

Detailed Tables

The survey instrument was conducted in 20 countries via the Ipsos Online Panel system. For the results of the survey herein, a total sample of 16,039 adults age 18-64 in the US and Canada, and age 16-64 in all other countries, was interviewed between September 3rd and September 17th, 2013. Approximately 1000+ individuals were surveyed in Australia, Brazil, Canada, China, France, Germany, India, Italy, Japan, Spain, Great Britain and the United States of America. Approximately 500+ individuals were surveyed in Argentina, Belgium, Poland, Russia, South Africa, South Korea, Sweden and Turkey. In countries where internet penetration is approximately 60% or higher the data output is comparable the general population. Of the 20 countries surveyed, 14 yield results that are balanced to reflect the general population: Argentina, Australia, Belgium, Canada, France, Germany, Italy, Japan, Poland, South Korea, Spain, Sweden, United Kingdom and United States. The remaining countries surveyed—Brazil (45.6% Internet penetration among the citizenry), China (41%), India (11.4%), Russia (47.7%), South Africa (17.4%) and Turkey (45.7%)—are not reflective of the general population; however, in these less developed countries respondents are deemed to be “primary engaged citizens” as they meet minimum thresholds of education/income and connectivity compared to their fellow global citizens. The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

[illegible]

Q2b I feel under a lot of pressure to be successful and make money - To what extent do you agree or disagree with the following statements? * Country Crosstabulation																									
		Country																				Total			
		Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	India	Italy	Japan	Poland	Russia	South Africa	South Korea	Spain	Sweden	Turkey	Great Britain	the US		Real trends 2008	GB vs total	
I feel under a lot of pressure to be successful and make money - To what extent do you agree or disagree with the following statements?	Strongly agree	20%	10%	9%	16%	14%	15%	8%	10%	22%	6%	5%	11%	23%	28%	10%	5%	6%	19%	9%	14%	13%	5%	-5%	
	Tend to agree	29%	30%	27%	28%	35%	52%	24%	29%	38%	19%	24%	30%	43%	38%	42%	30%	21%	34%	31%	32%	33%	22%	-2%	
	Tend to disagree	24%	35%	35%	22%	29%	25%	35%	36%	23%	34%	38%	37%	17%	22%	35%	33%	33%	30%	36%	30%	30%	43%	6%	
	Strongly disagree	23%	20%	23%	25%	18%	5%	28%	19%	11%	36%	25%	13%	9%	9%	11%	25%	37%	15%	19%	20%	19%	18%	0%	
	Don't know	4%	5%	7%	9%	4%	3%	4%	5%	6%	6%	7%	8%	9%	3%	2%	4%	3%	2%	6%	5%	5%	10%	1%	
		Agree	49%	40%	36%	44%	49%	68%	33%	40%	60%	25%	29%	42%	66%	66%	52%	36%	26%	53%	39%	46%	46%	27%	-7%
		Disagree	47%	55%	57%	47%	47%	30%	64%	55%	34%	70%	64%	50%	26%	31%	46%	60%	70%	45%	55%	49%	49%	61%	6%
		Net agree	2%	-15%	-22%	-3%	2%	38%	-31%	-15%	26%		-35%	-8%	40%	35%	6%	-24%	-44%	8%	-16%	-4%	-3%	-34%	-13%
Q2h I measure my success by the things I own - To what extent do you agree or disagree with the following statements? * Country Crosstabulation																									
		Country																				Total			
		Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	India	Italy	Japan	Poland	Russia	South Africa	South Korea	Spain	Sweden	Turkey	Great Britain	the US		Real trends 2008	GB vs total	
I measure my success by the things I own - To what extent do you agree or disagree with the following statements?	Strongly agree	10%	3%	5%	18%	4%	14%	5%	4%	23%	5%	2%	10%	10%	9%	6%	2%	1%	23%	3%	5%	8%	3%	-6%	
	Tend to agree	19%	20%	23%	30%	16%	57%	29%	23%	35%	17%	20%	29%	23%	24%	39%	13%	5%	34%	14%	16%	26%	17%	-12%	
	Tend to disagree	25%	36%	35%	23%	36%	22%	39%	38%	23%	34%	43%	31%	29%	34%	40%	40%	30%	28%	43%	33%	33%	48%	10%	
	Strongly disagree	40%	34%	31%	21%	39%	4%	24%	31%	14%	39%	27%	23%	32%	31%	11%	41%	60%	13%	36%	40%	28%	24%	8%	
	Don't know	6%	6%	5%	8%	5%	3%	3%	4%	5%	4%	9%	7%	7%	3%	3%	4%	4%	2%	5%	6%	5%	7%	0%	
		Agree	29%	24%	28%	48%	20%	71%	34%	27%	58%	22%	39%	32%	33%	45%	15%	7%	57%	16%	21%	34%	20%	-18%	
		Disagree	65%	70%	67%	44%	75%	26%	63%	69%	37%	73%	70%	54%	61%	64%	52%	81%	89%	42%	79%	72%	61%	72%	18%
		Net agree	-36%	-47%	-38%	4%	-55%		-29%	-42%	21%	-51%	-48%	-15%	-28%	-32%		-66%	-83%	15%	-63%	-51%	-27%	-52%	-36%
Q4a You and your family - Looking ahead to the next 12 months, are you optimistic or pessimistic about the following? * Country Crosstabulation																									
		Country																				Total			
		Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	India	Italy	Japan	Poland	Russia	South Africa	South Korea	Spain	Sweden	Turkey	Great Britain	the US			GB vs total	
You and your family - Looking ahead to the next 12 months, are you optimistic or pessimistic about the following?	Very optimistic	40%	18%	12%	37%	31%	14%	11%	8%	32%	11%	4%	17%	21%	36%	4%	13%	29%	15%	16%	29%	20%		-4%	
	Fairly optimistic	31%	47%	44%	37%	41%	42%	38%	43%	39%	36%	36%	38%	43%	38%	35%	38%	44%	35%	45%	39%	40%		5%	
	Neither optimistic nor pessimistic	17%	21%	27%	16%	17%	40%	34%	31%	14%	32%	35%	23%	22%	14%	44%	32%	17%	35%	24%	20%	26%		-2%	
	Fairly pessimistic	4%	8%	9%	2%	6%	3%	12%	13%	7%	14%	15%	11%	7%	7%	13%	11%	5%	11%	9%	7%	8%		0%	
	Very pessimistic	2%	3%	4%	3%	2%	1%	3%	2%	4%	5%	6%	5%	3%	2%	2%	4%	2%	2%	4%	2%	3%		1%	
	Don't know	6%	4%	3%	5%	4%	1%	2%	3%	4%	2%	5%	5%	3%	3%	2%	2%	3%	1%	2%	3%	3%			
		Optimistic	71%	65%	57%	74%	71%	56%	49%	51%	71%	47%	40%	55%	65%	75%	39%	51%	73%	51%	61%	68%	59%		2%
		Pessimistic	6%	10%	13%	6%	8%	4%	15%	15%	10%	19%	21%	16%	11%	9%	15%	15%	7%	13%	13%	9%	11%		2%
		Net optimistic	65%	55%	44%	68%	64%	52%	34%	37%	61%	28%		39%	54%	66%	24%	36%	65%	38%	48%	59%	48%		0%
Q4b The city/town/village where you live - Looking ahead to the next 12 months, are you optimistic or pessimistic about the following? * Country Crosstabulation																									
		Country																				Total			
		Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	India	Italy	Japan	Poland	Russia	South Africa	South Korea	Spain	Sweden	Turkey	Great Britain	the US			GB vs total	
The city/town/village where you live - Looking ahead to the next 12 months, are you optimistic or pessimistic about the following?	Very optimistic	14%	10%	4%	10%	15%	9%	3%	6%	16%	3%	2%	6%	8%	13%	1%	3%	7%	7%	5%	13%	8%		-2%	
	Fairly optimistic	36%	43%	38%	39%	42%	36%	27%	34%	41%	17%	37%	30%	33%	34%	24%	21%	47%	28%	34%	40%	34%		0%	
	Neither optimistic nor pessimistic	28%	32%	36%	34%	25%	45%	45%	40%	25%	36%	40%	35%	30%	31%	55%	42%	31%	40%	35%	30%	36%		-1%	
	Fairly pessimistic	11%	9%	15%	9%	10%	8%	16%	15%	10%	30%	11%	15%	20%	15%	15%	25%	12%	19%	17%	10%	14%		3%	
	Very pessimistic	6%	3%	4%	5%	3%	2%	5%	3%	5%	13%	4%	7%	6%	6%	2%	7%	2%	5%	6%	4%	5%		1%	
	Don't know	5%	4%	4%	5%	4%	2%	4%	4%	4%	3%	2%	6%	5%	4%	2%	4%	2%	1%	2%	4%	3%			
		Optimistic	50%	53%	42%	49%	57%	45%	30%	40%	57%	20%	39%	37%	41%	46%	25%	24%	54%	35%	40%	52%	42%		-2%
		Pessimistic	17%	12%	18%	13%	13%	9%	21%	17%	15%	43%	15%	23%	25%	21%	17%	32%	13%	24%	23%	14%	19%		4%
		Net optimistic	33%	41%	23%	35%	43%	36%	9%	22%	42%		24%	14%	16%	25%	8%	-8%	41%	11%	17%	39%	23%		-6%
Q4c (INDIVIDUAL COUNTRY) - Looking ahead to the next 12 months, are you optimistic or pessimistic about the following? * Country Crosstabulation																									

		Country																				Total			
		Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	India	Italy	Japan	Poland	Russia	South Africa	South Korea	Spain	Sweden	Turkey	Great Britain	the US			GB vs total	
(INDIVIDUAL COUNTRY) - Looking ahead to the next 12 months, are you optimistic or pessimistic about the following?	Very optimistic	17%	8%	1%	10%	11%	10%	0%	3%	21%	2%	3%	4%	8%	8%	1%	2%	6%	8%	3%	5%	7%		-4%	
	Fairly optimistic	24%	38%	22%	29%	36%	36%	9%	32%	32%	8%	25%	16%	26%	21%	20%	10%	39%	20%	23%	23%	25%		-2%	
	Neither optimistic nor pessimistic	23%	24%	32%	31%	29%	37%	18%	31%	23%	18%	35%	28%	26%	21%	38%	20%	30%	28%	26%	24%	28%		-2%	
	Fairly pessimistic	18%	18%	31%	16%	14%	10%	43%	24%	14%	40%	24%	25%	24%	28%	32%	42%	18%	27%	33%	29%	25%		9%	
	Very pessimistic	14%	7%	11%	9%	5%	4%	26%	6%	7%	29%	8%	22%	12%	19%	7%	25%	5%	16%	13%	15%	13%		0%	
	Don't know	5%	4%	3%	4%	4%	3%	4%	3%	4%	2%	5%	5%	5%	3%	2%	2%	2%	1%	2%	4%	3%			
	Optimistic	41%	47%	23%	39%	47%	46%	9%	35%	53%	10%	28%	19%	34%	29%	21%	12%	45%	28%	25%	28%	32%		-6%	
	Pessimistic	32%	25%	42%	26%	19%	14%	69%	30%	21%	70%	32%	48%	36%	48%	39%	67%	23%	43%	46%	44%	37%		9%	
	Net optimistic	9%	22%	-19%	14%	29%	31%		5%	32%	-59%	-4%	-28%	-2%	-19%	-18%	-55%	21%	-15%	-21%	-16%	-6%		-15%	
Q4d The world in general - Looking ahead to the next 12 months, are you optimistic or pessimistic about the following? * Country Crosstabulation																									
		Country																				Total			
		Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	India	Italy	Japan	Poland	Russia	South Africa	South Korea	Spain	Sweden	Turkey	Great Britain	the US			GB vs total	
The world in general - Looking ahead to the next 12 months, are you optimistic or pessimistic about the following?	Very optimistic	14%	4%	1%	8%	3%	6%	0%	1%	15%	2%	1%	3%	7%	8%	1%	2%	2%	2%	2%	4%	4%		-3%	
	Fairly optimistic	22%	22%	11%	26%	19%	28%	5%	17%	34%	9%	12%	17%	22%	23%	15%	9%	19%	9%	14%	16%	18%		-4%	
	Neither optimistic nor pessimistic	28%	32%	28%	34%	33%	49%	20%	34%	29%	26%	44%	33%	32%	29%	45%	31%	38%	33%	28%	29%	33%		-5%	
	Fairly pessimistic	18%	24%	38%	16%	28%	10%	38%	34%	12%	36%	29%	24%	22%	26%	31%	39%	32%	39%	38%	26%	27%		10%	
	Very pessimistic	11%	12%	19%	11%	12%	2%	32%	11%	5%	24%	8%	12%	10%	12%	5%	18%	7%	15%	17%	21%	13%		4%	
	Don't know	7%	5%	4%	5%	5%	5%	4%	3%	5%	2%	7%	10%	8%	3%	3%	2%	2%	2%	2%	4%	4%			
	Optimistic	36%	26%	11%	34%	22%	34%	6%	18%	49%	11%	13%	21%	29%	31%	16%	10%	21%	11%	15%	20%	22%		-7%	
	Pessimistic	29%	36%	57%	28%	40%	12%	71%	45%	17%	60%	37%	36%	32%	38%	36%	57%	39%	54%	54%	47%	40%		14%	
	Net optimistic	7%	-10%	-46%	6%	-17%	22%		-27%	32%	-49%	-24%	-16%	-3%	-7%	-20%	-46%	-18%	-43%	-39%	-28%	-18%		-21%	

											Country		
		Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	India	Italy	Japan	Poland
Wave	September	500	1036	500	1000	1001	1000	1000	1000	1000	1000	1001	500
	October	500	1008	500	1000	1001	1001	1000	1000	1001	1000	1002	500
		1000	2044	1000	2000	2002	2001	2000	2000	2001	2000	2003	1000

Russia	South Africa	South Korea	Spain	Sweden	Turkey	Great Britain	U.S.	Total
500	500	500	1000	500	500	1000	1001	16039
500	500	500	1000	500	653	1001	1000	16167
1000	1000	1000	2000	1000	1153	2001	2001	32206