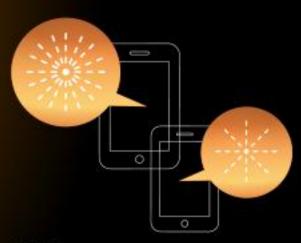


BEING SOCIAL ON NEW YEAR'S EVE



IS ABOUT MORE THAN THE CHAMPAGNE



67%
GLOBALLY ARE LIKELY
TO POST GREETINGS ON
SOCIAL NETWORKS