

Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18153	9099	9054	6778	6323	5052	5131	6978	4944	9141	9012	5003	6275	6875	10200	7953	2101	16052	3358	14795	12408	5745	7304	4746	5094
Base: All Respondents (wtd)	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
Very much agree	4010	1932	2078	2125	1209	676	1345	1528	943	1762	2248	1512	1345	1153	2050	1960	540	3470	812	3198	2644	1367	1961	1104	805
	33%	32%	35%	40%	32%	23%	36%	34%	31%	32%	35%	35%	32%	34%	32%	34%	40%	33%	40%	32%	34%	33%	39%	33%	25%
			A	DE	E		H	H		I		L		L		N	Q		S					WX	X
Somewhat agree	5151	2543	2608	2137	1684	1330	1391	1962	1433	2436	2715	1707	1896	1548	2703	2448	545	4606	842	4309	3399	1752	1982	1490	1412
	43%	43%	43%	40%	44%	46%	37%	44%	48%	44%	42%	39%	44%	46%	43%	43%	41%	43%	41%	43%	43%	42%	40%	45%	45%
				C		C		F	FG			K	K	K									V	V	V
Somewhat disagree	2032	1070	961	749	661	621	699	702	483	967	1065	734	757	541	1122	910	198	1833	294	1737	1311	721	751	550	659
	17%	18%	16%	14%	17%	22%	19%	16%	16%	17%	17%	17%	18%	16%	18%	16%	15%	17%	14%	17%	17%	17%	15%	16%	21%
		B			C	CD	GH						M		O			P		R					VW
Very much disagree	807	432	374	278	274	254	339	266	140	383	423	386	263	158	442	365	61	745	94	713	462	345	303	198	284
	7%	7%	6%	5%	7%	9%	9%	6%	5%	7%	7%	9%	6%	5%	7%	6%	5%	7%	5%	7%	6%	8%	6%	6%	9%
		B			C	CD	GH	H				LM	M					P		R					VW
Sigma	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	9162	4475	4686	4261	2894	2006	2736	3491	2376	4199	4963	3219	3241	2701	4753	4408	1085	8076	1655	7507	6043	3119	3943	2595	2217
	76%	75%	78%	81%	76%	70%	72%	78%	79%	76%	77%	74%	76%	79%	75%	78%	81%	76%	81%	75%	77%	75%	79%	78%	70%
		A		DE	E		F	F						KL		N	Q		S		U		X	X	
Low2Box (Somewhat disagree/Very much disagree)	2838	1503	1336	1028	936	875	1039	968	623	1350	1489	1120	1019	699	1563	1275	260	2579	388	2450	1772	1066	1054	748	944
	24%	25%	22%	19%	24%	30%	28%	22%	21%	24%	23%	26%	24%	21%	25%	22%	19%	24%	19%	25%	23%	25%	21%	22%	30%
		B			C	CD	GH					M	M		O			P		R		T			VW

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Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	South Africa	South Korea	Spain	Sweden	Turkey	United States
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	S	T	U	V	W	X	
Base: All Respondents (unwtd)	18153	501	1001	503	1019	1010	1009	1014	1015	1000	501	1003	510	1007	1007	507	508	510	500	508	1008	501	506	1001
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
Very much agree	4010	260	87	159	319	135	140	270	90	68	261	244	287	50	30	240	86	229	220	93	97	105	191	119
	33%	52%	17%	32%	64%	27%	28%	54%	18%	14%	52%	49%	57%	10%	6%	48%	17%	46%	44%	19%	19%	21%	38%	24%
		BCEFHIMNPS TUVWX	MN	BHIMNPTUV X	ABCEFGHIJKL MNOPQRSTU VWX	BHIMNPTU	BHIMNPTU	BCEFHIMMNP QRSTUVWX	IMN	MN	BCEFHIMNPS TUVWX	BCEFHIMNPT UVWX	BCEFHIMMNO PQRSTUVWX	N		BCEFHIMNPT UVWX	MN	BCEFHIMNPT UVWX	BCEFHIMNPT UVX	IMN	IMN	IMN	BEFHIMNPTU VX	BHIMNPTU
	5151	170	305	211	125	264	267	181	252	289	153	195	168	211	236	159	233	173	187	250	247	234	195	256
Somewhat agree	43%	34%	61%	42%	25%	53%	53%	36%	50%	58%	31%	39%	34%	42%	47%	32%	47%	35%	37%	50%	49%	47%	39%	51%
		D	ACDEFGHIJLM NOPQRSTU WX	ADGJLOQ		ACDGIJKLMN OPQRSW	ACDGIKLMO QRSW	DI	ACDGIKLMO QRSW	ACDEFGHIJLM NOPQRSTU WX	D	DIJO	D	ADGJLOQ	ADGIKLMOQ RSW	D	ADGIKLOQRS W	D	DI	ACDGIKLMO QRSW	ACDGIKLMO QRSW	ADGIKLOQS	DJO	ACDGIKLMO QRSW
	2032	38	82	96	30	81	72	39	124	113	45	43	41	142	172	55	141	49	61	134	99	134	84	93
	17%	8%	16%	19%	6%	16%	14%	8%	25%	23%	9%	9%	8%	28%	34%	11%	28%	10%	12%	27%	20%	27%	17%	19%
Very much disagree			ADGJKLOQ	ADGJKLOQRS		ADGJKLOQ	ADGKL		ABCEFGIJKL OQRSUWX	ABDEFGIKLO QRSWX	D	D		ABCEFGIJKL OQRSUWX	ABCEFGHIJK LMOPQRSTU VWX	D	ABCEFGIJKL OQRSUWX	D	ADG	ABCEFGIJKL OQRSUWX	ADGJKLOQRS	ABCEFGIJKL OQRSUWX	ADGJKLOQ	ADGJKLOQRS
	807	32	26	34	27	20	22	10	34	31	41	17	5	97	63	46	39	48	32	23	57	26	30	33
	7%	6%	5%	7%	5%	4%	4%	2%	7%	6%	8%	3%	1%	19%	13%	9%	8%	10%	6%	5%	11%	5%	6%	7%
		GKLR	GL	EGKLR	GLR	GL	L		EGKLR	EGKLR	DEGKLRT	L		ABCEFGHIJK LNOPQRSTU WX	ABCEFGHIJK LPRSTVWX	BDEFGKLRT	EGKLRT	BDEFGIKLRT	GKLR	GL	ABCEFGHIJK LRSTVWX	GL	GKLR	EGKLR
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																								
Top2Box (Very much agree/Somewhat agree)	9162	430	392	370	444	399	407	451	341	357	413	440	454	261	266	399	319	402	407	343	344	339	386	374
	76%	86%	78%	74%	89%	80%	81%	90%	68%	71%	83%	88%	91%	52%	53%	80%	64%	80%	81%	69%	69%	68%	77%	75%
		BCEFHIMNOP QTUVWX	HIMNPTUV	HMNP	BCEFHJMNO POSTUVWX	CHIMNPTUVX	CHIMNPTUVX	ABCEFHJMNP OPQRSTUVW X	MN	MNP	CHIMNPTUV WX	BCEFHJMNO POSTUVWX	ABCEFHJMNP OPQRSTUVW X			HIMNPTUV	MN	CHIMNPTUVX	CHIMNPTUVX	MN	MN	MN	HIMNPTUV	HMNPTUV
Low2Box (Somewhat disagree/Very much disagree)	2838	70	108	130	56	101	93	49	159	143	87	60	46	239	234	101	181	98	93	157	156	161	114	126
	24%	14%	22%	26%	11%	20%	19%	10%	32%	29%	17%	12%	9%	48%	47%	20%	36%	20%	19%	31%	31%	32%	23%	25%
		GL	ADGKL	ADEFGIKLQ RS		ADGKL	DGKL		ABCEFGIJKL OQRSWX	ABDEFGIKLO QRSW	DGKL			ABCEFGHIJK LOPQRSTU WX	ABCEFGHIJK LOPQRSTU WX	ADGKL	ABCEFGIJKL OQRSWX	ADGKL	DGKL	ABDEFGIKLO QRSWX	ABDEFGIKLO QRSWX	ABDEFGIKLO QRSWX	ADGJKLR	ADEFGIKLQ RS

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Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18153	2011	2027	7057	5548	7564	3541	1510
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Very much agree	4010	253	818	1186	1109	990	932	643
	33%	25%	55%	26%	32%	25%	47%	43%
			ACDEFG		ACE		ACDE	ACDE
Somewhat agree	5151	520	454	2010	1595	1862	761	573
	43%	52%	30%	45%	46%	47%	38%	38%
		BCDEFG		BFG	BFG	BFG	B	B
Somewhat disagree	2032	174	123	933	593	812	194	209
	17%	17%	8%	21%	17%	20%	10%	14%
		BFG		ABDFG	BFG	ABDFG		BF
Very much disagree	807	53	104	371	203	337	114	74
	7%	5%	7%	8%	6%	8%	6%	5%
			G	ADFG		ADFG		
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very much agree/Somewhat agree)	9162	773	1272	3196	2704	2851	1692	1216
	76%	77%	85%	71%	77%	71%	85%	81%
		CE	ACDEG		CE		ACDEG	ACDE
Low2Box (Somewhat disagree/Very much disagree)	2838	227	228	1304	796	1149	308	284
	24%	23%	15%	29%	23%	29%	15%	19%
		BFG		ABDFG	BFG	ABDFG		BF

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	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	237	264	206	177	118	163	209	129	167	334	181	144	176	279	222	60	441	86	415	332	169	310	130	61
Base: All Respondents (wtd)	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
Very much agree	260	126	135	143	76	41	134	94	32	81	179	180	59	22	129	131	25	235	35	225	139	121	159	65	36
	52%	51%	53%	57%	53%	38%	62%	47%	37%	51%	52%	55%	50%	39%	51%	53%	51%	52%	52%	52%	48%	57%	54%	50%	47%
				E	E	*	GH		*			M					*		*				*	*	
	170	80	90	77	46	46	54	75	41	53	117	101	46	23	82	88	20	150	23	146	102	68	98	47	24
Somewhat agree	34%	33%	35%	31%	32%	42%	25%	38%	47%	33%	34%	31%	39%	42%	32%	36%	40%	33%	34%	34%	35%	32%	33%	36%	32%
				*		F	F	F*	F*	33%	34%			K									*	*	
	38	25	14	12	11	15	9	19	10	14	24	22	12	4	26	12	4	34	8	30	32	6	19	13	7
	8%	10%	5%	5%	8%	14%	4%	10%	11%	9%	7%	7%	10%	8%	10%	5%	9%	8%	12%	7%	11%	3%	6%	10%	9%
Very much disagree						C*			F*								*		*			*	*	*	
	32	15	17	16	10	6	17	10	4	10	22	24	2	6	16	16	*	31	1	31	17	15	18	5	9
	6%	6%	7%	6%	7%	6%	8%	5%	4%	6%	6%	7%	2%	11%	6%	6%	1%	7%	1%	7%	6%	7%	6%	4%	12%
						*			*					L			*		*				*	*	
Sigma	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	430	206	224	220	123	87	188	168	74	134	296	281	105	45	211	219	45	385	59	371	241	189	258	112	60
	86%	84%	88%	89%	86%	81%	88%	85%	84%	85%	87%	86%	88%	81%	83%	89%	90%	85%	86%	86%	83%	90%	87%	87%	69%
Low2Box (Somewhat disagree/Very much disagree)	70	39	31	28	21	21	27	29	14	24	46	46	14	10	43	28	5	65	9	61	49	21	37	17	16
	14%	16%	12%	11%	14%	19%	12%	15%	16%	15%	13%	14%	12%	19%	17%	11%	10%	15%	14%	14%	17%	10%	13%	13%	21%
						*			*								*		*				*	*	*

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Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L,M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																															
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO	NON-METRO	VIC/TAS	Region				Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed				NSW/ACT	QLD	SA/NT	WA	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U				V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1001	422	579	206	337	458	231	517	253	539	462	320	346	335	586	415	120	881	156	845	631	370	-	-	-	-	-	-	-	-	332	248	421
Base: All Respondents (wtd)	500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	-	197	119	183
Very much agree	87	28	59	39	29	19	13	50	24	36	51	27	45	15	46	41	8	79	10	77	55	32	-	-	-	-	-	-	-	-	35	29	23
	17%	11%	23%	20%	19%	13%	11%	19%	20%	16%	18%	20%	15%	21%	16%	20%	15%	18%	13%	18%	18%	16%	-	-	-	-	-	-	-	-	17%	25%	13%
Somewhat agree		A															*		*														
	305	159	146	118	97	90	75	156	74	138	167	73	188	45	171	134	30	275	46	259	180	125	-	-	-	-	-	-	-	-	116	71	118
	61%	64%	58%	60%	62%	61%	63%	60%	62%	61%	61%	55%	64%	60%	59%	63%	57%	62%	61%	61%	61%	62%	-	-	-	-	-	-	-	-	59%	60%	64%
Somewhat disagree																	*		*														
	82	47	36	32	21	30	21	42	20	35	47	23	47	13	59	24	12	70	15	67	53	30	-	-	-	-	-	-	-	-	32	17	34
	16%	19%	14%	16%	13%	20%	17%	16%	17%	16%	17%	17%	16%	17%	26%	11%	23%	16%	20%	16%	18%	15%	-	-	-	-	-	-	-	-	16%	14%	18%
Very much disagree																																	
	26	13	12	8	8	10	10	13	3	15	10	9	15	1	14	12	3	22	5	21	9	16	-	-	-	-	-	-	-	-	15	2	8
	5%	5%	5%	4%	5%	7%	9%	5%	2%	7%	4%	7%	5%	2%	5%	6%	6%	5%	7%	5%	3%	8%	-	-	-	-	-	-	-	-	8%	2%	5%
Sigma																	*		*														
	500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	-	197	119	183
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	-	-	-	100%	100%	100%
Summary																																	
Top2Box (Very much agree/Somewhat agree)	392	188	204	157	126	109	88	207	98	174	218	100	232	60	217	175	38	354	56	336	235	157	-	-	-	-	-	-	-	-	150	100	141
	78%	76%	81%	80%	81%	73%	74%	79%	81%	77%	79%	76%	79%	81%	75%	83%	71%	79%	74%	79%	79%	77%	-	-	-	-	-	-	-	-	76%	84%	77%
Low2Box (Somewhat disagree/Very much disagree)	108	60	48	39	29	40	31	55	22	51	57	32	62	14	72	36	15	93	20	88	62	46	-	-	-	-	-	-	-	-	47	19	42
	22%	24%	19%	20%	19%	27%	26%	21%	19%	23%	21%	24%	21%	19%	25%	17%	29%	21%	26%	21%	21%	23%	-	-	-	-	-	-	-	-	24%	16%	23%

Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

		Belgium Total	Belgium																							
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	257	246	173	146	184	131	174	99	186	317	75	282	146	325	178	28	475	48	455	308	195	104	143	256	
Base: All Respondents (wtd)	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267	
Very much agree	159	81	78	67	44	48	56	52	27	60	99	63	54	42	105	54	8	151	11	148	81	78	37	46	77	
	32%	32%	31%	36%	30%	29%	41%	30%	31%	33%	31%	36%	29%	30%	34%	28%	31%	32%	23%	33%	29%	35%	40%	33%	29%	
						*			*			*					**		*			*				
Somewhat agree	211	96	114	88	60	62	52	68	42	61	150	59	73	78	122	88	12	199	22	189	122	88	40	60	111	
	42%	38%	46%	48%	40%	37%	38%	39%	48%	34%	47%	35%	39%	55%	39%	47%	**	48%	42%	49%	42%	44%	40%	43%	42%	42%
							*				I	*		KL			**		*			*				
Somewhat disagree	96	54	42	17	36	43	19	42	14	42	54	34	44	17	60	36	5	91	11	85	54	42	14	29	53	
	19%	21%	17%	9%	24%	26%	14%	24%	16%	24%	17%	20%	24%	12%	19%	19%	20%	19%	24%	19%	20%	19%	15%	20%	20%	
					C	C	*		*		*	*		M			**		*			*				
Very much disagree	34	20	14	12	9	13	11	12	5	16	18	16	14	5	22	12	-	34	2	32	20	14	2	7	26	
	7%	8%	6%	7%	6%	8%	8%	7%	5%	9%	6%	9%	7%	3%	7%	6%	-	7%	4%	7%	7%	6%	2%	5%	10%	
						*			*		*	*				**		*			*		*		V	
Sigma	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very much agree/Somewhat agree)	370	178	192	155	105	110	108	120	69	121	249	122	127	120	227	142	19	351	33	337	203	167	77	105	188	
	74%	71%	77%	84%	70%	66%	78%	69%	78%	67%	78%	71%	69%	85%	73%	75%	80%	74%	72%	74%	73%	75%	83%	75%	70%	
				DE			*		*		I	*		KL			**		*			X*				
Low2Box (Somewhat disagree/Very much disagree)	130	74	56	29	45	56	30	54	19	59	72	50	58	22	83	48	5	125	13	118	75	55	16	35	79	
	26%	29%	23%	16%	30%	34%	22%	31%	22%	33%	22%	29%	31%	15%	27%	25%	20%	26%	28%	26%	27%	25%	17%	25%	30%	
					C	C	*		*	J		M*	M				**		*			*			V	

Christmas Question
IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1019	505	514	544	294	181	210	760	49	412	607	143	569	307	499	520	179	840	214	805	743	276	706	189	124
Base: All Respondents (wtd)	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
Very much agree	319	146	173	181	93	44	86	222	10	117	202	99	174	46	139	180	55	264	63	255	226	93	222	56	40
	64%	63%	65%	64%	68%	57%	63%	64%	59%	61%	65%	63%	66%	56%	64%	64%	71%	62%	70%	62%	66%	59%	66%	59%	59%
					E				*				M							U				*	
	125	60	65	71	32	23	25	95	6	55	71	31	67	27	51	74	16	109	18	107	81	44	83	28	14
Somewhat agree	25%	26%	24%	25%	23%	29%	18%	27%	32%	29%	23%	20%	25%	33%	23%	26%	21%	26%	20%	26%	24%	28%	25%	29%	20%
							F	F	1*				KL												
	30	16	14	18	6	6	13	15	1	9	21	10	15	5	16	14	5	25	5	25	21	9	18	7	5
	6%	7%	5%	6%	4%	8%	10%	4%	5%	4%	7%	6%	6%	6%	7%	5%	7%	6%	5%	6%	6%	6%	5%	7%	8%
Very much disagree							G		*															*	
	27	11	16	15	7	5	12	14	1	11	16	16	7	3	12	15	1	25	4	23	14	12	13	5	9
	5%	5%	6%	5%	5%	6%	9%	4%	4%	6%	5%	10%	3%	4%	6%	5%	2%	6%	5%	6%	4%	8%	4%	5%	13%
							G		*			LM					P			T				VW*	
Sigma	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	444	205	238	252	125	67	111	317	16	171	272	130	240	73	190	254	71	373	82	362	306	137	305	84	54
	89%	88%	89%	88%	91%	86%	81%	91%	91%	90%	88%	83%	92%	90%	87%	90%	92%	88%	90%	88%	90%	87%	91%	88%	79%
Low2Box (Somewhat disagree/Very much disagree)									*				K							X				*	
	56	27	30	33	13	11	25	30	1	19	37	26	22	8	28	29	7	50	9	48	35	21	30	12	14
	11%	12%	11%	12%	9%	14%	19%	9%	9%	10%	12%	17%	8%	10%	13%	10%	8%	12%	10%	12%	10%	13%	9%	12%	21%
							G		*			L												V*	

Christmas Question
IKL1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total																																	
	Gender		Age					Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region								Social Media		
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive			
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e			
Base: All Respondents (unwtd)	1010	534	476	261	329	420	173	385	452	516	494	337	455	218	546	464	118	892	144	866	675	335	71	60	86	155	-	397	241	338	280	392		
Base: All Respondents (wtd)	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184		
Very much agree	135	68	66	61	47	27	28	52	55	55	80	46	61	28	68	66	20	115	26	109	90	44	7	9	12	16	-	10	42	66	31	38		
	27%	28%	26%	34%	28%	18%	30%	27%	26%	24%	30%	25%	27%	31%	27%	27%	36%	26%	38%	25%	28%	25%	19%	29%	29%	20%	-	25%	35%	37%	22%	21%		
Somewhat agree																																		
	264	122	142	87	88	88	42	97	125	128	136	100	120	44	133	131	27	237	31	233	171	93	17	18	20	49	-	107	53	84	83	97		
	53%	49%	56%	49%	52%	58%	45%	50%	58%	55%	51%	54%	54%	49%	52%	53%	50%	53%	47%	54%	53%	53%	52%	61%	46%	64%	-	54%	45%	47%	60%	53%		
Somewhat disagree																																		
	81	42	39	25	25	31	18	35	28	39	42	31	34	16	42	39	7	74	10	72	53	28	8	3	8	10	-	35	18	21	20	40		
	16%	17%	15%	14%	15%	20%	20%	18%	13%	17%	16%	17%	15%	18%	17%	16%	13%	17%	14%	17%	16%	16%	23%	9%	19%	13%	-	18%	15%	12%	15%	22%		
Very much disagree																																		
	20	14	6	5	9	6	5	10	6	10	10	10	8	2	11	9	1	19	1	19	11	9	2	*	2	2	-	7	6	6	5	9		
	4%	6%	2%	3%	5%	4%	5%	5%	3%	4%	4%	5%	4%	2%	4%	4%	1%	4%	1%	4%	3%	5%	6%	1%	5%	3%	-	4%	5%	4%	4%	5%		
Sigma		B																																
	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%		
Summary																																		
Top2box (Very much agree/Somewhat agree)	399	191	208	148	135	115	70	149	180	183	216	146	181	72	202	197	47	352	57	342	261	138	24	26	32	65	-	157	95	149	114	136		
	80%	77%	82%	83%	80%	75%	75%	77%	84%	79%	80%	78%	81%	79%	79%	81%	86%	79%	85%	79%	80%	79%	71%	90%	75%	84%	-	79%	80%	85%	82%	74%		
Low2box (Somewhat disagree/Very much disagree)	101	56	45	29	34	38	23	45	33	49	52	40	42	19	54	47	8	93	10	91	64	37	10	3	10	12	-	42	24	27	26	48		
	20%	23%	18%	17%	20%	25%	25%	23%	16%	21%	20%	22%	19%	21%	21%	19%	14%	21%	15%	21%	20%	21%	29%	10%	25%	16%	-	21%	20%	15%	18%	26%		
				C			H		H													WY*	*		W*							cd		

Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1009	519	490	385	500	124	44	259	706	796	213	78	226	705	717	292	107	902	330	679	920	89	-	-	-
Base: All Respondents (wtd)	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
Very much agree	140	60	79	86	34	20	29	60	51	80	60	85	40	15	69	71	19	121	34	105	94	45	-	-	-
	28%	24%	31%	43%	19%	16%	42%	29%	23%	22%	42%	29%	26%	30%	24%	33%	34%	27%	35%	26%	23%	47%	-	-	-
	*	*	*	DE*	*	*	**	*	*	*	I*	*	*	*	*	*	**	*	*	*	**	**	-	-	-
	267	132	135	94	103	70	26	108	133	200	67	150	88	30	160	108	28	240	53	215	238	30	-	-	-
Somewhat agree	53%	53%	54%	47%	58%	58%	38%	52%	59%	56%	47%	51%	57%	60%	56%	51%	51%	54%	54%	53%	59%	31%	-	-	-
	*	*	*	**	**	**	**	**	**	**	*	*	*	*	*	*	**	*	*	*	*	*	-	-	-
	72	43	29	9	37	26	8	28	35	63	9	43	23	5	53	19	8	64	10	62	58	13	-	-	-
	14%	17%	11%	4%	21%	22%	12%	13%	16%	18%	6%	15%	15%	10%	18%	9%	14%	14%	10%	15%	14%	14%	-	-	-
Very much disagree	*	*	*	*	C*	C*	**	**	*	*	*	*	*	*	*	*	**	**	*	*	**	**	-	-	-
	22	13	8	12	5	5	5	12	4	15	7	17	4	*	6	15	1	21	1	21	14	7	-	-	-
	4%	5%	3%	6%	3%	4%	8%	6%	2%	4%	5%	6%	2%	1%	2%	7%	1%	5%	1%	5%	3%	8%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	**	**	-	-	-
Sigma	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-
Summary																									
Top2Box (Very much agree/Somewhat agree)	407	193	214	180	137	89	55	168	184	279	127	234	128	45	228	178	46	360	87	320	332	75	-	-	-
	81%	77%	85%	90%	77%	74%	80%	81%	82%	78%	89%	79%	82%	90%	79%	84%	84%	81%	89%	79%	82%	78%	-	-	-
	*	*	*	DE*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	-	-	-
Low2Box (Somewhat disagree/Very much disagree)	93	56	37	20	41	31	14	39	40	78	16	61	27	5	59	34	9	85	11	83	72	21	-	-	-
	19%	23%	15%	10%	23%	26%	20%	19%	18%	22%	11%	21%	18%	10%	21%	16%	16%	19%	11%	21%	18%	22%	-	-	-
	*	*	*	*	C*	C*	**	*	*	*	*	M*	M	*	*	*	**	*	*	*	**	**	-	-	-

Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1014	513	501	342	331	341	213	440	223	383	631	391	295	328	603	411	31	983	60	954	607	407	225	308	481	
Base: All Respondents (wtd)	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235	
Very much agree	270	132	138	105	95	70	67	120	50	93	177	103	110	57	156	114	7	263	14	256	163	107	70	78	122	
	54%	53%	55%	55%	58%	48%	63%	54%	49%	52%	55%	62%	53%	46%	54%	53%	43%	54%	52%	54%	54%	54%	62%	51%	52%	
					E		GH					LM					**		*			WX				
	181	88	92	67	53	61	31	78	45	68	113	52	74	54	99	82	5	176	8	172	106	74	32	60	90	
Somewhat agree	36%	36%	37%	35%	32%	42%	29%	35%	44%	38%	35%	31%	36%	44%	34%	39%	33%	36%	31%	36%	35%	37%	28%	39%	38%	
					D		7		FG					KL			**		*				V	V	V	
	39	20	19	16	12	10	7	20	5	13	26	6	23	10	25	14	3	35	4	35	24	14	9	13	18	
	8%	8%	8%	9%	7%	7%	6%	9%	5%	7%	8%	4%	11%	8%	9%	7%	22%	7%	13%	7%	8%	7%	8%	8%	7%	
Very much disagree														K			*		*							
	10	7	3	2	4	4	2	5	2	4	6	6	1	4	7	3	**		10	1	10	7	4	2	6	
	2%	3%	1%	1%	3%	3%	2%	2%	2%	3%	2%	3%	*	3%	3%	1%	2%	2%	3%	2%	2%	2%	1%	3%		
														L			**		*							
Sigma	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very much agree/Somewhat agree)	451	220	230	172	147	131	97	197	95	161	290	155	185	111	255	196	11	439	23	428	270	181	102	137	212	
	90%	89%	91%	90%	90%	90%	92%	89%	93%	90%	90%	93%	89%	89%	89%	92%	76%	91%	84%	91%	90%	91%	90%	90%	90%	
Low2Box (Somewhat disagree/Very much disagree)																	**		*							
	49	27	23	18	16	15	9	25	7	17	32	12	24	13	32	17	4	46	4	45	31	18	11	15	24	
	10%	11%	9%	10%	10%	10%	8%	11%	7%	10%	10%	7%	11%	11%	11%	8%	24%	9%	16%	9%	10%	9%	10%	10%	10%	

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Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1015	526	489	315	343	357	308	246	300	345	670	187	653	175	695	320	83	932	194	821	664	351	290	303	422
Base: All Respondents (wtd)	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
Very much agree	90	46	43	41	28	20	29	21	29	31	59	18	50	22	63	27	9	81	24	66	62	28	35	20	34
	18%	18%	18%	24%	16%	13%	19%	18%	20%	19%	17%	15%	18%	22%	19%	16%	23%	17%	26%	16%	19%	15%	24%	14%	17%
				DE													*		S				WX		
	252	122	130	89	91	72	65	58	81	86	166	55	146	51	158	94	19	232	47	205	160	92	69	81	101
Somewhat agree	50%	48%	53%	52%	52%	47%	42%	48%	56%	53%	49%	48%	51%	50%	47%	57%	52%	50%	51%	50%	50%	51%	47%	55%	50%
									F						N	*							V		
	124	64	60	38	42	44	44	35	27	36	89	27	73	24	87	37	7	117	16	108	76	48	36	35	53
	25%	25%	24%	22%	24%	29%	28%	29%	19%	22%	26%	24%	26%	24%	26%	22%	20%	25%	18%	26%	24%	27%	25%	23%	26%
Very much disagree							C	H	H								*		R						
	34	20	14	3	15	16	17	5	7	9	25	14	16	4	28	7	2	32	5	30	23	12	8	12	15
	7%	8%	6%	2%	8%	11%	11%	4%	5%	6%	7%	13%	6%	4%	8%	4%	5%	7%	5%	7%	7%	7%	5%	8%	7%
						C	C	GH					LM		O		*								
Sigma	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	341	168	173	130	119	92	93	79	110	117	224	72	196	73	220	121	28	313	71	271	221	120	104	102	135
	68%	66%	70%	76%	68%	60%	60%	66%	76%	72%	66%	64%	69%	72%	66%	73%	75%	68%	77%	66%	69%	66%	70%	69%	66%
				DE	E				FG						N	*			S						
Low2Box (Somewhat disagree/Very much disagree)	159	85	74	42	57	61	61	40	34	45	114	41	89	29	115	44	9	149	21	138	98	60	44	46	69
	32%	34%	30%	24%	32%	40%	40%	34%	24%	28%	34%	36%	31%	28%	34%	27%	25%	32%	23%	34%	31%	34%	30%	31%	34%
				C	CD	H	H								O		*		R						

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Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	255	246	189	146	166	201	230	9	204	297	123	266	112	243	258	35	466	33	468	281	220	184	226	91
Base: All Respondents (wtd)	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
Very much agree	261	116	145	134	67	60	128	104	2	89	172	63	159	38	113	148	20	241	20	240	144	117	91	124	45
	52%	48%	56%	66%	49%	37%	60%	47%	26%	44%	57%	49%	54%	50%	48%	56%	55%	52%	62%	51%	52%	52%	50%	55%	50%
				DE	E		G		**		I						*		*						*
Somewhat agree	153	86	67	48	48	57	53	76	4	66	86	38	91	24	80	73	11	142	7	146	88	65	62	63	27
	31%	35%	26%	24%	35%	35%	25%	34%	52%	33%	29%	29%	31%	31%	33%	28%	30%	31%	20%	31%	32%	29%	34%	28%	30%
		B			C	C		F	**								*		*						*
Somewhat disagree	45	23	22	17	8	20	16	22	1	21	24	13	23	8	22	23	5	40	4	41	21	24	19	18	8
	9%	9%	9%	9%	6%	12%	7%	10%	13%	11%	8%	10%	8%	11%	9%	9%	13%	9%	11%	9%	8%	11%	11%	8%	9%
						D			**								*		*						*
Very much disagree	41	19	23	3	14	24	16	20	1	24	17	16	20	6	23	18	1	41	2	39	22	19	11	20	11
	8%	8%	9%	1%	10%	15%	7%	9%	8%	12%	6%	12%	7%	8%	10%	7%	2%	9%	7%	8%	8%	8%	6%	9%	12%
					C	C			**	J							*		*						*
Sigma	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	413	202	211	181	114	118	181	180	5	155	258	101	251	62	193	221	31	382	27	386	232	181	153	188	73
	83%	83%	82%	90%	84%	73%	85%	81%	78%	77%	86%	78%	85%	81%	81%	84%	85%	82%	82%	83%	84%	81%	84%	83%	79%
				E	E				**		I						*		*						*
Low2Box (Somewhat disagree/Very much disagree)	87	42	45	20	22	45	32	42	2	46	41	29	43	14	46	41	5	81	6	81	43	43	30	38	19
	17%	17%	18%	10%	16%	27%	15%	19%	22%	23%	14%	22%	15%	19%	19%	16%	15%	18%	18%	17%	16%	19%	16%	17%	21%
						CD			**	J							*		*						*

Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1003	508	495	459	352	192	399	338	266	692	311	3	121	879	512	491	256	747	493	510	758	245	708	212	83
Base: All Respondents (wtd)	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40
Very much agree	244	129	115	128	80	37	101	83	60	164	81	*	31	213	133	112	69	176	128	116	188	57	182	46	17
	49%	50%	48%	46%	53%	50%	48%	50%	48%	53%	42%	28%	46%	49%	54%	44%	55%	47%	54%	44%	51%	42%	50%	47%	42%
											J	**			O		Q		S		U				*
	195	99	96	109	57	29	76	72	47	111	84	*	25	170	90	105	45	150	85	110	137	58	139	41	16
Somewhat agree	39%	38%	40%	39%	38%	39%	36%	44%	38%	36%	44%	24%	36%	40%	37%	41%	36%	40%	36%	42%	38%	43%	38%	41%	40%
											I	**													*
	43	22	21	27	9	7	23	7	14	24	20	1	9	33	17	26	7	36	16	27	31	13	28	11	5
	9%	9%	9%	10%	6%	9%	11%	4%	11%	8%	10%	48%	14%	8%	7%	10%	6%	10%	7%	10%	8%	9%	8%	11%	13%
Very much disagree												**		M											*
	17	7	10	12	4	1	11	3	3	9	8	-	3	14	4	13	3	14	6	11	9	8	13	2	2
	3%	3%	4%	4%	3%	1%	5%	2%	2%	3%	4%	-	4%	3%	2%	5%	3%	4%	3%	4%	2%	6%	4%	2%	5%
												**		N							T				*
Sigma	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	440	228	211	237	137	66	177	155	108	275	165	1	56	383	223	217	114	326	213	226	325	115	320	86	33
	88%	89%	87%	86%	91%	90%	84%	94%	86%	89%	85%	52%	82%	89%	91%	85%	91%	87%	90%	86%	89%	84%	89%	88%	82%
Low2Box (Somewhat disagree/Very much disagree)					C		FH					**		L	O				S						*
	60	30	31	39	13	8	34	10	17	32	28	1	12	48	21	39	11	50	22	38	39	21	41	12	7
	12%	11%	13%	14%	9%	10%	16%	6%	14%	11%	15%	48%	18%	11%	9%	15%	9%	13%	10%	14%	11%	16%	11%	12%	18%
					D		G		G			**		M		N				R					*

Christmas Question
IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	254	256	250	197	63	40	261	209	320	190	160	35	315	265	245	60	450	143	367	450	60	328	158	24
Base: All Respondents (wtd)	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23
Very much agree	287	134	152	176	87	23	32	153	101	156	131	101	20	167	131	156	31	256	73	214	251	36	194	87	6
	57%	54%	61%	63%	54%	41%	63%	58%	54%	55%	60%	59%	54%	57%	52%	62%	54%	58%	54%	59%	59%	50%	60%	56%	25%
						*							*			N	*				*				**
	168	92	76	85	57	26	15	86	67	100	68	56	13	98	96	72	23	145	48	119	140	28	98	54	16
Somewhat agree	34%	37%	30%	30%	35%	46%	28%	33%	36%	35%	31%	33%	36%	34%	38%	29%	40%	33%	36%	33%	33%	39%	30%	35%	67%
						C*									O										
	41	21	20	21	14	6	3	19	18	23	18	11	3	26	20	21	4	37	13	28	34	7	27	12	2
	8%	9%	8%	7%	9%	11%	6%	7%	10%	8%	8%	7%	10%	9%	8%	8%	6%	8%	9%	8%	8%	10%	8%	8%	8%
Very much disagree						*							*				*				*				**
	5	3	2	-	4	1	1	3	1	5	-	2	-	2	3	2	-	5	2	3	4	1	3	2	-
	1%	1%	1%	-	2%	2%	2%	1%	*	2%	-	1%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	-	-
						C*	*										*				*				**
Sigma	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	454	226	228	261	144	50	47	239	168	255	199	157	33	265	226	228	53	401	121	333	391	64	292	141	22
	91%	90%	91%	93%	89%	87%	92%	91%	90%	90%	92%	92%	90%	90%	91%	91%	94%	91%	90%	91%	91%	89%	91%	91%	92%
Low2Box (Somewhat disagree/Very much disagree)	46	24	22	21	18	7	4	22	19	28	18	14	3	28	23	22	4	42	14	31	38	8	30	13	2
	9%	10%	9%	7%	11%	13%	8%	9%	10%	10%	8%	8%	10%	10%	9%	9%	6%	9%	10%	9%	9%	11%	9%	9%	8%
						*	*						*				*				*				**

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Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	511	496	337	394	276	224	396	227	475	532	364	534	109	506	501	102	905	153	854	609	398	525	235	247
	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
	50	23	27	20	23	7	12	19	9	23	27	19	24	6	24	26	8	42	10	40	30	20	33	10	7
	10%	9%	11%	11%	12%	5%	10%	10%	9%	10%	10%	8%	12%	11%	10%	10%	17%	9%	14%	9%	10%	10%	13%	9%	6%
Somewhat agree				E	E								K				Q*					X			
	211	110	101	73	78	60	37	86	57	100	111	91	85	35	104	107	24	187	37	175	132	79	111	51	50
	42%	44%	40%	40%	42%	46%	30%	44%	54%	43%	42%	37%	43%	61%	42%	42%	*	50%	41%	51%	41%	45%	38%	43%	44%
								F	FG					KL					S		U				
Somewhat disagree	142	68	74	50	49	43	36	58	25	66	76	72	57	12	69	73	9	133	16	125	83	58	67	39	35
	28%	27%	30%	28%	26%	32%	30%	30%	24%	28%	29%	29%	29%	21%	28%	29%	19%	29%	23%	29%	28%	28%	26%	34%	28%
																	*	P					V		
Very much disagree	97	49	48	37	37	23	36	30	14	46	51	61	32	4	48	49	7	90	8	89	48	49	47	15	35
	19%	20%	19%	21%	20%	17%	30%	16%	13%	20%	19%	25%	16%	7%	20%	19%	14%	20%	11%	21%	16%	24%	18%	13%	27%
							GH					LM	M				*		R		T			VW	
	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	261	133	128	93	101	67	48	105	66	123	139	111	109	42	129	133	32	229	47	215	162	100	144	60	57
	52%	53%	51%	52%	54%	51%	40%	54%	63%	52%	52%	45%	55%	72%	52%	52%	67%	51%	65%	50%	55%	48%	56%	53%	45%
								F	FG				K	KL			Q*		S		U		X		
Low2Box (Somewhat disagree/Very much disagree)	239	117	122	88	85	65	72	88	39	111	127	133	89	16	117	121	16	223	25	214	131	107	114	54	70
	48%	47%	49%	48%	46%	49%	60%	46%	37%	48%	48%	55%	45%	28%	48%	48%	33%	49%	35%	50%	45%	52%	44%	47%	55%
							GH	H				LM	M				*	P		R		T			V

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Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	1007	515	492	364	402	241	616	336	55	539	468	340	217	450	475	532	45	962	81	926	674	333	99	251	657		
Base: All Respondents (wtd)	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334		
Very much agree	30	17	12	15	7	7	19	10	1	16	14	17	7	5	13	17	1	28	2	28	19	10	4	8	17		
	6%	7%	5%	8%	4%	5%	6%	6%	3%	6%	6%	6%	7%	5%	6%	6%	7%	6%	5%	6%	6%	6%	10%	6%	5%		
				D						*							*		*			*					
Somewhat agree	236	107	129	91	83	62	146	74	17	122	114	137	40	60	94	142	8	229	18	219	149	88	27	57	153		
	47%	43%	52%	49%	48%	43%	45%	48%	69%	46%	49%	46%	44%	52%	43%	51%	38%	48%	48%	47%	46%	49%	59%	47%	46%		
			A							FG*						N	*		*				X*				
Somewhat disagree	172	83	88	63	53	55	108	58	6	94	78	99	35	37	79	93	7	164	10	161	6	115	57	11	38	123	
	34%	33%	35%	34%	31%	39%	34%	37%	24%	35%	33%	34%	39%	32%	36%	33%	36%	34%	29%	35%	36%	32%	24%	31%	37%		
									*								*		*			*			V		
Very much disagree	63	43	20	16	28	19	48	13	1	36	27	42	8	13	35	28	4	59	6	56	39	23	3	18	41		
	13%	17%	8%	9%	16%	13%	15%	8%	4%	13%	12%	14%	9%	11%	16%	10%	20%	12%	18%	12%	12%	13%	7%	15%	12%		
		B			C		G		*						O		*		*			*					
Sigma	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Very much agree/Somewhat agree)	266	125	141	107	90	69	165	83	17	138	128	154	47	65	107	159	9	257	20	246	168	98	31	65	170		
	53%	50%	57%	57%	53%	48%	51%	54%	72%	52%	55%	52%	52%	57%	49%	57%	44%	54%	54%	53%	52%	55%	69%	54%	51%		
									FG*							N	*		*				WX*				
Low2Box (Somewhat disagree/Very much disagree)	234	126	108	79	81	74	157	71	7	129	105	141	43	50	114	121	11	223	17	217	154	80	14	56	164		
	47%	50%	43%	43%	47%	52%	49%	46%	28%	48%	45%	48%	48%	43%	51%	43%	56%	46%	46%	47%	48%	45%	31%	46%	49%		
							H	H	*						O		*		*			*	V	V	V		

Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	507	248	259	247	183	77	366	130	11	212	295	145	164	198	286	221	125	382	141	366	373	134	314	121	72
Base: All Respondents (wtd)	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83
Very much agree	240	106	134	134	75	31	190	45	5	94	146	148	55	37	127	113	51	189	55	185	171	68	142	62	35
	48%	44%	51%	49%	45%	48%	47%	50%	59%	52%	46%	46%	53%	49%	48%	48%	46%	48%	49%	48%	51%	42%	48%	51%	42%
						*		*	**								*		*		*	*	*	*	
	159	79	80	90	54	16	131	26	2	58	101	98	35	26	76	83	40	119	33	126	102	57	98	33	28
Somewhat agree	32%	33%	31%	33%	33%	24%	33%	29%	29%	32%	32%	30%	34%	35%	29%	35%	36%	31%	29%	33%	30%	35%	33%	27%	33%
						*		*	**								*		*		*	*	*	*	
	55	34	22	22	23	10	40	15	1	16	40	40	9	7	35	20	12	44	16	39	36	19	34	10	11
	11%	14%	8%	8%	14%	16%	10%	16%	12%	9%	12%	12%	8%	9%	13%	8%	11%	11%	15%	10%	11%	12%	12%	8%	13%
Very much disagree						*		*	**								*		*		*	*	*	*	
	46	20	26	25	13	8	41	5	-	14	32	36	5	6	26	20	8	38	8	38	27	19	20	17	9
	9%	8%	10%	9%	8%	12%	10%	6%	-	8%	10%	11%	4%	8%	10%	9%	7%	10%	7%	10%	8%	12%	7%	14%	11%
						*		*	**			L					*		*		*	*	*	*	
Sigma	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	399	185	214	223	128	48	321	70	7	152	247	246	90	63	203	196	91	308	88	311	273	125	240	96	63
	80%	78%	82%	83%	78%	72%	80%	78%	88%	84%	78%	77%	87%	83%	77%	83%	83%	79%	79%	80%	81%	77%	82%	78%	76%
Low2Box (Somewhat disagree/Very much disagree)						*		*	**				K				*		*		*	*	*	*	
	101	54	48	47	36	18	81	20	1	30	71	75	13	13	61	40	19	82	24	77	63	38	54	27	20
	20%	22%	18%	17%	22%	28%	20%	22%	12%	16%	22%	23%	13%	17%	23%	17%	17%	21%	21%	20%	19%	23%	18%	22%	24%
						*		*	**			L					*		*		*	*	*	*	

Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	251	257	192	139	177	331	97	4	262	246	40	377	91	252	256	41	467	67	441	311	197	236	188	84
Base: All Respondents (wtd)	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89
Very much agree	86	44	43	41	22	23	60	16	2	38	48	16	59	12	37	49	10	76	13	74	51	36	46	28	13
	17%	18%	17%	19%	16%	15%	18%	19%	51%	16%	18%	15%	18%	18%	16%	18%	27%	16%	20%	17%	18%	17%	19%	16%	15%
								*	**			*		*			*		*						*
Somewhat agree	233	121	112	98	73	62	140	43	2	102	131	42	156	35	107	126	15	218	28	205	140	93	101	92	39
	47%	49%	44%	45%	53%	42%	41%	52%	49%	43%	50%	40%	48%	51%	47%	46%	39%	47%	44%	47%	49%	44%	43%	52%	44%
								*	**			*		*			*		*						*
Somewhat disagree	141	64	78	62	33	46	105	19	-	74	67	36	87	18	64	77	13	129	19	122	75	67	74	43	25
	28%	26%	31%	29%	24%	31%	31%	23%	-	31%	26%	35%	27%	26%	28%	28%	33%	28%	31%	28%	26%	31%	32%	24%	28%
								*	**			*		*			*		*						*
Very much disagree	39	20	20	14	9	17	32	4	-	22	17	11	25	4	21	18	-	39	3	36	21	18	13	14	12
	8%	8%	8%	6%	6%	11%	9%	5%	-	9%	7%	10%	8%	5%	9%	7%	-	9%	5%	8%	7%	8%	6%	8%	14%
								*	**			*		*			*		*						v*
Sigma	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	319	164	155	139	95	85	200	59	3	140	179	57	215	48	144	175	25	294	40	279	190	129	147	120	52
	64%	66%	61%	65%	70%	57%	59%	72%	100%	59%	68%	55%	66%	68%	63%	65%	67%	64%	64%	66%	66%	60%	63%	68%	58%
					E			F*	**			*		*			*		*						*
Low2Box (Somewhat disagree/Very much disagree)	181	83	97	76	42	63	137	23	-	96	85	47	112	22	85	96	13	168	22	158	96	85	87	57	37
	36%	34%	39%	35%	30%	43%	41%	28%	-	41%	32%	45%	34%	32%	37%	35%	33%	36%	36%	36%	34%	40%	37%	32%	42%
					D		G	*	**			*		*			*		*						*

Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	265	245	128	193	189	45	226	212	277	233	93	274	143	292	218	35	475	44	466	345	165	142	235	133
Base: All Respondents (wtd)	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137
Very much agree	229	101	129	121	73	35	34	103	76	120	109	82	114	33	109	121	17	212	20	209	141	88	67	102	60
	46%	42%	50%	57%	43%	29%	56%	46%	41%	47%	45%	56%	43%	37%	45%	47%	55%	45%	51%	45%	45%	48%	47%	46%	44%
				DE	E		**					M*					**		**			*		*	
	173	79	94	57	59	56	12	78	70	88	85	38	103	32	82	91	10	163	15	158	103	70	38	85	50
Somewhat agree	35%	33%	36%	27%	35%	47%	20%	35%	37%	34%	35%	26%	39%	36%	34%	35%	33%	35%	37%	34%	33%	38%	26%	39%	37%
						CD	**										**		**			**			
	49	31	18	23	18	9	13	20	16	20	29	16	24	9	28	21	2	48	2	47	37	13	22	14	13
	10%	13%	7%	11%	11%	7%	22%	9%	9%	8%	12%	11%	9%	10%	12%	8%	6%	10%	6%	10%	12%	7%	16%	6%	9%
Very much disagree				*			**					*					**		**			W*		*	
	48	30	19	10	19	20	1	22	24	28	20	10	24	14	24	24	2	47	2	46	35	14	16	19	14
	10%	12%	7%	5%	11%	17%	2%	10%	13%	11%	8%	7%	9%	16%	10%	9%	6%	10%	6%	10%	11%	8%	11%	8%	10%
				*		C	**					*					**		**			*		*	
Sigma	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	402	180	222	178	132	92	46	181	146	208	194	120	217	65	190	212	27	375	35	367	244	158	105	187	110
	80%	75%	86%	85%	78%	76%	76%	81%	79%	81%	80%	82%	82%	74%	78%	82%	88%	80%	88%	80%	77%	86%	73%	85%	81%
Low2Box (Somewhat disagree/Very much disagree)				*			**					*					**		**			*	V	*	
	98	61	37	33	37	29	14	42	40	48	49	26	48	23	52	46	4	94	5	93	71	27	38	33	27
	20%	25%	14%	15%	22%	24%	24%	19%	21%	19%	20%	18%	18%	26%	22%	18%	12%	20%	12%	20%	23%	14%	27%	15%	19%
		B		*			**					*					**		**			W*		*	

Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	225	275	228	153	119	43	104	353	255	245	196	146	158	288	212	110	390	168	332	414	86	311	124	65
Base: All Respondents (wtd)	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
Very much agree	220	108	112	153	45	22	29	51	140	74	146	112	48	60	108	112	59	161	83	137	151	69	152	38	30
	44%	45%	43%	53%	40%	22%	56%	43%	42%	35%	51%	49%	38%	42%	44%	44%	55%	41%	53%	40%	41%	52%	49%	31%	45%
				DE	E		**	*			I						Q*		S			W	*	*	
	187	95	93	91	45	51	10	43	134	86	101	76	55	56	95	92	29	158	49	139	148	39	103	62	23
Somewhat agree	37%	39%	36%	32%	40%	51%	20%	36%	41%	40%	35%	33%	44%	39%	38%	36%	27%	40%	31%	40%	40%	29%	33%	50%	34%
				C		**	*										*	P				*	V*	*	
	61	24	36	27	16	18	7	14	40	33	28	24	17	20	29	32	9	52	15	45	46	15	38	15	7
	12%	10%	14%	10%	14%	18%	14%	11%	12%	15%	10%	10%	13%	14%	12%	13%	8%	13%	10%	13%	12%	11%	12%	12%	11%
Very much disagree						C	**	*									*				*	*	*	*	
	32	13	19	15	7	10	5	11	16	20	13	19	6	8	16	16	10	22	10	22	22	10	16	9	7
	6%	5%	7%	5%	7%	10%	10%	9%	5%	9%	4%	8%	4%	5%	6%	6%	9%	6%	6%	6%	6%	8%	5%	7%	10%
						**	*										*					*	*	*	
Sigma	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	407	203	205	244	90	73	39	95	273	161	247	188	104	116	204	204	88	320	131	276	299	109	254	100	53
	81%	84%	79%	85%	80%	73%	76%	80%	83%	75%	86%	81%	82%	81%	82%	81%	82%	81%	84%	80%	82%	81%	82%	81%	79%
				E			**	*			I						*					*	*	*	
Low2Box (Somewhat disagree/Very much disagree)	93	37	55	42	23	28	12	24	56	52	40	43	22	27	44	48	19	74	25	67	68	25	55	24	14
	19%	16%	21%	15%	20%	27%	24%	20%	17%	25%	14%	19%	18%	19%	18%	19%	18%	19%	16%	20%	18%	19%	18%	19%	21%
						C	**	*			J						*					*	*	*	

Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	266	242	196	167	145	73	188	247	294	214	9	130	369	264	244	61	447	81	427	372	136	161	230	117
Base: All Respondents (wtd)	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
Very much agree	93	48	46	40	36	17	13	36	44	57	36	-	21	72	48	45	10	83	8	85	64	29	30	41	22
	19%	19%	18%	19%	20%	15%	18%	19%	19%	21%	16%	-	16%	20%	19%	18%	19%	19%	12%	20%	18%	21%	19%	18%	19%
							*					**					*		*						
Somewhat agree	250	115	135	104	81	64	32	94	124	139	111	7	64	179	117	133	29	221	41	209	183	67	72	120	58
	50%	46%	54%	50%	46%	58%	44%	50%	52%	51%	49%	79%	49%	50%	47%	53%	54%	50%	59%	49%	51%	48%	46%	53%	50%
						D	*					**					*		*						
Somewhat disagree	134	73	61	54	52	27	20	47	66	71	62	2	34	97	70	63	12	122	15	118	99	35	42	58	34
	27%	29%	25%	26%	29%	25%	28%	25%	28%	26%	27%	21%	26%	27%	28%	25%	22%	27%	22%	28%	27%	25%	27%	25%	29%
						*						**					*		*						
Very much disagree	23	17	7	12	9	3	8	12	4	6	17	-	12	12	14	9	2	21	5	18	15	9	13	7	3
	5%	7%	3%	6%	5%	3%	11%	6%	2%	2%	7%	-	9%	3%	6%	4%	4%	5%	7%	4%	4%	6%	8%	3%	3%
		B					H*	H			I	**	M				*		*		W				
Sigma	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	343	163	180	145	117	81	45	130	168	196	147	7	84	252	165	178	39	304	49	294	247	96	102	161	80
	69%	65%	73%	69%	66%	73%	62%	69%	71%	72%	65%	79%	65%	70%	66%	71%	73%	68%	71%	68%	69%	65%	71%	68%	
							*					**					*		*						
Low2Box (Somewhat disagree/Very much disagree)	157	89	67	66	61	30	28	59	70	78	79	2	46	109	84	73	14	143	20	137	113	44	55	65	37
	31%	35%	27%	31%	34%	27%	38%	31%	29%	28%	35%	21%	35%	30%	34%	29%	27%	32%	29%	32%	31%	31%	35%	29%	32%
							*					**					*		*						

Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1008	509	499	357	387	264	598	228	45	485	523	645	75	288	532	476	92	916	89	919	579	429	503	266	239	
Base: All Respondents (wtd)	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109	
Very much agree	97	50	47	52	28	18	60	16	5	32	65	50	17	30	51	46	8	89	12	86	51	46	54	27	16	
	19%	20%	19%	25%	16%	15%	21%	13%	21%	15%	23%	20%	15%	22%	20%	19%	18%	20%	24%	19%	19%	20%	21%	20%	14%	
				DE			G		*		I		*				*		*							
	247	120	127	109	83	55	131	67	11	113	133	120	59	68	117	130	24	223	24	222	132	114	122	69	56	
Somewhat agree	49%	48%	51%	53%	47%	46%	46%	57%	51%	52%	47%	48%	51%	50%	46%	53%	51%	49%	51%	49%	48%	50%	48%	51%	51%	
							F		*				*				*		*							
	99	51	48	30	44	26	62	22	4	47	52	51	22	27	51	48	10	89	8	91	62	37	51	25	24	
	20%	20%	19%	14%	25%	21%	22%	19%	19%	22%	18%	20%	19%	19%	20%	19%	22%	20%	18%	20%	23%	16%	20%	18%	22%	
Very much disagree				C					*				*				*		*							
	57	31	26	15	21	22	34	12	2	24	33	28	17	12	34	23	4	53	3	54	28	29	30	14	14	
	11%	12%	10%	7%	12%	18%	12%	10%	9%	11%	12%	11%	15%	9%	13%	9%	9%	12%	7%	12%	10%	13%	12%	10%	13%	
					C				*				*				*		*							
Sigma	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very much agree/Somewhat agree)	344	170	174	160	111	73	191	83	16	145	199	170	76	98	168	176	32	312	36	308	184	160	176	97	72	
	69%	67%	70%	78%	63%	61%	67%	71%	72%	67%	70%	68%	66%	72%	66%	71%	69%	69%	75%	68%	67%	71%	69%	72%	66%	
				DE					*				*				*		*							
Low2Box (Somewhat disagree/Very much disagree)	156	82	74	45	64	47	96	34	6	71	85	79	39	39	85	71	14	142	12	144	90	66	80	38	38	
	31%	33%	30%	22%	37%	39%	33%	29%	28%	33%	30%	32%	34%	28%	34%	29%	31%	31%	25%	32%	33%	29%	31%	28%	34%	
				C	C				*				*				*		*							

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Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	501	250	251	162	161	178	153	223	63	158	343	316	78	107	331	170	42	459	63	438	336	165	161	138	202		
Base: All Respondents (wtd)	500	253	247	185	154	161	126	235	75	144	356	105	262	132	319	181	46	454	69	431	373	127	175	151	175		
Very much agree	105	48	57	46	29	30	27	50	15	27	78	20	51	34	60	45	11	94	15	90	81	24	33	38	34		
	21%	19%	23%	25%	19%	18%	21%	21%	20%	19%	22%	19%	19%	26%	19%	25%	24%	21%	21%	22%	19%	19%	25%	20%			
		*		*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*		
Somewhat agree	234	114	120	78	80	76	50	133	25	74	161	48	121	66	166	68	25	209	43	191	189	45	90	68	76		
	47%	45%	49%	42%	52%	47%	39%	57%	33%	51%	45%	46%	46%	50%	52%	38%	55%	46%	62%	44%	51%	36%	52%	45%	44%		
		*		*	*	*	*	H*	*	*	*	*	*	*	*	*	**	*	**	**	*	*	*	*	*		
Somewhat disagree	134	74	60	53	32	50	38	44	31	40	94	27	81	27	70	64	9	125	11	123	85	50	46	40	49		
	27%	29%	24%	29%	21%	31%	30%	19%	41%	28%	26%	25%	31%	20%	22%	35%	20%	28%	16%	29%	23%	39%	26%	26%	28%		
		*		*	*	*	*	*	G*	*	*	*	*	*	*	*	**	*	**	**	T*	*	*	*	*		
Very much disagree	26	17	10	8	13	6	11	7	4	3	23	10	10	6	23	3	*	26	*	26	19	8	6	5	16		
	5%	7%	4%	4%	8%	3%	9%	3%	6%	2%	6%	10%	4%	5%	7%	2%	1%	6%	*	6%	5%	6%	3%	3%	9%		
		*		*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*		
Sigma	500	253	247	185	154	161	126	235	75	144	356	105	262	132	319	181	46	454	69	431	373	127	175	151	175		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Very much agree/Somewhat agree)	339	162	177	124	109	105	77	183	40	100	239	68	172	99	226	113	36	303	58	281	270	70	123	106	110		
	68%	64%	72%	67%	71%	66%	61%	78%	53%	70%	67%	65%	65%	75%	71%	63%	79%	67%	84%	65%	72%	55%	70%	70%	63%		
		*		*	*	*	*	FH*	*	*	*	*	*	*	*	*	**	*	**	**	U	*	*	*	*		
Low2Box (Somewhat disagree/Very much disagree)	161	91	70	61	45	55	49	51	35	43	118	37	91	33	93	68	10	151	11	149	104	57	52	45	65		
	32%	36%	28%	33%	29%	34%	39%	22%	47%	30%	33%	35%	35%	25%	29%	37%	21%	33%	16%	35%	28%	45%	30%	30%	37%		
		*		*	*	*	G*	*	G*	*	*	*	*	*	*	*	*	**	**	**	T*	*	*	*	*		

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Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	506	301	205	291	178	37	19	115	372	279	227	132	66	308	312	194	69	437	193	313	365	141	286	166	54
	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
	191	88	103	111	63	16	8	42	142	102	89	52	29	110	105	86	33	158	82	109	132	59	104	62	25
	38%	35%	41%	42%	36%	27%	42%	37%	38%	38%	39%	36%	41%	38%	36%	41%	50%	36%	45%	34%	40%	35%	38%	36%	51%
Somewhat agree						*	**						*				Q*		S						*
	195	102	93	106	70	19	6	43	145	105	91	55	24	117	117	78	24	171	66	129	129	66	105	76	15
	39%	41%	38%	40%	39%	32%	35%	38%	40%	39%	40%	38%	34%	41%	40%	37%	36%	40%	37%	40%	39%	39%	38%	44%	30%
						*	**						*				*								*
Somewhat disagree	84	47	37	36	29	20	4	20	60	44	40	24	12	48	54	29	6	78	27	57	54	30	49	29	6
	17%	19%	15%	14%	16%	33%	23%	18%	16%	16%	17%	17%	18%	17%	19%	14%	9%	18%	15%	18%	16%	18%	18%	17%	12%
						CD*	**						*				*								*
Very much disagree	30	15	15	9	16	5	-	9	21	20	10	12	5	13	14	16	3	26	6	24	16	14	19	7	4
	6%	6%	6%	4%	9%	8%	-	8%	6%	7%	4%	8%	7%	4%	5%	8%	5%	6%	3%	7%	5%	8%	7%	4%	8%
					C	*	**						*				*								*
	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	386	191	196	217	133	36	14	85	287	206	180	106	53	227	223	164	57	329	149	238	262	125	208	138	40
	77%	76%	79%	83%	75%	59%	77%	75%	78%	76%	78%	75%	75%	79%	77%	78%	86%	76%	82%	75%	79%	74%	75%	79%	81%
				E		*	**						*				*								*
Low2Box (Somewhat disagree/Very much disagree)	114	61	52	45	44	24	4	29	81	64	50	36	18	60	68	46	9	104	33	81	71	43	68	36	10
	23%	24%	21%	17%	25%	41%	23%	25%	22%	24%	22%	25%	25%	21%	23%	22%	14%	24%	18%	25%	21%	26%	25%	21%	19%
						C*	**						*				*								*

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Christmas Question

IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	490	510	339	331	330	168	531	194	434	566	244	336	420	624	376	86	914	130	870	678	322	372	255	373
Base: All Respondents (wtd)	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
Very much agree	68	31	37	34	21	12	12	32	17	25	43	16	21	30	42	26	5	62	11	57	51	17	35	16	17
	14%	13%	14%	18%	13%	8%	14%	12%	17%	12%	15%	13%	13%	14%	14%	13%	13%	14%	17%	13%	15%	11%	18%	12%	9%
				DE													*						WX		
Somewhat agree	289	143	146	111	96	82	46	158	58	121	168	71	102	116	174	115	23	266	32	257	198	91	101	83	105
	58%	58%	58%	60%	57%	56%	54%	60%	60%	58%	58%	58%	60%	56%	57%	59%	55%	58%	50%	59%	59%	56%	53%	65%	58%
																	*							V	
Somewhat disagree	113	56	56	32	44	36	23	57	16	48	65	26	36	51	71	41	11	101	15	98	70	43	41	25	46
	23%	23%	22%	17%	26%	25%	27%	22%	17%	23%	22%	21%	21%	25%	23%	21%	26%	22%	23%	22%	21%	26%	22%	20%	25%
				C		C	H										*								
Very much disagree	31	16	15	8	7	16	4	17	6	15	16	9	10	11	19	12	2	28	6	25	19	12	13	4	14
	6%	7%	6%	4%	4%	11%	5%	6%	6%	7%	6%	8%	6%	5%	6%	6%	5%	6%	10%	6%	6%	7%	7%	4%	7%
						CD											*								W
Sigma	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	357	174	183	145	117	95	58	190	75	146	210	87	124	146	216	141	29	328	43	314	249	108	136	98	122
	71%	71%	72%	79%	69%	65%	69%	72%	77%	70%	72%	71%	73%	70%	71%	73%	68%	72%	67%	72%	74%	67%	72%	77%	67%
				DE													*				U			X	
Low2Box (Somewhat disagree/Very much disagree)	143	72	71	40	52	52	27	74	22	63	81	35	46	62	90	53	13	130	21	122	89	54	54	29	60
	29%	29%	28%	21%	31%	35%	31%	28%	23%	30%	28%	29%	27%	30%	29%	27%	32%	28%	33%	28%	26%	33%	28%	23%	33%
				C		C											*				T				W

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Christmas Question
IK1.1. [I am optimistic that 2014 will be a better year for me than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	430	571	316	307	378	121	455	425	595	406	360	354	287	519	482	125	876	149	852	664	337	191	238	346	226	380	207	414
Base: All Respondents (wtd)	500	247	253	182	155	162	81	210	209	279	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216
Very much agree	119	54	64	53	36	29	21	57	41	58	60	50	39	29	65	53	16	102	21	97	75	44	21	24	45	28	52	24	42
	24%	22%	25%	29%	23%	18%	25%	27%	20%	21%	27%	22%	31%	21%	25%	22%	26%	23%	29%	23%	23%	25%	23%	22%	25%	25%	28%	24%	19%
				E				H			I		KM														b		
Somewhat agree	256	131	125	89	85	82	37	102	117	151	104	114	57	84	133	123	30	226	36	220	174	82	46	58	92	60	95	53	107
	51%	53%	50%	49%	54%	51%	45%	49%	56%	54%	47%	49%	45%	60%	51%	51%	49%	52%	49%	52%	54%	47%	50%	53%	50%	52%	51%	54%	50%
										J				KL															
Somewhat disagree	93	46	47	29	28	36	18	35	40	52	41	54	18	20	44	48	12	81	13	80	59	34	18	20	33	21	26	18	49
	19%	19%	18%	16%	18%	22%	22%	17%	19%	19%	18%	23%	15%	14%	17%	20%	19%	18%	17%	19%	18%	19%	20%	18%	18%	18%	14%	18%	23%
Very much disagree	33	17	16	11	7	15	6	15	12	17	16	14	12	7	18	15	4	29	4	29	18	16	6	7	14	6	12	4	18
	7%	7%	7%	6%	4%	9%	7%	7%	6%	6%	7%	6%	10%	5%	7%	6%	7%	7%	6%	7%	5%	9%	7%	6%	8%	5%	6%	4%	8%
						D								M							T								
Sigma	500	247	253	182	155	162	81	210	209	279	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Very much agree/Somewhat agree)	374	185	190	142	121	111	57	159	157	210	164	164	97	114	198	176	46	328	57	317	249	126	66	83	137	88	148	77	149
	75%	75%	75%	78%	78%	69%	71%	76%	75%	75%	74%	71%	76%	81%	76%	74%	75%	75%	77%	74%	77%	72%	73%	75%	75%	76%	80%	78%	69%
				E	E									K													b	b	
Low2Box (Somewhat disagree/Very much disagree)	126	63	63	40	35	51	24	50	52	69	57	68	30	27	63	63	16	110	17	109	76	50	25	27	47	27	37	22	67
	25%	25%	25%	22%	22%	31%	29%	24%	25%	25%	26%	29%	24%	19%	24%	26%	25%	25%	23%	26%	23%	28%	27%	25%	25%	24%	20%	22%	31%
					CD							M																2a	

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Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18153	9099	9054	6778	6323	5052	5131	6978	4944	9141	9012	5003	6275	6875	10200	7953	2101	16052	3358	14795	12408	5745	7304	4746	5094
Base: All Respondents (wtd)	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
Very much agree	1342	743	599	765	377	200	460	481	352	646	696	469	400	473	754	588	283	1058	417	925	934	408	748	302	235
	11%	12%	10%	14%	10%	7%	12%	11%	12%	12%	11%	11%	9%	14%	12%	10%	21%	10%	20%	9%	12%	10%	15%	9%	7%
Somewhat agree	5038	2515	2523	2263	1586	1189	1450	1979	1342	2378	2660	1755	1765	1518	2599	2439	584	4453	882	4156	3368	1670	2055	1408	1263
	42%	42%	42%	43%	41%	41%	38%	44%	45%	43%	41%	40%	41%	45%	41%	43%	43%	42%	43%	42%	43%	40%	41%	42%	40%
Somewhat disagree								F	F					KL							U				
	3969	1916	2054	1624	1314	1031	1257	1444	962	1775	2194	1403	1486	1080	2104	1865	336	3633	531	3438	2551	1418	1527	1190	1138
Very much disagree	33%	32%	34%	31%	34%	36%	33%	32%	32%	32%	34%	32%	35%	32%	33%	33%	25%	34%	26%	35%	33%	34%	31%	36%	36%
			A		C	C				I			KM				P		R				V	V	
	1651	805	847	637	552	462	608	554	343	750	902	713	609	330	859	792	141	1511	212	1439	963	689	666	442	525
	14%	13%	14%	12%	14%	16%	16%	12%	11%	14%	14%	16%	14%	10%	14%	14%	10%	14%	10%	14%	12%	16%	13%	13%	17%
Sigma	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	6379	3258	3122	3027	1963	1389	1910	2460	1695	3024	3356	2223	2166	1991	3353	3027	868	5512	1299	5080	4302	2078	2804	1710	1497
	53%	54%	52%	57%	51%	48%	51%	55%	57%	54%	52%	51%	51%	59%	53%	53%	65%	52%	64%	51%	55%	50%	56%	51%	47%
Low2Box (Somewhat disagree/Very much disagree)		B		DE	E			F	F	J				KL			Q		S		U		WX	X	
	5621	2720	2900	2262	1866	1492	1865	1998	1305	2525	3096	2116	2095	1410	2964	2657	477	5144	744	4877	3514	2107	2194	1632	1663
	47%	46%	48%	43%	49%	52%	49%	45%	43%	46%	48%	49%	49%	41%	47%	47%	35%	48%	36%	49%	45%	50%	44%	49%	53%
			A		C	CD	GH			I		M	M				P		R		T		V	VW	

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Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	South Africa	South Korea	Spain	Sweden	Turkey	United States
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	S	T	U	V	W	X	
Base: All Respondents (unwtd)	18153	501	1001	503	1019	1010	1009	1014	1015	1000	501	1003	510	1007	1007	507	508	510	500	508	1008	501	506	1001
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very much agree	1342	67	22	19	95	30	57	27	34	21	52	167	125	26	19	74	34	56	76	18	48	26	80	49
	11%	13%	4%	4%	19%	6%	11%	5%	7%	4%	10%	33%	25%	5%	4%	15%	7%	11%	15%	4%	10%	5%	16%	10%
		BCEGHIMNPT V			ABCEFGHIUM NPQTUVX	NT	BCEGHIMNTV		CINT		BCEGHIMNTV	ABCEFGHIU MNOPQRSTU	ABCEFGHIJ MNOPSTUVX			BCEGHIMNPT UVX	NT	BCEGHIMNPT V	BCEGHUMNP TUVX		BCEGHIMNTV		BCEGHIMNP QTUVX	BCEGHIMNTV
	5038	232	263	191	229	235	311	145	188	248	206	243	234	137	215	210	172	163	213	202	215	171	177	207
Somewhat agree	42%	46%	53%	38%	46%	47%	62%	29%	38%	50%	41%	49%	47%	27%	43%	42%	34%	33%	43%	40%	43%	34%	35%	41%
		CGHMPQVW	CDEGHJUMO POSTUVWX	GM	CGHMPQVW	CGHJMPQTV WX	ABCEDEGIJUL MNOPQRSTU VWX		GM	CGHJMNOPOQ STUVWX	GMPQ	CGHJMNOPOQ TUVWX	CGHMPQTV W		GHMPQVW	GMPQ	GM		GMPQW	GMQ	GHMPQVW		GM	GMPQW
	3969	140	166	175	117	184	114	190	227	183	139	70	129	186	211	135	204	142	155	237	158	245	170	172
	33%	28%	33%	35%	23%	37%	23%	38%	45%	37%	28%	14%	26%	37%	42%	27%	41%	28%	31%	47%	32%	49%	34%	34%
Very much disagree		K	DFKLR	ADFIKLOR	K	ADFIKLOQRS U	K	ADFIKLOQRS U	ABCEDEGIJUL MOQRSUWX	ADFIKLOQRS U	K		K	ADFIKLOQRS U	ABCEDEGIJUL OQRSUWX	K	ABDFIKLOQR SUWX	K	DFK	ABCEDEGIJUL MOPQRSUW X	DFKLR	ABCEDEGIJUL MOQRSUWX	DFIKLOR	ADFIKLOQR
	1651	60	49	116	60	51	17	138	50	47	103	20	12	151	56	80	90	139	57	44	78	58	73	73
	14%	12%	10%	23%	12%	10%	3%	28%	10%	9%	21%	4%	2%	30%	11%	16%	18%	28%	11%	9%	16%	12%	15%	15%
		FKLR	FKL	ABDEFHIJULN ORSTUVWX	FKLR	FKLR		ABDEFHIJULN OPRSTUVWX	FKLR	FKL	ABDEFHIJULN RSTUVWX			ABCEDEHIJUL NOPRSTUVW X	FKLR	BEFHIKLNRT	ABDEFHIJULN RSTV	ABDEFHIJULN OPRSTUVWX	FKLR	FKL	BDEFHIKLNRT	FKLR	BEFHIKLNRT	BEFHIKLNRT
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																								
Top2Box (Very much agree/Somewhat agree)	6379	300	285	209	324	265	368	173	223	270	258	410	359	163	234	284	206	219	289	220	264	197	257	256
	53%	60%	57%	42%	65%	53%	74%	35%	45%	54%	52%	82%	72%	33%	47%	57%	41%	44%	58%	44%	53%	39%	51%	51%
		CEGHJMNPNQ TUVWX	CGHMNPQTV X	GM	BCEGHJMNPO QSTUVWX	CGHMNPQTV	ABCEDEGHJUM NOPQSTUVW X		GM	CGHMNPQTV	CGHMPQTV	ABCEDEGHJUM MNOPQRSTU VWX	ABCEDEGHJUM NOPQSTUVW X		GM	CGHMNPQTV	GM	GM	CGHMNPQTV X	GM	CGHMNPQTV		CGHMPQTV	CGHMPQTV
Low2Box (Somewhat disagree/Very much disagree)	5621	200	215	291	176	235	132	327	277	230	242	90	141	337	266	216	294	281	211	280	236	303	243	244
	47%	40%	43%	58%	35%	47%	26%	65%	55%	46%	48%	18%	28%	67%	53%	43%	59%	56%	42%	56%	47%	61%	49%	49%
		FKLR	DFKLR	ABDEFHIKLOR SUWX	FKL	ADFKLR	K	ABCEDEFGHIJUL NOPQRSTUW X	ABDEFHIKLOR SUWX	ADFKLR	ADFKLR		K	ABCEDEFGHIJUL NOPQRSTUW X	ABDEFHIKLORS U	DFKLR	ABDEFHIKLOR SUWX	ABDEFHIKLOR SUWX	DFKLR	ABDEFHIKLOR SUWX	ADFKLR	ABDEFHIKLOR SUWX	ADFKLR	ABDFIKLRS

Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18153	2011	2027	7057	5548	7564	3541	1510
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Very much agree	1342	79	236	288	464	263	374	275
	11%	8%	16%	6%	13%	7%	19%	18%
		C	ACDE		ACE		ABCDE	ACDE
Somewhat agree	5038	442	672	1674	1631	1539	946	619
	42%	44%	45%	37%	47%	38%	47%	41%
		CE	CE		CEG		CEG	C
Somewhat disagree	3969	356	392	1706	1069	1494	443	446
	33%	36%	26%	38%	31%	37%	22%	30%
		BDFG	F	BDFG	BF	BDFG		F
Very much disagree	1651	123	200	831	336	704	236	160
	14%	12%	13%	18%	10%	18%	12%	11%
		D	D	ABDFG		ABDFG	D	
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very much agree/Somewhat agree)	6379	521	908	1962	2095	1801	1321	893
	53%	52%	61%	44%	60%	45%	66%	60%
		CE	ACE		ACE		ABCDEG	ACE
Low2Box (Somewhat disagree/Very much disagree)	5621	479	592	2538	1405	2199	679	607
	47%	48%	39%	56%	40%	55%	34%	40%
		BDFG	F	ABDFG	F	ABDFG		F

Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	237	264	206	177	118	163	209	129	167	334	181	144	176	279	222	60	441	86	415	332	169	310	130	61
Base: All Respondents (wtd)	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
Very much agree	67	36	31	43	17	8	46	15	7	18	49	47	18	3	30	37	8	59	12	55	32	35	48	7	13
	13%	15%	12%	17%	12%	7%	21%	8%	8%	12%	14%	14%	15%	5%	12%	15%	16%	13%	18%	13%	11%	17%	16%	5%	17%
				E		*	GH		*			M	M				*		*			W	*	W*	
Somewhat agree	232	109	123	107	67	58	90	99	43	77	156	166	45	21	115	117	17	215	21	211	134	98	130	73	30
	46%	45%	48%	43%	47%	54%	42%	50%	49%	48%	46%	51%	38%	38%	45%	48%	34%	48%	31%	49%	46%	47%	44%	57%	39%
						*			*			LM					*		*	R			V*	*	*
Somewhat disagree	140	68	73	65	43	32	48	68	25	41	99	79	42	20	72	68	16	124	22	118	84	56	86	35	19
	28%	28%	29%	26%	30%	30%	22%	34%	28%	26%	29%	24%	35%	37%	29%	28%	33%	28%	32%	27%	29%	27%	29%	27%	25%
						*		F	*			K	K				*		*			*	*	*	*
Very much disagree	60	32	28	34	16	10	31	15	13	22	38	35	14	11	36	24	9	51	12	48	39	21	32	14	15
	12%	13%	11%	14%	11%	9%	14%	8%	15%	14%	11%	11%	12%	20%	14%	10%	17%	11%	18%	11%	14%	10%	11%	11%	19%
						*			*			KL					*		*			*	*	*	*
Sigma	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	300	146	154	150	84	66	135	114	50	95	205	213	63	24	145	155	25	275	34	266	166	133	177	80	43
	60%	59%	60%	60%	59%	61%	63%	58%	57%	60%	60%	65%	53%	44%	57%	63%	50%	61%	50%	62%	57%	63%	60%	62%	56%
						*			*			LM					*		*			*	*	*	*
Low2Box (Somewhat disagree/Very much disagree)	200	99	101	99	59	43	79	83	38	63	137	114	55	31	108	92	25	175	34	166	123	77	118	49	33
	40%	41%	40%	40%	41%	39%	37%	42%	43%	40%	40%	35%	47%	56%	43%	37%	50%	39%	50%	38%	43%	37%	40%	38%	44%
						*			*			K	K				*		*			*	*	*	*

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Christmas Question
IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO	NON-METRO	VIC/TAS	Region				Social Media																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No				Total Employed	Non Employed	Active	Passive	Inactive																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	257	246	173	146	184	131	174	99	186	317	75	282	146	325	178	28	475	48	455	308	195	104	143	256
Base: All Respondents (wtd)	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267
Very much agree	19	11	8	10	4	5	4	5	6	6	13	8	7	4	9	10	2	16	3	16	9	10	7	1	11
	4%	4%	3%	5%	2%	3%	3%	3%	6%	3%	4%	4%	4%	3%	3%	5%	9%	3%	6%	3%	3%	4%	7%	1%	4%
							*		*		*		*		*		**		*				W*		
Somewhat agree	191	110	81	82	57	52	40	74	44	70	121	37	73	80	127	64	8	183	12	179	130	60	39	61	91
	38%	44%	33%	44%	38%	31%	29%	43%	50%	39%	38%	22%	39%	56%	41%	34%	32%	38%	26%	39%	47%	27%	42%	44%	34%
		B		E			*	F	F*			*	K	KL			**		*		U		*		
Somewhat disagree	175	77	98	57	54	63	58	56	24	56	119	63	67	45	101	74	12	163	24	151	92	83	31	53	92
	35%	31%	39%	31%	36%	38%	42%	32%	28%	31%	37%	37%	36%	32%	33%	39%	48%	34%	53%	33%	33%	38%	33%	37%	34%
							*		*		*		*				**		S*			*			
Very much disagree	116	54	62	36	35	45	36	39	14	48	68	64	38	13	74	42	2	113	7	109	47	68	17	26	73
	23%	22%	25%	19%	23%	27%	26%	22%	16%	27%	21%	37%	21%	9%	24%	22%	10%	24%	16%	24%	17%	31%	18%	19%	27%
							*		*		LM*	M					**		*		T	*			
Sigma	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	209	120	89	91	61	57	45	78	49	76	133	45	81	84	135	74	10	199	14	195	139	70	45	62	102
	42%	48%	36%	50%	41%	34%	32%	45%	56%	42%	42%	26%	43%	59%	44%	39%	41%	42%	32%	43%	50%	32%	49%	44%	38%
		B		E			*		F*			*	K	KL			**		*		U		*		
Low2Box (Somewhat disagree/Very much disagree)	291	131	160	93	89	109	94	95	38	103	187	127	105	58	175	116	14	277	31	260	139	152	47	79	165
	58%	52%	64%	50%	59%	66%	68%	55%	44%	58%	58%	74%	57%	41%	56%	61%	59%	58%	68%	57%	50%	68%	51%	56%	62%
			A			C	H*		*			LM*	M				**		*		T	*			

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Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1019	505	514	544	294	181	210	760	49	412	607	143	569	307	499	520	179	840	214	805	743	276	706	189	124
Base: All Respondents (wtd)	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
Very much agree	95	45	49	56	27	11	27	62	5	38	56	26	53	15	48	46	24	70	25	70	65	29	71	11	13
	19%	20%	18%	20%	20%	14%	20%	18%	31%	20%	18%	17%	20%	19%	22%	16%	31%	17%	28%	17%	19%	19%	21%	11%	19%
									G*						O		Q		S			W			*
Somewhat agree	229	100	129	134	55	40	55	168	6	83	146	68	121	39	94	135	31	198	42	187	163	66	153	49	27
	46%	43%	48%	47%	40%	52%	40%	48%	36%	44%	47%	44%	46%	49%	43%	48%	40%	47%	46%	46%	48%	42%	46%	51%	40%
						D			*																*
Somewhat disagree	117	60	57	63	36	18	35	78	4	46	70	37	62	18	50	67	17	100	16	101	77	39	75	29	13
	23%	26%	21%	22%	26%	23%	26%	22%	22%	24%	23%	24%	24%	22%	23%	24%	21%	24%	18%	25%	23%	25%	22%	30%	20%
						*			*																*
Very much disagree	60	27	33	33	20	8	19	39	2	23	37	25	26	9	25	35	6	54	8	52	36	24	37	8	15
	12%	12%	12%	11%	14%	10%	14%	11%	11%	12%	12%	16%	10%	11%	12%	12%	8%	13%	8%	13%	10%	15%	11%	8%	22%
						L																			VW*
Sigma	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	324	145	178	190	82	51	82	230	12	122	202	95	174	54	142	181	55	268	67	257	228	95	224	60	40
	65%	63%	66%	67%	60%	66%	60%	66%	67%	64%	65%	60%	67%	67%	65%	64%	71%	64%	74%	63%	67%	60%	67%	62%	59%
						*			*										S						*
Low2Box (Somewhat disagree/Very much disagree)	176	87	90	95	55	26	54	117	6	69	108	62	88	27	75	101	22	154	24	153	113	63	112	36	28
	35%	37%	34%	33%	40%	34%	40%	34%	33%	36%	35%	40%	33%	33%	35%	36%	29%	36%	26%	37%	33%	40%	33%	38%	41%
									*										R						*

Christmas Question
IK1.2 : [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
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Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																																	
		Gender		Age					Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region								Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e			
Base: All Respondents (unwtd)	1010	534	476	261	329	420	173	385	452	516	494	337	455	218	546	464	118	892	144	866	675	335	71	60	86	155	-	397	241	338	280	392			
Base: All Respondents (wtd)	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184			
Very much agree	30	20	11	17	7	7	5	12	13	17	13	6	11	13	19	11	7	23	7	23	25	6	1	1	2	6	-	13	6	17	6	7			
	6%	8%	4%	9%	4%	4%	6%	6%	6%	7%	5%	3%	5%	15%	8%	4%	13%	5%	10%	5%	8%	3%	2%	4%	6%	8%	-	7%	5%	10%	5%	4%			
Somewhat agree	235	121	114	85	80	70	36	86	113	103	132	82	114	38	124	111	26	209	33	202	154	81	16	15	21	39	-	91	53	83	69	83			
	47%	49%	45%	48%	47%	46%	38%	45%	53%	44%	49%	44%	51%	43%	49%	45%	47%	47%	49%	47%	46%	47%	53%	50%	51%	-	45%	45%	47%	49%	45%				
				DE										KL	O					S	U		*	*	*										
Somewhat disagree	184	79	105	58	66	60	39	74	72	86	98	76	77	31	85	99	19	165	22	162	114	70	14	9	14	27	-	74	46	61	51	72			
	37%	32%	42%	33%	39%	39%	41%	38%	34%	37%	36%	41%	34%	35%	33%	40%	35%	37%	32%	38%	35%	40%	40%	32%	34%	35%	-	37%	39%	34%	37%	39%			
									FG				M										*	*	*										
Very much disagree	51	28	23	18	17	16	14	21	16	25	25	22	21	8	27	24	3	48	6	45	32	19	3	3	4	5	-	21	14	16	13	22			
	10%	11%	9%	10%	10%	11%	15%	11%	7%	11%	9%	12%	10%	8%	11%	10%	5%	11%	8%	10%	10%	11%	10%	11%	10%	7%	-	11%	11%	9%	9%	12%			
																						*	*	*											
Sigma	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%			
Sum of Y																																			
Top2Box (Very much agree/Somewhat agree)	265	140	125	102	87	77	41	98	126	120	145	88	125	52	143	122	33	233	40	225	179	87	17	17	24	45	-	104	59	100	75	90			
	53%	57%	49%	57%	51%	50%	44%	51%	59%	52%	54%	48%	56%	57%	56%	50%	60%	52%	60%	52%	55%	49%	49%	57%	56%	59%	-	52%	50%	57%	54%	49%			
	B													K								*	*	*											
Low2Box (Somewhat disagree/Very much disagree)	235	107	128	76	83	76	53	95	87	111	123	98	98	39	112	122	22	213	37	207	146	88	17	13	19	32	-	95	59	76	64	94			
	47%	43%	49%	51%	43%	49%	50%	56%	49%	41%	48%	46%	52%	44%	43%	44%	50%	40%	48%	40%	48%	45%	51%	51%	43%	44%	41%	-	48%	50%	43%	46%	51%		
			A				H	H						LM								*	*	*								c			

Christmas Question

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Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1009	519	490	385	500	124	44	259	706	796	213	78	226	705	717	292	107	902	330	679	920	89	-	-	-
Base: All Respondents (wtd)	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
Very much agree	57	25	32	28	22	8	5	20	32	45	12	28	20	9	36	21	11	46	18	39	56	1	-	-	-
	11%	10%	13%	14%	12%	7%	8%	9%	14%	13%	8%	10%	13%	18%	13%	10%	20%	10%	19%	10%	14%	1%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	K	*	*	**	*	*	*	**	**	*	*	*
Somewhat agree	311	144	168	124	111	77	38	134	140	215	97	186	94	31	168	144	34	277	63	248	251	60	-	-	-
	62%	58%	67%	62%	62%	64%	55%	65%	62%	60%	67%	63%	60%	62%	58%	68%	63%	62%	64%	62%	62%	63%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*
Somewhat disagree	114	67	47	38	45	31	22	45	48	87	27	66	39	9	78	36	8	106	15	99	87	27	-	-	-
	23%	27%	19%	19%	25%	26%	31%	22%	21%	24%	19%	22%	25%	18%	27%	17%	15%	24%	15%	25%	22%	28%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	M	*	*	**	*	*	*	**	**	*	*	*
Very much disagree	17	13	5	11	1	5	4	9	4	10	7	14	2	1	6	12	1	16	2	16	10	8	-	-	-
	3%	5%	2%	6%	1%	4%	6%	4%	2%	3%	5%	5%	2%	1%	2%	5%	3%	4%	2%	4%	2%	8%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	**	**	*	*	*
Sigma	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-
Summary																									
Top2Box (Very much agree/Somewhat agree)	368	169	200	151	132	85	43	153	172	260	108	214	114	40	204	165	45	323	81	287	307	61	-	-	-
	74%	68%	80%	75%	74%	70%	63%	74%	77%	73%	76%	73%	73%	80%	71%	77%	83%	73%	83%	71%	76%	64%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	**	*	*	*	*
Low2Box (Somewhat disagree/Very much disagree)	132	80	51	49	47	36	25	54	52	97	35	81	41	10	84	48	9	122	17	115	97	35	-	-	-
	26%	32%	20%	25%	26%	30%	37%	26%	23%	27%	24%	27%	27%	20%	29%	23%	17%	27%	17%	29%	24%	36%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	**	**	*	*	*

Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1014	513	501	342	331	341	213	440	223	383	631	391	295	328	603	411	31	983	60	954	607	407	225	308	481
Base: All Respondents (wtd)	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
Very much agree	27	13	15	10	11	6	8	11	5	9	18	11	11	5	15	12	2	26	2	25	15	12	8	6	14
	5%	5%	6%	6%	7%	4%	7%	5%	5%	5%	6%	7%	5%	4%	5%	6%	12%	5%	7%	5%	5%	6%	7%	4%	6%
																	**	*							
Somewhat agree	145	79	66	65	38	43	27	62	34	50	95	41	63	42	80	65	4	141	11	135	78	67	39	41	66
	29%	32%	26%	34%	23%	29%	25%	28%	33%	28%	30%	25%	30%	34%	28%	30%	29%	29%	40%	28%	26%	34%	35%	27%	28%
				D											K		**	*							
Somewhat disagree	190	89	101	71	64	55	41	83	40	65	125	55	87	47	111	79	5	185	8	182	122	68	35	67	88
	38%	36%	40%	37%	39%	37%	39%	38%	39%	36%	39%	33%	42%	38%	39%	37%	31%	38%	30%	38%	40%	34%	31%	44%	37%
																	**	*					V		
Very much disagree	138	66	71	44	50	43	31	65	23	54	83	60	48	30	81	57	4	133	6	131	86	52	31	39	68
	28%	27%	28%	23%	31%	29%	29%	23%	31%	26%	36%	23%	24%	28%	27%	27%	27%	28%	24%	28%	29%	26%	27%	25%	29%
				C													**	*							
Sigma	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	173	92	81	75	49	49	34	73	39	59	114	52	73	47	95	77	6	166	13	160	93	79	47	46	79
	35%	37%	32%	39%	30%	33%	32%	33%	38%	33%	35%	31%	35%	38%	33%	36%	41%	34%	46%	34%	31%	40%	42%	30%	34%
				D													**	*				T	WX		
Low2Box (Somewhat disagree/Very much disagree)	327	155	172	115	115	97	72	149	63	119	209	115	135	77	192	136	9	319	14	313	207	120	66	106	156
	65%	63%	68%	61%	70%	67%	68%	67%	62%	67%	65%	69%	65%	62%	67%	64%	59%	66%	54%	66%	69%	60%	58%	70%	66%
				C													**	*			U		V	V	

Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1015	526	489	315	343	357	308	246	300	345	670	187	653	175	695	320	83	932	194	821	664	351	290	303	422
Base: All Respondents (wtd)	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
Very much agree	34	25	9	11	15	8	9	8	15	12	22	6	19	9	28	6	5	30	13	22	28	7	16	7	12
	7%	10%	4%	7%	9%	5%	6%	7%	10%	8%	7%	5%	7%	9%	8%	4%	13%	6%	14%	5%	9%	4%	11%	5%	6%
		B													O		Q*		S		U		WX		
	188	98	90	77	58	54	54	43	61	65	124	29	116	44	125	64	15	173	39	150	121	67	56	57	76
Somewhat agree	38%	39%	36%	44%	33%	35%	35%	36%	42%	40%	37%	25%	41%	43%	37%	39%	40%	37%	42%	37%	38%	37%	38%	38%	37%
				DE									K	K			*								
	227	107	120	73	86	68	74	55	57	67	159	59	126	42	150	77	15	211	35	192	144	82	63	70	94
	45%	42%	48%	42%	49%	45%	48%	47%	40%	42%	47%	52%	44%	41%	45%	47%	41%	46%	38%	47%	45%	46%	42%	47%	46%
Very much disagree							H						M				*		R						
	50	22	29	11	17	22	18	12	12	17	33	20	25	6	32	18	2	48	6	45	27	24	13	14	23
	10%	9%	12%	7%	10%	15%	12%	10%	8%	11%	10%	17%	9%	6%	10%	11%	6%	10%	6%	11%	8%	13%	9%	10%	11%
						CD						LM					*								
Sigma	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	223	124	99	88	73	62	63	51	75	77	146	35	134	54	153	70	20	203	51	171	149	74	72	64	87
	45%	49%	40%	51%	42%	41%	41%	43%	52%	48%	43%	31%	47%	53%	46%	42%	53%	44%	56%	42%	47%	41%	48%	43%	43%
		B		DE					FG				K	K			*		S						
Low2Box (Somewhat disagree/Very much disagree)	277	129	148	84	102	90	92	67	69	84	193	78	151	48	182	95	18	259	41	237	171	106	76	84	116
	55%	51%	60%	49%	58%	59%	59%	57%	48%	52%	57%	69%	53%	47%	54%	58%	47%	56%	44%	58%	53%	59%	52%	57%	57%
			A		C	C	H	H				LM					*		R						

Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	255	246	189	146	166	201	230	9	204	297	123	266	112	243	258	35	466	33	468	281	220	184	226	91
Base: All Respondents (wtd)	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
Very much agree	52	28	24	22	15	15	26	22	1	18	35	14	31	8	32	20	10	42	8	44	32	20	21	23	8
	10%	12%	9%	11%	11%	9%	12%	10%	9%	9%	12%	11%	11%	10%	13%	8%	29%	9%	25%	9%	12%	9%	12%	10%	9%
										**					O		Q*		S*						*
Somewhat agree	206	107	99	90	46	70	79	100	3	78	128	43	125	38	98	107	16	190	18	188	117	89	66	97	43
	41%	44%	39%	45%	34%	43%	37%	45%	44%	39%	43%	34%	42%	50%	41%	41%	44%	41%	54%	40%	43%	39%	36%	43%	47%
				D					**					K			*		*						*
Somewhat disagree	139	65	74	54	38	47	55	63	3	60	79	41	77	21	63	76	5	133	5	134	68	71	52	65	22
	28%	26%	29%	27%	28%	29%	26%	28%	38%	30%	26%	31%	26%	27%	26%	29%	15%	29%	14%	29%	25%	32%	28%	29%	24%
									**								*		*						*
Very much disagree	103	44	59	35	38	30	53	37	1	45	58	32	61	10	45	58	4	99	2	101	58	45	44	42	17
	21%	18%	23%	17%	28%	19%	25%	17%	10%	22%	19%	25%	21%	13%	19%	22%	12%	21%	7%	22%	21%	20%	24%	18%	19%
				C			G		**			M					*		R						*
Sigma	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	258	135	123	113	60	85	104	123	4	96	162	57	155	46	130	128	26	232	26	232	149	109	87	119	52
	52%	55%	48%	56%	44%	52%	49%	55%	53%	48%	54%	44%	53%	60%	55%	49%	73%	50%	79%	50%	54%	48%	48%	53%	57%
				D					**					K			Q*		S*						*
Low2Box (Somewhat disagree/Very much disagree)	242	109	133	89	76	77	108	100	3	105	137	72	139	31	108	134	10	232	7	235	126	116	96	106	40
	48%	45%	52%	44%	56%	48%	51%	45%	47%	52%	46%	56%	47%	40%	45%	51%	27%	50%	21%	50%	46%	52%	52%	47%	43%
				C					**			M					*	P	*	R					*

Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1003	508	495	459	352	192	399	338	266	692	311	3	121	879	512	491	256	747	493	510	758	245	708	212	83
	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40
	167	92	75	98	46	23	70	56	41	102	65	-	21	146	96	71	59	108	98	69	128	39	135	21	11
	33%	36%	31%	35%	31%	31%	33%	34%	33%	33%	34%	-	30%	34%	39%	28%	47%	29%	42%	26%	35%	29%	37%	21%	27%
													**					O	Q	S			W		*
Somewhat agree	243	125	119	126	80	38	99	81	63	153	90	*	30	213	113	130	53	190	109	134	177	67	166	58	19
	49%	48%	49%	45%	53%	52%	47%	49%	51%	50%	47%	24%	44%	49%	47%	51%	42%	51%	46%	51%	48%	49%	46%	59%	47%
					C							**						P					V	*	
Somewhat disagree	70	32	38	40	19	10	29	23	19	41	29	*	14	55	27	43	10	60	21	49	45	25	49	16	5
	14%	12%	16%	15%	13%	14%	14%	14%	15%	13%	15%	28%	21%	13%	11%	17%	8%	16%	9%	18%	12%	18%	13%	17%	12%
Very much disagree												**	M				N		P			T			*
	20	10	10	13	5	2	13	5	2	12	8	1	3	16	7	12	3	17	8	12	15	5	11	3	5
Sigma	4%	4%	4%	5%	3%	3%	6%	3%	2%	4%	4%	48%	4%	4%	3%	5%	2%	5%	3%	5%	4%	4%	3%	3%	14%
							GH					**													VW*
	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	410	217	193	223	126	61	169	137	104	254	156	*	51	359	210	200	111	299	207	203	304	106	301	79	29
	82%	84%	80%	81%	84%	83%	80%	83%	83%	83%	81%	24%	75%	83%	86%	78%	89%	80%	88%	77%	83%	78%	83%	80%	74%
												**		L	O			Q		S			X		*
Low2Box (Somewhat disagree/Very much disagree)	90	41	49	53	24	13	42	27	21	53	37	1	17	72	34	56	13	77	29	61	60	30	60	19	10
	18%	16%	20%	19%	16%	17%	20%	17%	17%	17%	19%	76%	25%	17%	14%	22%	11%	20%	12%	23%	17%	22%	17%	20%	26%
												**	M		N		P		R						V*

Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	254	256	250	197	63	40	261	209	320	190	160	35	315	265	245	60	450	143	367	450	60	328	158	24
Base: All Respondents (wtd)	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23
Very much agree	125	69	57	79	35	12	11	67	47	75	50	38	11	77	68	57	22	104	45	80	107	18	88	35	3
	25%	28%	23%	28%	21%	21%	22%	25%	25%	26%	23%	22%	30%	26%	27%	23%	38%	23%	33%	22%	25%	25%	27%	23%	11%
						*	*						*				Q*	S			*			**	
	234	99	134	134	79	21	28	130	75	122	112	85	20	128	103	131	29	205	58	175	200	33	149	71	14
Somewhat agree	47%	40%	54%	48%	49%	37%	55%	50%	40%	43%	52%	50%	56%	44%	41%	52%	51%	46%	43%	48%	47%	47%	46%	46%	60%
			A			*	*	H				*			N	*					*			**	
	129	76	53	64	43	23	8	63	58	79	50	44	5	80	72	57	6	123	29	101	111	18	78	46	5
	26%	30%	21%	23%	26%	40%	16%	24%	31%	28%	23%	26%	15%	27%	29%	23%	11%	28%	21%	28%	26%	25%	24%	30%	23%
Very much disagree		B				CD*	*						*				*	P			*			**	
	12	6	6	5	5	2	3	2	6	8	4	3	-	8	6	6	-	12	3	8	10	2	7	3	2
	2%	2%	2%	2%	3%	3%	6%	1%	3%	3%	2%	2%	-	3%	2%	2%	-	3%	2%	2%	2%	3%	2%	2%	6%
						*	G*						*				*				*			**	
Sigma	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	359	168	191	213	114	33	40	197	123	197	162	123	31	205	171	188	51	308	103	256	308	52	236	106	17
	72%	67%	76%	76%	70%	57%	78%	75%	66%	69%	75%	72%	85%	70%	69%	75%	89%	70%	76%	70%	72%	72%	73%	69%	71%
			A	E		*	*	H					*				Q*					*			**
Low2Box (Somewhat disagree/Very much disagree)	141	82	59	69	48	24	11	65	64	87	54	48	5	88	78	63	6	135	32	109	121	20	85	48	7
	28%	33%	24%	24%	30%	43%	22%	25%	34%	31%	25%	28%	15%	30%	31%	25%	11%	30%	24%	30%	28%	28%	27%	31%	29%
		B				C*	*		G				*				*	P				*			**

Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	511	496	337	394	276	224	396	227	475	532	364	534	109	506	501	102	905	153	854	609	398	525	235	247
	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
	26	13	12	9	13	4	7	10	3	12	13	12	10	4	15	11	6	19	9	17	17	8	16	4	5
	5%	5%	5%	5%	7%	3%	6%	5%	3%	5%	5%	5%	5%	7%	6%	4%	13%	4%	12%	4%	6%	4%	6%	4%	4%
Somewhat agree					E												Q*		S						
	137	74	63	45	48	44	23	58	35	66	71	56	58	23	74	63	16	121	24	113	84	53	68	34	35
	27%	30%	25%	25%	26%	33%	19%	30%	34%	28%	27%	23%	29%	40%	30%	25%	34%	27%	34%	26%	29%	26%	26%	30%	27%
						CD			F				K	KL			*								
Somewhat disagree	186	91	95	68	67	51	46	70	41	82	103	91	76	19	86	100	11	175	20	166	107	79	90	49	47
	37%	36%	38%	37%	36%	38%	38%	36%	39%	35%	39%	37%	38%	33%	35%	39%	23%	39%	28%	39%	36%	38%	35%	43%	37%
						GH											*	P	R				V		
Very much disagree	151	71	80	59	59	33	45	56	26	73	79	85	54	12	71	81	15	137	19	132	85	66	84	27	40
	30%	29%	32%	33%	31%	25%	37%	29%	24%	31%	30%	35%	27%	20%	29%	32%	30%	30%	26%	31%	29%	32%	32%	24%	32%
							GH					LM					*		W						
	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	163	88	75	54	61	48	30	68	39	79	84	67	68	27	89	74	22	141	33	130	101	61	85	39	40
	33%	35%	30%	30%	33%	36%	25%	35%	37%	34%	32%	28%	34%	47%	36%	29%	47%	31%	46%	30%	35%	30%	33%	34%	31%
							F	F					K	KL	O		Q*		S						
Low2Box (Somewhat disagree/Very much disagree)	337	162	175	127	126	84	91	125	67	155	182	176	130	31	157	180	26	311	38	299	191	146	174	76	87
	67%	65%	70%	70%	67%	64%	75%	65%	63%	66%	68%	72%	66%	53%	64%	71%	53%	69%	54%	70%	65%	70%	67%	66%	69%
							GH					LM	M		N		*	P	R						

Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	515	492	364	402	241	616	336	55	539	468	340	217	450	475	532	45	962	81	926	674	333	99	251	657
Base: All Respondents (wtd)	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334
Very much agree	19	13	6	10	4	5	11	7	1	9	10	11	3	5	10	10	2	18	3	16	14	6	3	5	11
	4%	5%	2%	6%	2%	3%	4%	4%	5%	3%	4%	4%	4%	4%	4%	3%	8%	4%	8%	4%	4%	3%	7%	4%	3%
		B		D					*								*		*				*		
	215	107	107	79	75	61	131	72	12	111	104	118	40	57	90	125	9	205	19	196	138	77	24	58	133
Somewhat agree	43%	43%	43%	43%	44%	42%	41%	47%	48%	41%	45%	40%	44%	49%	41%	45%	46%	43%	52%	42%	43%	43%	54%	48%	40%
														K									X*		
	211	95	116	82	66	63	139	62	10	117	94	131	36	44	89	121	6	204	10	201	134	77	14	46	151
	42%	38%	47%	44%	39%	44%	43%	40%	40%	44%	40%	44%	40%	38%	40%	43%	30%	43%	26%	43%	42%	43%	31%	38%	45%
Very much disagree			A						*								*		*			*		V	
	56	36	20	14	27	15	41	13	2	30	25	35	10	10	32	24	3	52	5	50	37	19	3	13	40
	11%	14%	8%	8%	16%	10%	13%	8%	7%	11%	11%	12%	12%	9%	14%	8%	16%	11%	14%	11%	11%	10%	8%	10%	12%
		B		C					*						O		*		*			*			
Sigma	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	234	120	113	90	79	65	142	79	13	120	114	129	43	61	99	134	11	223	22	212	151	83	27	62	144
	47%	48%	46%	48%	46%	46%	44%	51%	53%	45%	49%	44%	48%	53%	45%	48%	54%	46%	60%	46%	47%	46%	61%	52%	43%
Low2Box (Somewhat disagree/Very much disagree)									*					K			*		S*			X*	X		
	266	131	136	96	93	78	180	75	11	147	119	166	47	54	121	145	9	257	15	251	171	96	17	58	191
	53%	52%	54%	52%	54%	54%	56%	49%	47%	55%	51%	56%	52%	47%	55%	52%	46%	54%	40%	54%	53%	54%	39%	48%	57%
									*			M					*		R			*		VW	

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Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	251	257	192	139	177	331	97	4	262	246	40	377	91	252	256	41	467	67	441	311	197	236	188	84
Base: All Respondents (wtd)	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89
Very much agree	34	23	11	23	4	7	24	7	2	15	19	5	26	3	15	19	5	29	7	27	21	13	20	9	5
	7%	9%	4%	11%	3%	4%	7%	9%	51%	6%	7%	5%	8%	4%	6%	7%	14%	6%	11%	6%	7%	6%	8%	5%	6%
		B		DE				*	**			*		*			*		*						*
Somewhat agree	172	91	81	65	57	51	106	39	1	83	89	28	112	32	81	91	14	158	24	148	105	68	89	57	26
	34%	37%	32%	30%	42%	34%	31%	47%	27%	35%	34%	27%	34%	46%	35%	34%	38%	34%	39%	34%	37%	32%	38%	32%	29%
								F*	**			*		KL*			*		*						*
Somewhat disagree	204	87	117	85	52	67	137	30	1	100	104	36	139	28	102	102	16	188	23	181	119	85	84	81	39
	41%	35%	46%	40%	38%	45%	41%	36%	22%	42%	39%	35%	43%	41%	44%	38%	44%	41%	37%	41%	42%	40%	36%	46%	44%
			A					*	**			*		*			*		*						*
Very much disagree	90	46	43	42	24	24	69	7	-	38	52	34	50	6	32	58	2	88	8	81	42	48	41	31	18
	18%	19%	17%	19%	17%	16%	21%	8%	-	16%	20%	33%	15%	9%	14%	21%	4%	19%	13%	19%	15%	22%	17%	17%	20%
						G		*	**			LM*		*		N	*	P	*		T				*
Sigma	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	206	115	92	88	61	57	130	46	3	98	108	34	137	35	96	110	20	187	31	175	125	81	109	66	32
	41%	46%	36%	41%	45%	39%	39%	56%	78%	42%	41%	32%	42%	51%	42%	41%	52%	40%	50%	40%	44%	38%	47%	37%	36%
		B						F*	**			*		*			*		*						*
Low2Box (Somewhat disagree/Very much disagree)	294	133	160	127	76	91	207	37	1	138	156	70	189	34	134	160	18	276	31	262	161	133	125	111	57
	59%	54%	64%	59%	55%	61%	61%	44%	22%	58%	59%	68%	58%	49%	58%	59%	48%	60%	50%	60%	56%	62%	53%	63%	64%
			A				G	*	**			*		*			*		*						*

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Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	265	245	128	193	189	45	226	212	277	233	93	274	143	292	218	35	475	44	466	345	165	142	235	133
	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137
	56	31	24	28	19	8	3	34	16	28	28	26	23	7	29	27	3	53	2	53	40	16	14	27	14
	11%	13%	9%	13%	11%	7%	5%	15%	9%	11%	12%	18%	9%	8%	12%	10%	8%	11%	6%	12%	13%	9%	10%	12%	10%
Somewhat agree																									
	163	74	89	66	58	39	27	75	52	87	76	35	94	34	77	86	10	153	13	149	106	57	33	84	46
	33%	31%	34%	31%	34%	32%	46%	34%	28%	34%	31%	24%	35%	38%	32%	33%	34%	32%	34%	32%	33%	31%	23%	38%	34%
Somewhat disagree																									
	142	68	75	61	49	32	19	57	53	67	75	46	71	26	65	77	10	133	10	132	85	57	53	54	35
	28%	28%	29%	29%	29%	26%	32%	25%	28%	26%	31%	31%	27%	29%	27%	30%	32%	28%	25%	29%	27%	31%	37%	25%	26%
Very much disagree																									
	139	67	72	55	42	42	10	57	65	75	65	39	78	22	72	67	8	131	14	125	85	54	43	55	41
	28%	28%	28%	26%	25%	35%	17%	26%	35%	29%	26%	27%	29%	25%	30%	26%	26%	28%	36%	27%	27%	29%	30%	25%	30%
Sigma																									
	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	219	106	113	95	77	47	31	109	68	114	104	61	117	41	106	113	13	206	16	203	145	73	47	111	60
	44%	44%	43%	45%	46%	39%	51%	49%	37%	45%	43%	42%	44%	46%	44%	44%	42%	44%	39%	44%	46%	40%	33%	51%	44%
				*			**		H			*					**		**			*		V	*
Low2Box (Somewhat disagree/Very much disagree)	281	135	147	116	92	74	29	114	117	142	140	85	148	48	137	145	18	264	24	257	170	111	96	109	77
	56%	56%	57%	55%	54%	61%	49%	51%	63%	55%	57%	58%	56%	54%	56%	56%	58%	56%	61%	56%	54%	60%	67%	49%	56%
				*			**		G			*					**		**			W*			*

Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	225	275	228	153	119	43	104	353	255	245	196	146	158	288	212	110	390	168	332	414	86	311	124	65
Base: All Respondents (wtd)	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
Very much agree	76	50	26	52	17	7	7	20	49	23	52	35	22	19	46	30	27	49	40	35	52	23	50	14	12
	15%	21%	10%	18%	15%	7%	13%	16%	15%	11%	18%	15%	17%	13%	19%	12%	25%	12%	26%	10%	14%	17%	16%	11%	18%
		B		E	E		**	*									Q*		S			*		*	*
	213	104	109	130	42	41	17	53	143	85	127	104	49	60	96	117	46	167	62	151	156	57	133	54	26
Somewhat agree	43%	43%	42%	45%	37%	41%	33%	45%	43%	40%	44%	45%	39%	42%	39%	47%	43%	42%	40%	44%	42%	43%	43%	44%	38%
						**	*										*				*	*	*	*	*
	155	63	91	81	38	35	23	30	102	68	86	70	39	46	74	80	20	135	37	117	114	41	94	43	17
	31%	26%	35%	28%	34%	35%	44%	25%	31%	32%	30%	30%	31%	32%	30%	32%	19%	34%	24%	34%	31%	31%	31%	35%	25%
Very much disagree							**	*									*	P		R	*	*	*	*	*
	57	23	34	24	15	17	5	16	36	36	21	22	17	18	32	25	14	43	17	40	45	12	31	13	13
	11%	10%	13%	8%	14%	17%	10%	13%	11%	17%	7%	9%	13%	13%	13%	10%	13%	11%	11%	12%	12%	9%	10%	10%	19%
						C	**	*		J							*				*	*	*	*	*
Sigma	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	289	153	135	181	59	48	24	73	192	109	180	139	71	79	142	147	73	216	102	186	208	81	183	68	38
	58%	64%	52%	63%	52%	48%	46%	61%	58%	51%	63%	60%	56%	55%	57%	58%	68%	55%	65%	54%	57%	60%	59%	55%	56%
		B		E			**	*			I						Q*		S		*	*	*	*	*
Low2Box (Somewhat disagree/Very much disagree)	211	87	125	105	54	53	28	46	138	104	108	92	55	64	106	105	34	178	54	157	158	53	126	56	30
	42%	36%	48%	37%	48%	52%	54%	39%	42%	49%	37%	40%	44%	45%	43%	42%	32%	45%	35%	46%	43%	40%	41%	45%	44%
			A			C	**	*		J							*	P		R		*	*	*	*

Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	266	242	196	167	145	73	188	247	294	214	9	130	369	264	244	61	447	81	427	372	136	161	230	117
Base: All Respondents (wtd)	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
Very much agree	18	8	10	8	5	5	2	8	7	11	7	1	6	11	11	7	5	13	3	14	14	4	10	4	4
	4%	3%	4%	4%	3%	4%	3%	4%	3%	4%	3%	13%	4%	3%	4%	3%	9%	3%	5%	3%	4%	3%	7%	2%	3%
							*					**					Q*		*			W			
Somewhat agree	202	94	108	74	73	55	28	65	109	128	74	3	52	148	97	105	24	178	33	169	151	51	64	82	56
	40%	37%	43%	35%	41%	50%	39%	34%	46%	47%	33%	30%	40%	41%	39%	42%	45%	40%	47%	39%	42%	36%	41%	36%	47%
						C	*		G	J		**					*		*						
Somewhat disagree	237	132	105	110	82	45	36	96	105	113	124	4	63	169	122	115	22	215	27	210	165	71	68	121	48
	47%	52%	42%	52%	46%	40%	49%	51%	44%	41%	55%	48%	48%	47%	49%	46%	40%	48%	39%	49%	46%	51%	44%	53%	41%
		B		E			*			I		**					*		*				X		
Very much disagree	44	18	25	19	18	6	7	21	16	23	21	1	10	33	19	24	3	41	7	37	30	14	14	20	10
	9%	7%	10%	9%	10%	6%	10%	11%	7%	8%	9%	9%	8%	9%	8%	10%	6%	9%	9%	9%	8%	10%	9%	9%	8%
						*						**					*		*						
Sigma	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	220	102	117	81	78	60	31	73	116	139	81	4	57	158	108	112	29	191	36	184	165	55	74	86	59
	44%	41%	47%	39%	44%	54%	42%	38%	49%	51%	36%	43%	44%	44%	43%	45%	54%	43%	52%	43%	46%	39%	48%	38%	51%
						C	*		G	J		**					*		*						W
Low2Box (Somewhat disagree/Very much disagree)	280	150	130	129	100	51	43	116	121	135	145	5	73	202	141	139	25	256	34	247	195	85	82	141	58
	56%	59%	53%	61%	56%	46%	58%	62%	51%	49%	64%	57%	56%	56%	57%	55%	46%	57%	48%	57%	54%	61%	52%	62%	49%
				E			*	H			I	**					*		*				X		

Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1008	509	499	357	387	264	598	228	45	485	523	645	75	288	532	476	92	916	89	919	579	429	503	266	239
Base: All Respondents (wtd)	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
Very much agree	48	25	24	23	13	12	24	16	2	23	25	16	14	18	32	16	5	43	9	39	29	19	26	13	9
	10%	10%	10%	11%	7%	10%	8%	14%	11%	11%	9%	6%	12%	13%	13%	6%	11%	10%	18%	9%	11%	8%	10%	9%	9%
								F		*				*		K		O	*		S*				
Somewhat agree	215	112	103	94	76	45	130	48	9	92	123	110	46	59	104	112	23	192	21	194	114	102	106	63	46
	43%	45%	42%	46%	43%	38%	45%	41%	42%	42%	44%	44%	40%	43%	41%	45%	50%	42%	44%	43%	42%	45%	41%	47%	42%
Somewhat disagree	158	73	85	66	51	41	80	39	10	69	89	75	40	43	77	81	10	148	11	147	91	67	85	39	34
	32%	29%	34%	32%	29%	34%	28%	33%	45%	32%	32%	30%	35%	32%	30%	33%	21%	33%	22%	33%	33%	30%	33%	29%	31%
										F*			*				*		P	*					
Very much disagree	78	42	36	21	36	21	54	13	*	33	46	48	15	16	40	39	9	70	7	71	40	38	38	20	20
	16%	17%	15%	10%	20%	18%	19%	11%	2%	15%	16%	19%	13%	11%	16%	16%	18%	15%	15%	16%	15%	17%	15%	15%	18%
					C	C	GH		*				M	*			*		*						
Sigma	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	264	137	127	117	89	57	154	65	12	115	148	126	60	78	136	127	28	235	30	234	143	121	132	76	55
	53%	54%	51%	57%	51%	48%	53%	55%	53%	53%	52%	51%	52%	57%	54%	51%	61%	52%	63%	52%	52%	53%	52%	56%	51%
				E						*			*				*		*						
Low2Box (Somewhat disagree/Very much disagree)	236	115	121	87	86	62	134	52	10	101	135	123	55	59	116	120	18	218	18	219	131	105	123	59	54
	47%	46%	49%	43%	49%	52%	47%	45%	47%	47%	48%	49%	48%	43%	46%	49%	39%	48%	37%	48%	48%	47%	48%	44%	49%
						C			*				*				*		*						

===== (2,1), (1,1), (1,0), (0,1), (0,0), (0,-1), (-1,0), (-1,-1), (-2,-1)

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Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	506	301	205	291	178	37	19	115	372	279	227	132	66	308	312	194	69	437	193	313	365	141	286	166	54
Base: All Respondents (wtd)	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
Very much agree	80	46	34	53	22	5	4	20	56	43	37	24	11	46	45	35	13	68	37	43	57	23	45	26	9
	16%	18%	14%	20%	13%	8%	24%	17%	15%	16%	16%	17%	15%	16%	15%	17%	19%	16%	20%	14%	17%	14%	16%	15%	19%
				D		*	**						*				*								*
Somewhat agree	177	91	86	100	64	13	6	39	132	97	81	49	26	103	98	80	33	144	68	109	115	62	88	65	24
	35%	36%	35%	38%	36%	21%	33%	34%	36%	36%	35%	32%	34%	36%	34%	38%	50%	33%	38%	34%	35%	37%	32%	37%	49%
				E		*	**						*				Q*								V*
Somewhat disagree	170	78	92	81	65	24	8	39	123	90	79	45	22	103	102	67	15	155	52	117	115	55	98	59	13
	34%	31%	37%	31%	37%	39%	43%	34%	33%	33%	35%	32%	31%	36%	35%	32%	22%	36%	29%	37%	35%	33%	36%	34%	26%
						*	**						*				*	P							*
Very much disagree	73	37	36	28	26	19	-	16	57	40	33	24	13	36	46	27	6	67	24	49	46	27	45	24	3
	15%	15%	15%	11%	14%	32%	-	14%	15%	15%	14%	17%	18%	12%	16%	13%	9%	15%	13%	15%	14%	16%	16%	14%	6%
						CD*	**						*				*								*
Sigma	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	257	137	120	154	87	17	10	59	189	140	118	72	36	149	143	115	46	212	105	152	172	86	133	91	34
	51%	54%	48%	59%	49%	29%	57%	51%	51%	52%	51%	51%	52%	52%	49%	55%	69%	49%	58%	48%	52%	51%	48%	52%	67%
				E	E	*	**						*				Q*		S						V*
Low2Box (Somewhat disagree/Very much disagree)	243	115	128	109	91	43	8	55	179	131	112	70	34	139	148	94	21	222	76	167	160	82	143	83	16
	49%	46%	52%	41%	51%	71%	43%	49%	49%	48%	49%	49%	48%	48%	51%	45%	31%	51%	42%	52%	48%	49%	52%	48%	33%
						CD*	**						*				*	P		R		X			*

Christmas Question

IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	490	510	339	331	330	168	531	194	434	566	244	336	420	624	376	86	914	130	870	678	322	372	255	373
Base: All Respondents (wtd)	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
Very much agree	21	13	8	11	6	4	4	11	6	8	13	3	9	10	16	5	2	19	5	16	18	3	13	3	5
	4%	5%	3%	6%	4%	2%	4%	4%	6%	4%	4%	2%	5%	5%	5%	3%	5%	4%	8%	4%	5%	2%	7%	3%	3%
				E													*		S		U		WX		
	248	128	120	91	85	72	34	138	56	110	138	48	84	116	151	97	23	225	35	213	178	70	93	69	87
Somewhat agree	50%	52%	47%	49%	50%	49%	40%	52%	58%	53%	48%	40%	49%	56%	49%	50%	55%	49%	54%	49%	53%	43%	49%	54%	47%
								F	F					K						U					
	183	82	101	71	61	51	38	92	69	114	55	60	69	110	73	12	171	18	166	115	68	66	45	73	
	37%	33%	40%	39%	36%	35%	44%	35%	30%	33%	39%	45%	35%	33%	36%	38%	29%	37%	27%	38%	34%	42%	35%	40%	
Very much disagree				A													*			R		T			
	47	22	25	11	16	20	10	24	6	22	25	16	17	14	29	19	4	43	7	40	26	21	18	11	18
	9%	9%	10%	6%	10%	14%	12%	9%	6%	10%	9%	13%	10%	7%	9%	10%	11%	9%	11%	9%	8%	13%	10%	8%	10%
						C								M			*				T				
Sigma	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	270	141	128	102	91	76	37	149	62	118	151	51	93	126	167	102	26	244	40	230	196	73	106	72	91
	54%	58%	50%	55%	54%	52%	44%	56%	64%	57%	52%	42%	55%	60%	55%	53%	60%	53%	62%	53%	58%	45%	56%	56%	50%
Low2Box (Somewhat disagree/Very much disagree)				B					F					K			*			U					
	230	105	126	83	77	71	48	116	35	91	140	71	77	83	139	92	17	214	24	206	141	89	84	56	91
	46%	42%	50%	45%	46%	48%	56%	44%	36%	43%	48%	58%	45%	40%	45%	47%	40%	47%	38%	47%	42%	55%	44%	44%	50%
				A					GH					LM			*					T			

Christmas Question
IK1.2. [The global economy will be stronger in 2014 than it was in 2013] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All Respondents (unwtd)	1001	430	571	316	307	378	121	455	425	595	406	360	354	287	519	482	125	876	149	852	664	337	191	238	346	226	380	207	414	
Base: All Respondents (wtd)	500	247	253	182	155	162	81	210	209	279	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216	
Very much agree	49	26	23	22	15	11	7	22	19	28	21	14	14	21	30	18	11	37	14	34	33	16	11	6	20	11	26	7	16	
	10%	10%	9%	12%	10%	7%	9%	11%	9%	10%	10%	6%	11%	15%	12%	8%	18%	9%	19%	8%	10%	9%	13%	5%	11%	10%	14%	7%	8%	
				E										K	K	O		Q		S		W		W		ab				
Somewhat agree	207	108	99	78	66	62	29	80	98	111	96	93	47	67	118	89	32	175	35	172	145	62	37	50	69	50	78	44	85	
	41%	44%	39%	43%	43%	38%	36%	38%	47%	40%	43%	40%	37%	48%	45%	37%	52%	40%	48%	40%	45%	35%	41%	46%	38%	43%	42%	44%	39%	
									FG					KL	O		Q				U									
Somewhat disagree	172	80	92	60	56	56	30	74	68	101	71	90	43	39	80	91	12	159	17	154	109	62	31	36	63	42	54	34	83	
	34%	32%	36%	33%	36%	34%	36%	35%	33%	36%	32%	39%	34%	28%	31%	38%	20%	36%	23%	36%	34%	34%	32%	34%	37%	29%	35%	38%		
														M	N		P		R									Z		
Very much disagree	73	33	39	22	18	33	15	33	24	40	33	36	23	13	33	40	7	66	8	65	38	35	11	18	32	12	27	14	31	
	15%	14%	16%	12%	12%	20%	19%	16%	12%	14%	15%	16%	18%	9%	13%	17%	11%	15%	10%	15%	12%	20%	12%	16%	17%	10%	15%	14%	15%	
						CD	H					M	M								T			Y						
Sigma	500	247	253	182	155	162	81	210	209	279	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top2Box (Very much agree/Somewhat agree)	256	134	121	100	82	74	36	103	117	139	117	107	61	88	148	108	43	212	50	206	178	78	49	56	89	61	104	51	101	
	51%	54%	48%	55%	53%	45%	45%	49%	56%	50%	53%	46%	48%	63%	57%	45%	20%	48%	67%	48%	55%	44%	54%	51%	48%	53%	56%	51%	47%	
					E				F					KL	O		Q		S		U					b				
Low2Box (Somewhat disagree/Very much disagree)	244	113	131	82	74	89	45	107	93	140	104	126	66	52	113	132	19	226	25	220	147	97	42	53	95	54	81	49	114	
	49%	46%	52%	45%	47%	55%	55%	51%	44%	50%	47%	54%	52%	37%	43%	55%	30%	52%	33%	52%	45%	56%	46%	49%	52%	47%	44%	49%	53%	
					C		H					M	M			N		P		R		T						Z		

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Christmas Question

IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18153	9099	9054	6778	6323	5052	5131	6978	4944	9141	9012	5003	6275	6875	10200	7953	2101	16052	3358	14795	12408	5745	7304	4746	5094
Base: All Respondents (wtd)	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
Very much agree	2528	1181	1347	1054	834	640	1038	858	474	1082	1446	1036	874	617	1402	1125	322	2206	438	2089	1521	1007	1179	684	620
	21%	20%	22%	20%	22%	22%	27%	19%	16%	20%	22%	24%	21%	18%	22%	20%	24%	21%	21%	21%	19%	24%	24%	20%	20%
			A		C	C	GH	H			I	LM	M		O		Q					T	WX		
	3872	1968	1904	1702	1243	928	1249	1461	910	1779	2093	1438	1357	1077	2052	1820	454	3418	694	3179	2519	1353	1641	1106	957
Somewhat agree	32%	33%	32%	32%	32%	32%	33%	33%	30%	32%	32%	33%	32%	32%	32%	32%	34%	32%	34%	32%	32%	32%	33%	33%	30%
							H	H														X	X		
	3720	1895	1825	1708	1165	847	1032	1410	1032	1723	1997	1234	1360	1126	1895	1825	379	3341	611	3109	2505	1215	1446	1048	1008
Very much disagree	31%	32%	30%	32%	30%	29%	27%	32%	34%	31%	31%	28%	32%	33%	30%	32%	28%	31%	30%	31%	32%	29%	29%	31%	32%
				E			F	FG		N		K	K			N		P			U		V	V	
	1880	933	947	825	588	467	456	728	584	964	916	631	669	580	967	913	189	1691	300	1580	1270	610	731	504	575
	16%	16%	16%	16%	15%	16%	12%	16%	19%	17%	14%	15%	16%	17%	15%	16%	14%	16%	15%	16%	16%	15%	15%	15%	18%
Sigma							F	FG	J				K								U			VW	
	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	6400	3150	3250	2755	2077	1568	2287	2320	1384	2862	3538	2474	2231	1694	3455	2945	776	5624	1132	5268	4040	2360	2820	1790	1577
	53%	53%	54%	52%	54%	54%	61%	52%	46%	52%	55%	57%	52%	50%	55%	52%	58%	53%	55%	53%	52%	56%	56%	54%	50%
Low2Box (Somewhat disagree/Very much disagree)							GH	H		I		LM	M		O		Q		S		T	WX	X		
	5600	2828	2772	2534	1753	1314	1488	2138	1615	2687	2913	1865	2029	1706	2862	2738	568	5032	911	4689	3775	1825	2178	1552	1584
	47%	47%	46%	48%	46%	46%	39%	48%	54%	48%	45%	43%	48%	50%	45%	48%	42%	47%	45%	47%	48%	44%	44%	46%	50%
							F	FG	J			K	KL		N		P		R		U		V	VW	

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Christmas Question

IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	South Africa	South Korea	Spain	Sweden	Turkey	United States
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	S	T	U	V	W	X
Base: All Respondents (unwtd)	18153	501	1001	503	1019	1010	1009	1014	1015	1000	501	1003	510	1007	1007	507	508	510	500	508	1008	501	506	1001
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very much agree	2528	162	83	103	93	89	44	111	93	77	187	114	56	132	58	144	102	105	139	109	179	53	111	89
	21%	32%	17%	21%	19%	18%	9%	22%	19%	15%	37%	23%	11%	26%	12%	29%	20%	21%	28%	22%	36%	11%	22%	18%
		BCDEFGHIKL MNPQRTVVW X	FLNV	FILNV	FLNV	FLNV		BEFLNVX	FLNV	FLN	BCDEFGHIKL MNOPQRTVW WX	BDEFHILNVX		BCDEFGHILN PQRTVX		BCDEFGHIKL NQPRTVWX	FILNV	FILNV	BCDEFGHILN PQRTVX	BFILNV	BCDEFGHIKL MNOPQRTVW X		BFILNV	FLNV
	3872	187	128	142	158	132	169	164	142	137	156	171	149	167	157	191	169	162	148	222	186	134	172	160
	32%	37%	26%	28%	32%	26%	34%	33%	28%	27%	31%	34%	30%	33%	31%	38%	34%	32%	30%	44%	37%	27%	34%	32%
Somewhat agree		BCEHILSV			BE		BE	BEHI				BCEHIV		BEHI	BE	BCDEHILNSV X	BEI	BE		ABCEDEFGHIJK LMNPQRSUVW WX	BCDEHILNSV X		BEHI	BEI
	3720	96	216	163	127	183	218	155	175	206	103	134	194	145	206	107	172	126	141	143	108	160	152	159
	31%	19%	43%	33%	25%	37%	44%	31%	35%	41%	21%	27%	39%	29%	41%	21%	34%	25%	28%	29%	22%	32%	30%	32%
Somewhat disagree			ACDEFGHIKL OPQRSTUVW X	ADJKOQU	A	ADGJKMOQR STUWX	ACDGHJKMO PQRSTUVWX	ADJOQU	ADJKMOQRS TU	ACDGHJKM OPQRSTUVW X	AJOU	ADGJKMOQR STUWX	AJOU	ACDGHJKMO PQRSTUVWX		ADJKMOQRU		AJOU	AJOU		AJOU	AJOU		ADJKOQU
	1880	56	73	92	122	96	69	70	89	79	54	80	102	57	79	59	57	107	71	27	27	152	65	92
	16%	11%	15%	18%	24%	19%	14%	14%	18%	16%	11%	16%	20%	11%	16%	12%	11%	21%	14%	5%	5%	30%	13%	18%
Very much disagree		TU	TU	AJMOPTUW	ABCEFGHIJK MNOPSTUW X	ABGJMOPST UW	TU	TU	AGJMOPTUW	AJMPTU	TU	AJMPTU	ABFGJKMNO PSTUW	TU	AJMPTU	TU	ABFGJKMNO PSTUW		TU		ABCEFGHIJKL MNOPQRSTU WX	TU	AGJMOPTUW	
	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																								
Top2Box (Very much agree/Somewhat agree)	6400	348	210	245	251	221	213	275	236	215	343	285	205	299	215	335	271	267	287	330	365	187	283	248
	53%	70%	42%	49%	50%	44%	43%	55%	47%	43%	69%	57%	41%	60%	43%	67%	54%	53%	57%	66%	73%	37%	57%	50%
		BCDEFGHIKL MNPQRSVW X		BILV	BEILNV			BDEFHILNVX	LV		BCDEFGHIKL MNPQRSVW X	BCDEFHILNV X		BCDEFGHILN QRVX		BCDEFGHIKL MNPQRSVW X	BEFHILNV	BEFHILNV	BCDEFHILNV X	BCDEFGHIKL MNPQRSVW X	BCDEFGHIKL MNPQRSTVW X		BCDEFHILNV X	BEILNV
Low2Box (Somewhat disagree/Very much disagree)	5600	152	290	255	249	279	287	225	264	285	157	215	295	201	285	165	229	233	213	170	135	313	217	252
	47%	30%	58%	51%	50%	56%	57%	45%	53%	57%	31%	43%	59%	40%	57%	33%	46%	47%	43%	34%	27%	63%	43%	50%
			ACDGJKMOP QRSTUWX	AJKMOSTUW	AGJKMOSTU W	ADGJKMOPQ RSTUWX	AGJKMOPQR STUW	AJMOTU	AGJKMOPQS TUW	ACDGJKMOP QRSTUWX	AJOTU	ACDGJKMOP QRSTUWX	AJOTU	ADGJKMOPQ RSTUWX		AJOTU	AJMOTU	AJOTU	U		ACDGJKMOP QRSTUWX	AJOTU	AGJKMOSTU W	

Christmas Question

IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18153	2011	2027	7057	5548	7564	3541	1510
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Very much agree	2528	178	398	1039	568	756	356	345
	21%	18%	27%	23%	16%	19%	18%	23%
			ACDEFG	ADEF		D		ADEF
Somewhat agree	3872	291	536	1397	1157	1220	660	491
	32%	29%	36%	31%	33%	30%	33%	33%
			ACE		AE		A	A
Somewhat disagree	3720	343	329	1386	1236	1355	604	426
	31%	34%	22%	31%	35%	34%	30%	28%
		BCFG		B	BCFG	BCFG	B	B
Very much disagree	1880	188	236	678	539	670	379	239
	16%	19%	16%	15%	15%	17%	19%	16%
		BCDE				C	BCDEG	
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very much agree/Somewhat agree)	6400	469	934	2436	1725	1975	1016	835
	53%	47%	62%	54%	49%	49%	51%	56%
			ACDEFG	ADEF			A	ADEF
Low2Box (Somewhat disagree/Very much disagree)	5600	531	566	2064	1775	2025	984	665
	47%	53%	38%	46%	51%	51%	49%	44%
		BCFG		B	BCG	BCG	BCG	B

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	237	264	206	177	118	163	209	129	167	334	181	144	176	279	222	60	441	86	415	332	169	310	130	61
Base: All Respondents (wtd)	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
Very much agree	162	75	87	68	58	35	83	59	20	47	115	114	32	15	91	71	14	148	19	143	87	75	99	40	23
	32%	31%	34%	28%	40%	33%	39%	30%	22%	30%	34%	35%	27%	28%	36%	29%	28%	33%	28%	33%	30%	36%	34%	31%	30%
				C		*	H			*							*		*				*		*
Somewhat agree	187	80	106	97	50	40	85	65	36	62	125	121	46	20	86	101	20	167	27	159	101	85	115	43	30
	37%	33%	42%	39%	35%	37%	40%	33%	41%	39%	37%	37%	39%	36%	34%	41%	40%	37%	40%	37%	35%	41%	39%	33%	39%
						*			*								*		*				*		*
Somewhat disagree	96	58	38	60	22	15	34	46	16	26	70	61	23	12	49	47	11	85	15	81	64	32	50	33	13
	19%	24%	15%	24%	15%	13%	16%	23%	18%	16%	21%	19%	20%	22%	19%	19%	23%	19%	23%	19%	22%	15%	17%	26%	17%
			B			*			*								*		*				*		*
Very much disagree	56	31	24	23	14	19	12	27	16	24	32	31	17	8	28	28	4	51	6	49	37	18	31	14	11
	11%	13%	10%	9%	10%	17%	6%	14%	18%	15%	9%	10%	14%	14%	11%	11%	9%	11%	10%	11%	13%	9%	11%	10%	14%
						*		F	F*								*		*				*		*
Sigma	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	348	155	193	166	108	75	169	124	56	109	239	235	78	35	177	172	34	315	46	302	188	160	214	82	52
	70%	63%	76%	67%	75%	69%	79%	63%	63%	69%	70%	72%	66%	64%	70%	70%	68%	70%	68%	70%	65%	76%	72%	64%	69%
			A			*	GH		*								*		*			T		*	*
Low2Box (Somewhat disagree/Very much disagree)	152	90	62	83	36	33	46	74	32	50	102	92	40	20	77	75	16	136	22	130	101	50	81	47	24
	30%	37%	24%	33%	25%	31%	21%	37%	37%	31%	30%	28%	34%	36%	30%	30%	32%	30%	32%	30%	35%	24%	28%	36%	31%
			B			*	F		F*								*		*		U		*		*

Christmas Question
K1.3. [2013] was a bad year for me and my family) Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																																
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO	NON-METRO	VIC/TAS	Region				Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed				T	U	V	W	X	Y	Z	a	b
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e		
Base: All Respondents (unwtd)	1001	422	579	206	337	458	231	517	253	539	462	320	346	335	586	415	120	881	156	845	631	370	-	-	-	-	-	-	-	332	248	421		
Base: All Respondents (wtd)	500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	197	119	183		
Very much agree	83	29	54	29	25	28	27	44	11	31	51	19	55	8	55	28	9	73	11	72	43	39	-	-	-	-	-	-	-	45	15	22		
	17%	12%	21%	15%	16%	19%	23%	17%	9%	14%	19%	15%	19%	11%	19%	13%	18%	16%	14%	17%	15%	19%	-	-	-	-	-	-	-	23%	12%	12%		
Somewhat agree	128	70	58	43	47	38	32	64	33	55	73	33	78	18	73	54	14	114	25	103	78	50	-	-	-	-	-	-	-	51	30	47		
	26%	28%	23%	22%	30%	25%	27%	24%	27%	24%	26%	25%	26%	24%	25%	26%	26%	26%	33%	24%	26%	25%	-	-	-	-	-	-	-	26%	25%	26%		
Somewhat disagree	216	110	106	96	63	57	48	115	53	92	125	63	118	35	126	90	25	191	33	183	135	81	-	-	-	-	-	-	-	78	57	81		
	43%	44%	42%	49%	41%	39%	41%	44%	44%	41%	45%	48%	40%	48%	44%	43%	46%	43%	43%	43%	45%	40%	-	-	-	-	-	-	-	40%	48%	44%		
Very much disagree	73	39	35	28	20	25	12	38	24	47	26	17	44	13	35	39	6	68	8	66	41	33	-	-	-	-	-	-	-	23	17	33		
	15%	16%	14%	14%	13%	17%	10%	15%	20%	21%	10%	13%	15%	17%	12%	18%	11%	15%	10%	16%	14%	16%	-	-	-	-	-	-	-	12%	14%	18%		
Sigma	500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	197	119	183		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	-	-	100%	100%	100%	
Summary																																		
Top2Box (Very much agree/Somewhat agree)	210	99	111	73	72	66	59	108	44	86	124	52	133	26	128	82	23	187	36	175	121	89	-	-	-	-	-	-	-	96	45	69		
	42%	40%	44%	37%	46%	44%	50%	41%	36%	38%	45%	39%	45%	35%	44%	39%	43%	42%	47%	41%	41%	44%	-	-	-	-	-	-	-	49%	38%	38%		
Low2Box (Somewhat disagree/Very much disagree)	290	149	141	124	83	82	60	153	77	139	151	80	162	48	161	129	31	259	40	249	176	114	-	-	-	-	-	-	-	101	74	114		
	58%	60%	56%	63%	54%	56%	50%	59%	64%	62%	55%	61%	55%	65%	56%	61%	57%	58%	53%	59%	59%	56%	-	-	-	-	-	-	-	51%	62%	62%		
								F					L				*		*												c			

Christmas Question

IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

		Belgium Total	Belgium																							
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)		503	257	246	173	146	184	131	174	99	186	317	75	282	146	325	178	28	475	48	455	308	195	104	143	256
Base: All Respondents (wtd)		500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267
Very much agree		103	51	52	33	26	44	45	27	7	39	64	44	38	21	71	32	3	100	6	97	45	58	17	21	65
		21%	20%	21%	18%	18%	26%	33%	15%	8%	22%	20%	26%	21%	15%	23%	17%	11%	21%	14%	21%	16%	26%	18%	15%	24%
								GH*		*			*					**		*		T	*			
Somewhat agree		142	76	67	43	52	46	46	46	24	53	90	55	53	34	95	47	7	135	12	130	80	62	29	48	65
		28%	30%	27%	24%	35%	28%	33%	27%	27%	29%	28%	32%	28%	24%	31%	25%	31%	28%	27%	29%	29%	28%	31%	34%	24%
								*		*			*					**		*		*	*			
Somewhat disagree		163	79	84	62	48	52	34	63	31	53	110	42	66	55	95	68	11	152	19	145	93	70	32	46	85
		33%	31%	34%	34%	32%	32%	24%	36%	35%	29%	34%	24%	36%	39%	31%	36%	45%	32%	41%	32%	33%	32%	35%	32%	32%
								*		*			*		K			**		*		*	*	*	*	*
Very much disagree		92	46	46	45	23	23	13	37	26	35	56	31	28	33	50	42	3	89	8	84	60	31	15	25	52
		18%	18%	18%	25%	15%	14%	10%	22%	30%	20%	18%	18%	15%	23%	16%	22%	13%	19%	18%	18%	22%	14%	16%	18%	19%
					E			*	F	F*			*					**		*		*	*	*	*	*
Sigma		500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Very much agree/Somewhat agree)		245	126	119	77	79	90	91	73	31	91	154	99	91	55	166	80	10	235	19	226	125	121	46	70	130
		49%	50%	48%	42%	52%	54%	66%	42%	35%	51%	48%	58%	49%	39%	53%	42%	42%	49%	42%	50%	45%	54%	49%	50%	49%
						C		GH*		*			M*	M		O		**		*		*	*	*	*	*
Low2Box (Somewhat disagree/Very much disagree)		255	125	130	108	71	76	47	101	57	88	167	73	95	87	145	110	14	241	27	228	153	101	47	71	137
		51%	50%	52%	58%	48%	46%	34%	58%	65%	49%	52%	42%	51%	61%	47%	58%	58%	51%	58%	50%	55%	46%	51%	50%	51%
					E			*	F	F*			*		KL		N	**		*		*	*	*	*	*

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1019	505	514	544	294	181	210	760	49	412	607	143	569	307	499	520	179	840	214	805	743	276	706	189	124
Base: All Respondents (wtd)	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
Very much agree	93	39	54	50	24	18	30	60	3	40	53	32	49	12	43	50	23	69	21	72	64	29	64	17	12
	19%	17%	20%	18%	18%	23%	22%	17%	18%	21%	17%	20%	19%	15%	20%	18%	30%	16%	23%	18%	19%	18%	19%	18%	18%
Somewhat agree	158	80	79	86	46	26	41	112	6	54	105	53	79	27	75	84	22	137	27	131	111	47	100	33	25
	32%	34%	29%	30%	33%	34%	30%	32%	35%	28%	34%	34%	30%	33%	34%	30%	28%	32%	30%	32%	33%	30%	30%	35%	37%
Somewhat disagree	127	63	64	77	31	19	35	89	3	47	80	33	73	21	53	73	17	109	21	105	86	41	89	24	14
	25%	27%	24%	27%	23%	24%	26%	26%	18%	24%	26%	21%	28%	25%	24%	26%	23%	26%	24%	26%	25%	26%	26%	25%	21%
Very much disagree	122	51	71	72	36	14	31	86	5	50	72	39	61	22	47	75	15	107	21	102	81	42	83	22	17
	24%	22%	26%	25%	26%	18%	23%	25%	29%	27%	23%	25%	23%	27%	22%	27%	19%	25%	23%	25%	24%	26%	25%	23%	25%
Sigma	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	251	118	133	136	70	44	71	172	9	93	158	85	128	38	117	134	45	206	48	203	176	76	164	50	37
	50%	51%	50%	48%	51%	57%	52%	49%	53%	49%	51%	54%	49%	47%	54%	47%	58%	49%	53%	50%	51%	48%	49%	53%	54%
Low2Box (Somewhat disagree/Very much disagree)	249	114	135	149	67	33	66	175	8	97	152	72	134	43	100	149	33	216	42	207	166	83	172	45	31
	50%	49%	50%	52%	49%	43%	48%	51%	47%	51%	49%	46%	51%	53%	46%	53%	42%	51%	47%	50%	49%	52%	51%	47%	46%

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total																																
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region								Social Media			
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e		
Base: All Respondents (unwtd)	1010	534	476	261	329	420	173	385	452	516	494	337	455	218	546	464	118	892	144	866	675	335	71	60	86	155	-	397	241	338	280	392	
Base: All Respondents (wtd)	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184	
Very much agree	89	40	49	34	30	25	23	37	29	33	56	32	40	16	51	38	12	76	14	75	59	30	5	4	6	13	-	41	20	38	20	31	
	18%	16%	19%	19%	18%	16%	24%	19%	14%	14%	21%	17%	18%	18%	20%	15%	23%	17%	20%	17%	18%	17%	14%	14%	14%	17%	-	21%	17%	21%	15%	17%	
Somewhat agree	132	61	71	53	38	41	30	57	44	60	72	50	61	21	70	62	15	117	14	118	83	48	7	8	12	15	-	52	38	47	37	48	
	26%	25%	28%	30%	22%	27%	33%	30%	21%	26%	27%	27%	24%	27%	25%	27%	26%	21%	27%	26%	28%	22%	28%	27%	19%	-	26%	32%	27%	26%	26%		
Somewhat disagree	183	96	87	65	62	57	27	70	86	82	101	71	82	30	89	94	19	165	26	157	118	66	16	12	18	31	-	70	37	65	47	71	
	37%	39%	34%	36%	37%	37%	29%	36%	40%	36%	38%	38%	37%	34%	35%	38%	34%	37%	39%	36%	36%	37%	47%	41%	42%	40%	-	35%	31%	37%	33%	39%	
Very much disagree	96	50	46	26	39	31	13	29	54	57	39	32	41	22	46	50	9	87	13	83	65	31	6	5	7	18	-	36	24	26	36	34	
	19%	20%	18%	15%	23%	20%	14%	15%	25%	25%	14%	17%	18%	25%	18%	21%	16%	20%	20%	19%	20%	18%	18%	16%	17%	24%	-	18%	20%	15%	26%	18%	
Sigma	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Summary																																	
Top2box (Very much agree/Somewhat agree)	221	101	120	87	68	66	53	94	73	92	128	82	101	38	121	100	27	194	28	193	142	79	12	12	17	28	-	93	58	85	57	79	
	44%	41%	47%	49%	40%	43%	57%	49%	34%	40%	48%	44%	45%	42%	47%	41%	49%	43%	41%	45%	44%	45%	36%	43%	41%	36%	-	47%	49%	48%	41%	43%	
Low2box (Somewhat disagree/Very much disagree)	279	146	133	91	101	87	41	99	140	139	140	104	123	53	135	144	28	252	40	240	183	86	22	17	25	49	-	106	61	92	82	105	
	56%	59%	53%	51%	60%	57%	43%	51%	66%	60%	52%	56%	55%	58%	53%	59%	51%	57%	59%	55%	56%	55%	64%	57%	59%	64%	-	53%	51%	52%	59%	57%	
		B			C				FG		J												*	*	*	ab							

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1009	519	490	385	500	124	44	259	706	796	213	78	226	705	717	292	107	902	330	679	920	89	-	-	-
Base: All Respondents (wtd)	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
Very much agree	44	18	26	27	14	4	6	19	19	30	14	22	19	4	31	14	11	33	12	32	40	4	-	-	-
	9%	7%	10%	13%	8%	3%	9%	9%	8%	8%	10%	7%	12%	8%	11%	6%	21%	7%	12%	8%	10%	4%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	**	**	-	-	-
Somewhat agree	169	82	86	59	61	49	18	84	66	122	46	107	51	11	88	80	13	155	33	136	130	38	-	-	-
	34%	33%	34%	30%	34%	40%	26%	41%	29%	34%	32%	36%	33%	22%	31%	38%	24%	35%	33%	34%	32%	40%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	M*	M	*	*	*	**	*	*	*	**	**	-	-	-
Somewhat disagree	218	112	105	87	91	40	37	75	106	165	53	124	68	26	118	100	23	195	38	180	184	34	-	-	-
	44%	45%	42%	43%	51%	33%	55%	36%	47%	46%	37%	42%	44%	53%	41%	47%	42%	44%	39%	45%	46%	35%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	L	*	*	**	*	*	*	**	**	-	-	-
Very much disagree	69	36	34	28	14	28	7	29	34	40	30	43	18	9	51	19	7	62	15	54	50	20	-	-	-
	14%	14%	13%	14%	8%	23%	10%	14%	15%	11%	21%	15%	11%	18%	18%	9%	14%	14%	16%	13%	12%	21%	-	-	-
	*	*	*	*	*	D*	**	*	*	*	*	*	*	L	*	*	**	*	*	*	**	**	-	-	-
Sigma	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-
Summary																									
Top2Box (Very much agree/Somewhat agree)	213	101	112	86	74	52	24	103	85	152	60	128	69	15	119	94	24	188	45	168	171	42	-	-	-
	43%	40%	45%	43%	42%	43%	36%	50%	38%	43%	42%	44%	45%	30%	41%	44%	24%	42%	46%	42%	42%	44%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	M*	M	*	*	*	**	*	*	*	**	**	-	-	-
Low2Box (Somewhat disagree/Very much disagree)	287	148	139	115	104	68	44	104	139	205	83	167	86	35	169	118	31	257	53	234	234	54	-	-	-
	57%	60%	55%	57%	58%	57%	64%	50%	62%	57%	58%	56%	55%	70%	59%	56%	56%	58%	54%	58%	58%	56%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	KL	*	*	**	*	*	*	**	**	-	-	-

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1014	513	501	342	331	341	213	440	223	383	631	391	295	328	603	411	31	983	60	954	607	407	225	308	481
Base: All Respondents (wtd)	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
Very much agree	111	52	60	33	44	35	32	49	14	43	69	48	41	23	68	44	3	109	5	107	63	49	27	28	56
	22%	21%	24%	17%	27%	24%	31%	22%	14%	24%	21%	28%	20%	18%	24%	21%	17%	22%	18%	23%	21%	25%	24%	19%	24%
					C	C	GH	H				LM					**		*						
	164	76	87	63	51	49	32	76	33	57	107	53	74	36	96	68	7	156	11	153	103	61	35	49	80
Somewhat agree	33%	31%	34%	33%	31%	34%	31%	34%	32%	32%	33%	32%	36%	29%	33%	32%	49%	32%	41%	32%	34%	31%	31%	32%	34%
																	*								
	155	83	72	69	44	42	31	64	38	56	99	45	66	43	85	70	5	150	9	146	93	62	38	49	67
	31%	33%	29%	36%	27%	29%	30%	29%	37%	32%	31%	27%	32%	35%	30%	33%	32%	31%	34%	31%	31%	31%	34%	32%	29%
Very much disagree				D					G								**		*						
	70	36	34	26	24	19	10	32	18	22	48	22	27	22	39	31	*	70	2	68	43	27	12	25	33
	14%	15%	13%	14%	15%	13%	9%	14%	17%	12%	15%	13%	13%	18%	14%	15%	3%	14%	7%	14%	14%	14%	10%	17%	14%
									F								**		*						V
Sigma	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	275	128	147	96	95	84	65	125	47	99	176	101	116	59	163	112	10	265	16	259	165	110	62	77	135
	55%	52%	58%	50%	58%	58%	61%	57%	46%	56%	55%	60%	55%	47%	57%	53%	65%	55%	59%	55%	55%	55%	55%	51%	58%
					C		H	H				M	M				**		*						
Low2Box (Somewhat disagree/Very much disagree)	225	119	106	95	68	62	41	96	55	78	147	67	93	65	124	101	5	220	11	214	136	89	50	75	100
	45%	48%	42%	50%	42%	42%	39%	43%	54%	44%	45%	40%	45%	53%	43%	47%	35%	45%	41%	45%	45%	45%	45%	49%	42%
					D				FG					KL			**		*						

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1015	526	489	315	343	357	308	246	300	345	670	187	653	175	695	320	83	932	194	821	664	351	290	303	422
Base: All Respondents (wtd)	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
Very much agree	93	45	49	25	35	33	41	16	24	27	66	27	50	16	67	27	9	84	18	76	56	37	31	25	37
	19%	18%	20%	15%	20%	22%	27%	14%	17%	17%	19%	24%	18%	16%	20%	16%	24%	18%	19%	19%	17%	21%	21%	17%	18%
						C	GH										*								
Somewhat agree	142	71	71	52	50	40	44	40	35	42	100	33	80	30	96	47	11	132	25	117	90	52	46	45	51
	28%	28%	29%	31%	28%	26%	28%	33%	24%	26%	30%	29%	28%	29%	29%	28%	28%	29%	27%	29%	28%	29%	31%	30%	25%
								H									*								
Somewhat disagree	175	89	87	65	60	50	49	47	49	57	118	32	109	34	114	61	12	163	34	141	114	62	47	56	72
	35%	35%	35%	38%	34%	33%	32%	39%	34%	36%	35%	28%	38%	34%	34%	37%	33%	35%	37%	35%	36%	34%	32%	38%	36%
													K				*								
Very much disagree	89	48	41	29	30	30	21	16	36	35	54	21	46	21	59	30	6	83	15	74	60	29	25	22	43
	18%	19%	17%	17%	17%	20%	13%	13%	25%	21%	16%	19%	16%	21%	17%	18%	16%	18%	17%	18%	19%	16%	17%	15%	21%
Sigma	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	236	116	120	78	85	73	85	56	59	70	166	60	130	45	163	73	19	216	43	193	146	90	77	70	89
	47%	46%	48%	45%	48%	48%	55%	47%	41%	43%	49%	53%	46%	45%	49%	44%	52%	47%	46%	47%	46%	50%	52%	48%	43%
Low2Box (Somewhat disagree/Very much disagree)	264	137	128	94	91	80	69	62	86	92	172	53	155	56	173	92	18	246	49	215	174	90	72	77	115
	53%	54%	52%	55%	52%	52%	45%	53%	59%	57%	51%	47%	54%	55%	51%	56%	48%	53%	54%	53%	54%	50%	48%	52%	57%
									F								*								V

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Christmas Question

IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	255	246	189	146	166	201	230	9	204	297	123	266	112	243	258	35	466	33	468	281	220	184	226	91
Base: All Respondents (wtd)	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
Very much agree	187	81	106	49	61	77	94	75	-	79	108	69	103	16	93	94	9	178	10	177	92	95	75	76	36
	37%	33%	41%	25%	45%	47%	44%	34%	-	39%	36%	53%	35%	21%	39%	36%	24%	38%	29%	38%	33%	42%	41%	34%	40%
					C	C	G		**			LM	M				*		*						*
	156	76	80	79	35	42	59	73	3	60	96	28	98	30	71	85	9	147	11	145	83	73	56	75	24
Somewhat agree	31%	31%	31%	39%	26%	26%	28%	33%	42%	30%	32%	21%	33%	39%	30%	32%	24%	32%	33%	31%	30%	33%	31%	33%	26%
				DE					**			K	K				*		*						*
	103	60	43	55	20	28	40	45	2	38	65	20	60	23	40	63	9	94	5	98	63	40	34	46	23
	21%	24%	17%	27%	15%	17%	19%	20%	29%	19%	22%	15%	20%	30%	17%	24%	24%	20%	15%	21%	23%	18%	18%	20%	25%
Very much disagree		B		DE					**					KL			*		*						*
	54	27	27	19	20	15	19	29	2	24	31	13	33	8	34	20	10	44	8	47	37	17	18	28	8
	11%	11%	10%	9%	15%	9%	9%	13%	28%	12%	10%	10%	11%	10%	14%	8%	28%	10%	23%	10%	14%	8%	10%	13%	8%
									**					O			Q*		S*		U				*
Sigma	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	343	157	186	128	96	119	153	148	3	139	203	96	201	46	164	179	18	325	20	322	175	168	131	151	60
	69%	64%	73%	63%	70%	73%	72%	67%	42%	69%	68%	74%	68%	60%	69%	68%	48%	70%	62%	69%	64%	75%	72%	67%	66%
Low2Box (Somewhat disagree/Very much disagree)									**			M					*	P	*		T				*
	157	87	70	74	40	43	59	74	4	61	96	33	93	31	74	83	19	139	13	144	100	57	52	74	31
	31%	36%	27%	37%	30%	27%	28%	33%	58%	31%	32%	26%	32%	40%	31%	32%	52%	30%	38%	31%	36%	25%	28%	33%	34%
									**					K			Q*		*		U				*

Christmas Question

IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1003	508	495	459	352	192	399	338	266	692	311	3	121	879	512	491	256	747	493	510	758	245	708	212	83	
Base: All Respondents (wtd)	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40	
Very much agree	114	66	48	63	37	14	53	37	24	67	47	-	21	93	64	50	41	73	63	51	83	31	88	16	9	
	23%	25%	20%	23%	25%	19%	25%	23%	19%	22%	24%	-	31%	21%	26%	20%	33%	19%	27%	19%	23%	23%	24%	16%	23%	
		B										**	M		O		Q		S			W			*	
		171	91	80	93	53	25	71	56	45	106	65	2	24	146	83	89	44	127	81	91	124	48	122	38	12
Somewhat agree	34%	35%	33%	34%	35%	35%	34%	34%	36%	35%	34%	100%	35%	34%	34%	35%	35%	34%	34%	34%	34%	35%	34%	38%	29%	
		134	63	71	71	39	24	55	46	33	86	48	-	16	119	62	73	24	111	55	79	94	40	93	31	11
		27%	24%	30%	26%	26%	33%	26%	28%	27%	28%	25%	-	23%	28%	25%	28%	19%	30%	24%	30%	26%	30%	26%	31%	27%
												**						P		R					*	
Very much disagree	80	38	42	49	22	10	32	26	23	48	33	-	7	73	36	45	16	64	37	43	64	17	58	14	8	
	16%	15%	17%	18%	14%	14%	15%	16%	18%	16%	17%	-	11%	17%	15%	17%	13%	17%	16%	16%	17%	12%	16%	14%	21%	
												**													*	
		500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very much agree/Somewhat agree)	285	157	129	156	90	39	124	93	69	173	112	2	45	239	147	139	85	200	143	142	207	79	210	54	21	
	57%	61%	53%	57%	60%	53%	59%	56%	55%	56%	58%	100%	66%	55%	60%	54%	68%	53%	61%	54%	57%	58%	58%	55%	52%	
		B										**	M				Q		S						*	
Low2Box (Somewhat disagree/Very much disagree)	215	101	113	120	61	34	87	72	56	134	81	-	23	192	97	118	40	175	93	122	158	57	151	45	19	
	43%	39%	47%	43%	40%	47%	41%	44%	45%	44%	42%	-	34%	45%	40%	46%	32%	47%	39%	46%	43%	42%	42%	45%	48%	
			A									**	L				P		R						*	

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	254	256	250	197	63	40	261	209	320	190	160	35	315	265	245	60	450	143	367	450	60	328	158	24
Base: All Respondents (wtd)	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23
Very much agree	56	29	26	36	18	2	4	39	13	29	27	24	3	29	27	29	11	45	23	33	49	7	41	13	2
	11%	12%	11%	13%	11%	3%	7%	15%	7%	10%	12%	14%	9%	10%	11%	11%	19%	10%	17%	9%	11%	10%	13%	8%	10%
						*	*	H					*				*		S		*		*		**
	149	83	66	77	47	24	16	73	59	76	73	49	15	85	86	63	22	127	41	108	117	32	95	46	9
Somewhat agree	30%	33%	26%	27%	29%	43%	32%	28%	32%	27%	34%	29%	40%	29%	34%	25%	38%	29%	30%	30%	27%	45%	29%	29%	37%
						CD*	*						*		O		*					T*			**
	194	96	97	111	61	21	24	93	77	116	78	68	14	112	97	97	15	178	47	147	174	19	123	62	9
	39%	38%	39%	40%	38%	36%	47%	35%	41%	41%	36%	40%	37%	38%	39%	39%	27%	40%	35%	40%	41%	27%	38%	40%	37%
Very much disagree						*	*						*				*				U	*			**
	102	42	60	57	35	10	7	56	38	62	40	30	5	67	40	62	9	93	25	77	89	13	64	34	4
	20%	17%	24%	20%	22%	17%	14%	21%	21%	22%	18%	17%	13%	23%	16%	25%	16%	21%	19%	21%	21%	18%	20%	22%	16%
			A			*	*						*		N		*				*				**
Sigma	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	205	112	93	113	65	26	20	113	72	105	99	73	18	114	113	91	32	172	63	141	165	39	135	58	11
	41%	45%	37%	40%	40%	46%	39%	43%	39%	37%	46%	43%	49%	39%	45%	37%	57%	39%	47%	39%	39%	55%	42%	38%	47%
Low2Box (Somewhat disagree/Very much disagree)						*	*						*		O		Q*				T*				**
	295	138	158	168	96	31	31	149	115	178	117	98	18	179	136	159	25	271	72	223	263	32	186	96	12
	59%	55%	63%	60%	60%	54%	61%	57%	61%	63%	54%	57%	51%	61%	55%	63%	43%	61%	53%	61%	61%	45%	58%	62%	53%
						*	*						*		N		*	P			U	*			**

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	511	496	337	394	276	224	396	227	475	532	364	534	109	506	501	102	905	153	854	609	398	525	235	247
Base: All Respondents (wtd)	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
Very much agree	132	57	75	46	51	36	46	47	20	63	69	75	47	10	69	63	17	115	18	114	72	61	67	28	37
	26%	23%	30%	25%	27%	27%	38%	24%	19%	27%	26%	31%	23%	17%	28%	25%	35%	26%	25%	27%	24%	29%	26%	24%	29%
			A				GH					LM					Q*								
Somewhat agree	167	88	79	62	65	40	40	61	35	75	92	83	64	20	78	89	12	155	23	144	96	71	86	40	41
	33%	35%	32%	34%	35%	30%	33%	32%	34%	32%	35%	34%	32%	34%	32%	35%	24%	34%	32%	33%	33%	34%	33%	35%	32%
Somewhat disagree	145	74	70	55	50	39	24	63	37	68	76	59	63	23	72	73	15	130	24	121	92	52	78	33	34
	29%	30%	28%	30%	27%	30%	20%	33%	35%	29%	29%	24%	32%	39%	29%	29%	31%	29%	33%	28%	32%	25%	30%	29%	26%
Very much disagree							F	F				K	K				*				U				
	57	30	26	18	21	17	11	22	12	28	28	26	25	6	27	30	5	52	7	50	33	23	27	14	16
	11%	12%	10%	10%	11%	13%	9%	11%	12%	12%	11%	11%	12%	10%	11%	12%	9%	12%	9%	12%	11%	11%	10%	12%	13%
Sigma	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	299	145	154	108	115	76	86	108	56	137	161	158	111	30	147	151	29	270	41	258	167	131	153	68	78
	60%	58%	61%	60%	62%	57%	71%	56%	53%	59%	61%	65%	56%	51%	60%	60%	59%	60%	58%	60%	57%	63%	59%	59%	61%
Low2Box (Somewhat disagree/Very much disagree)							GH					LM					*								
	201	105	96	73	72	57	35	85	50	97	105	86	88	28	99	103	20	182	30	171	126	76	105	47	50
	40%	42%	39%	40%	38%	43%	29%	44%	47%	41%	39%	35%	44%	49%	40%	40%	41%	40%	42%	40%	43%	37%	41%	41%	39%
							F	F				K	K				*								

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	515	492	364	402	241	616	336	55	539	468	340	217	450	475	532	45	962	81	926	674	333	99	251	657
Base: All Respondents (wtd)	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334
Very much agree	58	33	25	25	17	16	39	17	1	25	33	33	12	13	28	30	2	56	6	53	36	22	7	16	35
	12%	13%	10%	14%	10%	11%	12%	11%	6%	9%	14%	11%	13%	11%	13%	11%	12%	12%	15%	11%	11%	12%	15%	14%	10%
Somewhat agree	157	90	67	50	52	54	104	46	7	87	70	98	26	33	77	80	8	149	16	140	109	48	12	33	112
	31%	36%	27%	27%	30%	38%	32%	30%	29%	33%	30%	33%	29%	29%	35%	29%	37%	31%	45%	30%	34%	27%	27%	28%	33%
Somewhat disagree		B				C			*								*		S*				*		
	206	93	112	80	71	54	128	67	10	101	105	120	37	49	81	125	6	200	9	196	128	77	18	48	140
Very much disagree	41%	37%	45%	43%	42%	38%	40%	43%	42%	38%	45%	41%	41%	43%	37%	45%	28%	42%	26%	42%	40%	43%	40%	39%	42%
		A							*		I				N	*	*		R			*			
Sigma	79	34	45	30	30	19	50	24	6	54	25	44	16	19	35	45	5	75	5	74	49	31	8	23	48
	16%	14%	18%	16%	18%	13%	16%	16%	23%	20%	11%	15%	18%	17%	16%	16%	23%	16%	14%	16%	15%	17%	18%	19%	14%
Summary	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box (Very much agree/Somewhat agree)	215	123	92	75	70	70	143	63	8	112	103	131	38	46	105	110	10	205	22	193	145	70	19	50	146
	43%	49%	37%	41%	41%	49%	45%	41%	35%	42%	44%	44%	42%	40%	48%	39%	49%	43%	60%	42%	45%	39%	42%	41%	44%
Low2Box (Somewhat disagree/Very much disagree)		B							*						O	*	*		S*			*			
	285	128	157	110	102	73	178	91	16	155	130	164	52	69	115	170	10	275	14	271	177	108	26	71	188
	57%	51%	63%	59%	59%	51%	55%	59%	65%	58%	56%	56%	58%	60%	52%	61%	51%	57%	40%	58%	55%	61%	58%	59%	56%
		A							*						N	*	*		R			*			

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	507	248	259	247	183	77	366	130	11	212	295	145	164	198	286	221	125	382	141	366	373	134	314	121	72	
Base: All Respondents (wtd)	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83	
Very much agree	144	68	76	81	48	15	120	24	*	56	88	102	23	18	86	58	24	120	27	117	92	52	72	47	25	
	29%	28%	29%	30%	29%	23%	30%	26%	5%	31%	28%	32%	23%	24%	33%	25%	22%	31%	24%	30%	27%	31%	24%	38%	30%	
						*		*	**								*		*		*		V*		*	
Somewhat agree	191	95	96	99	59	32	146	41	4	74	117	112	50	29	97	94	52	139	57	134	137	54	134	36	21	
	38%	40%	37%	37%	36%	49%	36%	46%	49%	41%	37%	35%	48%	39%	37%	40%	47%	36%	51%	35%	41%	33%	46%	29%	25%	
						*		*	**				K				*		S*		41%	33%	46%	29%	25%	
Somewhat disagree	107	54	53	58	37	11	86	18	3	33	73	69	19	19	50	56	18	88	18	89	68	39	58	25	23	
	21%	23%	20%	21%	23%	17%	21%	19%	39%	18%	23%	22%	18%	24%	19%	24%	17%	23%	16%	23%	20%	24%	20%	20%	28%	
						*		*	**								*		*		*	*	*	*	*	
Very much disagree	59	22	37	32	20	7	50	8	1	19	40	38	11	10	31	28	15	43	11	48	39	20	29	16	14	
	12%	9%	14%	12%	12%	11%	12%	9%	7%	10%	13%	12%	11%	13%	12%	12%	14%	11%	9%	12%	12%	12%	10%	13%	16%	
						*		*	**								*		*		*	*	*	*	*	
Sigma	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very much agree/Somewhat agree)	335	163	172	180	107	47	266	65	4	130	205	214	73	48	183	152	77	258	84	251	229	105	206	82	46	
	67%	68%	66%	67%	65%	72%	66%	72%	54%	71%	64%	67%	71%	63%	69%	64%	70%	66%	75%	65%	68%	64%	70%	67%	56%	
						*		*	**								*		*		68%	64%	70%	67%	56%	
Low2Box (Somewhat disagree/Very much disagree)	165	76	90	90	57	18	136	25	4	52	113	107	30	28	81	84	34	132	28	137	107	59	88	41	37	
	33%	32%	34%	33%	35%	28%	34%	28%	46%	29%	36%	33%	29%	37%	31%	36%	30%	34%	25%	35%	32%	36%	30%	33%	44%	
						*		*	**								*		*		32%	36%	30%	33%	44%	

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	251	257	192	139	177	331	97	4	262	246	40	377	91	252	256	41	467	67	441	311	197	236	188	84
Base: All Respondents (wtd)	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89
Very much agree	102	42	61	40	31	31	77	11	-	49	53	16	77	9	51	51	8	94	10	92	57	45	48	37	18
	20%	17%	24%	19%	23%	21%	23%	14%	-	21%	20%	15%	24%	13%	22%	19%	23%	20%	16%	21%	20%	21%	21%	21%	20%
								*	**				M	*					*	*					*
Somewhat agree	169	87	82	73	47	48	104	33	2	73	95	37	105	27	81	88	16	153	25	144	105	64	78	65	25
	34%	35%	33%	34%	34%	33%	31%	40%	50%	31%	36%	36%	32%	38%	35%	33%	42%	33%	39%	33%	37%	30%	33%	37%	29%
								*	**			*	*	*			*	*	*	*					*
Somewhat disagree	172	88	84	69	44	58	114	27	1	90	81	33	109	29	78	93	8	163	21	151	97	74	85	57	30
	34%	36%	33%	32%	32%	39%	34%	33%	22%	38%	31%	32%	34%	42%	34%	35%	22%	35%	33%	34%	34%	35%	36%	32%	33%
								*	**			*	*	*			*	*	*	*					*
Very much disagree	57	31	26	33	14	10	41	11	1	23	34	18	34	5	19	38	5	52	7	50	27	30	23	18	16
	11%	13%	10%	15%	10%	7%	12%	13%	28%	10%	13%	17%	11%	*	8%	14%	13%	11%	11%	9%	14%	10%	10%	10%	18%
								*	**			*	*	*			*	*	*	*					*
Sigma	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary	271	129	143	113	79	79	182	44	2	123	149	53	183	36	132	139	24	247	35	236	162	110	126	102	43
	54%	52%	57%	53%	57%	54%	54%	53%	50%	52%	56%	51%	56%	52%	58%	51%	65%	53%	56%	54%	57%	51%	54%	58%	48%
								*	**			*	*	*			*	*	*	*					*
Low2Box (Somewhat disagree/Very much disagree)	229	119	109	102	58	69	155	39	2	113	115	51	144	34	97	131	13	215	28	201	124	104	108	75	46
	46%	48%	43%	47%	43%	46%	46%	47%	50%	48%	44%	49%	44%	48%	42%	49%	35%	47%	44%	46%	43%	49%	46%	42%	52%
								*	**			*	*	*			*	*	*	*					*

Christmas Question

IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	265	245	128	193	189	45	226	212	277	233	93	274	143	292	218	35	475	44	466	345	165	142	235	133
Base: All Respondents (wtd)	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137
Very much agree	105	49	56	40	40	26	17	55	28	56	49	37	55	14	58	48	3	102	6	99	68	37	26	47	33
	21%	20%	22%	19%	24%	21%	28%	24%	15%	22%	20%	25%	21%	16%	24%	19%	11%	22%	16%	22%	22%	20%	18%	21%	24%
							**		H			*					**		**		*		*		*
Somewhat agree	162	78	84	76	49	37	28	83	43	72	90	52	81	29	78	84	8	153	12	150	95	67	45	78	38
	32%	32%	32%	36%	29%	31%	46%	37%	23%	28%	37%	35%	31%	32%	32%	33%	27%	33%	29%	33%	30%	36%	32%	36%	28%
							**		H			*					**		**		**	*	*	*	*
Somewhat disagree	126	66	60	47	48	31	10	51	54	69	57	34	70	22	66	59	7	118	9	117	86	39	38	59	29
	25%	27%	23%	22%	28%	26%	16%	23%	29%	27%	23%	23%	26%	25%	27%	23%	24%	25%	22%	25%	27%	21%	27%	27%	21%
				*			**					*					**		**		*	*	*	*	*
Very much disagree	107	48	59	48	32	27	6	35	59	59	48	24	60	24	41	67	12	96	13	94	66	41	34	37	37
	21%	20%	23%	23%	19%	22%	9%	16%	32%	23%	20%	16%	23%	27%	17%	26%	38%	20%	33%	20%	21%	22%	24%	17%	27%
				*			**		G			*				N	**		**		*	*	*	*	W*
Sigma	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	267	127	140	115	89	63	45	137	72	128	139	89	136	42	136	132	12	255	18	249	163	104	71	125	71
	53%	53%	54%	55%	53%	52%	74%	61%	39%	50%	57%	61%	51%	48%	56%	51%	38%	54%	45%	54%	52%	56%	50%	57%	52%
Low2Box (Somewhat disagree/Very much disagree)	233	114	119	96	80	58	16	86	114	128	105	57	129	46	107	126	19	214	22	211	152	81	72	95	66
	47%	47%	46%	45%	47%	48%	26%	39%	61%	50%	43%	39%	49%	52%	44%	49%	62%	46%	55%	46%	48%	44%	50%	43%	48%
				*			**		G			*					**		**		*	*	*	*	*

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	225	275	228	153	119	43	104	353	255	245	196	146	158	288	212	110	390	168	332	414	86	311	124	65
Base: All Respondents (wtd)	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
Very much agree	139	56	84	65	37	38	22	30	87	67	73	76	28	35	59	80	25	114	42	97	93	47	82	37	20
	28%	23%	32%	23%	32%	38%	44%	25%	26%	31%	25%	33%	22%	25%	24%	32%	24%	29%	27%	28%	25%	35%	26%	30%	30%
				C	C	C	**	*									*				*		*		*
	148	64	84	89	30	29	20	38	90	57	91	63	44	41	79	69	34	114	47	101	107	41	85	43	20
Somewhat agree	30%	27%	32%	31%	27%	29%	39%	32%	27%	27%	32%	27%	35%	29%	32%	27%	32%	29%	30%	29%	29%	31%	28%	35%	29%
							**	*									*				*		*		*
	141	82	59	90	33	19	5	36	100	49	93	62	38	41	70	71	29	112	42	100	114	27	97	32	13
	28%	34%	23%	31%	29%	19%	10%	30%	30%	23%	32%	27%	30%	29%	28%	28%	27%	29%	27%	29%	31%	20%	31%	26%	19%
Very much disagree		B		E			**	*			I						*				*		*		*
	71	38	33	43	13	14	4	15	52	40	31	29	17	25	40	31	19	53	26	45	53	18	45	11	14
	14%	16%	13%	15%	12%	14%	7%	13%	16%	19%	11%	12%	13%	18%	16%	12%	17%	13%	17%	13%	14%	14%	15%	9%	21%
							**	*			J						*				*		*		*
Sigma	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	287	120	167	153	67	67	43	68	177	124	163	139	71	77	138	150	59	228	89	199	199	88	167	81	40
	57%	50%	64%	54%	59%	67%	83%	57%	54%	58%	57%	61%	57%	53%	56%	59%	55%	58%	57%	58%	54%	66%	54%	65%	59%
						C	**	*									*				*		*		*
Low2Box (Somewhat disagree/Very much disagree)	213	120	93	133	46	33	9	51	153	89	124	91	55	67	110	102	48	165	68	145	167	45	142	43	27
	43%	50%	36%	46%	41%	33%	17%	43%	46%	42%	43%	39%	43%	47%	44%	41%	45%	42%	43%	42%	46%	34%	46%	35%	41%
		B		E			**	*									*				*		*		*

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	266	242	196	167	145	73	188	247	294	214	9	130	369	264	244	61	447	81	427	372	136	161	230	117
Base: All Respondents (wtd)	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
Very much agree	109	52	56	41	42	25	25	43	41	54	55	-	36	73	60	49	17	92	19	90	75	33	37	53	18
	22%	21%	23%	20%	24%	22%	34%	23%	17%	20%	24%	-	27%	20%	24%	19%	31%	21%	27%	21%	21%	24%	24%	23%	16%
							H*					**					*		*						
	222	119	103	93	75	53	33	83	106	127	95	5	54	162	119	103	23	199	28	193	161	60	61	106	55
Somewhat agree	44%	47%	42%	44%	42%	48%	45%	44%	45%	46%	42%	57%	42%	45%	48%	41%	43%	44%	41%	45%	45%	43%	39%	47%	47%
							*					**					*		*						
	143	64	79	61	52	30	15	51	77	75	67	3	35	105	56	87	14	129	22	121	102	40	52	59	32
	29%	25%	32%	29%	29%	27%	20%	27%	32%	27%	30%	31%	27%	29%	22%	35%	26%	29%	31%	28%	28%	29%	33%	26%	27%
Very much disagree							F					**				N	*		*						
	27	18	9	15	9	3	1	12	14	18	9	1	6	20	15	12	-	27	1	26	22	6	6	9	12
	5%	7%	4%	7%	5%	3%	1%	6%	6%	6%	4%	12%	5%	6%	6%	5%	-	6%	1%	6%	6%	4%	4%	4%	10%
							*					**				*		*							VW
Sigma	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	330	171	159	135	117	78	58	126	146	181	149	5	90	235	179	152	40	291	47	283	236	94	99	159	73
	66%	68%	64%	64%	66%	70%	79%	67%	62%	66%	66%	57%	69%	65%	72%	60%	74%	65%	68%	66%	66%	67%	63%	70%	62%
							H*					**			O		*		*						
Low2Box (Somewhat disagree/Very much disagree)	170	81	88	76	61	33	16	63	91	93	77	4	41	125	71	99	14	156	23	147	124	46	58	68	44
	34%	32%	36%	36%	34%	30%	21%	33%	38%	34%	34%	43%	31%	35%	28%	40%	26%	35%	32%	34%	34%	33%	37%	30%	38%
							*		F			**			N		*		*						

Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1008	509	499	357	387	264	598	228	45	485	523	645	75	288	532	476	92	916	89	919	579	429	503	266	239
Base: All Respondents (wtd)	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
Very much agree	179	98	81	66	69	44	124	27	4	69	110	95	48	36	91	88	20	159	21	158	79	100	98	47	34
	36%	39%	33%	32%	39%	37%	43%	24%	20%	32%	39%	38%	42%	26%	36%	36%	42%	35%	44%	35%	29%	44%	38%	35%	31%
							GH		*			M	M*				*		*		T				
	186	89	97	71	66	49	102	48	9	88	98	93	43	51	90	96	17	169	17	169	110	76	89	52	45
Somewhat agree	37%	35%	39%	35%	38%	41%	35%	41%	40%	40%	35%	37%	37%	37%	36%	39%	35%	37%	36%	37%	40%	33%	35%	39%	41%
																	*		*						
	108	51	56	54	33	21	53	30	8	42	65	50	21	37	56	51	9	98	9	99	65	42	57	28	23
	22%	20%	23%	26%	19%	18%	18%	26%	34%	20%	23%	20%	18%	27%	22%	21%	20%	22%	19%	22%	24%	19%	22%	20%	21%
Very much disagree				DE			F		F*				*	K			*		*						
	27	14	13	13	8	6	9	12	1	17	10	12	3	13	16	12	1	26	1	26	19	8	12	8	7
	5%	6%	5%	6%	5%	5%	3%	10%	6%	8%	4%	5%	2%	9%	6%	5%	3%	6%	2%	6%	7%	4%	5%	6%	7%
							F		*	J				KL			*		*		U				
Sigma	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	365	187	178	138	135	93	226	75	13	157	208	187	91	87	181	184	36	329	38	327	190	176	187	99	79
	73%	74%	72%	67%	77%	77%	79%	64%	60%	72%	73%	75%	79%	64%	72%	75%	77%	73%	79%	72%	69%	78%	73%	73%	73%
Low2Box (Somewhat disagree/Very much disagree)				C		C	GH		*			M	M*				*		*		T				
	135	65	70	67	41	27	62	41	9	60	75	62	24	50	72	63	11	124	10	125	84	51	69	36	30
	27%	26%	28%	33%	23%	23%	21%	36%	40%	28%	27%	25%	21%	36%	28%	25%	23%	27%	21%	28%	31%	22%	27%	27%	27%
				DE				F	F*				*	KL			*		*		U				

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Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	250	251	162	161	178	153	223	63	158	343	316	78	107	331	170	42	459	63	438	336	165	161	138	202
Base: All Respondents (wtd)	500	253	247	185	154	161	126	235	75	144	356	105	262	132	319	181	46	454	69	431	373	127	175	151	175
Very much agree	53	22	31	22	15	15	18	23	7	9	45	16	16	21	29	24	1	52	2	51	34	19	22	10	22
	11%	9%	13%	12%	10%	10%	14%	10%	10%	6%	12%	15%	6%	16%	9%	13%	3%	11%	2%	12%	9%	15%	12%	7%	12%
	*	*	*	*	*	*	*	*	*	*	*	*	*	L*	*	*	**	*	**	*	*	*	*	*	*
Somewhat agree	134	63	71	37	53	45	36	61	17	40	94	24	73	38	92	42	14	120	24	110	104	30	50	35	49
	27%	25%	29%	20%	34%	28%	29%	26%	23%	28%	26%	23%	28%	29%	29%	23%	31%	26%	34%	26%	28%	24%	29%	23%	28%
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
Somewhat disagree	160	86	74	86	40	34	50	71	19	40	121	28	92	40	95	65	18	142	26	134	111	50	53	58	49
	32%	34%	30%	47%	26%	21%	40%	30%	26%	28%	34%	27%	35%	30%	30%	36%	40%	31%	37%	31%	30%	39%	30%	39%	28%
	*	*	*	DE*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
Very much disagree	152	83	70	40	46	66	21	80	31	55	97	37	82	33	103	49	12	140	18	134	125	28	50	47	55
	30%	33%	28%	22%	30%	41%	17%	34%	42%	38%	27%	36%	31%	25%	32%	27%	26%	31%	26%	31%	33%	22%	29%	31%	31%
	*	*	*	*	C*	*	*	F*	F*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
Sigma	500	253	247	185	154	161	126	235	75	144	356	105	262	132	319	181	46	454	69	431	373	127	175	151	175
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	187	85	103	59	68	60	54	84	25	49	139	40	89	59	121	67	15	172	26	162	138	49	71	45	71
	37%	33%	42%	32%	44%	37%	43%	36%	33%	34%	39%	38%	34%	44%	38%	37%	34%	38%	37%	38%	37%	39%	41%	30%	40%
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
Low2Box (Somewhat disagree/Very much disagree)	313	169	144	126	86	100	72	150	51	95	218	65	174	74	198	114	30	283	44	269	235	78	103	106	104
	63%	67%	58%	68%	56%	63%	57%	64%	67%	66%	61%	62%	66%	56%	62%	63%	66%	62%	63%	62%	63%	61%	59%	70%	60%
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*

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Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	506	301	205	291	178	37	19	115	372	279	227	132	66	308	312	194	69	437	193	313	365	141	286	166	54
Base: All Respondents (wtd)	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
Very much agree	111	49	62	64	35	13	5	24	81	50	61	28	17	66	66	45	16	95	43	68	76	35	69	32	10
	22%	19%	25%	24%	19%	21%	29%	21%	22%	18%	27%	20%	24%	23%	23%	22%	24%	22%	24%	21%	23%	21%	25%	18%	21%
Somewhat agree	172	91	81	88	61	23	4	45	123	100	72	59	32	81	98	74	18	154	57	115	107	65	90	64	18
	34%	36%	33%	34%	34%	38%	21%	40%	33%	37%	31%	42%	45%	28%	34%	36%	27%	36%	31%	36%	32%	39%	33%	37%	36%
Somewhat disagree						*	**					M	M*				*								*
	152	80	72	78	59	15	7	35	110	78	74	38	16	98	89	63	25	127	60	92	102	50	81	59	12
Very much disagree	30%	32%	29%	30%	33%	25%	36%	31%	30%	29%	32%	27%	22%	34%	31%	30%	38%	29%	33%	29%	31%	30%	29%	34%	24%
						*	**					*					*								*
Sigma	65	32	33	33	23	9	2	9	53	42	23	16	6	43	38	27	8	57	22	43	46	19	36	19	9
	13%	13%	13%	13%	13%	15%	14%	8%	14%	16%	10%	11%	8%	15%	13%	13%	12%	13%	12%	14%	14%	11%	13%	11%	19%
Top2Box (Very much agree/Somewhat agree)	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary	283	140	143	152	96	36	9	69	205	150	133	88	49	146	163	120	34	249	100	183	184	99	159	95	28
	57%	56%	58%	58%	54%	59%	51%	61%	56%	55%	58%	62%	69%	51%	56%	57%	50%	57%	55%	57%	55%	59%	58%	55%	57%
Low2Box (Somewhat disagree/Very much disagree)						*	**					M*					*								*
	217	112	105	111	82	24	9	45	163	121	96	54	22	141	127	90	33	184	82	136	149	68	117	79	22
	43%	44%	42%	42%	46%	41%	49%	39%	44%	45%	42%	38%	31%	49%	44%	43%	50%	43%	45%	43%	45%	41%	42%	45%	43%

Christmas Question

IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain	Great Britain																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	490	510	339	331	330	168	531	194	434	566	244	336	420	624	376	86	914	130	870	678	322	372	255	373
Base: All Respondents (wtd)	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
Very much agree	77	35	43	22	27	28	17	43	11	30	48	18	28	31	52	25	7	70	10	68	47	30	30	21	27
	15%	14%	17%	12%	16%	19%	20%	16%	12%	14%	16%	15%	17%	15%	17%	13%	17%	15%	15%	16%	14%	19%	16%	16%	15%
						C	H										*								
Somewhat agree	137	69	68	51	46	40	27	77	20	60	77	42	42	53	89	48	12	125	16	122	93	44	61	32	44
	27%	28%	27%	28%	27%	28%	31%	29%	20%	29%	27%	35%	25%	25%	29%	25%	29%	27%	24%	28%	28%	27%	32%	25%	24%
						H	H					LM			45	73	88	119	87	28	178	137	68	68	56
Somewhat disagree	206	105	101	81	68	57	30	107	44	82	124	45	73	88	119	87	19	187	28	178	137	68	68	56	82
	41%	43%	40%	44%	40%	39%	36%	40%	45%	39%	43%	37%	43%	42%	39%	45%	44%	41%	43%	41%	41%	42%	36%	44%	45%
																	*						V	V	V
Very much disagree	79	37	42	31	28	20	11	37	22	38	42	17	26	37	46	33	4	75	11	69	60	20	31	19	29
	16%	15%	17%	17%	17%	14%	13%	14%	23%	18%	14%	14%	15%	18%	15%	17%	11%	16%	17%	16%	18%	12%	16%	15%	16%
																	*				U				
Sigma	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	215	104	110	73	73	69	44	120	31	90	125	60	71	84	141	74	19	196	26	189	141	74	91	53	71
	43%	42%	43%	39%	43%	47%	51%	45%	32%	43%	43%	49%	42%	40%	46%	38%	45%	43%	40%	43%	42%	46%	48%	41%	39%
							H	H				M			O		*					X			
Low2Box (Somewhat disagree/Very much disagree)	285	142	144	112	96	78	41	144	66	119	166	62	99	125	165	120	23	262	39	247	197	88	98	75	111
	57%	58%	57%	61%	57%	53%	49%	55%	68%	57%	57%	51%	58%	60%	54%	62%	55%	57%	60%	57%	58%	54%	52%	59%	61%
																	N	*							V

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Christmas Question
IK1.3. [2013 was a bad year for me and my family] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	430	571	316	307	378	121	455	425	595	406	360	354	287	519	482	125	876	149	852	664	337	191	238	346	226	380	207	414
Base: All Respondents (wtd)	500	247	253	182	155	162	81	210	209	279	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216
Very much agree	89	43	46	33	32	24	21	40	28	45	44	40	23	25	51	38	19	70	20	69	55	34	16	23	34	16	43	16	30
	18%	17%	18%	18%	20%	15%	26%	19%	13%	16%	20%	17%	18%	18%	20%	16%	30%	16%	26%	16%	17%	19%	18%	21%	19%	14%	23%	16%	14%
							H	H									Q		S							ab			
Somewhat agree	160	88	71	62	51	46	28	70	62	83	77	82	38	39	82	78	23	137	28	131	106	54	29	34	54	42	65	28	66
	32%	36%	28%	34%	33%	29%	35%	33%	29%	30%	35%	35%	30%	28%	31%	33%	36%	31%	38%	31%	33%	31%	32%	31%	29%	36%	35%	28%	31%
		B																											
Somewhat disagree	159	73	86	56	49	55	23	68	68	91	68	75	43	42	83	77	13	147	18	142	107	52	29	31	63	37	46	37	76
	32%	30%	34%	30%	31%	34%	29%	33%	32%	33%	31%	32%	34%	30%	32%	32%	21%	33%	24%	33%	33%	30%	31%	28%	34%	32%	25%	38%	35%
																	P		R										
Very much disagree	92	43	49	32	24	36	8	31	53	60	32	35	23	34	45	47	8	84	9	83	57	35	17	22	33	20	30	18	44
	18%	17%	19%	18%	15%	22%	10%	15%	25%	21%	15%	15%	18%	24%	17%	20%	12%	19%	12%	20%	17%	20%	18%	20%	18%	18%	16%	18%	20%
						D			FG	J				K					R										
Sigma	500	247	253	182	155	162	81	210	209	279	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Very much agree/Somewhat agree)	248	131	117	95	83	71	49	110	89	128	120	123	61	65	133	116	42	207	48	201	161	88	46	57	88	58	109	44	96
	50%	53%	46%	52%	53%	44%	61%	53%	43%	46%	54%	53%	48%	46%	51%	48%	67%	47%	64%	47%	49%	50%	50%	52%	48%	50%	59%	44%	45%
		B		E	E		H	H		I							Q		S							ab			
Low2Box (Somewhat disagree/Very much disagree)	252	116	135	88	72	91	32	99	120	151	101	110	66	76	128	124	21	231	27	225	164	87	45	53	96	57	76	56	119
	50%	47%	54%	48%	47%	56%	39%	47%	57%	54%	46%	47%	52%	54%	49%	52%	33%	53%	36%	53%	51%	50%	50%	48%	52%	50%	41%	56%	55%
			A			CD			FG	J							P		R								Z	Z	

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Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18153	9099	9054	6778	6323	5052	5131	6978	4944	9141	9012	5003	6275	6875	10200	7953	2101	16052	3358	14795	12408	5745	7304	4746	5094
Base: All Respondents (wtd)	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
Very much agree	3802	1773	2028	1996	1171	634	1283	1375	970	1642	2160	1421	1227	1154	1914	1888	539	3263	816	2986	2509	1293	2032	1046	614
	32%	30%	34%	38%	31%	22%	34%	31%	32%	30%	33%	33%	29%	34%	30%	33%	40%	31%	40%	30%	32%	31%	41%	31%	19%
		A	DE	E		G				I	L				N	Q			S			WX	X		
Somewhat agree	5439	2679	2760	2302	1775	1362	1579	2038	1468	2620	2819	1930	1908	1600	2880	2559	552	4887	890	4548	3548	1891	2076	1571	1464
	45%	45%	46%	44%	46%	47%	42%	46%	49%	47%	44%	44%	45%	47%	46%	45%	41%	46%	44%	46%	45%	45%	42%	47%	46%
				C	C		F	FG	J						KL			P					V	V	V
Somewhat disagree	1744	967	777	674	562	507	574	663	379	823	921	597	687	459	959	785	165	1579	218	1525	1128	616	574	462	662
	15%	16%	13%	13%	15%	18%	15%	15%	13%	15%	14%	14%	16%	14%	15%	14%	12%	15%	11%	15%	14%	15%	11%	14%	21%
		B			C	CD	H	H					KM		O			P		R			V	VW	
Very much disagree	1016	559	457	317	321	377	340	383	183	464	552	391	438	186	564	451	90	926	118	898	630	385	316	264	421
	8%	9%	8%	6%	8%	13%	9%	9%	6%	8%	9%	9%	10%	5%	9%	8%	7%	9%	6%	9%	8%	9%	6%	8%	13%
		B			C	CD	H	H				M	M					P		R		T	V	VW	
Sigma	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	9240	4452	4788	4298	2946	1997	2861	3413	2438	4262	4978	3351	3135	2754	4793	4447	1090	8150	1706	7534	6057	3184	4108	2616	2077
	77%	74%	80%	81%	77%	69%	76%	81%	77%	77%	77%	77%	74%	81%	76%	78%	81%	76%	84%	76%	77%	76%	82%	78%	66%
		A	DE	E				FG					L		KL		N	Q		S			WX	X	
Low2Box (Somewhat disagree/Very much disagree)	2760	1526	1233	991	884	885	914	1046	561	1287	1473	989	1125	646	1523	1236	255	2505	337	2423	1759	1001	890	726	1083
	23%	26%	20%	19%	23%	31%	24%	23%	19%	23%	23%	23%	26%	19%	24%	22%	19%	24%	16%	24%	23%	24%	18%	22%	34%
		B			C	CD	H	H				M	KM		O		P		R				V	VW	

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Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	South Africa	South Korea	Spain	Sweden	Turkey	United States
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	S	T	U	V	W	X
Base: All Respondents (unwtd)	18153	501	1001	503	1019	1010	1009	1014	1015	1000	501	1003	510	1007	1007	507	508	510	500	508	1008	501	506	1001
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very much agree	3802	294	111	106	288	123	111	101	110	90	119	228	251	85	66	258	97	206	255	102	158	56	232	130
	32%	59%	22%	21%	58%	25%	22%	20%	22%	18%	24%	46%	50%	17%	13%	52%	19%	41%	51%	20%	32%	11%	46%	26%
		BCEFGHIJLM NPQRSTUUVW X	MNV	NV	BCEFGHIJLM NPQRSTUUVW X	GIMNPV	NV	NV	IMNV	NV	IMNV	BCEFGHIJMN PTUVX	BCEFGHIJMN PQTUVX	NV		BCEFGHIJMN PQTUVX	NV	BCEFGHIJMN PTUVX	BCEFGHIJMN PQTUVX	NV	BCEFGHIJMN PTVX		BCEFGHIJMN PTUVX	GHIMNPVT
Somewhat agree	5439	160	277	246	163	224	328	252	261	251	162	209	210	246	273	174	253	207	195	297	245	136	221	237
	45%	32%	55%	49%	33%	45%	66%	50%	52%	50%	32%	42%	42%	49%	55%	35%	51%	41%	39%	59%	49%	27%	44%	47%
			ADEIKLMOQ RSUVWX	ADJKLOQSV		ADJOV	ABCDEGHIJL MNOPQRSUV WX	ADEIKLOQRS VW	ADEIKLOQRS VWX	ADEIKLOQRS VW		ADJOV	ADJOV	ADIKLOQRSV	ADEIKLMOQ RSUVWX		ADIKLOQRSV	ADIV	DIV	ACDEGHIJL MOPQRSUV WX	ADIKLOQRSV		ADJOV	ADIKOSV
Somewhat disagree	1744	26	79	88	28	102	46	109	85	101	75	44	32	99	130	35	110	53	30	91	68	140	37	89
	15%	5%	16%	18%	6%	20%	9%	22%	17%	20%	15%	9%	6%	20%	26%	7%	22%	11%	6%	18%	14%	28%	7%	18%
			ADFKLOQRS W	ADFKLOQRS W		ABDFJKLOQR SUW		ABDFHIJKLOQ RSUWX	ADFKLOQRS W	ABDFJKLOQR SUW	ADFKLORSW	AD		ADFKLOQRS UW	ABCEFGHIJK LMOQRSTUW X		ABDFHIKLOQ RSUW	ADLS		ADFKLOQRSU W	ADKLORSW	ABCEFGHIJK MOQRSTUW X		ADFKLOQRSU W
Very much disagree	1016	20	33	60	22	51	15	38	44	58	143	19	8	70	31	33	41	33	20	10	28	168	9	44
	8%	4%	7%	12%	4%	10%	3%	8%	9%	12%	29%	4%	2%	14%	6%	7%	8%	7%	4%	2%	6%	34%	2%	9%
		L	FKLTW	ABDFGKLNO QRSTUW	LTW	ABDFKLNOQRS TUW		ADFKLRSTW	ADFKLNRSTU W	ABDFGHIKLN OQRSTUWX	ABCEFGHIK LMNOPQRST UWX	L		ABDEFGHIKLN OPQRSTUWX	KLTW	LTW	ADFKLRSTW	KLTW	L	LTW	ABCEFGHIK LMNOPQRST UWX		ADFKLNRSTU W	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																								
Top2Box (Very much agree/Somewhat agree)	9240	454	387	352	450	347	439	353	371	341	281	437	460	331	339	432	349	414	450	398	403	192	453	367
	77%	91%	77%	70%	90%	69%	88%	71%	74%	68%	56%	87%	92%	66%	68%	86%	70%	83%	90%	80%	81%	38%	91%	73%
		BCEGHJMNPN QTUVX	CEGJMNPNV	JV	BCEGHJMNPN QTUVX	JV	BCEGHJMNPN TUVX	JMV	EIJMNV	JV	V	BCEGHJMNPN QTUVX	BCEGHJMKMN QPQRTUVX	JV	JV	BCEGHJMNPN TUVX	JV	CEGHJMNPNV	BCEGHJMNPN QTUVX	CEGHJMNPNV	CEGHJMNPNV		BCEGHJMNPN QTUVX	IJMNV
Low2Box (Somewhat disagree/Very much disagree)	2760	46	113	148	50	153	61	147	129	159	219	63	40	169	161	68	151	86	50	102	97	308	47	133
	23%	9%	23%	30%	10%	31%	12%	29%	26%	32%	44%	13%	8%	34%	32%	14%	30%	17%	10%	20%	19%	62%	9%	27%
			ADFKLORSW	ABDFKLOQRS TUW		ABDFHKLOQR STUW		ABDFKLOQRS TUW	ADFKLOQRST UW	ABDFHKLOQR STUWX	ABCEFGHIK LMNOPQRST UWX	L		ABDFGHIKLO QRSTUWX	ABDFHKLOQR STUWX	L	ABDFKLOQRS TUW	ADKLSW		ADFKLORSW	ADFKLORSW	ABCEFGHIJK LMNOPQRST UWX		ADFKLOQRST UW

Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18153	2011	2027	7057	5548	7564	3541	1510
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Very much agree	3802	254	839	922	1074	912	833	713
	32%	25%	56%	20%	31%	23%	42%	48%
		CE	ACDEFG		ACE	C	ACDE	ACDEF
Somewhat agree	5439	461	497	2052	1801	1952	908	627
	45%	46%	33%	46%	51%	49%	45%	42%
		BG		BG	ABCEFG	ABCFG	B	B
Somewhat disagree	1744	191	89	875	476	767	171	113
	15%	19%	6%	19%	14%	19%	9%	8%
		BDFG		BDFG	BFG	BDFG	B	
Very much disagree	1016	94	75	651	149	369	88	47
	8%	9%	5%	14%	4%	9%	4%	3%
		BDFG	G	ABDEFG		BDFG		
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very much agree/Somewhat agree)	9240	715	1336	2974	2875	2864	1740	1340
	77%	71%	89%	66%	82%	72%	87%	89%
		C	ACDE		ACE	C	ACDE	ACDE
Low2Box (Somewhat disagree/Very much disagree)	2760	285	164	1526	625	1136	260	160
	23%	29%	11%	34%	18%	28%	13%	11%
		BDFG		ABDEFG	BFG	BDFG		

Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	237	264	206	177	118	163	209	129	167	334	181	144	176	279	222	60	441	86	415	332	169	310	130	61
Base: All Respondents (wtd)	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
Very much agree	294	145	149	160	81	52	151	98	45	84	210	202	65	27	150	143	25	268	36	257	155	138	185	79	30
	59%	59%	58%	64%	57%	48%	70%	50%	51%	53%	61%	62%	55%	49%	59%	58%	50%	60%	53%	60%	54%	66%	63%	61%	39%
				E		*	GH		*			M					*		*		T	X	X*	*	*
	160	75	86	63	50	48	44	80	36	60	100	90	47	24	76	84	20	140	26	135	107	54	90	40	30
Somewhat agree	32%	30%	34%	25%	35%	44%	20%	41%	42%	38%	29%	28%	39%	43%	30%	34%	41%	31%	38%	31%	37%	26%	31%	31%	40%
						C*		F	F*			K	K				*		*		U			*	*
	26	16	10	15	5	6	10	12	3	6	19	18	6	2	14	12	4	21	4	21	14	12	10	9	7
	5%	6%	4%	6%	4%	5%	5%	6%	3%	4%	6%	6%	5%	3%	5%	5%	8%	5%	6%	5%	5%	6%	3%	7%	9%
Very much disagree						*		*	*				*	*			*		*				*	*	*
	20	9	11	11	6	3	10	7	4	9	12	16	2	3	13	7	-	20	2	19	14	6	9	2	9
	4%	4%	4%	5%	4%	3%	5%	3%	4%	5%	3%	5%	1%	5%	5%	3%	-	5%	3%	4%	5%	3%	3%	2%	12%
						*		*	*								*		*				*		VW*
Sigma	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	454	220	234	222	132	100	194	179	81	144	310	292	111	51	226	228	45	409	62	392	262	192	276	118	60
	91%	90%	92%	90%	92%	92%	91%	90%	92%	91%	91%	89%	94%	92%	89%	92%	92%	91%	91%	91%	91%	91%	93%	92%	79%
Low2Box (Somewhat disagree/Very much disagree)						*		*	*								*		*			X	X*	*	*
	46	25	21	26	12	8	20	19	7	15	31	34	7	4	27	19	4	42	6	40	28	18	19	11	16
	9%	10%	8%	10%	8%	8%	9%	10%	8%	9%	9%	11%	6%	8%	11%	8%	8%	9%	9%	9%	9%	9%	7%	8%	21%
						*		*	*								*		*			*	*	*	VW*

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Christmas Question
IKL4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																																
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO		NON-METRO		Region				Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e		
Base: All Respondents (unwtd)	1001	422	579	206	337	458	231	517	253	539	462	320	346	335	586	415	120	881	156	845	631	370	-	-	-	-	-	-	-	-	332	248	421	
Base: All Respondents (wtd)	500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	-	197	119	183	
Very much agree	111	39	72	55	34	22	24	59	28	41	69	33	64	13	56	54	9	102	12	98	63	48	-	-	-	-	-	-	-	-	48	33	29	
	22%	16%	28%	28%	22%	15%	20%	23%	23%	18%	25%	25%	22%	18%	19%	26%	17%	23%	16%	23%	21%	24%	-	-	-	-	-	-	-	-	25%	28%	16%	
		A																																
Somewhat agree	277	129	148	110	89	77	67	146	63	125	152	70	165	42	156	121	28	249	44	233	165	112	-	-	-	-	-	-	-	-	112	67	97	
	55%	52%	59%	56%	58%	52%	57%	56%	52%	55%	55%	53%	56%	56%	54%	57%	52%	56%	57%	55%	55%	55%	-	-	-	-	-	-	-	-	-	57%	56%	53%
Somewhat disagree	79	54	25	25	23	31	15	45	19	42	38	19	47	14	57	23	11	68	14	65	54	26	-	-	-	-	-	-	-	-	25	15	40	
	16%	22%	10%	13%	15%	21%	13%	17%	16%	19%	14%	14%	16%	19%	26%	11%	21%	15%	19%	15%	18%	13%	-	-	-	-	-	-	-	-	-	13%	12%	22%
		B													O				*															
Very much disagree	33	26	7	6	9	18	13	11	10	17	16	10	18	5	20	13	5	28	6	27	16	17	-	-	-	-	-	-	-	-	11	4	18	
	7%	11%	3%	3%	6%	12%	11%	4%	8%	8%	6%	8%	6%	6%	7%	6%	10%	6%	8%	6%	5%	9%	-	-	-	-	-	-	-	-	6%	4%	10%	
						CD		G										*																
Sigma	500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	-	197	119	183	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	-	-	-	100%	100%	100%
Summary																																		
Top2box (Very much agree/Somewhat agree)	387	168	220	165	124	99	91	205	91	166	221	103	229	55	212	175	37	350	56	311	227	160	-	-	-	-	-	-	-	-	161	100	126	
	77%	68%	87%	84%	80%	66%	77%	79%	76%	74%	80%	78%	78%	75%	73%	83%	69%	78%	73%	78%	77%	79%	-	-	-	-	-	-	-	-	82%	84%	69%	
		A				E									N		*		*															
Low2box (Somewhat disagree/Very much disagree)	113	80	33	31	32	50	28	56	29	59	54	28	65	19	77	36	16	96	20	92	70	43	-	-	-	-	-	-	-	-	36	19	57	
	23%	32%	13%	16%	20%	34%	23%	21%	24%	26%	20%	22%	22%	25%	27%	17%	31%	22%	27%	22%	23%	21%	-	-	-	-	-	-	-	-	18%	16%	31%	
		B				CD									O		*		*															

Christmas Question

IK1.4. [It will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	503	257	246	173	146	184	131	174	99	186	317	75	282	146	325	178	28	475	48	455	308	195	104	143	256
Base: All Respondents (wtd)	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267
Very much agree	106	42	65	42	27	38	35	41	13	37	69	47	31	28	67	39	8	99	8	99	54	53	34	34	39
	21%	17%	26%	23%	18%	23%	25%	24%	15%	21%	22%	27%	17%	20%	22%	21%	32%	21%	17%	22%	19%	24%	36%	24%	15%
			A				*		*			*					**		*			X*	X		
	246	127	119	95	77	74	67	78	50	82	164	70	96	80	148	98	8	238	19	227	138	108	33	70	143
Somewhat agree	49%	51%	48%	52%	51%	45%	48%	45%	57%	46%	51%	40%	52%	57%	48%	51%	34%	50%	42%	50%	50%	49%	35%	50%	54%
							*		*		*		K				**		*			*	V	V	
	88	50	38	24	32	31	20	38	11	33	55	29	37	22	60	28	7	81	13	74	53	35	16	22	49
	18%	20%	15%	13%	22%	19%	15%	22%	13%	18%	17%	17%	20%	15%	19%	15%	30%	17%	29%	16%	19%	16%	18%	16%	18%
Very much disagree							*		*		*						**		S*			*			
	60	32	27	23	13	23	16	17	13	27	32	26	22	12	35	25	1	59	5	55	33	26	10	14	36
	12%	13%	11%	13%	9%	14%	12%	10%	15%	15%	10%	15%	12%	8%	11%	13%	4%	12%	11%	12%	12%	12%	11%	10%	13%
							*		*		*						**		*			*			
Sigma	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	352	169	184	137	104	111	102	119	63	119	233	117	127	109	216	137	16	336	27	326	191	161	66	104	182
	70%	67%	74%	74%	70%	67%	74%	68%	72%	66%	73%	68%	68%	77%	69%	72%	66%	71%	59%	72%	69%	73%	72%	74%	68%
							*		*		*						**		*			*			
Low2Box (Somewhat disagree/Very much disagree)	148	83	65	48	46	54	36	55	24	60	87	56	59	33	95	53	8	140	19	129	87	61	26	36	85
	30%	33%	26%	26%	30%	33%	26%	32%	28%	34%	27%	32%	32%	23%	31%	28%	34%	29%	41%	28%	31%	27%	28%	26%	32%
							*		*		*		*				**		*			*			

Christmas Question

IK1.4. [It will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1019	505	514	544	294	181	210	760	49	412	607	143	569	307	499	520	179	840	214	805	743	276	706	189	124
Base: All Respondents (wtd)	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
Very much agree	288	132	156	158	86	44	72	204	12	110	178	81	160	47	127	161	47	241	57	231	207	80	210	48	29
	58%	57%	58%	55%	63%	57%	53%	59%	67%	58%	57%	52%	61%	58%	58%	57%	61%	57%	63%	56%	61%	51%	63%	50%	43%
									*				K							U		WX		*	
	163	76	87	96	38	29	43	115	5	62	100	52	82	29	69	93	27	136	27	136	106	57	98	43	22
Somewhat agree	33%	33%	33%	34%	27%	37%	32%	33%	28%	33%	32%	33%	31%	36%	32%	33%	34%	32%	30%	33%	31%	36%	29%	45%	32%
									*														V	*	
	28	14	14	18	7	3	11	16	1	9	19	12	13	3	10	18	2	26	3	25	15	13	18	3	8
	6%	6%	5%	6%	5%	4%	8%	5%	4%	5%	6%	8%	5%	3%	5%	6%	3%	6%	4%	6%	4%	8%	5%	3%	11%
Very much disagree									*												T				VW**
	22	11	11	13	6	2	10	11	*	9	12	12	7	3	11	10	2	20	3	19	13	8	10	2	9
	4%	5%	4%	5%	5%	2%	7%	3%	2%	5%	4%	8%	3%	3%	5%	4%	2%	5%	3%	5%	4%	5%	3%	2%	14%
							G		*			L													VW**
Sigma	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	450	207	243	254	124	73	115	319	16	173	278	132	242	76	196	254	74	377	84	367	313	137	308	91	51
	90%	89%	91%	89%	90%	94%	85%	92%	94%	91%	90%	85%	92%	94%	90%	90%	95%	89%	93%	89%	92%	87%	92%	95%	75%
							F		*			K		K			Q				U		X	X	*
Low2Box (Somewhat disagree/Very much disagree)	50	25	25	31	14	5	21	28	1	18	32	24	20	5	22	28	4	46	6	43	29	21	28	5	17
	10%	11%	9%	11%	10%	6%	15%	8%	6%	9%	10%	15%	8%	6%	10%	10%	5%	11%	7%	11%	8%	13%	8%	5%	25%
							G		*			LM					P				T				VW*

Christmas Question
R1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total		Canada																																		
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region										Social Media			
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive						
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e						
Base: All Respondents (unwtd)	1010	534	476	261	329	420	173	385	452	516	494	337	455	218	546	464	118	892	144	866	675	335	71	60	86	155	-	397	241	338	280	392					
Base: All Respondents (wtd)	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184					
Very much agree	123	57	67	55	44	25	25	48	51	46	77	46	52	25	65	58	15	108	16	107	77	46	7	9	10	22	-	42	34	57	33	33					
	25%	23%	26%	31%	26%	16%	27%	25%	24%	20%	29%	24%	23%	28%	26%	24%	28%	24%	24%	25%	24%	26%	22%	29%	23%	28%	-	21%	29%	33%	24%	18%					
Somewhat agree	224	104	120	80	74	70	41	85	97	111	112	86	98	40	113	111	28	196	34	190	149	75	15	12	19	33	-	95	49	81	65	77					
	45%	42%	48%	45%	44%	46%	44%	44%	45%	48%	42%	46%	44%	44%	44%	45%	51%	44%	50%	44%	46%	43%	45%	41%	44%	43%	-	48%	42%	46%	47%	42%					
Somewhat disagree	102	57	45	32	35	36	18	42	42	45	58	32	50	20	52	50	7	95	11	91	65	37	7	6	9	36	-	43	20	25	31	46					
	20%	23%	18%	18%	21%	23%	19%	22%	20%	19%	21%	17%	22%	22%	20%	20%	13%	21%	16%	21%	20%	21%	20%	22%	22%	21%	-	22%	17%	14%	22%	25%					
Very much disagree	51	29	21	10	17	23	9	18	23	30	21	22	23	5	25	26	4	46	6	44	33	17	4	2	5	6	-	19	15	13	10	28					
	10%	12%	8%	6%	10%	15%	10%	9%	11%	13%	8%	12%	10%	5%	10%	11%	8%	10%	9%	10%	10%	10%	10%	12%	8%	7%	-	10%	12%	7%	7%	15%					
Sigma	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%				
Summary																																					
Top2Box (Very much agree/Somewhat agree)	347	160	187	135	118	94	67	133	148	157	190	131	150	65	179	169	43	304	50	297	227	121	23	20	28	55	-	137	83	139	99	110					
	69%	65%	74%	76%	69%	62%	71%	69%	69%	68%	71%	71%	67%	72%	70%	69%	79%	68%	74%	69%	70%	69%	67%	70%	67%	71%	-	60%	70%	79%	71%	60%					
Low2Box (Somewhat disagree/Very much disagree)	153	87	66	42	52	59	27	60	66	74	78	55	73	25	77	76	12	141	17	135	98	54	11	9	14	22	-	62	35	38	41	74					
	31%	35%	26%	24%	31%	38%	29%	31%	31%	32%	29%	29%	33%	28%	30%	31%	21%	32%	26%	31%	30%	31%	33%	30%	33%	29%	-	31%	30%	21%	29%	40%					
		B				CD											P						+	+	+					c	cd						

Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1009	519	490	385	500	124	44	259	706	796	213	78	226	705	717	292	107	902	330	679	920	89	-	-	-
Base: All Respondents (wtd)	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
Very much agree	111	50	61	62	33	15	21	43	47	73	38	58	40	13	58	53	21	89	37	74	96	15	-	-	-
	22%	20%	24%	31%	19%	13%	30%	21%	21%	21%	26%	20%	26%	25%	20%	25%	39%	20%	38%	18%	24%	16%	-	-	-
	*	*	*	E*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	S*	*	**	**	*	*	*
	328	161	167	115	125	89	33	134	162	244	84	202	94	32	194	134	32	296	57	272	265	63	-	-	-
Somewhat agree	66%	65%	67%	57%	70%	74%	48%	65%	72%	68%	59%	69%	61%	64%	67%	63%	59%	67%	58%	67%	66%	66%	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	46	26	20	17	17	12	14	16	16	32	14	22	19	5	32	14	1	45	4	42	36	10	-	-	-
	9%	11%	8%	8%	10%	10%	21%	8%	7%	9%	10%	7%	12%	11%	11%	7%	2%	10%	4%	10%	9%	11%	-	-	-
Very much disagree	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	**	**	*	*	*
	15	12	3	7	4	4	1	14	-	8	7	13	1	-	4	11	-	15	-	15	7	7	-	-	-
	3%	5%	1%	3%	2%	3%	1%	7%	-	2%	5%	5%	1%	-	1%	5%	-	3%	-	4%	2%	8%	-	-	-
	*	*	*	*	*	*	**	H*	*	*	*	*	*	*	*	*	**	*	*	*	**	**	*	*	*
Sigma	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-
Summary																									
Top2Box (Very much agree/Somewhat agree)	439	211	228	177	158	104	54	177	208	317	122	260	135	45	252	187	54	385	93	346	361	78	-	-	-
	88%	85%	91%	88%	86%	86%	78%	85%	93%	89%	85%	88%	87%	89%	88%	88%	98%	87%	96%	86%	89%	82%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Low2Box (Somewhat disagree/Very much disagree)	61	38	23	24	21	17	15	30	16	40	21	35	20	5	35	25	1	60	4	57	43	18	-	-	-
	12%	15%	9%	12%	12%	14%	22%	15%	7%	11%	15%	12%	13%	11%	12%	12%	2%	13%	4%	14%	11%	18%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	**	*	*	*

Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1014	513	501	342	331	341	213	440	223	383	631	391	295	328	603	411	31	983	60	954	607	407	225	308	481
Base: All Respondents (wtd)	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
Very much agree	101	48	54	49	30	23	27	43	19	30	72	35	43	23	54	48	2	100	4	97	60	42	34	28	40
	20%	19%	21%	26%	18%	16%	26%	19%	18%	17%	22%	21%	21%	19%	19%	22%	10%	21%	16%	20%	20%	21%	30%	18%	17%
				DE													**		*				WX		
Somewhat agree	252	128	124	90	89	73	48	115	51	91	161	81	105	66	146	106	8	244	15	237	152	100	51	86	114
	50%	52%	49%	47%	54%	50%	45%	52%	50%	51%	50%	48%	50%	54%	51%	50%	50%	50%	54%	50%	51%	50%	46%	57%	49%
																	**		*					VX	
Somewhat disagree	109	52	56	38	31	40	23	46	26	43	66	39	43	27	65	43	5	104	6	103	68	41	21	31	57
	22%	21%	22%	20%	19%	27%	21%	21%	26%	24%	20%	23%	21%	22%	23%	20%	31%	21%	23%	22%	23%	20%	19%	20%	24%
						CD											**		*						
Very much disagree	38	19	20	14	14	11	8	18	6	14	24	13	18	7	22	16	1	37	2	36	21	17	6	8	25
	8%	8%	8%	7%	8%	8%	7%	8%	6%	8%	7%	8%	9%	6%	8%	7%	9%	8%	6%	8%	7%	8%	5%	5%	10%
																	**		*						VW
Sigma	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	353	176	177	139	119	95	75	157	70	121	232	116	148	90	200	154	9	344	19	334	212	141	85	114	154
	71%	71%	70%	73%	73%	65%	71%	71%	68%	68%	72%	69%	71%	72%	70%	72%	60%	71%	71%	71%	70%	71%	76%	75%	65%
				E	E												**		*				X	X	
Low2Box (Somewhat disagree/Very much disagree)	147	71	76	52	45	51	31	64	33	57	90	52	61	34	88	59	6	141	8	139	89	58	27	38	81
	29%	29%	30%	27%	27%	35%	29%	29%	32%	32%	28%	31%	29%	28%	30%	28%	40%	29%	29%	29%	30%	29%	24%	25%	35%
						CD											**		*						VW

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Christmas Question

IK1.4. [It will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1015	526	489	315	343	357	308	246	300	345	670	187	653	175	695	320	83	932	194	821	664	351	290	303	422
Base: All Respondents (wtd)	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
Very much agree	110	55	56	41	45	24	34	29	32	35	75	24	58	28	73	37	7	103	22	88	70	40	47	29	34
	22%	22%	22%	24%	26%	16%	22%	25%	22%	21%	22%	21%	20%	27%	22%	22%	19%	22%	24%	22%	22%	22%	32%	20%	17%
				E	E												*						WX		
	261	131	130	96	87	77	77	59	76	84	177	53	156	52	173	88	23	238	54	207	167	94	78	87	96
Somewhat agree	52%	52%	53%	56%	50%	51%	50%	50%	53%	52%	52%	47%	55%	51%	52%	53%	60%	52%	59%	51%	52%	52%	53%	59%	47%
	85	44	41	25	30	30	27	20	25	31	54	19	48	18	58	27	6	79	11	74	54	31	16	23	45
	17%	17%	17%	15%	17%	20%	17%	17%	18%	19%	16%	17%	17%	17%	17%	17%	15%	17%	12%	18%	17%	17%	11%	16%	22%
Very much disagree																	*								
	44	23	21	9	14	21	17	10	11	12	32	17	22	4	31	13	2	42	5	39	29	15	7	9	28
	9%	9%	8%	5%	8%	14%	11%	9%	7%	8%	9%	15%	8%	4%	9%	8%	7%	9%	5%	10%	9%	9%	5%	6%	14%
Sigma																	*								
	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	371	185	186	137	132	102	111	89	108	118	253	77	215	79	247	124	30	341	76	295	237	134	125	115	131
	74%	73%	75%	80%	75%	67%	72%	75%	75%	73%	75%	68%	75%	78%	74%	75%	79%	74%	83%	72%	74%	74%	84%	78%	64%
				E	E								K	K			*		S			X	X		
Low2Box (Somewhat disagree/Very much disagree)	129	67	62	35	43	51	43	30	36	43	86	37	70	22	88	41	8	121	16	113	83	46	24	32	73
	26%	27%	25%	20%	25%	33%	28%	25%	25%	27%	25%	32%	25%	22%	26%	25%	21%	26%	17%	28%	26%	26%	16%	22%	36%
						CD						LM					*		R						VW

Christmas Question

IK1.4. [It will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	255	246	189	146	166	201	230	9	204	297	123	266	112	243	258	35	466	33	468	281	220	184	226	91
Base: All Respondents (wtd)	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
Very much agree	119	49	70	64	23	33	59	42	1	40	79	26	74	20	46	73	9	110	8	111	60	59	41	62	16
	24%	20%	27%	31%	17%	20%	28%	19%	8%	20%	27%	20%	25%	26%	19%	28%	24%	24%	23%	24%	22%	26%	22%	28%	18%
				DE			G		**						N		*	*	*	*					*
	162	77	85	74	42	46	67	76	1	55	107	42	96	25	79	83	7	155	5	157	83	79	66	73	23
Somewhat agree	32%	32%	33%	37%	31%	28%	32%	34%	**	21%	28%	36%	32%	33%	32%	33%	20%	33%	15%	34%	30%	35%	36%	32%	25%
									**								*	*	*	R					*
	75	41	34	28	24	23	29	40	2	36	40	19	46	11	45	30	10	66	7	68	47	29	32	15	
	15%	17%	13%	14%	18%	14%	14%	18%	29%	18%	13%	14%	16%	14%	19%	12%	27%	14%	22%	15%	17%	13%	16%	14%	16%
Very much disagree									**						O		*	*	*					*	
	143	77	67	36	47	60	57	64	3	70	73	44	79	21	68	75	11	133	13	130	85	58	48	59	37
	29%	31%	26%	18%	35%	37%	27%	29%	41%	35%	24%	34%	27%	28%	29%	29%	29%	29%	41%	28%	31%	26%	26%	26%	41%
				C	C	C			**	J						*	*	*	*						VW*
Sigma	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	281	126	155	137	65	79	126	118	2	95	186	67	169	44	125	156	16	265	13	269	143	138	107	135	39
	56%	52%	61%	68%	48%	49%	59%	53%	30%	47%	62%	52%	58%	58%	52%	60%	44%	57%	38%	58%	52%	61%	58%	60%	43%
				DE					**								I		*	R		T	X	X	*
Low2Box (Somewhat disagree/Very much disagree)	219	118	101	64	71	83	87	104	5	106	113	62	125	32	113	106	20	199	21	198	132	87	76	90	52
	44%	48%	39%	32%	52%	51%	41%	47%	70%	53%	38%	48%	42%	42%	48%	40%	56%	43%	62%	42%	48%	39%	42%	40%	57%
				C	C	C			**	J							*		S*		U				VW*

Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

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- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1003	508	495	459	352	192	399	338	266	692	311	3	121	879	512	491	256	747	493	510	758	245	708	212	83
Base: All Respondents (wtd)	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40
Very much agree	228	126	102	126	73	30	91	79	57	144	84	1	30	197	120	108	65	163	115	113	171	57	173	40	15
	46%	49%	42%	45%	48%	40%	43%	48%	46%	47%	44%	48%	45%	46%	49%	42%	52%	44%	49%	43%	47%	42%	48%	41%	38%
												**					O	Q							*
	209	100	109	109	64	37	89	69	52	135	74	*	26	183	98	112	46	164	96	113	153	56	145	46	18
Somewhat agree	42%	39%	45%	39%	42%	50%	42%	42%	41%	44%	39%	24%	38%	43%	40%	44%	37%	44%	41%	43%	42%	41%	40%	47%	46%
			A			C						**													*
	44	22	22	28	10	6	21	11	12	20	24	-	7	37	20	24	8	36	18	27	29	16	31	10	4
	9%	9%	9%	10%	7%	9%	10%	7%	10%	7%	12%	-	11%	9%	8%	10%	7%	10%	7%	10%	8%	12%	8%	10%	9%
Very much disagree											I	**													*
	19	10	9	14	4	1	9	5	4	8	10	*	4	14	7	12	6	12	8	11	11	7	13	2	3
	4%	4%	4%	5%	3%	1%	4%	3%	3%	3%	5%	28%	6%	3%	3%	5%	5%	3%	3%	4%	3%	5%	4%	2%	7%
				E								**													W*
Sigma	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	437	226	212	235	136	66	180	148	109	278	159	1	56	380	217	220	110	327	211	227	324	113	318	86	33
	87%	87%	87%	85%	91%	90%	86%	90%	87%	91%	82%	72%	83%	88%	89%	86%	88%	87%	89%	86%	89%	83%	88%	87%	84%
Low2Box (Somewhat disagree/Very much disagree)					C					J		**									U				*
	63	32	30	42	14	7	31	17	16	29	34	*	12	51	26	36	15	48	25	38	40	23	44	12	6
	13%	13%	13%	15%	9%	10%	14%	10%	13%	9%	18%	28%	17%	12%	11%	14%	12%	13%	11%	14%	11%	17%	12%	13%	16%
				D						I		**									T				*

Christmas Question

IK1.4. [It will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

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Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	254	256	250	197	63	40	261	209	320	190	160	35	315	265	245	60	450	143	367	450	60	328	158	24
Base: All Respondents (wtd)	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23
Very much agree	251	110	141	144	86	21	26	126	99	146	105	79	15	157	118	133	32	219	73	178	222	29	173	73	5
	50%	44%	56%	51%	54%	36%	50%	48%	53%	51%	48%	46%	41%	54%	47%	53%	56%	49%	54%	49%	52%	41%	54%	47%	22%
			A	E	E	*	*						*				*				*				**
	210	115	94	118	62	29	24	111	74	112	97	76	17	117	111	99	22	187	52	157	176	34	124	72	14
Somewhat agree	42%	46%	38%	42%	39%	51%	46%	43%	40%	40%	45%	44%	46%	40%	44%	39%	39%	42%	39%	43%	41%	47%	38%	47%	60%
						*	*						*				*			*		*		**	
	32	21	11	17	8	7	-	20	12	19	13	14	3	15	16	16	1	31	5	27	24	8	21	7	4
	6%	8%	5%	6%	5%	13%	-	8%	6%	7%	6%	8%	10%	5%	7%	6%	2%	7%	3%	8%	6%	11%	6%	5%	18%
Very much disagree						D*	*						*				*			*		*		**	
	8	4	3	3	5	-	2	4	2	7	1	2	1	4	4	3	2	6	5	2	7	1	5	2	-
	2%	2%	1%	1%	3%	-	3%	2%	1%	2%	*	1%	3%	1%	2%	1%	3%	1%	4%	1%	2%	1%	2%	2%	-
						*	*						*				*			S	*			**	
Sigma	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	460	225	235	262	149	50	49	237	174	258	202	154	32	274	229	232	54	406	125	335	398	63	296	145	19
	92%	90%	94%	93%	92%	87%	97%	91%	93%	91%	93%	91%	88%	93%	92%	92%	95%	92%	93%	92%	93%	88%	92%	94%	82%
Low2Box (Somewhat disagree/Very much disagree)						*	*						*				*			*		*		**	
	40	25	15	20	13	7	2	25	13	25	14	16	4	19	21	19	3	37	10	30	31	9	26	10	4
	8%	10%	6%	7%	8%	13%	3%	9%	7%	9%	7%	9%	12%	7%	8%	8%	5%	8%	7%	8%	7%	12%	8%	6%	18%
						*	*						*				*			*		*		**	

Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	511	496	337	394	276	224	396	227	475	532	364	534	109	506	501	102	905	153	854	609	398	525	235	247
Base: All Respondents (wtd)	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
Very much agree	85	41	44	40	33	12	23	39	10	33	51	37	34	13	40	44	12	72	16	68	50	35	50	20	14
	17%	16%	18%	22%	18%	9%	19%	20%	9%	14%	19%	15%	17%	23%	16%	17%	25%	16%	23%	16%	17%	17%	19%	17%	11%
				E	E		H	H		I					Q*			S			X				
	246	119	127	85	92	69	52	92	64	109	137	112	104	30	122	125	17	229	31	216	147	99	126	62	58
Somewhat agree	49%	48%	51%	47%	50%	53%	43%	48%	60%	47%	52%	46%	53%	52%	49%	49%	36%	51%	43%	50%	50%	48%	49%	54%	45%
									FG								P								
	99	55	44	34	35	30	23	40	24	52	47	48	40	11	50	49	12	87	18	82	62	37	48	19	32
	20%	22%	18%	19%	19%	23%	19%	21%	22%	22%	18%	20%	20%	19%	21%	19%	26%	19%	25%	19%	21%	18%	19%	17%	25%
Very much disagree																	*								
	70	36	34	23	26	21	23	23	8	39	31	46	20	4	34	36	6	64	7	63	34	35	34	13	23
	14%	14%	14%	13%	14%	16%	19%	12%	8%	17%	12%	19%	10%	6%	14%	14%	13%	14%	9%	15%	12%	17%	13%	11%	18%
Sigma																									
																	*								
	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	331	160	171	124	125	81	74	130	74	143	188	149	138	43	162	169	30	301	47	284	197	134	177	82	72
	66%	64%	69%	69%	67%	61%	62%	68%	70%	61%	71%	61%	70%	74%	66%	67%	61%	67%	66%	66%	67%	65%	68%	72%	57%
										I				K	K		*					X	X		
Low2Box (Somewhat disagree/Very much disagree)	169	90	79	57	61	51	46	63	32	91	78	94	60	15	84	85	19	150	24	145	96	73	81	32	55
	34%	36%	31%	31%	33%	39%	38%	32%	30%	39%	29%	39%	30%	26%	34%	33%	39%	33%	34%	34%	33%	35%	32%	28%	43%
										J		LM					*								VW

Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	515	492	364	402	241	616	336	55	539	468	340	217	450	475	532	45	962	81	926	674	333	99	251	657
Base: All Respondents (wtd)	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334
Very much agree	66	32	34	38	18	11	45	20	1	29	37	38	11	18	28	38	5	61	7	59	41	25	9	24	33
	13%	13%	14%	21%	10%	7%	14%	13%	3%	11%	16%	13%	12%	15%	13%	14%	27%	13%	20%	13%	13%	14%	21%	20%	10%
				DE					*		I						Q*		*			X*		X	
Somewhat agree	273	127	146	96	93	84	174	83	16	147	127	156	52	65	113	161	10	263	21	252	168	105	27	69	177
	55%	51%	59%	52%	54%	59%	54%	54%	66%	55%	54%	53%	58%	57%	51%	57%	49%	55%	59%	54%	52%	59%	60%	57%	53%
			A						*								*		*			*			
Somewhat disagree	130	70	59	44	47	39	80	44	6	74	56	79	23	28	64	65	3	126	5	125	92	38	7	24	98
	26%	28%	24%	24%	27%	27%	25%	28%	24%	28%	24%	27%	26%	24%	29%	23%	17%	26%	14%	27%	28%	21%	16%	20%	29%
									*								*		*		U	*		VW	
Very much disagree	31	22	9	7	14	10	22	8	2	18	14	22	4	5	16	15	1	30	3	28	21	10	2	4	26
	6%	9%	4%	4%	8%	7%	7%	5%	7%	7%	6%	7%	5%	4%	7%	5%	7%	6%	8%	6%	7%	6%	3%	3%	8%
		B			C				*								*		*			*			W
Sigma	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	339	159	180	134	111	95	220	103	17	176	163	194	63	83	140	199	15	324	29	311	209	130	36	93	210
	68%	63%	72%	72%	65%	66%	68%	67%	69%	66%	70%	66%	70%	72%	64%	71%	76%	68%	79%	67%	65%	73%	81%	77%	63%
			A	D					*						N		*		*			T	X*	X	
Low2Box (Somewhat disagree/Very much disagree)	161	92	69	51	61	49	102	51	7	91	69	101	27	32	80	81	5	156	8	153	113	48	9	28	124
	32%	37%	28%	28%	35%	34%	32%	33%	31%	34%	30%	34%	30%	28%	36%	29%	24%	32%	21%	33%	35%	27%	19%	23%	37%
		B			C				*						O		*		*		U	*			VW

Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	507	248	259	247	183	77	366	130	11	212	295	145	164	198	286	221	125	382	141	366	373	134	314	121	72		
Base: All Respondents (wtd)	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83		
Very much agree	258	107	151	138	84	36	211	40	7	98	160	158	58	41	141	116	59	199	61	197	191	67	165	57	37		
	52%	45%	58%	51%	51%	55%	52%	45%	88%	54%	50%	49%	57%	54%	54%	49%	54%	51%	55%	51%	57%	41%	56%	46%	44%		
		A				*		*	**								*		*		U	*	*	*	*		
Somewhat agree	174	92	82	97	56	21	131	42	1	62	113	112	35	27	85	89	41	133	43	131	104	70	95	46	33		
	35%	38%	31%	36%	34%	32%	33%	47%	12%	34%	35%	35%	34%	35%	32%	38%	37%	34%	38%	34%	31%	43%	32%	37%	39%		
						*		F*	**								*		*		*		*	*	*		
Somewhat disagree	35	27	8	18	15	3	32	3	-	10	25	26	5	5	17	18	4	31	5	31	25	10	20	10	5		
	7%	11%	3%	7%	9%	4%	8%	-	3%	6%	8%	8%	5%	7%	7%	8%	4%	8%	4%	8%	7%	6%	7%	8%	6%		
		B				*		*	**								*		*		*		*	*	*		
Very much disagree	33	13	20	17	10	6	28	5	-	12	21	25	5	3	20	12	6	26	3	29	16	16	14	10	9		
	7%	5%	8%	6%	6%	9%	7%	5%	-	6%	7%	8%	5%	4%	8%	5%	6%	7%	3%	8%	5%	10%	5%	8%	11%		
						*		*	**								*		*		*		*	*	*		
Sigma	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Very much agree/Somewhat agree)	432	199	233	235	140	57	341	83	8	160	272	271	93	68	226	206	100	332	104	328	295	137	260	103	69		
	86%	83%	89%	87%	85%	87%	85%	92%	100%	88%	86%	84%	91%	89%	86%	87%	91%	85%	93%	85%	88%	84%	88%	84%	83%		
Low2Box (Somewhat disagree/Very much disagree)						*		*	**								*		*		*		*	*	*		
	68	40	28	35	25	8	60	8	-	22	46	50	10	8	38	30	10	58	8	60	41	27	34	20	14		
	14%	17%	11%	13%	15%	13%	15%	8%	-	12%	14%	16%	9%	11%	14%	13%	9%	15%	7%	15%	12%	16%	12%	16%	17%		

Christmas Question

IK1.4. [It will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	251	257	192	139	177	331	97	4	262	246	40	377	91	252	256	41	467	67	441	311	197	236	188	84
Base: All Respondents (wtd)	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89
Very much agree	97	39	57	48	22	26	65	19	2	46	50	21	60	15	35	61	11	86	13	84	51	46	45	38	14
	19%	16%	23%	22%	16%	18%	19%	24%	51%	20%	19%	21%	18%	22%	15%	23%	29%	19%	21%	19%	18%	21%	19%	21%	16%
Somewhat agree	253	135	117	116	69	68	173	43	1	102	150	56	158	38	118	135	19	233	38	215	150	103	134	86	33
	51%	55%	47%	54%	50%	46%	51%	52%	22%	43%	57%	54%	48%	55%	51%	50%	51%	50%	60%	49%	52%	48%	57%	49%	37%
Somewhat disagree	110	52	57	39	33	38	71	16	1	67	42	21	76	13	56	53	7	103	8	102	59	50	41	38	31
	22%	21%	23%	18%	24%	26%	21%	20%	27%	29%	16%	20%	23%	19%	25%	20%	18%	22%	12%	23%	21%	24%	17%	22%	35%
Very much disagree	41	21	20	13	12	16	28	4	-	20	21	5	33	3	20	21	1	40	4	37	27	15	15	15	11
	8%	8%	8%	6%	9%	11%	8%	5%	*	9%	8%	5%	10%	4%	9%	8%	2%	9%	6%	9%	9%	7%	6%	8%	13%
Sigma	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	349	175	175	164	91	94	238	62	2	148	201	78	218	54	153	196	30	319	51	298	200	149	178	124	47
	70%	70%	69%	76%	67%	63%	71%	75%	73%	63%	76%	75%	67%	77%	67%	72%	80%	69%	81%	68%	70%	70%	76%	70%	53%
Low2Box (Somewhat disagree/Very much disagree)	151	73	78	51	45	54	99	21	1	88	63	26	109	16	76	75	8	143	12	139	86	65	56	53	42
	30%	30%	31%	24%	33%	37%	29%	25%	27%	37%	24%	25%	33%	23%	33%	28%	20%	31%	19%	32%	30%	30%	24%	30%	47%
						C		*	**	J		*		*			*		*						VW*

Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	510	265	245	128	193	189	45	226	212	277	233	93	274	143	292	218	35	475	44	466	345	165	142	235	133	
Base: All Respondents (wtd)	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137	
Very much agree	206	94	113	100	70	37	26	94	72	97	109	63	112	31	91	115	19	187	22	184	130	76	67	98	41	
	41%	39%	43%	47%	41%	31%	43%	42%	39%	38%	45%	43%	42%	35%	37%	45%	63%	40%	56%	40%	41%	41%	47%	45%	30%	
				E*	E		**					*					**		**			X*	X	*		
	207	103	104	83	74	51	24	86	85	114	94	64	107	36	113	95	9	198	17	191	131	76	50	89	68	
Somewhat agree	41%	43%	40%	39%	44%	42%	40%	38%	46%	44%	38%	44%	40%	41%	47%	37%	30%	42%	43%	41%	42%	41%	35%	41%	50%	
				**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
	53	26	27	21	16	16	9	25	18	27	26	11	28	14	21	32	1	52	1	52	32	21	16	23	14	
	11%	11%	10%	10%	9%	13%	15%	11%	10%	11%	11%	8%	10%	16%	9%	12%	2%	11%	2%	11%	10%	12%	11%	10%	10%	
Very much disagree				*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*	
	33	17	16	7	9	17	1	18	10	18	15	8	19	7	18	16	1	32	-	33	23	11	10	10	13	
	7%	7%	6%	4%	5%	14%	2%	8%	5%	7%	6%	5%	7%	8%	7%	6%	4%	7%	-	7%	7%	6%	7%	5%	10%	
				*	*	CD	**	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*	
Sigma	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very much agree/Somewhat agree)	414	197	217	183	144	87	49	179	157	211	203	127	219	67	204	210	29	385	39	375	261	152	117	188	110	
	83%	82%	84%	87%	85%	73%	82%	80%	85%	82%	83%	87%	82%	76%	84%	82%	94%	82%	98%	81%	83%	83%	82%	85%	80%	
				E*	E		**					*					**		**		*	*	*	*	*	
Low2Box (Somewhat disagree/Very much disagree)	86	44	43	28	25	33	11	44	28	45	41	19	46	21	39	47	2	84	1	86	54	32	26	32	27	
	17%	18%	16%	13%	15%	27%	18%	20%	15%	18%	17%	13%	18%	24%	16%	18%	6%	18%	2%	19%	17%	17%	18%	15%	20%	
				*	*	CD	**	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*	

Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	225	275	228	153	119	43	104	353	255	245	196	146	158	288	212	110	390	168	332	414	86	311	124	65
Base: All Respondents (wtd)	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
Very much agree	255	130	125	160	55	40	35	61	159	88	166	125	61	68	130	125	50	204	83	172	177	78	167	55	32
	51%	54%	48%	56%	49%	40%	68%	52%	48%	42%	58%	54%	49%	47%	52%	50%	47%	52%	53%	50%	48%	58%	54%	45%	48%
				E			**	*		I							*				*		*	*	*
	195	84	111	105	45	46	12	48	135	101	95	88	52	55	89	106	44	151	60	135	150	46	111	59	25
Somewhat agree	39%	35%	43%	37%	40%	45%	23%	41%	41%	47%	33%	38%	41%	39%	36%	42%	41%	39%	39%	39%	41%	34%	36%	47%	38%
									J																
	30	21	9	11	8	10	2	6	22	15	15	8	7	15	22	8	8	22	10	20	27	3	20	6	3
	6%	9%	3%	4%	7%	10%	4%	5%	7%	7%	5%	3%	6%	10%	9%	3%	7%	6%	6%	6%	7%	2%	7%	5%	5%
Very much disagree		B				C	**	*						K	O		*				*		*	*	*
	20	6	14	11	5	4	3	3	14	9	11	9	6	5	7	13	5	15	4	16	12	8	10	3	7
	4%	2%	6%	4%	4%	4%	5%	3%	4%	4%	4%	4%	4%	4%	3%	5%	4%	4%	2%	5%	3%	6%	3%	3%	10%
	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	450	213	237	264	100	86	46	110	294	189	261	213	114	123	219	231	94	356	143	307	327	123	279	114	58
	90%	89%	91%	92%	88%	86%	90%	92%	89%	89%	91%	93%	90%	86%	88%	92%	88%	90%	91%	89%	89%	92%	90%	92%	85%
Low2Box (Somewhat disagree/Very much disagree)							**	*									*				*		*	*	*
	50	27	23	22	13	15	5	9	36	24	26	17	13	20	29	21	13	37	13	37	40	10	30	10	10
	10%	11%	9%	8%	12%	14%	10%	8%	11%	11%	9%	7%	10%	14%	12%	8%	12%	10%	9%	11%	11%	8%	10%	8%	15%

Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	266	242	196	167	145	73	188	247	294	214	9	130	369	264	244	61	447	81	427	372	136	161	230	117
Base: All Respondents (wtd)	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
Very much agree	102	51	50	54	32	15	14	37	50	44	58	1	27	73	51	51	14	88	13	89	70	32	37	52	12
	20%	20%	20%	26%	18%	14%	19%	20%	21%	16%	26%	13%	21%	20%	20%	20%	25%	20%	19%	21%	19%	23%	24%	23%	10%
				E			*				I	**					*		*			X	X		
Somewhat agree	297	149	148	105	116	76	32	118	146	183	114	5	69	223	160	137	33	263	46	251	223	74	85	137	74
	59%	59%	60%	50%	65%	68%	44%	63%	62%	67%	51%	57%	53%	62%	64%	55%	62%	59%	66%	58%	62%	53%	54%	61%	63%
				C	C	C	*	F	F	J		**			O	*	*	*	*	*					
Somewhat disagree	91	48	43	46	24	19	24	28	40	45	47	3	32	57	34	57	7	85	10	82	62	30	31	34	26
	18%	19%	17%	22%	15%	17%	32%	15%	17%	16%	21%	30%	24%	16%	14%	23%	12%	19%	14%	19%	17%	21%	20%	15%	23%
							GH*					**	M		N	*	*	*	*	*					
Very much disagree	10	4	6	5	4	1	4	5	1	3	7	-	3	7	5	5	-	10	1	10	6	4	3	3	4
	2%	2%	3%	3%	2%	1%	5%	3%	1%	1%	3%	-	2%	2%	2%	2%	-	2%	1%	2%	2%	3%	2%	1%	4%
							H*					**				*	*	*	*	*					
Sigma	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	398	200	198	159	148	91	46	156	197	226	172	6	96	296	210	188	47	351	59	339	292	106	122	189	86
	80%	79%	80%	76%	83%	82%	63%	82%	83%	83%	76%	70%	73%	82%	84%	75%	88%	79%	85%	79%	81%	76%	78%	84%	74%
							*	F	F			**		L	O		*	*	*	*	*		X		
Low2Box (Somewhat disagree/Very much disagree)	102	52	49	51	30	20	28	33	41	48	54	3	35	64	39	63	7	95	11	91	68	34	34	37	31
	20%	21%	20%	24%	17%	18%	37%	18%	17%	17%	24%	30%	27%	18%	16%	25%	12%	21%	15%	21%	19%	24%	22%	16%	26%
							GH*					**	M		N	*	*	*	*	*					W

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Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1008	509	499	357	387	264	598	228	45	485	523	645	75	288	532	476	92	916	89	919	579	429	503	266	239
Base: All Respondents (wtd)	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
Very much agree	158	71	87	79	52	28	91	35	6	55	103	74	38	47	75	83	14	145	17	141	85	73	90	45	23
	32%	28%	35%	38%	30%	23%	32%	30%	28%	25%	36%	30%	33%	34%	30%	34%	29%	32%	36%	31%	31%	32%	35%	33%	21%
			A	DE					*		I		*				*		*			X	X		
Somewhat agree	245	127	118	96	88	61	146	54	14	111	135	122	55	69	124	121	28	218	25	221	130	115	122	65	58
	49%	50%	48%	47%	50%	51%	51%	46%	62%	51%	48%	49%	48%	51%	49%	49%	59%	48%	51%	49%	47%	51%	48%	48%	53%
									*				*				*		*						
Somewhat disagree	68	36	32	23	26	19	33	21	2	38	30	41	13	14	37	32	3	65	4	64	45	23	30	19	19
	14%	14%	13%	11%	15%	16%	12%	18%	8%	18%	11%	16%	12%	10%	15%	13%	7%	14%	8%	14%	16%	10%	12%	14%	17%
								F	*	J		M	*				*		*		U				
Very much disagree	28	18	11	7	9	12	17	7	*	13	16	13	9	6	17	11	3	26	2	26	14	14	13	6	9
	6%	7%	4%	3%	5%	10%	6%	6%	*	6%	5%	5%	8%	5%	7%	5%	5%	6%	4%	6%	5%	6%	5%	4%	8%
						C							*				*		*						
Sigma	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	403	198	205	175	140	89	238	89	20	166	238	195	92	116	199	204	41	362	42	362	215	189	212	110	81
	81%	79%	83%	85%	80%	74%	83%	76%	90%	77%	84%	78%	81%	85%	79%	83%	88%	80%	88%	80%	78%	83%	83%	82%	74%
				E					*		I		*	K			*		*			X			
Low2Box (Somewhat disagree/Very much disagree)	97	54	43	30	35	31	50	28	2	51	46	54	22	21	54	43	6	91	6	91	59	37	44	25	28
	19%	21%	17%	15%	20%	26%	17%	24%	10%	23%	16%	22%	19%	15%	21%	17%	12%	20%	12%	20%	22%	17%	17%	18%	26%
						C			*	J		M	*				*		*						V

Christmas Question

IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	501	250	251	162	161	178	153	223	63	158	343	316	78	107	331	170	42	459	63	438	336	165	161	138	202		
Base: All Respondents (wtd)	500	253	247	185	154	161	126	235	75	144	356	105	262	132	319	181	46	454	69	431	373	127	175	151	175		
Very much agree	56	22	34	26	14	16	18	20	12	9	47	15	23	19	28	28	4	52	8	47	38	18	22	19	14		
	11%	9%	14%	14%	9%	10%	14%	8%	15%	6%	13%	14%	9%	14%	9%	16%	9%	11%	12%	11%	10%	14%	13%	13%	8%		
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*		
Somewhat agree	136	56	80	56	50	29	28	71	15	42	94	31	59	47	101	35	9	127	20	116	112	24	56	34	46		
	27%	22%	32%	30%	33%	18%	22%	30%	20%	29%	26%	29%	22%	35%	32%	19%	20%	28%	28%	27%	30%	19%	32%	23%	26%		
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
Somewhat disagree	140	72	68	68	37	35	47	61	18	40	100	23	77	40	71	69	14	126	16	124	88	52	54	42	44		
	28%	28%	28%	37%	24%	22%	37%	26%	24%	28%	28%	22%	30%	30%	22%	38%	31%	28%	23%	29%	23%	41%	31%	28%	25%		
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	N*	**	**	*	**	*	T*	*	*	*		
Very much disagree	168	103	65	35	52	81	33	83	30	52	117	37	104	27	120	49	18	150	26	143	136	32	43	56	70		
	34%	41%	26%	19%	34%	50%	26%	35%	40%	36%	33%	35%	40%	21%	37%	27%	40%	33%	37%	33%	36%	25%	25%	37%	40%		
		B*	*	*	*	C*	*	*	*	*	*	M	M*	*	*	*	**	*	**	*	*	*	*	*	V*		
Sigma	500	253	247	185	154	161	126	235	75	144	356	105	262	132	319	181	46	454	69	431	373	127	175	151	175		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Very much agree/Somewhat agree)	192	79	113	82	64	45	46	91	27	52	140	45	81	66	129	63	13	179	28	164	150	42	78	53	61		
	38%	31%	46%	44%	42%	28%	37%	39%	35%	36%	39%	43%	31%	50%	40%	35%	28%	39%	40%	38%	40%	33%	45%	35%	35%		
		*	A	*	*	*	*	*	*	*	*	*	*	*	L*	*	*	**	*	**	*	*	*	*	*		
Low2Box (Somewhat disagree/Very much disagree)	308	175	133	103	89	116	79	144	49	92	216	60	181	67	190	118	33	276	42	267	224	85	97	97	114		
	62%	69%	54%	56%	58%	72%	63%	61%	65%	64%	61%	57%	69%	50%	60%	65%	72%	61%	60%	62%	60%	67%	55%	65%	65%		
		B*	*	*	*	*	*	*	*	*	*	M*	*	*	*	*	*	**	*	**	*	*	*	*	*		

Christmas Question

IK1.4. [It will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	506	301	205	291	178	37	19	115	372	279	227	132	66	308	312	194	69	437	193	313	365	141	286	166	54
Base: All Respondents (wtd)	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
Very much agree	232	108	124	128	86	19	8	43	180	130	102	52	40	140	135	97	35	197	98	134	155	77	137	76	18
	46%	43%	50%	49%	48%	31%	47%	38%	49%	48%	44%	36%	57%	49%	46%	47%	52%	46%	54%	42%	47%	46%	50%	44%	37%
				E		*	**						K*	K			*		S						*
	221	119	102	110	73	38	7	59	155	118	103	73	28	121	130	91	22	199	70	152	144	77	112	84	25
Somewhat agree	44%	47%	41%	42%	41%	64%	41%	52%	42%	44%	45%	51%	39%	42%	45%	43%	33%	46%	38%	48%	43%	46%	41%	48%	51%
						CD*	**										*								
	37	22	16	20	14	3	2	8	27	16	21	12	3	22	23	14	8	29	13	25	28	9	23	10	4
	7%	9%	6%	8%	8%	5%	9%	7%	7%	6%	9%	9%	4%	8%	8%	7%	13%	7%	7%	8%	8%	5%	8%	6%	8%
Very much disagree						*	**						*				*								*
	9	3	6	4	5	-	1	3	5	6	4	5	-	4	3	7	1	8	1	8	5	5	4	3	2
	2%	1%	2%	2%	3%	-	4%	3%	1%	2%	2%	4%	-	2%	1%	3%	2%	2%	1%	3%	1%	3%	1%	2%	5%
						*	**						*				*								*
Sigma	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	453	227	226	238	159	57	16	102	336	249	205	125	68	261	265	188	57	397	168	286	300	154	250	160	44
	91%	90%	91%	91%	89%	95%	87%	90%	91%	92%	89%	88%	96%	91%	91%	90%	86%	91%	92%	90%	90%	92%	90%	92%	87%
Low2Box (Somewhat disagree/Very much disagree)						*	**						*				*								*
	47	25	22	24	19	3	2	12	32	22	25	18	3	26	26	21	10	37	14	33	33	14	27	14	6
	9%	10%	9%	9%	11%	5%	13%	10%	9%	8%	11%	12%	4%	9%	9%	10%	14%	9%	8%	10%	10%	8%	10%	8%	13%
						*	**						*				*								*

Christmas Question

IK1.4. [It will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain	Great Britain																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	490	510	339	331	330	168	531	194	434	566	244	336	420	624	376	86	914	130	870	678	322	372	255	373
Base: All Respondents (wtd)	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
Very much agree	90	43	47	40	30	20	15	51	17	35	54	20	27	43	61	29	9	80	15	75	66	24	46	20	24
	18%	17%	19%	21%	18%	14%	17%	19%	17%	17%	19%	16%	16%	21%	20%	15%	22%	18%	23%	17%	19%	15%	24%	15%	13%
				E											O		*						WX		
Somewhat agree	251	113	139	103	78	69	40	131	52	99	152	63	89	99	142	109	20	231	32	219	169	82	96	67	88
	50%	46%	55%	56%	47%	47%	47%	50%	53%	47%	52%	52%	52%	48%	46%	56%	48%	50%	49%	50%	50%	51%	51%	53%	48%
				A	DE										N	*									
Somewhat disagree	101	58	43	31	39	31	17	56	14	45	56	25	34	41	63	38	9	92	12	89	67	34	29	27	45
	20%	24%	17%	17%	23%	21%	21%	21%	15%	22%	19%	21%	20%	20%	20%	20%	22%	20%	19%	20%	20%	21%	15%	21%	25%
			B	C													*								V
Very much disagree	58	33	25	11	21	26	13	26	14	30	28	14	19	25	40	18	4	54	6	52	37	21	19	14	25
	12%	13%	10%	6%	12%	18%	15%	10%	15%	14%	10%	11%	11%	12%	13%	9%	8%	12%	9%	12%	11%	13%	10%	11%	14%
				C	C					J						*									
Sigma	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very much agree/Somewhat agree)	341	155	186	143	108	90	54	182	69	134	207	83	116	142	203	138	30	311	46	294	234	107	142	87	112
	68%	63%	73%	77%	64%	61%	64%	69%	71%	64%	71%	68%	68%	68%	66%	71%	70%	68%	72%	68%	69%	66%	75%	68%	61%
			A	DE							I						*						X		
Low2Box (Somewhat disagree/Very much disagree)	159	91	68	42	60	57	30	82	29	75	84	39	54	66	103	56	13	146	18	141	103	56	48	41	71
	32%	37%	27%	23%	36%	39%	36%	31%	29%	36%	29%	32%	32%	32%	34%	29%	30%	32%	28%	32%	31%	34%	25%	32%	39%
			B	C	C	C				J							*								V

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Christmas Question
IK1.4. [I will make some personal resolutions to do some specific things for myself or others in 2014] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statement:

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All Respondents (unwtd)	1001	430	571	316	307	378	121	455	425	595	406	360	354	287	519	482	125	876	149	852	664	337	191	238	346	226	380	207	414	
Base: All Respondents (wtd)	500	247	253	182	155	162	81	210	209	229	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216	
Very much agree	130	58	72	54	42	34	22	64	44	63	67	55	40	35	66	64	19	111	24	106	86	44	24	29	46	31	65	25	40	
	26%	23%	29%	30%	27%	21%	27%	31%	21%	23%	30%	24%	32%	25%	25%	27%	31%	25%	33%	25%	26%	25%	26%	27%	25%	27%	35%	26%	18%	
				E				H			I		K														ab			
Somewhat agree	237	114	123	92	72	73	38	92	108	138	99	108	56	73	124	113	27	210	32	205	154	83	45	51	86	55	87	53	98	
	47%	46%	49%	50%	47%	45%	46%	44%	51%	49%	45%	47%	44%	52%	48%	47%	44%	48%	44%	48%	47%	48%	49%	46%	47%	48%	47%	53%	45%	
								G						L																
Somewhat disagree	89	52	36	24	27	37	13	39	36	52	37	50	17	22	51	37	9	80	12	77	61	28	15	19	38	17	23	12	53	
	18%	21%	14%	13%	18%	23%	17%	19%	17%	18%	17%	21%	14%	15%	20%	16%	14%	18%	16%	18%	19%	16%	16%	17%	21%	15%	13%	13%	25%	
		B				C						L																Za		
Very much disagree	44	23	21	12	14	18	8	14	22	26	18	20	14	11	20	24	6	38	6	38	24	20	8	11	14	12	10	9	25	
	9%	9%	8%	7%	9%	11%	10%	7%	10%	9%	8%	8%	11%	8%	8%	10%	10%	9%	8%	9%	7%	11%	8%	10%	7%	11%	5%	9%	12%	
						C																						Z		
Sigma	500	247	253	182	155	162	81	210	209	229	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																														
Top2Box (Very much agree/Somewhat agree)	367	172	195	146	114	107	60	156	152	201	166	163	96	108	190	178	47	320	57	311	240	128	69	80	133	86	152	78	138	
	73%	70%	77%	80%	74%	66%	73%	74%	72%	75%	70%	76%	77%	73%	74%	76%	73%	76%	73%	74%	73%	76%	73%	72%	75%	82%	79%	64%		
		A		E																							b	b		
Low2Box (Somewhat disagree/Very much disagree)	133	75	58	36	41	55	21	53	58	78	55	69	31	32	71	62	15	117	18	115	85	47	22	30	51	29	33	21	78	
	27%	30%	23%	20%	26%	34%	27%	26%	28%	28%	25%	30%	24%	23%	27%	26%	24%	27%	24%	27%	26%	27%	24%	27%	28%	25%	18%	21%	36%	
		B				CD																						Za		

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Christmas Question

IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Gender						Household Income						Marital Status				Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive					
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X					
Base: All Respondents (unwtd)	18153	9099	9054	6778	6323	5052	5131	6978	4944	9141	9012	5003	6275	6875	10200	7953	2101	16052	3358	14795	12408	5745	7304	4746	5094					
Base: All Respondents (wtd)	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160					
I will make some personal resolutions to do some specific things for myself or others in 2014	9240	4452	4788	4298	2946	1997	2861	3413	2438	4262	4978	3351	3135	2754	4793	4447	1090	8150	1706	7534	6057	3184	4108	2616	2077					
	77%	74%	80%	81%	77%	69%	76%	77%	81%	77%	77%	77%	74%	81%	76%	78%	81%	76%	84%	76%	77%	76%	82%	78%	66%					
I am optimistic that 2014 will be a better year for me than it was in 2013	9162	4475	4686	4261	2894	2006	2736	3491	2376	4199	4963	3219	3241	2701	4753	4408	1085	8076	1655	7507	6043	3119	3943	2595	2217					
	76%	75%	78%	81%	76%	70%	72%	78%	79%	76%	77%	74%	76%	79%	75%	78%	81%	76%	81%	75%	77%	75%	79%	78%	70%					
2013 was a bad year for me and my family		A	DE	E			F	F					KL		N	Q		S			U		X	X						
	6400	3150	3250	2755	2077	1568	2287	2320	1384	2862	3538	2474	2231	1694	3455	2945	776	5624	1132	5268	4040	2360	2820	1790	1577					
	53%	53%	54%	52%	54%	54%	61%	52%	46%	52%	55%	57%	52%	50%	55%	52%	58%	53%	55%	53%	52%	56%	56%	54%	50%					
The global economy will be stronger in 2014 than it was in 2013							GH	H			I	LM	M		O		Q		S		T	WX	X							
	6379	3258	3122	3027	1963	1389	1910	2460	1695	3024	3356	2223	2166	1991	3353	3027	868	5512	1299	5080	4302	2078	2804	1710	1497					
	53%	54%	52%	57%	51%	48%	51%	55%	57%	54%	52%	51%	51%	59%	53%	53%	65%	52%	64%	51%	55%	50%	56%	51%	47%					
		B		DE	E			F	F	J				KL			Q		S		U		WX	X						

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Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	South Africa	South Korea	Spain	Sweden	Turkey	United States
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	S	T	U	V	W	X
Base: All Respondents (unwtd)	18153	501	1001	503	1019	1010	1009	1014	1015	1000	501	1003	510	1007	1007	507	508	510	500	508	1008	501	506	1001
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
I will make some personal resolutions to do some specific things for myself or others in 2014	9240	454	387	352	450	347	439	353	371	341	281	437	460	331	339	432	349	414	450	398	403	192	453	367
	77%	91%	77%	70%	90%	69%	88%	71%	74%	68%	56%	87%	92%	66%	68%	86%	70%	83%	90%	80%	81%	38%	91%	73%
		BCEGHJMNPNP QTUVX	CEGJMNPNV	JV	BCEGHJMNPNP QTUVX	JV	BCEGHJMNPNP TUVX	JMV	EIJMNV	JV	V	BCEGHJMNPNP QTUVX	BCEGHJMKMN OPQRTUVX	JV	JV	BCEGHJMNPNP TUVX	JV	CEGHJMNPNV X	BCEGHJMNPNP QTUVX	CEGHJMNPNV X	CEGHJMNPNV X		BCEGHJMNPNP QTUVX	UMNV
I am optimistic that 2014 will be a better year for me than it was in 2013	9162	430	392	370	444	399	407	451	341	357	413	440	454	261	266	399	319	402	407	343	344	339	386	374
	76%	86%	78%	74%	89%	80%	81%	90%	68%	71%	83%	88%	91%	52%	53%	80%	64%	80%	81%	69%	69%	68%	77%	75%
		BCEHJMNPNP QTUVWX	HJMNPTUV	HMNP	BCEGHJMNPNP POSTUVWX	CHJMNPTUVX	CHJMNPTUVX	ABCEGHJMNPNP OPQRSTUVW X	MN	MNP	CHJMNPTUV WX	BCEGHJMNPNP POSTUVWX	ABCEGHJMNPNP OPQRSTUVW X			HJMNPTUV	MN	CHJMNPTUVX	CHJMNPTUVX	MN	MN	MN	HJMNPTUV	HJMNPTUV
2013 was a bad year for me and my family	6400	348	210	245	251	221	213	275	236	215	343	285	205	299	215	335	271	267	287	330	365	187	283	248
	53%	70%	42%	49%	50%	44%	43%	55%	47%	43%	69%	57%	41%	60%	43%	67%	54%	53%	57%	66%	73%	37%	57%	50%
		BCDEFGHIKL MNPQRSVW X		BILV	BEILNV			BDEFGHILNVX	LV		BCDEFGHIKL MNPQRSVW X	BCDEFGHILNV X		BCDEFGHILN QRVX		BCDEFGHIKL MNPQRSVW X	BEFGHILNV	BEFGHILNV	BCDEFGHILNV X	BCDEFGHIKL MNPQRSVW X	BCDEFGHIKL MNPQRSTVW X		BCDEFGHILNV X	BEILNV
The global economy will be stronger in 2014 than it was in 2013	6379	300	285	209	324	265	368	173	223	270	258	410	359	163	234	284	206	219	289	220	264	197	257	256
	53%	60%	57%	42%	65%	53%	74%	35%	45%	54%	52%	82%	72%	33%	47%	57%	41%	44%	58%	44%	53%	39%	51%	51%
		CEGHJMNPNP TUVWX	CGHJMNPNQTV X	GM	BCEGHJMNPNP POSTUVWX	CGHJMNPNQTV	ABCEGHJMNPNP NOPQRSTUVW X		GM	CGHJMNPNQTV	CGHJMNPNQTV	ABCEGHJMNPNP NOPQRSTUVW VWX	ABCEGHJMNPNP NOPQRSTUVW X		GM	CGHJMNPNQTV	GM	GM	CGHJMNPNQTV X	GM	CGHJMNPNQTV		CGHJMNPNQTV	CGHJMNPNQTV

Christmas Question

IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18153	2011	2027	7057	5548	7564	3541	1510
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
I will make some personal resolutions to do some specific things for myself or others in 2014	9240	715	1336	2974	2875	2864	1740	1340
	77%	71%	89%	66%	82%	72%	87%	89%
		C	ACDE		ACE	C	ACDE	ACDE
I am optimistic that 2014 will be a better year for me than it was in 2013	9162	773	1272	3196	2704	2851	1692	1216
	76%	77%	85%	71%	77%	71%	85%	81%
		CE	ACDEG		CE		ACDEG	ACDE
2013 was a bad year for me and my family	6400	469	934	2436	1725	1975	1016	835
	53%	47%	62%	54%	49%	49%	51%	56%
			ACDEFG	ADEF			A	ADEF
The global economy will be stronger in 2014 than it was in 2013	6379	521	908	1962	2095	1801	1321	893
	53%	52%	61%	44%	60%	45%	66%	60%
		CE	ACE		ACE		ABCDEG	ACE

Christmas Question

IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	237	264	206	177	118	163	209	129	167	334	181	144	176	279	222	60	441	86	415	332	169	310	130	61
Base: All Respondents (wtd)	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
I will make some personal resolutions to do	454	220	234	222	132	100	194	179	81	144	310	292	111	51	226	228	45	409	62	392	262	192	276	118	60
some specific things for myself or others in 2014	91%	90%	92%	90%	92%	92%	91%	90%	92%	91%	91%	89%	94%	92%	89%	92%	92%	91%	91%	91%	91%	91%	93%	92%	79%
I am optimistic that 2014 will be a better year for me than it was in 2013	430	206	224	220	123	87	188	168	74	134	296	281	105	45	211	219	45	385	59	371	241	189	258	112	60
	86%	84%	88%	89%	86%	81%	88%	85%	84%	85%	87%	86%	88%	81%	83%	89%	90%	85%	86%	86%	83%	90%	87%	87%	79%
						*			*								*		*				*		*
2013 was a bad year for me and my family	348	155	193	166	108	75	169	124	56	109	239	235	78	35	177	172	34	315	46	302	188	160	214	82	52
	70%	63%	76%	67%	75%	69%	79%	63%	63%	69%	70%	72%	66%	64%	70%	70%	68%	70%	68%	70%	65%	76%	72%	64%	69%
			A			*	GH		*								*		*		T		*		*
The global economy will be stronger in 2014 than it was in 2013	300	146	154	150	84	66	135	114	50	95	205	213	63	24	145	155	25	275	34	266	166	133	177	80	43
	60%	59%	60%	60%	59%	61%	63%	58%	57%	60%	60%	65%	53%	44%	57%	63%	50%	61%	50%	62%	57%	63%	60%	62%	56%
						*			*			LM					*		*				*		*

Christmas Question
R1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																															
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO	NON-METRO	VIC/TAS	Region				Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed				NSW/ACT	QLD	SA/NT	WA	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U				V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)		1001	422	579	206	337	458	231	517	253	539	462	320	346	335	586	415	120	881	156	845	631	370	-	-	-	-	-	-	-	332	248	421
Base: All Respondents (wtd)		500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	197	119	183
I am optimistic that 2014 will be a better year for me than it was in 2013		392	188	204	157	126	109	88	207	98	174	218	100	232	60	217	175	38	354	56	336	235	157	-	-	-	-	-	-	-	150	100	141
		78%	76%	81%	80%	81%	73%	74%	79%	81%	77%	79%	76%	79%	81%	75%	83%	71%	79%	74%	79%	79%	77%	-	-	-	-	-	-	-	76%	84%	77%
I will make some personal resolutions to do some specific things for myself or others in 2014		387	168	220	165	124	99	91	205	91	166	221	103	229	55	212	175	37	350	56	331	227	160	-	-	-	-	-	-	-	161	100	126
		77%	68%	87%	84%	80%	66%	77%	79%	76%	74%	80%	78%	78%	75%	73%	83%	69%	78%	73%	78%	77%	79%	-	-	-	-	-	-	-	82%	84%	69%
The global economy will be stronger in 2014 than it was in 2013		285	139	147	129	82	74	63	148	74	125	160	73	167	46	157	129	29	256	44	242	165	120	-	-	-	-	-	-	-	116	69	100
		57%	56%	58%	65%	53%	50%	53%	57%	62%	56%	58%	55%	57%	62%	54%	61%	55%	57%	57%	55%	59%	-	-	-	-	-	-	-	-	59%	58%	54%
2013 was a bad year for me and my family		210	99	111	73	72	66	59	108	44	86	124	52	133	26	128	82	23	187	36	175	121	89	-	-	-	-	-	-	-	96	45	69
		42%	40%	44%	37%	46%	44%	50%	41%	36%	38%	45%	39%	52%	35%	44%	39%	43%	42%	47%	41%	41%	44%	-	-	-	-	-	-	-	49%	38%	38%
									H					M				*		*										e			

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Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	257	246	173	146	184	131	174	99	186	317	75	282	146	325	178	28	475	48	455	308	195	104	143	256
Base: All Respondents (wtd)	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267
I am optimistic that 2014 will be a better year for me than it was in 2013	370	178	192	155	105	110	108	120	69	121	249	122	127	120	227	142	19	351	33	337	203	167	77	105	188
	74%	71%	77%	84%	70%	66%	78%	69%	78%	67%	78%	71%	69%	85%	73%	75%	**	80%	74%	72%	74%	73%	75%	83%	75%
				DE										I											
I will make some personal resolutions to do some specific things for myself or others in 2014	352	169	184	137	104	111	102	119	63	119	233	117	127	109	216	137	16	336	27	326	191	161	66	104	182
	70%	67%	74%	74%	70%	67%	74%	68%	72%	66%	73%	68%	68%	77%	69%	72%	66%	71%	59%	72%	69%	73%	72%	74%	68%
							*		*			*					**		*			*			
2013 was a bad year for me and my family	245	126	119	77	79	90	91	73	31	91	154	99	91	55	166	80	10	235	19	226	125	121	46	70	130
	49%	50%	48%	42%	52%	54%	66%	42%	35%	51%	48%	58%	49%	39%	53%	42%	42%	49%	42%	50%	45%	54%	49%	50%	49%
						C	GH*		*			M*	M		O		**		*			*			
The global economy will be stronger in 2014 than it was in 2013	209	120	89	91	61	57	45	78	49	76	133	45	81	84	135	74	10	199	14	195	139	70	45	62	102
	42%	48%	36%	50%	41%	34%	32%	45%	56%	42%	42%	26%	43%	59%	44%	39%	41%	42%	32%	43%	50%	32%	49%	44%	38%
		B		E			*		F*			*	K	KL			**		*		U		*		

Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1019	505	514	544	294	181	210	760	49	412	607	143	569	307	499	520	179	840	214	805	743	276	706	189	124
Base: All Respondents (wtd)	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
I will make some personal resolutions to do	450	207	243	254	124	73	115	319	16	173	278	132	242	76	196	254	74	377	84	367	313	137	308	91	51
some specific things for myself or others in 2014	90%	89%	91%	89%	90%	94%	85%	92%	94%	91%	90%	85%	92%	94%	90%	90%	95%	89%	93%	89%	92%	87%	92%	95%	75%
							F						K				Q								
I am optimistic that 2014 will be a better year	444	205	238	252	125	67	111	317	16	171	272	130	240	73	190	254	71	373	82	362	306	137	305	84	54
for me than it was in 2013	89%	88%	89%	88%	91%	86%	81%	91%	91%	90%	88%	83%	92%	90%	87%	90%	92%	88%	90%	88%	90%	87%	91%	88%	79%
								F					K									X			*
The global economy will be stronger in 2014	324	145	178	190	82	51	82	230	12	122	202	95	174	54	142	181	55	268	67	257	228	95	224	60	40
than it was in 2013	65%	63%	66%	67%	60%	66%	60%	66%	67%	64%	65%	60%	67%	67%	65%	64%	71%	64%	74%	63%	67%	60%	67%	62%	59%
									*										S					*	
2013 was a bad year for me and my family	251	118	133	136	70	44	71	172	9	93	158	85	128	38	117	134	45	206	48	203	176	76	164	50	37
	50%	51%	50%	48%	51%	57%	52%	49%	53%	49%	51%	54%	49%	47%	54%	47%	58%	49%	53%	50%	51%	48%	49%	53%	54%
									*								Q								*

Christmas Question
R1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Prairies		Atlantic		Alberta		BC		Northwest Territories		Ontario		Quebec		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive							
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e							
Base: All Respondents (unwtd)	1010	534	476	261	329	420	173	385	452	516	494	337	455	218	546	464	118	892	144	866	675	335	71	60	86	155	-	397	241	338	280	392							
Base: All Respondents (wtd)	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184							
I am optimistic that 2014 will be a better year for me than it was in 2013	399	191	208	148	135	115	70	149	180	183	216	146	181	72	202	197	47	352	57	342	261	138	24	26	32	65	-	157	95	149	114	136							
	80%	77%	82%	83%	80%	75%	75%	77%	84%	79%	80%	78%	81%	79%	79%	81%	86%	79%	85%	79%	80%	79%	71%	90%	75%	84%	-	79%	80%	85%	82%	74%							
I will make some personal resolutions to do some specific things for myself or others in 2014	347	160	187	135	118	94	67	133	148	157	190	131	150	65	179	169	43	304	50	297	227	121	23	20	28	55	-	137	83	139	99	110							
	69%	65%	74%	76%	69%	62%	71%	69%	69%	68%	71%	71%	67%	72%	70%	69%	79%	68%	74%	69%	70%	69%	67%	70%	67%	71%	-	69%	70%	79%	71%	60%							
The global economy will be stronger in 2014 than it was in 2013	265	140	125	102	87	77	41	98	126	120	145	88	125	52	143	122	33	233	40	225	179	87	17	17	24	45	-	104	59	100	75	90							
	53%	57%	49%	57%	51%	50%	44%	51%	59%	52%	54%	48%	56%	57%	56%	50%	60%	52%	60%	52%	55%	49%	49%	57%	56%	59%	-	52%	50%	57%	54%	49%							
				B																		*	*	*	*					e									
2013 was a bad year for me and my family	221	101	120	87	68	66	53	94	73	92	128	82	101	38	121	100	27	194	28	193	142	79	12	12	17	28	-	93	58	85	57	79							
	44%	41%	47%	49%	40%	43%	57%	49%	34%	40%	48%	44%	45%	42%	47%	41%	49%	43%	41%	45%	44%	45%	36%	43%	41%	36%	-	47%	49%	48%	41%	43%							
				A	D				H													*	*	*	*			Y	Y										

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Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1009	519	490	385	500	124	44	259	706	796	213	78	226	705	717	292	107	902	330	679	920	89	-	-	-
Base: All Respondents (wtd)	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
I will make some personal resolutions to do	439	211	228	177	158	104	54	177	208	317	122	260	135	45	252	187	54	385	93	346	361	78	-	-	-
some specific things for myself or others in 2014	88%	85%	91%	88%	88%	86%	78%	85%	93%	89%	85%	88%	87%	89%	88%	88%	98%	87%	96%	86%	89%	82%	-	-	-
		*		*	*	*	**	*		*	*	*	*	*	*	*	**	*	*	*	**	**			
I am optimistic that 2014 will be a better year	407	193	214	180	137	89	55	168	184	279	127	234	128	45	228	178	46	360	87	320	332	75	-	-	-
for me than it was in 2013	81%	77%	85%	90%	77%	74%	80%	81%	82%	78%	89%	79%	82%	90%	79%	84%	84%	81%	89%	79%	82%	78%	-	-	-
		*		DE*	*	*	**	*		*	*	*		KL	*	*	**	*	*	*	**	**			
The global economy will be stronger in 2014	368	169	200	151	132	85	43	153	172	260	108	214	114	40	204	165	45	323	81	287	307	61	-	-	-
than it was in 2013	74%	68%	80%	75%	74%	70%	63%	74%	77%	73%	76%	73%	73%	80%	71%	77%	83%	73%	83%	71%	76%	64%	-	-	-
		*		*	*	*	**	*		*	*	*	*	*	*	*	**	*	*	*	**	**			
2013 was a bad year for me and my family	213	101	112	86	74	52	24	103	85	152	60	128	69	15	119	94	24	188	45	168	171	42	-	-	-
	43%	40%	45%	43%	42%	43%	36%	50%	38%	43%	42%	44%	45%	30%	41%	44%	44%	42%	46%	42%	42%	44%	-	-	-
		*		*	*	*	**	*		*	*	M*	M		*	*	**	*	*	*	**	**			

Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1014	513	501	342	331	341	213	440	223	383	631	391	295	328	603	411	31	983	60	954	607	407	225	308	481
Base: All Respondents (wtd)	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
I am optimistic that 2014 will be a better year for me than it was in 2013	451	220	230	172	147	131	97	197	95	161	290	155	185	111	255	196	11	439	23	428	270	181	102	137	212
	90%	89%	91%	90%	90%	90%	92%	89%	93%	90%	90%	93%	89%	89%	89%	92%	**	91%	84%	91%	90%	91%	90%	90%	90%
I will make some personal resolutions to do some specific things for myself or others in 2014	353	176	177	139	119	95	75	157	70	121	232	116	148	90	200	154	9	344	19	334	212	141	85	114	154
	71%	71%	70%	73%	73%	65%	71%	71%	68%	68%	72%	69%	71%	72%	70%	72%	60%	71%	71%	71%	70%	71%	76%	75%	65%
2013 was a bad year for me and my family				E	E												**		*			X	X		
	275	128	147	96	95	84	65	125	47	99	176	101	116	59	163	112	10	265	16	259	165	110	62	77	135
	55%	52%	58%	50%	58%	58%	61%	57%	46%	56%	55%	60%	55%	47%	57%	53%	65%	55%	59%	55%	55%	55%	55%	51%	58%
The global economy will be stronger in 2014 than it was in 2013				C			H	H				M	M				**		*						
	173	92	81	75	49	49	34	73	39	59	114	52	73	47	95	77	6	166	13	160	93	79	47	46	79
	35%	37%	32%	39%	30%	33%	32%	33%	38%	33%	35%	31%	35%	38%	33%	36%	41%	34%	46%	34%	31%	40%	42%	30%	34%
				D													**		*			T	WX		

Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1015	526	489	315	343	357	308	246	300	345	670	187	653	175	695	320	83	932	194	821	664	351	290	303	422
Base: All Respondents (wtd)	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
I will make some personal resolutions to do some specific things for myself or others in 2014	371	185	186	137	132	102	111	89	108	118	253	77	215	79	247	124	30	341	76	295	237	134	125	115	131
	74%	73%	75%	80%	75%	67%	72%	75%	75%	73%	75%	68%	75%	78%	74%	75%	79%	74%	83%	72%	74%	74%	84%	78%	64%
				E	F					K							*		X						
I am optimistic that 2014 will be a better year for me than it was in 2013	241	168	173	120	119	92	93	79	110	117	224	72	196	73	220	121	28	313	71	271	221	120	104	102	135
	68%	66%	70%	76%	68%	60%	60%	66%	76%	72%	66%	64%	69%	72%	66%	73%	75%	68%	77%	66%	69%	66%	70%	69%	66%
				DE	F				FG							N	*		S						
2013 was a bad year for me and my family	236	116	120	78	85	73	85	56	59	70	166	60	130	45	163	73	19	216	43	193	146	90	77	70	89
	47%	46%	48%	45%	48%	48%	55%	47%	41%	43%	49%	53%	46%	45%	49%	44%	52%	47%	46%	47%	46%	50%	52%	48%	43%
							H										*					X			
The global economy will be stronger in 2014 than it was in 2013	223	124	99	88	73	62	63	51	75	77	146	35	134	54	153	70	20	203	51	171	149	74	72	64	87
	45%	49%	40%	51%	42%	41%	41%	43%	52%	48%	43%	31%	47%	53%	46%	42%	53%	44%	56%	42%	47%	41%	48%	43%	43%
		B		DE					FG				K	K			*		S						

Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	255	246	189	146	166	201	230	9	204	297	123	266	112	243	258	35	466	33	468	281	220	184	226	91
Base: All Respondents (wtd)	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
I am optimistic that 2014 will be a better year for me than it was in 2013	413	202	211	181	114	118	181	180	5	155	258	101	251	62	193	221	31	382	27	386	232	181	153	188	73
	83%	83%	82%	90%	84%	73%	85%	81%	78%	77%	86%	78%	85%	81%	81%	84%	85%	82%	82%	83%	84%	81%	84%	83%	79%
2013 was a bad year for me and my family	343	157	186	128	96	119	153	148	3	139	203	96	201	46	164	179	18	325	20	322	175	168	131	151	60
	69%	64%	73%	63%	70%	73%	72%	67%	42%	69%	68%	74%	68%	60%	69%	68%	48%	70%	62%	69%	64%	75%	72%	67%	66%
									**			M					*	P	*		T				*
I will make some personal resolutions to do some specific things for myself or others in 2014	281	126	155	137	65	79	126	118	2	95	186	67	169	44	125	156	16	265	13	269	143	138	107	135	39
	56%	52%	61%	68%	48%	49%	59%	53%	30%	47%	62%	52%	58%	58%	52%	60%	44%	57%	38%	58%	52%	61%	58%	60%	43%
				DE					**		I						*		R	*	T	X	X		*
The global economy will be stronger in 2014 than it was in 2013	258	135	123	113	60	85	104	123	4	96	162	57	155	46	130	128	26	232	26	232	149	109	87	119	52
	52%	55%	48%	56%	44%	52%	49%	55%	53%	48%	54%	44%	53%	60%	55%	49%	73%	50%	79%	50%	54%	48%	48%	53%	57%
				D					**					K			Q*		S*						*

Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																								
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media					
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1003	508	495	459	352	192	399	338	266	692	311	3	121	879	512	491	256	747	493	510	758	245	708	212	83	
Base: All Respondents (wtd)	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40	
I am optimistic that 2014 will be a better year for me than it was in 2013	440	228	211	237	137	66	177	155	108	275	165	1	56	383	223	217	114	326	213	226	325	115	320	86	33	
	88%	89%	87%	86%	91%	90%	84%	94%	86%	89%	85%	52%	82%	89%	91%	85%	91%	87%	90%	86%	89%	84%	89%	88%	82%	
I will make some personal resolutions to do some specific things for myself or others in 2014	437	226	212	235	136	66	180	148	109	278	159	1	56	380	217	220	110	327	211	227	324	113	318	86	33	
	87%	87%	87%	85%	91%	90%	86%	90%	87%	91%	82%	72%	83%	88%	89%	86%	88%	87%	89%	86%	89%	83%	88%	87%	84%	
					C					J		**									U				*	
The global economy will be stronger in 2014 than it was in 2013	410	217	193	223	126	61	169	137	104	254	156	*	51	359	210	200	111	299	207	203	304	106	301	79	29	
	82%	84%	80%	81%	84%	83%	80%	83%	83%	83%	81%	24%	75%	83%	86%	78%	89%	80%	88%	77%	83%	78%	83%	80%	74%	
2013 was a bad year for me and my family												**		L	O		Q		S			X			*	
	285	157	129	156	90	39	124	93	69	173	112	2	45	239	147	139	85	200	143	142	207	79	210	54	21	
	57%	61%	53%	57%	60%	53%	59%	56%	55%	56%	58%	100%	66%	55%	60%	54%	68%	53%	61%	54%	57%	58%	58%	55%	52%	
		B										**	M				Q		S						*	

Christmas Question

IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	254	256	250	197	63	40	261	209	320	190	160	35	315	265	245	60	450	143	367	450	60	328	158	24
Base: All Respondents (wtd)	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23
I will make some personal resolutions to do	460	225	235	262	149	50	49	237	174	258	202	154	32	274	229	232	54	406	125	335	398	63	296	145	19
some specific things for myself or others in 2014	92%	90%	94%	93%	92%	87%	97%	91%	93%	91%	93%	91%	88%	93%	92%	92%	95%	92%	93%	92%	93%	88%	92%	94%	82%
I am optimistic that 2014 will be a better year	454	226	228	261	144	50	47	239	168	255	199	157	33	265	226	228	53	401	121	333	391	64	292	141	22
for me than it was in 2013	91%	90%	91%	93%	89%	87%	92%	91%	90%	90%	92%	92%	90%	90%	91%	91%	94%	91%	90%	91%	91%	89%	91%	91%	92%
						*	*						*				*				*				**
The global economy will be stronger in 2014	359	168	191	213	114	33	40	197	123	197	162	123	31	205	171	188	51	308	103	256	308	52	236	106	17
than it was in 2013	72%	67%	76%	76%	70%	57%	78%	75%	66%	69%	75%	72%	85%	70%	69%	75%	89%	70%	76%	70%	72%	72%	73%	69%	71%
			A	E		*	*	H					*				Q*				*				**
2013 was a bad year for me and my family	205	112	93	113	65	26	20	113	72	105	99	73	18	114	113	91	32	172	63	141	165	39	135	58	11
	41%	45%	37%	40%	40%	46%	39%	43%	39%	37%	46%	43%	49%	39%	45%	37%	57%	39%	47%	39%	39%	55%	42%	38%	47%
						*	*						*		O		Q*					T*			**

Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	511	496	337	394	276	224	396	227	475	532	364	534	109	506	501	102	905	153	854	609	398	525	235	247
Base: All Respondents (wtd)	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
I will make some personal resolutions to do some specific things for myself or others in 2014	331	160	171	124	125	81	74	130	74	143	188	149	138	43	162	169	30	301	47	284	197	134	177	82	72
	66%	64%	69%	69%	67%	61%	62%	68%	70%	61%	71%	61%	70%	74%	66%	67%	61%	67%	66%	66%	67%	65%	68%	72%	57%
2013 was a bad year for me and my family	299	145	154	108	115	76	86	108	56	137	161	158	111	30	147	151	29	270	41	258	167	131	153	68	78
	60%	58%	61%	60%	62%	57%	71%	56%	53%	59%	61%	65%	56%	51%	60%	60%	59%	60%	58%	60%	57%	63%	59%	59%	61%
I am optimistic that 2014 will be a better year for me than it was in 2013							GH					LM					*								
	261	133	128	93	101	67	48	105	66	123	139	111	109	42	129	133	32	229	47	215	162	100	144	60	57
	52%	53%	51%	52%	54%	51%	40%	54%	63%	52%	52%	45%	55%	72%	52%	52%	67%	51%	65%	50%	55%	48%	56%	53%	45%
The global economy will be stronger in 2014 than it was in 2013							F	FG				K	KL				Q*		S		U		X		
	163	88	75	54	61	48	30	68	39	79	84	67	68	27	89	74	22	141	33	130	101	61	85	39	40
	33%	35%	30%	30%	33%	36%	25%	35%	37%	34%	32%	28%	34%	47%	36%	29%	47%	31%	46%	30%	35%	30%	33%	34%	31%
							F	F	F			K	KL		O		Q*		S						

Christmas Question

IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	1007	515	492	364	402	241	616	336	55	539	468	340	217	450	475	532	45	962	81	926	674	333	99	251	657		
Base: All Respondents (wtd)	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334		
I will make some personal resolutions to do	339	159	180	134	111	95	220	103	17	176	163	194	63	83	140	199	15	324	29	311	209	130	36	93	210		
some specific things for myself or others in 2014	68%	63%	72%	72%	65%	66%	68%	67%	69%	66%	70%	66%	70%	72%	64%	71%	76%	68%	79%	67%	65%	73%	81%	77%	63%		
		D	A														*		N	X	X	X	X	X	X		
I am optimistic that 2014 will be a better year	266	125	141	107	90	69	165	83	17	138	128	154	47	65	107	159	9	257	20	246	168	98	31	65	170		
for me than it was in 2013	53%	50%	57%	57%	53%	48%	51%	54%	72%	52%	55%	52%	52%	57%	49%	57%	44%	54%	54%	53%	52%	55%	69%	54%	51%		
									FG*							N	*		*				WX*				
The global economy will be stronger in 2014	234	120	113	90	79	65	142	79	13	120	114	129	43	61	99	134	11	223	22	212	151	83	27	62	144		
than it was in 2013	47%	48%	46%	48%	46%	46%	44%	51%	53%	45%	49%	44%	48%	53%	45%	48%	54%	46%	60%	46%	47%	46%	61%	52%	43%		
									*					K			*		S*			X*	X				
2013 was a bad year for me and my family	215	123	92	75	70	70	143	63	8	112	103	131	38	46	105	110	10	205	22	193	145	70	19	50	146		
	43%	49%	37%	41%	41%	49%	45%	41%	35%	42%	44%	44%	42%	40%	48%	39%	49%	43%	60%	42%	45%	39%	42%	41%	44%		
		B							*						O		*		S*			*					

Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	507	248	259	247	183	77	366	130	11	212	295	145	164	198	286	221	125	382	141	366	373	134	314	121	72
Base: All Respondents (wtd)	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83
I will make some personal resolutions to do	432	199	233	235	140	57	341	83	8	160	272	271	93	68	226	206	100	332	104	328	295	137	260	103	69
some specific things for myself or others in 2014	86%	83%	89%	87%	85%	87%	85%	92%	100%	88%	86%	84%	91%	89%	86%	87%	91%	85%	93%	85%	88%	84%	88%	84%	83%
I am optimistic that 2014 will be a better year	399	185	214	223	128	48	321	70	7	152	247	246	90	63	203	196	91	308	88	311	273	125	240	96	63
for me than it was in 2013	80%	78%	82%	83%	78%	72%	80%	78%	88%	84%	78%	77%	87%	83%	77%	83%	83%	79%	79%	80%	81%	77%	82%	78%	76%
						*		*	**				K				*		*		*		*	*	
2013 was a bad year for me and my family	335	163	172	180	107	47	266	65	4	130	205	214	73	48	183	152	77	258	84	251	229	105	206	82	46
	67%	68%	66%	67%	65%	72%	66%	72%	54%	71%	64%	67%	71%	63%	69%	64%	70%	66%	75%	65%	68%	64%	70%	67%	56%
						*		*	**								*		*		*		*	*	
The global economy will be stronger in 2014	284	129	156	166	83	35	225	55	4	105	180	186	58	41	138	146	62	223	64	220	183	101	162	71	51
than it was in 2013	57%	54%	60%	62%	51%	54%	56%	61%	56%	58%	57%	58%	56%	54%	52%	62%	56%	57%	57%	57%	55%	62%	55%	58%	62%
						*		*	**								*		*		*		*	*	

Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																								
		Gender		Age			Household Income				Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	508	251	257	192	139	177	331	97	4	262	246	40	377	91	252	256	41	467	67	441	311	197	236	188	84	
Base: All Respondents (wtd)	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89	
I will make some personal resolutions to do	349	175	175	164	91	94	238	62	2	148	201	78	218	54	153	196	30	319	51	298	200	149	178	124	47	
some specific things for myself or others in 2014	70%	70%	69%	76%	67%	63%	71%	75%	73%	63%	76%	57%	67%	77%	67%	72%	80%	69%	81%	68%	70%	70%	76%	70%	53%	
I am optimistic that 2014 will be a better year	319	164	155	139	95	85	200	59	3	140	179	57	215	48	144	175	25	294	40	279	190	129	147	120	52	
for me than it was in 2013	64%	66%	61%	65%	70%	57%	59%	72%	100%	59%	68%	55%	66%	68%	63%	65%	67%	64%	64%	64%	66%	60%	63%	68%	58%	
					E			F*	**			*		*			*		*						*	
2013 was a bad year for me and my family	271	129	143	113	79	79	182	44	2	123	149	53	183	36	132	139	24	247	35	236	162	110	126	102	43	
	54%	52%	57%	53%	57%	54%	54%	53%	50%	52%	56%	51%	56%	52%	58%	51%	65%	53%	56%	54%	57%	51%	54%	58%	48%	
							*	**				*		*			*		*						*	
The global economy will be stronger in 2014	206	115	92	88	61	57	130	46	3	98	108	34	137	35	96	110	20	187	31	175	125	81	109	66	32	
than it was in 2013	41%	46%	36%	41%	45%	39%	39%	56%	78%	42%	41%	32%	42%	51%	42%	41%	52%	40%	50%	40%	44%	38%	47%	37%	36%	
		B						F*	**			*		*			*		*						*	

Christmas Question

IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																								
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media					
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	510	265	245	128	193	189	45	226	212	277	233	93	274	143	292	218	35	475	44	466	345	165	142	235	133	
Base: All Respondents (wtd)	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137	
I will make some personal resolutions to do	414	197	217	183	144	87	49	179	157	211	203	127	219	67	204	210	29	385	39	375	261	152	117	188	110	
some specific things for myself or others in 2014	83%	82%	84%	87%	85%	73%	82%	80%	85%	82%	83%	87%	82%	76%	84%	82%	94%	82%	98%	81%	83%	83%	82%	85%	80%	
				E*	E		**					*			**		**		**		**	*	*	*		
I am optimistic that 2014 will be a better year	402	180	222	178	132	92	46	181	146	208	194	120	217	65	190	212	27	375	35	367	244	158	105	187	110	
for me than it was in 2013	80%	75%	86%	85%	78%	76%	76%	81%	79%	81%	80%	82%	82%	74%	78%	82%	88%	80%	88%	80%	77%	86%	73%	85%	81%	
				A	*		**					*					**		**			*	V	*		
2013 was a bad year for me and my family	267	127	140	115	89	63	45	137	72	128	139	89	136	42	136	132	12	255	18	249	163	104	71	125	71	
	53%	53%	54%	55%	53%	52%	74%	61%	39%	50%	57%	61%	51%	48%	56%	51%	38%	54%	45%	54%	52%	56%	50%	57%	52%	
				*	*		**	H				*					**		**			*		*		
The global economy will be stronger in 2014	219	106	113	95	77	47	31	109	68	114	104	61	117	41	106	113	13	206	16	203	145	73	47	111	60	
than it was in 2013	44%	44%	43%	45%	46%	39%	51%	49%	37%	45%	43%	42%	44%	46%	44%	44%	42%	44%	39%	44%	46%	40%	33%	51%	44%	
				*	*		**	H				*					**		**			*	V	*		

Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	225	275	228	153	119	43	104	353	255	245	196	146	158	288	212	110	390	168	332	414	86	311	124	65
Base: All Respondents (wtd)	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
I will make some personal resolutions to do	450	213	237	264	100	86	46	110	294	189	261	213	114	123	219	231	94	356	143	307	327	123	279	114	58
some specific things for myself or others in 2014	90%	89%	91%	92%	88%	86%	90%	92%	89%	89%	91%	93%	90%	86%	88%	92%	88%	90%	91%	89%	89%	92%	90%	92%	85%
I am optimistic that 2014 will be a better year	407	203	205	244	90	73	39	95	273	161	247	188	104	116	204	204	88	320	131	276	299	109	254	100	53
for me than it was in 2013	81%	84%	79%	85%	80%	73%	76%	80%	83%	75%	86%	81%	82%	81%	82%	81%	82%	81%	84%	80%	82%	81%	82%	81%	79%
				E			**	*			I						*				*		*	*	
The global economy will be stronger in 2014	289	153	135	181	59	48	24	73	192	109	180	139	71	79	142	147	73	216	102	186	208	81	183	68	38
than it was in 2013	58%	64%	52%	63%	52%	48%	46%	61%	58%	51%	63%	60%	56%	55%	57%	58%	68%	55%	65%	54%	57%	60%	59%	55%	56%
		B		E			**	*			I						Q*		S		*		*	*	
2013 was a bad year for me and my family	287	120	167	153	67	67	43	68	177	124	163	139	71	77	138	150	59	228	89	199	199	88	167	81	40
	57%	50%	64%	54%	59%	67%	83%	57%	54%	58%	57%	61%	57%	53%	56%	59%	55%	58%	57%	58%	54%	66%	54%	65%	59%
			A			C	**	*									*				*		*	*	

Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	266	242	196	167	145	73	188	247	294	214	9	130	369	264	244	61	447	81	427	372	136	161	230	117
Base: All Respondents (wtd)	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
I will make some personal resolutions to do some specific things for myself or others in 2014	398	200	198	159	148	91	46	156	197	226	172	6	96	296	210	188	47	351	59	339	292	106	122	189	86
	80%	79%	80%	76%	83%	82%	63%	82%	83%	83%	76%	70%	73%	82%	84%	75%	88%	79%	85%	79%	81%	76%	78%	84%	74%
I am optimistic that 2014 will be a better year for me than it was in 2013	343	163	180	145	117	81	45	130	168	196	147	7	84	252	165	178	39	304	49	294	247	96	102	161	80
	69%	65%	73%	69%	66%	73%	62%	69%	71%	72%	65%	79%	65%	70%	66%	71%	73%	68%	71%	68%	69%	69%	65%	71%	68%
							*					**					*		*						
2013 was a bad year for me and my family	330	171	159	135	117	78	58	126	146	181	149	5	90	235	179	152	40	291	47	283	236	94	99	159	73
	66%	68%	64%	64%	66%	70%	79%	67%	62%	66%	66%	57%	69%	65%	72%	60%	74%	65%	68%	66%	66%	67%	63%	70%	62%
							H*					**			O		*		*						
The global economy will be stronger in 2014 than it was in 2013	220	102	117	81	78	60	31	73	116	139	81	4	57	158	108	112	29	191	36	184	165	55	74	86	59
	44%	41%	47%	39%	44%	54%	42%	38%	49%	51%	36%	43%	44%	44%	43%	45%	54%	43%	52%	43%	46%	39%	48%	38%	51%
						C	*		G	J		**					*		*					W	

Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1008	509	499	357	387	264	598	228	45	485	523	645	75	288	532	476	92	916	89	919	579	429	503	266	239
Base: All Respondents (wtd)	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
I will make some personal resolutions to do	403	198	205	175	140	89	238	89	20	166	238	195	92	116	199	204	41	362	42	362	215	189	212	110	81
some specific things for myself or others in 2014	81%	79%	83%	85%	80%	74%	83%	76%	90%	77%	84%	78%	81%	85%	79%	83%	88%	80%	88%	80%	78%	83%	83%	82%	74%
2013 was a bad year for me and my family	365	187	178	138	135	93	226	75	13	157	208	187	91	87	181	184	36	329	38	327	190	176	187	99	79
	73%	74%	72%	67%	77%	77%	79%	64%	60%	72%	73%	75%	79%	64%	72%	75%	77%	73%	79%	72%	69%	78%	73%	73%	73%
					C	C	GH		*			M	M*				*		*			T			
I am optimistic that 2014 will be a better year for me than it was in 2013	344	170	174	160	111	73	191	83	16	145	199	170	76	98	168	176	32	312	36	308	184	160	176	97	72
	69%	67%	70%	78%	63%	61%	67%	71%	72%	67%	70%	68%	66%	72%	66%	71%	69%	69%	75%	68%	67%	71%	69%	72%	66%
					DE				*				*				*		*						
The global economy will be stronger in 2014 than it was in 2013	264	137	127	117	89	57	154	65	12	115	148	126	60	78	136	127	28	235	30	234	143	121	132	76	55
	53%	54%	51%	57%	51%	48%	53%	55%	53%	53%	52%	51%	52%	57%	54%	51%	61%	52%	63%	52%	52%	53%	52%	56%	51%
					E				*				*				*		*						

Minimum Base: 30 (**), Small Base: 100 (*)

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Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	506	301	205	291	178	37	19	115	372	279	227	132	66	308	312	194	69	437	193	313	365	141	286	166	54
Base: All Respondents (wtd)	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
I will make some personal resolutions to do	453	227	226	238	159	57	16	102	336	249	205	125	68	261	265	188	57	397	168	286	300	154	250	160	44
some specific things for myself or others in 2014	91%	90%	91%	91%	89%	95%	87%	90%	91%	92%	89%	88%	96%	91%	91%	90%	86%	91%	92%	90%	90%	92%	90%	92%	87%
I am optimistic that 2014 will be a better year	386	191	196	217	133	36	14	85	287	206	180	106	53	227	223	164	57	329	149	238	262	125	208	138	40
for me than it was in 2013	77%	76%	79%	83%	75%	59%	77%	75%	78%	76%	78%	75%	75%	79%	77%	78%	86%	76%	82%	75%	79%	74%	75%	79%	81%
				E		*	**						*				*								*
2013 was a bad year for me and my family	283	140	143	152	96	36	9	69	205	150	133	88	49	146	163	120	34	249	100	183	184	99	159	95	28
	57%	56%	58%	58%	54%	59%	51%	61%	56%	55%	58%	62%	69%	51%	56%	57%	50%	57%	55%	57%	55%	59%	58%	55%	57%
						*	**						M*				*								*
The global economy will be stronger in 2014	257	137	120	154	87	17	10	59	189	140	118	72	36	149	143	115	46	212	105	152	172	86	133	91	34
than it was in 2013	51%	54%	48%	59%	49%	29%	57%	51%	51%	52%	51%	51%	52%	52%	49%	55%	69%	49%	58%	48%	52%	51%	48%	52%	67%
				E	E	*	**						*				Q*		S					V*	

Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain	Great Britain																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	490	510	339	331	330	168	531	194	434	566	244	336	420	624	376	86	914	130	870	678	322	372	255	373
Base: All Respondents (wtd)	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
I am optimistic that 2014 will be a better year for me than it was in 2013	357	174	183	145	117	95	58	190	75	146	210	87	124	146	216	141	29	328	43	314	249	108	136	98	122
	71%	71%	72%	79%	69%	65%	69%	72%	77%	70%	72%	71%	73%	70%	71%	73%	68%	72%	67%	72%	74%	67%	72%	77%	67%
				DE													*								
I will make some personal resolutions to do some specific things for myself or others in 2014	241	155	186	143	108	90	54	182	69	134	207	83	116	142	203	138	30	311	46	294	234	107	142	87	112
	68%	63%	73%	77%	64%	61%	64%	69%	71%	64%	71%	68%	68%	68%	66%	71%	70%	68%	72%	68%	69%	66%	75%	68%	61%
			A	DE							I						*						X		
The global economy will be stronger in 2014 than it was in 2013	270	141	128	102	91	76	37	149	62	118	151	51	93	126	167	102	26	244	40	230	196	73	106	72	91
	54%	58%	50%	55%	54%	52%	44%	56%	64%	57%	52%	42%	55%	60%	55%	53%	60%	53%	62%	53%	58%	45%	56%	56%	50%
			B					F	F				K	K			*				U				
2013 was a bad year for me and my family	215	104	110	73	73	69	44	120	31	90	125	60	71	84	141	74	19	196	26	189	141	74	91	53	71
	43%	42%	43%	39%	43%	47%	51%	45%	32%	43%	43%	49%	42%	40%	46%	38%	45%	43%	40%	43%	42%	46%	48%	41%	39%
							H	H				M			O		*					X			

Christmas Question
IK1. [Summary - Top2Box (Very much agree/Somewhat agree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	430	571	316	307	378	121	455	425	595	406	360	354	287	519	482	125	876	149	852	664	337	191	238	346	226	380	207	414
Base: All Respondents (wtd)	500	247	253	182	155	162	81	210	209	279	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216
I am optimistic that 2014 will be a better year for me than it was in 2013	374	185	190	142	121	111	57	159	157	210	164	164	97	114	198	176	46	328	57	317	249	126	66	83	137	88	148	77	149
	75%	75%	75%	78%	78%	69%	71%	76%	75%	75%	74%	71%	76%	81%	76%	74%	75%	75%	77%	74%	77%	72%	73%	75%	75%	76%	80%	78%	69%
I will make some personal resolutions to do some specific things for myself or others in 2014	367	172	195	146	114	107	60	156	152	201	166	163	96	108	190	178	47	320	57	311	240	128	69	80	133	86	152	78	138
	73%	70%	77%	80%	74%	66%	73%	74%	72%	72%	75%	70%	76%	77%	73%	74%	76%	73%	76%	73%	74%	73%	76%	73%	72%	75%	82%	79%	64%
The global economy will be stronger in 2014 than it was in 2013	256	134	121	100	82	74	36	103	117	139	117	107	61	88	148	108	43	212	50	206	178	78	49	56	89	61	104	51	101
	51%	54%	48%	55%	53%	45%	45%	49%	56%	50%	53%	46%	48%	63%	57%	45%	70%	48%	67%	48%	55%	44%	54%	51%	48%	53%	56%	51%	47%
2013 was a bad year for me and my family	248	131	117	95	83	71	49	110	89	128	120	123	61	65	133	116	42	207	48	201	161	88	46	57	88	58	109	44	96
	50%	53%	46%	52%	53%	44%	61%	53%	43%	46%	54%	53%	48%	46%	51%	48%	67%	47%	64%	47%	49%	50%	50%	52%	48%	50%	59%	44%	45%
		B		E	E		H	H		I							Q	S								ab			

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Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18153	9099	9054	6778	6323	5052	5131	6978	4944	9141	9012	5003	6275	6875	10200	7953	2101	16052	3358	14795	12408	5745	7304	4746	5094
Base: All Respondents (wtd)	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
The global economy will be stronger in 2014 than it was in 2013	5621	2720	2900	2262	1866	1492	1865	1998	1305	2525	3096	2116	2095	1410	2964	2657	477	5144	744	4877	3514	2107	2194	1632	1663
	47%	46%	48%	43%	49%	52%	49%	45%	43%	46%	48%	49%	49%	41%	47%	47%	35%	48%	36%	49%	45%	50%	44%	49%	53%
2013 was a bad year for me and my family	5600	2828	2772	2534	1753	1314	1488	2138	1615	2687	2913	1865	2029	1706	2862	2738	568	5032	911	4689	3775	1825	2178	1552	1584
	47%	47%	46%	48%	46%	46%	39%	48%	54%	48%	45%	43%	48%	50%	45%	48%	42%	47%	45%	47%	48%	44%	44%	46%	50%
I am optimistic that 2014 will be a better year for me than it was in 2013	2838	1503	1336	1028	936	875	1039	968	623	1350	1489	1120	1019	699	1563	1275	260	2579	388	2450	1772	1066	1054	748	944
	24%	25%	22%	19%	24%	30%	28%	22%	21%	24%	23%	26%	24%	21%	25%	22%	19%	24%	19%	25%	23%	25%	21%	22%	30%
I will make some personal resolutions to do some specific things for myself or others in 2014		B			C		CD		GH			M	M		O		P		R		T				VW
	2760	1526	1233	991	884	885	914	1046	561	1287	1473	989	1125	646	1523	1236	255	2505	337	2423	1759	1001	890	726	1083
	23%	26%	20%	19%	23%	31%	24%	23%	19%	23%	23%	23%	26%	19%	24%	22%	19%	24%	16%	24%	23%	24%	18%	22%	34%
		B			C		CD		H			M	KM		O		P		R				V		VW

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Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	South Africa	South Korea	Spain	Sweden	Turkey	United States
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	S	T	U	V	W	X
Base: All Respondents (unwtd)	18153	501	1001	503	1019	1010	1009	1014	1015	1000	501	1003	510	1007	1007	507	508	510	500	508	1008	501	506	1001
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
The global economy will be stronger in 2014 than it was in 2013	5621	200	215	291	176	235	132	327	277	230	242	90	141	337	266	216	294	281	211	280	236	303	243	244
	47%	40%	43%	58%	35%	47%	26%	65%	55%	46%	48%	18%	28%	67%	53%	43%	59%	56%	42%	56%	47%	61%	49%	49%
		FKLR	DFKLR	ABDEFIUKLOR SUWX	FKL	ADFKLR	K	ABCD EFHIJ KL NOPQRSTUW X	ABDEFIUKLOR SUWX	ADFKLR	ADFKLR		K	ABCD EFHIJ KL NOPQRSTUW X	ABDEFIKLORS U	DFKLR	ABDEFIUKLOR SUWX	ABDEFIUKLOR SUWX	DFKLR	ABDEFIUKLOR SUWX	ADFKLR	ABDEFIUKLOR SUWX	ADFKLR	ABDFKLRS
2013 was a bad year for me and my family	5600	152	290	255	249	279	287	225	264	285	157	215	295	201	285	165	229	233	213	170	135	313	217	252
	47%	30%	58%	51%	50%	56%	57%	45%	53%	57%	31%	43%	59%	40%	57%	33%	46%	47%	43%	34%	27%	63%	43%	50%
			ACDGIKMOP QRSTUWX	AJKMOSTUW	AGIKMOSTU W	ADGIKMOPQ RSTUWX	AGIKMOPOR STUW	AJIMOTU	AGIKMOPQS TUV	ACDGIKMOP QRSTUWX		AJOTU	ACDGHJKMO PQRSTUWX	AJOTU	ADGIKMOPQ RSTUWX		AJOTU	AJIMOTU	AJOTU	U		ACDGHJKMO PQRSTUWX	AJOTU	AGIKMOSTU W
I am optimistic that 2014 will be a better year for me than it was in 2013	2838	70	108	130	56	101	93	49	159	143	87	60	46	239	234	101	181	98	93	157	156	161	114	126
	24%	14%	22%	26%	11%	20%	19%	10%	32%	29%	17%	12%	9%	48%	47%	20%	36%	20%	19%	31%	31%	32%	23%	25%
		GL	ADGKLR	ADEFGJKLQR S		ADGKL	DGKL		ABCD EFGJKL OQRSWX	ABDEFGJKLO QRSW	DGKL			ABCD EFGHIJ KL LOPQRSTUV WX	ABCD EFGHIJ KL LOPQRSTUV WX	ADGKL	ABCD EFGIJKL OQRSWX	ADGKL	DGKL	ABDEFGJKLO QRSWX	ABDEFGJKLO QRSWX	ABDEFGJKLO QRSWX	ADGJKLR	ADEFGJKLQR S
I will make some personal resolutions to do some specific things for myself or others in 2014	2760	46	113	148	50	153	61	147	129	159	219	63	40	169	161	68	151	86	50	102	97	308	47	133
	23%	9%	23%	30%	10%	31%	12%	29%	26%	32%	44%	13%	8%	34%	32%	14%	30%	17%	10%	20%	19%	62%	9%	27%
			ADFKLORSW	ABDFKLOQRS TUW		ABDFHKLOQR STUW		ABDFKLOQRS TUW	ADFKLOQRST UW	ABDFHKLOQR STUWX	ABCD EFGHIK LMNOPQRST UWX	L		ABDFGHKLO QRSTUWX	ABDFHKLOQR STUWX	L	ABDFKLOQRS TUW	ADKLSW		ADFKLORSW	ADFKLORSW	ABCD EFGHIJ KL LMNOPQRST UWX		ADFKLOQRST UW

Christmas Question

IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statement:

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18153	2011	2027	7057	5548	7564	3541	1510
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
The global economy will be stronger in 2014 than it was in 2013	5621	479	592	2538	1405	2199	679	607
	47%	48%	39%	56%	40%	55%	34%	40%
		BDFG	F	ABDFG	F	ABDFG		F
2013 was a bad year for me and my family	5600	531	566	2064	1775	2025	984	665
	47%	53%	38%	46%	51%	51%	49%	44%
		BCFG		B	BCG	BCG	BCG	B
I am optimistic that 2014 will be a better year for me than it was in 2013	2838	227	228	1304	796	1149	308	284
	24%	23%	15%	29%	23%	29%	15%	19%
		BFG		ABDFG	BFG	ABDFG		BF
I will make some personal resolutions to do some specific things for myself or others in 2014	2760	285	164	1526	625	1136	260	160
	23%	29%	11%	34%	18%	28%	13%	11%
		BDFG		ABDEFG	BFG	BDFG		

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	237	264	206	177	118	163	209	129	167	334	181	144	176	279	222	60	441	86	415	332	169	310	130	61
Base: All Respondents (wtd)	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
The global economy will be stronger in 2014 than it was in 2013	200	99	101	99	59	43	79	83	38	63	137	114	55	31	108	92	25	175	34	166	123	77	118	49	33
	40%	41%	40%	40%	41%	39%	37%	42%	43%	40%	40%	35%	47%	56%	43%	37%	50%	39%	50%	38%	43%	37%	40%	38%	44%
2013 was a bad year for me and my family	152	90	62	83	36	33	46	74	32	50	102	92	40	20	77	75	16	136	22	130	101	50	81	47	24
	30%	37%	24%	33%	25%	31%	21%	37%	37%	31%	30%	28%	34%	36%	30%	30%	32%	30%	32%	30%	35%	24%	28%	36%	31%
	B					*		F	F	*							*		*		U			*	*
I am optimistic that 2014 will be a better year for me than it was in 2013	70	39	31	28	21	21	27	29	14	24	46	46	14	10	43	28	5	65	9	61	49	21	37	17	16
	14%	16%	12%	11%	14%	19%	12%	15%	16%	15%	13%	14%	12%	19%	17%	11%	10%	15%	14%	14%	17%	10%	13%	13%	21%
I will make some personal resolutions to do some specific things for myself or others in 2014						*			*								*		*			*		*	*
	46	25	21	26	12	8	20	19	7	15	31	34	7	4	27	19	4	42	6	40	28	18	19	11	16
	9%	10%	8%	10%	8%	8%	9%	10%	8%	9%	9%	11%	6%	8%	11%	8%	8%	9%	9%	9%	9%	9%	7%	8%	21%
						*			*								*		*				*		VW*

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Christmas Question
R1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																														
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO	NON-METRO	VIC/TAS	Region				Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed				NSW/ACT	QLD	SA/NT	WA	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U				V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	422	579	206	337	458	231	517	253	539	462	320	346	335	586	415	120	881	156	845	631	370	-	-	-	-	-	-	-	332	248	421
Base: All Respondents (wtd)	500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	197	119	183
2013 was a bad year for me and my family	290	149	141	124	83	82	60	153	77	139	151	80	162	48	161	129	31	259	40	249	176	114	-	-	-	-	-	-	-	101	74	114
	58%	60%	56%	63%	54%	56%	50%	59%	64%	62%	55%	61%	55%	65%	56%	61%	57%	58%	53%	59%	59%	56%	-	-	-	-	-	-	-	51%	62%	62%
The global economy will be stronger in 2014 than it was in 2013	215	109	105	68	73	74	56	113	46	100	114	59	128	28	132	82	24	191	32	182	132	82	-	-	-	-	-	-	-	81	50	84
	43%	44%	42%	35%	47%	50%	47%	43%	38%	44%	42%	45%	43%	38%	46%	39%	45%	43%	43%	43%	45%	41%	-	-	-	-	-	-	-	41%	42%	46%
I will make some personal resolutions to do some specific things for myself or others in 2014	113	80	33	31	32	50	28	56	29	59	54	28	65	19	77	36	16	96	20	92	70	43	-	-	-	-	-	-	-	36	19	57
	23%	32%	13%	16%	20%	34%	23%	21%	24%	26%	20%	22%	22%	25%	27%	17%	31%	22%	27%	22%	23%	21%	-	-	-	-	-	-	-	18%	16%	31%
I am optimistic that 2014 will be a better year for me than it was in 2013	108	60	48	39	29	40	31	55	22	51	57	32	62	14	72	36	15	93	20	88	62	46	-	-	-	-	-	-	-	47	19	42
	22%	24%	19%	20%	19%	27%	26%	21%	19%	23%	21%	24%	21%	19%	25%	17%	29%	21%	26%	21%	21%	23%	-	-	-	-	-	-	-	24%	16%	23%

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																								
		Gender		Age			Household Income				Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	503	257	246	173	146	184	131	174	99	186	317	75	282	146	325	178	28	475	48	455	308	195	104	143	256	
Base: All Respondents (wtd)	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267	
The global economy will be stronger in 2014 than it was in 2013	291	131	160	93	89	109	94	95	38	103	187	127	105	58	175	116	14	277	31	260	139	152	47	79	165	
	58%	52%	64%	50%	59%	66%	68%	55%	44%	58%	58%	74%	57%	41%	56%	61%	59%	58%	68%	57%	50%	68%	51%	56%	62%	
							H*		*			LM*	M				**		*			T	*			
2013 was a bad year for me and my family	255	125	130	108	71	76	47	101	57	88	167	73	95	87	145	110	14	241	27	228	153	101	47	71	137	
	51%	50%	52%	58%	48%	46%	34%	58%	65%	49%	52%	42%	51%	61%	47%	58%	58%	51%	58%	50%	55%	46%	51%	50%	51%	
				E			*	F	F*			*		KL		N	**		*			*				
I will make some personal resolutions to do some specific things for myself or others in 2014	148	83	65	48	46	54	36	55	24	60	87	56	59	33	95	53	8	140	19	129	87	61	26	36	85	
	30%	33%	26%	26%	30%	33%	26%	32%	28%	34%	27%	32%	32%	23%	31%	28%	34%	29%	41%	28%	31%	27%	28%	26%	32%	
							*		*			*					**		*			*				
I am optimistic that 2014 will be a better year for me than it was in 2013	130	74	56	29	45	56	30	54	19	59	72	50	58	22	83	48	5	125	13	118	75	55	16	35	79	
	26%	29%	23%	16%	30%	34%	22%	31%	22%	33%	22%	29%	31%	15%	27%	25%	20%	26%	28%	26%	27%	25%	17%	25%	30%	
				C		C	*		*	J		M*	M				**		*			*			V	

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Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1019	505	514	544	294	181	210	760	49	412	607	143	569	307	499	520	179	840	214	805	743	276	706	189	124
Base: All Respondents (wtd)	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
2013 was a bad year for me and my family	249	114	135	149	67	33	66	175	8	97	152	72	134	43	100	149	33	216	42	207	166	83	172	45	31
	50%	49%	50%	52%	49%	43%	48%	51%	47%	51%	49%	46%	51%	53%	46%	53%	42%	51%	47%	50%	49%	52%	51%	47%	46%
The global economy will be stronger in 2014 than it was in 2013	176	87	90	95	55	26	54	117	6	69	108	62	88	27	75	101	22	154	24	153	113	63	112	36	28
	35%	37%	34%	33%	40%	34%	40%	34%	33%	36%	35%	40%	33%	33%	35%	36%	29%	36%	26%	37%	33%	40%	33%	38%	41%
I am optimistic that 2014 will be a better year for me than it was in 2013	56	27	30	33	13	11	25	30	1	19	37	26	22	8	28	29	7	50	9	48	35	21	30	12	14
	11%	12%	11%	12%	9%	14%	19%	9%	9%	10%	12%	17%	8%	10%	13%	10%	8%	12%	10%	12%	10%	13%	9%	12%	21%
I will make some personal resolutions to do some specific things for myself or others in 2014							G		*			L													v*
	50	25	25	31	14	5	21	28	1	18	32	24	20	5	22	28	4	46	6	43	29	21	28	5	17
	10%	11%	9%	11%	10%	6%	15%	8%	6%	9%	10%	15%	8%	6%	10%	10%	5%	11%	7%	11%	8%	13%	8%	5%	25%
							G		*			LM						P			T				VW*

Christmas Question
R1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e
Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total		Canada																													
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							Social Media			
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	
	Base: All Respondents (unwtd)	1010	534	476	261	329	420	173	385	452	516	494	337	455	218	546	464	118	892	144	866	675	335	71	60	86	155	-	397	241	338	280
Base: All Respondents (wtd)	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184
2013 was a bad year for me and my family	279	146	133	91	101	87	41	99	140	139	140	104	123	53	135	144	28	252	40	240	183	96	22	17	25	49	-	106	61	92	82	105
	56%	59%	53%	51%	60%	57%	43%	51%	66%	60%	52%	56%	55%	58%	53%	59%	51%	57%	59%	55%	56%	55%	64%	57%	59%	64%	-	53%	51%	52%	59%	57%
The global economy will be stronger in 2014 than it was in 2013	235	107	128	76	83	76	53	95	87	111	123	98	98	39	112	122	22	213	27	207	146	88	17	13	19	32	-	95	59	76	64	94
	47%	43%	51%	43%	49%	50%	56%	49%	41%	48%	46%	52%	44%	43%	44%	50%	40%	48%	40%	48%	45%	51%	51%	43%	44%	41%	-	48%	50%	43%	46%	51%
I will make some personal resolutions to do some specific things for myself or others in 2014	153	87	66	42	52	59	27	60	66	74	78	55	73	25	77	76	12	141	17	135	98	54	11	9	14	22	-	62	35	38	41	74
	31%	35%	26%	24%	31%	38%	29%	31%	31%	32%	29%	29%	33%	28%	30%	31%	21%	32%	26%	31%	30%	31%	33%	30%	33%	29%	-	31%	30%	21%	29%	40%
I am optimistic that 2014 will be a better year for me than it was in 2013	101	56	45	29	34	38	23	45	33	49	52	40	42	19	54	47	8	93	10	91	64	37	10	3	10	12	-	42	24	27	26	48
	20%	23%	18%	17%	20%	25%	25%	23%	16%	21%	20%	22%	19%	21%	21%	19%	14%	21%	15%	21%	20%	21%	29%	10%	25%	16%	-	21%	20%	15%	18%	26%
						C	H	H														WY*	*	W*							cd	

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Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1009	519	490	385	500	124	44	259	706	796	213	78	226	705	717	292	107	902	330	679	920	89	-	-	-
Base: All Respondents (wtd)	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
2013 was a bad year for me and my family	287	148	139	115	104	68	44	104	139	205	83	167	86	35	169	118	31	257	53	234	234	54	-	-	-
	57%	60%	55%	57%	58%	57%	64%	50%	62%	57%	58%	56%	55%	70%	59%	56%	56%	58%	54%	58%	58%	56%	-	-	-
		*		*	*	*	**	*			*	*	*	KI		*	**		*	*	58%	**	-	-	-
The global economy will be stronger in 2014 than it was in 2013	132	80	51	49	47	36	25	54	52	97	35	81	41	10	84	48	9	122	17	115	97	35	-	-	-
	26%	32%	20%	25%	26%	30%	37%	26%	23%	27%	24%	27%	27%	20%	29%	23%	17%	27%	17%	29%	24%	36%	-	-	-
		*		*	*	*	**	*			*	*				*	**		*			**	-	-	-
I am optimistic that 2014 will be a better year for me than it was in 2013	93	56	37	20	41	31	14	39	40	78	16	61	27	5	59	34	9	85	11	83	72	21	-	-	-
	19%	23%	15%	10%	23%	26%	20%	19%	18%	22%	11%	21%	18%	10%	21%	16%	16%	19%	11%	21%	18%	22%	-	-	-
		*		*	C*	C*	**	*			*	M*	M		*	**		*			**	-	-	-	
I will make some personal resolutions to do some specific things for myself or others in 2014	61	38	23	24	21	17	15	30	16	40	21	35	20	5	35	25	1	60	4	57	43	18	-	-	-
	12%	15%	9%	12%	12%	14%	22%	15%	7%	11%	15%	12%	13%	11%	12%	12%	2%	13%	4%	14%	11%	18%	-	-	-
		*		*	*	*	**	*			*	*			*	*	**		*			**	-	-	-

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1014	513	501	342	331	341	213	440	223	383	631	391	295	328	603	411	31	983	60	954	607	407	225	308	481
Base: All Respondents (wtd)	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
The global economy will be stronger in 2014 than it was in 2013	327	155	172	115	115	97	72	149	63	119	209	115	135	77	192	136	9	319	14	313	207	120	66	106	156
	65%	63%	68%	61%	70%	67%	68%	67%	62%	67%	65%	69%	65%	62%	67%	64%	59%	66%	54%	66%	69%	60%	58%	70%	66%
2013 was a bad year for me and my family	225	119	106	95	68	62	41	96	55	78	147	67	93	65	124	101	5	220	11	214	136	89	50	75	100
	45%	48%	42%	50%	42%	42%	39%	43%	54%	44%	45%	40%	45%	53%	43%	47%	35%	45%	41%	45%	45%	45%	49%	42%	
I will make some personal resolutions to do some specific things for myself or others in 2014	147	71	76	52	45	51	31	64	33	57	90	52	61	34	88	59	6	141	8	139	89	58	27	38	81
	29%	29%	30%	27%	27%	35%	29%	29%	32%	32%	28%	31%	29%	28%	30%	28%	40%	29%	29%	29%	30%	29%	24%	25%	35%
I am optimistic that 2014 will be a better year for me than it was in 2013	49	27	23	18	16	15	9	25	7	17	32	12	24	13	32	17	4	46	4	45	31	18	11	15	24
	10%	11%	9%	10%	10%	10%	8%	11%	7%	10%	10%	7%	11%	11%	11%	8%	24%	9%	16%	9%	10%	9%	10%	10%	10%
																	**		*						

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1015	526	489	315	343	357	308	246	300	345	670	187	653	175	695	320	83	932	194	821	664	351	290	303	422
Base: All Respondents (wtd)	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
The global economy will be stronger in 2014 than it was in 2013	277	129	148	84	102	90	92	67	69	84	193	78	151	48	182	95	18	259	41	237	171	106	76	84	116
	55%	51%	60%	49%	58%	59%	59%	57%	48%	52%	57%	69%	53%	47%	54%	58%	47%	56%	44%	58%	53%	59%	52%	57%	57%
2013 was a bad year for me and my family	264	137	128	94	91	80	69	62	86	92	172	52	155	56	173	92	18	246	49	215	174	90	72	77	115
	53%	54%	52%	55%	52%	52%	45%	53%	59%	57%	51%	47%	54%	55%	51%	56%	48%	53%	54%	53%	54%	50%	48%	52%	57%
									F								*							V	
I am optimistic that 2014 will be a better year for me than it was in 2013	159	85	74	42	57	61	61	40	34	45	114	41	89	29	115	44	9	149	21	138	98	60	44	46	69
	32%	34%	30%	24%	32%	40%	40%	34%	24%	28%	34%	36%	31%	28%	34%	27%	25%	32%	23%	34%	31%	34%	30%	31%	34%
				C	CD	H	H								O		*			R					
I will make some personal resolutions to do some specific things for myself or others in 2014	129	67	62	35	43	51	43	30	36	43	86	37	70	22	88	41	8	121	16	113	83	46	24	32	73
	26%	27%	25%	20%	25%	33%	28%	25%	25%	27%	25%	32%	25%	22%	26%	25%	21%	26%	17%	28%	26%	26%	16%	22%	36%
						CD						LM					*			R					VW

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Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	255	246	189	146	166	201	230	9	204	297	123	266	112	243	258	35	466	33	468	281	220	184	226	91
Base: All Respondents (wtd)	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
The global economy will be stronger in 2014 than it was in 2013	242	109	133	89	76	77	108	100	3	105	137	72	139	31	108	134	10	232	7	235	126	116	96	106	40
	48%	45%	52%	44%	56%	48%	51%	45%	47%	52%	46%	56%	47%	40%	45%	51%	27%	50%	21%	50%	46%	52%	52%	47%	43%
					C																				
I will make some personal resolutions to do some specific things for myself or others in 2014	219	118	101	64	71	83	87	104	5	106	113	62	125	32	113	106	20	199	21	198	132	87	76	90	52
	44%	48%	39%	32%	52%	51%	41%	47%	70%	53%	38%	48%	42%	42%	48%	40%	56%	43%	62%	42%	48%	39%	42%	40%	57%
					C	C			**	J							*		S*		U				VW**
2013 was a bad year for me and my family	157	87	70	74	40	43	59	74	4	61	96	33	93	31	74	83	19	139	13	144	100	57	52	74	31
	31%	36%	27%	37%	30%	27%	28%	33%	58%	31%	32%	26%	32%	40%	31%	32%	52%	30%	38%	31%	36%	25%	28%	33%	34%
									**					K			Q*		*		U				*
I am optimistic that 2014 will be a better year for me than it was in 2013	87	42	45	20	22	45	32	42	2	46	41	29	43	14	46	41	5	81	6	81	43	43	30	38	19
	17%	17%	18%	10%	16%	27%	15%	19%	22%	23%	14%	22%	15%	19%	19%	16%	15%	18%	18%	17%	16%	19%	16%	17%	21%
						CD			**	J							*		*						*

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1003	508	495	459	352	192	399	338	266	692	311	3	121	879	512	491	256	747	493	510	758	245	708	212	83
Base: All Respondents (wtd)	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40
2013 was a bad year for me and my family	215	101	113	120	61	34	87	72	56	134	81	-	23	192	97	118	40	175	93	122	158	57	151	45	19
	43%	39%	47%	43%	40%	47%	41%	44%	45%	44%	42%	**	34%	45%	40%	46%	32%	47%	39%	46%	43%	42%	42%	45%	*48%
The global economy will be stronger in 2014 than it was in 2013	90	41	49	53	24	13	42	27	21	53	37	1	17	72	34	56	13	77	29	61	60	30	60	19	10
	18%	16%	20%	19%	16%	17%	20%	17%	17%	17%	19%	76%	25%	17%	14%	22%	11%	20%	12%	23%	17%	22%	17%	20%	26%
I will make some personal resolutions to do some specific things for myself or others in 2014	63	32	30	42	14	7	31	17	16	29	34	*	12	51	26	36	15	48	25	38	40	23	44	12	6
	13%	13%	13%	15%	9%	10%	14%	10%	13%	9%	18%	28%	17%	12%	11%	14%	12%	13%	11%	14%	11%	17%	12%	13%	16%
I am optimistic that 2014 will be a better year for me than it was in 2013				D							I	**									T				*
	60	30	31	39	13	8	34	10	17	32	28	1	12	48	21	39	11	50	22	38	39	21	41	12	7
	12%	11%	13%	14%	9%	10%	16%	6%	14%	11%	15%	48%	18%	11%	9%	15%	9%	13%	10%	14%	11%	16%	11%	12%	18%
				D			G		G			**	M		N				R						*

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	510	254	256	250	197	63	40	261	209	320	190	160	35	315	265	245	60	450	143	367	450	60	328	158	24	
Base: All Respondents (wtd)	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23	
2013 was a bad year for me and my family	295	138	158	168	96	31	31	149	115	178	117	98	18	179	136	159	25	271	72	223	263	32	186	96	12	
	59%	55%	63%	60%	60%	54%	*	61%	57%	61%	63%	54%	57%	51%	61%	55%	63%	43%	61%	53%	61%	61%	45%	58%	62%	53%
The global economy will be stronger in 2014 than it was in 2013	141	82	59	69	48	24	11	65	64	87	54	48	5	88	78	63	*	135	32	109	121	20	85	48	7	
	28%	33%	24%	24%	30%	43%	*	22%	25%	34%	31%	25%	28%	15%	30%	31%	25%	11%	30%	24%	30%	28%	28%	27%	31%	29%
	B					C*	*		G				*				*	P				*			**	
I am optimistic that 2014 will be a better year for me than it was in 2013	46	24	22	21	18	7	4	22	19	28	18	14	3	28	23	22	4	42	14	31	38	8	30	13	2	
	9%	10%	9%	7%	11%	13%	8%	9%	10%	10%	8%	8%	10%	10%	9%	9%	6%	9%	10%	9%	9%	11%	9%	9%	8%	
I will make some personal resolutions to do some specific things for myself or others in 2014						*	*						*				*				*				**	
	40	25	15	20	13	7	2	25	13	25	14	16	4	19	21	19	3	37	10	30	31	9	26	10	4	
	8%	10%	6%	7%	8%	13%	3%	9%	7%	9%	7%	9%	12%	7%	8%	8%	5%	8%	7%	8%	7%	12%	8%	6%	18%	
						*	*						*				*				*				**	

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	511	496	337	394	276	224	396	227	475	532	364	534	109	506	501	102	905	153	854	609	398	525	235	247
Base: All Respondents (wtd)	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
The global economy will be stronger in 2014 than it was in 2013	337	162	175	127	126	84	91	125	67	155	182	176	130	31	157	180	26	311	38	299	191	146	174	76	87
	67%	65%	70%	70%	67%	64%	75%	65%	63%	66%	68%	72%	66%	53%	64%	71%	53%	69%	54%	70%	65%	70%	67%	66%	69%
I am optimistic that 2014 will be a better year for me than it was in 2013	239	117	122	88	85	65	72	88	39	111	127	133	89	16	117	121	16	223	25	214	131	107	114	54	70
	48%	47%	49%	48%	46%	49%	60%	46%	37%	48%	48%	55%	45%	28%	48%	48%	33%	49%	35%	50%	45%	52%	44%	47%	55%
2013 was a bad year for me and my family							GH	H				LM	M				*	P		R		T			V
	201	105	96	73	72	57	35	85	50	97	105	86	88	28	99	103	20	182	30	171	126	76	105	47	50
	40%	42%	39%	40%	38%	43%	29%	44%	47%	41%	39%	35%	44%	49%	40%	40%	41%	40%	42%	40%	43%	37%	41%	41%	39%
I will make some personal resolutions to do some specific things for myself or others in 2014							F	F				K	K				*								
	169	90	79	57	61	51	46	63	32	91	78	94	60	15	84	85	19	150	24	145	96	73	81	32	55
	34%	36%	31%	31%	33%	39%	38%	32%	30%	39%	29%	39%	30%	26%	34%	33%	39%	33%	34%	34%	33%	35%	32%	28%	43%
							J					LM					*								VW

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd) Base: All Respondents (wtd) 2013 was a bad year for me and my family	1007	515	492	364	402	241	616	336	55	539	468	340	217	450	475	532	45	962	81	926	674	333	99	251	657
	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334
	285	128	157	110	102	73	178	91	16	155	130	164	52	69	115	170	10	275	14	271	177	108	26	71	188
	57%	51%	63%	59%	59%	51%	55%	59%	65%	58%	56%	56%	58%	60%	52%	61%	51%	57%	40%	58%	55%	61%	58%	59%	56%
The global economy will be stronger in 2014 than it was in 2013	266	131	136	96	93	78	180	75	11	147	119	166	47	54	121	145	9	257	15	251	171	96	17	58	191
	53%	52%	54%	52%	54%	54%	56%	49%	47%	55%	51%	56%	52%	47%	55%	52%	46%	54%	40%	54%	53%	54%	39%	48%	57%
I am optimistic that 2014 will be a better year for me than it was in 2013	234	126	108	79	81	74	157	71	7	129	105	141	43	50	114	121	11	223	17	217	154	80	14	56	164
	47%	50%	43%	43%	47%	52%	49%	46%	28%	48%	45%	48%	48%	43%	51%	43%	56%	46%	46%	47%	48%	45%	31%	46%	49%
I will make some personal resolutions to do some specific things for myself or others in 2014	161	92	69	51	61	49	102	51	7	91	69	101	27	32	80	81	5	156	8	153	113	48	9	28	124
	32%	37%	28%	28%	35%	34%	32%	33%	31%	34%	30%	34%	30%	28%	36%	29%	24%	32%	21%	33%	35%	27%	19%	23%	37%
		B				C				*						O		*		*		U		*	

Christmas Question

IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	507	248	259	247	183	77	366	130	11	212	295	145	164	198	286	221	125	382	141	366	373	134	314	121	72
Base: All Respondents (wtd)	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83
The global economy will be stronger in 2014 than it was in 2013	216	110	106	104	81	31	177	35	4	77	138	135	45	35	126	90	48	167	48	168	153	63	132	52	32
	43%	46%	40%	38%	49%	46%	44%	39%	44%	42%	43%	42%	44%	46%	48%	38%	44%	43%	43%	43%	45%	38%	45%	42%	38%
2013 was a bad year for me and my family	165	76	90	90	57	18	136	25	4	52	113	107	30	28	81	84	34	132	28	137	107	59	88	41	37
	33%	32%	34%	33%	35%	28%	34%	28%	46%	29%	36%	33%	29%	37%	31%	36%	30%	34%	25%	35%	32%	36%	30%	33%	44%
I am optimistic that 2014 will be a better year for me than it was in 2013	101	54	48	47	36	18	81	20	1	30	71	75	13	13	61	40	19	82	24	77	63	38	54	27	20
	20%	22%	18%	17%	22%	28%	20%	22%	12%	16%	22%	23%	13%	17%	23%	17%	17%	21%	21%	20%	19%	23%	18%	22%	24%
I will make some personal resolutions to do some specific things for myself or others in 2014						*		*	**			L					*		*		*		*		
	68	40	28	35	25	8	60	8	-	22	46	50	10	8	38	30	10	58	8	60	41	27	34	20	14
	14%	17%	11%	13%	15%	13%	15%	8%	-	12%	14%	16%	9%	11%	14%	13%	9%	15%	7%	15%	12%	16%	12%	16%	17%
						*		*	**								*		*		*		*		

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	251	257	192	139	177	331	97	4	262	246	40	377	91	252	256	41	467	67	441	311	197	236	188	84
Base: All Respondents (wtd)	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	476	63	437	286	214	234	177	89
The global economy will be stronger in 2014 than it was in 2013	294	133	160	127	76	91	207	37	1	138	156	70	189	34	134	160	18	276	31	262	161	133	125	111	57
	59%	54%	64%	59%	55%	61%	61%	44%	22%	58%	59%	68%	58%	49%	58%	59%	48%	60%	50%	60%	56%	62%	53%	63%	64%
2013 was a bad year for me and my family	229	119	109	102	58	69	155	39	2	113	115	51	144	34	97	131	13	215	28	201	124	104	108	75	46
	46%	48%	43%	47%	43%	46%	46%	47%	47%	48%	44%	49%	44%	48%	42%	49%	35%	47%	44%	46%	43%	49%	46%	42%	52%
I am optimistic that 2014 will be a better year for me than it was in 2013	181	83	97	76	42	63	137	23	-	96	85	47	112	22	85	96	13	168	22	158	96	85	87	57	37
	36%	34%	39%	35%	30%	43%	41%	28%	-	41%	32%	45%	34%	32%	37%	35%	33%	36%	36%	36%	34%	40%	37%	32%	42%
I will make some personal resolutions to do some specific things for myself or others in 2014						D	G		**	*		*		*			*		*						*
	151	73	78	51	45	54	99	21	1	88	63	26	109	16	76	75	8	143	12	139	86	65	56	53	42
	30%	30%	31%	24%	33%	37%	29%	25%	27%	37%	24%	25%	33%	23%	33%	28%	20%	31%	19%	32%	30%	30%	24%	30%	47%
						C		*	**	J		*	*	*			*	*	*	*					VW*

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	265	245	128	193	189	45	226	212	277	233	93	274	143	292	218	35	475	44	466	345	165	142	235	133
Base: All Respondents (wtd)	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137
The global economy will be stronger in 2014 than it was in 2013	281	135	147	116	92	74	29	114	117	142	140	85	148	48	137	145	18	264	24	257	170	111	96	109	77
	56%	56%	57%	55%	54%	61%	49%	51%	63%	55%	57%	58%	56%	54%	56%	56%	58%	56%	61%	56%	54%	60%	67%	49%	56%
2013 was a bad year for me and my family	233	114	119	96	80	58	16	86	114	128	105	57	129	46	107	126	19	214	22	211	152	81	72	95	66
	47%	47%	46%	45%	47%	48%	26%	39%	61%	50%	43%	39%	49%	52%	44%	49%	62%	46%	55%	46%	48%	44%	50%	43%	48%
				*			**		G			*					**		**			*		*	
I am optimistic that 2014 will be a better year for me than it was in 2013	98	61	37	33	37	29	14	42	40	48	49	26	48	23	52	46	4	94	5	93	71	27	38	33	27
	20%	25%	14%	15%	22%	24%	24%	19%	21%	19%	20%	18%	18%	26%	22%	18%	12%	20%	12%	20%	23%	14%	27%	15%	19%
		B		*			**					*					**		**			W*		*	
I will make some personal resolutions to do some specific things for myself or others in 2014	86	44	43	28	25	33	11	44	28	45	41	19	46	21	39	47	2	84	1	86	54	32	26	32	27
	17%	18%	16%	13%	15%	27%	18%	20%	15%	18%	17%	13%	18%	24%	16%	18%	6%	18%	2%	19%	17%	17%	18%	15%	20%
				*		CD	**					*					**		**			*		*	

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	225	275	228	153	119	43	104	353	255	245	196	146	158	288	212	110	390	168	332	414	86	311	124	65
Base: All Respondents (wtd)	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
2013 was a bad year for me and my family	213	120	93	133	46	33	9	51	153	89	124	91	55	67	110	102	48	165	68	145	167	45	142	43	27
	43%	50%	36%	46%	41%	33%	17%	43%	46%	42%	43%	39%	43%	47%	44%	41%	45%	42%	43%	42%	46%	34%	46%	35%	41%
		B		E			**	*									*				*		*		*
The global economy will be stronger in 2014 than it was in 2013	211	87	125	105	54	53	28	46	138	104	108	92	55	64	106	105	34	178	54	157	158	53	126	56	30
	42%	36%	48%	37%	48%	52%	54%	39%	42%	49%	37%	40%	44%	45%	43%	42%	32%	45%	35%	46%	43%	40%	41%	45%	44%
			A			C	**	*		J							*	P		R		*		*	*
I am optimistic that 2014 will be a better year for me than it was in 2013	93	37	55	42	23	28	12	24	56	52	40	43	22	27	44	48	19	74	25	67	68	25	55	24	14
	19%	16%	21%	15%	20%	27%	24%	20%	17%	25%	14%	19%	18%	19%	18%	19%	18%	19%	16%	20%	18%	19%	18%	19%	21%
						C	**	*		J							*				*		*		*
I will make some personal resolutions to do some specific things for myself or others in 2014	50	27	23	22	13	15	5	9	36	24	26	17	13	20	29	21	13	37	13	37	40	10	30	10	10
	10%	11%	9%	8%	12%	14%	10%	8%	11%	11%	9%	7%	10%	14%	12%	8%	12%	10%	9%	11%	11%	8%	10%	8%	15%
							**	*									*				*		*		*

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	508	266	242	196	167	145	73	188	247	294	214	9	130	369	264	244	61	447	81	427	372	136	161	230	117
Base: All Respondents (wtd)	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
The global economy will be stronger in 2014 than it was in 2013	280	150	130	129	100	51	43	116	121	135	145	5	73	202	141	139	25	256	34	247	195	85	82	141	58
	56%	59%	53%	61%	56%	46%	58%	62%	51%	49%	64%	57%	56%	56%	57%	55%	46%	57%	48%	57%	54%	61%	52%	62%	49%
2013 was a bad year for me and my family	170	81	88	76	61	33	16	63	91	93	77	4	41	125	71	99	14	156	23	147	124	46	58	68	44
	34%	32%	36%	36%	34%	30%	21%	33%	38%	34%	34%	43%	31%	35%	28%	40%	26%	35%	32%	34%	34%	33%	37%	30%	38%
I am optimistic that 2014 will be a better year for me than it was in 2013	157	89	67	66	61	30	28	59	70	78	79	2	46	109	84	73	14	143	20	137	113	44	55	65	37
	31%	35%	27%	31%	34%	27%	38%	31%	29%	28%	35%	21%	35%	30%	34%	29%	27%	32%	29%	32%	31%	31%	35%	29%	32%
I will make some personal resolutions to do some specific things for myself or others in 2014							*					**					*		*						
	102	52	49	51	30	20	28	33	41	48	54	3	35	64	39	63	7	95	11	91	68	34	34	37	31
	20%	21%	20%	24%	17%	18%	37%	18%	17%	17%	24%	30%	27%	18%	16%	25%	12%	21%	15%	21%	19%	24%	22%	16%	26%
							GH*					**	M			N	*		*						W

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1008	509	499	357	387	264	598	228	45	485	523	645	75	288	532	476	92	916	89	919	579	429	503	266	239
Base: All Respondents (wtd)	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
The global economy will be stronger in 2014 than it was in 2013	236	115	121	87	86	62	134	52	10	101	135	123	55	59	116	120	18	218	18	219	131	105	123	59	54
	47%	46%	49%	43%	49%	52%	47%	45%	47%	47%	48%	49%	48%	43%	46%	49%	39%	48%	37%	48%	48%	47%	48%	44%	49%
I am optimistic that 2014 will be a better year for me than it was in 2013	156	82	74	45	64	47	96	34	6	71	85	79	39	39	85	71	14	142	12	144	90	66	80	38	38
	31%	33%	30%	22%	37%	39%	33%	29%	28%	33%	30%	32%	34%	28%	34%	29%	31%	31%	25%	32%	33%	29%	31%	28%	34%
2013 was a bad year for me and my family					C	C			*				*				*		*						
	135	65	70	67	41	27	62	41	9	60	75	62	24	50	72	63	11	124	10	125	84	51	69	36	30
	27%	26%	28%	33%	23%	23%	21%	36%	40%	28%	27%	25%	21%	36%	28%	25%	23%	27%	21%	28%	31%	22%	27%	27%	27%
I will make some personal resolutions to do some specific things for myself or others in 2014				DE				F	F*				*	KL			*		*		U				
	97	54	43	30	35	31	50	28	2	51	46	54	22	21	54	43	6	91	6	91	59	37	44	25	28
	19%	21%	17%	15%	20%	26%	17%	24%	10%	23%	16%	22%	19%	15%	21%	17%	12%	20%	12%	20%	22%	17%	17%	18%	26%
					C				*	J		M	*				*		*						V

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	250	251	162	161	178	153	223	63	158	343	316	78	107	331	170	42	459	63	438	336	165	161	138	202
	500	253	247	185	154	161	126	235	75	144	356	105	262	132	319	181	46	454	69	431	373	127	175	151	175
	313	169	144	126	86	100	72	150	51	95	218	65	174	74	198	114	30	283	44	269	235	78	103	106	104
	63%	67%	58%	68%	56%	63%	57%	64%	67%	66%	61%	62%	66%	56%	62%	63%	66%	62%	63%	62%	63%	61%	59%	70%	60%
I will make some personal resolutions to do some specific things for myself or others in 2014	308	175	133	103	89	116	79	144	49	92	216	60	181	67	190	118	33	276	42	267	224	85	97	97	114
	62%	69%	54%	56%	58%	72%	63%	61%	65%	64%	61%	57%	69%	50%	60%	65%	72%	61%	60%	62%	60%	67%	55%	65%	65%
	B*	*	*	*	*	*	*	*	*	*	*	*	M*	*	*	*	**	**	**	**	*	*	*	*	*
	303	154	149	123	85	94	95	129	37	80	223	64	162	78	181	122	26	277	43	260	216	87	108	91	103
The global economy will be stronger in 2014 than it was in 2013	61%	61%	60%	67%	55%	59%	75%	55%	49%	56%	63%	61%	62%	59%	57%	67%	56%	61%	61%	60%	58%	69%	62%	60%	59%
	*	*	*	*	*	GH*	*	*	*	*	*	*	*	*	*	*	**	**	**	**	*	*	*	*	*
	161	91	70	61	45	55	49	51	35	43	118	37	91	33	93	68	10	151	11	149	104	57	52	45	65
	32%	36%	28%	33%	29%	34%	39%	22%	47%	30%	33%	35%	35%	25%	29%	37%	21%	33%	16%	35%	28%	45%	30%	30%	37%
I am optimistic that 2014 will be a better year for me than it was in 2013	*	*	*	*	*	*	G*	*	G*	*	*	*	*	*	*	*	**	**	**	**	T*	*	*	*	*

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	506	301	205	291	178	37	19	115	372	279	227	132	66	308	312	194	69	437	193	313	365	141	286	166	54
Base: All Respondents (wtd)	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
The global economy will be stronger in 2014 than it was in 2013	243	115	128	109	91	43	8	55	179	131	112	70	34	139	148	94	21	222	76	167	160	82	143	83	16
	49%	46%	52%	41%	51%	71% CD*	43%	49%	49%	48%	49%	49%	48%	48%	51%	45%	31%	51%	42%	52%	48%	49%	48%	48%	33%
2013 was a bad year for me and my family	217	112	105	111	82	24	9	45	163	121	96	54	22	141	127	90	33	184	82	136	149	68	117	79	22
	43%	44%	42%	42%	46%	41%	49%	39%	44%	45%	42%	38%	31%	49%	44%	43%	50%	43%	45%	43%	45%	41%	42%	45%	43%
						*	**						*	L			*								*
I am optimistic that 2014 will be a better year for me than it was in 2013	114	61	52	45	44	24	4	29	81	64	50	36	18	60	68	46	9	104	33	81	71	43	68	36	10
	23%	24%	21%	17%	25%	41%	23%	25%	22%	24%	22%	25%	25%	21%	23%	22%	14%	24%	18%	25%	21%	26%	25%	21%	19%
						C*	**						*				*								*
I will make some personal resolutions to do some specific things for myself or others in 2014	47	25	22	24	19	3	2	12	32	22	25	18	3	26	26	21	10	37	14	33	33	14	27	14	6
	9%	10%	9%	9%	11%	5%	13%	10%	9%	8%	11%	12%	4%	9%	9%	10%	14%	9%	8%	10%	10%	8%	10%	8%	13%
						*	**						*				*								*

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain	Great Britain																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	490	510	339	331	330	168	531	194	434	566	244	336	420	624	376	86	914	130	870	678	322	372	255	373
Base: All Respondents (wtd)	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
2013 was a bad year for me and my family	285	142	144	112	96	78	41	144	66	119	166	62	99	125	165	120	23	262	39	247	197	88	98	75	111
	57%	58%	57%	61%	57%	53%	49%	55%	68%	57%	57%	51%	58%	60%	54%	62%	55%	57%	60%	57%	58%	54%	52%	59%	61%
The global economy will be stronger in 2014 than it was in 2013	230	105	126	83	77	71	48	116	35	91	140	71	77	83	139	92	17	214	24	206	141	89	84	56	91
	46%	42%	50%	45%	46%	48%	56%	44%	36%	43%	48%	58%	45%	40%	45%	47%	40%	47%	38%	47%	42%	55%	44%	44%	50%
I will make some personal resolutions to do some specific things for myself or others in 2014			A				GH					LM					*				T				
	159	91	68	42	60	57	30	82	29	75	84	39	54	66	103	56	13	146	18	141	103	56	48	41	71
	32%	37%	27%	23%	36%	39%	36%	31%	29%	36%	29%	32%	32%	32%	34%	29%	30%	32%	28%	32%	31%	34%	25%	32%	39%
I am optimistic that 2014 will be a better year for me than it was in 2013		B			C	C				J							*								V
	143	72	71	40	52	52	27	74	22	63	81	35	46	62	90	53	13	130	21	122	89	54	54	29	60
	29%	29%	28%	21%	31%	35%	31%	28%	23%	30%	28%	29%	27%	30%	29%	27%	32%	28%	33%	28%	26%	33%	28%	23%	33%
					C	C											*					T			W

Christmas Question
IK1. [Summary - Low2Box (Somewhat disagree/Very much disagree)] Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	430	571	316	307	378	121	455	425	595	406	360	354	287	519	482	125	876	149	852	664	337	191	238	346	226	380	207	414
Base: All Respondents (wtd)	500	247	253	182	155	162	81	210	209	279	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216
2013 was a bad year for me and my family	252	116	135	88	72	91	32	99	120	151	101	110	66	76	128	124	21	231	27	225	164	87	45	53	96	57	76	56	119
	50%	47%	54%	48%	47%	56%	39%	47%	57%	54%	46%	47%	52%	54%	49%	52%	33%	53%	36%	53%	51%	50%	50%	48%	52%	50%	41%	56%	55%
			A			CD			FG	J								P		R								Z	Z
The global economy will be stronger in 2014 than it was in 2013	244	113	131	82	74	89	45	107	93	140	104	126	66	52	113	132	19	226	25	220	147	97	42	53	95	54	81	49	114
	49%	46%	52%	45%	47%	55%	55%	51%	44%	50%	47%	54%	52%	37%	43%	55%	30%	52%	33%	52%	45%	56%	46%	49%	52%	47%	44%	49%	53%
I will make some personal resolutions to do some specific things for myself or others in 2014	133	75	58	36	41	55	21	53	58	78	55	69	31	32	71	62	15	117	18	115	85	47	22	30	51	29	33	21	78
	27%	30%	23%	20%	26%	34%	27%	26%	28%	28%	25%	30%	24%	23%	27%	26%	24%	27%	24%	27%	26%	27%	24%	27%	28%	25%	18%	21%	36%
			B			CD																						Za	
I am optimistic that 2014 will be a better year for me than it was in 2013	126	63	63	40	35	51	24	50	52	69	57	68	30	27	63	63	16	110	17	109	76	50	25	27	47	27	37	22	67
	25%	25%	25%	22%	22%	31%	29%	24%	25%	25%	26%	29%	24%	19%	24%	26%	25%	25%	23%	26%	23%	28%	27%	25%	25%	24%	20%	22%	31%
						CD						M																Za	

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