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Washington, DC 20006
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Interview dates: January 2-6, 2013
Interviews: 1,006 adults

RBC Consumer Outlook Index Survey CONDUCTED BY IPSOS PUBLIC AFFAIRS

These are findings of an Ipsos online poll conducted January 2-6, 2013. For this survey, a national sample of 1,006 adults from Ipsos' U.S. online panel was interviewed online. Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe. Statistical margins of error are not applicable to online polls because they are based on samples drawn from opt-in online panels, not on random samples that mirror the population within a statistical probability ratio. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction or are they off on the wrong track?

	<u>Right direction</u>	<u>Wrong track</u>
1/2-6/14.....	39	61
12/2-3/13.....	36	64
10/24-25/13.....	32	68
9/26-27/13.....	38	62
8/30-9/3/13.....	38	62
7/26-29/13.....	41	59
6/27-28/13.....	42	58
5/31-6/03/13.....	42	58
4/26-4/30/13.....	39	61
3/28-4/1/13.....	41	59
2/28-3/3/13.....	32	68
1/24-27/13.....	45	55
1/7-1/9/13.....	41	59
11/29-12/2/12.....	43	57
10/25-28/12.....	45	55
9/27-10/1/12.....	40	60
9/6-9/12.....	41	59
7/26-29/12.....	36	64
6/28-7/1/12.....	37	63
5/31-6/3/12.....	36	64
4/26-29/12.....	38	62
3/29-4/1/12.....	34	66
3/1-4/12.....	38	62
1/26-29/12.....	35	65
12/27-29/11.....	31	69
11/21-23/11.....	24	76
10/27-30/11.....	26	74
9/29-10/2/11.....	25	75
8/25-28/11.....	25	75
7/28-31/11.....	24	76
6/28-7/1/11.....	37	63
5/27-30/11.....	38	62
4/28-5/1/11.....	30	70
3/24-27/11.....	33	67
2/25-28/11.....	33	67
1/28-31/11.....	40	60
12/27-30/10.....	36	64
11/19-22/10.....	39	61
10/29-11/1/10.....	35	65
9/30-10/3/10.....	37	63
8/26-30/10.....	33	67
7/29-8/1/10.....	37	63
7/8-11/10.....	36	64
6/4-7/10.....	35	65
4/29-5/2/10.....	40	60
4/1-5/10.....	44	56
2/25-3/1/10.....	38	62

2A. Compared to six months ago... Are you NOW more or less comfortable making a major purchase decision, like a home or car?

	<u>More comfortable</u>	<u>Less comfortable</u>	<u>No change</u>	<u>Not sure</u>
1/2-6/14	16	34	47	4
12/2-3/13	11	41	45	4
10/24-25/13	10	44	42	4
9/26-27/13	14	39	44	4
8/30-9/3/13	14	35	48	3
7/26-29/13	18	39	39	4
6/27-28/13	19	38	39	5
5/31-6/03/13	19	35	40	5
4/26-4/30/13	16	38	43	3
3/28-4/1/13	20	39	37	4
2/28-3/3/13	13	42	40	4
1/24-27/13	19	35	40	6
1/7-1/9/13	15	41	40	4
11/29-12/2/12	14	42	40	3
10/25-28/12	15	41	39	5
9/27-10/1/12	16	42	37	4
9/6-9/12	18	35	43	4
7/26-29/12	15	43	38	4
6/28-7/1/12	16	43	37	4
5/31-6/3/12	14	42	40	5
4/26-29/12	16	40	40	4
3/29-4/1/12	15	40	40	5
3/1-4/12	15	41	41	4
1/26-29/12	11	47	39	3
12/27-29/11	13	45	38	3
11/21-23/11	8	54	34	3
10/27-30/11	7	58	31	4
9/29-10/2/11	9	56	31	4
8/25-28/11	8	56	33	3
7/28-31/11	8	59	31	3
6/28-7/1/11	9	48	38	5
5/27-30/11	13	40	43	4
4/28-5/1/11	8	48	41	3
3/24-27/11	12	45	37	6
2/25-28/11	12	50	34	4
1/28-31/11	11	41	42	5
12/27-30/10	11	45	40	5
11/19-22/10	12	42	40	6
10/29-11/1/10	11	51	34	4
9/30-10/3/10	9	51	35	4
8/26-30/10	10	52	34	5
7/29-8/1/10	10	46	38	6
7/8-11/10	11	48	37	5
6/4-7/10	10	46	41	4
4/29-5/2/10	9	46	40	5
4/1-5/10	11	42	43	5
2/25-3/1/10	8	51	36	5

2B. Compared to six months ago... Are you NOW more or less comfortable making other household purchases?

	<u>More comfortable</u>	<u>Less comfortable</u>	<u>No change</u>	<u>Not sure</u>
1/2-6/14	19	26	53	2
12/2-3/13	16	30	51	2
10/24-25/13	14	36	47	3
9/26-27/13	20	28	48	3
8/30-9/3/13	20	27	50	3
7/26-29/13	23	28	45	4
6/27-28/13	25	29	42	4
5/31-6/03/13	27	28	41	4
4/26-4/30/13	24	27	46	3
3/28-4/1/13	29	29	40	2
2/28-3/3/13	17	34	46	3
1/24-27/13	25	28	42	5
1/7-1/9/13	21	31	45	3
11/29-12/2/12	21	31	45	3
10/25-28/12	24	28	45	3
9/27-10/1/12	25	31	42	2
9/6-9/12	26	25	45	4
7/26-29/12	21	31	44	3
6/28-7/1/12	23	34	41	2
5/31-6/3/12	20	31	46	3
4/26-29/12	25	29	43	3
3/29-4/1/12	20	34	42	3
3/1-4/12	19	29	50	3
1/26-29/12	19	36	44	1
12/27-29/11	19	35	44	2
11/21-23/11	14	43	42	2
10/27-30/11	11	46	40	3
9/29-10/2/11	14	43	40	3
8/25-28/11	11	44	43	2
7/28-31/11	11	45	40	4
6/28-7/1/11	13	34	48	4
5/27-30/11	18	31	49	2
4/28-5/1/11	14	37	46	2
3/24-27/11	20	33	42	6
2/25-28/11	18	36	41	4
1/28-31/11	16	34	45	5
12/27-30/10	19	32	45	4
11/19-22/10	16	33	48	3
10/29-11/1/10	16	39	42	3
9/30-10/3/10	15	40	42	3
8/26-30/10	17	38	41	4
7/29-8/1/10	17	36	43	4
7/8-11/10	17	35	43	5
6/4-7/10	15	32	51	3
4/29-5/2/10	17	33	46	4
4/1-5/10	16	31	51	3
2/25-3/1/10	14	39	45	2

3A. Compared to six months ago... are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	<u>More confident</u>	<u>Less confident</u>	<u>No change</u>	<u>Not sure</u>
1/2-6/14	17	31	48	3
12/2-3/13	14	37	45	4
10/24-25/13	10	43	41	5
9/26-27/13	16	36	44	4
8/30-9/3/13	15	32	49	4
7/26-29/13	17	35	42	5
6/27-28/13	18	34	42	6
5/31-6/03/13	19	35	41	5
4/26-4/30/13	18	38	40	4
3/28-4/1/13	19	34	42	5
2/28-3/3/13	13	41	42	4
1/24-27/13	21	35	38	5
1/7-1/9/13	17	39	40	3
11/29-12/2/12	18	39	39	4
10/25-28/12	18	37	39	5
9/27-10/1/12	18	37	42	2
9/6-9/12	22	32	42	5
7/26-29/12	18	42	37	3
6/28-7/1/12	17	39	40	5
5/31-6/3/12	15	42	40	3
4/26-29/12	18	37	41	4
3/29-4/1/12	16	39	40	5
3/1-4/12	15	34	47	--
1/26-29/12	15	43	40	3
12/27-29/11	16	38	42	4
11/21-23/11	10	47	38	5
10/27-30/11	9	52	35	4
9/29-10/2/11	11	53	33	4
8/25-28/11	8	50	39	3
7/28-31/11	10	47	39	4
6/28-7/1/11	10	40	42	7
5/27-30/11	17	41	38	4
4/28-5/1/11	9	42	44	4
3/24-27/11	14	42	38	5
2/25-28/11	13	46	37	4
1/28-31/11	14	44	38	4
12/27-30/10	13	41	41	5
11/19-22/10	17	41	39	3
10/29-11/1/10	10	44	40	5
9/30-10/3/10	12	48	34	5
8/26-30/10	12	49	35	5
7/29-8/1/10	12	43	40	5
7/8-11/10	12	43	40	5
6/4-7/10	11	46	39	4
4/29-5/2/10	13	44	39	4
4/1-5/10	13	41	42	5
2/25-3/1/10	12	49	34	4

- 3B. Compared to six months ago... are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	<u>More confident</u>	<u>Less confident</u>	<u>No change</u>	<u>Not sure</u>
1/2-6/14	18	35	43	3
12/2-3/13	14	39	42	4
10/24-25/13	11	41	41	6
9/26-27/13	17	39	38	7
8/30-9/3/13	14	37	44	4
7/26-29/13	17	39	39	5
6/27-28/13	19	38	36	7
5/30-6/03/13	20	39	36	5
4/26-4/30/13	19	39	39	3
3/28-4/1/13	21	37	38	4
2/28-3/3/13	15	42	39	4
1/24-27/13	20	39	36	5
1/7-1/9/13	17	43	36	4
11/29-12/2/12	16	44	35	5
10/25-28/12	18	40	37	5
9/27-10/1/12	18	42	35	4
9/6-9/12	20	38	37	6
7/26-29/12	19	45	31	6
6/28-7/1/12	15	45	34	6
5/31-6/3/12	15	45	35	4
4/26-29/12	19	41	36	5
3/29-4/1/12	19	43	34	4
3/1-4/12	15	43	36	5
1/26-29/12	13	47	34	5
12/27-29/11	14	46	35	5
11/21-23/11	9	56	30	5
10/27-30/11	7	55	32	6
9/29-10/2/11	9	59	28	4
8/25-28/11	8	59	30	3
7/28-31/11	9	54	32	6
6/28-7/1/11	10	47	35	8
5/27-30/11	18	41	36	5
4/28-5/1/11	11	47	38	4
3/24-27/11	14	43	37	6
2/25-28/11	14	51	30	6
1/28-31/11	13	46	36	5
12/27-30/10	12	45	38	5
11/19-22/10	16	43	34	7
10/29-11/1/10	10	50	35	4
9/30-10/3/10	12	52	29	7
8/26-30/10	12	53	30	5
7/29-8/1/10	13	46	34	7
7/8-11/10	14	50	31	5
6/4-7/10	9	51	36	4
4/29-5/2/10	15	47	34	4
4/1-5/10	13	43	38	6
2/25-3/1/10	12	53	30	6

4. Thinking of the last six months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	<u>Yes</u>	<u>No</u>
1/2-6/14	25	75
12/2-3/13	27	73
10/24-25/13	31	69
9/26-27/13	28	72
8/30-9/3/13	29	71
7/26-29/13	36	64
6/27-28/13	34	66
5/31-6/03/13	32	68
4/26-30/13	33	67
3/28-4/1/13	35	65
2/28-3/3/13	32	68
1/24-27/13	39	61
1/7-1/9/13	34	66
11/29-12/2/12	36	64
10/25-28/12	35	65
9/27-10/1/12	32	68
9/6-9/12	36	64
7/26-29/12	41	59
6/28-7/1/12	38	62
5/31-6/3/12	38	62
4/26-29/12	41	59
3/29-4/1/12	39	61
3/1-4/12	34	66
1/26-29/12	42	58
12/27-29/11	38	62
11/21-23/11	46	54
10/27-30/11	42	58
9/29-10/2/11	46	54
8/25-28/11	37	63
7/28-31/11	37	63
6/28-7/1/11	38	62
5/27-30/11	38	62
4/28-5/1/11	42	58
3/24-27/11	43	57
2/25-28/11	44	56
1/28-31/11	45	55
12/27-30/10	41	59
11/19-22/10	43	57
10/29-11/1/10	46	54
9/30-10/3/10	48	52
8/26-30/10	47	53
7/29-8/1/10	47	53
7/8-11/10	48	52
6/4-7/10	45	55
4/29-5/2/10	49	51
4/1-5/10	49	51
2/25-3/1/10	50	50

5. Are you, or is anyone in your household **currently** worried about losing their job or being laid off?

	Yes	No
1/2-6/14	25	75
12/2-3/13	26	74
10/24-25/13	25	75
9/26-27/13	23	77
8/30-9/3/13	24	76
7/26-29/13	29	71
6/27-28/13	26	74
5/31-6/03/13	29	71
4/26-30/13	26	74
3/28-4/1/13	24	76
2/28-3/3/13	29	71
1/24-27/13	25	75
1/7-1/9/13	27	73
11/29-12/2/12	31	69
10/25-28/12	28	72
9/27-10/1/12	28	72
9/6-9/12	26	74
7/26-29/12	30	70
6/28-7/1/12	29	71
5/31-6/3/12	29	71
4/26-29/12	28	72
3/29-4/1/12	27	73
3/1-4/12	26	74
1/26-29/12	32	68
12/27-29/11	29	71
11/21-23/11	34	66
10/27-30/11	32	68
9/29-10/2/11	34	66
8/25-28/11	28	72
7/28-31/11	31	69
6/28-7/1/11	25	75
5/27-30/11	25	75
4/28-5/1/11	28	72
3/24-27/11	29	71
2/25-28/11	32	68
1/28-31/11	32	68
12/27-30/10	31	69
11/19-22/10	29	71
10/29-11/1/10	31	69
9/30-10/3/10	31	69
8/26-30/10	32	68
7/29-8/1/10	33	67
7/8-11/10	33	67
6/4-7/10	28	72
4/29-5/2/10	32	68
4/1-5/10	33	67
2/25-3/1/10	33	67

7. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Strong (T2B)</u>	<u>Mid (M2B)</u>	<u>Weak (B3B)</u>
1/2-6/14.....	4	6	23	29	19	10	9	10	53	38
12/2-3/13.....	2	7	22	32	20	10	8	9	54	38
10/24-25/13.....	3	8	22	27	19	12	10	11	50	40
9/26-27/13.....	3	8	23	30	17	9	10	11	53	36
8/30-9/3/13.....	4	7	23	32	17	10	8	10	54	35
7/26-29/13.....	4	8	23	28	18	10	9	12	51	37
6/27-28/13.....	6	8	24	27	16	12	8	13	51	36
5/31-6/03/13.....	2	7	24	31	21	9	5	10	55	35
4/26-30/13.....	3	7	23	28	21	9	9	10	51	39
3/28-4/1/13.....	4	6	23	31	16	12	8	10	54	37
2/28-3/3/13.....	2	6	23	29	19	11	10	8	52	40
1/24-27/13.....	4	5	23	27	22	11	8	9	50	41
1/7-1/9/13.....	2	8	21	24	22	14	8	10	46	44
11/29-12/2/12.....	2	5	19	29	21	14	10	8	48	45
10/25-28/12.....	2	6	20	27	20	15	11	7	47	45
9/27-10/1/12.....	2	4	20	26	23	13	11	6	46	48
9/6-9/12.....	2	6	20	26	22	12	12	8	46	46
7/26-29/12.....	3	6	20	25	23	13	11	9	45	46
6/28-7/1/12.....	3	5	16	27	22	15	12	8	44	49
5/31-6/3/12.....	2	4	16	28	24	14	12	6	44	49
4/26-29/12.....	2	5	19	26	21	15	12	7	45	48
3/29-4/1/12.....	2	5	18	25	23	14	13	8	43	49
3/1-4/12.....	3	3	18	30	22	12	13	6	48	47
1/26-29/12.....	2	6	16	28	22	19	8	7	44	49
12/27-29/11.....	2	5	18	25	25	13	12	7	43	50
11/21-23/11.....	1	4	13	26	23	18	15	5	38	56
10/27-30/11.....	1	3	13	26	24	19	14	4	39	57
9/29-10/2/11.....	1	3	15	25	23	20	12	5	40	56
8/25-28/11.....	1	4	14	23	24	18	14	5	38	57
7/28-31/11.....	3	4	12	24	25	17	16	7	36	58
6/28-7/1/11.....	2	5	15	31	20	16	12	7	45	48
5/27-30/11.....	1	5	14	31	22	16	11	6	45	49
4/28-5/1/11.....	3	5	14	27	22	15	14	8	41	51
3/24-27/11.....	3	5	19	24	19	16	14	9	42	49
2/25-28/11.....	2	5	15	28	22	16	13	6	42	51
1/28-31/11.....	1	3	18	27	20	18	13	4	45	51
12/27-30/10.....	2	3	19	29	21	14	12	5	47	47
11/19-22/10.....	1	3	16	28	24	15	13	4	44	51
10/29-11/1/10.....	1	3	13	26	22	19	15	5	39	56
9/30-10/3/10.....	1	3	13	25	27	17	13	4	39	57
8/26-30/10.....	1	3	13	24	25	21	13	4	37	59
7/29-8/1/10.....	2	4	14	26	26	16	11	6	40	54
7/8-11/10.....	2	4	13	29	23	17	12	6	42	52
6/4-7/10.....	1	3	15	25	26	17	13	4	40	57
4/29-5/2/10.....	1	4	15	27	23	17	13	5	43	52
4/1-5/10.....	1	5	14	26	25	16	14	6	39	55
2/25-3/1/10.....	1	3	13	24	27	17	15	4	37	59

8. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Strong (T2B)</u>	<u>Mid (M3B)</u>	<u>Weak (B3B)</u>
1/2-6/14.....	5	11	22	27	14	10	11	16	49	35
12/2-3/13.....	3	12	24	27	17	9	9	15	51	34
10/24-25/13.....	5	11	20	25	15	12	12	16	45	38
9/26-27/13.....	5	13	22	23	15	11	11	18	46	36
8/30-9/3/13.....	4	13	23	28	14	10	9	17	51	32
7/26-29/13.....	6	11	26	23	15	8	12	16	49	35
6/27-28/13.....	8	11	21	24	15	9	10	19	46	35
5/31-6/03/13.....	5	12	24	25	17	9	8	17	49	34
4/26-30/13.....	5	11	24	27	15	10	8	16	51	33
3/28-4/1/13.....	5	12	26	26	13	10	8	17	52	31
2/28-3/3/13.....	5	11	22	25	17	10	10	16	47	37
1/24-27/13.....	6	11	20	24	16	12	12	17	43	40
1/7-1/9/13.....	4	13	19	27	16	11	10	17	46	37
11/29-12/2/12.....	3	7	19	28	18	13	11	11	47	42
10/25-28/12.....	3	10	19	23	17	14	14	13	42	44
9/27-10/1/12.....	3	8	19	28	17	11	13	11	47	42
9/6-9/12.....	4	9	19	26	18	14	11	13	44	42
7/26-29/12.....	5	10	19	22	18	13	13	15	41	45
6/28-7/1/12.....	5	9	18	27	19	12	10	14	45	41
5/31-6/3/12.....	4	9	19	22	17	14	15	13	41	46
4/26-29/12.....	4	7	23	24	17	10	15	11	47	42
3/29-4/1/12.....	4	10	18	25	19	13	11	14	43	44
3/1-4/12.....	4	9	20	25	20	12	11	12	45	43
1/26-29/12.....	2	8	20	21	19	15	14	11	41	48
12/27-29/11.....	5	10	20	25	17	11	12	15	45	40
11/21-23/11.....	3	5	17	25	23	12	16	8	41	51
10/27-30/11.....	2	4	16	25	21	17	15	7	41	53
9/29-10/2/11.....	3	9	18	22	20	16	13	11	40	49
8/25-28/11.....	3	8	16	26	19	14	13	11	43	46
7/28-31/11.....	2	7	19	24	19	13	15	9	43	47
6/28-7/1/11.....	3	8	20	26	18	12	13	11	46	43
5/27-30/11.....	4	6	21	25	23	9	11	11	46	44
4/28-5/1/11.....	3	9	20	25	19	12	12	12	45	43
3/24-27/11.....	5	8	19	28	17	10	13	13	46	41
2/25-28/11.....	3	9	18	24	19	15	14	11	42	47
1/28-31/11.....	3	8	20	25	15	15	13	12	46	43
12/27-30/10.....	3	8	19	27	19	11	13	11	46	43
11/19-22/10.....	3	7	19	27	18	13	12	10	47	43
10/29-11/1/10.....	3	7	19	26	20	13	13	10	45	45
9/30-10/3/10.....	2	7	19	26	20	12	13	9	45	46
8/26-30/10.....	2	5	20	27	20	12	14	8	47	46
7/29-8/1/10.....	3	7	20	26	17	15	12	10	46	44
7/8-11/10.....	3	6	19	25	18	14	15	9	44	47
6/4-7/10.....	2	7	18	25	20	13	14	9	44	47
4/29-5/2/10.....	2	8	21	25	18	14	12	11	45	44
4/1-5/10.....	2	10	19	27	19	14	11	11	49	43
2/25-3/1/10.....	2	7	16	26	19	14	16	9	42	49

9. Thinking about the next 30 days, do you think it will be a good time or a bad time to invest in the stock market?

	<u>Good time</u>	<u>Bad time</u>	<u>Not sure</u>
1/2-6/14	22	26	52
12/2-3/13	25	27	49
10/24-25/13	22	31	46
9/26-27/13	22	27	51
8/30-9/3/13	18	30	52
7/26-29/13	23	27	50
6/27-28/13	22	29	48
5/31-6/03/13	23	27	50
4/26-30/13	24	27	49
3/28-4/1/13	23	26	51
2/28-3/3/13	19	30	51
1/24-27/13	24	27	49
1/7-1/9/13	20	33	47
11/29-12/2/12	15	38	47
10/25-28/12	14	36	50
9/27-10/1/12	16	34	50
9/6-9/12	20	35	45
7/26-29/12	14	39	47
6/28-7/1/12	18	38	44
5/31-6/3/12	14	41	45
4/26-29/12	22	31	47
3/29-4/1/12	18	33	49
3/1-4/12	22	32	46
1/26-29/12	18	30	52
12/27-29/11	19	34	47
11/21-23/11	12	47	41
10/27-30/11	16	44	40
9/29-10/2/11	16	45	40
8/25-28/11	22	40	39
7/28-31/11	12	52	36
6/28-7/1/11	14	35	51
5/27-30/11	16	32	52
4/28-5/1/11	16	34	50
3/24-27/11	18	31	52
2/25-28/11	18	39	44
1/28-31/11	22	29	48
12/27-30/10	19	30	51
11/19-22/10	20	32	48
10/29-11/1/10	18	35	48
9/30-10/3/10	17	36	47
8/26-30/10	13	41	46
7/29-8/1/10	16	40	44
7/8-11/10	16	34	50
6/4-7/10	14	43	43
4/29-5/2/10	20	33	47
4/1-5/10	20	28	52
2/25-3/1/10	15	38	47

10. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?

	<u>Yes</u>	<u>No</u>	<u>Not sure</u>
1/2-6/14	25	35	40
12/2-3/13	32	34	34
10/24-25/13.....	28	39	34
9/26-27/13	30	34	36
8/30-9/3/13	33	33	34
7/26-29/13	31	35	34
6/27-28/13	32	35	33
5/31-6/03/13	37	34	30
4/26-30/13	33	34	33
3/28-4/1/13	34	35	31
2/28-3/3/13	32	36	31
1/24-27/13	32	33	35
1/7-1/9/13.....	30	38	32
11/29-12/2/12.....	27	43	30
10/25-28/12.....	30	40	31
9/27-10/1/12.....	35	39	26
9/6-9/12	34	35	31
7/26-29/12	30	42	28
6/28-7/1/12	34	36	29
5/31-6/3/12	31	39	30
4/26-29/12	32	40	28
3/29-4/1/12	31	38	30
3/1-4/12	33	38	30
1/26-29/12	36	37	27
12/27-29/11.....	32	40	28
11/21-23/11.....	27	47	26
10/27-30/11.....	30	45	25
9/29-10/2/11.....	33	44	23
8/25-28/11	33	41	26
7/28-31/11	27	45	29
6/28-7/1/11	28	40	32
5/27-30/11	29	39	33
4/28-5/1/11	29	39	31
3/24-27/11	31	39	30
2/25-28/11	34	38	28
1/28-31/11	32	37	31
12/27-30/10.....	28	41	30
11/19-22/10.....	32	39	29
10/29-11/1/10.....	29	42	29
9/30-10/3/10	33	44	24
8/26-30/10	36	40	25
7/29-8/1/10.....	35	37	28
7/8-11/10	31	37	32
6/4-7/10	29	41	29
4/29-5/2/10	32	38	30
4/1-5/10	34	36	31
2/25-3/1/10.....	34	40	26

11. Thinking of the next twelve months, how do you expect the prices of the following to change?

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Homes for sale in your neighborhood							
1/2-6/14	10	40	39	9	2	50	11
12/2-3/13	12	43	33	9	3	55	12
10/24-25/13	15	39	32	11	2	54	14
9/26-27/13	16	39	34	9	2	55	12
8/30-9/3/13	14	41	31	12	2	55	13
7/26-29/13	18	39	32	9	2	57	11
6/27-28/13	20	36	30	11	3	56	14
5/31-6/03/13	17	42	29	12	1	58	13
4/26-30/13	13	38	34	11	3	51	14
3/28-4/1/13	16	38	31	12	3	54	15
2/28-3/3/13	12	37	36	12	3	49	15
1/24-27/13	12	35	37	14	3	46	17
1/7-1/9/13	11	34	39	13	3	46	15
11/29-12/2/12	12	32	36	15	4	45	20
10/25-28/12	10	34	35	17	4	44	21
9/27-10/1/12	9	32	37	17	4	41	22
9/6-9/12	11	32	37	16	4	43	20
7/26-29/12	12	28	35	20	5	40	24
6/28-7/1/12	10	29	36	20	5	39	25
5/31-6/3/12	11	30	38	17	5	40	22
4/26-29/12	9	27	41	19	4	36	24
3/29-4/1/12	11	26	36	22	4	37	27
3/1-4/12	10	23	39	24	4	33	28
1/26-29/12	8	21	40	23	7	29	31
12/27-29/11	7	23	39	26	5	30	31
11/21-23/11	8	21	39	26	6	29	33
10/27-30/11	6	20	35	30	8	27	38
9/29-10/2/11	8	19	34	30	8	27	39
8/25-28/11	8	17	36	30	9	24	39
7/28-31/11	10	19	38	23	10	29	33
6/28-7/1/11	7	24	39	23	7	31	30
5/27-30/11	9	22	40	22	7	31	29
4/28-5/1/11	12	18	38	25	7	30	32
3/24-27/11	8	22	36	27	7	30	34
2/25-28/11	9	26	37	22	7	34	28
1/28-31/11	7	21	43	24	6	28	30
12/27-30/10	7	22	38	26	6	30	33
11/19-22/10	6	20	42	25	7	26	32
10/29-11/1/10	4	25	43	21	7	29	28
9/30-10/3/10	3	28	42	22	5	31	27
8/26-30/10	3	22	36	31	9	25	40
7/29-8/1/10	5	28	37	24	7	32	31

	<u>Major</u> <u>increase in</u> <u>price</u>	<u>Minor</u> <u>increase</u>	<u>No change</u> <u>in price</u>	<u>Minor</u> <u>decrease</u>	<u>Major</u> <u>decrease in</u> <u>price</u>	<u>Total</u> <u>increase</u>	<u>Total</u> <u>decrease</u>
Food and groceries							
1/2-6/14	24	51	21	2	1	76	3
12/2-3/13	24	53	20	2	1	77	2
10/24-28/13	26	48	22	3	*	75	3
9/26-27/13	26	50	19	3	2	76	5
8/30-9/3/13	30	50	17	1	*	81	2
7/26-29/13	31	46	19	2	1	77	4
6/27-28/13	32	46	18	2	1	78	3
5/31-6/03/13	29	51	16	3	1	80	3
4/26-30/13	30	49	18	2	*	79	3
3/28-4/1/13	32	47	17	2	1	80	3
2/28-3/3/13	41	44	13	2	*	85	2
1/24-27/13	33	46	18	3	1	79	4
1/7-1/9/13	39	44	13	3	1	83	4
11/29-12/2/12	33	48	16	3	1	80	4
10/25-28/12	35	43	17	4	1	78	5
9/27-10/1/12	39	45	14	2	1	84	2
9/6-9/12	41	42	13	3	1	83	4
7/26-29/12	44	39	13	2	1	84	4
6/28-7/1/12	24	50	21	3	1	74	4
5/31-6/3/12	28	49	18	4	1	77	5
4/26-29/12	34	47	16	2	1	81	2
3/29-4/1/12	39	47	12	3	0	85	3
3/1-4/12	40	45	13	1	1	85	2
1/26-29/12	32	52	14	1	0	84	1
12/27-29/11	32	48	18	2	0	79	2
11/21-23/11	35	49	14	1	0	84	2
10/27-30/11	34	51	13	1	0	85	2
9/29-10/2/11	35	49	13	3	0	84	3
8/25-28/11	38	45	15	1	1	83	2
7/28-31/11	38	45	15	1	*	83	2
6/28-7/1/11	38	45	14	3	1	82	4
5/27-30/11	40	42	14	2	1	82	3
4/28-5/1/11	48	40	9	2	1	88	3
3/24-27/11	45	42	10	2	1	87	4
2/25-28/11	45	43	12	*	*	88	1
1/28-31/11	34	48	16	2	--	82	2
12/27-30/10	31	50	16	2	*	81	3
11/19-22/10	25	54	19	1	1	79	2

	<u>Major</u> <u>increase in</u> <u>price</u>	<u>Minor</u> <u>increase</u>	<u>No change</u> <u>in price</u>	<u>Minor</u> <u>decrease</u>	<u>Major</u> <u>decrease in</u> <u>price</u>	<u>Total</u> <u>increase</u>	<u>Total</u> <u>decrease</u>
Gasoline and fuel prices							
1/2-6/14	25	48	18	8	2	72	10
12/2-3/13	23	46	20	11	1	68	11
10/24-25/13	28	40	20	11	2	67	12
9/26-27/13	30	41	19	10	1	70	11
8/30-9/3/13	41	41	13	5	1	82	5
7/26-29/13	46	35	14	3	2	81	4
6/27-28/13	40	36	17	6	1	77	7
5/31-6/03/13	37	43	13	6	1	80	7
4/26-30/13	36	39	15	10	1	75	10
3/28-4/1/13	40	40	12	7	1	80	8
2/28-3/3/13	57	28	10	4	1	85	5
1/24-27/13	34	42	14	8	1	76	9
1/7-1/9/13	34	42	15	8	1	76	9
11/29-12/2/12	37	38	15	9	1	75	10
10/25-28/12	36	35	12	15	2	71	17
9/27-10/1/12	44	37	12	8	--	81	8
9/6-9/12	52	30	10	7	1	81	8
7/26-29/12	44	39	10	5	2	83	7
6/28-7/1/12	25	35	16	21	3	60	24
5/31-6/3/12	38	34	14	12	2	72	14
4/26-29/12	47	33	10	9	1	80	9
3/29-4/1/12	68	21	6	3	2	89	5
3/1-4/12	73	15	9	2	1	88	3
1/26-29/12	51	37	7	5	0	88	5
12/27-29/11	31	44	16	8	1	76	9
11/21-23/11	37	40	14	9	0	77	9
10/27-30/11	34	44	12	9	1	78	10
9/29-10/2/11	33	39	10	17	0	72	18
8/25-28/11	34	37	17	11	1	71	12
7/28-31/11	47	35	11	7	1	82	7
6/28-7/1/11	33	33	15	17	1	67	18
5/27-30/11	48	27	10	12	3	75	15
4/28-5/1/11	76	14	7	2	2	90	3
3/24-27/11	72	19	6	2	2	90	4
2/25-28/11	79	14	6	1	*	93	1
1/28-31/11	58	30	10	2	--	88	2
12/27-30/10	56	31	10	2	1	87	3
11/19-22/10	37	46	13	4	1	82	5

	<u>Major</u> <u>increase in</u> <u>price</u>	<u>Minor</u> <u>increase</u>	<u>No change</u> <u>in price</u>	<u>Minor</u> <u>decrease</u>	<u>Major</u> <u>decrease in</u> <u>price</u>	<u>Total</u> <u>increase</u>	<u>Total</u> <u>decrease</u>
Consumer electronics (TVs, computers, music players, etc.)							
1/2-6/14.....	9	43	36	12	1	52	12
12/2-3/13.....	10	37	39	13	1	47	14
10/24-25/13.....	13	39	36	12	1	52	13
9/26-27/13.....	14	37	34	13	1	51	15
8/30-9/3/13.....	15	42	34	9	1	56	9
7/26-29/13.....	14	37	36	10	2	51	12
6/27-28/13.....	19	36	36	8	1	55	9
5/31-6/03/13.....	12	42	35	11	*	54	12
4/26-30/13.....	16	37	35	10	2	54	11
3/28-4/1/13.....	14	41	35	10	1	54	11
2/28-3/3/13.....	14	40	35	10	*	55	11
1/24-27/13.....	14	37	34	14	1	51	15
1/7-1/9/13.....	14	38	34	12	1	53	13
11/29-12/2/12.....	17	36	32	14	1	53	15
10/25-28/12.....	14	39	33	12	1	53	13
9/27-10/1/12.....	13	41	33	11	1	54	12
9/6-9/12.....	14	37	36	12	1	51	13
7/26-29/12.....	16	42	31	9	2	58	10
6/28-7/1/12.....	12	35	41	12	0	47	12
5/31-6/3/12.....	15	38	34	12	1	53	13
4/26-29/12.....	14	39	33	13	1	53	14
3/29-4/1/12.....	16	39	32	12	1	55	12
3/1-4/12.....	13	42	32	11	1	56	12
1/26-29/12.....	12	36	33	19	1	47	19
12/27-29/11.....	11	34	36	18	2	44	20
11/21-23/11.....	11	36	32	21	1	47	21
10/27-10/30/11.....	12	40	32	14	1	53	16
9/29-10/2/11.....	13	42	29	15	1	55	16
8/25-28/11.....	16	37	34	11	1	53	13
7/28-31/11.....	16	37	35	11	1	53	12
6/28-7/1/11.....	14	38	34	12	1	53	13
5/27-30/11.....	15	38	34	12	1	52	13
4/28-5/1/11.....	21	41	30	8	1	61	9
3/24-27/11.....	18	41	26	13	2	59	15
2/25-28/11.....	16	42	29	14	*	57	14
1/28-31/11.....	11	37	37	15	1	48	16
12/27-30/10.....	10	36	36	17	1	46	18
11/19-22/10.....	11	29	33	23	3	40	27

	<u>Major</u> <u>increase in</u> <u>price</u>	<u>Minor</u> <u>increase</u>	<u>No change</u> <u>in price</u>	<u>Minor</u> <u>decrease</u>	<u>Major</u> <u>decrease in</u> <u>price</u>	<u>Total</u> <u>increase</u>	<u>Total</u> <u>decrease</u>
Durable goods (automobiles, appliances, furniture, etc.)							
1/2-6/14	13	45	36	5	1	58	6
12/2-3/13	12	49	34	4	1	61	5
10/24-25/13	17	45	34	4	*	62	4
9/26-27/13	16	45	33	6	1	61	7
8/30-9/3/13	18	48	31	3	*	66	3
7/26-29/13	18	43	33	4	2	61	6
6/27-28/13	20	41	33	4	2	61	6
5/31-6/03/13	16	45	33	6	*	61	6
4/26-30/13	19	44	31	6	1	62	7
3/28-4/1/13	16	47	31	5	1	63	6
2/28-3/3/13	20	47	29	4	*	67	4
1/24-27/13	16	48	30	5	1	63	6
1/7-1/9/13	18	46	31	5	--	64	5
11/29-12/2/12	19	43	30	7	1	62	8
10/25-28/12	17	42	35	5	1	60	5
9/27-10/1/12	17	46	31	6	1	63	6
9/6-9/12	18	44	31	6	--	62	7
7/26-29/12	19	46	28	6	1	65	7
6/28-7/1/12	14	42	38	6	1	55	7
5/31-6/3/12	17	43	34	5	1	60	5
4/26-29/12	18	43	35	4	--	61	5
3/29-4/1/12	24	42	29	4	1	66	5
3/1-4/12	18	47	29	4	1	66	5
1/26-29/12	13	45	35	8	0	58	8
12/27-29/11	15	46	33	5	1	61	6
11/21-23/11	16	46	29	8	1	62	9
10/27-30/11	16	48	28	7	1	64	8
9/29-10/2/11	17	43	31	8	1	60	9
8/25-28/11	19	41	32	6	1	61	7
7/28-31/11	21	43	30	6	1	64	6
6/28-7/1/11	18	44	31	6	1	62	7
5/27-30/11	17	45	31	6	1	63	7
4/28-5/1/11	25	43	28	4	1	67	5
3/24-27/11	21	48	24	5	2	70	7
2/25-28/11	20	46	29	5	*	66	5
1/28-31/11	15	46	35	4	1	60	5
12/27-30/10	15	42	35	7	1	57	8
11/19-22/10	14	39	34	11	1	54	12

13. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	<u>Extremely</u> <u>likely</u>	<u>Very likely</u>	<u>Somewhat</u> <u>likely</u>	<u>Not very</u> <u>likely</u>	<u>Not at all</u> <u>likely</u>	<u>Not sure</u>	<u>Total likely</u>	<u>Total not</u> <u>likely</u>
1/2-6/14	5	5	20	29	21	21	10	50
12/2-2/13	4	6	22	33	19	17	10	52
10/24-25/13	6	7	24	25	20	19	13	45
9/26-27/13	4	7	20	26	23	20	11	49
8/30-9/3/13	5	7	24	29	19	16	12	48
7/26-29/13	7	10	22	25	18	19	16	43
6/27-28/13	9	8	19	28	19	18	17	46
5/31-6/03/13	5	8	22	32	16	17	13	48
4/26-30/13	6	10	20	28	20	17	16	48
3/28-4/1/13	5	7	25	26	21	16	12	46
2/28-3/3/13	7	10	26	21	19	17	17	40
1/24-27/13	8	10	20	27	17	18	18	44
1/7-1/9/13	6	8	23	28	17	19	14	44
11/29-12/2/12	6	10	23	28	16	16	16	44
10/25-28/12	6	9	24	28	17	17	15	45
9/27-10/1/12	5	9	21	28	16	20	14	44
9/6-9/12	5	9	25	26	19	16	14	45
7/26-29/12	7	9	26	24	18	15	17	42
6/28-7/1/12	6	10	22	25	18	18	16	43
5/31-6/3/12	6	9	27	24	17	16	15	41
4/26-29/12	6	10	27	26	15	15	16	41
3/29-4/1/12	5	9	22	26	16	22	14	42
3/1-4/12	5	10	23	26	19	17	15	45
1/26-29/12	7	8	27	29	14	14	15	44
12/27-29/11	5	8	27	28	14	18	13	42
11/21-23/11	6	9	27	27	13	19	15	39
10/27-30/11	5	9	28	27	12	19	14	39
9/29-10/2/11	5	13	26	27	13	16	18	40
8/25-28/11	6	10	25	24	13	21	17	37
7/28-31/11	5	10	24	25	15	21	15	40
6/28-7/1/11	4	11	24	28	13	21	15	40
5/27-30/11	4	9	20	29	15	23	13	44
4/28-5/1/11	5	8	26	25	15	21	14	39
3/24-27/11	7	7	24	28	16	19	14	43
2/25-28/11	7	11	25	25	13	18	18	39
1/28-31/11	5	7	27	27	16	18	12	43
12/27-30/10	5	9	26	24	16	20	14	40
11/19-22/10	6	10	25	24	17	19	16	40
10/29-11/1/10	6	9	22	28	15	20	15	43
9/30-10/3/10	5	12	25	22	16	20	16	38
8/26-30/10	6	11	24	26	13	19	17	40
7/29-8/1/10	6	8	25	27	16	19	14	43
7/8-11/10	6	10	28	22	13	21	16	35
6/4-7/10	5	11	22	26	16	20	16	42
4/29-5/2/10	6	9	24	25	17	19	14	42
4/1-5/10	4	9	27	22	15	23	13	36
2/25-3/1/10	5	9	28	22	14	21	14	37

14. Now, thinking about **the next six months** and making major purchases such as buying a car or household appliances, or your vacation spending, do you expect that you and your family will be spending ...

	More than last year	About the same as last year	Less than last year
1/2-6/13.....	13	54	33
12/2-3/13.....	11	57	32
10/24-25/13.....	11	53	36
9/26-27/13.....	12	54	33
8/30-9/3/13.....	13	55	32
7/26-29/13.....	15	50	35
6/27-28/13.....	17	52	31
5/31-6/03/13.....	15	55	30
4/26-30/13.....	15	55	30
3/28-4/1/13.....	15	53	32
2/28-3/3/13.....	13	50	37
1/24-27/13.....	16	47	37
1/7-1/9/13.....	13	47	39
11/29-12/2/12.....	12	46	42
10/25-28/12.....	15	47	37
9/27-10/1/12.....	14	46	40
9/6-9/12.....	13	48	38
7/26-29/12.....	13	46	41
6/28-7/1/12.....	15	48	38
5/31-6/3/12.....	14	44	42
4/26-29/12.....	12	47	42
3/29-4/1/12.....	12	46	43
3/1-4/12.....	11	45	44
1/26-29/12.....	11	45	43
12/27-29/11.....	13	47	40
11/21-23/11.....	11	43	47
10/27-30/11.....	11	37	51
9/29/10/2/11.....	11	42	47
8/25-28/11.....	11	42	47
7/28-31/11.....	9	42	49
6/28-7/1/11.....	9	45	45
5/27-30/11.....	15	42	43
4/28-5/1/11.....	10	44	47
3/24-27/11.....	13	43	44
2/25-28/11.....	13	40	47
1/28-31/11.....	9	46	46
12/27-30/10.....	11	47	42
11/19-22/10.....	10	45	45
10/29-11/1/10.....	11	45	44
9/30-10/3/10.....	8	45	48
8/26-30/10.....	10	44	46
7/29-8/1/10.....	12	43	45
7/8-11/10.....	9	44	47
6/4-7/10.....	9	45	46
4/29-5/2/10.....	11	47	42
4/1-5/10.....	9	48	43
2/25-3/1/10.....	7	41	52

15A. In the next six months, do you think interest rates will...

	<u>Go up</u>	<u>Go down</u>	<u>Remain unchanged</u>
1/2-6/13.....	54	7	38
12/2-3/13.....	51	7	41
10/24-25/13.....	54	10	36
9/26-27/13.....	54	8	38
8/30-9/3/13.....	57	9	35
7/26-29/13.....	57	8	36
6/27-28/13.....	61	8	32
5/31-6/03/13.....	49	8	43
4/26-30/13.....	42	9	48
3/28-4/1/13.....	39	11	51
2/28-3/3/13.....	41	7	52
1/24-27/13.....	43	11	46
1/7-1/9/13.....	41	11	48
11/29-12/2/12.....	41	10	48
10/25-28/12.....	38	13	49
9/27-10/1/12.....	38	13	49
9/6-9/12.....	44	9	47
7/26-29/12.....	39	16	45
6/28-7/1/12.....	36	13	50
5/31-6/3/12.....	38	12	50
4/26-29/12.....	40	12	47
3/29-4/1/12.....	41	9	50
3/1-4/12.....	36	11	53
1/26-29/12.....	33	12	56
12/27-29/11.....	38	13	49
11/21-23/11.....	39	13	48
10/27-30/11.....	43	12	45
9/29/10/2/11.....	39	16	44
8/25-28/11.....	42	14	45
7/28-31/11.....	59	9	32
6/28-7/1/11.....	41	11	48
5/27-30/11.....	44	10	46
4/28-5/1/11.....	48	7	44
3/24-27/11.....	49	9	42
2/25-28/11.....	50	11	39
1/28-31/11.....	50	9	40
12/27-30/10.....	48	11	41
11/19-22/10.....	42	11	47
10/29-11/1/10.....	35	13	52
9/30-10/3/10.....	37	10	53
8/26-30/10.....	34	16	50
7/29-8/1/10.....	36	14	49
7/8-11/10.....	41	13	46
6/4-7/10.....	40	12	48
4/29-5/2/10.....	45	11	44
4/1-5/10.....	46	10	44
2/25-3/1/10.....	47	12	41

15B. Over the next five years, do you think inflation will...

	<u>Go up</u>	<u>Go down</u>	<u>Remain unchanged</u>	<u>Don't know</u>
1/2-6/14.....	61	7	15	18
12/2-3/13.....	62	7	17	14
10/24-25/13.....	64	7	15	15
9/26-27/13.....	58	10	17	15
8/30-9/3/13.....	59	10	17	14
7/26-29/13.....	61	9	15	14
6/27-28/13.....	62	6	16	16
5/31-6/03/13.....	61	10	14	15
4/26-30/13.....	60	10	16	14
3/28-4/1/13.....	58	11	16	15
2/28-3/3/13.....	61	8	14	17
1/24-27/13.....	61	10	15	14
1/7-1/9/13.....	60	12	15	13
11/29-12/2/12.....	60	11	13	15
10/25-28/12.....	53	14	15	18
9/27-10/1/12.....	55	15	13	18
9/6-9/12.....	56	12	15	16
7/26-29/12.....	61	11	13	15
6/28-7/1/12.....	55	12	17	16
5/31-6/3/12.....	56	10	15	19
4/26-29/12.....	60	11	15	14
3/29-4/1/12.....	62	10	12	17
3/1-4/12.....	61	8	14	17
1/26-29/12.....	57	12	13	17
12/27-29/11.....	56	9	19	17
11/21-23/11.....	63	9	11	16
10/27-30/11.....	57	15	11	17
9/29-10/2/11.....	65	11	10	14
8/25-28/11.....	63	12	10	15
7/28-31/11.....	64	8	12	16
6/28-7/1/11.....	54	10	15	21
5/27-30/11.....	53	11	13	23
4/28-5/1/11.....	58	12	11	19
3/24-27/11.....	61	8	11	20
2/25-28/11.....	64	11	10	15
1/28-31/11.....	56	13	15	16
12/27-30/10.....	56	12	14	18
11/19-22/10.....	53	12	15	20

16A. Looking ahead six months from now, do you expect... - The economy in your local area to be...

	<u>Much</u> <u>stronger</u>	<u>Somewhat</u> <u>stronger</u>	<u>About the</u> <u>same</u>	<u>Somewhat</u> <u>weaker</u>	<u>Much</u> <u>weaker</u>	<u>Total</u> <u>stronger</u>	<u>Total</u> <u>weaker</u>
1/2-6/14.....	4	17	63	13	4	21	17
12/2-3/13.....	3	18	63	13	4	21	17
10/24-25/13.....	4	18	57	15	5	22	21
9/26-27/13.....	4	22	55	14	5	26	19
8/30-9/3/13.....	4	19	62	12	4	23	15
7/26-29/13.....	7	17	58	12	6	24	18
6/27-28/13.....	7	21	54	14	4	28	18
5/31-6/03/13.....	5	22	59	11	2	27	13
4/26-30/13.....	5	20	57	13	5	25	18
3/28-4/1/13.....	6	20	59	11	4	26	14
2/28-3/3/13.....	5	18	54	18	5	23	23
1/24-27/13.....	7	21	53	14	5	28	20
1/7-1/9/13.....	5	18	55	16	5	23	21
11/29-12/2/12.....	5	18	53	17	7	23	24
10/25-28/12.....	5	22	57	12	4	27	17
9/27-10/1/12.....	5	18	58	14	5	23	18
9/6-9/12.....	6	21	56	12	5	27	17
7/26-29/12.....	6	19	54	17	5	25	22
6/28-7/1/12.....	7	18	55	15	5	25	20
5/31-6/3/12.....	6	17	57	17	4	23	21
4/26-29/12.....	6	20	56	13	5	26	18
3/29-4/1/12.....	3	17	60	14	6	20	20
3/1-4/12.....	4	17	56	17	5	21	22
1/26-29/12.....	3	21	61	12	4	24	15
12/27-29/11.....	5	16	56	17	6	21	23
11/21-23/11.....	3	15	57	18	8	18	25
10/27-30/11....	2	15	57	20	5	17	26
9/29-10/2/11.....	2	14	56	23	5	16	28
8/25-28/11.....	3	14	55	20	8	17	28
7/28-31/11.....	3	12	53	23	9	15	32
6/28-7/1/11.....	3	15	60	17	6	18	22
5/27-30/11.....	3	20	56	16	6	23	21
4/28-5/1/11.....	4	16	55	19	5	20	25
3/24-27/11.....	5	18	52	17	8	23	26
2/25-28/11.....	4	17	55	19	6	20	25
1/28-31/11.....	3	20	57	15	5	23	20
12/27-30/10.....	3	18	59	15	5	21	20
11/19-22/10.....	5	19	57	15	5	24	20
10/29-11/1/10.....	3	17	56	16	7	20	24
9/30-10/3/10.....	3	17	57	19	4	20	23
8/26-30/10.....	3	14	58	18	8	16	25
7/29-8/1/10.....	3	17	56	18	6	20	23
7/8-11/10.....	3	15	54	19	8	18	28
6/4-7/10.....	4	15	58	16	7	19	24
4/29-5/2/10.....	2	19	57	17	5	22	22
4/1-5/10.....	1	17	61	16	5	18	21
2/25-3/1/10.....	1	18	59	16	6	19	22

16B. Looking ahead six months from now, do you expect... – Your personal financial situation to be...

	<u>Much</u> <u>stronger</u>	<u>Somewhat</u> <u>stronger</u>	<u>About the</u> <u>same</u>	<u>Somewhat</u> <u>weaker</u>	<u>Much</u> <u>weaker</u>	<u>Total</u> <u>stronger</u>	<u>Total</u> <u>weaker</u>
1/2-6/14.....	7	23	53	12	4	30	17
12/2-3/13.....	4	25	52	14	4	29	19
10/24-25/13.....	8	24	47	15	6	32	21
9/26-27/13.....	7	24	49	13	6	32	20
8/30-9/3/13.....	8	24	52	14	3	32	17
7/26-29/13.....	11	22	50	11	6	32	17
6/27-28/13.....	10	23	49	13	4	34	17
5/31-6/03/13.....	7	27	50	13	3	33	17
4/26-30/13.....	10	24	48	12	5	34	17
3/28-4/1/13.....	8	25	51	11	5	33	16
2/28-3/3/13.....	7	22	52	14	5	29	18
1/24-27/13.....	10	27	47	12	5	36	17
1/7-1/9/13.....	6	22	50	16	6	28	22
11/29-12/2/12.....	6	26	46	16	6	32	22
10/25-28/12.....	9	25	49	12	5	34	17
9/27-10/1/12.....	7	25	50	13	5	32	18
9/6-9/12.....	9	28	47	11	4	37	15
7/26-29/12.....	9	25	45	14	7	34	21
6/28-7/1/12.....	11	20	51	13	4	31	17
5/31-6/3/12.....	9	23	51	13	5	31	18
4/26-29/12.....	8	25	50	12	5	33	17
3/29-4/1/12.....	8	24	49	13	6	32	19
3/1-4/12.....	7	23	51	13	5	30	19
1/26-29/12.....	6	24	50	14	5	30	19
12/27-29/11.....	7	22	53	14	5	28	19
11/21-23/11.....	6	19	48	19	8	25	27
10/27-30/11....	5	19	48	21	6	24	27
9/29-10/2/11.....	6	22	47	21	5	27	26
8/25-28/11.....	5	20	48	19	8	25	26
7/28-31/11.....	4	18	49	21	8	22	29
6/28-7/1/11.....	5	18	53	18	7	23	24
5/27-30/11.....	8	21	51	15	4	30	19
4/28-5/1/11.....	5	19	53	17	5	25	22
3/24-27/11.....	6	22	48	17	7	28	24
2/25-28/11.....	9	21	46	19	6	30	24
1/28-31/11.....	6	24	50	16	5	30	20
12/27-30/10.....	6	23	50	15	6	29	21
11/19-22/10.....	7	25	49	15	5	32	19
10/29-11/1/10.....	5	21	53	14	7	26	21
9/30-10/3/10.....	6	22	50	17	5	28	22
8/26-30/10.....	6	22	52	16	5	27	21
7/29-8/1/10.....	5	20	51	18	6	26	24
7/8-11/10.....	5	21	51	15	7	26	22
6/4-7/10.....	5	22	50	17	6	26	23
4/29-5/2/10.....	5	22	52	16	5	27	22
4/1-5/10.....	4	19	59	13	5	23	18
2/25-3/1/10.....	4	20	55	14	7	24	21

17. Thinking about the next year or so, do you, yourself, generally feel that the US economy and your own financial situation will improve, stay the same or get worse?

	<u>Improve</u>	<u>Stay the same</u>	<u>Get worse</u>
1/2-6/14.....	31	46	23
12/2-3/13.....	28	47	25
10/24-25/13.....	26	45	29
9/26-27/13.....	27	47	26
8/30-9/3/13.....	29	47	24
7/26-29/13.....	25	49	26
6/27-28/13.....	33	44	23
5/31-6/03/13.....	29	48	22
4/26-30/13.....	30	46	25
3/28-4/1/13.....	32	46	23
2/28-3/3/13.....	26	42	32
1/24-27/13.....	32	42	27
1/7-1/9/13.....	27	45	29
11/29-12/2/12.....	28	42	30
10/25-28/12.....	36	43	21
9/27-10/1/12.....	31	45	24
9/6-9/12.....	31	47	23
7/26-29/12.....	28	43	29
6/28-7/1/12.....	29	44	27
5/31-6/3/12.....	28	46	27
4/26-29/12.....	29	49	22
3/29-4/1/12.....	29	46	25
3/1-4/12.....	26	45	28
1/26-29/12.....	31	42	27
12/27-29/11.....	26	48	26
11/21-23/11.....	20	44	35
10/27-30/11.....	25	43	33
9/29-10/2/11.....	21	43	36
8/25-28/11.....	22	41	36
7/28-31/11.....	18	43	40
6/28-7/1/11.....	25	47	28
5/27-30/11.....	30	47	23
4/28-5/1/11.....	24	44	32
3/24-27/11.....	26	41	32
2/25-28/11.....	26	43	31
1/28-31/11.....	30	47	23
12/27-30/10.....	28	48	24
11/19-22/10.....	30	46	24
10/29-11/1/10.....	31	42	27
9/30-10/3/10.....	31	44	25
8/26-30/10.....	30	43	28
7/29-8/1/10.....	30	42	27
7/8-11/10.....	28	42	30
6/4-7/10.....	28	45	27
4/29-5/2/10.....	31	43	26
4/1-5/10.....	30	43	26
2/25-3/1/10.....	29	47	24

CUSTOM QUESTIONS

18. In the past twelve months have you or someone in your immediate circle of family or friends voluntarily quit a job? If so, was it to take a better job (higher pay, better benefits, hours etc.) or was it for some other reason? (Select one per column)

	<u>You</u>	<u>Someone in your immediate circle</u>
No, have not voluntarily quit a job	45	40
Yes, quit to take a better job	5	9
Yes, quit for some other reason	7	7
DK/Does not apply.....	43	45

19. Thinking about your holiday shopping this past December 2013, how does it compare to your holiday shopping in December 2012?

	2013	2014
I spent more in 2013 than 2012 (2012 and 2011, respectively).....	21	21
I spent less in 2013 than 2012 (2012 and 2011, respectively).....	43	43
I spent about the same both years.....	36	37

20. As you may know, the stock market ended 2013 at a record high. Does this make you think that:

It's a great time to invest in stocks.....	64
It's a bad time to invest in stocks	18
It has no impact on my investment opinions	18

21. Looking forward into the next year, do you think the following will go higher, will go lower, will stay the same or don't you know?

2010	<u>Go higher</u>	<u>Stay the same</u>	<u>Go lower</u>	<u>Don't know</u>
Stock market	26	27	24	22
Unemployment	35	30	25	10
Inflation	54	21	9	16
Savings rate	13	35	33	19
Federal deficit	57	18	10	15

2014	<u>Go higher</u>	<u>Stay the same</u>	<u>Go lower</u>	<u>Don't know</u>
Stock market	29	18	24	28
Unemployment	33	27	25	15
Inflation	57	8	18	18
Savings rate	17	25	35	23
Federal deficit	54	14	16	16

22. How familiar are you, if at all, with the federal government budget agreement that was passed in late December, sometimes called the Murray Ryan budget?

Very familiar.....	5
Somewhat familiar.....	14
Slightly familiar.....	16
Have heard of it, but that is it	25
Have not heard of it	40
TOTAL HEARD OF	60
TOTAL HAVE NOT HEARD OF.....	40

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1. Do you currently own stocks, bonds, or mutual funds?

Yes	39
No	61

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-54	38
55-64	21
65+	11

D2. Are you employed:

Employed Full-time	40
Employed Part-time	13
Self-Employed	8
Retired	17
Student	4
Military	*
Homemaker	6
Currently unemployed	11
DK/NS	*
Summary	
Full time	44
Part time	16
Not Employed	22
Retired	17

D3. What is the last year of school you completed?

Grade School	*
Some High School	1
Graduated High School	21
Some College	21
Graduated from college - 2 year	14
Graduated from college - 4 year	30
Post Graduate Degree	12
Summary (NET)	
No college degree	57
College degree	43

D4. Are you currently married?

Single	29
Domestic Partnership	9
Married	47
Widowed	4
Divorced or separated	10
Summary	
Married	47
Other	53

- D6a. How many children under 6 years are currently living in your household?
D6b. How many children ages 6 to 12 are currently living in your household?
D6c. How many children ages 13 to 17 are currently living in your household?

Under 6 only	6
6-12 Only	4
13-17 Only	7
Under 6 and 6-12	2
Under 6 and 13-17	*
6-12 and 13-17	4
All 3	*
None Under 18	75
Summary	
With Kids	25
No Kids	75

- D10. Are you of Hispanic ethnicity?**
(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)
D11. Are you white, black, Asian, or some other race?
(RESULTS SHOWN IN SUMMARY BELOW.)

Hispanic	13
White	67
Black	11
Asian/Native American/Other/Refused race (Net)	8
Summary	
White	67
Other	33

- D12. Could you please tell me your household income from all sources in 2009?

Under \$15K	8
\$15K to less than \$20K	4
\$20K to less than \$25K	6
\$25K to less than \$30K	7
\$30K to less than \$40K	11
\$40K to less than \$50K	10
\$50K to less than \$75K	21
\$75K to less than \$100K	13
\$100K to less than \$150K	12
\$150K or more	7
Summary	
Under \$25K	18
\$25K - \$49K	28
\$50K - \$99K	34
\$100K +	19

REGION:

Northeast	19
Midwest	22
South	37
West	23

METROPOLITAN STATUS:

10,000-99,999	*
100,000-249,999	8
250,000-499,999	10
500,000-999,999	10
1,000,000-2,499,999	14
2,500,000-4,999,999	16
5,000,000 +	25
Non CBSA	16
Summary	
Less than 1 million	28
1 million to less than 5 million	30
5 million or more	25
NON-CBSA (rural)	16

GENDER:

Male	49
Female	51