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137	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.
138	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

[illegible]

<u>157</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.
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<u>162</u>	B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.
<u>163</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
<u>164</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
<u>165</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
<u>166</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
<u>167</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
<u>168</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
<u>169</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
<u>170</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
<u>171</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
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<u>174</u>	B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

















Global @divisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18153	9099	9054	6778	6323	5052	5131	6978	4944	9141	9012	5003	6275	6875	10200	7953	2101	16052	3358	14795	12408	5745	7304	4746	5094
Base: All Respondents (wtd)	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
Very good	618	403	216	322	217	80	241	169	175	347	272	222	193	204	392	227	153	466	203	416	438	180	350	126	119
	5%	7%	4%	6%	6%	3%	6%	4%	6%	6%	4%	5%	5%	6%	6%	4%	11%	4%	10%	4%	6%	4%	7%	4%	4%
	B			E	E		G			G	J				L	O		Q		S		U		WX	
Somewhat good	3782	1986	1796	1710	1180	892	995	1482	1100	1814	1968	1241	1395	1147	2089	1693	493	3290	806	2977	2639	1144	1532	979	934
	32%	33%	30%	32%	31%	31%	26%	33%	37%	33%	31%	29%	33%	34%	33%	30%	37%	31%	39%	30%	34%	27%	31%	29%	30%
	B						F	FG		J			K	K	O		Q		S		U				
Somewhat bad	5020	2441	2578	2170	1616	1233	1510	1940	1244	2268	2752	1788	1788	1443	2605	2414	445	4575	694	4325	3236	1783	1940	1567	1399
	42%	41%	43%	41%	42%	43%	40%	44%	41%	41%	43%	41%	42%	42%	41%	42%	33%	43%	34%	43%	41%	43%	39%	47%	44%
			A				F										P		R				VX	V	
Very bad	2580	1148	1432	1087	816	677	1029	867	481	1120	1460	1089	885	606	1230	1349	255	2325	340	2240	1502	1077	1176	670	708
	21%	19%	24%	21%	21%	23%	27%	19%	16%	20%	23%	25%	21%	18%	19%	24%	19%	22%	17%	22%	19%	26%	24%	20%	22%
			A				CD	GH	H			I	LM	M		N		P		R		T	W		W
Sigma	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	4401	2389	2012	2032	1397	971	1236	1651	1275	2160	2240	1462	1587	1351	2481	1920	645	3755	1009	3392	3077	1324	1881	1105	1053
	37%	40%	33%	38%	36%	34%	33%	37%	43%	39%	35%	34%	37%	40%	39%	34%	48%	35%	49%	34%	39%	32%	38%	33%	33%
	B			E	E		F	FG		J			K	KL	O		Q		S		U		WX		
Low2Box (Somewhat bad/Very bad)	7599	3589	4010	3257	2433	1910	2539	2807	1724	3388	4211	2877	2673	2049	3836	3764	700	6900	1034	6565	4739	2861	3116	2237	2107
	63%	60%	67%	62%	64%	66%	67%	63%	57%	61%	65%	66%	63%	60%	61%	66%	52%	65%	51%	66%	61%	68%	62%	67%	67%
			A				CD	GH	H		I	LM	M		N		P		R		T		V		V

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B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	Venezuela	Taiwan
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	18153	501	1001	503	1019	1010	1009	1014	1015	1000	501	1003	510	1007	1007	507	508	510	504	500	508	1008	501	506	1001	508	508
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very good	618	7	29	5	30	38	24	3	37	8	3	54	29	6	5	8	12	11	194	11	5	7	31	36	28	30	
	5%	1%	6%	1%	6%	8%	5%	1%	7%	2%	1%	11%	6%	1%	1%	2%	2%	2%	39%	2%	1%	1%	6%	7%	6%	6%	
			ACGIUMNOP QSTU		ACGIUMNOP QSTU	ACGIUMNOP QSTU	ACGIUMNTU		ACGIUMNOP QSTU	G		ABCEDEFGHIJL MNOPQSTUV WX	ACGIUMNOP QSTU				GJ	G	ABCEDEFGHIJK LMNOPQSTU VWX	G			ACGIUMNOP QSTU	ACGIUMNOP QSTU	ACGIUMNOP QSTU	ACGIUMNOP QSTUZ	
Somewhat good	3782	124	261	147	147	279	338	29	328	129	82	225	179	26	121	96	98	130	214	123	81	22	271	188	146	85	
	32%	25%	52%	29%	29%	56%	68%	6%	66%	26%	16%	45%	36%	5%	24%	19%	20%	26%	43%	25%	16%	4%	54%	38%	29%	17%	
		GJMTU	ACDGIJLMN OPQRSTUWX	GJMOPTU	GJMNOPU	ACDGIJLMN OPQRSTUWX	ABCEDEGIJL MNOPQRSTU VWX		ABCEDEGIJL MNOPQRSTU VWX	GJMOPTU	GMU	ACDGIJLMNO PQSTUWX	ADGIUMNOP QSTUX		GJMTU	GMU	GMU	GJMOPTU	ACDGIUMNOP QSTUX	GJMTU	GMU		ACDGIJLMN OPQRSTUWX	ACDGIUMNOP QSTUX	GJMNOPU	GMUZ	
Somewhat bad	5020	267	178	276	200	156	113	301	116	285	229	158	223	195	271	231	273	270	70	266	275	123	163	174	208	233	
	42%	53%	36%	55%	40%	31%	23%	60%	23%	57%	46%	32%	45%	39%	54%	46%	55%	54%	14%	53%	55%	25%	33%	35%	42%	67%	
		BDEFHIJLMR UVWX	FHRU	BDEFHIJLMO RUVWX	EFHKRU	FHRU	R	ABDEFHIJLM NOPQRSUVWX	R	BDEFHIJLMO RUVWX	BDEFHKMRU VW	FHRU	BEFHKMRUV W	EFHKRU	BDEFHIJLMO RUVWX	BEFHKMRUV W	BDEFHIJLMO RUVWX	BDEFHIJLMO RUVWX		BDEFHIJLMR UVWX	BDEFHIJLMO RUVWX	R	FHRU	FHRU	BEFHKRUVW	BDEFHKMRU VW	
Very bad	2580	102	32	73	123	27	25	167	19	79	186	63	70	273	103	165	118	90	22	100	138	348	36	102	118	152	
	21%	20%	6%	15%	25%	5%	5%	33%	4%	16%	37%	13%	14%	55%	21%	33%	24%	18%	4%	20%	28%	70%	7%	20%	24%	30%	
		BCEFHJLRLV	H	BEFHRV	BCEFHJLQRLV			ABCEDEHIJL NOPQRSTVWX		BEFHRV	ABCEDEHIJL NOPQRSTVWX	BEFHRV	BEFHRV	ABCEDEFGHIJK LMNOPQRSTV WX	BCEFHJLRLV	ABCEDEHIJL NOPQRSVWX	BCEFHJLRLV	BEFHKRLV		BEFHKRLV	ABCEFHJL QRSVW	ABCEDEFGHIJK LMNOPQRST VWX		BCEFHJLRLV	BCEFHJLQRLV	ABCEDEHIJL NOPQRSVWX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																											
Top2Box (Very good/Somewhat good)	4401	131	290	152	177	317	361	32	365	137	85	279	208	32	126	104	109	140	408	134	87	29	302	224	174	115	
	37%	26%	58%	30%	35%	63%	72%	6%	73%	27%	17%	56%	42%	6%	25%	21%	22%	28%	82%	27%	17%	6%	60%	45%	35%	23%	
		GJMTU	ACDGIJLMNO PQSTUWX	GJMOPTU	AGIUMNOPQS TU	ACDGIJLMN OPQSTUWX	ABCEDEGIJL MNOPQSTUV WX		ABCEDEGIJL MNOPQSTUV WX	GJMOPTU	GMU	ACDGIJLMNO PQSTUWX	ACDGIUMNOP QSTUX		GJMTU	GMU	GMU	GJMOPTU	ABCEDEFGHIJK LMNOPQSTU VWX	GJMTU	GMU		ACDGIJLMNO PQSTUWX	ACDGIUMNOP QSTUX	AGIUMNOPQS TU	GJMTUZ	
Low2Box (Somewhat bad/Very bad)	7599	369	210	348	323	183	139	468	135	363	415	221	292	468	374	396	391	360	92	366	413	471	198	276	326	385	
	63%	74%	42%	70%	65%	37%	28%	94%	27%	73%	83%	44%	58%	94%	75%	79%	78%	72%	18%	73%	83%	94%	40%	55%	65%	77%	
		BDEFHJLRLV WX	FHR	BEFHJLRLVW	BEFHJLRLVW	FHR	R	ABCEDEHIJL NOPQRSTVW X	R	BDEFHJLRLV WX	ABCEDEHIJL NOPQRSVWX	EFHR	BEFHJLRLV	ABCEDEHIJL NOPQRSTVW X	BDEFHJLRLV WX	BCDEDEHIJLQ RVWX	BCDEDEHIJLQ RVWX	BDEFHJLRLV WX		BDEFHJLRLV WX	ABCEDEHIJL NOPQRSVWX	ABCEDEHIJL NOPQRSTVW X	FHR	BEFHJLRLV	BEFHJLRLVW	BCDEDEHIJL NOPQRSVWX Y	

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B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18153	2011	2027	7057	5548	7564	3541	1510
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Very good	618	66	44	111	157	136	118	241
	5%	7%	3%	2%	4%	3%	6%	16%
		BCDE			BCE	C	BCDE	ABCDEF
Somewhat good	3782	425	367	1132	1334	1187	839	525
	32%	43%	24%	25%	38%	30%	42%	35%
		BCDEG			BCE	BC	BCDEG	BCE
Somewhat bad	5020	364	698	1960	1488	1801	741	510
	42%	36%	47%	44%	43%	45%	37%	34%
			ADFG	AFG	AFG	ADFG		
Very bad	2580	146	391	1298	521	876	302	225
	21%	15%	26%	29%	15%	22%	15%	15%
			ADEFG	ADEFG		ADFG		
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very good/Somewhat good)	4401	491	412	1242	1490	1323	957	765
	37%	49%	27%	28%	43%	33%	48%	51%
		BCDE			BCE	BC	BCDE	BCDE
Low2Box (Somewhat bad/Very bad)	7599	509	1088	3258	2010	2677	1043	735
	63%	51%	73%	72%	57%	67%	52%	49%
			ADEFG	ADEFG	AFG	ADFG		

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B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	237	264	206	177	118	163	209	129	167	334	181	144	176	279	222	60	441	86	415	332	169	310	130	61
Base: All Respondents (wtd)	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
Very good	7	-	7	4	2	1	6	1	-	3	3	5	2	-	5	2	-	7	2	5	7	-	7	-	-
	1%	-	3%	2%	1%	1%	3%	*	-	2%	1%	2%	1%	-	2%	1%	-	1%	3%	1%	2%	-	2%	-	-
			A			*												*					*		*
Somewhat good	124	74	50	61	39	24	51	51	22	43	81	88	28	8	73	51	17	107	24	100	80	44	75	28	21
	25%	30%	20%	25%	27%	22%	24%	26%	25%	27%	24%	27%	23%	14%	29%	21%	34%	24%	36%	23%	28%	21%	25%	22%	27%
		B				*						M	M												
Somewhat bad	267	131	136	130	79	59	108	114	45	85	182	173	60	34	134	133	25	243	33	235	156	111	154	77	36
	53%	54%	53%	52%	55%	54%	50%	58%	51%	53%	53%	53%	50%	62%	53%	54%	50%	54%	48%	54%	54%	53%	52%	60%	48%
						*			*					L			*		*				*		*
Very bad	102	40	62	53	25	24	50	32	20	28	74	60	29	13	41	62	8	94	10	93	47	55	60	23	19
	20%	16%	24%	21%	17%	22%	23%	16%	23%	17%	22%	18%	25%	24%	16%	25%	17%	21%	14%	21%	16%	26%	20%	18%	25%
						*			*					N			*		*				*		*
Sigma	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	131	74	57	65	40	25	56	52	22	46	84	93	30	8	78	52	17	114	26	105	87	44	81	28	21
	26%	30%	22%	26%	28%	23%	26%	26%	25%	29%	25%	29%	25%	14%	31%	21%	34%	25%	38%	24%	30%	21%	28%	22%	27%
						*			*			M	M		O		*		S*				*		*
Low2Box (Somewhat bad/Very bad)	369	171	198	183	103	83	158	146	65	113	257	233	89	47	175	194	33	337	42	327	203	166	214	101	55
	74%	70%	78%	74%	72%	77%	74%	74%	75%	71%	75%	71%	75%	86%	69%	79%	66%	75%	62%	76%	70%	79%	72%	78%	73%
						*			*					KL		N	*		*	R			*		*

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																														
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO	NON-METRO	VIC/TAS	Region				Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed				NSW/ACT	QLD	SA/NT	WA	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U				V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	422	579	206	337	458	231	517	253	539	462	320	346	335	586	415	120	881	156	845	631	370	-	-	-	-	-	-	-	332	248	421
Base: All Respondents (wtd)	500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	197	119	183
Very good	29	15	14	13	9	7	6	12	11	16	13	10	12	7	14	14	4	25	5	23	19	10	-	-	-	-	-	-	-	19	5	5
	6%	6%	5%	7%	6%	5%	5%	4%	9%	7%	5%	8%	4%	9%	5%	7%	8%	6%	7%	6%	6%	5%	-	-	-	-	-	-	-	9%	4%	3%
Somewhat good	261	129	132	107	81	73	63	132	66	117	144	71	145	45	151	110	23	238	36	225	154	107	-	-	-	-	-	-	-	93	65	102
	52%	52%	52%	54%	52%	49%	53%	51%	55%	52%	52%	54%	49%	61%	52%	52%	43%	53%	47%	53%	52%	53%	-	-	-	-	-	-	-	47%	55%	56%
Somewhat bad	178	86	92	63	58	56	36	104	38	77	100	41	118	19	103	75	19	159	25	152	110	67	-	-	-	-	-	-	-	74	43	61
	36%	35%	36%	32%	38%	38%	30%	40%	31%	34%	37%	31%	40%	26%	36%	35%	35%	36%	33%	36%	37%	33%	-	-	-	-	-	-	-	38%	36%	33%
Very bad	32	18	14	13	7	12	14	13	6	15	18	10	19	3	21	11	8	25	9	23	14	18	-	-	-	-	-	-	-	11	6	15
	6%	7%	6%	7%	5%	8%	12%	5%	5%	6%	7%	8%	7%	4%	7%	5%	14%	6%	12%	5%	5%	9%	-	-	-	-	-	-	-	6%	5%	8%
Sigma	500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	197	119	183
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	-	-	100%	100%	100%
Summary																																
Top2Box (Very good/Somewhat good)	290	144	146	120	89	80	69	144	77	133	157	80	157	52	165	125	28	262	41	249	172	117	-	-	-	-	-	-	-	112	71	108
	58%	58%	58%	61%	58%	54%	58%	55%	64%	59%	57%	61%	53%	70%	57%	59%	51%	59%	54%	59%	58%	58%	-	-	-	-	-	-	-	57%	59%	59%
Low2Box (Somewhat bad/Very bad)	210	104	106	77	66	68	50	117	44	92	118	51	137	22	124	86	26	184	35	175	125	86	-	-	-	-	-	-	-	86	49	76
	42%	42%	42%	39%	42%	46%	42%	45%	36%	41%	43%	39%	47%	30%	43%	41%	49%	41%	46%	41%	42%	42%	-	-	-	-	-	-	-	43%	41%	41%

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

		Belgium Total	Belgium																							
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	257	246	173	146	184	131	174	99	186	317	75	282	146	325	178	28	475	48	455	308	195	104	143	256	
Base: All Respondents (wtd)	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267	
Very good	5	5	-	-	4	1	3	1	1	1	4	-	2	3	5	-	2	3	3	1	4	1	1	-	3	
	1%	2%	-	-	2%	1%	2%	*	1%	*	1%	-	1%	2%	1%	-	8%	1%	7%	*	1%	*	1%	-	1%	
							*		*			*						**		S*			*			
Somewhat good	147	72	75	66	39	42	33	52	29	53	95	25	54	68	100	47	5	142	13	134	99	49	30	49	68	
	29%	29%	30%	36%	26%	25%	24%	30%	33%	29%	29%	14%	29%	48%	32%	25%	**	22%	30%	30%	29%	36%	22%	33%	35%	25%
							*		*		*		*	K	KL		*		*			U		*		
Somewhat bad	276	141	135	90	91	94	77	94	51	94	182	108	104	63	162	113	14	262	23	253	152	124	48	75	152	
	55%	56%	54%	49%	61%	57%	55%	54%	59%	52%	57%	63%	56%	45%	52%	60%	58%	55%	50%	56%	55%	56%	52%	54%	57%	
							*		*		*	M*	M				**		*		*		*			
Very bad	73	34	38	28	17	28	26	27	6	32	40	39	26	8	44	29	3	70	6	66	23	49	13	16	44	
	15%	14%	15%	15%	11%	17%	19%	15%	7%	18%	13%	23%	14%	5%	14%	15%	13%	15%	14%	15%	8%	22%	14%	11%	16%	
							H*		*		*	M*	M			**		*			T	*				
Sigma	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	152	77	75	66	42	43	36	53	30	53	99	25	56	71	104	47	7	145	17	135	103	49	31	49	71	
	30%	30%	30%	36%	28%	26%	26%	30%	34%	30%	31%	14%	30%	50%	34%	25%	30%	30%	36%	30%	37%	22%	34%	35%	27%	
							*		*		*		K	KL			**		*		U	*	*			
Low2Box (Somewhat bad/Very bad)	348	175	173	118	108	123	103	121	57	126	222	147	130	71	206	142	17	331	29	319	175	173	61	91	196	
	70%	70%	70%	64%	72%	74%	74%	70%	66%	70%	69%	86%	70%	50%	66%	75%	70%	70%	64%	70%	63%	78%	66%	65%	73%	
							*		*		*	LM*	M				**		*		T	*				

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1019	505	514	544	294	181	210	760	49	412	607	143	569	307	499	520	179	840	214	805	743	276	706	189	124
	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
Very good	30	18	12	19	9	2	11	17	2	12	18	13	13	3	17	12	11	19	9	20	20	10	23	*	6
	6%	8%	5%	7%	6%	2%	8%	5%	11%	6%	6%	8%	5%	4%	8%	4%	14%	5%	10%	5%	6%	6%	7%	1%	9%
Somewhat good				E					*						O		Q		S				W		W*
	147	87	60	75	43	29	31	111	4	59	89	44	79	24	72	75	22	125	29	118	100	48	97	33	17
	29%	38%	22%	26%	32%	37%	23%	32%	26%	31%	29%	28%	30%	30%	33%	27%	29%	30%	33%	29%	29%	30%	29%	34%	25%
Somewhat bad		B			C				*																*
	200	85	115	123	50	27	50	143	7	77	123	56	108	36	83	117	30	170	34	166	146	54	137	38	24
	40%	37%	43%	43%	36%	34%	37%	41%	40%	40%	40%	36%	41%	44%	38%	41%	38%	40%	38%	40%	43%	34%	41%	40%	35%
Very bad									*												U				*
	123	42	81	67	35	21	43	76	4	43	80	43	63	17	45	78	15	108	17	106	76	47	79	24	20
Sigma	25%	18%	30%	24%	26%	27%	32%	22%	23%	22%	26%	27%	24%	21%	21%	28%	19%	26%	19%	26%	22%	30%	24%	25%	30%
			A				G		*						N						T				*
	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	177	105	72	95	52	30	43	128	6	71	106	58	92	28	89	88	33	144	39	138	120	57	120	34	24
	35%	45%	27%	33%	38%	39%	31%	37%	37%	37%	34%	37%	35%	34%	41%	31%	42%	34%	43%	34%	35%	36%	36%	35%	35%
Low2Box (Somewhat bad/Very bad)		B							*						O										*
	323	127	196	191	85	47	93	219	11	120	203	99	170	53	128	195	45	278	51	272	222	101	216	62	45
	65%	55%	73%	67%	62%	61%	69%	63%	63%	63%	66%	63%	65%	66%	59%	69%	58%	66%	57%	66%	65%	64%	64%	65%	65%
			A						*						N					R					*

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total																																
	Gender		Age				Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region								Social Media		
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e		
Base: All Respondents (unwtd)	1010	534	476	261	329	420	173	385	452	516	494	337	455	218	546	464	118	892	144	866	675	335	71	60	86	155	-	397	241	338	280	392	
Base: All Respondents (wtd)	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184	
Very good	38	22	16	22	10	6	8	11	20	21	17	15	11	12	22	16	9	30	8	30	27	11	5	2	3	9	-	16	3	20	10	8	
	8%	9%	6%	13%	6%	4%	8%	6%	9%	9%	6%	8%	5%	14%	8%	7%	16%	7%	12%	7%	8%	6%	15%	7%	7%	12%	-	8%	3%	12%	7%	4%	
Somewhat good	279	141	137	96	95	87	45	107	127	132	146	100	129	42	144	135	31	248	42	236	182	96	18	17	31	40	-	110	62	95	83	101	
	56%	57%	54%	54%	56%	57%	48%	56%	60%	57%	55%	54%	58%	55%	56%	55%	57%	56%	63%	55%	56%	55%	54%	60%	54%	74%	51%	-	55%	53%	54%	59%	55%
Somewhat bad	156	72	83	49	53	54	32	63	61	69	87	58	71	27	78	77	14	142	16	139	99	56	9	8	8	23	-	60	47	52	43	61	
	31%	29%	33%	28%	31%	35%	34%	33%	28%	30%	32%	31%	32%	29%	31%	32%	25%	32%	24%	32%	31%	32%	26%	29%	18%	30%	-	30%	40%	29%	31%	33%	
Very bad	27	11	17	10	12	6	9	12	6	9	18	14	12	2	12	16	1	26	*	27	16	11	2	1	1	5	-	13	6	10	4	14	
	5%	4%	7%	5%	7%	4%	10%	6%	3%	4%	7%	7%	5%	2%	5%	6%	2%	6%	1%	6%	5%	6%	5%	6%	5%	6%	-	7%	5%	5%	3%	8%	
Sigma	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	
Summary																																	
Top2Box (Very good/Somewhat good)	317	164	153	119	105	93	52	118	147	153	163	115	140	62	166	151	40	277	51	266	209	107	23	19	34	49	-	126	66	115	93	109	
	63%	66%	61%	67%	62%	61%	56%	61%	69%	66%	61%	62%	63%	69%	65%	62%	73%	62%	76%	62%	64%	61%	69%	66%	81%	63%	-	63%	55%	65%	67%	59%	
Low2Box (Somewhat bad/Very bad)	183	83	100	59	64	60	41	75	67	78	105	71	84	28	90	93	15	168	16	167	116	68	10	10	8	28	-	74	53	61	46	75	
	37%	34%	39%	33%	38%	39%	44%	39%	31%	34%	39%	38%	37%	31%	35%	38%	27%	38%	24%	38%	36%	39%	31%	34%	19%	37%	-	37%	45%	35%	33%	41%	
							H	H									P		R				+	+	+	X		X	X				

Global @divisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1009	519	490	385	500	124	44	259	706	796	213	78	226	705	717	292	107	902	330	679	920	89	-	-	-
Base: All Respondents (wtd)	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
Very good	24	10	14	12	11	1	3	5	15	15	9	6	13	5	15	9	6	17	12	12	22	2	-	-	-
	5%	4%	5%	6%	6%	1%	5%	3%	7%	4%	6%	2%	8%	9%	5%	4%	11%	4%	12%	3%	5%	2%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	K	K	*	**	*	S*	*	*	**	**	-	-	-
Somewhat good	338	165	172	150	109	79	54	143	141	230	108	216	91	31	179	159	39	299	68	270	267	71	-	-	-
	68%	66%	69%	75%	61%	65%	78%	69%	63%	64%	76%	73%	59%	61%	62%	75%	70%	67%	70%	67%	66%	74%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	LM*	*	*	*	**	*	*	*	*	*	*	-	-	-
Somewhat bad	113	58	55	28	52	33	11	43	60	97	17	57	43	13	79	35	9	104	16	97	96	18	-	-	-
	23%	23%	22%	14%	29%	27%	16%	21%	27%	27%	12%	19%	28%	27%	27%	16%	17%	23%	17%	24%	24%	19%	-	-	-
	*	*	*	*	C*	*	**	*	*	J	*	*	*	*	*	**	*	*	*	*	*	**	-	-	-
Very bad	25	16	10	11	6	8	1	15	9	16	9	16	8	1	15	10	1	25	2	23	20	5	-	-	-
	5%	6%	4%	5%	3%	7%	1%	7%	4%	4%	7%	6%	5%	3%	5%	5%	1%	6%	2%	6%	5%	6%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	**	**	-	-	-
Sigma	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-
Summary																									
Top2Box (Very good/Somewhat good)	361	175	186	161	121	79	57	149	155	244	117	222	104	35	194	167	45	316	79	282	289	73	-	-	-
	72%	70%	74%	80%	67%	66%	83%	72%	69%	68%	82%	75%	67%	70%	67%	79%	82%	71%	81%	70%	71%	76%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	**	-	-	-
Low2Box (Somewhat bad/Very bad)	139	74	65	39	58	41	12	58	69	113	26	73	51	15	94	45	10	129	18	121	116	23	-	-	-
	28%	30%	26%	20%	33%	34%	17%	28%	31%	32%	18%	25%	33%	30%	33%	21%	18%	29%	19%	30%	29%	24%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	**	**	-	-	-

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1014	513	501	342	331	341	213	440	223	383	631	391	295	328	603	411	31	983	60	954	607	407	225	308	481
Base: All Respondents (wtd)	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
Very good	3	1	1	1	2	-	1	1	*	1	2	2	1	*	2	1	*	3	*	3	2	1	2	1	*
	1%	1%	1%	1%	1%	-	1%	*	*	1%	1%	1%	*	*	1%	*	2%	1%	1%	1%	1%	*	2%	*	*
																	**		*			X			
Somewhat good	29	21	8	16	9	4	4	11	6	8	21	7	13	8	18	11	1	27	3	26	19	10	13	7	9
	6%	8%	3%	8%	6%	3%	4%	5%	6%	5%	6%	4%	6%	7%	6%	5%	9%	6%	11%	5%	6%	5%	12%	4%	4%
	B			E													**		*			WX			
Somewhat bad	301	149	152	120	95	86	61	131	66	103	198	88	132	81	170	131	7	294	14	287	177	125	58	99	144
	60%	60%	60%	63%	58%	59%	58%	59%	65%	58%	61%	53%	63%	65%	59%	62%	47%	61%	51%	61%	59%	63%	51%	65%	61%
													K	K			**		*			V	V		
Very bad	167	76	91	53	58	56	40	79	30	65	102	70	63	34	96	71	6	161	10	157	103	64	39	45	82
	33%	31%	36%	28%	35%	38%	37%	36%	30%	37%	32%	42%	30%	28%	34%	33%	42%	33%	36%	33%	34%	32%	35%	30%	35%
				C								LM					**		*						
Sigma	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	32	22	10	17	11	4	5	12	6	9	22	9	14	9	21	11	2	30	3	28	21	10	15	7	9
	6%	9%	4%	9%	7%	3%	5%	5%	6%	5%	7%	5%	7%	7%	7%	5%	11%	6%	13%	6%	7%	5%	14%	5%	4%
	B			E	E												**		*			WX			
Low2Box (Somewhat bad/Very bad)	468	225	243	173	153	142	101	210	96	168	300	159	194	115	266	202	13	455	24	445	280	189	97	145	226
	94%	91%	96%	91%	93%	97%	95%	95%	94%	95%	93%	95%	93%	93%	93%	95%	89%	94%	87%	94%	93%	95%	86%	95%	96%
			A			CD											**		*				V	V	

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Global @visor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1015	526	489	315	343	357	308	246	300	345	670	187	653	175	695	320	83	932	194	821	664	351	290	303	422
Base: All Respondents (wtd)	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
Very good	37	28	9	16	12	9	7	9	17	13	24	6	20	11	27	10	5	31	12	25	25	12	15	10	12
	7%	11%	4%	9%	7%	6%	5%	8%	12%	8%	7%	5%	7%	11%	8%	6%	15%	7%	13%	6%	8%	7%	10%	6%	6%
		B								F					K			Q*		S			X		
Somewhat good	328	164	164	118	115	95	88	75	105	115	213	59	199	70	215	113	24	304	61	267	214	114	97	100	132
	66%	65%	66%	69%	66%	62%	57%	63%	73%	71%	63%	52%	70%	70%	64%	69%	64%	66%	67%	65%	67%	63%	65%	68%	65%
										FG	J			K	K			*							
Somewhat bad	116	52	64	35	39	41	48	30	20	29	87	39	60	16	78	38	8	108	16	99	69	47	29	34	52
	23%	20%	26%	20%	22%	27%	31%	25%	14%	18%	26%	34%	21%	16%	23%	23%	21%	23%	17%	24%	22%	26%	20%	23%	25%
										A	H		LM				*		R						
Very bad	19	9	10	3	9	8	10	5	2	5	14	9	7	3	16	4	-	19	3	17	12	7	7	4	9
	4%	4%	4%	2%	5%	5%	7%	4%	2%	3%	4%	8%	2%	3%	5%	2%	-	4%	3%	4%	4%	4%	4%	3%	4%
															L		*								
Sigma	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	365	192	174	134	127	103	95	84	122	128	237	65	218	82	242	123	30	336	73	292	239	126	112	110	143
	73%	76%	70%	78%	73%	68%	62%	71%	85%	79%	70%	57%	77%	81%	72%	75%	79%	73%	79%	72%	75%	70%	76%	74%	70%
		B		E						FG	J			K			*	K		S					
Low2Box (Somewhat bad/Very bad)	135	61	74	38	48	49	59	35	22	34	101	48	67	20	93	42	8	127	19	116	81	54	36	38	60
	27%	24%	30%	22%	27%	32%	38%	29%	15%	21%	30%	43%	23%	19%	28%	25%	21%	27%	21%	28%	25%	30%	24%	26%	30%
			A				C	GH	H		I	LM					*		R						

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

		Hungary Total	Hungary																							
			Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
			Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	255	246	189	146	166	201	230	9	204	297	123	266	112	243	258	35	466	33	468	281	220	184	226	91	
Base: All Respondents (wtd)	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91	
Very good	3	2	1	3	-	-	-	2	-	1	2	1	1	1	1	2	2	1	-	3	2	1	2	-	1	
	1%	1%	*	2%	-	-	-	1%	-	*	1%	1%	*	1%	*	1%	6%	*	-	1%	1%	*	1%	-	1%	
										**							Q*		*						*	
Somewhat good	82	48	34	38	18	26	29	44	2	33	49	17	50	15	48	34	10	72	10	72	59	23	26	37	19	
	16%	20%	13%	19%	13%	16%	13%	20%	35%	16%	16%	13%	17%	19%	20%	13%	28%	16%	30%	15%	21%	10%	14%	17%	20%	
									**						O		*		S*		U				*	
Somewhat bad	229	105	124	102	63	65	96	104	3	86	144	58	134	38	105	124	13	216	11	218	119	111	73	120	36	
	46%	43%	48%	50%	46%	40%	45%	47%	43%	43%	48%	45%	45%	49%	44%	48%	35%	47%	34%	47%	43%	49%	40%	53%	39%	
									**								*		*				VX		*	
Very bad	186	89	97	59	55	72	87	72	2	81	104	54	109	23	85	101	11	175	12	174	96	90	82	68	36	
	37%	36%	38%	29%	40%	44%	41%	32%	22%	40%	35%	42%	37%	30%	36%	39%	31%	38%	36%	37%	35%	40%	45%	30%	39%	
					C	C			**								*		*			W			*	
Sigma	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	85	50	35	42	18	26	29	46	2	34	51	18	52	16	49	36	12	73	10	75	61	24	28	37	19	
	17%	21%	14%	21%	13%	16%	13%	21%	35%	17%	17%	14%	18%	21%	20%	14%	34%	16%	30%	16%	22%	11%	15%	17%	21%	
		B							**								Q*		S*		U				*	
Low2Box (Somewhat bad/Very bad)	415	194	221	160	118	137	184	176	5	167	248	112	242	61	190	225	24	391	23	392	214	201	155	188	72	
	83%	79%	86%	79%	87%	84%	87%	79%	65%	83%	83%	86%	82%	79%	80%	86%	66%	84%	70%	84%	78%	89%	85%	83%	79%	
			A						**								*	P	*	R	T				*	

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1003	508	495	459	352	192	399	338	266	692	311	3	121	879	512	491	256	747	493	510	758	245	708	212	83	
Base: All Respondents (wtd)	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40	
Very good	54	33	21	34	15	5	23	16	15	31	23	1	5	48	38	16	32	22	42	12	43	11	47	3	4	
	11%	13%	9%	12%	10%	6%	11%	10%	12%	10%	12%	48%	8%	11%	16%	6%	26%	6%	18%	5%	12%	8%	13%	3%	10%	
				E								**			O		Q		S			W		W*		
Somewhat good	225	115	110	125	66	33	99	76	49	140	84	*	30	194	113	112	53	172	106	119	176	49	159	49	17	
	45%	45%	45%	45%	44%	45%	47%	46%	40%	46%	44%	28%	44%	45%	46%	44%	42%	46%	45%	45%	48%	36%	44%	49%	43%	
												**							U							
Somewhat bad	158	77	81	76	51	31	56	54	48	103	55	*	24	134	71	87	27	131	67	91	105	53	111	36	11	
	32%	30%	33%	28%	34%	42%	27%	33%	39%	34%	28%	24%	35%	31%	29%	34%	22%	35%	28%	35%	29%	39%	31%	36%	28%	
				C						F		**					P		R		T			*		
Very bad	63	33	30	41	17	5	32	19	13	32	31	-	9	55	22	41	13	50	21	42	40	23	45	11	8	
	13%	13%	12%	15%	11%	7%	15%	11%	10%	11%	16%	-	13%	13%	9%	16%	10%	13%	9%	16%	11%	17%	12%	11%	19%	
				E						I		**					N		R		T			*		
Sigma	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Very good/Somewhat good)	279	148	131	159	82	38	123	92	64	171	107	1	35	242	151	128	85	194	148	131	219	60	206	52	21	
	56%	57%	54%	58%	54%	52%	58%	56%	51%	56%	56%	76%	52%	56%	62%	50%	68%	52%	63%	49%	60%	44%	57%	53%	53%	
												**			O		Q		S		U			*		
Low2Box (Somewhat bad/Very bad)	221	110	111	117	68	36	88	73	61	136	86	*	32	189	93	128	40	181	88	134	145	76	156	47	19	
	44%	43%	46%	42%	46%	48%	42%	44%	49%	44%	44%	24%	48%	44%	38%	50%	32%	48%	37%	51%	40%	56%	43%	47%	47%	
												**			N		P		R		T			*		

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Global @divsor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	254	256	250	197	63	40	261	209	320	190	160	35	315	265	245	60	450	143	367	450	60	328	158	24
Base: All Respondents (wtd)	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23
Very good	29	21	8	17	9	3	-	14	15	17	11	7	1	20	23	6	9	20	19	9	26	3	22	4	2
	6%	8%	3%	6%	6%	5%	-	5%	8%	6%	5%	4%	4%	7%	9%	2%	16%	4%	14%	3%	6%	4%	7%	3%	8%
	B					*	*					*	*		O		Q*		S		*	*			**
Somewhat good	179	89	90	99	58	22	18	97	64	104	75	46	20	113	90	89	26	153	50	130	161	18	121	51	8
	36%	36%	36%	35%	36%	38%	34%	37%	34%	37%	35%	27%	54%	39%	36%	36%	45%	35%	37%	36%	38%	25%	37%	33%	32%
						*	*					K*	K				*				*	*			**
Somewhat bad	223	109	114	121	76	25	21	120	81	130	93	86	11	126	108	115	14	208	47	175	188	34	125	87	11
	45%	43%	46%	43%	47%	45%	42%	46%	43%	46%	43%	50%	30%	43%	43%	46%	25%	47%	35%	48%	44%	48%	39%	56%	46%
						*	*					L	*				*	P		R	*	*	V		**
Very bad	70	32	38	44	18	7	12	30	27	32	38	32	4	34	30	40	8	62	19	51	53	16	54	12	3
	14%	13%	15%	16%	11%	13%	24%	12%	15%	11%	17%	19%	12%	11%	12%	16%	13%	14%	14%	14%	12%	23%	17%	8%	14%
						*	G*					M	*				*				T*	W			**
Sigma	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	208	110	98	116	68	24	18	111	79	121	86	53	21	134	112	95	35	173	69	139	187	21	143	55	9
	42%	44%	39%	41%	42%	43%	34%	43%	42%	43%	40%	31%	58%	46%	45%	38%	61%	39%	51%	38%	44%	29%	44%	36%	40%
						*	*					K*	K				Q*		S		U	*	*		**
Low2Box (Somewhat bad/Very bad)	292	140	152	166	94	33	34	150	109	162	130	118	15	160	137	155	22	270	66	226	242	51	179	99	14
	58%	56%	61%	59%	58%	57%	66%	57%	58%	57%	60%	69%	42%	54%	55%	62%	39%	61%	49%	62%	56%	71%	56%	64%	60%
						*	*					LM	*				*	P		R		T*			**

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	511	496	337	394	276	224	396	227	475	532	364	534	109	506	501	102	905	153	854	609	398	525	235	247
Base: All Respondents (wtd)	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
Very good	6	5	1	3	2	1	3	2	*	2	4	3	3	*	4	2	2	4	2	4	4	3	5	*	1
	1%	2%	1%	2%	1%	1%	2%	1%	*	1%	2%	1%	1%	1%	2%	1%	5%	1%	3%	1%	1%	1%	2%	*	1%
Somewhat good																	Q*								
	26	14	11	11	9	6	3	16	5	11	15	9	13	4	18	8	5	21	6	20	18	8	19	3	4
	5%	6%	5%	6%	5%	4%	3%	8%	4%	5%	6%	4%	6%	7%	7%	3%	10%	5%	9%	5%	6%	4%	7%	3%	3%
Somewhat bad								F							O		Q*		S				WX		
	195	110	85	63	70	63	43	70	51	95	100	90	80	26	98	97	18	177	32	163	120	76	92	47	56
	39%	44%	34%	35%	37%	47%	36%	36%	49%	41%	38%	37%	40%	45%	40%	38%	37%	39%	45%	38%	41%	37%	36%	41%	44%
Very bad		B							FG								*							V	
	273	120	152	105	105	63	71	105	49	126	147	142	103	27	126	147	24	249	31	242	152	121	142	64	67
	55%	48%	61%	58%	56%	47%	59%	55%	47%	54%	55%	58%	52%	47%	51%	58%	49%	55%	43%	56%	52%	58%	55%	56%	52%
Sigma		A	E	E			H					M			N		*		R		T				
	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	32	19	13	14	11	7	6	18	5	13	19	12	16	5	22	10	7	25	8	24	22	10	24	3	5
	6%	8%	5%	8%	6%	5%	5%	9%	5%	6%	7%	5%	8%	8%	9%	4%	14%	6%	11%	6%	7%	5%	9%	3%	4%
Low2Box (Somewhat bad/Very bad)															O		Q*		S				WX		
	468	231	237	167	175	126	115	175	100	221	247	232	183	53	224	244	41	427	63	405	271	197	234	111	123
	94%	92%	95%	92%	94%	95%	95%	91%	95%	94%	93%	95%	92%	92%	91%	96%	86%	94%	89%	94%	93%	95%	91%	97%	96%
															N	*	P		R				V		V

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	515	492	364	402	241	616	336	55	539	468	340	217	450	475	532	45	962	81	926	674	333	99	251	657
Base: All Respondents (wtd)	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334
Very good	5	4	2	4	1	1	3	2	*	2	3	4	1	1	2	3	*	5	*	5	3	2	1	3	
	1%	1%	1%	2%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	4%	1%	1%
Somewhat good	121	59	62	46	44	31	72	39	10	57	64	65	22	34	46	75	8	113	13	108	72	49	19	33	69
	24%	24%	25%	25%	26%	22%	23%	25%	40%	21%	27%	22%	24%	30%	21%	27%	37%	24%	35%	23%	22%	27%	43%	27%	21%
									F*					K			*		S*				WX*		
Somewhat bad	271	134	137	103	87	81	172	89	10	150	121	163	45	63	126	145	7	264	14	257	181	91	19	64	188
	54%	53%	55%	56%	51%	57%	53%	58%	41%	56%	52%	55%	50%	55%	57%	52%	34%	55%	38%	55%	56%	51%	43%	53%	56%
									*								*	P	*	R		*			V
Very bad	103	54	48	33	40	30	74	24	4	58	44	64	22	17	46	57	6	97	9	93	66	37	5	23	75
	21%	22%	19%	18%	23%	21%	23%	16%	17%	22%	19%	22%	25%	15%	21%	20%	28%	20%	26%	20%	21%	21%	10%	19%	22%
							G		*			M	M				*		*						
Sigma	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	126	63	63	49	45	32	75	41	10	59	67	68	23	35	48	78	8	118	13	113	75	51	21	34	72
	25%	25%	25%	27%	26%	22%	23%	26%	41%	22%	29%	23%	25%	30%	22%	28%	38%	25%	36%	24%	23%	29%	47%	28%	21%
									F*		I			K			*		*				WX*		
Low2Box (Somewhat bad/Very bad)	374	188	186	136	127	111	246	114	14	208	166	227	67	80	173	201	13	361	23	351	247	127	24	87	263
	75%	75%	75%	73%	74%	78%	77%	74%	59%	78%	71%	77%	75%	70%	78%	72%	62%	75%	64%	76%	77%	71%	53%	72%	79%
							H		*	J		M					*		*			*	V	V	

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	507	248	259	247	183	77	366	130	11	212	295	145	164	198	286	221	125	382	141	366	373	134	314	121	72
Base: All Respondents (wtd)	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83
Very good	8	4	4	7	-	1	7	1	-	2	6	4	3	2	3	5	3	5	3	5	6	2	6	-	2
	2%	1%	2%	3%	-	1%	2%	1%	-	1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	-	2%
						*		*	**								*		*		*		*	*	*
Somewhat good	96	54	42	52	26	18	68	27	1	39	58	57	20	18	55	41	24	72	26	70	71	25	68	17	11
	19%	23%	16%	19%	16%	28%	17%	30%	15%	21%	18%	18%	20%	24%	21%	17%	21%	19%	23%	18%	21%	16%	23%	14%	13%
						*		f*	**								*		*		*		*	*	*
Somewhat bad	231	115	116	127	77	27	188	36	7	84	146	154	44	32	121	109	39	192	48	183	154	77	114	72	44
	46%	48%	44%	47%	47%	41%	47%	40%	85%	46%	46%	48%	43%	43%	46%	46%	36%	49%	43%	47%	46%	47%	39%	59%	53%
						*		*	**								*	p	*		*		*	v*	*
Very bad	165	66	99	83	62	20	140	26	-	57	108	105	36	24	84	81	45	120	36	129	106	60	105	33	27
	33%	28%	38%	31%	38%	30%	35%	28%	-	32%	34%	33%	35%	31%	32%	34%	41%	31%	32%	33%	31%	36%	36%	27%	32%
						*		*	**								*		*		*		*	*	*
Sigma	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	104	57	47	59	26	19	75	28	1	40	64	61	23	20	58	46	26	78	28	76	77	27	74	17	13
	21%	24%	18%	22%	16%	29%	19%	31%	15%	22%	20%	19%	22%	26%	22%	19%	24%	20%	25%	20%	23%	17%	25%	14%	15%
						*		f*	**								*		*		*		w	*	*
Low2Box (Somewhat bad/Very bad)	396	181	215	211	138	47	327	62	7	142	254	260	80	56	205	191	84	312	84	312	260	136	220	106	71
	79%	76%	82%	78%	84%	71%	81%	69%	85%	78%	80%	81%	78%	74%	78%	81%	76%	80%	75%	80%	77%	83%	75%	86%	85%
						*	G	*	**								*		*		*	*	v*	*	*

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

		Poland Total		Poland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	508	251	257	192	139	177	331	97	4	262	246	40	377	91	252	256	41	467	67	441	311	197	236	188	84		
Base: All Respondents (wtd)	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89		
Very good	12	10	2	9	1	2	10	1	1	5	6	3	8	1	5	6	2	10	2	10	7	5	6	4	1		
	2%	4%	1%	4%	1%	1%	3%	1%	28%	2%	2%	3%	3%	1%	2%	2%	5%	2%	3%	2%	3%	2%	3%	3%	1%		
		B							*	**			*		*		*		*		*		*		*		
Somewhat good	98	55	43	41	24	32	59	25	-	41	57	13	69	16	51	47	9	88	17	80	59	38	46	30	22		
	20%	22%	17%	19%	18%	22%	18%	30%	-	17%	22%	12%	21%	23%	22%	17%	25%	19%	27%	18%	21%	18%	20%	17%	25%		
								f*	**			*		*			*		*		*		*		*		
Somewhat bad	273	128	145	115	79	79	184	43	2	141	131	57	175	40	129	143	21	251	32	241	156	117	126	107	40		
	55%	51%	58%	54%	57%	53%	54%	52%	72%	60%	50%	55%	54%	58%	56%	53%	57%	54%	51%	55%	54%	55%	54%	60%	45%		
								*	**		J		*		*		*		*		*		X	*	*		
Very bad	118	55	63	50	33	35	84	14	-	48	70	32	74	12	44	74	5	113	12	106	64	54	55	36	26		
	24%	22%	25%	23%	24%	24%	25%	17%	-	21%	26%	31%	23%	18%	19%	27%	13%	24%	19%	24%	22%	25%	24%	21%	29%		
								*	**			*		*		N	*		*		*				*		
Sigma	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Very good/Somewhat good)	109	65	44	50	25	34	69	26	1	46	63	15	77	17	56	53	11	98	19	90	66	43	52	34	23		
	22%	26%	18%	23%	18%	23%	21%	31%	28%	20%	24%	15%	24%	24%	25%	20%	30%	21%	30%	21%	23%	20%	22%	19%	26%		
		B						f*	**			*		*		*		*		*		*		*	*		
Low2Box (Somewhat bad/Very bad)	391	183	208	165	112	114	268	57	2	190	201	89	249	53	173	218	26	364	44	347	220	171	182	143	66		
	78%	74%	82%	77%	82%	77%	79%	69%	72%	80%	76%	85%	76%	76%	75%	80%	70%	79%	70%	79%	77%	80%	78%	81%	74%		
			A					G	*	**			*		*		*		*		*				*		

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Global @divisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	265	245	128	193	189	45	226	212	277	233	93	274	143	292	218	35	475	44	466	345	165	142	235	133
Base: All Respondents (wtd)	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137
Very good	11	10	1	3	5	3	1	7	3	4	7	1	7	3	9	2	3	7	3	7	7	4	6	4	1
	2%	4%	*	1%	3%	2%	1%	3%	2%	2%	3%	1%	3%	3%	4%	1%	11%	2%	9%	2%	2%	2%	4%	2%	1%
		B		*			**					*					**		**		2%		*		*
Somewhat good	130	67	63	55	49	26	20	56	48	61	68	34	69	26	61	68	7	123	12	117	85	45	32	61	36
	26%	28%	24%	26%	29%	22%	34%	25%	26%	24%	28%	24%	26%	29%	25%	27%	23%	26%	31%	25%	27%	24%	22%	28%	26%
				*			**					*					**		**			*		*	*
Somewhat bad	270	118	152	122	84	64	35	117	96	142	128	86	138	46	124	146	15	255	18	252	164	106	77	125	68
	54%	49%	58%	58%	50%	53%	58%	52%	52%	55%	52%	59%	52%	52%	51%	57%	50%	54%	45%	55%	52%	57%	54%	57%	49%
				*			**					*					**		**			*		*	*
Very bad	90	46	44	32	31	28	4	43	38	49	41	25	52	14	49	41	5	85	6	84	60	29	28	30	32
	18%	19%	17%	15%	18%	23%	7%	19%	20%	19%	17%	17%	20%	15%	20%	16%	16%	18%	15%	18%	19%	16%	20%	13%	23%
				*			**					*					**		**			*		*	W*
Sigma	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	140	76	64	58	54	29	21	63	51	66	75	36	76	29	70	71	11	130	16	124	91	49	38	65	37
	28%	32%	25%	27%	32%	24%	35%	28%	28%	26%	31%	24%	29%	33%	29%	27%	34%	28%	40%	27%	29%	27%	26%	30%	27%
				*			**					*					**		**			*		*	*
Low2Box (Somewhat bad/Very bad)	360	164	195	153	115	91	39	160	135	191	169	110	190	60	173	187	20	340	24	336	224	135	105	155	100
	72%	68%	75%	73%	68%	76%	65%	72%	72%	74%	69%	76%	71%	67%	71%	73%	66%	72%	60%	73%	71%	73%	74%	70%	73%
				*			**					*					**		**			*		*	*

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

		Saudi Arabia		Saudi Arabia																					
	Saudi Arabia Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	504	308	196	291	176	37	261	130	41	316	188	121	132	251	249	255	91	413	98	406	319	185	289	133	82
Base: All Respondents (wtd)	500	283	217	295	159	46	307	101	18	295	205	290	145	65	221	279	89	411	89	411	270	230	253	147	100
Very good	194	131	63	94	79	20	135	30	6	135	59	105	55	34	106	88	30	164	35	159	121	73	88	59	47
	39%	46%	29%	32%	50%	44%	44%	30%	36%	46%	29%	36%	38%	52%	48%	31%	34%	40%	40%	39%	45%	32%	35%	40%	47%
		B			C*	**		*	**	J				KL	O		*		*		U		*	*	*
Somewhat good	214	103	111	126	64	24	122	53	9	131	83	123	66	25	81	133	42	173	36	179	111	103	113	65	36
	43%	36%	51%	43%	40%	52%	40%	52%	49%	45%	40%	42%	46%	39%	37%	48%	46%	42%	40%	43%	41%	45%	45%	44%	36%
			A		*	**		*	**								*		*				*	*	*
Somewhat bad	70	39	31	53	15	2	35	17	2	21	49	45	20	5	23	46	16	54	15	55	27	43	40	15	15
	14%	14%	14%	18%	10%	4%	11%	16%	12%	7%	24%	15%	14%	8%	11%	17%	17%	13%	17%	13%	10%	19%	16%	10%	15%
					*	**		*	**	I							*		*		T		*	*	*
Very bad	22	11	11	22	*	-	16	2	*	8	14	18	4	1	10	12	2	20	4	19	10	12	12	7	3
	4%	4%	5%	7%	*	-	5%	2%	2%	3%	7%	6%	3%	2%	5%	4%	2%	5%	4%	5%	4%	5%	5%	5%	3%
				D	*	**		*	**	J							*		*				*	*	*
Sigma	500	283	217	295	159	46	307	101	18	295	205	290	145	65	221	279	89	411	89	411	270	230	253	147	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	408	234	174	221	143	44	256	83	15	266	142	228	121	59	187	221	72	336	71	337	233	175	201	125	83
	82%	83%	80%	75%	90%	96%	83%	82%	85%	90%	69%	79%	84%	91%	85%	79%	80%	82%	79%	82%	86%	76%	79%	85%	83%
					C*	**		*	**	J				K			*		*		U		*	*	*
Low2Box (Somewhat bad/Very bad)	92	49	43	75	16	2	51	18	3	29	63	62	24	6	33	59	18	74	18	74	37	55	52	23	17
	18%	17%	20%	25%	10%	4%	17%	18%	15%	10%	31%	21%	16%	9%	15%	21%	20%	18%	21%	18%	14%	24%	21%	15%	17%
				D	*	**		*	**	I		M					*		*		T		*	*	*

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

		South Africa																							
	South Africa Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	225	275	228	153	119	43	104	353	255	245	196	146	158	288	212	110	390	168	332	414	86	311	124	65
Base: All Respondents (wtd)	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
Very good	11	8	3	6	4	1	2	1	8	2	8	5	3	3	10	1	5	6	7	4	6	5	9	2	1
	2%	3%	1%	2%	3%	1%	3%	1%	3%	1%	3%	2%	2%	2%	4%	*	4%	2%	5%	1%	2%	3%	3%	1%	1%
							**	*							O		*		S		*		*		*
Somewhat good	123	71	51	77	30	15	16	35	72	44	78	58	33	32	59	64	31	92	47	76	91	32	86	26	11
	25%	30%	20%	27%	26%	15%	31%	29%	22%	21%	27%	25%	26%	22%	24%	25%	29%	23%	30%	22%	25%	24%	28%	21%	16%
		B		E	E		**	*									*				*		*		*
Somewhat bad	266	114	152	160	57	50	27	59	180	111	155	127	61	79	128	138	52	214	70	196	188	79	163	66	38
	53%	48%	58%	56%	50%	49%	52%	50%	55%	52%	54%	55%	48%	55%	52%	55%	49%	55%	45%	57%	51%	59%	53%	53%	56%
			A				**	*									*		R		*		*		*
Very bad	100	46	54	43	23	35	7	24	69	55	45	41	29	29	51	49	19	81	33	67	81	19	51	30	19
	20%	19%	21%	15%	20%	34%	13%	20%	21%	26%	16%	18%	23%	21%	21%	19%	18%	21%	20%	22%	14%	17%	24%	*	28%
					CD		**	*		J							*		S		*		*		*
Sigma	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	134	79	54	84	33	16	18	35	80	47	87	62	36	35	69	65	36	98	54	80	97	36	94	28	11
	27%	33%	21%	29%	30%	16%	34%	30%	24%	22%	30%	27%	29%	24%	28%	26%	34%	25%	34%	23%	26%	27%	31%	22%	17%
		B		E	E		**	*									*		S		*		*		*
Low2Box (Somewhat bad/Very bad)	366	161	206	203	79	84	34	83	249	166	200	168	90	109	179	187	71	296	103	264	269	97	214	96	56
	73%	67%	79%	71%	70%	84%	66%	70%	76%	78%	70%	73%	71%	76%	72%	74%	66%	75%	66%	77%	74%	73%	69%	78%	83%
			A			CD	**	*									*		R		*		*		*

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Global @visor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	266	242	196	167	145	73	188	247	294	214	9	130	369	264	244	61	447	81	427	372	136	161	230	117
Base: All Respondents (wtd)	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
Very good	5	4	1	3	1	1	-	1	5	1	4	-	-	5	3	2	2	3	2	3	5	-	4	2	-
	1%	2%	*	2%	*	1%	-	*	2%	1%	2%	-	-	2%	1%	1%	5%	1%	4%	1%	2%	-	2%	1%	-
Somewhat good	81	49	33	33	26	22	14	25	42	48	33	2	20	60	38	43	13	68	13	68	61	21	38	20	23
	16%	19%	13%	16%	14%	20%	19%	13%	18%	18%	14%	21%	15%	17%	15%	17%	24%	15%	19%	16%	17%	15%	24%	9%	20%
Somewhat bad	275	145	131	119	98	58	34	105	136	154	121	4	72	199	141	134	20	255	33	242	197	78	84	130	61
	55%	57%	53%	56%	55%	52%	47%	55%	57%	56%	54%	43%	55%	55%	57%	53%	37%	57%	48%	56%	55%	56%	54%	57%	52%
Very bad	138	55	83	55	54	29	25	58	55	70	68	3	39	96	67	71	18	120	20	118	97	41	31	74	33
	28%	22%	34%	26%	30%	26%	34%	31%	23%	26%	30%	35%	30%	27%	27%	28%	34%	27%	29%	27%	27%	30%	20%	33%	28%
Sigma	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	87	53	34	37	26	24	14	26	47	50	37	2	20	65	41	45	15	71	16	71	66	21	41	22	23
	17%	21%	14%	17%	15%	21%	19%	14%	20%	18%	16%	21%	15%	18%	17%	18%	29%	16%	23%	16%	18%	15%	26%	10%	20%
Low2Box (Somewhat bad/Very bad)	413	200	214	174	152	88	60	163	191	224	189	7	111	295	208	205	38	375	54	360	294	119	115	204	94
	83%	79%	86%	83%	85%	79%	81%	86%	80%	82%	84%	79%	85%	82%	83%	82%	71%	84%	77%	84%	82%	85%	74%	90%	80%
		A					*					**					*	P	*				VX		

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1008	509	499	357	387	264	598	228	45	485	523	645	75	288	532	476	92	916	89	919	579	429	503	266	239
Base: All Respondents (wtd)	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
Very good	7	3	4	2	3	1	4	2	*	3	3	4	-	3	6	1	2	5	2	5	5	1	6	1	-
	1%	1%	1%	1%	2%	1%	1%	2%	2%	2%	1%	1%	-	2%	2%	*	4%	1%	4%	1%	2%	1%	2%	1%	-
Somewhat good	22	14	8	6	12	4	13	6	1	11	11	11	2	9	15	7	4	18	4	18	15	7	12	4	7
	4%	6%	3%	3%	7%	4%	5%	5%	6%	5%	4%	5%	1%	7%	6%	3%	8%	4%	8%	4%	6%	3%	5%	3%	6%
Somewhat bad	123	70	53	55	41	27	65	36	6	57	66	58	28	38	69	55	13	111	14	110	72	51	56	41	26
	25%	28%	22%	27%	24%	23%	23%	31%	28%	26%	23%	23%	24%	28%	27%	22%	27%	24%	29%	24%	26%	23%	22%	31%	23%
Very bad	348	164	183	142	119	87	205	72	14	145	203	176	85	87	164	184	29	319	28	320	181	166	182	89	77
	70%	65%	74%	69%	68%	73%	71%	62%	65%	67%	72%	71%	75%	64%	65%	74%	61%	70%	59%	71%	66%	74%	71%	66%	71%
Sigma			A				G		*			M	*		N	*	*		*		T				
	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	29	18	11	8	15	6	17	8	2	14	14	15	2	12	20	9	6	23	6	23	21	8	18	5	7
	6%	7%	4%	4%	9%	5%	6%	7%	8%	7%	5%	6%	1%	9%	8%	3%	12%	5%	12%	5%	8%	4%	7%	3%	6%
Low2Box (Somewhat bad/Very bad)	471	234	237	197	160	114	270	108	20	202	269	234	113	124	232	239	41	430	42	429	253	218	238	130	103
	94%	93%	96%	96%	91%	95%	94%	93%	92%	93%	95%	94%	99%	91%	92%	97%	88%	95%	88%	95%	92%	96%	93%	97%	94%
				D					*				M*		N	*	P	*	R	T					

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Global @divisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	250	251	162	161	178	153	223	63	158	343	316	78	107	331	170	42	459	63	438	336	165	161	138	202
Base: All Respondents (wtd)	500	253	247	185	154	161	126	235	75	144	356	105	262	132	319	181	46	454	69	431	373	127	175	151	175
Very good	31	22	9	8	11	12	2	16	10	15	16	9	16	6	22	8	*	30	-	31	22	9	14	8	9
	6%	9%	4%	4%	7%	7%	2%	7%	13%	10%	4%	8%	6%	4%	7%	4%	1%	7%	-	7%	6%	7%	8%	5%	5%
Somewhat good	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*	*	*
	271	132	139	103	70	98	46	139	49	74	197	59	135	77	183	88	33	238	57	214	225	46	82	90	99
	54%	52%	56%	55%	46%	61%	*	37%	59%	65%	51%	57%	51%	58%	57%	49%	72%	52%	82%	50%	60%	36%	47%	60%	57%
Somewhat bad		*	*	*	*	*	*	F*	F*	*	*	*	*	*	*	*	**	*	**	*	U	*	*	*	*
	163	88	75	60	65	37	53	72	15	51	112	25	98	39	97	65	7	156	7	155	114	49	57	50	56
	33%	35%	30%	32%	43%	23%	42%	31%	20%	35%	31%	24%	37%	30%	31%	36%	15%	34%	11%	36%	31%	38%	33%	33%	32%
Very bad		*	*	*	E*	*	*	*	*	*	*	*	*	*	*	*	**	*	**	**	*	*	*	*	*
	36	11	25	15	7	14	25	8	2	4	31	12	13	11	16	19	6	30	5	31	13	23	22	2	12
Sigma	7%	4%	10%	8%	4%	9%	20%	3%	2%	3%	9%	11%	5%	8%	5%	11%	13%	7%	7%	3%	18%	12%	2%	7%	7%
	*	*	*	*	*	*	GH*	*	*	*	*	*	*	*	*	*	**	*	**	**	T*	W*	*	*	*
	500	253	247	185	154	161	126	235	75	144	356	105	262	132	319	181	46	454	69	431	373	127	175	151	175
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	302	154	147	110	82	109	48	155	58	89	213	68	151	83	205	96	33	269	57	244	246	55	96	98	107
	60%	61%	60%	59%	53%	68%	*	38%	66%	78%	62%	65%	58%	62%	64%	53%	72%	59%	82%	57%	66%	44%	55%	65%	61%
	*	*	*	*	*	*	*	F*	F*	*	*	*	*	*	*	*	**	*	**	*	U	*	*	*	*
Low2Box (Somewhat bad/Very bad)	198	99	99	75	72	51	77	80	17	55	144	37	111	50	114	85	13	186	12	186	127	72	78	53	67
	40%	39%	40%	41%	47%	32%	62%	34%	22%	38%	40%	35%	42%	38%	36%	47%	28%	41%	18%	43%	34%	56%	45%	35%	39%
	*	*	*	*	*	*	GH*	*	*	*	*	*	*	*	*	*	**	*	**	**	T*	*	*	*	*

Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	506	301	205	291	178	37	19	115	372	279	227	132	66	308	312	194	69	437	193	313	365	141	286	166	54
Base: All Respondents (wtd)	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
Very good	36	25	11	18	17	1	2	4	30	22	14	13	6	17	24	12	8	28	17	19	27	9	21	8	7
	7%	10%	5%	7%	10%	2%	11%	4%	8%	8%	6%	9%	9%	6%	8%	6%	13%	6%	10%	6%	8%	5%	8%	5%	13%
		B				*	**						*				*								W*
Somewhat good	188	105	83	103	67	18	7	37	143	112	75	49	28	111	114	73	30	158	82	106	133	55	102	63	22
	38%	42%	34%	39%	38%	30%	41%	32%	39%	42%	33%	34%	40%	39%	39%	35%	45%	36%	45%	33%	40%	33%	37%	36%	44%
						*	**						*				*		S						*
Somewhat bad	174	86	88	85	67	22	5	48	121	90	83	44	20	110	100	74	18	156	56	118	114	60	85	78	12
	35%	34%	36%	33%	38%	36%	29%	42%	33%	33%	36%	31%	29%	38%	34%	35%	27%	36%	31%	37%	34%	36%	31%	45%	23%
						*	**						*				*							VX	*
Very bad	102	37	65	56	27	19	4	25	74	46	57	37	16	49	52	50	10	92	26	76	58	44	68	25	10
	20%	15%	26%	22%	15%	32%	19%	22%	20%	17%	25%	26%	23%	17%	18%	24%	15%	21%	14%	24%	17%	26%	25%	14%	19%
		A				D*	**				I		*				*		R		T		W		*
Sigma	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	224	129	95	121	84	19	10	41	173	134	89	61	34	128	139	85	38	186	100	124	160	64	124	71	29
	45%	51%	38%	46%	47%	32%	52%	36%	47%	50%	39%	43%	49%	45%	48%	41%	57%	43%	55%	39%	48%	38%	45%	41%	58%
		B				*	**			J			*				Q*		S						W*
Low2Box (Somewhat bad/Very bad)	276	123	153	142	94	41	9	73	195	136	140	81	36	159	152	124	29	248	82	194	172	104	152	103	21
	55%	49%	62%	54%	53%	68%	48%	64%	53%	50%	61%	57%	51%	55%	52%	59%	43%	57%	45%	61%	52%	62%	55%	59%	42%
		A				*	**				I		*				*	P		R			X		*

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Global @divisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain	Great Britain																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	490	510	339	331	330	168	531	194	434	566	244	336	420	624	376	86	914	130	870	678	322	372	255	373
Base: All Respondents (wtd)	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
Very good	8	5	3	5	3	*	2	3	4	5	3	1	2	5	7	1	2	6	4	4	7	1	5	2	2
	2%	2%	1%	3%	2%		2%	1%	4%	2%	1%	1%	1%	2%	2%	1%	4%	1%	6%	1%	2%	1%	3%	1%	1%
				E					G						O		*		S						
Somewhat good	129	75	54	53	40	36	21	66	34	63	66	27	45	57	80	49	15	113	24	105	90	39	51	33	44
	26%	30%	21%	28%	23%	25%	25%	25%	35%	30%	23%	22%	27%	27%	26%	25%	36%	25%	38%	24%	27%	24%	27%	26%	24%
		B							FG	J							Q*		S						
Somewhat bad	285	135	150	101	101	83	42	160	48	109	175	70	93	121	173	112	20	265	26	259	195	89	100	73	111
	57%	55%	59%	55%	60%	56%	49%	61%	50%	52%	60%	58%	55%	58%	56%	58%	47%	58%	41%	59%	58%	55%	53%	57%	61%
									FH	I							*		R						V
Very bad	79	32	47	26	25	27	21	35	11	32	47	24	29	26	46	32	5	73	10	68	45	33	33	20	25
	16%	13%	19%	14%	15%	18%	24%	13%	11%	15%	16%	20%	17%	12%	15%	17%	13%	16%	16%	16%	13%	20%	18%	16%	14%
			A						GH	M							*		T						
Sigma	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	137	79	57	58	42	37	23	69	38	68	69	28	47	62	87	50	17	120	28	109	97	40	56	35	46
	27%	32%	23%	31%	25%	25%	27%	26%	39%	32%	24%	23%	28%	29%	28%	26%	40%	26%	44%	25%	29%	24%	29%	27%	25%
		B							FG	J							Q*		S						
Low2Box (Somewhat bad/Very bad)	363	167	197	127	126	110	62	196	59	141	222	94	122	147	219	144	25	338	36	327	241	123	134	93	137
	73%	68%	77%	69%	75%	75%	73%	74%	61%	68%	76%	77%	72%	71%	72%	74%	60%	74%	56%	75%	71%	76%	71%	73%	75%
			A						H	H					I		*	P		R					

Global @visor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Taiwan Total	Taiwan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	235	273	196	206	106	189	178	106	232	276	7	95	406	259	249	36	472	79	429	408	100	211	198	99
Base: All Respondents (wtd)	500	251	249	203	178	119	190	170	106	228	272	8	92	400	256	244	38	462	81	419	395	105	211	194	95
Very good	7	6	1	4	1	1	3	-	3	2	4	-	-	7	3	3	1	5	-	7	4	2	4	1	1
	1%	2%	*	2%	1%	1%	2%	-	3%	1%	2%	-	-	2%	1%	1%	3%	1%	-	2%	1%	2%	2%	1%	1%
									G			**	*				*		*		*			*	
Somewhat good	58	33	25	21	21	16	25	15	19	32	26	-	8	50	39	19	7	51	13	45	50	8	34	18	7
	12%	13%	10%	10%	12%	14%	13%	9%	17%	14%	10%	-	9%	13%	15%	8%	20%	11%	16%	11%	13%	8%	16%	9%	7%
												**			O		*		*		*		WX		*
Somewhat bad	288	129	159	128	99	61	103	98	60	131	157	3	49	235	138	150	14	274	38	250	224	64	115	122	51
	58%	51%	64%	63%	56%	51%	55%	58%	56%	57%	58%	46%	53%	59%	54%	61%	37%	59%	47%	60%	57%	61%	54%	63%	54%
			A										**	*			*	P	*	R		*			*
Very bad	148	84	64	50	57	41	58	57	24	62	85	4	35	108	75	72	15	132	30	118	117	30	58	54	35
	30%	33%	26%	25%	32%	34%	31%	34%	23%	27%	31%	54%	38%	27%	29%	30%	41%	29%	37%	28%	30%	29%	28%	28%	38%
												**	M*				*		*		*				*
Sigma	500	251	249	203	178	119	190	170	106	228	272	8	92	400	256	244	38	462	81	419	395	105	211	194	95
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	65	39	26	25	22	18	28	15	22	35	30	-	8	57	42	22	8	56	13	52	54	10	39	19	8
	13%	15%	10%	12%	12%	15%	15%	9%	20%	15%	11%	-	9%	14%	17%	9%	23%	12%	16%	12%	14%	10%	18%	10%	8%
									G			**	*		O		*		*		*		WX		*
Low2Box (Somewhat bad/Very bad)	435	212	223	178	156	102	161	155	84	194	242	8	84	343	213	222	29	406	68	367	341	94	173	175	87
	87%	85%	90%	88%	88%	85%	85%	91%	80%	85%	89%	100%	91%	86%	83%	91%	77%	88%	84%	88%	86%	90%	82%	90%	92%
									H			**	*		N		*		*		*		V		V*

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Global @dvisor: Consumer Confidence

B3. Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Venezuelan Total	Venezuela																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	219	289	206	178	124	131	146	231	159	349	10	136	362	285	223	121	387	129	379	359	149	325	129	54
Base: All Respondents (wtd)	500	247	253	261	150	89	142	146	212	139	361	11	141	348	264	236	115	385	123	377	337	163	318	127	54
Very good	30	19	11	18	10	2	18	6	6	8	22	4	13	13	15	15	10	20	10	20	13	17	20	8	2
	6%	8%	4%	7%	7%	2%	13%	4%	3%	5%	6%	36%	10%	4%	6%	6%	8%	5%	8%	5%	4%	11%	6%	6%	3%
							GH					**	M								T				*
Somewhat good	85	41	44	49	26	9	27	25	33	22	63	2	21	61	50	35	26	59	25	60	57	28	54	24	7
	17%	17%	17%	19%	17%	10%	19%	17%	16%	16%	17%	23%	15%	18%	19%	15%	23%	15%	20%	16%	17%	17%	17%	19%	12%
				E								**													*
Somewhat bad	233	120	114	128	69	36	61	72	100	67	167	3	64	166	124	109	49	185	49	185	159	74	143	59	31
	47%	48%	45%	49%	46%	41%	43%	50%	47%	48%	46%	27%	46%	48%	47%	46%	42%	48%	39%	49%	47%	46%	45%	47%	58%
												**													*
Very bad	152	68	84	66	44	41	37	43	72	43	109	1	43	108	75	77	31	121	40	112	109	43	101	36	15
	30%	27%	33%	25%	29%	46%	26%	29%	34%	31%	30%	14%	30%	31%	28%	33%	27%	31%	32%	30%	32%	27%	32%	29%	27%
						CD						**													*
Sigma	500	247	253	261	150	89	142	146	212	139	361	11	141	348	264	236	115	385	123	377	337	163	318	127	54
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Very good/Somewhat good)	115	60	55	67	37	11	45	30	40	29	85	6	34	74	65	50	36	79	35	80	69	45	75	32	8
	23%	24%	22%	26%	24%	13%	31%	21%	19%	21%	24%	60%	24%	21%	25%	21%	31%	21%	28%	21%	21%	28%	23%	25%	15%
				E	E		H					**					Q								*
Low2Box (Somewhat bad/Very bad)	385	188	198	194	114	78	98	115	172	110	275	4	107	274	199	186	80	306	88	297	268	117	244	95	46
	77%	76%	78%	74%	76%	87%	69%	79%	81%	79%	76%	40%	76%	79%	75%	79%	69%	79%	72%	79%	79%	72%	77%	75%	85%
						CD			F			**					P								*

Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18153	9099	9054	6778	6323	5052	5131	6978	4944	9141	9012	5003	6275	6875	10200	7953	2101	16052	3358	14795	12408	5745	7304	4746	5094
Base: All Respondents (wtd)	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
7 - Very strong economy (7)	324	219	105	186	105	33	134	83	92	170	154	132	85	107	200	124	78	246	96	228	235	89	181	63	70
	3%	4%	2%	4%	3%	1%	4%	2%	3%	3%	2%	3%	2%	3%	3%	2%	6%	2%	5%	2%	3%	2%	4%	2%	2%
		B		DE	E		G		G	J		L		L	O		Q		S		U		WX		
6 (6)	649	368	281	283	225	141	133	248	240	340	309	191	254	204	366	283	100	549	175	474	451	197	295	159	127
	5%	6%	5%	5%	6%	5%	4%	6%	8%	6%	5%	4%	6%	6%	6%	5%	7%	5%	9%	5%	6%	5%	6%	5%	4%
		B					F		FG	J			K	K			Q		S		U		WX		
5 (5)	2296	1256	1040	1101	664	531	554	864	745	1058	1238	735	825	736	1258	1038	324	1972	504	1793	1594	702	991	579	540
	19%	21%	17%	21%	17%	18%	15%	19%	25%	19%	19%	17%	19%	22%	20%	18%	24%	19%	25%	18%	20%	17%	20%	17%	17%
		B		DE			FG		FG				K	KL	O		Q		S		U		WX		
4 (4)	3380	1553	1828	1557	1070	753	1036	1309	818	1534	1846	1169	1232	979	1723	1657	335	3045	544	2836	2227	1153	1352	964	932
	28%	26%	30%	29%	28%	26%	27%	29%	27%	28%	29%	27%	29%	29%	27%	29%	25%	29%	27%	28%	28%	28%	27%	29%	29%
			A	E											N		P							V	
3 (3)	2744	1332	1411	1185	855	704	863	1074	637	1247	1496	995	938	811	1438	1305	236	2508	375	2368	1778	966	1062	849	760
	23%	22%	23%	22%	22%	24%	23%	24%	21%	22%	23%	23%	22%	24%	23%	23%	18%	24%	18%	24%	23%	23%	21%	25%	24%
						CD			H				L				P		R				V		
2 (2)	1325	652	673	501	443	381	477	458	287	607	718	511	473	341	663	662	129	1196	177	1148	768	557	563	399	349
	11%	11%	11%	9%	12%	13%	13%	10%	10%	11%	11%	12%	11%	10%	10%	12%	10%	11%	9%	12%	10%	13%	11%	12%	11%
					C	CD	GH					M							R		T				
1 - Very weak economy (1)	1283	598	685	476	468	339	578	423	181	593	690	606	453	223	668	615	145	1138	172	1111	763	520	553	329	382
	11%	10%	11%	9%	12%	12%	15%	9%	6%	11%	11%	14%	11%	7%	11%	11%	11%	11%	8%	11%	10%	12%	11%	10%	12%
			A		C	C	GH	H				LM	M						R		T			W	
Sigma	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	3269	1843	1426	1571	994	704	821	1195	1077	1568	1701	1058	1164	1047	1824	1444	501	2768	774	2494	2280	989	1467	800	737
	27%	31%	24%	30%	26%	24%	22%	27%	36%	28%	26%	24%	27%	31%	29%	25%	37%	26%	38%	25%	29%	24%	29%	24%	23%
		B		DE				F	FG	J			K	KL	O		Q		S		U		WX		
Low3Box (Weak)	5351	2583	2769	2161	1766	1424	1918	1955	1104	2447	2904	2113	1864	1375	2769	2582	509	4842	725	4627	3309	2042	2178	1578	1491
	45%	43%	46%	41%	46%	49%	51%	44%	37%	44%	45%	49%	44%	40%	44%	45%	38%	45%	35%	46%	42%	49%	44%	47%	47%
			A		C	CD	GH	H				LM	M				P		R		T		V	V	
Mean	3.6	3.7	3.5	3.7	3.6	3.5	3.4	3.6	3.9	3.6	3.6	3.5	3.6	3.8	3.7	3.6	3.9	3.6	3.9	3.5	3.7	3.5	3.7	3.5	3.5
		B		DE	E			F	FG	J			K	KL	O		Q		S		U		WX		

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Global @divisor: Consumer Confidence
B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	Venezuela	Taiwan
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Base: All Respondents (unwtd)	18153	501	1001	503	1019	1010	1009	1014	1015	1000	501	1003	510	1007	1007	507	508	510	504	500	508	1008	501	506	1001	508	508
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
7 - Very strong economy (7)	324	8	9	2	22	13	10	2	22	5	3	28	13	4	3	6	9	6	103	7	2	16	19	14	17	2	
	3%	2%	2%	*	4%	3%	2%	*	4%	1%	1%	6%	3%	1%	1%	2%	1%	21%	1%	-	*	3%	4%	3%	3%	*	
		CGT	CGTU		ABCGUMNOP QSTU	CGJUMNTU	CGT		ABCGUMNOP QSTU	T		ABCEFGULM NOPQSTUX	CGJUMNTU	T		T	CGTU	T	ABCEFGHIJK LMNOPQSTU VWX	CGT		CGJUMNTU	CGJUMNOGST U	CGJUMNQTU	CGJUMNQTUZ		
6 (6)	649	21	37	8	32	39	67	8	66	8	9	35	25	4	4	6	19	18	64	18	11	3	73	47	25	24	8
	5%	4%	7%	2%	6%	8%	13%	2%	13%	2%	2%	7%	5%	1%	1%	1%	4%	4%	13%	4%	2%	1%	15%	9%	5%	5%	2%
		CGJUMNOU	CGJUMNOPOS TU		CGJUMNOSTU	ACGJUMNOP QSTUX	ABCEGJUKL MNOPQSTUX		ABCEGJUKL MNOPQSTU WX			CGJUMNOPOS TU	CGJUMNOTU				GIMNOU	GIMNOU	ABCEGJUKL MNOPQSTUX	IMNOU	MNU		ABCEGJUKL MNOPQSTUX	ACGJUMNOP QSTUX	CGJUMNOTU	CGJUMNOTUZ	
5 (5)	2296	81	135	92	109	165	186	50	169	89	46	115	116	22	56	54	62	66	112	102	67	32	157	118	95	49	31
	19%	16%	27%	18%	22%	33%	37%	10%	34%	18%	9%	23%	23%	4%	11%	11%	12%	13%	22%	20%	13%	6%	31%	24%	19%	10%	6%
		GJMNOU	ACDCGJUMNOP QSTUX	GJMNOPQTU	AGJUMNOPQT U	ABCEGJUKLM NOPQRSTUW X	ABCEGJUKLM NOPQRSTUW X	MU	ABCEGJUKLM NOPQRSTUW X	GJMNOPQTU	M	AGJUMNOPQT UX	AGJUMNOPQT U		MU	MU	MU	MU	GJMNOPQTU	GJMNOPQTU	JMU		ACDCGJUKLM OPQRSTUWX	AGJUMNOPQT U	GJMNOPQTU	MUZ	
4 (4)	3380	94	199	185	143	170	132	122	142	166	116	169	187	78	156	142	128	145	118	145	129	87	139	139	149	86	107
	28%	19%		40%	37%	29%	34%	26%	24%	28%	33%	23%	34%	37%	31%	28%	26%	29%	24%	29%	26%	17%	28%	28%	30%	17%	21%
			ADCEFGHIJKM NOPQRSTUV WX	ADFGHJUMOP QRSTUVWX	AJMU	ADFGHJUMPRT UW	AMU	AMU	AJMU	ADGHJMPRT UW	MU	ADFGHJMPRT UW	ADFGHJMNNO PQRSTUVWX		AGJMPRTU	AMU	AMU	AMU	MU	AMU	AMU		AMU	AMU	AGJMRU		M
3 (3)	2744	102	75	116	91	69	73	162	65	140	128	93	110	125	180	128	132	144	51	146	183	127	75	113	118	94	157
	23%	20%	15%	23%	18%	14%	15%	32%	13%	28%	26%	19%	22%	25%	36%	26%	26%	29%	10%	29%	37%	25%	15%	23%	24%	19%	31%
		BEHR		BEFHRV	EHR			ABCEFHJUKL MOPRUVWX		ABDEFHKLVR WX	BDEFHKLVR	EHR	BEFHRV	BDEFHKLVR	ABCEFHJUKL MOPQRSUV WX	BDEFHKLVR	BDEFHKLVR	ABCEFHKLVR		ABDEFHKLVR WX	ABCEFHJUKL MOPQRSUV WX	BDEFHKLVR		BEFHRV	BDEFHKLVR	EHR	ABCEFHKLVR MRUVWXY
2 (2)	1325	87	26	54	53	27	13	91	22	61	87	35	29	101	61	66	80	56	31	42	77	111	26	43	47	67	92
	11%	17%	5%	11%	11%	5%	3%	18%	4%	12%	17%	7%	6%	20%	12%	13%	16%	11%	6%	8%	15%	22%	5%	9%	9%	13%	18%
		BCDEFHJUKL QRSVWX		BEFHKLVR	BEFHKLVR			BCDEFHJUKL OQRSVWX		BEFHKLRSVW	BCDEFHJUKL QRSVWX	FH		BCDEFHJUKL OQRSVWX	BEFHKLRSVW	BEFHKLRSVW	BCDEFHKLRS VWX	BEFHKLVR		FH	BCDEFHKLRS VWX	BCDEFHJUKL NOPQRSTVW X		EFH	BEFHVL	BEFHKLRSVW X	BCDEFHJUKL OQRSVWXY
1 - Very weak economy (1)	1283	106	19	44	50	17	19	65	14	32	112	25	21	165	40	98	70	64	22	41	33	138	15	21	51	164	102
	11%	21%	4%	9%	10%	3%	4%	13%	3%	6%	22%	5%	4%	33%	8%	20%	14%	13%	4%	8%	7%	28%	3%	4%	10%	33%	20%
		BCDEFHGHIKL NPQRSTVWX		BEFHKLRSVW	BEFHKLRTV W			BCFEHJUKLNR TVW		BEHV	BCDEFHGHIKL NPQRSTVWX	H		ABCEDEFHGHIJK LNOPQRSTV WX	BEFHKLRSVW	BCDEFHGHIKL NPQRSTVWX	BCDEFHJUKLNR STVW	BEFHJUKLNRST VW		BEFHKLVR	EHV	ABCEDEFHGHIJK LNOPQRSTV WX		BEFHKLRTV W	ABCEDEFHGHIKL LNOPQRSTV WX	BCDEFHGHIKL NPQRSTVWX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																											
Top3Box (Strong)	3269	111	180	101	163	218	264	60	257	101	58	178	153	30	63	66	91	90	279	127	79	37	246	183	134	89	41
	27%	22%	36%	20%	33%	44%	53%	12%	51%	20%	12%	36%	31%	6%	13%	13%	18%	18%	56%	25%	16%	7%	49%	37%	27%	18%	8%
		GJMNOTU	ACGJUMNOP QSTUX	GJMNOU	ACGJUMNOP QSTUX	ABCEGJUKLM NOPQSTUWX	ABCEGJUKL MNOPQSTU WX	MU	ABCEGJUKL MNOPQSTU WX	GJMNOTU	MU	ACGJUMNOP QSTUX	ACGJUMNOP QTU		MU	MU	GJMNNU	GJMNNU	ABCEGJUKL MNOPQSTU WX	GJUMNOPQT U	MU		ABCEGJUKLM NOPQSTUWX	ACGJUMNOP QSTUX	CGJUMNOPQT U	GJMNNU	
Low3Box (Weak)	5351	295	120	214	194	112	105	318	101	233	326	153	160	392	281	292	281	264	228	293	376	116	178	217	325	352	
	45%	59%	24%	43%	39%	22%	21%	64%	47%	65%	31%	32%	78%	56%	58%	56%	53%	21%	104	46%	59%	75%	116	178	43%	65%	70%
		BCDEFHJUKLRS VWX		BEFHKLRSVW	BEFHKLVR			BCDEFHJUKLNP QRSVWX		BDEFHKLVR W	BCDEFHJUKLNP QRSVWX	BEFHRV	BEFHRV	ABCEDEFHGHIJK LNOPQRSTV WX	BCDEFHJUKLRS VWX	BCDEFHJUKLRS VWX	BCDEFHJUKLRS VWX	BCDEFHJUKLRS VWX		BDEFHKLVR W	BCDEFHJUKLRS VWX	ABCEDEFHGHIJK LNOPQRSTV WX		BEFHKLVR	BEFHKLRSVW	BCDEFHJUKLNP QRSVWX	ABCEDEFHGHIKL NOPQRSTVW X
Mean	3.6	3.1	4.1	3.5	3.8	4.2	4.4	3.1	4.4	3.5	2.9	4.1	3.9	2.4	AGIMOU	3.1	3.3	3.3	4.7	3.6	3.3	2.6	4.4	4	3.6	2.9	2.8
		JMU	ACDCGJUMNOP QSTUX	AGJMNOPQTU	ACGJUMNOP QTU	ACDCGJUKLMN OPQSTUWX	ABCEGJUKLM NOPQSTUWX	JMU	ABCEGJUKL MNOPQSTU WX	AGJMNOPQT U	MU	ACDCGJUMNOP QSTUX	ACDCGJUMNOP QSTUX		AGIMOU	MU	GJMU	AGIMOU	ABCEDEFHGHIJK LMNOPQSTU VWX	AGJMNOPQT U	AGIMOU	M	ABDCGJUMN NOPQSTUWX	ACDCGJUMNOP QSTUX	AGJMNOPQT U	MU	MU

Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18153	2011	2027	7057	5548	7564	3541	1510
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
7 - Very strong economy (7)	324	28	37	62	68	68	66	130
	3%	3%	2%	1%	2%	2%	3%	9%
		CE	C				CDE	ABCDEF
6 (6)	649	64	59	199	198	173	153	128
	5%	6%	4%	4%	6%	4%	8%	9%
		BCE			BCE		BCDE	ABCDE
5 (5)	2296	260	245	719	741	713	477	331
	19%	26%	16%	16%	21%	18%	24%	22%
		BCDEG			BCE	C	BCDE	BCE
4 (4)	3380	319	379	1164	1116	1129	589	402
	28%	32%	25%	26%	32%	28%	29%	27%
		BCEG			BCEG	BC	BC	
3 (3)	2744	187	321	1069	857	1002	400	310
	23%	19%	21%	24%	24%	25%	20%	21%
				AFG	ABFG	ABFG		
2 (2)	1325	74	205	632	298	467	158	115
	11%	7%	14%	14%	9%	12%	8%	8%
			ADFG	ADEFG		ADFG		
1 - Very weak economy (1)	1283	68	255	655	221	449	158	84
	11%	7%	17%	15%	6%	11%	8%	6%
			ACDEFG	ADEFG		ADFG	DG	
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Strong)	3269	352	340	980	1008	953	695	589
	27%	35%	23%	22%	29%	24%	35%	39%

		BCDE			BCE	C	BCDE	ABCDEF
Low3Box (Weak)	5351	329	781	2356	1376	1918	716	509
	45%	33%	52%	52%	39%	48%	36%	34%
			ADEFG	ADEFG	AFG	ADFG		
Mean	3.6	3.9	3.3	3.3	3.8	3.5	3.9	4.1
		BCDE			BCE	BC	BCDE	ABCDEF

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	237	264	206	177	118	163	209	129	167	334	181	144	176	279	222	60	441	86	415	332	169	310	130	61
Base: All Respondents (wtd)	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
7 - Very strong economy (7)	8	5	4	8	1	-	8	*	*	2	6	8	-	1	6	2	*	8	2	7	2	6	6	-	2
	2%	2%	1%	3%	*	-	4%	*	*	1%	2%	2%	-	1%	3%	1%	1%	2%	3%	2%	1%	3%	2%	-	2%
						*		G	*										*				*	*	
6 (6)	21	11	11	8	10	3	9	11	1	10	11	16	5	1	8	13	5	17	8	14	10	12	16	2	3
	4%	4%	4%	3%	7%	3%	4%	6%	1%	7%	3%	5%	4%	1%	3%	5%	9%	4%	11%	3%	3%	6%	5%	2%	4%
						*			*								*		S*				*	*	
5 (5)	81	49	33	44	20	17	30	34	17	22	59	59	17	6	41	40	9	72	12	69	57	25	45	20	17
	16%	20%	13%	18%	14%	16%	14%	17%	20%	14%	17%	18%	14%	11%	16%	16%	18%	16%	18%	16%	20%	12%	15%	15%	22%
						*			*								*		*				V*	*	
4 (4)	94	54	40	56	25	13	48	33	13	30	64	61	25	8	47	47	9	85	14	80	45	49	48	36	10
	19%	22%	16%	23%	17%	12%	22%	17%	15%	19%	19%	19%	21%	14%	19%	19%	17%	19%	20%	19%	16%	23%	16%	28%	14%
						*			*								*		*				*	*	
3 (3)	102	45	57	54	28	20	41	47	15	30	72	62	24	16	53	50	13	89	14	88	62	41	65	25	13
	20%	18%	22%	22%	20%	19%	19%	24%	17%	19%	21%	19%	20%	29%	21%	20%	26%	20%	21%	20%	21%	19%	22%	19%	17%
						*			*					K			*		*				*	*	
2 (2)	87	41	45	30	27	30	28	34	25	31	56	57	19	11	47	40	5	82	7	80	51	36	56	22	9
	17%	17%	18%	12%	19%	28%	13%	17%	28%	19%	16%	18%	16%	19%	18%	16%	10%	18%	10%	19%	18%	17%	19%	17%	12%
						C*			F*								*		*				*	*	
1 - Very weak economy (1)	106	41	65	49	32	25	51	38	17	33	73	64	29	14	51	55	10	97	12	94	63	43	60	24	22
	21%	17%	26%	20%	23%	23%	24%	19%	19%	21%	21%	20%	24%	25%	20%	22%	19%	21%	18%	22%	22%	20%	20%	19%	29%
			A		*		*		*								*		*				*	*	
Sigma	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	111	64	47	60	31	20	47	46	18	35	76	82	21	7	56	55	14	97	22	89	68	42	67	22	21
	22%	26%	18%	24%	22%	18%	22%	23%	21%	22%	22%	25%	18%	13%	22%	22%	29%	21%	32%	21%	24%	20%	23%	17%	28%
						*			*			M					*		*				*	*	
Low3Box (Weak)	295	127	168	132	88	75	120	119	56	94	201	183	72	40	151	145	27	268	33	262	176	119	180	71	44
	59%	52%	66%	53%	61%	69%	56%	60%	64%	59%	59%	56%	61%	73%	59%	59%	54%	60%	48%	61%	61%	57%	61%	55%	58%
			A		C*		*		*			KL					*		*				*	*	
Mean	3.1	3.3	2.9	3.3	3.1	2.8	3.2	3.1	2.9	3.1	3.1	3.2	3	2.8	3.1	3.1	3.4	3.1	3.5	3	3.1	3.2	3.1	3.1	3.1
		B		E		*			*			M					*		S*				*	*	

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e

Minimum Base: 30 (**), Small Base: 100 (*)

		Australia Total		Australia																														
				Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO	NON-METRO	VIC/TAS	Region				Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed										
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e		
Base: All Respondents (unwtd)	1001	422	579	206	337	458	231	517	253	539	462	320	346	335	586	415	120	881	156	845	631	370	-	-	-	-	-	-	-	-	332	248	421	
Base: All Respondents (wtd)	500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	-	197	119	183	
7 - Very strong economy (7)	9	6	3	5	3	1	1	6	2	4	5	1	7	1	7	2	1	8	1	8	4	5	-	-	-	-	-	-	-	-	6	1	3	
	2%	3%	1%	3%	2%	1%	1%	2%	1%	2%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	-	-	-	-	-	-	-	-	3%	1%	1%	
6 (6)	37	19	17	12	16	9	2	19	16	22	15	9	22	5	21	16	4	32	5	32	24	12	-	-	-	-	-	-	-	-	16	12	9	
	7%	8%	7%	6%	10%	6%	2%	7%	13%	10%	5%	7%	8%	7%	7%	8%	8%	7%	7%	7%	8%	6%	-	-	-	-	-	-	-	-	8%	10%	5%	
5 (5)	135	76	59	49	48	38	30	66	39	55	80	35	76	24	83	52	14	120	18	116	89	46	-	-	-	-	-	-	-	-	51	34	50	
	27%	31%	23%	25%	31%	25%	25%	25%	32%	24%	29%	27%	26%	33%	29%	25%	27%	27%	24%	27%	30%	23%	-	-	-	-	-	-	-	-	26%	28%	27%	
4 (4)	199	77	122	96	48	55	54	107	38	87	112	54	116	29	102	97	18	181	30	169	110	89	-	-	-	-	-	-	-	-	82	41	76	
	40%	31%	49%	49%	31%	37%	46%	41%	32%	39%	41%	41%	40%	39%	35%	46%	33%	41%	40%	40%	37%	44%	-	-	-	-	-	-	-	-	42%	35%	41%	
3 (3)	75	40	35	22	23	30	15	42	18	37	38	21	44	10	45	30	9	66	11	63	48	27	-	-	-	-	-	-	-	-	27	19	29	
	15%	16%	14%	11%	14%	21%	13%	16%	15%	16%	14%	16%	15%	14%	16%	14%	16%	15%	15%	15%	16%	13%	-	-	-	-	-	-	-	-	14%	16%	16%	
2 (2)	26	16	10	7	11	9	10	10	6	14	13	4	19	3	19	8	3	24	6	20	13	13	-	-	-	-	-	-	-	-	8	8	10	
	5%	7%	4%	3%	7%	6%	9%	4%	5%	6%	5%	3%	7%	3%	6%	4%	5%	5%	8%	5%	4%	7%	-	-	-	-	-	-	-	-	4%	7%	5%	
1 - Very weak economy (1)	19	13	6	5	8	7	6	11	2	7	12	7	10	2	13	6	4	15	4	15	9	10	-	-	-	-	-	-	-	-	8	4	7	
	4%	5%	2%	3%	5%	4%	5%	4%	2%	3%	4%	5%	3%	3%	5%	3%	8%	3%	6%	4%	3%	5%	-	-	-	-	-	-	-	-	4%	3%	4%	
Sigma	500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	-	197	119	183	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	-	-	-	100%	100%	100%
Summary																																		
Top3Box (Strong)	180	102	79	67	66	48	33	91	56	80	100	46	105	30	110	70	20	161	24	156	118	63	-	-	-	-	-	-	-	-	72	47	61	
	36%	41%	31%	34%	43%	32%	28%	35%	47%	36%	36%	35%	36%	40%	38%	33%	37%	36%	32%	37%	40%	31%	-	-	-	-	-	-	-	-	37%	39%	33%	
Low3Box (Weak)	120	70	51	34	41	46	31	63	26	58	62	32	73	15	77	44	16	104	22	99	70	51	-	-	-	-	-	-	-	-	43	31	47	
	24%	28%	20%	17%	26%	31%	26%	24%	22%	26%	23%	25%	25%	21%	27%	21%	30%	23%	29%	23%	23%	25%	-	-	-	-	-	-	-	-	22%	26%	25%	
Mean	4.1	4.1	4.1	4.2	4.1	3.9	3.9	4.1	4.3	4.1	4.1	4	4.1	4.2	4.1	4.1	4	4.1	3.9	4.1	4.2	4	-	-	-	-	-	-	-	-	4.2	4.1	4	

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	257	246	173	146	184	131	174	99	186	317	75	282	146	325	178	28	475	48	455	308	195	104	143	256
Base: All Respondents (wtd)	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267
7 - Very strong economy (7)	1	-	1	1	-	-	1	-	-	1	-	-	1	-	1	-	-	1	-	1	1	-	1	-	-
	*	-	*	*	-	-	1%	-	-	*	-	-	*	-	*	-	**	*	*	*	*	-	1%	-	-
6 (6)	8	6	2	1	3	4	3	3	1	4	4	2	3	3	5	3	1	8	1	8	4	4	4	1	3
	2%	2%	1%	*	2%	3%	2%	1%	1%	2%	1%	1%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	4%	1%	1%
							*		*			*					**		*				*		
5 (5)	92	51	42	44	24	24	22	27	26	24	69	19	28	46	66	26	7	86	13	79	63	29	17	29	46
	18%	20%	17%	24%	16%	14%	16%	15%	29%	13%	21%	11%	15%	32%	21%	14%	28%	18%	28%	17%	23%	13%	18%	21%	17%
							*		FG*			*		KL			**		*		U		*		
4 (4)	185	84	101	58	58	69	52	65	29	68	117	59	73	53	108	77	5	180	10	176	101	84	33	57	96
	37%	33%	41%	31%	39%	42%	37%	37%	34%	38%	37%	34%	39%	37%	35%	41%	20%	38%	21%	39%	36%	38%	36%	40%	36%
							*		*			*					**		R				*		
3 (3)	116	55	60	44	39	33	32	41	18	43	72	43	48	25	74	42	8	107	18	98	77	39	22	36	58
	23%	22%	24%	24%	26%	20%	23%	24%	21%	24%	23%	25%	26%	17%	24%	22%	35%	23%	39%	22%	28%	18%	24%	26%	22%
							*		*			*					**		S*		U		*		
2 (2)	54	33	21	12	18	24	17	23	6	24	29	22	20	12	28	26	1	52	2	52	19	34	7	13	34
	11%	13%	8%	7%	12%	14%	12%	13%	7%	14%	9%	13%	11%	8%	9%	14%	5%	11%	4%	11%	7%	15%	8%	9%	13%
						C	*		*			*					**		*		T		*		
1 - Very weak economy (1)	44	23	22	25	8	11	12	15	6	16	29	27	14	4	28	17	2	42	3	41	12	32	8	5	31
	9%	9%	9%	13%	6%	7%	9%	9%	7%	9%	15%	7%	3%	9%	9%	10%	6%	9%	6%	9%	4%	14%	9%	4%	11%
				D			*		*			M*	M				**		*		T		*		W
Sigma	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	101	57	44	46	27	28	26	29	27	28	73	21	31	49	72	29	7	94	13	88	68	33	22	30	49
	20%	23%	18%	25%	18%	17%	19%	17%	31%	16%	23%	12%	17%	34%	23%	15%	30%	20%	29%	19%	24%	15%	23%	21%	19%
							*		G*			*		KL			**		*		U		*		
Low3Box (Weak)	214	111	103	80	65	68	61	80	31	83	130	92	82	40	130	84	12	202	23	191	109	105	38	54	122
	43%	44%	42%	44%	43%	41%	44%	46%	35%	47%	41%	53%	44%	28%	42%	44%	50%	42%	50%	42%	39%	47%	41%	38%	46%
							*		*			M*	M				**		*				*		
Mean	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.4	3.8	3.4	3.6	3.2	3.5	3.9	3.6	3.4	3.6	3.5	3.6	3.5	3.7	3.3	3.6	3.7	3.4
							*		*			*	K	KL			**		*		U		*		

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1019	505	514	544	294	181	210	760	49	412	607	143	569	307	499	520	179	840	214	805	743	276	706	189	124
Base: All Respondents (wtd)	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
7 - Very strong economy (7)	22	12	10	11	9	3	4	16	2	11	11	8	8	6	11	11	5	17	6	16	17	5	18	2	2
	4%	5%	4%	4%	6%	3%	3%	5%	2%	9%	6%	4%	3%	8%	5%	4%	6%	4%	6%	4%	5%	3%	5%	3%	3%
6 (6)	32	19	13	18	7	7	5	26	2	11	21	10	17	5	17	15	4	28	8	23	21	11	24	3	4
	6%	8%	5%	6%	5%	9%	3%	7%	9%	6%	7%	6%	6%	6%	8%	5%	5%	7%	9%	6%	6%	7%	7%	3%	6%
									*																*
5 (5)	109	59	51	66	28	15	29	76	5	41	68	36	58	15	50	59	17	92	18	91	74	35	70	21	17
	22%	25%	19%	23%	21%	20%	21%	22%	28%	22%	22%	23%	22%	18%	23%	21%	22%	22%	20%	22%	22%	22%	21%	22%	25%
		B							*																*
4 (4)	143	58	85	85	39	19	33	106	4	50	93	34	80	29	57	86	20	123	24	119	99	44	98	30	14
	29%	25%	32%	30%	29%	25%	24%	30%	25%	26%	30%	22%	31%	35%	26%	31%	26%	29%	27%	29%	29%	28%	29%	32%	21%
		A							*					K											*
3 (3)	91	45	46	48	23	20	26	62	3	43	48	28	49	14	42	49	19	72	18	73	63	28	57	22	12
	18%	20%	17%	17%	17%	25%	19%	18%	17%	22%	16%	18%	19%	17%	19%	17%	24%	17%	20%	18%	19%	17%	17%	22%	18%
						CD			*	J															*
2 (2)	53	24	28	29	17	7	17	34	2	18	35	16	30	7	19	33	8	45	8	45	35	18	39	6	8
	11%	10%	11%	10%	12%	9%	12%	10%	12%	10%	11%	10%	11%	8%	9%	12%	10%	11%	9%	11%	10%	11%	12%	6%	11%
									*																*
1 - Very weak economy (1)	50	15	36	29	14	7	23	28	-	16	34	25	20	5	22	28	5	45	7	43	32	18	29	11	11
	10%	6%	13%	10%	10%	9%	17%	8%	-	9%	11%	16%	8%	7%	10%	10%	7%	11%	8%	10%	9%	11%	8%	11%	16%
		A					GH		*			LM													V*
Sigma	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	163	90	73	95	44	24	38	118	8	63	100	53	84	26	78	85	25	138	32	131	112	51	113	27	24
	33%	39%	27%	33%	32%	31%	28%	34%	46%	33%	32%	34%	32%	32%	36%	30%	33%	33%	36%	32%	33%	32%	34%	28%	35%
		B							F*																*
Low3Box (Weak)	194	84	110	106	54	34	65	123	5	77	117	69	99	26	83	111	32	162	33	160	130	63	125	38	31
	39%	36%	41%	37%	39%	44%	48%	36%	30%	41%	38%	44%	38%	32%	38%	39%	41%	38%	37%	39%	38%	40%	37%	40%	45%
							GH		*			M													*
Mean	3.8	4	3.6	3.8	3.8	3.7	3.4	3.9	4.3	3.8	3.8	3.6	3.8	4	3.9	3.7	3.8	3.8	4	3.7	3.8	3.7	3.9	3.7	3.6
		B					F	F*				KL													*

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																														
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e
Base: All Respondents (unwtd)	1010	534	476	261	329	420	173	385	452	516	494	337	455	218	546	464	118	892	144	866	675	335	71	60	86	155	-	397	241	338	280	392
Base: All Respondents (wtd)	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184
7 - Very strong economy (7)	13	8	5	11	1	1	1	3	9	8	6	4	1	8	9	5	4	9	5	9	11	2	+	2	1	1	-	9	-	9	1	3
	3%	3%	2%	6%	1%	1%	1%	2%	2%	4%	3%	2%	2%	1%	7%	3%	2%	7%	2%	3%	1%	1%	5%	3%	1%	-	5%	-	5%	3%	1%	2%
				DE										KL			Q		S			+	b*	b*				b	de			
6 (6)	39	23	16	15	14	10	5	14	20	20	19	18	14	8	20	18	6	33	8	31	25	14	5	1	7	4	-	12	10	15	12	12
	8%	9%	6%	8%	8%	6%	6%	7%	9%	9%	7%	9%	6%	9%	8%	8%	10%	7%	12%	7%	8%	8%	15%	4%	17%	5%	-	6%	8%	9%	8%	6%
																						WYab*	+		WYab*							
5 (5)	165	87	79	66	53	47	31	62	72	72	93	56	79	30	85	80	17	148	22	144	107	59	13	8	16	28	-	67	34	61	44	60
	33%	35%	31%	37%	31%	30%	33%	32%	34%	31%	35%	30%	35%	33%	33%	33%	32%	33%	32%	33%	33%	34%	38%	26%	37%	36%	-	34%	29%	35%	32%	33%
																						+	+	+	+	+	-					
4 (4)	170	74	96	58	59	53	32	68	70	81	89	61	79	30	83	87	18	152	20	150	106	64	11	11	14	27	-	62	44	55	57	58
	34%	30%	38%	33%	35%	35%	34%	35%	33%	35%	33%	33%	35%	33%	32%	36%	33%	34%	30%	35%	33%	36%	33%	39%	34%	35%	-	31%	37%	31%	41%	31%
				A																		+	+	+	+	+	-					
3 (3)	69	35	34	19	24	26	14	27	28	29	39	26	33	10	39	30	6	63	10	59	46	23	2	3	3	10	-	29	22	22	18	29
	14%	14%	13%	10%	14%	17%	15%	14%	13%	13%	15%	14%	15%	11%	15%	12%	11%	14%	15%	14%	14%	13%	7%	11%	6%	13%	-	14%	18%	12%	13%	16%
						C																+	+	+	+	+	-		VX			
2 (2)	27	14	12	4	13	10	4	10	13	15	12	11	13	3	12	15	3	24	3	24	20	7	1	2	1	4	-	12	7	12	3	12
	5%	6%	5%	2%	8%	7%	4%	5%	6%	7%	4%	6%	6%	3%	5%	6%	6%	5%	4%	6%	6%	4%	2%	7%	1%	6%	-	6%	6%	7%	2%	6%
					C	C																+	+	+	+	+	-					
1 - Very weak economy (1)	17	5	12	5	6	6	9	2	6	10	10	4	2	8	9	1	16	-	17	9	7	1	3	2	-	3	-	8	2	2	5	10
	3%	2%	5%	3%	4%	4%	6%	5%	1%	3%	4%	6%	2%	3%	4%	1%	4%	-	4%	3%	4%	3%	9%	-	4%	-	4%	2%	1%	3%	6%	6%
						H																+	+	+	+	+	-					
Sigma	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%
Summary																																
Top3Box (Strong)	218	118	100	92	68	58	38	80	100	100	118	78	94	46	114	104	27	191	35	183	143	74	18	10	25	33	-	88	44	86	57	75
	44%	48%	39%	52%	40%	38%	40%	41%	47%	43%	44%	42%	42%	51%	45%	42%	43%	51%	42%	44%	42%	54%	35%		58%	43%	-	44%	37%	49%	41%	41%
																						WB*	+		WYab*							
Low3Box (Weak)	112	54	58	28	43	42	24	45	43	51	61	47	50	15	59	54	10	103	13	100	75	37	4	8	3	17	-	49	31	35	26	51
	22%	22%	23%	16%	25%	27%	25%	24%	20%	22%	23%	26%	23%	16%	23%	22%	18%	23%	19%	23%	23%	21%	12%	26%	8%	23%	-	25%	26%	20%	18%	28%
																						+	+	+	+	+	-					
Mean	4.2	4.3	4.1	4.5	4.1	4.1	4.1	4.1	4.4	4.2	4.2	4.1	4.2	4.5	4.3	4.2	4.5	4.2	4.5	4.2	4.2	4.2	4.5	4.7	4.1	-	4.2	4.3	4.4	4.4	4.2	4.1
		B		DE					FG					KL			Q		S			WYb*	+		WYab*					e		

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1009	519	490	385	500	124	44	259	706	796	213	78	226	705	717	292	107	902	330	679	920	89	-	-	-
Base: All respondents (wtd)	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
7 - Very strong economy (7)	10	6	4	8	3	*	1	1	8	3	7	-	7	3	8	3	4	6	5	6	10	*	-	-	-
	2%	2%	2%	4%	2%	*	1%	1%	4%	1%	5%	*	5%	6%	3%	1%	8%	1%	5%	1%	3%	*	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	K	K	*	*	**	*	*	*	*	**	-	-	-
6 (6)	67	32	36	39	16	12	6	34	27	54	13	38	22	8	32	35	8	60	15	52	52	16	-	-	-
	13%	13%	14%	19%	9%	10%	8%	17%	12%	15%	9%	13%	14%	16%	11%	17%	14%	13%	16%	13%	13%	16%	-	-	-
		*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	-	-
5 (5)	186	81	105	80	64	41	19	77	90	120	65	118	50	18	92	94	19	167	37	149	145	41	-	-	-
	37%	32%	42%	40%	36%	34%	28%	37%	40%	34%	46%	40%	32%	36%	32%	44%	35%	37%	38%	37%	36%	43%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	**	-	-	-
4 (4)	132	69	63	43	59	30	25	47	60	96	36	70	49	13	83	49	11	121	27	105	110	22	-	-	-
	26%	28%	25%	21%	33%	25%	37%	22%	27%	27%	25%	24%	31%	26%	29%	23%	20%	27%	27%	26%	27%	23%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	**	-	-	-
3 (3)	73	46	27	15	28	29	13	34	26	65	7	49	18	6	52	20	7	65	9	64	60	13	-	-	-
	15%	18%	11%	8%	16%	24%	18%	16%	12%	18%	5%	17%	12%	12%	18%	10%	13%	15%	9%	16%	15%	13%	-	-	-
	*	*	*	*	C*	**	**	*	*	J	*	*	*	*	*	*	**	*	*	*	*	**	-	-	-
2 (2)	13	2	12	7	3	4	5	3	6	8	6	7	5	1	7	7	4	10	4	9	9	5	-	-	-
	3%	1%	5%	3%	2%	3%	7%	1%	3%	2%	4%	2%	3%	3%	2%	3%	7%	2%	4%	2%	2%	5%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	-	-
1 - Very weak economy (1)	19	14	4	9	5	4	1	12	6	11	8	13	4	1	14	5	1	17	2	17	19	-	-	-	-
	4%	6%	2%	4%	3%	4%	1%	6%	3%	3%	6%	5%	3%	2%	5%	2%	3%	4%	2%	4%	5%	-	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	**	-	-	-
Sigma	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-
		*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	-	-
Summary																									
Top3Box (Strong)	264	118	145	127	83	53	26	112	126	178	86	155	79	29	132	132	31	232	57	207	207	57	-	-	-
	53%	48%	58%	63%	47%	44%	37%	54%	56%	50%	60%	53%	51%	58%	46%	62%	57%	52%	58%	51%	51%	59%	-	-	-
		*	*	D*	*	*	**	*	*	*	*	*	*	*	*	N*	**	*	*	*	*	**	-	-	-
Low3Box (Weak)	105	62	43	31	37	37	18	48	39	84	21	69	27	8	73	32	12	92	14	90	87	17	-	-	-
	21%	25%	17%	16%	20%	31%	26%	23%	17%	23%	15%	23%	18%	16%	25%	15%	23%	21%	15%	22%	22%	18%	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	*	**	-	-	-
Mean	4.4	4.3	4.5	4.6	4.3	4.1	4.1	4.4	4.5	4.4	4.5	4.3	4.5	4.6	4.2	4.6	4.5	4.4	4.6	4.3	4.4	4.5	-	-	-
	*	*	*	*	*	*	**	*	*	*	*	*	*	K	*	*	**	*	*	*	**	**	-	-	-

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1014	513	501	342	331	341	213	440	223	383	631	391	295	328	603	411	31	983	60	954	607	407	225	308	481
Base: All Respondents (wtd)	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
7 - Very strong economy (7)	2	1	1	1	1	-	-	*	-	*	1	*	1	*	2	-	-	2	-	2	2	-	*	1	*
	*	*	*	*	1%	-	-	*	-	*	*	*	*	*	1%	-	-	*	-	*	1%	-	*	*	*
6 (6)	8	5	3	3	2	3	1	3	2	2	6	4	2	2	4	4	*	8	1	7	3	6	4	3	1
	2%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	3%	1%	1%	1%	2%	3%	2%	3%	2%	1%	3%	4%	2%	1%
																	**		*			T	X		
5 (5)	50	31	19	29	11	10	10	18	13	15	36	15	20	15	28	23	1	49	2	48	34	17	16	18	16
	10%	13%	7%	15%	7%	7%	9%	8%	12%	8%	11%	9%	9%	12%	10%	11%	7%	10%	8%	10%	11%	8%	14%	12%	7%
		B		DE													**		*			X	X		
4 (4)	122	63	59	50	44	29	26	52	24	41	81	33	57	32	72	50	4	119	7	116	73	49	33	29	60
	24%	26%	23%	26%	27%	20%	25%	23%	24%	23%	25%	20%	27%	26%	25%	24%	23%	25%	24%	24%	24%	25%	30%	19%	26%
				E											K		**		*			W			W
3 (3)	162	75	87	66	48	47	30	75	36	54	108	46	73	43	96	65	4	158	7	155	98	63	25	59	78
	32%	30%	34%	35%	30%	32%	29%	34%	35%	30%	34%	28%	35%	35%	34%	31%	27%	33%	26%	33%	33%	32%	22%	39%	33%
													K	K			**		*				V	V	
2 (2)	91	44	47	25	30	36	23	42	16	39	52	34	37	20	48	43	3	88	7	84	58	33	19	27	45
	18%	18%	19%	13%	19%	24%	22%	19%	16%	22%	16%	20%	18%	16%	17%	20%	21%	18%	25%	18%	19%	17%	17%	18%	19%
						C				J							**		*						
1 - Very weak economy (1)	65	28	37	17	27	21	15	31	11	26	39	34	20	12	37	28	3	62	3	61	34	31	14	16	34
	13%	11%	15%	9%	16%	15%	14%	14%	11%	15%	12%	20%	9%	9%	13%	13%	18%	13%	13%	11%	15%	13%	11%	15%	15%
					C							LM					**		*						
Sigma	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	60	37	23	33	14	13	11	21	15	17	43	20	23	17	33	27	2	59	3	57	38	22	21	22	18
	12%	15%	9%	17%	9%	9%	11%	10%	14%	10%	13%	12%	11%	14%	12%	13%	10%	12%	11%	12%	13%	11%	18%	14%	7%
		B		DE													**		*			X	X		
Low3Box (Weak)	318	146	171	108	106	104	68	148	63	119	198	114	129	75	182	136	10	308	17	300	190	127	58	102	158
	64%	59%	68%	57%	65%	71%	64%	67%	62%	67%	61%	68%	62%	60%	63%	64%	66%	63%	65%	63%	64%	64%	52%	67%	67%
			A		C							M					**		*			V	V		
Mean	3.1	3.2	3	3.3	2.9	2.9	3	3	3.2	2.9	3.1	2.9	3.1	3.2	3.1	3	2.9	3.1	3	3.1	3.1	3	3.3	3.1	2.9
		B		DE						I		K	K				**		*			X	X		

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1015	526	489	315	343	357	308	246	300	345	670	187	653	175	695	320	83	932	194	821	664	351	290	303	422
Base: All Respondents (wtd)	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
7 - Very strong economy (7)	22	14	7	9	8	4	3	4	13	7	14	5	11	6	16	6	5	17	7	14	16	5	9	5	8
6 (6)	4%	6%	3%	5%	5%	3%	2%	3%	9%	5%	4%	4%	4%	6%	5%	4%	13%	4%	8%	4%	5%	3%	6%	3%	4%
		B							FG								Q*		S						
	66	39	28	20	29	17	10	16	30	26	40	8	42	16	47	19	4	62	13	53	45	22	18	25	24
	13%	15%	11%	12%	17%	11%	7%	13%	21%	16%	12%	7%	15%	16%	14%	12%	12%	13%	15%	13%	14%	12%	12%	17%	12%
					E				F				K	K			*								
5 (5)	169	88	81	68	52	48	47	35	57	54	115	28	98	43	114	54	10	158	36	132	115	53	61	52	56
4 (4)	34%	35%	33%	40%	30%	32%	31%	29%	39%	33%	34%	24%	34%	42%	34%	33%	28%	34%	40%	32%	36%	30%	41%	35%	27%
				DE					FG				K	K			*				U		X	X	
	142	61	81	49	46	46	52	36	28	42	100	37	83	22	91	51	10	132	19	123	86	57	32	42	68
	28%	24%	33%	29%	26%	30%	34%	30%	19%	26%	30%	33%	29%	22%	27%	31%	26%	29%	21%	30%	27%	31%	22%	28%	33%
				A			H	H		M							*		R						V
3 (3)	65	30	35	17	25	23	25	21	9	21	44	19	37	9	41	24	6	59	11	54	36	29	18	15	31
2 (2)	13%	12%	14%	10%	14%	15%	16%	17%	6%	13%	13%	17%	13%	9%	12%	14%	15%	13%	12%	13%	11%	16%	12%	10%	15%
						C	H	H					M				*				T				
	22	11	11	6	10	6	10	5	5	8	14	11	8	3	15	7	1	20	3	19	15	7	5	6	11
	4%	4%	4%	3%	5%	4%	7%	4%	4%	5%	4%	9%	3%	3%	4%	4%	4%	4%	3%	5%	5%	4%	3%	4%	5%
												LM					*								
1 - Very weak economy (1)	14	9	5	2	5	7	7	2	3	3	11	5	6	3	10	4	1	13	2	12	8	6	5	3	6
Sigma	3%	4%	2%	1%	3%	4%	4%	2%	2%	3%	5%	2%	3%	3%	2%	3%	3%	3%	2%	3%	2%	4%	3%	2%	3%
						C							C				*								
	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	257	141	116	98	90	69	60	55	99	88	169	41	151	65	178	79	20	237	57	200	177	80	88	81	88
Low3Box (Weak)	51%	56%	47%	57%	51%	46%	39%	46%	69%	54%	50%	36%	53%	64%	53%	48%	52%	51%	62%	49%	55%	45%	59%	55%	43%
		B		E					FG				K	KL			*		S		U		X	X	
	101	50	51	25	39	37	42	28	17	32	69	35	51	15	66	35	8	93	16	85	58	43	28	25	48
	20%	20%	21%	15%	22%	24%	27%	24%	12%	20%	20%	31%	18%	15%	20%	21%	22%	20%	17%	21%	18%	24%	19%	17%	24%
					C	C		H	H				LM				*				T			W	
Mean	4.4	4.5	4.4	4.6	4.4	4.3	4.1	4.3	4.9	4.5	4.4	4	4.5	4.7	4.5	4.4	4.6	4.4	4.7	4.4	4.5	4.3	4.5	4.5	4.3
				E			F		FG				K	K			*		S		U		X	X	

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	255	246	189	146	166	201	230	9	204	297	123	266	112	243	258	35	466	33	468	281	220	184	226	91
Base: All Respondents (wtd)	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
7 - Very strong economy (7)	3	3	-	2	-	1	-	3	-	-	3	1	1	1	3	-	1	2	-	3	2	1	1	2	-
	1%	1%	-	1%	-	1%	-	1%	-	-	1%	1%	*	1%	1%	-	3%	*	-	1%	1%	*	1%	1%	*
6 (6)	9	6	3	6	2	1	4	4	1	4	5	2	5	2	3	6	-	9	-	9	6	3	4	4	1
	2%	2%	1%	3%	1%	1%	2%	2%	11%	2%	2%	1%	2%	2%	1%	2%	-	2%	-	2%	2%	1%	2%	2%	1%
									**								*		*						*
5 (5)	46	23	23	21	13	12	15	25	1	15	31	11	27	8	25	21	7	38	8	37	31	14	14	23	9
	9%	9%	9%	10%	9%	7%	7%	11%	8%	7%	10%	8%	9%	11%	10%	8%	21%	8%	26%	8%	11%	6%	7%	10%	10%
									**								Q*		S*						*
4 (4)	116	59	57	68	29	19	39	63	1	39	77	19	78	19	54	62	9	107	6	110	69	47	38	59	19
	23%	24%	22%	34%	21%	12%	18%	28%	15%	20%	26%	15%	26%	25%	23%	24%	25%	23%	18%	24%	25%	21%	21%	26%	20%
				DE	E		F		**				K	K			*		*						*
3 (3)	128	62	67	55	35	38	57	54	2	54	74	36	70	22	59	69	6	123	4	125	75	53	44	61	23
	26%	25%	26%	27%	26%	23%	27%	24%	24%	27%	25%	28%	24%	28%	25%	26%	15%	26%	11%	27%	27%	24%	24%	27%	26%
									**								*		*						*
2 (2)	87	40	47	29	20	38	36	37	2	36	51	26	48	13	37	49	7	80	7	80	37	50	36	36	14
	17%	16%	18%	15%	14%	23%	17%	17%	31%	18%	17%	20%	16%	17%	16%	19%	19%	17%	20%	17%	13%	22%	20%	16%	16%
						C			**								*		*			T			*
1 - Very weak economy (1)	112	52	60	21	37	53	62	37	1	53	59	35	65	11	57	54	6	105	8	103	55	56	46	40	25
	22%	21%	23%	10%	27%	33%	29%	17%	10%	26%	20%	27%	22%	15%	24%	21%	18%	23%	25%	22%	20%	25%	25%	18%	28%
						C	G		**				M				*		*						*
Sigma	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	58	31	26	29	15	14	19	32	1	19	39	13	33	11	30	27	8	49	8	49	39	19	19	29	10
	12%	13%	10%	14%	11%	9%	9%	14%	20%	9%	13%	10%	11%	14%	13%	10%	23%	11%	26%	11%	14%	8%	10%	13%	11%
									**								Q*		S*						*
Low3Box (Weak)	326	154	173	105	92	129	155	128	5	143	183	97	183	47	154	172	19	308	19	308	167	159	126	137	63
	65%	63%	68%	52%	68%	79%	73%	57%	65%	71%	61%	75%	62%	61%	65%	66%	52%	66%	56%	66%	61%	71%	69%	61%	69%
						CD	G		**	J		LM					*		*		T				*
Mean	2.9	3	2.8	3.3	2.7	2.4	2.6	3.1	3.2	2.7	3	2.6	2.9	3.1	2.9	2.9	3.2	2.8	3	2.9	3	2.7	2.7	3	2.7
				DE	E		F		**		I			K			*		*		U		V		*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1003	508	495	459	352	192	399	338	266	692	311	3	121	879	512	491	256	747	493	510	758	245	708	212	83
Base: All Respondents (wtd)	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40
7 - Very strong economy (7)	28	16	12	20	7	1	13	7	7	14	14	-	3	25	19	8	18	9	22	6	22	6	24	2	2
	6%	6%	5%	7%	4%	2%	6%	5%	6%	5%	7%	**	4%	6%	8%	3%	15%	3%	9%	2%	6%	4%	7%	2%	6%
6 (6)	35	21	14	21	13	1	16	13	7	23	12	-	5	31	20	16	11	24	23	12	31	5	29	4	2
	7%	8%	6%	8%	9%	2%	8%	8%	6%	8%	6%	-	7%	7%	8%	6%	9%	6%	10%	5%	8%	4%	8%	4%	5%
				E	E							**							S		U				*
5 (5)	115	60	55	62	32	21	40	38	37	75	40	*	15	100	59	56	35	80	65	50	90	25	91	19	5
	23%	23%	23%	23%	21%	28%	19%	23%	30%	24%	21%	28%	21%	23%	24%	22%	28%	21%	28%	19%	25%	18%	25%	19%	13%
									F			**							S		U		X		*
4 (4)	169	83	86	92	50	26	70	59	39	103	66	*	27	142	76	92	29	140	67	101	121	48	116	40	13
	34%	32%	35%	33%	34%	36%	33%	36%	31%	33%	34%	24%	39%	33%	31%	36%	23%	37%	29%	38%	33%	35%	32%	40%	33%
												**							P		R		V		*
3 (3)	93	45	48	45	33	15	41	30	21	59	34	1	11	81	42	51	17	76	37	56	64	29	62	25	6
	19%	17%	20%	16%	22%	21%	19%	18%	17%	19%	17%	48%	16%	19%	17%	20%	14%	20%	16%	21%	17%	22%	17%	25%	16%
					C							**							P		R		V		*
2 (2)	35	20	15	21	8	6	18	10	8	19	16	-	4	31	17	18	8	27	12	23	19	17	24	6	6
	7%	8%	6%	8%	5%	8%	8%	6%	6%	6%	8%	-	6%	7%	7%	7%	7%	7%	5%	9%	5%	12%	7%	6%	14%
												**							R		T				VW*
1 - Very weak economy (1)	25	13	12	15	7	3	13	8	5	14	11	-	4	21	10	15	6	20	9	17	19	7	16	4	5
	5%	5%	5%	6%	5%	4%	6%	5%	4%	5%	6%	-	6%	5%	4%	6%	5%	5%	4%	6%	5%	5%	4%	4%	13%
												**													
Sigma	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	178	97	81	103	52	23	69	58	52	112	66	*	22	156	98	80	65	113	111	68	143	35	144	24	10
	36%	38%	34%	37%	34%	32%	33%	35%	41%	37%	34%	28%	33%	36%	40%	31%	52%	30%	47%	26%	39%	26%	40%	25%	24%
									F			**			O				S		U		WX		*
Low3Box (Weak)	153	78	75	81	48	24	71	48	34	92	61	1	19	134	69	84	31	122	58	95	101	53	102	34	17
	31%	30%	31%	29%	32%	32%	34%	29%	27%	30%	32%	48%	28%	31%	28%	33%	25%	33%	25%	36%	28%	39%	28%	35%	43%
												**							P		T		V*		
Mean	4.1	4.1	4	4.1	4	3.9	4	4.1	4.2	4.1	4	3.8	4	4.1	4.2	3.9	4.5	3.9	4.4	3.8	4.2	3.8	4.2	3.8	3.6
												**			O		Q		S		U		WX		*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia	Indonesia																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	254	256	250	197	63	40	261	209	320	190	160	35	315	265	245	60	450	143	367	450	60	328	158	24
Base: All Respondents (wtd)	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23
7 - Very strong economy (7)	13	12	1	9	2	1	2	3	7	9	4	3	1	8	9	4	6	7	9	3	11	2	11	2	-
	3%	5%	*	3%	1%	2%	5%	1%	4%	3%	2%	2%	3%	3%	3%	2%	10%	2%	7%	1%	3%	2%	3%	1%	-
		B				*											Q*		S			*			**
6 (6)	25	14	11	15	7	4	-	13	12	15	10	10	1	14	12	13	2	23	8	16	21	4	15	7	3
	5%	5%	5%	5%	4%	6%	-	5%	6%	5%	4%	6%	2%	5%	5%	5%	3%	5%	6%	5%	5%	5%	5%	5%	12%
						*	*						*				*					*			**
5 (5)	116	62	54	65	34	17	6	62	48	66	50	31	12	73	69	47	23	93	37	79	98	18	83	31	2
	23%	25%	22%	23%	21%	30%	12%	24%	26%	23%	23%	18%	34%	25%	28%	19%	40%	21%	28%	22%	23%	25%	26%	20%	8%
						*	*						K*				Q*				*				**
4 (4)	187	79	108	102	65	20	25	102	61	101	86	70	12	106	79	108	17	170	44	143	160	27	105	70	11
	37%	32%	43%	36%	40%	35%	48%	39%	32%	36%	40%	41%	32%	36%	32%	43%	30%	38%	32%	39%	37%	38%	33%	45%	49%
		A				*	*						*				N				*		V		**
3 (3)	110	58	52	62	37	11	9	61	40	67	43	36	5	69	60	50	6	104	25	85	97	12	70	35	5
	22%	23%	21%	22%	23%	19%	18%	23%	21%	24%	20%	21%	15%	23%	24%	20%	11%	23%	18%	23%	23%	17%	22%	23%	22%
						*	*						*				*	P				*			**
2 (2)	29	17	12	17	8	4	7	11	11	14	15	14	3	12	17	12	1	28	4	25	23	5	24	3	2
	6%	7%	5%	6%	5%	6%	13%	4%	6%	5%	7%	8%	8%	4%	7%	5%	2%	6%	3%	7%	5%	8%	7%	2%	10%
						*	G*						*				*				*		W		**
1 - Very weak economy (1)	21	9	12	12	8	1	1	9	10	12	8	7	2	11	5	16	2	18	8	13	18	3	14	7	-
	4%	4%	5%	4%	5%	2%	3%	4%	5%	4%	4%	4%	7%	4%	2%	6%	4%	4%	6%	4%	4%	4%	4%	4%	-
						*	*						*				*				*				**
Sigma	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	153	87	66	89	43	22	9	78	66	90	64	44	14	95	89	64	30	123	55	99	130	23	109	40	5
	31%	35%	26%	32%	27%	38%	17%	30%	35%	32%	29%	26%	39%	33%	36%	26%	53%	28%	41%	27%	30%	33%	34%	26%	19%
		B				*	*		F				*		O		Q*		S		*				**
Low3Box (Weak)	160	83	76	91	53	15	18	81	60	93	67	57	10	92	81	78	10	150	37	123	138	21	108	45	7
	32%	33%	30%	32%	33%	27%	35%	31%	32%	33%	31%	33%	29%	31%	33%	31%	17%	34%	27%	34%	32%	30%	33%	29%	32%
						*	*						*				P				*				**
Mean	3.9	4	3.9	4	3.9	4.1	3.7	4	4	4	3.9	3.8	4	4	4	3.9	4.5	3.9	4.2	3.9	3.9	4	4	3.9	3.9
						*	*						*				Q*		S		*				**

Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	511	496	337	394	276	224	396	227	475	532	364	534	109	506	501	102	905	153	854	609	398	525	235	247
Base: All Respondents (wtd)	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
7 - Very strong economy (7)	4	3	1	2	1	-	1	1	*	1	2	1	2	*	2	2	2	2	2	2	2	1	1	*	2
	1%	1%	*	1%	1%	-	1%	1%	*	*	1%	1%	1%	1%	1%	1%	3%	*	2%	*	1%	1%	1%	*	1%
6 (6)	4	2	2	2	1	1	1	1	2	*	4	2	2	-	3	1	Q*	4	1	4	2	2	2	*	2
	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	-	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%
											I						*								
5 (5)	22	14	9	6	10	6	2	12	4	10	12	8	11	4	12	11	6	17	7	16	16	7	11	4	7
	4%	5%	4%	3%	5%	5%	2%	6%	4%	4%	5%	3%	6%	6%	5%	4%	12%	4%	9%	4%	5%	3%	4%	4%	5%
								F									Q*		S						
4 (4)	78	43	35	32	25	20	14	32	20	32	46	32	36	9	45	33	8	70	13	65	52	26	44	15	19
	16%	17%	14%	18%	14%	15%	12%	17%	19%	14%	17%	13%	18%	16%	18%	13%	17%	15%	18%	15%	18%	12%	17%	13%	15%
								F									*		U						
3 (3)	125	64	61	48	41	35	31	43	32	49	76	59	47	19	57	68	10	116	16	109	75	50	62	35	28
	25%	26%	24%	27%	22%	27%	25%	22%	30%	21%	29%	24%	24%	33%	23%	27%	20%	26%	22%	25%	26%	24%	24%	30%	22%
								G			I			L			*								
2 (2)	101	53	48	33	38	30	22	39	24	53	48	50	38	14	49	52	7	94	13	89	55	47	52	25	24
	20%	21%	19%	18%	21%	23%	19%	20%	23%	23%	18%	21%	19%	23%	20%	20%	15%	21%	18%	21%	19%	22%	20%	22%	19%
																	*								
1 - Very weak economy (1)	165	72	93	57	69	39	49	65	24	88	77	91	63	12	78	87	16	150	21	144	91	75	85	34	46
	33%	29%	37%	31%	37%	30%	41%	34%	22%	38%	29%	37%	32%	20%	32%	34%	33%	33%	30%	34%	31%	36%	33%	30%	36%
			A					H		J		M					*								
Sigma	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	30	18	12	11	13	7	4	15	6	12	19	11	15	4	16	14	8	23	9	21	20	11	15	5	10
	6%	7%	5%	6%	7%	5%	3%	8%	6%	5%	7%	5%	7%	7%	7%	5%	16%	5%	13%	5%	7%	5%	6%	4%	8%
								F									Q*		S						
Low3Box (Weak)	392	189	203	138	149	105	103	146	80	190	202	200	148	44	184	208	33	359	50	342	221	171	199	95	98
	78%	76%	81%	76%	80%	79%	85%	76%	75%	81%	76%	82%	74%	77%	75%	82%	67%	80%	70%	80%	75%	82%	77%	83%	77%
			A					GH								N	*	P		R		T			
Mean	2.4	2.6	2.3	2.5	2.3	2.4	2.2	2.5	2.7	2.3	2.6	2.3	2.5	2.7	2.5	2.4	2.8	2.4	2.7	2.4	2.5	2.3	2.4	2.4	2.4
		B						F	F		I		K	K			Q*		S		U				

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	515	492	364	402	241	616	336	55	539	468	340	217	450	475	532	45	962	81	926	674	333	99	251	657
Base: All Respondents (wtd)	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334
7 - Very strong economy (7)	3	2	1	2	-	1	2	1	-	2	1	3	-	*	1	2	*	3	-	3	1	2	-	-	3
	1%	1%	*	1%	-	1%	1%	1%	-	1%	*	1%	-	*	*	1%	1%	1%	*	1%	*	1%	*	-	1%
6 (6)	4	3	1	4	1	-	2	1	1	1	3	3	*	1	2	3	1	4	1	4	2	2	2	1	2
	1%	1%	1%	2%	*	-	*	1%	6%	1%	1%	1%	*	1%	1%	1%	4%	1%	2%	1%	1%	1%	4%	1%	*
				E					FG*								Q*		*				X*		
5 (5)	56	27	29	20	20	16	36	15	5	31	25	28	11	17	22	33	4	52	6	50	33	23	10	14	31
	11%	11%	12%	11%	12%	11%	11%	10%	23%	12%	11%	9%	12%	15%	10%	12%	17%	11%	16%	11%	10%	13%	22%	12%	9%
									FG*					K			*		*			WX*			
4 (4)	156	70	85	62	50	44	92	58	6	84	72	94	25	37	62	94	3	153	6	150	94	62	14	32	110
	31%	28%	34%	33%	29%	30%	28%	38%	25%	31%	31%	32%	27%	32%	28%	34%	14%	32%	17%	32%	29%	35%	31%	26%	33%
									F	*				M			P		R						
3 (3)	180	90	90	64	58	59	114	58	8	99	81	105	32	43	85	95	5	175	12	168	122	58	13	47	121
	36%	36%	36%	34%	34%	41%	35%	38%	31%	37%	35%	35%	36%	38%	38%	34%	27%	36%	32%	36%	38%	32%	28%	39%	36%
									*								*		*				*		
2 (2)	61	35	26	22	22	17	42	17	3	31	31	36	14	12	31	30	4	57	6	55	43	18	4	14	43
	12%	14%	11%	12%	13%	12%	13%	11%	13%	12%	13%	12%	16%	10%	14%	11%	22%	12%	17%	12%	14%	10%	9%	12%	13%
									*								*		*			*			
1 - Very weak economy (1)	40	25	15	13	20	7	35	4	1	19	21	27	8	5	18	22	3	37	6	34	26	14	3	13	24
	8%	10%	6%	7%	12%	5%	11%	3%	3%	7%	9%	9%	4%	8%	8%	8%	15%	8%	16%	7%	8%	8%	6%	11%	7%
							G		*					M			S*		S*			*			
Sigma	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	63	31	32	26	21	17	39	17	7	34	29	33	11	19	25	38	5	58	7	56	36	27	12	15	36
	13%	13%	13%	14%	12%	12%	12%	11%	28%	13%	12%	11%	13%	16%	11%	14%	23%	12%	18%	12%	11%	15%	26%	13%	11%
									FG*					K			*		*			WX*			
Low3Box (Weak)	281	149	132	98	100	83	191	79	11	149	132	168	54	60	133	148	13	268	24	258	192	90	19	74	188
	56%	59%	53%	53%	59%	58%	59%	51%	47%	56%	57%	57%	60%	52%	61%	53%	63%	56%	65%	56%	60%	50%	43%	61%	56%
							G		*					O			*		*		U	*	V	V	
Mean	3.3	3.2	3.4	3.4	3.2	3.3	3.2	3.5	3.7	3.3	3.3	3.3	3.2	3.5	3.2	3.4	3.1	3.3	3.1	3.3	3.2	3.4	3.6	3.2	3.3
				D			F	F*						KL			*		*		T	WX*			

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Status Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	507	248	259	247	183	77	366	130	11	212	295	145	164	198	286	221	125	382	141	366	373	134	314	121	72
Base: All Respondents (wtd)	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83
7 - Very strong economy (7)	6	3	3	5	*	*	5	1	-	1	5	4	1	2	2	4	1	5	1	5	4	2	3	-	3
	1%	1%	1%	2%	*	1%	1%	2%	-	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	-	3%	
6 (6)	6	4	1	5	1	-	5	1	-	1	5	4	1	1	4	2	3	3	4	2	4	2	4	2	-
	1%	2%	1%	2%	*	-	1%	1%	-	*	2%	1%	1%	2%	1%	1%	3%	1%	3%	1%	1%	1%	2%	-	
5 (5)	54	42	12	29	15	10	37	16	1	19	35	31	13	10	31	24	11	44	15	40	44	10	31	13	10
	11%	18%	5%	11%	9%	16%	9%	18%	10%	11%	11%	10%	12%	14%	12%	10%	10%	11%	13%	10%	13%	6%	10%	11%	12%
4 (4)	142	67	75	74	49	18	115	25	2	55	87	91	30	21	81	60	28	114	30	112	98	44	75	36	31
	28%	28%	29%	27%	30%	28%	29%	28%	22%	30%	27%	28%	29%	27%	31%	25%	25%	29%	26%	29%	29%	27%	25%	29%	37%
3 (3)	128	64	64	81	34	13	103	20	5	38	90	86	24	18	57	71	19	109	20	108	72	56	81	28	19
	26%	27%	25%	30%	21%	20%	26%	23%	58%	21%	28%	27%	23%	23%	22%	30%	17%	28%	18%	28%	21%	34%	28%	23%	23%
2 (2)	66	30	36	34	25	7	53	12	1	25	41	40	12	13	27	38	15	51	18	48	37	28	40	15	10
	13%	12%	14%	12%	15%	11%	13%	13%	10%	14%	13%	12%	12%	18%	10%	16%	14%	13%	16%	12%	11%	17%	14%	12%	12%
1 - Very weak economy (1)	98	29	70	42	40	16	85	14	-	43	55	64	23	11	62	36	33	65	25	73	77	21	59	29	10
	20%	12%	27%	16%	24%	25%	21%	15%	-	24%	17%	20%	22%	15%	24%	15%	30%	17%	22%	19%	23%	13%	20%	23%	12%
Sigma	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	66	49	17	40	16	11	47	19	1	21	45	39	14	13	36	30	15	51	20	47	52	14	38	15	13
	13%	21%	7%	15%	10%	16%	12%	21%	10%	12%	14%	12%	14%	17%	14%	13%	14%	13%	18%	12%	15%	9%	13%	12%	16%
Low3Box (Weak)	B					*	F*	**									*	*	*	*		*	*	*	*
	292	122	170	156	99	37	240	46	5	106	186	191	59	42	146	146	67	225	63	229	186	106	181	72	39
	58%	51%	65%	58%	60%	56%	60%	51%	68%	58%	59%	59%	57%	56%	55%	62%	61%	58%	56%	59%	55%	65%	62%	58%	47%
Mean	3.1	3.4	2.8	3.2	2.9	3	3	3.3	3.3	2.9	3.1	3	3	3.2	3	3.1	2.8	3.1	3.1	3.1	3.1	3	3	3	3.4
		B				*		*	**								*		*	*		*	*	*	*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V,W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	251	257	192	139	177	331	97	4	262	246	40	377	91	252	256	41	467	67	441	311	197	236	188	84
Base: All Respondents (wtd)	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89
7 - Very strong economy (7)	9	9	-	8	1	-	8	1	-	1	8	5	3	1	3	6	3	5	3	5	4	4	6	3	-
	2%	4%	-	4%	1%	-	2%	1%	-	*	3%	5%	1%	1%	3%	2%	9%	1%	6%	1%	2%	2%	3%	2%	*
		B		E					**		I	*		*			Q*		S*						*
6 (6)	19	13	7	7	6	7	15	3	-	8	12	5	13	2	8	11	-	19	1	19	10	9	10	4	5
	4%	5%	3%	3%	4%	4%	4%	4%	-	3%	4%	5%	4%	2%	4%	4%	-	4%	1%	4%	4%	4%	4%	2%	6%
								*	**			*		*			*		*						*
5 (5)	62	42	20	25	23	14	34	19	1	29	33	13	37	12	30	32	9	53	16	47	43	19	40	15	8
	12%	17%	8%	11%	17%	10%	10%	22%	22%	12%	13%	12%	11%	18%	13%	12%	25%	12%	25%	11%	15%	9%	17%	9%	9%
		B						F*	**			*		*			Q*		S*				W		*
4 (4)	128	60	68	63	30	35	82	18	1	54	73	26	88	14	57	71	6	122	9	119	76	51	56	50	22
	26%	24%	27%	29%	22%	24%	24%	22%	22%	23%	28%	25%	27%	20%	25%	26%	16%	26%	15%	27%	27%	24%	28%	28%	25%
								*	**			*		*			*		*						*
3 (3)	132	54	77	58	34	40	85	22	2	64	68	23	84	25	65	66	10	121	17	115	81	51	58	43	30
	26%	22%	31%	27%	25%	27%	25%	27%	56%	27%	26%	22%	26%	35%	28%	25%	27%	26%	27%	26%	28%	24%	25%	24%	34%
		A						*	**			*		*			*		*						*
2 (2)	80	33	47	36	19	24	56	13	-	37	43	16	54	10	38	42	5	75	11	68	40	40	36	38	5
	16%	13%	19%	17%	14%	16%	17%	15%	-	15%	16%	15%	16%	15%	17%	15%	12%	16%	18%	16%	14%	19%	16%	22%	6%
								*	**			*		*			*		*				X	X	*
1 - Very weak economy (1)	70	38	32	19	24	28	57	7	-	43	27	16	49	6	28	42	4	66	5	65	31	39	28	24	19
	14%	15%	13%	9%	17%	19%	17%	9%	-	18%	10%	15%	15%	9%	12%	15%	11%	14%	8%	15%	11%	18%	12%	13%	21%
								*	**		J			*			*		*						*
Sigma	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	91	64	27	40	30	21	57	23	1	38	53	23	53	15	41	50	13	78	20	71	58	33	56	22	13
	18%	26%	11%	18%	22%	14%	17%	28%	22%	16%	20%	22%	16%	21%	18%	18%	34%	17%	32%	16%	20%	15%	24%	13%	14%
		B						F*	**			*		*			Q*		S*				W		*
Low3Box (Weak)	281	125	157	113	77	92	198	42	2	144	138	55	186	41	132	150	19	262	33	248	152	129	123	105	54
	56%	50%	62%	52%	56%	62%	59%	51%	56%	61%	52%	53%	57%	59%	57%	55%	51%	57%	53%	57%	53%	61%	52%	59%	61%
			A					*	**			*		*			*		*						*
Mean	3.3	3.4	3.1	3.4	3.2	3	3.2	3.5	3.7	3.1	3.4	3.4	3.2	3.3	3.3	3.3	3.7	3.2	3.6	3.2	3.4	3.1	3.4	3.1	3.1
		B		E				*	**		I	*		*			*		*		U		W		*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	265	245	128	193	189	45	226	212	277	233	93	274	143	292	218	35	475	44	466	345	165	142	235	133
Base: All Respondents (wtd)	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137
7 - Very strong economy (7)	6	6	-	1	3	1	-	4	2	2	4	1	4	*	4	2	2	4	2	4	3	2	3	1	1
	1%	2%	-	1%	2%	1%	-	2%	1%	1%	2%	1%	1%	1%	2%	1%	5%	1%	4%	1%	1%	1%	2%	1%	1%
		B		*			**					*					**		**		1%	1%	*		*
6 (6)	18	8	10	6	6	6	1	4	13	12	6	3	9	6	8	11	3	16	2	16	9	9	4	10	4
	4%	3%	4%	3%	3%	5%	1%	2%	7%	5%	2%	2%	3%	6%	3%	4%	9%	3%	5%	4%	3%	5%	3%	5%	3%
				*			**		G			*					**		**				*		*
5 (5)	66	35	31	36	19	12	3	29	30	40	26	18	39	9	37	30	5	61	9	57	44	22	14	35	18
	13%	15%	12%	17%	11%	10%	5%	13%	16%	16%	11%	12%	15%	11%	15%	12%	17%	13%	24%	12%	14%	12%	10%	16%	13%
				*			**					*					**		**				*		*
4 (4)	145	64	82	75	43	27	26	60	46	75	70	48	71	26	62	84	7	138	6	139	98	47	45	61	39
	29%	26%	31%	36%	26%	22%	43%	27%	25%	29%	29%	33%	27%	29%	25%	32%	24%	29%	15%	30%	31%	25%	31%	28%	29%
				E*			**					*					**		**				*		*
3 (3)	144	65	79	65	46	33	20	72	44	59	85	44	77	22	67	77	4	139	10	134	80	64	39	64	40
	29%	27%	30%	31%	27%	27%	33%	32%	23%	23%	35%	30%	29%	25%	28%	30%	14%	30%	25%	29%	25%	35%	27%	29%	30%
				*			**				I	*					**		**				*		*
2 (2)	56	26	31	14	21	22	3	27	25	29	27	12	31	13	32	25	4	53	5	52	39	18	18	27	11
	11%	11%	12%	6%	12%	18%	4%	12%	14%	11%	11%	8%	12%	15%	13%	10%	12%	11%	12%	11%	12%	10%	13%	12%	8%
				*		C	**					*					**		**				*		*
1 - Very weak economy (1)	64	38	27	14	31	20	8	27	26	39	25	19	34	11	35	30	6	59	6	58	42	22	20	21	23
	13%	16%	10%	7%	18%	16%	13%	12%	14%	15%	10%	13%	13%	13%	14%	12%	18%	13%	16%	13%	13%	12%	14%	9%	17%
				*	C	C	**					*					**		**				*		*
Sigma	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	90	49	42	43	28	19	4	37	45	54	36	23	52	16	48	43	9	81	13	78	57	34	21	47	23
	18%	20%	16%	20%	17%	16%	6%	17%	24%	21%	15%	15%	20%	18%	20%	17%	31%	17%	32%	17%	18%	18%	14%	21%	17%
				*			**					*					**		**				*		*
Low3Box (Weak)	264	128	136	93	97	74	30	126	95	127	137	75	142	47	133	131	14	251	21	243	160	104	78	112	75
	53%	53%	53%	44%	58%	62%	50%	56%	51%	50%	56%	52%	53%	53%	55%	51%	45%	53%	52%	53%	51%	56%	54%	51%	54%
				*	C	C	**					*					**		**				*		*
Mean	3.3	3.3	3.4	3.6	3.2	3.1	3.3	3.3	3.4	3.4	3.3	3.3	3.4	3.3	3.3	3.4	3.6	3.3	3.5	3.3	3.3	3.4	3.3	3.4	3.3
				DE*			**					*					**		**			*		*	*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia																								
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	504	308	196	291	176	37	261	130	41	316	188	121	132	251	249	255	91	413	98	406	319	185	289	133	82
Base: All Respondents (wtd)	500	283	217	295	159	46	307	101	18	295	205	290	145	65	221	279	89	411	89	411	270	230	253	147	100
7 - Very strong economy (7)	103	78	25	51	43	9	76	15	6	72	31	67	23	13	58	45	10	93	8	95	71	32	45	31	27
	21%	28%	12%	17%	27%	20%	25%	15%	34%	25%	15%	23%	16%	20%	26%	16%	11%	23%	9%	23%	26%	14%	18%	21%	27%
		B			*	**		*	**						O		*		R		U		*	*	*
6 (6)	64	33	30	30	26	7	35	21	4	39	24	25	24	15	33	31	15	49	19	45	40	23	35	17	12
	13%	12%	14%	10%	16%	16%	11%	21%	22%	13%	12%	9%	16%	23%	15%	11%	17%	12%	21%	11%	15%	10%	14%	11%	12%
					*	**		*	**					K			*		S*				*	*	*
5 (5)	112	57	54	70	25	17	57	28	3	68	44	59	35	17	44	67	28	84	21	91	51	60	67	26	19
	22%	20%	25%	24%	16%	36%	19%	28%	15%	23%	21%	20%	24%	26%	20%	24%	31%	20%	23%	22%	19%	26%	26%	18%	19%
					*	**		*	**								*		*				*	*	*
4 (4)	118	60	58	79	33	7	71	25	3	60	57	66	40	11	45	73	24	94	26	92	56	62	66	30	22
	24%	21%	27%	27%	21%	14%	23%	25%	15%	21%	28%	23%	28%	17%	20%	26%	27%	23%	29%	22%	21%	27%	26%	20%	22%
					*	**		*	**					M			*		*				*	*	*
3 (3)	51	19	32	36	13	2	32	5	1	25	25	33	13	6	14	37	7	44	12	39	18	33	22	18	10
	10%	7%	15%	12%	8%	4%	11%	5%	5%	9%	12%	11%	9%	9%	6%	13%	8%	11%	13%	9%	7%	14%	9%	12%	10%
		A			*	**		*	**								*		*		T		*	*	*
2 (2)	31	18	13	19	11	*	19	3	2	11	19	25	4	1	10	21	3	27	3	28	14	17	12	13	6
	6%	6%	6%	6%	7%	1%	6%	3%	8%	4%	9%	9%	3%	2%	5%	7%	4%	7%	4%	7%	5%	7%	5%	9%	6%
					*	**		*	**			M					*		*				*	*	*
1 - Very weak economy (1)	22	17	4	11	7	4	16	2	*	18	4	15	5	2	16	6	2	20	*	22	20	2	5	13	4
	4%	6%	2%	4%	5%	**	5%	2%	2%	6%	2%	5%	3%	4%	7%	2%	2%	5%	*	5%	7%	1%	2%	9%	4%
					*	**		*	**						O		*		*		U		V*	*	*
Sigma	500	283	217	295	159	46	307	101	18	295	205	290	145	65	221	279	89	411	89	411	270	230	253	147	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	279	169	110	151	94	33	168	64	12	180	99	151	83	45	136	143	53	225	48	231	163	116	147	74	58
	56%	60%	51%	51%	59%	73%	55%	64%	70%	61%	48%	52%	57%	69%	61%	51%	59%	55%	54%	56%	60%	50%	58%	50%	58%
					*	**		*	**	J				KL			*		*				*	*	*
Low3Box (Weak)	104	54	49	65	32	6	67	11	3	54	49	73	22	9	40	63	13	91	15	88	51	52	40	44	20
	21%	19%	23%	22%	20%	13%	22%	11%	15%	18%	24%	25%	15%	14%	18%	23%	14%	22%	17%	21%	19%	23%	16%	30%	20%
					*	**		*	**			M					*		*				V*	*	*
Mean	4.7	4.9	4.6	4.6	4.9	5	4.8	5	5.3	4.9	4.5	4.6	4.8	5.1	4.9	4.6	4.8	4.7	4.7	4.7	4.9	4.6	4.8	4.5	4.9
					*	**		*	**			K					*		*				*	*	*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	225	275	228	153	119	43	104	353	255	245	196	146	158	288	212	110	390	168	332	414	86	311	124	65
Base: All Respondents (wtd)	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
7 - Very strong economy (7)	7	2	6	4	4	-	3	-	4	2	6	3	2	2	3	4	1	7	2	6	4	3	2	1	4
	1%	1%	2%	1%	3%	-	7%	-	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	3%	1%	1%	6%
6 (6)	18	8	10	12	4	3	-	6	12	3	15	8	4	6	7	11	2	16	5	13	9	9	13	5	-
	4%	3%	4%	4%	3%	3%	-	5%	4%	1%	5%	4%	3%	4%	3%	4%	2%	4%	3%	4%	3%	6%	4%	4%	-
							**	*									*					*		*	
5 (5)	102	65	36	71	21	10	12	19	71	32	70	44	28	30	49	53	31	71	41	61	79	23	78	10	14
	20%	27%	14%	25%	18%	10%	24%	16%	21%	15%	24%	19%	22%	21%	20%	21%	29%	18%	26%	18%	21%	17%	25%	8%	21%
		B		E			**	*			I						Q*				*	W	*	W*	
4 (4)	145	56	89	90	28	26	10	36	100	66	79	66	40	39	64	81	25	119	48	97	104	41	83	46	17
	29%	23%	34%	31%	25%	26%	19%	30%	30%	31%	28%	29%	32%	27%	26%	32%	24%	30%	31%	28%	28%	30%	27%	37%	25%
		A					**	*									*				*		*	*	
3 (3)	146	67	78	76	34	35	18	44	84	66	79	70	33	44	79	67	27	119	31	115	103	42	87	40	18
	29%	28%	30%	27%	30%	35%	35%	37%	25%	31%	28%	30%	26%	30%	32%	27%	25%	30%	20%	33%	28%	32%	28%	32%	27%
							**	*									*				R	*	*	*	
2 (2)	42	22	20	17	11	14	4	6	32	19	22	21	8	14	24	18	9	33	16	26	32	10	24	13	5
	8%	9%	8%	6%	10%	14%	8%	5%	10%	9%	8%	9%	6%	9%	10%	7%	8%	8%	10%	8%	9%	7%	8%	10%	7%
						C	**	*									*				*		*	*	
1 - Very weak economy (1)	41	20	21	17	11	13	4	9	27	25	16	18	13	10	22	18	11	29	14	27	34	6	22	9	9
	8%	8%	8%	6%	10%	13%	8%	8%	8%	12%	5%	8%	10%	7%	9%	7%	11%	7%	9%	8%	9%	5%	7%	8%	13%
						C	**	*		J							*				*	*	*	*	
Sigma	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	127	75	52	86	28	13	16	25	87	36	91	56	33	38	59	68	34	93	48	80	92	35	93	16	19
	25%	31%	20%	30%	25%	13%	30%	21%	26%	17%	32%	24%	26%	27%	24%	27%	32%	24%	30%	23%	25%	26%	30%	13%	27%
		B		E			**	*			I						*				*	W	*	W*	
Low3Box (Weak)	228	109	119	110	56	62	26	58	143	111	117	108	53	67	125	103	47	181	61	167	170	58	133	62	32
	46%	45%	46%	38%	50%	61%	51%	49%	44%	52%	41%	47%	42%	47%	50%	41%	44%	46%	39%	49%	46%	43%	43%	50%	48%
						C	**	*		J							*				*	*	*	*	
Mean	3.6	3.6	3.6	3.8	3.6	3.2	3.7	3.6	3.6	3.4	3.8	3.6	3.6	3.6	3.5	3.7	3.6	3.6	3.7	3.6	3.6	3.8	3.7	3.4	3.6
				E	E		**	*			I						*				*	*	*	*	

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	266	242	196	167	145	73	188	247	294	214	9	130	369	264	244	61	447	81	427	372	136	161	230	117
Base: All Respondents (wtd)	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
6 (6)	11	7	5	3	5	3	1	1	9	8	3	-	1	10	5	6	2	9	2	9	10	1	7	4	1
	2%	3%	2%	2%	3%	3%	1%	1%	4%	3%	1%	-	1%	3%	2%	3%	4%	2%	3%	2%	3%	1%	5%	2%	1%
5 (5)	67	49	18	29	17	22	11	21	35	41	26	-	12	55	40	28	13	54	11	56	50	17	35	17	16
	13%	19%	7%	14%	9%	20%	15%	11%	15%	15%	12%	-	9%	15%	16%	11%	24%	12%	16%	13%	14%	12%	22%	7%	13%
		B				D	*					**					Q*		*				W		
4 (4)	129	59	70	49	46	34	13	50	66	78	51	5	32	92	62	67	13	116	22	107	100	28	44	48	37
	26%	23%	28%	23%	26%	31%	18%	26%	28%	28%	23%	52%	25%	26%	25%	27%	25%	26%	31%	25%	28%	20%	28%	21%	32%
						*						**					*		*					W	
3 (3)	183	92	91	85	61	37	27	69	87	96	87	3	53	126	88	95	11	172	17	167	124	60	47	97	40
	37%	37%	37%	40%	34%	33%	37%	36%	37%	35%	39%	39%	41%	35%	35%	38%	20%	39%	24%	39%	34%	43%	30%	43%	34%
						*						**					P		*		R			V	
2 (2)	77	36	41	29	35	12	12	32	33	37	39	1	21	55	37	39	9	68	9	67	52	25	14	48	15
	15%	14%	17%	14%	20%	11%	16%	17%	14%	14%	17%	9%	16%	15%	15%	16%	17%	15%	13%	16%	14%	18%	9%	21%	13%
					E		*					**					*		*					V	
1 - Very weak economy (1)	33	10	23	15	14	3	10	16	7	14	19	-	12	21	17	15	6	27	9	24	24	8	10	14	9
	7%	4%	9%	7%	8%	3%	13%	9%	3%	5%	8%	-	9%	6%	7%	6%	10%	6%	13%	6%	7%	6%	7%	6%	7%
			A				H*	H				**					*		S*						
Sigma	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	79	56	23	32	22	25	12	22	45	49	29	-	13	66	44	34	15	63	13	65	60	18	42	20	17
	16%	22%	9%	15%	12%	23%	16%	12%	19%	18%	13%	-	10%	18%	18%	14%	28%	14%	19%	15%	17%	13%	27%	9%	14%
		B				D	*					**		L			Q*		*				WX		
Low3Box (Weak)	293	138	155	130	111	52	49	117	127	147	145	4	86	203	143	149	25	267	35	258	200	93	71	158	63
	59%	54%	63%	62%	62%	47%	67%	62%	53%	54%	64%	48%	65%	56%	57%	60%	47%	60%	50%	60%	55%	66%	45%	70%	54%
				E	E		H*				I	**					*		*			T		VX	
Mean	3.3	3.5	3.1	3.3	3.2	3.6	3.1	3.2	3.5	3.4	3.2	3.4	3.1	3.4	3.3	3.3	3.5	3.3	3.3	3.3	3.4	3.2	3.6	3.1	3.3
		B				CD	*		FG	J		**		L			*		*			WX			W

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1008	509	499	357	387	264	598	228	45	485	523	645	75	288	532	476	92	916	89	919	579	429	503	266	239
Base: All Respondents (wtd)	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
7 - Very strong economy (7)	2	1	1	1	1	*	2	-	-	1	1	1	-	1	2	1	1	1	*	2	1	2	2	-	-
	*	*	*	*	*	*	1%	-	-	*	*	*	-	1%	1%	*	2%	*	1%	*	*	1%	1%	-	-
6 (6)	3	3	*	2	*	1	*	1	-	1	2	1	2	1	2	1	1	2	*	3	*	3	3	*	-
	1%	1%	*	1%	*	1%	*	1%	-	1%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	*	1%	1%	*	-
									*				*				*		*						
5 (5)	32	18	13	15	9	8	17	9	2	16	15	13	9	9	19	12	4	28	5	27	15	16	14	9	8
	6%	7%	5%	7%	5%	6%	6%	8%	7%	7%	5%	5%	8%	7%	8%	5%	8%	6%	10%	6%	6%	7%	5%	7%	8%
									*				*				*		*						
4 (4)	87	43	44	32	34	21	48	23	5	42	45	44	18	25	45	42	8	79	12	75	51	36	43	26	18
	17%	17%	18%	16%	20%	17%	17%	20%	23%	19%	16%	18%	15%	19%	18%	17%	18%	17%	25%	17%	19%	16%	17%	19%	17%
									*				*				*		*						
3 (3)	127	61	66	54	43	31	68	33	6	55	72	61	32	34	63	64	10	116	9	118	75	52	67	36	24
	25%	24%	27%	26%	24%	26%	24%	28%	26%	25%	25%	24%	28%	25%	25%	26%	22%	26%	18%	26%	27%	23%	26%	26%	22%
									*				*				*		*						
2 (2)	111	59	52	48	35	28	63	24	6	48	63	53	23	35	48	63	11	100	12	99	59	53	53	31	27
	22%	23%	21%	24%	20%	23%	22%	20%	29%	22%	22%	21%	20%	26%	19%	25%	24%	22%	25%	22%	21%	23%	21%	23%	25%
									*				*			N	*		*						
1 - Very weak economy (1)	138	66	72	53	53	32	89	27	3	53	85	77	30	31	75	63	12	126	9	129	73	65	74	32	31
	28%	26%	29%	26%	30%	27%	31%	23%	14%	24%	30%	31%	27%	23%	30%	26%	25%	28%	20%	28%	27%	29%	29%	24%	29%
							GH		*			M					*		*						
Sigma	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	37	23	14	18	10	9	19	11	2	18	19	15	11	11	22	15	5	32	6	32	16	21	19	10	8
	7%	9%	6%	9%	6%	7%	7%	9%	*	8%	7%	6%	10%	8%	9%	6%	11%	7%	12%	7%	6%	9%	7%	7%	8%
									*				*				*		*						
Low3Box (Weak)	376	186	190	155	131	90	220	83	15	156	220	190	86	100	185	190	33	343	30	346	207	169	194	99	82
	75%	74%	77%	76%	75%	75%	77%	71%	*	70%	72%	76%	75%	73%	73%	77%	71%	76%	63%	76%	76%	75%	76%	74%	75%
									*				*				*		*	R					
Mean	2.6	2.6	2.5	2.6	2.5	2.6	2.5	2.7	2.8	2.7	2.5	2.5	2.6	2.7	2.6	2.5	2.7	2.5	2.9	2.5	2.6	2.6	2.6	2.6	2.5
							F	*					*	K			*		S*						

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	250	251	162	161	178	153	223	63	158	343	316	78	107	331	170	42	459	63	438	336	165	161	138	202
Base: All Respondents (wtd)	500	253	247	185	154	161	126	235	75	144	356	105	262	132	319	181	46	454	69	431	373	127	175	151	175
7 - Very strong economy (7)	16	4	12	8	5	3	1	5	7	4	12	5	-	11	8	7	1	15	3	13	13	3	8	5	3
	3%	2%	5%	4%	3%	2%	1%	2%	9%	3%	3%	5%	-	8%	3%	4%	2%	3%	4%	3%	3%	2%	5%	3%	2%
		*		*	*	*	*	*	*	*	*	*		L*	*	*	**	*	**	*	*	*	*	*	*
6 (6)	73	42	30	14	33	25	5	33	28	21	52	10	49	14	50	23	11	62	14	59	67	5	20	24	28
	15%	17%	12%	8%	22%	16%	4%	14%	37%	15%	14%	9%	19%	10%	16%	12%	23%	14%	20%	18%	18%	4%	12%	16%	16%
		*		*	C*	*	*	*	FG*	*		*	*	*	*	*	**	*	**	*	U	*	*	*	*
5 (5)	157	83	74	68	34	55	41	76	25	55	102	27	80	50	92	65	7	150	20	137	113	44	48	61	49
	31%	33%	30%	37%	22%	34%	32%	32%	33%	38%	29%	25%	31%	38%	29%	36%	15%	33%	28%	32%	30%	34%	27%	40%	28%
		*		*	*	*	*	*	*	*	*		*	K*	*	*	**	*	**	*	*	*	*	*	*
4 (4)	139	57	82	55	41	42	52	56	7	33	106	38	62	38	91	48	17	122	16	123	99	40	60	28	51
	28%	22%	33%	30%	27%	26%	41%	24%	10%	23%	30%	36%	24%	29%	28%	27%	38%	27%	23%	29%	27%	31%	34%	18%	29%
		*		*	*	*	GH*	*	*	*	*		*	*	*	*	**	*	**	*	*	*	*	*	*
3 (3)	75	40	34	25	19	31	14	51	7	17	57	18	45	12	51	24	3	71	8	67	57	18	23	28	23
	15%	16%	14%	13%	12%	19%	11%	22%	10%	12%	16%	17%	17%	9%	16%	13%	7%	16%	11%	16%	15%	14%	13%	19%	13%
		*		*	*	*	*	*	*	*	*		*	*	*	*	**	*	**	*	*	*	*	*	*
2 (2)	26	15	11	9	16	1	10	6	*	12	14	4	16	6	16	10	6	20	6	20	15	11	13	4	8
	5%	6%	4%	5%	10%	1%	8%	2%	*	8%	4%	4%	6%	4%	5%	5%	14%	4%	9%	5%	4%	9%	8%	3%	5%
		*		*	E*	*	*	*	*	*	*		*	*	*	*	**	*	**	*	*	*	*	*	*
1 - Very weak economy (1)	15	12	3	7	5	3	4	8	-	1	14	4	9	2	10	5	-	15	3	12	9	6	2	1	12
	3%	5%	1%	4%	3%	2%	3%	3%	-	*	4%	3%	4%	2%	3%	3%	-	3%	4%	3%	2%	5%	1%	1%	7%
		*		*	*	*	*	*	*	*	*		*	*	*	*	**	*	**	*	*	*	*	*	*
Sigma	500	253	247	185	154	161	126	235	75	144	356	105	262	132	319	181	46	454	69	431	373	127	175	151	175
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	246	129	116	89	73	83	46	114	60	80	165	41	129	75	151	94	19	227	37	209	194	52	76	89	80
	49%	51%	47%	48%	47%	52%	37%	49%	80%	56%	46%	39%	49%	56%	47%	52%	41%	50%	53%	49%	52%	41%	44%	59%	46%
		*		*	*	*	*	*	FG*	*	*		*	K*	*	*	**	*	**	*	*	*	*	*	*
Low3Box (Weak)	116	67	48	41	40	35	27	64	7	30	85	26	71	19	77	38	10	106	17	99	80	35	38	34	44
	23%	27%	20%	22%	26%	22%	22%	27%	10%	21%	24%	24%	27%	15%	24%	21%	21%	23%	24%	23%	22%	28%	22%	22%	25%
		*		*	*	*	*	*	H*	*	*		*	*	*	*	*	**	*	**	*	*	*	*	*
Mean	4.4	4.3	4.4	4.3	4.3	4.5	4.1	4.3	5.3	4.5	4.3	4.2	4.3	4.6	4.3	4.4	4.3	4.4	4.4	4.4	4.5	4	4.3	4.5	4.2
		*		*	*	*	*	*	FG*	*	*		*	K*	*	*	**	*	**	*	*	*	*	*	*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	506	301	205	291	178	37	19	115	372	279	227	132	66	308	312	194	69	437	193	313	365	141	286	166	54
Base: All Respondents (wtd)	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
7 - Very strong economy (7)	19	15	4	9	7	3	-	3	16	14	5	9	4	6	13	6	4	15	9	10	17	2	11	5	3
	4%	6%	2%	3%	4%	5%	-	2%	4%	5%	2%	6%	6%	2%	5%	3%	6%	3%	5%	3%	5%	1%	4%	3%	7%
		B				*	**					M	*				*				U				*
6 (6)	47	30	17	29	12	6	4	5	37	29	18	9	3	34	32	15	8	39	22	25	30	17	29	15	3
	9%	12%	7%	11%	7%	10%	22%	5%	10%	11%	8%	6%	5%	12%	11%	7%	12%	9%	12%	8%	9%	10%	11%	8%	6%
						*	**					*					*								*
5 (5)	118	66	52	59	44	14	4	18	96	69	49	27	15	76	66	52	21	97	55	63	82	35	62	42	14
	24%	26%	21%	23%	25%	23%	22%	16%	26%	25%	21%	19%	21%	26%	23%	25%	32%	22%	30%	20%	25%	21%	22%	24%	28%
						G	*		*			G	*				S								*
4 (4)	139	57	82	71	60	8	5	35	99	72	67	44	21	73	80	59	17	122	50	89	95	44	73	55	11
	28%	23%	33%	27%	34%	13%	26%	31%	27%	27%	29%	31%	30%	26%	28%	28%	25%	28%	28%	28%	29%	26%	27%	32%	21%
			A		E	*	**		*			*					*								*
3 (3)	113	61	52	64	37	12	3	39	71	51	62	33	14	66	62	52	11	103	32	81	72	42	62	36	15
	23%	24%	21%	24%	21%	20%	18%	34%	19%	19%	27%	23%	20%	23%	21%	25%	16%	24%	18%	25%	22%	25%	22%	21%	30%
						*	**	H			I		*				*								*
2 (2)	43	13	29	18	12	12	-	8	35	24	19	13	8	22	27	16	3	40	7	36	23	20	24	19	-
	9%	5%	12%	7%	7%	21%	-	7%	9%	9%	8%	9%	11%	8%	9%	8%	4%	9%	4%	11%	7%	12%	9%	11%	-
			A			CD*	**						*				*		R			X	X		*
1 - Very weak economy (1)	21	10	11	12	4	5	2	7	13	12	10	7	5	10	12	10	4	18	6	16	14	8	15	3	4
	4%	4%	5%	5%	2%	9%	11%	6%	3%	4%	4%	5%	7%	3%	4%	5%	5%	4%	3%	5%	4%	5%	5%	2%	8%
						*	**					*					*								W*
Sigma	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	183	111	73	97	64	23	8	26	150	112	72	45	22	116	111	73	33	150	87	97	130	54	102	61	20
	37%	44%	29%	37%	36%	38%	44%	23%	41%	41%	31%	32%	31%	40%	38%	35%	49%	35%	48%	30%	39%	32%	37%	35%	40%
		B				*	**		G	J			*				Q*		S						*
Low3Box (Weak)	178	84	93	94	54	29	5	53	119	87	91	53	27	98	100	78	17	161	44	133	108	70	101	57	19
	36%	33%	38%	36%	30%	49%	30%	47%	32%	32%	40%	37%	38%	34%	34%	37%	25%	37%	25%	42%	32%	42%	37%	33%	38%
						D*	**	H				*					*		R						*
Mean	4	4.2	3.8	4	4.1	3.7	4.1	3.7	4.1	4.1	3.9	3.9	3.8	4.1	4.1	3.9	4.3	4	4.4	3.8	4.1	3.8	4	4	4
		B				*	**		G				*				*		S		U				*

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain	Great Britain																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	490	510	339	331	330	168	531	194	434	566	244	336	420	624	376	86	914	130	870	678	322	372	255	373
Base: All Respondents (wtd)	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
7 - Very strong economy (7)	5	3	2	3	1	-	1	1	2	3	2	-	1	4	4	1	1	4	3	2	4	1	2	2	1
	1%	1%	1%	2%	1%	-	1%	1%	2%	1%	1%	-	1%	2%	1%	*	2%	1%	4%	*	1%	1%	1%	1%	1%
6 (6)	8	6	2	2	3	4	1	4	2	7	1	*	2	5	5	2	1	6	3	5	6	1	4	2	1
	2%	2%	1%	1%	2%	2%	1%	2%	2%	3%	*	*	1%	2%	2%	1%	3%	1%	5%	1%	2%	1%	2%	2%	1%
	B									J							*		S				X		
5 (5)	89	45	43	41	22	25	12	45	22	35	53	17	34	37	52	36	9	80	12	77	61	28	38	19	31
	18%	18%	17%	22%	13%	17%	14%	17%	23%	17%	18%	14%	20%	18%	17%	19%	20%	17%	18%	18%	18%	17%	20%	15%	17%
	D								F								*								
4 (4)	166	82	84	62	64	41	28	92	32	65	101	40	53	74	104	63	15	151	23	143	119	47	60	43	64
	33%	33%	33%	33%	38%	28%	33%	35%	33%	31%	35%	32%	31%	35%	34%	32%	36%	33%	37%	33%	35%	29%	32%	34%	35%
	E																								
3 (3)	140	69	71	45	52	43	23	76	26	56	84	35	47	58	88	52	9	131	15	125	97	43	49	42	49
	28%	28%	28%	24%	31%	29%	27%	29%	27%	27%	29%	29%	28%	28%	29%	27%	21%	29%	23%	29%	29%	26%	26%	33%	27%
																	*								
2 (2)	61	27	34	23	18	20	12	32	9	26	35	17	23	21	34	27	5	56	6	55	34	26	25	13	23
	12%	11%	13%	13%	11%	13%	14%	12%	9%	13%	12%	14%	14%	10%	11%	14%	12%	12%	9%	13%	10%	16%	13%	10%	12%
																	*					T			
1 - Very weak economy (1)	32	14	18	9	9	14	9	14	4	17	15	13	10	10	19	13	2	30	3	29	16	16	11	7	14
	6%	6%	7%	5%	5%	9%	10%	5%	5%	8%	5%	10%	6%	5%	6%	7%	4%	7%	4%	7%	5%	10%	6%	5%	8%
	CD						GH										*								
Sigma	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	101	54	47	46	26	29	14	50	26	45	56	18	37	46	62	39	11	90	17	84	71	30	45	23	33
	20%	22%	18%	25%	15%	20%	16%	19%	27%	21%	19%	15%	22%	22%	20%	20%	26%	20%	27%	19%	21%	19%	24%	18%	18%
	D								FG				K	K			*		S						
Low3Box (Weak)	233	110	123	77	79	76	43	122	40	99	133	65	79	89	141	92	16	217	24	209	148	85	85	62	86
	47%	45%	48%	42%	47%	52%	51%	46%	41%	47%	46%	53%	47%	43%	46%	47%	37%	47%	37%	48%	44%	52%	45%	48%	47%
					C							M					*		R		T				
Mean	3.5	3.6	3.4	3.7	3.5	3.4	3.3	3.5	3.7	3.5	3.5	3.3	3.5	3.7	3.5	3.5	3.8	3.5	3.8	3.5	3.6	3.3	3.6	3.5	3.5
	B			E					FG				K	K			*		S		U				

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Global @dvisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M/N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All Respondents (unwtd)	1001	430	571	316	307	378	121	455	425	595	406	360	354	287	519	482	125	876	149	852	664	337	191	238	346	226	380	207	414	
Base: All Respondents (wtd)	500	247	253	182	155	162	81	210	209	279	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216	
7 - Very strong economy (7)	14	11	3	8	4	1	2	5	7	9	6	2	4	8	12	2	7	7	6	8	13	1	4	3	5	3	12	*	2	
	3%	5%	1%	5%	3%	1%	2%	3%	3%	3%	3%	1%	3%	5%	5%	1%	12%	2%	8%	2%	4%	1%	4%	2%	3%	3%	6%	*	1%	
		B		E									K	K	O		Q		S		U						ab			
6 (6)	25	15	10	9	8	9	2	10	14	18	7	4	6	15	18	7	8	17	10	15	19	6	3	5	12	5	15	2	8	
	5%	6%	4%	5%	5%	5%	2%	5%	6%	6%	3%	2%	5%	10%	7%	3%	13%	4%	5%	4%	6%	4%	3%	5%	7%	8%	4%	8%	2%	4%
										J				K	KL	O		Q		S							ab			
5 (5)	95	47	48	38	25	32	10	38	47	54	41	42	22	31	52	43	17	78	18	77	60	35	18	19	37	22	36	22	38	
	19%	19%	19%	21%	16%	20%	12%	18%	23%	19%	18%	18%	17%	22%	20%	18%	27%	18%	25%	18%	18%	20%	19%	17%	20%	19%	19%	22%	17%	
									F								Q													
4 (4)	149	73	76	58	43	48	24	61	64	79	70	74	38	37	73	76	13	136	16	133	102	47	27	32	53	36	50	33	65	
	30%	30%	30%	32%	28%	30%	30%	29%	30%	28%	32%	32%	30%	27%	28%	32%	21%	31%	21%	31%	31%	27%	30%	29%	29%	31%	27%	34%	30%	
																	P		R											
3 (3)	118	51	67	38	40	40	21	49	48	68	50	58	27	33	62	57	9	109	14	104	76	42	22	28	38	30	40	22	56	
	24%	21%	27%	21%	26%	25%	26%	24%	23%	25%	23%	25%	21%	24%	24%	24%	15%	25%	18%	25%	23%	24%	24%	26%	21%	26%	22%	22%	26%	
			A														P		R											
2 (2)	47	23	24	13	15	20	8	23	17	28	20	22	15	10	23	24	3	45	4	44	27	20	9	13	15	10	16	9	21	
	9%	9%	9%	7%	9%	12%	10%	11%	8%	10%	9%	9%	12%	7%	9%	10%	4%	10%	5%	10%	8%	11%	10%	12%	8%	9%	9%	9%	10%	
																	P		R											
1 - Very weak economy (1)	51	27	24	19	21	12	14	24	13	23	28	30	15	7	20	31	5	47	7	44	29	23	9	10	23	9	16	10	26	
	10%	11%	9%	10%	13%	7%	18%	11%	6%	8%	13%	13%	12%	5%	8%	13%	8%	11%	9%	10%	9%	13%	10%	9%	13%	8%	9%	10%	12%	
					E		H	H		I		M	M		N					T										
Sigma	500	247	253	182	155	162	81	210	209	279	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Strong)	134	73	61	55	37	42	14	53	68	81	54	49	32	53	82	52	32	102	34	100	91	43	24	27	54	29	62	25	47	
	27%	29%	24%	30%	24%	26%	17%	25%	32%	29%	24%	21%	26%	38%	32%	22%	52%	23%	46%	23%	28%	25%	26%	24%	29%	25%	34%	25%	22%	
															O		Q		S								ab			
Low3Box (Weak)	217	102	115	70	75	71	43	96	78	119	97	110	57	50	105	112	17	200	24	192	132	85	40	51	77	50	73	41	103	
	43%	41%	46%	38%	48%	44%	53%	46%	37%	43%	44%	47%	45%	36%	40%	47%	27%	46%	33%	45%	41%	48%	43%	46%	42%	43%	39%	42%	48%	
					C		H	H				M	M				P		R		T									
Mean	3.6	3.7	3.6	3.8	3.5	3.6	3.3	3.6	3.9	3.7	3.5	3.4	3.6	4.1	3.8	3.4	4.4	3.5	4.2	3.5	3.8	3.4	3.6	3.6	3.7	3.7	3.9	3.6	3.5	
				D					FG					KL	O		Q		S		U						ab			

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Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Taiwan Total	Taiwan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	235	273	196	206	106	189	178	106	232	276	7	95	406	259	249	36	472	79	429	408	100	211	198	95
Base: All Respondents (wtd)	500	251	249	203	178	119	190	170	106	228	272	8	92	400	256	244	38	462	81	419	395	105	211	194	95
7 - Very strong economy (7)	2	2	-	-	1	1	1	-	1	1	1	-	-	2	2	-	-	2	-	2	2	-	2	-	-
	*	1%	-	-	1%	1%	1%	-	1%	1%	*	-	-	1%	1%	-	-	1%	-	1%	1%	-	1%	-	-
6 (6)	8	3	5	5	2	1	5	1	2	4	4	-	1	7	6	2	2	6	2	6	7	1	7	1	-
	2%	1%	2%	2%	1%	1%	3%	1%	2%	2%	1%	-	1%	2%	2%	1%	5%	1%	2%	1%	2%	1%	3%	1%	*
5 (5)	31	20	11	14	11	7	14	6	11	17	14	-	7	24	20	11	5	27	6	26	25	6	21	9	2
	6%	8%	4%	7%	6%	6%	7%	3%	10%	7%	5%	-	7%	6%	8%	4%	12%	6%	7%	6%	6%	6%	10%	4%	2%
4 (4)									G			**	*				*	*	*		*	WX		*	
	107	47	60	45	41	22	39	36	22	50	57	-	19	88	46	61	4	103	10	97	83	24	40	41	26
3 (3)	21%	19%	24%	22%	23%	18%	21%	21%	21%	22%	21%	-	21%	22%	18%	25%	9%	22%	12%	23%	21%	23%	19%	21%	27%
												**	*				*	*	R		*			*	
	157	69	89	71	50	37	57	51	35	69	88	2	22	133	79	78	9	148	27	130	116	42	63	67	27
	31%	27%	36%	35%	28%	31%	30%	30%	33%	30%	32%	30%	24%	33%	31%	32%	25%	32%	34%	31%	29%	40%	30%	35%	29%
2 (2)												**	*				*	*	*		T*			*	
	92	43	49	39	27	26	35	36	18	42	50	2	21	69	46	47	7	85	15	77	77	15	42	35	15
1 - Very weak economy (1)	18%	17%	20%	19%	15%	22%	19%	21%	17%	18%	19%	29%	23%	17%	18%	19%	20%	18%	19%	18%	20%	14%	20%	18%	16%
												**	*				*	*	*		*			*	
	102	66	36	30	47	25	38	41	17	45	57	3	22	76	56	46	11	91	21	81	85	17	36	41	25
	20%	26%	14%	15%	26%	21%	20%	24%	16%	20%	21%	42%	24%	19%	22%	19%	29%	20%	26%	19%	22%	16%	17%	21%	27%
Sigma		B										**	*				*	*	*		*				V*
	500	251	249	203	178	119	190	170	106	228	272	8	92	400	256	244	38	462	81	419	395	105	211	194	95
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	41	25	16	19	13	9	20	7	14	22	19	-	8	33	28	13	6	35	7	34	34	8	30	10	2
	8%	10%	7%	9%	7%	8%	10%	4%	13%	10%	7%	-	9%	8%	11%	5%	17%	8%	9%	8%	9%	7%	14%	5%	2%
							G		G			**	*		O		*	*	*		*	WX		*	
Low3Box (Weak)	352	179	173	140	124	88	130	127	70	156	195	8	65	279	181	171	28	324	63	288	278	73	141	143	67
	70%	71%	69%	69%	70%	74%	69%	75%	66%	68%	72%	100%	71%	70%	71%	70%	74%	70%	79%	69%	70%	70%	67%	74%	71%
												**	*				*	*	*		*			*	
Mean	2.8	2.7	2.9	2.9	2.7	2.7	2.9	2.6	3	2.9	2.8	1.9	2.7	2.9	2.8	2.8	2.7	2.8	2.6	2.8	2.8	2.9	3	2.7	2.6
							G		G			**	*				*	*	*		*	WX		*	

Global @divisor: Consumer Confidence

B6. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Venezuelan	Venezuela																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	219	289	206	178	124	131	146	231	159	349	10	136	362	285	223	121	387	129	379	359	149	325	129	54
Base: All Respondents (wtd)	500	247	253	261	150	89	142	146	212	139	361	11	141	348	264	236	115	385	123	377	337	163	318	127	54
7 - Very strong economy (7)	17	11	6	8	8	1	6	5	5	5	11	4	5	8	11	5	9	8	9	7	12	5	11	4	2
	3%	4%	2%	3%	5%	1%	4%	4%	2%	4%	3%	36%	3%	2%	4%	2%	8%	2%	7%	2%	3%	3%	3%	3%	3%
6 (6)	24	16	7	12	8	3	11	5	7	8	16	1	5	17	14	10	7	17	3	21	15	9	16	5	3
	5%	7%	3%	5%	5%	4%	8%	4%	3%	6%	4%	14%	4%	5%	5%	4%	6%	4%	3%	5%	4%	6%	5%	4%	5%
												**													*
5 (5)	49	25	24	23	23	3	13	15	21	15	33	1	13	34	28	21	13	36	15	33	35	14	30	11	7
	10%	10%	9%	9%	15%	3%	9%	10%	10%	11%	9%	10%	9%	10%	11%	9%	11%	9%	12%	9%	10%	9%	9%	9%	13%
												**													*
4 (4)	86	37	49	52	23	11	30	25	31	19	67	2	21	63	42	44	15	70	16	69	58	28	44	31	11
	17%	15%	19%	20%	15%	13%	21%	17%	15%	13%	19%	16%	15%	18%	16%	19%	13%	18%	13%	18%	17%	17%	14%	24%	20%
												**													*
3 (3)	94	49	45	54	24	16	25	28	42	27	67	-	28	66	48	46	19	75	20	74	63	31	65	23	6
	19%	20%	18%	21%	16%	18%	17%	19%	20%	20%	18%	-	20%	19%	18%	19%	16%	20%	16%	20%	19%	19%	21%	18%	10%
												**													*
2 (2)	67	37	29	35	19	13	15	20	32	18	49	2	18	47	37	30	15	52	16	51	41	25	47	12	8
	13%	15%	12%	13%	13%	15%	10%	14%	15%	13%	13%	19%	13%	13%	14%	13%	13%	13%	13%	14%	12%	16%	15%	9%	14%
												**													*
1 - Very weak economy (1)	164	73	92	78	45	41	43	48	73	47	118	1	51	113	85	80	38	127	43	121	115	50	104	42	18
	33%	29%	36%	30%	30%	47%	30%	33%	35%	33%	33%	5%	36%	33%	32%	34%	33%	33%	35%	32%	34%	31%	33%	33%	33%
							CD					**													*
Sigma	500	247	253	261	150	89	142	146	212	139	361	11	141	348	264	236	115	385	123	377	337	163	318	127	54
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Strong)	89	52	37	43	39	7	30	26	33	29	61	6	23	60	53	36	29	60	28	61	61	28	58	20	12
	18%	21%	15%	16%	26%	8%	21%	18%	16%	21%	17%	60%	17%	17%	20%	15%	25%	16%	22%	16%	18%	17%	18%	15%	22%
				E	CE							**					Q								*
Low3Box (Weak)	325	159	166	166	88	70	83	95	147	92	233	3	97	226	169	156	71	254	79	246	219	106	217	77	31
	65%	64%	66%	64%	59%	79%	58%	65%	69%	66%	65%	24%	68%	65%	64%	66%	62%	66%	64%	65%	65%	65%	68%	60%	58%
							CD		F			**													*
Mean	2.9	3	2.7	2.9	3.1	2.3	3.1	2.8	2.7	2.9	2.8	4.9	2.7	2.8	2.9	2.8	3.1	2.8	2.9	2.8	2.8	2.9	2.8	2.9	3
				E	E		H					**													*

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	18153	9099	9054	6778	6323	5052	5131	6978	4944	9141	9012	5003	6275	6875	10200	7953	2101	16052	3358	14795	12408	5745	7304	4746	5094
Base: All Respondents (wtd)	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
Much stronger	492	277	215	291	147	54	207	172	96	242	250	206	155	131	277	215	104	388	147	345	326	166	271	99	103
	4%	5%	4%	6%	4%	2%	5%	4%	3%	4%	4%	5%	4%	4%	4%	4%	8%	4%	7%	3%	4%	4%	5%	3%	3%
		B		DE	E		GH						L				Q		S			WX			
Somewhat stronger	2312	1254	1058	1197	676	438	693	913	612	1156	1156	816	728	768	1239	1073	345	1967	546	1766	1607	705	1170	543	401
	19%	21%	18%	23%	18%	15%	18%	20%	20%	21%	18%	19%	17%	23%	20%	19%	26%	18%	27%	18%	21%	17%	23%	16%	13%
		B		DE	E		F	F	J				KL				Q		S		U		WX	X	
About the same	6691	3213	3478	2861	2127	1702	1974	2523	1695	3006	3685	2353	2489	1849	3488	3203	621	6070	964	5727	4323	2367	2485	2012	1952
	56%	54%	58%	54%	56%	59%	52%	57%	57%	54%	57%	54%	58%	54%	55%	56%	46%	57%	47%	58%	55%	57%	50%	60%	62%
			A			CD		F	F		I		KM				P		R				V	V	
Somewhat weaker	1779	868	910	693	595	490	594	623	444	807	972	630	657	491	930	848	182	1597	273	1505	1109	669	735	531	490
	15%	15%	15%	13%	16%	17%	16%	14%	15%	15%	15%	15%	15%	14%	15%	15%	14%	15%	13%	15%	14%	16%	15%	16%	15%
					C		G											R		T					
Much weaker	727	366	361	246	284	197	306	226	152	338	389	334	232	161	382	345	93	633	113	614	450	277	337	158	215
	6%	6%	6%	5%	7%	7%	8%	5%	5%	6%	8%	5%	5%	5%	6%	6%	7%	6%	6%	6%	6%	7%	5%	7%	
					C		GH						LM									W			W
Sigma	12000	5978	6022	5289	3830	2881	3775	4458	2999	5548	6452	4339	4260	3400	6317	5683	1345	10655	2043	9957	7815	4185	4998	3342	3160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	2804	1532	1272	1489	823	492	900	1086	709	1398	1406	1022	883	899	1517	1288	449	2355	693	2111	1933	871	1441	641	504
	23%	26%	21%	28%	21%	17%	24%	24%	24%	25%	22%	24%	21%	26%	24%	23%	33%	22%	34%	21%	25%	21%	29%	19%	16%
		B		DE	E					J			L				Q		S		U		WX	X	
Low2Box (Much weaker/Somewhat weaker)	2505	1234	1272	939	879	687	900	849	596	1145	1361	964	889	652	1312	1193	275	2230	386	2119	1559	946	1072	689	704
	21%	21%	21%	18%	22%	24%	24%	19%	20%	21%	21%	22%	21%	19%	21%	21%	20%	21%	19%	21%	20%	23%	21%	21%	22%
					C	C		GH				M	M						R		T				

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Global @divisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Great Britain	Hungary	India	Indonesia	Italy	Japan	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	United States	Venezuela	Taiwan
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	18153	501	1001	503	1019	1010	1009	1014	1015	1000	501	1003	510	1007	1007	507	508	510	504	500	508	1008	501	506	1001	508	508
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Much stronger	492	40	14	2	102	11	20	1	7	3	5	42	28	9	23	11	12	96	15	2	6	2	22	17	79	6	
	4%	8%	3%	*	20%	2%	4%	*	1%	1%	1%	8%	6%	2%	2%	5%	2%	2%	19%	3%	*	1%	*	4%	3%	16%	1%
		BCEGHJMN PQSTUVWX	CGINTV		ABCEFGHIJ MNOPQSTUV WX	CGINTV	CGHIJNTUV		GNT			BCEFGHIJLM NOPQSTUVW X	BCEGHJMN PQSTUV	CGINT		CEGHJMTU V	CGINT	CGINTV	ABCEFGHIJ MNOPQSTUV WX	CGINTV		G		CEGHJMTU V	CGHIJMTUV	ABCEFGHIJ MNOPQSTUV WXZ	
Somewhat stronger	2312	143	74	48	202	67	198	23	98	80	66	186	149	57	71	112	52	61	157	63	62	90	49	107	96	110	49
	19%	29%	15%	10%	40%	13%	40%	5%	20%	16%	13%	37%	30%	11%	14%	22%	10%	12%	31%	13%	12%	18%	10%	21%	19%	22%	10%
		BCEGHJMN PQSTUVWX	CGP	G	ABCEGHJLM NOPQSTUV WX	G	ABCEGHJLM NOPQSTUVW X		BCEGHJMN PQSTUV	CGMPV	G	ABCEGHJLM NOPQSTUVW X	BCEGHJMN PQSTUVWX	G	CG	BCEGHJMN PQSTUV	G	G	BCEGHJMN PQSTUVWX	G	G	CEGHJMN PQSTUV	G	BCEGHJMN PQSTUV	BCEGHJMN PQSTUV	BCEGHJMN PQSTUV	G
About the same	6691	196	315	341	161	356	242	295	326	339	293	217	279	269	267	225	293	318	184	282	280	278	391	244	299	143	214
	56%	39%	63%	68%	32%	71%	48%	59%	65%	68%	59%	43%	56%	54%	53%	45%	59%	64%	37%	56%	56%	56%	78%	49%	60%	29%	43%
		D	ADFKLMNOR TUW	ADFGIKLMN OPRSTUWX		ABDFGHJLM NOPQSTUW X	ADR	ADFKMNOR W	ADFGIKLMN OPRSTUWX	ADFGIKLMN OPRSTUWX	ADFKORW	DR	ADKORW	ADKOR	ADKOR	DR	ADFKORW	ADFKLMNOR TUW		ADKORW	ADKORW	ADKORW	ADKORW	ADKORW	ADKORW	ADKORW	ADKORW
Somewhat weaker	1779	64	80	82	22	56	23	130	53	62	103	36	38	76	113	69	118	78	56	108	115	74	54	103	64	68	165
	15%	13%	16%	16%	4%	11%	5%	76%	11%	12%	21%	7%	8%	15%	23%	14%	24%	16%	11%	22%	23%	15%	11%	21%	13%	14%	33%
		DFKL	DEFHKL	DEFHKL		DFKL		ABCEFGHIJ MNOPQSTUVW X	DFK	DFKL	ADFGIKLMN OPRSTUWX	D	D	DEFHKL	ABCEFGHIJ MNOPQSTUVW X	DFKL	ABCEFGHIJ MNOPQSTUVW X	DEFHKL	DFK	ABCEFGHIJ MNOPQSTUVW X	DEFHKL	DF	ADFGIKLMN OPRSTUWX	DFKL	DFKL	ABCEFGHIJ MNOPQSTUVW X	
Much weaker	727	56	17	27	13	9	17	51	16	17	34	19	6	88	46	70	27	31	7	32	41	50	4	23	24	100	66
	6%	11%	3%	5%	3%	2%	3%	10%	3%	3%	7%	4%	1%	18%	9%	14%	5%	6%	1%	6%	8%	10%	1%	5%	5%	20%	15%
		BCEFGHIJ KLMNOPQSTUVW X	LV	DELRV				BCEFGHIJ KLMNOPQSTUVW X	LV	ELV	BCEFGHIJ KLMNOPQSTUVW X	ELRV		ABCEFGHIJ KLMNOPQSTUVW X	BCEFGHIJ KLMNOPQSTUVW X	DELRV	DEHILRV		BCEFGHIJ KLMNOPQSTUVW X	BCEFGHIJ KLMNOPQSTUVW X	BCEFGHIJ KLMNOPQSTUVW X		ELRV	DELRV	ABCEFGHIJ KLMNOPQSTUVW X	BCEFGHIJ KLMNOPQSTUVW X	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Much stronger/Somewhat stronger)	2804	183	88	50	305	78	218	24	105	83	71	228	177	66	73	136	62	73	254	78	64	97	51	129	113	189	55
	23%	37%	18%	10%	61%	16%	44%	5%	21%	17%	14%	46%	35%	13%	15%	27%	12%	15%	51%	16%	13%	19%	10%	26%	23%	38%	11%
		BCEGHJMN PQSTUVWX	CGMPTV	G	ABCEFGHIJ MNOPQSTUV WX	CGV	BCEGHJMN PQSTUVWX		CEGHJMN PQSTUV	CGMPV	G	ABCEGHJLM NOPQSTUVW X	BCEGHJMN PQSTUVWX	G	CG	BCEGHJMN PQSTUV	G	G	ABCEGHJLM NOPQSTUVW X	CG	G	CEGHJMN PQSTUV	G	BCEGHJMN PQSTUV	BCEGHJMN PQSTUV	BCEGHJMN PQSTUVWXZ	G
Low2Box (Much weaker/Somewhat weaker)	2505	121	97	110	35	66	40	181	68	78	136	55	44	165	160	139	145	109	63	140	157	125	58	127	88	168	231
	21%	24%	19%	22%	7%	13%	8%	36%	14%	16%	27%	11%	9%	33%	32%	28%	29%	22%	13%	28%	31%	25%	12%	25%	18%	34%	46%
		DEFHIJLRVX	DEFHIJLRV	DEFHIJLRV		DFL		ABCEFGHIJ KLMNOPQSTUVW X	DFL	DFKL	BCEFGHIJLRVX	D		ABCEFGHIJ KLMNOPQSTUVW X	ABCEFGHIJ KLMNOPQSTUVW X	BCEFGHIJLRVX	BCEFGHIJLRVX	DEFHIJLRV	D	BCEFGHIJLRVX	ABCEFGHIJ KLMNOPQSTUVW X	BCEFGHIJLRVX	D	BCEFGHIJLRVX	DEFHIJLRV	ABCEFGHIJ KLMNOPQSTUVW X	ABCEFGHIJ KLMNOPQSTUVW X

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Global Advisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker?

Proportions/Means: - Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18153	2011	2027	7057	5548	7564	3541	1510
Base: All Respondents (wtd)	12000	1000	1500	4500	3500	4000	2000	1500
Much stronger	492	28	165	47	119	62	176	134
	4%	3%	11%	1%	3%	2%	9%	9%
		CE	ACDEF		CE	C	ACDE	ACDE
Somewhat stronger	2312	163	458	562	802	553	648	327
	19%	16%	31%	12%	23%	14%	32%	22%
		CE	ACDEG		ACE	C	ACDEG	ACE
About the same	6691	656	582	2825	1917	2471	937	710
	56%	66%	39%	63%	55%	62%	47%	47%
		BCDEFG		BDFG	BFG	BDFG	B	B
Somewhat weaker	1779	121	155	753	483	632	159	267
	15%	12%	10%	17%	14%	16%	8%	18%
		F	F	ABDF	BF	ABDF		ABDF
Much weaker	727	33	139	314	178	282	81	62
	6%	3%	9%	7%	5%	7%	4%	4%
			ACDEFG	ADFG	A	ADFG		
Sigma	12000	1000	1500	4500	3500	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Much stronger/Somewhat stronger)	2804	191	623	608	921	615	824	461
	23%	19%	42%	14%	26%	15%	41%	31%
		CE	ACDEG		ACE	C	ACDEG	ACDE
Low2Box (Much weaker/Somewhat weaker)	2505	154	295	1066	661	914	239	329
	21%	15%	20%	24%	19%	23%	12%	22%
		F	AF	ABDF	AF	ABDF		ADF

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	237	264	206	177	118	163	209	129	167	334	181	144	176	279	222	60	441	86	415	332	169	310	130	61
Base: All Respondents (wtd)	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
Much stronger	40	14	26	29	9	2	27	11	2	6	33	29	9	2	17	23	3	37	2	38	10	30	17	15	8
	8%	6%	10%	11%	6%	2%	13%	5%	2%	4%	10%	9%	8%	4%	7%	9%	6%	8%	3%	9%	3%	14%	6%	12%	10%
Somewhat stronger	143	67	76	76	44	24	64	61	18	47	96	111	22	10	68	76	9	134	22	121	81	62	98	26	19
	29%	27%	30%	31%	30%	22%	30%	31%	20%	30%	28%	34%	19%	19%	27%	31%	18%	30%	32%	28%	28%	30%	33%	20%	25%
About the same	196	99	98	99	52	46	83	81	32	62	134	129	48	19	103	94	24	172	22	174	114	82	93	71	32
	39%	40%	38%	40%	36%	42%	39%	41%	36%	39%	39%	40%	40%	35%	41%	38%	49%	38%	32%	40%	39%	39%	32%	55%	43%
Somewhat weaker						*			*								*		*				V*	*	
	64	37	27	24	21	19	19	24	21	22	42	32	20	13	34	30	8	57	11	54	46	19	46	8	10
Much weaker	13%	15%	11%	10%	15%	18%	9%	12%	24%	14%	12%	10%	16%	23%	14%	12%	16%	13%	16%	12%	16%	9%	16%	6%	13%
						FG*								K								W			
Sigma	56	28	28	21	18	17	20	21	15	21	35	26	20	11	32	25	6	51	12	45	39	18	41	9	7
	11%	12%	11%	8%	13%	16%	10%	10%	17%	13%	10%	8%	17%	19%	13%	10%	12%	11%	17%	10%	13%	8%	14%	7%	9%
Low2Box (Much weaker/Somewhat weaker)						*			*						K	K			*				*	*	
						FG*			FG*						K	K			*		U		W	*	*
Summary	500	245	255	248	143	108	214	198	88	159	341	327	118	55	253	247	50	450	68	432	290	210	295	129	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box (Much stronger/Somewhat stronger)	183	81	102	104	53	26	91	72	20	53	129	140	31	12	84	99	12	171	24	159	91	92	115	41	27
Low2Box (Much weaker/Somewhat weaker)	37%	33%	40%	42%	37%	24%	43%	36%	23%	34%	38%	43%	26%	22%	33%	40%	24%	38%	35%	37%	31%	44%	39%	32%	36%
						*	H	H	*			LM					*		*		T		*	*	
	121	65	55	45	39	36	40	45	36	43	78	58	39	24	66	55	14	107	22	98	84	36	87	17	17
	24%	27%	22%	18%	27%	34%	19%	23%	41%	27%	23%	18%	33%	43%	26%	22%	27%	24%	33%	23%	29%	17%	29%	13%	22%
						C*			FG*				K	K			*		*		U		W	*	*

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c/d/e

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W,X/Y/Z/a/b,c,d/e

Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																														
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		METRO	NON-METRO	VIC/TAS	Region				Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed				NSW/ACT	QLD	SA/NT	WA	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e
Base: All Respondents (unwtd)	1001	422	579	206	337	458	231	517	253	539	462	320	346	335	586	415	120	881	156	845	631	370	-	-	-	-	-	-	-	332	248	421
Base: All Respondents (wtd)	500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	197	119	183
Much stronger	14	8	7	11	1	2	5	6	3	9	5	8	1	5	9	1	14	1	13	5	9	-	-	-	-	-	-	-	-	6	1	7
	3%	3%	3%	5%	1%	1%	4%	2%	2%	4%	2%	4%	3%	2%	2%	4%	1%	3%	2%	3%	2%	5%	-	-	-	-	-	-	-	3%	1%	4%
Somewhat stronger				D													*		*													
	74	41	33	30	29	16	11	36	27	34	40	11	47	16	47	27	8	66	12	62	43	31	-	-	-	-	-	-	-	35	20	20
	15%	17%	13%	15%	18%	11%	10%	14%	22%	15%	14%	9%	16%	21%	16%	13%	15%	16%	15%	15%	15%	15%	-	-	-	-	-	-	-	18%	16%	11%
About the same				E													*		*													
	315	144	171	129	90	97	85	163	67	141	174	93	180	42	181	134	25	290	35	280	189	126	-	-	-	-	-	-	-	113	75	127
	63%	58%	68%	65%	58%	65%	72%	63%	56%	63%	63%	71%	61%	57%	63%	64%	46%	65%	46%	66%	64%	62%	-	-	-	-	-	-	-	57%	63%	69%
Somewhat weaker																																
	80	45	35	22	30	27	12	46	21	32	48	15	51	13	47	33	15	65	22	58	52	28	-	-	-	-	-	-	-	36	21	23
	16%	18%	14%	11%	20%	18%	10%	18%	18%	14%	17%	12%	17%	18%	16%	16%	27%	15%	28%	14%	17%	14%	-	-	-	-	-	-	-	18%	17%	12%
Much weaker																																
	17	10	7	5	5	7	5	9	3	8	9	7	8	2	10	7	6	11	6	11	8	9	-	-	-	-	-	-	-	8	3	6
	3%	4%	3%	2%	3%	5%	4%	4%	2%	4%	3%	5%	3%	2%	3%	3%	11%	3%	7%	3%	3%	4%	-	-	-	-	-	-	-	4%	2%	4%
Sigma																																
	500	248	252	196	155	148	119	261	120	225	275	131	295	74	289	211	54	446	76	424	297	203	-	-	-	-	-	-	-	197	119	183
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	-	-	100%	100%	100%
Summary																																
Top2Box (Much stronger/Somewhat stronger)	68	49	40	41	30	18	17	42	29	44	44	16	55	17	52	37	8	80	14	74	48	40	-	-	-	-	-	-	-	40	21	27
	18%	20%	16%	21%	19%	12%	14%	16%	24%	19%	16%	12%	19%	23%	18%	17%	16%	18%	18%	18%	16%	20%	-	-	-	-	-	-	-	20%	18%	15%
Low2Box (Much weaker/Somewhat weaker)	97	55	41	27	36	34	17	55	24	40	57	22	60	15	57	40	20	76	27	69	60	37	-	-	-	-	-	-	-	44	23	29
	19%	22%	16%	14%	23%	23%	14%	21%	20%	18%	21%	17%	20%	20%	20%	19%	38%	17%	36%	16%	20%	18%	-	-	-	-	-	-	-	22%	20%	16%

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	257	246	173	146	184	131	174	99	186	317	75	282	146	325	178	28	475	48	455	308	195	104	143	256
Base: All Respondents (wtd)	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267
Much stronger	2	-	2	-	-	2	2	-	-	-	2	2	-	-	2	-	-	2	-	2	-	2	-	-	-
	*	-	1%	-	-	1%	1%	-	-	-	1%	1%	-	-	1%	-	**	*	*	*	-	1%	2%	-	-
Somewhat stronger	48	32	16	20	13	15	8	20	11	17	31	5	18	25	27	21	5	43	6	41	31	17	12	16	20
	10%	13%	6%	11%	9%	9%	6%	11%	12%	9%	10%	3%	10%	18%	9%	11%	20%	9%	14%	9%	11%	7%	13%	11%	7%
	B						*		*			*	K	KL			**		*				*		
About the same	341	171	170	127	106	108	95	113	61	130	211	122	123	95	219	122	14	326	30	311	199	141	62	104	175
	68%	68%	68%	69%	71%	65%	68%	65%	70%	72%	66%	71%	66%	67%	71%	64%	60%	69%	66%	68%	72%	64%	67%	74%	66%
Somewhat weaker	82	36	46	27	24	31	24	29	12	28	54	30	33	19	47	35	4	78	8	75	37	45	10	19	53
	16%	14%	19%	15%	16%	19%	18%	17%	14%	16%	17%	18%	18%	13%	15%	18%	17%	16%	17%	16%	13%	20%	11%	13%	20%
Much weaker	27	13	15	11	7	10	9	12	3	5	22	12	11	4	15	12	1	27	1	26	10	17	6	2	19
	5%	5%	6%	6%	5%	6%	7%	7%	3%	3%	7%	7%	6%	3%	5%	6%	3%	6%	3%	6%	4%	8%	7%	1%	7%
							*		*			*					**		*			W*			W
Sigma	500	251	249	184	150	166	139	173	87	179	321	172	186	142	310	190	24	476	45	455	278	222	93	140	267
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	50	32	18	20	13	17	10	20	11	17	33	7	18	25	29	21	5	45	6	43	31	19	14	16	20
	10%	13%	7%	11%	9%	10%	7%	11%	12%	9%	10%	4%	10%	18%	9%	11%	20%	9%	14%	10%	11%	8%	15%	11%	7%
Low2Box (Much weaker/Somewhat weaker)	110	49	61	38	31	41	34	41	15	33	76	43	44	22	63	47	5	105	9	101	47	62	17	21	72
	22%	19%	24%	20%	21%	25%	24%	24%	17%	18%	24%	25%	24%	16%	20%	25%	20%	22%	20%	22%	17%	28%	18%	15%	27%
							*		*			*					**		*		T	*			W

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1019	505	514	544	294	181	210	760	49	412	607	143	569	307	499	520	179	840	214	805	743	276	706	189	124
Base: All Respondents (wtd)	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
Much stronger	102	41	61	61	25	16	30	70	2	34	68	38	51	14	41	61	15	87	20	82	72	30	71	16	15
	20%	18%	23%	21%	18%	21%	22%	20%	*	18%	22%	24%	19%	17%	19%	22%	19%	21%	22%	20%	21%	19%	21%	17%	22%
Somewhat stronger	202	84	118	128	45	30	50	144	9	77	125	55	118	30	89	114	33	170	37	165	132	70	139	35	29
	40%	36%	44%	45%	33%	38%	37%	41%	50%	41%	40%	35%	45%	36%	41%	40%	42%	40%	41%	40%	39%	44%	41%	37%	42%
			A	D					*				KM												*
About the same	161	90	71	78	59	23	43	113	4	65	96	52	76	33	70	90	25	136	28	133	115	46	103	37	21
	32%	39%	26%	27%	43%	30%	32%	33%	26%	34%	31%	33%	29%	40%	32%	32%	32%	32%	31%	32%	34%	29%	31%	39%	31%
			B	CE					*					L											*
Somewhat weaker	22	13	9	12	4	6	7	14	1	10	12	7	12	3	11	11	5	18	3	19	17	5	13	7	2
	4%	6%	3%	4%	3%	8%	5%	4%	7%	5%	4%	5%	4%	4%	5%	4%	6%	4%	4%	5%	5%	3%	4%	7%	3%
				D					*																*
Much weaker	13	4	9	7	4	2	5	7	1	4	9	4	6	2	7	6	*	12	2	11	6	7	10	1	2
	3%	2%	3%	2%	3%	3%	4%	2%	4%	2%	3%	3%	2%	2%	3%	2%	1%	3%	2%	3%	2%	4%	3%	1%	3%
									*													T			*
Sigma	500	232	268	285	137	77	136	347	17	190	310	157	262	81	218	282	78	422	90	410	342	158	336	96	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	305	125	179	189	70	46	80	213	11	111	193	93	168	44	130	175	48	257	57	247	204	101	210	51	43
	61%	54%	67%	66%	51%	59%	59%	62%	63%	58%	62%	59%	64%	54%	60%	62%	62%	61%	64%	60%	60%	64%	63%	53%	63%
Low2Box (Much weaker/Somewhat weaker)		A	D						*				M									W			*
	35	17	18	18	8	8	12	20	2	14	21	12	18	5	18	17	5	30	5	30	23	12	23	8	4
	7%	7%	7%	6%	6%	11%	9%	6%	11%	7%	7%	8%	7%	6%	8%	6%	6%	7%	6%	7%	7%	8%	7%	8%	6%
									*																*

Properties/Means: - Column Properties:
 Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d,e
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b,c/d,e
 Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																																
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		Social Media									
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e		
Base: All Respondents (unwtd)	1010	534	476	261	329	420	173	385	452	516	494	337	455	218	546	464	118	892	144	866	675	335	71	60	86	155	-	397	241	338	280	392		
Base: All Respondents (wtd)	500	247	253	127	169	153	93	193	213	232	268	5	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184	
Much stronger	11	7	7	3	2	1	2	9	9	2	3	2	7	8	3	4	7	4	9	9	2	*	*	1	3	1	4	-	1	1	2			
	2%	4%	*	4%	2%	1%	1%	1%	4%	4%	1%	1%	1%	8%	3%	1%	7%	2%	6%	2%	3%	1%	1%	3%	2%	1%	-	-	1%	5%	1%	1%	1%	
Somewhat stronger	67	39	28	28	22	17	12	27	fg	39	26	29	21	30	KL	38	28	3	Q	8	59	13	54	50	17	S	*	23	9	16	25	9	18	
	13%	16%	11%	16%	13%	11%	13%	14%	13%	12%	14%	11%	13%	18%	15%	12%	14%	13%	19%	12%	15%	9%	15%	14%	17%	21%	-	13%	7%	19%	11%	10%		
About the same	356	160	197	124	119	113	68	138	153	165	192	135	168	80	K	172	184	36	321	44	312	219	137	23	22	31	52	-	137	82	114	106	136	
	71%	65%	78%	70%	70%	74%	70%	71%	72%	71%	73%	72%	73%	61%	Q	75%	65%	68%	74%	67%	78%	68%	74%	67%	67%	67%	-	78%	68%	65%	74%	74%		
Somewhat weaker	56	34	23	17	21	19	13	21	22	25	31	24	22	11	33	23	6	50	6	50	40	17	4	3	2	6	-	25	15	19	16	22		
	11%	8%	9%	9%	13%	12%	14%	11%	10%	11%	12%	13%	10%	12%	13%	10%	11%	11%	9%	12%	12%	10%	10%	13%	9%	6%	8%	-	13%	13%	11%	11%	12%	
Much weaker	9	4	5	2	4	3	3	5	1	4	5	4	4	1	5	4	4	1	8	-	9	2	7	2	1	-	-	1	2	-	4	2	3	5
	2%	2%	2%	1%	2%	2%	3%	3%	1%	2%	2%	2%	3%	1%	2%	2%	2%	1%	2%	-	2%	2%	1%	3%	-	1%	2%	-	2%	1%	2%	*	3%	3%
Sigma	500	247	253	177	169	153	93	193	213	232	268	186	223	91	256	244	55	445	67	433	325	175	34	29	42	77	-	199	118	177	139	184		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Summary	78	49	29	35	25	19	13	29	37	37	41	23	32	23	46	32	12	66	17	61	59	19	5	5	8	17	-	31	9	41				
Top2Box (Much stronger/Somewhat stronger)	16%	20%	11%	11%	15%	12%	13%	15%	17%	16%	15%	13%	14%	26%	18%	13%	22%	15%	25%	14%	18%	11%	16%	17%	19%	17	-	17%	8%	23%	12%	11%		
Low2Box (Much weaker/Somewhat weaker)	66	38	27	19	25	21	15	27	24	30	36	27	26	12	38	28	7	59	6	60	46	19	5	3	3	8	-	19	17	22	16	28		
	13%	15% </td <td>11%</td> <td>11%</td> <td>15%</td> <td>14%</td> <td>11%</td> <td>13%</td> <td>13%</td> <td>13%</td> <td>13%</td> <td>15%</td> <td>12%</td> <td>12%</td> <td>15%</td> <td>11%</td> <td>13%</td> <td>13%</td> <td>9%</td> <td>14%</td> <td>14%</td> <td>11%</td> <td>16%</td> <td>9%</td> <td>7%</td> <td>11%</td> <td>-</td> <td>15%</td> <td>14%</td> <td>12%</td> <td>12%</td> <td>15%</td>	11%	11%	15%	14%	11%	13%	13%	13%	13%	15%	12%	12%	15%	11%	13%	13%	9%	14%	14%	11%	16%	9%	7%	11%	-	15%	14%	12%	12%	15%		
	B																																	

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1009	519	490	385	500	124	44	259	706	796	213	78	226	705	717	292	107	902	330	679	920	89	-	-	-
Base: All Respondents (wtd)	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
Much stronger	20	12	7	13	7	*	2	10	8	13	6	8	8	4	18	2	5	15	10	10	15	5	-	-	-
	4%	5%	3%	6%	4%	*	3%	5%	3%	4%	4%	3%	5%	8%	6%	1%	8%	3%	10%	2%	4%	5%	-	-	-
Somewhat stronger	198	94	104	102	55	42	34	74	90	139	59	119	59	21	98	100	27	171	48	151	159	39	-	-	-
	40%	38%	41%	51%	31%	34%	49%	31%	36%	40%	39%	41%	40%	38%	42%	34%	47%	50%	38%	49%	37%	39%	41%	-	-
About the same	242	119	123	77	95	70	23	110	109	175	67	145	76	21	147	95	22	220	37	205	199	42	-	-	-
	48%	48%	49%	38%	53%	58%	34%	53%	49%	49%	47%	49%	49%	43%	51%	45%	39%	49%	38%	51%	49%	44%	-	-	-
Somewhat weaker		*	*	*	*	C*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	**	*	*	*	*
	23	13	10	4	17	2	5	9	9	17	6	10	10	3	19	4	1	22	2	21	21	2	-	-	-
Much weaker	5%	5%	4%	2%	10%	1%	7%	4%	4%	5%	4%	3%	6%	7%	7%	2%	2%	5%	2%	5%	5%	2%	-	-	-
		*	*	*	C*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	**	*	*	*	*
Sigma	17	10	7	5	5	7	5	4	8	12	5	14	2	1	6	11	1	17	1	16	10	8	-	-	-
	3%	4%	3%	2%	3%	6%	8%	2%	4%	3%	3%	5%	2%	1%	2%	5%	1%	4%	1%	4%	2%	8%	-	-	-
		*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	**	*	*	*	*
	500	249	251	200	179	121	69	207	224	357	143	295	155	50	288	212	55	445	98	402	404	96	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-
Summary																									
Top2Box (Much stronger/Somewhat stronger)	218	107	111	115	62	42	36	85	98	153	65	126	67	25	116	102	32	186	58	160	174	44	-	-	-
	44%	43%	44%	57%	34%	35%	52%	41%	44%	43%	46%	43%	43%	49%	40%	48%	58%	42%	59%	40%	43%	46%	-	-	-
Low2Box (Much weaker/Somewhat weaker)		*	*	DE*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	S*	*	**	*	*	*	*
	40	23	17	9	23	9	10	13	18	29	11	24	12	4	25	16	2	39	3	37	31	9	-	-	-
	8%	9%	7%	4%	13%	7%	14%	6%	8%	8%	8%	8%	8%	8%	9%	7%	3%	9%	3%	9%	8%	10%	-	-	-
		*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	**	*	*	*	**	*	*	*	*

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1014	513	501	342	331	341	213	440	223	383	631	391	295	328	603	411	31	983	60	954	607	407	225	308	481
Base: All Respondents (wtd)	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
Much stronger	1	*	1	1	*	-	*	1	-	*	1	*	-	1	1	*	-	1	-	1	1	*	1	-	*
	*	*	*	*	*	-	*	*	-	*	*	*	-	1%	*	*	-	*	-	*	*	*	1%	-	*
Somewhat stronger	23	14	9	11	6	5	6	9	5	6	16	6	9	8	12	10	1	21	1	21	11	12	10	5	8
	5%	5%	4%	6%	4%	4%	6%	4%	5%	4%	5%	3%	4%	7%	4%	5%	7%	4%	5%	4%	4%	6%	8%	3%	3%
About the same	295	141	154	118	90	87	60	124	63	97	198	88	130	77	168	127	8	287	15	280	177	118	56	97	142
	59%	57%	61%	62%	55%	60%	57%	56%	61%	54%	62%	53%	62%	62%	59%	60%	52%	59%	55%	59%	59%	59%	50%	64%	60%
Somewhat weaker	130	65	65	49	43	39	28	64	23	52	78	48	52	30	77	53	4	126	6	124	80	50	31	38	61
	26%	26%	26%	26%	26%	26%	26%	29%	23%	24%	29%	25%	24%	27%	25%	24%	24%	26%	23%	26%	27%	25%	27%	25%	26%
Much weaker	51	26	25	12	24	15	11	24	12	22	29	25	18	8	29	22	3	48	5	46	32	19	16	12	24
	10%	11%	10%	6%	15%	10%	10%	11%	11%	13%	9%	15%	8%	7%	10%	10%	17%	10%	17%	10%	11%	10%	14%	8%	10%
Sigma	500	247	253	191	163	146	106	222	102	178	322	168	209	124	287	213	15	485	27	473	301	199	112	152	235
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	24	14	10	12	6	5	7	10	5	7	17	6	9	9	13	11	1	23	1	22	12	12	10	5	8
	5%	6%	4%	6%	4%	4%	6%	4%	5%	4%	5%	4%	4%	7%	5%	5%	7%	5%	5%	4%	6%	9%	3%	4%	*
Low2Box (Much weaker/Somewhat weaker)	181	92	89	60	67	54	39	88	35	74	107	73	70	38	106	76	6	175	11	170	112	69	46	50	85
	36%	37%	35%	32%	41%	37%	37%	40%	34%	42%	33%	44%	33%	31%	37%	35%	41%	36%	40%	36%	37%	35%	41%	33%	36%
					C					J		LM					**		*						

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1015	526	489	315	343	357	308	246	300	345	670	187	653	175	695	320	83	932	194	821	664	351	290	303	422
Base: All Respondents (wtd)	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
Much stronger	7	6	1	4	3	-	2	2	2	3	4	2	4	1	5	2	2	5	3	4	4	3	6	1	*
	1%	2%	*	2%	2%	-	2%	2%	1%	2%	1%	2%	1%	1%	1%	1%	6%	1%	3%	1%	1%	1%	4%	1%	*
		B		E	E												Q*		S				WX		
Somewhat stronger	98	62	36	41	33	25	25	25	34	36	63	18	57	24	67	31	8	91	25	73	67	31	42	26	30
	20%	25%	15%	24%	19%	16%	16%	21%	23%	22%	19%	16%	20%	23%	20%	19%	20%	20%	28%	18%	21%	17%	28%	18%	15%
		B		E					F								*		S				WX		
About the same	326	156	170	110	115	101	98	75	93	101	225	73	189	65	220	106	24	303	51	276	210	117	81	101	144
	65%	62%	69%	64%	65%	66%	63%	63%	64%	62%	67%	64%	66%	64%	66%	65%	63%	65%	55%	68%	65%	65%	55%	69%	71%
			A														*		R				V	V	
Somewhat weaker	53	19	33	16	18	19	20	15	13	18	34	15	30	8	31	21	3	49	10	43	31	21	15	14	24
	11%	8%	13%	9%	10%	13%	13%	12%	9%	11%	10%	13%	11%	8%	9%	13%	9%	11%	11%	10%	10%	12%	10%	10%	12%
			A														*								
Much weaker	16	9	7	2	7	7	9	2	3	4	12	6	6	5	12	3	1	15	3	13	7	9	5	5	6
	3%	3%	3%	1%	4%	5%	6%	2%	2%	3%	3%	5%	2%	5%	4%	2%	3%	3%	3%	3%	2%	5%	3%	3%	3%
					C	C	GH						L				*					T			
Sigma	500	253	247	172	176	152	154	119	144	162	338	113	285	101	335	165	38	462	92	408	320	180	148	148	204
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	105	68	37	44	36	25	27	27	35	38	67	20	61	24	72	34	10	96	28	77	72	34	47	27	30
	21%	27%	15%	26%	21%	16%	18%	23%	25%	24%	20%	18%	21%	24%	21%	20%	26%	21%	31%	19%	22%	19%	32%	18%	15%
		B		E					F								*		S				WX		
Low2Box (Much weaker/Somewhat weaker)	68	28	40	18	24	26	29	17	16	22	46	20	36	12	44	25	4	64	13	56	39	30	20	19	30
	14%	11%	16%	10%	14%	17%	19%	14%	11%	14%	14%	18%	13%	12%	13%	15%	11%	14%	14%	14%	12%	17%	13%	13%	15%
			A			C	H										*								

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Global @divisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	255	246	189	146	166	201	230	9	204	297	123	266	112	243	258	35	466	33	468	281	220	184	226	91
Base: All Respondents (wtd)	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
Much stronger	5	3	2	4	-	1	1	2	-	2	3	1	3	1	2	3	1	4	-	5	3	2	2	-	3
	1%	1%	1%	2%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	3%	1%	-	1%	1%	1%	-	-	3%
									**								*		*						W*
Somewhat stronger	66	33	32	37	14	14	20	39	1	21	45	13	40	12	36	29	11	55	9	57	48	18	18	39	9
	13%	14%	13%	19%	11%	9%	10%	17%	9%	11%	15%	10%	14%	16%	15%	11%	29%	12%	26%	12%	17%	8%	10%	17%	9%
				DE				F	**								Q*		S*		U			V	*
About the same	293	143	150	114	81	98	122	133	5	117	176	76	176	40	140	152	15	277	14	279	153	140	108	131	54
	59%	58%	59%	57%	59%	60%	57%	60%	72%	58%	59%	59%	60%	52%	59%	58%	42%	60%	42%	60%	56%	62%	59%	58%	59%
									**								*	P	*						*
Somewhat weaker	103	51	52	40	26	36	49	39	1	47	56	28	55	19	44	59	7	95	9	94	51	52	45	41	16
	21%	21%	20%	20%	19%	22%	23%	18%	9%	23%	19%	22%	19%	25%	18%	22%	20%	21%	26%	20%	18%	23%	25%	18%	17%
									**								*		*						*
Much weaker	34	15	19	6	15	13	19	9	1	14	20	11	19	4	16	18	2	32	2	32	21	13	9	15	10
	7%	6%	8%	3%	11%	8%	9%	4%	10%	7%	7%	9%	6%	5%	7%	7%	5%	7%	6%	7%	8%	6%	5%	7%	11%
					C	C	G		**								*		*						*
Sigma	500	244	256	202	136	162	212	222	7	201	299	129	294	77	238	262	36	464	33	467	275	225	183	226	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	71	36	35	42	14	15	22	41	1	23	48	14	44	13	38	33	12	59	9	62	51	20	21	39	12
	14%	15%	14%	21%	11%	9%	10%	18%	9%	11%	16%	11%	15%	17%	16%	12%	32%	13%	26%	13%	18%	9%	11%	17%	13%
				DE				F	**								Q*		S*		U				*
Low2Box (Much weaker/Somewhat weaker)	136	65	71	46	41	50	69	48	1	61	76	39	74	23	60	77	9	127	11	126	72	65	55	56	26
	27%	27%	28%	23%	30%	31%	32%	22%	19%	30%	25%	30%	25%	30%	25%	29%	26%	27%	32%	27%	26%	29%	30%	25%	28%
							G		**								*		*						*

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1003	508	495	459	352	192	399	338	266	692	311	3	121	879	512	491	256	747	493	510	758	245	708	212	83
Base: All Respondents (wtd)	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40
Much stronger	42	26	16	27	12	3	18	13	11	21	21	1	7	34	26	16	20	21	30	12	31	10	35	2	5
	8%	10%	7%	10%	8%	4%	9%	8%	9%	7%	11%	48%	11%	8%	11%	6%	16%	16%	13%	4%	9%	8%	10%	2%	11%
Somewhat stronger	186	98	87	108	53	25	77	60	48	115	71	*	23	162	99	87	53	133	100	86	144	42	142	31	13
	37%	38%	36%	39%	35%	34%	36%	37%	39%	37%	37%	28%	35%	38%	40%	34%	43%	35%	42%	33%	39%	31%	39%	31%	32%
												**			O		Q		S		U		W		*
About the same	217	107	109	115	66	36	93	74	50	138	79	*	30	187	95	122	40	177	85	132	152	65	147	54	16
	43%	42%	45%	42%	44%	49%	44%	45%	40%	45%	41%	24%	44%	43%	39%	47%	32%	47%	36%	50%	42%	48%	41%	54%	41%
Somewhat weaker												**				N		P		R			V		*
	36	17	19	15	14	7	12	14	10	24	12	-	5	31	17	19	6	30	12	24	25	11	27	7	2
	7%	7%	8%	5%	10%	9%	6%	8%	8%	6%	8%	-	7%	7%	7%	7%	5%	8%	5%	9%	7%	8%	7%	7%	6%
Much weaker	19	9	10	12	6	2	11	4	5	10	9	-	2	18	7	12	6	14	8	11	13	7	11	5	4
	4%	4%	4%	4%	4%	3%	5%	2%	4%	3%	5%	-	2%	4%	3%	5%	5%	4%	4%	4%	3%	5%	3%	5%	9%
							G					**												V*	
Sigma	500	258	242	276	150	74	211	165	125	307	193	2	68	431	244	256	125	375	236	264	364	136	361	99	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	228	124	104	135	64	28	95	73	60	136	92	1	31	196	124	103	73	154	130	98	175	52	178	33	17
	46%	48%	43%	49%	43%	39%	45%	44%	48%	44%	48%	76%	46%	45%	51%	40%	59%	41%	55%	37%	48%	39%	49%	33%	44%
Low2Box (Much weaker/Somewhat weaker)												**				O		Q		U		W			*
	55	26	29	27	20	9	23	17	15	34	21	-	7	49	24	31	12	44	21	35	37	18	37	12	6
	11%	10%	12%	10%	13%	12%	11%	10%	12%	11%	11%	-	10%	11%	10%	12%	9%	12%	9%	13%	10%	13%	10%	13%	15%
												**							R						*

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Indonesia Total	Indonesia																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents (unwtd)	510	254	256	250	197	63	40	261	209	320	190	160	35	315	265	245	60	450	143	367	450	60	328	158	24		
Base: All Respondents (wtd)	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23		
Much stronger	28	15	13	18	7	4	1	13	14	19	9	8	2	18	15	13	8	20	12	16	25	2	17	9	2		
	6%	6%	5%	6%	4%	6%	2%	5%	7%	7%	4%	5%	5%	6%	6%	5%	14%	5%	9%	4%	6%	3%	5%	6%	8%		
Somewhat stronger	149	71	78	95	45	9	12	85	52	87	62	49	13	87	76	73	19	131	44	105	130	19	109	37	3		
	30%	29%	31%	34%	28%	16%	23%	32%	28%	31%	29%	29%	36%	30%	31%	29%	33%	29%	32%	29%	30%	27%	34%	24%	11%		
About the same	279	134	145	149	90	40	33	141	105	153	126	96	19	164	133	146	23	256	65	214	237	42	164	98	17		
	56%	54%	58%	53%	56%	70%	64%	54%	56%	54%	58%	56%	52%	56%	53%	58%	40%	58%	48%	59%	55%	59%	51%	64%	71%		
Somewhat weaker						CD*	*										*	P		R		*	V		**		
	38	25	13	17	17	4	4	20	15	21	17	13	2	23	23	15	7	31	14	25	33	5	27	9	2		
Much weaker	8%	10%	5%	6%	11%	6%	7%	8%	8%	7%	8%	7%	7%	8%	9%	6%	12%	7%	10%	7%	8%	7%	8%	6%	10%		
	B					*	*						*				*				*				**		
	6	4	2	2	3	1	2	3	2	3	2	5	-	1	2	4	1	5	1	5	3	3	5	1	-		
	1%	2%	1%	1%	2%	2%	3%	1%	1%	1%	1%	3%	-	*	1%	2%	2%	1%	1%	1%	1%	4%	2%	1%	**		
Sigma	500	250	250	282	161	57	51	262	187	283	217	171	36	293	249	251	57	443	135	365	428	72	322	155	23		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																											
Top2Box (Much stronger/Somewhat stronger)	177	86	91	113	52	13	13	98	66	107	70	57	15	105	91	86	26	151	56	121	156	21	126	46	4		
	35%	34%	36%	40%	32%	22%	25%	38%	35%	38%	33%	33%	41%	36%	37%	34%	46%	34%	41%	33%	36%	30%	39%	30%	19%		
Low2Box (Much weaker/Somewhat weaker)	44	30	14	20	20	4	5	22	16	24	20	18	2	24	25	19	8	36	14	30	36	8	32	10	2		
	9%	12%	6%	7%	12%	8%	10%	9%	9%	9%	9%	10%	7%	8%	10%	8%	13%	8%	11%	8%	8%	11%	10%	6%	10%		
	B					*	*						*				*				*				**		

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																							
Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media				
Male		Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	1007	511	496	337	394	276	224	396	227	475	532	364	534	109	506	501	102	905	153	854	609	398	525	235	247
Base: All Respondents (wtd)	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
Much stronger	9	5	4	5	2	1	4	4	-	3	6	6	3	*	5	4	2	7	2	7	6	4	5	2	2
	2%	2%	2%	3%	1%	1%	3%	2%	-	1%	2%	2%	1%	1%	2%	2%	5%	2%	3%	2%	2%	2%	2%	2%	1%
Somewhat stronger							H	H								Q*									
	57	30	27	19	23	15	12	20	16	30	27	24	24	8	32	25	8	48	12	45	36	20	35	11	12
About the same	11%	12%	11%	11%	12%	11%	10%	10%	16%	13%	10%	10%	12%	15%	13%	10%	17%	11%	17%	10%	12%	10%	13%	9%	9%
	269	141	128	98	94	78	60	105	58	121	149	127	106	36	129	141	25	245	41	229	154	115	127	69	73
Somewhat weaker	54%	56%	51%	54%	50%	59%	50%	54%	55%	52%	56%	52%	53%	62%	52%	55%	51%	54%	57%	53%	53%	56%	49%	60%	58%
						D											*						V	V	
Much weaker	76	34	42	28	30	18	15	33	16	33	43	36	32	8	37	39	3	73	6	70	48	28	40	19	18
	15%	14%	17%	15%	16%	14%	12%	17%	16%	14%	16%	15%	16%	13%	15%	15%	7%	16%	9%	16%	16%	14%	15%	16%	14%
Sigma	88	40	48	30	38	20	30	31	15	47	42	51	33	5	42	46	10	79	11	78	49	40	51	15	23
	18%	16%	19%	17%	20%	15%	25%	16%	14%	20%	16%	21%	16%	9%	17%	18%	20%	17%	15%	18%	17%	19%	20%	13%	18%
Summary	500	250	250	181	187	132	121	193	106	234	266	243	198	58	246	254	48	452	71	429	293	207	258	115	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box (Much stronger/Somewhat stronger)	66	35	31	24	25	16	16	23	16	33	33	30	27	9	37	29	11	55	14	52	42	24	40	12	13
Low2Box (Much weaker/Somewhat weaker)	13%	14%	12%	14%	14%	12%	13%	12%	16%	14%	12%	12%	14%	15%	15%	11%	22%	12%	19%	12%	14%	12%	16%	11%	11%
	165	74	90	58	68	38	45	65	31	80	85	87	65	13	80	85	13	152	17	148	97	68	91	34	40
	33%	30%	36%	32%	36%	29%	37%	34%	29%	34%	32%	36%	33%	22%	32%	33%	27%	34%	23%	35%	33%	33%	35%	29%	32%
		A										M	M				*		R						

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1007	515	492	364	402	241	616	336	55	539	468	340	217	450	475	532	45	962	81	926	674	333	99	251	657
Base: All Respondents (wtd)	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334
Much stronger	2	2	*	*	*	2	1	1	-	2	*	1	*	*	2	*	-	2	-	2	2	*	-	*	2
	*	1%	*	*	*	1%	*	1%	-	1%	*	*	*	1%	1%	*	*	*	*	*	1%	*	*	*	1%
Somewhat stronger	71	39	33	25	24	22	40	24	8	39	32	36	14	22	32	39	4	67	8	64	42	29	14	21	36
	14%	15%	13%	14%	14%	16%	12%	16%		31%	15%	12%	15%	19%	15%	14%	20%	14%	21%	14%	13%	16%	32%	18%	11%
About the same									FG*					K			*		*				WX*	X	
	267	122	145	109	81	78	165	89	13	140	127	160	47	61	112	155	9	258	16	251	166	101	19	61	187
	53%	49%	58%	59%	47%	54%	51%	58%	54%	53%	54%	54%	52%	53%	51%	55%	44%	54%	45%	54%	52%	57%	42%	50%	56%
Somewhat weaker			A	D					*								*		*			*		V	
	113	59	55	34	47	32	77	34	3	63	51	68	21	24	55	59	4	109	6	107	80	33	8	24	81
	23%	23%	22%	18%	28%	23%	24%	22%	11%	23%	22%	23%	24%	21%	25%	21%	19%	23%	18%	23%	25%	19%	19%	20%	24%
Much weaker			C														*		*		U		*		
	46	30	16	17	19	10	39	7	1	23	23	30	8	9	19	27	3	43	6	40	32	15	3	15	28
	9%	12%	7%	9%	11%	7%	12%	4%	3%	9%	10%	10%	9%	7%	9%	10%	16%	9%	16%	9%	10%	8%	7%	12%	8%
Sigma			B						*								*		*				*		
	500	251	249	186	171	143	322	154	24	267	233	295	90	115	221	279	20	480	36	464	322	178	45	121	334
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	73	40	33	26	24	24	41	25	8	41	32	37	14	22	34	39	4	69	8	66	44	30	14	22	37
	15%	16%	13%	14%	14%	17%	13%	16%	31%	15%	14%	13%	16%	19%	15%	14%	20%	14%	21%	14%	14%	17%	32%	18%	11%
Low2Box (Much weaker/Somewhat weaker)									FG*					K			*		*				WX*	X	
	160	88	71	51	67	42	116	40	4	86	74	98	29	32	74	85	7	152	12	147	112	48	12	38	109
	32%	35%	29%	28%	39%	29%	36%	26%	15%	32%	32%	33%	32%	28%	34%	31%	36%	32%	34%	32%	35%	27%	26%	32%	33%
					CE		GH		*								*		*		U		*		

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Global @divsor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	507	248	259	247	183	77	366	130	11	212	295	145	164	198	286	221	125	382	141	366	373	134	314	121	72
Base: All Respondents (wtd)	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83
Much stronger	23	10	13	15	6	2	17	6	1	9	15	13	5	5	15	8	3	20	4	19	15	8	10	10	3
	5%	4%	5%	6%	3%	3%	4%	6%	10%	5%	5%	4%	5%	6%	6%	3%	3%	5%	4%	5%	5%	5%	3%	8%	3%
Somewhat stronger	112	64	48	71	23	18	86	25	1	46	66	73	24	16	57	56	24	89	31	81	75	38	65	31	17
	22%	27%	18%	26%	14%	27%	21%	28%	12%	25%	21%	23%	23%	21%	22%	24%	22%	23%	28%	21%	22%	23%	22%	25%	20%
About the same	225	113	113	121	77	27	183	38	4	84	141	141	49	35	123	103	43	182	41	184	144	81	125	55	46
	45%	47%	43%	45%	47%	41%	46%	42%	55%	46%	44%	44%	48%	46%	47%	43%	39%	47%	37%	47%	43%	49%	43%	45%	55%
Somewhat weaker						*		*	**								*		*		*		*	*	*
	69	25	44	39	25	5	60	9	-	20	49	44	16	9	26	43	17	52	16	52	51	18	43	16	11
	14%	10%	17%	14%	15%	8%	15%	10%	*	11%	15%	14%	15%	12%	10%	18%	15%	13%	15%	14%	15%	11%	15%	13%	13%
Much weaker	70	27	43	24	33	13	56	12	2	23	47	50	9	11	43	27	24	46	19	52	51	19	51	12	8
	14%	11%	17%	9%	20%	20%	14%	13%	24%	13%	15%	16%	9%	14%	16%	11%	22%	12%	17%	13%	15%	12%	17%	9%	9%
Sigma	500	239	261	270	164	66	402	90	8	182	318	321	103	76	264	236	110	390	112	388	336	164	294	123	83
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	136	74	61	87	29	20	103	31	2	55	81	86	29	21	72	64	27	109	36	100	90	45	75	41	19
	27%	31%	23%	32%	17%	31%	26%	35%	22%	30%	25%	27%	28%	27%	27%	27%	24%	28%	32%	26%	27%	28%	26%	33%	23%
Low2Box (Much weaker/Somewhat weaker)	139	52	88	62	58	18	116	21	2	43	96	94	25	20	69	70	40	99	35	104	102	37	94	27	18
	28%	22%	33%	23%	36%	28%	29%	23%	24%	24%	30%	29%	24%	27%	26%	30%	37%	25%	31%	27%	30%	23%	32%	22%	22%
		A		C	*	*		*	**								*		*		*		*	*	*

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	251	257	192	139	177	331	97	4	262	246	40	377	91	252	256	41	467	67	441	311	197	236	188	84
Base: All Respondents (wtd)	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89
Much stronger	11	9	2	9	2	-	8	1	1	3	8	5	4	2	4	6	3	7	3	7	7	4	8	3	-
	2%	4%	1%	4%	1%	-	2%	1%	28%	1%	3%	5%	1%	2%	2%	2%	9%	2%	6%	2%	2%	2%	3%	2%	-
		B		E			*	**				*	*	*			Q*		*					*	*
Somewhat stronger	52	33	19	23	14	15	33	13	-	29	23	8	35	9	24	28	8	43	10	42	35	17	22	17	13
	10%	13%	7%	11%	10%	10%	10%	16%	-	12%	9%	7%	11%	13%	10%	10%	22%	9%	16%	10%	12%	8%	10%	9%	14%
							*	**				*	*	*			Q*		*						*
About the same	293	138	155	135	77	80	192	46	1	125	168	65	188	40	136	157	18	275	33	260	169	123	140	100	53
	59%	56%	61%	63%	56%	54%	57%	56%	44%	53%	64%	62%	58%	57%	59%	58%	47%	59%	52%	59%	59%	58%	60%	57%	59%
							*	**			I	*	*	*			*		*					*	*
Somewhat weaker	118	54	65	40	34	44	82	18	1	64	54	24	79	15	55	63	7	111	16	103	62	56	50	52	16
	24%	22%	26%	19%	25%	30%	24%	22%	27%	27%	20%	23%	24%	22%	24%	23%	20%	24%	25%	24%	22%	26%	22%	30%	17%
						C	*	**				*	*	*			*		*						*
Much weaker	27	15	12	7	10	9	22	4	-	15	11	3	20	4	11	16	1	26	1	26	13	14	14	5	8
	5%	6%	5%	3%	8%	6%	6%	5%	-	6%	4%	3%	6%	5%	5%	6%	2%	6%	1%	6%	4%	6%	6%	3%	9%
							*	**				*	*	*			*		*						*
Sigma	500	248	252	215	137	148	337	83	3	236	264	104	327	69	229	271	38	462	63	437	286	214	234	177	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	62	42	21	32	15	15	41	14	1	32	31	13	39	11	28	34	12	51	14	49	42	20	30	20	13
	12%	17%	8%	15%	11%	10%	12%	17%	28%	13%	12%	12%	12%	16%	12%	13%	31%	11%	22%	11%	15%	9%	13%	11%	14%
		B					*	**				*	*	*			Q*		S*					*	*
Low2Box (Much weaker/Somewhat weaker)	145	68	77	47	45	53	104	22	1	80	65	27	99	19	66	79	8	137	16	129	75	70	64	57	23
	29%	27%	31%	22%	33%	36%	31%	27%	27%	34%	25%	26%	30%	27%	29%	29%	22%	30%	26%	29%	26%	33%	27%	32%	26%
						C	*	**		J		*	*	*			*		*						*

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	510	265	245	128	193	189	45	226	212	277	233	93	274	143	292	218	35	475	44	466	345	165	142	235	133
Base: All Respondents (wtd)	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137
Much stronger	12	9	3	6	6	*	1	3	3	4	8	6	4	2	6	6	2	10	2	10	6	6	3	2	7
	2%	4%	1%	3%	3%	*	2%	1%	2%	2%	3%	4%	2%	2%	2%	2%	7%	2%	6%	2%	2%	3%	2%	1%	5%
							**										**		**			*			
Somewhat stronger	61	34	27	32	20	10	18	16	25	31	30	17	32	13	34	27	3	58	3	58	35	27	18	31	12
	12%	14%	11%	15%	12%	8%	30%	7%	13%	12%	12%	11%	12%	14%	14%	10%	11%	12%	8%	13%	11%	14%	13%	14%	9%
About the same				*			**					*					**		**		*		*		*
	318	135	183	136	106	75	34	154	107	168	150	93	176	49	147	171	16	302	25	293	199	119	79	146	92
	64%	56%	71%	65%	63%	62%	57%	69%	58%	66%	61%	64%	66%	56%	61%	66%	54%	64%	63%	64%	63%	64%	55%	67%	67%
Somewhat weaker			A	*			**	H				*					**		**			*			*
	78	43	35	32	21	24	5	38	35	39	39	22	39	17	39	38	8	70	9	69	56	22	29	34	15
	16%	18%	13%	15%	12%	20%	9%	17%	19%	15%	16%	15%	15%	19%	16%	15%	25%	15%	22%	15%	18%	12%	20%	16%	11%
Much weaker				D			**					*					**		**			*			*
	31	20	12	4	16	11	2	12	15	14	17	9	14	8	16	16	1	30	1	30	20	12	14	6	11
	6%	8%	4%	2%	10%	9%	3%	5%	8%	5%	7%	6%	5%	9%	6%	6%	2%	6%	2%	7%	6%	6%	10%	3%	8%
Sigma				C	C		**					*					**		**			W*			*
	500	241	259	211	169	120	60	223	186	256	244	146	265	89	243	257	31	469	40	460	316	184	143	220	137
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	73	43	30	38	25	10	19	19	28	35	38	22	36	15	40	33	6	68	5	68	41	32	21	33	19
	15%	18%	12%	18%	15%	8%	32%	8%	15%	14%	16%	15%	14%	17%	17%	13%	19%	14%	13%	15%	13%	18%	15%	15%	14%
				E*			**					*					**		**		*	*	*	*	*
Low2Box (Much weaker/Somewhat weaker)	109	62	46	37	37	35	7	50	50	53	56	31	54	24	55	54	8	100	9	99	75	33	42	40	26
	22%	26%	18%	17%	22%	29%	12%	22%	27%	21%	23%	21%	20%	28%	23%	21%	28%	21%	24%	22%	24%	18%	30%	18%	19%
				*		C	**					*					**		**			W*			*

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Global @divsor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (*), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (*), Small Base: 100 (*)

	Saudi Arabia	Saudi Arabia																							
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	504	308	196	291	176	37	261	130	41	316	188	121	132	251	249	255	91	413	98	406	319	185	289	133	82
Base: All Respondents (wtd)	500	283	217	295	159	46	307	101	18	295	205	290	145	65	221	279	89	411	89	411	270	230	253	147	100
Much stronger	96	70	27	46	42	8	76	11	3	69	27	60	25	11	57	40	13	84	17	80	62	34	37	26	33
	19%	25%	12%	16%	26%	18%	25%	11%	19%	24%	13%	21%	18%	18%	26%	14%	14%	20%	19%	19%	23%	15%	15%	18%	33%
	8			C*	**		G		**	J					O		*		*				*	*	VW*
	157	98	59	90	49	18	87	41	9	102	55	88	44	25	70	87	25	132	25	132	92	65	86	44	27
	31%	35%	27%	31%	31%	40%	28%	41%	51%	35%	27%	30%	30%	39%	32%	31%	28%	32%	28%	32%	34%	28%	34%	30%	27%
					*	**		*	**								*		*			*	*		
About the same	184	81	102	112	54	17	105	40	5	95	88	101	60	23	73	111	37	147	36	147	90	93	99	55	30
	37%	29%	47%	38%	34%	37%	34%	39%	27%	32%	43%	35%	41%	35%	33%	40%	41%	36%	41%	36%	33%	41%	39%	37%	30%
			A		*	**		*	**								*		*			*	*		
Somewhat weaker	56	27	29	44	10	2	37	7	1	25	31	36	15	5	17	39	15	41	11	45	20	36	28	20	7
	11%	10%	13%	15%	6%	4%	12%	7%	3%	8%	15%	13%	10%	7%	8%	14%	17%	10%	12%	11%	7%	16%	11%	14%	7%
					*	**		*	**								*		*			*	*		
Much weaker	7	7	*	3	4	*	3	1	-	4	3	5	1	1	4	3	-	7	-	7	4	3	2	3	3
	1%	2%	*	1%	2%	1%	1%	1%	-	1%	2%	2%	1%	2%	2%	1%	-	2%	-	2%	2%	1%	1%	2%	3%
					*	**		*	**								*		*			*	*		
Sigma	500	283	217	295	159	46	307	101	18	295	205	290	145	65	221	279	89	411	89	411	270	230	253	147	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	254	168	86	137	90	27	163	52	12	171	83	148	69	37	127	126	38	216	42	211	155	99	124	70	60
	51%	59%	40%	46%	57%	58%	53%	52%	70%	58%	40%	51%	48%	56%	58%	45%	42%	53%	47%	51%	57%	43%	49%	48%	60%
		B			*	**		*	**	J					O		*		*		U		*	*	
Low2Box (Much weaker/Somewhat weaker)	63	34	29	46	14	2	39	9	1	28	35	41	16	6	21	42	15	48	11	52	25	38	30	23	10
	13%	12%	13%	16%	9%	5%	13%	9%	3%	10%	17%	14%	11%	9%	10%	15%	17%	12%	12%	13%	9%	17%	12%	15%	10%
					*	**		*	**								*		*			*	*		

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa		South Africa																						
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	225	275	228	153	119	43	104	353	255	245	196	146	158	288	212	110	390	168	332	414	86	311	124	65
Base: All Respondents (wtd)	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
Much stronger	15	5	9	8	6	1	3	2	9	4	10	6	7	2	10	5	6	9	8	6	11	3	9	1	5
	3%	2%	4%	3%	5%	1%	7%	2%	3%	2%	4%	2%	5%	2%	4%	2%	6%	2%	5%	2%	3%	3%	3%	1%	7%
				E			**	*									*				*	*	*	*	W*
Somewhat stronger	63	36	27	46	12	5	5	24	34	13	50	31	18	15	38	26	18	45	25	38	43	20	46	10	7
	13%	15%	10%	16%	10%	5%	10%	20%	10%	6%	17%	13%	14%	10%	15%	10%	17%	11%	16%	11%	12%	15%	15%	8%	10%
				E			**	H*			I						*				*	*	*	*	*
About the same	282	130	152	158	66	58	25	66	191	127	156	129	65	88	137	145	58	224	80	202	215	67	174	74	34
	56%	54%	58%	55%	59%	58%	49%	56%	58%	59%	54%	56%	52%	61%	55%	58%	55%	57%	51%	59%	59%	50%	56%	60%	51%
							**	*									*				*	*	*	*	*
Somewhat weaker	108	51	56	62	21	25	15	21	71	47	61	50	27	31	45	63	15	92	33	75	67	40	63	32	14
	22%	21%	22%	22%	19%	24%	30%	18%	22%	22%	21%	22%	22%	21%	18%	25%	14%	24%	21%	22%	18%	30%	20%	26%	20%
							**	*									*				T*	*	*	*	*
Much weaker	32	17	15	13	8	12	2	6	24	22	10	15	9	8	19	13	9	23	10	22	29	3	17	7	8
	6%	7%	6%	4%	7%	12%	4%	5%	7%	10%	4%	7%	7%	6%	8%	5%	8%	6%	6%	6%	8%	2%	6%	5%	12%
						C	**	*		J							*				*	*	*	*	*
Sigma	500	240	260	287	113	101	52	119	330	213	287	230	126	144	248	252	107	393	157	343	366	134	309	124	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	78	41	36	54	18	6	9	26	43	17	60	37	24	17	47	30	24	54	34	44	55	23	55	11	12
	16%	17%	14%	19%	16%	6%	17%	22%	13%	8%	21%	16%	19%	12%	19%	12%	22%	14%	21%	13%	15%	17%	18%	9%	17%
Low2Box (Much weaker/Somewhat weaker)				E	E		**	*			I						S				*	*	*	*	*
	140	68	72	74	29	37	18	27	95	69	71	65	36	39	64	76	24	116	43	97	96	44	80	38	22
	28%	28%	28%	26%	26%	36%	34%	23%	29%	32%	25%	28%	29%	27%	26%	30%	23%	29%	27%	28%	26%	33%	26%	31%	32%
							**	*									*				*	*	*	*	*

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	266	242	196	167	145	73	188	247	294	214	9	130	369	264	244	61	447	81	427	372	136	161	230	117
Base: All Respondents (wtd)	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
Much stronger	2	1	1	-	1	1	-	-	2	2	-	-	-	2	1	1	1	1	1	1	1	1	1	-	-
	*	*	*	-	*	1%	-	-	1%	1%	-	-	-	*	*	*	1%	*	1%	*	*	1%	*	-	-
Somewhat stronger	62	33	30	21	21	20	9	14	39	45	17	1	13	49	26	36	12	50	11	51	52	11	31	18	13
	12%	13%	12%	10%	12%	18%	12%	8%	16%	17%	7%	9%	10%	14%	10%	14%	23%	11%	16%	12%	14%	8%	20%	8%	12%
About the same	280	143	136	120	98	C	36	108	135	148	132	5	81	194	136	143	19	260	31	249	195	84	74	135	71
	56%	57%	55%	57%	55%	55%	48%	57%	57%	54%	58%	57%	62%	54%	55%	57%	36%	58%	44%	58%	54%	60%	47%	60%	60%
Somewhat weaker	115	59	57	44	44	27	23	47	46	62	53	2	26	88	64	52	14	101	20	95	81	34	39	52	25
	23%	23%	23%	21%	25%	25%	31%	25%	19%	23%	24%	22%	20%	24%	26%	21%	27%	23%	29%	22%	23%	24%	25%	23%	21%
Much weaker	41	17	24	25	15	2	7	19	16	17	24	1	12	29	22	19	7	34	7	34	32	10	13	21	8
	8%	7%	10%	12%	8%	1%	9%	10%	7%	6%	11%	12%	9%	8%	9%	8%	13%	8%	10%	8%	9%	7%	8%	9%	7%
Sigma	500	253	247	211	178	111	74	189	237	274	226	9	131	360	249	251	54	446	70	430	360	140	157	226	117
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	64	33	30	21	22	21	9	14	41	47	17	1	13	50	27	37	13	51	12	52	52	11	32	19	13
	13%	13%	12%	10%	12%	19%	12%	8%	17%	17%	7%	9%	10%	14%	11%	15%	25%	11%	17%	12%	15%	8%	20%	8%	12%
Low2Box (Much weaker/Somewhat weaker)	157	76	81	69	58	29	29	66	61	80	77	3	37	117	86	70	21	136	27	130	113	44	51	73	33
	31%	30%	33%	33%	33%	26%	40%	35%	26%	29%	34%	34%	28%	32%	35%	28%	39%	30%	39%	30%	31%	31%	33%	32%	28%
							H*	H				**					*		*						

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1008	509	499	357	387	264	598	228	45	485	523	645	75	288	532	476	92	916	89	919	579	429	503	266	239
Base: All Respondents (wtd)	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
Much stronger	6	5	2	4	1	1	5	1	-	2	5	2	2	2	4	2	1	5	3	4	3	4	5	1	1
	1%	2%	1%	2%	1%	1%	2%	1%	*	1%	2%	1%	1%	2%	2%	1%	2%	1%	6%	1%	1%	2%	2%	1%	1%
Somewhat stronger	90	49	42	43	29	18	45	26	4	37	53	43	16	31	48	43	12	78	13	78	56	35	49	27	14
	18%	19%	17%	21%	17%	15%	16%	22%	17%	17%	19%	17%	14%	23%	19%	17%	26%	17%	26%	17%	20%	15%	19%	20%	13%
About the same	278	140	139	116	98	65	164	64	11	117	162	138	68	73	135	143	25	253	24	255	151	127	135	78	65
	56%	55%	56%	57%	56%	54%	57%	55%	49%	54%	57%	55%	59%	53%	54%	58%	54%	56%	49%	56%	55%	56%	53%	58%	60%
Somewhat weaker	74	33	41	27	28	20	42	15	5	37	37	38	18	19	40	35	6	69	6	68	37	38	36	21	17
	15%	13%	17%	13%	16%	16%	15%	13%	25%	17%	13%	15%	16%	14%	16%	14%	12%	15%	13%	15%	13%	17%	14%	16%	15%
Much weaker	50	26	24	15	19	17	32	10	2	24	27	29	11	11	26	25	3	47	3	48	28	23	30	8	12
	10%	10%	10%	7%	11%	14%	11%	9%	9%	11%	9%	11%	9%	8%	10%	10%	6%	10%	6%	11%	10%	10%	12%	6%	11%
Sigma	500	252	248	205	175	120	288	117	22	217	283	249	115	136	253	247	47	453	48	452	274	226	256	135	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	97	53	44	47	31	19	49	27	4	39	58	45	18	34	52	45	13	84	15	82	58	39	54	28	15
	19%	21%	18%	23%	17%	16%	17%	23%	17%	18%	20%	18%	16%	25%	21%	18%	28%	18%	32%	18%	21%	17%	21%	20%	14%
Low2Box (Much weaker/Somewhat weaker)	125	59	66	42	46	36	74	25	7	61	64	66	29	30	65	59	9	116	9	116	65	60	66	29	29
	25%	23%	27%	20%	26%	30%	26%	22%	33%	28%	22%	27%	25%	22%	26%	24%	18%	26%	19%	26%	24%	27%	26%	22%	27%

Global @divisor: Consumer Confidence
B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	250	251	162	161	178	153	223	63	158	343	316	78	107	331	170	42	459	63	438	336	165	161	138	202
Base: All Respondents (wtd)	500	253	247	185	154	161	126	235	75	144	356	105	262	132	319	181	46	454	69	431	373	127	175	151	175
Much stronger	2	2	-	2	-	-	-	1	1	-	2	2	-	-	1	1	-	2	-	2	1	1	2	-	-
	*	1%	-	1%	-	-	-	*	1%	-	1%	2%	-	-	*	*	-	*	-	*	*	1%	1%	-	-
																	**	*	*	*	*	*	*	*	
Somewhat stronger	49	26	23	17	16	16	11	28	7	17	32	11	20	18	40	9	2	47	5	44	42	7	19	12	18
	10%	10%	9%	9%	10%	10%	9%	12%	9%	12%	9%	10%	7%	14%	13%	5%	4%	10%	7%	10%	11%	5%	11%	8%	11%
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	**	*	*	*	*	*
About the same	391	194	197	156	110	125	102	170	63	115	277	83	206	102	242	149	38	353	60	331	289	102	129	122	140
	78%	77%	80%	84%	72%	78%	81%	73%	84%	80%	78%	79%	79%	77%	76%	82%	84%	78%	86%	77%	78%	80%	74%	81%	80%
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	**	*	*	*	*	*
Somewhat weaker	54	30	24	10	26	18	10	34	4	11	43	7	36	11	34	20	5	49	5	49	39	15	23	17	14
	11%	12%	10%	6%	17%	11%	8%	14%	6%	8%	12%	7%	14%	8%	11%	11%	12%	11%	7%	11%	11%	12%	13%	11%	8%
	*	*	*	*	C*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	**	*	*	*	*	*
Much weaker	4	1	3	1	2	1	2	2	-	1	3	3	-	1	2	2	-	4	-	4	1	2	1	*	2
	1%	*	1%	1%	1%	*	1%	1%	-	1%	1%	3%	-	1%	1%	1%	-	1%	-	1%	*	2%	1%	*	1%
	*	*	*	*	*	*	*	*	*	*	*	L	*	*	*	*	**	**	**	**	*	*	*	*	*
Sigma	500	253	247	185	154	161	126	235	75	144	356	105	262	132	319	181	46	454	69	431	373	127	175	151	175
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	51	28	23	18	16	16	11	29	8	17	33	13	20	18	41	10	2	49	5	46	43	8	20	12	18
	10%	11%	9%	10%	10%	10%	9%	12%	10%	12%	9%	12%	7%	14%	13%	5%	4%	11%	7%	11%	11%	6%	12%	8%	11%
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	**	*	*	*	*	*
Low2Box (Much weaker/Somewhat weaker)	58	31	27	11	28	19	12	36	4	12	46	10	36	12	36	22	5	53	5	53	41	17	25	17	16
	12%	12%	11%	6%	18%	12%	9%	15%	6%	8%	13%	9%	14%	9%	11%	12%	12%	12%	7%	12%	11%	14%	14%	11%	9%
	*	*	*	*	C*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	**	*	*	*	*	*

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Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	506	301	205	291	178	37	19	115	372	279	227	132	66	308	312	194	69	437	193	313	365	141	286	166	54
Base: All Respondents (wtd)	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
Much stronger	22	15	7	10	9	3	1	4	18	15	7	7	4	11	17	5	6	17	14	8	19	4	12	5	5
	4%	6%	3%	4%	5%	5%	6%	3%	5%	6%	3%	5%	6%	4%	6%	2%	8%	4%	8%	3%	6%	2%	4%	3%	11%
						*	**						*						S						W*
Somewhat stronger	107	70	37	67	32	7	8	25	74	58	49	32	12	62	65	42	16	91	43	64	75	32	62	33	12
	21%	28%	15%	26%	18%	12%	45%	22%	20%	22%	21%	23%	18%	22%	22%	20%	24%	21%	23%	20%	23%	19%	22%	19%	24%
	B					*	**						*				*								*
About the same	244	114	130	126	97	21	7	58	179	130	114	67	34	143	129	115	28	216	85	159	162	82	125	94	25
	49%	45%	53%	48%	55%	35%	38%	51%	49%	48%	50%	47%	49%	50%	44%	55%	42%	50%	47%	50%	49%	49%	45%	54%	49%
					E	*	**						*			N	*								*
Somewhat weaker	103	41	62	48	32	23	1	23	80	51	52	28	17	58	65	38	11	92	29	74	61	42	63	34	6
	21%	16%	25%	18%	18%	38%	4%	20%	22%	19%	23%	20%	24%	20%	22%	18%	17%	21%	16%	23%	18%	25%	23%	20%	12%
		A				CD*	**						*			*									*
Much weaker	23	11	12	10	8	5	1	4	18	16	8	8	3	13	14	9	6	18	11	13	15	8	14	7	2
	5%	5%	5%	4%	4%	9%	8%	4%	5%	6%	3%	5%	4%	5%	5%	4%	8%	4%	6%	4%	5%	5%	5%	4%	4%
						*	**						*				*								*
Sigma	500	252	248	262	178	60	18	114	368	270	230	142	71	287	291	209	67	433	181	319	332	168	276	174	50
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Much stronger/Somewhat stronger)	129	86	44	78	41	11	9	29	92	74	56	39	17	73	82	47	22	108	57	73	94	36	74	38	17
	26%	34%	18%	30%	23%	18%	51%	25%	25%	27%	24%	28%	24%	26%	28%	23%	33%	25%	31%	23%	28%	21%	27%	22%	34%
	B					*	**						*			*									*
Low2Box (Much weaker/Somewhat weaker)	127	53	74	59	40	28	2	27	98	67	60	36	19	71	79	47	17	110	40	87	76	50	78	41	8
	25%	21%	30%	22%	22%	47%	12%	24%	27%	25%	26%	25%	28%	25%	27%	23%	25%	25%	22%	27%	23%	30%	28%	24%	16%
		A				CD*	**						*			*									*

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	1000	490	510	339	331	330	168	531	194	434	566	244	336	420	624	376	86	914	130	870	678	322	372	255	373
Base: All Respondents (wtd)	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
Much stronger	3	2	2	2	1	-	1	1	1	3	1	-	1	2	3	1	2	2	3	1	3	-	3	1	-
	1%	1%	1%	1%	1%	-	1%	*	1%	1%	*	-	1%	1%	1%	*	4%	*	4%	*	1%	-	1%	*	-
Somewhat stronger	80	56	24	29	27	23	6	42	26	40	39	12	20	47	59	20	10	70	16	63	66	14	39	21	20
	16%	23%	9%	16%	16%	16%	7%	16%	27%	19%	13%	10%	12%	23%	19%	11%	24%	15%	25%	14%	19%	9%	20%	16%	11%
About the same	B							F	FG	J				KL	O		Q*		S		U		X		
	339	152	187	131	116	92	58	188	60	130	209	84	120	136	194	145	24	315	36	303	224	115	119	86	134
Somewhat weaker	68%	62%	74%	71%	69%	63%	68%	71%	62%	62%	72%	69%	71%	65%	63%	75%	57%	69%	55%	70%	66%	71%	63%	67%	73%
			A	E				H		I					N	*	P		R		T				V
Much weaker	62	29	33	19	19	24	15	27	8	26	35	20	22	20	40	22	5	56	7	54	35	26	23	16	22
	12%	12%	13%	10%	11%	16%	17%	10%	8%	13%	12%	16%	13%	10%	13%	11%	12%	12%	11%	12%	10%	16%	12%	13%	12%
Sigma	17	8	8	4	6	7	6	7	2	10	7	6	7	4	10	6	1	15	2	14	9	8	6	4	6
	3%	3%	3%	2%	4%	5%	7%	2%	2%	5%	2%	5%	4%	2%	3%	3%	3%	3%	4%	3%	3%	5%	3%	3%	3%
Summary							C	GH		J		M					*								
	500	246	254	185	168	147	85	264	97	209	291	122	170	209	306	194	42	458	64	436	338	162	190	128	182
Top2Box (Much stronger/Somewhat stronger)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Low2Box (Much weaker/Somewhat weaker)	83	57	26	31	28	23	7	43	27	43	40	12	21	49	62	21	12	71	19	64	69	14	41	21	20
	17%	23%	10%	17%	17%	16%	8%	16%	28%	21%	14%	10%	13%	24%	20%	11%	27%	16%	30%	15%	20%	9%	22%	17%	11%
	B							F	FG	J				KL	O		Q*		S		U		X		
	78	37	41	22	25	31	21	34	10	36	42	26	28	24	50	28	7	72	10	69	45	34	30	20	28
	16%	15%	16%	12%	15%	21%	24%	13%	10%	17%	14%	21%	17%	11%	16%	15%	16%	16%	15%	16%	13%	21%	16%	16%	15%
						CD	GH					M	M			*					T				

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Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y,Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status			Region				Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All Respondents (unwtd)	1001	430	571	316	307	378	121	455	425	595	406	360	354	287	519	482	125	876	149	852	664	337	191	238	346	226	380	207	414	
Base: All Respondents (wtd)	500	247	253	182	155	162	81	210	209	279	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216	
Much stronger	17	8	9	9	5	2	1	8	8	9	7	3	5	9	14	3	7	9	7	10	15	2	4	3	6	3	12	1	4	
	3%	3%	3%	5%	3%	1%	1%	4%	4%	3%	3%	1%	4%	6%	5%	1%	12%	2%	9%	2%	5%	1%	4%	3%	3%	3%	6%	1%	2%	
				E									K	K	O		Q		S		U						ab			
Somewhat stronger	96	51	45	37	29	29	13	37	47	59	37	33	21	42	59	37	21	75	26	70	62	34	13	20	39	24	46	17	33	
	19%	21%	18%	20%	19%	18%	15%	18%	22%	21%	17%	14%	16%	30%	23%	16%	34%	13%	35%	16%	19%	19%	14%	18%	21%	21%	25%	17%	15%	
About the same	299	146	153	103	91	105	43	131	126	164	135	152	75	72	146	154	25	274	31	269	198	101	59	62	110	68	99	64	136	
	60%	59%	61%	56%	58%	65%	53%	62%	60%	59%	61%	65%	59%	51%	56%	64%	40%	63%	41%	63%	61%	58%	65%	57%	60%	59%	54%	64%	63%	
						C						M	M	N		P		R		S				V			ab			
Somewhat weaker	64	29	36	23	22	19	18	22	24	33	31	33	16	15	31	33	5	59	7	58	37	27	12	20	21	11	21	13	30	
	13%	12%	14%	13%	14%	12%	23%	10%	11%	12%	14%	14%	12%	11%	12%	14%	9%	13%	9%	14%	11%	16%	13%	18%	12%	10%	11%	13%	14%	
							GH																	XY						
Much weaker	24	13	10	10	8	6	6	12	6	14	10	11	10	3	11	13	3	21	4	20	13	11	4	5	8	8	8	4	12	
	5%	5%	4%	5%	5%	4%	7%	6%	3%	5%	5%	5%	8%	2%	4%	5%	5%	5%	5%	4%	6%	4%	4%	4%	7%	4%	4%	4%	6%	
							H	H					M																	
Sigma	500	247	253	182	155	162	81	210	209	279	221	232	127	141	261	239	62	438	74	426	325	175	91	110	184	115	185	99	216	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top2Box (Much stronger/Somewhat stronger)	113	59	53	47	35	32	14	45	54	69	44	36	26	50	73	40	29	84	33	79	77	36	17	23	46	28	57	18	37	
	23%	24%	21%	26%	22%	19%	17%	21%	26%	25%	20%	16%	20%	36%	28%	17%	46%	19%	45%	19%	24%	20%	18%	21%	25%	24%	31%	19%	17%	
Low2Box (Much weaker/Somewhat weaker)	88	42	46	33	30	25	24	34	30	47	41	44	26	18	42	46	8	80	11	77	50	38	16	24	29	19	29	17	42	
	18%	17%	18%	18%	19%	16%	30%	16%	14%	17%	19%	19%	20%	13%	16%	19%	14%	18%	14%	18%	15%	22%	17%	22%	16%	17%	15%	17%	20%	

Global @divisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Taiwan Total	Taiwan																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	508	235	273	196	206	106	189	178	106	232	276	7	95	406	259	249	36	472	79	429	408	100	211	198	99
Base: All Respondents (wtd)	500	251	249	203	178	119	190	170	106	228	272	8	92	400	256	244	38	462	81	419	395	105	211	194	95
Much stronger	6	5	1	2	1	3	3	-	2	3	3	-	-	6	5	1	1	4	1	4	6	-	6	-	-
	1%	2%	*	1%	1%	2%	2%	-	2%	1%	1%	**	*	1%	2%	*	4%	1%	2%	1%	1%	*	W	-	*
Somewhat stronger	49	32	18	18	15	16	17	10	21	33	16	1	8	40	36	14	7	42	12	38	39	11	30	14	5
	10%	13%	7%	9%	9%	14%	9%	6%	20%	15%	6%	16%	9%	10%	14%	6%	18%	9%	14%	9%	10%	10%	14%	7%	5%
About the same	B								FG	J		**	*		O		*		*			*	WX		*
	214	89	125	98	74	42	84	73	37	89	125	3	37	174	93	121	10	203	24	190	166	48	83	94	37
Somewhat weaker	43%	36%	50%	48%	42%	35%	44%	43%	35%	39%	46%	43%	40%	43%	36%	50%	28%	44%	30%	45%	42%	46%	39%	48%	39%
			A	E								**	*		N		*		R		*				*
Much weaker	165	84	81	67	56	43	58	60	36	79	86	2	33	130	85	80	13	152	32	133	130	35	66	62	36
	33%	34%	32%	33%	31%	36%	30%	36%	34%	35%	32%	24%	36%	33%	33%	33%	34%	33%	40%	32%	33%	34%	31%	32%	38%
Sigma	66	41	25	18	32	16	27	26	9	24	41	1	14	50	37	29	6	60	11	55	55	11	26	24	17
	13%	16%	10%	9%	18%	13%	14%	15%	9%	11%	15%	18%	15%	13%	14%	12%	15%	13%	14%	13%	14%	10%	12%	12%	18%
Summary												**	*				*		*			*			*
	500	251	249	203	178	119	190	170	106	228	272	8	92	400	256	244	38	462	81	419	395	105	211	194	95
Top2Box (Much stronger/Somewhat stronger)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Low2Box (Much weaker/Somewhat weaker)	55	36	19	20	16	19	21	10	23	36	19	1	8	46	41	15	8	47	13	42	45	11	36	14	5
	11%	14%	8%	10%	9%	16%	11%	6%	22%	16%	7%	16%	9%	12%	16%	6%	22%	10%	16%	10%	11%	10%	17%	7%	5%
	B								FG	J		*			O		Q*		*			*	WX		*
	231	125	106	85	88	59	85	87	46	104	127	3	47	181	122	109	19	212	44	187	185	46	92	86	53
	46%	50%	42%	42%	49%	49%	45%	51%	43%	45%	47%	42%	51%	45%	48%	44%	50%	46%	54%	45%	47%	44%	44%	44%	56%
												**	*				*		*		*				V*

Global @dvisor: Consumer Confidence

B7. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Venezuelan	Venezuela																								
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Social Media			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents (unwtd)	508	219	289	206	178	124	131	146	231	159	349	10	136	362	285	223	121	387	129	379	359	149	325	129	54	
Base: All Respondents (wtd)	500	247	253	261	150	89	142	146	212	139	361	11	141	348	264	236	115	385	123	377	337	163	318	127	54	
Much stronger	79	40	40	47	24	8	25	25	29	25	54	4	24	52	40	40	28	52	28	52	42	38	54	17	8	
	16%	16%	16%	18%	16%	9%	18%	17%	14%	18%	15%	36%	17%	15%	15%	17%	24%	13%	22%	14%	12%	23%	17%	13%	15%	
Somewhat stronger	110	54	56	67	36	7	42	33	35	25	85	3	37	71	56	54	22	88	18	92	62	48	66	31	13	
	22%	22%	22%	26%	24%	8%	30%	23%	16%	18%	24%	24%	26%	20%	21%	23%	19%	23%	15%	24%	18%	29%	21%	24%	25%	
About the same	143	77	66	73	37	32	38	38	66	42	101	3	35	104	80	63	25	117	31	112	106	37	86	40	17	
	29%	31%	26%	28%	25%	36%	27%	26%	31%	30%	28%	32%	25%	30%	30%	27%	22%	30%	25%	30%	31%	23%	27%	31%	31%	
Somewhat weaker				D								**												*		
	68	33	34	34	19	14	21	18	29	22	46	-	23	45	35	33	16	52	15	53	48	20	36	26	6	
	14%	13%	14%	13%	13%	16%	15%	12%	14%	16%	13%	-	16%	13%	13%	14%	14%	14%	12%	14%	14%	12%	11%	20%	11%	
Much weaker				E	E		H					**												*		
	100	43	57	40	34	27	15	31	54	26	74	1	23	77	54	46	25	76	32	68	79	21	77	14	9	
	20%	17%	23%	15%	23%	30%	11%	21%	25%	19%	21%	8%	16%	22%	21%	19%	21%	20%	26%	18%	23%	13%	24%	11%	17%	
Sigma				C			F	F				**									U		W		*	
	500	247	253	261	150	89	142	146	212	139	361	11	141	348	264	236	115	385	123	377	337	163	318	127	54	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																										
Top2Box (Much stronger/Somewhat stronger)	189	94	95	114	60	16	68	58	64	50	140	6	61	122	96	94	50	140	46	144	104	85	120	48	22	
	38%	38%	38%	44%	40%	18%	48%	40%	30%	36%	39%	**	60%	43%	35%	7%	40%	43%	7%	37%	38%	31%	53%	38%	40%	
Low2Box (Much weaker/Somewhat weaker)	168	77	91	74	53	41	37	49	82	48	120	1	45	122	89	79	40	128	47	121	128	7	113	40	15	
	34%	31%	36%	28%	35%	46%	26%	34%	39%	34%	33%	8%	32%	35%	34%	34%	35%	33%	38%	32%	38%	25%	35%	31%	28%	
				C			F					**								U				*		

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