

Stub	Stat	All Countries	Argentina	Australia
	base	12000	500	500
	unw_base	18155	508	1002
Very bad	freq	2522	145	35
Very bad	prop	21%	29%	7%
Somewhat bad	freq	4961	267	197
Somewhat bad	prop	41%	53%	39%
Somewhat good	freq	3865	82	238
Somewhat good	prop	32%	16%	48%
Very good	freq	652	7	30
Very good	prop	5%	1%	6%
Top2Box	freq	4517	89	268
Top2Box	prop	38%	18%	54%
Low2Box	freq	7483	411	232
Low2Box	prop	62%	82%	46%

B3 Now, thinking about our economic situation,

Belgium	Brazil	Canada	China	France	Germany	Hungary
500	500	500	500	500	500	500
507	1021	1005	1006	1001	1004	501
68	181	23	16	145	16	179
14%	36%	5%	3%	29%	3%	36%
247	201	148	137	306	103	238
49%	40%	30%	27%	61%	21%	48%
181	101	300	318	47	346	80
36%	20%	60%	64%	9%	69%	16%
3	17	30	28	2	35	2
1%	3%	6%	6%	%	7%	%
185	118	329	347	49	381	83
37%	24%	66%	69%	10%	76%	17%
315	382	171	153	451	119	417
63%	76%	34%	31%	90%	24%	83%

All Countries

how would you describe the current economic situation in? Is it...

India	Indonesia	Italy	Japan	Mexico	Poland	Russia
500	500	500	500	500	500	500
1002	514	1013	1008	524	505	502
47	65	260	97	149	89	62
9%	13%	52%	19%	30%	18%	12%
161	207	211	276	232	300	242
32%	41%	42%	55%	46%	60%	48%
238	193	23	121	108	105	175
48%	39%	5%	24%	22%	21%	35%
54	36	6	6	11	6	21
11%	7%	1%	1%	2%	1%	4%
292	228	29	127	119	111	196
58%	46%	6%	25%	24%	22%	39%
208	272	471	373	381	389	304
42%	54%	94%	75%	76%	78%	61%

Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	Great Britain
500	500	500	500	500	500	500
504	502	512	1005	502	501	1003
15	137	116	353	11	120	66
3%	27%	23%	71%	2%	24%	13%
56	261	304	120	90	181	257
11%	52%	61%	24%	18%	36%	51%
216	99	76	21	348	158	162
43%	20%	15%	4%	70%	32%	32%
213	4	4	7	51	40	16
43%	1%	1%	1%	10%	8%	3%
429	103	80	28	399	199	178
86%	21%	16%	6%	80%	40%	36%
71	397	420	472	101	301	322
14%	79%	84%	94%	20%	60%	64%

US
500
1003
128
26%
219
44%
129
26%
24
5%
153
31%
347
69%

All Regions

B3 Now, thinking about our economic situation, how would you de

Stub	Stat	All Countries	North America	LATAM
	base	12000	1000	1500
	unw_base	18155	2008	2053
Very bad	freq	2522	151	474
Very bad	prop	21%	15%	32%
Somewhat bad	freq	4961	367	700
Somewhat bad	prop	41%	37%	47%
Somewhat good	freq	3865	429	291
Somewhat good	prop	32%	43%	19%
Very good	freq	652	53	34
Very good	prop	5%	5%	2%
Top2Box	freq	4517	482	326
Top2Box	prop	38%	48%	22%
Low2Box	freq	7483	518	1174
Low2Box	prop	62%	52%	78%

Describe the current economic situation in? Is it...

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3500	4000	2000	1500
7041	5546	7539	3531	1507
1187	438	797	306	272
26%	13%	20%	15%	18%
1872	1525	1761	742	498
42%	44%	44%	37%	33%
1314	1358	1303	833	473
29%	39%	33%	42%	32%
128	179	139	120	258
3%	5%	3%	6%	17%
1442	1537	1442	953	730
32%	44%	36%	48%	49%
3058	1963	2558	1047	770
68%	56%	64%	52%	51%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	508	225	283
Very bad	freq	145	75	70
Very bad	prop	29%	31%	27%
Somewhat bad	freq	267	119	147
Somewhat bad	prop	53%	49%	58%
Somewhat good	freq	82	50	32
Somewhat good	prop	16%	20%	13%
Very good	freq	7	1	5
Very good	prop	1%	%	2%
Top2Box	freq	89	51	38
Top2Box	prop	18%	21%	15%
Low2Box	freq	411	194	217
Low2Box	prop	82%	79%	85%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	141	111	187	208	105	155
214	165	129	150	216	142	174
78	37	29	55	69	20	39
32%	26%	26%	30%	33%	19%	25%
136	70	61	114	91	61	82
55%	50%	55%	61%	44%	58%	52%
31	32	19	14	47	22	34
12%	23%	17%	7%	22%	21%	22%
3	2	2	3	1	2	1
1%	1%	2%	2%	1%	2%	1%
34	34	21	17	48	24	35
14%	24%	19%	9%	23%	23%	23%
214	107	90	170	160	81	120
86%	76%	81%	91%	77%	77%	77%

Argentina

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
345	327	119	55	243	257	66
334	193	142	173	266	242	82
106	107	25	12	63	81	19
31%	33%	21%	23%	26%	32%	29%
185	170	68	28	130	137	29
54%	52%	58%	51%	53%	53%	43%
48	45	25	12	48	34	17
14%	14%	21%	23%	20%	13%	26%
5	4		2	2	4	1
2%	1%		4%	1%	2%	2%
54	49	25	15	51	38	19
16%	15%	21%	27%	21%	15%	28%
291	278	93	40	193	218	47
84%	85%	79%	73%	79%	85%	72%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
434	72	428	292	208	268	136
426	93	415	336	172	300	129
126	18	127	73	72	70	41
29%	25%	30%	25%	35%	26%	30%
238	36	230	158	108	133	81
55%	50%	54%	54%	52%	50%	60%
65	17	65	58	24	59	14
15%	23%	15%	20%	12%	22%	10%
5	1	5	3	3	7	.
1%	2%	1%	1%	2%	2%	.
70	18	71	61	28	65	14
16%	25%	17%	21%	13%	24%	10%
364	54	357	231	180	203	122
84%	75%	83%	79%	87%	76%	90%

Social Media Inactive
96
79
34
35%
52
55%
10
10%
.
.
10
10%
86
90%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1002	431	571
Very bad	freq	35	17	18
Very bad	prop	7%	7%	7%
Somewhat bad	freq	197	95	102
Somewhat bad	prop	39%	38%	40%
Somewhat good	freq	238	117	121
Somewhat good	prop	48%	47%	48%
Very good	freq	30	19	11
Very good	prop	6%	8%	4%
Top2Box	freq	268	136	132
Top2Box	prop	54%	55%	53%
Low2Box	freq	232	113	120
Low2Box	prop	46%	45%	47%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	151	153	133	242	125	213
227	359	416	248	476	278	510
11	10	14	18	12	5	16
6%	7%	9%	14%	5%	4%	7%
72	60	64	61	101	35	78
37%	40%	42%	46%	42%	28%	37%
102	71	65	49	114	75	105
52%	47%	43%	37%	47%	60%	49%
11	10	9	5	15	10	14
6%	6%	6%	4%	6%	8%	7%
113	81	74	54	129	85	119
57%	53%	49%	41%	53%	68%	56%
84	70	78	79	113	40	94
43%	47%	51%	59%	47%	32%	44%

Australia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
287	132	294	74	273	227	48
492	327	316	359	583	419	117
20	11	21	4	21	14	2
7%	8%	7%	5%	8%	6%	5%
119	49	120	27	109	87	17
41%	38%	41%	37%	40%	38%	34%
133	64	139	34	123	115	25
46%	49%	47%	46%	45%	51%	51%
16	7	14	9	19	11	5
6%	5%	5%	12%	7%	5%	9%
149	71	153	43	142	125	29
52%	54%	52%	58%	52%	55%	61%
139	60	141	31	130	102	19
48%	46%	48%	42%	48%	45%	39%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	68	432	304	196	185	133
885	154	848	619	383	359	269
33	3	33	16	19	11	10
7%	4%	8%	5%	10%	6%	7%
180	22	175	116	81	60	53
40%	33%	40%	38%	41%	32%	40%
213	37	201	149	89	97	65
47%	55%	46%	49%	45%	52%	49%
25	6	24	23	7	17	5
6%	9%	6%	7%	4%	9%	4%
239	43	225	172	96	114	70
53%	63%	52%	57%	49%	62%	53%
213	25	207	132	100	71	63
47%	37%	48%	43%	51%	38%	47%

Social Media Inactive
182
374
14
8%
84
46%
76
42%
7
4%
83
46%
98
54%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	507	236	271
Very bad	freq	68	33	35
Very bad	prop	14%	13%	14%
Somewhat bad	freq	247	124	123
Somewhat bad	prop	49%	49%	49%
Somewhat good	freq	181	92	89
Somewhat good	prop	36%	36%	36%
Very good	freq	3	2	1
Very good	prop	1%	1%	1%
Top2Box	freq	185	94	91
Top2Box	prop	37%	37%	37%
Low2Box	freq	315	158	158
Low2Box	prop	63%	63%	63%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
184	160	156	147	183	92	185
161	171	175	139	188	101	197
24	19	25	29	21	11	26
13%	12%	16%	20%	12%	12%	14%
84	83	80	72	93	34	83
46%	52%	52%	49%	51%	37%	45%
75	57	49	45	68	46	75
40%	36%	32%	30%	37%	50%	41%
1	1	1	1	.	1	1
1%	1%	%	1%	.	1%	1%
76	58	50	46	68	47	76
41%	37%	32%	31%	37%	52%	41%
108	101	106	101	115	45	109
59%	63%	68%	69%	63%	48%	59%

Belgium

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
315	172	186	142	301	199	23
310	107	264	136	316	191	24
43	27	25	17	43	25	6
14%	16%	13%	12%	14%	13%	27%
164	97	91	59	145	102	8
52%	56%	49%	42%	48%	51%	36%
106	48	66	66	111	70	9
34%	28%	36%	47%	37%	35%	37%
2	.	3	.	2	2	.
1%	.	2%	.	1%	1%	.
108	48	70	66	113	71	9
34%	28%	38%	47%	38%	36%	37%
207	124	116	76	188	127	14
66%	72%	62%	53%	62%	64%	63%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	33	467	284	216	124	172
483	36	471	308	199	129	173
62	6	63	23	46	28	25
13%	18%	13%	8%	21%	22%	15%
239	15	232	143	104	53	92
50%	47%	50%	50%	48%	42%	53%
173	11	170	115	66	43	55
36%	34%	36%	41%	31%	34%	32%
3	1	3	3	.	2	.
1%	2%	1%	1%	.	1%	.
176	12	173	119	66	44	55
37%	36%	37%	42%	31%	35%	32%
301	21	294	166	150	80	117
63%	64%	63%	58%	69%	65%	68%

Social Media Inactive
204
205
16
8%
103
50%
84
41%
2
1%
86
42%
118
58%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	1021	457	564
Very bad	freq	181	77	104
Very bad	prop	36%	31%	41%
Somewhat bad	freq	201	95	106
Somewhat bad	prop	40%	39%	41%
Somewhat good	freq	101	60	41
Somewhat good	prop	20%	25%	16%
Very good	freq	17	13	4
Very good	prop	3%	5%	2%
Top2Box	freq	118	73	45
Top2Box	prop	24%	30%	18%
Low2Box	freq	382	172	210
Low2Box	prop	76%	70%	82%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
271	141	89	154	338	9	191
516	332	173	178	793	50	412
105	33	42	55	122	5	79
39%	24%	48%	36%	36%	52%	41%
100	73	28	69	129	3	74
37%	52%	32%	45%	38%	34%	39%
50	34	18	26	74	1	34
18%	24%	20%	17%	22%	11%	18%
16	0	0	4	13	0	4
6%	%	%	2%	4%	2%	2%
66	34	18	30	87	1	38
24%	24%	20%	19%	26%	13%	20%
205	106	71	124	250	8	153
76%	76%	80%	81%	74%	87%	80%

Brazil

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
309	363	107	29	175	325	56
609	109	561	351	451	570	140
102	137	35	9	44	137	13
33%	38%	32%	32%	25%	42%	24%
127	148	42	11	72	129	21
41%	41%	39%	39%	42%	40%	38%
67	64	29	8	49	52	10
22%	18%	27%	27%	28%	16%	17%
13	14	2	1	9	8	11
4%	4%	2%	2%	5%	3%	20%
80	78	31	9	58	60	21
26%	22%	29%	30%	33%	18%	38%
229	285	76	21	116	265	35
74%	78%	71%	70%	67%	82%	62%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	73	427	320	180	305	99
881	201	820	744	277	717	194
167	20	160	119	62	110	30
38%	28%	38%	37%	34%	36%	30%
180	28	173	138	63	115	49
40%	39%	40%	43%	35%	38%	49%
92	12	89	54	47	64	21
21%	17%	21%	17%	26%	21%	21%
6	12	5	10	7	17	0
1%	16%	1%	3%	4%	5%	%
97	24	94	63	55	80	21
22%	33%	22%	20%	30%	26%	21%
347	49	333	257	125	225	79
78%	67%	78%	80%	70%	74%	79%

Social Media Inactive
95
110
42
44%
37
39%
17
18%
0
%
17
18%
79
82%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1005	469	536
Very bad	freq	23	12	11
Very bad	prop	5%	5%	4%
Somewhat bad	freq	148	63	85
Somewhat bad	prop	30%	26%	34%
Somewhat good	freq	300	155	145
Somewhat good	prop	60%	63%	57%
Very good	freq	30	18	12
Very good	prop	6%	7%	5%
Top2Box	freq	329	172	157
Top2Box	prop	66%	70%	62%
Low2Box	freq	171	75	96
Low2Box	prop	34%	30%	38%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
177	165	158	86	183	231	233
253	339	413	160	364	481	518
4	13	6	6	10	6	8
2%	8%	4%	8%	5%	3%	4%
46	48	54	28	62	58	67
26%	29%	34%	32%	34%	25%	29%
112	96	92	47	101	152	146
63%	58%	58%	55%	55%	66%	63%
15	8	7	5	10	15	11
8%	5%	4%	6%	6%	6%	5%
127	104	99	52	111	166	157
71%	63%	62%	60%	61%	72%	67%
51	61	60	34	72	64	76
29%	37%	38%	40%	39%	28%	33%

Canada

Thinking about our economic situation, how would you describe the current economic situation?

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
267	186	223	91	252	248	55
487	376	438	191	512	493	113
14	10	11	1	9	13	2
5%	6%	5%	2%	4%	5%	4%
81	57	73	18	75	73	15
30%	31%	33%	20%	30%	29%	27%
154	108	130	62	147	153	34
58%	58%	58%	68%	58%	62%	62%
18	10	10	10	21	8	4
7%	5%	4%	10%	8%	3%	7%
172	118	140	71	168	161	38
64%	63%	63%	79%	67%	65%	69%
95	68	84	19	84	86	17
36%	37%	37%	21%	33%	35%	31%

ituation in? Is it...

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	62	438	348	152	184	142
892	129	876	704	301	346	287
21	2	20	14	9	8	6
5%	4%	5%	4%	6%	5%	4%
133	17	131	100	48	55	41
30%	27%	30%	29%	32%	30%	29%
266	39	260	215	85	106	84
60%	64%	59%	62%	56%	58%	59%
26	3	26	20	9	14	11
6%	5%	6%	6%	6%	8%	8%
291	43	287	235	94	120	95
65%	69%	65%	68%	62%	65%	67%
154	19	151	113	57	64	46
35%	31%	35%	32%	38%	35%	33%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
175	137	37	59	177	38	50
372	279	76	116	355	75	102
9	7	1	1	10	3	1
5%	5%	2%	2%	6%	7%	2%
52	50	6	16	51	14	11
30%	36%	15%	28%	29%	37%	23%
110	75	28	36	107	19	32
63%	55%	75%	62%	60%	51%	65%
4	5	3	5	9	2	5
2%	3%	8%	9%	5%	5%	11%
114	80	31	42	116	21	37
65%	58%	83%	71%	66%	56%	76%
61	57	6	17	61	17	12
35%	42%	17%	29%	34%	44%	24%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1006	535	471
Very bad	freq	16	14	2
Very bad	prop	3%	5%	1%
Somewhat bad	freq	137	77	60
Somewhat bad	prop	27%	31%	24%
Somewhat good	freq	318	142	177
Somewhat good	prop	64%	57%	71%
Very good	freq	28	17	11
Very good	prop	6%	7%	4%
Top2Box	freq	347	159	188
Top2Box	prop	69%	64%	75%
Low2Box	freq	153	91	63
Low2Box	prop	31%	36%	25%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
201	190	109	52	184	263	364
421	456	129	43	257	706	727
2	9	4	7	5	3	14
1%	5%	4%	14%	3%	1%	4%
50	43	44	17	48	73	88
25%	23%	41%	32%	26%	28%	24%
134	125	59	28	121	169	238
67%	66%	54%	53%	66%	64%	65%
14	13	1	0	10	18	23
7%	7%	1%	1%	5%	7%	6%
149	138	61	28	131	187	261
74%	72%	55%	54%	71%	71%	72%
52	53	49	24	53	76	103
26%	28%	45%	46%	29%	29%	28%

China

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
136	295	155	50	292	208	39
279	87	261	658	682	324	76
2	10	4	2	15	1	.
1%	3%	3%	3%	5%	1%	.
49	89	36	12	68	69	8
36%	30%	23%	25%	23%	33%	20%
80	177	110	32	188	130	23
59%	60%	71%	63%	64%	63%	60%
5	19	5	4	21	7	8
4%	6%	4%	9%	7%	3%	20%
86	195	115	36	209	137	31
63%	66%	74%	72%	72%	66%	80%
51	100	40	14	83	71	8
37%	34%	26%	28%	28%	34%	20%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
461	104	396	376	124	.	.
930	304	702	876	130	.	.
16	1	15	11	4	.	.
3%	1%	4%	3%	4%	.	.
130	15	123	87	50	.	.
28%	14%	31%	23%	41%	.	.
295	67	251	250	68	.	.
64%	65%	63%	66%	55%	.	.
21	21	7	28	1	.	.
4%	20%	2%	7%	1%	.	.
316	88	258	278	69	.	.
68%	85%	65%	74%	56%	.	.
145	16	137	99	55	.	.
32%	15%	35%	26%	44%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	511	490
Very bad	freq	145	67	78
Very bad	prop	29%	27%	31%
Somewhat bad	freq	306	152	154
Somewhat bad	prop	61%	61%	61%
Somewhat good	freq	47	27	20
Somewhat good	prop	9%	11%	8%
Very good	freq	2	1	1
Very good	prop	%	1%	%
Top2Box	freq	49	28	21
Top2Box	prop	10%	11%	8%
Low2Box	freq	451	219	232
Low2Box	prop	90%	89%	92%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	157	152	93	246	85	157
355	314	332	189	489	178	328
47	50	49	28	80	20	50
24%	32%	32%	31%	32%	24%	32%
121	93	92	54	143	56	93
63%	59%	60%	58%	58%	66%	59%
22	14	11	10	23	8	13
12%	9%	7%	11%	9%	10%	8%
1	0	0	1	0	0	1
1%	%	%	1%	%	%	1%
23	15	11	11	24	8	14
12%	9%	7%	12%	10%	10%	9%
167	143	141	82	222	76	143
88%	91%	93%	88%	90%	90%	91%

France

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
343	168	209	124	326	174	16
673	380	306	315	666	335	30
95	58	61	26	89	56	6
28%	35%	29%	21%	27%	32%	39%
213	95	130	80	200	106	7
62%	57%	62%	65%	61%	61%	44%
34	13	18	17	35	12	2
10%	8%	8%	13%	11%	7%	12%
1	1	.	1	2	.	1
%	1%	.	1%	1%	.	6%
35	14	18	17	37	12	3
10%	8%	8%	14%	11%	7%	18%
308	153	191	106	289	162	13
90%	92%	92%	86%	89%	93%	82%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
484	32	468	323	177	111	148
971	69	932	639	362	224	296
139	10	135	91	55	31	43
29%	32%	29%	28%	31%	28%	29%
299	18	288	197	108	65	89
62%	54%	62%	61%	61%	59%	60%
45	3	44	33	14	13	16
9%	10%	9%	10%	8%	12%	11%
1	1	1	2	0	1	.
%	4%	%	1%	%	1%	.
47	5	45	35	14	15	16
10%	14%	10%	11%	8%	13%	11%
438	28	423	288	163	96	132
90%	86%	90%	89%	92%	87%	89%

Social Media Inactive
242
481
71
30%
152
63%
18
7%
1
%
19
8%
223
92%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1004	500	504
Very bad	freq	16	5	10
Very bad	prop	3%	2%	4%
Somewhat bad	freq	103	44	59
Somewhat bad	prop	21%	18%	24%
Somewhat good	freq	346	177	169
Somewhat good	prop	69%	70%	68%
Very good	freq	35	26	9
Very good	prop	7%	10%	4%
Top2Box	freq	381	202	178
Top2Box	prop	76%	80%	72%
Low2Box	freq	119	50	69
Low2Box	prop	24%	20%	28%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
172	186	142	152	128	129	177
280	384	340	295	264	267	383
4	5	6	9	3	1	8
3%	3%	4%	6%	2%	1%	5%
27	43	33	41	26	17	32
16%	23%	23%	27%	21%	13%	18%
128	124	94	96	90	99	124
75%	67%	66%	63%	70%	77%	70%
12	14	9	6	9	12	12
7%	8%	6%	4%	7%	9%	7%
141	138	103	103	99	111	136
82%	74%	72%	67%	77%	86%	77%
32	48	40	50	29	18	40
18%	26%	28%	33%	23%	14%	23%

Germany

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
323	113	285	101	347	153	35
621	204	639	161	695	309	75
8	9	7	0	11	5	1
2%	8%	2%	%	3%	3%	3%
71	28	62	13	72	31	7
22%	24%	22%	13%	21%	20%	21%
222	70	203	73	237	109	23
69%	62%	71%	72%	68%	71%	65%
23	7	13	15	27	8	4
7%	6%	5%	15%	8%	5%	11%
244	77	216	88	264	117	26
76%	68%	76%	86%	76%	76%	76%
79	36	69	14	83	37	8
24%	32%	24%	14%	24%	24%	24%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
465	82	418	342	158	121	179
929	169	835	694	310	233	355
15	2	14	8	8	4	3
3%	2%	3%	2%	5%	4%	2%
96	14	90	71	32	23	33
21%	16%	21%	21%	20%	19%	18%
323	55	291	239	107	77	133
69%	66%	70%	70%	68%	64%	74%
31	12	23	24	11	17	10
7%	15%	5%	7%	7%	14%	6%
354	67	314	263	118	94	143
76%	81%	75%	77%	75%	77%	80%
111	16	104	79	40	27	36
24%	19%	25%	23%	25%	23%	20%

Social Media Inactive
200
416
9
4%
47
24%
136
68%
8
4%
144
72%
56
28%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	1003	507	496
Very bad	freq	66	35	31
Very bad	prop	13%	14%	12%
Somewhat bad	freq	257	122	134
Somewhat bad	prop	51%	50%	53%
Somewhat good	freq	162	80	82
Somewhat good	prop	32%	32%	32%
Very good	freq	16	9	7
Very good	prop	3%	4%	3%
Top2Box	freq	178	89	89
Top2Box	prop	36%	36%	35%
Low2Box	freq	322	157	165
Low2Box	prop	64%	64%	65%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	167	148	87	259	103	210
329	339	335	177	521	207	439
21	24	21	16	34	6	24
11%	14%	14%	19%	13%	6%	11%
90	90	77	43	136	51	105
49%	54%	52%	50%	52%	49%	50%
63	50	50	26	84	38	72
34%	30%	33%	30%	32%	36%	34%
11	4	1	2	5	8	10
6%	2%	1%	2%	2%	8%	5%
74	53	50	28	90	46	82
40%	32%	34%	32%	35%	44%	39%
111	114	98	59	170	58	129
60%	68%	66%	68%	65%	56%	61%

Great Britain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
290	127	154	219	299	201	49
564	257	307	439	611	392	101
42	19	19	28	37	29	7
14%	15%	12%	13%	13%	14%	15%
152	69	76	111	150	107	18
52%	54%	49%	51%	50%	53%	37%
90	37	54	70	97	65	20
31%	29%	35%	32%	32%	32%	40%
6	2	5	9	15	1	4
2%	1%	3%	4%	5%	%	8%
96	39	59	80	111	66	23
33%	30%	38%	36%	37%	33%	48%
194	89	95	139	187	135	25
67%	70%	62%	64%	63%	67%	52%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
451	69	431	328	172	199	123
902	142	861	656	347	393	247
59	10	56	39	27	30	16
13%	15%	13%	12%	16%	15%	13%
238	24	233	171	85	93	66
53%	34%	54%	52%	50%	47%	54%
142	27	134	105	57	65	39
32%	40%	31%	32%	33%	33%	32%
12	8	7	13	3	10	2
3%	12%	2%	4%	2%	5%	2%
154	36	142	118	60	75	41
34%	51%	33%	36%	35%	38%	33%
297	34	289	211	112	124	82
66%	49%	67%	64%	65%	62%	67%

Social Media Inactive
177
363
20
11%
97
55%
58
33%
3
2%
61
34%
116
66%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	501	243	258
Very bad	freq	179	87	92
Very bad	prop	36%	35%	36%
Somewhat bad	freq	238	110	128
Somewhat bad	prop	48%	45%	50%
Somewhat good	freq	80	45	35
Somewhat good	prop	16%	19%	14%
Very good	freq	2	2	.
Very good	prop	%	1%	.
Top2Box	freq	83	48	35
Top2Box	prop	17%	19%	14%
Low2Box	freq	417	196	221
Low2Box	prop	83%	81%	86%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	147	151	176	239	14	196
182	151	168	176	239	17	201
75	54	50	65	76	5	65
37%	37%	33%	37%	32%	.	33%
96	63	79	87	116	6	95
48%	43%	52%	49%	48%	.	48%
31	28	22	23	46	3	35
15%	19%	15%	13%	19%	.	18%
.	2	.	1	1	.	1
.	1%	.	1%	1%	.	1%
31	30	22	24	48	3	36
15%	20%	15%	14%	20%	.	18%
171	117	129	152	192	11	160
85%	80%	85%	86%	80%	.	82%

Hungary

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
304	130	294	77	284	216	40
300	139	253	109	283	218	42
114	54	100	25	96	83	12
37%	42%	34%	33%	34%	39%	30%
144	50	151	37	132	107	22
47%	39%	51%	48%	46%	49%	54%
46	24	42	15	55	26	7
15%	19%	14%	19%	19%	12%	16%
1	1	1	.	2	.	.
%	1%	%	.	1%	.	.
46	25	43	15	57	26	7
15%	19%	15%	19%	20%	12%	16%
257	105	251	62	227	190	34
85%	81%	85%	81%	80%	88%	84%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	37	463	301	199	184	222
459	39	462	297	204	186	221
167	12	167	104	75	79	72
36%	32%	36%	35%	38%	43%	32%
217	17	221	145	93	74	114
47%	46%	48%	48%	47%	40%	51%
74	8	72	50	31	30	35
16%	22%	16%	17%	15%	17%	16%
2		2	2		1	1
%	.	%	1%	.	1%	%
76	8	75	52	31	32	36
17%	22%	16%	17%	15%	17%	16%
384	29	388	249	168	153	186
83%	78%	84%	83%	85%	83%	84%

Social Media Inactive
94
94
29
31%
50
53%
15
16%
.
.
15
16%
79
84%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	258	242
	unw_base	1002	551	451
Very bad	freq	47	24	23
Very bad	prop	9%	9%	10%
Somewhat bad	freq	161	81	80
Somewhat bad	prop	32%	31%	33%
Somewhat good	freq	238	127	111
Somewhat good	prop	48%	49%	46%
Very good	freq	54	27	27
Very good	prop	11%	10%	11%
Top2Box	freq	292	153	139
Top2Box	prop	58%	59%	57%
Low2Box	freq	208	105	103
Low2Box	prop	42%	41%	43%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
276	145	79	196	176	128	311
498	327	177	378	360	264	681
30	12	5	19	18	10	27
11%	8%	7%	10%	10%	8%	9%
88	45	28	60	62	39	94
32%	31%	35%	30%	36%	30%	30%
123	74	41	100	78	60	152
44%	51%	52%	51%	44%	47%	49%
35	14	5	18	17	19	38
13%	9%	6%	9%	10%	15%	12%
158	88	46	117	95	79	190
57%	61%	58%	60%	54%	62%	61%
118	57	33	79	81	49	121
43%	39%	42%	40%	46%	38%	39%

India

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
189	.	67	432	236	264	121
321	.	118	881	512	490	250
20	.	8	39	19	28	10
11%	.	13%	9%	8%	11%	8%
67	.	25	135	67	94	33
35%	.	38%	31%	28%	35%	28%
86	1	26	210	114	124	53
46%	.	40%	49%	48%	47%	44%
16	0	6	47	36	18	25
8%	.	10%	11%	15%	7%	21%
102	2	33	258	150	142	78
54%	.	49%	60%	63%	54%	64%
87	.	34	174	86	122	43
46%	.	51%	40%	37%	46%	36%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
379	224	276	375	125	364	97
752	473	529	781	221	728	198
37	19	28	35	12	34	10
10%	8%	10%	9%	10%	9%	10%
127	66	95	111	49	108	38
34%	29%	34%	30%	40%	30%	39%
185	103	135	180	58	175	46
49%	46%	49%	48%	47%	48%	47%
29	37	17	49	5	47	4
8%	16%	6%	13%	4%	13%	4%
214	140	152	229	63	222	50
57%	62%	55%	61%	51%	61%	51%
165	84	124	146	62	142	48
43%	38%	45%	39%	49%	39%	49%

Social Media Inactive
38
76
3
8%
15
39%
17
46%
3
7%
20
53%
18
47%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	514	244	270
Very bad	freq	65	28	37
Very bad	prop	13%	11%	15%
Somewhat bad	freq	207	86	122
Somewhat bad	prop	41%	34%	49%
Somewhat good	freq	193	113	79
Somewhat good	prop	39%	45%	32%
Very good	freq	36	23	13
Very good	prop	7%	9%	5%
Top2Box	freq	228	136	92
Top2Box	prop	46%	54%	37%
Low2Box	freq	272	114	158
Low2Box	prop	54%	46%	63%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
281	153	66	66	248	186	264
229	195	90	55	250	209	309
39	18	7	13	32	20	32
14%	12%	11%	20%	13%	11%	12%
130	52	25	29	101	77	100
46%	34%	37%	43%	41%	42%	38%
89	73	31	18	94	80	113
31%	48%	47%	27%	38%	43%	43%
23	10	3	7	21	8	18
8%	6%	4%	10%	8%	4%	7%
112	82	34	24	115	89	132
40%	54%	51%	37%	46%	48%	50%
170	70	32	41	133	97	132
60%	46%	49%	63%	54%	52%	50%

Indonesia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
236	162	34	304	271	229	79
205	160	34	320	283	231	80
33	25	3	37	28	37	8
14%	15%	8%	12%	10%	16%	11%
107	74	13	120	99	109	23
45%	46%	39%	39%	37%	47%	29%
79	58	15	120	120	72	32
33%	36%	44%	39%	44%	31%	40%
17	4	3	28	24	12	16
7%	3%	9%	9%	9%	5%	21%
96	62	18	148	144	84	48
41%	39%	53%	49%	53%	37%	60%
140	99	16	157	127	145	31
59%	61%	47%	51%	47%	63%	40%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
421	141	359	428	72	323	148
434	152	362	444	70	323	161
56	11	53	53	12	32	25
13%	8%	15%	12%	16%	10%	17%
185	48	159	169	39	131	68
44%	34%	44%	39%	54%	41%	46%
161	61	132	175	18	131	49
38%	43%	37%	41%	24%	41%	33%
19	20	15	31	4	28	5
5%	14%	4%	7%	6%	9%	4%
180	81	147	206	22	159	55
43%	58%	41%	48%	30%	49%	37%
241	59	213	222	50	163	93
57%	42%	59%	52%	70%	51%	63%

Social Media Inactive
29
30
8
26%
8
27%
12
41%
2
6%
14
47%
16
53%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	1013	519	494
Very bad	freq	260	118	142
Very bad	prop	52%	47%	57%
Somewhat bad	freq	211	113	98
Somewhat bad	prop	42%	45%	39%
Somewhat good	freq	23	16	7
Somewhat good	prop	5%	7%	3%
Very good	freq	6	2	4
Very good	prop	1%	1%	2%
Top2Box	freq	29	18	11
Top2Box	prop	6%	7%	4%
Low2Box	freq	471	231	239
Low2Box	prop	94%	93%	96%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
181	192	127	145	190	91	227
323	416	274	274	391	208	471
96	101	63	89	91	38	109
53%	52%	49%	61%	48%	42%	48%
72	83	56	51	84	45	100
40%	43%	44%	35%	44%	49%	44%
8	8	7	4	12	7	13
5%	4%	5%	3%	6%	7%	6%
4	0	2	1	3	2	5
2%	%	1%	1%	2%	2%	2%
12	9	9	5	15	8	18
7%	4%	7%	3%	8%	9%	8%
169	184	118	140	176	83	210
93%	96%	93%	97%	92%	91%	92%

Italy

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
273	244	199	58	237	263	40
542	333	555	125	511	502	90
151	132	103	25	113	147	21
55%	54%	52%	43%	48%	56%	53%
110	99	84	28	103	108	14
40%	41%	42%	49%	43%	41%	35%
11	9	11	4	15	8	2
4%	4%	5%	7%	6%	3%	6%
1	4	1	1	6	0	2
%	2%	1%	2%	2%	%	6%
12	13	12	5	21	8	5
4%	5%	6%	9%	9%	3%	12%
261	231	187	53	216	255	35
96%	95%	94%	91%	91%	97%	88%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	61	439	272	228	293	103
923	135	878	594	419	603	207
239	31	229	135	125	147	55
52%	51%	52%	50%	55%	50%	53%
197	23	188	116	95	125	46
43%	38%	43%	43%	42%	43%	45%
21	4	19	17	7	15	2
5%	7%	4%	6%	3%	5%	2%
4	3	3	4	2	5	.
1%	5%	1%	2%	1%	2%	.
25	7	22	21	8	21	2
5%	12%	5%	8%	4%	7%	2%
435	54	417	251	220	272	101
95%	88%	95%	92%	96%	93%	98%

Social Media Inactive
105
203
58
56%
40
38%
6
6%
1
1%
7
7%
98
93%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1008	481	527
Very bad	freq	97	48	49
Very bad	prop	19%	19%	19%
Somewhat bad	freq	276	136	140
Somewhat bad	prop	55%	54%	56%
Somewhat good	freq	121	63	58
Somewhat good	prop	24%	25%	23%
Very good	freq	6	4	3
Very good	prop	1%	1%	1%
Top2Box	freq	127	66	61
Top2Box	prop	25%	26%	24%
Low2Box	freq	373	185	188
Low2Box	prop	75%	74%	76%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	144	171	310	161	30	278
380	265	363	623	325	60	565
33	33	31	76	18	3	47
18%	23%	18%	25%	11%	10%	17%
100	76	101	167	93	16	159
54%	53%	59%	54%	58%	53%	57%
48	35	37	63	48	10	68
26%	24%	22%	20%	30%	34%	25%
4	0	1	3	2	1	4
2%	%	1%	1%	1%	3%	1%
53	35	39	66	50	11	72
28%	25%	23%	21%	31%	37%	26%
133	108	132	243	111	19	205
72%	75%	77%	79%	69%	63%	74%

Japan

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
222	169	112	219	238	262	19
443	341	229	438	468	540	37
50	46	19	32	49	48	5
23%	27%	17%	15%	21%	18%	28%
117	92	66	118	127	149	8
53%	54%	60%	54%	54%	57%	41%
52	30	24	66	59	61	6
23%	18%	21%	30%	25%	23%	29%
3	1	2	3	3	4	0
1%	1%	2%	1%	1%	1%	3%
55	32	26	69	62	65	6
25%	19%	23%	32%	26%	25%	31%
168	137	86	150	176	197	13
75%	81%	77%	68%	74%	75%	69%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
481	33	467	334	166	41	120
971	64	944	666	342	81	241
92	6	91	65	32	7	21
19%	20%	19%	19%	19%	17%	18%
268	14	262	185	91	21	66
56%	43%	56%	55%	55%	51%	55%
115	12	109	81	39	9	33
24%	36%	23%	24%	24%	22%	27%
6	0	6	3	3	4	.
1%	1%	1%	1%	2%	10%	.
121	12	115	85	42	13	33
25%	37%	25%	25%	25%	32%	27%
360	21	352	249	124	28	88
75%	63%	75%	75%	75%	68%	73%

Social Media Inactive
339
686
69
20%
189
56%
79
23%
2
1%
81
24%
258
76%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	238	262
	unw_base	524	257	267
Very bad	freq	149	57	91
Very bad	prop	30%	24%	35%
Somewhat bad	freq	232	108	124
Somewhat bad	prop	46%	45%	47%
Somewhat good	freq	108	71	37
Somewhat good	prop	22%	30%	14%
Very good	freq	11	2	9
Very good	prop	2%	1%	3%
Top2Box	freq	119	73	46
Top2Box	prop	24%	31%	18%
Low2Box	freq	381	165	216
Low2Box	prop	76%	69%	82%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
270	165	65	414	80	7	226
255	190	79	376	133	15	246
76	54	19	126	21	1	68
28%	32%	29%	30%	27%	.	30%
139	69	24	196	34	3	99
51%	42%	38%	47%	42%	.	44%
47	39	22	83	23	2	56
17%	24%	33%	20%	29%	.	25%
8	3	.	9	2	0	4
3%	2%	.	2%	2%	.	2%
55	42	22	92	25	3	59
20%	26%	33%	22%	31%	.	26%
215	123	43	322	55	4	167
80%	74%	67%	78%	69%	.	74%

Mexico

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
274	321	103	76	255	245	102
278	150	163	211	290	234	118
81	100	25	24	66	83	25
29%	31%	24%	31%	26%	34%	24%
133	148	52	33	115	117	39
49%	46%	51%	43%	45%	48%	38%
53	66	24	18	65	43	36
19%	21%	24%	23%	26%	18%	36%
7	7	2	2	9	2	2
3%	2%	2%	3%	4%	1%	2%
60	73	26	20	74	45	39
22%	23%	26%	26%	29%	18%	38%
214	248	76	56	181	200	64
78%	77%	74%	74%	71%	82%	62%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
398	108	392	327	173	285	131
406	137	387	377	147	340	116
124	27	121	91	57	81	36
31%	25%	31%	28%	33%	28%	28%
194	45	187	148	85	138	58
49%	42%	48%	45%	49%	48%	45%
72	33	75	78	30	59	32
18%	31%	19%	24%	17%	21%	25%
9	2	8	9	1	7	3
2%	2%	2%	3%	1%	3%	3%
80	35	84	88	31	67	36
20%	33%	21%	27%	18%	23%	27%
317	72	309	239	142	219	95
80%	67%	79%	73%	82%	77%	73%

Social Media Inactive
84
68
31
37%
36
43%
17
20%
.
.
17
20%
67
80%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	505	244	261
Very bad	freq	89	38	51
Very bad	prop	18%	15%	20%
Somewhat bad	freq	300	147	152
Somewhat bad	prop	60%	59%	60%
Somewhat good	freq	105	58	47
Somewhat good	prop	21%	23%	19%
Very good	freq	6	4	2
Very good	prop	1%	2%	1%
Top2Box	freq	111	62	49
Top2Box	prop	22%	25%	19%
Low2Box	freq	389	185	203
Low2Box	prop	78%	75%	81%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
215	147	138	335	89	4	245
184	160	161	326	109	5	270
26	29	33	60	11	4	39
12%	20%	24%	18%	12%	.	16%
135	89	76	204	51	1	144
63%	60%	55%	61%	57%	.	59%
48	28	29	65	26	.	58
22%	19%	21%	19%	29%	.	24%
6	1	.	6	1	.	3
3%	1%	.	2%	1%	.	1%
53	29	29	70	27	.	62
25%	20%	21%	21%	30%	.	25%
161	118	109	264	62	4	183
75%	80%	79%	79%	70%	.	75%

Poland

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
255	104	327	69	219	281	43
235	46	349	110	236	269	51
50	18	61	10	40	48	6
19%	17%	19%	14%	18%	17%	14%
156	68	193	39	123	177	19
61%	65%	59%	57%	56%	63%	44%
47	16	68	20	50	55	15
18%	15%	21%	29%	23%	19%	36%
3	2	4	.	6	1	2
1%	2%	1%	.	3%	%	5%
50	18	72	20	56	55	17
19%	18%	22%	29%	25%	20%	41%
206	86	254	49	164	225	25
81%	82%	78%	71%	75%	80%	59%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
457	62	438	279	221	238	178
454	76	429	306	199	245	182
83	8	81	47	42	45	32
18%	12%	19%	17%	19%	19%	18%
281	30	270	162	138	135	109
61%	48%	62%	58%	63%	57%	61%
90	21	84	66	39	53	36
20%	34%	19%	23%	18%	22%	20%
4	3	3	5	1	6	1
1%	5%	1%	2%	%	2%	%
94	24	87	71	40	58	37
21%	39%	20%	25%	18%	24%	21%
364	38	351	208	180	180	141
79%	61%	80%	75%	82%	76%	79%

Social Media Inactive
84
78
12
14%
56
67%
16
19%
.
.
16
19%
68
81%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	502	202	300
Very bad	freq	62	28	34
Very bad	prop	12%	12%	13%
Somewhat bad	freq	242	110	133
Somewhat bad	prop	48%	46%	51%
Somewhat good	freq	175	90	85
Somewhat good	prop	35%	38%	33%
Very good	freq	21	12	8
Very good	prop	4%	5%	3%
Top2Box	freq	196	103	93
Top2Box	prop	39%	43%	36%
Low2Box	freq	304	138	166
Low2Box	prop	61%	57%	64%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
211	190	99	56	211	210	240
240	178	84	42	190	248	260
20	34	8	0	32	23	25
10%	18%	8%	1%	15%	11%	11%
104	89	49	40	90	100	106
49%	47%	50%	72%	43%	48%	44%
76	59	40	13	81	76	95
36%	31%	41%	24%	39%	36%	40%
10	9	2	2	7	12	14
5%	4%	2%	3%	3%	6%	6%
87	67	42	15	88	88	109
41%	35%	43%	27%	42%	42%	45%
124	123	57	41	122	123	131
59%	65%	57%	73%	58%	58%	55%

Russia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
260	146	266	88	238	262	32
242	65	221	216	233	269	39
37	27	27	7	33	29	3
14%	19%	10%	8%	14%	11%	11%
137	66	132	44	122	121	16
53%	45%	50%	50%	51%	46%	49%
80	44	97	34	70	105	10
31%	30%	36%	38%	29%	40%	30%
7	8	9	3	14	6	3
3%	6%	3%	4%	6%	2%	10%
87	52	106	37	84	111	13
33%	36%	40%	42%	35%	43%	40%
174	93	160	51	154	150	19
67%	64%	60%	58%	65%	57%	60%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
468	52	448	328	172	196	194
463	67	435	350	152	200	208
58	5	57	46	16	19	20
12%	9%	13%	14%	10%	10%	10%
227	25	217	155	88	88	103
48%	48%	49%	47%	51%	45%	53%
165	18	157	111	64	80	63
35%	33%	35%	34%	37%	41%	32%
17	5	16	16	5	9	8
4%	10%	3%	5%	3%	4%	4%
183	23	173	128	68	88	71
39%	43%	39%	39%	40%	45%	37%
285	30	275	200	104	107	123
61%	57%	61%	61%	60%	55%	63%

Social Media Inactive
110
94
23
21%
51
46%
33
30%
4
4%
36
33%
74
67%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	283	217
	unw_base	504	251	253
Very bad	freq	15	8	8
Very bad	prop	3%	3%	3%
Somewhat bad	freq	56	22	34
Somewhat bad	prop	11%	8%	16%
Somewhat good	freq	216	114	101
Somewhat good	prop	43%	40%	47%
Very good	freq	213	139	74
Very good	prop	43%	49%	34%
Top2Box	freq	429	254	175
Top2Box	prop	86%	90%	81%
Low2Box	freq	71	29	42
Low2Box	prop	14%	10%	19%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
295	153	52	250	145	42	275
334	137	33	263	136	39	263
8	6	1	12	1	.	8
3%	4%	3%	5%	1%	.	3%
40	13	3	27	18	4	27
13%	8%	6%	11%	13%	10%	10%
128	68	20	108	58	20	104
43%	44%	38%	43%	40%	48%	38%
120	66	28	102	67	18	136
41%	43%	53%	41%	46%	42%	49%
248	134	47	210	125	38	240
84%	88%	92%	84%	87%	90%	87%
48	19	4	39	19	4	35
16%	12%	8%	16%	13%	10%	13%

Saudi Arabia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
225	124	160	216	231	269	56
241	118	170	216	207	297	53
7	2	6	7	8	8	1
3%	2%	4%	3%	3%	3%	2%
29	10	21	24	15	41	2
13%	8%	13%	11%	6%	15%	3%
111	56	79	80	92	124	29
49%	45%	49%	37%	40%	46%	51%
77	55	54	105	116	97	25
34%	44%	33%	49%	50%	36%	44%
189	111	133	185	208	221	53
84%	90%	83%	86%	90%	82%	95%
36	13	27	31	22	49	3
16%	10%	17%	14%	10%	18%	5%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	74	426	268	232	248	164
451	65	439	257	247	243	171
14	.	15	6	9	6	2
3%	.	4%	2%	4%	2%	1%
54	6	49	19	36	24	20
12%	9%	12%	7%	16%	10%	12%
187	30	185	117	98	103	80
42%	41%	43%	44%	42%	42%	49%
189	37	176	125	88	115	62
43%	50%	41%	47%	38%	46%	38%
376	67	362	242	187	218	142
85%	91%	85%	90%	80%	88%	86%
68	6	65	26	45	30	22
15%	9%	15%	10%	20%	12%	14%

Social Media Inactive
88
90
8
9%
11
13%
33
37%
36
41%
69
78%
19
22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	502	204	298
Very bad	freq	137	57	79
Very bad	prop	27%	24%	31%
Somewhat bad	freq	261	114	147
Somewhat bad	prop	52%	48%	56%
Somewhat good	freq	99	67	32
Somewhat good	prop	20%	28%	12%
Very good	freq	4	2	2
Very good	prop	1%	1%	1%
Top2Box	freq	103	68	34
Top2Box	prop	21%	28%	13%
Low2Box	freq	397	171	226
Low2Box	prop	79%	72%	87%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
287	142	72	55	119	325	195
278	168	56	43	126	333	211
70	42	25	9	38	90	57
24%	30%	34%	16%	32%	28%	29%
155	70	35	27	62	172	105
54%	50%	49%	49%	52%	53%	54%
58	29	12	19	19	61	32
20%	20%	16%	34%	16%	19%	17%
4	.	.	1	.	3	1
1%	.	.	2%	.	1%	%
62	29	12	20	19	64	33
22%	20%	16%	36%	16%	20%	17%
224	113	60	35	100	261	162
78%	80%	84%	64%	84%	80%	83%

South Africa

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	268	121	111	219	281	82
291	260	134	108	231	271	87
79	72	33	32	67	69	23
26%	27%	27%	29%	31%	25%	28%
156	147	63	51	101	160	37
51%	55%	52%	47%	46%	57%	45%
66	46	26	26	49	50	20
22%	17%	21%	24%	22%	18%	25%
3	3		1	2	2	3
1%	1%		1%	1%	1%	3%
69	49	26	27	50	52	23
23%	18%	21%	25%	23%	19%	28%
235	219	95	83	168	229	59
77%	82%	79%	75%	77%	81%	72%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
418	123	377	370	130	309	143
415	133	369	396	106	311	144
114	41	96	113	23	89	40
27%	33%	25%	31%	18%	29%	28%
224	52	208	185	76	151	75
54%	43%	55%	50%	58%	49%	53%
79	28	71	67	31	66	28
19%	22%	19%	18%	24%	21%	20%
1	2	2	4	.	4	.
%	2%	%	1%	.	1%	.
80	30	73	71	31	70	28
19%	24%	19%	19%	24%	23%	20%
338	93	304	299	99	239	115
81%	76%	81%	81%	76%	77%	80%

Social Media Inactive
48
47
8
17%
35
73%
5
10%
.
.
5
10%
43
90%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	512	261	251
Very bad	freq	116	39	77
Very bad	prop	23%	15%	31%
Somewhat bad	freq	304	163	141
Somewhat bad	prop	61%	65%	57%
Somewhat good	freq	76	47	29
Somewhat good	prop	15%	18%	12%
Very good	freq	4	4	.
Very good	prop	1%	1%	.
Top2Box	freq	80	50	29
Top2Box	prop	16%	20%	12%
Low2Box	freq	420	202	218
Low2Box	prop	84%	80%	88%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
211	182	107	110	163	227	271
168	203	141	102	164	246	310
57	44	15	35	41	41	58
27%	24%	14%	31%	25%	18%	21%
125	107	71	64	98	142	167
60%	59%	67%	58%	60%	62%	61%
27	30	19	12	23	41	43
13%	17%	18%	10%	14%	18%	16%
1	1	2	.	1	3	4
1%	1%	1%	.	%	1%	1%
28	31	21	12	24	44	46
13%	17%	19%	10%	15%	20%	17%
183	151	87	99	139	183	225
87%	83%	81%	90%	85%	80%	83%

South Korea

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
229	6	139	355	252	248	65
202	6	133	373	273	239	75
58	1	33	83	51	66	18
25%	.	23%	23%	20%	27%	28%
138	4	90	211	153	151	31
60%	.	65%	59%	61%	61%	48%
33	1	17	58	45	31	14
15%	.	12%	16%	18%	12%	21%
.	.	.	4	4	.	2
.	.	.	1%	1%	.	3%
33	1	17	62	49	31	16
15%	.	12%	17%	19%	12%	24%
195	5	122	293	203	217	50
85%	.	88%	83%	81%	88%	76%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
435	94	406	365	135	160	222
437	109	403	390	122	168	224
98	22	94	75	42	35	52
22%	23%	23%	20%	31%	22%	24%
273	49	255	228	77	86	146
63%	52%	63%	62%	57%	54%	66%
62	20	56	59	17	36	23
14%	21%	14%	16%	12%	22%	10%
2	3	1	4	.	3	1
%	3%	%	1%	.	2%	%
64	23	57	63	17	39	24
15%	24%	14%	17%	12%	24%	11%
371	71	349	302	118	121	198
85%	76%	86%	83%	88%	76%	89%

Social Media Inactive
118
120
29
25%
72
61%
17
14%
.
.
17
14%
102
86%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1005	435	570
Very bad	freq	353	163	190
Very bad	prop	71%	65%	76%
Somewhat bad	freq	120	71	49
Somewhat bad	prop	24%	28%	20%
Somewhat good	freq	21	14	7
Somewhat good	prop	4%	6%	3%
Very good	freq	7	4	3
Very good	prop	1%	2%	1%
Top2Box	freq	28	18	9
Top2Box	prop	6%	7%	4%
Low2Box	freq	472	234	239
Low2Box	prop	94%	93%	96%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
205	189	106	287	129	27	217
432	384	189	575	260	52	425
150	130	72	210	83	14	145
73%	69%	68%	73%	64%	53%	66%
44	48	28	60	37	12	57
21%	25%	26%	21%	29%	44%	26%
6	8	6	13	6	0	13
3%	4%	6%	5%	5%	2%	6%
4	3		4	2	0	3
2%	1%	.	1%	2%	1%	1%
10	11	6	17	9	1	16
5%	6%	6%	6%	7%	3%	7%
194	178	100	271	120	26	202
95%	94%	94%	94%	93%	97%	93%

Spain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
283	249	115	136	247	253	53
580	496	116	393	483	522	105
208	180	77	95	165	187	32
74%	72%	67%	70%	67%	74%	61%
63	55	34	31	64	56	15
22%	22%	29%	23%	26%	22%	27%
8	10	2	8	14	7	5
3%	4%	2%	6%	6%	3%	10%
4	3	2	2	3	3	1
1%	1%	2%	1%	1%	1%	2%
12	13	4	10	17	10	6
4%	5%	4%	7%	7%	4%	12%
271	236	110	127	229	243	47
96%	95%	96%	93%	93%	96%	88%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	58	442	278	222	285	136
900	117	888	568	437	585	264
320	36	317	191	161	196	101
72%	62%	72%	69%	73%	69%	74%
105	15	105	66	54	65	33
24%	27%	24%	24%	24%	23%	24%
16	5	16	15	5	17	3
4%	9%	4%	6%	2%	6%	2%
5	1	5	5	2	7	.
1%	3%	1%	2%	1%	2%	.
21	7	21	20	7	24	3
5%	12%	5%	7%	3%	8%	2%
425	51	421	258	215	262	134
95%	88%	95%	93%	97%	92%	98%

Social Media Inactive
78
156
55
71%
22
28%
1
1%
.
.
1
1%
77
99%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	502	239	263
Very bad	freq	11	5	6
Very bad	prop	2%	2%	3%
Somewhat bad	freq	90	44	46
Somewhat bad	prop	18%	18%	19%
Somewhat good	freq	348	172	177
Somewhat good	prop	70%	68%	72%
Very good	freq	51	33	17
Very good	prop	10%	13%	7%
Top2Box	freq	399	205	194
Top2Box	prop	80%	81%	79%
Low2Box	freq	101	49	52
Low2Box	prop	20%	19%	21%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	182	133	113	224	113	171
164	180	158	132	234	83	169
4	6	1	3	4	0	1
2%	3%	1%	3%	2%	%	1%
27	34	29	22	44	17	20
14%	19%	22%	19%	20%	15%	12%
137	126	86	83	153	76	126
74%	69%	64%	73%	68%	67%	73%
18	16	17	5	23	20	24
10%	9%	13%	4%	10%	17%	14%
155	141	103	88	176	96	150
84%	78%	77%	78%	78%	84%	88%
31	40	30	25	48	18	21
16%	22%	23%	22%	22%	16%	12%

Sweden

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
329	105	263	132	341	159	70
333	325	84	93	323	179	52
10	6	3	3	7	4	1
3%	5%	1%	2%	2%	2%	2%
70	28	35	27	50	40	10
21%	27%	13%	21%	15%	25%	14%
222	63	195	91	249	99	48
68%	60%	74%	68%	73%	62%	68%
26	8	30	12	35	16	11
8%	8%	12%	9%	10%	10%	15%
249	71	225	102	283	115	59
76%	68%	86%	77%	83%	72%	84%
80	34	37	30	57	44	12
24%	32%	14%	23%	17%	28%	16%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
430	91	409	384	116	173	160
450	70	432	346	156	133	159
9	1	9	3	8	3	5
2%	2%	2%	1%	7%	2%	3%
80	12	79	54	37	23	38
19%	13%	19%	14%	31%	13%	24%
300	64	284	284	64	131	97
70%	70%	69%	74%	55%	76%	61%
40	14	37	43	8	15	19
9%	15%	9%	11%	7%	9%	12%
340	78	321	327	72	147	117
79%	85%	78%	85%	62%	85%	73%
90	13	88	57	44	26	43
21%	15%	22%	15%	38%	15%	27%

Social Media Inactive
167
210
3
2%
29
17%
119
71%
16
10%
135
81%
32
19%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	288	213
Very bad	freq	120	46	74
Very bad	prop	24%	18%	30%
Somewhat bad	freq	181	99	83
Somewhat bad	prop	36%	39%	33%
Somewhat good	freq	158	84	74
Somewhat good	prop	32%	33%	30%
Very good	freq	40	22	18
Very good	prop	8%	9%	7%
Top2Box	freq	199	107	92
Top2Box	prop	40%	42%	37%
Low2Box	freq	301	145	156
Low2Box	prop	60%	58%	63%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
262	181	57	18	116	366	270
280	169	52	18	118	365	271
51	47	22	3	26	90	66
19%	26%	39%	.	23%	25%	25%
88	71	23	4	34	143	103
33%	39%	40%	.	29%	39%	38%
99	52	7	6	47	105	78
38%	29%	13%	.	40%	29%	29%
24	12	4	4	9	27	23
9%	6%	7%	.	8%	7%	9%
124	63	12	10	56	132	101
47%	35%	21%	.	49%	36%	38%
139	117	45	8	60	234	169
53%	65%	79%	.	51%	64%	62%

Turkey

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
230	150	65	285	276	224	66
230	144	67	290	289	212	66
54	38	15	68	71	49	18
23%	25%	23%	24%	26%	22%	27%
79	47	24	110	106	75	20
34%	31%	37%	39%	38%	34%	30%
80	52	18	89	72	86	15
35%	34%	27%	31%	26%	38%	23%
17	14	9	18	26	14	14
8%	9%	13%	6%	10%	6%	20%
97	65	26	107	98	100	29
42%	43%	41%	38%	36%	45%	43%
133	85	39	178	177	124	38
58%	57%	59%	62%	64%	55%	57%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
434	163	337	313	187	277	186
435	168	333	323	178	282	181
102	44	76	77	43	76	38
24%	27%	23%	25%	23%	28%	21%
162	47	135	114	67	92	75
37%	29%	40%	36%	36%	33%	40%
143	47	111	95	63	85	62
33%	29%	33%	30%	34%	31%	33%
27	25	15	26	14	24	11
6%	16%	4%	8%	7%	9%	6%
170	73	126	122	77	109	73
39%	45%	37%	39%	41%	39%	39%
264	91	211	191	110	168	113
61%	55%	63%	61%	59%	61%	61%

Social Media Inactive
37
38
6
15%
15
39%
12
32%
5
14%
17
46%
20
54%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1003	490	513
Very bad	freq	128	69	59
Very bad	prop	26%	28%	24%
Somewhat bad	freq	219	93	126
Somewhat bad	prop	44%	37%	50%
Somewhat good	freq	129	71	58
Somewhat good	prop	26%	29%	23%
Very good	freq	24	15	8
Very good	prop	5%	6%	3%
Top2Box	freq	153	86	67
Top2Box	prop	31%	35%	26%
Low2Box	freq	347	162	186
Low2Box	prop	69%	65%	74%

B3 Now, thinking about

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	158	159	76	217	207	308
276	354	373	129	410	464	669
36	43	50	28	56	45	84
20%	27%	31%	37%	26%	22%	27%
79	66	74	25	101	92	141
43%	42%	46%	33%	47%	45%	46%
54	43	32	18	51	60	72
29%	27%	20%	24%	24%	29%	23%
14	6	3	4	9	10	11
8%	4%	2%	6%	4%	5%	3%
68	49	36	23	60	70	82
37%	31%	22%	30%	28%	34%	27%
115	108	124	53	157	137	225
63%	69%	78%	70%	72%	66%	73%

US

our economic situation, how would you describe the current economic situation in? I

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
192	232	127	141	245	255	45
334	307	386	310	502	501	91
44	72	31	25	57	71	12
23%	31%	24%	18%	23%	28%	27%
78	102	55	62	96	123	12
41%	44%	43%	44%	39%	48%	26%
57	48	37	45	75	54	14
30%	20%	29%	32%	31%	21%	30%
13	11	4	9	17	7	8
7%	5%	3%	6%	7%	3%	17%
70	58	41	53	92	61	21
37%	25%	32%	38%	38%	24%	47%
122	174	86	87	153	194	24
63%	75%	68%	62%	62%	76%	53%

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	60	440	320	180	185	108
912	121	882	657	346	364	231
116	18	111	69	60	48	29
26%	29%	25%	21%	33%	26%	27%
207	14	204	143	75	74	50
46%	24%	46%	45%	42%	40%	46%
116	17	112	89	40	46	27
25%	29%	25%	28%	22%	25%	25%
16	11	13	18	5	17	2
4%	18%	3%	6%	3%	9%	2%
132	28	125	108	45	63	29
29%	47%	28%	34%	25%	34%	27%
323	32	315	212	135	122	79
71%	53%	72%	66%	75%	66%	73%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
207	113	125	154	108
408	219	265	306	213
51	36	25	41	26
25%	32%	20%	27%	24%
95	48	63	68	40
46%	42%	50%	44%	37%
56	24	32	38	35
27%	21%	26%	25%	32%
5	5	5	6	7
3%	5%	4%	4%	7%
61	29	37	45	42
30%	26%	30%	29%	39%
146	84	88	109	66
70%	74%	70%	71%	61%

Stub	Stat	All Countries	Argentina	Australia
	base	12000	500	500
	unw_base	18155	508	1002
1 – Very weak economy	freq	1298	115	14
1 – Very weak economy	prop	11%	23%	3%
2	freq	1284	85	29
2	prop	11%	17%	6%
3	freq	2767	124	94
3	prop	23%	25%	19%
4	freq	3344	92	181
4	prop	28%	18%	36%
5	freq	2340	64	143
5	prop	19%	13%	29%
6	freq	650	11	29
6	prop	5%	2%	6%
7 – Very strong economy	freq	317	9	10
7 – Very strong economy	prop	3%	2%	2%
Top3Box	freq	3307	84	182
Top3Box	prop	28%	17%	36%
Low3Box	freq	5349	324	137
Low3Box	prop	45%	65%	27%

B6 Rate the current state of the economy in your local area using a scale f

Belgium	Brazil	Canada	China	France	Germany	Hungary
500	500	500	500	500	500	500
507	1021	1005	1006	1001	1004	501
38	95	17	7	56	14	91
8%	19%	3%	1%	11%	3%	18%
57	49	28	2	83	19	123
11%	10%	6%	%	17%	4%	25%
142	98	72	69	147	63	123
28%	20%	14%	14%	29%	13%	25%
170	147	162	166	156	133	98
34%	29%	32%	33%	31%	27%	20%
86	80	168	170	53	173	52
17%	16%	34%	34%	11%	35%	10%
4	24	37	68	3	76	11
1%	5%	7%	14%	1%	15%	2%
3	8	15	19	2	23	3
1%	2%	3%	4%	%	5%	1%
93	112	221	256	59	271	65
19%	22%	44%	51%	12%	54%	13%
237	241	118	78	286	96	337
47%	48%	24%	16%	57%	19%	67%

All Countries

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

India	Indonesia	Italy	Japan	Mexico	Poland	Russia
500	500	500	500	500	500	500
1002	514	1013	1008	524	505	502
17	29	172	32	87	76	55
3%	6%	34%	6%	17%	15%	11%
31	24	89	55	59	70	57
6%	5%	18%	11%	12%	14%	11%
88	120	115	180	142	139	124
18%	24%	23%	36%	28%	28%	25%
189	155	76	169	117	113	125
38%	31%	15%	34%	23%	23%	25%
130	130	40	59	75	71	101
26%	26%	8%	12%	15%	14%	20%
24	30	6	5	13	27	31
5%	6%	1%	1%	3%	5%	6%
21	12	2	1	6	4	8
4%	2%	%	%	1%	1%	2%
175	172	48	65	94	103	139
35%	34%	10%	13%	19%	21%	28%
137	173	376	266	289	284	236
27%	35%	75%	53%	58%	57%	47%

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Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	Great Britain
500	500	500	500	500	500	500
504	502	512	1005	502	501	1003
21	56	32	144	5	33	32
4%	11%	6%	29%	1%	7%	6%
20	64	72	109	18	45	52
4%	13%	14%	22%	4%	9%	10%
58	138	173	135	52	124	122
12%	28%	35%	27%	10%	25%	24%
117	156	153	82	124	150	166
23%	31%	31%	16%	25%	30%	33%
110	75	58	25	181	102	103
22%	15%	12%	5%	36%	20%	21%
71	7	8	3	94	33	17
14%	1%	2%	1%	19%	7%	3%
103	5	4	1	26	14	8
21%	1%	1%	%	5%	3%	2%
284	86	69	29	301	148	128
57%	17%	14%	6%	60%	30%	26%
99	258	277	389	75	201	206
20%	52%	55%	78%	15%	40%	41%

US
500
1003
59
12%
44
9%
126
25%
148
30%
92
18%
21
4%
10
2%
123
25%
229
46%

All Regions

B6 Rate the current state of the economy in your local area using a scale from

Stub	Stat	All Countries	North America	LATAM
	base	12000	1000	1500
	unw_base	18155	2008	2053
1 – Very weak economy	freq	1298	77	298
1 – Very weak economy	prop	11%	8%	20%
2	freq	1284	73	193
2	prop	11%	7%	13%
3	freq	2767	197	364
3	prop	23%	20%	24%
4	freq	3344	310	356
4	prop	28%	31%	24%
5	freq	2340	260	218
5	prop	19%	26%	15%
6	freq	650	58	48
6	prop	5%	6%	3%
7 – Very strong economy	freq	317	26	23
7 – Very strong economy	prop	3%	3%	2%
Top3Box	freq	3307	344	290
Top3Box	prop	28%	34%	19%
Low3Box	freq	5349	347	854
Low3Box	prop	45%	35%	57%

1 to 7, where 7 means a very strong economy today and 1

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3500	4000	2000	1500
7041	5546	7539	3531	1507
628	185	437	174	110
14%	5%	11%	9%	7%
620	270	427	139	128
14%	8%	11%	7%	9%
1038	848	948	379	320
23%	24%	24%	19%	21%
1116	1138	1133	627	424
25%	33%	28%	31%	28%
785	791	790	480	286
17%	23%	20%	24%	19%
240	193	195	146	111
5%	6%	5%	7%	7%
72	75	70	56	121
2%	2%	2%	3%	8%
1097	1058	1054	682	518
24%	30%	26%	34%	35%
2287	1303	1813	692	558
51%	37%	45%	35%	37%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	508	225	283
1 – Very weak economy	freq	115	58	58
1 – Very weak economy	prop	23%	24%	23%
2	freq	85	37	47
2	prop	17%	15%	19%
3	freq	124	65	59
3	prop	25%	26%	23%
4	freq	92	37	55
4	prop	18%	15%	22%
5	freq	64	36	28
5	prop	13%	15%	11%
6	freq	11	8	3
6	prop	2%	3%	1%
7 – Very strong economy	freq	9	4	5
7 – Very strong economy	prop	2%	2%	2%
Top3Box	freq	84	48	36
Top3Box	prop	17%	20%	14%
Low3Box	freq	324	160	164
Low3Box	prop	65%	65%	64%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	141	111	187	208	105	155
214	165	129	150	216	142	174
43	44	28	43	55	17	37
17%	31%	25%	23%	27%	16%	24%
41	15	28	35	33	17	28
17%	11%	26%	19%	16%	16%	18%
75	31	17	43	51	30	36
30%	22%	16%	23%	24%	28%	23%
52	20	20	41	31	20	25
21%	14%	18%	22%	15%	19%	16%
34	20	9	19	28	16	20
14%	15%	8%	10%	14%	15%	13%
.	7	4	3	6	2	5
.	5%	4%	2%	3%	2%	4%
3	3	3	2	4	3	3
1%	2%	3%	1%	2%	3%	2%
37	31	17	25	38	21	29
15%	22%	15%	13%	18%	20%	18%
159	90	74	121	139	63	102
64%	64%	67%	65%	67%	60%	65%

Argentina

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
345	327	119	55	243	257	66
334	193	142	173	266	242	82
78	83	21	11	63	52	17
23%	26%	18%	20%	26%	20%	25%
56	55	20	10	34	51	12
16%	17%	17%	18%	14%	20%	18%
87	74	36	13	54	69	15
25%	23%	31%	24%	22%	27%	22%
67	63	19	10	47	45	7
20%	19%	16%	19%	19%	18%	10%
44	40	16	8	30	33	12
13%	12%	14%	14%	13%	13%	18%
6	7	4	0	9	2	1
2%	2%	4%	%	4%	1%	1%
6	5	2	2	5	4	3
2%	1%	1%	5%	2%	1%	5%
55	52	22	10	45	39	16
16%	16%	18%	19%	19%	15%	24%
222	212	77	34	152	172	44
64%	65%	65%	62%	62%	67%	66%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
434	72	428	292	208	268	136
426	93	415	336	172	300	129
98	19	97	72	43	53	36
23%	26%	23%	25%	21%	20%	27%
73	10	75	48	37	42	24
17%	14%	17%	16%	18%	16%	18%
109	19	105	70	53	69	30
25%	26%	24%	24%	26%	26%	22%
86	10	82	50	42	50	30
20%	14%	19%	17%	20%	19%	22%
52	8	56	34	30	37	11
12%	11%	13%	12%	14%	14%	8%
11	4	8	11	.	10	2
2%	5%	2%	4%	.	4%	1%
6	3	6	6	3	6	3
1%	4%	1%	2%	1%	2%	2%
68	15	69	52	33	53	16
16%	21%	16%	18%	16%	20%	11%
280	47	276	191	133	165	91
65%	66%	65%	65%	64%	62%	67%

Social Media Inactive
96
79
26
27%
18
19%
24
25%
12
13%
15
16%
.
.
0
%
15
16%
68
71%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1002	431	571
1 – Very weak economy	freq	14	9	5
1 – Very weak economy	prop	3%	3%	2%
2	freq	29	13	16
2	prop	6%	5%	6%
3	freq	94	50	44
3	prop	19%	20%	18%
4	freq	181	81	100
4	prop	36%	33%	40%
5	freq	143	75	68
5	prop	29%	30%	27%
6	freq	29	16	13
6	prop	6%	6%	5%
7 – Very strong economy	freq	10	5	5
7 – Very strong economy	prop	2%	2%	2%
Top3Box	freq	182	96	86
Top3Box	prop	36%	39%	34%
Low3Box	freq	137	71	66
Low3Box	prop	27%	29%	26%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	151	153	133	242	125	213
227	359	416	248	476	278	510
3	5	6	9	2	3	7
2%	3%	4%	6%	1%	2%	3%
9	9	11	10	17	2	14
4%	6%	7%	7%	7%	2%	7%
33	27	34	30	43	21	43
17%	18%	22%	23%	18%	17%	20%
73	61	48	49	89	43	70
37%	40%	31%	37%	37%	34%	33%
64	36	44	30	70	44	62
32%	24%	29%	22%	29%	35%	29%
11	10	8	3	19	7	11
6%	6%	5%	3%	8%	6%	5%
3	4	3	3	3	5	6
2%	2%	2%	2%	1%	4%	3%
78	49	55	36	91	56	79
40%	33%	36%	27%	38%	44%	37%
45	41	50	48	62	26	64
23%	27%	33%	36%	26%	21%	30%

Australia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
287	132	294	74	273	227	48
492	327	316	359	583	419	117
7	4	8	2	9	5	1
2%	3%	3%	2%	3%	2%	2%
15	7	18	4	16	13	3
5%	5%	6%	5%	6%	6%	6%
50	26	54	14	51	43	9
17%	20%	18%	19%	19%	19%	20%
111	49	111	21	94	88	12
39%	37%	38%	29%	34%	39%	24%
82	34	83	26	83	60	17
28%	26%	28%	36%	31%	26%	36%
18	8	16	5	15	15	4
6%	6%	5%	7%	5%	6%	9%
4	3	5	2	6	4	1
1%	2%	2%	3%	2%	2%	3%
103	45	104	33	104	78	23
36%	34%	35%	45%	38%	34%	48%
73	38	80	19	75	61	13
25%	29%	27%	26%	28%	27%	28%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	68	432	304	196	185	133
885	154	848	619	383	359	269
13	1	13	6	8	6	5
3%	2%	3%	2%	4%	3%	4%
26	4	26	18	11	7	5
6%	5%	6%	6%	6%	4%	4%
84	13	81	49	45	32	19
19%	19%	19%	16%	23%	17%	14%
169	15	166	108	73	63	53
37%	23%	38%	36%	37%	34%	40%
126	26	118	96	48	57	41
28%	38%	27%	32%	24%	31%	31%
25	6	23	20	10	16	7
5%	9%	5%	6%	5%	8%	6%
9	3	7	8	2	5	3
2%	5%	2%	3%	1%	3%	2%
159	35	147	123	59	78	51
35%	52%	34%	41%	30%	42%	38%
123	17	119	72	65	45	29
27%	26%	28%	24%	33%	24%	22%

Social Media Inactive
182
374
3
1%
17
9%
43
24%
65
36%
46
25%
6
3%
2
1%
54
30%
63
34%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	507	236	271
1 – Very weak economy	freq	38	15	22
1 – Very weak economy	prop	8%	6%	9%
2	freq	57	26	31
2	prop	11%	10%	12%
3	freq	142	83	59
3	prop	28%	33%	24%
4	freq	170	86	84
4	prop	34%	34%	34%
5	freq	86	38	49
5	prop	17%	15%	20%
6	freq	4	2	2
6	prop	1%	1%	1%
7 – Very strong economy	freq	3	1	2
7 – Very strong economy	prop	1%	%	1%
Top3Box	freq	93	41	52
Top3Box	prop	19%	16%	21%
Low3Box	freq	237	125	113
Low3Box	prop	47%	50%	45%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
184	160	156	147	183	92	185
161	171	175	139	188	101	197
10	13	14	22	10	2	10
6%	8%	9%	15%	5%	2%	5%
31	15	11	20	23	8	17
17%	9%	7%	14%	12%	9%	9%
42	49	51	39	53	27	53
23%	31%	33%	26%	29%	29%	29%
59	60	51	43	65	28	65
32%	38%	32%	29%	36%	30%	35%
38	22	27	22	30	24	38
21%	14%	17%	15%	17%	27%	21%
2	.	2	1	2	2	2
1%	.	1%	%	1%	2%	1%
2	0	.	0	1	1	.
1%	%	.	%	%	2%	.
42	22	29	24	33	27	40
23%	14%	19%	16%	18%	30%	22%
84	77	76	80	85	37	80
45%	48%	49%	55%	47%	40%	43%

Belgium

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
315	172	186	142	301	199	23
310	107	264	136	316	191	24
28	13	15	9	23	14	1
9%	7%	8%	7%	8%	7%	4%
41	25	18	14	28	30	4
13%	15%	10%	10%	9%	15%	19%
89	55	53	35	97	45	7
28%	32%	28%	25%	32%	23%	31%
105	57	61	51	100	69	7
33%	33%	33%	36%	33%	35%	31%
48	20	35	31	49	38	3
15%	12%	19%	22%	16%	19%	14%
2	2	1	1	3	1	.
1%	1%	1%	1%	1%	1%	.
3	.	1	1	1	1	.
1%	.	1%	1%	%	1%	.
53	22	38	33	53	40	3
17%	13%	20%	24%	18%	20%	14%
157	93	86	58	148	89	12
50%	54%	47%	41%	49%	45%	54%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	33	467	284	216	124	172
483	36	471	308	199	129	173
37	1	37	9	29	11	10
8%	3%	8%	3%	13%	9%	6%
53	4	53	25	32	20	16
11%	12%	11%	9%	15%	16%	9%
135	11	131	89	54	31	65
28%	33%	28%	31%	25%	25%	38%
162	12	157	111	58	43	50
34%	37%	34%	39%	27%	35%	29%
83	4	82	47	39	18	30
17%	13%	18%	17%	18%	15%	17%
4	1	3	2	2	.	1
1%	2%	1%	1%	1%	.	%
3	.	3	1	2	0	1
1%	.	1%	%	1%	%	1%
90	5	88	50	43	19	31
19%	15%	19%	18%	20%	15%	18%
225	16	221	123	115	62	91
47%	48%	47%	43%	53%	50%	53%

Social Media Inactive
204
205
17
8%
21
10%
46
23%
77
38%
38
19%
3
2%
1
1%
43
21%
84
41%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	1021	457	564
1 – Very weak economy	freq	95	42	53
1 – Very weak economy	prop	19%	17%	21%
2	freq	49	25	23
2	prop	10%	10%	9%
3	freq	98	50	48
3	prop	20%	20%	19%
4	freq	147	61	86
4	prop	29%	25%	34%
5	freq	80	43	37
5	prop	16%	18%	14%
6	freq	24	16	7
6	prop	5%	7%	3%
7 – Very strong economy	freq	8	7	2
7 – Very strong economy	prop	2%	3%	1%
Top3Box	freq	112	66	46
Top3Box	prop	22%	27%	18%
Low3Box	freq	241	117	124
Low3Box	prop	48%	48%	49%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
271	141	89	154	338	9	191
516	332	173	178	793	50	412
47	15	34	41	50	4	61
17%	11%	38%	27%	15%	43%	32%
28	15	6	11	37	1	20
10%	11%	6%	7%	11%	6%	10%
60	24	14	41	56	1	39
22%	17%	16%	27%	16%	9%	20%
76	52	19	44	101	2	43
28%	37%	21%	29%	30%	20%	22%
41	30	8	15	64	1	19
15%	22%	10%	10%	19%	11%	10%
14	3	7	1	22	1	9
5%	2%	8%	1%	7%	8%	5%
5	2	1	0	8	0	1
2%	2%	1%	%	2%	3%	1%
60	35	17	16	94	2	29
22%	25%	19%	10%	28%	22%	15%
135	54	53	94	143	5	119
50%	38%	60%	61%	42%	58%	62%

Brazil

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
309	363	107	29	175	325	56
609	109	561	351	451	570	140
34	84	10	2	27	68	8
11%	23%	9%	6%	16%	21%	15%
29	36	10	2	23	25	2
9%	10%	9%	8%	13%	8%	3%
59	68	25	5	27	70	8
19%	19%	23%	17%	16%	22%	14%
104	107	30	9	49	97	19
34%	29%	28%	31%	28%	30%	34%
61	50	22	7	28	51	4
20%	14%	20%	25%	16%	16%	7%
14	14	7	3	13	11	9
5%	4%	6%	9%	7%	3%	17%
7	4	3	1	6	2	5
2%	1%	3%	5%	4%	1%	10%
83	69	32	11	48	64	19
27%	19%	30%	38%	27%	20%	34%
122	187	45	9	78	164	18
40%	52%	42%	31%	45%	50%	32%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	73	427	320	180	305	99
881	201	820	744	277	717	194
87	11	84	58	37	60	16
20%	15%	20%	18%	21%	20%	17%
47	2	47	39	10	21	14
11%	3%	11%	12%	6%	7%	14%
90	9	88	60	38	61	20
20%	13%	21%	19%	21%	20%	20%
128	24	122	91	55	83	28
29%	34%	29%	29%	31%	27%	28%
76	10	70	51	29	54	19
17%	13%	16%	16%	16%	18%	20%
14	11	13	14	10	18	1
3%	15%	3%	4%	5%	6%	1%
3	5	3	7	1	8	0
1%	7%	1%	2%	1%	3%	%
93	26	86	72	39	80	21
21%	36%	20%	23%	22%	26%	21%
224	22	219	156	85	142	51
50%	30%	51%	49%	47%	46%	51%

Social Media Inactive
95
110
19
20%
14
14%
16
17%
35
37%
6
7%
4
5%
0
%
11
11%
49
51%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1005	469	536
1 – Very weak economy	freq	17	11	7
1 – Very weak economy	prop	3%	4%	3%
2	freq	28	13	15
2	prop	6%	5%	6%
3	freq	72	33	39
3	prop	14%	13%	15%
4	freq	162	76	86
4	prop	32%	31%	34%
5	freq	168	83	85
5	prop	34%	34%	34%
6	freq	37	22	15
6	prop	7%	9%	6%
7 – Very strong economy	freq	15	9	7
7 – Very strong economy	prop	3%	3%	3%
Top3Box	freq	221	114	107
Top3Box	prop	44%	46%	42%
Low3Box	freq	118	57	61
Low3Box	prop	24%	23%	24%

B6 Rate the current state of the econo

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
177	165	158	86	183	231	233
253	339	413	160	364	481	518
4	6	7	6	8	4	5
2%	4%	4%	7%	4%	2%	2%
7	9	12	8	8	12	14
4%	5%	8%	10%	4%	5%	6%
21	29	22	15	30	28	33
12%	18%	14%	17%	16%	12%	14%
62	55	45	29	68	65	75
35%	33%	29%	33%	37%	28%	32%
65	48	55	22	56	90	81
37%	29%	35%	26%	31%	39%	35%
11	13	13	3	10	25	19
6%	8%	8%	3%	5%	11%	8%
6	5	4	4	3	8	5
4%	3%	2%	5%	2%	4%	2%
83	66	72	29	69	123	105
47%	40%	46%	33%	38%	53%	45%
33	44	41	29	46	43	53
18%	27%	26%	33%	25%	19%	23%

Canada

omy in your local area using a scale from 1 to 7, where 7 means a very strong econom

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
267	186	223	91	252	248	55
487	376	438	191	512	493	113
12	6	10	2	9	8	2
5%	3%	4%	2%	4%	3%	4%
14	10	14	4	17	11	3
5%	5%	6%	4%	7%	5%	6%
38	30	31	11	34	38	9
14%	16%	14%	12%	13%	15%	16%
87	66	71	25	74	87	16
33%	35%	32%	28%	29%	35%	28%
87	57	74	37	82	86	19
33%	30%	33%	41%	33%	35%	34%
18	10	17	10	26	11	4
7%	6%	8%	11%	10%	5%	7%
10	7	6	3	10	6	2
4%	4%	3%	3%	4%	2%	4%
116	74	97	49	118	103	25
43%	40%	44%	54%	47%	41%	45%
65	46	55	17	60	58	15
24%	25%	25%	18%	24%	23%	27%

y today and 1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	62	438	348	152	184	142
892	129	876	704	301	346	287
15	2	15	10	8	7	4
3%	4%	3%	3%	5%	4%	3%
25	5	24	20	8	10	7
6%	8%	5%	6%	5%	5%	5%
63	10	62	49	23	30	19
14%	16%	14%	14%	15%	16%	14%
146	17	145	110	52	51	52
33%	28%	33%	32%	34%	28%	37%
149	21	147	123	46	67	43
34%	34%	33%	35%	30%	37%	31%
34	4	33	27	11	12	12
8%	7%	8%	8%	7%	6%	9%
13	2	13	10	5	8	3
3%	3%	3%	3%	3%	4%	2%
196	27	193	159	61	86	59
44%	44%	44%	46%	40%	47%	41%
103	17	101	79	39	46	31
23%	28%	23%	23%	26%	25%	22%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
175	137	37	59	177	38	.
372	279	76	116	355	75	.
6	6	0	1	5	4	.
4%	5%	1%	2%	3%	11%	.
12	9	1	4	9	5	1
7%	7%	3%	7%	5%	13%	2%
22	25	4	9	25	6	3
13%	19%	10%	15%	14%	14%	6%
59	43	9	18	64	12	16
34%	32%	24%	30%	36%	31%	32%
58	39	17	22	63	9	17
33%	29%	46%	37%	36%	24%	34%
13	9	6	4	9	1	8
8%	6%	15%	7%	5%	4%	17%
5	5	0	2	1	1	5
3%	3%	1%	3%	1%	3%	11%
76	53	23	28	74	12	30
43%	38%	62%	47%	42%	31%	61%
41	41	5	14	39	15	4
23%	30%	14%	23%	22%	39%	7%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1006	535	471
1 – Very weak economy	freq	7	5	2
1 – Very weak economy	prop	1%	2%	1%
2	freq	2	2	0
2	prop	%	1%	%
3	freq	69	54	15
3	prop	14%	22%	6%
4	freq	166	70	96
4	prop	33%	28%	38%
5	freq	170	78	91
5	prop	34%	31%	36%
6	freq	68	30	38
6	prop	14%	12%	15%
7 – Very strong economy	freq	19	9	9
7 – Very strong economy	prop	4%	4%	4%
Top3Box	freq	256	118	138
Top3Box	prop	51%	47%	55%
Low3Box	freq	78	61	17
Low3Box	prop	16%	25%	7%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
201	190	109	52	184	263	364
421	456	129	43	257	706	727
1	2	4	4	1	2	6
1%	1%	4%	7%	1%	1%	2%
1	1	1	.	1	2	2
%	%	1%	.	%	1%	%
21	26	22	13	27	29	50
11%	14%	20%	25%	14%	11%	14%
72	56	38	25	59	82	107
36%	29%	35%	48%	32%	31%	30%
67	68	34	5	64	101	129
34%	36%	31%	10%	34%	38%	35%
31	33	4	2	22	44	57
15%	17%	4%	3%	12%	17%	16%
7	5	6	3	11	5	13
4%	3%	6%	6%	6%	2%	4%
106	106	45	10	97	149	199
53%	56%	41%	19%	52%	57%	55%
23	29	27	17	29	32	57
11%	15%	24%	33%	16%	12%	16%

China

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
136	295	155	50	292	208	39
279	87	261	658	682	324	76
1	3	3	1	6	1	0
1%	1%	2%	2%	2%	1%	%
1	.	1	1	2	.	.
%	.	1%	2%	1%	.	.
19	47	16	5	43	26	4
14%	16%	10%	10%	15%	12%	11%
59	110	45	12	94	72	14
43%	37%	29%	24%	32%	35%	35%
41	86	64	19	95	75	7
30%	29%	41%	39%	32%	36%	17%
11	36	22	9	43	25	11
8%	12%	14%	19%	15%	12%	28%
5	12	5	2	10	9	3
4%	4%	3%	3%	3%	4%	9%
57	135	91	30	147	109	21
42%	46%	58%	61%	50%	52%	54%
21	51	20	8	51	27	4
15%	17%	13%	15%	18%	13%	11%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
461	104	396	376	124	.	.
930	304	702	876	130	.	.
7	1	6	3	4	.	.
2%	1%	2%	1%	4%	.	.
2	1	1	2	.	.	.
%	1%	%	1%	.	.	.
65	7	62	51	17	.	.
14%	6%	16%	14%	14%	.	.
153	27	139	115	51	.	.
33%	26%	35%	31%	41%	.	.
163	32	137	133	37	.	.
35%	31%	35%	35%	30%	.	.
57	31	37	59	8	.	.
12%	30%	9%	16%	7%	.	.
15	5	13	12	6	.	.
3%	5%	3%	3%	5%	.	.
235	69	187	205	51	.	.
51%	66%	47%	54%	41%	.	.
74	9	70	56	22	.	.
16%	8%	18%	15%	18%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	511	490
1 – Very weak economy	freq	56	28	28
1 – Very weak economy	prop	11%	11%	11%
2	freq	83	42	41
2	prop	17%	17%	16%
3	freq	147	71	76
3	prop	29%	29%	30%
4	freq	156	74	82
4	prop	31%	30%	32%
5	freq	53	31	23
5	prop	11%	12%	9%
6	freq	3	1	2
6	prop	1%	%	1%
7 – Very strong economy	freq	2	1	1
7 – Very strong economy	prop	%	%	%
Top3Box	freq	59	32	26
Top3Box	prop	12%	13%	10%
Low3Box	freq	286	141	145
Low3Box	prop	57%	57%	57%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	157	152	93	246	85	157
355	314	332	189	489	178	328
19	19	17	15	28	3	18
10%	12%	11%	16%	11%	3%	12%
31	23	28	17	39	16	27
16%	15%	19%	18%	16%	19%	17%
56	45	46	24	76	23	45
29%	29%	30%	25%	31%	27%	29%
65	47	44	25	75	31	48
34%	30%	29%	27%	30%	37%	30%
17	21	16	10	28	11	16
9%	13%	10%	11%	11%	13%	10%
1	2	1	1	0	1	1
%	1%	1%	1%	%	1%	1%
0	1	0	2	0	.	1
%	1%	%	2%	%	.	1%
19	23	17	13	28	12	18
10%	15%	11%	14%	12%	14%	12%
107	87	91	55	143	42	91
56%	56%	60%	59%	58%	49%	58%

France

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
343	168	209	124	326	174	16
673	380	306	315	666	335	30
38	29	21	6	32	24	1
11%	18%	10%	5%	10%	14%	6%
55	26	36	20	58	25	4
16%	15%	17%	16%	18%	14%	22%
102	47	60	41	97	50	3
30%	28%	29%	33%	30%	29%	17%
108	52	65	39	96	60	7
31%	31%	31%	31%	30%	34%	47%
37	11	25	18	39	14	1
11%	7%	12%	14%	12%	8%	5%
2	1	1	1	2	1	.
1%	1%	1%	1%	1%	1%	.
1	1	1	.	2	.	0
%	1%	%	.	1%	.	3%
40	13	27	19	43	16	1
12%	8%	13%	15%	13%	9%	8%
195	102	117	67	187	99	7
57%	61%	56%	54%	57%	57%	46%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
484	32	468	323	177	111	148
971	69	932	639	362	224	296
55	3	53	33	23	7	14
11%	8%	11%	10%	13%	6%	10%
79	5	77	52	30	20	24
16%	17%	17%	16%	17%	18%	16%
145	8	139	102	45	38	44
30%	26%	30%	32%	26%	35%	30%
148	12	143	95	61	31	43
31%	38%	31%	29%	34%	28%	29%
53	3	50	36	17	14	19
11%	10%	11%	11%	10%	12%	13%
3	.	3	3	.	.	2
1%	.	1%	1%	.	.	1%
2	0	2	2	0	2	0
%	1%	%	1%	%	1%	%
57	4	55	41	18	15	21
12%	11%	12%	13%	10%	14%	14%
279	16	269	187	98	65	83
58%	51%	58%	58%	56%	58%	56%

Social Media Inactive
242
481
35
14%
39
16%
64
27%
81
34%
21
9%
2
1%
.
.
22
9%
138
57%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1004	500	504
1 – Very weak economy	freq	14	8	6
1 – Very weak economy	prop	3%	3%	3%
2	freq	19	7	12
2	prop	4%	3%	5%
3	freq	63	33	30
3	prop	13%	13%	12%
4	freq	133	57	76
4	prop	27%	22%	31%
5	freq	173	84	89
5	prop	35%	33%	36%
6	freq	76	48	27
6	prop	15%	19%	11%
7 – Very strong economy	freq	23	16	7
7 – Very strong economy	prop	5%	6%	3%
Top3Box	freq	271	148	123
Top3Box	prop	54%	59%	50%
Low3Box	freq	96	48	48
Low3Box	prop	19%	19%	20%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
172	186	142	152	128	129	177
280	384	340	295	264	267	383
3	4	7	8	2	2	6
2%	2%	5%	5%	2%	1%	4%
5	8	6	9	6	2	9
3%	4%	4%	6%	4%	2%	5%
13	29	20	23	15	13	23
8%	16%	14%	15%	12%	10%	13%
42	46	45	39	38	26	50
24%	25%	31%	26%	29%	20%	28%
73	62	37	50	43	51	54
42%	34%	26%	33%	33%	39%	30%
28	26	21	20	17	25	26
16%	14%	15%	13%	13%	20%	15%
8	10	6	3	8	9	8
5%	5%	4%	2%	6%	7%	5%
109	98	64	73	68	85	88
63%	53%	45%	48%	53%	66%	50%
21	41	34	40	23	17	39
12%	22%	24%	26%	18%	14%	22%

Germany

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
323	113	285	101	347	153	35
621	204	639	161	695	309	75
8	7	6	2	11	4	1
2%	6%	2%	1%	3%	2%	2%
10	7	11	2	13	7	0
3%	6%	4%	2%	4%	4%	1%
40	17	37	9	43	20	5
12%	15%	13%	9%	12%	13%	14%
83	37	76	20	86	46	8
26%	33%	27%	19%	25%	30%	24%
119	22	105	45	121	52	11
37%	20%	37%	45%	35%	34%	32%
49	19	39	18	55	21	6
15%	17%	14%	18%	16%	13%	18%
15	5	12	6	18	5	3
5%	4%	4%	6%	5%	3%	9%
183	46	156	70	194	77	21
57%	41%	54%	69%	56%	50%	59%
58	30	54	12	66	30	6
18%	27%	19%	12%	19%	19%	17%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
465	82	418	342	158	121	179
929	169	835	694	310	233	355
14	2	12	7	7	0	5
3%	3%	3%	2%	4%	%	3%
19	1	18	10	9	4	7
4%	2%	4%	3%	6%	3%	4%
58	9	54	42	21	19	21
12%	11%	13%	12%	13%	16%	12%
124	19	114	89	43	24	43
27%	23%	27%	26%	28%	20%	24%
162	30	143	123	49	41	71
35%	36%	34%	36%	31%	34%	39%
69	15	61	52	24	20	29
15%	18%	15%	15%	15%	17%	16%
20	6	17	19	4	12	4
4%	8%	4%	5%	3%	10%	2%
251	51	220	194	77	74	104
54%	62%	53%	57%	49%	61%	58%
90	13	83	59	37	23	33
19%	15%	20%	17%	23%	19%	18%

Social Media Inactive
200
416
9
4%
8
4%
23
12%
65
33%
61
30%
26
13%
7
4%
94
47%
40
20%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	1003	507	496
1 – Very weak economy	freq	32	19	12
1 – Very weak economy	prop	6%	8%	5%
2	freq	52	23	29
2	prop	10%	9%	12%
3	freq	122	63	59
3	prop	24%	26%	23%
4	freq	166	80	86
4	prop	33%	33%	34%
5	freq	103	51	53
5	prop	21%	21%	21%
6	freq	17	8	10
6	prop	3%	3%	4%
7 – Very strong economy	freq	8	3	5
7 – Very strong economy	prop	2%	1%	2%
Top3Box	freq	128	61	68
Top3Box	prop	26%	25%	27%
Low3Box	freq	206	105	101
Low3Box	prop	41%	43%	40%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	167	148	87	259	103	210
329	339	335	177	521	207	439
11	10	11	6	18	3	12
6%	6%	7%	7%	7%	2%	6%
15	22	16	10	26	10	27
8%	13%	10%	12%	10%	10%	13%
44	40	38	23	68	18	51
24%	24%	26%	26%	26%	17%	24%
71	55	40	32	85	35	61
38%	33%	27%	37%	33%	34%	29%
35	30	38	10	54	30	47
19%	18%	25%	12%	21%	29%	22%
5	7	5	4	7	5	9
3%	4%	3%	4%	3%	5%	4%
5	2	1	3	1	3	4
2%	1%	1%	3%	%	3%	2%
45	40	44	16	63	38	61
24%	24%	30%	19%	24%	37%	29%
70	72	64	39	112	30	89
38%	43%	43%	44%	43%	29%	42%

Great Britain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
290	127	154	219	299	201	49
564	257	307	439	611	392	101
20	11	9	12	21	11	3
7%	8%	6%	6%	7%	5%	6%
26	14	13	25	30	22	6
9%	11%	8%	12%	10%	11%	12%
71	31	43	48	70	52	10
25%	25%	28%	22%	24%	26%	20%
105	45	50	71	96	70	15
36%	35%	33%	32%	32%	35%	30%
56	23	33	48	63	40	10
19%	18%	21%	22%	21%	20%	20%
8	3	5	9	12	5	4
3%	2%	3%	4%	4%	3%	8%
4	1	2	5	6	1	2
1%	1%	1%	2%	2%	1%	3%
68	27	39	62	82	46	15
23%	21%	26%	29%	27%	23%	31%
117	56	64	85	121	85	19
40%	44%	42%	39%	41%	42%	38%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
451	69	431	328	172	199	123
902	142	861	656	347	393	247
28	4	27	23	9	14	7
6%	6%	6%	7%	5%	7%	6%
46	8	44	37	15	25	11
10%	11%	10%	11%	9%	13%	9%
112	12	110	74	48	44	34
25%	18%	26%	22%	28%	22%	27%
151	20	146	110	56	57	39
34%	29%	34%	33%	33%	29%	31%
93	17	87	67	36	45	28
21%	24%	20%	20%	21%	22%	23%
14	5	13	13	4	10	2
3%	7%	3%	4%	2%	5%	2%
6	4	4	6	2	5	3
1%	6%	1%	2%	1%	2%	2%
113	25	103	86	43	59	33
25%	36%	24%	26%	25%	30%	27%
187	24	182	133	73	83	52
41%	35%	42%	41%	42%	42%	42%

Social Media Inactive
177
363
11
6%
16
9%
45
25%
70
39%
30
17%
5
3%
1
1%
37
21%
71
40%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	501	243	258
1 – Very weak economy	freq	91	41	51
1 – Very weak economy	prop	18%	17%	20%
2	freq	123	64	59
2	prop	25%	26%	23%
3	freq	123	56	67
3	prop	25%	23%	26%
4	freq	98	46	52
4	prop	20%	19%	20%
5	freq	52	30	21
5	prop	10%	12%	8%
6	freq	11	4	6
6	prop	2%	2%	2%
7 – Very strong economy	freq	3	3	.
7 – Very strong economy	prop	1%	1%	.
Top3Box	freq	65	38	28
Top3Box	prop	13%	15%	11%
Low3Box	freq	337	160	177
Low3Box	prop	67%	66%	69%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	147	151	176	239	14	196
182	151	168	176	239	17	201
25	24	42	33	39	3	35
13%	16%	28%	19%	16%	.	18%
46	41	36	41	63	5	53
23%	28%	24%	23%	26%	.	27%
56	30	37	48	55	1	43
28%	21%	24%	27%	23%	.	22%
53	23	22	32	48	2	37
26%	15%	15%	18%	20%	.	19%
14	24	13	19	25	3	21
7%	16%	9%	11%	11%	.	11%
6	3	1	3	7	.	6
3%	2%	1%	2%	3%	.	3%
1	2	.	.	2	.	1
%	1%	.	.	1%	.	%
22	29	15	22	34	3	28
11%	20%	10%	13%	14%	.	14%
127	95	115	122	157	9	132
63%	65%	76%	69%	66%	.	67%

Hungary

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
304	130	294	77	284	216	40
300	139	253	109	283	218	42
57	25	52	14	54	38	9
19%	19%	18%	18%	19%	17%	23%
69	30	77	16	78	45	10
23%	23%	26%	22%	28%	21%	24%
79	26	79	17	65	58	11
26%	20%	27%	23%	23%	27%	28%
61	28	54	16	42	55	5
20%	21%	19%	20%	15%	26%	13%
31	20	22	10	35	17	4
10%	15%	8%	13%	12%	8%	10%
5	1	7	3	7	3	.
2%	1%	2%	4%	3%	2%	.
2	.	2	1	3	.	1
1%	.	1%	1%	1%	.	2%
38	21	31	13	45	20	5
12%	16%	11%	17%	16%	9%	12%
205	81	208	48	197	140	30
68%	63%	71%	62%	69%	65%	75%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	37	463	301	199	184	222
459	39	462	297	204	186	221
82	6	85	53	38	40	34
18%	17%	18%	18%	19%	22%	15%
113	11	112	71	52	53	48
25%	30%	24%	23%	26%	29%	22%
111	10	112	83	40	38	69
24%	28%	24%	27%	20%	21%	31%
92	5	92	49	49	33	42
20%	14%	20%	16%	24%	18%	19%
48	3	48	36	16	14	22
10%	9%	10%	12%	8%	8%	10%
11	.	11	6	4	4	5
2%	.	2%	2%	2%	2%	2%
2	1	2	3	.	2	1
%	3%	%	1%	.	1%	1%
60	4	61	45	20	20	28
13%	11%	13%	15%	10%	11%	13%
307	27	310	207	130	131	151
67%	74%	67%	69%	65%	71%	68%

Social Media Inactive
94
94
17
18%
21
22%
16
17%
22
23%
15
16%
2
2%
.
.
17
18%
55
58%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	258	242
	unw_base	1002	551	451
1 – Very weak economy	freq	17	9	9
1 – Very weak economy	prop	3%	3%	4%
2	freq	31	14	17
2	prop	6%	5%	7%
3	freq	88	48	40
3	prop	18%	19%	17%
4	freq	189	95	94
4	prop	38%	37%	39%
5	freq	130	65	65
5	prop	26%	25%	27%
6	freq	24	16	8
6	prop	5%	6%	3%
7 – Very strong economy	freq	21	11	9
7 – Very strong economy	prop	4%	4%	4%
Top3Box	freq	175	92	83
Top3Box	prop	35%	36%	34%
Low3Box	freq	137	71	66
Low3Box	prop	27%	27%	27%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
276	145	79	196	176	128	311
498	327	177	378	360	264	681
12	3	2	7	7	4	10
4%	2%	3%	3%	4%	3%	3%
18	8	5	14	9	8	19
6%	6%	6%	7%	5%	6%	6%
46	26	16	32	33	23	52
16%	18%	21%	17%	19%	18%	17%
103	55	31	85	68	37	115
37%	38%	39%	43%	38%	29%	37%
71	41	18	41	44	45	90
26%	29%	23%	21%	25%	35%	29%
14	6	4	9	9	6	13
5%	4%	4%	5%	5%	4%	4%
14	4	3	8	6	7	13
5%	3%	4%	4%	4%	5%	4%
99	52	24	59	59	57	115
36%	36%	31%	30%	34%	44%	37%
75	38	23	53	49	35	81
27%	26%	30%	27%	28%	27%	26%

India

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
189	.	67	432	236	264	121
321	.	118	881	512	490	250
7	.	3	15	8	9	5
4%	.	4%	3%	3%	3%	4%
12	.	4	27	10	21	6
6%	.	6%	6%	4%	8%	5%
37	.	14	75	40	48	20
19%	.	20%	17%	17%	18%	16%
74	0	25	164	83	106	36
39%	.	37%	38%	35%	40%	30%
41	0	11	118	66	64	33
21%	.	17%	27%	28%	24%	27%
11	.	6	17	16	8	10
6%	.	9%	4%	7%	3%	8%
8	1	4	16	12	9	12
4%	.	6%	4%	5%	3%	9%
59	1	22	152	94	81	55
31%	.	32%	35%	40%	30%	45%
56	.	20	116	59	78	31
29%	.	30%	27%	25%	29%	25%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
379	224	276	375	125	364	97
752	473	529	781	221	728	198
12	7	10	12	5	13	3
3%	3%	4%	3%	4%	4%	3%
25	11	20	21	10	18	10
7%	5%	7%	6%	8%	5%	10%
68	38	51	66	22	66	14
18%	17%	18%	18%	18%	18%	15%
153	73	116	136	53	131	41
40%	33%	42%	36%	43%	36%	42%
97	66	64	102	28	99	25
26%	30%	23%	27%	22%	27%	26%
14	15	9	19	4	20	3
4%	7%	3%	5%	3%	5%	3%
9	14	7	18	3	17	1
2%	6%	2%	5%	2%	5%	1%
120	95	80	140	35	136	29
32%	42%	29%	37%	28%	37%	30%
106	56	80	100	37	98	27
28%	25%	29%	27%	29%	27%	28%

Social Media Inactive
38
76
1
3%
2
6%
8
21%
18
46%
6
15%
1
2%
2
6%
9
23%
12
31%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	514	244	270
1 – Very weak economy	freq	29	16	13
1 – Very weak economy	prop	6%	6%	5%
2	freq	24	6	18
2	prop	5%	2%	7%
3	freq	120	57	63
3	prop	24%	23%	25%
4	freq	155	80	75
4	prop	31%	32%	30%
5	freq	130	67	62
5	prop	26%	27%	25%
6	freq	30	16	14
6	prop	6%	6%	6%
7 – Very strong economy	freq	12	9	4
7 – Very strong economy	prop	2%	3%	2%
Top3Box	freq	172	92	80
Top3Box	prop	34%	37%	32%
Low3Box	freq	173	78	95
Low3Box	prop	35%	31%	38%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
281	153	66	66	248	186	264
229	195	90	55	250	209	309
20	8	2	5	14	10	15
7%	5%	2%	8%	6%	5%	6%
16	7	2	5	9	10	9
6%	4%	2%	8%	4%	5%	4%
69	34	17	17	59	43	61
25%	22%	26%	26%	24%	23%	23%
89	46	21	25	72	58	80
31%	30%	32%	38%	29%	31%	30%
67	43	20	11	74	44	71
24%	28%	30%	17%	30%	24%	27%
15	12	3	.	14	16	20
5%	8%	4%	.	6%	9%	8%
6	4	2	2	5	5	8
2%	3%	3%	3%	2%	3%	3%
88	59	25	13	93	65	99
31%	39%	38%	20%	37%	35%	37%
105	48	20	27	83	63	85
37%	31%	30%	41%	33%	34%	32%

Indonesia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
236	162	34	304	271	229	79
205	160	34	320	283	231	80
14	10	2	17	13	16	6
6%	6%	6%	6%	5%	7%	8%
15	10	.	14	13	11	1
6%	6%	.	5%	5%	5%	2%
59	43	6	70	63	57	17
25%	27%	18%	23%	23%	25%	21%
75	54	12	89	80	75	18
32%	33%	36%	29%	30%	33%	22%
59	32	12	85	78	52	23
25%	20%	37%	28%	29%	23%	29%
10	9	1	20	16	13	9
4%	6%	2%	7%	6%	6%	12%
5	3	.	9	8	5	5
2%	2%	.	3%	3%	2%	6%
73	44	13	114	102	70	37
31%	27%	39%	38%	38%	31%	47%
88	63	8	101	89	84	24
37%	39%	25%	33%	33%	37%	31%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
421	141	359	428	72	323	148
434	152	362	444	70	323	161
23	11	18	23	6	16	10
5%	8%	5%	5%	8%	5%	7%
23	6	18	20	4	16	8
5%	4%	5%	5%	6%	5%	6%
103	25	95	97	23	74	37
24%	18%	27%	23%	32%	23%	25%
137	32	123	131	24	99	44
33%	23%	34%	31%	33%	31%	30%
106	44	85	119	10	87	40
25%	31%	24%	28%	14%	27%	27%
20	17	13	27	3	24	5
5%	12%	4%	6%	4%	7%	4%
8	6	6	11	2	8	3
2%	4%	2%	3%	2%	2%	2%
135	67	105	157	15	118	48
32%	47%	29%	37%	21%	37%	33%
149	42	131	140	33	105	55
35%	30%	37%	33%	46%	33%	37%

Social Media Inactive
29
30
4
13%
.
.
9
31%
12
39%
3
9%
1
2%
2
6%
5
17%
13
44%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	1013	519	494
1 – Very weak economy	freq	172	70	102
1 – Very weak economy	prop	34%	28%	41%
2	freq	89	44	45
2	prop	18%	18%	18%
3	freq	115	67	48
3	prop	23%	27%	19%
4	freq	76	43	33
4	prop	15%	17%	13%
5	freq	40	22	18
5	prop	8%	9%	7%
6	freq	6	3	3
6	prop	1%	1%	1%
7 – Very strong economy	freq	2	1	1
7 – Very strong economy	prop	%	%	%
Top3Box	freq	48	26	22
Top3Box	prop	10%	10%	9%
Low3Box	freq	376	181	195
Low3Box	prop	75%	73%	78%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
181	192	127	145	190	91	227
323	416	274	274	391	208	471
61	71	39	67	55	17	78
34%	37%	31%	46%	29%	19%	34%
29	35	26	24	38	16	43
16%	18%	20%	16%	20%	18%	19%
45	42	28	30	49	23	47
25%	22%	22%	20%	26%	25%	21%
24	29	22	14	32	22	35
14%	15%	18%	9%	17%	24%	15%
18	14	8	9	11	12	20
10%	7%	7%	7%	6%	13%	9%
3	0	3	1	4	0	3
1%	%	2%	1%	2%	%	1%
1	.	1	0	0	1	1
1%	.	1%	%	%	1%	%
21	15	12	11	16	14	24
12%	8%	9%	8%	8%	15%	10%
135	149	93	121	143	56	169
75%	77%	73%	83%	75%	61%	74%

Italy

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
273	244	199	58	237	263	40
542	333	555	125	511	502	90
94	99	58	15	76	96	12
34%	41%	29%	25%	32%	37%	31%
46	38	44	7	42	48	5
17%	16%	22%	13%	18%	18%	13%
68	51	47	17	58	57	10
25%	21%	24%	30%	24%	22%	25%
41	28	36	11	40	36	8
15%	12%	18%	20%	17%	14%	20%
20	22	12	7	20	20	3
7%	9%	6%	12%	8%	8%	9%
3	4	1	.	2	4	1
1%	2%	1%	.	1%	1%	2%
1	.	2	0	0	2	0
%	.	1%	1%	%	1%	1%
24	26	14	7	22	26	4
9%	11%	7%	12%	9%	10%	11%
208	189	148	39	175	201	27
76%	78%	75%	68%	74%	76%	69%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	61	439	272	228	293	103
923	135	878	594	419	603	207
160	18	154	84	88	102	28
35%	30%	35%	31%	39%	35%	27%
84	9	80	48	41	51	21
18%	15%	18%	18%	18%	18%	20%
105	15	100	68	47	66	28
23%	24%	23%	25%	21%	23%	27%
68	12	64	46	30	46	14
15%	19%	15%	17%	13%	16%	13%
37	6	34	22	18	23	10
8%	10%	8%	8%	8%	8%	10%
5	1	5	2	3	3	2
1%	1%	1%	1%	1%	1%	2%
2	1	1	1	1	1	0
%	2%	%	%	%	%	%
43	8	40	26	22	27	12
9%	12%	9%	10%	10%	9%	12%
349	42	335	200	176	219	77
76%	68%	76%	74%	77%	75%	75%

Social Media Inactive
105
203
42
40%
17
17%
21
20%
15
15%
8
8%
0
%
0
%
9
8%
80
77%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1008	481	527
1 – Very weak economy	freq	32	19	13
1 – Very weak economy	prop	6%	8%	5%
2	freq	55	29	25
2	prop	11%	12%	10%
3	freq	180	87	93
3	prop	36%	35%	37%
4	freq	169	82	87
4	prop	34%	32%	35%
5	freq	59	31	29
5	prop	12%	12%	12%
6	freq	5	3	2
6	prop	1%	1%	1%
7 – Very strong economy	freq	1	1	0
7 – Very strong economy	prop	%	%	%
Top3Box	freq	65	34	31
Top3Box	prop	13%	13%	13%
Low3Box	freq	266	135	131
Low3Box	prop	53%	54%	52%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	144	171	310	161	30	278
380	265	363	623	325	60	565
13	12	8	26	5	1	13
7%	8%	4%	8%	3%	2%	5%
16	22	17	41	11	2	29
8%	16%	10%	13%	7%	6%	10%
68	43	69	110	61	9	101
36%	30%	40%	35%	38%	32%	36%
65	46	58	102	56	11	94
35%	32%	34%	33%	35%	38%	34%
22	18	20	28	27	5	37
12%	13%	12%	9%	17%	16%	14%
2	2	0	2	2	1	4
1%	2%	%	1%	1%	4%	1%
1	.	.	0	.	1	.
1%	.	.	%	.	2%	.
25	20	20	30	28	6	41
13%	14%	12%	10%	18%	21%	15%
96	77	93	177	77	12	143
52%	54%	54%	57%	48%	40%	51%

Japan

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
222	169	112	219	238	262	19
443	341	229	438	468	540	37
19	13	7	12	19	13	2
9%	8%	6%	5%	8%	5%	12%
26	22	12	21	27	27	1
12%	13%	10%	10%	11%	10%	8%
79	61	40	78	87	93	6
35%	36%	36%	36%	36%	35%	33%
75	53	40	76	72	97	5
34%	31%	36%	35%	30%	37%	26%
22	19	11	29	31	29	3
10%	11%	10%	13%	13%	11%	16%
1	1	0	3	3	2	1
%	1%	%	1%	1%	1%	6%
1	.	1	.	.	1	.
%	.	1%	.	.	%	.
24	21	13	31	34	31	4
11%	12%	12%	14%	14%	12%	21%
124	96	59	112	133	133	10
56%	57%	53%	51%	56%	51%	52%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
481	33	467	334	166	41	120
971	64	944	666	342	81	241
30	3	29	26	6	3	6
6%	8%	6%	8%	3%	6%	5%
53	2	52	38	17	5	17
11%	7%	11%	11%	10%	12%	14%
173	12	168	119	60	12	43
36%	36%	36%	36%	36%	30%	36%
164	12	157	111	57	12	42
34%	36%	34%	33%	35%	29%	35%
56	3	56	36	23	7	12
12%	9%	12%	11%	14%	16%	10%
3	1	3	3	2	2	.
1%	3%	1%	1%	1%	5%	.
1	.	1	1	0	1	.
%	.	%	%	%	1%	.
61	4	61	40	25	9	12
13%	13%	13%	12%	15%	22%	10%
256	17	249	183	83	20	66
53%	52%	53%	55%	50%	48%	55%

Social Media Inactive
339
686
23
7%
33
10%
124
37%
115
34%
41
12%
3
1%
0
%
44
13%
181
53%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	238	262
	unw_base	524	257	267
1 – Very weak economy	freq	87	31	56
1 – Very weak economy	prop	17%	13%	22%
2	freq	59	25	34
2	prop	12%	11%	13%
3	freq	142	66	76
3	prop	28%	28%	29%
4	freq	117	58	59
4	prop	23%	25%	22%
5	freq	75	46	29
5	prop	15%	19%	11%
6	freq	13	9	4
6	prop	3%	4%	1%
7 – Very strong economy	freq	6	2	3
7 – Very strong economy	prop	1%	1%	1%
Top3Box	freq	94	57	36
Top3Box	prop	19%	24%	14%
Low3Box	freq	289	122	167
Low3Box	prop	58%	51%	64%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
270	165	65	414	80	7	226
255	190	79	376	133	15	246
50	29	9	73	14	1	40
18%	17%	14%	18%	17%	.	18%
36	17	7	47	11	1	29
13%	10%	10%	11%	14%	.	13%
76	51	16	123	18	2	64
28%	31%	25%	30%	23%	.	28%
65	37	15	94	22	2	49
24%	22%	23%	23%	27%	.	22%
35	25	14	64	10	1	36
13%	15%	22%	15%	13%	.	16%
7	3	3	9	3	0	4
3%	2%	5%	2%	4%	.	2%
1	4	.	4	1	.	4
1%	3%	.	1%	2%	.	2%
44	32	18	77	15	1	43
16%	20%	27%	19%	19%	.	19%
162	96	32	243	43	3	134
60%	58%	49%	59%	54%	.	59%

Mexico

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
274	321	103	76	255	245	102
278	150	163	211	290	234	118
47	53	19	15	39	48	17
17%	17%	18%	20%	15%	20%	17%
30	39	12	8	25	35	8
11%	12%	12%	11%	10%	14%	8%
78	99	25	18	80	63	21
29%	31%	24%	24%	31%	26%	20%
68	74	24	19	54	63	26
25%	23%	24%	25%	21%	26%	25%
39	47	17	11	47	28	22
14%	15%	17%	15%	18%	11%	21%
9	6	4	2	8	5	7
3%	2%	4%	3%	3%	2%	7%
2	2	1	2	2	4	1
1%	1%	1%	3%	1%	1%	1%
50	55	23	16	57	36	30
18%	17%	22%	21%	22%	15%	30%
156	191	56	42	144	146	46
57%	60%	54%	55%	56%	59%	45%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
398	108	392	327	173	285	131
406	137	387	377	147	340	116
70	20	68	50	37	50	20
18%	18%	17%	15%	21%	17%	16%
52	8	51	33	27	38	11
13%	8%	13%	10%	16%	13%	9%
122	31	111	97	45	90	36
31%	29%	28%	30%	26%	31%	28%
91	23	94	77	40	56	33
23%	21%	24%	24%	23%	20%	25%
53	16	59	57	18	39	26
13%	15%	15%	17%	11%	14%	20%
6	8	5	11	2	8	4
1%	7%	1%	3%	1%	3%	3%
5	1	4	2	4	6	.
1%	1%	1%	1%	2%	2%	.
63	25	68	70	24	53	30
16%	23%	17%	21%	14%	18%	23%
243	59	230	180	109	177	68
61%	55%	59%	55%	63%	62%	52%

Social Media Inactive
84
68
18
21%
10
12%
17
20%
28
34%
10
12%
1
2%
.
.
11
13%
45
53%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	505	244	261
1 – Very weak economy	freq	76	42	34
1 – Very weak economy	prop	15%	17%	13%
2	freq	70	38	32
2	prop	14%	15%	13%
3	freq	139	67	72
3	prop	28%	27%	28%
4	freq	113	51	62
4	prop	23%	21%	24%
5	freq	71	34	37
5	prop	14%	14%	15%
6	freq	27	14	13
6	prop	5%	6%	5%
7 – Very strong economy	freq	4	1	3
7 – Very strong economy	prop	1%	1%	1%
Top3Box	freq	103	50	53
Top3Box	prop	21%	20%	21%
Low3Box	freq	284	146	138
Low3Box	prop	57%	59%	55%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
215	147	138	335	89	4	245
184	160	161	326	109	5	270
18	22	36	56	9	2	41
9%	15%	26%	17%	11%	.	17%
20	25	25	44	12	1	37
9%	17%	18%	13%	14%	.	15%
69	36	34	89	23	1	63
32%	24%	25%	27%	26%	.	26%
56	34	23	79	18	1	50
26%	23%	17%	24%	20%	.	20%
35	22	14	45	18	.	36
16%	15%	10%	13%	20%	.	15%
13	9	6	17	7	.	17
6%	6%	4%	5%	8%	.	7%
4	.	1	4	1	.	1
2%	.	1%	1%	1%	.	%
52	31	20	65	26	.	54
24%	21%	15%	19%	29%	.	22%
107	83	95	190	45	3	141
50%	56%	69%	57%	50%	.	58%

Poland

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
255	104	327	69	219	281	43
235	46	349	110	236	269	51
34	15	52	9	39	37	5
13%	14%	16%	12%	18%	13%	12%
33	15	44	10	32	38	6
13%	15%	14%	15%	14%	14%	15%
76	44	78	17	55	84	9
30%	42%	24%	24%	25%	30%	22%
63	12	82	19	47	66	10
25%	11%	25%	27%	22%	23%	23%
35	14	47	10	30	41	7
14%	14%	15%	14%	14%	15%	15%
10	4	19	4	12	15	5
4%	4%	6%	5%	6%	5%	11%
4	.	3	1	4	1	1
1%	.	1%	2%	2%	%	2%
49	18	69	15	46	57	12
19%	18%	21%	22%	21%	20%	28%
143	74	175	35	126	158	21
56%	71%	54%	51%	57%	56%	49%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
457	62	438	279	221	238	178
454	76	429	306	199	245	182
71	9	67	39	36	39	26
15%	14%	15%	14%	16%	16%	15%
64	5	65	36	34	27	30
14%	8%	15%	13%	16%	11%	17%
130	12	127	68	71	56	56
28%	19%	29%	24%	32%	23%	31%
103	15	98	73	40	61	34
23%	23%	22%	26%	18%	26%	19%
65	11	61	40	31	35	23
14%	17%	14%	14%	14%	15%	13%
22	10	17	21	6	16	10
5%	16%	4%	7%	3%	7%	5%
4	2	3	2	3	4	.
1%	3%	1%	1%	1%	2%	.
91	22	80	63	40	56	32
20%	36%	18%	23%	18%	23%	18%
264	25	259	143	141	122	112
58%	41%	59%	51%	64%	51%	63%

Social Media Inactive
84
78
10
12%
13
16%
27
32%
18
22%
13
16%
2
2%
.
.
15
18%
51
60%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	502	202	300
1 – Very weak economy	freq	55	23	32
1 – Very weak economy	prop	11%	9%	12%
2	freq	57	29	28
2	prop	11%	12%	11%
3	freq	124	60	64
3	prop	25%	25%	25%
4	freq	125	62	63
4	prop	25%	26%	24%
5	freq	101	47	54
5	prop	20%	20%	21%
6	freq	31	16	14
6	prop	6%	7%	6%
7 – Very strong economy	freq	8	4	4
7 – Very strong economy	prop	2%	2%	1%
Top3Box	freq	139	67	72
Top3Box	prop	28%	28%	28%
Low3Box	freq	236	111	124
Low3Box	prop	47%	46%	48%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
211	190	99	56	211	210	240
240	178	84	42	190	248	260
19	19	16	11	24	16	24
9%	10%	17%	19%	11%	8%	10%
24	24	9	2	34	20	25
11%	13%	9%	4%	16%	9%	10%
48	52	24	19	48	51	60
23%	27%	24%	33%	23%	24%	25%
56	49	20	12	46	55	65
26%	26%	20%	21%	22%	26%	27%
48	31	22	11	42	48	47
23%	16%	22%	20%	20%	23%	20%
15	9	6	2	13	15	13
7%	5%	6%	3%	6%	7%	6%
1	5	1	.	2	5	5
1%	3%	1%	.	1%	3%	2%
64	45	30	13	58	68	66
30%	24%	30%	23%	28%	32%	28%
91	96	49	32	106	87	109
43%	50%	50%	56%	50%	42%	45%

Russia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
260	146	266	88	238	262	32
242	65	221	216	233	269	39
30	24	22	8	25	30	4
12%	17%	8%	9%	10%	11%	12%
32	18	29	10	32	25	7
12%	12%	11%	12%	13%	10%	23%
64	35	69	20	58	66	4
25%	24%	26%	23%	24%	25%	14%
60	31	68	26	63	62	8
23%	21%	26%	29%	26%	24%	26%
54	28	54	19	40	61	6
21%	19%	20%	21%	17%	23%	20%
17	9	17	5	13	17	0
7%	6%	6%	5%	5%	7%	1%
2	2	5	0	7	0	1
1%	1%	2%	%	3%	%	5%
73	38	77	24	61	79	8
28%	26%	29%	27%	25%	30%	26%
127	77	121	38	115	121	16
49%	53%	45%	44%	48%	46%	49%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
468	52	448	328	172	196	194
463	67	435	350	152	200	208
51	6	49	28	27	25	15
11%	12%	11%	8%	16%	13%	8%
50	9	49	44	13	21	23
11%	16%	11%	14%	7%	11%	12%
120	6	118	76	48	40	59
26%	12%	26%	23%	28%	21%	30%
117	14	111	88	37	43	49
25%	26%	25%	27%	21%	22%	25%
95	16	85	65	36	46	33
20%	30%	19%	20%	21%	23%	17%
30	0	30	21	9	12	15
6%	1%	7%	6%	6%	6%	8%
6	1	6	6	2	8	.
1%	3%	1%	2%	1%	4%	.
131	18	122	92	48	66	48
28%	34%	27%	28%	28%	34%	25%
220	21	215	148	88	87	97
47%	40%	48%	45%	51%	44%	50%

Social Media Inactive
110
94
14
13%
13
12%
25
23%
32
29%
22
20%
3
3%
.
.
26
23%
52
47%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	283	217
	unw_base	504	251	253
1 – Very weak economy	freq	21	10	11
1 – Very weak economy	prop	4%	4%	5%
2	freq	20	9	11
2	prop	4%	3%	5%
3	freq	58	33	25
3	prop	12%	12%	12%
4	freq	117	56	61
4	prop	23%	20%	28%
5	freq	110	60	49
5	prop	22%	21%	23%
6	freq	71	47	25
6	prop	14%	16%	11%
7 – Very strong economy	freq	103	68	35
7 – Very strong economy	prop	21%	24%	16%
Top3Box	freq	284	175	109
Top3Box	prop	57%	62%	50%
Low3Box	freq	99	52	47
Low3Box	prop	20%	18%	22%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
295	153	52	250	145	42	275
334	137	33	263	136	39	263
16	4	1	14	3	3	8
5%	3%	3%	6%	2%	7%	3%
16	2	1	9	5	.	7
6%	1%	3%	4%	4%	.	3%
34	16	8	29	13	8	35
12%	10%	16%	12%	9%	20%	13%
72	41	5	61	34	8	58
24%	27%	9%	25%	24%	20%	21%
68	31	11	51	35	9	52
23%	20%	20%	20%	25%	22%	19%
35	28	8	29	24	6	44
12%	18%	15%	12%	17%	15%	16%
53	32	18	56	30	7	71
18%	21%	34%	23%	20%	16%	26%
157	90	36	136	89	23	167
53%	59%	70%	55%	62%	53%	61%
66	22	11	52	21	11	50
22%	14%	21%	21%	15%	27%	18%

Saudi Arabia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
225	124	160	216	231	269	56
241	118	170	216	207	297	53
13	5	4	12	10	11	2
6%	4%	3%	6%	4%	4%	3%
13	3	7	9	5	15	.
6%	3%	5%	4%	2%	6%	.
23	12	20	26	26	32	9
10%	10%	13%	12%	11%	12%	17%
59	24	53	41	47	71	7
26%	19%	33%	19%	20%	26%	12%
58	29	31	50	44	66	15
26%	23%	20%	23%	19%	25%	27%
27	20	19	32	38	34	8
12%	17%	12%	15%	16%	13%	14%
32	31	25	47	62	40	15
14%	25%	16%	22%	27%	15%	27%
117	80	75	129	143	140	38
52%	64%	47%	60%	62%	52%	68%
49	20	32	47	41	58	11
22%	16%	20%	22%	18%	22%	20%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	74	426	268	232	248	164
451	65	439	257	247	243	171
20	2	20	12	9	10	4
4%	2%	5%	4%	4%	4%	2%
20	.	20	7	12	7	9
4%	.	5%	3%	5%	3%	5%
49	9	49	28	30	27	19
11%	13%	11%	11%	13%	11%	12%
110	13	104	55	62	64	37
25%	18%	24%	21%	27%	26%	23%
94	17	93	60	49	50	46
21%	23%	22%	23%	21%	20%	28%
64	10	61	41	30	34	19
14%	14%	14%	15%	13%	14%	12%
87	22	80	64	39	54	30
20%	31%	19%	24%	17%	22%	18%
245	49	234	165	118	139	95
55%	67%	55%	62%	51%	56%	58%
88	11	88	48	51	44	32
20%	15%	21%	18%	22%	18%	19%

Social Media Inactive
88
90
7
8%
4
5%
12
14%
15
17%
14
15%
18
20%
18
21%
49
56%
24
27%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	502	204	298
1 – Very weak economy	freq	56	23	34
1 – Very weak economy	prop	11%	9%	13%
2	freq	64	26	37
2	prop	13%	11%	14%
3	freq	138	62	76
3	prop	28%	26%	29%
4	freq	156	78	78
4	prop	31%	32%	30%
5	freq	75	47	28
5	prop	15%	19%	11%
6	freq	7	3	3
6	prop	1%	1%	1%
7 – Very strong economy	freq	5	1	4
7 – Very strong economy	prop	1%	%	1%
Top3Box	freq	86	51	36
Top3Box	prop	17%	21%	14%
Low3Box	freq	258	111	146
Low3Box	prop	52%	46%	56%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
287	142	72	55	119	325	195
278	168	56	43	126	333	211
24	20	12	5	18	33	19
8%	14%	17%	9%	15%	10%	10%
38	20	6	7	14	42	34
13%	14%	9%	13%	12%	13%	18%
79	33	26	20	36	82	53
27%	23%	37%	36%	30%	25%	27%
92	48	16	17	36	103	66
32%	34%	23%	31%	30%	32%	34%
47	18	9	6	12	56	22
17%	13%	13%	11%	10%	17%	11%
5	1	.	.	2	5	1
2%	1%	.	.	1%	2%	%
2	1	1	.	1	3	1
1%	1%	2%	.	1%	1%	1%
55	21	10	6	15	65	24
19%	15%	14%	11%	13%	20%	12%
140	73	45	32	69	157	106
49%	51%	63%	57%	57%	48%	54%

South Africa

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	268	121	111	219	281	82
291	260	134	108	231	271	87
37	33	16	7	31	25	10
12%	12%	13%	6%	14%	9%	12%
29	37	16	11	26	38	9
10%	14%	13%	10%	12%	13%	12%
85	77	30	31	66	72	13
28%	29%	25%	28%	30%	25%	15%
91	81	40	36	67	89	31
30%	30%	33%	32%	30%	32%	38%
53	35	19	22	25	50	16
17%	13%	15%	19%	11%	18%	19%
6	4	1	2	3	4	2
2%	1%	1%	2%	1%	1%	2%
3	2	1	2	1	4	2
1%	1%	1%	1%	%	1%	2%
62	41	20	25	29	57	19
20%	15%	17%	23%	13%	20%	23%
152	146	62	50	123	134	32
50%	55%	51%	45%	56%	48%	39%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
418	123	377	370	130	309	143
415	133	369	396	106	311	144
46	18	38	48	9	38	12
11%	15%	10%	13%	7%	12%	8%
54	14	50	49	15	35	18
13%	11%	13%	13%	11%	11%	13%
125	23	115	99	39	83	41
30%	19%	30%	27%	30%	27%	29%
125	39	117	111	46	96	46
30%	32%	31%	30%	35%	31%	32%
59	26	49	54	21	49	23
14%	21%	13%	15%	16%	16%	16%
5	1	5	7	.	4	3
1%	1%	1%	2%	.	1%	2%
3	2	2	3	1	5	.
1%	2%	1%	1%	1%	2%	.
67	29	57	64	22	58	26
16%	24%	15%	17%	17%	19%	18%
226	55	203	195	63	156	71
54%	44%	54%	53%	48%	50%	50%

Social Media Inactive
48
47
6
12%
11
22%
14
29%
15
30%
3
6%
.
.
.
.
3
6%
31
63%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	512	261	251
1 – Very weak economy	freq	32	15	17
1 – Very weak economy	prop	6%	6%	7%
2	freq	72	29	43
2	prop	14%	12%	17%
3	freq	173	84	89
3	prop	35%	33%	36%
4	freq	153	82	72
4	prop	31%	32%	29%
5	freq	58	34	23
5	prop	12%	14%	9%
6	freq	8	5	3
6	prop	2%	2%	1%
7 – Very strong economy	freq	4	4	.
7 – Very strong economy	prop	1%	2%	.
Top3Box	freq	69	43	26
Top3Box	prop	14%	17%	11%
Low3Box	freq	277	128	149
Low3Box	prop	55%	51%	60%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
211	182	107	110	163	227	271
168	203	141	102	164	246	310
15	13	4	10	12	10	19
7%	7%	4%	9%	7%	4%	7%
35	28	9	20	27	25	31
17%	15%	8%	18%	16%	11%	12%
77	57	39	37	58	79	93
37%	31%	36%	33%	35%	35%	34%
63	55	36	37	49	68	81
30%	30%	33%	33%	30%	30%	30%
16	25	16	5	15	38	38
8%	14%	15%	4%	9%	17%	14%
1	4	2	1	2	5	7
1%	2%	2%	1%	1%	2%	2%
3	.	2	1	1	2	3
1%	.	1%	1%	%	1%	1%
20	30	20	7	18	44	47
10%	16%	18%	7%	11%	20%	17%
127	98	52	67	96	114	143
61%	54%	48%	60%	59%	50%	53%

South Korea

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
229	.	139	355	252	248	65
202	.	133	373	273	239	75
12	.	7	25	15	16	6
5%	.	5%	7%	6%	7%	10%
41	1	20	51	33	40	9
18%	.	14%	14%	13%	16%	14%
81	2	51	121	87	86	20
35%	.	37%	34%	35%	35%	31%
73	3	46	104	72	82	19
32%	.	33%	29%	28%	33%	29%
20	.	12	46	37	20	6
9%	.	8%	13%	15%	8%	10%
1	.	1	7	6	2	2
1%	.	1%	2%	2%	1%	2%
1	.	2	2	3	1	3
1%	.	1%	1%	1%	1%	4%
22	.	15	54	46	24	11
10%	.	11%	15%	18%	10%	16%
134	3	78	197	135	142	36
59%	.	56%	55%	53%	57%	55%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
435	94	406	365	135	160	222
437	109	403	390	122	168	224
25	7	25	19	12	8	12
6%	7%	6%	5%	9%	5%	5%
63	10	62	47	25	21	36
15%	10%	15%	13%	18%	13%	16%
153	32	142	131	43	48	88
35%	34%	35%	36%	32%	30%	40%
134	24	129	111	42	46	62
31%	26%	32%	30%	31%	29%	28%
51	12	45	46	11	29	21
12%	13%	11%	13%	8%	18%	10%
6	6	2	8	.	5	3
1%	6%	%	2%	.	3%	1%
1	3	1	3	1	3	.
%	3%	%	1%	1%	2%	.
59	21	48	57	13	37	24
14%	23%	12%	16%	9%	23%	11%
242	48	229	197	80	77	136
56%	51%	56%	54%	59%	48%	61%

Social Media Inactive
118
120
12
10%
15
13%
38
32%
45
38%
7
6%
.
.
1
1%
8
7%
65
55%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1005	435	570
1 – Very weak economy	freq	144	67	78
1 – Very weak economy	prop	29%	27%	31%
2	freq	109	58	51
2	prop	22%	23%	20%
3	freq	135	69	66
3	prop	27%	27%	27%
4	freq	82	43	38
4	prop	16%	17%	15%
5	freq	25	14	12
5	prop	5%	5%	5%
6	freq	3	1	2
6	prop	1%	%	1%
7 – Very strong economy	freq	1	.	1
7 – Very strong economy	prop	%	.	%
Top3Box	freq	29	15	15
Top3Box	prop	6%	6%	6%
Low3Box	freq	389	194	195
Low3Box	prop	78%	77%	79%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
205	189	106	287	129	27	217
432	384	189	575	260	52	425
51	58	35	94	26	6	60
25%	31%	33%	33%	20%	23%	27%
45	44	21	64	31	5	49
22%	23%	20%	22%	24%	20%	22%
58	51	27	74	34	7	57
28%	27%	25%	26%	26%	27%	26%
38	25	19	42	24	6	35
18%	13%	18%	15%	19%	24%	16%
12	9	4	11	10	2	15
6%	5%	4%	4%	8%	7%	7%
2	1	0	1	2	.	1
1%	1%	%	%	2%	.	1%
1	.	.	.	1	.	1
%	.	.	.	1%	.	%
14	11	5	13	13	2	17
7%	6%	4%	4%	10%	7%	8%
153	153	83	232	91	19	165
75%	81%	78%	81%	71%	70%	76%

Spain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
283	249	115	136	247	253	53
580	496	116	393	483	522	105
85	84	28	33	72	73	16
30%	34%	24%	24%	29%	29%	29%
61	50	30	30	56	53	11
21%	20%	26%	22%	23%	21%	21%
78	65	30	41	69	67	12
28%	26%	26%	30%	28%	26%	22%
46	38	21	23	34	48	9
16%	15%	18%	17%	14%	19%	17%
10	11	5	9	14	11	4
4%	5%	4%	7%	6%	5%	7%
2	1	1	1	2	2	1
1%	1%	1%	1%	1%	1%	1%
.	.	1	.	1	.	1
.	.	1%	.	%	.	2%
12	13	6	10	16	13	5
4%	5%	6%	7%	7%	5%	10%
224	199	87	103	197	192	39
79%	80%	76%	76%	80%	76%	73%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	58	442	278	222	285	136
900	117	888	568	437	585	264
129	17	127	77	68	85	35
29%	30%	29%	28%	30%	30%	26%
98	13	96	60	49	57	37
22%	22%	22%	22%	22%	20%	27%
123	12	123	79	56	73	37
28%	20%	28%	29%	25%	26%	27%
73	10	71	43	39	49	22
16%	18%	16%	16%	17%	17%	16%
21	4	21	15	10	19	5
5%	6%	5%	6%	4%	7%	3%
3	1	3	2	1	3	1
1%	1%	1%	1%	1%	1%	%
.	1	.	1	.	.	.
.	2%	.	%	.	.	.
24	5	24	18	11	21	5
5%	9%	5%	7%	5%	8%	4%
350	42	347	216	172	215	109
78%	73%	78%	78%	78%	75%	80%

Social Media Inactive
78
156
24
31%
15
20%
25
31%
12
15%
2
2%
.
.
1
1%
3
3%
64
82%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	502	239	263
1 – Very weak economy	freq	5	3	3
1 – Very weak economy	prop	1%	1%	1%
2	freq	18	12	6
2	prop	4%	5%	2%
3	freq	52	26	26
3	prop	10%	10%	10%
4	freq	124	55	69
4	prop	25%	22%	28%
5	freq	181	92	89
5	prop	36%	36%	36%
6	freq	94	52	42
6	prop	19%	20%	17%
7 – Very strong economy	freq	26	14	12
7 – Very strong economy	prop	5%	6%	5%
Top3Box	freq	301	158	143
Top3Box	prop	60%	62%	58%
Low3Box	freq	75	41	34
Low3Box	prop	15%	16%	14%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	182	133	113	224	.	171
164	180	158	132	234	.	169
2	3	0	1	2	.	0
1%	2%	%	1%	1%	.	%
3	10	5	4	7	3	7
2%	6%	4%	3%	3%	3%	4%
10	25	17	17	20	7	12
6%	14%	13%	15%	9%	6%	7%
41	57	25	44	55	12	32
22%	31%	19%	39%	25%	11%	19%
90	46	44	32	91	44	71
49%	26%	33%	28%	41%	39%	42%
30	28	37	7	47	35	36
16%	15%	27%	6%	21%	31%	21%
9	12	5	9	2	12	12
5%	7%	3%	8%	1%	11%	7%
129	86	86	48	140	91	119
70%	48%	64%	42%	62%	81%	70%
15	38	22	21	29	10	19
8%	21%	17%	19%	13%	9%	11%

Sweden

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
329	105	263	132	341	159	.
333	325	84	93	323	179	.
5	1	3	1	5	1	.
2%	1%	1%	1%	1%	%	.
11	6	10	2	14	4	10
3%	6%	4%	2%	4%	2%	14%
40	11	29	12	35	17	0
12%	11%	11%	9%	10%	10%	1%
91	33	62	28	81	42	10
28%	32%	24%	21%	24%	27%	14%
110	37	93	51	116	65	34
33%	35%	35%	39%	34%	41%	48%
58	11	55	28	72	22	9
18%	11%	21%	21%	21%	14%	13%
14	5	11	9	18	8	6
4%	5%	4%	7%	5%	5%	9%
182	54	159	88	205	96	50
55%	51%	61%	67%	60%	60%	71%
56	18	41	16	54	21	10
17%	17%	16%	12%	16%	13%	15%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
430	.	409	384	116	173	160
450	.	432	346	156	133	159
5	.	5	1	4	0	4
1%	.	1%	%	3%	%	3%
8	10	8	14	4	5	4
2%	11%	2%	4%	4%	3%	3%
51	2	50	33	19	8	27
12%	2%	12%	9%	16%	4%	17%
114	11	113	78	46	45	34
26%	12%	28%	20%	40%	26%	22%
147	35	146	148	33	68	52
34%	38%	36%	39%	28%	40%	33%
85	26	68	88	6	33	30
20%	29%	17%	23%	5%	19%	19%
20	7	19	21	5	13	7
5%	8%	5%	6%	4%	7%	5%
251	68	233	257	44	115	90
58%	75%	57%	67%	37%	66%	56%
65	12	63	49	27	13	35
15%	13%	15%	13%	23%	8%	22%

Social Media Inactive
167
210
1
%
9
5%
17
10%
44
26%
60
36%
30
18%
6
4%
96
58%
27
16%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	288	213
1 – Very weak economy	freq	33	12	21
1 – Very weak economy	prop	7%	5%	8%
2	freq	45	15	30
2	prop	9%	6%	12%
3	freq	124	72	52
3	prop	25%	29%	21%
4	freq	150	70	80
4	prop	30%	28%	32%
5	freq	102	58	43
5	prop	20%	23%	17%
6	freq	33	17	16
6	prop	7%	7%	7%
7 – Very strong economy	freq	14	9	6
7 – Very strong economy	prop	3%	3%	2%
Top3Box	freq	148	83	65
Top3Box	prop	30%	33%	26%
Low3Box	freq	201	99	103
Low3Box	prop	40%	39%	41%

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
262	181	57	18	116	366	270
280	169	52	18	118	365	271
16	9	8	3	10	19	10
6%	5%	13%	.	9%	5%	4%
23	16	6	.	4	41	25
9%	9%	10%	.	4%	11%	9%
56	51	16	4	26	94	71
22%	28%	29%	.	22%	26%	26%
81	50	19	8	44	99	81
31%	28%	34%	.	37%	27%	30%
60	38	3	2	25	75	53
23%	21%	5%	.	21%	21%	20%
17	11	5	1	6	26	20
6%	6%	9%	.	5%	7%	7%
8	6	.	.	2	12	9
3%	3%	.	.	2%	3%	3%
85	55	8	3	32	113	82
33%	30%	14%	.	28%	31%	30%
96	76	30	7	40	154	107
37%	42%	52%	.	35%	42%	40%

Turkey

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
230	150	65	285	276	224	66
230	144	67	290	289	212	66
22	13	5	15	22	11	6
10%	9%	8%	5%	8%	5%	10%
20	7	6	32	25	20	8
9%	5%	9%	11%	9%	9%	12%
53	35	12	77	68	56	14
23%	24%	18%	27%	24%	25%	21%
69	52	16	82	75	75	12
30%	35%	25%	29%	27%	34%	19%
48	26	20	55	55	46	16
21%	18%	31%	19%	20%	21%	24%
13	11	6	16	21	12	5
5%	7%	9%	6%	7%	5%	8%
5	5	1	8	11	4	5
2%	3%	1%	3%	4%	2%	7%
66	42	27	80	86	62	26
29%	28%	41%	28%	31%	28%	39%
95	56	22	123	115	87	28
41%	37%	34%	43%	42%	39%	42%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
434	163	337	313	187	277	186
435	168	333	323	178	282	181
26	8	25	18	14	19	10
6%	5%	7%	6%	8%	7%	6%
37	16	29	32	13	34	9
9%	10%	9%	10%	7%	12%	5%
110	40	84	78	45	62	54
25%	25%	25%	25%	24%	22%	29%
138	40	110	91	60	76	63
32%	24%	33%	29%	32%	27%	34%
86	40	61	62	40	59	35
20%	25%	18%	20%	21%	21%	19%
28	11	22	20	13	17	12
6%	7%	7%	6%	7%	6%	7%
9	8	6	12	2	10	3
2%	5%	2%	4%	1%	4%	1%
123	59	89	93	55	87	50
28%	36%	26%	30%	29%	31%	27%
173	64	137	129	72	114	73
40%	39%	41%	41%	39%	41%	39%

Social Media Inactive
37
38
4
10%
2
6%
8
22%
11
31%
7
19%
4
10%
1
3%
12
32%
14
38%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1003	490	513
1 – Very weak economy	freq	59	34	26
1 – Very weak economy	prop	12%	14%	10%
2	freq	44	25	19
2	prop	9%	10%	8%
3	freq	126	56	70
3	prop	25%	22%	28%
4	freq	148	63	84
4	prop	30%	26%	33%
5	freq	92	49	43
5	prop	18%	20%	17%
6	freq	21	13	8
6	prop	4%	5%	3%
7 – Very strong economy	freq	10	8	3
7 – Very strong economy	prop	2%	3%	1%
Top3Box	freq	123	70	54
Top3Box	prop	25%	28%	21%
Low3Box	freq	229	115	115
Low3Box	prop	46%	46%	45%

B6 Rate the current state of the economy in your l

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	158	159	76	217	207	308
276	354	373	129	410	464	669
16	20	24	16	26	17	39
9%	12%	15%	22%	12%	8%	13%
9	17	18	6	21	18	35
5%	11%	11%	8%	10%	9%	11%
43	41	41	16	56	53	80
23%	26%	26%	22%	26%	26%	26%
61	45	42	19	66	62	85
33%	28%	26%	25%	30%	30%	28%
36	29	27	14	36	42	53
20%	19%	17%	18%	17%	20%	17%
11	3	6	2	8	11	11
6%	2%	4%	3%	4%	5%	4%
7	2	2	3	4	3	5
4%	1%	1%	4%	2%	2%	2%
54	35	34	18	49	56	69
29%	22%	21%	24%	22%	27%	23%
68	78	83	39	102	88	154
37%	49%	52%	51%	47%	43%	50%

US

ocal area using a scale from 1 to 7, where 7 means a very strong economy today and

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
192	232	127	141	245	255	45
334	307	386	310	502	501	91
20	40	10	9	23	36	3
11%	17%	8%	6%	9%	14%	7%
9	21	11	12	19	26	5
5%	9%	8%	9%	8%	10%	11%
46	64	31	30	55	71	8
24%	27%	25%	22%	22%	28%	18%
63	60	45	42	77	71	12
33%	26%	36%	30%	31%	28%	28%
38	33	22	36	49	43	9
20%	14%	18%	26%	20%	17%	21%
10	9	5	7	15	6	4
5%	4%	4%	5%	6%	2%	8%
6	5	2	3	8	2	3
3%	2%	2%	2%	3%	1%	7%
54	46	30	47	72	51	16
28%	20%	23%	33%	29%	20%	36%
76	126	52	52	96	133	16
39%	54%	41%	37%	39%	52%	37%

1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	60	440	320	180	185	108
912	121	882	657	346	364	231
56	5	55	30	30	19	10
12%	8%	12%	9%	17%	10%	9%
39	6	38	26	19	13	12
9%	10%	9%	8%	10%	7%	11%
118	11	114	79	47	46	31
26%	18%	26%	25%	26%	25%	29%
135	14	133	97	51	54	28
30%	24%	30%	30%	28%	29%	26%
83	13	79	65	27	33	22
18%	21%	18%	20%	15%	18%	21%
17	6	15	15	6	11	4
4%	10%	3%	5%	3%	6%	3%
7	5	5	8	2	9	1
2%	9%	1%	3%	1%	5%	1%
107	24	99	88	35	53	27
24%	40%	23%	28%	19%	29%	25%
213	22	207	134	95	78	53
47%	36%	47%	42%	53%	42%	49%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
207	113	125	154	108
408	219	265	306	213
31	14	11	20	13
15%	13%	9%	13%	12%
19	13	13	9	9
9%	11%	11%	6%	8%
48	32	32	38	24
23%	28%	25%	25%	22%
66	32	37	45	34
32%	29%	30%	29%	31%
37	17	26	31	17
18%	15%	21%	20%	16%
6	3	3	8	7
3%	3%	2%	5%	6%
0	1	3	3	4
%	1%	3%	2%	4%
43	21	32	42	28
21%	19%	26%	27%	26%
98	59	56	68	46
47%	52%	45%	44%	43%

Stub	Stat	All Countries	Argentina	Australia
	base	12000	500	500
	unw_base	18155	508	1002
Much weaker	freq	661	77	15
Much weaker	prop	6%	15%	3%
Somewhat weaker	freq	1637	53	86
Somewhat weaker	prop	14%	11%	17%
About the same	freq	6873	207	320
About the same	prop	57%	41%	64%
Somewhat stronger	freq	2307	100	65
Somewhat stronger	prop	19%	20%	13%
Much stronger	freq	522	63	14
Much stronger	prop	4%	13%	3%
Top2Box	freq	2829	163	79
Top2Box	prop	24%	33%	16%
Low2Box	freq	2298	130	101
Low2Box	prop	19%	26%	20%

Looking ahead six months from now, do you expect the economy in your local area to

Belgium	Brazil	Canada	China	France	Germany	Hungary
500	500	500	500	500	500	500
507	1021	1005	1006	1001	1004	501
20	6	18	10	36	16	27
4%	1%	4%	2%	7%	3%	5%
86	15	50	47	105	39	97
17%	3%	10%	9%	21%	8%	19%
352	187	342	261	335	357	314
70%	37%	68%	52%	67%	71%	63%
41	179	79	163	22	83	60
8%	36%	16%	33%	4%	17%	12%
1	112	10	19	1	5	2
%	22%	2%	4%	%	1%	%
42	291	90	182	23	88	62
8%	58%	18%	36%	5%	18%	12%
106	22	69	57	141	55	124
21%	4%	14%	11%	28%	11%	25%

All Countries

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

India	Indonesia	Italy	Japan	Mexico	Poland	Russia
500	500	500	500	500	500	500
1002	514	1013	1008	524	505	502
7	11	83	37	34	29	25
1%	2%	17%	7%	7%	6%	5%
26	24	73	114	68	115	68
5%	5%	15%	23%	14%	23%	14%
218	253	272	274	255	289	312
44%	51%	54%	55%	51%	58%	62%
204	184	66	71	110	58	79
41%	37%	13%	14%	22%	12%	16%
45	28	6	4	33	10	17
9%	6%	1%	1%	7%	2%	3%
249	212	73	75	144	68	96
50%	42%	15%	15%	29%	14%	19%
34	35	156	152	101	143	92
7%	7%	31%	30%	20%	29%	18%

weaker than it is now?

Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey	Great Britain
500	500	500	500	500	500	500
504	502	512	1005	502	501	1003
11	48	27	39	4	37	15
2%	10%	5%	8%	1%	7%	3%
30	118	104	65	33	118	43
6%	24%	21%	13%	7%	24%	9%
211	257	297	301	389	217	337
42%	51%	59%	60%	78%	43%	67%
166	69	68	89	63	105	99
33%	14%	14%	18%	13%	21%	20%
81	9	3	6	10	24	6
16%	2%	1%	1%	2%	5%	1%
247	77	71	95	74	129	105
49%	15%	14%	19%	15%	26%	21%
41	166	132	104	37	155	58
8%	33%	26%	21%	7%	31%	12%

US
500
1003
28
6%
60
12%
316
63%
83
17%
13
3%
96
19%
88
18%

All Regions

B7 Looking ahead six months from now, do you expect the economy in your lo

Stub	Stat	All Countries	North America	LATAM
	base	12000	1000	1500
	unw_base	18155	2008	2053
Much weaker	freq	661	46	118
Much weaker	prop	6%	5%	8%
Somewhat weaker	freq	1637	111	136
Somewhat weaker	prop	14%	11%	9%
About the same	freq	6873	658	649
About the same	prop	57%	66%	43%
Somewhat stronger	freq	2307	163	390
Somewhat stronger	prop	19%	16%	26%
Much stronger	freq	522	23	208
Much stronger	prop	4%	2%	14%
Top2Box	freq	2829	186	598
Top2Box	prop	24%	19%	40%
Low2Box	freq	2298	157	253
Low2Box	prop	19%	16%	17%

cal area to be much stronger, somewhat stronger, about the

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3500	4000	2000	1500
7041	5546	7539	3531	1507
269	132	259	49	96
6%	4%	6%	2%	6%
654	470	552	156	266
15%	13%	14%	8%	18%
2947	1935	2545	978	685
65%	55%	64%	49%	46%
582	833	583	625	340
13%	24%	15%	31%	23%
47	130	61	193	114
1%	4%	2%	10%	8%
629	963	645	818	454
14%	28%	16%	41%	30%
924	602	810	205	362
21%	17%	20%	10%	24%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	508	225	283
Much weaker	freq	77	39	38
Much weaker	prop	15%	16%	15%
Somewhat weaker	freq	53	27	25
Somewhat weaker	prop	11%	11%	10%
About the same	freq	207	111	96
About the same	prop	41%	45%	38%
Somewhat stronger	freq	100	50	50
Somewhat stronger	prop	20%	20%	20%
Much stronger	freq	63	18	45
Much stronger	prop	13%	7%	17%
Top2Box	freq	163	68	95
Top2Box	prop	33%	28%	37%
Low2Box	freq	130	66	64
Low2Box	prop	26%	27%	25%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	141	111	187	208	105	155
214	165	129	150	216	142	174
32	23	22	24	37	17	30
13%	17%	20%	13%	18%	16%	19%
21	12	20	15	20	18	19
9%	8%	18%	8%	9%	17%	12%
101	57	49	74	91	42	56
41%	40%	44%	40%	44%	40%	36%
49	37	14	32	45	23	43
20%	26%	13%	17%	22%	21%	28%
45	12	6	41	16	5	7
18%	8%	5%	22%	8%	5%	4%
94	49	20	74	61	28	50
38%	35%	18%	39%	29%	27%	32%
53	35	42	39	56	35	49
21%	25%	37%	21%	27%	33%	31%

Argentina

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
345	327	119	55	243	257	66
334	193	142	173	266	242	82
48	55	15	8	41	36	13
14%	17%	13%	14%	17%	14%	20%
34	24	18	10	31	22	8
10%	7%	15%	19%	13%	8%	13%
151	134	52	22	97	109	26
44%	41%	43%	39%	40%	43%	40%
57	63	27	11	53	47	11
17%	19%	22%	19%	22%	18%	17%
56	51	8	5	21	42	7
16%	16%	6%	8%	8%	16%	11%
113	114	34	15	74	89	19
33%	35%	29%	28%	30%	35%	28%
81	79	33	18	72	58	21
24%	24%	28%	33%	30%	23%	32%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
434	72	428	292	208	268	136
426	93	415	336	172	300	129
64	14	63	47	31	36	24
15%	20%	15%	16%	15%	13%	17%
44	7	46	34	19	34	18
10%	10%	11%	11%	9%	12%	13%
181	28	179	116	91	113	54
42%	38%	42%	40%	44%	42%	40%
89	16	84	64	36	52	26
20%	23%	20%	22%	17%	19%	19%
56	7	56	32	31	33	14
13%	10%	13%	11%	15%	12%	11%
144	23	140	96	67	85	41
33%	32%	33%	33%	32%	32%	30%
109	21	109	80	50	70	41
25%	29%	25%	27%	24%	26%	30%

Social Media Inactive
96
79
18
18%
1
1%
40
41%
22
23%
15
16%
37
39%
19
20%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1002	431	571
Much weaker	freq	15	8	7
Much weaker	prop	3%	3%	3%
Somewhat weaker	freq	86	40	46
Somewhat weaker	prop	17%	16%	18%
About the same	freq	320	160	160
About the same	prop	64%	64%	64%
Somewhat stronger	freq	65	32	32
Somewhat stronger	prop	13%	13%	13%
Much stronger	freq	14	8	6
Much stronger	prop	3%	3%	2%
Top2Box	freq	79	40	38
Top2Box	prop	16%	16%	15%
Low2Box	freq	101	48	53
Low2Box	prop	20%	19%	21%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	151	153	133	242	125	213
227	359	416	248	476	278	510
3	3	8	7	6	2	8
2%	2%	5%	5%	2%	2%	4%
30	29	28	24	43	19	42
15%	19%	18%	18%	18%	15%	20%
126	100	94	86	154	81	123
64%	66%	61%	64%	64%	65%	58%
29	16	19	14	38	13	30
15%	11%	12%	10%	16%	10%	14%
7	3	4	3	1	10	9
4%	2%	3%	3%	%	8%	4%
37	19	23	17	39	23	39
19%	13%	15%	13%	16%	18%	18%
33	32	36	31	49	22	51
17%	21%	24%	23%	20%	17%	24%

Australia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
287	132	294	74	273	227	48
492	327	316	359	583	419	117
6	6	6	3	9	6	2
2%	4%	2%	4%	3%	2%	5%
44	23	48	15	49	37	5
15%	18%	16%	20%	18%	16%	11%
197	89	186	45	169	151	24
68%	68%	63%	61%	62%	67%	49%
35	11	44	10	37	28	11
12%	8%	15%	13%	14%	12%	23%
5	3	10	2	9	5	6
2%	2%	3%	2%	3%	2%	12%
40	14	54	11	46	33	17
14%	11%	18%	15%	17%	14%	35%
51	29	55	18	58	43	8
18%	22%	19%	24%	21%	19%	16%

[weaker than it is now?](#)

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	68	432	304	196	185	133
885	154	848	619	383	359	269
12	3	12	7	8	3	4
3%	4%	3%	2%	4%	2%	3%
81	9	77	50	37	29	25
18%	14%	18%	16%	19%	16%	19%
296	35	285	192	128	118	85
66%	52%	66%	63%	65%	64%	64%
54	14	50	44	20	28	14
12%	21%	12%	15%	10%	15%	11%
8	7	8	11	4	7	6
2%	10%	2%	4%	2%	4%	4%
62	21	58	55	24	35	20
14%	31%	13%	18%	12%	19%	15%
93	12	89	56	45	33	28
21%	18%	21%	19%	23%	18%	21%

Social Media Inactive
182
374
8
4%
32
18%
118
65%
23
13%
1
1%
24
13%
40
22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	507	236	271
Much weaker	freq	20	11	10
Much weaker	prop	4%	4%	4%
Somewhat weaker	freq	86	44	41
Somewhat weaker	prop	17%	18%	17%
About the same	freq	352	172	180
About the same	prop	70%	69%	72%
Somewhat stronger	freq	41	23	17
Somewhat stronger	prop	8%	9%	7%
Much stronger	freq	1	1	1
Much stronger	prop	%	%	%
Top2Box	freq	42	24	18
Top2Box	prop	8%	10%	7%
Low2Box	freq	106	55	51
Low2Box	prop	21%	22%	20%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
184	160	156	147	183	92	185
161	171	175	139	188	101	197
11	6	3	11	3	3	6
6%	4%	2%	8%	2%	3%	3%
22	23	40	18	40	14	39
12%	14%	26%	12%	22%	15%	21%
131	118	103	105	129	59	123
71%	74%	66%	72%	71%	64%	66%
19	12	10	12	9	17	17
11%	7%	6%	8%	5%	18%	9%
1	1	.	1	1	.	1
%	%	.	%	%	.	%
20	12	10	13	10	17	18
11%	8%	6%	9%	5%	18%	10%
34	29	43	29	44	16	45
18%	18%	28%	20%	24%	18%	24%

Belgium

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
315	172	186	142	301	199	23
310	107	264	136	316	191	24
15	3	14	4	12	8	.
5%	2%	8%	2%	4%	4%	.
46	37	25	24	53	32	4
15%	21%	13%	17%	18%	16%	17%
230	125	128	99	209	143	17
73%	73%	69%	70%	69%	72%	73%
24	7	18	16	25	15	2
8%	4%	10%	11%	8%	8%	8%
1	.	1	.	1	.	1
%	.	1%	.	%	.	3%
24	7	19	16	27	15	2
8%	4%	10%	11%	9%	8%	11%
61	40	39	27	65	40	4
19%	23%	21%	19%	22%	20%	17%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	33	467	284	216	124	172
483	36	471	308	199	129	173
20	1	19	10	10	5	6
4%	3%	4%	4%	5%	4%	4%
82	6	79	56	29	18	33
17%	19%	17%	20%	14%	14%	19%
335	23	329	193	159	90	118
70%	70%	70%	68%	74%	73%	68%
39	2	39	23	17	10	15
8%	6%	8%	8%	8%	8%	9%
1	1	1	1	.	1	.
%	2%	%	%	.	1%	.
40	3	39	25	17	11	15
8%	8%	8%	9%	8%	9%	9%
102	7	99	66	40	23	39
21%	22%	21%	23%	18%	18%	23%

Social Media Inactive
204
205
9
5%
35
17%
144
71%
15
8%
.
.
15
8%
44
22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	1021	457	564
Much weaker	freq	6	6	1
Much weaker	prop	1%	2%	%
Somewhat weaker	freq	15	7	8
Somewhat weaker	prop	3%	3%	3%
About the same	freq	187	92	95
About the same	prop	37%	37%	37%
Somewhat stronger	freq	179	80	99
Somewhat stronger	prop	36%	33%	39%
Much stronger	freq	112	60	52
Much stronger	prop	22%	24%	20%
Top2Box	freq	291	140	151
Top2Box	prop	58%	57%	59%
Low2Box	freq	22	13	9
Low2Box	prop	4%	5%	4%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
271	141	89	154	338	9	191
516	332	173	178	793	50	412
5	1	1	4	3	0	2
2%	1%	1%	2%	1%	4%	1%
8	5	2	6	9	1	9
3%	4%	2%	4%	3%	8%	5%
91	57	39	55	129	3	76
34%	41%	43%	36%	38%	29%	40%
100	52	27	47	127	5	66
37%	37%	30%	31%	38%	55%	34%
67	25	21	42	70	0	38
25%	17%	23%	27%	21%	4%	20%
167	77	47	89	197	5	104
62%	55%	53%	58%	58%	59%	54%
13	7	3	10	11	1	11
5%	5%	3%	6%	3%	12%	6%

Brazil

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
309	363	107	29	175	325	56
609	109	561	351	451	570	140
5	4	2	1	2	4	1
2%	1%	2%	2%	1%	1%	1%
6	9	5	1	11	5	5
2%	3%	4%	5%	6%	1%	8%
110	133	41	13	54	133	10
36%	37%	38%	44%	31%	41%	19%
114	128	40	11	64	115	15
37%	35%	37%	37%	37%	35%	26%
74	89	20	4	44	68	25
24%	24%	18%	12%	25%	21%	45%
187	217	60	14	108	184	40
61%	60%	56%	49%	62%	56%	72%
11	13	7	2	13	9	5
4%	4%	6%	7%	7%	3%	10%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	73	427	320	180	305	99
881	201	820	744	277	717	194
6	1	6	5	1	2	1
1%	1%	1%	2%	1%	1%	1%
11	5	10	12	4	11	1
2%	7%	2%	4%	2%	4%	1%
176	16	171	108	79	114	49
40%	22%	40%	34%	44%	37%	49%
165	23	157	117	63	107	35
37%	31%	37%	36%	35%	35%	35%
87	28	84	79	33	71	14
20%	39%	20%	25%	18%	23%	14%
251	51	240	196	96	178	49
57%	70%	56%	61%	53%	58%	49%
17	6	16	17	5	13	2
4%	8%	4%	5%	3%	4%	2%

Social Media Inactive
95
110
4
4%
3
3%
24
25%
37
39%
27
28%
64
67%
7
8%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1005	469	536
Much weaker	freq	18	13	5
Much weaker	prop	4%	5%	2%
Somewhat weaker	freq	50	27	23
Somewhat weaker	prop	10%	11%	9%
About the same	freq	342	156	186
About the same	prop	68%	63%	74%
Somewhat stronger	freq	79	43	36
Somewhat stronger	prop	16%	18%	14%
Much stronger	freq	10	7	3
Much stronger	prop	2%	3%	1%
Top2Box	freq	90	51	39
Top2Box	prop	18%	21%	15%
Low2Box	freq	69	41	28
Low2Box	prop	14%	16%	11%

B7 Looking ahead six months from now, do you expect

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
177	165	158	86	183	231	233
253	339	413	160	364	481	518
7	6	6	7	8	4	6
4%	4%	4%	8%	4%	2%	2%
13	19	19	8	18	24	21
7%	11%	12%	10%	10%	11%	9%
117	115	110	61	121	159	164
66%	70%	69%	71%	66%	69%	70%
34	23	22	8	34	38	37
19%	14%	14%	9%	18%	16%	16%
6	3	1	2	3	6	5
4%	2%	1%	2%	2%	2%	2%
40	25	24	10	37	44	42
23%	15%	15%	11%	20%	19%	18%
19	25	24	15	25	28	27
11%	15%	15%	18%	14%	12%	12%

Canada

ect the economy in your local area to be much stronger, somewhat stronger, about the

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
267	186	223	91	252	248	55
487	376	438	191	512	493	113
13	8	8	3	8	10	3
5%	4%	4%	3%	3%	4%	6%
29	19	24	7	28	23	4
11%	10%	11%	7%	11%	9%	8%
178	129	150	63	164	177	33
67%	69%	67%	70%	65%	72%	60%
42	27	36	17	44	36	12
16%	14%	16%	18%	17%	14%	21%
6	3	6	2	8	2	3
2%	2%	2%	2%	3%	1%	5%
48	30	42	18	52	37	14
18%	16%	19%	20%	21%	15%	26%
41	27	32	9	36	33	8
16%	15%	14%	10%	14%	13%	14%

the same, somewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	62	438	348	152	184	142
892	129	876	704	301	346	287
15	5	14	11	7	5	4
3%	7%	3%	3%	5%	3%	3%
46	5	45	34	17	18	14
10%	8%	10%	10%	11%	10%	10%
309	38	304	235	106	117	96
69%	61%	69%	68%	70%	64%	68%
68	11	68	59	21	36	25
15%	18%	16%	17%	14%	20%	18%
8	3	7	9	1	7	2
2%	5%	2%	3%	1%	4%	1%
75	14	75	68	21	43	27
17%	23%	17%	20%	14%	24%	19%
61	10	59	45	24	23	18
14%	15%	13%	13%	16%	13%	13%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
175	137	37	59	177	38	50
372	279	76	116	355	75	102
9	6	.	1	7	4	.
5%	4%	.	2%	4%	10%	.
18	18	3	5	16	3	4
11%	13%	9%	9%	9%	9%	8%
128	97	24	41	117	26	35
73%	71%	65%	69%	66%	69%	71%
18	14	10	9	34	5	9
10%	10%	26%	15%	19%	12%	17%
1	2	0	3	3	0	2
1%	2%	1%	5%	2%	1%	4%
19	16	10	12	37	5	10
11%	12%	27%	19%	21%	13%	21%
28	24	3	7	24	7	4
16%	17%	9%	12%	13%	19%	8%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1006	535	471
Much weaker	freq	10	9	1
Much weaker	prop	2%	4%	1%
Somewhat weaker	freq	47	33	13
Somewhat weaker	prop	9%	13%	5%
About the same	freq	261	123	138
About the same	prop	52%	49%	55%
Somewhat stronger	freq	163	72	91
Somewhat stronger	prop	33%	29%	36%
Much stronger	freq	19	12	7
Much stronger	prop	4%	5%	3%
Top2Box	freq	182	84	98
Top2Box	prop	36%	34%	39%
Low2Box	freq	57	42	15
Low2Box	prop	11%	17%	6%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
201	190	109	52	184	263	364
421	456	129	43	257	706	727
1	5	4	4	5	2	9
%	3%	4%	7%	3%	1%	3%
12	21	14	10	14	23	41
6%	11%	13%	19%	7%	9%	11%
100	87	74	36	105	120	179
50%	46%	68%	68%	57%	46%	49%
76	71	16	3	51	109	121
38%	37%	15%	5%	28%	41%	33%
12	6	1	0	10	9	13
6%	3%	1%	%	5%	3%	4%
88	77	17	3	61	118	134
44%	40%	15%	5%	33%	45%	37%
13	26	18	14	18	25	50
6%	14%	17%	27%	10%	9%	14%

China

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
136	295	155	50	292	208	39
279	87	261	658	682	324	76
1	7	3	1	9	1	0
1%	2%	2%	2%	3%	1%	%
6	35	9	3	38	8	3
4%	12%	6%	7%	13%	4%	9%
82	166	74	21	140	121	12
60%	56%	48%	42%	48%	58%	31%
42	76	65	22	87	76	15
31%	26%	42%	44%	30%	36%	39%
6	12	4	3	17	2	8
4%	4%	3%	5%	6%	1%	20%
48	88	69	25	104	78	23
35%	30%	45%	49%	36%	37%	60%
7	41	11	4	47	9	4
5%	14%	7%	8%	16%	5%	9%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
461	104	396	376	124	.	.
930	304	702	876	130	.	.
10	1	9	6	4	.	.
2%	1%	2%	2%	3%	.	.
43	5	42	40	7	.	.
9%	5%	11%	11%	6%	.	.
249	36	225	177	85	.	.
54%	35%	57%	47%	68%	.	.
148	47	116	136	27	.	.
32%	45%	29%	36%	22%	.	.
11	15	4	18	1	.	.
2%	15%	1%	5%	1%	.	.
158	62	120	154	28	.	.
34%	59%	30%	41%	22%	.	.
53	6	51	45	11	.	.
12%	6%	13%	12%	9%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	511	490
Much weaker	freq	36	18	19
Much weaker	prop	7%	7%	7%
Somewhat weaker	freq	105	53	52
Somewhat weaker	prop	21%	22%	20%
About the same	freq	335	160	175
About the same	prop	67%	65%	69%
Somewhat stronger	freq	22	16	7
Somewhat stronger	prop	4%	6%	3%
Much stronger	freq	1	.	1
Much stronger	prop	%	.	%
Top2Box	freq	23	16	7
Top2Box	prop	5%	6%	3%
Low2Box	freq	141	71	71
Low2Box	prop	28%	29%	28%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	157	152	93	246	85	157
355	314	332	189	489	178	328
10	13	14	7	19	4	10
5%	8%	9%	7%	8%	4%	7%
45	30	30	21	52	17	30
24%	19%	20%	23%	21%	20%	19%
126	108	102	58	163	61	108
66%	69%	67%	63%	66%	72%	69%
9	7	7	6	12	3	8
5%	4%	4%	6%	5%	3%	5%
0	.	0	1	.	.	.
%	.	%	1%	.	.	.
10	7	7	7	12	3	8
5%	4%	5%	7%	5%	3%	5%
55	43	44	28	71	20	41
29%	27%	29%	30%	29%	24%	26%

France

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
343	168	209	124	326	174	16
673	380	306	315	666	335	30
26	17	13	7	23	14	1
8%	10%	6%	6%	7%	8%	6%
74	36	48	21	65	40	3
22%	21%	23%	17%	20%	23%	17%
227	108	140	87	219	117	12
66%	65%	67%	71%	67%	67%	75%
15	6	8	8	18	4	.
4%	4%	4%	6%	6%	2%	.
1	0	.	0	1	.	0
%	%	.	%	%	.	3%
15	7	8	8	19	4	0
4%	4%	4%	7%	6%	2%	3%
101	53	60	28	88	54	4
29%	32%	29%	23%	27%	31%	23%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
484	32	468	323	177	111	148
971	69	932	639	362	224	296
36	2	35	21	16	7	12
7%	5%	7%	6%	9%	6%	8%
102	8	97	73	32	31	24
21%	25%	21%	23%	18%	28%	16%
324	20	316	214	121	67	102
67%	61%	67%	66%	68%	61%	69%
22	2	20	15	8	5	10
5%	7%	4%	5%	4%	5%	7%
0	0	0	0	0	1	.
%	1%	%	%	%	1%	.
23	3	20	15	8	6	10
5%	9%	4%	5%	5%	5%	7%
138	10	132	94	48	38	36
28%	30%	28%	29%	27%	34%	24%

Social Media Inactive
242
481
18
8%
50
21%
166
69%
8
3%
.
.
8
3%
68
28%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1004	500	504
Much weaker	freq	16	9	7
Much weaker	prop	3%	4%	3%
Somewhat weaker	freq	39	21	18
Somewhat weaker	prop	8%	8%	7%
About the same	freq	357	170	188
About the same	prop	71%	67%	76%
Somewhat stronger	freq	83	51	33
Somewhat stronger	prop	17%	20%	13%
Much stronger	freq	5	2	3
Much stronger	prop	1%	1%	1%
Top2Box	freq	88	53	35
Top2Box	prop	18%	21%	14%
Low2Box	freq	55	30	25
Low2Box	prop	11%	12%	10%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
172	186	142	152	128	129	177
280	384	340	295	264	267	383
4	5	7	9	2	3	6
2%	3%	5%	6%	2%	2%	3%
11	13	15	11	7	10	15
6%	7%	10%	8%	6%	8%	8%
124	134	99	105	99	88	124
72%	72%	70%	69%	77%	68%	70%
33	30	20	26	20	25	31
19%	16%	14%	17%	15%	20%	17%
1	3	1	1	0	2	1
1%	2%	1%	1%	%	2%	1%
34	32	21	27	20	28	32
20%	17%	15%	18%	16%	22%	18%
14	19	22	20	9	13	21
8%	10%	15%	13%	7%	10%	12%

Germany

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
323	113	285	101	347	153	35
621	204	639	161	695	309	75
10	6	9	1	10	6	1
3%	6%	3%	1%	3%	4%	3%
24	12	20	7	24	14	2
7%	10%	7%	7%	7%	9%	6%
233	76	207	74	251	106	24
72%	67%	73%	73%	72%	69%	69%
53	19	47	17	57	26	6
16%	16%	17%	17%	16%	17%	17%
3	1	2	2	4	1	2
1%	1%	1%	2%	1%	%	5%
56	20	49	19	61	27	8
17%	17%	17%	19%	18%	18%	22%
34	18	29	8	35	20	3
10%	16%	10%	8%	10%	13%	9%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
465	82	418	342	158	121	179
929	169	835	694	310	233	355
15	3	13	10	6	4	4
3%	3%	3%	3%	4%	3%	2%
36	4	35	24	15	10	12
8%	4%	8%	7%	9%	8%	7%
333	57	300	244	113	80	134
72%	69%	72%	71%	72%	66%	74%
77	15	68	60	23	25	28
17%	19%	16%	18%	15%	20%	15%
3	3	2	4	0	3	2
1%	4%	%	1%	%	2%	1%
80	19	69	65	23	27	29
17%	23%	17%	19%	15%	23%	16%
51	6	48	33	21	14	17
11%	8%	12%	10%	13%	11%	9%

Social Media Inactive
200
416
8
4%
16
8%
144
72%
31
15%
1
%
31
16%
24
12%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	1003	507	496
Much weaker	freq	15	9	7
Much weaker	prop	3%	3%	3%
Somewhat weaker	freq	43	25	18
Somewhat weaker	prop	9%	10%	7%
About the same	freq	337	155	182
About the same	prop	67%	63%	72%
Somewhat stronger	freq	99	53	46
Somewhat stronger	prop	20%	21%	18%
Much stronger	freq	6	4	2
Much stronger	prop	1%	2%	1%
Top2Box	freq	105	57	48
Top2Box	prop	21%	23%	19%
Low2Box	freq	58	34	24
Low2Box	prop	12%	14%	10%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	167	148	87	259	103	210
329	339	335	177	521	207	439
7	5	3	6	8	2	4
4%	3%	2%	6%	3%	2%	2%
13	15	15	9	23	6	22
7%	9%	10%	10%	9%	6%	10%
124	112	102	58	178	64	138
67%	67%	69%	66%	69%	61%	66%
36	34	28	14	48	30	42
19%	21%	19%	16%	19%	29%	20%
5	1	0	1	2	3	4
3%	1%	%	1%	1%	3%	2%
41	35	29	15	50	32	46
22%	21%	19%	17%	19%	31%	22%
21	20	18	14	31	8	26
11%	12%	12%	17%	12%	7%	12%

Great Britain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
290	127	154	219	299	201	49
564	257	307	439	611	392	101
11	6	6	4	9	7	1
4%	5%	4%	2%	3%	3%	2%
21	12	13	18	28	15	3
7%	9%	9%	8%	9%	7%	7%
199	95	105	138	195	143	27
69%	75%	68%	63%	65%	71%	57%
56	14	28	56	62	37	15
19%	11%	18%	26%	21%	18%	31%
2	0	2	3	6	.	2
1%	%	1%	2%	2%	.	4%
58	15	31	59	68	37	17
20%	12%	20%	27%	23%	18%	35%
32	17	19	22	36	22	4
11%	14%	12%	10%	12%	11%	9%

[weaker than it is now?](#)

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
451	69	431	328	172	199	123
902	142	861	656	347	393	247
14	1	14	8	7	8	2
3%	1%	3%	2%	4%	4%	2%
39	6	37	28	15	19	11
9%	8%	9%	9%	9%	10%	9%
310	37	301	221	117	119	86
69%	53%	70%	67%	68%	60%	70%
83	22	77	66	33	48	23
18%	31%	18%	20%	19%	24%	19%
4	5	1	6	0	5	1
1%	7%	%	2%	%	2%	1%
88	26	78	71	33	53	24
19%	38%	18%	22%	19%	27%	20%
54	7	51	36	22	27	13
12%	10%	12%	11%	13%	13%	11%

Social Media Inactive
177
363
5
3%
13
7%
132
74%
27
15%
0
%
28
16%
18
10%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	501	243	258
Much weaker	freq	27	14	12
Much weaker	prop	5%	6%	5%
Somewhat weaker	freq	97	48	50
Somewhat weaker	prop	19%	20%	19%
About the same	freq	314	148	166
About the same	prop	63%	61%	65%
Somewhat stronger	freq	60	33	28
Somewhat stronger	prop	12%	13%	11%
Much stronger	freq	2	2	.
Much stronger	prop	%	1%	.
Top2Box	freq	62	34	28
Top2Box	prop	12%	14%	11%
Low2Box	freq	124	62	62
Low2Box	prop	25%	25%	24%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	147	151	176	239	14	196
182	151	168	176	239	17	201
14	8	4	12	9	2	5
7%	5%	3%	7%	4%	.	2%
41	25	32	26	51	2	33
20%	17%	21%	15%	21%	.	17%
123	88	103	116	147	9	133
61%	60%	68%	66%	61%	.	68%
23	24	13	21	31	1	25
12%	16%	8%	12%	13%	.	13%
.	2	.	1	1	.	1
.	1%	.	1%	%	.	%
23	26	13	22	32	1	26
12%	18%	8%	12%	13%	.	13%
55	33	36	38	60	4	37
27%	22%	24%	22%	25%	.	19%

Hungary

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
304	130	294	77	284	216	40
300	139	253	109	283	218	42
22	9	11	7	19	7	1
7%	7%	4%	8%	7%	3%	2%
64	22	62	14	57	40	11
21%	17%	21%	18%	20%	19%	26%
181	83	189	42	166	148	26
59%	64%	64%	55%	58%	69%	64%
36	15	32	14	40	20	3
12%	12%	11%	18%	14%	9%	8%
1	1	.	1	2	.	.
%	1%	.	1%	1%	.	.
37	16	32	14	42	20	3
12%	12%	11%	19%	15%	9%	8%
87	31	73	20	76	48	11
28%	24%	25%	26%	27%	22%	28%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	37	463	301	199	184	222
459	39	462	297	204	186	221
26	1	26	17	9	15	7
6%	2%	6%	6%	5%	8%	3%
87	11	87	62	35	46	39
19%	29%	19%	21%	18%	25%	17%
288	23	291	179	135	103	146
63%	63%	63%	59%	68%	56%	66%
57	3	58	41	19	19	29
12%	7%	12%	14%	10%	10%	13%
2	.	2	2	.	1	1
%	.	%	1%	.	%	%
59	3	60	43	19	20	30
13%	7%	13%	14%	10%	11%	14%
113	11	113	79	44	62	45
25%	31%	24%	26%	22%	33%	21%

Social Media Inactive
94
94
4
5%
12
13%
66
70%
12
12%
.
.
12
12%
17
18%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	258	242
	unw_base	1002	551	451
Much weaker	freq	7	4	3
Much weaker	prop	1%	1%	1%
Somewhat weaker	freq	26	16	11
Somewhat weaker	prop	5%	6%	4%
About the same	freq	218	102	116
About the same	prop	44%	40%	48%
Somewhat stronger	freq	204	112	91
Somewhat stronger	prop	41%	44%	38%
Much stronger	freq	45	24	21
Much stronger	prop	9%	9%	9%
Top2Box	freq	249	137	112
Top2Box	prop	50%	53%	46%
Low2Box	freq	34	20	14
Low2Box	prop	7%	8%	6%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
276	145	79	196	176	128	311
498	327	177	378	360	264	681
5	2	0	3	3	1	5
2%	1%	1%	1%	2%	1%	2%
12	9	5	13	6	7	18
4%	6%	7%	6%	4%	6%	6%
121	61	36	91	79	48	134
44%	42%	45%	46%	45%	37%	43%
112	60	31	72	73	58	125
41%	42%	39%	37%	42%	45%	40%
26	13	6	18	13	14	29
9%	9%	8%	9%	8%	11%	9%
139	73	37	90	87	72	154
50%	50%	47%	46%	49%	56%	50%
16	11	6	16	10	8	22
6%	8%	7%	8%	6%	6%	7%

India

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
189	2	67	432	236	264	121
321	3	118	881	512	490	250
2	.	.	7	4	3	2
1%	.	.	2%	2%	1%	2%
9	.	5	21	12	14	4
5%	.	8%	5%	5%	5%	4%
83	1	33	184	84	133	44
44%	.	49%	43%	36%	50%	37%
78	1	20	183	109	95	51
41%	.	30%	42%	46%	36%	42%
16	.	9	36	27	19	19
9%	.	13%	8%	11%	7%	16%
95	1	29	219	135	113	70
50%	.	44%	51%	57%	43%	58%
11	.	5	28	16	17	7
6%	.	8%	7%	7%	7%	5%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
379	224	276	375	125	364	97
752	473	529	781	221	728	198
5	3	4	6	1	6	.
1%	1%	2%	2%	1%	2%	.
22	10	16	19	7	19	5
6%	5%	6%	5%	6%	5%	5%
173	82	136	153	65	143	50
46%	36%	49%	41%	52%	39%	51%
153	99	105	160	44	159	37
40%	44%	38%	43%	35%	44%	38%
26	30	15	36	9	37	5
7%	13%	5%	10%	7%	10%	6%
178	129	120	196	52	196	42
47%	58%	43%	52%	42%	54%	43%
27	13	20	26	8	25	5
7%	6%	7%	7%	6%	7%	5%

Social Media Inactive
38
76
1
3%
2
6%
24
64%
8
21%
2
6%
10
27%
4
9%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	514	244	270
Much weaker	freq	11	7	4
Much weaker	prop	2%	3%	2%
Somewhat weaker	freq	24	12	12
Somewhat weaker	prop	5%	5%	5%
About the same	freq	253	120	133
About the same	prop	51%	48%	53%
Somewhat stronger	freq	184	97	87
Somewhat stronger	prop	37%	39%	35%
Much stronger	freq	28	14	14
Much stronger	prop	6%	6%	6%
Top2Box	freq	212	111	101
Top2Box	prop	42%	44%	40%
Low2Box	freq	35	19	16
Low2Box	prop	7%	8%	6%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
281	153	66	66	248	186	264
229	195	90	55	250	209	309
6	3	1	3	3	4	3
2%	2%	2%	5%	1%	2%	1%
13	8	4	5	8	11	16
5%	5%	6%	7%	3%	6%	6%
132	78	43	35	127	90	135
47%	51%	65%	53%	51%	48%	51%
116	53	15	17	97	70	96
41%	35%	22%	26%	39%	38%	36%
14	11	3	6	12	10	14
5%	7%	5%	9%	5%	6%	5%
130	64	18	23	109	81	110
46%	42%	27%	35%	44%	43%	42%
19	11	5	8	12	16	19
7%	7%	8%	12%	5%	8%	7%

Indonesia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
236	162	34	304	271	229	79
205	160	34	320	283	231	80
8	2	1	8	7	4	1
3%	1%	4%	3%	2%	2%	2%
8	9	1	14	11	13	5
3%	6%	3%	5%	4%	6%	6%
118	91	17	145	132	120	27
50%	56%	49%	48%	49%	52%	34%
88	55	13	116	110	73	40
37%	34%	39%	38%	41%	32%	51%
15	5	1	22	10	19	6
6%	3%	4%	7%	4%	8%	8%
103	60	15	138	120	92	47
43%	37%	44%	45%	44%	40%	59%
16	11	2	22	18	17	6
7%	7%	7%	7%	7%	7%	7%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
421	141	359	428	72	323	148
434	152	362	444	70	323	161
9	2	8	8	2	7	4
2%	2%	2%	2%	3%	2%	3%
20	8	16	21	4	14	8
5%	6%	4%	5%	5%	4%	5%
226	51	201	212	41	144	89
54%	36%	56%	49%	57%	45%	60%
143	69	115	165	19	135	44
34%	49%	32%	39%	26%	42%	30%
22	10	18	23	6	23	2
5%	7%	5%	5%	8%	7%	1%
166	79	133	187	25	158	46
39%	56%	37%	44%	34%	49%	31%
29	11	24	29	6	21	12
7%	8%	7%	7%	9%	6%	8%

Social Media Inactive
29
30
.
.
2
7%
19
66%
5
15%
4
12%
8
28%
2
7%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	1013	519	494
Much weaker	freq	83	37	46
Much weaker	prop	17%	15%	18%
Somewhat weaker	freq	73	42	31
Somewhat weaker	prop	15%	17%	12%
About the same	freq	272	136	136
About the same	prop	54%	55%	54%
Somewhat stronger	freq	66	33	34
Somewhat stronger	prop	13%	13%	13%
Much stronger	freq	6	2	5
Much stronger	prop	1%	1%	2%
Top2Box	freq	73	34	38
Top2Box	prop	15%	14%	15%
Low2Box	freq	156	79	76
Low2Box	prop	31%	32%	31%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
181	192	127	145	190	91	227
323	416	274	274	391	208	471
31	33	19	38	24	9	36
17%	17%	15%	26%	13%	10%	16%
27	30	16	18	30	16	30
15%	16%	13%	12%	16%	18%	13%
96	108	68	71	109	49	125
53%	56%	54%	49%	57%	54%	55%
25	19	22	17	23	16	32
14%	10%	18%	12%	12%	17%	14%
3	2	1	1	4	1	5
1%	1%	1%	%	2%	1%	2%
27	22	24	18	27	17	36
15%	11%	19%	12%	14%	18%	16%
57	63	35	56	54	25	66
32%	33%	28%	39%	29%	28%	29%

Italy

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
273	244	199	58	237	263	40
542	333	555	125	511	502	90
47	52	24	7	43	40	5
17%	21%	12%	12%	18%	15%	14%
43	31	34	7	34	38	8
16%	13%	17%	12%	15%	15%	19%
147	126	110	37	125	147	20
54%	52%	55%	63%	53%	56%	50%
35	33	27	7	31	35	5
13%	13%	14%	12%	13%	13%	11%
2	2	4	1	4	2	2
1%	1%	2%	1%	2%	1%	6%
36	35	31	7	35	38	7
13%	14%	15%	12%	15%	14%	17%
90	83	58	14	77	78	13
33%	34%	29%	24%	33%	30%	33%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	61	439	272	228	293	103
923	135	878	594	419	603	207
77	8	75	39	44	53	9
17%	13%	17%	14%	19%	18%	9%
65	10	63	42	31	47	13
14%	16%	14%	15%	14%	16%	12%
252	33	239	153	119	154	61
55%	55%	54%	56%	52%	52%	59%
62	7	59	35	31	35	19
13%	12%	13%	13%	14%	12%	18%
4	3	4	3	3	4	1
1%	4%	1%	1%	1%	1%	1%
66	10	62	38	34	39	20
14%	16%	14%	14%	15%	13%	20%
142	18	138	81	75	100	22
31%	29%	31%	30%	33%	34%	21%

Social Media Inactive
105
203
21
20%
13
13%
58
55%
12
12%
1
1%
13
12%
34
33%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1008	481	527
Much weaker	freq	37	21	16
Much weaker	prop	7%	8%	6%
Somewhat weaker	freq	114	53	61
Somewhat weaker	prop	23%	21%	24%
About the same	freq	274	130	143
About the same	prop	55%	52%	58%
Somewhat stronger	freq	71	44	27
Somewhat stronger	prop	14%	17%	11%
Much stronger	freq	4	2	2
Much stronger	prop	1%	1%	1%
Top2Box	freq	75	46	29
Top2Box	prop	15%	18%	12%
Low2Box	freq	152	75	77
Low2Box	prop	30%	30%	31%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	144	171	310	161	30	278
380	265	363	623	325	60	565
11	15	11	29	7	1	19
6%	11%	7%	9%	4%	5%	7%
39	34	41	73	39	3	63
21%	23%	24%	23%	24%	10%	23%
109	74	91	174	88	12	149
59%	52%	53%	56%	55%	41%	54%
23	21	27	32	27	11	45
13%	15%	16%	10%	17%	37%	16%
3	.	0	2	.	2	2
2%	.	%	1%	.	7%	1%
27	21	27	34	27	13	47
14%	15%	16%	11%	17%	44%	17%
50	49	53	101	46	4	82
27%	34%	31%	33%	28%	15%	30%

Japan

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
222	169	112	219	238	262	19
443	341	229	438	468	540	37
18	14	7	16	21	17	3
8%	8%	7%	7%	9%	6%	17%
51	42	27	45	53	62	5
23%	25%	24%	21%	22%	24%	26%
125	94	64	116	125	149	7
56%	56%	57%	53%	52%	57%	38%
26	19	12	40	39	31	4
12%	11%	11%	18%	16%	12%	19%
2	.	1	3	1	3	.
1%	.	1%	1%	%	1%	.
28	19	13	43	40	34	4
13%	11%	12%	20%	17%	13%	19%
69	56	35	61	73	78	8
31%	33%	31%	28%	31%	30%	43%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
481	33	467	334	166	41	120
971	64	944	666	342	81	241
34	4	33	28	9	4	9
7%	13%	7%	8%	6%	9%	8%
109	6	109	74	40	8	30
23%	17%	23%	22%	24%	19%	25%
266	15	258	179	95	14	61
55%	46%	55%	54%	57%	36%	50%
67	8	63	51	19	13	21
14%	24%	13%	15%	12%	32%	17%
4	.	4	2	2	2	1
1%	.	1%	1%	1%	5%	%
71	8	67	53	21	15	21
15%	24%	14%	16%	13%	37%	18%
143	10	142	102	50	11	39
30%	30%	30%	30%	30%	28%	32%

Social Media Inactive
339
686
25
7%
77
23%
199
59%
37
11%
1
%
39
11%
102
30%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	238	262
	unw_base	524	257	267
Much weaker	freq	34	13	21
Much weaker	prop	7%	6%	8%
Somewhat weaker	freq	68	32	35
Somewhat weaker	prop	14%	14%	13%
About the same	freq	255	119	136
About the same	prop	51%	50%	52%
Somewhat stronger	freq	110	55	56
Somewhat stronger	prop	22%	23%	21%
Much stronger	freq	33	19	14
Much stronger	prop	7%	8%	5%
Top2Box	freq	144	74	70
Top2Box	prop	29%	31%	27%
Low2Box	freq	101	46	56
Low2Box	prop	20%	19%	21%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
270	165	65	414	80	7	226
255	190	79	376	133	15	246
18	12	4	31	3	.	14
7%	7%	6%	7%	4%	.	6%
36	21	10	56	11	1	37
13%	13%	16%	14%	14%	.	16%
144	86	25	214	37	4	113
53%	52%	38%	52%	46%	.	50%
53	35	22	88	21	1	46
20%	21%	33%	21%	27%	.	20%
18	11	4	25	7	1	17
7%	7%	6%	6%	9%	.	7%
72	46	25	113	29	2	62
27%	28%	39%	27%	36%	.	28%
54	33	14	87	14	1	51
20%	20%	22%	21%	18%	.	22%

Mexico

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
274	321	103	76	255	245	102
278	150	163	211	290	234	118
20	18	7	9	18	16	7
7%	6%	7%	11%	7%	7%	7%
30	50	11	7	38	29	12
11%	15%	11%	9%	15%	12%	12%
142	165	55	36	123	132	46
52%	51%	53%	47%	48%	54%	45%
65	70	22	18	60	50	28
24%	22%	22%	24%	24%	20%	28%
17	19	8	6	16	18	9
6%	6%	8%	8%	6%	7%	8%
81	88	31	24	76	68	37
30%	28%	30%	32%	30%	28%	36%
51	68	18	16	56	45	19
19%	21%	17%	21%	22%	19%	19%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
398	108	392	327	173	285	131
406	137	387	377	147	340	116
27	7	27	19	14	18	8
7%	6%	7%	6%	8%	6%	6%
55	14	54	50	18	33	17
14%	13%	14%	15%	10%	12%	13%
209	51	204	162	93	146	68
53%	47%	52%	50%	54%	51%	52%
82	26	84	76	34	67	29
21%	24%	21%	23%	20%	23%	22%
25	10	23	19	14	22	9
6%	9%	6%	6%	8%	8%	7%
107	36	108	95	48	89	38
27%	33%	27%	29%	28%	31%	29%
82	21	80	69	32	51	25
21%	20%	21%	21%	18%	18%	19%

Social Media Inactive
84
68
8
9%
18
21%
41
49%
14
17%
3
3%
17
20%
26
31%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	505	244	261
Much weaker	freq	29	15	13
Much weaker	prop	6%	6%	5%
Somewhat weaker	freq	115	58	56
Somewhat weaker	prop	23%	24%	22%
About the same	freq	289	139	150
About the same	prop	58%	56%	59%
Somewhat stronger	freq	58	31	27
Somewhat stronger	prop	12%	12%	11%
Much stronger	freq	10	5	5
Much stronger	prop	2%	2%	2%
Top2Box	freq	68	35	32
Top2Box	prop	14%	14%	13%
Low2Box	freq	143	74	70
Low2Box	prop	29%	30%	28%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
215	147	138	335	89	.	245
184	160	161	326	109	.	270
7	12	10	23	2	2	14
3%	8%	7%	7%	3%	.	6%
45	31	39	74	14	2	58
21%	21%	28%	22%	16%	.	24%
123	90	77	191	60	.	140
57%	61%	55%	57%	68%	.	57%
32	14	12	39	12	.	28
15%	9%	9%	12%	13%	.	12%
8	1	1	8	.	1	5
4%	%	1%	2%	.	.	2%
40	14	13	47	12	1	33
19%	10%	10%	14%	13%	.	14%
51	43	49	96	17	4	72
24%	29%	35%	29%	19%	.	29%

Poland

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
255	104	327	69	219	281	43
235	46	349	110	236	269	51
14	4	22	2	16	13	2
6%	4%	7%	4%	7%	5%	4%
57	29	75	11	54	60	6
22%	28%	23%	16%	25%	21%	15%
149	61	184	44	112	177	24
58%	59%	56%	63%	51%	63%	56%
30	7	40	11	30	28	8
12%	7%	12%	15%	14%	10%	19%
5	2	6	1	8	2	2
2%	2%	2%	2%	4%	1%	5%
35	10	46	12	38	30	10
14%	9%	14%	17%	17%	11%	24%
71	33	97	14	70	73	8
28%	32%	30%	20%	32%	26%	20%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
457	62	438	279	221	238	178
454	76	429	306	199	245	182
27	3	25	15	14	14	9
6%	5%	6%	5%	6%	6%	5%
108	12	103	62	53	56	32
24%	19%	23%	22%	24%	24%	18%
265	30	259	159	130	122	119
58%	47%	59%	57%	59%	51%	67%
50	13	45	38	20	38	16
11%	21%	10%	14%	9%	16%	9%
7	4	6	6	4	9	1
2%	6%	1%	2%	2%	4%	1%
57	17	50	44	24	46	17
13%	28%	12%	16%	11%	19%	10%
135	15	128	77	66	70	42
29%	25%	29%	28%	30%	30%	23%

Social Media Inactive
84
78
5
6%
26
31%
48
58%
4
5%
.
.
4
5%
31
37%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	502	202	300
Much weaker	freq	25	18	7
Much weaker	prop	5%	7%	3%
Somewhat weaker	freq	68	30	37
Somewhat weaker	prop	14%	13%	14%
About the same	freq	312	147	164
About the same	prop	62%	61%	63%
Somewhat stronger	freq	79	36	43
Somewhat stronger	prop	16%	15%	16%
Much stronger	freq	17	9	8
Much stronger	prop	3%	4%	3%
Top2Box	freq	96	45	50
Top2Box	prop	19%	19%	19%
Low2Box	freq	92	48	45
Low2Box	prop	18%	20%	17%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
211	190	99	56	211	210	240
240	178	84	42	190	248	260
10	11	5	6	12	5	5
5%	6%	5%	11%	6%	2%	2%
24	22	21	9	25	30	33
11%	12%	22%	16%	12%	14%	14%
134	122	56	32	134	132	152
63%	64%	56%	58%	64%	63%	64%
39	27	13	9	34	33	39
18%	14%	14%	15%	16%	16%	16%
5	8	3	.	6	11	10
3%	4%	3%	.	3%	5%	4%
44	35	17	9	40	44	49
21%	19%	17%	15%	19%	21%	21%
33	33	26	15	36	35	38
16%	17%	27%	27%	17%	16%	16%

Russia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
260	146	266	88	238	262	32
242	65	221	216	233	269	39
20	11	10	4	17	8	2
8%	7%	4%	5%	7%	3%	6%
34	17	35	15	38	30	5
13%	12%	13%	17%	16%	11%	14%
160	88	169	55	144	167	19
61%	60%	64%	62%	61%	64%	60%
40	26	41	12	30	49	5
15%	18%	15%	14%	13%	19%	14%
7	4	11	2	9	8	2
3%	3%	4%	2%	4%	3%	6%
47	30	52	14	39	57	6
18%	21%	19%	16%	16%	22%	20%
54	28	45	19	55	38	6
21%	19%	17%	22%	23%	14%	20%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
468	52	448	328	172	196	194
463	67	435	350	152	200	208
23	2	23	19	5	13	4
5%	4%	5%	6%	3%	7%	2%
63	5	63	43	25	32	28
13%	9%	14%	13%	15%	16%	14%
292	34	278	204	108	100	135
62%	65%	62%	62%	63%	51%	70%
75	10	69	51	28	40	26
16%	19%	15%	16%	16%	21%	13%
15	2	15	11	5	11	2
3%	4%	3%	3%	3%	6%	1%
90	12	84	62	34	51	28
19%	22%	19%	19%	20%	26%	14%
86	7	86	62	30	45	31
18%	13%	19%	19%	18%	23%	16%

Social Media Inactive
110
94
9
8%
8
7%
76
69%
13
12%
4
4%
17
16%
17
15%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	283	217
	unw_base	504	251	253
Much weaker	freq	11	8	3
Much weaker	prop	2%	3%	1%
Somewhat weaker	freq	30	22	8
Somewhat weaker	prop	6%	8%	4%
About the same	freq	211	105	107
About the same	prop	42%	37%	49%
Somewhat stronger	freq	166	98	68
Somewhat stronger	prop	33%	35%	31%
Much stronger	freq	81	51	30
Much stronger	prop	16%	18%	14%
Top2Box	freq	247	149	99
Top2Box	prop	49%	53%	45%
Low2Box	freq	41	30	12
Low2Box	prop	8%	10%	5%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
295	153	52	250	145	42	275
334	137	33	263	136	39	263
5	7	.	6	2	3	6
2%	4%	.	2%	1%	6%	2%
15	13	2	16	7	6	18
5%	9%	3%	6%	5%	14%	7%
127	65	20	102	63	17	116
43%	42%	38%	41%	44%	40%	42%
100	47	19	81	51	12	90
34%	31%	37%	32%	35%	28%	33%
48	22	11	45	22	5	45
16%	14%	22%	18%	15%	12%	16%
148	69	31	126	73	17	135
50%	45%	59%	50%	50%	40%	49%
20	20	2	22	9	8	24
7%	13%	3%	9%	6%	20%	9%

Saudi Arabia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
225	124	160	216	231	269	56
241	118	170	216	207	297	53
5	2	1	8	5	6	3
2%	1%	1%	4%	2%	2%	4%
12	5	8	17	19	11	5
5%	4%	5%	8%	8%	4%	8%
96	44	75	92	85	126	15
43%	36%	47%	42%	37%	47%	27%
77	52	51	63	74	92	17
34%	42%	32%	29%	32%	34%	31%
36	20	25	36	47	34	17
16%	17%	16%	17%	20%	13%	29%
113	73	75	99	121	127	34
50%	59%	47%	46%	52%	47%	60%
17	7	9	25	25	16	7
7%	5%	6%	12%	11%	6%	13%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	74	426	268	232	248	164
451	65	439	257	247	243	171
9	3	8	7	4	5	1
2%	5%	2%	3%	2%	2%	1%
25	4	26	22	8	15	8
6%	5%	6%	8%	3%	6%	5%
196	23	189	102	109	97	77
44%	31%	44%	38%	47%	39%	47%
149	22	144	86	80	84	59
34%	30%	34%	32%	35%	34%	36%
65	21	60	50	31	45	19
15%	29%	14%	19%	13%	18%	11%
214	44	204	136	112	130	78
48%	59%	48%	51%	48%	52%	47%
34	7	34	30	11	21	9
8%	10%	8%	11%	5%	8%	5%

Social Media Inactive
88
90
5
5%
7
8%
37
41%
23
26%
17
20%
40
46%
12
13%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	502	204	298
Much weaker	freq	48	27	21
Much weaker	prop	10%	11%	8%
Somewhat weaker	freq	118	41	77
Somewhat weaker	prop	24%	17%	30%
About the same	freq	257	127	129
About the same	prop	51%	53%	50%
Somewhat stronger	freq	69	42	27
Somewhat stronger	prop	14%	17%	10%
Much stronger	freq	9	3	5
Much stronger	prop	2%	1%	2%
Top2Box	freq	77	45	32
Top2Box	prop	15%	19%	12%
Low2Box	freq	166	68	98
Low2Box	prop	33%	28%	38%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
287	142	72	55	119	325	195
278	168	56	43	126	333	211
23	17	8	7	16	25	17
8%	12%	11%	13%	13%	8%	9%
71	26	21	6	34	79	49
25%	18%	30%	10%	28%	24%	25%
139	79	38	25	54	177	105
49%	56%	53%	46%	45%	54%	54%
46	18	5	14	15	40	23
16%	13%	7%	24%	12%	12%	12%
7	1	.	4	1	4	1
3%	1%	.	6%	1%	1%	%
53	19	5	17	15	45	24
19%	13%	7%	31%	13%	14%	12%
94	43	29	13	50	103	67
33%	31%	41%	23%	42%	32%	34%

South Africa

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	268	121	111	219	281	82
291	260	134	108	231	271	87
31	28	12	8	27	21	10
10%	10%	10%	8%	12%	8%	12%
69	54	31	33	61	57	23
23%	20%	26%	30%	28%	20%	28%
152	142	59	56	102	154	39
50%	53%	49%	50%	47%	55%	47%
45	40	17	12	27	41	9
15%	15%	14%	11%	12%	15%	11%
8	5	2	1	1	7	1
3%	2%	2%	1%	1%	3%	2%
53	45	19	13	29	48	11
18%	17%	16%	12%	13%	17%	13%
100	81	43	42	88	78	32
33%	30%	36%	38%	40%	28%	40%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
418	123	377	370	130	309	143
415	133	369	396	106	311	144
38	14	34	41	7	33	10
9%	12%	9%	11%	6%	11%	7%
96	33	85	96	22	77	29
23%	27%	23%	26%	17%	25%	21%
218	57	200	182	75	143	87
52%	46%	53%	49%	58%	46%	61%
59	17	52	46	23	48	16
14%	13%	14%	12%	17%	16%	11%
7	2	7	5	3	7	1
2%	2%	2%	1%	3%	2%	1%
67	19	59	51	26	56	17
16%	15%	16%	14%	20%	18%	12%
134	48	119	137	29	110	39
32%	39%	31%	37%	22%	36%	27%

Social Media Inactive
48
47
5
11%
12
25%
26
55%
4
9%
.
.
4
9%
17
36%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	512	261	251
Much weaker	freq	27	14	13
Much weaker	prop	5%	6%	5%
Somewhat weaker	freq	104	49	56
Somewhat weaker	prop	21%	19%	23%
About the same	freq	297	146	151
About the same	prop	59%	58%	61%
Somewhat stronger	freq	68	41	27
Somewhat stronger	prop	14%	16%	11%
Much stronger	freq	3	3	.
Much stronger	prop	1%	1%	.
Top2Box	freq	71	44	27
Top2Box	prop	14%	17%	11%
Low2Box	freq	132	63	69
Low2Box	prop	26%	25%	28%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
211	182	107	110	163	227	271
168	203	141	102	164	246	310
15	11	2	7	12	8	15
7%	6%	1%	6%	7%	4%	6%
49	32	24	19	30	55	57
23%	17%	22%	18%	18%	24%	21%
121	117	58	75	102	120	154
58%	64%	55%	68%	63%	53%	57%
25	22	21	9	18	41	43
12%	12%	19%	8%	11%	18%	16%
.	.	3	.	1	2	3
.	.	3%	.	%	1%	1%
25	22	24	9	19	43	46
12%	12%	22%	8%	11%	19%	17%
64	43	25	26	42	64	72
30%	23%	23%	24%	26%	28%	27%

South Korea

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
229	6	139	355	252	248	65
202	6	133	373	273	239	75
12	1	8	19	14	13	4
5%	.	6%	5%	6%	5%	6%
47	2	26	77	51	53	18
21%	.	18%	22%	20%	21%	27%
144	3	90	204	139	159	29
63%	.	65%	58%	55%	64%	44%
25	.	15	53	45	23	13
11%	.	11%	15%	18%	9%	20%
.	.	1	2	3	.	2
.	.	1%	1%	1%	.	4%
25	.	16	55	48	23	15
11%	.	11%	16%	19%	9%	23%
60	3	33	95	65	66	21
26%	.	24%	27%	26%	27%	33%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
435	94	406	365	135	160	222
437	109	403	390	122	168	224
23	5	22	15	12	10	9
5%	6%	5%	4%	9%	6%	4%
87	25	79	73	31	44	41
20%	27%	20%	20%	23%	27%	19%
269	41	256	220	78	69	147
62%	44%	63%	60%	58%	43%	66%
55	19	49	54	14	35	25
13%	20%	12%	15%	10%	22%	11%
1	3	.	3	.	2	1
%	3%	.	1%	.	1%	%
56	22	49	57	14	37	25
13%	24%	12%	16%	10%	23%	11%
110	30	101	88	43	54	50
25%	32%	25%	24%	32%	34%	23%

Social Media Inactive
118
120
8
7%
20
17%
82
69%
9
7%
.
.
9
7%
28
23%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1005	435	570
Much weaker	freq	39	23	16
Much weaker	prop	8%	9%	6%
Somewhat weaker	freq	65	34	31
Somewhat weaker	prop	13%	14%	12%
About the same	freq	301	144	156
About the same	prop	60%	57%	63%
Somewhat stronger	freq	89	48	41
Somewhat stronger	prop	18%	19%	17%
Much stronger	freq	6	2	4
Much stronger	prop	1%	1%	2%
Top2Box	freq	95	50	45
Top2Box	prop	19%	20%	18%
Low2Box	freq	104	58	47
Low2Box	prop	21%	23%	19%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
205	189	106	287	129	27	217
432	384	189	575	260	52	425
9	18	12	26	6	2	22
4%	10%	11%	9%	5%	7%	10%
23	21	21	37	20	3	30
11%	11%	20%	13%	16%	11%	14%
130	115	55	174	72	15	121
64%	61%	52%	60%	56%	56%	56%
40	33	16	47	29	7	43
20%	17%	15%	16%	23%	24%	20%
2	2	2	4	1	0	2
1%	1%	2%	1%	1%	1%	1%
42	35	18	51	31	7	45
21%	18%	17%	18%	24%	26%	21%
32	39	33	63	26	5	51
16%	21%	31%	22%	20%	18%	24%

Spain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
283	249	115	136	247	253	53
580	496	116	393	483	522	105
17	26	5	9	24	15	2
6%	10%	4%	7%	10%	6%	4%
35	30	20	15	37	28	10
12%	12%	17%	11%	15%	11%	19%
179	149	67	85	141	160	30
63%	60%	58%	62%	57%	63%	57%
46	42	21	26	41	48	10
16%	17%	19%	19%	17%	19%	19%
5	2	2	2	4	2	0
2%	1%	2%	1%	2%	1%	1%
51	44	23	28	45	50	11
18%	18%	20%	20%	18%	20%	20%
53	56	24	24	61	43	12
19%	22%	21%	18%	25%	17%	23%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	58	442	278	222	285	136
900	117	888	568	437	585	264
37	3	37	23	17	25	7
8%	5%	8%	8%	8%	9%	5%
55	11	54	39	25	41	11
12%	19%	12%	14%	11%	15%	8%
270	32	269	161	139	165	90
60%	55%	61%	58%	63%	58%	66%
79	10	79	50	39	50	26
18%	17%	18%	18%	17%	17%	19%
6	2	4	4	2	4	1
1%	4%	1%	1%	1%	2%	1%
85	12	83	54	41	54	28
19%	21%	19%	20%	18%	19%	20%
92	14	90	62	42	66	19
21%	24%	20%	22%	19%	23%	14%

Social Media Inactive
78
156
7
9%
12
16%
45
58%
13
17%
0
1%
14
17%
19
25%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	502	239	263
Much weaker	freq	4	3	1
Much weaker	prop	1%	1%	1%
Somewhat weaker	freq	33	22	11
Somewhat weaker	prop	7%	9%	4%
About the same	freq	389	188	201
About the same	prop	78%	74%	82%
Somewhat stronger	freq	63	33	30
Somewhat stronger	prop	13%	13%	12%
Much stronger	freq	10	7	3
Much stronger	prop	2%	3%	1%
Top2Box	freq	74	40	33
Top2Box	prop	15%	16%	14%
Low2Box	freq	37	25	12
Low2Box	prop	7%	10%	5%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	182	133	113	224	113	171
164	180	158	132	234	83	169
0	3	0	1	3	.	2
%	2%	%	1%	1%	.	1%
9	14	11	10	11	5	11
5%	7%	8%	9%	5%	4%	6%
143	138	108	81	194	81	135
77%	76%	82%	72%	86%	72%	79%
30	23	11	16	16	24	21
16%	13%	8%	14%	7%	21%	12%
4	3	3	6	0	3	3
2%	2%	2%	5%	%	3%	2%
34	26	13	21	16	27	24
18%	14%	10%	19%	7%	24%	14%
9	17	11	10	14	5	13
5%	9%	8%	9%	6%	4%	7%

Sweden

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
329	105	263	132	341	159	70
333	325	84	93	323	179	52
2	1	.	3	3	1	.
1%	1%	.	2%	1%	%	.
22	4	19	10	28	5	6
7%	4%	7%	8%	8%	3%	9%
255	83	202	104	254	135	48
77%	79%	77%	79%	75%	85%	68%
43	15	33	15	46	17	13
13%	14%	13%	11%	14%	11%	19%
7	2	9	.	9	1	3
2%	1%	3%	.	3%	1%	4%
50	17	42	15	56	18	16
15%	16%	16%	11%	16%	11%	23%
24	5	19	13	31	6	6
7%	5%	7%	10%	9%	4%	9%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
430	91	409	384	116	173	160
450	70	432	346	156	133	159
4	1	2	3	1	2	0
1%	2%	1%	1%	1%	1%	%
27	7	26	25	8	8	13
6%	7%	6%	7%	7%	4%	8%
342	64	325	293	96	135	124
79%	71%	79%	76%	82%	78%	78%
50	15	48	54	10	21	23
12%	17%	12%	14%	9%	12%	14%
7	3	7	9	1	7	.
2%	4%	2%	2%	1%	4%	.
58	18	55	63	11	29	23
13%	20%	14%	16%	10%	17%	14%
31	8	29	28	9	9	13
7%	9%	7%	7%	8%	5%	8%

Social Media Inactive
167
210
2
1%
12
7%
130
78%
20
12%
3
2%
23
13%
14
9%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	288	213
Much weaker	freq	37	14	23
Much weaker	prop	7%	5%	9%
Somewhat weaker	freq	118	56	62
Somewhat weaker	prop	24%	22%	25%
About the same	freq	217	109	108
About the same	prop	43%	43%	44%
Somewhat stronger	freq	105	60	45
Somewhat stronger	prop	21%	24%	18%
Much stronger	freq	24	14	10
Much stronger	prop	5%	5%	4%
Top2Box	freq	129	73	55
Top2Box	prop	26%	29%	22%
Low2Box	freq	155	70	85
Low2Box	prop	31%	28%	34%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
262	181	57	18	116	366	270
280	169	52	18	118	365	271
16	13	8	1	11	25	15
6%	7%	14%	.	9%	7%	6%
41	54	22	2	14	102	71
16%	30%	40%	.	12%	28%	26%
115	82	20	7	61	148	130
44%	45%	35%	.	52%	41%	48%
76	24	5	3	25	76	40
29%	13%	8%	.	22%	21%	15%
14	8	2	4	5	15	15
5%	4%	3%	.	4%	4%	5%
91	32	6	7	30	91	54
35%	18%	11%	.	26%	25%	20%
57	67	31	3	25	126	86
22%	37%	54%	.	22%	34%	32%

Turkey

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
230	150	65	285	276	224	66
230	144	67	290	289	212	66
22	11	6	19	23	14	7
10%	7%	10%	7%	8%	6%	11%
47	28	10	80	78	40	16
20%	19%	15%	28%	28%	18%	24%
86	67	30	119	105	112	23
38%	45%	47%	42%	38%	50%	35%
66	36	13	56	57	48	14
29%	24%	21%	20%	21%	22%	21%
9	8	5	11	14	9	6
4%	5%	8%	4%	5%	4%	9%
75	43	19	67	71	58	20
32%	29%	28%	23%	26%	26%	31%
69	39	16	99	100	54	23
30%	26%	25%	35%	36%	24%	35%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
434	163	337	313	187	277	186
435	168	333	323	178	282	181
30	10	27	26	11	26	9
7%	6%	8%	8%	6%	9%	5%
102	41	77	78	40	71	41
23%	25%	23%	25%	21%	26%	22%
193	60	157	125	92	107	94
45%	37%	47%	40%	49%	39%	51%
91	40	65	70	35	64	31
21%	25%	19%	22%	19%	23%	16%
18	12	11	15	9	9	11
4%	8%	3%	5%	5%	3%	6%
109	53	76	85	44	73	42
25%	32%	23%	27%	24%	26%	22%
132	51	104	103	51	97	50
30%	31%	31%	33%	27%	35%	27%

Social Media Inactive
37
38
2
5%
5
15%
16
42%
11
29%
3
9%
14
38%
7
20%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1003	490	513
Much weaker	freq	28	19	8
Much weaker	prop	6%	8%	3%
Somewhat weaker	freq	60	36	24
Somewhat weaker	prop	12%	15%	10%
About the same	freq	316	139	177
About the same	prop	63%	56%	70%
Somewhat stronger	freq	83	47	36
Somewhat stronger	prop	17%	19%	14%
Much stronger	freq	13	6	6
Much stronger	prop	3%	3%	2%
Top2Box	freq	96	54	42
Top2Box	prop	19%	22%	17%
Low2Box	freq	88	56	32
Low2Box	prop	18%	22%	13%

B7 Looking ahead six months from now, do you expect the econo

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	158	159	76	217	207	308
276	354	373	129	410	464	669
7	9	12	7	10	10	18
4%	6%	7%	9%	5%	5%	6%
17	21	23	10	28	22	39
9%	13%	14%	13%	13%	11%	13%
120	95	101	48	134	133	196
66%	60%	63%	63%	62%	65%	64%
32	29	23	9	39	35	46
17%	18%	14%	11%	18%	17%	15%
8	4	1	2	5	5	8
4%	2%	1%	3%	2%	3%	3%
39	33	24	11	44	41	55
22%	21%	15%	14%	20%	20%	18%
24	30	34	17	39	32	57
13%	19%	22%	22%	18%	16%	19%

US

omy in your local area to be much stronger, somewhat stronger, about the same, som

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
192	232	127	141	245	255	45
334	307	386	310	502	501	91
9	17	6	5	13	14	4
5%	7%	5%	3%	5%	6%	10%
22	30	15	16	28	33	5
11%	13%	12%	11%	11%	13%	11%
120	151	78	87	151	165	20
62%	65%	62%	62%	62%	65%	45%
37	31	24	28	44	40	11
19%	13%	19%	20%	18%	16%	25%
4	4	3	5	9	3	4
2%	2%	3%	4%	4%	1%	9%
41	35	27	34	53	43	16
21%	15%	22%	24%	22%	17%	35%
31	47	21	20	41	47	9
16%	20%	17%	14%	17%	18%	21%

ewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	60	440	320	180	185	108
912	121	882	657	346	364	231
23	5	22	15	13	10	4
5%	9%	5%	5%	7%	5%	4%
55	7	54	35	25	26	12
12%	11%	12%	11%	14%	14%	11%
296	27	289	202	114	100	71
65%	45%	66%	63%	63%	54%	66%
72	16	67	57	26	39	20
16%	27%	15%	18%	15%	21%	18%
8	5	7	11	2	10	1
2%	9%	2%	3%	1%	5%	1%
80	21	75	68	28	49	21
18%	35%	17%	21%	16%	26%	19%
79	12	76	50	38	36	16
17%	20%	17%	16%	21%	19%	15%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
207	113	125	154	108
408	219	265	306	213
13	8	5	9	6
6%	7%	4%	6%	6%
23	17	20	14	10
11%	15%	16%	9%	9%
144	69	78	102	66
70%	61%	62%	66%	62%
24	18	20	24	22
12%	16%	16%	15%	20%
2	1	3	5	3
1%	1%	3%	3%	3%
26	19	23	29	25
13%	17%	18%	19%	23%
37	25	24	23	16
18%	22%	19%	15%	15%