Property Prospects in 26 Countries:
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Global — A new poll by global research company Ipsos finds that four in ten (38%) respondents in 26 countries think the next 30 days will be a good time to buy real estate, such as a house, vacation property or investment property. This figure has remained unchanged over the past three months (since February 2014). It is three points lower than this time last year (April 2013: 41%) and one point lower than two years ago (April 2012: 39%).

Those most likely to say 'yes' to the statement are from Russia (65%), India (57%), Indonesia (55%), Ireland (51%), Great Britain (47%), Mexico (44%), Australia (42%), Hungary (42%). Those rounding out the middle of the pack are from the United States (41%), Germany (40%), Canada (39%), Italy (38%), Argentina (37%), South Africa (37%), Sweden (37%), Poland (35%) and Spain (34%). Those least likely to say 'yes' are from Belgium (33%), Saudi Arabia (32%), Brazil (30%), Turkey (30%), Egypt (30%), France (29%), China (22%), South Korea (21%) and Japan (12%).

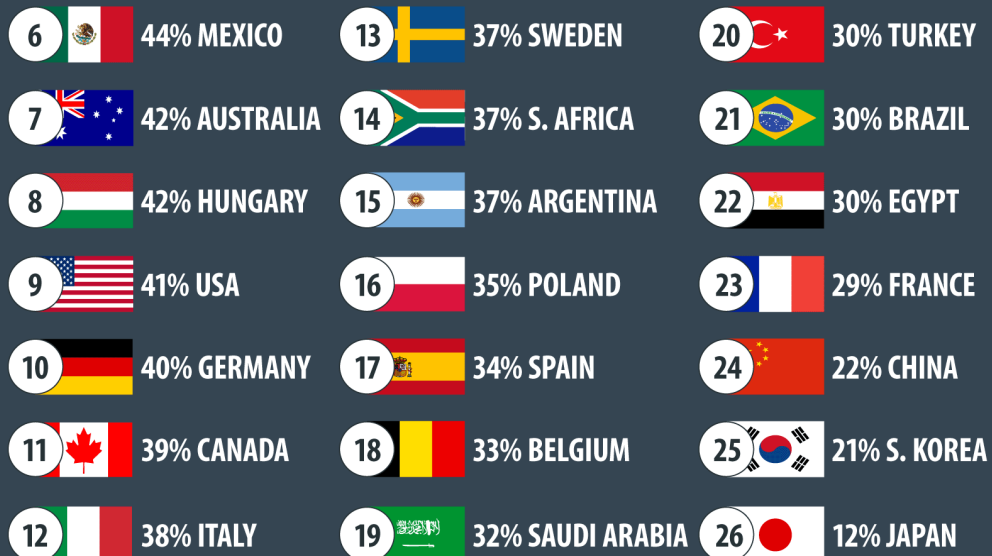People with high levels of household income (44%) and education (42%) are more likely to say it will be a good time to buy property in the next 30 days than people with low income (33%) and low education (33%), across all countries. Men (41%) are more likely than women (35%) to say yes, as are older respondents (40% among those aged 50-64) compared with younger respondents (38% among those younger than 35).

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Q. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property? (% Yes)

#	Country	%
1	RUSSIA	65%
2	INDIA	57%
3	INDONESIA	55%
4	IRELAND	51%
5	UK	47%

#	Country	%	#	Country	%	#	Country	%
6	MEXICO	44%	13	SWEDEN	37%	20	TURKEY	30%
7	AUSTRALIA	42%	14	S. AFRICA	37%	21	BRAZIL	30%
8	HUNGARY	42%	15	ARGENTINA	37%	22	EGYPT	30%
9	USA	41%	16	POLAND	35%	23	FRANCE	29%
10	GERMANY	40%	17	SPAIN	34%	24	CHINA	22%
11	CANADA	39%	18	BELGIUM	33%	25	S. KOREA	21%
12	ITALY	38%	19	SAUDI ARABIA	32%	26	JAPAN	12%

Source: Ipsos Global Advisor. 20,114 interviews with individuals aged 16-65 in 26 countries. Fieldwork conducted in April 2014.

Ipsos MRBI

The survey instrument Global @dvisor is conducted monthly in 24 countries via the Ipsos Online Panel system. This month, 26 countries participated. For the results of the survey herein, an total sample of 20,144 adults age 18-64 in the US and Canada, and age 16-64 in all other countries, was interviewed between April 1st to April 15th 2014. Approximately 1000+ individuals were surveyed in Australia, Brazil, Canada, China, France, Germany, Great Britain, India, Italy, Japan, Spain, and the United States of America. Approximately 500+ individuals were surveyed in Argentina, Belgium, Hungary, Indonesia, Ireland, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey. The results reported include n=560 in Egypt, a 25th country included in the Global Economic Pulse, conducted April 20th-27th.. The sample in Egypt was conducted via CATI (telephone) methodology and has a margin of error of +/- 4.1% points, 19 times out of 20. In countries where internet penetration is approximately 60% or higher the data output is comparable the general population. Of the 24 countries surveyed online, 15 yield results that are balanced to reflect the general population: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Italy, Japan, Poland, South Korea, Spain, Sweden, United Kingdom and United States. The nine remaining countries surveyed –Brazil (45.6% Internet penetration among the citizenry), China (41%), India (11.4%), Indonesia (22.1%), Mexico (36.5%), Russia (47.7%), Saudi Arabia (49%), South Africa (17.4%) and Turkey (45.7%)—have lower levels of connectivity therefore are not reflective of the general population; however, the online sample in these countries are particularly valuable in their own right as they are more urban/educated/income than their fellow citizens and are often referred to as "Upper Deck Consumer Citizens". The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

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For more information on this news release, please contact:

Kieran O'Leary
Research Director
Ipsos MRBI (Ireland)
+353 1 4389000
kieran.oleary@ipsos.com

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