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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 12496 | 6233 | 6263 |
| | unw_base | 18011 | 8853 | 9158 |
| Very bad | freq | 2514 | 1124 | 1389 |
| Very bad | prop | 20% | 18% | 22% |
| Somewhat bad | freq | 5091 | 2465 | 2626 |
| Somewhat bad | prop | 41% | 40% | 42% |
| Somewhat good | freq | 4167 | 2208 | 1958 |
| Somewhat good | prop | 33% | 35% | 31% |
| Very good | freq | 724 | 435 | 289 |
| Very good | prop | 6% | 7% | 5% |
| Top2Box | freq | 4891 | 2643 | 2248 |
| Top2Box | prop | 39% | 42% | 36% |
| Low2Box | freq | 7605 | 3589 | 4016 |
| Low2Box | prop | 61% | 58% | 64% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 5512 | 4000 | 2985 | 3764 | 4531 | 3129 | 5766 |
| 6940 | 6015 | 5056 | 4853 | 6750 | 4901 | 8832 |
| 1086 | 836 | 592 | 934 | 873 | 469 | 1050 |
| 20% | 21% | 20% | 25% | 19% | 15% | 18% |
| 2162 | 1631 | 1299 | 1532 | 1894 | 1264 | 2330 |
| 39% | 41% | 44% | 41% | 42% | 40% | 40% |
| 1866 | 1314 | 987 | 1045 | 1548 | 1197 | 1987 |
| 34% | 33% | 33% | 28% | 34% | 38% | 34% |
| 397 | 219 | 108 | 254 | 216 | 199 | 399 |
| 7% | 5% | 4% | 7% | 5% | 6% | 7% |
| 2264 | 1533 | 1094 | 1299 | 1764 | 1396 | 2385 |
| 41% | 38% | 37% | 34% | 39% | 45% | 41% |
| 3248 | 2467 | 1890 | 2465 | 2767 | 1733 | 3380 |
| 59% | 62% | 63% | 66% | 61% | 55% | 59% |

All Demos

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 6730 | 4400 | 4721 | 3375 | 6392 | 6104 | 1320 |
| 9179 | 4848 | 6693 | 6470 | 9786 | 8225 | 1901 |
| 1463 | 1086 | 875 | 553 | 1190 | 1323 | 230 |
| 22% | 25% | 19% | 16% | 19% | 22% | 17% |
| 2761 | 1827 | 1938 | 1326 | 2532 | 2559 | 464 |
| 41% | 42% | 41% | 39% | 40% | 42% | 35% |
| 2180 | 1276 | 1643 | 1247 | 2236 | 1931 | 438 |
| 32% | 29% | 35% | 37% | 35% | 32% | 33% |
| 326 | 211 | 265 | 248 | 434 | 291 | 188 |
| 5% | 5% | 6% | 7% | 7% | 5% | 14% |
| 2505 | 1487 | 1908 | 1496 | 2669 | 2221 | 626 |
| 37% | 34% | 40% | 44% | 42% | 36% | 47% |
| 4225 | 2913 | 2813 | 1879 | 3722 | 3883 | 694 |
| 63% | 66% | 60% | 56% | 58% | 64% | 53% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 11176 | 1910 | 10086 | 7941 | 4300 | 4825 | 3351 |
| 16110 | 2852 | 14659 | 12015 | 5690 | 6747 | 4645 |
| 2284 | 328 | 2119 | 1487 | 970 | 1086 | 690 |
| 20% | 17% | 21% | 19% | 23% | 23% | 21% |
| 4627 | 620 | 4313 | 3186 | 1798 | 1868 | 1452 |
| 41% | 32% | 43% | 40% | 42% | 39% | 43% |
| 3729 | 705 | 3227 | 2761 | 1327 | 1498 | 1069 |
| 33% | 37% | 32% | 35% | 31% | 31% | 32% |
| 536 | 256 | 427 | 507 | 206 | 372 | 141 |
| 5% | 13% | 4% | 6% | 5% | 8% | 4% |
| 4265 | 961 | 3655 | 3268 | 1532 | 1871 | 1210 |
| 38% | 50% | 36% | 41% | 36% | 39% | 36% |
| 6911 | 948 | 6432 | 4672 | 2768 | 2954 | 2142 |
| 62% | 50% | 64% | 59% | 64% | 61% | 64% |

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| Social Media Inactive |
|-----------------------|
| 3320 |
| 5117 |
| 657 |
| 20% |
| 1454 |
| 44% |
| 1063 |
| 32% |
| 145 |
| 4% |
| 1208 |
| 36% |
| 2112 |
| 64% |

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| Stub | Stat | All Countries | Argentina | Australia |
|---------------|----------|---------------|-----------|-----------|
| | base | 12496 | 500 | 500 |
| | unw_base | 18011 | 500 | 1004 |
| Very bad | freq | 2514 | 125 | 38 |
| Very bad | prop | 20% | 25% | 8% |
| Somewhat bad | freq | 5091 | 256 | 202 |
| Somewhat bad | prop | 41% | 51% | 40% |
| Somewhat good | freq | 4167 | 103 | 230 |
| Somewhat good | prop | 33% | 21% | 46% |
| Very good | freq | 724 | 16 | 30 |
| Very good | prop | 6% | 3% | 6% |
| Top2Box | freq | 4891 | 119 | 259 |
| Top2Box | prop | 39% | 24% | 52% |
| Low2Box | freq | 7605 | 381 | 241 |
| Low2Box | prop | 61% | 76% | 48% |

B3 Now, thinking about our economic situ

| Belgium | Brazil | Canada | China | Egypt | France | Germany |
|---------|--------|--------|-------|-------|--------|---------|
| 500 | 500 | 500 | 500 | 500 | 500 | 500 |
| 500 | 1000 | 1001 | 1002 | 500 | 1002 | 1000 |
| 72 | 163 | 22 | 14 | 66 | 150 | 8 |
| 14% | 33% | 4% | 3% | 13% | 30% | 2% |
| 234 | 185 | 166 | 159 | 159 | 314 | 110 |
| 47% | 37% | 33% | 32% | 32% | 63% | 22% |
| 193 | 130 | 285 | 302 | 234 | 35 | 345 |
| 39% | 26% | 57% | 60% | 47% | 7% | 69% |
| 1 | 23 | 28 | 25 | 41 | 1 | 36 |
| % | 5% | 6% | 5% | 8% | % | 7% |
| 194 | 153 | 313 | 327 | 275 | 36 | 381 |
| 39% | 31% | 63% | 65% | 55% | 7% | 76% |
| 306 | 347 | 187 | 173 | 225 | 464 | 119 |
| 61% | 69% | 37% | 35% | 45% | 93% | 24% |

All Countries

ation, how would you describe the current economic situation in? Is it...

| Great Britain | Hungary | India | Italy | Japan | Mexico | Poland |
|---------------|---------|-------|-------|-------|--------|--------|
| 496 | 500 | 500 | 500 | 500 | 500 | 500 |
| 992 | 500 | 500 | 1000 | 1005 | 500 | 500 |
| 52 | 160 | 28 | 225 | 89 | 149 | 121 |
| 11% | 32% | 6% | 45% | 18% | 30% | 24% |
| 249 | 255 | 97 | 240 | 268 | 225 | 254 |
| 50% | 51% | 19% | 48% | 54% | 45% | 51% |
| 184 | 83 | 295 | 28 | 136 | 109 | 117 |
| 37% | 17% | 59% | 6% | 27% | 22% | 23% |
| 11 | 2 | 79 | 7 | 7 | 17 | 8 |
| 2% | % | 16% | 1% | 1% | 3% | 2% |
| 195 | 85 | 374 | 35 | 143 | 126 | 125 |
| 39% | 17% | 75% | 7% | 29% | 25% | 25% |
| 301 | 415 | 126 | 465 | 357 | 374 | 375 |
| 61% | 83% | 25% | 93% | 71% | 75% | 75% |

| Romania | Russia | Saudi Arabia | South Africa | South Korea | Spain | Sweden |
|---------|--------|--------------|--------------|-------------|-------|--------|
| 500 | 500 | 500 | 500 | 500 | 500 | 500 |
| 500 | 500 | 501 | 500 | 500 | 1000 | 500 |
| 153 | 40 | 15 | 159 | 143 | 296 | 22 |
| 31% | 8% | 3% | 32% | 29% | 59% | 4% |
| 278 | 226 | 62 | 227 | 273 | 162 | 104 |
| 56% | 45% | 12% | 45% | 55% | 32% | 21% |
| 66 | 202 | 233 | 103 | 81 | 38 | 299 |
| 13% | 40% | 47% | 21% | 16% | 8% | 60% |
| 3 | 31 | 191 | 10 | 4 | 4 | 75 |
| 1% | 6% | 38% | 2% | 1% | 1% | 15% |
| 69 | 234 | 424 | 113 | 84 | 42 | 375 |
| 14% | 47% | 85% | 23% | 17% | 8% | 75% |
| 431 | 266 | 76 | 387 | 416 | 458 | 125 |
| 86% | 53% | 15% | 77% | 83% | 92% | 25% |

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| Turkey | US |
|--------|------|
| 500 | 500 |
| 500 | 1004 |
| 107 | 96 |
| 21% | 19% |
| 170 | 216 |
| 34% | 43% |
| 184 | 151 |
| 37% | 30% |
| 39 | 37 |
| 8% | 7% |
| 223 | 188 |
| 45% | 38% |
| 277 | 312 |
| 55% | 62% |

All Regions

B3 Now, thinking about our economic situation, how would you de

| Stub | Stat | All Countries | North America | LATAM |
|---------------|----------|---------------|---------------|-------|
| | base | 12496 | 1000 | 1500 |
| | unw_base | 18011 | 2005 | 2000 |
| Very bad | freq | 2514 | 117 | 437 |
| Very bad | prop | 20% | 12% | 29% |
| Somewhat bad | freq | 5091 | 382 | 666 |
| Somewhat bad | prop | 41% | 38% | 44% |
| Somewhat good | freq | 4167 | 436 | 342 |
| Somewhat good | prop | 33% | 44% | 23% |
| Very good | freq | 724 | 65 | 56 |
| Very good | prop | 6% | 7% | 4% |
| Top2Box | freq | 4891 | 501 | 397 |
| Top2Box | prop | 39% | 50% | 26% |
| Low2Box | freq | 7605 | 499 | 1103 |
| Low2Box | prop | 61% | 50% | 74% |

Describe the current economic situation in? Is it...

| Europe | APAC | G-8 | BRIC | Middle East Africa |
|--------|------|------|------|-----------------------|
| 4996 | 3000 | 3996 | 2000 | 2000 |
| 7494 | 4511 | 7504 | 3002 | 2001 |
| 1260 | 353 | 682 | 245 | 348 |
| 25% | 12% | 17% | 12% | 17% |
| 2200 | 1226 | 1789 | 667 | 618 |
| 44% | 41% | 45% | 33% | 31% |
| 1390 | 1246 | 1366 | 930 | 754 |
| 28% | 42% | 34% | 46% | 38% |
| 147 | 176 | 158 | 158 | 281 |
| 3% | 6% | 4% | 8% | 14% |
| 1536 | 1422 | 1524 | 1088 | 1035 |
| 31% | 47% | 38% | 54% | 52% |
| 3460 | 1578 | 2472 | 912 | 965 |
| 69% | 53% | 62% | 46% | 48% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 245 | 255 |
| | unw_base | 500 | 237 | 263 |
| Very bad | freq | 125 | 44 | 81 |
| Very bad | prop | 25% | 18% | 32% |
| Somewhat bad | freq | 256 | 129 | 127 |
| Somewhat bad | prop | 51% | 53% | 50% |
| Somewhat good | freq | 103 | 65 | 38 |
| Somewhat good | prop | 21% | 26% | 15% |
| Very good | freq | 16 | 7 | 9 |
| Very good | prop | 3% | 3% | 4% |
| Top2Box | freq | 119 | 72 | 47 |
| Top2Box | prop | 24% | 29% | 19% |
| Low2Box | freq | 381 | 174 | 208 |
| Low2Box | prop | 76% | 71% | 81% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 248 | 146 | 106 | 170 | 219 | 111 | 135 |
| 208 | 170 | 122 | 132 | 207 | 161 | 165 |
| 60 | 43 | 22 | 52 | 50 | 24 | 27 |
| 24% | 30% | 21% | 30% | 23% | 21% | 20% |
| 128 | 69 | 60 | 79 | 119 | 58 | 72 |
| 51% | 47% | 56% | 47% | 54% | 52% | 54% |
| 52 | 31 | 19 | 36 | 43 | 23 | 29 |
| 21% | 21% | 18% | 21% | 20% | 21% | 22% |
| 9 | 3 | 5 | 3 | 7 | 6 | 6 |
| 3% | 2% | 5% | 2% | 3% | 6% | 5% |
| 61 | 34 | 24 | 39 | 51 | 29 | 36 |
| 25% | 23% | 23% | 23% | 23% | 27% | 27% |
| 187 | 112 | 82 | 131 | 169 | 81 | 99 |
| 75% | 77% | 77% | 77% | 77% | 73% | 73% |

Argentina

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 365 | 327 | 119 | 55 | 253 | 247 | 78 |
| 335 | 167 | 181 | 152 | 287 | 213 | 89 |
| 99 | 82 | 31 | 13 | 71 | 54 | 15 |
| 27% | 25% | 26% | 23% | 28% | 22% | 19% |
| 184 | 166 | 59 | 31 | 126 | 130 | 43 |
| 50% | 51% | 50% | 56% | 50% | 53% | 56% |
| 73 | 67 | 26 | 9 | 50 | 53 | 16 |
| 20% | 21% | 22% | 17% | 20% | 21% | 21% |
| 10 | 11 | 3 | 2 | 7 | 10 | 3 |
| 3% | 3% | 2% | 4% | 3% | 4% | 4% |
| 83 | 79 | 29 | 11 | 56 | 63 | 19 |
| 23% | 24% | 24% | 21% | 22% | 25% | 25% |
| 282 | 248 | 90 | 43 | 197 | 184 | 58 |
| 77% | 76% | 76% | 79% | 78% | 75% | 75% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 422 | 91 | 409 | 297 | 192 | 287 | 119 |
| 411 | 110 | 390 | 346 | 145 | 305 | 114 |
| 110 | 20 | 106 | 77 | 44 | 62 | 32 |
| 26% | 22% | 26% | 26% | 23% | 21% | 27% |
| 213 | 48 | 208 | 150 | 103 | 148 | 63 |
| 50% | 53% | 51% | 51% | 54% | 52% | 53% |
| 86 | 20 | 83 | 61 | 38 | 63 | 23 |
| 20% | 22% | 20% | 21% | 20% | 22% | 19% |
| 13 | 4 | 13 | 9 | 7 | 15 | 1 |
| 3% | 4% | 3% | 3% | 4% | 5% | 1% |
| 100 | 23 | 96 | 70 | 45 | 78 | 24 |
| 24% | 26% | 23% | 24% | 23% | 27% | 20% |
| 323 | 67 | 314 | 227 | 147 | 210 | 95 |
| 76% | 74% | 77% | 76% | 77% | 73% | 80% |

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| Social Media Inactive |
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| 94 |
| 81 |
| 31 |
| 33% |
| 45 |
| 48% |
| 17 |
| 18% |
| 1 |
| 1% |
| 18 |
| 19% |
| 76 |
| 81% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 248 | 252 |
| | unw_base | 1004 | 392 | 612 |
| Very bad | freq | 38 | 17 | 21 |
| Very bad | prop | 8% | 7% | 8% |
| Somewhat bad | freq | 202 | 98 | 104 |
| Somewhat bad | prop | 40% | 39% | 41% |
| Somewhat good | freq | 230 | 117 | 113 |
| Somewhat good | prop | 46% | 47% | 45% |
| Very good | freq | 30 | 16 | 14 |
| Very good | prop | 6% | 6% | 5% |
| Top2Box | freq | 259 | 133 | 126 |
| Top2Box | prop | 52% | 54% | 50% |
| Low2Box | freq | 241 | 115 | 125 |
| Low2Box | prop | 48% | 46% | 50% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 196 | 154 | 150 | 128 | 266 | 107 | 226 |
| 266 | 371 | 367 | 245 | 522 | 237 | 515 |
| 15 | 10 | 13 | 19 | 17 | 3 | 17 |
| 8% | 6% | 9% | 14% | 6% | 3% | 7% |
| 70 | 68 | 64 | 62 | 104 | 35 | 89 |
| 36% | 44% | 43% | 49% | 39% | 33% | 39% |
| 96 | 68 | 66 | 40 | 131 | 58 | 104 |
| 49% | 44% | 44% | 32% | 49% | 55% | 46% |
| 16 | 8 | 6 | 7 | 13 | 10 | 16 |
| 8% | 5% | 4% | 5% | 5% | 9% | 7% |
| 111 | 76 | 72 | 47 | 145 | 68 | 121 |
| 57% | 50% | 48% | 37% | 54% | 64% | 53% |
| 85 | 78 | 78 | 81 | 121 | 39 | 105 |
| 43% | 50% | 52% | 63% | 46% | 36% | 47% |

Australia

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 274 | 132 | 294 | 74 | 246 | 254 | 66 |
| 489 | 333 | 325 | 346 | 516 | 488 | 140 |
| 22 | 13 | 22 | 4 | 18 | 21 | 2 |
| 8% | 10% | 7% | 5% | 7% | 8% | 3% |
| 114 | 52 | 127 | 23 | 92 | 111 | 24 |
| 41% | 39% | 43% | 31% | 37% | 44% | 36% |
| 126 | 61 | 131 | 38 | 122 | 108 | 31 |
| 46% | 46% | 45% | 51% | 49% | 43% | 46% |
| 13 | 6 | 14 | 10 | 15 | 14 | 9 |
| 5% | 5% | 5% | 13% | 6% | 6% | 14% |
| 139 | 67 | 145 | 47 | 137 | 123 | 40 |
| 51% | 51% | 49% | 64% | 56% | 48% | 60% |
| 135 | 65 | 149 | 27 | 109 | 131 | 26 |
| 49% | 49% | 51% | 36% | 44% | 52% | 40% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 434 | 73 | 427 | 282 | 208 | 212 | 119 |
| 864 | 162 | 842 | 580 | 398 | 412 | 231 |
| 36 | 3 | 36 | 15 | 22 | 17 | 7 |
| 8% | 4% | 8% | 5% | 11% | 8% | 6% |
| 178 | 24 | 178 | 91 | 105 | 71 | 46 |
| 41% | 33% | 42% | 32% | 51% | 33% | 39% |
| 199 | 36 | 194 | 155 | 72 | 102 | 62 |
| 46% | 50% | 45% | 55% | 35% | 48% | 52% |
| 20 | 10 | 20 | 21 | 8 | 21 | 4 |
| 5% | 13% | 5% | 7% | 4% | 10% | 3% |
| 219 | 46 | 214 | 176 | 80 | 123 | 65 |
| 51% | 63% | 50% | 62% | 39% | 58% | 55% |
| 214 | 27 | 214 | 106 | 127 | 88 | 53 |
| 49% | 37% | 50% | 38% | 61% | 42% | 45% |

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| Social Media Inactive |
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| 170 |
| 361 |
| 14 |
| 8% |
| 85 |
| 50% |
| 66 |
| 39% |
| 5 |
| 3% |
| 71 |
| 42% |
| 99 |
| 58% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 500 | 265 | 235 |
| Very bad | freq | 72 | 31 | 41 |
| Very bad | prop | 14% | 12% | 17% |
| Somewhat bad | freq | 234 | 112 | 122 |
| Somewhat bad | prop | 47% | 45% | 49% |
| Somewhat good | freq | 193 | 108 | 86 |
| Somewhat good | prop | 39% | 43% | 34% |
| Very good | freq | 1 | 1 | . |
| Very good | prop | % | % | . |
| Top2Box | freq | 194 | 108 | 86 |
| Top2Box | prop | 39% | 43% | 34% |
| Low2Box | freq | 306 | 143 | 163 |
| Low2Box | prop | 61% | 57% | 66% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 184 | 162 | 153 | 118 | 164 | 118 | 185 |
| 156 | 171 | 173 | 108 | 170 | 125 | 196 |
| 30 | 18 | 24 | 25 | 22 | 6 | 22 |
| 16% | 11% | 16% | 21% | 14% | 5% | 12% |
| 80 | 77 | 77 | 50 | 76 | 60 | 99 |
| 43% | 48% | 50% | 42% | 46% | 51% | 54% |
| 74 | 67 | 52 | 44 | 66 | 51 | 64 |
| 40% | 41% | 34% | 37% | 40% | 44% | 35% |
| . | 1 | . | . | . | 1 | . |
| . | % | . | . | . | % | . |
| 74 | 68 | 52 | 44 | 66 | 52 | 64 |
| 40% | 42% | 34% | 37% | 40% | 44% | 35% |
| 110 | 95 | 101 | 74 | 98 | 66 | 121 |
| 60% | 58% | 66% | 63% | 60% | 56% | 65% |

Belgium

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 315 | 172 | 186 | 142 | 267 | 233 | 18 |
| 304 | 111 | 277 | 112 | 295 | 205 | 18 |
| 50 | 33 | 29 | 10 | 29 | 43 | 2 |
| 16% | 19% | 16% | 7% | 11% | 18% | . |
| 135 | 79 | 92 | 63 | 123 | 111 | 10 |
| 43% | 46% | 50% | 44% | 46% | 48% | . |
| 129 | 60 | 64 | 69 | 114 | 79 | 6 |
| 41% | 35% | 35% | 49% | 43% | 34% | . |
| 1 | . | 1 | . | 1 | . | 1 |
| % | . | % | . | % | . | . |
| 130 | 60 | 65 | 69 | 115 | 79 | 6 |
| 41% | 35% | 35% | 49% | 43% | 34% | . |
| 185 | 112 | 121 | 73 | 152 | 154 | 12 |
| 59% | 65% | 65% | 51% | 57% | 66% | . |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 482 | 38 | 462 | 300 | 186 | 114 | 135 |
| 482 | 38 | 462 | 315 | 168 | 117 | 138 |
| 70 | 5 | 67 | 29 | 39 | 10 | 22 |
| 15% | 12% | 15% | 10% | 21% | 9% | 16% |
| 224 | 14 | 220 | 136 | 89 | 62 | 54 |
| 47% | 37% | 48% | 45% | 48% | 54% | 40% |
| 188 | 19 | 175 | 134 | 59 | 43 | 58 |
| 39% | 49% | 38% | 45% | 32% | 37% | 43% |
| . | 1 | . | 1 | . | . | . |
| . | 1% | . | % | . | . | . |
| 188 | 19 | 175 | 134 | 59 | 43 | 58 |
| 39% | 51% | 38% | 45% | 32% | 37% | 43% |
| 294 | 18 | 288 | 166 | 127 | 72 | 77 |
| 61% | 49% | 62% | 55% | 68% | 63% | 57% |

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| Social Media Inactive |
|-----------------------|
| 251 |
| 245 |
| 40 |
| 16% |
| 118 |
| 47% |
| 93 |
| 37% |
| 1 |
| % |
| 93 |
| 37% |
| 158 |
| 63% |

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| |
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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 245 | 255 |
| | unw_base | 1000 | 445 | 555 |
| Very bad | freq | 163 | 61 | 102 |
| Very bad | prop | 33% | 25% | 40% |
| Somewhat bad | freq | 185 | 92 | 93 |
| Somewhat bad | prop | 37% | 38% | 36% |
| Somewhat good | freq | 130 | 80 | 50 |
| Somewhat good | prop | 26% | 33% | 20% |
| Very good | freq | 23 | 12 | 10 |
| Very good | prop | 5% | 5% | 4% |
| Top2Box | freq | 153 | 92 | 61 |
| Top2Box | prop | 31% | 38% | 24% |
| Low2Box | freq | 347 | 153 | 195 |
| Low2Box | prop | 69% | 62% | 76% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 271 | 153 | 76 | 185 | 310 | 4 | 179 |
| 489 | 302 | 209 | 191 | 770 | 39 | 430 |
| 104 | 38 | 21 | 63 | 98 | 1 | 48 |
| 39% | 24% | 27% | 34% | 32% | 30% | 27% |
| 87 | 65 | 32 | 64 | 119 | 2 | 76 |
| 32% | 42% | 43% | 35% | 38% | 37% | 43% |
| 59 | 49 | 23 | 45 | 84 | 1 | 43 |
| 22% | 32% | 30% | 24% | 27% | 28% | 24% |
| 20 | 2 | 0 | 13 | 9 | 0 | 11 |
| 8% | 1% | 1% | 7% | 3% | 5% | 6% |
| 79 | 51 | 23 | 58 | 93 | 1 | 54 |
| 29% | 33% | 30% | 31% | 30% | 33% | 30% |
| 192 | 102 | 53 | 127 | 217 | 3 | 124 |
| 71% | 67% | 70% | 69% | 70% | 67% | 70% |

Brazil

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 321 | 363 | 107 | 29 | 238 | 262 | 65 |
| 570 | 114 | 577 | 309 | 523 | 477 | 151 |
| 115 | 121 | 32 | 11 | 73 | 90 | 22 |
| 36% | 33% | 29% | 36% | 31% | 34% | 34% |
| 108 | 129 | 44 | 12 | 90 | 94 | 25 |
| 34% | 36% | 41% | 39% | 38% | 36% | 38% |
| 87 | 98 | 26 | 6 | 59 | 71 | 8 |
| 27% | 27% | 24% | 21% | 25% | 27% | 12% |
| 11 | 15 | 6 | 1 | 16 | 6 | 10 |
| 3% | 4% | 6% | 4% | 7% | 2% | 16% |
| 98 | 114 | 32 | 7 | 75 | 78 | 18 |
| 31% | 31% | 30% | 25% | 32% | 30% | 28% |
| 223 | 249 | 76 | 22 | 163 | 184 | 47 |
| 69% | 69% | 70% | 75% | 68% | 70% | 72% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 435 | 81 | 419 | 319 | 164 | 283 | 113 |
| 849 | 182 | 818 | 703 | 273 | 688 | 200 |
| 140 | 31 | 131 | 110 | 48 | 86 | 39 |
| 32% | 38% | 31% | 34% | 29% | 30% | 34% |
| 160 | 23 | 162 | 122 | 55 | 98 | 40 |
| 37% | 28% | 39% | 38% | 34% | 35% | 36% |
| 122 | 17 | 113 | 78 | 51 | 86 | 34 |
| 28% | 21% | 27% | 25% | 31% | 30% | 30% |
| 13 | 10 | 12 | 9 | 9 | 14 | 0 |
| 3% | 13% | 3% | 3% | 6% | 5% | % |
| 135 | 27 | 126 | 87 | 61 | 99 | 34 |
| 31% | 33% | 30% | 27% | 37% | 35% | 30% |
| 300 | 54 | 293 | 232 | 103 | 183 | 79 |
| 69% | 67% | 70% | 73% | 63% | 65% | 70% |

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| Social Media Inactive |
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| 104 |
| 112 |
| 38 |
| 37% |
| 46 |
| 45% |
| 11 |
| 10% |
| 9 |
| 8% |
| 19 |
| 18% |
| 85 |
| 82% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 247 | 253 |
| | unw_base | 1001 | 458 | 543 |
| Very bad | freq | 22 | 12 | 9 |
| Very bad | prop | 4% | 5% | 4% |
| Somewhat bad | freq | 166 | 74 | 91 |
| Somewhat bad | prop | 33% | 30% | 36% |
| Somewhat good | freq | 285 | 146 | 139 |
| Somewhat good | prop | 57% | 59% | 55% |
| Very good | freq | 28 | 14 | 14 |
| Very good | prop | 6% | 6% | 5% |
| Top2Box | freq | 313 | 160 | 153 |
| Top2Box | prop | 63% | 65% | 60% |
| Low2Box | freq | 187 | 87 | 100 |
| Low2Box | prop | 37% | 35% | 40% |

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 177 | 165 | 158 | 73 | 155 | 212 | 229 |
| 288 | 310 | 403 | 117 | 285 | 475 | 527 |
| 7 | 10 | 5 | 3 | 15 | 2 | 8 |
| 4% | 6% | 3% | 4% | 10% | 1% | 3% |
| 49 | 57 | 59 | 27 | 51 | 66 | 70 |
| 28% | 35% | 37% | 37% | 33% | 31% | 30% |
| 110 | 87 | 88 | 38 | 82 | 132 | 137 |
| 62% | 53% | 56% | 52% | 53% | 62% | 60% |
| 11 | 11 | 7 | 5 | 6 | 12 | 15 |
| 6% | 6% | 4% | 7% | 4% | 6% | 6% |
| 121 | 97 | 95 | 43 | 89 | 144 | 152 |
| 68% | 59% | 60% | 59% | 57% | 68% | 66% |
| 56 | 68 | 63 | 30 | 66 | 69 | 78 |
| 32% | 41% | 40% | 41% | 43% | 32% | 34% |

Canada

Thinking about our economic situation, how would you describe the current economic situation?

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 271 | 186 | 223 | 91 | 258 | 242 | 50 |
| 474 | 230 | 426 | 345 | 530 | 471 | 102 |
| 14 | 11 | 9 | 2 | 10 | 11 | 0 |
| 5% | 6% | 4% | 2% | 4% | 5% | 1% |
| 96 | 61 | 81 | 23 | 77 | 88 | 15 |
| 35% | 33% | 36% | 25% | 30% | 36% | 30% |
| 148 | 101 | 125 | 59 | 154 | 131 | 30 |
| 55% | 54% | 56% | 65% | 60% | 54% | 60% |
| 13 | 12 | 9 | 7 | 16 | 12 | 4 |
| 5% | 7% | 4% | 8% | 6% | 5% | 9% |
| 161 | 114 | 133 | 66 | 170 | 143 | 34 |
| 60% | 61% | 60% | 72% | 66% | 59% | 69% |
| 110 | 72 | 90 | 25 | 88 | 99 | 15 |
| 40% | 39% | 40% | 28% | 34% | 41% | 31% |

ituation in? Is it...

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 450 | 57 | 443 | 320 | 172 | 179 | 139 |
| 899 | 127 | 874 | 671 | 318 | 358 | 293 |
| 21 | 1 | 20 | 10 | 10 | 13 | 4 |
| 5% | 2% | 5% | 3% | 6% | 7% | 3% |
| 151 | 16 | 150 | 101 | 60 | 60 | 44 |
| 33% | 28% | 34% | 31% | 35% | 33% | 31% |
| 255 | 35 | 250 | 194 | 88 | 95 | 83 |
| 57% | 62% | 56% | 61% | 51% | 53% | 60% |
| 24 | 5 | 24 | 15 | 13 | 12 | 8 |
| 5% | 8% | 5% | 5% | 8% | 7% | 6% |
| 279 | 40 | 273 | 209 | 101 | 107 | 91 |
| 62% | 70% | 62% | 65% | 59% | 60% | 66% |
| 172 | 17 | 170 | 111 | 71 | 73 | 48 |
| 38% | 30% | 38% | 35% | 41% | 40% | 34% |

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| Social Media Inactive | Canada Region Quebec | Canada Region Praries | Canada Region British Columbia | Canada Region Ontario | Canada Region Atlantic | Canada Region Alberta |
|-----------------------|----------------------|-----------------------|--------------------------------|-----------------------|------------------------|-----------------------|
| 182 | 140 | 34 | 74 | 158 | 37 | 57 |
| 350 | 281 | 69 | 154 | 307 | 72 | 118 |
| 5 | 5 | 0 | 2 | 12 | 2 | 1 |
| 3% | 3% | 1% | 2% | 8% | 6% | 1% |
| 62 | 54 | 10 | 24 | 58 | 12 | 8 |
| 34% | 39% | 29% | 32% | 37% | 33% | 14% |
| 107 | 78 | 23 | 44 | 78 | 19 | 43 |
| 59% | 56% | 67% | 60% | 49% | 52% | 75% |
| 8 | 3 | 1 | 4 | 10 | 4 | 6 |
| 4% | 2% | 3% | 6% | 6% | 10% | 10% |
| 115 | 81 | 24 | 49 | 88 | 23 | 48 |
| 63% | 58% | 70% | 66% | 56% | 62% | 85% |
| 67 | 59 | 10 | 25 | 70 | 14 | 9 |
| 37% | 42% | 30% | 34% | 44% | 38% | 15% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 249 | 251 |
| | unw_base | 1002 | 503 | 499 |
| Very bad | freq | 14 | 8 | 6 |
| Very bad | prop | 3% | 3% | 2% |
| Somewhat bad | freq | 159 | 80 | 79 |
| Somewhat bad | prop | 32% | 32% | 32% |
| Somewhat good | freq | 302 | 147 | 155 |
| Somewhat good | prop | 60% | 59% | 62% |
| Very good | freq | 25 | 14 | 11 |
| Very good | prop | 5% | 6% | 4% |
| Top2Box | freq | 327 | 162 | 165 |
| Top2Box | prop | 65% | 65% | 66% |
| Low2Box | freq | 173 | 87 | 85 |
| Low2Box | prop | 35% | 35% | 34% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 201 | 188 | 112 | 59 | 196 | 246 | 367 |
| 454 | 421 | 127 | 49 | 248 | 705 | 737 |
| 6 | 4 | 4 | 4 | 3 | 6 | 9 |
| 3% | 2% | 4% | 8% | 2% | 2% | 2% |
| 53 | 58 | 48 | 15 | 73 | 71 | 131 |
| 27% | 31% | 43% | 25% | 37% | 29% | 36% |
| 124 | 120 | 58 | 36 | 114 | 152 | 213 |
| 62% | 64% | 52% | 61% | 58% | 62% | 58% |
| 18 | 6 | 2 | 4 | 5 | 16 | 16 |
| 9% | 3% | 1% | 7% | 3% | 6% | 4% |
| 142 | 126 | 60 | 40 | 119 | 168 | 228 |
| 71% | 67% | 54% | 67% | 61% | 69% | 62% |
| 59 | 62 | 52 | 19 | 76 | 77 | 139 |
| 29% | 33% | 46% | 33% | 39% | 31% | 38% |

China

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 133 | 295 | 155 | 50 | 278 | 222 | 36 |
| 265 | 81 | 230 | 691 | 657 | 345 | 81 |
| 5 | 7 | 6 | 1 | 7 | 6 | 0 |
| 4% | 2% | 4% | 2% | 3% | 3% | % |
| 28 | 101 | 45 | 13 | 98 | 61 | 5 |
| 21% | 34% | 29% | 25% | 35% | 28% | 13% |
| 90 | 178 | 93 | 31 | 154 | 148 | 20 |
| 68% | 60% | 60% | 63% | 56% | 66% | 55% |
| 10 | 9 | 11 | 5 | 18 | 7 | 12 |
| 7% | 3% | 7% | 10% | 7% | 3% | 33% |
| 99 | 187 | 104 | 37 | 173 | 155 | 31 |
| 75% | 63% | 67% | 73% | 62% | 70% | 87% |
| 33 | 108 | 51 | 13 | 105 | 67 | 5 |
| 25% | 37% | 33% | 27% | 38% | 30% | 13% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 464 | 83 | 417 | 393 | 89 | . | . |
| 921 | 287 | 715 | 891 | 102 | . | . |
| 14 | 0 | 13 | 14 | 0 | . | . |
| 3% | % | 3% | 3% | % | . | . |
| 154 | 10 | 149 | 132 | 26 | . | . |
| 33% | 12% | 36% | 34% | 29% | . | . |
| 282 | 59 | 243 | 223 | 62 | . | . |
| 61% | 71% | 58% | 57% | 70% | . | . |
| 13 | 14 | 11 | 24 | 1 | . | . |
| 3% | 17% | 3% | 6% | 2% | . | . |
| 296 | 73 | 254 | 247 | 63 | . | . |
| 64% | 88% | 61% | 63% | 71% | . | . |
| 168 | 10 | 162 | 146 | 26 | . | . |
| 36% | 12% | 39% | 37% | 29% | . | . |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 245 | 255 |
| | unw_base | 500 | 235 | 265 |
| Very bad | freq | 66 | 31 | 36 |
| Very bad | prop | 13% | 13% | 14% |
| Somewhat bad | freq | 159 | 79 | 80 |
| Somewhat bad | prop | 32% | 32% | 31% |
| Somewhat good | freq | 234 | 105 | 129 |
| Somewhat good | prop | 47% | 43% | 51% |
| Very good | freq | 41 | 30 | 11 |
| Very good | prop | 8% | 12% | 4% |
| Top2Box | freq | 275 | 135 | 140 |
| Top2Box | prop | 55% | 55% | 55% |
| Low2Box | freq | 225 | 110 | 115 |
| Low2Box | prop | 45% | 45% | 45% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 316 | 104 | 80 | 73 | 30 | 138 | 256 |
| 315 | 112 | 73 | 62 | 33 | 159 | 264 |
| 48 | 15 | 3 | 7 | 6 | 13 | 26 |
| 15% | 15% | 4% | 10% | 20% | 9% | 10% |
| 92 | 43 | 24 | 18 | 10 | 44 | 83 |
| 29% | 41% | 30% | 25% | 34% | 32% | 32% |
| 153 | 36 | 45 | 28 | 14 | 73 | 126 |
| 48% | 34% | 57% | 38% | 46% | 53% | 49% |
| 23 | 11 | 8 | 20 | . | 8 | 22 |
| 7% | 10% | 10% | 28% | . | 6% | 8% |
| 176 | 46 | 53 | 48 | 14 | 81 | 147 |
| 56% | 44% | 66% | 66% | 46% | 59% | 57% |
| 140 | 58 | 27 | 25 | 17 | 57 | 109 |
| 44% | 56% | 34% | 34% | 54% | 41% | 43% |

Egypt

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 244 | 93 | 302 | 105 | 138 | 362 | 23 |
| 236 | 55 | 215 | 230 | 148 | 352 | 27 |
| 40 | 12 | 39 | 15 | 14 | 52 | 1 |
| 16% | 13% | 13% | 14% | 10% | 14% | 3% |
| 76 | 25 | 88 | 45 | 51 | 107 | 12 |
| 31% | 27% | 29% | 43% | 37% | 30% | 54% |
| 108 | 39 | 157 | 38 | 57 | 177 | 6 |
| 44% | 42% | 52% | 37% | 41% | 49% | 26% |
| 20 | 17 | 18 | 6 | 16 | 25 | 4 |
| 8% | 18% | 6% | 6% | 12% | 7% | 17% |
| 128 | 56 | 175 | 45 | 73 | 202 | 10 |
| 52% | 60% | 58% | 43% | 53% | 56% | 44% |
| 116 | 37 | 128 | 60 | 65 | 160 | 13 |
| 48% | 40% | 42% | 57% | 47% | 44% | 56% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 477 | . | . | 218 | 282 | . | . |
| 473 | . | . | 247 | 253 | . | . |
| 66 | . | . | 27 | 40 | . | . |
| 14% | . | . | 12% | 14% | . | . |
| 146 | . | . | 72 | 86 | . | . |
| 31% | . | . | 33% | 31% | . | . |
| 228 | . | . | 94 | 140 | . | . |
| 48% | . | . | 43% | 50% | . | . |
| 37 | . | . | 26 | 16 | . | . |
| 8% | . | . | 12% | 6% | . | . |
| 265 | . | . | 119 | 156 | . | . |
| 56% | . | . | 55% | 55% | . | . |
| 212 | . | . | 99 | 126 | . | . |
| 44% | . | . | 45% | 45% | . | . |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 247 | 253 |
| | unw_base | 1002 | 505 | 497 |
| Very bad | freq | 150 | 67 | 82 |
| Very bad | prop | 30% | 27% | 33% |
| Somewhat bad | freq | 314 | 159 | 156 |
| Somewhat bad | prop | 63% | 64% | 62% |
| Somewhat good | freq | 35 | 20 | 15 |
| Somewhat good | prop | 7% | 8% | 6% |
| Very good | freq | 1 | 1 | . |
| Very good | prop | % | % | . |
| Top2Box | freq | 36 | 21 | 15 |
| Top2Box | prop | 7% | 8% | 6% |
| Low2Box | freq | 464 | 226 | 238 |
| Low2Box | prop | 93% | 92% | 94% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 191 | 160 | 150 | 82 | 230 | 117 | 183 |
| 362 | 301 | 339 | 161 | 459 | 241 | 379 |
| 55 | 48 | 47 | 27 | 62 | 31 | 57 |
| 29% | 30% | 31% | 33% | 27% | 27% | 31% |
| 118 | 104 | 93 | 49 | 152 | 77 | 114 |
| 62% | 65% | 62% | 60% | 66% | 66% | 62% |
| 17 | 8 | 9 | 6 | 15 | 9 | 11 |
| 9% | 5% | 6% | 7% | 7% | 7% | 6% |
| 0 | . | 1 | 0 | 1 | . | 0 |
| % | . | % | % | % | . | % |
| 18 | 8 | 10 | 6 | 16 | 9 | 12 |
| 9% | 5% | 7% | 7% | 7% | 7% | 6% |
| 173 | 151 | 140 | 76 | 214 | 108 | 171 |
| 91% | 95% | 93% | 93% | 93% | 93% | 94% |

France

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 317 | 168 | 209 | 124 | 277 | 223 | 13 |
| 623 | 386 | 291 | 325 | 566 | 436 | 27 |
| 92 | 59 | 57 | 34 | 79 | 71 | 4 |
| 29% | 35% | 27% | 27% | 29% | 32% | 32% |
| 201 | 100 | 136 | 79 | 173 | 142 | 7 |
| 63% | 59% | 65% | 64% | 62% | 63% | 55% |
| 23 | 9 | 16 | 10 | 24 | 11 | 2 |
| 7% | 5% | 8% | 8% | 9% | 5% | 13% |
| 1 | 0 | . | 1 | 1 | . | . |
| % | % | . | 1% | % | . | . |
| 24 | 9 | 16 | 11 | 25 | 11 | 2 |
| 8% | 5% | 8% | 9% | 9% | 5% | 13% |
| 293 | 158 | 193 | 113 | 252 | 212 | 12 |
| 92% | 95% | 92% | 91% | 91% | 95% | 87% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 487 | 23 | 477 | 300 | 198 | 89 | 148 |
| 975 | 51 | 951 | 594 | 405 | 183 | 301 |
| 146 | 7 | 143 | 87 | 63 | 32 | 39 |
| 30% | 29% | 30% | 29% | 32% | 36% | 26% |
| 307 | 15 | 300 | 190 | 123 | 47 | 99 |
| 63% | 62% | 63% | 63% | 62% | 53% | 67% |
| 33 | 2 | 33 | 23 | 11 | 10 | 9 |
| 7% | 8% | 7% | 8% | 6% | 11% | 6% |
| 1 | | 1 | 1 | 0 | | 1 |
| % | . | % | % | % | . | % |
| 34 | 2 | 34 | 24 | 11 | 10 | 10 |
| 7% | 8% | 7% | 8% | 6% | 11% | 7% |
| 453 | 21 | 443 | 276 | 186 | 79 | 138 |
| 93% | 92% | 93% | 92% | 94% | 89% | 93% |

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| Social Media Inactive |
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| 263 |
| 518 |
| 80 |
| 30% |
| 168 |
| 64% |
| 16 |
| 6% |
| 0 |
| % |
| 16 |
| 6% |
| 247 |
| 94% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 1000 | 495 | 505 |
| Very bad | freq | 8 | 4 | 4 |
| Very bad | prop | 2% | 2% | 2% |
| Somewhat bad | freq | 110 | 49 | 62 |
| Somewhat bad | prop | 22% | 19% | 25% |
| Somewhat good | freq | 345 | 174 | 172 |
| Somewhat good | prop | 69% | 69% | 69% |
| Very good | freq | 36 | 26 | 10 |
| Very good | prop | 7% | 10% | 4% |
| Top2Box | freq | 381 | 200 | 182 |
| Top2Box | prop | 76% | 79% | 73% |
| Low2Box | freq | 119 | 53 | 66 |
| Low2Box | prop | 24% | 21% | 27% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 172 | 167 | 160 | 158 | 145 | 121 | 159 |
| 274 | 322 | 404 | 314 | 290 | 246 | 336 |
| 1 | 4 | 4 | 5 | 2 | 0 | 2 |
| % | 2% | 2% | 3% | 1% | % | 1% |
| 29 | 41 | 41 | 42 | 29 | 20 | 39 |
| 17% | 25% | 25% | 26% | 20% | 17% | 25% |
| 127 | 111 | 107 | 102 | 104 | 89 | 107 |
| 74% | 66% | 67% | 64% | 72% | 73% | 68% |
| 15 | 11 | 9 | 10 | 10 | 12 | 11 |
| 9% | 7% | 6% | 6% | 7% | 10% | 7% |
| 143 | 122 | 116 | 112 | 115 | 101 | 118 |
| 83% | 73% | 72% | 70% | 79% | 83% | 74% |
| 29 | 45 | 44 | 47 | 31 | 20 | 41 |
| 17% | 27% | 28% | 30% | 21% | 17% | 26% |

Germany

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 341 | 113 | 285 | 101 | 350 | 150 | 40 |
| 664 | 184 | 610 | 206 | 712 | 288 | 88 |
| 6 | 5 | 2 | 1 | 6 | 2 | 1 |
| 2% | 5% | 1% | 1% | 2% | 1% | 2% |
| 71 | 29 | 63 | 19 | 75 | 35 | 11 |
| 21% | 25% | 22% | 19% | 21% | 24% | 27% |
| 238 | 72 | 200 | 74 | 244 | 101 | 26 |
| 70% | 64% | 70% | 73% | 70% | 68% | 65% |
| 25 | 7 | 22 | 8 | 25 | 11 | 2 |
| 7% | 6% | 8% | 7% | 7% | 7% | 5% |
| 264 | 79 | 221 | 81 | 269 | 112 | 28 |
| 77% | 70% | 77% | 80% | 77% | 75% | 71% |
| 78 | 34 | 64 | 20 | 81 | 38 | 12 |
| 23% | 30% | 23% | 20% | 23% | 25% | 29% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 460 | 76 | 424 | 336 | 155 | 116 | 159 |
| 912 | 163 | 837 | 687 | 295 | 220 | 314 |
| 7 | 1 | 7 | 5 | 3 | 2 | 1 |
| 2% | 1% | 2% | 2% | 2% | 2% | 1% |
| 100 | 17 | 93 | 75 | 31 | 20 | 34 |
| 22% | 22% | 22% | 22% | 20% | 18% | 21% |
| 319 | 51 | 294 | 232 | 108 | 81 | 115 |
| 69% | 68% | 69% | 69% | 70% | 70% | 72% |
| 34 | 7 | 29 | 23 | 12 | 12 | 9 |
| 7% | 9% | 7% | 7% | 8% | 11% | 6% |
| 353 | 58 | 323 | 255 | 121 | 93 | 124 |
| 77% | 77% | 76% | 76% | 78% | 80% | 78% |
| 107 | 18 | 101 | 80 | 34 | 23 | 35 |
| 23% | 23% | 24% | 24% | 22% | 20% | 22% |

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| Social Media Inactive |
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| 226 |
| 466 |
| 5 |
| 2% |
| 56 |
| 25% |
| 150 |
| 66% |
| 15 |
| 6% |
| 164 |
| 73% |
| 61 |
| 27% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 496 | 243 | 253 |
| | unw_base | 992 | 490 | 502 |
| Very bad | freq | 52 | 25 | 28 |
| Very bad | prop | 11% | 10% | 11% |
| Somewhat bad | freq | 249 | 117 | 132 |
| Somewhat bad | prop | 50% | 48% | 52% |
| Somewhat good | freq | 184 | 94 | 89 |
| Somewhat good | prop | 37% | 39% | 35% |
| Very good | freq | 11 | 8 | 4 |
| Very good | prop | 2% | 3% | 1% |
| Top2Box | freq | 195 | 102 | 93 |
| Top2Box | prop | 39% | 42% | 37% |
| Low2Box | freq | 301 | 142 | 160 |
| Low2Box | prop | 61% | 58% | 63% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 184 | 160 | 153 | 90 | 254 | 101 | 207 |
| 374 | 308 | 310 | 180 | 508 | 201 | 412 |
| 22 | 15 | 15 | 17 | 24 | 5 | 16 |
| 12% | 9% | 10% | 19% | 9% | 5% | 7% |
| 89 | 80 | 80 | 44 | 134 | 43 | 107 |
| 48% | 50% | 52% | 49% | 53% | 43% | 52% |
| 68 | 60 | 56 | 26 | 91 | 48 | 78 |
| 37% | 37% | 36% | 29% | 36% | 48% | 38% |
| 4 | 5 | 2 | 2 | 5 | 4 | 6 |
| 2% | 3% | 1% | 2% | 2% | 4% | 3% |
| 73 | 64 | 58 | 28 | 96 | 52 | 85 |
| 40% | 40% | 38% | 31% | 38% | 52% | 41% |
| 111 | 95 | 95 | 62 | 158 | 48 | 122 |
| 60% | 60% | 62% | 69% | 62% | 48% | 59% |

Great Britain

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 289 | 139 | 172 | 185 | 288 | 208 | 38 |
| 580 | 279 | 344 | 369 | 576 | 416 | 76 |
| 37 | 19 | 17 | 16 | 26 | 26 | 4 |
| 13% | 14% | 10% | 9% | 9% | 12% | 11% |
| 142 | 68 | 88 | 93 | 145 | 104 | 20 |
| 49% | 49% | 51% | 50% | 50% | 50% | 51% |
| 105 | 49 | 64 | 71 | 110 | 73 | 11 |
| 36% | 35% | 37% | 38% | 38% | 35% | 30% |
| 5 | 2 | 3 | 5 | 7 | 5 | 3 |
| 2% | 2% | 2% | 3% | 2% | 2% | 8% |
| 110 | 51 | 67 | 76 | 117 | 78 | 14 |
| 38% | 37% | 39% | 41% | 41% | 37% | 38% |
| 179 | 88 | 105 | 109 | 171 | 130 | 24 |
| 62% | 63% | 61% | 59% | 59% | 63% | 62% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 458 | 50 | 446 | 335 | 154 | 177 | 136 |
| 916 | 100 | 892 | 669 | 309 | 354 | 271 |
| 48 | 5 | 47 | 28 | 23 | 22 | 7 |
| 11% | 11% | 11% | 8% | 15% | 12% | 5% |
| 229 | 23 | 226 | 169 | 77 | 85 | 67 |
| 50% | 46% | 51% | 50% | 50% | 48% | 50% |
| 172 | 18 | 166 | 130 | 51 | 63 | 59 |
| 38% | 36% | 37% | 39% | 33% | 35% | 43% |
| 8 | 3 | 8 | 8 | 3 | 7 | 2 |
| 2% | 7% | 2% | 2% | 2% | 4% | 2% |
| 180 | 21 | 173 | 138 | 54 | 70 | 61 |
| 39% | 43% | 39% | 41% | 35% | 39% | 45% |
| 278 | 29 | 273 | 197 | 100 | 107 | 75 |
| 61% | 57% | 61% | 59% | 65% | 61% | 55% |

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| Social Media Inactive |
|-----------------------------|
| 183 |
| 367 |
| 23 |
| 13% |
| 96 |
| 53% |
| 62 |
| 34% |
| 2 |
| 1% |
| 64 |
| 35% |
| 119 |
| 65% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 244 | 256 |
| | unw_base | 500 | 299 | 201 |
| Very bad | freq | 160 | 69 | 91 |
| Very bad | prop | 32% | 28% | 36% |
| Somewhat bad | freq | 255 | 126 | 129 |
| Somewhat bad | prop | 51% | 51% | 51% |
| Somewhat good | freq | 83 | 48 | 36 |
| Somewhat good | prop | 17% | 20% | 14% |
| Very good | freq | 2 | 2 | . |
| Very good | prop | % | 1% | . |
| Top2Box | freq | 85 | 49 | 36 |
| Top2Box | prop | 17% | 20% | 14% |
| Low2Box | freq | 415 | 194 | 220 |
| Low2Box | prop | 83% | 80% | 86% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 202 | 150 | 148 | 161 | 242 | 16 | 192 |
| 194 | 156 | 150 | 145 | 249 | 23 | 196 |
| 59 | 53 | 47 | 61 | 68 | 2 | 52 |
| 29% | 35% | 32% | 38% | 28% | 12% | 27% |
| 110 | 68 | 77 | 88 | 122 | 13 | 98 |
| 55% | 45% | 52% | 55% | 50% | 80% | 51% |
| 31 | 29 | 24 | 10 | 53 | 1 | 40 |
| 15% | 19% | 16% | 6% | 22% | 9% | 21% |
| 1 | 1 | . | 2 | . | . | 1 |
| 1% | 1% | . | 1% | . | . | % |
| 32 | 29 | 24 | 12 | 53 | 1 | 41 |
| 16% | 20% | 16% | 7% | 22% | 9% | 21% |
| 170 | 121 | 124 | 149 | 190 | 15 | 151 |
| 84% | 80% | 84% | 93% | 78% | 91% | 79% |

Hungary

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 308 | 130 | 294 | 77 | 246 | 254 | 35 |
| 304 | 107 | 256 | 137 | 268 | 232 | 40 |
| 107 | 46 | 96 | 18 | 77 | 83 | 10 |
| 35% | 36% | 33% | 23% | 31% | 33% | 29% |
| 157 | 70 | 141 | 44 | 125 | 130 | 13 |
| 51% | 54% | 48% | 58% | 51% | 51% | 37% |
| 43 | 14 | 55 | 14 | 43 | 40 | 12 |
| 14% | 11% | 19% | 19% | 18% | 16% | 34% |
| 1 | . | 2 | . | 1 | 1 | . |
| % | . | 1% | . | % | % | . |
| 44 | 14 | 57 | 14 | 44 | 41 | 12 |
| 14% | 11% | 19% | 19% | 18% | 16% | 34% |
| 264 | 116 | 237 | 62 | 202 | 213 | 23 |
| 86% | 89% | 81% | 81% | 82% | 84% | 66% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 465 | 29 | 471 | 280 | 204 | 177 | 241 |
| 460 | 35 | 465 | 293 | 193 | 179 | 237 |
| 150 | 10 | 150 | 84 | 70 | 70 | 59 |
| 32% | 33% | 32% | 30% | 34% | 39% | 25% |
| 242 | 10 | 245 | 141 | 106 | 77 | 137 |
| 52% | 35% | 52% | 50% | 52% | 43% | 57% |
| 71 | 9 | 74 | 53 | 28 | 31 | 43 |
| 15% | 32% | 16% | 19% | 14% | 17% | 18% |
| 2 | | 2 | 1 | 1 | | 2 |
| % | . | % | % | % | . | 1% |
| 73 | 9 | 76 | 54 | 29 | 31 | 44 |
| 16% | 32% | 16% | 19% | 14% | 17% | 18% |
| 392 | 20 | 395 | 225 | 175 | 147 | 196 |
| 84% | 68% | 84% | 81% | 86% | 83% | 82% |

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| Social Media Inactive |
|-----------------------|
| 82 |
| 84 |
| 31 |
| 38% |
| 41 |
| 50% |
| 10 |
| 12% |
| . |
| . |
| 10 |
| 12% |
| 72 |
| 88% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 258 | 242 |
| | unw_base | 500 | 250 | 250 |
| Very bad | freq | 28 | 18 | 11 |
| Very bad | prop | 6% | 7% | 4% |
| Somewhat bad | freq | 97 | 44 | 54 |
| Somewhat bad | prop | 19% | 17% | 22% |
| Somewhat good | freq | 295 | 152 | 143 |
| Somewhat good | prop | 59% | 59% | 59% |
| Very good | freq | 79 | 45 | 34 |
| Very good | prop | 16% | 17% | 14% |
| Top2Box | freq | 374 | 197 | 177 |
| Top2Box | prop | 75% | 76% | 73% |
| Low2Box | freq | 126 | 61 | 65 |
| Low2Box | prop | 25% | 24% | 27% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 276 | 144 | 80 | 195 | 176 | 129 | 304 |
| 231 | 166 | 103 | 182 | 179 | 139 | 339 |
| 18 | 7 | 3 | 13 | 8 | 7 | 13 |
| 7% | 5% | 4% | 7% | 5% | 6% | 4% |
| 50 | 30 | 18 | 31 | 27 | 39 | 61 |
| 18% | 21% | 22% | 16% | 15% | 30% | 20% |
| 160 | 83 | 52 | 129 | 102 | 64 | 178 |
| 58% | 58% | 65% | 66% | 58% | 50% | 58% |
| 48 | 24 | 7 | 22 | 39 | 18 | 52 |
| 17% | 17% | 9% | 11% | 22% | 14% | 17% |
| 208 | 107 | 59 | 151 | 141 | 82 | 230 |
| 75% | 74% | 74% | 78% | 80% | 64% | 76% |
| 68 | 37 | 21 | 44 | 35 | 47 | 74 |
| 25% | 26% | 26% | 22% | 20% | 36% | 24% |

India

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 196 | . | 61 | 439 | 257 | 243 | 113 |
| 161 | . | 54 | 446 | 267 | 233 | 116 |
| 15 | . | 11 | 18 | 17 | 11 | 6 |
| 8% | . | 17% | 4% | 7% | 5% | 5% |
| 36 | . | 8 | 89 | 48 | 50 | 23 |
| 19% | . | 14% | 20% | 18% | 21% | 21% |
| 117 | . | 34 | 261 | 140 | 155 | 47 |
| 60% | . | 55% | 60% | 54% | 64% | 41% |
| 27 | . | 8 | 71 | 53 | 26 | 37 |
| 14% | . | 14% | 16% | 20% | 11% | 33% |
| 144 | . | 42 | 332 | 192 | 182 | 84 |
| 74% | . | 69% | 76% | 75% | 75% | 74% |
| 52 | . | 19 | 107 | 65 | 61 | 29 |
| 26% | . | 31% | 24% | 25% | 25% | 26% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 387 | 250 | 250 | 384 | 107 | 405 | 69 |
| 384 | 262 | 238 | 395 | 96 | 398 | 73 |
| 22 | 14 | 15 | 24 | 3 | 23 | 3 |
| 6% | 5% | 6% | 6% | 3% | 6% | 4% |
| 74 | 50 | 48 | 73 | 22 | 83 | 12 |
| 19% | 20% | 19% | 19% | 21% | 20% | 18% |
| 248 | 127 | 168 | 220 | 69 | 226 | 51 |
| 64% | 51% | 67% | 57% | 65% | 56% | 74% |
| 42 | 60 | 19 | 66 | 13 | 73 | 3 |
| 11% | 24% | 8% | 17% | 12% | 18% | 5% |
| 290 | 186 | 188 | 287 | 82 | 299 | 54 |
| 75% | 75% | 75% | 75% | 76% | 74% | 78% |
| 96 | 63 | 62 | 97 | 25 | 106 | 15 |
| 25% | 25% | 25% | 25% | 24% | 26% | 22% |

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| Social Media Inactive |
|-----------------------|
| 26 |
| 29 |
| 2 |
| 9% |
| 2 |
| 9% |
| 19 |
| 71% |
| 3 |
| 10% |
| 22 |
| 81% |
| 5 |
| 19% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 250 | 250 |
| | unw_base | 1000 | 479 | 521 |
| Very bad | freq | 225 | 104 | 121 |
| Very bad | prop | 45% | 42% | 48% |
| Somewhat bad | freq | 240 | 123 | 116 |
| Somewhat bad | prop | 48% | 49% | 47% |
| Somewhat good | freq | 28 | 18 | 10 |
| Somewhat good | prop | 6% | 7% | 4% |
| Very good | freq | 7 | 4 | 2 |
| Very good | prop | 1% | 2% | 1% |
| Top2Box | freq | 35 | 22 | 13 |
| Top2Box | prop | 7% | 9% | 5% |
| Low2Box | freq | 465 | 227 | 238 |
| Low2Box | prop | 93% | 91% | 95% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 181 | 174 | 145 | 111 | 203 | 107 | 241 |
| 309 | 365 | 326 | 195 | 403 | 242 | 504 |
| 85 | 82 | 59 | 61 | 84 | 38 | 107 |
| 47% | 47% | 41% | 55% | 42% | 36% | 44% |
| 83 | 81 | 76 | 40 | 103 | 61 | 117 |
| 46% | 46% | 52% | 36% | 51% | 57% | 49% |
| 11 | 8 | 9 | 7 | 12 | 7 | 14 |
| 6% | 4% | 7% | 6% | 6% | 6% | 6% |
| 2 | 4 | 1 | 2 | 3 | 1 | 3 |
| 1% | 2% | % | 2% | 2% | 1% | 1% |
| 13 | 12 | 10 | 9 | 15 | 8 | 17 |
| 7% | 7% | 7% | 8% | 8% | 7% | 7% |
| 168 | 163 | 135 | 102 | 187 | 99 | 225 |
| 93% | 93% | 93% | 92% | 92% | 93% | 93% |

Italy

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 259 | 244 | 199 | 58 | 237 | 263 | 47 |
| 496 | 318 | 531 | 151 | 493 | 507 | 93 |
| 118 | 121 | 81 | 23 | 99 | 127 | 20 |
| 46% | 50% | 41% | 40% | 42% | 48% | 44% |
| 122 | 114 | 98 | 28 | 113 | 127 | 19 |
| 47% | 47% | 49% | 48% | 48% | 48% | 41% |
| 15 | 6 | 17 | 5 | 20 | 9 | 6 |
| 6% | 3% | 8% | 9% | 8% | 3% | 12% |
| 4 | 1 | 3 | 2 | 6 | 1 | 2 |
| 1% | 1% | 2% | 3% | 2% | % | 4% |
| 18 | 8 | 20 | 7 | 25 | 10 | 7 |
| 7% | 3% | 10% | 12% | 11% | 4% | 15% |
| 240 | 236 | 179 | 51 | 212 | 253 | 40 |
| 93% | 97% | 90% | 88% | 89% | 96% | 85% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 453 | 72 | 428 | 290 | 203 | 268 | 111 |
| 907 | 153 | 847 | 613 | 374 | 544 | 226 |
| 205 | 32 | 193 | 120 | 100 | 119 | 50 |
| 45% | 44% | 45% | 41% | 49% | 44% | 45% |
| 220 | 30 | 210 | 144 | 95 | 126 | 56 |
| 49% | 41% | 49% | 50% | 47% | 47% | 51% |
| 23 | 9 | 20 | 22 | 7 | 17 | 5 |
| 5% | 12% | 5% | 8% | 3% | 6% | 4% |
| 5 | 2 | 5 | 5 | 2 | 6 | . |
| 1% | 3% | 1% | 2% | 1% | 2% | . |
| 28 | 10 | 25 | 27 | 8 | 23 | 5 |
| 6% | 14% | 6% | 9% | 4% | 8% | 4% |
| 425 | 62 | 403 | 264 | 194 | 245 | 107 |
| 94% | 86% | 94% | 91% | 96% | 92% | 96% |

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| Social Media Inactive |
|-----------------------|
| 121 |
| 230 |
| 56 |
| 46% |
| 57 |
| 47% |
| 7 |
| 6% |
| 1 |
| 1% |
| 8 |
| 6% |
| 113 |
| 94% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 251 | 249 |
| | unw_base | 1005 | 468 | 537 |
| Very bad | freq | 89 | 51 | 38 |
| Very bad | prop | 18% | 20% | 15% |
| Somewhat bad | freq | 268 | 120 | 147 |
| Somewhat bad | prop | 54% | 48% | 59% |
| Somewhat good | freq | 136 | 76 | 60 |
| Somewhat good | prop | 27% | 30% | 24% |
| Very good | freq | 7 | 4 | 3 |
| Very good | prop | 1% | 2% | 1% |
| Top2Box | freq | 143 | 80 | 63 |
| Top2Box | prop | 29% | 32% | 25% |
| Low2Box | freq | 357 | 171 | 186 |
| Low2Box | prop | 71% | 68% | 75% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 185 | 160 | 155 | 358 | 118 | 24 | 255 |
| 372 | 302 | 331 | 718 | 237 | 50 | 526 |
| 38 | 26 | 25 | 73 | 15 | 2 | 40 |
| 21% | 16% | 16% | 20% | 13% | 8% | 16% |
| 97 | 81 | 90 | 195 | 57 | 16 | 140 |
| 52% | 51% | 58% | 54% | 48% | 68% | 55% |
| 47 | 50 | 39 | 86 | 45 | 5 | 72 |
| 25% | 31% | 25% | 24% | 38% | 22% | 28% |
| 3 | 3 | 1 | 5 | 2 | 0 | 3 |
| 2% | 2% | 1% | 1% | 2% | 2% | 1% |
| 50 | 53 | 40 | 90 | 47 | 6 | 75 |
| 27% | 33% | 26% | 25% | 40% | 24% | 29% |
| 135 | 107 | 115 | 267 | 71 | 18 | 180 |
| 73% | 67% | 74% | 75% | 60% | 76% | 71% |

Japan

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 245 | 184 | 105 | 211 | 240 | 260 | 24 |
| 479 | 368 | 216 | 421 | 470 | 535 | 47 |
| 49 | 39 | 21 | 29 | 48 | 41 | 5 |
| 20% | 21% | 20% | 14% | 20% | 16% | 21% |
| 128 | 98 | 55 | 114 | 120 | 147 | 9 |
| 52% | 54% | 52% | 54% | 50% | 57% | 38% |
| 64 | 43 | 29 | 64 | 68 | 67 | 9 |
| 26% | 23% | 27% | 30% | 28% | 26% | 37% |
| 4 | 3 | 0 | 4 | 3 | 4 | 1 |
| 2% | 2% | % | 2% | 1% | 2% | 4% |
| 68 | 46 | 29 | 68 | 72 | 71 | 10 |
| 28% | 25% | 28% | 32% | 30% | 27% | 41% |
| 177 | 138 | 76 | 143 | 169 | 189 | 14 |
| 72% | 75% | 72% | 68% | 70% | 73% | 59% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 476 | 33 | 467 | 327 | 161 | 40 | 113 |
| 958 | 64 | 941 | 652 | 327 | 77 | 222 |
| 84 | 8 | 81 | 63 | 26 | 6 | 16 |
| 18% | 25% | 17% | 19% | 16% | 15% | 14% |
| 259 | 14 | 253 | 171 | 88 | 18 | 63 |
| 54% | 44% | 54% | 52% | 55% | 45% | 56% |
| 127 | 10 | 126 | 87 | 46 | 14 | 32 |
| 27% | 29% | 27% | 27% | 29% | 36% | 29% |
| 6 | 1 | 6 | 6 | 1 | 2 | 2 |
| 1% | 3% | 1% | 2% | 1% | 4% | 2% |
| 133 | 10 | 133 | 93 | 47 | 16 | 34 |
| 28% | 32% | 28% | 28% | 29% | 40% | 30% |
| 343 | 22 | 335 | 234 | 114 | 24 | 79 |
| 72% | 68% | 72% | 72% | 71% | 60% | 70% |

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| Social Media Inactive |
|-----------------------------|
| 348 |
| 706 |
| 67 |
| 19% |
| 187 |
| 54% |
| 89 |
| 26% |
| 4 |
| 1% |
| 93 |
| 27% |
| 255 |
| 73% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 238 | 262 |
| | unw_base | 500 | 262 | 238 |
| Very bad | freq | 149 | 62 | 87 |
| Very bad | prop | 30% | 26% | 33% |
| Somewhat bad | freq | 225 | 105 | 120 |
| Somewhat bad | prop | 45% | 44% | 46% |
| Somewhat good | freq | 109 | 67 | 42 |
| Somewhat good | prop | 22% | 28% | 16% |
| Very good | freq | 17 | 4 | 12 |
| Very good | prop | 3% | 2% | 5% |
| Top2Box | freq | 126 | 71 | 54 |
| Top2Box | prop | 25% | 30% | 21% |
| Low2Box | freq | 374 | 167 | 207 |
| Low2Box | prop | 75% | 70% | 79% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 270 | 180 | 50 | 396 | 99 | 5 | 228 |
| 289 | 165 | 46 | 357 | 137 | 6 | 234 |
| 85 | 50 | 13 | 122 | 26 | 0 | 56 |
| 32% | 28% | 26% | 31% | 26% | . | 25% |
| 132 | 72 | 20 | 182 | 40 | 4 | 103 |
| 49% | 40% | 41% | 46% | 40% | . | 45% |
| 43 | 54 | 12 | 79 | 29 | 0 | 64 |
| 16% | 30% | 23% | 20% | 30% | . | 28% |
| 9 | 3 | 5 | 12 | 4 | 1 | 4 |
| 3% | 2% | 9% | 3% | 4% | . | 2% |
| 53 | 57 | 16 | 92 | 33 | 1 | 68 |
| 19% | 32% | 33% | 23% | 33% | . | 30% |
| 218 | 123 | 34 | 304 | 66 | 4 | 159 |
| 81% | 68% | 67% | 77% | 67% | . | 70% |

Mexico

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 272 | 321 | 103 | 76 | 256 | 244 | 100 |
| 266 | 138 | 165 | 197 | 288 | 212 | 111 |
| 93 | 95 | 31 | 23 | 72 | 77 | 23 |
| 34% | 30% | 30% | 31% | 28% | 32% | 23% |
| 122 | 149 | 46 | 30 | 107 | 118 | 35 |
| 45% | 46% | 45% | 40% | 42% | 48% | 35% |
| 45 | 67 | 22 | 20 | 65 | 44 | 30 |
| 16% | 21% | 21% | 27% | 25% | 18% | 30% |
| 12 | 10 | 4 | 2 | 12 | 5 | 13 |
| 5% | 3% | 4% | 3% | 5% | 2% | 12% |
| 57 | 77 | 26 | 23 | 77 | 49 | 42 |
| 21% | 24% | 25% | 30% | 30% | 20% | 42% |
| 215 | 244 | 77 | 54 | 179 | 195 | 58 |
| 79% | 76% | 75% | 70% | 70% | 80% | 58% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 400 | 111 | 389 | 301 | 184 | 282 | 140 |
| 389 | 122 | 378 | 334 | 154 | 316 | 122 |
| 126 | 33 | 116 | 86 | 63 | 84 | 35 |
| 31% | 30% | 30% | 29% | 34% | 30% | 25% |
| 191 | 39 | 186 | 136 | 79 | 113 | 79 |
| 48% | 35% | 48% | 45% | 43% | 40% | 56% |
| 79 | 26 | 82 | 64 | 42 | 70 | 26 |
| 20% | 24% | 21% | 21% | 23% | 25% | 18% |
| 4 | 12 | 5 | 15 | 1 | 15 | 1 |
| 1% | 11% | 1% | 5% | % | 5% | % |
| 83 | 39 | 87 | 79 | 42 | 85 | 26 |
| 21% | 35% | 22% | 26% | 23% | 30% | 19% |
| 316 | 72 | 302 | 222 | 142 | 197 | 114 |
| 79% | 65% | 78% | 74% | 77% | 70% | 81% |

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| Social Media Inactive |
|-----------------------|
| 77 |
| 62 |
| 30 |
| 39% |
| 33 |
| 43% |
| 13 |
| 17% |
| 1 |
| 2% |
| 15 |
| 19% |
| 63 |
| 81% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 248 | 252 |
| | unw_base | 500 | 250 | 250 |
| Very bad | freq | 121 | 49 | 72 |
| Very bad | prop | 24% | 20% | 29% |
| Somewhat bad | freq | 254 | 124 | 130 |
| Somewhat bad | prop | 51% | 50% | 52% |
| Somewhat good | freq | 117 | 72 | 45 |
| Somewhat good | prop | 23% | 29% | 18% |
| Very good | freq | 8 | 3 | 5 |
| Very good | prop | 2% | 1% | 2% |
| Top2Box | freq | 125 | 75 | 50 |
| Top2Box | prop | 25% | 30% | 20% |
| Low2Box | freq | 375 | 172 | 202 |
| Low2Box | prop | 75% | 70% | 80% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 215 | 146 | 140 | 329 | 99 | 6 | 245 |
| 185 | 155 | 160 | 322 | 112 | 5 | 259 |
| 41 | 34 | 46 | 81 | 20 | 2 | 62 |
| 19% | 23% | 33% | 25% | 20% | . | 25% |
| 115 | 78 | 61 | 180 | 44 | 1 | 123 |
| 54% | 54% | 44% | 55% | 44% | . | 50% |
| 55 | 30 | 33 | 64 | 34 | 4 | 56 |
| 25% | 21% | 23% | 19% | 34% | . | 23% |
| 4 | 3 | 1 | 4 | 2 | . | 4 |
| 2% | 2% | % | 1% | 2% | . | 2% |
| 58 | 33 | 33 | 68 | 36 | 4 | 60 |
| 27% | 23% | 24% | 21% | 36% | . | 24% |
| 156 | 112 | 106 | 261 | 63 | 3 | 185 |
| 73% | 77% | 76% | 79% | 64% | . | 76% |

Poland

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 255 | 104 | 327 | 69 | 236 | 264 | 41 |
| 241 | 34 | 366 | 100 | 251 | 249 | 44 |
| 59 | 31 | 78 | 12 | 59 | 62 | 8 |
| 23% | 30% | 24% | 18% | 25% | 24% | 20% |
| 131 | 55 | 165 | 34 | 109 | 145 | 17 |
| 51% | 53% | 51% | 49% | 46% | 55% | 41% |
| 61 | 18 | 77 | 22 | 62 | 55 | 12 |
| 24% | 18% | 24% | 31% | 26% | 21% | 30% |
| 4 | . | 6 | 1 | 7 | 1 | 3 |
| 1% | . | 2% | 2% | 3% | % | 9% |
| 65 | 18 | 84 | 23 | 69 | 56 | 16 |
| 26% | 18% | 26% | 33% | 29% | 21% | 39% |
| 190 | 86 | 243 | 46 | 167 | 208 | 25 |
| 74% | 82% | 74% | 67% | 71% | 79% | 61% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 459 | 65 | 435 | 295 | 176 | 266 | 146 |
| 456 | 72 | 428 | 323 | 157 | 258 | 151 |
| 113 | 10 | 111 | 64 | 42 | 64 | 37 |
| 25% | 15% | 26% | 22% | 24% | 24% | 26% |
| 237 | 27 | 227 | 147 | 97 | 136 | 80 |
| 52% | 42% | 52% | 50% | 55% | 51% | 54% |
| 105 | 23 | 94 | 76 | 37 | 59 | 29 |
| 23% | 36% | 22% | 26% | 21% | 22% | 20% |
| 4 | 4 | 3 | 8 | . | 7 | . |
| 1% | 7% | 1% | 3% | . | 3% | . |
| 109 | 28 | 98 | 84 | 37 | 66 | 29 |
| 24% | 43% | 22% | 28% | 21% | 25% | 20% |
| 350 | 37 | 338 | 211 | 139 | 200 | 117 |
| 76% | 57% | 78% | 72% | 79% | 75% | 80% |

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| Social Media Inactive |
|-----------------------------|
| 88 |
| 91 |
| 19 |
| 22% |
| 39 |
| 44% |
| 29 |
| 33% |
| 1 |
| 1% |
| 30 |
| 34% |
| 58 |
| 66% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 249 | 251 |
| | unw_base | 500 | 269 | 231 |
| Very bad | freq | 153 | 86 | 67 |
| Very bad | prop | 31% | 35% | 27% |
| Somewhat bad | freq | 278 | 130 | 148 |
| Somewhat bad | prop | 56% | 52% | 59% |
| Somewhat good | freq | 66 | 33 | 34 |
| Somewhat good | prop | 13% | 13% | 13% |
| Very good | freq | 3 | 1 | 2 |
| Very good | prop | 1% | % | 1% |
| Top2Box | freq | 69 | 34 | 36 |
| Top2Box | prop | 14% | 13% | 14% |
| Low2Box | freq | 431 | 216 | 215 |
| Low2Box | prop | 86% | 87% | 86% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 204 | 188 | 108 | 149 | 287 | 54 | 255 |
| 176 | 200 | 124 | 116 | 284 | 84 | 267 |
| 49 | 72 | 32 | 42 | 98 | 13 | 83 |
| 24% | 38% | 30% | 28% | 34% | 23% | 33% |
| 127 | 101 | 49 | 83 | 153 | 33 | 135 |
| 62% | 54% | 46% | 56% | 53% | 62% | 53% |
| 26 | 15 | 26 | 23 | 35 | 7 | 36 |
| 13% | 8% | 24% | 16% | 12% | 14% | 14% |
| 2 | . | 1 | 1 | 1 | 0 | 1 |
| 1% | . | 1% | 1% | % | 1% | 1% |
| 28 | 15 | 27 | 24 | 36 | 8 | 37 |
| 14% | 8% | 25% | 16% | 13% | 15% | 15% |
| 176 | 173 | 81 | 124 | 251 | 46 | 217 |
| 86% | 92% | 75% | 84% | 87% | 85% | 85% |

Romania

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 245 | 147 | 288 | 65 | 196 | 304 | 30 |
| 233 | 12 | 354 | 134 | 200 | 300 | 46 |
| 70 | 58 | 77 | 18 | 48 | 105 | 6 |
| 29% | . | 27% | 27% | 25% | 35% | 21% |
| 143 | 63 | 175 | 40 | 119 | 158 | 19 |
| 58% | . | 61% | 61% | 61% | 52% | 63% |
| 31 | 26 | 34 | 7 | 27 | 39 | 4 |
| 12% | . | 12% | 10% | 14% | 13% | 15% |
| 1 | . | 2 | 1 | 1 | 1 | 0 |
| 1% | . | 1% | 1% | 1% | % | 1% |
| 32 | 26 | 35 | 8 | 28 | 41 | 5 |
| 13% | . | 12% | 12% | 15% | 13% | 16% |
| 213 | 121 | 252 | 57 | 167 | 263 | 26 |
| 87% | . | 88% | 88% | 85% | 87% | 84% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 470 | 40 | 460 | 264 | 231 | 214 | 183 |
| 454 | 59 | 441 | 317 | 177 | 223 | 203 |
| 147 | 9 | 145 | 86 | 68 | 50 | 77 |
| 31% | 22% | 31% | 32% | 29% | 23% | 42% |
| 259 | 28 | 249 | 151 | 123 | 132 | 90 |
| 55% | 70% | 54% | 57% | 53% | 62% | 49% |
| 62 | 3 | 63 | 26 | 40 | 30 | 16 |
| 13% | 8% | 14% | 10% | 17% | 14% | 9% |
| 2 | | 3 | 2 | 1 | 2 | |
| % | . | 1% | 1% | % | 1% | . |
| 64 | 3 | 66 | 28 | 41 | 32 | 16 |
| 14% | 8% | 14% | 10% | 18% | 15% | 9% |
| 405 | 37 | 394 | 237 | 190 | 182 | 166 |
| 86% | 92% | 86% | 90% | 82% | 85% | 91% |

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| Social Media Inactive |
|-----------------------------|
| 103 |
| 74 |
| 27 |
| 26% |
| 56 |
| 54% |
| 20 |
| 19% |
| 1 |
| 1% |
| 20 |
| 20% |
| 83 |
| 80% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 241 | 259 |
| | unw_base | 500 | 239 | 261 |
| Very bad | freq | 40 | 18 | 21 |
| Very bad | prop | 8% | 8% | 8% |
| Somewhat bad | freq | 226 | 102 | 124 |
| Somewhat bad | prop | 45% | 43% | 48% |
| Somewhat good | freq | 202 | 106 | 96 |
| Somewhat good | prop | 40% | 44% | 37% |
| Very good | freq | 31 | 14 | 17 |
| Very good | prop | 6% | 6% | 7% |
| Top2Box | freq | 234 | 120 | 114 |
| Top2Box | prop | 47% | 50% | 44% |
| Low2Box | freq | 266 | 121 | 146 |
| Low2Box | prop | 53% | 50% | 56% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 211 | 172 | 117 | 40 | 226 | 197 | 234 |
| 161 | 181 | 158 | 35 | 213 | 220 | 261 |
| 16 | 13 | 11 | 3 | 23 | 12 | 19 |
| 8% | 8% | 10% | 8% | 10% | 6% | 8% |
| 98 | 73 | 55 | 20 | 96 | 92 | 91 |
| 47% | 42% | 47% | 50% | 42% | 47% | 39% |
| 80 | 78 | 45 | 14 | 95 | 82 | 102 |
| 38% | 45% | 39% | 35% | 42% | 41% | 44% |
| 17 | 9 | 5 | 3 | 13 | 12 | 23 |
| 8% | 5% | 4% | 7% | 6% | 6% | 10% |
| 97 | 87 | 50 | 17 | 108 | 93 | 124 |
| 46% | 50% | 43% | 42% | 48% | 47% | 53% |
| 114 | 86 | 67 | 23 | 118 | 104 | 109 |
| 54% | 50% | 57% | 58% | 52% | 53% | 47% |

Russia

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 266 | 146 | 266 | 88 | 241 | 259 | 36 |
| 239 | 72 | 295 | 133 | 268 | 232 | 39 |
| 21 | 9 | 24 | 7 | 19 | 21 | 4 |
| 8% | 6% | 9% | 8% | 8% | 8% | 11% |
| 136 | 70 | 109 | 47 | 106 | 121 | 11 |
| 51% | 48% | 41% | 53% | 44% | 47% | 30% |
| 101 | 62 | 114 | 27 | 96 | 106 | 14 |
| 38% | 42% | 43% | 31% | 40% | 41% | 40% |
| 9 | 5 | 20 | 7 | 20 | 11 | 7 |
| 3% | 3% | 7% | 7% | 9% | 4% | 20% |
| 109 | 67 | 133 | 34 | 117 | 117 | 22 |
| 41% | 46% | 50% | 38% | 48% | 45% | 60% |
| 157 | 79 | 132 | 55 | 124 | 142 | 15 |
| 59% | 54% | 50% | 62% | 52% | 55% | 40% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 464 | 50 | 450 | 326 | 154 | 155 | 208 |
| 461 | 55 | 445 | 351 | 131 | 161 | 209 |
| 36 | 6 | 34 | 29 | 10 | 16 | 16 |
| 8% | 11% | 8% | 9% | 7% | 11% | 8% |
| 216 | 14 | 212 | 146 | 70 | 59 | 96 |
| 46% | 29% | 47% | 45% | 45% | 38% | 46% |
| 188 | 20 | 183 | 130 | 65 | 63 | 87 |
| 41% | 39% | 41% | 40% | 42% | 41% | 42% |
| 24 | 11 | 20 | 21 | 9 | 16 | 8 |
| 5% | 22% | 5% | 6% | 6% | 11% | 4% |
| 212 | 30 | 203 | 151 | 74 | 79 | 95 |
| 46% | 60% | 45% | 46% | 48% | 51% | 46% |
| 252 | 20 | 246 | 175 | 81 | 76 | 113 |
| 54% | 40% | 55% | 54% | 52% | 49% | 54% |

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| Social Media Inactive |
|-----------------------------|
| 137 |
| 130 |
| 7 |
| 5% |
| 71 |
| 52% |
| 53 |
| 38% |
| 7 |
| 5% |
| 59 |
| 43% |
| 78 |
| 57% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 283 | 217 |
| | unw_base | 501 | 241 | 260 |
| Very bad | freq | 15 | 9 | 6 |
| Very bad | prop | 3% | 3% | 3% |
| Somewhat bad | freq | 62 | 24 | 37 |
| Somewhat bad | prop | 12% | 9% | 17% |
| Somewhat good | freq | 233 | 126 | 107 |
| Somewhat good | prop | 47% | 45% | 49% |
| Very good | freq | 191 | 123 | 67 |
| Very good | prop | 38% | 44% | 31% |
| Top2Box | freq | 424 | 250 | 174 |
| Top2Box | prop | 85% | 88% | 80% |
| Low2Box | freq | 76 | 33 | 43 |
| Low2Box | prop | 15% | 12% | 20% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 295 | 155 | 49 | 249 | 151 | 42 | 276 |
| 285 | 176 | 40 | 245 | 153 | 38 | 269 |
| 8 | 5 | 2 | 8 | 3 | . | 10 |
| 3% | 3% | 5% | 3% | 2% | . | 3% |
| 44 | 15 | 2 | 33 | 19 | 2 | 30 |
| 15% | 10% | 5% | 13% | 13% | 5% | 11% |
| 141 | 68 | 24 | 108 | 76 | 22 | 119 |
| 48% | 44% | 48% | 43% | 50% | 52% | 43% |
| 102 | 67 | 21 | 101 | 53 | 18 | 118 |
| 35% | 43% | 43% | 40% | 35% | 42% | 43% |
| 243 | 136 | 45 | 209 | 129 | 39 | 237 |
| 82% | 87% | 91% | 84% | 85% | 95% | 86% |
| 52 | 20 | 5 | 41 | 22 | 2 | 39 |
| 18% | 13% | 9% | 16% | 15% | 5% | 14% |

Saudi Arabia

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 224 | 161 | 164 | 175 | 240 | 260 | 46 |
| 232 | 159 | 161 | 181 | 220 | 281 | 45 |
| 5 | 8 | 4 | 2 | 7 | 8 | . |
| 2% | 5% | 3% | 1% | 3% | 3% | . |
| 32 | 16 | 25 | 21 | 21 | 40 | 3 |
| 14% | 10% | 15% | 12% | 9% | 15% | 7% |
| 115 | 70 | 76 | 87 | 109 | 125 | 23 |
| 51% | 43% | 47% | 50% | 45% | 48% | 49% |
| 72 | 67 | 58 | 65 | 103 | 87 | 21 |
| 32% | 42% | 36% | 37% | 43% | 34% | 44% |
| 187 | 137 | 135 | 152 | 212 | 212 | 43 |
| 83% | 85% | 82% | 87% | 88% | 82% | 93% |
| 37 | 24 | 29 | 23 | 28 | 48 | 3 |
| 17% | 15% | 18% | 13% | 12% | 18% | 7% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 454 | 59 | 441 | 274 | 209 | 189 | 200 |
| 456 | 55 | 446 | 258 | 225 | 185 | 202 |
| 15 | . | 15 | 7 | 5 | 1 | 8 |
| 3% | . | 3% | 3% | 2% | % | 4% |
| 58 | 3 | 59 | 25 | 32 | 27 | 25 |
| 13% | 4% | 13% | 9% | 15% | 14% | 13% |
| 210 | 24 | 210 | 126 | 101 | 93 | 88 |
| 46% | 40% | 48% | 46% | 48% | 49% | 44% |
| 170 | 33 | 157 | 116 | 71 | 68 | 79 |
| 37% | 56% | 36% | 42% | 34% | 36% | 39% |
| 380 | 57 | 367 | 242 | 172 | 161 | 167 |
| 84% | 96% | 83% | 88% | 82% | 85% | 83% |
| 73 | 3 | 74 | 32 | 37 | 28 | 33 |
| 16% | 4% | 17% | 12% | 18% | 15% | 17% |

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| Social Media Inactive |
|-----------------------|
| 111 |
| 114 |
| 6 |
| 5% |
| 9 |
| 9% |
| 53 |
| 47% |
| 43 |
| 39% |
| 96 |
| 86% |
| 15 |
| 14% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 240 | 260 |
| | unw_base | 500 | 229 | 271 |
| Very bad | freq | 159 | 68 | 91 |
| Very bad | prop | 32% | 28% | 35% |
| Somewhat bad | freq | 227 | 98 | 129 |
| Somewhat bad | prop | 45% | 41% | 50% |
| Somewhat good | freq | 103 | 64 | 39 |
| Somewhat good | prop | 21% | 26% | 15% |
| Very good | freq | 10 | 9 | 1 |
| Very good | prop | 2% | 4% | % |
| Top2Box | freq | 113 | 73 | 40 |
| Top2Box | prop | 23% | 30% | 15% |
| Low2Box | freq | 387 | 167 | 220 |
| Low2Box | prop | 77% | 70% | 85% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 287 | 123 | 90 | 54 | 105 | 341 | 190 |
| 250 | 148 | 102 | 43 | 111 | 346 | 216 |
| 86 | 42 | 32 | 14 | 27 | 118 | 58 |
| 30% | 34% | 35% | 27% | 26% | 35% | 31% |
| 121 | 60 | 47 | 24 | 48 | 156 | 85 |
| 42% | 48% | 52% | 45% | 45% | 46% | 45% |
| 70 | 22 | 11 | 15 | 29 | 59 | 44 |
| 24% | 18% | 12% | 28% | 28% | 17% | 23% |
| 9 | . | 1 | . | 2 | 9 | 3 |
| 3% | . | 1% | . | 2% | 3% | 1% |
| 80 | 22 | 12 | 15 | 31 | 67 | 46 |
| 28% | 18% | 13% | 28% | 29% | 20% | 24% |
| 207 | 101 | 78 | 38 | 75 | 274 | 143 |
| 72% | 82% | 87% | 72% | 71% | 80% | 76% |

South Africa

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 310 | 236 | 138 | 126 | 247 | 253 | 119 |
| 284 | 226 | 144 | 130 | 262 | 238 | 128 |
| 101 | 75 | 46 | 38 | 73 | 86 | 33 |
| 33% | 32% | 33% | 30% | 30% | 34% | 28% |
| 142 | 112 | 61 | 54 | 108 | 120 | 50 |
| 46% | 48% | 44% | 43% | 44% | 47% | 42% |
| 59 | 46 | 29 | 28 | 61 | 42 | 31 |
| 19% | 19% | 21% | 22% | 25% | 17% | 26% |
| 8 | 3 | 3 | 5 | 5 | 5 | 5 |
| 2% | 1% | 2% | 4% | 2% | 2% | 4% |
| 67 | 48 | 32 | 33 | 66 | 47 | 36 |
| 22% | 20% | 23% | 26% | 27% | 19% | 30% |
| 243 | 188 | 107 | 93 | 181 | 206 | 83 |
| 78% | 80% | 77% | 74% | 73% | 81% | 70% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 381 | 156 | 344 | 384 | 114 | 297 | 130 |
| 372 | 167 | 333 | 403 | 94 | 286 | 139 |
| 126 | 51 | 108 | 127 | 32 | 96 | 44 |
| 33% | 33% | 32% | 33% | 28% | 32% | 34% |
| 178 | 63 | 164 | 174 | 53 | 126 | 60 |
| 47% | 41% | 48% | 45% | 46% | 42% | 46% |
| 72 | 37 | 66 | 73 | 28 | 66 | 26 |
| 19% | 23% | 19% | 19% | 24% | 22% | 20% |
| 5 | 5 | 5 | 9 | 2 | 9 | . |
| 1% | 3% | 1% | 2% | 1% | 3% | . |
| 77 | 42 | 71 | 82 | 29 | 75 | 26 |
| 20% | 27% | 21% | 21% | 26% | 25% | 20% |
| 304 | 114 | 273 | 302 | 84 | 222 | 104 |
| 80% | 73% | 79% | 79% | 74% | 75% | 80% |

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| Social Media Inactive |
|-----------------------------|
| 74 |
| 75 |
| 20 |
| 27% |
| 41 |
| 56% |
| 11 |
| 15% |
| 2 |
| 2% |
| 13 |
| 17% |
| 61 |
| 83% |

| |
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| |
| |

| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 500 | 289 | 211 |
| Very bad | freq | 143 | 59 | 83 |
| Very bad | prop | 29% | 24% | 34% |
| Somewhat bad | freq | 273 | 150 | 123 |
| Somewhat bad | prop | 55% | 60% | 50% |
| Somewhat good | freq | 81 | 40 | 40 |
| Somewhat good | prop | 16% | 16% | 16% |
| Very good | freq | 4 | 2 | 1 |
| Very good | prop | 1% | 1% | 1% |
| Top2Box | freq | 84 | 43 | 42 |
| Top2Box | prop | 17% | 17% | 17% |
| Low2Box | freq | 416 | 210 | 206 |
| Low2Box | prop | 83% | 83% | 83% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 211 | 181 | 108 | 81 | 186 | 233 | 282 |
| 147 | 212 | 141 | 66 | 181 | 253 | 329 |
| 57 | 65 | 21 | 29 | 55 | 58 | 76 |
| 27% | 36% | 19% | 36% | 29% | 25% | 27% |
| 114 | 90 | 69 | 44 | 94 | 135 | 160 |
| 54% | 49% | 64% | 54% | 51% | 58% | 57% |
| 37 | 27 | 17 | 8 | 35 | 38 | 44 |
| 18% | 15% | 16% | 9% | 19% | 16% | 16% |
| 2 | . | 1 | . | 2 | 2 | 3 |
| 1% | . | 1% | . | 1% | 1% | 1% |
| 39 | 27 | 18 | 8 | 37 | 40 | 47 |
| 19% | 15% | 17% | 9% | 20% | 17% | 17% |
| 171 | 155 | 90 | 73 | 149 | 193 | 235 |
| 81% | 85% | 83% | 91% | 80% | 83% | 83% |

South Korea

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 218 | 6 | 142 | 352 | 271 | 229 | 66 |
| 171 | 6 | 121 | 373 | 312 | 188 | 77 |
| 67 | 2 | 50 | 91 | 67 | 76 | 19 |
| 31% | . | 35% | 26% | 25% | 33% | 28% |
| 114 | 4 | 71 | 198 | 157 | 117 | 31 |
| 52% | . | 50% | 56% | 58% | 51% | 47% |
| 37 | . | 21 | 60 | 44 | 36 | 13 |
| 17% | . | 15% | 17% | 16% | 16% | 20% |
| 1 | . | 1 | 3 | 4 | . | 3 |
| % | . | 1% | 1% | 1% | . | 5% |
| 37 | . | 22 | 63 | 48 | 36 | 16 |
| 17% | . | 15% | 18% | 18% | 16% | 24% |
| 180 | 6 | 120 | 289 | 224 | 192 | 50 |
| 83% | . | 85% | 82% | 82% | 84% | 76% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 434 | 87 | 413 | 367 | 121 | 177 | 213 |
| 423 | 109 | 391 | 398 | 91 | 182 | 218 |
| 124 | 23 | 119 | 97 | 42 | 47 | 64 |
| 29% | 27% | 29% | 26% | 35% | 26% | 30% |
| 242 | 46 | 227 | 205 | 64 | 84 | 125 |
| 56% | 52% | 55% | 56% | 52% | 47% | 59% |
| 67 | 15 | 66 | 62 | 16 | 45 | 24 |
| 16% | 17% | 16% | 17% | 13% | 25% | 11% |
| 1 | 3 | 1 | 4 | . | 3 | . |
| % | 3% | % | 1% | . | 2% | . |
| 68 | 18 | 66 | 65 | 16 | 47 | 24 |
| 16% | 21% | 16% | 18% | 13% | 27% | 11% |
| 366 | 69 | 347 | 302 | 106 | 130 | 189 |
| 84% | 79% | 84% | 82% | 87% | 73% | 89% |

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| Social Media Inactive |
|-----------------------------|
| 110 |
| 100 |
| 32 |
| 29% |
| 65 |
| 59% |
| 12 |
| 11% |
| 1 |
| 1% |
| 13 |
| 12% |
| 96 |
| 88% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 1000 | 485 | 515 |
| Very bad | freq | 296 | 148 | 148 |
| Very bad | prop | 59% | 59% | 60% |
| Somewhat bad | freq | 162 | 75 | 87 |
| Somewhat bad | prop | 32% | 30% | 35% |
| Somewhat good | freq | 38 | 25 | 13 |
| Somewhat good | prop | 8% | 10% | 5% |
| Very good | freq | 4 | 3 | 1 |
| Very good | prop | 1% | 1% | % |
| Top2Box | freq | 42 | 28 | 14 |
| Top2Box | prop | 8% | 11% | 6% |
| Low2Box | freq | 458 | 224 | 235 |
| Low2Box | prop | 92% | 89% | 94% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 205 | 177 | 118 | 285 | 136 | 28 | 225 |
| 356 | 386 | 258 | 594 | 245 | 50 | 486 |
| 118 | 106 | 72 | 175 | 71 | 14 | 135 |
| 57% | 60% | 61% | 61% | 53% | 50% | 60% |
| 74 | 55 | 33 | 90 | 49 | 11 | 69 |
| 36% | 31% | 28% | 32% | 36% | 39% | 31% |
| 11 | 14 | 13 | 17 | 15 | 3 | 20 |
| 5% | 8% | 11% | 6% | 11% | 9% | 9% |
| 3 | 1 | . | 3 | 0 | 0 | 1 |
| 1% | 1% | . | 1% | % | 1% | % |
| 14 | 15 | 13 | 20 | 15 | 3 | 21 |
| 7% | 9% | 11% | 7% | 11% | 11% | 9% |
| 191 | 161 | 106 | 265 | 121 | 25 | 204 |
| 93% | 91% | 89% | 93% | 89% | 89% | 91% |

Spain

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 275 | 249 | 115 | 136 | 256 | 244 | 43 |
| 514 | 651 | 81 | 268 | 515 | 485 | 78 |
| 161 | 156 | 59 | 81 | 149 | 148 | 21 |
| 59% | 63% | 52% | 59% | 58% | 61% | 50% |
| 93 | 73 | 48 | 42 | 78 | 84 | 15 |
| 34% | 29% | 42% | 30% | 31% | 34% | 35% |
| 18 | 18 | 6 | 14 | 27 | 11 | 4 |
| 7% | 7% | 5% | 10% | 10% | 4% | 10% |
| 3 | 2 | 2 | | 3 | 1 | 3 |
| 1% | 1% | 1% | . | 1% | 1% | 6% |
| 21 | 20 | 8 | 14 | 29 | 12 | 7 |
| 8% | 8% | 7% | 10% | 11% | 5% | 16% |
| 255 | 229 | 107 | 122 | 227 | 232 | 36 |
| 92% | 92% | 93% | 90% | 89% | 95% | 84% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 457 | 50 | 450 | 289 | 207 | 251 | 140 |
| 922 | 83 | 917 | 586 | 406 | 487 | 275 |
| 275 | 22 | 274 | 166 | 127 | 141 | 83 |
| 60% | 44% | 61% | 58% | 62% | 56% | 59% |
| 147 | 20 | 142 | 96 | 64 | 86 | 45 |
| 32% | 40% | 32% | 33% | 31% | 34% | 32% |
| 33 | 5 | 32 | 24 | 14 | 20 | 12 |
| 7% | 10% | 7% | 8% | 7% | 8% | 8% |
| 1 | 3 | 1 | 3 | 1 | 4 | . |
| % | 5% | % | 1% | 1% | 1% | . |
| 35 | 8 | 34 | 27 | 15 | 23 | 12 |
| 8% | 16% | 8% | 9% | 7% | 9% | 8% |
| 422 | 42 | 416 | 263 | 191 | 228 | 128 |
| 92% | 84% | 92% | 91% | 93% | 91% | 92% |

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| Social Media Inactive |
|-----------------------|
| 109 |
| 238 |
| 72 |
| 66% |
| 31 |
| 28% |
| 6 |
| 6% |
| 0 |
| % |
| 7 |
| 6% |
| 102 |
| 94% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 254 | 246 |
| | unw_base | 500 | 263 | 237 |
| Very bad | freq | 22 | 5 | 17 |
| Very bad | prop | 4% | 2% | 7% |
| Somewhat bad | freq | 104 | 56 | 48 |
| Somewhat bad | prop | 21% | 22% | 19% |
| Somewhat good | freq | 299 | 148 | 151 |
| Somewhat good | prop | 60% | 58% | 61% |
| Very good | freq | 75 | 44 | 31 |
| Very good | prop | 15% | 18% | 12% |
| Top2Box | freq | 375 | 192 | 182 |
| Top2Box | prop | 75% | 76% | 74% |
| Low2Box | freq | 125 | 61 | 64 |
| Low2Box | prop | 25% | 24% | 26% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 185 | 166 | 149 | 132 | 219 | 100 | 173 |
| 175 | 160 | 165 | 139 | 225 | 84 | 150 |
| 4 | 11 | 7 | 11 | 8 | 1 | 4 |
| 2% | 7% | 4% | 8% | 4% | 1% | 2% |
| 49 | 23 | 32 | 38 | 52 | 6 | 25 |
| 27% | 14% | 21% | 29% | 24% | 6% | 15% |
| 106 | 103 | 91 | 57 | 142 | 71 | 103 |
| 57% | 62% | 61% | 43% | 65% | 71% | 59% |
| 27 | 29 | 20 | 26 | 18 | 22 | 42 |
| 14% | 17% | 13% | 20% | 8% | 22% | 24% |
| 132 | 132 | 111 | 83 | 159 | 93 | 145 |
| 71% | 79% | 74% | 63% | 73% | 93% | 83% |
| 53 | 34 | 38 | 49 | 60 | 7 | 29 |
| 29% | 21% | 26% | 37% | 27% | 7% | 17% |

Sweden

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 327 | 105 | 263 | 132 | 331 | 169 | 60 |
| 350 | 307 | 76 | 117 | 313 | 187 | 47 |
| 18 | 9 | 7 | 6 | 16 | 6 | 0 |
| 6% | 8% | 3% | 5% | 5% | 3% | % |
| 78 | 31 | 35 | 38 | 65 | 38 | 9 |
| 24% | 29% | 13% | 29% | 20% | 23% | 15% |
| 197 | 59 | 164 | 76 | 205 | 95 | 28 |
| 60% | 56% | 63% | 57% | 62% | 56% | 47% |
| 33 | 6 | 57 | 12 | 45 | 30 | 23 |
| 10% | 6% | 22% | 9% | 14% | 18% | 38% |
| 230 | 66 | 221 | 88 | 250 | 125 | 51 |
| 70% | 63% | 84% | 66% | 75% | 74% | 85% |
| 97 | 39 | 42 | 45 | 81 | 44 | 9 |
| 30% | 37% | 16% | 34% | 25% | 26% | 15% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 440 | 85 | 415 | 389 | 105 | 144 | 146 |
| 453 | 61 | 439 | 347 | 144 | 125 | 156 |
| 22 | 0 | 22 | 11 | 9 | 8 | 2 |
| 5% | % | 5% | 3% | 9% | 6% | 1% |
| 95 | 9 | 95 | 73 | 29 | 37 | 27 |
| 22% | 11% | 23% | 19% | 27% | 26% | 18% |
| 271 | 46 | 253 | 247 | 49 | 59 | 107 |
| 62% | 54% | 61% | 64% | 47% | 41% | 73% |
| 53 | 30 | 45 | 57 | 18 | 40 | 11 |
| 12% | 35% | 11% | 15% | 17% | 28% | 8% |
| 324 | 76 | 298 | 304 | 67 | 99 | 118 |
| 74% | 89% | 72% | 78% | 64% | 69% | 81% |
| 116 | 9 | 116 | 85 | 38 | 45 | 28 |
| 26% | 11% | 28% | 22% | 36% | 31% | 19% |

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| Social Media Inactive |
|-----------------------|
| 210 |
| 219 |
| 12 |
| 6% |
| 40 |
| 19% |
| 134 |
| 64% |
| 24 |
| 12% |
| 158 |
| 75% |
| 52 |
| 25% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 500 | 304 | 196 |
| Very bad | freq | 107 | 32 | 75 |
| Very bad | prop | 21% | 13% | 30% |
| Somewhat bad | freq | 170 | 91 | 79 |
| Somewhat bad | prop | 34% | 36% | 32% |
| Somewhat good | freq | 184 | 103 | 81 |
| Somewhat good | prop | 37% | 41% | 33% |
| Very good | freq | 39 | 26 | 13 |
| Very good | prop | 8% | 10% | 5% |
| Top2Box | freq | 223 | 129 | 94 |
| Top2Box | prop | 45% | 51% | 38% |
| Low2Box | freq | 277 | 123 | 155 |
| Low2Box | prop | 55% | 49% | 62% |

B3 Now, thinking about our economic situation,

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 262 | 176 | 61 | 14 | 133 | 353 | 260 |
| 306 | 164 | 30 | 16 | 138 | 346 | 252 |
| 49 | 32 | 27 | 2 | 32 | 73 | 46 |
| 19% | 18% | 43% | . | 24% | 21% | 18% |
| 81 | 72 | 17 | 3 | 40 | 127 | 92 |
| 31% | 41% | 28% | . | 30% | 36% | 36% |
| 107 | 62 | 15 | 6 | 53 | 125 | 99 |
| 41% | 35% | 25% | . | 40% | 35% | 38% |
| 26 | 11 | 2 | 3 | 8 | 28 | 22 |
| 10% | 6% | 4% | . | 6% | 8% | 8% |
| 132 | 73 | 17 | 9 | 60 | 153 | 121 |
| 50% | 41% | 28% | . | 45% | 43% | 47% |
| 130 | 103 | 44 | 5 | 72 | 200 | 139 |
| 50% | 59% | 72% | . | 55% | 57% | 53% |

Turkey

how would you describe the current economic situation in? Is it...

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 240 | 148 | 78 | 273 | 285 | 215 | 75 |
| 248 | 145 | 76 | 279 | 299 | 201 | 76 |
| 61 | 32 | 19 | 57 | 57 | 51 | 11 |
| 25% | 21% | 24% | 21% | 20% | 24% | 14% |
| 78 | 52 | 23 | 95 | 99 | 71 | 22 |
| 32% | 35% | 30% | 35% | 35% | 33% | 29% |
| 84 | 49 | 28 | 107 | 106 | 78 | 33 |
| 35% | 33% | 35% | 39% | 37% | 36% | 44% |
| 17 | 16 | 8 | 14 | 23 | 16 | 9 |
| 7% | 11% | 11% | 5% | 8% | 7% | 13% |
| 102 | 65 | 36 | 121 | 130 | 93 | 43 |
| 42% | 44% | 46% | 44% | 45% | 43% | 57% |
| 139 | 83 | 42 | 152 | 155 | 122 | 32 |
| 58% | 56% | 54% | 56% | 55% | 57% | 43% |

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 425 | 181 | 319 | 346 | 153 | 320 | 144 |
| 424 | 189 | 311 | 364 | 135 | 321 | 143 |
| 97 | 27 | 80 | 66 | 42 | 78 | 27 |
| 23% | 15% | 25% | 19% | 27% | 24% | 19% |
| 148 | 56 | 114 | 121 | 49 | 101 | 62 |
| 35% | 31% | 36% | 35% | 32% | 32% | 43% |
| 151 | 78 | 106 | 129 | 55 | 116 | 46 |
| 35% | 43% | 33% | 37% | 36% | 36% | 32% |
| 29 | 20 | 19 | 31 | 8 | 25 | 8 |
| 7% | 11% | 6% | 9% | 5% | 8% | 6% |
| 180 | 97 | 125 | 160 | 63 | 141 | 54 |
| 42% | 54% | 39% | 46% | 41% | 44% | 38% |
| 245 | 83 | 194 | 186 | 90 | 179 | 89 |
| 58% | 46% | 61% | 54% | 59% | 56% | 62% |

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| Social Media Inactive |
|-----------------------|
| 37 |
| 36 |
| 2 |
| 6% |
| 7 |
| 19% |
| 21 |
| 59% |
| 6 |
| 16% |
| 27 |
| 75% |
| 9 |
| 25% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|---------------|----------|---------|-------------|---------------|
| | base | 500 | 248 | 252 |
| | unw_base | 1004 | 501 | 503 |
| Very bad | freq | 96 | 44 | 51 |
| Very bad | prop | 19% | 18% | 20% |
| Somewhat bad | freq | 216 | 108 | 108 |
| Somewhat bad | prop | 43% | 44% | 43% |
| Somewhat good | freq | 151 | 76 | 75 |
| Somewhat good | prop | 30% | 31% | 30% |
| Very good | freq | 37 | 20 | 17 |
| Very good | prop | 7% | 8% | 7% |
| Top2Box | freq | 188 | 95 | 93 |
| Top2Box | prop | 38% | 38% | 37% |
| Low2Box | freq | 312 | 152 | 160 |
| Low2Box | prop | 62% | 62% | 63% |

B3 Now, thinking about

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 183 | 149 | 169 | 76 | 180 | 220 | 281 |
| 318 | 291 | 395 | 121 | 391 | 426 | 583 |
| 25 | 35 | 37 | 18 | 37 | 36 | 59 |
| 13% | 23% | 22% | 23% | 21% | 16% | 21% |
| 71 | 71 | 74 | 31 | 82 | 92 | 121 |
| 39% | 47% | 44% | 41% | 45% | 42% | 43% |
| 61 | 36 | 54 | 23 | 50 | 72 | 85 |
| 33% | 24% | 32% | 30% | 28% | 33% | 30% |
| 26 | 7 | 4 | 5 | 11 | 19 | 16 |
| 14% | 5% | 2% | 6% | 6% | 9% | 6% |
| 87 | 44 | 58 | 27 | 61 | 91 | 101 |
| 47% | 29% | 34% | 36% | 34% | 42% | 36% |
| 96 | 105 | 111 | 49 | 118 | 128 | 180 |
| 53% | 71% | 66% | 64% | 66% | 58% | 64% |

US

our economic situation, how would you describe the current economic situation in? I

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 219 | 232 | 127 | 141 | 259 | 241 | 57 |
| 421 | 365 | 321 | 318 | 550 | 454 | 115 |
| 36 | 44 | 29 | 23 | 50 | 46 | 11 |
| 17% | 19% | 23% | 16% | 19% | 19% | 19% |
| 95 | 109 | 55 | 52 | 107 | 109 | 17 |
| 44% | 47% | 44% | 37% | 42% | 45% | 31% |
| 66 | 64 | 38 | 49 | 75 | 76 | 16 |
| 30% | 28% | 30% | 35% | 29% | 32% | 28% |
| 21 | 15 | 5 | 17 | 26 | 11 | 13 |
| 10% | 7% | 4% | 12% | 10% | 4% | 23% |
| 87 | 79 | 43 | 66 | 101 | 87 | 29 |
| 40% | 34% | 34% | 47% | 39% | 36% | 50% |
| 132 | 153 | 84 | 75 | 157 | 155 | 28 |
| 60% | 66% | 66% | 53% | 61% | 64% | 50% |

[s it...](#)

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 443 | 69 | 431 | 326 | 172 | 184 | 102 |
| 889 | 146 | 858 | 678 | 320 | 368 | 207 |
| 85 | 12 | 84 | 55 | 40 | 40 | 17 |
| 19% | 17% | 20% | 17% | 23% | 22% | 17% |
| 199 | 20 | 196 | 142 | 73 | 72 | 46 |
| 45% | 29% | 46% | 44% | 42% | 39% | 45% |
| 135 | 18 | 133 | 99 | 52 | 49 | 36 |
| 30% | 26% | 31% | 30% | 30% | 27% | 35% |
| 24 | 19 | 18 | 29 | 8 | 23 | 3 |
| 5% | 28% | 4% | 9% | 5% | 13% | 3% |
| 159 | 37 | 151 | 128 | 59 | 72 | 39 |
| 36% | 54% | 35% | 39% | 35% | 39% | 38% |
| 284 | 32 | 280 | 198 | 113 | 112 | 63 |
| 64% | 46% | 65% | 61% | 65% | 61% | 62% |

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| Social Media Inactive | US Region Northeast | US Region Midwest | US Region South | US Region West |
|-----------------------|---------------------|-------------------|-----------------|----------------|
| 214 | 98 | 104 | 187 | 111 |
| 429 | 190 | 205 | 387 | 222 |
| 38 | 20 | 18 | 37 | 20 |
| 18% | 20% | 18% | 20% | 18% |
| 99 | 46 | 50 | 84 | 37 |
| 46% | 47% | 48% | 45% | 33% |
| 66 | 28 | 29 | 49 | 45 |
| 31% | 28% | 28% | 26% | 41% |
| 11 | 4 | 7 | 17 | 9 |
| 5% | 4% | 7% | 9% | 8% |
| 77 | 32 | 36 | 66 | 54 |
| 36% | 33% | 34% | 35% | 48% |
| 137 | 66 | 68 | 121 | 58 |
| 64% | 67% | 66% | 65% | 52% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 12496 | 6233 | 6263 |
| | unw_base | 18011 | 8853 | 9158 |
| 1 – Very weak economy | freq | 1336 | 604 | 731 |
| 1 – Very weak economy | prop | 11% | 10% | 12% |
| 2 | freq | 1298 | 627 | 670 |
| 2 | prop | 10% | 10% | 11% |
| 3 | freq | 2766 | 1382 | 1384 |
| 3 | prop | 22% | 22% | 22% |
| 4 | freq | 3628 | 1700 | 1929 |
| 4 | prop | 29% | 27% | 31% |
| 5 | freq | 2404 | 1284 | 1120 |
| 5 | prop | 19% | 21% | 18% |
| 6 | freq | 686 | 390 | 297 |
| 6 | prop | 5% | 6% | 5% |
| 7 – Very strong economy | freq | 378 | 245 | 132 |
| 7 – Very strong economy | prop | 3% | 4% | 2% |
| Top3Box | freq | 3468 | 1919 | 1549 |
| Top3Box | prop | 28% | 31% | 25% |
| Low3Box | freq | 5399 | 2614 | 2785 |
| Low3Box | prop | 43% | 42% | 44% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 5512 | 4000 | 2985 | 3764 | 4531 | 3129 | 5766 |
| 6940 | 6015 | 5056 | 4853 | 6750 | 4901 | 8832 |
| 535 | 458 | 342 | 541 | 464 | 199 | 577 |
| 10% | 11% | 11% | 14% | 10% | 6% | 10% |
| 517 | 453 | 327 | 447 | 459 | 285 | 613 |
| 9% | 11% | 11% | 12% | 10% | 9% | 11% |
| 1174 | 867 | 725 | 880 | 972 | 672 | 1253 |
| 21% | 22% | 24% | 23% | 21% | 21% | 22% |
| 1656 | 1126 | 847 | 1009 | 1369 | 910 | 1648 |
| 30% | 28% | 28% | 27% | 30% | 29% | 29% |
| 1101 | 744 | 560 | 573 | 920 | 727 | 1132 |
| 20% | 19% | 19% | 15% | 20% | 23% | 20% |
| 323 | 232 | 131 | 171 | 251 | 227 | 344 |
| 6% | 6% | 4% | 5% | 6% | 7% | 6% |
| 205 | 120 | 53 | 142 | 96 | 109 | 198 |
| 4% | 3% | 2% | 4% | 2% | 3% | 3% |
| 1629 | 1095 | 744 | 887 | 1266 | 1063 | 1674 |
| 30% | 27% | 25% | 24% | 28% | 34% | 29% |
| 2226 | 1779 | 1394 | 1869 | 1895 | 1156 | 2443 |
| 40% | 44% | 47% | 50% | 42% | 37% | 42% |

All Demos

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 6730 | 4400 | 4721 | 3375 | 6392 | 6104 | 1320 |
| 9179 | 4848 | 6693 | 6470 | 9786 | 8225 | 1901 |
| 758 | 613 | 491 | 232 | 666 | 669 | 110 |
| 11% | 14% | 10% | 7% | 10% | 11% | 8% |
| 684 | 479 | 494 | 325 | 630 | 668 | 122 |
| 10% | 11% | 10% | 10% | 10% | 11% | 9% |
| 1513 | 988 | 1036 | 742 | 1365 | 1401 | 251 |
| 22% | 22% | 22% | 22% | 21% | 23% | 19% |
| 1980 | 1235 | 1378 | 1016 | 1831 | 1798 | 369 |
| 29% | 28% | 29% | 30% | 29% | 29% | 28% |
| 1272 | 714 | 952 | 739 | 1274 | 1130 | 273 |
| 19% | 16% | 20% | 22% | 20% | 19% | 21% |
| 343 | 222 | 252 | 212 | 403 | 284 | 105 |
| 5% | 5% | 5% | 6% | 6% | 5% | 8% |
| 179 | 150 | 119 | 109 | 223 | 155 | 90 |
| 3% | 3% | 3% | 3% | 3% | 3% | 7% |
| 1794 | 1086 | 1323 | 1059 | 1900 | 1569 | 469 |
| 27% | 25% | 28% | 31% | 30% | 26% | 36% |
| 2956 | 2079 | 2020 | 1299 | 2661 | 2738 | 482 |
| 44% | 47% | 43% | 38% | 42% | 45% | 37% |

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| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 11176 | 1910 | 10086 | 7941 | 4300 | 4825 | 3351 |
| 16110 | 2852 | 14659 | 12015 | 5690 | 6747 | 4645 |
| 1226 | 161 | 1117 | 761 | 539 | 523 | 338 |
| 11% | 8% | 11% | 10% | 13% | 11% | 10% |
| 1176 | 174 | 1095 | 807 | 470 | 502 | 404 |
| 11% | 9% | 11% | 10% | 11% | 10% | 12% |
| 2515 | 336 | 2354 | 1705 | 992 | 1035 | 820 |
| 23% | 18% | 23% | 21% | 23% | 21% | 24% |
| 3260 | 511 | 2926 | 2310 | 1244 | 1350 | 919 |
| 29% | 27% | 29% | 29% | 29% | 28% | 27% |
| 2131 | 445 | 1859 | 1613 | 750 | 957 | 605 |
| 19% | 23% | 18% | 20% | 17% | 20% | 18% |
| 581 | 164 | 500 | 475 | 201 | 291 | 172 |
| 5% | 9% | 5% | 6% | 5% | 6% | 5% |
| 287 | 118 | 234 | 270 | 103 | 167 | 93 |
| 3% | 6% | 2% | 3% | 2% | 3% | 3% |
| 2999 | 727 | 2593 | 2358 | 1055 | 1415 | 870 |
| 27% | 38% | 26% | 30% | 25% | 29% | 26% |
| 4917 | 671 | 4567 | 3273 | 2001 | 2060 | 1562 |
| 44% | 35% | 45% | 41% | 47% | 43% | 47% |

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| Social Media Inactive |
|-----------------------------|
| 3320 |
| 5117 |
| 409 |
| 12% |
| 351 |
| 11% |
| 735 |
| 22% |
| 1024 |
| 31% |
| 600 |
| 18% |
| 127 |
| 4% |
| 74 |
| 2% |
| 801 |
| 24% |
| 1494 |
| 45% |

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| Stub | Stat | All Countries | Argentina | Australia |
|-------------------------|----------|---------------|-----------|-----------|
| | base | 12496 | 500 | 500 |
| | unw_base | 18011 | 500 | 1004 |
| 1 – Very weak economy | freq | 1336 | 124 | 23 |
| 1 – Very weak economy | prop | 11% | 25% | 5% |
| 2 | freq | 1298 | 47 | 28 |
| 2 | prop | 10% | 9% | 6% |
| 3 | freq | 2766 | 111 | 83 |
| 3 | prop | 22% | 22% | 17% |
| 4 | freq | 3628 | 101 | 193 |
| 4 | prop | 29% | 20% | 39% |
| 5 | freq | 2404 | 73 | 141 |
| 5 | prop | 19% | 15% | 28% |
| 6 | freq | 686 | 25 | 22 |
| 6 | prop | 5% | 5% | 4% |
| 7 – Very strong economy | freq | 378 | 19 | 11 |
| 7 – Very strong economy | prop | 3% | 4% | 2% |
| Top3Box | freq | 3468 | 117 | 174 |
| Top3Box | prop | 28% | 23% | 35% |
| Low3Box | freq | 5399 | 282 | 134 |
| Low3Box | prop | 43% | 56% | 27% |

B6 Rate the current state of the economy in your local area using a s

| Belgium | Brazil | Canada | China | Egypt | France | Germany |
|---------|--------|--------|-------|-------|--------|---------|
| 500 | 500 | 500 | 500 | 500 | 500 | 500 |
| 500 | 1000 | 1001 | 1002 | 500 | 1002 | 1000 |
| 41 | 78 | 19 | 9 | 57 | 65 | 11 |
| 8% | 16% | 4% | 2% | 11% | 13% | 2% |
| 49 | 33 | 23 | 13 | 28 | 77 | 28 |
| 10% | 7% | 5% | 3% | 6% | 15% | 6% |
| 137 | 116 | 75 | 100 | 76 | 158 | 62 |
| 27% | 23% | 15% | 20% | 15% | 32% | 12% |
| 163 | 123 | 172 | 144 | 191 | 139 | 122 |
| 33% | 25% | 34% | 29% | 38% | 28% | 24% |
| 100 | 93 | 164 | 142 | 100 | 56 | 187 |
| 20% | 19% | 33% | 28% | 20% | 11% | 37% |
| 8 | 36 | 33 | 75 | 22 | 4 | 71 |
| 2% | 7% | 7% | 15% | 4% | 1% | 14% |
| 2 | 20 | 13 | 18 | 25 | 1 | 19 |
| % | 4% | 3% | 4% | 5% | % | 4% |
| 110 | 150 | 210 | 235 | 148 | 62 | 277 |
| 22% | 30% | 42% | 47% | 30% | 12% | 55% |
| 227 | 227 | 118 | 121 | 161 | 299 | 101 |
| 45% | 45% | 24% | 24% | 32% | 60% | 20% |

All Countries

scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak

| Great Britain | Hungary | India | Italy | Japan | Mexico | Poland |
|---------------|---------|-------|-------|-------|--------|--------|
| 496 | 500 | 500 | 500 | 500 | 500 | 500 |
| 992 | 500 | 500 | 1000 | 1005 | 500 | 500 |
| 27 | 90 | 14 | 148 | 38 | 72 | 54 |
| 5% | 18% | 3% | 30% | 8% | 14% | 11% |
| 44 | 89 | 25 | 89 | 54 | 63 | 81 |
| 9% | 18% | 5% | 18% | 11% | 13% | 16% |
| 112 | 142 | 51 | 122 | 155 | 130 | 131 |
| 23% | 28% | 10% | 24% | 31% | 26% | 26% |
| 184 | 116 | 176 | 96 | 180 | 157 | 128 |
| 37% | 23% | 35% | 19% | 36% | 31% | 26% |
| 111 | 54 | 171 | 36 | 68 | 52 | 81 |
| 22% | 11% | 34% | 7% | 14% | 10% | 16% |
| 14 | 4 | 37 | 7 | 2 | 15 | 21 |
| 3% | 1% | 7% | 1% | % | 3% | 4% |
| 4 | 4 | 27 | 2 | 3 | 12 | 4 |
| 1% | 1% | 5% | % | 1% | 2% | 1% |
| 130 | 61 | 235 | 44 | 73 | 79 | 107 |
| 26% | 12% | 47% | 9% | 15% | 16% | 21% |
| 183 | 322 | 90 | 359 | 247 | 264 | 266 |
| 37% | 64% | 18% | 72% | 49% | 53% | 53% |

ak economy.

| Romania | Russia | Saudi Arabia | South Africa | South Korea | Spain | Sweden |
|---------|--------|--------------|--------------|-------------|-------|--------|
| 500 | 500 | 500 | 500 | 500 | 500 | 500 |
| 500 | 500 | 501 | 500 | 500 | 1000 | 500 |
| 114 | 42 | 22 | 66 | 43 | 107 | 6 |
| 23% | 8% | 4% | 13% | 9% | 21% | 1% |
| 90 | 53 | 18 | 74 | 74 | 109 | 22 |
| 18% | 11% | 4% | 15% | 15% | 22% | 4% |
| 97 | 120 | 56 | 142 | 168 | 138 | 61 |
| 19% | 24% | 11% | 28% | 34% | 28% | 12% |
| 139 | 161 | 109 | 137 | 152 | 95 | 147 |
| 28% | 32% | 22% | 27% | 30% | 19% | 29% |
| 48 | 90 | 107 | 64 | 57 | 39 | 159 |
| 10% | 18% | 21% | 13% | 11% | 8% | 32% |
| 7 | 23 | 82 | 10 | 5 | 10 | 89 |
| 1% | 5% | 16% | 2% | 1% | 2% | 18% |
| 5 | 11 | 106 | 7 | 1 | 1 | 17 |
| 1% | 2% | 21% | 1% | % | % | 3% |
| 59 | 124 | 295 | 81 | 64 | 50 | 264 |
| 12% | 25% | 59% | 16% | 13% | 10% | 53% |
| 302 | 215 | 96 | 283 | 284 | 354 | 89 |
| 60% | 43% | 19% | 57% | 57% | 71% | 18% |

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| Turkey | US |
|--------|------|
| 500 | 500 |
| 500 | 1004 |
| 27 | 40 |
| 5% | 8% |
| 41 | 44 |
| 8% | 9% |
| 117 | 105 |
| 23% | 21% |
| 132 | 172 |
| 26% | 34% |
| 107 | 103 |
| 21% | 21% |
| 46 | 19 |
| 9% | 4% |
| 29 | 17 |
| 6% | 3% |
| 181 | 140 |
| 36% | 28% |
| 186 | 189 |
| 37% | 38% |

All Regions

B6 Rate the current state of the economy in your local area using a scale from

| Stub | Stat | All Countries | North America | LATAM |
|-------------------------|----------|---------------|---------------|-------|
| | base | 12496 | 1000 | 1500 |
| | unw_base | 18011 | 2005 | 2000 |
| 1 – Very weak economy | freq | 1336 | 59 | 274 |
| 1 – Very weak economy | prop | 11% | 6% | 18% |
| 2 | freq | 1298 | 67 | 143 |
| 2 | prop | 10% | 7% | 10% |
| 3 | freq | 2766 | 180 | 357 |
| 3 | prop | 22% | 18% | 24% |
| 4 | freq | 3628 | 344 | 381 |
| 4 | prop | 29% | 34% | 25% |
| 5 | freq | 2404 | 267 | 218 |
| 5 | prop | 19% | 27% | 15% |
| 6 | freq | 686 | 52 | 76 |
| 6 | prop | 5% | 5% | 5% |
| 7 – Very strong economy | freq | 378 | 30 | 51 |
| 7 – Very strong economy | prop | 3% | 3% | 3% |
| Top3Box | freq | 3468 | 350 | 346 |
| Top3Box | prop | 28% | 35% | 23% |
| Low3Box | freq | 5399 | 306 | 774 |
| Low3Box | prop | 43% | 31% | 52% |

1 to 7, where 7 means a very strong economy today and 1

| Europe | APAC | G-8 | BRIC | Middle East Africa |
|--------|------|------|------|-----------------------|
| 4996 | 3000 | 3996 | 2000 | 2000 |
| 7494 | 4511 | 7504 | 3002 | 2001 |
| 663 | 168 | 390 | 143 | 172 |
| 13% | 6% | 10% | 7% | 9% |
| 679 | 246 | 412 | 123 | 162 |
| 14% | 8% | 10% | 6% | 8% |
| 1160 | 678 | 908 | 388 | 392 |
| 23% | 23% | 23% | 19% | 20% |
| 1329 | 1005 | 1226 | 603 | 569 |
| 27% | 34% | 31% | 30% | 28% |
| 872 | 669 | 815 | 496 | 378 |
| 17% | 22% | 20% | 25% | 19% |
| 235 | 163 | 174 | 171 | 160 |
| 5% | 5% | 4% | 9% | 8% |
| 58 | 71 | 70 | 76 | 167 |
| 1% | 2% | 2% | 4% | 8% |
| 1165 | 903 | 1059 | 743 | 705 |
| 23% | 30% | 27% | 37% | 35% |
| 2502 | 1092 | 1711 | 654 | 726 |
| 50% | 36% | 43% | 33% | 36% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 245 | 255 |
| | unw_base | 500 | 237 | 263 |
| 1 – Very weak economy | freq | 124 | 43 | 81 |
| 1 – Very weak economy | prop | 25% | 18% | 32% |
| 2 | freq | 47 | 23 | 24 |
| 2 | prop | 9% | 9% | 9% |
| 3 | freq | 111 | 57 | 54 |
| 3 | prop | 22% | 23% | 21% |
| 4 | freq | 101 | 51 | 50 |
| 4 | prop | 20% | 21% | 20% |
| 5 | freq | 73 | 45 | 28 |
| 5 | prop | 15% | 18% | 11% |
| 6 | freq | 25 | 12 | 13 |
| 6 | prop | 5% | 5% | 5% |
| 7 – Very strong economy | freq | 19 | 15 | 5 |
| 7 – Very strong economy | prop | 4% | 6% | 2% |
| Top3Box | freq | 117 | 71 | 46 |
| Top3Box | prop | 23% | 29% | 18% |
| Low3Box | freq | 282 | 123 | 159 |
| Low3Box | prop | 56% | 50% | 62% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 248 | 146 | 106 | 170 | 219 | 111 | 135 |
| 208 | 170 | 122 | 132 | 207 | 161 | 165 |
| 51 | 45 | 29 | 51 | 49 | 24 | 25 |
| 20% | 31% | 27% | 30% | 22% | 21% | 19% |
| 22 | 13 | 12 | 15 | 19 | 13 | 11 |
| 9% | 9% | 11% | 9% | 9% | 12% | 8% |
| 62 | 29 | 20 | 39 | 54 | 18 | 26 |
| 25% | 20% | 19% | 23% | 25% | 16% | 19% |
| 46 | 29 | 26 | 20 | 43 | 38 | 38 |
| 19% | 20% | 24% | 12% | 20% | 34% | 29% |
| 41 | 20 | 12 | 27 | 35 | 11 | 21 |
| 17% | 13% | 11% | 16% | 16% | 10% | 16% |
| 15 | 6 | 4 | 10 | 10 | 5 | 7 |
| 6% | 4% | 4% | 6% | 4% | 4% | 5% |
| 11 | 4 | 4 | 7 | 10 | 3 | 5 |
| 4% | 3% | 4% | 4% | 5% | 2% | 4% |
| 67 | 30 | 20 | 44 | 55 | 18 | 33 |
| 27% | 20% | 19% | 26% | 25% | 16% | 25% |
| 135 | 87 | 61 | 105 | 122 | 55 | 63 |
| 54% | 60% | 57% | 62% | 55% | 49% | 47% |

Argentina

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 365 | 327 | 119 | 55 | 253 | 247 | 78 |
| 335 | 167 | 181 | 152 | 287 | 213 | 89 |
| 99 | 81 | 29 | 15 | 67 | 57 | 11 |
| 27% | 25% | 24% | 27% | 26% | 23% | 14% |
| 36 | 24 | 13 | 10 | 28 | 20 | 8 |
| 10% | 7% | 11% | 19% | 11% | 8% | 10% |
| 85 | 68 | 31 | 12 | 46 | 64 | 15 |
| 23% | 21% | 26% | 22% | 18% | 26% | 20% |
| 63 | 65 | 26 | 10 | 52 | 49 | 22 |
| 17% | 20% | 22% | 18% | 21% | 20% | 28% |
| 51 | 58 | 11 | 4 | 35 | 38 | 7 |
| 14% | 18% | 9% | 8% | 14% | 15% | 9% |
| 18 | 16 | 6 | 2 | 11 | 14 | 8 |
| 5% | 5% | 5% | 4% | 4% | 6% | 11% |
| 14 | 14 | 4 | 2 | 14 | 5 | 6 |
| 4% | 4% | 3% | 3% | 6% | 2% | 8% |
| 83 | 88 | 21 | 8 | 60 | 57 | 22 |
| 23% | 27% | 17% | 15% | 24% | 23% | 28% |
| 219 | 173 | 72 | 37 | 141 | 141 | 34 |
| 60% | 53% | 61% | 67% | 56% | 57% | 44% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 422 | 91 | 409 | 297 | 192 | 287 | 119 |
| 411 | 110 | 390 | 346 | 145 | 305 | 114 |
| 113 | 18 | 106 | 76 | 45 | 66 | 27 |
| 27% | 19% | 26% | 26% | 23% | 23% | 23% |
| 39 | 10 | 37 | 29 | 19 | 24 | 11 |
| 9% | 11% | 9% | 10% | 10% | 8% | 9% |
| 95 | 18 | 92 | 58 | 53 | 62 | 31 |
| 23% | 20% | 23% | 19% | 27% | 22% | 26% |
| 80 | 22 | 80 | 62 | 34 | 62 | 27 |
| 19% | 24% | 19% | 21% | 18% | 22% | 22% |
| 66 | 8 | 65 | 45 | 25 | 41 | 17 |
| 16% | 9% | 16% | 15% | 13% | 14% | 14% |
| 16 | 7 | 17 | 13 | 12 | 19 | 4 |
| 4% | 8% | 4% | 4% | 6% | 7% | 3% |
| 13 | 8 | 11 | 15 | 5 | 11 | 3 |
| 3% | 9% | 3% | 5% | 2% | 4% | 2% |
| 95 | 23 | 94 | 72 | 42 | 72 | 23 |
| 23% | 25% | 23% | 24% | 22% | 25% | 20% |
| 248 | 46 | 236 | 163 | 116 | 153 | 69 |
| 59% | 51% | 58% | 55% | 60% | 53% | 58% |

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| Social Media Inactive |
|-----------------------------|
| 94 |
| 81 |
| 30 |
| 32% |
| 12 |
| 13% |
| 18 |
| 19% |
| 12 |
| 13% |
| 15 |
| 16% |
| 2 |
| 2% |
| 5 |
| 6% |
| 22 |
| 23% |
| 60 |
| 64% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 248 | 252 |
| | unw_base | 1004 | 392 | 612 |
| 1 – Very weak economy | freq | 23 | 15 | 8 |
| 1 – Very weak economy | prop | 5% | 6% | 3% |
| 2 | freq | 28 | 10 | 18 |
| 2 | prop | 6% | 4% | 7% |
| 3 | freq | 83 | 50 | 33 |
| 3 | prop | 17% | 20% | 13% |
| 4 | freq | 193 | 78 | 115 |
| 4 | prop | 39% | 31% | 45% |
| 5 | freq | 141 | 75 | 66 |
| 5 | prop | 28% | 30% | 26% |
| 6 | freq | 22 | 15 | 7 |
| 6 | prop | 4% | 6% | 3% |
| 7 – Very strong economy | freq | 11 | 5 | 6 |
| 7 – Very strong economy | prop | 2% | 2% | 2% |
| Top3Box | freq | 174 | 95 | 79 |
| Top3Box | prop | 35% | 38% | 31% |
| Low3Box | freq | 134 | 75 | 58 |
| Low3Box | prop | 27% | 30% | 23% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 196 | 154 | 150 | 128 | 266 | 107 | 226 |
| 266 | 371 | 367 | 245 | 522 | 237 | 515 |
| 6 | 8 | 9 | 11 | 11 | 0 | 8 |
| 3% | 5% | 6% | 8% | 4% | % | 3% |
| 11 | 9 | 8 | 11 | 13 | 4 | 17 |
| 6% | 6% | 5% | 8% | 5% | 4% | 7% |
| 22 | 26 | 35 | 27 | 42 | 15 | 38 |
| 11% | 17% | 24% | 21% | 16% | 14% | 17% |
| 77 | 60 | 55 | 47 | 106 | 39 | 88 |
| 39% | 39% | 37% | 37% | 40% | 37% | 39% |
| 63 | 40 | 38 | 27 | 79 | 35 | 60 |
| 32% | 26% | 25% | 21% | 30% | 32% | 27% |
| 11 | 6 | 4 | 3 | 12 | 7 | 10 |
| 6% | 4% | 3% | 2% | 4% | 7% | 4% |
| 5 | 5 | 0 | 2 | 3 | 6 | 5 |
| 3% | 3% | % | 2% | 1% | 6% | 2% |
| 80 | 52 | 42 | 32 | 94 | 48 | 75 |
| 41% | 34% | 28% | 25% | 35% | 45% | 33% |
| 39 | 42 | 52 | 49 | 66 | 19 | 63 |
| 20% | 27% | 35% | 38% | 25% | 18% | 28% |

Australia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 274 | 132 | 294 | 74 | 246 | 254 | 66 |
| 489 | 333 | 325 | 346 | 516 | 488 | 140 |
| 15 | 6 | 14 | 3 | 13 | 9 | 3 |
| 5% | 4% | 5% | 4% | 5% | 4% | 5% |
| 11 | 7 | 18 | 4 | 13 | 15 | 5 |
| 4% | 5% | 6% | 5% | 5% | 6% | 7% |
| 45 | 24 | 48 | 11 | 41 | 43 | 13 |
| 16% | 18% | 16% | 15% | 17% | 17% | 20% |
| 105 | 53 | 119 | 20 | 92 | 101 | 17 |
| 38% | 40% | 40% | 27% | 37% | 40% | 25% |
| 81 | 34 | 81 | 26 | 73 | 68 | 19 |
| 29% | 25% | 28% | 35% | 30% | 27% | 28% |
| 12 | 8 | 7 | 7 | 8 | 14 | 4 |
| 4% | 6% | 2% | 10% | 3% | 5% | 6% |
| 6 | 1 | 8 | 2 | 6 | 5 | 6 |
| 2% | 1% | 3% | 3% | 3% | 2% | 9% |
| 99 | 42 | 96 | 35 | 87 | 86 | 29 |
| 36% | 32% | 33% | 48% | 35% | 34% | 43% |
| 71 | 36 | 79 | 18 | 67 | 67 | 21 |
| 26% | 28% | 27% | 25% | 27% | 26% | 32% |

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| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 434 | 73 | 427 | 282 | 208 | 212 | 119 |
| 864 | 162 | 842 | 580 | 398 | 412 | 231 |
| 19 | 3 | 19 | 9 | 13 | 9 | 4 |
| 4% | 5% | 4% | 3% | 6% | 4% | 3% |
| 23 | 4 | 24 | 16 | 11 | 12 | 8 |
| 5% | 6% | 6% | 6% | 5% | 6% | 6% |
| 71 | 15 | 68 | 42 | 38 | 31 | 15 |
| 16% | 21% | 16% | 15% | 18% | 15% | 13% |
| 176 | 17 | 175 | 107 | 82 | 78 | 53 |
| 41% | 24% | 41% | 38% | 40% | 37% | 45% |
| 122 | 22 | 119 | 88 | 50 | 66 | 31 |
| 28% | 31% | 28% | 31% | 24% | 31% | 26% |
| 18 | 5 | 17 | 11 | 10 | 9 | 5 |
| 4% | 7% | 4% | 4% | 5% | 4% | 4% |
| 5 | 5 | 6 | 8 | 3 | 7 | 2 |
| 1% | 7% | 1% | 3% | 1% | 3% | 2% |
| 145 | 32 | 142 | 108 | 64 | 82 | 38 |
| 33% | 44% | 33% | 38% | 31% | 39% | 32% |
| 113 | 23 | 111 | 67 | 62 | 52 | 27 |
| 26% | 32% | 26% | 24% | 30% | 24% | 23% |

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| Social Media Inactive |
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| 170 |
| 361 |
| 10 |
| 6% |
| 8 |
| 5% |
| 37 |
| 22% |
| 61 |
| 36% |
| 44 |
| 26% |
| 8 |
| 4% |
| 2 |
| 1% |
| 53 |
| 31% |
| 55 |
| 33% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 500 | 265 | 235 |
| 1 – Very weak economy | freq | 41 | 18 | 23 |
| 1 – Very weak economy | prop | 8% | 7% | 9% |
| 2 | freq | 49 | 23 | 26 |
| 2 | prop | 10% | 9% | 11% |
| 3 | freq | 137 | 68 | 69 |
| 3 | prop | 27% | 27% | 28% |
| 4 | freq | 163 | 87 | 75 |
| 4 | prop | 33% | 35% | 30% |
| 5 | freq | 100 | 50 | 50 |
| 5 | prop | 20% | 20% | 20% |
| 6 | freq | 8 | 4 | 4 |
| 6 | prop | 2% | 2% | 2% |
| 7 – Very strong economy | freq | 2 | 2 | . |
| 7 – Very strong economy | prop | % | 1% | . |
| Top3Box | freq | 110 | 56 | 54 |
| Top3Box | prop | 22% | 22% | 22% |
| Low3Box | freq | 227 | 108 | 119 |
| Low3Box | prop | 45% | 43% | 48% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 184 | 162 | 153 | 118 | 164 | 118 | 185 |
| 156 | 171 | 173 | 108 | 170 | 125 | 196 |
| 15 | 13 | 13 | 16 | 10 | 6 | 19 |
| 8% | 8% | 9% | 13% | 6% | 5% | 10% |
| 17 | 13 | 19 | 14 | 17 | 11 | 18 |
| 9% | 8% | 13% | 12% | 11% | 10% | 10% |
| 47 | 42 | 48 | 28 | 47 | 28 | 55 |
| 26% | 26% | 31% | 23% | 29% | 24% | 30% |
| 58 | 62 | 43 | 36 | 49 | 40 | 52 |
| 31% | 38% | 28% | 31% | 30% | 34% | 28% |
| 41 | 30 | 30 | 20 | 38 | 29 | 39 |
| 22% | 18% | 19% | 17% | 24% | 25% | 21% |
| 5 | 3 | . | 3 | 2 | 3 | 1 |
| 3% | 2% | . | 3% | 1% | 2% | 1% |
| 2 | . | . | 2 | . | . | . |
| 1% | . | . | 1% | . | . | . |
| 47 | 33 | 30 | 24 | 40 | 32 | 41 |
| 26% | 20% | 19% | 21% | 25% | 27% | 22% |
| 79 | 68 | 80 | 58 | 74 | 46 | 92 |
| 43% | 42% | 52% | 49% | 45% | 39% | 50% |

Belgium

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 315 | 172 | 186 | 142 | 267 | 233 | 18 |
| 304 | 111 | 277 | 112 | 295 | 205 | 18 |
| 22 | 21 | 12 | 7 | 17 | 24 | 2 |
| 7% | 12% | 6% | 5% | 6% | 10% | . |
| 31 | 17 | 17 | 15 | 24 | 26 | . |
| 10% | 10% | 9% | 11% | 9% | 11% | . |
| 82 | 50 | 48 | 38 | 77 | 60 | 5 |
| 26% | 29% | 26% | 27% | 29% | 26% | . |
| 110 | 51 | 68 | 44 | 86 | 76 | 7 |
| 35% | 29% | 37% | 31% | 32% | 33% | . |
| 61 | 29 | 35 | 36 | 56 | 44 | 4 |
| 19% | 17% | 19% | 26% | 21% | 19% | . |
| 7 | 3 | 4 | 1 | 7 | 1 | 1 |
| 2% | 1% | 2% | 1% | 3% | 1% | . |
| 2 | 2 | . | . | . | 2 | . |
| % | 1% | . | . | . | 1% | . |
| 69 | 33 | 40 | 37 | 63 | 47 | 4 |
| 22% | 19% | 21% | 26% | 24% | 20% | . |
| 135 | 89 | 78 | 61 | 118 | 109 | 7 |
| 43% | 51% | 42% | 43% | 44% | 47% | . |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 482 | 38 | 462 | 300 | 186 | 114 | 135 |
| 482 | 38 | 462 | 315 | 168 | 117 | 138 |
| 39 | 5 | 36 | 18 | 21 | 7 | 11 |
| 8% | 12% | 8% | 6% | 12% | 6% | 8% |
| 49 | 1 | 48 | 27 | 22 | 6 | 17 |
| 10% | 3% | 10% | 9% | 12% | 5% | 13% |
| 132 | 9 | 128 | 71 | 58 | 40 | 31 |
| 27% | 23% | 28% | 24% | 31% | 35% | 23% |
| 156 | 11 | 152 | 111 | 49 | 35 | 37 |
| 32% | 30% | 33% | 37% | 26% | 30% | 28% |
| 97 | 11 | 90 | 67 | 32 | 24 | 38 |
| 20% | 28% | 19% | 22% | 17% | 21% | 28% |
| 8 | 1 | 7 | 7 | 1 | 2 | 1 |
| 2% | 3% | 1% | 2% | 1% | 2% | 1% |
| 2 | . | 2 | . | 2 | . | . |
| % | . | % | . | 1% | . | . |
| 106 | 12 | 98 | 74 | 35 | 27 | 39 |
| 22% | 32% | 21% | 25% | 19% | 23% | 29% |
| 220 | 15 | 213 | 116 | 102 | 53 | 58 |
| 46% | 39% | 46% | 39% | 55% | 46% | 43% |

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| Social Media Inactive |
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| 251 |
| 245 |
| 23 |
| 9% |
| 27 |
| 11% |
| 67 |
| 27% |
| 91 |
| 36% |
| 38 |
| 15% |
| 5 |
| 2% |
| 2 |
| 1% |
| 44 |
| 18% |
| 116 |
| 46% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 245 | 255 |
| | unw_base | 1000 | 445 | 555 |
| 1 – Very weak economy | freq | 78 | 32 | 47 |
| 1 – Very weak economy | prop | 16% | 13% | 18% |
| 2 | freq | 33 | 20 | 13 |
| 2 | prop | 7% | 8% | 5% |
| 3 | freq | 116 | 51 | 66 |
| 3 | prop | 23% | 21% | 26% |
| 4 | freq | 123 | 65 | 58 |
| 4 | prop | 25% | 27% | 23% |
| 5 | freq | 93 | 51 | 43 |
| 5 | prop | 19% | 21% | 17% |
| 6 | freq | 36 | 16 | 20 |
| 6 | prop | 7% | 6% | 8% |
| 7 – Very strong economy | freq | 20 | 11 | 10 |
| 7 – Very strong economy | prop | 4% | 4% | 4% |
| Top3Box | freq | 150 | 77 | 73 |
| Top3Box | prop | 30% | 32% | 28% |
| Low3Box | freq | 227 | 102 | 125 |
| Low3Box | prop | 45% | 42% | 49% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 271 | 153 | 76 | 185 | 310 | 4 | 179 |
| 489 | 302 | 209 | 191 | 770 | 39 | 430 |
| 43 | 21 | 14 | 46 | 31 | 1 | 20 |
| 16% | 13% | 19% | 25% | 10% | 13% | 11% |
| 13 | 18 | 2 | 9 | 24 | 0 | 19 |
| 5% | 12% | 2% | 5% | 8% | 3% | 11% |
| 68 | 38 | 10 | 44 | 72 | 1 | 44 |
| 25% | 25% | 13% | 24% | 23% | 17% | 25% |
| 68 | 31 | 23 | 27 | 95 | 1 | 48 |
| 25% | 21% | 31% | 14% | 31% | 25% | 27% |
| 37 | 34 | 23 | 24 | 68 | 1 | 28 |
| 14% | 22% | 30% | 13% | 22% | 32% | 16% |
| 23 | 9 | 3 | 22 | 14 | 0 | 10 |
| 9% | 6% | 5% | 12% | 4% | 6% | 6% |
| 18 | 2 | 1 | 13 | 8 | 0 | 10 |
| 7% | 1% | 1% | 7% | 2% | 4% | 5% |
| 78 | 45 | 27 | 59 | 89 | 2 | 48 |
| 29% | 29% | 35% | 32% | 29% | 42% | 27% |
| 124 | 77 | 26 | 99 | 127 | 1 | 82 |
| 46% | 50% | 34% | 54% | 41% | 33% | 46% |

Brazil

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 321 | 363 | 107 | 29 | 238 | 262 | 65 |
| 570 | 114 | 577 | 309 | 523 | 477 | 151 |
| 58 | 62 | 12 | 4 | 45 | 33 | 10 |
| 18% | 17% | 11% | 14% | 19% | 13% | 15% |
| 14 | 22 | 7 | 3 | 21 | 11 | 6 |
| 4% | 6% | 7% | 11% | 9% | 4% | 9% |
| 73 | 87 | 25 | 4 | 48 | 68 | 17 |
| 23% | 24% | 23% | 14% | 20% | 26% | 26% |
| 75 | 85 | 29 | 9 | 58 | 65 | 8 |
| 23% | 23% | 27% | 30% | 24% | 25% | 12% |
| 66 | 63 | 24 | 6 | 47 | 46 | 11 |
| 20% | 17% | 22% | 21% | 20% | 18% | 16% |
| 25 | 28 | 6 | 2 | 15 | 21 | 5 |
| 8% | 8% | 6% | 7% | 6% | 8% | 8% |
| 11 | 15 | 4 | 1 | 3 | 17 | 9 |
| 3% | 4% | 4% | 4% | 1% | 7% | 14% |
| 102 | 106 | 34 | 9 | 65 | 85 | 25 |
| 32% | 29% | 32% | 31% | 27% | 32% | 38% |
| 145 | 171 | 44 | 12 | 115 | 113 | 32 |
| 45% | 47% | 41% | 40% | 48% | 43% | 50% |

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| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 435 | 81 | 419 | 319 | 164 | 283 | 113 |
| 849 | 182 | 818 | 703 | 273 | 688 | 200 |
| 69 | 11 | 67 | 47 | 22 | 35 | 10 |
| 16% | 13% | 16% | 15% | 13% | 12% | 9% |
| 27 | 6 | 27 | 22 | 10 | 15 | 10 |
| 6% | 7% | 6% | 7% | 6% | 5% | 8% |
| 99 | 20 | 97 | 77 | 34 | 68 | 28 |
| 23% | 24% | 23% | 24% | 21% | 24% | 24% |
| 115 | 17 | 106 | 83 | 38 | 80 | 24 |
| 26% | 21% | 25% | 26% | 23% | 28% | 21% |
| 83 | 13 | 80 | 61 | 32 | 51 | 24 |
| 19% | 16% | 19% | 19% | 19% | 18% | 21% |
| 31 | 5 | 31 | 20 | 15 | 22 | 14 |
| 7% | 7% | 7% | 6% | 9% | 8% | 12% |
| 12 | 9 | 11 | 7 | 13 | 12 | 5 |
| 3% | 12% | 3% | 2% | 8% | 4% | 4% |
| 125 | 28 | 122 | 89 | 60 | 84 | 43 |
| 29% | 34% | 29% | 28% | 36% | 30% | 38% |
| 195 | 36 | 191 | 147 | 66 | 118 | 47 |
| 45% | 44% | 46% | 46% | 40% | 42% | 41% |

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| Social Media Inactive |
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| 104 |
| 112 |
| 34 |
| 32% |
| 8 |
| 8% |
| 21 |
| 20% |
| 19 |
| 18% |
| 19 |
| 18% |
| 0 |
| % |
| 4 |
| 4% |
| 23 |
| 22% |
| 62 |
| 60% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 247 | 253 |
| | unw_base | 1001 | 458 | 543 |
| 1 – Very weak economy | freq | 19 | 10 | 9 |
| 1 – Very weak economy | prop | 4% | 4% | 4% |
| 2 | freq | 23 | 11 | 12 |
| 2 | prop | 5% | 4% | 5% |
| 3 | freq | 75 | 35 | 40 |
| 3 | prop | 15% | 14% | 16% |
| 4 | freq | 172 | 84 | 88 |
| 4 | prop | 34% | 34% | 35% |
| 5 | freq | 164 | 83 | 81 |
| 5 | prop | 33% | 33% | 32% |
| 6 | freq | 33 | 17 | 16 |
| 6 | prop | 7% | 7% | 6% |
| 7 – Very strong economy | freq | 13 | 7 | 6 |
| 7 – Very strong economy | prop | 3% | 3% | 3% |
| Top3Box | freq | 210 | 106 | 104 |
| Top3Box | prop | 42% | 43% | 41% |
| Low3Box | freq | 118 | 56 | 62 |
| Low3Box | prop | 24% | 23% | 24% |

B6 Rate the current state of the econo

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 177 | 165 | 158 | 73 | 155 | 212 | 229 |
| 288 | 310 | 403 | 117 | 285 | 475 | 527 |
| 7 | 9 | 3 | 4 | 12 | 3 | 8 |
| 4% | 6% | 2% | 6% | 8% | 2% | 3% |
| 5 | 9 | 9 | 4 | 10 | 7 | 9 |
| 3% | 6% | 6% | 5% | 6% | 4% | 4% |
| 21 | 28 | 25 | 13 | 24 | 29 | 35 |
| 12% | 17% | 16% | 17% | 15% | 14% | 15% |
| 60 | 53 | 59 | 22 | 54 | 71 | 79 |
| 34% | 32% | 37% | 29% | 35% | 33% | 34% |
| 68 | 48 | 48 | 22 | 47 | 76 | 77 |
| 38% | 29% | 31% | 30% | 31% | 36% | 33% |
| 11 | 12 | 10 | 7 | 8 | 15 | 15 |
| 6% | 7% | 7% | 9% | 5% | 7% | 6% |
| 5 | 5 | 3 | 2 | . | 10 | 7 |
| 3% | 3% | 2% | 3% | . | 5% | 3% |
| 84 | 65 | 62 | 31 | 56 | 101 | 99 |
| 47% | 39% | 39% | 42% | 36% | 48% | 43% |
| 33 | 47 | 37 | 21 | 45 | 40 | 52 |
| 19% | 28% | 24% | 28% | 29% | 19% | 23% |

Canada

omy in your local area using a scale from 1 to 7, where 7 means a very strong econom

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 271 | 186 | 223 | 91 | 258 | 242 | 50 |
| 474 | 230 | 426 | 345 | 530 | 471 | 102 |
| 12 | 10 | 8 | 1 | 9 | 11 | 1 |
| 4% | 5% | 4% | 2% | 3% | 4% | 3% |
| 14 | 12 | 8 | 3 | 13 | 10 | 1 |
| 5% | 7% | 4% | 3% | 5% | 4% | 2% |
| 40 | 24 | 35 | 15 | 41 | 34 | 8 |
| 15% | 13% | 16% | 17% | 16% | 14% | 16% |
| 93 | 68 | 78 | 27 | 89 | 84 | 15 |
| 34% | 37% | 35% | 30% | 34% | 34% | 31% |
| 87 | 56 | 76 | 32 | 83 | 81 | 20 |
| 32% | 30% | 34% | 36% | 32% | 33% | 39% |
| 18 | 12 | 11 | 10 | 16 | 17 | 3 |
| 7% | 6% | 5% | 11% | 6% | 7% | 7% |
| 6 | 4 | 7 | 2 | 7 | 6 | 1 |
| 2% | 2% | 3% | 2% | 3% | 2% | 1% |
| 111 | 72 | 94 | 45 | 106 | 104 | 24 |
| 41% | 39% | 42% | 49% | 41% | 43% | 47% |
| 66 | 46 | 52 | 19 | 62 | 55 | 11 |
| 24% | 25% | 23% | 21% | 24% | 23% | 21% |

y today and 1 means a very weak economy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 450 | 57 | 443 | 320 | 172 | 179 | 139 |
| 899 | 127 | 874 | 671 | 318 | 358 | 293 |
| 18 | 2 | 18 | 6 | 12 | 12 | 3 |
| 4% | 3% | 4% | 2% | 7% | 7% | 2% |
| 22 | 2 | 21 | 17 | 7 | 9 | 5 |
| 5% | 4% | 5% | 5% | 4% | 5% | 3% |
| 67 | 9 | 66 | 50 | 23 | 26 | 23 |
| 15% | 16% | 15% | 16% | 13% | 14% | 16% |
| 157 | 17 | 155 | 116 | 53 | 51 | 50 |
| 35% | 30% | 35% | 36% | 31% | 29% | 36% |
| 144 | 20 | 144 | 108 | 55 | 61 | 44 |
| 32% | 36% | 32% | 34% | 32% | 34% | 31% |
| 29 | 4 | 29 | 17 | 16 | 13 | 11 |
| 7% | 7% | 7% | 5% | 10% | 7% | 8% |
| 13 | 2 | 11 | 6 | 6 | 7 | 3 |
| 3% | 4% | 2% | 2% | 4% | 4% | 2% |
| 186 | 27 | 183 | 131 | 77 | 81 | 58 |
| 41% | 47% | 41% | 41% | 45% | 45% | 42% |
| 107 | 13 | 104 | 73 | 41 | 46 | 31 |
| 24% | 23% | 24% | 23% | 24% | 26% | 22% |

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| Social Media Inactive | Canada Region Quebec | Canada Region Praries | Canada Region British Columbia | Canada Region Ontario | Canada Region Atlantic | Canada Region Alberta |
|-----------------------|----------------------|-----------------------|--------------------------------|-----------------------|------------------------|-----------------------|
| 182 | 140 | 34 | 74 | 158 | 37 | . |
| 350 | 281 | 69 | 154 | 307 | 72 | . |
| 4 | 6 | 0 | 1 | 9 | 3 | . |
| 2% | 4% | 1% | 1% | 6% | 9% | . |
| 10 | 6 | 1 | 3 | 11 | 2 | 0 |
| 5% | 4% | 4% | 4% | 7% | 4% | 1% |
| 27 | 22 | 4 | 12 | 30 | 4 | 2 |
| 15% | 16% | 13% | 16% | 19% | 11% | 4% |
| 71 | 52 | 13 | 29 | 51 | 13 | 14 |
| 39% | 37% | 38% | 40% | 32% | 35% | 24% |
| 59 | 46 | 10 | 23 | 48 | 13 | 24 |
| 33% | 33% | 30% | 31% | 31% | 33% | 42% |
| 8 | 7 | 3 | 3 | 6 | 3 | 11 |
| 5% | 5% | 9% | 4% | 4% | 7% | 20% |
| 3 | 1 | 2 | 3 | 3 | . | 5 |
| 2% | % | 5% | 4% | 2% | . | 9% |
| 70 | 53 | 15 | 29 | 57 | 15 | 40 |
| 39% | 38% | 45% | 39% | 36% | 40% | 71% |
| 40 | 35 | 6 | 15 | 50 | 9 | 3 |
| 22% | 25% | 17% | 21% | 32% | 24% | 5% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 249 | 251 |
| | unw_base | 1002 | 503 | 499 |
| 1 – Very weak economy | freq | 9 | 5 | 4 |
| 1 – Very weak economy | prop | 2% | 2% | 2% |
| 2 | freq | 13 | 6 | 7 |
| 2 | prop | 3% | 2% | 3% |
| 3 | freq | 100 | 66 | 34 |
| 3 | prop | 20% | 27% | 13% |
| 4 | freq | 144 | 61 | 83 |
| 4 | prop | 29% | 24% | 33% |
| 5 | freq | 142 | 64 | 78 |
| 5 | prop | 28% | 26% | 31% |
| 6 | freq | 75 | 38 | 37 |
| 6 | prop | 15% | 15% | 15% |
| 7 – Very strong economy | freq | 18 | 10 | 8 |
| 7 – Very strong economy | prop | 4% | 4% | 3% |
| Top3Box | freq | 235 | 112 | 123 |
| Top3Box | prop | 47% | 45% | 49% |
| Low3Box | freq | 121 | 77 | 45 |
| Low3Box | prop | 24% | 31% | 18% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 201 | 188 | 112 | 59 | 196 | 246 | 367 |
| 454 | 421 | 127 | 49 | 248 | 705 | 737 |
| 3 | 1 | 4 | 3 | 1 | 4 | 5 |
| 2% | % | 4% | 5% | 1% | 2% | 1% |
| 7 | 2 | 4 | 2 | 10 | 1 | 10 |
| 4% | 1% | 3% | 4% | 5% | 1% | 3% |
| 23 | 35 | 42 | 19 | 33 | 48 | 82 |
| 11% | 19% | 38% | 33% | 17% | 20% | 22% |
| 59 | 55 | 30 | 12 | 71 | 60 | 111 |
| 29% | 29% | 27% | 21% | 36% | 24% | 30% |
| 57 | 61 | 25 | 12 | 49 | 81 | 100 |
| 28% | 32% | 22% | 21% | 25% | 33% | 27% |
| 37 | 31 | 6 | 9 | 30 | 37 | 54 |
| 19% | 16% | 6% | 15% | 15% | 15% | 15% |
| 14 | 3 | 0 | 1 | 2 | 15 | 5 |
| 7% | 2% | % | 2% | 1% | 6% | 1% |
| 109 | 95 | 31 | 22 | 81 | 132 | 159 |
| 54% | 51% | 28% | 37% | 41% | 54% | 43% |
| 33 | 38 | 50 | 24 | 44 | 53 | 97 |
| 17% | 20% | 45% | 42% | 22% | 22% | 27% |

China

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 133 | 295 | 155 | 50 | 278 | 222 | . |
| 265 | 81 | 230 | 691 | 657 | 345 | . |
| 3 | 7 | 1 | 1 | 5 | 4 | . |
| 2% | 2% | 1% | 1% | 2% | 2% | . |
| 2 | 5 | 7 | 1 | 9 | 4 | 0 |
| 2% | 2% | 5% | 2% | 3% | 2% | % |
| 18 | 72 | 23 | 5 | 58 | 42 | 4 |
| 14% | 24% | 15% | 10% | 21% | 19% | 12% |
| 33 | 85 | 46 | 13 | 85 | 58 | 9 |
| 25% | 29% | 30% | 26% | 31% | 26% | 26% |
| 42 | 73 | 51 | 18 | 68 | 74 | 12 |
| 32% | 25% | 33% | 37% | 24% | 33% | 32% |
| 21 | 44 | 21 | 9 | 46 | 29 | 7 |
| 16% | 15% | 14% | 18% | 16% | 13% | 19% |
| 13 | 9 | 6 | 3 | 7 | 11 | 4 |
| 10% | 3% | 4% | 6% | 3% | 5% | 10% |
| 76 | 127 | 77 | 31 | 121 | 114 | 22 |
| 57% | 43% | 50% | 62% | 44% | 51% | 62% |
| 24 | 84 | 31 | 6 | 72 | 50 | 4 |
| 18% | 28% | 20% | 13% | 26% | 22% | 12% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 464 | 83 | 417 | 393 | 89 | . | . |
| 921 | 287 | 715 | 891 | 102 | . | . |
| 9 | 0 | 8 | 8 | 0 | . | . |
| 2% | % | 2% | 2% | % | . | . |
| 13 | 0 | 13 | 10 | 2 | . | . |
| 3% | % | 3% | 3% | 2% | . | . |
| 96 | 7 | 93 | 79 | 15 | . | . |
| 21% | 8% | 22% | 20% | 17% | . | . |
| 134 | 23 | 121 | 112 | 28 | . | . |
| 29% | 27% | 29% | 28% | 32% | . | . |
| 130 | 30 | 112 | 113 | 25 | . | . |
| 28% | 36% | 27% | 29% | 28% | . | . |
| 68 | 15 | 59 | 56 | 15 | . | . |
| 15% | 18% | 14% | 14% | 17% | . | . |
| 14 | 9 | 9 | 14 | 4 | . | . |
| 3% | 10% | 2% | 4% | 4% | . | . |
| 213 | 53 | 181 | 184 | 44 | . | . |
| 46% | 64% | 44% | 47% | 49% | . | . |
| 117 | 7 | 114 | 98 | 17 | . | . |
| 25% | 9% | 27% | 25% | 19% | . | . |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 245 | 255 |
| | unw_base | 500 | 235 | 265 |
| 1 – Very weak economy | freq | 57 | 27 | 30 |
| 1 – Very weak economy | prop | 11% | 11% | 12% |
| 2 | freq | 28 | 16 | 12 |
| 2 | prop | 6% | 7% | 5% |
| 3 | freq | 76 | 34 | 42 |
| 3 | prop | 15% | 14% | 16% |
| 4 | freq | 191 | 75 | 116 |
| 4 | prop | 38% | 31% | 45% |
| 5 | freq | 100 | 63 | 37 |
| 5 | prop | 20% | 26% | 14% |
| 6 | freq | 22 | 10 | 12 |
| 6 | prop | 4% | 4% | 5% |
| 7 – Very strong economy | freq | 25 | 19 | 7 |
| 7 – Very strong economy | prop | 5% | 8% | 3% |
| Top3Box | freq | 148 | 93 | 55 |
| Top3Box | prop | 30% | 38% | 22% |
| Low3Box | freq | 161 | 77 | 84 |
| Low3Box | prop | 32% | 32% | 33% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 316 | 104 | 80 | 73 | 30 | 138 | 256 |
| 315 | 112 | 73 | 62 | 33 | 159 | 264 |
| 38 | 12 | 7 | 9 | 3 | 7 | 32 |
| 12% | 12% | 9% | 12% | 11% | 5% | 12% |
| 21 | 7 | 0 | 5 | 3 | 10 | 9 |
| 7% | 7% | % | 6% | 11% | 7% | 3% |
| 50 | 14 | 12 | 6 | 2 | 22 | 37 |
| 16% | 13% | 15% | 8% | 7% | 16% | 14% |
| 113 | 39 | 39 | 16 | 12 | 54 | 118 |
| 36% | 37% | 49% | 23% | 39% | 39% | 46% |
| 63 | 22 | 15 | 19 | 10 | 32 | 43 |
| 20% | 21% | 19% | 27% | 33% | 23% | 17% |
| 19 | 3 | 0 | 4 | . | 12 | 4 |
| 6% | 3% | % | 5% | . | 9% | 2% |
| 13 | 7 | 6 | 14 | . | 2 | 14 |
| 4% | 7% | 7% | 19% | . | 2% | 5% |
| 94 | 32 | 21 | 37 | 10 | 46 | 61 |
| 30% | 31% | 27% | 51% | 33% | 33% | 24% |
| 109 | 33 | 19 | 19 | 8 | 39 | 77 |
| 34% | 32% | 24% | 27% | 28% | 28% | 30% |

Egypt

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 244 | 93 | 302 | 105 | 138 | 362 | 23 |
| 236 | 55 | 215 | 230 | 148 | 352 | 27 |
| 26 | 12 | 35 | 10 | 20 | 37 | 4 |
| 10% | 13% | 12% | 10% | 14% | 10% | 16% |
| 20 | 5 | 15 | 8 | 6 | 22 | . |
| 8% | 5% | 5% | 8% | 5% | 6% | . |
| 39 | 8 | 46 | 21 | 20 | 56 | 7 |
| 16% | 9% | 15% | 20% | 14% | 16% | 30% |
| 73 | 30 | 116 | 44 | 54 | 137 | 6 |
| 30% | 33% | 39% | 42% | 39% | 38% | 25% |
| 58 | 17 | 68 | 15 | 25 | 75 | 7 |
| 24% | 18% | 23% | 14% | 18% | 21% | 29% |
| 17 | 8 | 10 | 3 | 4 | 18 | . |
| 7% | 9% | 3% | 3% | 3% | 5% | . |
| 11 | 12 | 10 | 3 | 9 | 17 | . |
| 5% | 13% | 3% | 3% | 6% | 5% | . |
| 87 | 37 | 89 | 22 | 38 | 110 | 7 |
| 36% | 40% | 29% | 21% | 27% | 30% | 29% |
| 84 | 25 | 97 | 39 | 46 | 115 | 11 |
| 35% | 27% | 32% | 37% | 33% | 32% | 46% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 477 | . | . | 218 | 282 | . | . |
| 473 | . | . | 247 | 253 | . | . |
| 53 | . | . | 27 | 30 | . | . |
| 11% | . | . | 13% | 11% | . | . |
| 28 | . | . | 12 | 16 | . | . |
| 6% | . | . | 6% | 6% | . | . |
| 69 | . | . | 30 | 46 | . | . |
| 14% | . | . | 14% | 16% | . | . |
| 185 | . | . | 81 | 110 | . | . |
| 39% | . | . | 37% | 39% | . | . |
| 94 | . | . | 41 | 60 | . | . |
| 20% | . | . | 19% | 21% | . | . |
| 22 | . | . | 7 | 15 | . | . |
| 5% | . | . | 3% | 5% | . | . |
| 25 | . | . | 19 | 6 | . | . |
| 5% | . | . | 9% | 2% | . | . |
| 141 | . | . | 68 | 80 | . | . |
| 30% | . | . | 31% | 28% | . | . |
| 151 | . | . | 70 | 91 | . | . |
| 32% | . | . | 32% | 32% | . | . |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 247 | 253 |
| | unw_base | 1002 | 505 | 497 |
| 1 – Very weak economy | freq | 65 | 26 | 38 |
| 1 – Very weak economy | prop | 13% | 11% | 15% |
| 2 | freq | 77 | 40 | 37 |
| 2 | prop | 15% | 16% | 15% |
| 3 | freq | 158 | 77 | 80 |
| 3 | prop | 32% | 31% | 32% |
| 4 | freq | 139 | 69 | 70 |
| 4 | prop | 28% | 28% | 28% |
| 5 | freq | 56 | 31 | 25 |
| 5 | prop | 11% | 13% | 10% |
| 6 | freq | 4 | 2 | 3 |
| 6 | prop | 1% | 1% | 1% |
| 7 – Very strong economy | freq | 1 | 1 | 0 |
| 7 – Very strong economy | prop | % | % | % |
| Top3Box | freq | 62 | 34 | 28 |
| Top3Box | prop | 12% | 14% | 11% |
| Low3Box | freq | 299 | 144 | 155 |
| Low3Box | prop | 60% | 58% | 61% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 191 | 160 | 150 | 82 | 230 | 117 | 183 |
| 362 | 301 | 339 | 161 | 459 | 241 | 379 |
| 19 | 24 | 22 | 16 | 27 | 12 | 25 |
| 10% | 15% | 14% | 20% | 12% | 10% | 14% |
| 28 | 25 | 24 | 10 | 38 | 15 | 33 |
| 15% | 16% | 16% | 12% | 17% | 13% | 18% |
| 62 | 47 | 48 | 25 | 69 | 40 | 55 |
| 33% | 30% | 32% | 30% | 30% | 34% | 30% |
| 52 | 45 | 41 | 23 | 71 | 32 | 47 |
| 27% | 28% | 28% | 28% | 31% | 27% | 26% |
| 26 | 17 | 13 | 6 | 23 | 17 | 21 |
| 14% | 11% | 9% | 8% | 10% | 14% | 12% |
| 2 | 1 | 1 | 2 | 1 | 1 | 1 |
| 1% | 1% | % | 2% | 1% | 1% | % |
| 0 | 1 | 0 | . | 1 | 0 | 1 |
| % | % | % | . | % | % | % |
| 29 | 19 | 14 | 8 | 26 | 18 | 23 |
| 15% | 12% | 10% | 10% | 11% | 15% | 12% |
| 110 | 96 | 94 | 50 | 134 | 67 | 113 |
| 57% | 60% | 63% | 62% | 58% | 57% | 62% |

France

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 317 | 168 | 209 | 124 | 277 | 223 | 13 |
| 623 | 386 | 291 | 325 | 566 | 436 | 27 |
| 40 | 33 | 22 | 9 | 35 | 29 | 1 |
| 13% | 20% | 11% | 7% | 13% | 13% | 9% |
| 44 | 27 | 34 | 17 | 40 | 38 | 2 |
| 14% | 16% | 16% | 13% | 14% | 17% | 14% |
| 103 | 45 | 69 | 43 | 89 | 69 | 5 |
| 32% | 27% | 33% | 35% | 32% | 31% | 38% |
| 91 | 43 | 60 | 35 | 77 | 62 | 2 |
| 29% | 26% | 29% | 29% | 28% | 28% | 16% |
| 35 | 17 | 23 | 16 | 33 | 23 | 3 |
| 11% | 10% | 11% | 13% | 12% | 10% | 20% |
| 3 | 2 | . | 2 | 2 | 2 | 0 |
| 1% | 1% | . | 2% | 1% | 1% | 3% |
| 1 | . | 1 | 1 | 1 | 0 | . |
| % | . | % | 1% | % | % | . |
| 39 | 19 | 23 | 19 | 37 | 25 | 3 |
| 12% | 12% | 11% | 15% | 13% | 11% | 23% |
| 186 | 105 | 125 | 69 | 164 | 136 | 8 |
| 59% | 63% | 60% | 56% | 59% | 61% | 61% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 487 | 23 | 477 | 300 | 198 | 89 | 148 |
| 975 | 51 | 951 | 594 | 405 | 183 | 301 |
| 63 | 2 | 62 | 39 | 25 | 11 | 12 |
| 13% | 10% | 13% | 13% | 13% | 12% | 8% |
| 75 | 4 | 73 | 45 | 32 | 16 | 20 |
| 15% | 18% | 15% | 15% | 16% | 19% | 13% |
| 153 | 8 | 149 | 93 | 64 | 23 | 54 |
| 31% | 34% | 31% | 31% | 32% | 26% | 36% |
| 136 | 5 | 133 | 80 | 59 | 21 | 43 |
| 28% | 23% | 28% | 27% | 30% | 24% | 29% |
| 54 | 3 | 53 | 39 | 17 | 16 | 16 |
| 11% | 13% | 11% | 13% | 9% | 18% | 11% |
| 4 | 0 | 4 | 3 | 1 | 1 | 2 |
| 1% | 2% | 1% | 1% | % | 1% | 1% |
| 1 | . | 1 | 1 | 0 | . | 1 |
| % | . | % | % | % | . | 1% |
| 59 | 3 | 59 | 43 | 19 | 17 | 19 |
| 12% | 15% | 12% | 14% | 10% | 20% | 13% |
| 291 | 15 | 285 | 177 | 120 | 50 | 86 |
| 60% | 63% | 60% | 59% | 61% | 56% | 58% |

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| Social Media Inactive |
|-----------------------|
| 263 |
| 518 |
| 42 |
| 16% |
| 41 |
| 16% |
| 81 |
| 31% |
| 74 |
| 28% |
| 24 |
| 9% |
| 1 |
| % |
| 1 |
| % |
| 25 |
| 10% |
| 164 |
| 62% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 1000 | 495 | 505 |
| 1 – Very weak economy | freq | 11 | 4 | 7 |
| 1 – Very weak economy | prop | 2% | 1% | 3% |
| 2 | freq | 28 | 12 | 16 |
| 2 | prop | 6% | 5% | 6% |
| 3 | freq | 62 | 32 | 31 |
| 3 | prop | 12% | 12% | 13% |
| 4 | freq | 122 | 54 | 68 |
| 4 | prop | 24% | 21% | 27% |
| 5 | freq | 187 | 96 | 92 |
| 5 | prop | 37% | 38% | 37% |
| 6 | freq | 71 | 43 | 28 |
| 6 | prop | 14% | 17% | 11% |
| 7 – Very strong economy | freq | 19 | 12 | 7 |
| 7 – Very strong economy | prop | 4% | 5% | 3% |
| Top3Box | freq | 277 | 151 | 126 |
| Top3Box | prop | 55% | 60% | 51% |
| Low3Box | freq | 101 | 47 | 53 |
| Low3Box | prop | 20% | 19% | 22% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 172 | 167 | 160 | 158 | 145 | 121 | 159 |
| 274 | 322 | 404 | 314 | 290 | 246 | 336 |
| 1 | 5 | 4 | 7 | 3 | 1 | 4 |
| 1% | 3% | 3% | 4% | 2% | 1% | 2% |
| 8 | 7 | 12 | 10 | 8 | 3 | 6 |
| 5% | 4% | 8% | 6% | 6% | 3% | 4% |
| 18 | 25 | 19 | 23 | 14 | 15 | 22 |
| 11% | 15% | 12% | 15% | 10% | 13% | 14% |
| 36 | 40 | 46 | 44 | 34 | 22 | 37 |
| 21% | 24% | 28% | 28% | 24% | 18% | 23% |
| 74 | 62 | 52 | 52 | 55 | 51 | 63 |
| 43% | 37% | 32% | 33% | 38% | 42% | 40% |
| 25 | 24 | 22 | 17 | 24 | 23 | 21 |
| 14% | 14% | 14% | 10% | 16% | 19% | 14% |
| 9 | 4 | 5 | 5 | 7 | 6 | 5 |
| 5% | 2% | 3% | 3% | 5% | 5% | 3% |
| 108 | 89 | 80 | 74 | 86 | 79 | 90 |
| 63% | 53% | 50% | 47% | 59% | 66% | 57% |
| 28 | 38 | 35 | 40 | 25 | 20 | 32 |
| 16% | 23% | 22% | 26% | 17% | 16% | 20% |

Germany

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 341 | 113 | 285 | 101 | 350 | 150 | 40 |
| 664 | 184 | 610 | 206 | 712 | 288 | 88 |
| 7 | 4 | 4 | 2 | 7 | 4 | 2 |
| 2% | 4% | 1% | 2% | 2% | 2% | 4% |
| 22 | 10 | 14 | 4 | 16 | 12 | 2 |
| 6% | 9% | 5% | 4% | 4% | 8% | 5% |
| 41 | 15 | 34 | 14 | 46 | 17 | 5 |
| 12% | 13% | 12% | 14% | 13% | 11% | 14% |
| 85 | 31 | 72 | 19 | 89 | 33 | 12 |
| 25% | 28% | 25% | 18% | 25% | 22% | 31% |
| 124 | 34 | 113 | 40 | 127 | 61 | 14 |
| 36% | 30% | 40% | 40% | 36% | 40% | 35% |
| 50 | 15 | 39 | 18 | 53 | 18 | 3 |
| 15% | 13% | 14% | 17% | 15% | 12% | 8% |
| 14 | 4 | 10 | 4 | 14 | 5 | 1 |
| 4% | 4% | 4% | 4% | 4% | 3% | 4% |
| 187 | 53 | 162 | 62 | 193 | 84 | 19 |
| 55% | 47% | 57% | 61% | 55% | 56% | 47% |
| 69 | 29 | 52 | 21 | 68 | 32 | 9 |
| 20% | 25% | 18% | 20% | 19% | 22% | 23% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 460 | 76 | 424 | 336 | 155 | 116 | 159 |
| 912 | 163 | 837 | 687 | 295 | 220 | 314 |
| 9 | 2 | 9 | 5 | 5 | 1 | 3 |
| 2% | 2% | 2% | 2% | 3% | 1% | 2% |
| 26 | 4 | 24 | 14 | 12 | 5 | 8 |
| 6% | 5% | 6% | 4% | 8% | 5% | 5% |
| 57 | 12 | 51 | 43 | 19 | 12 | 25 |
| 12% | 15% | 12% | 13% | 13% | 10% | 16% |
| 110 | 18 | 104 | 82 | 36 | 19 | 38 |
| 24% | 24% | 25% | 24% | 23% | 17% | 24% |
| 173 | 26 | 161 | 125 | 60 | 52 | 58 |
| 38% | 35% | 38% | 37% | 39% | 45% | 36% |
| 68 | 11 | 60 | 53 | 17 | 18 | 24 |
| 15% | 15% | 14% | 16% | 11% | 16% | 15% |
| 17 | 3 | 16 | 14 | 5 | 7 | 3 |
| 4% | 4% | 4% | 4% | 3% | 6% | 2% |
| 259 | 41 | 237 | 191 | 82 | 78 | 85 |
| 56% | 53% | 56% | 57% | 53% | 67% | 53% |
| 92 | 17 | 83 | 63 | 37 | 19 | 36 |
| 20% | 23% | 20% | 19% | 24% | 16% | 23% |

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| Social Media Inactive |
|-----------------------|
| 226 |
| 466 |
| 6 |
| 3% |
| 14 |
| 6% |
| 26 |
| 11% |
| 65 |
| 29% |
| 78 |
| 34% |
| 29 |
| 13% |
| 9 |
| 4% |
| 115 |
| 51% |
| 46 |
| 20% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 496 | 243 | 253 |
| | unw_base | 992 | 490 | 502 |
| 1 – Very weak economy | freq | 27 | 14 | 13 |
| 1 – Very weak economy | prop | 5% | 6% | 5% |
| 2 | freq | 44 | 21 | 22 |
| 2 | prop | 9% | 9% | 9% |
| 3 | freq | 112 | 52 | 60 |
| 3 | prop | 23% | 21% | 24% |
| 4 | freq | 184 | 91 | 93 |
| 4 | prop | 37% | 37% | 37% |
| 5 | freq | 111 | 57 | 53 |
| 5 | prop | 22% | 24% | 21% |
| 6 | freq | 14 | 6 | 9 |
| 6 | prop | 3% | 2% | 3% |
| 7 – Very strong economy | freq | 4 | 1 | 3 |
| 7 – Very strong economy | prop | 1% | 1% | 1% |
| Top3Box | freq | 130 | 65 | 65 |
| Top3Box | prop | 26% | 27% | 26% |
| Low3Box | freq | 183 | 88 | 95 |
| Low3Box | prop | 37% | 36% | 38% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 184 | 160 | 153 | 90 | 254 | 101 | 207 |
| 374 | 308 | 310 | 180 | 508 | 201 | 412 |
| 9 | 8 | 9 | 7 | 13 | 2 | 8 |
| 5% | 5% | 6% | 8% | 5% | 2% | 4% |
| 10 | 19 | 15 | 12 | 19 | 7 | 21 |
| 6% | 12% | 10% | 14% | 8% | 7% | 10% |
| 41 | 35 | 36 | 23 | 57 | 21 | 45 |
| 22% | 22% | 24% | 25% | 22% | 21% | 22% |
| 72 | 54 | 58 | 34 | 99 | 31 | 73 |
| 39% | 34% | 38% | 38% | 39% | 31% | 35% |
| 43 | 40 | 27 | 10 | 58 | 34 | 49 |
| 24% | 25% | 18% | 11% | 23% | 34% | 24% |
| 6 | 3 | 6 | 2 | 6 | 5 | 7 |
| 3% | 2% | 4% | 3% | 2% | 5% | 3% |
| 2 | 1 | 1 | 1 | 2 | 1 | 4 |
| 1% | 1% | 1% | 1% | 1% | 1% | 2% |
| 51 | 44 | 34 | 13 | 66 | 40 | 60 |
| 28% | 28% | 23% | 15% | 26% | 40% | 29% |
| 61 | 62 | 60 | 43 | 89 | 29 | 74 |
| 33% | 39% | 39% | 48% | 35% | 29% | 36% |

Great Britain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 289 | 139 | 172 | 185 | 288 | 208 | 38 |
| 580 | 279 | 344 | 369 | 576 | 416 | 76 |
| 19 | 14 | 7 | 5 | 15 | 11 | 2 |
| 7% | 10% | 4% | 3% | 5% | 6% | 5% |
| 23 | 10 | 18 | 15 | 26 | 18 | 3 |
| 8% | 8% | 11% | 8% | 9% | 9% | 7% |
| 67 | 24 | 44 | 44 | 65 | 47 | 10 |
| 23% | 17% | 25% | 24% | 23% | 23% | 28% |
| 110 | 59 | 58 | 67 | 106 | 77 | 11 |
| 38% | 42% | 34% | 36% | 37% | 37% | 29% |
| 62 | 28 | 40 | 44 | 64 | 47 | 10 |
| 21% | 20% | 23% | 24% | 22% | 23% | 26% |
| 7 | 1 | 5 | 8 | 9 | 6 | 1 |
| 3% | 1% | 3% | 5% | 3% | 3% | 3% |
| 1 | 2 | 1 | 1 | 3 | 1 | 1 |
| % | 1% | 1% | 1% | 1% | 1% | 3% |
| 70 | 31 | 45 | 53 | 76 | 54 | 12 |
| 24% | 22% | 26% | 29% | 26% | 26% | 32% |
| 109 | 49 | 69 | 64 | 106 | 77 | 15 |
| 38% | 35% | 40% | 35% | 37% | 37% | 39% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 458 | 50 | 446 | 335 | 154 | 177 | 136 |
| 916 | 100 | 892 | 669 | 309 | 354 | 271 |
| 25 | 3 | 24 | 14 | 11 | 8 | 4 |
| 5% | 6% | 5% | 4% | 7% | 5% | 3% |
| 41 | 2 | 42 | 28 | 16 | 16 | 11 |
| 9% | 4% | 9% | 8% | 10% | 9% | 8% |
| 102 | 14 | 99 | 81 | 29 | 45 | 28 |
| 22% | 27% | 22% | 24% | 19% | 25% | 20% |
| 173 | 13 | 170 | 120 | 61 | 58 | 51 |
| 38% | 27% | 38% | 36% | 40% | 33% | 38% |
| 101 | 15 | 96 | 78 | 32 | 41 | 35 |
| 22% | 30% | 21% | 23% | 21% | 23% | 26% |
| 13 | 1 | 13 | 10 | 4 | 6 | 6 |
| 3% | 3% | 3% | 3% | 2% | 4% | 5% |
| 3 | 2 | 3 | 3 | 2 | 3 | 0 |
| 1% | 3% | 1% | 1% | 1% | 2% | % |
| 118 | 18 | 112 | 91 | 37 | 50 | 42 |
| 26% | 36% | 25% | 27% | 24% | 28% | 31% |
| 168 | 19 | 164 | 124 | 56 | 69 | 43 |
| 37% | 37% | 37% | 37% | 36% | 39% | 31% |

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| Social Media Inactive |
|-----------------------|
| 183 |
| 367 |
| 14 |
| 8% |
| 17 |
| 9% |
| 40 |
| 22% |
| 75 |
| 41% |
| 35 |
| 19% |
| 2 |
| 1% |
| 1 |
| 1% |
| 37 |
| 20% |
| 71 |
| 39% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 244 | 256 |
| | unw_base | 500 | 299 | 201 |
| 1 – Very weak economy | freq | 90 | 33 | 57 |
| 1 – Very weak economy | prop | 18% | 14% | 22% |
| 2 | freq | 89 | 46 | 43 |
| 2 | prop | 18% | 19% | 17% |
| 3 | freq | 142 | 73 | 69 |
| 3 | prop | 28% | 30% | 27% |
| 4 | freq | 116 | 55 | 62 |
| 4 | prop | 23% | 22% | 24% |
| 5 | freq | 54 | 31 | 23 |
| 5 | prop | 11% | 13% | 9% |
| 6 | freq | 4 | 2 | 1 |
| 6 | prop | 1% | 1% | 1% |
| 7 – Very strong economy | freq | 4 | 4 | . |
| 7 – Very strong economy | prop | 1% | 2% | . |
| Top3Box | freq | 61 | 37 | 24 |
| Top3Box | prop | 12% | 15% | 10% |
| Low3Box | freq | 322 | 152 | 170 |
| Low3Box | prop | 64% | 62% | 66% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 202 | 150 | 148 | 161 | 242 | 16 | 192 |
| 194 | 156 | 150 | 145 | 249 | 23 | 196 |
| 25 | 32 | 33 | 37 | 41 | 1 | 42 |
| 12% | 22% | 22% | 23% | 17% | 9% | 22% |
| 32 | 20 | 37 | 30 | 42 | 2 | 37 |
| 16% | 14% | 25% | 18% | 17% | 14% | 19% |
| 59 | 43 | 41 | 49 | 65 | 8 | 52 |
| 29% | 28% | 28% | 30% | 27% | 52% | 27% |
| 58 | 35 | 23 | 29 | 64 | 4 | 40 |
| 29% | 23% | 16% | 18% | 27% | 23% | 21% |
| 25 | 17 | 12 | 15 | 26 | 0 | 19 |
| 12% | 11% | 8% | 9% | 11% | 3% | 10% |
| 1 | 2 | 1 | 1 | 3 | . | 2 |
| % | 1% | 1% | % | 1% | . | 1% |
| 3 | 1 | . | 1 | 1 | . | 1 |
| 1% | 1% | . | 1% | % | . | % |
| 28 | 20 | 13 | 17 | 30 | 0 | 22 |
| 14% | 13% | 9% | 10% | 13% | 3% | 11% |
| 115 | 95 | 111 | 115 | 148 | 12 | 130 |
| 57% | 64% | 75% | 71% | 61% | 75% | 68% |

Hungary

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 308 | 130 | 294 | 77 | 246 | 254 | 35 |
| 304 | 107 | 256 | 137 | 268 | 232 | 40 |
| 48 | 27 | 54 | 9 | 42 | 49 | 3 |
| 16% | 21% | 18% | 12% | 17% | 19% | 8% |
| 53 | 24 | 49 | 16 | 48 | 41 | 9 |
| 17% | 19% | 17% | 21% | 20% | 16% | 25% |
| 91 | 42 | 80 | 20 | 67 | 76 | 8 |
| 29% | 33% | 27% | 26% | 27% | 30% | 24% |
| 76 | 23 | 70 | 23 | 61 | 56 | 10 |
| 25% | 18% | 24% | 30% | 25% | 22% | 28% |
| 35 | 9 | 37 | 8 | 25 | 29 | 4 |
| 11% | 7% | 12% | 11% | 10% | 11% | 12% |
| 1 | 1 | 2 | 1 | 2 | 2 | . |
| % | 1% | 1% | 1% | 1% | 1% | . |
| 3 | 2 | 2 | . | 2 | 2 | 1 |
| 1% | 1% | 1% | . | 1% | 1% | 3% |
| 40 | 12 | 41 | 9 | 29 | 32 | 5 |
| 13% | 9% | 14% | 11% | 12% | 13% | 15% |
| 192 | 94 | 183 | 45 | 157 | 166 | 20 |
| 62% | 73% | 62% | 59% | 64% | 65% | 57% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 465 | 29 | 471 | 280 | 204 | 177 | 241 |
| 460 | 35 | 465 | 293 | 193 | 179 | 237 |
| 88 | 3 | 87 | 45 | 42 | 37 | 40 |
| 19% | 11% | 19% | 16% | 20% | 21% | 16% |
| 81 | 7 | 82 | 50 | 36 | 32 | 41 |
| 17% | 24% | 17% | 18% | 18% | 18% | 17% |
| 134 | 6 | 136 | 83 | 55 | 46 | 76 |
| 29% | 22% | 29% | 30% | 27% | 26% | 32% |
| 107 | 8 | 108 | 65 | 48 | 35 | 56 |
| 23% | 29% | 23% | 23% | 24% | 20% | 23% |
| 50 | 3 | 51 | 31 | 22 | 23 | 26 |
| 11% | 11% | 11% | 11% | 11% | 13% | 11% |
| 4 | . | 4 | 4 | . | 3 | . |
| 1% | . | 1% | 1% | . | 2% | . |
| 3 | 1 | 3 | 2 | 2 | 1 | 3 |
| 1% | 3% | 1% | 1% | 1% | 1% | 1% |
| 56 | 4 | 57 | 37 | 24 | 27 | 29 |
| 12% | 14% | 12% | 13% | 12% | 15% | 12% |
| 302 | 17 | 305 | 178 | 132 | 115 | 156 |
| 65% | 57% | 65% | 64% | 65% | 65% | 65% |

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| Social Media Inactive |
|-----------------------|
| 82 |
| 84 |
| 14 |
| 17% |
| 16 |
| 20% |
| 21 |
| 25% |
| 26 |
| 31% |
| 5 |
| 6% |
| 1 |
| 1% |
| . |
| . |
| 6 |
| 7% |
| 51 |
| 62% |

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| |
| |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 258 | 242 |
| | unw_base | 500 | 250 | 250 |
| 1 – Very weak economy | freq | 14 | 7 | 7 |
| 1 – Very weak economy | prop | 3% | 3% | 3% |
| 2 | freq | 25 | 14 | 11 |
| 2 | prop | 5% | 5% | 4% |
| 3 | freq | 51 | 26 | 25 |
| 3 | prop | 10% | 10% | 10% |
| 4 | freq | 176 | 85 | 90 |
| 4 | prop | 35% | 33% | 37% |
| 5 | freq | 171 | 89 | 82 |
| 5 | prop | 34% | 34% | 34% |
| 6 | freq | 37 | 21 | 16 |
| 6 | prop | 7% | 8% | 7% |
| 7 – Very strong economy | freq | 27 | 16 | 11 |
| 7 – Very strong economy | prop | 5% | 6% | 4% |
| Top3Box | freq | 235 | 125 | 109 |
| Top3Box | prop | 47% | 49% | 45% |
| Low3Box | freq | 90 | 47 | 42 |
| Low3Box | prop | 18% | 18% | 18% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 276 | 144 | 80 | 195 | 176 | 129 | 304 |
| 231 | 166 | 103 | 182 | 179 | 139 | 339 |
| 3 | 7 | 4 | 9 | 3 | 2 | 11 |
| 1% | 5% | 5% | 4% | 2% | 1% | 4% |
| 19 | 4 | 2 | 13 | 7 | 5 | 8 |
| 7% | 3% | 2% | 7% | 4% | 4% | 3% |
| 30 | 13 | 8 | 21 | 15 | 15 | 31 |
| 11% | 9% | 10% | 11% | 9% | 12% | 10% |
| 89 | 50 | 36 | 71 | 54 | 51 | 103 |
| 32% | 35% | 46% | 36% | 30% | 39% | 34% |
| 98 | 49 | 24 | 61 | 65 | 45 | 108 |
| 36% | 34% | 30% | 31% | 37% | 35% | 35% |
| 20 | 11 | 5 | 9 | 21 | 6 | 24 |
| 7% | 8% | 7% | 5% | 12% | 5% | 8% |
| 17 | 9 | 1 | 11 | 11 | 5 | 18 |
| 6% | 6% | 1% | 6% | 6% | 4% | 6% |
| 135 | 69 | 30 | 81 | 97 | 57 | 151 |
| 49% | 48% | 38% | 41% | 55% | 44% | 50% |
| 52 | 25 | 13 | 43 | 25 | 21 | 51 |
| 19% | 17% | 17% | 22% | 14% | 17% | 17% |

India

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 196 | . | 61 | 439 | 257 | 243 | 113 |
| 161 | . | 54 | 446 | 267 | 233 | 116 |
| 2 | . | 3 | 11 | 9 | 5 | 4 |
| 1% | . | 4% | 3% | 3% | 2% | 4% |
| 17 | . | 6 | 19 | 10 | 15 | 4 |
| 9% | . | 9% | 4% | 4% | 6% | 4% |
| 20 | . | 6 | 46 | 25 | 27 | 7 |
| 10% | . | 9% | 10% | 10% | 11% | 6% |
| 73 | . | 23 | 153 | 88 | 87 | 39 |
| 37% | . | 37% | 35% | 34% | 36% | 34% |
| 63 | . | 16 | 155 | 86 | 85 | 35 |
| 32% | . | 26% | 35% | 33% | 35% | 30% |
| 12 | . | 6 | 31 | 21 | 16 | 8 |
| 6% | . | 9% | 7% | 8% | 6% | 7% |
| 8 | . | 3 | 24 | 18 | 9 | 17 |
| 4% | . | 5% | 5% | 7% | 4% | 15% |
| 84 | . | 24 | 210 | 125 | 109 | 59 |
| 43% | . | 40% | 48% | 49% | 45% | 52% |
| 39 | . | 14 | 76 | 44 | 46 | 15 |
| 20% | . | 23% | 17% | 17% | 19% | 14% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 387 | 250 | 250 | 384 | 107 | 405 | 69 |
| 384 | 262 | 238 | 395 | 96 | 398 | 73 |
| 10 | 7 | 7 | 11 | 3 | 9 | 2 |
| 2% | 3% | 3% | 3% | 3% | 2% | 3% |
| 20 | 9 | 16 | 19 | 6 | 22 | 2 |
| 5% | 3% | 6% | 5% | 6% | 5% | 2% |
| 45 | 17 | 34 | 31 | 19 | 39 | 8 |
| 12% | 7% | 14% | 8% | 18% | 10% | 11% |
| 137 | 84 | 92 | 135 | 38 | 140 | 26 |
| 35% | 34% | 37% | 35% | 35% | 35% | 37% |
| 136 | 89 | 82 | 134 | 33 | 137 | 26 |
| 35% | 36% | 33% | 35% | 31% | 34% | 38% |
| 29 | 24 | 13 | 30 | 6 | 34 | 2 |
| 7% | 10% | 5% | 8% | 6% | 8% | 2% |
| 10 | 21 | 6 | 25 | 2 | 24 | 3 |
| 3% | 8% | 2% | 7% | 2% | 6% | 5% |
| 175 | 134 | 101 | 188 | 41 | 194 | 31 |
| 45% | 53% | 40% | 49% | 38% | 48% | 45% |
| 74 | 32 | 57 | 60 | 28 | 70 | 12 |
| 19% | 13% | 23% | 16% | 26% | 17% | 17% |

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| Social Media Inactive |
|-----------------------|
| 26 |
| 29 |
| 2 |
| 9% |
| 1 |
| 4% |
| 4 |
| 16% |
| 9 |
| 36% |
| 8 |
| 29% |
| 2 |
| 6% |
| . |
| . |
| 9 |
| 35% |
| 8 |
| 29% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 250 | 250 |
| | unw_base | 1000 | 479 | 521 |
| 1 – Very weak economy | freq | 148 | 66 | 82 |
| 1 – Very weak economy | prop | 30% | 26% | 33% |
| 2 | freq | 89 | 46 | 44 |
| 2 | prop | 18% | 18% | 17% |
| 3 | freq | 122 | 63 | 59 |
| 3 | prop | 24% | 25% | 24% |
| 4 | freq | 96 | 52 | 45 |
| 4 | prop | 19% | 21% | 18% |
| 5 | freq | 36 | 20 | 16 |
| 5 | prop | 7% | 8% | 6% |
| 6 | freq | 7 | 3 | 4 |
| 6 | prop | 1% | 1% | 1% |
| 7 – Very strong economy | freq | 2 | 1 | 1 |
| 7 – Very strong economy | prop | % | % | % |
| Top3Box | freq | 44 | 24 | 20 |
| Top3Box | prop | 9% | 10% | 8% |
| Low3Box | freq | 359 | 174 | 185 |
| Low3Box | prop | 72% | 70% | 74% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 181 | 174 | 145 | 111 | 203 | 107 | 241 |
| 309 | 365 | 326 | 195 | 403 | 242 | 504 |
| 57 | 52 | 40 | 42 | 56 | 21 | 73 |
| 31% | 30% | 27% | 38% | 27% | 20% | 30% |
| 31 | 26 | 32 | 18 | 36 | 22 | 49 |
| 17% | 15% | 22% | 16% | 18% | 20% | 20% |
| 42 | 46 | 34 | 20 | 59 | 26 | 55 |
| 23% | 26% | 24% | 18% | 29% | 24% | 23% |
| 36 | 35 | 26 | 22 | 38 | 23 | 45 |
| 20% | 20% | 18% | 20% | 19% | 22% | 19% |
| 11 | 14 | 10 | 6 | 12 | 11 | 17 |
| 6% | 8% | 7% | 5% | 6% | 10% | 7% |
| 2 | 2 | 3 | 3 | 1 | 3 | 2 |
| 1% | 1% | 2% | 2% | % | 3% | 1% |
| 1 | 0 | 0 | 0 | 1 | 0 | 1 |
| % | % | % | % | % | % | % |
| 15 | 17 | 13 | 9 | 14 | 15 | 20 |
| 8% | 10% | 9% | 8% | 7% | 14% | 8% |
| 130 | 123 | 106 | 79 | 151 | 69 | 176 |
| 72% | 70% | 73% | 72% | 74% | 65% | 73% |

Italy

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 259 | 244 | 199 | 58 | 237 | 263 | 47 |
| 496 | 318 | 531 | 151 | 493 | 507 | 93 |
| 75 | 83 | 52 | 13 | 57 | 91 | 13 |
| 29% | 34% | 26% | 23% | 24% | 34% | 27% |
| 40 | 44 | 34 | 12 | 44 | 45 | 9 |
| 16% | 18% | 17% | 21% | 19% | 17% | 19% |
| 68 | 59 | 49 | 14 | 63 | 59 | 9 |
| 26% | 24% | 25% | 23% | 27% | 22% | 18% |
| 51 | 39 | 41 | 16 | 51 | 45 | 13 |
| 20% | 16% | 21% | 28% | 22% | 17% | 27% |
| 18 | 16 | 17 | 2 | 15 | 21 | 1 |
| 7% | 7% | 9% | 4% | 6% | 8% | 3% |
| 5 | 2 | 4 | 1 | 5 | 2 | 2 |
| 2% | 1% | 2% | 2% | 2% | 1% | 5% |
| 1 | . | 2 | . | 1 | 0 | . |
| % | . | 1% | . | % | % | . |
| 24 | 18 | 23 | 3 | 21 | 23 | 4 |
| 9% | 7% | 12% | 5% | 9% | 9% | 8% |
| 183 | 186 | 135 | 39 | 164 | 195 | 30 |
| 71% | 76% | 68% | 67% | 69% | 74% | 65% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 453 | 72 | 428 | 290 | 203 | 268 | 111 |
| 907 | 153 | 847 | 613 | 374 | 544 | 226 |
| 135 | 16 | 132 | 68 | 77 | 81 | 29 |
| 30% | 23% | 31% | 24% | 38% | 30% | 26% |
| 80 | 18 | 71 | 53 | 33 | 50 | 22 |
| 18% | 25% | 17% | 18% | 16% | 19% | 20% |
| 113 | 13 | 109 | 77 | 45 | 59 | 33 |
| 25% | 18% | 25% | 26% | 22% | 22% | 29% |
| 84 | 18 | 78 | 63 | 32 | 54 | 18 |
| 18% | 25% | 18% | 22% | 16% | 20% | 16% |
| 34 | 3 | 32 | 22 | 13 | 17 | 9 |
| 8% | 5% | 8% | 8% | 7% | 6% | 8% |
| 5 | 3 | 4 | 6 | 1 | 5 | 0 |
| 1% | 4% | 1% | 2% | 1% | 2% | % |
| 2 | 0 | 1 | 1 | 1 | 1 | 0 |
| % | 1% | % | % | % | % | % |
| 40 | 7 | 38 | 29 | 15 | 23 | 10 |
| 9% | 9% | 9% | 10% | 8% | 9% | 9% |
| 329 | 47 | 312 | 198 | 155 | 190 | 83 |
| 73% | 66% | 73% | 68% | 77% | 71% | 75% |

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| Social Media Inactive |
|-----------------------|
| 121 |
| 230 |
| 38 |
| 31% |
| 18 |
| 15% |
| 31 |
| 25% |
| 24 |
| 20% |
| 10 |
| 8% |
| 2 |
| 1% |
| . |
| . |
| 11 |
| 9% |
| 86 |
| 71% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 251 | 249 |
| | unw_base | 1005 | 468 | 537 |
| 1 – Very weak economy | freq | 38 | 20 | 18 |
| 1 – Very weak economy | prop | 8% | 8% | 7% |
| 2 | freq | 54 | 33 | 21 |
| 2 | prop | 11% | 13% | 9% |
| 3 | freq | 155 | 80 | 74 |
| 3 | prop | 31% | 32% | 30% |
| 4 | freq | 180 | 81 | 100 |
| 4 | prop | 36% | 32% | 40% |
| 5 | freq | 68 | 34 | 35 |
| 5 | prop | 14% | 13% | 14% |
| 6 | freq | 2 | 1 | 0 |
| 6 | prop | % | % | % |
| 7 – Very strong economy | freq | 3 | 2 | 1 |
| 7 – Very strong economy | prop | 1% | 1% | % |
| Top3Box | freq | 73 | 37 | 36 |
| Top3Box | prop | 15% | 15% | 14% |
| Low3Box | freq | 247 | 133 | 114 |
| Low3Box | prop | 49% | 53% | 46% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 185 | 160 | 155 | 358 | 118 | 24 | 255 |
| 372 | 302 | 331 | 718 | 237 | 50 | 526 |
| 17 | 12 | 9 | 32 | 4 | 2 | 15 |
| 9% | 8% | 5% | 9% | 4% | 7% | 6% |
| 12 | 20 | 22 | 41 | 12 | 2 | 30 |
| 6% | 13% | 14% | 11% | 10% | 8% | 12% |
| 58 | 45 | 51 | 120 | 27 | 8 | 80 |
| 32% | 28% | 33% | 33% | 23% | 32% | 32% |
| 69 | 55 | 57 | 123 | 47 | 11 | 93 |
| 37% | 35% | 37% | 34% | 40% | 44% | 36% |
| 27 | 25 | 16 | 40 | 26 | 2 | 35 |
| 15% | 16% | 10% | 11% | 22% | 10% | 14% |
| 1 | 0 | 1 | 1 | 0 | . | 2 |
| % | % | % | % | % | . | 1% |
| 2 | 1 | . | 1 | 2 | . | 1 |
| 1% | 1% | . | % | 1% | . | % |
| 29 | 27 | 16 | 42 | 28 | 2 | 37 |
| 16% | 17% | 11% | 12% | 24% | 10% | 15% |
| 87 | 78 | 82 | 193 | 43 | 11 | 125 |
| 47% | 49% | 53% | 54% | 36% | 46% | 49% |

Japan

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 245 | 184 | 105 | 211 | 240 | 260 | 24 |
| 479 | 368 | 216 | 421 | 470 | 535 | 47 |
| 23 | 17 | 10 | 11 | 19 | 19 | 2 |
| 9% | 9% | 9% | 5% | 8% | 7% | 8% |
| 25 | 18 | 15 | 21 | 30 | 24 | 4 |
| 10% | 10% | 15% | 10% | 12% | 9% | 15% |
| 74 | 61 | 29 | 65 | 74 | 80 | 8 |
| 30% | 33% | 27% | 31% | 31% | 31% | 35% |
| 88 | 65 | 37 | 78 | 80 | 101 | 6 |
| 36% | 36% | 35% | 37% | 33% | 39% | 25% |
| 33 | 22 | 14 | 33 | 34 | 35 | 4 |
| 14% | 12% | 13% | 16% | 14% | 13% | 17% |
| . | 1 | 1 | 0 | 1 | 0 | . |
| . | % | % | % | % | % | . |
| 2 | 1 | 1 | 2 | 2 | 1 | . |
| 1% | % | 1% | 1% | 1% | % | . |
| 36 | 23 | 15 | 35 | 37 | 36 | 4 |
| 14% | 12% | 14% | 17% | 15% | 14% | 17% |
| 122 | 95 | 54 | 98 | 123 | 124 | 14 |
| 50% | 52% | 51% | 46% | 51% | 48% | 58% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 476 | 33 | 467 | 327 | 161 | 40 | 113 |
| 958 | 64 | 941 | 652 | 327 | 77 | 222 |
| 36 | 4 | 34 | 28 | 9 | 4 | 5 |
| 8% | 12% | 7% | 9% | 5% | 9% | 4% |
| 51 | 4 | 50 | 40 | 12 | 5 | 11 |
| 11% | 12% | 11% | 12% | 7% | 12% | 10% |
| 146 | 11 | 144 | 99 | 51 | 10 | 36 |
| 31% | 33% | 31% | 30% | 32% | 26% | 32% |
| 174 | 10 | 171 | 112 | 65 | 11 | 46 |
| 37% | 29% | 37% | 34% | 41% | 27% | 41% |
| 64 | 4 | 64 | 44 | 23 | 8 | 14 |
| 13% | 13% | 14% | 13% | 15% | 21% | 13% |
| 2 | . | 2 | 1 | 0 | 1 | 0 |
| % | . | % | % | % | 3% | % |
| 3 | . | 3 | 3 | . | 1 | . |
| 1% | . | 1% | 1% | . | 3% | . |
| 69 | 4 | 68 | 47 | 24 | 10 | 15 |
| 14% | 13% | 15% | 15% | 15% | 26% | 13% |
| 233 | 19 | 228 | 167 | 72 | 19 | 52 |
| 49% | 58% | 49% | 51% | 45% | 47% | 46% |

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| Social Media Inactive |
|-----------------------|
| 348 |
| 706 |
| 30 |
| 9% |
| 39 |
| 11% |
| 108 |
| 31% |
| 123 |
| 35% |
| 46 |
| 13% |
| . |
| . |
| 2 |
| 1% |
| 48 |
| 14% |
| 176 |
| 51% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 238 | 262 |
| | unw_base | 500 | 262 | 238 |
| 1 – Very weak economy | freq | 72 | 23 | 49 |
| 1 – Very weak economy | prop | 14% | 10% | 19% |
| 2 | freq | 63 | 23 | 39 |
| 2 | prop | 13% | 10% | 15% |
| 3 | freq | 130 | 69 | 61 |
| 3 | prop | 26% | 29% | 23% |
| 4 | freq | 157 | 75 | 81 |
| 4 | prop | 31% | 32% | 31% |
| 5 | freq | 52 | 35 | 17 |
| 5 | prop | 10% | 15% | 6% |
| 6 | freq | 15 | 7 | 8 |
| 6 | prop | 3% | 3% | 3% |
| 7 – Very strong economy | freq | 12 | 5 | 6 |
| 7 – Very strong economy | prop | 2% | 2% | 2% |
| Top3Box | freq | 79 | 48 | 31 |
| Top3Box | prop | 16% | 20% | 12% |
| Low3Box | freq | 264 | 115 | 149 |
| Low3Box | prop | 53% | 48% | 57% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 270 | 180 | 50 | 396 | 99 | 5 | 228 |
| 289 | 165 | 46 | 357 | 137 | 6 | 234 |
| 39 | 28 | 5 | 55 | 16 | 0 | 35 |
| 14% | 16% | 9% | 14% | 16% | . | 15% |
| 34 | 22 | 7 | 55 | 8 | . | 32 |
| 13% | 12% | 13% | 14% | 8% | . | 14% |
| 70 | 40 | 19 | 107 | 23 | . | 57 |
| 26% | 22% | 39% | 27% | 23% | . | 25% |
| 92 | 58 | 7 | 121 | 32 | 4 | 69 |
| 34% | 32% | 14% | 31% | 32% | . | 30% |
| 23 | 24 | 5 | 35 | 17 | 1 | 23 |
| 9% | 13% | 11% | 9% | 17% | . | 10% |
| 6 | 6 | 3 | 13 | 2 | . | 10 |
| 2% | 3% | 6% | 3% | 2% | . | 4% |
| 5 | 2 | 4 | 10 | 2 | . | 3 |
| 2% | 1% | 9% | 2% | 2% | . | 1% |
| 35 | 31 | 13 | 57 | 21 | 1 | 36 |
| 13% | 17% | 25% | 14% | 21% | . | 16% |
| 143 | 90 | 31 | 217 | 47 | 0 | 123 |
| 53% | 50% | 61% | 55% | 47% | . | 54% |

Mexico

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 272 | 321 | 103 | 76 | 256 | 244 | 100 |
| 266 | 138 | 165 | 197 | 288 | 212 | 111 |
| 37 | 39 | 17 | 15 | 42 | 30 | 7 |
| 13% | 12% | 17% | 20% | 16% | 12% | 7% |
| 31 | 40 | 13 | 9 | 26 | 37 | 12 |
| 11% | 13% | 13% | 12% | 10% | 15% | 12% |
| 73 | 85 | 28 | 16 | 64 | 65 | 20 |
| 27% | 27% | 28% | 21% | 25% | 27% | 20% |
| 88 | 105 | 29 | 22 | 69 | 88 | 42 |
| 32% | 33% | 28% | 30% | 27% | 36% | 42% |
| 29 | 31 | 12 | 9 | 33 | 19 | 7 |
| 11% | 10% | 12% | 12% | 13% | 8% | 7% |
| 5 | 12 | 1 | 2 | 12 | 3 | 6 |
| 2% | 4% | 1% | 3% | 5% | 1% | 6% |
| 9 | 8 | 1 | 2 | 10 | 1 | 7 |
| 3% | 3% | 1% | 3% | 4% | 1% | 7% |
| 43 | 51 | 15 | 13 | 55 | 24 | 19 |
| 16% | 16% | 14% | 17% | 22% | 10% | 19% |
| 141 | 165 | 59 | 41 | 132 | 132 | 39 |
| 52% | 51% | 57% | 54% | 52% | 54% | 39% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 400 | 111 | 389 | 301 | 184 | 282 | 140 |
| 389 | 122 | 378 | 334 | 154 | 316 | 122 |
| 64 | 14 | 57 | 47 | 24 | 30 | 24 |
| 16% | 13% | 15% | 16% | 13% | 11% | 17% |
| 51 | 13 | 50 | 41 | 22 | 33 | 14 |
| 13% | 12% | 13% | 14% | 12% | 12% | 10% |
| 110 | 22 | 108 | 77 | 51 | 83 | 31 |
| 27% | 19% | 28% | 26% | 28% | 29% | 22% |
| 114 | 38 | 119 | 78 | 69 | 93 | 46 |
| 29% | 34% | 31% | 26% | 37% | 33% | 33% |
| 46 | 12 | 40 | 33 | 16 | 27 | 18 |
| 11% | 11% | 10% | 11% | 9% | 10% | 13% |
| 10 | 6 | 9 | 13 | 2 | 6 | 5 |
| 2% | 5% | 2% | 4% | 1% | 2% | 3% |
| 5 | 7 | 5 | 12 | . | 10 | 2 |
| 1% | 6% | 1% | 4% | . | 3% | 2% |
| 60 | 25 | 54 | 58 | 18 | 43 | 25 |
| 15% | 22% | 14% | 19% | 10% | 15% | 18% |
| 226 | 49 | 216 | 165 | 97 | 146 | 69 |
| 56% | 44% | 55% | 55% | 53% | 52% | 49% |

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| Social Media Inactive |
|-----------------------|
| 77 |
| 62 |
| 18 |
| 23% |
| 16 |
| 20% |
| 16 |
| 20% |
| 17 |
| 22% |
| 7 |
| 9% |
| 4 |
| 6% |
| . |
| . |
| 12 |
| 15% |
| 49 |
| 63% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 248 | 252 |
| | unw_base | 500 | 250 | 250 |
| 1 – Very weak economy | freq | 54 | 28 | 26 |
| 1 – Very weak economy | prop | 11% | 11% | 10% |
| 2 | freq | 81 | 39 | 42 |
| 2 | prop | 16% | 16% | 17% |
| 3 | freq | 131 | 56 | 74 |
| 3 | prop | 26% | 23% | 30% |
| 4 | freq | 128 | 68 | 60 |
| 4 | prop | 26% | 27% | 24% |
| 5 | freq | 81 | 45 | 36 |
| 5 | prop | 16% | 18% | 14% |
| 6 | freq | 21 | 8 | 13 |
| 6 | prop | 4% | 3% | 5% |
| 7 – Very strong economy | freq | 4 | 4 | 1 |
| 7 – Very strong economy | prop | 1% | 1% | % |
| Top3Box | freq | 107 | 56 | 50 |
| Top3Box | prop | 21% | 23% | 20% |
| Low3Box | freq | 266 | 124 | 142 |
| Low3Box | prop | 53% | 50% | 56% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 215 | 146 | 140 | 329 | 99 | 6 | 245 |
| 185 | 155 | 160 | 322 | 112 | 5 | 259 |
| 6 | 21 | 28 | 39 | 9 | 1 | 34 |
| 3% | 14% | 20% | 12% | 9% | . | 14% |
| 32 | 31 | 17 | 55 | 13 | 2 | 41 |
| 15% | 22% | 12% | 17% | 13% | . | 17% |
| 47 | 45 | 39 | 85 | 24 | . | 70 |
| 22% | 31% | 28% | 26% | 24% | . | 29% |
| 76 | 24 | 28 | 87 | 21 | 1 | 44 |
| 35% | 16% | 20% | 27% | 21% | . | 18% |
| 44 | 14 | 23 | 52 | 25 | . | 43 |
| 21% | 10% | 17% | 16% | 25% | . | 18% |
| 10 | 7 | 4 | 9 | 8 | . | 10 |
| 5% | 5% | 3% | 3% | 8% | . | 4% |
| . | 4 | 1 | 1 | . | 3 | 4 |
| . | 3% | % | % | . | . | 1% |
| 54 | 25 | 28 | 62 | 33 | 3 | 56 |
| 25% | 17% | 20% | 19% | 33% | . | 23% |
| 85 | 97 | 84 | 179 | 46 | 3 | 145 |
| 39% | 67% | 60% | 54% | 46% | . | 59% |

Poland

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 255 | 104 | 327 | 69 | 236 | 264 | 41 |
| 241 | 34 | 366 | 100 | 251 | 249 | 44 |
| 20 | 6 | 44 | 5 | 30 | 24 | 6 |
| 8% | 5% | 13% | 7% | 13% | 9% | 15% |
| 40 | 18 | 54 | 8 | 40 | 41 | 8 |
| 16% | 18% | 17% | 12% | 17% | 16% | 19% |
| 61 | 30 | 82 | 18 | 60 | 70 | 9 |
| 24% | 29% | 25% | 27% | 26% | 27% | 23% |
| 84 | 32 | 73 | 23 | 52 | 75 | 7 |
| 33% | 31% | 22% | 33% | 22% | 29% | 17% |
| 38 | 12 | 58 | 11 | 38 | 43 | 7 |
| 15% | 12% | 18% | 16% | 16% | 16% | 17% |
| 11 | 3 | 15 | 4 | 12 | 9 | . |
| 4% | 3% | 5% | 5% | 5% | 3% | . |
| 1 | 3 | 1 | 1 | 4 | 1 | 4 |
| % | 3% | % | 1% | 2% | % | 9% |
| 50 | 18 | 73 | 15 | 54 | 52 | 11 |
| 20% | 17% | 22% | 22% | 23% | 20% | 26% |
| 120 | 54 | 181 | 31 | 130 | 136 | 23 |
| 47% | 52% | 55% | 45% | 55% | 52% | 57% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 459 | 65 | 435 | 295 | 176 | 266 | 146 |
| 456 | 72 | 428 | 323 | 157 | 258 | 151 |
| 48 | 8 | 46 | 36 | 17 | 26 | 18 |
| 10% | 12% | 11% | 12% | 10% | 10% | 13% |
| 73 | 11 | 69 | 48 | 28 | 40 | 24 |
| 16% | 18% | 16% | 16% | 16% | 15% | 16% |
| 121 | 12 | 119 | 78 | 42 | 62 | 46 |
| 26% | 18% | 27% | 26% | 24% | 23% | 32% |
| 121 | 15 | 112 | 69 | 50 | 74 | 31 |
| 26% | 24% | 26% | 23% | 28% | 28% | 21% |
| 74 | 16 | 65 | 48 | 32 | 45 | 24 |
| 16% | 25% | 15% | 16% | 18% | 17% | 16% |
| 21 | 2 | 19 | 12 | 8 | 16 | 2 |
| 5% | 3% | 4% | 4% | 4% | 6% | 2% |
| 1 | 1 | 4 | 4 | . | 4 | . |
| % | 1% | 1% | 1% | . | 1% | . |
| 96 | 18 | 88 | 65 | 39 | 65 | 26 |
| 21% | 29% | 20% | 22% | 22% | 24% | 18% |
| 242 | 31 | 235 | 161 | 87 | 128 | 88 |
| 53% | 48% | 54% | 55% | 49% | 48% | 61% |

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| Social Media Inactive |
|-----------------------|
| 88 |
| 91 |
| 10 |
| 11% |
| 18 |
| 20% |
| 22 |
| 25% |
| 23 |
| 26% |
| 12 |
| 14% |
| 3 |
| 3% |
| 1 |
| 1% |
| 15 |
| 17% |
| 50 |
| 57% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 249 | 251 |
| | unw_base | 500 | 269 | 231 |
| 1 – Very weak economy | freq | 114 | 77 | 37 |
| 1 – Very weak economy | prop | 23% | 31% | 15% |
| 2 | freq | 90 | 37 | 53 |
| 2 | prop | 18% | 15% | 21% |
| 3 | freq | 97 | 41 | 56 |
| 3 | prop | 19% | 16% | 23% |
| 4 | freq | 139 | 70 | 69 |
| 4 | prop | 28% | 28% | 27% |
| 5 | freq | 48 | 20 | 28 |
| 5 | prop | 10% | 8% | 11% |
| 6 | freq | 7 | 3 | 4 |
| 6 | prop | 1% | 1% | 2% |
| 7 – Very strong economy | freq | 5 | 1 | 3 |
| 7 – Very strong economy | prop | 1% | % | 1% |
| Top3Box | freq | 59 | 24 | 35 |
| Top3Box | prop | 12% | 10% | 14% |
| Low3Box | freq | 302 | 155 | 147 |
| Low3Box | prop | 60% | 62% | 59% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 204 | 188 | 108 | 149 | 287 | 54 | 255 |
| 176 | 200 | 124 | 116 | 284 | 84 | 267 |
| 55 | 33 | 27 | 40 | 66 | 7 | 48 |
| 27% | 17% | 25% | 27% | 23% | 13% | 19% |
| 20 | 52 | 18 | 30 | 51 | 9 | 58 |
| 10% | 28% | 17% | 20% | 18% | 16% | 23% |
| 41 | 31 | 25 | 32 | 52 | 12 | 44 |
| 20% | 16% | 23% | 21% | 18% | 22% | 17% |
| 65 | 58 | 16 | 37 | 82 | 16 | 70 |
| 32% | 31% | 15% | 25% | 29% | 30% | 28% |
| 20 | 10 | 18 | 8 | 29 | 8 | 27 |
| 10% | 5% | 17% | 6% | 10% | 16% | 11% |
| 1 | 2 | 3 | 1 | 4 | 2 | 4 |
| 1% | 1% | 3% | 1% | 1% | 3% | 1% |
| 1 | 3 | . | 1 | 3 | . | 3 |
| 1% | 2% | . | 1% | 1% | . | 1% |
| 23 | 15 | 21 | 11 | 35 | 10 | 34 |
| 11% | 8% | 20% | 7% | 12% | 19% | 13% |
| 116 | 115 | 70 | 101 | 169 | 27 | 150 |
| 57% | 61% | 65% | 68% | 59% | 51% | 59% |

Romania

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 245 | 147 | 288 | 65 | 196 | 304 | 30 |
| 233 | 12 | 354 | 134 | 200 | 300 | 46 |
| 66 | 34 | 67 | 13 | 53 | 61 | 6 |
| 27% | . | 23% | 19% | 27% | 20% | 21% |
| 32 | 24 | 53 | 13 | 25 | 65 | 7 |
| 13% | . | 18% | 20% | 13% | 21% | 23% |
| 53 | 13 | 67 | 18 | 30 | 67 | 5 |
| 22% | . | 23% | 27% | 15% | 22% | 16% |
| 69 | 62 | 63 | 14 | 68 | 71 | 5 |
| 28% | . | 22% | 22% | 35% | 23% | 18% |
| 21 | 14 | 29 | 5 | 13 | 35 | 4 |
| 9% | . | 10% | 7% | 7% | 11% | 12% |
| 3 | . | 4 | 2 | 5 | 2 | 3 |
| 1% | . | 2% | 4% | 2% | 1% | 9% |
| 1 | . | 4 | 0 | 1 | 3 | 0 |
| 1% | . | 1% | 1% | 1% | 1% | 1% |
| 26 | 14 | 38 | 8 | 19 | 40 | 7 |
| 10% | . | 13% | 12% | 10% | 13% | 22% |
| 151 | 71 | 187 | 43 | 109 | 193 | 18 |
| 62% | . | 65% | 66% | 56% | 63% | 60% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 470 | 40 | 460 | 264 | 231 | 214 | 183 |
| 454 | 59 | 441 | 317 | 177 | 223 | 203 |
| 108 | 9 | 105 | 64 | 50 | 33 | 45 |
| 23% | 22% | 23% | 24% | 22% | 15% | 25% |
| 83 | 11 | 79 | 45 | 45 | 22 | 55 |
| 18% | 27% | 17% | 17% | 19% | 10% | 30% |
| 92 | 9 | 89 | 51 | 44 | 52 | 39 |
| 20% | 21% | 19% | 19% | 19% | 24% | 21% |
| 134 | 5 | 134 | 77 | 62 | 83 | 30 |
| 28% | 14% | 29% | 29% | 27% | 39% | 16% |
| 44 | 4 | 44 | 18 | 28 | 17 | 13 |
| 9% | 10% | 10% | 7% | 12% | 8% | 7% |
| 4 | 2 | 5 | 5 | 2 | 5 | 1 |
| 1% | 5% | 1% | 2% | 1% | 2% | % |
| 4 | . | 5 | 4 | 1 | 2 | 1 |
| 1% | . | 1% | 1% | % | 1% | 1% |
| 53 | 6 | 53 | 27 | 31 | 24 | 15 |
| 11% | 15% | 12% | 10% | 13% | 11% | 8% |
| 283 | 28 | 273 | 161 | 139 | 107 | 138 |
| 60% | 71% | 59% | 61% | 60% | 50% | 76% |

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| Social Media Inactive |
|-----------------------|
| 103 |
| 74 |
| 36 |
| 35% |
| 13 |
| 13% |
| 7 |
| 7% |
| 27 |
| 26% |
| 18 |
| 18% |
| 1 |
| 1% |
| 2 |
| 2% |
| 21 |
| 20% |
| 56 |
| 54% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 241 | 259 |
| | unw_base | 500 | 239 | 261 |
| 1 – Very weak economy | freq | 42 | 23 | 20 |
| 1 – Very weak economy | prop | 8% | 9% | 8% |
| 2 | freq | 53 | 29 | 24 |
| 2 | prop | 11% | 12% | 9% |
| 3 | freq | 120 | 60 | 60 |
| 3 | prop | 24% | 25% | 23% |
| 4 | freq | 161 | 68 | 94 |
| 4 | prop | 32% | 28% | 36% |
| 5 | freq | 90 | 43 | 46 |
| 5 | prop | 18% | 18% | 18% |
| 6 | freq | 23 | 14 | 9 |
| 6 | prop | 5% | 6% | 4% |
| 7 – Very strong economy | freq | 11 | 4 | 7 |
| 7 – Very strong economy | prop | 2% | 2% | 3% |
| Top3Box | freq | 124 | 61 | 62 |
| Top3Box | prop | 25% | 26% | 24% |
| Low3Box | freq | 215 | 112 | 103 |
| Low3Box | prop | 43% | 46% | 40% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 211 | 172 | 117 | 40 | 226 | 197 | 234 |
| 161 | 181 | 158 | 35 | 213 | 220 | 261 |
| 13 | 17 | 12 | 4 | 22 | 16 | 23 |
| 6% | 10% | 10% | 10% | 10% | 8% | 10% |
| 21 | 21 | 11 | 5 | 23 | 21 | 19 |
| 10% | 12% | 9% | 12% | 10% | 10% | 8% |
| 48 | 42 | 31 | 14 | 59 | 38 | 53 |
| 23% | 24% | 26% | 35% | 26% | 19% | 23% |
| 71 | 66 | 25 | 13 | 77 | 58 | 72 |
| 34% | 38% | 21% | 33% | 34% | 30% | 31% |
| 42 | 20 | 28 | 1 | 37 | 47 | 50 |
| 20% | 12% | 24% | 2% | 16% | 24% | 21% |
| 10 | 5 | 8 | 1 | 7 | 13 | 12 |
| 5% | 3% | 7% | 2% | 3% | 7% | 5% |
| 7 | 2 | 2 | 3 | 2 | 4 | 5 |
| 3% | 1% | 2% | 8% | 1% | 2% | 2% |
| 58 | 27 | 38 | 4 | 46 | 64 | 66 |
| 28% | 16% | 33% | 11% | 20% | 33% | 28% |
| 82 | 80 | 54 | 23 | 103 | 74 | 95 |
| 39% | 46% | 46% | 56% | 46% | 38% | 41% |

Russia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 266 | 146 | 266 | 88 | 241 | 259 | 36 |
| 239 | 72 | 295 | 133 | 268 | 232 | 39 |
| 19 | 7 | 30 | 6 | 28 | 14 | 3 |
| 7% | 5% | 11% | 6% | 12% | 6% | 10% |
| 34 | 25 | 20 | 8 | 20 | 33 | 2 |
| 13% | 17% | 8% | 9% | 8% | 13% | 7% |
| 67 | 42 | 54 | 23 | 51 | 69 | 6 |
| 25% | 29% | 20% | 27% | 21% | 27% | 18% |
| 89 | 43 | 98 | 20 | 70 | 91 | 10 |
| 34% | 29% | 37% | 23% | 29% | 35% | 27% |
| 40 | 26 | 43 | 21 | 50 | 39 | 8 |
| 15% | 18% | 16% | 24% | 21% | 15% | 22% |
| 11 | 3 | 12 | 8 | 17 | 6 | 6 |
| 4% | 2% | 5% | 9% | 7% | 2% | 16% |
| 6 | . | 8 | 2 | 4 | 7 | . |
| 2% | . | 3% | 3% | 2% | 3% | . |
| 57 | 29 | 63 | 31 | 72 | 52 | 14 |
| 21% | 20% | 24% | 35% | 30% | 20% | 38% |
| 120 | 74 | 105 | 37 | 99 | 116 | 12 |
| 45% | 51% | 39% | 42% | 41% | 45% | 34% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 464 | 50 | 450 | 326 | 154 | 155 | 208 |
| 461 | 55 | 445 | 351 | 131 | 161 | 209 |
| 39 | 5 | 37 | 31 | 9 | 20 | 9 |
| 8% | 10% | 8% | 10% | 6% | 13% | 5% |
| 50 | 5 | 47 | 34 | 18 | 10 | 26 |
| 11% | 10% | 11% | 10% | 11% | 6% | 13% |
| 114 | 8 | 113 | 67 | 44 | 26 | 59 |
| 25% | 15% | 25% | 21% | 29% | 17% | 28% |
| 151 | 14 | 148 | 108 | 46 | 54 | 62 |
| 33% | 27% | 33% | 33% | 30% | 35% | 30% |
| 82 | 10 | 80 | 62 | 26 | 27 | 41 |
| 18% | 19% | 18% | 19% | 17% | 17% | 20% |
| 17 | 8 | 16 | 19 | 4 | 12 | 10 |
| 4% | 15% | 4% | 6% | 2% | 8% | 5% |
| 11 | 2 | 9 | 4 | 6 | 6 | 1 |
| 2% | 3% | 2% | 1% | 4% | 4% | 1% |
| 110 | 19 | 105 | 86 | 37 | 45 | 52 |
| 24% | 37% | 23% | 26% | 24% | 29% | 25% |
| 203 | 18 | 197 | 132 | 71 | 55 | 94 |
| 44% | 36% | 44% | 40% | 46% | 36% | 45% |

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| Social Media Inactive |
|-----------------------|
| 137 |
| 130 |
| 13 |
| 9% |
| 16 |
| 12% |
| 36 |
| 26% |
| 45 |
| 33% |
| 22 |
| 16% |
| 2 |
| 1% |
| 3 |
| 2% |
| 27 |
| 20% |
| 65 |
| 47% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 283 | 217 |
| | unw_base | 501 | 241 | 260 |
| 1 – Very weak economy | freq | 22 | 13 | 9 |
| 1 – Very weak economy | prop | 4% | 4% | 4% |
| 2 | freq | 18 | 11 | 7 |
| 2 | prop | 4% | 4% | 3% |
| 3 | freq | 56 | 21 | 35 |
| 3 | prop | 11% | 8% | 16% |
| 4 | freq | 109 | 52 | 57 |
| 4 | prop | 22% | 19% | 26% |
| 5 | freq | 107 | 53 | 54 |
| 5 | prop | 21% | 19% | 25% |
| 6 | freq | 82 | 55 | 27 |
| 6 | prop | 16% | 19% | 12% |
| 7 – Very strong economy | freq | 106 | 78 | 28 |
| 7 – Very strong economy | prop | 21% | 28% | 13% |
| Top3Box | freq | 295 | 186 | 109 |
| Top3Box | prop | 59% | 66% | 50% |
| Low3Box | freq | 96 | 45 | 51 |
| Low3Box | prop | 19% | 16% | 23% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 295 | 155 | 49 | 249 | 151 | 42 | 276 |
| 285 | 176 | 40 | 245 | 153 | 38 | 269 |
| 13 | 6 | 2 | 12 | 4 | 1 | 10 |
| 4% | 4% | 5% | 5% | 2% | 2% | 4% |
| 11 | 5 | 3 | 7 | 5 | 3 | 11 |
| 4% | 3% | 6% | 3% | 3% | 7% | 4% |
| 40 | 15 | 1 | 31 | 14 | 2 | 24 |
| 14% | 9% | 3% | 12% | 10% | 4% | 9% |
| 75 | 27 | 7 | 52 | 38 | 5 | 49 |
| 25% | 17% | 15% | 21% | 25% | 13% | 18% |
| 64 | 33 | 11 | 54 | 33 | 11 | 59 |
| 22% | 21% | 21% | 22% | 22% | 27% | 21% |
| 45 | 28 | 9 | 35 | 30 | 9 | 50 |
| 15% | 18% | 18% | 14% | 20% | 22% | 18% |
| 47 | 42 | 16 | 58 | 28 | 10 | 73 |
| 16% | 27% | 33% | 23% | 18% | 25% | 26% |
| 156 | 103 | 36 | 147 | 91 | 31 | 182 |
| 53% | 66% | 72% | 59% | 60% | 74% | 66% |
| 64 | 25 | 6 | 50 | 22 | 5 | 45 |
| 22% | 16% | 13% | 20% | 15% | 13% | 16% |

Saudi Arabia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 224 | 161 | 164 | 175 | 240 | 260 | . |
| 232 | 159 | 161 | 181 | 220 | 281 | . |
| 11 | 15 | 4 | 2 | 8 | 13 | . |
| 5% | 9% | 3% | 1% | 4% | 5% | . |
| 7 | 6 | 5 | 7 | 10 | 8 | 1 |
| 3% | 4% | 3% | 4% | 4% | 3% | 3% |
| 32 | 12 | 25 | 19 | 21 | 35 | 2 |
| 14% | 8% | 15% | 11% | 9% | 14% | 4% |
| 61 | 33 | 43 | 34 | 42 | 68 | 9 |
| 27% | 20% | 26% | 20% | 17% | 26% | 20% |
| 48 | 27 | 30 | 50 | 43 | 64 | 11 |
| 22% | 17% | 18% | 28% | 18% | 25% | 23% |
| 32 | 19 | 25 | 38 | 47 | 35 | 10 |
| 14% | 12% | 15% | 21% | 20% | 13% | 21% |
| 33 | 49 | 31 | 26 | 69 | 37 | 13 |
| 15% | 30% | 19% | 15% | 29% | 14% | 29% |
| 113 | 95 | 87 | 113 | 159 | 136 | 34 |
| 51% | 59% | 53% | 65% | 66% | 52% | 73% |
| 50 | 34 | 34 | 28 | 39 | 56 | 3 |
| 22% | 21% | 21% | 16% | 16% | 22% | 7% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 454 | 59 | 441 | 274 | 209 | 189 | 200 |
| 456 | 55 | 446 | 258 | 225 | 185 | 202 |
| 22 | 1 | 20 | 9 | 11 | 6 | 2 |
| 5% | 2% | 5% | 3% | 5% | 3% | 1% |
| 16 | 1 | 16 | 10 | 8 | 4 | 7 |
| 4% | 2% | 4% | 4% | 4% | 2% | 4% |
| 54 | 3 | 54 | 23 | 34 | 26 | 23 |
| 12% | 5% | 12% | 8% | 16% | 14% | 12% |
| 100 | 10 | 99 | 52 | 51 | 39 | 46 |
| 22% | 17% | 23% | 19% | 25% | 20% | 23% |
| 96 | 13 | 94 | 55 | 48 | 49 | 36 |
| 21% | 22% | 21% | 20% | 23% | 26% | 18% |
| 72 | 11 | 71 | 54 | 26 | 35 | 39 |
| 16% | 19% | 16% | 20% | 13% | 19% | 19% |
| 93 | 20 | 87 | 72 | 31 | 30 | 46 |
| 20% | 33% | 20% | 26% | 15% | 16% | 23% |
| 261 | 44 | 251 | 181 | 106 | 114 | 121 |
| 58% | 74% | 57% | 66% | 51% | 60% | 61% |
| 92 | 5 | 90 | 41 | 52 | 36 | 33 |
| 20% | 9% | 20% | 15% | 25% | 19% | 16% |

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| Social Media Inactive |
|-----------------------------|
| 111 |
| 114 |
| 13 |
| 12% |
| 6 |
| 6% |
| 7 |
| 6% |
| 25 |
| 22% |
| 22 |
| 20% |
| 8 |
| 7% |
| 30 |
| 27% |
| 60 |
| 54% |
| 27 |
| 24% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 240 | 260 |
| | unw_base | 500 | 229 | 271 |
| 1 – Very weak economy | freq | 66 | 26 | 40 |
| 1 – Very weak economy | prop | 13% | 11% | 15% |
| 2 | freq | 74 | 33 | 41 |
| 2 | prop | 15% | 14% | 16% |
| 3 | freq | 142 | 66 | 77 |
| 3 | prop | 28% | 27% | 29% |
| 4 | freq | 137 | 59 | 78 |
| 4 | prop | 27% | 25% | 30% |
| 5 | freq | 64 | 43 | 21 |
| 5 | prop | 13% | 18% | 8% |
| 6 | freq | 10 | 6 | 4 |
| 6 | prop | 2% | 3% | 2% |
| 7 – Very strong economy | freq | 7 | 7 | . |
| 7 – Very strong economy | prop | 1% | 3% | . |
| Top3Box | freq | 81 | 56 | 25 |
| Top3Box | prop | 16% | 23% | 10% |
| Low3Box | freq | 283 | 125 | 157 |
| Low3Box | prop | 57% | 52% | 60% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 287 | 123 | 90 | 54 | 105 | 341 | 190 |
| 250 | 148 | 102 | 43 | 111 | 346 | 216 |
| 32 | 18 | 16 | 10 | 14 | 42 | 29 |
| 11% | 15% | 18% | 19% | 14% | 12% | 15% |
| 41 | 19 | 14 | 3 | 13 | 59 | 30 |
| 14% | 16% | 16% | 5% | 12% | 17% | 16% |
| 83 | 34 | 26 | 16 | 32 | 94 | 52 |
| 29% | 28% | 28% | 29% | 31% | 28% | 27% |
| 78 | 30 | 28 | 16 | 24 | 97 | 50 |
| 27% | 24% | 31% | 30% | 22% | 28% | 27% |
| 41 | 19 | 4 | 6 | 19 | 39 | 24 |
| 14% | 15% | 4% | 11% | 18% | 11% | 13% |
| 5 | 3 | 3 | 2 | 3 | 6 | 4 |
| 2% | 2% | 3% | 3% | 2% | 2% | 2% |
| 6 | 1 | . | 2 | 1 | 4 | . |
| 2% | 1% | . | 3% | 1% | 1% | . |
| 53 | 22 | 6 | 9 | 22 | 49 | 28 |
| 18% | 18% | 7% | 17% | 21% | 14% | 15% |
| 156 | 72 | 56 | 28 | 60 | 195 | 111 |
| 54% | 58% | 62% | 53% | 57% | 57% | 58% |

South Africa

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 310 | 236 | 138 | 126 | 247 | 253 | 119 |
| 284 | 226 | 144 | 130 | 262 | 238 | 128 |
| 37 | 37 | 16 | 13 | 33 | 33 | 9 |
| 12% | 16% | 12% | 10% | 13% | 13% | 8% |
| 44 | 38 | 20 | 16 | 33 | 41 | 18 |
| 14% | 16% | 15% | 13% | 13% | 16% | 15% |
| 90 | 71 | 43 | 29 | 64 | 79 | 29 |
| 29% | 30% | 31% | 23% | 26% | 31% | 24% |
| 86 | 52 | 37 | 48 | 72 | 65 | 37 |
| 28% | 22% | 26% | 38% | 29% | 26% | 31% |
| 40 | 29 | 19 | 16 | 38 | 25 | 21 |
| 13% | 12% | 14% | 13% | 16% | 10% | 17% |
| 6 | 6 | 3 | 2 | 3 | 7 | 3 |
| 2% | 3% | 2% | 1% | 1% | 3% | 2% |
| 7 | 3 | 1 | 3 | 3 | 3 | 3 |
| 2% | 1% | 1% | 2% | 1% | 1% | 2% |
| 52 | 38 | 22 | 21 | 45 | 35 | 26 |
| 17% | 16% | 16% | 16% | 18% | 14% | 22% |
| 172 | 146 | 79 | 58 | 129 | 153 | 56 |
| 55% | 62% | 57% | 46% | 52% | 60% | 47% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 381 | 156 | 344 | 384 | 114 | 297 | 130 |
| 372 | 167 | 333 | 403 | 94 | 286 | 139 |
| 57 | 19 | 47 | 51 | 15 | 33 | 21 |
| 15% | 12% | 14% | 13% | 13% | 11% | 16% |
| 56 | 23 | 51 | 62 | 12 | 46 | 24 |
| 15% | 15% | 15% | 16% | 11% | 15% | 18% |
| 113 | 36 | 106 | 107 | 35 | 79 | 43 |
| 30% | 23% | 31% | 28% | 31% | 27% | 33% |
| 100 | 44 | 93 | 105 | 32 | 85 | 26 |
| 26% | 28% | 27% | 27% | 28% | 29% | 20% |
| 43 | 29 | 35 | 50 | 12 | 42 | 14 |
| 11% | 19% | 10% | 13% | 10% | 14% | 11% |
| 8 | 3 | 8 | 7 | 3 | 7 | 2 |
| 2% | 2% | 2% | 2% | 3% | 2% | 1% |
| 4 | 3 | 4 | 2 | 4 | 5 | 2 |
| 1% | 2% | 1% | % | 4% | 2% | 1% |
| 55 | 34 | 47 | 59 | 19 | 54 | 17 |
| 14% | 22% | 14% | 15% | 17% | 18% | 13% |
| 226 | 78 | 204 | 220 | 63 | 157 | 87 |
| 59% | 50% | 59% | 57% | 55% | 53% | 67% |

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| Social Media Inactive |
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| 74 |
| 75 |
| 12 |
| 16% |
| 5 |
| 7% |
| 21 |
| 29% |
| 26 |
| 36% |
| 8 |
| 10% |
| 2 |
| 2% |
| . |
| . |
| 9 |
| 13% |
| 38 |
| 52% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 500 | 289 | 211 |
| 1 – Very weak economy | freq | 43 | 16 | 26 |
| 1 – Very weak economy | prop | 9% | 6% | 11% |
| 2 | freq | 74 | 34 | 40 |
| 2 | prop | 15% | 13% | 16% |
| 3 | freq | 168 | 89 | 79 |
| 3 | prop | 34% | 35% | 32% |
| 4 | freq | 152 | 74 | 78 |
| 4 | prop | 30% | 29% | 31% |
| 5 | freq | 57 | 35 | 23 |
| 5 | prop | 11% | 14% | 9% |
| 6 | freq | 5 | 4 | 1 |
| 6 | prop | 1% | 2% | % |
| 7 – Very strong economy | freq | 1 | . | 1 |
| 7 – Very strong economy | prop | % | . | 1% |
| Top3Box | freq | 64 | 39 | 25 |
| Top3Box | prop | 13% | 15% | 10% |
| Low3Box | freq | 284 | 139 | 145 |
| Low3Box | prop | 57% | 55% | 59% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 211 | 181 | 108 | 81 | 186 | 233 | 282 |
| 147 | 212 | 141 | 66 | 181 | 253 | 329 |
| 19 | 19 | 5 | 7 | 20 | 15 | 21 |
| 9% | 11% | 4% | 9% | 11% | 7% | 8% |
| 36 | 25 | 13 | 12 | 31 | 30 | 42 |
| 17% | 14% | 12% | 15% | 17% | 13% | 15% |
| 64 | 68 | 36 | 30 | 60 | 78 | 95 |
| 30% | 38% | 33% | 37% | 32% | 34% | 34% |
| 70 | 45 | 37 | 23 | 59 | 69 | 82 |
| 33% | 25% | 34% | 29% | 32% | 30% | 29% |
| 18 | 22 | 17 | 9 | 15 | 34 | 37 |
| 9% | 12% | 16% | 11% | 8% | 15% | 13% |
| 2 | 2 | 1 | . | 1 | 4 | 4 |
| 1% | 1% | 1% | . | 1% | 2% | 1% |
| 1 | . | . | . | . | 1 | 1 |
| 1% | . | . | . | . | 1% | % |
| 22 | 24 | 18 | 9 | 16 | 39 | 42 |
| 10% | 13% | 17% | 11% | 9% | 17% | 15% |
| 119 | 112 | 53 | 49 | 111 | 124 | 158 |
| 56% | 62% | 49% | 60% | 60% | 53% | 56% |

South Korea

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 218 | . | 142 | 352 | 271 | 229 | 66 |
| 171 | . | 121 | 373 | 312 | 188 | 77 |
| 21 | . | 14 | 28 | 19 | 24 | 6 |
| 10% | . | 10% | 8% | 7% | 10% | 9% |
| 32 | 1 | 24 | 49 | 38 | 36 | 7 |
| 15% | . | 17% | 14% | 14% | 16% | 10% |
| 73 | 2 | 50 | 117 | 86 | 82 | 19 |
| 34% | . | 35% | 33% | 32% | 36% | 29% |
| 70 | 2 | 40 | 111 | 86 | 66 | 23 |
| 32% | . | 28% | 31% | 32% | 29% | 35% |
| 21 | 2 | 13 | 42 | 39 | 18 | 9 |
| 9% | . | 9% | 12% | 14% | 8% | 14% |
| 1 | . | 1 | 4 | 2 | 3 | 1 |
| % | . | 1% | 1% | 1% | 1% | 1% |
| . | . | . | 1 | 1 | . | 1 |
| . | . | . | % | % | . | 2% |
| 22 | 2 | 14 | 48 | 43 | 21 | 11 |
| 10% | . | 10% | 14% | 16% | 9% | 17% |
| 126 | 3 | 88 | 193 | 142 | 142 | 32 |
| 58% | . | 62% | 55% | 52% | 62% | 48% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 434 | 87 | 413 | 367 | 121 | 177 | 213 |
| 423 | 109 | 391 | 398 | 91 | 182 | 218 |
| 37 | 8 | 34 | 29 | 11 | 12 | 23 |
| 8% | 9% | 8% | 8% | 9% | 7% | 11% |
| 67 | 11 | 63 | 54 | 19 | 26 | 34 |
| 15% | 12% | 15% | 15% | 15% | 15% | 16% |
| 149 | 24 | 144 | 115 | 49 | 43 | 80 |
| 34% | 28% | 35% | 31% | 41% | 24% | 38% |
| 129 | 26 | 126 | 117 | 33 | 64 | 52 |
| 30% | 30% | 31% | 32% | 28% | 36% | 25% |
| 48 | 16 | 42 | 47 | 9 | 28 | 23 |
| 11% | 18% | 10% | 13% | 7% | 16% | 11% |
| 4 | 1 | 4 | 5 | . | 4 | 1 |
| 1% | 2% | 1% | 1% | . | 2% | % |
| . | 1 | . | 1 | . | 1 | . |
| . | 1% | . | % | . | 1% | . |
| 52 | 18 | 46 | 53 | 9 | 33 | 23 |
| 12% | 21% | 11% | 14% | 7% | 18% | 11% |
| 253 | 43 | 241 | 197 | 79 | 81 | 137 |
| 58% | 49% | 58% | 54% | 65% | 46% | 64% |

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| Social Media Inactive |
|-----------------------|
| 110 |
| 100 |
| 8 |
| 7% |
| 13 |
| 12% |
| 45 |
| 41% |
| 35 |
| 32% |
| 7 |
| 7% |
| 1 |
| 1% |
| . |
| . |
| 8 |
| 7% |
| 66 |
| 60% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 1000 | 485 | 515 |
| 1 – Very weak economy | freq | 107 | 52 | 55 |
| 1 – Very weak economy | prop | 21% | 20% | 22% |
| 2 | freq | 109 | 57 | 53 |
| 2 | prop | 22% | 23% | 21% |
| 3 | freq | 138 | 68 | 70 |
| 3 | prop | 28% | 27% | 28% |
| 4 | freq | 95 | 48 | 48 |
| 4 | prop | 19% | 19% | 19% |
| 5 | freq | 39 | 21 | 19 |
| 5 | prop | 8% | 8% | 8% |
| 6 | freq | 10 | 6 | 4 |
| 6 | prop | 2% | 2% | 2% |
| 7 – Very strong economy | freq | 1 | 1 | . |
| 7 – Very strong economy | prop | % | % | . |
| Top3Box | freq | 50 | 28 | 23 |
| Top3Box | prop | 10% | 11% | 9% |
| Low3Box | freq | 354 | 176 | 178 |
| Low3Box | prop | 71% | 70% | 72% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 205 | 177 | 118 | 285 | 136 | 28 | 225 |
| 356 | 386 | 258 | 594 | 245 | 50 | 486 |
| 45 | 37 | 26 | 72 | 18 | 5 | 47 |
| 22% | 21% | 22% | 25% | 13% | 17% | 21% |
| 45 | 40 | 24 | 69 | 26 | 5 | 54 |
| 22% | 23% | 20% | 24% | 19% | 17% | 24% |
| 61 | 43 | 34 | 72 | 38 | 10 | 63 |
| 30% | 24% | 29% | 25% | 28% | 35% | 28% |
| 35 | 40 | 20 | 47 | 33 | 6 | 36 |
| 17% | 23% | 17% | 17% | 24% | 21% | 16% |
| 15 | 11 | 13 | 17 | 18 | 2 | 20 |
| 7% | 6% | 11% | 6% | 13% | 9% | 9% |
| 4 | 5 | 1 | 7 | 2 | 0 | 3 |
| 2% | 3% | 1% | 3% | 2% | 1% | 1% |
| . | . | 1 | 0 | 1 | . | 1 |
| . | . | 1% | % | % | . | % |
| 18 | 17 | 15 | 25 | 21 | 3 | 24 |
| 9% | 10% | 13% | 9% | 15% | 10% | 11% |
| 151 | 120 | 83 | 213 | 82 | 19 | 164 |
| 74% | 68% | 71% | 75% | 60% | 69% | 73% |

Spain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 275 | 249 | 115 | 136 | 256 | 244 | 43 |
| 514 | 651 | 81 | 268 | 515 | 485 | 78 |
| 60 | 63 | 18 | 25 | 52 | 55 | 8 |
| 22% | 25% | 16% | 18% | 20% | 23% | 18% |
| 55 | 55 | 20 | 34 | 56 | 53 | 5 |
| 20% | 22% | 17% | 25% | 22% | 22% | 13% |
| 75 | 68 | 34 | 36 | 67 | 71 | 13 |
| 27% | 28% | 29% | 26% | 26% | 29% | 31% |
| 59 | 42 | 27 | 27 | 51 | 44 | 10 |
| 21% | 17% | 23% | 20% | 20% | 18% | 23% |
| 19 | 17 | 10 | 13 | 23 | 17 | 5 |
| 7% | 7% | 9% | 9% | 9% | 7% | 11% |
| 7 | 3 | 6 | 1 | 6 | 4 | 2 |
| 2% | 1% | 5% | 1% | 2% | 2% | 5% |
| . | 0 | . | 1 | 0 | 1 | . |
| . | % | . | % | % | % | . |
| 26 | 20 | 16 | 14 | 29 | 21 | 7 |
| 9% | 8% | 14% | 10% | 11% | 9% | 15% |
| 191 | 187 | 72 | 95 | 176 | 179 | 26 |
| 69% | 75% | 63% | 70% | 69% | 73% | 62% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 457 | 50 | 450 | 289 | 207 | 251 | 140 |
| 922 | 83 | 917 | 586 | 406 | 487 | 275 |
| 99 | 8 | 99 | 53 | 52 | 54 | 27 |
| 22% | 15% | 22% | 18% | 25% | 21% | 19% |
| 104 | 9 | 101 | 65 | 44 | 59 | 29 |
| 23% | 17% | 22% | 22% | 21% | 24% | 21% |
| 125 | 14 | 124 | 80 | 58 | 68 | 44 |
| 27% | 28% | 28% | 28% | 28% | 27% | 31% |
| 86 | 13 | 83 | 64 | 31 | 39 | 29 |
| 19% | 25% | 18% | 22% | 15% | 16% | 20% |
| 35 | 5 | 34 | 21 | 17 | 23 | 11 |
| 8% | 10% | 8% | 7% | 8% | 9% | 8% |
| 8 | 2 | 8 | 6 | 4 | 8 | 1 |
| 2% | 4% | 2% | 2% | 2% | 3% | 1% |
| 1 | . | 1 | 1 | . | 0 | . |
| % | . | % | % | . | % | . |
| 44 | 7 | 43 | 28 | 21 | 31 | 12 |
| 10% | 14% | 10% | 10% | 10% | 12% | 8% |
| 328 | 30 | 324 | 197 | 154 | 181 | 100 |
| 72% | 60% | 72% | 68% | 75% | 72% | 71% |

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| Social Media Inactive |
|-----------------------|
| 109 |
| 238 |
| 26 |
| 24% |
| 21 |
| 19% |
| 27 |
| 25% |
| 27 |
| 25% |
| 6 |
| 5% |
| 1 |
| 1% |
| 1 |
| % |
| 8 |
| 7% |
| 74 |
| 68% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 254 | 246 |
| | unw_base | 500 | 263 | 237 |
| 1 – Very weak economy | freq | 6 | 2 | 3 |
| 1 – Very weak economy | prop | 1% | 1% | 1% |
| 2 | freq | 22 | 11 | 11 |
| 2 | prop | 4% | 4% | 5% |
| 3 | freq | 61 | 30 | 30 |
| 3 | prop | 12% | 12% | 12% |
| 4 | freq | 147 | 58 | 89 |
| 4 | prop | 29% | 23% | 36% |
| 5 | freq | 159 | 82 | 77 |
| 5 | prop | 32% | 32% | 31% |
| 6 | freq | 89 | 59 | 30 |
| 6 | prop | 18% | 23% | 12% |
| 7 – Very strong economy | freq | 17 | 11 | 5 |
| 7 – Very strong economy | prop | 3% | 4% | 2% |
| Top3Box | freq | 264 | 152 | 112 |
| Top3Box | prop | 53% | 60% | 45% |
| Low3Box | freq | 89 | 44 | 45 |
| Low3Box | prop | 18% | 17% | 18% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 185 | 166 | 149 | 132 | 219 | . | 173 |
| 175 | 160 | 165 | 139 | 225 | . | 150 |
| 1 | 3 | 2 | 2 | 1 | . | 3 |
| % | 2% | 2% | 1% | 1% | . | 1% |
| 11 | 9 | 2 | 12 | 9 | 0 | 3 |
| 6% | 5% | 2% | 9% | 4% | % | 2% |
| 19 | 17 | 25 | 20 | 26 | 13 | 22 |
| 10% | 10% | 17% | 15% | 12% | 13% | 12% |
| 58 | 43 | 46 | 57 | 56 | 15 | 41 |
| 31% | 26% | 31% | 44% | 26% | 15% | 24% |
| 65 | 45 | 48 | 30 | 78 | 33 | 53 |
| 35% | 27% | 33% | 23% | 36% | 33% | 31% |
| 27 | 40 | 22 | 8 | 45 | 31 | 42 |
| 14% | 24% | 15% | 6% | 21% | 31% | 24% |
| 5 | 9 | 2 | 2 | 4 | 7 | 10 |
| 3% | 5% | 1% | 2% | 2% | 7% | 6% |
| 97 | 94 | 73 | 41 | 127 | 71 | 105 |
| 52% | 57% | 49% | 31% | 58% | 72% | 61% |
| 31 | 29 | 29 | 34 | 36 | 14 | 27 |
| 17% | 17% | 20% | 26% | 17% | 14% | 16% |

Sweden

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 327 | 105 | . | 132 | 331 | 169 | . |
| 350 | 307 | . | 117 | 313 | 187 | . |
| 3 | 2 | . | 4 | 4 | 1 | . |
| 1% | 1% | . | 3% | 1% | 1% | . |
| 19 | 6 | 12 | 4 | 14 | 9 | . |
| 6% | 6% | 5% | 3% | 4% | 5% | . |
| 39 | 16 | 33 | 12 | 33 | 28 | 1 |
| 12% | 15% | 12% | 9% | 10% | 16% | 2% |
| 106 | 34 | 70 | 43 | 102 | 45 | 17 |
| 32% | 32% | 27% | 33% | 31% | 27% | 28% |
| 105 | 35 | 86 | 38 | 104 | 55 | 19 |
| 32% | 33% | 33% | 29% | 31% | 32% | 31% |
| 47 | 11 | 55 | 23 | 65 | 24 | 21 |
| 14% | 10% | 21% | 17% | 19% | 14% | 35% |
| 7 | 2 | 7 | 8 | 10 | 7 | 2 |
| 2% | 2% | 3% | 6% | 3% | 4% | 4% |
| 159 | 48 | 147 | 69 | 178 | 86 | 42 |
| 49% | 45% | 56% | 52% | 54% | 51% | 70% |
| 62 | 24 | 45 | 20 | 51 | 38 | 1 |
| 19% | 23% | 17% | 15% | 15% | 22% | 2% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 440 | . | 415 | 389 | 105 | 144 | 146 |
| 453 | . | 439 | 347 | 144 | 125 | 156 |
| 6 | . | 6 | 3 | 2 | 0 | 1 |
| 1% | . | 1% | 1% | 2% | % | 1% |
| 22 | . | 22 | 10 | 13 | 9 | 2 |
| 5% | . | 5% | 2% | 12% | 6% | 1% |
| 59 | 5 | 56 | 43 | 17 | 16 | 16 |
| 14% | 6% | 14% | 11% | 16% | 11% | 11% |
| 130 | 18 | 129 | 110 | 34 | 38 | 51 |
| 30% | 21% | 31% | 28% | 33% | 26% | 35% |
| 140 | 34 | 125 | 135 | 23 | 49 | 43 |
| 32% | 40% | 30% | 35% | 22% | 34% | 30% |
| 68 | 29 | 60 | 74 | 14 | 27 | 28 |
| 15% | 34% | 15% | 19% | 14% | 19% | 19% |
| 14 | 0 | 16 | 14 | 2 | 5 | 5 |
| 3% | % | 4% | 4% | 2% | 3% | 3% |
| 222 | 63 | 201 | 223 | 40 | 81 | 76 |
| 50% | 74% | 49% | 57% | 38% | 56% | 52% |
| 88 | 5 | 84 | 55 | 31 | 25 | 19 |
| 20% | 6% | 20% | 14% | 30% | 18% | 13% |

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| Social Media Inactive |
|-----------------------|
| 210 |
| 219 |
| 4 |
| 2% |
| 11 |
| 5% |
| 29 |
| 14% |
| 58 |
| 28% |
| 67 |
| 32% |
| 33 |
| 16% |
| 7 |
| 3% |
| 107 |
| 51% |
| 45 |
| 21% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 500 | 304 | 196 |
| 1 – Very weak economy | freq | 27 | 6 | 21 |
| 1 – Very weak economy | prop | 5% | 2% | 9% |
| 2 | freq | 41 | 13 | 28 |
| 2 | prop | 8% | 5% | 11% |
| 3 | freq | 117 | 61 | 56 |
| 3 | prop | 23% | 24% | 23% |
| 4 | freq | 132 | 64 | 68 |
| 4 | prop | 26% | 25% | 28% |
| 5 | freq | 107 | 61 | 46 |
| 5 | prop | 21% | 24% | 18% |
| 6 | freq | 46 | 25 | 21 |
| 6 | prop | 9% | 10% | 8% |
| 7 – Very strong economy | freq | 29 | 21 | 8 |
| 7 – Very strong economy | prop | 6% | 8% | 3% |
| Top3Box | freq | 181 | 107 | 74 |
| Top3Box | prop | 36% | 43% | 30% |
| Low3Box | freq | 186 | 80 | 106 |
| Low3Box | prop | 37% | 32% | 43% |

B6 Rate the current state of the economy in your local area using a scale f

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 262 | 176 | 61 | . | 133 | 353 | 260 |
| 306 | 164 | 30 | . | 138 | 346 | 252 |
| 10 | 9 | 8 | . | 12 | 15 | 11 |
| 4% | 5% | 13% | . | 9% | 4% | 4% |
| 22 | 17 | 2 | 1 | 10 | 31 | 17 |
| 8% | 10% | 4% | . | 7% | 9% | 6% |
| 58 | 41 | 18 | . | 27 | 91 | 60 |
| 22% | 23% | 30% | . | 20% | 26% | 23% |
| 72 | 46 | 15 | 2 | 43 | 88 | 65 |
| 27% | 26% | 24% | . | 32% | 25% | 25% |
| 56 | 36 | 14 | 5 | 22 | 80 | 62 |
| 21% | 21% | 23% | . | 17% | 23% | 24% |
| 28 | 15 | 2 | 4 | 12 | 31 | 30 |
| 11% | 9% | 4% | . | 9% | 9% | 11% |
| 16 | 11 | 2 | 3 | 8 | 18 | 16 |
| 6% | 6% | 3% | . | 6% | 5% | 6% |
| 101 | 63 | 18 | 11 | 42 | 128 | 107 |
| 38% | 36% | 29% | . | 31% | 36% | 41% |
| 90 | 67 | 29 | 1 | 48 | 137 | 88 |
| 34% | 38% | 47% | . | 36% | 39% | 34% |

Turkey

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 240 | 148 | 78 | 273 | 285 | 215 | . |
| 248 | 145 | 76 | 279 | 299 | 201 | . |
| 17 | 7 | 7 | 13 | 18 | 9 | . |
| 7% | 4% | 9% | 5% | 6% | 4% | . |
| 25 | 17 | 3 | 22 | 19 | 22 | 5 |
| 10% | 11% | 4% | 8% | 7% | 10% | 7% |
| 57 | 23 | 22 | 72 | 76 | 42 | 16 |
| 24% | 15% | 29% | 26% | 27% | 19% | 22% |
| 68 | 45 | 16 | 71 | 69 | 64 | 18 |
| 28% | 30% | 21% | 26% | 24% | 30% | 25% |
| 45 | 27 | 19 | 61 | 64 | 42 | 22 |
| 19% | 18% | 24% | 22% | 23% | 20% | 29% |
| 16 | 18 | 5 | 23 | 21 | 24 | 9 |
| 7% | 12% | 6% | 8% | 8% | 11% | 12% |
| 13 | 12 | 6 | 11 | 18 | 11 | 5 |
| 5% | 8% | 8% | 4% | 6% | 5% | 6% |
| 74 | 57 | 30 | 95 | 103 | 78 | 35 |
| 31% | 38% | 38% | 35% | 36% | 36% | 47% |
| 98 | 46 | 32 | 107 | 113 | 73 | 21 |
| 41% | 31% | 41% | 39% | 40% | 34% | 29% |

onomy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 425 | 181 | 319 | 346 | 153 | 320 | 144 |
| 424 | 189 | 311 | 364 | 135 | 321 | 143 |
| 27 | 6 | 21 | 14 | 13 | 14 | 10 |
| 6% | 3% | 7% | 4% | 8% | 4% | 7% |
| 36 | 13 | 29 | 27 | 14 | 25 | 15 |
| 9% | 7% | 9% | 8% | 9% | 8% | 10% |
| 101 | 36 | 81 | 88 | 30 | 80 | 34 |
| 24% | 20% | 25% | 25% | 19% | 25% | 24% |
| 114 | 48 | 85 | 90 | 41 | 78 | 44 |
| 27% | 26% | 27% | 26% | 27% | 25% | 31% |
| 85 | 46 | 61 | 76 | 31 | 77 | 20 |
| 20% | 26% | 19% | 22% | 20% | 24% | 14% |
| 37 | 18 | 28 | 27 | 19 | 27 | 11 |
| 9% | 10% | 9% | 8% | 12% | 8% | 7% |
| 24 | 14 | 15 | 23 | 6 | 18 | 10 |
| 6% | 8% | 5% | 7% | 4% | 6% | 7% |
| 146 | 78 | 104 | 126 | 55 | 123 | 40 |
| 34% | 43% | 32% | 36% | 36% | 38% | 28% |
| 165 | 55 | 131 | 130 | 56 | 119 | 60 |
| 39% | 30% | 41% | 37% | 37% | 37% | 42% |

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| Social Media Inactive |
|-----------------------|
| 37 |
| 36 |
| 3 |
| 9% |
| 1 |
| 3% |
| 3 |
| 9% |
| 10 |
| 27% |
| 10 |
| 27% |
| 8 |
| 22% |
| 1 |
| 2% |
| 19 |
| 52% |
| 8 |
| 21% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------------|----------|---------|-------------|---------------|
| | base | 500 | 248 | 252 |
| | unw_base | 1004 | 501 | 503 |
| 1 – Very weak economy | freq | 40 | 19 | 21 |
| 1 – Very weak economy | prop | 8% | 8% | 8% |
| 2 | freq | 44 | 18 | 26 |
| 2 | prop | 9% | 7% | 10% |
| 3 | freq | 105 | 56 | 49 |
| 3 | prop | 21% | 23% | 19% |
| 4 | freq | 172 | 76 | 96 |
| 4 | prop | 34% | 31% | 38% |
| 5 | freq | 103 | 59 | 45 |
| 5 | prop | 21% | 24% | 18% |
| 6 | freq | 19 | 12 | 7 |
| 6 | prop | 4% | 5% | 3% |
| 7 – Very strong economy | freq | 17 | 8 | 9 |
| 7 – Very strong economy | prop | 3% | 3% | 4% |
| Top3Box | freq | 140 | 79 | 61 |
| Top3Box | prop | 28% | 32% | 24% |
| Low3Box | freq | 189 | 93 | 96 |
| Low3Box | prop | 38% | 38% | 38% |

B6 Rate the current state of the economy in your l

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 183 | 149 | 169 | 76 | 180 | 220 | 281 |
| 318 | 291 | 395 | 121 | 391 | 426 | 583 |
| 9 | 18 | 13 | 9 | 18 | 12 | 22 |
| 5% | 12% | 8% | 11% | 10% | 5% | 8% |
| 8 | 19 | 18 | 5 | 15 | 22 | 31 |
| 4% | 13% | 10% | 7% | 8% | 10% | 11% |
| 37 | 27 | 41 | 20 | 38 | 40 | 56 |
| 20% | 18% | 24% | 26% | 21% | 18% | 20% |
| 71 | 47 | 54 | 25 | 66 | 74 | 97 |
| 39% | 32% | 32% | 32% | 37% | 34% | 34% |
| 38 | 31 | 34 | 15 | 35 | 47 | 55 |
| 21% | 21% | 20% | 20% | 20% | 22% | 20% |
| 7 | 5 | 8 | 1 | 5 | 13 | 13 |
| 4% | 3% | 5% | 1% | 3% | 6% | 5% |
| 13 | 1 | 2 | 2 | 3 | 12 | 7 |
| 7% | 1% | 1% | 3% | 1% | 6% | 2% |
| 58 | 38 | 44 | 18 | 43 | 73 | 75 |
| 32% | 25% | 26% | 24% | 24% | 33% | 27% |
| 53 | 64 | 71 | 33 | 71 | 73 | 109 |
| 29% | 43% | 42% | 44% | 39% | 33% | 39% |

US

ocal area using a scale from 1 to 7, where 7 means a very strong economy today and

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 219 | 232 | 127 | 141 | 259 | 241 | 57 |
| 421 | 365 | 321 | 318 | 550 | 454 | 115 |
| 18 | 26 | 9 | 5 | 19 | 21 | 6 |
| 8% | 11% | 7% | 4% | 7% | 9% | 10% |
| 13 | 22 | 14 | 8 | 22 | 22 | 5 |
| 6% | 9% | 11% | 6% | 8% | 9% | 9% |
| 49 | 45 | 31 | 29 | 54 | 51 | 6 |
| 22% | 19% | 24% | 21% | 21% | 21% | 11% |
| 75 | 87 | 39 | 45 | 81 | 91 | 14 |
| 34% | 37% | 31% | 32% | 31% | 38% | 25% |
| 48 | 40 | 28 | 36 | 56 | 47 | 14 |
| 22% | 17% | 22% | 25% | 22% | 19% | 24% |
| 6 | 6 | 4 | 10 | 12 | 7 | 2 |
| 3% | 2% | 3% | 7% | 5% | 3% | 4% |
| 10 | 6 | 3 | 8 | 14 | 3 | 10 |
| 5% | 3% | 2% | 6% | 6% | 1% | 17% |
| 65 | 52 | 34 | 54 | 83 | 57 | 26 |
| 29% | 22% | 27% | 38% | 32% | 24% | 45% |
| 80 | 93 | 54 | 42 | 95 | 94 | 17 |
| 36% | 40% | 42% | 30% | 37% | 39% | 30% |

1 means a very weak economy.

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 443 | 69 | 431 | 326 | 172 | 184 | 102 |
| 889 | 146 | 858 | 678 | 320 | 368 | 207 |
| 34 | 7 | 33 | 20 | 20 | 15 | 6 |
| 8% | 10% | 8% | 6% | 11% | 8% | 6% |
| 39 | 6 | 38 | 29 | 15 | 14 | 11 |
| 9% | 8% | 9% | 9% | 8% | 7% | 11% |
| 99 | 10 | 95 | 64 | 41 | 41 | 20 |
| 22% | 14% | 22% | 20% | 24% | 23% | 20% |
| 158 | 18 | 154 | 112 | 59 | 57 | 34 |
| 36% | 26% | 36% | 34% | 34% | 31% | 33% |
| 89 | 12 | 91 | 72 | 31 | 35 | 26 |
| 20% | 18% | 21% | 22% | 18% | 19% | 25% |
| 17 | 6 | 14 | 14 | 5 | 9 | 3 |
| 4% | 8% | 3% | 4% | 3% | 5% | 3% |
| 7 | 11 | 6 | 14 | 3 | 12 | 2 |
| 2% | 16% | 1% | 4% | 2% | 7% | 2% |
| 114 | 29 | 110 | 101 | 38 | 56 | 31 |
| 26% | 43% | 26% | 31% | 22% | 31% | 31% |
| 172 | 22 | 167 | 113 | 75 | 71 | 37 |
| 39% | 32% | 39% | 35% | 43% | 38% | 36% |

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| Social Media Inactive | US Region Northeast | US Region Midwest | US Region South | US Region West |
|-----------------------|---------------------|-------------------|-----------------|----------------|
| 214 | 98 | 104 | 187 | 111 |
| 429 | 190 | 205 | 387 | 222 |
| 19 | 11 | 7 | 13 | 8 |
| 9% | 12% | 7% | 7% | 7% |
| 19 | 12 | 9 | 16 | 8 |
| 9% | 12% | 9% | 8% | 7% |
| 43 | 19 | 25 | 43 | 18 |
| 20% | 19% | 24% | 23% | 16% |
| 81 | 33 | 37 | 60 | 42 |
| 38% | 33% | 36% | 32% | 38% |
| 43 | 20 | 18 | 39 | 26 |
| 20% | 20% | 17% | 21% | 24% |
| 7 | 2 | 5 | 8 | 4 |
| 3% | 2% | 5% | 4% | 4% |
| 2 | 2 | 2 | 8 | 5 |
| 1% | 2% | 2% | 4% | 5% |
| 52 | 24 | 25 | 55 | 36 |
| 24% | 24% | 24% | 29% | 32% |
| 81 | 42 | 42 | 72 | 33 |
| 38% | 42% | 40% | 39% | 30% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 12496 | 6233 | 6263 |
| | unw_base | 18011 | 8853 | 9158 |
| Much weaker | freq | 702 | 357 | 345 |
| Much weaker | prop | 6% | 6% | 6% |
| Somewhat weaker | freq | 1678 | 822 | 856 |
| Somewhat weaker | prop | 13% | 13% | 14% |
| About the same | freq | 7011 | 3399 | 3612 |
| About the same | prop | 56% | 55% | 58% |
| Somewhat stronger | freq | 2487 | 1343 | 1145 |
| Somewhat stronger | prop | 20% | 22% | 18% |
| Much stronger | freq | 618 | 312 | 306 |
| Much stronger | prop | 5% | 5% | 5% |
| Top2Box | freq | 3105 | 1654 | 1451 |
| Top2Box | prop | 25% | 27% | 23% |
| Low2Box | freq | 2380 | 1180 | 1201 |
| Low2Box | prop | 19% | 19% | 19% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|--------------|-----------|-----------|----------------------|-------------------------|-----------------------|------------------------|
| 5512 | 4000 | 2985 | 3764 | 4531 | 3129 | 5766 |
| 6940 | 6015 | 5056 | 4853 | 6750 | 4901 | 8832 |
| 280 | 246 | 177 | 253 | 245 | 144 | 299 |
| 5% | 6% | 6% | 7% | 5% | 5% | 5% |
| 662 | 557 | 459 | 534 | 600 | 430 | 740 |
| 12% | 14% | 15% | 14% | 13% | 14% | 13% |
| 2954 | 2272 | 1785 | 2039 | 2612 | 1750 | 3211 |
| 54% | 57% | 60% | 54% | 58% | 56% | 56% |
| 1266 | 750 | 470 | 687 | 865 | 686 | 1218 |
| 23% | 19% | 16% | 18% | 19% | 22% | 21% |
| 350 | 174 | 94 | 252 | 209 | 119 | 297 |
| 6% | 4% | 3% | 7% | 5% | 4% | 5% |
| 1616 | 925 | 564 | 939 | 1074 | 805 | 1515 |
| 29% | 23% | 19% | 25% | 24% | 26% | 26% |
| 942 | 803 | 636 | 786 | 845 | 574 | 1040 |
| 17% | 20% | 21% | 21% | 19% | 18% | 18% |

All Demos

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 6730 | 4400 | 4721 | 3375 | 6392 | 6104 | 1320 |
| 9179 | 4848 | 6693 | 6470 | 9786 | 8225 | 1901 |
| 403 | 295 | 262 | 146 | 366 | 336 | 68 |
| 6% | 7% | 6% | 4% | 6% | 6% | 5% |
| 938 | 580 | 637 | 461 | 886 | 792 | 165 |
| 14% | 13% | 13% | 14% | 14% | 13% | 12% |
| 3799 | 2444 | 2782 | 1784 | 3566 | 3445 | 619 |
| 56% | 56% | 59% | 53% | 56% | 56% | 47% |
| 1269 | 804 | 870 | 814 | 1250 | 1237 | 342 |
| 19% | 18% | 18% | 24% | 20% | 20% | 26% |
| 321 | 278 | 170 | 170 | 324 | 294 | 126 |
| 5% | 6% | 4% | 5% | 5% | 5% | 10% |
| 1590 | 1081 | 1040 | 984 | 1573 | 1532 | 468 |
| 24% | 25% | 22% | 29% | 25% | 25% | 35% |
| 1341 | 875 | 899 | 607 | 1252 | 1128 | 233 |
| 20% | 20% | 19% | 18% | 20% | 18% | 18% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 11176 | 1910 | 10086 | 7941 | 4300 | 4825 | 3351 |
| 16110 | 2852 | 14659 | 12015 | 5690 | 6747 | 4645 |
| 634 | 104 | 582 | 399 | 283 | 292 | 153 |
| 6% | 5% | 6% | 5% | 7% | 6% | 5% |
| 1513 | 227 | 1431 | 1052 | 596 | 679 | 488 |
| 14% | 12% | 14% | 13% | 14% | 14% | 15% |
| 6392 | 867 | 6016 | 4470 | 2398 | 2455 | 2020 |
| 57% | 45% | 60% | 56% | 56% | 51% | 60% |
| 2145 | 541 | 1668 | 1608 | 833 | 1087 | 547 |
| 19% | 28% | 17% | 20% | 19% | 23% | 16% |
| 492 | 171 | 390 | 412 | 191 | 313 | 143 |
| 4% | 9% | 4% | 5% | 4% | 6% | 4% |
| 2637 | 712 | 2057 | 2020 | 1024 | 1399 | 690 |
| 24% | 37% | 20% | 25% | 24% | 29% | 21% |
| 2147 | 331 | 2014 | 1450 | 878 | 971 | 642 |
| 19% | 17% | 20% | 18% | 20% | 20% | 19% |

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| Social Media Inactive |
|-----------------------|
| 3320 |
| 5117 |
| 236 |
| 7% |
| 462 |
| 14% |
| 2125 |
| 64% |
| 408 |
| 12% |
| 88 |
| 3% |
| 497 |
| 15% |
| 698 |
| 21% |

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| Stub | Stat | All Countries | Argentina | Australia |
|-------------------|----------|---------------|-----------|-----------|
| | base | 12496 | 500 | 500 |
| | unw_base | 18011 | 500 | 1004 |
| Much weaker | freq | 702 | 61 | 33 |
| Much weaker | prop | 6% | 12% | 7% |
| Somewhat weaker | freq | 1678 | 94 | 107 |
| Somewhat weaker | prop | 13% | 19% | 21% |
| About the same | freq | 7011 | 191 | 295 |
| About the same | prop | 56% | 38% | 59% |
| Somewhat stronger | freq | 2487 | 100 | 57 |
| Somewhat stronger | prop | 20% | 20% | 11% |
| Much stronger | freq | 618 | 55 | 8 |
| Much stronger | prop | 5% | 11% | 2% |
| Top2Box | freq | 3105 | 154 | 65 |
| Top2Box | prop | 25% | 31% | 13% |
| Low2Box | freq | 2380 | 154 | 140 |
| Low2Box | prop | 19% | 31% | 28% |

B7 Looking ahead six months from now, do you expect the economy in your local a

| Belgium | Brazil | Canada | China | Egypt | France | Germany |
|---------|--------|--------|-------|-------|--------|---------|
| 500 | 500 | 500 | 500 | 500 | 500 | 500 |
| 500 | 1000 | 1001 | 1002 | 500 | 1002 | 1000 |
| 27 | 24 | 12 | 5 | 16 | 40 | 10 |
| 5% | 5% | 2% | 1% | 3% | 8% | 2% |
| 106 | 23 | 37 | 28 | 20 | 115 | 43 |
| 21% | 5% | 7% | 6% | 4% | 23% | 9% |
| 320 | 168 | 382 | 283 | 128 | 327 | 360 |
| 64% | 34% | 76% | 57% | 26% | 65% | 72% |
| 46 | 187 | 59 | 167 | 279 | 17 | 79 |
| 9% | 37% | 12% | 33% | 56% | 3% | 16% |
| 1 | 98 | 10 | 17 | 58 | 2 | 8 |
| % | 20% | 2% | 3% | 12% | % | 2% |
| 47 | 284 | 70 | 183 | 336 | 19 | 87 |
| 9% | 57% | 14% | 37% | 67% | 4% | 17% |
| 133 | 47 | 49 | 34 | 35 | 155 | 53 |
| 27% | 9% | 10% | 7% | 7% | 31% | 11% |

All Countries

Area to be much stronger, somewhat stronger, about the same, somewhat weaker, or r

| Great Britain | Hungary | India | Italy | Japan | Mexico | Poland |
|---------------|---------|-------|-------|-------|--------|--------|
| 496 | 500 | 500 | 500 | 500 | 500 | 500 |
| 992 | 500 | 500 | 1000 | 1005 | 500 | 500 |
| 11 | 39 | 9 | 63 | 40 | 30 | 23 |
| 2% | 8% | 2% | 13% | 8% | 6% | 5% |
| 51 | 118 | 21 | 60 | 108 | 65 | 97 |
| 10% | 24% | 4% | 12% | 22% | 13% | 19% |
| 346 | 291 | 120 | 300 | 287 | 248 | 303 |
| 70% | 58% | 24% | 60% | 57% | 50% | 61% |
| 83 | 50 | 272 | 69 | 63 | 109 | 65 |
| 17% | 10% | 54% | 14% | 13% | 22% | 13% |
| 6 | 2 | 78 | 7 | 3 | 47 | 12 |
| 1% | % | 16% | 1% | 1% | 9% | 2% |
| 88 | 52 | 351 | 76 | 66 | 156 | 77 |
| 18% | 10% | 70% | 15% | 13% | 31% | 15% |
| 62 | 157 | 30 | 124 | 147 | 95 | 121 |
| 12% | 31% | 6% | 25% | 29% | 19% | 24% |

nuch weaker than it is now?

| Romania | Russia | Saudi Arabia | South Africa | South Korea | Spain | Sweden |
|---------|--------|--------------|--------------|-------------|-------|--------|
| 500 | 500 | 500 | 500 | 500 | 500 | 500 |
| 500 | 500 | 501 | 500 | 500 | 1000 | 500 |
| 40 | 29 | 9 | 43 | 35 | 37 | 4 |
| 8% | 6% | 2% | 9% | 7% | 7% | 1% |
| 50 | 48 | 23 | 123 | 89 | 65 | 27 |
| 10% | 10% | 5% | 25% | 18% | 13% | 5% |
| 328 | 306 | 186 | 256 | 324 | 313 | 409 |
| 66% | 61% | 37% | 51% | 65% | 63% | 82% |
| 61 | 105 | 178 | 61 | 50 | 78 | 56 |
| 12% | 21% | 36% | 12% | 10% | 16% | 11% |
| 20 | 13 | 103 | 16 | 1 | 7 | 5 |
| 4% | 3% | 21% | 3% | % | 1% | 1% |
| 81 | 118 | 281 | 77 | 51 | 86 | 60 |
| 16% | 24% | 56% | 15% | 10% | 17% | 12% |
| 90 | 77 | 33 | 166 | 125 | 101 | 31 |
| 18% | 15% | 7% | 33% | 25% | 20% | 6% |

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| Turkey | US |
|--------|------|
| 500 | 500 |
| 500 | 1004 |
| 37 | 25 |
| 7% | 5% |
| 115 | 44 |
| 23% | 9% |
| 211 | 327 |
| 42% | 65% |
| 112 | 85 |
| 22% | 17% |
| 24 | 19 |
| 5% | 4% |
| 136 | 104 |
| 27% | 21% |
| 153 | 69 |
| 31% | 14% |

All Regions

B7 Looking ahead six months from now, do you expect the economy in your lo

| Stub | Stat | All Countries | North America | LATAM |
|-------------------|----------|---------------|---------------|-------|
| | base | 12496 | 1000 | 1500 |
| | unw_base | 18011 | 2005 | 2000 |
| Much weaker | freq | 702 | 37 | 115 |
| Much weaker | prop | 6% | 4% | 8% |
| Somewhat weaker | freq | 1678 | 81 | 182 |
| Somewhat weaker | prop | 13% | 8% | 12% |
| About the same | freq | 7011 | 709 | 608 |
| About the same | prop | 56% | 71% | 41% |
| Somewhat stronger | freq | 2487 | 144 | 396 |
| Somewhat stronger | prop | 20% | 14% | 26% |
| Much stronger | freq | 618 | 29 | 199 |
| Much stronger | prop | 5% | 3% | 13% |
| Top2Box | freq | 3105 | 174 | 595 |
| Top2Box | prop | 25% | 17% | 40% |
| Low2Box | freq | 2380 | 117 | 297 |
| Low2Box | prop | 19% | 12% | 20% |

cal area to be much stronger, somewhat stronger, about the

| Europe | APAC | G-8 | BRIC | Middle East Africa |
|--------|------|------|------|-----------------------|
| 4996 | 3000 | 3996 | 2000 | 2000 |
| 7494 | 4511 | 7504 | 3002 | 2001 |
| 294 | 151 | 229 | 67 | 106 |
| 6% | 5% | 6% | 3% | 5% |
| 732 | 401 | 506 | 121 | 282 |
| 15% | 13% | 13% | 6% | 14% |
| 3296 | 1615 | 2634 | 877 | 782 |
| 66% | 54% | 66% | 44% | 39% |
| 604 | 713 | 560 | 730 | 630 |
| 12% | 24% | 14% | 37% | 32% |
| 70 | 120 | 67 | 206 | 200 |
| 1% | 4% | 2% | 10% | 10% |
| 673 | 833 | 627 | 936 | 831 |
| 13% | 28% | 16% | 47% | 42% |
| 1027 | 552 | 735 | 187 | 387 |
| 21% | 18% | 18% | 9% | 19% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 245 | 255 |
| | unw_base | 500 | 237 | 263 |
| Much weaker | freq | 61 | 21 | 40 |
| Much weaker | prop | 12% | 9% | 16% |
| Somewhat weaker | freq | 94 | 45 | 48 |
| Somewhat weaker | prop | 19% | 18% | 19% |
| About the same | freq | 191 | 114 | 77 |
| About the same | prop | 38% | 46% | 30% |
| Somewhat stronger | freq | 100 | 45 | 55 |
| Somewhat stronger | prop | 20% | 18% | 22% |
| Much stronger | freq | 55 | 20 | 34 |
| Much stronger | prop | 11% | 8% | 13% |
| Top2Box | freq | 154 | 65 | 89 |
| Top2Box | prop | 31% | 27% | 35% |
| Low2Box | freq | 154 | 66 | 88 |
| Low2Box | prop | 31% | 27% | 35% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 248 | 146 | 106 | 170 | 219 | 111 | 135 |
| 208 | 170 | 122 | 132 | 207 | 161 | 165 |
| 20 | 25 | 16 | 19 | 26 | 16 | 18 |
| 8% | 17% | 15% | 11% | 12% | 14% | 13% |
| 38 | 29 | 27 | 29 | 41 | 23 | 28 |
| 15% | 20% | 26% | 17% | 19% | 21% | 20% |
| 100 | 53 | 39 | 64 | 86 | 42 | 49 |
| 40% | 36% | 37% | 37% | 39% | 38% | 36% |
| 54 | 30 | 16 | 35 | 44 | 21 | 28 |
| 22% | 21% | 15% | 21% | 20% | 19% | 21% |
| 37 | 9 | 9 | 23 | 22 | 9 | 12 |
| 15% | 6% | 8% | 14% | 10% | 8% | 9% |
| 91 | 39 | 24 | 58 | 66 | 30 | 40 |
| 37% | 27% | 23% | 34% | 30% | 27% | 30% |
| 58 | 54 | 43 | 48 | 67 | 39 | 46 |
| 23% | 37% | 40% | 28% | 31% | 35% | 34% |

Argentina

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 365 | 327 | 119 | 55 | 253 | 247 | 78 |
| 335 | 167 | 181 | 152 | 287 | 213 | 89 |
| 43 | 39 | 14 | 8 | 26 | 35 | 8 |
| 12% | 12% | 12% | 14% | 10% | 14% | 10% |
| 66 | 59 | 24 | 11 | 54 | 40 | 17 |
| 18% | 18% | 20% | 19% | 21% | 16% | 22% |
| 142 | 117 | 49 | 25 | 105 | 86 | 29 |
| 39% | 36% | 42% | 45% | 42% | 35% | 37% |
| 71 | 74 | 18 | 8 | 48 | 52 | 16 |
| 20% | 23% | 16% | 14% | 19% | 21% | 21% |
| 43 | 37 | 13 | 4 | 20 | 35 | 7 |
| 12% | 11% | 11% | 7% | 8% | 14% | 9% |
| 114 | 111 | 32 | 12 | 68 | 87 | 24 |
| 31% | 34% | 27% | 21% | 27% | 35% | 31% |
| 109 | 99 | 38 | 18 | 80 | 74 | 25 |
| 30% | 30% | 32% | 34% | 32% | 30% | 32% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 422 | 91 | 409 | 297 | 192 | 287 | 119 |
| 411 | 110 | 390 | 346 | 145 | 305 | 114 |
| 53 | 11 | 50 | 29 | 28 | 30 | 14 |
| 12% | 12% | 12% | 10% | 14% | 10% | 11% |
| 77 | 14 | 80 | 58 | 36 | 58 | 18 |
| 18% | 15% | 20% | 20% | 18% | 20% | 15% |
| 162 | 39 | 152 | 122 | 66 | 109 | 48 |
| 38% | 43% | 37% | 41% | 35% | 38% | 40% |
| 83 | 19 | 81 | 62 | 34 | 54 | 22 |
| 20% | 21% | 20% | 21% | 18% | 19% | 19% |
| 47 | 9 | 46 | 26 | 28 | 36 | 17 |
| 11% | 10% | 11% | 9% | 15% | 13% | 14% |
| 131 | 27 | 127 | 88 | 62 | 90 | 39 |
| 31% | 30% | 31% | 30% | 32% | 31% | 33% |
| 130 | 25 | 130 | 87 | 63 | 88 | 32 |
| 31% | 27% | 32% | 29% | 33% | 31% | 27% |

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| Social Media Inactive |
|-----------------------|
| 94 |
| 81 |
| 17 |
| 18% |
| 17 |
| 18% |
| 34 |
| 37% |
| 23 |
| 25% |
| 2 |
| 2% |
| 25 |
| 27% |
| 34 |
| 36% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 248 | 252 |
| | unw_base | 1004 | 392 | 612 |
| Much weaker | freq | 33 | 19 | 14 |
| Much weaker | prop | 7% | 8% | 6% |
| Somewhat weaker | freq | 107 | 52 | 55 |
| Somewhat weaker | prop | 21% | 21% | 22% |
| About the same | freq | 295 | 139 | 156 |
| About the same | prop | 59% | 56% | 62% |
| Somewhat stronger | freq | 57 | 34 | 23 |
| Somewhat stronger | prop | 11% | 14% | 9% |
| Much stronger | freq | 8 | 5 | 3 |
| Much stronger | prop | 2% | 2% | 1% |
| Top2Box | freq | 65 | 38 | 26 |
| Top2Box | prop | 13% | 15% | 10% |
| Low2Box | freq | 140 | 71 | 69 |
| Low2Box | prop | 28% | 28% | 27% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 196 | 154 | 150 | 128 | 266 | 107 | 226 |
| 266 | 371 | 367 | 245 | 522 | 237 | 515 |
| 13 | 8 | 12 | 16 | 15 | 2 | 13 |
| 7% | 5% | 8% | 13% | 5% | 2% | 6% |
| 44 | 29 | 34 | 31 | 56 | 20 | 47 |
| 22% | 19% | 23% | 24% | 21% | 19% | 21% |
| 112 | 98 | 85 | 70 | 163 | 63 | 137 |
| 57% | 64% | 57% | 54% | 62% | 59% | 61% |
| 23 | 17 | 17 | 9 | 28 | 19 | 26 |
| 12% | 11% | 11% | 7% | 11% | 18% | 12% |
| 4 | 2 | 1 | 1 | 4 | 3 | 3 |
| 2% | 2% | 1% | 1% | 1% | 2% | 1% |
| 27 | 19 | 18 | 11 | 32 | 22 | 29 |
| 14% | 12% | 12% | 8% | 12% | 21% | 13% |
| 57 | 37 | 46 | 48 | 70 | 22 | 60 |
| 29% | 24% | 31% | 37% | 26% | 21% | 27% |

Australia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 274 | 132 | 294 | 74 | 246 | 254 | 66 |
| 489 | 333 | 325 | 346 | 516 | 488 | 140 |
| 21 | 11 | 19 | 3 | 17 | 16 | 4 |
| 8% | 8% | 7% | 4% | 7% | 6% | 6% |
| 59 | 29 | 63 | 15 | 47 | 59 | 9 |
| 22% | 22% | 22% | 20% | 19% | 23% | 13% |
| 159 | 79 | 175 | 41 | 143 | 153 | 37 |
| 58% | 60% | 59% | 56% | 58% | 60% | 55% |
| 31 | 12 | 31 | 13 | 32 | 24 | 12 |
| 11% | 9% | 11% | 18% | 13% | 10% | 18% |
| 5 | 1 | 6 | 2 | 6 | 1 | 5 |
| 2% | % | 2% | 2% | 3% | 1% | 7% |
| 36 | 13 | 37 | 15 | 39 | 26 | 17 |
| 13% | 10% | 13% | 20% | 16% | 10% | 25% |
| 80 | 40 | 83 | 18 | 65 | 75 | 13 |
| 29% | 30% | 28% | 24% | 26% | 30% | 19% |

[weaker than it is now?](#)

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 434 | 73 | 427 | 282 | 208 | 212 | 119 |
| 864 | 162 | 842 | 580 | 398 | 412 | 231 |
| 29 | 4 | 29 | 11 | 20 | 16 | 8 |
| 7% | 6% | 7% | 4% | 10% | 7% | 7% |
| 98 | 10 | 96 | 51 | 53 | 56 | 21 |
| 23% | 14% | 23% | 18% | 26% | 27% | 17% |
| 259 | 41 | 254 | 170 | 119 | 109 | 76 |
| 60% | 57% | 60% | 60% | 57% | 51% | 64% |
| 45 | 15 | 42 | 41 | 15 | 27 | 12 |
| 10% | 20% | 10% | 15% | 7% | 13% | 10% |
| 3 | 2 | 5 | 7 | 0 | 4 | 3 |
| 1% | 3% | 1% | 3% | % | 2% | 2% |
| 48 | 17 | 48 | 49 | 16 | 31 | 14 |
| 11% | 23% | 11% | 17% | 7% | 15% | 12% |
| 127 | 15 | 125 | 63 | 73 | 72 | 28 |
| 29% | 20% | 29% | 22% | 35% | 34% | 24% |

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| Social Media Inactive |
|-----------------------|
| 170 |
| 361 |
| 9 |
| 6% |
| 30 |
| 18% |
| 111 |
| 65% |
| 18 |
| 11% |
| 1 |
| 1% |
| 19 |
| 11% |
| 40 |
| 23% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 500 | 265 | 235 |
| Much weaker | freq | 27 | 14 | 13 |
| Much weaker | prop | 5% | 6% | 5% |
| Somewhat weaker | freq | 106 | 57 | 49 |
| Somewhat weaker | prop | 21% | 23% | 20% |
| About the same | freq | 320 | 155 | 165 |
| About the same | prop | 64% | 62% | 66% |
| Somewhat stronger | freq | 46 | 26 | 21 |
| Somewhat stronger | prop | 9% | 10% | 8% |
| Much stronger | freq | 1 | . | 1 |
| Much stronger | prop | % | . | % |
| Top2Box | freq | 47 | 26 | 22 |
| Top2Box | prop | 9% | 10% | 9% |
| Low2Box | freq | 133 | 71 | 62 |
| Low2Box | prop | 27% | 28% | 25% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|--------------|-----------|-----------|----------------------|-------------------------|-----------------------|------------------------|
| 184 | 162 | 153 | 118 | 164 | 118 | 185 |
| 156 | 171 | 173 | 108 | 170 | 125 | 196 |
| 12 | 7 | 8 | 10 | 5 | 6 | 9 |
| 7% | 4% | 5% | 8% | 3% | 5% | 5% |
| 36 | 38 | 32 | 26 | 42 | 21 | 37 |
| 20% | 23% | 21% | 22% | 26% | 18% | 20% |
| 120 | 99 | 101 | 75 | 96 | 80 | 123 |
| 65% | 61% | 66% | 64% | 59% | 67% | 67% |
| 16 | 18 | 12 | 7 | 20 | 11 | 15 |
| 9% | 11% | 8% | 6% | 12% | 10% | 8% |
| . | 1 | . | . | . | . | . |
| . | % | . | . | . | . | . |
| 16 | 18 | 12 | 7 | 20 | 11 | 15 |
| 9% | 11% | 8% | 6% | 12% | 10% | 8% |
| 49 | 45 | 40 | 36 | 47 | 27 | 46 |
| 26% | 28% | 26% | 30% | 29% | 23% | 25% |

Belgium

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 315 | 172 | 186 | 142 | 267 | 233 | 18 |
| 304 | 111 | 277 | 112 | 295 | 205 | 18 |
| 18 | 15 | 7 | 5 | 13 | 14 | 1 |
| 6% | 9% | 4% | 3% | 5% | 6% | . |
| 69 | 34 | 41 | 32 | 61 | 46 | 2 |
| 22% | 20% | 22% | 22% | 23% | 20% | . |
| 196 | 113 | 113 | 94 | 168 | 152 | 14 |
| 62% | 66% | 61% | 66% | 63% | 65% | . |
| 31 | 11 | 24 | 12 | 26 | 20 | 1 |
| 10% | 6% | 13% | 8% | 10% | 9% | . |
| 1 | . | 1 | . | . | 1 | . |
| % | . | % | . | . | % | . |
| 32 | 11 | 24 | 12 | 26 | 21 | 1 |
| 10% | 6% | 13% | 8% | 10% | 9% | . |
| 87 | 49 | 48 | 36 | 74 | 60 | 3 |
| 28% | 28% | 26% | 26% | 28% | 26% | . |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 482 | 38 | 462 | 300 | 186 | 114 | 135 |
| 482 | 38 | 462 | 315 | 168 | 117 | 138 |
| 26 | 3 | 24 | 14 | 12 | 5 | 7 |
| 5% | 9% | 5% | 5% | 7% | 5% | 5% |
| 105 | 3 | 103 | 66 | 39 | 25 | 33 |
| 22% | 9% | 22% | 22% | 21% | 22% | 25% |
| 306 | 26 | 293 | 184 | 124 | 75 | 78 |
| 63% | 70% | 63% | 61% | 67% | 66% | 58% |
| 45 | 5 | 42 | 35 | 11 | 9 | 16 |
| 9% | 12% | 9% | 12% | 6% | 8% | 12% |
| 1 | . | 1 | 1 | . | . | 1 |
| % | . | % | % | . | . | 1% |
| 46 | 5 | 43 | 36 | 11 | 9 | 17 |
| 10% | 12% | 9% | 12% | 6% | 8% | 12% |
| 130 | 7 | 127 | 80 | 51 | 30 | 40 |
| 27% | 18% | 27% | 27% | 27% | 26% | 30% |

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| Social Media Inactive |
|-----------------------|
| 251 |
| 245 |
| 15 |
| 6% |
| 48 |
| 19% |
| 167 |
| 66% |
| 21 |
| 8% |
| . |
| . |
| 21 |
| 8% |
| 63 |
| 25% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 245 | 255 |
| | unw_base | 1000 | 445 | 555 |
| Much weaker | freq | 24 | 19 | 5 |
| Much weaker | prop | 5% | 8% | 2% |
| Somewhat weaker | freq | 23 | 16 | 7 |
| Somewhat weaker | prop | 5% | 6% | 3% |
| About the same | freq | 168 | 85 | 84 |
| About the same | prop | 34% | 35% | 33% |
| Somewhat stronger | freq | 187 | 83 | 104 |
| Somewhat stronger | prop | 37% | 34% | 41% |
| Much stronger | freq | 98 | 43 | 55 |
| Much stronger | prop | 20% | 18% | 21% |
| Top2Box | freq | 284 | 126 | 159 |
| Top2Box | prop | 57% | 51% | 62% |
| Low2Box | freq | 47 | 35 | 13 |
| Low2Box | prop | 9% | 14% | 5% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 271 | 153 | 76 | 185 | 310 | 4 | 179 |
| 489 | 302 | 209 | 191 | 770 | 39 | 430 |
| 17 | 6 | 1 | 8 | 15 | 1 | 7 |
| 6% | 4% | 1% | 4% | 5% | 13% | 4% |
| 13 | 7 | 3 | 8 | 15 | 1 | 4 |
| 5% | 5% | 5% | 4% | 5% | 21% | 2% |
| 87 | 45 | 37 | 51 | 116 | 1 | 79 |
| 32% | 29% | 48% | 28% | 37% | 30% | 44% |
| 92 | 67 | 27 | 63 | 123 | 1 | 63 |
| 34% | 44% | 36% | 34% | 40% | 21% | 35% |
| 61 | 28 | 8 | 55 | 42 | 1 | 27 |
| 23% | 18% | 11% | 30% | 13% | 15% | 15% |
| 154 | 95 | 35 | 118 | 164 | 2 | 89 |
| 57% | 62% | 47% | 64% | 53% | 36% | 50% |
| 30 | 13 | 4 | 16 | 30 | 2 | 10 |
| 11% | 8% | 5% | 9% | 10% | 34% | 6% |

Brazil

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 321 | 363 | 107 | 29 | 238 | 262 | 65 |
| 570 | 114 | 577 | 309 | 523 | 477 | 151 |
| 17 | 19 | 3 | 2 | 18 | 6 | 5 |
| 5% | 5% | 3% | 5% | 7% | 2% | 7% |
| 20 | 14 | 7 | 2 | 19 | 5 | 5 |
| 6% | 4% | 7% | 8% | 8% | 2% | 8% |
| 89 | 122 | 36 | 10 | 79 | 89 | 18 |
| 28% | 34% | 33% | 35% | 33% | 34% | 27% |
| 124 | 134 | 41 | 11 | 78 | 109 | 22 |
| 39% | 37% | 38% | 38% | 33% | 41% | 34% |
| 71 | 73 | 21 | 4 | 44 | 54 | 15 |
| 22% | 20% | 19% | 13% | 19% | 20% | 24% |
| 195 | 208 | 62 | 15 | 122 | 162 | 38 |
| 61% | 57% | 57% | 51% | 51% | 62% | 58% |
| 37 | 33 | 10 | 4 | 36 | 11 | 10 |
| 11% | 9% | 9% | 14% | 15% | 4% | 15% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 435 | 81 | 419 | 319 | 164 | 283 | 113 |
| 849 | 182 | 818 | 703 | 273 | 688 | 200 |
| 19 | 5 | 18 | 19 | 4 | 10 | 1 |
| 4% | 7% | 4% | 6% | 3% | 4% | 1% |
| 18 | 5 | 18 | 16 | 7 | 5 | 14 |
| 4% | 6% | 4% | 5% | 4% | 2% | 13% |
| 151 | 27 | 142 | 104 | 57 | 114 | 25 |
| 35% | 33% | 34% | 33% | 35% | 40% | 22% |
| 164 | 24 | 163 | 116 | 66 | 102 | 47 |
| 38% | 29% | 39% | 36% | 40% | 36% | 42% |
| 82 | 20 | 78 | 64 | 29 | 51 | 26 |
| 19% | 25% | 19% | 20% | 18% | 18% | 23% |
| 247 | 44 | 240 | 180 | 95 | 153 | 74 |
| 57% | 54% | 57% | 56% | 58% | 54% | 65% |
| 37 | 11 | 37 | 35 | 11 | 16 | 15 |
| 9% | 13% | 9% | 11% | 7% | 6% | 13% |

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| Social Media Inactive |
|-----------------------------|
| 104 |
| 112 |
| 13 |
| 12% |
| 4 |
| 4% |
| 30 |
| 28% |
| 37 |
| 36% |
| 21 |
| 20% |
| 58 |
| 56% |
| 16 |
| 16% |

| |
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| |
| |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 247 | 253 |
| | unw_base | 1001 | 458 | 543 |
| Much weaker | freq | 12 | 7 | 4 |
| Much weaker | prop | 2% | 3% | 2% |
| Somewhat weaker | freq | 37 | 20 | 17 |
| Somewhat weaker | prop | 7% | 8% | 7% |
| About the same | freq | 382 | 179 | 203 |
| About the same | prop | 76% | 72% | 80% |
| Somewhat stronger | freq | 59 | 38 | 22 |
| Somewhat stronger | prop | 12% | 15% | 9% |
| Much stronger | freq | 10 | 4 | 7 |
| Much stronger | prop | 2% | 1% | 3% |
| Top2Box | freq | 70 | 41 | 28 |
| Top2Box | prop | 14% | 17% | 11% |
| Low2Box | freq | 49 | 27 | 22 |
| Low2Box | prop | 10% | 11% | 9% |

B7 Looking ahead six months from now, do you expect

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 177 | 165 | 158 | 73 | 155 | 212 | 229 |
| 288 | 310 | 403 | 117 | 285 | 475 | 527 |
| 6 | 4 | 2 | 1 | 7 | 3 | 5 |
| 3% | 2% | 1% | 2% | 5% | 1% | 2% |
| 11 | 13 | 13 | 5 | 11 | 17 | 19 |
| 6% | 8% | 8% | 7% | 7% | 8% | 8% |
| 129 | 124 | 128 | 52 | 118 | 161 | 170 |
| 73% | 75% | 81% | 71% | 76% | 76% | 74% |
| 27 | 19 | 13 | 10 | 16 | 28 | 30 |
| 15% | 12% | 9% | 14% | 10% | 13% | 13% |
| 5 | 4 | 1 | 4 | 3 | 2 | 5 |
| 3% | 3% | 1% | 6% | 2% | 1% | 2% |
| 31 | 24 | 15 | 15 | 19 | 30 | 35 |
| 18% | 14% | 9% | 20% | 12% | 14% | 15% |
| 17 | 17 | 15 | 6 | 18 | 21 | 24 |
| 9% | 10% | 9% | 9% | 12% | 10% | 11% |

Canada

ect the economy in your local area to be much stronger, somewhat stronger, about the

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 271 | 186 | 223 | 91 | 258 | 242 | 50 |
| 474 | 230 | 426 | 345 | 530 | 471 | 102 |
| 7 | 5 | 5 | 2 | 7 | 5 | 0 |
| 2% | 3% | 2% | 2% | 3% | 2% | 1% |
| 18 | 13 | 17 | 7 | 21 | 16 | 4 |
| 7% | 7% | 8% | 8% | 8% | 7% | 9% |
| 212 | 148 | 171 | 62 | 188 | 194 | 37 |
| 78% | 80% | 77% | 69% | 73% | 80% | 75% |
| 29 | 13 | 28 | 18 | 36 | 23 | 6 |
| 11% | 7% | 12% | 20% | 14% | 10% | 12% |
| 5 | 7 | 3 | 1 | 6 | 5 | 2 |
| 2% | 4% | 1% | 1% | 2% | 2% | 4% |
| 34 | 20 | 30 | 19 | 42 | 28 | 8 |
| 13% | 11% | 14% | 21% | 16% | 12% | 15% |
| 25 | 18 | 22 | 9 | 28 | 21 | 5 |
| 9% | 10% | 10% | 10% | 11% | 9% | 9% |

the same, somewhat weaker, or much weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 450 | 57 | 443 | 320 | 172 | 179 | 139 |
| 899 | 127 | 874 | 671 | 318 | 358 | 293 |
| 11 | 1 | 11 | 6 | 5 | 7 | 2 |
| 3% | 1% | 2% | 2% | 3% | 4% | 2% |
| 33 | 5 | 32 | 24 | 12 | 16 | 9 |
| 7% | 9% | 7% | 7% | 7% | 9% | 7% |
| 344 | 41 | 341 | 245 | 132 | 122 | 106 |
| 76% | 71% | 77% | 77% | 77% | 68% | 76% |
| 53 | 10 | 49 | 40 | 18 | 29 | 18 |
| 12% | 18% | 11% | 13% | 10% | 16% | 13% |
| 9 | 0 | 10 | 4 | 6 | 6 | 3 |
| 2% | 1% | 2% | 1% | 3% | 3% | 2% |
| 62 | 10 | 59 | 45 | 23 | 35 | 21 |
| 14% | 18% | 13% | 14% | 14% | 19% | 15% |
| 44 | 6 | 43 | 30 | 17 | 22 | 12 |
| 10% | 10% | 10% | 9% | 10% | 12% | 8% |

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| Social Media Inactive | Canada Region Quebec | Canada Region Praries | Canada Region British Columbia | Canada Region Ontario | Canada Region Atlantic | Canada Region Alberta |
|-----------------------|----------------------|-----------------------|--------------------------------|-----------------------|------------------------|-----------------------|
| 182 | 140 | 34 | 74 | 158 | 37 | 57 |
| 350 | 281 | 69 | 154 | 307 | 72 | 118 |
| 3 | 3 | . | 1 | 7 | 1 | 1 |
| 2% | 2% | . | 1% | 4% | 2% | 1% |
| 12 | 8 | 3 | 6 | 16 | 2 | 2 |
| 7% | 6% | 8% | 8% | 10% | 4% | 3% |
| 153 | 118 | 29 | 52 | 111 | 28 | 44 |
| 84% | 84% | 86% | 70% | 70% | 75% | 77% |
| 12 | 10 | 2 | 13 | 18 | 6 | 10 |
| 6% | 7% | 6% | 18% | 11% | 16% | 18% |
| 2 | 1 | . | 2 | 5 | 1 | 1 |
| 1% | 1% | . | 3% | 3% | 2% | 1% |
| 14 | 11 | 2 | 15 | 23 | 7 | 11 |
| 7% | 8% | 6% | 21% | 15% | 18% | 19% |
| 15 | 11 | 3 | 7 | 24 | 2 | 2 |
| 8% | 8% | 8% | 9% | 15% | 7% | 4% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 249 | 251 |
| | unw_base | 1002 | 503 | 499 |
| Much weaker | freq | 5 | 4 | 1 |
| Much weaker | prop | 1% | 2% | 1% |
| Somewhat weaker | freq | 28 | 19 | 10 |
| Somewhat weaker | prop | 6% | 7% | 4% |
| About the same | freq | 283 | 129 | 154 |
| About the same | prop | 57% | 52% | 61% |
| Somewhat stronger | freq | 167 | 90 | 77 |
| Somewhat stronger | prop | 33% | 36% | 31% |
| Much stronger | freq | 17 | 8 | 9 |
| Much stronger | prop | 3% | 3% | 4% |
| Top2Box | freq | 183 | 97 | 86 |
| Top2Box | prop | 37% | 39% | 34% |
| Low2Box | freq | 34 | 23 | 11 |
| Low2Box | prop | 7% | 9% | 4% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 201 | 188 | 112 | 59 | 196 | 246 | 367 |
| 454 | 421 | 127 | 49 | 248 | 705 | 737 |
| 0 | 2 | 4 | . | 1 | 5 | 5 |
| % | 1% | 3% | . | % | 2% | 1% |
| 5 | 14 | 9 | 5 | 17 | 6 | 14 |
| 3% | 8% | 8% | 9% | 9% | 3% | 4% |
| 105 | 106 | 72 | 27 | 117 | 139 | 229 |
| 52% | 57% | 64% | 47% | 60% | 57% | 62% |
| 77 | 62 | 27 | 22 | 59 | 86 | 109 |
| 39% | 33% | 24% | 37% | 30% | 35% | 30% |
| 13 | 4 | 0 | 4 | 2 | 10 | 10 |
| 6% | 2% | % | 7% | 1% | 4% | 3% |
| 90 | 66 | 28 | 26 | 61 | 96 | 119 |
| 45% | 35% | 25% | 44% | 31% | 39% | 32% |
| 6 | 16 | 13 | 5 | 18 | 11 | 20 |
| 3% | 8% | 11% | 9% | 9% | 4% | 5% |

China

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 133 | 295 | 155 | 50 | 278 | 222 | 36 |
| 265 | 81 | 230 | 691 | 657 | 345 | 81 |
| 0 | 4 | 1 | 1 | 5 | 1 | . |
| % | 1% | 1% | 1% | 2% | % | . |
| 14 | 14 | 11 | 3 | 18 | 10 | 0 |
| 11% | 5% | 7% | 7% | 7% | 4% | % |
| 55 | 173 | 87 | 23 | 156 | 127 | 11 |
| 41% | 59% | 56% | 46% | 56% | 57% | 31% |
| 57 | 98 | 49 | 19 | 89 | 77 | 21 |
| 43% | 33% | 32% | 38% | 32% | 35% | 58% |
| 7 | 6 | 6 | 4 | 9 | 8 | 4 |
| 5% | 2% | 4% | 8% | 3% | 3% | 11% |
| 64 | 104 | 56 | 23 | 98 | 85 | 25 |
| 48% | 35% | 36% | 46% | 35% | 38% | 69% |
| 14 | 18 | 12 | 4 | 23 | 11 | 0 |
| 11% | 6% | 8% | 8% | 8% | 5% | % |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 464 | 83 | 417 | 393 | 89 | . | . |
| 921 | 287 | 715 | 891 | 102 | . | . |
| 5 | 0 | 5 | 5 | . | . | . |
| 1% | % | 1% | 1% | . | . | . |
| 28 | 1 | 28 | 18 | 10 | . | . |
| 6% | 1% | 7% | 5% | 12% | . | . |
| 272 | 25 | 258 | 229 | 43 | . | . |
| 59% | 30% | 62% | 58% | 49% | . | . |
| 146 | 50 | 116 | 124 | 35 | . | . |
| 31% | 60% | 28% | 32% | 39% | . | . |
| 13 | 7 | 10 | 16 | 1 | . | . |
| 3% | 8% | 2% | 4% | 1% | . | . |
| 158 | 57 | 126 | 140 | 35 | . | . |
| 34% | 69% | 30% | 36% | 40% | . | . |
| 34 | 1 | 33 | 23 | 10 | . | . |
| 7% | 1% | 8% | 6% | 12% | . | . |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 245 | 255 |
| | unw_base | 500 | 235 | 265 |
| Much weaker | freq | 16 | 5 | 11 |
| Much weaker | prop | 3% | 2% | 4% |
| Somewhat weaker | freq | 20 | 11 | 9 |
| Somewhat weaker | prop | 4% | 5% | 3% |
| About the same | freq | 128 | 66 | 62 |
| About the same | prop | 26% | 27% | 24% |
| Somewhat stronger | freq | 279 | 130 | 148 |
| Somewhat stronger | prop | 56% | 53% | 58% |
| Much stronger | freq | 58 | 33 | 25 |
| Much stronger | prop | 12% | 13% | 10% |
| Top2Box | freq | 336 | 163 | 173 |
| Top2Box | prop | 67% | 67% | 68% |
| Low2Box | freq | 35 | 16 | 19 |
| Low2Box | prop | 7% | 7% | 8% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 316 | 104 | 80 | 73 | 30 | 138 | 256 |
| 315 | 112 | 73 | 62 | 33 | 159 | 264 |
| 12 | 3 | 0 | 0 | . | 2 | 7 |
| 4% | 3% | % | % | . | 2% | 3% |
| 9 | 8 | 2 | . | 2 | 10 | 10 |
| 3% | 8% | 3% | . | 6% | 7% | 4% |
| 74 | 31 | 23 | 17 | 11 | 29 | 77 |
| 23% | 30% | 29% | 23% | 35% | 21% | 30% |
| 188 | 47 | 43 | 34 | 15 | 84 | 132 |
| 60% | 45% | 55% | 47% | 48% | 61% | 52% |
| 32 | 15 | 10 | 22 | 3 | 13 | 29 |
| 10% | 15% | 13% | 30% | 11% | 9% | 11% |
| 221 | 62 | 54 | 56 | 18 | 97 | 161 |
| 70% | 59% | 68% | 77% | 60% | 70% | 63% |
| 22 | 11 | 3 | 0 | 2 | 12 | 18 |
| 7% | 11% | 3% | % | 6% | 9% | 7% |

Egypt

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 244 | 93 | 302 | 105 | 138 | 362 | 23 |
| 236 | 55 | 215 | 230 | 148 | 352 | 27 |
| 8 | 3 | 9 | 3 | 1 | 15 | . |
| 3% | 4% | 3% | 3% | % | 4% | . |
| 9 | 2 | 14 | 4 | 8 | 12 | 2 |
| 4% | 2% | 5% | 4% | 5% | 3% | 9% |
| 51 | 24 | 83 | 22 | 39 | 89 | 4 |
| 21% | 25% | 27% | 21% | 28% | 25% | 18% |
| 146 | 46 | 169 | 64 | 72 | 207 | 15 |
| 60% | 49% | 56% | 61% | 52% | 57% | 63% |
| 29 | 19 | 27 | 12 | 19 | 39 | 2 |
| 12% | 20% | 9% | 12% | 14% | 11% | 10% |
| 175 | 64 | 195 | 77 | 91 | 245 | 17 |
| 72% | 69% | 65% | 73% | 66% | 68% | 73% |
| 18 | 5 | 24 | 7 | 8 | 27 | 2 |
| 7% | 5% | 8% | 6% | 6% | 8% | 9% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 477 | . | . | 218 | 282 | . | . |
| 473 | . | . | 247 | 253 | . | . |
| 16 | . | . | 5 | 10 | . | . |
| 3% | . | . | 2% | 4% | . | . |
| 18 | . | . | 9 | 11 | . | . |
| 4% | . | . | 4% | 4% | . | . |
| 124 | . | . | 60 | 68 | . | . |
| 26% | . | . | 27% | 24% | . | . |
| 264 | . | . | 114 | 164 | . | . |
| 55% | . | . | 52% | 58% | . | . |
| 55 | . | . | 30 | 28 | . | . |
| 12% | . | . | 14% | 10% | . | . |
| 319 | . | . | 144 | 192 | . | . |
| 67% | . | . | 66% | 68% | . | . |
| 33 | . | . | 14 | 21 | . | . |
| 7% | . | . | 6% | 8% | . | . |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 247 | 253 |
| | unw_base | 1002 | 505 | 497 |
| Much weaker | freq | 40 | 17 | 23 |
| Much weaker | prop | 8% | 7% | 9% |
| Somewhat weaker | freq | 115 | 57 | 58 |
| Somewhat weaker | prop | 23% | 23% | 23% |
| About the same | freq | 327 | 159 | 167 |
| About the same | prop | 65% | 65% | 66% |
| Somewhat stronger | freq | 17 | 12 | 5 |
| Somewhat stronger | prop | 3% | 5% | 2% |
| Much stronger | freq | 2 | 2 | 0 |
| Much stronger | prop | % | 1% | % |
| Top2Box | freq | 19 | 14 | 5 |
| Top2Box | prop | 4% | 5% | 2% |
| Low2Box | freq | 155 | 74 | 81 |
| Low2Box | prop | 31% | 30% | 32% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 191 | 160 | 150 | 82 | 230 | 117 | 183 |
| 362 | 301 | 339 | 161 | 459 | 241 | 379 |
| 14 | 14 | 12 | 10 | 17 | 6 | 14 |
| 7% | 9% | 8% | 13% | 7% | 5% | 7% |
| 31 | 47 | 37 | 18 | 58 | 23 | 45 |
| 16% | 30% | 25% | 22% | 25% | 20% | 25% |
| 139 | 93 | 95 | 50 | 148 | 82 | 118 |
| 73% | 58% | 64% | 61% | 64% | 70% | 65% |
| 7 | 5 | 5 | 3 | 7 | 5 | 5 |
| 4% | 3% | 3% | 4% | 3% | 4% | 3% |
| . | 1 | 1 | 1 | 1 | 0 | 1 |
| . | 1% | % | 1% | % | % | % |
| 7 | 6 | 6 | 4 | 8 | 5 | 6 |
| 4% | 4% | 4% | 5% | 3% | 5% | 3% |
| 45 | 61 | 49 | 28 | 75 | 29 | 59 |
| 24% | 38% | 32% | 34% | 32% | 25% | 32% |

France

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 317 | 168 | 209 | 124 | 277 | 223 | 13 |
| 623 | 386 | 291 | 325 | 566 | 436 | 27 |
| 26 | 17 | 16 | 7 | 23 | 17 | 1 |
| 8% | 10% | 8% | 6% | 8% | 7% | 9% |
| 70 | 41 | 50 | 24 | 69 | 46 | 3 |
| 22% | 24% | 24% | 20% | 25% | 21% | 23% |
| 208 | 104 | 136 | 86 | 173 | 153 | 8 |
| 66% | 62% | 65% | 70% | 62% | 69% | 57% |
| 12 | 6 | 5 | 6 | 10 | 7 | 1 |
| 4% | 4% | 2% | 4% | 4% | 3% | 6% |
| 1 | . | 1 | 1 | 2 | . | 1 |
| % | . | 1% | 1% | 1% | . | 5% |
| 13 | 6 | 6 | 6 | 12 | 7 | 1 |
| 4% | 4% | 3% | 5% | 4% | 3% | 11% |
| 96 | 57 | 66 | 31 | 92 | 63 | 4 |
| 30% | 34% | 32% | 25% | 33% | 28% | 32% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 487 | 23 | 477 | 300 | 198 | 89 | 148 |
| 975 | 51 | 951 | 594 | 405 | 183 | 301 |
| 39 | 2 | 38 | 27 | 13 | 6 | 9 |
| 8% | 9% | 8% | 9% | 7% | 7% | 6% |
| 112 | 7 | 108 | 75 | 40 | 21 | 31 |
| 23% | 32% | 23% | 25% | 20% | 24% | 21% |
| 319 | 12 | 315 | 187 | 137 | 58 | 100 |
| 66% | 51% | 66% | 62% | 69% | 65% | 68% |
| 16 | 1 | 15 | 10 | 7 | 4 | 6 |
| 3% | 5% | 3% | 3% | 4% | 4% | 4% |
| 1 | 1 | 1 | 2 | . | . | 1 |
| % | 3% | % | 1% | . | . | 1% |
| 17 | 2 | 17 | 12 | 7 | 4 | 7 |
| 4% | 8% | 4% | 4% | 4% | 4% | 5% |
| 151 | 10 | 145 | 101 | 53 | 27 | 40 |
| 31% | 41% | 30% | 34% | 27% | 31% | 27% |

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| Social Media Inactive |
|-----------------------|
| 263 |
| 518 |
| 24 |
| 9% |
| 63 |
| 24% |
| 168 |
| 64% |
| 7 |
| 3% |
| 1 |
| % |
| 8 |
| 3% |
| 87 |
| 33% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 1000 | 495 | 505 |
| Much weaker | freq | 10 | 5 | 5 |
| Much weaker | prop | 2% | 2% | 2% |
| Somewhat weaker | freq | 43 | 19 | 24 |
| Somewhat weaker | prop | 9% | 8% | 10% |
| About the same | freq | 360 | 179 | 181 |
| About the same | prop | 72% | 71% | 73% |
| Somewhat stronger | freq | 79 | 46 | 33 |
| Somewhat stronger | prop | 16% | 18% | 13% |
| Much stronger | freq | 8 | 4 | 4 |
| Much stronger | prop | 2% | 2% | 2% |
| Top2Box | freq | 87 | 50 | 37 |
| Top2Box | prop | 17% | 20% | 15% |
| Low2Box | freq | 53 | 24 | 29 |
| Low2Box | prop | 11% | 9% | 12% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 172 | 167 | 160 | 158 | 145 | 121 | 159 |
| 274 | 322 | 404 | 314 | 290 | 246 | 336 |
| 2 | 4 | 4 | 6 | 2 | 1 | 3 |
| 1% | 3% | 2% | 4% | 1% | 1% | 2% |
| 10 | 15 | 18 | 14 | 13 | 10 | 15 |
| 6% | 9% | 11% | 9% | 9% | 8% | 10% |
| 123 | 126 | 112 | 115 | 100 | 85 | 110 |
| 71% | 75% | 70% | 72% | 69% | 71% | 69% |
| 34 | 21 | 25 | 22 | 25 | 24 | 27 |
| 19% | 12% | 15% | 14% | 17% | 20% | 17% |
| 5 | 1 | 2 | 1 | 5 | 1 | 4 |
| 3% | 1% | 1% | 1% | 4% | 1% | 2% |
| 38 | 22 | 27 | 23 | 30 | 25 | 31 |
| 22% | 13% | 17% | 15% | 21% | 21% | 19% |
| 12 | 19 | 22 | 20 | 15 | 11 | 18 |
| 7% | 12% | 14% | 13% | 10% | 9% | 11% |

Germany

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 341 | 113 | 285 | 101 | 350 | 150 | 40 |
| 664 | 184 | 610 | 206 | 712 | 288 | 88 |
| 7 | 5 | 2 | 2 | 8 | 2 | 1 |
| 2% | 5% | 1% | 2% | 2% | 1% | 3% |
| 28 | 9 | 28 | 6 | 31 | 12 | 4 |
| 8% | 8% | 10% | 6% | 9% | 8% | 10% |
| 250 | 81 | 207 | 72 | 249 | 111 | 27 |
| 73% | 72% | 72% | 71% | 71% | 74% | 68% |
| 52 | 16 | 43 | 20 | 56 | 23 | 6 |
| 15% | 14% | 15% | 20% | 16% | 15% | 16% |
| 4 | 2 | 5 | 1 | 6 | 2 | 2 |
| 1% | 2% | 2% | 1% | 2% | 1% | 4% |
| 57 | 18 | 48 | 21 | 62 | 25 | 8 |
| 17% | 16% | 17% | 20% | 18% | 17% | 20% |
| 35 | 14 | 31 | 8 | 39 | 14 | 5 |
| 10% | 12% | 11% | 8% | 11% | 9% | 13% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 460 | 76 | 424 | 336 | 155 | 116 | 159 |
| 912 | 163 | 837 | 687 | 295 | 220 | 314 |
| 9 | 1 | 9 | 6 | 3 | 2 | 3 |
| 2% | 2% | 2% | 2% | 2% | 2% | 2% |
| 39 | 8 | 35 | 31 | 12 | 10 | 17 |
| 9% | 11% | 8% | 9% | 8% | 9% | 11% |
| 333 | 51 | 309 | 240 | 112 | 76 | 113 |
| 72% | 67% | 73% | 71% | 72% | 66% | 71% |
| 73 | 13 | 66 | 53 | 25 | 23 | 23 |
| 16% | 17% | 16% | 16% | 16% | 20% | 15% |
| 6 | 3 | 5 | 6 | 2 | 4 | 3 |
| 1% | 4% | 1% | 2% | 1% | 3% | 2% |
| 79 | 16 | 71 | 59 | 27 | 27 | 26 |
| 17% | 21% | 17% | 18% | 18% | 23% | 16% |
| 48 | 9 | 44 | 37 | 15 | 13 | 20 |
| 10% | 12% | 10% | 11% | 10% | 11% | 12% |

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| Social Media Inactive |
|-----------------------------|
| 226 |
| 466 |
| 5 |
| 2% |
| 15 |
| 7% |
| 171 |
| 76% |
| 33 |
| 15% |
| 1 |
| 1% |
| 34 |
| 15% |
| 20 |
| 9% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 496 | 243 | 253 |
| | unw_base | 992 | 490 | 502 |
| Much weaker | freq | 11 | 7 | 4 |
| Much weaker | prop | 2% | 3% | 2% |
| Somewhat weaker | freq | 51 | 24 | 27 |
| Somewhat weaker | prop | 10% | 10% | 11% |
| About the same | freq | 346 | 159 | 187 |
| About the same | prop | 70% | 65% | 74% |
| Somewhat stronger | freq | 83 | 51 | 32 |
| Somewhat stronger | prop | 17% | 21% | 13% |
| Much stronger | freq | 6 | 3 | 3 |
| Much stronger | prop | 1% | 1% | 1% |
| Top2Box | freq | 88 | 54 | 34 |
| Top2Box | prop | 18% | 22% | 14% |
| Low2Box | freq | 62 | 31 | 31 |
| Low2Box | prop | 12% | 13% | 12% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 184 | 160 | 153 | 90 | 254 | 101 | 207 |
| 374 | 308 | 310 | 180 | 508 | 201 | 412 |
| 4 | 3 | 4 | 4 | 4 | 0 | 3 |
| 2% | 2% | 3% | 5% | 2% | % | 1% |
| 22 | 13 | 16 | 13 | 26 | 6 | 19 |
| 12% | 8% | 10% | 15% | 10% | 6% | 9% |
| 125 | 113 | 108 | 62 | 178 | 69 | 142 |
| 68% | 71% | 71% | 69% | 70% | 68% | 69% |
| 31 | 29 | 23 | 8 | 43 | 24 | 41 |
| 17% | 18% | 15% | 9% | 17% | 24% | 20% |
| 1 | 2 | 2 | 2 | 2 | 2 | 2 |
| 1% | 1% | 2% | 2% | 1% | 2% | 1% |
| 33 | 30 | 25 | 10 | 45 | 25 | 43 |
| 18% | 19% | 16% | 11% | 18% | 25% | 21% |
| 26 | 16 | 20 | 18 | 30 | 7 | 22 |
| 14% | 10% | 13% | 20% | 12% | 6% | 11% |

Great Britain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 289 | 139 | 172 | 185 | 288 | 208 | 38 |
| 580 | 279 | 344 | 369 | 576 | 416 | 76 |
| 8 | 5 | 5 | 1 | 7 | 3 | 1 |
| 3% | 4% | 3% | 1% | 3% | 2% | 1% |
| 32 | 17 | 17 | 16 | 27 | 24 | 3 |
| 11% | 13% | 10% | 9% | 9% | 12% | 8% |
| 204 | 94 | 122 | 130 | 200 | 147 | 24 |
| 71% | 68% | 71% | 71% | 69% | 70% | 63% |
| 42 | 18 | 28 | 36 | 50 | 33 | 9 |
| 15% | 13% | 16% | 19% | 17% | 16% | 24% |
| 3 | 4 | 1 | 1 | 4 | 1 | 2 |
| 1% | 3% | 1% | 1% | 2% | % | 4% |
| 45 | 22 | 29 | 37 | 54 | 34 | 11 |
| 16% | 16% | 17% | 20% | 19% | 16% | 28% |
| 40 | 23 | 22 | 17 | 34 | 27 | 4 |
| 14% | 16% | 12% | 9% | 12% | 13% | 9% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 458 | 50 | 446 | 335 | 154 | 177 | 136 |
| 916 | 100 | 892 | 669 | 309 | 354 | 271 |
| 10 | 1 | 10 | 5 | 5 | 2 | 1 |
| 2% | 2% | 2% | 1% | 4% | 1% | 1% |
| 48 | 4 | 47 | 32 | 18 | 23 | 10 |
| 10% | 7% | 11% | 10% | 12% | 13% | 7% |
| 322 | 34 | 312 | 234 | 107 | 115 | 97 |
| 70% | 68% | 70% | 70% | 70% | 65% | 71% |
| 73 | 10 | 72 | 61 | 20 | 34 | 26 |
| 16% | 20% | 16% | 18% | 13% | 19% | 19% |
| 4 | 2 | 4 | 2 | 3 | 3 | 2 |
| 1% | 3% | 1% | 1% | 2% | 2% | 1% |
| 77 | 12 | 76 | 64 | 23 | 37 | 28 |
| 17% | 23% | 17% | 19% | 15% | 21% | 21% |
| 58 | 5 | 57 | 37 | 23 | 25 | 11 |
| 13% | 9% | 13% | 11% | 15% | 14% | 8% |

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| Social Media Inactive |
|-----------------------|
| 183 |
| 367 |
| 8 |
| 4% |
| 18 |
| 10% |
| 134 |
| 73% |
| 22 |
| 12% |
| 1 |
| 1% |
| 23 |
| 13% |
| 26 |
| 14% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 244 | 256 |
| | unw_base | 500 | 299 | 201 |
| Much weaker | freq | 39 | 16 | 24 |
| Much weaker | prop | 8% | 6% | 9% |
| Somewhat weaker | freq | 118 | 51 | 67 |
| Somewhat weaker | prop | 24% | 21% | 26% |
| About the same | freq | 291 | 146 | 145 |
| About the same | prop | 58% | 60% | 57% |
| Somewhat stronger | freq | 50 | 29 | 20 |
| Somewhat stronger | prop | 10% | 12% | 8% |
| Much stronger | freq | 2 | 2 | . |
| Much stronger | prop | % | 1% | . |
| Top2Box | freq | 52 | 32 | 20 |
| Top2Box | prop | 10% | 13% | 8% |
| Low2Box | freq | 157 | 66 | 91 |
| Low2Box | prop | 31% | 27% | 35% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|--------------|-----------|-----------|----------------------|-------------------------|-----------------------|------------------------|
| 202 | 150 | 148 | 161 | 242 | 16 | 192 |
| 194 | 156 | 150 | 145 | 249 | 23 | 196 |
| 13 | 16 | 10 | 20 | 10 | . | 16 |
| 7% | 11% | 7% | 13% | 4% | . | 9% |
| 44 | 31 | 42 | 37 | 57 | 4 | 44 |
| 22% | 21% | 28% | 23% | 23% | 24% | 23% |
| 121 | 86 | 85 | 93 | 142 | 12 | 109 |
| 60% | 57% | 57% | 58% | 59% | 76% | 57% |
| 21 | 17 | 11 | 9 | 32 | . | 22 |
| 11% | 11% | 8% | 6% | 13% | . | 12% |
| 2 | . | . | 1 | 1 | . | . |
| 1% | . | . | 1% | % | . | . |
| 24 | 17 | 11 | 11 | 33 | . | 22 |
| 12% | 11% | 8% | 7% | 14% | . | 12% |
| 58 | 47 | 52 | 57 | 67 | 4 | 61 |
| 29% | 31% | 35% | 36% | 28% | 24% | 32% |

Hungary

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 308 | 130 | 294 | 77 | 246 | 254 | 35 |
| 304 | 107 | 256 | 137 | 268 | 232 | 40 |
| 23 | 9 | 27 | 4 | 13 | 26 | . |
| 7% | 7% | 9% | 5% | 5% | 10% | . |
| 73 | 35 | 64 | 19 | 59 | 59 | 8 |
| 24% | 27% | 22% | 24% | 24% | 23% | 23% |
| 182 | 82 | 167 | 42 | 142 | 149 | 19 |
| 59% | 63% | 57% | 56% | 58% | 59% | 55% |
| 27 | 5 | 34 | 11 | 31 | 19 | 8 |
| 9% | 3% | 12% | 15% | 12% | 8% | 22% |
| 2 | . | 2 | . | 1 | 1 | . |
| 1% | . | 1% | . | % | % | . |
| 30 | 5 | 36 | 11 | 32 | 20 | 8 |
| 10% | 3% | 12% | 15% | 13% | 8% | 22% |
| 96 | 43 | 91 | 23 | 73 | 84 | 8 |
| 31% | 33% | 31% | 30% | 29% | 33% | 23% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 465 | 29 | 471 | 280 | 204 | 177 | 241 |
| 460 | 35 | 465 | 293 | 193 | 179 | 237 |
| 39 | 1 | 38 | 13 | 23 | 20 | 10 |
| 8% | 4% | 8% | 5% | 11% | 11% | 4% |
| 110 | 7 | 111 | 66 | 49 | 41 | 61 |
| 24% | 24% | 24% | 24% | 24% | 23% | 25% |
| 272 | 14 | 277 | 167 | 115 | 89 | 151 |
| 58% | 49% | 59% | 60% | 56% | 50% | 63% |
| 42 | 7 | 43 | 31 | 17 | 27 | 18 |
| 9% | 24% | 9% | 11% | 8% | 15% | 7% |
| 2 | . | 2 | 2 | . | 1 | 1 |
| % | . | % | 1% | . | 1% | % |
| 44 | 7 | 45 | 33 | 17 | 28 | 19 |
| 10% | 24% | 10% | 12% | 8% | 16% | 8% |
| 149 | 8 | 149 | 79 | 72 | 61 | 71 |
| 32% | 27% | 32% | 28% | 35% | 34% | 29% |

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| Social Media Inactive |
|-----------------------|
| 82 |
| 84 |
| 9 |
| 11% |
| 16 |
| 20% |
| 52 |
| 63% |
| 5 |
| 6% |
| . |
| . |
| 5 |
| 6% |
| 25 |
| 31% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 258 | 242 |
| | unw_base | 500 | 250 | 250 |
| Much weaker | freq | 9 | 5 | 4 |
| Much weaker | prop | 2% | 2% | 1% |
| Somewhat weaker | freq | 21 | 11 | 10 |
| Somewhat weaker | prop | 4% | 4% | 4% |
| About the same | freq | 120 | 58 | 62 |
| About the same | prop | 24% | 22% | 26% |
| Somewhat stronger | freq | 272 | 144 | 128 |
| Somewhat stronger | prop | 54% | 56% | 53% |
| Much stronger | freq | 78 | 40 | 38 |
| Much stronger | prop | 16% | 16% | 16% |
| Top2Box | freq | 351 | 185 | 166 |
| Top2Box | prop | 70% | 72% | 69% |
| Low2Box | freq | 30 | 16 | 14 |
| Low2Box | prop | 6% | 6% | 6% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 276 | 144 | 80 | 195 | 176 | 129 | 304 |
| 231 | 166 | 103 | 182 | 179 | 139 | 339 |
| 4 | 3 | 2 | 6 | 1 | 2 | 3 |
| 2% | 2% | 2% | 3% | % | 2% | 1% |
| 15 | 3 | 2 | 8 | 10 | 2 | 8 |
| 6% | 2% | 3% | 4% | 6% | 2% | 3% |
| 74 | 32 | 14 | 62 | 32 | 26 | 62 |
| 27% | 22% | 17% | 32% | 18% | 20% | 21% |
| 136 | 83 | 53 | 98 | 97 | 77 | 174 |
| 49% | 58% | 66% | 51% | 55% | 59% | 57% |
| 47 | 22 | 9 | 20 | 37 | 22 | 56 |
| 17% | 16% | 12% | 10% | 21% | 17% | 18% |
| 183 | 106 | 62 | 118 | 134 | 98 | 230 |
| 66% | 73% | 78% | 61% | 76% | 76% | 76% |
| 20 | 6 | 4 | 14 | 11 | 5 | 11 |
| 7% | 4% | 5% | 7% | 6% | 4% | 4% |

India

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 196 | . | 61 | 439 | 257 | 243 | 113 |
| 161 | . | 54 | 446 | 267 | 233 | 116 |
| 5 | . | 1 | 8 | 4 | 4 | 2 |
| 3% | . | 2% | 2% | 2% | 2% | 1% |
| 13 | . | 6 | 15 | 7 | 14 | 3 |
| 7% | . | 10% | 3% | 3% | 6% | 3% |
| 57 | . | 12 | 107 | 60 | 60 | 20 |
| 29% | . | 20% | 24% | 23% | 25% | 18% |
| 98 | . | 32 | 241 | 140 | 132 | 62 |
| 50% | . | 52% | 55% | 55% | 54% | 55% |
| 22 | . | 10 | 68 | 46 | 33 | 26 |
| 11% | . | 16% | 16% | 18% | 13% | 23% |
| 120 | . | 42 | 309 | 186 | 164 | 88 |
| 61% | . | 68% | 70% | 72% | 68% | 78% |
| 18 | . | 7 | 23 | 11 | 19 | 5 |
| 9% | . | 11% | 5% | 4% | 8% | 4% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 387 | 250 | 250 | 384 | 107 | 405 | 69 |
| 384 | 262 | 238 | 395 | 96 | 398 | 73 |
| 7 | 4 | 5 | 6 | 3 | 7 | . |
| 2% | 2% | 2% | 1% | 3% | 2% | . |
| 18 | 6 | 15 | 8 | 13 | 15 | 4 |
| 5% | 2% | 6% | 2% | 12% | 4% | 6% |
| 100 | 41 | 79 | 92 | 26 | 93 | 17 |
| 26% | 16% | 32% | 24% | 24% | 23% | 25% |
| 210 | 148 | 124 | 210 | 58 | 218 | 42 |
| 54% | 59% | 50% | 55% | 54% | 54% | 62% |
| 52 | 51 | 27 | 68 | 8 | 72 | 5 |
| 13% | 21% | 11% | 18% | 7% | 18% | 8% |
| 262 | 200 | 151 | 278 | 65 | 290 | 48 |
| 68% | 80% | 60% | 72% | 61% | 72% | 70% |
| 25 | 10 | 20 | 14 | 15 | 22 | 4 |
| 6% | 4% | 8% | 4% | 14% | 5% | 6% |

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| Social Media Inactive |
|-----------------------|
| 26 |
| 29 |
| 2 |
| 7% |
| 2 |
| 7% |
| 10 |
| 38% |
| 12 |
| 45% |
| 1 |
| 4% |
| 13 |
| 48% |
| 4 |
| 13% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 250 | 250 |
| | unw_base | 1000 | 479 | 521 |
| Much weaker | freq | 63 | 29 | 34 |
| Much weaker | prop | 13% | 12% | 14% |
| Somewhat weaker | freq | 60 | 28 | 32 |
| Somewhat weaker | prop | 12% | 11% | 13% |
| About the same | freq | 300 | 156 | 144 |
| About the same | prop | 60% | 62% | 58% |
| Somewhat stronger | freq | 69 | 33 | 35 |
| Somewhat stronger | prop | 14% | 13% | 14% |
| Much stronger | freq | 7 | 4 | 4 |
| Much stronger | prop | 1% | 1% | 2% |
| Top2Box | freq | 76 | 37 | 39 |
| Top2Box | prop | 15% | 15% | 16% |
| Low2Box | freq | 124 | 57 | 67 |
| Low2Box | prop | 25% | 23% | 27% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|--------------|-----------|-----------|----------------------|-------------------------|-----------------------|------------------------|
| 181 | 174 | 145 | 111 | 203 | 107 | 241 |
| 309 | 365 | 326 | 195 | 403 | 242 | 504 |
| 22 | 26 | 16 | 17 | 21 | 10 | 30 |
| 12% | 15% | 11% | 16% | 10% | 10% | 12% |
| 23 | 21 | 16 | 17 | 27 | 8 | 24 |
| 13% | 12% | 11% | 15% | 13% | 7% | 10% |
| 111 | 99 | 90 | 62 | 127 | 67 | 149 |
| 61% | 57% | 62% | 56% | 63% | 62% | 62% |
| 22 | 26 | 22 | 13 | 24 | 21 | 35 |
| 12% | 15% | 15% | 12% | 12% | 19% | 14% |
| 3 | 3 | 2 | 2 | 3 | 1 | 4 |
| 2% | 1% | 1% | 2% | 2% | 1% | 2% |
| 25 | 28 | 23 | 15 | 27 | 22 | 39 |
| 14% | 16% | 16% | 13% | 13% | 21% | 16% |
| 45 | 47 | 32 | 34 | 49 | 18 | 54 |
| 25% | 27% | 22% | 31% | 24% | 17% | 22% |

Italy

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 259 | 244 | 199 | 58 | 237 | 263 | 47 |
| 496 | 318 | 531 | 151 | 493 | 507 | 93 |
| 34 | 37 | 22 | 4 | 28 | 35 | 4 |
| 13% | 15% | 11% | 7% | 12% | 13% | 8% |
| 36 | 33 | 19 | 8 | 27 | 33 | 6 |
| 14% | 13% | 10% | 14% | 11% | 13% | 12% |
| 151 | 148 | 119 | 32 | 141 | 159 | 26 |
| 58% | 61% | 60% | 56% | 60% | 60% | 56% |
| 34 | 24 | 34 | 12 | 36 | 33 | 8 |
| 13% | 10% | 17% | 20% | 15% | 13% | 18% |
| 3 | 2 | 4 | 2 | 5 | 3 | 2 |
| 1% | 1% | 2% | 3% | 2% | 1% | 5% |
| 38 | 25 | 38 | 13 | 41 | 36 | 11 |
| 15% | 10% | 19% | 23% | 17% | 14% | 23% |
| 70 | 70 | 41 | 12 | 55 | 69 | 10 |
| 27% | 29% | 21% | 22% | 23% | 26% | 21% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 453 | 72 | 428 | 290 | 203 | 268 | 111 |
| 907 | 153 | 847 | 613 | 374 | 544 | 226 |
| 59 | 6 | 58 | 30 | 33 | 33 | 12 |
| 13% | 8% | 13% | 10% | 16% | 12% | 11% |
| 54 | 10 | 50 | 35 | 25 | 37 | 13 |
| 12% | 14% | 12% | 12% | 12% | 14% | 12% |
| 274 | 44 | 256 | 177 | 118 | 153 | 69 |
| 60% | 61% | 60% | 61% | 58% | 57% | 62% |
| 60 | 10 | 59 | 44 | 24 | 38 | 17 |
| 13% | 13% | 14% | 15% | 12% | 14% | 15% |
| 5 | 2 | 5 | 5 | 3 | 6 | 1 |
| 1% | 3% | 1% | 2% | 1% | 2% | 1% |
| 66 | 12 | 64 | 49 | 27 | 44 | 18 |
| 14% | 17% | 15% | 17% | 13% | 16% | 16% |
| 114 | 16 | 107 | 65 | 58 | 71 | 25 |
| 25% | 22% | 25% | 22% | 28% | 26% | 23% |

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| Social Media Inactive |
|-----------------------------|
| 121 |
| 230 |
| 18 |
| 15% |
| 10 |
| 8% |
| 78 |
| 65% |
| 15 |
| 12% |
| 0 |
| % |
| 15 |
| 12% |
| 28 |
| 23% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 251 | 249 |
| | unw_base | 1005 | 468 | 537 |
| Much weaker | freq | 40 | 24 | 16 |
| Much weaker | prop | 8% | 9% | 7% |
| Somewhat weaker | freq | 108 | 55 | 53 |
| Somewhat weaker | prop | 22% | 22% | 21% |
| About the same | freq | 287 | 136 | 151 |
| About the same | prop | 57% | 54% | 61% |
| Somewhat stronger | freq | 63 | 35 | 28 |
| Somewhat stronger | prop | 13% | 14% | 11% |
| Much stronger | freq | 3 | 2 | 1 |
| Much stronger | prop | 1% | 1% | % |
| Top2Box | freq | 66 | 37 | 29 |
| Top2Box | prop | 13% | 15% | 12% |
| Low2Box | freq | 147 | 78 | 69 |
| Low2Box | prop | 29% | 31% | 28% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|--------------|-----------|-----------|----------------------|-------------------------|-----------------------|------------------------|
| 185 | 160 | 155 | 358 | 118 | 24 | 255 |
| 372 | 302 | 331 | 718 | 237 | 50 | 526 |
| 14 | 12 | 14 | 35 | 4 | 1 | 18 |
| 8% | 7% | 9% | 10% | 3% | 4% | 7% |
| 42 | 31 | 34 | 86 | 17 | 4 | 56 |
| 23% | 20% | 22% | 24% | 15% | 17% | 22% |
| 104 | 94 | 89 | 195 | 76 | 15 | 149 |
| 56% | 59% | 58% | 55% | 65% | 62% | 59% |
| 24 | 21 | 18 | 40 | 19 | 4 | 31 |
| 13% | 13% | 12% | 11% | 16% | 17% | 12% |
| 2 | 1 | . | 1 | 1 | . | 1 |
| 1% | 1% | . | % | 1% | . | % |
| 25 | 23 | 18 | 41 | 20 | 4 | 31 |
| 14% | 14% | 12% | 12% | 17% | 17% | 12% |
| 57 | 43 | 48 | 121 | 21 | 5 | 74 |
| 31% | 27% | 31% | 34% | 18% | 21% | 29% |

Japan

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 245 | 184 | 105 | 211 | 240 | 260 | 24 |
| 479 | 368 | 216 | 421 | 470 | 535 | 47 |
| 22 | 18 | 9 | 13 | 25 | 15 | 3 |
| 9% | 10% | 9% | 6% | 10% | 6% | 14% |
| 51 | 43 | 23 | 41 | 48 | 59 | 2 |
| 21% | 23% | 22% | 20% | 20% | 23% | 9% |
| 137 | 104 | 56 | 127 | 132 | 154 | 15 |
| 56% | 57% | 53% | 60% | 55% | 59% | 61% |
| 32 | 17 | 17 | 28 | 33 | 30 | 3 |
| 13% | 9% | 17% | 13% | 14% | 11% | 14% |
| 2 | 1 | . | 1 | 2 | 1 | 0 |
| 1% | 1% | . | 1% | 1% | % | 2% |
| 35 | 18 | 17 | 30 | 35 | 31 | 4 |
| 14% | 10% | 17% | 14% | 15% | 12% | 16% |
| 73 | 61 | 32 | 55 | 73 | 75 | 6 |
| 30% | 33% | 31% | 26% | 30% | 29% | 23% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 476 | 33 | 467 | 327 | 161 | 40 | 113 |
| 958 | 64 | 941 | 652 | 327 | 77 | 222 |
| 37 | 5 | 35 | 34 | 6 | 4 | 5 |
| 8% | 15% | 7% | 10% | 4% | 9% | 5% |
| 105 | 3 | 104 | 67 | 37 | 7 | 27 |
| 22% | 10% | 22% | 21% | 23% | 16% | 24% |
| 272 | 19 | 268 | 182 | 97 | 24 | 66 |
| 57% | 57% | 57% | 56% | 60% | 59% | 59% |
| 60 | 5 | 58 | 41 | 21 | 6 | 14 |
| 13% | 16% | 12% | 12% | 13% | 14% | 12% |
| 2 | 0 | 2 | 3 | . | 1 | 1 |
| % | 1% | % | 1% | . | 1% | 1% |
| 62 | 6 | 60 | 43 | 21 | 6 | 15 |
| 13% | 18% | 13% | 13% | 13% | 15% | 13% |
| 142 | 8 | 139 | 101 | 43 | 10 | 32 |
| 30% | 25% | 30% | 31% | 27% | 26% | 28% |

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| Social Media Inactive |
|-----------------------|
| 348 |
| 706 |
| 31 |
| 9% |
| 74 |
| 21% |
| 197 |
| 57% |
| 44 |
| 13% |
| 1 |
| % |
| 45 |
| 13% |
| 105 |
| 30% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 238 | 262 |
| | unw_base | 500 | 262 | 238 |
| Much weaker | freq | 30 | 14 | 16 |
| Much weaker | prop | 6% | 6% | 6% |
| Somewhat weaker | freq | 65 | 28 | 38 |
| Somewhat weaker | prop | 13% | 12% | 14% |
| About the same | freq | 248 | 129 | 119 |
| About the same | prop | 50% | 54% | 45% |
| Somewhat stronger | freq | 109 | 56 | 53 |
| Somewhat stronger | prop | 22% | 24% | 20% |
| Much stronger | freq | 47 | 11 | 36 |
| Much stronger | prop | 9% | 5% | 14% |
| Top2Box | freq | 156 | 67 | 89 |
| Top2Box | prop | 31% | 28% | 34% |
| Low2Box | freq | 95 | 42 | 54 |
| Low2Box | prop | 19% | 17% | 20% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|--------------|-----------|-----------|----------------------|-------------------------|-----------------------|------------------------|
| 270 | 180 | 50 | 396 | 99 | 5 | 228 |
| 289 | 165 | 46 | 357 | 137 | 6 | 234 |
| 13 | 14 | 3 | 25 | 5 | . | 15 |
| 5% | 8% | 6% | 6% | 5% | . | 7% |
| 33 | 30 | 2 | 57 | 8 | 1 | 41 |
| 12% | 17% | 4% | 14% | 8% | . | 18% |
| 138 | 84 | 26 | 196 | 51 | 1 | 112 |
| 51% | 47% | 52% | 50% | 52% | . | 49% |
| 59 | 39 | 11 | 83 | 24 | 3 | 47 |
| 22% | 22% | 21% | 21% | 24% | . | 21% |
| 26 | 12 | 8 | 35 | 11 | 1 | 13 |
| 10% | 7% | 17% | 9% | 11% | . | 6% |
| 86 | 52 | 19 | 118 | 35 | 4 | 60 |
| 32% | 29% | 38% | 30% | 35% | . | 26% |
| 46 | 44 | 5 | 82 | 13 | 1 | 55 |
| 17% | 25% | 10% | 21% | 13% | . | 24% |

Mexico

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 272 | 321 | 103 | 76 | 256 | 244 | 100 |
| 266 | 138 | 165 | 197 | 288 | 212 | 111 |
| 15 | 15 | 8 | 7 | 16 | 14 | 4 |
| 6% | 5% | 8% | 9% | 6% | 6% | 4% |
| 25 | 48 | 7 | 10 | 35 | 31 | 12 |
| 9% | 15% | 7% | 13% | 14% | 13% | 12% |
| 136 | 156 | 56 | 36 | 117 | 131 | 44 |
| 50% | 49% | 54% | 48% | 46% | 54% | 44% |
| 62 | 64 | 28 | 18 | 62 | 47 | 25 |
| 23% | 20% | 27% | 23% | 24% | 19% | 25% |
| 34 | 38 | 4 | 5 | 27 | 20 | 15 |
| 13% | 12% | 4% | 6% | 10% | 8% | 15% |
| 96 | 102 | 32 | 23 | 89 | 68 | 40 |
| 35% | 32% | 31% | 30% | 35% | 28% | 40% |
| 40 | 63 | 15 | 17 | 51 | 45 | 16 |
| 15% | 20% | 15% | 22% | 20% | 18% | 16% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 400 | 111 | 389 | 301 | 184 | 282 | 140 |
| 389 | 122 | 378 | 334 | 154 | 316 | 122 |
| 26 | 7 | 23 | 19 | 11 | 15 | 7 |
| 6% | 7% | 6% | 6% | 6% | 5% | 5% |
| 53 | 9 | 56 | 40 | 20 | 23 | 20 |
| 13% | 8% | 14% | 13% | 11% | 8% | 14% |
| 204 | 47 | 201 | 132 | 111 | 146 | 70 |
| 51% | 42% | 52% | 44% | 60% | 52% | 50% |
| 84 | 32 | 78 | 76 | 31 | 69 | 30 |
| 21% | 29% | 20% | 25% | 17% | 24% | 21% |
| 32 | 15 | 32 | 34 | 11 | 30 | 13 |
| 8% | 14% | 8% | 11% | 6% | 11% | 9% |
| 116 | 47 | 110 | 110 | 42 | 99 | 43 |
| 29% | 42% | 28% | 37% | 23% | 35% | 31% |
| 79 | 17 | 78 | 60 | 31 | 38 | 27 |
| 20% | 15% | 20% | 20% | 17% | 13% | 19% |

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| Social Media Inactive |
|-----------------------------|
| 77 |
| 62 |
| 9 |
| 11% |
| 22 |
| 29% |
| 32 |
| 41% |
| 10 |
| 13% |
| 4 |
| 5% |
| 15 |
| 19% |
| 31 |
| 40% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 248 | 252 |
| | unw_base | 500 | 250 | 250 |
| Much weaker | freq | 23 | 12 | 11 |
| Much weaker | prop | 5% | 5% | 4% |
| Somewhat weaker | freq | 97 | 53 | 45 |
| Somewhat weaker | prop | 19% | 21% | 18% |
| About the same | freq | 303 | 139 | 164 |
| About the same | prop | 61% | 56% | 65% |
| Somewhat stronger | freq | 65 | 37 | 28 |
| Somewhat stronger | prop | 13% | 15% | 11% |
| Much stronger | freq | 12 | 7 | 4 |
| Much stronger | prop | 2% | 3% | 2% |
| Top2Box | freq | 77 | 44 | 33 |
| Top2Box | prop | 15% | 18% | 13% |
| Low2Box | freq | 121 | 65 | 56 |
| Low2Box | prop | 24% | 26% | 22% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|--------------|-----------|-----------|----------------------|-------------------------|-----------------------|------------------------|
| 215 | 146 | 140 | 329 | 99 | 6 | 245 |
| 185 | 155 | 160 | 322 | 112 | 5 | 259 |
| 2 | 9 | 12 | 13 | 6 | 1 | 15 |
| 1% | 6% | 8% | 4% | 6% | . | 6% |
| 27 | 36 | 35 | 66 | 17 | 1 | 58 |
| 12% | 25% | 25% | 20% | 17% | . | 24% |
| 147 | 78 | 77 | 204 | 62 | 1 | 139 |
| 68% | 54% | 55% | 62% | 63% | . | 57% |
| 34 | 17 | 14 | 39 | 14 | 1 | 26 |
| 16% | 12% | 10% | 12% | 14% | . | 11% |
| 5 | 5 | 2 | 7 | 1 | 3 | 7 |
| 2% | 3% | 2% | 2% | 1% | . | 3% |
| 39 | 22 | 16 | 46 | 15 | 4 | 33 |
| 18% | 15% | 11% | 14% | 15% | . | 13% |
| 29 | 45 | 47 | 79 | 22 | 2 | 73 |
| 13% | 31% | 33% | 24% | 23% | . | 30% |

Poland

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 255 | 104 | 327 | 69 | 236 | 264 | 41 |
| 241 | 34 | 366 | 100 | 251 | 249 | 44 |
| 8 | 3 | 19 | 1 | 12 | 11 | 2 |
| 3% | 3% | 6% | 2% | 5% | 4% | 6% |
| 40 | 17 | 67 | 13 | 52 | 46 | 12 |
| 16% | 17% | 21% | 19% | 22% | 17% | 30% |
| 163 | 69 | 194 | 39 | 133 | 169 | 18 |
| 64% | 67% | 59% | 57% | 56% | 64% | 44% |
| 39 | 12 | 39 | 14 | 30 | 35 | 4 |
| 15% | 11% | 12% | 21% | 13% | 13% | 10% |
| 5 | 3 | 7 | 1 | 9 | 2 | 5 |
| 2% | 3% | 2% | 2% | 4% | 1% | 11% |
| 44 | 15 | 46 | 16 | 39 | 38 | 8 |
| 17% | 14% | 14% | 22% | 17% | 14% | 21% |
| 48 | 20 | 86 | 14 | 64 | 57 | 14 |
| 19% | 19% | 26% | 21% | 27% | 22% | 35% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 459 | 65 | 435 | 295 | 176 | 266 | 146 |
| 456 | 72 | 428 | 323 | 157 | 258 | 151 |
| 21 | 3 | 20 | 13 | 9 | 15 | 4 |
| 4% | 5% | 5% | 4% | 5% | 6% | 3% |
| 85 | 14 | 84 | 61 | 31 | 49 | 31 |
| 19% | 21% | 19% | 21% | 17% | 18% | 21% |
| 285 | 35 | 267 | 169 | 117 | 149 | 99 |
| 62% | 55% | 61% | 57% | 66% | 56% | 68% |
| 61 | 10 | 56 | 42 | 17 | 44 | 12 |
| 13% | 15% | 13% | 14% | 10% | 16% | 8% |
| 7 | 3 | 9 | 9 | 2 | 10 | 1 |
| 2% | 4% | 2% | 3% | 1% | 4% | % |
| 68 | 12 | 65 | 52 | 19 | 54 | 12 |
| 15% | 19% | 15% | 17% | 11% | 20% | 8% |
| 106 | 17 | 104 | 74 | 40 | 63 | 35 |
| 23% | 26% | 24% | 25% | 23% | 24% | 24% |

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| Social Media Inactive |
|-----------------------|
| 88 |
| 91 |
| 4 |
| 5% |
| 18 |
| 21% |
| 55 |
| 63% |
| 10 |
| 11% |
| 1 |
| 1% |
| 10 |
| 12% |
| 22 |
| 25% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 249 | 251 |
| | unw_base | 500 | 269 | 231 |
| Much weaker | freq | 40 | 27 | 14 |
| Much weaker | prop | 8% | 11% | 6% |
| Somewhat weaker | freq | 50 | 36 | 14 |
| Somewhat weaker | prop | 10% | 15% | 5% |
| About the same | freq | 328 | 143 | 185 |
| About the same | prop | 66% | 58% | 74% |
| Somewhat stronger | freq | 61 | 39 | 22 |
| Somewhat stronger | prop | 12% | 16% | 9% |
| Much stronger | freq | 20 | 4 | 17 |
| Much stronger | prop | 4% | 1% | 7% |
| Top2Box | freq | 81 | 43 | 39 |
| Top2Box | prop | 16% | 17% | 15% |
| Low2Box | freq | 90 | 63 | 27 |
| Low2Box | prop | 18% | 25% | 11% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|--------------|-----------|-----------|----------------------|-------------------------|-----------------------|------------------------|
| 204 | 188 | 108 | 149 | 287 | 54 | 255 |
| 176 | 200 | 124 | 116 | 284 | 84 | 267 |
| 19 | 10 | 11 | 9 | 29 | 3 | 16 |
| 9% | 5% | 11% | 6% | 10% | 5% | 6% |
| 15 | 28 | 6 | 8 | 38 | 3 | 22 |
| 8% | 15% | 6% | 5% | 13% | 6% | 9% |
| 136 | 125 | 67 | 107 | 177 | 36 | 175 |
| 67% | 67% | 62% | 72% | 62% | 66% | 69% |
| 30 | 23 | 8 | 23 | 27 | 11 | 24 |
| 15% | 12% | 7% | 16% | 9% | 21% | 10% |
| 4 | 2 | 15 | 2 | 17 | 1 | 17 |
| 2% | 1% | 14% | 1% | 6% | 2% | 7% |
| 34 | 25 | 23 | 25 | 43 | 12 | 41 |
| 17% | 13% | 21% | 17% | 15% | 23% | 16% |
| 34 | 38 | 18 | 17 | 66 | 6 | 38 |
| 17% | 20% | 16% | 11% | 23% | 11% | 15% |

Romania

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 245 | 147 | 288 | 65 | 196 | 304 | 30 |
| 233 | 12 | 354 | 134 | 200 | 300 | 46 |
| 24 | 11 | 27 | 2 | 24 | 16 | 3 |
| 10% | . | 10% | 3% | 12% | 5% | 10% |
| 28 | 11 | 29 | 11 | 17 | 33 | 7 |
| 11% | . | 10% | 16% | 9% | 11% | 21% |
| 153 | 99 | 185 | 44 | 125 | 203 | 17 |
| 62% | . | 64% | 67% | 64% | 67% | 55% |
| 37 | 12 | 41 | 8 | 28 | 33 | 4 |
| 15% | . | 14% | 13% | 14% | 11% | 12% |
| 4 | 14 | 6 | 0 | 1 | 19 | 0 |
| 2% | . | 2% | 1% | 1% | 6% | 1% |
| 41 | 26 | 47 | 9 | 30 | 52 | 4 |
| 17% | . | 16% | 13% | 15% | 17% | 14% |
| 52 | 22 | 56 | 13 | 41 | 49 | 10 |
| 21% | . | 19% | 19% | 21% | 16% | 31% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 470 | 40 | 460 | 264 | 231 | 214 | 183 |
| 454 | 59 | 441 | 317 | 177 | 223 | 203 |
| 37 | 3 | 37 | 16 | 24 | 12 | 11 |
| 8% | 9% | 8% | 6% | 10% | 5% | 6% |
| 43 | 9 | 41 | 36 | 14 | 28 | 16 |
| 9% | 23% | 9% | 14% | 6% | 13% | 9% |
| 311 | 23 | 305 | 174 | 150 | 136 | 133 |
| 66% | 57% | 66% | 66% | 65% | 64% | 73% |
| 57 | 5 | 56 | 35 | 26 | 34 | 21 |
| 12% | 12% | 12% | 13% | 11% | 16% | 11% |
| 20 | . | 20 | 3 | 18 | 4 | 2 |
| 4% | . | 4% | 1% | 8% | 2% | 1% |
| 77 | 5 | 77 | 38 | 43 | 38 | 22 |
| 16% | 12% | 17% | 14% | 19% | 18% | 12% |
| 81 | 13 | 78 | 52 | 38 | 40 | 27 |
| 17% | 32% | 17% | 20% | 16% | 19% | 15% |

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| Social Media Inactive |
|-----------------------|
| 103 |
| 74 |
| 18 |
| 17% |
| 6 |
| 5% |
| 59 |
| 57% |
| 6 |
| 6% |
| 15 |
| 14% |
| 21 |
| 20% |
| 23 |
| 23% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 241 | 259 |
| | unw_base | 500 | 239 | 261 |
| Much weaker | freq | 29 | 16 | 13 |
| Much weaker | prop | 6% | 7% | 5% |
| Somewhat weaker | freq | 48 | 15 | 33 |
| Somewhat weaker | prop | 10% | 6% | 13% |
| About the same | freq | 306 | 146 | 160 |
| About the same | prop | 61% | 61% | 62% |
| Somewhat stronger | freq | 105 | 57 | 48 |
| Somewhat stronger | prop | 21% | 23% | 19% |
| Much stronger | freq | 13 | 7 | 6 |
| Much stronger | prop | 3% | 3% | 2% |
| Top2Box | freq | 118 | 63 | 54 |
| Top2Box | prop | 24% | 26% | 21% |
| Low2Box | freq | 77 | 31 | 46 |
| Low2Box | prop | 15% | 13% | 18% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|--------------|-----------|-----------|----------------------|-------------------------|-----------------------|------------------------|
| 211 | 172 | 117 | 40 | 226 | 197 | 234 |
| 161 | 181 | 158 | 35 | 213 | 220 | 261 |
| 8 | 16 | 4 | 2 | 15 | 11 | 17 |
| 4% | 9% | 4% | 6% | 7% | 6% | 7% |
| 25 | 7 | 15 | 4 | 29 | 15 | 16 |
| 12% | 4% | 13% | 9% | 13% | 8% | 7% |
| 121 | 116 | 69 | 27 | 123 | 126 | 143 |
| 58% | 67% | 59% | 66% | 54% | 64% | 61% |
| 49 | 30 | 26 | 5 | 55 | 39 | 51 |
| 23% | 17% | 23% | 13% | 24% | 20% | 22% |
| 8 | 3 | 2 | 2 | 4 | 6 | 8 |
| 4% | 2% | 2% | 5% | 2% | 3% | 3% |
| 56 | 33 | 28 | 7 | 59 | 45 | 58 |
| 27% | 19% | 24% | 18% | 26% | 23% | 25% |
| 33 | 24 | 20 | 6 | 44 | 26 | 32 |
| 16% | 14% | 17% | 16% | 20% | 13% | 14% |

Russia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 266 | 146 | 266 | 88 | 241 | 259 | 36 |
| 239 | 72 | 295 | 133 | 268 | 232 | 39 |
| 12 | 7 | 19 | 3 | 15 | 14 | 3 |
| 4% | 5% | 7% | 4% | 6% | 5% | 7% |
| 32 | 21 | 16 | 11 | 21 | 27 | 3 |
| 12% | 14% | 6% | 13% | 9% | 10% | 8% |
| 163 | 85 | 171 | 50 | 140 | 166 | 13 |
| 61% | 58% | 64% | 56% | 58% | 64% | 36% |
| 54 | 34 | 50 | 21 | 56 | 48 | 15 |
| 20% | 23% | 19% | 24% | 23% | 19% | 43% |
| 5 | . | 10 | 3 | 9 | 4 | 2 |
| 2% | . | 4% | 3% | 4% | 2% | 6% |
| 59 | 34 | 60 | 24 | 65 | 52 | 18 |
| 22% | 23% | 23% | 27% | 27% | 20% | 49% |
| 44 | 27 | 35 | 14 | 36 | 41 | 5 |
| 17% | 19% | 13% | 16% | 15% | 16% | 15% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 464 | 50 | 450 | 326 | 154 | 155 | 208 |
| 461 | 55 | 445 | 351 | 131 | 161 | 209 |
| 26 | 4 | 25 | 21 | 4 | 9 | 7 |
| 6% | 7% | 6% | 7% | 3% | 6% | 3% |
| 45 | 3 | 45 | 28 | 18 | 15 | 17 |
| 10% | 5% | 10% | 9% | 12% | 10% | 8% |
| 293 | 24 | 282 | 200 | 92 | 79 | 138 |
| 63% | 47% | 63% | 61% | 60% | 51% | 67% |
| 89 | 16 | 88 | 69 | 34 | 44 | 44 |
| 19% | 33% | 20% | 21% | 22% | 28% | 21% |
| 11 | 4 | 9 | 7 | 5 | 8 | 2 |
| 2% | 7% | 2% | 2% | 4% | 5% | 1% |
| 100 | 20 | 97 | 77 | 39 | 52 | 45 |
| 22% | 40% | 22% | 24% | 25% | 33% | 22% |
| 71 | 6 | 70 | 49 | 23 | 25 | 24 |
| 15% | 12% | 16% | 15% | 15% | 16% | 12% |

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| Social Media Inactive |
|-----------------------------|
| 137 |
| 130 |
| 12 |
| 9% |
| 16 |
| 11% |
| 89 |
| 65% |
| 17 |
| 13% |
| 3 |
| 2% |
| 21 |
| 15% |
| 28 |
| 20% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 283 | 217 |
| | unw_base | 501 | 241 | 260 |
| Much weaker | freq | 9 | 8 | 2 |
| Much weaker | prop | 2% | 3% | 1% |
| Somewhat weaker | freq | 23 | 11 | 12 |
| Somewhat weaker | prop | 5% | 4% | 6% |
| About the same | freq | 186 | 93 | 93 |
| About the same | prop | 37% | 33% | 43% |
| Somewhat stronger | freq | 178 | 100 | 78 |
| Somewhat stronger | prop | 36% | 35% | 36% |
| Much stronger | freq | 103 | 71 | 32 |
| Much stronger | prop | 21% | 25% | 15% |
| Top2Box | freq | 281 | 171 | 110 |
| Top2Box | prop | 56% | 60% | 51% |
| Low2Box | freq | 33 | 19 | 14 |
| Low2Box | prop | 7% | 7% | 6% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 295 | 155 | 49 | 249 | 151 | 42 | 276 |
| 285 | 176 | 40 | 245 | 153 | 38 | 269 |
| 6 | 2 | 1 | 6 | 2 | 1 | 7 |
| 2% | 1% | 3% | 2% | 1% | 3% | 3% |
| 13 | 7 | 4 | 13 | 8 | 1 | 11 |
| 4% | 4% | 8% | 5% | 5% | 3% | 4% |
| 111 | 54 | 21 | 94 | 54 | 11 | 92 |
| 38% | 35% | 44% | 37% | 36% | 27% | 33% |
| 116 | 53 | 9 | 81 | 59 | 22 | 94 |
| 39% | 34% | 19% | 32% | 39% | 52% | 34% |
| 50 | 39 | 13 | 56 | 28 | 6 | 71 |
| 17% | 25% | 27% | 23% | 19% | 14% | 26% |
| 166 | 93 | 22 | 137 | 87 | 28 | 165 |
| 56% | 60% | 45% | 55% | 58% | 66% | 60% |
| 18 | 9 | 5 | 19 | 10 | 3 | 19 |
| 6% | 6% | 11% | 7% | 6% | 7% | 7% |

Saudi Arabia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|-------------------------------------|--------------------------|-----------------------------|---------------------------|--|---------------------------------------|-------------------------------|
| 224 | 161 | 164 | 175 | 240 | 260 | 46 |
| 232 | 159 | 161 | 181 | 220 | 281 | 45 |
| 2 | 6 | 1 | 3 | 6 | 3 | . |
| 1% | 4% | 1% | 2% | 3% | 1% | . |
| 12 | 7 | 9 | 7 | 9 | 15 | 2 |
| 5% | 4% | 6% | 4% | 4% | 6% | 5% |
| 94 | 51 | 71 | 64 | 82 | 104 | 10 |
| 42% | 32% | 43% | 37% | 34% | 40% | 22% |
| 84 | 59 | 51 | 69 | 79 | 99 | 22 |
| 38% | 36% | 31% | 39% | 33% | 38% | 46% |
| 31 | 38 | 32 | 32 | 64 | 38 | 12 |
| 14% | 24% | 20% | 18% | 27% | 15% | 27% |
| 116 | 97 | 83 | 101 | 144 | 138 | 34 |
| 52% | 60% | 51% | 58% | 60% | 53% | 73% |
| 14 | 13 | 10 | 10 | 15 | 18 | 2 |
| 6% | 8% | 6% | 6% | 6% | 7% | 5% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 454 | 59 | 441 | 274 | 209 | 189 | 200 |
| 456 | 55 | 446 | 258 | 225 | 185 | 202 |
| 9 | 1 | 8 | 4 | 4 | 4 | 2 |
| 2% | 2% | 2% | 2% | 2% | 2% | 1% |
| 21 | 1 | 22 | 9 | 13 | 9 | 8 |
| 5% | 2% | 5% | 3% | 6% | 5% | 4% |
| 176 | 14 | 173 | 97 | 84 | 70 | 74 |
| 39% | 23% | 39% | 35% | 40% | 37% | 37% |
| 157 | 25 | 153 | 92 | 81 | 71 | 72 |
| 35% | 42% | 35% | 33% | 39% | 38% | 36% |
| 90 | 18 | 85 | 72 | 28 | 36 | 44 |
| 20% | 31% | 19% | 26% | 13% | 19% | 22% |
| 247 | 43 | 238 | 163 | 109 | 107 | 116 |
| 54% | 72% | 54% | 60% | 52% | 56% | 58% |
| 30 | 3 | 30 | 14 | 16 | 12 | 10 |
| 7% | 4% | 7% | 5% | 8% | 6% | 5% |

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| Social Media Inactive |
|-----------------------------|
| 111 |
| 114 |
| 4 |
| 4% |
| 7 |
| 6% |
| 42 |
| 38% |
| 36 |
| 32% |
| 23 |
| 21% |
| 59 |
| 53% |
| 11 |
| 10% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 240 | 260 |
| | unw_base | 500 | 229 | 271 |
| Much weaker | freq | 43 | 24 | 19 |
| Much weaker | prop | 9% | 10% | 7% |
| Somewhat weaker | freq | 123 | 50 | 73 |
| Somewhat weaker | prop | 25% | 21% | 28% |
| About the same | freq | 256 | 118 | 138 |
| About the same | prop | 51% | 49% | 53% |
| Somewhat stronger | freq | 61 | 38 | 23 |
| Somewhat stronger | prop | 12% | 16% | 9% |
| Much stronger | freq | 16 | 9 | 7 |
| Much stronger | prop | 3% | 4% | 3% |
| Top2Box | freq | 77 | 47 | 30 |
| Top2Box | prop | 15% | 20% | 12% |
| Low2Box | freq | 166 | 74 | 92 |
| Low2Box | prop | 33% | 31% | 35% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|--------------|-----------|-----------|----------------------|-------------------------|-----------------------|------------------------|
| 287 | 123 | 90 | 54 | 105 | 341 | 190 |
| 250 | 148 | 102 | 43 | 111 | 346 | 216 |
| 24 | 10 | 10 | 5 | 10 | 28 | 17 |
| 8% | 8% | 11% | 9% | 9% | 8% | 9% |
| 65 | 35 | 23 | 8 | 25 | 91 | 46 |
| 23% | 28% | 25% | 14% | 24% | 27% | 24% |
| 139 | 69 | 48 | 33 | 49 | 174 | 98 |
| 48% | 56% | 54% | 61% | 47% | 51% | 52% |
| 47 | 8 | 7 | 7 | 16 | 39 | 23 |
| 16% | 6% | 8% | 13% | 15% | 11% | 12% |
| 13 | 2 | 2 | 2 | 5 | 9 | 5 |
| 4% | 1% | 2% | 3% | 5% | 3% | 3% |
| 59 | 9 | 9 | 8 | 21 | 48 | 28 |
| 21% | 8% | 10% | 16% | 20% | 14% | 15% |
| 89 | 45 | 33 | 13 | 35 | 119 | 63 |
| 31% | 36% | 36% | 23% | 33% | 35% | 33% |

South Africa

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 310 | 236 | 138 | 126 | 247 | 253 | 119 |
| 284 | 226 | 144 | 130 | 262 | 238 | 128 |
| 26 | 17 | 16 | 10 | 26 | 18 | 12 |
| 8% | 7% | 12% | 8% | 10% | 7% | 10% |
| 77 | 56 | 34 | 33 | 59 | 64 | 30 |
| 25% | 24% | 25% | 26% | 24% | 25% | 25% |
| 158 | 127 | 68 | 61 | 121 | 135 | 55 |
| 51% | 54% | 49% | 48% | 49% | 53% | 46% |
| 38 | 28 | 14 | 19 | 36 | 25 | 18 |
| 12% | 12% | 10% | 15% | 15% | 10% | 15% |
| 11 | 8 | 5 | 3 | 5 | 11 | 4 |
| 4% | 4% | 4% | 2% | 2% | 4% | 4% |
| 49 | 36 | 20 | 22 | 41 | 36 | 22 |
| 16% | 15% | 14% | 17% | 17% | 14% | 19% |
| 103 | 73 | 50 | 43 | 84 | 82 | 42 |
| 33% | 31% | 36% | 34% | 34% | 32% | 35% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 381 | 156 | 344 | 384 | 114 | 297 | 130 |
| 372 | 167 | 333 | 403 | 94 | 286 | 139 |
| 31 | 16 | 27 | 37 | 6 | 25 | 16 |
| 8% | 10% | 8% | 10% | 5% | 9% | 12% |
| 93 | 41 | 82 | 101 | 22 | 69 | 32 |
| 24% | 26% | 24% | 26% | 19% | 23% | 25% |
| 202 | 72 | 184 | 190 | 65 | 148 | 67 |
| 53% | 46% | 53% | 50% | 57% | 50% | 52% |
| 43 | 21 | 40 | 47 | 13 | 44 | 12 |
| 11% | 14% | 12% | 12% | 12% | 15% | 9% |
| 12 | 5 | 11 | 8 | 7 | 11 | 3 |
| 3% | 3% | 3% | 2% | 7% | 4% | 2% |
| 55 | 27 | 51 | 55 | 21 | 55 | 14 |
| 14% | 17% | 15% | 14% | 18% | 18% | 11% |
| 124 | 57 | 109 | 139 | 28 | 94 | 48 |
| 33% | 37% | 32% | 36% | 24% | 32% | 37% |

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| Social Media Inactive |
|-----------------------|
| 74 |
| 75 |
| 2 |
| 2% |
| 22 |
| 30% |
| 41 |
| 56% |
| 6 |
| 8% |
| 2 |
| 3% |
| 8 |
| 11% |
| 24 |
| 32% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 500 | 289 | 211 |
| Much weaker | freq | 35 | 17 | 18 |
| Much weaker | prop | 7% | 7% | 7% |
| Somewhat weaker | freq | 89 | 51 | 39 |
| Somewhat weaker | prop | 18% | 20% | 16% |
| About the same | freq | 324 | 154 | 170 |
| About the same | prop | 65% | 61% | 69% |
| Somewhat stronger | freq | 50 | 30 | 19 |
| Somewhat stronger | prop | 10% | 12% | 8% |
| Much stronger | freq | 1 | . | 1 |
| Much stronger | prop | % | . | 1% |
| Top2Box | freq | 51 | 30 | 20 |
| Top2Box | prop | 10% | 12% | 8% |
| Low2Box | freq | 125 | 68 | 57 |
| Low2Box | prop | 25% | 27% | 23% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|--------------|-----------|-----------|----------------------|-------------------------|-----------------------|------------------------|
| 211 | 181 | 108 | 81 | 186 | 233 | 282 |
| 147 | 212 | 141 | 66 | 181 | 253 | 329 |
| 18 | 14 | 3 | 5 | 23 | 8 | 14 |
| 9% | 8% | 3% | 6% | 12% | 3% | 5% |
| 33 | 34 | 22 | 14 | 27 | 49 | 52 |
| 16% | 19% | 21% | 17% | 14% | 21% | 19% |
| 143 | 113 | 68 | 54 | 121 | 150 | 183 |
| 68% | 62% | 63% | 67% | 65% | 64% | 65% |
| 16 | 20 | 14 | 9 | 16 | 25 | 32 |
| 7% | 11% | 13% | 11% | 9% | 11% | 11% |
| 1 | . | . | . | . | 1 | 1 |
| 1% | . | . | . | . | 1% | % |
| 17 | 20 | 14 | 9 | 16 | 26 | 33 |
| 8% | 11% | 13% | 11% | 9% | 11% | 12% |
| 51 | 48 | 25 | 18 | 50 | 57 | 66 |
| 24% | 27% | 24% | 23% | 27% | 24% | 23% |

South Korea

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 218 | 6 | 142 | 352 | 271 | 229 | 66 |
| 171 | 6 | 121 | 373 | 312 | 188 | 77 |
| 22 | . | 16 | 19 | 15 | 21 | 2 |
| 10% | . | 11% | 5% | 5% | 9% | 4% |
| 37 | 2 | 17 | 70 | 52 | 38 | 9 |
| 17% | . | 12% | 20% | 19% | 17% | 14% |
| 141 | 2 | 98 | 224 | 176 | 149 | 44 |
| 65% | . | 69% | 64% | 65% | 65% | 67% |
| 18 | 2 | 11 | 37 | 28 | 21 | 9 |
| 8% | . | 8% | 10% | 10% | 9% | 14% |
| . | . | . | 1 | 1 | . | 1 |
| . | . | . | % | % | . | 2% |
| 18 | 2 | 11 | 38 | 30 | 21 | 10 |
| 8% | . | 8% | 11% | 11% | 9% | 16% |
| 59 | 2 | 33 | 90 | 66 | 59 | 12 |
| 27% | . | 23% | 25% | 24% | 26% | 18% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 434 | 87 | 413 | 367 | 121 | 177 | 213 |
| 423 | 109 | 391 | 398 | 91 | 182 | 218 |
| 33 | 4 | 32 | 21 | 14 | 10 | 17 |
| 8% | 4% | 8% | 6% | 12% | 6% | 8% |
| 80 | 13 | 76 | 57 | 30 | 38 | 39 |
| 18% | 15% | 18% | 16% | 24% | 21% | 19% |
| 280 | 54 | 271 | 254 | 64 | 100 | 139 |
| 65% | 62% | 66% | 69% | 53% | 56% | 65% |
| 40 | 15 | 35 | 34 | 13 | 28 | 18 |
| 9% | 17% | 8% | 9% | 11% | 16% | 8% |
| . | 1 | . | 1 | . | 1 | . |
| . | 1% | . | % | . | 1% | . |
| 40 | 16 | 35 | 35 | 13 | 29 | 18 |
| 9% | 19% | 8% | 10% | 11% | 16% | 8% |
| 113 | 17 | 108 | 78 | 44 | 48 | 56 |
| 26% | 20% | 26% | 21% | 36% | 27% | 26% |

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| Social Media Inactive |
|-----------------------|
| 110 |
| 100 |
| 8 |
| 7% |
| 12 |
| 11% |
| 85 |
| 78% |
| 4 |
| 4% |
| . |
| . |
| 4 |
| 4% |
| 20 |
| 18% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 1000 | 485 | 515 |
| Much weaker | freq | 37 | 20 | 17 |
| Much weaker | prop | 7% | 8% | 7% |
| Somewhat weaker | freq | 65 | 27 | 37 |
| Somewhat weaker | prop | 13% | 11% | 15% |
| About the same | freq | 313 | 162 | 151 |
| About the same | prop | 63% | 64% | 61% |
| Somewhat stronger | freq | 78 | 39 | 39 |
| Somewhat stronger | prop | 16% | 15% | 16% |
| Much stronger | freq | 7 | 4 | 3 |
| Much stronger | prop | 1% | 2% | 1% |
| Top2Box | freq | 86 | 43 | 42 |
| Top2Box | prop | 17% | 17% | 17% |
| Low2Box | freq | 101 | 47 | 55 |
| Low2Box | prop | 20% | 19% | 22% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|--------------|-----------|-----------|----------------------|-------------------------|-----------------------|------------------------|
| 205 | 177 | 118 | 285 | 136 | 28 | 225 |
| 356 | 386 | 258 | 594 | 245 | 50 | 486 |
| 14 | 13 | 10 | 26 | 8 | 0 | 15 |
| 7% | 7% | 9% | 9% | 6% | 2% | 7% |
| 32 | 15 | 17 | 44 | 12 | 2 | 28 |
| 16% | 8% | 15% | 15% | 9% | 6% | 12% |
| 126 | 119 | 68 | 171 | 91 | 18 | 141 |
| 61% | 68% | 57% | 60% | 67% | 66% | 63% |
| 30 | 26 | 22 | 41 | 22 | 7 | 38 |
| 14% | 15% | 19% | 14% | 16% | 24% | 17% |
| 3 | 3 | 1 | 4 | 3 | 1 | 3 |
| 2% | 2% | % | 1% | 2% | 2% | 1% |
| 33 | 30 | 23 | 44 | 25 | 7 | 40 |
| 16% | 17% | 19% | 16% | 18% | 26% | 18% |
| 46 | 28 | 28 | 70 | 20 | 2 | 43 |
| 23% | 16% | 23% | 25% | 15% | 7% | 19% |

Spain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 275 | 249 | 115 | 136 | 256 | 244 | 43 |
| 514 | 651 | 81 | 268 | 515 | 485 | 78 |
| 22 | 22 | 6 | 9 | 20 | 17 | 5 |
| 8% | 9% | 5% | 7% | 8% | 7% | 11% |
| 37 | 28 | 19 | 17 | 34 | 31 | 3 |
| 13% | 11% | 17% | 12% | 13% | 13% | 7% |
| 172 | 157 | 74 | 82 | 157 | 156 | 23 |
| 62% | 63% | 64% | 60% | 61% | 64% | 54% |
| 41 | 38 | 15 | 25 | 42 | 36 | 12 |
| 15% | 15% | 13% | 18% | 16% | 15% | 28% |
| 5 | 4 | . | 4 | 3 | 4 | . |
| 2% | 2% | . | 3% | 1% | 2% | . |
| 45 | 42 | 15 | 28 | 45 | 40 | 12 |
| 16% | 17% | 13% | 21% | 18% | 17% | 28% |
| 59 | 50 | 25 | 26 | 54 | 48 | 8 |
| 21% | 20% | 22% | 19% | 21% | 20% | 18% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 457 | 50 | 450 | 289 | 207 | 251 | 140 |
| 922 | 83 | 917 | 586 | 406 | 487 | 275 |
| 32 | 5 | 32 | 19 | 17 | 24 | 4 |
| 7% | 10% | 7% | 6% | 8% | 10% | 3% |
| 62 | 4 | 60 | 33 | 32 | 30 | 16 |
| 13% | 9% | 13% | 11% | 15% | 12% | 12% |
| 290 | 26 | 287 | 186 | 125 | 156 | 91 |
| 63% | 52% | 64% | 64% | 60% | 62% | 65% |
| 66 | 14 | 64 | 47 | 31 | 38 | 26 |
| 14% | 29% | 14% | 16% | 15% | 15% | 18% |
| 7 | 0 | 7 | 5 | 2 | 3 | 3 |
| 2% | 1% | 2% | 2% | 1% | 1% | 2% |
| 73 | 15 | 71 | 52 | 33 | 41 | 29 |
| 16% | 29% | 16% | 18% | 16% | 16% | 20% |
| 94 | 9 | 92 | 51 | 49 | 54 | 20 |
| 21% | 19% | 20% | 18% | 23% | 22% | 15% |

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| Social Media Inactive |
|-----------------------------|
| 109 |
| 238 |
| 9 |
| 8% |
| 18 |
| 17% |
| 66 |
| 61% |
| 14 |
| 13% |
| 2 |
| 2% |
| 16 |
| 15% |
| 27 |
| 25% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 254 | 246 |
| | unw_base | 500 | 263 | 237 |
| Much weaker | freq | 4 | 2 | 2 |
| Much weaker | prop | 1% | 1% | 1% |
| Somewhat weaker | freq | 27 | 20 | 7 |
| Somewhat weaker | prop | 5% | 8% | 3% |
| About the same | freq | 409 | 195 | 214 |
| About the same | prop | 82% | 77% | 87% |
| Somewhat stronger | freq | 56 | 34 | 22 |
| Somewhat stronger | prop | 11% | 13% | 9% |
| Much stronger | freq | 5 | 3 | 2 |
| Much stronger | prop | 1% | 1% | 1% |
| Top2Box | freq | 60 | 37 | 24 |
| Top2Box | prop | 12% | 14% | 10% |
| Low2Box | freq | 31 | 22 | 9 |
| Low2Box | prop | 6% | 9% | 3% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 185 | 166 | 149 | 132 | 219 | 100 | 173 |
| 175 | 160 | 165 | 139 | 225 | 84 | 150 |
| 0 | 3 | 1 | 1 | 1 | . | 2 |
| % | 2% | 1% | 1% | 1% | . | 1% |
| 14 | 6 | 6 | 16 | 6 | 2 | 7 |
| 8% | 4% | 4% | 12% | 3% | 2% | 4% |
| 142 | 138 | 129 | 103 | 194 | 75 | 134 |
| 76% | 83% | 87% | 78% | 88% | 75% | 77% |
| 29 | 18 | 9 | 10 | 18 | 20 | 30 |
| 15% | 11% | 6% | 8% | 8% | 20% | 17% |
| 0 | 1 | 3 | 2 | 0 | 2 | 1 |
| % | 1% | 2% | 2% | % | 2% | 1% |
| 29 | 19 | 12 | 12 | 18 | 22 | 31 |
| 16% | 11% | 8% | 9% | 8% | 22% | 18% |
| 15 | 9 | 7 | 17 | 7 | 2 | 9 |
| 8% | 5% | 5% | 13% | 3% | 2% | 5% |

Sweden

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 327 | 105 | 263 | 132 | 331 | 169 | 60 |
| 350 | 307 | 76 | 117 | 313 | 187 | 47 |
| 1 | 1 | . | 2 | 2 | 1 | 0 |
| % | 1% | . | 2% | 1% | 1% | % |
| 20 | 9 | 12 | 6 | 15 | 12 | 4 |
| 6% | 8% | 5% | 5% | 5% | 7% | 6% |
| 275 | 83 | 225 | 101 | 273 | 136 | 46 |
| 84% | 79% | 86% | 76% | 83% | 80% | 77% |
| 26 | 11 | 26 | 19 | 37 | 19 | 8 |
| 8% | 11% | 10% | 14% | 11% | 11% | 13% |
| 4 | 0 | . | 4 | 3 | 1 | 2 |
| 1% | % | . | 3% | 1% | 1% | 3% |
| 29 | 12 | 26 | 23 | 40 | 20 | 10 |
| 9% | 11% | 10% | 17% | 12% | 12% | 17% |
| 22 | 10 | 12 | 9 | 18 | 13 | 4 |
| 7% | 10% | 5% | 7% | 5% | 8% | 7% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 440 | 85 | 415 | 389 | 105 | 144 | 146 |
| 453 | 61 | 439 | 347 | 144 | 125 | 156 |
| 3 | 0 | 3 | 2 | 1 | 1 | 0 |
| 1% | % | 1% | % | 1% | 1% | % |
| 23 | 4 | 23 | 14 | 12 | 12 | 7 |
| 5% | 4% | 6% | 4% | 12% | 9% | 4% |
| 363 | 60 | 349 | 324 | 81 | 99 | 125 |
| 83% | 70% | 84% | 83% | 77% | 69% | 85% |
| 48 | 20 | 36 | 46 | 9 | 29 | 13 |
| 11% | 23% | 9% | 12% | 9% | 20% | 9% |
| 3 | 2 | 3 | 2 | 2 | 2 | 1 |
| 1% | 2% | 1% | 1% | 2% | 1% | 1% |
| 50 | 22 | 39 | 49 | 11 | 31 | 15 |
| 11% | 25% | 9% | 13% | 11% | 22% | 10% |
| 27 | 4 | 27 | 16 | 13 | 13 | 7 |
| 6% | 5% | 6% | 4% | 13% | 9% | 5% |

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| Social Media Inactive |
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| 210 |
| 219 |
| 2 |
| 1% |
| 8 |
| 4% |
| 185 |
| 88% |
| 13 |
| 6% |
| 1 |
| % |
| 14 |
| 7% |
| 10 |
| 5% |

| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 252 | 248 |
| | unw_base | 500 | 304 | 196 |
| Much weaker | freq | 37 | 15 | 23 |
| Much weaker | prop | 7% | 6% | 9% |
| Somewhat weaker | freq | 115 | 47 | 69 |
| Somewhat weaker | prop | 23% | 19% | 28% |
| About the same | freq | 211 | 106 | 106 |
| About the same | prop | 42% | 42% | 43% |
| Somewhat stronger | freq | 112 | 68 | 44 |
| Somewhat stronger | prop | 22% | 27% | 18% |
| Much stronger | freq | 24 | 17 | 7 |
| Much stronger | prop | 5% | 7% | 3% |
| Top2Box | freq | 136 | 84 | 51 |
| Top2Box | prop | 27% | 34% | 21% |
| Low2Box | freq | 153 | 62 | 91 |
| Low2Box | prop | 31% | 25% | 37% |

Looking ahead six months from now, do you expect the economy in your local area to

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-----------------|-----------|-----------|-------------------------|-------------------------------|-----------------------------|------------------------------|
| 262 | 176 | 61 | 14 | 133 | 353 | 260 |
| 306 | 164 | 30 | 16 | 138 | 346 | 252 |
| 15 | 11 | 12 | . | 10 | 27 | 15 |
| 6% | 6% | 19% | . | 8% | 8% | 6% |
| 48 | 45 | 23 | 2 | 21 | 93 | 63 |
| 18% | 26% | 37% | . | 16% | 26% | 24% |
| 117 | 78 | 16 | 6 | 58 | 148 | 105 |
| 45% | 44% | 27% | . | 44% | 42% | 40% |
| 67 | 34 | 10 | 4 | 36 | 72 | 66 |
| 26% | 20% | 17% | . | 27% | 20% | 25% |
| 15 | 8 | . | 2 | 8 | 14 | 11 |
| 6% | 5% | . | . | 6% | 4% | 4% |
| 83 | 43 | 10 | 7 | 43 | 86 | 77 |
| 32% | 24% | 17% | . | 33% | 24% | 30% |
| 62 | 56 | 35 | 2 | 31 | 120 | 78 |
| 24% | 32% | 57% | . | 24% | 34% | 30% |

Turkey

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------|---------------|------------------|----------------|-------------------------|------------------------|--------------------|
| 240 | 148 | 78 | 273 | 285 | 215 | 75 |
| 248 | 145 | 76 | 279 | 299 | 201 | 76 |
| 22 | 11 | 5 | 22 | 23 | 15 | 3 |
| 9% | 7% | 6% | 8% | 8% | 7% | 4% |
| 52 | 20 | 25 | 70 | 73 | 42 | 11 |
| 22% | 14% | 32% | 26% | 26% | 20% | 15% |
| 107 | 68 | 25 | 118 | 106 | 106 | 31 |
| 44% | 46% | 32% | 43% | 37% | 49% | 41% |
| 47 | 36 | 20 | 56 | 69 | 43 | 25 |
| 19% | 24% | 25% | 21% | 24% | 20% | 34% |
| 12 | 13 | 4 | 7 | 15 | 9 | 5 |
| 5% | 9% | 5% | 3% | 5% | 4% | 7% |
| 59 | 49 | 23 | 63 | 84 | 52 | 30 |
| 25% | 33% | 30% | 23% | 29% | 24% | 41% |
| 75 | 31 | 29 | 92 | 96 | 57 | 14 |
| 31% | 21% | 38% | 34% | 34% | 27% | 19% |

weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 425 | 181 | 319 | 346 | 153 | 320 | 144 |
| 424 | 189 | 311 | 364 | 135 | 321 | 143 |
| 34 | 11 | 27 | 22 | 15 | 27 | 9 |
| 8% | 6% | 8% | 6% | 10% | 8% | 6% |
| 104 | 40 | 75 | 85 | 29 | 72 | 37 |
| 25% | 22% | 24% | 25% | 19% | 23% | 26% |
| 181 | 65 | 146 | 141 | 70 | 131 | 68 |
| 43% | 36% | 46% | 41% | 46% | 41% | 47% |
| 87 | 53 | 59 | 79 | 33 | 78 | 20 |
| 20% | 29% | 18% | 23% | 22% | 24% | 14% |
| 18 | 12 | 12 | 18 | 6 | 11 | 10 |
| 4% | 6% | 4% | 5% | 4% | 4% | 7% |
| 105 | 65 | 71 | 97 | 38 | 89 | 30 |
| 25% | 36% | 22% | 28% | 25% | 28% | 21% |
| 139 | 51 | 102 | 107 | 45 | 99 | 46 |
| 33% | 28% | 32% | 31% | 29% | 31% | 32% |

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| Social Media Inactive |
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| 37 |
| 36 |
| 1 |
| 3% |
| 6 |
| 17% |
| 12 |
| 33% |
| 14 |
| 39% |
| 3 |
| 7% |
| 17 |
| 46% |
| 8 |
| 20% |

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| Stub | Stat | Overall | Gender Male | Gender Female |
|-------------------|----------|---------|-------------|---------------|
| | base | 500 | 248 | 252 |
| | unw_base | 1004 | 501 | 503 |
| Much weaker | freq | 25 | 13 | 12 |
| Much weaker | prop | 5% | 5% | 5% |
| Somewhat weaker | freq | 44 | 20 | 23 |
| Somewhat weaker | prop | 9% | 8% | 9% |
| About the same | freq | 327 | 154 | 173 |
| About the same | prop | 65% | 62% | 69% |
| Somewhat stronger | freq | 85 | 50 | 36 |
| Somewhat stronger | prop | 17% | 20% | 14% |
| Much stronger | freq | 19 | 11 | 8 |
| Much stronger | prop | 4% | 4% | 3% |
| Top2Box | freq | 104 | 61 | 44 |
| Top2Box | prop | 21% | 24% | 17% |
| Low2Box | freq | 69 | 33 | 36 |
| Low2Box | prop | 14% | 13% | 14% |

B7 Looking ahead six months from now, do you expect the econo

| Age Under 35 | Age 35-49 | Age 50-64 | Household Income Low | Household Income Medium | Household Income High | Marital Status Married |
|-------------------------|------------------|------------------|---------------------------------|--|--------------------------------------|---------------------------------------|
| 183 | 149 | 169 | 76 | 180 | 220 | 281 |
| 318 | 291 | 395 | 121 | 391 | 426 | 583 |
| 7 | 12 | 6 | 7 | 8 | 9 | 15 |
| 4% | 8% | 4% | 9% | 5% | 4% | 5% |
| 12 | 14 | 18 | 7 | 18 | 17 | 25 |
| 7% | 9% | 11% | 9% | 10% | 8% | 9% |
| 113 | 97 | 117 | 51 | 120 | 139 | 185 |
| 62% | 65% | 69% | 67% | 67% | 63% | 66% |
| 37 | 21 | 27 | 10 | 29 | 42 | 49 |
| 20% | 14% | 16% | 13% | 16% | 19% | 18% |
| 13 | 4 | 1 | 1 | 4 | 13 | 7 |
| 7% | 3% | 1% | 2% | 2% | 6% | 2% |
| 50 | 26 | 28 | 11 | 33 | 55 | 56 |
| 28% | 17% | 17% | 15% | 18% | 25% | 20% |
| 19 | 26 | 24 | 13 | 26 | 26 | 40 |
| 10% | 18% | 14% | 18% | 15% | 12% | 14% |

US

omy in your local area to be much stronger, somewhat stronger, about the same, som

| Marital Status Other | Education Low | Education Medium | Education High | Chief Income Earner Yes | Chief Income Earner No | Business Owner Yes |
|----------------------------|------------------|---------------------|-------------------|-------------------------------|------------------------------|-----------------------|
| 219 | 232 | 127 | 141 | 259 | 241 | 57 |
| 421 | 365 | 321 | 318 | 550 | 454 | 115 |
| 10 | 16 | 5 | 4 | 14 | 12 | 3 |
| 5% | 7% | 4% | 3% | 5% | 5% | 6% |
| 18 | 20 | 15 | 9 | 25 | 19 | 4 |
| 8% | 8% | 12% | 6% | 9% | 8% | 7% |
| 143 | 155 | 83 | 90 | 160 | 168 | 31 |
| 65% | 67% | 65% | 64% | 62% | 69% | 53% |
| 36 | 34 | 23 | 29 | 44 | 41 | 8 |
| 16% | 15% | 18% | 20% | 17% | 17% | 15% |
| 12 | 8 | 1 | 9 | 17 | 2 | 11 |
| 6% | 3% | 1% | 7% | 6% | 1% | 19% |
| 48 | 42 | 24 | 38 | 61 | 43 | 19 |
| 22% | 18% | 19% | 27% | 24% | 18% | 34% |
| 29 | 36 | 20 | 13 | 38 | 31 | 7 |
| 13% | 16% | 16% | 9% | 15% | 13% | 13% |

ewhat weaker, or much weaker than it is now?

| Business Owner No | Senior Executive Decision Maker Leader Yes | Senior Executive Decision Maker Leader No | Employment Status Total Employed | Employment Status Not Employed | Social Media Active | Social Media Passive |
|-------------------|--|---|----------------------------------|--------------------------------|---------------------|----------------------|
| 443 | 69 | 431 | 326 | 172 | 184 | 102 |
| 889 | 146 | 858 | 678 | 320 | 368 | 207 |
| 22 | 4 | 21 | 14 | 11 | 8 | 4 |
| 5% | 6% | 5% | 4% | 6% | 4% | 4% |
| 40 | 4 | 40 | 29 | 15 | 19 | 7 |
| 9% | 6% | 9% | 9% | 8% | 10% | 7% |
| 297 | 34 | 293 | 209 | 116 | 105 | 70 |
| 67% | 50% | 68% | 64% | 68% | 57% | 69% |
| 77 | 13 | 72 | 57 | 28 | 38 | 19 |
| 17% | 20% | 17% | 18% | 16% | 21% | 19% |
| 8 | 13 | 6 | 16 | 3 | 14 | 1 |
| 2% | 19% | 1% | 5% | 2% | 8% | 1% |
| 85 | 26 | 78 | 73 | 31 | 52 | 20 |
| 19% | 38% | 18% | 23% | 18% | 29% | 20% |
| 61 | 8 | 60 | 43 | 25 | 27 | 11 |
| 14% | 12% | 14% | 13% | 15% | 15% | 11% |

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| Social Media Inactive | US Region Northeast | US Region Midwest | US Region South | US Region West |
|-----------------------|---------------------|-------------------|-----------------|----------------|
| 214 | 98 | 104 | 187 | 111 |
| 429 | 190 | 205 | 387 | 222 |
| 13 | 6 | 3 | 11 | 5 |
| 6% | 6% | 3% | 6% | 4% |
| 18 | 12 | 7 | 16 | 8 |
| 8% | 12% | 7% | 9% | 7% |
| 152 | 67 | 72 | 121 | 68 |
| 71% | 69% | 69% | 65% | 61% |
| 28 | 10 | 18 | 31 | 26 |
| 13% | 11% | 18% | 16% | 24% |
| 3 | 3 | 3 | 9 | 4 |
| 1% | 3% | 3% | 5% | 4% |
| 31 | 13 | 21 | 39 | 31 |
| 15% | 13% | 21% | 21% | 27% |
| 31 | 18 | 11 | 27 | 13 |
| 14% | 18% | 10% | 15% | 12% |