


Stub	Stat	Overall	Gender Male	Gender Female
	base	12500	6244	6256
	unw_base	18012	8992	9020
Very bad	freq	2637	1193	1444
Very bad	prop	21%	19%	23%
Somewhat bad	freq	4959	2407	2553
Somewhat bad	prop	40%	39%	41%
Somewhat good	freq	4148	2189	1959
Somewhat good	prop	33%	35%	31%
Very good	freq	756	456	299
Very good	prop	6%	7%	5%
Top2Box	freq	4904	2645	2258
Top2Box	prop	39%	42%	36%
Low2Box	freq	7596	3599	3997
Low2Box	prop	61%	58%	64%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
5482	4037	2980	3636	4519	3171	5845
6806	6058	5148	4729	6821	4897	8811
1139	874	624	979	927	515	1183
21%	22%	21%	27%	21%	16%	20%
2090	1611	1258	1468	1918	1153	2258
38%	40%	42%	40%	42%	36%	39%
1842	1320	986	964	1445	1274	1990
34%	33%	33%	27%	32%	40%	34%
411	232	113	224	230	230	413
7%	6%	4%	6%	5%	7%	7%
2253	1552	1099	1189	1675	1504	2404
41%	38%	37%	33%	37%	47%	41%
3229	2485	1882	2447	2844	1668	3442
59%	62%	63%	67%	63%	53%	59%

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**All Demos**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
6655	4353	4606	3541	6463	6037	1326
9201	4717	6779	6516	10097	7915	1958
1454	1125	896	616	1246	1391	280
22%	26%	19%	17%	19%	23%	21%
2701	1772	1852	1335	2451	2509	415
41%	41%	40%	38%	38%	42%	31%
2158	1241	1607	1299	2283	1865	436
32%	29%	35%	37%	35%	31%	33%
342	215	251	290	483	273	195
5%	5%	5%	8%	7%	5%	15%
2500	1456	1858	1589	2766	2138	631
38%	33%	40%	45%	43%	35%	48%
4155	2897	2748	1952	3697	3899	695
62%	67%	60%	55%	57%	65%	52%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11174	1942	10058	8080	4123	4795	3324
16054	2947	14562	12185	5464	6728	4546
2357	361	2202	1575	994	1167	676
21%	19%	22%	19%	24%	24%	20%
4544	607	4214	3130	1701	1755	1463
41%	31%	42%	39%	41%	37%	44%
3712	713	3184	2828	1235	1487	1020
33%	37%	32%	35%	30%	31%	31%
561	260	459	547	194	386	165
5%	13%	5%	7%	5%	8%	5%
4272	973	3643	3375	1428	1873	1185
38%	50%	36%	42%	35%	39%	36%
6901	968	6415	4705	2695	2922	2139
62%	50%	64%	58%	65%	61%	64%


Social Media Inactive
3381
5235
701
21%
1466
43%
1074
32%
139
4%
1214
36%
2167
64%


Stub	Stat	All Countries	Argentina	Australia
	base	12500	500	500
	unw_base	18012	500	1002
Very bad	freq	2637	115	37
Very bad	prop	21%	23%	7%
Somewhat bad	freq	4959	280	184
Somewhat bad	prop	40%	56%	37%
Somewhat good	freq	4148	92	245
Somewhat good	prop	33%	18%	49%
Very good	freq	756	12	34
Very good	prop	6%	2%	7%
Top2Box	freq	4904	105	279
Top2Box	prop	39%	21%	56%
Low2Box	freq	7596	395	221
Low2Box	prop	61%	79%	44%

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**B3 Now, thinking about our economic situ**

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Belgium	Brazil	Canada	China	Egypt	France	Germany
500	500	500	500	500	500	500
500	1001	1000	1000	503	1000	1000
67	213	17	19	74	164	22
13%	43%	3%	4%	15%	33%	4%
230	167	133	137	139	298	95
46%	33%	27%	27%	28%	60%	19%
193	103	313	315	251	36	339
39%	21%	63%	63%	50%	7%	68%
10	18	37	30	36	2	45
2%	4%	7%	6%	7%	%	9%
203	121	350	344	287	38	383
41%	24%	70%	69%	57%	8%	77%
297	379	150	156	213	462	117
59%	76%	30%	31%	43%	92%	23%

## All Countries

ation, how would you describe the current economic situation in? Is it...

Great Britain	Hungary	India	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
1001	501	500	1001	1000	500	501
56	154	44	219	95	153	95
11%	31%	9%	44%	19%	31%	19%
237	245	131	234	266	217	273
47%	49%	26%	47%	53%	43%	55%
193	97	235	41	129	105	118
39%	19%	47%	8%	26%	21%	24%
15	4	90	6	10	24	14
3%	1%	18%	1%	2%	5%	3%
207	101	325	46	138	129	132
41%	20%	65%	9%	28%	26%	26%
293	399	175	454	362	371	368
59%	80%	35%	91%	72%	74%	74%



Romania	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden
500	500	500	500	500	500	500
500	500	500	500	500	1001	500
158	47	11	188	157	292	22
32%	9%	2%	38%	31%	58%	4%
289	201	54	208	267	163	114
58%	40%	11%	42%	53%	33%	23%
51	234	235	93	67	37	298
10%	47%	47%	19%	13%	7%	60%
1	19	200	11	9	8	65
%	4%	40%	2%	2%	2%	13%
52	252	435	104	76	46	363
10%	50%	87%	21%	15%	9%	73%
448	248	65	396	424	454	137
90%	50%	13%	79%	85%	91%	27%


Turkey	US
500	500
500	1001
109	109
22%	22%
171	225
34%	45%
185	144
37%	29%
35	22
7%	4%
220	166
44%	33%
280	334
56%	67%

**All Regions**

**B3 Now, thinking about our economic situation, how would you de**

Stub	Stat	All Countries	North America	LATAM
	base	12500	1000	1500
	unw_base	18012	2001	2001
Very bad	freq	2637	126	481
Very bad	prop	21%	13%	32%
Somewhat bad	freq	4959	358	664
Somewhat bad	prop	40%	36%	44%
Somewhat good	freq	4148	458	300
Somewhat good	prop	33%	46%	20%
Very good	freq	756	59	55
Very good	prop	6%	6%	4%
Top2Box	freq	4904	516	355
Top2Box	prop	39%	52%	24%
Low2Box	freq	7596	484	1145
Low2Box	prop	61%	48%	76%

Describe the current economic situation in? Is it...

Europe	APAC	G-8	BRIC	Middle East Africa
5000	3000	4000	2000	2000
7505	4502	7503	3001	2003
1250	399	729	323	381
25%	13%	18%	16%	19%
2179	1186	1689	635	572
44%	40%	42%	32%	29%
1402	1224	1428	886	764
28%	41%	36%	44%	38%
169	191	154	156	282
3%	6%	4%	8%	14%
1571	1415	1582	1043	1046
31%	47%	40%	52%	52%
3429	1585	2418	957	954
69%	53%	60%	48%	48%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	207	293
Very bad	freq	115	55	60
Very bad	prop	23%	23%	24%
Somewhat bad	freq	280	131	149
Somewhat bad	prop	56%	53%	58%
Somewhat good	freq	92	52	40
Somewhat good	prop	18%	21%	16%
Very good	freq	12	6	6
Very good	prop	2%	3%	2%
Top2Box	freq	105	59	46
Top2Box	prop	21%	24%	18%
Low2Box	freq	395	186	209
Low2Box	prop	79%	76%	82%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
248	154	98	180	199	121	144
234	172	94	144	200	156	159
56	37	23	49	31	35	32
22%	24%	23%	27%	16%	29%	22%
143	85	52	90	126	63	82
58%	55%	53%	50%	63%	52%	57%
45	25	23	33	38	21	23
18%	16%	23%	19%	19%	18%	16%
5	7	0	7	4	1	7
2%	5%	%	4%	2%	1%	5%
49	32	23	40	41	23	30
20%	21%	24%	22%	21%	19%	21%
199	122	75	139	158	98	114
80%	79%	76%	78%	79%	81%	79%

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**Argentina**

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**how would you describe the current economic situation in? Is it...**

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
356	327	119	55	264	236	66
341	179	157	164	281	219	69
84	70	31	15	61	54	10
23%	21%	26%	27%	23%	23%	15%
198	191	60	29	144	136	38
55%	58%	51%	53%	55%	57%	58%
69	59	24	9	48	44	9
19%	18%	20%	16%	18%	19%	14%
6	7	3	2	10	2	8
2%	2%	3%	4%	4%	1%	13%
75	66	27	11	58	46	18
21%	20%	23%	20%	22%	20%	27%
281	261	91	44	205	190	48
79%	80%	77%	80%	78%	80%	73%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
434	86	414	286	193	282	124
431	96	404	327	159	300	126
106	16	99	72	37	64	20
24%	19%	24%	25%	19%	23%	16%
242	43	237	153	115	147	83
56%	50%	57%	53%	59%	52%	67%
83	17	75	49	42	59	21
19%	19%	18%	17%	22%	21%	17%
4	9	3	12	.	12	.
1%	11%	1%	4%	.	4%	.
87	26	78	62	42	71	21
20%	30%	19%	22%	22%	25%	17%
347	60	336	224	151	211	103
80%	70%	81%	78%	78%	75%	83%




Social Media Inactive
94
74
31
33%
50
53%
13
13%
.
.
13
13%
82
87%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1002	472	530
Very bad	freq	37	15	22
Very bad	prop	7%	6%	9%
Somewhat bad	freq	184	90	95
Somewhat bad	prop	37%	36%	38%
Somewhat good	freq	245	121	124
Somewhat good	prop	49%	49%	49%
Very good	freq	34	23	12
Very good	prop	7%	9%	5%
Top2Box	freq	279	143	136
Top2Box	prop	56%	58%	54%
Low2Box	freq	221	105	116
Low2Box	prop	44%	42%	46%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
196	150	154	107	243	150	224
254	330	418	198	483	321	518
15	9	13	11	20	6	13
8%	6%	8%	11%	8%	4%	6%
70	63	51	42	91	51	74
36%	42%	33%	40%	37%	34%	33%
93	70	81	46	116	83	117
47%	47%	53%	43%	48%	55%	52%
18	7	9	7	17	10	20
9%	5%	6%	7%	7%	7%	9%
111	78	91	53	133	93	137
57%	52%	59%	50%	55%	62%	61%
85	72	63	54	110	57	87
43%	48%	41%	50%	45%	38%	39%

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**Australia**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
276	132	294	74	313	187	62
484	279	311	412	651	351	119
24	8	24	5	23	13	5
9%	6%	8%	6%	7%	7%	7%
110	57	105	22	110	74	24
40%	43%	36%	29%	35%	40%	39%
127	63	142	39	151	93	27
46%	48%	48%	53%	48%	50%	43%
15	3	22	8	28	6	6
5%	3%	8%	11%	9%	3%	10%
142	67	165	48	179	100	33
51%	51%	56%	65%	57%	53%	53%
134	65	130	26	133	87	29
49%	49%	44%	35%	43%	47%	47%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
438	77	423	329	162	190	131
883	156	846	683	301	388	253
32	5	31	23	14	12	9
7%	7%	7%	7%	9%	6%	7%
160	27	157	112	69	60	59
37%	35%	37%	34%	42%	31%	45%
218	36	209	169	71	93	60
50%	46%	50%	51%	44%	49%	46%
28	9	25	26	8	26	3
6%	12%	6%	8%	5%	13%	3%
246	45	234	195	79	119	63
56%	58%	55%	59%	49%	62%	48%
192	32	188	134	82	72	68
44%	42%	45%	41%	51%	38%	52%


Social Media Inactive
178
361
15
9%
66
37%
92
51%
5
3%
97
54%
81
46%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	262	238
Very bad	freq	67	34	34
Very bad	prop	13%	13%	14%
Somewhat bad	freq	230	120	110
Somewhat bad	prop	46%	48%	44%
Somewhat good	freq	193	94	99
Somewhat good	prop	39%	37%	40%
Very good	freq	10	4	6
Very good	prop	2%	1%	2%
Top2Box	freq	203	98	105
Top2Box	prop	41%	39%	42%
Low2Box	freq	297	154	143
Low2Box	prop	59%	61%	58%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
184	155	160	126	159	111	197
172	153	175	110	159	126	203
17	22	29	20	20	12	37
9%	14%	18%	16%	12%	11%	19%
86	66	78	54	72	51	78
47%	42%	49%	43%	46%	46%	40%
78	64	51	52	61	46	78
43%	41%	32%	41%	38%	41%	40%
3	4	2	1	6	2	4
2%	3%	1%	1%	4%	2%	2%
82	68	53	52	67	48	82
44%	44%	33%	42%	42%	43%	41%
102	88	107	73	92	63	115
56%	56%	67%	58%	58%	57%	59%



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**Belgium**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
303	172	186	142	292	208	25
297	88	271	141	303	197	29
30	43	15	10	30	37	4
10%	25%	8%	7%	10%	18%	17%
152	73	93	64	138	92	6
50%	42%	50%	45%	47%	44%	24%
115	53	74	66	115	78	14
38%	31%	40%	47%	39%	37%	56%
6	4	4	1	8	2	1
2%	2%	2%	1%	3%	1%	3%
121	57	78	68	123	79	15
40%	33%	42%	48%	42%	38%	59%
182	115	108	75	168	129	10
60%	67%	58%	52%	58%	62%	41%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
475	48	452	312	172	101	168
471	53	447	330	159	102	174
63	5	62	31	28	14	12
13%	11%	14%	10%	16%	14%	7%
224	18	212	143	84	43	86
47%	37%	47%	46%	49%	43%	51%
179	23	170	130	58	37	69
38%	47%	38%	42%	34%	36%	41%
9	2	7	8	2	7	.
2%	5%	2%	2%	1%	7%	.
188	25	177	138	60	44	69
40%	52%	39%	44%	35%	44%	41%
287	23	274	174	112	57	99
60%	48%	61%	56%	65%	56%	59%


Social Media Inactive
231
224
41
18%
101
44%
87
38%
2
1%
89
39%
142
61%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	1001	517	484
Very bad	freq	213	98	115
Very bad	prop	43%	40%	45%
Somewhat bad	freq	167	70	96
Somewhat bad	prop	33%	29%	38%
Somewhat good	freq	103	65	38
Somewhat good	prop	21%	27%	15%
Very good	freq	18	11	7
Very good	prop	4%	5%	3%
Top2Box	freq	121	77	44
Top2Box	prop	24%	31%	17%
Low2Box	freq	379	168	211
Low2Box	prop	76%	69%	83%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
271	135	94	125	366	9	209
426	325	250	129	799	73	468
104	54	54	75	136	2	87
38%	40%	58%	60%	37%	21%	42%
93	47	27	27	137	2	73
34%	34%	29%	22%	37%	24%	35%
61	29	13	21	78	4	45
22%	22%	13%	17%	21%	41%	22%
13	5	0	2	15	1	3
5%	4%	%	2%	4%	14%	2%
74	34	13	23	93	5	49
27%	25%	14%	18%	25%	55%	23%
197	101	81	102	273	4	161
73%	75%	86%	82%	75%	45%	77%

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**Brazil**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
291	363	107	29	208	292	57
533	87	544	370	572	429	184
125	166	38	9	81	131	22
43%	46%	35%	31%	39%	45%	40%
93	118	39	10	48	119	15
32%	32%	36%	35%	23%	41%	26%
57	69	26	7	62	41	9
20%	19%	24%	25%	30%	14%	16%
15	10	5	3	16	2	11
5%	3%	5%	10%	8%	1%	19%
72	79	31	10	78	42	20
25%	22%	29%	34%	38%	15%	35%
219	284	76	19	129	250	37
75%	78%	71%	66%	62%	85%	65%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
443	83	417	339	142	302	102
817	240	761	751	224	702	199
190	28	185	127	78	139	33
43%	34%	44%	37%	55%	46%	32%
152	32	135	121	36	95	44
34%	38%	32%	36%	25%	32%	44%
94	12	90	75	27	54	24
21%	15%	22%	22%	19%	18%	23%
7	11	7	16	2	13	1
2%	13%	2%	5%	1%	4%	1%
101	23	98	91	28	67	24
23%	28%	23%	27%	20%	22%	24%
342	59	320	248	114	235	77
77%	72%	77%	73%	80%	78%	76%


Social Media Inactive
97
100
40
42%
27
28%
26
26%
4
4%
30
31%
67
69%




Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	477	523
Very bad	freq	17	10	7
Very bad	prop	3%	4%	3%
Somewhat bad	freq	133	55	78
Somewhat bad	prop	27%	22%	31%
Somewhat good	freq	313	162	152
Somewhat good	prop	63%	65%	60%
Very good	freq	37	21	16
Very good	prop	7%	9%	6%
Top2Box	freq	350	183	168
Top2Box	prop	70%	74%	66%
Low2Box	freq	150	64	85
Low2Box	prop	30%	26%	34%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
177	171	152	80	155	198	210
267	351	382	124	296	454	488
8	6	4	5	7	2	3
4%	3%	2%	6%	5%	1%	2%
43	42	48	29	52	39	57
24%	25%	31%	36%	33%	20%	27%
106	117	89	43	86	140	136
60%	69%	59%	54%	55%	71%	65%
20	6	11	3	10	17	13
11%	3%	7%	4%	7%	9%	6%
126	123	101	46	96	157	149
71%	72%	66%	58%	62%	79%	71%
51	48	51	34	59	41	61
29%	28%	34%	42%	38%	21%	29%

## Canada

When thinking about our economic situation, how would you describe the current economic s

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
290	186	223	91	258	242	50
512	195	461	344	561	439	108
13	6	8	3	10	6	2
5%	3%	3%	3%	4%	3%	3%
76	57	57	19	63	70	11
26%	31%	25%	21%	24%	29%	23%
177	106	145	62	170	143	29
61%	57%	65%	69%	66%	59%	59%
24	16	14	6	15	22	7
8%	9%	6%	7%	6%	9%	15%
201	123	159	69	185	165	37
69%	66%	71%	76%	72%	68%	74%
89	63	64	22	73	76	13
31%	34%	29%	24%	28%	32%	26%

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ituation in? Is it...

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
450	59	441	331	163	194	135
892	138	862	693	294	381	273
15	1	16	10	7	8	3
3%	2%	4%	3%	4%	4%	2%
122	14	119	81	50	43	43
27%	23%	27%	25%	31%	22%	32%
284	39	274	221	87	129	79
63%	66%	62%	67%	53%	67%	59%
30	5	32	18	19	14	10
7%	9%	7%	5%	12%	7%	7%
314	44	306	239	106	143	89
70%	75%	69%	72%	65%	74%	66%
137	15	135	92	56	51	47
30%	25%	31%	28%	35%	26%	34%


Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
171	91	31	57	115	21	35
346	183	56	121	219	43	68
6	1	1	4	7	1	1
3%	1%	2%	8%	6%	3%	4%
47	28	7	8	37	7	3
27%	31%	21%	15%	32%	33%	9%
105	57	20	41	70	11	23
61%	62%	64%	73%	60%	52%	66%
13	6	4	3	2	3	7
8%	6%	13%	5%	2%	12%	21%
118	62	24	44	72	13	30
69%	68%	77%	78%	62%	64%	87%
53	29	7	13	43	8	4
31%	32%	23%	22%	38%	36%	13%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1000	505	495
Very bad	freq	19	12	7
Very bad	prop	4%	5%	3%
Somewhat bad	freq	137	80	57
Somewhat bad	prop	27%	32%	23%
Somewhat good	freq	315	143	172
Somewhat good	prop	63%	57%	68%
Very good	freq	30	15	15
Very good	prop	6%	6%	6%
Top2Box	freq	344	158	187
Top2Box	prop	69%	63%	75%
Low2Box	freq	156	92	64
Low2Box	prop	31%	37%	25%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
201	193	106	78	185	237	357
495	409	96	58	265	677	697
8	10	1	6	9	4	16
4%	5%	1%	7%	5%	2%	4%
38	63	35	24	50	63	101
19%	33%	33%	31%	27%	26%	28%
138	110	66	41	114	160	218
69%	57%	62%	52%	62%	67%	61%
15	10	4	7	12	10	22
8%	5%	4%	10%	7%	4%	6%
154	120	70	48	126	170	240
77%	62%	66%	62%	68%	72%	67%
47	73	36	30	59	67	116
23%	38%	34%	38%	32%	28%	33%

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**China**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
143	295	155	50	265	235	30
303	96	258	646	653	347	82
3	13	5	1	17	2	1
2%	4%	3%	2%	6%	1%	2%
36	82	41	13	72	65	5
25%	28%	27%	26%	27%	28%	16%
96	180	104	31	151	163	15
67%	61%	67%	63%	57%	69%	51%
8	20	5	5	24	6	9
5%	7%	3%	10%	9%	2%	31%
104	200	108	36	176	169	24
73%	68%	70%	73%	66%	72%	82%
39	95	47	14	89	67	5
27%	32%	30%	27%	34%	28%	18%



Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
470	83	417	374	113	.	.
918	282	718	886	104	.	.
18	3	16	18	1	.	.
4%	4%	4%	5%	1%	.	.
132	12	125	105	31	.	.
28%	14%	30%	28%	27%	.	.
300	54	261	222	81	.	.
64%	65%	63%	59%	72%	.	.
21	14	15	30	0	.	.
4%	17%	4%	8%	%	.	.
320	68	276	251	81	.	.
68%	82%	66%	67%	72%	.	.
150	15	141	123	32	.	.
32%	18%	34%	33%	28%	.	.




Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	503	301	202
Very bad	freq	74	35	39
Very bad	prop	15%	14%	16%
Somewhat bad	freq	139	78	61
Somewhat bad	prop	28%	31%	25%
Somewhat good	freq	251	124	127
Somewhat good	prop	50%	49%	52%
Very good	freq	36	17	19
Very good	prop	7%	7%	8%
Top2Box	freq	287	141	146
Top2Box	prop	57%	56%	59%
Low2Box	freq	213	113	100
Low2Box	prop	43%	44%	41%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
285	135	80	51	34	174	320
237	156	110	53	36	191	369
50	18	6	4	13	27	41
18%	14%	7%	7%	37%	15%	13%
81	37	21	28	12	40	84
28%	27%	26%	55%	35%	23%	26%
136	68	47	18	9	83	164
48%	50%	59%	35%	26%	48%	51%
18	12	7	1	1	24	31
6%	9%	8%	3%	2%	14%	10%
154	79	54	19	10	107	195
54%	59%	67%	38%	28%	62%	61%
131	55	26	32	25	67	125
46%	41%	33%	62%	72%	38%	39%

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**Egypt**

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**how would you describe the current economic situation in? Is it...**

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
180	48	213	239	154	346	9
134	53	191	259	209	294	13
33	6	19	49	27	47	3
18%	12%	9%	20%	17%	14%	.
55	12	71	56	41	98	2
31%	25%	33%	23%	27%	28%	.
88	30	115	106	79	173	2
49%	63%	54%	45%	51%	50%	.
5	.	8	28	7	29	2
3%	.	4%	12%	5%	8%	.
93	30	123	134	86	201	4
51%	63%	58%	56%	56%	58%	.
88	18	90	104	68	145	5
49%	37%	42%	44%	44%	42%	.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
491	.	.	280	220	.	.
490	.	.	321	182	.	.
71	.	.	49	25	.	.
15%	.	.	17%	11%	.	.
137	.	.	80	59	.	.
28%	.	.	29%	27%	.	.
249	.	.	129	122	.	.
51%	.	.	46%	55%	.	.
34	.	.	21	15	.	.
7%	.	.	8%	7%	.	.
283	.	.	151	137	.	.
58%	.	.	54%	62%	.	.
208	.	.	129	84	.	.
42%	.	.	46%	38%	.	.




Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	530	470
Very bad	freq	164	80	84
Very bad	prop	33%	32%	33%
Somewhat bad	freq	298	146	152
Somewhat bad	prop	60%	59%	60%
Somewhat good	freq	36	21	15
Somewhat good	prop	7%	9%	6%
Very good	freq	2	.	2
Very good	prop	%	.	1%
Top2Box	freq	38	21	16
Top2Box	prop	8%	9%	7%
Low2Box	freq	462	226	236
Low2Box	prop	92%	91%	93%



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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
191	158	151	98	229	116	177
326	323	351	183	466	236	383
55	52	57	42	75	29	62
29%	33%	38%	43%	33%	25%	35%
120	92	86	51	133	78	105
63%	58%	57%	52%	58%	67%	59%
15	13	8	5	20	8	9
8%	8%	5%	6%	9%	7%	5%
1	1	.	.	1	1	1
%	%	.	.	%	1%	%
16	14	8	5	21	9	9
9%	9%	5%	6%	9%	8%	5%
174	145	144	93	209	107	168
91%	91%	95%	94%	91%	92%	95%

## France

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
323	168	209	124	293	207	18
617	413	291	296	608	392	37
102	63	67	34	95	70	7
32%	38%	32%	27%	32%	34%	38%
193	94	125	79	174	124	9
60%	56%	60%	64%	59%	60%	48%
27	11	15	11	24	12	2
8%	6%	7%	9%	8%	6%	9%
1	.	2	.	1	1	1
%	.	1%	.	%	%	5%
28	11	16	11	25	13	2
9%	6%	8%	9%	9%	6%	14%
295	157	192	113	268	194	15
91%	94%	92%	91%	91%	94%	86%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
482	29	471	314	177	110	133
963	63	937	626	359	209	264
158	10	155	98	64	32	46
33%	34%	33%	31%	36%	29%	34%
289	15	283	187	105	63	82
60%	52%	60%	60%	59%	57%	61%
34	3	33	28	8	14	6
7%	11%	7%	9%	5%	13%	4%
1	1	1	1	1	1	.
%	3%	%	%	1%	1%	.
35	4	34	29	9	15	6
7%	14%	7%	9%	5%	14%	4%
447	25	438	286	168	95	127
93%	86%	93%	91%	95%	86%	96%


Social Media Inactive
257
527
86
34%
153
60%
16
6%
1
%
17
7%
240
93%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1000	507	493
Very bad	freq	22	12	10
Very bad	prop	4%	5%	4%
Somewhat bad	freq	95	40	55
Somewhat bad	prop	19%	16%	22%
Somewhat good	freq	339	171	168
Somewhat good	prop	68%	68%	68%
Very good	freq	45	29	16
Very good	prop	9%	11%	6%
Top2Box	freq	383	200	183
Top2Box	prop	77%	79%	74%
Low2Box	freq	117	53	64
Low2Box	prop	23%	21%	26%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
172	171	157	174	120	111	149
288	341	371	343	245	225	318
6	8	9	13	5	1	7
3%	4%	6%	7%	4%	1%	5%
24	36	36	43	20	13	30
14%	21%	23%	25%	16%	12%	20%
125	115	99	107	86	81	100
73%	67%	63%	62%	71%	73%	67%
18	13	13	10	10	16	12
11%	8%	8%	6%	9%	15%	8%
143	128	112	118	96	97	112
83%	75%	72%	68%	80%	88%	75%
29	43	44	56	24	14	37
17%	25%	28%	32%	20%	12%	25%

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**Germany**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
351	113	285	101	352	148	41
682	198	627	175	711	289	85
15	11	9	2	17	5	1
4%	9%	3%	2%	5%	3%	2%
65	32	51	11	67	27	10
19%	28%	18%	11%	19%	19%	24%
239	63	197	78	237	102	24
68%	56%	69%	77%	67%	69%	59%
32	8	28	9	31	13	6
9%	7%	10%	9%	9%	9%	15%
271	71	225	87	268	115	31
77%	62%	79%	86%	76%	78%	74%
80	43	60	14	84	32	11
23%	38%	21%	14%	24%	22%	26%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	80	420	329	151	130	134
915	163	837	663	296	243	265
21	3	19	11	9	7	5
5%	4%	4%	3%	6%	5%	4%
85	11	83	65	24	20	21
19%	14%	20%	20%	16%	16%	16%
314	53	286	223	105	87	93
69%	67%	68%	68%	70%	66%	70%
38	12	33	30	13	16	15
8%	15%	8%	9%	8%	13%	11%
353	65	318	253	117	103	108
77%	82%	76%	77%	78%	79%	81%
106	15	102	76	33	27	26
23%	18%	24%	23%	22%	21%	19%




Social Media Inactive
236
492
10
4%
54
23%
159
67%
13
6%
172
73%
64
27%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	1001	448	553
Very bad	freq	56	24	31
Very bad	prop	11%	10%	12%
Somewhat bad	freq	237	105	132
Somewhat bad	prop	47%	43%	52%
Somewhat good	freq	193	105	88
Somewhat good	prop	39%	43%	35%
Very good	freq	15	11	3
Very good	prop	3%	5%	1%
Top2Box	freq	207	116	91
Top2Box	prop	41%	47%	36%
Low2Box	freq	293	130	163
Low2Box	prop	59%	53%	64%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
185	154	161	87	248	108	210
293	339	369	169	502	216	456
17	15	24	21	22	8	19
9%	10%	15%	24%	9%	7%	9%
79	79	78	46	127	39	92
43%	51%	49%	53%	51%	36%	44%
80	57	56	20	93	56	89
43%	37%	35%	23%	37%	52%	42%
9	3	3	0	7	5	11
5%	2%	2%	%	3%	5%	5%
88	60	59	20	99	61	99
48%	39%	37%	23%	40%	56%	47%
97	94	102	67	149	47	111
52%	61%	63%	77%	60%	44%	53%

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**Great Britain**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
290	134	172	194	283	217	39
545	267	340	394	583	418	81
37	20	19	16	31	25	4
13%	15%	11%	8%	11%	12%	11%
145	68	80	89	131	106	13
50%	51%	46%	46%	46%	49%	34%
104	42	69	82	112	81	19
36%	31%	40%	42%	39%	37%	48%
4	4	4	6	10	5	3
1%	3%	3%	3%	3%	2%	7%
108	46	74	88	121	86	22
37%	34%	43%	45%	43%	40%	55%
182	88	99	106	162	131	18
63%	66%	57%	55%	57%	60%	45%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
461	58	442	324	164	185	127
920	116	885	662	315	361	250
51	4	51	29	25	26	11
11%	7%	12%	9%	15%	14%	9%
224	22	215	146	85	81	59
49%	37%	49%	45%	52%	44%	46%
174	26	166	138	51	69	55
38%	46%	38%	43%	31%	37%	43%
12	5	9	11	3	9	2
3%	9%	2%	3%	2%	5%	2%
186	32	176	149	54	78	57
40%	55%	40%	46%	33%	42%	45%
275	26	267	175	110	107	70
60%	45%	60%	54%	67%	58%	55%


Social Media Inactive
188
390
19
10%
97
52%
68
36%
4
2%
72
38%
116
62%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	501	252	249
Very bad	freq	154	72	83
Very bad	prop	31%	29%	32%
Somewhat bad	freq	245	118	128
Somewhat bad	prop	49%	48%	50%
Somewhat good	freq	97	52	44
Somewhat good	prop	19%	21%	17%
Very good	freq	4	3	1
Very good	prop	1%	1%	%
Top2Box	freq	101	55	46
Top2Box	prop	20%	23%	18%
Low2Box	freq	399	189	210
Low2Box	prop	80%	77%	82%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
202	145	153	174	236	11	181
171	158	172	160	252	14	198
56	52	46	63	64	4	52
28%	36%	30%	36%	27%	.	29%
104	64	77	79	120	5	92
52%	44%	50%	45%	51%	.	51%
41	27	29	32	49	2	37
20%	19%	19%	18%	21%	.	21%
1	1	1	1	3	.	1
1%	1%	1%	1%	1%	.	%
42	29	30	33	51	2	38
21%	20%	19%	19%	22%	.	21%
160	116	124	141	184	9	144
79%	80%	81%	81%	78%	.	79%



## Hungary

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
319	130	294	77	284	216	42
303	127	249	125	303	198	44
102	44	90	20	83	71	15
32%	34%	31%	27%	29%	33%	35%
154	62	139	44	136	109	13
48%	48%	47%	57%	48%	50%	30%
60	21	64	12	61	36	15
19%	16%	22%	16%	22%	17%	35%
3	2	1	1	4	.	.
1%	2%	%	1%	1%	.	.
63	23	65	12	65	36	15
20%	18%	22%	16%	23%	17%	35%
256	106	229	64	219	180	27
80%	82%	78%	84%	77%	83%	65%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
458	43	457	317	177	173	213
457	45	456	325	170	171	218
140	15	139	86	67	67	55
30%	36%	30%	27%	38%	39%	26%
233	12	233	159	83	86	112
51%	28%	51%	50%	47%	50%	53%
82	16	81	71	23	19	46
18%	36%	18%	23%	13%	11%	22%
4	.	4	1	3	1	.
1%	.	1%	%	2%	1%	.
86	16	85	72	26	20	46
19%	36%	19%	23%	15%	12%	22%
372	27	372	245	151	153	167
81%	64%	81%	77%	85%	88%	78%


Social Media Inactive
114
112
32
28%
47
42%
32
28%
3
2%
35
30%
79
70%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	258	242
	unw_base	500	295	205
Very bad	freq	44	18	26
Very bad	prop	9%	7%	11%
Somewhat bad	freq	131	72	59
Somewhat bad	prop	26%	28%	24%
Somewhat good	freq	235	123	112
Somewhat good	prop	47%	48%	46%
Very good	freq	90	44	45
Very good	prop	18%	17%	19%
Top2Box	freq	325	168	157
Top2Box	prop	65%	65%	65%
Low2Box	freq	175	90	85
Low2Box	prop	35%	35%	35%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
276	149	74	175	178	146	306
252	164	84	166	182	152	330
26	14	5	23	9	12	20
9%	9%	6%	13%	5%	8%	6%
61	44	25	40	52	39	88
22%	30%	34%	23%	29%	27%	29%
130	67	38	82	88	65	145
47%	45%	51%	47%	49%	45%	47%
60	24	6	30	30	30	53
22%	16%	8%	17%	17%	20%	17%
189	91	44	112	118	95	198
69%	61%	59%	64%	66%	65%	65%
87	58	30	64	60	51	108
31%	39%	41%	36%	34%	35%	35%

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**India**

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**how would you describe the current economic situation in? Is it...**

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
194	.	57	442	282	218	148
170	.	52	447	304	196	148
24	.	7	37	10	34	6
13%	.	13%	8%	3%	16%	4%
43	.	14	118	64	67	24
22%	.	24%	27%	23%	31%	16%
91	2	26	208	133	103	68
47%	.	46%	47%	47%	47%	46%
36	.	10	80	75	14	51
19%	.	17%	18%	27%	7%	35%
127	2	36	288	208	117	119
65%	.	63%	65%	74%	54%	80%
67	.	21	154	74	101	29
35%	.	37%	35%	26%	46%	20%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
352	249	251	391	105	382	77
352	260	240	406	91	382	79
38	9	35	22	22	20	11
11%	3%	14%	6%	21%	5%	14%
107	52	79	99	31	96	25
31%	21%	32%	25%	30%	25%	32%
167	121	115	185	47	185	36
48%	48%	46%	47%	45%	49%	47%
38	68	21	85	5	81	5
11%	27%	8%	22%	4%	21%	7%
206	189	136	270	52	266	41
59%	76%	54%	69%	49%	70%	54%
146	60	115	121	53	116	36
41%	24%	46%	31%	51%	30%	46%


Social Media Inactive
41
39
14
33%
10
24%
14
34%
4
10%
18
43%
23
57%




Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	1001	471	530
Very bad	freq	219	99	120
Very bad	prop	44%	40%	48%
Somewhat bad	freq	234	121	113
Somewhat bad	prop	47%	48%	45%
Somewhat good	freq	41	25	15
Somewhat good	prop	8%	10%	6%
Very good	freq	6	4	1
Very good	prop	1%	2%	1%
Top2Box	freq	46	30	17
Top2Box	prop	9%	12%	7%
Low2Box	freq	454	220	234
Low2Box	prop	91%	88%	93%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
181	182	137	129	189	107	233
296	388	317	230	382	240	484
75	87	57	69	81	34	102
42%	48%	42%	53%	43%	32%	44%
80	83	72	47	92	63	110
44%	45%	52%	37%	48%	59%	47%
21	12	7	10	16	8	19
12%	6%	5%	7%	9%	8%	8%
4	1	0	3	0	2	2
2%	1%	%	2%	%	2%	1%
26	13	8	13	17	10	21
14%	7%	6%	10%	9%	9%	9%
155	169	129	116	172	97	212
86%	93%	94%	90%	91%	91%	91%

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**Italy**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
267	244	199	58	246	254	48
517	334	540	127	518	483	100
117	122	79	19	102	117	19
44%	50%	40%	32%	42%	46%	39%
124	106	96	32	116	118	16
46%	43%	48%	56%	47%	46%	33%
21	13	22	6	24	17	8
8%	5%	11%	10%	10%	7%	17%
4	3	2	1	4	2	5
1%	1%	1%	2%	1%	1%	11%
25	16	24	7	28	19	13
9%	6%	12%	12%	11%	7%	28%
241	228	175	51	218	235	35
91%	94%	88%	88%	89%	93%	72%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	66	434	276	210	266	120
901	137	864	576	399	537	242
200	23	196	111	101	117	50
44%	35%	45%	40%	48%	44%	42%
218	28	207	135	92	117	61
48%	42%	48%	49%	44%	44%	50%
32	11	29	25	15	27	9
7%	17%	7%	9%	7%	10%	7%
1	4	1	4	2	5	1
%	7%	%	2%	1%	2%	1%
33	16	31	29	17	32	9
7%	24%	7%	11%	8%	12%	8%
419	50	403	247	193	234	111
93%	76%	93%	89%	92%	88%	92%


Social Media Inactive
114
222
53
46%
56
49%
5
4%
.
.
5
4%
109
96%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	477	523
Very bad	freq	95	45	50
Very bad	prop	19%	18%	20%
Somewhat bad	freq	266	123	144
Somewhat bad	prop	53%	49%	58%
Somewhat good	freq	129	77	52
Somewhat good	prop	26%	31%	21%
Very good	freq	10	6	3
Very good	prop	2%	3%	1%
Top2Box	freq	138	83	55
Top2Box	prop	28%	33%	22%
Low2Box	freq	362	168	194
Low2Box	prop	72%	67%	78%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
185	152	163	309	157	33	258
368	291	341	618	315	67	526
37	33	26	68	24	4	47
20%	22%	16%	22%	15%	11%	18%
101	75	90	174	79	14	137
55%	49%	55%	56%	50%	41%	53%
44	40	44	62	51	15	69
24%	26%	27%	20%	32%	46%	27%
3	4	3	5	4	1	5
2%	2%	2%	2%	2%	2%	2%
47	44	47	67	55	16	74
26%	29%	29%	22%	35%	48%	29%
138	108	115	242	102	17	184
74%	71%	71%	78%	65%	52%	71%

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**Japan**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
242	170	118	212	230	270	23
474	339	239	422	451	549	46
48	38	27	30	40	56	4
20%	22%	23%	14%	17%	21%	19%
129	91	65	110	121	145	11
53%	54%	55%	52%	53%	54%	49%
60	37	23	68	64	65	7
25%	22%	20%	32%	28%	24%	28%
5	3	2	4	6	4	1
2%	2%	2%	2%	2%	1%	4%
65	40	25	73	69	69	8
27%	24%	21%	34%	30%	26%	32%
177	129	93	140	161	201	16
73%	76%	79%	66%	70%	74%	68%



Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	40	460	332	158	44	111
954	79	921	661	317	85	222
91	8	88	63	29	5	18
19%	19%	19%	19%	18%	12%	16%
255	19	247	178	83	16	64
53%	47%	54%	54%	53%	37%	57%
122	12	117	85	42	19	28
26%	29%	25%	26%	27%	44%	25%
9	2	8	6	4	3	2
2%	5%	2%	2%	2%	7%	2%
131	14	124	90	46	22	30
27%	34%	27%	27%	29%	51%	27%
346	27	335	241	112	21	82
73%	66%	73%	73%	71%	49%	73%


Social Media Inactive
345
693
72
21%
187
54%
82
24%
5
1%
86
25%
258
75%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	238	262
	unw_base	500	268	232
Very bad	freq	153	63	91
Very bad	prop	31%	26%	35%
Somewhat bad	freq	217	117	101
Somewhat bad	prop	43%	49%	38%
Somewhat good	freq	105	49	56
Somewhat good	prop	21%	20%	22%
Very good	freq	24	10	14
Very good	prop	5%	4%	5%
Top2Box	freq	129	59	71
Top2Box	prop	26%	25%	27%
Low2Box	freq	371	179	191
Low2Box	prop	74%	75%	73%

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**B3 Now, thinking about our economic situation,**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
270	159	71	385	107	9	208
275	138	87	342	145	13	210
84	54	15	123	30	1	73
31%	34%	22%	32%	28%	.	35%
117	70	30	180	35	2	78
43%	44%	42%	47%	33%	.	37%
54	26	25	61	39	5	51
20%	16%	36%	16%	36%	.	24%
16	8	.	21	3	1	7
6%	5%	.	5%	3%	.	3%
70	34	25	82	42	6	57
26%	22%	36%	21%	39%	.	28%
201	125	45	303	65	3	150
74%	78%	64%	79%	61%	.	72%

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**Mexico**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
292	321	103	76	249	251	129
290	128	156	216	288	212	149
80	95	34	24	60	93	42
27%	30%	33%	31%	24%	37%	32%
140	140	42	35	115	102	48
48%	44%	41%	46%	46%	41%	37%
55	63	26	16	59	46	23
19%	20%	25%	21%	24%	18%	18%
18	23	1	1	14	10	17
6%	7%	1%	1%	6%	4%	13%
72	86	26	17	73	56	40
25%	27%	26%	23%	29%	22%	31%
220	235	76	59	176	195	90
75%	73%	74%	77%	71%	78%	69%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
371	126	374	320	175	296	122
351	157	343	359	136	325	106
111	37	117	88	64	99	34
30%	29%	31%	28%	36%	34%	28%
169	49	169	131	86	110	61
46%	39%	45%	41%	50%	37%	50%
82	29	76	82	22	64	25
22%	23%	20%	25%	13%	22%	21%
8	12	12	20	2	23	2
2%	10%	3%	6%	1%	8%	1%
90	41	88	102	25	87	27
24%	32%	24%	32%	14%	29%	22%
281	85	285	219	150	209	95
76%	68%	76%	68%	86%	71%	78%


Social Media Inactive
81
69
19
24%
46
57%
16
19%
.
.
16
19%
66
81%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	501	262	239
Very bad	freq	95	46	49
Very bad	prop	19%	19%	19%
Somewhat bad	freq	273	127	146
Somewhat bad	prop	55%	51%	58%
Somewhat good	freq	118	64	53
Somewhat good	prop	24%	26%	21%
Very good	freq	14	11	4
Very good	prop	3%	4%	1%
Top2Box	freq	132	75	57
Top2Box	prop	26%	30%	23%
Low2Box	freq	368	173	195
Low2Box	prop	74%	70%	77%



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**B3 Now, thinking about our economic situation,**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
215	145	141	280	108	7	250
172	158	171	278	131	8	276
45	25	25	63	13	1	42
21%	17%	17%	22%	12%	.	17%
115	84	74	151	56	4	134
54%	58%	53%	54%	52%	.	54%
48	31	39	57	34	1	64
23%	21%	28%	20%	31%	.	25%
7	5	3	9	5	.	10
3%	3%	2%	3%	5%	.	4%
55	36	42	66	39	1	73
26%	25%	30%	24%	36%	.	29%
160	109	99	214	70	5	176
74%	75%	70%	76%	64%	.	71%

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**Poland**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
250	104	327	69	221	279	37
225	36	374	91	254	247	45
53	21	67	7	39	56	5
21%	20%	21%	9%	18%	20%	15%
139	54	182	37	117	156	16
55%	51%	56%	54%	53%	56%	44%
54	27	68	23	51	66	10
22%	26%	21%	33%	23%	24%	27%
4	2	9	3	13	1	5
2%	2%	3%	4%	6%	%	14%
59	29	77	26	65	67	15
23%	28%	24%	37%	29%	24%	41%
192	75	250	44	156	212	22
77%	72%	76%	63%	71%	76%	59%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
463	56	444	293	181	224	180
456	67	434	330	149	230	180
89	6	89	51	40	43	34
19%	10%	20%	18%	22%	19%	19%
257	26	247	161	99	119	98
55%	46%	56%	55%	55%	53%	55%
108	16	102	67	41	52	47
23%	28%	23%	23%	23%	23%	26%
9	8	6	14	1	10	1
2%	15%	1%	5%	%	5%	%
117	24	108	81	42	62	48
25%	43%	24%	28%	23%	28%	27%
346	32	336	212	139	162	132
75%	57%	76%	72%	77%	72%	73%


Social Media Inactive
96
91
18
18%
56
58%
19
20%
3
3%
22
23%
74
77%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	263	237
Very bad	freq	158	76	82
Very bad	prop	32%	30%	33%
Somewhat bad	freq	289	139	150
Somewhat bad	prop	58%	56%	60%
Somewhat good	freq	51	33	18
Somewhat good	prop	10%	13%	7%
Very good	freq	1	1	.
Very good	prop	%	1%	.
Top2Box	freq	52	34	18
Top2Box	prop	10%	14%	7%
Low2Box	freq	448	215	232
Low2Box	prop	90%	86%	93%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
204	183	113	161	264	49	292
196	184	120	104	277	83	269
76	45	38	57	83	10	89
37%	24%	34%	35%	31%	21%	31%
115	113	61	96	144	34	179
56%	62%	54%	60%	55%	69%	61%
12	25	14	8	36	4	22
6%	13%	13%	5%	14%	9%	8%
1	0	.	.	1	0	1
%	%	.	.	%	1%	%
13	25	14	8	38	5	23
7%	14%	13%	5%	14%	9%	8%
191	158	99	153	226	45	268
93%	86%	87%	95%	86%	91%	92%

## Romania

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
208	147	288	65	187	313	48
231	14	351	135	211	289	60
69	40	100	18	63	96	24
33%	.	35%	27%	33%	31%	49%
110	95	153	40	102	187	20
53%	.	53%	62%	55%	60%	41%
29	11	34	6	21	30	4
14%	.	12%	9%	11%	10%	8%
0	.	0	1	1	.	1
%	.	%	1%	1%	.	3%
29	11	34	7	22	30	5
14%	.	12%	10%	12%	10%	10%
179	136	254	58	165	283	43
86%	.	88%	90%	88%	90%	90%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	64	436	259	217	202	197
440	83	417	324	164	210	191
135	26	133	82	74	57	71
30%	40%	30%	32%	34%	28%	36%
269	31	258	149	122	115	108
60%	49%	59%	58%	56%	57%	55%
47	6	45	26	21	29	18
11%	9%	10%	10%	10%	14%	9%
.	1	0	1	.	1	.
.	2%	%	1%	.	1%	.
47	7	45	28	21	31	18
11%	11%	10%	11%	10%	15%	9%
404	57	391	231	196	171	179
89%	89%	90%	89%	90%	85%	91%




Social Media Inactive
101
99
31
31%
67
66%
4
4%
.
.
4
4%
98
96%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	500	253	247
Very bad	freq	47	27	20
Very bad	prop	9%	11%	8%
Somewhat bad	freq	201	93	107
Somewhat bad	prop	40%	39%	41%
Somewhat good	freq	234	112	121
Somewhat good	prop	47%	47%	47%
Very good	freq	19	8	10
Very good	prop	4%	4%	4%
Top2Box	freq	252	121	132
Top2Box	prop	50%	50%	51%
Low2Box	freq	248	120	128
Low2Box	prop	50%	50%	49%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
211	169	120	31	221	210	265
160	183	157	30	209	231	271
18	20	9	2	27	13	23
9%	12%	8%	7%	12%	6%	9%
85	65	50	14	95	78	104
40%	39%	42%	43%	43%	37%	39%
99	80	54	15	92	110	126
47%	47%	45%	48%	41%	52%	47%
8	4	6	1	8	9	12
4%	3%	5%	2%	3%	4%	5%
107	84	61	16	99	119	138
51%	50%	50%	50%	45%	57%	52%
103	85	59	16	122	91	127
49%	50%	50%	50%	55%	43%	48%

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**Russia**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
235	146	266	88	242	258	45
229	65	296	139	277	223	51
24	12	24	12	26	21	6
10%	8%	9%	13%	11%	8%	13%
97	55	110	36	91	110	13
41%	37%	41%	41%	37%	43%	30%
108	76	121	37	113	120	22
46%	52%	45%	42%	47%	47%	49%
7	4	11	4	12	7	3
3%	3%	4%	4%	5%	3%	8%
115	80	132	40	125	127	25
49%	55%	50%	46%	52%	49%	57%
121	66	134	48	117	131	19
51%	45%	50%	54%	48%	51%	43%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	63	437	352	136	143	210
449	71	429	370	121	151	207
41	8	39	34	9	11	20
9%	12%	9%	10%	7%	8%	9%
187	20	180	138	60	47	81
41%	32%	41%	39%	44%	33%	39%
212	31	202	166	62	78	101
47%	50%	46%	47%	46%	54%	48%
15	3	15	14	5	7	8
3%	5%	4%	4%	4%	5%	4%
227	35	218	180	67	85	109
50%	55%	50%	51%	49%	60%	52%
228	28	220	172	69	58	101
50%	45%	50%	49%	51%	40%	48%


Social Media Inactive
147
142
16
11%
72
49%
55
37%
3
2%
59
40%
89
60%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	283	217
	unw_base	500	226	274
Very bad	freq	11	6	5
Very bad	prop	2%	2%	2%
Somewhat bad	freq	54	18	36
Somewhat bad	prop	11%	6%	17%
Somewhat good	freq	235	127	108
Somewhat good	prop	47%	45%	50%
Very good	freq	200	132	68
Very good	prop	40%	47%	31%
Top2Box	freq	435	259	176
Top2Box	prop	87%	92%	81%
Low2Box	freq	65	24	41
Low2Box	prop	13%	8%	19%

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**B3 Now, thinking about our economic situation,**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
295	177	.	244	119	53	273
412	81	.	276	110	39	221
7	3	.	5	2	1	9
2%	2%	.	2%	2%	2%	3%
34	21	.	24	15	4	22
11%	12%	.	10%	13%	7%	8%
132	79	24	113	52	25	123
45%	44%	.	46%	44%	47%	45%
122	75	3	103	50	24	119
41%	42%	.	42%	42%	44%	44%
254	153	27	216	102	49	242
86%	86%	.	88%	85%	91%	89%
41	24	.	29	17	5	31
14%	14%	.	12%	15%	9%	11%



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**Saudi Arabia**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
227	162	145	193	241	259	46
279	163	164	173	182	318	39
2	2	6	2	4	6	.
1%	1%	4%	1%	2%	2%	.
32	17	17	20	16	38	2
14%	11%	12%	10%	7%	15%	5%
112	76	59	100	108	127	20
49%	47%	41%	52%	45%	49%	44%
81	67	63	70	113	87	24
36%	42%	43%	36%	47%	34%	51%
193	143	121	171	221	214	44
85%	88%	84%	88%	92%	83%	95%
34	19	23	22	20	45	2
15%	12%	16%	12%	8%	17%	5%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	66	434	263	226	200	185
461	50	450	216	271	189	196
11	1	10	5	6	6	4
2%	1%	2%	2%	2%	3%	2%
52	2	52	20	34	22	18
11%	3%	12%	7%	15%	11%	10%
215	26	209	123	109	97	91
47%	39%	48%	47%	48%	49%	49%
177	38	162	115	78	75	72
39%	57%	37%	44%	34%	37%	39%
391	63	372	238	186	172	163
86%	96%	86%	91%	82%	86%	88%
63	3	62	25	40	28	22
14%	4%	14%	9%	18%	14%	12%


Social Media Inactive
115
115
1
1%
14
12%
47
41%
53
46%
100
87%
15
13%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	244	256
Very bad	freq	188	72	116
Very bad	prop	38%	30%	45%
Somewhat bad	freq	208	100	108
Somewhat bad	prop	42%	42%	42%
Somewhat good	freq	93	60	33
Somewhat good	prop	19%	25%	13%
Very good	freq	11	8	3
Very good	prop	2%	3%	1%
Top2Box	freq	104	68	36
Top2Box	prop	21%	28%	14%
Low2Box	freq	396	172	224
Low2Box	prop	79%	72%	86%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
287	138	76	52	129	319	183
245	166	89	45	134	321	209
103	58	27	11	54	123	72
36%	42%	36%	22%	42%	38%	40%
115	57	37	18	50	141	78
40%	41%	48%	34%	39%	44%	43%
61	21	11	23	19	51	29
21%	15%	14%	44%	15%	16%	16%
8	2	1	.	6	5	3
3%	2%	1%	.	5%	2%	2%
69	23	12	23	25	56	33
24%	17%	16%	44%	20%	17%	18%
218	115	64	29	104	263	150
76%	83%	84%	56%	80%	83%	82%

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**South Africa**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
317	249	134	117	248	252	91
291	236	143	121	270	230	100
115	101	53	33	85	103	33
36%	41%	40%	29%	34%	41%	37%
131	95	53	60	108	101	31
41%	38%	40%	51%	43%	40%	35%
64	46	25	22	51	42	23
20%	19%	18%	19%	21%	17%	26%
7	7	2	2	4	7	2
2%	3%	2%	1%	2%	3%	3%
71	53	27	24	55	48	26
22%	21%	20%	20%	22%	19%	29%
246	196	107	93	193	204	65
78%	79%	80%	80%	78%	81%	71%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
409	133	367	385	112	300	112
400	143	357	406	91	287	117
155	48	140	146	41	116	40
38%	36%	38%	38%	36%	39%	36%
177	45	164	160	47	116	51
43%	34%	45%	41%	42%	39%	46%
69	36	57	70	23	58	20
17%	27%	15%	18%	20%	19%	18%
8	3	8	9	2	10	1
2%	2%	2%	2%	1%	3%	1%
78	39	64	79	24	68	21
19%	30%	17%	21%	22%	23%	18%
332	93	303	306	88	232	92
81%	70%	83%	79%	78%	77%	82%


Social Media Inactive
88
96
32
36%
41
47%
15
17%
.
.
15
17%
73
83%




Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	294	206
Very bad	freq	157	61	96
Very bad	prop	31%	24%	39%
Somewhat bad	freq	267	140	127
Somewhat bad	prop	53%	55%	51%
Somewhat good	freq	67	46	21
Somewhat good	prop	13%	18%	9%
Very good	freq	9	6	3
Very good	prop	2%	2%	1%
Top2Box	freq	76	51	24
Top2Box	prop	15%	20%	10%
Low2Box	freq	424	201	223
Low2Box	prop	85%	80%	90%

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**B3 Now, thinking about our economic situation,**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
211	192	97	91	179	230	280
170	205	125	85	177	238	300
59	70	28	36	47	74	92
28%	36%	29%	39%	26%	32%	33%
109	100	58	46	105	117	151
52%	52%	60%	51%	58%	51%	54%
37	21	9	9	24	34	32
17%	11%	10%	10%	14%	15%	11%
6	2	1	.	3	6	6
3%	1%	1%	.	2%	2%	2%
42	23	11	9	27	39	37
20%	12%	11%	10%	15%	17%	13%
168	170	86	82	152	191	243
80%	88%	89%	90%	85%	83%	87%

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**South Korea**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
220	13	134	353	240	260	55
200	14	135	351	260	240	62
65	2	50	105	75	83	19
30%	.	37%	30%	31%	32%	35%
117	6	70	191	121	146	24
53%	.	52%	54%	51%	56%	43%
35	5	14	49	37	30	10
16%	.	10%	14%	15%	12%	19%
3	.	.	9	7	1	2
1%	.	.	2%	3%	%	4%
38	5	14	57	44	32	12
17%	.	10%	16%	18%	12%	23%
182	9	120	295	196	229	43
83%	.	90%	84%	82%	88%	77%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	84	416	332	144	178	209
438	98	402	335	140	180	208
138	28	129	111	40	58	64
31%	33%	31%	33%	28%	32%	31%
244	36	232	169	85	74	122
55%	42%	56%	51%	59%	42%	58%
57	17	50	45	18	38	22
13%	21%	12%	14%	13%	21%	11%
6	3	5	8	1	8	1
1%	4%	1%	2%	1%	4%	%
63	20	55	53	19	46	23
14%	24%	13%	16%	13%	26%	11%
382	64	361	279	124	132	187
86%	76%	87%	84%	87%	74%	89%


Social Media Inactive
113
112
36
31%
71
63%
7
6%
.
.
7
6%
106
94%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	504	497
Very bad	freq	292	141	151
Very bad	prop	58%	56%	61%
Somewhat bad	freq	163	84	79
Somewhat bad	prop	33%	33%	32%
Somewhat good	freq	37	23	14
Somewhat good	prop	7%	9%	6%
Very good	freq	8	4	4
Very good	prop	2%	2%	2%
Top2Box	freq	46	27	18
Top2Box	prop	9%	11%	7%
Low2Box	freq	454	224	230
Low2Box	prop	91%	89%	93%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
205	175	120	294	122	17	225
341	375	285	582	245	38	474
119	99	73	179	62	9	123
58%	56%	61%	61%	51%	49%	55%
70	61	32	87	50	4	76
34%	35%	27%	30%	41%	26%	34%
10	14	13	23	7	4	22
5%	8%	11%	8%	6%	26%	10%
6	2	0	4	2	.	3
3%	1%	%	1%	2%	.	1%
16	16	14	28	9	4	25
8%	9%	12%	9%	8%	26%	11%
189	159	106	266	113	13	200
92%	91%	88%	91%	92%	74%	89%

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**Spain**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
275	249	115	136	246	254	52
527	638	81	282	517	484	89
168	148	64	79	140	152	22
61%	59%	56%	58%	57%	60%	42%
86	80	40	43	77	86	20
31%	32%	35%	31%	31%	34%	39%
15	19	7	12	23	14	7
6%	7%	6%	9%	10%	5%	14%
5	3	3	3	6	2	3
2%	1%	3%	2%	2%	1%	5%
20	21	10	14	29	16	10
7%	8%	9%	11%	12%	6%	19%
255	228	104	122	216	238	42
93%	92%	91%	89%	88%	94%	81%



Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
448	58	442	304	186	248	131
912	103	898	608	371	488	256
270	27	265	167	120	144	78
60%	47%	60%	55%	64%	58%	59%
143	15	147	106	52	75	44
32%	27%	33%	35%	28%	30%	33%
30	10	27	25	12	22	10
7%	18%	6%	8%	7%	9%	7%
5	5	3	6	1	7	.
1%	9%	1%	2%	1%	3%	.
36	15	30	31	14	29	10
8%	27%	7%	10%	7%	12%	7%
413	42	412	272	172	219	121
92%	73%	93%	90%	93%	88%	93%


Social Media Inactive
120
257
70
58%
44
36%
5
4%
1
1%
6
5%
114
95%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	500	238	262
Very bad	freq	22	6	16
Very bad	prop	4%	2%	6%
Somewhat bad	freq	114	56	58
Somewhat bad	prop	23%	22%	24%
Somewhat good	freq	298	144	154
Somewhat good	prop	60%	57%	63%
Very good	freq	65	47	18
Very good	prop	13%	18%	7%
Top2Box	freq	363	191	172
Top2Box	prop	73%	75%	70%
Low2Box	freq	137	63	74
Low2Box	prop	27%	25%	30%

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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
185	156	158	114	230	90	172
164	170	166	141	219	80	174
5	13	4	9	10	2	5
3%	9%	3%	8%	4%	2%	3%
48	29	37	42	58	4	27
26%	19%	24%	36%	25%	4%	16%
114	97	88	59	143	58	106
61%	62%	55%	52%	62%	64%	61%
19	17	30	4	19	26	34
10%	11%	19%	4%	8%	29%	20%
133	114	117	63	162	84	140
72%	73%	74%	55%	71%	94%	81%
53	43	41	51	68	6	32
28%	27%	26%	45%	29%	6%	19%

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**Sweden**

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**how would you describe the current economic situation in? Is it...**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
328	105	263	132	327	173	53
326	313	89	98	327	173	58
17	6	11	5	12	10	.
5%	6%	4%	4%	4%	6%	.
88	27	69	18	78	36	8
27%	26%	26%	14%	24%	21%	14%
192	63	141	95	200	98	35
59%	60%	54%	71%	61%	57%	66%
31	9	42	15	37	28	10
10%	8%	16%	11%	11%	16%	20%
223	71	183	109	237	126	45
68%	68%	70%	83%	72%	73%	86%
104	34	80	23	90	46	8
32%	32%	30%	17%	28%	27%	14%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	73	427	396	98	153	141
442	73	427	365	130	130	144
22	0	22	12	10	6	8
5%	%	5%	3%	10%	4%	6%
107	8	106	84	29	35	31
24%	11%	25%	21%	30%	23%	22%
263	42	256	247	45	88	77
59%	57%	60%	62%	46%	57%	55%
55	23	43	53	13	25	25
12%	31%	10%	13%	13%	16%	18%
318	65	299	299	58	113	102
71%	88%	70%	76%	59%	73%	72%
129	9	128	96	40	41	39
29%	12%	30%	24%	41%	27%	28%


Social Media Inactive
205
226
8
4%
48
24%
134
65%
15
7%
149
72%
57
28%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	300	200
Very bad	freq	109	31	78
Very bad	prop	22%	12%	31%
Somewhat bad	freq	171	84	87
Somewhat bad	prop	34%	33%	35%
Somewhat good	freq	185	119	66
Somewhat good	prop	37%	47%	27%
Very good	freq	35	18	17
Very good	prop	7%	7%	7%
Top2Box	freq	220	137	83
Top2Box	prop	44%	54%	33%
Low2Box	freq	280	115	165
Low2Box	prop	56%	46%	67%



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**B3 Now, thinking about our economic situation,**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
262	178	60	14	112	374	252
302	155	43	16	114	370	241
56	37	16	3	26	80	57
21%	21%	27%	.	23%	21%	23%
86	60	25	6	45	120	79
33%	34%	42%	.	40%	32%	31%
102	68	15	5	33	147	94
39%	38%	25%	.	30%	39%	37%
19	12	4	1	8	26	22
7%	7%	7%	.	7%	7%	9%
121	80	19	5	41	173	116
46%	45%	31%	.	36%	46%	46%
142	97	41	9	71	200	136
54%	55%	69%	.	64%	54%	54%

## Turkey

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
248	142	75	282	281	219	65
259	139	74	287	292	208	68
52	34	14	61	65	44	16
21%	24%	18%	22%	23%	20%	25%
92	49	26	97	88	83	14
37%	34%	34%	34%	31%	38%	22%
91	52	30	103	110	75	24
37%	37%	40%	37%	39%	34%	37%
13	8	6	21	19	16	11
5%	5%	8%	8%	7%	7%	17%
104	59	36	124	128	92	35
42%	42%	48%	44%	46%	42%	53%
144	83	39	158	153	128	30
58%	58%	52%	56%	54%	58%	47%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
435	157	343	318	170	308	154
432	163	337	331	158	310	151
93	36	73	66	41	69	30
21%	23%	21%	21%	24%	22%	19%
157	44	127	102	62	106	56
36%	28%	37%	32%	37%	34%	37%
161	63	122	129	54	113	57
37%	40%	36%	41%	32%	37%	37%
24	14	21	21	13	20	11
6%	9%	6%	7%	7%	7%	7%
185	77	143	151	66	133	68
43%	49%	42%	47%	39%	43%	44%
250	80	200	168	103	175	86
57%	51%	58%	53%	61%	57%	56%


Social Media Inactive
38
39
10
27%
8
22%
16
41%
3
9%
19
50%
19
50%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	419	582
Very bad	freq	109	55	54
Very bad	prop	22%	22%	21%
Somewhat bad	freq	225	101	124
Somewhat bad	prop	45%	41%	49%
Somewhat good	freq	144	75	69
Somewhat good	prop	29%	30%	27%
Very good	freq	22	17	5
Very good	prop	4%	7%	2%
Top2Box	freq	166	92	74
Top2Box	prop	33%	37%	29%
Low2Box	freq	334	156	178
Low2Box	prop	67%	63%	71%

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**B3 Now, thinking about**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
183	160	158	76	227	180	272
290	343	368	145	478	328	569
40	34	35	23	58	24	59
22%	22%	22%	30%	25%	13%	22%
73	75	77	31	102	83	126
40%	47%	49%	40%	45%	46%	46%
59	44	41	19	61	61	74
32%	28%	26%	25%	27%	34%	27%
12	6	4	4	6	12	13
6%	4%	3%	5%	2%	7%	5%
70	50	46	23	67	73	87
39%	31%	29%	30%	30%	41%	32%
112	109	112	53	160	107	185
61%	69%	71%	70%	70%	59%	68%

## US

our economic situation, how would you describe the current economic situation in? I

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	232	127	141	257	243	48
432	315	385	301	511	490	92
50	55	33	21	50	58	11
22%	24%	26%	15%	20%	24%	23%
99	111	52	62	111	114	22
43%	48%	41%	44%	43%	47%	46%
70	55	38	51	79	65	11
31%	24%	30%	36%	31%	27%	23%
9	12	3	7	15	6	4
4%	5%	2%	5%	6%	3%	8%
79	67	41	58	95	71	15
35%	29%	33%	41%	37%	29%	31%
149	166	85	83	162	172	33
65%	71%	67%	59%	63%	71%	69%

is it...

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	61	439	324	172	183	107
909	111	890	631	363	367	225
98	15	94	64	44	48	20
22%	24%	21%	20%	26%	26%	19%
203	27	198	146	78	68	54
45%	44%	45%	45%	45%	37%	50%
133	15	129	97	47	57	27
30%	25%	29%	30%	27%	31%	25%
18	4	17	17	3	10	6
4%	7%	4%	5%	2%	5%	6%
151	19	147	114	51	67	33
33%	32%	33%	35%	29%	37%	31%
300	42	292	211	122	116	74
67%	68%	67%	65%	71%	63%	69%




Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
210	81	119	135	96
409	161	241	283	190
41	14	25	33	19
20%	17%	21%	24%	20%
103	41	52	62	42
49%	50%	43%	46%	44%
60	23	38	37	27
29%	29%	32%	28%	28%
6	3	5	3	7
3%	3%	4%	2%	8%
66	26	43	40	35
31%	32%	36%	30%	36%
144	55	77	95	61
69%	68%	64%	70%	64%


Stub	Stat	Overall	Gender Male	Gender Female
	base	12500	6244	6256
	unw_base	18012	8992	9020
1 – Very weak economy	freq	1397	612	785
1 – Very weak economy	prop	11%	10%	13%
2	freq	1282	617	665
2	prop	10%	10%	11%
3	freq	2815	1371	1444
3	prop	23%	22%	23%
4	freq	3465	1676	1788
4	prop	28%	27%	29%
5	freq	2448	1329	1120
5	prop	20%	21%	18%
6	freq	702	394	308
6	prop	6%	6%	5%
7 – Very strong economy	freq	391	246	145
7 – Very strong economy	prop	3%	4%	2%
Top3Box	freq	3542	1969	1573
Top3Box	prop	28%	32%	25%
Low3Box	freq	5494	2599	2894
Low3Box	prop	44%	42%	46%

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**B6 Rate the current state of the economy in your local area using a scale f**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
5482	4037	2980	3636	4519	3171	5845
6806	6058	5148	4729	6821	4897	8811
558	493	346	581	480	215	665
10%	12%	12%	16%	11%	7%	11%
476	471	335	401	502	263	610
9%	12%	11%	11%	11%	8%	10%
1256	824	735	843	1001	680	1263
23%	20%	25%	23%	22%	21%	22%
1537	1124	804	962	1282	874	1585
28%	28%	27%	26%	28%	28%	27%
1113	778	558	566	886	788	1149
20%	19%	19%	16%	20%	25%	20%
337	207	158	156	247	247	358
6%	5%	5%	4%	5%	8%	6%
206	140	45	128	120	106	215
4%	3%	2%	4%	3%	3%	4%
1656	1125	761	849	1254	1141	1721
30%	28%	26%	23%	28%	36%	29%
2289	1788	1416	1825	1984	1157	2539
42%	44%	48%	50%	44%	36%	43%

## All Demos

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6655	4353	4606	3541	6463	6037	1326
9201	4717	6779	6516	10097	7915	1958
732	635	515	247	670	727	131
11%	15%	11%	7%	10%	12%	10%
672	477	467	338	670	612	153
10%	11%	10%	10%	10%	10%	12%
1551	944	1067	804	1390	1425	255
23%	22%	23%	23%	22%	24%	19%
1880	1200	1246	1019	1715	1750	318
28%	28%	27%	29%	27%	29%	24%
1300	761	922	765	1356	1092	263
20%	17%	20%	22%	21%	18%	20%
344	215	263	224	423	279	111
5%	5%	6%	6%	7%	5%	8%
176	122	125	144	238	153	95
3%	3%	3%	4%	4%	3%	7%
1820	1097	1311	1134	2018	1524	469
27%	25%	28%	32%	31%	25%	35%
2955	2056	2049	1388	2730	2763	539
44%	47%	44%	39%	42%	46%	41%

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11174	1942	10058	8080	4123	4795	3324
16054	2947	14562	12185	5464	6728	4546
1266	166	1194	799	538	572	344
11%	9%	12%	10%	13%	12%	10%
1129	184	1056	803	438	487	376
10%	9%	10%	10%	11%	10%	11%
2559	387	2302	1786	971	1046	846
23%	20%	23%	22%	24%	22%	25%
3147	465	2826	2232	1156	1220	915
28%	24%	28%	28%	28%	25%	28%
2186	437	1920	1667	740	972	600
20%	23%	19%	21%	18%	20%	18%
591	185	509	511	180	310	157
5%	10%	5%	6%	4%	6%	5%
296	117	252	283	100	189	88
3%	6%	3%	4%	2%	4%	3%
3072	739	2681	2461	1020	1470	844
27%	38%	27%	30%	25%	31%	25%
4955	738	4552	3387	1947	2105	1565
44%	38%	45%	42%	47%	44%	47%


Social Media Inactive
3381
5235
431
13%
355
11%
740
22%
1014
30%
595
18%
173
5%
73
2%
841
25%
1526
45%


Stub	Stat	All Countries	Argentina	Australia
	base	12500	500	500
	unw_base	18012	500	1002
1 – Very weak economy	freq	1397	109	21
1 – Very weak economy	prop	11%	22%	4%
2	freq	1282	85	24
2	prop	10%	17%	5%
3	freq	2815	107	89
3	prop	23%	21%	18%
4	freq	3465	110	178
4	prop	28%	22%	36%
5	freq	2448	62	144
5	prop	20%	12%	29%
6	freq	702	14	34
6	prop	6%	3%	7%
7 – Very strong economy	freq	391	13	9
7 – Very strong economy	prop	3%	3%	2%
Top3Box	freq	3542	89	187
Top3Box	prop	28%	18%	37%
Low3Box	freq	5494	301	135
Low3Box	prop	44%	60%	27%

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**B6 Rate the current state of the economy in your local area using a s**

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Belgium	Brazil	Canada	China	Egypt	France	Germany
500	500	500	500	500	500	500
500	1001	1000	1000	503	1000	1000
37	92	22	14	37	78	12
7%	18%	4%	3%	7%	16%	2%
46	37	28	23	42	84	16
9%	7%	6%	5%	8%	17%	3%
116	95	60	58	125	153	66
23%	19%	12%	12%	25%	31%	13%
183	135	144	141	174	131	142
37%	27%	29%	28%	35%	26%	28%
101	99	176	192	91	48	163
20%	20%	35%	38%	18%	10%	33%
14	26	54	54	9	5	83
3%	5%	11%	11%	2%	1%	17%
4	16	16	19	23	1	18
1%	3%	3%	4%	5%	%	4%
119	140	247	265	122	54	264
24%	28%	49%	53%	24%	11%	53%
199	225	109	94	204	314	94
40%	45%	22%	19%	41%	63%	19%



## All Countries

scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak

Great Britain	Hungary	India	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
1001	501	500	1001	1000	500	501
25	95	15	144	36	71	60
5%	19%	3%	29%	7%	14%	12%
39	87	24	93	49	62	84
8%	17%	5%	19%	10%	12%	17%
125	142	87	108	167	121	129
25%	28%	17%	22%	33%	24%	26%
167	109	156	96	171	140	129
33%	22%	31%	19%	34%	28%	26%
120	51	134	49	69	81	66
24%	10%	27%	10%	14%	16%	13%
19	13	45	7	5	18	21
4%	3%	9%	1%	1%	4%	4%
5	2	39	3	3	6	11
1%	%	8%	1%	1%	1%	2%
144	66	218	59	77	105	97
29%	13%	44%	12%	15%	21%	19%
189	324	126	345	252	255	273
38%	65%	25%	69%	50%	51%	55%

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ak economy.

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Romania	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden
500	500	500	500	500	500	500
500	500	500	500	500	1001	500
169	49	13	55	40	122	9
34%	10%	3%	11%	8%	24%	2%
49	50	15	63	65	103	19
10%	10%	3%	13%	13%	21%	4%
128	115	59	164	164	133	57
26%	23%	12%	33%	33%	27%	11%
84	157	123	137	150	92	134
17%	31%	25%	27%	30%	18%	27%
32	98	119	63	69	41	166
6%	20%	24%	13%	14%	8%	33%
32	21	58	12	10	5	84
6%	4%	12%	2%	2%	1%	17%
5	9	113	6	2	3	32
1%	2%	23%	1%	%	1%	6%
69	129	290	80	81	49	282
14%	26%	58%	16%	16%	10%	56%
347	214	87	283	269	358	85
69%	43%	17%	57%	54%	72%	17%


Turkey	US
500	500
500	1001
30	41
6%	8%
35	59
7%	12%
136	110
27%	22%
135	145
27%	29%
99	114
20%	23%
41	21
8%	4%
24	10
5%	2%
164	145
33%	29%
201	210
40%	42%

**All Regions**

**B6 Rate the current state of the economy in your local area using a scale from**

Stub	Stat	All Countries	North America	LATAM
	base	12500	1000	1500
	unw_base	18012	2001	2001
1 – Very weak economy	freq	1397	63	273
1 – Very weak economy	prop	11%	6%	18%
2	freq	1282	87	184
2	prop	10%	9%	12%
3	freq	2815	169	323
3	prop	23%	17%	22%
4	freq	3465	289	386
4	prop	28%	29%	26%
5	freq	2448	290	242
5	prop	20%	29%	16%
6	freq	702	75	57
6	prop	6%	7%	4%
7 – Very strong economy	freq	391	27	34
7 – Very strong economy	prop	3%	3%	2%
Top3Box	freq	3542	392	334
Top3Box	prop	28%	39%	22%
Low3Box	freq	5494	319	781
Low3Box	prop	44%	32%	52%

1 to 7, where 7 means a very strong economy today and 1

Europe	APAC	G-8	BRIC	Middle East Africa
5000	3000	4000	2000	2000
7505	4502	7503	3001	2003
751	175	408	170	135
15%	6%	10%	9%	7%
621	234	417	133	156
12%	8%	10%	7%	8%
1158	680	903	355	484
23%	23%	23%	18%	24%
1267	953	1153	590	569
25%	32%	29%	29%	28%
837	707	838	523	371
17%	24%	21%	26%	19%
282	169	214	146	119
6%	6%	5%	7%	6%
84	81	67	83	166
2%	3%	2%	4%	8%
1203	957	1119	752	656
24%	32%	28%	38%	33%
2530	1089	1728	658	775
51%	36%	43%	33%	39%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	207	293
1 – Very weak economy	freq	109	51	59
1 – Very weak economy	prop	22%	21%	23%
2	freq	85	48	37
2	prop	17%	20%	14%
3	freq	107	47	60
3	prop	21%	19%	23%
4	freq	110	46	64
4	prop	22%	19%	25%
5	freq	62	39	22
5	prop	12%	16%	9%
6	freq	14	9	6
6	prop	3%	3%	2%
7 – Very strong economy	freq	13	5	8
7 – Very strong economy	prop	3%	2%	3%
Top3Box	freq	89	53	36
Top3Box	prop	18%	22%	14%
Low3Box	freq	301	146	155
Low3Box	prop	60%	60%	61%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	154	98	180	199	121	144
234	172	94	144	200	156	159
44	38	27	44	37	29	30
18%	25%	27%	25%	18%	24%	21%
38	27	19	24	37	24	35
15%	18%	20%	13%	19%	20%	24%
59	28	20	43	33	31	29
24%	18%	21%	24%	16%	26%	20%
59	38	13	39	49	23	29
24%	25%	14%	22%	25%	19%	20%
36	15	10	18	33	11	9
14%	10%	11%	10%	16%	9%	6%
8	1	6	4	7	4	7
3%	1%	6%	2%	3%	3%	5%
5	6	2	8	5	0	5
2%	4%	2%	4%	2%	%	3%
48	22	18	30	44	15	21
19%	15%	19%	17%	22%	12%	15%
141	93	67	111	106	84	94
57%	61%	68%	62%	53%	69%	66%

## Argentina

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
356	327	119	55	264	236	66
341	179	157	164	281	219	69
79	77	20	12	63	46	9
22%	24%	17%	22%	24%	20%	14%
50	50	27	8	48	37	14
14%	15%	23%	15%	18%	16%	22%
78	67	25	15	49	58	15
22%	21%	21%	28%	18%	25%	23%
82	74	25	11	53	57	16
23%	23%	21%	19%	20%	24%	24%
53	41	14	6	35	26	3
15%	13%	12%	12%	13%	11%	4%
7	8	4	2	7	7	1
2%	2%	3%	4%	3%	3%	2%
8	9	4	0	9	4	7
2%	3%	3%	1%	3%	2%	11%
68	57	22	9	51	38	11
19%	18%	19%	17%	19%	16%	17%
207	195	71	35	160	141	39
58%	60%	60%	64%	61%	60%	60%



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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
434	86	414	286	193	282	124
431	96	404	327	159	300	126
100	11	99	62	40	64	25
23%	12%	24%	22%	21%	23%	20%
71	22	63	55	26	40	26
16%	26%	15%	19%	14%	14%	21%
92	17	90	59	44	66	28
21%	19%	22%	21%	23%	24%	23%
95	20	90	58	48	53	26
22%	24%	22%	20%	25%	19%	21%
59	7	55	36	23	36	17
14%	8%	13%	13%	12%	13%	14%
13	2	12	5	9	10	1
3%	2%	3%	2%	5%	4%	1%
6	8	5	11	2	12	.
1%	9%	1%	4%	1%	4%	.
77	16	72	52	34	58	19
18%	19%	17%	18%	18%	21%	15%
262	49	252	176	110	171	79
60%	57%	61%	62%	57%	61%	64%


Social Media Inactive
94
74
21
22%
18
19%
12
13%
31
33%
9
9%
2
3%
1
1%
12
13%
51
54%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1002	472	530
1 – Very weak economy	freq	21	11	10
1 – Very weak economy	prop	4%	4%	4%
2	freq	24	14	10
2	prop	5%	6%	4%
3	freq	89	41	48
3	prop	18%	17%	19%
4	freq	178	83	95
4	prop	36%	34%	38%
5	freq	144	73	72
5	prop	29%	29%	28%
6	freq	34	18	16
6	prop	7%	7%	7%
7 – Very strong economy	freq	9	8	1
7 – Very strong economy	prop	2%	3%	1%
Top3Box	freq	187	98	89
Top3Box	prop	37%	40%	35%
Low3Box	freq	135	67	68
Low3Box	prop	27%	27%	27%

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**B6 Rate the current state of the economy in your local area using a scale f**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
196	150	154	107	243	150	224
254	330	418	198	483	321	518
9	7	6	7	12	3	5
5%	5%	4%	6%	5%	2%	2%
7	6	10	5	14	5	14
4%	4%	7%	5%	6%	3%	6%
34	31	24	22	42	25	32
18%	21%	15%	20%	17%	17%	14%
69	48	61	42	84	52	81
35%	32%	39%	39%	35%	35%	36%
55	48	42	27	66	51	72
28%	32%	27%	26%	27%	34%	32%
18	7	10	3	20	11	17
9%	4%	6%	3%	8%	7%	8%
5	3	1	2	4	3	3
2%	2%	1%	2%	2%	2%	1%
77	57	53	32	90	65	92
39%	38%	35%	30%	37%	43%	41%
51	44	40	33	68	33	51
26%	29%	26%	31%	28%	22%	23%

## Australia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
276	132	294	74	313	187	62
484	279	311	412	651	351	119
16	7	13	2	13	8	3
6%	5%	4%	3%	4%	4%	4%
11	3	18	3	16	8	2
4%	3%	6%	4%	5%	4%	3%
57	23	54	12	54	35	14
21%	17%	18%	16%	17%	19%	22%
97	53	99	26	108	69	18
35%	40%	34%	35%	35%	37%	29%
72	36	85	24	92	52	16
26%	27%	29%	32%	30%	28%	25%
17	10	18	6	23	11	8
6%	8%	6%	8%	7%	6%	13%
6	0	7	1	5	4	2
2%	%	2%	2%	2%	2%	4%
95	46	110	31	121	66	26
35%	35%	37%	42%	39%	35%	42%
83	33	85	17	83	51	18
30%	25%	29%	23%	27%	27%	29%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
438	77	423	329	162	190	131
883	156	846	683	301	388	253
19	3	19	15	6	9	4
4%	4%	4%	5%	4%	5%	3%
22	2	22	16	8	7	6
5%	2%	5%	5%	5%	4%	5%
75	17	72	57	30	29	27
17%	22%	17%	17%	18%	15%	21%
160	21	157	113	61	61	48
37%	27%	37%	34%	37%	32%	37%
129	23	121	97	45	61	41
29%	30%	29%	29%	28%	32%	31%
26	9	25	25	9	18	4
6%	12%	6%	8%	5%	10%	3%
7	2	7	4	4	6	0
2%	3%	2%	1%	3%	3%	%
162	35	153	127	58	85	46
37%	45%	36%	39%	36%	45%	35%
116	22	113	89	43	45	38
27%	28%	27%	27%	27%	24%	29%


Social Media Inactive
178
361
9
5%
11
6%
33
18%
69
39%
43
24%
11
6%
3
2%
57
32%
52
29%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	262	238
1 – Very weak economy	freq	37	17	20
1 – Very weak economy	prop	7%	7%	8%
2	freq	46	25	21
2	prop	9%	10%	8%
3	freq	116	63	53
3	prop	23%	25%	21%
4	freq	183	86	97
4	prop	37%	34%	39%
5	freq	101	55	46
5	prop	20%	22%	19%
6	freq	14	5	9
6	prop	3%	2%	4%
7 – Very strong economy	freq	4	1	2
7 – Very strong economy	prop	1%	1%	1%
Top3Box	freq	119	61	57
Top3Box	prop	24%	24%	23%
Low3Box	freq	199	105	94
Low3Box	prop	40%	42%	38%



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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
184	155	160	126	159	111	197
172	153	175	110	159	126	203
8	17	12	8	7	9	21
4%	11%	8%	7%	5%	8%	11%
9	19	18	13	19	5	18
5%	12%	11%	10%	12%	5%	9%
42	27	47	25	38	25	42
23%	17%	29%	20%	24%	23%	22%
71	58	53	45	58	40	79
39%	38%	33%	36%	36%	36%	40%
42	32	27	23	33	29	34
23%	21%	17%	18%	21%	26%	17%
9	2	3	8	4	2	2
5%	1%	2%	6%	3%	2%	1%
4	.	.	4	.	.	.
2%	.	.	3%	.	.	.
54	34	30	35	37	32	36
30%	22%	19%	27%	23%	29%	19%
59	63	77	46	64	40	81
32%	41%	48%	37%	40%	36%	41%

## Belgium

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
303	172	186	142	292	208	25
297	88	271	141	303	197	29
16	19	13	4	17	20	2
5%	11%	7%	3%	6%	10%	9%
28	23	12	11	32	14	2
9%	14%	6%	7%	11%	7%	10%
74	42	42	32	59	57	5
24%	25%	23%	22%	20%	28%	20%
104	59	73	50	114	69	8
34%	34%	39%	36%	39%	33%	33%
67	17	41	42	60	40	6
22%	10%	22%	29%	21%	19%	25%
12	8	2	3	8	6	1
4%	5%	1%	2%	3%	3%	3%
4	2	1	.	2	1	.
1%	1%	1%	.	1%	1%	.
82	28	45	45	71	48	7
27%	16%	24%	32%	24%	23%	28%
117	85	67	46	107	91	10
39%	49%	36%	33%	37%	44%	39%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
475	48	452	312	172	101	168
471	53	447	330	159	102	174
35	2	34	17	13	10	6
7%	5%	8%	6%	7%	9%	4%
43	9	37	28	18	5	14
9%	19%	8%	9%	10%	5%	8%
111	11	105	64	45	25	43
23%	23%	23%	21%	26%	24%	25%
175	11	172	124	57	35	62
37%	23%	38%	40%	33%	34%	37%
94	12	89	68	32	23	38
20%	25%	20%	22%	18%	23%	22%
13	2	12	9	5	4	3
3%	5%	3%	3%	3%	4%	2%
4	.	4	1	3	.	3
1%	.	1%	%	2%	.	2%
112	15	104	78	40	27	43
23%	30%	23%	25%	23%	27%	26%
189	23	176	109	76	40	63
40%	47%	39%	35%	44%	39%	37%


Social Media Inactive
231
224
21
9%
26
11%
49
21%
86
37%
40
17%
7
3%
1
%
48
21%
96
42%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	1001	517	484
1 – Very weak economy	freq	92	34	58
1 – Very weak economy	prop	18%	14%	23%
2	freq	37	13	24
2	prop	7%	5%	9%
3	freq	95	55	40
3	prop	19%	22%	16%
4	freq	135	63	73
4	prop	27%	26%	28%
5	freq	99	52	47
5	prop	20%	21%	18%
6	freq	26	19	6
6	prop	5%	8%	2%
7 – Very strong economy	freq	16	9	7
7 – Very strong economy	prop	3%	4%	3%
Top3Box	freq	140	80	60
Top3Box	prop	28%	33%	24%
Low3Box	freq	225	102	122
Low3Box	prop	45%	42%	48%

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**B6 Rate the current state of the economy in your local area using a scale f**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
271	135	94	125	366	9	209
426	325	250	129	799	73	468
43	26	23	26	66	0	44
16%	19%	25%	21%	18%	6%	21%
19	14	4	12	25	0	13
7%	11%	4%	10%	7%	4%	6%
69	8	18	33	61	1	35
25%	6%	20%	26%	17%	17%	17%
63	47	26	20	111	4	62
23%	34%	27%	16%	30%	41%	29%
53	31	15	32	66	1	26
20%	23%	16%	26%	18%	10%	12%
19	2	5	1	24	1	21
7%	1%	5%	1%	7%	10%	10%
5	8	3	1	13	1	8
2%	6%	4%	1%	4%	12%	4%
77	40	23	34	103	3	55
28%	30%	24%	27%	28%	32%	26%
131	48	46	71	152	2	93
48%	36%	48%	57%	41%	26%	44%

## Brazil

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
291	363	107	29	208	292	57
533	87	544	370	572	429	184
48	76	13	4	35	57	9
17%	21%	12%	13%	17%	20%	16%
23	22	13	2	12	25	10
8%	6%	12%	8%	6%	9%	18%
60	67	24	5	43	53	4
21%	18%	22%	16%	20%	18%	7%
74	98	28	8	54	81	7
25%	27%	26%	28%	26%	28%	12%
73	74	19	6	43	55	14
25%	20%	17%	20%	21%	19%	25%
5	17	6	2	13	12	10
2%	5%	6%	7%	6%	4%	18%
8	9	5	2	8	8	3
3%	2%	4%	7%	4%	3%	5%
85	100	30	10	65	76	27
29%	28%	28%	34%	31%	26%	48%
132	164	49	11	89	135	23
45%	45%	46%	37%	43%	46%	41%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
443	83	417	339	142	302	102
817	240	761	751	224	702	199
84	14	78	68	15	47	14
19%	17%	19%	20%	11%	16%	14%
27	7	30	20	16	21	15
6%	9%	7%	6%	11%	7%	14%
91	5	91	77	18	78	8
21%	6%	22%	23%	13%	26%	8%
129	28	108	90	42	83	30
29%	34%	26%	27%	30%	27%	29%
85	15	84	47	48	48	26
19%	18%	20%	14%	34%	16%	26%
15	10	15	23	2	20	2
3%	13%	4%	7%	1%	7%	2%
13	4	12	14	1	5	7
3%	4%	3%	4%	1%	2%	6%
113	29	111	84	51	73	35
26%	35%	27%	25%	36%	24%	35%
202	26	199	165	49	146	37
45%	32%	48%	49%	34%	48%	36%




Social Media Inactive
97
100
31
32%
2
2%
10
10%
23
23%
25
26%
3
3%
5
5%
32
33%
42
43%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	477	523
1 – Very weak economy	freq	22	13	9
1 – Very weak economy	prop	4%	5%	4%
2	freq	28	11	17
2	prop	6%	4%	7%
3	freq	60	35	24
3	prop	12%	14%	10%
4	freq	144	60	84
4	prop	29%	24%	33%
5	freq	176	91	85
5	prop	35%	37%	34%
6	freq	54	28	27
6	prop	11%	11%	10%
7 – Very strong economy	freq	16	9	7
7 – Very strong economy	prop	3%	4%	3%
Top3Box	freq	247	128	119
Top3Box	prop	49%	52%	47%
Low3Box	freq	109	59	50
Low3Box	prop	22%	24%	20%

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**B6 Rate the current state of the econo**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
177	171	152	80	155	198	210
267	351	382	124	296	454	488
11	5	7	10	5	4	6
6%	3%	4%	12%	3%	2%	3%
9	8	11	6	12	7	14
5%	5%	7%	7%	7%	3%	7%
18	21	21	10	20	23	26
10%	12%	14%	12%	13%	12%	12%
50	51	43	21	48	53	56
28%	30%	28%	26%	31%	27%	26%
61	67	48	22	53	77	81
34%	39%	32%	28%	34%	39%	38%
22	14	19	9	14	27	22
12%	8%	12%	11%	9%	13%	10%
7	5	5	3	4	7	6
4%	3%	3%	4%	3%	4%	3%
90	86	71	34	71	111	108
51%	50%	47%	43%	46%	56%	52%
38	33	38	25	37	34	46
21%	20%	25%	32%	24%	17%	22%

## Canada

omy in your local area using a scale from 1 to 7, where 7 means a very strong econom

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
290	186	223	91	258	242	50
512	195	461	344	561	439	108
16	11	8	3	13	9	2
5%	6%	4%	3%	5%	4%	4%
14	12	11	4	12	16	2
5%	7%	5%	4%	5%	6%	3%
34	27	26	7	32	28	7
12%	14%	12%	8%	12%	11%	13%
88	52	67	25	68	75	14
30%	28%	30%	28%	26%	31%	28%
96	62	77	38	96	81	17
33%	33%	34%	42%	37%	33%	35%
32	16	27	11	29	25	4
11%	9%	12%	12%	11%	10%	7%
11	6	7	3	8	8	4
4%	3%	3%	3%	3%	3%	8%
139	84	111	52	133	114	25
48%	45%	50%	57%	52%	47%	51%
63	50	45	14	57	52	10
22%	27%	20%	16%	22%	22%	21%

y today and 1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
450	59	441	331	163	194	135
892	138	862	693	294	381	273
20	4	18	13	9	8	5
4%	6%	4%	4%	5%	4%	4%
26	3	25	18	9	12	5
6%	4%	6%	5%	5%	6%	4%
53	9	50	35	24	18	16
12%	16%	11%	10%	15%	9%	12%
130	15	129	95	45	53	49
29%	25%	29%	29%	28%	27%	36%
159	20	157	125	49	79	40
35%	33%	36%	38%	30%	41%	30%
51	7	48	36	18	18	16
11%	11%	11%	11%	11%	9%	12%
12	2	14	9	8	7	3
3%	4%	3%	3%	5%	4%	3%
222	28	219	170	75	104	60
49%	48%	50%	51%	46%	54%	44%
99	16	93	66	42	37	26
22%	26%	21%	20%	26%	19%	19%


Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
171	91	31	57	115	21	35
346	183	56	121	219	43	68
9	5	1	3	6	1	1
5%	6%	4%	5%	5%	7%	2%
11	6	.	0	12	2	.
7%	6%	.	1%	10%	12%	.
25	14	2	6	17	3	2
15%	15%	7%	10%	15%	17%	6%
42	22	10	13	41	6	4
25%	24%	32%	23%	36%	27%	13%
57	39	11	27	30	5	14
33%	43%	34%	47%	26%	25%	39%
20	6	5	7	9	2	8
12%	7%	16%	12%	7%	10%	24%
6	0	2	1	1	1	6
4%	%	7%	2%	1%	3%	17%
83	45	18	35	39	8	28
49%	50%	57%	61%	34%	38%	80%
45	24	3	9	35	7	3
27%	27%	11%	16%	30%	35%	8%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1000	505	495
1 – Very weak economy	freq	14	9	5
1 – Very weak economy	prop	3%	4%	2%
2	freq	23	16	7
2	prop	5%	6%	3%
3	freq	58	39	18
3	prop	12%	16%	7%
4	freq	141	57	85
4	prop	28%	23%	34%
5	freq	192	96	96
5	prop	38%	38%	38%
6	freq	54	24	30
6	prop	11%	10%	12%
7 – Very strong economy	freq	19	8	10
7 – Very strong economy	prop	4%	3%	4%
Top3Box	freq	265	129	136
Top3Box	prop	53%	52%	54%
Low3Box	freq	94	64	30
Low3Box	prop	19%	26%	12%

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**B6 Rate the current state of the economy in your local area using a scale f**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
201	193	106	78	185	237	357
495	409	96	58	265	677	697
5	8	1	3	8	2	13
2%	4%	1%	4%	4%	1%	4%
10	9	3		10	13	15
5%	5%	3%		5%	6%	4%
15	25	18	13	16	28	43
7%	13%	17%	17%	9%	12%	12%
53	67	21	25	56	60	98
26%	35%	20%	33%	30%	25%	27%
86	59	48	23	73	95	134
43%	30%	45%	30%	40%	40%	38%
23	16	15	7	17	30	39
11%	9%	14%	8%	9%	13%	11%
9	9	1	6	4	8	15
4%	5%	1%	8%	2%	4%	4%
118	84	63	36	95	134	187
59%	43%	59%	46%	52%	56%	53%
30	42	22	17	34	44	71
15%	22%	21%	22%	18%	18%	20%



## China

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
143	295	155	50	265	235	30
303	96	258	646	653	347	82
1	11	3	1	13	1	0
1%	4%	2%	1%	5%	1%	1%
7	13	8	1	12	10	5
5%	4%	5%	3%	5%	4%	17%
14	35	16	7	32	25	0
10%	12%	10%	14%	12%	11%	2%
44	86	44	11	56	86	8
30%	29%	28%	23%	21%	36%	25%
58	115	58	19	101	91	8
40%	39%	37%	37%	38%	39%	28%
15	22	23	9	40	14	3
11%	8%	15%	18%	15%	6%	10%
4	13	4	2	11	8	5
3%	4%	2%	5%	4%	3%	18%
77	150	84	30	152	113	16
54%	51%	54%	60%	57%	48%	55%
23	58	27	9	57	37	6
16%	20%	17%	18%	22%	16%	19%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
470	83	417	374	113	.	.
918	282	718	886	104	.	.
14	1	13	13	1	.	.
3%	1%	3%	3%	1%	.	.
18	6	16	17	2	.	.
4%	8%	4%	5%	2%	.	.
57	8	49	45	11	.	.
12%	10%	12%	12%	10%	.	.
134	17	124	100	37	.	.
28%	21%	30%	27%	32%	.	.
184	28	164	141	49	.	.
39%	33%	39%	38%	43%	.	.
51	15	39	42	12	.	.
11%	19%	9%	11%	10%	.	.
13	7	12	16	3	.	.
3%	8%	3%	4%	2%	.	.
248	50	215	199	63	.	.
53%	60%	51%	53%	56%	.	.
88	15	79	75	14	.	.
19%	19%	19%	20%	12%	.	.




Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	503	301	202
1 – Very weak economy	freq	37	20	16
1 – Very weak economy	prop	7%	8%	7%
2	freq	42	19	23
2	prop	8%	7%	9%
3	freq	125	64	61
3	prop	25%	25%	25%
4	freq	174	84	90
4	prop	35%	33%	37%
5	freq	91	49	42
5	prop	18%	19%	17%
6	freq	9	5	4
6	prop	2%	2%	2%
7 – Very strong economy	freq	23	13	9
7 – Very strong economy	prop	5%	5%	4%
Top3Box	freq	122	67	55
Top3Box	prop	24%	26%	22%
Low3Box	freq	204	103	100
Low3Box	prop	41%	41%	41%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	135	80	51	34	174	320
237	156	110	53	36	191	369
22	8	6	6	3	15	22
8%	6%	7%	12%	9%	9%	7%
23	8	10	4	7	14	29
8%	6%	13%	7%	20%	8%	9%
77	32	17	17	8	28	75
27%	24%	21%	33%	24%	16%	24%
89	56	30	17	9	57	114
31%	42%	37%	34%	28%	33%	36%
60	18	12	5	6	41	51
21%	14%	15%	10%	18%	24%	16%
4	3	1	1	.	7	8
1%	2%	2%	1%	.	4%	3%
10	8	4	1	1	13	21
4%	6%	6%	3%	2%	7%	6%
74	30	18	7	7	61	80
26%	22%	23%	14%	20%	35%	25%
122	49	32	27	18	56	126
43%	36%	40%	52%	53%	32%	40%

## Egypt

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
180	48	213	239	154	346	9
134	53	191	259	209	294	13
15	6	12	19	13	24	1
8%	12%	6%	8%	8%	7%	.
13	3	14	25	15	27	1
7%	7%	7%	10%	10%	8%	.
50	20	61	45	45	80	2
28%	41%	28%	19%	29%	23%	.
60	14	75	85	47	127	3
34%	29%	35%	36%	31%	37%	.
40	3	45	42	27	64	.
22%	7%	21%	18%	18%	18%	.
1	1	3	5	3	6	.
%	2%	2%	2%	2%	2%	.
2	2	2	19	4	19	2
1%	3%	1%	8%	2%	5%	.
43	6	51	65	34	88	2
24%	11%	24%	27%	22%	26%	.
77	29	87	88	73	131	4
43%	59%	41%	37%	47%	38%	.

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
491	.	.	280	220	.	.
490	.	.	321	182	.	.
35	.	.	19	17	.	.
7%	.	.	7%	8%	.	.
41	.	.	29	13	.	.
8%	.	.	10%	6%	.	.
123	.	.	69	57	.	.
25%	.	.	25%	26%	.	.
171	.	.	93	81	.	.
35%	.	.	33%	37%	.	.
91	.	.	45	46	.	.
18%	.	.	16%	21%	.	.
9	.	.	8	1	.	.
2%	.	.	3%	%	.	.
21	.	.	17	6	.	.
4%	.	.	6%	3%	.	.
120	.	.	69	53	.	.
25%	.	.	25%	24%	.	.
199	.	.	117	87	.	.
41%	.	.	42%	39%	.	.






Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	530	470
1 – Very weak economy	freq	78	36	41
1 – Very weak economy	prop	16%	15%	16%
2	freq	84	40	44
2	prop	17%	16%	17%
3	freq	153	76	77
3	prop	31%	31%	30%
4	freq	131	65	66
4	prop	26%	26%	26%
5	freq	48	25	23
5	prop	10%	10%	9%
6	freq	5	3	2
6	prop	1%	1%	1%
7 – Very strong economy	freq	1	1	.
7 – Very strong economy	prop	%	1%	.
Top3Box	freq	54	29	25
Top3Box	prop	11%	12%	10%
Low3Box	freq	314	153	162
Low3Box	prop	63%	62%	64%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	158	151	98	229	116	177
326	323	351	183	466	236	383
36	22	20	25	34	9	23
19%	14%	13%	26%	15%	8%	13%
27	27	30	20	37	17	31
14%	17%	20%	21%	16%	15%	17%
55	47	51	24	69	43	61
29%	29%	34%	25%	30%	37%	34%
52	41	39	21	64	31	43
27%	26%	25%	21%	28%	27%	24%
17	20	12	7	23	14	19
9%	12%	8%	7%	10%	12%	11%
2	2	0	1	2	2	1
1%	1%	%	1%	1%	1%	%
1	.	.	.	1	.	.
1%	.	.	.	%	.	.
20	22	12	7	26	16	20
11%	14%	8%	7%	11%	14%	11%
118	96	100	70	140	69	115
62%	61%	66%	71%	61%	59%	65%

## France

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
323	168	209	124	293	207	18
617	413	291	296	608	392	37
55	28	35	15	44	34	3
17%	17%	17%	12%	15%	16%	18%
53	33	34	17	47	37	4
16%	20%	16%	13%	16%	18%	23%
92	51	62	40	90	63	4
29%	30%	30%	33%	31%	31%	24%
88	43	55	34	77	54	4
27%	26%	26%	27%	26%	26%	23%
30	12	21	16	32	16	2
9%	7%	10%	13%	11%	8%	10%
4	1	1	3	3	2	0
1%	1%	%	2%	1%	1%	2%
1	.	1	0	1	0	.
%	.	%	%	%	%	.
35	13	23	19	36	18	2
11%	8%	11%	15%	12%	9%	12%
200	112	131	71	180	134	12
62%	67%	63%	58%	61%	65%	65%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
482	29	471	314	177	110	133
963	63	937	626	359	209	264
75	3	75	45	30	17	18
15%	11%	16%	14%	17%	15%	13%
80	5	78	47	35	17	27
17%	19%	17%	15%	19%	16%	21%
149	9	144	96	55	27	47
31%	30%	31%	31%	31%	24%	35%
127	7	124	86	44	31	30
26%	26%	26%	27%	25%	28%	23%
47	3	45	34	13	15	9
10%	12%	10%	11%	8%	14%	7%
4	1	4	4	0	2	1
1%	3%	1%	1%	%	2%	1%
1	.	1	1	0	1	.
%	.	%	%	%	1%	.
52	4	50	39	14	18	10
11%	15%	11%	13%	8%	16%	8%
303	17	297	189	119	61	92
63%	59%	63%	60%	67%	55%	69%


Social Media Inactive
257
527
43
17%
39
15%
79
31%
70
27%
24
9%
2
1%
.
.
26
10%
161
63%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1000	507	493
1 – Very weak economy	freq	12	7	5
1 – Very weak economy	prop	2%	3%	2%
2	freq	16	5	11
2	prop	3%	2%	4%
3	freq	66	31	35
3	prop	13%	12%	14%
4	freq	142	60	82
4	prop	28%	24%	33%
5	freq	163	87	77
5	prop	33%	34%	31%
6	freq	83	50	32
6	prop	17%	20%	13%
7 – Very strong economy	freq	18	12	6
7 – Very strong economy	prop	4%	5%	2%
Top3Box	freq	264	149	115
Top3Box	prop	53%	59%	46%
Low3Box	freq	94	43	51
Low3Box	prop	19%	17%	21%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
172	171	157	174	120	111	149
288	341	371	343	245	225	318
3	4	5	6	3	1	4
1%	3%	3%	4%	3%	1%	3%
3	6	8	8	2	2	7
2%	3%	5%	5%	2%	2%	5%
21	22	22	27	17	8	17
12%	13%	14%	16%	14%	7%	11%
40	54	48	57	29	27	47
23%	31%	30%	33%	24%	25%	32%
64	53	47	47	43	42	47
37%	31%	30%	27%	35%	38%	31%
35	27	21	23	24	24	23
20%	16%	14%	13%	20%	21%	15%
7	6	5	4	2	8	5
4%	3%	3%	2%	2%	7%	3%
106	85	73	74	69	73	74
61%	50%	47%	43%	57%	66%	50%
26	32	36	42	22	10	28
15%	19%	23%	24%	18%	9%	19%

## Germany

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
351	113	285	101	352	148	41
682	198	627	175	711	289	85
8	5	7	1	7	6	0
2%	4%	2%	1%	2%	4%	1%
9	5	9	2	11	6	0
3%	5%	3%	2%	3%	4%	1%
49	18	36	11	48	18	5
14%	16%	13%	11%	14%	12%	11%
95	34	84	24	101	41	12
27%	30%	29%	24%	29%	28%	28%
117	30	97	36	115	49	13
33%	27%	34%	36%	33%	33%	31%
60	15	45	23	60	23	7
17%	14%	16%	22%	17%	15%	17%
13	5	8	5	12	6	4
4%	4%	3%	5%	3%	4%	10%
190	51	150	64	187	77	24
54%	45%	52%	63%	53%	52%	59%
67	28	52	14	65	29	6
19%	25%	18%	14%	18%	20%	13%



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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	80	420	329	151	130	134
915	163	837	663	296	243	265
12	0	12	7	6	1	3
3%	1%	3%	2%	4%	1%	2%
16	1	15	9	6	2	3
3%	2%	4%	3%	4%	2%	2%
61	8	58	46	17	17	16
13%	10%	14%	14%	11%	13%	12%
130	19	122	90	45	28	35
28%	24%	29%	27%	30%	21%	27%
150	29	134	110	48	46	49
33%	37%	32%	33%	32%	35%	37%
76	15	68	54	25	28	22
16%	18%	16%	16%	17%	21%	16%
14	7	11	14	3	8	5
3%	9%	3%	4%	2%	6%	4%
240	51	213	178	77	82	76
52%	64%	51%	54%	51%	63%	57%
89	10	85	62	28	21	22
19%	12%	20%	19%	19%	16%	17%


Social Media Inactive
236
492
8
3%
11
5%
32
14%
78
33%
68
29%
33
14%
5
2%
107
45%
51
22%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	1001	448	553
1 – Very weak economy	freq	25	10	15
1 – Very weak economy	prop	5%	4%	6%
2	freq	39	18	21
2	prop	8%	7%	8%
3	freq	125	60	66
3	prop	25%	24%	26%
4	freq	167	79	88
4	prop	33%	32%	35%
5	freq	120	64	56
5	prop	24%	26%	22%
6	freq	19	13	6
6	prop	4%	5%	2%
7 – Very strong economy	freq	5	4	2
7 – Very strong economy	prop	1%	1%	1%
Top3Box	freq	144	80	64
Top3Box	prop	29%	33%	25%
Low3Box	freq	189	87	103
Low3Box	prop	38%	35%	40%

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**B6 Rate the current state of the economy in your local area using a scale f**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
185	154	161	87	248	108	210
293	339	369	169	502	216	456
7	12	6	8	8	5	10
4%	8%	4%	9%	3%	5%	5%
10	13	16	11	22	5	19
6%	8%	10%	12%	9%	4%	9%
46	37	42	26	67	19	46
25%	24%	26%	29%	27%	18%	22%
63	51	53	27	89	34	70
34%	33%	33%	31%	36%	32%	33%
49	36	35	13	49	38	55
26%	23%	22%	15%	20%	35%	26%
7	5	7	2	10	6	7
4%	3%	4%	2%	4%	6%	4%
3	0	1	0	3	1	3
2%	%	1%	1%	1%	1%	1%
59	42	43	15	62	45	65
32%	27%	27%	18%	25%	42%	31%
63	62	64	44	97	29	75
34%	40%	40%	51%	39%	27%	36%

## Great Britain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
290	134	172	194	283	217	39
545	267	340	394	583	418	81
15	9	6	10	16	9	2
5%	7%	4%	5%	6%	4%	5%
20	14	12	13	24	15	3
7%	10%	7%	7%	9%	7%	8%
79	34	44	48	67	58	9
27%	25%	25%	25%	24%	27%	23%
97	49	57	61	94	72	10
33%	36%	33%	32%	33%	33%	26%
65	22	45	53	70	50	10
22%	16%	26%	27%	25%	23%	27%
12	4	7	8	9	10	3
4%	3%	4%	4%	3%	5%	8%
2	3	1	1	3	2	2
1%	2%	1%	1%	1%	1%	4%
79	28	54	62	82	62	15
27%	21%	31%	32%	29%	29%	39%
114	57	62	71	107	82	14
39%	42%	36%	37%	38%	38%	35%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
461	58	442	324	164	185	127
920	116	885	662	315	361	250
23	2	23	15	8	11	5
5%	3%	5%	5%	5%	6%	4%
36	3	36	21	18	18	8
8%	6%	8%	7%	11%	10%	6%
116	12	114	76	45	48	32
25%	20%	26%	23%	27%	26%	25%
156	14	152	111	53	50	42
34%	25%	34%	34%	32%	27%	33%
109	20	100	82	34	46	36
24%	34%	23%	25%	21%	25%	28%
16	5	14	14	5	9	4
3%	9%	3%	4%	3%	5%	3%
4	2	3	4	1	3	0
1%	3%	1%	1%	1%	2%	%
129	26	117	100	40	58	40
28%	46%	27%	31%	25%	31%	32%
176	17	173	112	71	77	45
38%	29%	39%	35%	43%	42%	35%


Social Media Inactive
188
390
9
5%
13
7%
46
24%
75
40%
38
20%
6
3%
2
1%
45
24%
67
36%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	501	252	249
1 – Very weak economy	freq	95	45	50
1 – Very weak economy	prop	19%	18%	20%
2	freq	87	37	50
2	prop	17%	15%	20%
3	freq	142	66	76
3	prop	28%	27%	30%
4	freq	109	56	54
4	prop	22%	23%	21%
5	freq	51	32	19
5	prop	10%	13%	7%
6	freq	13	7	6
6	prop	3%	3%	2%
7 – Very strong economy	freq	2	1	1
7 – Very strong economy	prop	%	1%	%
Top3Box	freq	66	40	26
Top3Box	prop	13%	17%	10%
Low3Box	freq	324	148	177
Low3Box	prop	65%	61%	69%



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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	145	153	174	236	11	181
171	158	172	160	252	14	198
20	39	36	46	33	1	36
10%	27%	24%	26%	14%	.	20%
25	33	29	27	47	1	29
12%	23%	19%	15%	20%	.	16%
64	36	42	46	66	3	49
32%	25%	28%	26%	28%	.	27%
51	26	32	31	60	5	41
25%	18%	21%	18%	26%	.	23%
31	7	13	20	21	2	20
15%	5%	8%	11%	9%	.	11%
10	2	1	4	7	.	3
5%	1%	1%	2%	3%	.	2%
1	2	.	1	1	.	2
%	1%	.	1%	1%	.	1%
42	10	14	24	29	2	25
21%	7%	9%	14%	12%	.	14%
109	108	107	118	146	5	115
54%	75%	70%	68%	62%	.	63%

## Hungary

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
319	130	294	77	284	216	42
303	127	249	125	303	198	44
59	38	47	10	58	37	8
18%	29%	16%	14%	20%	17%	20%
58	16	58	14	54	33	5
18%	12%	20%	18%	19%	15%	12%
93	26	87	30	79	63	8
29%	20%	29%	39%	28%	29%	19%
68	37	58	14	61	49	12
21%	29%	20%	18%	21%	22%	29%
31	9	35	7	28	23	8
10%	7%	12%	9%	10%	11%	18%
10	3	10	1	3	10	1
3%	2%	3%	1%	1%	5%	3%
.	1	.	1	1	1	.
.	1%	.	2%	%	%	.
41	13	45	9	33	34	9
13%	10%	15%	12%	12%	16%	21%
209	79	191	54	190	134	21
66%	61%	65%	70%	67%	62%	50%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
458	43	457	317	177	173	213
457	45	456	325	170	171	218
87	6	89	50	44	36	36
19%	15%	19%	16%	25%	21%	17%
82	6	81	57	28	31	34
18%	13%	18%	18%	16%	18%	16%
134	7	135	89	52	53	65
29%	17%	30%	28%	29%	31%	30%
97	13	96	80	29	33	48
21%	31%	21%	25%	16%	19%	23%
43	9	42	32	18	15	24
9%	21%	9%	10%	10%	9%	11%
12	1	12	7	6	4	5
3%	3%	3%	2%	3%	3%	2%
2	.	2	1	1	.	1
%	.	%	%	1%	.	%
58	10	56	41	25	20	30
13%	23%	12%	13%	14%	11%	14%
303	19	305	197	123	121	135
66%	45%	67%	62%	70%	70%	63%


Social Media Inactive
114
112
23
20%
21
19%
24
21%
29
25%
12
10%
4
3%
2
1%
17
15%
68
60%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	258	242
	unw_base	500	295	205
1 – Very weak economy	freq	15	10	5
1 – Very weak economy	prop	3%	4%	2%
2	freq	24	11	13
2	prop	5%	4%	5%
3	freq	87	47	40
3	prop	17%	18%	17%
4	freq	156	71	85
4	prop	31%	28%	35%
5	freq	134	74	61
5	prop	27%	29%	25%
6	freq	45	28	17
6	prop	9%	11%	7%
7 – Very strong economy	freq	39	18	21
7 – Very strong economy	prop	8%	7%	9%
Top3Box	freq	218	119	99
Top3Box	prop	44%	46%	41%
Low3Box	freq	126	67	58
Low3Box	prop	25%	26%	24%

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**B6 Rate the current state of the economy in your local area using a scale f**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
276	149	74	175	178	146	306
252	164	84	166	182	152	330
9	4	2	9	2	3	4
3%	3%	2%	5%	1%	2%	1%
12	5	8	7	10	7	14
4%	3%	10%	4%	6%	5%	4%
50	26	10	34	25	27	52
18%	18%	14%	20%	14%	19%	17%
76	56	24	66	55	35	98
28%	37%	32%	38%	31%	24%	32%
75	38	21	38	54	43	88
27%	26%	29%	22%	30%	29%	29%
28	11	6	10	16	20	29
10%	8%	8%	6%	9%	13%	10%
26	9	4	11	16	12	21
10%	6%	5%	6%	9%	8%	7%
129	58	31	59	85	74	138
47%	39%	42%	34%	48%	51%	45%
71	35	19	51	38	37	70
26%	24%	26%	29%	21%	25%	23%

## India

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
194	.	57	442	282	218	148
170	.	52	447	304	196	148
11	.	2	13	7	8	2
6%	.	3%	3%	2%	4%	1%
10	.	1	23	11	13	3
5%	.	2%	5%	4%	6%	2%
35	2	12	73	34	53	15
18%	.	22%	16%	12%	24%	10%
57	.	21	135	68	88	38
30%	.	37%	31%	24%	40%	25%
47	.	13	121	88	47	47
24%	.	23%	27%	31%	21%	32%
16	.	1	44	40	5	20
8%	.	1%	10%	14%	2%	14%
18	.	7	32	35	4	24
9%	.	12%	7%	12%	2%	16%
81	.	21	198	162	56	91
42%	.	36%	45%	57%	26%	62%
56	2	15	109	52	74	19
29%	.	26%	25%	18%	34%	13%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
352	249	251	391	105	382	77
352	260	240	406	91	382	79
13	3	12	7	7	7	2
4%	1%	5%	2%	7%	2%	2%
21	6	18	16	7	10	6
6%	2%	7%	4%	6%	3%	7%
72	34	53	62	25	65	17
20%	13%	21%	16%	24%	17%	22%
118	61	95	110	44	114	29
34%	24%	38%	28%	42%	30%	37%
87	81	53	118	16	108	21
25%	33%	21%	30%	15%	28%	28%
25	37	8	42	3	42	2
7%	15%	3%	11%	3%	11%	2%
15	28	11	36	3	36	1
4%	11%	4%	9%	2%	9%	1%
127	146	73	197	22	186	24
36%	58%	29%	50%	21%	49%	31%
106	43	83	85	39	82	24
30%	17%	33%	22%	37%	21%	32%




Social Media Inactive
41
39
6
15%
8
19%
5
12%
13
33%
5
13%
1
3%
2
5%
9
21%
19
47%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	1001	471	530
1 – Very weak economy	freq	144	65	79
1 – Very weak economy	prop	29%	26%	32%
2	freq	93	50	43
2	prop	19%	20%	17%
3	freq	108	53	55
3	prop	22%	21%	22%
4	freq	96	48	48
4	prop	19%	19%	19%
5	freq	49	29	20
5	prop	10%	12%	8%
6	freq	7	3	4
6	prop	1%	1%	2%
7 – Very strong economy	freq	3	2	1
7 – Very strong economy	prop	1%	1%	%
Top3Box	freq	59	34	25
Top3Box	prop	12%	14%	10%
Low3Box	freq	345	168	177
Low3Box	prop	69%	67%	71%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
181	182	137	129	189	107	233
296	388	317	230	382	240	484
46	56	43	48	52	23	73
25%	31%	31%	37%	27%	21%	31%
27	42	24	19	44	17	46
15%	23%	18%	15%	23%	16%	20%
42	36	29	30	37	20	55
23%	20%	22%	23%	20%	19%	23%
45	29	23	21	33	29	37
25%	16%	17%	16%	17%	27%	16%
17	17	15	9	22	14	19
10%	9%	11%	7%	12%	13%	8%
2	2	2	0	1	4	4
1%	1%	2%	%	%	4%	2%
2	1	1	2	1	.	1
1%	%	%	1%	1%	.	%
22	20	17	11	24	18	23
12%	11%	13%	9%	13%	17%	10%
114	134	97	96	132	60	174
63%	74%	71%	75%	70%	56%	74%

## Italy

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
267	244	199	58	246	254	48
517	334	540	127	518	483	100
71	84	48	13	65	80	14
27%	34%	24%	22%	26%	31%	30%
47	44	37	12	51	42	8
18%	18%	19%	21%	21%	16%	16%
53	49	46	13	48	60	8
20%	20%	23%	22%	20%	23%	17%
59	43	40	13	48	48	11
22%	17%	20%	22%	19%	19%	23%
30	20	23	5	27	21	3
11%	8%	11%	9%	11%	8%	6%
3	2	3	2	4	2	2
1%	1%	1%	4%	2%	1%	4%
3	2	1	.	2	1	2
1%	1%	%	.	1%	%	5%
36	25	27	7	34	25	7
14%	10%	13%	13%	14%	10%	14%
172	176	131	37	164	181	30
64%	72%	66%	65%	67%	71%	63%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	66	434	276	210	266	120
901	137	864	576	399	537	242
130	19	126	65	75	76	30
29%	29%	29%	23%	36%	29%	25%
85	10	83	56	34	46	25
19%	15%	19%	20%	16%	17%	21%
100	10	98	62	43	51	33
22%	15%	23%	22%	20%	19%	27%
85	15	81	57	37	58	20
19%	22%	19%	21%	18%	22%	17%
46	8	40	29	17	28	11
10%	13%	9%	11%	8%	11%	9%
5	2	5	5	1	5	0
1%	3%	1%	2%	1%	2%	%
1	2	1	2	2	2	1
%	4%	%	1%	1%	1%	%
52	12	46	36	20	35	12
11%	19%	11%	13%	10%	13%	10%
315	39	306	183	152	173	88
70%	59%	71%	66%	73%	65%	73%


Social Media Inactive
114
222
38
33%
22
19%
24
21%
18
16%
9
8%
2
2%
1
1%
12
10%
84
74%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	477	523
1 – Very weak economy	freq	36	20	16
1 – Very weak economy	prop	7%	8%	7%
2	freq	49	28	21
2	prop	10%	11%	8%
3	freq	167	81	86
3	prop	33%	32%	35%
4	freq	171	80	90
4	prop	34%	32%	36%
5	freq	69	36	33
5	prop	14%	14%	13%
6	freq	5	3	2
6	prop	1%	1%	1%
7 – Very strong economy	freq	3	3	0
7 – Very strong economy	prop	1%	1%	%
Top3Box	freq	77	42	35
Top3Box	prop	15%	17%	14%
Low3Box	freq	252	128	123
Low3Box	prop	50%	51%	50%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	152	163	309	157	33	258
368	291	341	618	315	67	526
14	14	8	29	7	1	17
8%	9%	5%	9%	4%	2%	6%
18	15	16	36	11	2	27
9%	10%	10%	12%	7%	6%	10%
58	49	60	111	50	6	87
31%	32%	37%	36%	32%	18%	34%
67	53	51	100	58	13	86
36%	35%	31%	32%	37%	39%	34%
24	21	25	30	29	11	37
13%	14%	15%	10%	18%	33%	14%
1	1	3	2	2	1	4
%	1%	2%	1%	1%	3%	2%
3	.	.	3	0	.	1
2%	.	.	1%	%	.	%
28	22	28	34	31	12	42
15%	14%	17%	11%	20%	36%	16%
90	78	84	175	68	8	130
49%	51%	52%	57%	44%	25%	50%



## Japan

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
242	170	118	212	230	270	23
474	339	239	422	451	549	46
19	16	8	12	15	21	1
8%	9%	7%	6%	7%	8%	4%
22	18	15	16	25	24	3
9%	11%	12%	8%	11%	9%	13%
80	61	38	68	82	85	8
33%	36%	32%	32%	36%	31%	35%
84	53	45	73	70	101	7
35%	31%	38%	34%	30%	37%	31%
32	20	11	39	31	38	2
13%	12%	9%	18%	14%	14%	10%
1	1	2	2	4	1	1
%	%	2%	1%	2%	%	4%
3	1	.	2	2	1	0
1%	1%	.	1%	1%	%	2%
36	21	13	43	38	40	4
15%	12%	11%	20%	16%	15%	16%
122	95	60	96	122	130	12
50%	56%	51%	45%	53%	48%	52%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	40	460	332	158	44	111
954	79	921	661	317	85	222
35	4	32	23	13	1	4
7%	9%	7%	7%	8%	2%	4%
46	3	46	33	16	4	12
10%	7%	10%	10%	10%	8%	11%
159	14	153	115	48	12	41
33%	34%	33%	35%	31%	28%	37%
163	13	158	107	60	13	36
34%	31%	34%	32%	38%	31%	32%
67	5	65	49	19	10	17
14%	12%	14%	15%	12%	24%	15%
4	1	4	4	1	1	1
1%	2%	1%	1%	1%	2%	1%
3	2	2	2	2	2	.
1%	4%	%	%	1%	5%	.
74	7	70	54	22	13	18
15%	18%	15%	16%	14%	31%	16%
240	20	231	170	77	17	57
50%	51%	50%	51%	49%	39%	51%


Social Media Inactive
345
693
31
9%
33
10%
114
33%
121
35%
42
12%
3
1%
1
%
46
13%
178
52%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	238	262
	unw_base	500	268	232
1 – Very weak economy	freq	71	21	51
1 – Very weak economy	prop	14%	9%	19%
2	freq	62	27	35
2	prop	12%	11%	14%
3	freq	121	66	55
3	prop	24%	28%	21%
4	freq	140	66	74
4	prop	28%	28%	28%
5	freq	81	50	32
5	prop	16%	21%	12%
6	freq	18	7	11
6	prop	4%	3%	4%
7 – Very strong economy	freq	6	3	3
7 – Very strong economy	prop	1%	1%	1%
Top3Box	freq	105	59	46
Top3Box	prop	21%	25%	18%
Low3Box	freq	255	113	141
Low3Box	prop	51%	48%	54%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
270	159	71	385	107	9	208
275	138	87	342	145	13	210
39	26	6	61	9	0	35
15%	16%	9%	16%	9%	.	17%
27	26	10	50	11	1	32
10%	16%	14%	13%	11%	.	15%
72	31	18	91	29	2	48
27%	20%	25%	24%	27%	.	23%
80	39	22	109	27	5	47
30%	24%	31%	28%	25%	.	22%
41	29	11	61	20	1	34
15%	18%	16%	16%	19%	.	16%
5	8	4	10	7	.	9
2%	5%	6%	3%	7%	.	4%
6	.	.	3	3	.	3
2%	.	.	1%	3%	.	2%
52	37	16	74	30	1	46
19%	24%	22%	19%	28%	.	22%
138	83	33	202	50	3	115
51%	52%	47%	52%	47%	.	56%

## Mexico

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
292	321	103	76	249	251	129
290	128	156	216	288	212	149
36	38	21	12	24	47	16
12%	12%	21%	16%	10%	19%	12%
30	37	12	14	32	30	22
10%	11%	11%	18%	13%	12%	17%
73	75	26	20	60	62	35
25%	23%	26%	26%	24%	25%	27%
94	95	26	19	77	64	30
32%	30%	26%	25%	31%	25%	23%
48	58	13	10	46	35	15
16%	18%	13%	14%	19%	14%	12%
9	14	3	0	7	10	7
3%	4%	3%	%	3%	4%	5%
3	5	1	0	2	3	5
1%	1%	1%	%	1%	1%	4%
59	77	17	11	56	49	26
20%	24%	17%	15%	23%	19%	20%
139	149	59	46	116	139	73
48%	47%	58%	60%	47%	55%	57%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
371	126	374	320	175	296	122
351	157	343	359	136	325	106
55	14	57	36	34	40	20
15%	11%	15%	11%	20%	14%	16%
40	19	43	34	25	42	13
11%	15%	12%	11%	15%	14%	10%
86	33	88	76	45	56	38
23%	26%	24%	24%	26%	19%	31%
111	29	112	93	47	80	39
30%	23%	30%	29%	27%	27%	32%
66	20	62	59	23	61	12
18%	16%	16%	18%	13%	21%	10%
11	8	9	18	.	11	1
3%	7%	3%	6%	.	4%	1%
1	3	3	5	0	5	1
%	2%	1%	2%	%	2%	1%
78	31	74	82	23	77	13
21%	25%	20%	26%	13%	26%	11%
182	67	188	146	104	139	71
49%	53%	50%	45%	60%	47%	58%


Social Media Inactive
81
69
11
14%
7
9%
27
33%
21
26%
9
11%
6
8%
.
.
15
18%
45
56%




Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	501	262	239
1 – Very weak economy	freq	60	26	33
1 – Very weak economy	prop	12%	11%	13%
2	freq	84	35	50
2	prop	17%	14%	20%
3	freq	129	61	68
3	prop	26%	25%	27%
4	freq	129	65	64
4	prop	26%	26%	25%
5	freq	66	41	25
5	prop	13%	17%	10%
6	freq	21	10	10
6	prop	4%	4%	4%
7 – Very strong economy	freq	11	9	2
7 – Very strong economy	prop	2%	4%	1%
Top3Box	freq	97	61	37
Top3Box	prop	19%	24%	15%
Low3Box	freq	273	122	152
Low3Box	prop	55%	49%	60%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
215	145	141	280	108	7	250
172	158	171	278	131	8	276
17	19	24	41	7	2	38
8%	13%	17%	15%	7%	.	15%
38	30	17	50	15	.	42
18%	20%	12%	18%	14%	.	17%
53	35	41	63	28	2	66
25%	24%	29%	22%	26%	.	26%
61	35	33	75	30	3	61
28%	24%	24%	27%	28%	.	25%
34	14	18	35	21	1	29
16%	10%	13%	13%	19%	.	12%
8	8	6	10	6	.	10
3%	5%	4%	4%	5%	.	4%
5	4	2	6	2	.	4
2%	3%	1%	2%	2%	.	2%
47	26	25	52	28	1	43
22%	18%	18%	18%	26%	.	17%
107	84	83	153	50	3	145
50%	58%	59%	55%	46%	.	58%

## Poland

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
250	104	327	69	221	279	37
225	36	374	91	254	247	45
22	5	45	9	30	29	4
9%	5%	14%	13%	14%	10%	11%
43	30	43	11	30	54	5
17%	29%	13%	16%	14%	19%	14%
64	21	91	17	48	82	6
25%	20%	28%	25%	22%	29%	16%
68	28	85	16	64	65	9
27%	27%	26%	23%	29%	23%	25%
37	8	44	14	32	34	8
15%	8%	13%	20%	14%	12%	22%
11	6	13	2	11	10	3
4%	5%	4%	3%	5%	4%	9%
7	5	5	.	7	4	1
3%	5%	2%	.	3%	1%	3%
54	19	62	16	49	48	12
22%	19%	19%	23%	22%	17%	34%
128	57	180	37	108	165	15
51%	54%	55%	54%	49%	59%	41%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
463	56	444	293	181	224	180
456	67	434	330	149	230	180
56	3	56	35	21	28	16
12%	6%	13%	12%	11%	13%	9%
79	6	78	42	34	32	31
17%	11%	18%	14%	19%	14%	17%
123	10	119	72	50	44	60
27%	19%	27%	25%	28%	20%	34%
120	15	114	80	46	70	40
26%	27%	26%	27%	26%	31%	22%
58	14	52	45	17	37	17
13%	25%	12%	15%	9%	17%	9%
17	6	15	12	9	11	8
4%	10%	3%	4%	5%	5%	4%
10	1	10	7	4	2	6
2%	2%	2%	2%	2%	1%	3%
85	21	76	64	30	50	31
18%	38%	17%	22%	16%	22%	17%
258	20	254	149	105	105	108
56%	36%	57%	51%	58%	47%	60%


Social Media Inactive
96
91
15
15%
21
22%
25
26%
19
20%
12
13%
2
2%
2
3%
16
17%
60
63%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	263	237
1 – Very weak economy	freq	169	73	97
1 – Very weak economy	prop	34%	29%	39%
2	freq	49	29	20
2	prop	10%	12%	8%
3	freq	128	57	72
3	prop	26%	23%	29%
4	freq	84	55	29
4	prop	17%	22%	12%
5	freq	32	19	14
5	prop	6%	7%	5%
6	freq	32	15	17
6	prop	6%	6%	7%
7 – Very strong economy	freq	5	3	2
7 – Very strong economy	prop	1%	1%	1%
Top3Box	freq	69	36	33
Top3Box	prop	14%	15%	13%
Low3Box	freq	347	158	189
Low3Box	prop	69%	63%	75%

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**B6 Rate the current state of the economy in your local area using a scale f**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
204	183	113	161	264	49	292
196	184	120	104	277	83	269
70	62	38	78	74	9	113
34%	34%	34%	48%	28%	19%	39%
12	23	14	8	30	7	29
6%	13%	12%	5%	12%	14%	10%
53	49	26	36	73	13	69
26%	27%	23%	22%	28%	26%	24%
30	33	21	23	46	11	37
15%	18%	18%	14%	17%	23%	13%
11	11	10	6	18	7	18
6%	6%	9%	4%	7%	14%	6%
26	2	4	8	23	1	22
13%	1%	3%	5%	9%	2%	7%
1	3	1	3	0	1	4
1%	1%	1%	2%	%	2%	1%
39	16	15	17	41	9	43
19%	9%	13%	10%	16%	18%	15%
135	134	78	122	177	29	211
66%	73%	69%	76%	67%	59%	72%

## Romania

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
208	147	288	65	187	313	48
231	14	351	135	211	289	60
57	68	89	13	65	104	24
27%	.	31%	19%	35%	33%	50%
20	.	36	13	21	28	5
10%	.	13%	20%	11%	9%	11%
59	36	76	16	53	76	7
28%	.	26%	25%	28%	24%	15%
47	20	49	15	31	53	3
22%	.	17%	23%	17%	17%	7%
14	.	26	6	12	21	6
7%	.	9%	9%	6%	7%	12%
10	24	7	2	3	29	0
5%	.	2%	3%	2%	9%	1%
1	.	4	0	2	2	2
1%	.	2%	%	1%	1%	4%
26	24	37	8	17	52	8
12%	.	13%	12%	9%	17%	17%
136	104	201	42	139	208	37
65%	.	70%	65%	74%	66%	76%



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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	64	436	259	217	202	197
440	83	417	324	164	210	191
145	27	143	77	82	65	56
32%	42%	33%	30%	38%	32%	28%
44	8	41	33	16	28	15
10%	13%	9%	13%	7%	14%	8%
121	12	116	70	57	44	66
27%	19%	27%	27%	26%	22%	34%
80	8	76	40	34	39	26
18%	12%	17%	15%	16%	20%	13%
26	6	26	24	8	13	11
6%	10%	6%	9%	3%	6%	6%
32	1	31	12	20	10	21
7%	1%	7%	5%	9%	5%	11%
3	2	3	4	1	2	1
1%	3%	1%	1%	%	1%	1%
61	9	60	40	29	25	33
14%	14%	14%	15%	13%	12%	17%
310	47	300	179	155	137	138
69%	74%	69%	69%	71%	68%	70%


Social Media Inactive
101
99
48
48%
6
6%
17
17%
18
18%
9
8%
1
1%
1
1%
11
11%
72
71%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	500	253	247
1 – Very weak economy	freq	49	20	30
1 – Very weak economy	prop	10%	8%	11%
2	freq	50	27	22
2	prop	10%	11%	9%
3	freq	115	62	53
3	prop	23%	26%	20%
4	freq	157	81	76
4	prop	31%	34%	29%
5	freq	98	34	64
5	prop	20%	14%	25%
6	freq	21	13	8
6	prop	4%	5%	3%
7 – Very strong economy	freq	9	4	6
7 – Very strong economy	prop	2%	2%	2%
Top3Box	freq	129	51	78
Top3Box	prop	26%	21%	30%
Low3Box	freq	214	109	105
Low3Box	prop	43%	45%	40%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
211	169	120	31	221	210	265
160	183	157	30	209	231	271
22	19	9	4	20	21	26
10%	11%	7%	12%	9%	10%	10%
18	21	11	1	32	14	24
8%	13%	9%	2%	14%	7%	9%
42	36	36	4	60	45	59
20%	21%	30%	13%	27%	21%	22%
64	53	40	13	67	61	95
30%	31%	34%	42%	30%	29%	36%
51	28	18	8	32	53	43
24%	17%	15%	25%	14%	25%	16%
11	8	2	1	7	12	12
5%	5%	2%	2%	3%	6%	4%
3	4	2	1	4	3	6
1%	3%	2%	2%	2%	1%	2%
65	40	23	10	43	69	61
31%	24%	19%	30%	19%	33%	23%
81	76	56	9	112	80	109
39%	45%	47%	27%	50%	38%	41%

## Russia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
235	146	266	88	242	258	45
229	65	296	139	277	223	51
24	8	33	9	22	27	3
10%	5%	12%	10%	9%	10%	7%
25	17	19	13	32	17	6
11%	12%	7%	15%	13%	7%	14%
56	22	70	24	61	54	11
24%	15%	26%	27%	25%	21%	25%
62	60	68	29	71	86	12
26%	41%	26%	32%	30%	33%	26%
55	29	56	12	33	65	10
23%	20%	21%	14%	14%	25%	22%
10	6	13	2	17	4	3
4%	4%	5%	3%	7%	2%	7%
3	4	5	.	5	4	.
1%	3%	2%	.	2%	2%	.
68	39	75	15	55	74	13
29%	27%	28%	16%	23%	29%	29%
105	47	122	45	116	98	20
45%	32%	46%	51%	48%	38%	45%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	63	437	352	136	143	210
449	71	429	370	121	151	207
46	7	42	34	11	10	20
10%	12%	10%	10%	8%	7%	9%
43	7	42	39	10	11	22
10%	12%	10%	11%	7%	8%	11%
104	12	103	82	33	33	52
23%	19%	24%	23%	24%	23%	25%
146	17	140	111	43	40	69
32%	28%	32%	32%	31%	28%	33%
88	13	84	64	33	34	33
19%	21%	19%	18%	24%	24%	16%
18	5	16	15	5	12	9
4%	8%	4%	4%	3%	8%	4%
9	1	9	8	2	2	5
2%	1%	2%	2%	1%	2%	3%
116	19	110	87	39	48	47
25%	30%	25%	25%	29%	34%	23%
194	26	188	155	54	55	94
43%	42%	43%	44%	40%	38%	45%


Social Media Inactive
147
142
19
13%
16
11%
30
20%
49
33%
31
21%
1
1%
2
1%
33
23%
65
44%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	283	217
	unw_base	500	226	274
1 – Very weak economy	freq	13	5	8
1 – Very weak economy	prop	3%	2%	4%
2	freq	15	6	9
2	prop	3%	2%	4%
3	freq	59	22	37
3	prop	12%	8%	17%
4	freq	123	68	55
4	prop	25%	24%	25%
5	freq	119	67	51
5	prop	24%	24%	24%
6	freq	58	31	26
6	prop	12%	11%	12%
7 – Very strong economy	freq	113	84	30
7 – Very strong economy	prop	23%	30%	14%
Top3Box	freq	290	182	108
Top3Box	prop	58%	64%	50%
Low3Box	freq	87	33	55
Low3Box	prop	17%	12%	25%



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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
295	177	.	244	119	.	273
412	81	.	276	110	.	221
10	3	.	10	1	.	8
3%	2%	.	4%	1%	.	3%
9	7	.	9	2	2	4
3%	4%	.	4%	2%	3%	2%
43	12	4	30	14	1	24
14%	7%	.	12%	12%	2%	9%
76	35	12	55	35	9	65
26%	20%	.	22%	29%	16%	24%
61	46	11	52	26	22	63
21%	26%	.	21%	22%	41%	23%
35	23	.	32	11	5	33
12%	13%	.	13%	9%	9%	12%
62	51	.	57	30	15	76
21%	29%	.	23%	25%	28%	28%
158	121	11	140	67	42	171
53%	68%	.	57%	56%	79%	63%
61	22	4	50	17	3	36
21%	12%	.	20%	15%	5%	13%

## Saudi Arabia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
227	162	145	193	241	259	.
279	163	164	173	182	318	.
5	5	4	3	5	8	.
2%	3%	3%	2%	2%	3%	.
11	6	9	1	5	10	3
5%	4%	6%	%	2%	4%	5%
35	20	15	24	20	38	6
15%	12%	11%	12%	8%	15%	12%
58	43	33	47	57	66	12
25%	26%	23%	25%	24%	26%	26%
56	33	34	52	56	63	7
24%	20%	23%	27%	23%	24%	15%
25	15	18	25	26	32	7
11%	9%	13%	13%	11%	12%	16%
38	41	31	41	73	41	12
17%	25%	22%	21%	30%	16%	26%
118	88	83	118	154	135	26
52%	54%	58%	61%	64%	52%	57%
51	31	28	27	30	57	8
23%	19%	20%	14%	13%	22%	18%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	.	434	263	226	200	185
461	.	450	216	271	189	196
13	.	13	5	8	3	3
3%	.	3%	2%	4%	2%	2%
13	3	12	7	8	8	5
3%	5%	3%	3%	4%	4%	3%
53	12	46	23	34	22	29
12%	19%	11%	9%	15%	11%	16%
112	12	111	64	59	47	49
25%	18%	26%	24%	26%	24%	26%
112	13	106	61	56	41	51
25%	19%	24%	23%	25%	20%	27%
50	7	50	33	21	27	12
11%	11%	12%	13%	9%	14%	7%
101	18	95	70	40	51	37
22%	28%	22%	27%	18%	25%	20%
264	38	251	164	117	119	100
58%	58%	58%	62%	52%	59%	54%
79	16	71	35	51	34	37
17%	24%	16%	13%	22%	17%	20%


Social Media Inactive
115
115
7
6%
3
2%
8
7%
27
24%
27
24%
18
16%
25
22%
71
61%
17
15%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	244	256
1 – Very weak economy	freq	55	20	35
1 – Very weak economy	prop	11%	8%	13%
2	freq	63	22	41
2	prop	13%	9%	16%
3	freq	164	74	90
3	prop	33%	31%	35%
4	freq	137	79	58
4	prop	27%	33%	22%
5	freq	63	33	30
5	prop	13%	14%	11%
6	freq	12	7	4
6	prop	2%	3%	2%
7 – Very strong economy	freq	6	3	3
7 – Very strong economy	prop	1%	1%	1%
Top3Box	freq	80	44	37
Top3Box	prop	16%	18%	14%
Low3Box	freq	283	117	166
Low3Box	prop	57%	49%	64%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
287	138	76	52	129	319	183
245	166	89	45	134	321	209
30	14	11	3	22	29	21
10%	10%	15%	7%	17%	9%	11%
34	21	9	2	19	43	24
12%	15%	11%	3%	15%	13%	13%
87	42	35	19	43	103	63
30%	31%	46%	36%	33%	32%	35%
90	36	11	14	34	90	47
32%	26%	15%	26%	26%	28%	26%
34	21	8	13	11	39	21
12%	15%	10%	24%	8%	12%	11%
8	2	2	2	1	9	5
3%	2%	2%	3%	1%	3%	3%
3	2	1	.	.	6	2
1%	1%	1%	.	.	2%	1%
45	25	10	14	12	54	28
16%	18%	13%	28%	9%	17%	15%
151	77	54	24	84	175	108
53%	56%	72%	46%	65%	55%	59%

## South Africa

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
317	249	134	117	248	252	91
291	236	143	121	270	230	100
34	28	16	11	29	26	8
11%	11%	12%	10%	12%	10%	9%
40	31	15	17	31	33	14
12%	12%	11%	15%	12%	13%	15%
101	76	50	38	86	78	26
32%	30%	38%	33%	35%	31%	29%
90	73	36	29	57	80	23
28%	29%	27%	25%	23%	32%	25%
42	34	14	15	31	32	13
13%	14%	10%	13%	13%	13%	14%
7	7	1	4	9	3	6
2%	3%	1%	4%	4%	1%	6%
4	1	3	3	5	1	2
1%	%	2%	2%	2%	%	2%
53	42	17	21	45	35	20
17%	17%	13%	18%	18%	14%	22%
175	134	81	67	145	137	48
55%	54%	61%	57%	59%	54%	53%

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
409	133	367	385	112	300	112
400	143	357	406	91	287	117
47	9	46	46	8	29	15
12%	6%	13%	12%	8%	10%	14%
50	16	47	51	10	38	17
12%	12%	13%	13%	9%	13%	15%
138	47	117	125	39	100	38
34%	36%	32%	32%	34%	33%	34%
114	31	106	93	44	80	25
28%	23%	29%	24%	39%	26%	23%
50	16	47	52	11	41	13
12%	12%	13%	13%	10%	14%	11%
6	8	4	12	.	8	3
1%	6%	1%	3%	.	3%	3%
4	6	.	6	.	5	.
1%	4%	.	2%	.	2%	.
60	30	51	69	11	54	16
15%	22%	14%	18%	10%	18%	14%
235	72	211	223	57	166	71
57%	54%	57%	58%	51%	55%	63%




Social Media Inactive
88
96
10
12%
9
10%
26
30%
32
37%
9
11%
.
.
1
1%
10
11%
45
52%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	294	206
1 – Very weak economy	freq	40	17	23
1 – Very weak economy	prop	8%	7%	9%
2	freq	65	28	37
2	prop	13%	11%	15%
3	freq	164	73	92
3	prop	33%	29%	37%
4	freq	150	85	65
4	prop	30%	34%	26%
5	freq	69	43	26
5	prop	14%	17%	10%
6	freq	10	4	6
6	prop	2%	1%	2%
7 – Very strong economy	freq	2	2	.
7 – Very strong economy	prop	%	1%	.
Top3Box	freq	81	49	32
Top3Box	prop	16%	19%	13%
Low3Box	freq	269	118	151
Low3Box	prop	54%	47%	61%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
211	192	97	91	179	230	280
170	205	125	85	177	238	300
12	16	12	8	11	21	24
6%	8%	12%	9%	6%	9%	9%
19	39	7	11	26	28	43
9%	20%	7%	12%	14%	12%	15%
75	57	33	27	60	78	95
35%	29%	34%	29%	34%	34%	34%
69	52	29	35	55	60	69
33%	27%	30%	38%	31%	26%	25%
29	25	15	9	25	35	41
14%	13%	16%	10%	14%	15%	15%
6	3	1	1	1	7	6
3%	2%	1%	1%	1%	3%	2%
1	1	.	.	1	1	2
%	%	.	.	%	%	1%
36	29	16	10	27	43	49
17%	15%	16%	11%	15%	19%	17%
106	111	52	46	97	126	162
50%	58%	54%	51%	54%	55%	58%

## South Korea

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
220	13	134	353	240	260	55
200	14	135	351	260	240	62
16	1	16	23	20	20	2
7%	.	12%	6%	8%	8%	4%
22	1	18	46	33	32	7
10%	.	14%	13%	14%	12%	12%
69	5	49	111	73	92	18
31%	.	36%	31%	30%	35%	33%
81	3	42	105	63	87	19
37%	.	31%	30%	26%	34%	34%
28	2	9	58	43	26	6
13%	.	7%	16%	18%	10%	12%
3	1	.	9	6	3	3
1%	.	.	2%	3%	1%	5%
.	.	.	2	2	.	1
.	.	.	1%	1%	.	2%
31	2	9	69	51	30	10
14%	.	7%	19%	21%	11%	18%
107	7	83	179	126	144	27
49%	.	62%	51%	52%	55%	49%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	84	416	332	144	178	209
438	98	402	335	140	180	208
38	8	32	30	9	15	13
8%	9%	8%	9%	6%	9%	6%
58	10	55	45	17	21	28
13%	12%	13%	14%	12%	12%	13%
146	25	140	105	55	50	81
33%	29%	34%	32%	39%	28%	39%
132	23	127	89	47	47	62
30%	28%	30%	27%	32%	27%	30%
63	15	54	54	15	37	22
14%	17%	13%	16%	11%	21%	11%
7	3	6	8	1	5	3
2%	4%	2%	2%	1%	3%	1%
1	1	1	2	.	2	.
%	1%	%	1%	.	1%	.
71	19	62	63	16	44	25
16%	22%	15%	19%	11%	25%	12%
242	42	227	180	81	87	122
54%	50%	55%	54%	56%	49%	58%


Social Media Inactive
113
112
11
10%
16
14%
33
29%
41
36%
10
9%
2
2%
.
.
12
11%
60
53%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	504	497
1 – Very weak economy	freq	122	52	70
1 – Very weak economy	prop	24%	21%	28%
2	freq	103	54	50
2	prop	21%	21%	20%
3	freq	133	73	60
3	prop	27%	29%	24%
4	freq	92	43	49
4	prop	18%	17%	20%
5	freq	41	25	16
5	prop	8%	10%	7%
6	freq	5	3	2
6	prop	1%	1%	1%
7 – Very strong economy	freq	3	1	2
7 – Very strong economy	prop	1%	%	1%
Top3Box	freq	49	29	20
Top3Box	prop	10%	12%	8%
Low3Box	freq	358	179	179
Low3Box	prop	72%	71%	72%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
205	175	120	294	122	17	225
341	375	285	582	245	38	474
51	42	29	84	21	1	55
25%	24%	24%	29%	18%	8%	24%
41	35	26	60	25	4	44
20%	20%	22%	21%	21%	21%	19%
56	50	28	75	35	4	57
27%	28%	23%	25%	28%	23%	25%
35	31	27	51	26	4	43
17%	18%	22%	18%	22%	21%	19%
16	16	9	19	12	5	25
8%	9%	8%	7%	10%	27%	11%
4	1	1	3	3	.	1
2%	%	1%	1%	2%	.	%
2	1	.	1	.	.	0
1%	%	.	%	.	.	%
21	18	10	23	14	5	27
10%	10%	8%	8%	12%	27%	12%
149	127	83	219	81	9	155
73%	72%	69%	75%	67%	52%	69%



## Spain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
275	249	115	136	246	254	52
527	638	81	282	517	484	89
67	58	32	32	60	62	9
24%	23%	28%	23%	24%	24%	17%
59	53	20	31	52	51	11
22%	21%	17%	22%	21%	20%	20%
77	68	30	36	65	69	15
28%	27%	26%	26%	26%	27%	28%
49	50	20	22	45	47	8
18%	20%	18%	16%	18%	19%	16%
16	19	9	14	21	20	8
6%	8%	8%	10%	9%	8%	16%
4	0	3	2	2	4	0
2%	%	2%	2%	1%	1%	1%
2	1	1	.	1	2	0
1%	%	1%	.	%	1%	1%
23	21	13	16	24	25	9
8%	8%	11%	12%	10%	10%	18%
204	178	81	99	177	182	34
74%	72%	71%	72%	72%	71%	66%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
448	58	442	304	186	248	131
912	103	898	608	371	488	256
113	12	110	72	48	61	29
25%	20%	25%	24%	26%	25%	22%
93	8	96	61	40	50	30
21%	13%	22%	20%	21%	20%	23%
119	16	117	83	48	67	35
27%	28%	27%	27%	26%	27%	27%
84	9	84	59	31	40	27
19%	15%	19%	19%	16%	16%	20%
33	9	32	25	16	25	10
7%	16%	7%	8%	9%	10%	8%
5	3	3	3	2	5	.
1%	5%	1%	1%	1%	2%	.
2	2	1	1	2	2	.
%	3%	%	%	1%	1%	.
40	14	36	29	20	32	10
9%	24%	8%	10%	11%	13%	8%
324	35	323	216	135	177	94
72%	61%	73%	71%	73%	71%	72%


Social Media Inactive
120
257
32
26%
23
19%
32
26%
26
22%
6
5%
1
1%
0
%
8
6%
87
72%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	500	238	262
1 – Very weak economy	freq	9	5	3
1 – Very weak economy	prop	2%	2%	1%
2	freq	19	10	10
2	prop	4%	4%	4%
3	freq	57	18	38
3	prop	11%	7%	16%
4	freq	134	63	71
4	prop	27%	25%	29%
5	freq	166	90	77
5	prop	33%	35%	31%
6	freq	84	48	36
6	prop	17%	19%	15%
7 – Very strong economy	freq	32	20	12
7 – Very strong economy	prop	6%	8%	5%
Top3Box	freq	282	157	124
Top3Box	prop	56%	62%	50%
Low3Box	freq	85	33	51
Low3Box	prop	17%	13%	21%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
.	156	158	114	230	.	172
.	170	166	141	219	.	174
.	6	2	4	4	.	3
.	4%	1%	4%	2%	.	2%
4	6	9	9	3	7	10
2%	4%	6%	8%	1%	8%	6%
22	9	25	18	31	3	5
12%	6%	16%	16%	14%	3%	3%
50	42	41	31	63	16	46
27%	27%	26%	27%	28%	18%	27%
69	53	45	31	87	27	62
37%	34%	28%	27%	38%	30%	36%
23	31	29	13	28	29	32
13%	20%	18%	11%	12%	32%	19%
16	9	7	9	13	8	13
9%	6%	4%	8%	6%	9%	8%
109	93	81	52	128	63	108
59%	59%	51%	46%	56%	70%	63%
27	22	37	31	38	10	19
14%	14%	23%	27%	17%	11%	11%

## Sweden

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
328	105	263	132	327	173	.
326	313	89	98	327	173	.
5	2	5	1	5	4	.
2%	2%	2%	1%	2%	2%	.
9	4	10	5	14	6	6
3%	4%	4%	4%	4%	3%	11%
51	15	34	8	35	22	6
16%	14%	13%	6%	11%	13%	11%
88	30	64	40	92	41	10
27%	29%	24%	30%	28%	24%	20%
104	38	86	43	109	57	14
32%	36%	33%	32%	33%	33%	27%
51	12	46	25	52	31	10
16%	11%	18%	19%	16%	18%	19%
18	4	18	10	19	12	7
6%	4%	7%	7%	6%	7%	13%
174	54	150	78	181	101	31
53%	51%	57%	59%	55%	58%	59%
66	21	49	15	54	31	11
20%	20%	19%	11%	16%	18%	22%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	.	427	396	98	153	141
442	.	427	365	130	130	144
9	.	9	5	4	2	3
2%	.	2%	1%	4%	1%	2%
14	6	14	13	7	0	7
3%	8%	3%	3%	7%	%	5%
51	6	51	43	13	15	8
11%	8%	12%	11%	13%	10%	6%
123	15	119	109	25	42	44
28%	20%	28%	27%	25%	27%	31%
152	21	146	130	34	53	50
34%	28%	34%	33%	35%	34%	35%
74	19	65	69	14	25	23
16%	25%	15%	18%	15%	16%	16%
25	7	25	27	1	17	6
6%	10%	6%	7%	1%	11%	4%
251	46	235	227	49	95	79
56%	63%	55%	57%	50%	62%	56%
73	12	73	60	24	17	18
16%	16%	17%	15%	24%	11%	13%


Social Media Inactive
205
226
4
2%
12
6%
33
16%
48
23%
64
31%
36
17%
9
4%
109
53%
49
24%




Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	300	200
1 – Very weak economy	freq	30	8	22
1 – Very weak economy	prop	6%	3%	9%
2	freq	35	15	20
2	prop	7%	6%	8%
3	freq	136	60	76
3	prop	27%	24%	31%
4	freq	135	66	68
4	prop	27%	26%	28%
5	freq	99	62	37
5	prop	20%	25%	15%
6	freq	41	24	17
6	prop	8%	9%	7%
7 – Very strong economy	freq	24	16	7
7 – Very strong economy	prop	5%	6%	3%
Top3Box	freq	164	102	61
Top3Box	prop	33%	41%	25%
Low3Box	freq	201	83	118
Low3Box	prop	40%	33%	48%

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**B6 Rate the current state of the economy in your local area using a scale f**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
262	178	60	14	112	374	252
302	155	43	16	114	370	241
19	9	2	1	10	19	13
7%	5%	3%	.	9%	5%	5%
16	12	7	1	10	24	19
6%	7%	11%	.	9%	7%	7%
70	43	23	5	28	104	65
27%	24%	39%	.	25%	28%	26%
80	47	9	5	28	103	54
30%	26%	14%	.	25%	27%	22%
49	40	10	1	25	73	58
19%	22%	17%	.	22%	20%	23%
17	19	5	1	3	36	29
6%	10%	9%	.	3%	10%	11%
12	8	4	1	9	14	14
4%	4%	7%	.	8%	4%	5%
78	66	19	3	37	124	101
30%	37%	32%	.	33%	33%	40%
105	65	32	7	48	147	97
40%	36%	53%	.	43%	39%	38%

## Turkey

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
248	142	75	282	281	219	65
259	139	74	287	292	208	68
17	17	5	8	13	17	2
7%	12%	7%	3%	5%	8%	4%
16	7	2	26	21	14	7
7%	5%	3%	9%	8%	6%	11%
72	33	27	76	76	61	12
29%	23%	36%	27%	27%	28%	19%
81	37	18	79	62	73	13
33%	26%	24%	28%	22%	33%	20%
41	31	17	52	67	32	15
17%	22%	22%	19%	24%	15%	23%
12	12	3	26	29	12	6
5%	9%	3%	9%	10%	5%	10%
10	5	4	15	13	10	8
4%	3%	5%	5%	5%	5%	13%
63	48	23	93	109	54	30
25%	34%	30%	33%	39%	25%	46%
105	57	34	110	109	92	22
42%	40%	46%	39%	39%	42%	34%

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onomy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
435	157	343	318	170	308	154
432	163	337	331	158	310	151
28	9	21	18	10	15	9
6%	6%	6%	6%	6%	5%	6%
28	8	27	21	11	24	9
6%	5%	8%	7%	6%	8%	6%
124	40	96	82	50	83	45
28%	26%	28%	26%	30%	27%	29%
122	39	96	82	52	79	49
28%	24%	28%	26%	31%	26%	32%
85	33	66	67	31	69	23
19%	21%	19%	21%	19%	22%	15%
34	17	24	33	6	24	12
8%	11%	7%	10%	4%	8%	8%
15	12	12	15	9	14	7
4%	8%	3%	5%	5%	5%	4%
134	62	102	115	47	107	42
31%	39%	30%	36%	27%	35%	27%
179	57	144	122	71	122	63
41%	36%	42%	38%	42%	40%	41%


Social Media Inactive
38
39
5
14%
2
6%
8
22%
7
19%
7
19%
5
12%
3
8%
15
39%
16
43%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	419	582
1 – Very weak economy	freq	41	19	22
1 – Very weak economy	prop	8%	8%	9%
2	freq	59	28	31
2	prop	12%	11%	12%
3	freq	110	46	64
3	prop	22%	19%	25%
4	freq	145	66	79
4	prop	29%	27%	31%
5	freq	114	64	50
5	prop	23%	26%	20%
6	freq	21	16	4
6	prop	4%	7%	2%
7 – Very strong economy	freq	10	8	3
7 – Very strong economy	prop	2%	3%	1%
Top3Box	freq	145	88	57
Top3Box	prop	29%	36%	23%
Low3Box	freq	210	94	117
Low3Box	prop	42%	38%	46%

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**B6 Rate the current state of the economy in your l**

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Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	160	158	76	227	180	272
290	343	368	145	478	328	569
13	16	12	10	23	8	21
7%	10%	7%	13%	10%	4%	8%
21	17	20	10	34	12	29
12%	11%	13%	13%	15%	7%	11%
32	35	43	16	51	39	63
18%	22%	27%	21%	22%	22%	23%
53	47	44	19	67	50	80
29%	30%	28%	26%	30%	28%	30%
47	34	33	16	40	56	64
26%	21%	21%	21%	18%	31%	23%
8	7	5	2	8	10	12
4%	5%	3%	3%	4%	5%	4%
7	2	1	3	3	5	3
4%	1%	%	3%	1%	3%	1%
63	44	39	21	51	70	79
34%	27%	25%	28%	23%	39%	29%
67	69	75	36	108	59	113
37%	43%	47%	47%	48%	33%	41%

## US

ocal area using a scale from 1 to 7, where 7 means a very strong economy today and

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	232	127	141	257	243	48
432	315	385	301	511	490	92
21	20	13	9	19	22	5
9%	8%	10%	6%	7%	9%	11%
30	34	14	11	31	28	5
13%	15%	11%	8%	12%	12%	10%
47	53	28	29	53	57	10
21%	23%	22%	21%	21%	23%	20%
65	65	33	47	75	70	12
28%	28%	26%	34%	29%	29%	25%
50	48	30	36	60	54	11
22%	21%	24%	25%	23%	22%	23%
9	10	5	6	14	7	4
4%	4%	4%	5%	5%	3%	8%
7	3	4	3	5	5	2
3%	1%	3%	2%	2%	2%	4%
66	61	39	45	79	66	17
29%	26%	31%	32%	31%	27%	34%
98	107	55	48	103	107	20
43%	46%	43%	34%	40%	44%	40%



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1 means a very weak economy.

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	61	439	324	172	183	107
909	111	890	631	363	367	225
36	6	36	21	20	15	7
8%	10%	8%	6%	12%	8%	7%
54	8	51	33	25	18	17
12%	12%	12%	10%	15%	10%	16%
100	14	96	75	34	43	20
22%	23%	22%	23%	20%	23%	18%
133	13	132	98	46	46	28
29%	21%	30%	30%	27%	25%	26%
103	17	97	74	39	47	29
23%	28%	22%	23%	22%	25%	27%
17	3	18	16	5	10	3
4%	5%	4%	5%	3%	5%	3%
9	1	9	7	3	5	3
2%	2%	2%	2%	2%	3%	3%
128	21	124	97	46	62	35
28%	35%	28%	30%	27%	34%	33%
191	27	183	129	79	75	43
42%	44%	42%	40%	46%	41%	41%


Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
210	81	119	135	96
409	161	241	283	190
20	6	7	17	6
9%	7%	6%	13%	6%
24	12	8	17	13
11%	15%	7%	13%	13%
48	19	31	31	19
23%	24%	26%	23%	20%
70	30	38	33	27
34%	37%	32%	24%	28%
38	12	29	27	24
18%	15%	25%	20%	25%
7	2	3	7	4
3%	2%	3%	5%	4%
2	.	2	3	3
1%	.	2%	2%	3%
48	14	35	37	31
23%	18%	29%	27%	32%
92	37	46	66	38
44%	46%	38%	49%	39%

Stub	Stat	Overall	Gender Male	Gender Female
	base	12500	6244	6256
	unw_base	18012	8992	9020
Much weaker	freq	692	349	343
Much weaker	prop	6%	6%	5%
Somewhat weaker	freq	1698	887	811
Somewhat weaker	prop	14%	14%	13%
About the same	freq	7044	3368	3676
About the same	prop	56%	54%	59%
Somewhat stronger	freq	2538	1352	1187
Somewhat stronger	prop	20%	22%	19%
Much stronger	freq	528	289	239
Much stronger	prop	4%	5%	4%
Top2Box	freq	3066	1640	1426
Top2Box	prop	25%	26%	23%
Low2Box	freq	2390	1236	1154
Low2Box	prop	19%	20%	18%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5482	4037	2980	3636	4519	3171	5845
6806	6058	5148	4729	6821	4897	8811
250	259	183	270	221	139	317
5%	6%	6%	7%	5%	4%	5%
673	584	441	504	637	431	796
12%	14%	15%	14%	14%	14%	14%
2949	2249	1845	1967	2597	1788	3260
54%	56%	62%	54%	57%	56%	56%
1306	777	456	721	866	681	1226
24%	19%	15%	20%	19%	21%	21%
304	169	55	174	198	133	247
6%	4%	2%	5%	4%	4%	4%
1609	946	511	895	1064	814	1472
29%	23%	17%	25%	24%	26%	25%
923	843	624	774	858	569	1113
17%	21%	21%	21%	19%	18%	19%

## All Demos

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6655	4353	4606	3541	6463	6037	1326
9201	4717	6779	6516	10097	7915	1958
375	269	268	155	371	321	79
6%	6%	6%	4%	6%	5%	6%
902	606	637	455	930	768	166
14%	14%	14%	13%	14%	13%	13%
3784	2387	2775	1882	3554	3490	593
57%	55%	60%	53%	55%	58%	45%
1313	880	793	865	1301	1237	322
20%	20%	17%	24%	20%	20%	24%
281	211	133	183	307	221	166
4%	5%	3%	5%	5%	4%	13%
1594	1091	926	1048	1608	1458	488
24%	25%	20%	30%	25%	24%	37%
1277	875	905	611	1301	1089	245
19%	20%	20%	17%	20%	18%	18%

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weaker than it is now?

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11174	1942	10058	8080	4123	4795	3324
16054	2947	14562	12185	5464	6728	4546
613	100	572	436	233	280	149
5%	5%	6%	5%	6%	6%	4%
1532	234	1420	1089	578	662	448
14%	12%	14%	13%	14%	14%	13%
6451	861	5998	4489	2382	2407	2073
58%	44%	60%	56%	58%	50%	62%
2216	542	1771	1687	797	1132	560
20%	28%	18%	21%	19%	24%	17%
362	205	298	380	134	315	93
3%	11%	3%	5%	3%	7%	3%
2578	747	2069	2066	931	1447	653
23%	38%	21%	26%	23%	30%	20%
2145	334	1992	1525	811	941	598
19%	17%	20%	19%	20%	20%	18%


Social Media Inactive
3381
5235
229
7%
491
15%
2123
63%
463
14%
74
2%
538
16%
720
21%


Stub	Stat	All Countries	Argentina	Australia
	base	12500	500	500
	unw_base	18012	500	1002
Much weaker	freq	692	58	24
Much weaker	prop	6%	12%	5%
Somewhat weaker	freq	1698	73	92
Somewhat weaker	prop	14%	15%	18%
About the same	freq	7044	206	318
About the same	prop	56%	41%	64%
Somewhat stronger	freq	2538	107	57
Somewhat stronger	prop	20%	21%	11%
Much stronger	freq	528	57	9
Much stronger	prop	4%	11%	2%
Top2Box	freq	3066	163	66
Top2Box	prop	25%	33%	13%
Low2Box	freq	2390	131	116
Low2Box	prop	19%	26%	23%



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**B7 Looking ahead six months from now, do you expect the economy in your local a**

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Belgium	Brazil	Canada	China	Egypt	France	Germany
500	500	500	500	500	500	500
500	1001	1000	1000	503	1000	1000
18	21	14	14	20	51	11
4%	4%	3%	3%	4%	10%	2%
75	33	40	53	44	120	44
15%	7%	8%	11%	9%	24%	9%
350	137	357	255	186	312	349
70%	27%	71%	51%	37%	62%	70%
55	233	80	157	226	14	90
11%	47%	16%	31%	45%	3%	18%
2	77	9	21	24	2	6
%	15%	2%	4%	5%	%	1%
57	309	89	178	250	16	96
11%	62%	18%	36%	50%	3%	19%
93	54	54	67	64	172	55
19%	11%	11%	13%	13%	34%	11%

## All Countries

Area to be much stronger, somewhat stronger, about the same, somewhat weaker, or r

Great Britain	Hungary	India	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
1001	501	500	1001	1000	500	501
14	41	7	66	32	28	26
3%	8%	1%	13%	6%	6%	5%
51	94	26	72	109	59	101
10%	19%	5%	14%	22%	12%	20%
339	309	157	286	281	243	289
68%	62%	31%	57%	56%	49%	58%
89	55	231	71	72	136	79
18%	11%	46%	14%	14%	27%	16%
8	1	79	5	5	34	5
2%	%	16%	1%	1%	7%	1%
97	57	310	76	77	170	84
19%	11%	62%	15%	15%	34%	17%
64	134	33	138	141	87	127
13%	27%	7%	28%	28%	17%	25%

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nuch weaker than it is now?

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Romania	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden
500	500	500	500	500	500	500
500	500	500	500	500	1001	500
44	33	8	39	28	43	6
9%	7%	2%	8%	6%	9%	1%
69	38	21	127	111	58	30
14%	8%	4%	25%	22%	12%	6%
300	342	202	246	304	306	405
60%	68%	40%	49%	61%	61%	81%
83	75	181	76	53	86	48
17%	15%	36%	15%	11%	17%	10%
4	11	87	12	4	7	10
1%	2%	17%	2%	1%	1%	2%
87	87	269	88	57	93	58
17%	17%	54%	18%	11%	19%	12%
113	71	29	166	139	101	36
23%	14%	6%	33%	28%	20%	7%


Turkey	US
500	500
500	1001
27	19
5%	4%
99	60
20%	12%
252	311
50%	62%
88	97
18%	19%
34	13
7%	3%
122	110
24%	22%
126	79
25%	16%

**All Regions**

**B7 Looking ahead six months from now, do you expect the economy in your lo**

Stub	Stat	All Countries	North America	LATAM
	base	12500	1000	1500
	unw_base	18012	2001	2001
Much weaker	freq	692	33	106
Much weaker	prop	6%	3%	7%
Somewhat weaker	freq	1698	100	165
Somewhat weaker	prop	14%	10%	11%
About the same	freq	7044	668	586
About the same	prop	56%	67%	39%
Somewhat stronger	freq	2538	177	476
Somewhat stronger	prop	20%	18%	32%
Much stronger	freq	528	22	167
Much stronger	prop	4%	2%	11%
Top2Box	freq	3066	199	643
Top2Box	prop	25%	20%	43%
Low2Box	freq	2390	133	271
Low2Box	prop	19%	13%	18%

cal area to be much stronger, somewhat stronger, about the

Europe	APAC	G-8	BRIC	Middle East Africa
5000	3000	4000	2000	2000
7505	4502	7503	3001	2003
320	139	239	75	94
6%	5%	6%	4%	5%
713	429	535	151	291
14%	14%	13%	8%	15%
3247	1657	2578	891	887
65%	55%	64%	45%	44%
669	645	588	696	571
13%	22%	15%	35%	29%
52	130	59	188	157
1%	4%	1%	9%	8%
720	775	648	884	728
14%	26%	16%	44%	36%
1033	568	774	225	385
21%	19%	19%	11%	19%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	207	293
Much weaker	freq	58	31	26
Much weaker	prop	12%	13%	10%
Somewhat weaker	freq	73	42	31
Somewhat weaker	prop	15%	17%	12%
About the same	freq	206	106	100
About the same	prop	41%	43%	39%
Somewhat stronger	freq	107	49	57
Somewhat stronger	prop	21%	20%	23%
Much stronger	freq	57	17	40
Much stronger	prop	11%	7%	16%
Top2Box	freq	163	66	97
Top2Box	prop	33%	27%	38%
Low2Box	freq	131	73	58
Low2Box	prop	26%	30%	23%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	154	98	180	199	121	144
234	172	94	144	200	156	159
21	15	22	18	20	20	19
8%	10%	22%	10%	10%	16%	13%
29	21	23	20	24	29	35
12%	14%	23%	11%	12%	24%	25%
108	56	42	81	82	43	48
44%	36%	43%	45%	41%	36%	33%
60	37	9	31	52	23	31
24%	24%	9%	18%	26%	19%	21%
29	25	3	30	21	6	11
12%	16%	3%	17%	10%	5%	8%
90	62	12	61	73	29	41
36%	40%	12%	34%	37%	24%	29%
50	36	45	38	44	49	54
20%	24%	46%	21%	22%	40%	38%



## Argentina

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
356	327	119	55	264	236	66
341	179	157	164	281	219	69
39	33	17	8	34	24	5
11%	10%	14%	14%	13%	10%	8%
38	38	21	14	36	37	14
11%	12%	18%	26%	14%	16%	21%
158	142	46	18	110	96	24
44%	43%	39%	34%	42%	41%	37%
76	69	25	13	50	57	12
21%	21%	21%	23%	19%	24%	18%
46	45	10	2	34	22	11
13%	14%	9%	3%	13%	9%	16%
122	114	35	14	84	79	22
34%	35%	29%	26%	32%	34%	34%
77	71	38	22	70	61	19
22%	22%	32%	40%	27%	26%	29%

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weaker than it is now?

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
434	86	414	286	193	282	124
431	96	404	327	159	300	126
52	5	52	37	19	33	14
12%	6%	13%	13%	10%	12%	11%
59	20	53	44	25	43	17
14%	24%	13%	15%	13%	15%	14%
182	31	175	114	81	108	53
42%	36%	42%	40%	42%	38%	42%
95	17	89	57	46	58	33
22%	20%	22%	20%	24%	21%	27%
46	12	44	34	22	40	7
11%	14%	11%	12%	12%	14%	6%
141	30	134	91	68	98	40
32%	35%	32%	32%	35%	35%	32%
112	26	105	81	43	76	31
26%	30%	25%	28%	22%	27%	25%


Social Media Inactive
94
74
11
12%
13
14%
46
49%
16
17%
9
10%
25
26%
24
25%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1002	472	530
Much weaker	freq	24	10	14
Much weaker	prop	5%	4%	6%
Somewhat weaker	freq	92	40	51
Somewhat weaker	prop	18%	16%	20%
About the same	freq	318	161	157
About the same	prop	64%	65%	62%
Somewhat stronger	freq	57	31	26
Somewhat stronger	prop	11%	12%	10%
Much stronger	freq	9	6	3
Much stronger	prop	2%	2%	1%
Top2Box	freq	66	37	29
Top2Box	prop	13%	15%	12%
Low2Box	freq	116	51	65
Low2Box	prop	23%	20%	26%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	150	154	107	243	150	224
254	330	418	198	483	321	518
5	11	9	8	10	7	10
2%	7%	6%	7%	4%	4%	4%
35	31	26	24	44	24	38
18%	21%	17%	22%	18%	16%	17%
121	92	105	69	157	92	143
62%	61%	68%	65%	64%	62%	64%
30	13	13	6	31	20	28
15%	9%	8%	6%	13%	13%	12%
5	2	2	0	2	7	5
3%	1%	1%	%	1%	5%	2%
36	16	15	7	32	27	33
18%	10%	10%	6%	13%	18%	15%
40	42	34	31	54	30	48
20%	28%	22%	29%	22%	20%	21%

## Australia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
276	132	294	74	313	187	62
484	279	311	412	651	351	119
15	4	17	4	14	10	4
5%	3%	6%	5%	5%	5%	6%
53	23	55	13	61	30	12
19%	18%	19%	18%	20%	16%	20%
175	92	183	43	190	127	26
63%	70%	62%	58%	61%	68%	42%
29	13	32	12	41	16	17
10%	10%	11%	17%	13%	9%	27%
4	1	7	2	6	3	3
1%	%	2%	2%	2%	2%	5%
33	13	39	14	47	19	20
12%	10%	13%	19%	15%	10%	33%
68	27	73	17	76	41	16
25%	20%	25%	22%	24%	22%	25%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
438	77	423	329	162	190	131
883	156	846	683	301	388	253
21	5	20	14	10	12	6
5%	6%	5%	4%	6%	6%	5%
80	18	74	60	28	37	24
18%	23%	18%	18%	17%	19%	19%
292	30	287	199	113	105	88
67%	39%	68%	61%	70%	55%	67%
40	21	36	47	10	31	12
9%	27%	8%	14%	6%	16%	9%
6	4	6	9	0	5	1
1%	5%	1%	3%	%	3%	%
46	25	41	55	11	36	13
10%	32%	10%	17%	7%	19%	10%
100	22	94	74	38	49	30
23%	29%	22%	23%	23%	26%	23%


Social Media Inactive
178
361
6
4%
31
17%
125
70%
14
8%
3
2%
17
9%
37
21%



Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	262	238
Much weaker	freq	18	8	10
Much weaker	prop	4%	3%	4%
Somewhat weaker	freq	75	29	46
Somewhat weaker	prop	15%	11%	19%
About the same	freq	350	185	165
About the same	prop	70%	73%	67%
Somewhat stronger	freq	55	29	26
Somewhat stronger	prop	11%	11%	10%
Much stronger	freq	2	1	2
Much stronger	prop	%	%	1%
Top2Box	freq	57	29	28
Top2Box	prop	11%	12%	11%
Low2Box	freq	93	37	56
Low2Box	prop	19%	15%	22%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
184	155	160	126	159	111	197
172	153	175	110	159	126	203
4	5	9	6	3	6	10
2%	3%	6%	5%	2%	5%	5%
17	31	27	21	30	12	35
9%	20%	17%	17%	19%	11%	18%
135	103	111	83	109	76	133
73%	66%	70%	66%	69%	69%	67%
27	15	13	15	16	16	19
15%	9%	8%	12%	10%	14%	10%
1	2	.	1	1	1	.
%	1%	.	1%	1%	1%	.
28	16	13	16	17	17	19
15%	10%	8%	12%	11%	15%	10%
21	36	36	27	33	18	45
11%	23%	23%	22%	20%	17%	23%

## Belgium

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
303	172	186	142	292	208	25
297	88	271	141	303	197	29
8	10	6	2	9	9	1
3%	6%	3%	1%	3%	4%	3%
40	30	31	14	45	30	2
13%	17%	17%	10%	15%	14%	7%
218	120	130	100	201	149	16
72%	70%	70%	70%	69%	72%	64%
35	12	17	26	35	19	5
12%	7%	9%	19%	12%	9%	19%
2	.	2	.	1	2	2
1%	.	1%	.	%	1%	7%
38	12	19	26	36	21	6
12%	7%	10%	19%	12%	10%	26%
48	40	37	16	55	38	2
16%	23%	20%	11%	19%	18%	10%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
475	48	452	312	172	101	168
471	53	447	330	159	102	174
17	2	16	10	6	5	.
4%	4%	4%	3%	3%	5%	.
73	1	73	41	31	14	26
15%	3%	16%	13%	18%	14%	16%
334	36	315	223	117	66	119
70%	74%	70%	72%	68%	65%	71%
50	8	47	36	18	16	23
10%	16%	10%	12%	10%	16%	14%
1	2	1	2	1	1	.
%	3%	%	1%	%	1%	.
51	9	48	38	18	17	23
11%	19%	11%	12%	11%	16%	14%
90	3	90	51	37	19	26
19%	7%	20%	16%	21%	19%	16%


Social Media Inactive
231
224
13
6%
34
15%
166
72%
16
7%
2
1%
17
8%
48
21%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	1001	517	484
Much weaker	freq	21	16	4
Much weaker	prop	4%	7%	2%
Somewhat weaker	freq	33	25	8
Somewhat weaker	prop	7%	10%	3%
About the same	freq	137	79	58
About the same	prop	27%	32%	23%
Somewhat stronger	freq	233	89	143
Somewhat stronger	prop	47%	37%	56%
Much stronger	freq	77	34	42
Much stronger	prop	15%	14%	16%
Top2Box	freq	309	124	186
Top2Box	prop	62%	51%	73%
Low2Box	freq	54	42	12
Low2Box	prop	11%	17%	5%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
271	135	94	125	366	9	209
426	325	250	129	799	73	468
17	1	3	14	7	0	11
6%	1%	3%	11%	2%	2%	5%
10	19	4	1	32	0	20
4%	14%	4%	1%	9%	5%	10%
79	31	27	35	100	2	56
29%	23%	29%	28%	27%	25%	27%
115	70	48	68	161	4	85
43%	52%	51%	54%	44%	49%	40%
50	14	12	7	67	2	38
19%	11%	13%	6%	18%	19%	18%
166	84	60	75	228	6	122
61%	62%	63%	60%	62%	68%	58%
27	20	7	15	38	1	31
10%	15%	7%	12%	10%	7%	15%

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**Brazil**

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**be much stronger, somewhat stronger, about the same, somewhat weaker, or much v**

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<b>Marital Status Other</b>	<b>Education Low</b>	<b>Education Medium</b>	<b>Education High</b>	<b>Chief Income Earner Yes</b>	<b>Chief Income Earner No</b>	<b>Business Owner Yes</b>
291	363	107	29	208	292	57
533	87	544	370	572	429	184
10	15	5	1	12	9	1
3%	4%	4%	5%	6%	3%	2%
13	25	5	3	16	17	6
4%	7%	5%	10%	8%	6%	10%
81	90	36	10	70	67	10
28%	25%	34%	35%	34%	23%	18%
148	180	42	10	83	150	18
51%	50%	39%	35%	40%	51%	31%
39	53	19	4	28	49	22
13%	15%	18%	15%	13%	17%	38%
187	233	62	15	111	199	39
64%	64%	57%	50%	53%	68%	70%
22	40	10	4	27	26	7
8%	11%	9%	15%	13%	9%	12%



weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
443	83	417	339	142	302	102
817	240	761	751	224	702	199
20	2	19	16	4	5	1
4%	2%	5%	5%	3%	2%	1%
27	12	21	20	13	20	8
6%	15%	5%	6%	9%	7%	8%
127	13	124	94	36	91	30
29%	16%	30%	28%	25%	30%	29%
215	24	209	144	80	139	37
49%	29%	50%	42%	56%	46%	36%
55	32	45	65	10	47	26
12%	38%	11%	19%	7%	16%	26%
270	56	254	209	90	186	63
61%	68%	61%	62%	63%	62%	62%
47	14	40	36	17	25	9
11%	17%	10%	11%	12%	8%	9%


Social Media Inactive
97
100
14
15%
5
5%
17
17%
57
59%
4
4%
61
63%
19
20%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	477	523
Much weaker	freq	14	8	5
Much weaker	prop	3%	3%	2%
Somewhat weaker	freq	40	22	19
Somewhat weaker	prop	8%	9%	7%
About the same	freq	357	162	195
About the same	prop	71%	66%	77%
Somewhat stronger	freq	80	51	30
Somewhat stronger	prop	16%	20%	12%
Much stronger	freq	9	5	4
Much stronger	prop	2%	2%	2%
Top2Box	freq	89	55	33
Top2Box	prop	18%	22%	13%
Low2Box	freq	54	30	24
Low2Box	prop	11%	12%	10%

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**B7 Looking ahead six months from now, do you expect**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
177	171	152	80	155	198	210
267	351	382	124	296	454	488
10	2	2	4	4	4	3
5%	1%	1%	5%	2%	2%	1%
12	14	14	8	14	12	17
7%	8%	9%	10%	9%	6%	8%
113	127	117	56	113	145	154
64%	74%	77%	70%	73%	73%	73%
37	25	18	10	20	35	34
21%	15%	12%	13%	13%	17%	16%
5	2	1	2	4	2	3
3%	1%	1%	3%	3%	1%	1%
42	27	20	13	25	37	37
24%	16%	13%	16%	16%	19%	17%
22	16	16	11	18	16	19
12%	10%	10%	14%	12%	8%	9%

## Canada

ect the economy in your local area to be much stronger, somewhat stronger, about the

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
290	186	223	91	258	242	50
512	195	461	344	561	439	108
11	9	4	1	5	8	1
4%	5%	2%	1%	2%	3%	1%
24	16	17	7	24	16	3
8%	8%	8%	8%	9%	7%	7%
204	128	165	65	182	175	31
70%	69%	74%	71%	71%	72%	62%
46	30	34	16	43	38	12
16%	16%	15%	17%	16%	16%	25%
6	3	4	2	4	5	3
2%	2%	2%	2%	1%	2%	5%
52	34	37	18	46	43	15
18%	18%	17%	19%	18%	18%	30%
34	24	21	9	30	24	4
12%	13%	9%	9%	12%	10%	8%

the same, somewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
450	59	441	331	163	194	135
892	138	862	693	294	381	273
13	3	11	8	5	7	2
3%	4%	2%	2%	3%	3%	1%
37	4	37	24	15	14	10
8%	6%	8%	7%	9%	7%	8%
327	40	317	236	115	132	104
72%	69%	72%	72%	71%	68%	77%
68	10	70	54	26	36	18
15%	17%	16%	16%	16%	18%	14%
6	2	6	8	1	5	1
1%	4%	1%	2%	1%	2%	%
74	12	77	62	27	40	19
16%	21%	17%	19%	17%	21%	14%
50	6	48	33	20	21	12
11%	10%	11%	10%	13%	11%	9%


Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
171	91	31	57	115	21	35
346	183	56	121	219	43	68
5	1	1	2	4	1	2
3%	1%	2%	3%	3%	3%	6%
16	12	3	1	13	1	1
9%	13%	10%	1%	11%	6%	2%
121	66	20	44	76	15	21
71%	72%	66%	77%	66%	74%	61%
26	12	5	11	20	3	8
15%	13%	16%	19%	18%	15%	24%
3	1	2	.	3	1	3
2%	1%	6%	.	2%	3%	7%
29	13	7	11	23	4	11
17%	14%	22%	19%	20%	17%	32%
21	13	4	2	16	2	3
12%	14%	12%	4%	14%	9%	8%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1000	505	495
Much weaker	freq	14	12	1
Much weaker	prop	3%	5%	1%
Somewhat weaker	freq	53	38	15
Somewhat weaker	prop	11%	15%	6%
About the same	freq	255	100	155
About the same	prop	51%	40%	62%
Somewhat stronger	freq	157	88	69
Somewhat stronger	prop	31%	35%	27%
Much stronger	freq	21	10	11
Much stronger	prop	4%	4%	4%
Top2Box	freq	178	99	80
Top2Box	prop	36%	40%	32%
Low2Box	freq	67	51	16
Low2Box	prop	13%	20%	6%



Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
201	193	106	78	185	237	357
495	409	96	58	265	677	697
1	12	1	0	8	6	12
1%	6%	1%	%	4%	2%	4%
12	28	13	20	19	14	42
6%	15%	12%	25%	10%	6%	12%
98	86	71	34	95	126	188
49%	44%	67%	44%	51%	53%	53%
80	56	21	16	62	79	102
40%	29%	20%	21%	34%	33%	29%
9	12	0	8	1	13	12
5%	6%	%	10%	%	5%	3%
89	68	21	24	63	91	114
45%	35%	20%	30%	34%	39%	32%
14	40	14	20	27	20	54
7%	21%	13%	26%	15%	8%	15%

## China

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
143	295	155	50	265	235	30
303	96	258	646	653	347	82
1	10	3	1	13	1	0
1%	4%	2%	2%	5%	1%	1%
11	42	9	3	35	18	5
8%	14%	6%	5%	13%	8%	17%
66	148	85	22	111	144	4
46%	50%	55%	44%	42%	61%	14%
55	81	55	21	86	71	15
39%	27%	36%	42%	33%	30%	51%
9	14	4	4	20	2	5
6%	5%	2%	8%	7%	1%	17%
64	95	59	25	106	73	20
45%	32%	38%	50%	40%	31%	68%
13	52	11	3	48	19	5
9%	18%	7%	7%	18%	8%	18%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
470	83	417	374	113	.	.
918	282	718	886	104	.	.
14	1	13	13	1	.	.
3%	1%	3%	3%	1%	.	.
48	6	47	43	8	.	.
10%	8%	11%	12%	7%	.	.
251	23	232	166	79	.	.
53%	27%	56%	44%	70%	.	.
142	42	115	132	24	.	.
30%	51%	27%	35%	21%	.	.
16	11	10	20	1	.	.
3%	13%	2%	5%	1%	.	.
158	53	125	152	25	.	.
34%	64%	30%	41%	22%	.	.
62	7	60	56	9	.	.
13%	9%	14%	15%	8%	.	.



Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	503	301	202
Much weaker	freq	20	10	10
Much weaker	prop	4%	4%	4%
Somewhat weaker	freq	44	26	18
Somewhat weaker	prop	9%	10%	7%
About the same	freq	186	89	97
About the same	prop	37%	35%	40%
Somewhat stronger	freq	226	116	110
Somewhat stronger	prop	45%	45%	45%
Much stronger	freq	24	13	11
Much stronger	prop	5%	5%	4%
Top2Box	freq	250	129	121
Top2Box	prop	50%	51%	49%
Low2Box	freq	64	36	28
Low2Box	prop	13%	14%	11%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	135	80	51	34	174	320
237	156	110	53	36	191	369
16	3	1	2	2	7	12
6%	2%	2%	5%	7%	4%	4%
29	8	6	4	9	12	25
10%	6%	7%	8%	26%	7%	8%
106	49	32	21	10	58	119
37%	36%	39%	42%	30%	33%	37%
126	64	36	21	12	84	142
44%	48%	45%	41%	35%	48%	44%
8	10	5	2	1	14	23
3%	8%	7%	4%	2%	8%	7%
134	75	41	23	13	97	164
47%	55%	51%	45%	37%	56%	51%
45	11	7	7	11	18	37
16%	8%	9%	13%	33%	11%	11%

## Egypt

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
180	48	213	239	154	346	9
134	53	191	259	209	294	13
8	.	5	15	8	12	.
5%	.	2%	6%	5%	3%	.
19	5	22	16	9	34	2
11%	11%	10%	7%	6%	10%	.
67	25	89	72	60	126	1
37%	52%	42%	30%	39%	36%	.
84	17	94	115	72	154	3
47%	35%	44%	48%	47%	44%	.
1	1	2	21	4	20	2
1%	2%	1%	9%	3%	6%	.
86	18	96	136	76	174	6
48%	37%	45%	57%	50%	50%	.
27	5	27	31	18	46	2
15%	11%	13%	13%	12%	13%	.

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
491	.	.	280	220	.	.
490	.	.	321	182	.	.
20	.	.	13	7	.	.
4%	.	.	5%	3%	.	.
42	.	.	24	20	.	.
8%	.	.	8%	9%	.	.
185	.	.	98	88	.	.
38%	.	.	35%	40%	.	.
223	.	.	130	96	.	.
45%	.	.	46%	44%	.	.
22	.	.	15	9	.	.
4%	.	.	5%	4%	.	.
244	.	.	144	106	.	.
50%	.	.	52%	48%	.	.
62	.	.	37	27	.	.
13%	.	.	13%	12%	.	.





Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	530	470
Much weaker	freq	51	26	26
Much weaker	prop	10%	10%	10%
Somewhat weaker	freq	120	58	62
Somewhat weaker	prop	24%	23%	25%
About the same	freq	312	155	157
About the same	prop	62%	63%	62%
Somewhat stronger	freq	14	8	7
Somewhat stronger	prop	3%	3%	3%
Much stronger	freq	2	1	1
Much stronger	prop	%	%	%
Top2Box	freq	16	9	8
Top2Box	prop	3%	3%	3%
Low2Box	freq	172	83	88
Low2Box	prop	34%	34%	35%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	158	151	98	229	116	177
326	323	351	183	466	236	383
21	18	13	18	19	8	16
11%	11%	9%	18%	8%	7%	9%
46	35	39	21	57	25	44
24%	22%	26%	22%	25%	22%	25%
117	100	96	57	143	80	112
61%	63%	63%	58%	62%	69%	63%
5	5	4	2	9	3	5
3%	3%	3%	2%	4%	2%	3%
2	.	.	.	2	.	.
1%	.	.	.	1%	.	.
7	5	4	2	10	3	5
3%	3%	3%	2%	5%	2%	3%
67	53	51	39	76	33	60
35%	33%	34%	40%	33%	28%	34%

## France

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
323	168	209	124	293	207	18
617	413	291	296	608	392	37
35	19	21	11	26	25	1
11%	11%	10%	9%	9%	12%	6%
76	47	47	26	66	54	7
24%	28%	22%	21%	23%	26%	37%
200	98	133	81	187	125	8
62%	58%	64%	66%	64%	61%	46%
10	3	6	5	12	3	1
3%	2%	3%	4%	4%	1%	6%
2	.	2	.	2	.	1
1%	.	1%	.	1%	.	5%
11	3	8	5	14	3	2
4%	2%	4%	4%	5%	1%	11%
111	66	68	37	93	79	8
34%	40%	32%	30%	32%	38%	42%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
482	29	471	314	177	110	133
963	63	937	626	359	209	264
50	2	49	33	18	11	12
10%	7%	10%	10%	10%	10%	9%
114	7	113	70	49	31	31
24%	26%	24%	22%	28%	28%	23%
304	16	296	200	106	63	86
63%	57%	63%	64%	60%	57%	64%
13	2	13	11	3	5	4
3%	6%	3%	4%	2%	4%	3%
1	1	1	1	1	2	.
%	3%	%	%	1%	2%	.
14	3	13	12	4	6	4
3%	9%	3%	4%	2%	6%	3%
164	10	162	103	67	41	43
34%	33%	34%	33%	38%	37%	32%


Social Media Inactive
257
527
29
11%
58
23%
164
64%
6
2%
.
.
6
2%
87
34%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1000	507	493
Much weaker	freq	11	6	5
Much weaker	prop	2%	3%	2%
Somewhat weaker	freq	44	23	21
Somewhat weaker	prop	9%	9%	8%
About the same	freq	349	168	181
About the same	prop	70%	67%	73%
Somewhat stronger	freq	90	52	38
Somewhat stronger	prop	18%	20%	16%
Much stronger	freq	6	3	2
Much stronger	prop	1%	1%	1%
Top2Box	freq	96	55	41
Top2Box	prop	19%	22%	16%
Low2Box	freq	55	30	26
Low2Box	prop	11%	12%	10%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
172	171	157	174	120	111	149
288	341	371	343	245	225	318
2	5	4	6	2	0	5
1%	3%	2%	3%	2%	%	3%
9	16	19	18	13	6	13
5%	10%	12%	10%	11%	6%	9%
113	121	116	118	81	81	105
65%	71%	74%	68%	68%	73%	70%
45	28	17	29	23	22	24
26%	16%	11%	17%	19%	20%	16%
4	0	1	2	1	1	3
2%	%	1%	1%	1%	1%	2%
49	29	18	31	24	23	26
28%	17%	12%	18%	20%	21%	18%
11	21	22	24	15	7	18
6%	13%	14%	14%	13%	6%	12%



## Germany

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
351	113	285	101	352	148	41
682	198	627	175	711	289	85
6	4	6	1	7	4	.
2%	4%	2%	1%	2%	3%	.
31	12	22	11	33	11	7
9%	11%	8%	11%	9%	8%	16%
244	76	205	69	244	105	25
70%	67%	72%	68%	69%	71%	60%
67	19	53	18	64	26	8
19%	17%	18%	18%	18%	18%	19%
3	2	1	2	5	1	2
1%	2%	%	2%	1%	%	5%
69	21	54	21	69	27	10
20%	19%	19%	20%	19%	18%	24%
37	16	27	12	39	16	7
11%	14%	9%	12%	11%	11%	16%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	80	420	329	151	130	134
915	163	837	663	296	243	265
11	1	10	4	7	3	2
2%	2%	2%	1%	5%	2%	2%
38	9	35	34	10	12	7
8%	12%	8%	10%	7%	9%	5%
324	48	301	232	101	76	97
71%	61%	72%	71%	67%	58%	73%
82	19	71	57	30	36	26
18%	24%	17%	17%	20%	27%	19%
3	1	4	3	3	3	1
1%	2%	1%	1%	2%	3%	1%
86	21	75	59	33	39	27
19%	26%	18%	18%	22%	30%	20%
49	11	45	38	17	15	10
11%	13%	11%	11%	11%	12%	7%


Social Media Inactive
236
492
6
2%
25
10%
176
75%
29
12%
1
1%
30
13%
30
13%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	1001	448	553
Much weaker	freq	14	7	6
Much weaker	prop	3%	3%	2%
Somewhat weaker	freq	51	24	26
Somewhat weaker	prop	10%	10%	10%
About the same	freq	339	156	183
About the same	prop	68%	64%	72%
Somewhat stronger	freq	89	52	37
Somewhat stronger	prop	18%	21%	14%
Much stronger	freq	8	6	2
Much stronger	prop	2%	2%	1%
Top2Box	freq	97	58	39
Top2Box	prop	19%	24%	15%
Low2Box	freq	64	32	33
Low2Box	prop	13%	13%	13%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	154	161	87	248	108	210
293	339	369	169	502	216	456
2	7	4	5	6	0	4
1%	5%	3%	6%	2%	%	2%
19	15	16	13	24	8	21
10%	10%	10%	15%	10%	8%	10%
123	104	113	60	171	71	142
66%	67%	70%	69%	69%	65%	68%
35	28	26	8	42	28	38
19%	18%	16%	9%	17%	26%	18%
6	1	1	1	5	1	4
3%	1%	1%	1%	2%	1%	2%
41	28	27	9	47	29	43
22%	18%	17%	10%	19%	27%	20%
21	22	21	19	30	9	25
11%	15%	13%	21%	12%	8%	12%

## Great Britain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
290	134	172	194	283	217	39
545	267	340	394	583	418	81
10	4	5	4	9	4	0
3%	3%	3%	2%	3%	2%	1%
29	21	16	14	28	23	6
10%	16%	9%	7%	10%	11%	15%
197	86	125	128	184	155	21
68%	64%	73%	66%	65%	71%	54%
50	19	24	46	56	33	10
17%	14%	14%	24%	20%	15%	25%
4	4	2	3	6	2	2
1%	3%	1%	1%	2%	1%	4%
54	23	26	48	62	34	11
19%	17%	15%	25%	22%	16%	29%
39	25	22	17	37	28	6
13%	19%	13%	9%	13%	13%	17%

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weaker than it is now?

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
461	58	442	324	164	185	127
920	116	885	662	315	361	250
13	0	13	6	6	6	1
3%	1%	3%	2%	4%	4%	1%
45	5	46	30	20	19	10
10%	9%	10%	9%	12%	10%	8%
318	33	306	221	109	115	89
69%	58%	69%	68%	66%	62%	70%
79	17	71	60	27	39	25
17%	30%	16%	19%	16%	21%	20%
6	2	6	6	2	5	1
1%	3%	1%	2%	1%	3%	1%
85	19	78	66	29	44	26
19%	33%	18%	20%	17%	24%	20%
58	5	59	36	27	25	12
13%	9%	13%	11%	16%	14%	9%


Social Media Inactive
188
390
6
3%
22
11%
134
71%
25
13%
2
1%
26
14%
27
14%



Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	501	252	249
Much weaker	freq	41	16	25
Much weaker	prop	8%	7%	10%
Somewhat weaker	freq	94	46	47
Somewhat weaker	prop	19%	19%	19%
About the same	freq	309	153	156
About the same	prop	62%	63%	61%
Somewhat stronger	freq	55	29	26
Somewhat stronger	prop	11%	12%	10%
Much stronger	freq	1	.	1
Much stronger	prop	%	.	1%
Top2Box	freq	57	29	27
Top2Box	prop	11%	12%	11%
Low2Box	freq	134	62	72
Low2Box	prop	27%	26%	28%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	145	153	174	236	11	181
171	158	172	160	252	14	198
10	17	14	21	13	1	15
5%	12%	9%	12%	5%	.	8%
31	33	30	30	48	2	30
15%	23%	19%	17%	20%	.	16%
133	84	92	106	150	6	115
66%	58%	60%	61%	64%	.	63%
27	11	18	17	25	2	22
13%	7%	12%	10%	10%	.	12%
1	.	.	.	.	.	.
1%	.	.	.	.	.	.
28	11	18	17	25	2	22
14%	7%	12%	10%	10%	.	12%
41	50	44	51	61	3	45
20%	35%	29%	29%	26%	.	25%

## Hungary

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
319	130	294	77	284	216	42
303	127	249	125	303	198	44
26	15	22	4	18	23	5
8%	11%	7%	6%	6%	11%	13%
64	22	56	16	65	29	7
20%	17%	19%	21%	23%	13%	17%
194	81	181	47	169	140	20
61%	63%	62%	61%	59%	65%	48%
34	11	34	10	32	23	9
11%	9%	12%	13%	11%	11%	22%
1	.	1	.	.	1	.
%	.	%	.	.	1%	.
35	11	35	10	32	24	9
11%	9%	12%	13%	11%	11%	22%
89	37	78	20	83	51	13
28%	28%	26%	26%	29%	24%	30%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
458	43	457	317	177	173	213
457	45	456	325	170	171	218
35	4	37	21	19	14	19
8%	8%	8%	7%	11%	8%	9%
86	9	85	51	42	48	28
19%	20%	19%	16%	24%	28%	13%
289	20	289	210	96	101	134
63%	47%	63%	66%	54%	58%	63%
46	10	45	34	18	10	30
10%	24%	10%	11%	10%	6%	14%
1	.	1	.	1	.	1
%	.	%	.	1%	.	1%
47	10	46	34	20	10	32
10%	24%	10%	11%	11%	6%	15%
122	12	122	73	61	62	48
27%	28%	27%	23%	34%	36%	22%


Social Media Inactive
114
112
7
7%
17
15%
75
65%
15
13%
.
.
15
13%
25
22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	258	242
	unw_base	500	295	205
Much weaker	freq	7	6	1
Much weaker	prop	1%	2%	%
Somewhat weaker	freq	26	14	12
Somewhat weaker	prop	5%	5%	5%
About the same	freq	157	68	89
About the same	prop	31%	26%	37%
Somewhat stronger	freq	231	128	103
Somewhat stronger	prop	46%	50%	43%
Much stronger	freq	79	42	37
Much stronger	prop	16%	16%	15%
Top2Box	freq	310	170	140
Top2Box	prop	62%	66%	58%
Low2Box	freq	33	20	13
Low2Box	prop	7%	8%	5%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
276	149	74	175	178	146	306
252	164	84	166	182	152	330
4	3	.	6	.	2	2
1%	2%	.	3%	.	1%	1%
15	7	5	11	9	6	15
5%	4%	6%	6%	5%	4%	5%
83	48	25	57	59	41	96
30%	32%	34%	33%	33%	28%	32%
121	74	36	77	88	66	154
44%	50%	49%	44%	50%	45%	50%
53	17	8	24	23	32	38
19%	11%	11%	14%	13%	22%	12%
174	91	44	101	111	98	192
63%	61%	60%	58%	62%	67%	63%
19	10	5	17	9	8	17
7%	7%	6%	10%	5%	5%	6%

## India

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
194	2	57	442	282	218	148
170	1	52	447	304	196	148
5	.	.	7	2	5	1
3%	.	.	2%	1%	2%	1%
11	.	6	20	11	15	6
6%	.	11%	4%	4%	7%	4%
60	2	15	140	66	91	27
31%	.	27%	32%	23%	42%	18%
77	.	25	206	143	88	69
40%	.	44%	47%	51%	40%	46%
41	.	10	69	59	20	46
21%	.	17%	16%	21%	9%	31%
117	.	35	275	202	108	115
60%	.	61%	62%	72%	49%	77%
16	.	6	27	14	20	6
8%	.	11%	6%	5%	9%	4%



weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
352	249	251	391	105	382	77
352	260	240	406	91	382	79
7	2	6	3	4	3	1
2%	1%	2%	1%	4%	1%	1%
21	9	17	18	8	17	4
6%	4%	7%	5%	8%	4%	6%
130	50	107	112	44	103	35
37%	20%	43%	29%	41%	27%	46%
162	125	106	185	44	187	31
46%	50%	42%	47%	42%	49%	40%
33	63	16	74	5	71	5
9%	25%	6%	19%	5%	19%	7%
195	189	121	259	49	258	36
55%	76%	48%	66%	47%	68%	47%
27	11	23	21	12	20	5
8%	4%	9%	5%	12%	5%	7%


Social Media Inactive
41
39
3
8%
5
12%
18
44%
13
30%
3
7%
15
37%
8
19%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	1001	471	530
Much weaker	freq	66	30	36
Much weaker	prop	13%	12%	14%
Somewhat weaker	freq	72	39	33
Somewhat weaker	prop	14%	16%	13%
About the same	freq	286	137	149
About the same	prop	57%	55%	60%
Somewhat stronger	freq	71	41	30
Somewhat stronger	prop	14%	16%	12%
Much stronger	freq	5	3	2
Much stronger	prop	1%	1%	1%
Top2Box	freq	76	44	32
Top2Box	prop	15%	18%	13%
Low2Box	freq	138	69	69
Low2Box	prop	28%	28%	27%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
181	182	137	129	189	107	233
296	388	317	230	382	240	484
17	30	19	24	24	9	31
10%	16%	14%	19%	13%	8%	13%
30	26	16	19	29	13	34
16%	14%	12%	15%	15%	13%	15%
103	104	78	71	106	64	128
57%	57%	57%	55%	56%	60%	55%
28	20	22	12	28	21	38
16%	11%	16%	9%	15%	19%	16%
2	2	1	3	1	0	1
1%	1%	1%	2%	1%	%	%
30	22	23	15	30	21	40
17%	12%	17%	12%	16%	20%	17%
47	56	35	43	53	22	66
26%	30%	26%	33%	28%	21%	28%

## Italy

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
267	244	199	58	246	254	48
517	334	540	127	518	483	100
35	41	21	4	30	36	6
13%	17%	11%	7%	12%	14%	12%
37	34	33	5	36	36	6
14%	14%	17%	9%	15%	14%	13%
158	139	110	38	136	150	26
59%	57%	55%	66%	55%	59%	54%
32	27	33	11	40	31	6
12%	11%	17%	18%	16%	12%	13%
4	3	2	.	4	1	4
2%	1%	1%	.	2%	1%	8%
37	31	35	11	44	33	10
14%	13%	18%	18%	18%	13%	21%
72	74	54	9	66	72	12
27%	31%	27%	16%	27%	28%	25%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	66	434	276	210	266	120
901	137	864	576	399	537	242
60	8	57	34	29	37	11
13%	13%	13%	12%	14%	14%	9%
66	7	65	36	35	40	17
15%	11%	15%	13%	17%	15%	14%
260	32	254	159	118	146	73
58%	48%	59%	58%	56%	55%	61%
65	15	56	43	27	39	20
14%	22%	13%	16%	13%	15%	17%
1	4	1	4	2	5	.
%	6%	%	1%	1%	2%	.
66	19	58	47	28	44	20
15%	28%	13%	17%	14%	16%	17%
126	16	122	70	64	77	27
28%	24%	28%	25%	30%	29%	23%


Social Media Inactive
114
222
18
16%
15
14%
68
59%
12
11%
1
1%
13
11%
33
29%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	477	523
Much weaker	freq	32	18	15
Much weaker	prop	6%	7%	6%
Somewhat weaker	freq	109	57	52
Somewhat weaker	prop	22%	23%	21%
About the same	freq	281	130	151
About the same	prop	56%	52%	61%
Somewhat stronger	freq	72	42	30
Somewhat stronger	prop	14%	17%	12%
Much stronger	freq	5	4	1
Much stronger	prop	1%	1%	1%
Top2Box	freq	77	46	32
Top2Box	prop	15%	18%	13%
Low2Box	freq	141	75	66
Low2Box	prop	28%	30%	27%



Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	152	163	309	157	33	258
368	291	341	618	315	67	526
11	12	9	27	4	1	18
6%	8%	6%	9%	3%	2%	7%
40	32	37	74	33	3	56
22%	21%	23%	24%	21%	9%	22%
106	85	90	176	87	19	144
57%	56%	56%	57%	56%	56%	56%
24	23	25	30	31	11	38
13%	15%	15%	10%	20%	32%	15%
3	1	1	3	2	1	2
2%	1%	1%	1%	1%	2%	1%
27	24	26	33	33	11	40
15%	16%	16%	11%	21%	34%	15%
52	44	46	101	37	4	75
28%	29%	28%	33%	24%	11%	29%

## Japan

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
242	170	118	212	230	270	23
474	339	239	422	451	549	46
14	13	8	12	14	18	2
6%	8%	7%	6%	6%	7%	7%
53	43	25	41	58	51	5
22%	25%	21%	19%	25%	19%	20%
138	97	70	115	119	162	11
57%	57%	59%	54%	52%	60%	46%
34	15	14	43	36	36	6
14%	9%	12%	20%	16%	13%	24%
3	2	1	3	3	2	1
1%	1%	1%	1%	1%	1%	4%
38	17	15	45	39	38	6
16%	10%	13%	21%	17%	14%	28%
67	55	33	53	72	69	6
28%	33%	28%	25%	31%	26%	26%

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weaker than it is now?

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	40	460	332	158	44	111
954	79	921	661	317	85	222
31	2	30	21	10	2	3
6%	5%	7%	6%	7%	5%	3%
104	9	100	75	32	7	20
22%	23%	22%	23%	20%	16%	18%
271	19	263	182	92	19	69
57%	46%	57%	55%	58%	44%	62%
66	9	63	50	21	14	18
14%	22%	14%	15%	13%	33%	17%
4	2	4	2	3	2	1
1%	4%	1%	1%	2%	4%	1%
71	11	67	53	24	16	19
15%	26%	14%	16%	15%	36%	17%
135	11	130	97	42	9	23
28%	28%	28%	29%	27%	20%	21%


Social Media Inactive
345
693
27
8%
82
24%
193
56%
39
11%
3
1%
42
12%
109
32%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	238	262
	unw_base	500	268	232
Much weaker	freq	28	8	20
Much weaker	prop	6%	3%	8%
Somewhat weaker	freq	59	37	22
Somewhat weaker	prop	12%	15%	8%
About the same	freq	243	114	128
About the same	prop	49%	48%	49%
Somewhat stronger	freq	136	61	75
Somewhat stronger	prop	27%	26%	29%
Much stronger	freq	34	18	16
Much stronger	prop	7%	8%	6%
Top2Box	freq	170	79	91
Top2Box	prop	34%	33%	35%
Low2Box	freq	87	45	42
Low2Box	prop	17%	19%	16%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
270	159	71	385	107	9	208
275	138	87	342	145	13	210
16	10	2	25	3	1	10
6%	7%	3%	6%	3%	.	5%
34	15	9	44	14	1	18
13%	10%	13%	11%	13%	.	9%
116	89	38	190	47	6	116
43%	56%	54%	49%	44%	.	56%
81	36	19	100	34	2	51
30%	23%	27%	26%	32%	.	25%
23	8	3	26	8	.	13
9%	5%	4%	7%	8%	.	6%
105	44	22	126	43	2	64
39%	28%	31%	33%	40%	.	31%
50	26	11	68	17	1	28
18%	16%	16%	18%	16%	.	13%

## Mexico

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
292	321	103	76	249	251	129
290	128	156	216	288	212	149
18	8	13	8	11	17	7
6%	2%	12%	10%	4%	7%	5%
40	32	17	10	34	24	16
14%	10%	16%	14%	14%	10%	12%
127	160	45	38	112	131	56
43%	50%	44%	49%	45%	52%	43%
85	95	24	17	72	65	31
29%	30%	23%	23%	29%	26%	24%
21	27	4	3	20	14	19
7%	8%	4%	4%	8%	6%	15%
106	122	28	21	92	78	51
36%	38%	27%	27%	37%	31%	39%
59	39	29	18	45	41	23
20%	12%	29%	23%	18%	17%	18%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
371	126	374	320	175	296	122
351	157	343	359	136	325	106
21	8	21	17	11	19	6
6%	6%	6%	5%	6%	6%	5%
43	14	45	40	19	36	12
12%	11%	12%	12%	11%	12%	10%
187	46	197	148	93	123	75
50%	37%	53%	46%	53%	41%	62%
105	41	95	97	39	92	27
28%	33%	26%	30%	22%	31%	22%
15	18	16	19	13	27	2
4%	14%	4%	6%	7%	9%	2%
119	59	112	116	51	119	29
32%	46%	30%	36%	29%	40%	24%
64	21	65	56	30	55	18
17%	17%	18%	18%	17%	18%	15%




Social Media Inactive
81
69
4
5%
11
13%
45
55%
18
22%
5
6%
22
27%
14
17%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	501	262	239
Much weaker	freq	26	11	15
Much weaker	prop	5%	4%	6%
Somewhat weaker	freq	101	49	52
Somewhat weaker	prop	20%	20%	21%
About the same	freq	289	137	153
About the same	prop	58%	55%	61%
Somewhat stronger	freq	79	47	31
Somewhat stronger	prop	16%	19%	12%
Much stronger	freq	5	4	1
Much stronger	prop	1%	2%	%
Top2Box	freq	84	51	33
Top2Box	prop	17%	21%	13%
Low2Box	freq	127	60	67
Low2Box	prop	25%	24%	27%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
215	145	141	280	108	7	250
172	158	171	278	131	8	276
6	9	11	20	3	.	17
3%	6%	8%	7%	3%	.	7%
46	28	27	63	16	2	48
22%	19%	19%	23%	15%	.	19%
118	90	81	158	68	3	146
55%	62%	58%	56%	63%	.	58%
42	18	19	37	19	2	36
20%	13%	13%	13%	17%	.	14%
2	1	2	3	2	.	3
1%	1%	2%	1%	2%	.	1%
44	19	21	40	21	2	39
21%	13%	15%	14%	19%	.	16%
52	36	38	83	19	2	65
24%	25%	27%	30%	18%	.	26%

## Poland

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
250	104	327	69	221	279	37
225	36	374	91	254	247	45
9	2	21	2	17	9	4
4%	2%	6%	3%	8%	3%	11%
53	27	63	11	34	67	4
21%	26%	19%	15%	15%	24%	11%
144	63	183	43	127	162	18
57%	60%	56%	63%	58%	58%	48%
43	12	55	12	39	40	8
17%	11%	17%	18%	18%	14%	22%
2	.	4	1	4	1	3
1%	.	1%	1%	2%	%	8%
45	12	59	13	43	41	11
18%	11%	18%	19%	20%	15%	30%
62	30	84	13	51	76	8
25%	29%	26%	19%	23%	27%	22%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
463	56	444	293	181	224	180
456	67	434	330	149	230	180
22	2	23	16	7	15	5
5%	4%	5%	5%	4%	7%	3%
97	8	93	54	41	39	42
21%	15%	21%	18%	23%	17%	23%
272	27	262	167	110	125	110
59%	48%	59%	57%	61%	56%	62%
71	15	64	51	22	42	21
15%	27%	14%	17%	12%	19%	12%
2	3	2	4	1	3	1
%	5%	%	1%	%	1%	%
73	18	66	55	23	45	22
16%	32%	15%	19%	13%	20%	12%
119	11	116	70	48	54	47
26%	19%	26%	24%	26%	24%	26%


Social Media Inactive
96
91
5
5%
20
21%
54
56%
15
16%
1
2%
17
17%
26
27%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	263	237
Much weaker	freq	44	23	22
Much weaker	prop	9%	9%	9%
Somewhat weaker	freq	69	48	21
Somewhat weaker	prop	14%	19%	8%
About the same	freq	300	134	166
About the same	prop	60%	54%	66%
Somewhat stronger	freq	83	42	41
Somewhat stronger	prop	17%	17%	16%
Much stronger	freq	4	3	2
Much stronger	prop	1%	1%	1%
Top2Box	freq	87	45	42
Top2Box	prop	17%	18%	17%
Low2Box	freq	113	71	43
Low2Box	prop	23%	28%	17%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
204	183	113	161	264	49	292
196	184	120	104	277	83	269
18	11	16	20	19	1	27
9%	6%	14%	13%	7%	2%	9%
24	29	15	20	38	6	38
12%	16%	13%	13%	14%	13%	13%
120	116	64	70	180	36	177
59%	64%	57%	44%	68%	73%	61%
42	26	15	50	24	6	47
20%	14%	13%	31%	9%	12%	16%
1	1	3	.	3	0	3
%	%	3%	.	1%	1%	1%
42	27	18	50	27	6	50
21%	15%	16%	31%	10%	12%	17%
42	40	31	41	57	7	65
21%	22%	27%	25%	22%	15%	22%



## Romania

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
208	147	288	65	187	313	48
231	14	351	135	211	289	60
17	8	35	1	24	20	15
8%	.	12%	2%	13%	6%	30%
31	20	39	10	32	37	3
15%	.	14%	15%	17%	12%	7%
123	81	173	46	89	211	26
59%	.	60%	71%	47%	67%	54%
36	38	37	7	39	43	2
17%	.	13%	11%	21%	14%	4%
1	.	4	1	3	2	3
1%	.	1%	1%	1%	1%	6%
37	38	41	8	42	45	4
18%	.	14%	12%	23%	14%	9%
48	28	74	11	56	57	18
23%	.	26%	17%	30%	18%	37%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	64	436	259	217	202	197
440	83	417	324	164	210	191
30	14	30	29	15	14	16
7%	22%	7%	11%	7%	7%	8%
65	5	64	40	28	26	21
14%	8%	15%	15%	13%	13%	11%
274	38	262	142	145	119	133
61%	60%	60%	55%	67%	59%	68%
81	4	79	45	29	41	25
18%	6%	18%	17%	13%	20%	13%
2	2	2	3	1	2	1
%	4%	%	1%	%	1%	1%
83	6	81	48	30	43	26
18%	10%	18%	19%	14%	21%	13%
95	19	94	69	43	40	37
21%	30%	22%	27%	20%	20%	19%


Social Media Inactive
101
99
15
14%
21
21%
47
47%
16
16%
2
2%
18
18%
36
36%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	500	253	247
Much weaker	freq	33	20	12
Much weaker	prop	7%	8%	5%
Somewhat weaker	freq	38	25	13
Somewhat weaker	prop	8%	10%	5%
About the same	freq	342	159	183
About the same	prop	68%	66%	71%
Somewhat stronger	freq	75	33	42
Somewhat stronger	prop	15%	14%	16%
Much stronger	freq	11	3	9
Much stronger	prop	2%	1%	3%
Top2Box	freq	87	36	51
Top2Box	prop	17%	15%	20%
Low2Box	freq	71	45	26
Low2Box	prop	14%	19%	10%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
211	169	120	31	221	210	265
160	183	157	30	209	231	271
8	19	6	2	18	9	13
4%	11%	5%	6%	8%	4%	5%
4	20	14	3	18	17	23
2%	12%	12%	10%	8%	8%	9%
156	106	80	17	162	140	184
74%	63%	67%	55%	73%	67%	70%
37	20	18	9	18	39	38
18%	12%	15%	30%	8%	19%	14%
6	4	1	.	6	5	7
3%	2%	1%	.	3%	2%	3%
43	24	19	9	24	44	44
21%	14%	16%	30%	11%	21%	17%
12	39	21	5	36	26	36
6%	23%	17%	16%	16%	12%	14%

## Russia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
235	146	266	88	242	258	45
229	65	296	139	277	223	51
20	10	17	6	15	18	4
8%	7%	6%	7%	6%	7%	9%
15	11	18	10	25	13	4
6%	8%	7%	11%	10%	5%	9%
158	93	188	60	167	175	27
67%	64%	71%	68%	69%	68%	60%
38	28	37	10	28	47	8
16%	19%	14%	12%	12%	18%	19%
5	4	6	2	7	4	1
2%	3%	2%	2%	3%	2%	3%
42	32	43	12	35	51	10
18%	22%	16%	14%	15%	20%	22%
35	21	34	16	40	31	8
15%	14%	13%	18%	17%	12%	18%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	63	437	352	136	143	210
449	71	429	370	121	151	207
28	5	27	25	5	8	9
6%	9%	6%	7%	4%	6%	4%
34	4	34	28	10	11	18
8%	6%	8%	8%	7%	8%	9%
316	39	303	239	96	95	143
69%	63%	69%	68%	70%	67%	68%
67	11	64	50	24	24	36
15%	18%	15%	14%	18%	17%	17%
10	3	9	11	1	4	4
2%	4%	2%	3%	1%	3%	2%
77	14	73	61	25	28	40
17%	22%	17%	17%	18%	20%	19%
63	9	62	53	15	19	27
14%	15%	14%	15%	11%	13%	13%


Social Media Inactive
147
142
16
11%
9
6%
104
71%
15
10%
3
2%
18
12%
25
17%



Stub	Stat	Overall	Gender Male	Gender Female
	base	500	283	217
	unw_base	500	226	274
Much weaker	freq	8	1	7
Much weaker	prop	2%	%	3%
Somewhat weaker	freq	21	14	7
Somewhat weaker	prop	4%	5%	3%
About the same	freq	202	103	99
About the same	prop	40%	36%	46%
Somewhat stronger	freq	181	106	75
Somewhat stronger	prop	36%	37%	35%
Much stronger	freq	87	59	28
Much stronger	prop	17%	21%	13%
Top2Box	freq	269	165	104
Top2Box	prop	54%	58%	48%
Low2Box	freq	29	15	14
Low2Box	prop	6%	5%	7%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
295	177	27	244	119	53	273
412	81	7	276	110	39	221
5	3	.	1	3	1	2
2%	2%	.	1%	3%	2%	1%
8	13	.	7	7	5	15
3%	7%	.	3%	6%	10%	6%
122	57	23	109	43	20	109
41%	32%	.	44%	36%	37%	40%
113	64	4	82	39	21	99
38%	36%	.	33%	32%	39%	36%
47	40	.	46	28	7	48
16%	23%	.	19%	23%	13%	18%
160	104	4	128	66	28	146
54%	59%	.	52%	56%	52%	54%
13	16	.	8	10	6	17
4%	9%	.	3%	9%	11%	6%

## Saudi Arabia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
227	162	145	193	241	259	46
279	163	164	173	182	318	39
6	2	1	5	3	5	4
3%	1%	1%	2%	1%	2%	9%
6	4	8	9	12	9	.
3%	3%	5%	5%	5%	4%	.
93	69	53	80	93	109	14
41%	43%	37%	41%	38%	42%	30%
83	63	56	62	86	95	13
36%	39%	39%	32%	36%	37%	28%
40	23	27	37	48	40	15
17%	14%	18%	19%	20%	15%	33%
122	87	83	100	133	135	28
54%	53%	57%	52%	55%	52%	61%
12	6	9	14	15	14	4
5%	4%	6%	7%	6%	5%	9%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	66	434	263	226	200	185
461	50	450	216	271	189	196
4	3	5	5	3	7	.
1%	5%	1%	2%	1%	3%	.
21	1	21	14	7	10	10
5%	1%	5%	5%	3%	5%	5%
188	11	191	105	95	83	79
41%	17%	44%	40%	42%	41%	42%
168	32	149	87	89	60	72
37%	48%	34%	33%	40%	30%	39%
72	19	68	52	31	41	24
16%	29%	16%	20%	14%	20%	13%
241	51	218	139	121	100	97
53%	77%	50%	53%	53%	50%	52%
25	4	25	19	10	17	10
6%	6%	6%	7%	5%	8%	5%


Social Media Inactive
115
115
1
1%
1
1%
40
35%
49
43%
22
19%
72
62%
3
2%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	244	256
Much weaker	freq	39	12	27
Much weaker	prop	8%	5%	10%
Somewhat weaker	freq	127	55	71
Somewhat weaker	prop	25%	23%	27%
About the same	freq	246	118	128
About the same	prop	49%	49%	49%
Somewhat stronger	freq	76	48	28
Somewhat stronger	prop	15%	20%	11%
Much stronger	freq	12	7	5
Much stronger	prop	2%	3%	2%
Top2Box	freq	88	55	33
Top2Box	prop	18%	23%	13%
Low2Box	freq	166	67	99
Low2Box	prop	33%	28%	38%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
287	138	76	52	129	319	183
245	166	89	45	134	321	209
25	8	5	2	16	21	11
9%	6%	7%	3%	13%	6%	6%
70	35	22	6	33	88	57
24%	25%	29%	12%	25%	28%	31%
131	77	37	32	61	153	89
46%	56%	50%	62%	47%	48%	49%
52	16	8	10	17	49	22
18%	11%	11%	19%	13%	15%	12%
8	2	3	2	3	8	4
3%	1%	3%	3%	2%	2%	2%
60	17	11	12	19	57	26
21%	12%	14%	23%	15%	18%	14%
95	43	27	8	49	109	68
33%	31%	36%	15%	38%	34%	37%

## South Africa

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
317	249	134	117	248	252	91
291	236	143	121	270	230	100
28	22	10	7	20	19	5
9%	9%	8%	6%	8%	8%	6%
70	60	32	34	64	63	20
22%	24%	24%	29%	26%	25%	22%
157	124	73	49	116	130	45
50%	50%	54%	42%	47%	52%	49%
54	34	18	24	40	36	18
17%	14%	13%	20%	16%	14%	20%
8	9	1	2	8	4	3
2%	3%	1%	2%	3%	2%	4%
62	43	19	26	48	40	21
20%	17%	14%	22%	19%	16%	23%
98	82	42	41	84	82	25
31%	33%	32%	35%	34%	33%	27%



weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
409	133	367	385	112	300	112
400	143	357	406	91	287	117
34	9	30	31	8	22	8
8%	6%	8%	8%	7%	7%	7%
107	28	99	99	27	73	30
26%	21%	27%	26%	24%	24%	27%
202	67	179	184	62	135	66
49%	51%	49%	48%	55%	45%	58%
58	26	50	63	12	59	7
14%	20%	14%	16%	11%	20%	7%
9	2	9	8	3	10	2
2%	2%	3%	2%	3%	3%	2%
67	29	59	72	16	69	9
16%	22%	16%	19%	14%	23%	8%
141	37	129	130	34	96	37
34%	28%	35%	34%	31%	32%	33%


Social Media Inactive
88
96
9
10%
24
27%
46
52%
9
11%
.
.
9
11%
33
37%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	294	206
Much weaker	freq	28	19	10
Much weaker	prop	6%	7%	4%
Somewhat weaker	freq	111	52	59
Somewhat weaker	prop	22%	20%	24%
About the same	freq	304	148	156
About the same	prop	61%	58%	63%
Somewhat stronger	freq	53	33	21
Somewhat stronger	prop	11%	13%	8%
Much stronger	freq	4	2	2
Much stronger	prop	1%	1%	1%
Top2Box	freq	57	35	23
Top2Box	prop	11%	14%	9%
Low2Box	freq	139	70	69
Low2Box	prop	28%	28%	28%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
211	192	97	91	179	230	280
170	205	125	85	177	238	300
6	17	6	6	9	13	17
3%	9%	6%	7%	5%	6%	6%
40	52	19	16	42	52	64
19%	27%	19%	18%	24%	23%	23%
139	100	65	63	107	134	168
66%	52%	67%	69%	60%	58%	60%
23	23	8	4	20	30	30
11%	12%	8%	4%	11%	13%	11%
3	1	.	2	1	1	1
1%	%	.	2%	%	%	%
26	24	8	6	21	31	31
12%	12%	8%	6%	12%	13%	11%
46	68	25	22	51	65	81
22%	35%	25%	24%	29%	28%	29%

## South Korea

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
220	13	134	353	240	260	55
200	14	135	351	260	240	62
11	1	9	19	20	8	5
5%	.	6%	5%	8%	3%	9%
46	2	34	75	61	50	10
21%	.	25%	21%	25%	19%	17%
136	10	88	206	117	187	27
62%	.	65%	59%	49%	72%	48%
23	.	3	51	39	15	13
11%	.	2%	14%	16%	6%	23%
3	1	1	2	3	1	1
1%	.	1%	1%	1%	%	2%
26	1	4	53	42	16	14
12%	.	3%	15%	17%	6%	25%
58	3	43	94	81	58	15
26%	.	32%	27%	34%	22%	27%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	84	416	332	144	178	209
438	98	402	335	140	180	208
23	9	19	23	4	12	9
5%	11%	5%	7%	3%	7%	4%
101	13	97	80	30	37	48
23%	16%	23%	24%	21%	21%	23%
277	42	262	185	97	89	142
62%	49%	63%	56%	68%	50%	68%
40	18	35	43	10	37	10
9%	21%	8%	13%	7%	21%	5%
3	2	2	1	2	2	1
1%	2%	1%	%	1%	1%	1%
43	20	37	44	12	39	11
10%	23%	9%	13%	9%	22%	5%
124	23	116	103	34	49	57
28%	27%	28%	31%	24%	28%	27%


Social Media Inactive
113
112
8
7%
25
22%
73
64%
6
5%
1
1%
7
6%
33
29%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	504	497
Much weaker	freq	43	23	20
Much weaker	prop	9%	9%	8%
Somewhat weaker	freq	58	29	28
Somewhat weaker	prop	12%	12%	11%
About the same	freq	306	152	154
About the same	prop	61%	60%	62%
Somewhat stronger	freq	86	43	42
Somewhat stronger	prop	17%	17%	17%
Much stronger	freq	7	4	3
Much stronger	prop	1%	2%	1%
Top2Box	freq	93	48	45
Top2Box	prop	19%	19%	18%
Low2Box	freq	101	52	49
Low2Box	prop	20%	21%	20%



Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
205	175	120	294	122	17	225
341	375	285	582	245	38	474
14	17	11	31	7	1	20
7%	10%	10%	11%	6%	5%	9%
25	20	13	39	12	0	23
12%	11%	11%	13%	10%	2%	10%
130	102	74	166	84	10	142
64%	58%	62%	57%	69%	59%	63%
32	35	19	52	17	6	38
15%	20%	16%	18%	14%	34%	17%
4	2	1	5	2	.	2
2%	1%	1%	2%	2%	.	1%
35	37	20	57	19	6	40
17%	21%	17%	19%	15%	34%	18%
39	37	25	70	19	1	43
19%	21%	21%	24%	16%	7%	19%

## Spain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
275	249	115	136	246	254	52
527	638	81	282	517	484	89
23	23	10	11	22	21	3
8%	9%	8%	8%	9%	8%	5%
35	29	18	11	32	26	4
13%	12%	16%	8%	13%	10%	9%
164	150	67	90	154	153	34
60%	60%	58%	66%	63%	60%	65%
48	43	19	24	35	51	10
17%	17%	16%	17%	14%	20%	19%
5	4	1	1	3	4	1
2%	2%	1%	1%	1%	1%	3%
53	47	20	25	38	55	11
19%	19%	18%	18%	15%	22%	21%
58	52	28	22	54	47	7
21%	21%	24%	16%	22%	18%	14%

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weaker than it is now?

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
448	58	442	304	186	248	131
912	103	898	608	371	488	256
40	4	39	22	19	21	12
9%	8%	9%	7%	10%	8%	9%
53	4	54	37	20	33	13
12%	6%	12%	12%	11%	13%	10%
273	30	276	190	112	151	81
61%	53%	62%	63%	60%	61%	62%
76	18	68	51	32	42	24
17%	30%	15%	17%	17%	17%	18%
6	2	5	4	3	3	2
1%	3%	1%	1%	2%	1%	2%
82	19	73	55	35	45	26
18%	33%	17%	18%	19%	18%	20%
94	8	93	59	39	53	24
21%	14%	21%	19%	21%	22%	18%


Social Media Inactive
120
257
11
9%
13
10%
75
62%
20
17%
2
2%
22
19%
23
19%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	500	238	262
Much weaker	freq	6	6	0
Much weaker	prop	1%	2%	%
Somewhat weaker	freq	30	24	7
Somewhat weaker	prop	6%	9%	3%
About the same	freq	405	193	213
About the same	prop	81%	76%	86%
Somewhat stronger	freq	48	23	25
Somewhat stronger	prop	10%	9%	10%
Much stronger	freq	10	9	2
Much stronger	prop	2%	3%	1%
Top2Box	freq	58	32	27
Top2Box	prop	12%	12%	11%
Low2Box	freq	36	29	7
Low2Box	prop	7%	12%	3%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	156	158	114	230	90	172
164	170	166	141	219	80	174
0	1	5	1	1	0	4
%	1%	3%	1%	1%	%	2%
12	8	11	9	16	3	10
6%	5%	7%	8%	7%	4%	6%
144	129	132	86	192	74	132
78%	83%	84%	76%	84%	82%	77%
24	15	9	13	21	7	22
13%	10%	6%	12%	9%	8%	13%
6	3	1	4	.	5	4
3%	2%	1%	4%	.	6%	2%
30	18	11	18	21	12	27
16%	12%	7%	16%	9%	14%	15%
12	9	15	10	17	4	13
6%	6%	10%	9%	7%	4%	8%

## Sweden

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
328	105	263	132	327	173	53
326	313	89	98	327	173	58
2	1	3	1	6	.	0
1%	1%	1%	1%	2%	.	1%
20	10	12	8	23	7	2
6%	10%	4%	6%	7%	4%	5%
273	84	222	100	267	138	40
83%	80%	84%	75%	82%	80%	75%
25	8	20	20	23	25	9
8%	8%	8%	15%	7%	14%	17%
6	2	6	3	8	3	2
2%	1%	2%	2%	2%	1%	3%
32	9	26	23	31	27	11
10%	9%	10%	17%	9%	16%	20%
23	11	15	10	29	7	3
7%	11%	6%	7%	9%	4%	5%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	73	427	396	98	153	141
442	73	427	365	130	130	144
6	0	6	2	4	2	.
1%	%	1%	1%	4%	1%	.
28	3	27	21	10	10	5
6%	5%	6%	5%	10%	7%	4%
366	56	350	329	75	113	119
82%	76%	82%	83%	77%	74%	84%
39	12	36	39	7	21	15
9%	16%	8%	10%	8%	13%	11%
9	2	9	5	2	8	2
2%	3%	2%	1%	2%	5%	2%
48	14	45	45	9	29	18
11%	19%	10%	11%	9%	19%	12%
33	4	33	23	13	12	5
7%	5%	8%	6%	14%	8%	4%




Social Media Inactive
205
226
4
2%
15
7%
174
85%
12
6%
.
.
12
6%
19
9%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	300	200
Much weaker	freq	27	12	15
Much weaker	prop	5%	5%	6%
Somewhat weaker	freq	99	39	60
Somewhat weaker	prop	20%	15%	24%
About the same	freq	252	122	130
About the same	prop	50%	48%	53%
Somewhat stronger	freq	88	54	34
Somewhat stronger	prop	18%	21%	14%
Much stronger	freq	34	24	9
Much stronger	prop	7%	10%	4%
Top2Box	freq	122	79	43
Top2Box	prop	24%	31%	17%
Low2Box	freq	126	51	75
Low2Box	prop	25%	20%	30%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
262	178	60	14	112	374	252
302	155	43	16	114	370	241
9	15	3	1	6	20	18
3%	8%	6%	.	6%	5%	7%
55	29	15	3	23	73	38
21%	16%	25%	.	21%	19%	15%
128	93	31	8	54	191	134
49%	53%	51%	.	48%	51%	53%
53	27	8	1	18	69	44
20%	15%	13%	.	16%	19%	17%
18	13	3	2	11	21	17
7%	7%	5%	.	10%	6%	7%
70	41	11	2	29	90	61
27%	23%	18%	.	26%	24%	24%
64	44	18	4	29	92	57
24%	25%	31%	.	26%	25%	23%

## Turkey

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
248	142	75	282	281	219	65
259	139	74	287	292	208	68
9	8	4	14	22	5	3
4%	6%	6%	5%	8%	2%	5%
60	21	17	61	55	43	11
24%	15%	22%	21%	20%	20%	17%
118	78	34	140	131	122	26
47%	55%	45%	50%	47%	56%	40%
44	25	13	49	53	35	14
18%	18%	17%	18%	19%	16%	21%
17	9	7	18	20	14	12
7%	6%	9%	6%	7%	6%	18%
61	35	20	67	73	49	25
25%	24%	27%	24%	26%	22%	39%
69	30	21	75	77	49	14
28%	21%	28%	27%	27%	22%	21%

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weaker than it is now?

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
435	157	343	318	170	308	154
432	163	337	331	158	310	151
24	5	22	21	6	15	9
6%	3%	6%	7%	3%	5%	6%
88	32	67	66	30	63	31
20%	20%	20%	21%	18%	20%	20%
227	73	179	147	98	147	85
52%	47%	52%	46%	58%	48%	55%
74	33	55	64	24	61	21
17%	21%	16%	20%	14%	20%	14%
22	15	19	21	12	22	7
5%	9%	6%	6%	7%	7%	4%
96	47	75	84	36	83	28
22%	30%	22%	27%	21%	27%	18%
112	37	89	87	36	78	41
26%	23%	26%	27%	21%	25%	27%


Social Media Inactive
38
39
2
6%
5
12%
20
54%
6
15%
5
13%
11
28%
7
18%


Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	419	582
Much weaker	freq	19	8	11
Much weaker	prop	4%	3%	4%
Somewhat weaker	freq	60	31	29
Somewhat weaker	prop	12%	13%	11%
About the same	freq	311	140	171
About the same	prop	62%	57%	68%
Somewhat stronger	freq	97	57	40
Somewhat stronger	prop	19%	23%	16%
Much stronger	freq	13	11	2
Much stronger	prop	3%	5%	1%
Top2Box	freq	110	68	42
Top2Box	prop	22%	28%	17%
Low2Box	freq	79	39	40
Low2Box	prop	16%	16%	16%

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**B7 Looking ahead six months from now, do you expect the econo**

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<b>Age Under 35</b>	<b>Age 35-49</b>	<b>Age 50-64</b>	<b>Household Income Low</b>	<b>Household Income Medium</b>	<b>Household Income High</b>	<b>Marital Status Married</b>
183	160	158	76	227	180	272
290	343	368	145	478	328	569
5	8	6	4	11	3	11
3%	5%	4%	5%	5%	2%	4%
18	19	23	10	34	14	35
10%	12%	15%	13%	15%	8%	13%
108	99	104	42	137	117	178
59%	62%	66%	56%	61%	65%	66%
47	28	23	19	39	38	42
26%	17%	14%	25%	17%	21%	16%
6	6	2	1	5	7	5
3%	4%	1%	2%	2%	4%	2%
52	33	24	20	44	45	47
29%	21%	15%	26%	19%	25%	17%
23	27	29	14	46	18	46
12%	17%	19%	18%	20%	10%	17%



## US

omy in your local area to be much stronger, somewhat stronger, about the same, som

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	232	127	141	257	243	48
432	315	385	301	511	490	92
8	7	6	6	9	10	3
3%	3%	5%	4%	3%	4%	6%
25	32	14	14	33	26	5
11%	14%	11%	10%	13%	11%	10%
133	152	77	82	152	159	32
58%	65%	60%	58%	59%	65%	65%
55	36	26	35	55	42	6
24%	15%	20%	25%	22%	17%	12%
8	6	4	3	7	6	3
3%	2%	3%	2%	3%	2%	6%
63	41	30	39	63	47	9
28%	18%	24%	28%	24%	19%	18%
33	39	20	20	42	37	8
14%	17%	16%	14%	16%	15%	16%

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ewhat weaker, or much weaker than it is now?

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	61	439	324	172	183	107
909	111	890	631	363	367	225
16	2	17	11	8	7	3
4%	4%	4%	3%	5%	4%	3%
55	5	55	40	19	21	15
12%	8%	13%	12%	11%	12%	14%
279	40	272	206	103	104	64
62%	64%	62%	64%	60%	57%	60%
91	12	85	57	38	43	23
20%	20%	19%	18%	22%	24%	22%
10	3	11	9	4	8	3
2%	4%	2%	3%	2%	4%	3%
101	15	95	67	42	51	26
22%	24%	22%	21%	24%	28%	24%
71	7	72	52	27	28	17
16%	12%	16%	16%	16%	15%	16%


Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
210	81	119	135	96
409	161	241	283	190
9	3	2	10	3
4%	3%	2%	7%	3%
24	14	12	16	13
11%	17%	10%	12%	14%
143	54	81	82	55
68%	67%	68%	61%	57%
31	9	22	24	21
15%	11%	18%	18%	22%
3	1	2	3	4
1%	2%	2%	2%	4%
34	10	24	27	25
16%	13%	20%	20%	26%
33	17	14	25	16
16%	21%	12%	19%	17%