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Washington, DC 20006
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Interview dates: September 26-29, 2014
Interviews: 1,027 adults

RBC Consumer Outlook Index Survey CONDUCTED BY IPSOS PUBLIC AFFAIRS

These are findings of an Ipsos online poll conducted September 26-29, 2014. For this survey, a national sample of 1,027 adults from Ipsos' U.S. online panel was interviewed online. Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe. Statistical margins of error are not applicable to online polls because they are based on samples drawn from opt-in online panels, not on random samples that mirror the population within a statistical probability ratio. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

NOTE: all results shown are percentages unless otherwise labeled.

- Generally speaking, would you say things in this country are heading in the right direction or are they off on the wrong track?

	<u>Right direction</u>	<u>Wrong track</u>
9/26-29/14.....	35	65
8/29-9/2/14.....	35	65
7/25-28/14.....	36	64
6/27-30/14.....	32	68
5/30-6/2/14.....	38	62
4/25-28/14.....	35	65
3/28-31/14.....	34	66
2/27-28/14.....	39	61
1/30-2/2/14.....	37	63
1/2-6/14.....	39	61
12/2-3/13.....	36	64
10/24-25/13.....	32	68
9/26-27/13.....	38	62
8/30-9/3/13.....	38	62
7/26-29/13.....	41	59
6/27-28/13.....	42	58
5/31-6/03/13.....	42	58
4/26-4/30/13.....	39	61
3/28-4/1/13.....	41	59
2/28-3/3/13.....	32	68
1/24-27/13.....	45	55
1/7-1/9/13.....	41	59
11/29-12/2/12.....	43	57
10/25-28/12.....	45	55
9/27-10/1/12.....	40	60
9/6-9/12.....	41	59
7/26-29/12.....	36	64
6/28-7/1/12.....	37	63
5/31-6/3/12.....	36	64
4/26-29/12.....	38	62
3/29-4/1/12.....	34	66
3/1-4/12.....	38	62
1/26-29/12.....	35	65
12/27-29/11.....	31	69
11/21-23/11.....	24	76
10/27-30/11.....	26	74
9/29-10/2/11.....	25	75
8/25-28/11.....	25	75
7/28-31/11.....	24	76
6/28-7/1/11.....	37	63
5/27-30/11.....	38	62
4/28-5/1/11.....	30	70
3/24-27/11.....	33	67
2/25-28/11.....	33	67
1/28-31/11.....	40	60

2A. Compared to six months ago... Are you NOW more or less comfortable making a major purchase decision, like a home or car?

	<u>More</u> <u>comfortable</u>	<u>Less</u> <u>comfortable</u>	<u>No</u> <u>change</u>	<u>Not</u> <u>sure</u>
9/26-29/14	19	35	42	3
8/29-9/2/14	17	36	43	4
7/25-28/14	19	38	39	5
6/27-30/14	14	42	41	2
5/30-6/2/14	18	37	40	4
4/25-28/14	12	40	44	4
3/28-31/14	18	36	40	6
2/27-28/14	14	33	49	3
1/30-2/2/14	16	36	45	3
1/2-6/14	16	34	47	4
12/2-3/13	11	41	45	4
10/24-25/13	10	44	42	4
9/26-27/13	14	39	44	4
8/30-9/3/13	14	35	48	3
7/26-29/13	18	39	39	4
6/27-28/13	19	38	39	5
5/31-6/03/13	19	35	40	5
4/26-4/30/13	16	38	43	3
3/28-4/1/13	20	39	37	4
2/28-3/3/13	13	42	40	4
1/24-27/13	19	35	40	6
1/7-1/9/13	15	41	40	4
11/29-12/2/12	14	42	40	3
10/25-28/12	15	41	39	5
9/27-10/1/12	16	42	37	4
9/6-9/12	18	35	43	4
7/26-29/12	15	43	38	4
6/28-7/1/12	16	43	37	4
5/31-6/3/12	14	42	40	5
4/26-29/12	16	40	40	4
3/29-4/1/12	15	40	40	5
3/1-4/12	15	41	41	4
1/26-29/12	11	47	39	3
12/27-29/11	13	45	38	3
11/21-23/11	8	54	34	3
10/27-30/11	7	58	31	4
9/29-10/2/11	9	56	31	4
8/25-28/11	8	56	33	3
7/28-31/11	8	59	31	3
6/28-7/1/11	9	48	38	5
5/27-30/11	13	40	43	4
4/28-5/1/11	8	48	41	3
3/24-27/11	12	45	37	6
2/25-28/11	12	50	34	4
1/28-31/11	11	41	42	5

2B. Compared to six months ago... Are you NOW more or less comfortable making other household purchases?

	<u>More comfortable</u>	<u>Less comfortable</u>	<u>No change</u>	<u>Not sure</u>
9/26-29/14	24	27	47	2
8/29-9/2/14	22	26	49	3
7/25-28/14	27	26	44	3
6/27-30/14	21	28	48	3
5/30-6/2/14	23	27	48	3
4/25-28/14	20	26	52	2
3/28-31/14	22	29	45	3
2/27-28/14	21	24	52	1
1/30-2/2/14	22	27	49	2
1/2-6/14	19	26	53	2
12/2-3/13	16	30	51	2
10/24-25/13	14	36	47	3
9/26-27/13	20	28	48	3
8/30-9/3/13	20	27	50	3
7/26-29/13	23	28	45	4
6/27-28/13	25	29	42	4
5/31-6/03/13	27	28	41	4
4/26-4/30/13	24	27	46	3
3/28-4/1/13	29	29	40	2
2/28-3/3/13	17	34	46	3
1/24-27/13	25	28	42	5
1/7-1/9/13	21	31	45	3
11/29-12/2/12	21	31	45	3
10/25-28/12	24	28	45	3
9/27-10/1/12	25	31	42	2
9/6-9/12	26	25	45	4
7/26-29/12	21	31	44	3
6/28-7/1/12	23	34	41	2
5/31-6/3/12	20	31	46	3
4/26-29/12	25	29	43	3
3/29-4/1/12	20	34	42	3
3/1-4/12	19	29	50	3
1/26-29/12	19	36	44	1
12/27-29/11	19	35	44	2
11/21-23/11	14	43	42	2
10/27-30/11	11	46	40	3
9/29-10/2/11	14	43	40	3
8/25-28/11	11	44	43	2
7/28-31/11	11	45	40	4
6/28-7/1/11	13	34	48	4
5/27-30/11	18	31	49	2
4/28-5/1/11	14	37	46	2
3/24-27/11	20	33	42	6
2/25-28/11	18	36	41	4
1/28-31/11	16	34	45	5

3A. Compared to six months ago... are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	<u>More confident</u>	<u>Less confident</u>	<u>No change</u>	<u>Not sure</u>
9/26-29/14	21	34	42	4
8/29-9/2/14	18	32	46	4
7/25-28/14	21	34	40	4
6/27-30/14	17	36	43	4
5/30-6/2/14	18	38	40	4
4/25-28/14	14	39	43	4
3/28-31/14	17	38	40	5
2/27-28/14	15	33	49	3
1/30-2/2/14	16	34	45	4
1/2-6/14	17	31	48	3
12/2-3/13	14	37	45	4
10/24-25/13	10	43	41	5
9/26-27/13	16	36	44	4
8/30-9/3/13	15	32	49	4
7/26-29/13	17	35	42	5
6/27-28/13	18	34	42	6
5/31-6/03/13	19	35	41	5
4/26-4/30/13	18	38	40	4
3/28-4/1/13	19	34	42	5
2/28-3/3/13	13	41	42	4
1/24-27/13	21	35	38	5
1/7-1/9/13	17	39	40	3
11/29-12/2/12	18	39	39	4
10/25-28/12	18	37	39	5
9/27-10/1/12	18	37	42	2
9/6-9/12	22	32	42	5
7/26-29/12	18	42	37	3
6/28-7/1/12	17	39	40	5
5/31-6/3/12	15	42	40	3
4/26-29/12	18	37	41	4
3/29-4/1/12	16	39	40	5
3/1-4/12	15	34	47	--
1/26-29/12	15	43	40	3
12/27-29/11	16	38	42	4
11/21-23/11	10	47	38	5
10/27-30/11	9	52	35	4
9/29-10/2/11	11	53	33	4
8/25-28/11	8	50	39	3
7/28-31/11	10	47	39	4
6/28-7/1/11	10	40	42	7
5/27-30/11	17	41	38	4
4/28-5/1/11	9	42	44	4
3/24-27/11	14	42	38	5
2/25-28/11	13	46	37	4
1/28-31/11	14	44	38	4

- 3B. Compared to six months ago... are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	<u>More confident</u>	<u>Less confident</u>	<u>No change</u>	<u>Not sure</u>
9/26-29/14	20	37	39	4
8/29-9/2/14	17	36	43	4
7/25-28/14	22	40	33	5
6/27-30/14	19	39	38	4
5/30-6/2/14	18	39	37	6
4/25-28/14	17	41	40	3
3/28-31/14	19	41	34	5
2/27-28/14	16	36	45	3
1/30-2/2/14	16	40	40	4
1/2-6/14	18	35	43	3
12/2-3/13	14	39	42	4
10/24-25/13	11	41	41	6
9/26-27/13	17	39	38	7
8/30-9/3/13	14	37	44	4
7/26-29/13	17	39	39	5
6/27-28/13	19	38	36	7
5/30-6/03/13	20	39	36	5
4/26-4/30/13	19	39	39	3
3/28-4/1/13	21	37	38	4
2/28-3/3/13	15	42	39	4
1/24-27/13	20	39	36	5
1/7-1/9/13	17	43	36	4
11/29-12/2/12	16	44	35	5
10/25-28/12	18	40	37	5
9/27-10/1/12	18	42	35	4
9/6-9/12	20	38	37	6
7/26-29/12	19	45	31	6
6/28-7/1/12	15	45	34	6
5/31-6/3/12	15	45	35	4
4/26-29/12	19	41	36	5
3/29-4/1/12	19	43	34	4
3/1-4/12	15	43	36	5
1/26-29/12	13	47	34	5
12/27-29/11	14	46	35	5
11/21-23/11	9	56	30	5
10/27-30/11	7	55	32	6
9/29-10/2/11	9	59	28	4
8/25-28/11	8	59	30	3
7/28-31/11	9	54	32	6
6/28-7/1/11	10	47	35	8
5/27-30/11	18	41	36	5
4/28-5/1/11	11	47	38	4
3/24-27/11	14	43	37	6
2/25-28/11	14	51	30	6
1/28-31/11	13	46	36	5

4. Thinking of the last six months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	<u>Yes</u>	<u>No</u>
9/26-29/14	24	76
8/29-9/2/14	24	76
7/25-28/14	34	66
6/27-30/14	29	71
6/27-30/14	29	71
5/30-6/2/14	30	70
4/25-28/14	28	72
3/28-31/14	33	67
2/27-28/14	24	76
1/30-2/2/14	31	69
1/2-6/14	25	75
12/2-3/13	27	73
10/24-25/13	31	69
9/26-27/13	28	72
8/30-9/3/13	29	71
7/26-29/13	36	64
6/27-28/13	34	66
5/31-6/03/13	32	68
4/26-30/13	33	67
3/28-4/1/13	35	65
2/28-3/3/13	32	68
1/24-27/13	39	61
1/7-1/9/13	34	66
11/29-12/2/12	36	64
10/25-28/12	35	65
9/27-10/1/12	32	68
9/6-9/12	36	64
7/26-29/12	41	59
6/28-7/1/12	38	62
5/31-6/3/12	38	62
4/26-29/12	41	59
3/29-4/1/12	39	61
3/1-4/12	34	66
1/26-29/12	42	58
12/27-29/11	38	62
11/21-23/11	46	54
10/27-30/11	42	58
9/29-10/2/11	46	54
8/25-28/11	37	63
7/28-31/11	37	63
6/28-7/1/11	38	62
5/27-30/11	38	62
4/28-5/1/11	42	58
3/24-27/11	43	57
2/25-28/11	44	56
1/28-31/11	45	55

5. Are you, or is anyone in your household **currently** worried about losing their job or being laid off?

	<u>Yes</u>	<u>No</u>
9/26-29/14	22	78
8/29-9/2/14	22	78
7/25-28/14	25	75
6/27-30/14	23	77
5/30-6/2/14	25	75
4/25-28/14	26	74
3/28-31/14	23	77
2/27-28/14	22	78
1/30-2/2/14	24	76
1/2-6/14	25	75
12/2-3/13	26	74
10/24-25/13	25	75
9/26-27/13	23	77
8/30-9/3/13	24	76
7/26-29/13	29	71
6/27-28/13	26	74
5/31-6/03/13	29	71
4/26-30/13	26	74
3/28-4/1/13	24	76
2/28-3/3/13	29	71
1/24-27/13	25	75
1/7-1/9/13	27	73
11/29-12/2/12	31	69
10/25-28/12	28	72
9/27-10/1/12	28	72
9/6-9/12	26	74
7/26-29/12	30	70
6/28-7/1/12	29	71
5/31-6/3/12	29	71
4/26-29/12	28	72
3/29-4/1/12	27	73
3/1-4/12	26	74
1/26-29/12	32	68
12/27-29/11	29	71
11/21-23/11	34	66
10/27-30/11	32	68
9/29-10/2/11	34	66
8/25-28/11	28	72
7/28-31/11	31	69
6/28-7/1/11	25	75
5/27-30/11	25	75
4/28-5/1/11	28	72
3/24-27/11	29	71
2/25-28/11	32	68
1/28-31/11	32	68

7. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Strong (T2B)</u>	<u>Mid (M2B)</u>	<u>Weak (B3B)</u>
9/26-29/14.....	5	11	21	30	17	9	6	16	51	33
8/29-9/2/14.....	3	7	28	28	20	7	7	10	56	34
7/25-28/14.....	2	8	27	28	18	10	6	10	56	34
6/27-30/14.....	3	7	28	28	19	8	8	9	55	35
5/30-6/2/14.....	4	10	26	27	16	11	6	14	53	33
4/25-28/14.....	3	9	26	27	20	11	5	11	53	36
3/28-31/14.....	4	8	22	27	19	12	9	11	49	39
2/27-28/14.....	1	6	24	30	20	10	7	8	55	37
1/30-2/2/14.....	2	10	22	29	18	11	8	12	51	37
1/2-6/14.....	4	6	23	29	19	10	9	10	53	38
12/2-3/13.....	2	7	22	32	20	10	8	9	54	38
10/24-25/13.....	3	8	22	27	19	12	10	11	50	40
9/26-27/13.....	3	8	23	30	17	9	10	11	53	36
8/30-9/3/13.....	4	7	23	32	17	10	8	10	54	35
7/26-29/13.....	4	8	23	28	18	10	9	12	51	37
6/27-28/13.....	6	8	24	27	16	12	8	13	51	36
5/31-6/03/13.....	2	7	24	31	21	9	5	10	55	35
4/26-30/13.....	3	7	23	28	21	9	9	10	51	39
3/28-4/1/13.....	4	6	23	31	16	12	8	10	54	37
2/28-3/3/13.....	2	6	23	29	19	11	10	8	52	40
1/24-27/13.....	4	5	23	27	22	11	8	9	50	41
1/7-1/9/13.....	2	8	21	24	22	14	8	10	46	44
11/29-12/2/12.....	2	5	19	29	21	14	10	8	48	45
10/25-28/12.....	2	6	20	27	20	15	11	7	47	45
9/27-10/1/12.....	2	4	20	26	23	13	11	6	46	48
9/6-9/12.....	2	6	20	26	22	12	12	8	46	46
7/26-29/12.....	3	6	20	25	23	13	11	9	45	46
6/28-7/1/12.....	3	5	16	27	22	15	12	8	44	49
5/31-6/3/12.....	2	4	16	28	24	14	12	6	44	49
4/26-29/12.....	2	5	19	26	21	15	12	7	45	48
3/29-4/1/12.....	2	5	18	25	23	14	13	8	43	49
3/1-4/12.....	3	3	18	30	22	12	13	6	48	47
1/26-29/12.....	2	6	16	28	22	19	8	7	44	49
12/27-29/11.....	2	5	18	25	25	13	12	7	43	50
11/21-23/11.....	1	4	13	26	23	18	15	5	38	56
10/27-30/11.....	1	3	13	26	24	19	14	4	39	57
9/29-10/2/11.....	1	3	15	25	23	20	12	5	40	56
8/25-28/11.....	1	4	14	23	24	18	14	5	38	57
7/28-31/11.....	3	4	12	24	25	17	16	7	36	58
6/28-7/1/11.....	2	5	15	31	20	16	12	7	45	48
5/27-30/11.....	1	5	14	31	22	16	11	6	45	49
4/28-5/1/11.....	3	5	14	27	22	15	14	8	41	51
3/24-27/11.....	3	5	19	24	19	16	14	9	42	49
2/25-28/11.....	2	5	15	28	22	16	13	6	42	51
1/28-31/11.....	1	3	18	27	20	18	13	4	45	51

8. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Strong (T2B)</u>	<u>Mid (M3B)</u>	<u>Weak (B3B)</u>
9/26-29/14.....	5	13	24	24	14	9	10	18	48	33
8/29-9/2/14.....	4	14	24	25	14	9	11	17	50	33
7/25-28/14.....	3	14	23	24	14	13	10	17	47	36
6/27-30/14.....	4	12	23	27	17	8	10	16	50	35
5/30-6/2/14.....	4	14	24	21	16	11	10	18	45	37
4/25-28/14.....	4	11	24	24	14	12	11	15	48	37
3/28-31/14.....	4	13	24	25	15	10	10	17	49	35
2/27-28/14.....	5	10	26	29	12	11	8	15	55	30
1/30-2/2/14.....	5	13	21	27	14	10	9	18	48	33
1/2-6/14.....	5	11	22	27	14	10	11	16	49	35
12/2-3/13.....	3	12	24	27	17	9	9	15	51	34
10/24-25/13.....	5	11	20	25	15	12	12	16	45	38
9/26-27/13.....	5	13	22	23	15	11	11	18	46	36
8/30-9/3/13.....	4	13	23	28	14	10	9	17	51	32
7/26-29/13.....	6	11	26	23	15	8	12	16	49	35
6/27-28/13.....	8	11	21	24	15	9	10	19	46	35
5/31-6/03/13.....	5	12	24	25	17	9	8	17	49	34
4/26-30/13.....	5	11	24	27	15	10	8	16	51	33
3/28-4/1/13.....	5	12	26	26	13	10	8	17	52	31
2/28-3/3/13.....	5	11	22	25	17	10	10	16	47	37
1/24-27/13.....	6	11	20	24	16	12	12	17	43	40
1/7-1/9/13.....	4	13	19	27	16	11	10	17	46	37
11/29-12/2/12.....	3	7	19	28	18	13	11	11	47	42
10/25-28/12.....	3	10	19	23	17	14	14	13	42	44
9/27-10/1/12.....	3	8	19	28	17	11	13	11	47	42
9/6-9/12.....	4	9	19	26	18	14	11	13	44	42
7/26-29/12.....	5	10	19	22	18	13	13	15	41	45
6/28-7/1/12.....	5	9	18	27	19	12	10	14	45	41
5/31-6/3/12.....	4	9	19	22	17	14	15	13	41	46
4/26-29/12.....	4	7	23	24	17	10	15	11	47	42
3/29-4/1/12.....	4	10	18	25	19	13	11	14	43	44
3/1-4/12.....	4	9	20	25	20	12	11	12	45	43
1/26-29/12.....	2	8	20	21	19	15	14	11	41	48
12/27-29/11.....	5	10	20	25	17	11	12	15	45	40
11/21-23/11.....	3	5	17	25	23	12	16	8	41	51
10/27-30/11.....	2	4	16	25	21	17	15	7	41	53
9/29-10/2/11.....	3	9	18	22	20	16	13	11	40	49
8/25-28/11.....	3	8	16	26	19	14	13	11	43	46
7/28-31/11.....	2	7	19	24	19	13	15	9	43	47
6/28-7/1/11.....	3	8	20	26	18	12	13	11	46	43
5/27-30/11.....	4	6	21	25	23	9	11	11	46	44
4/28-5/1/11.....	3	9	20	25	19	12	12	12	45	43
3/24-27/11.....	5	8	19	28	17	10	13	13	46	41
2/25-28/11.....	3	9	18	24	19	15	14	11	42	47
1/28-31/11.....	3	8	20	25	15	15	13	12	46	43

9. Thinking about the next 30 days, do you think it will be a good time or a bad time to invest in the stock market?

	<u>Good time</u>	<u>Bad time</u>	<u>Not sure</u>
9/26-29/14	21	29	50
8/29-9/2/14	21	24	55
7/25-28/14	23	27	50
6/27-30/14	21	25	54
5/30-6/2/14	20	27	53
4/25-28/14	18	31	51
3/28-31/14	20	29	52
2/27-28/14	24	24	52
1/30-2/2/14	21	27	51
1/2-6/14	22	26	52
12/2-3/13	25	27	49
10/24-25/13	22	31	46
9/26-27/13	22	27	51
8/30-9/3/13	18	30	52
7/26-29/13	23	27	50
6/27-28/13	22	29	48
5/31-6/03/13	23	27	50
4/26-30/13	24	27	49
3/28-4/1/13	23	26	51
2/28-3/3/13	19	30	51
1/24-27/13	24	27	49
1/7-1/9/13	20	33	47
11/29-12/2/12	15	38	47
10/25-28/12	14	36	50
9/27-10/1/12	16	34	50
9/6-9/12	20	35	45
7/26-29/12	14	39	47
6/28-7/1/12	18	38	44
5/31-6/3/12	14	41	45
4/26-29/12	22	31	47
3/29-4/1/12	18	33	49
3/1-4/12	22	32	46
1/26-29/12	18	30	52
12/27-29/11	19	34	47
11/21-23/11	12	47	41
10/27-30/11	16	44	40
9/29-10/2/11	16	45	40
8/25-28/11	22	40	39
7/28-31/11	12	52	36
6/28-7/1/11	14	35	51
5/27-30/11	16	32	52
4/28-5/1/11	16	34	50
3/24-27/11	18	31	52
2/25-28/11	18	39	44
1/28-31/11	22	29	48

10. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?

	<u>Yes</u>	<u>No</u>	<u>Not sure</u>
9/26-29/14	30	38	32
8/29-9/2/14	28	37	35
7/25-28/14	34	34	32
6/27-30/14	26	36	37
5/30-6/2/14	31	33	36
4/25-28/14	29	39	31
3/28-31/14	29	37	34
2/27-28/14	30	32	38
1/30-2/2/14	29	33	38
1/2-6/14	25	35	40
12/2-3/13	32	34	34
10/24-25/13	28	39	34
9/26-27/13	30	34	36
8/30-9/3/13	33	33	34
7/26-29/13	31	35	34
6/27-28/13	32	35	33
5/31-6/03/13	37	34	30
4/26-30/13	33	34	33
3/28-4/1/13	34	35	31
2/28-3/3/13	32	36	31
1/24-27/13	32	33	35
1/7-1/9/13	30	38	32
11/29-12/2/12	27	43	30
10/25-28/12	30	40	31
9/27-10/1/12	35	39	26
9/6-9/12	34	35	31
7/26-29/12	30	42	28
6/28-7/1/12	34	36	29
5/31-6/3/12	31	39	30
4/26-29/12	32	40	28
3/29-4/1/12	31	38	30
3/1-4/12	33	38	30
1/26-29/12	36	37	27
12/27-29/11	32	40	28
11/21-23/11	27	47	26
10/27-30/11	30	45	25
9/29-10/2/11	33	44	23
8/25-28/11	33	41	26
7/28-31/11	27	45	29
6/28-7/1/11	28	40	32
5/27-30/11	29	39	33
4/28-5/1/11	29	39	31
3/24-27/11	31	39	30
2/25-28/11	34	38	28
1/28-31/11	32	37	31

11. Thinking of the next twelve months, how do you expect the prices of the following to change?

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Homes for sale in your neighborhood							
9/26-29/14	11	37	36	13	2	49	15
8/29-9/2/14	11	39	36	10	2	51	13
7/25-28/14	12	40	34	12	2	52	14
6/27-30/14	14	40	35	9	3	54	12
5/30-6/2/14	14	43	32	10	2	57	11
4/25-28/14	16	41	30	11	2	57	13
3/28-31/14	12	41	34	12	2	53	13
2/27-28/14	11	40	39	9	2	50	11
1/30-2/2/14	9	45	34	8	3	55	11
1/2-6/14	10	40	39	9	2	50	11
12/2-3/13	12	43	33	9	3	55	12
10/24-25/13	15	39	32	11	2	54	14
9/26-27/13	16	39	34	9	2	55	12
8/30-9/3/13	14	41	31	12	2	55	13
7/26-29/13	18	39	32	9	2	57	11
6/27-28/13	20	36	30	11	3	56	14
5/31-6/3/13	17	42	29	12	1	58	13
4/26-30/13	13	38	34	11	3	51	14
3/28-4/1/13	16	38	31	12	3	54	15
2/28-3/3/13	12	37	36	12	3	49	15
1/24-27/13	12	35	37	14	3	46	17
1/7-1/9/13	11	34	39	13	3	46	15
11/29-12/2/12	12	32	36	15	4	45	20
10/25-28/12	10	34	35	17	4	44	21
9/27-10/1/12	9	32	37	17	4	41	22
9/6-9/12	11	32	37	16	4	43	20
7/26-29/12	12	28	35	20	5	40	24
6/28-7/1/12	10	29	36	20	5	39	25
5/31-6/3/12	11	30	38	17	5	40	22
4/26-29/12	9	27	41	19	4	36	24
3/29-4/1/12	11	26	36	22	4	37	27
3/1-4/12	10	23	39	24	4	33	28
1/26-29/12	8	21	40	23	7	29	31
12/27-29/11	7	23	39	26	5	30	31
11/21-23/11	8	21	39	26	6	29	33
10/27-30/11	6	20	35	30	8	27	38
9/29-10/2/11	8	19	34	30	8	27	39
8/25-28/11	8	17	36	30	9	24	39
7/28-31/11	10	19	38	23	10	29	33
6/28-7/1/11	7	24	39	23	7	31	30
5/27-30/11	9	22	40	22	7	31	29
4/28-5/1/11	12	18	38	25	7	30	32
3/24-27/11	8	22	36	27	7	30	34
2/25-28/11	9	26	37	22	7	34	28
1/28-31/11	7	21	43	24	6	28	30

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Food and groceries							
9/26-29/14	27	50	19	3	1	77	4
8/29-9/2/14	29	49	18	3	1	78	4
7/25-28/14	31	50	15	3	1	81	4
6/27-30/14	33	49	15	2	2	82	4
5/30-6/2/14	33	51	12	3	1	84	4
4/25-28/14	38	47	11	3	1	85	3
3/28-31/14	37	48	13	2	1	85	2
2/27-28/14	32	46	20	3	*	78	3
1/30-2/2/14	29	48	20	3	*	78	3
1/2-6/14	24	51	21	2	1	76	3
12/2-3/13	24	53	20	2	1	77	2
10/24-28/13	26	48	22	3	*	75	3
9/26-27/13	26	50	19	3	2	76	5
8/30-9/3/13	30	50	17	1	*	81	2
7/26-29/13	31	46	19	2	1	77	4
6/27-28/13	32	46	18	2	1	78	3
5/31-6/03/13	29	51	16	3	1	80	3
4/26-30/13	30	49	18	2	*	79	3
3/28-4/1/13	32	47	17	2	1	80	3
2/28-3/3/13	41	44	13	2	*	85	2
1/24-27/13	33	46	18	3	1	79	4
1/7-1/9/13	39	44	13	3	1	83	4
11/29-12/2/12	33	48	16	3	1	80	4
10/25-28/12	35	43	17	4	1	78	5
9/27-10/1/12	39	45	14	2	1	84	2
9/6-9/12	41	42	13	3	1	83	4
7/26-29/12	44	39	13	2	1	84	4
6/28-7/1/12	24	50	21	3	1	74	4
5/31-6/3/12	28	49	18	4	1	77	5
4/26-29/12	34	47	16	2	1	81	2
3/29-4/1/12	39	47	12	3	0	85	3
3/1-4/12	40	45	13	1	1	85	2
1/26-29/12	32	52	14	1	0	84	1
12/27-29/11	32	48	18	2	0	79	2
11/21-23/11	35	49	14	1	0	84	2
10/27-30/11	34	51	13	1	0	85	2
9/29-10/2/11	35	49	13	3	0	84	3
8/25-28/11	38	45	15	1	1	83	2
7/28-31/11	38	45	15	1	*	83	2
6/28-7/1/11	38	45	14	3	1	82	4
5/27-30/11	40	42	14	2	1	82	3
4/28-5/1/11	48	40	9	2	1	88	3
3/24-27/11	45	42	10	2	1	87	4
2/25-28/11	45	43	12	*	*	88	1
1/28-31/11	34	48	16	2	--	82	2

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Gasoline and fuel prices							
9/26-29/14	25	40	21	14	1	65	15
8/29-9/2/14	28	42	19	10	1	71	10
7/25-28/14	35	45	15	5	1	79	6
6/27-30/14	42	40	13	3	3	82	5
5/30-6/2/14	38	42	13	5	1	81	6
4/25-28/14	46	40	9	4	1	86	5
3/28-31/14	40	43	13	4	*	83	4
2/27-28/14	35	43	18	3	*	79	3
1/30-2/2/14	28	44	21	6	*	72	7
1/2-6/14	25	48	18	8	2	72	10
12/2-3/13	23	46	20	11	1	68	11
10/24-25/13	28	40	20	11	2	67	12
9/26-27/13	30	41	19	10	1	70	11
8/30-9/3/13	41	41	13	5	1	82	5
7/26-29/13	46	35	14	3	2	81	4
6/27-28/13	40	36	17	6	1	77	7
5/31-6/03/13	37	43	13	6	1	80	7
4/26-30/13	36	39	15	10	1	75	10
3/28-4/1/13	40	40	12	7	1	80	8
2/28-3/3/13	57	28	10	4	1	85	5
1/24-27/13	34	42	14	8	1	76	9
1/7-1/9/13	34	42	15	8	1	76	9
11/29-12/2/12	37	38	15	9	1	75	10
10/25-28/12	36	35	12	15	2	71	17
9/27-10/1/12	44	37	12	8	--	81	8
9/6-9/12	52	30	10	7	1	81	8
7/26-29/12	44	39	10	5	2	83	7
6/28-7/1/12	25	35	16	21	3	60	24
5/31-6/3/12	38	34	14	12	2	72	14
4/26-29/12	47	33	10	9	1	80	9
3/29-4/1/12	68	21	6	3	2	89	5
3/1-4/12	73	15	9	2	1	88	3
1/26-29/12	51	37	7	5	0	88	5
12/27-29/11	31	44	16	8	1	76	9
11/21-23/11	37	40	14	9	0	77	9
10/27-30/11	34	44	12	9	1	78	10
9/29-10/2/11	33	39	10	17	0	72	18
8/25-28/11	34	37	17	11	1	71	12
7/28-31/11	47	35	11	7	1	82	7
6/28-7/1/11	33	33	15	17	1	67	18
5/27-30/11	48	27	10	12	3	75	15
4/28-5/1/11	76	14	7	2	2	90	3
3/24-27/11	72	19	6	2	2	90	4
2/25-28/11	79	14	6	1	*	93	1
1/28-31/11	58	30	10	2	--	88	2

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Consumer electronics (TVs, computers, music players, etc.)							
9/26-29/14	11	41	37	11	*	52	11
8/29-9/2/14	11	40	38	10	1	51	11
7/25-28/14	12	45	32	10	1	57	11
6/27-30/14	13	49	30	7	1	61	8
5/30-6/2/14	12	44	31	13	*	56	14
4/25-28/14	13	45	31	9	2	58	11
3/28-31/14	12	41	38	9	*	53	9
2/27-28/14	10	40	39	10	*	50	10
1/30-2/2/14	11	36	38	14	*	47	15
1/2-6/14	9	43	36	12	1	52	12
12/2-3/13	10	37	39	13	1	47	14
10/24-25/13	13	39	36	12	1	52	13
9/26-27/13	14	37	34	13	1	51	15
8/30-9/3/13	15	42	34	9	1	56	9
7/26-29/13	14	37	36	10	2	51	12
6/27-28/13	19	36	36	8	1	55	9
5/31-6/03/13	12	42	35	11	*	54	12
4/26-30/13	16	37	35	10	2	54	11
3/28-4/1/13	14	41	35	10	1	54	11
2/28-3/3/13	14	40	35	10	*	55	11
1/24-27/13	14	37	34	14	1	51	15
1/7-1/9/13	14	38	34	12	1	53	13
11/29-12/2/12	17	36	32	14	1	53	15
10/25-28/12	14	39	33	12	1	53	13
9/27-10/1/12	13	41	33	11	1	54	12
9/6-9/12	14	37	36	12	1	51	13
7/26-29/12	16	42	31	9	2	58	10
6/28-7/1/12	12	35	41	12	0	47	12
5/31-6/3/12	15	38	34	12	1	53	13
4/26-29/12	14	39	33	13	1	53	14
3/29-4/1/12	16	39	32	12	1	55	12
3/1-4/12	13	42	32	11	1	56	12
1/26-29/12	12	36	33	19	1	47	19
12/27-29/11	11	34	36	18	2	44	20
11/21-23/11	11	36	32	21	1	47	21
10/27-10/30/11	12	40	32	14	1	53	16
9/29-10/2/11	13	42	29	15	1	55	16
8/25-28/11	16	37	34	11	1	53	13
7/28-31/11	16	37	35	11	1	53	12
6/28-7/1/11	14	38	34	12	1	53	13
5/27-30/11	15	38	34	12	1	52	13
4/28-5/1/11	21	41	30	8	1	61	9
3/24-27/11	18	41	26	13	2	59	15
2/25-28/11	16	42	29	14	*	57	14
1/28-31/11	11	37	37	15	1	48	16

	<u>Major increase in price</u>	<u>Minor increase</u>	<u>No change in price</u>	<u>Minor decrease</u>	<u>Major decrease in price</u>	<u>Total increase</u>	<u>Total decrease</u>
Durable goods (automobiles, appliances, furniture, etc.)							
9/26-29/14	14	48	32	5	1	62	6
8/29-9/2/14	13	49	33	5	1	62	6
7/25-28/14	15	51	29	5	1	66	6
6/27-30/14	16	52	26	5	1	68	6
5/30-6/2/14	15	49	29	6	1	64	7
4/25-28/14	18	51	26	4	*	70	5
3/28-31/14	16	49	31	4	*	65	4
2/27-28/14	14	47	35	3	*	61	4
1/30-2/2/14	13	44	37	5	*	57	6
1/2-6/14	13	45	36	5	1	58	6
12/2-3/13	12	49	34	4	1	61	5
10/24-25/13	17	45	34	4	*	62	4
9/26-27/13	16	45	33	6	1	61	7
8/30-9/3/13	18	48	31	3	*	66	3
7/26-29/13	18	43	33	4	2	61	6
6/27-28/13	20	41	33	4	2	61	6
5/31-6/03/13	16	45	33	6	*	61	6
4/26-30/13	19	44	31	6	1	62	7
3/28-4/1/13	16	47	31	5	1	63	6
2/28-3/3/13	20	47	29	4	*	67	4
1/24-27/13	16	48	30	5	1	63	6
1/7-1/9/13	18	46	31	5	--	64	5
11/29-12/2/12	19	43	30	7	1	62	8
10/25-28/12	17	42	35	5	1	60	5
9/27-10/1/12	17	46	31	6	1	63	6
9/6-9/12	18	44	31	6	--	62	7
7/26-29/12	19	46	28	6	1	65	7
6/28-7/1/12	14	42	38	6	1	55	7
5/31-6/3/12	17	43	34	5	1	60	5
4/26-29/12	18	43	35	4	--	61	5
3/29-4/1/12	24	42	29	4	1	66	5
3/1-4/12	18	47	29	4	1	66	5
1/26-29/12	13	45	35	8	0	58	8
12/27-29/11	15	46	33	5	1	61	6
11/21-23/11	16	46	29	8	1	62	9
10/27-30/11	16	48	28	7	1	64	8
9/29-10/2/11	17	43	31	8	1	60	9
8/25-28/11	19	41	32	6	1	61	7
7/28-31/11	21	43	30	6	1	64	6
6/28-7/1/11	18	44	31	6	1	62	7
5/27-30/11	17	45	31	6	1	63	7
4/28-5/1/11	25	43	28	4	1	67	5
3/24-27/11	21	48	24	5	2	70	7
2/25-28/11	20	46	29	5	*	66	5
1/28-31/11	15	46	35	4	1	60	5

13. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	<u>Extremely likely</u>	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Not very likely</u>	<u>Not at all likely</u>	<u>Not sure</u>	<u>Total likely</u>	<u>Total not likely</u>
9/26-29/14	4	7	19	30	23	17	12	52
8/29-9/2/14	4	7	20	28	23	18	11	51
7/25-28/14	4	10	21	29	20	16	14	49
6/27-30/14	4	6	21	31	21	17	11	52
5/30-6/2/14	5	7	20	31	20	18	11	50
4/25-28/14	6	7	19	30	22	16	13	52
3/28-31/14	6	8	22	27	20	17	14	47
2/27-28/14	4	6	19	28	23	20	10	51
1/30-2/2/14	5	10	21	27	19	18	16	46
1/2-6/14	5	5	20	29	21	21	10	50
12/2-2/13	4	6	22	33	19	17	10	52
10/24-25/13	6	7	24	25	20	19	13	45
9/26-27/13	4	7	20	26	23	20	11	49
8/30-9/3/13	5	7	24	29	19	16	12	48
7/26-29/13	7	10	22	25	18	19	16	43
6/27-28/13	9	8	19	28	19	18	17	46
5/31-6/03/13	5	8	22	32	16	17	13	48
4/26-30/13	6	10	20	28	20	17	16	48
3/28-4/1/13	5	7	25	26	21	16	12	46
2/28-3/3/13	7	10	26	21	19	17	17	40
1/24-27/13	8	10	20	27	17	18	18	44
1/7-1/9/13	6	8	23	28	17	19	14	44
11/29-12/2/12	6	10	23	28	16	16	16	44
10/25-28/12	6	9	24	28	17	17	15	45
9/27-10/1/12	5	9	21	28	16	20	14	44
9/6-9/12	5	9	25	26	19	16	14	45
7/26-29/12	7	9	26	24	18	15	17	42
6/28-7/1/12	6	10	22	25	18	18	16	43
5/31-6/3/12	6	9	27	24	17	16	15	41
4/26-29/12	6	10	27	26	15	15	16	41
3/29-4/1/12	5	9	22	26	16	22	14	42
3/1-4/12	5	10	23	26	19	17	15	45
1/26-29/12	7	8	27	29	14	14	15	44
12/27-29/11	5	8	27	28	14	18	13	42
11/21-23/11	6	9	27	27	13	19	15	39
10/27-30/11	5	9	28	27	12	19	14	39
9/29-10/2/11	5	13	26	27	13	16	18	40
8/25-28/11	6	10	25	24	13	21	17	37
7/28-31/11	5	10	24	25	15	21	15	40
6/28-7/1/11	4	11	24	28	13	21	15	40
5/27-30/11	4	9	20	29	15	23	13	44
4/28-5/1/11	5	8	26	25	15	21	14	39
3/24-27/11	7	7	24	28	16	19	14	43
2/25-28/11	7	11	25	25	13	18	18	39
1/28-31/11	5	7	27	27	16	18	12	43

14. Now, thinking about **the next six months** and making major purchases such as buying a car or household appliances, or your vacation spending, do you expect that you and your family will be spending ...

	<u>More than last year</u>	<u>About the same as last year</u>	<u>Less than last year</u>
9/26-29/14.....	15	56	29
8/29-9/2/14	13	58	29
7/25-28/14.....	19	46	35
6/27-30/14.....	16	52	32
5/30-6/2/14	14	52	33
4/25-28/14.....	17	49	34
3/28-31/14.....	17	48	35
2/27-28/14.....	12	53	35
1/30-2/2/14	14	55	31
1/2-6/13.....	13	54	33
12/2-3/13.....	11	57	32
10/24-25/13.....	11	53	36
9/26-27/13.....	12	54	33
8/30-9/3/13	13	55	32
7/26-29/13.....	15	50	35
6/27-28/13.....	17	52	31
5/31-6/03/13	15	55	30
4/26-30/13.....	15	55	30
3/28-4/1/13	15	53	32
2/28-3/3/13	13	50	37
1/24-27/13.....	16	47	37
1/7-1/9/13	13	47	39
11/29-12/2/12	12	46	42
10/25-28/12.....	15	47	37
9/27-10/1/12	14	46	40
9/6-9/12.....	13	48	38
7/26-29/12.....	13	46	41
6/28-7/1/12	15	48	38
5/31-6/3/12	14	44	42
4/26-29/12.....	12	47	42
3/29-4/1/12	12	46	43
3/1-4/12.....	11	45	44
1/26-29/12.....	11	45	43
12/27-29/11.....	13	47	40
11/21-23/11.....	11	43	47
10/27-30/11.....	11	37	51
9/29/10/2/11	11	42	47
8/25-28/11.....	11	42	47
7/28-31/11.....	9	42	49
6/28-7/1/11	9	45	45
5/27-30/11.....	15	42	43
4/28-5/1/11	10	44	47
3/24-27/11.....	13	43	44
2/25-28/11.....	13	40	47
1/28-31/11.....	9	46	46

15A. In the next six months, do you think interest rates will...

	<u>Go up</u>	<u>Go down</u>	<u>Remain unchanged</u>
9/26-29/14.....	45	12	43
8/29-9/2/14	46	8	46
7/25-28/14.....	51	8	41
6/27-30/14.....	49	9	42
5/30-6/2/14	52	8	40
4/25-28/14.....	48	10	42
3/28-31/14.....	54	10	36
2/27-28/14.....	50	9	41
1/30-2/2/14	50	8	42
1/2-6/13.....	54	7	38
12/2-3/13.....	51	7	41
10/24-25/13.....	54	10	36
9/26-27/13.....	54	8	38
8/30-9/3/13	57	9	35
7/26-29/13.....	57	8	36
6/27-28/13.....	61	8	32
5/31-6/03/13	49	8	43
4/26-30/13.....	42	9	48
3/28-4/1/13	39	11	51
2/28-3/3/13	41	7	52
1/24-27/13.....	43	11	46
1/7-1/9/13	41	11	48
11/29-12/2/12	41	10	48
10/25-28/12.....	38	13	49
9/27-10/1/12	38	13	49
9/6-9/12.....	44	9	47
7/26-29/12.....	39	16	45
6/28-7/1/12	36	13	50
5/31-6/3/12	38	12	50
4/26-29/12.....	40	12	47
3/29-4/1/12	41	9	50
3/1-4/12.....	36	11	53
1/26-29/12.....	33	12	56
12/27-29/11.....	38	13	49
11/21-23/11.....	39	13	48
10/27-30/11.....	43	12	45
9/29/10/2/11.....	39	16	44
8/25-28/11.....	42	14	45
7/28-31/11.....	59	9	32
6/28-7/1/11	41	11	48
5/27-30/11.....	44	10	46
4/28-5/1/11	48	7	44
3/24-27/11.....	49	9	42
2/25-28/11.....	50	11	39
1/28-31/11.....	50	9	40

15B. Over the next five years, do you think inflation will...

	<u>Go up</u>	<u>Go down</u>	<u>Remain unchanged</u>	<u>Don't know</u>
9/26-29/14.....	59	9	18	14
8/29-9/2/14.....	64	6	15	15
7/25-28/14.....	65	9	14	12
6/27-30/14.....	65	6	15	14
5/30-6/2/14.....	65	8	13	14
4/25-28/14.....	66	9	13	13
3/28-31/14.....	65	8	13	14
2/27-28/14.....	61	9	15	16
1/30-2/2/14.....	62	7	16	15
1/2-6/14.....	61	7	15	18
12/2-3/13.....	62	7	17	14
10/24-25/13.....	64	7	15	15
9/26-27/13.....	58	10	17	15
8/30-9/3/13.....	59	10	17	14
7/26-29/13.....	61	9	15	14
6/27-28/13.....	62	6	16	16
5/31-6/03/13.....	61	10	14	15
4/26-30/13.....	60	10	16	14
3/28-4/1/13.....	58	11	16	15
2/28-3/3/13.....	61	8	14	17
1/24-27/13.....	61	10	15	14
1/7-1/9/13.....	60	12	15	13
11/29-12/2/12.....	60	11	13	15
10/25-28/12.....	53	14	15	18
9/27-10/1/12.....	55	15	13	18
9/6-9/12.....	56	12	15	16
7/26-29/12.....	61	11	13	15
6/28-7/1/12.....	55	12	17	16
5/31-6/3/12.....	56	10	15	19
4/26-29/12.....	60	11	15	14
3/29-4/1/12.....	62	10	12	17
3/1-4/12.....	61	8	14	17
1/26-29/12.....	57	12	13	17
12/27-29/11.....	56	9	19	17
11/21-23/11.....	63	9	11	16
10/27-30/11.....	57	15	11	17
9/29-10/2/11.....	65	11	10	14
8/25-28/11.....	63	12	10	15
7/28-31/11.....	64	8	12	16
6/28-7/1/11.....	54	10	15	21
5/27-30/11.....	53	11	13	23
4/28-5/1/11.....	58	12	11	19
3/24-27/11.....	61	8	11	20
2/25-28/11.....	64	11	10	15
1/28-31/11.....	56	13	15	16

16A. Looking ahead six months from now, do you expect... - The economy in your local area to be...

	<u>Much</u> <u>stronger</u>	<u>Somewhat</u> <u>stronger</u>	<u>About the</u> <u>same</u>	<u>Somewhat</u> <u>weaker</u>	<u>Much</u> <u>weaker</u>	<u>Total</u> <u>stronger</u>	<u>Total</u> <u>weaker</u>
9/26-29/14.....	5	19	59	14	3	24	17
8/29-9/2/14	3	18	63	11	4	21	15
7/25-28/14.....	3	23	57	14	2	26	17
6/27-30/14.....	5	17	59	13	5	22	19
5/30-6/2/14	4	19	58	16	3	23	19
4/25-28/14.....	4	21	56	14	4	25	19
3/28-31/14.....	5	18	58	13	4	24	18
2/27-28/14.....	2	18	64	13	4	20	17
1/30-2/2/14	6	18	58	13	5	24	18
1/2-6/14.....	4	17	63	13	4	21	17
12/2-3/13.....	3	18	63	13	4	21	17
10/24-25/13.....	4	18	57	15	5	22	21
9/26-27/13.....	4	22	55	14	5	26	19
8/30-9/3/13	4	19	62	12	4	23	15
7/26-29/13.....	7	17	58	12	6	24	18
6/27-28/13.....	7	21	54	14	4	28	18
5/31-6/03/13	5	22	59	11	2	27	13
4/26-30/13.....	5	20	57	13	5	25	18
3/28-4/1/13	6	20	59	11	4	26	14
2/28-3/3/13	5	18	54	18	5	23	23
1/24-27/13.....	7	21	53	14	5	28	20
1/7-1/9/13.....	5	18	55	16	5	23	21
11/29-12/2/12	5	18	53	17	7	23	24
10/25-28/12.....	5	22	57	12	4	27	17
9/27-10/1/12	5	18	58	14	5	23	18
9/6-9/12.....	6	21	56	12	5	27	17
7/26-29/12.....	6	19	54	17	5	25	22
6/28-7/1/12	7	18	55	15	5	25	20
5/31-6/3/12	6	17	57	17	4	23	21
4/26-29/12.....	6	20	56	13	5	26	18
3/29-4/1/12	3	17	60	14	6	20	20
3/1-4/12.....	4	17	56	17	5	21	22
1/26-29/12.....	3	21	61	12	4	24	15
12/27-29/11.....	5	16	56	17	6	21	23
11/21-23/11.....	3	15	57	18	8	18	25
10/27-30/11....	2	15	57	20	5	17	26
9/29-10/2/11	2	14	56	23	5	16	28
8/25-28/11.....	3	14	55	20	8	17	28
7/28-31/11.....	3	12	53	23	9	15	32
6/28-7/1/11	3	15	60	17	6	18	22
5/27-30/11.....	3	20	56	16	6	23	21
4/28-5/1/11	4	16	55	19	5	20	25
3/24-27/11.....	5	18	52	17	8	23	26
2/25-28/11.....	4	17	55	19	6	20	25
1/28-31/11.....	3	20	57	15	5	23	20

16B. Looking ahead six months from now, do you expect... – Your personal financial situation to be...

	<u>Much</u> <u>stronger</u>	<u>Somewhat</u> <u>stronger</u>	<u>About the</u> <u>same</u>	<u>Somewhat</u> <u>weaker</u>	<u>Much</u> <u>weaker</u>	<u>Total</u> <u>stronger</u>	<u>Total</u> <u>weaker</u>
9/26-29/14.....	9	25	49	13	4	34	17
8/29-9/2/14	5	26	52	13	4	31	17
7/25-28/14.....	9	31	45	13	2	40	15
6/27-30/14.....	9	26	48	13	5	35	18
5/30-6/2/14	6	26	49	13	5	33	18
4/25-28/14.....	5	26	50	13	5	32	18
3/28-31/14.....	9	25	49	13	5	34	17
2/27-28/14.....	8	22	53	13	4	30	17
1/30-2/2/14	7	26	49	12	5	33	17
1/2-6/14.....	7	23	53	12	4	30	17
12/2-3/13.....	4	25	52	14	4	29	19
10/24-25/13.....	8	24	47	15	6	32	21
9/26-27/13.....	7	24	49	13	6	32	20
8/30-9/3/13	8	24	52	14	3	32	17
7/26-29/13.....	11	22	50	11	6	32	17
6/27-28/13.....	10	23	49	13	4	34	17
5/31-6/03/13	7	27	50	13	3	33	17
4/26-30/13.....	10	24	48	12	5	34	17
3/28-4/1/13	8	25	51	11	5	33	16
2/28-3/3/13	7	22	52	14	5	29	18
1/24-27/13.....	10	27	47	12	5	36	17
1/7-1/9/13.....	6	22	50	16	6	28	22
11/29-12/2/12	6	26	46	16	6	32	22
10/25-28/12.....	9	25	49	12	5	34	17
9/27-10/1/12	7	25	50	13	5	32	18
9/6-9/12.....	9	28	47	11	4	37	15
7/26-29/12.....	9	25	45	14	7	34	21
6/28-7/1/12	11	20	51	13	4	31	17
5/31-6/3/12	9	23	51	13	5	31	18
4/26-29/12.....	8	25	50	12	5	33	17
3/29-4/1/12	8	24	49	13	6	32	19
3/1-4/12.....	7	23	51	13	5	30	19
1/26-29/12.....	6	24	50	14	5	30	19
12/27-29/11.....	7	22	53	14	5	28	19
11/21-23/11.....	6	19	48	19	8	25	27
10/27-30/11....	5	19	48	21	6	24	27
9/29-10/2/11	6	22	47	21	5	27	26
8/25-28/11.....	5	20	48	19	8	25	26
7/28-31/11.....	4	18	49	21	8	22	29
6/28-7/1/11	5	18	53	18	7	23	24
5/27-30/11.....	8	21	51	15	4	30	19
4/28-5/1/11	5	19	53	17	5	25	22
3/24-27/11.....	6	22	48	17	7	28	24
2/25-28/11.....	9	21	46	19	6	30	24
1/28-31/11.....	6	24	50	16	5	30	20

17. Thinking about the next year or so, do you, yourself, generally feel that the US economy and your own financial situation will improve, stay the same or get worse?

	<u>Improve</u>	<u>Stay the same</u>	<u>Get worse</u>
9/26-29/14.....	28	49	23
8/29-9/2/14.....	26	50	23
7/25-28/14.....	33	44	23
6/27-30/14.....	26	48	26
5/30-6/2/14.....	26	51	23
4/25-28/14.....	30	44	26
3/28-31/14.....	28	44	27
2/27-28/14.....	27	50	23
1/30-2/2/14.....	28	47	24
1/2-6/14.....	31	46	23
12/2-3/13.....	28	47	25
10/24-25/13.....	26	45	29
9/26-27/13.....	27	47	26
8/30-9/3/13.....	29	47	24
7/26-29/13.....	25	49	26
6/27-28/13.....	33	44	23
5/31-6/03/13.....	29	48	22
4/26-30/13.....	30	46	25
3/28-4/1/13.....	32	46	23
2/28-3/3/13.....	26	42	32
1/24-27/13.....	32	42	27
1/7-1/9/13.....	27	45	29
11/29-12/2/12.....	28	42	30
10/25-28/12.....	36	43	21
9/27-10/1/12.....	31	45	24
9/6-9/12.....	31	47	23
7/26-29/12.....	28	43	29
6/28-7/1/12.....	29	44	27
5/31-6/3/12.....	28	46	27
4/26-29/12.....	29	49	22
3/29-4/1/12.....	29	46	25
3/1-4/12.....	26	45	28
1/26-29/12.....	31	42	27
12/27-29/11.....	26	48	26
11/21-23/11.....	20	44	35
10/27-30/11.....	25	43	33
9/29-10/2/11.....	21	43	36
8/25-28/11.....	22	41	36
7/28-31/11.....	18	43	40
6/28-7/1/11.....	25	47	28
5/27-30/11.....	30	47	23
4/28-5/1/11.....	24	44	32
3/24-27/11.....	26	41	32
2/25-28/11.....	26	43	31
1/28-31/11.....	30	47	23

CUSTOM QUESTIONS

18. Compared to last year, how do you plan to spend for this year's holiday shopping?

	<u>10/27- 30/10</u>	<u>10/27- 30/11</u>	<u>11/21- 23/11</u>	<u>9/26- 27/13</u>	<u>9/26- 29/14</u>
Spend more.....	7	6	7	6	10
About the same.....	39	37	34	52	50
Spend less.....	46	46	45	32	32
No spending.....	8	12	14	10	8

19. How comfortable, if at all, are you with your personal level of household debt?

	October 2012	October 2013	October 2014
Very comfortable.....	13	17	18
Somewhat comfortable.....	28	29	32
Not very comfortable.....	27	24	25
Not at all comfortable.....	21	21	16
I/We have no household debt.....	12	10	9

20. Thinking ahead to this holiday season, how much do you anticipate spending on gifts?

I plan to spend less than \$100	10
I plan to spend more than \$100 but less than \$200	14
I plan to spend more than \$200 but less than \$300	16
I plan to spend more than \$300 but less than \$400	11
I plan to spend more than \$400 but less than \$500	10
I plan to spend more than \$500 but less than \$750	11
I plan to spend more than \$750 but less than \$1,000	8
I plan to spend more than \$1,000	5
I do not plan to spend anything	6
I have no set budget for holiday gift giving	9

21. In the last week, have you heard anything about the following events?

Conflict in Israel and Palestine.....	49
The United States starting air strikes against ISIS in Iraq...	63
The United States starting air strikes against ISIS in Syria.....	80
None of these.....	11

22. Based on what you know about these conflicts, what sort of impact will it have on the following? (Base: asked of those who had heard of at least of these events=919)

	Major positive impact	Minor positive impact	No impact	Minor negative impact	Major negative impact	Don't know enough to say	TOTAL POSITIVE IMPACT	TOTAL NEGATIVE IMPACT
Personal discretionary spending.....	4	8	53	19	8	8	12	27
US economy.....	6	13	26	30	16	9	19	46
Wall Street profits.....	6	13	32	26	11	12	19	37
Main Street profits.....	4	11	39	23	10	12	16	33
Your confidence in investing in US markets.....	5	10	42	21	14	9	14	35
Stability of the US financial system.....	6	11	30	29	13	10	18	42

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1. Do you currently own stocks, bonds, or mutual funds?

Yes	37
No	63

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-54	35
55-64	19
65+	15

D2. Are you employed:

Employed Full-time	43
Employed Part-time	10
Self-Employed	8
Retired	17
Student	4
Military	*
Homemaker	7
Currently unemployed	10
DK/NS	*
Summary	
Full time	47
Part time	14
Not Employed	22
Retired	17

D3. What is the last year of school you completed?

Grade School	*
Some High School	2
Graduated High School	23
Some College	25
Graduated from college - 2 year	13
Graduated from college - 4 year	22
Post Graduate Degree	14
Summary (NET)	
No college degree	63
College degree	37

D4. Are you currently married?

Single	25
Domestic Partnership	6
Married	54
Widowed	3
Divorced or separated	12
Summary	
Married	54
Other	46

- D6a. How many children under 6 years are currently living in your household?
D6b. How many children ages 6 to 12 are currently living in your household?
D6c. How many children ages 13 to 17 are currently living in your household?

Under 6 only	6
6-12 Only	7
13-17 Only	6
Under 6 and 6-12	3
Under 6 and 13-17	*
6-12 and 13-17	3
All 3	*
None Under 18	74
Summary	
With Kids	26
No Kids	74

- D10. Are you of Hispanic ethnicity?**
(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

- D11. Are you white, black, Asian, or some other race?
(RESULTS SHOWN IN SUMMARY BELOW.)

Hispanic	15
White	66
Black	12
Asian/Native American/Other/Refused race (Net)	7
Summary	
White	66
Other	34

- D12. Could you please tell me your household income from all sources in 2013?

Under \$15K	10
\$15K to less than \$20K	4
\$20K to less than \$25K	5
\$25K to less than \$30K	4
\$30K to less than \$40K	12
\$40K to less than \$50K	10
\$50K to less than \$75K	21
\$75K to less than \$100K	16
\$100K to less than \$150K	14
\$150K or more	5
Summary	
Under \$25K	19
\$25K - \$49K	26
\$50K - \$99K	37
\$100K +	19

REGION:

Northeast	18
Midwest	22
South	37
West	23

METROPOLITAN STATUS:

10,000-99,999	*
100,000-249,999	7
250,000-499,999	9
500,000-999,999	9
1,000,000-2,499,999	14
2,500,000-4,999,999	16
5,000,000 +	25
Non CBSA	19
Summary	
Less than 1 million	25
1 million to less than 5 million	31
5 million or more	25
NON-CBSA (rural)	19

GENDER:

Male	48
Female	52