

Stub	Stat	Overall	Gender Male	Gender Female
	base	12500	6250	6250
	unw_base	18084	9223	8861
Very good	freq	725	457	268
Very good	prop	6%	7%	4%
Somewhat good	freq	4362	2258	2104
Somewhat good	prop	35%	36%	34%
Somewhat bad	freq	4884	2404	2480
Somewhat bad	prop	39%	38%	40%
Very bad	freq	2529	1131	1398
Very bad	prop	20%	18%	22%
Top2Box	freq	5087	2715	2372
Top2Box	prop	41%	43%	38%
Low2Box	freq	7413	3535	3878
Low2Box	prop	59%	57%	62%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5320	4054	3126	3496	4497	3394	5945
6701	6093	5290	4625	6602	5306	9109
391	230	103	233	228	202	396
7%	6%	3%	7%	5%	6%	7%
1943	1357	1062	964	1589	1357	2192
37%	33%	34%	28%	35%	40%	37%
2005	1593	1286	1371	1832	1289	2255
38%	39%	41%	39%	41%	38%	38%
980	873	675	927	848	547	1102
18%	22%	22%	27%	19%	16%	19%
2334	1588	1165	1197	1817	1558	2589
44%	39%	37%	34%	40%	46%	44%
2985	2466	1961	2298	2680	1836	3357
56%	61%	63%	66%	60%	54%	56%

All Demos

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6555	3627	4912	3961	6525	5975	1401
8975	4653	6586	6845	10007	8077	1988
329	191	212	322	428	297	168
5%	5%	4%	8%	7%	5%	12%
2170	1045	1783	1534	2340	2022	485
33%	29%	36%	39%	36%	34%	35%
2629	1437	1978	1469	2498	2385	465
40%	40%	40%	37%	38%	40%	33%
1427	953	940	636	1259	1271	283
22%	26%	19%	16%	19%	21%	20%
2498	1236	1994	1856	2768	2319	653
38%	34%	41%	47%	42%	39%	47%
4056	2390	2918	2105	3757	3656	747
62%	66%	59%	53%	58%	61%	53%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11099	2325	9675	8005	4270	5087	3418
16096	3445	14137	12044	5759	7095	4683
557	272	424	499	208	372	174
5%	12%	4%	6%	5%	7%	5%
3877	889	3122	2893	1409	1627	1104
35%	38%	32%	36%	33%	32%	32%
4419	741	4052	3078	1718	1929	1455
40%	32%	42%	38%	40%	38%	43%
2247	423	2076	1535	935	1159	686
20%	18%	21%	19%	22%	23%	20%
4434	1160	3547	3392	1617	1999	1277
40%	50%	37%	42%	38%	39%	37%
6666	1165	6128	4613	2653	3088	2141
60%	50%	63%	58%	62%	61%	63%

Social Media Inactive
2995
4804
124
4%
958
32%
1269
42%
643
21%
1083
36%
1912
64%

Stub	Stat	All Countries	Argentina	Australia
	base	12500	500	500
	unw_base	18084	505	1000
Very good	freq	725	15	32
Very good	prop	6%	3%	6%
Somewhat good	freq	4362	88	294
Somewhat good	prop	35%	18%	59%
Somewhat bad	freq	4884	257	141
Somewhat bad	prop	39%	51%	28%
Very bad	freq	2529	141	33
Very bad	prop	20%	28%	7%
Top2Box	freq	5087	103	326
Top2Box	prop	41%	21%	65%
Low2Box	freq	7413	397	174
Low2Box	prop	59%	79%	35%

B3 Now, thinking about our economic situ

Belgium	Brazil	Canada	China	Egypt	France	Germany
500	500	500	500	500	500	500
506	1005	1005	1000	502	1001	1001
5	23	30	26	29	4	24
1%	5%	6%	5%	6%	1%	5%
169	136	297	321	351	32	351
34%	27%	59%	64%	70%	6%	70%
249	188	150	140	91	253	111
50%	38%	30%	28%	18%	51%	22%
77	152	23	12	29	210	14
15%	30%	5%	2%	6%	42%	3%
174	159	327	348	380	36	375
35%	32%	65%	70%	76%	7%	75%
326	341	173	152	120	464	125
65%	68%	35%	30%	24%	93%	25%

All Countries

ation, how would you describe the current economic situation? Is it...

Great Britain	Hungary	India	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
1005	505	502	1005	1005	500	506
18	1	75	4	6	8	8
4%	%	15%	1%	1%	2%	2%
185	114	325	35	93	136	149
37%	23%	65%	7%	19%	27%	30%
238	246	85	197	280	210	263
48%	49%	17%	39%	56%	42%	53%
59	139	15	264	120	146	79
12%	28%	3%	53%	24%	29%	16%
203	115	400	39	100	144	157
41%	23%	80%	8%	20%	29%	31%
297	385	100	461	400	356	343
59%	77%	20%	92%	80%	71%	69%

Romania	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden
500	500	500	500	500	500	500
507	504	505	504	501	1000	503
18	22	252	11	7	4	33
4%	4%	50%	2%	1%	1%	7%
41	213	182	98	62	31	299
8%	43%	36%	20%	12%	6%	60%
295	218	53	250	285	169	138
59%	44%	11%	50%	57%	34%	28%
145	47	13	141	146	296	29
29%	9%	3%	28%	29%	59%	6%
59	236	434	109	69	35	333
12%	47%	87%	22%	14%	7%	67%
441	264	66	391	431	465	167
88%	53%	13%	78%	86%	93%	33%

Turkey	US
500	500
501	1006
29	38
6%	8%
186	172
37%	34%
177	200
35%	40%
107	90
21%	18%
216	210
43%	42%
284	290
57%	58%

All Regions

B3 Now, thinking about our economic situation, how would you de

Stub	Stat	All Countries	North America	LATAM
	base	12500	1000	1500
	unw_base	18084	2011	2010
Very good	freq	725	68	46
Very good	prop	6%	7%	3%
Somewhat good	freq	4362	469	360
Somewhat good	prop	35%	47%	24%
Somewhat bad	freq	4884	350	655
Somewhat bad	prop	39%	35%	44%
Very bad	freq	2529	113	439
Very bad	prop	20%	11%	29%
Top2Box	freq	5087	537	406
Top2Box	prop	41%	54%	27%
Low2Box	freq	7413	463	1094
Low2Box	prop	59%	46%	73%

Describe the current economic situation in? Is it...

Europe	APAC	G-8	BRIC	Middle East Africa
5000	3000	4000	2000	2000
7539	4512	7532	3011	2012
120	170	147	147	321
2%	6%	4%	7%	16%
1406	1309	1379	996	818
28%	44%	34%	50%	41%
2160	1148	1646	631	570
43%	38%	41%	32%	29%
1313	373	828	226	291
26%	12%	21%	11%	15%
1526	1479	1526	1143	1139
31%	49%	38%	57%	57%
3474	1521	2474	857	861
69%	51%	62%	43%	43%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	505	257	248
Very good	freq	15	9	6
Very good	prop	3%	4%	2%
Somewhat good	freq	88	47	41
Somewhat good	prop	18%	19%	16%
Somewhat bad	freq	257	128	128
Somewhat bad	prop	51%	52%	50%
Very bad	freq	141	61	80
Very bad	prop	28%	25%	31%
Top2Box	freq	103	56	47
Top2Box	prop	21%	23%	18%
Low2Box	freq	397	189	208
Low2Box	prop	79%	77%	82%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	145	107	139	183	178	134
208	168	129	124	182	199	155
6	5	4	8	1	5	7
2%	3%	4%	6%	1%	3%	6%
43	27	17	24	36	28	16
17%	19%	16%	17%	20%	16%	12%
133	71	53	68	96	92	71
53%	49%	50%	49%	53%	52%	53%
66	42	33	39	50	51	39
27%	29%	30%	28%	27%	29%	29%
49	32	21	32	37	34	24
20%	22%	20%	23%	20%	19%	18%
199	112	86	107	146	144	110
80%	78%	80%	77%	80%	81%	82%

Argentina

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
366	170	205	125	261	239	68
350	159	163	183	289	216	76
7	7	6	1	6	9	0
2%	4%	3%	1%	2%	4%	%
72	36	36	17	43	45	16
20%	21%	17%	13%	16%	19%	24%
186	87	106	63	133	123	30
51%	51%	52%	50%	51%	52%	44%
101	40	56	44	79	62	22
28%	24%	28%	35%	30%	26%	32%
79	42	42	18	49	54	16
22%	25%	21%	15%	19%	22%	24%
287	128	163	107	212	185	52
78%	75%	79%	85%	81%	78%	76%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	107	393	307	181	277	151
429	123	382	335	158	284	149
15	1	14	8	7	11	1
3%	1%	3%	3%	4%	4%	1%
72	19	69	65	23	48	33
17%	18%	17%	21%	13%	17%	22%
227	53	204	156	97	143	75
52%	49%	52%	51%	54%	51%	49%
119	34	106	78	54	76	43
28%	32%	27%	25%	30%	27%	28%
86	20	82	73	29	59	34
20%	19%	21%	24%	16%	21%	22%
346	87	310	234	151	218	118
80%	81%	79%	76%	84%	79%	78%

Social Media Inactive
71
72
3
4%
7
10%
39
55%
22
31%
10
14%
61
86%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	443	557
Very good	freq	32	16	16
Very good	prop	6%	7%	6%
Somewhat good	freq	294	144	150
Somewhat good	prop	59%	58%	60%
Somewhat bad	freq	141	67	74
Somewhat bad	prop	28%	27%	29%
Very bad	freq	33	20	13
Very bad	prop	7%	8%	5%
Top2Box	freq	326	160	166
Top2Box	prop	65%	65%	66%
Low2Box	freq	174	88	86
Low2Box	prop	35%	35%	34%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	145	157	104	250	146	238
185	291	524	235	517	248	529
16	7	9	4	14	15	19
8%	5%	6%	3%	6%	10%	8%
129	82	83	52	144	97	143
65%	56%	53%	50%	58%	67%	60%
44	43	55	30	80	31	66
22%	29%	35%	29%	32%	21%	28%
9	14	10	18	12	2	10
5%	9%	7%	18%	5%	2%	4%
145	89	92	56	158	112	162
73%	61%	59%	54%	63%	77%	68%
53	56	65	48	92	34	76
27%	39%	41%	46%	37%	23%	32%

Australia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
262	154	159	187	290	210	56
471	322	356	322	576	424	120
13	8	8	16	25	8	6
5%	5%	5%	9%	8%	4%	10%
151	90	86	118	159	135	26
58%	58%	54%	63%	55%	64%	46%
75	42	54	44	83	58	21
29%	27%	34%	24%	29%	27%	38%
23	14	11	9	23	10	3
9%	9%	7%	5%	8%	5%	5%
164	98	94	134	184	143	31
63%	64%	59%	72%	63%	68%	56%
98	56	65	53	107	67	24
37%	36%	41%	28%	37%	32%	44%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	91	409	315	175	210	135
880	175	825	604	369	398	248
27	10	22	27	5	20	6
6%	11%	5%	9%	3%	10%	5%
268	46	248	189	99	120	87
60%	50%	61%	60%	57%	57%	64%
120	31	110	85	53	56	37
27%	34%	27%	27%	30%	27%	28%
30	4	29	14	17	15	4
7%	4%	7%	5%	10%	7%	3%
295	56	270	216	105	140	93
66%	62%	66%	69%	60%	66%	69%
150	35	139	99	70	70	41
34%	38%	34%	31%	40%	34%	31%

Social Media Inactive
155
354
6
4%
87
56%
48
31%
14
9%
93
60%
62
40%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	506	275	231
Very good	freq	5	4	1
Very good	prop	1%	2%	1%
Somewhat good	freq	169	89	80
Somewhat good	prop	34%	36%	32%
Somewhat bad	freq	249	122	126
Somewhat bad	prop	50%	49%	51%
Very bad	freq	77	36	41
Very bad	prop	15%	14%	16%
Top2Box	freq	174	93	81
Top2Box	prop	35%	37%	33%
Low2Box	freq	326	158	167
Low2Box	prop	65%	63%	67%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	156	158	121	164	127	184
161	180	165	117	163	132	195
0	4	1	1	2	2	1
%	3%	1%	1%	2%	1%	%
69	54	46	29	65	51	64
37%	35%	29%	24%	39%	40%	35%
91	75	83	66	71	61	91
49%	48%	52%	54%	44%	48%	50%
26	23	28	25	26	13	28
14%	15%	18%	20%	16%	10%	15%
69	58	47	30	67	53	65
37%	37%	30%	25%	41%	42%	35%
117	98	111	90	97	74	120
63%	63%	70%	75%	59%	58%	65%

Belgium

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	146	194	161	288	212	30
311	115	265	126	305	201	31
5	1	1	3	5	0	1
1%	1%	%	2%	2%	%	5%
105	45	59	65	100	69	12
33%	31%	31%	40%	35%	33%	42%
157	70	108	70	145	103	14
50%	48%	56%	44%	50%	49%	46%
49	29	26	22	37	40	2
15%	20%	13%	14%	13%	19%	8%
110	46	60	68	105	69	14
35%	32%	31%	43%	37%	33%	46%
206	100	134	92	183	143	16
65%	68%	69%	57%	63%	67%	54%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
470	53	447	293	199	150	135
475	53	453	306	192	154	138
4	1	4	4	1	3	2
1%	3%	1%	1%	1%	2%	1%
157	24	145	109	57	39	55
33%	46%	32%	37%	29%	26%	41%
235	25	224	150	95	84	62
50%	48%	50%	51%	48%	56%	46%
75	2	75	29	45	24	16
16%	4%	17%	10%	23%	16%	12%
161	25	149	114	58	42	57
34%	48%	33%	39%	29%	28%	42%
310	27	298	179	141	107	78
66%	52%	67%	61%	71%	72%	58%

Social Media Inactive
216
214
0
%
76
35%
103
48%
37
17%
76
35%
140
65%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1005	508	497
Very good	freq	23	14	9
Very good	prop	5%	6%	3%
Somewhat good	freq	136	67	69
Somewhat good	prop	27%	29%	26%
Somewhat bad	freq	188	88	100
Somewhat bad	prop	38%	38%	37%
Very bad	freq	152	63	89
Very bad	prop	30%	27%	33%
Top2Box	freq	159	81	78
Top2Box	prop	32%	35%	29%
Low2Box	freq	341	151	190
Low2Box	prop	68%	65%	71%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	140	75	106	316	78	189
453	316	236	145	607	253	434
16	5	2	9	12	2	12
6%	3%	3%	8%	4%	3%	6%
80	33	23	27	91	18	52
28%	24%	30%	25%	29%	23%	28%
100	62	27	38	119	31	67
35%	44%	36%	36%	38%	40%	35%
89	40	23	33	93	26	58
31%	29%	30%	31%	30%	34%	31%
96	38	25	36	103	21	64
34%	27%	34%	34%	33%	27%	34%
189	102	50	71	213	58	125
66%	73%	66%	66%	67%	73%	66%

Brazil

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
311	157	262	81	237	263	74
571	92	524	389	539	466	172
11	6	12	6	16	7	9
4%	4%	5%	7%	7%	3%	13%
84	46	73	17	68	68	22
27%	29%	28%	21%	29%	26%	30%
122	60	97	31	91	98	16
39%	38%	37%	38%	38%	37%	22%
94	45	80	28	61	91	26
30%	29%	30%	34%	26%	35%	35%
95	51	85	23	85	75	31
31%	33%	33%	28%	36%	28%	42%
216	105	177	58	152	189	42
69%	67%	67%	72%	64%	72%	58%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
426	105	395	306	180	329	110
833	254	751	701	282	700	208
14	11	12	15	8	17	2
3%	10%	3%	5%	5%	5%	2%
114	27	109	81	52	94	28
27%	26%	28%	26%	29%	29%	25%
172	30	158	110	72	116	43
40%	29%	40%	36%	40%	35%	39%
127	37	115	100	48	102	36
30%	35%	29%	33%	27%	31%	33%
128	38	121	96	60	112	30
30%	36%	31%	31%	33%	34%	28%
298	67	273	210	120	218	79
70%	64%	69%	69%	67%	66%	72%

Social Media Inactive
61
97
4
6%
14
23%
29
48%
14
24%
17
28%
44
72%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1005	565	440
Very good	freq	30	23	7
Very good	prop	6%	9%	3%
Somewhat good	freq	297	147	149
Somewhat good	prop	59%	61%	58%
Somewhat bad	freq	150	59	91
Somewhat bad	prop	30%	25%	35%
Very bad	freq	23	12	10
Very bad	prop	5%	5%	4%
Top2Box	freq	327	170	157
Top2Box	prop	65%	70%	61%
Low2Box	freq	173	72	101
Low2Box	prop	35%	30%	39%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	150	179	72	156	206	235
308	322	375	115	296	469	494
13	6	11	2	7	16	16
8%	4%	6%	3%	4%	8%	7%
103	90	104	39	93	135	145
60%	60%	58%	54%	59%	66%	62%
51	46	54	28	50	48	62
30%	31%	30%	39%	32%	23%	27%
5	7	11	3	7	7	11
3%	5%	6%	4%	4%	4%	5%
116	97	115	41	99	152	161
68%	65%	64%	57%	64%	73%	69%
55	53	65	31	57	55	74
32%	35%	36%	43%	36%	27%	31%

Canada

Thinking about our economic situation, how would you describe the current economic situation?

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
265	227	196	77	238	262	49
511	211	455	339	546	459	102
14	12	12	7	15	15	7
5%	5%	6%	9%	6%	6%	13%
151	129	117	51	150	147	26
57%	57%	60%	66%	63%	56%	53%
88	71	60	19	61	89	16
33%	31%	31%	24%	26%	34%	32%
12	14	7	1	12	11	0
4%	6%	4%	2%	5%	4%	1%
166	141	129	57	165	162	32
63%	62%	66%	74%	69%	62%	67%
99	86	67	20	73	100	16
37%	38%	34%	26%	31%	38%	33%

situation in? Is it...

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
451	71	429	304	186	175	141
903	168	837	671	322	385	283
24	10	20	20	9	12	8
5%	14%	5%	7%	5%	7%	6%
271	40	257	189	103	96	90
60%	57%	60%	62%	55%	55%	64%
134	18	132	80	66	58	39
30%	26%	31%	26%	36%	33%	28%
22	2	20	15	7	9	4
5%	3%	5%	5%	4%	5%	3%
295	50	277	209	112	108	98
65%	71%	65%	69%	60%	62%	69%
157	21	152	95	74	67	44
35%	29%	35%	31%	40%	38%	31%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
184	120	32	67	192	36	53
337	299	62	129	358	74	83
10	3	3	5	13	1	5
5%	2%	9%	8%	7%	4%	9%
111	63	21	43	108	22	40
60%	53%	65%	64%	56%	60%	75%
53	49	7	17	59	10	8
29%	41%	22%	25%	31%	28%	15%
10	5	1	2	12	3	.
5%	4%	3%	3%	6%	8%	.
121	66	24	48	121	23	45
66%	55%	75%	72%	63%	65%	85%
63	54	8	19	71	13	8
34%	45%	25%	28%	37%	35%	15%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1000	462	538
Very good	freq	26	12	14
Very good	prop	5%	5%	6%
Somewhat good	freq	321	138	183
Somewhat good	prop	64%	54%	75%
Somewhat bad	freq	140	93	47
Somewhat bad	prop	28%	37%	19%
Very bad	freq	12	11	1
Very bad	prop	2%	4%	%
Top2Box	freq	348	151	197
Top2Box	prop	70%	59%	80%
Low2Box	freq	152	104	48
Low2Box	prop	30%	41%	20%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	196	95	35	163	302	353
428	444	128	35	214	751	769
16	9	1	1	9	16	19
8%	5%	1%	3%	5%	5%	5%
137	122	62	29	101	192	225
66%	62%	65%	83%	62%	64%	64%
51	59	30	5	46	90	102
25%	30%	32%	14%	28%	30%	29%
4	6	2	0	8	4	8
2%	3%	2%	%	5%	1%	2%
153	131	64	30	109	209	243
73%	67%	67%	86%	67%	69%	69%
56	65	32	5	53	94	109
27%	33%	33%	14%	33%	31%	31%

China

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
147	0	417	83	285	215	33
231	0	310	690	653	347	70
8	0	18	9	20	6	4
5%	%	4%	10%	7%	3%	13%
97	0	268	54	163	158	23
66%	%	64%	65%	57%	74%	69%
39	0	121	20	92	48	6
26%	%	29%	24%	32%	22%	18%
4	0	11	1	9	2	0
3%	%	3%	1%	3%	1%	%
105	0	286	62	184	164	27
71%	%	69%	75%	64%	76%	82%
43	0	131	21	101	51	6
29%	%	31%	25%	36%	24%	18%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	90	410	424	72	0	0
930	291	709	911	86	0	0
22	13	13	26	0	0	0
5%	15%	3%	6%	%	%	%
298	55	267	258	61	0	0
64%	61%	65%	61%	84%	%	%
134	19	122	128	11	0	0
29%	21%	30%	30%	16%	%	%
12	4	8	12	0	0	0
2%	4%	2%	3%	%	%	%
320	68	280	284	61	0	0
69%	75%	68%	67%	84%	%	%
146	22	130	140	11	0	0
31%	25%	32%	33%	16%	%	%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	502	253	249
Very good	freq	29	18	11
Very good	prop	6%	7%	4%
Somewhat good	freq	351	176	175
Somewhat good	prop	70%	69%	71%
Somewhat bad	freq	91	47	44
Somewhat bad	prop	18%	19%	18%
Very bad	freq	29	13	16
Very bad	prop	6%	5%	7%
Top2Box	freq	380	194	186
Top2Box	prop	76%	76%	76%
Low2Box	freq	120	60	60
Low2Box	prop	24%	24%	24%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	129	85	41	32	148	302
206	164	132	43	33	150	363
7	14	8	1	3	6	24
2%	11%	9%	3%	9%	4%	8%
196	92	63	24	19	97	219
69%	71%	73%	58%	58%	65%	72%
60	18	13	15	6	32	46
21%	14%	15%	36%	20%	22%	15%
23	5	2	1	4	13	13
8%	4%	2%	3%	13%	9%	4%
203	107	70	25	22	103	242
71%	83%	82%	61%	67%	69%	80%
82	23	15	16	11	45	60
29%	17%	18%	39%	33%	31%	20%

Egypt

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
198	63	220	218	185	315	16
139	70	203	229	217	285	18
5	4	9	16	18	11	1
3%	7%	4%	7%	10%	3%	%
132	47	168	137	122	229	8
67%	74%	76%	63%	66%	73%	%
44	9	35	47	35	56	7
22%	15%	16%	22%	19%	18%	%
16	3	8	18	9	20	0
8%	5%	4%	8%	5%	6%	%
138	51	177	153	141	239	9
69%	81%	80%	70%	76%	76%	%
61	12	43	65	44	76	7
31%	19%	20%	30%	24%	24%	%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
484	0	0	254	246	0	0
484	0	0	274	228	0	0
28	0	0	19	9	0	0
6%	%	%	8%	4%	%	%
343	0	0	169	182	0	0
71%	%	%	67%	74%	%	%
83	0	0	49	42	0	0
17%	%	%	19%	17%	%	%
29	0	0	16	13	0	0
6%	%	%	6%	5%	%	%
371	0	0	189	191	0	0
77%	%	%	74%	78%	%	%
113	0	0	65	55	0	0
23%	%	%	26%	22%	%	%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	529	472
Very good	freq	4	3	2
Very good	prop	1%	1%	1%
Somewhat good	freq	32	22	11
Somewhat good	prop	6%	9%	4%
Somewhat bad	freq	253	131	122
Somewhat bad	prop	51%	53%	48%
Very bad	freq	210	92	118
Very bad	prop	42%	37%	47%
Top2Box	freq	36	24	12
Top2Box	prop	7%	10%	5%
Low2Box	freq	464	223	241
Low2Box	prop	93%	90%	95%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	171	145	89	228	120	189
361	345	295	188	446	242	380
1	2	1	2	1	1	1
1%	1%	1%	2%	1%	1%	1%
16	10	7	7	12	9	13
9%	6%	4%	8%	5%	7%	7%
102	80	71	37	118	65	95
55%	47%	49%	41%	52%	54%	50%
65	78	67	43	96	45	80
35%	46%	46%	49%	42%	37%	42%
17	12	7	9	14	10	15
9%	7%	5%	10%	6%	8%	8%
167	159	138	80	214	110	174
91%	93%	95%	90%	94%	92%	92%

France

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
311	133	219	147	305	195	15
621	375	286	340	616	385	34
3	2	2	1	4	0	0
1%	1%	1%	1%	1%	%	2%
19	5	15	12	22	10	2
6%	4%	7%	8%	7%	5%	11%
158	65	104	84	148	105	5
51%	49%	47%	57%	49%	54%	32%
131	61	99	50	130	80	8
42%	46%	45%	34%	43%	41%	56%
22	7	16	13	26	10	2
7%	5%	7%	9%	9%	5%	13%
289	126	203	134	278	185	13
93%	95%	93%	91%	91%	95%	87%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
485	34	466	308	187	129	148
967	72	929	610	383	261	292
4	1	3	2	2	3	0
1%	2%	1%	1%	1%	2%	%
31	4	29	20	13	9	8
6%	10%	6%	6%	7%	7%	5%
248	15	238	160	90	63	80
51%	44%	51%	52%	48%	49%	54%
202	15	196	126	83	54	60
42%	43%	42%	41%	44%	42%	41%
35	4	32	22	14	12	8
7%	13%	7%	7%	8%	10%	5%
450	30	434	286	172	116	140
93%	87%	93%	93%	92%	90%	95%

Social Media Inactive
223
448
1
%
15
7%
110
49%
97
43%
16
7%
207
93%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1001	500	501
Very good	freq	24	15	8
Very good	prop	5%	6%	3%
Somewhat good	freq	351	186	166
Somewhat good	prop	70%	73%	67%
Somewhat bad	freq	111	47	64
Somewhat bad	prop	22%	18%	26%
Very bad	freq	14	6	8
Very bad	prop	3%	2%	3%
Top2Box	freq	375	201	174
Top2Box	prop	75%	79%	71%
Low2Box	freq	125	53	72
Low2Box	prop	25%	21%	29%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	149	180	133	135	154	182
302	325	374	267	272	308	373
9	5	10	5	5	10	7
5%	4%	5%	4%	3%	6%	4%
125	104	123	76	105	116	132
73%	69%	68%	57%	78%	76%	73%
32	34	45	44	23	25	37
19%	23%	25%	33%	17%	16%	20%
5	7	3	8	1	3	5
3%	4%	1%	6%	1%	2%	3%
134	109	132	81	110	126	139
79%	73%	73%	61%	82%	82%	77%
36	40	48	51	25	28	42
21%	27%	27%	39%	18%	18%	23%

Germany

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
318	87	287	127	345	155	45
628	175	614	212	690	311	88
16	1	12	11	20	4	3
5%	2%	4%	8%	6%	3%	7%
220	55	201	96	244	107	33
69%	64%	70%	76%	71%	69%	72%
74	26	65	20	71	39	8
23%	30%	23%	16%	21%	25%	18%
9	5	9	1	9	5	1
3%	5%	3%	%	3%	3%	2%
236	57	212	106	264	111	36
74%	65%	74%	84%	77%	72%	79%
82	30	74	20	80	44	9
26%	35%	26%	16%	23%	28%	21%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	94	406	346	144	108	153
913	186	815	696	285	208	306
21	7	17	16	8	8	8
5%	7%	4%	5%	5%	7%	5%
319	66	286	246	99	76	106
70%	70%	70%	71%	68%	70%	69%
102	18	93	74	35	22	37
22%	19%	23%	21%	24%	20%	24%
13	4	10	10	4	3	3
3%	4%	3%	3%	3%	3%	2%
340	73	303	262	106	83	113
75%	77%	75%	76%	74%	77%	74%
115	22	103	84	38	24	40
25%	23%	25%	24%	26%	23%	26%

Social Media Inactive
239
487
8
4%
170
71%
52
22%
9
4%
178
75%
60
25%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1005	539	466
Very good	freq	18	11	7
Very good	prop	4%	4%	3%
Somewhat good	freq	185	99	86
Somewhat good	prop	37%	40%	34%
Somewhat bad	freq	238	110	128
Somewhat bad	prop	48%	44%	51%
Very bad	freq	59	30	29
Very bad	prop	12%	12%	12%
Top2Box	freq	203	110	93
Top2Box	prop	41%	44%	37%
Low2Box	freq	297	140	157
Low2Box	prop	59%	56%	63%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	142	161	82	255	99	195
311	314	380	161	518	200	423
10	6	2	2	5	7	7
5%	4%	1%	3%	2%	7%	4%
79	50	56	22	97	46	71
40%	35%	35%	27%	38%	46%	36%
88	68	82	41	126	40	94
45%	48%	51%	50%	49%	40%	49%
20	18	21	17	27	7	22
10%	13%	13%	21%	11%	7%	11%
89	56	58	24	102	52	78
45%	39%	36%	29%	40%	53%	40%
108	86	103	58	153	47	116
55%	61%	64%	71%	60%	47%	60%

Great Britain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	105	156	238	302	198	46
582	216	308	481	643	362	97
11	4	4	10	13	5	4
4%	4%	2%	4%	4%	3%	8%
114	35	62	88	113	72	19
37%	34%	40%	37%	37%	37%	43%
144	50	73	115	136	102	13
47%	48%	47%	48%	45%	52%	29%
37	15	17	26	41	18	9
12%	15%	11%	11%	14%	9%	20%
125	40	65	98	126	77	23
41%	38%	42%	41%	42%	39%	51%
181	66	91	141	177	120	23
59%	62%	58%	59%	58%	61%	49%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	77	423	321	171	201	135
908	162	843	661	330	392	272
14	6	12	14	4	10	2
3%	7%	3%	4%	2%	5%	2%
165	34	150	121	62	72	56
36%	45%	36%	38%	36%	36%	42%
225	22	216	148	85	91	65
50%	29%	51%	46%	50%	45%	48%
50	15	44	39	20	27	11
11%	19%	10%	12%	12%	14%	8%
180	40	163	134	66	82	59
40%	52%	38%	42%	38%	41%	44%
275	37	260	187	106	119	76
60%	48%	62%	58%	62%	59%	56%

Social Media Inactive
163
341
5
3%
56
34%
82
50%
20
12%
61
38%
102
62%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	505	285	220
Very good	freq	1	0	1
Very good	prop	%	%	%
Somewhat good	freq	114	64	49
Somewhat good	prop	23%	26%	20%
Somewhat bad	freq	246	128	118
Somewhat bad	prop	49%	52%	47%
Very bad	freq	139	54	85
Very bad	prop	28%	22%	34%
Top2Box	freq	115	64	50
Top2Box	prop	23%	26%	20%
Low2Box	freq	385	183	203
Low2Box	prop	77%	74%	80%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	159	160	181	225	19	204
216	137	152	177	227	23	197
1	0	0	1	0	0	0
%	%	%	%	%	%	%
38	41	35	29	64	5	60
21%	26%	22%	16%	29%	27%	29%
99	79	68	94	105	9	94
55%	50%	43%	52%	47%	50%	46%
43	39	56	58	56	4	50
24%	25%	35%	32%	25%	23%	24%
39	41	35	30	64	5	60
21%	26%	22%	16%	29%	27%	29%
143	118	124	152	161	14	144
79%	74%	78%	84%	71%	73%	71%

Hungary

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
296	107	294	99	254	246	42
308	139	229	137	262	243	40
1	0	0	1	0	1	1
%	%	%	1%	%	%	2%
54	19	68	26	48	66	13
18%	18%	23%	27%	19%	27%	30%
152	56	142	48	133	113	19
51%	53%	48%	49%	52%	46%	45%
89	32	84	24	73	66	10
30%	29%	29%	24%	29%	27%	23%
55	19	68	27	48	67	14
18%	18%	23%	28%	19%	27%	32%
241	88	226	72	206	179	28
82%	82%	77%	72%	81%	73%	68%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
458	48	452	290	200	184	224
465	51	454	292	204	188	223
0	1	0	0	1	1	0
%	2%	%	%	%	%	%
101	23	91	71	41	35	53
22%	48%	20%	24%	21%	19%	24%
228	18	229	146	94	84	115
50%	37%	51%	50%	47%	46%	51%
130	7	132	73	64	64	56
28%	14%	29%	25%	32%	35%	25%
101	24	91	71	42	36	53
22%	49%	20%	24%	21%	19%	24%
357	24	361	219	158	148	171
78%	51%	80%	76%	79%	81%	76%

Social Media Inactive
92
94
0
%
26
28%
48
52%
19
20%
26
28%
67
72%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	502	272	230
Very good	freq	75	42	33
Very good	prop	15%	16%	14%
Somewhat good	freq	325	166	158
Somewhat good	prop	65%	65%	65%
Somewhat bad	freq	85	42	42
Somewhat bad	prop	17%	16%	17%
Very bad	freq	15	6	9
Very bad	prop	3%	2%	4%
Top2Box	freq	400	208	192
Top2Box	prop	80%	81%	79%
Low2Box	freq	100	48	52
Low2Box	prop	20%	19%	21%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	151	82	180	179	141	295
232	172	98	169	186	147	332
44	24	7	33	22	21	50
17%	16%	9%	18%	12%	15%	17%
172	95	58	103	125	97	198
64%	63%	70%	57%	70%	69%	67%
44	28	12	35	28	21	40
17%	18%	15%	20%	16%	15%	14%
7	4	4	9	3	3	6
2%	3%	5%	5%	2%	2%	2%
216	119	65	136	147	117	248
81%	79%	80%	75%	82%	83%	84%
51	32	17	45	31	24	46
19%	21%	20%	25%	18%	17%	16%

India

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
205	2	49	449	258	242	116
170	1	43	458	278	224	121
25	0	7	69	48	27	31
12%	%	13%	15%	19%	11%	26%
127	2	29	295	167	158	68
62%	%	58%	66%	65%	65%	59%
44	0	12	72	38	47	16
22%	%	25%	16%	15%	19%	14%
9	0	2	13	4	11	2
4%	%	4%	3%	2%	4%	1%
152	2	35	363	215	185	99
74%	%	71%	81%	84%	76%	85%
53	0	14	86	42	58	18
26%	%	29%	19%	16%	24%	15%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
384	257	243	383	113	385	81
381	272	230	399	98	380	87
45	48	27	62	12	60	10
12%	19%	11%	16%	11%	16%	12%
257	172	153	252	69	258	50
67%	67%	63%	66%	61%	67%	61%
69	34	51	61	24	60	16
18%	13%	21%	16%	21%	16%	20%
13	2	13	8	7	7	6
4%	1%	5%	2%	7%	2%	7%
301	220	180	314	82	317	59
79%	86%	74%	82%	72%	82%	73%
82	36	63	69	31	67	22
21%	14%	26%	18%	28%	18%	27%

Social Media Inactive
34
35
6
18%
18
52%
8
25%
2
5%
24
70%
10
30%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1005	470	535
Very good	freq	4	3	1
Very good	prop	1%	1%	1%
Somewhat good	freq	35	20	15
Somewhat good	prop	7%	8%	6%
Somewhat bad	freq	197	99	98
Somewhat bad	prop	39%	40%	39%
Very bad	freq	264	127	138
Very bad	prop	53%	51%	55%
Top2Box	freq	39	23	16
Top2Box	prop	8%	9%	6%
Low2Box	freq	461	225	236
Low2Box	prop	92%	91%	94%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	188	151	113	197	115	248
340	378	287	216	394	238	492
2	1	0	0	2	1	2
2%	1%	%	%	1%	1%	1%
12	14	9	7	15	10	20
7%	7%	6%	6%	7%	9%	8%
72	67	58	28	83	53	93
45%	36%	38%	25%	42%	46%	38%
75	106	84	78	98	50	133
46%	56%	56%	69%	50%	44%	54%
14	15	9	8	16	11	22
9%	8%	6%	7%	8%	10%	9%
147	173	142	106	181	103	227
91%	92%	94%	93%	92%	90%	91%

Italy

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
252	213	214	73	245	255	46
513	311	543	151	482	523	89
3	1	1	2	3	1	2
1%	1%	1%	2%	1%	%	4%
15	10	16	9	20	15	5
6%	5%	7%	13%	8%	6%	11%
103	68	97	32	88	109	13
41%	32%	45%	44%	36%	43%	28%
131	134	100	30	135	130	26
52%	63%	47%	42%	55%	51%	57%
17	11	17	11	23	16	6
7%	5%	8%	15%	9%	6%	14%
234	202	197	62	222	239	39
93%	95%	92%	85%	91%	94%	86%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	82	418	297	200	268	122
916	164	841	609	389	554	236
2	2	2	4	0	3	1
1%	3%	%	1%	%	1%	1%
30	10	25	24	11	23	8
7%	12%	6%	8%	5%	9%	6%
184	28	168	111	84	101	53
40%	34%	40%	37%	42%	38%	44%
238	42	223	158	105	141	60
52%	51%	53%	53%	53%	53%	49%
32	12	27	28	11	26	8
7%	15%	6%	9%	5%	10%	7%
422	70	391	269	189	242	113
93%	85%	94%	91%	95%	90%	93%

Social Media Inactive
111
215
0
%
4
4%
43
39%
64
57%
4
4%
106
96%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1005	490	515
Very good	freq	6	3	3
Very good	prop	1%	1%	1%
Somewhat good	freq	93	49	44
Somewhat good	prop	19%	19%	18%
Somewhat bad	freq	280	141	139
Somewhat bad	prop	56%	56%	56%
Very bad	freq	120	58	63
Very bad	prop	24%	23%	25%
Top2Box	freq	100	52	47
Top2Box	prop	20%	21%	19%
Low2Box	freq	400	199	202
Low2Box	prop	80%	79%	81%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	170	162	335	145	20	275
348	317	340	635	319	51	568
3	2	1	3	3	0	4
2%	1%	1%	1%	2%	2%	1%
34	32	27	52	33	8	51
20%	19%	17%	15%	23%	41%	19%
95	86	99	186	85	9	158
56%	51%	61%	56%	59%	45%	57%
37	50	34	94	24	2	63
22%	29%	21%	28%	17%	12%	23%
37	34	29	55	36	9	55
22%	20%	18%	16%	25%	43%	20%
132	136	133	280	109	12	221
78%	80%	82%	84%	75%	57%	80%

Japan

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
225	267	101	132	232	268	22
437	349	228	428	472	533	45
3	2	1	3	3	4	1
1%	1%	1%	2%	1%	1%	5%
42	46	15	33	45	48	4
19%	17%	14%	25%	19%	18%	16%
122	145	60	75	129	151	11
54%	54%	60%	57%	56%	56%	52%
58	74	25	21	55	66	6
26%	28%	25%	16%	24%	24%	27%
45	48	16	36	48	52	5
20%	18%	16%	27%	21%	19%	21%
180	220	85	96	184	216	18
80%	82%	84%	73%	79%	81%	79%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
478	37	463	320	165	43	108
960	79	926	665	314	85	227
5	2	5	5	2	0	3
1%	5%	1%	1%	1%	%	3%
90	6	87	57	34	9	23
19%	16%	19%	18%	21%	22%	22%
268	20	260	176	97	23	59
56%	54%	56%	55%	59%	53%	55%
114	10	111	83	33	11	22
24%	26%	24%	26%	20%	25%	21%
95	8	92	62	36	9	26
20%	21%	20%	19%	22%	22%	24%
383	30	371	259	130	34	81
80%	79%	80%	81%	78%	78%	76%

Social Media Inactive
349
693
4
1%
60
17%
198
57%
87
25%
64
18%
285
82%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	249	251
Very good	freq	8	4	4
Very good	prop	2%	2%	2%
Somewhat good	freq	136	86	50
Somewhat good	prop	27%	36%	19%
Somewhat bad	freq	210	96	114
Somewhat bad	prop	42%	40%	44%
Very bad	freq	146	54	92
Very bad	prop	29%	22%	35%
Top2Box	freq	144	90	54
Top2Box	prop	29%	37%	21%
Low2Box	freq	356	150	206
Low2Box	prop	71%	63%	79%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	150	90	367	118	16	211
224	175	101	324	155	21	231
7	1	0	2	6	0	1
3%	1%	%	%	5%	%	%
64	41	32	99	31	7	64
24%	27%	35%	27%	26%	42%	30%
106	65	39	148	59	4	98
41%	43%	43%	40%	50%	25%	46%
83	43	20	119	22	5	49
32%	29%	22%	32%	19%	33%	23%
70	42	32	100	37	7	65
27%	28%	35%	27%	32%	42%	31%
190	108	58	267	80	9	146
73%	72%	65%	73%	68%	58%	69%

Mexico

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
289	221	161	118	272	228	126
269	114	152	234	299	201	143
7	4	1	2	6	2	1
2%	2%	1%	2%	2%	1%	1%
72	56	49	31	78	58	35
25%	26%	30%	26%	29%	25%	28%
112	87	72	51	117	93	56
39%	39%	44%	43%	43%	41%	44%
97	73	39	34	70	75	34
34%	33%	24%	28%	26%	33%	27%
79	61	50	33	84	60	36
27%	28%	31%	28%	31%	26%	29%
210	160	111	85	187	169	90
73%	72%	69%	72%	69%	74%	71%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
374	173	327	350	135	318	122
357	191	309	373	116	323	120
7	7	1	7	1	5	3
2%	4%	%	2%	1%	2%	2%
101	45	91	98	33	87	37
27%	26%	28%	28%	25%	27%	30%
154	77	133	142	62	128	57
41%	44%	41%	41%	46%	40%	46%
112	45	101	104	38	98	26
30%	26%	31%	30%	28%	31%	21%
108	52	92	104	35	92	40
29%	30%	28%	30%	26%	29%	33%
266	121	235	246	101	226	82
71%	70%	72%	70%	74%	71%	67%

Social Media Inactive
60
57
0
%
12
20%
26
43%
22
37%
12
20%
48
80%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	506	256	250
Very good	freq	8	8	1
Very good	prop	2%	3%	%
Somewhat good	freq	149	86	63
Somewhat good	prop	30%	35%	25%
Somewhat bad	freq	263	121	143
Somewhat bad	prop	53%	49%	57%
Very bad	freq	79	34	45
Very bad	prop	16%	14%	18%
Top2Box	freq	157	94	63
Top2Box	prop	31%	38%	25%
Low2Box	freq	343	155	188
Low2Box	prop	69%	62%	75%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	153	145	310	117	8	258
171	167	168	304	128	9	283
4	3	1	6	3	0	5
2%	2%	1%	2%	2%	%	2%
57	46	47	75	49	4	83
28%	30%	32%	24%	42%	%	32%
114	76	74	172	58	2	133
56%	50%	51%	56%	49%	%	51%
27	28	24	57	8	2	38
14%	18%	17%	18%	7%	%	15%
61	49	47	81	51	4	87
30%	32%	33%	26%	44%	%	34%
141	104	98	229	66	4	171
70%	68%	67%	74%	56%	%	66%

Poland

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
242	74	311	115	262	238	52
223	35	346	125	278	228	59
4	2	3	3	8	1	4
2%	3%	1%	2%	3%	%	7%
66	8	98	42	86	63	18
27%	11%	32%	37%	33%	26%	35%
131	45	156	63	132	132	21
54%	60%	50%	55%	50%	55%	40%
41	19	54	7	36	43	9
17%	25%	17%	6%	14%	18%	18%
70	11	101	45	94	64	22
29%	14%	33%	39%	36%	27%	42%
172	63	210	70	168	174	31
71%	86%	67%	61%	64%	73%	58%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
448	87	413	317	169	234	170
447	97	409	337	154	231	176
5	5	3	6	2	5	1
1%	6%	1%	2%	1%	2%	%
131	37	112	101	47	69	51
29%	42%	27%	32%	28%	29%	30%
242	31	233	163	94	126	93
54%	35%	56%	51%	56%	54%	55%
70	14	65	47	26	34	26
16%	16%	16%	15%	16%	14%	15%
135	42	115	108	49	74	51
30%	48%	28%	34%	29%	32%	30%
312	45	298	209	120	159	119
70%	52%	72%	66%	71%	68%	70%

Social Media Inactive
96
99
2
3%
29
30%
45
46%
20
21%
32
33%
65
67%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	507	237	270
Very good	freq	18	17	1
Very good	prop	4%	7%	1%
Somewhat good	freq	41	19	22
Somewhat good	prop	8%	8%	9%
Somewhat bad	freq	295	162	134
Somewhat bad	prop	59%	65%	54%
Very bad	freq	145	52	93
Very bad	prop	29%	21%	37%
Top2Box	freq	59	36	23
Top2Box	prop	12%	14%	9%
Low2Box	freq	441	214	227
Low2Box	prop	88%	86%	91%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
188	188	124	135	263	83	253
182	195	130	90	300	97	296
16	0	2	16	0	2	3
8%	%	2%	12%	%	2%	1%
10	16	15	4	29	6	25
5%	9%	12%	3%	11%	7%	10%
108	115	73	65	156	59	151
57%	61%	59%	48%	59%	71%	60%
55	56	34	49	77	16	74
29%	30%	27%	36%	29%	19%	29%
26	17	17	21	29	8	27
14%	9%	14%	15%	11%	9%	11%
163	171	107	114	233	75	226
86%	91%	86%	85%	89%	91%	89%

Romania

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
247	134	295	71	173	327	44
211	19	345	143	170	337	46
16	15	2	1	13	6	11
6%	%	1%	1%	7%	2%	24%
16	5	30	6	19	22	3
7%	%	10%	9%	11%	7%	7%
144	70	180	46	105	190	18
58%	%	61%	64%	61%	58%	41%
71	44	83	18	36	109	12
29%	%	28%	26%	21%	33%	28%
32	21	32	7	32	28	14
13%	%	11%	10%	18%	8%	31%
215	114	263	64	142	299	30
87%	%	89%	90%	82%	92%	69%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	67	433	273	207	203	213
461	85	422	327	168	233	212
8	12	7	2	6	13	5
2%	17%	2%	1%	3%	7%	2%
38	3	38	22	18	12	27
8%	4%	9%	8%	9%	6%	13%
278	33	262	183	106	120	121
61%	49%	61%	67%	51%	59%	57%
133	20	125	67	77	59	60
29%	29%	29%	25%	37%	29%	28%
46	15	45	23	25	25	31
10%	22%	10%	8%	12%	12%	15%
411	53	388	250	182	178	181
90%	78%	90%	92%	88%	88%	85%

Social Media Inactive
84
62
0
%
3
3%
54
65%
26
32%
3
3%
81
97%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	504	242	262
Very good	freq	22	12	10
Very good	prop	4%	5%	4%
Somewhat good	freq	213	91	123
Somewhat good	prop	43%	38%	47%
Somewhat bad	freq	218	107	111
Somewhat bad	prop	44%	45%	42%
Very bad	freq	47	30	17
Very bad	prop	9%	12%	7%
Top2Box	freq	236	102	133
Top2Box	prop	47%	43%	51%
Low2Box	freq	264	136	128
Low2Box	prop	53%	57%	49%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	170	124	47	211	208	260
160	185	159	35	202	241	276
16	4	2	1	6	13	13
8%	2%	2%	2%	3%	6%	5%
91	71	52	20	96	87	115
44%	42%	42%	43%	46%	42%	44%
88	74	56	13	100	87	111
43%	44%	45%	28%	47%	42%	43%
12	21	14	13	9	21	22
6%	12%	11%	27%	4%	10%	8%
107	75	54	21	102	100	128
52%	44%	44%	45%	48%	48%	49%
100	95	70	26	109	108	132
48%	56%	56%	55%	52%	52%	51%

Russia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
240	84	290	126	244	256	35
228	46	250	208	272	232	39
9	2	16	4	11	11	5
4%	2%	6%	3%	5%	4%	15%
98	34	126	53	101	112	12
41%	41%	43%	42%	42%	44%	35%
107	46	117	54	106	111	13
45%	55%	40%	43%	44%	43%	35%
25	2	31	14	25	22	5
11%	2%	11%	11%	10%	9%	15%
108	36	142	57	112	123	18
45%	43%	49%	46%	46%	48%	50%
132	48	148	68	131	133	18
55%	57%	51%	54%	54%	52%	50%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
465	63	437	335	150	161	197
465	69	435	358	132	168	198
17	5	17	15	5	9	5
4%	9%	4%	5%	4%	6%	2%
201	26	187	150	56	66	93
43%	42%	43%	45%	37%	41%	47%
205	21	197	138	77	67	81
44%	33%	45%	41%	51%	41%	41%
42	10	36	33	12	19	19
9%	17%	8%	10%	8%	12%	10%
218	32	204	165	61	75	97
47%	50%	47%	49%	41%	47%	49%
247	31	233	170	89	86	99
53%	50%	53%	51%	59%	53%	51%

Social Media Inactive
142
138
8
6%
55
39%
70
49%
9
6%
63
44%
79
56%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	505	308	197
Very good	freq	252	165	87
Very good	prop	50%	57%	42%
Somewhat good	freq	182	91	91
Somewhat good	prop	36%	31%	44%
Somewhat bad	freq	53	27	26
Somewhat bad	prop	11%	9%	12%
Very bad	freq	13	8	5
Very bad	prop	3%	3%	2%
Top2Box	freq	434	257	177
Top2Box	prop	87%	88%	85%
Low2Box	freq	66	35	31
Low2Box	prop	13%	12%	15%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	172	43	232	157	45	273
394	89	22	249	143	42	218
130	99	23	119	80	26	145
46%	57%	54%	52%	51%	57%	53%
114	52	16	86	59	12	97
40%	30%	36%	37%	38%	27%	36%
30	19	4	21	14	6	25
10%	11%	9%	9%	9%	13%	9%
11	2	0	5	3	1	5
4%	1%	%	2%	2%	3%	2%
244	151	39	205	139	38	243
86%	88%	91%	89%	89%	84%	89%
41	21	4	26	18	7	30
14%	12%	9%	11%	11%	16%	11%

Saudi Arabia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
227	156	132	212	206	294	71
287	158	151	196	177	328	73
107	76	63	114	119	133	43
47%	48%	47%	54%	58%	45%	61%
84	64	52	66	65	116	22
37%	41%	40%	31%	32%	40%	30%
28	14	12	27	17	36	7
12%	9%	9%	13%	8%	12%	9%
8	3	5	5	5	8	0
3%	2%	4%	2%	2%	3%	%
191	139	115	180	185	249	65
84%	89%	87%	85%	89%	85%	91%
36	17	17	32	22	44	7
16%	11%	13%	15%	11%	15%	9%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
429	110	390	273	220	234	172
432	106	399	244	252	244	162
209	76	176	155	95	114	89
49%	69%	45%	57%	43%	49%	52%
160	27	155	86	91	93	56
37%	24%	40%	31%	41%	40%	33%
47	7	46	26	27	22	21
11%	6%	12%	10%	12%	10%	12%
13	1	12	6	6	5	6
3%	1%	3%	2%	3%	2%	3%
369	103	331	241	186	206	145
86%	93%	85%	88%	85%	88%	84%
59	7	59	32	33	27	27
14%	7%	15%	12%	15%	12%	16%

Social Media Inactive
94
99
50
53%
33
35%
10
10%
2
2%
82
88%
12
12%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	504	250	254
Very good	freq	11	10	1
Very good	prop	2%	4%	%
Somewhat good	freq	98	57	42
Somewhat good	prop	20%	24%	16%
Somewhat bad	freq	250	117	132
Somewhat bad	prop	50%	49%	51%
Very bad	freq	141	57	85
Very bad	prop	28%	24%	33%
Top2Box	freq	109	67	43
Top2Box	prop	22%	28%	16%
Low2Box	freq	391	174	217
Low2Box	prop	78%	72%	84%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	135	82	72	115	312	187
250	159	95	63	117	324	215
7	3	1	2	3	7	2
3%	2%	1%	2%	2%	2%	1%
60	23	15	18	25	55	30
21%	17%	18%	25%	22%	18%	16%
145	64	40	32	56	162	100
51%	48%	49%	45%	48%	52%	53%
71	44	26	20	32	89	56
25%	33%	32%	28%	28%	28%	30%
68	26	15	20	28	62	31
24%	19%	19%	27%	24%	20%	17%
216	109	66	53	88	251	156
76%	81%	81%	73%	76%	80%	83%

South Africa

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
313	254	116	130	256	244	114
289	246	126	132	278	226	122
9	5	3	3	8	2	6
3%	2%	3%	2%	3%	1%	5%
69	52	20	26	53	45	22
22%	21%	18%	20%	21%	19%	19%
150	122	58	70	116	134	53
48%	48%	50%	54%	45%	55%	47%
85	75	35	32	79	62	33
27%	29%	30%	24%	31%	25%	29%
78	57	23	28	61	48	28
25%	23%	20%	22%	24%	20%	24%
235	197	92	102	195	196	87
75%	77%	80%	78%	76%	80%	76%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
386	177	323	378	120	329	128
382	189	315	401	101	327	131
5	7	4	9	2	10	1
1%	4%	1%	2%	1%	3%	1%
76	35	64	69	29	67	27
20%	20%	20%	18%	24%	20%	21%
196	79	170	182	66	160	69
51%	45%	53%	48%	55%	49%	54%
108	57	85	118	23	92	31
28%	32%	26%	31%	19%	28%	24%
81	41	68	78	31	77	28
21%	23%	21%	21%	26%	23%	22%
304	136	255	300	89	252	100
79%	77%	79%	79%	74%	77%	78%

Social Media Inactive
43
46
0
%
4
10%
20
47%
19
43%
4
10%
39
90%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	275	226
Very good	freq	7	5	2
Very good	prop	1%	2%	1%
Somewhat good	freq	62	39	24
Somewhat good	prop	12%	15%	10%
Somewhat bad	freq	285	149	136
Somewhat bad	prop	57%	59%	55%
Very bad	freq	146	60	86
Very bad	prop	29%	24%	35%
Top2Box	freq	69	44	26
Top2Box	prop	14%	17%	10%
Low2Box	freq	431	209	221
Low2Box	prop	86%	83%	90%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	194	115	86	184	229	293
147	222	132	76	184	241	321
5	2	1	1	4	3	4
3%	1%	1%	1%	2%	1%	1%
23	24	14	10	22	30	38
12%	13%	13%	12%	12%	13%	13%
96	119	70	40	105	139	170
50%	61%	61%	46%	57%	61%	58%
67	49	30	35	54	57	82
35%	25%	26%	41%	29%	25%	28%
28	26	15	11	25	33	41
15%	13%	13%	13%	14%	14%	14%
163	168	99	75	159	196	252
85%	87%	87%	87%	86%	86%	86%

South Korea

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
207	8	114	379	274	226	67
180	6	100	395	299	202	73
4	0	1	7	4	4	2
2%	%	1%	2%	1%	2%	3%
24	0	9	53	42	21	15
12%	%	8%	14%	15%	9%	22%
115	5	65	215	155	129	29
56%	%	57%	57%	57%	57%	44%
64	3	39	104	73	72	21
31%	%	34%	27%	27%	32%	32%
28	0	10	59	45	24	16
14%	%	9%	16%	16%	11%	24%
179	8	104	319	229	202	50
86%	%	91%	84%	84%	89%	76%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
433	112	388	361	118	192	203
428	126	375	385	97	196	204
6	3	5	5	3	6	0
1%	2%	1%	1%	2%	3%	%
47	22	40	53	9	35	18
11%	19%	10%	15%	8%	18%	9%
255	55	230	201	72	98	124
59%	49%	59%	56%	61%	51%	61%
125	32	113	102	35	53	61
29%	29%	29%	28%	29%	28%	30%
53	24	45	58	12	41	18
12%	22%	12%	16%	10%	21%	9%
380	87	343	303	107	151	185
88%	78%	88%	84%	90%	79%	91%

Social Media Inactive
105
101
1
1%
10
9%
63
60%
32
30%
11
10%
95
90%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1000	505	495
Very good	freq	4	3	1
Very good	prop	1%	1%	1%
Somewhat good	freq	31	15	16
Somewhat good	prop	6%	6%	6%
Somewhat bad	freq	169	78	91
Somewhat bad	prop	34%	31%	37%
Very bad	freq	296	156	140
Very bad	prop	59%	62%	56%
Top2Box	freq	35	18	17
Top2Box	prop	7%	7%	7%
Low2Box	freq	465	234	231
Low2Box	prop	93%	93%	93%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	200	126	265	143	23	249
341	389	270	558	260	43	504
1	3	1	2	2	0	2
%	1%	%	1%	1%	%	1%
11	13	7	14	13	2	16
6%	7%	6%	5%	9%	8%	7%
55	71	44	83	57	8	92
32%	35%	35%	32%	40%	35%	37%
108	114	75	165	71	13	138
62%	57%	59%	62%	50%	57%	55%
11	16	8	16	14	2	19
7%	8%	6%	6%	10%	8%	7%
163	184	118	248	128	21	230
93%	92%	94%	94%	90%	92%	93%

Spain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
251	227	118	155	245	255	44
496	623	93	284	493	507	83
2	2	0	2	3	1	0
1%	1%	%	1%	1%	%	1%
14	14	1	16	19	12	6
6%	6%	1%	10%	8%	5%	14%
77	61	52	56	82	87	12
31%	27%	44%	36%	33%	34%	27%
158	149	65	81	142	155	25
63%	66%	55%	53%	58%	61%	58%
16	16	1	17	22	13	7
6%	7%	1%	11%	9%	5%	15%
235	211	117	137	224	242	37
94%	93%	99%	89%	91%	95%	85%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	52	448	306	190	277	129
917	99	901	591	399	525	272
4	0	4	3	1	3	1
1%	1%	1%	1%	1%	1%	%
25	9	21	24	6	19	8
5%	18%	5%	8%	3%	7%	6%
157	16	153	110	59	91	47
35%	32%	34%	36%	31%	33%	37%
271	26	270	169	124	164	73
59%	50%	60%	55%	65%	59%	57%
28	10	25	27	8	22	8
6%	19%	6%	9%	4%	8%	7%
428	42	423	279	183	254	121
94%	81%	94%	91%	96%	92%	93%

Social Media Inactive
94
203
0
%
4
4%
31
33%
59
63%
4
4%
90
96%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	503	220	283
Very good	freq	33	24	9
Very good	prop	7%	10%	4%
Somewhat good	freq	299	151	149
Somewhat good	prop	60%	59%	60%
Somewhat bad	freq	138	63	75
Somewhat bad	prop	28%	25%	31%
Very bad	freq	29	16	13
Very bad	prop	6%	6%	5%
Top2Box	freq	333	175	157
Top2Box	prop	67%	69%	64%
Low2Box	freq	167	79	89
Low2Box	prop	33%	31%	36%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	161	145	162	218	70	155
164	161	178	169	216	62	157
18	8	6	6	21	6	9
9%	5%	4%	4%	9%	8%	6%
117	99	83	87	141	47	99
60%	62%	57%	54%	65%	67%	64%
54	43	42	54	51	17	39
28%	26%	29%	33%	23%	24%	25%
5	11	13	14	6	0	7
3%	7%	9%	9%	3%	%	5%
135	108	90	94	162	53	109
70%	67%	62%	58%	74%	76%	70%
59	53	55	68	57	17	46
30%	33%	38%	42%	26%	24%	30%

Sweden

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
345	108	232	160	330	170	59
346	320	95	88	326	177	44
24	6	18	10	18	15	5
7%	6%	8%	6%	6%	9%	8%
200	55	133	112	211	88	34
58%	51%	57%	70%	64%	52%	58%
100	36	66	36	80	58	12
29%	33%	28%	23%	24%	34%	21%
22	10	16	3	20	9	7
6%	10%	7%	2%	6%	5%	13%
224	61	150	121	229	103	39
65%	57%	65%	76%	70%	61%	66%
122	46	82	39	101	67	20
35%	43%	35%	24%	30%	39%	34%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
441	88	412	313	181	220	155
459	68	435	288	207	191	165
28	14	19	26	8	17	15
6%	16%	5%	8%	4%	8%	10%
265	55	245	205	93	137	89
60%	62%	59%	65%	51%	62%	58%
126	11	127	69	66	56	44
29%	13%	31%	22%	36%	25%	29%
22	7	22	14	15	10	6
5%	8%	5%	4%	8%	5%	4%
294	69	263	230	100	154	104
67%	79%	64%	74%	56%	70%	67%
148	19	149	83	80	66	51
33%	21%	36%	26%	44%	30%	33%

Social Media Inactive
126
147
1
1%
74
59%
38
30%
13
10%
75
60%
51
40%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	291	210
Very good	freq	29	12	17
Very good	prop	6%	5%	7%
Somewhat good	freq	186	119	67
Somewhat good	prop	37%	47%	27%
Somewhat bad	freq	177	86	91
Somewhat bad	prop	35%	34%	37%
Very bad	freq	107	35	73
Very bad	prop	21%	14%	29%
Top2Box	freq	216	131	84
Top2Box	prop	43%	52%	34%
Low2Box	freq	284	121	163
Low2Box	prop	57%	48%	66%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	186	72	9	154	337	290
286	173	42	9	122	370	277
16	10	4	0	9	20	22
6%	5%	5%	%	6%	6%	8%
98	73	15	6	60	120	115
41%	39%	21%	%	39%	36%	40%
87	65	25	3	55	119	100
36%	35%	35%	%	36%	35%	34%
41	38	28	0	30	77	54
17%	20%	39%	%	20%	23%	19%
114	83	19	6	69	141	137
47%	45%	26%	%	45%	42%	47%
128	103	53	3	85	196	154
53%	55%	74%	%	55%	58%	53%

Turkey

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
210	299	43	158	282	218	69
224	147	73	281	306	195	70
7	17	4	8	13	17	4
4%	6%	9%	5%	4%	8%	5%
71	120	11	55	118	69	29
34%	40%	27%	35%	42%	32%	42%
77	105	15	57	97	80	27
37%	35%	36%	36%	34%	37%	39%
54	57	12	38	55	53	9
26%	19%	28%	24%	19%	24%	14%
79	137	15	64	130	86	33
38%	46%	36%	40%	46%	39%	47%
131	162	27	95	152	133	36
62%	54%	64%	60%	54%	61%	53%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
431	165	335	315	179	285	185
431	187	314	350	148	308	167
26	9	21	19	8	15	10
6%	5%	6%	6%	4%	5%	5%
157	82	104	130	56	102	73
36%	50%	31%	41%	31%	36%	40%
150	52	125	98	79	105	65
35%	32%	37%	31%	44%	37%	35%
98	22	85	68	36	63	37
23%	13%	25%	22%	20%	22%	20%
183	91	125	149	64	117	83
42%	55%	37%	47%	36%	41%	45%
248	74	210	166	115	168	102
58%	45%	63%	53%	64%	59%	55%

Social Media Inactive
31
26
5
17%
11
35%
7
23%
8
25%
16
52%
15
48%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1006	542	464
Very good	freq	38	23	15
Very good	prop	8%	9%	6%
Somewhat good	freq	172	90	82
Somewhat good	prop	34%	37%	32%
Somewhat bad	freq	200	94	106
Somewhat bad	prop	40%	38%	42%
Very bad	freq	90	40	50
Very bad	prop	18%	16%	20%
Top2Box	freq	210	114	97
Top2Box	prop	42%	46%	38%
Low2Box	freq	290	134	156
Low2Box	prop	58%	54%	62%

B3 Now, thinking about

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	155	162	81	190	209	293
323	305	378	121	401	445	627
28	7	4	5	9	23	23
15%	4%	2%	7%	5%	11%	8%
66	52	54	26	66	76	101
36%	34%	33%	32%	35%	36%	34%
62	68	70	26	85	79	120
34%	44%	43%	33%	45%	38%	41%
27	29	34	23	30	32	49
15%	19%	21%	28%	16%	15%	17%
94	59	57	32	75	98	123
51%	38%	35%	39%	40%	47%	42%
89	97	105	49	115	111	169
49%	62%	65%	61%	60%	53%	58%

US

our economic situation, how would you describe the current economic situation in? I

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
207	232	127	141	256	244	62
379	404	328	274	541	465	133
15	12	10	16	29	9	19
7%	5%	8%	11%	11%	4%	30%
72	73	40	59	83	89	13
35%	32%	32%	42%	33%	36%	20%
80	96	50	55	106	94	21
38%	41%	39%	39%	41%	38%	34%
41	51	27	12	38	52	10
20%	22%	21%	9%	15%	21%	16%
87	85	51	74	112	98	31
42%	37%	40%	53%	44%	40%	50%
121	147	76	67	144	146	31
58%	63%	60%	47%	56%	60%	50%

[s it...](#)

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
438	84	416	316	181	177	103
873	178	828	656	345	360	207
19	21	17	30	8	25	3
4%	25%	4%	9%	5%	14%	3%
160	23	149	106	66	62	30
36%	27%	36%	33%	36%	35%	29%
179	28	172	134	65	59	50
41%	34%	41%	42%	36%	33%	49%
80	12	78	47	42	31	20
18%	14%	19%	15%	23%	18%	19%
179	44	167	135	74	87	33
41%	52%	40%	43%	41%	49%	32%
259	40	249	181	107	90	70
59%	48%	60%	57%	59%	51%	68%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
220	91	110	184	115
439	163	244	360	239
10	8	8	12	10
4%	9%	7%	7%	8%
81	28	32	63	49
37%	31%	29%	34%	42%
91	37	46	79	38
41%	40%	42%	43%	33%
39	18	24	29	18
18%	20%	22%	16%	16%
90	36	40	76	58
41%	39%	36%	41%	51%
130	55	70	108	57
59%	61%	64%	59%	49%

Stub	Stat	Overall	Gender Male	Gender Female
	base	12500	6250	6250
	unw_base	18084	9223	8861
7 – Very strong economy	freq	384	228	156
7 – Very strong economy	prop	3%	4%	2%
6	freq	752	428	324
6	prop	6%	7%	5%
5	freq	2446	1275	1171
5	prop	20%	20%	19%
4	freq	3511	1688	1823
4	prop	28%	27%	29%
3	freq	2727	1377	1350
3	prop	22%	22%	22%
2	freq	1361	657	705
2	prop	11%	11%	11%
1 – Very weak economy	freq	1319	597	722
1 – Very weak economy	prop	11%	10%	12%
Top3Box	freq	3582	1931	1651
Top3Box	prop	29%	31%	26%
Low3Box	freq	5408	2631	2777
Low3Box	prop	43%	42%	44%
	mean	4.34	4.27	4.42
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5320	4054	3126	3496	4497	3394	5945
6701	6093	5290	4625	6602	5306	9109
185	129	70	117	142	101	207
3%	3%	2%	3%	3%	3%	3%
348	237	168	181	253	270	382
7%	6%	5%	5%	6%	8%	6%
1075	795	575	484	908	852	1227
20%	20%	18%	14%	20%	25%	21%
1618	1046	847	997	1247	928	1644
30%	26%	27%	29%	28%	27%	28%
1130	891	706	738	997	723	1266
21%	22%	23%	21%	22%	21%	21%
498	462	401	463	481	298	624
9%	11%	13%	13%	11%	9%	10%
464	494	361	516	468	222	595
9%	12%	12%	15%	10%	7%	10%
1608	1161	812	782	1304	1223	1816
30%	29%	26%	22%	29%	36%	31%
2093	1847	1467	1717	1946	1242	2486
39%	46%	47%	49%	43%	37%	42%
4.22	4.4	4.47	4.58	4.34	4.09	4.28
4	4	4	4	4	4	4

All Demos

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6555	3627	4912	3961	6525	5975	1401
8975	4653	6586	6845	10007	8077	1988
177	116	121	147	236	147	97
3%	3%	2%	4%	4%	2%	7%
370	184	277	291	447	306	122
6%	5%	6%	7%	7%	5%	9%
1219	579	984	883	1373	1073	312
19%	16%	20%	22%	21%	18%	22%
1866	1028	1370	1112	1711	1800	327
28%	28%	28%	28%	26%	30%	23%
1461	777	1096	854	1379	1348	253
22%	21%	22%	22%	21%	23%	18%
737	425	547	389	721	641	148
11%	12%	11%	10%	11%	11%	11%
724	517	517	285	659	660	142
11%	14%	11%	7%	10%	11%	10%
1766	879	1382	1321	2056	1526	531
27%	24%	28%	33%	32%	26%	38%
2922	1719	2160	1528	2759	2649	543
45%	47%	44%	39%	42%	44%	39%
4.4	4.52	4.37	4.15	4.28	4.42	4.09
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11099	2325	9675	8005	4270	5087	3418
16096	3445	14137	12044	5759	7095	4683
287	138	242	257	111	198	88
3%	6%	3%	3%	3%	4%	3%
630	216	521	528	213	367	178
6%	9%	5%	7%	5%	7%	5%
2134	572	1768	1696	716	985	646
19%	25%	18%	21%	17%	19%	19%
3183	548	2783	2208	1235	1338	964
29%	24%	29%	28%	29%	26%	28%
2474	427	2170	1751	931	1056	794
22%	18%	22%	22%	22%	21%	23%
1213	209	1111	813	528	595	381
11%	9%	11%	10%	12%	12%	11%
1178	214	1080	753	536	548	368
11%	9%	11%	9%	13%	11%	11%
3051	926	2531	2480	1040	1550	911
27%	40%	26%	31%	24%	30%	27%
4865	851	4361	3317	1995	2200	1543
44%	37%	45%	41%	47%	43%	45%
4.38	4.03	4.42	4.26	4.5	4.31	4.41
4	4	4	4	4	4	4

Social Media Inactive
2995
4804
79
3%
135
5%
529
18%
870
29%
680
23%
335
11%
367
12%
743
25%
1382
46%
4.47
4

Stub	Stat	All Countries	Argentina	Australia
	base	12500	500	500
	unw_base	18084	505	1000
7 – Very strong economy	freq	384	9	15
7 – Very strong economy	prop	3%	2%	3%
6	freq	752	18	37
6	prop	6%	4%	7%
5	freq	2446	73	157
5	prop	20%	15%	31%
4	freq	3511	88	168
4	prop	28%	18%	34%
3	freq	2727	107	84
3	prop	22%	21%	17%
2	freq	1361	90	18
2	prop	11%	18%	4%
1 – Very weak economy	freq	1319	115	20
1 – Very weak economy	prop	11%	23%	4%
Top3Box	freq	3582	100	210
Top3Box	prop	29%	20%	42%
Low3Box	freq	5408	312	122
Low3Box	prop	43%	62%	24%
	mean	4.34	4.99	3.81
	median	4	5	4

B6 Rate the current state of the economy in your local area using a s

Belgium	Brazil	Canada	China	Egypt	France	Germany
500	500	500	500	500	500	500
506	1005	1005	1000	502	1001	1001
1	22	17	15	3	2	12
%	4%	3%	3%	1%	%	2%
8	37	53	57	15	8	71
2%	7%	11%	11%	3%	2%	14%
96	91	170	180	106	46	154
19%	18%	34%	36%	21%	9%	31%
169	156	148	160	179	112	155
34%	31%	30%	32%	36%	22%	31%
127	94	72	67	130	148	74
25%	19%	14%	13%	26%	30%	15%
61	49	22	9	40	101	25
12%	10%	4%	2%	8%	20%	5%
37	50	18	10	26	83	10
7%	10%	4%	2%	5%	17%	2%
106	150	240	253	125	56	237
21%	30%	48%	51%	25%	11%	47%
225	193	112	87	196	332	108
45%	39%	22%	17%	39%	66%	22%
4.49	4.22	3.69	3.55	4.28	5.06	3.64
4	4	4	3	4	5	4

All Countries

scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak

Great Britain	Hungary	India	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
1005	505	502	1005	1005	500	506
6	10	26	2	4	5	5
1%	2%	5%	%	1%	1%	1%
28	21	64	5	4	9	24
6%	4%	13%	1%	1%	2%	5%
121	45	177	45	49	69	82
24%	9%	35%	9%	10%	14%	16%
154	120	168	85	160	152	164
31%	24%	34%	17%	32%	30%	33%
125	143	51	104	184	120	105
25%	29%	10%	21%	37%	24%	21%
43	88	9	100	55	70	63
9%	18%	2%	20%	11%	14%	13%
23	73	6	159	44	75	56
5%	15%	1%	32%	9%	15%	11%
155	76	266	53	57	83	111
31%	15%	53%	11%	11%	17%	22%
191	303	66	363	283	265	225
38%	61%	13%	73%	57%	53%	45%
4.17	4.84	3.41	5.44	4.71	4.76	4.51
4	5	3	6	5	5	4

ak economy.

Romania	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden
500	500	500	500	500	500	500
507	504	505	504	501	1000	503
11	11	134	4	4	1	29
2%	2%	27%	1%	1%	%	6%
22	38	71	14	7	6	59
4%	8%	14%	3%	1%	1%	12%
32	103	104	71	51	34	153
6%	21%	21%	14%	10%	7%	31%
74	160	112	133	141	95	173
15%	32%	22%	27%	28%	19%	35%
117	101	48	161	175	140	47
23%	20%	10%	32%	35%	28%	9%
103	53	15	54	66	115	23
21%	11%	3%	11%	13%	23%	5%
142	35	16	63	56	109	16
28%	7%	3%	13%	11%	22%	3%
64	152	309	89	62	41	242
13%	30%	62%	18%	12%	8%	48%
362	188	79	278	297	364	85
72%	38%	16%	56%	59%	73%	17%
5.29	4.2	2.96	4.7	4.8	5.29	3.56
5	4	3	5	5	5	4

Turkey	US
500	500
501	1006
15	19
3%	4%
48	30
10%	6%
118	116
24%	23%
136	149
27%	30%
106	97
21%	19%
44	46
9%	9%
33	44
7%	9%
181	165
36%	33%
183	187
37%	37%
4.07	4.17
4	4

All Regions

B6 Rate the current state of the economy in your local area using a scale from

Stub	Stat	All Countries	North America	LATAM
	base	12500	1000	1500
	unw_base	18084	2011	2010
7 – Very strong economy	freq	384	36	37
7 – Very strong economy	prop	3%	4%	2%
6	freq	752	83	64
6	prop	6%	8%	4%
5	freq	2446	286	233
5	prop	20%	29%	16%
4	freq	3511	297	396
4	prop	28%	30%	26%
3	freq	2727	169	321
3	prop	22%	17%	21%
2	freq	1361	68	209
2	prop	11%	7%	14%
1 – Very weak economy	freq	1319	61	240
1 – Very weak economy	prop	11%	6%	16%
Top3Box	freq	3582	404	334
Top3Box	prop	29%	40%	22%
Low3Box	freq	5408	299	770
Low3Box	prop	43%	30%	51%
	mean	4.34	3.93	4.66
	median	4	4	5

1 to 7, where 7 means a very strong economy today and 1

Europe	APAC	G-8	BRIC	Middle East Africa
5000	3000	4000	2000	2000
7539	4512	7532	3011	2012
80	75	73	74	156
2%	3%	2%	4%	8%
252	206	236	196	148
5%	7%	6%	10%	7%
809	718	805	551	400
16%	24%	20%	28%	20%
1300	957	1121	645	560
26%	32%	28%	32%	28%
1129	662	905	313	445
23%	22%	23%	16%	22%
722	210	444	121	153
14%	7%	11%	6%	8%
708	172	416	101	138
14%	6%	10%	5%	7%
1141	999	1114	821	704
23%	33%	28%	41%	35%
2559	1043	1765	535	736
51%	35%	44%	27%	37%
4.63	4.08	4.39	3.85	4
5	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	505	257	248
7 – Very strong economy	freq	9	3	7
7 – Very strong economy	prop	2%	1%	3%
6	freq	18	10	8
6	prop	4%	4%	3%
5	freq	73	45	28
5	prop	15%	18%	11%
4	freq	88	37	51
4	prop	18%	15%	20%
3	freq	107	59	48
3	prop	21%	24%	19%
2	freq	90	42	48
2	prop	18%	17%	19%
1 – Very weak economy	freq	115	49	66
1 – Very weak economy	prop	23%	20%	26%
Top3Box	freq	100	57	43
Top3Box	prop	20%	23%	17%
Low3Box	freq	312	150	162
Low3Box	prop	62%	61%	63%
	mean	4.99	4.89	5.09
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	145	107	139	183	178	134
208	168	129	124	182	199	155
3	5	2	2	6	1	0
1%	3%	2%	2%	3%	1%	%
6	6	5	4	4	9	6
3%	4%	5%	3%	2%	5%	5%
40	22	11	13	34	26	15
16%	15%	11%	9%	19%	15%	12%
61	15	12	42	30	16	15
25%	10%	11%	30%	16%	9%	12%
43	36	29	17	44	46	35
17%	25%	27%	12%	24%	26%	26%
43	24	23	26	31	33	32
17%	16%	21%	19%	17%	18%	24%
52	38	25	35	35	46	30
21%	26%	23%	25%	19%	26%	23%
49	33	18	19	44	37	22
20%	22%	17%	14%	24%	21%	16%
138	98	77	78	110	125	97
56%	67%	72%	56%	60%	70%	72%
4.9	5.03	5.15	5.05	4.82	5.12	5.2
5	5	5	5	5	5	5

Argentina

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
366	170	205	125	261	239	68
350	159	163	183	289	216	76
9	1	5	4	6	3	1
3%	1%	2%	3%	2%	1%	1%
11	5	8	4	12	6	7
3%	3%	4%	3%	5%	2%	10%
58	28	32	14	41	32	9
16%	16%	15%	11%	16%	14%	13%
72	42	36	10	33	55	11
20%	25%	17%	8%	13%	23%	16%
73	33	45	29	58	49	15
20%	20%	22%	24%	22%	20%	22%
58	28	36	26	50	40	13
16%	16%	17%	21%	19%	17%	19%
85	33	44	38	61	54	13
23%	20%	22%	30%	24%	23%	19%
78	34	45	22	59	41	17
21%	20%	22%	17%	23%	17%	24%
215	95	125	93	170	143	40
59%	56%	61%	75%	65%	60%	59%
4.92	4.87	4.91	5.29	4.99	4.99	4.79
5	5	5	6	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	107	393	307	181	277	151
429	123	382	335	158	284	149
8	1	8	8	1	6	2
2%	1%	2%	2%	1%	2%	1%
11	5	12	15	2	13	5
3%	5%	3%	5%	1%	5%	3%
64	16	57	53	20	43	21
15%	15%	15%	17%	11%	15%	14%
77	11	77	45	42	42	33
18%	10%	20%	15%	23%	15%	22%
92	29	78	72	32	62	34
21%	27%	20%	24%	18%	22%	22%
77	19	71	48	37	47	27
18%	18%	18%	16%	21%	17%	18%
102	27	89	66	47	65	30
24%	25%	23%	21%	26%	23%	20%
84	22	78	76	24	61	27
19%	21%	20%	25%	13%	22%	18%
272	74	238	186	116	174	90
63%	69%	61%	61%	64%	63%	60%
5.02	5.09	4.97	4.84	5.2	4.96	4.93
5	5	5	5	5	5	5

Social Media Inactive
71
72
2
3%
0
%
10
13%
12
17%
11
16%
16
22%
21
29%
11
16%
48
67%
5.26
6

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	443	557
7 – Very strong economy	freq	15	8	7
7 – Very strong economy	prop	3%	3%	3%
6	freq	37	17	20
6	prop	7%	7%	8%
5	freq	157	77	80
5	prop	31%	31%	32%
4	freq	168	74	94
4	prop	34%	30%	37%
3	freq	84	47	37
3	prop	17%	19%	15%
2	freq	18	8	9
2	prop	4%	3%	4%
1 – Very weak economy	freq	20	16	5
1 – Very weak economy	prop	4%	6%	2%
Top3Box	freq	210	103	107
Top3Box	prop	42%	41%	43%
Low3Box	freq	122	71	51
Low3Box	prop	24%	29%	20%
	mean	3.81	3.9	3.72
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	145	157	104	250	146	238
185	291	524	235	517	248	529
10	2	3	3	8	5	8
5%	2%	2%	2%	3%	4%	4%
19	7	11	8	16	13	24
10%	5%	7%	8%	6%	9%	10%
65	51	42	22	75	61	84
33%	35%	27%	21%	30%	42%	35%
70	45	54	34	91	44	71
35%	31%	34%	33%	36%	30%	30%
24	27	33	23	43	18	34
12%	19%	21%	22%	17%	12%	14%
6	6	6	5	9	4	8
3%	4%	4%	5%	4%	3%	4%
4	8	9	10	9	2	9
2%	5%	6%	10%	4%	1%	4%
94	60	56	33	98	79	117
48%	41%	36%	31%	39%	54%	49%
34	40	48	37	61	23	51
17%	28%	30%	36%	25%	16%	21%
3.57	3.92	3.99	4.16	3.84	3.5	3.66
4	4	4	4	4	3	4

Australia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
262	154	159	187	290	210	56
471	322	356	322	576	424	120
7	3	3	9	12	3	4
3%	2%	2%	5%	4%	2%	7%
13	9	12	16	21	15	6
5%	6%	8%	9%	7%	7%	11%
74	40	46	72	91	66	20
28%	26%	29%	39%	31%	32%	36%
98	66	51	52	84	84	16
37%	43%	32%	28%	29%	40%	28%
50	22	35	27	54	29	7
19%	14%	22%	14%	19%	14%	13%
9	6	7	5	13	5	0
4%	4%	5%	3%	4%	2%	1%
12	9	5	6	14	6	2
4%	6%	3%	3%	5%	3%	4%
93	52	61	97	125	85	30
36%	34%	38%	52%	43%	41%	54%
71	36	48	38	81	40	10
27%	24%	30%	20%	28%	19%	18%
3.94	3.95	3.92	3.58	3.84	3.76	3.49
4	4	4	3	4	4	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	91	409	315	175	210	135
880	175	825	604	369	398	248
12	8	7	14	1	11	3
3%	9%	2%	5%	1%	5%	2%
31	8	29	26	10	20	11
7%	9%	7%	8%	6%	9%	8%
138	31	126	112	44	65	56
31%	34%	31%	36%	25%	31%	42%
153	25	143	96	67	68	38
34%	28%	35%	30%	39%	32%	28%
77	13	71	45	37	33	22
17%	14%	17%	14%	21%	16%	16%
17	2	15	13	4	8	2
4%	3%	4%	4%	2%	4%	2%
18	3	17	8	11	6	3
4%	3%	4%	3%	7%	3%	2%
180	48	162	153	55	96	70
40%	52%	40%	49%	31%	46%	52%
112	18	104	66	52	46	27
25%	20%	25%	21%	30%	22%	20%
3.85	3.5	3.87	3.64	4.07	3.66	3.61
4	3	4	4	4	4	3

Social Media Inactive
155
354
2
1%
6
4%
36
23%
62
40%
29
19%
8
5%
12
8%
44
28%
49
32%
4.17
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	506	275	231
7 – Very strong economy	freq	1	0	1
7 – Very strong economy	prop	%	%	1%
6	freq	8	5	3
6	prop	2%	2%	1%
5	freq	96	43	53
5	prop	19%	17%	21%
4	freq	169	87	82
4	prop	34%	35%	33%
3	freq	127	68	58
3	prop	25%	27%	23%
2	freq	61	27	34
2	prop	12%	11%	14%
1 – Very weak economy	freq	37	20	17
1 – Very weak economy	prop	7%	8%	7%
Top3Box	freq	106	49	58
Top3Box	prop	21%	19%	23%
Low3Box	freq	225	116	109
Low3Box	prop	45%	46%	44%
	mean	4.49	4.51	4.46
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	156	158	121	164	127	184
161	180	165	117	163	132	195
0	1	0	0	1	0	0
%	1%	%	%	1%	%	%
5	2	1	2	4	2	3
2%	2%	1%	1%	3%	2%	1%
33	35	28	16	31	38	36
18%	22%	18%	13%	19%	30%	20%
66	46	56	43	57	37	71
36%	30%	36%	35%	35%	29%	39%
48	41	37	28	40	35	46
26%	26%	24%	23%	25%	28%	25%
21	20	20	18	21	11	18
11%	13%	13%	15%	13%	9%	10%
13	10	15	14	9	4	9
7%	6%	9%	11%	5%	3%	5%
38	39	30	18	37	40	39
20%	25%	19%	15%	22%	32%	21%
82	71	72	60	71	50	74
44%	45%	45%	50%	43%	39%	40%
4.47	4.43	4.57	4.71	4.4	4.21	4.38
4	4	4	4	4	4	4

Belgium

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	146	194	161	288	212	30
311	115	265	126	305	201	31
1	0	0	1	1	0	1
%	%	%	1%	%	%	5%
6	3	1	4	7	1	0
2%	2%	1%	2%	2%	1%	%
60	20	37	39	63	34	11
19%	14%	19%	24%	22%	16%	39%
97	53	68	47	91	78	11
31%	36%	35%	30%	32%	37%	38%
81	38	50	40	72	55	4
26%	26%	26%	25%	25%	26%	14%
43	17	24	19	36	25	1
13%	12%	13%	12%	12%	12%	3%
28	14	13	10	18	19	1
9%	10%	7%	6%	6%	9%	2%
67	24	39	44	71	35	13
21%	16%	20%	27%	25%	16%	43%
151	69	87	69	126	99	6
48%	47%	45%	43%	44%	47%	19%
4.55	4.61	4.5	4.36	4.41	4.59	3.75
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
470	53	447	293	199	150	135
475	53	453	306	192	154	138
0	1	0	1	0	1	0
%	3%	%	%	%	1%	%
8	1	8	7	2	3	2
2%	1%	2%	2%	1%	2%	1%
85	15	81	65	31	23	30
18%	29%	18%	22%	16%	15%	22%
158	21	148	96	67	41	51
34%	39%	33%	33%	34%	28%	38%
123	11	116	79	45	52	27
26%	20%	26%	27%	23%	35%	20%
60	1	60	34	27	17	16
13%	2%	13%	12%	14%	11%	12%
37	3	34	11	26	13	9
8%	5%	8%	4%	13%	8%	7%
93	17	89	73	33	27	32
20%	33%	20%	25%	17%	18%	23%
219	14	210	124	99	81	52
47%	28%	47%	42%	50%	54%	39%
4.53	4	4.54	4.33	4.72	4.61	4.4
4	4	4	4	4	5	4

Social Media Inactive
216
214
0
%
4
2%
44
20%
76
35%
48
22%
28
13%
15
7%
48
22%
91
42%
4.46
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1005	508	497
7 – Very strong economy	freq	22	11	11
7 – Very strong economy	prop	4%	5%	4%
6	freq	37	18	20
6	prop	7%	8%	7%
5	freq	91	42	49
5	prop	18%	18%	18%
4	freq	156	73	83
4	prop	31%	32%	31%
3	freq	94	41	53
3	prop	19%	18%	20%
2	freq	49	23	26
2	prop	10%	10%	10%
1 – Very weak economy	freq	50	24	26
1 – Very weak economy	prop	10%	10%	10%
Top3Box	freq	150	71	79
Top3Box	prop	30%	31%	30%
Low3Box	freq	193	88	105
Low3Box	prop	39%	38%	39%
	mean	4.22	4.21	4.24
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	140	75	106	316	78	189
453	316	236	145	607	253	434
11	5	5	6	14	2	9
4%	4%	7%	5%	4%	3%	5%
20	11	6	7	20	10	12
7%	8%	8%	6%	6%	13%	6%
52	19	19	19	58	15	36
18%	14%	26%	18%	18%	19%	19%
93	44	19	29	100	27	49
33%	32%	26%	28%	32%	34%	26%
51	30	13	18	65	11	40
18%	21%	18%	17%	21%	14%	21%
27	17	6	12	30	8	17
9%	12%	8%	11%	9%	10%	9%
31	14	5	16	29	5	26
11%	10%	7%	15%	9%	7%	14%
84	35	31	31	92	27	57
29%	25%	42%	29%	29%	34%	30%
109	60	24	46	123	25	83
38%	43%	32%	43%	39%	31%	44%
4.25	4.35	3.9	4.39	4.22	4.02	4.35
4	4	4	4	4	4	4

Brazil

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
311	157	262	81	237	263	74
571	92	524	389	539	466	172
13	7	12	3	12	10	6
4%	5%	4%	4%	5%	4%	8%
25	16	14	7	18	19	8
8%	10%	5%	9%	8%	7%	11%
55	23	53	15	43	48	19
18%	15%	20%	18%	18%	18%	25%
108	52	81	23	74	82	11
35%	33%	31%	29%	31%	31%	15%
54	25	53	16	42	52	15
17%	16%	20%	19%	18%	20%	21%
32	14	26	10	23	27	5
10%	9%	10%	12%	10%	10%	7%
24	19	24	8	25	26	10
8%	12%	9%	9%	10%	10%	14%
93	46	79	25	73	77	32
30%	30%	30%	31%	31%	29%	44%
110	58	102	33	89	104	30
35%	37%	39%	40%	38%	40%	41%
4.15	4.22	4.22	4.24	4.2	4.25	4.06
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
426	105	395	306	180	329	110
833	254	751	701	282	700	208
16	7	15	11	9	16	4
4%	6%	4%	4%	5%	5%	4%
29	11	26	24	13	29	6
7%	10%	7%	8%	7%	9%	6%
72	26	65	55	34	65	15
17%	24%	17%	18%	19%	20%	13%
145	23	133	92	61	99	40
34%	22%	34%	30%	34%	30%	36%
79	21	73	60	31	65	17
18%	20%	19%	20%	17%	20%	15%
44	6	43	32	17	33	10
10%	6%	11%	10%	10%	10%	9%
40	12	38	32	15	22	18
9%	12%	10%	11%	8%	7%	17%
118	43	107	90	56	111	26
28%	41%	27%	29%	31%	34%	23%
163	39	155	124	63	120	45
38%	37%	39%	40%	35%	36%	41%
4.25	4.02	4.28	4.27	4.12	4.07	4.46
4	4	4	4	4	4	4

Social Media Inactive
61
97
1
2%
2
3%
11
18%
18
30%
12
20%
6
10%
10
17%
14
22%
29
48%
4.63
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1005	565	440
7 – Very strong economy	freq	17	9	8
7 – Very strong economy	prop	3%	4%	3%
6	freq	53	29	24
6	prop	11%	12%	9%
5	freq	170	88	83
5	prop	34%	36%	32%
4	freq	148	67	81
4	prop	30%	28%	31%
3	freq	72	33	40
3	prop	14%	13%	15%
2	freq	22	11	11
2	prop	4%	5%	4%
1 – Very weak economy	freq	18	6	12
1 – Very weak economy	prop	4%	3%	4%
Top3Box	freq	240	125	114
Top3Box	prop	48%	52%	44%
Low3Box	freq	112	50	62
Low3Box	prop	22%	21%	24%
	mean	3.69	3.59	3.78
	median	4	3	4

B6 Rate the current state of the econo

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	150	179	72	156	206	235
308	322	375	115	296	469	494
7	5	5	3	1	9	8
4%	3%	3%	4%	1%	5%	4%
23	11	19	4	15	27	25
13%	8%	10%	6%	9%	13%	11%
58	53	59	23	45	83	85
34%	36%	33%	31%	29%	40%	36%
60	38	49	22	55	56	63
35%	26%	28%	30%	35%	27%	27%
15	28	30	15	25	20	35
9%	19%	17%	20%	16%	10%	15%
4	8	10	5	7	7	9
2%	5%	6%	6%	4%	3%	4%
5	6	7	2	8	4	10
3%	4%	4%	3%	5%	2%	4%
88	70	82	29	61	120	118
51%	47%	46%	41%	39%	58%	50%
23	41	48	21	40	30	54
13%	28%	27%	29%	26%	15%	23%
3.48	3.8	3.79	3.87	3.9	3.41	3.67
3	4	4	4	4	3	3

Canada

omy in your local area using a scale from 1 to 7, where 7 means a very strong econom

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
265	227	196	77	238	262	49
511	211	455	339	546	459	102
8	7	8	2	11	5	4
3%	3%	4%	3%	5%	2%	9%
28	23	20	9	24	29	6
11%	10%	10%	12%	10%	11%	13%
85	66	74	30	79	91	15
32%	29%	38%	39%	33%	35%	30%
85	72	54	23	71	77	13
32%	32%	27%	29%	30%	30%	27%
37	35	29	8	31	41	7
14%	16%	15%	10%	13%	16%	15%
13	12	7	3	12	10	1
5%	5%	4%	4%	5%	4%	3%
8	12	5	1	9	8	2
3%	5%	2%	2%	4%	3%	4%
121	96	102	42	115	125	25
46%	42%	52%	54%	48%	48%	52%
58	59	41	13	53	59	10
22%	26%	21%	16%	22%	23%	21%
3.7	3.82	3.6	3.52	3.67	3.7	3.49
4	4	3	3	4	4	3

y today and 1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
451	71	429	304	186	175	141
903	168	837	671	322	385	283
13	7	10	11	4	6	4
3%	10%	2%	4%	2%	4%	3%
46	8	45	29	21	17	19
10%	12%	10%	10%	11%	10%	13%
155	25	146	111	59	62	47
34%	35%	34%	36%	32%	35%	33%
135	16	132	91	54	47	39
30%	22%	31%	30%	29%	27%	28%
65	9	63	40	31	24	25
14%	13%	15%	13%	17%	14%	18%
21	3	19	11	11	14	2
5%	5%	4%	4%	6%	8%	1%
16	2	16	11	6	5	5
4%	3%	4%	4%	3%	3%	4%
214	40	200	152	83	86	70
48%	56%	47%	50%	45%	49%	50%
102	15	97	62	49	43	32
23%	21%	23%	20%	26%	24%	22%
3.71	3.44	3.73	3.64	3.79	3.72	3.62
4	3	4	4	4	4	4

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
184	120	32	67	192	36	53
337	299	62	129	358	74	83
7	1	1	2	5	.	8
4%	1%	3%	3%	3%	.	15%
17	9	6	5	17	2	13
9%	8%	19%	7%	9%	7%	24%
61	28	13	29	69	13	19
33%	24%	40%	43%	36%	35%	35%
62	46	9	20	53	13	7
34%	38%	28%	30%	28%	36%	13%
23	24	3	9	28	3	6
13%	20%	8%	13%	15%	7%	12%
6	5	0	2	12	2	0
3%	4%	1%	4%	6%	6%	1%
8	7	0	1	7	3	.
4%	6%	1%	1%	4%	8%	.
84	38	20	35	92	15	40
46%	32%	62%	53%	48%	42%	74%
38	35	3	12	47	8	7
20%	30%	11%	18%	24%	22%	13%
3.7	4.04	3.28	3.59	3.75	3.96	2.84
4	4	3	3	4	4	3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1000	462	538
7 – Very strong economy	freq	15	6	9
7 – Very strong economy	prop	3%	2%	4%
6	freq	57	21	36
6	prop	11%	8%	15%
5	freq	180	79	101
5	prop	36%	31%	41%
4	freq	160	83	78
4	prop	32%	32%	32%
3	freq	67	48	19
3	prop	13%	19%	8%
2	freq	9	8	1
2	prop	2%	3%	1%
1 – Very weak economy	freq	10	9	1
1 – Very weak economy	prop	2%	4%	%
Top3Box	freq	253	107	146
Top3Box	prop	51%	42%	59%
Low3Box	freq	87	65	22
Low3Box	prop	17%	26%	9%
	mean	3.55	3.81	3.29
	median	3	4	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	196	95	35	163	302	353
428	444	128	35	214	751	769
9	3	3	0	4	11	10
4%	1%	4%	%	2%	4%	3%
27	18	12	4	16	37	44
13%	9%	13%	12%	10%	12%	13%
78	76	27	11	50	120	125
37%	39%	28%	32%	30%	40%	35%
61	64	36	14	59	88	117
29%	33%	37%	40%	36%	29%	33%
29	24	14	4	24	39	40
14%	12%	15%	13%	15%	13%	11%
2	6	2	1	3	6	8
1%	3%	2%	3%	2%	2%	2%
4	5	2	0	8	2	8
2%	2%	2%	%	5%	1%	2%
114	97	42	15	69	168	180
54%	49%	44%	44%	43%	56%	51%
34	35	17	6	35	46	56
16%	18%	18%	16%	21%	15%	16%
3.45	3.65	3.59	3.62	3.77	3.43	3.53
3	4	4	4	4	3	3

China

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
147	0	417	83	285	215	33
231	0	310	690	653	347	70
5	0	10	5	10	5	2
3%	%	3%	6%	4%	2%	7%
13	0	43	14	40	17	5
9%	%	10%	17%	14%	8%	15%
55	0	148	33	92	89	14
38%	%	35%	39%	32%	41%	42%
44	0	140	20	89	72	10
30%	%	34%	25%	31%	33%	30%
27	0	58	9	40	27	2
18%	%	14%	10%	14%	13%	6%
1	0	8	1	6	3	0
1%	%	2%	2%	2%	1%	%
3	0	9	1	8	2	0
2%	%	2%	1%	3%	1%	%
73	0	201	52	142	111	21
49%	%	48%	62%	50%	52%	63%
31	0	76	11	54	33	2
21%	%	18%	13%	19%	15%	6%
3.61	0	3.61	3.27	3.56	3.55	3.15
4	0	4	3	4	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	90	410	424	72	0	0
930	291	709	911	86	0	0
13	8	7	12	3	0	0
3%	9%	2%	3%	4%	%	%
52	20	38	50	6	0	0
11%	22%	9%	12%	9%	%	%
167	29	151	156	25	0	0
36%	32%	37%	37%	35%	%	%
150	22	139	133	24	0	0
32%	24%	34%	31%	34%	%	%
65	7	60	54	13	0	0
14%	8%	15%	13%	18%	%	%
9	2	7	8	2	0	0
2%	2%	2%	2%	2%	%	%
10	2	8	10	0	0	0
2%	2%	2%	2%	%	%	%
231	57	196	218	34	0	0
50%	63%	48%	51%	47%	%	%
85	12	75	73	14	0	0
18%	13%	18%	17%	20%	%	%
3.58	3.17	3.64	3.55	3.6	0	0
4	3	4	3	4	0	0

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	502	253	249
7 – Very strong economy	freq	3	2	2
7 – Very strong economy	prop	1%	1%	1%
6	freq	15	11	5
6	prop	3%	4%	2%
5	freq	106	62	44
5	prop	21%	25%	18%
4	freq	179	94	85
4	prop	36%	37%	35%
3	freq	130	54	76
3	prop	26%	21%	31%
2	freq	40	16	24
2	prop	8%	6%	10%
1 – Very weak economy	freq	26	15	10
1 – Very weak economy	prop	5%	6%	4%
Top3Box	freq	125	75	50
Top3Box	prop	25%	29%	20%
Low3Box	freq	196	86	110
Low3Box	prop	39%	34%	45%
	mean	4.28	4.17	4.39
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	129	85	41	32	148	302
206	164	132	43	33	150	363
2	0	1	2	0	1	2
1%	%	2%	4%	%	1%	1%
8	5	3	1	4	3	10
3%	4%	4%	1%	12%	2%	3%
58	31	16	6	3	30	63
21%	24%	19%	14%	8%	20%	21%
100	45	34	15	8	54	107
35%	35%	40%	37%	25%	36%	35%
81	30	19	11	11	33	79
28%	23%	23%	28%	35%	22%	26%
23	9	8	6	3	14	25
8%	7%	9%	14%	11%	9%	8%
13	9	3	1	3	13	16
5%	7%	4%	3%	10%	9%	5%
68	36	21	8	6	35	75
24%	28%	24%	19%	19%	23%	25%
117	48	31	18	18	60	120
41%	37%	36%	44%	56%	40%	40%
4.3	4.27	4.22	4.34	4.55	4.4	4.29
4	4	4	4	5	4	4

Egypt

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
198	63	220	218	185	315	16
139	70	203	229	217	285	18
1	2	0	1	1	3	0
1%	4%	%	%	%	1%	%
6	4	6	5	6	10	1
3%	7%	3%	2%	3%	3%	%
43	13	40	54	48	58	1
22%	20%	18%	25%	26%	18%	%
72	25	75	79	63	116	4
36%	40%	34%	37%	34%	37%	%
51	13	69	47	37	93	7
26%	22%	31%	22%	20%	30%	%
15	5	19	16	14	26	2
8%	8%	9%	8%	8%	8%	%
9	0	11	15	17	9	1
5%	%	5%	7%	9%	3%	%
50	19	46	59	54	71	2
25%	30%	21%	27%	29%	22%	%
76	19	98	79	68	128	10
38%	30%	45%	36%	37%	41%	%
4.26	3.94	4.39	4.27	4.29	4.27	4.74
4	4	4	4	4	4	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
484	0	0	254	246	0	0
484	0	0	274	228	0	0
3	0	0	3	1	0	0
1%	%	%	1%	%	%	%
15	0	0	4	11	0	0
3%	%	%	2%	5%	%	%
105	0	0	61	46	0	0
22%	%	%	24%	19%	%	%
175	0	0	85	94	0	0
36%	%	%	34%	38%	%	%
123	0	0	67	63	0	0
25%	%	%	26%	25%	%	%
39	0	0	17	23	0	0
8%	%	%	7%	9%	%	%
25	0	0	16	9	0	0
5%	%	%	6%	4%	%	%
123	0	0	68	57	0	0
26%	%	%	27%	23%	%	%
186	0	0	101	95	0	0
38%	%	%	40%	39%	%	%
4.27	0	0	4.29	4.27	0	0
4	0	0	4	4	0	0

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	529	472
7 – Very strong economy	freq	2	1	1
7 – Very strong economy	prop	%	1%	%
6	freq	8	5	3
6	prop	2%	2%	1%
5	freq	46	28	18
5	prop	9%	11%	7%
4	freq	112	58	54
4	prop	22%	23%	21%
3	freq	148	69	79
3	prop	30%	28%	31%
2	freq	101	46	55
2	prop	20%	19%	22%
1 – Very weak economy	freq	83	39	44
1 – Very weak economy	prop	17%	16%	17%
Top3Box	freq	56	35	21
Top3Box	prop	11%	14%	8%
Low3Box	freq	332	154	178
Low3Box	prop	66%	63%	70%
	mean	5.06	4.96	5.17
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	171	145	89	228	120	189
361	345	295	188	446	242	380
0	1	1	1	1	1	0
%	1%	1%	1%	%	1%	%
2	3	2	1	3	3	3
1%	2%	1%	1%	1%	2%	1%
19	16	12	6	23	15	20
10%	9%	8%	7%	10%	13%	10%
45	34	33	16	48	31	47
24%	20%	23%	18%	21%	26%	25%
60	53	35	18	68	41	52
32%	31%	24%	20%	30%	34%	28%
33	28	40	23	48	18	38
18%	16%	27%	25%	21%	15%	20%
25	36	22	25	38	11	29
14%	21%	15%	28%	17%	9%	15%
21	20	15	7	26	19	22
12%	12%	10%	8%	11%	16%	12%
118	116	97	65	154	70	119
64%	68%	67%	74%	67%	58%	63%
4.96	5.12	5.13	5.44	5.08	4.72	5.01
5	5	5	6	5	5	5

France

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
311	133	219	147	305	195	15
621	375	286	340	616	385	34
2	1	1	0	2	0	0
1%	1%	1%	%	1%	%	2%
5	1	4	3	5	2	1
2%	1%	2%	2%	2%	1%	7%
27	9	22	15	33	13	1
9%	7%	10%	10%	11%	7%	7%
65	28	45	39	64	48	3
21%	21%	21%	26%	21%	25%	23%
95	37	60	51	87	60	4
31%	27%	28%	34%	29%	31%	28%
63	29	46	25	63	38	3
20%	22%	21%	17%	21%	20%	18%
55	29	40	14	50	34	2
18%	21%	18%	10%	16%	17%	15%
34	11	27	18	41	15	3
11%	8%	12%	12%	13%	8%	17%
213	94	147	91	200	132	9
68%	71%	67%	61%	66%	68%	61%
5.1	5.25	5.1	4.84	5.02	5.13	4.79
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
485	34	466	308	187	129	148
967	72	929	610	383	261	292
2	0	2	1	1	1	0
%	1%	%	%	1%	1%	%
7	1	7	5	2	1	1
1%	3%	1%	2%	1%	1%	1%
45	3	43	32	14	16	12
9%	8%	9%	10%	7%	12%	8%
108	8	104	68	42	31	34
22%	22%	22%	22%	22%	24%	23%
143	11	137	99	47	41	45
30%	31%	29%	32%	25%	32%	30%
98	8	93	55	45	22	34
20%	23%	20%	18%	24%	17%	23%
81	4	80	48	35	17	22
17%	11%	17%	16%	19%	13%	15%
53	4	52	39	17	18	13
11%	12%	11%	13%	9%	14%	9%
323	22	310	202	128	80	100
67%	66%	66%	66%	68%	62%	68%
5.07	4.93	5.07	5	5.18	4.9	5.1
5	5	5	5	5	5	5

Social Media Inactive
223
448
1
1%
6
3%
18
8%
47
21%
62
28%
45
20%
45
20%
25
11%
152
68%
5.13
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1001	500	501
7 – Very strong economy	freq	12	7	4
7 – Very strong economy	prop	2%	3%	2%
6	freq	71	37	34
6	prop	14%	15%	14%
5	freq	154	80	73
5	prop	31%	32%	30%
4	freq	155	73	82
4	prop	31%	29%	33%
3	freq	74	39	35
3	prop	15%	16%	14%
2	freq	25	11	13
2	prop	5%	4%	5%
1 – Very weak economy	freq	10	5	5
1 – Very weak economy	prop	2%	2%	2%
Top3Box	freq	237	125	111
Top3Box	prop	47%	49%	45%
Low3Box	freq	108	56	52
Low3Box	prop	22%	22%	21%
	mean	3.64	3.6	3.68
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	149	180	133	135	154	182
302	325	374	267	272	308	373
4	4	4	2	2	6	3
2%	3%	2%	2%	2%	4%	2%
24	22	25	15	20	24	22
14%	15%	14%	12%	15%	16%	12%
56	42	56	34	42	55	58
33%	28%	31%	26%	31%	36%	32%
57	48	51	40	48	41	59
33%	32%	28%	30%	35%	27%	32%
23	22	28	27	16	18	24
14%	15%	16%	21%	12%	12%	13%
4	9	11	10	5	8	11
2%	6%	6%	8%	4%	5%	6%
3	2	5	3	2	2	4
2%	1%	3%	2%	1%	1%	2%
84	68	85	52	65	85	84
49%	46%	47%	39%	48%	55%	46%
30	33	45	41	23	27	39
18%	22%	25%	31%	17%	18%	21%
3.56	3.65	3.71	3.88	3.57	3.47	3.7
4	4	4	4	4	3	4

Germany

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
318	87	287	127	345	155	45
628	175	614	212	690	311	88
8	1	6	5	9	3	1
3%	1%	2%	4%	3%	2%	3%
49	10	41	20	53	19	9
16%	12%	14%	16%	15%	12%	20%
95	22	92	40	106	48	19
30%	25%	32%	32%	31%	31%	42%
96	28	87	40	105	50	11
30%	32%	30%	32%	31%	32%	24%
50	15	43	16	49	25	4
16%	18%	15%	13%	14%	16%	9%
14	8	13	4	17	8	2
4%	9%	5%	3%	5%	5%	4%
6	3	5	1	6	4	0
2%	4%	2%	1%	2%	3%	%
153	33	138	65	168	69	29
48%	38%	48%	51%	49%	45%	64%
69	26	61	21	72	36	6
22%	30%	21%	17%	21%	23%	12%
3.61	3.93	3.63	3.47	3.6	3.74	3.27
4	4	4	3	4	4	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	94	406	346	144	108	153
913	186	815	696	285	208	306
10	2	10	9	3	3	5
2%	2%	2%	2%	2%	3%	3%
63	17	54	53	18	20	22
14%	18%	13%	15%	13%	18%	14%
135	33	121	107	43	33	43
30%	35%	30%	31%	30%	30%	28%
144	24	131	109	42	32	48
32%	25%	32%	32%	29%	30%	31%
70	10	64	47	25	17	25
15%	11%	16%	14%	17%	16%	16%
23	7	18	16	8	3	8
5%	7%	4%	5%	6%	3%	5%
10	1	8	5	5	0	2
2%	2%	2%	1%	3%	%	2%
208	52	185	169	64	55	70
46%	55%	46%	49%	45%	51%	45%
103	18	90	68	38	21	35
23%	19%	22%	20%	27%	19%	23%
3.68	3.53	3.67	3.58	3.78	3.48	3.66
4	3	4	4	4	3	4

Social Media Inactive
239
487
4
2%
30
13%
78
33%
75
31%
33
14%
13
5%
7
3%
112
47%
52
22%
3.7
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1005	539	466
7 – Very strong economy	freq	6	3	4
7 – Very strong economy	prop	1%	1%	1%
6	freq	28	13	15
6	prop	6%	5%	6%
5	freq	121	64	57
5	prop	24%	26%	23%
4	freq	154	73	80
4	prop	31%	29%	32%
3	freq	125	63	61
3	prop	25%	25%	25%
2	freq	43	23	20
2	prop	9%	9%	8%
1 – Very weak economy	freq	23	10	13
1 – Very weak economy	prop	5%	4%	5%
Top3Box	freq	155	80	75
Top3Box	prop	31%	32%	30%
Low3Box	freq	191	97	95
Low3Box	prop	38%	39%	38%
	mean	4.17	4.17	4.18
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	142	161	82	255	99	195
311	314	380	161	518	200	423
3	2	1	1	1	4	2
2%	1%	1%	1%	1%	4%	1%
14	8	6	4	12	10	14
7%	5%	3%	5%	5%	10%	7%
53	36	32	14	68	30	45
27%	25%	20%	17%	26%	30%	23%
61	44	49	23	79	30	59
31%	31%	30%	29%	31%	31%	30%
47	33	46	19	63	20	50
24%	23%	28%	23%	25%	20%	26%
13	12	19	13	22	4	16
6%	8%	12%	16%	8%	4%	8%
6	8	10	8	10	1	9
3%	5%	6%	10%	4%	1%	4%
71	46	39	18	81	44	61
36%	32%	24%	22%	32%	44%	31%
65	53	74	40	95	25	75
33%	37%	46%	49%	37%	26%	39%
3.99	4.16	4.41	4.55	4.16	3.7	4.15
4	4	4	4	4	4	4

Great Britain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	105	156	238	302	198	46
582	216	308	481	643	362	97
4	2	2	3	4	3	2
1%	1%	1%	1%	1%	1%	4%
13	4	8	16	13	14	4
4%	3%	5%	7%	4%	7%	8%
76	18	45	57	76	45	11
25%	17%	29%	24%	25%	23%	23%
95	35	44	75	96	58	15
31%	33%	28%	31%	32%	29%	33%
75	29	38	58	70	55	9
24%	28%	24%	24%	23%	28%	19%
27	10	12	21	27	16	4
9%	10%	8%	9%	9%	8%	9%
14	8	6	9	16	7	2
5%	7%	4%	4%	5%	4%	4%
94	23	55	76	93	62	16
31%	22%	35%	32%	31%	31%	35%
116	48	57	87	114	78	15
38%	45%	36%	37%	38%	39%	32%
4.18	4.41	4.09	4.12	4.2	4.13	3.98
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	77	423	321	171	201	135
908	162	843	661	330	392	272
5	2	4	3	3	4	1
1%	2%	1%	1%	2%	2%	1%
24	7	21	18	9	19	4
5%	9%	5%	6%	5%	9%	3%
110	23	98	80	38	47	36
24%	30%	23%	25%	22%	23%	27%
139	22	132	105	47	54	49
31%	28%	31%	33%	27%	27%	36%
116	14	111	78	46	46	31
26%	18%	26%	24%	27%	23%	23%
39	6	37	25	17	22	11
9%	8%	9%	8%	10%	11%	8%
21	3	20	12	11	9	3
5%	4%	5%	4%	6%	4%	2%
139	32	123	101	50	69	42
31%	41%	29%	32%	29%	34%	31%
177	23	168	115	74	78	45
39%	30%	40%	36%	43%	39%	33%
4.19	3.92	4.22	4.12	4.28	4.12	4.11
4	4	4	4	4	4	4

Social Media Inactive
163
341
1
1%
5
3%
38
23%
51
31%
48
29%
10
6%
11
7%
44
27%
68
42%
4.29
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	505	285	220
7 – Very strong economy	freq	10	4	6
7 – Very strong economy	prop	2%	2%	2%
6	freq	21	9	12
6	prop	4%	4%	5%
5	freq	45	27	17
5	prop	9%	11%	7%
4	freq	120	57	63
4	prop	24%	23%	25%
3	freq	143	73	70
3	prop	29%	30%	28%
2	freq	88	40	47
2	prop	18%	16%	19%
1 – Very weak economy	freq	73	36	37
1 – Very weak economy	prop	15%	14%	15%
Top3Box	freq	76	40	36
Top3Box	prop	15%	16%	14%
Low3Box	freq	303	150	154
Low3Box	prop	61%	61%	61%
	mean	4.84	4.83	4.85
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	159	160	181	225	19	204
216	137	152	177	227	23	197
4	3	3	2	6	0	5
2%	2%	2%	1%	3%	%	3%
9	8	4	10	8	3	10
5%	5%	3%	5%	4%	14%	5%
22	13	10	14	24	2	17
12%	8%	6%	8%	10%	9%	8%
46	43	31	43	55	3	48
25%	27%	20%	23%	24%	19%	24%
61	41	41	47	66	7	57
33%	26%	26%	26%	29%	38%	28%
23	25	39	40	34	2	40
13%	16%	25%	22%	15%	9%	20%
17	24	31	26	32	2	26
9%	15%	19%	15%	14%	12%	13%
35	24	17	26	38	4	32
19%	15%	11%	14%	17%	23%	16%
101	91	112	113	132	11	124
56%	57%	70%	62%	59%	58%	61%
4.58	4.79	5.17	4.91	4.76	4.53	4.8
5	5	5	5	5	5	5

Hungary

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
296	107	294	99	254	246	42
308	139	229	137	262	243	40
5	2	6	2	4	6	3
2%	2%	2%	2%	2%	2%	7%
12	4	11	6	11	11	2
4%	4%	4%	7%	4%	4%	4%
28	7	26	11	27	17	5
9%	7%	9%	11%	11%	7%	11%
72	32	64	24	47	74	7
24%	30%	22%	25%	18%	30%	17%
86	23	88	32	76	67	14
29%	21%	30%	33%	30%	27%	32%
47	19	59	10	49	38	8
16%	18%	20%	10%	19%	16%	19%
46	20	40	13	40	33	4
16%	18%	14%	13%	16%	13%	10%
44	13	43	20	42	34	9
15%	12%	15%	20%	17%	14%	22%
180	62	187	55	165	138	26
61%	58%	63%	55%	65%	56%	61%
4.86	4.92	4.88	4.61	4.92	4.75	4.62
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
458	48	452	290	200	184	224
465	51	454	292	204	188	223
7	4	6	7	3	7	3
2%	9%	1%	2%	1%	4%	1%
20	3	18	11	10	9	8
4%	6%	4%	4%	5%	5%	4%
40	7	38	26	18	12	25
9%	15%	8%	9%	9%	7%	11%
113	9	112	70	47	39	61
25%	18%	25%	24%	24%	21%	27%
130	15	128	86	53	49	68
28%	31%	28%	30%	27%	27%	31%
80	6	81	52	34	38	29
17%	13%	18%	18%	17%	21%	13%
68	4	68	37	34	29	29
15%	9%	15%	13%	17%	16%	13%
67	14	62	45	31	28	36
15%	30%	14%	16%	15%	15%	16%
278	25	278	175	122	117	126
61%	52%	62%	60%	61%	63%	56%
4.86	4.3	4.89	4.8	4.9	4.89	4.73
5	5	5	5	5	5	5

Social Media Inactive
92
94
0
%
5
5%
7
8%
20
22%
26
28%
20
22%
14
15%
12
13%
61
66%
5.01
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	502	272	230
7 – Very strong economy	freq	26	12	14
7 – Very strong economy	prop	5%	5%	6%
6	freq	64	38	25
6	prop	13%	15%	10%
5	freq	177	91	86
5	prop	35%	36%	35%
4	freq	168	83	85
4	prop	34%	32%	35%
3	freq	51	24	27
3	prop	10%	9%	11%
2	freq	9	4	5
2	prop	2%	2%	2%
1 – Very weak economy	freq	6	4	2
1 – Very weak economy	prop	1%	2%	1%
Top3Box	freq	266	141	125
Top3Box	prop	53%	55%	51%
Low3Box	freq	66	32	34
Low3Box	prop	13%	13%	14%
	mean	3.41	3.38	3.45
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	151	82	180	179	141	295
232	172	98	169	186	147	332
16	7	2	9	7	10	20
6%	5%	3%	5%	4%	7%	7%
37	18	9	24	29	10	35
14%	12%	11%	13%	16%	7%	12%
94	55	28	56	59	62	111
35%	37%	34%	31%	33%	44%	38%
95	47	27	60	60	48	89
35%	31%	33%	33%	34%	34%	30%
21	19	11	25	18	9	31
8%	13%	13%	14%	10%	6%	11%
3	3	3	5	3	2	7
1%	2%	3%	3%	1%	1%	2%
2	2	3	2	3	0	2
1%	1%	3%	1%	2%	%	1%
147	80	39	88	95	83	166
55%	53%	48%	49%	53%	59%	56%
26	25	16	32	24	10	40
10%	16%	19%	18%	13%	7%	13%
3.31	3.47	3.63	3.51	3.41	3.28	3.35
3	3	4	4	3	3	3

India

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
205	2	49	449	258	242	116
170	1	43	458	278	224	121
6	0	2	24	17	9	15
3%	%	3%	5%	7%	4%	13%
29	0	6	58	39	25	19
14%	%	11%	13%	15%	10%	16%
66	2	10	166	98	78	37
32%	%	20%	37%	38%	32%	31%
78	0	21	147	72	96	33
38%	%	42%	33%	28%	39%	28%
20	0	10	41	24	27	7
10%	%	20%	9%	9%	11%	6%
2	0	1	8	5	4	6
1%	%	2%	2%	2%	2%	5%
4	0	1	5	2	3	0
2%	%	2%	1%	1%	1%	%
100	2	17	248	154	112	70
49%	%	34%	55%	60%	46%	61%
26	0	12	54	31	35	13
13%	%	24%	12%	12%	14%	11%
3.5	3	3.76	3.38	3.28	3.55	3.13
4	3	4	3	3	4	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
384	257	243	383	113	385	81
381	272	230	399	98	380	87
10	18	7	16	9	19	3
3%	7%	3%	4%	8%	5%	4%
45	42	22	48	15	56	5
12%	16%	9%	13%	14%	15%	7%
140	99	78	142	35	144	24
37%	38%	32%	37%	31%	38%	30%
135	73	95	130	34	125	31
35%	28%	39%	34%	30%	33%	38%
44	17	34	36	15	32	13
11%	7%	14%	9%	13%	8%	16%
3	6	3	7	2	7	3
1%	2%	1%	2%	2%	2%	3%
6	2	4	3	2	2	2
2%	1%	2%	1%	2%	%	3%
196	159	107	206	60	219	33
51%	62%	44%	54%	53%	57%	40%
53	25	41	46	20	41	18
14%	10%	17%	12%	17%	11%	22%
3.5	3.2	3.63	3.41	3.41	3.32	3.75
3	3	4	3	3	3	4

Social Media Inactive
34
35
3
10%
2
7%
8
25%
12
35%
6
18%
0
%
2
5%
14
42%
8
23%
3.65
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1005	470	535
7 – Very strong economy	freq	2	2	1
7 – Very strong economy	prop	%	1%	%
6	freq	5	4	1
6	prop	1%	2%	%
5	freq	45	24	21
5	prop	9%	10%	8%
4	freq	85	38	47
4	prop	17%	15%	19%
3	freq	104	55	49
3	prop	21%	22%	19%
2	freq	100	54	46
2	prop	20%	22%	18%
1 – Very weak economy	freq	159	72	87
1 – Very weak economy	prop	32%	29%	34%
Top3Box	freq	53	30	23
Top3Box	prop	11%	12%	9%
Low3Box	freq	363	181	182
Low3Box	prop	73%	73%	72%
	mean	5.44	5.38	5.5
	median	6	6	6

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	188	151	113	197	115	248
340	378	287	216	394	238	492
1	1	0	0	2	0	1
1%	%	%	%	1%	%	1%
2	2	1	1	2	2	2
1%	1%	1%	1%	1%	2%	1%
16	13	16	8	15	18	23
10%	7%	10%	7%	8%	15%	9%
35	26	24	13	33	25	35
22%	14%	16%	11%	17%	22%	14%
38	36	29	17	43	26	45
24%	19%	19%	15%	22%	23%	18%
27	42	30	23	39	23	55
17%	23%	20%	20%	20%	20%	22%
42	66	51	51	63	20	88
26%	35%	34%	45%	32%	18%	35%
19	16	17	10	19	20	26
12%	9%	11%	9%	10%	17%	10%
107	145	111	91	145	70	188
66%	77%	73%	80%	74%	61%	76%
5.2	5.6	5.49	5.8	5.45	4.98	5.57
5	6	6	6	6	5	6

Italy

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
252	213	214	73	245	255	46
513	311	543	151	482	523	89
1	1	1	0	1	1	1
%	1%	%	%	%	%	2%
4	1	2	2	3	2	1
1%	1%	1%	3%	1%	1%	3%
23	15	19	11	24	22	6
9%	7%	9%	15%	10%	9%	12%
50	30	39	16	40	45	8
20%	14%	18%	22%	16%	18%	16%
58	34	52	17	52	52	5
23%	16%	24%	23%	21%	20%	11%
46	43	44	14	53	48	8
18%	20%	20%	19%	21%	19%	17%
71	88	58	13	73	86	17
28%	41%	27%	18%	30%	34%	38%
27	18	22	13	28	25	8
11%	9%	10%	18%	11%	10%	17%
175	165	153	44	178	185	30
69%	78%	72%	61%	72%	73%	66%
5.31	5.7	5.34	4.95	5.4	5.47	5.34
5	6	5	5	6	6	6

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	82	418	297	200	268	122
916	164	841	609	389	554	236
1	1	1	2	0	2	0
%	1%	%	1%	%	1%	%
4	1	4	4	1	4	1
1%	1%	1%	1%	1%	2%	1%
40	10	36	30	15	23	17
9%	12%	9%	10%	8%	9%	14%
77	16	69	48	36	43	24
17%	19%	16%	16%	18%	16%	20%
98	12	91	68	35	60	25
22%	15%	22%	23%	18%	22%	21%
92	15	86	60	40	50	22
20%	18%	20%	20%	20%	19%	18%
142	27	131	85	73	86	32
31%	34%	31%	29%	36%	32%	27%
45	12	41	36	17	30	18
10%	15%	10%	12%	8%	11%	15%
332	54	308	213	148	195	80
73%	66%	74%	72%	74%	73%	66%
5.45	5.33	5.46	5.35	5.57	5.41	5.22
6	6	6	5	6	6	5

Social Media Inactive
111
215
0
%
0
%
5
5%
18
16%
18
17%
28
25%
41
37%
5
5%
87
79%
5.73
6

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1005	490	515
7 – Very strong economy	freq	4	3	1
7 – Very strong economy	prop	1%	1%	1%
6	freq	4	2	2
6	prop	1%	1%	1%
5	freq	49	28	21
5	prop	10%	11%	8%
4	freq	160	75	85
4	prop	32%	30%	34%
3	freq	184	92	92
3	prop	37%	37%	37%
2	freq	55	27	27
2	prop	11%	11%	11%
1 – Very weak economy	freq	44	24	20
1 – Very weak economy	prop	9%	10%	8%
Top3Box	freq	57	33	24
Top3Box	prop	11%	13%	10%
Low3Box	freq	283	143	140
Low3Box	prop	57%	57%	56%
	mean	4.71	4.71	4.72
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	170	162	335	145	20	275
348	317	340	635	319	51	568
2	0	2	3	0	1	1
1%	%	1%	1%	%	6%	1%
3	1	0	3	0	1	0
2%	1%	%	1%	%	3%	%
17	20	11	24	20	4	28
10%	12%	7%	7%	14%	22%	10%
57	51	52	108	46	6	88
34%	30%	32%	32%	32%	28%	32%
61	59	65	118	60	6	108
36%	34%	40%	35%	42%	30%	39%
18	15	21	40	12	2	29
11%	9%	13%	12%	9%	9%	11%
11	24	10	38	6	1	21
6%	14%	6%	11%	4%	3%	8%
22	22	13	31	20	6	30
13%	13%	8%	9%	14%	30%	11%
90	97	96	196	78	9	158
53%	57%	59%	59%	54%	42%	57%
4.6	4.8	4.74	4.81	4.56	4.13	4.71
5	5	5	5	5	4	5

Japan

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
225	267	101	132	232	268	22
437	349	228	428	472	533	45
3	3	0	1	2	2	1
1%	1%	%	%	1%	1%	3%
4	2	0	2	2	2	0
2%	1%	%	2%	1%	1%	%
21	24	9	16	22	27	4
9%	9%	9%	12%	10%	10%	17%
72	82	34	44	64	95	4
32%	31%	34%	33%	28%	36%	16%
76	96	37	50	93	91	10
34%	36%	37%	38%	40%	34%	43%
25	34	11	10	26	28	2
11%	13%	11%	8%	11%	10%	8%
24	27	9	9	21	23	3
11%	10%	9%	7%	9%	9%	12%
28	29	9	19	27	30	5
12%	11%	9%	14%	12%	11%	21%
125	157	57	69	141	142	14
56%	59%	57%	52%	61%	53%	63%
4.71	4.77	4.75	4.56	4.76	4.67	4.67
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
478	37	463	320	165	43	108
960	79	926	665	314	85	227
4	0	4	1	4	1	0
1%	%	1%	%	2%	3%	%
4	1	3	3	1	2	1
1%	3%	1%	1%	%	4%	1%
45	5	44	32	17	4	13
9%	15%	9%	10%	10%	10%	12%
156	9	151	88	65	10	36
33%	24%	33%	27%	39%	23%	33%
175	15	169	131	50	17	39
37%	40%	37%	41%	30%	41%	37%
53	4	51	36	17	5	12
11%	9%	11%	11%	10%	12%	11%
42	4	41	30	11	3	6
9%	10%	9%	9%	7%	8%	5%
53	6	51	35	21	7	15
11%	17%	11%	11%	13%	17%	14%
269	22	261	197	79	26	57
56%	59%	56%	61%	48%	60%	53%
4.72	4.68	4.72	4.79	4.54	4.61	4.59
5	5	5	5	4	5	5

Social Media Inactive
349
693
3
1%
1
%
31
9%
114
33%
127
36%
37
11%
36
10%
35
10%
200
57%
4.76
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	249	251
7 – Very strong economy	freq	5	2	4
7 – Very strong economy	prop	1%	1%	1%
6	freq	9	6	3
6	prop	2%	2%	1%
5	freq	69	45	25
5	prop	14%	19%	9%
4	freq	152	80	72
4	prop	30%	33%	28%
3	freq	120	58	63
3	prop	24%	24%	24%
2	freq	70	30	40
2	prop	14%	12%	15%
1 – Very weak economy	freq	75	20	54
1 – Very weak economy	prop	15%	9%	21%
Top3Box	freq	83	52	31
Top3Box	prop	17%	22%	12%
Low3Box	freq	265	108	157
Low3Box	prop	53%	45%	60%
	mean	4.76	4.49	5.01
	median	5	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	150	90	367	118	16	211
224	175	101	324	155	21	231
2	3	1	4	1	0	2
1%	2%	1%	1%	1%	3%	1%
1	6	2	6	3	0	6
%	4%	2%	2%	3%	3%	3%
32	20	18	48	18	3	29
12%	13%	20%	13%	15%	18%	14%
86	44	22	117	31	4	75
33%	29%	25%	32%	27%	24%	36%
71	25	24	86	31	4	40
27%	17%	27%	23%	26%	26%	19%
34	19	16	44	23	3	28
13%	13%	18%	12%	19%	20%	13%
34	32	8	63	11	1	32
13%	22%	9%	17%	9%	6%	15%
34	29	20	57	22	4	36
13%	19%	22%	16%	19%	24%	17%
140	77	48	193	64	8	100
54%	51%	53%	53%	54%	52%	47%
4.78	4.8	4.63	4.8	4.68	4.5	4.68
5	5	5	5	5	5	4

Mexico

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
289	221	161	118	272	228	126
269	114	152	234	299	201	143
3	2	2	1	3	3	1
1%	1%	1%	1%	1%	1%	1%
3	5	1	3	8	1	4
1%	2%	1%	3%	3%	%	3%
40	28	20	21	49	21	23
14%	13%	12%	18%	18%	9%	18%
76	70	50	32	68	84	27
27%	32%	31%	27%	25%	37%	21%
80	45	50	26	63	57	28
28%	20%	31%	22%	23%	25%	22%
42	29	21	20	42	28	26
15%	13%	13%	17%	15%	12%	21%
43	42	17	16	39	35	18
15%	19%	11%	13%	14%	16%	14%
47	35	23	25	59	24	27
16%	16%	14%	21%	22%	11%	22%
165	115	88	61	144	120	72
57%	52%	55%	52%	53%	53%	57%
4.82	4.83	4.72	4.69	4.71	4.83	4.8
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
374	173	327	350	135	318	122
357	191	309	373	116	323	120
4	3	3	5	1	5	1
1%	2%	1%	1%	%	2%	%
5	3	6	8	1	4	5
1%	2%	2%	2%	%	1%	4%
47	25	44	52	10	43	19
12%	14%	14%	15%	7%	14%	16%
125	51	101	113	36	98	44
33%	29%	31%	32%	27%	31%	36%
93	42	78	79	40	74	25
25%	24%	24%	23%	29%	23%	20%
44	27	43	37	30	53	12
12%	16%	13%	11%	22%	17%	10%
56	23	52	55	18	41	17
15%	13%	16%	16%	14%	13%	14%
56	31	53	66	11	52	25
15%	18%	16%	19%	8%	16%	20%
193	92	173	172	88	168	53
52%	53%	53%	49%	65%	53%	44%
4.75	4.72	4.78	4.67	5.05	4.74	4.56
5	5	5	4	5	5	4

Social Media Inactive
60
57
0
%
0
%
7
11%
10
17%
22
36%
5
8%
17
28%
7
11%
44
72%
5.26
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	506	256	250
7 – Very strong economy	freq	5	5	0
7 – Very strong economy	prop	1%	2%	%
6	freq	24	18	6
6	prop	5%	7%	2%
5	freq	82	38	45
5	prop	16%	15%	18%
4	freq	164	73	91
4	prop	33%	29%	36%
3	freq	105	61	44
3	prop	21%	25%	18%
2	freq	63	24	39
2	prop	13%	10%	16%
1 – Very weak economy	freq	56	30	26
1 – Very weak economy	prop	11%	12%	10%
Top3Box	freq	111	61	50
Top3Box	prop	22%	25%	20%
Low3Box	freq	225	115	110
Low3Box	prop	45%	46%	44%
	mean	4.51	4.44	4.58
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	153	145	310	117	8	258
171	167	168	304	128	9	283
4	1	0	2	3	0	4
2%	1%	%	1%	3%	%	2%
7	12	5	15	5	2	10
3%	8%	4%	5%	5%	%	4%
39	19	25	34	36	1	37
19%	12%	17%	11%	31%	%	15%
75	49	39	102	37	2	88
37%	32%	27%	33%	32%	%	34%
44	31	30	73	19	1	54
22%	20%	21%	23%	16%	%	21%
19	19	25	43	9	2	37
9%	12%	18%	14%	8%	%	14%
14	22	20	41	8	1	28
7%	15%	14%	13%	7%	%	11%
50	31	30	51	44	3	51
25%	20%	21%	17%	38%	%	20%
77	72	76	157	35	3	118
38%	47%	52%	51%	30%	%	46%
4.28	4.6	4.73	4.69	4.03	4.27	4.54
4	4	5	5	4	4	4

Poland

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
242	74	311	115	262	238	52
223	35	346	125	278	228	59
1	0	3	2	5	0	3
%	%	1%	2%	2%	%	5%
14	4	17	3	13	10	2
6%	5%	5%	3%	5%	4%	4%
45	7	48	27	49	33	13
19%	10%	15%	23%	19%	14%	24%
75	23	101	40	81	82	15
31%	31%	33%	35%	31%	35%	28%
51	18	61	27	47	58	7
21%	24%	20%	23%	18%	24%	13%
27	15	38	10	34	29	6
11%	20%	12%	9%	13%	12%	11%
28	8	42	6	31	25	7
12%	10%	13%	5%	12%	10%	13%
60	11	68	32	68	44	18
25%	15%	22%	28%	26%	18%	34%
106	40	142	43	113	112	20
44%	55%	46%	37%	43%	47%	38%
4.47	4.76	4.56	4.22	4.45	4.57	4.26
4	5	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
448	87	413	317	169	234	170
447	97	409	337	154	231	176
2	3	2	5	0	2	0
1%	3%	1%	2%	%	1%	%
22	7	17	17	6	13	6
5%	8%	4%	5%	4%	6%	3%
70	22	60	55	23	38	30
16%	25%	15%	17%	14%	16%	18%
149	25	139	105	54	82	55
33%	28%	34%	33%	32%	35%	32%
98	8	97	61	42	50	34
22%	9%	24%	19%	25%	22%	20%
58	13	50	37	25	28	23
13%	15%	12%	12%	15%	12%	14%
49	9	47	35	18	21	21
11%	11%	11%	11%	11%	9%	13%
94	32	80	78	30	53	36
21%	36%	19%	24%	18%	23%	21%
205	31	194	134	85	99	79
46%	35%	47%	42%	50%	42%	46%
4.54	4.21	4.57	4.43	4.65	4.42	4.61
4	4	4	4	5	4	4

Social Media Inactive
96
99
3
3%
5
5%
14
15%
27
28%
21
21%
12
13%
14
14%
22
23%
47
49%
4.55
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	507	237	270
7 – Very strong economy	freq	11	11	0
7 – Very strong economy	prop	2%	4%	%
6	freq	22	17	4
6	prop	4%	7%	2%
5	freq	32	14	18
5	prop	6%	6%	7%
4	freq	74	44	30
4	prop	15%	17%	12%
3	freq	117	65	52
3	prop	23%	26%	21%
2	freq	103	49	54
2	prop	21%	20%	22%
1 – Very weak economy	freq	142	51	91
1 – Very weak economy	prop	28%	20%	36%
Top3Box	freq	64	42	22
Top3Box	prop	13%	17%	9%
Low3Box	freq	362	165	197
Low3Box	prop	72%	66%	79%
	mean	5.29	4.95	5.63
	median	5	5	6

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
188	188	124	135	263	83	253
182	195	130	90	300	97	296
11	0	0	11	0	0	0
6%	%	%	8%	%	%	%
1	17	3	16	4	1	5
1%	9%	3%	12%	2%	1%	2%
7	18	7	3	22	4	21
4%	9%	5%	2%	8%	5%	8%
31	24	18	22	38	12	37
17%	13%	15%	16%	15%	14%	15%
50	34	32	9	65	34	62
27%	18%	26%	7%	25%	41%	24%
42	37	24	27	55	18	48
23%	20%	19%	20%	21%	22%	19%
45	58	39	47	78	14	81
24%	31%	32%	35%	30%	17%	32%
19	35	10	29	26	5	25
10%	19%	8%	22%	10%	6%	10%
138	128	96	84	198	66	191
73%	68%	77%	62%	76%	80%	75%
5.22	5.22	5.49	5.03	5.45	5.28	5.47
5	6	6	6	6	5	6

Romania

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
247	134	295	71	173	327	44
211	19	345	143	170	337	46
11	11	0	0	11	0	11
4%	%	%	%	6%	%	24%
17	13	8	0	5	16	1
7%	%	3%	1%	3%	5%	2%
11	0	27	4	10	21	4
4%	%	9%	6%	6%	6%	10%
37	15	44	15	30	44	4
15%	%	15%	21%	17%	14%	9%
55	31	70	16	39	78	6
22%	%	24%	23%	23%	24%	13%
55	20	67	16	33	70	10
22%	%	23%	23%	19%	21%	24%
61	45	79	18	45	97	8
25%	%	27%	26%	26%	30%	18%
38	24	35	5	26	37	16
16%	%	12%	7%	15%	11%	36%
171	95	216	51	118	245	24
69%	%	73%	72%	68%	75%	55%
5.1	5.09	5.35	5.39	5.08	5.39	4.29
5	5	5	5	5	6	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	67	433	273	207	203	213
461	85	422	327	168	233	212
0	11	0	0	0	11	0
%	16%	%	%	%	5%	%
21	0	22	19	2	18	4
5%	%	5%	7%	1%	9%	2%
27	6	26	22	9	11	16
6%	9%	6%	8%	4%	5%	7%
70	9	65	50	23	30	25
15%	13%	15%	18%	11%	15%	12%
111	13	104	64	49	37	65
24%	19%	24%	23%	24%	18%	30%
93	14	89	55	48	44	39
20%	21%	21%	20%	23%	22%	18%
134	15	127	63	76	54	64
29%	22%	29%	23%	37%	26%	30%
48	16	48	41	12	39	19
11%	24%	11%	15%	6%	19%	9%
338	42	320	182	172	134	168
74%	63%	74%	67%	83%	66%	79%
5.38	4.73	5.37	5.11	5.73	5.02	5.47
5	5	5	5	6	5	5

Social Media Inactive
84
62
0
%
0
%
5
6%
19
23%
15
18%
20
24%
24
29%
5
6%
59
71%
5.46
6

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	504	242	262
7 – Very strong economy	freq	11	7	4
7 – Very strong economy	prop	2%	3%	2%
6	freq	38	17	21
6	prop	8%	7%	8%
5	freq	103	53	50
5	prop	21%	22%	19%
4	freq	160	75	85
4	prop	32%	31%	32%
3	freq	101	41	60
3	prop	20%	17%	23%
2	freq	53	27	26
2	prop	11%	11%	10%
1 – Very weak economy	freq	35	19	16
1 – Very weak economy	prop	7%	8%	6%
Top3Box	freq	152	77	75
Top3Box	prop	30%	32%	29%
Low3Box	freq	188	87	101
Low3Box	prop	38%	36%	39%
	mean	4.2	4.18	4.21
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	170	124	47	211	208	260
160	185	159	35	202	241	276
5	1	5	0	6	5	8
2%	1%	4%	%	3%	2%	3%
21	8	9	2	12	22	25
10%	5%	7%	5%	6%	10%	9%
39	40	24	5	47	45	56
19%	24%	20%	10%	22%	22%	22%
76	51	33	16	65	69	77
37%	30%	26%	33%	31%	33%	30%
39	32	30	9	50	38	53
19%	19%	25%	19%	24%	18%	20%
22	20	11	12	16	19	21
11%	12%	9%	26%	8%	9%	8%
6	18	12	3	15	12	20
3%	10%	9%	7%	7%	6%	8%
64	49	38	7	65	72	89
31%	29%	31%	14%	31%	34%	34%
66	69	53	25	81	68	94
32%	41%	43%	53%	38%	33%	36%
4.02	4.38	4.24	4.75	4.18	4.04	4.1
4	4	4	5	4	4	4

Russia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
240	84	290	126	244	256	35
228	46	250	208	272	232	39
3	0	8	3	7	4	2
1%	%	3%	2%	3%	1%	5%
13	5	21	11	22	16	6
5%	6%	7%	9%	9%	6%	16%
47	16	68	20	56	47	9
20%	18%	23%	16%	23%	18%	25%
82	37	84	39	65	95	6
34%	44%	29%	31%	27%	37%	18%
48	12	58	31	47	54	4
20%	14%	20%	24%	19%	21%	12%
31	10	26	16	27	26	5
13%	12%	9%	13%	11%	10%	13%
15	4	25	7	20	15	4
6%	4%	9%	5%	8%	6%	12%
63	21	98	33	85	67	16
26%	25%	34%	27%	35%	26%	45%
95	26	109	54	94	95	13
39%	31%	37%	43%	38%	37%	37%
4.31	4.2	4.17	4.27	4.16	4.24	4.04
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
465	63	437	335	150	161	197
465	69	435	358	132	168	198
10	2	10	9	2	4	3
2%	3%	2%	3%	1%	2%	1%
32	7	30	23	10	14	13
7%	11%	7%	7%	7%	8%	6%
94	14	89	74	27	30	48
20%	23%	20%	22%	18%	19%	24%
153	10	149	100	55	54	62
33%	16%	34%	30%	37%	34%	31%
96	16	84	66	31	38	35
21%	26%	19%	20%	21%	23%	18%
48	6	46	33	19	12	24
10%	10%	11%	10%	13%	7%	12%
31	7	28	30	5	10	13
7%	11%	6%	9%	4%	6%	7%
136	23	129	107	39	47	64
29%	37%	29%	32%	26%	29%	32%
175	29	159	129	56	59	72
38%	47%	36%	38%	37%	37%	36%
4.21	4.24	4.19	4.22	4.22	4.14	4.21
4	4	4	4	4	4	4

Social Media Inactive
142
138
5
3%
11
8%
25
17%
44
31%
28
20%
17
12%
12
9%
41
29%
57
40%
4.26
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	505	308	197
7 – Very strong economy	freq	134	86	48
7 – Very strong economy	prop	27%	29%	23%
6	freq	71	43	28
6	prop	14%	15%	13%
5	freq	104	56	48
5	prop	21%	19%	23%
4	freq	112	59	53
4	prop	22%	20%	25%
3	freq	48	23	26
3	prop	10%	8%	12%
2	freq	15	14	1
2	prop	3%	5%	%
1 – Very weak economy	freq	16	10	6
1 – Very weak economy	prop	3%	4%	3%
Top3Box	freq	309	186	123
Top3Box	prop	62%	64%	59%
Low3Box	freq	79	47	32
Low3Box	prop	16%	16%	15%
	mean	2.96	2.91	3.03
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	172	43	232	157	45	273
394	89	22	249	143	42	218
56	62	16	63	50	8	84
20%	36%	36%	27%	32%	17%	31%
42	19	10	37	16	11	43
15%	11%	23%	16%	10%	24%	16%
60	39	6	39	38	10	59
21%	22%	14%	17%	24%	23%	22%
81	23	8	59	30	4	47
28%	13%	18%	26%	19%	9%	17%
29	17	2	20	17	6	24
10%	10%	5%	9%	11%	14%	9%
7	6	2	5	5	5	7
2%	3%	5%	2%	3%	10%	3%
10	6	0	9	2	1	8
4%	3%	%	4%	1%	3%	3%
158	120	31	139	104	29	186
55%	70%	73%	60%	66%	64%	68%
46	29	4	33	23	12	40
16%	17%	9%	14%	15%	27%	14%
3.16	2.74	2.46	2.94	2.8	3.2	2.78
3	3	2	3	3	3	3

Saudi Arabia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
227	156	132	212	206	294	71
287	158	151	196	177	328	73
50	49	25	59	73	61	22
22%	32%	19%	28%	35%	21%	31%
28	20	22	29	34	37	15
12%	13%	16%	14%	17%	12%	21%
45	37	30	37	37	67	10
20%	23%	23%	18%	18%	23%	14%
65	34	34	43	36	75	13
29%	22%	26%	20%	18%	26%	19%
24	10	14	24	13	35	4
11%	7%	10%	11%	6%	12%	6%
8	2	3	9	7	8	0
3%	1%	2%	4%	3%	3%	%
8	4	4	9	6	10	7
4%	2%	3%	4%	3%	4%	10%
123	106	77	126	144	165	47
54%	68%	58%	59%	70%	56%	66%
40	16	21	43	26	53	11
18%	10%	16%	20%	13%	18%	16%
3.18	2.72	3.11	3.04	2.65	3.18	2.88
3	3	3	3	2	3	2

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
429	110	390	273	220	234	172
432	106	399	244	252	244	162
112	30	104	84	49	55	47
26%	27%	27%	31%	22%	23%	27%
56	21	49	42	26	38	21
13%	19%	13%	16%	12%	16%	12%
95	29	76	56	46	48	39
22%	26%	19%	20%	21%	21%	23%
99	17	95	45	66	55	35
23%	15%	24%	17%	30%	23%	21%
44	7	41	24	24	21	21
10%	6%	11%	9%	11%	9%	12%
15	1	14	12	3	10	5
3%	1%	4%	4%	1%	4%	3%
9	6	10	10	6	7	5
2%	6%	3%	4%	3%	3%	3%
262	80	229	183	121	141	107
61%	72%	59%	67%	55%	60%	62%
68	14	66	45	33	38	30
16%	12%	17%	16%	15%	16%	17%
2.97	2.79	3.01	2.83	3.1	3.03	2.97
3	3	3	3	3	3	3

Social Media Inactive
94
99
32
34%
11
12%
18
19%
21
23%
7
7%
1
1%
4
4%
61
65%
11
12%
2.76
3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	504	250	254
7 – Very strong economy	freq	4	4	0
7 – Very strong economy	prop	1%	2%	%
6	freq	14	12	2
6	prop	3%	5%	1%
5	freq	71	38	33
5	prop	14%	16%	13%
4	freq	133	65	68
4	prop	27%	27%	26%
3	freq	161	69	92
3	prop	32%	29%	35%
2	freq	54	28	26
2	prop	11%	12%	10%
1 – Very weak economy	freq	63	24	39
1 – Very weak economy	prop	13%	10%	15%
Top3Box	freq	89	54	34
Top3Box	prop	18%	23%	13%
Low3Box	freq	278	121	157
Low3Box	prop	56%	50%	60%
	mean	4.7	4.51	4.87
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	135	82	72	115	312	187
250	159	95	63	117	324	215
2	1	1	0	2	2	0
1%	1%	1%	%	1%	1%	%
11	2	0	5	1	8	3
4%	2%	%	7%	1%	3%	2%
48	15	8	5	23	43	22
17%	11%	9%	7%	20%	14%	12%
77	31	25	18	22	93	53
27%	23%	30%	25%	19%	30%	28%
96	42	23	25	35	100	53
34%	31%	29%	35%	31%	32%	28%
22	20	12	8	14	32	26
8%	15%	15%	11%	12%	10%	14%
27	23	13	12	19	33	29
10%	17%	16%	16%	16%	10%	16%
61	19	9	10	25	54	26
22%	14%	10%	13%	22%	17%	14%
145	85	48	45	68	165	109
51%	63%	59%	62%	59%	53%	58%
4.5	4.95	4.93	4.85	4.79	4.63	4.88
5	5	5	5	5	5	5

South Africa

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
313	254	116	130	256	244	114
289	246	126	132	278	226	122
4	1	2	1	3	2	1
1%	%	2%	1%	1%	1%	1%
10	8	1	5	11	2	6
3%	3%	1%	4%	4%	1%	5%
49	33	9	28	38	33	20
16%	13%	8%	21%	15%	13%	18%
80	71	36	27	60	73	25
26%	28%	31%	21%	23%	30%	22%
108	78	38	45	83	78	31
34%	31%	33%	35%	32%	32%	27%
28	24	19	12	27	27	15
9%	9%	16%	9%	11%	11%	13%
34	39	11	13	34	29	16
11%	15%	10%	10%	13%	12%	14%
63	42	13	34	52	37	27
20%	17%	11%	26%	20%	15%	23%
169	140	68	70	145	133	62
54%	55%	58%	54%	56%	55%	54%
4.59	4.75	4.78	4.52	4.67	4.72	4.66
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
386	177	323	378	120	329	128
382	189	315	401	101	327	131
3	1	3	4	0	4	0
1%	%	1%	1%	%	1%	%
8	7	7	8	6	11	3
2%	4%	2%	2%	5%	3%	3%
50	32	39	58	13	49	16
13%	18%	12%	15%	11%	15%	13%
108	40	94	91	42	96	30
28%	22%	29%	24%	35%	29%	24%
130	48	113	124	35	98	47
34%	27%	35%	33%	29%	30%	37%
39	24	31	42	12	30	19
10%	13%	9%	11%	10%	9%	15%
47	26	37	50	13	42	13
12%	15%	11%	13%	11%	13%	10%
62	39	49	70	19	63	19
16%	22%	15%	19%	16%	19%	15%
216	98	180	217	60	170	78
56%	55%	56%	57%	50%	52%	61%
4.71	4.71	4.69	4.73	4.61	4.61	4.78
5	5	5	5	4	5	5

Social Media Inactive
43
46
0
%
0
%
6
14%
8
18%
16
37%
5
12%
8
20%
6
14%
30
69%
5.06
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	275	226
7 – Very strong economy	freq	4	1	3
7 – Very strong economy	prop	1%	%	1%
6	freq	7	5	2
6	prop	1%	2%	1%
5	freq	51	32	19
5	prop	10%	13%	8%
4	freq	141	68	73
4	prop	28%	27%	30%
3	freq	175	89	86
3	prop	35%	35%	35%
2	freq	66	38	28
2	prop	13%	15%	11%
1 – Very weak economy	freq	56	19	37
1 – Very weak economy	prop	11%	8%	15%
Top3Box	freq	62	38	24
Top3Box	prop	12%	15%	10%
Low3Box	freq	297	147	150
Low3Box	prop	59%	58%	61%
	mean	4.8	4.7	4.89
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	194	115	86	184	229	293
147	222	132	76	184	241	321
2	2	0	0	2	2	4
1%	1%	%	%	1%	1%	1%
1	4	2	2	1	4	5
1%	2%	1%	2%	1%	2%	2%
16	17	18	8	20	23	36
8%	9%	16%	9%	11%	10%	12%
53	51	37	23	42	76	81
28%	26%	32%	27%	23%	33%	27%
60	76	39	29	69	77	108
31%	39%	34%	34%	37%	34%	37%
28	28	10	9	28	29	34
15%	14%	9%	11%	15%	13%	11%
31	16	9	15	23	18	26
16%	8%	8%	17%	12%	8%	9%
19	23	20	9	23	30	45
10%	12%	17%	11%	12%	13%	15%
119	120	58	54	120	124	168
62%	62%	51%	62%	65%	54%	57%
4.97	4.76	4.56	4.95	4.9	4.66	4.67
5	5	5	5	5	5	5

South Korea

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
207	8	114	379	274	226	67
180	6	100	395	299	202	73
0	0	0	4	3	1	0
%	%	%	1%	1%	%	%
2	0	0	7	5	2	1
1%	%	%	2%	2%	1%	1%
15	0	9	41	31	20	13
7%	%	8%	11%	11%	9%	19%
60	3	29	109	74	67	19
29%	%	26%	29%	27%	30%	28%
67	2	47	127	100	76	18
32%	%	41%	34%	36%	34%	27%
32	1	10	55	40	26	10
16%	%	9%	15%	14%	12%	15%
30	2	18	36	22	34	6
14%	%	16%	9%	8%	15%	9%
17	0	9	52	39	23	14
8%	%	8%	14%	14%	10%	21%
129	5	75	218	161	136	34
63%	%	66%	57%	59%	60%	51%
4.98	5.24	4.98	4.73	4.71	4.9	4.61
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
433	112	388	361	118	192	203
428	126	375	385	97	196	204
4	3	1	4	0	3	0
1%	3%	%	1%	%	1%	%
6	4	3	6	1	7	0
1%	3%	1%	2%	1%	4%	%
38	17	34	37	10	25	19
9%	15%	9%	10%	8%	13%	10%
122	26	115	104	33	50	55
28%	23%	30%	29%	28%	26%	27%
157	36	139	129	40	64	74
36%	32%	36%	36%	34%	33%	36%
56	14	52	49	15	25	31
13%	12%	13%	14%	13%	13%	15%
50	12	43	31	19	18	24
12%	11%	11%	9%	17%	9%	12%
48	24	38	47	11	35	19
11%	21%	10%	13%	9%	18%	10%
263	62	235	209	74	107	129
61%	56%	60%	58%	63%	56%	63%
4.82	4.61	4.85	4.72	4.99	4.63	4.92
5	5	5	5	5	5	5

Social Media Inactive
105
101
1
1%
0
%
7
6%
36
34%
37
35%
10
9%
15
14%
8
7%
62
58%
4.86
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1000	505	495
7 – Very strong economy	freq	1	1	1
7 – Very strong economy	prop	%	%	%
6	freq	6	4	2
6	prop	1%	2%	1%
5	freq	34	13	21
5	prop	7%	5%	8%
4	freq	95	41	54
4	prop	19%	16%	22%
3	freq	140	76	63
3	prop	28%	30%	26%
2	freq	115	58	56
2	prop	23%	23%	23%
1 – Very weak economy	freq	109	58	51
1 – Very weak economy	prop	22%	23%	20%
Top3Box	freq	41	18	23
Top3Box	prop	8%	7%	9%
Low3Box	freq	364	193	170
Low3Box	prop	73%	77%	69%
	mean	5.29	5.37	5.21
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	200	126	265	143	23	249
341	389	270	558	260	43	504
1	0	0	1	0	0	1
%	%	%	1%	%	%	%
2	2	1	2	3	0	3
1%	1%	1%	1%	2%	%	1%
13	15	6	14	12	3	20
7%	7%	5%	5%	8%	11%	8%
34	35	27	40	36	7	51
19%	18%	21%	15%	25%	28%	21%
48	56	37	73	42	7	70
27%	28%	29%	28%	29%	29%	28%
33	51	31	64	28	6	62
19%	25%	25%	24%	19%	27%	25%
44	42	24	70	22	1	42
25%	21%	19%	26%	15%	5%	17%
16	17	8	17	15	3	24
9%	9%	6%	7%	10%	11%	10%
125	148	91	207	92	14	174
72%	74%	72%	78%	64%	61%	70%
5.3	5.31	5.27	5.47	5.02	4.88	5.17
5	5	5	6	5	5	5

Spain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
251	227	118	155	245	255	44
496	623	93	284	493	507	83
1	1	0	0	1	0	0
%	1%	%	%	%	%	%
2	3	1	2	3	2	1
1%	1%	1%	1%	1%	1%	1%
14	12	6	16	17	17	4
6%	5%	5%	10%	7%	7%	10%
44	41	23	32	44	51	7
18%	18%	19%	20%	18%	20%	15%
70	66	37	36	69	70	12
28%	29%	31%	24%	28%	28%	28%
52	45	27	42	59	56	13
21%	20%	23%	27%	24%	22%	29%
68	59	24	27	52	57	7
27%	26%	20%	17%	21%	22%	17%
17	16	7	18	21	20	5
7%	7%	6%	11%	9%	8%	11%
190	170	88	105	180	184	32
76%	75%	74%	68%	73%	72%	73%
5.42	5.37	5.3	5.17	5.29	5.3	5.23
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	52	448	306	190	277	129
917	99	901	591	399	525	272
1	0	1	1	1	0	0
%	%	%	%	%	%	%
5	1	5	3	3	4	1
1%	2%	1%	1%	1%	1%	1%
30	7	27	24	10	20	11
6%	13%	6%	8%	5%	7%	8%
89	9	87	58	36	45	31
19%	17%	19%	19%	19%	16%	24%
128	15	125	87	52	75	37
28%	29%	28%	28%	27%	27%	29%
102	13	102	73	41	68	25
22%	25%	23%	24%	22%	25%	19%
102	7	102	59	48	64	24
22%	14%	23%	19%	25%	23%	19%
36	8	33	28	13	24	12
8%	15%	7%	9%	7%	9%	9%
332	35	329	220	141	207	86
73%	68%	73%	72%	74%	75%	67%
5.3	5.03	5.32	5.24	5.38	5.35	5.13
5	5	5	5	5	5	5

Social Media Inactive
94
203
1
1%
1
1%
3
4%
19
20%
27
29%
22
23%
21
22%
5
5%
70
75%
5.35
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	503	220	283
7 – Very strong economy	freq	29	20	9
7 – Very strong economy	prop	6%	8%	4%
6	freq	59	38	21
6	prop	12%	15%	9%
5	freq	153	76	78
5	prop	31%	30%	32%
4	freq	173	76	97
4	prop	35%	30%	39%
3	freq	47	30	17
3	prop	9%	12%	7%
2	freq	23	10	13
2	prop	5%	4%	5%
1 – Very weak economy	freq	16	5	11
1 – Very weak economy	prop	3%	2%	4%
Top3Box	freq	242	134	108
Top3Box	prop	48%	53%	44%
Low3Box	freq	85	44	41
Low3Box	prop	17%	17%	17%
	mean	3.56	3.42	3.71
	median	4	3	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	161	145	162	218	70	155
164	161	178	169	216	62	157
10	6	13	2	16	8	12
5%	4%	9%	1%	7%	12%	7%
24	20	16	8	29	18	20
12%	12%	11%	5%	13%	25%	13%
56	50	47	43	75	24	56
29%	31%	32%	27%	34%	34%	36%
78	51	45	73	68	12	48
40%	31%	31%	45%	31%	17%	31%
13	25	10	10	21	7	14
7%	15%	7%	6%	10%	11%	9%
9	8	6	15	4	1	2
4%	5%	4%	9%	2%	1%	1%
5	2	9	11	5	0	3
3%	1%	6%	7%	2%	%	2%
90	76	76	52	120	50	87
46%	47%	52%	32%	55%	71%	57%
26	34	25	36	30	8	19
14%	21%	17%	22%	14%	11%	12%
3.54	3.62	3.53	4.05	3.37	2.92	3.33
4	4	3	4	3	3	3

Sweden

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
345	108	232	160	330	170	59
346	320	95	88	326	177	44
17	5	16	9	13	16	4
5%	4%	7%	5%	4%	9%	7%
39	11	19	29	41	18	7
11%	10%	8%	18%	12%	11%	12%
98	32	76	46	112	42	15
28%	30%	33%	29%	34%	25%	25%
125	35	83	55	112	61	24
36%	33%	36%	34%	34%	36%	41%
33	14	18	15	32	15	5
10%	13%	8%	9%	10%	9%	9%
21	6	11	6	12	11	2
6%	6%	5%	4%	4%	7%	3%
13	4	10	1	8	7	2
4%	4%	4%	1%	3%	4%	3%
154	48	110	83	165	76	26
45%	45%	47%	52%	50%	45%	44%
67	24	39	22	52	33	9
19%	23%	17%	14%	16%	19%	15%
3.67	3.73	3.61	3.38	3.54	3.6	3.55
4	4	4	3	3	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
441	88	412	313	181	220	155
459	68	435	288	207	191	165
25	10	18	19	10	15	9
6%	12%	4%	6%	5%	7%	6%
52	8	51	38	20	26	16
12%	9%	12%	12%	11%	12%	11%
139	33	120	102	51	69	48
31%	38%	29%	33%	28%	31%	31%
149	22	151	114	57	73	61
34%	26%	37%	36%	32%	33%	40%
42	10	37	28	16	20	14
9%	11%	9%	9%	9%	9%	9%
21	2	21	6	16	16	1
5%	3%	5%	2%	9%	7%	1%
14	2	14	5	11	1	5
3%	2%	3%	2%	6%	%	3%
216	51	190	160	80	110	73
49%	58%	46%	51%	44%	50%	47%
77	14	71	39	43	37	20
17%	16%	17%	13%	24%	17%	13%
3.56	3.32	3.61	3.42	3.79	3.5	3.51
4	3	4	3	4	4	4

Social Media Inactive
126
147
5
4%
17
14%
36
29%
39
31%
12
10%
5
4%
10
8%
59
47%
28
22%
3.74
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	291	210
7 – Very strong economy	freq	15	9	6
7 – Very strong economy	prop	3%	3%	2%
6	freq	48	29	19
6	prop	10%	12%	8%
5	freq	118	72	46
5	prop	24%	28%	19%
4	freq	136	64	72
4	prop	27%	25%	29%
3	freq	106	56	50
3	prop	21%	22%	20%
2	freq	44	13	31
2	prop	9%	5%	12%
1 – Very weak economy	freq	33	10	24
1 – Very weak economy	prop	7%	4%	10%
Top3Box	freq	181	110	71
Top3Box	prop	36%	44%	29%
Low3Box	freq	183	79	105
Low3Box	prop	37%	31%	42%
	mean	4.07	3.82	4.33
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	186	72	9	154	337	290
286	173	42	9	122	370	277
5	10	0	0	4	11	9
2%	5%	%	%	2%	3%	3%
29	12	7	0	17	31	34
12%	7%	9%	%	11%	9%	12%
59	49	11	4	35	80	73
24%	26%	15%	%	22%	24%	25%
70	46	20	3	45	88	82
29%	25%	28%	%	29%	26%	28%
52	40	14	2	23	81	57
22%	21%	19%	%	15%	24%	20%
18	19	7	0	15	29	19
7%	10%	9%	%	10%	9%	7%
8	10	15	0	15	18	17
3%	6%	20%	%	10%	5%	6%
93	71	17	4	55	122	115
38%	38%	24%	%	36%	36%	40%
79	69	35	2	54	127	93
33%	37%	48%	%	35%	38%	32%
3.92	4.04	4.65	3.78	4.13	4.05	3.93
4	4	4	4	4	4	4

Turkey

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
210	299	43	158	282	218	69
224	147	73	281	306	195	70
6	11	1	3	11	4	3
3%	4%	3%	2%	4%	2%	5%
14	25	5	18	27	21	6
7%	8%	12%	12%	10%	10%	9%
46	80	7	31	69	49	20
22%	27%	17%	20%	24%	23%	28%
54	82	12	41	76	59	17
26%	28%	29%	26%	27%	27%	24%
49	56	10	40	52	54	16
23%	19%	24%	25%	19%	25%	23%
25	23	2	19	25	19	4
12%	8%	5%	12%	9%	9%	5%
16	23	4	6	21	12	4
8%	8%	10%	4%	7%	6%	6%
66	115	14	52	107	74	29
31%	39%	32%	33%	38%	34%	42%
90	101	16	65	98	85	24
43%	34%	39%	41%	35%	39%	34%
4.26	4.03	4.12	4.14	4.03	4.12	3.91
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
431	165	335	315	179	285	185
431	187	314	350	148	308	167
12	6	9	9	6	9	3
3%	3%	3%	3%	3%	3%	1%
42	23	25	40	8	26	19
10%	14%	7%	13%	5%	9%	10%
98	46	72	78	38	69	39
23%	28%	22%	25%	21%	24%	21%
119	45	91	82	54	80	50
28%	27%	27%	26%	30%	28%	27%
90	31	75	61	45	54	46
21%	19%	22%	19%	25%	19%	25%
40	6	38	29	15	25	15
9%	3%	11%	9%	8%	9%	8%
29	8	25	16	13	20	12
7%	5%	7%	5%	7%	7%	7%
152	75	106	127	52	105	61
35%	45%	32%	40%	29%	37%	33%
159	45	138	107	73	100	74
37%	27%	41%	34%	41%	35%	40%
4.09	3.74	4.23	3.95	4.24	4.05	4.15
4	4	4	4	4	4	4

Social Media Inactive
31
26
3
10%
2
8%
10
33%
5
17%
6
19%
3
11%
1
3%
16
51%
10
32%
3.71
3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1006	542	464
7 – Very strong economy	freq	19	12	7
7 – Very strong economy	prop	4%	5%	3%
6	freq	30	20	10
6	prop	6%	8%	4%
5	freq	116	58	58
5	prop	23%	23%	23%
4	freq	149	72	77
4	prop	30%	29%	31%
3	freq	97	44	53
3	prop	19%	18%	21%
2	freq	46	22	24
2	prop	9%	9%	10%
1 – Very weak economy	freq	44	20	24
1 – Very weak economy	prop	9%	8%	9%
Top3Box	freq	165	90	75
Top3Box	prop	33%	36%	30%
Low3Box	freq	187	86	101
Low3Box	prop	37%	35%	40%
	mean	4.17	4.05	4.29
	median	4	4	4

B6 Rate the current state of the economy in your l

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	155	162	81	190	209	293
323	305	378	121	401	445	627
13	4	2	2	5	12	12
7%	3%	1%	2%	3%	6%	4%
13	10	7	2	9	18	19
7%	7%	4%	3%	5%	9%	7%
46	31	39	15	38	58	72
25%	20%	24%	19%	20%	28%	25%
53	49	47	23	65	56	86
29%	31%	29%	28%	34%	27%	29%
28	35	33	16	38	39	55
16%	23%	21%	20%	20%	19%	19%
17	11	18	10	18	15	25
9%	7%	11%	13%	9%	7%	8%
13	15	16	13	16	12	24
7%	10%	10%	15%	9%	6%	8%
72	45	48	19	52	88	103
39%	29%	29%	24%	28%	42%	35%
58	61	67	39	73	65	103
32%	39%	41%	48%	38%	31%	35%
3.95	4.25	4.36	4.61	4.27	3.87	4.1
4	4	4	4	4	4	4

US

ocal area using a scale from 1 to 7, where 7 means a very strong economy today and

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
207	232	127	141	256	244	62
379	404	328	274	541	465	133
7	5	7	7	14	5	9
3%	2%	5%	5%	6%	2%	15%
11	8	7	15	22	8	6
5%	3%	6%	11%	9%	3%	10%
44	47	29	40	61	54	12
21%	20%	23%	28%	24%	22%	19%
63	75	35	39	71	78	13
30%	32%	27%	28%	28%	32%	21%
42	45	25	27	48	49	12
20%	20%	19%	19%	19%	20%	20%
21	24	11	10	21	25	5
10%	11%	9%	7%	8%	10%	7%
20	28	13	3	19	25	4
9%	12%	10%	2%	7%	10%	7%
62	59	44	62	98	67	27
30%	26%	34%	44%	38%	27%	44%
83	98	49	40	88	99	21
40%	42%	38%	28%	34%	41%	34%
4.27	4.43	4.17	3.76	3.99	4.37	3.71
4	4	4	4	4	4	4

1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
438	84	416	316	181	177	103
873	178	828	656	345	360	207
10	11	8	16	3	14	1
2%	13%	2%	5%	2%	8%	1%
23	10	20	22	7	16	5
5%	12%	5%	7%	4%	9%	5%
104	20	96	76	39	44	21
24%	23%	23%	24%	22%	25%	20%
136	18	130	91	57	44	30
31%	22%	31%	29%	32%	25%	29%
85	17	81	63	33	26	26
19%	20%	19%	20%	18%	15%	25%
41	5	41	27	19	17	12
9%	5%	10%	9%	10%	10%	12%
39	4	40	21	22	15	9
9%	5%	10%	7%	12%	9%	9%
137	41	124	114	50	74	26
31%	48%	30%	36%	27%	42%	25%
165	25	161	111	74	59	47
38%	30%	39%	35%	41%	33%	45%
4.24	3.59	4.29	4.04	4.4	3.94	4.42
4	4	4	4	4	4	4

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
220	91	110	184	115
439	163	244	360	239
4	4	3	6	7
2%	4%	2%	3%	6%
10	5	6	12	7
4%	5%	6%	7%	6%
51	21	25	44	26
23%	23%	23%	24%	23%
75	24	30	59	36
34%	26%	28%	32%	31%
45	20	23	29	25
20%	22%	21%	15%	21%
17	9	11	17	10
8%	10%	10%	9%	8%
20	8	12	18	6
9%	9%	11%	10%	5%
65	30	33	62	39
29%	33%	31%	34%	34%
81	38	46	63	40
37%	41%	42%	34%	35%
4.25	4.23	4.33	4.16	4.02
4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	12500	6250	6250
	unw_base	18084	9223	8861
Much stronger	freq	550	291	260
Much stronger	prop	4%	5%	4%
Somewhat stronger	freq	2476	1255	1221
Somewhat stronger	prop	20%	20%	20%
About the same	freq	6770	3327	3443
About the same	prop	54%	53%	55%
Somewhat weaker	freq	1910	989	921
Somewhat weaker	prop	15%	16%	15%
Much weaker	freq	793	388	406
Much weaker	prop	6%	6%	6%
Top2Box	freq	3027	1546	1481
Top2Box	prop	24%	25%	24%
Low2Box	freq	2704	1377	1327
Low2Box	prop	22%	22%	21%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5320	4054	3126	3496	4497	3394	5945
6701	6093	5290	4625	6602	5306	9109
304	168	78	160	215	138	263
6%	4%	3%	5%	5%	4%	4%
1242	745	490	668	863	719	1259
23%	18%	16%	19%	19%	21%	21%
2774	2207	1788	1838	2466	1818	3169
52%	54%	57%	53%	55%	54%	53%
692	665	553	549	670	543	916
13%	16%	18%	16%	15%	16%	15%
308	269	217	281	282	175	338
6%	7%	7%	8%	6%	5%	6%
1546	913	568	828	1079	858	1522
29%	23%	18%	24%	24%	25%	26%
1000	934	770	830	952	718	1254
19%	23%	25%	24%	21%	21%	21%

All Demos

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6555	3627	4912	3961	6525	5975	1401
8975	4653	6586	6845	10007	8077	1988
287	179	165	206	329	221	121
4%	5%	3%	5%	5%	4%	9%
1218	574	951	952	1253	1223	365
19%	16%	19%	24%	19%	20%	26%
3601	1999	2740	2031	3473	3297	646
55%	55%	56%	51%	53%	55%	46%
994	572	759	579	1057	853	197
15%	16%	15%	15%	16%	14%	14%
455	303	297	193	413	381	72
7%	8%	6%	5%	6%	6%	5%
1505	753	1116	1158	1582	1444	486
23%	21%	23%	29%	24%	24%	35%
1449	875	1057	772	1470	1234	269
22%	24%	22%	19%	23%	21%	19%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11099	2325	9675	8005	4270	5087	3418
16096	3445	14137	12044	5759	7095	4683
430	181	334	364	168	311	108
4%	8%	3%	5%	4%	6%	3%
2111	648	1616	1650	791	1155	570
19%	28%	17%	21%	19%	23%	17%
6124	1043	5499	4288	2366	2485	1973
55%	45%	57%	54%	55%	49%	58%
1713	337	1553	1245	635	802	576
15%	15%	16%	16%	15%	16%	17%
721	115	674	458	309	334	190
6%	5%	7%	6%	7%	7%	6%
2541	829	1949	2014	959	1466	678
23%	36%	20%	25%	22%	29%	20%
2434	453	2227	1703	944	1136	767
22%	19%	23%	21%	22%	22%	22%

Social Media Inactive
2995
4804
83
3%
369
12%
1800
60%
492
16%
251
8%
452
15%
743
25%

Stub	Stat	All Countries	Argentina	Australia
	base	12500	500	500
	unw_base	18084	505	1000
Much stronger	freq	550	31	10
Much stronger	prop	4%	6%	2%
Somewhat stronger	freq	2476	123	80
Somewhat stronger	prop	20%	25%	16%
About the same	freq	6770	170	321
About the same	prop	54%	34%	64%
Somewhat weaker	freq	1910	97	71
Somewhat weaker	prop	15%	19%	14%
Much weaker	freq	793	80	18
Much weaker	prop	6%	16%	4%
Top2Box	freq	3027	154	90
Top2Box	prop	24%	31%	18%
Low2Box	freq	2704	177	89
Low2Box	prop	22%	35%	18%

B7 Looking ahead six months from now, do you expect the economy in your local a

Belgium	Brazil	Canada	China	Egypt	France	Germany
500	500	500	500	500	500	500
506	1005	1005	1000	502	1001	1001
2	109	11	12	35	2	3
%	22%	2%	2%	7%	%	1%
48	213	58	170	213	17	66
10%	43%	12%	34%	43%	3%	13%
287	144	376	283	228	280	323
57%	29%	75%	57%	46%	56%	65%
134	21	46	21	19	143	97
27%	4%	9%	4%	4%	29%	19%
28	13	9	13	4	58	11
6%	3%	2%	3%	1%	12%	2%
51	322	69	183	248	19	69
10%	64%	14%	37%	50%	4%	14%
162	34	54	35	24	201	109
32%	7%	11%	7%	5%	40%	22%

All Countries

Area to be much stronger, somewhat stronger, about the same, somewhat weaker, or r

Great Britain	Hungary	India	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
1005	505	502	1005	1005	500	506
6	6	70	7	2	21	12
1%	1%	14%	1%	%	4%	2%
83	76	273	45	48	141	73
17%	15%	55%	9%	10%	28%	15%
343	299	139	277	251	264	296
69%	60%	28%	55%	50%	53%	59%
55	90	15	84	143	47	94
11%	18%	3%	17%	29%	9%	19%
13	28	3	87	55	27	24
3%	6%	1%	17%	11%	5%	5%
89	82	343	52	51	162	85
18%	16%	69%	10%	10%	32%	17%
68	119	18	171	198	74	119
14%	24%	4%	34%	40%	15%	24%

nuch weaker than it is now?

Romania	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden
500	500	500	500	500	500	500
507	504	505	504	501	1000	503
16	24	84	16	4	3	6
3%	5%	17%	3%	1%	1%	1%
44	110	157	60	47	64	72
9%	22%	31%	12%	9%	13%	14%
306	271	209	282	255	323	338
61%	54%	42%	56%	51%	65%	68%
71	69	40	97	148	61	70
14%	14%	8%	19%	30%	12%	14%
64	26	10	46	46	49	14
13%	5%	2%	9%	9%	10%	3%
59	134	241	76	51	67	78
12%	27%	48%	15%	10%	13%	16%
135	95	50	142	194	110	84
27%	19%	10%	28%	39%	22%	17%

Turkey	US
500	500
501	1006
31	26
6%	5%
86	108
17%	22%
218	288
44%	58%
121	55
24%	11%
44	23
9%	5%
117	134
23%	27%
165	78
33%	16%

All Regions

B7 Looking ahead six months from now, do you expect the economy in your lo

Stub	Stat	All Countries	North America	LATAM
	base	12500	1000	1500
	unw_base	18084	2011	2010
Much stronger	freq	550	37	161
Much stronger	prop	4%	4%	11%
Somewhat stronger	freq	2476	166	477
Somewhat stronger	prop	20%	17%	32%
About the same	freq	6770	665	577
About the same	prop	54%	66%	38%
Somewhat weaker	freq	1910	101	165
Somewhat weaker	prop	15%	10%	11%
Much weaker	freq	793	32	120
Much weaker	prop	6%	3%	8%
Top2Box	freq	3027	203	638
Top2Box	prop	24%	20%	43%
Low2Box	freq	2704	132	285
Low2Box	prop	22%	13%	19%

cal area to be much stronger, somewhat stronger, about the

Europe	APAC	G-8	BRIC	Middle East Africa
5000	3000	4000	2000	2000
7539	4512	7532	3011	2012
64	122	81	216	166
1%	4%	2%	11%	8%
588	729	536	766	516
12%	24%	13%	38%	26%
3071	1520	2409	837	937
61%	51%	60%	42%	47%
900	467	692	126	278
18%	16%	17%	6%	14%
377	161	282	56	104
8%	5%	7%	3%	5%
652	851	617	982	682
13%	28%	15%	49%	34%
1277	628	974	181	381
26%	21%	24%	9%	19%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	505	257	248
Much stronger	freq	31	12	19
Much stronger	prop	6%	5%	7%
Somewhat stronger	freq	123	58	65
Somewhat stronger	prop	25%	24%	26%
About the same	freq	170	82	88
About the same	prop	34%	33%	35%
Somewhat weaker	freq	97	55	42
Somewhat weaker	prop	19%	22%	16%
Much weaker	freq	80	39	41
Much weaker	prop	16%	16%	16%
Top2Box	freq	154	70	84
Top2Box	prop	31%	29%	33%
Low2Box	freq	177	94	83
Low2Box	prop	35%	38%	33%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	145	107	139	183	178	134
208	168	129	124	182	199	155
17	10	4	10	11	10	5
7%	7%	4%	7%	6%	6%	4%
81	23	19	45	50	28	31
33%	16%	18%	32%	27%	16%	23%
78	53	38	54	53	62	43
32%	37%	36%	39%	29%	35%	32%
38	31	28	13	42	42	33
15%	22%	26%	10%	23%	24%	25%
35	28	17	17	27	36	22
14%	19%	16%	12%	15%	20%	17%
98	33	23	55	61	38	36
39%	23%	22%	39%	33%	21%	27%
72	59	45	30	69	78	55
29%	41%	42%	22%	38%	44%	41%

Argentina

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
366	170	205	125	261	239	68
350	159	163	183	289	216	76
25	12	11	8	16	15	5
7%	7%	5%	6%	6%	6%	7%
92	64	44	15	48	75	11
25%	37%	21%	12%	18%	31%	16%
127	56	75	39	91	79	27
35%	33%	37%	31%	35%	33%	40%
64	24	42	31	56	41	13
17%	14%	21%	25%	21%	17%	20%
58	15	33	32	50	29	12
16%	9%	16%	25%	19%	12%	17%
118	76	55	23	64	89	16
32%	44%	27%	19%	25%	37%	23%
122	39	75	63	106	71	25
33%	23%	37%	51%	41%	30%	37%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	107	393	307	181	277	151
429	123	382	335	158	284	149
26	4	27	17	12	18	8
6%	3%	7%	6%	7%	6%	6%
112	15	108	64	58	65	42
26%	14%	28%	21%	32%	23%	28%
143	41	128	111	56	100	51
33%	38%	33%	36%	31%	36%	34%
84	26	71	65	28	55	27
19%	24%	18%	21%	15%	20%	18%
68	21	59	49	27	39	23
16%	20%	15%	16%	15%	14%	15%
138	19	135	82	70	83	50
32%	17%	34%	27%	39%	30%	33%
152	47	129	114	55	94	50
35%	44%	33%	37%	30%	34%	33%

Social Media Inactive
71
72
5
6%
16
22%
18
26%
14
20%
18
26%
21
29%
32
46%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	443	557
Much stronger	freq	10	5	4
Much stronger	prop	2%	2%	2%
Somewhat stronger	freq	80	40	40
Somewhat stronger	prop	16%	16%	16%
About the same	freq	321	154	168
About the same	prop	64%	62%	66%
Somewhat weaker	freq	71	38	33
Somewhat weaker	prop	14%	15%	13%
Much weaker	freq	18	11	7
Much weaker	prop	4%	4%	3%
Top2Box	freq	90	46	44
Top2Box	prop	18%	18%	17%
Low2Box	freq	89	48	41
Low2Box	prop	18%	20%	16%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	145	157	104	250	146	238
185	291	524	235	517	248	529
6	2	2	1	6	3	4
3%	2%	1%	1%	2%	2%	2%
41	22	17	18	40	22	44
21%	15%	11%	17%	16%	15%	19%
124	94	104	58	159	104	150
63%	65%	66%	56%	63%	71%	63%
20	24	28	18	38	16	32
10%	16%	18%	17%	15%	11%	14%
6	4	7	9	8	1	7
3%	3%	5%	9%	3%	%	3%
47	24	19	19	46	25	48
24%	16%	12%	18%	18%	17%	20%
27	27	35	27	46	17	39
13%	19%	22%	26%	18%	11%	17%

Australia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
262	154	159	187	290	210	56
471	322	356	322	576	424	120
5	1	2	6	7	2	2
2%	1%	2%	3%	3%	1%	4%
36	23	22	35	46	34	15
14%	15%	14%	19%	16%	16%	27%
171	102	101	118	180	142	30
65%	66%	64%	63%	62%	68%	54%
39	21	25	25	45	26	7
15%	14%	16%	13%	16%	12%	12%
11	7	8	3	12	6	2
4%	5%	5%	2%	4%	3%	4%
41	24	25	42	54	36	17
16%	15%	15%	22%	18%	17%	31%
50	28	33	27	57	32	9
19%	18%	21%	15%	20%	15%	15%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	91	409	315	175	210	135
880	175	825	604	369	398	248
8	5	4	7	2	8	2
2%	6%	1%	2%	1%	4%	1%
65	22	58	57	22	37	22
15%	24%	14%	18%	13%	17%	16%
291	48	273	198	115	130	89
66%	53%	67%	63%	66%	62%	66%
65	12	59	45	26	29	21
15%	13%	14%	14%	15%	14%	16%
16	3	14	8	10	7	1
3%	4%	3%	2%	6%	3%	%
73	27	63	64	24	44	23
16%	30%	15%	20%	14%	21%	17%
80	16	73	52	35	36	22
18%	17%	18%	17%	20%	17%	16%

Social Media Inactive
155
354
0
%
22
14%
101
65%
21
14%
10
7%
22
14%
32
20%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	506	275	231
Much stronger	freq	2	1	1
Much stronger	prop	%	%	1%
Somewhat stronger	freq	48	32	16
Somewhat stronger	prop	10%	13%	7%
About the same	freq	287	137	151
About the same	prop	57%	54%	61%
Somewhat weaker	freq	134	70	64
Somewhat weaker	prop	27%	28%	26%
Much weaker	freq	28	12	16
Much weaker	prop	6%	5%	7%
Top2Box	freq	51	33	18
Top2Box	prop	10%	13%	7%
Low2Box	freq	162	82	80
Low2Box	prop	32%	33%	32%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	156	158	121	164	127	184
161	180	165	117	163	132	195
0	1	1	0	2	0	1
%	1%	1%	%	1%	%	1%
13	19	17	7	17	22	23
7%	12%	11%	6%	10%	18%	12%
110	85	92	73	90	71	96
59%	55%	58%	60%	55%	56%	52%
47	45	41	30	46	30	56
26%	29%	26%	25%	28%	24%	30%
15	6	7	11	9	3	9
8%	4%	5%	9%	6%	2%	5%
13	20	18	7	19	22	23
7%	13%	11%	6%	12%	18%	13%
63	51	49	41	55	33	64
34%	32%	31%	34%	34%	26%	35%

Belgium

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	146	194	161	288	212	30
311	115	265	126	305	201	31
1	1	0	1	2	0	1
%	1%	%	1%	1%	%	5%
26	9	15	25	32	17	4
8%	6%	8%	16%	11%	8%	14%
191	82	109	97	163	124	16
61%	56%	56%	60%	57%	59%	52%
78	46	59	29	77	57	8
25%	32%	31%	18%	27%	27%	26%
20	9	11	8	14	14	1
6%	6%	6%	5%	5%	7%	2%
27	9	15	26	34	17	6
9%	6%	8%	16%	12%	8%	19%
98	55	70	37	91	71	9
31%	38%	36%	23%	32%	34%	29%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
470	53	447	293	199	150	135
475	53	453	306	192	154	138
1	1	1	2	0	1	1
%	3%	%	1%	%	1%	1%
44	10	38	32	15	22	13
9%	20%	8%	11%	8%	15%	10%
272	26	261	171	111	76	75
58%	50%	58%	58%	56%	51%	56%
126	14	119	81	51	40	40
27%	28%	27%	28%	26%	26%	29%
27	0	28	7	22	11	6
6%	%	6%	2%	11%	7%	4%
45	12	39	35	15	23	14
10%	22%	9%	12%	8%	16%	10%
153	14	148	87	72	50	45
33%	28%	33%	30%	36%	34%	34%

Social Media Inactive
216
214
0
%
13
6%
136
63%
55
25%
12
5%
13
6%
66
31%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1005	508	497
Much stronger	freq	109	42	67
Much stronger	prop	22%	18%	25%
Somewhat stronger	freq	213	91	122
Somewhat stronger	prop	43%	39%	46%
About the same	freq	144	81	63
About the same	prop	29%	35%	23%
Somewhat weaker	freq	21	10	11
Somewhat weaker	prop	4%	4%	4%
Much weaker	freq	13	9	5
Much weaker	prop	3%	4%	2%
Top2Box	freq	322	133	190
Top2Box	prop	64%	57%	71%
Low2Box	freq	34	19	15
Low2Box	prop	7%	8%	6%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	140	75	106	316	78	189
453	316	236	145	607	253	434
57	31	22	24	72	13	34
20%	22%	29%	22%	23%	16%	18%
119	64	31	51	126	36	89
42%	45%	41%	48%	40%	46%	47%
85	39	19	21	98	24	50
30%	28%	25%	20%	31%	31%	26%
15	4	2	3	13	5	9
5%	3%	3%	3%	4%	6%	5%
10	2	1	7	6	1	7
4%	1%	2%	6%	2%	1%	4%
175	95	52	75	198	49	123
61%	68%	70%	71%	63%	62%	65%
25	6	3	10	19	5	16
9%	4%	4%	9%	6%	7%	9%

Brazil

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
311	157	262	81	237	263	74
571	92	524	389	539	466	172
75	36	57	15	56	53	18
24%	23%	22%	19%	24%	20%	25%
125	56	119	38	103	110	33
40%	36%	45%	47%	44%	42%	45%
94	52	70	22	62	81	15
30%	33%	27%	27%	26%	31%	21%
12	6	10	5	7	13	3
4%	4%	4%	6%	3%	5%	4%
6	6	6	1	8	5	4
2%	4%	2%	2%	3%	2%	5%
199	92	177	53	159	163	51
64%	59%	67%	66%	67%	62%	70%
18	12	16	6	15	19	7
6%	8%	6%	7%	6%	7%	9%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
426	105	395	306	180	329	110
833	254	751	701	282	700	208
91	22	87	63	43	70	24
21%	21%	22%	21%	24%	21%	22%
180	50	163	137	71	147	41
42%	47%	41%	45%	40%	44%	37%
128	28	116	86	55	94	35
30%	26%	29%	28%	31%	29%	32%
18	5	16	14	6	14	4
4%	5%	4%	5%	3%	4%	4%
9	0	13	6	5	5	5
2%	%	3%	2%	3%	1%	5%
271	72	250	200	114	217	65
64%	69%	63%	65%	63%	66%	59%
27	5	29	20	11	19	9
6%	5%	7%	7%	6%	6%	9%

Social Media Inactive
61
97
15
24%
26
43%
14
24%
3
5%
3
5%
40
66%
6
10%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1005	565	440
Much stronger	freq	11	6	5
Much stronger	prop	2%	3%	2%
Somewhat stronger	freq	58	35	24
Somewhat stronger	prop	12%	14%	9%
About the same	freq	376	174	202
About the same	prop	75%	72%	79%
Somewhat weaker	freq	46	23	23
Somewhat weaker	prop	9%	9%	9%
Much weaker	freq	9	5	4
Much weaker	prop	2%	2%	1%
Top2Box	freq	69	41	28
Top2Box	prop	14%	17%	11%
Low2Box	freq	54	27	27
Low2Box	prop	11%	11%	10%

B7 Looking ahead six months from now, do you expect

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	150	179	72	156	206	235
308	322	375	115	296	469	494
7	4	1	3	1	5	4
4%	2%	%	4%	1%	2%	2%
23	23	12	9	11	33	27
14%	16%	7%	12%	7%	16%	11%
125	105	147	49	126	149	181
73%	70%	82%	68%	81%	72%	77%
14	16	16	10	13	18	19
8%	10%	9%	14%	8%	9%	8%
2	2	4	1	5	1	5
1%	1%	2%	1%	3%	1%	2%
30	27	13	11	12	38	31
17%	18%	7%	16%	8%	19%	13%
17	18	20	11	17	19	24
10%	12%	11%	16%	11%	9%	10%

Canada

ect the economy in your local area to be much stronger, somewhat stronger, about the

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
265	227	196	77	238	262	49
511	211	455	339	546	459	102
7	7	2	2	5	6	2
3%	3%	1%	2%	2%	2%	4%
32	21	27	10	35	24	10
12%	9%	14%	14%	14%	9%	20%
196	176	144	57	168	209	31
74%	78%	73%	74%	70%	80%	63%
27	19	20	7	27	19	5
10%	8%	10%	9%	11%	7%	11%
4	4	3	1	4	4	1
1%	2%	2%	1%	2%	2%	1%
39	28	29	12	39	30	12
15%	12%	15%	16%	16%	11%	25%
31	23	23	8	31	23	6
12%	10%	12%	11%	13%	9%	12%

the same, somewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
451	71	429	304	186	175	141
903	168	837	671	322	385	283
9	3	8	7	4	2	4
2%	4%	2%	2%	2%	1%	3%
48	15	44	42	17	26	17
11%	21%	10%	14%	9%	15%	12%
346	45	332	219	148	122	109
77%	63%	77%	72%	79%	70%	77%
40	8	38	29	16	22	10
9%	11%	9%	10%	9%	13%	7%
8	1	8	7	2	2	1
2%	1%	2%	2%	1%	1%	1%
57	17	52	49	21	29	21
13%	24%	12%	16%	11%	16%	15%
48	9	46	36	18	24	12
11%	12%	11%	12%	10%	14%	8%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
184	120	32	67	192	36	53
337	299	62	129	358	74	83
4	1	1	3	6	.	1
2%	1%	2%	4%	3%	.	1%
15	11	2	8	27	3	8
8%	9%	7%	12%	14%	7%	15%
146	94	27	50	138	28	40
79%	78%	84%	74%	72%	78%	75%
14	12	2	6	17	4	4
7%	10%	6%	9%	9%	12%	7%
5	3	.	1	4	1	1
3%	2%	.	1%	2%	3%	1%
20	12	3	11	33	3	9
11%	10%	9%	16%	17%	7%	16%
18	15	2	7	21	5	5
10%	12%	6%	10%	11%	15%	9%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1000	462	538
Much stronger	freq	12	7	5
Much stronger	prop	2%	3%	2%
Somewhat stronger	freq	170	82	89
Somewhat stronger	prop	34%	32%	36%
About the same	freq	283	140	143
About the same	prop	57%	55%	58%
Somewhat weaker	freq	21	14	7
Somewhat weaker	prop	4%	6%	3%
Much weaker	freq	13	11	2
Much weaker	prop	3%	4%	1%
Top2Box	freq	183	89	94
Top2Box	prop	37%	35%	38%
Low2Box	freq	35	26	9
Low2Box	prop	7%	10%	4%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	196	95	35	163	302	353
428	444	128	35	214	751	769
8	3	1	0	1	12	9
4%	2%	1%	%	1%	4%	3%
71	65	34	9	51	110	124
34%	33%	36%	27%	32%	36%	35%
113	113	56	24	98	160	195
54%	58%	59%	69%	60%	53%	55%
10	9	2	1	4	16	16
5%	4%	2%	4%	3%	5%	4%
7	5	2	0	8	5	8
3%	3%	2%	%	5%	2%	2%
79	69	35	9	52	121	133
38%	35%	37%	27%	32%	40%	38%
17	14	4	1	12	21	24
8%	7%	4%	4%	8%	7%	7%

China

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
147	0	417	83	285	215	33
231	0	310	690	653	347	70
4	0	6	7	11	2	3
2%	%	1%	8%	4%	1%	9%
46	0	132	38	104	66	15
31%	%	32%	46%	37%	31%	44%
87	0	249	33	150	133	15
59%	%	60%	40%	52%	62%	46%
6	0	17	4	12	10	0
4%	%	4%	5%	4%	5%	1%
5	0	13	1	9	5	0
3%	%	3%	1%	3%	2%	1%
50	0	138	45	115	68	18
34%	%	33%	54%	40%	32%	53%
11	0	30	5	20	14	0
7%	%	7%	6%	7%	7%	1%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	90	410	424	72	0	0
930	291	709	911	86	0	0
9	10	3	12	0	0	0
2%	11%	1%	3%	%	%	%
156	39	132	145	24	0	0
33%	43%	32%	34%	33%	%	%
267	36	247	235	45	0	0
57%	40%	60%	55%	62%	%	%
21	4	17	20	1	0	0
4%	5%	4%	5%	2%	%	%
13	2	12	11	2	0	0
3%	2%	3%	3%	3%	%	%
165	48	134	158	24	0	0
35%	54%	33%	37%	33%	%	%
34	6	29	31	4	0	0
7%	7%	7%	7%	5%	%	%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	502	253	249
Much stronger	freq	35	18	18
Much stronger	prop	7%	7%	7%
Somewhat stronger	freq	213	104	109
Somewhat stronger	prop	43%	41%	44%
About the same	freq	228	122	107
About the same	prop	46%	48%	43%
Somewhat weaker	freq	19	6	13
Somewhat weaker	prop	4%	3%	5%
Much weaker	freq	4	4	0
Much weaker	prop	1%	2%	%
Top2Box	freq	248	122	126
Top2Box	prop	50%	48%	51%
Low2Box	freq	24	11	13
Low2Box	prop	5%	4%	5%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	129	85	41	32	148	302
206	164	132	43	33	150	363
15	12	8	5	4	8	18
5%	9%	9%	11%	11%	5%	6%
112	58	43	16	7	60	145
39%	45%	51%	39%	21%	40%	48%
141	55	32	19	19	73	127
49%	43%	38%	47%	60%	49%	42%
17	1	2	1	3	5	8
6%	1%	2%	2%	8%	3%	3%
1	3	0	0	0	2	3
%	2%	%	%	%	1%	1%
127	70	51	21	10	68	163
44%	54%	60%	50%	32%	46%	54%
18	4	2	1	3	7	11
6%	3%	2%	2%	8%	5%	4%

Egypt

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
198	63	220	218	185	315	16
139	70	203	229	217	285	18
17	10	10	15	15	20	1
8%	16%	5%	7%	8%	6%	%
68	21	93	99	79	134	9
34%	33%	42%	46%	43%	43%	%
101	31	107	91	84	144	5
51%	50%	49%	42%	45%	46%	%
11	0	9	10	4	16	1
6%	%	4%	5%	2%	5%	%
1	1	1	3	3	1	0
%	1%	%	1%	2%	%	%
85	31	103	114	94	154	10
43%	49%	47%	53%	51%	49%	%
12	1	10	13	7	17	1
6%	1%	5%	6%	4%	5%	%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
484	0	0	254	246	0	0
484	0	0	274	228	0	0
35	0	0	16	19	0	0
7%	%	%	6%	8%	%	%
204	0	0	104	109	0	0
42%	%	%	41%	44%	%	%
223	0	0	120	108	0	0
46%	%	%	47%	44%	%	%
19	0	0	9	10	0	0
4%	%	%	4%	4%	%	%
4	0	0	4	0	0	0
1%	%	%	2%	%	%	%
238	0	0	120	128	0	0
49%	%	%	47%	52%	%	%
23	0	0	14	10	0	0
5%	%	%	5%	4%	%	%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	529	472
Much stronger	freq	2	2	0
Much stronger	prop	%	1%	%
Somewhat stronger	freq	17	12	5
Somewhat stronger	prop	3%	5%	2%
About the same	freq	280	137	143
About the same	prop	56%	55%	56%
Somewhat weaker	freq	143	68	75
Somewhat weaker	prop	29%	28%	30%
Much weaker	freq	58	28	30
Much weaker	prop	12%	11%	12%
Top2Box	freq	19	14	5
Top2Box	prop	4%	6%	2%
Low2Box	freq	201	96	105
Low2Box	prop	40%	39%	41%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	171	145	89	228	120	189
361	345	295	188	446	242	380
0	1	1	1	1	0	1
%	1%	1%	1%	1%	%	1%
7	6	4	5	8	3	7
4%	4%	3%	6%	3%	3%	4%
112	90	78	36	127	79	109
61%	53%	54%	40%	56%	66%	58%
46	51	47	33	63	30	53
25%	30%	32%	37%	28%	25%	28%
19	23	15	14	29	8	18
10%	14%	11%	16%	13%	7%	10%
7	7	5	6	9	3	8
4%	4%	3%	7%	4%	3%	4%
65	74	62	47	92	38	72
35%	43%	43%	53%	40%	31%	38%

France

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
311	133	219	147	305	195	15
621	375	286	340	616	385	34
1	0	1	0	2	0	0
%	%	1%	%	1%	%	2%
10	4	8	6	13	4	1
3%	3%	4%	4%	4%	2%	5%
171	65	124	91	168	112	9
55%	48%	56%	62%	55%	57%	59%
90	45	63	36	90	54	2
29%	34%	29%	24%	29%	28%	10%
39	20	23	14	32	25	4
13%	15%	11%	10%	11%	13%	23%
11	4	9	6	15	4	1
4%	3%	4%	4%	5%	2%	8%
129	65	86	50	122	79	5
42%	49%	39%	34%	40%	40%	33%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
485	34	466	308	187	129	148
967	72	929	610	383	261	292
2	1	1	0	2	1	1
%	2%	%	%	1%	1%	%
16	2	16	13	4	5	4
3%	5%	3%	4%	2%	4%	3%
271	21	258	175	101	68	83
56%	62%	55%	57%	54%	53%	56%
142	7	137	83	59	41	46
29%	19%	29%	27%	31%	32%	31%
54	4	54	37	20	15	14
11%	11%	12%	12%	11%	11%	9%
18	2	17	13	6	6	5
4%	7%	4%	4%	3%	5%	3%
196	11	190	120	79	55	60
40%	31%	41%	39%	42%	43%	40%

Social Media Inactive
223
448
1
%
8
3%
129
58%
57
25%
29
13%
9
4%
86
39%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1001	500	501
Much stronger	freq	3	3	0
Much stronger	prop	1%	1%	%
Somewhat stronger	freq	66	34	32
Somewhat stronger	prop	13%	13%	13%
About the same	freq	323	155	168
About the same	prop	65%	61%	68%
Somewhat weaker	freq	97	57	40
Somewhat weaker	prop	19%	22%	16%
Much weaker	freq	11	6	6
Much weaker	prop	2%	2%	2%
Top2Box	freq	69	36	33
Top2Box	prop	14%	14%	13%
Low2Box	freq	109	62	46
Low2Box	prop	22%	25%	19%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	149	180	133	135	154	182
302	325	374	267	272	308	373
1	1	1	0	1	2	1
1%	1%	%	%	%	1%	1%
32	16	18	12	18	27	28
19%	11%	10%	9%	13%	17%	15%
109	98	116	91	88	90	111
64%	65%	65%	68%	65%	59%	61%
26	31	40	26	26	32	36
15%	21%	22%	20%	19%	21%	20%
3	4	4	4	3	3	5
2%	3%	2%	3%	2%	2%	3%
33	17	19	12	19	29	29
19%	11%	11%	9%	14%	19%	16%
29	35	45	30	29	35	42
17%	23%	25%	22%	21%	23%	23%

Germany

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
318	87	287	127	345	155	45
628	175	614	212	690	311	88
2	0	2	1	3	0	0
1%	%	1%	1%	1%	%	%
38	7	38	21	46	19	10
12%	8%	13%	16%	13%	12%	21%
212	64	180	79	220	103	27
67%	73%	63%	63%	64%	66%	60%
61	14	59	24	67	30	8
19%	16%	21%	19%	19%	19%	17%
6	3	8	1	8	3	0
2%	3%	3%	1%	2%	2%	1%
40	7	40	22	50	19	10
12%	8%	14%	17%	14%	12%	21%
67	17	67	25	76	33	8
21%	19%	23%	20%	22%	21%	18%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	94	406	346	144	108	153
913	186	815	696	285	208	306
3	2	1	3	0	1	1
1%	2%	%	1%	%	1%	%
56	19	47	47	19	21	21
12%	20%	12%	13%	13%	19%	14%
295	51	272	220	96	61	96
65%	54%	67%	64%	66%	56%	63%
89	20	77	68	26	23	33
20%	21%	19%	20%	18%	21%	22%
11	3	8	8	3	3	2
2%	3%	2%	2%	2%	3%	2%
59	21	48	49	19	21	22
13%	22%	12%	14%	13%	20%	14%
100	23	86	76	29	26	35
22%	24%	21%	22%	20%	24%	23%

Social Media Inactive
239
487
2
1%
24
10%
166
69%
41
17%
6
3%
26
11%
47
20%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1005	539	466
Much stronger	freq	6	4	2
Much stronger	prop	1%	2%	1%
Somewhat stronger	freq	83	48	36
Somewhat stronger	prop	17%	19%	14%
About the same	freq	343	164	179
About the same	prop	69%	66%	72%
Somewhat weaker	freq	55	27	28
Somewhat weaker	prop	11%	11%	11%
Much weaker	freq	13	8	5
Much weaker	prop	3%	3%	2%
Top2Box	freq	89	51	38
Top2Box	prop	18%	21%	15%
Low2Box	freq	68	34	34
Low2Box	prop	14%	14%	13%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	142	161	82	255	99	195
311	314	380	161	518	200	423
2	3	1	2	3	2	1
1%	2%	1%	2%	1%	2%	%
41	20	22	10	41	24	31
21%	14%	13%	13%	16%	24%	16%
130	99	114	52	181	63	134
66%	70%	71%	63%	71%	64%	69%
19	15	21	13	24	10	25
10%	10%	13%	16%	9%	10%	13%
4	5	5	5	6	0	4
2%	3%	3%	6%	2%	%	2%
43	23	22	12	44	26	32
22%	16%	14%	14%	17%	26%	17%
23	20	25	18	30	10	29
12%	14%	16%	22%	12%	10%	15%

Great Britain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	105	156	238	302	198	46
582	216	308	481	643	362	97
5	1	2	3	4	2	3
2%	1%	1%	1%	1%	1%	6%
52	13	27	43	51	33	10
17%	13%	17%	18%	17%	16%	21%
209	71	107	165	202	141	25
69%	67%	68%	69%	67%	71%	54%
30	16	18	22	36	18	8
10%	15%	11%	9%	12%	9%	18%
9	4	3	6	9	4	1
3%	4%	2%	2%	3%	2%	1%
57	15	29	46	54	35	12
19%	14%	18%	19%	18%	18%	27%
39	20	21	27	46	22	9
13%	19%	13%	12%	15%	11%	19%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	77	423	321	171	201	135
908	162	843	661	330	392	272
3	3	3	4	2	3	0
1%	3%	1%	1%	1%	2%	%
73	17	66	56	26	36	27
16%	22%	16%	18%	15%	18%	20%
318	45	298	216	121	132	93
70%	59%	70%	67%	70%	66%	69%
47	11	44	37	17	25	13
10%	14%	10%	12%	10%	12%	9%
13	1	12	8	6	5	3
3%	2%	3%	2%	3%	2%	2%
77	19	70	61	28	39	27
17%	25%	16%	19%	16%	20%	20%
59	12	56	44	23	30	15
13%	16%	13%	14%	13%	15%	11%

Social Media Inactive
163
341
2
1%
20
12%
118
72%
17
11%
6
3%
23
14%
23
14%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	505	285	220
Much stronger	freq	6	0	6
Much stronger	prop	1%	%	2%
Somewhat stronger	freq	76	41	36
Somewhat stronger	prop	15%	16%	14%
About the same	freq	299	149	151
About the same	prop	60%	60%	60%
Somewhat weaker	freq	90	50	40
Somewhat weaker	prop	18%	20%	16%
Much weaker	freq	28	8	21
Much weaker	prop	6%	3%	8%
Top2Box	freq	82	41	41
Top2Box	prop	16%	16%	16%
Low2Box	freq	119	58	61
Low2Box	prop	24%	23%	24%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	159	160	181	225	19	204
216	137	152	177	227	23	197
2	4	0	3	1	0	5
1%	3%	%	2%	%	%	2%
34	24	18	19	42	3	30
19%	15%	11%	10%	19%	14%	15%
106	88	106	117	129	11	131
58%	55%	66%	64%	57%	59%	64%
31	31	28	29	42	5	33
17%	20%	17%	16%	19%	27%	16%
9	11	8	13	10	0	6
5%	7%	5%	7%	5%	%	3%
36	28	18	22	43	3	35
20%	18%	11%	12%	19%	14%	17%
40	42	36	42	53	5	39
22%	27%	23%	23%	23%	27%	19%

Hungary

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
296	107	294	99	254	246	42
308	139	229	137	262	243	40
1	2	2	2	2	4	1
%	2%	1%	2%	1%	2%	2%
46	13	48	16	28	49	13
16%	12%	16%	16%	11%	20%	30%
169	70	173	57	156	143	19
57%	65%	59%	58%	62%	58%	45%
57	16	52	23	55	35	10
19%	15%	18%	23%	22%	14%	23%
22	7	20	1	13	15	0
8%	7%	7%	1%	5%	6%	%
47	15	49	18	29	53	13
16%	14%	17%	18%	12%	21%	32%
80	23	72	24	68	50	10
27%	21%	25%	24%	27%	20%	23%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
458	48	452	290	200	184	224
465	51	454	292	204	188	223
5	1	5	2	3	3	1
1%	2%	1%	1%	1%	1%	%
64	13	63	49	26	24	36
14%	28%	14%	17%	13%	13%	16%
281	22	278	173	122	98	142
61%	45%	61%	59%	61%	53%	64%
81	11	79	52	39	41	38
18%	23%	17%	18%	19%	22%	17%
28	1	27	15	10	18	6
6%	2%	6%	5%	5%	10%	3%
69	14	68	51	28	27	37
15%	30%	15%	17%	14%	15%	17%
109	12	106	67	49	59	44
24%	25%	24%	23%	24%	32%	20%

Social Media Inactive
92
94
2
2%
16
17%
59
64%
11
12%
4
5%
18
19%
15
17%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	502	272	230
Much stronger	freq	70	36	35
Much stronger	prop	14%	14%	14%
Somewhat stronger	freq	273	137	135
Somewhat stronger	prop	55%	54%	56%
About the same	freq	139	77	62
About the same	prop	28%	30%	26%
Somewhat weaker	freq	15	5	9
Somewhat weaker	prop	3%	2%	4%
Much weaker	freq	3	2	2
Much weaker	prop	1%	1%	1%
Top2Box	freq	343	173	170
Top2Box	prop	69%	67%	70%
Low2Box	freq	18	7	11
Low2Box	prop	4%	3%	5%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	151	82	180	179	141	295
232	172	98	169	186	147	332
42	20	7	26	22	22	45
16%	13%	9%	14%	12%	16%	15%
146	83	44	95	95	82	162
55%	55%	54%	53%	53%	58%	55%
72	41	26	55	51	33	77
27%	27%	32%	30%	28%	24%	26%
6	5	3	3	9	3	9
2%	3%	4%	2%	5%	2%	3%
1	2	1	1	2	1	1
%	1%	1%	1%	1%	1%	%
188	103	52	121	117	104	207
71%	68%	63%	67%	66%	74%	70%
7	7	4	4	10	3	10
3%	5%	5%	2%	6%	2%	4%

India

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
205	2	49	449	258	242	116
170	1	43	458	278	224	121
26	0	5	65	45	25	24
12%	%	10%	15%	18%	10%	21%
110	0	23	250	141	131	70
54%	%	46%	56%	55%	54%	60%
62	2	20	118	61	78	20
30%	%	40%	26%	24%	32%	17%
5	0	1	14	8	7	3
2%	%	2%	3%	3%	3%	2%
3	0	1	3	2	2	0
1%	%	2%	1%	1%	1%	%
136	0	28	315	187	156	94
66%	%	56%	70%	73%	64%	81%
8	0	2	16	9	9	3
4%	%	4%	4%	4%	4%	2%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
384	257	243	383	113	385	81
381	272	230	399	98	380	87
46	42	28	54	16	54	11
12%	16%	11%	14%	14%	14%	14%
203	155	117	213	57	225	39
53%	61%	48%	56%	51%	58%	48%
119	53	86	102	35	96	26
31%	21%	35%	27%	31%	25%	32%
12	5	9	10	4	9	5
3%	2%	4%	3%	4%	2%	6%
3	1	3	3	1	2	0
1%	%	1%	1%	1%	%	%
249	198	145	267	73	279	51
65%	77%	60%	70%	65%	72%	62%
15	6	12	13	5	10	5
4%	2%	5%	3%	4%	3%	6%

Social Media Inactive
34
35
5
15%
8
25%
18
53%
1
2%
2
5%
13
40%
3
8%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1005	470	535
Much stronger	freq	7	3	4
Much stronger	prop	1%	1%	2%
Somewhat stronger	freq	45	19	26
Somewhat stronger	prop	9%	8%	10%
About the same	freq	277	137	140
About the same	prop	55%	55%	56%
Somewhat weaker	freq	84	41	43
Somewhat weaker	prop	17%	16%	17%
Much weaker	freq	87	48	39
Much weaker	prop	17%	19%	16%
Top2Box	freq	52	22	30
Top2Box	prop	10%	9%	12%
Low2Box	freq	171	89	82
Low2Box	prop	34%	36%	33%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	188	151	113	197	115	248
340	378	287	216	394	238	492
4	2	1	3	4	1	4
3%	1%	1%	2%	2%	%	2%
18	12	15	9	15	14	21
11%	6%	10%	8%	8%	12%	9%
86	105	86	52	108	69	136
54%	56%	56%	46%	55%	60%	55%
29	30	25	18	39	18	43
18%	16%	16%	16%	20%	16%	17%
24	39	25	31	30	13	44
15%	21%	16%	28%	15%	12%	18%
22	14	16	12	19	14	25
14%	8%	11%	11%	10%	12%	10%
53	69	50	49	70	32	88
33%	37%	33%	43%	35%	27%	35%

Italy

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
252	213	214	73	245	255	46
513	311	543	151	482	523	89
3	3	2	1	4	4	2
1%	2%	1%	2%	2%	1%	4%
24	14	21	10	22	23	4
9%	6%	10%	14%	9%	9%	8%
141	111	120	46	133	144	26
56%	52%	56%	63%	54%	56%	56%
40	34	41	8	42	42	8
16%	16%	19%	11%	17%	16%	18%
43	51	30	7	45	43	7
17%	24%	14%	10%	18%	17%	15%
27	17	24	11	26	27	5
11%	8%	11%	16%	10%	10%	11%
83	85	71	15	87	84	15
33%	40%	33%	21%	35%	33%	32%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	82	418	297	200	268	122
916	164	841	609	389	554	236
6	3	4	6	1	5	1
1%	4%	1%	2%	1%	2%	1%
41	7	38	26	19	23	13
9%	9%	9%	9%	9%	9%	10%
251	45	231	166	108	141	71
55%	55%	55%	56%	54%	53%	59%
75	14	70	52	32	46	24
17%	17%	17%	17%	16%	17%	19%
81	13	75	46	41	52	13
18%	16%	18%	16%	20%	20%	11%
47	10	42	32	20	28	14
10%	12%	10%	11%	10%	11%	11%
156	26	145	98	73	98	37
34%	32%	35%	33%	36%	37%	30%

Social Media Inactive
111
215
1
1%
9
8%
64
58%
14
12%
22
20%
10
9%
36
33%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1005	490	515
Much stronger	freq	2	1	1
Much stronger	prop	%	%	%
Somewhat stronger	freq	48	30	19
Somewhat stronger	prop	10%	12%	8%
About the same	freq	251	120	131
About the same	prop	50%	48%	53%
Somewhat weaker	freq	143	74	70
Somewhat weaker	prop	29%	29%	28%
Much weaker	freq	55	27	28
Much weaker	prop	11%	11%	11%
Top2Box	freq	51	31	20
Top2Box	prop	10%	12%	8%
Low2Box	freq	198	100	98
Low2Box	prop	40%	40%	39%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	170	162	335	145	20	275
348	317	340	635	319	51	568
1	0	1	1	0	1	1
1%	%	1%	%	%	6%	%
20	17	11	29	14	5	25
12%	10%	7%	9%	10%	24%	9%
95	76	80	161	81	9	141
56%	45%	49%	48%	56%	42%	51%
42	49	52	99	39	5	81
25%	29%	32%	30%	27%	27%	30%
10	27	18	44	11	0	27
6%	16%	11%	13%	8%	2%	10%
21	18	12	30	14	6	26
13%	10%	7%	9%	10%	30%	10%
52	76	70	143	49	6	108
31%	45%	43%	43%	34%	28%	39%

Japan

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
225	267	101	132	232	268	22
437	349	228	428	472	533	45
1	2	0	1	0	2	0
%	1%	%	%	%	1%	%
23	22	6	20	24	25	3
10%	8%	6%	15%	10%	9%	12%
110	139	50	61	111	140	7
49%	52%	50%	46%	48%	52%	32%
62	71	35	37	70	74	10
28%	27%	35%	28%	30%	27%	47%
28	33	9	13	27	28	2
13%	12%	9%	10%	12%	11%	9%
24	24	6	21	24	26	3
11%	9%	6%	16%	10%	10%	12%
90	104	44	50	96	102	12
40%	39%	44%	38%	42%	38%	56%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
478	37	463	320	165	43	108
960	79	926	665	314	85	227
2	0	2	0	2	0	0
%	%	%	%	1%	%	%
46	6	43	30	18	10	13
10%	15%	9%	9%	11%	24%	12%
244	17	234	152	92	16	56
51%	46%	51%	48%	55%	38%	52%
133	11	132	98	41	12	30
28%	30%	29%	31%	25%	27%	28%
53	4	52	39	13	5	9
11%	9%	11%	12%	8%	11%	8%
48	6	45	31	19	10	13
10%	15%	10%	10%	12%	24%	12%
186	15	184	137	54	17	39
39%	39%	40%	43%	33%	38%	36%

Social Media Inactive
349
693
2
1%
26
7%
179
51%
101
29%
42
12%
27
8%
143
41%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	249	251
Much stronger	freq	21	9	12
Much stronger	prop	4%	4%	5%
Somewhat stronger	freq	141	68	73
Somewhat stronger	prop	28%	28%	28%
About the same	freq	264	131	133
About the same	prop	53%	54%	51%
Somewhat weaker	freq	47	22	25
Somewhat weaker	prop	9%	9%	10%
Much weaker	freq	27	10	17
Much weaker	prop	5%	4%	7%
Top2Box	freq	162	77	85
Top2Box	prop	32%	32%	33%
Low2Box	freq	74	32	42
Low2Box	prop	15%	13%	16%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	150	90	367	118	16	211
224	175	101	324	155	21	231
14	7	0	17	4	0	6
5%	5%	%	5%	4%	3%	3%
71	36	33	106	28	7	68
27%	24%	37%	29%	24%	44%	32%
134	81	49	190	66	7	105
52%	54%	54%	52%	56%	46%	50%
30	13	4	34	13	1	18
12%	9%	4%	9%	11%	4%	9%
10	12	4	20	6	0	14
4%	8%	5%	6%	5%	3%	7%
85	44	33	123	32	7	75
33%	29%	37%	33%	27%	47%	35%
41	25	8	54	19	1	32
16%	17%	9%	15%	16%	7%	15%

Mexico

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
289	221	161	118	272	228	126
269	114	152	234	299	201	143
15	12	5	5	13	9	5
5%	5%	3%	4%	5%	4%	4%
72	71	46	24	65	76	29
25%	32%	29%	20%	24%	33%	23%
159	104	91	69	153	110	76
55%	47%	56%	58%	56%	48%	60%
29	22	13	13	25	22	11
10%	10%	8%	11%	9%	10%	8%
13	12	6	8	15	12	5
5%	6%	4%	7%	6%	5%	4%
87	82	51	29	78	84	34
30%	37%	32%	24%	29%	37%	27%
42	34	19	21	41	34	16
15%	16%	12%	18%	15%	15%	13%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
374	173	327	350	135	318	122
357	191	309	373	116	323	120
16	7	14	17	4	19	1
4%	4%	4%	5%	3%	6%	1%
112	49	91	98	37	86	43
30%	29%	28%	28%	28%	27%	36%
187	92	172	178	76	164	67
50%	53%	53%	51%	56%	52%	55%
37	19	28	40	7	34	7
10%	11%	9%	12%	5%	11%	6%
22	5	22	16	10	16	3
6%	3%	7%	5%	8%	5%	3%
128	57	105	115	42	105	44
34%	33%	32%	33%	31%	33%	36%
58	25	50	57	17	50	10
16%	14%	15%	16%	13%	16%	8%

Social Media Inactive
60
57
2
3%
12
19%
33
54%
6
11%
8
13%
13
22%
14
24%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	506	256	250
Much stronger	freq	12	7	5
Much stronger	prop	2%	3%	2%
Somewhat stronger	freq	73	41	32
Somewhat stronger	prop	15%	17%	13%
About the same	freq	296	132	165
About the same	prop	59%	53%	66%
Somewhat weaker	freq	94	58	36
Somewhat weaker	prop	19%	23%	14%
Much weaker	freq	24	11	13
Much weaker	prop	5%	5%	5%
Top2Box	freq	85	48	37
Top2Box	prop	17%	19%	15%
Low2Box	freq	119	69	49
Low2Box	prop	24%	28%	20%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	153	145	310	117	8	258
171	167	168	304	128	9	283
7	2	3	6	6	0	5
3%	2%	2%	2%	5%	%	2%
34	24	15	43	22	2	32
17%	16%	10%	14%	19%	%	12%
123	89	84	172	73	4	154
61%	58%	58%	56%	63%	%	60%
32	27	35	68	14	1	54
16%	18%	24%	22%	12%	%	21%
5	10	9	21	2	1	13
3%	6%	6%	7%	1%	%	5%
41	27	18	49	28	2	37
20%	17%	12%	16%	24%	%	14%
38	37	44	89	16	2	67
19%	24%	30%	29%	13%	%	26%

Poland

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
242	74	311	115	262	238	52
223	35	346	125	278	228	59
7	2	7	3	10	2	4
3%	3%	2%	2%	4%	1%	8%
41	6	44	23	41	32	7
17%	9%	14%	20%	16%	13%	14%
142	47	175	74	150	146	33
59%	63%	56%	65%	57%	61%	63%
40	16	64	15	50	44	8
16%	21%	21%	13%	19%	19%	16%
12	4	21	0	11	13	0
5%	5%	7%	%	4%	6%	%
48	8	51	26	51	34	11
20%	11%	16%	22%	19%	14%	21%
51	19	85	15	61	58	8
21%	26%	27%	13%	23%	24%	16%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
448	87	413	317	169	234	170
447	97	409	337	154	231	176
8	5	7	8	4	7	2
2%	5%	2%	3%	2%	3%	1%
66	21	53	53	19	45	14
15%	24%	13%	17%	11%	19%	8%
263	47	249	188	99	133	110
59%	54%	60%	59%	59%	57%	65%
86	14	80	53	37	35	38
19%	16%	19%	17%	22%	15%	22%
24	1	23	14	9	14	6
5%	1%	6%	5%	5%	6%	4%
74	25	60	61	23	52	16
17%	29%	15%	19%	14%	22%	9%
110	15	104	67	47	49	44
25%	17%	25%	21%	28%	21%	26%

Social Media Inactive
96
99
3
3%
15
15%
53
55%
21
22%
4
4%
18
18%
26
27%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	507	237	270
Much stronger	freq	16	11	4
Much stronger	prop	3%	5%	2%
Somewhat stronger	freq	44	17	26
Somewhat stronger	prop	9%	7%	11%
About the same	freq	306	161	145
About the same	prop	61%	64%	58%
Somewhat weaker	freq	71	31	39
Somewhat weaker	prop	14%	13%	16%
Much weaker	freq	64	29	35
Much weaker	prop	13%	12%	14%
Top2Box	freq	59	29	31
Top2Box	prop	12%	11%	12%
Low2Box	freq	135	60	75
Low2Box	prop	27%	24%	30%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
188	188	124	135	263	83	253
182	195	130	90	300	97	296
13	1	2	12	3	1	2
7%	1%	1%	9%	1%	1%	1%
8	23	12	4	28	9	29
4%	12%	10%	3%	11%	10%	11%
112	124	70	79	162	54	150
60%	66%	56%	58%	62%	65%	59%
20	30	21	26	28	13	43
11%	16%	17%	19%	11%	16%	17%
35	10	19	14	43	6	28
19%	5%	15%	11%	16%	8%	11%
21	25	14	16	30	9	31
11%	13%	11%	12%	12%	11%	12%
55	39	40	40	70	20	71
29%	21%	32%	30%	27%	24%	28%

Romania

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
247	134	295	71	173	327	44
211	19	345	143	170	337	46
13	11	3	2	13	3	11
5%	%	1%	2%	7%	1%	26%
15	0	35	8	14	29	5
6%	%	12%	11%	8%	9%	12%
155	69	188	48	105	201	19
63%	%	64%	68%	60%	62%	44%
28	24	39	7	23	48	5
11%	%	13%	10%	13%	15%	12%
36	31	28	5	20	45	3
15%	%	10%	7%	11%	14%	7%
28	11	39	10	27	32	16
11%	%	13%	14%	15%	10%	37%
64	55	68	12	42	93	8
26%	%	23%	18%	24%	28%	19%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	67	433	273	207	203	213
461	85	422	327	168	233	212
4	11	5	3	2	13	2
1%	16%	1%	1%	1%	6%	1%
38	7	37	34	8	21	20
8%	10%	9%	12%	4%	10%	9%
287	36	270	186	114	121	139
63%	53%	62%	68%	55%	60%	65%
66	9	62	32	38	28	36
14%	14%	14%	12%	18%	14%	17%
61	5	59	18	44	21	17
13%	8%	14%	7%	21%	10%	8%
43	17	42	37	10	33	21
9%	25%	10%	14%	5%	16%	10%
127	14	121	50	82	49	53
28%	21%	28%	18%	40%	24%	25%

Social Media Inactive
84
62
1
2%
3
4%
46
55%
7
8%
26
32%
5
6%
33
40%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	504	242	262
Much stronger	freq	24	13	11
Much stronger	prop	5%	5%	4%
Somewhat stronger	freq	110	59	51
Somewhat stronger	prop	22%	25%	20%
About the same	freq	271	122	149
About the same	prop	54%	51%	57%
Somewhat weaker	freq	69	32	37
Somewhat weaker	prop	14%	13%	14%
Much weaker	freq	26	13	12
Much weaker	prop	5%	6%	5%
Top2Box	freq	134	71	63
Top2Box	prop	27%	30%	24%
Low2Box	freq	95	45	49
Low2Box	prop	19%	19%	19%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	170	124	47	211	208	260
160	185	159	35	202	241	276
10	5	10	1	13	10	18
5%	3%	8%	2%	6%	5%	7%
52	34	24	15	44	47	55
25%	20%	19%	33%	21%	23%	21%
116	94	62	20	113	115	138
56%	55%	50%	43%	54%	55%	53%
26	21	21	7	32	29	35
13%	13%	17%	14%	15%	14%	14%
3	16	7	4	9	8	14
1%	9%	6%	8%	4%	4%	5%
62	39	34	16	57	57	73
30%	23%	27%	34%	27%	27%	28%
29	37	28	10	40	37	49
14%	22%	23%	22%	19%	18%	19%

Russia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
240	84	290	126	244	256	35
228	46	250	208	272	232	39
6	3	18	3	13	11	4
2%	4%	6%	2%	5%	4%	12%
55	22	66	22	56	54	13
23%	26%	23%	17%	23%	21%	36%
133	51	149	71	122	149	13
56%	61%	51%	57%	50%	58%	36%
34	3	45	21	38	31	5
14%	4%	15%	17%	16%	12%	15%
12	4	13	9	14	12	1
5%	5%	4%	7%	6%	5%	2%
61	26	84	25	69	65	17
25%	31%	29%	20%	28%	25%	47%
45	7	58	30	52	42	6
19%	9%	20%	23%	21%	17%	16%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
465	63	437	335	150	161	197
465	69	435	358	132	168	198
20	4	20	15	7	10	8
4%	7%	5%	5%	4%	6%	4%
98	19	91	67	39	48	39
21%	31%	21%	20%	26%	30%	20%
258	29	243	184	81	73	106
56%	45%	56%	55%	54%	45%	54%
64	9	60	50	19	21	32
14%	14%	14%	15%	13%	13%	16%
25	2	24	20	4	9	12
5%	3%	5%	6%	3%	6%	6%
117	23	111	83	46	58	47
25%	37%	25%	25%	31%	36%	24%
89	11	84	69	23	30	44
19%	17%	19%	21%	15%	19%	22%

Social Media Inactive
142
138
6
4%
23
16%
92
65%
16
11%
5
3%
29
21%
21
14%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	505	308	197
Much stronger	freq	84	54	30
Much stronger	prop	17%	19%	14%
Somewhat stronger	freq	157	80	78
Somewhat stronger	prop	31%	27%	37%
About the same	freq	209	127	82
About the same	prop	42%	43%	39%
Somewhat weaker	freq	40	26	14
Somewhat weaker	prop	8%	9%	7%
Much weaker	freq	10	5	4
Much weaker	prop	2%	2%	2%
Top2Box	freq	241	134	107
Top2Box	prop	48%	46%	52%
Low2Box	freq	50	31	19
Low2Box	prop	10%	11%	9%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	172	43	232	157	45	273
394	89	22	249	143	42	218
37	37	10	35	33	7	50
13%	21%	23%	15%	21%	17%	18%
103	43	12	77	47	12	83
36%	25%	27%	33%	30%	26%	31%
112	78	20	98	63	21	115
39%	45%	45%	42%	40%	48%	42%
25	14	2	19	12	3	19
9%	8%	5%	8%	8%	6%	7%
8	2	0	3	3	1	5
3%	1%	%	1%	2%	3%	2%
140	79	22	112	80	19	133
49%	46%	50%	48%	51%	43%	49%
33	15	2	22	15	4	24
11%	9%	5%	9%	9%	9%	9%

Saudi Arabia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
227	156	132	212	206	294	71
287	158	151	196	177	328	73
34	27	17	40	48	36	13
15%	17%	13%	19%	23%	12%	19%
74	49	42	66	51	106	25
32%	31%	32%	31%	25%	36%	36%
93	68	59	82	87	121	23
41%	43%	45%	39%	42%	41%	33%
21	12	11	17	15	25	7
9%	7%	9%	8%	7%	9%	10%
5	2	2	6	5	5	2
2%	1%	2%	3%	2%	2%	3%
108	75	59	107	99	142	39
47%	48%	45%	50%	48%	48%	54%
26	13	13	23	20	30	9
11%	8%	10%	11%	10%	10%	13%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
429	110	390	273	220	234	172
432	106	399	244	252	244	162
70	23	61	55	29	38	27
16%	21%	16%	20%	13%	16%	16%
132	31	126	77	75	74	50
31%	28%	32%	28%	34%	32%	29%
186	47	162	106	102	93	83
43%	42%	42%	39%	46%	40%	48%
33	6	34	29	10	26	9
8%	6%	9%	10%	5%	11%	5%
8	3	7	6	3	3	2
2%	2%	2%	2%	1%	1%	1%
202	55	186	132	104	112	78
47%	50%	48%	49%	47%	48%	45%
41	9	41	34	13	29	11
9%	8%	11%	13%	6%	12%	7%

Social Media Inactive
94
99
19
20%
33
35%
32
34%
6
6%
4
5%
52
55%
10
11%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	504	250	254
Much stronger	freq	16	10	6
Much stronger	prop	3%	4%	2%
Somewhat stronger	freq	60	32	28
Somewhat stronger	prop	12%	13%	11%
About the same	freq	282	131	151
About the same	prop	56%	54%	58%
Somewhat weaker	freq	97	47	50
Somewhat weaker	prop	19%	19%	19%
Much weaker	freq	46	21	25
Much weaker	prop	9%	9%	10%
Top2Box	freq	76	42	34
Top2Box	prop	15%	17%	13%
Low2Box	freq	142	67	75
Low2Box	prop	28%	28%	29%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	135	82	72	115	312	187
250	159	95	63	117	324	215
12	3	1	3	6	7	2
4%	2%	1%	5%	5%	2%	1%
46	10	4	12	9	39	17
16%	7%	5%	16%	8%	13%	9%
164	76	41	44	69	169	99
58%	57%	51%	61%	60%	54%	53%
37	36	24	8	18	71	49
13%	26%	29%	11%	15%	23%	26%
24	10	11	6	14	26	21
9%	8%	14%	8%	12%	8%	11%
58	13	5	15	15	46	19
21%	9%	6%	21%	13%	15%	10%
61	46	35	14	31	97	69
22%	34%	43%	19%	27%	31%	37%

South Africa

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
313	254	116	130	256	244	114
289	246	126	132	278	226	122
14	12	3	2	8	8	2
5%	5%	2%	1%	3%	3%	2%
43	33	10	17	33	27	15
14%	13%	9%	13%	13%	11%	13%
182	140	68	74	140	142	64
58%	55%	59%	57%	54%	58%	56%
48	46	24	27	53	44	25
15%	18%	20%	21%	21%	18%	22%
25	24	11	11	24	22	9
8%	9%	10%	8%	9%	9%	8%
57	45	13	18	40	36	17
18%	18%	11%	14%	16%	15%	15%
73	69	35	38	76	66	34
23%	27%	30%	29%	30%	27%	30%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
386	177	323	378	120	329	128
382	189	315	401	101	327	131
14	4	12	13	3	15	0
4%	2%	4%	3%	3%	5%	%
45	24	36	40	20	45	11
12%	13%	11%	11%	17%	14%	9%
218	92	190	206	74	178	81
57%	52%	59%	55%	62%	54%	63%
72	37	60	82	14	63	23
19%	21%	18%	22%	12%	19%	18%
36	20	26	37	9	28	13
9%	11%	8%	10%	7%	8%	10%
59	28	48	52	24	60	11
15%	16%	15%	14%	20%	18%	9%
109	57	85	120	23	91	36
28%	32%	26%	32%	19%	28%	28%

Social Media Inactive
43
46
1
2%
4
10%
23
53%
10
24%
5
12%
5
11%
15
35%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	275	226
Much stronger	freq	4	1	3
Much stronger	prop	1%	%	1%
Somewhat stronger	freq	47	30	17
Somewhat stronger	prop	9%	12%	7%
About the same	freq	255	121	134
About the same	prop	51%	48%	54%
Somewhat weaker	freq	148	81	67
Somewhat weaker	prop	30%	32%	27%
Much weaker	freq	46	21	25
Much weaker	prop	9%	8%	10%
Top2Box	freq	51	31	20
Top2Box	prop	10%	12%	8%
Low2Box	freq	194	101	92
Low2Box	prop	39%	40%	37%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	194	115	86	184	229	293
147	222	132	76	184	241	321
1	3	0	0	1	3	4
1%	1%	%	%	1%	1%	1%
16	18	13	9	17	22	29
8%	9%	11%	10%	9%	10%	10%
88	102	65	46	92	117	153
46%	53%	57%	54%	50%	51%	52%
56	61	31	21	56	71	87
29%	31%	27%	24%	30%	31%	30%
30	10	6	10	19	17	21
15%	5%	5%	12%	10%	7%	7%
17	21	13	9	18	25	33
9%	11%	11%	10%	10%	11%	11%
86	71	37	31	74	88	108
45%	37%	32%	36%	40%	38%	37%

South Korea

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
207	8	114	379	274	226	67
180	6	100	395	299	202	73
0	0	0	4	3	1	0
%	%	%	1%	1%	%	%
18	2	2	44	29	19	15
9%	%	2%	12%	10%	8%	23%
102	5	58	193	140	115	28
50%	%	51%	51%	51%	51%	42%
61	1	36	111	79	69	15
29%	%	32%	29%	29%	30%	22%
25	0	18	28	23	23	9
12%	%	16%	7%	8%	10%	13%
18	2	2	47	31	20	15
9%	%	2%	13%	11%	9%	23%
86	1	54	139	102	92	23
42%	%	48%	37%	37%	41%	35%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
433	112	388	361	118	192	203
428	126	375	385	97	196	204
4	3	1	4	0	2	1
1%	2%	%	1%	%	1%	%
32	18	29	37	8	26	17
7%	16%	7%	10%	7%	14%	8%
227	49	207	185	57	89	103
52%	44%	53%	51%	48%	46%	51%
133	34	114	105	41	61	63
31%	30%	29%	29%	35%	32%	31%
37	9	37	30	12	13	18
9%	8%	10%	8%	11%	7%	9%
36	21	30	41	8	28	18
8%	19%	8%	11%	7%	15%	9%
171	42	152	135	53	75	82
39%	38%	39%	37%	45%	39%	40%

Social Media Inactive
105
101
1
1%
4
4%
63
60%
23
22%
14
14%
5
5%
37
35%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1000	505	495
Much stronger	freq	3	1	3
Much stronger	prop	1%	%	1%
Somewhat stronger	freq	64	24	40
Somewhat stronger	prop	13%	10%	16%
About the same	freq	323	165	158
About the same	prop	65%	65%	64%
Somewhat weaker	freq	61	33	28
Somewhat weaker	prop	12%	13%	11%
Much weaker	freq	49	28	20
Much weaker	prop	10%	11%	8%
Top2Box	freq	67	25	42
Top2Box	prop	13%	10%	17%
Low2Box	freq	110	62	48
Low2Box	prop	22%	24%	20%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	200	126	265	143	23	249
341	389	270	558	260	43	504
1	2	0	2	1	0	2
%	1%	%	1%	1%	%	1%
27	26	11	32	20	6	31
15%	13%	9%	12%	14%	25%	12%
112	132	79	160	103	14	166
64%	66%	63%	61%	72%	58%	67%
14	24	23	39	12	3	31
8%	12%	18%	15%	8%	11%	12%
21	15	12	32	7	1	19
12%	8%	10%	12%	5%	5%	8%
27	28	12	34	21	6	33
16%	14%	9%	13%	15%	25%	13%
35	40	35	70	19	4	50
20%	20%	28%	27%	13%	17%	20%

Spain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
251	227	118	155	245	255	44
496	623	93	284	493	507	83
1	2	0	2	2	2	1
%	1%	%	1%	1%	1%	2%
33	29	10	25	25	39	11
13%	13%	9%	16%	10%	15%	25%
157	139	84	100	162	161	24
62%	61%	71%	65%	66%	63%	56%
31	32	11	18	33	28	5
12%	14%	9%	12%	13%	11%	11%
29	26	14	9	23	25	3
12%	11%	12%	6%	9%	10%	6%
34	30	10	27	27	41	12
14%	13%	9%	17%	11%	16%	27%
60	58	24	28	56	54	8
24%	25%	21%	18%	23%	21%	17%

[weaker than it is now?](#)

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	52	448	306	190	277	129
917	99	901	591	399	525	272
3	1	3	2	1	3	1
1%	2%	1%	1%	1%	1%	1%
53	14	50	36	28	38	15
12%	28%	11%	12%	15%	14%	12%
298	27	296	207	113	170	91
65%	52%	66%	68%	59%	61%	71%
56	5	56	38	22	34	13
12%	10%	13%	12%	12%	12%	10%
46	4	44	23	25	31	9
10%	8%	10%	7%	13%	11%	7%
56	15	52	38	30	41	16
12%	30%	12%	12%	16%	15%	12%
102	9	101	61	47	65	22
22%	18%	22%	20%	25%	24%	17%

Social Media Inactive
94
203
0
%
10
11%
61
65%
15
16%
8
8%
10
11%
23
24%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	503	220	283
Much stronger	freq	6	6	1
Much stronger	prop	1%	2%	%
Somewhat stronger	freq	72	35	37
Somewhat stronger	prop	14%	14%	15%
About the same	freq	338	164	173
About the same	prop	68%	65%	70%
Somewhat weaker	freq	70	44	27
Somewhat weaker	prop	14%	17%	11%
Much weaker	freq	14	6	8
Much weaker	prop	3%	2%	3%
Top2Box	freq	78	40	38
Top2Box	prop	16%	16%	16%
Low2Box	freq	84	49	35
Low2Box	prop	17%	19%	14%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	161	145	162	218	70	155
164	161	178	169	216	62	157
6	0	0	0	2	1	4
3%	%	%	%	1%	1%	3%
27	21	24	15	37	12	20
14%	13%	17%	9%	17%	18%	13%
130	110	97	123	145	41	106
67%	68%	67%	76%	66%	59%	69%
25	27	19	18	27	15	22
13%	17%	13%	11%	13%	22%	14%
6	3	5	5	8	0	2
3%	2%	3%	3%	4%	%	1%
33	21	24	16	38	13	24
17%	13%	17%	10%	18%	19%	16%
31	30	24	23	35	15	24
16%	18%	16%	14%	16%	22%	16%

Sweden

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
345	108	232	160	330	170	59
346	320	95	88	326	177	44
2	3	0	4	6	0	1
1%	3%	%	2%	2%	%	2%
52	10	35	27	52	20	8
15%	9%	15%	17%	16%	12%	13%
231	78	154	106	219	118	39
67%	72%	66%	66%	66%	70%	66%
48	14	37	20	45	26	10
14%	13%	16%	12%	14%	15%	16%
12	3	6	4	8	5	1
3%	3%	3%	3%	2%	3%	2%
54	13	35	30	58	21	9
16%	12%	15%	19%	17%	12%	15%
60	17	43	24	53	31	11
17%	16%	19%	15%	16%	18%	19%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
441	88	412	313	181	220	155
459	68	435	288	207	191	165
5	2	5	6	1	3	4
1%	2%	1%	2%	%	1%	2%
64	23	49	52	20	29	29
15%	27%	12%	17%	11%	13%	19%
299	49	289	204	131	143	103
68%	56%	70%	65%	72%	65%	67%
61	13	58	47	20	41	13
14%	14%	14%	15%	11%	19%	8%
12	1	12	4	9	4	6
3%	1%	3%	1%	5%	2%	4%
70	25	53	58	21	31	33
16%	28%	13%	18%	11%	14%	21%
73	14	70	52	29	46	19
17%	16%	17%	16%	16%	21%	12%

Social Media Inactive
126
147
0
%
14
11%
92
73%
16
13%
3
3%
14
11%
20
16%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	291	210
Much stronger	freq	31	24	7
Much stronger	prop	6%	9%	3%
Somewhat stronger	freq	86	52	34
Somewhat stronger	prop	17%	21%	14%
About the same	freq	218	105	113
About the same	prop	44%	41%	46%
Somewhat weaker	freq	121	56	65
Somewhat weaker	prop	24%	22%	26%
Much weaker	freq	44	16	28
Much weaker	prop	9%	6%	11%
Top2Box	freq	117	76	41
Top2Box	prop	23%	30%	17%
Low2Box	freq	165	72	93
Low2Box	prop	33%	29%	38%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	186	72	9	154	337	290
286	173	42	9	122	370	277
24	7	0	3	12	16	16
10%	4%	%	%	8%	5%	5%
57	27	2	3	39	44	46
23%	15%	3%	%	25%	13%	16%
100	83	35	2	59	157	134
41%	45%	48%	%	38%	47%	46%
48	54	19	2	33	86	71
20%	29%	26%	%	22%	26%	25%
14	14	16	0	11	34	23
6%	8%	23%	%	7%	10%	8%
80	34	2	6	51	60	62
33%	19%	3%	%	33%	18%	21%
62	68	35	2	44	120	94
26%	37%	49%	%	29%	36%	32%

Turkey

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
210	299	43	158	282	218	69
224	147	73	281	306	195	70
15	23	3	5	20	11	5
7%	8%	7%	3%	7%	5%	7%
40	50	8	28	56	30	17
19%	17%	19%	17%	20%	14%	24%
83	140	14	63	104	114	29
40%	47%	34%	40%	37%	52%	41%
50	62	14	46	78	44	14
24%	21%	32%	29%	28%	20%	20%
21	24	4	17	24	20	5
10%	8%	9%	11%	8%	9%	7%
55	73	11	33	76	41	22
26%	24%	25%	21%	27%	19%	31%
71	85	17	63	101	64	19
34%	29%	41%	39%	36%	29%	28%

[weaker than it is now?](#)

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
431	165	335	315	179	285	185
431	187	314	350	148	308	167
26	11	20	25	6	17	5
6%	7%	6%	8%	3%	6%	3%
69	46	39	65	19	55	25
16%	28%	12%	21%	11%	19%	13%
189	63	155	121	97	106	99
44%	38%	46%	38%	54%	37%	54%
107	34	87	74	47	83	36
25%	21%	26%	24%	26%	29%	20%
39	10	34	30	10	23	19
9%	6%	10%	10%	6%	8%	10%
95	58	59	90	25	72	30
22%	35%	18%	29%	14%	25%	16%
146	44	121	105	57	106	55
34%	27%	36%	33%	32%	37%	30%

Social Media Inactive
31
26
9
29%
6
19%
12
39%
2
7%
2
6%
15
48%
4
13%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1006	542	464
Much stronger	freq	26	16	10
Much stronger	prop	5%	6%	4%
Somewhat stronger	freq	108	55	52
Somewhat stronger	prop	22%	22%	21%
About the same	freq	288	144	145
About the same	prop	58%	58%	57%
Somewhat weaker	freq	55	22	33
Somewhat weaker	prop	11%	9%	13%
Much weaker	freq	23	11	12
Much weaker	prop	5%	5%	5%
Top2Box	freq	134	71	62
Top2Box	prop	27%	29%	25%
Low2Box	freq	78	33	45
Low2Box	prop	16%	13%	18%

B7 Looking ahead six months from now, do you expect the econo

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	155	162	81	190	209	293
323	305	378	121	401	445	627
17	5	3	2	7	16	20
9%	3%	2%	3%	4%	8%	7%
45	29	34	18	37	51	61
25%	19%	21%	22%	20%	24%	21%
97	97	95	42	112	121	168
53%	63%	58%	52%	59%	58%	57%
17	18	20	11	25	16	31
9%	11%	12%	14%	13%	8%	11%
7	6	11	8	8	6	13
4%	4%	7%	10%	4%	3%	5%
62	35	37	20	44	67	81
34%	22%	23%	25%	23%	32%	28%
24	24	31	19	34	22	44
13%	15%	19%	24%	18%	11%	15%

US

omy in your local area to be much stronger, somewhat stronger, about the same, som

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
207	232	127	141	256	244	62
379	404	328	274	541	465	133
6	10	6	10	22	4	13
3%	4%	4%	7%	8%	2%	20%
47	38	29	41	60	48	14
23%	16%	23%	29%	24%	20%	23%
121	140	71	78	141	147	26
58%	60%	56%	55%	55%	60%	42%
24	29	15	10	23	32	7
12%	13%	12%	7%	9%	13%	12%
10	15	6	2	10	13	2
5%	6%	5%	1%	4%	6%	3%
53	48	34	51	82	51	27
25%	21%	27%	36%	32%	21%	43%
34	44	22	12	33	45	9
16%	19%	17%	9%	13%	18%	15%

ewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
438	84	416	316	181	177	103
873	178	828	656	345	360	207
13	14	11	21	5	20	3
3%	17%	3%	7%	3%	11%	3%
94	25	82	75	33	47	20
21%	30%	20%	24%	18%	27%	19%
262	34	254	177	109	80	63
60%	40%	61%	56%	60%	45%	62%
48	9	46	31	24	21	15
11%	11%	11%	10%	13%	12%	14%
22	1	22	11	11	8	2
5%	2%	5%	4%	6%	5%	2%
107	40	94	96	37	67	22
24%	47%	23%	30%	21%	38%	22%
69	10	68	42	35	29	17
16%	12%	16%	13%	19%	17%	17%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
220	91	110	184	115
439	163	244	360	239
3	7	5	7	7
1%	8%	5%	4%	6%
41	16	21	41	31
19%	17%	19%	22%	27%
145	51	67	106	64
66%	56%	61%	58%	56%
20	13	12	22	8
9%	14%	11%	12%	7%
12	5	5	8	5
6%	5%	5%	4%	5%
44	23	26	47	38
20%	25%	23%	26%	33%
32	17	17	31	13
14%	19%	16%	17%	11%