

Stub	Stat	Overall	Gender Male	Gender Female
	base	12500	6246	6254
	unw_base	18035	9134	8901
Very good	freq	796	504	292
Very good	prop	6%	8%	5%
Somewhat good	freq	4085	2105	1980
Somewhat good	prop	33%	34%	32%
Somewhat bad	freq	4929	2382	2546
Somewhat bad	prop	39%	38%	41%
Very bad	freq	2690	1255	1435
Very bad	prop	22%	20%	23%
Top2Box	freq	4881	2609	2272
Top2Box	prop	39%	42%	36%
Low2Box	freq	7619	3637	3982
Low2Box	prop	61%	58%	64%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5320	4003	3177	3441	4454	3407	5939
6847	6023	5165	4644	6577	5160	8858
405	262	130	218	240	231	475
8%	7%	4%	6%	5%	7%	8%
1799	1302	983	902	1395	1372	2079
34%	33%	31%	26%	31%	40%	35%
2058	1543	1328	1385	1849	1256	2227
39%	39%	42%	40%	42%	37%	37%
1058	896	736	935	970	548	1159
20%	22%	23%	27%	22%	16%	20%
2204	1564	1113	1121	1635	1603	2554
41%	39%	35%	33%	37%	47%	43%
3115	2439	2064	2320	2819	1804	3385
59%	61%	65%	67%	63%	53%	57%

All Demos

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6561	3670	4859	3971	6686	5814	1406
9177	4617	6334	7084	10192	7843	1974
322	166	242	389	538	258	187
5%	5%	5%	10%	8%	4%	13%
2006	953	1689	1443	2266	1819	478
31%	26%	35%	36%	34%	31%	34%
2702	1566	1944	1419	2513	2416	444
41%	43%	40%	36%	38%	42%	32%
1531	986	984	720	1369	1321	296
23%	27%	20%	18%	20%	23%	21%
2328	1118	1931	1832	2805	2077	666
35%	30%	40%	46%	42%	36%	47%
4233	2552	2928	2139	3882	3737	740
65%	70%	60%	54%	58%	64%	53%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11094	2341	9659	8087	4186	4960	3459
16061	3424	14109	12084	5645	6939	4750
609	299	384	580	205	393	143
5%	13%	4%	7%	5%	8%	4%
3607	855	2954	2762	1273	1508	1047
33%	37%	31%	34%	30%	30%	30%
4485	753	4084	3152	1681	1824	1516
40%	32%	42%	39%	40%	37%	44%
2394	434	2236	1593	1026	1235	753
22%	19%	23%	20%	25%	25%	22%
4215	1154	3339	3342	1479	1902	1190
38%	49%	35%	41%	35%	38%	34%
6879	1187	6321	4745	2707	3059	2269
62%	51%	65%	59%	65%	62%	66%

Social Media Inactive
3080
4843
107
3%
941
31%
1365
44%
667
22%
1048
34%
2032
66%

Stub	Stat	All Countries	Argentina	Australia
	base	12500	500	500
	unw_base	18035	500	1005
Very good	freq	796	12	31
Very good	prop	6%	2%	6%
Somewhat good	freq	4085	91	253
Somewhat good	prop	33%	18%	51%
Somewhat bad	freq	4929	256	183
Somewhat bad	prop	39%	51%	37%
Very bad	freq	2690	142	33
Very bad	prop	22%	28%	7%
Top2Box	freq	4881	102	284
Top2Box	prop	39%	20%	57%
Low2Box	freq	7619	398	216
Low2Box	prop	61%	80%	43%

B3 Now, thinking about our economic situ

Belgium	Brazil	Canada	China	Egypt	France	Germany
500	500	500	500	500	500	500
501	1005	1004	1001	502	1000	1003
10	20	29	39	113	2	30
2%	4%	6%	8%	23%	%	6%
147	88	299	313	275	34	345
29%	18%	60%	63%	55%	7%	69%
256	206	142	133	91	282	115
51%	41%	28%	27%	18%	56%	23%
87	187	29	15	20	183	11
17%	37%	6%	3%	4%	37%	2%
157	108	328	353	389	35	375
31%	22%	66%	71%	78%	7%	75%
343	392	172	147	111	465	125
69%	78%	34%	29%	22%	93%	25%

All Countries

ation, how would you describe the current economic situation? Is it...

Great Britain	Hungary	India	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
1000	501	500	1005	1000	500	500
11	4	99	4	9	9	10
2%	1%	20%	1%	2%	2%	2%
182	69	307	31	88	89	158
36%	14%	61%	6%	18%	18%	32%
245	223	74	202	283	212	264
49%	45%	15%	40%	57%	42%	53%
62	204	20	263	121	190	68
12%	41%	4%	53%	24%	38%	14%
193	73	406	35	96	98	167
39%	15%	81%	7%	19%	20%	33%
307	427	94	465	404	402	333
61%	85%	19%	93%	81%	80%	67%

Romania	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden
500	500	500	500	500	500	500
505	500	500	501	500	1000	501
6	11	206	14	6	6	52
1%	2%	41%	3%	1%	1%	10%
72	169	215	99	52	39	317
14%	34%	43%	20%	10%	8%	63%
292	250	70	235	258	170	119
58%	50%	14%	47%	52%	34%	24%
130	70	10	152	183	285	12
26%	14%	2%	30%	37%	57%	2%
78	180	421	113	58	45	369
16%	36%	84%	23%	12%	9%	74%
422	320	79	387	442	455	131
84%	64%	16%	77%	88%	91%	26%

Turkey	US
500	500
500	1001
37	28
7%	6%
160	192
32%	38%
177	192
35%	38%
126	88
25%	18%
197	220
39%	44%
303	280
61%	56%

All Regions

B3 Now, thinking about our economic situation, how would you de

Stub	Stat	All Countries	North America	LATAM
	base	12500	1000	1500
	unw_base	18035	2005	2005
Very good	freq	796	57	41
Very good	prop	6%	6%	3%
Somewhat good	freq	4085	491	268
Somewhat good	prop	33%	49%	18%
Somewhat bad	freq	4929	334	673
Somewhat bad	prop	39%	33%	45%
Very bad	freq	2690	117	518
Very bad	prop	22%	12%	35%
Top2Box	freq	4881	548	308
Top2Box	prop	39%	55%	21%
Low2Box	freq	7619	452	1192
Low2Box	prop	61%	45%	79%

Describe the current economic situation in? Is it...

Europe	APAC	G-8	BRIC	Middle East Africa
5000	3000	4000	2000	2000
7516	4506	7513	3006	2003
134	195	123	170	370
3%	7%	3%	8%	18%
1394	1182	1340	877	750
28%	39%	33%	44%	38%
2167	1181	1710	662	573
43%	39%	43%	33%	29%
1305	441	827	291	308
26%	15%	21%	15%	15%
1528	1377	1463	1047	1120
31%	46%	37%	52%	56%
3472	1623	2537	953	880
69%	54%	63%	48%	44%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	241	259
Very good	freq	12	7	4
Very good	prop	2%	3%	2%
Somewhat good	freq	91	48	43
Somewhat good	prop	18%	20%	17%
Somewhat bad	freq	256	125	131
Somewhat bad	prop	51%	51%	51%
Very bad	freq	142	65	77
Very bad	prop	28%	27%	30%
Top2Box	freq	102	55	47
Top2Box	prop	20%	23%	19%
Low2Box	freq	398	190	208
Low2Box	prop	80%	77%	81%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	141	111	124	184	192	141
206	162	132	114	186	200	161
5	5	2	3	7	2	4
2%	3%	2%	3%	4%	1%	3%
40	26	25	24	27	40	25
16%	18%	23%	19%	14%	21%	18%
144	63	49	63	93	100	69
58%	44%	45%	50%	51%	52%	49%
60	48	34	34	57	50	44
24%	34%	31%	28%	31%	26%	31%
44	31	27	27	33	42	29
18%	22%	25%	22%	18%	22%	20%
204	111	83	97	150	150	113
82%	78%	75%	78%	82%	78%	80%

Argentina

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
359	170	205	125	268	232	65
339	168	173	159	284	216	69
8	4	3	4	5	7	3
2%	3%	1%	4%	2%	3%	5%
66	26	43	21	52	39	12
18%	15%	21%	17%	19%	17%	18%
187	94	93	69	139	117	26
52%	55%	45%	55%	52%	50%	39%
98	45	66	31	72	70	24
27%	27%	32%	25%	27%	30%	37%
74	31	46	25	57	46	15
21%	18%	23%	20%	21%	20%	23%
285	139	159	99	211	186	50
79%	82%	77%	80%	79%	80%	77%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
435	107	393	321	159	314	102
431	114	386	336	142	318	103
9	3	9	7	5	9	2
2%	3%	2%	2%	3%	3%	2%
79	23	67	58	31	68	13
18%	22%	17%	18%	19%	22%	13%
230	52	203	168	78	155	55
53%	49%	52%	52%	49%	49%	54%
117	28	114	89	45	82	32
27%	26%	29%	28%	28%	26%	31%
87	26	76	65	36	78	15
20%	25%	19%	20%	22%	25%	15%
348	80	317	257	123	237	87
80%	75%	81%	80%	78%	75%	85%

Social Media Inactive
84
79
1
1%
9
11%
46
54%
28
34%
10
12%
74
88%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1005	531	474
Very good	freq	31	16	15
Very good	prop	6%	6%	6%
Somewhat good	freq	253	122	131
Somewhat good	prop	51%	49%	52%
Somewhat bad	freq	183	90	94
Somewhat bad	prop	37%	36%	37%
Very bad	freq	33	20	13
Very bad	prop	7%	8%	5%
Top2Box	freq	284	138	146
Top2Box	prop	57%	56%	58%
Low2Box	freq	216	110	107
Low2Box	prop	43%	44%	42%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	150	153	109	265	126	234
221	318	466	233	533	239	511
17	8	6	6	17	7	16
9%	5%	4%	6%	6%	6%	7%
110	71	72	40	139	75	117
56%	48%	47%	36%	52%	59%	50%
62	58	63	47	98	39	87
31%	39%	41%	43%	37%	31%	37%
9	13	12	16	12	5	14
4%	8%	8%	15%	5%	4%	6%
127	79	78	46	156	82	133
64%	53%	51%	42%	59%	65%	57%
71	71	74	63	110	44	100
36%	47%	49%	58%	41%	35%	43%

Australia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
266	152	145	203	289	211	52
494	310	324	371	620	385	116
14	11	2	18	18	13	4
5%	7%	1%	9%	6%	6%	8%
136	70	75	108	141	112	25
51%	46%	52%	53%	49%	53%	48%
97	62	55	66	107	76	17
36%	41%	38%	32%	37%	36%	34%
19	9	13	11	23	10	5
7%	6%	9%	6%	8%	5%	11%
150	81	77	126	159	125	29
56%	53%	53%	62%	55%	59%	56%
116	71	68	77	130	86	23
44%	47%	47%	38%	45%	41%	44%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
448	92	408	305	188	204	134
889	184	821	591	399	369	257
27	9	21	20	11	18	5
6%	10%	5%	6%	6%	9%	4%
228	51	202	167	82	99	75
51%	55%	50%	55%	44%	49%	56%
166	27	157	105	76	70	46
37%	29%	38%	34%	41%	34%	34%
27	5	28	13	18	17	7
6%	6%	7%	4%	10%	8%	5%
255	60	224	187	93	118	80
57%	65%	55%	61%	50%	58%	60%
193	32	184	118	95	86	53
43%	35%	45%	39%	50%	42%	40%

Social Media Inactive
163
379
7
5%
79
48%
68
42%
9
6%
86
53%
77
47%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	234	267
Very good	freq	10	7	3
Very good	prop	2%	3%	1%
Somewhat good	freq	147	75	72
Somewhat good	prop	29%	30%	29%
Somewhat bad	freq	256	126	130
Somewhat bad	prop	51%	50%	52%
Very bad	freq	87	44	43
Very bad	prop	17%	17%	17%
Top2Box	freq	157	82	75
Top2Box	prop	31%	32%	30%
Low2Box	freq	343	170	173
Low2Box	prop	69%	68%	70%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	148	166	122	155	104	184
168	155	178	110	163	119	190
6	1	3	3	4	2	5
3%	1%	2%	2%	3%	1%	3%
57	50	40	30	46	47	58
31%	34%	24%	24%	30%	45%	32%
92	73	91	66	74	51	89
50%	49%	55%	54%	47%	48%	48%
31	24	32	25	32	6	33
17%	16%	19%	20%	20%	5%	18%
63	51	43	32	50	48	63
34%	35%	26%	26%	32%	46%	34%
123	97	123	90	105	56	121
66%	65%	74%	74%	68%	54%	66%

Belgium

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	146	194	161	306	194	33
311	73	259	169	313	188	38
6	4	4	2	8	2	1
2%	3%	2%	1%	3%	1%	3%
89	29	52	65	96	51	15
28%	20%	27%	40%	31%	26%	46%
167	78	102	77	150	106	13
53%	53%	53%	48%	49%	55%	38%
54	35	36	17	52	35	4
17%	24%	18%	10%	17%	18%	13%
94	34	56	67	104	53	16
30%	23%	29%	42%	34%	27%	49%
222	112	137	93	202	141	17
70%	77%	71%	58%	66%	73%	51%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	50	450	302	189	111	164
463	59	442	318	174	122	172
9	4	6	7	3	3	2
2%	8%	1%	2%	1%	3%	1%
132	22	125	95	50	38	50
28%	44%	28%	31%	27%	35%	30%
244	19	237	155	95	50	86
52%	39%	53%	51%	50%	45%	52%
83	5	82	45	41	19	27
18%	9%	18%	15%	22%	17%	16%
141	26	131	102	53	42	52
30%	52%	29%	34%	28%	38%	31%
326	24	319	199	136	69	113
70%	48%	71%	66%	72%	62%	69%

Social Media Inactive
225
207
5
2%
58
26%
120
53%
41
18%
63
28%
161
72%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1005	546	459
Very good	freq	20	12	7
Very good	prop	4%	5%	3%
Somewhat good	freq	88	49	39
Somewhat good	prop	18%	21%	15%
Somewhat bad	freq	206	96	110
Somewhat bad	prop	41%	41%	41%
Very bad	freq	187	75	112
Very bad	prop	37%	32%	42%
Top2Box	freq	108	61	46
Top2Box	prop	22%	26%	17%
Low2Box	freq	392	171	222
Low2Box	prop	78%	74%	83%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	136	79	112	313	75	181
501	289	215	162	618	225	391
14	4	1	4	12	3	4
5%	3%	2%	4%	4%	4%	2%
48	31	10	17	56	15	36
17%	22%	12%	16%	18%	20%	20%
130	45	31	47	135	24	73
45%	33%	40%	42%	43%	32%	40%
94	56	37	44	110	33	68
33%	42%	47%	39%	35%	44%	38%
62	35	11	22	68	18	40
22%	26%	14%	19%	22%	24%	22%
223	101	68	90	245	57	141
78%	74%	86%	81%	78%	76%	78%

Brazil

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
319	157	262	81	234	266	75
614	139	524	342	505	500	169
16	7	10	2	15	5	10
5%	5%	4%	3%	6%	2%	13%
52	26	48	14	39	49	12
16%	16%	18%	17%	17%	18%	16%
133	67	107	32	96	110	27
42%	43%	41%	39%	41%	41%	36%
119	57	97	33	84	103	27
37%	36%	37%	41%	36%	39%	36%
67	33	58	17	54	54	22
21%	21%	22%	20%	23%	20%	29%
251	124	204	64	180	213	54
79%	79%	78%	80%	77%	80%	71%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
425	108	392	298	183	316	111
836	252	753	647	326	682	215
10	11	9	14	6	15	1
2%	10%	2%	5%	3%	5%	1%
76	21	67	55	30	57	14
18%	19%	17%	18%	16%	18%	13%
179	39	167	121	78	120	56
42%	36%	42%	41%	42%	38%	50%
160	37	150	108	70	124	40
38%	34%	38%	36%	38%	39%	36%
86	32	76	69	35	72	15
20%	29%	19%	23%	19%	23%	14%
339	76	316	229	147	244	96
80%	71%	81%	77%	81%	77%	86%

Social Media Inactive
73
108
3
5%
17
23%
30
42%
22
31%
20
28%
53
72%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1004	481	523
Very good	freq	29	18	11
Very good	prop	6%	7%	4%
Somewhat good	freq	299	148	151
Somewhat good	prop	60%	61%	59%
Somewhat bad	freq	142	62	80
Somewhat bad	prop	28%	26%	31%
Very bad	freq	29	14	16
Very bad	prop	6%	6%	6%
Top2Box	freq	328	166	162
Top2Box	prop	66%	69%	63%
Low2Box	freq	172	76	95
Low2Box	prop	34%	31%	37%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	144	185	97	160	173	237
278	338	388	152	299	423	510
12	10	8	7	11	10	16
7%	7%	4%	7%	7%	6%	7%
114	79	106	43	101	110	145
66%	55%	57%	44%	63%	64%	61%
36	45	61	33	41	50	68
21%	32%	33%	34%	26%	29%	29%
10	9	11	14	7	4	9
6%	6%	6%	14%	4%	2%	4%
126	89	114	50	112	119	161
74%	62%	61%	51%	70%	69%	68%
45	55	72	47	48	53	76
26%	38%	39%	49%	30%	31%	32%

Canada

When thinking about our economic situation, how would you describe the current economic situation?

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
263	227	196	77	264	236	48
494	193	454	357	566	438	112
13	12	11	6	20	9	9
5%	5%	6%	8%	8%	4%	19%
154	131	118	50	157	142	29
59%	58%	60%	65%	59%	60%	61%
75	66	58	18	73	69	8
28%	29%	30%	23%	28%	29%	18%
21	18	9	3	14	15	1
8%	8%	4%	4%	5%	7%	2%
167	143	129	56	177	151	38
64%	63%	66%	73%	67%	64%	80%
95	84	67	21	87	85	10
36%	37%	34%	27%	33%	36%	20%

ituation in? Is it...

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	69	431	295	195	183	155
892	160	844	665	315	397	309
20	10	19	24	5	18	7
4%	15%	4%	8%	2%	10%	5%
270	38	261	176	118	110	94
60%	55%	61%	59%	61%	61%	60%
134	19	123	86	53	39	48
30%	27%	29%	29%	27%	21%	31%
28	2	27	10	19	15	6
6%	3%	6%	3%	10%	8%	4%
290	48	280	199	123	128	101
64%	70%	65%	68%	63%	70%	65%
162	21	151	96	72	55	54
36%	30%	35%	32%	37%	30%	35%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
162	120	32	67	192	36	53
298	258	79	153	349	70	95
4	6	1	4	12	0	4
3%	5%	4%	6%	6%	1%	8%
95	55	22	34	131	22	35
59%	46%	67%	51%	68%	60%	66%
55	50	5	20	43	11	13
34%	41%	15%	30%	23%	32%	24%
8	8	5	9	5	3	0
5%	7%	15%	13%	3%	7%	1%
99	62	23	39	143	22	40
61%	52%	71%	58%	75%	61%	75%
63	58	10	28	48	14	13
39%	48%	29%	42%	25%	39%	25%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1001	496	505
Very good	freq	39	20	20
Very good	prop	8%	8%	8%
Somewhat good	freq	313	159	155
Somewhat good	prop	63%	62%	63%
Somewhat bad	freq	133	66	67
Somewhat bad	prop	27%	26%	27%
Very bad	freq	15	10	4
Very bad	prop	3%	4%	2%
Top2Box	freq	353	178	174
Top2Box	prop	71%	70%	71%
Low2Box	freq	147	76	71
Low2Box	prop	29%	30%	29%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	191	100	35	175	290	349
525	376	100	42	243	716	682
23	10	7	3	11	25	24
11%	5%	7%	8%	6%	9%	7%
128	122	64	13	110	190	227
61%	64%	64%	38%	63%	66%	65%
56	54	23	17	44	71	87
27%	28%	23%	50%	25%	24%	25%
2	6	6	1	10	3	12
1%	3%	6%	4%	6%	1%	3%
151	131	71	16	121	216	250
72%	69%	71%	46%	69%	74%	72%
58	60	29	19	55	74	99
28%	31%	29%	54%	31%	26%	28%

China

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
151	0	417	83	315	185	36
319	0	294	707	647	354	87
16	0	31	8	31	8	8
10%	%	7%	10%	10%	4%	21%
87	0	257	56	200	114	19
57%	%	62%	68%	63%	61%	51%
46	0	116	17	73	60	8
30%	%	28%	21%	23%	32%	22%
3	0	13	2	11	3	2
2%	%	3%	2%	4%	2%	6%
102	0	288	64	231	122	26
68%	%	69%	78%	73%	66%	73%
49	0	129	19	84	63	10
32%	%	31%	22%	27%	34%	27%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
464	114	386	431	67	.	0
914	331	670	878	119	.	0
32	22	18	38	1	.	0
7%	19%	5%	9%	1%	.	%
295	76	238	263	50	.	0
64%	66%	62%	61%	74%	.	%
125	14	119	118	14	.	0
27%	12%	31%	27%	21%	.	%
13	3	12	11	2	.	0
3%	2%	3%	3%	3%	.	%
326	98	255	301	51	.	0
70%	85%	66%	70%	76%	.	%
137	17	131	129	16	.	0
30%	15%	34%	30%	24%	.	%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	502	354	148
Very good	freq	113	69	44
Very good	prop	23%	27%	18%
Somewhat good	freq	275	132	143
Somewhat good	prop	55%	52%	58%
Somewhat bad	freq	91	42	49
Somewhat bad	prop	18%	17%	20%
Very bad	freq	20	10	10
Very bad	prop	4%	4%	4%
Top2Box	freq	389	202	187
Top2Box	prop	78%	79%	76%
Low2Box	freq	111	52	59
Low2Box	prop	22%	21%	24%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	133	81	64	10	202	330
252	198	52	79	13	201	405
56	40	17	29	4	25	81
20%	30%	21%	45%	%	12%	25%
145	77	54	26	3	131	196
51%	57%	66%	41%	%	65%	60%
66	16	8	9	3	39	45
23%	12%	10%	14%	%	20%	14%
18	0	2	0	0	7	7
6%	%	2%	%	%	3%	2%
201	117	71	55	7	155	277
71%	87%	87%	86%	%	77%	84%
84	17	11	9	3	46	53
29%	13%	13%	14%	%	23%	16%

Egypt

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
170	87	233	180	222	278	4
97	67	222	213	310	192	9
33	7	38	68	85	28	0
19%	8%	16%	38%	38%	10%	%
79	55	136	85	107	168	2
46%	63%	58%	47%	48%	60%	%
46	25	48	18	27	64	1
27%	29%	21%	10%	12%	23%	%
13	0	11	9	3	17	1
8%	%	5%	5%	1%	6%	%
112	62	174	153	192	196	2
66%	71%	75%	85%	87%	71%	%
59	25	59	28	30	82	2
34%	29%	25%	15%	13%	29%	%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
496	0	0	264	236	.	0
493	0	0	357	145	.	0
113	0	0	78	35	.	0
23%	%	%	30%	15%	.	%
274	0	0	147	128	.	0
55%	%	%	56%	54%	.	%
90	0	0	30	62	.	0
18%	%	%	11%	26%	.	%
19	0	0	10	11	.	0
4%	%	%	4%	5%	.	%
387	0	0	225	164	.	0
78%	%	%	85%	69%	.	%
109	0	0	39	72	.	0
22%	%	%	15%	31%	.	%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	496	504
Very good	freq	2	1	1
Very good	prop	%	%	%
Somewhat good	freq	34	25	9
Somewhat good	prop	7%	10%	4%
Somewhat bad	freq	282	137	144
Somewhat bad	prop	56%	56%	57%
Very bad	freq	183	84	99
Very bad	prop	37%	34%	39%
Top2Box	freq	35	26	10
Top2Box	prop	7%	10%	4%
Low2Box	freq	465	222	243
Low2Box	prop	93%	90%	96%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	155	161	79	243	95	186
318	334	348	157	477	196	388
1	0	0	0	1	0	0
1%	%	%	%	1%	%	%
17	9	8	5	16	8	10
9%	6%	5%	6%	6%	9%	6%
106	88	88	36	139	57	107
58%	57%	54%	46%	57%	60%	57%
59	58	65	38	87	30	69
32%	38%	41%	48%	36%	32%	37%
19	9	8	5	17	8	10
10%	6%	5%	7%	7%	9%	6%
166	146	153	74	226	87	176
90%	94%	95%	93%	93%	91%	94%

France

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
314	133	219	147	305	195	21
612	361	290	349	621	379	43
2	0	1	0	1	0	0
1%	%	%	%	%	%	%
23	8	14	11	29	5	5
7%	6%	6%	8%	9%	3%	25%
175	69	118	95	166	116	7
56%	52%	54%	64%	54%	59%	33%
114	56	87	41	109	74	9
36%	42%	39%	28%	36%	38%	42%
25	9	15	12	30	5	5
8%	6%	7%	8%	10%	3%	25%
289	125	205	135	275	190	16
92%	94%	93%	92%	90%	97%	75%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
479	45	455	335	164	111	156
957	93	907	664	332	222	308
2	1	1	2	0	1	0
%	2%	%	%	%	1%	%
28	8	26	25	9	14	8
6%	18%	6%	7%	6%	13%	5%
275	22	259	194	87	51	94
57%	50%	57%	58%	53%	46%	60%
174	14	169	114	68	45	53
36%	31%	37%	34%	42%	41%	34%
30	9	26	26	9	15	8
6%	20%	6%	8%	6%	13%	5%
449	36	428	308	155	96	147
94%	80%	94%	92%	94%	87%	95%

Social Media Inactive
233
470
1
%
11
5%
136
58%
85
36%
12
5%
221
95%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1003	498	505
Very good	freq	30	17	12
Very good	prop	6%	7%	5%
Somewhat good	freq	345	180	166
Somewhat good	prop	69%	71%	67%
Somewhat bad	freq	115	52	63
Somewhat bad	prop	23%	20%	25%
Very bad	freq	11	5	6
Very bad	prop	2%	2%	2%
Top2Box	freq	375	197	178
Top2Box	prop	75%	78%	72%
Low2Box	freq	125	56	69
Low2Box	prop	25%	22%	28%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	168	162	140	117	147	174
292	356	355	280	239	294	365
11	11	8	7	7	13	10
7%	6%	5%	5%	6%	9%	6%
124	114	107	83	85	110	123
73%	68%	66%	60%	73%	75%	71%
33	40	42	44	25	22	38
19%	24%	26%	31%	21%	15%	22%
2	3	5	6	1	2	2
1%	2%	3%	4%	%	1%	1%
135	125	115	90	92	123	134
79%	74%	71%	64%	79%	84%	77%
35	43	47	50	25	23	40
21%	26%	29%	36%	21%	16%	23%

Germany

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	87	287	127	353	147	40
638	177	611	215	706	297	79
19	2	16	12	25	5	6
6%	2%	6%	9%	7%	3%	14%
222	47	206	93	238	107	27
68%	54%	72%	73%	67%	73%	69%
76	35	59	21	82	33	7
23%	40%	21%	16%	23%	22%	17%
9	3	6	2	8	2	0
3%	4%	2%	1%	2%	2%	%
241	49	222	104	263	112	33
74%	56%	77%	83%	74%	76%	83%
85	38	65	22	90	35	7
26%	44%	23%	17%	26%	24%	17%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	92	408	348	142	99	175
924	184	819	702	280	193	348
24	9	20	23	6	7	13
5%	10%	5%	7%	4%	7%	7%
318	64	281	248	94	72	122
69%	70%	69%	71%	66%	72%	69%
108	17	97	74	36	17	38
23%	19%	24%	21%	25%	17%	22%
11	2	9	4	6	4	2
2%	2%	2%	1%	4%	4%	1%
342	73	301	271	100	78	134
74%	80%	74%	78%	70%	79%	77%
119	19	106	78	42	21	41
26%	20%	26%	22%	30%	21%	23%

Social Media Inactive
226
462
10
5%
152
67%
59
26%
5
2%
162
72%
64
28%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1000	504	496
Very good	freq	11	8	3
Very good	prop	2%	3%	1%
Somewhat good	freq	182	92	91
Somewhat good	prop	36%	37%	36%
Somewhat bad	freq	245	115	130
Somewhat bad	prop	49%	46%	52%
Very bad	freq	62	34	28
Very bad	prop	12%	14%	11%
Top2Box	freq	193	100	93
Top2Box	prop	39%	40%	37%
Low2Box	freq	307	149	157
Low2Box	prop	61%	60%	63%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	139	165	79	249	126	193
342	288	370	160	498	249	400
6	5	0	2	4	5	4
3%	3%	%	2%	2%	4%	2%
84	42	56	20	92	58	72
43%	31%	34%	25%	37%	46%	37%
86	69	89	43	121	55	98
44%	50%	54%	55%	49%	44%	51%
21	22	19	14	33	8	19
11%	16%	12%	18%	13%	7%	10%
90	47	57	21	96	63	76
46%	34%	34%	27%	38%	50%	39%
107	91	108	57	154	63	117
54%	66%	66%	73%	62%	50%	61%

Great Britain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
307	133	103	265	310	190	47
600	268	202	530	632	368	97
7	4	3	5	9	2	3
2%	3%	3%	2%	3%	1%	5%
111	43	36	103	114	69	21
36%	32%	35%	39%	37%	36%	43%
146	64	53	127	147	98	20
48%	48%	52%	48%	47%	52%	42%
43	22	11	29	41	21	4
14%	17%	10%	11%	13%	11%	9%
118	46	39	108	123	71	23
38%	35%	38%	41%	40%	37%	49%
189	86	64	156	188	119	24
62%	65%	62%	59%	60%	63%	51%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
453	72	428	341	159	186	134
903	147	853	678	322	365	266
8	4	7	9	2	8	1
2%	6%	2%	3%	1%	4%	1%
162	27	155	129	54	70	44
36%	38%	36%	38%	34%	38%	33%
225	33	212	160	85	81	76
50%	45%	50%	47%	53%	43%	57%
58	8	54	43	19	27	13
13%	10%	13%	13%	12%	14%	10%
170	32	162	138	56	78	45
38%	44%	38%	40%	35%	42%	33%
282	40	266	203	104	107	89
62%	56%	62%	60%	65%	58%	67%

Social Media Inactive
180
369
2
1%
68
38%
88
49%
22
12%
70
39%
110
61%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	501	278	223
Very good	freq	4	4	0
Very good	prop	1%	2%	%
Somewhat good	freq	69	46	23
Somewhat good	prop	14%	19%	9%
Somewhat bad	freq	223	113	109
Somewhat bad	prop	45%	46%	43%
Very bad	freq	204	84	120
Very bad	prop	41%	34%	48%
Top2Box	freq	73	50	23
Top2Box	prop	15%	20%	9%
Low2Box	freq	427	197	230
Low2Box	prop	85%	80%	91%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	166	152	164	247	19	186
205	165	131	165	246	21	184
1	2	1	0	3	0	2
1%	1%	1%	%	1%	%	1%
27	26	16	18	37	4	31
15%	16%	10%	11%	15%	22%	17%
82	72	69	68	120	6	80
45%	43%	45%	41%	49%	32%	43%
71	66	67	79	87	9	74
39%	40%	44%	48%	35%	46%	40%
28	28	17	18	40	4	33
16%	17%	11%	11%	16%	22%	18%
153	138	135	146	207	15	153
84%	83%	89%	89%	84%	78%	82%

Hungary

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
314	107	294	99	274	226	48
317	147	226	128	278	223	48
2	1	1	1	3	1	1
1%	1%	%	1%	1%	%	1%
39	11	39	19	43	27	13
12%	10%	13%	20%	16%	12%	27%
143	46	133	44	119	103	15
46%	43%	45%	44%	43%	46%	32%
130	49	120	34	109	95	20
42%	46%	41%	35%	40%	42%	40%
40	12	40	21	46	27	14
13%	11%	14%	21%	17%	12%	28%
273	95	254	78	228	198	35
87%	89%	86%	79%	83%	88%	72%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	55	445	298	189	181	237
453	56	445	305	184	185	232
3	1	3	2	2	1	1
1%	1%	1%	1%	1%	%	%
57	14	56	48	21	28	32
13%	25%	13%	16%	11%	15%	13%
207	20	203	129	86	72	113
46%	36%	46%	43%	46%	40%	48%
184	21	183	119	79	80	91
41%	38%	41%	40%	42%	44%	38%
60	14	59	50	23	29	32
13%	26%	13%	17%	12%	16%	14%
392	41	386	248	165	153	204
87%	74%	87%	83%	88%	84%	86%

Social Media Inactive
82
84
3
3%
10
12%
37
45%
33
41%
12
15%
70
85%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	257	243
	unw_base	500	232	268
Very good	freq	99	68	31
Very good	prop	20%	26%	13%
Somewhat good	freq	307	142	165
Somewhat good	prop	61%	55%	68%
Somewhat bad	freq	74	37	37
Somewhat bad	prop	15%	14%	15%
Very bad	freq	20	10	10
Very bad	prop	4%	4%	4%
Top2Box	freq	406	210	196
Top2Box	prop	81%	82%	81%
Low2Box	freq	94	47	47
Low2Box	prop	19%	18%	19%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	153	80	168	198	135	299
231	174	95	156	201	143	338
64	25	10	35	45	20	60
24%	16%	13%	21%	23%	15%	20%
151	102	53	98	114	95	192
57%	67%	66%	58%	58%	70%	64%
41	18	15	24	32	18	40
15%	12%	19%	14%	16%	13%	13%
11	7	2	11	7	2	7
4%	5%	2%	6%	4%	1%	2%
215	127	63	133	159	115	252
81%	83%	79%	79%	80%	85%	84%
52	25	17	35	39	20	47
19%	17%	21%	21%	20%	15%	16%

India

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
201	0	58	442	265	235	128
162	0	49	451	269	231	128
39	0	11	88	77	23	45
19%	%	20%	20%	29%	10%	35%
115	0	30	277	147	160	70
57%	%	53%	63%	56%	68%	55%
34	0	13	61	32	42	10
17%	%	23%	14%	12%	18%	8%
13	0	3	17	9	11	4
6%	%	5%	4%	3%	5%	3%
154	0	42	365	224	182	115
77%	%	72%	82%	85%	78%	89%
47	0	16	78	41	53	14
23%	%	28%	18%	15%	22%	11%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
372	268	232	415	81	396	76
372	273	227	422	73	388	82
55	70	30	92	8	88	6
15%	26%	13%	22%	9%	22%	8%
237	154	153	246	57	240	51
64%	57%	66%	59%	71%	61%	67%
64	34	40	60	15	55	17
17%	13%	17%	14%	18%	14%	22%
16	11	9	18	2	13	3
4%	4%	4%	4%	2%	3%	3%
292	224	182	337	65	328	57
78%	83%	79%	81%	80%	83%	75%
80	45	49	78	16	68	19
22%	17%	21%	19%	20%	17%	25%

Social Media Inactive
27
30
5
17%
16
59%
3
9%
4
15%
21
75%
7
25%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1005	511	494
Very good	freq	4	1	2
Very good	prop	1%	1%	1%
Somewhat good	freq	31	20	11
Somewhat good	prop	6%	8%	4%
Somewhat bad	freq	202	98	104
Somewhat bad	prop	40%	40%	41%
Very bad	freq	263	128	135
Very bad	prop	53%	52%	54%
Top2Box	freq	35	21	13
Top2Box	prop	7%	9%	5%
Low2Box	freq	465	227	239
Low2Box	prop	93%	91%	95%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	181	158	128	192	94	231
312	374	319	241	392	197	462
0	2	1	2	1	0	2
%	1%	1%	2%	1%	%	1%
11	13	7	7	13	6	14
7%	7%	4%	6%	7%	7%	6%
69	66	67	40	84	43	90
43%	37%	43%	31%	44%	46%	39%
81	100	83	79	93	44	125
50%	55%	52%	61%	49%	47%	54%
11	16	8	10	14	6	16
7%	9%	5%	7%	7%	7%	7%
150	166	150	119	177	87	215
93%	91%	95%	93%	93%	93%	93%

Italy

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
269	213	214	73	249	251	49
543	335	529	141	519	486	103
2	3	1	0	2	2	1
1%	1%	1%	%	1%	1%	2%
17	9	18	4	19	11	4
6%	4%	8%	6%	8%	5%	9%
112	77	93	32	99	103	18
42%	36%	44%	44%	40%	41%	37%
138	125	102	36	128	135	26
52%	59%	48%	50%	52%	54%	52%
19	11	19	4	22	13	5
7%	5%	9%	6%	9%	5%	11%
250	202	195	69	228	238	44
93%	95%	91%	94%	91%	95%	89%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
451	74	426	273	219	256	118
902	161	844	582	409	522	235
3	1	3	2	1	2	0
1%	1%	1%	1%	1%	1%	%
27	7	24	21	10	19	3
6%	9%	6%	8%	4%	8%	3%
184	32	170	116	81	106	47
41%	43%	40%	42%	37%	41%	40%
238	35	228	134	127	129	68
53%	47%	54%	49%	58%	50%	57%
29	8	27	23	11	21	3
6%	10%	6%	9%	5%	8%	3%
421	67	399	250	208	234	115
94%	90%	94%	91%	95%	92%	97%

Social Media Inactive
126
248
1
1%
8
7%
50
39%
67
53%
10
8%
116
92%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	517	483
Very good	freq	9	3	6
Very good	prop	2%	1%	2%
Somewhat good	freq	88	46	42
Somewhat good	prop	18%	18%	17%
Somewhat bad	freq	283	144	139
Somewhat bad	prop	57%	58%	56%
Very bad	freq	121	58	63
Very bad	prop	24%	23%	25%
Top2Box	freq	96	48	48
Top2Box	prop	19%	19%	19%
Low2Box	freq	404	202	201
Low2Box	prop	81%	81%	81%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	177	155	333	145	23	227
387	288	325	615	325	60	476
4	3	1	6	2	1	4
2%	2%	1%	2%	1%	4%	2%
27	28	32	49	32	6	41
16%	16%	21%	15%	22%	28%	18%
97	109	78	189	83	12	123
57%	62%	50%	57%	57%	51%	54%
40	37	44	89	28	4	58
24%	21%	28%	27%	19%	16%	26%
31	31	33	55	34	7	45
19%	18%	22%	17%	23%	33%	20%
137	145	121	278	111	15	182
81%	82%	78%	83%	77%	67%	80%

Japan

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
273	267	101	132	234	266	23
524	322	192	486	498	502	58
5	3	3	2	4	5	1
2%	1%	3%	2%	2%	2%	5%
46	40	20	28	42	46	7
17%	15%	20%	22%	18%	17%	28%
160	154	55	74	133	150	12
58%	58%	55%	56%	57%	56%	53%
63	71	23	27	55	66	3
23%	27%	23%	20%	24%	25%	14%
51	43	23	31	46	50	8
19%	16%	23%	23%	20%	19%	33%
222	225	78	101	188	216	16
81%	84%	77%	77%	80%	81%	67%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	41	459	311	170	53	106
942	92	908	654	317	110	229
7	2	7	5	3	3	2
2%	4%	2%	1%	2%	5%	2%
81	10	78	58	27	12	17
17%	25%	17%	19%	16%	24%	16%
271	21	262	178	95	27	62
57%	51%	57%	57%	56%	51%	58%
118	8	112	70	46	11	25
25%	21%	24%	23%	27%	20%	24%
88	12	85	63	30	15	19
19%	28%	18%	20%	17%	28%	18%
388	29	375	248	141	38	87
81%	72%	82%	80%	83%	72%	82%

Social Media Inactive
341
661
4
1%
58
17%
194
57%
85
25%
62
18%
279
82%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	204	296
Very good	freq	9	6	3
Very good	prop	2%	3%	1%
Somewhat good	freq	89	49	40
Somewhat good	prop	18%	21%	15%
Somewhat bad	freq	212	100	112
Somewhat bad	prop	42%	42%	43%
Very bad	freq	190	84	106
Very bad	prop	38%	35%	41%
Top2Box	freq	98	56	43
Top2Box	prop	20%	23%	16%
Low2Box	freq	402	184	217
Low2Box	prop	80%	77%	84%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	151	89	354	131	14	206
267	147	86	326	152	22	196
7	1	1	6	4	0	2
3%	1%	1%	2%	3%	%	1%
44	31	14	62	23	4	46
17%	21%	16%	18%	17%	28%	22%
114	67	32	155	51	6	90
44%	44%	35%	44%	39%	40%	44%
96	52	43	132	53	5	68
37%	34%	48%	37%	41%	32%	33%
51	33	15	68	27	4	48
20%	22%	17%	19%	20%	28%	23%
209	118	74	286	105	10	158
80%	78%	83%	81%	80%	72%	77%

Mexico

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
294	220	161	119	270	230	110
304	137	152	211	265	235	106
7	3	3	3	3	6	5
2%	1%	2%	2%	1%	3%	4%
43	45	24	20	55	35	32
15%	21%	15%	17%	20%	15%	29%
121	93	75	44	118	94	43
41%	42%	47%	37%	44%	41%	40%
122	79	59	52	94	96	30
42%	36%	36%	44%	35%	42%	27%
50	49	27	23	58	41	36
17%	22%	17%	19%	21%	18%	33%
244	172	134	96	212	190	74
83%	78%	83%	81%	79%	82%	67%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
390	132	368	345	139	311	127
394	136	364	348	134	332	120
4	5	4	5	4	7	3
1%	4%	1%	1%	3%	2%	2%
58	33	56	70	18	54	20
15%	25%	15%	20%	13%	17%	16%
168	56	156	152	52	126	65
43%	43%	42%	44%	37%	41%	51%
160	38	152	118	65	124	40
41%	28%	41%	34%	47%	40%	31%
62	38	60	75	22	61	22
16%	29%	16%	22%	16%	20%	18%
328	94	308	270	117	250	105
84%	71%	84%	78%	84%	80%	82%

Social Media Inactive
62
48
0
%
15
25%
20
33%
26
43%
15
25%
47
75%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	500	249	251
Very good	freq	10	7	3
Very good	prop	2%	3%	1%
Somewhat good	freq	158	84	74
Somewhat good	prop	32%	34%	29%
Somewhat bad	freq	264	123	142
Somewhat bad	prop	53%	49%	56%
Very bad	freq	68	35	34
Very bad	prop	14%	14%	13%
Top2Box	freq	167	91	77
Top2Box	prop	33%	36%	30%
Low2Box	freq	333	158	175
Low2Box	prop	67%	64%	70%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	147	151	288	117	12	259
171	153	176	292	119	13	278
3	4	2	3	7	0	3
2%	3%	1%	1%	6%	%	1%
58	45	54	83	42	7	80
29%	31%	36%	29%	36%	%	31%
122	75	67	161	56	5	135
60%	51%	45%	56%	47%	%	52%
19	23	27	42	13	1	41
9%	16%	18%	15%	11%	%	16%
62	49	57	86	49	7	82
31%	33%	38%	30%	42%	%	32%
140	98	94	203	68	5	177
69%	67%	62%	70%	58%	%	68%

Poland

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
241	75	311	115	236	264	53
222	39	367	94	247	253	54
7	0	7	3	9	1	2
3%	%	2%	2%	4%	%	4%
78	21	100	37	82	76	25
32%	28%	32%	32%	35%	29%	48%
129	48	160	56	119	146	17
54%	65%	51%	49%	50%	55%	33%
27	6	44	19	27	42	8
11%	7%	14%	17%	11%	16%	15%
85	21	107	39	91	77	27
35%	28%	35%	34%	38%	29%	52%
156	54	203	75	145	187	25
65%	72%	65%	66%	62%	71%	48%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	85	415	307	181	224	170
446	86	414	318	171	223	169
8	5	4	9	1	7	2
2%	6%	1%	3%	%	3%	1%
132	32	126	96	59	75	50
30%	37%	30%	31%	32%	34%	29%
247	36	228	164	92	110	96
55%	43%	55%	54%	51%	49%	57%
61	11	57	38	30	32	22
14%	13%	14%	12%	16%	14%	13%
140	37	131	105	60	83	52
31%	43%	31%	34%	33%	37%	31%
307	48	285	202	122	142	118
69%	57%	69%	66%	67%	63%	69%

Social Media Inactive
105
108
0
%
32
31%
58
56%
14
14%
32
31%
73
69%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	505	262	243
Very good	freq	6	3	3
Very good	prop	1%	1%	1%
Somewhat good	freq	72	44	28
Somewhat good	prop	14%	17%	11%
Somewhat bad	freq	292	138	154
Somewhat bad	prop	58%	55%	61%
Very bad	freq	130	65	65
Very bad	prop	26%	26%	26%
Top2Box	freq	78	47	32
Top2Box	prop	16%	19%	13%
Low2Box	freq	422	203	218
Low2Box	prop	84%	81%	87%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
188	187	125	134	252	91	263
217	174	114	108	271	106	265
2	1	3	4	3	0	3
1%	1%	2%	3%	1%	%	1%
23	26	22	18	32	19	35
12%	14%	18%	14%	13%	21%	13%
109	111	71	70	162	50	158
58%	59%	57%	52%	64%	55%	60%
53	48	29	42	55	21	67
28%	26%	23%	31%	22%	24%	25%
26	28	25	22	35	19	39
14%	15%	20%	16%	14%	21%	15%
163	159	100	112	217	72	225
86%	85%	80%	84%	86%	79%	85%

Romania

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
237	135	295	71	148	352	45
240	21	341	143	179	326	42
3	0	6	0	3	4	1
1%	%	2%	%	2%	1%	3%
36	12	49	11	31	41	3
15%	9%	17%	15%	21%	12%	8%
134	77	171	45	72	220	24
57%	57%	58%	63%	49%	62%	54%
63	46	69	15	42	87	16
27%	34%	23%	21%	29%	25%	35%
40	12	55	11	33	45	5
17%	9%	19%	16%	23%	13%	11%
197	123	240	59	115	307	40
83%	91%	81%	84%	77%	87%	89%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	81	419	277	209	246	172
463	83	422	324	169	261	172
5	3	3	2	4	4	0
1%	4%	1%	1%	2%	2%	%
68	10	61	40	30	32	32
15%	13%	15%	14%	14%	13%	19%
268	42	250	175	114	152	100
59%	52%	60%	63%	55%	62%	58%
114	25	105	60	61	57	39
25%	30%	25%	22%	29%	23%	23%
73	14	64	42	34	36	32
16%	17%	15%	15%	16%	15%	19%
382	67	355	235	175	210	140
84%	83%	85%	85%	84%	85%	81%

Social Media Inactive
82
72
2
2%
8
10%
40
48%
33
40%
10
12%
72
88%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	500	236	264
Very good	freq	11	9	2
Very good	prop	2%	4%	1%
Somewhat good	freq	169	67	102
Somewhat good	prop	34%	28%	39%
Somewhat bad	freq	250	130	120
Somewhat bad	prop	50%	54%	46%
Very bad	freq	70	33	37
Very bad	prop	14%	14%	14%
Top2Box	freq	180	76	104
Top2Box	prop	36%	32%	40%
Low2Box	freq	320	163	157
Low2Box	prop	64%	68%	60%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	164	129	30	212	208	268
169	193	138	19	197	240	279
5	6	0	0	3	7	7
3%	4%	%	%	2%	3%	3%
74	58	38	14	70	64	84
36%	35%	29%	%	33%	31%	31%
96	75	80	11	109	105	137
46%	45%	62%	%	52%	51%	51%
32	26	12	5	29	31	40
16%	16%	9%	%	14%	15%	15%
79	64	38	14	73	71	91
38%	39%	29%	%	35%	34%	34%
128	100	92	16	138	136	177
62%	61%	71%	%	65%	66%	66%

Russia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
232	84	290	126	259	241	44
221	49	202	249	285	215	42
4	0	8	3	7	4	2
2%	%	3%	2%	3%	2%	5%
85	28	107	34	78	91	17
36%	34%	37%	27%	30%	38%	38%
113	41	144	65	133	117	18
49%	49%	50%	52%	51%	48%	41%
30	15	31	24	41	29	7
13%	18%	11%	19%	16%	12%	16%
89	28	115	37	85	96	19
38%	34%	40%	30%	33%	40%	43%
143	56	175	89	174	146	25
62%	66%	60%	70%	67%	60%	57%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	66	434	336	157	142	211
458	74	426	371	122	153	209
9	4	7	11	0	7	2
2%	6%	2%	3%	%	5%	1%
152	28	141	104	61	46	74
33%	43%	32%	31%	39%	32%	35%
232	23	227	174	74	74	104
51%	35%	52%	52%	47%	52%	50%
63	11	59	47	22	16	31
14%	17%	14%	14%	14%	11%	15%
161	32	148	115	61	53	76
35%	49%	34%	34%	39%	37%	36%
295	34	286	221	97	89	135
65%	51%	66%	66%	61%	63%	64%

Social Media Inactive
147
138
3
2%
49
33%
72
49%
23
16%
52
35%
95
65%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	291	209
	unw_base	500	225	275
Very good	freq	206	131	74
Very good	prop	41%	45%	36%
Somewhat good	freq	215	123	92
Somewhat good	prop	43%	42%	44%
Somewhat bad	freq	70	32	38
Somewhat bad	prop	14%	11%	18%
Very bad	freq	10	5	5
Very bad	prop	2%	2%	2%
Top2Box	freq	421	255	166
Top2Box	prop	84%	88%	80%
Low2Box	freq	79	36	43
Low2Box	prop	16%	12%	20%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	169	47	216	139	59	305
282	168	50	215	133	60	309
108	78	19	83	58	27	131
38%	46%	41%	38%	42%	45%	43%
124	66	25	108	56	19	137
43%	39%	54%	50%	41%	32%	45%
45	22	3	21	24	11	35
16%	13%	5%	10%	18%	18%	11%
8	2	0	4	0	2	2
3%	1%	%	2%	%	4%	1%
232	144	44	191	114	46	268
82%	86%	95%	88%	82%	77%	88%
52	24	3	25	24	13	37
18%	14%	5%	12%	18%	23%	12%

Saudi Arabia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
195	127	128	245	237	263	89
191	129	122	249	206	294	87
75	56	50	99	106	99	39
38%	44%	39%	40%	45%	38%	44%
78	50	50	116	106	109	30
40%	39%	39%	47%	45%	42%	34%
35	20	23	27	22	47	17
18%	16%	18%	11%	9%	18%	19%
8	2	5	3	2	8	3
4%	1%	4%	1%	1%	3%	3%
153	105	100	215	213	208	69
78%	83%	78%	88%	90%	79%	78%
42	21	28	30	24	55	20
22%	17%	22%	12%	10%	21%	22%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
411	139	361	263	222	240	168
413	131	369	246	239	237	168
167	62	143	113	85	105	69
41%	45%	40%	43%	38%	44%	41%
185	52	163	120	93	97	77
45%	38%	45%	45%	42%	41%	46%
53	22	48	29	37	32	21
13%	16%	13%	11%	17%	13%	12%
7	3	7	1	7	6	1
2%	2%	2%	%	3%	2%	1%
351	114	307	233	178	202	146
86%	82%	85%	88%	80%	84%	87%
59	24	55	31	44	38	22
14%	18%	15%	12%	20%	16%	13%

Social Media Inactive
93
95
31
34%
42
45%
17
18%
2
3%
73
79%
20
21%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	501	205	296
Very good	freq	14	12	2
Very good	prop	3%	5%	1%
Somewhat good	freq	99	56	44
Somewhat good	prop	20%	23%	17%
Somewhat bad	freq	235	108	127
Somewhat bad	prop	47%	45%	49%
Very bad	freq	152	65	87
Very bad	prop	30%	27%	34%
Top2Box	freq	113	68	45
Top2Box	prop	23%	28%	17%
Low2Box	freq	387	173	214
Low2Box	prop	77%	72%	83%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	132	84	67	113	321	190
250	153	98	59	111	331	212
10	3	1	0	0	14	4
3%	2%	1%	%	%	4%	2%
58	28	13	19	21	59	37
21%	21%	15%	29%	19%	18%	19%
120	69	46	28	53	154	91
42%	52%	55%	42%	47%	48%	48%
95	32	25	19	38	95	58
34%	24%	29%	29%	34%	29%	30%
68	31	14	19	21	72	40
24%	24%	16%	29%	19%	23%	21%
215	101	71	48	91	248	149
76%	76%	84%	71%	81%	77%	79%

South Africa

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
310	276	105	119	230	270	106
289	266	110	125	239	262	117
10	7	1	6	10	4	8
3%	2%	1%	5%	4%	1%	7%
63	58	18	23	53	47	20
20%	21%	17%	20%	23%	17%	19%
144	129	56	50	103	132	48
46%	47%	53%	42%	45%	49%	45%
94	82	30	40	64	88	31
30%	30%	29%	33%	28%	32%	29%
73	65	19	29	62	51	28
23%	24%	18%	25%	27%	19%	26%
238	211	86	90	168	219	78
77%	76%	82%	75%	73%	81%	74%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
394	177	323	368	124	305	131
384	184	317	385	109	301	137
6	10	4	11	2	12	2
1%	5%	1%	3%	2%	4%	1%
79	35	64	73	25	61	23
20%	20%	20%	20%	20%	20%	17%
187	75	160	170	64	140	65
48%	42%	49%	46%	52%	46%	50%
121	57	95	115	33	92	41
31%	32%	30%	31%	27%	30%	31%
85	45	68	83	27	73	25
22%	25%	21%	23%	22%	24%	19%
309	132	255	285	97	232	107
78%	75%	79%	77%	78%	76%	81%

Social Media Inactive
63
63
0
%
15
24%
30
47%
19
29%
15
24%
48
76%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	274	226
Very good	freq	6	2	4
Very good	prop	1%	1%	2%
Somewhat good	freq	52	30	22
Somewhat good	prop	10%	12%	9%
Somewhat bad	freq	258	133	125
Somewhat bad	prop	52%	53%	51%
Very bad	freq	183	88	96
Very bad	prop	37%	35%	39%
Top2Box	freq	58	33	26
Top2Box	prop	12%	13%	10%
Low2Box	freq	442	220	221
Low2Box	prop	88%	87%	90%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	182	127	100	172	228	298
150	207	143	90	173	237	321
3	4	0	0	2	4	5
1%	2%	%	%	1%	2%	2%
29	12	11	5	17	29	24
15%	7%	9%	6%	10%	13%	8%
89	90	79	49	90	118	164
46%	50%	62%	49%	52%	52%	55%
71	76	37	45	62	76	105
37%	42%	29%	45%	36%	33%	35%
32	16	11	5	20	33	29
17%	9%	9%	6%	11%	15%	10%
159	167	116	94	153	195	269
83%	91%	91%	94%	89%	85%	90%

South Korea

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
202	9	126	365	274	226	65
179	7	115	378	294	206	70
1	0	0	6	4	2	3
1%	%	%	2%	1%	1%	5%
28	0	22	31	26	26	9
14%	%	17%	8%	10%	11%	14%
94	3	61	193	141	118	25
47%	%	49%	53%	51%	52%	39%
79	5	43	135	103	81	27
39%	%	34%	37%	38%	36%	42%
29	0	22	37	30	28	12
14%	%	17%	10%	11%	12%	19%
173	9	105	328	243	198	52
86%	%	83%	90%	89%	88%	81%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
435	99	401	378	107	160	237
430	110	390	392	93	165	232
3	2	4	5	1	6	0
1%	2%	1%	1%	1%	4%	%
43	14	38	37	14	27	16
10%	14%	10%	10%	13%	17%	7%
233	40	218	198	53	75	126
54%	41%	54%	52%	49%	47%	53%
156	43	141	139	38	52	95
36%	43%	35%	37%	36%	33%	40%
46	16	42	42	16	33	16
11%	16%	11%	11%	15%	21%	7%
389	83	359	336	91	127	221
89%	84%	89%	89%	85%	79%	93%

Social Media Inactive
103
103
0
%
9
9%
58
56%
36
35%
9
9%
94
91%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1000	495	505
Very good	freq	6	2	3
Very good	prop	1%	1%	1%
Somewhat good	freq	39	20	19
Somewhat good	prop	8%	8%	8%
Somewhat bad	freq	170	88	82
Somewhat bad	prop	34%	35%	33%
Very bad	freq	285	141	144
Very bad	prop	57%	56%	58%
Top2Box	freq	45	23	22
Top2Box	prop	9%	9%	9%
Low2Box	freq	455	229	226
Low2Box	prop	91%	91%	91%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	191	135	264	146	22	240
364	364	272	562	261	36	474
3	1	1	3	2	0	2
2%	1%	1%	1%	2%	%	1%
13	16	10	20	14	3	22
8%	8%	7%	8%	9%	12%	9%
57	65	49	80	55	12	85
33%	34%	36%	30%	38%	55%	35%
101	108	75	161	75	7	133
58%	57%	55%	61%	51%	33%	55%
16	17	12	23	16	3	23
9%	9%	9%	9%	11%	12%	10%
158	173	124	241	131	20	217
91%	91%	91%	91%	89%	88%	90%

Spain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
260	227	118	155	277	223	45
526	609	83	308	538	462	84
4	2	1	3	5	1	3
2%	1%	1%	2%	2%	%	6%
17	17	9	13	26	13	8
7%	7%	8%	8%	9%	6%	17%
86	76	39	55	93	78	12
33%	34%	33%	36%	33%	35%	28%
152	132	69	84	154	131	22
59%	58%	58%	54%	55%	59%	49%
22	19	11	16	31	14	11
8%	8%	9%	10%	11%	6%	24%
238	208	108	139	246	209	34
92%	92%	91%	90%	89%	94%	76%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	55	445	303	192	268	131
916	106	894	595	393	535	251
3	1	4	4	2	4	1
1%	3%	1%	1%	1%	2%	1%
31	7	32	27	12	25	8
7%	12%	7%	9%	6%	9%	6%
158	20	151	105	65	77	50
35%	36%	34%	34%	34%	29%	38%
263	27	258	167	114	162	72
58%	49%	58%	55%	59%	60%	55%
34	8	37	31	13	29	9
8%	15%	8%	10%	7%	11%	7%
421	46	409	272	179	239	122
92%	85%	92%	90%	93%	89%	93%

Social Media Inactive
101
214
1
1%
6
6%
44
43%
51
50%
7
7%
94
93%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	256	245
Very good	freq	52	36	16
Very good	prop	10%	14%	6%
Somewhat good	freq	317	156	160
Somewhat good	prop	63%	62%	65%
Somewhat bad	freq	119	52	67
Somewhat bad	prop	24%	20%	27%
Very bad	freq	12	8	4
Very bad	prop	2%	3%	2%
Top2Box	freq	369	193	176
Top2Box	prop	74%	76%	71%
Low2Box	freq	131	60	71
Low2Box	prop	26%	24%	29%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	153	153	124	202	107	186
165	153	183	135	198	89	178
11	11	30	13	15	23	35
6%	7%	19%	11%	7%	21%	19%
124	109	84	66	140	72	123
64%	71%	55%	53%	69%	68%	66%
54	31	34	42	40	12	26
28%	20%	22%	34%	20%	11%	14%
5	1	6	3	8	0	2
3%	1%	4%	2%	4%	%	1%
135	120	114	79	155	95	158
70%	79%	74%	63%	77%	89%	85%
59	32	40	45	47	12	28
30%	21%	26%	37%	23%	11%	15%

Sweden

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
314	108	232	160	331	169	56
323	328	73	100	313	188	49
17	5	22	25	40	12	15
6%	5%	9%	16%	12%	7%	27%
194	61	159	98	205	112	23
62%	56%	68%	61%	62%	66%	41%
92	36	49	34	77	42	18
29%	34%	21%	21%	23%	25%	31%
10	6	3	3	9	3	0
3%	6%	1%	2%	3%	2%	1%
211	66	180	123	245	124	38
67%	61%	78%	77%	74%	73%	68%
103	42	52	37	86	45	18
33%	39%	22%	23%	26%	27%	32%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	107	393	353	138	162	166
452	87	414	321	168	147	161
37	29	23	48	5	20	18
8%	27%	6%	13%	3%	12%	11%
294	50	266	236	75	91	122
66%	47%	68%	67%	55%	56%	74%
101	27	92	61	54	47	22
23%	25%	23%	17%	40%	29%	13%
12	0	12	9	3	5	4
3%	%	3%	3%	2%	3%	2%
331	80	289	283	80	111	141
75%	75%	74%	80%	58%	68%	85%
113	27	104	70	57	51	26
25%	25%	26%	20%	42%	32%	15%

Social Media Inactive
172
193
14
8%
103
60%
50
29%
4
2%
118
69%
54
31%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	290	210
Very good	freq	37	26	11
Very good	prop	7%	10%	4%
Somewhat good	freq	160	95	65
Somewhat good	prop	32%	38%	26%
Somewhat bad	freq	177	85	92
Somewhat bad	prop	35%	34%	37%
Very bad	freq	126	46	80
Very bad	prop	25%	18%	32%
Top2Box	freq	197	122	75
Top2Box	prop	39%	48%	30%
Low2Box	freq	303	131	172
Low2Box	prop	61%	52%	70%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	189	69	30	134	337	279
291	160	49	19	107	374	277
16	17	4	0	7	30	33
7%	9%	6%	%	5%	9%	12%
91	63	5	4	47	109	88
38%	33%	8%	%	35%	32%	32%
90	63	25	13	40	124	99
37%	33%	36%	%	30%	37%	36%
45	46	35	13	40	74	59
19%	24%	50%	%	30%	22%	21%
107	80	9	4	54	139	121
44%	43%	14%	%	40%	41%	43%
135	108	60	26	80	197	158
56%	57%	86%	%	60%	59%	57%

Turkey

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
221	299	39	162	276	224	68
223	123	71	306	307	193	60
5	27	1	10	24	13	6
2%	9%	1%	6%	9%	6%	8%
72	86	14	61	77	83	26
32%	29%	34%	38%	28%	37%	39%
78	106	15	57	106	72	20
35%	35%	37%	35%	38%	32%	29%
67	81	11	34	70	56	16
30%	27%	27%	21%	25%	25%	24%
76	112	14	71	101	96	32
34%	38%	36%	44%	37%	43%	47%
145	187	25	91	175	127	36
66%	62%	64%	56%	63%	57%	53%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	137	363	304	192	282	178
440	169	331	348	148	307	163
31	15	22	29	8	28	4
7%	11%	6%	10%	4%	10%	2%
134	44	116	96	63	87	60
31%	32%	32%	32%	33%	31%	34%
158	46	131	113	61	85	87
36%	33%	36%	37%	32%	30%	49%
110	32	93	65	60	82	27
25%	24%	26%	22%	31%	29%	15%
165	59	138	125	71	115	64
38%	43%	38%	41%	37%	41%	36%
267	78	225	179	121	167	114
62%	57%	62%	59%	63%	59%	64%

Social Media Inactive
39
30
5
13%
13
32%
5
12%
17
43%
18
45%
22
55%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	519	482
Very good	freq	28	17	11
Very good	prop	6%	7%	4%
Somewhat good	freq	192	97	95
Somewhat good	prop	38%	39%	38%
Somewhat bad	freq	192	90	102
Somewhat bad	prop	38%	36%	40%
Very bad	freq	88	44	44
Very bad	prop	18%	18%	17%
Top2Box	freq	220	113	107
Top2Box	prop	44%	46%	42%
Low2Box	freq	280	134	146
Low2Box	prop	56%	54%	58%

B3 Now, thinking about

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	158	159	81	183	209	293
283	336	382	153	422	369	606
17	9	3	1	11	14	20
9%	6%	2%	2%	6%	7%	7%
78	57	57	29	62	91	115
43%	36%	36%	35%	34%	44%	39%
64	59	68	30	76	74	112
35%	38%	43%	38%	42%	35%	38%
24	33	31	20	33	30	46
13%	21%	20%	25%	18%	14%	16%
94	66	60	30	73	106	134
52%	42%	37%	37%	40%	50%	46%
88	92	100	51	109	104	158
48%	58%	63%	63%	60%	50%	54%

US

our economic situation, how would you describe the current economic situation in? I

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
207	232	127	141	260	240	55
395	349	349	303	551	450	107
8	8	8	13	24	3	13
4%	3%	6%	9%	9%	1%	25%
77	81	46	65	105	87	24
37%	35%	36%	46%	40%	36%	44%
80	99	48	44	88	104	12
39%	43%	38%	31%	34%	43%	21%
42	44	25	19	43	45	5
20%	19%	20%	14%	17%	19%	10%
86	89	53	78	129	91	38
41%	38%	42%	55%	50%	38%	69%
122	143	73	64	131	149	17
59%	62%	58%	45%	50%	62%	31%

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	76	424	314	185	210	100
894	152	849	637	362	405	212
14	15	13	21	7	21	2
3%	19%	3%	7%	4%	10%	2%
168	35	157	130	62	82	42
38%	46%	37%	41%	33%	39%	42%
180	17	175	118	74	64	41
41%	23%	41%	38%	40%	31%	41%
83	10	78	45	42	42	14
19%	13%	18%	14%	23%	20%	15%
182	49	170	151	69	104	44
41%	65%	40%	48%	37%	50%	44%
263	27	253	163	117	106	56
59%	35%	60%	52%	63%	50%	56%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
191	91	110	184	115
384	213	247	312	229
5	5	4	11	8
3%	6%	4%	6%	7%
67	35	40	76	41
35%	38%	37%	41%	36%
87	39	46	62	46
45%	42%	42%	34%	40%
32	13	20	36	20
17%	14%	18%	19%	17%
72	40	44	87	49
38%	44%	40%	47%	43%
119	51	65	97	66
62%	56%	60%	53%	57%

Stub	Stat	Overall	Gender Male	Gender Female
	base	12500	6246	6254
	unw_base	18035	9134	8901
7 – Very strong economy	freq	336	208	128
7 – Very strong economy	prop	3%	3%	2%
6	freq	842	476	365
6	prop	7%	8%	6%
5	freq	2314	1218	1097
5	prop	19%	19%	18%
4	freq	3333	1610	1723
4	prop	27%	26%	28%
3	freq	2767	1361	1406
3	prop	22%	22%	22%
2	freq	1482	707	775
2	prop	12%	11%	12%
1 – Very weak economy	freq	1425	665	760
1 – Very weak economy	prop	11%	11%	12%
Top3Box	freq	3492	1902	1590
Top3Box	prop	28%	30%	25%
Low3Box	freq	5674	2733	2941
Low3Box	prop	45%	44%	47%
	mean	4.4	4.32	4.48
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5320	4003	3177	3441	4454	3407	5939
6847	6023	5165	4644	6577	5160	8858
173	104	60	99	83	114	193
3%	3%	2%	3%	2%	3%	3%
352	280	210	159	280	333	471
7%	7%	7%	5%	6%	10%	8%
1048	743	524	509	870	757	1149
20%	19%	16%	15%	20%	22%	19%
1506	1006	821	856	1164	957	1557
28%	25%	26%	25%	26%	28%	26%
1114	900	753	800	1007	701	1290
21%	22%	24%	23%	23%	21%	22%
604	453	425	479	554	311	655
11%	11%	13%	14%	12%	9%	11%
523	518	385	539	496	234	623
10%	13%	12%	16%	11%	7%	10%
1573	1126	793	767	1233	1204	1814
30%	28%	25%	22%	28%	35%	31%
2241	1871	1562	1818	2056	1247	2568
42%	47%	49%	53%	46%	37%	43%
4.3	4.44	4.51	4.65	4.43	4.08	4.3
4	4	4	5	4	4	4

All Demos

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6561	3670	4859	3971	6686	5814	1406
9177	4617	6334	7084	10192	7843	1974
143	82	125	129	201	135	88
2%	2%	3%	3%	3%	2%	6%
371	157	341	344	536	305	126
6%	4%	7%	9%	8%	5%	9%
1165	572	890	853	1290	1024	280
18%	16%	18%	21%	19%	18%	20%
1776	961	1320	1052	1674	1659	340
27%	26%	27%	26%	25%	29%	24%
1477	867	1063	837	1470	1297	278
23%	24%	22%	21%	22%	22%	20%
827	499	578	405	779	703	146
13%	14%	12%	10%	12%	12%	10%
802	532	543	350	735	691	147
12%	15%	11%	9%	11%	12%	10%
1679	810	1355	1327	2028	1464	494
26%	22%	28%	33%	30%	25%	35%
3106	1899	2184	1592	2984	2691	571
47%	52%	45%	40%	45%	46%	41%
4.49	4.64	4.39	4.19	4.34	4.47	4.15
4	5	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11094	2341	9659	8087	4186	4960	3459
16061	3424	14109	12084	5645	6939	4750
249	126	192	225	103	162	77
2%	5%	2%	3%	2%	3%	2%
715	239	516	599	237	352	180
6%	10%	5%	7%	6%	7%	5%
2034	520	1725	1602	686	940	614
18%	22%	18%	20%	16%	19%	18%
2993	561	2617	2131	1144	1264	910
27%	24%	27%	26%	27%	25%	26%
2489	450	2228	1790	926	1032	848
22%	19%	23%	22%	22%	21%	25%
1336	231	1220	919	535	603	458
12%	10%	13%	11%	13%	12%	13%
1278	213	1162	822	554	609	370
12%	9%	12%	10%	13%	12%	11%
2998	885	2432	2425	1027	1454	872
27%	38%	25%	30%	25%	29%	25%
5103	894	4610	3530	2015	2243	1676
46%	38%	48%	44%	48%	45%	48%
4.43	4.08	4.5	4.32	4.52	4.39	4.48
4	4	4	4	4	4	4

Social Media Inactive
3080
4843
56
2%
136
4%
499
16%
884
29%
744
24%
379
12%
383
12%
690
22%
1507
49%
4.56
4

Stub	Stat	All Countries	Argentina	Australia
	base	12500	500	500
	unw_base	18035	500	1005
7 – Very strong economy	freq	336	5	6
7 – Very strong economy	prop	3%	1%	1%
6	freq	842	19	34
6	prop	7%	4%	7%
5	freq	2314	61	152
5	prop	19%	12%	30%
4	freq	3333	94	173
4	prop	27%	19%	35%
3	freq	2767	105	86
3	prop	22%	21%	17%
2	freq	1482	92	31
2	prop	12%	18%	6%
1 – Very weak economy	freq	1425	124	18
1 – Very weak economy	prop	11%	25%	4%
Top3Box	freq	3492	85	192
Top3Box	prop	28%	17%	38%
Low3Box	freq	5674	321	134
Low3Box	prop	45%	64%	27%
	mean	4.4	5.09	3.92
	median	4	5	4

B6 Rate the current state of the economy in your local area using a s

Belgium	Brazil	Canada	China	Egypt	France	Germany
500	500	500	500	500	500	500
501	1005	1004	1001	502	1000	1003
2	14	13	22	19	1	18
%	3%	3%	4%	4%	%	4%
7	21	41	87	87	7	76
1%	4%	8%	17%	17%	1%	15%
62	98	152	193	69	43	183
12%	20%	30%	39%	14%	9%	37%
181	130	170	120	155	121	126
36%	26%	34%	24%	31%	24%	25%
141	109	82	54	89	150	64
28%	22%	16%	11%	18%	30%	13%
67	55	25	11	31	102	22
13%	11%	5%	2%	6%	20%	4%
40	74	17	13	50	77	10
8%	15%	3%	3%	10%	15%	2%
71	132	206	302	175	51	277
14%	26%	41%	60%	35%	10%	55%
248	238	124	78	170	328	96
50%	48%	25%	16%	34%	66%	19%
4.63	4.52	3.82	3.36	4	5.05	3.5
4	4	4	3	4	5	3

All Countries

scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak

Great Britain	Hungary	India	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
1000	501	500	1005	1000	500	500
2	5	33	3	3	3	4
%	1%	7%	1%	1%	1%	1%
23	12	57	6	4	12	26
5%	2%	11%	1%	1%	2%	5%
117	50	166	31	44	62	87
23%	10%	33%	6%	9%	12%	17%
159	85	152	85	160	111	132
32%	17%	30%	17%	32%	22%	26%
122	126	63	105	178	127	127
24%	25%	13%	21%	36%	25%	25%
50	103	18	100	61	80	70
10%	21%	4%	20%	12%	16%	14%
28	118	11	170	51	104	54
6%	24%	2%	34%	10%	21%	11%
142	67	256	40	51	78	116
28%	13%	51%	8%	10%	16%	23%
199	348	92	375	290	311	252
40%	70%	18%	75%	58%	62%	50%
4.27	5.2	3.51	5.53	4.78	5	4.56
4	5	3	6	5	5	5

ak economy.

Romania	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden
500	500	500	500	500	500	500
505	500	500	501	500	1000	501
7	13	108	8	1	1	19
1%	3%	22%	2%	%	%	4%
17	16	83	12	7	4	99
3%	3%	17%	2%	1%	1%	20%
60	100	115	56	38	41	145
12%	20%	23%	11%	8%	8%	29%
92	155	122	155	130	81	144
18%	31%	24%	31%	26%	16%	29%
121	115	45	143	175	151	76
24%	23%	9%	29%	35%	30%	15%
88	58	12	73	91	115	15
18%	12%	2%	15%	18%	23%	3%
116	42	16	52	58	106	2
23%	8%	3%	10%	12%	21%	%
84	129	305	76	46	47	263
17%	26%	61%	15%	9%	9%	53%
324	215	72	268	324	372	93
65%	43%	14%	54%	65%	74%	19%
5.06	4.37	3.02	4.68	4.95	5.29	3.43
5	4	3	5	5	5	3

Turkey	US
500	500
500	1001
14	13
3%	3%
47	38
9%	8%
72	118
14%	24%
145	153
29%	31%
111	102
22%	20%
72	41
14%	8%
40	35
8%	7%
133	168
27%	34%
222	179
44%	36%
4.33	4.12
4	4

All Regions

B6 Rate the current state of the economy in your local area using a scale from

Stub	Stat	All Countries	North America	LATAM
	base	12500	1000	1500
	unw_base	18035	2005	2005
7 – Very strong economy	freq	336	26	22
7 – Very strong economy	prop	3%	3%	1%
6	freq	842	79	52
6	prop	7%	8%	3%
5	freq	2314	269	221
5	prop	19%	27%	15%
4	freq	3333	323	335
4	prop	27%	32%	22%
3	freq	2767	184	341
3	prop	22%	18%	23%
2	freq	1482	66	226
2	prop	12%	7%	15%
1 – Very weak economy	freq	1425	52	302
1 – Very weak economy	prop	11%	5%	20%
Top3Box	freq	3492	374	296
Top3Box	prop	28%	37%	20%
Low3Box	freq	5674	303	870
Low3Box	prop	45%	30%	58%
	mean	4.4	3.97	4.87
	median	4	4	5

1 to 7, where 7 means a very strong economy today and 1

Europe	APAC	G-8	BRIC	Middle East Africa
5000	3000	4000	2000	2000
7516	4506	7513	3006	2003
61	78	66	82	149
1%	3%	2%	4%	7%
276	205	211	182	229
6%	7%	5%	9%	11%
820	692	788	556	311
16%	23%	20%	28%	16%
1207	891	1129	558	577
24%	30%	28%	28%	29%
1183	671	918	341	387
24%	22%	23%	17%	19%
733	270	459	142	188
15%	9%	11%	7%	9%
721	192	429	140	158
14%	6%	11%	7%	8%
1157	976	1064	819	690
23%	33%	27%	41%	34%
2636	1133	1807	623	733
53%	38%	45%	31%	37%
4.65	4.15	4.43	3.94	4.01
5	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	241	259
7 – Very strong economy	freq	5	5	0
7 – Very strong economy	prop	1%	2%	%
6	freq	19	11	8
6	prop	4%	4%	3%
5	freq	61	34	27
5	prop	12%	14%	11%
4	freq	94	41	53
4	prop	19%	17%	21%
3	freq	105	55	50
3	prop	21%	22%	20%
2	freq	92	45	47
2	prop	18%	18%	18%
1 – Very weak economy	freq	124	55	70
1 – Very weak economy	prop	25%	22%	27%
Top3Box	freq	85	51	35
Top3Box	prop	17%	21%	14%
Low3Box	freq	321	154	167
Low3Box	prop	64%	63%	66%
	mean	5.09	4.96	5.22
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	141	111	124	184	192	141
206	162	132	114	186	200	161
4	1	0	3	0	2	1
2%	1%	%	3%	%	1%	1%
7	5	6	4	7	8	6
3%	4%	5%	3%	4%	4%	4%
31	18	12	15	21	26	16
13%	13%	11%	12%	11%	14%	11%
50	27	16	24	37	33	19
20%	19%	15%	19%	20%	17%	14%
57	23	25	22	38	44	35
23%	16%	23%	18%	21%	23%	25%
41	24	26	26	33	33	26
17%	17%	24%	21%	18%	17%	18%
56	43	25	30	48	46	38
23%	31%	23%	24%	26%	24%	27%
43	24	18	21	28	36	23
17%	17%	16%	17%	15%	19%	16%
155	90	76	79	119	123	99
62%	63%	69%	63%	65%	64%	70%
5.01	5.19	5.17	5.07	5.16	5.04	5.2
5	5	5	5	5	5	5

Argentina

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
359	170	205	125	268	232	65
339	168	173	159	284	216	69
4	1	3	1	3	2	2
1%	1%	1%	1%	1%	1%	3%
12	5	9	5	10	9	4
3%	3%	4%	4%	4%	4%	6%
46	25	22	14	33	29	8
13%	15%	11%	11%	12%	12%	12%
74	35	37	22	49	45	9
21%	20%	18%	17%	18%	19%	14%
69	33	42	30	59	45	12
19%	19%	21%	24%	22%	20%	18%
66	29	39	24	49	42	11
18%	17%	19%	19%	18%	18%	17%
86	41	52	31	64	60	19
24%	24%	26%	24%	24%	26%	30%
62	32	34	20	46	40	14
17%	19%	17%	16%	17%	17%	21%
222	104	133	84	173	148	42
62%	61%	65%	67%	65%	64%	65%
5.05	5.04	5.11	5.14	5.08	5.11	5.09
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
435	107	393	321	159	314	102
431	114	386	336	142	318	103
3	3	2	3	2	4	1
1%	3%	%	1%	1%	1%	1%
15	7	12	16	3	17	2
3%	6%	3%	5%	2%	5%	2%
53	12	50	36	25	43	10
12%	11%	13%	11%	15%	14%	10%
85	18	76	52	37	68	11
20%	17%	19%	16%	24%	22%	11%
93	20	84	71	30	57	26
21%	19%	21%	22%	19%	18%	25%
81	21	71	60	26	60	18
19%	19%	18%	19%	16%	19%	17%
105	26	98	83	36	66	35
24%	24%	25%	26%	23%	21%	34%
72	22	63	55	29	64	13
16%	21%	16%	17%	18%	20%	13%
279	67	254	214	92	183	78
64%	63%	65%	66%	58%	58%	77%
5.09	4.97	5.13	5.12	4.98	4.91	5.45
5	5	5	5	5	5	6

Social Media Inactive
84
79
0
%
0
%
9
10%
15
18%
23
27%
14
17%
24
28%
9
10%
60
72%
5.35
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1005	531	474
7 – Very strong economy	freq	6	4	3
7 – Very strong economy	prop	1%	1%	1%
6	freq	34	19	16
6	prop	7%	8%	6%
5	freq	152	75	77
5	prop	30%	30%	30%
4	freq	173	77	96
4	prop	35%	31%	38%
3	freq	86	45	41
3	prop	17%	18%	16%
2	freq	31	17	14
2	prop	6%	7%	6%
1 – Very weak economy	freq	18	12	6
1 – Very weak economy	prop	4%	5%	2%
Top3Box	freq	192	97	95
Top3Box	prop	38%	39%	38%
Low3Box	freq	134	73	61
Low3Box	prop	27%	30%	24%
	mean	3.92	3.96	3.88
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	150	153	109	265	126	234
221	318	466	233	533	239	511
3	3	1	0	3	3	3
1%	2%	%	%	1%	3%	1%
20	6	9	5	18	11	16
10%	4%	6%	5%	7%	9%	7%
64	44	44	25	84	44	72
33%	29%	29%	23%	31%	35%	31%
73	51	50	39	92	43	80
37%	34%	32%	36%	35%	34%	34%
22	29	34	22	44	20	42
11%	19%	23%	20%	17%	16%	18%
11	10	10	9	19	3	13
5%	7%	6%	8%	7%	2%	6%
5	8	5	10	5	3	7
2%	5%	3%	9%	2%	2%	3%
87	52	54	30	105	58	92
44%	35%	35%	27%	40%	46%	39%
38	47	50	40	68	26	62
19%	31%	32%	37%	26%	20%	27%
3.72	4.06	4.04	4.31	3.88	3.68	3.89
4	4	4	4	4	4	4

Australia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
266	152	145	203	289	211	52
494	310	324	371	620	385	116
3	3	1	2	4	2	2
1%	2%	1%	1%	1%	1%	3%
18	10	4	21	19	16	4
7%	6%	2%	10%	7%	7%	7%
79	42	44	65	84	68	13
30%	28%	31%	32%	29%	32%	26%
94	57	52	65	95	79	17
35%	38%	36%	32%	33%	37%	32%
43	23	31	32	52	33	10
16%	15%	21%	16%	18%	16%	19%
18	13	7	11	21	10	3
7%	8%	5%	6%	7%	5%	6%
11	4	6	7	14	3	3
4%	3%	4%	4%	5%	1%	6%
100	55	49	88	107	86	19
38%	36%	34%	43%	37%	41%	37%
72	40	44	50	87	47	16
27%	26%	30%	25%	30%	22%	31%
3.95	3.94	4.06	3.81	4.01	3.8	3.97
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
448	92	408	305	188	204	134
889	184	821	591	399	369	257
4	2	4	5	2	1	2
1%	2%	1%	2%	1%	1%	2%
31	6	28	22	13	18	9
7%	7%	7%	7%	7%	9%	7%
138	28	123	96	53	63	43
31%	31%	30%	32%	28%	31%	32%
157	29	144	110	61	67	47
35%	32%	35%	36%	33%	33%	35%
76	19	67	49	35	36	23
17%	21%	16%	16%	19%	17%	17%
28	4	26	16	14	13	5
6%	5%	6%	5%	7%	6%	4%
15	3	14	7	10	7	4
3%	4%	4%	2%	5%	3%	3%
173	36	156	123	67	82	55
39%	39%	38%	40%	36%	40%	41%
118	27	107	72	59	55	32
26%	29%	26%	24%	32%	27%	24%
3.92	3.91	3.92	3.83	4.06	3.89	3.83
4	4	4	4	4	4	4

Social Media Inactive
163
379
3
2%
7
5%
46
28%
60
37%
27
17%
13
8%
7
4%
56
34%
47
29%
4.03
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	234	267
7 – Very strong economy	freq	2	2	0
7 – Very strong economy	prop	%	1%	%
6	freq	7	3	3
6	prop	1%	1%	1%
5	freq	62	33	30
5	prop	12%	13%	12%
4	freq	181	92	89
4	prop	36%	37%	36%
3	freq	141	70	71
3	prop	28%	28%	28%
2	freq	67	37	31
2	prop	13%	14%	12%
1 – Very weak economy	freq	40	15	25
1 – Very weak economy	prop	8%	6%	10%
Top3Box	freq	71	38	33
Top3Box	prop	14%	15%	13%
Low3Box	freq	248	122	126
Low3Box	prop	50%	48%	51%
	mean	4.63	4.57	4.68
	median	4	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	148	166	122	155	104	184
168	155	178	110	163	119	190
2	0	0	0	0	1	0
1%	%	%	%	%	1%	%
2	2	3	2	1	3	2
1%	1%	2%	1%	1%	3%	1%
19	23	20	14	23	21	32
10%	16%	12%	11%	15%	20%	18%
71	53	57	45	48	42	64
38%	36%	34%	36%	31%	40%	35%
59	40	41	31	48	27	46
32%	27%	25%	25%	31%	26%	25%
20	15	33	18	23	9	27
11%	10%	20%	15%	15%	8%	15%
13	15	12	13	12	1	12
7%	10%	7%	11%	8%	1%	6%
23	25	23	15	24	25	35
12%	17%	14%	12%	16%	24%	19%
92	70	86	63	83	37	85
50%	47%	52%	51%	53%	36%	46%
4.59	4.6	4.7	4.74	4.67	4.18	4.54
4	4	5	5	5	4	4

Belgium

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	146	194	161	306	194	33
311	73	259	169	313	188	38
2	0	1	1	1	1	0
1%	%	%	1%	%	1%	%
4	2	3	2	6	1	0
1%	1%	1%	1%	2%	1%	%
30	15	19	28	38	25	7
9%	11%	10%	17%	12%	13%	23%
117	47	69	65	112	69	11
37%	32%	36%	40%	37%	35%	35%
95	41	58	41	82	59	9
30%	28%	30%	26%	27%	30%	26%
40	27	25	15	45	22	4
13%	18%	13%	9%	15%	11%	12%
28	14	18	8	22	18	2
9%	10%	9%	5%	7%	9%	5%
36	17	23	31	44	27	7
11%	12%	12%	20%	14%	14%	23%
163	82	102	64	149	99	14
52%	56%	53%	40%	49%	51%	43%
4.68	4.81	4.71	4.37	4.61	4.65	4.42
5	5	5	4	4	5	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	50	450	302	189	111	164
463	59	442	318	174	122	172
2	0	2	1	1	1	0
%	%	%	%	1%	1%	%
7	3	4	3	3	3	2
1%	5%	1%	1%	2%	3%	1%
55	10	52	39	23	12	27
12%	20%	12%	13%	12%	11%	16%
170	19	163	113	64	44	63
36%	37%	36%	38%	34%	40%	39%
132	13	128	88	51	27	45
28%	25%	28%	29%	27%	25%	27%
63	5	62	36	29	14	22
14%	10%	14%	12%	15%	12%	14%
38	1	39	20	19	10	5
8%	3%	9%	7%	10%	9%	3%
63	12	58	43	27	16	29
14%	25%	13%	14%	14%	14%	17%
234	19	229	145	99	51	72
50%	38%	51%	48%	52%	46%	44%
4.64	4.23	4.67	4.57	4.71	4.57	4.46
5	4	5	4	5	4	4

Social Media Inactive
225
207
1
1%
2
1%
24
11%
73
33%
69
31%
31
14%
25
11%
27
12%
125
56%
4.78
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1005	546	459
7 – Very strong economy	freq	14	9	5
7 – Very strong economy	prop	3%	4%	2%
6	freq	21	11	10
6	prop	4%	5%	4%
5	freq	98	50	48
5	prop	20%	22%	18%
4	freq	130	56	74
4	prop	26%	24%	27%
3	freq	109	57	51
3	prop	22%	25%	19%
2	freq	55	19	36
2	prop	11%	8%	13%
1 – Very weak economy	freq	74	30	44
1 – Very weak economy	prop	15%	13%	16%
Top3Box	freq	132	70	63
Top3Box	prop	26%	30%	23%
Low3Box	freq	238	106	132
Low3Box	prop	48%	46%	49%
	mean	4.52	4.37	4.65
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	136	79	112	313	75	181
501	289	215	162	618	225	391
8	3	2	4	8	2	4
3%	2%	3%	3%	3%	3%	2%
13	6	2	4	15	3	7
5%	4%	3%	3%	5%	4%	4%
57	28	12	17	65	16	34
20%	21%	15%	15%	21%	21%	19%
78	31	21	28	80	22	52
27%	23%	26%	25%	26%	29%	29%
64	26	19	18	75	15	36
22%	19%	24%	16%	24%	20%	20%
34	14	7	13	33	8	21
12%	10%	9%	12%	11%	11%	12%
30	28	16	28	36	10	28
11%	20%	20%	25%	11%	13%	15%
79	37	16	24	88	21	45
28%	27%	21%	21%	28%	27%	25%
128	68	42	60	144	33	85
45%	50%	53%	54%	46%	44%	47%
4.4	4.64	4.73	4.85	4.42	4.45	4.56
4	4	5	5	4	4	4

Brazil

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
319	157	262	81	234	266	75
614	139	524	342	505	500	169
9	6	6	2	6	7	5
3%	4%	2%	2%	3%	3%	7%
15	4	12	5	11	10	6
5%	3%	5%	6%	5%	4%	8%
64	35	49	14	49	49	21
20%	22%	19%	17%	21%	18%	28%
78	33	72	25	62	68	16
24%	21%	28%	30%	27%	25%	21%
73	35	56	18	47	62	14
23%	22%	21%	22%	20%	23%	18%
34	17	28	10	23	32	6
11%	11%	11%	12%	10%	12%	7%
46	27	39	8	36	38	8
14%	18%	15%	10%	15%	14%	11%
88	45	67	21	66	66	32
28%	28%	25%	26%	28%	25%	43%
153	79	123	35	105	132	28
48%	51%	47%	44%	45%	50%	37%
4.49	4.58	4.53	4.37	4.47	4.56	4.01
4	5	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
425	108	392	298	183	316	111
836	252	753	647	326	682	215
8	7	6	6	6	9	3
2%	7%	2%	2%	3%	3%	2%
15	7	14	14	6	14	5
4%	7%	4%	5%	3%	4%	4%
77	28	70	59	35	64	20
18%	26%	18%	20%	19%	20%	18%
114	24	105	76	48	84	30
27%	23%	27%	25%	26%	27%	27%
95	20	89	65	41	68	28
22%	18%	23%	22%	22%	21%	25%
49	10	45	33	21	32	12
12%	9%	12%	11%	11%	10%	11%
66	12	62	45	25	46	15
15%	11%	16%	15%	14%	14%	13%
100	42	91	80	48	87	27
24%	39%	23%	27%	26%	28%	24%
210	41	196	142	87	145	54
49%	38%	50%	48%	47%	46%	49%
4.61	4.11	4.63	4.53	4.5	4.47	4.52
4	4	5	4	4	4	4

Social Media Inactive
73
108
2
3%
3
4%
13
18%
16
22%
13
19%
11
16%
14
19%
18
25%
38
53%
4.72
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1004	481	523
7 – Very strong economy	freq	13	9	5
7 – Very strong economy	prop	3%	4%	2%
6	freq	41	28	14
6	prop	8%	11%	5%
5	freq	152	69	83
5	prop	30%	28%	32%
4	freq	170	85	85
4	prop	34%	35%	33%
3	freq	82	39	43
3	prop	16%	16%	17%
2	freq	25	10	15
2	prop	5%	4%	6%
1 – Very weak economy	freq	17	4	13
1 – Very weak economy	prop	3%	2%	5%
Top3Box	freq	206	105	101
Top3Box	prop	41%	43%	39%
Low3Box	freq	124	53	71
Low3Box	prop	25%	22%	28%
	mean	3.82	3.67	3.96
	median	4	4	4

B6 Rate the current state of the econo

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	144	185	97	160	173	237
278	338	388	152	299	423	510
7	3	4	4	2	6	6
4%	2%	2%	4%	1%	3%	2%
13	14	14	6	16	14	27
7%	10%	8%	6%	10%	8%	11%
59	41	52	24	50	59	74
34%	29%	28%	25%	31%	34%	31%
58	44	69	32	50	55	75
34%	30%	37%	32%	31%	32%	32%
19	30	32	18	25	30	38
11%	21%	18%	19%	16%	17%	16%
12	5	8	6	11	7	9
7%	4%	4%	6%	7%	4%	4%
4	7	7	7	6	2	9
2%	5%	4%	8%	4%	1%	4%
79	58	69	35	68	79	107
46%	40%	37%	36%	42%	46%	45%
35	42	47	31	42	39	55
20%	29%	25%	32%	26%	23%	23%
3.7	3.89	3.88	4.03	3.86	3.69	3.73
4	4	4	4	4	4	4

Canada

omy in your local area using a scale from 1 to 7, where 7 means a very strong econom

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
263	227	196	77	264	236	48
494	193	454	357	566	438	112
8	5	6	2	8	5	3
3%	2%	3%	3%	3%	2%	7%
14	15	16	10	28	14	7
5%	7%	8%	13%	10%	6%	14%
77	64	59	28	73	79	11
29%	28%	30%	36%	27%	33%	24%
95	76	68	25	87	84	16
36%	34%	35%	33%	33%	35%	34%
44	44	30	8	44	38	8
17%	19%	15%	11%	17%	16%	17%
16	13	10	2	17	7	1
6%	6%	5%	3%	7%	3%	2%
8	10	6	1	8	9	0
3%	4%	3%	2%	3%	4%	1%
99	84	82	40	108	97	22
38%	37%	42%	52%	41%	41%	45%
69	66	46	12	69	55	10
26%	29%	23%	15%	26%	23%	20%
3.9	3.95	3.79	3.52	3.81	3.83	3.51
4	4	4	3	4	4	4

y today and 1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	69	431	295	195	183	155
892	160	844	665	315	397	309
10	3	10	9	4	6	3
2%	4%	2%	3%	2%	4%	2%
34	8	33	28	12	23	11
8%	12%	8%	10%	6%	13%	7%
140	18	134	88	62	56	51
31%	25%	31%	30%	32%	31%	33%
154	22	148	105	60	57	53
34%	32%	34%	35%	31%	31%	34%
74	12	70	42	39	27	27
16%	17%	16%	14%	20%	15%	18%
24	4	21	16	9	6	7
5%	6%	5%	5%	5%	3%	5%
17	2	15	8	9	6	2
4%	3%	4%	3%	4%	3%	1%
184	29	177	125	78	86	65
41%	42%	41%	42%	40%	47%	42%
114	18	106	66	57	39	37
25%	26%	25%	22%	29%	21%	24%
3.85	3.75	3.83	3.75	3.93	3.64	3.78
4	4	4	4	4	4	4

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
162	120	32	67	192	36	53
298	258	79	153	349	70	95
3	3	0	3	3	.	4
2%	2%	1%	5%	1%	.	8%
7	9	3	4	17	1	7
4%	8%	8%	6%	9%	2%	14%
45	23	14	18	69	10	17
27%	19%	42%	27%	36%	29%	32%
59	44	10	24	64	11	17
37%	36%	32%	36%	34%	30%	32%
27	29	2	9	27	11	5
17%	24%	6%	13%	14%	30%	10%
11	6	2	5	8	2	2
7%	5%	6%	7%	4%	6%	4%
10	7	2	4	4	1	.
6%	6%	6%	5%	2%	3%	.
55	35	16	26	89	11	29
34%	29%	51%	38%	47%	31%	54%
48	42	6	17	38	14	8
30%	35%	17%	26%	20%	39%	15%
4.06	4.11	3.74	3.9	3.69	4.18	3.36
4	4	3	4	4	4	3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1001	496	505
7 – Very strong economy	freq	22	13	10
7 – Very strong economy	prop	4%	5%	4%
6	freq	87	43	44
6	prop	17%	17%	18%
5	freq	193	99	94
5	prop	39%	39%	38%
4	freq	120	50	70
4	prop	24%	20%	29%
3	freq	54	36	18
3	prop	11%	14%	7%
2	freq	11	6	5
2	prop	2%	2%	2%
1 – Very weak economy	freq	13	8	5
1 – Very weak economy	prop	3%	3%	2%
Top3Box	freq	302	154	147
Top3Box	prop	60%	61%	60%
Low3Box	freq	78	50	28
Low3Box	prop	16%	20%	11%
	mean	3.36	3.41	3.31
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	191	100	35	175	290	349
525	376	100	42	243	716	682
13	5	5	4	8	10	12
6%	3%	5%	13%	4%	4%	4%
42	29	15	1	31	54	64
20%	15%	15%	4%	18%	19%	18%
73	86	34	11	57	125	139
35%	45%	34%	32%	32%	43%	40%
50	46	24	12	43	65	84
24%	24%	24%	35%	24%	23%	24%
19	18	18	3	23	28	37
9%	9%	18%	9%	13%	10%	11%
6	5	0	1	4	5	5
3%	2%	%	4%	2%	2%	1%
6	3	4	1	10	2	8
3%	1%	4%	3%	6%	1%	2%
128	120	54	17	96	189	215
61%	63%	53%	49%	55%	65%	62%
31	25	22	6	37	36	50
15%	13%	22%	16%	21%	12%	14%
3.3	3.35	3.53	3.49	3.53	3.25	3.33
3	3	3	4	3	3	3

China

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
151	0	417	83	315	185	36
319	0	294	707	647	354	87
10	0	18	5	16	6	3
7%	%	4%	6%	5%	3%	9%
23	0	70	17	60	26	9
15%	%	17%	21%	19%	14%	24%
53	0	160	33	120	72	11
35%	%	38%	39%	38%	39%	31%
36	0	102	18	64	56	6
24%	%	24%	22%	20%	30%	17%
18	0	47	8	40	15	6
12%	%	11%	9%	13%	8%	15%
6	0	9	2	7	4	1
4%	%	2%	2%	2%	2%	3%
5	0	12	1	8	5	0
3%	%	3%	1%	2%	3%	1%
86	0	247	54	197	105	23
57%	%	59%	66%	62%	57%	64%
29	0	68	10	54	24	7
19%	%	16%	13%	17%	13%	19%
3.44	0	3.4	3.2	3.33	3.43	3.17
3	0	3	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
464	114	386	431	67	.	0
914	331	670	878	119	.	0
19	11	11	17	5	.	0
4%	10%	3%	4%	8%	.	%
78	35	52	75	11	.	0
17%	30%	13%	17%	17%	.	%
181	43	150	164	28	.	0
39%	37%	39%	38%	42%	.	%
114	13	107	105	15	.	0
25%	12%	28%	24%	22%	.	%
49	11	43	48	6	.	0
11%	10%	11%	11%	9%	.	%
10	1	10	11	0	.	0
2%	1%	3%	3%	%	.	%
13	0	13	9	2	.	0
3%	%	3%	2%	3%	.	%
278	89	213	257	45	.	0
60%	78%	55%	60%	66%	.	%
71	12	66	69	8	.	0
15%	11%	17%	16%	12%	.	%
3.38	2.85	3.52	3.38	3.19	.	0
3	3	3	3	3	.	0

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	502	354	148
7 – Very strong economy	freq	19	10	10
7 – Very strong economy	prop	4%	4%	4%
6	freq	87	50	37
6	prop	17%	20%	15%
5	freq	69	34	35
5	prop	14%	13%	14%
4	freq	155	81	74
4	prop	31%	32%	30%
3	freq	89	39	50
3	prop	18%	15%	20%
2	freq	31	16	15
2	prop	6%	6%	6%
1 – Very weak economy	freq	50	24	26
1 – Very weak economy	prop	10%	10%	10%
Top3Box	freq	175	94	82
Top3Box	prop	35%	37%	33%
Low3Box	freq	170	80	90
Low3Box	prop	34%	31%	37%
	mean	4	3.93	4.08
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	133	81	64	10	202	330
252	198	52	79	13	201	405
15	2	3	4	0	6	8
5%	1%	3%	6%	%	3%	2%
30	35	21	21	3	47	56
11%	27%	26%	33%	%	23%	17%
41	21	6	12	0	21	53
15%	16%	8%	18%	%	10%	16%
98	36	21	11	3	71	108
35%	27%	26%	18%	%	35%	33%
49	20	20	7	2	44	58
17%	15%	25%	11%	%	22%	18%
23	5	3	7	0	1	14
8%	3%	4%	11%	%	%	4%
28	15	7	1	2	13	32
10%	11%	8%	2%	%	6%	10%
86	58	30	37	4	73	118
30%	44%	37%	58%	%	36%	36%
100	39	30	16	3	58	104
35%	29%	37%	25%	%	29%	32%
4.12	3.82	3.88	3.38	3.93	3.77	3.97
4	4	4	3	4	4	4

Egypt

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
170	87	233	180	222	278	4
97	67	222	213	310	192	9
11	0	17	2	6	13	0
7%	%	7%	1%	3%	5%	%
30	13	34	40	53	34	1
18%	15%	14%	22%	24%	12%	%
16	8	24	37	33	36	1
9%	9%	10%	21%	15%	13%	%
47	26	90	39	54	101	1
28%	30%	39%	22%	24%	36%	%
30	24	46	18	26	62	1
18%	28%	20%	10%	12%	22%	%
17	11	13	7	10	21	0
10%	13%	6%	4%	4%	8%	%
19	4	9	37	41	10	0
11%	5%	4%	20%	18%	3%	%
57	21	74	80	92	83	2
34%	24%	32%	44%	41%	30%	%
66	40	68	62	77	93	1
39%	46%	29%	34%	34%	34%	%
4.05	4.3	3.81	4.1	4.05	3.97	3.93
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
496	0	0	264	236	.	0
493	0	0	357	145	.	0
19	0	0	5	14	.	0
4%	%	%	2%	6%	.	%
86	0	0	47	40	.	0
17%	%	%	18%	17%	.	%
68	0	0	52	17	.	0
14%	%	%	20%	7%	.	%
154	0	0	79	76	.	0
31%	%	%	30%	32%	.	%
88	0	0	33	56	.	0
18%	%	%	12%	24%	.	%
31	0	0	18	13	.	0
6%	%	%	7%	6%	.	%
50	0	0	30	20	.	0
10%	%	%	11%	8%	.	%
173	0	0	104	71	.	0
35%	%	%	39%	30%	.	%
168	0	0	81	89	.	0
34%	%	%	31%	38%	.	%
4	0	0	3.99	4.01	.	0
4	0	0	4	4	.	0

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	496	504
7 – Very strong economy	freq	1	0	1
7 – Very strong economy	prop	%	%	%
6	freq	7	5	2
6	prop	1%	2%	1%
5	freq	43	22	21
5	prop	9%	9%	8%
4	freq	121	65	56
4	prop	24%	27%	22%
3	freq	150	69	80
3	prop	30%	28%	32%
2	freq	102	50	52
2	prop	20%	20%	20%
1 – Very weak economy	freq	77	36	41
1 – Very weak economy	prop	15%	14%	16%
Top3Box	freq	51	27	24
Top3Box	prop	10%	11%	9%
Low3Box	freq	328	155	173
Low3Box	prop	66%	63%	68%
	mean	5.05	4.99	5.11
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	155	161	79	243	95	186
318	334	348	157	477	196	388
1	0	0	0	0	0	0
%	%	%	%	%	%	%
3	1	2	0	4	0	4
2%	1%	1%	%	2%	%	2%
19	13	11	9	18	11	13
10%	9%	7%	11%	7%	11%	7%
47	31	43	13	60	28	43
26%	20%	27%	16%	25%	29%	23%
56	49	45	21	72	30	59
30%	32%	28%	27%	29%	31%	32%
36	38	28	15	55	19	37
20%	24%	17%	19%	23%	20%	20%
23	22	32	22	34	9	30
12%	14%	20%	27%	14%	9%	16%
23	15	13	9	22	11	17
12%	10%	8%	11%	9%	11%	9%
115	109	105	58	160	57	126
62%	70%	65%	73%	66%	60%	68%
4.92	5.12	5.12	5.36	5.06	4.86	5.08
5	5	5	5	5	5	5

France

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
314	133	219	147	305	195	21
612	361	290	349	621	379	43
1	0	1	0	1	0	0
%	%	%	%	%	%	%
3	1	4	2	5	2	1
1%	1%	2%	1%	2%	1%	3%
30	13	12	18	31	12	3
9%	10%	6%	12%	10%	6%	12%
78	29	52	40	76	45	5
25%	22%	24%	27%	25%	23%	22%
90	36	64	49	87	62	5
29%	27%	29%	33%	29%	32%	22%
64	24	53	25	60	41	5
20%	18%	24%	17%	20%	21%	23%
47	30	33	14	45	32	4
15%	22%	15%	9%	15%	16%	17%
34	14	17	19	37	14	3
11%	11%	8%	13%	12%	7%	15%
202	90	150	88	192	136	13
64%	67%	69%	60%	63%	70%	63%
5.03	5.18	5.13	4.81	4.98	5.16	5.03
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
479	45	455	335	164	111	156
957	93	907	664	332	222	308
1	0	1	0	1	1	0
%	%	%	%	1%	1%	%
6	3	4	4	2	2	2
1%	6%	1%	1%	1%	2%	1%
41	7	36	31	12	13	15
8%	15%	8%	9%	7%	11%	9%
117	16	106	85	36	29	38
24%	35%	23%	26%	22%	26%	24%
145	9	141	96	53	30	47
30%	20%	31%	29%	33%	27%	30%
97	8	93	72	30	20	34
20%	18%	21%	22%	18%	18%	22%
73	3	74	46	29	16	20
15%	6%	16%	14%	18%	15%	13%
48	10	41	35	16	15	16
10%	21%	9%	11%	9%	14%	10%
314	20	308	214	112	67	101
66%	44%	68%	64%	69%	60%	65%
5.05	4.47	5.1	5.01	5.1	4.91	5.01
5	4	5	5	5	5	5

Social Media Inactive
233
470
0
%
3
1%
16
7%
54
23%
72
31%
47
20%
41
17%
19
8%
160
68%
5.14
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1003	498	505
7 – Very strong economy	freq	18	9	10
7 – Very strong economy	prop	4%	3%	4%
6	freq	76	45	31
6	prop	15%	18%	13%
5	freq	183	93	90
5	prop	37%	37%	37%
4	freq	126	58	68
4	prop	25%	23%	28%
3	freq	64	31	33
3	prop	13%	12%	13%
2	freq	22	13	9
2	prop	4%	5%	4%
1 – Very weak economy	freq	10	5	5
1 – Very weak economy	prop	2%	2%	2%
Top3Box	freq	277	146	131
Top3Box	prop	55%	58%	53%
Low3Box	freq	96	49	48
Low3Box	prop	19%	19%	19%
	mean	3.5	3.46	3.54
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	168	162	140	117	147	174
292	356	355	280	239	294	365
8	4	6	3	3	10	4
5%	2%	4%	2%	2%	6%	2%
27	24	25	11	19	35	33
16%	14%	16%	8%	16%	24%	19%
68	63	52	45	49	53	62
40%	38%	32%	32%	41%	36%	36%
43	43	40	39	27	32	46
25%	26%	25%	28%	23%	22%	26%
19	23	22	27	13	10	20
11%	14%	14%	19%	11%	7%	11%
4	7	11	10	5	5	7
3%	4%	7%	7%	4%	4%	4%
2	3	5	5	1	2	3
1%	2%	3%	4%	1%	2%	2%
103	91	83	59	70	97	99
60%	54%	52%	42%	60%	66%	57%
25	33	39	42	19	17	29
15%	20%	24%	30%	16%	12%	17%
3.33	3.55	3.62	3.91	3.42	3.15	3.43
3	3	3	4	3	3	3

Germany

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	87	287	127	353	147	40
638	177	611	215	706	297	79
14	1	9	8	15	3	3
4%	1%	3%	7%	4%	2%	7%
43	8	44	24	54	22	7
13%	9%	15%	19%	15%	15%	17%
121	25	107	51	129	54	13
37%	29%	37%	40%	36%	37%	33%
81	25	76	25	84	42	10
25%	29%	26%	20%	24%	28%	26%
44	19	32	13	47	17	6
14%	22%	11%	10%	13%	12%	15%
15	6	13	4	17	5	1
5%	6%	4%	3%	5%	4%	2%
8	4	6	1	7	3	0
2%	4%	2%	%	2%	2%	%
178	33	160	84	198	80	23
55%	38%	56%	66%	56%	54%	57%
67	28	51	17	71	26	7
21%	32%	18%	14%	20%	17%	17%
3.54	3.98	3.49	3.19	3.49	3.53	3.3
3	4	3	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	92	408	348	142	99	175
924	184	819	702	280	193	348
15	7	11	15	3	4	6
3%	8%	3%	4%	2%	4%	3%
69	11	65	57	18	17	30
15%	12%	16%	16%	12%	18%	17%
170	36	148	134	49	36	65
37%	39%	36%	38%	34%	36%	37%
116	23	103	86	36	24	41
25%	25%	25%	25%	26%	24%	23%
58	11	53	37	23	11	22
13%	12%	13%	11%	17%	11%	13%
21	4	18	16	6	4	9
5%	5%	4%	5%	4%	4%	5%
10	0	10	4	6	2	3
2%	1%	2%	1%	4%	2%	2%
255	53	224	206	69	58	101
55%	58%	55%	59%	49%	58%	58%
90	16	81	57	36	17	34
20%	17%	20%	16%	25%	17%	19%
3.52	3.37	3.53	3.39	3.72	3.41	3.46
3	3	3	3	4	3	3

Social Media Inactive
226
462
8
4%
29
13%
82
36%
61
27%
30
13%
9
4%
6
2%
119
53%
45
20%
3.57
3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1000	504	496
7 – Very strong economy	freq	2	1	1
7 – Very strong economy	prop	%	%	%
6	freq	23	11	12
6	prop	5%	5%	5%
5	freq	117	59	58
5	prop	23%	24%	23%
4	freq	159	73	86
4	prop	32%	29%	34%
3	freq	122	64	58
3	prop	24%	26%	23%
2	freq	50	26	24
2	prop	10%	10%	10%
1 – Very weak economy	freq	28	15	12
1 – Very weak economy	prop	6%	6%	5%
Top3Box	freq	142	72	70
Top3Box	prop	28%	29%	28%
Low3Box	freq	199	105	94
Low3Box	prop	40%	42%	38%
	mean	4.27	4.3	4.24
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	139	165	79	249	126	193
342	288	370	160	498	249	400
1	1	0	0	0	2	1
1%	1%	%	%	%	1%	1%
11	4	7	2	8	10	9
6%	3%	4%	3%	3%	8%	5%
48	31	38	13	61	37	44
24%	22%	23%	17%	24%	29%	23%
70	41	48	23	81	42	65
36%	30%	29%	30%	33%	33%	34%
45	37	40	21	62	24	44
23%	26%	24%	26%	25%	19%	23%
11	16	23	12	25	8	19
6%	11%	14%	16%	10%	7%	10%
9	9	9	7	12	3	11
5%	7%	6%	8%	5%	2%	5%
60	36	46	16	69	49	54
31%	26%	28%	20%	28%	39%	28%
66	61	72	40	99	35	74
34%	44%	44%	50%	40%	28%	38%
4.11	4.38	4.37	4.59	4.28	3.9	4.25
4	4	4	5	4	4	4

Great Britain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
307	133	103	265	310	190	47
600	268	202	530	632	368	97
1	0	0	2	2	0	0
%	%	%	1%	1%	%	%
13	4	4	15	14	9	2
4%	3%	4%	6%	4%	5%	5%
73	27	23	66	72	45	15
24%	21%	23%	25%	23%	24%	31%
94	38	36	84	92	67	14
31%	29%	35%	32%	30%	35%	30%
78	35	26	61	78	44	10
25%	27%	25%	23%	25%	23%	20%
30	17	7	26	35	15	4
10%	12%	7%	10%	11%	8%	8%
17	12	6	10	18	10	2
6%	9%	6%	4%	6%	5%	5%
88	31	28	83	88	54	17
29%	23%	27%	32%	28%	29%	37%
125	64	39	97	131	68	16
41%	48%	38%	37%	42%	36%	33%
4.28	4.52	4.25	4.15	4.31	4.21	4.1
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
453	72	428	341	159	186	134
903	147	853	678	322	365	266
2	0	2	2	0	1	1
%	1%	%	1%	%	1%	1%
20	4	19	15	7	11	5
5%	5%	4%	5%	5%	6%	4%
102	21	96	84	33	44	32
23%	29%	23%	25%	21%	23%	24%
144	23	135	106	53	62	43
32%	32%	32%	31%	33%	33%	32%
112	15	107	78	44	42	33
25%	21%	25%	23%	27%	23%	25%
46	6	44	36	14	18	12
10%	8%	10%	10%	9%	10%	9%
25	3	25	19	9	8	7
6%	4%	6%	6%	5%	5%	6%
125	25	117	102	40	55	39
28%	35%	27%	30%	25%	30%	29%
183	24	175	133	66	69	53
41%	33%	41%	39%	42%	37%	39%
4.29	4.07	4.3	4.25	4.31	4.19	4.25
4	4	4	4	4	4	4

Social Media Inactive
180
369
0
%
7
4%
41
23%
54
30%
46
26%
20
11%
12
7%
48
27%
78
43%
4.37
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	501	278	223
7 – Very strong economy	freq	5	3	1
7 – Very strong economy	prop	1%	1%	1%
6	freq	12	8	3
6	prop	2%	3%	1%
5	freq	50	28	23
5	prop	10%	11%	9%
4	freq	85	49	37
4	prop	17%	20%	15%
3	freq	126	65	62
3	prop	25%	26%	24%
2	freq	103	49	55
2	prop	21%	20%	22%
1 – Very weak economy	freq	118	45	73
1 – Very weak economy	prop	24%	18%	29%
Top3Box	freq	67	39	27
Top3Box	prop	13%	16%	11%
Low3Box	freq	348	159	189
Low3Box	prop	70%	64%	75%
	mean	5.2	4.99	5.4
	median	5	5	6

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	166	152	164	247	19	186
205	165	131	165	246	21	184
1	2	2	0	3	0	1
%	1%	1%	%	1%	%	%
4	1	6	1	7	1	6
2%	1%	4%	%	3%	8%	3%
28	16	6	12	29	1	20
16%	9%	4%	7%	12%	4%	11%
37	29	19	24	44	4	31
21%	18%	12%	15%	18%	20%	17%
44	50	33	45	64	5	48
24%	30%	22%	27%	26%	25%	26%
32	30	41	36	48	4	39
18%	18%	27%	22%	19%	24%	21%
35	38	44	47	52	4	42
19%	23%	29%	29%	21%	20%	22%
33	19	15	12	39	2	27
18%	11%	10%	7%	16%	11%	14%
111	118	118	128	164	13	129
61%	71%	78%	78%	67%	68%	69%
4.97	5.21	5.46	5.49	5.07	5.13	5.17
5	5	6	6	5	5	5

Hungary

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
314	107	294	99	274	226	48
317	147	226	128	278	223	48
4	1	3	1	3	2	3
1%	1%	1%	1%	1%	1%	6%
6	1	6	5	6	5	2
2%	1%	2%	5%	2%	2%	4%
30	9	28	13	22	28	5
10%	9%	9%	13%	8%	13%	10%
55	17	55	14	42	43	11
17%	16%	19%	14%	15%	19%	23%
79	29	69	29	72	55	13
25%	27%	24%	29%	26%	24%	27%
64	23	59	21	62	42	6
20%	21%	20%	22%	23%	18%	13%
76	28	74	16	67	51	9
24%	26%	25%	16%	25%	22%	18%
40	11	37	19	31	36	9
13%	10%	13%	19%	11%	16%	20%
219	80	202	66	201	147	28
70%	74%	69%	67%	73%	65%	57%
5.22	5.37	5.23	4.93	5.29	5.08	4.71
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	55	445	298	189	181	237
453	56	445	305	184	185	232
2	3	2	4	1	3	2
%	5%	%	1%	%	2%	1%
10	2	10	6	5	2	6
2%	3%	2%	2%	3%	1%	3%
45	4	46	29	20	21	25
10%	7%	10%	10%	11%	11%	10%
74	9	76	54	29	24	44
16%	17%	17%	18%	15%	13%	18%
113	17	109	79	45	47	54
25%	31%	25%	26%	24%	26%	23%
97	8	95	59	44	40	51
22%	15%	21%	20%	23%	22%	21%
109	12	106	67	44	45	56
24%	21%	24%	22%	24%	25%	24%
57	9	58	40	26	25	33
13%	16%	13%	13%	14%	14%	14%
320	37	311	205	134	132	160
71%	68%	70%	69%	71%	73%	68%
5.25	4.96	5.23	5.15	5.24	5.26	5.18
5	5	5	5	5	5	5

Social Media Inactive
82
84
0
%
3
4%
5
6%
18
22%
25
31%
13
16%
17
21%
9
10%
56
68%
5.11
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	257	243
	unw_base	500	232	268
7 – Very strong economy	freq	33	23	10
7 – Very strong economy	prop	7%	9%	4%
6	freq	57	28	29
6	prop	11%	11%	12%
5	freq	166	84	82
5	prop	33%	33%	34%
4	freq	152	81	71
4	prop	30%	32%	29%
3	freq	63	26	37
3	prop	13%	10%	15%
2	freq	18	9	9
2	prop	4%	3%	4%
1 – Very weak economy	freq	11	6	5
1 – Very weak economy	prop	2%	2%	2%
Top3Box	freq	256	135	121
Top3Box	prop	51%	52%	50%
Low3Box	freq	92	41	51
Low3Box	prop	18%	16%	21%
	mean	3.51	3.43	3.59
	median	3	3	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	153	80	168	198	135	299
231	174	95	156	201	143	338
24	4	5	12	10	11	18
9%	2%	6%	7%	5%	8%	6%
30	16	11	16	27	15	40
11%	11%	14%	10%	13%	11%	13%
77	64	24	45	68	53	112
29%	42%	30%	27%	34%	39%	38%
85	45	22	59	54	40	79
32%	30%	27%	35%	27%	30%	26%
34	14	14	22	26	14	36
13%	9%	18%	13%	13%	11%	12%
10	6	2	7	9	2	9
4%	4%	2%	4%	4%	1%	3%
6	3	2	7	4	0	5
2%	2%	2%	4%	2%	%	2%
131	84	41	73	104	79	170
49%	55%	51%	43%	53%	58%	57%
50	24	18	36	39	16	50
19%	15%	22%	22%	20%	12%	17%
3.49	3.54	3.51	3.67	3.53	3.28	3.4
4	3	3	4	3	3	3

India

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
201	0	58	442	265	235	128
162	0	49	451	269	231	128
14	0	3	30	23	10	20
7%	%	4%	7%	9%	4%	15%
17	0	6	51	35	23	18
9%	%	11%	12%	13%	10%	14%
54	0	9	157	96	70	42
27%	%	15%	36%	36%	30%	33%
74	0	26	126	72	80	32
37%	%	46%	29%	27%	34%	25%
27	0	7	56	31	32	13
13%	%	12%	13%	12%	14%	10%
9	0	4	14	5	13	2
5%	%	7%	3%	2%	5%	2%
6	0	3	8	4	7	1
3%	%	6%	2%	1%	3%	1%
85	0	17	239	153	103	80
42%	%	30%	54%	58%	44%	62%
42	0	14	78	40	52	17
21%	%	24%	18%	15%	22%	13%
3.66	0	3.94	3.45	3.32	3.72	3.09
4	0	4	3	3	4	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
372	268	232	415	81	396	76
372	273	227	422	73	388	82
13	24	9	30	3	28	2
3%	9%	4%	7%	3%	7%	2%
39	36	22	48	9	51	5
11%	13%	9%	12%	11%	13%	7%
124	102	63	142	22	139	21
33%	38%	27%	34%	27%	35%	28%
121	63	90	121	29	114	30
33%	23%	39%	29%	36%	29%	39%
50	31	31	51	12	47	13
13%	12%	14%	12%	15%	12%	17%
15	8	10	15	3	13	2
4%	3%	4%	4%	4%	3%	3%
10	5	6	8	3	3	3
3%	2%	2%	2%	4%	1%	4%
176	162	94	221	33	219	28
47%	60%	41%	53%	41%	55%	37%
75	44	47	74	18	63	18
20%	16%	20%	18%	22%	16%	24%
3.65	3.32	3.72	3.46	3.75	3.38	3.87
4	3	4	3	4	3	4

Social Media Inactive
27
30
3
9%
1
3%
5
19%
8
31%
4
13%
3
9%
4
15%
9
32%
10
38%
4.24
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1005	511	494
7 – Very strong economy	freq	3	1	1
7 – Very strong economy	prop	1%	1%	1%
6	freq	6	4	2
6	prop	1%	2%	1%
5	freq	31	17	13
5	prop	6%	7%	5%
4	freq	85	42	43
4	prop	17%	17%	17%
3	freq	105	55	50
3	prop	21%	22%	20%
2	freq	100	50	50
2	prop	20%	20%	20%
1 – Very weak economy	freq	170	79	91
1 – Very weak economy	prop	34%	32%	36%
Top3Box	freq	40	23	17
Top3Box	prop	8%	9%	7%
Low3Box	freq	375	184	192
Low3Box	prop	75%	74%	76%
	mean	5.53	5.46	5.59
	median	6	6	6

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	181	158	128	192	94	231
312	374	319	241	392	197	462
1	1	1	2	0	1	1
%	1%	%	1%	%	1%	1%
2	1	3	1	2	2	4
1%	1%	2%	1%	1%	2%	2%
11	10	9	4	14	8	13
7%	5%	6%	3%	7%	9%	6%
31	33	21	15	35	17	35
19%	18%	13%	12%	18%	18%	15%
38	36	32	22	42	22	43
24%	20%	20%	18%	22%	24%	19%
29	31	41	24	37	23	48
18%	17%	26%	19%	19%	24%	21%
49	69	51	60	60	20	87
30%	38%	33%	46%	32%	22%	37%
14	12	13	7	16	11	18
9%	7%	8%	6%	9%	12%	8%
116	136	124	106	140	66	178
72%	75%	78%	83%	73%	70%	77%
5.4	5.59	5.59	5.85	5.45	5.23	5.62
5	6	6	6	6	5	6

Italy

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
269	213	214	73	249	251	49
543	335	529	141	519	486	103
1	1	2	0	2	1	0
1%	1%	1%	%	1%	%	1%
3	3	3	0	4	2	2
1%	1%	1%	1%	2%	1%	3%
18	8	16	7	17	14	2
7%	4%	7%	10%	7%	5%	4%
50	33	38	15	41	44	10
19%	15%	18%	20%	17%	17%	20%
62	34	52	19	51	55	9
23%	16%	24%	27%	20%	22%	19%
52	43	43	14	49	51	10
19%	20%	20%	20%	20%	20%	21%
83	91	62	17	85	85	16
31%	43%	29%	23%	34%	34%	32%
21	12	20	8	24	16	4
8%	6%	9%	11%	9%	6%	8%
197	168	157	51	184	191	35
73%	79%	73%	69%	74%	76%	72%
5.45	5.76	5.39	5.24	5.49	5.57	5.43
6	6	5	5	6	6	6

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
451	74	426	273	219	256	118
902	161	844	582	409	522	235
2	0	2	2	0	1	1
1%	1%	1%	1%	%	1%	1%
5	2	4	3	3	3	2
1%	3%	1%	1%	1%	1%	2%
28	6	25	18	10	20	6
6%	8%	6%	7%	5%	8%	5%
75	15	70	50	35	41	19
17%	21%	16%	18%	16%	16%	16%
96	16	89	66	38	53	28
21%	21%	21%	24%	17%	21%	24%
90	15	86	50	48	46	29
20%	20%	20%	18%	22%	18%	25%
154	20	150	84	84	90	33
34%	27%	35%	31%	38%	35%	28%
35	9	31	24	14	25	9
8%	12%	7%	9%	6%	10%	7%
340	51	325	200	170	190	90
75%	68%	76%	73%	78%	74%	76%
5.54	5.25	5.58	5.42	5.68	5.51	5.46
6	5	6	5	6	6	6

Social Media Inactive
126
248
1
1%
1
1%
5
4%
25
20%
24
19%
25
20%
47
37%
6
5%
95
76%
5.63
6

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	517	483
7 – Very strong economy	freq	3	1	2
7 – Very strong economy	prop	1%	%	1%
6	freq	4	1	3
6	prop	1%	1%	1%
5	freq	44	22	22
5	prop	9%	9%	9%
4	freq	160	78	82
4	prop	32%	31%	33%
3	freq	178	94	84
3	prop	36%	37%	34%
2	freq	61	30	31
2	prop	12%	12%	12%
1 – Very weak economy	freq	51	25	25
1 – Very weak economy	prop	10%	10%	10%
Top3Box	freq	51	24	27
Top3Box	prop	10%	9%	11%
Low3Box	freq	290	149	140
Low3Box	prop	58%	60%	56%
	mean	4.78	4.81	4.76
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	177	155	333	145	23	227
387	288	325	615	325	60	476
1	1	1	1	2	0	1
%	%	1%	%	1%	%	%
2	2	0	1	2	1	3
1%	1%	%	%	1%	5%	1%
14	16	14	22	19	3	24
8%	9%	9%	7%	13%	14%	10%
59	51	49	100	51	9	71
35%	29%	32%	30%	35%	38%	31%
52	70	56	124	47	7	76
31%	39%	36%	37%	32%	32%	34%
20	18	23	41	19	1	32
12%	10%	15%	12%	13%	6%	14%
20	19	11	44	6	1	19
12%	11%	7%	13%	4%	4%	9%
17	18	16	24	23	4	28
10%	10%	10%	7%	16%	19%	12%
92	107	90	209	71	10	128
55%	61%	58%	63%	49%	43%	56%
4.79	4.81	4.75	4.94	4.5	4.35	4.73
5	5	5	5	4	4	5

Japan

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
273	267	101	132	234	266	23
524	322	192	486	498	502	58
1	1	1	1	2	1	0
1%	1%	1%	%	1%	%	%
1	1	2	1	2	2	1
%	%	2%	1%	1%	1%	5%
20	19	10	16	20	24	5
7%	7%	10%	12%	9%	9%	20%
88	78	37	44	71	89	6
32%	29%	37%	34%	30%	33%	25%
102	100	33	45	88	90	7
37%	37%	33%	34%	38%	34%	30%
29	37	9	15	28	33	3
11%	14%	9%	11%	12%	13%	13%
31	31	9	10	24	27	2
11%	12%	9%	8%	10%	10%	8%
23	21	12	17	24	27	6
8%	8%	12%	13%	10%	10%	24%
162	168	51	70	140	150	12
59%	63%	51%	53%	60%	56%	51%
4.83	4.91	4.63	4.65	4.8	4.77	4.51
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	41	459	311	170	53	106
942	92	908	654	317	110	229
3	1	2	2	1	1	1
1%	1%	%	1%	1%	2%	%
3	1	3	3	1	2	1
1%	3%	1%	1%	1%	3%	1%
39	6	38	31	13	10	6
8%	15%	8%	10%	7%	19%	6%
154	9	150	98	55	18	32
32%	23%	33%	31%	32%	33%	31%
171	14	163	116	56	11	47
36%	36%	36%	37%	33%	22%	44%
58	7	54	35	25	8	11
12%	17%	12%	11%	15%	16%	10%
49	2	48	27	20	3	8
10%	5%	11%	9%	12%	6%	8%
45	8	43	35	14	13	7
9%	19%	9%	11%	9%	24%	7%
278	24	266	178	101	23	66
58%	58%	58%	57%	59%	43%	62%
4.8	4.61	4.8	4.72	4.87	4.4	4.79
5	5	5	5	5	4	5

Social Media Inactive
341
661
1
%
1
%
28
8%
110
32%
120
35%
42
12%
39
11%
31
9%
201
59%
4.84
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	204	296
7 – Very strong economy	freq	3	0	3
7 – Very strong economy	prop	1%	%	1%
6	freq	12	9	3
6	prop	2%	4%	1%
5	freq	62	40	22
5	prop	12%	17%	9%
4	freq	111	59	53
4	prop	22%	24%	20%
3	freq	127	63	65
3	prop	25%	26%	25%
2	freq	80	30	49
2	prop	16%	13%	19%
1 – Very weak economy	freq	104	39	64
1 – Very weak economy	prop	21%	16%	25%
Top3Box	freq	78	49	29
Top3Box	prop	16%	20%	11%
Low3Box	freq	311	132	179
Low3Box	prop	62%	55%	69%
	mean	5	4.76	5.22
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	151	89	354	131	14	206
267	147	86	326	152	22	196
2	0	1	3	1	0	0
1%	%	1%	1%	%	%	%
5	5	3	11	2	0	5
2%	3%	3%	3%	1%	%	3%
39	19	4	35	25	2	31
15%	13%	4%	10%	19%	15%	15%
63	31	17	80	26	5	41
24%	20%	19%	23%	20%	35%	20%
61	43	24	87	37	3	51
23%	28%	27%	25%	28%	22%	25%
38	25	16	61	18	1	37
15%	17%	18%	17%	13%	10%	18%
51	28	25	78	23	3	40
19%	19%	28%	22%	17%	19%	19%
47	24	8	48	28	2	37
18%	16%	8%	14%	21%	15%	18%
150	96	65	226	78	7	129
58%	64%	73%	64%	59%	51%	62%
4.9	4.99	5.33	5.07	4.84	4.84	4.99
5	5	5	5	5	5	5

Mexico

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
294	220	161	119	270	230	110
304	137	152	211	265	235	106
3	1	2	0	0	3	1
1%	%	1%	%	%	1%	1%
7	3	8	2	12	0	4
2%	1%	5%	1%	4%	%	4%
31	29	17	16	41	21	24
11%	13%	11%	13%	15%	9%	22%
70	59	30	23	53	58	24
24%	27%	18%	19%	20%	25%	22%
76	55	45	28	73	54	24
26%	25%	28%	24%	27%	24%	22%
43	31	29	20	39	41	17
14%	14%	18%	17%	14%	18%	16%
64	43	30	30	52	52	16
22%	20%	19%	26%	19%	23%	14%
41	33	27	18	53	25	29
14%	15%	17%	15%	20%	11%	26%
182	129	104	78	164	147	57
62%	58%	65%	66%	61%	64%	52%
5.01	4.94	4.95	5.18	4.9	5.13	4.66
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
390	132	368	345	139	311	127
394	136	364	348	134	332	120
3	1	3	3	1	2	1
1%	%	1%	1%	%	1%	1%
8	5	7	11	1	6	2
2%	4%	2%	3%	1%	2%	2%
39	27	36	52	9	38	17
10%	20%	10%	15%	6%	12%	13%
87	34	78	75	35	67	28
22%	25%	21%	22%	25%	22%	22%
103	28	100	93	31	80	35
26%	21%	27%	27%	22%	26%	27%
62	22	58	50	25	46	25
16%	16%	16%	15%	18%	15%	19%
88	16	87	60	36	71	20
23%	12%	24%	17%	26%	23%	16%
49	33	45	66	11	47	20
13%	25%	12%	19%	8%	15%	16%
254	66	245	204	93	197	79
65%	50%	67%	59%	67%	63%	62%
5.1	4.61	5.14	4.85	5.29	5.05	4.95
5	4	5	5	5	5	5

Social Media Inactive
62
48
0
%
4
7%
7
12%
16
26%
13
21%
9
14%
13
21%
12
19%
34
56%
4.86
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	500	249	251
7 – Very strong economy	freq	4	0	4
7 – Very strong economy	prop	1%	%	1%
6	freq	26	12	14
6	prop	5%	5%	6%
5	freq	87	52	35
5	prop	17%	21%	14%
4	freq	132	61	71
4	prop	26%	25%	28%
3	freq	127	63	64
3	prop	25%	25%	25%
2	freq	70	33	37
2	prop	14%	13%	15%
1 – Very weak economy	freq	54	27	27
1 – Very weak economy	prop	11%	11%	11%
Top3Box	freq	116	63	53
Top3Box	prop	23%	26%	21%
Low3Box	freq	252	124	129
Low3Box	prop	50%	50%	51%
	mean	4.56	4.55	4.58
	median	5	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	147	151	288	117	12	259
171	153	176	292	119	13	278
1	3	0	3	0	0	2
1%	2%	%	1%	%	%	1%
6	10	10	9	13	1	10
3%	7%	7%	3%	11%	%	4%
36	25	26	44	28	3	45
18%	17%	17%	15%	24%	%	17%
56	37	38	75	28	4	67
28%	25%	25%	26%	23%	%	26%
62	35	30	81	27	2	66
31%	24%	20%	28%	23%	%	26%
29	19	22	43	16	2	31
14%	13%	14%	15%	13%	%	12%
12	18	25	34	7	1	37
6%	12%	17%	12%	6%	%	14%
43	37	36	56	40	4	57
21%	25%	24%	19%	34%	%	22%
103	72	77	158	49	4	135
51%	49%	51%	55%	42%	%	52%
4.52	4.51	4.68	4.69	4.21	4.21	4.66
5	4	5	5	4	4	5

Poland

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
241	75	311	115	236	264	53
222	39	367	94	247	253	54
2	2	2	0	0	4	1
1%	2%	1%	%	%	1%	1%
16	2	15	9	16	10	2
7%	2%	5%	8%	7%	4%	3%
42	11	49	26	48	38	13
17%	15%	16%	23%	20%	15%	24%
64	19	91	22	60	71	17
27%	25%	29%	19%	26%	27%	32%
61	24	78	26	52	76	8
25%	32%	25%	22%	22%	29%	16%
39	12	41	17	37	34	9
16%	16%	13%	15%	15%	13%	17%
17	5	35	14	23	31	4
7%	7%	11%	12%	10%	12%	7%
59	15	66	35	64	52	15
25%	20%	21%	31%	27%	20%	29%
117	41	154	57	111	141	21
49%	55%	50%	50%	47%	53%	40%
4.46	4.58	4.58	4.51	4.48	4.64	4.35
4	5	4	4	4	5	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	85	415	307	181	224	170
446	86	414	318	171	223	169
3	1	3	1	3	3	1
1%	1%	1%	%	2%	1%	1%
24	6	20	19	6	19	3
5%	8%	5%	6%	3%	9%	2%
74	18	69	59	27	37	35
17%	21%	17%	19%	15%	17%	21%
115	23	109	76	53	56	44
26%	27%	26%	25%	29%	25%	26%
119	16	111	82	41	55	42
27%	19%	27%	27%	23%	24%	25%
62	15	55	42	25	27	27
14%	18%	13%	14%	14%	12%	16%
51	6	48	28	26	28	17
11%	7%	12%	9%	14%	12%	10%
101	25	91	79	36	59	40
23%	29%	22%	26%	20%	26%	23%
231	37	215	152	93	109	86
52%	44%	52%	50%	51%	49%	51%
4.59	4.38	4.6	4.49	4.67	4.48	4.6
5	4	5	4	5	4	5

Social Media Inactive
105
108
0
%
3
3%
14
13%
32
30%
30
28%
17
16%
10
9%
17
16%
56
54%
4.68
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	505	262	243
7 – Very strong economy	freq	7	3	4
7 – Very strong economy	prop	1%	1%	1%
6	freq	17	14	3
6	prop	3%	6%	1%
5	freq	60	35	25
5	prop	12%	14%	10%
4	freq	92	39	52
4	prop	18%	16%	21%
3	freq	121	54	66
3	prop	24%	22%	27%
2	freq	88	44	44
2	prop	18%	18%	18%
1 – Very weak economy	freq	116	59	57
1 – Very weak economy	prop	23%	24%	23%
Top3Box	freq	84	53	31
Top3Box	prop	17%	21%	12%
Low3Box	freq	324	158	167
Low3Box	prop	65%	63%	67%
	mean	5.06	4.99	5.13
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
188	187	125	134	252	91	263
217	174	114	108	271	106	265
2	2	3	3	3	1	2
1%	1%	2%	2%	1%	1%	1%
3	12	3	9	6	2	6
1%	6%	2%	7%	2%	2%	2%
32	13	14	10	28	19	23
17%	7%	12%	8%	11%	21%	9%
37	34	21	33	42	15	67
20%	18%	17%	25%	17%	16%	25%
38	49	34	30	70	14	68
20%	26%	27%	22%	28%	16%	26%
37	27	24	28	40	18	49
20%	14%	19%	21%	16%	19%	19%
39	51	26	20	63	22	48
21%	27%	20%	15%	25%	25%	18%
37	27	20	22	37	22	31
20%	14%	16%	17%	15%	24%	12%
114	127	83	79	173	54	165
61%	68%	67%	59%	69%	60%	63%
4.99	5.14	5.04	4.82	5.15	5	5.03
5	5	5	5	5	5	5

Romania

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
237	135	295	71	148	352	45
240	21	341	143	179	326	42
5	0	7	0	4	3	1
2%	%	2%	%	3%	1%	3%
11	7	7	3	11	6	2
5%	5%	2%	4%	7%	2%	4%
37	20	30	10	13	47	1
16%	15%	10%	15%	9%	13%	3%
25	22	58	12	22	70	14
10%	16%	20%	17%	15%	20%	31%
52	30	73	18	38	82	8
22%	22%	25%	25%	26%	23%	17%
39	12	62	14	28	60	3
17%	9%	21%	20%	19%	17%	7%
68	44	58	13	32	84	16
29%	33%	20%	19%	22%	24%	35%
53	27	43	14	28	56	4
22%	20%	15%	19%	19%	16%	10%
159	86	193	45	98	227	27
67%	64%	66%	64%	66%	64%	59%
5.1	5.13	5.05	4.97	4.96	5.1	5.16
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	81	419	277	209	246	172
463	83	422	324	169	261	172
5	1	5	4	3	4	2
1%	2%	1%	1%	2%	2%	1%
15	2	15	5	12	6	9
3%	3%	3%	2%	6%	2%	5%
59	3	57	26	34	29	21
13%	4%	13%	9%	16%	12%	12%
78	22	70	49	40	54	27
17%	27%	17%	18%	19%	22%	16%
113	14	107	75	44	60	40
25%	17%	25%	27%	21%	24%	23%
85	15	73	55	32	46	33
19%	19%	17%	20%	15%	19%	19%
100	23	93	64	44	47	40
22%	29%	22%	23%	21%	19%	23%
79	7	77	34	49	39	33
17%	9%	18%	12%	24%	16%	19%
298	52	272	194	120	153	112
65%	64%	65%	70%	57%	62%	65%
5.05	5.25	5.02	5.19	4.82	4.97	5.04
5	5	5	5	5	5	5

Social Media Inactive
82
72
1
1%
2
2%
10
12%
10
13%
21
26%
10
12%
29
35%
12
15%
60
73%
5.36
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	500	236	264
7 – Very strong economy	freq	13	7	5
7 – Very strong economy	prop	3%	3%	2%
6	freq	16	7	9
6	prop	3%	3%	3%
5	freq	100	45	55
5	prop	20%	19%	21%
4	freq	155	73	82
4	prop	31%	31%	32%
3	freq	115	53	63
3	prop	23%	22%	24%
2	freq	58	27	31
2	prop	12%	11%	12%
1 – Very weak economy	freq	42	26	16
1 – Very weak economy	prop	8%	11%	6%
Top3Box	freq	129	59	70
Top3Box	prop	26%	25%	27%
Low3Box	freq	215	106	109
Low3Box	prop	43%	44%	42%
	mean	4.37	4.44	4.31
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	164	129	30	212	208	268
169	193	138	19	197	240	279
7	5	1	1	2	9	10
3%	3%	1%	%	1%	4%	4%
4	8	5	2	7	7	9
2%	5%	4%	%	3%	3%	3%
45	28	27	5	35	52	51
22%	17%	21%	%	17%	25%	19%
73	48	34	10	61	64	83
35%	29%	26%	%	29%	31%	31%
38	42	35	3	54	43	64
19%	25%	27%	%	26%	21%	24%
29	14	15	4	28	21	25
14%	9%	12%	%	13%	10%	9%
11	19	12	4	24	11	26
5%	12%	9%	%	12%	5%	10%
55	41	33	8	44	68	70
27%	25%	26%	%	21%	33%	26%
78	75	62	12	106	76	115
38%	46%	48%	%	50%	36%	43%
4.27	4.43	4.47	4.41	4.6	4.13	4.35
4	4	4	4	5	4	4

Russia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
232	84	290	126	259	241	44
221	49	202	249	285	215	42
3	4	7	1	5	8	2
1%	5%	2%	1%	2%	3%	6%
7	0	10	6	12	4	3
3%	%	4%	5%	5%	2%	6%
49	17	60	23	42	58	5
21%	20%	21%	18%	16%	24%	11%
72	28	87	40	76	79	14
31%	34%	30%	32%	30%	33%	32%
52	10	70	35	68	47	12
22%	12%	24%	28%	26%	20%	28%
33	17	28	13	32	26	2
14%	20%	10%	10%	12%	11%	4%
15	8	27	8	23	19	6
7%	9%	9%	6%	9%	8%	13%
59	21	78	30	60	70	10
26%	25%	27%	24%	23%	29%	23%
101	35	125	55	123	93	20
43%	41%	43%	44%	47%	38%	45%
4.4	4.44	4.36	4.35	4.46	4.28	4.36
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	66	434	336	157	142	211
458	74	426	371	122	153	209
11	4	9	12	1	7	6
2%	6%	2%	3%	1%	5%	3%
14	3	14	11	5	8	1
3%	4%	3%	3%	3%	5%	1%
95	12	87	69	30	28	49
21%	19%	20%	21%	19%	19%	23%
141	19	136	104	51	49	62
31%	29%	31%	31%	32%	34%	30%
103	17	98	86	28	33	47
23%	26%	23%	26%	18%	23%	22%
56	3	55	29	29	12	21
12%	4%	13%	9%	18%	9%	10%
36	7	34	25	14	6	23
8%	11%	8%	8%	9%	4%	11%
119	19	110	92	36	42	56
26%	29%	25%	27%	23%	30%	27%
195	27	188	141	71	52	92
43%	42%	43%	42%	45%	36%	44%
4.37	4.23	4.39	4.28	4.53	4.09	4.44
4	4	4	4	4	4	4

Social Media Inactive
147
138
1
%
7
5%
23
16%
45
30%
35
24%
24
17%
12
8%
31
21%
71
49%
4.55
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	291	209
	unw_base	500	225	275
7 – Very strong economy	freq	108	76	32
7 – Very strong economy	prop	22%	26%	15%
6	freq	83	49	34
6	prop	17%	17%	16%
5	freq	115	66	49
5	prop	23%	23%	23%
4	freq	122	65	57
4	prop	24%	22%	27%
3	freq	45	23	21
3	prop	9%	8%	10%
2	freq	12	2	10
2	prop	2%	1%	5%
1 – Very weak economy	freq	16	9	7
1 – Very weak economy	prop	3%	3%	3%
Top3Box	freq	305	192	114
Top3Box	prop	61%	66%	54%
Low3Box	freq	72	34	38
Low3Box	prop	14%	12%	18%
	mean	3.02	2.83	3.29
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	169	47	216	139	59	305
282	168	50	215	133	60	309
49	45	13	50	29	10	76
17%	27%	28%	23%	21%	17%	25%
46	27	10	31	20	14	51
16%	16%	20%	14%	14%	24%	17%
71	33	11	55	35	10	74
25%	19%	24%	25%	25%	17%	24%
74	36	12	50	38	13	62
26%	22%	26%	23%	27%	22%	20%
27	18	0	16	13	9	28
10%	10%	%	7%	9%	16%	9%
8	3	1	5	2	0	5
3%	2%	2%	2%	1%	%	2%
9	6	0	9	2	2	8
3%	4%	%	4%	1%	4%	3%
166	105	34	136	84	35	202
58%	63%	72%	63%	61%	59%	66%
45	27	1	30	17	12	41
16%	16%	2%	14%	12%	20%	14%
3.16	2.92	2.56	3.01	3	3.11	2.88
3	3	3	3	3	3	3

Saudi Arabia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
195	127	128	245	237	263	89
191	129	122	249	206	294	87
32	35	24	48	66	42	25
16%	28%	19%	20%	28%	16%	28%
32	17	21	44	42	41	17
16%	14%	17%	18%	18%	16%	19%
40	31	25	58	58	57	14
21%	25%	20%	24%	24%	22%	16%
60	27	35	60	49	74	21
31%	22%	27%	24%	21%	28%	24%
17	8	13	24	17	28	10
9%	6%	10%	10%	7%	11%	11%
7	3	5	4	2	10	1
4%	3%	4%	2%	1%	4%	1%
7	4	4	7	4	12	2
4%	3%	3%	3%	2%	4%	2%
104	84	71	150	166	140	55
53%	66%	55%	61%	70%	53%	62%
31	15	22	35	23	49	13
16%	12%	17%	14%	10%	19%	14%
3.25	2.85	3.17	3.03	2.71	3.31	2.84
3	3	3	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
411	139	361	263	222	240	168
413	131	369	246	239	237	168
83	36	72	68	35	52	31
20%	26%	20%	26%	16%	22%	19%
66	26	57	48	33	45	27
16%	19%	16%	18%	15%	19%	16%
101	33	81	55	57	52	44
24%	24%	23%	21%	26%	22%	26%
101	30	92	64	57	59	43
25%	22%	25%	24%	25%	25%	25%
35	11	33	20	23	20	16
8%	8%	9%	8%	10%	8%	10%
11	1	11	2	9	4	2
3%	1%	3%	1%	4%	1%	1%
14	1	15	6	8	7	4
3%	1%	4%	2%	4%	3%	3%
250	95	210	171	124	149	103
61%	69%	58%	65%	56%	62%	61%
59	13	59	29	41	31	23
14%	10%	16%	11%	19%	13%	14%
3.06	2.72	3.14	2.82	3.28	2.95	3.05
3	3	3	3	3	3	3

Social Media Inactive
93
95
24
26%
10
11%
19
20%
21
22%
8
9%
6
7%
4
4%
53
58%
19
20%
3.14
3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	501	205	296
7 – Very strong economy	freq	8	3	4
7 – Very strong economy	prop	2%	1%	2%
6	freq	12	7	5
6	prop	2%	3%	2%
5	freq	56	31	25
5	prop	11%	13%	10%
4	freq	155	72	83
4	prop	31%	30%	32%
3	freq	143	70	73
3	prop	29%	29%	28%
2	freq	73	29	44
2	prop	15%	12%	17%
1 – Very weak economy	freq	52	27	25
1 – Very weak economy	prop	10%	11%	10%
Top3Box	freq	76	42	35
Top3Box	prop	15%	17%	13%
Low3Box	freq	268	126	142
Low3Box	prop	54%	53%	55%
	mean	4.68	4.65	4.72
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	132	84	67	113	321	190
250	153	98	59	111	331	212
4	3	1	1	0	7	4
1%	2%	1%	1%	%	2%	2%
8	3	2	3	2	7	5
3%	2%	2%	5%	2%	2%	2%
35	14	8	7	13	36	21
12%	10%	9%	11%	11%	11%	11%
92	35	29	18	36	101	54
32%	27%	34%	27%	32%	32%	28%
74	39	30	16	29	98	54
26%	29%	36%	25%	26%	30%	28%
39	23	11	13	20	40	32
14%	18%	13%	19%	18%	13%	17%
33	15	5	8	13	31	21
12%	11%	5%	12%	11%	10%	11%
46	20	10	11	15	50	30
16%	15%	12%	17%	13%	16%	16%
145	77	46	37	62	169	106
51%	58%	54%	56%	55%	53%	56%
4.66	4.77	4.62	4.76	4.81	4.63	4.72
5	5	5	5	5	5	5

South Africa

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
310	276	105	119	230	270	106
289	266	110	125	239	262	117
4	5	1	2	4	4	2
1%	2%	1%	2%	2%	1%	2%
8	4	2	7	9	4	2
3%	1%	2%	6%	4%	1%	2%
35	29	8	19	26	30	14
11%	11%	8%	16%	11%	11%	13%
102	89	33	34	68	88	24
33%	32%	31%	28%	29%	32%	22%
89	80	33	31	70	73	37
29%	29%	31%	26%	30%	27%	35%
41	41	17	14	28	45	15
13%	15%	17%	12%	12%	17%	14%
32	28	11	13	26	26	12
10%	10%	11%	11%	11%	10%	12%
46	38	11	27	39	38	18
15%	14%	11%	23%	17%	14%	17%
162	149	61	58	124	145	65
52%	54%	58%	49%	54%	54%	61%
4.66	4.7	4.82	4.52	4.65	4.72	4.76
5	5	5	4	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
394	177	323	368	124	305	131
384	184	317	385	109	301	137
5	3	5	4	1	5	2
1%	2%	1%	1%	1%	2%	1%
10	7	5	10	3	9	1
3%	4%	2%	3%	2%	3%	1%
43	25	32	39	16	41	12
11%	14%	10%	11%	13%	13%	9%
132	40	115	111	44	97	44
33%	23%	36%	30%	36%	32%	34%
106	58	85	109	31	84	42
27%	33%	26%	30%	25%	27%	32%
58	22	51	52	20	39	22
15%	12%	16%	14%	16%	13%	16%
40	23	29	43	8	30	9
10%	13%	9%	12%	6%	10%	7%
58	35	42	53	21	55	15
15%	20%	13%	14%	17%	18%	11%
204	102	166	204	59	153	72
52%	58%	51%	55%	47%	50%	55%
4.66	4.69	4.68	4.74	4.54	4.58	4.71
5	5	5	5	4	5	5

Social Media Inactive
63
63
1
1%
2
3%
4
6%
14
22%
18
28%
12
19%
13
21%
6
10%
43
68%
5.13
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	274	226
7 – Very strong economy	freq	1	1	0
7 – Very strong economy	prop	%	1%	%
6	freq	7	4	2
6	prop	1%	2%	1%
5	freq	38	21	17
5	prop	8%	8%	7%
4	freq	130	61	69
4	prop	26%	24%	28%
3	freq	175	88	87
3	prop	35%	35%	35%
2	freq	91	42	49
2	prop	18%	17%	20%
1 – Very weak economy	freq	58	35	23
1 – Very weak economy	prop	12%	14%	9%
Top3Box	freq	46	26	20
Top3Box	prop	9%	10%	8%
Low3Box	freq	324	165	159
Low3Box	prop	65%	65%	64%
	mean	4.95	4.97	4.93
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	182	127	100	172	228	298
150	207	143	90	173	237	321
1	0	0	0	0	1	0
1%	%	%	%	%	1%	%
5	0	2	1	1	5	4
3%	%	1%	1%	%	2%	1%
12	15	12	6	10	22	22
6%	8%	9%	6%	6%	10%	8%
52	43	36	18	43	69	78
27%	23%	28%	18%	25%	30%	26%
58	70	47	34	59	82	115
30%	39%	37%	35%	34%	36%	39%
40	29	21	22	38	31	49
21%	16%	17%	22%	22%	13%	17%
23	25	10	18	22	18	29
12%	14%	8%	18%	13%	8%	10%
18	15	13	7	11	28	27
9%	8%	10%	7%	6%	12%	9%
122	124	78	74	119	131	193
64%	68%	61%	75%	69%	57%	65%
4.96	5.04	4.81	5.24	5.09	4.71	4.91
5	5	5	5	5	5	5

South Korea

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
202	9	126	365	274	226	65
179	7	115	378	294	206	70
1	0	1	0	0	1	0
1%	%	1%	%	%	1%	%
2	0	3	3	4	3	2
1%	%	3%	1%	1%	1%	3%
16	1	13	24	19	19	6
8%	%	10%	7%	7%	8%	9%
52	0	35	95	70	60	13
26%	%	27%	26%	26%	27%	20%
60	5	38	131	95	80	14
30%	%	30%	36%	35%	35%	22%
41	1	23	66	47	43	18
20%	%	18%	18%	17%	19%	28%
29	1	12	45	38	20	11
14%	%	9%	12%	14%	9%	17%
20	1	18	27	24	23	8
10%	%	14%	7%	9%	10%	12%
130	8	74	243	180	144	44
64%	%	58%	66%	66%	63%	67%
5.01	5.2	4.76	5.01	5.01	4.88	5.14
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
435	99	401	378	107	160	237
430	110	390	392	93	165	232
1	0	1	0	1	1	0
%	%	%	%	1%	1%	%
5	3	4	5	1	4	2
1%	3%	1%	1%	1%	3%	1%
32	10	28	26	11	17	12
7%	10%	7%	7%	10%	11%	5%
117	21	109	96	31	42	55
27%	21%	27%	25%	29%	26%	23%
161	26	149	137	31	46	94
37%	26%	37%	36%	29%	29%	40%
72	22	68	68	20	24	52
17%	22%	17%	18%	18%	15%	22%
47	17	41	46	11	25	21
11%	18%	10%	12%	10%	15%	9%
38	13	33	32	14	23	14
9%	13%	8%	8%	13%	15%	6%
280	66	258	251	61	95	167
64%	66%	64%	66%	58%	59%	71%
4.92	5.07	4.92	4.99	4.8	4.86	5.04
5	5	5	5	5	5	5

Social Media Inactive
103
103
0
%
0
%
9
8%
33
32%
35
34%
15
14%
12
11%
9
8%
62
60%
4.89
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1000	495	505
7 – Very strong economy	freq	1	1	0
7 – Very strong economy	prop	%	%	%
6	freq	4	2	2
6	prop	1%	1%	1%
5	freq	41	20	21
5	prop	8%	8%	9%
4	freq	81	38	43
4	prop	16%	15%	17%
3	freq	151	71	80
3	prop	30%	28%	32%
2	freq	115	68	47
2	prop	23%	27%	19%
1 – Very weak economy	freq	106	52	54
1 – Very weak economy	prop	21%	21%	22%
Top3Box	freq	47	23	23
Top3Box	prop	9%	9%	9%
Low3Box	freq	372	191	182
Low3Box	prop	74%	76%	73%
	mean	5.29	5.33	5.25
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	191	135	264	146	22	240
364	364	272	562	261	36	474
1	0	0	0	1	0	0
%	%	%	%	1%	%	%
2	1	1	1	2	0	2
1%	1%	1%	%	1%	2%	1%
16	10	16	23	12	2	21
9%	5%	12%	9%	8%	11%	9%
26	34	21	41	27	4	39
15%	18%	16%	15%	18%	16%	16%
50	57	44	73	45	7	72
29%	30%	33%	28%	31%	30%	30%
45	45	24	62	33	7	60
26%	24%	18%	23%	23%	31%	25%
34	43	28	64	27	2	46
20%	22%	21%	24%	18%	9%	19%
19	11	17	25	15	3	23
11%	6%	12%	9%	10%	13%	10%
130	145	97	198	105	16	178
75%	76%	72%	75%	71%	71%	74%
5.28	5.38	5.19	5.37	5.18	5.05	5.27
5	5	5	5	5	5	5

Spain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
260	227	118	155	277	223	45
526	609	83	308	538	462	84
1	0	0	1	1	0	0
%	%	%	1%	%	%	1%
2	2	0	2	3	1	1
1%	1%	%	1%	1%	%	2%
21	19	8	14	22	20	7
8%	8%	7%	9%	8%	9%	15%
42	38	13	31	44	37	6
16%	17%	11%	20%	16%	17%	14%
80	65	45	41	86	66	13
31%	29%	38%	26%	31%	30%	28%
55	49	34	32	67	48	14
21%	22%	28%	21%	24%	22%	30%
60	53	18	34	55	51	4
23%	23%	16%	22%	20%	23%	9%
24	22	8	17	26	21	8
9%	10%	7%	11%	9%	9%	19%
194	167	97	107	207	165	31
75%	74%	82%	69%	75%	74%	68%
5.31	5.31	5.34	5.22	5.27	5.32	4.93
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	55	445	303	192	268	131
916	106	894	595	393	535	251
1	0	1	1	0	1	0
%	1%	%	%	%	%	%
3	2	2	3	1	2	1
1%	3%	1%	1%	%	1%	1%
35	5	36	26	15	24	9
8%	9%	8%	9%	8%	9%	7%
75	9	73	50	31	47	21
16%	16%	16%	16%	16%	17%	16%
139	18	133	94	55	69	49
30%	33%	30%	31%	29%	26%	37%
101	13	102	73	41	67	26
22%	24%	23%	24%	21%	25%	20%
102	8	98	56	50	58	25
22%	15%	22%	18%	26%	22%	19%
38	7	40	30	15	27	10
8%	13%	9%	10%	8%	10%	7%
342	39	333	223	146	194	100
75%	71%	75%	73%	76%	72%	76%
5.33	5.07	5.32	5.22	5.41	5.29	5.27
5	5	5	5	5	5	5

Social Media Inactive
101
214
0
%
1
1%
9
9%
13
13%
34
33%
22
21%
22
22%
10
10%
78
77%
5.31
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	256	245
7 – Very strong economy	freq	19	12	7
7 – Very strong economy	prop	4%	5%	3%
6	freq	99	46	53
6	prop	20%	18%	21%
5	freq	145	87	58
5	prop	29%	34%	24%
4	freq	144	69	76
4	prop	29%	27%	31%
3	freq	76	33	43
3	prop	15%	13%	18%
2	freq	15	6	8
2	prop	3%	2%	3%
1 – Very weak economy	freq	2	1	2
1 – Very weak economy	prop	%	%	1%
Top3Box	freq	263	145	118
Top3Box	prop	53%	57%	48%
Low3Box	freq	93	39	54
Low3Box	prop	19%	16%	22%
	mean	3.43	3.33	3.52
	median	3	3	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	153	153	124	202	107	186
165	153	183	135	198	89	178
3	7	9	1	3	13	14
2%	4%	6%	1%	2%	12%	7%
34	32	34	13	47	33	42
17%	21%	22%	10%	23%	30%	23%
59	52	34	42	62	29	45
31%	34%	22%	34%	31%	27%	24%
52	38	54	40	55	23	47
27%	25%	35%	32%	27%	22%	25%
36	20	20	26	28	10	34
19%	13%	13%	21%	14%	9%	18%
9	3	2	1	7	0	4
5%	2%	1%	%	3%	%	2%
1	1	1	1	1	0	0
%	%	1%	1%	%	%	%
96	91	76	56	112	74	101
49%	59%	50%	45%	56%	69%	54%
46	24	23	28	35	10	39
24%	16%	15%	23%	17%	9%	21%
3.59	3.3	3.34	3.67	3.39	2.87	3.32
4	3	4	4	3	3	3

Sweden

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
314	108	232	160	331	169	56
323	328	73	100	313	188	49
5	4	6	9	11	8	4
2%	3%	2%	6%	3%	5%	6%
57	11	47	42	65	34	10
18%	10%	20%	26%	20%	20%	18%
101	36	63	47	103	42	17
32%	33%	27%	29%	31%	25%	30%
97	32	77	36	90	54	17
31%	29%	33%	22%	27%	32%	31%
42	17	38	21	50	26	9
13%	16%	16%	13%	15%	16%	15%
10	6	3	6	11	4	0
3%	6%	1%	4%	3%	2%	%
2	2	0	0	2	0	0
1%	2%	%	%	1%	%	%
162	51	115	97	179	84	30
52%	47%	49%	61%	54%	50%	54%
54	26	41	27	63	30	9
17%	24%	17%	17%	19%	18%	16%
3.49	3.7	3.44	3.22	3.44	3.41	3.32
3	4	4	3	3	4	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	107	393	353	138	162	166
452	87	414	321	168	147	161
15	7	12	13	5	6	6
3%	6%	3%	4%	4%	4%	4%
89	27	73	79	20	35	34
20%	25%	18%	22%	14%	22%	20%
128	27	118	119	25	48	52
29%	26%	30%	34%	18%	30%	31%
127	30	114	86	51	45	40
29%	29%	29%	24%	37%	28%	24%
67	13	63	47	28	22	27
15%	12%	16%	13%	20%	14%	16%
14	2	12	7	7	5	7
3%	2%	3%	2%	5%	3%	4%
2	0	2	0	2	1	0
1%	%	1%	%	1%	%	%
233	61	202	212	50	89	92
52%	57%	51%	60%	36%	55%	55%
84	15	77	55	37	28	34
19%	15%	20%	16%	27%	17%	20%
3.44	3.22	3.48	3.28	3.76	3.38	3.41
3	3	3	3	4	3	3

Social Media Inactive
172
193
6
4%
30
18%
45
26%
59
34%
27
16%
3
2%
1
1%
82
48%
31
18%
3.48
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	290	210
7 – Very strong economy	freq	14	7	7
7 – Very strong economy	prop	3%	3%	3%
6	freq	47	29	18
6	prop	9%	12%	7%
5	freq	72	50	21
5	prop	14%	20%	9%
4	freq	145	74	71
4	prop	29%	29%	29%
3	freq	111	53	58
3	prop	22%	21%	24%
2	freq	72	27	45
2	prop	14%	11%	18%
1 – Very weak economy	freq	40	12	27
1 – Very weak economy	prop	8%	5%	11%
Top3Box	freq	133	87	46
Top3Box	prop	27%	34%	19%
Low3Box	freq	222	92	130
Low3Box	prop	44%	36%	53%
	mean	4.33	4.05	4.62
	median	4	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	189	69	30	134	337	279
291	160	49	19	107	374	277
7	7	0	0	2	12	13
3%	4%	%	%	2%	4%	5%
20	21	6	0	6	41	34
8%	11%	8%	%	4%	12%	12%
43	27	2	0	26	45	41
18%	15%	2%	%	20%	13%	15%
78	58	9	7	45	93	75
32%	31%	13%	%	33%	28%	27%
53	34	24	8	26	77	60
22%	18%	35%	%	19%	23%	22%
26	27	18	6	14	52	36
11%	14%	27%	%	10%	15%	13%
15	14	11	9	15	16	19
6%	7%	15%	%	11%	5%	7%
70	56	7	0	35	98	89
29%	30%	10%	%	26%	29%	32%
94	75	53	23	55	145	115
39%	40%	76%	%	41%	43%	41%
4.2	4.2	5.15	5.56	4.4	4.2	4.14
4	4	5	5	4	4	4

Turkey

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
221	299	39	162	276	224	68
223	123	71	306	307	193	60
1	10	1	3	8	6	0
%	3%	2%	2%	3%	3%	1%
13	32	2	13	26	21	11
6%	11%	5%	8%	9%	9%	16%
31	35	8	29	42	30	12
14%	12%	20%	18%	15%	13%	18%
70	80	14	51	70	75	15
31%	27%	35%	32%	25%	33%	22%
51	70	5	36	70	41	14
23%	23%	13%	22%	25%	18%	21%
36	48	5	19	39	32	7
16%	16%	13%	12%	14%	15%	11%
21	25	4	10	22	18	8
9%	8%	11%	6%	8%	8%	11%
44	77	11	45	76	57	24
20%	26%	27%	28%	27%	26%	35%
108	142	15	65	131	92	29
49%	48%	37%	40%	47%	41%	43%
4.57	4.37	4.35	4.25	4.35	4.31	4.24
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	137	363	304	192	282	178
440	169	331	348	148	307	163
14	2	12	8	6	8	6
3%	2%	3%	3%	3%	3%	3%
36	17	30	33	15	32	12
8%	12%	8%	11%	8%	11%	7%
60	23	49	53	18	51	20
14%	17%	13%	18%	9%	18%	11%
130	35	110	84	61	65	62
30%	25%	30%	28%	32%	23%	35%
97	31	80	61	47	65	42
22%	23%	22%	20%	25%	23%	24%
64	13	59	45	26	41	22
15%	9%	16%	15%	14%	15%	12%
32	17	23	20	20	20	15
7%	12%	6%	7%	10%	7%	8%
109	42	91	94	38	92	37
25%	31%	25%	31%	20%	32%	21%
193	60	162	126	93	126	79
45%	44%	45%	41%	48%	44%	44%
4.34	4.31	4.34	4.22	4.49	4.23	4.39
4	4	4	4	4	4	4

Social Media Inactive
39
30
0
1%
3
7%
1
2%
18
45%
4
10%
8
21%
5
14%
4
10%
18
45%
4.74
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	519	482
7 – Very strong economy	freq	13	8	4
7 – Very strong economy	prop	3%	3%	2%
6	freq	38	28	9
6	prop	8%	11%	4%
5	freq	118	53	65
5	prop	24%	21%	26%
4	freq	153	71	82
4	prop	31%	29%	32%
3	freq	102	46	57
3	prop	20%	18%	22%
2	freq	41	23	18
2	prop	8%	9%	7%
1 – Very weak economy	freq	35	18	17
1 – Very weak economy	prop	7%	7%	7%
Top3Box	freq	168	89	79
Top3Box	prop	34%	36%	31%
Low3Box	freq	179	87	92
Low3Box	prop	36%	35%	36%
	mean	4.12	4.05	4.19
	median	4	4	4

B6 Rate the current state of the economy in your l

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	158	159	81	183	209	293
283	336	382	153	422	369	606
8	2	3	1	3	8	11
4%	1%	2%	1%	2%	4%	4%
13	15	10	4	13	20	25
7%	9%	6%	5%	7%	10%	9%
49	33	35	14	39	59	65
27%	21%	22%	17%	21%	28%	22%
53	50	50	21	58	64	93
29%	31%	32%	26%	32%	31%	32%
39	29	34	22	38	36	59
21%	18%	21%	27%	21%	17%	20%
13	14	15	8	19	10	19
7%	9%	9%	10%	10%	5%	7%
8	15	13	11	12	11	20
4%	9%	8%	13%	7%	5%	7%
71	50	47	19	55	87	101
39%	32%	30%	23%	30%	42%	35%
59	58	62	41	69	57	99
32%	37%	39%	50%	38%	27%	34%
3.93	4.2	4.25	4.56	4.2	3.83	4.03
4	4	4	5	4	4	4

US

ocal area using a scale from 1 to 7, where 7 means a very strong economy today and

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
207	232	127	141	260	240	55
395	349	349	303	551	450	107
2	1	5	7	11	2	10
1%	1%	4%	5%	4%	1%	18%
12	12	10	15	31	7	11
6%	5%	8%	11%	12%	3%	20%
53	52	26	40	60	58	11
25%	22%	21%	28%	23%	24%	21%
60	74	36	43	71	82	11
29%	32%	28%	30%	27%	34%	20%
43	51	32	19	48	54	8
21%	22%	25%	13%	18%	23%	14%
22	21	10	10	23	18	1
10%	9%	8%	7%	9%	8%	3%
16	21	8	6	17	18	2
8%	9%	6%	5%	7%	8%	4%
67	65	41	62	102	67	32
32%	28%	32%	44%	39%	28%	59%
80	93	50	36	88	91	12
39%	40%	39%	25%	34%	38%	22%
4.24	4.33	4.11	3.77	3.96	4.29	3.19
4	4	4	4	4	4	3

1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	76	424	314	185	210	100
894	152	849	637	362	405	212
3	9	4	9	3	11	1
1%	12%	1%	3%	2%	5%	1%
27	17	20	30	7	22	7
6%	23%	5%	10%	4%	10%	7%
107	17	101	73	44	54	25
24%	23%	24%	23%	24%	26%	25%
142	15	137	97	55	51	32
32%	20%	32%	31%	30%	24%	33%
94	10	92	65	38	40	22
21%	13%	22%	21%	20%	19%	22%
40	4	38	22	19	18	9
9%	5%	9%	7%	10%	9%	9%
33	4	32	17	19	14	4
7%	5%	7%	5%	10%	7%	4%
136	44	125	113	55	87	33
31%	57%	29%	36%	30%	41%	33%
167	17	161	103	75	72	35
37%	23%	38%	33%	41%	34%	35%
4.23	3.34	4.26	3.99	4.34	3.94	4.1
4	3	4	4	4	4	4

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
191	91	110	184	115
384	213	247	312	229
1	2	4	4	3
%	2%	4%	2%	3%
9	7	7	13	11
5%	8%	6%	7%	10%
39	21	27	46	24
21%	23%	25%	25%	21%
70	28	32	53	39
37%	31%	29%	29%	34%
40	19	24	37	22
21%	21%	22%	20%	19%
14	8	10	14	8
7%	9%	9%	8%	7%
18	6	5	18	7
9%	6%	5%	10%	6%
49	30	38	62	38
26%	33%	35%	34%	33%
72	33	40	69	37
38%	36%	36%	37%	32%
4.33	4.12	4.07	4.2	4.03
4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	12500	6246	6254
	unw_base	18035	9134	8901
Much stronger	freq	583	331	252
Much stronger	prop	5%	5%	4%
Somewhat stronger	freq	2446	1284	1162
Somewhat stronger	prop	20%	21%	19%
About the same	freq	6640	3188	3452
About the same	prop	53%	51%	55%
Somewhat weaker	freq	2005	1029	976
Somewhat weaker	prop	16%	16%	16%
Much weaker	freq	825	414	411
Much weaker	prop	7%	7%	7%
Top2Box	freq	3030	1616	1414
Top2Box	prop	24%	26%	23%
Low2Box	freq	2830	1442	1387
Low2Box	prop	23%	23%	22%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5320	4003	3177	3441	4454	3407	5939
6847	6023	5165	4644	6577	5160	8858
338	177	68	185	181	146	302
6%	4%	2%	5%	4%	4%	5%
1199	778	469	622	879	764	1238
23%	19%	15%	18%	20%	22%	21%
2769	2092	1780	1782	2376	1784	3092
52%	52%	56%	52%	53%	52%	52%
713	669	623	538	734	567	966
13%	17%	20%	16%	16%	17%	16%
301	287	237	314	285	147	341
6%	7%	7%	9%	6%	4%	6%
1537	955	537	807	1060	911	1540
29%	24%	17%	23%	24%	27%	26%
1014	956	860	852	1019	713	1307
19%	24%	27%	25%	23%	21%	22%

All Demos

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6561	3670	4859	3971	6686	5814	1406
9177	4617	6334	7084	10192	7843	1974
282	163	198	222	341	242	123
4%	4%	4%	6%	5%	4%	9%
1208	568	970	908	1334	1113	378
18%	15%	20%	23%	20%	19%	27%
3549	2028	2663	1949	3423	3218	591
54%	55%	55%	49%	51%	55%	42%
1039	591	754	660	1131	874	227
16%	16%	16%	17%	17%	15%	16%
484	320	273	232	458	367	87
7%	9%	6%	6%	7%	6%	6%
1490	731	1169	1130	1675	1355	500
23%	20%	24%	28%	25%	23%	36%
1523	911	1027	891	1589	1241	314
23%	25%	21%	22%	24%	21%	22%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11094	2341	9659	8087	4186	4960	3459
16061	3424	14109	12084	5645	6939	4750
461	192	302	401	172	297	98
4%	8%	3%	5%	4%	6%	3%
2069	651	1610	1667	750	1158	551
19%	28%	17%	21%	18%	23%	16%
6049	1008	5455	4235	2290	2375	1996
55%	43%	56%	52%	55%	48%	58%
1778	355	1620	1284	683	795	602
16%	15%	17%	16%	16%	16%	17%
738	135	673	500	291	335	213
7%	6%	7%	6%	7%	7%	6%
2530	842	1912	2068	921	1455	648
23%	36%	20%	26%	22%	29%	19%
2516	491	2293	1784	974	1131	815
23%	21%	24%	22%	23%	23%	24%

Social Media Inactive
3080
4843
72
2%
348
11%
1858
60%
553
18%
250
8%
420
14%
803
26%

Stub	Stat	All Countries	Argentina	Australia
	base	12500	500	500
	unw_base	18035	500	1005
Much stronger	freq	583	37	4
Much stronger	prop	5%	7%	1%
Somewhat stronger	freq	2446	97	84
Somewhat stronger	prop	20%	19%	17%
About the same	freq	6640	207	306
About the same	prop	53%	41%	61%
Somewhat weaker	freq	2005	107	83
Somewhat weaker	prop	16%	21%	17%
Much weaker	freq	825	52	23
Much weaker	prop	7%	10%	5%
Top2Box	freq	3030	133	88
Top2Box	prop	24%	27%	18%
Low2Box	freq	2830	159	106
Low2Box	prop	23%	32%	21%

B7 Looking ahead six months from now, do you expect the economy in your local a

Belgium	Brazil	Canada	China	Egypt	France	Germany
500	500	500	500	500	500	500
501	1005	1004	1001	502	1000	1003
6	93	10	27	90	1	2
1%	19%	2%	5%	18%	%	%
25	189	85	204	186	17	69
5%	38%	17%	41%	37%	3%	14%
278	156	327	234	178	300	342
56%	31%	65%	47%	36%	60%	68%
157	33	60	25	30	131	76
31%	7%	12%	5%	6%	26%	15%
34	28	18	10	17	51	11
7%	6%	4%	2%	3%	10%	2%
31	283	95	231	275	18	71
6%	57%	19%	46%	55%	4%	14%
191	62	77	35	47	182	87
38%	12%	15%	7%	9%	36%	17%

All Countries

Area to be much stronger, somewhat stronger, about the same, somewhat weaker, or r

Great Britain	Hungary	India	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
1000	501	500	1005	1000	500	500
5	2	83	4	2	26	7
1%	%	17%	1%	%	5%	1%
84	43	240	37	56	126	81
17%	9%	48%	7%	11%	25%	16%
337	254	154	280	254	210	298
67%	51%	31%	56%	51%	42%	60%
53	144	15	86	135	75	96
11%	29%	3%	17%	27%	15%	19%
20	57	8	94	54	63	19
4%	11%	2%	19%	11%	13%	4%
90	45	323	40	58	152	88
18%	9%	65%	8%	12%	30%	18%
73	201	23	180	188	138	115
15%	40%	5%	36%	38%	28%	23%

nuch weaker than it is now?

Romania	Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden
500	500	500	500	500	500	500
505	500	500	501	500	1000	501
15	21	88	14	1	4	0
3%	4%	18%	3%	%	1%	%
113	81	167	67	45	76	72
23%	16%	33%	13%	9%	15%	14%
304	283	190	271	240	328	381
61%	57%	38%	54%	48%	66%	76%
28	83	41	116	158	59	43
6%	17%	8%	23%	32%	12%	9%
39	32	14	31	56	34	4
8%	6%	3%	6%	11%	7%	1%
129	102	256	82	46	79	72
26%	20%	51%	16%	9%	16%	14%
67	115	55	147	214	93	47
13%	23%	11%	29%	43%	19%	9%

Turkey	US
500	500
500	1001
21	19
4%	4%
90	113
18%	23%
224	306
45%	61%
126	44
25%	9%
39	18
8%	4%
111	132
22%	26%
165	62
33%	12%

All Regions

B7 Looking ahead six months from now, do you expect the economy in your lo

Stub	Stat	All Countries	North America	LATAM
	base	12500	1000	1500
	unw_base	18035	2005	2005
Much stronger	freq	583	29	156
Much stronger	prop	5%	3%	10%
Somewhat stronger	freq	2446	198	412
Somewhat stronger	prop	20%	20%	27%
About the same	freq	6640	633	573
About the same	prop	53%	63%	38%
Somewhat weaker	freq	2005	104	216
Somewhat weaker	prop	16%	10%	14%
Much weaker	freq	825	36	143
Much weaker	prop	7%	4%	10%
Top2Box	freq	3030	227	568
Top2Box	prop	24%	23%	38%
Low2Box	freq	2830	140	359
Low2Box	prop	23%	14%	24%

cal area to be much stronger, somewhat stronger, about the

Europe	APAC	G-8	BRIC	Middle East Africa
5000	3000	4000	2000	2000
7516	4506	7513	3006	2003
47	138	64	224	213
1%	5%	2%	11%	11%
616	710	542	715	510
12%	24%	14%	36%	25%
3101	1470	2428	826	863
62%	49%	61%	41%	43%
873	499	668	157	313
17%	17%	17%	8%	16%
363	182	298	78	101
7%	6%	7%	4%	5%
663	849	606	939	723
13%	28%	15%	47%	36%
1236	682	966	234	414
25%	23%	24%	12%	21%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	241	259
Much stronger	freq	37	13	24
Much stronger	prop	7%	5%	9%
Somewhat stronger	freq	97	44	53
Somewhat stronger	prop	19%	18%	21%
About the same	freq	207	107	101
About the same	prop	41%	44%	39%
Somewhat weaker	freq	107	61	47
Somewhat weaker	prop	21%	25%	18%
Much weaker	freq	52	21	31
Much weaker	prop	10%	9%	12%
Top2Box	freq	133	57	77
Top2Box	prop	27%	23%	30%
Low2Box	freq	159	81	78
Low2Box	prop	32%	33%	30%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	141	111	124	184	192	141
206	162	132	114	186	200	161
23	8	5	16	8	12	7
9%	6%	4%	13%	5%	6%	5%
49	31	17	23	36	38	20
20%	22%	15%	18%	20%	20%	14%
106	50	51	59	72	77	67
43%	36%	46%	47%	39%	40%	47%
54	29	25	16	44	48	30
22%	21%	22%	13%	24%	25%	21%
16	22	13	11	23	17	17
6%	16%	12%	9%	13%	9%	12%
72	40	22	39	45	50	27
29%	28%	20%	31%	24%	26%	19%
70	52	38	26	67	65	48
28%	36%	34%	21%	37%	34%	34%

Argentina

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
359	170	205	125	268	232	65
339	168	173	159	284	216	69
29	12	20	5	16	20	7
8%	7%	10%	4%	6%	9%	11%
77	35	38	23	55	42	10
21%	21%	19%	19%	21%	18%	15%
141	74	82	51	117	91	24
39%	44%	40%	41%	44%	39%	37%
77	35	41	32	56	52	12
22%	20%	20%	26%	21%	22%	18%
34	14	24	14	24	27	12
10%	8%	12%	11%	9%	12%	18%
106	47	59	28	71	62	17
30%	28%	29%	22%	27%	27%	26%
111	49	64	46	80	79	24
31%	29%	31%	37%	30%	34%	37%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
435	107	393	321	159	314	102
431	114	386	336	142	318	103
30	7	29	16	18	26	9
7%	7%	7%	5%	11%	8%	9%
87	22	75	66	30	60	20
20%	21%	19%	20%	19%	19%	20%
183	42	166	132	65	132	39
42%	39%	42%	41%	41%	42%	39%
95	21	86	70	34	64	24
22%	20%	22%	22%	22%	20%	23%
40	14	37	37	11	33	9
9%	13%	10%	12%	7%	10%	9%
117	30	104	82	48	86	30
27%	28%	26%	26%	30%	27%	29%
135	35	124	107	46	96	33
31%	33%	31%	33%	29%	31%	32%

Social Media Inactive
84
79
1
1%
17
20%
36
43%
20
24%
10
12%
18
22%
30
36%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1005	531	474
Much stronger	freq	4	2	2
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	84	46	38
Somewhat stronger	prop	17%	19%	15%
About the same	freq	306	142	164
About the same	prop	61%	57%	65%
Somewhat weaker	freq	83	42	40
Somewhat weaker	prop	17%	17%	16%
Much weaker	freq	23	15	8
Much weaker	prop	5%	6%	3%
Top2Box	freq	88	49	39
Top2Box	prop	18%	20%	16%
Low2Box	freq	106	57	49
Low2Box	prop	21%	23%	19%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	150	153	109	265	126	234
221	318	466	233	533	239	511
2	1	1	1	2	1	1
1%	1%	1%	1%	1%	1%	%
52	18	14	15	43	26	45
26%	12%	9%	14%	16%	21%	19%
116	89	100	65	168	73	133
59%	60%	66%	60%	63%	58%	57%
22	30	31	18	44	21	44
11%	20%	20%	17%	17%	16%	19%
5	11	7	9	8	6	11
3%	7%	5%	9%	3%	5%	5%
54	20	15	16	45	27	46
27%	13%	10%	15%	17%	21%	20%
28	41	37	27	52	27	55
14%	27%	24%	25%	20%	21%	23%

Australia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
266	152	145	203	289	211	52
494	310	324	371	620	385	116
3	3	0	1	2	2	2
1%	2%	%	%	1%	1%	3%
39	21	18	45	50	35	11
15%	14%	12%	22%	17%	16%	21%
173	102	95	109	165	141	27
65%	67%	66%	53%	57%	66%	52%
39	21	22	40	54	29	9
14%	14%	15%	20%	19%	14%	17%
13	4	11	9	18	5	4
5%	3%	7%	4%	6%	3%	7%
42	24	18	46	51	37	12
16%	16%	12%	23%	18%	17%	24%
51	25	32	49	72	34	12
19%	17%	22%	24%	25%	16%	24%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
448	92	408	305	188	204	134
889	184	821	591	399	369	257
2	2	2	1	3	2	1
1%	2%	1%	%	2%	1%	1%
73	25	59	62	22	48	23
16%	27%	15%	20%	12%	23%	18%
279	45	261	178	123	105	83
62%	49%	64%	58%	66%	52%	62%
74	16	67	55	28	38	22
16%	17%	16%	18%	15%	18%	16%
20	5	18	10	12	12	5
4%	5%	4%	3%	7%	6%	4%
76	27	62	63	25	49	24
17%	29%	15%	20%	13%	24%	18%
94	20	85	65	40	49	26
21%	22%	21%	21%	21%	24%	20%

Social Media Inactive
163
379
2
1%
13
8%
118
72%
24
14%
7
4%
14
9%
30
19%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	234	267
Much stronger	freq	6	3	3
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	25	10	14
Somewhat stronger	prop	5%	4%	6%
About the same	freq	278	136	142
About the same	prop	56%	54%	57%
Somewhat weaker	freq	157	84	73
Somewhat weaker	prop	31%	33%	29%
Much weaker	freq	34	18	16
Much weaker	prop	7%	7%	6%
Top2Box	freq	31	13	18
Top2Box	prop	6%	5%	7%
Low2Box	freq	191	102	89
Low2Box	prop	38%	41%	36%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	148	166	122	155	104	184
168	155	178	110	163	119	190
2	1	3	2	1	0	3
1%	1%	2%	2%	1%	%	1%
10	9	5	3	5	13	8
6%	6%	3%	3%	3%	12%	4%
115	77	86	69	81	69	95
62%	52%	52%	56%	52%	66%	52%
48	48	60	35	57	22	67
26%	33%	36%	29%	37%	21%	36%
10	14	10	13	11	1	11
5%	9%	6%	10%	7%	1%	6%
12	10	9	6	6	13	11
7%	7%	5%	5%	4%	12%	6%
58	62	71	48	68	23	78
31%	42%	43%	39%	44%	22%	42%

Belgium

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	146	194	161	306	194	33
311	73	259	169	313	188	38
4	3	2	1	5	1	1
1%	2%	1%	1%	2%	1%	2%
17	0	13	11	16	9	5
5%	%	7%	7%	5%	5%	14%
183	62	110	106	167	111	18
58%	42%	57%	66%	55%	57%	56%
90	66	55	36	95	62	8
28%	45%	28%	22%	31%	32%	23%
23	15	13	6	23	11	2
7%	10%	7%	4%	7%	6%	5%
20	3	15	13	21	10	5
6%	2%	8%	8%	7%	5%	17%
113	81	68	42	118	73	9
36%	55%	35%	26%	39%	38%	28%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	50	450	302	189	111	164
463	59	442	318	174	122	172
6	2	4	2	5	2	3
1%	5%	1%	1%	2%	2%	2%
20	5	19	18	6	4	13
4%	10%	4%	6%	3%	3%	8%
260	28	250	172	102	71	83
56%	57%	56%	57%	54%	64%	51%
149	11	146	89	63	27	57
32%	21%	33%	30%	33%	25%	35%
32	3	31	21	13	7	7
7%	7%	7%	7%	7%	6%	5%
25	8	23	19	11	6	16
5%	15%	5%	6%	6%	6%	10%
182	14	177	110	76	34	65
39%	28%	39%	37%	40%	31%	39%

Social Media Inactive
225
207
1
1%
7
3%
124
55%
72
32%
20
9%
8
4%
92
41%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1005	546	459
Much stronger	freq	93	43	50
Much stronger	prop	19%	19%	19%
Somewhat stronger	freq	189	82	107
Somewhat stronger	prop	38%	35%	40%
About the same	freq	156	70	86
About the same	prop	31%	30%	32%
Somewhat weaker	freq	33	21	12
Somewhat weaker	prop	7%	9%	4%
Much weaker	freq	28	16	13
Much weaker	prop	6%	7%	5%
Top2Box	freq	283	125	158
Top2Box	prop	57%	54%	59%
Low2Box	freq	62	37	25
Low2Box	prop	12%	16%	9%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	136	79	112	313	75	181
501	289	215	162	618	225	391
60	24	9	19	64	10	32
21%	18%	12%	17%	20%	14%	17%
104	52	34	41	120	29	74
36%	38%	43%	36%	38%	39%	41%
87	42	27	37	96	23	53
31%	31%	34%	33%	31%	30%	29%
22	6	5	5	20	8	13
8%	5%	7%	4%	6%	11%	7%
13	11	4	11	13	5	9
5%	8%	5%	9%	4%	6%	5%
163	76	43	60	184	39	106
57%	56%	54%	53%	59%	52%	58%
35	18	9	16	33	13	22
12%	13%	12%	14%	11%	17%	12%

Brazil

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
319	157	262	81	234	266	75
614	139	524	342	505	500	169
62	32	50	11	48	45	20
19%	20%	19%	14%	21%	17%	26%
115	50	106	32	87	102	27
36%	32%	41%	40%	37%	38%	36%
103	49	81	26	66	89	19
32%	31%	31%	32%	28%	34%	25%
20	11	15	7	18	16	7
6%	7%	6%	9%	8%	6%	9%
19	15	10	4	14	14	3
6%	10%	4%	5%	6%	5%	4%
177	82	157	44	136	147	47
56%	52%	60%	54%	58%	55%	62%
39	26	25	11	32	30	10
12%	16%	10%	14%	14%	11%	13%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
425	108	392	298	183	316	111
836	252	753	647	326	682	215
73	28	66	60	32	59	24
17%	26%	17%	20%	18%	19%	21%
162	42	148	114	67	122	44
38%	39%	38%	38%	37%	39%	39%
137	25	131	87	60	97	32
32%	23%	33%	29%	33%	31%	29%
26	9	24	20	12	23	7
6%	9%	6%	7%	7%	7%	7%
26	4	24	17	11	15	5
6%	4%	6%	6%	6%	5%	4%
236	69	213	173	100	181	67
56%	64%	54%	58%	55%	57%	60%
52	13	48	37	23	38	12
12%	12%	12%	12%	13%	12%	11%

Social Media Inactive
73
108
11
15%
24
32%
27
37%
2
3%
9
12%
34
47%
11
15%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1004	481	523
Much stronger	freq	10	7	3
Much stronger	prop	2%	3%	1%
Somewhat stronger	freq	85	46	39
Somewhat stronger	prop	17%	19%	15%
About the same	freq	327	147	181
About the same	prop	65%	61%	70%
Somewhat weaker	freq	60	34	26
Somewhat weaker	prop	12%	14%	10%
Much weaker	freq	18	8	9
Much weaker	prop	4%	3%	4%
Top2Box	freq	95	53	42
Top2Box	prop	19%	22%	16%
Low2Box	freq	77	42	35
Low2Box	prop	15%	17%	14%

B7 Looking ahead six months from now, do you expect

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	144	185	97	160	173	237
278	338	388	152	299	423	510
6	3	2	3	2	3	3
3%	2%	1%	3%	1%	2%	1%
43	23	18	19	32	23	40
25%	16%	10%	19%	20%	13%	17%
106	94	127	61	102	114	151
62%	65%	69%	63%	64%	66%	64%
11	18	31	7	19	29	36
7%	12%	17%	7%	12%	17%	15%
5	6	7	7	6	4	7
3%	4%	4%	8%	4%	2%	3%
49	26	20	21	33	26	42
29%	18%	11%	22%	21%	15%	18%
16	24	38	14	25	33	43
9%	17%	20%	15%	15%	19%	18%

Canada

ect the economy in your local area to be much stronger, somewhat stronger, about the

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
263	227	196	77	264	236	48
494	193	454	357	566	438	112
7	6	2	2	6	4	2
3%	3%	1%	3%	2%	2%	5%
45	41	30	15	49	36	14
17%	18%	15%	19%	18%	15%	29%
176	149	131	47	167	160	25
67%	66%	67%	62%	63%	68%	54%
24	21	28	11	33	27	5
9%	9%	14%	14%	12%	11%	10%
11	10	6	2	9	8	1
4%	4%	3%	3%	4%	4%	2%
53	47	31	17	55	41	16
20%	21%	16%	22%	21%	17%	34%
34	31	33	13	42	35	6
13%	14%	17%	17%	16%	15%	12%

the same, somewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	69	431	295	195	183	155
892	160	844	665	315	397	309
8	2	8	5	5	4	4
2%	3%	2%	2%	2%	2%	3%
71	18	67	48	36	39	27
16%	26%	16%	16%	19%	22%	17%
302	39	288	200	120	107	100
67%	57%	67%	68%	62%	59%	65%
55	8	51	36	23	22	21
12%	12%	12%	12%	12%	12%	14%
17	1	17	7	10	10	3
4%	2%	4%	2%	5%	5%	2%
79	20	75	53	41	44	31
17%	29%	17%	18%	21%	24%	20%
72	9	68	43	34	32	24
16%	14%	16%	15%	17%	17%	15%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
162	120	32	67	192	36	53
298	258	79	153	349	70	95
2	2	.	5	3	.	0
1%	2%	.	7%	1%	.	%
19	12	3	10	42	7	10
11%	10%	10%	15%	22%	20%	20%
120	88	22	42	128	22	25
74%	73%	69%	62%	67%	62%	48%
17	13	6	6	16	4	15
10%	11%	18%	10%	8%	10%	29%
5	5	1	4	3	3	2
3%	4%	2%	6%	2%	8%	3%
21	14	3	15	45	7	11
13%	12%	10%	22%	23%	20%	20%
22	18	7	10	19	6	17
13%	15%	21%	16%	10%	18%	32%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1001	496	505
Much stronger	freq	27	17	10
Much stronger	prop	5%	7%	4%
Somewhat stronger	freq	204	102	102
Somewhat stronger	prop	41%	40%	42%
About the same	freq	234	114	119
About the same	prop	47%	45%	49%
Somewhat weaker	freq	25	14	11
Somewhat weaker	prop	5%	6%	4%
Much weaker	freq	10	7	3
Much weaker	prop	2%	3%	1%
Top2Box	freq	231	119	112
Top2Box	prop	46%	47%	46%
Low2Box	freq	35	21	14
Low2Box	prop	7%	8%	6%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	191	100	35	175	290	349
525	376	100	42	243	716	682
21	5	1	2	9	16	13
10%	3%	1%	5%	5%	6%	4%
86	76	42	9	65	129	150
41%	40%	42%	27%	37%	45%	43%
87	97	50	18	83	134	161
41%	51%	50%	51%	47%	46%	46%
13	8	3	5	11	9	17
6%	4%	3%	14%	6%	3%	5%
2	4	4	1	7	2	7
1%	2%	4%	3%	4%	1%	2%
107	82	42	11	75	145	163
51%	43%	42%	32%	43%	50%	47%
15	12	8	6	18	11	24
7%	6%	8%	17%	10%	4%	7%

China

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
151	0	417	83	315	185	36
319	0	294	707	647	354	87
14	0	21	7	17	10	4
9%	%	5%	8%	5%	5%	10%
54	0	167	37	129	75	18
36%	%	40%	45%	41%	40%	50%
73	0	199	35	146	88	10
48%	%	48%	42%	46%	47%	28%
8	0	21	4	14	11	4
5%	%	5%	5%	4%	6%	12%
3	0	9	1	9	1	0
2%	%	2%	1%	3%	1%	%
68	0	187	44	146	85	22
45%	%	45%	53%	46%	46%	60%
10	0	30	5	23	12	4
7%	%	7%	6%	7%	7%	12%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
464	114	386	431	67	.	0
914	331	670	878	119	.	0
23	14	13	22	5	.	0
5%	12%	3%	5%	7%	.	%
186	65	139	180	24	.	0
40%	57%	36%	42%	36%	.	%
224	27	207	200	33	.	0
48%	24%	54%	47%	50%	.	%
21	8	17	21	4	.	0
4%	7%	4%	5%	5%	.	%
10	1	9	7	2	.	0
2%	%	2%	2%	3%	.	%
209	78	153	202	29	.	0
45%	69%	40%	47%	42%	.	%
30	8	27	28	5	.	0
7%	7%	7%	6%	8%	.	%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	502	354	148
Much stronger	freq	90	59	30
Much stronger	prop	18%	23%	12%
Somewhat stronger	freq	186	90	96
Somewhat stronger	prop	37%	35%	39%
About the same	freq	178	88	90
About the same	prop	36%	35%	37%
Somewhat weaker	freq	30	12	18
Somewhat weaker	prop	6%	5%	7%
Much weaker	freq	17	5	12
Much weaker	prop	3%	2%	5%
Top2Box	freq	275	149	126
Top2Box	prop	55%	59%	51%
Low2Box	freq	47	17	30
Low2Box	prop	9%	7%	12%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	133	81	64	10	202	330
252	198	52	79	13	201	405
43	32	15	17	4	22	66
15%	24%	18%	26%	%	11%	20%
90	59	37	37	1	86	126
32%	44%	46%	57%	%	43%	38%
116	35	27	11	2	77	115
41%	26%	34%	17%	%	38%	35%
22	6	2	0	2	15	16
8%	5%	2%	%	%	7%	5%
15	2	0	0	0	2	6
5%	1%	%	%	%	1%	2%
133	91	52	53	6	108	192
47%	68%	64%	83%	%	53%	58%
37	8	2	0	2	17	23
13%	6%	2%	%	%	8%	7%

Egypt

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
170	87	233	180	222	278	4
97	67	222	213	310	192	9
23	9	27	53	74	15	0
14%	11%	12%	29%	33%	6%	%
60	32	84	69	75	110	2
35%	37%	36%	39%	34%	40%	%
63	44	97	37	65	113	1
37%	51%	42%	20%	29%	41%	%
14	1	19	9	6	24	0
8%	1%	8%	5%	3%	9%	%
11	0	5	11	2	15	0
6%	%	2%	6%	1%	5%	%
83	42	111	123	149	126	2
49%	48%	48%	68%	67%	45%	%
24	1	25	21	8	39	0
14%	1%	11%	12%	3%	14%	%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
496	0	0	264	236	.	0
493	0	0	357	145	.	0
89	0	0	64	26	.	0
18%	%	%	24%	11%	.	%
184	0	0	94	91	.	0
37%	%	%	36%	39%	.	%
177	0	0	84	94	.	0
36%	%	%	32%	40%	.	%
30	0	0	13	17	.	0
6%	%	%	5%	7%	.	%
16	0	0	9	8	.	0
3%	%	%	3%	3%	.	%
273	0	0	158	117	.	0
55%	%	%	60%	50%	.	%
46	0	0	22	24	.	0
9%	%	%	8%	10%	.	%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	496	504
Much stronger	freq	1	0	1
Much stronger	prop	%	%	%
Somewhat stronger	freq	17	11	6
Somewhat stronger	prop	3%	4%	2%
About the same	freq	300	149	151
About the same	prop	60%	60%	60%
Somewhat weaker	freq	131	59	72
Somewhat weaker	prop	26%	24%	28%
Much weaker	freq	51	27	24
Much weaker	prop	10%	11%	9%
Top2Box	freq	18	11	6
Top2Box	prop	4%	5%	3%
Low2Box	freq	182	87	96
Low2Box	prop	36%	35%	38%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	155	161	79	243	95	186
318	334	348	157	477	196	388
1	0	0	0	1	0	0
%	%	%	%	%	%	%
10	3	4	2	8	4	6
5%	2%	2%	2%	3%	4%	3%
119	92	89	44	148	57	110
65%	59%	55%	55%	61%	60%	59%
39	45	47	20	64	27	50
21%	29%	29%	26%	26%	28%	27%
16	14	21	13	22	7	20
9%	9%	13%	17%	9%	8%	11%
10	3	4	2	8	4	6
6%	2%	2%	2%	3%	4%	3%
55	59	68	34	87	34	71
30%	38%	42%	43%	36%	36%	38%

France

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
314	133	219	147	305	195	21
612	361	290	349	621	379	43
1	0	1	0	1	0	0
%	%	%	%	%	%	%
11	3	8	6	13	3	4
4%	2%	4%	4%	4%	2%	18%
190	77	127	96	181	119	8
61%	58%	58%	65%	59%	61%	39%
81	34	61	36	76	55	6
26%	26%	28%	24%	25%	28%	28%
31	18	23	9	34	17	3
10%	14%	11%	6%	11%	9%	16%
12	3	9	6	14	4	4
4%	2%	4%	4%	5%	2%	18%
111	53	84	45	110	72	9
36%	40%	38%	31%	36%	37%	43%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
479	45	455	335	164	111	156
957	93	907	664	332	222	308
1	1	0	1	0	1	0
%	2%	%	%	%	1%	%
13	4	12	12	5	8	4
3%	9%	3%	3%	3%	7%	3%
292	25	275	200	98	66	98
61%	55%	61%	60%	60%	59%	63%
125	12	119	85	45	26	39
26%	26%	26%	25%	28%	23%	25%
48	4	48	36	15	11	14
10%	8%	10%	11%	9%	10%	9%
14	5	13	13	5	9	4
3%	11%	3%	4%	3%	8%	3%
173	15	167	122	60	37	53
36%	34%	37%	36%	37%	33%	34%

Social Media Inactive
233
470
0
%
5
2%
136
58%
66
29%
26
11%
5
2%
92
40%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1003	498	505
Much stronger	freq	2	1	1
Much stronger	prop	%	%	%
Somewhat stronger	freq	69	40	29
Somewhat stronger	prop	14%	16%	12%
About the same	freq	342	169	173
About the same	prop	68%	67%	70%
Somewhat weaker	freq	76	39	37
Somewhat weaker	prop	15%	15%	15%
Much weaker	freq	11	4	7
Much weaker	prop	2%	2%	3%
Top2Box	freq	71	41	30
Top2Box	prop	14%	16%	12%
Low2Box	freq	87	44	44
Low2Box	prop	17%	17%	18%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	168	162	140	117	147	174
292	356	355	280	239	294	365
0	0	1	0	0	1	0
%	%	1%	%	%	1%	%
27	23	19	15	14	28	29
16%	14%	12%	11%	12%	19%	17%
117	112	112	91	84	97	117
69%	67%	69%	65%	72%	66%	67%
23	28	25	28	16	19	25
14%	17%	15%	20%	13%	13%	14%
3	3	5	6	2	1	3
2%	2%	3%	4%	2%	1%	2%
27	24	20	16	15	29	29
16%	14%	12%	11%	13%	20%	17%
26	31	30	34	18	21	28
15%	19%	19%	24%	15%	14%	16%

Germany

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	87	287	127	353	147	40
638	177	611	215	706	297	79
2	0	1	0	2	0	0
1%	1%	%	%	1%	%	1%
40	8	39	22	51	18	8
12%	9%	14%	17%	14%	12%	21%
225	61	194	86	236	105	26
69%	71%	68%	68%	67%	72%	65%
51	13	46	17	56	20	5
16%	15%	16%	14%	16%	13%	12%
8	4	6	1	7	4	0
3%	4%	2%	1%	2%	3%	1%
42	9	40	22	53	18	9
13%	10%	14%	17%	15%	12%	22%
60	17	52	18	64	23	5
18%	19%	18%	14%	18%	16%	13%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	92	408	348	142	99	175
924	184	819	702	280	193	348
1	0	1	2	0	1	0
%	1%	%	1%	%	1%	%
61	16	53	51	17	18	25
13%	18%	13%	15%	12%	18%	14%
316	61	281	235	99	60	118
69%	66%	69%	67%	70%	60%	68%
71	12	64	54	21	18	28
15%	13%	16%	16%	15%	18%	16%
11	2	9	6	5	2	3
2%	3%	2%	2%	3%	2%	2%
62	17	54	53	17	19	25
14%	18%	13%	15%	12%	19%	14%
82	14	73	60	26	21	32
18%	16%	18%	17%	18%	21%	18%

Social Media Inactive
226
462
1
%
26
12%
164
73%
29
13%
5
2%
27
12%
35
15%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1000	504	496
Much stronger	freq	5	5	0
Much stronger	prop	1%	2%	%
Somewhat stronger	freq	84	39	45
Somewhat stronger	prop	17%	16%	18%
About the same	freq	337	161	176
About the same	prop	67%	65%	70%
Somewhat weaker	freq	53	32	21
Somewhat weaker	prop	11%	13%	8%
Much weaker	freq	20	12	8
Much weaker	prop	4%	5%	3%
Top2Box	freq	90	45	45
Top2Box	prop	18%	18%	18%
Low2Box	freq	73	44	30
Low2Box	prop	15%	17%	12%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	139	165	79	249	126	193
342	288	370	160	498	249	400
3	2	0	0	3	3	3
2%	1%	%	%	1%	2%	1%
43	25	17	10	33	36	33
22%	18%	10%	12%	13%	29%	17%
131	89	117	53	177	75	129
67%	64%	71%	67%	71%	60%	67%
13	17	23	12	26	10	24
7%	12%	14%	16%	11%	8%	12%
6	7	8	4	10	2	5
3%	5%	5%	5%	4%	2%	2%
46	26	17	10	35	39	36
24%	19%	10%	12%	14%	31%	18%
19	23	31	16	36	12	28
10%	17%	19%	21%	15%	9%	15%

Great Britain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
307	133	103	265	310	190	47
600	268	202	530	632	368	97
3	2	1	2	4	1	0
1%	2%	1%	1%	1%	1%	1%
52	13	21	51	54	31	12
17%	10%	20%	19%	17%	16%	24%
208	95	69	173	199	138	27
68%	72%	67%	65%	64%	73%	58%
30	14	9	30	39	14	7
10%	11%	9%	11%	13%	8%	14%
15	8	3	9	15	5	1
5%	6%	3%	3%	5%	3%	3%
54	15	22	53	58	32	12
18%	11%	21%	20%	19%	17%	25%
45	22	12	39	54	19	8
15%	17%	12%	15%	17%	10%	17%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
453	72	428	341	159	186	134
903	147	853	678	322	365	266
5	1	4	5	1	3	1
1%	1%	1%	1%	%	2%	%
73	19	65	59	26	44	20
16%	26%	15%	17%	16%	24%	15%
310	41	296	225	112	102	101
68%	56%	69%	66%	70%	55%	75%
46	9	44	38	15	30	9
10%	12%	10%	11%	9%	16%	6%
19	2	18	15	5	7	5
4%	3%	4%	4%	3%	4%	4%
78	20	70	63	26	47	20
17%	28%	16%	19%	17%	25%	15%
65	11	62	53	20	37	13
14%	16%	14%	15%	13%	20%	10%

Social Media Inactive
180
369
2
1%
21
12%
135
75%
15
8%
8
4%
22
12%
23
13%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	501	278	223
Much stronger	freq	2	2	0
Much stronger	prop	%	1%	%
Somewhat stronger	freq	43	22	21
Somewhat stronger	prop	9%	9%	8%
About the same	freq	254	134	120
About the same	prop	51%	54%	47%
Somewhat weaker	freq	144	65	80
Somewhat weaker	prop	29%	26%	31%
Much weaker	freq	57	24	33
Much weaker	prop	11%	10%	13%
Top2Box	freq	45	24	21
Top2Box	prop	9%	10%	8%
Low2Box	freq	201	89	112
Low2Box	prop	40%	36%	44%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	166	152	164	247	19	186
205	165	131	165	246	21	184
0	1	1	0	1	1	1
%	1%	1%	%	1%	4%	1%
21	12	10	14	22	2	17
11%	7%	6%	8%	9%	13%	9%
94	86	74	85	125	8	105
52%	52%	49%	52%	51%	45%	56%
46	51	47	41	76	6	48
25%	31%	31%	25%	31%	34%	26%
21	16	20	24	22	1	15
12%	9%	13%	15%	9%	4%	8%
21	14	11	14	23	3	19
11%	8%	7%	8%	9%	17%	10%
67	67	67	65	99	7	63
37%	40%	44%	40%	40%	38%	34%

Hungary

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
314	107	294	99	274	226	48
317	147	226	128	278	223	48
1	1	0	1	1	1	1
%	1%	%	1%	%	%	2%
26	10	21	12	21	22	5
8%	9%	7%	12%	8%	10%	11%
149	55	154	45	127	127	21
48%	51%	52%	46%	46%	56%	43%
96	30	82	32	87	58	17
31%	28%	28%	32%	32%	26%	36%
42	12	37	8	39	18	4
13%	11%	12%	8%	14%	8%	8%
26	10	21	13	22	22	6
8%	10%	7%	13%	8%	10%	13%
138	42	119	40	125	76	21
44%	39%	41%	41%	46%	34%	44%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	55	445	298	189	181	237
453	56	445	305	184	185	232
1	1	1	2	0	1	1
%	1%	%	1%	%	%	%
37	5	38	26	15	21	15
8%	9%	9%	9%	8%	12%	6%
233	24	230	150	101	82	130
52%	44%	52%	50%	54%	45%	55%
127	18	126	81	57	56	65
28%	33%	28%	27%	30%	31%	28%
53	7	50	39	15	22	25
12%	12%	11%	13%	8%	12%	11%
39	6	39	28	15	22	16
9%	10%	9%	9%	8%	12%	7%
180	25	176	120	72	78	91
40%	45%	40%	40%	38%	43%	38%

Social Media Inactive
82
84
1
1%
6
8%
42
51%
23
28%
10
12%
7
8%
33
40%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	257	243
	unw_base	500	232	268
Much stronger	freq	83	48	35
Much stronger	prop	17%	19%	14%
Somewhat stronger	freq	240	119	121
Somewhat stronger	prop	48%	47%	50%
About the same	freq	154	77	76
About the same	prop	31%	30%	31%
Somewhat weaker	freq	15	7	8
Somewhat weaker	prop	3%	3%	3%
Much weaker	freq	8	5	3
Much weaker	prop	2%	2%	1%
Top2Box	freq	323	167	156
Top2Box	prop	65%	65%	64%
Low2Box	freq	23	12	11
Low2Box	prop	5%	5%	5%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	153	80	168	198	135	299
231	174	95	156	201	143	338
51	23	10	29	28	26	52
19%	15%	12%	17%	14%	19%	17%
124	86	31	70	103	68	150
46%	56%	38%	42%	52%	50%	50%
79	39	36	58	59	38	88
30%	26%	45%	34%	30%	28%	29%
9	3	2	7	4	4	8
4%	2%	3%	4%	2%	3%	3%
4	2	2	4	4	0	2
2%	1%	2%	2%	2%	%	1%
174	109	40	99	131	93	202
65%	71%	50%	59%	66%	69%	68%
14	5	4	11	8	4	10
5%	3%	5%	7%	4%	3%	3%

India

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
201	0	58	442	265	235	128
162	0	49	451	269	231	128
31	0	3	79	53	29	30
15%	%	6%	18%	20%	12%	24%
90	0	27	213	132	108	60
45%	%	47%	48%	50%	46%	46%
66	0	25	129	66	88	34
33%	%	43%	29%	25%	38%	27%
8	0	0	15	8	7	3
4%	%	%	3%	3%	3%	3%
6	0	2	6	5	2	1
3%	%	3%	1%	2%	1%	1%
121	0	31	292	186	137	90
60%	%	53%	66%	70%	58%	70%
13	0	2	21	13	10	4
7%	%	3%	5%	5%	4%	3%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
372	268	232	415	81	396	76
372	273	227	422	73	388	82
53	52	30	77	6	71	8
14%	20%	13%	19%	7%	18%	11%
181	136	104	202	35	196	37
49%	51%	45%	49%	43%	49%	48%
120	68	86	115	38	112	29
32%	25%	37%	28%	47%	28%	38%
12	9	7	15	0	14	0
3%	3%	3%	4%	%	4%	%
7	4	4	5	2	3	2
2%	1%	2%	1%	3%	1%	3%
233	189	134	279	41	267	45
63%	70%	58%	67%	50%	67%	59%
19	12	11	21	2	17	2
5%	5%	5%	5%	3%	4%	3%

Social Media Inactive
27
30
3
13%
8
29%
13
46%
1
3%
3
9%
11
41%
3
13%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1005	511	494
Much stronger	freq	4	1	3
Much stronger	prop	1%	%	1%
Somewhat stronger	freq	37	21	16
Somewhat stronger	prop	7%	8%	6%
About the same	freq	280	138	142
About the same	prop	56%	56%	56%
Somewhat weaker	freq	86	46	40
Somewhat weaker	prop	17%	19%	16%
Much weaker	freq	94	42	52
Much weaker	prop	19%	17%	20%
Top2Box	freq	40	21	19
Top2Box	prop	8%	9%	8%
Low2Box	freq	180	88	91
Low2Box	prop	36%	36%	36%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	181	158	128	192	94	231
312	374	319	241	392	197	462
1	1	1	2	1	1	2
1%	1%	%	1%	%	1%	1%
14	11	12	9	14	8	17
9%	6%	8%	7%	7%	8%	7%
94	98	88	57	114	57	128
58%	54%	56%	44%	59%	61%	55%
24	30	31	23	32	17	37
15%	17%	20%	18%	17%	19%	16%
28	40	26	38	30	11	48
17%	22%	16%	30%	16%	11%	21%
15	13	13	10	15	8	18
9%	7%	8%	8%	8%	9%	8%
52	71	57	62	63	28	85
32%	39%	36%	48%	33%	30%	37%

Italy

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
269	213	214	73	249	251	49
543	335	529	141	519	486	103
2	1	1	1	2	2	0
1%	1%	1%	1%	1%	1%	1%
20	10	22	4	18	19	4
7%	5%	10%	6%	7%	8%	8%
152	117	118	44	139	140	28
56%	55%	55%	60%	56%	56%	56%
49	32	39	14	44	42	10
18%	15%	18%	19%	18%	17%	21%
46	51	33	10	46	48	7
17%	24%	15%	13%	18%	19%	14%
22	12	23	5	20	20	4
8%	5%	11%	8%	8%	8%	9%
95	84	72	24	90	90	17
35%	39%	34%	32%	36%	36%	35%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
451	74	426	273	219	256	118
902	161	844	582	409	522	235
3	0	4	3	0	2	0
1%	%	1%	1%	%	1%	%
33	8	29	25	11	20	6
7%	11%	7%	9%	5%	8%	5%
252	43	237	154	121	142	74
56%	57%	56%	56%	55%	55%	63%
75	15	70	49	37	49	18
17%	21%	17%	18%	17%	19%	15%
87	8	86	43	49	43	20
19%	11%	20%	16%	23%	17%	17%
36	8	32	28	12	22	6
8%	11%	8%	10%	5%	9%	5%
163	24	156	92	87	92	38
36%	32%	37%	34%	40%	36%	32%

Social Media Inactive
126
248
1
1%
11
9%
64
51%
19
15%
31
24%
12
9%
50
40%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	517	483
Much stronger	freq	2	1	1
Much stronger	prop	%	%	%
Somewhat stronger	freq	56	33	22
Somewhat stronger	prop	11%	13%	9%
About the same	freq	254	124	130
About the same	prop	51%	49%	52%
Somewhat weaker	freq	135	64	70
Somewhat weaker	prop	27%	26%	28%
Much weaker	freq	54	28	25
Much weaker	prop	11%	11%	10%
Top2Box	freq	58	35	23
Top2Box	prop	12%	14%	9%
Low2Box	freq	188	93	96
Low2Box	prop	38%	37%	39%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	177	155	333	145	23	227
387	288	325	615	325	60	476
1	0	1	1	1	0	0
1%	%	1%	%	1%	%	%
21	17	17	32	19	5	26
13%	10%	11%	10%	13%	21%	11%
89	88	77	164	78	12	113
53%	50%	49%	49%	54%	51%	50%
41	51	42	88	41	5	64
24%	29%	27%	27%	28%	24%	28%
16	20	18	47	6	1	24
9%	11%	12%	14%	4%	4%	10%
23	18	18	33	20	5	26
13%	10%	11%	10%	14%	21%	11%
57	71	61	135	47	6	88
34%	40%	39%	41%	33%	28%	39%

Japan

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
273	267	101	132	234	266	23
524	322	192	486	498	502	58
2	1	1	1	2	1	0
1%	%	1%	%	1%	%	2%
30	24	10	22	27	28	7
11%	9%	10%	16%	12%	11%	31%
140	142	53	59	118	135	8
51%	53%	52%	45%	51%	51%	34%
71	69	29	36	62	73	6
26%	26%	29%	28%	26%	27%	26%
30	32	8	14	25	29	2
11%	12%	8%	11%	11%	11%	7%
32	24	11	22	29	29	8
12%	9%	11%	17%	12%	11%	32%
101	101	37	50	87	102	8
37%	38%	37%	38%	37%	38%	33%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	41	459	311	170	53	106
942	92	908	654	317	110	229
2	1	1	2	1	0	1
%	2%	%	1%	%	1%	%
48	11	45	36	17	14	15
10%	26%	10%	12%	10%	26%	14%
246	12	242	161	84	21	51
52%	29%	53%	52%	49%	40%	48%
129	15	120	82	50	14	29
27%	37%	26%	26%	30%	27%	27%
52	2	52	31	19	3	10
11%	5%	11%	10%	11%	6%	10%
50	12	46	38	18	14	16
11%	28%	10%	12%	10%	27%	15%
181	17	171	113	69	17	39
38%	42%	37%	36%	41%	33%	37%

Social Media Inactive
341
661
1
%
27
8%
181
53%
91
27%
40
12%
28
8%
132
39%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	204	296
Much stronger	freq	26	12	14
Much stronger	prop	5%	5%	5%
Somewhat stronger	freq	126	73	53
Somewhat stronger	prop	25%	31%	20%
About the same	freq	210	90	120
About the same	prop	42%	38%	46%
Somewhat weaker	freq	75	34	41
Somewhat weaker	prop	15%	14%	16%
Much weaker	freq	63	30	33
Much weaker	prop	13%	13%	13%
Top2Box	freq	152	86	66
Top2Box	prop	30%	36%	26%
Low2Box	freq	138	64	74
Low2Box	prop	28%	27%	28%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	151	89	354	131	14	206
267	147	86	326	152	22	196
17	7	2	20	6	0	12
6%	5%	3%	6%	5%	%	6%
71	35	20	78	45	3	49
27%	23%	22%	22%	34%	22%	24%
108	73	28	166	37	7	83
42%	48%	31%	47%	28%	46%	40%
35	23	17	48	24	3	37
13%	15%	19%	14%	18%	24%	18%
29	12	22	42	20	1	25
11%	8%	24%	12%	15%	8%	12%
87	42	22	98	51	3	62
34%	28%	25%	28%	39%	22%	30%
64	35	39	90	44	5	62
25%	23%	43%	25%	33%	32%	30%

Mexico

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
294	220	161	119	270	230	110
304	137	152	211	265	235	106
14	16	8	1	12	14	9
5%	7%	5%	1%	4%	6%	8%
77	50	47	29	81	45	32
26%	23%	29%	24%	30%	20%	29%
127	104	60	46	100	110	43
43%	47%	37%	39%	37%	48%	39%
38	20	30	25	42	33	19
13%	9%	18%	21%	16%	14%	17%
39	30	16	17	35	28	8
13%	14%	10%	14%	13%	12%	7%
91	66	56	30	93	59	41
31%	30%	35%	26%	34%	26%	37%
76	50	46	42	77	61	26
26%	23%	28%	36%	29%	27%	24%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
390	132	368	345	139	311	127
394	136	364	348	134	332	120
17	9	17	21	5	19	4
4%	7%	5%	6%	4%	6%	3%
94	39	87	93	32	80	30
24%	30%	24%	27%	23%	26%	23%
167	49	160	148	56	118	65
43%	37%	44%	43%	40%	38%	51%
56	23	52	47	25	55	12
14%	18%	14%	14%	18%	18%	9%
56	11	52	36	21	39	17
14%	8%	14%	10%	15%	13%	13%
111	48	104	114	37	99	33
29%	37%	28%	33%	26%	32%	26%
112	34	104	83	46	94	29
29%	26%	28%	24%	33%	30%	23%

Social Media Inactive
62
48
4
6%
17
27%
26
43%
8
13%
7
12%
20
33%
15
24%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	500	249	251
Much stronger	freq	7	3	4
Much stronger	prop	1%	1%	2%
Somewhat stronger	freq	81	40	41
Somewhat stronger	prop	16%	16%	16%
About the same	freq	298	141	157
About the same	prop	60%	57%	62%
Somewhat weaker	freq	96	55	40
Somewhat weaker	prop	19%	22%	16%
Much weaker	freq	19	9	9
Much weaker	prop	4%	4%	4%
Top2Box	freq	88	43	45
Top2Box	prop	18%	17%	18%
Low2Box	freq	115	65	50
Low2Box	prop	23%	26%	20%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	147	151	288	117	12	259
171	153	176	292	119	13	278
2	3	2	4	1	0	3
1%	2%	1%	1%	1%	%	1%
34	23	24	39	26	3	35
17%	16%	16%	14%	22%	%	14%
128	91	79	171	70	7	156
63%	62%	52%	59%	60%	%	60%
34	27	35	66	17	2	54
17%	18%	23%	23%	14%	%	21%
5	3	11	9	4	1	11
2%	2%	7%	3%	3%	%	4%
35	26	26	43	27	3	38
17%	18%	17%	15%	23%	%	15%
38	30	46	75	21	3	64
19%	20%	31%	26%	18%	%	25%

Poland

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
241	75	311	115	236	264	53
222	39	367	94	247	253	54
4	0	4	2	2	5	1
2%	%	1%	2%	1%	2%	3%
46	14	42	25	41	40	13
19%	19%	14%	22%	17%	15%	24%
141	46	197	55	139	159	28
59%	61%	63%	48%	59%	60%	54%
42	14	57	25	44	52	10
17%	18%	18%	22%	18%	20%	19%
8	1	11	7	11	8	0
3%	2%	3%	6%	5%	3%	%
50	14	47	27	42	45	14
21%	19%	15%	24%	18%	17%	27%
50	15	67	32	55	60	10
21%	20%	22%	28%	23%	23%	19%

[weaker than it is now?](#)

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	85	415	307	181	224	170
446	86	414	318	171	223	169
5	1	5	6	1	6	1
1%	2%	1%	2%	1%	3%	1%
68	16	65	49	32	36	35
15%	19%	16%	16%	18%	16%	21%
269	52	246	188	101	126	102
60%	62%	59%	61%	56%	56%	60%
86	14	82	54	38	44	28
19%	17%	20%	18%	21%	20%	16%
19	1	18	10	9	13	4
4%	1%	4%	3%	5%	6%	3%
73	17	71	55	33	42	36
16%	20%	17%	18%	18%	19%	21%
105	15	99	64	47	57	32
23%	18%	24%	21%	26%	25%	19%

Social Media Inactive
105
108
0
%
10
9%
70
67%
24
23%
1
1%
10
9%
25
24%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	250	250
	unw_base	505	262	243
Much stronger	freq	15	11	4
Much stronger	prop	3%	4%	2%
Somewhat stronger	freq	113	53	61
Somewhat stronger	prop	23%	21%	24%
About the same	freq	304	148	157
About the same	prop	61%	59%	63%
Somewhat weaker	freq	28	18	10
Somewhat weaker	prop	6%	7%	4%
Much weaker	freq	39	20	19
Much weaker	prop	8%	8%	7%
Top2Box	freq	129	64	65
Top2Box	prop	26%	26%	26%
Low2Box	freq	67	38	28
Low2Box	prop	13%	15%	11%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
188	187	125	134	252	91	263
217	174	114	108	271	106	265
9	2	4	11	4	1	7
5%	1%	3%	8%	2%	1%	2%
44	42	28	34	56	19	50
23%	22%	22%	25%	22%	21%	19%
109	121	74	74	150	62	180
58%	65%	59%	56%	60%	68%	68%
6	10	12	7	17	3	18
3%	5%	10%	5%	7%	3%	7%
20	12	7	8	24	6	9
11%	6%	5%	6%	10%	7%	4%
53	44	32	44	60	20	56
28%	24%	26%	33%	24%	22%	21%
26	22	19	15	42	9	27
14%	12%	15%	11%	17%	10%	10%

Romania

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
237	135	295	71	148	352	45
240	21	341	143	179	326	42
9	5	10	0	5	10	1
4%	4%	3%	%	4%	3%	3%
64	24	74	15	31	82	8
27%	18%	25%	22%	21%	23%	18%
124	80	179	46	86	218	25
53%	59%	61%	65%	58%	62%	56%
10	0	23	5	10	17	3
4%	%	8%	7%	7%	5%	6%
30	27	8	4	15	24	7
13%	20%	3%	6%	10%	7%	17%
73	29	85	16	37	92	10
31%	21%	29%	22%	25%	26%	22%
40	27	31	9	26	41	10
17%	20%	11%	13%	17%	12%	22%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	81	419	277	209	246	172
463	83	422	324	169	261	172
14	3	12	5	9	6	2
3%	4%	3%	2%	4%	2%	1%
105	17	96	61	52	66	40
23%	21%	23%	22%	25%	27%	23%
279	48	257	182	117	157	103
61%	59%	61%	66%	56%	64%	60%
25	4	24	17	11	13	11
6%	5%	6%	6%	5%	5%	7%
32	8	31	12	20	5	17
7%	10%	7%	4%	10%	2%	10%
119	21	108	67	61	71	41
26%	26%	26%	24%	29%	29%	24%
57	12	54	29	31	18	28
13%	15%	13%	10%	15%	7%	16%

Social Media Inactive
82
72
8
9%
8
10%
45
55%
4
5%
17
21%
16
19%
21
26%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	500	236	264
Much stronger	freq	21	14	7
Much stronger	prop	4%	6%	3%
Somewhat stronger	freq	81	45	36
Somewhat stronger	prop	16%	19%	14%
About the same	freq	283	118	165
About the same	prop	57%	49%	63%
Somewhat weaker	freq	83	44	40
Somewhat weaker	prop	17%	18%	15%
Much weaker	freq	32	18	14
Much weaker	prop	6%	7%	5%
Top2Box	freq	102	59	43
Top2Box	prop	20%	25%	17%
Low2Box	freq	115	62	53
Low2Box	prop	23%	26%	20%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	164	129	30	212	208	268
169	193	138	19	197	240	279
11	9	0	6	2	13	7
5%	6%	%	%	1%	6%	3%
22	39	21	5	41	31	48
11%	24%	16%	%	19%	15%	18%
128	81	73	17	113	114	144
62%	50%	56%	%	53%	55%	54%
32	23	28	0	45	35	50
15%	14%	22%	%	21%	17%	19%
13	11	7	1	12	15	18
6%	7%	5%	%	5%	7%	7%
33	48	21	11	43	44	55
16%	29%	16%	%	20%	21%	21%
45	35	35	1	56	50	69
22%	21%	27%	%	27%	24%	26%

Russia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
232	84	290	126	259	241	44
221	49	202	249	285	215	42
14	7	11	3	10	11	4
6%	8%	4%	2%	4%	5%	8%
33	11	48	22	44	37	11
14%	13%	17%	18%	17%	15%	25%
139	55	169	59	139	144	18
60%	65%	58%	47%	54%	60%	41%
33	7	47	29	47	36	9
14%	9%	16%	23%	18%	15%	20%
13	5	14	12	19	12	3
6%	6%	5%	10%	7%	5%	6%
47	18	59	25	54	48	15
20%	21%	20%	20%	21%	20%	33%
46	12	61	41	66	49	11
20%	14%	21%	33%	26%	20%	26%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	66	434	336	157	142	211
458	74	426	371	122	153	209
18	7	14	18	3	11	4
4%	11%	3%	5%	2%	8%	2%
70	16	66	54	26	27	31
15%	24%	15%	16%	16%	19%	15%
265	26	257	178	101	71	125
58%	40%	59%	53%	64%	50%	59%
75	10	73	59	24	27	35
16%	16%	17%	18%	15%	19%	16%
29	6	25	28	3	6	16
6%	10%	6%	8%	2%	4%	7%
88	23	80	72	29	39	35
19%	34%	18%	21%	19%	27%	17%
104	17	98	87	27	33	50
23%	26%	23%	26%	17%	23%	24%

Social Media Inactive
147
138
6
4%
23
15%
87
59%
22
15%
10
7%
28
19%
32
22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	291	209
	unw_base	500	225	275
Much stronger	freq	88	58	30
Much stronger	prop	18%	20%	14%
Somewhat stronger	freq	167	90	78
Somewhat stronger	prop	33%	31%	37%
About the same	freq	190	107	83
About the same	prop	38%	37%	40%
Somewhat weaker	freq	41	27	14
Somewhat weaker	prop	8%	9%	7%
Much weaker	freq	14	9	4
Much weaker	prop	3%	3%	2%
Top2Box	freq	256	148	108
Top2Box	prop	51%	51%	51%
Low2Box	freq	55	36	18
Low2Box	prop	11%	13%	9%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	169	47	216	139	59	305
282	168	50	215	133	60	309
48	34	6	43	21	8	54
17%	20%	13%	20%	15%	13%	18%
104	50	13	69	49	22	97
36%	30%	28%	32%	35%	38%	32%
109	60	21	84	53	18	116
38%	36%	44%	39%	38%	30%	38%
14	19	7	14	11	10	31
5%	12%	15%	6%	8%	17%	10%
9	4	0	5	5	2	6
3%	3%	%	3%	3%	3%	2%
152	85	19	113	70	30	152
53%	50%	41%	52%	51%	51%	50%
24	24	7	19	16	11	37
8%	14%	15%	9%	11%	19%	12%

Saudi Arabia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
195	127	128	245	237	263	89
191	129	122	249	206	294	87
34	31	25	32	46	42	21
17%	24%	20%	13%	20%	16%	23%
70	44	37	86	74	94	33
36%	34%	29%	35%	31%	36%	37%
74	44	54	92	90	100	28
38%	35%	42%	38%	38%	38%	31%
10	6	6	29	23	18	3
5%	5%	5%	12%	10%	7%	3%
8	2	6	6	5	9	5
4%	2%	5%	2%	2%	3%	5%
104	74	63	119	120	136	54
53%	58%	49%	48%	51%	52%	61%
17	8	12	34	28	27	8
9%	7%	9%	14%	12%	10%	8%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
411	139	361	263	222	240	168
413	131	369	246	239	237	168
67	34	54	51	32	42	25
16%	24%	15%	19%	14%	18%	15%
134	51	117	82	83	86	54
33%	37%	32%	31%	37%	36%	32%
162	44	146	98	87	81	71
40%	31%	41%	37%	39%	34%	42%
38	6	35	24	15	21	14
9%	4%	10%	9%	7%	9%	9%
9	5	9	9	5	9	3
2%	3%	3%	3%	2%	4%	2%
202	85	171	132	115	128	80
49%	61%	47%	50%	52%	54%	47%
47	11	44	33	20	30	17
11%	8%	12%	13%	9%	12%	10%

Social Media Inactive
93
95
20
22%
27
29%
38
41%
5
6%
2
2%
47
51%
8
8%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	501	205	296
Much stronger	freq	14	8	7
Much stronger	prop	3%	3%	3%
Somewhat stronger	freq	67	37	30
Somewhat stronger	prop	13%	15%	12%
About the same	freq	271	130	141
About the same	prop	54%	54%	54%
Somewhat weaker	freq	116	45	71
Somewhat weaker	prop	23%	19%	27%
Much weaker	freq	31	20	11
Much weaker	prop	6%	8%	4%
Top2Box	freq	82	45	37
Top2Box	prop	16%	19%	14%
Low2Box	freq	147	65	82
Low2Box	prop	29%	27%	32%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	132	84	67	113	321	190
250	153	98	59	111	331	212
11	2	1	3	5	6	3
4%	2%	1%	4%	5%	2%	2%
41	18	8	12	10	46	22
15%	14%	10%	18%	8%	14%	12%
155	72	45	35	68	168	105
55%	54%	53%	52%	60%	52%	55%
60	32	25	11	24	81	48
21%	24%	29%	17%	22%	25%	26%
16	9	6	6	5	19	12
6%	7%	7%	9%	5%	6%	6%
52	20	9	15	15	52	25
18%	15%	11%	22%	13%	16%	13%
76	40	31	17	30	100	60
27%	31%	36%	26%	27%	31%	32%

South Africa

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
310	276	105	119	230	270	106
289	266	110	125	239	262	117
11	11	3	1	6	8	3
4%	4%	3%	1%	3%	3%	3%
45	38	15	15	30	37	19
15%	14%	14%	12%	13%	14%	18%
166	150	49	72	120	151	56
54%	54%	47%	60%	52%	56%	52%
68	60	33	23	57	60	25
22%	22%	31%	20%	25%	22%	24%
19	17	5	9	18	13	4
6%	6%	5%	7%	8%	5%	4%
57	49	18	16	36	46	21
18%	18%	17%	13%	16%	17%	20%
87	77	38	32	74	73	29
28%	28%	37%	27%	32%	27%	27%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
394	177	323	368	124	305	131
384	184	317	385	109	301	137
12	6	9	11	3	12	1
3%	3%	3%	3%	3%	4%	1%
49	32	35	47	19	44	20
12%	18%	11%	13%	15%	15%	15%
215	86	185	195	72	165	78
55%	49%	57%	53%	58%	54%	60%
91	39	77	89	26	62	31
23%	22%	24%	24%	21%	20%	24%
27	14	17	26	4	21	1
7%	8%	5%	7%	3%	7%	1%
60	38	44	58	23	57	21
15%	21%	14%	16%	18%	19%	16%
118	53	94	115	30	83	32
30%	30%	29%	31%	24%	27%	24%

Social Media Inactive
63
63
1
1%
3
5%
27
43%
23
36%
9
14%
4
6%
32
51%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	274	226
Much stronger	freq	1	0	1
Much stronger	prop	%	%	%
Somewhat stronger	freq	45	23	22
Somewhat stronger	prop	9%	9%	9%
About the same	freq	240	104	135
About the same	prop	48%	41%	55%
Somewhat weaker	freq	158	94	64
Somewhat weaker	prop	32%	37%	26%
Much weaker	freq	56	32	24
Much weaker	prop	11%	13%	10%
Top2Box	freq	46	23	23
Top2Box	prop	9%	9%	9%
Low2Box	freq	214	126	88
Low2Box	prop	43%	50%	36%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	182	127	100	172	228	298
150	207	143	90	173	237	321
0	1	0	0	1	0	1
%	1%	%	%	1%	%	%
22	14	9	10	10	25	24
12%	8%	7%	10%	6%	11%	8%
87	88	64	43	84	112	144
46%	48%	51%	43%	49%	49%	48%
54	59	45	27	55	75	101
28%	32%	35%	27%	32%	33%	34%
28	20	9	19	21	16	28
15%	11%	7%	19%	12%	7%	9%
22	15	9	10	11	25	25
12%	8%	7%	10%	6%	11%	8%
82	79	53	46	77	91	128
43%	43%	42%	46%	45%	40%	43%

South Korea

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
202	9	126	365	274	226	65
179	7	115	378	294	206	70
0	0	0	1	1	0	1
%	%	%	%	%	%	1%
21	0	15	30	28	17	8
10%	%	12%	8%	10%	8%	13%
95	3	63	173	120	119	27
47%	%	50%	47%	44%	53%	42%
57	4	33	121	92	66	20
28%	%	26%	33%	34%	29%	32%
29	1	15	40	32	24	8
14%	%	12%	11%	12%	11%	13%
21	0	15	31	29	17	9
10%	%	12%	8%	10%	8%	14%
86	5	48	161	125	90	29
42%	%	38%	44%	46%	40%	44%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
435	99	401	378	107	160	237
430	110	390	392	93	165	232
0	1	0	1	0	.	0
%	1%	%	%	%	.	%
37	13	32	31	13	28	12
8%	13%	8%	8%	12%	18%	5%
213	41	199	182	50	59	127
49%	41%	50%	48%	47%	37%	53%
138	32	126	121	32	48	78
32%	32%	32%	32%	30%	30%	33%
48	13	44	43	12	25	20
11%	13%	11%	11%	12%	15%	9%
37	14	32	32	13	28	12
8%	14%	8%	9%	12%	18%	5%
186	44	170	164	44	73	98
43%	45%	42%	43%	41%	45%	42%

Social Media Inactive
103
103
1
1%
5
5%
54
52%
32
31%
11
11%
6
6%
43
42%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1000	495	505
Much stronger	freq	4	2	1
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	76	31	45
Somewhat stronger	prop	15%	12%	18%
About the same	freq	328	176	152
About the same	prop	66%	70%	61%
Somewhat weaker	freq	59	29	30
Somewhat weaker	prop	12%	12%	12%
Much weaker	freq	34	14	20
Much weaker	prop	7%	6%	8%
Top2Box	freq	79	33	46
Top2Box	prop	16%	13%	19%
Low2Box	freq	93	43	50
Low2Box	prop	19%	17%	20%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	191	135	264	146	22	240
364	364	272	562	261	36	474
2	1	1	2	1	0	2
1%	%	1%	1%	1%	%	1%
30	26	20	38	25	3	38
17%	13%	15%	15%	17%	14%	16%
116	126	86	170	95	13	158
67%	66%	63%	64%	65%	61%	66%
18	24	18	31	18	4	27
10%	12%	13%	12%	12%	19%	11%
9	14	11	22	7	1	16
5%	7%	8%	8%	5%	6%	7%
31	26	21	41	27	3	40
18%	14%	16%	15%	18%	14%	16%
27	38	29	53	25	6	43
15%	20%	21%	20%	17%	25%	18%

Spain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
260	227	118	155	277	223	45
526	609	83	308	538	462	84
2	2	0	2	2	1	1
1%	1%	%	1%	1%	1%	2%
38	33	18	24	39	36	9
15%	15%	16%	16%	14%	16%	20%
169	146	84	97	182	146	28
65%	64%	71%	63%	66%	65%	61%
33	29	13	17	36	24	5
13%	13%	11%	11%	13%	11%	11%
18	17	2	14	18	16	3
7%	7%	2%	9%	6%	7%	6%
40	35	18	26	41	38	10
15%	15%	16%	17%	15%	17%	22%
51	46	16	32	54	40	8
19%	20%	13%	20%	19%	18%	17%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	55	445	303	192	268	131
916	106	894	595	393	535	251
3	1	2	3	1	2	1
1%	3%	1%	1%	1%	1%	%
67	11	65	47	28	40	21
15%	19%	15%	15%	15%	15%	16%
300	34	294	204	121	171	88
66%	62%	66%	67%	63%	64%	67%
54	5	54	32	27	33	14
12%	9%	12%	10%	14%	12%	11%
31	4	30	19	14	22	8
7%	7%	7%	6%	7%	8%	6%
69	12	67	49	29	42	21
15%	22%	15%	16%	15%	16%	16%
85	9	84	50	42	55	22
19%	16%	19%	17%	22%	21%	16%

Social Media Inactive
101
214
1
1%
15
15%
68
68%
13
12%
4
4%
16
16%
17
16%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	256	245
Much stronger	freq	0	0	0
Much stronger	prop	%	%	%
Somewhat stronger	freq	72	41	30
Somewhat stronger	prop	14%	16%	12%
About the same	freq	381	186	195
About the same	prop	76%	74%	79%
Somewhat weaker	freq	43	23	20
Somewhat weaker	prop	9%	9%	8%
Much weaker	freq	4	2	1
Much weaker	prop	1%	1%	1%
Top2Box	freq	72	41	31
Top2Box	prop	14%	16%	12%
Low2Box	freq	47	25	22
Low2Box	prop	9%	10%	9%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	153	153	124	202	107	186
165	153	183	135	198	89	178
0	0	0	0	0	0	0
%	%	%	%	%	%	%
34	21	17	17	34	12	25
17%	14%	11%	14%	17%	11%	14%
142	119	120	94	146	90	146
73%	78%	78%	76%	72%	84%	78%
17	13	14	12	20	6	15
9%	8%	9%	10%	10%	5%	8%
2	0	2	2	2	0	0
1%	%	1%	1%	1%	%	%
34	21	17	17	35	12	25
17%	14%	11%	14%	17%	11%	14%
18	13	16	14	22	6	15
9%	8%	10%	11%	11%	5%	8%

Sweden

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
314	108	232	160	331	169	56
323	328	73	100	313	188	49
0	0	0	0	0	0	0
%	%	%	%	%	%	%
46	8	36	27	50	21	18
15%	7%	16%	17%	15%	13%	32%
235	90	177	113	245	136	28
75%	83%	76%	71%	74%	81%	50%
28	9	18	16	32	11	9
9%	9%	8%	10%	10%	6%	15%
3	1	0	3	4	0	1
1%	1%	%	2%	1%	%	2%
47	8	36	27	50	22	18
15%	7%	16%	17%	15%	13%	33%
32	10	18	19	36	11	10
10%	9%	8%	12%	11%	6%	18%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	107	393	353	138	162	166
452	87	414	321	168	147	161
0	0	0	0	0	0	0
%	%	%	%	%	%	%
53	22	50	63	8	33	22
12%	20%	13%	18%	6%	20%	13%
353	69	312	263	110	112	130
80%	65%	79%	74%	80%	69%	78%
35	15	29	23	20	16	11
8%	14%	7%	7%	14%	10%	7%
2	1	2	3	0	0	3
1%	1%	1%	1%	%	%	2%
54	22	50	63	8	33	22
12%	20%	13%	18%	6%	21%	13%
37	16	31	27	20	17	14
8%	15%	8%	8%	14%	10%	9%

Social Media Inactive
172
193
0
%
17
10%
139
81%
15
9%
1
%
17
10%
16
9%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	290	210
Much stronger	freq	21	10	12
Much stronger	prop	4%	4%	5%
Somewhat stronger	freq	90	76	14
Somewhat stronger	prop	18%	30%	6%
About the same	freq	224	98	127
About the same	prop	45%	39%	51%
Somewhat weaker	freq	126	52	74
Somewhat weaker	prop	25%	21%	30%
Much weaker	freq	39	18	21
Much weaker	prop	8%	7%	9%
Top2Box	freq	111	85	25
Top2Box	prop	22%	34%	10%
Low2Box	freq	165	70	95
Low2Box	prop	33%	28%	39%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	189	69	30	134	337	279
291	160	49	19	107	374	277
14	7	0	0	4	16	18
6%	4%	%	%	3%	5%	6%
57	30	2	6	34	50	43
24%	16%	3%	%	26%	15%	15%
118	81	25	8	54	161	117
49%	43%	36%	%	41%	48%	42%
46	51	30	8	27	91	81
19%	27%	43%	%	20%	27%	29%
7	20	12	7	14	18	19
3%	10%	17%	%	10%	5%	7%
71	37	2	6	39	66	61
29%	20%	3%	%	29%	20%	22%
53	70	41	15	41	109	100
22%	37%	60%	%	30%	32%	36%

Turkey

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
221	299	39	162	276	224	68
223	123	71	306	307	193	60
3	13	2	7	9	13	3
1%	4%	4%	4%	3%	6%	5%
46	55	6	29	62	27	19
21%	18%	14%	18%	22%	12%	28%
107	132	18	74	105	119	17
48%	44%	47%	46%	38%	53%	25%
45	75	11	39	76	50	20
20%	25%	29%	24%	27%	22%	29%
20	24	2	13	25	14	9
9%	8%	6%	8%	9%	6%	13%
50	68	7	35	71	40	22
22%	23%	19%	22%	26%	18%	33%
65	99	14	52	101	65	28
29%	33%	35%	32%	36%	29%	42%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	137	363	304	192	282	178
440	169	331	348	148	307	163
18	8	13	13	8	12	7
4%	6%	4%	4%	4%	4%	4%
71	26	63	66	23	63	19
16%	19%	17%	22%	12%	22%	11%
207	52	173	121	101	107	100
48%	38%	48%	40%	53%	38%	56%
106	38	89	80	43	79	39
25%	27%	24%	26%	23%	28%	22%
30	14	25	24	16	22	12
7%	10%	7%	8%	8%	8%	7%
89	34	77	79	32	74	26
20%	25%	21%	26%	17%	26%	15%
137	51	114	104	59	101	51
32%	37%	31%	34%	31%	36%	29%

Social Media Inactive
39
30
3
7%
7
19%
16
42%
8
21%
5
12%
10
25%
13
33%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	519	482
Much stronger	freq	19	10	9
Much stronger	prop	4%	4%	4%
Somewhat stronger	freq	113	69	44
Somewhat stronger	prop	23%	28%	17%
About the same	freq	306	135	171
About the same	prop	61%	54%	68%
Somewhat weaker	freq	44	26	18
Somewhat weaker	prop	9%	11%	7%
Much weaker	freq	18	8	10
Much weaker	prop	4%	3%	4%
Top2Box	freq	132	79	53
Top2Box	prop	26%	32%	21%
Low2Box	freq	62	34	28
Low2Box	prop	12%	14%	11%

B7 Looking ahead six months from now, do you expect the econo

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	158	159	81	183	209	293
283	336	382	153	422	369	606
10	7	2	3	7	9	12
6%	4%	1%	3%	4%	4%	4%
49	33	30	16	34	56	66
27%	21%	19%	20%	19%	27%	23%
111	91	104	50	116	122	178
61%	58%	65%	62%	64%	58%	61%
10	17	17	8	19	15	25
6%	11%	11%	10%	10%	7%	8%
2	10	6	4	6	8	12
1%	6%	4%	6%	3%	4%	4%
59	40	32	19	42	65	78
32%	25%	20%	23%	23%	31%	27%
12	26	23	12	24	22	36
7%	17%	15%	15%	13%	11%	12%

US

omy in your local area to be much stronger, somewhat stronger, about the same, som

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
207	232	127	141	260	240	55
395	349	349	303	551	450	107
7	7	4	8	14	5	9
3%	3%	3%	5%	5%	2%	17%
47	45	25	42	77	36	22
23%	20%	20%	30%	29%	15%	40%
128	148	79	79	138	168	17
62%	64%	62%	56%	53%	70%	32%
20	19	15	10	25	19	6
9%	8%	12%	7%	10%	8%	11%
6	12	4	3	6	12	0
3%	5%	3%	2%	2%	5%	1%
54	53	30	50	91	41	31
26%	23%	23%	35%	35%	17%	57%
26	31	19	13	32	31	6
13%	13%	15%	9%	12%	13%	11%

ewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	76	424	314	185	210	100
894	152	849	637	362	405	212
10	9	10	12	7	14	1
2%	12%	2%	4%	4%	7%	1%
91	32	80	81	31	62	18
20%	42%	19%	26%	17%	29%	18%
288	28	278	183	123	111	68
65%	36%	66%	58%	66%	53%	69%
38	6	38	30	15	17	9
9%	8%	9%	9%	8%	8%	9%
18	1	17	8	10	6	2
4%	2%	4%	3%	5%	3%	2%
101	41	90	93	38	76	19
23%	54%	21%	30%	20%	36%	20%
56	7	55	38	24	23	12
13%	10%	13%	12%	13%	11%	12%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
191	91	110	184	115
384	213	247	312	229
3	3	3	7	6
2%	3%	3%	4%	5%
33	21	21	41	30
17%	23%	19%	22%	26%
127	58	70	111	67
66%	64%	64%	60%	58%
18	7	12	16	9
9%	7%	11%	9%	8%
10	3	4	9	3
5%	3%	3%	5%	3%
36	24	24	48	36
19%	26%	22%	26%	31%
28	10	16	25	12
15%	10%	14%	14%	10%