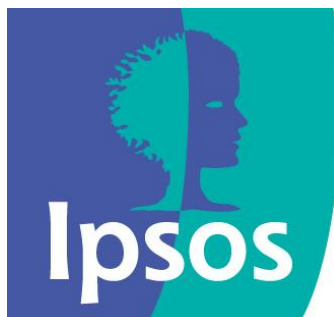


# Connecting PR Firms to Ipsos Research

*Philip Elwood Appointed Senior Vice President, Ipsos Public Affairs in Washington, D.C.*

Public Release Date: Tuesday, February 25, 2015, 6:00 AM EST



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## Connecting PR Firms to Ipsos Research

*Philip Elwood Appointed Senior Vice President, Ipsos Public Affairs in Washington, D.C.*

**Washington, D.C.** – Public relations professionals now have a better way to connect with strategic insights, thanks to a recent hire by Ipsos Public Affairs. Philip Elwood has been appointed to the position of Senior Vice President, with a focus on guiding clients in the public relations sector. He will report to Clifford Young, President of Ipsos Public Affairs in the U.S.

In this newly created position, Elwood will play a key role in building partnerships with PR firms, think tanks, and trade associations. He is also responsible for increasing Ipsos' media exposure and raising brand awareness in Washington and throughout the U.S.

"Adding Philip to the Public Affairs team will help us meet the demanding needs that public relations professionals face. As a seasoned executive with over 15 years in the industry, he brings expertise that is truly top notch," says Clifford Young, announcing the appointment.

Elwood joins Ipsos from Levick, where he was a Vice President for three years. While there, he provided high level strategic council to corporate, government, and crisis clients. Before that, he served as a Vice President at Brown Lloyd James and Deputy Communications Director for LawMedia Group. He began his career at the United States Senate.

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“Whether for business development purposes, to devise and implement campaigns, or for crisis management, firms in the PR sector rely on data-driven insights,” adds Elwood. “And it’s through long-term, strategic partnerships that we will be able to better deliver this. I’m excited about the opportunities ahead.”

Philip Elwood holds a Master of Science in Social and Public Communications from the London School of Economics, and a Bachelor of Arts in Political Science from Georgetown University.

He is based in Ipsos’ Washington, D.C. office.

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