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How many CD's do you keep in your car?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Use CD Player In The Car (unwtd)	494	217	277	119	186	189	210	284	100	99	178	117
Base: Use CD Player In The Car (wtd)	486	235	251	141	173	172	198	288	88	92	198	108
0	38	15	23	13	10	15	11	27	6	8	10	13
	8%	6%	9%	9%	6%	9%	6%	9%	7%	9%	5%	12%
									*	*		J
1	31	16	15	13	12	6	11	21	7	5	9	10
	6%	7%	6%	9%	7%	4%	5%	7%	8%	6%	5%	9%
									*	*		
2	33	18	15	10	13	10	10	23	5	5	17	6
	7%	7%	6%	7%	7%	6%	5%	8%	6%	5%	9%	6%
									*	*		
3	36	18	18	13	13	11	15	22	8	10	14	4
	7%	8%	7%	9%	7%	6%	7%	7%	9%	11%	7%	4%
									*	K*		
4	25	15	10	8	6	12	11	14	6	1	12	6
	5%	6%	4%	5%	3%	7%	6%	5%	6%	1%	6%	5%
									*	*		
5	69	37	32	24	24	21	27	42	18	10	30	11
	14%	16%	13%	17%	14%	12%	14%	15%	20%	10%	15%	10%
									K*	*		
6	47	17	30	5	19	24	19	28	11	12	13	11
	10%	7%	12%	4%	11%	14%	10%	10%	13%	13%	6%	10%
					C	C			*	*		
7	8	3	5	3	3	2	2	6	1	1	2	4
	2%	1%	2%	2%	2%	1%	1%	2%	1%	1%	1%	4%
									*	*		
8	16	10	6	2	9	5	7	9	1	3	7	5
	3%	4%	2%	2%	5%	3%	3%	3%	1%	4%	3%	5%
									*	*		
9	3	1	1	1	1	-	-	3	1	-	-	1
	1%	1%	1%	1%	1%	-	-	1%	2%	-	-	1%
									*	*		
10	63	29	34	11	26	26	28	35	10	11	29	13
	13%	12%	14%	8%	15%	15%	14%	12%	11%	12%	14%	12%
									*	*		
11	2	2	-	2	-	-	-	2	-	-	2	-
	1%	1%	-	2%	-	-	-	1%	-	-	1%	-
									*	*		
12	16	12	5	3	2	11	5	11	2	3	7	5
	3%	5%	2%	2%	1%	6%	3%	4%	2%	3%	3%	5%
						D			*	*		
14	2	2	-	-	-	2	1	1	-	1	1	-
	*	1%	-	-	-	1%	*	*	-	1%	*	-

									*	*		
15	17	5	12	8	4	6	8	9	2	5	8	2
	4%	2%	5%	6%	2%	3%	4%	3%	3%	6%	4%	1%
									*	*		
16	1	-	1	1	-	-	-	1	-	-	-	1
	*	-	*	1%	-	-	-	*	-	-	-	1%
									*	*		
20	23	11	12	4	10	9	15	8	3	4	13	2
	5%	5%	5%	3%	6%	5%	8%	3%	3%	5%	7%	2%
							G		*	*		
21	1	1	-	-	-	1	1	-	-	-	1	-
	*	*	-	-	-	1%	*	-	-	-	*	-
									*	*		
24	1	1	-	-	-	1	-	1	-	-	-	1
	*	*	-	-	-	1%	-	*	-	-	-	1%
									*	*		
25	10	3	7	3	4	3	3	7	1	3	4	2
	2%	1%	3%	2%	2%	2%	2%	2%	1%	3%	2%	2%
									*	*		
30	14	5	9	4	7	3	9	5	1	4	6	4
	3%	2%	4%	3%	4%	2%	5%	2%	1%	4%	3%	3%
									*	*		
35	1	-	1	1	-	-	1	-	-	-	1	-
	*	-	*	1%	-	-	1%	-	-	-	1%	-
									*	*		
40	8	3	5	3	2	3	4	4	1	2	3	1
	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	1%
									*	*		
50	12	6	6	3	7	2	6	6	3	2	4	4
	2%	3%	2%	2%	4%	1%	3%	2%	3%	2%	2%	3%
									*	*		
60	2	2	-	2	-	-	2	-	-	-	2	-
	*	1%	-	1%	-	-	1%	-	-	-	1%	-
									*	*		
65	1	1	-	-	1	-	-	1	1	-	-	-
	*	1%	-	-	1%	-	-	*	2%	-	-	-
									*	*		
80	1	-	1	1	-	-	-	1	-	1	-	-
	*	-	*	1%	-	-	-	*	-	1%	-	-
									*	*		
99	5	1	4	3	1	1	2	3	-	1	2	2
	1%	*	1%	2%	*	1%	1%	1%	-	1%	1%	1%
									*	*		
Sigma	486	235	251	141	173	172	198	288	88	92	198	108
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Mean (Incl.0)	10.5	9.9	11.1	11.5	10.9	9.4	12	9.5	8.7	11.2	11.1	10.4
									*	*		
Mean (Excl.0)	11.4	10.6	12.2	12.7	11.5	10.3	12.7	10.5	9.4	12.3	11.7	11.9
				*					*	*		*

How many CD's do you keep in your car?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Use CD Player In The Car (unwtd)	494	133	361	301	193	202	58	109	125	282	212	421	73
Base: Use CD Player In The Car (wtd)	486	134	352	284	203	221	53	102	111	279	207	408	78
0	38	6	32	25	13	12	5	9	11	20	18	35	3
	8%	5%	9%	9%	7%	6%	10%	9%	10%	7%	9%	9%	4%
							*						*
1	31	10	22	16	16	13	4	8	6	16	15	23	8
	6%	7%	6%	6%	8%	6%	8%	8%	5%	6%	7%	6%	10%
							*						*
2	33	13	20	15	18	15	3	8	7	19	14	29	4
	7%	9%	6%	5%	9%	7%	6%	8%	6%	7%	7%	7%	5%
							*						*
3	36	14	23	23	13	17	5	7	7	22	14	34	2
	7%	10%	6%	8%	6%	8%	9%	7%	7%	8%	7%	8%	3%
							*						*
4	25	8	18	16	9	15	2	4	4	16	9	20	5
	5%	6%	5%	6%	5%	7%	4%	4%	4%	6%	4%	5%	6%
							*						*
5	69	17	51	41	28	32	5	18	14	39	30	55	14
	14%	13%	15%	14%	14%	15%	9%	17%	13%	14%	14%	13%	18%
							*						*
6	47	9	38	22	25	22	3	8	14	28	19	43	5
	10%	7%	11%	8%	12%	10%	6%	8%	13%	10%	9%	10%	6%
							*						*
7	8	4	4	5	2	3	1	3	1	6	2	7	1
	2%	3%	1%	2%	1%	1%	1%	3%	1%	2%	1%	2%	1%
							*						*
8	16	1	15	12	5	6	3	3	4	8	8	10	6
	3%	1%	4%	4%	2%	3%	6%	3%	4%	3%	4%	3%	8%
							*						K*
9	3	1	1	3	-	3	-	-	-	1	1	3	-
	1%	1%	*	1%	-	1%	-	-	-	*	1%	1%	-
							*						*
10	63	18	45	37	26	20	13	12	17	36	27	51	11
	13%	13%	13%	13%	13%	9%	24%	12%	16%	13%	13%	13%	14%
							E*						*
11	2	2	-	-	2	2	-	-	-	2	-	2	-
	1%	2%	-	-	1%	1%	-	-	-	1%	-	1%	-
		B					*						*
12	16	2	14	8	8	10	-	2	5	10	6	12	4
	3%	2%	4%	3%	4%	4%	-	2%	4%	4%	3%	3%	5%
							*						*
14	2	-	2	1	1	-	-	-	2	2	-	2	-
	*	-	*	*	*	-	-	-	1%	1%	-	*	-
							*						*

15	17	4	13	8	9	9	1	4	4	11	7	15	2
	4%	3%	4%	3%	5%	4%	1%	4%	3%	4%	3%	4%	3%
							*						*
16	1	-	1	-	1	-	-	1	-	-	1	1	-
	*	-	*	-	*	-	-	1%	-	-	*	*	-
							*						*
20	23	5	18	14	9	11	3	1	8	12	11	18	5
	5%	4%	5%	5%	5%	5%	5%	1%	7%	4%	5%	4%	6%
							*		G				*
21	1	1	-	1	-	1	-	-	-	-	1	1	-
	*	1%	-	*	-	*	-	-	-	-	*	*	-
							*						*
24	1	-	1	-	1	1	-	-	-	1	-	1	-
	*	-	*	-	1%	*	-	-	-	*	-	*	-
							*						*
25	10	2	8	6	3	4	1	2	3	8	2	9	1
	2%	1%	2%	2%	2%	2%	2%	2%	3%	3%	1%	2%	1%
							*						*
30	14	5	9	11	3	6	2	6	-	5	9	11	3
	3%	4%	2%	4%	1%	3%	5%	6%	-	2%	4%	3%	3%
							H*	H					*
35	1	1	-	1	-	-	-	1	-	-	1	1	-
	*	1%	-	*	-	-	-	1%	-	-	1%	*	-
							*						*
40	8	4	4	5	3	3	-	2	3	6	2	6	2
	2%	3%	1%	2%	2%	1%	-	2%	2%	2%	1%	2%	2%
							*						*
50	12	2	10	9	3	8	2	1	1	6	6	10	2
	2%	1%	3%	3%	1%	4%	3%	1%	1%	2%	3%	3%	2%
							*						*
60	2	-	2	2	-	2	-	-	-	-	2	2	-
	*	-	*	1%	-	1%	-	-	-	-	1%	*	-
							*						*
65	1	1	-	-	1	1	-	-	-	1	-	1	-
	*	1%	-	-	1%	1%	-	-	-	*	-	*	-
							*						*
80	1	1	-	-	1	-	-	1	-	1	-	-	1
	*	1%	-	-	*	-	-	1%	-	*	-	-	1%
							*						*
99	5	3	2	4	1	3	-	2	-	2	3	5	-
	1%	2%	1%	1%	*	1%	-	2%	-	1%	1%	1%	-
							*						*
Sigma	486	134	352	284	203	221	53	102	111	279	207	408	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean (Incl.0)	10.5	12.1	9.9	11.3	9.4	11.5	9.1	11	8.8	10.2	10.9	10.6	10.3
							*						*
Mean (Excl.0)	11.4	12.6	10.9	12.4	10.1	12.2	10.1	12.1	9.8	11	12	11.6	10.8
							*	*					*

Have you purchased any new CD's in the last year?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	453	552	259	366	380	440	565	200	229	334	242
Base: All Respondents (wtd)	1005	485	520	304	354	347	414	591	184	216	376	230
Yes	319	176	143	127	104	88	126	193	67	60	105	87
	32%	36%	28%	42%	29%	25%	31%	33%	36%	28%	28%	38%
		B		DE								IJ
No	686	310	376	177	249	259	287	399	117	156	270	143
	68%	64%	72%	58%	71%	75%	69%	67%	64%	72%	72%	62%
			A		C	C				K	K	
Sigma	1005	485	520	304	354	347	414	591	184	216	376	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Have you purchased any new CD's in the last year?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	249	756	615	390	412	133	216	244	542	463	842	163
Base: All Respondents (wtd)	1005	254	751	586	419	448	128	212	217	544	461	831	174
Yes	319	98	221	180	139	171	44	54	50	159	160	254	65
	32%	38%	29%	31%	33%	38%	34%	26%	23%	29%	35%	31%	37%
		B				GH	H						
No	686	156	530	407	279	276	84	158	168	384	302	577	109
	68%	62%	71%	69%	67%	62%	66%	74%	77%	71%	65%	69%	63%
			A					E	EF				
Sigma	1005	254	751	586	419	448	128	212	217	544	461	831	174
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Why have you not purchased any CD's in the last year?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Not Purchased Any New CD's In The Last Year (unwtd)	693	298	395	153	257	283	309	384	129	169	241	154
Base: Not Purchased Any New CD's In The Last Year (wtd)	686	310	376	177	249	259	287	399	117	156	270	143
I don't want any news CD's	176	88	88	35	60	82	63	113	31	42	76	27
	26%	28%	23%	20%	24%	31%	22%	28%	27%	27%	28%	19%
						C						
CD's cost too much money	155	64	91	50	46	58	76	79	22	42	60	30
	23%	21%	24%	28%	18%	23%	26%	20%	19%	27%	22%	21%
				D			G					
I have replaced my CD listening with digital streaming services	149	63	86	69	62	18	47	102	26	23	64	37
	22%	20%	23%	39%	25%	7%	17%	26%	22%	15%	24%	26%
				DE	E			F			I	I
Prefer listening to custom playlists	134	54	80	50	45	40	56	78	17	38	51	28
	20%	18%	21%	28%	18%	15%	19%	20%	14%	25%	19%	19%
				DE						H		
I have transferred my CD's to other digital formats for listening	123	56	67	49	49	25	38	85	20	28	46	28
	18%	18%	18%	27%	20%	10%	13%	21%	17%	18%	17%	20%
				E	E			F				
I find CD's take up too much space/clutter my car	110	44	66	41	41	28	39	71	9	24	44	33
	16%	14%	18%	23%	16%	11%	14%	18%	7%	15%	16%	23%
				E						H	H	H
Listening to music less overall	91	36	55	8	27	56	37	53	12	23	39	17
	13%	12%	15%	4%	11%	22%	13%	13%	11%	14%	14%	12%
					C	CD						
It is not convenient to buy them	81	40	41	29	34	19	34	47	12	11	35	24
	12%	13%	11%	16%	14%	7%	12%	12%	10%	7%	13%	17%
				E	E							I
I don't see them for sale in stores where I shop	35	14	21	16	8	12	19	16	7	8	9	12
	5%	5%	6%	9%	3%	4%	7%	4%	6%	5%	3%	8%
				D								J
Other	73	31	43	6	24	44	40	34	14	22	26	12
	11%	10%	11%	3%	10%	17%	14%	8%	12%	14%	10%	8%
					C	CD	G					
Sigma	1128	490	638	351	395	382	450	678	171	260	449	247
	164%	158%	170%	198%	158%	147%	156%	170%	146%	167%	166%	173%

Why have you not purchased any CD's in the last year?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Not Purchased Any New CD's In The Last Year (unwtd)	693	158	535	431	262	257	87	162	187	388	305	590	103
Base: Not Purchased Any New CD's In The Last Year (wtd)	686	156	530	407	279	276	84	158	168	384	302	577	109
I don't want any news CD's	176	32	144	106	70	72	17	34	54	112	64	153	23
	26%	21%	27%	26%	25%	26%	20%	21%	32%	29%	21%	27%	21%
							*		FG	J			*
CD's cost too much money	155	40	115	105	50	57	20	44	34	86	69	125	29
	23%	25%	22%	26%	18%	21%	23%	28%	20%	22%	23%	22%	27%
				D			*						*
I have replaced my CD listening with digital streaming services	149	40	110	69	80	80	19	40	11	76	74	117	32
	22%	26%	21%	17%	29%	29%	22%	25%	7%	20%	24%	20%	29%
					C	H	H*	H					*
Prefer listening to custom playlists	134	30	104	86	48	57	14	36	27	75	59	114	20
	20%	19%	20%	21%	17%	21%	17%	23%	16%	20%	20%	20%	18%
							*						*
I have transferred my CD's to other digital formats for listening	123	33	90	65	58	55	18	36	14	68	55	95	28
	18%	21%	17%	16%	21%	20%	21%	23%	8%	18%	18%	16%	26%
						H	H*	H					K*
I find CD's take up too much space/clutter my car	110	27	83	58	52	55	9	26	21	62	48	81	29
	16%	18%	16%	14%	18%	20%	10%	16%	13%	16%	16%	14%	27%
							*						K*
Listening to music less overall	91	13	77	58	32	26	9	21	35	56	35	78	13
	13%	9%	15%	14%	12%	9%	11%	13%	21%	14%	12%	13%	12%
							*		E				*
It is not convenient to buy them	81	24	58	46	36	46	6	20	9	50	32	60	21
	12%	15%	11%	11%	13%	17%	7%	13%	6%	13%	11%	10%	20%
						FH	*	H					K*
I don't see them for sale in stores where I shop	35	11	24	22	13	12	3	13	6	16	19	30	5
	5%	7%	5%	5%	5%	4%	4%	8%	4%	4%	6%	5%	5%
							*						*
Other	73	15	58	46	27	9	10	18	37	36	37	62	12
	11%	10%	11%	11%	10%	3%	12%	11%	22%	9%	12%	11%	11%
							E*	E	EG				*
Sigma	1128	266	862	661	467	469	124	286	249	637	491	915	213
	164%	170%	163%	163%	167%	170%	148%	181%	148%	166%	163%	159%	195%

Thinking about your music listening behavior in the car, what is first thing you turn on in car?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Use Audio Player In The Car (unwtd)	924	418	506	236	348	340	381	543	182	216	307	219
Base: Use Audio Player In The Car (wtd)	928	452	475	279	337	312	361	567	168	204	347	210
Regular AM/FM Radio	623	265	358	162	231	231	255	368	113	147	236	127
	67%	58%	75%	58%	68%	74%	71%	65%	67%	72%	68%	60%
			A		C	C				K		
CD Player	102	67	35	42	38	22	47	55	22	14	41	24
	11%	15%	7%	15%	11%	7%	13%	10%	13%	7%	12%	12%
		B		E								
Sirius XM	129	73	55	32	47	50	27	102	27	30	41	31
	14%	16%	12%	11%	14%	16%	7%	18%	16%	15%	12%	15%
								F				
HD Radio	20	17	3	15	1	3	6	14	2	3	4	11
	2%	4%	1%	5%	*	1%	2%	2%	1%	1%	1%	5%
		B		DE								IJ
Streaming digital audio service/digital music collection	54	30	24	28	20	6	25	29	4	10	24	16
	6%	7%	5%	10%	6%	2%	7%	5%	2%	5%	7%	8%
				E	E						H	H
Sigma	928	452	475	279	337	312	361	567	168	204	347	210
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Thinking about your music listening behavior in the car, what is first thing you turn on in car?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Use Audio Player In The Car (unwtd)	924	236	688	553	371	395	119	194	216	514	410	780	144
Base: Use Audio Player In The Car (wtd)	928	242	686	529	399	431	114	190	193	517	411	771	157
Regular AM/FM Radio	623	161	462	368	255	276	68	136	143	349	274	521	102
	67%	67%	67%	70%	64%	64%	59%	72%	74%	67%	67%	68%	65%
								F	EF				
CD Player	102	29	73	66	36	51	16	18	17	52	50	76	26
	11%	12%	11%	12%	9%	12%	14%	9%	9%	10%	12%	10%	17%
													K
Sirius XM	129	34	94	59	69	66	15	22	26	84	45	109	19
	14%	14%	14%	11%	17%	15%	13%	11%	14%	16%	11%	14%	12%
					C					J			
HD Radio	20	3	17	6	14	11	4	4	2	9	11	18	2
	2%	1%	3%	1%	3%	2%	3%	2%	1%	2%	3%	2%	1%
					C								
Streaming digital audio service/digital music collection	54	15	39	30	24	27	12	10	4	24	30	47	7
	6%	6%	6%	6%	6%	6%	11%	5%	2%	5%	7%	6%	5%
						H	H						
Sigma	928	242	686	529	399	431	114	190	193	517	411	771	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

You mentioned you use streaming digital audio services in the car, do you currently pay for these services?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Streaming Digital Audio Service/Digital Music Collection In Car (unwtd)	123	58	65	51	58	14	45	78	24	22	39	38
Base: Streaming Digital Audio Service/Digital Music Collection In Car (wtd)	132	71	62	59	59	14	46	86	25	23	48	37
Yes	38	27	12	17	21	1	9	30	11	3	17	7
	29%	38%	19%	28%	35%	10%	19%	35%	45%	14%	36%	18%
		B*	*	*	*	**	*	*	**	**	*	*
No	94	44	50	43	39	13	37	57	14	20	31	30
	71%	62%	81%	72%	65%	90%	81%	65%	55%	86%	64%	82%
		*	A*	*	*	**	*	*	**	**	*	*
Sigma	132	71	62	59	59	14	46	86	25	23	48	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

You mentioned you use streaming digital audio services in the car, do you currently pay for these services?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Streaming Digital Audio Service/Digital Music Collection In Car (unwtd)	123	46	77	73	50	72	19	23	9	60	63	102	21
Base: Streaming Digital Audio Service/Digital Music Collection In Car (wtd)	132	48	84	73	59	78	21	25	8	65	67	109	23
Yes	38	15	23	18	21	31	7	1	-	21	18	30	9
	29%	31%	28%	24%	35%	39%	32%	5%	-	32%	26%	27%	37%
		*	*	*	*	*	**	**	**	*	*	*	**
No	94	33	61	56	38	48	14	24	8	45	49	79	15
	71%	69%	72%	76%	65%	61%	68%	95%	100%	68%	74%	73%	63%
		*	*	*	*	*	**	**	**	*	*	*	**
Sigma	132	48	84	73	59	78	21	25	8	65	67	109	23
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Would you be willing to start paying for streaming digital audio services in the future?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Do Not Pay For Streaming Digital Audio Service/Digital Music Collection Services (unwtd)	89	36	53	37	39	13	37	52	13	19	25	32
Base: Do Not Pay For Streaming Digital Audio Service/Digital Music Collection Services (wtd)	94	44	50	43	39	13	37	57	14	20	31	30
Yes	19	12	7	11	7	1	9	10	1	3	8	6
	20%	27%	13%	25%	17%	9%	23%	18%	6%	18%	26%	21%
		*	*	*	*	**	*	*	**	**	**	*
No	75	32	43	32	32	12	29	47	13	16	23	24
	80%	73%	87%	75%	83%	91%	77%	82%	94%	82%	74%	79%
		*	*	*	*	**	*	*	**	**	**	*
Sigma	94	44	50	43	39	13	37	57	14	20	31	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Would you be willing to start paying for streaming digital audio services in the future?

Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Do Not Pay For Streaming Digital Audio Service/Digital Music Collection Services (unwtd)	89	32	57	55	34	45	13	22	9	43	46	76	13
Base: Do Not Pay For Streaming Digital Audio Service/Digital Music Collection Services (wtd)	94	33	61	56	38	48	14	24	8	45	49	79	15
Yes	19	12	7	11	8	7	5	6	-	8	10	14	4
	20%	35%	12%	19%	21%	14%	38%	27%	-	19%	21%	18%	28%
		**	*	*	*	*	**	**	**	*	*	*	**
No	75	22	54	45	30	41	9	17	8	36	39	65	10
	80%	65%	88%	81%	79%	86%	62%	73%	100%	81%	79%	82%	72%
		**	*	*	*	*	**	**	**	*	*	*	**
Sigma	94	33	61	56	38	48	14	24	8	45	49	79	15
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Household Income
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	453	552	259	366	380	440	565	200	229	334	242
Base: All Respondents (wtd)	1005	485	520	304	354	347	414	591	184	216	376	230
Under \$15K	107	65	42	54	32	21	107	-	22	23	35	27
	11%	13%	8%	18%	9%	6%	26%	-	12%	10%	9%	12%
		B		DE			G					
\$15K to less than \$20K	31	10	21	9	4	17	31	-	2	9	12	7
	3%	2%	4%	3%	1%	5%	7%	-	1%	4%	3%	3%
						D	G					
\$20K to less than \$25K	48	25	23	22	15	10	48	-	7	11	17	13
	5%	5%	4%	7%	4%	3%	11%	-	4%	5%	4%	5%
				E			G					
\$25K to less than \$30K	54	23	31	22	13	20	54	-	4	7	28	15
	5%	5%	6%	7%	4%	6%	13%	-	2%	3%	7%	7%
							G				HI	H
\$30K to less than \$40K	93	35	58	24	30	39	93	-	9	26	41	18
	9%	7%	11%	8%	9%	11%	23%	-	5%	12%	11%	8%
			A				G			H	H	
\$40K to less than \$50K	81	33	47	18	29	33	81	-	13	21	24	23
	8%	7%	9%	6%	8%	10%	19%	-	7%	10%	7%	10%
							G					
\$50K to less than \$75K	185	85	100	50	67	68	-	185	34	41	74	36
	18%	17%	19%	16%	19%	19%	-	31%	18%	19%	20%	16%
								F				
\$75K to less than \$100K	134	64	70	36	58	40	-	134	32	36	43	24
	13%	13%	13%	12%	16%	11%	-	23%	17%	16%	11%	10%
								F	K			
\$100K to less than \$150K	185	100	85	44	76	64	-	185	41	29	72	42
	18%	21%	16%	15%	22%	19%	-	31%	23%	14%	19%	18%
					C			F	I			
\$150K or more	87	44	43	24	28	35	-	87	19	14	29	24
	9%	9%	8%	8%	8%	10%	-	15%	10%	7%	8%	11%
								F				
Sigma	1005	485	520	304	354	347	414	591	184	216	376	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Under \$50K	414	192	221	149	124	140	414	-	58	96	157	103
	41%	40%	43%	49%	35%	40%	100%	-	31%	44%	42%	45%
				DE			G			H	H	H
\$50K +	591	293	298	155	229	207	-	591	126	120	219	127
	59%	60%	57%	51%	65%	60%	-	100%	69%	56%	58%	55%
					C	C		F	IJK			
Mean (,000)	74.4	76.7	72.3	66.9	78	77.4	26.4	108	82.4	68	73.5	75.5

					C	C		F	I			
STD. DEV.	57.91	61.36	54.46	60.64	53.76	59.07	13.57	53.14	58.61	49.8	57.62	64.15
STD. ERR.	1.83	2.79	2.39	3.48	2.86	3.17	0.67	2.19	4.33	3.39	2.97	4.23

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Household Income

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	249	756	615	390	412	133	216	244	542	463	842	163
Base: All Respondents (wtd)	1005	254	751	586	419	448	128	212	217	544	461	831	174
Under \$15K	107	18	90	92	16	20	22	48	18	13	94	76	31
	11%	7%	12%	16%	4%	4%	17%	23%	8%	2%	20%	9%	18%
			A	D			EH	EH	E		I		K
\$15K to less than \$20K	31	6	25	27	4	5	6	10	10	12	19	27	3
	3%	2%	3%	5%	1%	1%	4%	5%	5%	2%	4%	3%	2%
				D			E	E	E				
\$20K to less than \$25K	48	16	32	37	11	18	15	8	7	19	28	41	7
	5%	6%	4%	6%	3%	4%	12%	4%	3%	4%	6%	5%	4%
				D			EGH						
\$25K to less than \$30K	54	7	47	38	17	19	8	13	14	11	43	45	9
	5%	3%	6%	6%	4%	4%	6%	6%	7%	2%	9%	5%	5%
			A								I		
\$30K to less than \$40K	93	18	76	75	18	30	9	25	29	34	59	72	21
	9%	7%	10%	13%	4%	7%	7%	12%	14%	6%	13%	9%	12%
				D				E	E		I		
\$40K to less than \$50K	81	18	62	55	26	33	5	16	26	38	43	72	9
	8%	7%	8%	9%	6%	7%	4%	8%	12%	7%	9%	9%	5%
									F				
\$50K to less than \$75K	185	45	139	108	76	79	24	37	45	98	86	157	28
	18%	18%	19%	19%	18%	18%	19%	17%	21%	18%	19%	19%	16%
\$75K to less than \$100K	134	54	80	69	65	80	13	20	21	108	27	122	12
	13%	21%	11%	12%	16%	18%	10%	9%	10%	20%	6%	15%	7%
		B				FGH				J		L	
\$100K to less than \$150K	185	54	130	72	113	110	18	22	35	142	43	148	37
	18%	21%	17%	12%	27%	25%	14%	11%	16%	26%	9%	18%	21%
					C	FGH				J			
\$150K or more	87	17	70	14	74	54	9	12	13	69	18	71	17
	9%	7%	9%	2%	18%	12%	7%	6%	6%	13%	4%	8%	10%
					C	GH				J			
Sigma	1005	254	751	586	419	448	128	212	217	544	461	831	174
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Under \$50K	414	82	332	323	90	124	65	121	104	127	287	333	81
	41%	32%	44%	55%	22%	28%	51%	57%	48%	23%	62%	40%	46%
			A	D			E	E	E		I		
\$50K +	591	172	419	263	328	324	63	91	113	417	174	498	94
	59%	68%	56%	45%	78%	72%	49%	43%	52%	77%	38%	60%	54%
		B			C	FGH				J			
Mean (,000)	74.4	77.6	73.4	54.9	101.8	91.1	62	54.5	66.9	94	51.3	74.7	73.4
					C	FGH			G	J			

STD. DEV.	57.91	48.57	60.73	41.39	66.1	60.36	56.43	48.19	52.86	59.41	46.51	56.61	63.91
STD. ERR.	1.83	3.05	2.22	1.71	3.23	2.85	4.99	3.31	3.59	2.55	2.17	1.96	4.84

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Gender
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	453	552	259	366	380	440	565	200	229	334	242
Base: All Respondents (wtd)	1005	485	520	304	354	347	414	591	184	216	376	230
Male	485	485	-	152	173	160	192	293	94	98	167	126
	48%	100%	-	50%	49%	46%	46%	50%	51%	46%	44%	55%
		B										J
Female	520	-	520	152	180	187	221	298	89	117	209	104
	52%	-	100%	50%	51%	54%	54%	50%	49%	54%	56%	45%
			A								K	
Sigma	1005	485	520	304	354	347	414	591	184	216	376	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Gender
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	249	756	615	390	412	133	216	244	542	463	842	163
Base: All Respondents (wtd)	1005	254	751	586	419	448	128	212	217	544	461	831	174
Male	485	116	369	270	215	258	57	70	100	252	234	387	98
	48%	46%	49%	46%	51%	58%	45%	33%	46%	46%	51%	47%	56%
						FGH	G		G				K
Female	520	138	382	316	203	190	71	142	117	292	227	443	76
	52%	54%	51%	54%	49%	42%	55%	67%	54%	54%	49%	53%	44%
							E	EFH	E			L	
Sigma	1005	254	751	586	419	448	128	212	217	544	461	831	174
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Age

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[illegible]

Age
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	249	756	615	390	412	133	216	244	542	463	842	163
Base: All Respondents (wtd)	1005	254	751	586	419	448	128	212	217	544	461	831	174
18 - 34 (Net)	304	95	210	173	131	165	43	95	1	100	204	232	73
	30%	37%	28%	30%	31%	37%	33%	45%	1%	18%	44%	28%	42%
		B				H	H	FH			I		K
18 - 24	80	7	73	64	16	24	18	39	-	4	76	60	21
	8%	3%	10%	11%	4%	5%	14%	18%	-	1%	17%	7%	12%
			A	D		H	EH	EH			I		
25 - 34	224	87	137	109	115	141	25	57	1	96	128	172	52
	22%	34%	18%	19%	27%	32%	19%	27%	1%	18%	28%	21%	30%
		B			C	FH	H	H			I		K
35 - 54 (Net)	354	142	212	198	155	204	59	77	13	216	137	287	67
	35%	56%	28%	34%	37%	46%	46%	36%	6%	40%	30%	35%	38%
		B				GH	H	H		J			
35 - 44	172	86	87	83	89	101	27	42	3	109	63	131	41
	17%	34%	12%	14%	21%	23%	21%	20%	1%	20%	14%	16%	24%
		B			C	H	H	H		J			K
45 - 54	181	56	125	115	67	103	32	35	11	107	74	156	25
	18%	22%	17%	20%	16%	23%	25%	17%	5%	20%	16%	19%	15%
						H	H	H					
55 + (Net)	347	18	329	215	132	78	26	40	203	227	119	312	35
	35%	7%	44%	37%	32%	17%	20%	19%	93%	42%	26%	38%	20%
			A						EFG	J		L	
55 - 64	170	16	154	106	64	68	16	29	57	116	53	147	22
	17%	6%	21%	18%	15%	15%	12%	14%	26%	21%	12%	18%	13%
			A						EFG	J			
65+	177	2	175	109	68	11	10	11	146	111	66	165	13
	18%	1%	23%	19%	16%	2%	8%	5%	67%	20%	14%	20%	7%
			A				E		EFG	J		L	
Sigma	1005	254	751	586	419	448	128	212	217	544	461	831	174
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	46.5	38.9	49.1	47.2	45.6	41.3	42.1	39.1	67.1	50.3	42.1	47.8	40.2
			A			G			EFG	J		L	
STD. DEV.	16.47	9.52	17.5	17.15	15.43	12.24	14.43	14.51	8.8	14.57	17.45	16.59	14.33
STD. ERR.	0.52	0.6	0.64	0.69	0.78	0.6	1.25	0.99	0.56	0.63	0.81	0.57	1.12
Median	45.47	37	52	49	44	40	42.48	37	67	51	39	49	37

Region
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	453	552	259	366	380	440	565	200	229	334	242
Base: All Respondents (wtd)	1005	485	520	304	354	347	414	591	184	216	376	230
Northeast	184	94	89	60	68	55	58	126	184	-	-	-
	18%	19%	17%	20%	19%	16%	14%	21%	100%	-	-	-
								F	IJK			
Midwest	216	98	117	52	86	78	96	120	-	216	-	-
	21%	20%	23%	17%	24%	23%	23%	20%	-	100%	-	-
					C					HJK		
South	376	167	209	104	135	137	157	219	-	-	376	-
	37%	34%	40%	34%	38%	39%	38%	37%	-	-	100%	-
											HIK	
West	230	126	104	89	65	77	103	127	-	-	-	230
	23%	26%	20%	29%	18%	22%	25%	21%	-	-	-	100%
		B		D								HIJ
Sigma	1005	485	520	304	354	347	414	591	184	216	376	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Region
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	249	756	615	390	412	133	216	244	542	463	842	163
Base: All Respondents (wtd)	1005	254	751	586	419	448	128	212	217	544	461	831	174
Northeast	184	52	131	99	85	88	28	35	33	104	79	150	34
	18%	21%	17%	17%	20%	20%	22%	16%	15%	19%	17%	18%	19%
Midwest	216	64	152	128	88	105	25	41	45	126	89	195	21
	21%	25%	20%	22%	21%	24%	20%	19%	21%	23%	19%	23%	12%
												L	
South	376	90	286	221	155	156	44	89	86	200	176	304	72
	37%	35%	38%	38%	37%	35%	35%	42%	39%	37%	38%	37%	41%
West	230	48	182	139	91	99	30	47	54	114	116	182	48
	23%	19%	24%	24%	22%	22%	24%	22%	25%	21%	25%	22%	27%
Sigma	1005	254	751	586	419	448	128	212	217	544	461	831	174
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Education
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	453	552	259	366	380	440	565	200	229	334	242
Base: All Respondents (wtd)	1005	485	520	304	354	347	414	591	184	216	376	230
Grade School	15	13	2	13	-	1	15	-	6	-	2	7
	1%	3%	*	4%	-	*	4%	-	3%	-	*	3%
		B		DE			G		IJ			IJ
Some High School	23	11	11	8	8	6	20	2	2	3	14	3
	2%	2%	2%	3%	2%	2%	5%	*	1%	2%	4%	1%
							G					
Graduated High School	199	82	117	48	68	83	121	77	39	43	79	38
	20%	17%	22%	16%	19%	24%	29%	13%	21%	20%	21%	16%
			A			C	G					
Some College	243	114	129	77	77	89	123	120	35	51	91	66
	24%	23%	25%	25%	22%	26%	30%	20%	19%	24%	24%	29%
							G					H
Associate's degree (for example: AA, AS)	107	50	57	27	46	34	44	63	16	30	35	26
	11%	10%	11%	9%	13%	10%	11%	11%	9%	14%	9%	11%
Bachelor's degree (for example: BA, BS)	250	120	130	76	100	74	59	191	51	53	99	47
	25%	25%	25%	25%	28%	21%	14%	32%	28%	24%	26%	20%
					E			F				
Post Graduate Degree	169	95	74	56	55	58	31	138	34	35	56	44
	17%	20%	14%	18%	16%	17%	7%	23%	18%	16%	15%	19%
		B						F				
Sigma	1005	485	520	304	354	347	414	591	184	216	376	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
No college degree	586	270	316	173	198	215	323	263	99	128	221	139
	58%	56%	61%	57%	56%	62%	78%	44%	54%	59%	59%	61%
							G					
College degree	419	215	203	131	155	132	90	328	85	88	155	91
	42%	44%	39%	43%	44%	38%	22%	56%	46%	41%	41%	39%
								F				

Education
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	249	756	615	390	412	133	216	244	542	463	842	163
Base: All Respondents (wtd)	1005	254	751	586	419	448	128	212	217	544	461	831	174
Grade School	15	1	14	15	-	6	2	5	2	3	12	10	5
	1%	*	2%	3%	-	1%	2%	2%	1%	1%	3%	1%	3%
				D							I		
Some High School	23	7	16	23	-	4	3	13	3	8	15	19	4
	2%	3%	2%	4%	-	1%	2%	6%	2%	1%	3%	2%	2%
				D				EH					
Graduated High School	199	40	158	199	-	57	24	57	60	98	101	167	32
	20%	16%	21%	34%	-	13%	19%	27%	27%	18%	22%	20%	18%
				D				E	E				
Some College	243	56	187	243	-	83	30	69	61	119	124	205	38
	24%	22%	25%	41%	-	18%	23%	33%	28%	22%	27%	25%	22%
				D				E	E				
Associate's degree (for example: AA, AS)	107	34	73	107	-	55	15	16	21	57	50	89	18
	11%	13%	10%	18%	-	12%	12%	8%	10%	11%	11%	11%	11%
				D									
Bachelor's degree (for example: BA, BS)	250	73	177	-	250	136	38	37	39	150	100	203	47
	25%	29%	24%	-	60%	30%	30%	17%	18%	28%	22%	24%	27%
					C	GH	GH			J			
Post Graduate Degree	169	43	126	-	169	107	16	15	31	109	59	138	31
	17%	17%	17%	-	40%	24%	12%	7%	14%	20%	13%	17%	18%
					C	FGH			G	J			
Sigma	1005	254	751	586	419	448	128	212	217	544	461	831	174
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
No college degree	586	138	448	586	-	205	74	160	147	285	302	490	96
	58%	54%	60%	100%	-	46%	58%	76%	68%	52%	65%	59%	55%
				D			E	EF	E		I		
College degree	419	116	303	-	419	243	54	52	70	259	159	341	78
	42%	46%	40%	-	100%	54%	42%	24%	32%	48%	35%	41%	45%
					C	FGH	G			J			

Age & Presence Of Children
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	453	552	259	366	380	440	565	200	229	334	242
Base: All Respondents (wtd)	1005	485	520	304	354	347	414	591	184	216	376	230
Under 6 only	60	23	37	45	15	-	23	37	10	14	19	17
	6%	5%	7%	15%	4%	-	6%	6%	5%	6%	5%	7%
				DE	E							
6-12 Only	64	28	37	24	36	4	25	39	16	8	24	17
	6%	6%	7%	8%	10%	1%	6%	7%	9%	4%	6%	7%
				E	E				I			
13-17 Only	53	30	23	5	41	7	15	38	14	20	17	2
	5%	6%	4%	2%	11%	2%	4%	7%	8%	9%	4%	1%
					CE			F	K	JK	K	
Under 6 and 6-12	29	11	18	14	14	2	8	22	3	11	12	4
	3%	2%	3%	4%	4%	*	2%	4%	1%	5%	3%	2%
				E	E					HK		
Under 6 and 13-17	7	3	4	2	4	1	2	5	-	3	3	2
	1%	1%	1%	1%	1%	*	1%	1%	-	1%	1%	1%
6-12 and 13-17	32	16	16	1	28	3	8	25	9	6	11	6
	3%	3%	3%	*	8%	1%	2%	4%	5%	3%	3%	2%
					CE			F				
All 3	8	5	3	4	3	1	2	7	1	2	5	1
	1%	1%	1%	1%	1%	*	*	1%	*	1%	1%	*
None Under 18	751	369	382	210	212	329	332	419	131	152	286	182
	75%	76%	73%	69%	60%	95%	80%	71%	71%	70%	76%	79%
				D		CD	G					I
Sigma	1005	485	520	304	354	347	414	591	184	216	376	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
With Kids	254	116	138	95	142	18	82	172	52	64	90	48
	25%	24%	27%	31%	40%	5%	20%	29%	29%	30%	24%	21%
				E	CE			F		K		
No Kids	751	369	382	210	212	329	332	419	131	152	286	182
	75%	76%	73%	69%	60%	95%	80%	71%	71%	70%	76%	79%
				D		CD	G					I

Age & Presence Of Children

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	249	756	615	390	412	133	216	244	542	463	842	163
Base: All Respondents (wtd)	1005	254	751	586	419	448	128	212	217	544	461	831	174
Under 6 only	60	60	-	26	34	28	10	22	-	47	13	51	9
	6%	23%	-	4%	8%	6%	7%	10%	-	9%	3%	6%	5%
		B			C	H	H	H		J			
6-12 Only	64	64	-	39	25	40	6	19	-	46	18	56	8
	6%	25%	-	7%	6%	9%	4%	9%	-	9%	4%	7%	5%
		B				H	H	H		J			
13-17 Only	53	53	-	34	19	31	6	12	5	43	10	42	12
	5%	21%	-	6%	5%	7%	5%	6%	2%	8%	2%	5%	7%
		B				H				J			
Under 6 and 6-12	29	29	-	14	15	11	2	15	1	22	7	25	4
	3%	11%	-	2%	4%	2%	2%	7%	*	4%	2%	3%	2%
		B						EFH		J			
Under 6 and 13-17	7	7	-	5	2	3	-	4	1	5	2	6	1
	1%	3%	-	1%	*	1%	-	2%	*	1%	*	1%	1%
		B											
6-12 and 13-17	32	32	-	16	17	17	8	5	2	24	8	27	5
	3%	13%	-	3%	4%	4%	6%	2%	1%	4%	2%	3%	3%
		B					H			J			
All 3	8	8	-	4	4	4	3	2	-	8	1	8	-
	1%	3%	-	1%	1%	1%	2%	1%	-	1%	*	1%	-
		B					H			J			
None Under 18	751	-	751	448	303	314	94	134	208	348	403	616	135
	75%	-	100%	76%	72%	70%	74%	63%	96%	64%	87%	74%	77%
			A						EFG		I		
Sigma	1005	254	751	586	419	448	128	212	217	544	461	831	174
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
With Kids	254	254	-	138	116	134	34	78	9	196	58	214	40
	25%	100%	-	24%	28%	30%	26%	37%	4%	36%	13%	26%	23%
		B				H	H	H		J			
No Kids	751	-	751	448	303	314	94	134	208	348	403	616	135
	75%	-	100%	76%	72%	70%	74%	63%	96%	64%	87%	74%	77%
			A						EFG		I		

Marital Status
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	453	552	259	366	380	440	565	200	229	334	242
Base: All Respondents (wtd)	1005	485	520	304	354	347	414	591	184	216	376	230
Single	262	163	98	168	71	24	153	109	54	48	87	73
	26%	34%	19%	55%	20%	7%	37%	18%	29%	22%	23%	32%
		B		DE	E		G					IJ
Domestic Partnership	61	28	33	32	17	11	40	21	10	9	27	16
	6%	6%	6%	11%	5%	3%	10%	4%	5%	4%	7%	7%
				DE			G					
Married	544	252	292	100	216	227	127	417	104	126	200	114
	54%	52%	56%	33%	61%	66%	31%	71%	57%	59%	53%	49%
					C	C		F				
Widowed	36	9	27	-	5	31	27	9	1	9	19	6
	4%	2%	5%	-	1%	9%	6%	1%	1%	4%	5%	3%
			A			CD	G			H	H	
Divorced or separated	103	34	69	5	44	54	67	35	15	23	44	21
	10%	7%	13%	2%	12%	16%	16%	6%	8%	11%	12%	9%
			A		C	C	G					
Sigma	1005	485	520	304	354	347	414	591	184	216	376	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Married	544	252	292	100	216	227	127	417	104	126	200	114
	54%	52%	56%	33%	61%	66%	31%	71%	57%	59%	53%	49%
					C	C		F				
Other	461	234	227	204	137	119	287	174	79	89	176	116
	46%	48%	44%	67%	39%	34%	69%	29%	43%	41%	47%	51%
				DE			G					

Marital Status

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	249	756	615	390	412	133	216	244	542	463	842	163
Base: All Respondents (wtd)	1005	254	751	586	419	448	128	212	217	544	461	831	174
Single	262	14	248	158	104	129	51	72	10	-	262	186	76
	26%	6%	33%	27%	25%	29%	40%	34%	5%	-	57%	22%	44%
			A			H	EH	H			I		K
Domestic Partnership	61	26	35	47	14	25	11	17	8	-	61	50	11
	6%	10%	5%	8%	3%	6%	9%	8%	4%	-	13%	6%	6%
			B		D		H				I		
Married	544	196	348	285	259	256	52	102	134	544	-	479	65
	54%	77%	46%	49%	62%	57%	40%	48%	62%	100%	-	58%	37%
			B		C	FG			FG	J		L	
Widowed	36	2	34	26	9	2	3	3	28	-	36	29	6
	4%	1%	5%	4%	2%	*	3%	1%	13%	-	8%	4%	4%
			A				E		EFG		I		
Divorced or separated	103	16	86	70	32	36	11	19	37	-	103	86	17
	10%	6%	12%	12%	8%	8%	9%	9%	17%	-	22%	10%	10%
			A	D					EFG		I		
Sigma	1005	254	751	586	419	448	128	212	217	544	461	831	174
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Married	544	196	348	285	259	256	52	102	134	544	-	479	65
	54%	77%	46%	49%	62%	57%	40%	48%	62%	100%	-	58%	37%
			B		C	FG			FG	J		L	
Other	461	58	403	302	159	192	76	110	83	-	461	351	110
	46%	23%	54%	51%	38%	43%	60%	52%	38%	-	100%	42%	63%
			A	D			EH	EH			I		K

Employment
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	453	552	259	366	380	440	565	200	229	334	242
Base: All Respondents (wtd)	1005	485	520	304	354	347	414	591	184	216	376	230
Employed - full-time	398	225	173	147	184	67	97	301	76	96	141	85
	40%	46%	33%	48%	52%	19%	23%	51%	42%	44%	37%	37%
		B		E	E			F				
Employed - part-time	104	44	60	36	51	17	57	47	28	18	31	26
	10%	9%	12%	12%	14%	5%	14%	8%	15%	9%	8%	11%
				E	E		G		IJ			
Self-Employed	74	46	28	24	29	20	34	40	11	16	28	18
	7%	10%	5%	8%	8%	6%	8%	7%	6%	8%	8%	8%
		B										
Retired	217	100	117	1	13	203	104	113	33	45	86	54
	22%	21%	22%	*	4%	58%	25%	19%	18%	21%	23%	23%
					C	CD	G					
Student	50	29	21	44	6	-	32	18	8	9	15	19
	5%	6%	4%	14%	2%	-	8%	3%	4%	4%	4%	8%
				DE	E		G					J
Homemaker	77	6	71	30	33	14	27	50	12	13	37	16
	8%	1%	14%	10%	9%	4%	6%	8%	7%	6%	10%	7%
			A	E	E							
Currently Unemployed	81	33	48	19	37	25	58	23	14	17	37	12
	8%	7%	9%	6%	10%	7%	14%	4%	8%	8%	10%	5%
							G				K	
(Dk/Ns)	5	2	3	2	1	1	4	1	1	2	1	1
	*	*	1%	1%	*	*	1%	*	*	1%	*	1%
Sigma	1005	485	520	304	354	347	414	591	184	216	376	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Full Time	448	258	190	165	204	78	124	324	88	105	156	99
	45%	53%	36%	54%	58%	23%	30%	55%	48%	49%	42%	43%
		B		E	E			F				
Part Time	128	57	71	43	59	26	65	63	28	25	44	30
	13%	12%	14%	14%	17%	8%	16%	11%	15%	12%	12%	13%
				E	E		G					
Not Emp.	212	70	142	95	77	40	121	91	35	41	89	47
	21%	14%	27%	31%	22%	11%	29%	15%	19%	19%	24%	21%
			A	DE	E		G					
Retired	217	100	117	1	13	203	104	113	33	45	86	54
	22%	21%	22%	*	4%	58%	25%	19%	18%	21%	23%	23%
					C	CD	G					

Employment
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	249	756	615	390	412	133	216	244	542	463	842	163
Base: All Respondents (wtd)	1005	254	751	586	419	448	128	212	217	544	461	831	174
Employed - full-time	398	117	281	170	228	398	-	-	-	235	163	316	82
	40%	46%	37%	29%	54%	89%	-	-	-	43%	35%	38%	47%
		B			C	FGH				J			K
Employed - part-time	104	30	73	59	44	-	104	-	-	44	60	85	19
	10%	12%	10%	10%	11%	-	81%	-	-	8%	13%	10%	11%
							EGH				I		
Self-Employed	74	20	54	49	25	50	24	-	-	28	46	58	16
	7%	8%	7%	8%	6%	11%	19%	-	-	5%	10%	7%	9%
						GH	EGH				I		
Retired	217	9	208	147	70	-	-	-	217	134	83	200	17
	22%	3%	28%	25%	17%	-	-	-	100%	25%	18%	24%	10%
			A	D					EFG	J		L	
Student	50	10	40	41	9	-	-	50	-	8	42	35	14
	5%	4%	5%	7%	2%	-	-	23%	-	2%	9%	4%	8%
				D				EFH			I		K
Homemaker	77	55	22	54	23	-	-	77	-	64	13	73	4
	8%	22%	3%	9%	6%	-	-	36%	-	12%	3%	9%	2%
		B		D				EFH		J		L	
Currently Unemployed	81	12	69	61	20	-	-	81	-	27	54	60	21
	8%	5%	9%	10%	5%	-	-	38%	-	5%	12%	7%	12%
			A	D				EFH			I		K
(Dk/Ns)	5	1	3	5	-	-	-	5	-	3	2	4	1
	*	*	*	1%	-	-	-	2%	-	*	*	*	*
								EH					
Sigma	1005	254	751	586	419	448	128	212	217	544	461	831	174
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Full Time	448	134	314	205	243	448	-	-	-	256	192	356	92
	45%	53%	42%	35%	58%	100%	-	-	-	47%	42%	43%	53%
		B			C	FGH							K
Part Time	128	34	94	74	54	-	128	-	-	52	76	104	24
	13%	13%	13%	13%	13%	-	100%	-	-	9%	17%	12%	14%
							EGH				I		
Not Emp.	212	78	134	160	52	-	-	212	-	102	110	172	40
	21%	31%	18%	27%	12%	-	-	100%	-	19%	24%	21%	23%
		B		D				EFH					
Retired	217	9	208	147	70	-	-	-	217	134	83	200	17
	22%	3%	28%	25%	17%	-	-	-	100%	25%	18%	24%	10%
			A	D					EFG	J		L	

Race
Proportions/Mean: - Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	453	552	259	366	380	440	565	200	229	334	242
Base: All Respondents (wtd)	1005	485	520	304	354	347	414	591	184	216	376	230
White	831	387	443	232	287	312	333	498	150	195	304	182
	83%	80%	85%	76%	81%	90%	81%	84%	82%	90%	81%	79%
			A			CD				HJK		
Black	84	44	40	29	34	21	40	45	16	14	42	12
	8%	9%	8%	10%	10%	6%	10%	8%	9%	7%	11%	5%
											K	
Asian	37	21	17	12	18	8	12	25	5	3	9	21
	4%	4%	3%	4%	5%	2%	3%	4%	3%	1%	2%	9%
					E							HIJ
Other	53	34	19	32	14	6	29	24	14	4	21	15
	5%	7%	4%	11%	4%	2%	7%	4%	7%	2%	6%	6%
		B		DE					I		I	I
Sigma	1005	485	520	304	354	347	414	591	184	216	376	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
White	831	387	443	232	287	312	333	498	150	195	304	182
	83%	80%	85%	76%	81%	90%	81%	84%	82%	90%	81%	79%
			A			CD				HJK		
Other	174	98	76	73	67	35	81	94	34	21	72	48
	17%	20%	15%	24%	19%	10%	19%	16%	18%	10%	19%	21%
		B		E	E				I		I	I

Race

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	249	756	615	390	412	133	216	244	542	463	842	163
Base: All Respondents (wtd)	1005	254	751	586	419	448	128	212	217	544	461	831	174
White	831	214	616	490	341	356	104	172	200	479	351	831	-
	83%	84%	82%	84%	81%	79%	81%	81%	92%	88%	76%	100%	-
									EFG	J		L	
Black	84	20	64	50	35	44	7	21	13	26	58	-	84
	8%	8%	9%	8%	8%	10%	5%	10%	6%	5%	13%	-	48%
											I		K
Asian	37	9	28	11	27	27	2	6	2	18	19	-	37
	4%	4%	4%	2%	6%	6%	2%	3%	1%	3%	4%	-	21%
					C	H							K
Other	53	11	42	36	17	21	15	13	3	20	33	-	53
	5%	4%	6%	6%	4%	5%	12%	6%	2%	4%	7%	-	30%
						H	EH	H			I		K
Sigma	1005	254	751	586	419	448	128	212	217	544	461	831	174
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
White	831	214	616	490	341	356	104	172	200	479	351	831	-
	83%	84%	82%	84%	81%	79%	81%	81%	92%	88%	76%	100%	-
									EFG	J		L	
Other	174	40	135	96	78	92	24	40	17	65	110	-	174
	17%	16%	18%	16%	19%	21%	19%	19%	8%	12%	24%	-	100%
						H	H	H			I		K

Are you of Hispanic Ethnicity?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income		Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1005	453	552	259	366	380	440	565	200	229	334	242
Base: All Respondents (wtd)	1005	485	520	304	354	347	414	591	184	216	376	230
Yes	91	59	32	60	22	9	51	40	15	9	35	32
	9%	12%	6%	20%	6%	3%	12%	7%	8%	4%	9%	14%
		B		DE	E		G				I	I
No	905	422	483	241	326	337	358	547	165	206	339	195
	90%	87%	93%	79%	92%	97%	86%	93%	90%	96%	90%	85%
			A		C	CD		F		HJK		
(Dk/Ns)	9	4	5	3	5	1	5	4	3	1	2	3
	1%	1%	1%	1%	1%	*	1%	1%	2%	*	*	1%
Sigma	1005	485	520	304	354	347	414	591	184	216	376	230
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Are you of Hispanic Ethnicity?

Proportions/Mean: - Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	249	756	615	390	412	133	216	244	542	463	842	163
Base: All Respondents (wtd)	1005	254	751	586	419	448	128	212	217	544	461	831	174
Yes	91	29	62	63	28	45	15	25	6	36	55	61	31
	9%	11%	8%	11%	7%	10%	12%	12%	3%	7%	12%	7%	18%
				D		H	H	H			I		K
No	905	219	686	518	387	401	109	185	210	503	402	766	139
	90%	86%	91%	88%	92%	89%	85%	87%	97%	93%	87%	92%	80%
			A		C				EFG	J		L	
(Dk/Ns)	9	6	3	5	4	2	3	2	1	5	4	4	5
	1%	2%	*	1%	1%	1%	3%	1%	*	1%	1%	1%	3%
		B					EH						K
Sigma	1005	254	751	586	419	448	128	212	217	544	461	831	174
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%