

Stub	Stat	Overall	Gender Male	Gender Female
	base	12000	5991	6009
	unw_base	17536	8887	8649
Very good	freq	752	495	256
Very good	prop	6%	8%	4%
Somewhat good	freq	3920	2043	1878
Somewhat good	prop	33%	34%	31%
Somewhat bad	freq	4862	2333	2529
Somewhat bad	prop	41%	39%	42%
Very bad	freq	2466	1120	1346
Very bad	prop	21%	19%	22%
Top2Box	freq	4672	2538	2134
Top2Box	prop	39%	42%	36%
Low2Box	freq	7328	3453	3875
Low2Box	prop	61%	58%	64%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5071	3866	3062	3034	4161	3308	5807
6825	5705	5006	4161	6254	5172	8596
367	263	121	208	239	230	454
7%	7%	4%	7%	6%	7%	8%
1705	1186	1030	851	1314	1293	1966
34%	31%	34%	28%	32%	39%	34%
2001	1580	1282	1252	1702	1258	2266
39%	41%	42%	41%	41%	38%	39%
998	838	630	722	905	528	1122
20%	22%	21%	24%	22%	16%	19%
2072	1449	1151	1060	1553	1523	2420
41%	37%	38%	35%	37%	46%	42%
2999	2418	1912	1974	2608	1785	3387
59%	63%	62%	65%	63%	54%	58%

All Demos

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6193	3578	4470	3952	6557	5443	1429
8940	4242	6464	6830	9913	7623	2049
298	169	252	331	473	279	181
5%	5%	6%	8%	7%	5%	13%
1954	962	1483	1475	2255	1665	534
32%	27%	33%	37%	34%	31%	37%
2596	1552	1832	1478	2557	2305	448
42%	43%	41%	37%	39%	42%	31%
1344	895	903	669	1272	1195	267
22%	25%	20%	17%	19%	22%	19%
2252	1131	1735	1806	2728	1943	715
36%	32%	39%	46%	42%	36%	50%
3941	2446	2735	2147	3829	3499	714
64%	68%	61%	54%	58%	64%	50%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
10571	2337	9663	8050	2958	4683	3213
15487	3439	14097	12052	4031	6749	4351
571	280	472	513	201	374	201
5%	12%	5%	6%	7%	8%	6%
3386	905	3015	2797	813	1447	959
32%	39%	31%	35%	27%	31%	30%
4414	756	4106	3179	1239	1737	1422
42%	32%	42%	39%	42%	37%	44%
2199	397	2069	1561	704	1125	631
21%	17%	21%	19%	24%	24%	20%
3957	1184	3487	3310	1014	1821	1160
37%	51%	36%	41%	34%	39%	36%
6614	1153	6175	4740	1944	2862	2053
63%	49%	64%	59%	66%	61%	64%

Social Media Inactive
3104
4930
128
4%
1018
33%
1349
43%
610
20%
1146
37%
1958
63%

Stub	Stat	All Countries	Argentina	Australia
	base	12000	500	500
	unw_base	17536	500	999
Very good	freq	752	19	21
Very good	prop	6%	4%	4%
Somewhat good	freq	3920	106	236
Somewhat good	prop	33%	21%	47%
Somewhat bad	freq	4862	272	208
Somewhat bad	prop	41%	54%	42%
Very bad	freq	2466	103	35
Very bad	prop	21%	21%	7%
Top2Box	freq	4672	125	257
Top2Box	prop	39%	25%	51%
Low2Box	freq	7328	375	243
Low2Box	prop	61%	75%	49%

B3 Now, thinking about our economic situation,

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
501	1001	999	1004	1000	1000	1002
12	14	23	38	2	44	18
2%	3%	5%	8%	%	9%	4%
192	41	282	335	42	351	224
38%	8%	56%	67%	8%	70%	45%
245	133	166	115	310	95	214
49%	27%	33%	23%	62%	19%	43%
51	312	28	11	146	10	44
10%	62%	6%	2%	29%	2%	9%
204	55	305	374	44	395	242
41%	11%	61%	75%	9%	79%	48%
296	445	195	126	456	105	258
59%	89%	39%	25%	91%	21%	52%

All Countries

how would you describe the current economic situation in? Is it...

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
503	501	502	1003	1005	501	500
6	83	10	9	11	6	6
1%	17%	2%	2%	2%	1%	1%
57	318	161	35	144	72	138
11%	64%	32%	7%	29%	14%	28%
249	87	240	275	241	261	269
50%	17%	48%	55%	48%	52%	54%
187	13	89	181	103	160	87
37%	3%	18%	36%	21%	32%	17%
63	400	171	44	156	78	144
13%	80%	34%	9%	31%	16%	29%
437	100	329	456	344	422	356
87%	20%	66%	91%	69%	84%	71%

Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
501	501	501	505	1001	500	500
15	267	4	4	12	37	43
3%	53%	1%	1%	2%	7%	9%
146	192	83	60	54	306	154
29%	38%	17%	12%	11%	61%	31%
262	33	226	254	192	131	187
52%	7%	45%	51%	38%	26%	37%
77	8	186	182	242	27	115
15%	2%	37%	36%	48%	5%	23%
162	459	88	64	66	343	197
32%	92%	18%	13%	13%	69%	39%
338	41	412	436	434	157	303
68%	8%	82%	87%	87%	31%	61%

US
500
1006
44
9%
190
38%
196
39%
70
14%
234
47%
266
53%

All Regions
B3 Now, thinking about our economic situation, how would you de

Stub	Stat	All Countries	North America	LATAM
	base	12000	1000	1500
	unw_base	17536	2005	2002
Very good	freq	752	68	39
Very good	prop	6%	7%	3%
Somewhat good	freq	3920	472	219
Somewhat good	prop	33%	47%	15%
Somewhat bad	freq	4862	362	667
Somewhat bad	prop	41%	36%	44%
Very bad	freq	2466	98	576
Very bad	prop	21%	10%	38%
Top2Box	freq	4672	540	258
Top2Box	prop	39%	54%	17%
Low2Box	freq	7328	460	1242
Low2Box	prop	61%	46%	83%

Describe the current economic situation in? Is it...

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	1500
7010	4515	7516	3007	1502
147	173	168	150	315
3%	6%	4%	8%	21%
1398	1240	1415	841	430
31%	41%	35%	42%	29%
1980	1167	1759	596	447
44%	39%	44%	30%	30%
974	420	658	413	308
22%	14%	16%	21%	21%
1545	1413	1583	991	744
34%	47%	40%	50%	50%
2955	1587	2417	1009	756
66%	53%	60%	50%	50%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	223	277
Very good	freq	19	9	10
Very good	prop	4%	4%	4%
Somewhat good	freq	106	50	56
Somewhat good	prop	21%	21%	22%
Somewhat bad	freq	272	133	139
Somewhat bad	prop	54%	54%	55%
Very bad	freq	103	53	50
Very bad	prop	21%	22%	19%
Top2Box	freq	125	59	66
Top2Box	prop	25%	24%	26%
Low2Box	freq	375	186	189
Low2Box	prop	75%	76%	74%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	143	109	155	137	120	149
233	156	111	156	145	112	157
8	7	4	4	6	3	11
3%	5%	4%	2%	4%	2%	8%
51	35	20	29	33	26	30
21%	24%	19%	19%	24%	21%	20%
137	72	63	88	74	65	78
55%	50%	58%	57%	54%	54%	52%
51	30	22	34	25	27	30
21%	21%	20%	22%	18%	23%	20%
59	41	24	33	38	28	41
24%	29%	22%	21%	28%	24%	28%
189	102	85	122	99	92	108
76%	71%	78%	79%	72%	76%	72%

Argentina

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
351	170	205	125	275	225	71
343	155	262	83	270	230	69
8	13	5	1	11	8	7
2%	7%	2%	1%	4%	3%	10%
76	37	46	22	62	44	20
22%	22%	23%	18%	22%	20%	28%
194	89	113	71	147	125	32
55%	52%	55%	57%	53%	56%	45%
73	31	41	31	56	47	12
21%	18%	20%	25%	20%	21%	17%
84	50	51	24	73	52	27
24%	29%	25%	19%	26%	23%	38%
267	120	154	101	203	173	43
76%	71%	75%	81%	74%	77%	62%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
429	94	406	351	137	310	115
431	90	410	346	141	316	109
12	6	13	12	6	16	2
3%	6%	3%	3%	4%	5%	2%
86	28	78	72	31	75	19
20%	29%	19%	20%	22%	24%	17%
240	41	231	192	75	163	66
56%	43%	57%	55%	55%	53%	58%
91	20	84	75	25	56	27
21%	21%	21%	21%	19%	18%	24%
98	34	91	84	36	91	21
23%	36%	22%	24%	27%	29%	18%
332	61	315	267	100	219	93
77%	64%	78%	76%	73%	71%	82%

Social Media Inactive
75
75
1
1%
12
15%
42
56%
20
27%
13
17%
63
83%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	999	409	590
Very good	freq	21	17	4
Very good	prop	4%	7%	2%
Somewhat good	freq	236	116	120
Somewhat good	prop	47%	47%	48%
Somewhat bad	freq	208	99	108
Somewhat bad	prop	42%	40%	43%
Very bad	freq	35	16	19
Very bad	prop	7%	6%	8%
Top2Box	freq	257	133	125
Top2Box	prop	51%	54%	49%
Low2Box	freq	243	115	127
Low2Box	prop	49%	46%	51%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	144	159	110	246	144	226
181	310	508	243	504	252	523
13	3	5	7	11	3	10
7%	2%	3%	6%	4%	2%	4%
97	70	70	41	113	83	118
49%	48%	44%	37%	46%	58%	52%
77	62	69	50	104	53	83
39%	43%	44%	46%	42%	37%	37%
11	10	15	12	18	4	14
5%	7%	9%	11%	7%	3%	6%
110	73	75	47	124	86	128
56%	50%	47%	43%	50%	60%	57%
87	71	84	62	123	58	97
44%	50%	53%	57%	50%	40%	43%

Australia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
274	150	134	216	277	223	55
476	301	326	372	563	436	110
11	6	6	9	14	8	6
4%	4%	4%	4%	5%	3%	11%
118	65	53	118	125	111	26
43%	44%	39%	55%	45%	50%	47%
124	70	60	78	115	92	20
45%	47%	44%	36%	42%	41%	36%
21	8	16	11	23	12	3
8%	5%	12%	5%	8%	6%	5%
129	72	59	127	139	119	32
47%	48%	44%	59%	50%	53%	58%
145	78	75	89	138	104	23
53%	52%	56%	41%	50%	47%	42%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	91	409	321	116	200	128
889	165	834	605	196	369	235
15	11	11	14	5	11	3
3%	12%	3%	4%	4%	6%	2%
210	40	196	160	49	101	59
47%	44%	48%	50%	42%	51%	47%
187	33	174	124	55	68	60
42%	37%	43%	39%	47%	34%	47%
32	7	28	22	8	19	6
7%	8%	7%	7%	7%	10%	4%
225	51	207	175	53	113	62
51%	56%	51%	54%	46%	57%	49%
219	41	202	146	63	87	65
49%	44%	49%	46%	54%	43%	51%

Social Media Inactive
173
395
7
4%
75
44%
80
47%
10
6%
82
48%
91
52%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	256	245
Very good	freq	12	5	7
Very good	prop	2%	2%	3%
Somewhat good	freq	192	101	92
Somewhat good	prop	38%	40%	37%
Somewhat bad	freq	245	126	119
Somewhat bad	prop	49%	50%	48%
Very bad	freq	51	20	31
Very bad	prop	10%	8%	12%
Top2Box	freq	204	106	99
Top2Box	prop	41%	42%	40%
Low2Box	freq	296	146	150
Low2Box	prop	59%	58%	60%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	159	155	105	159	118	195
186	159	156	94	164	129	208
5	2	5	3	2	4	5
3%	1%	3%	3%	1%	3%	3%
73	67	52	30	56	57	80
39%	42%	34%	29%	35%	48%	41%
95	75	76	53	89	48	89
51%	47%	49%	50%	56%	40%	46%
13	15	22	19	12	10	20
7%	10%	14%	18%	7%	8%	10%
78	69	57	34	58	61	86
42%	43%	37%	32%	36%	51%	44%
107	90	98	72	101	58	110
58%	57%	63%	68%	64%	49%	56%

Belgium

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	146	194	161	297	203	31
293	85	265	151	304	197	34
7	4	5	3	8	4	2
2%	3%	2%	2%	3%	2%	6%
112	49	76	67	117	76	15
37%	34%	39%	42%	39%	37%	49%
156	75	94	76	146	100	12
51%	51%	49%	47%	49%	49%	40%
30	18	19	14	27	24	2
10%	12%	10%	9%	9%	12%	5%
119	53	81	70	125	80	17
39%	36%	42%	44%	42%	39%	55%
186	93	113	90	173	123	14
61%	64%	58%	56%	58%	61%	45%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
469	51	449	293	135	118	146
467	57	444	312	117	120	146
10	2	10	6	3	4	3
2%	4%	2%	2%	2%	3%	2%
177	22	171	126	45	46	55
38%	42%	38%	43%	33%	38%	38%
233	23	222	135	72	54	79
50%	44%	50%	46%	53%	46%	54%
49	5	46	25	16	15	9
10%	10%	10%	9%	12%	13%	6%
187	24	180	133	48	49	57
40%	46%	40%	45%	35%	41%	39%
282	28	268	160	88	69	89
60%	54%	60%	55%	65%	59%	61%

Social Media Inactive
236
235
6
2%
92
39%
111
47%
26
11%
98
41%
138
59%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1001	479	522
Very good	freq	14	10	4
Very good	prop	3%	4%	1%
Somewhat good	freq	41	28	14
Somewhat good	prop	8%	12%	5%
Somewhat bad	freq	133	61	72
Somewhat bad	prop	27%	26%	27%
Very bad	freq	312	133	179
Very bad	prop	62%	58%	67%
Top2Box	freq	55	38	17
Top2Box	prop	11%	16%	6%
Low2Box	freq	445	194	251
Low2Box	prop	89%	84%	94%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	149	65	97	315	60	190
535	300	166	140	614	189	367
8	5	1	3	8	3	7
3%	3%	2%	3%	2%	5%	4%
23	9	9	7	26	6	14
8%	6%	14%	7%	8%	10%	7%
82	34	18	31	84	14	47
29%	23%	27%	32%	27%	24%	25%
173	102	37	57	197	37	122
61%	68%	57%	58%	63%	62%	64%
31	13	11	9	34	9	21
11%	9%	16%	9%	11%	14%	11%
254	136	55	88	281	51	169
89%	91%	84%	91%	89%	86%	89%

Brazil

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
310	157	262	81	220	280	73
634	102	537	362	494	507	153
7	3	8	3	9	4	8
2%	2%	3%	4%	4%	2%	10%
27	14	20	8	21	21	9
9%	9%	8%	9%	9%	7%	12%
86	36	76	22	48	85	14
28%	23%	29%	27%	22%	31%	20%
190	104	159	49	143	169	42
61%	67%	61%	60%	65%	60%	58%
34	17	28	11	30	25	16
11%	11%	11%	13%	14%	9%	22%
276	140	235	71	191	254	57
89%	89%	89%	87%	86%	91%	78%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
427	80	420	332	159	333	105
848	192	809	706	274	693	209
6	7	6	12	2	12	0
1%	9%	2%	4%	1%	4%	%
32	9	32	31	9	28	11
8%	12%	8%	9%	5%	8%	11%
119	18	115	74	57	86	28
28%	22%	27%	22%	36%	26%	27%
270	45	267	215	91	207	65
63%	57%	63%	65%	58%	62%	62%
39	17	38	43	10	40	11
9%	21%	9%	13%	6%	12%	11%
389	63	382	289	148	293	93
91%	79%	91%	87%	94%	88%	89%

Social Media Inactive
63
99
1
1%
3
4%
19
30%
40
64%
4
6%
59
94%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	999	557	442
Very good	freq	23	12	11
Very good	prop	5%	5%	4%
Somewhat good	freq	282	133	150
Somewhat good	prop	56%	55%	58%
Somewhat bad	freq	166	86	80
Somewhat bad	prop	33%	35%	31%
Very bad	freq	28	11	17
Very bad	prop	6%	5%	6%
Top2Box	freq	305	145	161
Top2Box	prop	61%	60%	62%
Low2Box	freq	195	97	97
Low2Box	prop	39%	40%	38%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	157	172	70	155	214	239
269	352	378	113	281	494	527
12	6	5	6	5	12	12
7%	4%	3%	8%	3%	6%	5%
103	84	96	30	92	126	144
60%	53%	56%	43%	59%	59%	60%
47	59	61	27	50	69	69
27%	37%	35%	38%	32%	32%	29%
10	8	10	7	9	8	13
6%	5%	6%	10%	6%	4%	5%
115	90	101	36	96	138	157
67%	57%	59%	52%	62%	64%	66%
56	67	71	34	59	76	82
33%	43%	41%	48%	38%	36%	34%

Canada

Thinking about our economic situation, how would you describe the current economic situation?

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
261	227	196	77	254	246	56
472	207	443	349	579	420	120
11	9	9	5	11	12	6
4%	4%	5%	6%	4%	5%	11%
138	127	112	44	146	136	36
53%	56%	57%	57%	57%	55%	64%
97	73	68	25	86	80	13
37%	32%	34%	33%	34%	33%	23%
16	18	7	3	11	18	1
6%	8%	4%	4%	4%	7%	2%
149	136	121	49	157	148	42
57%	60%	62%	63%	62%	60%	75%
113	91	75	28	97	98	14
43%	40%	38%	37%	38%	40%	25%

tuation in? Is it...

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	78	422	310	128	198	134
879	188	811	687	191	406	277
17	9	14	15	6	14	4
4%	11%	3%	5%	5%	7%	3%
247	47	235	182	68	108	79
56%	61%	56%	59%	53%	55%	59%
154	18	149	98	44	66	45
35%	23%	35%	32%	34%	33%	33%
27	4	24	15	10	10	7
6%	5%	6%	5%	8%	5%	5%
264	56	249	197	74	122	83
59%	72%	59%	63%	58%	62%	62%
181	21	173	114	54	76	52
41%	28%	41%	37%	42%	38%	38%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
168	120	32	67	192	36	53
316	237	78	155	368	67	94
5	4	3	2	5	3	5
3%	4%	9%	3%	3%	9%	10%
96	66	20	39	116	14	27
57%	55%	63%	59%	61%	39%	51%
55	43	8	21	60	17	18
33%	36%	24%	31%	31%	48%	34%
11	7	1	5	11	1	3
7%	6%	4%	7%	6%	4%	6%
101	70	23	42	121	17	32
60%	59%	72%	62%	63%	48%	60%
67	50	9	26	71	19	21
40%	41%	28%	38%	37%	52%	40%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1004	542	462
Very good	freq	38	22	17
Very good	prop	8%	9%	7%
Somewhat good	freq	335	164	171
Somewhat good	prop	67%	65%	70%
Somewhat bad	freq	115	60	55
Somewhat bad	prop	23%	24%	22%
Very bad	freq	11	9	3
Very bad	prop	2%	3%	1%
Top2Box	freq	374	186	188
Top2Box	prop	75%	73%	76%
Low2Box	freq	126	68	58
Low2Box	prop	25%	27%	24%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	199	92	34	164	303	356
480	434	90	49	215	740	728
13	21	4	3	16	20	28
6%	10%	5%	8%	10%	7%	8%
155	121	60	23	97	215	228
74%	61%	65%	70%	59%	71%	64%
39	52	25	8	43	64	91
18%	26%	27%	23%	26%	21%	26%
2	5	4	.	8	3	8
1%	3%	4%	.	5%	1%	2%
169	141	64	26	113	235	256
81%	71%	69%	77%	69%	78%	72%
40	57	28	8	51	68	99
19%	29%	31%	23%	31%	22%	28%

China

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
144 .		417	83	313	187	54
276 .		292	712	712	292	124
11 .		31	7	29	9	13
7% .		7%	9%	9%	5%	25%
107 .		280	55	201	134	33
74% .		67%	67%	64%	72%	62%
24 .		97	18	74	41	7
17% .		23%	22%	24%	22%	13%
3 .		9	2	8	3	.
2% .		2%	3%	3%	1%	.
118 .		311	63	231	143	46
81% .		75%	76%	74%	77%	87%
27 .		106	20	82	44	7
19% .		25%	24%	26%	23%	13%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
446	127	373	429	43	.	.
880	337	667	902	78	.	.
25	16	22	36	2	.	.
6%	13%	6%	8%	4%	.	.
302	81	255	282	35	.	.
68%	63%	68%	66%	80%	.	.
108	30	85	102	6	.	.
24%	23%	23%	24%	13%	.	.
11	0	11	10	1	.	.
2%	%	3%	2%	3%	.	.
327	97	277	318	36	.	.
73%	76%	74%	74%	84%	.	.
119	30	96	112	7	.	.
27%	24%	26%	26%	16%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	516	484
Very good	freq	2	2	.
Very good	prop	%	1%	.
Somewhat good	freq	42	22	20
Somewhat good	prop	8%	9%	8%
Somewhat bad	freq	310	153	157
Somewhat bad	prop	62%	62%	62%
Very bad	freq	146	70	76
Very bad	prop	29%	28%	30%
Top2Box	freq	44	24	20
Top2Box	prop	9%	10%	8%
Low2Box	freq	456	223	233
Low2Box	prop	91%	90%	92%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	160	155	103	209	114	234
369	324	307	199	418	244	467
1	1	0	0	.	1	2
%	1%	%	%	.	1%	1%
19	11	11	9	15	13	23
10%	7%	7%	9%	7%	12%	10%
116	98	96	60	130	75	144
63%	61%	62%	58%	62%	65%	62%
49	50	47	34	65	25	66
27%	31%	30%	33%	31%	22%	28%
20	12	12	10	15	15	24
11%	8%	8%	9%	7%	13%	10%
165	148	144	94	194	100	210
89%	92%	92%	91%	93%	87%	90%

France

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
266	133	219	148	286	214	18
533	181	488	331	591	409	37
1	1	1	1	2	0	1
%	1%	%	1%	1%	%	7%
19	9	16	16	25	17	2
7%	7%	7%	11%	9%	8%	12%
165	80	135	95	173	136	7
62%	60%	61%	65%	61%	64%	41%
80	43	67	35	86	60	7
30%	33%	31%	24%	30%	28%	40%
20	10	17	17	27	17	3
8%	8%	8%	11%	9%	8%	19%
246	123	202	131	259	197	14
92%	92%	92%	89%	91%	92%	81%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
482	42	458	305	138	121	122
963	91	909	632	255	252	249
1	1	2	2	.	2	.
%	2%	%	1%	.	1%	.
40	5	37	28	12	15	9
8%	12%	8%	9%	9%	13%	7%
303	23	287	192	82	66	85
63%	55%	63%	63%	59%	54%	69%
139	13	133	83	44	39	29
29%	31%	29%	27%	32%	32%	24%
41	6	38	30	12	17	9
8%	14%	8%	10%	9%	14%	7%
442	36	420	275	127	104	113
92%	86%	92%	90%	91%	86%	93%

Social Media Inactive
256
499
1
%
17
7%
160
62%
79
31%
18
7%
238
93%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1000	506	494
Very good	freq	44	35	9
Very good	prop	9%	14%	4%
Somewhat good	freq	351	178	172
Somewhat good	prop	70%	70%	70%
Somewhat bad	freq	95	34	61
Somewhat bad	prop	19%	13%	25%
Very bad	freq	10	6	4
Very bad	prop	2%	2%	2%
Top2Box	freq	395	214	181
Top2Box	prop	79%	84%	74%
Low2Box	freq	105	40	65
Low2Box	prop	21%	16%	26%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	153	177	134	143	160	184
284	349	367	253	286	348	371
15	12	17	9	8	23	20
9%	8%	10%	7%	6%	14%	11%
121	104	126	86	105	116	130
71%	68%	71%	64%	74%	73%	71%
33	33	29	34	28	18	30
19%	21%	17%	26%	19%	11%	16%
2	4	5	5	2	3	4
1%	2%	3%	3%	1%	2%	2%
136	117	142	95	114	139	150
80%	76%	81%	71%	80%	87%	82%
35	36	34	39	29	21	34
20%	24%	19%	29%	20%	13%	18%

Germany

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	87	286	127	340	160	44
629	40	729	231	685	315	99
24	9	21	15	32	12	7
8%	10%	7%	12%	10%	7%	15%
220	60	199	92	241	110	30
70%	69%	69%	73%	71%	69%	68%
65	19	58	18	58	36	7
20%	21%	20%	14%	17%	23%	15%
7	.	9	2	8	2	1
2%	.	3%	1%	2%	1%	2%
245	68	220	107	273	122	37
77%	79%	77%	85%	80%	76%	83%
71	19	67	19	67	38	7
23%	21%	23%	15%	20%	24%	17%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	85	415	331	114	117	133
901	187	813	684	213	237	285
38	12	32	31	8	17	6
8%	14%	8%	9%	7%	15%	5%
320	56	295	238	76	79	97
70%	66%	71%	72%	66%	67%	73%
88	15	80	56	28	18	26
19%	18%	19%	17%	25%	15%	20%
9	2	8	7	2	3	3
2%	3%	2%	2%	2%	3%	2%
358	68	327	269	83	96	104
79%	80%	79%	81%	73%	82%	78%
98	17	88	62	30	21	29
21%	20%	21%	19%	27%	18%	22%

Social Media Inactive
250
478
21
8%
175
70%
51
20%
4
2%
195
78%
55
22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1002	491	511
Very good	freq	18	14	4
Very good	prop	4%	6%	2%
Somewhat good	freq	224	115	109
Somewhat good	prop	45%	46%	44%
Somewhat bad	freq	214	99	115
Somewhat bad	prop	43%	40%	46%
Very bad	freq	44	21	23
Very bad	prop	9%	8%	9%
Top2Box	freq	242	129	113
Top2Box	prop	48%	52%	45%
Low2Box	freq	258	120	137
Low2Box	prop	52%	48%	55%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	141	163	71	232	140	192
291	340	371	140	474	280	427
8	5	4	2	10	5	10
4%	4%	3%	3%	4%	4%	5%
103	57	64	25	101	73	86
52%	41%	39%	35%	44%	52%	45%
73	66	75	38	99	51	79
37%	47%	46%	54%	43%	36%	41%
12	12	20	6	21	11	17
6%	9%	12%	8%	9%	8%	9%
111	63	68	27	112	78	96
57%	45%	42%	38%	48%	56%	50%
85	78	94	44	120	62	96
43%	55%	58%	62%	52%	44%	50%

Great Britain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
308	126	112	262	306	194	47
575	256	205	541	650	352	96
9	2	7	9	11	7	4
3%	2%	6%	3%	4%	4%	8%
138	52	48	125	136	88	23
45%	41%	42%	48%	44%	45%	50%
135	63	52	100	129	85	15
44%	50%	46%	38%	42%	44%	32%
26	9	6	29	30	14	5
9%	7%	5%	11%	10%	7%	11%
146	54	55	134	147	96	27
48%	43%	49%	51%	48%	49%	58%
161	72	58	128	159	99	20
52%	57%	51%	49%	52%	51%	42%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
453	82	418	335	121	216	125
906	171	831	705	197	423	238
15	5	14	13	4	10	2
3%	6%	3%	4%	3%	5%	2%
200	38	186	151	50	91	64
44%	47%	44%	45%	41%	42%	51%
199	30	184	140	58	86	52
44%	37%	44%	42%	48%	40%	42%
39	8	35	31	9	29	6
9%	10%	8%	9%	8%	13%	5%
215	43	199	164	54	101	66
47%	53%	48%	49%	45%	47%	53%
238	38	219	171	67	115	59
53%	47%	52%	51%	55%	53%	47%

Social Media Inactive
159
341
6
4%
69
44%
76
48%
8
5%
75
47%
84
53%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	503	248	255
Very good	freq	6	6	1
Very good	prop	1%	2%	%
Somewhat good	freq	57	34	23
Somewhat good	prop	11%	14%	9%
Somewhat bad	freq	249	124	126
Somewhat bad	prop	50%	50%	50%
Very bad	freq	187	83	104
Very bad	prop	37%	34%	41%
Top2Box	freq	63	40	23
Top2Box	prop	13%	16%	9%
Low2Box	freq	437	207	230
Low2Box	prop	87%	84%	91%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	161	157	159	240	17	206
209	142	152	166	230	19	193
4	2	.	.	3	.	.
2%	1%	.	.	1%	.	.
26	16	15	11	30	4	17
14%	10%	10%	7%	13%	.	8%
96	81	72	84	118	10	105
53%	50%	46%	53%	49%	.	51%
55	62	70	64	89	3	84
30%	39%	45%	40%	37%	.	41%
30	18	15	11	33	4	17
17%	11%	10%	7%	14%	.	8%
151	144	142	148	207	13	189
83%	89%	90%	93%	86%	.	92%

Hungary

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
294	107	294	99	250	250	40
310	150	222	131	252	251	40
6	3	3	.	2	4	1
2%	3%	1%	.	1%	2%	2%
40	12	28	18	31	26	5
14%	11%	9%	18%	12%	10%	13%
144	46	156	48	130	120	13
49%	43%	53%	48%	52%	48%	33%
103	46	107	33	88	100	21
35%	43%	37%	34%	35%	40%	52%
47	15	31	18	33	30	6
16%	14%	11%	18%	13%	12%	15%
248	92	263	81	217	219	34
84%	86%	89%	82%	87%	88%	85%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	59	441	282	130	183	216
463	58	445	278	140	180	215
5	1	5	2	3	1	2
1%	2%	1%	1%	2%	1%	1%
52	12	45	38	14	23	24
11%	20%	10%	13%	11%	12%	11%
236	20	230	147	61	82	121
51%	34%	52%	52%	47%	45%	56%
166	26	161	95	52	77	70
36%	45%	36%	34%	40%	42%	32%
57	13	51	40	17	24	26
12%	21%	11%	14%	13%	13%	12%
402	46	391	242	113	159	190
88%	79%	89%	86%	87%	87%	88%

Social Media Inactive
101
108
3
3%
11
11%
46
46%
41
41%
14
14%
88
86%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	257	243
	unw_base	501	294	207
Very good	freq	83	55	28
Very good	prop	17%	21%	12%
Somewhat good	freq	318	158	160
Somewhat good	prop	64%	61%	66%
Somewhat bad	freq	87	39	48
Somewhat bad	prop	17%	15%	20%
Very bad	freq	13	5	7
Very bad	prop	3%	2%	3%
Top2Box	freq	400	212	188
Top2Box	prop	80%	83%	77%
Low2Box	freq	100	44	55
Low2Box	prop	20%	17%	23%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	163	70	147	211	142	317
257	172	72	140	217	144	335
50	23	10	17	36	30	60
19%	14%	14%	11%	17%	21%	19%
162	105	50	98	137	83	196
61%	65%	72%	66%	65%	58%	62%
49	30	8	29	33	26	55
19%	18%	11%	20%	15%	18%	17%
5	5	2	4	5	3	7
2%	3%	3%	3%	3%	2%	2%
212	128	60	114	174	113	256
79%	79%	86%	78%	82%	80%	81%
55	35	10	33	38	29	61
21%	21%	14%	22%	18%	20%	19%

India

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
183	2	55	443	290	210	151
166	2	56	443	314	187	158
23	.	9	74	65	18	43
13%	.	16%	17%	22%	8%	28%
121	2	36	280	187	130	84
66%	.	64%	63%	65%	62%	56%
32	.	10	77	35	52	22
18%	.	18%	17%	12%	25%	14%
6	.	1	12	3	10	3
3%	.	2%	3%	1%	5%	2%
145	2	44	354	253	148	127
79%	.	80%	80%	87%	70%	84%
38	.	11	88	38	62	24
21%	.	20%	20%	13%	30%	16%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
349	280	220	429	59	381	80
343	294	207	440	50	385	80
40	63	20	78	5	74	4
12%	23%	9%	18%	8%	19%	4%
234	176	141	274	33	246	50
67%	63%	64%	64%	57%	65%	63%
65	36	51	66	18	52	24
19%	13%	23%	15%	31%	14%	30%
10	5	8	10	3	9	3
3%	2%	4%	2%	4%	2%	3%
274	239	161	353	38	320	54
78%	85%	73%	82%	65%	84%	67%
75	41	59	76	21	61	27
22%	15%	27%	18%	35%	16%	33%

Social Media Inactive
39
36
6
15%
21
55%
11
27%
1
3%
27
70%
12
30%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	502	255	247
Very good	freq	10	10	0
Very good	prop	2%	4%	%
Somewhat good	freq	161	96	65
Somewhat good	prop	32%	39%	26%
Somewhat bad	freq	240	107	133
Somewhat bad	prop	48%	43%	52%
Very bad	freq	89	33	56
Very bad	prop	18%	13%	22%
Top2Box	freq	171	106	65
Top2Box	prop	34%	43%	26%
Low2Box	freq	329	140	189
Low2Box	prop	66%	57%	74%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	150	125	.	.	.	322
219	148	135	.	.	.	318
6	2	2	.	.	.	8
3%	1%	2%	.	.	.	3%
59	47	56	.	.	.	108
26%	31%	44%	.	.	.	33%
109	75	56	.	.	.	163
48%	50%	45%	.	.	.	51%
52	26	12	.	.	.	43
23%	17%	9%	.	.	.	13%
65	49	58	.	.	.	116
29%	33%	46%	.	.	.	36%
160	101	68	.	.	.	206
71%	67%	54%	.	.	.	64%

Israel

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
178	135	124	240	220	280	44
184	139	119	244	237	265	51
2	2	2	5	7	3	0
1%	2%	2%	2%	3%	1%	1%
53	33	48	80	77	84	17
30%	25%	38%	33%	35%	30%	38%
76	70	46	123	95	144	23
43%	52%	37%	51%	43%	51%	52%
46	30	28	31	41	48	4
26%	22%	23%	13%	19%	17%	9%
55	36	50	86	83	88	17
31%	26%	40%	36%	38%	31%	39%
122	100	74	155	136	192	27
69%	74%	60%	64%	62%	69%	61%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	120	380	364	111	.	.
451	121	381	372	103	.	.
10	3	7	7	2	.	.
2%	2%	2%	2%	1%	.	.
144	47	115	116	39	.	.
32%	39%	30%	32%	35%	.	.
216	58	181	174	54	.	.
47%	49%	48%	48%	48%	.	.
85	13	77	67	17	.	.
19%	10%	20%	18%	15%	.	.
154	49	122	123	40	.	.
34%	41%	32%	34%	36%	.	.
302	71	258	241	71	.	.
66%	59%	68%	66%	64%	.	.

[illegible]

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1003	491	512
Very good	freq	9	7	2
Very good	prop	2%	3%	1%
Somewhat good	freq	35	20	15
Somewhat good	prop	7%	8%	6%
Somewhat bad	freq	275	133	142
Somewhat bad	prop	55%	54%	56%
Very bad	freq	181	88	93
Very bad	prop	36%	35%	37%
Top2Box	freq	44	27	17
Top2Box	prop	9%	11%	7%
Low2Box	freq	456	221	235
Low2Box	prop	91%	89%	93%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	189	150	99	189	128	267
320	391	292	192	378	266	527
6	2	1	3	3	3	3
4%	1%	%	3%	2%	2%	1%
11	10	14	5	14	13	23
7%	5%	10%	5%	7%	10%	9%
82	106	87	45	107	77	143
51%	56%	58%	46%	57%	60%	53%
62	71	49	45	65	35	98
38%	37%	32%	46%	35%	28%	37%
17	12	15	8	17	15	26
11%	6%	10%	8%	9%	12%	10%
144	176	135	91	172	112	241
89%	94%	90%	92%	91%	88%	90%

Italy

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
233	213	214	73	243	257	55
476	319	526	158	491	512	111
6	3	5	0	6	3	4
3%	2%	2%	1%	2%	1%	7%
12	10	16	10	25	10	7
5%	5%	7%	13%	10%	4%	13%
132	115	120	39	128	147	27
57%	54%	56%	54%	53%	57%	49%
83	84	73	23	85	97	17
35%	40%	34%	32%	35%	38%	30%
18	13	21	10	31	14	11
8%	6%	10%	14%	13%	5%	20%
214	200	193	63	212	243	44
92%	94%	90%	86%	87%	95%	80%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	76	424	300	162	249	128
892	163	840	621	316	519	250
5	3	6	5	3	7	0
1%	4%	1%	2%	2%	3%	%
28	11	24	28	5	20	7
6%	15%	6%	9%	3%	8%	6%
247	40	235	164	86	135	72
56%	52%	55%	55%	53%	54%	56%
165	22	159	103	68	87	49
37%	29%	37%	34%	42%	35%	38%
33	14	30	33	8	27	7
7%	19%	7%	11%	5%	11%	6%
412	62	394	267	154	222	121
93%	81%	93%	89%	95%	89%	94%

Social Media Inactive
123
234
1
1%
9
7%
68
56%
45
36%
10
8%
113
92%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1005	526	479
Very good	freq	11	11	1
Very good	prop	2%	4%	%
Somewhat good	freq	144	81	64
Somewhat good	prop	29%	32%	26%
Somewhat bad	freq	241	114	127
Somewhat bad	prop	48%	45%	51%
Very bad	freq	103	46	57
Very bad	prop	21%	18%	23%
Top2Box	freq	156	91	65
Top2Box	prop	31%	36%	26%
Low2Box	freq	344	160	184
Low2Box	prop	69%	64%	74%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	171	161	307	168	25	260
363	299	343	578	364	63	537
3	6	3	3	5	4	5
2%	3%	2%	1%	3%	16%	2%
49	51	44	79	55	11	87
29%	30%	28%	26%	33%	42%	33%
82	80	80	152	82	8	122
49%	47%	50%	49%	49%	31%	47%
35	34	34	73	27	3	47
20%	20%	21%	24%	16%	11%	18%
52	57	47	82	59	15	91
31%	33%	29%	27%	35%	58%	35%
117	114	114	225	109	11	169
69%	67%	71%	73%	65%	42%	65%

Japan

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
240	267	101	132	248	252	23
468	322	207	476	518	487	55
7	7	2	3	10	1	3
3%	3%	2%	2%	4%	1%	15%
58	69	26	49	78	67	9
24%	26%	26%	37%	31%	27%	39%
120	130	48	63	114	127	6
50%	49%	48%	48%	46%	51%	26%
55	61	24	17	46	56	5
23%	23%	24%	13%	19%	22%	21%
65	76	28	52	88	68	12
27%	29%	28%	39%	35%	27%	53%
175	191	73	80	160	184	11
73%	71%	72%	61%	65%	73%	47%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	51	449	336	135	43	132
950	114	891	690	264	93	273
8	4	8	11	1	2	5
2%	7%	2%	3%	1%	5%	4%
135	19	125	99	37	13	42
28%	38%	28%	29%	27%	31%	32%
235	17	224	160	65	16	66
49%	34%	50%	48%	48%	37%	50%
98	11	92	67	33	12	18
21%	21%	20%	20%	24%	28%	14%
143	23	133	110	38	15	47
30%	45%	30%	33%	28%	36%	36%
333	28	316	227	97	28	84
70%	55%	70%	67%	72%	64%	64%

Social Media Inactive
325
639
5
1%
89
27%
159
49%
72
22%
93
29%
232
71%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	501	223	278
Very good	freq	6	5	2
Very good	prop	1%	2%	1%
Somewhat good	freq	72	34	38
Somewhat good	prop	14%	14%	15%
Somewhat bad	freq	261	140	122
Somewhat bad	prop	52%	58%	47%
Very bad	freq	160	62	98
Very bad	prop	32%	26%	38%
Top2Box	freq	78	38	40
Top2Box	prop	16%	16%	15%
Low2Box	freq	422	202	220
Low2Box	prop	84%	84%	85%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	151	89	210	187	83	191
248	161	92	141	211	114	217
5	1	.	3	2	1	2
2%	1%	.	2%	1%	1%	1%
45	16	10	36	22	10	27
17%	11%	12%	17%	12%	12%	14%
139	71	51	99	106	44	102
54%	47%	58%	47%	57%	53%	53%
70	63	27	71	56	28	60
27%	41%	31%	34%	30%	34%	31%
50	18	10	40	25	11	29
19%	12%	12%	19%	13%	13%	15%
210	134	78	170	162	72	162
81%	88%	88%	81%	87%	87%	85%

Mexico

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
309	220	161	119	297	203	102
284	24	245	232	289	212	130
4	.	4	2	4	3	3
1%	.	2%	2%	1%	1%	3%
45	25	29	18	35	37	26
15%	11%	18%	15%	12%	18%	26%
160	126	74	61	152	109	43
52%	57%	46%	52%	51%	54%	42%
101	69	54	37	106	54	30
33%	32%	33%	31%	36%	27%	29%
49	25	33	20	38	40	29
16%	11%	21%	17%	13%	20%	29%
260	195	128	98	259	163	73
84%	89%	79%	83%	87%	80%	71%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
398	95	405	310	173	251	125
371	148	353	346	142	315	115
4	2	4	4	3	5	1
1%	2%	1%	1%	2%	2%	1%
45	19	53	40	31	29	26
11%	20%	13%	13%	18%	12%	21%
219	39	223	178	71	132	64
55%	40%	55%	57%	41%	52%	51%
131	35	125	89	69	85	33
33%	37%	31%	29%	40%	34%	27%
49	21	57	44	33	34	27
12%	23%	14%	14%	19%	14%	22%
349	74	348	267	140	217	98
88%	77%	86%	86%	81%	86%	78%

Social Media Inactive
124
71
1
1%
16
13%
66
53%
42
34%
17
14%
107
86%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	237	263
Very good	freq	6	4	3
Very good	prop	1%	1%	1%
Somewhat good	freq	138	76	61
Somewhat good	prop	28%	31%	24%
Somewhat bad	freq	269	126	143
Somewhat bad	prop	54%	51%	57%
Very bad	freq	87	43	44
Very bad	prop	17%	17%	17%
Top2Box	freq	144	80	64
Top2Box	prop	29%	32%	25%
Low2Box	freq	356	169	187
Low2Box	prop	71%	68%	75%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	151	147	310	113	8	239
180	160	160	304	121	6	253
2	2	3	1	3	.	4
1%	1%	2%	%	2%	.	2%
63	36	39	74	45	2	68
31%	24%	26%	24%	40%	.	29%
110	81	78	172	51	6	128
54%	54%	53%	55%	45%	.	54%
28	32	27	64	15	.	38
14%	21%	18%	21%	13%	.	16%
64	38	41	74	47	2	72
32%	25%	28%	24%	42%	.	30%
138	113	105	236	66	6	167
68%	75%	72%	76%	58%	.	70%

Poland

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
261	74	311	115	269	231	48
247	34	354	112	269	231	48
2	.	6	.	3	3	1
1%	.	2%	.	1%	1%	2%
69	18	78	42	80	57	22
27%	24%	25%	36%	30%	25%	46%
141	40	173	56	139	131	20
54%	54%	56%	49%	52%	56%	41%
48	16	54	17	46	41	6
19%	22%	17%	15%	17%	18%	11%
72	18	84	42	84	60	23
27%	24%	27%	36%	31%	26%	48%
189	56	227	73	185	171	25
73%	76%	73%	64%	69%	74%	52%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	79	421	310	118	234	173
452	82	418	325	103	231	174
5	2	4	3	3	4	1
1%	2%	1%	1%	2%	2%	%
115	38	100	91	23	70	44
26%	48%	24%	29%	20%	30%	25%
250	30	239	163	71	122	97
55%	38%	57%	52%	60%	52%	56%
81	9	78	53	21	39	32
18%	11%	19%	17%	18%	16%	18%
121	40	104	94	26	73	45
27%	50%	25%	30%	22%	31%	26%
331	39	317	216	92	161	128
73%	50%	75%	70%	78%	69%	74%

Social Media Inactive
93
95
2
2%
24
26%
50
54%
17
18%
25
28%
67
72%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	501	244	257
Very good	freq	15	10	5
Very good	prop	3%	4%	2%
Somewhat good	freq	146	84	62
Somewhat good	prop	29%	35%	24%
Somewhat bad	freq	262	116	146
Somewhat bad	prop	52%	49%	56%
Very bad	freq	77	29	48
Very bad	prop	15%	12%	18%
Top2Box	freq	162	94	67
Top2Box	prop	32%	39%	26%
Low2Box	freq	338	144	194
Low2Box	prop	68%	61%	74%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	159	135	39	219	205	253
172	172	157	23	212	226	271
7	3	5	.	8	7	12
3%	2%	4%	.	4%	3%	5%
43	47	57	8	62	53	81
21%	29%	42%	20%	29%	26%	32%
125	79	58	26	104	123	123
60%	50%	43%	68%	48%	60%	48%
32	30	15	5	44	22	37
15%	19%	11%	12%	20%	11%	15%
50	50	62	8	70	60	93
24%	31%	46%	20%	32%	29%	37%
157	109	72	31	148	145	160
76%	69%	54%	80%	68%	71%	63%

Russia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
247	84	290	126	273	227	41
230	42	197	262	293	208	44
3	2	11	3	13	3	4
1%	2%	4%	2%	5%	1%	10%
65	26	86	35	76	70	18
26%	30%	30%	28%	28%	31%	44%
139	42	152	68	149	112	14
56%	50%	52%	54%	55%	49%	34%
40	14	42	21	35	42	5
16%	17%	14%	16%	13%	18%	12%
69	27	97	38	89	73	23
28%	32%	33%	30%	32%	32%	55%
179	57	193	88	184	154	19
72%	68%	67%	70%	68%	68%	45%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	60	440	337	108	149	189
457	64	437	369	78	159	190
11	5	11	13	1	9	5
2%	8%	2%	4%	1%	6%	2%
128	18	129	98	22	45	47
28%	29%	29%	29%	20%	30%	25%
248	32	230	172	66	64	119
54%	53%	52%	51%	61%	43%	63%
72	6	71	53	19	31	20
16%	10%	16%	16%	17%	21%	11%
139	22	139	111	23	54	51
30%	37%	32%	33%	21%	36%	27%
320	38	301	226	85	95	138
70%	63%	68%	67%	79%	64%	73%

Social Media Inactive
162
152
2
1%
55
34%
79
49%
26
16%
57
35%
105
65%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	501	363	138
Very good	freq	267	162	105
Very good	prop	53%	56%	50%
Somewhat good	freq	192	110	82
Somewhat good	prop	38%	38%	40%
Somewhat bad	freq	33	14	19
Somewhat bad	prop	7%	5%	9%
Very bad	freq	8	6	2
Very bad	prop	2%	2%	1%
Top2Box	freq	459	272	187
Top2Box	prop	92%	93%	90%
Low2Box	freq	41	20	21
Low2Box	prop	8%	7%	10%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	180	36	276	108	61	294
475	24	2	283	111	39	164
128	121	18	126	70	36	174
45%	67%	.	46%	65%	59%	59%
124	50	18	122	33	21	105
44%	28%	.	44%	31%	35%	36%
25	9	.	22	5	3	12
9%	5%	.	8%	4%	4%	4%
8	.	.	6	.	1	3
3%	.	.	2%	.	1%	1%
252	171	36	248	103	58	279
89%	95%	.	90%	96%	94%	95%
32	9	.	28	5	4	15
11%	5%	.	10%	4%	6%	5%

Saudi Arabia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
206	123	141	236	242	258	68
337	158	172	171	178	323	52
93	49	83	135	130	137	26
45%	40%	59%	57%	54%	53%	37%
87	55	45	92	101	91	30
42%	44%	32%	39%	42%	35%	44%
21	18	9	7	8	25	12
10%	15%	6%	3%	3%	10%	17%
5	1	5	2	3	5	1
2%	1%	3%	1%	1%	2%	1%
180	104	128	227	231	228	56
87%	84%	91%	96%	96%	88%	82%
26	19	13	9	11	30	12
13%	16%	9%	4%	4%	12%	18%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	115	385	287	199	203	223
449	80	421	251	237	221	166
241	73	194	144	117	94	132
56%	63%	51%	50%	59%	46%	59%
162	28	164	119	69	94	69
37%	24%	43%	41%	35%	46%	31%
22	14	20	20	11	11	19
5%	12%	5%	7%	5%	5%	9%
7	1	6	4	3	4	2
2%	1%	2%	2%	1%	2%	1%
403	100	359	263	186	188	202
93%	87%	93%	91%	93%	93%	90%
29	15	26	25	13	15	21
7%	13%	7%	9%	7%	7%	10%

Social Media Inactive
75
114
40
54%
29
39%
3
4%
2
3%
70
93%
5
7%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	501	233	268
Very good	freq	4	4	1
Very good	prop	1%	2%	%
Somewhat good	freq	83	45	38
Somewhat good	prop	17%	19%	15%
Somewhat bad	freq	226	120	106
Somewhat bad	prop	45%	50%	41%
Very bad	freq	186	71	114
Very bad	prop	37%	30%	44%
Top2Box	freq	88	49	39
Top2Box	prop	18%	20%	15%
Low2Box	freq	412	192	221
Low2Box	prop	82%	80%	85%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	133	84	70	120	311	209
190	169	142	60	124	317	241
1	2	1	.	1	4	2
%	2%	1%	.	1%	1%	1%
51	20	12	16	15	53	32
18%	15%	14%	22%	12%	17%	16%
133	60	33	33	56	137	87
47%	45%	40%	47%	47%	44%	41%
98	50	38	21	48	117	88
34%	38%	45%	30%	40%	38%	42%
53	23	13	16	16	57	34
19%	17%	15%	22%	13%	18%	16%
231	110	71	54	104	254	174
81%	83%	85%	78%	87%	82%	84%

South Africa

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
291	283	120	97	236	264	100
260	273	126	102	261	240	103
3	4	.	1	2	2	1
1%	1%	.	1%	1%	1%	1%
51	47	20	16	37	46	14
18%	17%	17%	17%	16%	17%	14%
140	128	55	43	115	111	48
48%	45%	46%	44%	49%	42%	48%
98	104	44	37	81	105	37
34%	37%	37%	38%	34%	40%	37%
54	50	20	17	40	48	15
18%	18%	17%	18%	17%	18%	15%
238	232	100	80	196	216	84
82%	82%	83%	82%	83%	82%	85%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
400	150	350	374	102	296	139
398	153	348	382	84	284	142
4	1	4	3	1	3	1
1%	1%	1%	1%	1%	1%	1%
69	25	59	60	18	49	25
17%	17%	17%	16%	18%	16%	18%
179	69	157	179	39	125	73
45%	46%	45%	48%	39%	42%	52%
149	55	131	132	43	119	40
37%	37%	37%	35%	42%	40%	29%
73	26	62	63	20	52	26
18%	17%	18%	17%	19%	17%	19%
328	124	288	311	82	245	113
82%	83%	82%	83%	81%	83%	81%

Social Media Inactive
65
75
1
1%
10
15%
28
43%
26
40%
11
16%
55
84%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	505	270	235
Very good	freq	4	3	1
Very good	prop	1%	1%	%
Somewhat good	freq	60	31	29
Somewhat good	prop	12%	12%	12%
Somewhat bad	freq	254	130	124
Somewhat bad	prop	51%	52%	50%
Very bad	freq	182	89	94
Very bad	prop	36%	35%	38%
Top2Box	freq	64	34	30
Top2Box	prop	13%	13%	12%
Low2Box	freq	436	219	217
Low2Box	prop	87%	87%	88%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	196	113	64	205	231	298
197	193	115	65	208	232	296
2	2	.	.	1	3	2
1%	1%	.	.	%	1%	1%
25	21	14	11	19	30	34
13%	10%	13%	17%	9%	13%	11%
92	95	67	29	105	121	159
48%	49%	59%	45%	51%	52%	53%
72	78	31	25	80	78	103
38%	40%	28%	38%	39%	34%	35%
27	23	14	11	20	33	36
14%	12%	13%	17%	10%	14%	12%
165	173	98	54	184	198	262
86%	88%	87%	83%	90%	86%	88%

South Korea

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
202	8	118	374	270	230	58
209	9	122	374	275	230	59
2	.	.	4	3	1	2
1%	.	.	1%	1%	%	3%
26	2	11	47	34	26	9
13%	.	9%	13%	13%	11%	16%
95	6	59	189	134	120	22
47%	.	50%	51%	50%	52%	38%
79	.	48	134	100	82	25
39%	.	41%	36%	37%	36%	43%
28	2	11	51	37	27	11
14%	.	9%	14%	14%	12%	19%
174	6	107	323	233	203	47
86%	.	91%	86%	86%	88%	81%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
442	100	400	407	68	174	209
446	103	402	407	74	176	212
2	2	2	2	2	3	1
%	2%	1%	%	3%	2%	1%
51	16	44	48	9	24	20
11%	16%	11%	12%	14%	14%	10%
232	47	207	206	35	88	103
52%	47%	52%	51%	51%	50%	50%
157	35	147	151	22	60	84
36%	35%	37%	37%	32%	34%	40%
53	18	46	50	11	27	21
12%	18%	12%	12%	17%	15%	10%
389	83	354	356	57	148	187
88%	82%	88%	88%	83%	85%	90%

Social Media Inactive
117
117
.
.
16
13%
63
54%
39
33%
16
13%
101
87%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	487	514
Very good	freq	12	7	5
Very good	prop	2%	3%	2%
Somewhat good	freq	54	32	22
Somewhat good	prop	11%	13%	9%
Somewhat bad	freq	192	93	99
Somewhat bad	prop	38%	37%	40%
Very bad	freq	242	120	121
Very bad	prop	48%	48%	49%
Top2Box	freq	66	39	27
Top2Box	prop	13%	15%	11%
Low2Box	freq	434	213	221
Low2Box	prop	87%	85%	89%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	179	147	262	135	26	238
375	337	289	559	251	48	473
7	3	2	6	4	1	6
4%	2%	1%	2%	3%	5%	2%
20	22	13	24	20	4	26
11%	12%	9%	9%	14%	17%	11%
66	69	58	91	58	13	100
38%	39%	39%	35%	43%	51%	42%
82	85	75	141	53	7	106
47%	48%	51%	54%	39%	27%	45%
27	25	15	31	24	6	32
15%	14%	10%	12%	18%	22%	14%
147	154	133	232	112	20	206
85%	86%	90%	88%	82%	78%	86%

Spain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
262	227	118	154	249	251	53
528	614	93	294	485	516	93
6	4	3	5	9	3	5
2%	2%	2%	4%	3%	1%	9%
28	22	13	18	29	25	6
11%	10%	11%	12%	12%	10%	11%
93	80	48	64	93	100	21
35%	35%	41%	42%	37%	40%	40%
135	121	54	66	119	122	22
52%	53%	46%	43%	48%	49%	41%
34	26	16	24	37	29	10
13%	12%	14%	15%	15%	11%	19%
228	201	102	131	212	222	43
87%	88%	86%	85%	85%	89%	81%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	77	423	310	160	252	139
908	136	865	613	328	497	269
7	6	6	11	1	10	1
2%	8%	1%	4%	1%	4%	1%
48	13	41	36	15	31	10
11%	17%	10%	12%	9%	12%	7%
172	32	161	123	57	92	62
38%	41%	38%	39%	36%	36%	44%
220	26	216	140	87	120	67
49%	34%	51%	45%	55%	47%	48%
56	19	47	48	16	41	11
12%	25%	11%	15%	10%	16%	8%
391	58	376	263	144	211	129
88%	75%	89%	85%	90%	84%	92%

Social Media Inactive
109
235
1
1%
14
13%
39
36%
55
51%
15
13%
94
87%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	500	257	243
Very good	freq	37	25	12
Very good	prop	7%	10%	5%
Somewhat good	freq	306	147	159
Somewhat good	prop	61%	58%	65%
Somewhat bad	freq	131	62	68
Somewhat bad	prop	26%	25%	28%
Very bad	freq	27	20	7
Very bad	prop	5%	8%	3%
Top2Box	freq	343	172	171
Top2Box	prop	69%	68%	69%
Low2Box	freq	157	82	75
Low2Box	prop	31%	32%	31%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	145	161	118	202	122	178
131	171	198	138	219	89	162
10	5	22	5	16	12	17
5%	3%	13%	4%	8%	10%	10%
112	89	104	60	121	89	122
58%	61%	65%	51%	60%	73%	68%
63	43	25	42	58	18	36
32%	29%	16%	35%	29%	15%	20%
9	8	10	11	7	3	3
4%	6%	6%	9%	4%	2%	2%
123	94	126	66	137	101	139
63%	65%	78%	56%	68%	83%	78%
71	51	35	52	65	21	39
37%	35%	22%	44%	32%	17%	22%

Sweden

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
322	108	233	160	356	144	68
338	318	69	113	344	156	54
20	7	21	8	26	11	2
6%	7%	9%	5%	7%	7%	2%
184	60	144	101	208	98	49
57%	56%	62%	63%	58%	68%	73%
94	34	55	42	98	33	13
29%	32%	24%	26%	27%	23%	19%
24	6	12	9	24	3	4
7%	5%	5%	6%	7%	2%	5%
204	68	165	109	234	108	51
63%	63%	71%	68%	66%	75%	75%
118	40	67	50	122	36	17
37%	37%	29%	32%	34%	25%	25%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	110	390	395	68	165	166
446	85	415	363	81	145	150
35	8	29	28	5	18	13
8%	7%	7%	7%	7%	11%	8%
256	72	234	249	39	100	108
59%	66%	60%	63%	58%	61%	65%
117	26	105	102	16	38	38
27%	24%	27%	26%	24%	23%	23%
23	4	23	15	7	9	7
5%	3%	6%	4%	11%	5%	4%
291	80	262	278	44	118	120
67%	73%	67%	70%	65%	72%	72%
141	29	128	117	24	47	46
33%	27%	33%	30%	35%	28%	28%

Social Media Inactive
169
205
6
4%
98
58%
54
32%
11
6%
104
62%
65
38%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	290	210
Very good	freq	43	29	14
Very good	prop	9%	12%	6%
Somewhat good	freq	154	86	68
Somewhat good	prop	31%	34%	27%
Somewhat bad	freq	187	83	104
Somewhat bad	prop	37%	33%	42%
Very bad	freq	115	54	61
Very bad	prop	23%	21%	25%
Top2Box	freq	197	115	82
Top2Box	prop	39%	46%	33%
Low2Box	freq	303	137	166
Low2Box	prop	61%	54%	67%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	180	78	13	120	367	304
348	133	19	15	99	386	261
25	14	4	2	8	33	28
11%	8%	.	.	7%	9%	9%
98	43	13	3	37	114	86
40%	24%	.	.	31%	31%	28%
68	87	33	3	42	142	121
28%	48%	.	.	35%	39%	40%
51	36	28	4	32	79	69
21%	20%	.	.	27%	22%	23%
123	57	17	5	46	146	114
51%	32%	.	.	38%	40%	37%
119	123	61	8	75	221	190
49%	68%	.	.	62%	60%	63%

Turkey

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
196	299	36	165	273	227	61
239	135	60	305	305	195	70
15	25	3	16	28	15	13
8%	8%	7%	10%	10%	7%	21%
69	87	11	56	78	76	17
35%	29%	31%	34%	29%	34%	28%
66	120	15	52	101	86	20
34%	40%	41%	32%	37%	38%	32%
46	66	7	42	66	50	11
24%	22%	20%	25%	24%	22%	19%
83	112	14	71	107	91	30
43%	38%	39%	43%	39%	40%	49%
113	187	22	94	167	136	31
57%	62%	61%	57%	61%	60%	51%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
439	147	353	274	144	281	181
430	181	319	350	130	304	155
30	18	25	26	14	26	10
7%	12%	7%	10%	10%	9%	6%
137	48	106	95	48	80	59
31%	32%	30%	35%	33%	28%	33%
168	46	142	92	55	104	76
38%	31%	40%	34%	38%	37%	42%
104	36	79	60	27	71	35
24%	24%	22%	22%	19%	25%	19%
167	66	132	122	62	106	70
38%	45%	37%	44%	43%	38%	39%
272	82	221	152	82	175	111
62%	55%	63%	56%	57%	62%	61%

Social Media Inactive
39
41
7
17%
15
40%
7
18%
10
25%
22
57%
17
43%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1006	490	516
Very good	freq	44	32	13
Very good	prop	9%	13%	5%
Somewhat good	freq	190	103	87
Somewhat good	prop	38%	41%	35%
Somewhat bad	freq	196	82	114
Somewhat bad	prop	39%	33%	45%
Very bad	freq	70	31	38
Very bad	prop	14%	13%	15%
Top2Box	freq	234	134	100
Top2Box	prop	47%	54%	40%
Low2Box	freq	266	113	152
Low2Box	prop	53%	46%	60%

B3 Now, thinking about

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	154	163	81	183	209	267
313	309	384	110	408	435	573
26	13	6	6	14	24	27
14%	8%	3%	8%	7%	11%	10%
73	55	62	24	66	92	100
40%	36%	38%	29%	36%	44%	37%
66	65	65	35	76	74	100
36%	42%	40%	43%	42%	35%	37%
18	21	31	17	27	20	41
10%	14%	19%	20%	15%	9%	15%
99	68	68	30	80	116	127
54%	44%	41%	37%	44%	55%	48%
83	86	96	51	103	94	140
46%	56%	59%	63%	56%	45%	52%

US

At our economic situation, how would you describe the current economic situation in? Is

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
233	232	127	141	272	228	68
433	376	349	281	554	452	139
18	16	7	21	37	7	20
8%	7%	6%	15%	14%	3%	29%
90	81	43	66	107	83	24
39%	35%	34%	47%	39%	36%	35%
96	92	60	43	90	106	18
41%	40%	48%	31%	33%	46%	27%
29	43	16	11	38	32	6
13%	18%	13%	8%	14%	14%	9%
107	97	51	87	144	90	44
46%	42%	40%	61%	53%	40%	64%
126	135	76	54	128	138	24
54%	58%	60%	39%	47%	60%	36%

s it...

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	88	412	325	129	209	106
867	179	827	666	239	424	212
25	22	22	34	8	32	4
6%	25%	5%	10%	6%	15%	4%
166	37	153	134	37	83	34
38%	42%	37%	41%	29%	40%	33%
178	21	175	120	60	69	47
41%	24%	42%	37%	46%	33%	44%
64	8	62	38	25	25	20
15%	9%	15%	12%	19%	12%	19%
191	59	175	168	45	115	39
44%	67%	43%	52%	35%	55%	37%
241	29	237	157	84	94	67
56%	33%	57%	48%	65%	45%	63%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
185	91	110	184	115
370	165	232	377	232
8	13	6	13	12
5%	15%	5%	7%	11%
72	36	40	68	46
39%	39%	37%	37%	40%
80	33	47	74	41
43%	37%	43%	40%	36%
24	9	16	29	15
13%	10%	15%	16%	13%
81	49	46	81	59
44%	54%	42%	44%	51%
104	42	64	104	56
56%	46%	58%	56%	49%

Stub	Stat	Overall	Gender Male	Gender Female
	base	12000	5991	6009
	unw_base	17536	8887	8649
7 – Very strong economy	freq	391	216	175
7 – Very strong economy	prop	3%	4%	3%
6	freq	817	494	323
6	prop	7%	8%	5%
5	freq	2563	1368	1195
5	prop	21%	23%	20%
4	freq	3236	1496	1740
4	prop	27%	25%	29%
3	freq	2530	1279	1252
3	prop	21%	21%	21%
2	freq	1228	600	628
2	prop	10%	10%	10%
1 – Very weak economy	freq	1235	538	697
1 – Very weak economy	prop	10%	9%	12%
Top3Box	freq	3771	2078	1693
Top3Box	prop	31%	35%	28%
Low3Box	freq	4993	2417	2576
Low3Box	prop	42%	40%	43%
	mean	4.28	4.18	4.37
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5071	3866	3062	3034	4161	3308	5807
6825	5705	5006	4161	6254	5172	8596
190	126	75	113	108	126	234
4%	3%	2%	4%	3%	4%	4%
356	254	207	150	241	294	450
7%	7%	7%	5%	6%	9%	8%
1120	801	642	521	857	841	1277
22%	21%	21%	17%	21%	25%	22%
1460	961	816	804	1100	895	1532
29%	25%	27%	26%	26%	27%	26%
1038	832	660	637	958	650	1177
20%	22%	22%	21%	23%	20%	20%
436	440	352	374	446	287	563
9%	11%	11%	12%	11%	9%	10%
471	453	310	435	450	214	574
9%	12%	10%	14%	11%	6%	10%
1666	1181	924	783	1207	1261	1961
33%	31%	30%	26%	29%	38%	34%
1946	1725	1322	1447	1854	1151	2314
38%	45%	43%	48%	45%	35%	40%
4.18	4.36	4.33	4.51	4.37	4.02	4.2
4	4	4	4	4	4	4

All Demos

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6193	3578	4470	3952	6557	5443	1429
8940	4242	6464	6830	9913	7623	2049
157	99	123	169	232	159	80
3%	3%	3%	4%	4%	3%	6%
367	182	293	342	500	317	171
6%	5%	7%	9%	8%	6%	12%
1286	671	939	953	1493	1070	318
21%	19%	21%	24%	23%	20%	22%
1704	998	1214	1025	1658	1578	352
28%	28%	27%	26%	25%	29%	25%
1353	749	991	790	1361	1170	243
22%	21%	22%	20%	21%	21%	17%
665	398	450	380	663	565	115
11%	11%	10%	10%	10%	10%	8%
661	480	461	294	650	585	151
11%	13%	10%	7%	10%	11%	11%
1810	953	1354	1464	2225	1546	569
29%	27%	30%	37%	34%	28%	40%
2679	1627	1902	1464	2674	2319	508
43%	45%	43%	37%	41%	43%	36%
4.35	4.46	4.31	4.07	4.22	4.34	4.02
4	4	4	4	4	4	4

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
10571	2337	9663	8050	2958	4683	3213
15487	3439	14097	12052	4031	6749	4351
310	141	250	267	107	156	131
3%	6%	3%	3%	4%	3%	4%
646	275	542	592	143	342	186
6%	12%	6%	7%	5%	7%	6%
2246	591	1973	1797	587	950	647
21%	25%	20%	22%	20%	20%	20%
2885	575	2662	2152	828	1201	860
27%	25%	28%	27%	28%	26%	27%
2288	378	2152	1709	602	970	746
22%	16%	22%	21%	20%	21%	23%
1113	179	1049	775	333	502	348
11%	8%	11%	10%	11%	11%	11%
1084	200	1035	758	356	562	295
10%	9%	11%	9%	12%	12%	9%
3202	1006	2765	2657	838	1448	963
30%	43%	29%	33%	28%	31%	30%
4484	757	4236	3242	1292	2034	1390
42%	32%	44%	40%	44%	43%	43%
4.31	3.9	4.37	4.22	4.39	4.33	4.29
4	4	4	4	4	4	4

Social Media Inactive
3104
4930
55
2%
149
5%
630
20%
897
29%
687
22%
333
11%
353
11%
833
27%
1374
44%
4.43
4

Stub	Stat	All Countries	Argentina	Australia
	base	12000	500	500
	unw_base	17536	500	999
7 – Very strong economy	freq	391	11	9
7 – Very strong economy	prop	3%	2%	2%
6	freq	817	27	26
6	prop	7%	5%	5%
5	freq	2563	72	138
5	prop	21%	14%	28%
4	freq	3236	100	181
4	prop	27%	20%	36%
3	freq	2530	124	102
3	prop	21%	25%	20%
2	freq	1228	68	26
2	prop	10%	14%	5%
1 – Very weak economy	freq	1235	98	18
1 – Very weak economy	prop	10%	20%	4%
Top3Box	freq	3771	110	173
Top3Box	prop	31%	22%	35%
Low3Box	freq	4993	290	147
Low3Box	prop	42%	58%	29%
	mean	4.28	4.79	3.99
	median	4	5	4

B6 Rate the current state of the economy in your local area using a scale f

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
501	1001	999	1004	1000	1000	1002
.	8	9	22	1	15	11
.	2%	2%	4%	%	3%	2%
11	14	32	71	6	97	33
2%	3%	6%	14%	1%	19%	7%
104	77	144	188	49	165	145
21%	15%	29%	38%	10%	33%	29%
178	104	182	130	132	143	150
36%	21%	36%	26%	26%	29%	30%
125	128	83	60	148	53	117
25%	26%	17%	12%	30%	11%	23%
51	65	27	18	90	16	25
10%	13%	5%	4%	18%	3%	5%
30	105	23	11	73	10	20
6%	21%	5%	2%	15%	2%	4%
116	98	185	281	56	277	188
23%	20%	37%	56%	11%	55%	38%
207	298	133	89	311	79	162
41%	60%	27%	18%	62%	16%	32%
4.38	4.89	3.94	3.47	4.97	3.42	3.97
4	5	4	3	5	3	4

All Countries

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
503	501	502	1003	1005	501	500
5	30	27	5	4	1	7
1%	6%	5%	1%	1%	%	1%
8	67	69	7	10	6	24
2%	13%	14%	1%	2%	1%	5%
51	193	150	47	72	64	80
10%	39%	30%	9%	14%	13%	16%
100	145	148	94	158	127	125
20%	29%	30%	19%	32%	25%	25%
130	51	68	124	162	120	116
26%	10%	14%	25%	32%	24%	23%
90	7	26	93	60	64	73
18%	1%	5%	19%	12%	13%	15%
115	7	12	131	34	118	75
23%	1%	2%	26%	7%	24%	15%
64	290	246	59	86	71	111
13%	58%	49%	12%	17%	14%	22%
336	65	106	348	256	302	264
67%	13%	21%	70%	51%	60%	53%
5.15	3.34	3.57	5.25	4.56	5.05	4.67
5	3	4	5	5	5	5

omy.

Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
501	501	501	505	1001	500	500
14	128	6	2	4	29	27
3%	26%	1%	%	1%	6%	5%
28	93	16	8	8	72	44
6%	19%	3%	2%	2%	14%	9%
108	144	56	43	51	162	119
22%	29%	11%	9%	10%	32%	24%
125	72	137	146	122	161	134
25%	14%	27%	29%	24%	32%	27%
114	34	141	148	132	59	89
23%	7%	28%	30%	26%	12%	18%
52	14	85	97	97	13	42
10%	3%	17%	19%	19%	3%	8%
59	15	59	56	86	4	45
12%	3%	12%	11%	17%	1%	9%
150	365	78	52	63	263	190
30%	73%	16%	10%	13%	53%	38%
225	63	285	301	315	76	176
45%	13%	57%	60%	63%	15%	35%
4.38	2.79	4.76	4.89	5.01	3.41	4.04
4	3	5	5	5	3	4

US
500
1006
18
4%
40
8%
140
28%
143
29%
101
20%
28
6%
31
6%
198
40%
159
32%
3.95
4

All Regions

B6 Rate the current state of the economy in your local area using a scale from

Stub	Stat	All Countries	North America	LATAM
	base	12000	1000	1500
	unw_base	17536	2005	2002
7 – Very strong economy	freq	391	27	19
7 – Very strong economy	prop	3%	3%	1%
6	freq	817	72	47
6	prop	7%	7%	3%
5	freq	2563	284	213
5	prop	21%	28%	14%
4	freq	3236	325	330
4	prop	27%	33%	22%
3	freq	2530	184	372
3	prop	21%	18%	25%
2	freq	1228	55	196
2	prop	10%	5%	13%
1 – Very weak economy	freq	1235	54	322
1 – Very weak economy	prop	10%	5%	21%
Top3Box	freq	3771	383	280
Top3Box	prop	31%	38%	19%
Low3Box	freq	4993	292	890
Low3Box	prop	42%	29%	59%
	mean	4.28	3.95	4.91
	median	4	4	5

1 to 7, where 7 means a very strong economy today and 1

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	1500
7010	4515	7516	3007	1502
77	80	76	73	160
2%	3%	2%	4%	11%
266	210	252	180	153
6%	7%	6%	9%	10%
855	742	871	565	320
19%	25%	22%	28%	21%
1204	886	1128	505	342
27%	30%	28%	25%	23%
1006	637	902	352	264
22%	21%	23%	18%	18%
548	261	390	142	142
12%	9%	10%	7%	9%
543	185	380	182	119
12%	6%	10%	9%	8%
1198	1031	1200	819	633
27%	34%	30%	41%	42%
2098	1083	1672	677	525
47%	36%	42%	34%	35%
4.47	4.1	4.3	4.02	3.86
4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	223	277
7 – Very strong economy	freq	11	5	6
7 – Very strong economy	prop	2%	2%	2%
6	freq	27	15	12
6	prop	5%	6%	5%
5	freq	72	34	38
5	prop	14%	14%	15%
4	freq	100	51	48
4	prop	20%	21%	19%
3	freq	124	65	58
3	prop	25%	27%	23%
2	freq	68	31	37
2	prop	14%	13%	14%
1 – Very weak economy	freq	98	42	56
1 – Very weak economy	prop	20%	17%	22%
Top3Box	freq	110	55	56
Top3Box	prop	22%	22%	22%
Low3Box	freq	290	139	151
Low3Box	prop	58%	57%	59%
	mean	4.79	4.71	4.86
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	143	109	155	137	120	149
233	156	111	156	145	112	157
5	4	2	2	5	2	6
2%	3%	2%	1%	4%	2%	4%
11	8	8	7	9	9	5
5%	6%	8%	4%	6%	8%	3%
37	20	15	20	20	13	23
15%	14%	14%	13%	14%	11%	15%
66	21	13	36	28	12	26
27%	15%	12%	23%	20%	10%	17%
61	32	31	38	37	33	35
25%	22%	28%	24%	27%	28%	24%
28	19	20	21	17	17	25
11%	14%	19%	14%	12%	14%	17%
39	39	20	31	21	33	29
16%	27%	19%	20%	15%	28%	20%
53	32	25	28	34	25	34
21%	23%	23%	18%	25%	21%	23%
129	90	71	90	75	83	90
52%	63%	65%	58%	55%	69%	60%
4.65	4.97	4.87	4.87	4.59	5.05	4.83
5	5	5	5	5	5	5

Argentina

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
351	170	205	125	275	225	71
343	155	262	83	270	230	69
5	6	5		6	5	3
1%	4%	2%		2%	2%	4%
22	8	14	5	20	8	6
6%	5%	7%	4%	7%	3%	8%
49	30	25	17	45	27	15
14%	17%	12%	14%	17%	12%	21%
74	40	43	16	43	56	12
21%	24%	21%	13%	16%	25%	16%
88	34	51	38	75	49	13
25%	20%	25%	31%	27%	22%	19%
43	18	29	21	36	32	7
12%	11%	14%	17%	13%	14%	10%
69	33	38	28	51	48	15
20%	19%	18%	22%	18%	21%	21%
77	44	44	22	71	39	24
22%	26%	21%	18%	26%	18%	33%
200	85	118	87	161	129	35
57%	50%	57%	70%	59%	57%	50%
4.77	4.61	4.75	5.1	4.71	4.89	4.53
5	5	5	5	5	5	5

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
429	94	406	351	137	310	115
431	90	410	346	141	316	109
8	3	8	8	3	9	1
2%	3%	2%	2%	2%	3%	1%
22	12	15	21	5	24	2
5%	13%	4%	6%	3%	8%	2%
57	17	55	53	18	47	16
13%	18%	14%	15%	13%	15%	14%
88	13	86	61	37	63	27
20%	14%	21%	17%	27%	20%	24%
110	16	108	96	26	72	29
26%	17%	27%	27%	19%	23%	25%
61	10	58	45	20	44	12
14%	11%	14%	13%	15%	14%	11%
83	23	76	67	28	52	28
19%	24%	19%	19%	20%	17%	24%
87	32	79	82	25	80	19
20%	34%	19%	23%	18%	26%	16%
255	49	241	208	74	168	69
59%	52%	59%	59%	54%	54%	60%
4.83	4.58	4.84	4.76	4.84	4.63	5
5	5	5	5	5	5	5

Social Media Inactive
75
75
1
2%
2
2%
9
13%
10
13%
23
30%
12
16%
18
24%
12
17%
53
70%
5.13
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	999	409	590
7 – Very strong economy	freq	9	6	2
7 – Very strong economy	prop	2%	3%	1%
6	freq	26	12	13
6	prop	5%	5%	5%
5	freq	138	76	62
5	prop	28%	31%	25%
4	freq	181	78	102
4	prop	36%	32%	41%
3	freq	102	52	50
3	prop	20%	21%	20%
2	freq	26	14	12
2	prop	5%	6%	5%
1 – Very weak economy	freq	18	9	10
1 – Very weak economy	prop	4%	3%	4%
Top3Box	freq	173	95	78
Top3Box	prop	35%	38%	31%
Low3Box	freq	147	75	72
Low3Box	prop	29%	30%	28%
	mean	3.99	3.95	4.03
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	144	159	110	246	144	226
181	310	508	243	504	252	523
6	1	2	3	3	3	4
3%	1%	1%	3%	1%	2%	2%
8	8	10	2	17	7	13
4%	6%	6%	2%	7%	5%	6%
60	35	44	25	68	46	68
30%	24%	28%	23%	27%	32%	30%
74	56	51	39	87	54	75
37%	39%	32%	36%	35%	38%	33%
38	30	34	24	54	24	46
19%	21%	22%	22%	22%	17%	20%
6	10	10	8	12	6	12
3%	7%	7%	8%	5%	4%	5%
6	4	8	7	7	4	8
3%	3%	5%	7%	3%	3%	3%
74	44	55	30	87	55	85
37%	30%	35%	28%	35%	38%	38%
50	44	53	40	72	35	66
25%	30%	33%	36%	29%	24%	29%
3.87	4.06	4.07	4.22	3.95	3.87	3.94
4	4	4	4	4	4	4

Australia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
274	150	134	216	277	223	55
476	301	326	372	563	436	110
5	3	1	5	6	3	0
2%	2%	1%	2%	2%	1%	1%
12	6	5	15	16	10	3
5%	4%	4%	7%	6%	5%	6%
70	41	32	66	73	66	14
25%	27%	24%	30%	26%	29%	25%
106	62	48	71	92	89	22
39%	41%	36%	33%	33%	40%	39%
56	27	29	46	64	38	12
20%	18%	22%	21%	23%	17%	22%
15	6	12	8	16	10	2
5%	4%	9%	4%	6%	5%	3%
10	5	7	6	11	7	2
4%	4%	5%	3%	4%	3%	4%
87	50	37	86	94	79	18
32%	33%	28%	40%	34%	35%	32%
81	39	48	60	91	56	16
30%	26%	36%	28%	33%	25%	29%
4.02	3.96	4.23	3.86	4.03	3.93	4.01
4	4	4	4	4	4	4

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	91	409	321	116	200	128
889	165	834	605	196	369	235
8	2	7	5	3	1	6
2%	2%	2%	2%	3%	1%	5%
23	7	19	18	5	12	5
5%	7%	5%	6%	4%	6%	4%
124	20	118	88	32	59	32
28%	22%	29%	28%	28%	30%	25%
159	34	146	118	40	71	46
36%	38%	36%	37%	35%	35%	36%
90	22	81	66	22	35	29
20%	24%	20%	21%	19%	18%	22%
25	4	23	15	8	12	6
6%	4%	6%	5%	7%	6%	5%
16	3	16	11	5	9	3
4%	3%	4%	3%	4%	4%	2%
155	29	144	111	41	73	43
35%	32%	35%	35%	35%	37%	34%
131	28	119	92	35	56	38
29%	31%	29%	29%	30%	28%	30%
3.98	3.97	3.99	3.97	4.01	3.99	3.92
4	4	4	4	4	4	4

Social Media Inactive
173
395
1
1%
8
5%
47
27%
63
37%
39
22%
8
4%
7
4%
56
33%
53
31%
4.04
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	256	245
6	freq	11	4	7
6	prop	2%	2%	3%
5	freq	104	52	52
5	prop	21%	21%	21%
4	freq	178	90	88
4	prop	36%	36%	35%
3	freq	125	72	53
3	prop	25%	29%	21%
2	freq	51	25	26
2	prop	10%	10%	10%
1 – Very weak economy	freq	30	8	22
1 – Very weak economy	prop	6%	3%	9%
Top3Box	freq	116	56	59
Top3Box	prop	23%	22%	24%
Low3Box	freq	207	106	101
Low3Box	prop	41%	42%	41%
	mean	4.38	4.34	4.42
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	159	155	105	159	118	195
186	159	156	94	164	129	208
6	3	2	2	3	4	3
3%	2%	2%	2%	2%	3%	2%
40	39	26	20	31	30	47
21%	24%	17%	19%	20%	25%	24%
71	54	53	36	54	41	68
38%	34%	34%	35%	34%	35%	35%
42	49	35	21	46	29	42
22%	31%	22%	20%	29%	24%	21%
17	10	23	13	17	12	22
9%	7%	15%	13%	11%	10%	11%
10	4	17	13	8	2	13
5%	2%	11%	13%	5%	2%	6%
46	42	28	21	34	34	51
25%	26%	18%	20%	22%	28%	26%
69	63	74	48	70	43	77
37%	40%	48%	45%	44%	37%	39%
4.3	4.23	4.64	4.61	4.41	4.19	4.36
4	4	4	4	4	4	4

Belgium

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	146	194	161	297	203	31
293	85	265	151	304	197	34
8	4	2	5	6	5	1
3%	3%	1%	3%	2%	2%	3%
57	16	48	40	64	40	11
19%	11%	25%	25%	22%	20%	35%
110	58	66	54	105	73	12
36%	40%	34%	33%	35%	36%	37%
84	30	52	43	80	45	4
27%	20%	27%	27%	27%	22%	13%
29	21	16	14	29	22	3
9%	15%	8%	9%	10%	11%	9%
18	16	10	4	13	17	1
6%	11%	5%	3%	4%	9%	3%
65	20	50	45	70	45	12
21%	14%	26%	28%	24%	22%	38%
130	67	77	62	122	85	8
43%	46%	40%	38%	41%	42%	25%
4.4	4.67	4.31	4.21	4.33	4.45	3.98
4	4	4	4	4	4	4

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
469	51	449	293	135	118	146
467	57	444	312	117	120	146
10	2	10	6	2	2	5
2%	3%	2%	2%	2%	2%	4%
93	20	84	68	28	19	31
20%	39%	19%	23%	21%	16%	21%
166	15	162	108	46	50	45
35%	30%	36%	37%	34%	42%	31%
121	6	119	78	25	26	50
26%	12%	27%	27%	18%	22%	34%
48	7	44	19	23	16	10
10%	13%	10%	7%	17%	13%	7%
30	2	29	13	11	6	5
6%	3%	6%	5%	8%	5%	3%
104	22	94	74	31	21	36
22%	42%	21%	25%	23%	18%	25%
199	14	192	111	59	48	65
42%	28%	43%	38%	43%	40%	44%
4.41	4.02	4.42	4.26	4.52	4.45	4.3
4	4	4	4	4	4	4

Social Media Inactive
236
235
4
2%
55
23%
83
35%
50
21%
25
11%
19
8%
59
25%
94
40%
4.4
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1001	479	522
7 – Very strong economy	freq	8	3	4
7 – Very strong economy	prop	2%	1%	2%
6	freq	14	11	3
6	prop	3%	5%	1%
5	freq	77	41	36
5	prop	15%	17%	13%
4	freq	104	51	53
4	prop	21%	22%	20%
3	freq	128	60	68
3	prop	26%	26%	25%
2	freq	65	29	36
2	prop	13%	13%	13%
1 – Very weak economy	freq	105	37	68
1 – Very weak economy	prop	21%	16%	25%
Top3Box	freq	98	55	44
Top3Box	prop	20%	24%	16%
Low3Box	freq	298	126	171
Low3Box	prop	60%	54%	64%
	mean	4.89	4.68	5.07
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	149	65	97	315	60	190
535	300	166	140	614	189	367
4	2	1	1	5	1	2
1%	1%	2%	1%	2%	1%	1%
9	3	2	3	7	3	3
3%	2%	3%	3%	2%	5%	2%
42	26	8	20	48	6	26
15%	18%	12%	21%	15%	10%	14%
58	29	17	15	67	18	47
20%	20%	26%	15%	21%	30%	25%
79	36	13	27	78	15	48
28%	24%	19%	27%	25%	26%	25%
38	15	11	10	46	6	20
13%	10%	17%	10%	15%	11%	11%
54	37	14	21	63	10	44
19%	25%	21%	22%	20%	17%	23%
56	31	11	25	61	10	31
20%	21%	17%	25%	19%	16%	16%
172	89	37	58	187	32	111
60%	59%	57%	60%	59%	54%	59%
4.86	4.93	4.92	4.83	4.89	4.75	4.95
5	5	5	5	5	5	5

Brazil

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
310	157	262	81	220	280	73
634	102	537	362	494	507	153
5	1	3	3	3	5	4
2%	1%	1%	3%	1%	2%	6%
11	4	6	4	5	9	2
4%	3%	2%	5%	2%	3%	2%
51	25	38	13	30	47	13
16%	16%	15%	16%	13%	17%	18%
56	24	60	19	42	62	11
18%	16%	23%	23%	19%	22%	15%
80	45	65	17	56	72	17
26%	29%	25%	22%	25%	26%	24%
45	17	37	11	31	34	8
14%	11%	14%	13%	14%	12%	11%
61	39	51	14	55	50	17
20%	25%	20%	18%	25%	18%	24%
67	31	48	19	38	61	19
22%	20%	18%	24%	17%	22%	27%
186	101	154	43	141	157	42
60%	65%	59%	53%	64%	56%	58%
4.85	5.01	4.89	4.67	5.06	4.76	4.75
5	5	5	5	5	5	5

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
427	80	420	332	159	333	105
848	192	809	706	274	693	209
3	4	4	6	2	7	0
1%	5%	1%	2%	1%	2%	%
12	4	10	8	6	10	3
3%	5%	2%	2%	4%	3%	3%
63	15	62	49	24	48	16
15%	18%	15%	15%	15%	14%	15%
93	15	88	66	36	73	20
22%	19%	21%	20%	23%	22%	19%
111	17	111	87	39	89	26
26%	21%	26%	26%	25%	27%	25%
57	8	57	43	21	39	18
13%	10%	13%	13%	13%	12%	17%
88	17	88	73	30	68	21
21%	22%	21%	22%	19%	20%	20%
79	22	76	63	32	65	20
18%	28%	18%	19%	20%	20%	19%
256	42	255	203	90	195	65
60%	53%	61%	61%	57%	59%	62%
4.91	4.65	4.94	4.94	4.82	4.84	4.97
5	5	5	5	5	5	5

Social Media Inactive
63
99
0
1%
1
1%
13
20%
12
19%
13
20%
9
14%
16
26%
14
22%
37
60%
5.01
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	999	557	442
7 – Very strong economy	freq	9	7	3
7 – Very strong economy	prop	2%	3%	1%
6	freq	32	18	14
6	prop	6%	7%	5%
5	freq	144	71	73
5	prop	29%	29%	28%
4	freq	182	81	102
4	prop	36%	33%	40%
3	freq	83	41	42
3	prop	17%	17%	16%
2	freq	27	18	9
2	prop	5%	7%	4%
1 – Very weak economy	freq	23	8	15
1 – Very weak economy	prop	5%	3%	6%
Top3Box	freq	185	96	89
Top3Box	prop	37%	40%	35%
Low3Box	freq	133	66	67
Low3Box	prop	27%	27%	26%
	mean	3.94	3.88	3.99
	median	4	4	4

B6 Rate the current state of the econ

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	157	172	70	155	214	239
269	352	378	113	281	494	527
6	2	1	3	1	5	3
4%	1%	1%	5%	1%	2%	1%
10	12	10	2	9	18	18
6%	8%	6%	3%	6%	8%	7%
57	42	46	11	46	70	68
33%	27%	27%	15%	30%	33%	29%
61	56	65	29	50	80	89
36%	36%	38%	41%	32%	37%	37%
22	32	29	10	32	31	38
13%	21%	17%	14%	20%	14%	16%
10	6	11	5	9	8	13
6%	4%	7%	7%	6%	4%	5%
6	7	10	11	9	2	10
3%	4%	6%	15%	6%	1%	4%
73	56	57	16	55	93	89
43%	36%	33%	23%	36%	43%	37%
37	45	50	26	50	41	61
22%	29%	29%	36%	32%	19%	26%
3.79	3.95	4.08	4.39	4.07	3.69	3.92
4	4	4	4	4	4	4

Canada

omy in your local area using a scale from 1 to 7, where 7 means a very strong economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
261	227	196	77	254	246	56
472	207	443	349	579	420	120
7	5	4	1	6	3	2
3%	2%	2%	1%	3%	1%	4%
14	13	13	6	14	18	8
5%	6%	6%	8%	6%	7%	14%
76	62	54	28	76	68	12
29%	27%	28%	37%	30%	28%	22%
93	85	73	24	88	94	18
36%	38%	37%	31%	35%	38%	33%
45	32	38	13	47	36	8
17%	14%	20%	16%	19%	15%	14%
14	12	11	5	14	13	4
5%	5%	5%	6%	6%	5%	8%
13	19	3	1	8	14	3
5%	8%	2%	1%	3%	6%	5%
96	79	70	35	96	89	23
37%	35%	36%	46%	38%	36%	41%
72	62	52	18	70	63	15
27%	27%	27%	23%	27%	26%	26%
3.96	4.04	3.89	3.75	3.91	3.97	3.79
4	4	4	4	4	4	4

/ today and 1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	78	422	310	128	198	134
879	188	811	687	191	406	277
7	3	6	8	1	6	2
2%	4%	1%	3%	1%	3%	2%
24	14	18	21	8	10	10
5%	17%	4%	7%	6%	5%	7%
132	21	123	92	33	57	43
30%	28%	29%	30%	26%	29%	32%
164	21	161	110	49	76	44
37%	27%	38%	35%	39%	39%	33%
75	10	73	54	19	30	22
17%	13%	17%	18%	15%	15%	16%
23	5	22	14	8	9	8
5%	6%	5%	5%	7%	4%	6%
20	4	19	11	9	9	5
5%	5%	5%	3%	7%	5%	3%
162	38	147	121	42	74	55
37%	49%	35%	39%	33%	37%	41%
118	18	114	79	36	48	35
27%	24%	27%	26%	28%	24%	26%
3.96	3.65	3.99	3.86	4.07	3.89	3.88
4	4	4	4	4	4	4

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
168	120	32	67	192	36	53
316	237	78	155	368	67	94
1	2	0	1	3	1	1
%	2%	1%	2%	2%	3%	3%
12	5	3	4	11	1	9
7%	4%	8%	7%	6%	2%	16%
44	36	9	19	62	6	13
26%	30%	27%	28%	32%	16%	24%
62	46	13	27	61	15	21
37%	38%	39%	40%	32%	42%	40%
31	21	5	11	32	9	5
19%	18%	14%	16%	17%	25%	10%
10	7	1	2	13	2	2
6%	6%	5%	3%	7%	6%	3%
9	4	2	3	10	2	2
5%	3%	6%	4%	5%	6%	4%
56	43	12	25	76	8	23
34%	36%	36%	37%	40%	21%	43%
50	32	8	16	55	13	9
30%	26%	25%	24%	29%	37%	17%
4.05	3.95	3.97	3.88	3.97	4.25	3.63
4	4	4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1004	542	462
7 – Very strong economy	freq	22	16	6
7 – Very strong economy	prop	4%	6%	3%
6	freq	71	38	33
6	prop	14%	15%	14%
5	freq	188	83	105
5	prop	38%	33%	43%
4	freq	130	71	59
4	prop	26%	28%	24%
3	freq	60	30	30
3	prop	12%	12%	12%
2	freq	18	8	11
2	prop	4%	3%	4%
1 – Very weak economy	freq	11	10	1
1 – Very weak economy	prop	2%	4%	1%
Top3Box	freq	281	136	144
Top3Box	prop	56%	54%	59%
Low3Box	freq	89	47	42
Low3Box	prop	18%	19%	17%
	mean	3.47	3.49	3.45
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	199	92	34	164	303	356
480	434	90	49	215	740	728
8	10	4	1	7	13	17
4%	5%	4%	4%	4%	4%	5%
24	33	14	6	22	43	52
11%	17%	16%	18%	13%	14%	15%
93	68	26	6	54	128	129
45%	34%	28%	17%	33%	42%	36%
59	50	21	12	43	75	83
28%	25%	23%	35%	26%	25%	23%
16	24	19	4	23	32	49
8%	12%	21%	13%	14%	11%	14%
7	9	2	5	5	8	15
4%	4%	2%	14%	3%	3%	4%
2	4	6	.	9	3	9
1%	2%	6%	.	5%	1%	3%
124	112	45	13	84	184	199
60%	56%	48%	39%	51%	61%	56%
25	37	27	9	37	43	73
12%	19%	29%	26%	23%	14%	21%
3.39	3.44	3.71	3.76	3.63	3.35	3.49
3	3	4	4	3	3	3

China

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
144	.	417	83	313	187	54
276	.	292	712	712	292	124
5	.	19	3	19	2	10
3%	.	4%	4%	6%	1%	20%
19	.	57	14	46	26	14
13%	.	14%	17%	15%	14%	26%
58	.	155	33	117	71	18
40%	.	37%	40%	37%	38%	33%
47	.	109	22	77	54	3
33%	.	26%	26%	24%	29%	5%
10	.	52	8	34	25	4
7%	.	12%	9%	11%	13%	8%
3	.	17	2	11	8	3
2%	.	4%	2%	3%	4%	5%
2	.	10	2	10	2	1
2%	.	2%	2%	3%	1%	2%
81	.	230	50	182	99	42
56%	.	55%	60%	58%	53%	79%
16	.	78	11	55	34	8
11%	.	19%	13%	18%	18%	16%
3.41	.	3.49	3.35	3.42	3.55	2.8
3	.	3	3	3	3	3

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
446	127	373	429	43	.	.
880	337	667	902	78	.	.
11	11	11	19	1	.	.
3%	8%	3%	4%	3%	.	.
57	25	46	65	4	.	.
13%	20%	12%	15%	10%	.	.
170	49	138	166	13	.	.
38%	39%	37%	39%	30%	.	.
128	22	109	103	18	.	.
29%	17%	29%	24%	43%	.	.
55	11	49	49	4	.	.
12%	8%	13%	11%	10%	.	.
15	6	12	17	1	.	.
3%	5%	3%	4%	3%	.	.
10	3	8	10	1	.	.
2%	3%	2%	2%	3%	.	.
238	85	196	250	18	.	.
53%	67%	52%	58%	42%	.	.
81	20	69	76	7	.	.
18%	16%	18%	18%	15%	.	.
3.55	3.23	3.55	3.44	3.65	.	.
3	3	3	3	4	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	516	484
7 – Very strong economy	freq	1	1	0
7 – Very strong economy	prop	%	%	%
6	freq	6	4	1
6	prop	1%	2%	1%
5	freq	49	27	22
5	prop	10%	11%	9%
4	freq	132	65	67
4	prop	26%	27%	26%
3	freq	148	70	77
3	prop	30%	28%	31%
2	freq	90	46	44
2	prop	18%	18%	18%
1 – Very weak economy	freq	73	33	40
1 – Very weak economy	prop	15%	14%	16%
Top3Box	freq	56	32	24
Top3Box	prop	11%	13%	10%
Low3Box	freq	311	149	162
Low3Box	prop	62%	60%	64%
	mean	4.97	4.9	5.03
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	160	155	103	209	114	234
369	324	307	199	418	244	467
.	1	.	.	.	0	1
.	1%	.	.	.	%	%
1	1	3	1	2	3	3
1%	1%	2%	1%	1%	3%	1%
20	17	12	11	17	15	26
11%	11%	8%	11%	8%	13%	11%
50	42	40	29	50	32	58
27%	26%	26%	28%	24%	28%	25%
53	46	49	23	64	36	73
29%	29%	31%	22%	31%	32%	31%
32	28	30	15	45	20	45
17%	17%	19%	15%	21%	18%	19%
28	24	21	24	32	7	29
15%	15%	14%	23%	15%	6%	12%
21	20	15	12	19	19	30
11%	12%	10%	11%	9%	17%	13%
113	98	100	63	140	63	146
61%	61%	64%	61%	67%	55%	62%
4.97	4.94	4.99	5.1	5.09	4.65	4.91
5	5	5	5	5	5	5

France

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
266	133	219	148	286	214	18
533	181	488	331	591	409	37
.	1	0	.	1	.	.
.	1%	%	.	%	.	.
3	1	1	4	4	1	2
1%	1%	%	3%	2%	1%	10%
24	12	20	17	30	19	2
9%	9%	9%	12%	11%	9%	13%
74	35	62	35	74	58	4
28%	27%	28%	24%	26%	27%	23%
75	35	67	46	87	61	3
28%	27%	30%	31%	30%	29%	19%
45	25	37	28	47	43	5
17%	19%	17%	19%	16%	20%	27%
44	24	33	17	42	31	2
17%	18%	15%	12%	15%	15%	9%
26	14	21	22	36	21	4
10%	10%	10%	15%	12%	10%	22%
165	84	136	91	176	135	10
62%	63%	62%	62%	62%	63%	55%
5.02	5.06	4.98	4.86	4.93	5.02	4.69
5	5	5	5	5	5	5

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
482	42	458	305	138	121	122
963	91	909	632	255	252	249
1	.	1	1	.	.	.
%	.	%	%	.	.	.
4	2	4	4	1	3	2
1%	4%	1%	1%	1%	2%	1%
47	6	44	34	12	16	14
10%	13%	10%	11%	9%	13%	11%
128	10	122	85	34	29	36
27%	24%	27%	28%	25%	24%	30%
144	11	137	89	39	32	35
30%	26%	30%	29%	28%	26%	28%
85	8	82	54	26	23	22
18%	20%	18%	18%	18%	19%	18%
72	5	68	38	26	20	14
15%	12%	15%	13%	19%	16%	12%
53	7	49	40	13	18	16
11%	17%	11%	13%	10%	15%	13%
301	24	287	181	91	74	71
62%	58%	63%	59%	65%	61%	58%
4.98	4.81	4.98	4.87	5.11	4.96	4.85
5	5	5	5	5	5	5

Social Media Inactive
256
499
1
%
2
1%
20
8%
67
26%
82
32%
45
18%
39
15%
23
9%
166
65%
5.03
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1000	506	494
7 – Very strong economy	freq	15	11	4
7 – Very strong economy	prop	3%	4%	2%
6	freq	97	62	35
6	prop	19%	25%	14%
5	freq	165	84	81
5	prop	33%	33%	33%
4	freq	143	62	82
4	prop	29%	24%	33%
3	freq	53	20	33
3	prop	11%	8%	13%
2	freq	16	9	8
2	prop	3%	3%	3%
1 – Very weak economy	freq	10	6	4
1 – Very weak economy	prop	2%	2%	2%
Top3Box	freq	277	157	120
Top3Box	prop	55%	62%	49%
Low3Box	freq	79	34	45
Low3Box	prop	16%	14%	18%
	mean	3.42	3.26	3.58
	median	3	3	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	153	177	134	143	160	184
284	349	367	253	286	348	371
4	5	7	3	3	9	9
2%	3%	4%	2%	2%	5%	5%
29	31	38	25	25	34	40
17%	20%	21%	19%	17%	21%	22%
58	49	58	36	54	57	56
34%	32%	33%	27%	38%	36%	30%
56	39	48	41	39	43	51
33%	26%	27%	31%	27%	27%	28%
19	17	17	18	16	11	20
11%	11%	10%	13%	11%	7%	11%
2	9	6	7	4	3	6
1%	6%	3%	5%	3%	2%	3%
3	4	3	4	1	4	3
2%	2%	2%	3%	1%	2%	1%
91	84	102	64	82	99	104
53%	55%	58%	48%	57%	62%	57%
24	29	26	29	22	17	29
14%	19%	15%	22%	15%	11%	16%
3.43	3.49	3.34	3.61	3.41	3.23	3.34
3	3	3	4	3	3	3

Germany

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	87	286	127	340	160	44
629	40	729	231	685	315	99
6	.	9	6	12	3	2
2%	.	3%	5%	4%	2%	4%
58	20	48	30	68	29	12
18%	23%	17%	24%	20%	18%	27%
109	32	91	42	111	53	15
35%	36%	32%	33%	33%	33%	34%
93	24	87	32	95	48	9
29%	27%	30%	26%	28%	30%	21%
33	7	34	12	33	21	4
10%	8%	12%	9%	10%	13%	9%
10	4	9	2	13	3	1
3%	5%	3%	2%	4%	2%	3%
7	.	8	2	8	2	1
2%	.	3%	1%	2%	1%	2%
173	51	148	78	191	86	29
55%	59%	52%	62%	56%	54%	65%
50	12	51	16	53	26	6
16%	14%	18%	13%	16%	16%	14%
3.46	3.37	3.52	3.22	3.41	3.44	3.2
3	3	3	3	3	3	3

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	85	415	331	114	117	133
901	187	813	684	213	237	285
13	4	12	11	3	6	4
3%	4%	3%	3%	2%	5%	3%
85	21	77	64	19	27	30
19%	24%	18%	19%	17%	23%	22%
150	27	138	113	38	38	43
33%	32%	33%	34%	33%	32%	32%
134	18	125	96	33	24	36
29%	22%	30%	29%	29%	21%	27%
49	10	44	32	15	13	14
11%	11%	11%	10%	14%	11%	11%
15	4	13	10	3	7	4
3%	4%	3%	3%	2%	6%	3%
9	2	8	6	3	2	3
2%	2%	2%	2%	3%	2%	2%
249	51	226	188	60	70	77
55%	60%	54%	57%	52%	60%	58%
73	15	64	48	21	22	21
16%	18%	15%	14%	19%	19%	16%
3.44	3.33	3.43	3.38	3.53	3.36	3.37
3	3	3	3	3	3	3

Social Media Inactive
250
478
6
2%
40
16%
84
34%
84
33%
27
11%
5
2%
4
2%
130
52%
36
14%
3.47
3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1002	491	511
7 – Very strong economy	freq	11	7	3
7 – Very strong economy	prop	2%	3%	1%
6	freq	33	20	12
6	prop	7%	8%	5%
5	freq	145	76	69
5	prop	29%	31%	27%
4	freq	150	69	81
4	prop	30%	28%	32%
3	freq	117	59	58
3	prop	23%	24%	23%
2	freq	25	10	15
2	prop	5%	4%	6%
1 – Very weak economy	freq	20	8	12
1 – Very weak economy	prop	4%	3%	5%
Top3Box	freq	188	104	85
Top3Box	prop	38%	42%	34%
Low3Box	freq	162	77	85
Low3Box	prop	32%	31%	34%
	mean	3.97	3.85	4.08
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	141	163	71	232	140	192
291	340	371	140	474	280	427
6	2	2	2	5	2	2
3%	1%	1%	3%	2%	1%	1%
15	9	9	4	10	15	15
7%	7%	5%	6%	5%	11%	8%
68	34	43	15	67	47	54
35%	24%	26%	21%	29%	34%	28%
52	44	54	20	74	36	60
27%	31%	33%	28%	32%	26%	31%
46	36	36	19	57	30	46
23%	25%	22%	26%	25%	22%	24%
4	11	10	6	11	5	8
2%	7%	6%	8%	5%	4%	4%
5	5	10	7	6	5	7
3%	4%	6%	9%	3%	4%	4%
89	45	54	21	83	63	71
45%	32%	33%	29%	36%	45%	37%
55	52	55	31	75	40	61
28%	37%	34%	43%	32%	29%	32%
3.76	4.1	4.11	4.29	3.98	3.81	3.97
4	4	4	4	4	4	4

Great Britain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
308	126	112	262	306	194	47
575	256	205	541	650	352	96
9	3	2	6	4	6	1
3%	2%	2%	2%	1%	3%	3%
18	8	6	18	20	13	5
6%	7%	5%	7%	6%	7%	11%
91	28	35	83	91	55	12
30%	22%	31%	32%	30%	28%	26%
89	40	37	73	88	62	17
29%	32%	33%	28%	29%	32%	37%
71	32	27	58	75	42	6
23%	25%	24%	22%	25%	22%	14%
16	8	4	13	16	9	4
5%	7%	3%	5%	5%	5%	8%
13	7	2	11	12	8	1
4%	5%	2%	4%	4%	4%	2%
117	39	43	107	114	74	19
38%	31%	38%	41%	37%	38%	40%
101	47	33	82	104	58	11
33%	37%	29%	31%	34%	30%	23%
3.97	4.12	3.9	3.93	4.01	3.91	3.78
4	4	4	4	4	4	4

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
453	82	418	335	121	216	125
906	171	831	705	197	423	238
9	2	9	6	4	5	3
2%	2%	2%	2%	3%	2%	2%
28	6	27	21	9	14	12
6%	7%	6%	6%	7%	6%	9%
133	24	122	98	35	62	40
29%	29%	29%	29%	29%	29%	32%
132	29	121	100	35	61	32
29%	36%	29%	30%	29%	28%	25%
111	16	102	80	28	55	30
24%	19%	24%	24%	23%	25%	24%
21	4	21	15	8	11	5
5%	4%	5%	4%	6%	5%	4%
19	2	18	15	3	8	4
4%	3%	4%	5%	3%	4%	4%
170	31	157	125	48	81	54
37%	38%	38%	37%	39%	37%	43%
151	22	140	110	39	74	39
33%	26%	34%	33%	32%	34%	31%
3.99	3.87	3.99	3.99	3.91	3.98	3.85
4	4	4	4	4	4	4

Social Media Inactive
159
341
3
2%
7
4%
44
28%
57
36%
33
21%
9
5%
8
5%
53
34%
49
31%
4.04
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	503	248	255
7 – Very strong economy	freq	5	4	1
7 – Very strong economy	prop	1%	2%	%
6	freq	8	6	2
6	prop	2%	2%	1%
5	freq	51	32	19
5	prop	10%	13%	8%
4	freq	100	46	53
4	prop	20%	19%	21%
3	freq	130	67	64
3	prop	26%	27%	25%
2	freq	90	41	50
2	prop	18%	16%	20%
1 – Very weak economy	freq	115	51	64
1 – Very weak economy	prop	23%	21%	25%
Top3Box	freq	64	42	22
Top3Box	prop	13%	17%	9%
Low3Box	freq	336	159	177
Low3Box	prop	67%	64%	70%
	mean	5.15	5	5.3
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	161	157	159	240	17	206
209	142	152	166	230	19	193
2	3	.	1	2	.	1
1%	2%	.	%	1%	.	1%
5	3	1	.	4	1	3
3%	2%	%	.	2%	.	1%
25	16	11	11	25	7	17
14%	10%	7%	7%	10%	.	8%
51	25	23	28	46	2	37
28%	16%	15%	18%	19%	.	18%
43	45	42	36	71	1	53
24%	28%	27%	23%	29%	.	26%
28	31	32	38	42	2	33
16%	19%	20%	24%	18%	.	16%
28	38	49	44	51	5	62
15%	24%	31%	28%	21%	.	30%
31	22	11	12	31	7	21
17%	14%	7%	8%	13%	.	10%
99	114	123	119	164	8	148
55%	71%	78%	75%	68%	.	72%
4.8	5.18	5.53	5.46	5.12	4.71	5.36
5	5	6	6	5	4	5

Hungary

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
294	107	294	99	250	250	40
310	150	222	131	252	251	40
4	4	.	1	3	2	2
1%	3%	.	1%	1%	1%	5%
5	1	6	2	5	4	2
2%	1%	2%	2%	2%	1%	4%
34	7	30	14	28	23	2
12%	6%	10%	14%	11%	9%	5%
63	22	59	18	48	52	7
21%	21%	20%	19%	19%	21%	16%
78	24	77	30	63	67	11
26%	22%	26%	30%	25%	27%	26%
58	22	54	15	46	44	6
20%	20%	18%	15%	18%	18%	15%
53	28	68	19	58	57	11
18%	26%	23%	19%	23%	23%	28%
43	11	36	17	36	28	6
15%	10%	12%	17%	14%	11%	15%
188	74	199	64	167	169	28
64%	69%	68%	64%	67%	68%	69%
5.01	5.24	5.18	4.97	5.13	5.17	5.1
5	5	5	5	5	5	5

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	59	441	282	130	183	216
463	58	445	278	140	180	215
3	2	3	2	2	.	1
1%	4%	1%	1%	1%	.	%
7	2	7	6	1	3	3
1%	3%	1%	2%	1%	2%	2%
49	5	46	35	12	19	26
11%	9%	10%	12%	9%	11%	12%
93	10	89	52	37	27	46
20%	18%	20%	18%	28%	15%	22%
120	15	115	82	29	51	60
26%	26%	26%	29%	23%	28%	28%
84	8	83	48	22	33	37
18%	13%	19%	17%	17%	18%	17%
104	16	99	57	26	50	43
23%	27%	22%	20%	20%	27%	20%
58	9	55	43	15	23	30
13%	15%	13%	15%	12%	12%	14%
308	39	297	188	78	133	140
67%	67%	67%	67%	60%	73%	65%
5.15	5.09	5.16	5.06	5.02	5.31	5.05
5	5	5	5	5	5	5

Social Media Inactive
101
108
4
4%
2
2%
7
6%
26
26%
20
20%
21
20%
23
22%
12
12%
63
63%
5.07
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	257	243
	unw_base	501	294	207
7 – Very strong economy	freq	30	18	13
7 – Very strong economy	prop	6%	7%	5%
6	freq	67	38	28
6	prop	13%	15%	12%
5	freq	193	105	88
5	prop	39%	41%	36%
4	freq	145	61	84
4	prop	29%	24%	35%
3	freq	51	29	22
3	prop	10%	11%	9%
2	freq	7	2	6
2	prop	1%	1%	2%
1 – Very weak economy	freq	7	4	3
1 – Very weak economy	prop	1%	2%	1%
Top3Box	freq	290	161	129
Top3Box	prop	58%	63%	53%
Low3Box	freq	65	35	30
Low3Box	prop	13%	14%	12%
	mean	3.34	3.26	3.42
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	163	70	147	211	142	317
257	172	72	140	217	144	335
20	8	2	8	10	12	17
8%	5%	3%	6%	5%	8%	5%
43	14	10	15	30	21	42
16%	9%	14%	10%	14%	15%	13%
94	72	27	49	84	59	131
35%	44%	38%	34%	40%	42%	41%
70	48	27	49	62	35	91
26%	30%	38%	33%	29%	25%	29%
29	17	5	20	19	11	26
11%	10%	7%	14%	9%	8%	8%
5	2	.	2	3	2	5
2%	1%	.	1%	1%	1%	1%
5	2	.	3	3	1	3
2%	1%	.	2%	1%	1%	1%
157	94	38	72	125	92	191
59%	58%	55%	49%	59%	65%	60%
40	21	5	26	25	14	35
15%	13%	7%	18%	12%	10%	11%
3.31	3.4	3.32	3.53	3.33	3.15	3.3
3	3	3	4	3	3	3

India

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
183	2	55	443	290	210	151
166	2	56	443	314	187	158
13	.	5	25	22	8	14
7%	.	9%	6%	8%	4%	9%
24	.	3	63	49	18	32
13%	.	6%	14%	17%	9%	22%
62	1	20	171	125	68	48
34%	.	37%	39%	43%	32%	32%
54	1	12	132	67	79	40
29%	.	22%	30%	23%	37%	27%
25	.	13	38	23	28	14
13%	.	23%	9%	8%	13%	9%
3	.	1	6	3	5	1
1%	.	2%	1%	1%	2%	1%
3	.	1	6	2	5	2
2%	.	2%	1%	1%	2%	1%
99	1	29	260	196	94	94
54%	.	52%	59%	68%	45%	62%
31	.	15	50	28	38	16
17%	.	27%	11%	10%	18%	11%
3.41	3.42	3.57	3.31	3.12	3.65	3.12
3	3	3	3	3	4	3

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
349	280	220	429	59	381	80
343	294	207	440	50	385	80
17	25	6	27	3	27	2
5%	9%	3%	6%	6%	7%	3%
34	54	13	63	3	59	7
10%	19%	6%	15%	5%	15%	8%
145	111	82	168	20	149	29
42%	39%	37%	39%	35%	39%	36%
105	68	78	118	22	100	27
30%	24%	35%	28%	38%	26%	34%
37	20	31	44	6	35	13
11%	7%	14%	10%	10%	9%	16%
7	2	6	6	1	5	1
2%	1%	3%	1%	3%	1%	1%
5	3	4	3	3	5	2
1%	1%	2%	1%	4%	1%	2%
196	189	101	257	26	235	38
56%	67%	46%	60%	45%	62%	47%
49	24	41	53	10	46	16
14%	9%	19%	12%	17%	12%	19%
3.43	3.07	3.68	3.28	3.68	3.25	3.64
3	3	4	3	4	3	4

Social Media Inactive
39
36
1
2%
1
3%
15
39%
18
46%
3
8%
1
3%
.
.
17
44%
4
11%
3.63
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	502	255	247
7 – Very strong economy	freq	27	11	16
7 – Very strong economy	prop	5%	5%	6%
6	freq	69	35	34
6	prop	14%	14%	14%
5	freq	150	82	67
5	prop	30%	34%	26%
4	freq	148	64	85
4	prop	30%	26%	33%
3	freq	68	35	33
3	prop	14%	14%	13%
2	freq	26	14	12
2	prop	5%	6%	5%
1 – Very weak economy	freq	12	5	8
1 – Very weak economy	prop	2%	2%	3%
Top3Box	freq	246	128	118
Top3Box	prop	49%	52%	46%
Low3Box	freq	106	53	52
Low3Box	prop	21%	22%	21%
	mean	3.57	3.56	3.59
	median	4	3	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	150	125	.	.	.	322
219	148	135	.	.	.	318
15	5	7	.	.	.	21
7%	3%	5%	.	.	.	7%
31	18	20	.	.	.	48
14%	12%	16%	.	.	.	15%
55	48	47	.	.	.	93
24%	32%	38%	.	.	.	29%
71	36	40	.	.	.	100
32%	24%	32%	.	.	.	31%
39	20	8	.	.	.	42
17%	14%	6%	.	.	.	13%
9	16	1	.	.	.	12
4%	11%	%	.	.	.	4%
4	6	2	.	.	.	6
2%	4%	2%	.	.	.	2%
101	71	74	.	.	.	163
45%	47%	59%	.	.	.	50%
52	42	11	.	.	.	60
23%	28%	9%	.	.	.	19%
3.59	3.81	3.26	.	.	.	3.47
4	4	3	.	.	.	3

Israel

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
178	135	124	240	220	280	44
184	139	119	244	237	265	51
6	6	2	19	11	16	.
3%	4%	2%	8%	5%	6%	.
21	22	14	33	30	39	9
12%	16%	11%	14%	14%	14%	20%
57	29	47	74	82	68	18
32%	22%	38%	31%	37%	24%	41%
48	51	37	60	42	107	10
27%	38%	30%	25%	19%	38%	23%
26	13	18	36	31	36	2
15%	10%	15%	15%	14%	13%	4%
14	11	1	14	18	8	5
8%	8%	1%	6%	8%	3%	11%
6	4	5	4	5	7	0
3%	3%	4%	2%	2%	3%	1%
84	57	63	126	123	123	27
47%	42%	51%	52%	56%	44%	61%
46	28	24	54	55	51	7
26%	20%	19%	22%	25%	18%	16%
3.75	3.67	3.62	3.5	3.58	3.57	3.46
4	4	3	3	3	4	3

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	120	380	364	111	.	.
451	121	381	372	103	.	.
27	3	24	18	8	.	.
6%	3%	6%	5%	7%	.	.
60	23	47	51	11	.	.
13%	19%	12%	14%	10%	.	.
132	41	109	115	32	.	.
29%	34%	29%	32%	29%	.	.
138	29	119	108	36	.	.
30%	24%	31%	30%	32%	.	.
66	11	56	46	18	.	.
14%	10%	15%	13%	16%	.	.
21	8	18	20	4	.	.
5%	7%	5%	5%	4%	.	.
12	4	8	6	1	.	.
3%	4%	2%	2%	1%	.	.
219	67	179	184	51	.	.
48%	56%	47%	51%	46%	.	.
99	24	82	71	24	.	.
22%	20%	22%	20%	22%	.	.
3.58	3.53	3.59	3.54	3.59	.	.
4	3	4	3	4	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1003	491	512
7 – Very strong economy	freq	5	4	1
7 – Very strong economy	prop	1%	2%	%
6	freq	7	2	5
6	prop	1%	1%	2%
5	freq	47	25	22
5	prop	9%	10%	9%
4	freq	94	49	45
4	prop	19%	20%	18%
3	freq	124	60	64
3	prop	25%	24%	25%
2	freq	93	50	43
2	prop	19%	20%	17%
1 – Very weak economy	freq	131	59	72
1 – Very weak economy	prop	26%	24%	29%
Top3Box	freq	59	31	28
Top3Box	prop	12%	12%	11%
Low3Box	freq	348	169	179
Low3Box	prop	70%	68%	71%
	mean	5.25	5.19	5.31
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	189	150	99	189	128	267
320	391	292	192	378	266	527
5	.	0	3	1	1	2
3%	.	%	3%	1%	1%	1%
3	3	1	1	3	3	3
2%	1%	1%	1%	1%	3%	1%
16	15	16	2	16	17	26
10%	8%	11%	2%	9%	14%	10%
30	36	28	14	37	30	50
18%	19%	19%	14%	20%	24%	19%
41	47	36	21	51	31	63
26%	25%	24%	22%	27%	24%	23%
24	38	30	17	35	26	54
15%	20%	20%	17%	19%	21%	20%
42	49	39	41	45	18	70
26%	26%	26%	42%	24%	14%	26%
24	18	18	5	20	22	31
15%	9%	12%	5%	11%	17%	12%
108	135	105	80	132	76	186
67%	72%	70%	81%	70%	59%	70%
5.12	5.33	5.29	5.71	5.23	4.87	5.27
5	5	5	6	5	5	5

Italy

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
233	213	214	73	243	257	55
476	319	526	158	491	512	111
3	3	2	.	2	3	2
1%	2%	1%	.	1%	1%	4%
4	1	3	3	4	3	2
2%	1%	1%	4%	2%	1%	4%
21	18	21	8	27	20	8
9%	8%	10%	11%	11%	8%	15%
44	35	43	16	46	48	10
19%	16%	20%	22%	19%	19%	18%
61	56	51	17	62	62	12
26%	26%	24%	24%	26%	24%	21%
39	39	41	13	45	48	11
17%	18%	19%	18%	19%	19%	19%
61	60	55	16	57	73	10
26%	28%	26%	22%	24%	29%	19%
27	23	25	11	33	26	13
12%	11%	12%	15%	13%	10%	23%
161	155	146	46	165	183	33
69%	73%	68%	63%	68%	71%	59%
5.23	5.34	5.23	5.06	5.17	5.33	4.81
5	5	5	5	5	5	5

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	76	424	300	162	249	128
892	163	840	621	316	519	250
3	1	4	2	3	3	1
1%	1%	1%	1%	2%	1%	1%
5	3	4	5	1	5	2
1%	4%	1%	2%	1%	2%	1%
39	9	37	31	11	25	14
9%	12%	9%	10%	7%	10%	11%
84	16	77	61	26	43	22
19%	21%	18%	20%	16%	17%	17%
112	17	107	73	42	62	35
25%	22%	25%	24%	26%	25%	27%
82	15	78	57	25	46	23
19%	19%	18%	19%	15%	19%	18%
120	15	116	71	53	66	31
27%	19%	27%	24%	33%	26%	24%
46	14	45	38	15	33	17
10%	18%	11%	12%	9%	13%	13%
315	46	301	202	121	173	89
71%	61%	71%	67%	74%	70%	69%
5.31	4.93	5.31	5.18	5.42	5.23	5.19
5	5	5	5	5	5	5

Social Media Inactive
123
234
1
1%
0
%
8
6%
28
23%
27
22%
23
19%
34
28%
9
8%
85
70%
5.35
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1005	526	479
7 – Very strong economy	freq	4	3	1
7 – Very strong economy	prop	1%	1%	%
6	freq	10	6	4
6	prop	2%	2%	2%
5	freq	72	48	25
5	prop	14%	19%	10%
4	freq	158	72	86
4	prop	32%	29%	35%
3	freq	162	79	83
3	prop	32%	31%	33%
2	freq	60	27	33
2	prop	12%	11%	13%
1 – Very weak economy	freq	34	17	17
1 – Very weak economy	prop	7%	7%	7%
Top3Box	freq	86	56	29
Top3Box	prop	17%	22%	12%
Low3Box	freq	256	123	133
Low3Box	prop	51%	49%	54%
	mean	4.56	4.46	4.67
	median	5	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	171	161	307	168	25	260
363	299	343	578	364	63	537
1	1	2	1	2	1	1
1%	1%	1%	%	1%	4%	%
3	3	4	4	4	1	6
2%	2%	3%	1%	2%	6%	2%
24	27	22	34	31	7	46
14%	16%	14%	11%	19%	29%	18%
54	49	56	95	56	8	85
32%	28%	35%	31%	33%	32%	33%
59	53	51	104	53	5	78
35%	31%	32%	34%	31%	20%	30%
15	28	16	40	18	2	32
9%	16%	10%	13%	11%	7%	12%
13	11	10	28	5	1	13
8%	6%	6%	9%	3%	2%	5%
28	30	28	39	37	10	52
16%	18%	17%	13%	22%	39%	20%
87	92	77	173	76	7	123
52%	54%	48%	56%	45%	30%	47%
4.57	4.63	4.48	4.73	4.36	3.88	4.47
5	5	4	5	4	4	4

Japan

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
240	267	101	132	248	252	23
468	322	207	476	518	487	55
3	2	1	0	3	1	1
1%	1%	1%	%	1%	%	4%
4	5	1	4	5	4	1
2%	2%	1%	3%	2%	2%	5%
27	38	10	25	43	29	5
11%	14%	10%	19%	17%	12%	20%
74	79	34	45	74	84	7
31%	30%	34%	34%	30%	33%	29%
84	93	32	37	79	83	4
35%	35%	32%	28%	32%	33%	19%
27	30	15	15	28	32	2
11%	11%	15%	11%	11%	13%	9%
21	20	8	6	16	18	3
9%	7%	8%	5%	6%	7%	14%
34	45	12	29	51	35	7
14%	17%	12%	22%	21%	14%	29%
133	143	55	57	123	133	10
55%	54%	55%	44%	49%	53%	42%
4.67	4.6	4.71	4.38	4.48	4.64	4.37
5	5	5	4	4	5	4

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	51	449	336	135	43	132
950	114	891	690	264	93	273
3	1	3	3	1	1	.
1%	2%	1%	1%	1%	3%	.
9	2	8	6	3	2	3
2%	4%	2%	2%	2%	5%	2%
68	10	62	49	20	10	20
14%	20%	14%	14%	15%	23%	15%
151	15	144	101	44	12	53
32%	29%	32%	30%	32%	28%	41%
158	12	150	111	43	11	39
33%	24%	33%	33%	32%	26%	30%
57	7	53	45	12	5	13
12%	13%	12%	13%	9%	11%	10%
31	4	30	21	13	2	3
6%	8%	7%	6%	9%	5%	2%
79	13	72	58	23	13	23
17%	26%	16%	17%	17%	31%	17%
246	23	233	177	68	18	55
52%	45%	52%	53%	50%	42%	42%
4.57	4.41	4.58	4.58	4.58	4.21	4.38
5	4	5	5	5	4	4

Social Media Inactive
325
639
2
1%
5
1%
42
13%
93
29%
112
34%
42
13%
29
9%
50
15%
183
56%
4.68
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	501	223	278
7 – Very strong economy	freq	1	1	0
7 – Very strong economy	prop	%	%	%
6	freq	6	3	3
6	prop	1%	1%	1%
5	freq	64	38	26
5	prop	13%	16%	10%
4	freq	127	58	69
4	prop	25%	24%	26%
3	freq	120	63	57
3	prop	24%	26%	22%
2	freq	64	35	29
2	prop	13%	15%	11%
1 – Very weak economy	freq	118	43	76
1 – Very weak economy	prop	24%	18%	29%
Top3Box	freq	71	41	30
Top3Box	prop	14%	17%	12%
Low3Box	freq	302	141	161
Low3Box	prop	60%	59%	62%
	mean	5.05	4.9	5.18
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	151	89	210	187	83	191
248	161	92	141	211	114	217
1	0	.	.	1	.	0
%	%	.	.	%	.	%
3	2	1	2	2	2	4
1%	1%	1%	1%	1%	2%	2%
34	13	17	30	13	19	21
13%	8%	19%	14%	7%	23%	11%
79	20	28	64	46	11	60
30%	13%	31%	31%	25%	14%	32%
45	51	23	33	52	28	46
17%	34%	26%	16%	28%	34%	24%
40	16	8	28	24	10	13
15%	11%	9%	13%	13%	12%	7%
58	48	12	53	50	13	45
22%	32%	14%	25%	27%	15%	24%
38	15	18	32	15	21	26
15%	10%	20%	15%	8%	25%	14%
143	116	43	114	126	51	104
55%	76%	49%	54%	67%	61%	55%
4.99	5.38	4.64	5.01	5.23	4.77	4.92
5	5	4	5	5	5	5

Mexico

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
309	220	161	119	297	203	102
284	24	245	232	289	212	130
1	.	1	0	1	0	.
%	.	%	%	%	%	.
2	.	4	2	4	2	3
1%	.	2%	2%	1%	1%	3%
43	32	20	12	47	17	12
14%	15%	12%	10%	16%	9%	12%
66	64	38	25	66	61	23
21%	29%	23%	21%	22%	30%	23%
74	39	47	34	63	57	22
24%	18%	29%	29%	21%	28%	22%
50	25	18	20	40	24	13
16%	12%	11%	17%	13%	12%	13%
73	60	34	24	78	41	29
24%	27%	21%	21%	26%	20%	28%
45	32	24	15	51	20	15
15%	15%	15%	13%	17%	10%	14%
198	124	99	79	180	122	64
64%	56%	62%	66%	61%	60%	63%
5.12	5.08	4.98	5.09	5.08	5	5.16
5	5	5	5	5	5	5

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
398	95	405	310	173	251	125
371	148	353	346	142	315	115
1	.	1	1	0	1	.
%	.	%	%	%	%	.
3	3	3	4	2	3	2
1%	3%	1%	1%	1%	1%	2%
52	12	52	42	22	22	28
13%	13%	13%	13%	13%	9%	23%
104	15	112	85	40	72	27
26%	16%	28%	27%	23%	29%	22%
98	24	96	75	33	65	39
25%	26%	24%	24%	19%	26%	31%
51	13	51	33	29	32	8
13%	13%	13%	11%	17%	13%	6%
89	27	91	71	46	57	20
22%	28%	23%	23%	26%	23%	16%
56	16	55	46	24	25	31
14%	16%	14%	15%	14%	10%	25%
238	64	238	179	109	153	67
60%	68%	59%	58%	63%	61%	53%
5.02	5.18	5.02	4.98	5.17	5.07	4.65
5	5	5	5	5	5	5

Social Media Inactive
124
71
.
.
1
1%
14
11%
27
22%
16
13%
24
20%
42
33%
15
12%
82
66%
5.4
6

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	237	263
7 – Very strong economy	freq	7	6	1
7 – Very strong economy	prop	1%	3%	%
6	freq	24	14	10
6	prop	5%	5%	4%
5	freq	80	46	34
5	prop	16%	18%	13%
4	freq	125	54	71
4	prop	25%	22%	28%
3	freq	116	45	71
3	prop	23%	18%	28%
2	freq	73	42	31
2	prop	15%	17%	12%
1 – Very weak economy	freq	75	43	32
1 – Very weak economy	prop	15%	17%	13%
Top3Box	freq	111	66	45
Top3Box	prop	22%	26%	18%
Low3Box	freq	264	129	135
Low3Box	prop	53%	52%	54%
	mean	4.67	4.66	4.69
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	151	147	310	113	8	239
180	160	160	304	121	6	253
7	1	.	2	3	2	6
3%	1%	.	1%	3%	.	2%
10	5	8	13	7	1	8
5%	4%	6%	4%	6%	.	3%
38	18	24	43	25	.	34
19%	12%	16%	14%	22%	.	14%
57	25	43	80	28	2	55
28%	17%	29%	26%	25%	.	23%
51	35	30	72	19	3	61
25%	23%	21%	23%	17%	.	25%
25	28	20	50	16	1	35
12%	18%	14%	16%	15%	.	15%
15	38	22	50	14	.	41
7%	25%	15%	16%	13%	.	17%
54	25	32	58	35	3	48
27%	16%	22%	19%	31%	.	20%
90	101	72	172	50	3	136
45%	67%	49%	55%	44%	.	57%
4.33	5.15	4.66	4.79	4.42	3.57	4.77
4	5	4	5	4	4	5

Poland

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
261	74	311	115	269	231	48
247	34	354	112	269	231	48
2	4	2	1	6	1	2
1%	6%	1%	1%	2%	%	4%
15	2	19	2	12	11	5
6%	3%	6%	2%	5%	5%	10%
46	12	45	23	47	32	13
18%	17%	14%	20%	18%	14%	28%
70	18	82	25	66	59	12
27%	24%	26%	22%	24%	26%	26%
56	11	73	33	49	67	4
21%	14%	23%	29%	18%	29%	9%
38	13	45	15	42	31	3
15%	17%	14%	13%	16%	13%	6%
34	14	46	16	46	29	9
13%	18%	15%	14%	17%	13%	18%
63	19	66	26	66	45	20
24%	26%	21%	23%	25%	19%	42%
128	37	163	64	137	127	16
49%	50%	52%	55%	51%	55%	33%
4.58	4.64	4.68	4.69	4.67	4.68	4.14
4	5	5	5	5	5	4

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	79	421	310	118	234	173
452	82	418	325	103	231	174
6	3	4	7	.	7	1
1%	4%	1%	2%	.	3%	1%
19	9	15	16	2	15	3
4%	11%	4%	5%	2%	6%	1%
66	20	60	49	18	41	24
15%	25%	14%	16%	16%	18%	14%
113	21	105	75	33	51	52
25%	26%	25%	24%	28%	22%	30%
112	9	108	68	35	57	39
25%	11%	26%	22%	30%	25%	23%
70	7	66	43	19	32	28
16%	8%	16%	14%	16%	14%	16%
66	12	63	52	11	32	26
15%	15%	15%	17%	9%	13%	15%
91	31	79	72	20	62	27
20%	40%	19%	23%	17%	27%	16%
248	27	237	162	65	121	93
55%	34%	56%	52%	55%	52%	54%
4.73	4.15	4.77	4.66	4.7	4.54	4.82
5	4	5	5	5	5	5

Social Media Inactive
93
95
.
.
6
7%
14
16%
22
24%
19
21%
13
14%
17
19%
21
23%
50
54%
4.75
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	501	244	257
7 – Very strong economy	freq	14	13	1
7 – Very strong economy	prop	3%	5%	%
6	freq	28	16	12
6	prop	6%	7%	5%
5	freq	108	55	53
5	prop	22%	23%	20%
4	freq	125	46	80
4	prop	25%	19%	31%
3	freq	114	60	53
3	prop	23%	25%	20%
2	freq	52	25	27
2	prop	10%	10%	10%
1 – Very weak economy	freq	59	24	35
1 – Very weak economy	prop	12%	10%	13%
Top3Box	freq	150	84	66
Top3Box	prop	30%	35%	25%
Low3Box	freq	225	109	115
Low3Box	prop	45%	46%	44%
	mean	4.38	4.24	4.51
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	159	135	39	219	205	253
172	172	157	23	212	226	271
4	2	7	2	5	6	10
2%	1%	5%	5%	2%	3%	4%
11	9	8	.	10	11	23
6%	5%	6%	.	5%	6%	9%
46	27	36	7	42	48	53
22%	17%	26%	17%	19%	23%	21%
62	32	31	13	50	55	53
30%	20%	23%	33%	23%	27%	21%
48	40	26	10	48	50	59
23%	25%	19%	25%	22%	24%	23%
11	25	16	3	28	19	29
5%	16%	12%	7%	13%	9%	11%
24	25	10	5	35	16	26
12%	16%	8%	12%	16%	8%	10%
62	37	51	9	57	65	86
30%	24%	38%	22%	26%	32%	34%
83	89	52	17	111	85	114
40%	56%	39%	44%	51%	41%	45%
4.29	4.71	4.12	4.43	4.59	4.23	4.26
4	5	4	4	5	4	4

Russia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
247	84	290	126	273	227	41
230	42	197	262	293	208	44
3	2	10	1	9	4	2
1%	2%	4%	1%	3%	2%	4%
6	.	22	6	13	15	3
2%	.	8%	5%	5%	7%	7%
55	25	59	25	61	47	11
22%	29%	20%	20%	22%	21%	28%
72	27	66	32	65	61	13
29%	32%	23%	25%	24%	27%	31%
55	11	72	31	67	46	6
22%	13%	25%	24%	25%	20%	16%
23	8	25	18	32	20	3
9%	10%	9%	15%	12%	9%	6%
33	11	36	12	26	33	3
13%	13%	12%	10%	9%	15%	8%
64	27	91	33	83	67	16
26%	32%	31%	26%	31%	29%	39%
111	31	133	61	125	100	12
45%	36%	46%	49%	46%	44%	30%
4.5	4.36	4.33	4.5	4.34	4.42	3.97
4	4	4	4	4	4	4

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	60	440	337	108	149	189
457	64	437	369	78	159	190
12	2	12	12	2	5	2
3%	3%	3%	3%	2%	4%	1%
25	2	26	16	6	15	7
6%	3%	6%	5%	6%	10%	4%
97	22	86	67	25	29	42
21%	37%	19%	20%	23%	19%	22%
112	13	112	81	33	34	56
25%	22%	25%	24%	30%	23%	30%
107	9	105	79	22	27	47
23%	15%	24%	24%	20%	18%	25%
49	4	48	43	6	14	23
11%	6%	11%	13%	6%	9%	12%
56	8	51	39	15	24	13
12%	13%	12%	12%	13%	16%	7%
134	26	124	95	33	49	51
29%	44%	28%	28%	30%	33%	27%
212	21	204	161	42	65	82
46%	34%	46%	48%	39%	44%	43%
4.41	4.14	4.41	4.44	4.32	4.36	4.36
4	4	4	4	4	4	4

Social Media Inactive
162
152
6
4%
6
4%
37
23%
35
22%
40
25%
15
10%
22
13%
50
31%
77
47%
4.41
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	501	363	138
7 – Very strong economy	freq	128	47	80
7 – Very strong economy	prop	26%	16%	39%
6	freq	93	81	12
6	prop	19%	28%	6%
5	freq	144	84	60
5	prop	29%	29%	29%
4	freq	72	42	30
4	prop	14%	14%	14%
3	freq	34	17	17
3	prop	7%	6%	8%
2	freq	14	10	4
2	prop	3%	3%	2%
1 – Very weak economy	freq	15	10	5
1 – Very weak economy	prop	3%	3%	2%
Top3Box	freq	365	213	152
Top3Box	prop	73%	73%	73%
Low3Box	freq	63	37	26
Low3Box	prop	13%	13%	13%
	mean	2.79	2.9	2.63
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	180	36	276	108	61	294
475	24	2	283	111	39	164
55	55	18	71	26	22	85
19%	31%	.	26%	24%	36%	29%
55	38	.	39	22	21	59
19%	21%	.	14%	20%	34%	20%
71	56	18	88	25	10	86
25%	31%	.	32%	24%	16%	29%
61	11	.	37	21	4	30
21%	6%	.	13%	20%	6%	10%
25	9	.	24	5	4	16
9%	5%	.	9%	5%	6%	6%
9	5	.	12	1	1	9
3%	3%	.	4%	1%	1%	3%
10	5	.	5	7	1	9
3%	3%	.	2%	6%	1%	3%
180	149	36	198	73	53	230
63%	83%	.	72%	68%	86%	78%
44	20	.	41	13	5	34
15%	11%	.	15%	12%	8%	12%
3.05	2.54	2	2.86	2.89	2.19	2.65
3	2	2	3	3	2	3

Saudi Arabia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
206	123	141	236	242	258	68
337	158	172	171	178	323	52
43	27	37	64	58	70	5
21%	22%	26%	27%	24%	27%	7%
34	20	16	57	63	30	25
16%	16%	12%	24%	26%	12%	36%
58	33	46	65	68	76	12
28%	27%	33%	28%	28%	29%	17%
42	23	24	24	28	44	8
20%	19%	17%	10%	12%	17%	12%
18	12	13	8	8	26	13
9%	10%	10%	3%	3%	10%	19%
5	3	2	9	8	6	.
3%	3%	1%	4%	3%	2%	.
6	4	3	9	10	6	6
3%	3%	2%	4%	4%	2%	9%
135	80	99	186	188	177	41
65%	65%	70%	79%	78%	68%	60%
29	19	18	26	26	38	19
14%	16%	13%	11%	11%	15%	28%
2.99	2.99	2.85	2.65	2.7	2.87	3.35
3	3	3	2	3	3	3

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	115	385	287	199	203	223
449	80	421	251	237	221	166
123	41	87	72	54	30	83
29%	35%	23%	25%	27%	15%	37%
68	31	62	59	26	46	39
16%	27%	16%	21%	13%	22%	18%
133	18	126	81	62	54	60
31%	15%	33%	28%	31%	27%	27%
63	11	61	34	37	41	18
15%	9%	16%	12%	19%	20%	8%
21	13	21	23	11	11	18
5%	11%	5%	8%	5%	5%	8%
14	2	13	10	4	10	1
3%	1%	3%	4%	2%	5%	1%
9	1	14	9	5	10	3
2%	1%	4%	3%	2%	5%	1%
324	89	275	212	143	130	183
75%	78%	72%	74%	72%	64%	82%
44	15	48	42	19	31	22
10%	13%	13%	15%	10%	15%	10%
2.7	2.41	2.9	2.8	2.78	3.13	2.39
3	2	3	3	3	3	2

Social Media Inactive
75
114
15
20%
8
11%
29
39%
12
16%
5
7%
3
4%
2
3%
52
70%
11
14%
3.05
3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	501	233	268
7 – Very strong economy	freq	6	5	2
7 – Very strong economy	prop	1%	2%	1%
6	freq	16	8	8
6	prop	3%	3%	3%
5	freq	56	25	31
5	prop	11%	10%	12%
4	freq	137	73	64
4	prop	27%	30%	25%
3	freq	141	73	69
3	prop	28%	30%	26%
2	freq	85	38	47
2	prop	17%	16%	18%
1 – Very weak economy	freq	59	19	40
1 – Very weak economy	prop	12%	8%	15%
Top3Box	freq	78	38	41
Top3Box	prop	16%	16%	16%
Low3Box	freq	285	130	155
Low3Box	prop	57%	54%	60%
	mean	4.76	4.63	4.88
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	133	84	70	120	311	209
190	169	142	60	124	317	241
3	2	1	.	1	5	3
1%	2%	1%	.	1%	2%	1%
13	.	3	2	6	8	4
5%	.	4%	2%	5%	3%	2%
37	10	10	12	11	34	25
13%	7%	12%	17%	9%	11%	12%
82	38	17	25	35	77	50
29%	28%	21%	36%	29%	25%	24%
76	39	26	15	28	98	61
27%	30%	31%	22%	23%	32%	29%
39	27	19	11	20	54	35
14%	20%	22%	16%	17%	17%	17%
34	16	8	5	19	35	30
12%	12%	10%	7%	16%	11%	14%
53	12	14	13	18	47	32
19%	9%	16%	19%	15%	15%	15%
149	83	53	31	67	187	126
53%	62%	63%	45%	56%	60%	61%
4.65	4.94	4.84	4.53	4.81	4.79	4.86
5	5	5	4	5	5	5

South Africa

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
291	283	120	97	236	264	100
260	273	126	102	261	240	103
3	3	2	2	2	4	2
1%	1%	1%	2%	1%	1%	2%
12	9	4	3	8	8	3
4%	3%	3%	3%	3%	3%	4%
31	43	6	7	26	30	10
11%	15%	5%	7%	11%	11%	10%
87	68	37	32	66	71	29
30%	24%	31%	33%	28%	27%	29%
80	78	39	25	72	69	33
27%	28%	32%	25%	31%	26%	33%
50	49	18	17	41	44	10
17%	17%	15%	18%	17%	17%	10%
29	32	15	12	20	39	14
10%	11%	13%	12%	8%	15%	14%
46	56	11	11	37	42	15
16%	20%	9%	12%	16%	16%	15%
159	159	72	54	133	152	56
54%	56%	60%	55%	56%	58%	56%
4.69	4.72	4.85	4.79	4.7	4.82	4.71
5	5	5	5	5	5	5

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
400	150	350	374	102	296	139
398	153	348	382	84	284	142
4	2	4	6	.	2	4
1%	1%	1%	2%	.	1%	3%
13	4	12	11	4	13	2
3%	3%	3%	3%	4%	4%	2%
47	20	36	38	14	38	13
12%	14%	10%	10%	14%	13%	9%
108	44	93	97	31	78	42
27%	29%	26%	26%	31%	26%	30%
108	44	97	114	23	81	43
27%	29%	28%	31%	22%	27%	31%
76	19	66	63	17	47	22
19%	13%	19%	17%	17%	16%	16%
45	16	42	45	12	37	13
11%	11%	12%	12%	12%	13%	10%
63	26	52	55	18	53	19
16%	18%	15%	15%	18%	18%	14%
229	79	206	222	52	165	78
57%	53%	59%	59%	51%	56%	56%
4.78	4.65	4.81	4.79	4.7	4.73	4.7
5	5	5	5	5	5	5

Social Media Inactive
65
75
1
1%
1
1%
5
8%
16
25%
17
27%
17
25%
8
12%
7
10%
42
65%
5.02
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	505	270	235
7 – Very strong economy	freq	2	1	1
7 – Very strong economy	prop	%	%	%
6	freq	8	5	3
6	prop	2%	2%	1%
5	freq	43	29	14
5	prop	9%	11%	5%
4	freq	146	71	75
4	prop	29%	28%	30%
3	freq	148	77	71
3	prop	30%	31%	29%
2	freq	97	44	54
2	prop	19%	17%	22%
1 – Very weak economy	freq	56	26	30
1 – Very weak economy	prop	11%	10%	12%
Top3Box	freq	52	35	18
Top3Box	prop	10%	14%	7%
Low3Box	freq	301	147	154
Low3Box	prop	60%	58%	62%
	mean	4.89	4.79	4.99
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	196	113	64	205	231	298
197	193	115	65	208	232	296
2	.	.	2	.	.	.
1%	.	.	3%	.	.	.
3	4	1	.	3	5	6
2%	2%	1%	.	1%	2%	2%
19	12	12	8	14	21	26
10%	6%	10%	12%	7%	9%	9%
52	56	39	16	48	82	86
27%	28%	34%	26%	24%	35%	29%
59	45	45	17	67	64	88
31%	23%	40%	27%	33%	28%	30%
33	48	16	13	47	38	58
17%	25%	14%	20%	23%	16%	19%
23	31	1	8	26	22	34
12%	16%	1%	13%	13%	9%	11%
24	16	13	10	17	26	32
12%	8%	11%	15%	8%	11%	11%
115	124	62	38	140	123	180
60%	63%	55%	59%	68%	53%	60%
4.86	5.1	4.58	4.84	5.07	4.75	4.9
5	5	5	5	5	5	5

South Korea

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
202	8	118	374	270	230	58
209	9	122	374	275	230	59
2	.	.	2	.	2	.
1%	.	.	1%	.	1%	.
2	.	1	7	6	2	4
1%	.	1%	2%	2%	1%	7%
17	1	10	31	27	15	5
8%	.	9%	8%	10%	7%	8%
60	2	32	113	79	68	16
30%	.	27%	30%	29%	29%	27%
60	4	44	99	75	73	14
30%	.	38%	27%	28%	32%	23%
40	1	23	74	50	48	11
20%	.	19%	20%	18%	21%	19%
22	.	8	47	33	22	9
11%	.	7%	13%	12%	10%	15%
20	1	11	40	33	19	9
10%	.	10%	11%	12%	8%	15%
122	5	75	220	158	143	33
60%	.	64%	59%	59%	62%	58%
4.88	4.65	4.86	4.9	4.87	4.92	4.85
5	5	5	5	5	5	5

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
442	100	400	407	68	174	209
446	103	402	407	74	176	212
2	1	1	1	1	1	.
%	1%	%	%	1%	%	.
4	3	5	6	2	4	4
1%	3%	1%	1%	3%	2%	2%
38	16	27	32	8	20	16
9%	16%	7%	8%	12%	11%	8%
131	27	119	123	15	52	63
30%	27%	30%	30%	22%	30%	30%
135	23	125	116	26	46	63
30%	23%	31%	28%	38%	27%	30%
87	19	79	82	11	29	46
20%	19%	20%	20%	17%	17%	22%
47	12	44	47	5	22	17
11%	12%	11%	11%	7%	13%	8%
44	20	33	39	11	25	20
10%	19%	8%	10%	16%	14%	10%
268	54	247	244	42	98	126
61%	53%	62%	60%	62%	56%	60%
4.9	4.72	4.93	4.91	4.71	4.8	4.88
5	5	5	5	5	5	5

Social Media Inactive
117
117
1
1%
.
.
7
6%
32
27%
39
33%
22
19%
16
14%
8
7%
78
66%
5.04
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	487	514
7 – Very strong economy	freq	4	3	1
7 – Very strong economy	prop	1%	1%	%
6	freq	8	6	2
6	prop	2%	2%	1%
5	freq	51	27	25
5	prop	10%	11%	10%
4	freq	122	58	64
4	prop	24%	23%	26%
3	freq	132	69	63
3	prop	26%	28%	25%
2	freq	97	48	49
2	prop	19%	19%	20%
1 – Very weak economy	freq	86	42	44
1 – Very weak economy	prop	17%	17%	18%
Top3Box	freq	63	35	28
Top3Box	prop	13%	14%	11%
Low3Box	freq	315	159	156
Low3Box	prop	63%	63%	63%
	mean	5.01	4.97	5.05
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	179	147	262	135	26	238
375	337	289	559	251	48	473
2	1	1	3	1	0	3
1%	1%	1%	1%	1%	2%	1%
2	3	3	2	3	0	5
1%	2%	2%	1%	3%	2%	2%
21	18	13	19	19	5	23
12%	10%	9%	7%	14%	19%	10%
44	46	31	61	33	9	60
26%	26%	21%	23%	24%	32%	25%
48	46	38	66	39	7	63
28%	26%	26%	25%	29%	28%	26%
26	36	35	52	27	3	48
15%	20%	24%	20%	20%	11%	20%
30	29	27	59	13	1	37
17%	16%	19%	23%	9%	5%	16%
25	22	16	24	23	6	30
14%	12%	11%	9%	17%	22%	13%
104	111	100	177	79	12	148
60%	62%	68%	68%	59%	45%	62%
4.92	4.99	5.14	5.21	4.76	4.39	4.97
5	5	5	5	5	4	5

Spain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
262	227	118	154	249	251	53
528	614	93	294	485	516	93
1	1	1	2	4	0	2
1%	%	1%	1%	2%	%	4%
3	5	.	3	6	2	1
1%	2%	.	2%	2%	1%	2%
28	19	14	19	28	23	6
11%	8%	11%	12%	11%	9%	12%
62	53	31	37	53	68	12
24%	23%	27%	24%	21%	27%	24%
69	58	35	39	63	69	14
26%	25%	30%	25%	25%	28%	26%
49	41	24	32	50	47	10
19%	18%	20%	21%	20%	19%	20%
49	52	13	22	45	41	6
19%	23%	11%	14%	18%	16%	12%
33	24	15	24	38	25	10
13%	11%	13%	16%	15%	10%	19%
167	150	72	93	158	157	30
64%	66%	61%	60%	63%	63%	58%
5.05	5.16	4.87	4.89	4.99	5.03	4.71
5	5	5	5	5	5	5

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	77	423	310	160	252	139
908	136	865	613	328	497	269
2	3	1	4	.	4	0
%	4%	%	1%	.	1%	%
6	2	5	5	1	4	1
1%	3%	1%	2%	1%	2%	1%
45	15	37	36	13	25	14
10%	19%	9%	12%	8%	10%	10%
109	18	104	76	41	55	37
24%	23%	24%	25%	25%	22%	26%
118	20	112	86	39	77	32
26%	26%	26%	28%	24%	31%	23%
87	11	86	55	35	45	35
19%	14%	20%	18%	22%	18%	25%
80	8	78	48	31	43	20
18%	10%	19%	15%	20%	17%	15%
53	20	43	46	14	33	16
12%	26%	10%	15%	9%	13%	11%
285	39	277	188	105	164	87
64%	51%	65%	61%	66%	65%	62%
5.04	4.48	5.11	4.9	5.18	4.99	5.04
5	5	5	5	5	5	5

Social Media Inactive
109
235
.
.
3
2%
12
11%
30
28%
24
22%
17
16%
23
21%
14
13%
64
59%
5.01
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	500	257	243
7 – Very strong economy	freq	29	16	12
7 – Very strong economy	prop	6%	6%	5%
6	freq	72	42	31
6	prop	14%	16%	12%
5	freq	162	93	69
5	prop	32%	37%	28%
4	freq	161	54	107
4	prop	32%	21%	43%
3	freq	59	38	22
3	prop	12%	15%	9%
2	freq	13	9	4
2	prop	3%	4%	2%
1 – Very weak economy	freq	4	1	2
1 – Very weak economy	prop	1%	1%	1%
Top3Box	freq	263	151	111
Top3Box	prop	53%	60%	45%
Low3Box	freq	76	48	28
Low3Box	prop	15%	19%	11%
	mean	3.41	3.35	3.47
	median	3	3	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	145	161	118	202	122	178
131	171	198	138	219	89	162
8	6	15	3	9	16	13
4%	4%	9%	2%	4%	13%	7%
21	23	28	14	30	21	30
11%	16%	17%	12%	15%	17%	17%
55	49	57	34	70	48	52
28%	34%	36%	29%	35%	39%	29%
84	47	30	39	58	31	59
43%	33%	18%	33%	29%	25%	33%
23	17	20	17	34	5	24
12%	11%	13%	14%	17%	4%	13%
2	2	10	10	1	1	1
1%	1%	6%	8%	1%	%	%
2	1	1	3	1	.	1
1%	1%	%	2%	%	.	%
84	79	100	50	109	85	94
43%	54%	62%	42%	54%	70%	53%
26	19	31	29	36	6	25
13%	13%	19%	25%	18%	5%	14%
3.54	3.37	3.29	3.79	3.42	2.91	3.32
4	3	3	4	3	3	3

Sweden

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
322	108	233	160	356	144	68
338	318	69	113	344	156	54
16	5	12	12	21	7	3
5%	4%	5%	7%	6%	5%	5%
43	13	39	20	48	24	11
13%	12%	17%	13%	14%	17%	16%
110	29	74	59	122	40	19
34%	27%	32%	37%	34%	28%	28%
102	37	79	45	108	53	30
32%	34%	34%	28%	30%	37%	44%
35	16	25	19	42	18	2
11%	15%	11%	12%	12%	12%	4%
13	5	3	5	12	2	1
4%	5%	1%	3%	3%	1%	1%
3	4	.	.	3	1	2
1%	3%	.	.	1%	%	2%
169	46	126	91	192	71	33
53%	43%	54%	57%	54%	49%	49%
51	24	28	24	56	20	5
16%	23%	12%	15%	16%	14%	7%
3.46	3.7	3.32	3.34	3.41	3.4	3.38
3	4	3	3	3	4	4

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	110	390	395	68	165	166
446	85	415	363	81	145	150
26	5	24	19	6	14	11
6%	4%	6%	5%	9%	9%	6%
61	19	53	62	5	22	20
14%	17%	14%	16%	7%	13%	12%
143	33	129	133	23	47	53
33%	30%	33%	34%	33%	29%	32%
131	45	116	133	18	58	59
30%	41%	30%	34%	26%	35%	35%
57	6	53	44	12	14	20
13%	6%	14%	11%	18%	9%	12%
13	1	13	3	4	7	4
3%	1%	3%	1%	6%	5%	2%
2	1	3	2	1	2	.
%	1%	1%	%	1%	1%	.
230	57	206	214	33	83	84
53%	52%	53%	54%	49%	50%	50%
72	8	68	49	17	23	24
17%	7%	18%	12%	25%	14%	14%
3.41	3.32	3.43	3.34	3.61	3.39	3.42
3	3	3	3	4	3	3

Social Media Inactive
169
205
4
2%
30
18%
61
36%
44
26%
25
15%
2
1%
2
1%
96
57%
29
17%
3.41
3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	290	210
7 – Very strong economy	freq	27	15	12
7 – Very strong economy	prop	5%	6%	5%
6	freq	44	23	21
6	prop	9%	9%	9%
5	freq	119	60	59
5	prop	24%	24%	24%
4	freq	134	63	70
4	prop	27%	25%	28%
3	freq	89	54	35
3	prop	18%	21%	14%
2	freq	42	19	24
2	prop	8%	7%	10%
1 – Very weak economy	freq	45	19	26
1 – Very weak economy	prop	9%	7%	11%
Top3Box	freq	190	98	92
Top3Box	prop	38%	39%	37%
Low3Box	freq	176	91	85
Low3Box	prop	35%	36%	34%
	mean	4.04	3.99	4.09
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	180	78	13	120	367	304
348	133	19	15	99	386	261
17	8	2	.	9	17	17
7%	4%	.	.	8%	5%	6%
18	12	13	2	6	36	34
8%	7%	.	.	5%	10%	11%
62	47	11	7	19	93	73
25%	26%	.	.	16%	25%	24%
65	53	16	1	38	95	77
27%	29%	.	.	32%	26%	25%
44	31	14	1	21	67	52
18%	17%	.	.	18%	18%	17%
19	10	13	.	8	34	19
8%	6%	.	.	7%	9%	6%
17	19	9	2	18	25	30
7%	10%	.	.	15%	7%	10%
97	67	26	9	34	146	125
40%	37%	.	.	29%	40%	41%
80	60	36	3	48	126	102
33%	34%	.	.	40%	34%	33%
3.94	4.07	4.3	3.63	4.28	3.98	3.96
4	4	4	3	4	4	4

Turkey

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
196	299	36	165	273	227	61
239	135	60	305	305	195	70
9	17	1	9	18	9	14
5%	6%	4%	5%	6%	4%	22%
10	30	0	14	23	21	6
5%	10%	1%	8%	8%	9%	9%
46	75	7	37	48	71	13
23%	25%	18%	23%	18%	31%	22%
56	83	15	36	75	59	16
29%	28%	41%	22%	27%	26%	26%
37	39	7	43	62	27	9
19%	13%	19%	26%	23%	12%	15%
23	24	2	17	22	21	1
12%	8%	4%	10%	8%	9%	1%
14	31	4	9	26	19	3
7%	10%	12%	6%	9%	8%	4%
65	122	8	60	89	101	33
33%	41%	23%	36%	32%	45%	53%
75	94	13	70	110	66	13
38%	31%	36%	42%	40%	29%	21%
4.17	3.98	4.33	4.09	4.13	3.93	3.23
4	4	4	4	4	4	3

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
439	147	353	274	144	281	181
430	181	319	350	130	304	155
13	17	10	16	9	17	5
3%	12%	3%	6%	6%	6%	3%
38	11	33	22	10	22	19
9%	8%	9%	8%	7%	8%	10%
106	28	91	64	45	64	46
24%	19%	26%	23%	31%	23%	26%
118	48	85	73	45	78	45
27%	33%	24%	26%	31%	28%	25%
80	23	66	53	19	45	40
18%	16%	19%	19%	13%	16%	22%
42	8	34	19	11	26	14
10%	6%	10%	7%	8%	9%	8%
42	11	34	29	5	29	12
10%	7%	10%	10%	4%	10%	7%
157	57	133	101	64	103	71
36%	39%	38%	37%	44%	37%	39%
164	42	134	101	35	99	65
37%	29%	38%	37%	24%	35%	36%
4.16	3.79	4.15	4.08	3.75	4.08	4.01
4	4	4	4	4	4	4

Social Media Inactive
39
41
4
11%
3
7%
9
23%
11
27%
5
13%
3
8%
4
10%
16
41%
12
32%
3.9
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1006	490	516
7 – Very strong economy	freq	18	14	4
7 – Very strong economy	prop	4%	6%	1%
6	freq	40	25	15
6	prop	8%	10%	6%
5	freq	140	75	65
5	prop	28%	30%	26%
4	freq	143	67	76
4	prop	29%	27%	30%
3	freq	101	42	59
3	prop	20%	17%	23%
2	freq	28	8	19
2	prop	6%	3%	8%
1 – Very weak economy	freq	31	16	15
1 – Very weak economy	prop	6%	6%	6%
Top3Box	freq	198	114	83
Top3Box	prop	40%	46%	33%
Low3Box	freq	159	66	93
Low3Box	prop	32%	27%	37%
	mean	3.95	3.75	4.15
	median	4	4	4

B6 Rate the current state of the economy in your

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	154	163	81	183	209	267
313	309	384	110	408	435	573
9	6	2	2	8	8	11
5%	4%	1%	2%	4%	4%	4%
22	8	9	3	7	27	22
12%	5%	6%	4%	4%	13%	8%
51	43	46	15	58	62	73
28%	28%	28%	19%	32%	29%	27%
50	46	47	25	48	63	81
28%	30%	29%	31%	26%	30%	30%
32	34	35	17	44	33	49
17%	22%	22%	20%	24%	16%	18%
5	10	13	8	9	9	15
3%	7%	8%	10%	5%	4%	6%
13	7	11	10	8	8	16
7%	4%	7%	13%	4%	4%	6%
83	58	57	21	74	97	106
45%	37%	35%	25%	40%	46%	40%
50	51	59	35	61	50	80
27%	33%	36%	43%	34%	24%	30%
3.76	3.98	4.14	4.45	3.95	3.69	3.92
4	4	4	4	4	4	4

US

local area using a scale from 1 to 7, where 7 means a very strong economy today and 1

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
233	232	127	141	272	228	68
433	376	349	281	554	452	139
6	6	4	8	14	4	8
3%	3%	3%	5%	5%	2%	12%
18	11	9	20	26	14	11
8%	5%	7%	14%	9%	6%	17%
67	64	33	43	77	63	23
29%	28%	26%	31%	28%	28%	33%
62	65	39	39	74	69	11
26%	28%	31%	28%	27%	30%	16%
52	53	30	19	49	52	10
22%	23%	23%	13%	18%	23%	15%
12	14	8	6	15	13	4
5%	6%	6%	4%	5%	6%	6%
15	19	5	7	18	13	1
6%	8%	4%	5%	7%	6%	2%
92	81	46	71	116	81	42
39%	35%	36%	50%	43%	36%	62%
80	86	42	32	82	78	15
34%	37%	33%	22%	30%	34%	22%
4	4.14	3.98	3.62	3.86	4.06	3.29
4	4	4	3	4	4	3

means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	88	412	325	129	209	106
867	179	827	666	239	424	212
9	8	9	14	2	10	4
2%	9%	2%	4%	2%	5%	3%
29	15	25	31	5	28	6
7%	17%	6%	9%	4%	13%	5%
118	31	109	97	28	60	27
27%	36%	26%	30%	22%	29%	25%
132	15	128	91	40	52	26
31%	17%	31%	28%	31%	25%	24%
91	14	87	62	28	37	26
21%	15%	21%	19%	21%	18%	24%
24	3	25	16	11	12	9
6%	3%	6%	5%	9%	6%	9%
29	2	29	14	14	10	9
7%	2%	7%	4%	11%	5%	9%
155	55	143	142	36	98	36
36%	62%	35%	44%	28%	47%	34%
144	18	141	92	53	60	44
33%	21%	34%	28%	41%	28%	42%
4.06	3.3	4.09	3.8	4.35	3.74	4.21
4	3	4	4	4	4	4

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
185	91	110	184	115
370	165	232	377	232
3	4	3	8	3
2%	4%	2%	4%	2%
7	8	5	15	12
4%	9%	4%	8%	11%
53	23	33	52	32
29%	25%	30%	28%	27%
66	29	31	49	33
35%	32%	29%	27%	29%
38	18	24	36	24
21%	19%	21%	20%	21%
6	4	6	11	7
4%	4%	5%	6%	6%
12	5	8	14	4
6%	6%	7%	7%	3%
63	35	41	75	47
34%	39%	37%	41%	41%
56	27	37	60	35
30%	29%	34%	33%	30%
4.05	3.89	4.08	3.96	3.87
4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	12000	5991	6009
	unw_base	17536	8887	8649
Much stronger	freq	514	261	253
Much stronger	prop	4%	4%	4%
Somewhat stronger	freq	2311	1280	1031
Somewhat stronger	prop	19%	21%	17%
About the same	freq	6805	3228	3577
About the same	prop	57%	54%	60%
Somewhat weaker	freq	1702	903	798
Somewhat weaker	prop	14%	15%	13%
Much weaker	freq	668	319	349
Much weaker	prop	6%	5%	6%
Top2Box	freq	2825	1541	1284
Top2Box	prop	24%	26%	21%
Low2Box	freq	2370	1222	1148
Low2Box	prop	20%	20%	19%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5071	3866	3062	3034	4161	3308	5807
6825	5705	5006	4161	6254	5172	8596
284	157	73	148	179	143	281
6%	4%	2%	5%	4%	4%	5%
1160	731	420	566	825	711	1189
23%	19%	14%	19%	20%	22%	20%
2727	2164	1914	1693	2316	1819	3219
54%	56%	63%	56%	56%	55%	55%
639	587	476	418	588	488	804
13%	15%	16%	14%	14%	15%	14%
262	228	178	209	253	147	314
5%	6%	6%	7%	6%	4%	5%
1444	888	493	714	1004	855	1470
28%	23%	16%	24%	24%	26%	25%
900	815	655	627	841	635	1119
18%	21%	21%	21%	20%	19%	19%

All Demos

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6193	3578	4470	3952	6557	5443	1429
8940	4242	6464	6830	9913	7623	2049
233	149	174	191	283	231	114
4%	4%	4%	5%	4%	4%	8%
1122	582	848	881	1345	966	400
18%	16%	19%	22%	21%	18%	28%
3586	2119	2566	2120	3582	3223	636
58%	59%	57%	54%	55%	59%	44%
897	485	657	560	1001	701	192
14%	14%	15%	14%	15%	13%	13%
354	243	225	201	346	323	88
6%	7%	5%	5%	5%	6%	6%
1355	731	1022	1072	1628	1196	513
22%	20%	23%	27%	25%	22%	36%
1251	728	882	761	1347	1023	280
20%	20%	20%	19%	21%	19%	20%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
10571	2337	9663	8050	2958	4683	3213
15487	3439	14097	12052	4031	6749	4351
400	193	321	349	149	269	145
4%	8%	3%	4%	5%	6%	5%
1911	670	1641	1676	514	1102	524
18%	29%	17%	21%	17%	24%	16%
6170	1060	5746	4412	1747	2294	1944
58%	45%	59%	55%	59%	49%	60%
1509	301	1401	1177	381	709	453
14%	13%	14%	15%	13%	15%	14%
580	114	555	437	167	309	147
5%	5%	6%	5%	6%	7%	5%
2311	863	1962	2025	663	1370	669
22%	37%	20%	25%	22%	29%	21%
2089	415	1955	1614	548	1018	601
20%	18%	20%	20%	19%	22%	19%

Social Media Inactive
3104
4930
59
2%
411
13%
1990
64%
446
14%
197
6%
471
15%
643
21%

Stub	Stat	All Countries	Argentina	Australia
	base	12000	500	500
	unw_base	17536	500	999
Much stronger	freq	514	38	17
Much stronger	prop	4%	8%	3%
Somewhat stronger	freq	2311	123	46
Somewhat stronger	prop	19%	25%	9%
About the same	freq	6805	200	333
About the same	prop	57%	40%	67%
Somewhat weaker	freq	1702	97	85
Somewhat weaker	prop	14%	19%	17%
Much weaker	freq	668	42	19
Much weaker	prop	6%	8%	4%
Top2Box	freq	2825	161	63
Top2Box	prop	24%	32%	13%
Low2Box	freq	2370	139	104
Low2Box	prop	20%	28%	21%

7 Looking ahead six months from now, do you expect the economy in your local area to

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
501	1001	999	1004	1000	1000	1002
.	81	13	25	3	3	5
.	16%	3%	5%	1%	1%	1%
52	177	67	218	20	78	100
10%	35%	13%	44%	4%	16%	20%
335	142	341	222	328	369	345
67%	28%	68%	44%	66%	74%	69%
92	56	63	27	109	42	44
18%	11%	13%	5%	22%	8%	9%
21	43	16	8	40	9	6
4%	9%	3%	2%	8%	2%	1%
52	258	80	243	23	80	104
10%	52%	16%	49%	5%	16%	21%
113	99	79	35	149	50	50
23%	20%	16%	7%	30%	10%	10%

All Countries

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
503	501	502	1003	1005	501	500
3	55	16	6	6	12	6
1%	11%	3%	1%	1%	2%	1%
45	279	57	51	71	113	68
9%	56%	11%	10%	14%	23%	14%
281	147	355	301	284	292	292
56%	29%	71%	60%	57%	58%	58%
134	16	66	74	99	50	102
27%	3%	13%	15%	20%	10%	20%
36	3	6	67	39	33	32
7%	1%	1%	13%	8%	7%	6%
48	335	73	57	77	125	74
10%	67%	15%	11%	15%	25%	15%
171	19	72	142	139	83	134
34%	4%	14%	28%	28%	17%	27%

eaker than it is now?

Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
501	501	501	505	1001	500	500
20	115	15	4	11	6	26
4%	23%	3%	1%	2%	1%	5%
108	213	44	44	91	47	85
22%	43%	9%	9%	18%	9%	17%
264	138	277	271	320	406	267
53%	28%	55%	54%	64%	81%	53%
72	25	114	125	48	36	80
14%	5%	23%	25%	10%	7%	16%
36	10	51	56	31	5	42
7%	2%	10%	11%	6%	1%	8%
128	328	59	47	101	53	111
26%	66%	12%	9%	20%	11%	22%
108	34	164	181	79	41	122
22%	7%	33%	36%	16%	8%	24%

US
500
1006
29
6%
115
23%
293
59%
47
9%
16
3%
144
29%
63
13%

All Regions

B7 Looking ahead six months from now, do you expect the economy in your lo

Stub	Stat	All Countries	North America	LATAM
	base	12000	1000	1500
	unw_base	17536	2005	2002
Much stronger	freq	514	42	131
Much stronger	prop	4%	4%	9%
Somewhat stronger	freq	2311	183	414
Somewhat stronger	prop	19%	18%	28%
About the same	freq	6805	634	634
About the same	prop	57%	63%	42%
Somewhat weaker	freq	1702	110	203
Somewhat weaker	prop	14%	11%	14%
Much weaker	freq	668	32	118
Much weaker	prop	6%	3%	8%
Top2Box	freq	2825	224	545
Top2Box	prop	24%	22%	36%
Low2Box	freq	2370	142	321
Low2Box	prop	20%	14%	21%

cal area to be much stronger, somewhat stronger, about the

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	1500
7010	4515	7516	3007	1502
42	128	84	181	156
1%	4%	2%	9%	10%
550	766	610	782	342
12%	26%	15%	39%	23%
2979	1522	2526	775	682
66%	51%	63%	39%	45%
680	424	550	171	218
15%	14%	14%	9%	15%
249	161	229	90	102
6%	5%	6%	4%	7%
592	893	694	964	498
13%	30%	17%	48%	33%
929	585	780	261	320
21%	20%	19%	13%	21%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	223	277
Much stronger	freq	38	11	27
Much stronger	prop	8%	4%	11%
Somewhat stronger	freq	123	56	67
Somewhat stronger	prop	25%	23%	26%
About the same	freq	200	101	99
About the same	prop	40%	41%	39%
Somewhat weaker	freq	97	53	44
Somewhat weaker	prop	19%	21%	17%
Much weaker	freq	42	24	18
Much weaker	prop	8%	10%	7%
Top2Box	freq	161	67	94
Top2Box	prop	32%	27%	37%
Low2Box	freq	139	77	62
Low2Box	prop	28%	31%	24%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	143	109	155	137	120	149
233	156	111	156	145	112	157
16	12	10	15	12	5	10
7%	8%	9%	10%	9%	4%	7%
75	33	15	47	40	17	32
30%	23%	14%	30%	29%	14%	22%
103	51	45	58	48	49	59
42%	36%	42%	38%	35%	41%	40%
35	33	29	22	26	36	33
14%	23%	27%	14%	19%	30%	22%
18	14	10	12	11	14	14
7%	10%	9%	8%	8%	12%	9%
92	45	25	62	52	22	43
37%	31%	23%	40%	38%	18%	29%
53	47	39	35	37	50	47
21%	33%	36%	22%	27%	41%	32%

Argentina

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
351	170	205	125	275	225	71
343	155	262	83	270	230	69
28	18	17	3	22	16	8
8%	11%	8%	2%	8%	7%	11%
91	47	52	24	68	55	20
26%	28%	25%	19%	25%	25%	29%
141	74	80	47	101	99	19
40%	43%	39%	37%	37%	44%	27%
64	21	42	35	60	37	18
18%	12%	20%	28%	22%	17%	25%
28	11	14	17	25	17	6
8%	6%	7%	13%	9%	8%	8%
118	65	69	27	90	71	28
34%	38%	34%	22%	33%	32%	40%
92	31	56	51	84	55	24
26%	18%	27%	41%	31%	24%	33%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
429	94	406	351	137	310	115
431	90	410	346	141	316	109
30	10	27	23	13	28	7
7%	11%	7%	7%	10%	9%	6%
103	27	97	94	28	75	28
24%	28%	24%	27%	21%	24%	24%
181	24	176	129	64	126	46
42%	26%	43%	37%	47%	41%	40%
79	21	76	69	26	52	24
18%	22%	19%	20%	19%	17%	21%
36	13	29	36	5	29	10
8%	13%	7%	10%	4%	9%	9%
133	37	124	117	41	103	35
31%	39%	31%	33%	30%	33%	30%
115	33	106	105	31	80	34
27%	35%	26%	30%	23%	26%	30%

Social Media Inactive
75
75
3
3%
21
28%
28
37%
21
28%
3
4%
23
31%
24
32%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	999	409	590
Much stronger	freq	17	14	4
Much stronger	prop	3%	5%	1%
Somewhat stronger	freq	46	23	24
Somewhat stronger	prop	9%	9%	9%
About the same	freq	333	155	178
About the same	prop	67%	62%	71%
Somewhat weaker	freq	85	47	38
Somewhat weaker	prop	17%	19%	15%
Much weaker	freq	19	10	9
Much weaker	prop	4%	4%	3%
Top2Box	freq	63	36	27
Top2Box	prop	13%	15%	11%
Low2Box	freq	104	57	47
Low2Box	prop	21%	23%	19%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	144	159	110	246	144	226
181	310	508	243	504	252	523
14	2	1	7	6	5	7
7%	2%	%	6%	2%	3%	3%
17	14	16	6	26	15	28
9%	9%	10%	5%	11%	10%	13%
136	96	101	70	165	98	149
69%	66%	63%	64%	67%	68%	66%
24	28	33	20	43	23	35
12%	19%	21%	18%	17%	16%	16%
6	4	9	8	7	4	6
3%	3%	6%	7%	3%	3%	3%
31	16	16	12	32	19	35
16%	11%	10%	11%	13%	13%	16%
30	32	42	27	50	27	42
15%	22%	26%	25%	20%	19%	18%

Australia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
274	150	134	216	277	223	55
476	301	326	372	563	436	110
10	7	1	9	12	5	4
4%	4%	1%	4%	4%	2%	7%
18	9	14	23	24	22	4
7%	6%	11%	11%	9%	10%	7%
184	110	81	141	171	162	37
67%	74%	61%	65%	62%	72%	66%
50	20	27	37	58	27	9
18%	14%	20%	17%	21%	12%	16%
13	4	10	5	12	7	2
5%	3%	7%	3%	4%	3%	4%
28	15	16	32	36	27	8
10%	10%	12%	15%	13%	12%	14%
62	24	37	43	70	34	11
23%	16%	28%	20%	25%	15%	20%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	91	409	321	116	200	128
889	165	834	605	196	369	235
13	9	8	12	5	11	3
3%	10%	2%	4%	4%	5%	2%
43	8	39	30	11	22	14
10%	8%	9%	9%	9%	11%	11%
296	57	276	212	75	119	85
67%	62%	67%	66%	65%	60%	67%
76	14	71	54	21	36	23
17%	15%	17%	17%	18%	18%	18%
17	3	16	11	5	12	2
4%	4%	4%	4%	4%	6%	1%
56	17	46	42	15	33	17
13%	19%	11%	13%	13%	16%	14%
93	17	87	66	26	48	25
21%	19%	21%	20%	22%	24%	20%

Social Media Inactive
173
395
3
2%
10
6%
129
74%
26
15%
5
3%
13
8%
31
18%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	256	245
Somewhat stronger	freq	52	29	22
Somewhat stronger	prop	10%	12%	9%
About the same	freq	335	162	173
About the same	prop	67%	64%	70%
Somewhat weaker	freq	92	52	39
Somewhat weaker	prop	18%	21%	16%
Much weaker	freq	21	8	13
Much weaker	prop	4%	3%	5%
Top2Box	freq	52	29	22
Top2Box	prop	10%	12%	9%
Low2Box	freq	113	60	53
Low2Box	prop	23%	24%	21%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	159	155	105	159	118	195
186	159	156	94	164	129	208
28	13	11	7	12	19	27
15%	8%	7%	7%	7%	16%	14%
121	114	101	66	116	72	123
65%	72%	65%	62%	73%	60%	63%
31	27	34	24	28	24	34
17%	17%	22%	23%	18%	21%	17%
6	6	10	9	4	3	11
3%	4%	6%	8%	2%	3%	6%
28	13	11	7	12	19	27
15%	8%	7%	7%	7%	16%	14%
37	32	44	33	32	28	45
20%	20%	28%	31%	20%	23%	23%

Belgium

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	146	194	161	297	203	31
293	85	265	151	304	197	34
24	12	22	17	27	24	4
8%	8%	12%	11%	9%	12%	13%
212	96	129	110	200	136	23
70%	66%	67%	69%	67%	67%	74%
58	30	33	29	60	32	2
19%	21%	17%	18%	20%	16%	7%
11	8	9	4	10	11	2
3%	6%	5%	2%	3%	5%	5%
24	12	22	17	27	24	4
8%	8%	12%	11%	9%	12%	13%
68	38	42	33	70	43	4
22%	26%	22%	20%	24%	21%	12%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
469	51	449	293	135	118	146
467	57	444	312	117	120	146
47	6	46	33	12	10	14
10%	12%	10%	11%	9%	8%	10%
312	35	300	190	97	78	101
67%	68%	67%	65%	72%	66%	69%
89	9	83	57	21	22	29
19%	17%	18%	20%	16%	18%	20%
20	1	20	12	5	9	2
4%	3%	4%	4%	3%	7%	1%
47	6	46	33	12	10	14
10%	12%	10%	11%	9%	8%	10%
109	10	103	70	26	31	31
23%	20%	23%	24%	19%	26%	21%

Social Media Inactive
236
235
27
12%
157
67%
41
17%
11
5%
27
12%
52
22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1001	479	522
Much stronger	freq	81	30	51
Much stronger	prop	16%	13%	19%
Somewhat stronger	freq	177	73	104
Somewhat stronger	prop	35%	32%	39%
About the same	freq	142	76	66
About the same	prop	28%	33%	25%
Somewhat weaker	freq	56	32	24
Somewhat weaker	prop	11%	14%	9%
Much weaker	freq	43	20	23
Much weaker	prop	9%	9%	9%
Top2Box	freq	258	104	155
Top2Box	prop	52%	45%	58%
Low2Box	freq	99	52	47
Low2Box	prop	20%	23%	18%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	149	65	97	315	60	190
535	300	166	140	614	189	367
56	18	7	18	52	7	27
20%	12%	11%	19%	17%	11%	14%
98	58	21	40	110	18	64
34%	39%	32%	41%	35%	30%	34%
80	43	19	28	87	19	56
28%	29%	29%	29%	28%	32%	29%
28	17	11	6	37	11	26
10%	11%	16%	6%	12%	19%	13%
22	13	8	5	29	4	18
8%	9%	12%	6%	9%	7%	10%
154	76	28	58	162	25	91
54%	51%	43%	60%	52%	41%	48%
51	30	18	11	66	16	44
18%	20%	28%	12%	21%	27%	23%

Brazil

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
310	157	262	81	220	280	73
634	102	537	362	494	507	153
54	27	46	9	27	54	12
17%	17%	17%	11%	12%	19%	16%
114	62	86	30	79	99	31
37%	39%	33%	37%	36%	35%	43%
87	36	85	22	62	80	16
28%	23%	32%	27%	28%	29%	22%
31	13	31	12	26	30	9
10%	8%	12%	14%	12%	11%	12%
25	19	15	9	27	17	5
8%	12%	6%	11%	12%	6%	7%
168	88	131	39	106	153	43
54%	56%	50%	48%	48%	55%	59%
56	33	46	21	53	46	14
18%	21%	18%	26%	24%	17%	19%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
427	80	420	332	159	333	105
848	192	809	706	274	693	209
69	17	64	54	27	54	19
16%	22%	15%	16%	17%	16%	18%
146	26	151	115	60	121	30
34%	33%	36%	35%	38%	36%	28%
126	21	121	89	49	94	34
30%	26%	29%	27%	31%	28%	33%
47	9	47	46	10	37	15
11%	11%	11%	14%	6%	11%	14%
38	7	37	28	13	27	7
9%	8%	9%	9%	8%	8%	7%
215	43	215	169	87	175	48
50%	54%	51%	51%	55%	53%	46%
85	15	84	74	22	64	22
20%	19%	20%	22%	14%	19%	21%

Social Media Inactive
63
99
8
13%
27
43%
14
22%
5
8%
9
14%
35
56%
14
22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	999	557	442
Much stronger	freq	13	10	3
Much stronger	prop	3%	4%	1%
Somewhat stronger	freq	67	36	32
Somewhat stronger	prop	13%	15%	12%
About the same	freq	341	161	180
About the same	prop	68%	66%	70%
Somewhat weaker	freq	63	27	36
Somewhat weaker	prop	13%	11%	14%
Much weaker	freq	16	9	7
Much weaker	prop	3%	4%	3%
Top2Box	freq	80	46	35
Top2Box	prop	16%	19%	13%
Low2Box	freq	79	36	43
Low2Box	prop	16%	15%	17%

B7 Looking ahead six months from now, do you exp

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	157	172	70	155	214	239
269	352	378	113	281	494	527
9	1	3	3	3	6	4
5%	1%	2%	4%	2%	3%	2%
25	25	17	8	23	29	34
15%	16%	10%	12%	15%	14%	14%
112	102	126	47	111	146	165
66%	65%	74%	67%	71%	68%	69%
21	23	20	7	13	30	29
12%	15%	11%	9%	8%	14%	12%
4	6	6	5	7	2	7
2%	4%	4%	7%	4%	1%	3%
34	26	20	11	25	36	38
20%	17%	12%	16%	16%	17%	16%
25	29	26	12	20	32	36
14%	18%	15%	17%	13%	15%	15%

Canada

ject the economy in your local area to be much stronger, somewhat stronger, about the

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
261	227	196	77	254	246	56
472	207	443	349	579	420	120
9	8	4	2	6	7	4
3%	3%	2%	2%	2%	3%	7%
34	28	26	13	43	24	8
13%	12%	14%	17%	17%	10%	14%
176	153	139	48	171	169	32
67%	67%	71%	63%	67%	69%	57%
34	28	22	12	27	36	10
13%	13%	11%	16%	11%	14%	19%
9	10	4	2	7	9	1
3%	4%	2%	2%	3%	4%	2%
42	36	30	15	49	32	12
16%	16%	15%	19%	19%	13%	22%
43	38	27	14	34	45	12
17%	17%	14%	18%	13%	18%	21%

same, somewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	78	422	310	128	198	134
879	188	811	687	191	406	277
9	5	9	10	3	8	2
2%	6%	2%	3%	2%	4%	1%
59	9	59	45	18	39	13
13%	11%	14%	14%	14%	20%	10%
309	49	291	206	89	116	101
70%	64%	69%	66%	70%	59%	76%
53	12	51	41	12	30	14
12%	16%	12%	13%	10%	15%	10%
15	2	13	9	6	5	4
3%	3%	3%	3%	4%	3%	3%
68	13	67	54	21	47	15
15%	17%	16%	18%	16%	24%	11%
67	15	64	51	18	35	18
15%	19%	15%	16%	14%	18%	13%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
168	120	32	67	192	36	53
316	237	78	155	368	67	94
3	1	1	2	5	1	3
2%	1%	3%	3%	3%	3%	5%
15	13	1	12	28	5	8
9%	11%	4%	18%	14%	15%	15%
123	87	24	48	133	24	25
73%	73%	73%	72%	70%	67%	46%
19	16	5	5	19	4	14
12%	14%	15%	7%	10%	11%	26%
7	3	1	0	6	1	4
4%	2%	5%	%	3%	4%	8%
18	14	2	14	33	6	11
11%	12%	7%	21%	17%	18%	20%
26	19	6	5	25	5	18
16%	16%	20%	8%	13%	15%	33%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1004	542	462
Much stronger	freq	25	12	13
Much stronger	prop	5%	5%	5%
Somewhat stronger	freq	218	119	99
Somewhat stronger	prop	44%	47%	40%
About the same	freq	222	99	123
About the same	prop	44%	39%	50%
Somewhat weaker	freq	27	18	10
Somewhat weaker	prop	5%	7%	4%
Much weaker	freq	8	7	1
Much weaker	prop	2%	3%	1%
Top2Box	freq	243	131	112
Top2Box	prop	49%	51%	45%
Low2Box	freq	35	24	11
Low2Box	prop	7%	10%	4%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	199	92	34	164	303	356
480	434	90	49	215	740	728
16	7	2	0	9	16	19
7%	4%	2%	1%	6%	5%	5%
103	81	34	14	61	142	151
49%	41%	37%	42%	37%	47%	42%
82	91	50	15	77	130	159
39%	46%	54%	45%	47%	43%	45%
9	16	2	4	9	15	21
4%	8%	3%	12%	5%	5%	6%
0	4	4	0	8	0	5
%	2%	4%	%	5%	%	2%
118	88	36	15	70	158	170
57%	44%	40%	43%	43%	52%	48%
9	20	6	4	16	15	26
4%	10%	7%	12%	10%	5%	7%

China

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
144	.	417	83	313	187	54
276	.	292	712	712	292	124
6	.	20	6	23	2	13
4%	.	5%	7%	7%	1%	25%
67	.	179	38	140	77	26
46%	.	43%	46%	45%	41%	49%
63	.	190	32	122	100	11
43%	.	46%	38%	39%	53%	21%
7	.	21	6	21	6	3
5%	.	5%	8%	7%	3%	5%
3	.	7	1	6	2	.
2%	.	2%	2%	2%	1%	.
73	.	199	44	163	80	40
50%	.	48%	53%	52%	43%	74%
9	.	28	8	28	7	3
6%	.	7%	9%	9%	4%	5%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
446	127	373	429	43	.	.
880	337	667	902	78	.	.
12	16	9	24	0	.	.
3%	13%	2%	5%	1%	.	.
191	68	149	197	16	.	.
43%	54%	40%	46%	37%	.	.
211	32	190	176	24	.	.
47%	25%	51%	41%	56%	.	.
25	10	17	26	2	.	.
6%	8%	5%	6%	4%	.	.
8	0	8	7	1	.	.
2%	%	2%	2%	3%	.	.
203	85	158	220	16	.	.
45%	67%	42%	51%	38%	.	.
33	10	25	32	3	.	.
7%	8%	7%	8%	7%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	516	484
Much stronger	freq	3	2	1
Much stronger	prop	1%	1%	%
Somewhat stronger	freq	20	14	6
Somewhat stronger	prop	4%	6%	2%
About the same	freq	328	155	174
About the same	prop	66%	63%	69%
Somewhat weaker	freq	109	57	52
Somewhat weaker	prop	22%	23%	21%
Much weaker	freq	40	19	21
Much weaker	prop	8%	8%	8%
Top2Box	freq	23	16	7
Top2Box	prop	5%	7%	3%
Low2Box	freq	149	76	73
Low2Box	prop	30%	31%	29%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	160	155	103	209	114	234
369	324	307	199	418	244	467
1	1	1	1	.	2	1
1%	1%	%	1%	.	2%	1%
6	10	5	4	6	9	11
3%	6%	3%	4%	3%	8%	5%
127	102	99	65	139	73	152
69%	64%	64%	63%	67%	64%	65%
39	33	37	20	48	24	52
21%	21%	24%	20%	23%	21%	22%
12	14	14	13	16	6	18
6%	9%	9%	13%	8%	5%	8%
7	10	5	4	6	11	12
4%	6%	4%	4%	3%	10%	5%
50	47	51	34	64	30	70
27%	30%	33%	33%	31%	26%	30%

France

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
266	133	219	148	286	214	18
533	181	488	331	591	409	37
2	1	1	1	2	1	0
1%	1%	%	1%	1%	%	2%
9	4	7	9	14	6	3
3%	3%	3%	6%	5%	3%	18%
176	82	147	99	183	146	8
66%	62%	67%	67%	64%	68%	43%
57	31	50	27	64	44	4
21%	23%	23%	19%	22%	21%	25%
22	15	14	10	23	17	2
8%	12%	7%	7%	8%	8%	12%
11	4	8	11	16	7	4
4%	3%	4%	7%	6%	3%	20%
79	46	65	38	88	61	7
30%	35%	29%	26%	31%	28%	37%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
482	42	458	305	138	121	122
963	91	909	632	255	252	249
2	0	2	3	.	1	.
1%	1%	1%	1%	.	1%	.
17	5	15	13	3	7	6
4%	12%	3%	4%	2%	6%	5%
321	22	306	202	94	72	87
67%	53%	67%	66%	68%	59%	71%
104	10	99	66	28	34	23
22%	23%	22%	22%	20%	28%	19%
38	4	36	21	14	8	7
8%	11%	8%	7%	10%	6%	6%
20	6	17	16	3	8	6
4%	13%	4%	5%	2%	7%	5%
142	14	135	88	42	41	30
29%	34%	29%	29%	30%	34%	24%

Social Media Inactive
256
499
2
1%
8
3%
170
66%
52
20%
26
10%
9
4%
78
30%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1000	506	494
Much stronger	freq	3	3	.
Much stronger	prop	1%	1%	.
Somewhat stronger	freq	78	44	33
Somewhat stronger	prop	16%	17%	14%
About the same	freq	369	182	187
About the same	prop	74%	72%	76%
Somewhat weaker	freq	42	19	23
Somewhat weaker	prop	8%	7%	9%
Much weaker	freq	9	6	3
Much weaker	prop	2%	2%	1%
Top2Box	freq	80	47	33
Top2Box	prop	16%	19%	14%
Low2Box	freq	50	24	26
Low2Box	prop	10%	10%	11%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	153	177	134	143	160	184
284	349	367	253	286	348	371
2	0	0	2	.	1	0
1%	%	%	1%	.	1%	%
36	19	23	17	23	34	28
21%	13%	13%	13%	16%	21%	16%
121	119	129	100	106	113	133
71%	78%	73%	75%	74%	70%	73%
10	12	20	12	12	10	19
6%	8%	11%	9%	9%	6%	10%
2	2	5	3	2	3	3
1%	1%	3%	2%	2%	2%	2%
38	20	23	19	23	34	29
22%	13%	13%	14%	16%	21%	16%
12	14	24	15	15	13	22
7%	9%	14%	11%	10%	8%	12%

Germany

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	87	286	127	340	160	44
629	40	729	231	685	315	99
2	.	2	1	2	0	0
1%	.	1%	1%	1%	%	1%
49	2	56	20	56	21	11
16%	2%	20%	16%	17%	13%	24%
236	77	198	94	243	126	28
75%	89%	69%	75%	72%	78%	63%
23	8	24	9	30	11	4
7%	9%	8%	7%	9%	7%	9%
6	.	7	2	8	1	1
2%	.	2%	1%	2%	1%	3%
52	2	58	21	58	22	11
16%	2%	20%	17%	17%	14%	25%
29	8	31	11	38	13	5
9%	9%	11%	9%	11%	8%	12%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	85	415	331	114	117	133
901	187	813	684	213	237	285
2	0	2	1	2	1	0
%	1%	1%	%	2%	1%	%
67	17	60	57	13	29	18
15%	21%	15%	17%	11%	25%	14%
341	55	314	244	89	70	100
75%	65%	76%	74%	78%	60%	76%
37	9	33	24	9	12	11
8%	11%	8%	7%	8%	10%	9%
8	3	6	6	1	4	3
2%	3%	1%	2%	1%	3%	2%
69	18	62	57	15	30	18
15%	21%	15%	17%	13%	26%	14%
45	12	39	30	10	16	14
10%	14%	9%	9%	9%	14%	11%

Social Media Inactive
250
478
1
1%
31
12%
198
79%
18
7%
2
1%
32
13%
20
8%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1002	491	511
Much stronger	freq	5	3	1
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	100	61	38
Somewhat stronger	prop	20%	25%	15%
About the same	freq	345	159	186
About the same	prop	69%	64%	74%
Somewhat weaker	freq	44	23	21
Somewhat weaker	prop	9%	9%	8%
Much weaker	freq	6	2	4
Much weaker	prop	1%	1%	2%
Top2Box	freq	104	65	40
Top2Box	prop	21%	26%	16%
Low2Box	freq	50	26	25
Low2Box	prop	10%	10%	10%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	141	163	71	232	140	192
291	340	371	140	474	280	427
2	1	1	.	3	0	2
1%	1%	1%	.	1%	%	1%
51	22	26	9	46	36	38
26%	16%	16%	12%	20%	26%	20%
127	101	117	51	163	89	131
65%	72%	72%	71%	70%	64%	68%
15	14	15	10	17	13	18
8%	10%	9%	14%	8%	9%	9%
1	2	3	2	3	1	3
%	2%	2%	3%	1%	1%	2%
54	23	27	9	49	37	40
27%	17%	17%	12%	21%	26%	21%
15	16	19	12	21	14	21
8%	12%	11%	17%	9%	10%	11%

Great Britain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
308	126	112	262	306	194	47
575	256	205	541	650	352	96
3	.	.	5	3	1	2
1%	.	.	2%	1%	1%	4%
61	14	22	63	61	38	8
20%	11%	20%	24%	20%	20%	17%
214	96	82	167	209	137	30
70%	76%	73%	64%	68%	70%	64%
26	14	7	23	28	16	7
9%	11%	6%	9%	9%	8%	15%
3	1	1	4	4	2	.
1%	1%	1%	1%	1%	1%	.
64	14	22	68	65	40	10
21%	11%	20%	26%	21%	20%	21%
30	16	8	27	32	18	7
10%	12%	7%	10%	11%	9%	15%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
453	82	418	335	121	216	125
906	171	831	705	197	423	238
3	3	1	4	.	3	0
1%	4%	%	1%	.	2%	%
92	18	82	70	22	44	30
20%	22%	20%	21%	18%	20%	24%
315	53	292	226	87	140	88
70%	65%	70%	67%	72%	65%	70%
37	7	37	31	11	24	6
8%	9%	9%	9%	9%	11%	4%
6	.	6	4	2	4	1
1%	.	2%	1%	1%	2%	1%
94	21	83	75	22	47	31
21%	26%	20%	22%	18%	22%	24%
44	7	43	34	13	29	6
10%	9%	10%	10%	11%	13%	5%

Social Media Inactive
159
341
1
1%
26
16%
117
74%
14
9%
1
1%
27
17%
15
10%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	503	248	255
Much stronger	freq	3	3	.
Much stronger	prop	1%	1%	.
Somewhat stronger	freq	45	27	17
Somewhat stronger	prop	9%	11%	7%
About the same	freq	281	138	144
About the same	prop	56%	56%	57%
Somewhat weaker	freq	134	63	71
Somewhat weaker	prop	27%	26%	28%
Much weaker	freq	36	16	21
Much weaker	prop	7%	6%	8%
Top2Box	freq	48	30	17
Top2Box	prop	10%	12%	7%
Low2Box	freq	171	79	92
Low2Box	prop	34%	32%	36%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	161	157	159	240	17	206
209	142	152	166	230	19	193
2	1	.	1	.	.	.
1%	%	.	%	.	.	.
22	12	10	6	22	1	14
12%	8%	6%	3%	9%	.	7%
100	93	89	88	146	12	122
55%	57%	57%	55%	61%	.	59%
46	45	43	49	60	4	54
25%	28%	28%	31%	25%	.	26%
11	10	15	16	12	.	16
6%	6%	10%	10%	5%	.	8%
25	13	10	6	22	1	14
14%	8%	6%	4%	9%	.	7%
57	55	59	65	72	4	70
31%	34%	37%	41%	30%	.	34%

Hungary

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
294	107	294	99	250	250	40
310	150	222	131	252	251	40
3	2	1	.	1	2	.
1%	2%	%	.	%	1%	.
31	7	23	14	23	21	7
10%	7%	8%	14%	9%	8%	18%
160	58	170	54	142	140	22
54%	54%	58%	54%	57%	56%	53%
80	27	79	28	69	65	9
27%	26%	27%	29%	28%	26%	23%
21	12	22	3	15	22	2
7%	12%	7%	3%	6%	9%	6%
34	9	24	14	24	23	7
11%	9%	8%	14%	10%	9%	18%
101	40	100	31	84	87	12
34%	37%	34%	31%	34%	35%	29%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	59	441	282	130	183	216
463	58	445	278	140	180	215
3	.	3	1	2	.	.
1%	.	1%	%	2%	.	.
37	11	34	29	11	22	11
8%	18%	8%	10%	8%	12%	5%
260	29	253	168	71	89	141
57%	49%	57%	59%	55%	49%	65%
125	17	117	71	36	59	49
27%	29%	27%	25%	27%	32%	23%
34	2	34	14	10	12	15
7%	4%	8%	5%	8%	7%	7%
40	11	37	29	13	22	11
9%	18%	8%	10%	10%	12%	5%
159	19	151	85	46	72	64
35%	33%	34%	30%	35%	39%	30%

Social Media Inactive
101
108
3
3%
12
11%
51
51%
26
26%
9
9%
15
14%
35
35%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	257	243
	unw_base	501	294	207
Much stronger	freq	55	38	18
Much stronger	prop	11%	15%	7%
Somewhat stronger	freq	279	143	136
Somewhat stronger	prop	56%	56%	56%
About the same	freq	147	66	80
About the same	prop	29%	26%	33%
Somewhat weaker	freq	16	7	9
Somewhat weaker	prop	3%	3%	4%
Much weaker	freq	3	3	.
Much weaker	prop	1%	1%	.
Top2Box	freq	335	181	154
Top2Box	prop	67%	70%	63%
Low2Box	freq	19	9	9
Low2Box	prop	4%	4%	4%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	163	70	147	211	142	317
257	172	72	140	217	144	335
28	20	7	6	29	20	40
11%	12%	10%	4%	14%	14%	13%
149	93	38	85	112	82	184
56%	57%	55%	57%	53%	58%	58%
81	43	23	49	66	32	81
30%	27%	33%	33%	31%	23%	26%
8	6	2	5	4	7	11
3%	4%	3%	4%	2%	5%	3%
2	1	.	2	1	.	2
1%	1%	.	1%	%	.	1%
177	113	45	91	141	103	224
66%	69%	64%	62%	67%	72%	71%
10	7	2	7	4	7	12
4%	4%	3%	5%	2%	5%	4%

India

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
183	2	55	443	290	210	151
166	2	56	443	314	187	158
16	1	5	50	43	13	26
9%	.	8%	11%	15%	6%	17%
95	1	28	251	171	109	80
52%	.	50%	57%	59%	52%	53%
66	.	19	128	66	81	41
36%	.	35%	29%	23%	39%	27%
5	.	4	12	10	5	3
3%	.	7%	3%	4%	3%	2%
1	.	.	3	1	2	1
1%	.	.	1%	%	1%	1%
111	2	32	301	213	122	106
61%	.	58%	68%	73%	58%	70%
6	.	4	14	11	7	4
3%	.	7%	3%	4%	4%	3%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
349	280	220	429	59	381	80
343	294	207	440	50	385	80
30	43	13	53	2	49	5
9%	15%	6%	12%	4%	13%	6%
199	165	114	239	32	216	44
57%	59%	52%	56%	54%	57%	55%
106	65	82	122	22	106	26
30%	23%	37%	28%	37%	28%	33%
12	6	10	11	3	8	4
4%	2%	5%	3%	6%	2%	5%
2	2	1	3	.	1	1
1%	1%	%	1%	.	%	1%
229	208	127	293	34	265	49
66%	74%	58%	68%	58%	70%	61%
14	8	11	14	3	9	5
4%	3%	5%	3%	6%	2%	6%

Social Media Inactive
39
36
2
5%
19
48%
14
36%
3
8%
1
3%
21
53%
4
11%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	502	255	247
Much stronger	freq	16	8	7
Much stronger	prop	3%	3%	3%
Somewhat stronger	freq	57	40	17
Somewhat stronger	prop	11%	16%	7%
About the same	freq	355	155	200
About the same	prop	71%	63%	79%
Somewhat weaker	freq	66	40	25
Somewhat weaker	prop	13%	16%	10%
Much weaker	freq	6	2	4
Much weaker	prop	1%	1%	2%
Top2Box	freq	73	48	25
Top2Box	prop	15%	20%	10%
Low2Box	freq	72	42	30
Low2Box	prop	14%	17%	12%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	150	125	.	.	.	322
219	148	135	.	.	.	318
10	2	3	.	.	.	13
4%	1%	3%	.	.	.	4%
32	12	13	.	.	.	40
14%	8%	10%	.	.	.	12%
153	112	90	.	.	.	234
68%	75%	72%	.	.	.	73%
25	22	19	.	.	.	33
11%	15%	15%	.	.	.	10%
5	1	2
2%	1%	1%
42	14	16	.	.	.	53
19%	9%	13%	.	.	.	16%
29	24	19	.	.	.	35
13%	16%	15%	.	.	.	11%

Israel

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
178	135	124	240	220	280	44
184	139	119	244	237	265	51
2	6	2	7	5	10	1
1%	5%	2%	3%	2%	4%	2%
17	27	7	23	26	31	9
10%	20%	6%	10%	12%	11%	20%
121	79	98	179	145	211	27
68%	58%	79%	74%	66%	75%	60%
33	21	14	31	41	25	8
18%	16%	11%	13%	18%	9%	17%
5	2	3	1	4	3	0
3%	2%	2%	%	2%	1%	1%
20	33	9	30	31	42	10
11%	25%	7%	13%	14%	15%	22%
37	24	17	32	44	28	8
21%	17%	14%	13%	20%	10%	18%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	120	380	364	111	.	.
451	121	381	372	103	.	.
15	1	15	12	1	.	.
3%	1%	4%	3%	1%	.	.
48	21	36	38	13	.	.
11%	18%	9%	11%	11%	.	.
328	77	278	255	85	.	.
72%	64%	73%	70%	77%	.	.
58	20	46	53	10	.	.
13%	16%	12%	15%	9%	.	.
6	1	6	4	2	.	.
1%	1%	1%	1%	2%	.	.
63	22	51	50	14	.	.
14%	18%	13%	14%	13%	.	.
64	20	52	58	12	.	.
14%	17%	14%	16%	11%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1003	491	512
Much stronger	freq	6	4	2
Much stronger	prop	1%	2%	1%
Somewhat stronger	freq	51	22	29
Somewhat stronger	prop	10%	9%	12%
About the same	freq	301	148	153
About the same	prop	60%	60%	61%
Somewhat weaker	freq	74	41	34
Somewhat weaker	prop	15%	16%	13%
Much weaker	freq	67	33	34
Much weaker	prop	13%	13%	14%
Top2Box	freq	57	26	31
Top2Box	prop	11%	11%	12%
Low2Box	freq	142	74	68
Low2Box	prop	28%	30%	27%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	189	150	99	189	128	267
320	391	292	192	378	266	527
5	0	0	3	1	2	2
3%	%	%	3%	1%	1%	1%
18	17	16	10	19	17	26
11%	9%	11%	10%	10%	13%	10%
95	116	89	50	115	80	164
59%	62%	59%	50%	61%	63%	61%
24	27	24	18	27	18	37
15%	14%	16%	18%	14%	14%	14%
18	28	21	19	26	11	38
11%	15%	14%	19%	14%	9%	14%
24	18	16	12	21	19	28
15%	9%	11%	13%	11%	15%	10%
42	55	45	37	53	29	75
26%	29%	30%	37%	28%	23%	28%

Italy

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
233	213	214	73	243	257	55
476	319	526	158	491	512	111
4	2	3	1	2	4	2
2%	1%	1%	1%	1%	2%	4%
25	19	21	11	29	22	8
11%	9%	10%	15%	12%	9%	15%
136	128	126	47	140	160	30
59%	60%	59%	64%	58%	62%	54%
38	33	34	8	39	36	9
16%	15%	16%	11%	16%	14%	16%
29	31	30	6	33	35	6
13%	15%	14%	8%	13%	13%	11%
29	21	24	12	31	26	10
13%	10%	11%	17%	13%	10%	18%
67	64	64	14	72	70	15
29%	30%	30%	19%	29%	27%	27%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	76	424	300	162	249	128
892	163	840	621	316	519	250
4	1	5	1	4	3	2
1%	2%	1%	%	2%	1%	1%
43	11	40	33	15	27	15
10%	14%	10%	11%	9%	11%	12%
271	41	259	184	92	149	73
61%	54%	61%	61%	57%	60%	57%
66	12	62	45	25	37	22
15%	16%	15%	15%	15%	15%	17%
61	10	57	37	26	33	17
14%	13%	14%	12%	16%	13%	13%
47	12	45	35	19	30	17
11%	16%	11%	12%	11%	12%	13%
127	22	120	82	51	70	39
28%	29%	28%	27%	32%	28%	30%

Social Media Inactive
123
234
1
1%
10
8%
78
64%
16
13%
17
14%
11
9%
33
27%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1005	526	479
Much stronger	freq	6	5	1
Much stronger	prop	1%	2%	%
Somewhat stronger	freq	71	47	24
Somewhat stronger	prop	14%	19%	10%
About the same	freq	284	132	153
About the same	prop	57%	52%	61%
Somewhat weaker	freq	99	48	52
Somewhat weaker	prop	20%	19%	21%
Much weaker	freq	39	19	20
Much weaker	prop	8%	8%	8%
Top2Box	freq	77	53	24
Top2Box	prop	15%	21%	10%
Low2Box	freq	139	67	72
Low2Box	prop	28%	27%	29%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	171	161	307	168	25	260
363	299	343	578	364	63	537
2	3	1	2	2	2	3
1%	2%	1%	1%	1%	8%	1%
20	26	25	36	29	6	42
12%	15%	16%	12%	17%	25%	16%
103	89	92	173	98	13	146
61%	52%	57%	57%	58%	50%	56%
30	39	31	67	30	2	52
18%	23%	19%	22%	18%	8%	20%
14	14	12	28	9	2	17
8%	8%	7%	9%	5%	8%	7%
22	29	26	38	31	8	45
13%	17%	16%	12%	18%	34%	17%
44	52	43	95	39	4	69
26%	31%	26%	31%	23%	16%	27%

Japan

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
240	267	101	132	248	252	23
468	322	207	476	518	487	55
4	4	1	1	5	1	3
1%	1%	1%	1%	2%	%	12%
29	35	12	24	47	24	5
12%	13%	12%	18%	19%	9%	20%
138	145	63	77	135	150	11
57%	54%	62%	58%	54%	59%	45%
47	60	18	21	45	54	4
20%	22%	18%	16%	18%	22%	15%
22	23	7	9	16	23	2
9%	9%	7%	7%	6%	9%	8%
33	39	13	25	53	25	7
14%	15%	13%	19%	21%	10%	32%
69	83	25	30	61	77	5
29%	31%	25%	23%	25%	31%	23%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	51	449	336	135	43	132
950	114	891	690	264	93	273
3	3	3	5	1	3	2
1%	6%	1%	2%	1%	6%	1%
66	11	60	53	16	9	26
14%	21%	13%	16%	12%	21%	19%
274	24	261	185	82	20	78
57%	46%	58%	55%	60%	46%	59%
96	11	88	68	26	8	20
20%	21%	20%	20%	19%	18%	15%
37	3	36	26	11	4	7
8%	6%	8%	8%	8%	8%	5%
70	13	64	58	17	12	27
15%	26%	14%	17%	12%	28%	21%
133	14	124	93	37	11	26
28%	28%	28%	28%	27%	27%	20%

Social Media Inactive
325
639
2
1%
36
11%
187
57%
72
22%
29
9%
38
12%
101
31%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	501	223	278
Much stronger	freq	12	4	8
Much stronger	prop	2%	2%	3%
Somewhat stronger	freq	113	61	52
Somewhat stronger	prop	23%	25%	20%
About the same	freq	292	136	156
About the same	prop	58%	57%	60%
Somewhat weaker	freq	50	28	21
Somewhat weaker	prop	10%	12%	8%
Much weaker	freq	33	10	23
Much weaker	prop	7%	4%	9%
Top2Box	freq	125	66	60
Top2Box	prop	25%	27%	23%
Low2Box	freq	83	39	44
Low2Box	prop	17%	16%	17%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	151	89	210	187	83	191
248	161	92	141	211	114	217
7	4	2	6	4	2	6
3%	2%	2%	3%	2%	3%	3%
64	19	30	43	44	22	46
25%	13%	34%	21%	24%	26%	24%
145	102	46	127	109	45	106
56%	67%	52%	60%	58%	55%	55%
26	17	6	20	17	9	19
10%	11%	7%	10%	9%	11%	10%
19	9	5	14	13	5	14
7%	6%	6%	7%	7%	6%	7%
71	23	32	49	48	24	52
27%	15%	36%	23%	26%	29%	27%
44	27	11	34	30	14	33
17%	18%	13%	16%	16%	17%	17%

Mexico

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
309	220	161	119	297	203	102
284	24	245	232	289	212	130
6	.	10	3	8	4	4
2%	.	6%	2%	3%	2%	4%
67	52	39	22	84	28	35
22%	24%	24%	19%	28%	14%	35%
187	148	82	62	153	139	38
60%	67%	51%	53%	51%	69%	37%
31	10	22	18	34	16	11
10%	5%	13%	15%	11%	8%	10%
19	10	10	13	18	15	15
6%	5%	6%	11%	6%	7%	14%
73	52	48	25	92	33	39
24%	24%	30%	21%	31%	16%	38%
49	20	31	31	52	31	25
16%	9%	19%	26%	17%	15%	25%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
398	95	405	310	173	251	125
371	148	353	346	142	315	115
9	4	8	8	4	7	3
2%	4%	2%	3%	2%	3%	3%
77	35	78	85	26	69	19
19%	37%	19%	27%	15%	27%	15%
255	36	256	170	108	138	88
64%	38%	63%	55%	62%	55%	71%
39	12	37	28	21	27	8
10%	13%	9%	9%	12%	11%	6%
18	7	26	20	13	11	7
5%	8%	6%	6%	8%	4%	5%
86	39	86	93	30	76	22
22%	41%	21%	30%	17%	30%	18%
57	19	63	47	35	37	14
14%	20%	16%	15%	20%	15%	11%

Social Media Inactive
124
71
2
2%
25
20%
66
53%
15
12%
16
13%
27
22%
31
25%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	237	263
Much stronger	freq	6	4	3
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	68	44	24
Somewhat stronger	prop	14%	18%	9%
About the same	freq	292	129	164
About the same	prop	58%	52%	65%
Somewhat weaker	freq	102	60	42
Somewhat weaker	prop	20%	24%	17%
Much weaker	freq	32	13	19
Much weaker	prop	6%	5%	7%
Top2Box	freq	74	47	26
Top2Box	prop	15%	19%	11%
Low2Box	freq	134	73	61
Low2Box	prop	27%	29%	24%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	151	147	310	113	8	239
180	160	160	304	121	6	253
4	1	1	5	.	.	5
2%	1%	1%	2%	.	.	2%
31	19	18	33	27	.	33
15%	13%	12%	11%	24%	.	14%
129	78	86	186	57	8	137
64%	52%	58%	60%	50%	.	57%
29	40	33	58	26	.	52
14%	26%	23%	19%	23%	.	22%
9	13	10	27	3	.	12
5%	9%	7%	9%	3%	.	5%
35	20	18	38	27	.	38
17%	13%	13%	12%	24%	.	16%
38	53	43	86	29	.	63
19%	35%	29%	28%	26%	.	26%

Poland

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
261	74	311	115	269	231	48
247	34	354	112	269	231	48
1	2	4	.	3	3	.
%	3%	1%	.	1%	1%	.
34	9	43	15	43	25	11
13%	12%	14%	13%	16%	11%	22%
155	44	179	69	143	149	23
59%	60%	58%	60%	53%	64%	47%
50	10	65	26	59	43	9
19%	14%	21%	23%	22%	19%	19%
20	8	19	5	20	12	6
8%	11%	6%	4%	8%	5%	12%
35	11	47	15	46	28	11
14%	15%	15%	13%	17%	12%	22%
71	19	85	31	79	55	15
27%	25%	27%	27%	29%	24%	31%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
452	79	421	310	118	234	173
452	82	418	325	103	231	174
6	1	5	3	2	4	1
1%	1%	1%	1%	2%	2%	1%
57	20	47	45	11	42	14
13%	26%	11%	15%	9%	18%	8%
270	38	255	170	81	128	114
60%	48%	60%	55%	69%	55%	66%
93	13	89	69	18	42	34
21%	17%	21%	22%	16%	18%	20%
26	7	25	22	6	18	10
6%	9%	6%	7%	5%	8%	6%
63	21	53	49	13	46	15
14%	27%	12%	16%	11%	20%	8%
119	20	114	91	24	60	44
26%	25%	27%	30%	21%	26%	26%

Social Media Inactive
93
95
1
1%
12
13%
50
54%
25
27%
5
5%
13
14%
30
32%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	501	244	257
Much stronger	freq	20	9	11
Much stronger	prop	4%	4%	4%
Somewhat stronger	freq	108	52	56
Somewhat stronger	prop	22%	22%	22%
About the same	freq	264	121	144
About the same	prop	53%	51%	55%
Somewhat weaker	freq	72	37	35
Somewhat weaker	prop	14%	15%	13%
Much weaker	freq	36	20	15
Much weaker	prop	7%	8%	6%
Top2Box	freq	128	61	67
Top2Box	prop	26%	26%	26%
Low2Box	freq	108	57	51
Low2Box	prop	22%	24%	19%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	159	135	39	219	205	253
172	172	157	23	212	226	271
11	3	6	1	5	12	12
5%	2%	4%	3%	2%	6%	5%
47	34	27	1	45	50	58
23%	21%	20%	3%	21%	24%	23%
106	88	71	30	114	101	128
51%	55%	53%	76%	52%	49%	51%
33	19	20	5	31	34	35
16%	12%	15%	12%	14%	17%	14%
10	15	10	2	24	8	20
5%	9%	8%	6%	11%	4%	8%
58	37	33	2	50	62	69
28%	23%	25%	6%	23%	30%	27%
43	34	30	7	55	42	55
21%	22%	22%	18%	25%	20%	22%

Russia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
247	84	290	126	273	227	41
230	42	197	262	293	208	44
8	5	12	3	10	10	0
3%	6%	4%	2%	4%	4%	1%
50	15	66	27	58	50	17
20%	18%	23%	21%	21%	22%	41%
136	52	150	63	146	119	17
55%	61%	52%	50%	53%	52%	41%
37	7	44	21	42	30	4
15%	8%	15%	17%	15%	13%	9%
16	5	18	12	18	18	3
6%	7%	6%	10%	7%	8%	8%
58	20	78	30	68	60	17
24%	24%	27%	24%	25%	27%	42%
52	13	62	33	60	48	7
21%	15%	21%	26%	22%	21%	17%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	60	440	337	108	149	189
457	64	437	369	78	159	190
19	0	19	10	7	7	8
4%	1%	4%	3%	6%	5%	4%
91	25	83	76	22	38	39
20%	42%	19%	23%	20%	26%	21%
248	24	240	167	64	60	107
54%	40%	55%	50%	59%	40%	56%
68	4	68	55	12	29	29
15%	7%	15%	16%	11%	19%	15%
32	6	30	28	4	15	7
7%	9%	7%	8%	3%	10%	4%
111	26	102	87	29	45	47
24%	43%	23%	26%	27%	30%	25%
101	10	98	83	15	44	36
22%	17%	22%	25%	14%	30%	19%

Social Media Inactive
162
152
5
3%
31
19%
98
61%
14
9%
13
8%
36
22%
28
17%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	501	363	138
Much stronger	freq	115	39	76
Much stronger	prop	23%	13%	37%
Somewhat stronger	freq	213	153	60
Somewhat stronger	prop	43%	52%	29%
About the same	freq	138	72	66
About the same	prop	28%	25%	31%
Somewhat weaker	freq	25	19	5
Somewhat weaker	prop	5%	7%	3%
Much weaker	freq	10	8	1
Much weaker	prop	2%	3%	1%
Top2Box	freq	328	192	136
Top2Box	prop	66%	66%	65%
Low2Box	freq	34	28	7
Low2Box	prop	7%	10%	3%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	180	36	276	108	61	294
475	24	2	283	111	39	164
42	55	18	63	26	19	79
15%	31%	.	23%	24%	32%	27%
130	83	.	114	47	28	130
46%	46%	.	41%	44%	46%	44%
89	31	18	88	19	8	67
31%	17%	.	32%	18%	12%	23%
19	5	.	9	9	5	11
7%	3%	.	3%	9%	9%	4%
4	5	.	2	7	1	7
2%	3%	.	1%	6%	1%	2%
172	138	18	177	73	48	209
60%	77%	.	64%	68%	78%	71%
24	11	.	11	16	6	17
8%	6%	.	4%	15%	10%	6%

Saudi Arabia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
206	123	141	236	242	258	68
337	158	172	171	178	323	52
35	27	31	56	53	61	3
17%	22%	22%	24%	22%	24%	4%
83	64	51	98	110	103	42
40%	52%	36%	42%	45%	40%	62%
71	27	51	60	56	82	14
34%	22%	36%	26%	23%	32%	20%
14	5	7	13	15	10	3
7%	4%	5%	6%	6%	4%	4%
3	.	2	8	7	2	7
1%	.	1%	3%	3%	1%	10%
119	91	82	154	163	165	45
57%	74%	58%	65%	67%	64%	66%
17	5	8	21	23	12	10
8%	4%	6%	9%	9%	5%	14%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	115	385	287	199	203	223
449	80	421	251	237	221	166
112	39	76	62	52	29	75
26%	34%	20%	22%	26%	14%	34%
170	56	157	128	76	88	96
39%	49%	41%	45%	38%	43%	43%
124	16	121	71	64	64	43
29%	14%	32%	25%	32%	32%	19%
22	3	22	18	6	14	7
5%	3%	6%	6%	3%	7%	3%
3	1	9	8	1	8	1
1%	1%	2%	3%	1%	4%	%
283	95	232	190	128	117	171
65%	83%	60%	66%	64%	58%	77%
25	4	31	26	7	22	9
6%	3%	8%	9%	4%	11%	4%

Social Media Inactive
75
114
11
14%
29
39%
31
41%
3
4%
1
1%
40
53%
4
5%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	501	233	268
Much stronger	freq	15	11	4
Much stronger	prop	3%	5%	1%
Somewhat stronger	freq	44	20	23
Somewhat stronger	prop	9%	8%	9%
About the same	freq	277	145	132
About the same	prop	55%	60%	51%
Somewhat weaker	freq	114	51	62
Somewhat weaker	prop	23%	21%	24%
Much weaker	freq	51	13	38
Much weaker	prop	10%	5%	15%
Top2Box	freq	59	32	27
Top2Box	prop	12%	13%	11%
Low2Box	freq	164	64	100
Low2Box	prop	33%	27%	39%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	133	84	70	120	311	209
190	169	142	60	124	317	241
11	3	1	5	3	7	4
4%	2%	1%	7%	2%	2%	2%
25	10	8	9	10	25	20
9%	8%	10%	13%	8%	8%	10%
152	79	46	49	61	167	110
54%	60%	54%	70%	51%	54%	53%
61	30	22	3	30	80	54
22%	23%	27%	5%	25%	26%	26%
34	10	6	3	15	32	20
12%	8%	8%	5%	13%	10%	10%
36	13	10	14	13	32	25
13%	10%	11%	20%	11%	10%	12%
95	40	29	7	46	112	74
34%	30%	34%	10%	38%	36%	35%

South Africa

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
291	283	120	97	236	264	100
260	273	126	102	261	240	103
11	10	.	6	3	12	2
4%	3%	.	6%	1%	4%	2%
23	25	9	10	19	25	8
8%	9%	7%	11%	8%	9%	8%
167	168	64	45	137	140	53
57%	59%	54%	46%	58%	53%	53%
60	55	34	24	61	53	24
20%	19%	29%	25%	26%	20%	25%
31	26	12	12	16	35	13
11%	9%	10%	13%	7%	13%	13%
34	34	9	16	23	36	10
12%	12%	7%	16%	10%	14%	10%
90	81	47	37	77	87	37
31%	29%	39%	38%	33%	33%	37%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
400	150	350	374	102	296	139
398	153	348	382	84	284	142
13	4	11	8	7	9	6
3%	3%	3%	2%	7%	3%	4%
36	11	33	26	15	29	11
9%	7%	9%	7%	14%	10%	8%
224	84	193	203	57	144	90
56%	56%	55%	54%	55%	49%	65%
89	37	77	97	14	80	22
22%	25%	22%	26%	14%	27%	16%
38	14	37	40	10	35	11
10%	9%	11%	11%	10%	12%	8%
49	15	44	34	22	37	16
12%	10%	12%	9%	21%	13%	12%
127	50	114	137	24	114	33
32%	34%	33%	37%	23%	39%	23%

Social Media Inactive
65
75
1
1%
5
7%
43
65%
12
18%
5
8%
5
8%
17
27%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	505	270	235
Much stronger	freq	4	3	1
Much stronger	prop	1%	1%	%
Somewhat stronger	freq	44	24	19
Somewhat stronger	prop	9%	10%	8%
About the same	freq	271	133	139
About the same	prop	54%	52%	56%
Somewhat weaker	freq	125	69	55
Somewhat weaker	prop	25%	27%	22%
Much weaker	freq	56	24	33
Much weaker	prop	11%	9%	13%
Top2Box	freq	47	27	20
Top2Box	prop	9%	11%	8%
Low2Box	freq	181	93	88
Low2Box	prop	36%	37%	36%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	196	113	64	205	231	298
197	193	115	65	208	232	296
.	3	1	.	1	3	4
.	2%	1%	.	%	1%	1%
19	17	7	3	20	21	28
10%	9%	6%	5%	10%	9%	10%
99	93	79	40	101	131	161
52%	47%	70%	62%	49%	57%	54%
46	57	22	16	56	52	72
24%	29%	19%	25%	27%	23%	24%
27	26	4	5	27	25	32
14%	13%	4%	8%	13%	11%	11%
19	20	8	3	21	24	32
10%	10%	7%	5%	10%	10%	11%
73	83	26	22	83	77	104
38%	42%	23%	34%	40%	33%	35%

South Korea

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
202	8	118	374	270	230	58
209	9	122	374	275	230	59
.	.	.	4	3	1	2
.	.	.	1%	1%	%	3%
15	.	8	36	27	16	10
7%	.	6%	10%	10%	7%	17%
110	6	73	193	140	131	26
54%	.	61%	52%	52%	57%	44%
53	2	29	94	75	50	15
26%	.	25%	25%	28%	22%	25%
24	.	9	47	25	32	6
12%	.	8%	13%	9%	14%	10%
15	.	8	40	30	17	12
7%	.	6%	11%	11%	7%	20%
77	2	38	141	99	82	20
38%	.	32%	38%	37%	35%	35%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
442	100	400	407	68	174	209
446	103	402	407	74	176	212
2	2	2	3	1	2	1
%	2%	%	1%	2%	1%	1%
34	15	29	34	6	24	16
8%	15%	7%	8%	9%	14%	8%
246	50	222	214	43	77	118
56%	49%	56%	53%	63%	44%	57%
110	25	100	106	14	50	53
25%	25%	25%	26%	21%	29%	25%
50	9	48	49	4	21	21
11%	9%	12%	12%	5%	12%	10%
36	17	31	37	7	26	17
8%	17%	8%	9%	10%	15%	8%
161	34	147	156	18	71	74
36%	34%	37%	38%	27%	41%	35%

Social Media Inactive
117
117
1
1%
4
4%
76
65%
22
18%
14
12%
5
4%
36
31%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	487	514
Much stronger	freq	11	4	6
Much stronger	prop	2%	2%	2%
Somewhat stronger	freq	91	43	48
Somewhat stronger	prop	18%	17%	19%
About the same	freq	320	162	158
About the same	prop	64%	64%	64%
Somewhat weaker	freq	48	24	23
Somewhat weaker	prop	10%	10%	9%
Much weaker	freq	31	18	13
Much weaker	prop	6%	7%	5%
Top2Box	freq	101	48	54
Top2Box	prop	20%	19%	22%
Low2Box	freq	79	43	36
Low2Box	prop	16%	17%	14%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	179	147	262	135	26	238
375	337	289	559	251	48	473
6	3	2	5	4	.	4
3%	2%	2%	2%	3%	.	2%
38	34	19	45	28	7	39
22%	19%	13%	17%	20%	25%	17%
103	114	102	166	85	18	159
59%	64%	69%	63%	63%	70%	67%
17	14	16	26	12	1	20
10%	8%	11%	10%	9%	3%	8%
10	13	8	20	7	0	15
6%	7%	5%	8%	5%	2%	6%
43	37	21	50	31	7	43
25%	21%	15%	19%	23%	25%	18%
28	27	24	46	19	1	35
16%	15%	16%	18%	14%	5%	15%

Spain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
262	227	118	154	249	251	53
528	614	93	294	485	516	93
7	3	4	3	6	5	4
3%	1%	4%	2%	2%	2%	7%
51	43	20	28	46	45	15
20%	19%	17%	18%	18%	18%	28%
161	144	76	100	157	163	24
61%	63%	64%	65%	63%	65%	46%
27	16	14	17	26	22	9
10%	7%	12%	11%	10%	9%	16%
16	21	4	6	16	15	1
6%	9%	3%	4%	6%	6%	3%
58	46	24	31	51	50	19
22%	20%	21%	20%	21%	20%	35%
43	37	18	23	41	37	10
17%	16%	15%	15%	17%	15%	19%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	77	423	310	160	252	139
908	136	865	613	328	497	269
7	4	7	8	2	7	1
2%	5%	2%	3%	2%	3%	1%
76	22	69	59	26	50	23
17%	29%	16%	19%	16%	20%	16%
296	41	279	193	106	151	97
66%	53%	66%	62%	66%	60%	70%
39	7	40	32	14	28	12
9%	9%	10%	10%	9%	11%	9%
30	2	29	17	12	16	6
7%	3%	7%	6%	8%	6%	4%
83	26	75	67	28	57	24
19%	34%	18%	22%	18%	23%	17%
69	9	69	50	26	44	18
15%	12%	16%	16%	16%	17%	13%

Social Media Inactive
109
235
2
2%
18
17%
72
66%
8
7%
9
8%
20
19%
17
15%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	500	257	243
Much stronger	freq	6	5	1
Much stronger	prop	1%	2%	%
Somewhat stronger	freq	47	30	17
Somewhat stronger	prop	9%	12%	7%
About the same	freq	406	191	215
About the same	prop	81%	75%	87%
Somewhat weaker	freq	36	23	12
Somewhat weaker	prop	7%	9%	5%
Much weaker	freq	5	5	0
Much weaker	prop	1%	2%	%
Top2Box	freq	53	35	18
Top2Box	prop	11%	14%	7%
Low2Box	freq	41	29	13
Low2Box	prop	8%	11%	5%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	145	161	118	202	122	178
131	171	198	138	219	89	162
5	0	0	1	3	0	4
3%	%	%	%	2%	%	2%
17	19	11	11	17	14	10
9%	13%	7%	10%	9%	11%	6%
156	117	132	93	165	96	153
81%	80%	82%	79%	82%	79%	86%
11	9	15	8	15	12	11
6%	6%	10%	7%	8%	10%	6%
4	.	1	5	1	.	1
2%	.	1%	4%	%	.	%
22	19	12	12	21	14	14
11%	13%	7%	10%	10%	11%	8%
16	9	16	13	16	12	11
8%	6%	10%	11%	8%	10%	6%

Sweden

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
322	108	233	160	356	144	68
338	318	69	113	344	156	54
2	3	3		4	2	1
1%	2%	1%		1%	1%	1%
36	7	24	16	42	5	5
11%	7%	10%	10%	12%	4%	8%
253	86	187	134	276	129	61
79%	80%	80%	84%	78%	90%	89%
25	11	19	7	29	7	1
8%	10%	8%	4%	8%	5%	2%
5	2		4	5	1	0
2%	2%		2%	1%	%	%
38	10	27	16	46	7	6
12%	9%	12%	10%	13%	5%	9%
30	12	19	10	34	8	1
9%	11%	8%	6%	9%	5%	2%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	110	390	395	68	165	166
446	85	415	363	81	145	150
5	1	5	5	1	4	2
1%	%	1%	1%	2%	3%	1%
41	18	29	39	8	24	12
10%	16%	7%	10%	11%	14%	7%
345	90	316	323	50	121	141
80%	82%	81%	82%	74%	73%	84%
35	1	35	29	5	15	12
8%	1%	9%	7%	7%	9%	7%
5	0	5	0	4	1	.
1%	%	1%	%	6%	1%	.
47	18	34	44	9	28	14
11%	17%	9%	11%	13%	17%	8%
40	2	40	29	9	16	12
9%	1%	10%	7%	13%	10%	7%

Social Media Inactive
169
205
0
%
11
6%
144
86%
9
5%
5
3%
11
6%
13
8%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	290	210
Much stronger	freq	26	17	9
Much stronger	prop	5%	7%	3%
Somewhat stronger	freq	85	49	37
Somewhat stronger	prop	17%	19%	15%
About the same	freq	267	126	141
About the same	prop	53%	50%	57%
Somewhat weaker	freq	80	43	37
Somewhat weaker	prop	16%	17%	15%
Much weaker	freq	42	17	24
Much weaker	prop	8%	7%	10%
Top2Box	freq	111	66	45
Top2Box	prop	22%	26%	18%
Low2Box	freq	122	61	61
Low2Box	prop	24%	24%	25%

7 Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	180	78	13	120	367	304
348	133	19	15	99	386	261
18	5	2	0	7	19	15
8%	3%	.	.	6%	5%	5%
58	25	2	5	23	57	48
24%	14%	.	.	19%	16%	16%
109	103	55	5	55	207	168
45%	57%	.	.	46%	57%	55%
40	34	6	1	16	63	48
16%	19%	.	.	14%	17%	16%
17	12	13	2	19	21	26
7%	6%	.	.	16%	6%	8%
76	31	4	6	30	76	63
32%	17%	.	.	25%	21%	21%
57	46	19	2	36	84	74
23%	25%	.	.	30%	23%	24%

Turkey

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
196	299	36	165	273	227	61
239	135	60	305	305	195	70
11	14	2	10	19	7	12
6%	5%	5%	6%	7%	3%	20%
38	56	5	24	39	46	11
19%	19%	15%	14%	14%	20%	18%
99	169	20	78	139	128	20
51%	57%	57%	47%	51%	56%	33%
32	35	6	39	56	24	13
16%	12%	16%	24%	20%	11%	21%
16	24	3	15	20	21	5
8%	8%	8%	9%	7%	9%	9%
49	70	7	34	58	53	23
25%	24%	19%	20%	21%	24%	38%
48	59	8	54	76	45	18
24%	20%	24%	33%	28%	20%	29%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
439	147	353	274	144	281	181
430	181	319	350	130	304	155
14	16	10	17	6	15	6
3%	11%	3%	6%	4%	5%	3%
75	30	56	53	32	53	27
17%	20%	16%	19%	22%	19%	15%
247	62	205	133	74	133	116
56%	42%	58%	49%	51%	47%	65%
67	24	56	48	25	47	25
15%	16%	16%	17%	18%	17%	14%
36	16	26	23	7	32	6
8%	11%	7%	8%	5%	11%	3%
88	45	66	70	38	68	33
20%	31%	19%	26%	27%	24%	18%
104	40	82	70	32	79	31
24%	27%	23%	26%	22%	28%	17%

Social Media Inactive
39
41
5
12%
5
14%
18
46%
7
18%
4
11%
10
25%
11
29%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1006	490	516
Much stronger	freq	29	20	8
Much stronger	prop	6%	8%	3%
Somewhat stronger	freq	115	69	46
Somewhat stronger	prop	23%	28%	18%
About the same	freq	293	126	167
About the same	prop	59%	51%	66%
Somewhat weaker	freq	47	21	27
Somewhat weaker	prop	9%	8%	11%
Much weaker	freq	16	11	5
Much weaker	prop	3%	4%	2%
Top2Box	freq	144	89	54
Top2Box	prop	29%	36%	22%
Low2Box	freq	63	32	31
Low2Box	prop	13%	13%	12%

B7 Looking ahead six months from now, do you expect the econ

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	154	163	81	183	209	267
313	309	384	110	408	435	573
16	9	3	4	9	15	18
9%	6%	2%	5%	5%	7%	7%
51	36	29	14	36	62	57
28%	23%	17%	17%	20%	30%	21%
97	87	109	50	114	112	154
53%	56%	67%	62%	62%	53%	58%
13	18	17	9	20	15	30
7%	12%	10%	11%	11%	7%	11%
6	4	5	4	4	5	8
4%	3%	3%	5%	2%	2%	3%
67	45	32	18	45	78	74
36%	29%	20%	22%	25%	37%	28%
19	22	22	13	24	20	38
11%	14%	13%	16%	13%	10%	14%

US

omy in your local area to be much stronger, somewhat stronger, about the same, some

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
233	232	127	141	272	228	68
433	376	349	281	554	452	139
11	10	6	12	21	7	12
5%	4%	5%	9%	8%	3%	17%
59	46	27	43	69	46	22
25%	20%	21%	30%	25%	20%	32%
139	142	79	72	146	147	28
59%	61%	62%	51%	54%	65%	41%
17	26	11	10	26	22	5
7%	11%	9%	7%	9%	9%	8%
8	8	4	4	10	6	1
3%	3%	3%	3%	4%	3%	2%
69	56	33	55	90	53	33
30%	24%	26%	39%	33%	23%	49%
25	34	16	14	36	27	6
11%	15%	12%	10%	13%	12%	9%

what weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	88	412	325	129	209	106
867	179	827	666	239	424	212
17	12	17	21	6	22	3
4%	14%	4%	6%	4%	11%	3%
94	35	80	83	25	65	19
22%	40%	19%	26%	19%	31%	18%
265	33	260	180	83	98	67
61%	37%	63%	55%	64%	47%	64%
42	7	40	31	11	19	12
10%	8%	10%	9%	9%	9%	11%
15	1	15	10	5	6	5
3%	1%	4%	3%	4%	3%	5%
110	47	97	104	31	87	22
26%	54%	23%	32%	24%	42%	20%
57	8	55	41	16	24	17
13%	9%	13%	13%	12%	12%	16%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
185	91	110	184	115
370	165	232	377	232
4	7	5	11	6
2%	8%	5%	6%	5%
32	28	20	35	33
17%	30%	18%	19%	29%
128	50	68	111	64
69%	55%	62%	60%	55%
17	4	12	23	8
9%	5%	11%	13%	7%
5	2	4	5	4
3%	2%	4%	3%	4%
35	35	25	45	39
19%	38%	23%	25%	34%
22	6	16	28	12
12%	7%	15%	15%	11%