

Stub	Stat	Overall	Gender Male	Gender Female
	base	12000	5990	6010
	unw_base	17530	8755	8775
Very good	freq	801	498	304
Very good	prop	7%	8%	5%
Somewhat good	freq	4109	2200	1909
Somewhat good	prop	34%	37%	32%
Somewhat bad	freq	4780	2236	2544
Somewhat bad	prop	40%	37%	42%
Very bad	freq	2310	1056	1253
Very bad	prop	19%	18%	21%
Top2Box	freq	4911	2698	2213
Top2Box	prop	41%	45%	37%
Low2Box	freq	7089	3292	3797
Low2Box	prop	59%	55%	63%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5071	3834	3095	2858	3997	3603	5637
6200	5951	5379	4027	6101	5431	8722
447	235	119	203	254	275	429
9%	6%	4%	7%	6%	8%	8%
1726	1306	1077	811	1282	1487	2040
34%	34%	35%	28%	32%	41%	36%
1937	1530	1313	1215	1602	1266	2150
38%	40%	42%	43%	40%	35%	38%
961	762	586	629	859	576	1018
19%	20%	19%	22%	21%	16%	18%
2173	1541	1196	1014	1535	1762	2469
43%	40%	39%	35%	38%	49%	44%
2898	2292	1899	1844	2462	1841	3168
57%	60%	61%	65%	62%	51%	56%

All Demos

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6363	3573	4443	3984	6617	5383	1545
8808	4125	6773	6632	10228	7302	2203
372	198	229	375	559	242	244
6%	6%	5%	9%	8%	5%	16%
2070	1032	1513	1564	2399	1710	568
33%	29%	34%	39%	36%	32%	37%
2630	1532	1854	1395	2502	2277	475
41%	43%	42%	35%	38%	42%	31%
1291	812	847	651	1157	1153	258
20%	23%	19%	16%	17%	21%	17%
2442	1229	1742	1939	2958	1952	812
38%	34%	39%	49%	45%	36%	53%
3921	2344	2700	2045	3659	3430	733
62%	66%	61%	51%	55%	64%	47%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
10455	2455	9545	7939	3024	4827	3122
15327	3541	13989	12128	3798	6892	4369
557	380	421	586	170	456	149
5%	15%	4%	7%	6%	9%	5%
3541	972	3137	2841	919	1576	980
34%	40%	33%	36%	30%	33%	31%
4305	756	4024	3064	1267	1746	1372
41%	31%	42%	39%	42%	36%	44%
2051	346	1963	1448	668	1049	621
20%	14%	21%	18%	22%	22%	20%
4098	1353	3558	3427	1089	2032	1129
39%	55%	37%	43%	36%	42%	36%
6356	1102	5987	4512	1935	2795	1993
61%	45%	63%	57%	64%	58%	64%

Social Media Inactive
3052
4763
135
4%
1004
33%
1324
43%
589
19%
1139
37%
1913
63%

Stub	Stat	All Countries	Argentina	Australia
	base	12000	500	500
	unw_base	17530	502	1005
Very good	freq	801	15	28
Very good	prop	7%	3%	6%
Somewhat good	freq	4109	126	250
Somewhat good	prop	34%	25%	50%
Somewhat bad	freq	4780	257	186
Somewhat bad	prop	40%	51%	37%
Very bad	freq	2310	102	36
Very bad	prop	19%	20%	7%
Top2Box	freq	4911	141	278
Top2Box	prop	41%	28%	56%
Low2Box	freq	7089	359	222
Low2Box	prop	59%	72%	44%

B3 Now, thinking about our economic situation,

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
501	1001	1001	1003	1000	1002	1001
12	12	25	43	2	30	27
2%	2%	5%	9%	%	6%	5%
211	30	275	330	59	343	250
42%	6%	55%	66%	12%	69%	50%
232	153	172	115	312	117	178
46%	31%	34%	23%	62%	23%	36%
46	304	28	12	127	10	45
9%	61%	6%	2%	25%	2%	9%
222	43	300	373	60	373	277
44%	9%	60%	75%	12%	75%	55%
278	457	200	127	440	127	223
56%	91%	40%	25%	88%	25%	45%

All Countries

how would you describe the current economic situation in? Is it...

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
500	500	503	1003	1000	503	500
4	99	19	12	10	14	14
1%	20%	4%	2%	2%	3%	3%
78	316	220	41	139	128	150
16%	63%	44%	8%	28%	26%	30%
249	70	223	260	256	249	256
50%	14%	45%	52%	51%	50%	51%
168	15	38	187	95	110	80
34%	3%	8%	37%	19%	22%	16%
83	416	239	53	149	142	164
17%	83%	48%	11%	30%	28%	33%
417	84	261	447	351	358	336
83%	17%	52%	89%	70%	72%	67%

Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
500	502	500	500	1001	501	500
13	236	11	7	7	71	44
3%	47%	2%	1%	1%	14%	9%
170	221	90	70	59	260	118
34%	44%	18%	14%	12%	52%	24%
256	38	232	232	221	136	180
51%	8%	46%	46%	44%	27%	36%
62	5	167	190	213	33	159
12%	1%	33%	38%	43%	7%	32%
182	457	101	77	67	331	161
36%	91%	20%	15%	13%	66%	32%
318	43	399	423	433	169	339
64%	9%	80%	85%	87%	34%	68%

US
500
1001
46
9%
175
35%
200
40%
79
16%
221
44%
279
56%

All Regions

B3 Now, thinking about our economic situation, how would you de

Stub	Stat	All Countries	North America	LATAM
	base	12000	1000	1500
	unw_base	17530	2002	2006
Very good	freq	801	71	42
Very good	prop	7%	7%	3%
Somewhat good	freq	4109	450	285
Somewhat good	prop	34%	45%	19%
Somewhat bad	freq	4780	372	659
Somewhat bad	prop	40%	37%	44%
Very bad	freq	2310	107	515
Very bad	prop	19%	11%	34%
Top2Box	freq	4911	521	326
Top2Box	prop	41%	52%	22%
Low2Box	freq	7089	479	1174
Low2Box	prop	59%	48%	78%

Describe the current economic situation in? Is it...

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7009	4508	7508	3004	2005
179	200	164	168	310
4%	7%	4%	8%	15%
1451	1275	1451	846	648
32%	42%	36%	42%	32%
1961	1115	1751	594	673
44%	37%	44%	30%	34%
909	410	633	393	369
20%	14%	16%	20%	18%
1631	1475	1616	1013	958
36%	49%	40%	51%	48%
2869	1525	2384	987	1042
64%	51%	60%	49%	52%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	502	237	265
Very good	freq	15	7	8
Very good	prop	3%	3%	3%
Somewhat good	freq	126	71	55
Somewhat good	prop	25%	29%	22%
Somewhat bad	freq	257	126	131
Somewhat bad	prop	51%	51%	52%
Very bad	freq	102	41	61
Very bad	prop	20%	17%	24%
Top2Box	freq	141	79	63
Top2Box	prop	28%	32%	25%
Low2Box	freq	359	166	192
Low2Box	prop	72%	68%	75%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	150	102	150	132	132	137
240	153	109	147	139	134	145
10	1	4	4	6	1	4
4%	1%	3%	3%	5%	1%	3%
64	38	25	39	38	31	37
26%	25%	24%	26%	29%	24%	27%
127	77	53	71	61	73	74
51%	52%	51%	47%	47%	55%	54%
47	34	21	35	26	27	21
19%	22%	21%	24%	20%	20%	16%
74	39	28	44	44	32	42
30%	26%	28%	29%	34%	24%	30%
174	111	74	106	88	100	95
70%	74%	72%	71%	66%	76%	70%

Argentina

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
363	170	205	125	282	218	77
357	143	266	93	285	217	79
11	4	9	3	7	8	3
3%	2%	4%	2%	2%	4%	4%
89	46	54	26	78	48	25
24%	27%	26%	21%	28%	22%	33%
183	88	96	73	146	111	34
50%	52%	47%	58%	52%	51%	45%
80	32	46	23	51	51	14
22%	19%	22%	18%	18%	23%	18%
100	50	63	29	85	56	28
28%	29%	31%	23%	30%	26%	37%
263	121	142	96	196	162	49
72%	71%	69%	77%	70%	74%	63%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
423	99	401	330	157	286	138
423	101	401	336	151	294	136
12	4	11	9	6	12	2
3%	4%	3%	3%	4%	4%	1%
101	35	91	87	36	77	33
24%	36%	23%	26%	23%	27%	24%
223	41	216	176	77	138	68
53%	41%	54%	53%	49%	48%	50%
87	19	82	58	38	59	35
21%	19%	21%	18%	24%	20%	26%
113	40	102	95	42	90	34
27%	40%	25%	29%	27%	31%	25%
310	60	299	234	115	197	103
73%	60%	75%	71%	73%	69%	75%

Social Media Inactive
76
72
1
1%
17
22%
51
67%
8
10%
18
23%
58
77%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1005	399	606
Very good	freq	28	19	9
Very good	prop	6%	8%	3%
Somewhat good	freq	250	119	131
Somewhat good	prop	50%	48%	52%
Somewhat bad	freq	186	95	91
Somewhat bad	prop	37%	38%	36%
Very bad	freq	36	15	21
Very bad	prop	7%	6%	8%
Top2Box	freq	278	138	140
Top2Box	prop	56%	56%	55%
Low2Box	freq	222	110	112
Low2Box	prop	44%	44%	45%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	145	158	132	243	125	231
120	304	581	278	502	225	545
14	9	5	6	15	6	15
7%	6%	3%	5%	6%	5%	7%
100	75	75	48	119	83	133
51%	52%	47%	37%	49%	67%	58%
70	51	65	63	90	33	72
35%	35%	41%	47%	37%	27%	31%
13	9	13	15	19	2	11
7%	7%	8%	11%	8%	2%	5%
114	84	80	54	134	89	148
58%	58%	51%	41%	55%	72%	64%
83	61	78	78	109	35	83
42%	42%	49%	59%	45%	28%	36%

Australia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
269	153	142	205	289	211	62
460	314	347	344	599	406	125
12	8	6	14	24	4	7
5%	5%	5%	7%	8%	2%	12%
118	67	68	114	139	111	33
44%	44%	48%	56%	48%	53%	54%
114	65	58	62	106	80	19
42%	43%	41%	30%	37%	38%	31%
25	13	9	14	20	16	2
9%	9%	6%	7%	7%	8%	3%
130	75	75	128	163	115	41
48%	49%	53%	63%	56%	55%	66%
139	78	67	76	126	96	21
52%	51%	47%	37%	44%	45%	34%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
438	103	397	302	133	197	137
880	186	819	583	206	368	242
20	14	14	20	5	20	6
5%	14%	3%	7%	4%	10%	4%
217	56	194	164	57	94	73
49%	54%	49%	54%	43%	48%	53%
167	29	157	101	58	70	51
38%	28%	40%	34%	44%	36%	37%
34	4	32	16	12	12	8
8%	4%	8%	5%	9%	6%	6%
237	71	207	184	63	114	79
54%	68%	52%	61%	47%	58%	57%
201	33	189	118	70	83	58
46%	32%	48%	39%	53%	42%	43%

Social Media Inactive
166
395
2
1%
83
50%
65
39%
16
10%
85
51%
81
49%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	250	251
Very good	freq	12	9	3
Very good	prop	2%	4%	1%
Somewhat good	freq	211	102	108
Somewhat good	prop	42%	41%	44%
Somewhat bad	freq	232	120	112
Somewhat bad	prop	46%	48%	45%
Very bad	freq	46	21	25
Very bad	prop	9%	8%	10%
Top2Box	freq	222	111	111
Top2Box	prop	44%	44%	45%
Low2Box	freq	278	140	137
Low2Box	prop	56%	56%	55%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	144	170	98	180	124	203
163	161	177	100	177	132	206
4	4	4	.	4	7	4
2%	3%	2%	.	2%	5%	2%
96	52	63	28	77	63	85
52%	36%	37%	29%	43%	51%	42%
75	72	85	57	85	48	91
40%	50%	50%	58%	47%	39%	45%
11	17	18	12	15	6	23
6%	12%	11%	12%	8%	5%	11%
100	56	67	28	81	69	89
54%	39%	39%	29%	45%	56%	44%
86	89	103	69	100	54	113
46%	61%	61%	71%	55%	44%	56%

Belgium

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
297	146	194	160	303	197	28
295	73	276	152	332	169	32
7	2	3	7	12	.	1
3%	1%	1%	4%	4%	.	3%
126	46	80	85	125	85	16
42%	32%	41%	53%	41%	43%	56%
141	79	95	57	142	90	8
48%	54%	49%	36%	47%	46%	28%
23	18	16	11	24	22	3
8%	13%	8%	7%	8%	11%	13%
133	48	82	92	137	85	16
45%	33%	43%	57%	45%	43%	59%
164	98	111	69	166	111	11
55%	67%	57%	43%	55%	57%	41%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
472	60	440	309	127	117	157
469	62	439	332	103	121	164
11	5	7	12	.	2	5
2%	8%	2%	4%	.	2%	3%
195	28	182	133	50	46	72
41%	47%	41%	43%	39%	39%	46%
224	25	207	135	64	55	64
47%	42%	47%	44%	50%	47%	41%
42	2	44	29	13	14	16
9%	3%	10%	9%	10%	12%	10%
206	33	189	145	50	48	77
44%	55%	43%	47%	39%	41%	49%
266	27	251	164	77	69	80
56%	45%	57%	53%	61%	59%	51%

Social Media Inactive
226
216
5
2%
93
41%
113
50%
16
7%
97
43%
129
57%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1001	548	453
Very good	freq	12	9	3
Very good	prop	2%	4%	1%
Somewhat good	freq	30	20	10
Somewhat good	prop	6%	9%	4%
Somewhat bad	freq	153	77	76
Somewhat bad	prop	31%	33%	28%
Very bad	freq	304	126	178
Very bad	prop	61%	54%	67%
Top2Box	freq	43	30	13
Top2Box	prop	9%	13%	5%
Low2Box	freq	457	202	255
Low2Box	prop	91%	87%	95%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	140	75	74	332	66	174
462	322	217	105	641	198	391
7	5	0	2	7	2	6
2%	3%	1%	3%	2%	4%	3%
14	9	8	4	21	3	15
5%	6%	10%	6%	6%	4%	9%
96	39	18	19	106	20	46
33%	28%	25%	26%	32%	31%	27%
169	87	48	48	198	41	106
59%	62%	65%	65%	60%	61%	61%
21	14	8	6	28	5	21
7%	10%	11%	9%	9%	8%	12%
264	126	67	68	303	61	153
93%	90%	89%	91%	91%	92%	88%

Brazil

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	157	262	81	214	286	70
610	84	549	368	514	487	160
6	3	6	3	5	8	4
2%	2%	2%	3%	2%	3%	6%
15	10	16	5	19	11	6
5%	6%	6%	6%	9%	4%	9%
107	51	79	23	66	87	18
33%	33%	30%	29%	31%	30%	26%
198	92	161	51	124	180	42
61%	59%	61%	63%	58%	63%	59%
22	13	22	7	24	19	11
7%	8%	8%	9%	11%	7%	15%
304	143	240	74	190	267	60
93%	92%	92%	91%	89%	93%	85%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
430	83	417	325	161	322	103
841	202	799	724	235	684	192
8	6	6	7	4	11	.
2%	7%	1%	2%	3%	3%	.
24	7	24	23	7	20	5
6%	8%	6%	7%	4%	6%	4%
135	22	131	101	49	87	44
31%	26%	31%	31%	30%	27%	43%
263	48	256	195	101	203	55
61%	58%	61%	60%	63%	63%	53%
32	13	30	30	11	31	5
7%	15%	7%	9%	7%	10%	4%
398	70	387	295	150	290	99
93%	85%	93%	91%	93%	90%	96%

Social Media Inactive
75
125
1
2%
6
8%
22
29%
46
62%
7
9%
68
91%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1001	461	540
Very good	freq	25	15	10
Very good	prop	5%	6%	4%
Somewhat good	freq	275	135	139
Somewhat good	prop	55%	56%	54%
Somewhat bad	freq	172	76	96
Somewhat bad	prop	34%	32%	37%
Very bad	freq	28	15	13
Very bad	prop	6%	6%	5%
Top2Box	freq	300	151	149
Top2Box	prop	60%	62%	58%
Low2Box	freq	200	91	109
Low2Box	prop	40%	38%	42%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	138	191	69	171	200	224
278	312	411	117	316	449	493
11	5	9	5	3	13	11
6%	4%	5%	7%	2%	7%	5%
99	77	98	31	90	121	130
58%	56%	51%	45%	53%	61%	58%
54	49	69	27	65	60	72
32%	36%	36%	39%	38%	30%	32%
7	6	15	5	13	5	11
4%	5%	8%	8%	8%	2%	5%
110	83	107	36	93	135	141
64%	60%	56%	53%	54%	67%	63%
61	56	84	33	78	65	82
36%	40%	44%	47%	46%	33%	37%

Canada

When thinking about our economic situation, how would you describe the current economic s

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
276	226	196	77	252	248	56
508	214	452	335	551	450	112
14	12	7	5	17	8	10
5%	5%	4%	7%	7%	3%	19%
145	127	103	45	136	139	26
52%	56%	53%	58%	54%	56%	47%
101	74	77	22	85	87	13
36%	33%	39%	28%	34%	35%	24%
17	14	9	5	14	13	6
6%	6%	4%	7%	6%	5%	10%
159	139	111	50	152	148	36
57%	61%	57%	65%	60%	59%	66%
118	87	85	27	100	100	19
43%	39%	43%	35%	40%	41%	34%

ituation in? Is it...

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	81	419	320	116	207	144
889	184	817	684	194	433	287
15	9	16	17	5	13	6
3%	12%	4%	5%	4%	6%	4%
249	41	234	175	69	109	80
56%	50%	56%	55%	59%	52%	55%
159	23	149	108	39	75	51
36%	29%	36%	34%	34%	36%	35%
22	7	21	21	4	10	8
5%	9%	5%	6%	3%	5%	5%
263	50	250	192	73	122	86
59%	62%	60%	60%	63%	59%	59%
181	30	170	129	43	86	58
41%	38%	40%	40%	37%	41%	41%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
149	120	32	67	192	36	53
281	266	63	162	349	66	95
6	4	1	1	12	2	5
4%	3%	4%	2%	6%	7%	9%
87	54	19	36	116	18	31
58%	45%	59%	54%	61%	50%	58%
46	56	11	28	49	14	15
31%	46%	34%	41%	26%	38%	29%
10	6	1	2	14	2	2
7%	5%	2%	3%	7%	5%	4%
93	58	21	37	128	20	36
62%	48%	64%	56%	67%	57%	67%
56	62	12	30	63	16	18
38%	52%	36%	44%	33%	43%	33%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1003	523	480
Very good	freq	43	21	22
Very good	prop	9%	8%	9%
Somewhat good	freq	330	159	171
Somewhat good	prop	66%	62%	70%
Somewhat bad	freq	115	66	49
Somewhat bad	prop	23%	26%	20%
Very bad	freq	12	8	4
Very bad	prop	2%	3%	2%
Top2Box	freq	373	180	193
Top2Box	prop	75%	71%	78%
Low2Box	freq	127	74	53
Low2Box	prop	25%	29%	22%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	200	91	30	137	333	361
450	416	137	50	250	703	762
29	12	2	3	13	27	31
14%	6%	2%	10%	10%	8%	9%
135	132	63	15	83	231	239
64%	66%	70%	50%	61%	70%	66%
42	51	22	12	35	69	81
20%	26%	24%	39%	25%	21%	23%
3	5	4	0	6	6	9
2%	2%	4%	1%	4%	2%	3%
164	144	65	18	97	258	271
78%	72%	71%	60%	70%	78%	75%
45	56	26	12	41	75	91
22%	28%	29%	40%	30%	22%	25%

China

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
139	.	417	83	322	178	67
241	.	737	266	678	325	136
12	.	36	7	34	9	19
8%	.	9%	9%	11%	5%	28%
90	.	278	51	210	120	38
65%	.	67%	62%	65%	67%	56%
33	.	93	22	71	44	9
24%	.	22%	27%	22%	25%	14%
3	.	10	2	7	6	1
2%	.	2%	3%	2%	3%	2%
102	.	314	59	244	129	57
74%	.	75%	71%	76%	72%	84%
36	.	103	24	78	49	11
26%	.	25%	29%	24%	28%	16%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
433	169	331	442	34	.	.
867	372	631	916	53	.	.
24	31	12	40	3	.	.
6%	18%	4%	9%	8%	.	.
292	105	225	288	22	.	.
68%	62%	68%	65%	66%	.	.
106	31	84	103	7	.	.
24%	18%	25%	23%	21%	.	.
11	2	10	10	2	.	.
3%	1%	3%	2%	5%	.	.
316	136	237	328	25	.	.
73%	80%	72%	74%	74%	.	.
116	33	94	114	9	.	.
27%	20%	28%	26%	26%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	533	467
Very good	freq	2	1	1
Very good	prop	%	%	%
Somewhat good	freq	59	32	27
Somewhat good	prop	12%	13%	10%
Somewhat bad	freq	312	153	159
Somewhat bad	prop	62%	62%	63%
Very bad	freq	127	61	66
Very bad	prop	25%	25%	26%
Top2Box	freq	60	33	28
Top2Box	prop	12%	13%	11%
Low2Box	freq	440	214	225
Low2Box	prop	88%	87%	89%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	166	149	111	222	87	195
329	356	315	195	455	196	399
1	0	1	0	1	.	.
%	%	1%	%	1%	.	.
28	18	13	15	27	10	19
15%	11%	9%	13%	12%	11%	10%
114	109	90	62	140	58	124
62%	65%	60%	56%	63%	67%	64%
42	39	46	34	54	19	52
23%	24%	31%	31%	24%	22%	27%
28	18	14	15	28	10	19
15%	11%	9%	13%	13%	11%	10%
156	148	136	96	194	78	176
85%	89%	91%	87%	87%	89%	90%

France

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	133	219	147	323	177	17
601	172	461	367	686	314	33
2	.	2	.	2	.	.
1%	.	1%	.	1%	.	.
39	15	18	25	45	13	3
13%	11%	8%	17%	14%	8%	19%
188	78	140	94	192	120	9
62%	59%	64%	64%	60%	68%	54%
75	40	60	28	84	44	5
25%	30%	27%	19%	26%	25%	27%
41	15	20	25	47	13	3
13%	11%	9%	17%	15%	8%	19%
264	118	200	122	276	164	14
87%	89%	91%	83%	85%	92%	81%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
483	32	468	316	121	120	120
967	73	927	659	207	247	246
2	1	1	1	.	1	.
%	2%	%	%	.	1%	.
55	7	52	40	12	21	13
11%	22%	11%	13%	10%	17%	11%
303	17	295	197	76	66	82
63%	55%	63%	62%	62%	55%	68%
123	7	121	77	34	32	26
25%	21%	26%	24%	28%	27%	21%
57	8	53	41	12	21	13
12%	24%	11%	13%	10%	18%	11%
426	24	416	274	109	98	107
88%	76%	89%	87%	90%	82%	89%

Social Media Inactive
260
507
1
%
25
10%
164
63%
70
27%
26
10%
234
90%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1002	523	479
Very good	freq	30	18	12
Very good	prop	6%	7%	5%
Somewhat good	freq	343	177	167
Somewhat good	prop	69%	70%	68%
Somewhat bad	freq	117	54	63
Somewhat bad	prop	23%	21%	26%
Very bad	freq	10	5	5
Very bad	prop	2%	2%	2%
Top2Box	freq	373	194	179
Top2Box	prop	75%	77%	73%
Low2Box	freq	127	59	68
Low2Box	prop	25%	23%	27%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	153	177	152	121	144	145
320	331	351	278	243	315	286
12	9	8	9	5	11	9
7%	6%	5%	6%	4%	7%	6%
123	108	113	86	89	112	105
72%	70%	64%	57%	73%	77%	72%
34	31	52	53	24	21	30
20%	20%	30%	35%	20%	14%	21%
1	5	3	3	4	2	1
1%	3%	2%	2%	3%	1%	1%
135	117	121	96	93	122	114
79%	76%	69%	63%	77%	85%	79%
35	36	56	56	28	22	31
21%	24%	31%	37%	23%	15%	21%

Germany

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
355	87	286	127	348	152	33
716	44	700	258	705	297	73
20	2	13	15	20	10	3
6%	2%	4%	12%	6%	6%	9%
238	51	201	91	239	105	21
67%	59%	70%	72%	69%	69%	65%
87	32	67	18	81	36	7
25%	36%	23%	15%	23%	24%	20%
9	2	6	2	9	1	2
3%	2%	2%	2%	2%	1%	6%
259	53	214	106	259	114	24
73%	61%	75%	84%	74%	75%	74%
96	34	73	21	90	37	8
27%	39%	25%	16%	26%	25%	26%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	69	431	320	124	115	150
929	153	849	663	229	237	299
26	7	23	17	9	10	7
6%	10%	5%	5%	7%	9%	5%
322	43	300	225	85	71	110
69%	63%	70%	70%	69%	62%	73%
111	16	101	68	30	32	29
24%	24%	23%	21%	24%	28%	19%
8	3	7	9	0	2	4
2%	4%	2%	3%	%	2%	2%
349	50	323	243	94	81	117
75%	72%	75%	76%	76%	71%	78%
119	19	108	77	30	34	33
25%	28%	25%	24%	24%	29%	22%

Social Media Inactive
235
466
12
5%
162
69%
56
24%
4
2%
175
74%
61
26%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1001	505	496
Very good	freq	27	19	9
Very good	prop	5%	8%	3%
Somewhat good	freq	250	130	120
Somewhat good	prop	50%	52%	48%
Somewhat bad	freq	178	78	100
Somewhat bad	prop	36%	31%	40%
Very bad	freq	45	23	22
Very bad	prop	9%	9%	9%
Top2Box	freq	277	149	129
Top2Box	prop	55%	60%	51%
Low2Box	freq	223	101	122
Low2Box	prop	45%	40%	49%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	143	161	73	248	141	206
256	341	404	147	489	286	463
17	6	5	3	12	10	18
8%	4%	3%	4%	5%	7%	9%
99	69	82	26	122	83	102
51%	48%	51%	36%	49%	58%	49%
63	56	58	33	89	43	70
32%	39%	36%	45%	36%	30%	34%
17	12	15	11	25	6	17
9%	9%	9%	16%	10%	4%	8%
116	74	87	29	134	92	120
59%	52%	54%	40%	54%	65%	58%
80	69	74	44	114	49	87
41%	48%	46%	60%	46%	35%	42%

Great Britain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
294	124	115	261	301	199	47
538	260	205	536	644	357	96
9	5	6	17	23	4	5
3%	4%	5%	6%	8%	2%	11%
148	60	58	132	144	106	28
50%	48%	50%	51%	48%	53%	59%
108	43	40	94	106	72	14
37%	35%	35%	36%	35%	36%	29%
28	16	11	18	28	17	0
10%	13%	9%	7%	9%	8%	1%
158	65	64	148	167	110	33
54%	52%	56%	57%	56%	55%	70%
136	59	51	113	134	89	14
46%	48%	44%	43%	44%	45%	30%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
453	72	428	328	125	222	140
905	148	853	662	220	426	274
22	10	18	22	4	18	5
5%	13%	4%	7%	3%	8%	4%
222	42	208	167	57	99	77
49%	59%	49%	51%	45%	45%	55%
164	18	160	115	48	83	47
36%	25%	37%	35%	39%	37%	34%
44	2	43	24	16	22	10
10%	3%	10%	7%	13%	10%	7%
245	52	225	189	61	117	82
54%	72%	53%	58%	49%	52%	59%
209	20	203	139	64	106	58
46%	28%	47%	42%	51%	48%	41%

Social Media Inactive
138
301
4
3%
74
54%
47
34%
12
9%
79
57%
60
43%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	500	281	219
Very good	freq	4	1	3
Very good	prop	1%	%	1%
Somewhat good	freq	78	50	28
Somewhat good	prop	16%	20%	11%
Somewhat bad	freq	249	112	137
Somewhat bad	prop	50%	45%	54%
Very bad	freq	168	84	84
Very bad	prop	34%	34%	33%
Top2Box	freq	83	51	32
Top2Box	prop	17%	21%	12%
Low2Box	freq	417	196	221
Low2Box	prop	83%	79%	88%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	155	163	148	256	27	174
189	152	159	153	254	27	188
3	2	.	.	2	1	1
2%	1%	.	.	1%	2%	%
29	22	27	17	44	5	28
16%	14%	17%	11%	17%	19%	16%
93	76	79	77	129	12	84
51%	49%	49%	52%	51%	45%	48%
56	56	57	55	80	9	62
31%	36%	35%	37%	31%	34%	36%
32	23	27	17	46	6	28
18%	15%	17%	11%	18%	21%	16%
149	132	136	132	210	21	146
82%	85%	83%	89%	82%	79%	84%

Hungary

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	107	294	99	273	227	38
312	162	210	128	277	223	40
4	1	3	1	1	4	2
1%	%	1%	1%	%	2%	4%
51	14	42	23	44	34	10
16%	13%	14%	23%	16%	15%	26%
165	51	149	49	135	114	15
51%	47%	51%	49%	49%	50%	39%
106	42	99	27	93	75	12
33%	40%	34%	27%	34%	33%	31%
55	14	46	23	45	38	11
17%	13%	15%	24%	16%	17%	30%
271	93	248	76	228	189	26
83%	87%	85%	76%	84%	83%	70%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
462	48	452	306	108	188	217
460	53	447	308	108	191	218
3	2	2	4	1	2	2
1%	4%	1%	1%	%	1%	1%
69	9	69	38	21	31	34
15%	19%	15%	12%	19%	17%	16%
234	24	225	160	49	84	110
51%	49%	50%	52%	46%	44%	51%
157	13	156	105	37	71	70
34%	27%	34%	34%	35%	38%	32%
72	12	71	42	21	34	36
15%	24%	16%	14%	20%	18%	17%
391	37	380	264	87	155	180
85%	76%	84%	86%	80%	82%	83%

Social Media Inactive
95
91
.
.
13
14%
55
58%
27
29%
13
14%
82
86%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	500	248	252
Very good	freq	99	50	50
Very good	prop	20%	19%	20%
Somewhat good	freq	316	166	150
Somewhat good	prop	63%	65%	62%
Somewhat bad	freq	70	33	36
Somewhat bad	prop	14%	13%	15%
Very bad	freq	15	7	7
Very bad	prop	3%	3%	3%
Top2Box	freq	416	216	200
Top2Box	prop	83%	84%	82%
Low2Box	freq	84	41	44
Low2Box	prop	17%	16%	18%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	145	88	58	75	366	307
231	164	105	52	74	374	345
58	29	13	11	21	68	62
22%	20%	14%	19%	28%	18%	20%
165	89	63	34	44	239	196
62%	61%	71%	58%	58%	65%	64%
38	20	12	9	8	52	39
14%	14%	13%	16%	11%	14%	13%
7	7	1	4	2	8	11
3%	5%	1%	7%	3%	2%	3%
223	118	75	44	65	307	258
83%	81%	86%	76%	86%	84%	84%
44	27	12	14	11	60	49
17%	19%	14%	24%	14%	16%	16%

India

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
193	2	42	456	303	197	166
155	1	38	461	313	187	163
38	2	5	93	78	21	51
19%	.	12%	20%	26%	11%	31%
120	.	26	290	183	134	97
62%	.	62%	64%	60%	68%	59%
31	.	9	61	34	35	13
16%	.	20%	13%	11%	18%	8%
4	.	2	12	8	7	4
2%	.	6%	3%	3%	3%	3%
157	2	31	383	261	155	148
82%	.	74%	84%	86%	79%	90%
35	.	11	73	42	42	17
18%	.	26%	16%	14%	21%	10%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
334	294	206	432	54	396	68
337	297	203	439	45	393	72
48	85	14	92	8	88	11
14%	29%	7%	21%	14%	22%	16%
219	166	150	271	34	253	40
66%	57%	73%	63%	63%	64%	58%
57	36	34	57	9	46	15
17%	12%	16%	13%	17%	12%	22%
10	6	8	11	3	9	2
3%	2%	4%	3%	6%	2%	3%
267	252	164	363	41	341	51
80%	86%	79%	84%	77%	86%	74%
67	42	42	69	13	55	18
20%	14%	21%	16%	23%	14%	26%

Social Media Inactive
36
35
1
3%
24
65%
8
23%
3
9%
25
68%
12
32%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	503	256	247
Very good	freq	19	13	6
Very good	prop	4%	5%	2%
Somewhat good	freq	220	123	97
Somewhat good	prop	44%	50%	38%
Somewhat bad	freq	223	94	129
Somewhat bad	prop	45%	39%	51%
Very bad	freq	38	15	23
Very bad	prop	8%	6%	9%
Top2Box	freq	239	136	103
Top2Box	prop	48%	55%	40%
Low2Box	freq	261	109	152
Low2Box	prop	52%	45%	60%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	161	114	.	.	.	309
217	153	133	.	.	.	294
2	14	3	.	.	.	13
1%	9%	3%	.	.	.	4%
96	58	66	.	.	.	140
43%	36%	58%	.	.	.	45%
108	78	38	.	.	.	133
48%	48%	33%	.	.	.	43%
19	12	7	.	.	.	23
9%	7%	6%	.	.	.	7%
98	71	69	.	.	.	154
44%	44%	61%	.	.	.	50%
127	90	45	.	.	.	156
56%	56%	39%	.	.	.	50%

Israel

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
191	136	124	239	212	288	63
209	146	114	243	228	275	58
6	5	5	8	11	8	2
3%	4%	4%	3%	5%	3%	3%
79	50	53	116	109	111	32
42%	37%	43%	49%	51%	38%	50%
91	69	55	100	80	143	28
47%	51%	44%	42%	38%	50%	44%
15	12	11	15	12	26	2
8%	9%	9%	6%	6%	9%	3%
85	56	58	125	120	119	33
45%	41%	47%	52%	56%	41%	53%
106	81	66	115	92	169	29
55%	59%	53%	48%	44%	59%	47%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
437	130	370	344	127	.	.
445	128	375	364	110	.	.
17	9	10	14	2	.	.
4%	7%	3%	4%	1%	.	.
188	65	155	143	60	.	.
43%	50%	42%	42%	47%	.	.
196	52	171	158	57	.	.
45%	40%	46%	46%	45%	.	.
36	5	33	30	8	.	.
8%	4%	9%	9%	7%	.	.
205	73	165	156	62	.	.
47%	56%	45%	46%	48%	.	.
232	57	204	187	66	.	.
53%	44%	55%	54%	52%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1003	483	520
Very good	freq	12	6	6
Very good	prop	2%	3%	2%
Somewhat good	freq	41	26	15
Somewhat good	prop	8%	10%	6%
Somewhat bad	freq	260	126	134
Somewhat bad	prop	52%	51%	53%
Very bad	freq	187	90	97
Very bad	prop	37%	36%	38%
Top2Box	freq	53	32	21
Top2Box	prop	11%	13%	8%
Low2Box	freq	447	216	231
Low2Box	prop	89%	87%	92%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	187	152	107	191	116	272
319	375	309	206	390	236	540
5	4	4	1	6	3	5
3%	2%	2%	1%	3%	2%	2%
16	11	14	9	17	9	26
10%	6%	9%	8%	9%	7%	10%
87	91	82	45	100	72	136
54%	49%	54%	42%	52%	62%	50%
53	81	52	53	68	33	105
33%	44%	34%	49%	36%	28%	39%
21	14	18	9	23	11	31
13%	8%	12%	9%	12%	10%	11%
140	172	134	98	168	105	241
87%	92%	88%	91%	88%	90%	89%

Italy

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	213	214	73	252	248	59
463	351	518	134	507	496	115
8	4	6	2	9	4	4
3%	2%	3%	3%	3%	1%	6%
15	15	21	5	24	17	7
7%	7%	10%	7%	10%	7%	12%
124	107	114	40	128	132	30
54%	50%	53%	54%	51%	53%	51%
82	87	73	26	91	95	18
36%	41%	34%	36%	36%	38%	31%
23	19	27	7	33	20	11
10%	9%	13%	10%	13%	8%	18%
206	194	187	66	219	228	49
90%	91%	87%	90%	87%	92%	82%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
441	76	424	305	159	256	105
888	153	850	614	317	530	210
8	4	9	10	2	10	.
2%	5%	2%	3%	1%	4%	.
34	8	33	28	9	26	6
8%	10%	8%	9%	6%	10%	6%
230	42	218	159	82	127	61
52%	55%	51%	52%	51%	49%	58%
168	23	164	108	66	93	39
38%	30%	39%	35%	41%	36%	37%
42	11	42	37	11	36	6
10%	15%	10%	12%	7%	14%	6%
398	64	382	267	147	220	99
90%	85%	90%	88%	93%	86%	94%

Social Media Inactive
138
263
2
1%
9
6%
73
53%
55
40%
11
8%
127
92%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	517	483
Very good	freq	10	7	3
Very good	prop	2%	3%	1%
Somewhat good	freq	139	79	60
Somewhat good	prop	28%	32%	24%
Somewhat bad	freq	256	115	140
Somewhat bad	prop	51%	46%	56%
Very bad	freq	95	49	46
Very bad	prop	19%	20%	19%
Top2Box	freq	149	87	62
Top2Box	prop	30%	34%	25%
Low2Box	freq	351	164	187
Low2Box	prop	70%	66%	75%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	177	154	313	155	32	266
313	342	345	600	319	81	562
4	3	2	5	5	0	4
3%	2%	2%	2%	3%	1%	1%
51	42	46	76	53	10	76
30%	24%	30%	24%	34%	32%	29%
83	97	76	164	77	14	135
49%	55%	49%	53%	50%	45%	51%
30	35	30	68	21	7	52
18%	20%	19%	22%	13%	22%	19%
55	45	49	81	57	11	80
33%	25%	32%	26%	37%	33%	30%
113	132	106	232	98	22	186
67%	75%	68%	74%	63%	67%	70%

Japan

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
234	267	101	132	251	249	31
438	308	227	465	540	460	62
6	6	1	3	5	5	2
3%	2%	1%	2%	2%	2%	5%
63	68	24	47	74	65	6
27%	25%	24%	35%	30%	26%	20%
121	140	54	63	126	129	17
52%	52%	53%	48%	50%	52%	53%
44	54	22	20	45	51	7
19%	20%	22%	15%	18%	20%	23%
69	74	25	50	80	69	8
29%	28%	25%	38%	32%	28%	25%
165	193	76	82	171	180	24
71%	72%	75%	62%	68%	72%	75%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
469	49	451	340	133	52	113
938	106	894	713	238	101	254
8	2	8	8	1	2	2
2%	4%	2%	2%	1%	4%	2%
133	9	130	90	41	18	37
28%	18%	29%	26%	31%	35%	33%
239	28	228	179	66	24	56
51%	56%	51%	53%	50%	46%	49%
88	11	85	63	25	8	18
19%	22%	19%	19%	19%	16%	16%
141	11	138	98	42	20	40
30%	22%	31%	29%	32%	38%	35%
328	39	313	242	91	32	74
70%	78%	69%	71%	68%	62%	65%

Social Media Inactive
335
645
6
2%
84
25%
176
53%
69
21%
89
27%
246
73%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	503	206	297
Very good	freq	14	4	10
Very good	prop	3%	2%	4%
Somewhat good	freq	128	67	60
Somewhat good	prop	26%	28%	23%
Somewhat bad	freq	249	124	124
Somewhat bad	prop	50%	52%	48%
Very bad	freq	110	44	65
Very bad	prop	22%	18%	25%
Top2Box	freq	142	71	71
Top2Box	prop	28%	30%	27%
Low2Box	freq	358	168	190
Low2Box	prop	72%	70%	73%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	154	86	155	167	110	208
236	171	96	143	186	126	221
12	2	.	3	11	1	2
5%	1%	.	2%	6%	1%	1%
56	38	34	37	25	53	56
22%	24%	40%	24%	15%	48%	27%
154	61	33	92	74	37	96
59%	39%	39%	59%	45%	33%	46%
37	54	18	23	57	20	55
14%	35%	21%	15%	34%	18%	26%
68	39	34	40	36	54	58
26%	26%	40%	26%	21%	48%	28%
192	115	52	115	131	57	151
74%	74%	60%	74%	79%	52%	72%

Mexico

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
292	221	161	119	249	251	106
282	21	235	247	288	215	135
13	9	3	2	5	9	4
4%	4%	2%	2%	2%	4%	4%
72	77	23	28	71	56	15
25%	35%	14%	24%	29%	22%	14%
152	116	87	45	121	127	56
52%	53%	54%	38%	49%	51%	53%
55	19	47	43	51	59	31
19%	9%	29%	37%	20%	23%	29%
84	85	26	30	76	66	19
29%	39%	16%	25%	31%	26%	18%
207	135	135	88	172	186	87
71%	61%	84%	75%	69%	74%	82%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
394	124	376	291	201	287	105
368	145	358	357	135	332	100
10	14	1	13	1	12	1
3%	11%	%	5%	%	4%	1%
113	41	87	80	44	93	22
29%	33%	23%	28%	22%	33%	20%
193	38	211	124	122	119	70
49%	31%	56%	42%	61%	42%	66%
78	32	78	74	34	62	14
20%	25%	21%	25%	17%	22%	13%
123	54	88	93	45	106	22
31%	44%	23%	32%	22%	37%	21%
271	69	289	198	156	182	83
69%	56%	77%	68%	78%	63%	79%

Social Media Inactive
107
71
1
1%
13
12%
59
55%
34
31%
14
13%
93
87%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	248	252
Very good	freq	14	12	2
Very good	prop	3%	5%	1%
Somewhat good	freq	150	93	57
Somewhat good	prop	30%	37%	23%
Somewhat bad	freq	256	103	153
Somewhat bad	prop	51%	41%	61%
Very bad	freq	80	41	39
Very bad	prop	16%	16%	15%
Top2Box	freq	164	105	59
Top2Box	prop	33%	42%	24%
Low2Box	freq	336	144	192
Low2Box	prop	67%	58%	76%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	146	152	290	112	5	256
174	159	167	288	116	6	270
7	4	3	8	4	1	10
3%	3%	2%	3%	3%	.	4%
61	46	44	81	42	2	78
30%	31%	29%	28%	37%	.	30%
97	73	86	155	53	3	127
48%	50%	57%	54%	47%	.	50%
37	23	19	45	14	.	41
18%	16%	13%	15%	12%	.	16%
68	50	47	89	46	3	88
33%	34%	31%	31%	41%	.	34%
134	96	105	200	67	3	168
67%	66%	69%	69%	59%	.	66%

Poland

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
244	74	311	115	265	235	60
230	22	370	108	279	221	61
4	3	7	4	11	3	5
1%	5%	2%	3%	4%	1%	8%
73	14	97	39	85	65	21
30%	19%	31%	34%	32%	28%	36%
129	41	158	57	134	122	30
53%	56%	51%	50%	51%	52%	49%
39	16	49	15	35	45	4
16%	21%	16%	13%	13%	19%	7%
76	17	104	43	96	68	26
31%	23%	33%	37%	36%	29%	44%
168	57	207	72	169	167	34
69%	77%	67%	63%	64%	71%	56%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
440	93	407	331	90	241	153
439	100	400	344	83	242	155
9	5	9	12	1	7	4
2%	5%	2%	4%	1%	3%	3%
129	34	116	105	20	88	34
29%	36%	29%	32%	22%	37%	22%
226	42	213	175	45	109	95
51%	46%	52%	53%	50%	45%	62%
76	12	68	40	24	37	20
17%	13%	17%	12%	27%	15%	13%
138	39	126	117	21	95	38
31%	41%	31%	35%	23%	39%	25%
302	55	281	214	69	146	115
69%	59%	69%	65%	77%	61%	75%

Social Media Inactive
107
103
3
3%
29
27%
52
49%
23
22%
32
30%
75
70%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	500	229	271
Very good	freq	13	10	3
Very good	prop	3%	4%	1%
Somewhat good	freq	170	103	67
Somewhat good	prop	34%	43%	26%
Somewhat bad	freq	256	101	156
Somewhat bad	prop	51%	42%	59%
Very bad	freq	62	25	36
Very bad	prop	12%	11%	14%
Top2Box	freq	182	113	70
Top2Box	prop	36%	47%	27%
Low2Box	freq	318	126	192
Low2Box	prop	64%	53%	73%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	165	128	57	159	251	277
171	219	110	22	142	301	296
4	7	1	.	6	6	7
2%	4%	1%	.	4%	3%	3%
74	62	33	32	53	79	84
36%	38%	26%	56%	33%	32%	30%
98	79	80	23	80	131	147
47%	48%	62%	40%	51%	52%	53%
31	17	14	2	20	35	39
15%	10%	11%	4%	12%	14%	14%
78	69	35	32	59	86	91
38%	42%	27%	56%	37%	34%	33%
129	96	93	25	100	165	185
62%	58%	73%	44%	63%	66%	67%

Russia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
223	85	290	125	242	258	42
204	26	119	355	303	197	39
6	2	5	6	9	3	1
2%	2%	2%	5%	4%	1%	3%
85	39	88	42	83	86	15
38%	46%	30%	34%	34%	34%	36%
110	39	158	59	123	134	21
49%	46%	55%	47%	51%	52%	51%
23	5	39	18	27	34	4
10%	6%	13%	14%	11%	13%	10%
91	41	93	48	92	90	16
41%	48%	32%	39%	38%	35%	39%
133	44	196	77	150	168	26
59%	52%	68%	61%	62%	65%	61%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
458	66	434	319	106	137	194
461	77	423	412	47	143	210
11	3	10	12	1	7	3
2%	4%	2%	4%	%	5%	1%
155	26	143	113	44	46	54
34%	40%	33%	35%	41%	34%	28%
235	31	225	140	62	65	128
51%	47%	52%	44%	58%	48%	66%
57	6	55	55	0	19	9
13%	10%	13%	17%	%	14%	5%
166	29	153	124	44	52	57
36%	44%	35%	39%	42%	38%	29%
292	37	281	195	62	84	137
64%	56%	65%	61%	58%	62%	71%

Social Media Inactive
169
147
4
2%
70
41%
63
37%
33
20%
73
43%
96
57%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	293	207
	unw_base	502	315	187
Very good	freq	236	159	78
Very good	prop	47%	54%	38%
Somewhat good	freq	221	116	105
Somewhat good	prop	44%	40%	51%
Somewhat bad	freq	38	17	21
Somewhat bad	prop	8%	6%	10%
Very bad	freq	5	2	3
Very bad	prop	1%	1%	2%
Top2Box	freq	457	274	183
Top2Box	prop	91%	94%	88%
Low2Box	freq	43	18	25
Low2Box	prop	9%	6%	12%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	171	44	208	149	83	272
332	149	21	207	153	84	261
134	73	29	96	75	41	134
47%	43%	65%	46%	50%	50%	49%
127	82	12	98	63	36	116
45%	48%	28%	47%	42%	43%	43%
19	16	3	11	11	5	21
7%	9%	7%	5%	7%	6%	8%
4	1	.	3	.	1	1
1%	1%	.	1%	.	1%	%
261	155	41	194	139	77	250
92%	90%	93%	93%	93%	93%	92%
23	17	3	14	11	6	22
8%	10%	7%	7%	7%	7%	8%

Saudi Arabia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	144	119	237	269	231	138
241	140	117	245	267	235	146
102	67	51	119	146	91	66
45%	47%	43%	50%	54%	39%	48%
105	61	59	101	109	112	57
46%	43%	49%	42%	40%	49%	42%
17	14	8	16	13	25	13
8%	10%	7%	7%	5%	11%	10%
4	1	2	2	2	3	2
2%	1%	1%	1%	1%	1%	1%
207	128	110	219	255	203	123
91%	89%	92%	93%	95%	88%	89%
21	15	10	18	15	28	15
9%	11%	8%	7%	5%	12%	11%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
362	171	329	302	168	288	141
356	168	334	312	166	293	136
171	88	149	150	68	133	66
47%	51%	45%	50%	40%	46%	47%
163	69	152	132	80	129	62
45%	41%	46%	44%	48%	45%	44%
25	13	25	18	17	23	12
7%	8%	8%	6%	10%	8%	8%
3	1	4	2	3	3	1
1%	%	1%	1%	2%	1%	1%
334	157	300	282	148	262	128
92%	92%	91%	93%	88%	91%	91%
28	14	29	20	20	25	13
8%	8%	9%	7%	12%	9%	9%

Social Media Inactive
72
73
38
53%
29
41%
4
5%
1
1%
67
94%
4
6%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	235	265
Very good	freq	11	4	7
Very good	prop	2%	1%	3%
Somewhat good	freq	90	52	38
Somewhat good	prop	18%	22%	15%
Somewhat bad	freq	232	112	120
Somewhat bad	prop	46%	47%	46%
Very bad	freq	167	73	94
Very bad	prop	33%	30%	36%
Top2Box	freq	101	55	45
Top2Box	prop	20%	23%	18%
Low2Box	freq	399	185	214
Low2Box	prop	80%	77%	82%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	133	84	66	98	336	185
202	156	142	51	96	353	222
9	1	1	3	2	6	4
3%	1%	1%	5%	2%	2%	2%
53	30	7	11	22	56	32
19%	23%	8%	17%	23%	17%	17%
128	62	42	32	45	155	82
45%	47%	49%	49%	46%	46%	44%
93	39	35	19	29	119	67
33%	29%	42%	29%	30%	35%	36%
62	31	7	15	24	62	36
22%	24%	9%	22%	24%	19%	19%
221	101	77	51	74	273	149
78%	76%	91%	78%	76%	81%	81%

South Africa

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
315	257	113	130	232	268	97
278	246	126	128	257	243	111
7	6	.	5	5	6	2
2%	2%	.	3%	2%	2%	2%
58	42	20	29	48	42	23
18%	16%	17%	22%	21%	16%	23%
150	116	61	54	106	126	36
48%	45%	54%	42%	46%	47%	37%
101	93	32	42	73	94	36
32%	36%	28%	32%	31%	35%	37%
65	48	20	33	53	48	25
21%	19%	17%	25%	23%	18%	26%
250	209	93	97	179	220	72
79%	81%	83%	75%	77%	82%	74%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
403	159	341	355	122	313	142
389	171	329	372	91	310	140
9	2	9	3	8	7	2
2%	1%	3%	1%	6%	2%	1%
67	36	54	67	21	59	28
17%	23%	16%	19%	17%	19%	20%
196	73	159	164	59	145	67
49%	46%	47%	46%	48%	46%	47%
131	48	120	121	34	102	45
33%	30%	35%	34%	28%	33%	32%
76	38	63	70	29	65	30
19%	24%	18%	20%	24%	21%	21%
327	121	278	285	93	247	112
81%	76%	82%	80%	76%	79%	79%

Social Media Inactive
45
50
2
5%
3
7%
20
45%
20
44%
5
12%
40
88%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	268	232
Very good	freq	7	4	3
Very good	prop	1%	2%	1%
Somewhat good	freq	70	43	27
Somewhat good	prop	14%	17%	11%
Somewhat bad	freq	232	118	115
Somewhat bad	prop	46%	47%	46%
Very bad	freq	190	88	102
Very bad	prop	38%	35%	41%
Top2Box	freq	77	47	30
Top2Box	prop	15%	19%	12%
Low2Box	freq	423	206	217
Low2Box	prop	85%	81%	88%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	188	121	79	186	235	294
140	212	148	70	182	248	328
5	1	2	.	1	6	2
2%	%	1%	.	1%	2%	1%
20	29	21	6	27	37	54
10%	16%	17%	8%	15%	16%	18%
80	88	64	31	93	108	146
42%	47%	53%	39%	50%	46%	50%
86	70	34	42	64	85	92
45%	37%	28%	53%	34%	36%	31%
24	30	23	6	29	42	56
13%	16%	19%	8%	15%	18%	19%
167	158	98	73	157	193	238
87%	84%	81%	92%	85%	82%	81%

South Korea

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
206	4	123	372	265	235	72
172	5	112	383	288	212	81
5	.	2	5	7	.	5
2%	.	1%	1%	3%	.	6%
17	.	14	56	49	21	18
8%	.	11%	15%	19%	9%	25%
86	3	57	173	115	117	29
42%	.	46%	46%	43%	50%	40%
98	2	51	138	93	97	21
48%	.	41%	37%	35%	41%	29%
21	.	16	62	56	21	22
10%	.	13%	17%	21%	9%	31%
185	4	108	311	208	214	50
90%	.	87%	83%	79%	91%	69%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
428	104	396	342	114	148	234
419	115	385	361	91	148	232
2	5	2	4	2	7	.
1%	5%	%	1%	1%	5%	.
53	20	50	57	8	42	16
12%	20%	13%	17%	7%	29%	7%
204	48	185	162	46	58	111
48%	46%	47%	47%	40%	39%	48%
170	30	160	119	58	41	106
40%	29%	40%	35%	51%	27%	45%
55	26	51	61	10	49	16
13%	25%	13%	18%	9%	33%	7%
373	78	345	280	105	99	217
87%	75%	87%	82%	91%	67%	93%

Social Media Inactive
118
120
.
.
12
10%
62
53%
44
37%
12
10%
106
90%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	497	504
Very good	freq	7	5	2
Very good	prop	1%	2%	1%
Somewhat good	freq	59	37	22
Somewhat good	prop	12%	15%	9%
Somewhat bad	freq	221	111	109
Somewhat bad	prop	44%	44%	44%
Very bad	freq	213	98	114
Very bad	prop	43%	39%	46%
Top2Box	freq	67	42	24
Top2Box	prop	13%	17%	10%
Low2Box	freq	433	210	224
Low2Box	prop	87%	83%	90%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	188	138	265	135	33	254
359	367	275	551	253	61	500
3	4	1	4	2	1	5
2%	2%	1%	2%	2%	2%	2%
17	23	20	27	24	3	33
10%	12%	14%	10%	17%	10%	13%
79	87	55	114	61	17	115
45%	46%	40%	43%	45%	52%	45%
75	75	62	120	49	12	101
43%	40%	45%	45%	36%	36%	40%
20	26	21	31	26	4	38
11%	14%	15%	12%	19%	11%	15%
154	162	117	234	110	29	216
89%	86%	85%	88%	81%	89%	85%

Spain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
246	227	118	155	261	239	52
501	616	101	284	515	486	100
2	3	.	4	7	1	3
1%	1%	.	3%	3%	%	6%
26	29	11	20	41	18	13
11%	13%	9%	13%	16%	8%	25%
105	94	62	65	107	114	17
43%	42%	52%	42%	41%	48%	32%
112	101	46	66	107	106	19
45%	44%	39%	42%	41%	44%	36%
29	32	11	24	48	19	16
12%	14%	9%	16%	18%	8%	31%
217	195	108	130	214	220	36
88%	86%	91%	84%	82%	92%	69%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
448	71	429	311	165	253	137
901	129	872	620	330	485	272
4	5	2	7	1	6	1
1%	7%	%	2%	%	2%	1%
46	18	41	42	15	34	13
10%	25%	10%	13%	9%	13%	9%
204	26	195	138	71	106	67
46%	36%	46%	44%	43%	42%	49%
194	22	190	125	78	107	56
43%	31%	44%	40%	47%	42%	41%
50	23	43	48	15	40	14
11%	33%	10%	15%	9%	16%	10%
398	48	385	263	149	214	123
89%	67%	90%	85%	91%	84%	90%

Social Media Inactive
110
244
0
%
13
12%
48
43%
49
45%
13
12%
97
88%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	501	264	237
Very good	freq	71	36	35
Very good	prop	14%	14%	14%
Somewhat good	freq	260	139	121
Somewhat good	prop	52%	55%	49%
Somewhat bad	freq	136	57	79
Somewhat bad	prop	27%	22%	32%
Very bad	freq	33	22	11
Very bad	prop	7%	9%	4%
Top2Box	freq	331	175	156
Top2Box	prop	66%	69%	63%
Low2Box	freq	169	79	90
Low2Box	prop	34%	31%	37%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	160	146	121	213	97	145
124	170	207	126	226	90	168
48	13	11	25	29	14	20
25%	8%	7%	21%	14%	14%	14%
84	96	80	62	105	61	87
43%	60%	55%	51%	50%	63%	60%
54	37	45	24	66	17	28
28%	23%	31%	20%	31%	18%	20%
8	15	10	10	12	5	8
4%	9%	7%	8%	6%	5%	6%
131	108	91	87	135	75	108
68%	68%	63%	72%	63%	77%	75%
63	52	54	34	78	22	37
32%	32%	37%	28%	37%	23%	25%

Sweden

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
355	108	232	160	371	129	42
333	313	79	109	335	166	47
50	7	44	20	57	14	11
14%	6%	19%	12%	15%	11%	27%
173	57	105	97	187	73	15
49%	53%	45%	61%	50%	56%	35%
108	35	69	33	100	36	10
30%	32%	30%	20%	27%	28%	24%
25	9	14	11	27	6	6
7%	8%	6%	7%	7%	5%	14%
223	64	150	117	244	87	26
63%	60%	65%	73%	66%	67%	62%
132	43	82	43	127	43	16
37%	40%	35%	27%	34%	33%	38%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
458	80	420	354	107	176	137
454	75	426	346	87	159	135
59	27	44	47	20	33	16
13%	33%	11%	13%	19%	19%	12%
245	32	228	193	48	83	84
54%	40%	54%	55%	44%	47%	61%
126	13	123	96	32	44	33
28%	16%	29%	27%	30%	25%	24%
27	8	25	18	8	17	5
6%	10%	6%	5%	7%	9%	3%
305	59	272	241	67	116	100
67%	73%	65%	68%	63%	66%	73%
153	22	148	114	40	60	38
33%	27%	35%	32%	37%	34%	27%

Social Media Inactive
186
207
22
12%
93
50%
60
32%
12
6%
115
62%
71
38%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	261	239
Very good	freq	44	36	8
Very good	prop	9%	14%	3%
Somewhat good	freq	118	60	58
Somewhat good	prop	24%	24%	23%
Somewhat bad	freq	180	83	97
Somewhat bad	prop	36%	33%	39%
Very bad	freq	159	74	85
Very bad	prop	32%	29%	34%
Top2Box	freq	161	95	66
Top2Box	prop	32%	38%	27%
Low2Box	freq	339	157	182
Low2Box	prop	68%	62%	73%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	168	90	21	130	350	268
271	162	67	18	100	382	265
22	13	8	3	15	26	30
9%	8%	9%	.	12%	7%	11%
59	45	13	1	34	83	73
24%	27%	14%	.	26%	24%	27%
76	68	36	11	31	138	93
31%	41%	40%	.	24%	39%	35%
84	41	33	6	50	103	72
35%	25%	37%	.	38%	30%	27%
82	58	21	4	49	109	103
34%	35%	24%	.	37%	31%	38%
160	110	69	17	81	241	165
66%	65%	76%	.	63%	69%	62%

Turkey

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
232	299	35	166	277	223	55
235	124	66	310	299	201	61
14	31	1	12	29	15	12
6%	10%	3%	7%	10%	7%	21%
45	64	9	44	55	63	19
19%	21%	26%	27%	20%	28%	35%
87	104	15	61	100	80	14
37%	35%	42%	37%	36%	36%	26%
87	100	10	48	93	66	10
37%	34%	29%	29%	34%	29%	18%
59	95	10	56	84	78	31
25%	32%	29%	34%	30%	35%	56%
173	204	25	109	193	146	25
75%	68%	71%	66%	70%	65%	44%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	134	366	295	135	266	187
439	163	337	343	111	276	191
32	18	26	28	13	22	6
7%	13%	7%	10%	10%	8%	3%
98	41	77	65	35	59	55
22%	31%	21%	22%	26%	22%	29%
166	48	132	111	42	101	64
37%	36%	36%	38%	32%	38%	34%
149	27	132	91	44	83	62
33%	20%	36%	31%	33%	31%	33%
130	59	103	93	48	81	61
29%	44%	28%	32%	36%	31%	33%
314	75	264	202	86	184	126
71%	56%	72%	68%	64%	69%	67%

Social Media Inactive
47
33
16
34%
3
7%
15
31%
13
28%
19
41%
28
59%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	468	533
Very good	freq	46	34	12
Very good	prop	9%	14%	5%
Somewhat good	freq	175	100	76
Somewhat good	prop	35%	40%	30%
Somewhat bad	freq	200	85	115
Somewhat bad	prop	40%	34%	46%
Very bad	freq	79	29	50
Very bad	prop	16%	12%	20%
Top2Box	freq	221	134	87
Top2Box	prop	44%	54%	35%
Low2Box	freq	279	114	165
Low2Box	prop	56%	46%	65%

B3 Now, thinking about

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	155	162	81	183	210	274
304	304	393	123	398	424	572
27	15	4	10	9	26	31
15%	10%	2%	13%	5%	12%	11%
59	58	58	27	62	78	95
33%	37%	36%	33%	34%	37%	35%
68	62	70	30	78	81	108
37%	40%	43%	37%	43%	38%	40%
28	21	30	14	34	25	39
16%	13%	19%	18%	19%	12%	14%
86	73	62	37	71	104	126
47%	47%	38%	46%	39%	50%	46%
96	82	100	44	112	105	148
53%	53%	62%	54%	61%	50%	54%

US

our economic situation, how would you describe the current economic situation in? I

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
226	232	127	141	262	238	69
429	340	348	313	538	463	138
15	18	7	21	38	8	21
7%	8%	6%	15%	14%	3%	31%
80	78	44	53	100	75	25
36%	34%	35%	38%	38%	32%	36%
91	93	54	53	84	116	15
40%	40%	43%	38%	32%	48%	22%
40	44	22	14	40	39	8
18%	19%	17%	10%	15%	17%	11%
95	96	51	74	138	84	46
42%	41%	40%	53%	53%	35%	67%
131	136	76	66	124	155	23
58%	59%	60%	47%	47%	65%	33%

[s it...](#)

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
431	89	411	322	135	240	100
863	180	821	664	241	479	204
24	26	20	37	7	34	5
6%	29%	5%	12%	5%	14%	5%
151	33	142	117	44	77	34
35%	37%	35%	36%	33%	32%	34%
184	21	179	119	59	88	47
43%	23%	44%	37%	43%	36%	47%
71	9	70	48	24	42	14
17%	10%	17%	15%	18%	17%	14%
175	59	162	155	52	110	39
41%	67%	39%	48%	38%	46%	39%
256	30	249	167	83	130	61
59%	33%	61%	52%	62%	54%	61%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
160	91	110	184	115
318	150	225	391	235
7	7	6	21	12
4%	8%	5%	11%	10%
65	34	35	65	42
40%	37%	31%	35%	36%
65	40	49	66	45
41%	44%	45%	36%	39%
23	10	20	32	17
14%	11%	18%	17%	15%
72	41	41	86	53
45%	45%	37%	47%	46%
88	50	69	98	62
55%	55%	63%	53%	54%

Stub	Stat	Overall	Gender Male	Gender Female
	base	12000	5990	6010
	unw_base	17530	8755	8775
7 – Very strong economy	freq	425	255	171
7 – Very strong economy	prop	4%	4%	3%
6	freq	823	483	340
6	prop	7%	8%	6%
5	freq	2576	1370	1206
5	prop	21%	23%	20%
4	freq	3256	1557	1698
4	prop	27%	26%	28%
3	freq	2575	1240	1335
3	prop	21%	21%	22%
2	freq	1253	592	661
2	prop	10%	10%	11%
1 – Very weak economy	freq	1091	492	600
1 – Very weak economy	prop	9%	8%	10%
Top3Box	freq	3824	2109	1716
Top3Box	prop	32%	35%	29%
Low3Box	freq	4920	2324	2596
Low3Box	prop	41%	39%	43%
	mean	4.24	4.13	4.34
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5071	3834	3095	2858	3997	3603	5637
6200	5951	5379	4027	6101	5431	8722
226	119	80	107	120	136	238
4%	3%	3%	4%	3%	4%	4%
349	276	198	149	224	336	429
7%	7%	6%	5%	6%	9%	8%
1126	816	634	450	844	906	1274
22%	21%	20%	16%	21%	25%	23%
1442	1011	803	785	1098	965	1481
28%	26%	26%	27%	27%	27%	26%
1070	807	698	665	884	715	1145
21%	21%	23%	23%	22%	20%	20%
462	416	375	357	432	319	575
9%	11%	12%	12%	11%	9%	10%
396	389	306	343	395	226	496
8%	10%	10%	12%	10%	6%	9%
1701	1211	913	707	1188	1379	1941
34%	32%	29%	25%	30%	38%	34%
1928	1612	1379	1365	1711	1260	2216
38%	42%	45%	48%	43%	35%	39%
4.13	4.28	4.35	4.47	4.32	4.01	4.17
4	4	4	4	4	4	4

All Demos

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6363	3573	4443	3984	6617	5383	1545
8808	4125	6773	6632	10228	7302	2203
188	116	120	190	292	133	117
3%	3%	3%	5%	4%	2%	8%
394	143	314	366	519	304	179
6%	4%	7%	9%	8%	6%	12%
1302	636	970	970	1505	1071	374
20%	18%	22%	24%	23%	20%	24%
1775	1022	1173	1061	1708	1548	371
28%	29%	26%	27%	26%	29%	24%
1430	852	947	776	1359	1216	261
22%	24%	21%	19%	21%	23%	17%
679	411	468	374	673	580	113
11%	11%	11%	9%	10%	11%	7%
596	394	450	247	560	531	130
9%	11%	10%	6%	8%	10%	8%
1884	894	1404	1526	2317	1508	671
30%	25%	32%	38%	35%	28%	43%
2704	1657	1866	1397	2592	2327	504
42%	46%	42%	35%	39%	43%	33%
4.3	4.44	4.29	4	4.15	4.35	3.87
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
10455	2455	9545	7939	3024	4827	3122
15327	3541	13989	12128	3798	6892	4369
308	170	256	310	90	199	91
3%	7%	3%	4%	3%	4%	3%
644	295	528	615	152	347	180
6%	12%	6%	8%	5%	7%	6%
2202	619	1957	1815	553	1015	601
21%	25%	21%	23%	18%	21%	19%
2885	604	2652	2105	868	1297	832
28%	25%	28%	27%	29%	27%	27%
2314	412	2163	1654	679	997	787
22%	17%	23%	21%	22%	21%	25%
1141	186	1067	778	367	490	364
11%	8%	11%	10%	12%	10%	12%
961	169	922	661	315	480	267
9%	7%	10%	8%	10%	10%	9%
3154	1083	2741	2740	795	1562	873
30%	44%	29%	35%	26%	32%	28%
4416	767	4152	3094	1361	1967	1417
42%	31%	44%	39%	45%	41%	45%
4.29	3.83	4.34	4.15	4.41	4.23	4.35
4	4	4	4	4	4	4

Social Media Inactive
3052
4763
77
3%
141
5%
585
19%
865
28%
690
23%
362
12%
332
11%
803
26%
1384
45%
4.43
4

Stub	Stat	All Countries	Argentina	Australia
	base	12000	500	500
	unw_base	17530	502	1005
7 – Very strong economy	freq	425	9	7
7 – Very strong economy	prop	4%	2%	1%
6	freq	823	21	18
6	prop	7%	4%	4%
5	freq	2576	66	146
5	prop	21%	13%	29%
4	freq	3256	115	184
4	prop	27%	23%	37%
3	freq	2575	132	101
3	prop	21%	26%	20%
2	freq	1253	75	29
2	prop	10%	15%	6%
1 – Very weak economy	freq	1091	82	16
1 – Very weak economy	prop	9%	16%	3%
Top3Box	freq	3824	96	171
Top3Box	prop	32%	19%	34%
Low3Box	freq	4920	289	146
Low3Box	prop	41%	58%	29%
	mean	4.24	4.79	4.01
	median	4	5	4

B6 Rate the current state of the economy in your local area using a scale f

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
501	1001	1001	1003	1000	1002	1001
2	13	8	25	3	18	13
%	3%	2%	5%	1%	4%	3%
17	10	25	87	11	79	37
3%	2%	5%	17%	2%	16%	7%
108	47	165	188	42	177	158
22%	9%	33%	38%	8%	35%	32%
165	118	175	122	146	140	153
33%	24%	35%	24%	29%	28%	31%
125	123	74	52	158	55	93
25%	25%	15%	10%	32%	11%	19%
56	65	30	17	76	24	32
11%	13%	6%	3%	15%	5%	6%
27	123	23	9	64	7	14
5%	25%	5%	2%	13%	1%	3%
127	71	198	300	55	274	208
25%	14%	40%	60%	11%	55%	42%
208	311	126	78	299	85	139
42%	62%	25%	16%	60%	17%	28%
4.34	5.03	3.92	3.35	4.86	3.47	3.86
4	5	4	3	5	3	4

All Countries

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
500	500	503	1003	1000	503	500
5	42	33	4	3	4	8
1%	8%	7%	1%	1%	1%	2%
14	71	68	8	9	9	26
3%	14%	14%	2%	2%	2%	5%
55	167	186	46	70	47	72
11%	33%	37%	9%	14%	9%	14%
97	150	141	96	167	130	151
19%	30%	28%	19%	33%	26%	30%
136	51	49	128	149	167	136
27%	10%	10%	26%	30%	33%	27%
100	10	21	92	71	78	58
20%	2%	4%	18%	14%	16%	12%
92	10	4	125	32	64	49
18%	2%	1%	25%	6%	13%	10%
74	279	286	59	81	61	106
15%	56%	57%	12%	16%	12%	21%
329	71	73	345	252	309	243
66%	14%	15%	69%	50%	62%	49%
5.03	3.34	3.36	5.22	4.58	4.87	4.5
5	3	3	5	5	5	4

onomy.

Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
500	502	500	500	1001	501	500
8	123	6	1	4	42	21
2%	25%	1%	%	1%	8%	4%
26	101	16	9	7	93	32
5%	20%	3%	2%	1%	19%	6%
125	132	64	56	64	175	90
25%	26%	13%	11%	13%	35%	18%
144	90	166	130	121	112	93
29%	18%	33%	26%	24%	22%	19%
99	37	122	162	142	40	146
20%	7%	24%	32%	28%	8%	29%
37	6	53	87	92	24	79
7%	1%	11%	17%	18%	5%	16%
61	11	72	55	70	15	40
12%	2%	14%	11%	14%	3%	8%
159	356	86	66	75	310	142
32%	71%	17%	13%	15%	62%	28%
197	54	248	304	305	79	265
39%	11%	50%	61%	61%	16%	53%
4.31	2.76	4.66	4.85	4.89	3.29	4.42
4	3	4	5	5	3	5

US
500
1001
25
5%
32
6%
128
26%
150
30%
98
20%
41
8%
26
5%
185
37%
165
33%
3.98
4

All Regions

B6 Rate the current state of the economy in your local area using a scale from

Stub	Stat	All Countries	North America	LATAM
	base	12000	1000	1500
	unw_base	17530	2002	2006
7 – Very strong economy	freq	425	33	26
7 – Very strong economy	prop	4%	3%	2%
6	freq	823	57	41
6	prop	7%	6%	3%
5	freq	2576	293	160
5	prop	21%	29%	11%
4	freq	3256	325	364
4	prop	27%	33%	24%
3	freq	2575	172	422
3	prop	21%	17%	28%
2	freq	1253	71	218
2	prop	10%	7%	15%
1 – Very weak economy	freq	1091	49	269
1 – Very weak economy	prop	9%	5%	18%
Top3Box	freq	3824	383	227
Top3Box	prop	32%	38%	15%
Low3Box	freq	4920	292	909
Low3Box	prop	41%	29%	61%
	mean	4.24	3.95	4.9
	median	4	4	5

1 to 7, where 7 means a very strong economy today and 1

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7009	4508	7508	3004	2005
99	85	82	88	182
2%	3%	2%	4%	9%
291	220	227	194	216
6%	7%	6%	10%	11%
898	752	912	527	472
20%	25%	23%	26%	24%
1181	896	1171	534	490
26%	30%	29%	27%	25%
1014	613	853	325	354
23%	20%	21%	16%	18%
554	252	403	130	159
12%	8%	10%	6%	8%
463	183	352	203	127
10%	6%	9%	10%	6%
1288	1056	1220	809	870
29%	35%	31%	40%	44%
2031	1048	1608	657	640
45%	35%	40%	33%	32%
4.39	4.07	4.28	4.01	3.8
4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	502	237	265
7 – Very strong economy	freq	9	4	5
7 – Very strong economy	prop	2%	2%	2%
6	freq	21	12	9
6	prop	4%	5%	4%
5	freq	66	36	30
5	prop	13%	14%	12%
4	freq	115	60	55
4	prop	23%	25%	22%
3	freq	132	65	67
3	prop	26%	27%	26%
2	freq	75	34	41
2	prop	15%	14%	16%
1 – Very weak economy	freq	82	34	48
1 – Very weak economy	prop	16%	14%	19%
Top3Box	freq	96	52	44
Top3Box	prop	19%	21%	17%
Low3Box	freq	289	133	156
Low3Box	prop	58%	54%	61%
	mean	4.79	4.66	4.91
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	150	102	150	132	132	137
240	153	109	147	139	134	145
4	3	1	3	1	2	3
2%	2%	1%	2%	1%	2%	2%
14	5	3	7	6	5	2
6%	3%	3%	5%	5%	4%	2%
32	20	13	17	19	20	21
13%	14%	13%	11%	15%	16%	16%
70	33	12	41	35	20	25
28%	22%	12%	27%	26%	15%	18%
61	48	24	37	29	40	39
25%	32%	23%	25%	22%	31%	28%
32	18	25	21	19	24	21
13%	12%	24%	14%	14%	18%	16%
35	23	24	23	23	20	25
14%	15%	23%	15%	17%	15%	18%
50	28	18	27	27	28	26
20%	19%	17%	18%	20%	21%	19%
128	89	72	82	71	84	85
52%	59%	71%	55%	54%	64%	63%
4.64	4.76	5.19	4.73	4.76	4.85	4.9
5	5	5	5	5	5	5

Argentina

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
363	170	205	125	282	218	77
357	143	266	93	285	217	79
6	3	4	1	6	2	3
2%	2%	2%	1%	2%	1%	4%
19	11	6	4	11	11	3
5%	6%	3%	3%	4%	5%	4%
44	24	27	15	42	23	13
12%	14%	13%	12%	15%	11%	17%
91	45	51	20	60	55	17
25%	26%	25%	16%	21%	25%	22%
93	35	54	42	79	53	18
26%	21%	27%	34%	28%	24%	23%
53	20	31	24	41	34	9
15%	12%	15%	19%	14%	16%	12%
57	32	32	19	42	40	13
16%	19%	15%	15%	15%	18%	17%
69	38	37	20	59	36	19
19%	22%	18%	16%	21%	17%	25%
203	87	117	85	162	127	40
56%	51%	57%	68%	58%	58%	52%
4.74	4.67	4.78	4.96	4.73	4.86	4.61
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
423	99	401	330	157	286	138
423	101	401	336	151	294	136
6	4	5	5	4	5	3
1%	4%	1%	2%	2%	2%	2%
18	5	16	14	7	13	6
4%	5%	4%	4%	5%	4%	5%
52	17	49	46	19	39	21
12%	17%	12%	14%	12%	14%	15%
98	22	94	72	41	62	27
23%	22%	23%	22%	26%	22%	19%
114	18	115	90	39	80	35
27%	18%	29%	27%	25%	28%	26%
66	14	60	57	15	40	27
15%	15%	15%	17%	10%	14%	19%
69	20	63	45	32	47	19
16%	20%	16%	14%	20%	16%	14%
76	26	70	65	30	57	30
18%	26%	17%	20%	19%	20%	22%
249	52	237	193	86	168	81
59%	52%	59%	58%	55%	59%	59%
4.82	4.67	4.82	4.76	4.77	4.78	4.76
5	5	5	5	5	5	5

Social Media Inactive
76
72
1
1%
2
3%
6
8%
27
36%
16
21%
8
10%
16
21%
9
12%
40
52%
4.87
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1005	399	606
7 – Very strong economy	freq	7	2	5
7 – Very strong economy	prop	1%	1%	2%
6	freq	18	5	12
6	prop	4%	2%	5%
5	freq	146	78	68
5	prop	29%	32%	27%
4	freq	184	85	99
4	prop	37%	34%	39%
3	freq	101	58	43
3	prop	20%	23%	17%
2	freq	29	15	14
2	prop	6%	6%	6%
1 – Very weak economy	freq	16	6	11
1 – Very weak economy	prop	3%	2%	4%
Top3Box	freq	171	85	85
Top3Box	prop	34%	34%	34%
Low3Box	freq	146	78	68
Low3Box	prop	29%	31%	27%
	mean	4.01	4.04	3.98
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	145	158	132	243	125	231
120	304	581	278	502	225	545
3	2	2	1	3	2	3
2%	1%	1%	1%	1%	2%	1%
2	5	11	3	11	4	10
1%	4%	7%	2%	4%	3%	4%
70	35	41	29	74	43	68
36%	24%	26%	22%	30%	35%	29%
77	59	47	48	84	52	83
39%	41%	30%	36%	35%	41%	36%
34	29	37	37	43	20	43
17%	20%	24%	28%	18%	16%	19%
7	10	12	7	19	2	17
3%	7%	8%	6%	8%	2%	7%
3	5	8	6	9	1	8
2%	4%	5%	5%	4%	1%	3%
75	42	53	33	88	50	80
38%	29%	34%	25%	36%	40%	35%
45	44	57	51	72	23	67
23%	30%	36%	39%	29%	19%	29%
3.87	4.09	4.11	4.25	4.01	3.75	4.01
4	4	4	4	4	4	4

Australia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
269	153	142	205	289	211	62
460	314	347	344	599	406	125
4	2	2	3	5	2	2
1%	2%	1%	1%	2%	1%	4%
8	4	7	8	10	8	3
3%	2%	5%	4%	3%	4%	6%
79	40	32	74	82	64	24
29%	26%	23%	36%	28%	30%	39%
101	64	55	64	96	87	17
37%	42%	39%	32%	33%	41%	28%
58	31	33	37	68	33	10
21%	20%	23%	18%	23%	16%	16%
12	8	7	14	19	10	4
4%	5%	5%	7%	6%	5%	7%
9	4	6	6	10	6	1
3%	3%	4%	3%	3%	3%	1%
90	46	41	84	96	74	30
33%	30%	29%	41%	33%	35%	48%
79	43	46	56	97	49	15
29%	28%	33%	27%	33%	23%	24%
4.01	4.04	4.1	3.92	4.07	3.93	3.72
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
438	103	397	302	133	197	137
880	186	819	583	206	368	242
5	3	4	5	1	3	4
1%	3%	1%	2%	%	1%	3%
14	5	13	8	5	8	5
3%	5%	3%	3%	3%	4%	4%
122	39	107	103	29	68	36
28%	38%	27%	34%	22%	34%	26%
167	37	146	109	53	68	58
38%	36%	37%	36%	40%	34%	42%
91	14	87	56	29	36	24
21%	13%	22%	19%	22%	18%	17%
25	5	24	16	8	11	7
6%	5%	6%	5%	6%	5%	5%
15	1	15	4	9	5	4
3%	1%	4%	1%	7%	2%	3%
141	46	124	117	35	78	45
32%	45%	31%	39%	26%	40%	33%
131	20	126	76	46	51	35
30%	19%	32%	25%	34%	26%	26%
4.05	3.73	4.08	3.88	4.24	3.89	3.95
4	4	4	4	4	4	4

Social Media Inactive
166
395
0
%
4
3%
43
26%
58
35%
41
25%
11
6%
8
5%
47
29%
60
36%
4.2
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	250	251
7 – Very strong economy	freq	2	2	.
7 – Very strong economy	prop	%	1%	.
6	freq	17	11	6
6	prop	3%	4%	2%
5	freq	108	53	55
5	prop	22%	21%	22%
4	freq	165	91	75
4	prop	33%	36%	30%
3	freq	125	52	73
3	prop	25%	21%	30%
2	freq	56	25	31
2	prop	11%	10%	13%
1 – Very weak economy	freq	27	18	9
1 – Very weak economy	prop	5%	7%	4%
Top3Box	freq	127	66	61
Top3Box	prop	25%	26%	24%
Low3Box	freq	208	95	113
Low3Box	prop	42%	38%	46%
	mean	4.34	4.3	4.39
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	144	170	98	180	124	203
163	161	177	100	177	132	206
2	.	.	.	1	1	.
1%	.	.	.	%	1%	.
11	3	3	2	5	5	5
6%	2%	2%	2%	3%	4%	3%
52	26	30	13	39	32	42
28%	18%	18%	14%	22%	26%	21%
59	53	53	31	65	39	66
32%	37%	31%	32%	36%	31%	33%
36	37	52	27	45	34	56
19%	26%	31%	28%	25%	28%	28%
18	15	23	15	18	11	22
10%	10%	13%	15%	10%	9%	11%
7	11	9	10	8	2	11
4%	8%	5%	10%	5%	2%	5%
65	29	33	15	45	37	47
35%	20%	19%	16%	25%	30%	23%
61	63	84	51	71	47	89
33%	44%	49%	53%	39%	38%	44%
4.08	4.47	4.52	4.69	4.3	4.15	4.4
4	4	4	5	4	4	4

Belgium

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
297	146	194	160	303	197	28
295	73	276	152	332	169	32
2	.	1	1	2	.	1
1%	.	%	1%	1%	.	3%
11	7	5	4	9	8	1
4%	5%	3%	2%	3%	4%	2%
66	15	43	50	72	36	12
22%	10%	22%	31%	24%	18%	45%
99	39	73	54	110	55	5
33%	27%	38%	34%	36%	28%	17%
69	52	39	35	59	66	4
23%	35%	20%	22%	20%	33%	16%
34	21	25	10	29	27	3
12%	15%	13%	6%	10%	14%	9%
16	12	9	6	21	5	2
5%	8%	4%	4%	7%	3%	7%
79	22	49	56	83	43	14
27%	15%	25%	35%	28%	22%	50%
119	85	72	51	110	98	9
40%	58%	37%	32%	36%	50%	32%
4.3	4.7	4.3	4.07	4.28	4.43	3.98
4	5	4	4	4	5	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
472	60	440	309	127	117	157
469	62	439	332	103	121	164
1	1	1	2	.	.	.
%	1%	%	1%	.	.	.
16	5	12	10	6	3	7
3%	8%	3%	3%	5%	3%	5%
95	20	88	81	20	21	37
20%	34%	20%	26%	16%	18%	23%
161	11	154	103	36	38	57
34%	19%	35%	33%	28%	33%	36%
121	16	109	73	32	29	38
26%	27%	25%	24%	25%	25%	24%
54	3	53	27	23	18	12
11%	5%	12%	9%	18%	15%	8%
25	4	23	14	10	7	5
5%	6%	5%	5%	8%	6%	3%
113	26	101	92	26	25	44
24%	43%	23%	30%	20%	21%	28%
199	23	185	114	66	54	56
42%	38%	42%	37%	52%	47%	35%
4.36	4.03	4.38	4.2	4.61	4.51	4.17
4	4	4	4	5	4	4

Social Media Inactive
226
216
2
1%
6
3%
50
22%
70
31%
58
26%
26
11%
14
6%
58
26%
98
43%
4.37
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1001	548	453
7 – Very strong economy	freq	13	11	2
7 – Very strong economy	prop	3%	5%	1%
6	freq	10	7	4
6	prop	2%	3%	1%
5	freq	47	28	20
5	prop	9%	12%	7%
4	freq	118	54	64
4	prop	24%	23%	24%
3	freq	123	51	72
3	prop	25%	22%	27%
2	freq	65	32	33
2	prop	13%	14%	12%
1 – Very weak economy	freq	123	49	74
1 – Very weak economy	prop	25%	21%	27%
Top3Box	freq	71	45	26
Top3Box	prop	14%	19%	10%
Low3Box	freq	311	133	178
Low3Box	prop	62%	57%	66%
	mean	5.03	4.82	5.21
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	140	75	74	332	66	174
462	322	217	105	641	198	391
5	6	2	2	6	4	7
2%	4%	3%	3%	2%	7%	4%
8	2	1	1	6	3	2
3%	1%	1%	1%	2%	4%	1%
23	15	9	5	33	8	19
8%	11%	13%	7%	10%	11%	11%
76	29	12	15	80	15	43
27%	21%	17%	20%	24%	23%	25%
75	30	18	15	89	13	38
26%	22%	24%	20%	27%	20%	22%
36	19	10	10	38	13	25
13%	13%	13%	13%	11%	19%	14%
61	39	22	27	78	10	40
22%	28%	30%	37%	24%	15%	23%
36	22	13	8	46	15	28
13%	16%	17%	11%	14%	22%	16%
173	88	50	51	206	36	103
61%	63%	67%	69%	62%	55%	59%
4.97	5.08	5.15	5.38	5.01	4.65	4.94
5	5	5	5	5	5	5

Brazil

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	157	262	81	214	286	70
610	84	549	368	514	487	160
6	6	5	2	6	7	4
2%	4%	2%	3%	3%	2%	6%
8	2	6	3	4	6	2
3%	1%	2%	3%	2%	2%	3%
29	8	30	10	23	24	9
9%	5%	11%	12%	11%	8%	13%
75	46	53	19	45	73	18
23%	29%	20%	23%	21%	26%	25%
85	38	68	17	52	71	17
26%	24%	26%	21%	24%	25%	25%
40	16	37	12	31	34	6
12%	10%	14%	14%	15%	12%	9%
83	40	64	19	52	71	14
25%	26%	24%	23%	24%	25%	20%
43	17	40	14	34	37	16
13%	11%	15%	18%	16%	13%	22%
208	94	169	48	135	176	37
64%	60%	64%	59%	63%	61%	53%
5.08	5.02	5.07	4.93	5.02	5.03	4.63
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
430	83	417	325	161	322	103
841	202	799	724	235	684	192
9	5	8	8	4	10	1
2%	6%	2%	3%	3%	3%	1%
8	2	9	8	3	7	3
2%	2%	2%	2%	2%	2%	3%
38	11	36	35	10	36	9
9%	14%	9%	11%	6%	11%	8%
100	19	99	73	43	78	24
23%	23%	24%	23%	27%	24%	23%
106	19	104	82	36	75	29
25%	23%	25%	25%	22%	23%	28%
59	10	55	41	22	39	15
14%	12%	13%	13%	13%	12%	14%
109	17	106	77	43	77	23
25%	21%	25%	24%	27%	24%	22%
55	18	53	51	17	53	13
13%	21%	13%	16%	11%	16%	13%
274	46	265	201	101	192	67
64%	55%	64%	62%	63%	60%	64%
5.09	4.74	5.09	4.99	5.12	4.95	5.05
5	5	5	5	5	5	5

Social Media Inactive
75
125
3
4%
.
.
3
4%
17
23%
19
25%
11
15%
23
31%
5
7%
53
70%
5.32
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1001	461	540
7 – Very strong economy	freq	8	7	1
7 – Very strong economy	prop	2%	3%	%
6	freq	25	13	12
6	prop	5%	5%	5%
5	freq	165	75	90
5	prop	33%	31%	35%
4	freq	175	83	93
4	prop	35%	34%	36%
3	freq	74	38	36
3	prop	15%	16%	14%
2	freq	30	13	16
2	prop	6%	6%	6%
1 – Very weak economy	freq	23	14	9
1 – Very weak economy	prop	5%	6%	4%
Top3Box	freq	198	95	103
Top3Box	prop	40%	39%	40%
Low3Box	freq	126	65	62
Low3Box	prop	25%	27%	24%
	mean	3.92	3.93	3.92
	median	4	4	4

B6 Rate the current state of the econo

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	138	191	69	171	200	224
278	312	411	117	316	449	493
5	1	3	2	3	3	4
3%	1%	1%	3%	1%	2%	2%
10	5	11	4	6	14	12
6%	3%	6%	6%	4%	7%	5%
68	40	57	15	44	81	72
40%	29%	30%	22%	25%	41%	32%
56	55	64	24	71	62	81
33%	40%	34%	34%	42%	31%	36%
19	24	31	10	25	29	34
11%	17%	16%	14%	15%	15%	15%
6	10	14	8	12	6	10
4%	7%	7%	12%	7%	3%	5%
7	5	11	6	10	4	10
4%	4%	6%	9%	6%	2%	4%
82	45	71	21	52	99	88
48%	33%	37%	30%	31%	49%	39%
32	38	55	24	47	39	54
19%	28%	29%	35%	28%	19%	24%
3.72	4.05	4.02	4.23	4.1	3.67	3.9
4	4	4	4	4	4	4

Canada

omy in your local area using a scale from 1 to 7, where 7 means a very strong econom

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
276	226	196	77	252	248	56
508	214	452	335	551	450	112
5	4	2	2	7	1	4
2%	2%	1%	2%	3%	%	8%
13	11	8	5	10	15	7
5%	5%	4%	7%	4%	6%	12%
93	69	67	29	84	81	18
34%	30%	34%	38%	33%	33%	32%
94	83	68	24	88	87	14
34%	37%	35%	30%	35%	35%	25%
40	32	32	10	34	40	7
14%	14%	16%	13%	13%	16%	13%
19	16	9	5	19	11	4
7%	7%	5%	6%	7%	4%	6%
13	12	8	3	10	12	2
5%	5%	4%	4%	4%	5%	4%
110	84	78	36	101	98	29
40%	37%	40%	47%	40%	39%	52%
72	59	50	18	63	64	13
26%	26%	25%	23%	25%	26%	23%
3.95	3.97	3.92	3.78	3.91	3.94	3.58
4	4	4	4	4	4	3

y today and 1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	81	419	320	116	207	144
889	184	817	684	194	433	287
4	5	4	8	0	6	1
1%	6%	1%	2%	%	3%	1%
18	7	18	15	9	11	5
4%	9%	4%	5%	7%	5%	4%
147	24	141	111	39	68	49
33%	30%	34%	35%	33%	33%	34%
162	20	156	111	35	66	54
36%	24%	37%	34%	31%	32%	38%
67	14	59	48	17	33	24
15%	18%	14%	15%	15%	16%	16%
26	6	23	16	9	14	7
6%	8%	6%	5%	7%	7%	5%
21	4	19	13	7	9	4
5%	5%	4%	4%	6%	4%	3%
169	36	162	133	48	85	55
38%	45%	39%	42%	41%	41%	38%
113	25	101	77	33	56	35
26%	31%	24%	24%	28%	27%	24%
3.97	3.84	3.94	3.86	4	3.9	3.91
4	4	4	4	4	4	4

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
149	120	32	67	192	36	53
281	266	63	162	349	66	95
1	3	0	0	4	.	1
1%	3%	1%	1%	2%	.	1%
8	4	1	6	9	1	3
5%	3%	4%	9%	5%	4%	5%
49	39	17	20	58	9	21
33%	32%	53%	30%	30%	26%	40%
55	40	9	27	76	9	15
37%	33%	26%	40%	40%	25%	29%
17	20	2	10	26	6	10
12%	17%	7%	15%	14%	17%	18%
9	8	3	2	8	6	3
6%	7%	9%	3%	4%	15%	5%
10	6	0	1	10	4	1
7%	5%	1%	2%	5%	13%	1%
58	46	19	27	71	11	25
39%	38%	58%	40%	37%	31%	47%
36	34	5	13	45	16	13
24%	29%	16%	20%	23%	45%	25%
3.97	3.99	3.63	3.77	3.92	4.5	3.78
4	4	3	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1003	523	480
7 – Very strong economy	freq	25	15	11
7 – Very strong economy	prop	5%	6%	4%
6	freq	87	38	49
6	prop	17%	15%	20%
5	freq	188	96	92
5	prop	38%	38%	37%
4	freq	122	56	65
4	prop	24%	22%	27%
3	freq	52	32	20
3	prop	10%	13%	8%
2	freq	17	11	6
2	prop	3%	4%	2%
1 – Very weak economy	freq	9	5	4
1 – Very weak economy	prop	2%	2%	1%
Top3Box	freq	300	150	151
Top3Box	prop	60%	59%	61%
Low3Box	freq	78	49	30
Low3Box	prop	16%	19%	12%
	mean	3.35	3.42	3.28
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	200	91	30	137	333	361
450	416	137	50	250	703	762
15	8	2	2	8	15	17
7%	4%	2%	7%	6%	5%	5%
41	30	15	5	21	60	65
20%	15%	17%	18%	16%	18%	18%
86	72	30	7	52	129	134
41%	36%	33%	22%	38%	39%	37%
42	57	22	8	29	84	89
20%	29%	25%	27%	21%	25%	25%
15	23	14	3	19	30	37
7%	12%	16%	10%	14%	9%	10%
9	5	4	4	3	10	11
4%	2%	4%	14%	2%	3%	3%
1	5	3	0	4	4	8
%	3%	3%	1%	3%	1%	2%
142	110	48	14	81	205	216
68%	55%	52%	47%	59%	61%	60%
25	33	21	8	26	44	56
12%	16%	23%	26%	19%	13%	16%
3.14	3.46	3.59	3.64	3.42	3.3	3.36
3	3	3	4	3	3	3

China

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
139	.	417	83	322	178	67
241	.	737	266	678	325	136
8	.	21	4	20	5	10
6%	.	5%	5%	6%	3%	15%
22	.	74	13	64	23	18
16%	.	18%	15%	20%	13%	26%
54	.	157	31	120	67	24
39%	.	38%	38%	37%	38%	36%
33	.	101	20	68	53	8
24%	.	24%	25%	21%	30%	12%
16	.	44	8	33	20	6
11%	.	11%	10%	10%	11%	9%
6	.	13	4	11	6	1
4%	.	3%	5%	3%	3%	2%
0	.	6	2	6	3	1
%	.	2%	3%	2%	2%	1%
84	.	252	48	204	96	52
61%	.	60%	58%	63%	54%	76%
22	.	64	15	50	29	8
16%	.	15%	18%	15%	16%	12%
3.32	.	3.33	3.45	3.27	3.5	2.85
3	.	3	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
433	169	331	442	34	.	.
867	372	631	916	53	.	.
15	16	9	23	2	.	.
4%	10%	3%	5%	6%	.	.
69	39	48	82	2	.	.
16%	23%	15%	18%	7%	.	.
164	63	125	162	16	.	.
38%	37%	38%	37%	48%	.	.
114	30	92	106	6	.	.
26%	18%	28%	24%	19%	.	.
47	15	37	47	4	.	.
11%	9%	11%	11%	11%	.	.
16	5	12	15	3	.	.
4%	3%	4%	3%	8%	.	.
8	0	8	8	0	.	.
2%	%	3%	2%	1%	.	.
249	118	182	267	21	.	.
57%	70%	55%	60%	61%	.	.
70	21	57	69	7	.	.
16%	12%	17%	16%	20%	.	.
3.43	3.03	3.51	3.34	3.52	.	.
3	3	3	3	3	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	533	467
7 – Very strong economy	freq	3	1	2
7 – Very strong economy	prop	1%	%	1%
6	freq	11	9	2
6	prop	2%	3%	1%
5	freq	42	23	19
5	prop	8%	9%	8%
4	freq	146	69	77
4	prop	29%	28%	30%
3	freq	158	78	80
3	prop	32%	32%	32%
2	freq	76	39	37
2	prop	15%	16%	15%
1 – Very weak economy	freq	64	29	35
1 – Very weak economy	prop	13%	12%	14%
Top3Box	freq	55	32	23
Top3Box	prop	11%	13%	9%
Low3Box	freq	299	146	153
Low3Box	prop	60%	59%	60%
	mean	4.86	4.81	4.91
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	166	149	111	222	87	195
329	356	315	195	455	196	399
1	1	1	1	1	0	1
%	1%	1%	1%	1%	%	1%
4	2	4	1	3	4	3
2%	1%	3%	1%	1%	5%	2%
13	17	12	8	18	10	16
7%	10%	8%	8%	8%	12%	8%
58	45	43	31	67	23	54
31%	27%	29%	28%	30%	27%	28%
61	51	47	31	76	28	66
33%	31%	31%	28%	34%	32%	34%
26	28	23	15	36	9	30
14%	17%	15%	14%	16%	11%	15%
22	22	20	22	21	12	24
12%	13%	13%	20%	9%	14%	12%
18	21	17	11	22	15	20
10%	12%	11%	10%	10%	17%	10%
109	101	89	69	133	50	121
59%	60%	60%	63%	60%	57%	62%
4.85	4.88	4.86	5.05	4.82	4.73	4.89
5	5	5	5	5	5	5

France

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	133	219	147	323	177	17
601	172	461	367	686	314	33
1	1	1	1	1	1	.
%	1%	%	%	%	1%	.
7	2	5	3	9	2	.
2%	2%	2%	2%	3%	1%	.
27	8	17	17	32	10	3
9%	6%	8%	11%	10%	6%	17%
92	38	61	47	95	51	5
30%	29%	28%	32%	29%	29%	30%
92	40	68	50	100	58	5
30%	30%	31%	34%	31%	33%	30%
46	25	31	20	48	29	2
15%	18%	14%	14%	15%	16%	12%
40	19	35	9	38	26	2
13%	15%	16%	6%	12%	15%	11%
35	11	24	20	42	13	3
12%	8%	11%	14%	13%	7%	17%
178	84	135	80	186	113	9
58%	63%	61%	54%	58%	64%	53%
4.85	5	4.93	4.64	4.79	5	4.7
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
483	32	468	316	121	120	120
967	73	927	659	207	247	246
3	1	2	2	.	1	0
1%	2%	%	1%	.	%	%
11	1	10	7	2	3	3
2%	3%	2%	2%	1%	2%	2%
39	7	35	34	3	17	10
8%	23%	7%	11%	3%	14%	8%
141	7	139	88	38	32	39
29%	21%	30%	28%	31%	27%	32%
153	10	149	97	43	33	41
32%	30%	32%	31%	35%	27%	35%
74	3	73	45	21	17	15
15%	10%	16%	14%	18%	14%	12%
62	3	61	42	14	17	12
13%	10%	13%	13%	12%	14%	10%
53	9	47	44	5	20	13
11%	28%	10%	14%	4%	17%	11%
290	16	283	184	78	67	69
60%	51%	60%	58%	65%	56%	57%
4.87	4.46	4.89	4.82	5.01	4.79	4.77
5	5	5	5	5	5	5

Social Media Inactive
260
507
2
1%
5
2%
15
6%
75
29%
84
32%
44
17%
34
13%
22
8%
163
63%
4.94
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1002	523	479
7 – Very strong economy	freq	18	14	4
7 – Very strong economy	prop	4%	5%	2%
6	freq	79	47	32
6	prop	16%	19%	13%
5	freq	177	85	92
5	prop	35%	34%	37%
4	freq	140	64	77
4	prop	28%	25%	31%
3	freq	55	28	27
3	prop	11%	11%	11%
2	freq	24	12	11
2	prop	5%	5%	5%
1 – Very weak economy	freq	7	4	4
1 – Very weak economy	prop	1%	1%	1%
Top3Box	freq	274	146	128
Top3Box	prop	55%	58%	52%
Low3Box	freq	85	44	42
Low3Box	prop	17%	17%	17%
	mean	3.47	3.38	3.56
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	153	177	152	121	144	145
320	331	351	278	243	315	286
6	5	8	6	2	7	5
3%	3%	4%	4%	1%	5%	4%
25	31	23	20	19	31	24
15%	20%	13%	13%	16%	21%	16%
72	48	57	51	46	57	55
43%	31%	32%	34%	38%	39%	38%
44	43	54	44	36	30	36
26%	28%	30%	29%	30%	21%	25%
19	16	19	19	11	11	13
11%	11%	11%	13%	9%	8%	9%
3	9	12	8	6	7	9
2%	6%	7%	5%	5%	5%	6%
1	1	5	3	2	2	3
1%	1%	3%	2%	1%	1%	2%
103	83	88	77	66	95	84
61%	54%	50%	51%	55%	66%	58%
23	27	35	30	18	19	25
14%	18%	20%	20%	15%	13%	17%
3.35	3.45	3.6	3.57	3.49	3.24	3.45
3	3	4	3	3	3	3

Germany

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
355	87	286	127	348	152	33
716	44	700	258	705	297	73
13	2	9	7	15	3	3
4%	2%	3%	6%	4%	2%	10%
56	14	40	26	56	23	8
16%	16%	14%	20%	16%	15%	25%
122	28	106	43	120	58	8
34%	32%	37%	34%	34%	38%	26%
104	30	74	37	99	41	8
29%	34%	26%	29%	28%	27%	24%
42	6	39	9	37	17	2
12%	7%	14%	7%	11%	11%	6%
15	8	11	5	16	7	3
4%	9%	4%	4%	5%	5%	9%
4	.	7	1	5	2	.
1%	.	2%	%	1%	2%	.
190	44	156	75	191	84	20
54%	50%	54%	59%	55%	55%	61%
61	14	57	15	58	27	5
17%	16%	20%	12%	17%	18%	15%
3.47	3.54	3.54	3.26	3.45	3.52	3.17
3	3	3	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	69	431	320	124	115	150
929	153	849	663	229	237	299
15	6	12	12	5	5	6
3%	8%	3%	4%	4%	4%	4%
71	12	68	53	18	23	24
15%	17%	16%	17%	15%	20%	16%
169	24	153	112	47	38	58
36%	35%	36%	35%	37%	33%	39%
133	17	123	91	35	24	39
28%	25%	29%	29%	28%	21%	26%
52	5	50	34	14	14	15
11%	7%	12%	11%	11%	12%	10%
21	6	17	12	5	9	7
4%	9%	4%	4%	4%	8%	5%
7	.	7	5	.	2	1
2%	.	2%	1%	.	2%	1%
254	41	233	177	70	66	89
54%	60%	54%	56%	56%	57%	59%
80	11	75	51	19	25	22
17%	16%	17%	16%	15%	21%	15%
3.49	3.32	3.49	3.43	3.41	3.46	3.37
3	3	3	3	3	3	3

Social Media Inactive
235
466
7
3%
32
14%
81
35%
77
33%
26
11%
8
3%
5
2%
120
51%
39
16%
3.54
3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1001	505	496
7 – Very strong economy	freq	13	5	8
7 – Very strong economy	prop	3%	2%	3%
6	freq	37	21	16
6	prop	7%	8%	6%
5	freq	158	82	76
5	prop	32%	33%	30%
4	freq	153	75	77
4	prop	31%	30%	31%
3	freq	93	42	51
3	prop	19%	17%	20%
2	freq	32	16	16
2	prop	6%	7%	6%
1 – Very weak economy	freq	14	8	6
1 – Very weak economy	prop	3%	3%	3%
Top3Box	freq	208	108	100
Top3Box	prop	42%	43%	40%
Low3Box	freq	139	66	73
Low3Box	prop	28%	27%	29%
	mean	3.86	3.84	3.88
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	143	161	73	248	141	206
256	341	404	147	489	286	463
9	2	2	1	5	7	4
5%	1%	1%	1%	2%	5%	2%
16	9	12	3	15	15	15
8%	6%	7%	5%	6%	11%	7%
62	45	50	13	77	57	73
32%	32%	31%	17%	31%	40%	35%
59	46	48	24	80	37	58
30%	32%	30%	33%	32%	26%	28%
34	26	33	18	51	17	36
17%	18%	20%	24%	21%	12%	17%
12	10	10	8	14	7	14
6%	7%	6%	11%	6%	5%	7%
4	5	6	6	6	1	6
2%	3%	4%	9%	3%	1%	3%
88	56	64	17	97	79	93
45%	39%	40%	23%	39%	56%	45%
50	41	49	32	72	25	55
25%	28%	30%	44%	29%	18%	27%
3.73	3.93	3.95	4.43	3.91	3.48	3.82
4	4	4	4	4	3	4

Great Britain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
294	124	115	261	301	199	47
538	260	205	536	644	357	96
9	2	3	8	9	4	3
3%	1%	3%	3%	3%	2%	5%
21	6	12	19	20	17	5
7%	5%	10%	7%	7%	8%	11%
85	39	32	87	93	65	16
29%	31%	28%	33%	31%	33%	34%
95	36	37	80	93	60	16
32%	29%	32%	31%	31%	30%	35%
57	25	22	45	57	36	5
19%	20%	19%	17%	19%	18%	11%
18	10	5	17	22	10	1
6%	8%	4%	6%	7%	5%	3%
9	6	3	5	7	7	1
3%	5%	2%	2%	2%	4%	2%
115	46	48	114	122	86	23
39%	37%	41%	44%	40%	43%	50%
84	42	30	67	86	53	7
29%	34%	26%	26%	29%	27%	15%
3.89	4.08	3.78	3.79	3.88	3.83	3.5
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
453	72	428	328	125	222	140
905	148	853	662	220	426	274
11	4	9	9	4	8	3
2%	5%	2%	3%	3%	4%	2%
32	8	28	23	9	20	11
7%	12%	7%	7%	7%	9%	8%
142	25	133	111	32	71	43
31%	35%	31%	34%	26%	32%	31%
136	23	130	101	40	63	45
30%	31%	30%	31%	32%	28%	32%
88	7	86	59	23	39	27
19%	10%	20%	18%	18%	17%	19%
31	4	28	20	9	15	8
7%	6%	6%	6%	7%	7%	5%
13	1	13	4	8	6	3
3%	1%	3%	1%	6%	3%	2%
185	37	171	143	45	99	57
41%	52%	40%	44%	36%	45%	41%
132	12	127	83	40	60	37
29%	17%	30%	25%	32%	27%	27%
3.9	3.51	3.92	3.78	4.03	3.79	3.84
4	3	4	4	4	4	4

Social Media Inactive
138
301
2
2%
6
4%
44
32%
45
32%
28
20%
9
7%
5
3%
52
37%
42
30%
3.99
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	500	281	219
7 – Very strong economy	freq	5	2	3
7 – Very strong economy	prop	1%	1%	1%
6	freq	14	11	3
6	prop	3%	4%	1%
5	freq	55	27	29
5	prop	11%	11%	11%
4	freq	97	57	41
4	prop	19%	23%	16%
3	freq	136	58	78
3	prop	27%	24%	31%
2	freq	100	47	53
2	prop	20%	19%	21%
1 – Very weak economy	freq	92	45	47
1 – Very weak economy	prop	18%	18%	19%
Top3Box	freq	74	40	34
Top3Box	prop	15%	16%	13%
Low3Box	freq	329	150	179
Low3Box	prop	66%	61%	71%
	mean	5.03	4.94	5.13
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	155	163	148	256	27	174
189	152	159	153	254	27	188
2	2	1	1	2	.	2
1%	1%	1%	%	1%	.	1%
3	6	5	4	5	2	5
2%	4%	3%	3%	2%	8%	3%
26	13	16	10	35	6	11
14%	9%	10%	6%	14%	22%	6%
46	24	27	23	53	3	36
25%	16%	16%	15%	21%	10%	21%
48	49	38	46	66	7	50
27%	32%	23%	31%	26%	28%	29%
33	36	31	31	46	6	29
18%	23%	19%	21%	18%	21%	16%
23	24	45	34	48	3	41
12%	16%	28%	23%	19%	12%	24%
32	21	22	15	42	8	18
17%	13%	13%	10%	16%	29%	11%
104	110	115	111	161	16	120
57%	71%	70%	75%	63%	60%	69%
4.79	5.06	5.28	5.28	4.99	4.68	5.17
5	5	5	5	5	5	5

Hungary

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	107	294	99	273	227	38
312	162	210	128	277	223	40
3	1	3	1	3	2	.
1%	1%	1%	1%	1%	1%	.
8	1	8	5	8	6	4
2%	%	3%	5%	3%	3%	12%
44	11	31	13	32	24	8
14%	10%	11%	14%	12%	10%	21%
61	20	52	25	47	50	6
19%	19%	18%	25%	17%	22%	16%
86	35	80	21	75	61	8
26%	32%	27%	21%	27%	27%	20%
72	17	63	20	53	47	5
22%	16%	22%	20%	20%	21%	13%
51	23	57	13	55	37	7
16%	21%	19%	13%	20%	16%	18%
56	13	42	20	43	31	12
17%	12%	14%	20%	16%	14%	33%
209	74	201	54	184	145	19
64%	69%	68%	55%	67%	64%	51%
4.96	5.13	5.1	4.72	5.06	4.99	4.56
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
462	48	452	306	108	188	217
460	53	447	308	108	191	218
5	.	5	4	.	3	2
1%	.	1%	1%	.	1%	1%
9	3	10	8	4	2	6
2%	7%	2%	3%	4%	1%	3%
47	10	45	28	15	21	23
10%	21%	10%	9%	14%	11%	10%
91	7	90	62	22	35	43
20%	15%	20%	20%	20%	19%	20%
129	12	125	91	29	52	65
28%	24%	28%	30%	27%	28%	30%
95	9	91	55	22	44	41
21%	19%	20%	18%	20%	23%	19%
86	7	86	57	16	31	38
18%	14%	19%	19%	15%	16%	17%
62	13	61	40	19	26	31
13%	27%	13%	13%	18%	14%	14%
310	28	301	204	67	127	143
67%	57%	67%	67%	62%	67%	66%
5.07	4.7	5.07	5.04	4.9	5.06	5.01
5	5	5	5	5	5	5

Social Media Inactive
95
91
.
.
6
6%
11
12%
19
20%
19
20%
16
17%
23
25%
17
18%
59
62%
5.03
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	500	248	252
7 – Very strong economy	freq	42	19	23
7 – Very strong economy	prop	8%	7%	9%
6	freq	71	38	33
6	prop	14%	15%	13%
5	freq	167	82	84
5	prop	33%	32%	35%
4	freq	150	83	67
4	prop	30%	32%	27%
3	freq	51	23	28
3	prop	10%	9%	11%
2	freq	10	5	5
2	prop	2%	2%	2%
1 – Very weak economy	freq	10	6	4
1 – Very weak economy	prop	2%	2%	2%
Top3Box	freq	279	139	140
Top3Box	prop	56%	54%	58%
Low3Box	freq	71	35	37
Low3Box	prop	14%	14%	15%
	mean	3.34	3.37	3.31
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	145	88	58	75	366	307
231	164	105	52	74	374	345
25	10	7	7	8	27	26
9%	7%	7%	11%	11%	7%	8%
40	24	7	7	10	54	41
15%	16%	8%	12%	13%	15%	13%
82	48	37	16	33	118	110
31%	33%	42%	27%	44%	32%	36%
83	39	28	17	16	117	87
31%	27%	32%	29%	21%	32%	28%
26	19	5	6	5	40	30
10%	13%	6%	10%	7%	11%	10%
4	3	3	2	2	7	7
2%	2%	4%	3%	2%	2%	2%
6	3	1	4	1	5	7
2%	2%	1%	7%	1%	1%	2%
148	81	50	29	52	198	177
55%	56%	57%	50%	68%	54%	58%
37	25	9	12	8	52	44
14%	17%	11%	21%	10%	14%	14%
3.31	3.38	3.37	3.53	3.1	3.36	3.33
3	3	3	3	3	3	3

India

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
193	2	42	456	303	197	166
155	1	38	461	313	187	163
16	2	4	36	34	7	24
8%	.	10%	8%	11%	4%	14%
30	.	2	68	46	25	33
15%	.	6%	15%	15%	12%	20%
56	.	8	159	105	61	56
29%	.	18%	35%	35%	31%	34%
63	.	20	130	81	68	39
33%	.	46%	29%	27%	35%	24%
21	.	4	47	27	24	8
11%	.	10%	10%	9%	12%	5%
3	.	2	8	3	7	1
2%	.	6%	2%	1%	3%	1%
3	.	2	9	6	4	5
2%	.	4%	2%	2%	2%	3%
102	2	14	263	186	93	112
53%	.	34%	58%	61%	47%	68%
28	.	8	63	36	35	14
14%	.	20%	14%	12%	18%	9%
3.35	1	3.75	3.31	3.18	3.58	2.99
3	1	4	3	3	4	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
334	294	206	432	54	396	68
337	297	203	439	45	393	72
18	33	8	37	4	36	5
5%	11%	4%	9%	8%	9%	7%
38	59	12	65	5	63	6
11%	20%	6%	15%	9%	16%	9%
111	98	69	145	18	137	20
33%	33%	33%	34%	33%	35%	29%
111	70	80	122	18	113	21
33%	24%	39%	28%	34%	29%	30%
43	24	27	44	6	35	11
13%	8%	13%	10%	10%	9%	16%
9	3	7	7	3	3	5
3%	1%	3%	2%	6%	1%	7%
5	6	4	10	.	9	1
2%	2%	2%	2%	.	2%	1%
167	190	89	248	27	236	31
50%	65%	43%	57%	50%	60%	45%
57	34	38	62	9	46	17
17%	11%	18%	14%	16%	12%	25%
3.51	3.09	3.69	3.31	3.49	3.23	3.66
4	3	4	3	4	3	4

Social Media Inactive
36
35
1
3%
2
4%
9
26%
16
44%
5
14%
2
7%
1
2%
12
33%
8
23%
3.92
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	503	256	247
7 – Very strong economy	freq	33	10	22
7 – Very strong economy	prop	7%	4%	9%
6	freq	68	46	22
6	prop	14%	19%	9%
5	freq	186	105	81
5	prop	37%	43%	32%
4	freq	141	58	83
4	prop	28%	24%	33%
3	freq	49	17	31
3	prop	10%	7%	12%
2	freq	21	6	15
2	prop	4%	2%	6%
1 – Very weak economy	freq	4	3	1
1 – Very weak economy	prop	1%	1%	%
Top3Box	freq	286	161	125
Top3Box	prop	57%	66%	49%
Low3Box	freq	73	26	47
Low3Box	prop	15%	11%	18%
	mean	3.36	3.23	3.49
	median	3	3	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	161	114	.	.	.	309
217	153	133	.	.	.	294
11	12	10	.	.	.	22
5%	7%	8%	.	.	.	7%
28	22	18	.	.	.	41
12%	14%	15%	.	.	.	13%
81	65	40	.	.	.	119
36%	40%	35%	.	.	.	38%
64	40	37	.	.	.	90
28%	25%	32%	.	.	.	29%
35	10	4	.	.	.	25
16%	6%	3%	.	.	.	8%
5	10	6	.	.	.	11
2%	6%	5%	.	.	.	4%
1	3	1
1%	2%	%
120	99	67	.	.	.	181
53%	61%	59%	.	.	.	59%
41	22	10	.	.	.	37
18%	14%	9%	.	.	.	12%
3.46	3.33	3.23	.	.	.	3.3
3	3	3	.	.	.	3

Israel

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
191	136	124	239	212	288	63
209	146	114	243	228	275	58
11	13	8	12	9	24	.
6%	10%	6%	5%	4%	8%	.
27	8	18	42	35	32	11
14%	6%	14%	17%	17%	11%	17%
68	53	44	89	87	99	25
36%	39%	35%	37%	41%	34%	40%
50	42	31	67	55	86	18
26%	31%	25%	28%	26%	30%	29%
24	15	13	20	15	33	5
12%	11%	10%	9%	7%	12%	9%
10	2	10	8	9	12	3
5%	1%	8%	3%	4%	4%	5%
2	3	1	0	1	2	.
1%	2%	1%	%	1%	1%	.
105	74	69	143	131	155	36
55%	55%	55%	60%	62%	54%	58%
36	20	24	29	25	47	8
19%	15%	19%	12%	12%	16%	13%
3.46	3.41	3.47	3.28	3.3	3.41	3.43
3	3	3	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
437	130	370	344	127	.	.
445	128	375	364	110	.	.
33	5	28	28	4	.	.
7%	4%	7%	8%	3%	.	.
57	26	42	53	11	.	.
13%	20%	11%	15%	9%	.	.
161	51	135	126	49	.	.
37%	39%	37%	37%	39%	.	.
122	30	111	86	44	.	.
28%	23%	30%	25%	35%	.	.
43	14	35	29	16	.	.
10%	11%	9%	8%	13%	.	.
18	5	16	18	1	.	.
4%	4%	4%	5%	1%	.	.
4	.	4	3	1	.	.
1%	.	1%	1%	1%	.	.
250	82	205	208	64	.	.
57%	63%	55%	60%	51%	.	.
65	18	54	50	18	.	.
15%	14%	15%	15%	14%	.	.
3.35	3.28	3.39	3.29	3.51	.	.
3	3	3	3	3	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1003	483	520
7 – Very strong economy	freq	4	2	2
7 – Very strong economy	prop	1%	1%	1%
6	freq	8	4	4
6	prop	2%	2%	2%
5	freq	46	25	22
5	prop	9%	10%	9%
4	freq	96	52	45
4	prop	19%	21%	18%
3	freq	128	66	63
3	prop	26%	26%	25%
2	freq	92	42	49
2	prop	18%	17%	20%
1 – Very weak economy	freq	125	58	67
1 – Very weak economy	prop	25%	23%	27%
Top3Box	freq	59	31	28
Top3Box	prop	12%	13%	11%
Low3Box	freq	345	165	179
Low3Box	prop	69%	67%	71%
	mean	5.22	5.14	5.3
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	187	152	107	191	116	272
319	375	309	206	390	236	540
1	2	1	.	3	1	2
1%	1%	1%	.	2%	1%	1%
3	2	4	2	2	2	5
2%	1%	2%	1%	1%	2%	2%
16	17	14	6	18	15	25
10%	9%	9%	6%	10%	13%	9%
30	37	29	15	40	28	52
19%	20%	19%	14%	21%	24%	19%
44	46	39	21	55	30	68
27%	25%	25%	20%	29%	26%	25%
28	31	32	20	34	24	53
18%	17%	21%	18%	18%	21%	19%
39	52	34	44	39	16	67
24%	28%	22%	41%	20%	14%	25%
20	21	19	8	24	18	32
12%	11%	12%	7%	12%	16%	12%
111	129	105	85	127	70	188
69%	69%	69%	79%	67%	60%	69%
5.2	5.27	5.18	5.7	5.08	4.9	5.22
5	5	5	6	5	5	5

Italy

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	213	214	73	252	248	59
463	351	518	134	507	496	115
2	3	1	1	4	1	2
1%	1%	%	1%	2%	%	4%
3	4	3	2	5	3	2
1%	2%	1%	3%	2%	1%	4%
22	21	20	5	20	26	7
9%	10%	9%	7%	8%	10%	12%
44	32	48	16	53	43	11
19%	15%	22%	22%	21%	17%	19%
60	49	57	22	63	65	12
26%	23%	27%	30%	25%	26%	21%
39	41	38	13	45	47	10
17%	19%	18%	18%	18%	19%	17%
58	63	48	14	62	63	14
25%	30%	22%	19%	24%	26%	23%
27	28	23	8	29	30	11
12%	13%	11%	11%	12%	12%	19%
157	153	142	49	170	175	37
69%	72%	67%	67%	67%	71%	62%
5.22	5.33	5.16	5.08	5.17	5.27	4.96
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
441	76	424	305	159	256	105
888	153	850	614	317	530	210
2	1	3	4	1	4	.
1%	1%	1%	1%	%	2%	.
6	3	5	6	1	5	2
1%	4%	1%	2%	1%	2%	2%
39	5	41	28	14	24	10
9%	7%	10%	9%	9%	9%	10%
85	18	78	67	24	48	24
19%	24%	18%	22%	15%	19%	23%
116	21	108	77	40	70	30
26%	27%	25%	25%	25%	27%	28%
81	12	80	53	32	48	17
18%	16%	19%	17%	20%	19%	16%
111	16	109	69	46	58	23
25%	21%	26%	23%	29%	23%	22%
48	9	50	39	16	32	12
11%	12%	12%	13%	10%	13%	11%
308	48	297	199	119	176	69
70%	64%	70%	65%	75%	69%	66%
5.26	5.02	5.26	5.11	5.42	5.15	5.12
5	5	5	5	5	5	5

Social Media Inactive
138
263
1
%
2
1%
12
9%
24
17%
29
21%
27
20%
44
32%
15
11%
100
72%
5.42
6

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	517	483
7 – Very strong economy	freq	3	3	.
7 – Very strong economy	prop	1%	1%	.
6	freq	9	6	4
6	prop	2%	2%	2%
5	freq	70	42	28
5	prop	14%	17%	11%
4	freq	167	76	91
4	prop	33%	30%	36%
3	freq	149	72	77
3	prop	30%	29%	31%
2	freq	71	35	37
2	prop	14%	14%	15%
1 – Very weak economy	freq	32	18	14
1 – Very weak economy	prop	6%	7%	5%
Top3Box	freq	81	50	31
Top3Box	prop	16%	20%	13%
Low3Box	freq	252	125	127
Low3Box	prop	50%	50%	51%
	mean	4.58	4.54	4.62
	median	5	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	177	154	313	155	32	266
313	342	345	600	319	81	562
1	0	1	1	2	.	3
1%	%	1%	%	1%	.	1%
4	4	1	4	4	1	5
3%	2%	1%	1%	3%	4%	2%
22	23	24	34	30	5	43
13%	13%	15%	11%	20%	16%	16%
60	59	48	99	57	10	82
36%	33%	31%	32%	37%	32%	31%
54	47	47	101	40	7	74
32%	27%	31%	32%	26%	23%	28%
19	30	23	48	17	7	43
11%	17%	15%	15%	11%	21%	16%
8	13	10	25	5	2	18
5%	7%	7%	8%	3%	5%	7%
28	28	26	39	36	6	50
16%	16%	17%	13%	23%	20%	19%
81	90	80	174	62	16	135
48%	51%	52%	56%	40%	49%	51%
4.49	4.65	4.61	4.72	4.3	4.55	4.57
4	5	5	5	4	4	5

Japan

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
234	267	101	132	251	249	31
438	308	227	465	540	460	62
.	2	0	0	3	.	1
.	1%	%	%	1%	.	3%
5	5	2	3	3	6	0
2%	2%	2%	2%	1%	2%	1%
27	32	10	27	41	28	3
11%	12%	10%	21%	16%	11%	10%
85	95	31	41	78	89	9
36%	36%	31%	31%	31%	35%	29%
75	73	36	39	80	68	11
32%	27%	35%	30%	32%	27%	34%
28	42	13	16	33	39	5
12%	16%	13%	12%	13%	15%	16%
14	17	9	5	12	19	2
6%	7%	9%	4%	5%	8%	7%
31	39	12	30	47	35	4
13%	15%	12%	23%	19%	14%	14%
117	133	58	61	125	126	18
50%	50%	57%	46%	50%	51%	57%
4.59	4.61	4.74	4.4	4.51	4.65	4.67
5	4	5	4	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
469	49	451	340	133	52	113
938	106	894	713	238	101	254
2	1	1	2	.	0	1
%	2%	%	%	.	1%	1%
9	2	8	6	3	1	4
2%	3%	2%	2%	3%	3%	4%
66	6	64	51	17	12	18
14%	12%	14%	15%	13%	23%	16%
158	14	153	106	52	19	35
34%	29%	34%	31%	39%	37%	31%
138	14	135	102	37	10	39
29%	28%	30%	30%	28%	19%	34%
66	9	62	53	16	8	11
14%	18%	14%	15%	12%	15%	10%
30	4	28	21	8	2	6
6%	7%	6%	6%	6%	4%	5%
77	9	73	59	20	14	23
16%	17%	16%	17%	15%	26%	20%
234	27	225	175	61	19	55
50%	54%	50%	52%	46%	37%	49%
4.57	4.61	4.58	4.59	4.52	4.29	4.43
4	5	4	5	4	4	4

Social Media Inactive
335
645
1
%
4
1%
40
12%
113
34%
100
30%
53
16%
24
7%
45
13%
177
53%
4.68
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	503	206	297
7 – Very strong economy	freq	4	3	2
7 – Very strong economy	prop	1%	1%	1%
6	freq	9	6	3
6	prop	2%	3%	1%
5	freq	47	22	26
5	prop	9%	9%	10%
4	freq	130	52	79
4	prop	26%	22%	30%
3	freq	167	90	77
3	prop	33%	38%	30%
2	freq	78	42	36
2	prop	16%	18%	14%
1 – Very weak economy	freq	64	25	39
1 – Very weak economy	prop	13%	10%	15%
Top3Box	freq	61	31	30
Top3Box	prop	12%	13%	11%
Low3Box	freq	309	157	152
Low3Box	prop	62%	66%	58%
	mean	4.87	4.86	4.88
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	154	86	155	167	110	208
236	171	96	143	186	126	221
0	2	2	1	2	1	3
%	1%	2%	1%	1%	1%	2%
2	4	2	2	2	5	6
1%	3%	3%	1%	1%	5%	3%
11	29	7	16	19	10	35
4%	19%	8%	10%	12%	9%	17%
88	29	14	60	37	27	42
34%	19%	16%	39%	22%	24%	20%
102	27	38	44	37	45	53
39%	17%	45%	28%	22%	41%	26%
32	33	13	14	42	10	39
12%	21%	15%	9%	25%	9%	19%
24	31	9	19	27	12	30
9%	20%	11%	12%	16%	11%	14%
14	35	11	19	23	17	44
5%	23%	13%	12%	14%	15%	21%
158	90	61	76	106	67	123
61%	58%	71%	49%	64%	60%	59%
4.85	4.91	4.88	4.68	5.04	4.68	4.79
5	5	5	4	5	5	5

Mexico

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
292	221	161	119	249	251	106
282	21	235	247	288	215	135
1	.	3	2	4	0	0
%	.	2%	1%	2%	%	%
3	.	4	4	8	1	5
1%	.	3%	4%	3%	%	5%
13	19	13	15	20	27	6
4%	9%	8%	13%	8%	11%	6%
88	66	41	22	62	68	30
30%	30%	26%	19%	25%	27%	29%
114	91	46	31	77	90	28
39%	41%	29%	26%	31%	36%	27%
39	35	22	21	45	33	15
13%	16%	13%	18%	18%	13%	14%
34	9	32	23	32	32	22
12%	4%	20%	19%	13%	13%	21%
17	19	20	21	32	29	11
6%	9%	13%	18%	13%	11%	11%
187	135	99	75	154	155	64
64%	61%	62%	63%	62%	62%	61%
4.93	4.77	4.96	4.94	4.86	4.88	5
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
394	124	376	291	201	287	105
368	145	358	357	135	332	100
4	1	3	4	.	2	2
1%	1%	1%	1%	.	1%	2%
4	7	2	8	1	6	2
1%	5%	1%	3%	%	2%	2%
42	7	41	22	24	28	14
11%	5%	11%	7%	12%	10%	14%
100	43	87	83	46	101	15
25%	35%	23%	28%	23%	35%	14%
139	28	139	94	71	84	58
35%	23%	37%	32%	35%	29%	55%
63	16	62	34	43	32	6
16%	13%	17%	12%	22%	11%	5%
42	22	41	47	16	35	9
11%	18%	11%	16%	8%	12%	8%
49	14	46	34	25	36	18
13%	12%	12%	12%	12%	12%	17%
245	66	243	175	131	151	72
62%	54%	65%	60%	65%	53%	69%
4.84	4.84	4.88	4.87	4.89	4.72	4.68
5	5	5	5	5	5	5

Social Media Inactive
107
71
1
%
1
1%
5
5%
15
14%
26
24%
40
38%
20
18%
6
6%
86
80%
5.47
6

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	248	252
7 – Very strong economy	freq	8	7	1
7 – Very strong economy	prop	2%	3%	%
6	freq	26	14	12
6	prop	5%	6%	5%
5	freq	72	46	26
5	prop	14%	19%	10%
4	freq	151	72	79
4	prop	30%	29%	32%
3	freq	136	60	76
3	prop	27%	24%	30%
2	freq	58	20	39
2	prop	12%	8%	15%
1 – Very weak economy	freq	49	30	19
1 – Very weak economy	prop	10%	12%	7%
Top3Box	freq	106	67	38
Top3Box	prop	21%	27%	15%
Low3Box	freq	243	110	133
Low3Box	prop	49%	44%	53%
	mean	4.5	4.37	4.63
	median	4	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	146	152	290	112	5	256
174	159	167	288	116	6	270
2	3	3	7	1	.	5
1%	2%	2%	3%	1%	.	2%
5	10	11	11	10	1	12
2%	7%	7%	4%	9%	.	5%
27	24	22	34	29	2	40
13%	16%	14%	12%	26%	.	16%
72	35	45	96	32	.	72
36%	24%	29%	33%	29%	.	28%
53	42	40	79	25	.	62
26%	29%	27%	27%	22%	.	24%
24	16	18	37	8	2	37
12%	11%	12%	13%	7%	.	14%
19	16	14	25	7	1	26
9%	11%	9%	9%	6%	.	10%
34	37	35	52	40	3	58
17%	25%	23%	18%	35%	.	23%
96	74	72	141	40	3	126
48%	51%	47%	49%	36%	.	49%
4.57	4.47	4.44	4.52	4.09	4.63	4.52
4	5	4	4	4	6	4

Poland

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
244	74	311	115	265	235	60
230	22	370	108	279	221	61
3	3	2	3	5	3	.
1%	5%	1%	3%	2%	1%	.
13	.	16	9	16	10	3
5%	.	5%	8%	6%	4%	5%
32	.	53	19	48	24	16
13%	.	17%	17%	18%	10%	27%
79	24	96	31	75	76	17
32%	32%	31%	27%	28%	32%	28%
73	34	74	28	76	60	18
30%	46%	24%	24%	29%	25%	29%
22	.	44	14	26	32	4
9%	.	14%	12%	10%	14%	7%
22	13	25	10	19	30	2
9%	17%	8%	9%	7%	13%	3%
48	3	71	32	69	37	19
20%	5%	23%	27%	26%	16%	32%
117	47	144	52	121	122	24
48%	63%	46%	45%	46%	52%	40%
4.48	4.84	4.48	4.35	4.34	4.69	4.15
4	5	4	4	4	5	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
440	93	407	331	90	241	153
439	100	400	344	83	242	155
8	.	8	6	.	1	5
2%	.	2%	2%	.	%	3%
22	7	18	19	2	15	6
5%	8%	4%	6%	2%	6%	4%
56	22	50	59	7	42	18
13%	24%	12%	18%	7%	17%	12%
134	26	126	98	29	70	53
31%	27%	31%	30%	32%	29%	35%
118	24	112	90	24	67	38
27%	26%	28%	27%	27%	28%	25%
54	11	48	41	9	27	18
12%	12%	12%	12%	10%	11%	12%
47	3	45	18	19	19	15
11%	4%	11%	5%	21%	8%	10%
87	30	76	84	8	58	29
20%	32%	19%	25%	9%	24%	19%
219	38	205	149	52	113	71
50%	41%	50%	45%	58%	47%	46%
4.55	4.2	4.57	4.33	4.99	4.43	4.48
4	4	5	4	5	4	4

Social Media Inactive
107
103
2
2%
5
5%
12
11%
29
27%
31
29%
14
13%
15
14%
19
18%
59
56%
4.7
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	500	229	271
7 – Very strong economy	freq	8	5	3
7 – Very strong economy	prop	2%	2%	1%
6	freq	26	15	11
6	prop	5%	6%	4%
5	freq	125	71	55
5	prop	25%	30%	21%
4	freq	144	60	84
4	prop	29%	25%	32%
3	freq	99	47	51
3	prop	20%	20%	20%
2	freq	37	14	23
2	prop	7%	6%	9%
1 – Very weak economy	freq	61	26	34
1 – Very weak economy	prop	12%	11%	13%
Top3Box	freq	159	91	68
Top3Box	prop	32%	38%	26%
Low3Box	freq	197	88	109
Low3Box	prop	39%	37%	42%
	mean	4.31	4.17	4.44
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	165	128	57	159	251	277
171	219	110	22	142	301	296
2	6	1	.	5	3	5
1%	3%	%	.	3%	1%	2%
8	10	8	2	4	19	18
4%	6%	6%	3%	2%	8%	6%
63	33	29	42	23	58	42
31%	20%	23%	73%	14%	23%	15%
74	45	26	6	53	75	85
36%	27%	20%	11%	33%	30%	31%
30	34	34	3	42	47	64
14%	21%	27%	6%	27%	19%	23%
8	22	8	1	13	20	22
4%	13%	6%	2%	8%	8%	8%
22	16	23	2	20	29	42
11%	10%	18%	4%	12%	11%	15%
73	49	38	44	31	80	65
35%	29%	30%	77%	20%	32%	23%
61	72	65	7	75	96	127
29%	43%	50%	12%	47%	38%	46%
4.14	4.34	4.55	3.42	4.52	4.27	4.51
4	4	5	3	4	4	4

Russia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
223	85	290	125	242	258	42
204	26	119	355	303	197	39
3	.	5	3	5	3	2
1%	.	2%	2%	2%	1%	6%
8	2	15	10	14	12	2
4%	2%	5%	8%	6%	5%	4%
84	35	70	20	63	62	10
37%	41%	24%	16%	26%	24%	25%
60	35	70	40	54	90	11
27%	41%	24%	32%	22%	35%	26%
35	8	65	26	50	49	14
16%	9%	22%	20%	20%	19%	34%
16	2	21	14	20	17	1
7%	2%	7%	11%	8%	7%	2%
19	4	44	14	36	25	1
9%	4%	15%	11%	15%	10%	3%
94	36	90	33	82	77	15
42%	43%	31%	26%	34%	30%	35%
69	14	130	53	106	91	16
31%	16%	45%	42%	44%	35%	38%
4.07	3.83	4.43	4.37	4.38	4.25	3.94
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
458	66	434	319	106	137	194
461	77	423	412	47	143	210
5	3	5	7	0	4	0
1%	5%	1%	2%	%	3%	%
24	3	23	18	3	3	12
5%	4%	5%	6%	3%	2%	6%
115	14	112	77	26	29	44
25%	21%	26%	24%	24%	21%	23%
133	26	118	75	57	61	43
29%	39%	27%	24%	54%	44%	22%
84	17	82	69	7	18	57
18%	25%	19%	22%	7%	13%	29%
37	1	36	29	8	8	17
8%	2%	8%	9%	8%	6%	9%
60	3	58	44	4	15	20
13%	4%	13%	14%	4%	11%	10%
144	20	139	102	29	36	57
31%	30%	32%	32%	27%	26%	29%
181	21	176	142	20	40	94
39%	31%	41%	44%	19%	29%	49%
4.35	3.98	4.36	4.39	4.04	4.21	4.42
4	4	4	4	4	4	4

Social Media Inactive
169
147
3
2%
10
6%
53
31%
41
24%
23
14%
13
8%
26
15%
66
39%
62
37%
4.26
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	293	207
	unw_base	502	315	187
7 – Very strong economy	freq	123	80	43
7 – Very strong economy	prop	25%	27%	21%
6	freq	101	64	36
6	prop	20%	22%	18%
5	freq	132	79	53
5	prop	26%	27%	26%
4	freq	90	49	41
4	prop	18%	17%	20%
3	freq	37	15	22
3	prop	7%	5%	11%
2	freq	6	1	5
2	prop	1%	%	3%
1 – Very weak economy	freq	11	4	7
1 – Very weak economy	prop	2%	1%	3%
Top3Box	freq	356	223	132
Top3Box	prop	71%	76%	64%
Low3Box	freq	54	20	34
Low3Box	prop	11%	7%	16%
	mean	2.76	2.57	3.03
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	171	44	208	149	83	272
332	149	21	207	153	84	261
74	29	21	52	33	21	79
26%	17%	47%	25%	22%	25%	29%
51	43	6	41	35	18	56
18%	25%	14%	20%	23%	21%	21%
75	49	8	48	48	23	72
26%	29%	19%	23%	32%	27%	26%
58	26	6	43	25	14	37
20%	15%	14%	21%	17%	17%	14%
17	17	3	15	7	7	21
6%	10%	7%	7%	4%	8%	8%
5	1	.	4	1	.	2
2%	1%	.	2%	%	.	1%
5	5	.	6	2	1	6
2%	3%	.	3%	1%	1%	2%
199	121	35	141	115	61	207
70%	71%	79%	68%	77%	74%	76%
27	24	3	25	9	7	28
10%	14%	7%	12%	6%	9%	10%
2.75	2.91	2.2	2.82	2.65	2.65	2.6
3	3	2	3	3	3	3

Saudi Arabia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	144	119	237	269	231	138
241	140	117	245	267	235	146
44	36	22	65	76	46	34
19%	25%	18%	27%	28%	20%	25%
44	23	26	51	61	39	28
19%	16%	22%	22%	23%	17%	20%
61	33	35	64	77	56	33
27%	23%	29%	27%	28%	24%	24%
54	31	22	38	33	57	26
23%	22%	18%	16%	12%	25%	19%
17	13	11	14	15	22	11
7%	9%	9%	6%	6%	10%	8%
4	2	2	2	2	4	2
2%	2%	2%	1%	1%	2%	1%
5	5	2	3	5	6	4
2%	3%	2%	1%	2%	3%	3%
148	93	83	180	214	141	95
65%	65%	69%	76%	80%	61%	69%
26	20	15	19	22	32	17
11%	14%	13%	8%	8%	14%	12%
2.95	2.91	2.91	2.59	2.53	3.02	2.8
3	3	3	3	2	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
362	171	329	302	168	288	141
356	168	334	312	166	293	136
88	51	72	72	36	61	33
24%	30%	22%	24%	21%	21%	23%
73	37	64	72	27	62	28
20%	22%	19%	24%	16%	22%	20%
99	42	90	88	39	83	35
27%	25%	27%	29%	23%	29%	25%
64	27	63	45	40	55	24
18%	16%	19%	15%	24%	19%	17%
27	9	28	18	17	21	13
7%	5%	9%	6%	10%	7%	9%
4	2	4	2	4	.	4
1%	1%	1%	1%	2%	.	3%
7	2	8	5	5	5	4
2%	1%	3%	2%	3%	2%	3%
261	130	226	232	102	207	96
72%	76%	68%	77%	61%	72%	68%
37	13	41	25	26	26	21
10%	8%	12%	8%	16%	9%	15%
2.74	2.54	2.87	2.63	3.05	2.76	2.88
3	2	3	3	3	3	3

Social Media Inactive
72
73
29
40%
10
14%
14
20%
11
16%
3
5%
2
3%
2
3%
53
74%
7
10%
2.5
2

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	235	265
7 – Very strong economy	freq	6	6	.
7 – Very strong economy	prop	1%	3%	.
6	freq	16	8	8
6	prop	3%	3%	3%
5	freq	64	37	27
5	prop	13%	15%	10%
4	freq	166	81	86
4	prop	33%	34%	33%
3	freq	122	62	60
3	prop	24%	26%	23%
2	freq	53	24	29
2	prop	11%	10%	11%
1 – Very weak economy	freq	72	23	50
1 – Very weak economy	prop	14%	9%	19%
Top3Box	freq	86	50	35
Top3Box	prop	17%	21%	14%
Low3Box	freq	248	109	138
Low3Box	prop	50%	46%	53%
	mean	4.66	4.45	4.86
	median	4	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	133	84	66	98	336	185
202	156	142	51	96	353	222
6	.	.	.	3	3	1
2%	.	.	.	3%	1%	1%
10	5	1	2	2	13	8
4%	4%	1%	3%	2%	4%	4%
34	20	9	9	9	46	22
12%	15%	11%	14%	9%	14%	12%
104	42	21	26	31	109	52
37%	31%	25%	39%	32%	32%	28%
69	29	25	11	31	81	50
24%	22%	29%	17%	31%	24%	27%
24	16	13	6	8	40	25
9%	12%	16%	9%	8%	12%	13%
36	21	15	12	15	45	27
13%	16%	18%	19%	15%	13%	14%
51	25	10	11	14	61	31
18%	19%	12%	16%	14%	18%	17%
129	66	53	29	53	165	102
45%	50%	63%	44%	54%	49%	55%
4.53	4.72	5.02	4.72	4.71	4.64	4.75
4	4	5	4	5	4	5

South Africa

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
315	257	113	130	232	268	97
278	246	126	128	257	243	111
5	4	.	2	3	3	.
2%	2%	.	1%	1%	1%	.
8	5	1	10	7	9	4
3%	2%	1%	8%	3%	3%	4%
42	30	17	16	34	30	18
13%	12%	15%	12%	15%	11%	19%
114	80	37	49	78	88	28
36%	31%	33%	38%	34%	33%	29%
72	65	25	32	54	68	18
23%	25%	22%	25%	23%	26%	18%
29	25	20	8	24	29	13
9%	10%	17%	6%	10%	11%	13%
46	47	13	12	32	40	16
14%	18%	12%	9%	14%	15%	17%
55	39	19	28	44	42	22
17%	15%	16%	21%	19%	16%	23%
146	138	57	53	110	138	47
46%	54%	51%	41%	47%	51%	48%
4.61	4.79	4.74	4.34	4.61	4.71	4.69
4	5	5	4	4	5	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
403	159	341	355	122	313	142
389	171	329	372	91	310	140
6	3	3	4	2	2	4
2%	2%	1%	1%	2%	1%	3%
12	5	11	11	5	12	2
3%	3%	3%	3%	4%	4%	1%
46	26	38	46	13	39	19
11%	16%	11%	13%	10%	12%	13%
138	48	119	114	48	113	41
34%	30%	35%	32%	39%	36%	29%
105	39	83	90	24	73	39
26%	25%	24%	25%	20%	23%	27%
40	18	35	40	12	31	16
10%	12%	10%	11%	10%	10%	11%
56	20	52	50	18	42	22
14%	12%	15%	14%	15%	14%	16%
64	34	52	61	19	53	25
16%	21%	15%	17%	16%	17%	17%
201	78	170	180	55	146	77
50%	49%	50%	51%	45%	47%	54%
4.66	4.57	4.71	4.67	4.62	4.61	4.73
4	4	4	5	4	4	5

Social Media Inactive
45
50
.
.
2
4%
6
13%
12
27%
11
24%
7
15%
7
17%
8
17%
25
56%
4.82
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	268	232
7 – Very strong economy	freq	1	1	.
7 – Very strong economy	prop	%	%	.
6	freq	9	6	3
6	prop	2%	2%	1%
5	freq	56	37	20
5	prop	11%	15%	8%
4	freq	130	58	71
4	prop	26%	23%	29%
3	freq	162	81	81
3	prop	32%	32%	33%
2	freq	87	48	39
2	prop	17%	19%	16%
1 – Very weak economy	freq	55	23	33
1 – Very weak economy	prop	11%	9%	13%
Top3Box	freq	66	43	23
Top3Box	prop	13%	17%	9%
Low3Box	freq	304	151	153
Low3Box	prop	61%	60%	62%
	mean	4.85	4.77	4.94
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	188	121	79	186	235	294
140	212	148	70	182	248	328
.	.	1	.	.	1	1
.	.	1%	.	.	%	%
2	3	3	.	2	7	8
1%	2%	3%	.	1%	3%	3%
19	20	17	4	25	27	36
10%	11%	14%	5%	14%	12%	12%
48	45	37	19	49	63	86
25%	24%	30%	23%	26%	27%	29%
69	52	40	28	61	73	88
36%	28%	33%	36%	33%	31%	30%
38	34	15	19	27	42	46
20%	18%	13%	23%	14%	18%	16%
15	33	7	10	22	23	30
8%	18%	6%	12%	12%	10%	10%
21	23	21	4	27	35	45
11%	13%	18%	5%	15%	15%	15%
122	119	63	56	110	138	163
64%	64%	52%	71%	59%	58%	55%
4.86	5.03	4.55	5.14	4.82	4.77	4.73
5	5	5	5	5	5	5

South Korea

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
206	4	123	372	265	235	72
172	5	112	383	288	212	81
.	.	1	.	1	.	1
.	.	1%	.	%	.	1%
1	.	.	9	7	3	4
1%	.	.	2%	2%	1%	6%
20	.	12	44	41	15	16
10%	.	10%	12%	16%	6%	22%
44	2	32	96	65	65	19
21%	.	26%	26%	25%	27%	26%
74	2	45	115	76	86	14
36%	.	36%	31%	29%	36%	20%
41	1	19	68	49	38	9
20%	.	15%	18%	18%	16%	12%
26	.	15	41	26	29	9
12%	.	12%	11%	10%	12%	12%
21	.	13	53	49	18	21
10%	.	11%	14%	18%	7%	30%
141	3	78	224	151	153	32
69%	.	63%	60%	57%	65%	44%
5.03	4.8	4.9	4.83	4.74	4.97	4.43
5	5	5	5	5	5	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
428	104	396	342	114	148	234
419	115	385	361	91	148	232
.	1	.	1	.	1	.
.	1%	.	%	.	1%	.
5	7	3	8	.	7	2
1%	6%	1%	2%	.	5%	1%
40	18	38	41	13	32	16
9%	18%	10%	12%	11%	22%	7%
111	28	102	92	22	45	57
26%	27%	26%	27%	19%	31%	24%
147	24	137	101	48	31	78
34%	24%	35%	29%	42%	21%	33%
78	15	72	63	20	21	54
18%	15%	18%	18%	17%	14%	23%
46	11	45	36	12	10	27
11%	10%	11%	11%	10%	7%	12%
45	25	41	50	13	40	18
11%	25%	10%	15%	11%	27%	8%
272	50	254	200	80	63	159
64%	48%	64%	59%	70%	42%	68%
4.92	4.51	4.94	4.81	4.98	4.37	5.06
5	4	5	5	5	4	5

Social Media Inactive
118
120
.
.
.
.
.
8
7%
28
23%
52
44%
12
10%
18
15%
8
7%
82
70%
5.04
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	497	504
7 – Very strong economy	freq	4	2	2
7 – Very strong economy	prop	1%	1%	1%
6	freq	7	4	3
6	prop	1%	2%	1%
5	freq	64	34	30
5	prop	13%	13%	12%
4	freq	121	60	60
4	prop	24%	24%	24%
3	freq	142	75	68
3	prop	28%	30%	27%
2	freq	92	44	48
2	prop	18%	18%	19%
1 – Very weak economy	freq	70	33	37
1 – Very weak economy	prop	14%	13%	15%
Top3Box	freq	75	40	35
Top3Box	prop	15%	16%	14%
Low3Box	freq	305	152	153
Low3Box	prop	61%	60%	62%
	mean	4.89	4.85	4.94
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	188	138	265	135	33	254
359	367	275	551	253	61	500
1	2	0	1	1	.	3
1%	1%	%	%	1%	.	1%
2	3	3	2	5	0	4
1%	1%	2%	1%	4%	1%	2%
22	24	17	28	19	5	41
13%	13%	13%	10%	14%	16%	16%
35	49	36	59	39	8	67
20%	26%	26%	22%	29%	24%	26%
54	50	39	76	35	11	67
31%	27%	28%	29%	26%	34%	26%
35	32	26	57	21	6	41
20%	17%	19%	21%	15%	19%	16%
25	28	16	43	15	2	31
14%	15%	12%	16%	11%	5%	12%
25	29	21	30	26	6	48
15%	15%	15%	11%	19%	17%	19%
114	110	81	175	71	19	140
65%	58%	59%	66%	52%	58%	55%
4.97	4.86	4.84	5.07	4.66	4.69	4.73
5	5	5	5	5	5	5

Spain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
246	227	118	155	261	239	52
501	616	101	284	515	486	100
1	2	.	2	3	1	1
%	1%	.	1%	1%	%	2%
3	2	3	2	6	1	1
1%	1%	2%	1%	2%	1%	2%
23	26	20	18	32	32	8
10%	11%	17%	12%	12%	13%	15%
54	56	27	38	64	57	14
22%	25%	23%	24%	24%	24%	28%
75	62	32	48	76	67	11
31%	27%	27%	31%	29%	28%	22%
51	41	23	28	44	48	8
21%	18%	19%	18%	17%	20%	15%
38	37	15	18	37	33	8
16%	16%	13%	12%	14%	14%	16%
27	30	22	22	41	34	10
11%	13%	19%	14%	16%	14%	20%
165	140	69	95	157	148	27
67%	62%	59%	62%	60%	62%	52%
5.06	4.96	4.82	4.86	4.86	4.94	4.72
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
448	71	429	311	165	253	137
901	129	872	620	330	485	272
3	2	2	3	1	2	1
1%	2%	1%	1%	%	1%	1%
6	4	3	4	3	3	2
1%	5%	1%	1%	2%	1%	1%
56	12	52	44	17	35	17
13%	17%	12%	14%	10%	14%	12%
106	18	102	78	37	56	39
24%	26%	24%	25%	22%	22%	29%
131	15	127	90	46	71	40
29%	21%	30%	29%	28%	28%	29%
85	9	84	52	37	48	22
19%	12%	20%	17%	22%	19%	16%
62	12	57	41	25	37	16
14%	17%	13%	13%	15%	15%	12%
64	17	58	50	20	40	20
14%	24%	13%	16%	12%	16%	15%
277	36	269	183	108	157	77
62%	51%	63%	59%	66%	62%	57%
4.92	4.64	4.94	4.83	5.04	4.92	4.78
5	5	5	5	5	5	5

Social Media Inactive
110
244
1
1%
2
2%
12
11%
25
23%
32
29%
22
20%
16
15%
14
13%
70
64%
4.97
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	501	264	237
7 – Very strong economy	freq	42	19	22
7 – Very strong economy	prop	8%	8%	9%
6	freq	93	56	37
6	prop	19%	22%	15%
5	freq	175	87	88
5	prop	35%	34%	36%
4	freq	112	45	67
4	prop	22%	18%	27%
3	freq	40	22	18
3	prop	8%	9%	7%
2	freq	24	14	9
2	prop	5%	6%	4%
1 – Very weak economy	freq	15	10	5
1 – Very weak economy	prop	3%	4%	2%
Top3Box	freq	310	163	147
Top3Box	prop	62%	64%	60%
Low3Box	freq	79	47	32
Low3Box	prop	16%	18%	13%
	mean	3.29	3.31	3.28
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	160	146	121	213	97	145
124	170	207	126	226	90	168
25	8	9	16	14	11	9
13%	5%	6%	13%	7%	12%	6%
28	31	33	21	37	29	36
14%	20%	23%	17%	17%	30%	25%
75	60	39	29	85	31	51
39%	38%	27%	24%	40%	32%	35%
39	34	38	28	42	22	34
20%	21%	26%	23%	20%	23%	23%
14	17	8	12	19	3	6
7%	11%	6%	10%	9%	3%	4%
8	7	8	8	13	1	4
4%	5%	5%	6%	6%	1%	3%
3	2	10	9	4	.	5
2%	1%	7%	7%	2%	.	3%
129	100	82	66	136	71	96
66%	62%	56%	54%	64%	73%	66%
26	27	26	28	35	4	15
13%	17%	18%	23%	17%	4%	10%
3.15	3.32	3.45	3.46	3.32	2.79	3.17
3	3	3	3	3	3	3

Sweden

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
355	108	232	160	371	129	42
333	313	79	109	335	166	47
33	4	19	20	36	6	3
9%	3%	8%	12%	10%	5%	8%
56	11	43	38	66	27	13
16%	10%	19%	24%	18%	21%	31%
124	37	87	51	131	44	9
35%	34%	37%	32%	35%	34%	21%
78	32	46	34	78	34	12
22%	30%	20%	21%	21%	26%	29%
34	14	22	4	32	8	4
10%	13%	9%	3%	9%	6%	9%
19	6	8	10	18	5	0
5%	5%	3%	6%	5%	4%	1%
10	5	8	2	10	5	.
3%	4%	3%	1%	3%	4%	.
214	52	148	110	233	77	26
60%	48%	64%	69%	63%	59%	61%
64	24	38	17	60	18	4
18%	22%	16%	10%	16%	14%	10%
3.34	3.72	3.28	3.02	3.26	3.37	3.02
3	4	3	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
458	80	420	354	107	176	137
454	75	426	346	87	159	135
38	4	38	29	11	18	13
8%	5%	9%	8%	11%	10%	10%
79	22	70	64	22	42	26
17%	28%	17%	18%	20%	24%	19%
166	28	147	133	30	64	43
36%	35%	35%	38%	28%	36%	31%
99	19	93	78	27	28	36
22%	23%	22%	22%	25%	16%	26%
36	4	36	30	5	11	9
8%	5%	9%	9%	4%	6%	6%
23	3	21	14	9	9	7
5%	4%	5%	4%	9%	5%	5%
15	.	15	6	3	5	4
3%	.	4%	2%	3%	3%	3%
284	54	255	226	64	123	81
62%	68%	61%	64%	59%	70%	59%
74	7	71	50	17	25	20
16%	9%	17%	14%	16%	14%	14%
3.32	3.07	3.33	3.23	3.3	3.12	3.28
3	3	3	3	3	3	3

Social Media Inactive
186
207
11
6%
25
14%
69
37%
48
26%
20
11%
7
4%
6
3%
105
56%
33
18%
3.46
3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	261	239
7 – Very strong economy	freq	21	16	4
7 – Very strong economy	prop	4%	6%	2%
6	freq	32	23	9
6	prop	6%	9%	4%
5	freq	90	49	41
5	prop	18%	19%	17%
4	freq	93	48	45
4	prop	19%	19%	18%
3	freq	146	69	77
3	prop	29%	27%	31%
2	freq	79	38	41
2	prop	16%	15%	17%
1 – Very weak economy	freq	40	10	30
1 – Very weak economy	prop	8%	4%	12%
Top3Box	freq	142	88	54
Top3Box	prop	28%	35%	22%
Low3Box	freq	265	116	148
Low3Box	prop	53%	46%	60%
	mean	4.42	4.12	4.72
	median	5	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	168	90	21	130	350	268
271	162	67	18	100	382	265
12	7	1	.	9	12	14
5%	4%	1%	.	7%	3%	5%
15	8	9	1	7	23	22
6%	5%	10%	.	6%	7%	8%
40	38	12	3	22	65	59
17%	23%	13%	.	17%	19%	22%
41	38	14	1	24	68	49
17%	23%	15%	.	18%	19%	18%
74	45	27	10	30	106	73
31%	27%	29%	.	23%	30%	27%
41	15	22	6	23	51	33
17%	9%	24%	.	17%	14%	12%
19	15	6	.	15	25	18
8%	9%	6%	.	11%	7%	7%
67	53	22	4	39	100	95
28%	32%	25%	.	30%	29%	35%
135	76	54	16	67	182	125
56%	45%	60%	.	52%	52%	46%
4.45	4.28	4.6	4.8	4.43	4.39	4.19
5	4	5	5	5	5	4

Turkey

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
232	299	35	166	277	223	55
235	124	66	310	299	201	61
7	14	.	7	14	7	5
3%	5%	.	4%	5%	3%	8%
9	15	4	12	22	9	9
4%	5%	11%	8%	8%	4%	17%
31	55	5	30	36	54	15
13%	18%	13%	18%	13%	24%	26%
44	48	10	35	55	38	9
19%	16%	29%	21%	20%	17%	17%
73	86	12	48	82	64	15
31%	29%	33%	29%	29%	29%	27%
46	52	3	24	46	33	2
20%	18%	8%	14%	17%	15%	3%
22	28	2	9	22	18	1
9%	9%	7%	6%	8%	8%	2%
47	84	8	50	72	71	28
20%	28%	24%	30%	26%	32%	51%
140	167	17	81	150	115	18
61%	56%	48%	49%	54%	51%	32%
4.69	4.5	4.35	4.29	4.43	4.4	3.55
5	5	4	4	5	5	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	134	366	295	135	266	187
439	163	337	343	111	276	191
16	5	16	11	8	10	4
4%	4%	4%	4%	6%	4%	2%
22	15	17	25	3	15	12
5%	11%	5%	9%	2%	6%	6%
75	27	63	49	27	47	35
17%	20%	17%	17%	20%	18%	19%
83	27	66	54	25	57	31
19%	20%	18%	18%	19%	21%	17%
131	38	108	83	41	73	59
30%	28%	29%	28%	30%	28%	32%
77	11	68	48	22	34	41
17%	8%	18%	16%	16%	13%	22%
39	10	30	24	10	29	5
9%	8%	8%	8%	7%	11%	3%
114	47	95	86	37	72	51
26%	35%	26%	29%	28%	27%	27%
247	60	205	155	72	136	105
56%	45%	56%	53%	54%	51%	56%
4.53	4.15	4.52	4.4	4.43	4.46	4.45
5	4	5	5	5	5	5

Social Media Inactive
47
33
7
14%
5
11%
7
15%
5
10%
14
29%
3
7%
7
14%
19
40%
23
49%
4.04
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	468	533
7 – Very strong economy	freq	25	19	6
7 – Very strong economy	prop	5%	8%	2%
6	freq	32	21	11
6	prop	6%	9%	4%
5	freq	128	72	56
5	prop	26%	29%	22%
4	freq	150	70	79
4	prop	30%	28%	31%
3	freq	98	39	59
3	prop	20%	16%	23%
2	freq	41	15	26
2	prop	8%	6%	10%
1 – Very weak economy	freq	26	11	15
1 – Very weak economy	prop	5%	4%	6%
Top3Box	freq	185	113	72
Top3Box	prop	37%	45%	29%
Low3Box	freq	165	65	100
Low3Box	prop	33%	26%	40%
	mean	3.98	3.72	4.25
	median	4	4	4

B6 Rate the current state of the economy in your l

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	155	162	81	183	210	274
304	304	393	123	398	424	572
13	9	3	3	7	14	20
7%	6%	2%	4%	4%	7%	7%
17	9	6	4	8	21	21
9%	6%	4%	5%	4%	10%	8%
51	35	42	15	46	59	68
28%	22%	26%	19%	25%	28%	25%
59	49	42	29	52	59	75
33%	31%	26%	35%	28%	28%	28%
26	37	34	15	43	34	52
14%	24%	21%	18%	23%	16%	19%
9	7	25	10	15	16	25
5%	5%	15%	12%	8%	8%	9%
8	9	10	5	13	6	12
4%	6%	6%	7%	7%	3%	4%
81	53	51	22	60	94	109
44%	34%	31%	28%	33%	45%	40%
42	53	70	30	70	56	89
23%	35%	43%	37%	39%	27%	33%
3.68	3.99	4.33	4.21	4.16	3.72	3.89
4	4	4	4	4	4	4

US

ocal area using a scale from 1 to 7, where 7 means a very strong economy today and

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
226	232	127	141	262	238	69
429	340	348	313	538	463	138
6	12	5	8	20	5	13
2%	5%	4%	6%	8%	2%	19%
11	11	6	16	24	8	11
5%	5%	4%	11%	9%	3%	16%
60	52	35	41	69	59	16
26%	22%	27%	29%	26%	25%	24%
74	77	37	36	74	76	13
33%	33%	29%	25%	28%	32%	18%
45	47	26	25	42	56	9
20%	20%	20%	18%	16%	23%	13%
16	20	11	10	20	22	4
7%	9%	9%	7%	8%	9%	5%
14	14	7	4	13	13	3
6%	6%	6%	3%	5%	6%	4%
76	75	45	65	113	72	41
34%	32%	35%	47%	43%	30%	59%
76	81	45	40	75	91	16
34%	35%	35%	28%	28%	38%	23%
4.1	4.09	4.08	3.72	3.78	4.21	3.23
4	4	4	4	4	4	3

1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
431	89	411	322	135	240	100
863	180	821	664	241	479	204
12	17	8	22	3	19	2
3%	19%	2%	7%	2%	8%	2%
21	13	19	27	4	22	6
5%	14%	5%	8%	3%	9%	6%
112	22	106	83	31	64	27
26%	25%	26%	26%	23%	27%	27%
137	19	131	92	49	65	30
32%	21%	32%	28%	36%	27%	30%
88	12	85	60	30	43	21
21%	14%	21%	19%	22%	18%	21%
38	4	37	23	12	15	9
9%	4%	9%	7%	9%	6%	9%
23	2	24	16	7	12	5
5%	2%	6%	5%	5%	5%	5%
144	52	133	131	37	105	35
34%	58%	32%	41%	28%	44%	35%
150	18	147	99	49	70	35
35%	21%	36%	31%	36%	29%	35%
4.1	3.19	4.16	3.85	4.22	3.76	4.08
4	3	4	4	4	4	4

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
160	91	110	184	115
318	150	225	391	235
4	4	3	11	6
2%	5%	3%	6%	5%
4	7	5	14	6
3%	8%	4%	8%	6%
37	18	28	51	31
23%	20%	26%	28%	27%
54	28	33	53	35
34%	31%	30%	29%	31%
34	21	25	30	21
21%	23%	23%	16%	18%
18	7	9	15	10
11%	8%	9%	8%	9%
9	5	6	10	5
6%	6%	5%	6%	4%
45	30	36	76	43
28%	33%	33%	41%	37%
61	33	41	55	36
38%	37%	37%	30%	32%
4.26	4.06	4.13	3.88	3.96
4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	12000	5990	6010
	unw_base	17530	8755	8775
Much stronger	freq	598	315	283
Much stronger	prop	5%	5%	5%
Somewhat stronger	freq	2401	1301	1100
Somewhat stronger	prop	20%	22%	18%
About the same	freq	6649	3183	3466
About the same	prop	55%	53%	58%
Somewhat weaker	freq	1684	846	838
Somewhat weaker	prop	14%	14%	14%
Much weaker	freq	667	345	323
Much weaker	prop	6%	6%	5%
Top2Box	freq	3000	1616	1383
Top2Box	prop	25%	27%	23%
Low2Box	freq	2351	1190	1160
Low2Box	prop	20%	20%	19%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5071	3834	3095	2858	3997	3603	5637
6200	5951	5379	4027	6101	5431	8722
341	175	82	154	212	186	306
7%	5%	3%	5%	5%	5%	5%
1192	735	474	514	773	860	1219
24%	19%	15%	18%	19%	24%	22%
2683	2118	1848	1582	2234	1839	3007
53%	55%	60%	55%	56%	51%	53%
622	555	506	407	557	534	799
12%	14%	16%	14%	14%	15%	14%
233	249	185	200	222	184	305
5%	6%	6%	7%	6%	5%	5%
1533	911	556	668	984	1046	1526
30%	24%	18%	23%	25%	29%	27%
855	805	691	608	778	718	1104
17%	21%	22%	21%	19%	20%	20%

All Demos

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6363	3573	4443	3984	6617	5383	1545
8808	4125	6773	6632	10228	7302	2203
292	183	192	223	347	251	183
5%	5%	4%	6%	5%	5%	12%
1182	605	843	954	1378	1023	429
19%	17%	19%	24%	21%	19%	28%
3642	2045	2515	2090	3595	3054	672
57%	57%	57%	52%	54%	57%	44%
884	483	653	547	933	751	188
14%	14%	15%	14%	14%	14%	12%
362	257	240	170	364	303	74
6%	7%	5%	4%	6%	6%	5%
1474	787	1035	1177	1725	1274	612
23%	22%	23%	30%	26%	24%	40%
1247	741	893	717	1297	1054	261
20%	21%	20%	18%	20%	20%	17%

[weaker than it is now?](#)

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
10455	2455	9545	7939	3024	4827	3122
15327	3541	13989	12128	3798	6892	4369
415	241	358	401	164	334	117
4%	10%	4%	5%	5%	7%	4%
1973	698	1703	1657	592	1166	540
19%	28%	18%	21%	20%	24%	17%
5977	1131	5518	4348	1693	2376	1827
57%	46%	58%	55%	56%	49%	59%
1496	278	1405	1120	393	663	484
14%	11%	15%	14%	13%	14%	16%
594	107	561	413	183	288	153
6%	4%	6%	5%	6%	6%	5%
2388	939	2061	2058	756	1500	658
23%	38%	22%	26%	25%	31%	21%
2090	385	1966	1534	575	951	637
20%	16%	21%	19%	19%	20%	20%

Social Media Inactive
3052
4763
100
3%
392
13%
1879
62%
466
15%
213
7%
492
16%
680
22%

Stub	Stat	All Countries	Argentina	Australia
	base	12000	500	500
	unw_base	17530	502	1005
Much stronger	freq	598	45	11
Much stronger	prop	5%	9%	2%
Somewhat stronger	freq	2401	120	76
Somewhat stronger	prop	20%	24%	15%
About the same	freq	6649	225	316
About the same	prop	55%	45%	63%
Somewhat weaker	freq	1684	65	83
Somewhat weaker	prop	14%	13%	17%
Much weaker	freq	667	44	15
Much weaker	prop	6%	9%	3%
Top2Box	freq	3000	165	87
Top2Box	prop	25%	33%	17%
Low2Box	freq	2351	109	98
Low2Box	prop	20%	22%	20%

Looking ahead six months from now, do you expect the economy in your local area to

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
501	1001	1001	1003	1000	1002	1001
3	92	8	37	2	5	15
1%	18%	2%	7%	%	1%	3%
66	163	68	223	25	71	108
13%	33%	14%	45%	5%	14%	22%
333	162	349	200	328	361	312
67%	32%	70%	40%	66%	72%	62%
80	48	60	31	103	52	54
16%	10%	12%	6%	21%	10%	11%
18	34	15	10	43	12	10
4%	7%	3%	2%	9%	2%	2%
69	255	76	260	27	75	123
14%	51%	15%	52%	5%	15%	25%
98	82	75	40	145	64	64
20%	16%	15%	8%	29%	13%	13%

All Countries

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
500	500	503	1003	1000	503	500
8	79	10	4	3	32	14
2%	16%	2%	1%	1%	6%	3%
47	252	80	56	69	115	66
9%	50%	16%	11%	14%	23%	13%
289	145	367	290	281	238	317
58%	29%	73%	58%	56%	48%	63%
120	16	40	76	103	78	80
24%	3%	8%	15%	21%	16%	16%
36	9	3	73	45	36	22
7%	2%	1%	15%	9%	7%	4%
55	331	90	61	71	148	81
11%	66%	18%	12%	14%	30%	16%
156	24	43	149	147	114	102
31%	5%	9%	30%	29%	23%	20%

weaker than it is now?

Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
500	502	500	500	1001	501	500
29	107	8	4	7	9	29
6%	21%	2%	1%	1%	2%	6%
136	223	45	50	107	29	94
27%	45%	9%	10%	21%	6%	19%
243	141	282	262	312	395	205
49%	28%	56%	52%	62%	79%	41%
65	27	124	129	47	45	117
13%	5%	25%	26%	9%	9%	23%
27	2	41	55	27	21	55
5%	%	8%	11%	5%	4%	11%
165	330	53	54	114	39	123
33%	66%	11%	11%	23%	8%	25%
92	29	165	184	74	66	172
18%	6%	33%	37%	15%	13%	34%

US
500
1001
36
7%
111
22%
298
60%
41
8%
14
3%
147
29%
55
11%

All Regions

B7 Looking ahead six months from now, do you expect the economy in your lo

Stub	Stat	All Countries	North America	LATAM
	base	12000	1000	1500
	unw_base	17530	2002	2006
Much stronger	freq	598	44	170
Much stronger	prop	5%	4%	11%
Somewhat stronger	freq	2401	179	399
Somewhat stronger	prop	20%	18%	27%
About the same	freq	6649	647	626
About the same	prop	55%	65%	42%
Somewhat weaker	freq	1684	102	191
Somewhat weaker	prop	14%	10%	13%
Much weaker	freq	667	28	115
Much weaker	prop	6%	3%	8%
Top2Box	freq	3000	223	569
Top2Box	prop	25%	22%	38%
Low2Box	freq	2351	130	306
Low2Box	prop	20%	13%	20%

cal area to be much stronger, somewhat stronger, about the

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7009	4508	7508	3004	2005
68	163	102	237	154
2%	5%	3%	12%	8%
576	806	644	774	442
13%	27%	16%	39%	22%
2936	1446	2461	750	995
65%	48%	62%	37%	50%
657	426	554	159	308
15%	14%	14%	8%	15%
262	160	238	80	102
6%	5%	6%	4%	5%
644	968	746	1011	595
14%	32%	19%	51%	30%
920	586	792	239	410
20%	20%	20%	12%	20%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	502	237	265
Much stronger	freq	45	12	33
Much stronger	prop	9%	5%	13%
Somewhat stronger	freq	120	61	59
Somewhat stronger	prop	24%	25%	23%
About the same	freq	225	109	116
About the same	prop	45%	45%	46%
Somewhat weaker	freq	65	36	29
Somewhat weaker	prop	13%	15%	11%
Much weaker	freq	44	26	18
Much weaker	prop	9%	11%	7%
Top2Box	freq	165	74	92
Top2Box	prop	33%	30%	36%
Low2Box	freq	109	62	47
Low2Box	prop	22%	25%	18%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	150	102	150	132	132	137
240	153	109	147	139	134	145
29	10	6	19	17	2	15
12%	7%	6%	12%	13%	2%	11%
73	30	17	37	25	30	23
29%	20%	16%	25%	19%	23%	17%
106	76	43	63	67	62	55
43%	51%	42%	42%	51%	47%	41%
20	20	24	18	12	24	31
8%	14%	23%	12%	9%	19%	23%
19	13	12	14	11	13	12
8%	9%	12%	9%	8%	10%	9%
102	40	23	56	43	32	38
41%	27%	23%	37%	32%	25%	28%
40	33	36	32	23	38	43
16%	22%	35%	21%	17%	29%	31%

Argentina

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
363	170	205	125	282	218	77
357	143	266	93	285	217	79
30	23	16	6	21	25	11
8%	13%	8%	5%	7%	11%	15%
97	44	41	35	65	55	15
27%	26%	20%	28%	23%	25%	20%
170	73	99	54	131	95	37
47%	43%	48%	43%	46%	43%	48%
34	16	29	19	38	26	9
9%	9%	14%	15%	14%	12%	11%
32	14	19	11	27	18	5
9%	8%	9%	9%	9%	8%	6%
127	67	57	41	86	79	27
35%	39%	28%	33%	31%	36%	35%
66	30	49	30	65	44	14
18%	18%	24%	24%	23%	20%	18%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
423	99	401	330	157	286	138
423	101	401	336	151	294	136
34	11	35	24	20	27	11
8%	11%	9%	7%	13%	9%	8%
105	21	99	73	44	60	39
25%	21%	25%	22%	28%	21%	28%
189	42	184	154	64	135	60
45%	42%	46%	47%	41%	47%	43%
56	14	50	45	19	39	19
13%	14%	13%	14%	12%	14%	13%
40	12	32	35	9	26	10
9%	12%	8%	10%	6%	9%	7%
139	31	134	97	64	86	50
33%	31%	34%	29%	41%	30%	36%
95	27	82	79	28	65	28
23%	27%	21%	24%	18%	23%	21%

Social Media Inactive
76
72
8
11%
21
28%
31
40%
7
9%
9
12%
30
39%
16
21%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1005	399	606
Much stronger	freq	11	6	5
Much stronger	prop	2%	2%	2%
Somewhat stronger	freq	76	42	34
Somewhat stronger	prop	15%	17%	14%
About the same	freq	316	148	168
About the same	prop	63%	60%	67%
Somewhat weaker	freq	83	46	37
Somewhat weaker	prop	17%	19%	15%
Much weaker	freq	15	7	8
Much weaker	prop	3%	3%	3%
Top2Box	freq	87	47	39
Top2Box	prop	17%	19%	16%
Low2Box	freq	98	52	45
Low2Box	prop	20%	21%	18%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	145	158	132	243	125	231
120	304	581	278	502	225	545
7	2	2	3	6	2	6
3%	2%	1%	2%	3%	1%	2%
36	23	16	17	36	23	37
18%	16%	10%	13%	15%	19%	16%
122	89	104	85	147	84	141
62%	62%	66%	64%	60%	67%	61%
29	24	30	23	47	13	41
15%	16%	19%	17%	19%	11%	18%
3	6	6	5	7	2	6
2%	4%	4%	4%	3%	2%	3%
43	26	18	19	42	25	42
22%	18%	11%	15%	17%	20%	18%
32	30	36	28	54	16	48
16%	20%	23%	21%	22%	13%	21%

Australia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
269	153	142	205	289	211	62
460	314	347	344	599	406	125
5	2	3	5	9	2	6
2%	1%	2%	3%	3%	1%	9%
39	22	16	37	50	26	14
15%	15%	11%	18%	17%	12%	23%
175	107	83	125	167	149	31
65%	70%	59%	61%	58%	71%	50%
41	19	35	30	52	30	10
15%	12%	24%	15%	18%	14%	16%
9	3	5	7	11	4	1
3%	2%	3%	3%	4%	2%	1%
44	24	19	43	59	28	20
16%	16%	14%	21%	20%	13%	32%
50	22	39	37	63	34	11
19%	14%	28%	18%	22%	16%	17%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
438	103	397	302	133	197	137
880	186	819	583	206	368	242
5	8	3	8	2	8	2
1%	8%	1%	3%	1%	4%	1%
62	23	53	52	17	45	21
14%	22%	13%	17%	13%	23%	15%
285	56	260	188	85	102	95
65%	54%	66%	62%	64%	52%	69%
73	15	68	48	22	36	16
17%	15%	17%	16%	17%	18%	12%
14	1	13	5	7	6	4
3%	1%	3%	2%	5%	3%	3%
67	31	56	61	19	53	22
15%	30%	14%	20%	14%	27%	16%
87	17	81	53	29	41	20
20%	16%	20%	17%	22%	21%	14%

Social Media Inactive
166
395
1
1%
11
6%
118
71%
31
19%
5
3%
11
7%
36
22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	250	251
Much stronger	freq	3	1	2
Much stronger	prop	1%	%	1%
Somewhat stronger	freq	66	43	23
Somewhat stronger	prop	13%	17%	9%
About the same	freq	333	151	181
About the same	prop	67%	60%	73%
Somewhat weaker	freq	80	44	36
Somewhat weaker	prop	16%	17%	14%
Much weaker	freq	18	13	6
Much weaker	prop	4%	5%	2%
Top2Box	freq	69	44	26
Top2Box	prop	14%	17%	10%
Low2Box	freq	98	57	41
Low2Box	prop	20%	23%	17%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	144	170	98	180	124	203
163	161	177	100	177	132	206
.	3	.	.	1	2	.
.	2%	.	.	%	2%	.
26	10	30	7	22	24	31
14%	7%	18%	7%	12%	19%	15%
129	95	109	73	120	75	130
69%	66%	64%	75%	66%	60%	64%
29	27	23	14	32	19	32
16%	19%	14%	15%	18%	16%	16%
2	9	7	4	6	4	10
1%	6%	4%	4%	4%	3%	5%
26	13	30	7	23	26	31
14%	9%	18%	7%	13%	21%	15%
31	37	30	18	38	23	42
17%	25%	18%	18%	21%	19%	21%

Belgium

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
297	146	194	160	303	197	28
295	73	276	152	332	169	32
3	2	1	.	3	.	.
1%	1%	%	.	1%	.	.
35	17	25	25	44	22	10
12%	11%	13%	16%	15%	11%	38%
203	97	125	111	200	133	12
68%	66%	64%	69%	66%	68%	44%
47	25	36	19	41	39	4
16%	17%	18%	12%	14%	20%	13%
9	5	8	5	15	3	1
3%	4%	4%	3%	5%	2%	4%
38	19	25	25	47	22	10
13%	13%	13%	16%	15%	11%	38%
56	30	43	24	56	42	5
19%	21%	22%	15%	19%	21%	18%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
472	60	440	309	127	117	157
469	62	439	332	103	121	164
3	2	1	3	.	.	3
1%	4%	%	1%	.	.	2%
56	22	45	50	12	16	25
12%	36%	10%	16%	10%	14%	16%
321	27	306	193	89	71	102
68%	45%	70%	63%	70%	61%	65%
76	7	73	51	22	23	20
16%	11%	17%	16%	17%	20%	13%
17	3	16	12	4	7	6
4%	4%	4%	4%	3%	6%	4%
59	24	45	53	12	16	28
12%	40%	10%	17%	10%	14%	18%
93	9	89	63	26	30	26
20%	16%	20%	20%	20%	25%	17%

Social Media Inactive
226
216
.
.
25
11%
160
70%
37
16%
6
2%
25
11%
42
19%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1001	548	453
Much stronger	freq	92	37	55
Much stronger	prop	18%	16%	21%
Somewhat stronger	freq	163	75	89
Somewhat stronger	prop	33%	32%	33%
About the same	freq	162	80	82
About the same	prop	32%	35%	31%
Somewhat weaker	freq	48	22	25
Somewhat weaker	prop	10%	10%	9%
Much weaker	freq	34	18	16
Much weaker	prop	7%	8%	6%
Top2Box	freq	255	111	144
Top2Box	prop	51%	48%	54%
Low2Box	freq	82	40	42
Low2Box	prop	16%	17%	16%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	140	75	74	332	66	174
462	322	217	105	641	198	391
62	20	9	20	56	11	27
22%	14%	12%	27%	17%	17%	16%
97	48	19	17	119	17	56
34%	34%	25%	23%	36%	26%	32%
86	46	31	23	107	22	58
30%	33%	41%	32%	32%	33%	33%
24	15	8	5	30	11	19
9%	11%	11%	7%	9%	16%	11%
16	11	7	8	19	5	13
6%	8%	10%	11%	6%	8%	7%
159	68	28	37	175	28	84
56%	49%	38%	50%	53%	43%	48%
40	26	16	13	50	16	32
14%	19%	21%	18%	15%	24%	19%

Brazil

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	157	262	81	214	286	70
610	84	549	368	514	487	160
65	34	46	12	34	57	14
20%	22%	18%	15%	16%	20%	20%
107	44	93	27	74	89	25
33%	28%	35%	33%	35%	31%	36%
104	60	77	25	68	95	21
32%	38%	29%	31%	32%	33%	29%
28	10	27	11	23	24	8
9%	6%	10%	14%	11%	9%	11%
22	8	20	6	14	20	3
7%	5%	8%	8%	7%	7%	4%
172	78	139	39	109	147	39
53%	50%	53%	48%	51%	51%	56%
50	19	46	17	38	44	11
15%	12%	18%	21%	18%	16%	15%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
430	83	417	325	161	322	103
841	202	799	724	235	684	192
78	17	75	57	33	52	28
18%	21%	18%	18%	20%	16%	27%
138	30	134	107	53	116	29
32%	36%	32%	33%	33%	36%	28%
142	23	139	101	56	96	36
33%	28%	33%	31%	35%	30%	35%
40	9	38	39	9	36	5
9%	11%	9%	12%	5%	11%	5%
32	3	31	21	11	23	5
7%	4%	7%	7%	7%	7%	5%
216	47	208	165	86	168	57
50%	57%	50%	51%	53%	52%	55%
72	13	70	60	20	59	11
17%	15%	17%	18%	12%	18%	10%

Social Media Inactive
75
125
12
16%
19
25%
31
42%
7
9%
6
8%
31
41%
13
17%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1001	461	540
Much stronger	freq	8	6	2
Much stronger	prop	2%	2%	1%
Somewhat stronger	freq	68	36	32
Somewhat stronger	prop	14%	15%	12%
About the same	freq	349	161	188
About the same	prop	70%	66%	73%
Somewhat weaker	freq	60	31	29
Somewhat weaker	prop	12%	13%	11%
Much weaker	freq	15	9	6
Much weaker	prop	3%	4%	2%
Top2Box	freq	76	42	34
Top2Box	prop	15%	17%	13%
Low2Box	freq	75	39	35
Low2Box	prop	15%	16%	14%

B7 Looking ahead six months from now, do you expect

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	138	191	69	171	200	224
278	312	411	117	316	449	493
4	1	3	3	2	3	2
2%	1%	1%	4%	1%	2%	1%
37	14	17	9	19	32	31
22%	10%	9%	12%	11%	16%	14%
110	100	139	46	123	141	157
64%	72%	73%	67%	72%	70%	70%
17	19	24	9	19	22	24
10%	14%	13%	13%	11%	11%	11%
4	4	7	3	8	2	9
2%	3%	4%	4%	4%	1%	4%
41	15	20	11	21	35	33
24%	11%	11%	17%	12%	17%	15%
20	23	32	12	27	24	33
12%	16%	17%	17%	16%	12%	15%

Canada

ect the economy in your local area to be much stronger, somewhat stronger, about the

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
276	226	196	77	252	248	56
508	214	452	335	551	450	112
6	3	4	1	7	1	4
2%	1%	2%	2%	3%	%	7%
38	31	22	15	37	32	11
14%	14%	11%	20%	15%	13%	19%
191	154	147	49	170	179	31
69%	68%	75%	63%	67%	72%	57%
36	31	19	10	29	32	7
13%	14%	10%	13%	11%	13%	13%
6	8	5	2	10	4	3
2%	4%	2%	3%	4%	2%	5%
43	34	26	17	44	33	14
16%	15%	13%	21%	17%	13%	26%
42	39	24	12	39	36	10
15%	17%	12%	16%	15%	15%	18%

the same, somewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	81	419	320	116	207	144
889	184	817	684	194	433	287
4	4	4	7	1	5	2
1%	5%	1%	2%	1%	2%	1%
58	12	56	42	19	37	17
13%	15%	13%	13%	16%	18%	12%
318	51	298	224	81	133	106
71%	63%	71%	70%	69%	64%	73%
53	12	48	37	14	26	17
12%	15%	11%	11%	12%	13%	12%
12	1	14	11	2	6	4
3%	1%	3%	3%	1%	3%	2%
62	17	60	49	20	42	18
14%	21%	14%	15%	17%	20%	13%
65	13	61	47	16	32	20
15%	16%	15%	15%	14%	16%	14%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
149	120	32	67	192	36	53
281	266	63	162	349	66	95
1	4	1	0	2	.	0
1%	3%	5%	%	1%	.	1%
15	9	4	12	25	4	15
10%	7%	11%	17%	13%	11%	28%
111	89	22	47	138	25	29
74%	74%	66%	71%	72%	69%	54%
17	15	5	7	18	5	9
12%	13%	17%	11%	9%	15%	17%
5	3	0	1	8	2	0
3%	3%	1%	1%	4%	4%	1%
16	12	5	12	28	4	15
11%	10%	16%	18%	14%	11%	29%
22	18	6	8	26	7	9
15%	15%	17%	12%	14%	19%	18%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1003	523	480
Much stronger	freq	37	17	20
Much stronger	prop	7%	7%	8%
Somewhat stronger	freq	223	119	104
Somewhat stronger	prop	45%	47%	42%
About the same	freq	200	92	108
About the same	prop	40%	36%	44%
Somewhat weaker	freq	31	20	10
Somewhat weaker	prop	6%	8%	4%
Much weaker	freq	10	6	4
Much weaker	prop	2%	2%	2%
Top2Box	freq	260	136	124
Top2Box	prop	52%	54%	50%
Low2Box	freq	40	26	14
Low2Box	prop	8%	10%	6%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	200	91	30	137	333	361
450	416	137	50	250	703	762
22	11	4	2	11	25	27
10%	6%	4%	5%	8%	7%	8%
100	87	37	6	61	157	161
48%	43%	41%	19%	44%	47%	45%
78	83	39	18	54	128	139
37%	42%	43%	61%	39%	38%	39%
9	15	6	2	10	19	25
4%	8%	7%	8%	7%	6%	7%
1	4	5	2	3	5	8
%	2%	6%	6%	2%	2%	2%
121	98	41	7	71	181	189
58%	49%	45%	25%	52%	54%	52%
10	19	12	4	12	24	34
5%	9%	13%	14%	9%	7%	9%

China

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
139	.	417	83	322	178	67
241	.	737	266	678	325	136
10	.	31	6	26	10	16
7%	.	7%	7%	8%	6%	24%
62	.	186	37	157	66	29
45%	.	45%	45%	49%	37%	43%
60	.	167	33	113	87	17
44%	.	40%	40%	35%	49%	25%
6	.	25	5	19	12	4
4%	.	6%	7%	6%	7%	7%
1	.	8	1	7	3	0
1%	.	2%	2%	2%	1%	%
71	.	217	43	183	77	46
51%	.	52%	52%	57%	43%	68%
7	.	34	7	26	14	5
5%	.	8%	8%	8%	8%	7%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
433	169	331	442	34	.	.
867	372	631	916	53	.	.
20	24	12	33	3	.	.
5%	14%	4%	8%	8%	.	.
194	85	138	198	16	.	.
45%	50%	42%	45%	46%	.	.
182	51	149	176	13	.	.
42%	30%	45%	40%	39%	.	.
26	8	23	27	2	.	.
6%	5%	7%	6%	6%	.	.
9	1	9	8	0	.	.
2%	1%	3%	2%	1%	.	.
214	109	151	231	18	.	.
50%	65%	46%	52%	54%	.	.
36	9	31	35	3	.	.
8%	5%	10%	8%	8%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1000	533	467
Much stronger	freq	2	1	1
Much stronger	prop	%	%	%
Somewhat stronger	freq	25	15	10
Somewhat stronger	prop	5%	6%	4%
About the same	freq	328	160	167
About the same	prop	66%	65%	66%
Somewhat weaker	freq	103	52	51
Somewhat weaker	prop	21%	21%	20%
Much weaker	freq	43	19	24
Much weaker	prop	9%	8%	9%
Top2Box	freq	27	16	11
Top2Box	prop	5%	6%	4%
Low2Box	freq	145	71	75
Low2Box	prop	29%	29%	30%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	166	149	111	222	87	195
329	356	315	195	455	196	399
2	0	0	.	1	0	0
1%	%	%	.	1%	%	%
11	8	5	8	9	6	9
6%	5%	3%	7%	4%	7%	4%
125	106	97	63	155	54	125
67%	64%	65%	57%	70%	62%	64%
33	38	32	26	44	19	44
18%	23%	21%	23%	20%	22%	22%
15	13	15	14	13	9	18
8%	8%	10%	13%	6%	10%	9%
13	9	5	8	10	6	9
7%	5%	4%	7%	4%	7%	5%
47	51	47	40	57	28	61
26%	31%	31%	36%	26%	32%	31%

France

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	133	219	147	323	177	17
601	172	461	367	686	314	33
2	.	1	1	2	.	.
1%	.	%	1%	1%	.	.
16	5	7	12	20	4	2
5%	4%	3%	8%	6%	2%	13%
203	88	140	100	207	121	8
67%	66%	64%	68%	64%	68%	47%
59	27	51	25	65	38	6
19%	20%	23%	17%	20%	21%	35%
25	13	21	8	28	15	1
8%	10%	10%	6%	9%	8%	5%
18	5	8	14	23	4	2
6%	4%	4%	9%	7%	2%	13%
84	40	72	34	93	52	7
28%	30%	33%	23%	29%	29%	40%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
483	32	468	316	121	120	120
967	73	927	659	207	247	246
2	1	1	2	.	1	.
%	4%	%	1%	.	1%	.
22	5	20	18	3	13	4
5%	16%	4%	6%	3%	11%	3%
320	19	309	202	83	65	88
66%	60%	66%	64%	68%	55%	73%
97	5	98	63	26	28	23
20%	16%	21%	20%	21%	23%	19%
42	2	41	30	9	13	6
9%	5%	9%	9%	7%	11%	5%
25	6	21	21	3	14	4
5%	19%	4%	6%	3%	12%	3%
139	7	139	93	35	40	28
29%	21%	30%	30%	29%	34%	24%

Social Media Inactive
260
507
1
%
8
3%
175
67%
52
20%
24
9%
9
3%
77
29%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1002	523	479
Much stronger	freq	5	2	2
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	71	40	31
Somewhat stronger	prop	14%	16%	12%
About the same	freq	361	173	187
About the same	prop	72%	68%	76%
Somewhat weaker	freq	52	33	20
Somewhat weaker	prop	10%	13%	8%
Much weaker	freq	12	5	6
Much weaker	prop	2%	2%	3%
Top2Box	freq	75	42	33
Top2Box	prop	15%	17%	13%
Low2Box	freq	64	38	26
Low2Box	prop	13%	15%	10%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	153	177	152	121	144	145
320	331	351	278	243	315	286
3	1	1	1	1	2	2
2%	1%	%	1%	1%	1%	2%
27	21	23	25	14	23	17
16%	14%	13%	17%	12%	16%	12%
120	113	128	106	94	100	104
70%	74%	73%	70%	78%	69%	72%
16	17	19	14	10	17	16
9%	11%	11%	10%	8%	12%	11%
5	1	6	5	2	3	5
3%	1%	3%	4%	2%	2%	3%
30	22	23	26	15	24	20
18%	14%	13%	17%	13%	17%	14%
20	18	25	20	12	20	21
12%	12%	14%	13%	10%	14%	15%

Germany

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
355	87	286	127	348	152	33
716	44	700	258	705	297	73
2	.	3	2	4	1	1
1%	.	1%	2%	1%	1%	3%
53	18	36	17	47	23	8
15%	20%	13%	14%	14%	15%	26%
257	60	207	94	254	107	18
72%	69%	72%	74%	73%	70%	56%
36	5	34	13	37	15	4
10%	6%	12%	10%	11%	10%	13%
7	4	7	1	6	5	1
2%	5%	2%	1%	2%	3%	3%
56	18	39	19	51	24	9
16%	20%	14%	15%	15%	16%	29%
43	10	41	14	43	21	5
12%	11%	14%	11%	12%	14%	15%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	69	431	320	124	115	150
929	153	849	663	229	237	299
4	3	2	3	2	3	0
1%	4%	%	1%	1%	3%	%
62	12	59	46	20	18	21
13%	17%	14%	14%	16%	16%	14%
342	38	323	223	95	75	110
73%	55%	75%	70%	76%	65%	73%
48	10	42	40	7	13	17
10%	15%	10%	12%	6%	12%	11%
11	6	6	8	1	5	2
2%	9%	1%	3%	1%	5%	1%
66	15	61	49	22	21	21
14%	21%	14%	15%	17%	18%	14%
59	16	48	48	8	19	19
13%	24%	11%	15%	7%	16%	13%

Social Media Inactive
235
466
1
%
32
14%
176
75%
22
9%
5
2%
33
14%
26
11%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1001	505	496
Much stronger	freq	15	10	5
Much stronger	prop	3%	4%	2%
Somewhat stronger	freq	108	65	44
Somewhat stronger	prop	22%	26%	17%
About the same	freq	312	144	168
About the same	prop	62%	58%	67%
Somewhat weaker	freq	54	25	29
Somewhat weaker	prop	11%	10%	12%
Much weaker	freq	10	6	4
Much weaker	prop	2%	2%	2%
Top2Box	freq	123	74	49
Top2Box	prop	25%	30%	20%
Low2Box	freq	64	31	33
Low2Box	prop	13%	12%	13%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	143	161	73	248	141	206
256	341	404	147	489	286	463
10	3	2	1	8	5	11
5%	2%	1%	2%	3%	4%	5%
45	29	34	11	46	44	50
23%	20%	21%	14%	18%	31%	24%
117	92	103	45	162	82	118
60%	64%	64%	61%	65%	58%	57%
21	16	18	13	28	8	22
11%	11%	11%	18%	11%	6%	11%
2	4	4	4	5	2	4
1%	3%	2%	5%	2%	1%	2%
56	32	36	12	54	50	61
28%	22%	23%	16%	22%	35%	30%
23	19	22	16	33	10	27
12%	13%	14%	23%	13%	7%	13%

Great Britain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
294	124	115	261	301	199	47
538	260	205	536	644	357	96
4	2	4	9	13	2	3
1%	2%	4%	3%	4%	1%	6%
58	23	29	56	65	43	10
20%	19%	25%	22%	22%	22%	22%
194	80	67	165	183	129	31
66%	65%	58%	63%	61%	65%	66%
32	14	14	27	34	20	2
11%	11%	12%	10%	11%	10%	5%
6	4	2	4	6	4	0
2%	3%	2%	2%	2%	2%	1%
62	26	33	65	78	45	13
21%	21%	29%	25%	26%	23%	28%
38	18	16	31	40	24	3
13%	15%	14%	12%	13%	12%	6%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
453	72	428	328	125	222	140
905	148	853	662	220	426	274
12	7	8	12	2	11	4
3%	10%	2%	4%	2%	5%	3%
98	16	92	74	23	55	28
22%	22%	22%	23%	18%	25%	20%
281	45	267	207	79	126	89
62%	62%	62%	63%	63%	56%	64%
52	3	51	31	15	27	17
11%	5%	12%	9%	12%	12%	12%
10	1	9	3	6	4	2
2%	1%	2%	1%	5%	2%	1%
110	23	101	86	25	66	32
24%	32%	23%	26%	20%	30%	23%
61	4	60	34	21	30	18
14%	6%	14%	10%	17%	14%	13%

Social Media Inactive
138
301
0
%
25
18%
97
70%
11
8%
5
4%
25
18%
16
11%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	500	281	219
Much stronger	freq	8	4	3
Much stronger	prop	2%	2%	1%
Somewhat stronger	freq	47	26	21
Somewhat stronger	prop	9%	11%	8%
About the same	freq	289	144	144
About the same	prop	58%	58%	57%
Somewhat weaker	freq	120	53	67
Somewhat weaker	prop	24%	21%	27%
Much weaker	freq	36	19	17
Much weaker	prop	7%	8%	7%
Top2Box	freq	55	30	25
Top2Box	prop	11%	12%	10%
Low2Box	freq	156	72	84
Low2Box	prop	31%	29%	33%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	155	163	148	256	27	174
189	152	159	153	254	27	188
5	3	.	2	3	1	1
3%	2%	.	2%	1%	2%	1%
25	13	10	14	22	5	18
14%	8%	6%	10%	9%	17%	10%
106	96	87	88	144	14	96
58%	62%	53%	59%	56%	53%	55%
37	31	52	35	66	7	45
20%	20%	32%	23%	26%	25%	26%
10	12	14	9	21	1	14
5%	8%	9%	6%	8%	3%	8%
30	15	10	17	25	5	19
16%	10%	6%	11%	10%	19%	11%
46	44	66	44	87	8	60
26%	28%	41%	30%	34%	28%	34%

Hungary

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	107	294	99	273	227	38
312	162	210	128	277	223	40
6	2	4	1	1	6	3
2%	2%	2%	1%	%	3%	9%
30	7	26	14	25	23	5
9%	7%	9%	14%	9%	10%	13%
193	66	165	58	147	142	21
59%	62%	56%	58%	54%	63%	55%
75	24	75	21	79	42	6
23%	22%	26%	22%	29%	18%	17%
21	8	23	5	22	14	2
7%	7%	8%	5%	8%	6%	6%
36	9	31	15	26	29	8
11%	9%	10%	15%	9%	13%	21%
96	32	98	26	101	56	9
30%	30%	33%	26%	37%	25%	23%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
462	48	452	306	108	188	217
460	53	447	308	108	191	218
4	3	5	5	2	5	2
1%	6%	1%	2%	2%	3%	1%
43	7	40	26	14	23	14
9%	15%	9%	9%	13%	12%	6%
268	26	262	180	60	98	137
58%	55%	58%	59%	56%	52%	63%
114	10	110	74	25	48	51
25%	21%	24%	24%	23%	26%	24%
33	2	34	21	7	15	13
7%	4%	8%	7%	7%	8%	6%
47	10	45	31	16	28	15
10%	21%	10%	10%	15%	15%	7%
147	12	144	95	32	63	64
32%	25%	32%	31%	29%	34%	30%

Social Media Inactive
95
91
1
1%
11
12%
54
57%
21
22%
8
8%
12
13%
29
30%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	500	248	252
Much stronger	freq	79	42	37
Much stronger	prop	16%	16%	15%
Somewhat stronger	freq	252	128	124
Somewhat stronger	prop	50%	50%	51%
About the same	freq	145	71	74
About the same	prop	29%	28%	30%
Somewhat weaker	freq	16	12	4
Somewhat weaker	prop	3%	4%	2%
Much weaker	freq	9	4	4
Much weaker	prop	2%	2%	2%
Top2Box	freq	331	170	161
Top2Box	prop	66%	66%	66%
Low2Box	freq	24	16	8
Low2Box	prop	5%	6%	3%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	145	88	58	75	366	307
231	164	105	52	74	374	345
42	25	12	8	19	52	49
16%	17%	13%	15%	25%	14%	16%
141	69	42	24	37	190	153
53%	47%	48%	42%	50%	52%	50%
74	41	30	21	18	106	88
28%	28%	34%	36%	24%	29%	29%
5	7	3	1		15	12
2%	5%	4%	2%		4%	4%
4	3	1	3	1	4	5
2%	2%	1%	6%	1%	1%	2%
184	94	53	33	56	242	202
69%	65%	61%	56%	75%	66%	66%
10	11	4	4	1	19	18
4%	7%	5%	7%	1%	5%	6%

India

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
193	2	42	456	303	197	166
155	1	38	461	313	187	163
30	.	6	73	65	14	41
16%	.	15%	16%	21%	7%	25%
99	2	12	238	152	100	88
51%	.	28%	52%	50%	51%	53%
57	.	20	125	72	73	30
29%	.	47%	27%	24%	37%	18%
3	.	3	12	12	4	3
2%	.	8%	3%	4%	2%	2%
3	.	1	8	4	5	3
2%	.	2%	2%	1%	3%	2%
129	2	18	311	217	114	129
67%	.	43%	68%	71%	58%	78%
7	.	4	20	15	9	6
4%	.	10%	4%	5%	5%	4%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
334	294	206	432	54	396	68
337	297	203	439	45	393	72
38	65	14	72	7	68	9
11%	22%	7%	17%	12%	17%	13%
163	156	96	222	24	218	25
49%	53%	47%	51%	45%	55%	36%
115	58	87	116	21	93	32
34%	20%	42%	27%	40%	23%	47%
13	11	5	12	2	11	1
4%	4%	3%	3%	3%	3%	1%
5	4	4	9	.	6	2
2%	2%	2%	2%	.	2%	2%
201	221	110	295	31	286	33
60%	75%	53%	68%	57%	72%	49%
18	15	9	21	2	17	3
5%	5%	5%	5%	3%	4%	4%

Social Media Inactive
36
35
3
7%
9
26%
20
56%
3
10%
1
2%
12
33%
4
12%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	503	256	247
Much stronger	freq	10	2	8
Much stronger	prop	2%	1%	3%
Somewhat stronger	freq	80	43	37
Somewhat stronger	prop	16%	17%	15%
About the same	freq	367	176	191
About the same	prop	73%	72%	75%
Somewhat weaker	freq	40	22	18
Somewhat weaker	prop	8%	9%	7%
Much weaker	freq	3	2	2
Much weaker	prop	1%	1%	1%
Top2Box	freq	90	45	45
Top2Box	prop	18%	18%	18%
Low2Box	freq	43	24	19
Low2Box	prop	9%	10%	8%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	161	114	.	.	.	309
217	153	133	.	.	.	294
4	4	2	.	.	.	8
2%	2%	2%	.	.	.	3%
34	29	17	.	.	.	52
15%	18%	15%	.	.	.	17%
171	109	88	.	.	.	225
76%	67%	77%	.	.	.	73%
14	19	7	.	.	.	24
6%	12%	6%	.	.	.	8%
2	1	0	.	.	.	0
1%	1%	%	.	.	.	%
38	33	19	.	.	.	60
17%	20%	17%	.	.	.	19%
16	20	7	.	.	.	25
7%	12%	6%	.	.	.	8%

Israel

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
191	136	124	239	212	288	63
209	146	114	243	228	275	58
2	8	2	1	2	8	2
1%	6%	1%	%	1%	3%	3%
27	16	22	41	38	42	11
14%	12%	18%	17%	18%	14%	18%
143	103	91	173	149	219	46
75%	76%	73%	72%	70%	76%	74%
16	9	9	23	22	18	3
8%	6%	7%	9%	10%	6%	5%
3	1	1	1	1	2	1
2%	1%	1%	1%	1%	1%	1%
29	24	24	42	40	49	13
15%	17%	19%	18%	19%	17%	21%
19	10	10	24	23	20	4
10%	7%	8%	10%	11%	7%	6%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
437	130	370	344	127	.	.
445	128	375	364	110	.	.
8	1	9	3	4	.	.
2%	%	3%	1%	3%	.	.
68	25	55	55	18	.	.
16%	19%	15%	16%	14%	.	.
321	96	272	256	95	.	.
73%	73%	73%	74%	74%	.	.
37	8	32	27	10	.	.
8%	6%	9%	8%	8%	.	.
3	1	2	3	1	.	.
1%	1%	1%	1%	1%	.	.
77	26	64	58	21	.	.
18%	20%	17%	17%	17%	.	.
40	9	34	30	11	.	.
9%	7%	9%	9%	9%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1003	483	520
Much stronger	freq	4	2	3
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	56	29	27
Somewhat stronger	prop	11%	12%	11%
About the same	freq	290	146	144
About the same	prop	58%	59%	57%
Somewhat weaker	freq	76	35	41
Somewhat weaker	prop	15%	14%	16%
Much weaker	freq	73	36	37
Much weaker	prop	15%	15%	15%
Top2Box	freq	61	31	30
Top2Box	prop	12%	13%	12%
Low2Box	freq	149	71	78
Low2Box	prop	30%	29%	31%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	187	152	107	191	116	272
319	375	309	206	390	236	540
0	2	2	0	2	1	2
%	1%	1%	%	1%	1%	1%
21	20	15	10	22	15	33
13%	11%	10%	9%	12%	13%	12%
91	104	95	52	110	75	160
57%	55%	62%	48%	58%	64%	59%
26	26	24	18	29	15	42
16%	14%	16%	16%	15%	13%	15%
22	35	16	28	27	10	35
14%	19%	11%	26%	14%	9%	13%
22	22	17	10	24	16	35
13%	12%	11%	9%	13%	13%	13%
48	61	40	46	57	26	77
30%	33%	26%	42%	30%	22%	28%

Italy

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	213	214	73	252	248	59
463	351	518	134	507	496	115
2	2	2	.	2	2	2
1%	1%	1%	.	1%	1%	3%
24	22	23	11	30	26	10
10%	10%	11%	15%	12%	10%	16%
130	118	129	44	140	150	32
57%	55%	60%	60%	56%	60%	54%
34	27	37	12	43	33	9
15%	13%	17%	16%	17%	13%	16%
39	44	22	7	36	37	7
17%	21%	10%	9%	14%	15%	11%
26	25	25	11	33	28	11
11%	12%	12%	15%	13%	11%	19%
73	71	60	19	79	70	16
32%	33%	28%	26%	31%	28%	27%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
441	76	424	305	159	256	105
888	153	850	614	317	530	210
3	1	3	2	1	3	1
1%	1%	1%	1%	1%	1%	1%
47	11	45	39	15	33	9
11%	15%	11%	13%	9%	13%	8%
258	45	245	182	88	140	68
58%	60%	58%	60%	55%	55%	65%
67	11	65	44	23	44	15
15%	14%	15%	14%	14%	17%	14%
67	7	66	37	32	36	13
15%	10%	15%	12%	20%	14%	13%
50	12	48	42	16	36	9
11%	16%	11%	14%	10%	14%	9%
133	18	131	81	55	80	28
30%	24%	31%	27%	35%	31%	26%

Social Media Inactive
138
263
1
%
15
11%
81
59%
17
12%
24
17%
15
11%
41
30%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	517	483
Much stronger	freq	3	2	0
Much stronger	prop	1%	1%	%
Somewhat stronger	freq	69	43	26
Somewhat stronger	prop	14%	17%	10%
About the same	freq	281	134	147
About the same	prop	56%	53%	59%
Somewhat weaker	freq	103	47	55
Somewhat weaker	prop	21%	19%	22%
Much weaker	freq	45	24	21
Much weaker	prop	9%	10%	8%
Top2Box	freq	71	46	26
Top2Box	prop	14%	18%	10%
Low2Box	freq	147	71	76
Low2Box	prop	29%	28%	31%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	177	154	313	155	32	266
313	342	345	600	319	81	562
2	.	1	2	1	.	2
1%	.	1%	%	1%	.	1%
29	21	19	35	30	4	35
17%	12%	12%	11%	19%	11%	13%
94	101	86	171	89	20	145
56%	57%	56%	55%	58%	64%	55%
33	37	33	73	25	5	59
19%	21%	22%	23%	16%	15%	22%
11	19	15	32	9	3	26
7%	11%	10%	10%	6%	10%	10%
31	21	20	37	31	4	37
18%	12%	13%	12%	20%	11%	14%
44	56	48	105	35	8	84
26%	31%	31%	33%	22%	25%	32%

Japan

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
234	267	101	132	251	249	31
438	308	227	465	540	460	62
1	2	1	0	2	0	1
%	1%	1%	%	1%	%	3%
34	32	11	26	39	30	6
15%	12%	11%	20%	15%	12%	18%
136	154	57	71	141	140	15
58%	58%	56%	54%	56%	56%	48%
44	54	23	26	47	56	6
19%	20%	23%	20%	19%	22%	20%
19	26	10	9	21	23	4
8%	10%	9%	7%	9%	9%	12%
35	33	12	26	41	30	6
15%	13%	12%	20%	16%	12%	20%
63	80	33	35	69	79	10
27%	30%	32%	27%	27%	32%	31%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
469	49	451	340	133	52	113
938	106	894	713	238	101	254
2	2	1	2	.	0	1
%	3%	%	%	.	%	1%
63	9	60	46	17	17	19
13%	19%	13%	14%	13%	33%	16%
266	24	257	191	79	21	66
57%	49%	57%	56%	59%	41%	58%
97	8	94	74	24	10	20
21%	17%	21%	22%	18%	20%	17%
41	6	39	28	12	3	8
9%	12%	9%	8%	9%	6%	7%
65	11	61	48	17	18	19
14%	22%	13%	14%	13%	34%	17%
138	14	133	102	36	13	28
29%	29%	30%	30%	27%	25%	25%

Social Media Inactive
335
645
2
%
33
10%
194
58%
73
22%
33
10%
34
10%
106
32%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	503	206	297
Much stronger	freq	32	8	24
Much stronger	prop	6%	3%	9%
Somewhat stronger	freq	115	30	85
Somewhat stronger	prop	23%	12%	33%
About the same	freq	238	129	109
About the same	prop	48%	54%	42%
Somewhat weaker	freq	78	58	20
Somewhat weaker	prop	16%	24%	8%
Much weaker	freq	36	15	21
Much weaker	prop	7%	6%	8%
Top2Box	freq	148	38	110
Top2Box	prop	30%	16%	42%
Low2Box	freq	114	73	41
Low2Box	prop	23%	31%	16%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	154	86	155	167	110	208
236	171	96	143	186	126	221
17	14	1	13	16	1	15
7%	9%	2%	8%	10%	1%	7%
57	48	11	44	35	16	63
22%	31%	13%	28%	21%	14%	30%
146	47	45	61	80	59	81
56%	30%	52%	39%	48%	53%	39%
30	25	24	30	19	27	26
11%	16%	28%	19%	11%	25%	13%
10	21	5	7	17	7	22
4%	14%	6%	5%	10%	7%	11%
74	61	12	57	51	17	79
28%	40%	15%	37%	31%	15%	38%
40	46	28	37	36	35	48
15%	30%	33%	24%	21%	31%	23%

Mexico

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
292	221	161	119	249	251	106
282	21	235	247	288	215	135
17	17	12	3	9	24	4
6%	8%	7%	3%	3%	9%	4%
52	61	28	27	53	63	16
18%	28%	17%	22%	21%	25%	16%
157	91	88	59	129	109	54
54%	41%	55%	50%	52%	43%	51%
52	42	18	18	41	38	14
18%	19%	11%	15%	16%	15%	14%
14	9	15	12	18	18	17
5%	4%	9%	10%	7%	7%	16%
69	78	40	30	61	86	20
24%	35%	25%	25%	25%	34%	19%
66	51	33	30	59	56	31
23%	23%	21%	25%	24%	22%	30%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
394	124	376	291	201	287	105
368	145	358	357	135	332	100
29	4	28	10	22	17	3
7%	3%	8%	3%	11%	6%	2%
99	20	95	47	66	71	31
25%	16%	25%	16%	33%	25%	29%
184	76	162	143	91	135	50
47%	61%	43%	49%	45%	47%	47%
64	8	70	61	17	44	21
16%	6%	19%	21%	8%	15%	20%
19	16	20	29	6	20	1
5%	13%	5%	10%	3%	7%	1%
127	24	124	57	88	88	33
32%	19%	33%	20%	44%	31%	32%
83	24	90	91	22	64	22
21%	19%	24%	31%	11%	22%	21%

Social Media Inactive
107
71
13
12%
13
12%
53
49%
13
12%
15
14%
26
25%
28
26%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	248	252
Much stronger	freq	14	13	1
Much stronger	prop	3%	5%	%
Somewhat stronger	freq	66	39	27
Somewhat stronger	prop	13%	16%	11%
About the same	freq	317	142	174
About the same	prop	63%	57%	70%
Somewhat weaker	freq	80	39	41
Somewhat weaker	prop	16%	16%	16%
Much weaker	freq	22	15	7
Much weaker	prop	4%	6%	3%
Top2Box	freq	81	52	28
Top2Box	prop	16%	21%	11%
Low2Box	freq	102	54	48
Low2Box	prop	20%	22%	19%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	146	152	290	112	5	256
174	159	167	288	116	6	270
7	4	3	9	2	.	6
4%	3%	2%	3%	2%	.	2%
28	20	18	35	22	2	37
14%	14%	12%	12%	19%	.	14%
123	95	99	190	68	2	161
61%	65%	65%	66%	60%	.	63%
33	20	27	44	18	2	39
16%	14%	18%	15%	16%	.	15%
11	7	5	11	3	.	12
5%	5%	3%	4%	2%	.	5%
36	25	21	44	24	2	43
18%	17%	14%	15%	21%	.	17%
44	27	32	56	21	2	51
22%	18%	21%	19%	18%	.	20%

Poland

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
244	74	311	115	265	235	60
230	22	370	108	279	221	61
8	10	3	1	6	8	1
3%	13%	1%	1%	2%	4%	2%
29	4	44	19	44	22	11
12%	5%	14%	16%	17%	9%	18%
156	45	200	72	170	147	38
64%	61%	64%	63%	64%	63%	64%
41	10	53	17	39	41	9
17%	13%	17%	15%	15%	17%	14%
10	6	11	6	6	17	2
4%	8%	4%	5%	2%	7%	3%
37	14	47	20	50	30	12
15%	19%	15%	17%	19%	13%	20%
51	15	64	23	45	57	10
21%	21%	21%	20%	17%	24%	17%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
440	93	407	331	90	241	153
439	100	400	344	83	242	155
13	1	13	6	3	9	5
3%	1%	3%	2%	4%	4%	3%
56	17	49	53	9	48	13
13%	18%	12%	16%	10%	20%	9%
279	59	257	215	54	137	112
63%	64%	63%	65%	60%	57%	74%
72	11	69	48	14	38	22
16%	12%	17%	14%	15%	16%	14%
21	5	18	10	11	8	1
5%	5%	4%	3%	12%	3%	%
69	18	63	59	12	57	18
16%	19%	15%	18%	13%	24%	12%
92	16	87	57	24	46	22
21%	17%	21%	17%	27%	19%	15%

Social Media Inactive
107
103
.
.
5
5%
67
63%
20
19%
14
13%
5
5%
34
32%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	500	229	271
Much stronger	freq	29	20	10
Much stronger	prop	6%	8%	4%
Somewhat stronger	freq	136	76	60
Somewhat stronger	prop	27%	32%	23%
About the same	freq	243	109	134
About the same	prop	49%	46%	51%
Somewhat weaker	freq	65	16	49
Somewhat weaker	prop	13%	7%	19%
Much weaker	freq	27	18	9
Much weaker	prop	5%	8%	4%
Top2Box	freq	165	95	70
Top2Box	prop	33%	40%	27%
Low2Box	freq	92	35	58
Low2Box	prop	18%	14%	22%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	165	128	57	159	251	277
171	219	110	22	142	301	296
5	15	9	3	13	13	16
2%	9%	7%	6%	8%	5%	6%
72	33	31	39	41	51	70
35%	20%	24%	68%	26%	20%	25%
93	88	62	13	82	124	131
45%	53%	48%	23%	51%	49%	47%
31	17	17	.	15	49	40
15%	11%	13%	.	9%	19%	14%
6	12	9	2	8	14	20
3%	7%	7%	4%	5%	6%	7%
77	48	41	42	54	64	85
37%	29%	32%	74%	34%	26%	31%
37	30	26	2	23	63	60
18%	18%	20%	4%	15%	25%	22%

Russia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
223	85	290	125	242	258	42
204	26	119	355	303	197	39
14	1	24	5	18	11	9
6%	1%	8%	4%	8%	4%	21%
66	33	76	27	47	89	13
30%	39%	26%	21%	19%	34%	30%
111	46	125	72	139	104	13
50%	54%	43%	58%	57%	40%	31%
25	.	52	13	20	44	7
11%	.	18%	10%	8%	17%	17%
7	6	13	9	18	10	0
3%	7%	4%	7%	7%	4%	1%
80	33	100	32	66	100	21
36%	39%	35%	25%	27%	39%	51%
32	6	65	21	38	54	7
14%	7%	22%	17%	16%	21%	18%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
458	66	434	319	106	137	194
461	77	423	412	47	143	210
20	4	25	21	4	6	13
4%	6%	6%	6%	4%	4%	7%
123	18	118	67	43	25	57
27%	27%	27%	21%	41%	18%	29%
230	34	209	158	47	85	96
50%	51%	48%	50%	44%	62%	50%
58	9	56	56	8	8	23
13%	13%	13%	17%	8%	6%	12%
27	2	26	18	4	13	5
6%	3%	6%	6%	3%	10%	3%
144	22	143	87	47	31	70
31%	33%	33%	27%	45%	22%	36%
85	10	82	73	12	21	28
19%	16%	19%	23%	11%	15%	14%

Social Media Inactive
169
147
10
6%
54
32%
62
36%
35
20%
9
5%
65
38%
43
25%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	293	207
	unw_base	502	315	187
Much stronger	freq	107	66	42
Much stronger	prop	21%	22%	20%
Somewhat stronger	freq	223	130	93
Somewhat stronger	prop	45%	45%	45%
About the same	freq	141	80	61
About the same	prop	28%	27%	29%
Somewhat weaker	freq	27	15	12
Somewhat weaker	prop	5%	5%	6%
Much weaker	freq	2	2	.
Much weaker	prop	%	1%	.
Top2Box	freq	330	196	134
Top2Box	prop	66%	67%	65%
Low2Box	freq	29	17	12
Low2Box	prop	6%	6%	6%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	171	44	208	149	83	272
332	149	21	207	153	84	261
71	24	12	49	23	21	56
25%	14%	28%	24%	16%	25%	21%
131	70	23	84	77	40	121
46%	41%	51%	40%	52%	48%	44%
70	64	7	69	39	13	79
25%	37%	16%	33%	26%	16%	29%
12	13	2	6	10	8	15
4%	7%	5%	3%	6%	10%	6%
1	1	.	1	1	1	1
%	1%	.	%	%	1%	%
201	94	35	133	100	61	177
71%	55%	79%	64%	67%	74%	65%
13	14	2	7	10	9	16
5%	8%	5%	3%	7%	11%	6%

Saudi Arabia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	144	119	237	269	231	138
241	140	117	245	267	235	146
51	31	20	57	55	52	34
22%	21%	16%	24%	21%	23%	25%
102	53	58	112	129	94	57
45%	37%	49%	47%	48%	41%	41%
62	54	32	55	70	70	36
27%	37%	27%	23%	26%	31%	26%
12	6	9	13	13	14	10
5%	4%	7%	5%	5%	6%	7%
1	1	1	1	2	.	1
1%	1%	1%	%	1%	.	%
153	83	78	169	184	146	91
67%	58%	65%	71%	68%	63%	66%
13	6	9	13	15	14	11
6%	4%	8%	6%	6%	6%	8%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
362	171	329	302	168	288	141
356	168	334	312	166	293	136
73	36	72	62	33	59	23
20%	21%	22%	21%	20%	20%	16%
166	79	144	149	70	125	71
46%	46%	44%	49%	42%	43%	50%
104	45	96	74	55	89	35
29%	26%	29%	24%	33%	31%	25%
17	11	16	16	9	14	12
5%	6%	5%	5%	5%	5%	8%
2	1	2	1	.	1	.
%	%	%	%	.	%	.
239	114	216	211	104	184	93
66%	67%	65%	70%	62%	64%	66%
18	11	18	17	9	16	12
5%	7%	5%	6%	5%	5%	8%

Social Media Inactive
72
73
26
36%
28
39%
17
23%
1
1%
1
1%
53
74%
2
3%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	235	265
Much stronger	freq	8	5	3
Much stronger	prop	2%	2%	1%
Somewhat stronger	freq	45	29	16
Somewhat stronger	prop	9%	12%	6%
About the same	freq	282	137	145
About the same	prop	56%	57%	56%
Somewhat weaker	freq	124	58	66
Somewhat weaker	prop	25%	24%	25%
Much weaker	freq	41	11	30
Much weaker	prop	8%	5%	11%
Top2Box	freq	53	34	19
Top2Box	prop	11%	14%	7%
Low2Box	freq	165	69	96
Low2Box	prop	33%	29%	37%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	133	84	66	98	336	185
202	156	142	51	96	353	222
6	1	1	.	4	4	3
2%	%	1%	.	4%	1%	2%
26	14	5	5	9	31	19
9%	10%	7%	7%	9%	9%	10%
167	76	39	46	50	186	97
59%	58%	46%	69%	51%	56%	53%
64	31	29	10	25	89	54
23%	24%	34%	15%	26%	27%	29%
20	10	10	6	10	25	12
7%	8%	12%	9%	10%	7%	7%
32	14	6	5	13	35	22
11%	11%	7%	7%	13%	10%	12%
84	42	39	16	35	114	66
30%	31%	47%	24%	36%	34%	36%

South Africa

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
315	257	113	130	232	268	97
278	246	126	128	257	243	111
5	4	.	3	2	5	2
2%	2%	.	3%	1%	2%	2%
26	22	9	14	29	16	12
8%	9%	8%	11%	12%	6%	13%
185	147	65	70	122	160	47
59%	57%	58%	54%	52%	60%	48%
70	55	32	37	57	67	28
22%	21%	28%	29%	24%	25%	29%
29	29	7	6	22	19	8
9%	11%	6%	4%	10%	7%	9%
31	27	9	17	31	22	14
10%	10%	8%	13%	13%	8%	15%
99	84	39	43	79	86	36
32%	32%	34%	33%	34%	32%	37%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
403	159	341	355	122	313	142
389	171	329	372	91	310	140
6	4	4	2	5	5	3
1%	2%	1%	1%	4%	1%	2%
33	21	24	39	6	30	12
8%	13%	7%	11%	5%	10%	9%
235	85	197	197	74	184	80
58%	54%	58%	55%	60%	59%	56%
96	39	85	87	30	71	35
24%	25%	25%	24%	24%	23%	25%
33	10	31	31	7	23	12
8%	6%	9%	9%	6%	7%	8%
39	25	28	41	11	35	15
10%	16%	8%	12%	9%	11%	11%
129	49	116	118	37	94	47
32%	31%	34%	33%	30%	30%	33%

Social Media Inactive
45
50
.
.
3
7%
18
40%
18
39%
6
14%
3
7%
24
53%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	268	232
Much stronger	freq	4	2	2
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	50	32	18
Somewhat stronger	prop	10%	13%	7%
About the same	freq	262	123	139
About the same	prop	52%	48%	56%
Somewhat weaker	freq	129	70	59
Somewhat weaker	prop	26%	28%	24%
Much weaker	freq	55	26	28
Much weaker	prop	11%	10%	11%
Top2Box	freq	54	34	20
Top2Box	prop	11%	14%	8%
Low2Box	freq	184	96	88
Low2Box	prop	37%	38%	36%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	188	121	79	186	235	294
140	212	148	70	182	248	328
2	1	2	3	.	1	2
1%	%	1%	4%	.	%	1%
18	15	16	7	18	26	32
10%	8%	14%	9%	9%	11%	11%
99	96	68	38	104	120	163
52%	51%	56%	48%	56%	51%	55%
50	52	28	21	47	61	71
26%	28%	23%	26%	26%	26%	24%
22	24	8	11	16	27	27
12%	13%	7%	13%	9%	12%	9%
20	16	18	10	18	26	34
10%	9%	15%	13%	9%	11%	11%
72	76	36	31	64	89	98
38%	40%	29%	39%	34%	38%	33%

South Korea

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
206	4	123	372	265	235	72
172	5	112	383	288	212	81
3	.	3	1	2	3	1
1%	.	3%	%	1%	1%	1%
18	.	11	40	37	13	17
9%	.	9%	11%	14%	6%	23%
99	3	68	191	134	128	35
48%	.	56%	51%	51%	54%	49%
58	1	23	105	69	60	16
28%	.	19%	28%	26%	26%	22%
28	1	18	36	23	31	3
13%	.	15%	10%	9%	13%	5%
21	.	14	40	38	16	18
10%	.	11%	11%	15%	7%	24%
86	2	41	141	92	92	19
42%	.	33%	38%	35%	39%	27%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
428	104	396	342	114	148	234
419	115	385	361	91	148	232
3	1	3	2	3	2	.
1%	1%	1%	%	2%	2%	.
33	23	27	40	7	33	12
8%	22%	7%	12%	6%	22%	5%
227	50	212	180	59	69	124
53%	48%	54%	53%	51%	46%	53%
113	23	106	92	27	30	71
26%	23%	27%	27%	24%	20%	30%
51	7	48	29	18	14	27
12%	6%	12%	8%	16%	9%	11%
37	24	30	41	10	35	12
9%	23%	8%	12%	9%	24%	5%
165	30	154	121	46	44	98
38%	29%	39%	35%	40%	30%	42%

Social Media Inactive
118
120
2
1%
5
5%
69
58%
28
24%
14
12%
7
6%
42
36%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	497	504
Much stronger	freq	7	5	3
Much stronger	prop	1%	2%	1%
Somewhat stronger	freq	107	60	47
Somewhat stronger	prop	21%	24%	19%
About the same	freq	312	153	158
About the same	prop	62%	61%	64%
Somewhat weaker	freq	47	21	26
Somewhat weaker	prop	9%	8%	10%
Much weaker	freq	27	14	14
Much weaker	prop	5%	5%	6%
Top2Box	freq	114	64	50
Top2Box	prop	23%	26%	20%
Low2Box	freq	74	34	40
Low2Box	prop	15%	14%	16%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	188	138	265	135	33	254
359	367	275	551	253	61	500
4	3	1	2	4	1	3
2%	1%	1%	1%	3%	2%	1%
33	42	32	58	32	5	59
19%	23%	23%	22%	23%	16%	23%
114	112	85	163	84	23	157
66%	59%	62%	61%	62%	70%	62%
16	19	12	24	11	3	22
9%	10%	9%	9%	8%	10%	9%
8	12	7	17	6	1	13
5%	7%	5%	7%	4%	3%	5%
36	45	33	60	35	6	62
21%	24%	24%	23%	26%	17%	25%
23	31	19	42	17	4	35
13%	17%	14%	16%	12%	13%	14%

Spain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
246	227	118	155	261	239	52
501	616	101	284	515	486	100
4	2	.	5	5	2	1
2%	1%	.	3%	2%	1%	2%
48	44	30	33	66	41	17
19%	19%	25%	21%	25%	17%	33%
155	144	81	87	149	163	26
63%	63%	68%	56%	57%	68%	51%
24	20	5	21	25	22	5
10%	9%	5%	14%	10%	9%	9%
15	17	2	8	16	11	3
6%	7%	2%	5%	6%	5%	5%
52	46	30	38	71	43	18
21%	20%	25%	25%	27%	18%	35%
39	37	8	29	42	33	7
16%	16%	6%	19%	16%	14%	14%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
448	71	429	311	165	253	137
901	129	872	620	330	485	272
6	3	5	5	2	4	3
1%	4%	1%	2%	1%	2%	2%
90	23	84	75	25	60	28
20%	32%	20%	24%	15%	24%	20%
285	35	276	183	115	153	88
64%	49%	64%	59%	70%	60%	64%
42	7	40	33	12	21	13
9%	9%	9%	11%	7%	8%	10%
25	4	24	15	10	15	5
6%	5%	6%	5%	6%	6%	4%
96	26	88	80	27	64	31
21%	36%	21%	26%	17%	25%	23%
67	10	64	48	23	36	18
15%	15%	15%	16%	14%	14%	13%

Social Media Inactive
110
244
1
1%
19
17%
71
64%
12
11%
7
7%
20
18%
20
18%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	501	264	237
Much stronger	freq	9	6	4
Much stronger	prop	2%	2%	2%
Somewhat stronger	freq	29	17	13
Somewhat stronger	prop	6%	7%	5%
About the same	freq	395	197	198
About the same	prop	79%	78%	80%
Somewhat weaker	freq	45	18	28
Somewhat weaker	prop	9%	7%	11%
Much weaker	freq	21	17	4
Much weaker	prop	4%	7%	2%
Top2Box	freq	39	22	16
Top2Box	prop	8%	9%	7%
Low2Box	freq	66	34	32
Low2Box	prop	13%	14%	13%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	160	146	121	213	97	145
124	170	207	126	226	90	168
5	3	2	5	0	4	5
3%	2%	1%	4%	%	5%	4%
18	9	3	2	18	2	13
9%	5%	2%	2%	8%	2%	9%
143	133	120	97	174	83	115
74%	83%	82%	80%	82%	85%	79%
22	8	15	11	12	6	7
11%	5%	10%	9%	5%	6%	5%
6	8	7	7	9	1	4
3%	5%	5%	6%	4%	2%	3%
23	11	4	7	18	6	19
12%	7%	3%	6%	9%	7%	13%
28	17	21	17	20	8	11
14%	10%	15%	14%	9%	8%	8%

Sweden

be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
355	108	232	160	371	129	42
333	313	79	109	335	166	47
4	2	.	7	7	3	2
1%	2%	.	4%	2%	2%	4%
16	9	2	18	19	10	1
4%	8%	1%	11%	5%	8%	3%
280	85	194	116	286	109	32
79%	79%	84%	73%	77%	84%	76%
38	7	22	16	40	5	3
11%	7%	9%	10%	11%	4%	6%
17	4	14	2	19	2	4
5%	4%	6%	2%	5%	2%	10%
20	11	2	25	26	13	3
6%	10%	1%	16%	7%	10%	8%
55	11	36	19	59	7	7
15%	11%	15%	12%	16%	6%	16%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
458	80	420	354	107	176	137
454	75	426	346	87	159	135
8	2	7	6	3	5	1
2%	3%	2%	2%	3%	3%	1%
28	6	23	15	11	15	5
6%	8%	5%	4%	11%	8%	4%
363	62	334	296	75	133	114
79%	77%	79%	84%	70%	75%	83%
43	3	42	26	16	13	12
9%	4%	10%	7%	15%	8%	8%
17	7	14	12	3	10	5
4%	8%	3%	3%	3%	6%	4%
36	9	30	21	14	20	7
8%	11%	7%	6%	13%	11%	5%
59	10	56	37	18	24	17
13%	12%	13%	10%	17%	13%	12%

Social Media Inactive
186
207
3
2%
10
5%
148
80%
20
11%
5
3%
13
7%
25
14%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	261	239
Much stronger	freq	29	22	7
Much stronger	prop	6%	9%	3%
Somewhat stronger	freq	94	56	38
Somewhat stronger	prop	19%	22%	15%
About the same	freq	205	98	107
About the same	prop	41%	39%	43%
Somewhat weaker	freq	117	51	66
Somewhat weaker	prop	23%	20%	27%
Much weaker	freq	55	26	29
Much weaker	prop	11%	10%	12%
Top2Box	freq	123	77	45
Top2Box	prop	25%	31%	18%
Low2Box	freq	172	77	95
Low2Box	prop	34%	30%	39%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	168	90	21	130	350	268
271	162	67	18	100	382	265
12	12	5	0	13	15	22
5%	7%	5%	.	10%	4%	8%
53	33	8	3	27	63	45
22%	19%	9%	.	21%	18%	17%
104	65	36	6	46	153	116
43%	39%	40%	.	35%	44%	43%
44	45	29	6	32	79	64
18%	27%	32%	.	24%	23%	24%
30	13	12	4	12	39	22
12%	8%	14%	.	9%	11%	8%
65	45	13	4	41	79	67
27%	27%	14%	.	31%	22%	25%
73	58	41	11	44	118	86
30%	35%	45%	.	34%	34%	32%

Turkey

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
232	299	35	166	277	223	55
235	124	66	310	299	201	61
7	21	1	7	23	6	8
3%	7%	3%	4%	8%	3%	14%
49	52	7	35	44	50	15
21%	17%	20%	21%	16%	22%	27%
89	123	15	67	118	87	19
39%	41%	42%	41%	43%	39%	34%
53	65	9	43	67	50	11
23%	22%	25%	26%	24%	22%	20%
33	38	4	13	25	30	3
14%	13%	10%	8%	9%	14%	5%
56	73	8	42	67	56	23
24%	24%	23%	25%	24%	25%	42%
86	103	12	56	92	80	13
37%	35%	35%	34%	33%	36%	24%

[weaker than it is now?](#)

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
445	134	366	295	135	266	187
439	163	337	343	111	276	191
21	15	14	21	7	15	2
5%	11%	4%	7%	5%	6%	1%
79	29	65	49	32	47	40
18%	22%	18%	17%	24%	18%	22%
186	53	152	125	50	112	76
42%	40%	42%	43%	37%	42%	41%
106	32	85	69	28	64	48
24%	24%	23%	23%	21%	24%	25%
53	5	50	31	17	28	21
12%	4%	14%	10%	13%	11%	11%
100	44	79	70	39	62	42
22%	33%	22%	24%	29%	23%	23%
158	37	135	100	45	92	69
36%	28%	37%	34%	34%	35%	37%

Social Media Inactive
47
33
12
26%
6
13%
18
37%
6
12%
6
12%
18
39%
11
24%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	468	533
Much stronger	freq	36	25	11
Much stronger	prop	7%	10%	4%
Somewhat stronger	freq	111	69	42
Somewhat stronger	prop	22%	28%	16%
About the same	freq	298	125	173
About the same	prop	60%	50%	69%
Somewhat weaker	freq	41	21	21
Somewhat weaker	prop	8%	8%	8%
Much weaker	freq	14	7	6
Much weaker	prop	3%	3%	3%
Top2Box	freq	147	95	52
Top2Box	prop	29%	38%	21%
Low2Box	freq	55	28	27
Low2Box	prop	11%	11%	11%

B7 Looking ahead six months from now, do you expect the econo

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	155	162	81	183	210	274
304	304	393	123	398	424	572
19	14	3	8	9	20	24
11%	9%	2%	9%	5%	9%	9%
55	31	25	20	31	55	54
30%	20%	15%	24%	17%	26%	20%
96	92	110	45	118	115	166
52%	60%	68%	56%	64%	55%	61%
9	13	19	6	18	15	23
5%	8%	12%	7%	10%	7%	9%
3	5	6	2	7	5	7
2%	3%	4%	3%	4%	2%	2%
74	45	28	27	40	75	78
41%	29%	17%	34%	22%	36%	28%
13	18	25	8	25	20	30
7%	11%	15%	10%	14%	9%	11%

US

omy in your local area to be much stronger, somewhat stronger, about the same, som

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
226	232	127	141	262	238	69
429	340	348	313	538	463	138
12	15	5	16	28	8	19
5%	6%	4%	12%	11%	3%	27%
57	45	29	37	68	43	24
25%	19%	23%	26%	26%	18%	34%
132	148	76	74	139	159	21
58%	63%	60%	53%	53%	67%	31%
18	18	13	11	20	21	4
8%	8%	10%	8%	8%	9%	5%
7	8	4	2	6	8	2
3%	3%	3%	2%	2%	3%	2%
69	59	34	53	96	51	42
31%	26%	27%	38%	37%	21%	61%
25	26	17	13	26	29	5
11%	11%	13%	9%	10%	12%	8%

ewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
431	89	411	322	135	240	100
863	180	821	664	241	479	204
18	23	13	31	5	28	4
4%	26%	3%	10%	4%	12%	4%
87	28	82	76	26	63	22
20%	32%	20%	24%	19%	26%	22%
277	33	265	185	86	125	63
64%	37%	64%	57%	64%	52%	64%
38	3	38	23	12	17	8
9%	3%	9%	7%	9%	7%	8%
12	1	13	8	5	6	2
3%	1%	3%	2%	4%	3%	2%
105	52	95	106	31	91	26
24%	58%	23%	33%	23%	38%	26%
50	4	51	31	17	23	10
12%	5%	12%	10%	13%	10%	10%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
160	91	110	184	115
318	150	225	391	235
3	7	5	16	8
2%	7%	5%	9%	7%
26	21	21	46	24
16%	23%	19%	25%	21%
109	55	69	104	70
68%	60%	63%	56%	61%
16	6	12	14	9
10%	6%	11%	8%	8%
6	3	3	5	3
4%	3%	2%	3%	3%
29	27	26	61	32
18%	30%	24%	33%	28%
22	9	15	19	13
14%	10%	13%	10%	11%