Stub	Stat	Overall	Gender Male	Gender Female	Age Under 35	Age 35-49	Age 50-64
	base	11999	5991	6008	5071	3824	3105
	unw_base	17535	8735	8800	6660	5712	5163
Very good	freq	771	486	285	406	251	114
Very good	prop	6%	8%	5%	8%	7%	4%
Somewhat good	freq	4230	2261	1969	1801	1317	1112
Somewhat good	prop	35%	38%	33%	36%	34%	36%
Somewhat bad	freq	4652	2190	2462	1870	1536	1246
Somewhat bad	prop	39%	37%	41%	37%	40%	40%
Very bad	freq	2346	1053	1293	993	720	633
Very bad	prop	20%	18%	22%	20%	19%	20%
Top2Box	freq	5001	2747	2254	2207	1568	1226
Top2Box	prop	42%	46%	38%	44%	41%	39%
Low2Box	freq	6998	3244	3754	2863	2256	1879
Low2Box	prop	58%	54%	62%	56%	59%	61%

#### All Demos

B3 Now, thinking about our economic situation, how would you describe the current economic situation in? Is

Household Income Low	Household Income Medium	Household Income High	Marital Status Married	Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes
2850	4117	3574	5759	6240	3583	4474	3943	6534
4008	6103	5549	8697	8838	4282	6669	6584	10012
210	219	279	452	319	187	228	356	505
7%	5%	8%	8%	5%	5%	5%	9%	8%
812	1392	1475	2123	2107	1096	1594	1541	2435
28%	34%	41%	37%	34%	31%	36%	39%	37%
1114	1660	1275	2156	2496	1446	1773	1433	2456
39%	40%	36%	37%	40%	40%	40%	36%	38%
715	845	545	1028	1319	853	879	614	1138
25%	21%	15%	18%	21%	24%	20%	16%	17%
1021	1611	1754	2575	2426	1283	1821	1897	2940
36%	39%	49%	45%	39%	36%	41%	48%	45%
1829	2505	1820	3184	3814	2299	2653	2046	3594
64%	61%	51%	55%	61%	64%	59%	52%	55%

#### ; it....

Chief Income	Business	Business	Senior Executive Decision Maker	Senior Executive Decision Maker	Status Total	Employment Status Not	Active_Soci	Passive_So
Earner No	Owner Yes	Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
5466	1433	10567	2425	9574	8055	2872		
7523	2054	15481	3541	13994	12156	3834		
266	209	562	312	460	578	153		
5%	15%	5%	13%	5%	7%	5%		
1795	530	3700	986	3243	2949	913		
33%	37%	35%	41%	34%	37%	32%		
2197	444	4209	731	3921	3077	1167	•	
40%	31%	40%	30%	41%	38%	41%	•	
1208	250	2096	396	1950	1451	638		
22%	17%	20%	16%	20%	18%	22%		
2061	739	4262	1298	3703	3526	1066		
38%	52%	40%	54%	39%	44%	37%		
3405	693	6305	1127	5871	4529	1806		
62%	48%	60%	46%	61%	56%	63%		

Inactive_So	

		All		
Stub	Stat	Countries	Argentina	Australia
	base	11999	500	500
	unw_base	17535	500	1001
Very good	freq	771	20	35
Very good	prop	6%	4%	7%
Somewhat good	freq	4230	127	249
Somewhat good	prop	35%	25%	50%
Somewhat bad	freq	4652	251	181
Somewhat bad	prop	39%	50%	36%
Very bad	freq	2346	102	35
Very bad	prop	20%	20%	7%
Top2Box	freq	5001	147	284
Top2Box	prop	42%	29%	57%
Low2Box	freq	6998	353	216
Low2Box	prop	58%	71%	43%

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
500	1003	1005	1000	1001	1002	1001
15	19	31	50	5	37	24
3%	4%	6%	10%	1%	7%	5%
215	39	296	312	48	351	221
43%	8%	59%	62%	10%	70%	44%
218	125	143	124	329	103	214
44%	25%	29%	25%	66%	21%	43%
53	317	31	14	118	8	41
11%	63%	6%	3%	24%	2%	8%
230	58	326	362	53	388	245
46%	12%	65%	72%	11%	78%	49%
270	442	174	138	447	112	255
54%	88%	35%	28%	89%	22%	51%

# **All Countries**

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
500	500	500	1000	1001	503	502
4	111	19	7	16	7	14
1%	22%	4%	1%	3%	1%	3%
84	299	238	42	166	159	130
17%	60%	48%	8%	33%	32%	26%
244	70	198	268	240	192	275
49%	14%	40%	54%	48%	38%	55%
168	20	46	183	79	142	81
34%	4%	9%	37%	16%	28%	16%
88	410	257	49	181	167	143
18%	82%	51%	10%	36%	33%	29%
412	90	243	451	319	333	357
82%	18%	49%	90%	64%	67%	71%

Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
502	501	500	501	1005	501	501
19	208	10	9	6	37	29
4%	42%	2%	2%	1%	7%	6%
167	246	76	63	74	294	158
33%	49%	15%	13%	15%	59%	32%
241	28	223	232	222	146	184
48%	6%	45%	46%	44%	29%	37%
73	18	191	196	198	22	128
15%	4%	38%	39%	40%	4%	26%
185	454	86	72	80	332	188
37%	91%	17%	14%	16%	66%	38%
315	46	414	428	420	168	312
63%	9%	83%	86%	84%	34%	62%

499 1005 40 8% 176 35% 199
1005 40 8% 176 35% 199
40 8% 176 35% 199
8% 176 35% 199
176 35% 199
35% 199
199
40%
84
17%
216
43%
284
57%

# All Regions B3 Now, thinking about our economic situation, how would you de

Stub	Stat	All Countries	North America	LATAM
	base	11999	999	1500
	unw_base	17535	2010	2006
Very good	freq	771	71	46
Very good	prop	6%	7%	3%
Somewhat good	freq	4230	471	325
Somewhat good	prop	35%	47%	22%
Somewhat bad	freq	4652	342	568
Somewhat bad	prop	39%	34%	38%
Very bad	freq	2346	115	561
Very bad	prop	20%	12%	37%
Top2Box	freq	5001	542	371
Top2Box	prop	42%	54%	25%
Low2Box	freq	6998	458	1129
Low2Box	prop	58%	46%	75%

#### scribe the current economic situation in? Is it...

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	3999	2000	2000
7012	4505	7517	3005	2002
149	240	178	198	266
3%	8%	4%	10%	13%
1459	1256	1466	818	718
32%	42%	37%	41%	36%
2020	1088	1739	561	633
45%	36%	43%	28%	32%
872	416	617	424	382
19%	14%	15%	21%	19%
1608	1496	1643	1015	984
36%	50%	41%	51%	49%
2892	1504	2356	985	1016
64%	50%	59%	49%	51%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	500	208	292
Very good	freq	20	12	8
Very good	prop	4%	5%	3%
Somewhat good	freq	127	78	49
Somewhat good	prop	25%	32%	19%
Somewhat bad	freq	251	110	141
Somewhat bad	prop	50%	45%	55%
Very bad	freq	102	44	58
Very bad	prop	20%	18%	23%
Top2Box	freq	147	90	57
Top2Box	prop	29%	37%	22%
Low2Box	freq	353	154	199
Low2Box	prop	71%	63%	78%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	145	107	135	152	130	157
251	145	104	139	154	123	160
14	3	2	6	8	5	5
6%	2%	2%	4%	5%	4%	3%
61	37	29	26	44	41	44
24%	26%	27%	19%	29%	32%	28%
125	75	52	67	70	67	75
50%	52%	48%	49%	46%	52%	48%
48	29	24	36	31	17	33
20%	20%	22%	27%	20%	13%	21%
75	40	31	32	51	46	49
30%	28%	29%	24%	34%	35%	31%
173	104	76	103	101	85	109
70%	72%	71%	76%	66%	65%	69%

### Argentina

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
343	170	205	125	278	222	81
340	153	263	84	261	239	76
15	13	3	4	11	9	5
4%	8%	1%	3%	4%	4%	6%
83	45	48	34	82	45	24
24%	26%	23%	27%	29%	20%	29%
176	82	102	68	131	120	44
51%	48%	50%	54%	47%	54%	54%
69	30	52	19	53	49	9
20%	18%	25%	15%	19%	22%	11%
98	58	51	38	93	54	29
29%	34%	25%	30%	33%	24%	36%
245	112	154	87	185	169	52
71%	66%	75%	70%	67%	76%	64%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So
419	87	413	343	147		
424	81	419	341	148		
15	8	12	13	7		
4%	9%	3%	4%	4%		-
103	26	100	100	26		
25%	30%	24%	29%	17%		
208	42	210	169	78		
50%	48%	51%	49%	53%		-
93	12	90	61	37		
22%	14%	22%	18%	25%		
118	34	113	113	32		
28%	39%	27%	33%	22%		
301	54	300	230	115		
72%	61%	73%	67%	78%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	404	597
Very good	freq	35	18	17
Very good	prop	7%	7%	7%
Somewhat good	freq	249	122	127
Somewhat good	prop	50%	49%	50%
Somewhat bad	freq	181	90	91
Somewhat bad	prop	36%	36%	36%
Very bad	freq	35	18	17
Very bad	prop	7%	7%	7%
Top2Box	freq	284	140	144
Top2Box	prop	57%	56%	57%
Low2Box	freq	216	108	108
Low2Box	prop	43%	44%	43%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	147	156	114	250	136	235
180	307	514	250	507	244	535
24	7	4	6	21	9	16
12%	5%	3%	5%	8%	6%	7%
114	66	69	52	123	74	120
58%	45%	44%	45%	49%	54%	51%
51	62	68	44	92	45	87
26%	42%	44%	38%	37%	33%	37%
9	12	14	13	13	8	13
5%	8%	9%	12%	5%	6%	6%
137	74	73	57	144	83	135
70%	50%	47%	50%	58%	61%	58%
60	73	82	57	106	53	100
30%	50%	53%	50%	42%	39%	42%

### Australia

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
265	166	141	194	285	215	56
466	342	316	343	584	417	109
20	9	7	20	21	15	8
7%	5%	5%	10%	7%	7%	14%
129	77	66	105	140	109	27
49%	47%	47%	54%	49%	51%	48%
95	70	51	60	104	78	17
36%	42%	37%	31%	36%	36%	30%
21	9	16	9	21	14	5
8%	6%	11%	5%	7%	7%	8%
149	86	73	125	160	124	34
56%	52%	52%	65%	56%	57%	61%
116	80	68	69	124	92	22
44%	48%	48%	35%	44%	43%	39%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So
444	86	414	318	120		
892	163	838	610	197		
28	10	25	25	9		
6%	12%	6%	8%	7%		
222	45	204	165	54		
50%	52%	49%	52%	45%		
164	25	156	109	46		
37%	29%	38%	34%	38%		-
30	6	28	18	11		
7%	7%	7%	6%	9%		
250	55	229	191	63		
56%	64%	55%	60%	53%		
194	31	184	127	57		
44%	36%	45%	40%	47%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	271	229
Very good	freq	15	10	5
Very good	prop	3%	4%	2%
Somewhat good	freq	215	108	107
Somewhat good	prop	43%	43%	43%
Somewhat bad	freq	218	104	114
Somewhat bad	prop	44%	41%	46%
Very bad	freq	53	30	23
Very bad	prop	11%	12%	9%
Top2Box	freq	230	118	112
Top2Box	prop	46%	47%	45%
Low2Box	freq	270	134	136
Low2Box	prop	54%	53%	55%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	149	165	110	158	115	209
156	166	178	106	166	124	219
9	4	1	1	8	3	9
5%	3%	1%	1%	5%	3%	4%
84	65	67	34	74	54	99
45%	43%	40%	31%	46%	47%	47%
74	64	79	63	63	42	77
40%	43%	48%	57%	40%	37%	37%
19	16	18	13	14	15	25
10%	11%	11%	12%	9%	13%	12%
93	69	68	34	81	58	107
50%	46%	41%	31%	51%	50%	51%
93	81	97	76	77	57	102
50%	54%	59%	69%	49%	50%	49%

### Belgium

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
291	146	193	161	295	205	34
281	82	257	161	324	176	39
6	6	3	6	12	3	4
2%	4%	1%	4%	4%	1%	13%
116	60	81	74	113	102	14
40%	41%	42%	46%	38%	50%	41%
141	59	91	67	143	74	14
48%	41%	47%	42%	49%	36%	42%
28	20	19	13	26	26	2
10%	14%	10%	8%	9%	13%	5%
122	66	83	80	125	104	18
42%	45%	43%	50%	42%	51%	53%
169	80	110	81	170	101	16
58%	55%	57%	50%	58%	49%	47%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
466	64	436	316	121		
461	73	427	343	95		
11	3	12	11	3		
2%	5%	3%	3%	2%		
201	29	185	134	53		
43%	46%	43%	42%	44%		
204	25	193	143	47		
44%	39%	44%	45%	39%		-
51	7	46	28	18		
11%	10%	11%	9%	15%		
212	33	197	145	56		
45%	51%	45%	46%	46%		
255	32	239	171	65		
55%	49%	55%	54%	54%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1003	419	584
Very good	freq	19	11	8
Very good	prop	4%	5%	3%
Somewhat good	freq	39	26	13
Somewhat good	prop	8%	11%	5%
Somewhat bad	freq	125	69	56
Somewhat bad	prop	25%	30%	21%
Very bad	freq	317	126	192
Very bad	prop	63%	54%	72%
Top2Box	freq	58	37	21
Top2Box	prop	12%	16%	8%
Low2Box	freq	442	195	247
Low2Box	prop	88%	84%	92%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	140	74	84	326	64	184
494	301	208	123	622	214	380
14	4	0	7	9	2	10
5%	3%	1%	9%	3%	3%	6%
23	14	2	9	23	6	10
8%	10%	3%	11%	7%	9%	5%
71	35	19	17	80	17	49
25%	25%	26%	21%	25%	27%	27%
177	88	52	50	214	39	115
62%	62%	70%	60%	66%	61%	62%
37	18	3	16	32	7	20
13%	13%	4%	19%	10%	12%	11%
248	122	72	67	294	57	164
87%	87%	96%	81%	90%	88%	89%

Brazil how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	157	262	81	242	258	80
623	104	500	399	510	493	156
8	8	7	4	11	7	9
3%	5%	3%	5%	5%	3%	11%
29	13	20	6	24	15	9
9%	8%	8%	7%	10%	6%	11%
76	29	76	20	68	57	17
24%	19%	29%	25%	28%	22%	21%
202	106	160	51	139	178	45
64%	68%	61%	63%	58%	69%	57%
38	21	27	10	35	23	18
12%	14%	10%	12%	14%	9%	22%
279	135	236	71	207	235	62
88%	86%	90%	88%	86%	91%	78%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
420	90	410	348	138		
847	205	798	732	241		
10	9	10	16	2		
2%	9%	2%	5%	2%		
30	9	30	32	7		
7%	10%	7%	9%	5%		
108	21	104	92	31		
26%	24%	25%	26%	22%		-
272	51	266	209	98		
65%	57%	65%	60%	71%		
40	18	40	48	9		
10%	20%	10%	14%	7%		
380	73	370	301	128		
90%	80%	90%	86%	93%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1005	532	473
Very good	freq	31	17	14
Very good	prop	6%	7%	5%
Somewhat good	freq	296	140	156
Somewhat good	prop	59%	58%	60%
Somewhat bad	freq	143	67	76
Somewhat bad	prop	29%	28%	29%
Very bad	freq	31	19	12
Very bad	prop	6%	8%	5%
Top2Box	freq	326	157	169
Top2Box	prop	65%	65%	66%
Low2Box	freq	174	86	88
Low2Box	prop	35%	35%	34%

# B3 Now, th

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	148	181	84	148	206	229
303	333	369	144	288	454	485
13	9	8	9	6	14	14
8%	6%	5%	11%	4%	7%	6%
103	86	107	44	87	124	143
60%	58%	59%	53%	59%	60%	62%
45	43	55	22	43	60	62
26%	29%	30%	26%	29%	29%	27%
10	10	11	8	11	8	10
6%	7%	6%	10%	8%	4%	5%
116	95	115	54	93	138	156
68%	64%	64%	64%	63%	67%	68%
55	53	66	30	55	68	73
32%	36%	36%	36%	37%	33%	32%

### Canada

### ninking about our economic situation, how would you describe the current economic situation.

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
271	227	196	77	264	236	48
520	253	415	337	591	414	116
17	12	13	5	19	11	6
6%	5%	7%	6%	7%	5%	13%
153	138	111	47	157	139	27
56%	61%	56%	60%	59%	59%	57%
81	62	60	22	69	74	12
30%	27%	30%	28%	26%	31%	24%
21	14	13	4	19	12	3
8%	6%	6%	5%	7%	5%	6%
170	151	124	51	176	150	33
63%	66%	63%	67%	67%	64%	70%
101	76	72	26	88	86	14
37%	34%	37%	33%	33%	36%	30%

#### tuation in? Is it...

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So
452	68	432	303	135		
889	173	832	668	210		
24	10	20	20	10		
5%	15%	5%	7%	7%		
268	35	260	177	79		
59%	52%	60%	58%	59%		
131	18	125	85	40		
29%	26%	29%	28%	30%		
28	4	27	21	5		
6%	6%	6%	7%	4%		
293	46	280	197	89		
65%	67%	65%	65%	66%		
159	22	152	106	46		
35%	33%	35%	35%	34%		

Inactive_So cial_Media	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
	120	32	67	192	36	53
	270	68	146	373	62	86
	8	2	3	13	3	3
	6%	5%	5%	7%	7%	5%
	66	18	43	111	21	37
	55%	56%	64%	58%	59%	69%
	38	11	16	57	11	10
	32%	34%	24%	30%	32%	19%
	8	2	5	12	1	4
	7%	6%	7%	6%	3%	7%
	73	20	47	123	24	40
	61%	61%	69%	64%	66%	74%
	47	13	21	68	12	14
	39%	39%	31%	36%	34%	26%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1000	520	480
Very good	freq	50	25	25
Very good	prop	10%	10%	10%
Somewhat good	freq	312	152	160
Somewhat good	prop	62%	60%	65%
Somewhat bad	freq	124	70	54
Somewhat bad	prop	25%	27%	22%
Very bad	freq	14	8	6
Very bad	prop	3%	3%	3%
Top2Box	freq	362	177	185
Top2Box	prop	72%	70%	75%
Low2Box	freq	138	77	60
Low2Box	prop	28%	30%	25%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	186	105	23	123	355	369
482	365	153	42	228	730	762
27	17	5	3	14	32	35
13%	9%	5%	15%	11%	9%	9%
136	106	71	13	76	224	228
65%	57%	68%	57%	62%	63%	62%
40	57	27	5	28	91	97
19%	31%	25%	22%	23%	26%	26%
5	6	2	1	5	7	9
3%	3%	2%	6%	4%	2%	3%
163	123	76	16	90	257	263
78%	66%	73%	72%	73%	72%	71%
46	63	29	6	33	98	107
22%	34%	27%	28%	27%	28%	29%

China

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
131		417	83	334	166	57
238		823	177	699	301	126
15		44	5	38	12	17
11%		11%	7%	11%	7%	29%
85		258	54	206	106	31
65%		62%	65%	62%	64%	54%
27		103	21	83	41	9
20%		25%	25%	25%	25%	16%
4		11	2	7	7	1
3%		3%	3%	2%	4%	1%
100		303	60	244	118	47
76%		73%	72%	73%	71%	83%
31		114	23	90	48	10
24%		27%	28%	27%	29%	17%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So
443	173	327	430	39		
874	378	622	897	58		
33	33	16	44	3		
7%	19%	5%	10%	9%		-
282	107	206	258	31		
64%	62%	63%	60%	78%		
115	30	94	115	5		
26%	17%	29%	27%	14%		
13	4	10	13			
3%	2%	3%	3%			
315	140	222	302	34		
71%	81%	68%	70%	86%	-	
128	33	104	128	5	-	
29%	19%	32%	30%	14%		

Inactive_So

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	486	515
Very good	freq	5	3	2
Very good	prop	1%	1%	1%
Somewhat good	freq	48	28	20
Somewhat good	prop	10%	11%	8%
Somewhat bad	freq	329	152	177
Somewhat bad	prop	66%	62%	70%
Very bad	freq	118	64	54
Very bad	prop	24%	26%	21%
Top2Box	freq	53	31	22
Top2Box	prop	11%	13%	9%
Low2Box	freq	447	216	231
Low2Box	prop	89%	87%	91%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	162	154	96	238	82	202
347	337	317	184	475	177	394
3	1	1	1	2	2	1
2%	%	1%	1%	1%	2%	1%
23	11	14	6	23	11	24
12%	7%	9%	6%	10%	13%	12%
120	111	98	61	159	55	128
65%	69%	64%	63%	67%	66%	63%
38	38	41	28	53	15	49
21%	24%	27%	29%	22%	19%	24%
26	12	15	7	26	12	25
14%	7%	10%	7%	11%	15%	12%
158	149	139	89	213	70	177
86%	93%	90%	93%	89%	85%	88%

France how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
298	133	219	147	301	199	23
607	179	431	391	630	371	47
4	2	2	2	5	1	2
1%	1%	1%	1%	2%	%	9%
24	13	17	19	30	18	5
8%	9%	8%	13%	10%	9%	21%
202	79	147	103	193	136	9
68%	59%	67%	70%	64%	68%	39%
68	40	54	24	73	45	7
23%	30%	25%	16%	24%	22%	30%
28	14	19	20	35	18	7
9%	11%	9%	14%	12%	9%	30%
270	119	200	127	266	181	16
91%	89%	91%	86%	88%	91%	70%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So
477	38	462	319	115		
954	86	915	657	206		
3	3	2	3	1		
1%	9%	%	1%	1%		
43	10	38	32	9		
9%	26%	8%	10%	8%		
320	18	311	211	82		
67%	47%	67%	66%	71%		-
111	7	111	72	23		
23%	18%	24%	23%	20%		
46	13	40	36	10		
10%	35%	9%	11%	9%	-	
431	24	422	283	105	-	
90%	65%	91%	89%	91%		

Inactive_So

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1002	485	517
Very good	freq	37	25	13
Very good	prop	7%	10%	5%
Somewhat good	freq	351	180	170
Somewhat good	prop	70%	71%	69%
Somewhat bad	freq	103	43	60
Somewhat bad	prop	21%	17%	24%
Very bad	freq	8	5	3
Very bad	prop	2%	2%	1%
Top2Box	freq	388	205	183
Top2Box	prop	78%	81%	74%
Low2Box	freq	112	49	63
Low2Box	prop	22%	19%	26%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	164	166	112	143	193	214
306	360	336	203	281	420	450
11	17	9	5	6	25	21
7%	10%	6%	4%	4%	13%	10%
124	106	121	74	96	142	149
73%	65%	73%	66%	67%	74%	69%
33	38	32	28	40	23	41
20%	23%	19%	25%	28%	12%	19%
1	3	4	5	1	2	4
1%	2%	2%	5%	1%	1%	2%
136	122	130	79	102	168	170
80%	75%	78%	71%	71%	87%	79%
35	41	36	33	41	25	45
20%	25%	22%	29%	29%	13%	21%

#### Germany

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
286	87	287	126	329	171	35
552	54	696	252	668	334	74
16	3	19	15	30	8	4
6%	4%	7%	12%	9%	5%	12%
202	50	206	95	236	115	26
71%	57%	72%	75%	72%	67%	73%
62	33	57	14	58	45	5
22%	37%	20%	11%	18%	26%	14%
5	1	5	2	5	3	0
2%	2%	2%	1%	2%	2%	1%
219	53	224	111	266	123	30
77%	61%	78%	87%	81%	72%	85%
67	34	62	16	64	48	5
23%	39%	22%	13%	19%	28%	15%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
465	83	417	339	120		
928	174	828	721	206		
33	10	27	29	4		
7%	12%	6%	8%	4%		
325	58	293	244	82		
70%	70%	70%	72%	68%		
99	14	89	63	32		
21%	17%	21%	19%	27%		
8	1	8	4	2		
2%	1%	2%	1%	1%		
358	68	320	272	86		
77%	82%	77%	80%	72%		
107	15	97	67	33		
23%	18%	23%	20%	28%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1001	532	469
Very good	freq	24	16	8
Very good	prop	5%	6%	3%
Somewhat good	freq	221	118	102
Somewhat good	prop	44%	47%	41%
Somewhat bad	freq	214	92	122
Somewhat bad	prop	43%	37%	49%
Very bad	freq	41	23	18
Very bad	prop	8%	9%	7%
Top2Box	freq	245	134	110
Top2Box	prop	49%	54%	44%
Low2Box	freq	255	115	140
Low2Box	prop	51%	46%	56%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	138	166	70	230	154	209
313	311	377	142	466	304	441
17	4	3	3	7	13	13
9%	3%	2%	5%	3%	9%	6%
86	63	72	23	103	79	98
44%	45%	44%	33%	45%	51%	47%
79	61	75	35	102	53	84
40%	44%	45%	49%	44%	35%	40%
15	11	15	9	18	9	13
8%	8%	9%	12%	8%	6%	6%
102	66	76	27	110	92	111
52%	48%	46%	38%	48%	60%	53%
94	72	90	43	120	62	97
48%	52%	54%	62%	52%	40%	47%

### **Great Britain**

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
291	128	104	268	289	211	49
560	258	202	541	612	389	102
11	5	3	17	19	5	10
4%	4%	2%	6%	7%	2%	20%
123	51	47	122	127	93	21
42%	40%	45%	46%	44%	44%	43%
130	59	44	111	118	96	16
45%	46%	43%	41%	41%	46%	32%
28	13	10	19	25	16	2
10%	10%	10%	7%	9%	8%	5%
133	56	50	139	147	98	31
46%	44%	48%	52%	51%	47%	63%
158	71	54	129	143	113	18
54%	56%	52%	48%	49%	53%	37%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
451	78	422	342	112		
899	161	840	685	213		
14	12	12	21	2		
3%	16%	3%	6%	2%		
199	39	182	156	40		
44%	50%	43%	46%	36%		
198	23	191	139	57		
44%	30%	45%	41%	51%		-
39	4	38	26	12		
9%	5%	9%	8%	11%		
214	51	194	177	43		
47%	65%	46%	52%	38%	-	
237	27	228	165	70	-	
53%	35%	54%	48%	62%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	500	250	250
Very good	freq	4	2	3
Very good	prop	1%	1%	1%
Somewhat good	freq	84	52	32
Somewhat good	prop	17%	21%	13%
Somewhat bad	freq	244	118	126
Somewhat bad	prop	49%	48%	50%
Very bad	freq	168	76	92
Very bad	prop	34%	31%	36%
Top2Box	freq	88	53	35
Top2Box	prop	18%	22%	14%
Low2Box	freq	412	194	218
Low2Box	prop	82%	78%	86%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	164	154	162	242	26	197
216	157	127	159	238	31	185
2	3		2	1		
1%	2%		1%	%		
21	36	27	18	48	5	40
12%	22%	17%	11%	20%	20%	21%
93	80	71	75	124	14	100
51%	49%	46%	46%	51%	55%	50%
66	45	56	67	69	7	57
36%	28%	37%	41%	29%	25%	29%
23	39	27	20	49	5	40
13%	24%	17%	13%	20%	20%	21%
159	126	128	142	193	21	157
87%	76%	83%	87%	80%	80%	79%

### Hungary

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
303	107	294	99	275	225	39
315	126	220	154	269	231	41
4	3	1	0	0	4	2
1%	3%	%	%	%	2%	5%
43	19	50	15	58	26	10
14%	18%	17%	15%	21%	12%	25%
145	47	145	53	137	107	19
48%	44%	49%	53%	50%	48%	48%
111	39	98	31	80	88	8
36%	36%	33%	31%	29%	39%	21%
48	22	51	16	58	30	12
16%	20%	17%	16%	21%	13%	30%
255	85	243	83	217	195	27
84%	80%	83%	84%	79%	87%	70%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
461	51	449	308	111	•	
459	52	448	309	120	•	
2	2	2	2			
1%	4%	1%	1%		•	
74	15	69	55	16	•	
16%	29%	15%	18%	14%	•	
225	19	225	159	51	•	
49%	37%	50%	52%	46%		
159	16	152	91	44		
35%	31%	34%	30%	40%		
77	17	72	58	16		
17%	33%	16%	19%	14%		
385	35	377	250	95		
83%	67%	84%	81%	86%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	257	243
	unw_base	500	266	234
Very good	freq	111	61	50
Very good	prop	22%	24%	21%
Somewhat good	freq	299	150	150
Somewhat good	prop	60%	58%	61%
Somewhat bad	freq	70	36	34
Somewhat bad	prop	14%	14%	14%
Very bad	freq	20	10	10
Very bad	prop	4%	4%	4%
Top2Box	freq	410	211	200
Top2Box	prop	82%	82%	82%
Low2Box	freq	90	46	44
Low2Box	prop	18%	18%	18%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	155	78	57	80	362	307
247	167	86	52	81	367	327
64	37	10	12	25	74	77
24%	24%	13%	21%	31%	20%	25%
149	92	58	35	47	217	184
56%	59%	75%	61%	58%	60%	60%
43	22	5	8	8	54	37
16%	14%	7%	14%	10%	15%	12%
11	4	5	3	1	16	10
4%	2%	6%	4%	1%	4%	3%
213	129	68	47	71	292	261
80%	83%	87%	82%	89%	81%	85%
54	26	10	10	9	71	46
20%	17%	13%	18%	11%	19%	15%

India
how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
193	1	46	452	284	216	143
173	1	44	455	295	205	141
34		7	104	81	30	52
18%		16%	23%	28%	14%	36%
116		27	272	161	138	72
60%		59%	60%	57%	64%	51%
34		9	61	35	36	16
17%		19%	14%	12%	17%	11%
10	1	3	15	8	12	3
5%		7%	3%	3%	6%	2%
149		34	376	242	168	124
77%		74%	83%	85%	78%	87%
44	1	12	77	42	48	19
23%		26%	17%	15%	22%	13%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
357	282	218	406	70		
359	286	214	415	60		
59	86	25	101	8	•	
17%	30%	12%	25%	12%	•	
227	156	143	241	42	•	
64%	55%	66%	59%	60%	•	
54	34	37	53	13		
15%	12%	17%	13%	18%		-
17	7	12	11	7		
5%	3%	6%	3%	10%		
286	241	169	343	50		
80%	86%	77%	84%	72%		
71	41	49	63	20		
20%	14%	23%	16%	28%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	500	245	255
Very good	freq	19	8	11
Very good	prop	4%	3%	4%
Somewhat good	freq	238	132	106
Somewhat good	prop	48%	54%	42%
Somewhat bad	freq	198	84	114
Somewhat bad	prop	40%	34%	45%
Very bad	freq	46	22	24
Very bad	prop	9%	9%	9%
Top2Box	freq	257	140	116
Top2Box	prop	51%	57%	46%
Low2Box	freq	243	105	138
Low2Box	prop	49%	43%	54%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	154	121				285
224	140	136				269
6	7	6				15
3%	5%	5%				5%
96	74	67				147
43%	48%	56%				52%
95	63	39				102
42%	41%	32%				36%
28	9	9				21
12%	6%	7%				7%
102	82	73				162
45%	53%	60%				57%
123	72	48				123
55%	47%	40%				43%

Israel how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
215	135	124	241	215	285	58
231	145	116	239	225	275	52
4	1	7	11	7	11	4
2%	1%	5%	5%	3%	4%	7%
91	59	68	111	113	125	35
42%	44%	54%	46%	53%	44%	61%
96	59	41	97	74	123	17
45%	44%	33%	40%	35%	43%	30%
24	15	9	21	20	26	2
11%	11%	7%	9%	9%	9%	3%
95	60	74	122	120	136	39
44%	45%	60%	51%	56%	48%	68%
120	75	50	118	94	149	19
56%	55%	40%	49%	44%	52%	32%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So
442	124	376	353	118		
448	113	387	348	121		
15	7	12	16	2		
3%	6%	3%	5%	2%		
203	66	172	174	47		-
46%	53%	46%	49%	40%		
181	36	162	128	59		
41%	29%	43%	36%	50%		-
44	14	31	35	10		
10%	12%	8%	10%	8%		
218	73	183	190	49		
49%	59%	49%	54%	41%		
224	50	193	163	69		
51%	41%	51%	46%	59%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	508	492
Very good	freq	7	4	3
Very good	prop	1%	2%	1%
Somewhat good	freq	42	20	22
Somewhat good	prop	8%	8%	9%
Somewhat bad	freq	268	129	139
Somewhat bad	prop	54%	52%	55%
Very bad	freq	183	94	88
Very bad	prop	37%	38%	35%
Top2Box	freq	49	24	25
Top2Box	prop	10%	10%	10%
Low2Box	freq	451	224	227
Low2Box	prop	90%	90%	90%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	174	165	96	183	133	277
308	359	333	185	370	274	559
3	2	2	3	0	2	3
2%	1%	1%	3%	%	2%	1%
15	13	15	5	14	17	25
9%	7%	9%	6%	8%	12%	9%
81	94	93	38	106	79	151
51%	54%	56%	39%	58%	59%	54%
62	65	56	50	62	35	98
39%	37%	34%	52%	34%	27%	35%
17	15	17	8	14	19	28
11%	9%	10%	8%	8%	14%	10%
144	159	148	88	169	115	249
89%	91%	90%	92%	92%	86%	90%

Italy
how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
223	213	214	73	242	258	50
441	314	531	155	500	500	105
4	3	3	1	3	3	1
2%	1%	1%	2%	1%	1%	2%
17	12	22	8	28	14	10
8%	6%	10%	12%	12%	5%	20%
118	108	119	42	126	142	22
53%	51%	55%	57%	52%	55%	44%
85	90	71	21	85	98	17
38%	42%	33%	29%	35%	38%	35%
21	15	24	10	32	17	11
9%	7%	11%	13%	13%	7%	22%
202	198	190	63	211	240	39
91%	93%	89%	87%	87%	93%	78%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
450	84	416	307	149		
895	179	821	641	276		
6	2	5	4	2		
1%	2%	1%	1%	1%	•	
32	15	27	32	7		
7%	18%	6%	10%	5%	•	
246	38	230	168	77	•	
55%	45%	55%	55%	52%		
165	29	154	104	63		
37%	34%	37%	34%	43%		
38	17	32	36	9		
8%	20%	8%	12%	6%		
412	67	384	271	140		
92%	80%	92%	88%	94%		

Inactive_So

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1001	572	429
Very good	freq	16	11	5
Very good	prop	3%	4%	2%
Somewhat good	freq	166	95	71
Somewhat good	prop	33%	38%	28%
Somewhat bad	freq	240	109	131
Somewhat bad	prop	48%	43%	53%
Very bad	freq	79	36	42
Very bad	prop	16%	14%	17%
Top2Box	freq	181	106	76
Top2Box	prop	36%	42%	30%
Low2Box	freq	319	145	174
Low2Box	prop	64%	58%	70%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	173	158	314	152	34	265
298	349	354	559	350	92	561
7	6	3	8	6	2	8
4%	4%	2%	3%	4%	5%	3%
55	48	63	84	62	20	97
33%	28%	40%	27%	40%	59%	37%
86	83	71	164	66	10	120
51%	48%	45%	52%	43%	30%	45%
20	37	22	58	19	2	40
12%	21%	14%	18%	12%	6%	15%
62	54	65	92	68	22	106
37%	31%	41%	29%	44%	64%	40%
106	119	93	221	85	12	159
63%	69%	59%	71%	56%	36%	60%

Japan
how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
235	267	101	132	237	263	26
440	309	210	482	543	458	55
8	9	2	5	9	6	1
3%	3%	2%	4%	4%	2%	4%
68	80	31	54	97	69	14
29%	30%	31%	41%	41%	26%	54%
120	136	49	55	96	143	7
51%	51%	49%	41%	41%	54%	27%
39	42	19	18	34	45	4
17%	16%	18%	14%	14%	17%	14%
76	89	33	59	106	75	15
32%	33%	33%	45%	45%	29%	59%
159	178	68	73	131	188	11
68%	67%	67%	55%	55%	71%	41%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
474	44	456	333	134		
946	100	901	704	238		
15	2	13	11	5		
3%	5%	3%	3%	4%		
152	22	144	119	38	•	
32%	50%	32%	36%	28%		
233	14	226	150	73	•	
49%	32%	50%	45%	54%		
75	6	73	53	18		
16%	13%	16%	16%	14%		
166	24	158	130	43		
35%	55%	35%	39%	32%		
308	20	299	203	91		
65%	45%	65%	61%	68%		

Inactive_So

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	503	204	299
Very good	freq	7	5	2
Very good	prop	1%	2%	1%
Somewhat good	freq	159	111	48
Somewhat good	prop	32%	46%	18%
Somewhat bad	freq	192	78	114
Somewhat bad	prop	38%	33%	44%
Very bad	freq	142	45	96
Very bad	prop	28%	19%	37%
Top2Box	freq	167	117	50
Top2Box	prop	33%	49%	19%
Low2Box	freq	333	123	210
Low2Box	prop	67%	51%	81%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	172	68	245	182	73	195
264	172	67	197	179	127	190
4	2	1	1	3	3	6
2%	1%	1%	%	2%	5%	3%
93	52	14	85	49	26	62
36%	30%	21%	35%	27%	35%	32%
90	76	26	64	97	31	76
34%	45%	38%	26%	53%	43%	39%
73	41	28	95	34	13	50
28%	24%	40%	39%	19%	17%	26%
97	54	15	86	52	29	68
37%	32%	22%	35%	28%	40%	35%
163	117	53	159	131	44	127
63%	68%	78%	65%	72%	60%	65%

## Mexico

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	220	161	119	270	230	121
313	21	248	234	280	223	145
1		3	4	7	1	3
%		2%	4%	2%	%	2%
97	81	44	34	100	59	40
32%	37%	28%	29%	37%	26%	33%
116	81	58	52	110	82	48
38%	37%	36%	44%	41%	35%	40%
91	58	55	28	53	89	30
30%	27%	34%	24%	20%	39%	25%
99	81	47	38	107	60	43
32%	37%	29%	32%	40%	26%	35%
207	140	114	80	163	170	78
68%	63%	71%	68%	60%	74%	65%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
379	151	349	333	135	•	
358	179	324	364	127	•	
5	3	4	7	0	•	
1%	2%	1%	2%	%	٠	
119	74	86	121	37	•	
31%	49%	24%	36%	28%	•	
144	43	149	133	45	•	
38%	29%	43%	40%	33%		-
111	31	111	73	52		
29%	20%	32%	22%	39%		
124	77	90	128	38		
33%	51%	26%	38%	28%	-	
255	74	260	206	97	-	
67%	49%	74%	62%	72%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	502	249	253
Very good	freq	14	12	2
Very good	prop	3%	5%	1%
Somewhat good	freq	130	64	66
Somewhat good	prop	26%	26%	26%
Somewhat bad	freq	275	131	144
Somewhat bad	prop	55%	53%	57%
Very bad	freq	81	42	40
Very bad	prop	16%	17%	16%
Top2Box	freq	143	76	67
Top2Box	prop	29%	31%	27%
Low2Box	freq	357	173	184
Low2Box	prop	71%	69%	73%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	152	146	287	114	13	264
169	165	168	283	125	12	284
8	5	1	7	5		6
4%	3%	1%	2%	4%		2%
46	49	36	71	31	2	63
23%	32%	24%	25%	27%		24%
117	70	88	161	65	7	143
58%	46%	61%	56%	57%		54%
31	29	21	47	13	4	52
16%	19%	14%	17%	12%		20%
54	53	37	78	36	2	69
27%	35%	25%	27%	31%		26%
148	99	109	209	78	10	195
73%	65%	75%	73%	69%		74%

Poland

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
236	74	311	115	261	239	49
218	32	350	120	280	222	53
7	2	10	2	10	4	6
3%	3%	3%	2%	4%	2%	12%
67	12	73	45	74	56	14
28%	16%	24%	39%	28%	24%	29%
132	42	175	58	140	136	23
56%	57%	56%	50%	53%	57%	48%
30	18	53	10	39	43	5
13%	24%	17%	9%	15%	18%	11%
74	14	83	47	83	60	20
31%	19%	27%	41%	32%	25%	41%
162	60	228	68	178	178	29
69%	81%	73%	59%	68%	75%	59%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
451	95	405	305	120		
449	105	397	325	97		
8	9	5	10	3	•	
2%	9%	1%	3%	3%		
116	30	100	83	27		
26%	31%	25%	27%	23%		
252	49	226	164	67		
56%	52%	56%	54%	56%		
76	7	74	48	22		
17%	7%	18%	16%	18%		
123	38	105	93	31		
27%	40%	26%	30%	25%		
328	56	300	212	90		
73%	60%	74%	70%	75%		

Inactive_So

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	502	267	235
Very good	freq	19	17	1
Very good	prop	4%	7%	1%
Somewhat good	freq	167	92	75
Somewhat good	prop	33%	38%	29%
Somewhat bad	freq	241	99	142
Somewhat bad	prop	48%	41%	55%
Very bad	freq	73	32	42
Very bad	prop	15%	13%	16%
Top2Box	freq	185	109	76
Top2Box	prop	37%	45%	29%
Low2Box	freq	315	131	184
Low2Box	prop	63%	55%	71%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	162	131	44	194	227	259
187	182	133	26	169	274	287
7	1	11	5	2	9	8
4%	%	8%	12%	1%	4%	3%
63	53	50	12	68	76	83
31%	33%	39%	28%	35%	34%	32%
104	84	53	15	98	113	139
50%	52%	41%	34%	50%	50%	54%
32	25	16	11	27	29	29
15%	15%	13%	26%	14%	13%	11%
71	54	61	17	69	85	91
34%	33%	47%	40%	36%	37%	35%
136	109	70	26	125	142	168
66%	67%	53%	60%	64%	63%	65%

Russia how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
241	84	290	126	239	261	31
215	38	126	338	287	215	40
10	9	6	4	14	4	2
4%	10%	2%	3%	6%	2%	5%
84	20	112	35	84	83	9
35%	24%	38%	28%	35%	32%	28%
102	39	131	71	113	129	15
43%	47%	45%	56%	47%	49%	47%
45	16	41	16	28	46	6
18%	19%	14%	13%	12%	17%	20%
94	29	118	39	98	87	10
39%	34%	41%	31%	41%	33%	32%
147	55	172	87	140	174	21
61%	66%	59%	69%	59%	67%	68%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
469	53	447	329	105		
462	75	427	385	69		
17	2	17	11	3		
4%	4%	4%	3%	3%	•	
158	19	148	111	26		
34%	35%	33%	34%	25%		
227	19	222	163	57		
48%	36%	50%	49%	54%		
67	13	60	44	19		
14%	25%	13%	13%	18%		
175	21	165	122	29		
37%	39%	37%	37%	27%		
294	32	282	207	76		
63%	61%	63%	63%	73%		

Inactive_So

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	293	207
	unw_base	501	258	243
Very good	freq	208	131	77
Very good	prop	42%	45%	37%
Somewhat good	freq	246	147	99
Somewhat good	prop	49%	50%	48%
Somewhat bad	freq	28	12	16
Somewhat bad	prop	6%	4%	8%
Very bad	freq	18	2	15
Very bad	prop	4%	1%	7%
Top2Box	freq	454	278	176
Top2Box	prop	91%	95%	85%
Low2Box	freq	46	14	31
Low2Box	prop	9%	5%	15%

				Household		Marital
Age Under			Household	Income	Household	Status
35	Age 35-49	Age 50-64	Income Low	Medium	Income High	Married
285	176	40	241	162	42	290
445	53	3	268	128	49	204
115	79	15	106	54	20	131
40%	45%	•	44%	34%	48%	45%
136	97	12	104	102	16	134
48%	55%		43%	63%	39%	46%
28			16	6	4	11
10%			7%	4%	10%	4%
5		12	16		1	14
2%			6%		3%	5%
251	176	27	210	156	37	265
88%	100%		87%	96%	87%	91%
33		12	32	6	6	25
12%			13%	4%	13%	9%

## Saudi Arabia

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
210	136	144	219	238	262	68
297	141	160	200	181	320	76
77	62	51	95	100	109	36
37%	45%	35%	44%	42%	41%	53%
112	66	68	113	115	131	29
53%	48%	47%	51%	48%	50%	43%
18	7	11	10	9	19	3
8%	5%	8%	5%	4%	7%	4%
3	2	14	1	14	4	
1%	1%	10%	1%	6%	1%	
190	128	119	208	215	239	65
90%	94%	82%	95%	90%	91%	96%
21	9	26	11	23	23	3
10%	6%	18%	5%	10%	9%	4%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
432	93	407	280	187	•	
425	96	405	244	244	•	
172	46	162	131	62	•	
40%	49%	40%	47%	33%	•	
217	43	203	134	93		
50%	46%	50%	48%	50%	•	
26	5	24	13	16	•	
6%	5%	6%	5%	8%		-
18		18	1	16		
4%		4%	%	9%		
389	88	366	265	155		
90%	95%	90%	95%	83%		
43	5	41	14	32		
10%	5%	10%	5%	17%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	259	241
Very good	freq	10	4	5
Very good	prop	2%	2%	2%
Somewhat good	freq	76	45	31
Somewhat good	prop	15%	19%	12%
Somewhat bad	freq	223	105	118
Somewhat bad	prop	45%	44%	45%
Very bad	freq	191	86	105
Very bad	prop	38%	36%	40%
Top2Box	freq	86	49	37
Top2Box	prop	17%	21%	14%
Low2Box	freq	414	191	223
Low2Box	prop	83%	79%	86%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	124	92	40	134	326	171
200	152	148	31	124	345	210
8	1	1	1	2	7	2
3%	1%	1%	2%	1%	2%	1%
51	18	8	6	26	44	28
18%	14%	9%	14%	20%	14%	16%
127	52	44	22	50	151	78
45%	42%	48%	54%	37%	46%	46%
98	54	39	12	55	123	64
35%	43%	42%	30%	41%	38%	37%
58	18	9	6	28	51	30
21%	15%	10%	16%	21%	16%	17%
225	106	83	34	105	275	142
79%	85%	90%	84%	79%	84%	83%

## South Africa

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
329	256	133	111	263	237	117
290	241	142	117	292	208	124
8	1	5	4	7	3	7
2%	%	4%	4%	3%	1%	6%
48	38	21	18	40	36	18
15%	15%	16%	16%	15%	15%	16%
145	113	61	50	122	101	49
44%	44%	46%	45%	46%	43%	42%
127	105	47	39	94	97	43
39%	41%	35%	35%	36%	41%	37%
56	38	26	22	47	39	25
17%	15%	19%	20%	18%	16%	22%
272	218	107	89	216	198	92
83%	85%	81%	80%	82%	84%	78%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
383	183	317	398	87		
376	195	305	411	64		
3	4	5	9			
1%	2%	2%	2%			
58	26	50	58	16		-
15%	14%	16%	15%	18%		
174	86	137	176	42		
45%	47%	43%	44%	48%		-
148	66	125	155	29		
39%	36%	39%	39%	34%		
61	31	55	67	16		
16%	17%	17%	17%	18%		
322	152	262	331	71		
84%	83%	83%	83%	82%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	274	227
Very good	freq	9	7	2
Very good	prop	2%	3%	1%
Somewhat good	freq	63	37	25
Somewhat good	prop	13%	15%	10%
Somewhat bad	freq	232	120	112
Somewhat bad	prop	46%	47%	45%
Very bad	freq	196	88	108
Very bad	prop	39%	35%	44%
Top2Box	freq	72	45	27
Top2Box	prop	14%	18%	11%
Low2Box	freq	428	208	220
Low2Box	prop	86%	82%	89%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	191	118	75	182	243	303
137	217	147	66	176	259	344
3	5	2	4	1	4	7
2%	2%	1%	5%	1%	2%	2%
29	20	14	4	25	34	37
15%	10%	12%	6%	14%	14%	12%
75	95	61	34	79	118	150
39%	50%	52%	46%	43%	49%	49%
83	71	41	33	77	86	109
44%	37%	35%	43%	43%	35%	36%
32	24	16	8	26	38	44
17%	13%	14%	11%	14%	16%	15%
159	167	102	67	156	204	259
83%	87%	86%	89%	86%	84%	85%

## South Korea

## how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
197	10	124	367	253	247	56
157	6	102	393	290	211	64
2		2	7	6	3	4
1%		2%	2%	2%	1%	8%
26	1	21	41	31	32	9
13%		17%	11%	12%	13%	16%
82	4	53	175	123	109	22
42%		43%	48%	49%	44%	38%
87	5	47	144	93	103	21
44%		38%	39%	37%	42%	38%
29	1	24	48	37	35	13
14%		19%	13%	15%	14%	24%
169	9	100	319	216	212	43
86%		81%	87%	85%	86%	76%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
444	100	400	362	79	-	
437	114	387	391	52		
5	5	4	9		•	
1%	5%	1%	3%			
54	14	49	45	14		
12%	14%	12%	12%	17%		
210	43	189	166	39		
47%	43%	47%	46%	49%		-
175	38	158	141	26		
39%	38%	39%	39%	33%		
59	19	53	55	14		
13%	19%	13%	15%	17%		
385	81	347	307	65		
87%	81%	87%	85%	83%		

Inactive_So

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1005	487	518
Very good	freq	6	3	3
Very good	prop	1%	1%	1%
Somewhat good	freq	74	40	34
Somewhat good	prop	15%	16%	14%
Somewhat bad	freq	222	118	104
Somewhat bad	prop	44%	47%	42%
Very bad	freq	198	91	107
Very bad	prop	40%	36%	43%
Top2Box	freq	80	43	37
Top2Box	prop	16%	17%	15%
Low2Box	freq	420	209	211
Low2Box	prop	84%	83%	85%

# B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	177	149	264	145	27	238
367	342	296	559	267	44	478
2	1	3	3	1	2	4
1%	1%	2%	1%	1%	6%	2%
27	24	23	33	24	7	36
16%	13%	16%	13%	16%	27%	15%
75	83	64	104	78	13	109
43%	47%	43%	40%	54%	49%	46%
70	70	58	123	42	5	89
40%	39%	39%	47%	29%	18%	37%
29	25	27	36	24	9	40
17%	14%	18%	14%	17%	33%	17%
145	153	122	227	120	18	198
83%	86%	82%	86%	83%	67%	83%

Spain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
262	227	118	155	262	238	48
527	609	95	301	511	494	85
2	3		3	4	1	3
1%	1%		2%	2%	1%	6%
39	33	16	25	45	29	11
15%	15%	13%	16%	17%	12%	22%
113	96	60	66	115	107	17
43%	42%	51%	43%	44%	45%	36%
109	95	43	60	98	100	17
42%	42%	36%	39%	37%	42%	36%
40	36	16	28	50	31	14
15%	16%	13%	18%	19%	13%	29%
222	191	103	126	213	207	34
85%	84%	87%	82%	81%	87%	71%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
452	65	435	319	152	•	
920	114	891	629	314	•	
3	3	3	5		•	
1%	5%	1%	1%			
64	18	57	48	20		
14%	27%	13%	15%	13%		
205	25	197	148	64		
45%	39%	45%	46%	42%		
181	19	179	119	68		
40%	29%	41%	37%	45%		
66	21	59	53	20		
15%	32%	14%	16%	13%	-	
385	44	376	267	133	-	
85%	68%	86%	84%	87%		

Inactive_So

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	501	237	264
Very good	freq	37	28	10
Very good	prop	7%	11%	4%
Somewhat good	freq	294	140	155
Somewhat good	prop	59%	55%	63%
Somewhat bad	freq	146	75	71
Somewhat bad	prop	29%	30%	29%
Very bad	freq	22	11	11
Very bad	prop	4%	4%	5%
Top2Box	freq	332	167	164
Top2Box	prop	66%	66%	67%
Low2Box	freq	168	86	82
Low2Box	prop	34%	34%	33%

# B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	147	159	110	240	84	160
146	157	198	155	209	71	151
15	5	17	13	12	12	12
8%	4%	11%	12%	5%	15%	8%
108	89	97	50	152	53	95
56%	60%	61%	46%	63%	63%	59%
56	50	40	38	69	18	48
29%	34%	25%	34%	29%	22%	30%
15	3	4	10	8	0	5
8%	2%	3%	9%	3%	%	3%
123	94	114	63	164	65	107
63%	64%	72%	57%	68%	78%	67%
71	53	44	47	77	18	53
37%	36%	28%	43%	32%	22%	33%

### Sweden

### how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
340	108	232	160	343	157	77
350	333	73	95	323	178	61
25	6	23	9	30	7	3
7%	6%	10%	5%	9%	5%	4%
200	56	132	106	208	87	48
59%	52%	57%	66%	61%	55%	63%
98	36	71	39	90	56	22
29%	34%	31%	24%	26%	36%	29%
17	9	7	7	15	7	3
5%	8%	3%	4%	4%	5%	4%
225	62	155	115	238	94	51
66%	58%	67%	72%	69%	60%	67%
115	45	78	45	105	63	25
34%	42%	33%	28%	31%	40%	33%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
423	110	390	372	88		
440	85	416	333	95		
34	10	28	20	17		
8%	9%	7%	6%	19%		
246	67	227	229	41		-
58%	61%	58%	62%	47%		
124	33	113	110	24		
29%	30%	29%	30%	27%		-
19	0	22	12	6		
4%	%	6%	3%	7%		
280	77	255	250	58		
66%	70%	65%	67%	66%	-	
143	33	135	122	30	-	
34%	30%	35%	33%	34%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	290	211
Very good	freq	29	25	4
Very good	prop	6%	10%	2%
Somewhat good	freq	158	93	65
Somewhat good	prop	32%	37%	26%
Somewhat bad	freq	184	91	93
Somewhat bad	prop	37%	36%	38%
Very bad	freq	128	43	85
Very bad	prop	26%	17%	34%
Top2Box	freq	188	118	69
Top2Box	prop	38%	47%	28%
Low2Box	freq	312	134	178
Low2Box	prop	62%	53%	72%

# B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	175	83	6	154	340	277
302	177	22	7	91	403	279
8	20	1		13	16	23
3%	11%	2%		9%	5%	8%
92	50	16	0	31	127	88
38%	28%	19%		20%	37%	32%
99	76	10	4	60	120	87
41%	43%	12%		39%	35%	31%
43	30	55	2	49	77	79
18%	17%	67%		32%	23%	29%
100	70	18	0	44	143	111
41%	40%	21%		29%	42%	40%
142	106	65	6	110	197	166
59%	60%	79%	-	71%	58%	60%

Turkey how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
223	299	29	172	263	237	30
222	121	50	330	298	203	57
6	17	1	11	26	3	3
3%	6%	2%	7%	10%	1%	9%
70	95	10	54	70	89	11
31%	32%	33%	31%	26%	37%	36%
97	109	12	63	100	84	8
44%	37%	41%	37%	38%	36%	28%
49	77	7	44	67	61	8
22%	26%	23%	26%	26%	26%	27%
76	112	10	65	96	92	13
34%	38%	36%	38%	36%	39%	45%
146	186	19	107	167	145	17
66%	62%	64%	62%	64%	61%	55%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So
470	136	364	285	144		
444	184	317	369	114		
27	11	18	27	3		
6%	8%	5%	9%	2%		
148	36	122	87	65		-
31%	27%	34%	30%	45%		
176	50	134	106	57		
37%	37%	37%	37%	40%		-
120	39	89	66	19		
26%	29%	25%	23%	13%		
174	47	141	113	67		
37%	34%	39%	40%	47%		
296	89	223	171	77		
63%	66%	61%	60%	53%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	499	248	252
	unw_base	1005	512	493
Very good	freq	40	31	9
Very good	prop	8%	13%	3%
Somewhat good	freq	176	89	87
Somewhat good	prop	35%	36%	34%
Somewhat bad	freq	199	88	112
Somewhat bad	prop	40%	35%	44%
Very bad	freq	84	40	45
Very bad	prop	17%	16%	18%
Top2Box	freq	216	120	95
Top2Box	prop	43%	49%	38%
Low2Box	freq	284	127	157
Low2Box	prop	57%	51%	62%

# B3 Now, thinking about

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	149	169	81	182	210	262
318	298	389	128	409	411	543
22	11	7	3	14	22	25
12%	8%	4%	4%	7%	11%	9%
66	52	58	22	67	75	92
36%	35%	34%	27%	37%	36%	35%
64	60	75	31	76	86	107
35%	41%	44%	38%	41%	41%	41%
30	25	29	25	27	25	39
16%	17%	17%	31%	15%	12%	15%
88	63	65	25	80	98	117
48%	42%	38%	31%	44%	47%	45%
94	86	104	56	102	112	145
52%	58%	62%	69%	56%	53%	55%

US

## t our economic situation, how would you describe the current economic situation in? Is

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
237	231	127	141	272	227	57
462	420	299	286	559	446	110
15	14	9	17	34	6	18
6%	6%	7%	12%	12%	3%	31%
83	77	46	53	96	79	17
35%	33%	36%	38%	35%	35%	29%
93	95	47	57	99	101	14
39%	41%	37%	41%	36%	44%	24%
46	45	26	14	43	41	9
19%	20%	20%	10%	16%	18%	15%
99	91	54	70	130	86	35
42%	39%	43%	50%	48%	38%	61%
139	140	73	71	142	142	23
58%	61%	57%	50%	52%	62%	39%

### ; it...

Business	Senior Executive Decision Maker	Senior Executive Decision Maker	Status Total	Employment Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
442	87	412	307	146	•	
895	170	835	634	269		
22	21	19	31	6	•	
5%	24%	5%	10%	4%	٠	
159	28	148	113	44		
36%	32%	36%	37%	30%		
186	22	177	117	65	•	
42%	26%	43%	38%	45%	•	
76	16	68	46	30		
17%	18%	17%	15%	21%		
181	49	167	143	50		
41%	56%	40%	47%	35%		
261	38	245	163	96		
59%	44%	60%	53%	65%		

Inactive_So cial_Media	US Region Northeast	US Region Midwest	US Region South	US Region West
	91	110	184	115
	177	218	427	183
	8	8	14	10
	9%	8%	8%	8%
	28	39	68	41
	31%	35%	37%	36%
	39	44	71	46
	43%	40%	38%	40%
	16	19	31	19
	18%	17%	17%	16%
	36	47	82	50
	40%	43%	45%	44%
	55	63	101	65
	60%	57%	55%	56%

Stub	Stat	Overall	Gender Male	Gender Female
	base	11999	5990	6008
	unw_base	17534	8734	8800
7 – Very strong economy	freq	369	204	165
7 – Very strong economy	prop	3%	3%	3%
6	freq	830	503	327
6	prop	7%	8%	5%
5	freq	2438	1333	1106
5	prop	20%	22%	18%
4	freq	3481	1647	1834
4	prop	29%	27%	31%
3	freq	2523	1229	1295
3	prop	21%	21%	22%
2	freq	1260	575	685
2	prop	10%	10%	11%
1 – Very weak economy	freq	1097	500	597
1 – Very weak economy	prop	9%	8%	10%
Тор3Вох	freq	3638	2040	1598
Top3Box	prop	30%	34%	27%
Low3Box	freq	4880	2304	2576
Low3Box	prop	41%	38%	43%
	mean	4.26	4.16	4.37
	median	4	4	4

# B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5071	3824	3105	2850	4117	3574	5758
6660	5711	5163	4008	6103	5548	8696
195	109	65	99	103	118	202
4%	3%	2%	3%	2%	3%	4%
348	296	186	137	245	319	463
7%	8%	6%	5%	6%	9%	8%
1044	756	638	433	796	854	1254
21%	20%	21%	15%	19%	24%	22%
1521	1083	876	817	1193	1044	1604
30%	28%	28%	29%	29%	29%	28%
1071	783	669	658	895	709	1166
21%	20%	22%	23%	22%	20%	20%
469	423	367	331	476	329	585
9%	11%	12%	12%	12%	9%	10%
421	373	303	375	409	201	484
8%	10%	10%	13%	10%	6%	8%
1587	1162	889	669	1144	1291	1919
31%	30%	29%	23%	28%	36%	33%
1962	1579	1340	1365	1780	1239	2235
39%	41%	43%	48%	43%	35%	39%
4.19	4.28	4.36	4.51	4.36	4.04	4.17
4	4	4	4	4	4	4

All Demos

### rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6240	3583	4474	3942	6533	5466	1433
8838	4282	6669	6583	10011	7523	2054
167	92	130	148	242	128	100
3%	3%	3%	4%	4%	2%	7%
367	178	297	356	537	293	133
6%	5%	7%	9%	8%	5%	9%
1184	612	869	957	1394	1044	337
19%	17%	19%	24%	21%	19%	24%
1877	1106	1312	1063	1798	1682	362
30%	31%	29%	27%	28%	31%	25%
1357	798	919	806	1358	1165	249
22%	22%	21%	20%	21%	21%	17%
675	396	497	366	632	628	142
11%	11%	11%	9%	10%	11%	10%
613	401	450	246	571	526	111
10%	11%	10%	6%	9%	10%	8%
1719	881	1296	1461	2173	1465	569
28%	25%	29%	37%	33%	27%	40%
2645	1596	1866	1419	2561	2319	502
42%	45%	42%	36%	39%	42%	35%
4.34	4.43	4.32	4.04	4.17	4.36	3.98
4	4	4	4	4	4	4

### iomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
10566	2425	9573	8054	2872		
15480	3541	13993	12155	3834	-	
270	150	220	270	69		
3%	6%	2%	3%	2%		
698	255	575	633	147	•	
7%	11%	6%	8%	5%	•	
2101	599	1839	1726	528	•	
20%	25%	19%	21%	18%	•	
3119	616	2865	2250	921	•	
30%	25%	30%	28%	32%		
2275	433	2090	1708	596		
22%	18%	22%	21%	21%		
1118	207	1052	801	294		
11%	9%	11%	10%	10%		
986	164	933	666	317		
9%	7%	10%	8%	11%		
3069	1004	2634	2630	744		
29%	41%	28%	33%	26%		
4379	805	4075	3175	1207		
41%	33%	43%	39%	42%		
4.3	3.91	4.35	4.19	4.39		
4	4	4	4	4		

Inactive_So
cial_Media
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		All		
Stub	Stat	Countries	Argentina	Australia
	base	11999	500	500
	unw_base	17534	500	1001
7 – Very strong economy	freq	369	14	13
7 – Very strong economy	prop	3%	3%	3%
6	freq	830	28	32
6	prop	7%	6%	6%
5	freq	2438	65	127
5	prop	20%	13%	25%
4	freq	3481	125	176
4	prop	29%	25%	35%
3	freq	2523	121	104
3	prop	21%	24%	21%
2	freq	1260	62	28
2	prop	10%	12%	6%
1 – Very weak economy	freq	1097	85	19
1 – Very weak economy	prop	9%	17%	4%
Top3Box	freq	3638	107	172
Top3Box	prop	30%	21%	34%
Low3Box	freq	4880	268	152
Low3Box	prop	41%	54%	30%
	mean	4.26	4.68	3.97
	median	4	5	4

# B6 Rate the current state of the economy in your local area using a scale f

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
500	1003	1005	1000	1001	1002	1001
2	11	12	27	4	21	9
%	2%	2%	5%	1%	4%	2%
23	17	34	77	7	69	32
5%	3%	7%	15%	1%	14%	6%
104	44	152	186	52	181	131
21%	9%	30%	37%	10%	36%	26%
183	113	169	128	148	144	188
37%	23%	34%	26%	30%	29%	38%
111	118	79	57	153	59	92
22%	24%	16%	11%	31%	12%	18%
48	74	33	16	76	18	29
10%	15%	7%	3%	15%	4%	6%
29	124	22	10	60	10	19
6%	25%	4%	2%	12%	2%	4%
129	72	198	289	63	271	172
26%	14%	40%	58%	13%	54%	34%
188	316	133	83	289	86	140
38%	63%	27%	17%	58%	17%	28%
4.28	5.06	3.91	3.4	4.81	3.48	3.97
4	5	4	3	5	3	4

### **All Countries**

### rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
500	500	500	1000	1001	503	502
4	34	21	6	3	2	7
1%	7%	4%	1%	1%	%	1%
16	53	89	8	13	11	21
3%	11%	18%	2%	3%	2%	4%
46	178	184	39	76	98	64
9%	36%	37%	8%	15%	20%	13%
105	158	133	97	169	124	159
21%	32%	27%	19%	34%	25%	32%
153	49	47	124	150	130	114
31%	10%	9%	25%	30%	26%	23%
90	17	19	94	58	50	65
18%	3%	4%	19%	12%	10%	13%
86	12	6	133	31	86	70
17%	2%	1%	27%	6%	17%	14%
66	265	295	53	92	111	92
13%	53%	59%	11%	18%	22%	18%
329	77	73	351	239	265	249
66%	15%	15%	70%	48%	53%	50%
5	3.46	3.36	5.28	4.5	4.72	4.66
5	3	3	5	4	5	4

### iomy.

Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
502	501	500	501	1005	501	501
12	97	4	2	4	25	18
2%	19%	1%	%	1%	5%	4%
25	101	9	9	8	76	42
5%	20%	2%	2%	2%	15%	8%
82	109	49	54	48	167	75
16%	22%	10%	11%	10%	33%	15%
172	131	132	134	124	142	176
34%	26%	26%	27%	25%	28%	35%
118	39	147	152	161	55	96
24%	8%	29%	30%	32%	11%	19%
49	12	99	91	90	28	77
10%	2%	20%	18%	18%	6%	15%
41	11	60	59	64	8	16
8%	2%	12%	12%	13%	2%	3%
120	308	61	65	61	268	134
24%	62%	12%	13%	12%	54%	27%
208	61	306	302	315	90	189
42%	12%	61%	60%	63%	18%	38%
4.34	2.98	4.9	4.87	4.91	3.48	4.18
4	3	5	5	5	3	4

US	
	499
1	004
	17
	3%
	29
	6%
	129
2	26%
	150
;	30%
	96
•	19%
	41
	8%
	36
	7%
	176
,	35%
	173
;	35%
•	4.09
	4

All Regions

B6 Rate the current state of the economy in your local area using a scale from

Stub	Stat	All Countries	North America	LATAM
	base	11999	999	1500
	unw_base	17534	2009	2006
7 – Very strong economy	freq	369	30	27
7 – Very strong economy	prop	3%	3%	2%
6	freq	830	63	56
6	prop	7%	6%	4%
5	freq	2438	281	206
5	prop	20%	28%	14%
4	freq	3481	319	362
4	prop	29%	32%	24%
3	freq	2523	175	368
3	prop	21%	18%	25%
2	freq	1260	74	185
2	prop	10%	7%	12%
1 – Very weak economy	freq	1097	58	295
1 – Very weak economy	prop	9%	6%	20%
Top3Box	freq	3638	374	289
Top3Box	prop	30%	37%	19%
Low3Box	freq	4880	307	849
Low3Box	prop	41%	31%	57%
	mean	4.26	4	4.82
	median	4	4	5

# 1 1 to 7, where 7 means a very strong economy today and 1

Furance	ADAC	<b>C</b> 9	BRIC	Middle East
Europe 4500	<b>APAC</b> 3000	<b>G-8</b> 3999	2000	Africa 2000
7012	4505	7516	3005	2000
81	91	84	84	140
2%	3%	2%	4%	7%
261	209	217	173	242
6%	7%	5%	9%	12%
831	702	842	489	417
18%	23%	21%	24%	21%
1290	938	1237	571	572
29%	31%	31%	29%	29%
1022	630	870	341	329
23%	21%	22%	17%	16%
536	258	397	155	207
12%	9%	10%	8%	10%
479	172	351	187	94
11%	6%	9%	9%	5%
1173	1003	1143	746	799
26%	33%	29%	37%	40%
2036	1059	1618	683	629
45%	35%	40%	34%	31%
4.43	4.09	4.3	4.06	3.85
4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
Stub	base	500	244	256
	unw_base	500	208	292
7 – Very strong economy	freq	14	10	4
7 – Very strong economy	prop	3%	4%	1%
6	freq	28	21	7
6	prop	6%	9%	3%
5	freq	65	36	29
5	prop	13%	15%	11%
4	freq	125	58	66
4	prop	25%	24%	26%
3	freq	121	58	63
3	prop	24%	24%	25%
2	freq	62	23	39
2	prop	12%	9%	15%
1 – Very weak economy	freq	85	38	47
1 – Very weak economy	prop	17%	16%	19%
Тор3Вох	freq	107	67	40
Top3Box	prop	21%	28%	15%
Low3Box	freq	268	119	150
Low3Box	prop	54%	49%	59%
	mean	4.68	4.45	4.9
	median	5	4	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	145	107	135	152	130	157
251	145	104	139	154	123	160
8	3	3	2	5	6	4
3%	2%	3%	1%	3%	5%	2%
16	4	8	8	11	5	10
6%	3%	8%	6%	7%	4%	6%
27	21	17	21	9	24	25
11%	14%	16%	16%	6%	19%	16%
66	39	20	30	44	29	30
27%	27%	19%	22%	29%	22%	19%
68	30	23	34	40	29	35
27%	21%	22%	25%	26%	23%	22%
23	21	18	15	15	17	26
9%	15%	17%	11%	10%	13%	17%
41	27	18	25	27	19	28
17%	18%	16%	18%	18%	15%	18%
50	28	28	31	26	36	39
20%	20%	26%	23%	17%	27%	24%
132	78	59	74	83	66	89
53%	54%	55%	55%	54%	50%	57%
4.63	4.79	4.65	4.7	4.69	4.52	4.74
5	5	5	5	5	5	5

Argentina

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
343	170	205	125	278	222	81
340	153	263	84	261	239	76
10	8	4	1	11	3	5
3%	5%	2%	1%	4%	1%	6%
18	11	7	10	18	10	3
5%	6%	4%	8%	6%	4%	4%
40	23	21	21	38	26	17
12%	13%	10%	17%	14%	12%	21%
95	52	49	24	73	52	19
28%	30%	24%	20%	26%	23%	24%
86	39	49	33	60	61	15
25%	23%	24%	26%	21%	28%	19%
36	13	34	16	28	34	12
10%	7%	16%	12%	10%	15%	14%
57	25	41	19	49	37	10
17%	15%	20%	15%	18%	17%	12%
68	42	32	33	68	39	25
20%	25%	16%	26%	24%	18%	31%
179	76	124	68	137	132	37
52%	45%	61%	54%	49%	59%	45%
4.65	4.41	4.94	4.62	4.55	4.83	4.37
5	4	5	5	4	5	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
419	87	413	343	147		
424	81	419	341	148		
9	7	7	12	2		
2%	8%	2%	4%	1%		
25	5	22	19	9	-	
6%	6%	5%	5%	6%	-	
48	14	51	49	16		
11%	16%	12%	14%	11%		
105	21	104	88	36	•	
25%	24%	25%	26%	24%	•	
106	18	103	78	41	•	
25%	20%	25%	23%	28%		
50	8	54	40	18		
12%	9%	13%	12%	12%		
76	14	72	57	26		
18%	16%	17%	17%	18%		
82	27	80	80	26		
19%	30%	19%	23%	18%		
232	40	229	175	85	-	
55%	45%	55%	51%	58%		
4.74	4.33	4.75	4.6	4.79		
5	4	5	5	5		

Inactive_So
cial_Media
olal_ilicala

				Gender
Stub	Stat	Overall	Gender Male	Female
	base	500	248	252
	unw_base	1001	404	597
7 – Very strong economy	freq	13	8	6
7 – Very strong economy	prop	3%	3%	2%
6	freq	32	16	16
6	prop	6%	6%	7%
5	freq	127	67	60
5	prop	25%	27%	24%
4	freq	176	84	92
4	prop	35%	34%	37%
3	freq	104	49	55
3	prop	21%	20%	22%
2	freq	28	16	12
2	prop	6%	7%	5%
1 – Very weak economy	freq	19	9	10
1 – Very weak economy	prop	4%	4%	4%
Top3Box	freq	172	90	82
Top3Box	prop	34%	36%	33%
Low3Box	freq	152	74	77
Low3Box	prop	30%	30%	31%
	mean	3.97	3.95	3.99
	median	4	4	4

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	147	156	114	250	136	235
180	307	514	250	507	244	535
9	3	1	2	11		4
5%	2%	1%	2%	5%		2%
14	7	11	7	13	13	17
7%	5%	7%	6%	5%	9%	7%
54	37	36	21	69	37	59
27%	25%	23%	18%	28%	27%	25%
68	55	53	45	87	44	82
34%	38%	34%	40%	35%	33%	35%
42	28	35	23	48	33	52
21%	19%	22%	20%	19%	24%	22%
5	11	13	10	11	8	12
2%	8%	8%	9%	4%	6%	5%
6	5	8	7	10	2	10
3%	4%	5%	6%	4%	1%	4%
78	47	47	30	94	49	80
39%	32%	30%	26%	37%	36%	34%
52	44	55	40	70	42	74
26%	30%	36%	35%	28%	31%	32%
3.78	4.04	4.16	4.2	3.89	3.94	4.01
4	4	4	4	4	4	4

### Australia

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
265	166	141	194	285	215	56
466	342	316	343	584	417	109
10	4	3	6	7	6	6
4%	3%	2%	3%	3%	3%	10%
15	10	9	14	16	16	8
6%	6%	6%	7%	6%	7%	13%
68	39	30	58	79	48	11
26%	23%	21%	30%	28%	22%	20%
95	64	50	62	97	79	20
36%	38%	36%	32%	34%	37%	35%
52	34	28	42	59	45	8
20%	21%	20%	21%	21%	21%	14%
16	10	8	10	15	13	2
6%	6%	6%	5%	5%	6%	4%
9	5	12	2	11	8	2
3%	3%	8%	1%	4%	4%	3%
93	53	42	77	103	70	24
35%	32%	30%	40%	36%	32%	44%
77	49	48	54	85	67	12
29%	30%	34%	28%	30%	31%	21%
3.94	3.99	4.16	3.82	3.95	4	3.54
4	4	4	4	4	4	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
444	86	414	318			
892	163	838	610	197		
8	5	9	11	1		
2%	6%	2%	4%	1%		
25	9	23	19	9		
6%	11%	6%	6%	8%		
116	24	102	87	26	-	
26%	28%	25%	27%	22%	-	
157	27	149	110	45		
35%	31%	36%	35%	37%		
96	16	88	66	25		
22%	18%	21%	21%	21%		
26	3	25	16	7	•	
6%	4%	6%	5%	6%	•	
17	2	17	9	6	•	
4%	2%	4%	3%	5%		
148	38	134	117	37		
33%	44%	32%	37%	31%		
140	21	130	91	38		
31%	24%	32%	29%	32%	-	
4.03	3.66	4.04	3.89	4.08	-	
4	4	4	4	4	-	

Inactive_So
cial_Media
olal_ilicala

Stub	Stat	Overall	Gender Male	Gender Female
Stub		500		
	base unw_base	500	252 271	248 229
7 – Very strong economy	freq	2	2/1	229
7 – Very strong economy	prop	%		<u> </u>
6	freq	23	8	15
6	prop	5%	3%	6%
5	freq	104	54	50
5	prop	21%		20%
4	freq	183	91	92
4	prop	37%	36%	37%
3	freq	111	55	56
3	prop	22%	22%	22%
2	freq	48	26	22
2	prop	10%	_	9%
1 – Very weak economy	freq	29	15	14
1 – Very weak economy	prop	6%	6%	6%
ТорЗВох	freq	129	63	65
Top3Box	prop	26%		26%
Low3Box	freq	188	97	91
Low3Box	prop	38%		37%
	mean	4.28		4.24
	median	4	4	4

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	149	165	110	158	115	209
156	166	178	106	166	124	219
2		1	1		1	1
1%		%	1%		1%	%
13	5	4	1	9	7	14
7%	3%	3%	1%	6%	6%	7%
43	30	31	21	39	25	45
23%	20%	19%	19%	25%	21%	21%
64	49	70	37	57	46	77
34%	33%	42%	33%	36%	40%	37%
37	43	30	28	33	22	39
20%	29%	18%	25%	21%	19%	19%
19	13	16	14	12	8	19
10%	9%	9%	12%	8%	7%	9%
8	8	13	10	8	8	15
4%	6%	8%	9%	5%	7%	7%
57	35	36	23	48	32	59
31%	23%	22%	20%	30%	28%	28%
64	65	59	51	54	37	73
35%	43%	36%	46%	34%	32%	35%
4.14	4.37	4.35	4.54	4.16	4.17	4.22
4	4	4	4	4	4	4

### Belgium

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
291	146	193	161	295	205	34
281	82	257	161	324	176	39
2		1	2	1	1	1
1%		%	1%	%	%	2%
9	7	5	10	13	10	1
3%	5%	3%	6%	4%	5%	4%
59	20	42	42	61	43	12
20%	14%	22%	26%	21%	21%	34%
106	59	69	55	100	83	10
37%	40%	36%	34%	34%	41%	30%
71	32	46	33	76	35	8
25%	22%	24%	21%	26%	17%	23%
29	15	17	16	26	22	2
10%	10%	9%	10%	9%	11%	7%
15	13	14	2	18	11	
5%	9%	7%	1%	6%	5%	
70	27	47	54	75	54	14
24%	19%	25%	34%	25%	26%	40%
115	60	77	51	120	68	10
40%	41%	40%	32%	41%	33%	30%
4.32	4.45	4.35	4.02	4.31	4.22	3.89
4	4	4	4	4	4	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
466	64	436	316			
461	73	427	343	95		
2	1	1	1	1		
%	2%	%	%	1%		
22	2	21	17	4		
5%	3%	5%	5%	4%		
92	19	84	77	18	-	
20%	30%	19%	24%	15%	-	
173	19	164	110	46		
37%	30%	38%	35%	38%		
103	17	94	69	26		
22%	26%	22%	22%	21%	•	
45	5	43	24	17	•	
10%	7%	10%	8%	14%		
29	1	29	17	8		
6%	1%	7%	5%	7%		
115	23	106	96	23	-	
25%	36%	24%	30%	19%		
178	22	166	110	51	-	
38%	34%	38%	35%	42%		
4.3	3.99	4.32	4.17	4.46		
4	4	4	4	4	-	

Inactive_So
cial_Media
olal_ilicala

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1003	419	584
7 – Very strong economy	freq	11	8	3
7 – Very strong economy	prop	2%	3%	1%
6	freq	17	13	4
6	prop	3%	6%	1%
5	freq	44	29	15
5	prop	9%	12%	6%
4	freq	113	54	59
4	prop	23%	23%	22%
3	freq	118	64	53
3	prop	24%	28%	20%
2	freq	74	23	51
2	prop	15%	10%	19%
1 – Very weak economy	freq	124	41	83
1 – Very weak economy	prop	25%	18%	31%
Top3Box	freq	72	50	22
Тор3Вох	prop	14%	22%	8%
Low3Box	freq	316	128	187
Low3Box	prop	63%	55%	70%
	mean	5.06	4.67	5.39
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	140	74	84	326	64	184
494	301	208	123	622	214	380
7	2	1	2	8	1	3
3%	2%	1%	2%	2%	2%	2%
12	3	2	6	8	3	6
4%	2%	2%	7%	3%	5%	3%
26	11	7	4	25	8	16
9%	8%	9%	5%	8%	12%	9%
69	30	14	15	70	21	35
24%	22%	19%	18%	21%	32%	19%
65	32	21	20	80	13	42
23%	23%	28%	24%	25%	21%	23%
41	22	11	13	50	10	28
14%	16%	15%	15%	15%	15%	15%
66	39	19	24	85	9	54
23%	28%	25%	29%	26%	13%	29%
45	17	10	12	41	12	26
16%	12%	13%	14%	13%	19%	14%
172	93	51	57	215	32	123
60%	66%	68%	68%	66%	49%	67%
4.96	5.2	5.16	5.15	5.13	4.65	5.19
5	5	5	5	5	4	5

Brazil from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	157	262	81	242	258	80
623	104	500	399	510	493	156
7	5	4	2	8	3	6
2%	3%	2%	2%	3%	1%	7%
11	8	6	2	9	8	3
3%	5%	2%	3%	4%	3%	4%
27	16	19	9	21	23	9
9%	10%	7%	11%	9%	9%	11%
78	28	65	20	53	60	17
25%	18%	25%	25%	22%	23%	21%
76	39	61	17	63	55	20
24%	25%	23%	22%	26%	21%	26%
46	22	39	13	33	41	9
15%	14%	15%	16%	14%	16%	11%
71	39	67	18	55	69	15
22%	25%	26%	22%	23%	27%	19%
46	29	30	13	38	33	18
14%	19%	11%	16%	16%	13%	22%
193	100	167	49	151	165	45
61%	64%	64%	60%	62%	64%	56%
4.97	4.97	5.13	4.98	4.95	5.15	4.65
5	5	5	5	5	5	5

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
420	90	410	348			
847	205	798	732	241		
5	6	5	7	3		
1%	7%	1%	2%	2%		
14	3	14	15	3		
3%	3%	3%	4%	2%		
35	8	36	32	11		
8%	8%	9%	9%	8%		
96	22	91	80	31		
23%	24%	22%	23%	22%	•	
97	23	94	84	29	•	
23%	26%	23%	24%	21%	•	
65	13	61	52	18	•	
15%	14%	15%	15%	13%		
109	15	109	78	44		
26%	17%	27%	22%	32%		
54	17	55	54	17		
13%	18%	13%	15%	12%		
271	52	264	215	90	-	
64%	57%	64%	62%	66%		
5.13	4.7	5.13	4.98	5.23		
5	5	5	5	5		

Inactive_So
cial_Media
olal_ilicala

Cturk	Ctat	Overall	Con don Mole	Gender
Stub	Stat	Overall	Gender Male	Female
	base .	500	242	258
	unw_base	1005	532	473
7 – Very strong economy	freq	12	6	6
7 – Very strong economy	prop	2%	3%	2%
6	freq	34	15	19
6	prop	7%	6%	7%
5	freq	152	77	75
5	prop	30%	32%	29%
4	freq	169	78	91
4	prop	34%	32%	35%
3	freq	79	36	44
3	prop	16%	15%	17%
2	freq	33	17	15
2	prop	7%	7%	6%
1 – Very weak economy	freq	22	14	8
1 – Very weak economy	prop	4%	6%	3%
Top3Box	freq	198	98	100
Top3Box	prop	40%	40%	39%
Low3Box	freq	133	67	67
Low3Box	prop	27%	28%	26%
	mean	3.91	3.95	3.87
	median	4	4	4

#### B6 Rate the current state of the econ

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	148	181	84	148	206	229
303	333	369	144	288	454	485
3	3	6	6	2	4	5
2%	2%	3%	7%	1%	2%	2%
14	12	8	4	13	13	16
8%	8%	5%	5%	9%	6%	7%
53	42	57	25	38	71	74
31%	28%	31%	30%	26%	35%	33%
68	47	54	29	49	63	75
40%	32%	30%	35%	33%	31%	33%
20	26	33	10	27	36	36
12%	18%	18%	11%	18%	17%	16%
6	12	15	6	12	11	13
4%	8%	8%	8%	8%	5%	6%
7	6	9	4	7	8	9
4%	4%	5%	4%	4%	4%	4%
71	57	71	35	53	88	96
41%	38%	39%	42%	36%	43%	42%
33	44	57	19	46	54	58
19%	30%	31%	23%	31%	26%	25%
3.77	3.96	3.99	3.77	4	3.85	3.86
4	4	4	4	4	4	4

### Canada

### omy in your local area using a scale from 1 to 7, where 7 means a very strong economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
271	227	196	77	264	236	48
520	253	415	337	591	414	116
7	7	4	1	7	5	1
2%	3%	2%	2%	3%	2%	2%
18	12	15	7	16	18	5
7%	5%	7%	10%	6%	7%	11%
77	76	51	25	82	70	19
29%	34%	26%	32%	31%	30%	39%
94	76	69	24	85	84	9
35%	33%	35%	31%	32%	36%	18%
44	32	34	13	43	36	7
16%	14%	17%	17%	16%	15%	15%
19	14	14	5	19	14	4
7%	6%	7%	6%	7%	6%	9%
13	10	10	2	12	10	3
5%	4%	5%	3%	5%	4%	5%
102	95	69	33	105	93	25
38%	42%	35%	43%	40%	39%	52%
75	56	58	19	74	59	14
28%	25%	30%	25%	28%	25%	30%
3.95	3.86	4	3.8	3.93	3.88	3.82
4	4	4	4	4	4	3

## today and 1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
452	68	432	303	135		
889	173	832	668	210		
11	4	8	7	5		
2%	6%	2%	2%	4%		
29	8	26	20	13	-	
6%	11%	6%	6%	9%	-	
133	22	130	87	44		
29%	33%	30%	29%	33%		
160	15	154	103	46	•	
35%	22%	36%	34%	34%	•	
72	10	69	54	14	•	
16%	15%	16%	18%	11%		
28	6	26	19	9		
6%	9%	6%	6%	6%		
19	3	19	14	4		
4%	4%	4%	5%	3%		
173	33	164	113	62		
38%	49%	38%	37%	46%		
119	19	114	87	27		
26%	28%	26%	29%	20%		
3.92	3.75	3.93	3.97	3.7		
4	4	4	4	4		

Inactive_So	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
	120	32	67	192	36	53
	270	68	146	373	62	86
	6	0	0	4	0	1
	5%	1%	1%	2%	1%	2%
	7	2	5	13	3	4
	6%	8%	7%	7%	9%	8%
	38	8	20	57	11	18
	32%	24%	30%	30%	30%	34%
	35	13	27	67	7	19
	29%	41%	41%	35%	20%	36%
	22	5	9	29	7	7
	18%	16%	14%	15%	20%	13%
	8	3	4	11	6	1
	7%	8%	6%	6%	17%	1%
	5	1	1	11	1	3
	4%	2%	2%	6%	4%	6%
	51	11	25	74	14	24
	42%	33%	38%	38%	40%	44%
	34	9	14	51	14	10
	28%	27%	22%	27%	41%	20%
	3.85	3.98	3.86	3.95	4.14	3.75
	4	4	4	4	4	4

				Gender
Stub	Stat	Overall	Gender Male	Female
	base	500	255	245
	unw_base	1000	520	480
7 – Very strong economy	freq	27	13	14
7 – Very strong economy	prop	5%	5%	6%
6	freq	77	36	41
6	prop	15%	14%	17%
5	freq	186	93	93
5	prop	37%	37%	38%
4	freq	128	66	62
4	prop	26%	26%	25%
3	freq	57	29	28
3	prop	11%	12%	11%
2	freq	16	12	4
2	prop	3%	5%	2%
1 – Very weak economy	freq	10	5	4
1 – Very weak economy	prop	2%	2%	2%
Top3Box	freq	289	142	147
Top3Box	prop	58%	56%	60%
Low3Box	freq	83	46	36
Low3Box	prop	17%	18%	15%
	mean	3.4	3.47	3.32
	median	3	3	3

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	186	105	23	123	355	369
482	365	153	42	228	730	762
15	9	2	3	7	17	19
7%	5%	2%	15%	6%	5%	5%
38	25	14	2	15	60	54
18%	13%	14%	9%	12%	17%	15%
85	61	40	7	45	134	135
41%	33%	38%	31%	37%	38%	37%
49	53	26	8	33	87	96
23%	28%	25%	35%	27%	25%	26%
17	25	16	1	14	42	45
8%	13%	15%	4%	11%	12%	12%
2	9	5	1	6	8	14
1%	5%	5%	5%	5%	2%	4%
3	5	2		3	7	7
2%	2%	2%		3%	2%	2%
138	95	56	12	67	210	208
66%	51%	54%	55%	54%	59%	56%
22	38	23	2	23	57	66
10%	21%	22%	9%	19%	16%	18%
3.15	3.56	3.59	3.2	3.52	3.37	3.45
3	3	3	3	3	3	3

China

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
131		417	83	334	166	57
238		823	177	699	301	126
8	•	24	3	21	5	8
6%		6%	3%	6%	3%	15%
23		63	14	57	20	16
18%		15%	17%	17%	12%	29%
51		156	30	123	63	19
39%		37%	36%	37%	38%	34%
32		104	24	80	48	11
25%		25%	29%	24%	29%	19%
12		48	9	35	22	2
10%		11%	11%	11%	13%	3%
2		14	1	12	3	
1%		3%	2%	4%	2%	
3		8	2	5	5	1
2%		2%	2%	1%	3%	1%
82		243	47	202	88	44
62%		58%	56%	60%	53%	77%
17		70	13	52	31	2
13%		17%	15%	16%	18%	4%
3.26		3.39	3.41	3.32	3.56	2.72
3		3	3	3	3	3

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So
443	173	327	430	39		
874	378	622	897	58		
18	18	9	26	1		
4%	10%	3%	6%	2%	•	
61	46	31	70	6	•	
14%	26%	10%	16%	14%	•	
167	61	125	151	20	•	
38%	35%	38%	35%	50%	•	
117	32	96	110	10	•	
26%	18%	29%	25%	24%	•	
55	11	46	50	4	•	
13%	7%	14%	12%	9%	•	
16	3	13	14		•	
4%	2%	4%	3%		•	
9	3	7	10		•	
2%	2%	2%	2%		•	
246	124	165	247	26		
55%	72%	51%	57%	66%		
80	17	65	74	4		
18%	10%	20%	17%	9%		
3.48	2.97	3.62	3.39	3.25		
3	3	3	3	3		

Inactive_So
cial_Media
olal_ilicala

Chul	Chat	Overall	Con don Molo	Gender
Stub	Stat	Overall	Gender Male	Female
	base .	500	247	253
- 1/	unw_base	1001	486	515
7 – Very strong economy	freq	4	2	3
7 – Very strong economy	prop	1%	1%	1%
6	freq	7	4	2
6	prop	1%	2%	1%
5	freq	52	24	28
5	prop	10%	10%	11%
4	freq	148	75	73
4	prop	30%	30%	29%
3	freq	153	72	81
3	prop	31%	29%	32%
2	freq	76	37	39
2	prop	15%	15%	15%
1 – Very weak economy	freq	60	32	28
1 – Very weak economy	prop	12%	13%	11%
Top3Box	freq	63	30	33
Top3Box	prop	13%	12%	13%
Low3Box	freq	289	142	147
Low3Box	prop	58%	57%	58%
	mean	4.81	4.83	4.8
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	162	154	96	238	82	202
347	337	317	184	475	177	394
4		0	1	2	1	2
2%		%	1%	1%	1%	1%
3	3	1	1	3	1	3
2%	2%	1%	1%	1%	2%	2%
25	13	14	11	22	13	23
13%	8%	9%	11%	9%	16%	11%
50	50	49	26	74	23	66
27%	31%	32%	27%	31%	28%	33%
53	52	48	27	72	28	56
29%	32%	31%	28%	30%	33%	28%
28	23	25	12	40	12	30
15%	14%	17%	13%	17%	15%	15%
22	21	17	18	26	4	21
12%	13%	11%	18%	11%	5%	10%
32	16	15	13	28	16	28
17%	10%	10%	14%	12%	19%	14%
103	96	90	57	137	44	108
56%	59%	59%	59%	58%	53%	53%
4.71	4.88	4.86	4.91	4.81	4.55	4.72
5	5	5	5	5	5	5

France rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
298	133	219	147	301	199	23
607	179	431	391	630	371	47
2	2	1	2	4	0	2
1%	1%	%	1%	1%	%	9%
4	1	4	3	6	1	0
1%	1%	2%	2%	2%	%	2%
29	9	22	21	33	19	3
10%	7%	10%	14%	11%	9%	15%
82	41	63	43	85	63	5
28%	31%	29%	29%	28%	32%	23%
97	38	68	47	95	58	4
32%	29%	31%	32%	32%	29%	19%
46	21	33	22	44	32	5
15%	16%	15%	15%	14%	16%	20%
39	21	28	10	34	26	3
13%	16%	13%	7%	11%	13%	11%
35	11	26	25	43	20	6
12%	8%	12%	17%	14%	10%	26%
181	81	129	79	173	116	11
61%	60%	59%	53%	57%	58%	50%
4.88	4.97	4.85	4.61	4.75	4.9	4.47
5	5	5	5	5	5	5

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
477	38	462	319			
954	86	915	657	206		
2	2	2	3	1		
%	7%	%	1%	1%		
6	2	5	6	1		
1%	4%	1%	2%	%		
48	6	46	35		-	
10%	16%	10%	11%	11%	-	
143	11	137	91	36		
30%	29%	30%	29%	31%		
149	8	145	101	31		
31%	21%	31%	32%	27%		
71	5	71	44	19	•	
15%	14%	15%	14%	17%	•	
57	4	56	37	16	•	
12%	9%	12%	12%	14%		
57	10	53	45	14		
12%	27%	11%	14%	12%		
277	17	272	182	66		
58%	44%	59%	57%	57%	-	
4.83	4.32	4.85	4.76	4.87		
5	4	5	5	5		

Inactive_So
cial_Media
olal_ilicala

Stub	Stat	Overall	Gender Male	Gender Female
Gtub	base	500	254	246
	unw_base	1002	485	517
7 – Very strong economy	freq	21	11	10
7 – Very strong economy	prop	4%	4%	4%
6	freq	69	49	20
6	prop	14%	19%	8%
5	freq	181	89	92
5	prop	36%	35%	37%
4	freq	144	65	78
4	prop	29%	26%	32%
3	freq	59	28	31
3	prop	12%	11%	13%
2	freq	18	9	9
2	prop	4%	4%	4%
1 – Very weak economy	freq	10	3	7
1 – Very weak economy	prop	2%	1%	3%
ТорЗВох	freq	271	149	122
Тор3Вох	prop	54%	59%	49%
Low3Box	freq	86	40	46
Low3Box	prop	17%	16%	19%
	mean	3.48	3.35	3.62
	median	3	3	4

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	164	166	112	143	193	214
306	360	336	203	281	420	450
10	4	7	3	4	12	9
6%	2%	4%	3%	3%	6%	4%
23	26	21	12	19	32	34
13%	16%	13%	11%	13%	16%	16%
61	59	60	38	56	70	81
36%	36%	36%	34%	40%	37%	38%
52	47	44	34	40	52	54
31%	29%	27%	31%	28%	27%	25%
20	17	21	15	17	17	25
12%	10%	13%	14%	12%	9%	11%
3	8	7	4	4	7	8
2%	5%	4%	4%	3%	4%	4%
1	3	5	4	1	3	4
1%	2%	3%	4%	1%	1%	2%
94	88	89	54	80	114	124
55%	54%	53%	48%	56%	59%	58%
25	28	33	24	23	27	36
15%	17%	20%	21%	16%	14%	17%
3.39	3.51	3.55	3.68	3.46	3.33	3.42
3	3	3	4	3	3	3

#### Germany

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
286	87	287	126	329	171	35
552	54	696	252	668	334	74
12	3	12	6	17	4	2
4%	4%	4%	5%	5%	2%	5%
35	7	38	25	55	14	4
12%	8%	13%	19%	17%	8%	12%
100	32	101	47	118	63	16
35%	37%	35%	37%	36%	37%	45%
89	25	85	33	86	57	7
31%	29%	30%	26%	26%	33%	19%
34	16	32	10	33	26	5
12%	19%	11%	8%	10%	15%	13%
9	2	13	3	12	5	2
3%	2%	5%	2%	4%	3%	5%
6	2	5	3	7	3	0
2%	2%	2%	2%	2%	1%	1%
147	42	151	78	191	80	22
51%	49%	53%	61%	58%	47%	61%
50	19	51	16	52	34	7
17%	22%	18%	12%	16%	20%	20%
3.53	3.64	3.52	3.29	3.39	3.67	3.45
3	4	3	3	3	4	3

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
465	83	417	339	120		
928	174	828	721	206		
19	4	17	12	4		
4%	5%	4%	4%	4%		
65	15	54	55	9	-	
14%	18%	13%	16%	7%	-	
165	33	148	128	40		
35%	40%	35%	38%	34%		
137	19	125	95	39	٠	
29%	22%	30%	28%	32%	•	
54	8	50	32	20		
12%	10%	12%	9%	17%		
16	3	14	11	5		
3%	4%	3%	3%	4%		
9	1	8	6	3		
2%	1%	2%	2%	3%		
249	52	219	195	53		
54%	62%	52%	58%	44%		
79	13	73	49	28		
17%	15%	18%	14%	23%		
3.49	3.32	3.52	3.4	3.74		
3	3	3	3	4		

Inactive_So
cial_Media
olal_ilicala

Otala	01-1	20000011	Oan dan Mala	Gender
Stub	Stat	Overall	Gender Male	Female
	base .	500	249	251
- >/	unw_base	1001	532	469
7 – Very strong economy	freq	9	7	2
7 – Very strong economy	prop	2%	3%	1%
6	freq	32	21	11
6	prop	6%	9%	4%
5	freq	131	65	66
5	prop	26%	26%	26%
4	freq	188	85	104
4	prop	38%	34%	41%
3	freq	92	46	46
3	prop	18%	18%	18%
2	freq	29	15	14
2	prop	6%	6%	6%
1 – Very weak economy	freq	19	11	7
1 – Very weak economy	prop	4%	5%	3%
Top3Box	freq	172	92	79
Top3Box	prop	34%	37%	32%
Low3Box	freq	140	72	68
Low3Box	prop	28%	29%	27%
	mean	3.97	3.94	4.01
	median	4	4	4

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	138	166	70	230	154	209
313	311	377	142	466	304	441
7	2		1	1	6	6
4%	1%		2%	%	4%	3%
13	6	13	1	16	14	17
6%	4%	8%	2%	7%	9%	8%
47	40	43	14	58	46	61
24%	29%	26%	21%	25%	30%	29%
75	51	63	27	89	54	72
38%	37%	38%	39%	39%	35%	34%
40	25	28	14	46	24	33
20%	18%	17%	19%	20%	15%	16%
9	10	11	6	15	5	13
4%	7%	6%	9%	6%	3%	6%
6	5	8	6	5	5	8
3%	3%	5%	9%	2%	3%	4%
67	48	57	17	75	66	84
34%	35%	34%	24%	33%	43%	40%
55	39	46	26	66	33	53
28%	28%	28%	37%	29%	22%	25%
3.91	4.01	4.02	4.35	3.99	3.71	3.85
4	4	4	4	4	4	4

### **Great Britain**

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
291	128	104	268	289	211	49
560	258	202	541	612	389	102
3	1	2	6	6	3	4
1%	1%	2%	2%	2%	2%	9%
15	7	6	19	21	12	7
5%	6%	6%	7%	7%	5%	14%
70	30	27	73	78	53	13
24%	24%	26%	27%	27%	25%	26%
117	49	41	98	101	87	16
40%	39%	39%	37%	35%	41%	33%
59	24	18	49	55	37	7
20%	19%	18%	18%	19%	18%	13%
17	8	5	16	19	10	1
6%	6%	5%	6%	7%	5%	3%
11	7	4	7	11	8	1
4%	6%	4%	3%	4%	4%	2%
88	39	35	98	104	68	24
30%	30%	34%	36%	36%	32%	50%
87	40	28	72	85	55	9
30%	31%	27%	27%	29%	26%	18%
4.06	4.1	3.97	3.91	3.97	3.98	3.42
4	4	4	4	4	4	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
451	78	422	342	112		
899	161	840	685	213		
4	5	4	8	1		
1%	6%	1%	2%	1%		
25	12	20	24	4		
6%	15%	5%	7%	3%		
118	24	106	92	25		
26%	31%	25%	27%	22%		
172	26	163	128	46		
38%	33%	39%	37%	41%	•	
85	8	84	65	19	٠	
19%	10%	20%	19%	17%		
28	2	27	16	9		
6%	3%	6%	5%	8%		
18	1	17	9	9		
4%	2%	4%	3%	8%		
147	41	131	124	30		
33%	53%	31%	36%	26%		
131	11	129	91	37		
29%	14%	31%	26%	33%		
4.03	3.41	4.08	3.89	4.25		
4	3	4	4	4		

Inactive_So
cial_Media
Ciai_iiicaia

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	500	250	250
7 – Very strong economy	freq	4	3	1
7 – Very strong economy	prop	1%	1%	1%
6	freq	16	7	9
6	prop	3%	3%	4%
5	freq	46	29	17
5	prop	9%	12%	7%
4	freq	105	50	54
4	prop	21%	20%	21%
3	freq	153	75	78
3	prop	31%	30%	31%
2	freq	90	49	41
2	prop	18%	20%	16%
1 – Very weak economy	freq	86	34	51
1 – Very weak economy	prop	17%	14%	20%
Тор3Вох	freq	66	39	27
Top3Box	prop	13%	16%	11%
Low3Box	freq	329	158	171
Low3Box	prop	66%	64%	68%
	mean	5	4.9	5.09
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	164	154	162	242	26	197
216	157	127	159	238	31	185
1		3	1	2	1	2
1%		2%	1%	1%	3%	1%
5	10	1	4	10		5
3%	6%	1%	2%	4%		3%
21	13	12	14	21	2	22
12%	8%	8%	8%	9%	7%	11%
50	30	24	36	46	7	35
28%	18%	16%	22%	19%	28%	18%
58	45	50	46	79	12	64
32%	27%	33%	28%	32%	45%	32%
24	32	34	33	45	3	37
13%	20%	22%	21%	19%	12%	19%
23	34	29	28	39	2	32
13%	21%	19%	17%	16%	6%	16%
27	23	17	19	33	2	29
15%	14%	11%	11%	14%	9%	15%
105	111	113	107	163	16	133
58%	67%	73%	66%	67%	63%	67%
4.77	5.08	5.18	5.06	4.98	4.72	4.99
5	5	5	5	5	5	5

Hungary

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
303	107	294	99	275	225	39
315	126	220	154	269	231	41
2	2	1	1	3	1	1
1%	1%	%	1%	1%	1%	2%
11	4	10	2	8	8	2
4%	4%	3%	2%	3%	3%	6%
24	11	24	11	24	22	7
8%	10%	8%	11%	9%	10%	17%
69	21	67	17	53	52	14
23%	20%	23%	17%	19%	23%	37%
89	30	88	35	91	62	8
29%	28%	30%	35%	33%	28%	20%
53	15	58	17	52	38	5
17%	14%	20%	17%	19%	17%	12%
54	24	46	16	44	42	2
18%	22%	16%	16%	16%	19%	6%
38	17	35	14	35	31	10
12%	16%	12%	15%	13%	14%	25%
196	69	192	68	187	142	15
65%	64%	65%	69%	68%	63%	38%
5	5	5	4.99	5	4.99	4.28
5	5	5	5	5	5	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
461	51	449	308			
459	52	448	309	120		
3	1	3	1			
1%	1%	1%	%			
14	1	15	12	3	-	
3%	2%	3%	4%	3%	-	
39	8	38	30	9		
9%	15%	9%	10%	8%		
90	15	90	59	33	•	
20%	29%	20%	19%	30%	•	
146	12	142	101	27		
32%	23%	32%	33%	24%		
85	10	80	58	14		
18%	19%	18%	19%	13%		
84	5	80	47	24		
18%	11%	18%	15%	22%		
57	10	57	43	13		
12%	19%	13%	14%	11%		
314	27	302	206	65		
68%	52%	67%	67%	59%		
5.06	4.69	5.03	4.97	5.01		
5	5	5	5	5		

Inactive_So
cial_Media
Ciai_iiicaia

Stub	Stat	Overall	Gender Male	Gender Female
Stub				
	base	500	257	243
7 Vanistrana assault	unw_base	500	266	234
7 – Very strong economy	freq	34	15	19
7 – Very strong economy	prop	7%	6%	8%
6	freq	53	32	21
6	prop	11%	12%	9%
5	freq	178	86	92
5	prop	36%	33%	38%
4	freq	158	82	76
4	prop	32%	32%	31%
3	freq	49	28	21
3	prop	10%	11%	9%
2	freq	17	10	7
2	prop	3%	4%	3%
1 – Very weak economy	freq	12	5	7
1 – Very weak economy	prop	2%	2%	3%
Тор3Вох	freq	265	133	132
Top3Box	prop	53%	52%	54%
Low3Box	freq	77	42	35
Low3Box	prop	15%	16%	14%
	mean	3.46	3.48	3.44
	median	3	3	3

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	155	78	57	80	362	307
247	167	86	52	81	367	327
24	9	1	5	7	22	23
9%	6%	1%	9%	9%	6%	7%
28	19	6	2	6	45	39
11%	13%	7%	4%	7%	13%	13%
86	58	34	17	26	134	114
32%	37%	43%	29%	33%	37%	37%
80	49	29	21	29	108	88
30%	32%	37%	36%	37%	30%	29%
27	16	6	7	8	34	32
10%	10%	8%	13%	9%	9%	10%
14	2	1	3	1	13	5
5%	1%	1%	4%	2%	4%	2%
8	2	2	2	3	6	6
3%	1%	2%	4%	4%	2%	2%
139	86	40	24	39	202	176
52%	56%	51%	42%	49%	56%	57%
48	19	9	12	12	53	43
18%	13%	12%	21%	15%	15%	14%
3.49	3.36	3.57	3.69	3.5	3.41	3.35
3	3	3	4	4	3	3

India from 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
193	1	46	452	284	216	143
173	1	44	455	295	205	141
12		1	33	27	7	21
6%		3%	7%	10%	3%	15%
14		5	49	39	15	14
7%		10%	11%	14%	7%	10%
64		15	162	99	78	56
33%		33%	36%	35%	36%	39%
69	1	12	145	86	72	35
36%		26%	32%	30%	33%	25%
17		8	40	22	27	8
9%		18%	9%	8%	12%	6%
11		3	14	5	12	3
6%		5%	3%	2%	5%	2%
5		2	9	5	6	5
3%		5%	2%	2%	3%	4%
89		21	244	165	100	91
46%		46%	54%	58%	46%	64%
34		13	64	32	45	17
18%		29%	14%	11%	21%	12%
3.63	4	3.83	3.42	3.25	3.73	3.18
4	4	4	3	3	4	3

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
357	282	218				
359	286	214	415	60		
13	28	6	28	6		
4%	10%	3%	7%	8%	-	
39	34	20	48	3	-	
11%	12%	9%	12%	5%		
122	105	73	151	22		
34%	37%	33%	37%	32%	٠	
123	80	78	119	26	٠	
34%	28%	36%	29%	37%	•	
41	23	25	42	5		
11%	8%	12%	10%	7%		-
13	6	10	11	5		
4%	2%	5%	3%	7%		
6	6	5	7	3		
2%	2%	3%	2%	5%		
174	166	99	227	31		
49%	59%	45%	56%	45%		
60	36	41	60	13		
17%	13%	19%	15%	18%		
3.57	3.29	3.68	3.39	3.68		
4	3	4	3	4		

Inactive_So
cial_Media
olal_ilicala

				Gender
Stub	Stat	Overall	Gender Male	Female
	base	500	246	254
	unw_base	500	245	255
7 – Very strong economy	freq	21	11	10
7 – Very strong economy	prop	4%	4%	4%
6	freq	89	45	45
6	prop	18%	18%	18%
5	freq	184	93	92
5	prop	37%	38%	36%
4	freq	133	60	72
4	prop	27%	25%	28%
3	freq	47	20	27
3	prop	9%	8%	11%
2	freq	19	12	7
2	prop	4%	5%	3%
1 – Very weak economy	freq	6	5	1
1 – Very weak economy	prop	1%	2%	%
Тор3Вох	freq	295	148	147
Тор3Вох	prop	59%	60%	58%
Low3Box	freq	73	37	35
Low3Box	prop	15%	15%	14%
	mean	3.36	3.37	3.34
	median	3	3	3

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	154	121	•	•		285
224	140	136				269
8	7	5				17
4%	5%	4%				6%
38	31	20	•			52
17%	20%	16%				18%
72	56	56	•			105
32%	36%	46%				37%
69	36	28				75
31%	23%	23%				26%
23	15	9				24
10%	10%	8%				9%
9	9	1				11
4%	6%	1%				4%
5		2				1
2%		1%				%
119	94	81				174
53%	61%	67%				61%
37	24	12				36
16%	15%	10%				13%
3.47	3.3	3.22				3.26
3	3	3				3

Israel

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
215	135	124	241	215	285	58
231	145	116	239	225	275	52
4		5	15	11	10	3
2%		4%	6%	5%	4%	5%
38	19	18	52	28	61	9
18%	14%	14%	22%	13%	21%	15%
79	49	44	92	82	103	28
37%	36%	35%	38%	38%	36%	49%
58	48	36	49	54	79	13
27%	36%	29%	20%	25%	28%	22%
23	10	16	21	21	26	4
11%	7%	13%	9%	10%	9%	7%
8	4	4	11	15	4	1
4%	3%	3%	4%	7%	1%	2%
6	5	1		4	3	
3%	4%	1%		2%	1%	
121	68	67	160	121	174	40
56%	50%	54%	66%	56%	61%	69%
36	19	21	32	40	33	5
17%	14%	17%	13%	19%	11%	9%
3.49	3.6	3.45	3.17	3.5	3.25	3.16
3	3	3	3	3	3	3

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
442	124	376	353	118		
448	113	387	348	121		
18	6	15	20	1		
4%	5%	4%	6%	%	-	
81	22	67	59	26	-	
18%	18%	18%	17%	22%		
156	48	136	131	39		
35%	39%	36%	37%	33%	٠	
120	31	102	93	31	•	
27%	25%	27%	26%	27%		
43	9	38	30	15		
10%	7%	10%	9%	12%		
18	7	12	17	2		
4%	6%	3%	5%	1%		
6		6	2	4		
1%		2%	1%	4%		
255	76	218	210	66		
58%	62%	58%	60%	56%		
68	16	56	49	20		
15%	13%	15%	14%	17%		
3.38	3.29	3.38	3.32	3.47		
3	3	3	3	3		

Inactive_So
cial_Media
olal_ilicala

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	508	492
7 – Very strong economy	freq	6	4	1
7 – Very strong economy	prop	1%	2%	%
6	freq	8	3	5
6	prop	2%	1%	2%
5	freq	39	20	19
5	prop	8%	8%	8%
4	freq	97	50	46
4	prop	19%	20%	18%
3	freq	124	60	64
3	prop	25%	24%	26%
2	freq	94	44	50
2	prop	19%	18%	20%
1 – Very weak economy	freq	133	66	67
1 – Very weak economy	prop	27%	27%	27%
Тор3Вох	freq	53	28	25
Тор3Вох	prop	11%	11%	10%
Low3Box	freq	351	170	181
Low3Box	prop	70%	68%	72%
	mean	5.28	5.24	5.32
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	174	165	96	183	133	277
308	359	333	185	370	274	559
3	1	2	3		1	2
2%	1%	1%	3%		1%	1%
4	3	1	2	2	2	4
3%	2%	1%	2%	1%	2%	2%
13	12	15	4	14	18	21
8%	7%	9%	4%	7%	14%	8%
28	37	32	14	39	26	50
17%	21%	19%	15%	21%	20%	18%
38	42	43	19	41	39	73
24%	24%	26%	20%	22%	30%	26%
27	34	33	15	40	24	51
17%	19%	20%	15%	22%	18%	18%
48	46	39	39	47	22	74
30%	26%	24%	41%	26%	17%	27%
20	16	17	9	16	22	28
12%	9%	11%	9%	9%	16%	10%
113	121	116	72	128	85	199
70%	70%	70%	76%	70%	64%	72%
5.29	5.29	5.25	5.56	5.33	4.95	5.3
5	5	5	6	5	5	5

Italy rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
223	213	214	73	242	258	50
441	314	531	155	500	500	105
3	3	2	0	3	2	1
2%	1%	1%	1%	1%	1%	2%
4	3	3	2	3	5	2
2%	2%	1%	3%	1%	2%	4%
18	9	23	6	22	17	5
8%	4%	11%	8%	9%	7%	9%
46	40	43	14	53	43	12
21%	19%	20%	19%	22%	17%	23%
51	53	51	20	57	67	12
23%	25%	24%	28%	24%	26%	24%
42	41	39	13	41	53	6
19%	19%	18%	18%	17%	20%	13%
59	64	52	18	63	70	12
26%	30%	24%	24%	26%	27%	25%
25	16	29	8	29	24	8
11%	7%	13%	12%	12%	9%	15%
152	158	142	51	161	190	31
68%	74%	66%	70%	66%	74%	61%
5.24	5.42	5.16	5.21	5.19	5.36	5
5	5	5	5	5	5	5

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
450	84	416	307	149		
895	179	821	641	276		
4	2	3	3	2		
1%	3%	1%	1%	1%		
6	3	5	7	1		
1%	3%	1%	2%	1%		
34	9	30	25	10	-	
8%	11%	7%	8%	7%	-	
85	18	79	69	21		
19%	21%	19%	22%	14%		
112	20	104	78	35		
25%	24%	25%	25%	23%	٠	
87	13	81	57	27		
19%	15%	19%	18%	18%		
121	19	114	69	54		
27%	23%	27%	23%	36%		
45	14	39	35	13		
10%	17%	9%	11%	9%	-	
320	52	299	204	115	-	
71%	62%	72%	66%	77%		
5.31	4.97	5.34	5.14	5.56		
5	5	5	5	6	-	

Inactive_So
cial_Media
olal_ilicala

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1001	572	429
7 – Very strong economy	freq	3	2	1
7 – Very strong economy	prop	1%	1%	%
6	freq	13	8	4
6	prop	3%	3%	2%
5	freq	76	47	30
5	prop	15%	19%	12%
4	freq	169	84	85
4	prop	34%	34%	34%
3	freq	150	65	84
3	prop	30%	26%	34%
2	freq	58	28	30
2	prop	12%	11%	12%
1 – Very weak economy	freq	31	16	15
1 – Very weak economy	prop	6%	6%	6%
Тор3Вох	freq	92	57	35
Top3Box	prop	18%	23%	14%
Low3Box	freq	239	110	129
Low3Box	prop	48%	44%	52%
	mean	4.5	4.4	4.6
	median	4	4	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	173	158	314	152	34	265
298	349	354	559	350	92	561
1	2	0	2	0	0	2
%	1%	%	1%	%	1%	1%
7	3	2	7	5	1	5
4%	2%	1%	2%	3%	3%	2%
26	23	28	38	30	9	44
15%	13%	18%	12%	19%	25%	17%
59	52	58	99	55	16	93
35%	30%	36%	32%	36%	45%	35%
52	56	41	99	45	6	73
31%	33%	26%	31%	30%	18%	28%
14	23	21	41	15	2	36
9%	13%	13%	13%	10%	5%	14%
9	14	8	27	3	1	12
5%	8%	5%	9%	2%	3%	5%
34	28	30	48	34	10	51
20%	16%	19%	15%	23%	29%	19%
75	93	70	167	63	9	121
45%	54%	44%	53%	41%	25%	46%
4.39	4.63	4.47	4.65	4.29	4.02	4.46
4	5	4	5	4	4	4

Japan

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
235	267	101	132	237	263	26
440	309	210	482	543	458	55
1	1	1	1	2	1	1
%	%	1%	1%	1%	%	5%
8	6	2	4	6	6	2
3%	2%	2%	3%	3%	2%	8%
33	38	13	26	46	30	4
14%	14%	12%	20%	20%	12%	17%
77	87	32	51	81	88	10
33%	32%	31%	39%	34%	34%	38%
77	80	35	35	64	86	5
33%	30%	34%	27%	27%	33%	19%
22	38	12	9	26	32	3
9%	14%	12%	6%	11%	12%	11%
19	18	7	6	11	20	1
8%	7%	7%	5%	5%	7%	2%
41	45	16	31	55	37	8
17%	17%	16%	23%	23%	14%	30%
117	135	53	50	101	138	8
50%	51%	53%	38%	43%	52%	33%
4.54	4.58	4.58	4.27	4.36	4.62	4.01
4	5	5	4	4	5	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
474	44	456	333	134		
946	100	901	704	238		
2	1	2	3			
%	3%	%	1%			
10	1	11	8	4	-	
2%	2%	3%	2%	3%		
72	11	65	55	17		
15%	26%	14%	16%	13%		
160	14	155	107	50	٠	
34%	32%	34%	32%	38%	•	
145	9	140	102	39		
31%	22%	31%	31%	29%		
55	6	52	36	18		
12%	13%	11%	11%	13%		
30	1	30	22	6		
6%	2%	7%	7%	5%		
84	14	78	66	21		
18%	31%	17%	20%	16%		
230	16	223	160	63		
49%	37%	49%	48%	47%		
4.52	4.15	4.53	4.48	4.51		
4	4	4	4	4		

Inactive_So
cial_Media
Ciai_iiicaia

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	503	204	299
7 – Very strong economy	freq	2	2	1
7 – Very strong economy	prop	%	1%	%
6	freq	11	8	2
6	prop	2%	3%	1%
5	freq	98	79	19
5	prop	20%	33%	7%
4	freq	124	50	74
4	prop	25%	21%	29%
3	freq	130	58	72
3	prop	26%	24%	28%
2	freq	50	13	37
2	prop	10%	5%	14%
1 – Very weak economy	freq	86	30	55
1 – Very weak economy	prop	17%	13%	21%
Тор3Вох	freq	111	89	22
Тор3Вох	prop	22%	37%	8%
Low3Box	freq	265	101	164
Low3Box	prop	53%	42%	63%
	mean	4.72	4.3	5.1
	median	5	4	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	172	68	245	182	73	195
264	172	67	197	179	127	190
1	1			1	1	1
%	1%			1%	2%	1%
4	3	3	1	5	5	4
2%	2%	5%	%	3%	6%	2%
61	29	7	54	31	13	37
23%	17%	11%	22%	17%	17%	19%
76	36	12	58	44	22	52
29%	21%	18%	24%	24%	30%	27%
83	36	11	73	36	20	60
32%	21%	15%	30%	20%	28%	31%
11	35	4	23	19	8	8
4%	20%	6%	10%	10%	10%	4%
24	30	31	35	46	5	32
9%	18%	45%	14%	25%	7%	16%
66	34	11	55	37	19	42
25%	20%	15%	22%	20%	26%	22%
118	101	46	131	101	33	100
45%	59%	67%	54%	55%	45%	52%
4.4	4.91	5.43	4.69	4.91	4.33	4.63
4	5	6	5	5	4	5

### Mexico

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	220	161	119	270	230	121
313	21	248	234	280	223	145
1	•	1	2	2	•	2
%		%	2%	1%		2%
7		8	3	9	2	4
2%		5%	3%	3%	1%	3%
61	52	26	20	54	44	13
20%	24%	16%	17%	20%	19%	11%
72	45	47	32	55	69	33
24%	20%	29%	27%	20%	30%	28%
69	58	36	35	79	51	41
23%	26%	23%	30%	29%	22%	33%
42	20	16	14	27	23	19
14%	9%	10%	12%	10%	10%	16%
54	45	28	12	43	42	9
18%	21%	17%	10%	16%	18%	8%
69	52	34	25	65	46	18
22%	24%	21%	21%	24%	20%	15%
164	123	80	61	149	116	70
54%	56%	50%	52%	55%	50%	57%
4.77	4.83	4.67	4.57	4.68	4.76	4.68
5	5	4	5	5	5	5

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
379	151	349	333			
358	179	324	364	127		
1	2	1	2	1		
%	1%	%	1%	%		
7	8	3	9	2	-	
2%	5%	1%	3%	1%	-	
85	30	68	72	24		
22%	20%	19%	22%	18%		
91	36	89	76	47	٠	
24%	24%	25%	23%	35%	•	
89	54	75	94	34		
23%	36%	22%	28%	25%		
30	11	38	33	17		
8%	8%	11%	10%	12%		
76	10	76	47	11		
20%	7%	22%	14%	8%		
92	39	72	83	26		
24%	26%	20%	25%	20%		
195	76	189	174	61		
52%	50%	54%	52%	45%		
4.73	4.37	4.87	4.61	4.52		
5	5	5	5	4		

Inactive_So
cial_Media
olal_ilicala

				Gender
Stub	Stat	Overall	Gender Male	Female
	base	500	249	251
	unw_base	502	249	253
7 – Very strong economy	freq	7	4	3
7 – Very strong economy	prop	1%	2%	1%
6	freq	21	10	11
6	prop	4%	4%	4%
5	freq	64	32	32
5	prop	13%	13%	13%
4	freq	159	73	86
4	prop	32%	29%	34%
3	freq	114	60	54
3	prop	23%	24%	22%
2	freq	65	34	31
2	prop	13%	14%	12%
1 – Very weak economy	freq	70	36	34
1 – Very weak economy	prop	14%	14%	14%
Top3Box	freq	92	46	46
Тор3Вох	prop	18%	19%	18%
Low3Box	freq	249	130	119
Low3Box	prop	50%	52%	47%
	mean	4.66	4.69	4.62
	median	4	5	4

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	152	146	287	114	13	264
169	165	168	283	125	12	284
3	3	1	3	3	1	4
1%	2%	1%	1%	3%		1%
5	10	6	10	6		11
3%	6%	4%	3%	6%		4%
25	17	21	33	19	1	31
13%	11%	15%	12%	17%		12%
77	48	34	91	31	5	81
38%	31%	23%	32%	27%		31%
50	31	33	68	24	3	59
25%	20%	23%	24%	21%		22%
20	19	26	38	14	2	35
10%	12%	18%	13%	12%		13%
21	25	24	44	16	2	43
11%	16%	17%	15%	14%		16%
34	30	28	46	29	2	46
17%	20%	19%	16%	25%		17%
91	74	84	150	54	6	137
45%	49%	57%	52%	47%		52%
4.53	4.63	4.85	4.75	4.52	4.63	4.73
4	4	5	5	4	4	5

Poland rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
236	74	311	115	261	239	49
218	32	350	120	280	222	53
3		6	1	5	2	3
1%		2%	1%	2%	1%	6%
10	•	12	9	16	5	1
4%		4%	8%	6%	2%	2%
33	2	36	26	35	29	8
14%	3%	12%	22%	14%	12%	16%
78	38	89	32	73	86	17
33%	52%	29%	28%	28%	36%	34%
55	15	71	28	69	45	6
23%	21%	23%	24%	27%	19%	12%
29	5	52	8	27	37	7
12%	6%	17%	7%	10%	16%	13%
28	13	45	11	35	35	8
12%	18%	15%	10%	14%	15%	17%
46	2	54	36	56	35	12
20%	3%	17%	31%	22%	15%	24%
112	33	168	47	132	117	20
47%	45%	54%	41%	50%	49%	42%
4.57	4.84	4.75	4.28	4.57	4.76	4.51
4	4	5	4	5	4	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
451	95	405	305			
449	105	397	325	97		
4	3	4	6			
1%	3%	1%	2%			
20	7	14	16	1		
4%	8%	3%	5%	1%		
57	18	47	41	17		
13%	19%	12%	13%	14%		
143	27	132	90	48		
32%	29%	33%	29%	40%	•	
109	16	98	75	22		
24%	17%	24%	25%	18%	٠	
58	11	53	36	15		
13%	12%	13%	12%	13%		
62	12	58	41	17		
14%	13%	14%	14%	14%		
80	28	64	63	18		
18%	29%	16%	21%	15%		
228	40	209	153	54	-	
51%	42%	52%	50%	45%		
4.67	4.37	4.72	4.59	4.71		
5	4	5	5	4	-	

Inactive_So
cial_Media
olal_ilicala

Cturk	Ctat	Overall	Condon Mala	Gender
Stub	Stat	Overall	Gender Male	Female
	base .	500	240	260
	unw_base	502	267	235
7 – Very strong economy	freq	12	8	4
7 – Very strong economy	prop	2%	3%	2%
6	freq	25	19	6
6	prop	5%	8%	2%
5	freq	82	54	28
5	prop	16%	22%	11%
4	freq	172	69	103
4	prop	34%	29%	40%
3	freq	118	50	68
3	prop	24%	21%	26%
2	freq	49	27	22
2	prop	10%	11%	8%
1 – Very weak economy	freq	41	12	29
1 – Very weak economy	prop	8%	5%	11%
Top3Box	freq	120	81	39
Тор3Вох	prop	24%	34%	15%
Low3Box	freq	208	89	119
Low3Box	prop	42%	37%	46%
	mean	4.34	4.1	4.55
	median	4	4	4

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	162	131	44	194	227	259
187	182	133	26	169	274	287
4	2	6	1	0	11	8
2%	1%	5%	2%	%	5%	3%
12	5	8	5	6	14	12
6%	3%	6%	11%	3%	6%	5%
37	24	21	12	27	34	41
18%	15%	16%	27%	14%	15%	16%
71	54	47	2	85	75	96
34%	33%	36%	5%	44%	33%	37%
46	37	35	10	35	59	59
22%	23%	27%	22%	18%	26%	23%
19	23	7	5	24	18	27
9%	14%	5%	13%	13%	8%	11%
18	17	7	9	16	15	15
9%	10%	5%	21%	8%	7%	6%
53	32	36	17	34	59	61
26%	19%	27%	39%	17%	26%	24%
83	77	48	24	76	92	101
40%	47%	37%	55%	39%	41%	39%
4.31	4.57	4.09	4.56	4.47	4.2	4.26
4	4	4	5	4	4	4

Russia

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
241	84	290	126	239	261	31
215	38	126	338	287	215	40
4	1	10	2	8	4	1
2%	1%	4%	1%	3%	2%	4%
13	5	13	7	19	7	1
5%	6%	5%	5%	8%	2%	3%
42	16	43	23	34	49	6
17%	19%	15%	18%	14%	19%	20%
76	30	109	34	82	90	9
31%	35%	38%	27%	35%	34%	28%
58	22	58	37	57	60	3
24%	27%	20%	29%	24%	23%	10%
22	4	33	12	16	33	7
9%	4%	11%	10%	7%	13%	22%
26	6	24	12	22	19	4
11%	7%	8%	9%	9%	7%	12%
59	22	66	31	61	59	9
24%	27%	23%	25%	25%	23%	28%
106	32	115	61	95	112	14
44%	38%	40%	48%	40%	43%	45%
4.42	4.21	4.33	4.44	4.25	4.41	4.52
4	4	4	4	4	4	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
469	53	447	329	105		
462	75	427	385	69		
11	4	8	10	2		
2%	8%	2%	3%	2%		
24	5	21	16	3	-	
5%	9%	5%	5%	3%		
76	9	73	44	25		
16%	17%	16%	13%	23%		
164	15	157	121	24	•	
35%	28%	35%	37%	22%	•	
115	5	113	77	32		
24%	9%	25%	23%	31%		
42	5	44	30	9		
9%	9%	10%	9%	9%		
37	11	30	30	10		
8%	20%	7%	9%	10%		
112	18	102	70	30		
24%	34%	23%	21%	28%		
194	20	187	137	52		
41%	38%	42%	42%	49%		
4.32	4.29	4.34	4.37	4.42		
4	4	4	4	4		

Inactive_So
cial_Media
olal_ilicala

Stub	Stat	Overall	Gender Male	Gender Female
Gtub	base	500	293	207
	unw_base	501	258	243
7 – Very strong economy	freq	97	61	36
7 – Very strong economy	prop	19%	21%	18%
6	freq	101	79	22
6	prop	20%	27%	11%
5	freq	109	66	43
5	prop	22%	23%	21%
4	freq	131	47	84
4	prop	26%	16%	40%
3	freq	39	25	13
3	prop	8%	9%	6%
2	freq	12	6	5
2	prop	2%	2%	3%
1 – Very weak economy	freq	11	8	3
1 – Very weak economy	prop	2%	3%	1%
Тор3Вох	freq	308	206	102
Top3Box	prop	62%	70%	49%
Low3Box	freq	61	39	22
Low3Box	prop	12%	13%	10%
	mean	2.98	2.82	3.21
	median	3	3	4

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	176	40	241	162	42	290
445	53	3	268	128	49	204
48	35	15	54	23	3	65
17%	20%		22%	14%	8%	22%
47	55		37	53	7	71
17%	31%		15%	33%	16%	24%
75	35		41	37	17	58
26%	20%		17%	23%	40%	20%
74	32	25	73	33	12	62
26%	18%		30%	20%	28%	21%
24	15	•	21	13	2	23
8%	9%		9%	8%	6%	8%
12	•		8	2	1	5
4%			3%	1%	1%	2%
6	5		8	1	1	6
2%	3%		4%	1%	1%	2%
169	124	15	131	113	27	194
60%	70%		54%	70%	63%	67%
41	20		37	16	4	34
14%	11%		15%	10%	9%	12%
3.13	2.76	2.89	3.12	2.81	3.19	2.81
3	2	4	3	3	3	3

### Saudi Arabia

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
210	136	144	219	238	262	68
297	141	160	200	181	320	76
32	37	23	37	46	51	13
15%	27%	16%	17%	19%	20%	19%
31	18	19	65	71	31	20
15%	13%	13%	30%	30%	12%	30%
51	24	27	59	50	60	21
24%	17%	19%	27%	21%	23%	30%
70	42	60	29	43	88	12
33%	31%	42%	13%	18%	34%	17%
16	8	8	22	17	22	2
8%	6%	6%	10%	7%	8%	3%
6	4	2	6	5	7	1
3%	3%	1%	3%	2%	3%	1%
5	4	5	2	7	4	
2%	3%	4%	1%	3%	1%	
114	79	69	160	166	142	54
54%	58%	48%	73%	70%	54%	79%
27	16	15	30	29	32	3
13%	12%	11%	14%	12%	12%	4%
3.21	2.95	3.27	2.82	2.82	3.13	2.58
3	3	4	3	3	3	3

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
432	93	407	280	187		
425	96	405	244	244		
84	22	75	57	27	•	
20%	24%	18%	21%	14%		
81	25	76	82	18	•	
19%	27%	19%	29%	10%	•	
89	23	87	63	45	•	
21%	24%	21%	22%	24%	•	
119	15	116	39	77	•	
28%	16%	29%	14%	41%	•	
37	8	31	26	12		
9%	8%	8%	9%	6%		
11	1	11	7	5		
3%	1%	3%	2%	3%		
11		11	6	4		
3%		3%	2%	2%		
254	70	238	202	90		
59%	75%	59%	72%	48%		
58	8	53	39	20		
14%	9%	13%	14%	11%		
3.04	2.6	3.07	2.78	3.31		
3	2	3	3	4		

Inactive_So
cial_Media
Ciai_iiicaia

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	259	241
7 – Very strong economy	freq	4	2	2
7 – Very strong economy	prop	1%	1%	1%
6	freq	9	6	3
6	prop	2%	2%	1%
5	freq	49	28	20
5	prop	10%	12%	8%
4	freq	132	69	64
4	prop	26%	28%	25%
3	freq	147	69	78
3	prop	29%	29%	30%
2	freq	99	42	57
2	prop	20%	18%	22%
1 – Very weak economy	freq	60	25	35
1 – Very weak economy	prop	12%	10%	14%
Тор3Вох	freq	61	36	26
Тор3Вох	prop	12%	15%	10%
Low3Box	freq	306	136	170
Low3Box	prop	61%	57%	66%
	mean	4.9	4.76	5.02
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	124	92	40	134	326	171
200	152	148	31	124	345	210
3	1			2	2	1
1%	1%			1%	1%	1%
6	2	1		1	8	2
2%	1%	1%		%	3%	1%
25	15	8	2	13	34	19
9%	12%	9%	5%	9%	10%	11%
81	32	19	12	36	84	38
29%	25%	21%	29%	27%	26%	22%
85	33	29	15	43	88	55
30%	26%	31%	38%	32%	27%	32%
55	24	20	5	26	69	31
19%	20%	21%	12%	19%	21%	18%
27	18	16	6	14	40	25
9%	14%	17%	15%	10%	12%	15%
35	18	9	2	15	44	22
12%	14%	10%	5%	11%	14%	13%
167	75	64	27	82	198	111
59%	60%	69%	66%	62%	61%	65%
4.81	4.92	5.13	5.05	4.86	4.89	4.97
5	5	5	5	5	5	5

### South Africa

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
329	256	133	111	263	237	117
290	241	142	117	292	208	124
3	1	2	1	4		2
1%	%	1%	1%	1%		2%
7	1	5	4	8	1	5
2%	%	3%	3%	3%	1%	4%
29	20	16	13	30	19	12
9%	8%	12%	12%	11%	8%	10%
94	73	34	25	61	71	28
29%	29%	26%	22%	23%	30%	24%
92	85	33	28	71	75	33
28%	33%	25%	26%	27%	32%	29%
68	46	28	26	53	46	18
21%	18%	21%	23%	20%	19%	16%
35	30	15	15	35	25	18
11%	12%	12%	13%	13%	10%	16%
39	22	22	18	42	20	19
12%	8%	17%	16%	16%	8%	16%
196	161	76	69	160	146	70
60%	63%	58%	62%	61%	62%	60%
4.86	4.95	4.79	4.9	4.86	4.93	4.84
5	5	5	5	5	5	5

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
383	183	317	398			
376	195	305	411	64		
2	2	2	4			
1%	1%	1%	1%			
4	6	3	8		-	
1%	3%	1%	2%		-	
36	21	28	39	8		
10%	11%	9%	10%	9%		
104	39	93	99	30	•	
27%	22%	29%	25%	35%	•	
113	59	88	115	25		
30%	32%	28%	29%	29%		
81	32	67	82	14		
21%	18%	21%	21%	17%		
42	24	36	49	9		
11%	13%	11%	12%	10%		
43	28	33	51	8		
11%	15%	10%	13%	9%		
236	115	191	247	49		
62%	63%	60%	62%	56%	-	
4.91	4.86	4.91	4.91	4.84	-	
5	5	5	5	5		

Inactive_So
cial_Media
Ciai_iiicaia

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	274	227
7 – Very strong economy	freq	2	1	1
7 – Very strong economy	prop	%	%	%
6	freq	9	6	3
6	prop	2%	3%	1%
5	freq	54	37	17
5	prop	11%	15%	7%
4	freq	134	67	67
4	prop	27%	26%	27%
3	freq	152	72	80
3	prop	30%	29%	32%
2	freq	91	42	49
2	prop	18%	17%	20%
1 – Very weak economy	freq	59	28	31
1 – Very weak economy	prop	12%	11%	13%
Тор3Вох	freq	65	44	21
Тор3Вох	prop	13%	17%	8%
Low3Box	freq	302	142	160
Low3Box	prop	60%	56%	65%
	mean	4.87	4.74	4.99
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	191	118	75	182	243	303
137	217	147	66	176	259	344
	1	1	1	-	1	2
	1%	1%	1%		%	1%
2	4	2	2		7	5
1%	2%	2%	3%		3%	2%
19	17	18	3	24	27	35
10%	9%	15%	3%	13%	11%	12%
50	57	28	26	43	65	78
26%	30%	23%	34%	23%	27%	26%
55	59	38	14	56	82	100
29%	31%	32%	19%	31%	34%	33%
35	31	25	15	37	39	57
18%	16%	21%	20%	20%	16%	19%
31	21	7	15	23	22	26
16%	11%	6%	19%	12%	9%	8%
21	22	21	6	24	35	42
11%	12%	18%	8%	13%	14%	14%
120	112	70	44	116	142	183
63%	59%	59%	58%	64%	59%	60%
5	4.83	4.71	5.04	4.96	4.75	4.79
5	5	5	5	5	5	5

## South Korea

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
197	10	124	367	253	247	56
157	6	102	393	290	211	64
			2	1	1	1
			%	%	%	2%
4		3	6	5	4	3
2%		3%	2%	2%	2%	6%
18	1	11	42	31	23	6
9%		9%	11%	12%	9%	11%
56	4	46	84	58	75	13
28%		37%	23%	23%	30%	24%
52	3	26	124	78	74	15
26%		21%	34%	31%	30%	26%
34		25	66	48	43	11
17%		20%	18%	19%	17%	20%
33	3	12	44	32	27	7
17%		10%	12%	13%	11%	12%
22	1	14	49	36	28	10
11%		12%	14%	14%	11%	18%
119	5	63	233	158	144	33
60%		51%	64%	63%	58%	58%
4.98	4.96	4.77	4.9	4.9	4.83	4.75
5	5	5	5	5	5	5

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
444	100	400	362	79		
437	114	387	391	52		
1	1	1	2			
%	1%	%	%			
6	4	5	9		-	
1%	4%	1%	2%		-	
48	12	42	40	9		
11%	12%	10%	11%	11%		
120	24	110	88	32	•	
27%	24%	27%	24%	40%	•	
137	26	126	113	15	•	
31%	26%	32%	31%	20%		
80	19	72	69	13		
18%	19%	18%	19%	17%		
52	15	44	41	10		
12%	15%	11%	11%	12%		
54	17	48	51	9		
12%	17%	12%	14%	11%		
269	59	242	223	38	-	
61%	60%	61%	62%	49%		
4.88	4.86	4.87	4.86	4.79		
5	5	5	5	4		

Inactive_So
cial_Media
olal_ilicala

Stub	Stat	Overall	Gender Male	Gender Female
2	base	500	252	248
	unw_base	1005	487	518
7 – Very strong economy	freq	4	1	3
7 – Very strong economy	prop	1%	%	1%
6	freq	8	6	3
6	prop	2%	2%	1%
5	freq	48	25	24
5	prop	10%	10%	10%
4	freq	124	59	65
4	prop	25%	23%	26%
3	freq	161	88	73
3	prop	32%	35%	29%
2	freq	90	44	46
2	prop	18%	17%	19%
1 – Very weak economy	freq	64	30	35
1 – Very weak economy	prop	13%	12%	14%
Тор3Вох	freq	61	31	29
Тор3Вох	prop	12%	12%	12%
Low3Box	freq	315	162	154
Low3Box	prop	63%	64%	62%
	mean	4.91	4.89	4.93
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	177	149	264	145	27	238
367	342	296	559	267	44	478
1	2	1	4	-		2
1%	1%	%	1%			1%
3	3	3	3	4	2	5
2%	1%	2%	1%	3%	7%	2%
18	15	15	18	18	3	24
10%	9%	10%	7%	13%	12%	10%
43	46	35	63	36	8	61
25%	26%	24%	24%	25%	28%	25%
57	59	45	84	49	7	77
32%	33%	31%	32%	34%	26%	33%
35	28	26	47	25	6	40
20%	16%	18%	18%	17%	24%	17%
17	24	23	44	13	1	29
10%	14%	15%	17%	9%	3%	12%
22	20	19	25	22	5	31
12%	11%	13%	9%	15%	19%	13%
109	111	95	175	86	14	146
63%	63%	64%	66%	60%	53%	61%
4.88	4.91	4.96	5.04	4.77	4.58	4.86
5	5	5	5	5	5	5

Spain

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
262	227	118	155	262	238	48
527	609	95	301	511	494	85
2	1	1	1	1	2	1
1%	1%	1%	1%	1%	1%	3%
3	3	3	3	6	2	2
1%	1%	2%	2%	2%	1%	4%
25	23	7	18	28	20	9
9%	10%	6%	12%	11%	8%	20%
64	60	32	33	63	62	12
24%	26%	27%	21%	24%	26%	24%
84	69	46	45	86	75	15
32%	31%	39%	29%	33%	32%	30%
50	37	21	32	41	48	6
19%	16%	18%	21%	16%	20%	13%
35	34	8	22	36	28	3
13%	15%	7%	14%	14%	12%	7%
30	27	11	22	36	25	13
11%	12%	10%	14%	14%	10%	26%
169	140	76	99	164	151	24
64%	62%	64%	64%	62%	64%	50%
4.96	4.93	4.81	4.96	4.89	4.94	4.41
5	5	5	5	5	5	5

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
452	65	435	319	152		
920	114	891	629	314		
3	1	3	3	0		
1%	1%	1%	1%	%		
6	2	6	6	2	-	
1%	4%	1%	2%	1%	-	
39	12	36	35	10		
9%	19%	8%	11%	7%		
113	15	109	78	40	•	
25%	24%	25%	24%	26%	•	
146	20	141	106	47	•	
32%	31%	32%	33%	31%		
84	7	83	53	31		
18%	11%	19%	17%	20%		
61	7	57	39	22		
13%	11%	13%	12%	15%		
48	15	45	44	12		
11%	24%	10%	14%	8%		
291	34	281	198	100	-	
64%	53%	65%	62%	66%		
4.97	4.54	4.97	4.85	5.06		
5	5	5	5	5		

Inactive_So
cial_Media
Ciai_iiicaia

				Gender
Stub	Stat	Overall	Gender Male	Female
	base	500	254	246
	unw_base	501	237	264
7 – Very strong economy	freq	25	3	22
7 – Very strong economy	prop	5%	1%	9%
6	freq	76	42	34
6	prop	15%	17%	14%
5	freq	167	96	71
5	prop	33%	38%	29%
4	freq	142	72	70
4	prop	28%	28%	28%
3	freq	55	26	29
3	prop	11%	10%	12%
2	freq	28	8	19
2	prop	6%	3%	8%
1 – Very weak economy	freq	8	7	1
1 – Very weak economy	prop	2%	3%	%
Top3Box	freq	268	141	127
Top3Box	prop	54%	56%	52%
Low3Box	freq	90	41	49
Low3Box	prop	18%	16%	20%
	mean	3.48	3.5	3.45
	median	3	3	3

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	147	159	110	240	84	160
146	157	198	155	209	71	151
18	3	4	2	16	3	0
9%	2%	3%	2%	7%	3%	%
13	32	32	16	25	32	31
7%	22%	20%	15%	11%	39%	20%
60	55	52	24	96	25	63
31%	37%	33%	21%	40%	30%	39%
59	40	44	43	61	15	42
30%	27%	27%	39%	25%	18%	26%
25	10	20	12	24	8	12
13%	7%	12%	11%	10%	9%	7%
17	8	3	7	18	0	12
9%	5%	2%	6%	7%	%	8%
2	1	5	7	0		
1%	%	3%	7%	%		
91	89	88	41	137	60	94
47%	61%	55%	37%	57%	72%	59%
45	18	27	26	42	8	24
23%	12%	17%	24%	18%	10%	15%
3.63	3.32	3.45	3.88	3.45	2.93	3.44
4	3	3	4	3	3	3

### Sweden

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
340	108	232	160	343	157	77
350	333	73	95	323	178	61
25	2	13	10	20	5	3
7%	2%	6%	6%	6%	3%	4%
45	12	40	25	58	18	13
13%	11%	17%	15%	17%	11%	16%
104	32	75	60	110	57	25
31%	30%	32%	37%	32%	36%	32%
100	38	59	45	103	39	21
29%	35%	25%	28%	30%	25%	28%
43	15	26	13	30	25	7
13%	14%	11%	8%	9%	16%	9%
16	5	16	8	16	12	8
5%	4%	7%	5%	5%	8%	11%
8	4	4		5	2	•
2%	4%	2%		2%	1%	
173	46	128	94	189	79	40
51%	42%	55%	59%	55%	50%	53%
66	24	45	20	51	39	15
19%	22%	20%	13%	15%	25%	20%
3.5	3.77	3.46	3.31	3.39	3.68	3.52
3	4	3	3	3	3	3

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
423	110	390	372	88		
440	85	416	333	95		
22	6	19	21	4		
5%	5%	5%	6%	5%	-	
64	20	56	60	8	-	
15%	18%	14%	16%	9%		
142	38	129	135	24		
34%	34%	33%	36%	27%	•	
121	29	113	105	26	•	
29%	26%	29%	28%	30%	•	
48	12	42	27	20	•	
11%	11%	11%	7%	22%		
20	5	23	24	3		
5%	5%	6%	6%	4%		
8		8	0	3		
2%		2%	%	3%		
227	64	204	215	36		
54%	58%	52%	58%	41%		
75	17	73	51	25	-	
18%	16%	19%	14%	29%		
3.47	3.34	3.52	3.35	3.78		
3	3	3	3	4		

Inactive_So
cial_Media
Ciai_iiicaia

				Gender
Stub	Stat	Overall	Gender Male	Female
	base	500	253	247
	unw_base	501	290	211
7 – Very strong economy	freq	18	10	7
7 – Very strong economy	prop	4%	4%	3%
6	freq	42	30	11
6	prop	8%	12%	5%
5	freq	75	49	26
5	prop	15%	20%	10%
4	freq	176	91	85
4	prop	35%	36%	34%
3	freq	96	46	50
3	prop	19%	18%	20%
2	freq	77	18	59
2	prop	15%	7%	24%
1 – Very weak economy	freq	16	7	9
1 – Very weak economy	prop	3%	3%	4%
Тор3Вох	freq	134	90	45
Top3Box	prop	27%	36%	18%
Low3Box	freq	189	72	118
Low3Box	prop	38%	28%	48%
	mean	4.18	3.86	4.5
	median	4	4	4

# B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	175	83	6	154	340	277
302	177	22	7	91	403	279
5	10	2		1	16	10
2%	6%	2%		1%	5%	4%
12	18	12	1	4	36	29
5%	10%	15%		3%	11%	11%
37	35	3	0	28	47	51
15%	20%	4%		18%	14%	18%
90	69	17	0	55	120	90
37%	39%	21%		36%	35%	32%
58	22	17	2	28	66	44
24%	12%	20%		18%	19%	16%
28	17	32		32	45	43
12%	10%	39%		21%	13%	16%
11	5		2	5	9	9
5%	3%			3%	3%	3%
54	63	17	2	33	99	90
22%	36%	21%		22%	29%	33%
98	43	49	4	65	120	97
40%	25%	59%		42%	35%	35%
4.3	3.82	4.58	4.85	4.44	4.04	4.07
4	4	5	5	4	4	4

Turkey rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
223	299	29	172	263	237	30
222	121	50	330	298	203	57
8	5	3	10	11	7	4
3%	2%	10%	6%	4%	3%	12%
12	31	0	10	29	13	2
6%	10%	2%	6%	11%	5%	5%
24	39	3	34	46	30	4
11%	13%	9%	19%	17%	12%	13%
86	115	14	47	96	80	9
39%	39%	48%	27%	36%	34%	31%
52	48	6	42	44	52	6
23%	16%	21%	25%	17%	22%	19%
34	53	2	22	32	45	4
15%	18%	6%	13%	12%	19%	14%
7	8	1	7	6	10	1
3%	3%	4%	4%	2%	4%	5%
44	75	6	54	85	50	9
20%	25%	21%	31%	32%	21%	30%
92	109	9	71	82	107	12
41%	36%	32%	41%	31%	45%	39%
4.3	4.21	4.04	4.14	3.97	4.41	4.04
4	4	4	4	4	4	4

#### iomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
470	136	364	285			
444	184	317	369	114		
14	8	10	10	4		
3%	6%	3%	3%	3%		
40	9	32	32	10		
9%	7%	9%	11%	7%		
71	24	51	46	21		
15%	18%	14%	16%	15%		
167	49	127	103	57		
35%	36%	35%	36%	40%	•	
90	25	71	57	33	•	
19%	18%	20%	20%	23%		
73	18	59	29	9		
15%	13%	16%	10%	7%		
15	3	13	8	8		
3%	2%	4%	3%	6%		
126	41	93	87	36		
27%	30%	26%	31%	25%		
178	46	143	94	51		
38%	34%	39%	33%	35%		
4.18	4.04	4.22	4	4.16		
4	4	4	4	4		

Inactive_So
cial_Media
olal_ilicala

Stub	Stat	Overall	Gender Male	Gender Female
Stub				
	base	499 1004	247 511	252 493
7 Vanuatrana aganamu	unw_base	1004		
7 – Very strong economy	freq	3%	12 5%	5
7 – Very strong economy	prop			2%
6	freq	29	16	13
6	prop	6%	7%	5%
5	freq	129	60	69
5	prop	26%	24%	27%
4	freq	150	67	83
4	prop	30%	27%	33%
3	freq	96	50	45
3	prop	19%	20%	18%
2	freq	41	19	22
2	prop	8%	8%	9%
1 – Very weak economy	freq	36	22	14
1 – Very weak economy	prop	7%	9%	6%
Тор3Вох	freq	176	89	87
Top3Box	prop	35%	36%	35%
Low3Box	freq	173	91	82
Low3Box	prop	35%	37%	32%
	mean	4.09	4.1	4.09
	median	4	4	4

# B6 Rate the current state of the economy in your

Age Under			Household	Household Income	Household	Marital Status
35	Age 35-49	Age 50-64	Income Low	Medium	Income High	Married
182	148	169	81	182	209	262
318	297	389	128	409	410	542
9	4	4	3	6	8	9
5%	3%	2%	4%	3%	4%	4%
15	7	7	5	10	12	16
8%	5%	4%	6%	6%	6%	6%
49	39	41	10	49	61	71
27%	26%	24%	13%	27%	29%	27%
54	44	52	25	57	61	77
29%	30%	31%	31%	31%	29%	29%
30	30	36	17	37	38	47
16%	20%	21%	21%	20%	18%	18%
15	11	15	8	15	16	22
8%	8%	9%	10%	8%	8%	8%
10	12	14	12	9	13	19
6%	8%	8%	15%	5%	6%	7%
73	51	52	18	65	81	96
40%	35%	31%	22%	36%	39%	37%
55	53	65	38	60	66	89
30%	36%	38%	46%	33%	32%	34%
3.92	4.14	4.24	4.51	4.03	3.99	4.08
4	4	4	4	4	4	4

US

### local area using a scale from 1 to 7, where 7 means a very strong economy today and 1

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
237	231	127	140	271	227	57
462	420	299	285	558	446	110
8	9	4	5	13	5	8
3%	4%	3%	3%	5%	2%	14%
13	13	5	12	18	11	5
6%	6%	4%	8%	7%	5%	8%
59	50	38	41	73	56	15
25%	22%	30%	29%	27%	25%	27%
73	69	37	43	75	74	11
31%	30%	29%	31%	28%	33%	19%
49	46	23	27	51	45	10
20%	20%	18%	19%	19%	20%	17%
19	22	11	8	20	21	4
8%	10%	8%	6%	8%	9%	8%
17	22	9	6	20	16	5
7%	9%	7%	4%	8%	7%	8%
80	72	47	57	104	72	27
34%	31%	37%	40%	38%	32%	48%
84	90	43	41	92	81	19
35%	39%	33%	29%	34%	36%	33%
4.11	4.23	4.08	3.87	4.02	4.18	3.74
4	4	4	4	4	4	4

#### means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
442	87	412	306	146	-	
894	170	834	633	269		
10	10	7	12	4		
2%	12%	2%	4%	3%		
25	7	22	17	10		
6%	8%	5%	6%	7%	•	
114	21	108	83	35	•	
26%	24%	26%	27%	24%		
139	19	131	88	44		
32%	21%	32%	29%	30%		
86	16	80	63	27		
19%	19%	19%	21%	19%		
37	7	34	25	10		
8%	8%	8%	8%	7%		
32	6	30	18	16		
7%	7%	7%	6%	11%		
148	39	137	112	48		
34%	44%	33%	37%	33%		
154	30	143	106	53		
35%	34%	35%	35%	36%		
4.14	3.82	4.15	4.05	4.2		
4	4	4	4	4		

Inactive_So cial_Media	US Region Northeast	US Region Midwest	US Region South	US Region West
	91	110	184	114
	177	218	427	182
	3	4	5	5
	3%	4%	3%	5%
	4	2	19	4
	5%	2%	10%	4%
	20	31	46	31
	22%	29%	25%	27%
	26	31	52	41
	29%	28%	28%	36%
	24	20	38	15
	27%	18%	20%	13%
	6	12	9	13
	7%	11%	5%	11%
	7	9	15	5
	8%	8%	8%	4%
	27	38	70	41
	30%	35%	38%	36%
	38	41	62	32
-	41%	37%	34%	28%
-	4.24	4.2	4.02	4
	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	11999	5990	6008
	unw_base	17534	8734	8800
Much stronger	freq	485	256	228
Much stronger	prop	4%	4%	4%
Somewhat stronger	freq	2382	1257	1125
Somewhat stronger	prop	20%	21%	19%
About the same	freq	6690	3245	3445
About the same	prop	56%	54%	57%
Somewhat weaker	freq	1808	910	897
Somewhat weaker	prop	15%	15%	15%
Much weaker	freq	634	321	313
Much weaker	prop	5%	5%	5%
Top2Box	freq	2867	1514	1353
Top2Box	prop	24%	25%	23%
Low2Box	freq	2442	1231	1210
Low2Box	prop	20%	21%	20%

# <sup>7</sup> Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5071	3824	3105	2850	4117	3574	5758
6660	5711	5163	4008	6103	5548	8696
284	134	67	101	187	162	223
6%	3%	2%	4%	5%	5%	4%
1172	717	493	547	796	818	1223
23%	19%	16%	19%	19%	23%	21%
2674	2128	1887	1540	2328	1867	3193
53%	56%	61%	54%	57%	52%	55%
704	620	484	460	619	547	826
14%	16%	16%	16%	15%	15%	14%
236	224	174	204	186	180	293
5%	6%	6%	7%	5%	5%	5%
1456	851	560	648	984	980	1446
29%	22%	18%	23%	24%	27%	25%
940	844	658	663	805	727	1120
19%	22%	21%	23%	20%	20%	19%

All Demos

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6240	3583	4474	3942	6533	5466	1433
8838	4282	6669	6583	10011	7523	2054
262	149	180	156	278	207	141
4%	4%	4%	4%	4%	4%	10%
1159	570	873	939	1361	1021	379
19%	16%	20%	24%	21%	19%	26%
3497	2061	2512	2116	3512	3178	662
56%	58%	56%	54%	54%	58%	46%
981	579	664	564	1048	760	192
16%	16%	15%	14%	16%	14%	13%
341	224	245	166	334	300	58
5%	6%	5%	4%	5%	5%	4%
1421	719	1053	1096	1639	1228	520
23%	20%	24%	28%	25%	22%	36%
1322	802	909	730	1382	1060	251
21%	22%	20%	19%	21%	19%	17%

### eaker than it is now?

	Senior Executive Decision	Senior Executive Decision	Employment	Employment		
Business Owner No	Maker Leader Yes	Maker Leader No	Status Total Employed	Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
10566	2425	9573	8054	2872		
15480	3541	13993	12155	3834		
344	194	290	338	125		
3%	8%	3%	4%	4%		
2003	695	1688	1648	570		
19%	29%	18%	20%	20%		
6028	1102	5588	4407	1620		
57%	45%	58%	55%	56%		
1615	333	1474	1253	393		
15%	14%	15%	16%	14%		
576	101	533	408	164		
5%	4%	6%	5%	6%		
2347	889	1978	1986	695		
22%	37%	21%	25%	24%		
2191	434	2008	1661	557		
21%	18%	21%	21%	19%		

Inactive_So cial_Media	
	•
	•
	•
	•
	٠

		All		
Stub	Stat	Countries	Argentina	Australia
	base	11999	500	500
	unw_base	17534	500	1001
Much stronger	freq	485	43	9
Much stronger	prop	4%	9%	2%
Somewhat stronger	freq	2382	135	73
Somewhat stronger	prop	20%	27%	15%
About the same	freq	6690	232	312
About the same	prop	56%	46%	62%
Somewhat weaker	freq	1808	58	87
Somewhat weaker	prop	15%	12%	17%
Much weaker	freq	634	32	19
Much weaker	prop	5%	6%	4%
Top2Box	freq	2867	178	82
Top2Box	prop	24%	36%	16%
Low2Box	freq	2442	90	106
Low2Box	prop	20%	18%	21%

# Looking ahead six months from now, do you expect the economy in your local area to

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
500	1003	1005	1000	1001	1002	1001
2	105	7	36	3	3	12
%	21%	1%	7%	1%	1%	2%
70	162	74	226	24	84	85
14%	32%	15%	45%	5%	17%	17%
318	136	343	201	316	347	331
64%	27%	69%	40%	63%	69%	66%
86	60	58	26	115	58	55
17%	12%	12%	5%	23%	12%	11%
24	36	17	11	42	8	17
5%	7%	3%	2%	8%	2%	3%
72	267	82	262	26	87	97
14%	53%	16%	52%	5%	17%	19%
111	96	75	37	157	66	72
22%	19%	15%	7%	31%	13%	14%

### **All Countries**

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
500	500	500	1000	1001	503	502
3	72	7	5	3	38	8
1%	14%	1%	1%	1%	8%	2%
48	240	50	55	73	112	79
10%	48%	10%	11%	15%	22%	16%
286	157	385	294	287	270	278
57%	31%	77%	59%	57%	54%	56%
120	25	54	75	101	60	107
24%	5%	11%	15%	20%	12%	21%
42	5	4	71	36	18	29
8%	1%	1%	14%	7%	4%	6%
52	313	57	60	76	151	87
10%	63%	11%	12%	15%	30%	17%
162	30	58	146	137	79	135
32%	6%	12%	29%	27%	16%	27%

### eaker than it is now?

Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
502	501	500	501	1005	501	501
15	54	10	8	6	3	9
3%	11%	2%	2%	1%	1%	2%
93	238	42	50	100	78	90
19%	48%	8%	10%	20%	16%	18%
312	171	257	265	309	337	234
62%	34%	51%	53%	62%	67%	47%
46	34	145	116	63	76	135
9%	7%	29%	23%	13%	15%	27%
33	4	46	61	22	6	31
7%	1%	9%	12%	4%	1%	6%
108	291	52	58	106	81	100
22%	58%	10%	12%	21%	16%	20%
80	37	191	177	85	82	166
16%	7%	38%	35%	17%	16%	33%

US	
	499
	1004
	23
	5%
	97
	20%
	312
	63%
	47
	9%
	20
	4%
	120
	24%
	67
	13%

### All Regions

# B7 Looking ahead six months from now, do you expect the economy in your lo

Otali	01-1	All	North	
Stub	Stat	Countries	America	LATAM
	base	11999	999	1500
	unw_base	17534	2009	2006
Much stronger	freq	485	30	187
Much stronger	prop	4%	3%	12%
Somewhat stronger	freq	2382	172	410
Somewhat stronger	prop	20%	17%	27%
About the same	freq	6690	655	638
About the same	prop	56%	66%	43%
Somewhat weaker	freq	1808	106	179
Somewhat weaker	prop	15%	11%	12%
Much weaker	freq	634	37	87
Much weaker	prop	5%	4%	6%
Top2Box	freq	2867	202	596
Top2Box	prop	24%	20%	40%
Low2Box	freq	2442	142	265
Low2Box	prop	20%	14%	18%

### cal area to be much stronger, somewhat stronger, about the

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	3999	2000	2000
7012	4505	7516	3005	2002
45	143	71	228	80
1%	5%	2%	11%	4%
624	757	586	722	420
14%	25%	15%	36%	21%
2815	1534	2541	807	1048
63%	51%	64%	40%	52%
755	401	556	157	367
17%	13%	14%	8%	18%
261	165	244	85	85
6%	6%	6%	4%	4%
669	900	657	951	500
15%	30%	16%	48%	25%
1016	567	800	242	452
23%	19%	20%	12%	23%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	500	208	292
Much stronger	freq	43	22	21
Much stronger	prop	9%	9%	8%
Somewhat stronger	freq	135	59	76
Somewhat stronger	prop	27%	24%	30%
About the same	freq	232	114	118
About the same	prop	46%	47%	46%
Somewhat weaker	freq	58	31	27
Somewhat weaker	prop	12%	13%	11%
Much weaker	freq	32	19	13
Much weaker	prop	6%	8%	5%
Top2Box	freq	178	81	97
Top2Box	prop	36%	33%	38%
Low2Box	freq	90	49	41
Low2Box	prop	18%	20%	16%

# Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	145	107	135	152	130	157
251	145	104	139	154	123	160
28	11	4	11	15	10	16
11%	8%	3%	8%	10%	7%	10%
71	31	33	41	48	29	38
29%	21%	31%	30%	32%	22%	24%
115	62	55	63	60	59	69
46%	43%	51%	47%	39%	45%	44%
24	23	11	15	16	23	22
10%	16%	10%	11%	11%	18%	14%
10	18	5	5	13	10	12
4%	12%	4%	4%	8%	7%	8%
99	42	37	52	63	38	54
40%	29%	34%	39%	42%	29%	35%
34	40	16	20	29	33	34
14%	28%	15%	15%	19%	25%	22%

Argentina

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
343	170	205	125	278	222	81
340	153	263	84	261	239	76
27	19	23	1	20	23	8
8%	11%	11%	1%	7%	10%	10%
97	50	50	35	77	58	22
28%	29%	25%	28%	28%	26%	27%
163	80	91	62	121	110	37
48%	47%	44%	50%	44%	50%	45%
36	13	27	18	35	23	12
11%	7%	13%	15%	13%	10%	15%
20	10	14	8	24	8	3
6%	6%	7%	7%	9%	4%	4%
124	68	73	36	97	81	29
36%	40%	36%	29%	35%	37%	36%
56	22	41	27	59	31	15
16%	13%	20%	21%	21%	14%	19%

### eaker than it is now?

	Senior Executive Decision	Senior Executive Decision	Employment	Employment		
Business Owner No	Maker Leader Yes	Maker Leader No	Status Total Employed	Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
419	87	413	343	147		
424	81	419	341	148		
35	8	35	24	19		
8%	9%	9%	7%	13%		
114	27	108	91	41		
27%	31%	26%	26%	28%		
195	34	198	163	66	•	
47%	39%	48%	48%	45%	•	
46	11	47	40	16		
11%	13%	11%	12%	11%		
29	7	25	25	5	•	
7%	9%	6%	7%	4%	•	
149	35	143	114	60		
36%	40%	35%	33%	41%		
75	19	71	65	21		
18%	21%	17%	19%	15%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	404	597
Much stronger	freq	9	6	3
Much stronger	prop	2%	2%	1%
Somewhat stronger	freq	73	39	34
Somewhat stronger	prop	15%	16%	14%
About the same	freq	312	148	164
About the same	prop	62%	59%	65%
Somewhat weaker	freq	87	46	41
Somewhat weaker	prop	17%	18%	16%
Much weaker	freq	19	10	9
Much weaker	prop	4%	4%	4%
Top2Box	freq	82	45	37
Top2Box	prop	16%	18%	15%
Low2Box	freq	106	55	51
Low2Box	prop	21%	22%	20%

# Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	147	156	114	250	136	235
180	307	514	250	507	244	535
5	3	1	3	6	0	4
2%	2%	1%	3%	2%	%	2%
44	15	14	13	39	22	32
23%	10%	9%	11%	15%	16%	14%
113	95	103	75	158	79	148
57%	65%	66%	65%	63%	58%	63%
29	28	30	17	39	31	42
15%	19%	19%	15%	16%	23%	18%
6	6	7	7	9	3	9
3%	4%	4%	6%	4%	2%	4%
49	18	16	16	44	23	36
25%	12%	10%	14%	18%	17%	15%
35	34	37	24	48	34	51
18%	23%	24%	21%	19%	25%	22%

### Australia

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
265	166	141	194	285	215	56
466	342	316	343	584	417	109
5	6	1	2	4	5	4
2%	4%	%	1%	1%	2%	8%
41	13	19	41	51	22	16
16%	8%	14%	21%	18%	10%	29%
163	109	86	116	169	142	25
62%	66%	61%	60%	59%	66%	44%
45	30	26	31	48	39	9
17%	18%	18%	16%	17%	18%	15%
10	8	9	3	12	7	2
4%	5%	6%	2%	4%	3%	3%
46	19	20	44	55	27	21
18%	11%	14%	23%	19%	13%	37%
55	38	34	34	60	46	11
21%	23%	24%	17%	21%	21%	19%

### eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Status Total	Employment Status Not	Active_Soci	Passive_So
			Employed	Employed	ai_ivieuia	Ciai_ivieuia
444	86	414		120		
892	163	838	610	197		
5	4	5	7	1		
1%	5%	1%	2%	1%		
57	28	46	55	15	•	
13%	32%	11%	17%	12%	•	
287	41	271	191	76	•	
65%	47%	66%	60%	63%	•	
78	12	75	55	22		
18%	13%	18%	17%	18%		
17	2	17	9	6	•	
4%	2%	4%	3%	5%	٠	
62	32	50	62	16		
14%	37%	12%	20%	13%		
95	14	92	64	28		
21%	16%	22%	20%	24%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	271	229
Much stronger	freq	2	2	
Much stronger	prop	%	1%	
Somewhat stronger	freq	70	38	32
Somewhat stronger	prop	14%	15%	13%
About the same	freq	318	150	168
About the same	prop	64%	60%	67%
Somewhat weaker	freq	86	49	37
Somewhat weaker	prop	17%	20%	15%
Much weaker	freq	24	13	11
Much weaker	prop	5%	5%	5%
Top2Box	freq	72	39	32
Top2Box	prop	14%	16%	13%
Low2Box	freq	111	62	48
Low2Box	prop	22%	25%	19%

# Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	149	165	110	158	115	209
156	166	178	106	166	124	219
2					1	1
1%					1%	%
34	20	16	8	24	24	36
18%	14%	9%	7%	15%	21%	17%
114	90	114	73	106	66	128
61%	60%	69%	66%	67%	58%	61%
26	31	29	22	27	19	37
14%	21%	17%	20%	17%	16%	18%
10	8	6	8	2	5	8
5%	5%	4%	7%	1%	4%	4%
36	20	16	8	24	25	37
19%	14%	9%	7%	15%	22%	18%
36	39	35	30	29	24	45
20%	26%	21%	27%	18%	21%	22%

### Belgium

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
291	146	193	161	295	205	34
281	82	257	161	324	176	39
1	•		2	1	1	1
%			1%	%	%	2%
34	19	17	34	38	32	9
12%	13%	9%	21%	13%	15%	28%
190	92	130	96	188	130	17
65%	63%	67%	60%	64%	64%	50%
49	24	37	25	56	30	7
17%	16%	19%	16%	19%	15%	20%
16	11	10	3	12	12	
6%	8%	5%	2%	4%	6%	
35	19	17	36	39	32	10
12%	13%	9%	22%	13%	16%	30%
66	35	47	29	68	42	7
23%	24%	24%	18%	23%	21%	20%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci	Passive_So
					ai_ivieuia	Ciai_ivieuia
466	64	436		121		
461	73	427	343	95		
1	1	1	1	1		
%	1%	%	%	1%	•	
61	16	54	53	12		
13%	24%	12%	17%	10%	•	
301	37	280	195	76	•	
65%	58%	64%	62%	63%	•	
80	10	77	55	22		
17%	15%	18%	17%	18%		
24	1	23	13	10	٠	
5%	1%	5%	4%	8%	٠	
61	16	55	53	13		
13%	26%	13%	17%	11%		
104	10	100	68	31		
22%	16%	23%	21%	26%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1003	419	584
Much stronger	freq	105	46	59
Much stronger	prop	21%	20%	22%
Somewhat stronger	freq	162	69	93
Somewhat stronger	prop	32%	30%	35%
About the same	freq	136	74	62
About the same	prop	27%	32%	23%
Somewhat weaker	freq	60	29	31
Somewhat weaker	prop	12%	13%	12%
Much weaker	freq	36	13	23
Much weaker	prop	7%	6%	8%
Top2Box	freq	267	115	152
Top2Box	prop	53%	50%	57%
Low2Box	freq	96	43	54
Low2Box	prop	19%	18%	20%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	140	74	84	326	64	184
494	301	208	123	622	214	380
66	28	11	11	73	11	33
23%	20%	15%	14%	22%	17%	18%
95	44	24	32	97	23	56
33%	31%	32%	39%	30%	36%	30%
74	38	24	22	93	17	56
26%	27%	32%	26%	29%	26%	31%
33	17	10	11	40	8	22
12%	12%	13%	13%	12%	13%	12%
17	13	6	7	23	5	17
6%	9%	9%	8%	7%	8%	9%
161	72	35	44	170	34	89
56%	51%	47%	52%	52%	53%	48%
50	30	16	18	63	13	39
18%	21%	21%	21%	19%	21%	21%

Brazil
be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	157	262	81	242	258	80
623	104	500	399	510	493	156
72	42	49	13	50	56	22
23%	27%	19%	16%	20%	22%	28%
107	46	87	29	76	87	25
34%	30%	33%	36%	31%	34%	32%
80	40	72	24	71	65	20
25%	26%	27%	30%	29%	25%	25%
38	15	37	9	31	29	6
12%	9%	14%	11%	13%	11%	7%
20	13	17	6	15	21	7
6%	8%	7%	8%	6%	8%	9%
179	89	136	42	125	142	47
57%	57%	52%	52%	52%	55%	59%
58	27	54	15	46	50	13
18%	17%	21%	18%	19%	19%	16%

Business	Senior Executive Decision Maker	Senior Executive Decision Maker	Status Total	Employment Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
420	90	410	348	138		
847	205	798	732	241		
83	24	81	76	28		
20%	26%	20%	22%	20%		
137	28	135	110	47		
33%	31%	33%	32%	35%		
116	25	112	97	35		
28%	27%	27%	28%	25%		
55	11	50	41	16		
13%	12%	12%	12%	12%		
29	4	32	24	11		
7%	4%	8%	7%	8%		
220	51	216	186	76		
52%	57%	53%	54%	55%		
84	14	82	65	27		
20%	16%	20%	19%	20%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1005	532	473
Much stronger	freq	7	5	3
Much stronger	prop	1%	2%	1%
Somewhat stronger	freq	74	37	37
Somewhat stronger	prop	15%	15%	14%
About the same	freq	343	158	185
About the same	prop	69%	65%	72%
Somewhat weaker	freq	58	30	28
Somewhat weaker	prop	12%	12%	11%
Much weaker	freq	17	12	5
Much weaker	prop	3%	5%	2%
Top2Box	freq	82	42	39
Top2Box	prop	16%	17%	15%
Low2Box	freq	75	42	33
Low2Box	prop	15%	17%	13%

# B7 Looking ahead six months from now, do you exp

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	148	181	84	148	206	229
303	333	369	144	288	454	485
3	2	2	4	2	1	4
2%	1%	1%	5%	1%	1%	2%
38	22	14	15	20	30	33
22%	15%	8%	18%	14%	15%	15%
110	97	136	50	108	143	161
64%	66%	75%	60%	73%	70%	70%
15	22	22	9	16	25	22
9%	15%	12%	11%	11%	12%	10%
5	5	8	5	3	6	8
3%	3%	4%	7%	2%	3%	4%
41	24	16	19	22	31	38
24%	16%	9%	23%	15%	15%	16%
20	26	29	15	19	31	31
11%	18%	16%	17%	13%	15%	13%

Canada

ect the economy in your local area to be much stronger, somewhat stronger, about the

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
271	227	196	77	264	236	48
520	253	415	337	591	414	116
3	4	2	1	5	2	1
1%	2%	1%	2%	2%	1%	1%
41	35	26	14	39	35	13
15%	15%	13%	18%	15%	15%	27%
182	151	140	52	176	168	27
67%	67%	71%	68%	67%	71%	57%
36	29	21	8	34	24	5
13%	13%	11%	11%	13%	10%	10%
9	8	8	2	9	8	2
3%	3%	4%	2%	4%	3%	5%
44	39	28	15	44	37	14
16%	17%	14%	20%	17%	16%	29%
45	37	29	10	44	32	7
17%	16%	15%	13%	17%	13%	15%

## same, somewhat weaker, or much weaker than it is now?

Business	Senior Executive Decision Maker	Senior Executive Decision Maker	Employment Status Total	Employment Status Not		Dancius Co
Owner No	Leader Yes	Leader No	Employed	Employed	Active_Soci al_Media	Passive_So cial_Media
452	68	432	303	135		
889	173	832	668	210		
7	3	4	4	3		
1%	5%	1%	1%	2%		
61	17	58	42	29		
14%	25%	13%	14%	21%		
316	39	304	209	86		
70%	58%	70%	69%	64%		
54	5	53	35	14		
12%	8%	12%	12%	10%		
15	3	14	12	3		
3%	5%	3%	4%	2%		
68	20	62	46	32	•	
15%	29%	14%	15%	24%		
68	9	67	47	17		
15%	13%	15%	16%	13%		

Inactive_So cial_Media	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
	120	32	67	192	36	53
	270	68	146	373	62	86
	4	•	1	3		0
	3%		1%	1%		%
	15	5	10	32	3	9
	13%	15%	14%	17%	8%	17%
	84	21	48	130	26	32
	70%	65%	72%	68%	74%	61%
	14	5	6	19	6	8
	11%	17%	10%	10%	16%	16%
	3	1	2	8	0	3
	2%	2%	3%	4%	1%	6%
	19	5	10	35	3	9
	16%	15%	15%	18%	8%	17%
	17	6	8	26	6	12
	14%	19%	12%	14%	18%	22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1000	520	480
Much stronger	freq	36	19	17
Much stronger	prop	7%	8%	7%
Somewhat stronger	freq	226	112	115
Somewhat stronger	prop	45%	44%	47%
About the same	freq	201	100	101
About the same	prop	40%	39%	41%
Somewhat weaker	freq	26	16	10
Somewhat weaker	prop	5%	6%	4%
Much weaker	freq	11	7	3
Much weaker	prop	2%	3%	1%
Top2Box	freq	262	131	131
Top2Box	prop	52%	51%	53%
Low2Box	freq	37	24	13
Low2Box	prop	7%	9%	5%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	186	105	23	123	355	369
482	365	153	42	228	730	762
20	13	3	4	7	25	26
9%	7%	3%	18%	5%	7%	7%
104	78	45	7	51	168	162
50%	42%	43%	33%	41%	47%	44%
77	77	47	9	56	136	150
37%	42%	45%	41%	45%	38%	41%
6	13	7	1	5	19	22
3%	7%	7%	6%	4%	5%	6%
2	6	3	0	4	6	9
1%	3%	3%	2%	4%	2%	2%
124	90	48	11	58	193	188
59%	48%	46%	51%	47%	54%	51%
8	19	10	2	10	25	31
4%	10%	10%	8%	8%	7%	8%

China

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
131		417	83	334	166	57
238		823	177	699	301	126
10		32	4	30	6	13
8%		8%	5%	9%	4%	23%
64		189	37	155	71	30
49%		45%	45%	46%	43%	53%
51		167	35	125	76	12
39%		40%	42%	37%	46%	21%
4		21	5	18	8	1
3%		5%	6%	5%	5%	3%
2		9	2	6	5	0
1%		2%	2%	2%	3%	1%
74		221	41	185	77	43
57%		53%	50%	55%	46%	76%
6		30	7	24	13	2
4%		7%	9%	7%	8%	3%

	Senior Executive Decision	Senior Executive Decision	Employment	Employment		
Business Owner No	Maker Leader Yes	Maker Leader No	Status Total Employed	-	Active_Soci al_Media	Passive_So cial_Media
443	173	327	430	39		
874	378	622	897	58		
23	25	11	35	1		
5%	14%	3%	8%	3%		
196	91	135	190	21		
44%	53%	41%	44%	52%		
189	49	152	172	17		
43%	28%	47%	40%	42%		
25	6	20	23	1		
6%	3%	6%	5%	3%		
11	3	8	10			
2%	2%	2%	2%			
219	116	146	225	22		
49%	67%	45%	52%	55%		
35	9	28	34	1		
8%	5%	9%	8%	3%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	486	515
Much stronger	freq	3	1	2
Much stronger	prop	1%	%	1%
Somewhat stronger	freq	24	13	10
Somewhat stronger	prop	5%	5%	4%
About the same	freq	316	149	167
About the same	prop	63%	60%	66%
Somewhat weaker	freq	115	56	59
Somewhat weaker	prop	23%	23%	23%
Much weaker	freq	42	28	14
Much weaker	prop	8%	11%	6%
Top2Box	freq	26	14	12
Top2Box	prop	5%	6%	5%
Low2Box	freq	157	84	74
Low2Box	prop	31%	34%	29%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	162	154	96	238	82	202
347	337	317	184	475	177	394
1	0	1	1	1	0	1
1%	%	1%	1%	%	1%	1%
12	6	6	5	11	5	13
6%	4%	4%	5%	5%	6%	6%
123	100	93	62	151	50	117
67%	62%	60%	64%	63%	60%	58%
32	43	40	15	58	22	56
17%	27%	26%	16%	24%	27%	28%
16	12	14	13	18	5	15
9%	7%	9%	14%	7%	6%	8%
13	6	7	6	12	6	14
7%	4%	5%	6%	5%	7%	7%
48	55	54	29	75	27	71
26%	34%	35%	30%	32%	33%	35%

France be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
298	133	219	147	301	199	23
607	179	431	391	630	371	47
1	1	2		3		1
%	1%	1%		1%		6%
11	3	10	11	15	9	3
4%	2%	4%	7%	5%	4%	13%
200	76	146	95	189	127	12
67%	57%	67%	64%	63%	64%	53%
60	39	44	32	71	44	4
20%	29%	20%	22%	24%	22%	19%
27	15	17	9	22	20	2
9%	12%	8%	6%	7%	10%	9%
12	4	12	11	18	9	4
4%	3%	5%	7%	6%	4%	18%
86	54	61	42	94	63	6
29%	41%	28%	28%	31%	32%	28%

	Senior Executive Decision	Senior Executive Decision	Employment	Employment		
Business Owner No	Maker Leader Yes	Maker Leader No	Status Total Employed	Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
477	38	462	319	. ,		
954	86	915		206		
1	1	1	1	1		
%	3%	%	%	1%		
21	6	17	16	5		
4%	17%	4%	5%	5%		
304	23	294	198	79		
64%	60%	63%	62%	69%		
111	5	111	80	19		
23%	12%	24%	25%	16%		
40	3	39	24	11	•	•
8%	7%	8%	7%	10%	•	•
22	8	19	18	6	•	
5%	20%	4%	6%	5%		
151	7	150	103	30		
32%	19%	32%	32%	26%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1002	485	517
Much stronger	freq	3	3	0
Much stronger	prop	1%	1%	%
Somewhat stronger	freq	84	53	30
Somewhat stronger	prop	17%	21%	12%
About the same	freq	347	166	181
About the same	prop	69%	65%	74%
Somewhat weaker	freq	58	26	32
Somewhat weaker	prop	12%	10%	13%
Much weaker	freq	8	6	3
Much weaker	prop	2%	2%	1%
Top2Box	freq	87	56	31
Top2Box	prop	17%	22%	13%
Low2Box	freq	66	32	34
Low2Box	prop	13%	12%	14%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	164	166	112	143	193	214
306	360	336	203	281	420	450
3	1			1	2	0
1%	1%			1%	1%	%
42	24	18	17	23	40	42
25%	14%	11%	16%	16%	21%	20%
105	118	123	74	103	128	145
62%	72%	74%	67%	72%	67%	68%
19	17	21	16	13	21	21
11%	11%	13%	15%	9%	11%	10%
2	4	3	4	2	1	5
1%	2%	2%	3%	1%	1%	2%
44	24	18	17	24	42	43
26%	15%	11%	16%	17%	22%	20%
21	21	24	20	16	22	26
12%	13%	14%	18%	11%	12%	12%

### Germany

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
286	87	287	126	329	171	35
552	54	696	252	668	334	74
3		2	2	3		1
1%		1%	1%	1%		4%
41	10	49	25	64	20	9
15%	12%	17%	20%	20%	11%	25%
202	69	196	82	220	127	22
71%	79%	68%	65%	67%	75%	61%
36	8	34	15	36	22	3
13%	9%	12%	12%	11%	13%	8%
3		6	2	6	2	1
1%		2%	2%	2%	1%	3%
44	10	51	26	68	20	10
16%	12%	18%	21%	21%	11%	28%
39	8	40	18	42	24	4
14%	9%	14%	14%	13%	14%	11%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci	Passive_So
465	83	417	339	. ,		
928	174	828		206		
2	1	2	3			
%	2%	%	1%			
75	17	66	59	17		
16%	21%	16%	17%	14%		
325	52	295	231	85		
70%	63%	71%	68%	71%		
55	11	47	39	16		
12%	13%	11%	11%	14%		
7	2	7	6	1	•	
2%	2%	2%	2%	1%	•	
77	19	69	63	17	•	
17%	23%	16%	18%	14%		
62	12	54	45	17		
13%	15%	13%	13%	15%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1001	532	469
Much stronger	freq	12	9	3
Much stronger	prop	2%	4%	1%
Somewhat stronger	freq	85	46	39
Somewhat stronger	prop	17%	18%	16%
About the same	freq	331	153	177
About the same	prop	66%	61%	71%
Somewhat weaker	freq	55	29	26
Somewhat weaker	prop	11%	12%	10%
Much weaker	freq	17	12	5
Much weaker	prop	3%	5%	2%
Top2Box	freq	97	55	42
Top2Box	prop	19%	22%	17%
Low2Box	freq	72	41	31
Low2Box	prop	14%	16%	12%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	138	166	70	230	154	209
313	311	377	142	466	304	441
9	2	1	2	4	6	8
5%	2%	1%	3%	2%	4%	4%
36	24	25	11	29	36	40
18%	17%	15%	16%	13%	23%	19%
121	92	118	44	169	87	133
61%	67%	71%	63%	74%	57%	64%
23	15	17	9	23	19	20
12%	11%	10%	12%	10%	12%	10%
7	5	5	4	5	6	7
4%	3%	3%	6%	2%	4%	3%
45	26	26	13	33	42	48
23%	19%	16%	18%	14%	27%	23%
31	20	22	13	28	25	28
16%	14%	13%	19%	12%	16%	13%

## **Great Britain**

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
291	128	104	268	289	211	49
560	258	202	541	612	389	102
4	2	1	9	8	4	7
1%	2%	1%	3%	3%	2%	15%
45	13	19	53	56	29	8
15%	10%	18%	20%	19%	14%	17%
198	92	70	169	182	149	27
68%	72%	67%	63%	63%	71%	54%
34	15	10	29	32	23	7
12%	12%	10%	11%	11%	11%	14%
10	6	4	8	12	6	
3%	4%	4%	3%	4%	3%	
49	15	20	62	64	33	16
17%	12%	19%	23%	22%	16%	32%
44	21	14	37	44	29	7
15%	16%	14%	14%	15%	14%	14%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci	Passive_So
				. ,	ai_ivicaia	Ciai_ivicaia
451	78	422	342	112	•	•
899	161	840	685	213		
5	8	4	9	2		
1%	11%	1%	3%	2%		
77	24	61	65	13	•	
17%	31%	15%	19%	12%	•	
304	37	293	215	82	•	
67%	48%	69%	63%	73%	•	
48	8	47	43	9		
11%	10%	11%	12%	8%		
17	0	17	11	6	•	
4%	1%	4%	3%	5%	٠	
82	32	65	74	16		
18%	41%	15%	22%	14%		
65	8	64	53	15		
14%	11%	15%	16%	13%		

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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	500	250	250
Much stronger	freq	3	1	2
Much stronger	prop	1%	%	1%
Somewhat stronger	freq	48	24	25
Somewhat stronger	prop	10%	10%	10%
About the same	freq	286	148	138
About the same	prop	57%	60%	55%
Somewhat weaker	freq	120	58	62
Somewhat weaker	prop	24%	23%	25%
Much weaker	freq	42	16	26
Much weaker	prop	8%	7%	10%
Top2Box	freq	52	25	27
Top2Box	prop	10%	10%	11%
Low2Box	freq	162	74	88
Low2Box	prop	32%	30%	35%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	164	154	162	242	26	197
216	157	127	159	238	31	185
2		1	2	1		1
1%		1%	1%	%		1%
19	17	12	20	18	2	17
10%	11%	8%	12%	7%	9%	9%
104	98	85	93	147	13	122
57%	59%	55%	57%	61%	50%	62%
46	33	41	32	59	10	43
26%	20%	27%	20%	24%	39%	22%
10	17	15	16	18	1	14
6%	10%	10%	10%	7%	2%	7%
21	17	13	21	18	2	18
12%	11%	9%	13%	8%	9%	9%
56	49	56	48	77	11	57
31%	30%	36%	30%	32%	42%	29%

Hungary

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
303	107	294	99	275	225	39
315	126	220	154	269	231	41
2	2	1	0	1	2	
1%	2%	%	%	%	1%	
31	13	20	15	23	26	7
10%	12%	7%	15%	8%	12%	17%
165	59	174	54	148	139	26
54%	55%	59%	54%	54%	62%	67%
77	25	72	23	79	41	5
25%	23%	25%	23%	29%	18%	14%
27	9	26	7	25	17	1
9%	8%	9%	7%	9%	8%	2%
34	15	22	15	23	28	7
11%	14%	7%	15%	9%	13%	17%
105	33	98	30	104	58	6
35%	31%	33%	30%	38%	26%	16%

Business	Senior Executive Decision Maker	Senior Executive Decision Maker	Employment Status Total	Employment Status Not	Active_Soci	Passive So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
461	51	449	308	111		
459	52	448	309	120		
3		3	0	2	•	
1%		1%	%	2%	•	
42	9	39	31	12	•	
9%	18%	9%	10%	11%	•	
261	31	256	178	62		
57%	60%	57%	58%	56%		
115	8	112	75	26	•	
25%	16%	25%	24%	24%	•	
41	3	39	23	9	•	
9%	6%	9%	8%	8%		
45	9	43	31	14		
10%	18%	10%	10%	13%		
156	11	151	99	35		
34%	22%	34%	32%	32%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	257	243
	unw_base	500	266	234
Much stronger	freq	72	36	36
Much stronger	prop	14%	14%	15%
Somewhat stronger	freq	240	132	109
Somewhat stronger	prop	48%	51%	45%
About the same	freq	157	76	81
About the same	prop	31%	30%	33%
Somewhat weaker	freq	25	11	14
Somewhat weaker	prop	5%	4%	6%
Much weaker	freq	5	1	4
Much weaker	prop	1%	%	2%
Top2Box	freq	313	168	145
Top2Box	prop	63%	65%	59%
Low2Box	freq	30	12	18
Low2Box	prop	6%	5%	7%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	155	78	57	80	362	307
247	167	86	52	81	367	327
48	20	4	10	8	54	44
18%	13%	5%	18%	10%	15%	14%
120	77	44	26	43	172	151
45%	50%	56%	45%	53%	47%	49%
79	50	28	14	27	116	94
30%	33%	36%	24%	34%	32%	31%
18	6	2	6	3	16	13
7%	4%	2%	11%	3%	4%	4%
2	2	1	1		4	4
1%	1%	1%	2%		1%	1%
168	97	47	36	50	226	195
63%	63%	61%	64%	63%	62%	64%
20	7	3	7	3	20	17
7%	5%	4%	12%	3%	5%	6%

India
be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
193	1	46	452	284	216	143
173	1	44	455	295	205	141
28		6	67	52	21	36
14%		12%	15%	18%	10%	25%
90	1	16	223	143	98	74
46%		35%	49%	50%	45%	52%
63		20	138	77	81	31
33%		42%	30%	27%	37%	21%
12		5	20	11	14	2
6%		10%	4%	4%	6%	1%
1			5	2	3	1
%			1%	1%	1%	1%
117	1	22	290	194	119	110
61%		47%	64%	68%	55%	77%
13		5	25	13	17	3
6%		10%	6%	5%	8%	2%

	Senior Executive Decision	Senior Executive Decision	Employment	Employment		
Business Owner No	Maker Leader Yes	Maker Leader No	Status Total Employed	Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
357	282	218	406	70		
359	286	214	415	60		
37	55	17	63	8		
10%	19%	8%	16%	12%		
166	146	95	203	29		
47%	52%	44%	50%	42%		
127	67	90	120	26		
36%	24%	41%	30%	36%		
23	12	13	17	6		
7%	4%	6%	4%	9%		
4	2	3	3	1		
1%	1%	1%	1%	1%		
203	201	112	266	37		
57%	71%	51%	65%	53%		
27	14	15	20	7		
8%	5%	7%	5%	10%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	500	245	255
Much stronger	freq	7	4	3
Much stronger	prop	1%	2%	1%
Somewhat stronger	freq	50	35	15
Somewhat stronger	prop	10%	14%	6%
About the same	freq	385	176	209
About the same	prop	77%	72%	82%
Somewhat weaker	freq	54	27	26
Somewhat weaker	prop	11%	11%	10%
Much weaker	freq	4	3	1
Much weaker	prop	1%	1%	%
Top2Box	freq	57	40	18
Top2Box	prop	11%	16%	7%
Low2Box	freq	58	30	28
Low2Box	prop	12%	12%	11%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	154	121				285
224	140	136				269
3	2	3				4
1%	1%	2%				1%
25	14	12				25
11%	9%	10%				9%
178	122	85				234
79%	79%	70%				82%
19	15	19				22
9%	10%	16%				8%
1	1	2				0
%	1%	1%				%
27	15	15				29
12%	10%	12%	-			10%
20	16	21				22
9%	11%	17%				8%

Israel

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
215	135	124	241	215	285	58
231	145	116	239	225	275	52
3	1	3	2	5	2	3
1%	1%	3%	1%	2%	1%	5%
25	17	9	24	26	24	5
12%	13%	7%	10%	12%	8%	8%
151	95	102	188	151	234	45
70%	70%	82%	78%	70%	82%	78%
32	20	10	24	29	25	5
15%	15%	8%	10%	13%	9%	9%
3	1	1	2	3	1	0
2%	1%	1%	1%	1%	%	1%
28	19	12	27	32	26	7
13%	14%	10%	11%	15%	9%	13%
36	21	11	26	32	25	5
17%	16%	9%	11%	15%	9%	9%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci	Passive_So
					ai_ivieuia	Ciai_ivicuia
442	124	376			•	
448	113	387	348	121		
4	3	4	5	1		
1%	3%	1%	1%	1%	•	
46	15	35	35	14	٠	
10%	12%	9%	10%	12%	•	
340	93	292	270	91		
77%	75%	78%	76%	77%		
49	11	42	41	10		
11%	9%	11%	12%	8%		
3	1	3	2	2		
1%	1%	1%	1%	1%	•	
50	18	39	40	16		
11%	15%	10%	11%	13%		
52	12	46	43	11		
12%	10%	12%	12%	9%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	508	492
Much stronger	freq	5	3	2
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	55	25	31
Somewhat stronger	prop	11%	10%	12%
About the same	freq	294	145	148
About the same	prop	59%	59%	59%
Somewhat weaker	freq	75	35	40
Somewhat weaker	prop	15%	14%	16%
Much weaker	freq	71	39	32
Much weaker	prop	14%	16%	13%
Top2Box	freq	60	28	32
Top2Box	prop	12%	11%	13%
Low2Box	freq	146	75	71
Low2Box	prop	29%	30%	28%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	174	165	96	183	133	277
308	359	333	185	370	274	559
2	2	1	1	1	2	2
1%	1%	1%	1%	1%	1%	1%
20	15	20	10	17	21	34
12%	9%	12%	11%	9%	16%	12%
93	104	96	44	109	81	161
58%	60%	58%	46%	59%	61%	58%
22	29	25	15	34	17	42
13%	17%	15%	15%	18%	13%	15%
25	23	23	26	22	12	38
16%	13%	14%	27%	12%	9%	14%
21	18	22	11	18	23	36
13%	10%	13%	12%	10%	17%	13%
47	52	48	41	56	29	80
29%	30%	29%	43%	31%	22%	29%

Italy
be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
223	213	214	73	242	258	50
441	314	531	155	500	500	105
3	3	2		4	1	1
1%	2%	1%		2%	%	2%
22	19	21	15	30	26	10
10%	9%	10%	21%	12%	10%	19%
133	122	133	38	137	157	31
59%	57%	62%	53%	56%	61%	62%
33	32	35	8	39	36	4
15%	15%	16%	11%	16%	14%	7%
33	37	23	11	33	38	5
15%	17%	11%	15%	14%	15%	10%
24	22	23	15	34	27	10
11%	11%	11%	21%	14%	10%	21%
66	68	58	19	72	74	9
30%	32%	27%	26%	30%	29%	17%

	Senior Executive Decision	Senior Executive Decision	Employment	Employment		
Business Owner No	Maker Leader Yes	Maker Leader No	Status Total Employed		Active_Soci al_Media	Passive_So cial_Media
450	84	416	307	149		
895	179	821	641	276		
4	2	3	2	2		
1%	2%	1%	1%	1%		
46	15	41	38	14		
10%	18%	10%	12%	9%		
263	50	243	181	83		
58%	60%	58%	59%	56%		
71	9	66	48	22		
16%	10%	16%	16%	15%		
66	8	63	38	28		
15%	10%	15%	12%	19%		
50	16	44	41	16		
11%	20%	11%	13%	11%		
137	17	129	86	50		
31%	20%	31%	28%	34%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1001	572	429
Much stronger	freq	3	2	0
Much stronger	prop	1%	1%	%
Somewhat stronger	freq	73	44	29
Somewhat stronger	prop	15%	17%	12%
About the same	freq	287	140	146
About the same	prop	57%	56%	59%
Somewhat weaker	freq	101	43	58
Somewhat weaker	prop	20%	17%	23%
Much weaker	freq	36	21	15
Much weaker	prop	7%	8%	6%
Top2Box	freq	76	46	30
Top2Box	prop	15%	18%	12%
Low2Box	freq	137	64	73
Low2Box	prop	27%	26%	29%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	173	158	314	152	34	265
298	349	354	559	350	92	561
1	2		2	0	0	2
1%	1%	•	1%	%	1%	1%
29	20	25	36	28	10	40
17%	11%	16%	11%	18%	29%	15%
99	98	90	180	87	19	150
58%	57%	57%	57%	58%	56%	57%
33	35	33	65	32	4	56
20%	20%	21%	21%	21%	11%	21%
7	19	10	30	4	1	18
4%	11%	7%	10%	3%	3%	7%
30	22	25	38	28	10	41
18%	12%	16%	12%	18%	30%	16%
40	53	44	96	37	5	74
24%	31%	28%	30%	24%	14%	28%

Japan
be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
235	267	101	132	237	263	26
440	309	210	482	543	458	55
1	2	1	0	1	2	1
%	1%	1%	%	1%	1%	3%
33	32	12	29	44	30	4
14%	12%	12%	22%	18%	11%	14%
137	160	57	70	132	155	15
58%	60%	57%	53%	56%	59%	59%
46	54	24	23	46	55	6
19%	20%	24%	18%	20%	21%	22%
18	20	7	9	14	22	1
8%	8%	7%	7%	6%	8%	2%
35	33	13	30	45	31	4
15%	13%	13%	23%	19%	12%	17%
64	74	31	32	60	77	6
27%	28%	31%	24%	25%	29%	24%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci	Passive_So
474	44	456	. ,	134		
946	100	901	704	238		
2	1	2	2	1		
%	2%	%	1%	1%		
70	11	62	53	16		
15%	26%	14%	16%	12%		
272	22	265	182	84		
57%	51%	58%	55%	63%		
96	7	94	72	24		
20%	17%	21%	21%	18%		
35	2	34	24	9		
7%	4%	7%	7%	6%		
72	12	64	55	17		
15%	28%	14%	17%	13%		
131	9	128	96	33		
28%	22%	28%	29%	24%		

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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	503	204	299
Much stronger	freq	38	9	29
Much stronger	prop	8%	4%	11%
Somewhat stronger	freq	112	56	56
Somewhat stronger	prop	22%	23%	22%
About the same	freq	270	148	123
About the same	prop	54%	61%	47%
Somewhat weaker	freq	60	19	41
Somewhat weaker	prop	12%	8%	16%
Much weaker	freq	18	8	11
Much weaker	prop	4%	3%	4%
Top2Box	freq	151	66	85
Top2Box	prop	30%	27%	33%
Low2Box	freq	79	27	52
Low2Box	prop	16%	11%	20%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	172	68	245	182	73	195
264	172	67	197	179	127	190
12	14	13	6	26	7	7
5%	8%	18%	2%	14%	10%	3%
82	19	12	62	33	18	49
31%	11%	17%	25%	18%	24%	25%
120	114	36	136	100	34	109
46%	67%	53%	55%	55%	47%	56%
41	14	5	33	17	10	23
16%	8%	8%	13%	9%	14%	12%
6	10	2	9	6	4	7
2%	6%	4%	4%	3%	5%	4%
93	33	25	67	59	25	56
36%	19%	36%	28%	32%	34%	29%
47	25	8	42	23	14	30
18%	14%	11%	17%	13%	19%	15%

Mexico

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
305	220	161	119	270	230	121
313	21	248	234	280	223	145
32	21	11	7	9	30	6
10%	9%	7%	6%	3%	13%	5%
63	46	35	32	62	50	30
21%	21%	21%	27%	23%	22%	25%
161	130	85	55	145	126	64
53%	59%	53%	47%	54%	55%	53%
38	24	19	17	44	16	16
12%	11%	12%	14%	16%	7%	13%
11		11	7	10	8	5
4%		7%	6%	4%	4%	4%
95	67	45	39	71	80	36
31%	30%	28%	33%	26%	35%	30%
49	24	30	24	54	24	22
16%	11%	19%	20%	20%	11%	18%

Business	Senior Executive Decision Maker	Senior Executive Decision Maker	Employment Status Total	Employment Status Not	Active_Soci	Passive So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
379	151	349	333	135		
358	179	324	364	127		
33	9	30	12	16		
9%	6%	8%	4%	12%		
82	49	63	81	30		
22%	33%	18%	24%	22%		
206	71	199	183	69		
54%	47%	57%	55%	51%		
44	17	43	44	16		
12%	11%	12%	13%	12%		
13	4	14	14	4		
4%	3%	4%	4%	3%		
115	58	93	93	46		
30%	38%	27%	28%	34%		
57	21	57	58	20		
15%	14%	16%	17%	15%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	502	249	253
Much stronger	freq	8	5	3
Much stronger	prop	2%	2%	1%
Somewhat stronger	freq	79	42	37
Somewhat stronger	prop	16%	17%	15%
About the same	freq	278	127	151
About the same	prop	56%	51%	60%
Somewhat weaker	freq	107	59	48
Somewhat weaker	prop	21%	24%	19%
Much weaker	freq	29	16	13
Much weaker	prop	6%	6%	5%
Top2Box	freq	87	47	40
Top2Box	prop	17%	19%	16%
Low2Box	freq	135	75	61
Low2Box	prop	27%	30%	24%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	152	146	287	114	13	264
169	165	168	283	125	12	284
4	4		6	2		5
2%	2%		2%	1%		2%
35	28	16	41	21	1	41
17%	18%	11%	14%	19%		16%
117	73	88	162	63	3	147
58%	48%	60%	57%	56%	-	56%
40	37	30	62	22	8	56
20%	24%	21%	22%	19%		21%
6	12	11	16	6	1	16
3%	8%	8%	6%	5%		6%
39	31	16	47	23	1	46
19%	21%	11%	16%	20%		17%
46	48	41	78	28	9	71
23%	32%	28%	27%	24%		27%

Poland be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
236	74	311	115	261	239	49
218	32	350	120	280	222	53
3	2	6		5	3	3
1%	3%	2%		2%	1%	5%
38	15	43	22	42	38	8
16%	20%	14%	19%	16%	16%	17%
130	39	172	67	146	132	23
55%	52%	55%	59%	56%	55%	47%
51	14	68	25	56	51	13
22%	19%	22%	22%	21%	21%	28%
13	4	23	1	14	15	2
6%	6%	8%	1%	5%	6%	3%
41	17	48	22	46	41	11
17%	23%	15%	19%	18%	17%	22%
64	18	91	26	70	66	15
27%	25%	29%	23%	27%	28%	31%

	Senior Executive Decision	Senior Executive Decision	Employment	Employment		
Business Owner No	Maker Leader Yes	Maker Leader No	Status Total Employed	Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
451	95	405	305	120		
449	105	397	325	97		
5	4	4	6	2		
1%	4%	1%	2%	2%		
71	18	62	46	26		
16%	19%	15%	15%	22%		
255	48	230	166	62	•	
56%	51%	57%	54%	52%	•	
93	22	85	70	23	•	
21%	23%	21%	23%	19%	•	
27	3	25	18	7	•	
6%	4%	6%	6%	5%	•	
76	21	66	52	28		
17%	23%	16%	17%	24%		
120	25	110	87	30		
27%	27%	27%	29%	25%		

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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	502	267	235
Much stronger	freq	15	15	1
Much stronger	prop	3%	6%	%
Somewhat stronger	freq	93	50	43
Somewhat stronger	prop	19%	21%	17%
About the same	freq	312	135	177
About the same	prop	62%	56%	68%
Somewhat weaker	freq	46	30	16
Somewhat weaker	prop	9%	13%	6%
Much weaker	freq	33	10	24
Much weaker	prop	7%	4%	9%
Top2Box	freq	108	64	44
Top2Box	prop	22%	27%	17%
Low2Box	freq	80	40	40
Low2Box	prop	16%	17%	15%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	162	131	44	194	227	259
187	182	133	26	169	274	287
3	4	8	3	1	11	9
2%	2%	6%	7%	1%	5%	3%
39	26	28	9	46	31	53
19%	16%	22%	21%	23%	14%	20%
129	106	77	22	128	139	161
62%	65%	59%	50%	66%	61%	62%
19	17	10	4	12	29	24
9%	10%	8%	10%	6%	13%	9%
16	11	7	6	7	17	12
8%	7%	5%	13%	3%	7%	5%
43	29	37	12	47	42	62
21%	18%	28%	27%	24%	18%	24%
35	28	17	10	19	46	36
17%	17%	13%	23%	10%	20%	14%

Russia be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
241	84	290	126	239	261	31
215	38	126	338	287	215	40
6	4	9	2	15	1	1
3%	5%	3%	2%	6%	%	3%
40	17	53	23	46	47	4
17%	20%	18%	18%	19%	18%	13%
151	50	185	78	136	176	18
62%	59%	64%	62%	57%	67%	58%
23	5	25	16	27	19	4
9%	6%	9%	13%	11%	7%	14%
21	8	18	7	15	18	4
9%	10%	6%	6%	6%	7%	12%
47	21	62	25	60	48	5
19%	25%	21%	20%	25%	18%	16%
44	13	43	23	42	38	8
18%	16%	15%	18%	17%	14%	26%

Business	Senior Executive Decision Maker	Senior Executive Decision Maker	Status Total	Employment Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
469	53	447	329	105		
462	75	427	385	69	•	
14	2	13	13			
3%	5%	3%	4%			
89	9	84	59	20		
19%	17%	19%	18%	19%		
294	30	282	197	70		
63%	56%	63%	60%	66%		
42	4	42	36	9		
9%	7%	10%	11%	9%		
29	8	25	24	7		
6%	15%	6%	7%	6%		
104	11	97	72	20		
22%	22%	22%	22%	19%		
71	12	68	60	16		
15%	22%	15%	18%	15%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	293	207
	unw_base	501	258	243
Much stronger	freq	54	34	20
Much stronger	prop	11%	12%	10%
Somewhat stronger	freq	238	118	120
Somewhat stronger	prop	48%	40%	58%
About the same	freq	171	113	58
About the same	prop	34%	39%	28%
Somewhat weaker	freq	34	26	8
Somewhat weaker	prop	7%	9%	4%
Much weaker	freq	4	2	2
Much weaker	prop	1%	1%	1%
Top2Box	freq	291	151	140
Top2Box	prop	58%	52%	68%
Low2Box	freq	37	28	9
Low2Box	prop	7%	10%	5%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	176	40	241	162	42	290
445	53	3	268	128	49	204
41	12	•	24	21	4	26
14%	7%		10%	13%	9%	9%
112	101	25	112	77	14	141
39%	57%		46%	47%	34%	49%
107	50	15	85	58	17	98
38%	28%		35%	36%	41%	34%
21	13		18	6	6	22
7%	7%		7%	4%	15%	8%
4			3		1	1
1%			1%		1%	%
153	113	25	136	98	18	168
54%	65%		56%	60%	43%	58%
25	13		21	6	7	24
9%	7%		9%	4%	16%	8%

## Saudi Arabia

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
210	136	144	219	238	262	68
297	141	160	200	181	320	76
27	16	19	19	23	31	13
13%	12%	13%	9%	10%	12%	19%
96	58	76	104	106	132	32
46%	43%	52%	47%	44%	50%	48%
73	52	39	79	84	87	18
35%	38%	27%	36%	35%	33%	26%
11	9	9	16	24	10	5
5%	7%	6%	7%	10%	4%	7%
2	1	1	2	2	2	1
1%	1%	1%	1%	1%	1%	1%
124	74	95	122	129	163	45
59%	54%	66%	56%	54%	62%	67%
14	10	10	17	26	12	5
7%	7%	7%	8%	11%	4%	8%

	Senior Executive Decision	Senior Executive Decision	Employment	Employment		
Business Owner No	Maker Leader Yes	Maker Leader No	Status Total Employed	Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
432	93	407	280	. ,		
425	96	405	244	244		
41	16	38	28	25		
9%	17%	9%	10%	13%		
205	45	193	117	92		
48%	48%	47%	42%	49%		
154	25	146	107	61		
36%	27%	36%	38%	32%		
29	6	27	26	8		
7%	7%	7%	9%	4%		
3	1	3	2	1		
1%	1%	1%	1%	1%		
246	60	231	144	117		
57%	65%	57%	52%	63%		
32	7	30	28	9		
7%	8%	7%	10%	5%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	259	241
Much stronger	freq	10	3	7
Much stronger	prop	2%	1%	3%
Somewhat stronger	freq	42	22	19
Somewhat stronger	prop	8%	9%	7%
About the same	freq	257	127	131
About the same	prop	51%	53%	50%
Somewhat weaker	freq	145	69	76
Somewhat weaker	prop	29%	29%	29%
Much weaker	freq	46	19	27
Much weaker	prop	9%	8%	10%
Top2Box	freq	52	25	27
Top2Box	prop	10%	10%	10%
Low2Box	freq	191	88	102
Low2Box	prop	38%	37%	39%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	124	92	40	134	326	171
200	152	148	31	124	345	210
8	2	1	2	2	6	4
3%	1%	1%	5%	1%	2%	2%
27	9	6	1	21	20	15
9%	7%	6%	2%	16%	6%	9%
150	64	43	21	63	173	88
53%	51%	47%	53%	47%	53%	52%
79	38	28	13	40	93	47
28%	30%	31%	32%	30%	28%	27%
20	12	14	3	8	34	18
7%	10%	15%	8%	6%	11%	10%
35	11	6	3	23	26	18
12%	9%	7%	7%	17%	8%	11%
99	50	43	16	48	127	65
35%	40%	46%	40%	36%	39%	38%

## South Africa

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
329	256	133	111	263	237	117
290	241	142	117	292	208	124
7	7	2	2	8	2	4
2%	3%	1%	2%	3%	1%	3%
27	15	16	10	22	19	15
8%	6%	12%	9%	8%	8%	13%
169	130	67	60	126	131	50
51%	51%	51%	54%	48%	55%	43%
98	81	34	31	80	64	39
30%	31%	25%	28%	31%	27%	33%
28	24	13	8	26	20	10
9%	9%	10%	8%	10%	9%	8%
34	21	18	12	31	21	18
10%	8%	14%	11%	12%	9%	16%
126	105	47	39	106	85	48
38%	41%	35%	35%	40%	36%	41%

Pusinasa	Senior Executive Decision Maker	Senior Executive Decision Maker	-	Employment Status Not		Dancius So.
Business Owner No	Leader Yes	Leader No	Status Total Employed	Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
383	183	317	398	87		
376	195	305	411	64		
6	4	7	8	2		
2%	2%	2%	2%	2%	•	
27	20	22	33	9	•	
7%	11%	7%	8%	10%	•	
207	81	176	194	53	•	
54%	44%	56%	49%	61%	•	
106	60	85	122	20	•	
28%	33%	27%	31%	23%	•	
36	18	28	40	3	•	
9%	10%	9%	10%	3%	•	
33	23	29	41	11		
9%	13%	9%	10%	12%		
142	78	112	162	23		
37%	43%	35%	41%	26%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	274	227
Much stronger	freq	8	7	1
Much stronger	prop	2%	3%	%
Somewhat stronger	freq	50	29	22
Somewhat stronger	prop	10%	11%	9%
About the same	freq	265	131	133
About the same	prop	53%	52%	54%
Somewhat weaker	freq	116	53	63
Somewhat weaker	prop	23%	21%	25%
Much weaker	freq	61	33	29
Much weaker	prop	12%	13%	12%
Top2Box	freq	58	35	23
Top2Box	prop	12%	14%	9%
Low2Box	freq	177	86	91
Low2Box	prop	35%	34%	37%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	191	118	75	182	243	303
137	217	147	66	176	259	344
3	3	2	4	1	3	4
2%	1%	1%	5%	1%	1%	1%
23	12	15	1	22	27	34
12%	6%	13%	1%	12%	11%	11%
92	102	71	38	97	129	172
48%	53%	60%	50%	54%	53%	57%
42	53	20	19	41	56	62
22%	28%	17%	25%	23%	23%	20%
30	21	10	14	20	28	30
16%	11%	9%	18%	11%	11%	10%
26	15	17	5	23	30	38
14%	8%	14%	7%	13%	12%	13%
73	74	31	32	61	83	92
38%	39%	26%	43%	34%	34%	30%

## South Korea

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
197	10	124	367	253	247	56
157	6	102	393	290	211	64
3		2	5	4	3	4
2%		2%	1%	2%	1%	6%
16	2	11	37	25	25	10
8%		9%	10%	10%	10%	18%
92	5	67	193	133	131	21
47%		54%	53%	53%	53%	38%
54		27	89	58	58	13
28%		22%	24%	23%	24%	24%
31	3	17	42	32	29	8
16%		13%	12%	13%	12%	14%
20	2	13	42	29	29	14
10%		11%	12%	12%	12%	25%
85	3	44	131	90	87	21
43%		35%	36%	36%	35%	37%

Business	Senior Executive Decision Maker	Senior Executive Decision Maker	Status Total		Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
444	100	400	362	79		•
437	114	387	391	52		
4	4	3	8			
1%	4%	1%	2%			
40	12	38	38	10		
9%	12%	10%	11%	13%		
243	48	216	182	42		
55%	48%	54%	50%	53%		
103	21	95	89	17		
23%	21%	24%	25%	21%		
54	14	47	45	10		
12%	14%	12%	13%	13%		
44	16	42	46	10		
10%	16%	10%	13%	13%		
156	35	142	134	27		
35%	35%	36%	37%	34%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1005	487	518
Much stronger	freq	6	3	3
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	100	54	46
Somewhat stronger	prop	20%	21%	19%
About the same	freq	309	151	158
About the same	prop	62%	60%	64%
Somewhat weaker	freq	63	34	29
Somewhat weaker	prop	13%	14%	12%
Much weaker	freq	22	10	12
Much weaker	prop	4%	4%	5%
Top2Box	freq	106	57	49
Top2Box	prop	21%	23%	20%
Low2Box	freq	85	44	41
Low2Box	prop	17%	18%	16%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	177	149	264	145	27	238
367	342	296	559	267	44	478
2	1	4	3	2		3
1%	%	3%	1%	1%		1%
38	39	23	43	39	7	46
22%	22%	16%	16%	27%	28%	19%
108	101	99	159	87	17	152
62%	57%	67%	60%	60%	63%	64%
19	29	16	44	11	2	26
11%	16%	10%	17%	8%	7%	11%
7	8	7	15	5	1	11
4%	4%	5%	6%	4%	2%	5%
40	40	27	46	41	7	49
23%	22%	18%	17%	28%	28%	21%
26	36	23	59	16	3	37
15%	20%	15%	22%	11%	9%	15%

Spain
be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
262	227	118	155	262	238	48
527	609	95	301	511	494	85
3	3		4	3	3	1
1%	1%		2%	1%	1%	2%
54	46	23	31	60	40	12
21%	20%	19%	20%	23%	17%	25%
157	136	78	94	153	156	26
60%	60%	66%	61%	58%	66%	53%
37	28	16	19	35	28	8
14%	12%	14%	12%	13%	12%	16%
11	14	1	6	12	10	2
4%	6%	1%	4%	5%	4%	3%
57	48	23	35	63	44	13
22%	21%	19%	23%	24%	18%	27%
48	42	17	25	47	38	10
18%	19%	15%	16%	18%	16%	20%

	Senior Executive Decision	Senior Executive Decision	Employment	Employment		
Business Owner No	Maker Leader Yes	Maker Leader No	Status Total Employed		Active_Soci al_Media	Passive_So cial_Media
452	65	435	319	152		
920	114	891	629	314		
5	2	5	4	1		
1%	2%	1%	1%	1%		
88	20	81	69	23		
19%	30%	19%	22%	15%		
283	29	279	188	106		
63%	45%	64%	59%	69%		
55	11	52	46	14		
12%	17%	12%	14%	9%		
20	4	18	12	8		
5%	5%	4%	4%	5%		
93	21	85	73	24		
21%	32%	20%	23%	16%		
75	15	70	58	22		
17%	22%	16%	18%	15%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	501	237	264
Much stronger	freq	3	1	3
Much stronger	prop	1%	%	1%
Somewhat stronger	freq	78	57	21
Somewhat stronger	prop	16%	23%	8%
About the same	freq	337	149	187
About the same	prop	67%	59%	76%
Somewhat weaker	freq	76	42	34
Somewhat weaker	prop	15%	17%	14%
Much weaker	freq	6	4	2
Much weaker	prop	1%	1%	1%
Top2Box	freq	81	58	23
Top2Box	prop	16%	23%	9%
Low2Box	freq	82	46	36
Low2Box	prop	16%	18%	15%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	147	159	110	240	84	160
146	157	198	155	209	71	151
0	0	3	1	3		0
%	%	2%	1%	1%		%
32	28	19	22	28	14	22
16%	19%	12%	20%	12%	16%	14%
129	96	111	62	173	63	112
67%	65%	70%	56%	72%	75%	70%
31	22	24	22	37	7	25
16%	15%	15%	20%	15%	8%	15%
2	2	2	4	1		1
1%	1%	1%	4%	%		1%
32	28	21	23	31	14	23
16%	19%	14%	20%	13%	16%	14%
33	23	26	26	37	7	26
17%	16%	16%	23%	15%	8%	16%

Sweden

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
340	108	232	160	343	157	77
350	333	73	95	323	178	61
3	1	2		3	0	0
1%	1%	1%		1%	%	%
56	11	42	26	63	15	9
16%	10%	18%	16%	18%	10%	12%
225	79	146	112	224	113	62
66%	73%	63%	70%	65%	72%	80%
51	13	43	21	49	27	5
15%	12%	18%	13%	14%	17%	7%
5	5		1	4	1	
1%	4%		1%	1%	1%	
59	11	44	26	66	15	10
17%	11%	19%	16%	19%	10%	12%
56	17	43	22	54	28	5
16%	16%	18%	14%	16%	18%	7%

Business	Senior Executive Decision Maker	Senior Executive Decision Maker	Employment Status Total	Employment Status Not	Active_Soci	Passive So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
423	110	390	372	88		
440	85	416	333	95		
3	3	1	3	0		
1%	2%	%	1%	%		
69	23	55	56	17	•	
16%	21%	14%	15%	19%	•	
275	72	265	267	46	•	
65%	65%	68%	72%	52%	•	
71	12	64	43	23	•	
17%	11%	16%	12%	27%	•	
6	0	5	2	2		
1%	%	1%	1%	2%		
72	26	56	59	17	•	
17%	23%	14%	16%	19%		
76	12	69	46	25		
18%	11%	18%	12%	29%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	290	211
Much stronger	freq	9	7	3
Much stronger	prop	2%	3%	1%
Somewhat stronger	freq	90	47	44
Somewhat stronger	prop	18%	19%	18%
About the same	freq	234	126	108
About the same	prop	47%	50%	44%
Somewhat weaker	freq	135	62	73
Somewhat weaker	prop	27%	24%	30%
Much weaker	freq	31	11	20
Much weaker	prop	6%	4%	8%
Top2Box	freq	100	53	47
Top2Box	prop	20%	21%	19%
Low2Box	freq	166	73	93
Low2Box	prop	33%	29%	38%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	175	83	6	154	340	277
302	177	22	7	91	403	279
6	4			3	7	5
2%	2%			2%	2%	2%
47	28	16	•	30	61	53
19%	16%	19%		19%	18%	19%
117	76	40	3	62	169	123
48%	43%	49%		40%	50%	44%
51	61	23	2	53	80	77
21%	35%	28%		35%	24%	28%
22	6	4	2	6	24	20
9%	3%	4%		4%	7%	7%
52	32	16		33	67	57
22%	18%	19%		21%	20%	21%
73	67	27	4	59	104	97
30%	38%	32%		38%	30%	35%

Turkey
be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
223	299	29	172	263	237	30
222	121	50	330	298	203	57
5	4	1	5	6	3	2
2%	1%	3%	3%	2%	1%	5%
38	53	5	32	36	54	9
17%	18%	16%	19%	14%	23%	29%
111	147	12	75	125	109	9
50%	49%	41%	43%	47%	46%	31%
58	77	8	50	82	53	9
26%	26%	26%	29%	31%	23%	31%
11	18	4	9	14	17	1
5%	6%	14%	5%	5%	7%	4%
42	57	6	37	42	58	10
19%	19%	19%	22%	16%	24%	34%
69	95	12	60	96	70	11
31%	32%	40%	35%	37%	30%	35%

	Senior Executive Decision	Senior Executive Decision	Employment	Employment		
Business Owner No	Maker Leader Yes	Maker Leader No	Status Total Employed	Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
470	136	364	285	144		
444	184	317	369	114		
8	3	6	7	3		
2%	3%	2%	2%	2%		
82	25	65	42	33		
17%	18%	18%	15%	23%		
225	54	180	133	72		
48%	40%	49%	47%	50%		
126	49	86	85	26		
27%	36%	24%	30%	18%		
30	5	26	17	11	•	
6%	4%	7%	6%	7%	•	
90	28	72	49	35	•	
19%	21%	20%	17%	25%		
156	54	113	103	36		
33%	39%	31%	36%	25%		

Inactive_So cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	499	247	252
	unw_base	1004	511	493
Much stronger	freq	23	15	7
Much stronger	prop	5%	6%	3%
Somewhat stronger	freq	97	56	41
Somewhat stronger	prop	20%	23%	16%
About the same	freq	312	139	173
About the same	prop	63%	56%	69%
Somewhat weaker	freq	47	28	19
Somewhat weaker	prop	9%	11%	8%
Much weaker	freq	20	9	11
Much weaker	prop	4%	4%	4%
Top2Box	freq	120	71	49
Top2Box	prop	24%	29%	19%
Low2Box	freq	67	37	30
Low2Box	prop	13%	15%	12%

# B7 Looking ahead six months from now, do you expect the econ

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	148	169	81	182	209	262
318	297	389	128	409	410	542
12	4	6	1	9	12	13
7%	3%	4%	1%	5%	6%	5%
50	23	24	16	33	43	49
27%	16%	14%	20%	18%	21%	19%
99	103	109	49	121	125	161
54%	70%	65%	61%	66%	60%	62%
17	10	20	9	16	20	26
9%	7%	12%	11%	9%	10%	10%
4	7	9	6	4	8	11
2%	5%	5%	7%	2%	4%	4%
62	27	30	17	42	55	63
34%	18%	18%	21%	23%	27%	24%
21	17	29	15	20	28	38
11%	12%	17%	18%	11%	14%	14%

US

## omy in your local area to be much stronger, somewhat stronger, about the same, some

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
237	231	127	140	271	227	57
462	420	299	285	558	446	110
9	10	3	9	16	6	10
4%	4%	3%	7%	6%	3%	17%
48	36	26	35	63	34	15
20%	16%	21%	25%	23%	15%	26%
151	150	79	83	156	156	27
64%	65%	62%	59%	58%	68%	48%
21	25	14	9	27	20	4
9%	11%	11%	6%	10%	9%	8%
8	10	5	5	8	11	1
3%	4%	4%	3%	3%	5%	2%
57	46	30	44	79	41	25
24%	20%	23%	31%	29%	18%	43%
29	35	18	13	36	31	5
12%	15%	14%	9%	13%	14%	9%

## what weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Soci	Passive_So
442	87	412			ai_ivicaia	Ciai_ivicaia
					•	
894	170	834	633	269		
13	12	11	16	4		
3%	13%	3%	5%	3%	•	
82	26	72	66	25	٠	
19%	29%	17%	21%	17%		
285	42	270	185	93		
64%	48%	66%	60%	63%	•	
43	6	42	30	14		
10%	7%	10%	10%	10%	•	
19	3	17	8	10	•	
4%	3%	4%	3%	7%	٠	
95	37	83	82	29	•	
22%	43%	20%	27%	20%		
62	8	58	39	24		
14%	10%	14%	13%	17%		

Inactive_So	US Region Northeast	US Region Midwest	US Region South	US Region West
	91	110	184	114
	177	218	427	182
	4	5	9	6
	4%	4%	5%	5%
	17	19	32	29
	19%	17%	18%	25%
	57	69	120	65
	63%	63%	65%	57%
	10	13	15	10
	11%	12%	8%	8%
	3	4	8	5
	4%	4%	4%	4%
	21	24	41	35
	23%	22%	22%	30%
	13	17	23	14
	14%	15%	12%	13%