Global @dvisor

The Economic Pulse of the World
Citizens in 24 Countries Assess the Current State of their Country's Economy for a Total Global Perspective

- The survey instrument is conducted monthly in 24 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

- For the results of the survey presented herein, an international sample of 17,795 adults aged 18-64 in the US, Israel and Canada, and age 16-64 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, Israel, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden, Thailand and Turkey, where each have a sample approximately 500+. The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

- In countries where internet penetration is approximately 60% or higher the data output is comparable the general population. Of the 24 countries surveyed online, 16 yield results that are balanced to reflect the general population: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Italy, Israel, Japan, Poland, South Korea, Spain, Sweden, United Kingdom and United States. The eight remaining countries surveyed –Brazil (53% Internet penetration among the citizenry), China (46%), India (19%), Mexico (41%), Russia (59%), Saudi Arabia (59%), South Africa (47%) and Turkey (47%)—have lower levels of connectivity therefore are not reflective of the general population; however, the online sample in these countries are particularly valuable in their own right as they are more urban/educated/income than their fellow citizens and are often referred to as "Upper Deck Consumer Citizens".

Analytic Components…

- There are three analytic components that make up the findings of this monthly Economic Pulse report. Each question is tracked and analyzed from questions dealing with:

① **The currently perceived macroeconomic state of the respondent's country:**

- **Thinking about our economic situation, how would you describe the current economic situation in [insert country]?** Is it very good, somewhat good, somewhat bad or very bad?

② **The currently perceived state of the local economy:**

- **Rate the current state of the economy in your local area** using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

③ **A six month outlook for the local economy:**

- **Looking ahead six months from now, do you expect the economy in your local area to be** much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

THE WORLD at a GLANCE

Global Average of <u>National Economic Assessment</u> <u>Down One Point:</u> 41%

- After posting positive gains for two months in a row, the average **global economic assessment of national economies surveyed in 24 countries is down one point as 41% of global citizens rate their national economies to be 'good'.**

- Despite experiencing a one point decline, Saudi Arabia (90%) remains at the top of the national economic assessment, followed by India (79%), Germany (79%), China (70%), Sweden (70%), and Australia (56%). Brazil (10%) has the lowest score this month, followed by France (11%), Italy (12%), South Korea (14%), Hungary (19%), Mexico (20%) and Spain (20%).

- *Countries with the greatest improvements in this wave*: Poland (35%, +6 pts.), the United States (48%, +5 pts.), Sweden (70%, +4 pts.), South Africa (21%, +4 pts.), Spain (20%, +4 pts.), Israel (53%, +2 pts.), and Italy (12%, +2 pts.).

- *Countries with the greatest declines*: Canada (47%, -18 pts.), Mexico (20%, -13 pts.), Japan (30%, -6 pts.), Argentina (24%, -5 pts.), India (79%, -3 pts.), China (70%, -2 pts.) and Brazil (10%, -2 pts.).

Global Average of <u>Local Economic Assessment</u> (31%) <u>Up One Point</u>

- When asked to assess their local economies, **31% agree the state of the current economy in their local area is 'good,' on the global aggregate level. The local economic assessment is up one point since last sounding.**

- Saudi Arabia (65%) increases its lead in the local economic assessment, followed by Germany (58%), Israel (56%), China (53%), Sweden (53%), India (52%), and the United States (38%). On the other end of the assessment, one in 10 (11%) rate their local economy as 'good' in Italy, followed by France (12%), South Korea (13%), Spain (14%), Brazil (16%), Hungary (16%) and Japan (16%).

- *Countries with the greatest improvements in this wave*: South Africa (19%, +7 pts.), Poland (24%, +6 pts.), Russia (29%, +5 pts.), Germany (58%, +4 pts.), Turkey (31%, +4 pts.), Saudi Arabia (65%, +3 pts.), the United States (38%, +3 pts.), Hungary (16%, +3 pts.), Brazil (16%, +2 pts.) and Spain (14%, +2 pts.).

- *Countries with the greatest declines*: Canada (32%, -8 pts.), China (53%, -5 pts.), Israel (56%, -3 pts.), Japan (16%, -2 pts.), Sweden (53%, -1 pts.), India (52%, -1 pts.), Argentina (20%, -1 pts.) and France (12%, -1 pts.).

Global Average of <u>Future Outlook for Local Economy (23%)</u> <u>Down One Point</u>

- **<u>The future outlook is down one point for a third consecutive month, as 23% of global citizens expect their local economy will be stronger six months from now.</u>**

- Saudi Arabia (58%) regains the lead in this assessment category, followed by India (56%), Brazil (52%), China (46%), Argentina (37%), Mexico (30%), Russia (30%) and the United States (26%). For a fourth month in a row, only a small minority in France (5%) expect their local economy to be strong six months from now, followed by South Korea (9%), Hungary (10%), Israel (10%), Italy (11%), Sweden (11%) and Belgium (12%).

- *Countries with the greatest improvements in this wave*: Russia (30%, +8 pts.), Turkey (23%, +3 pts.), South Africa (13%, +3 pts.), the United States (26%, +2 pts.), Spain (23%, +2 pts.), Argentina (37%, +1 pts.) and Poland (18%, +1 pts.).

- *Countries with the greatest declines*: India (56%, -7 pts.), China (46%, -6 pts.), Sweden (11%, -5 pts.), Canada (13%, -3 pts.), South Korea (9%, -3 pts.), Japan (13%, -2 pts.) and Belgium (12%, -2 pts.).

Those Countries Where the National Area Economic Assessment…

is HIGHEST this month		has experienced an IMPROVEMENT since last sounding			has experienced a DECLINE since last sounding			is LOWEST this month	
Saudi Arabia	90%	Poland	▲	6	Canada	▼	18	Brazil	10%
Germany	79%	US	▲	5	Mexico	▼	13	France	11%
India	79%	Sweden	▲	4	Japan	▼	6	Italy	12%
China	70%	South Africa	▲	4	Argentina	▼	5	South Korea	14%
Sweden	70%	Spain	▲	4	India	▼	3	Hungary	19%
Australia	56%	Israel	▲	2	China	▼	2	Mexico	20%
Israel	53%	Italy	▲	2	Brazil	▼	2	Spain	20%
Great Britain	48%	Germany	▲	1	Saudi Arabia	▼	1	South Africa	21%
US	48%	Turkey	▲	1	Australia	▼	1	Argentina	24%
Canada	47%	Russia	▲	1	Great Britain	▼	1	Japan	30%
Belgium	45%	Hungary	▲	1	Belgium	▼	1	Poland	35%
Turkey	39%							Russia	38%

Thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

REGION (in descending order by NET)	NET 'Good'	CHANGE (since last sounding)
Middle East/Africa	51%	▲2%
BRIC	49%	▼2%
APAC	48%	▼2%
North America	47%	▼7%
G-8 Countries	39%	▼2%
Europe	38%	▲2%
LATAM	18%	▼7%

Thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

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2. Local Economic Assessment: Countries at a Glance Compared to the Last Wave…

Those Countries Where the Local Area Economic Assessment…

is HIGHEST this month		has experienced an IMPROVEMENT since last sounding			has experienced a DECLINE since last sounding			is LOWEST this month	
Saudi Arabia	65%	South Africa	▲	7	Canada	▼	8	Italy	11%
Germany	58%	Poland	▲	6	China	▼	5	France	12%
Israel	56%	Russia	▲	5	Israel	▼	3	South Korea	13%
China	53%	Germany	▲	4	Japan	▼	2	Spain	14%
Sweden	53%	Turkey	▲	4	Sweden	▼	1	Brazil	16%
India	52%	Saudi Arabia	▲	3	India	▼	1	Hungary	16%
US	38%	US	▲	3	Argentina	▼	1	Japan	16%
Australia	35%	Hungary	▲	3	France	▼	1	South Africa	19%
Great Britain	35%	Brazil	▲	2				Argentina	20%
Canada	32%	Spain	▲	2				Mexico	23%
Turkey	31%	Australia	▲	1				Poland	24%
Russia	29%	Great Britain	▲	1				Belgium	26%
		Mexico	▲	1					

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

REGION (in descending order by NET)	NET 'Strong' Top 3 Box (5-6-7)	CHANGE (since last sounding)
Middle East/Africa	43%	▲3%
BRIC	37%	N/C
North America	35%	▼2%
APAC	33%	N/C
G-8 Countries	29%	N/C
Europe	28%	▲2%
LATAM	20%	▲1%

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

3. Six Month Outlook on the Local Economy: Countries at a Glance Compared to the Last Wave…

Countries where the Assessment of the Local Economic Strengthening …

is HIGHEST this month		has experienced an IMPROVEMENT since last sounding			has experienced a DECLINE since last sounding			is LOWEST this month	
Saudi Arabia	58%	Russia	▲	8	India	▼	7	France	5%
India	56%	Turkey	▲	3	China	▼	6	South Korea	9%
Brazil	52%	South Africa	▲	3	Sweden	▼	5	Hungary	10%
China	46%	US	▲	2	Canada	▼	3	Israel	10%
Argentina	37%	Spain	▲	2	South Korea	▼	3	Italy	11%
Mexico	30%	Argentina	▲	1	Japan	▼	2	Sweden	11%
Russia	30%	Poland	▲	1	Belgium	▼	2	Belgium	12%
US	26%				Brazil	▼	1	Canada	13%
Spain	23%				Great Britain	▼	1	Japan	13%
Turkey	23%				Germany	▼	1	South Africa	13%
Great Britain	18%				Australia	▼	1	Australia	15%
Poland	18%				Italy	▼	1	Germany	16%
					Israel	▼	1		

Looking ahead six months from now, do you expect the economy in your local area to be
much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

3. Six Month Outlook on Local Economy: Regions at a Glance Compared to Last Wave…

REGION (in descending order by NET)	NET 'Stronger'	CHANGE (since last sounding)
BRIC	46%	▼2%
LATAM	39%	▼1%
APAC	28%	▼2%
Middle East/Africa	26%	▲1%
North America	20%	N/C
G-8 Countries	16%	N/C
Europe	14%	▼1%

Looking ahead six months from now, do you expect the economy in your local area to be
much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

DETAILED FINDINGS

❶ Assessing The Current Economic Situation …

…in Their Country

Global Citizens Assess the **Current Economic Situation** in their Country as "Good"
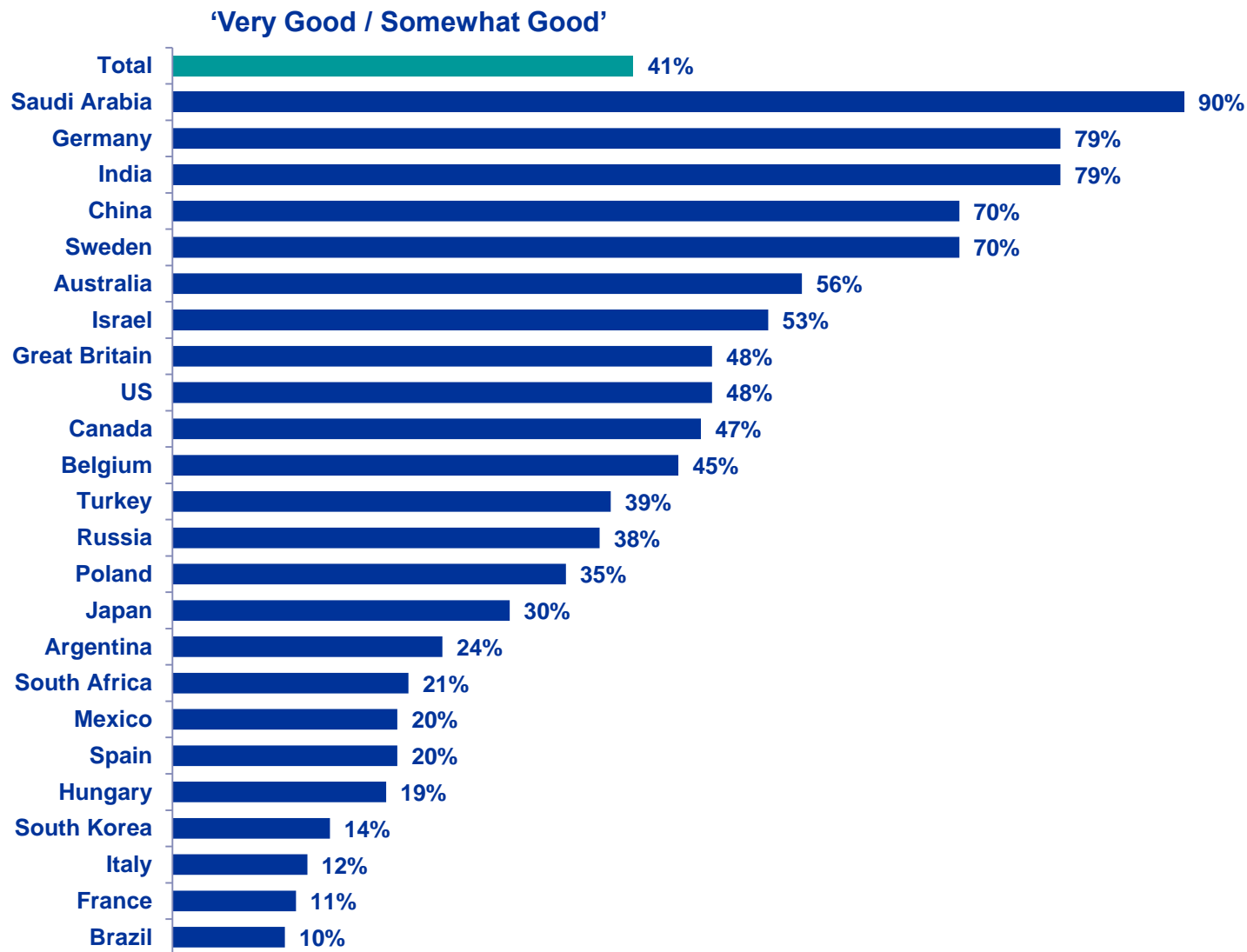
'Very Good / Somewhat Good'

Country	%
Total	41%
Saudi Arabia	90%
Germany	79%
India	79%
China	70%
Sweden	70%
Australia	56%
Israel	53%
Great Britain	48%
US	48%
Canada	47%
Belgium	45%
Turkey	39%
Russia	38%
Poland	35%
Japan	30%
Argentina	24%
South Africa	21%
Mexico	20%
Spain	20%
Hungary	19%
South Korea	14%
Italy	12%
France	11%
Brazil	10%

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?

▼1

Total Good

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

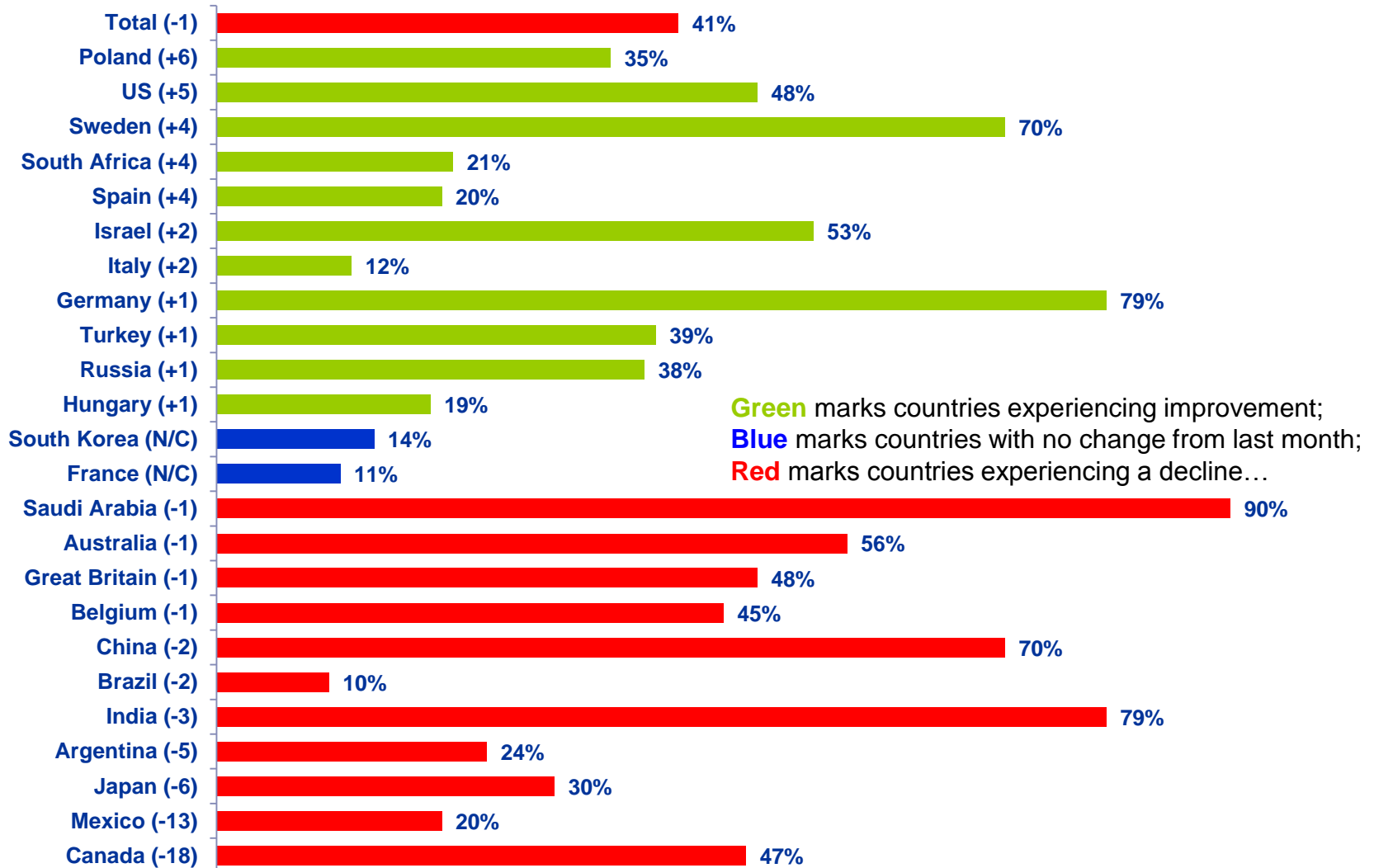|	Sep '12	Oct '12	Nov '12	Dec '12	Jan '13	Feb '13	Mar '13	Apr '13	May '13	Jun '13	Jul '13	Aug '13	Sep '13	Oct '13	Nov '13	Dec '13	Jan '14	Feb '14	Mar '14	Apr '14	May '14	Jun '14	Jul '14	Aug '14	Sep '14	Oct '14	Nov '14	Dec '14	Jan '15	Feb '15	Mar '15	Apr '15	May '15	June '15	July '15	Aug '15
Total	37%	36%	35%	36%	37%	37%	36%	36%	39%	36%	36%	39%	36%	37%	37%	37%	39%	38%	38%	39%	39%	39%	39%	40%	40%	41%	40%	39%	41%	40%	39%	41%	40%	41%	42%	41%
Argentina	36%	36%	33%	37%	40%	37%	30%	31%	25%	26%	28%	27%	31%	31%	26%	26%	28%	21%	18%	17%	18%	24%	21%	24%	19%	21%	19%	20%	21%	24%	25%	29%	28%	28%	29%	24%
Australia	62%	61%	61%	63%	59%	59%	57%	62%	54%	57%	57%	56%	62%	64%	63%	58%	59%	57%	54%	60%	53%	52%	56%	57%	58%	65%	63%	57%	58%	56%	51%	54%	56%	56%	57%	56%
Belgium	36%	28%	15%	21%	27%	25%	25%	29%	27%	27%	37%	38%	36%	34%	31%	30%	40%	37%	37%	40%	42%	39%	41%	40%	37%	35%	33%	31%	33%	39%	41%	35%	38%	44%	46%	45%
Brazil	56%	57%	51%	55%	52%	47%	48%	42%	42%	35%	26%	28%	30%	35%	34%	35%	37%	26%	24%	26%	20%	31%	24%	25%	26%	32%	23%	22%	17%	12%	11%	11%	14%	9%	12%	10%
Canada	66%	68%	64%	66%	66%	65%	65%	59%	63%	66%	65%	66%	64%	66%	68%	63%	62%	63%	66%	64%	65%	63%	70%	68%	65%	65%	67%	66%	63%	59%	61%	57%	63%	60%	65%	47%
China	58%	63%	63%	64%	68%	69%	72%	64%	66%	59%	66%	62%	61%	65%	61%	72%	63%	69%	69%	68%	66%	65%	69%	73%	74%	70%	78%	71%	80%	71%	75%	79%	76%	75%	72%	70%
France	6%	6%	5%	7%	5%	7%	6%	5%	3%	5%	6%	9%	8%	10%	5%	6%	8%	8%	10%	9%	9%	7%	8%	6%	5%	7%	6%	7%	7%	10%	9%	11%	11%	12%	11%	11%
Germany	68%	60%	63%	63%	65%	64%	64%	67%	62%	66%	69%	67%	69%	68%	73%	73%	75%	74%	76%	75%	75%	76%	77%	75%	79%	75%	74%	75%	81%	76%	79%	74%	76%	75%	78%	79%
Great Britain	14%	15%	17%	13%	13%	16%	12%	13%	21%	19%	23%	24%	24%	29%	26%	27%	28%	36%	36%	37%	43%	39%	41%	45%	42%	41%	45%	39%	46%	44%	48%	51%	51%	55%	49%	48%
Hungary	4%	4%	3%	5%	8%	6%	6%	7%	13%	10%	12%	11%	14%	10%	12%	17%	17%	14%	17%	24%	18%	17%	20%	18%	16%	23%	13%	15%	16%	16%	13%	19%	15%	17%	18%	19%
India	58%	58%	60%	68%	60%	65%	63%	66%	62%	60%	53%	54%	40%	51%	52%	56%	58%	61%	58%	60%	66%	75%	65%	72%	80%	80%	81%	81%	80%	80%	80%	82%	78%	83%	82%	79%
Israel																														36%	34%	46%	47%	48%	51%	53%
Italy	6%	6%	5%	5%	5%	4%	4%	4%	4%	6%	5%	8%	6%	5%	6%	6%	5%	7%	6%	10%	9%	7%	9%	8%	7%	8%	8%	7%	8%	8%	9%	10%	9%	11%	10%	12%
Japan	11%	9%	7%	6%	9%	16%	17%	20%	27%	18%	21%	21%	24%	21%	24%	25%	27%	29%	25%	26%	26%	29%	28%	27%	22%	20%	19%	19%	23%	26%	31%	31%	31%	30%	36%	30%
Mexico	34%	32%	39%	35%	38%	32%	31%	29%	31%	31%	28%	30%	23%	22%	22%	21%	20%	23%	24%	19%	20%	25%	26%	24%	22%	29%	23%	20%	19%	22%	16%	30%	16%	28%	33%	20%
Poland	19%	21%	18%	20%	17%	19%	15%	19%	16%	16%	20%	23%	20%	22%	24%	22%	24%	25%	22%	25%	31%	25%	26%	26%	28%	31%	35%	33%	28%	27%	29%	30%	29%	33%	29%	35%
Russia	31%	27%	29%	26%	24%	31%	27%	33%	30%	31%	34%	30%	31%	27%	29%	28%	24%	32%	39%	50%	58%	47%	50%	59%	53%	47%	41%	36%	26%	28%	32%	33%	43%	36%	37%	38%
Saudi Arabia	80%	79%	79%	82%	86%	85%	80%	80%	81%	85%	84%	82%	87%	85%	80%	82%	86%	85%	86%	89%	87%	85%	87%	85%	84%	87%	85%	84%	87%	94%	92%	93%	90%	91%	91%	90%
South Africa	31%	26%	22%	22%	33%	20%	19%	23%	31%	19%	20%	25%	21%	27%	27%	27%	24%	17%	21%	18%	28%	23%	21%	24%	26%	22%	26%	23%	26%	27%	18%	25%	17%	20%	17%	21%
South Korea	24%	16%	15%	15%	16%	21%	20%	14%	17%	18%	17%	20%	20%	19%	21%	17%	17%	23%	16%	23%	19%	17%	15%	17%	16%	14%	11%	12%	13%	13%	13%	14%	16%	15%	14%	14%
Spain	4%	3%	3%	2%	3%	4%	5%	3%	4%	4%	4%	5%	6%	4%	5%	6%	7%	8%	6%	10%	10%	8%	9%	11%	10%	7%	10%	9%	11%	12%	13%	12%	16%	13%	16%	20%
Sweden	65%	72%	69%	57%	73%	69%	73%	70%	72%	71%	76%	70%	71%	67%	77%	60%	72%	69%	80%	66%	64%	75%	73%	70%	77%	67%	67%	74%	72%	73%	69%	66%	65%	66%	66%	70%
Turkey	50%	44%	48%	47%	48%	51%	53%	55%	48%	50%	47%	46%	46%	50%	48%	45%	43%	39%	40%	44%	45%	45%	44%	49%	47%	43%	46%	39%	45%	43%	39%	36%	38%	32%	38%	39%
United States	26%	24%	28%	31%	29%	32%	31%	31%	33%	31%	33%	34%	33%	23%	30%	35%	35%	31%	31%	36%	37%	38%	33%	35%	36%	42%	41%	44%	51%	47%	47%	48%	47%	44%	43%	48%

Countries Ranked and Marked By Change In Assessment From Last Month (Left Column)
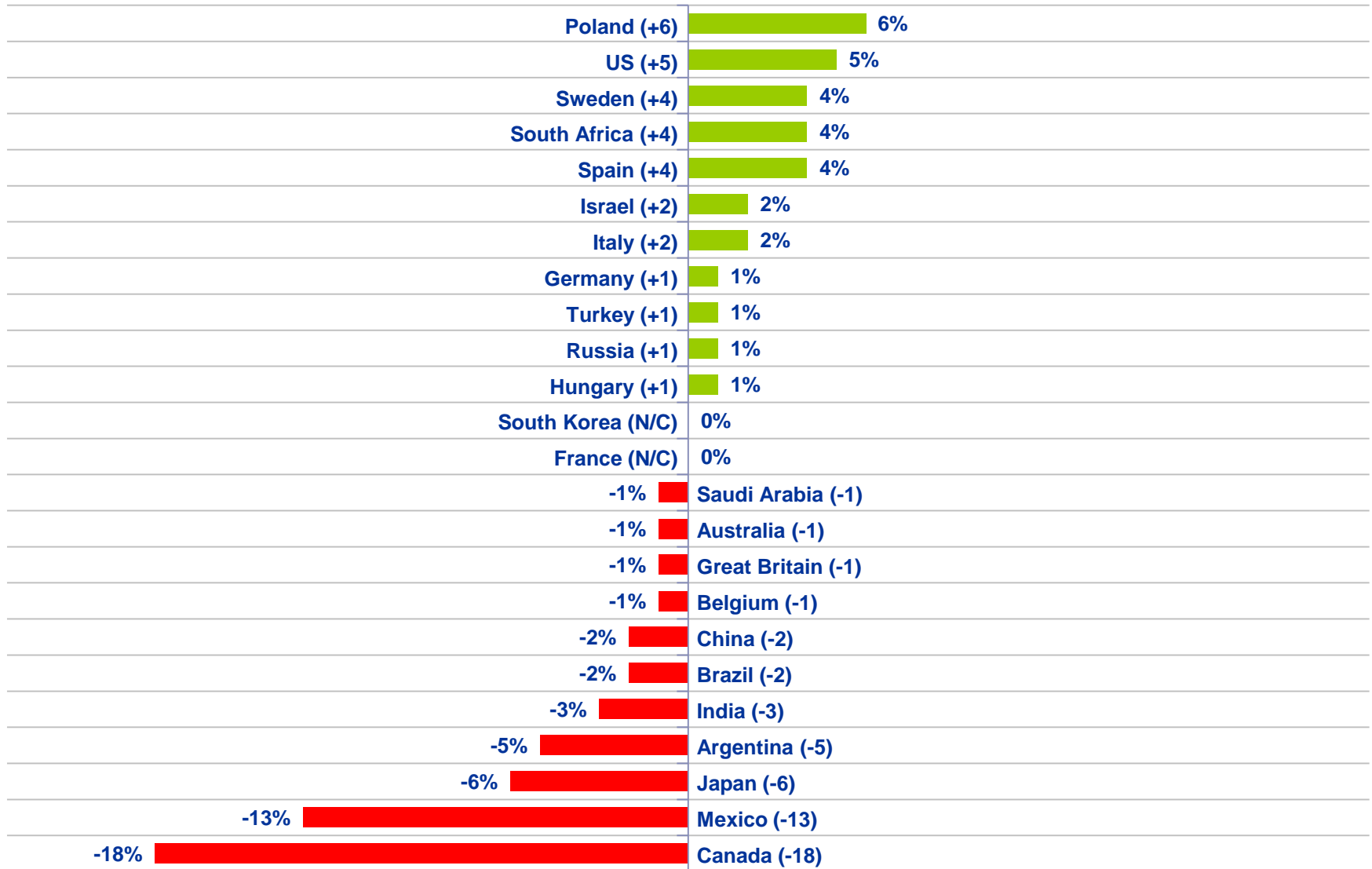
Thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?

% Very Good / Somewhat Good

Country	%
Total (-1)	41%
Poland (+6)	35%
US (+5)	48%
Sweden (+4)	70%
South Africa (+4)	21%
Spain (+4)	20%
Israel (+2)	53%
Italy (+2)	12%
Germany (+1)	79%
Turkey (+1)	39%
Russia (+1)	38%
Hungary (+1)	19%
South Korea (N/C)	14%
France (N/C)	11%
Saudi Arabia (-1)	90%
Australia (-1)	56%
Great Britain (-1)	48%
Belgium (-1)	45%
China (-2)	70%
Brazil (-2)	10%
India (-3)	79%
Argentina (-5)	24%
Japan (-6)	30%
Mexico (-13)	20%
Canada (-18)	47%

Green marks countries experiencing improvement;
Blue marks countries with no change from last month;
Red marks countries experiencing a decline…

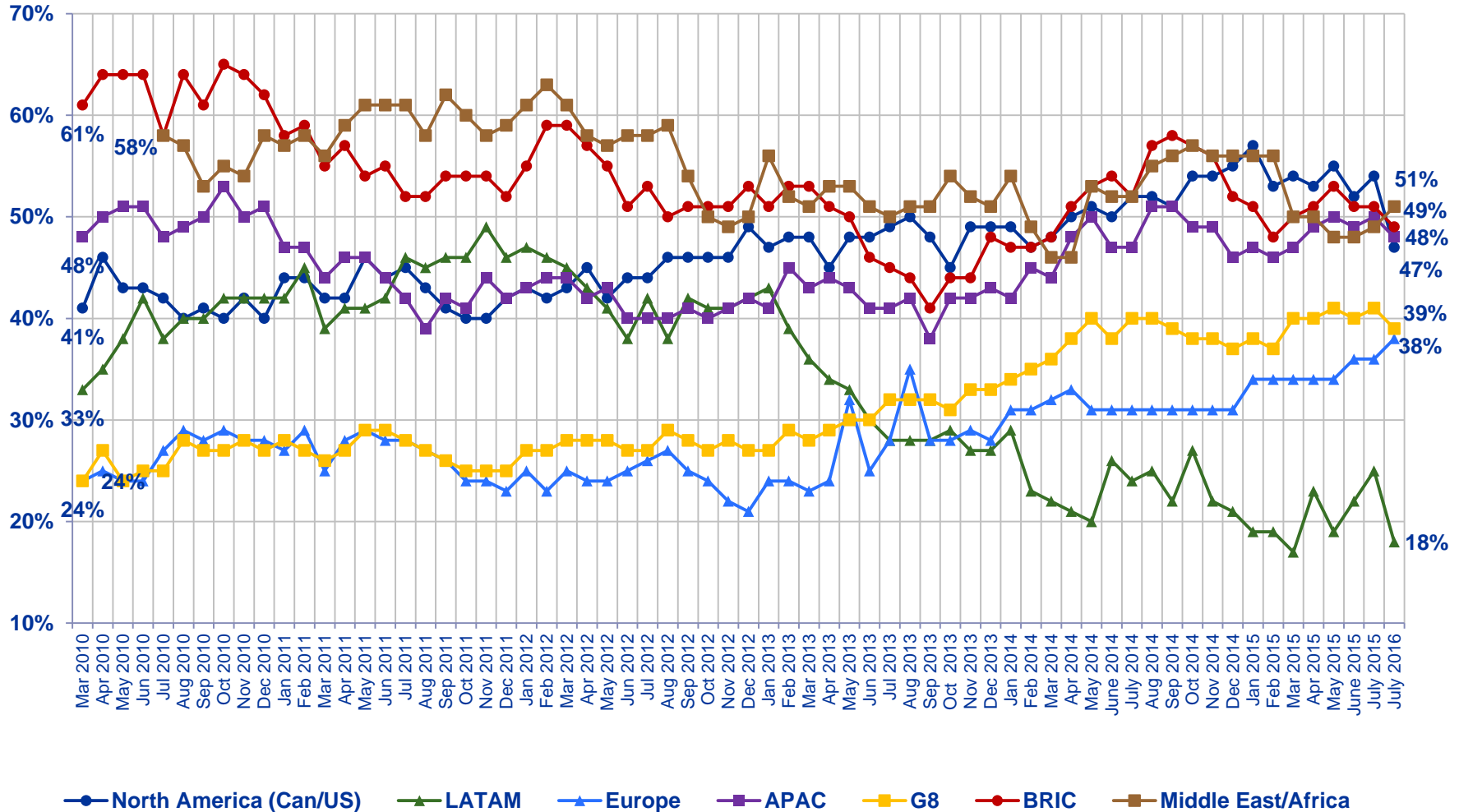# Countries Ranked by Net Improvement, Decline or No Change Compared to Last Month: Thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?
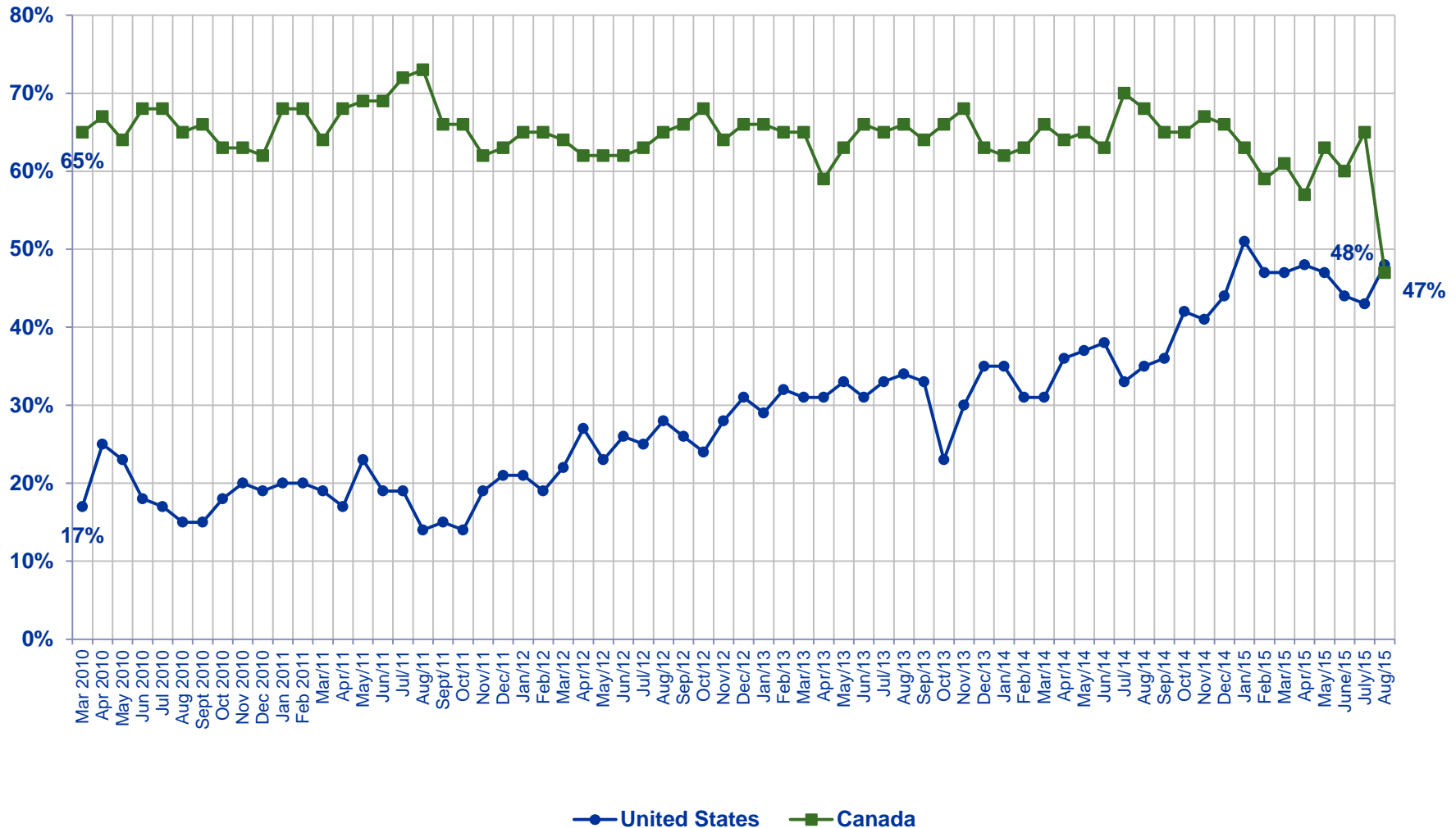
Country	Value
Poland (+6)	6%
US (+5)	5%
Sweden (+4)	4%
South Africa (+4)	4%
Spain (+4)	4%
Israel (+2)	2%
Italy (+2)	2%
Germany (+1)	1%
Turkey (+1)	1%
Russia (+1)	1%
Hungary (+1)	1%
South Korea (N/C)	0%
France (N/C)	0%
Saudi Arabia (-1)	-1%
Australia (-1)	-1%
Great Britain (-1)	-1%
Belgium (-1)	-1%
China (-2)	-2%
Brazil (-2)	-2%
India (-3)	-3%
Argentina (-5)	-5%
Japan (-6)	-6%
Mexico (-13)	-13%
Canada (-18)	-18%

Assessing the Current Economic Situation by All Regions:

Very Good / Somewhat Good

Legend: North America (Can/US) — LATAM — Europe — APAC — G8 — BRIC — Middle East/Africa
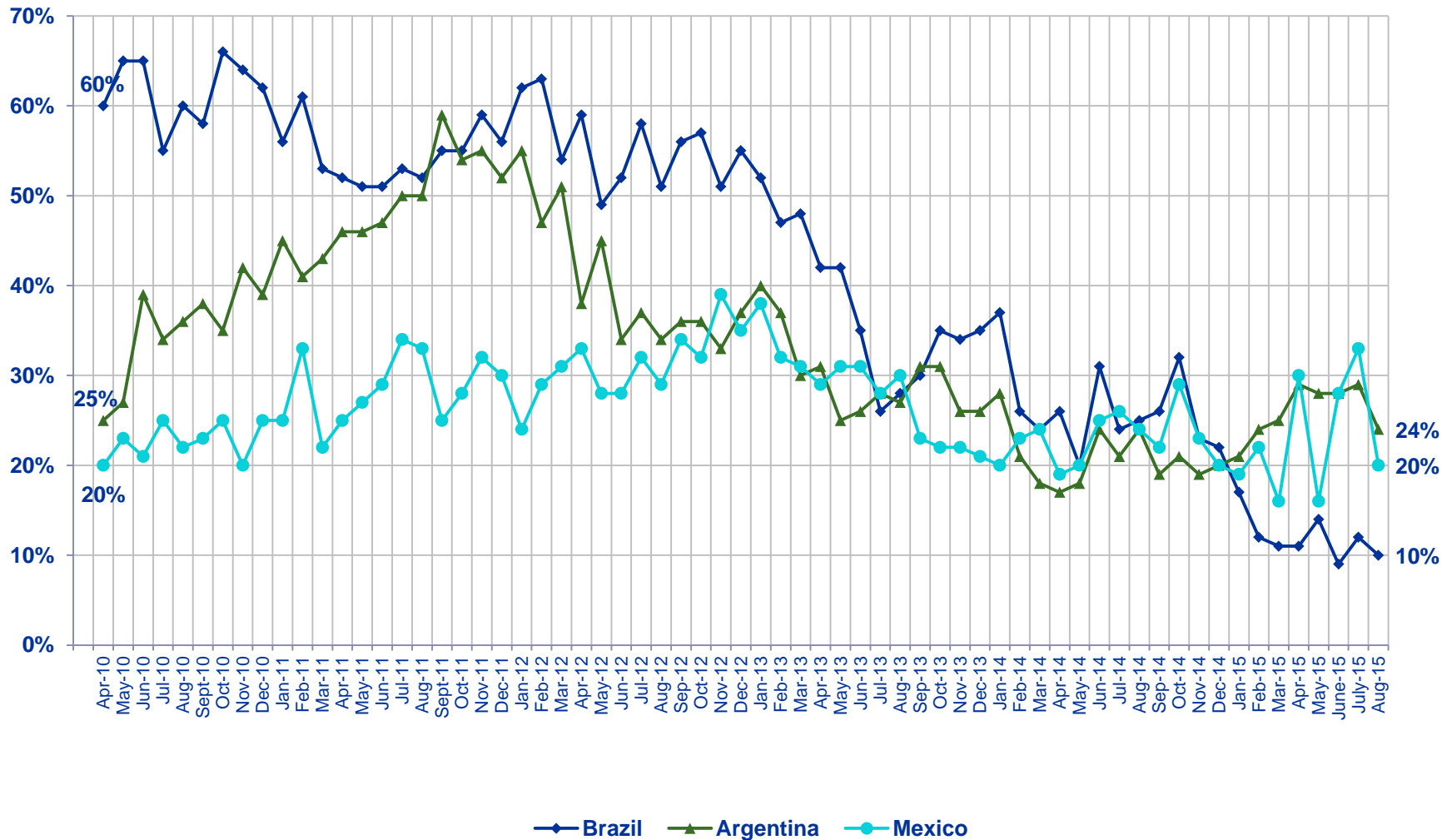
Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

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North American (Canada/US) Countries
Assessing the Current Economic Situation

▼7

Very Good / Somewhat Good

Legend: ● United States ■ Canada

22

Very Good / Somewhat Good
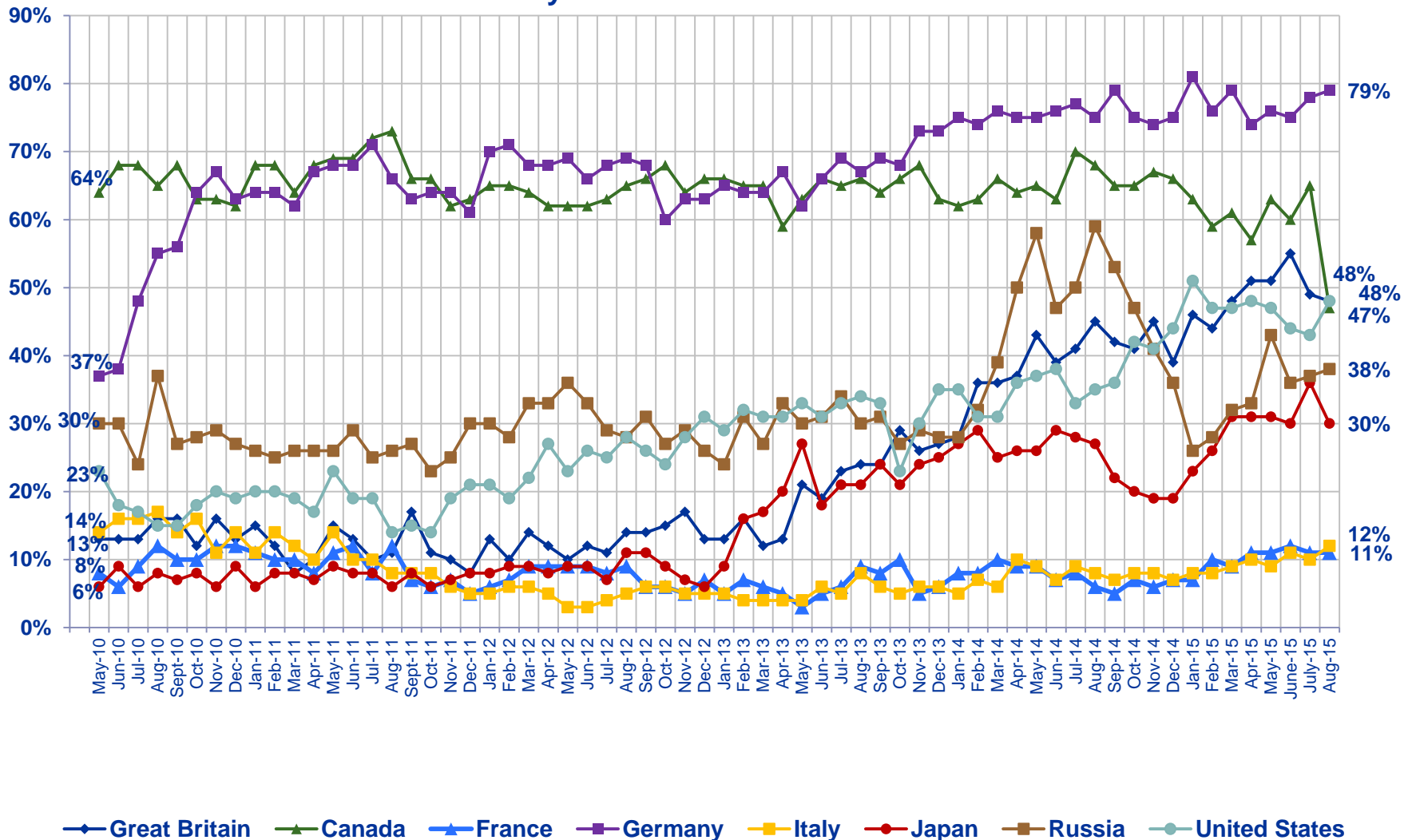

Brazil — **Argentina** — **Mexico**

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

European Countries
Assessing the Current Economic Situation

▲2

Very Good / Somewhat Good

Legend: Germany — France — Spain — Sweden — Great Britain — Belgium — Italy — Hungary — Poland

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
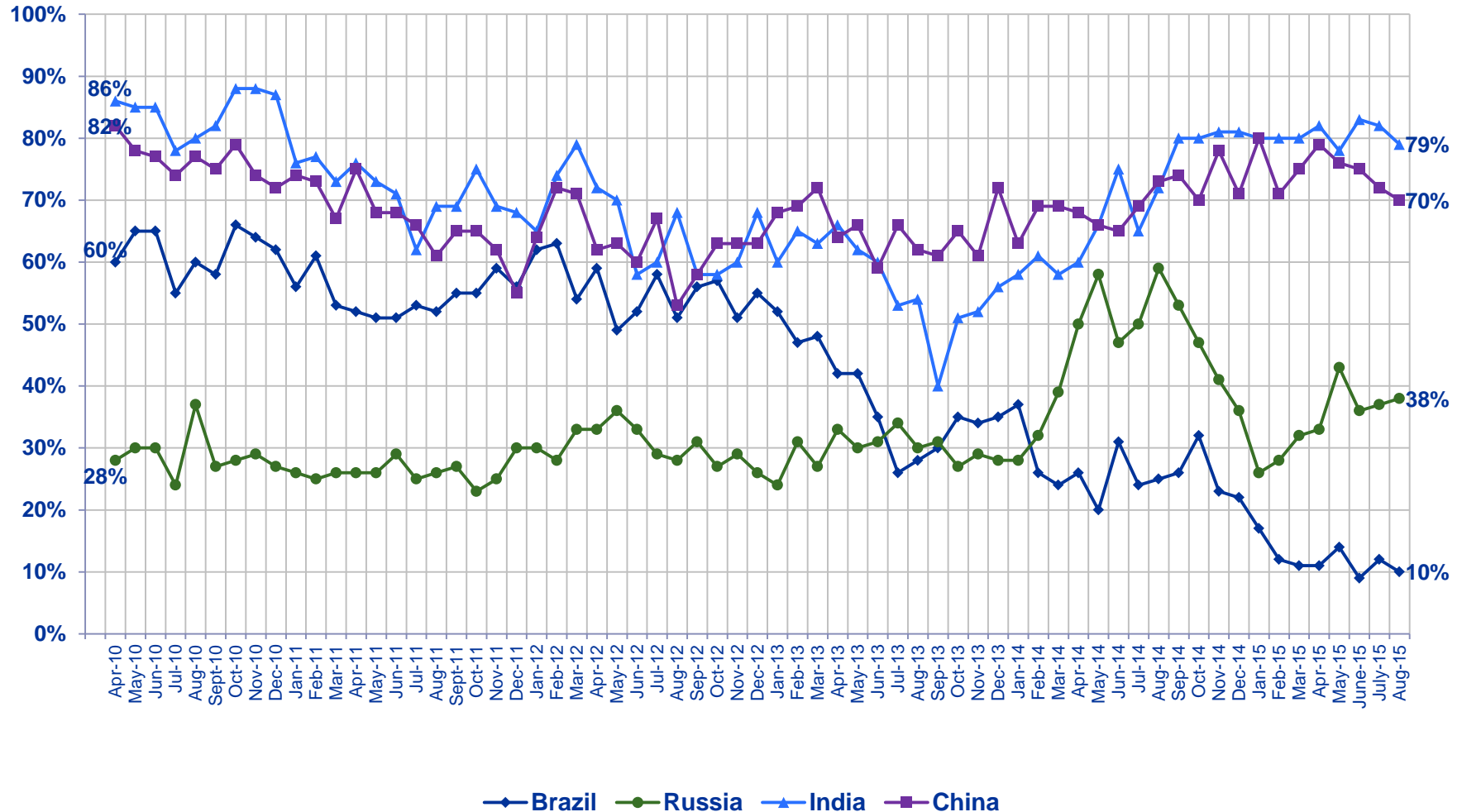Is it very good, somewhat good, somewhat bad or very bad?

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The Economic Pulse

24

APAC Countries
Assessing the Current Economic Situation

▼2

Very Good / Somewhat Good

Legend: Australia, China, India, Japan, Russia, South Korea

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
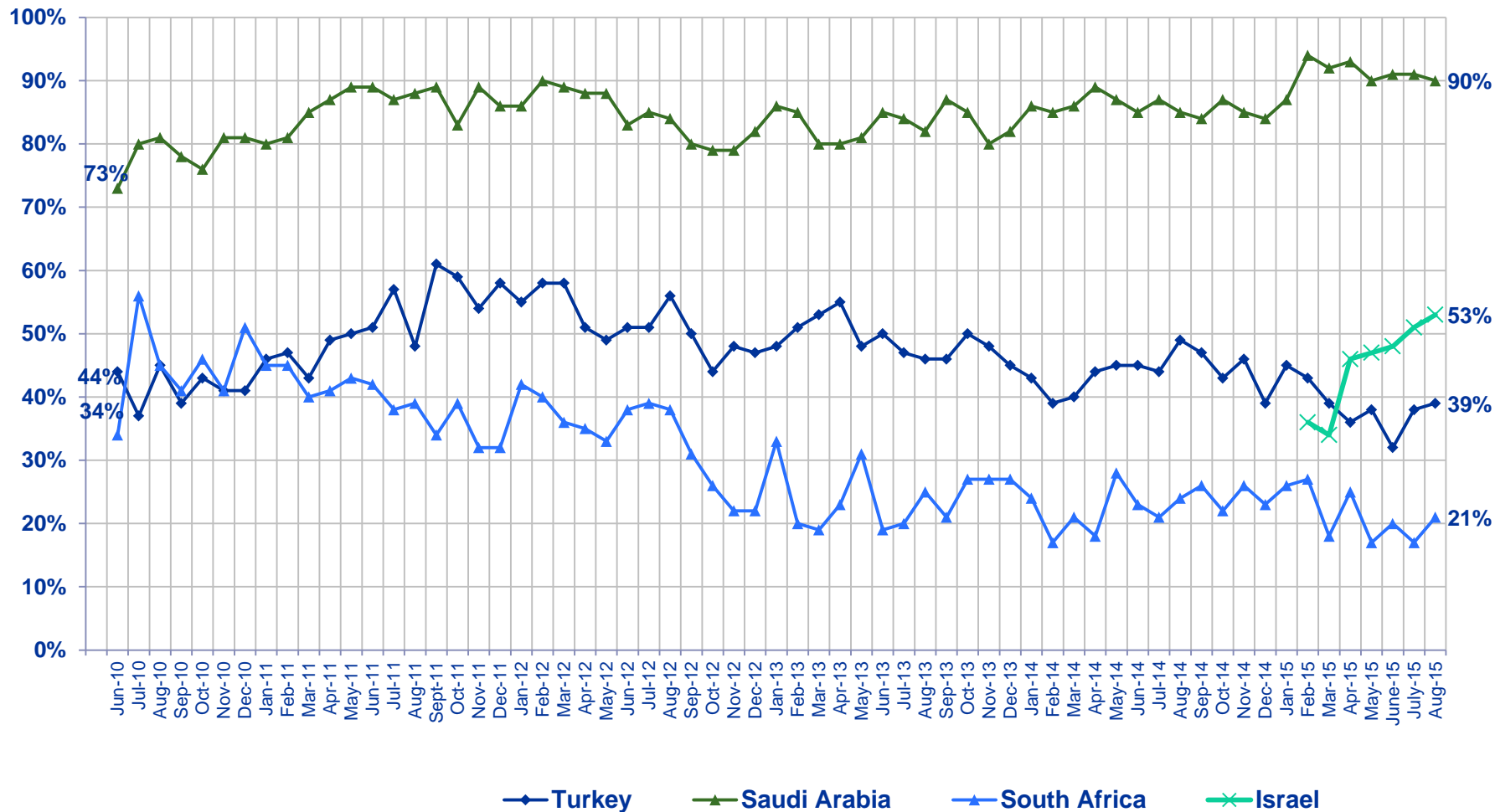Is it very good, somewhat good, somewhat bad or very bad?

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G8 Countries
Assessing the Current Economic Situation

▼2

Very Good / Somewhat Good

Legend: ◆ Great Britain ▲ Canada ▲ France ■ Germany ■ Italy ● Japan ■ Russia ● United States

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

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The Economic Pulse

26

BRIC Countries
Assessing the Current Economic Situation

▼2

Very Good / Somewhat Good

Legend: Brazil, Russia, India, China

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
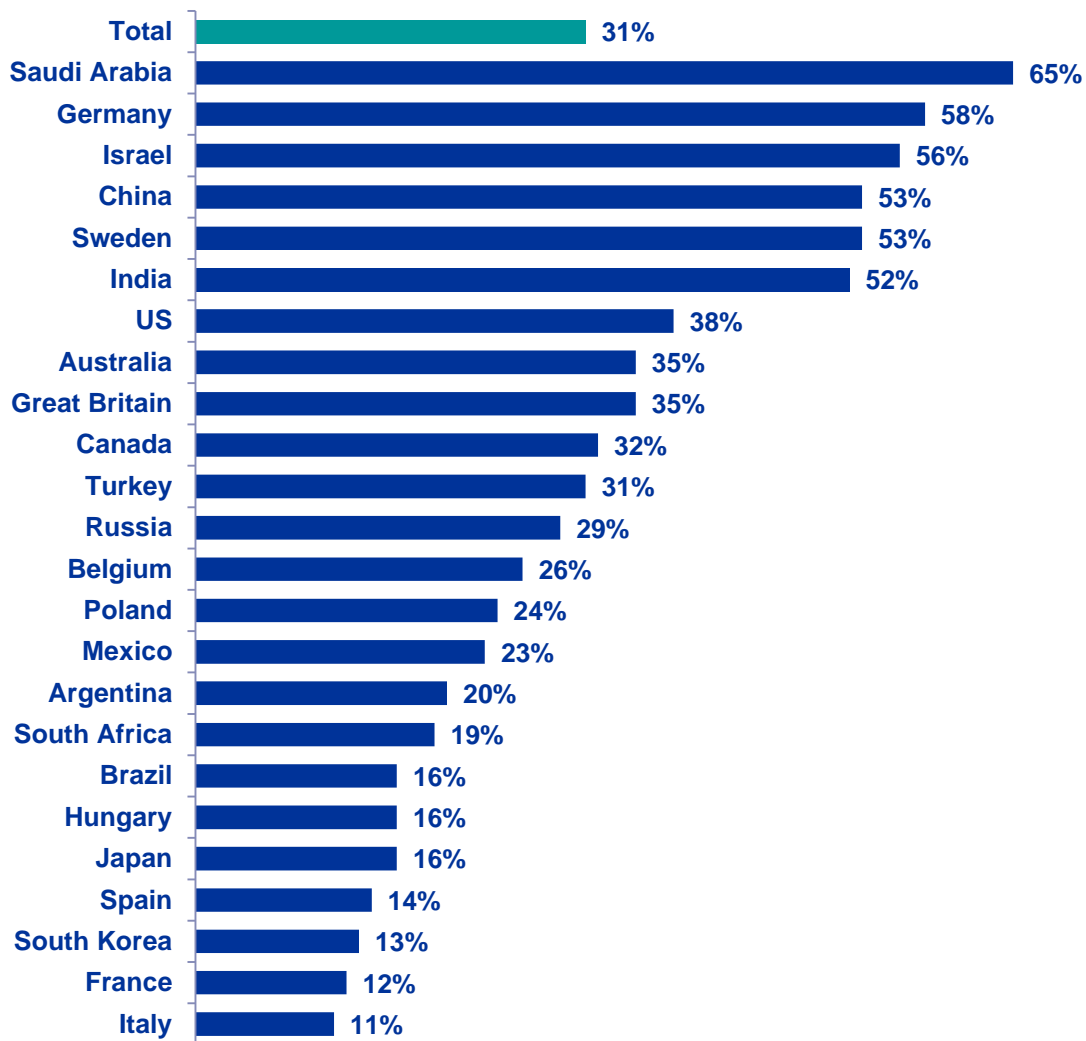Is it very good, somewhat good, somewhat bad or very bad?

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The Economic Pulse

27

Middle East/African Countries
Assessing the Current Economic Situation

▲2

Very Good / Somewhat Good

Legend: Turkey, Saudi Arabia, South Africa, Israel

Key values shown: 73%, 44%, 34% (start); 90%, 53%, 39%, 21% (end)

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

❷ Assessing The Economy…

…In Their Local Area

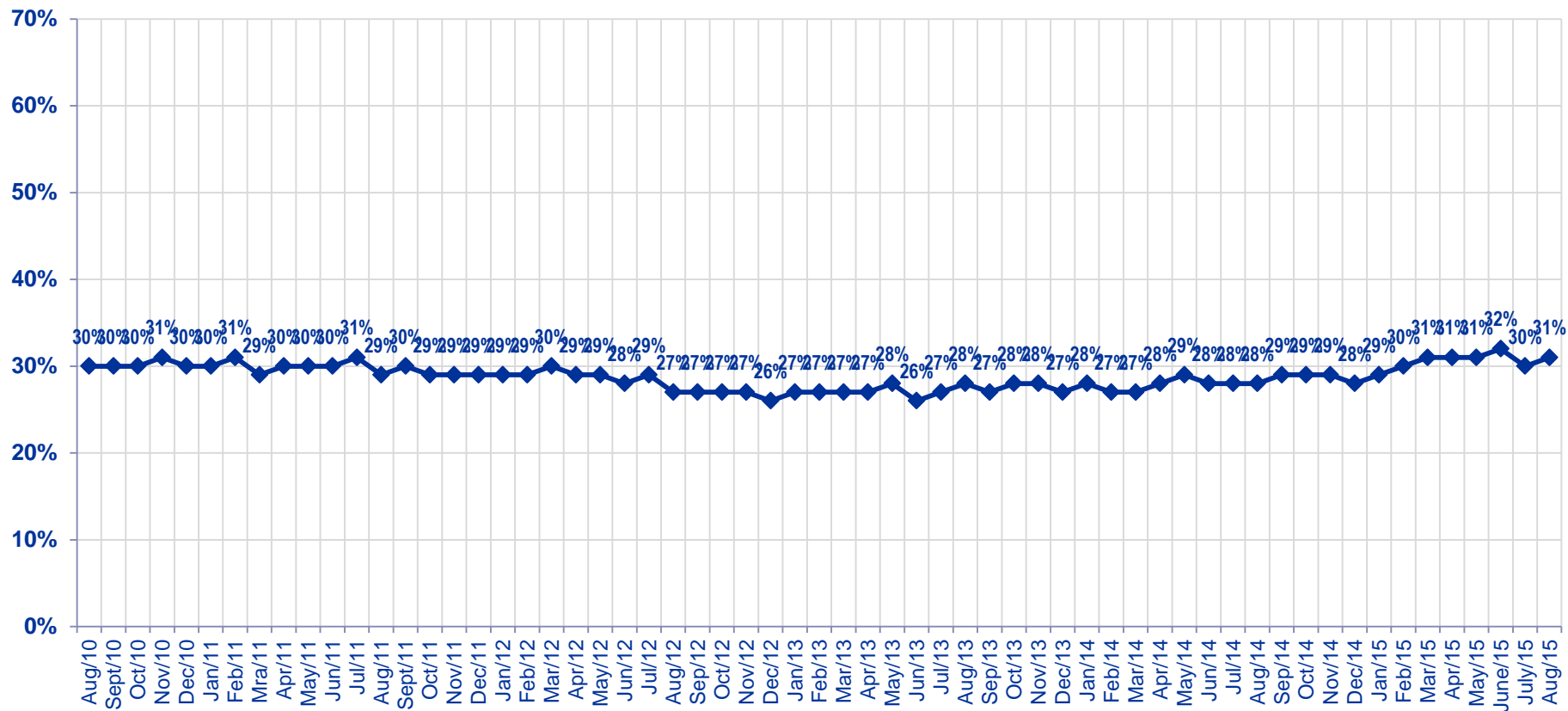# Citizen Consumers Who Say The Economy In Their Local Area is Strong…

% Strong (Top 3: 5-6-7)

Country	%
Total	31%
Saudi Arabia	65%
Germany	58%
Israel	56%
China	53%
Sweden	53%
India	52%
US	38%
Australia	35%
Great Britain	35%
Canada	32%
Turkey	31%
Russia	29%
Belgium	26%
Poland	24%
Mexico	23%
Argentina	20%
South Africa	19%
Brazil	16%
Hungary	16%
Japan	16%
Spain	14%
South Korea	13%
France	12%
Italy	11%

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Citizen Consumers Who Say The Economy In Their Local Area is Strong

▲1

Total - % Strong (Top 3: 5-6-7)

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Citizen Consumers Who Say The Economy In Their Local Area is Strong
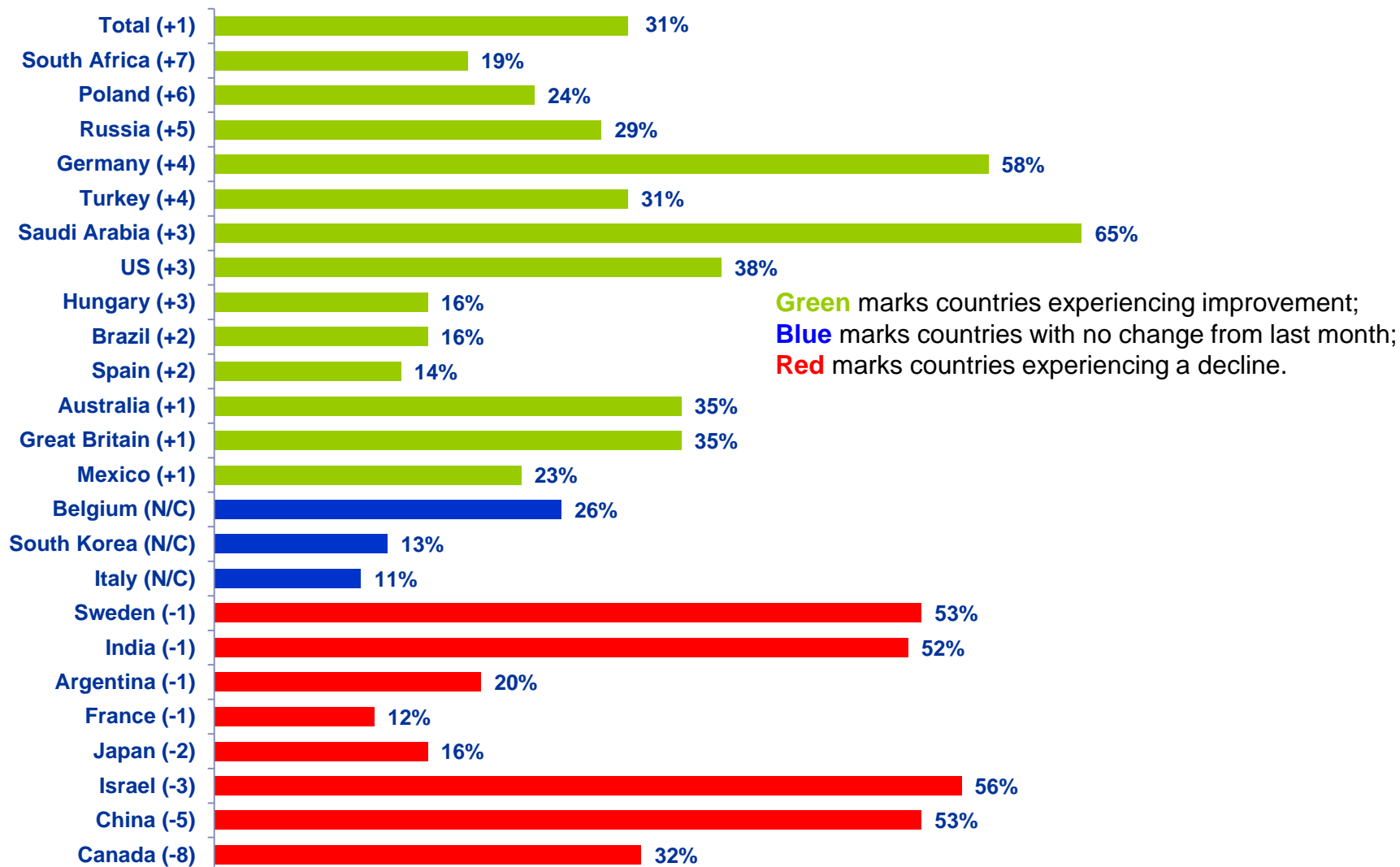
% Strong (Top 3 5-6-7)

	Sep '12	Oct '12	Nov '12	Dec '12	Jan '13	Feb '13	Mar '13	Apr '13	May '13	Jun '13	Jul '13	Aug '13	Sep '13	Oct '13	Nov '13	Dec '13	Jan '14	Feb '14	Mar '14	Apr '14	May '14	Jun '14	Jul '14	Aug '14	Sep '14	Oct '14	Nov '14	Dec '14	Jan '15	Feb '15	Mar '15	Apr '15	May '15	Jun '15	July '15	Aug '15
Total	27%	27%	27%	26%	27%	27%	27%	27%	28%	26%	27%	28%	27%	28%	28%	27%	28%	27%	27%	28%	29%	28%	28%	28%	29%	29%	29%	28%	29%	30%	31%	31%	31%	32%	30%	31%
Argentina	22%	21%	20%	23%	23%	22%	23%	22%	24%	20%	22%	20%	24%	26%	24%	22%	20%	20%	17%	13%	15%	23%	18%	17%	15%	20%	21%	17%	17%	19%	22%	22%	21%	19%	21%	20%
Australia	41%	42%	40%	42%	40%	40%	39%	42%	37%	38%	39%	37%	38%	39%	40%	36%	38%	39%	36%	40%	36%	35%	37%	39%	41%	42%	40%	38%	37%	35%	35%	34%	32%	34%	34%	35%
Belgium	22%	18%	13%	13%	17%	14%	15%	15%	14%	19%	22%	22%	22%	20%	20%	20%	23%	21%	19%	24%	25%	22%	24%	24%	20%	21%	22%	14%	20%	23%	23%	20%	21%	25%	26%	26%
Brazil	36%	42%	38%	44%	38%	39%	38%	36%	35%	28%	28%	31%	31%	32%	33%	33%	30%	23%	22%	31%	22%	30%	28%	25%	30%	30%	29%	26%	25%	22%	20%	18%	17%	14%	14%	16%
Canada	46%	44%	43%	42%	47%	46%	47%	41%	41%	47%	45%	44%	44%	45%	47%	44%	42%	41%	44%	40%	42%	42%	49%	49%	47%	46%	48%	47%	41%	41%	40%	37%	35%	40%	40%	32%
China	51%	47%	54%	47%	51%	50%	56%	48%	48%	43%	48%	47%	46%	49%	49%	53%	45%	52%	51%	52%	48%	47%	53%	53%	56%	51%	63%	60%	66%	53%	56%	63%	60%	60%	58%	53%
France	13%	10%	12%	12%	13%	12%	12%	12%	6%	10%	12%	11%	11%	12%	10%	12%	12%	12%	12%	13%	13%	12%	11%	10%	12%	11%	12%	10%	12%	15%	11%	12%	14%	11%	13%	12%
Germany	47%	39%	43%	44%	48%	45%	47%	47%	43%	43%	48%	43%	50%	45%	50%	51%	51%	51%	54%	52%	55%	55%	53%	52%	57%	47%	52%	55%	56%	53%	55%	53%	53%	55%	54%	58%
Great Britain	16%	15%	17%	14%	14%	15%	14%	14%	15%	20%	20%	21%	17%	21%	22%	20%	21%	25%	26%	25%	28%	26%	29%	30%	29%	31%	33%	28%	33%	32%	38%	38%	41%	42%	34%	35%
Hungary	7%	8%	8%	7%	6%	7%	8%	9%	9%	10%	12%	11%	10%	10%	9%	12%	15%	12%	13%	13%	13%	12%	13%	13%	12%	15%	14%	13%	12%	12%	13%	14%	14%	15%	13%	16%
India	43%	41%	44%	45%	39%	39%	41%	36%	40%	38%	36%	34%	27%	32%	32%	36%	34%	37%	35%	38%	43%	47%	44%	47%	52%	53%	53%	51%	56%	50%	58%	53%	51%	56%	53%	52%
Israel																														51%	49%	51%	56%	57%	59%	56%
Italy	9%	8%	10%	8%	9%	9%	8%	6%	8%	8%	8%	8%	8%	7%	7%	6%	7%	9%	10%	11%	9%	9%	12%	8%	9%	11%	10%	8%	10%	11%	12%	11%	8%	12%	11%	11%
Japan	8%	6%	5%	5%	5%	7%	7%	9%	12%	8%	10%	11%	12%	10%	12%	13%	12%	16%	13%	14%	14%	15%	15%	13%	11%	11%	10%	10%	12%	15%	17%	17%	16%	16%	18%	16%
Mexico	24%	22%	27%	24%	21%	23%	23%	24%	20%	23%	18%	22%	18%	20%	20%	13%	20%	17%	19%	17%	16%	16%	21%	17%	16%	17%	18%	16%	17%	15%	14%	16%	15%	12%	22%	23%
Poland	16%	18%	17%	16%	14%	15%	14%	16%	13%	16%	14%	14%	19%	16%	22%	18%	18%	16%	21%	19%	23%	21%	19%	21%	23%	22%	24%	23%	19%	17%	22%	20%	22%	21%	18%	24%
Russia	17%	20%	18%	16%	20%	22%	17%	19%	20%	20%	20%	17%	21%	17%	22%	16%	22%	28%	31%	32%	25%	26%	33%	35%	30%	27%	26%	29%	22%	30%	27%	27%	32%	24%	29%	
Saudi Arabia	47%	53%	53%	54%	59%	57%	55%	53%	57%	56%	58%	56%	57%	63%	56%	56%	58%	58%	57%	64%	67%	59%	58%	62%	60%	62%	61%	61%	56%	68%	73%	72%	67%	71%	62%	65%
South Africa	23%	24%	18%	18%	26%	20%	17%	21%	24%	20%	23%	20%	17%	20%	22%	25%	18%	17%	17%	15%	20%	16%	16%	22%	19%	18%	19%	15%	16%	16%	16%	17%	16%	17%	12%	19%
South Korea	17%	14%	14%	15%	14%	17%	15%	16%	17%	18%	13%	16%	20%	20%	18%	16%	17%	21%	14%	21%	16%	13%	16%	14%	14%	12%	13%	9%	12%	13%	10%	11%	15%	13%	13%	13%
Spain	7%	6%	5%	5%	5%	5%	6%	5%	7%	7%	6%	7%	8%	7%	7%	7%	6%	8%	6%	9%	11%	10%	10%	9%	9%	8%	9%	9%	10%	13%	13%	13%	12%	15%	12%	14%
Sweden	44%	52%	51%	47%	52%	51%	53%	49%	53%	48%	56%	53%	50%	54%	52%	49%	55%	51%	60%	49%	51%	53%	56%	51%	59%	48%	47%	53%	54%	59%	53%	51%	51%	62%	54%	53%
Turkey	35%	32%	36%	35%	35%	34%	37%	40%	36%	36%	38%	35%	35%	37%	38%	37%	31%	31%	30%	37%	35%	36%	33%	39%	33%	36%	35%	27%	30%	29%	38%	30%	29%	28%	27%	31%
United States	23%	23%	22%	25%	22%	28%	23%	27%	28%	28%	29%	29%	28%	25%	26%	27%	29%	25%	25%	28%	27%	28%	29%	30%	30%	33%	35%	34%	40%	38%	40%	39%	38%	37%	35%	38%

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.
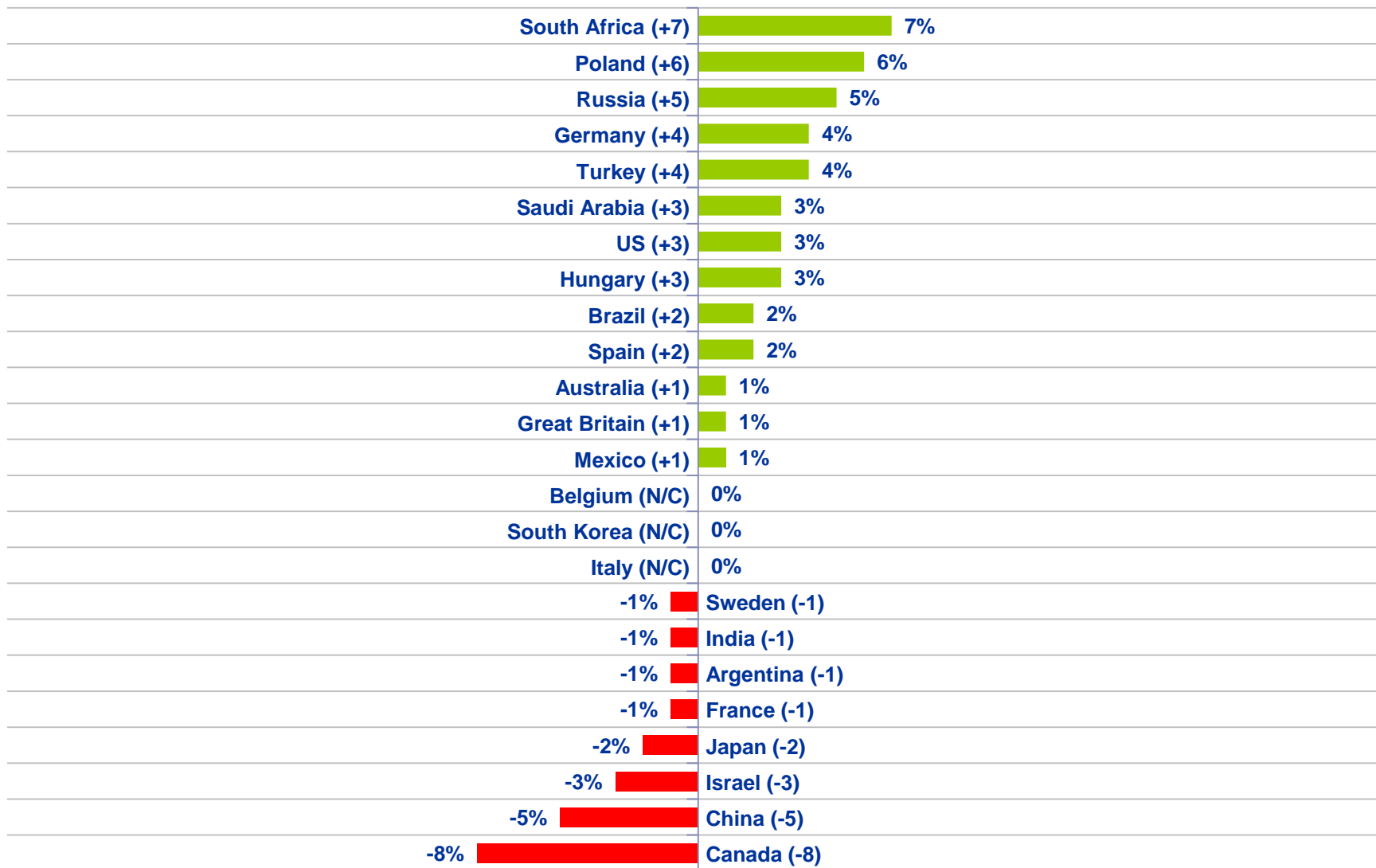
Countries Ranked and Marked By Change In Assessment From Last Month (Left Column):

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy…

Country	Value
Total (+1)	31%
South Africa (+7)	19%
Poland (+6)	24%
Russia (+5)	29%
Germany (+4)	58%
Turkey (+4)	31%
Saudi Arabia (+3)	65%
US (+3)	38%
Hungary (+3)	16%
Brazil (+2)	16%
Spain (+2)	14%
Australia (+1)	35%
Great Britain (+1)	35%
Mexico (+1)	23%
Belgium (N/C)	26%
South Korea (N/C)	13%
Italy (N/C)	11%
Sweden (-1)	53%
India (-1)	52%
Argentina (-1)	20%
France (-1)	12%
Japan (-2)	16%
Israel (-3)	56%
China (-5)	53%
Canada (-8)	32%

Green marks countries experiencing improvement;
Blue marks countries with no change from last month;
Red marks countries experiencing a decline.

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Countries Ranked by Net Improvement, Decline or No Change Compared to Last Month:

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy…

Country	Value
South Africa (+7)	7%
Poland (+6)	6%
Russia (+5)	5%
Germany (+4)	4%
Turkey (+4)	4%
Saudi Arabia (+3)	3%
US (+3)	3%
Hungary (+3)	3%
Brazil (+2)	2%
Spain (+2)	2%
Australia (+1)	1%
Great Britain (+1)	1%
Mexico (+1)	1%
Belgium (N/C)	0%
South Korea (N/C)	0%
Italy (N/C)	0%
Sweden (-1)	-1%
India (-1)	-1%
Argentina (-1)	-1%
France (-1)	-1%
Japan (-2)	-2%
Israel (-3)	-3%
China (-5)	-5%
Canada (-8)	-8%

All Regions
Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Legend: North America, LATAM, Europe, APAC, G-8 Countries, BRIC, Middle East/Africa

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

% Strong (Top 3 5-6-7)

■— United States   ●— Canada

Rate the current state of the economy in your local area using a scale from 1 to 7,
where 7 means a very strong economy today and 1 means a very weak economy.

LATAM Countries
Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Brazil — **Argentina** — **Mexico**

Rate the current state of the economy in your local area using a scale from 1 to 7,
where 7 means a very strong economy today and 1 means a very weak economy.

European Countries
Assess the Strength of Their Local Economy

▲2

% Strong (Top 3 5-6-7)

Legend: Germany, France, Spain, Sweden, Great Britain, Belgium, Italy, Hungary, Poland

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

APAC Countries
Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

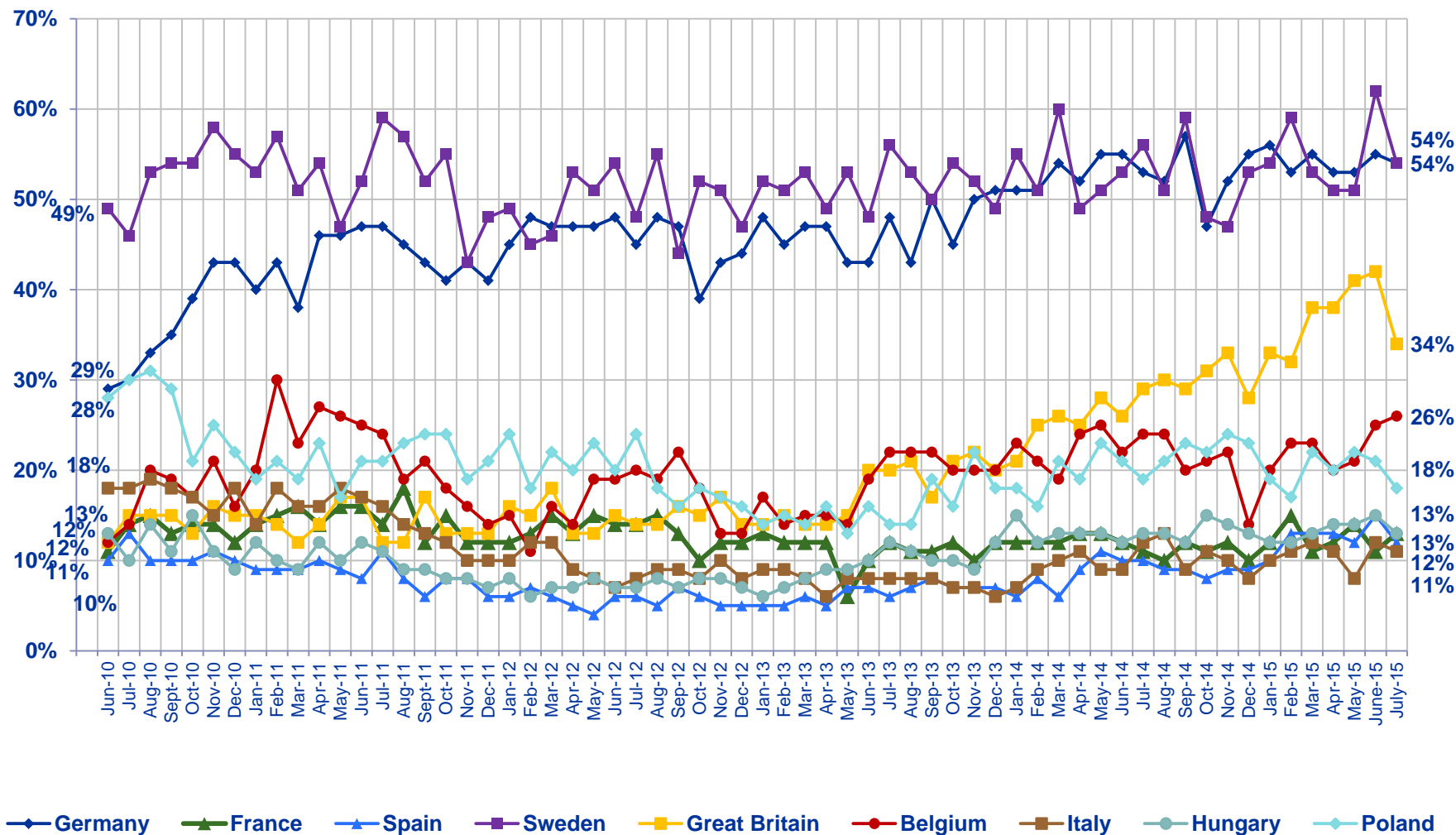Legend: Australia, China, India, Japan, Russia, South Korea

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

G8 Countries
Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Legend: Great Britain, Canada, France, Germany, Italy, Japan, Russia, United States

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

BRIC Countries
Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

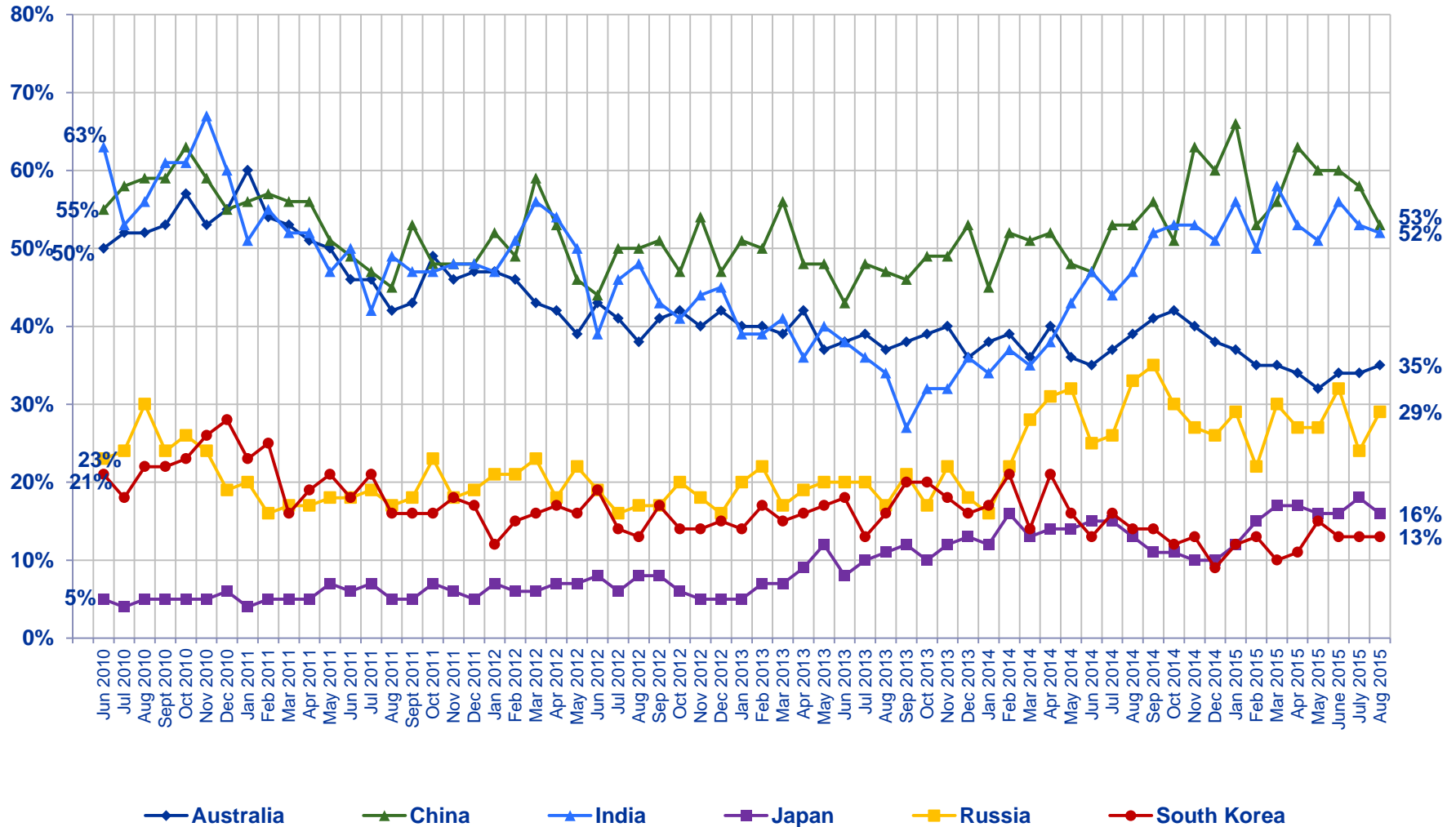Brazil ◆   Russia ▲   India ●   China ■

Rate the current state of the economy in your local area using a scale from 1 to 7,
where 7 means a very strong economy today and 1 means a very weak economy.

Middle East/ African Countries
Assess the Strength of Their Local Economy

▲3

% Strong (Top 3 5-6-7)
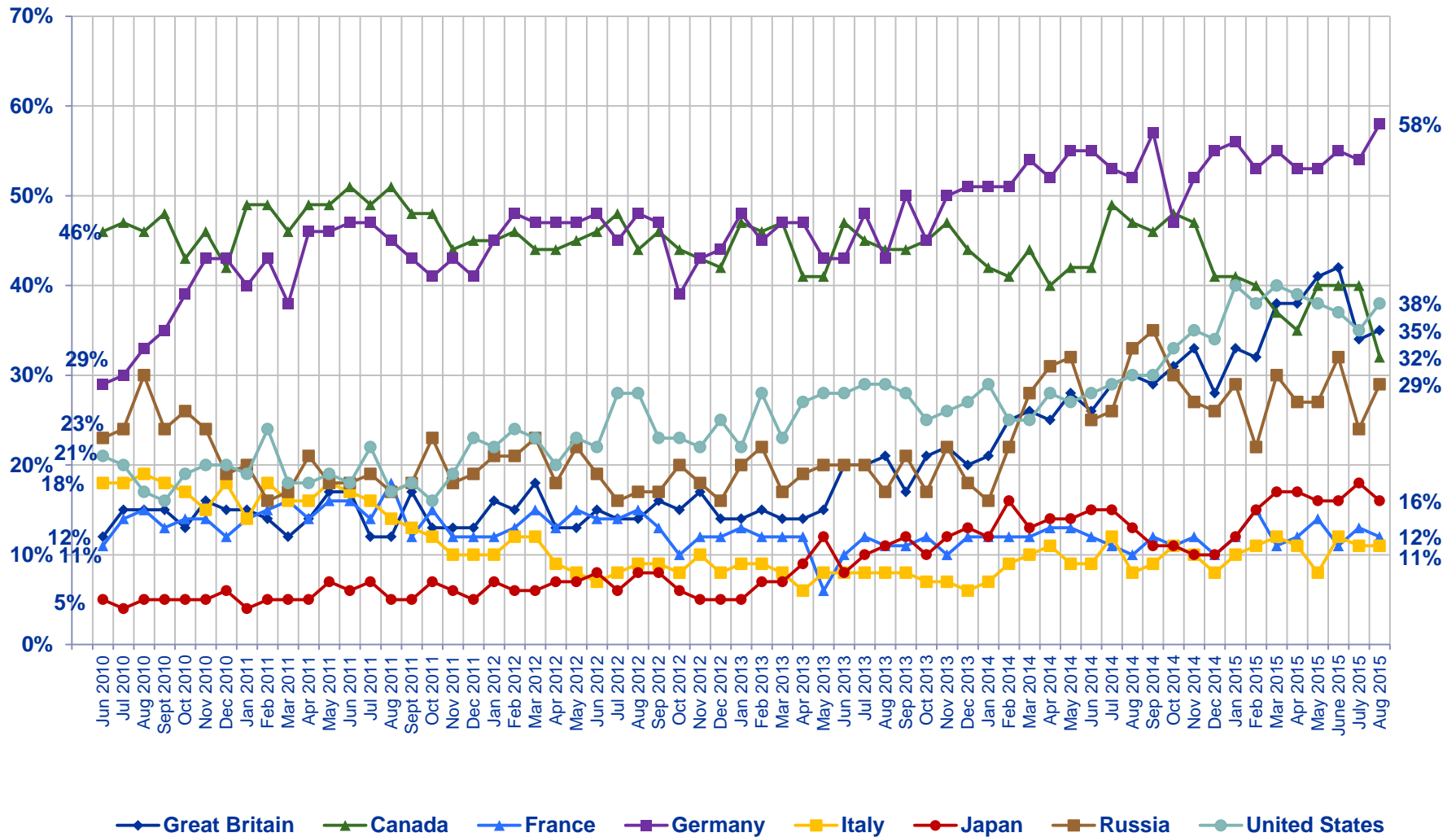
Legend: Turkey, Saudi Arabia, South Africa, Israel

Rate the current state of the economy in your local area using a scale from 1 to 7,
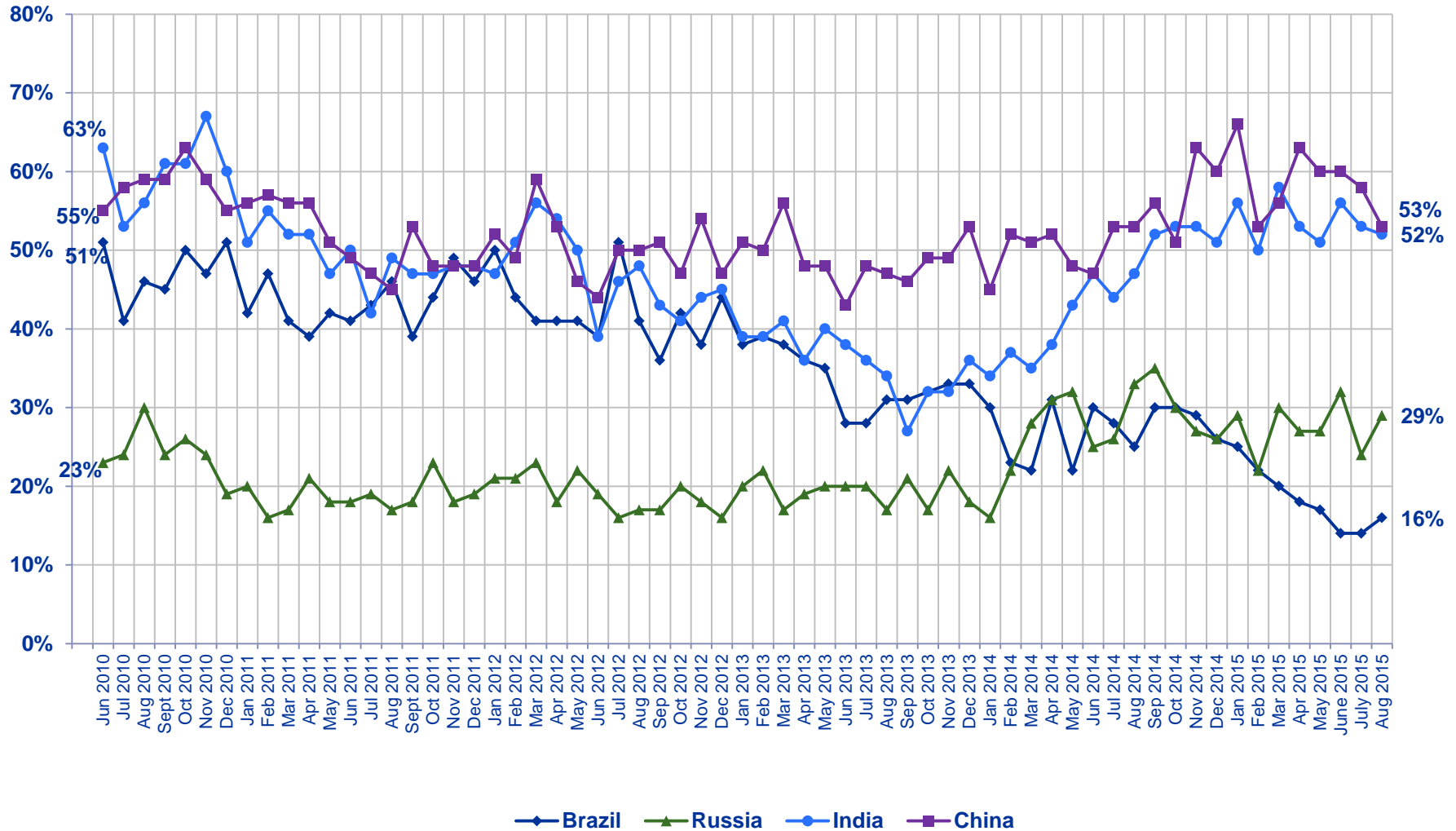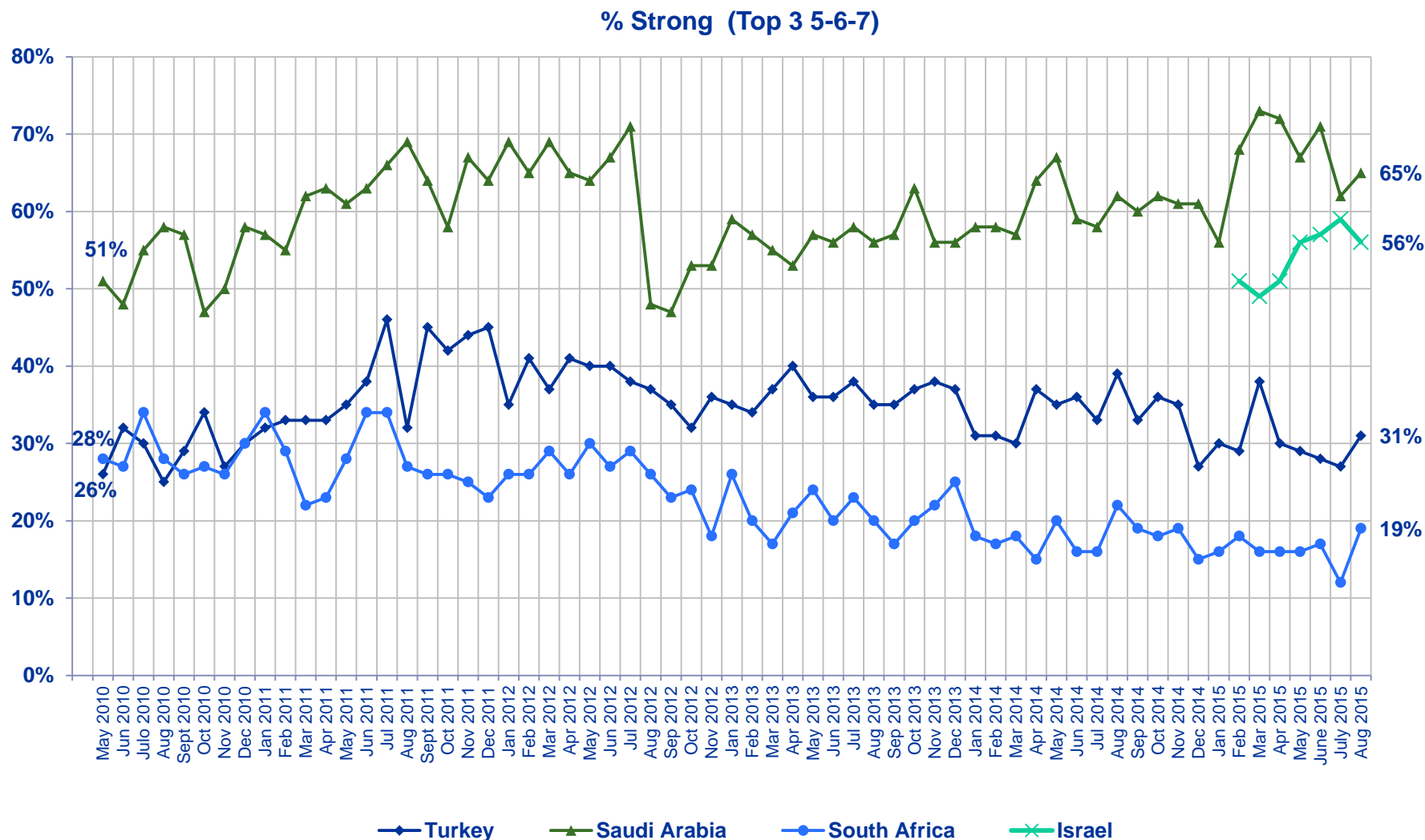where 7 means a very strong economy today and 1 means a very weak economy.

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❸ **Assessing the Strength of The Local Economy…**

…Six Months From Now

Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months…

% Much Stronger / Somewhat Stronger

Country	%
Total	23%
Saudi Arabia	58%
India	56%
Brazil	52%
China	46%
Argentina	37%
Mexico	30%
Russia	30%
US	26%
Spain	23%
Turkey	23%
Great Britain	18%
Poland	18%
Germany	16%
Australia	15%
Canada	13%
Japan	13%
South Africa	13%
Belgium	12%
Italy	11%
Sweden	11%
Hungary	10%
Israel	10%
South Korea	9%
France	5%
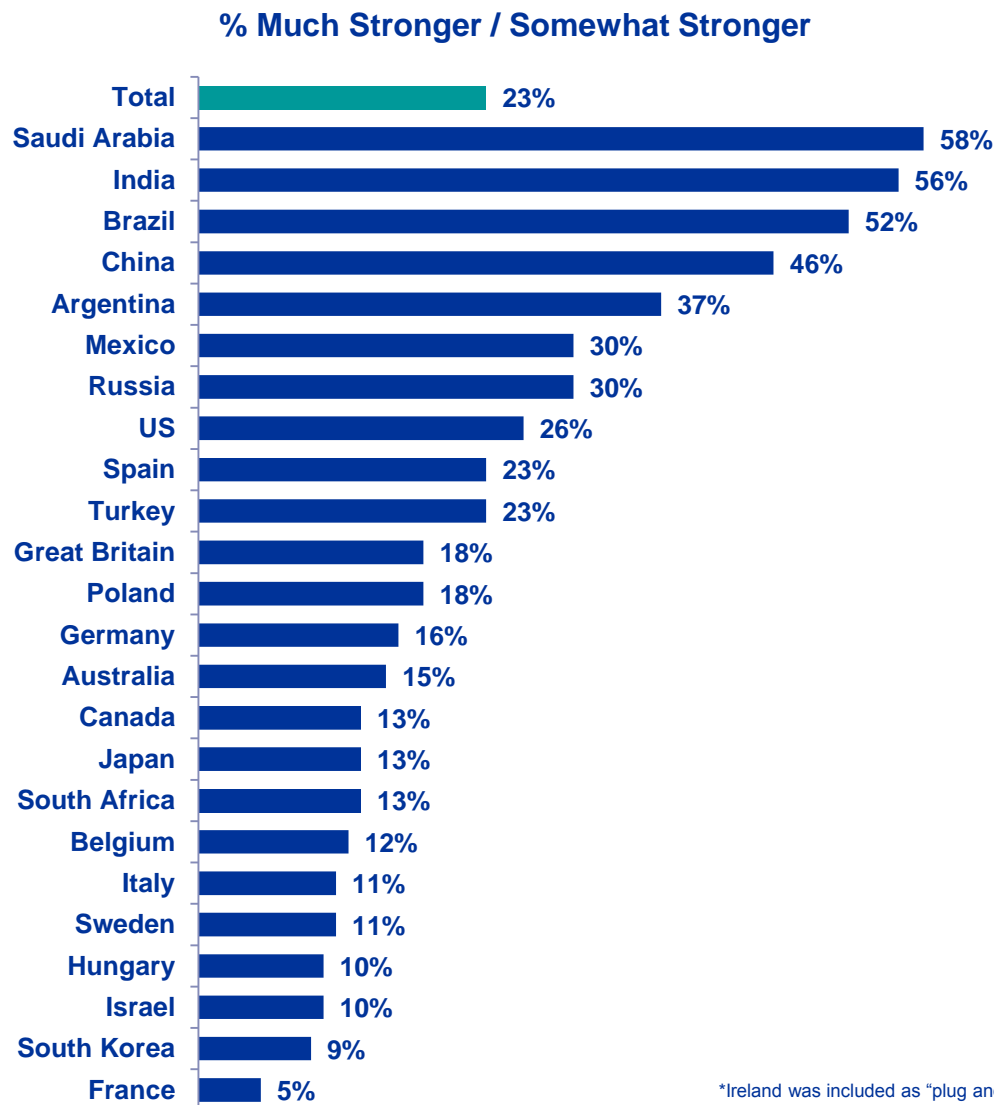
*Ireland was included as "plug and play" country this month and is not reflected in the aggregate.

Looking ahead 6 months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

▼1

Global Total
% Much Stronger / Somewhat Stronger
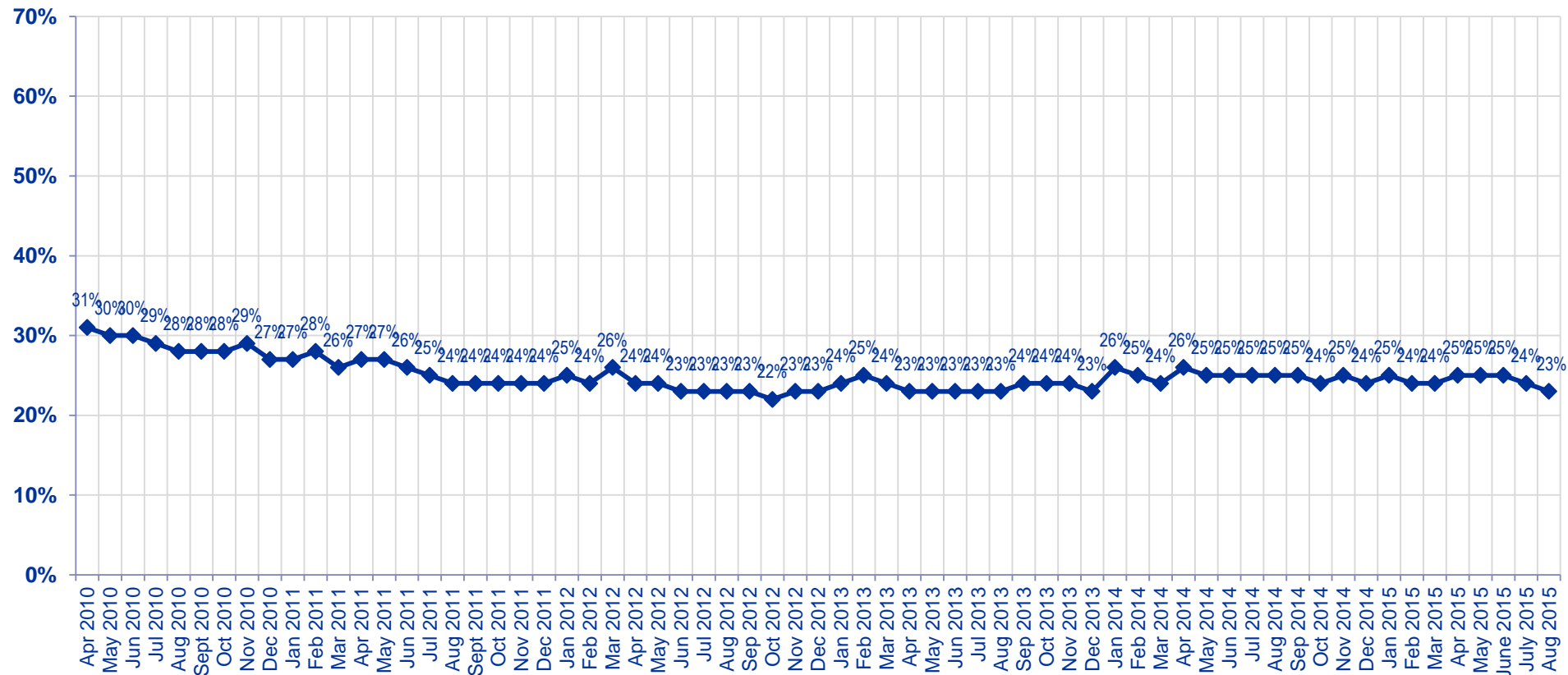
Looking ahead six months from now, do you expect the economy in your local area to be
much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months…

% Much Stronger/Somewhat Stronger
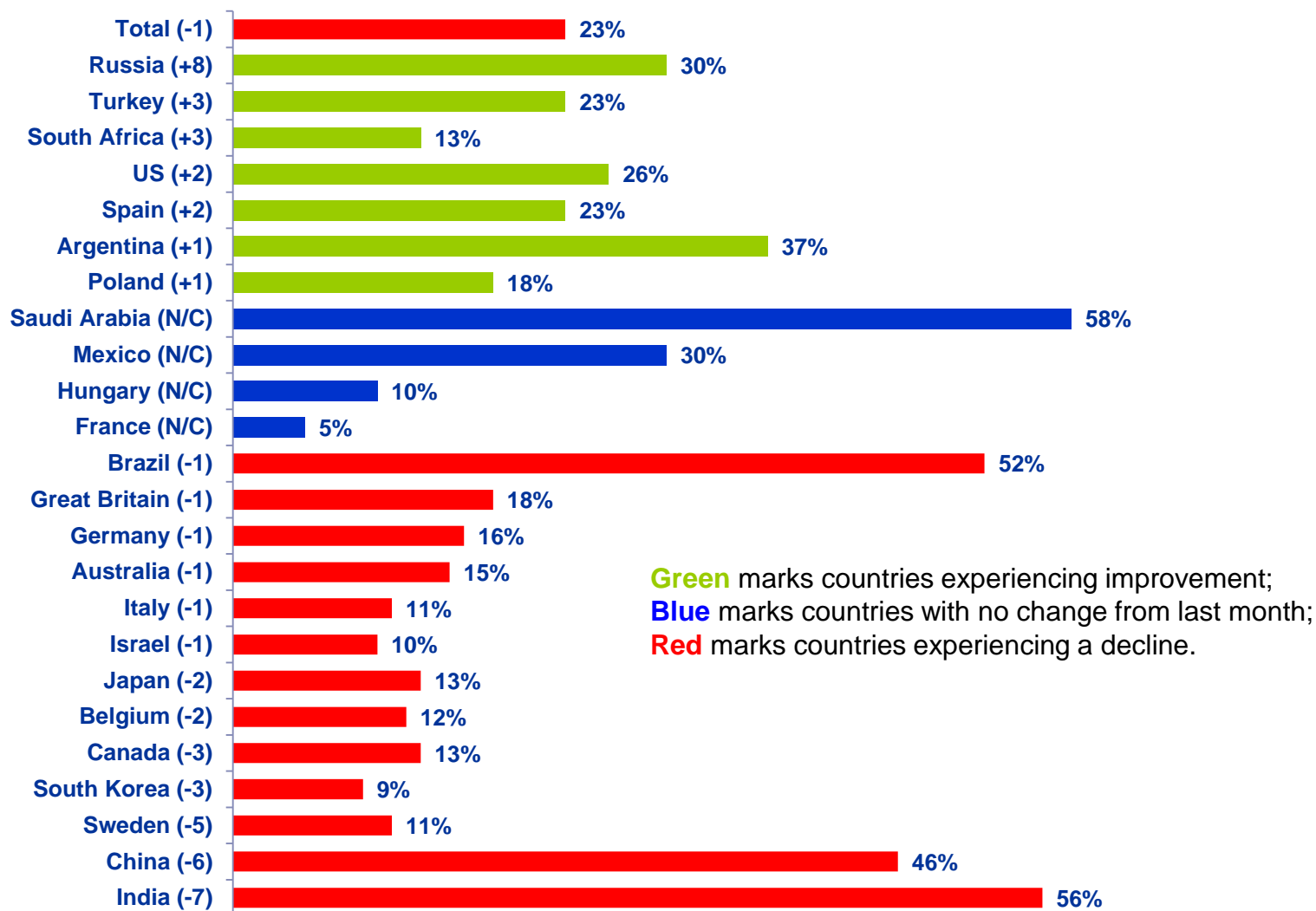
	Sep '12	Oct '12	Nov '12	Dec '12	Jan '13	Feb '13	Mar '13	Apr '13	May '13	Jun '13	Jul '13	Aug '13	Sep '13	Oct '13	Nov '13	Dec '13	Jan '14	Feb '14	Mar '14	Apr '14	May '14	Jun '14	Jul '14	Aug '14	Sep '14	Oct '14	Nov '14	Dec '14	Jan '15	Feb '15	Mar '15	Apr '15	May '15	June '15	July '15	Aug '15
Total	23%	22%	23%	23%	24%	25%	24%	23%	23%	23%	23%	23%	24%	24%	24%	23%	26%	25%	24%	26%	25%	25%	25%	25%	25%	24%	25%	24%	25%	24%	24%	25%	25%	25%	24%	23%
Argentina	41%	40%	40%	42%	41%	39%	38%	38%	36%	41%	37%	41%	39%	37%	41%	37%	39%	37%	33%	31%	31%	31%	33%	35%	31%	31%	34%	27%	33%	32%	32%	33%	34%	33%	36%	37%
Australia	16%	17%	18%	18%	12%	17%	15%	14%	14%	14%	15%	19%	29%	21%	20%	18%	15%	16%	16%	17%	16%	13%	13%	15%	19%	18%	17%	18%	15%	17%	13%	18%	12%	17%	16%	15%
Belgium	10%	8%	6%	5%	9%	4%	7%	6%	6%	5%	7%	16%	12%	12%	9%	10%	14%	11%	8%	8%	16%	9%	11%	10%	11%	10%	11%	6%	12%	10%	10%	11%	12%	14%	14%	12%
Brazil	70%	74%	73%	73%	72%	69%	70%	68%	64%	59%	60%	64%	63%	62%	62%	61%	68%	64%	58%	58%	56%	57%	62%	57%	57%	64%	58%	57%	55%	51%	52%	53%	51%	51%	53%	52%
Canada	18%	21%	15%	18%	17%	18%	18%	16%	15%	17%	17%	19%	17%	16%	20%	16%	18%	18%	18%	19%	18%	14%	18%	16%	18%	14%	18%	19%	18%	17%	16%	17%	19%	15%	16%	13%
China	32%	35%	45%	35%	43%	45%	46%	38%	39%	38%	39%	35%	35%	39%	40%	44%	40%	40%	36%	41%	39%	37%	36%	42%	41%	37%	53%	46%	51%	44%	49%	50%	52%	52%	52%	46%
France	4%	3%	4%	3%	3%	2%	3%	3%	3%	3%	4%	5%	5%	6%	3%	5%	6%	4%	5%	7%	6%	4%	3%	3%	2%	4%	4%	4%	4%	5%	5%	7%	5%	5%	5%	5%
Germany	14%	11%	13%	15%	15%	22%	18%	18%	14%	15%	15%	17%	19%	16%	20%	21%	19%	19%	18%	21%	20%	17%	19%	16%	18%	14%	15%	14%	17%	21%	16%	16%	16%	15%	17%	16%
Great Britain	9%	10%	12%	8%	7%	10%	9%	9%	12%	12%	17%	17%	15%	18%	17%	20%	24%	21%	21%	21%	18%	21%	20%	18%	19%	18%	19%	19%	17%	21%	21%	22%	25%	19%	18%	
Hungary	5%	7%	6%	5%	8%	9%	8%	9%	8%	10%	8%	11%	11%	10%	11%	14%	17%	13%	12%	14%	14%	10%	11%	11%	13%	16%	11%	9%	8%	11%	10%	11%	8%	11%	10%	10%
India	48%	44%	50%	53%	46%	45%	47%	45%	46%	45%	43%	40%	41%	42%	43%	46%	51%	48%	50%	53%	60%	70%	62%	61%	71%	69%	71%	65%	62%	64%	67%	59%	61%	66%	63%	56%
Israel																														8%	15%	18%	13%	18%	11%	10%
Italy	13%	9%	11%	11%	14%	17%	14%	12%	15%	12%	13%	14%	14%	13%	9%	13%	14%	13%	15%	13%	16%	15%	15%	12%	10%	10%	9%	8%	14%	12%	11%	13%	11%	12%	12%	11%
Japan	7%	5%	8%	8%	18%	20%	24%	23%	28%	15%	18%	15%	18%	18%	15%	15%	19%	18%	15%	13%	14%	13%	15%	12%	12%	10%	10%	12%	13%	14%	15%	17%	14%	14%	15%	13%
Mexico	43%	40%	40%	38%	47%	40%	38%	38%	39%	40%	34%	33%	35%	32%	33%	27%	34%	34%	29%	31%	31%	31%	34%	26%	30%	32%	31%	30%	33%	38%	25%	30%	28%	30%	30%	30%
Poland	8%	10%	12%	11%	9%	11%	12%	13%	10%	12%	12%	13%	11%	16%	13%	12%	17%	14%	14%	14%	17%	15%	17%	15%	15%	17%	18%	18%	13%	12%	15%	20%	16%	16%	17%	18%
Russia	17%	14%	15%	15%	14%	14%	15%	16%	16%	14%	13%	13%	14%	15%	15%	14%	17%	19%	26%	26%	24%	17%	34%	27%	27%	19%	20%	26%	18%	26%	25%	24%	33%	22%	30%	
Saudi Arabia	46%	44%	47%	48%	53%	56%	53%	51%	51%	51%	52%	51%	51%	48%	49%	51%	52%	49%	49%	59%	53%	56%	54%	55%	52%	48%	50%	51%	47%	60%	66%	58%	63%	66%	58%	58%
South Africa	11%	14%	10%	14%	15%	13%	10%	13%	14%	16%	12%	13%	11%	15%	14%	16%	12%	13%	15%	11%	13%	15%	18%	16%	18%	15%	20%	16%	15%	16%	12%	13%	13%	11%	10%	13%
South Korea	16%	13%	12%	15%	19%	14%	17%	14%	15%	17%	14%	17%	15%	18%	13%	13%	14%	15%	14%	18%	13%	10%	11%	12%	11%	10%	11%	9%	10%	11%	9%	12%	13%	11%	12%	9%
Spain	12%	11%	11%	9%	14%	15%	15%	12%	16%	15%	15%	17%	21%	15%	19%	19%	18%	18%	19%	18%	19%	17%	19%	18%	20%	13%	17%	16%	20%	20%	20%	20%	20%	23%	21%	23%
Sweden	16%	19%	12%	10%	9%	12%	15%	13%	10%	12%	9%	13%	13%	15%	11%	10%	13%	13%	15%	13%	20%	12%	12%	14%	13%	16%	16%	14%	11%	10%	11%	16%	13%	8%	16%	11%
Turkey	27%	23%	24%	26%	26%	34%	31%	25%	27%	27%	27%	25%	26%	28%	26%	26%	24%	26%	26%	27%	25%	26%	24%	29%	22%	23%	25%	22%	26%	22%	22%	24%	24%	25%	20%	23%
United States	30%	25%	29%	24%	24%	25%	23%	24%	25%	23%	26%	26%	23%	22%	22%	23%	25%	21%	19%	23%	23%	21%	22%	23%	21%	27%	26%	26%	29%	27%	29%	24%	28%	29%	24%	26%

Looking ahead six months from now, do you expect the economy in your local area to be
much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Countries Ranked and Marked By Change In Assessment From Last Month (Left Column):

Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
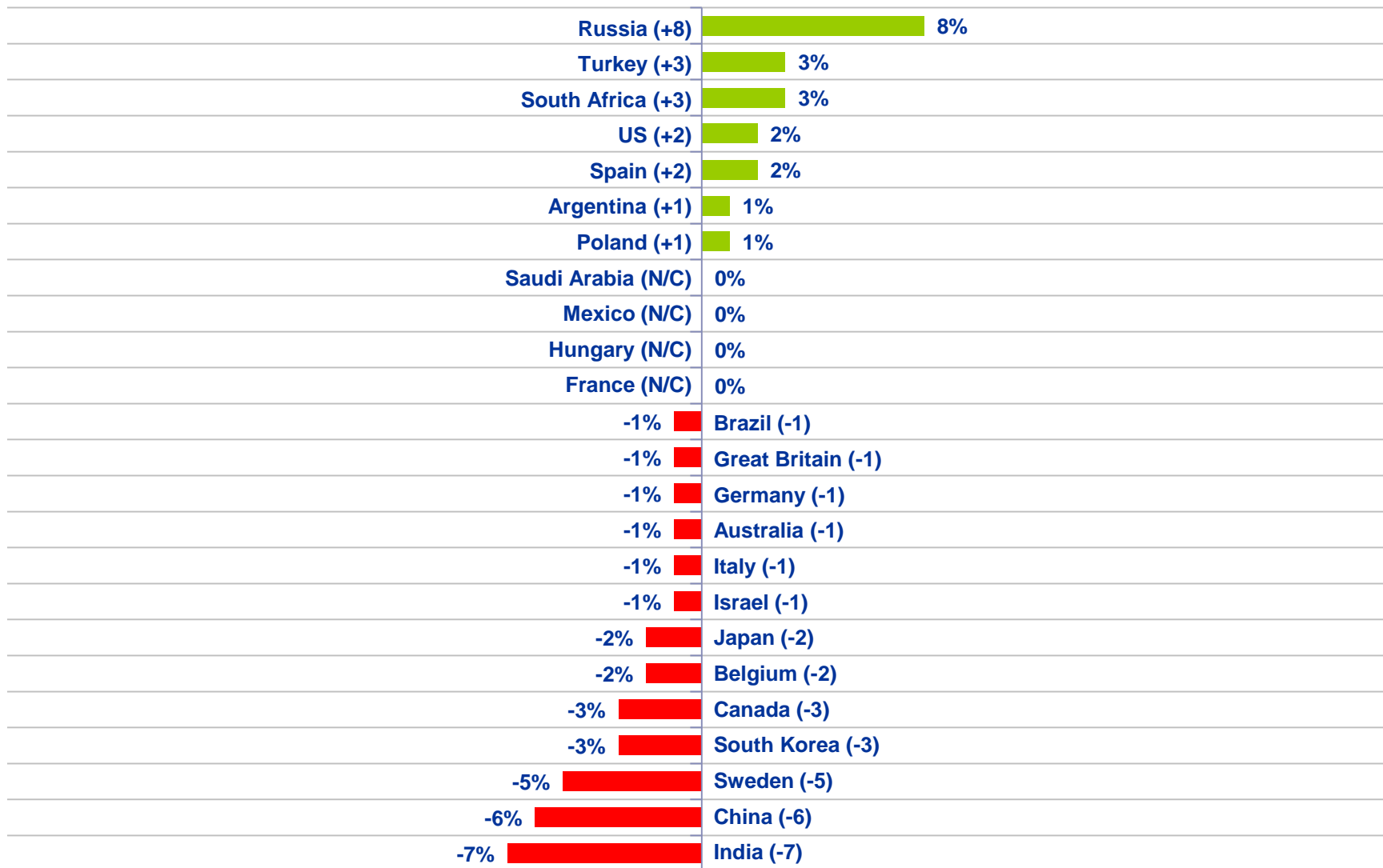
Country	Value
Total (-1)	23%
Russia (+8)	30%
Turkey (+3)	23%
South Africa (+3)	13%
US (+2)	26%
Spain (+2)	23%
Argentina (+1)	37%
Poland (+1)	18%
Saudi Arabia (N/C)	58%
Mexico (N/C)	30%
Hungary (N/C)	10%
France (N/C)	5%
Brazil (-1)	52%
Great Britain (-1)	18%
Germany (-1)	16%
Australia (-1)	15%
Italy (-1)	11%
Israel (-1)	10%
Japan (-2)	13%
Belgium (-2)	12%
Canada (-3)	13%
South Korea (-3)	9%
Sweden (-5)	11%
China (-6)	46%
India (-7)	56%

Green marks countries experiencing improvement;
Blue marks countries with no change from last month;
Red marks countries experiencing a decline.

Countries Ranked by Net Improvement, Decline or No Change Compared to Last Month:
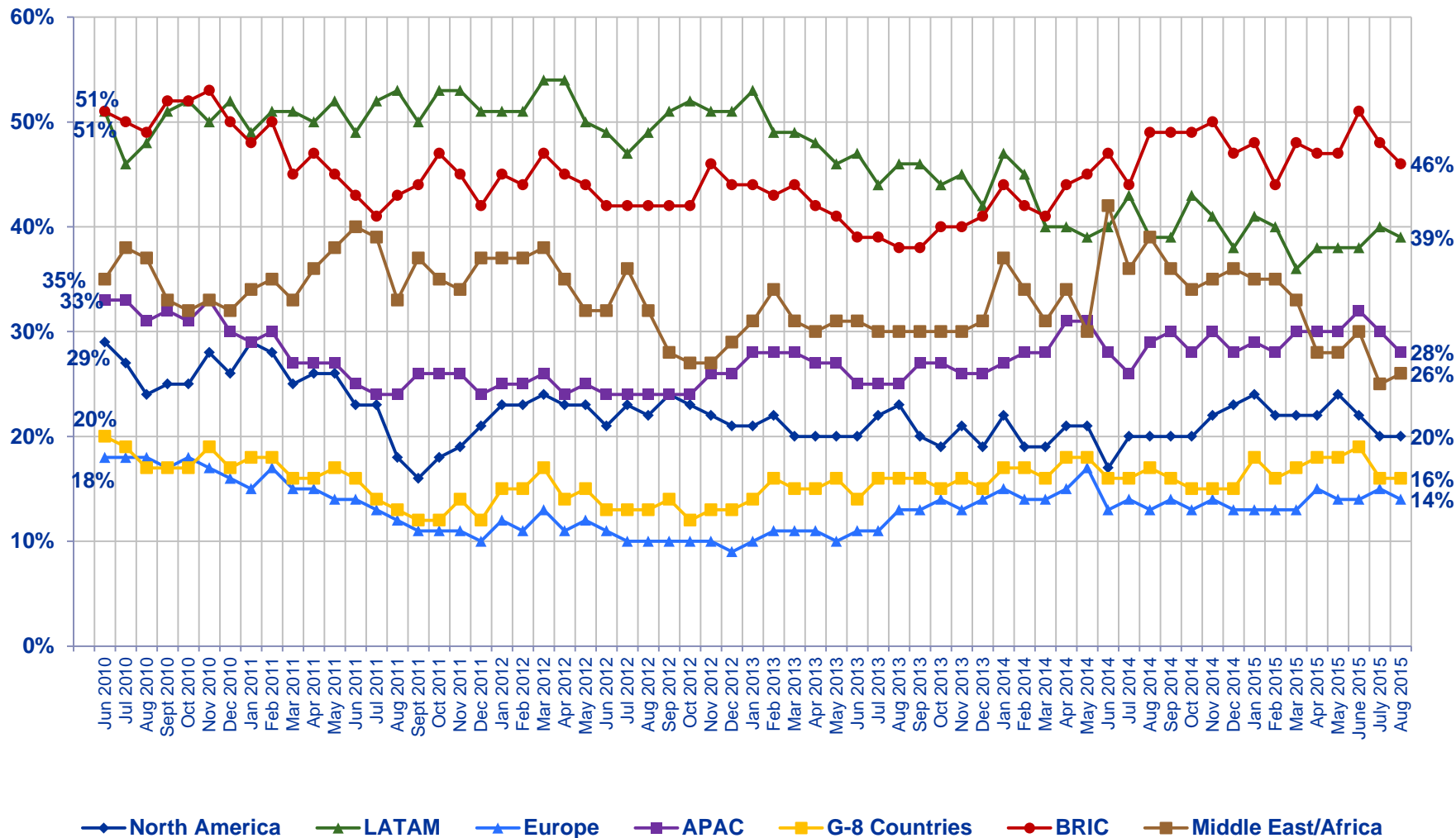
Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
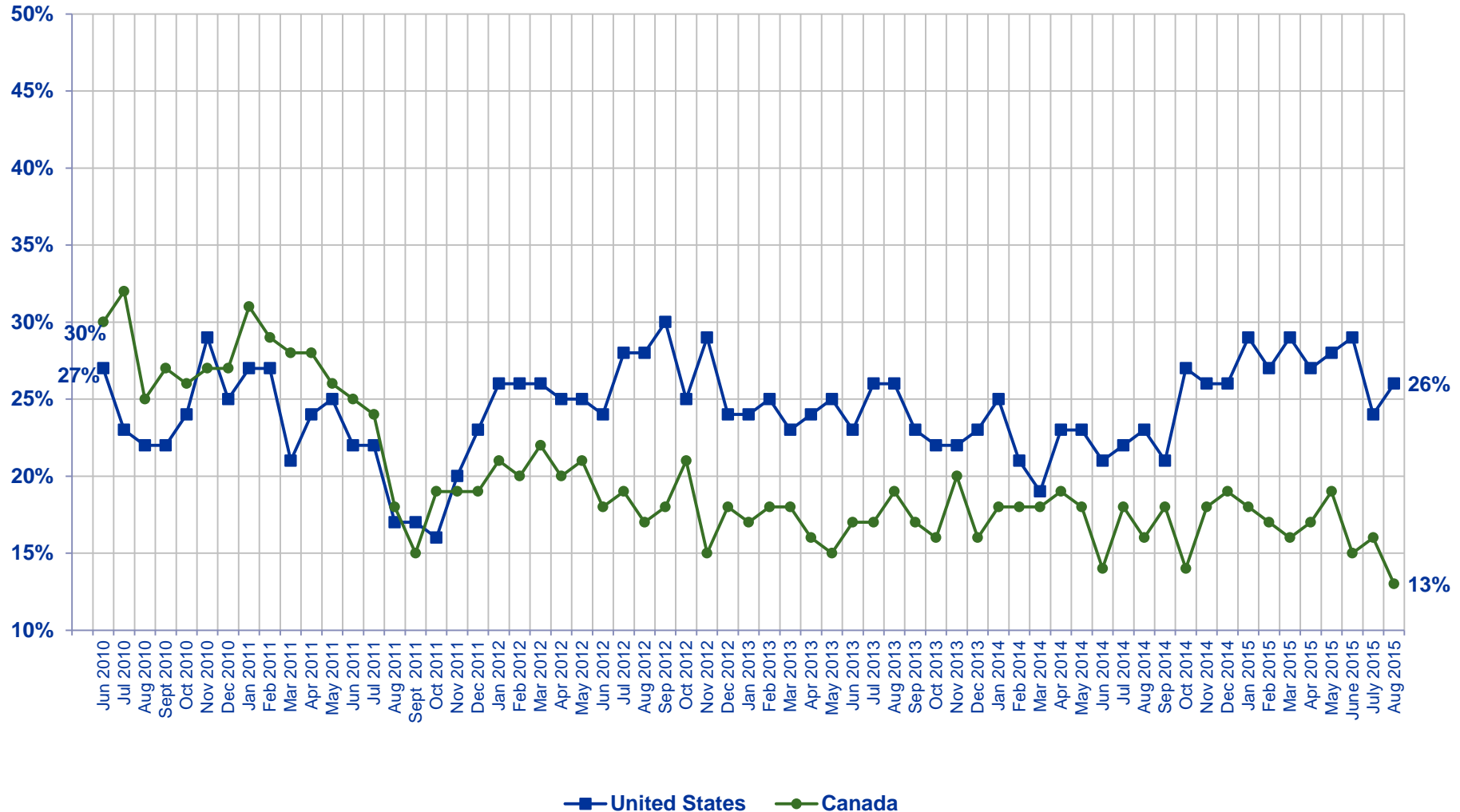
Country	Value
Russia (+8)	8%
Turkey (+3)	3%
South Africa (+3)	3%
US (+2)	2%
Spain (+2)	2%
Argentina (+1)	1%
Poland (+1)	1%
Saudi Arabia (N/C)	0%
Mexico (N/C)	0%
Hungary (N/C)	0%
France (N/C)	0%
Brazil (-1)	-1%
Great Britain (-1)	-1%
Germany (-1)	-1%
Australia (-1)	-1%
Italy (-1)	-1%
Israel (-1)	-1%
Japan (-2)	-2%
Belgium (-2)	-2%
Canada (-3)	-3%
South Korea (-3)	-3%
Sweden (-5)	-5%
China (-6)	-6%
India (-7)	-7%

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All Regions - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger/Somewhat Stronger

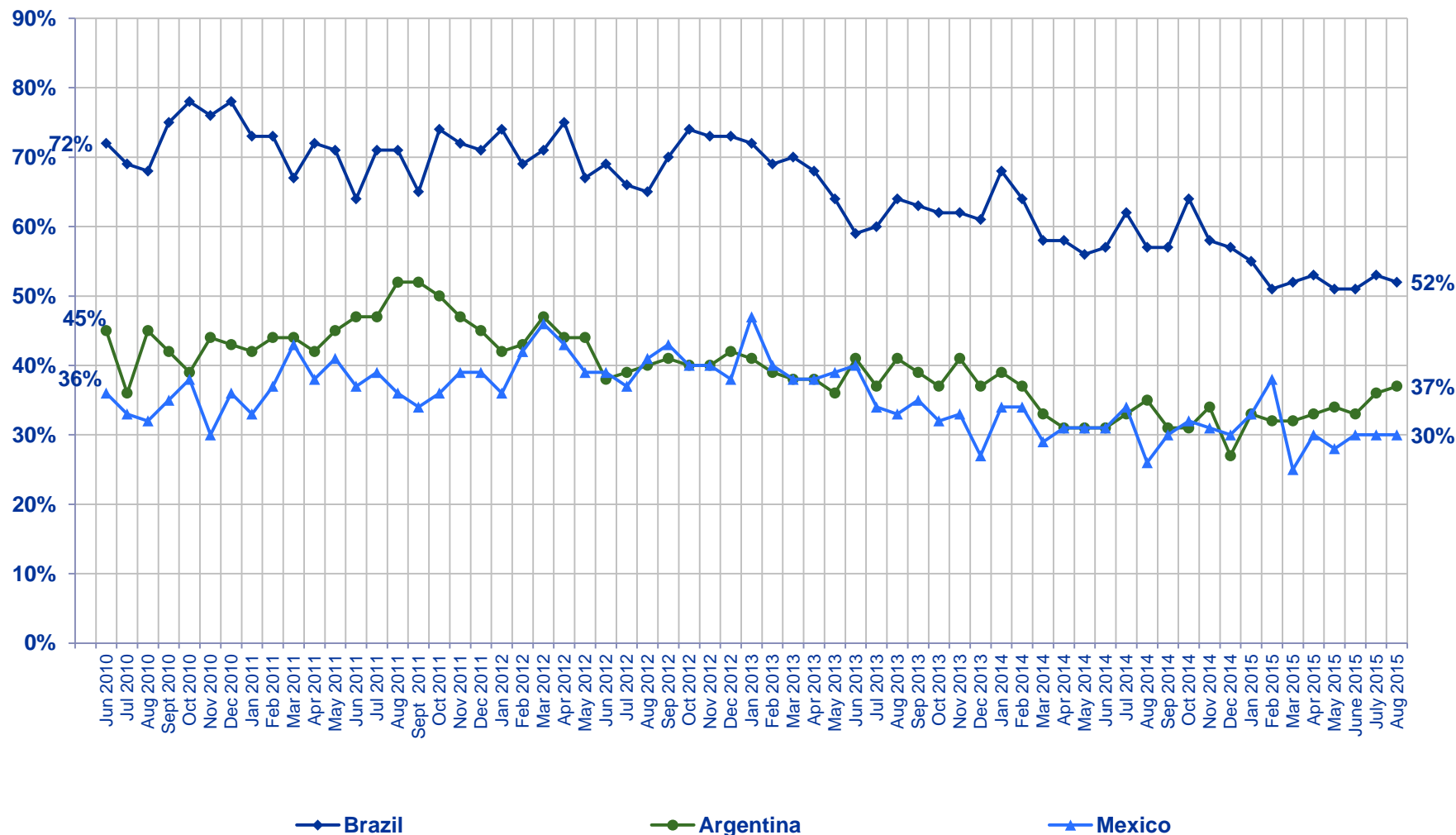Legend: North America — LATAM — Europe — APAC — G-8 Countries — BRIC — Middle East/Africa

Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

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North American Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger/Somewhat Stronger
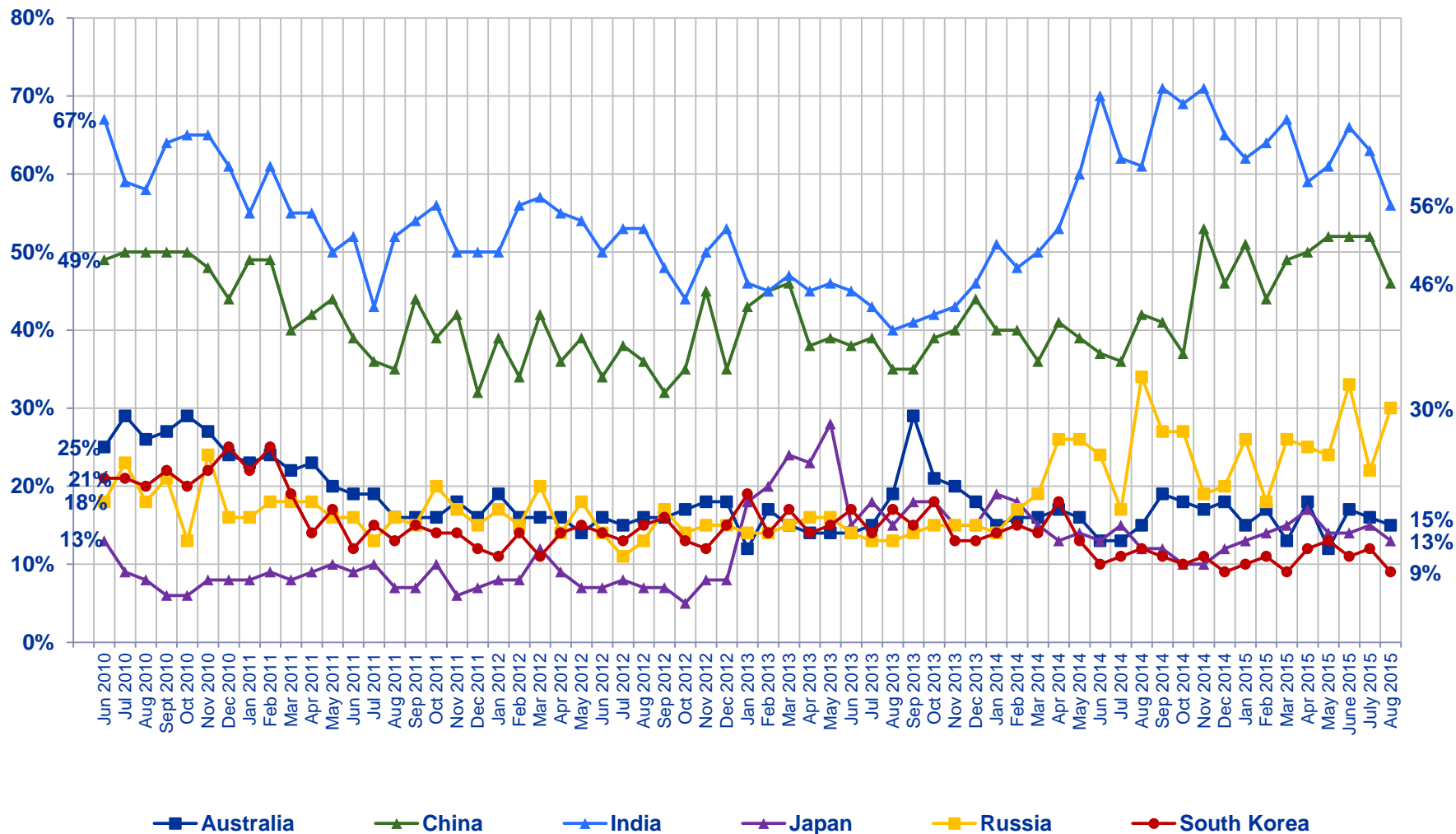

Legend: ■ United States ● Canada

Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

LATAM Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger/Somewhat Stronger

Legend: Brazil, Argentina, Mexico

Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
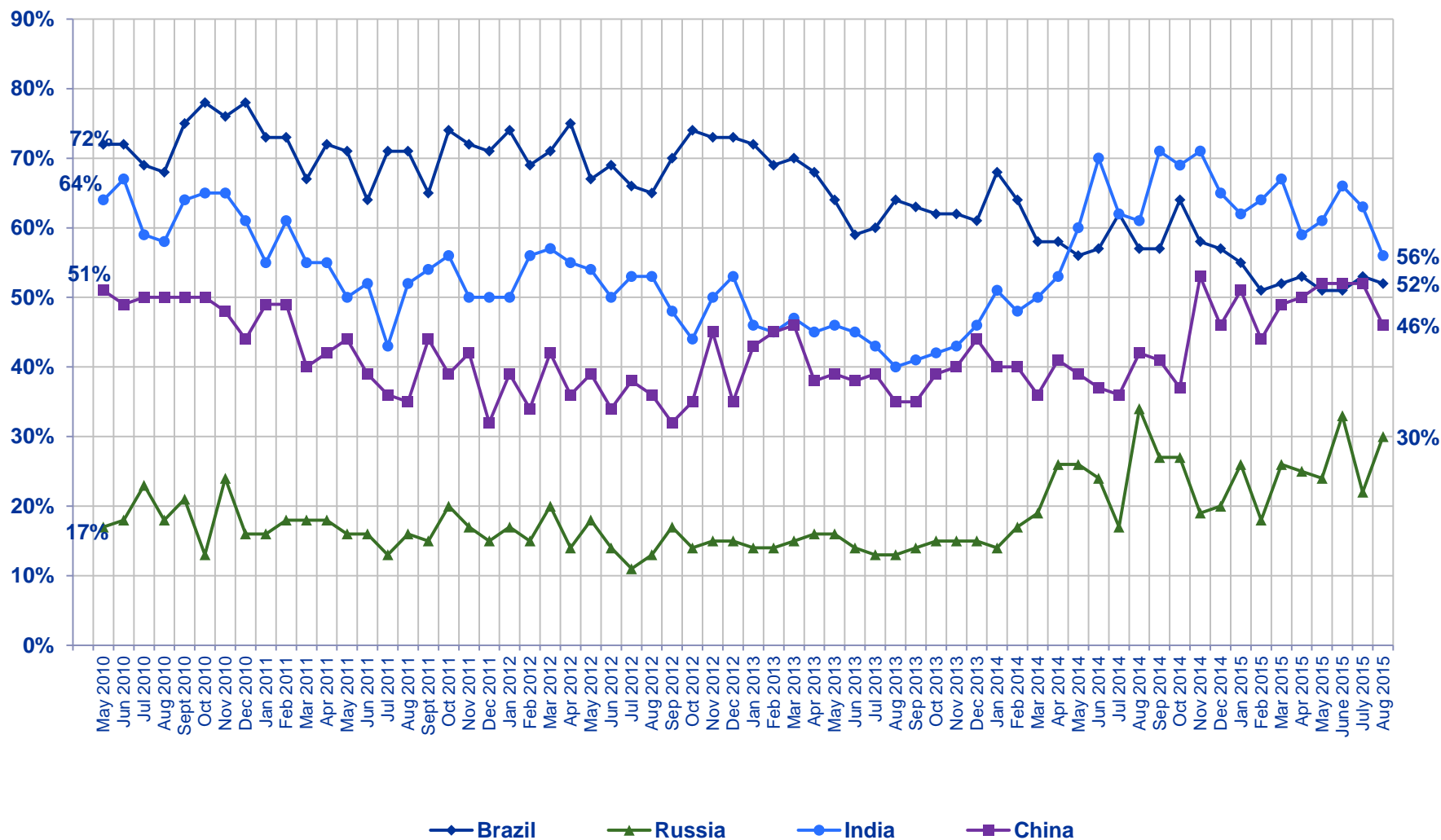
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APAC Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

▼2

% Much Stronger/Somewhat Stronger

Legend: Australia, China, India, Japan, Russia, South Korea

Looking ahead six months from now, do you expect the economy in your local area to be
much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

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% Much Stronger/Somewhat Stronger

Legend: Germany, France, Spain, Sweden, Great Britain, Belgium, Italy, Hungary, Poland

Looking ahead six months from now, do you expect the economy in your local area to be
much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

# BRIC Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

▼2

% Much Stronger/Somewhat Stronger

Legend: Brazil, Russia, India, China

Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

G8 Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger/Somewhat Stronger

Legend: Great Britain, Canada, France, Germany, Japan, Italy, Russia, United States

Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

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Middle East/African Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

▲1

% Much Stronger/Somewhat Stronger

Legend: Turkey, Saudi Arabia, South Africa, Israel

Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

About Ipsos
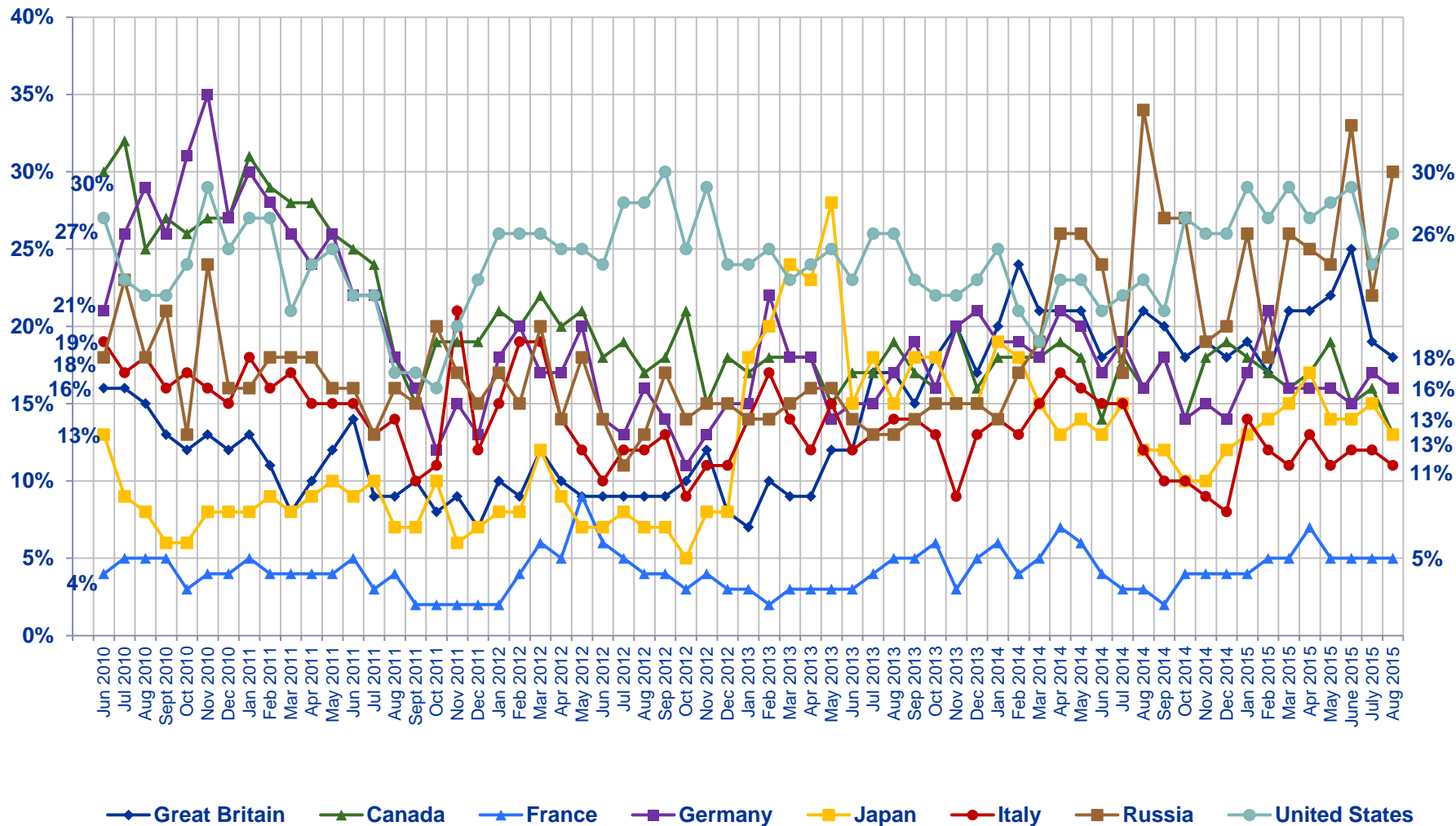
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- **John Wright**
  Senior Vice President and Managing Director, Global @dvisor
  Ipsos Public Affairs +1 (416) 324-2002
  john.wright@ipsos.com

- **Julia Clark**
  Senior Vice President
  Ipsos Public Affairs +1 (312) 526-4919
  julia.clark@ipsos.com

- **Nik Samoylov**
  Senior Research Manager
  Ipsos Public Affairs +1 (416) 572-4471
  nik.samoylov@ipsos.com

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- **Chris Deeney**
  Senior Vice President and Managing Director
  Ipsos Public Affairs +1 (312) 665-0551
  chris.deeny@ipsos.com

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