

# **Among Employees of Fortune 1000 Companies Who Use Cloud Services, a Third Use Such Applications to Save or Share Work Related Information**

***Usage Highest among Millennials, with a Quarter Utilizing these Platforms on a Weekly Basis***

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## **Among Employees of Fortune 1000 Companies Who Use Cloud Services, a Third Use Such Applications to Save or Share Work Related Information**

### ***Usage Highest among Millennials, with a Quarter Utilizing these Platforms on a Weekly Basis***

**New York, NY** – When it comes to frequency of use, roughly a third of cloud users (34%) employed full-time at Fortune 1000 companies say that save or share work-related information to external cloud-based applications at least weekly, including 17% who do so on a daily basis. An additional 21% report that they save and share files in this way a few times a month, with another 23% saying they do so about once a month. Two in ten (22%) never save or share work-related information to external cloud-based applications.

- Usage of these applications and services on a frequent basis (at least weekly) is more prevalent among those under 35 than it is among those 55 and older (23% vs.9%).

When accessing cloud-based platforms (such as Dropbox, Google Drive, etc.) while at work, employees are most likely to say they use work credentials linked to their company email address (25%), compared to one in ten who opt instead to use a personal login and password linked to their personal email address (10%). Respondents are not as likely to alternate between credentials depending on the platform (5%), while once again about six in ten say that they do not access cloud-based platforms while at work (61%).

At the same time, three in ten (29%) employees say that they have saved or shared work-related information using *work* accounts on cloud-based



applications – while nearly as many (26%) say that they have done so using *personal* accounts on cloud-based applications.

### ***Security/Privacy Policies of Company and Employee Use***

Nearly two thirds of workers say that they understand the specifics and details of their organization’s IT Security Policies (73%), and another six in ten claim to be familiar with the specific guidelines of their organization’s IT Security Policy when it comes to using cloud-based platforms (61%). A majority of employees also acknowledge that putting company information on third party cloud applications is a violation of their company’s security/privacy policies (56%). While many are using these cloud-based applications for work, just two in five (38%) believe that their work files and data are safe of such platforms.

*These are findings from an Ipsos poll conducted on behalf of IBM, fielded July 27 – 31<sup>st</sup>, 2015. For the survey, a sample of 1,001 U.S. adults employed full-time at Fortune 1000 companies was interviewed online. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all employees.*

*The data were weighted to the U.S. current population data by gender, age, region and household income based on Census data. Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding.*

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