

1_1. Thinking about the US Presidential Election, what impact do you think a new president in the White House will have on the following: - Your ability to save for your future

		Gender		Age			Household Income		Region				Stocks, mutual funds, or	
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	2009	904	1105	482	805	722	825	1184	416	477	684	432	805	1204
Base: All Respondents (wtd)	2009	970	1039	609	707	693	827	1182	367	431	751	460	840	1169
It will improve	453	249	204	199	161	94	158	295	84	92	171	106	238	215
	23%	26%	20%	33%	23%	13%	19%	25%	23%	21%	23%	23%	28%	18%
		B		DE	E			F					M	
No change	1292	593	699	332	456	503	525	767	236	280	478	297	523	768
	64%	61%	67%	55%	65%	73%	63%	65%	64%	65%	64%	65%	62%	66%
			A		C	CD								
It will worsen	264	129	135	78	90	97	144	121	47	59	102	56	79	186
	13%	13%	13%	13%	13%	14%	17%	10%	13%	14%	14%	12%	9%	16%
							G							L
Sigma	2009	970	1039	609	707	693	827	1182	367	431	751	460	840	1169
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. Thinking about the US Presidential Election, what impact do you think a new president in the White House will have on the following: - Your ability to pay down your debt

		Gender		Age			Household Income		Region				Stocks, mutual funds, or	
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	2009	904	1105	482	805	722	825	1184	416	477	684	432	805	1204
Base: All Respondents (wtd)	2009	970	1039	609	707	693	827	1182	367	431	751	460	840	1169
It will improve	417	216	201	191	140	87	157	261	84	87	150	96	194	223
	21%	22%	19%	31%	20%	13%	19%	22%	23%	20%	20%	21%	23%	19%
				DE	E								M	
No change	1384	663	722	346	494	544	555	829	252	300	514	319	590	794
	69%	68%	69%	57%	70%	79%	67%	70%	69%	69%	68%	69%	70%	68%
					C	CD								
It will worsen	208	92	116	73	73	62	115	92	30	45	88	45	55	152
	10%	9%	11%	12%	10%	9%	14%	8%	8%	10%	12%	10%	7%	13%
							G							L
Sigma	2009	970	1039	609	707	693	827	1182	367	431	751	460	840	1169
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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1_3. Thinking about the US Presidential Election, what impact do you think a new president in the White House will have on the following: - Your ability to pay your bills

		Gender		Age			Household Income		Region				Stocks, mutual funds, or	
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	2009	904	1105	482	805	722	825	1184	416	477	684	432	805	1204
Base: All Respondents (wtd)	2009	970	1039	609	707	693	827	1182	367	431	751	460	840	1169
It will improve	414	212	202	197	133	84	153	261	83	77	149	105	195	219
	21%	22%	19%	32%	19%	12%	18%	22%	23%	18%	20%	23%	23%	19%
				DE	E								M	
No change	1407	674	733	352	502	553	563	844	249	319	527	313	594	814
	70%	70%	71%	58%	71%	80%	68%	71%	68%	74%	70%	68%	71%	70%
					C	CD								
It will worsen	188	84	104	59	72	56	111	77	34	36	75	42	51	137
	9%	9%	10%	10%	10%	8%	13%	6%	9%	8%	10%	9%	6%	12%
							G							L
Sigma	2009	970	1039	609	707	693	827	1182	367	431	751	460	840	1169
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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1_4. Thinking about the US Presidential Election, what impact do you think a new president in the White House will have on the following: - The economy, overall

		Gender		Age			Household Income		Region				Stocks, mutual funds, or	
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	2009	904	1105	482	805	722	825	1184	416	477	684	432	805	1204
Base: All Respondents (wtd)	2009	970	1039	609	707	693	827	1182	367	431	751	460	840	1169
It will improve	640	302	338	227	211	201	228	412	120	137	246	137	305	335
	32%	31%	33%	37%	30%	29%	28%	35%	33%	32%	33%	30%	36%	29%
				DE				F					M	
No change	1022	499	523	280	385	358	425	598	186	228	367	241	417	606
	51%	51%	50%	46%	54%	52%	51%	51%	51%	53%	49%	53%	50%	52%
				C										
It will worsen	346	169	177	101	111	134	175	172	61	66	139	81	118	229
	17%	17%	17%	17%	16%	19%	21%	15%	17%	15%	18%	18%	14%	20%
							G						L	
Sigma	2009	970	1039	609	707	693	827	1182	367	431	751	460	840	1169
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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1_5. Thinking about the US Presidential Election, what impact do you think a new president in the White House will have on the following: - The value of your investments

		Gender		Age			Household Income		Region				Stocks, mutual funds, or	
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Have Investment In Financial Markets (unwtd)	805	415	390	143	337	325	186	619	182	199	248	176	805	-
Base: Have Investment In Financial Markets (wtd)	840	462	378	208	309	322	186	653	171	190	283	195	840	-
It will improve	273	149	124	84	114	75	55	217	69	62	79	63	273	-
	32%	32%	33%	40%	37%	23%	30%	33%	40%	33%	28%	32%	32%	-
				E	E				J					
No change	486	272	213	107	170	208	110	376	82	114	178	112	486	-
	58%	59%	56%	51%	55%	65%	59%	58%	48%	60%	63%	58%	58%	-
						CD				H	H			
It will worsen	82	41	41	17	25	39	22	60	21	14	27	20	82	-
	10%	9%	11%	8%	8%	12%	12%	9%	12%	7%	9%	10%	10%	-
Sigma	840	462	378	208	309	322	186	653	171	190	283	195	840	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-

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