One in Three (32%) Americans think the Economy will Improve with a New President in the White House

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New York, NY – With the primaries around the corner in the new year, Americans are starting to think about the Presidential Election and the impact a new president will have on the country. In an Ipsos poll conducted on behalf of RBC Wealth Management, one in three (32%) Americans think the economy will improve with a new president in the White House. However, 51% think there will be no change in the economy and only 17% think it will worsen.

Those aged 18 to 34 are most likely (37%) to believe the economy will improve following the election of a new president, followed by those aged 35 to 54 (30%) and 55+ (29%).

On balance, Americans also believe that the value of their investments (32%), their ability to save (23%), pay their bills (21%) and pay down debt (21%) will improve with a new president in the White House. In every case, optimism is highest among those under the age of 35 compared to those 35 to 54 or 55+: ability to save for the future (33% vs. 23% vs. 21%, respectively); ability to pay down debt (31% vs. 20% vs. 13%); ability to pay bills (32% vs. 19% vs. 12%); value of investments (40% vs. 37% vs. 23%).

Below is a table displaying various financial areas and the anticipated impact that a new president is expected to have.

Financial area where new president anticipated to have an impact	Improve	No change	Worsen
The economy, overall	32%	51%	17%
The value of your investments	32%	58%	10%
Your ability to save for your future	23%	64%	13%
Your ability to pay your bills	21%	70%	9%
Your ability to pay down your debt	21%	69%	10%

These are some of the findings of an Ipsos poll conducted on behalf of RBC Wealth Management from October 6 to October 9, 2015. For the survey, a sample of n=2009 Americans was interviewed online via Ipsos's American online panel. The precision of Ipsos online surveys is measured using a Bayesian credibility interval. In this case, with a sample of this size, the results are considered accurate to within ± 2.5 percentage points, 19 times out of 20, of what they would have been had the sample universe of Americans been polled. The margin of error will be larger within sub-groupings of the survey population, for example, those who hold investments (n=805, +/- 3.9).

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