Stub	Stat	Overall	Gender Male	Gender Female
	base	12000	6025	5975
	unw_base	17748	8957	8791
Very good	freq	715	445	270
Very good	prop	6%	7%	5%
Somewhat good	freq	4004	2144	1860
Somewhat good	prop	33%	36%	31%
Somewhat bad	freq	4965	2385	2580
Somewhat bad	prop	41%	40%	43%
Very bad	freq	2316	1051	1265
Very bad	prop	19%	17%	21%
Top2Box	freq	4719	2589	2130
Top2Box	prop	39%	43%	36%
Low2Box	freq	7281	3436	3845
Low2Box	prop	61%	57%	64%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5071	3790	3139	2809	3981	3656	5574
6643	5730	5375	3914	6128	5743	8746
379	200	136	175	203	265	398
7%	5%	4%	6%	5%	7%	7%
1656	1319	1029	773	1269	1471	2002
33%	35%	33%	28%	32%	40%	36%
2026	1531	1407	1179	1729	1330	2234
40%	40%	45%	42%	43%	36%	40%
1009	740	567	681	780	591	940
20%	20%	18%	24%	20%	16%	17%
2035	1519	1165	949	1472	1735	2399
40%	40%	37%	34%	37%	47%	43%
3036	2271	1974	1861	2508	1921	3174
60%	60%	63%	66%	63%	53%	57%

All Demos

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6426	3564	4480	3955	6618	5382	1507
9002	3849	6907	6992	10157	7591	2151
318	157	230	328	475	241	215
5%	4%	5%	8%	7%	4%	14%
2002	932	1547	1525	2304	1700	566
31%	26%	35%	39%	35%	32%	38%
2730	1635	1847	1483	2658	2307	483
42%	46%	41%	37%	40%	43%	32%
1376	841	856	619	1181	1135	243
21%	24%	19%	16%	18%	21%	16%
2320	1089	1776	1854	2778	1941	781
36%	31%	40%	47%	42%	36%	52%
4107	2475	2704	2102	3839	3441	726
64%	69%	60%	53%	58%	64%	48%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
10493	2427	9573	7972	3046	•	
15597	3597	14151	12300	3936	•	
500	314	401	529	154		
5%	13%	4%	7%	5%	•	
3438	964	3040	2844	843		
33%	40%	32%	36%	28%		
4482	774	4190	3210	1311		
43%	32%	44%	40%	43%		
2073	374	1941	1388	739		
20%	15%	20%	17%	24%		
3938	1278	3441	3373	996		
38%	53%	36%	42%	33%		-
6555	1149	6132	4598	2050		
62%	47%	64%	58%	67%		

Inactive_S	66
cial_Medi	
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	•

		All		
Stub	Stat	Countries	Argentina	Australia
	base	12000	500	500
	unw_base	17748	503	1086
Very good	freq	715	16	33
Very good	prop	6%	3%	7%
Somewhat good	freq	4004	131	233
Somewhat good	prop	33%	26%	47%
Somewhat bad	freq	4965	238	207
Somewhat bad	prop	41%	48%	41%
Very bad	freq	2316	115	27
Very bad	prop	19%	23%	5%
Top2Box	freq	4719	147	266
Top2Box	prop	39%	29%	53%
Low2Box	freq	7281	353	234
Low2Box	prop	61%	71%	47%

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
501	1001	1001	1003	1001	1001	1133
7	14	27	43	4	45	23
1%	3%	5%	9%	1%	9%	5%
169	26	225	304	66	319	216
34%	5%	45%	61%	13%	64%	43%
272	103	201	138	316	118	218
54%	21%	40%	28%	63%	24%	44%
52	357	46	15	114	17	42
10%	71%	9%	3%	23%	3%	8%
176	40	253	347	70	364	240
35%	8%	51%	69%	14%	73%	48%
324	460	247	153	430	136	260
65%	92%	49%	31%	86%	27%	52%

All Countries

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
500	501	502	1000	1000	506	500
4	96	22	4	10	7	20
1%	19%	4%	1%	2%	1%	4%
96	315	197	63	134	109	161
19%	63%	39%	13%	27%	22%	32%
264	85	222	285	272	241	266
53%	17%	44%	57%	54%	48%	53%
137	5	59	148	84	143	53
27%	1%	12%	30%	17%	29%	11%
99	410	219	67	144	116	181
20%	82%	44%	13%	29%	23%	36%
401	90	281	433	356	384	319
80%	18%	56%	87%	71%	77%	64%

	Saudi		South			
Russia	Arabia	South Africa	Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
505	500	500	500	1003	501	500
17	183	7	7	7	55	23
3%	37%	1%	1%	1%	11%	5%
130	265	86	81	77	305	123
26%	53%	17%	16%	15%	61%	25%
288	42	210	252	215	98	201
58%	8%	42%	50%	43%	20%	40%
65	9	197	160	201	43	153
13%	2%	39%	32%	40%	9%	31%
148	448	93	88	84	360	146
30%	90%	19%	18%	17%	72%	29%
352	52	407	412	416	140	354
70%	10%	81%	82%	83%	28%	71%

US	
	500
	1000
	41
	8%
	172
	34%
	211
	42%
	76
	15%
	213
	43%
	287
	57%

All Regions
B3 Now, thinking about our economic situation, how would you de

Stub	Stat	All Countries	North America	LATAM
	base	12000	1000	1500
	unw_base	17748	2001	2010
Very good	freq	715	69	37
Very good	prop	6%	7%	2%
Somewhat good	freq	4004	397	265
Somewhat good	prop	33%	40%	18%
Somewhat bad	freq	4965	412	583
Somewhat bad	prop	41%	41%	39%
Very bad	freq	2316	122	614
Very bad	prop	19%	12%	41%
Top2Box	freq	4719	466	302
Top2Box	prop	39%	47%	20%
Low2Box	freq	7281	534	1198
Low2Box	prop	61%	53%	80%

scribe the current economic situation in? Is it...

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7140	4595	7641	3010	2002
169	205	172	170	236
4%	7%	4%	8%	12%
1473	1198	1326	775	671
33%	40%	33%	39%	34%
2052	1242	1909	614	676
46%	41%	48%	31%	34%
806	355	592	441	417
18%	12%	15%	22%	21%
1642	1403	1498	945	907
36%	47%	37%	47%	45%
2858	1597	2502	1055	1093
64%	53%	63%	53%	55%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	503	258	245
Very good	freq	16	9	7
Very good	prop	3%	4%	3%
Somewhat good	freq	131	66	65
Somewhat good	prop	26%	27%	25%
Somewhat bad	freq	238	120	119
Somewhat bad	prop	48%	49%	47%
Very bad	freq	115	50	65
Very bad	prop	23%	21%	25%
Top2Box	freq	147	75	72
Top2Box	prop	29%	31%	28%
Low2Box	freq	353	170	183
Low2Box	prop	71%	69%	72%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	138	114	129	106	152	138
258	143	102	138	112	144	128
11	1	4	4	5	2	4
4%	%	4%	3%	5%	1%	3%
68	33	30	31	25	50	38
27%	24%	27%	24%	24%	33%	27%
121	69	49	62	61	64	59
49%	50%	43%	48%	58%	42%	43%
49	36	31	33	14	36	38
20%	26%	27%	25%	13%	23%	27%
78	33	35	34	30	53	41
32%	24%	30%	26%	29%	34%	30%
170	104	79	95	76	100	97
68%	76%	70%	74%	71%	66%	70%

Argentina

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
362	170	205	125	272	228	76
375	152	273	78	269	234	72
12	7	4	5	8	8	3
3%	4%	2%	4%	3%	3%	4%
93	51	51	29	67	64	18
26%	30%	25%	23%	25%	28%	24%
179	80	101	58	133	105	39
50%	47%	49%	46%	49%	46%	52%
77	32	49	34	64	51	15
21%	19%	24%	27%	23%	22%	20%
105	58	55	34	75	72	21
29%	34%	27%	27%	28%	31%	28%
257	112	150	92	197	156	54
71%	66%	73%	73%	72%	69%	72%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
424	84	416	345	142		
431	85	418	342	148		
12	2	13	9	7		
3%	3%	3%	3%	5%	•	
113	21	110	95	33	•	
27%	25%	26%	28%	23%	•	
199	43	195	165	65		
47%	51%	47%	48%	45%		
100	18	97	76	38	•	
24%	21%	23%	22%	27%		
125	23	123	104	40		
29%	28%	30%	30%	28%		
299	61	293	241	103		
71%	72%	70%	70%	72%		

Inactive_So	
cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1086	457	629
Very good	freq	33	19	14
Very good	prop	7%	8%	6%
Somewhat good	freq	233	112	122
Somewhat good	prop	47%	45%	48%
Somewhat bad	freq	207	107	100
Somewhat bad	prop	41%	43%	40%
Very bad	freq	27	10	17
Very bad	prop	5%	4%	7%
Top2Box	freq	266	131	135
Top2Box	prop	53%	53%	54%
Low2Box	freq	234	117	117
Low2Box	prop	47%	47%	46%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	135	168	116	245	139	240
151	262	673	272	536	278	609
21	6	6	10	10	13	20
11%	4%	4%	8%	4%	9%	8%
80	75	78	43	112	78	118
41%	56%	46%	37%	46%	56%	49%
87	47	73	51	111	45	90
44%	34%	44%	44%	45%	32%	38%
9	7	11	12	11	3	11
4%	5%	6%	11%	5%	2%	5%
101	81	84	53	122	91	138
51%	60%	50%	45%	50%	66%	58%
96	54	84	64	122	48	101
49%	40%	50%	55%	50%	34%	42%

Australia

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
260	156	142	202	304	196	72
477	356	348	382	661	425	139
13	5	13	15	21	12	12
5%	3%	9%	7%	7%	6%	16%
115	63	64	107	141	92	32
44%	40%	45%	53%	46%	47%	44%
117	77	58	72	126	82	25
45%	50%	41%	36%	41%	42%	35%
16	11	8	8	17	10	3
6%	7%	6%	4%	6%	5%	4%
128	68	77	121	162	104	44
49%	44%	54%	60%	53%	53%	61%
133	88	66	80	142	92	28
51%	56%	46%	40%	47%	47%	39%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
428	92	408	322	107		
947	191	895	653	173		
21	11	22	24	7		
5%	12%	5%	7%	6%	•	
201	49	185	157	43	•	
47%	53%	45%	49%	40%	•	
182	30	178	129	49		
43%	32%	44%	40%	45%		
24	3	24	12	8		
6%	3%	6%	4%	8%		
222	59	207	181	50		
52%	64%	51%	56%	47%		
206	33	201	141	57		
48%	36%	49%	44%	53%		

Inactive_So	
cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	260	241
Very good	freq	7	4	3
Very good	prop	1%	2%	1%
Somewhat good	freq	169	78	91
Somewhat good	prop	34%	31%	37%
Somewhat bad	freq	272	144	128
Somewhat bad	prop	54%	57%	52%
Very bad	freq	52	26	26
Very bad	prop	10%	10%	10%
Top2Box	freq	176	82	94
Top2Box	prop	35%	33%	38%
Low2Box	freq	324	170	154
Low2Box	prop	65%	67%	62%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	145	170	114	186	109	194
174	146	181	103	187	116	201
5	2	1	1	1	4	4
2%	1%	%	1%	1%	4%	2%
66	58	46	28	69	45	66
35%	40%	27%	25%	37%	42%	34%
99	69	104	68	98	52	101
53%	48%	61%	60%	53%	48%	52%
16	16	20	16	17	7	23
9%	11%	12%	14%	9%	7%	12%
70	60	46	29	70	49	70
38%	41%	27%	26%	38%	45%	36%
116	85	123	85	116	60	124
62%	59%	73%	74%	62%	55%	64%

Belgium

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
306	146	194	161	307	193	26
300	78	276	147	326	175	26
3	2	2	2	5	2	-
1%	1%	1%	1%	2%	1%	
103	33	72	64	105	65	14
34%	23%	37%	40%	34%	33%	54%
171	92	99	81	164	108	12
56%	63%	51%	51%	53%	56%	46%
29	19	20	13	34	18	
9%	13%	10%	8%	11%	9%	
106	35	75	66	109	67	14
35%	24%	39%	41%	36%	35%	54%
200	111	119	94	198	126	12
65%	76%	61%	59%	64%	65%	46%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
474	46	454	298	140		
475	45	456	317	124		
7		7	5	2		
1%		2%	2%	2%	•	
155	19	150	111	39	•	
33%	42%	33%	37%	28%	•	
260	25	247	158	77		
55%	54%	54%	53%	55%		
52	2	50	24	21		
11%	4%	11%	8%	15%		
162	19	157	116	41		
34%	42%	35%	39%	29%		
312	26	298	182	99		
66%	58%	65%	61%	71%		

Inactive_So	
cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1001	490	511
Very good	freq	14	5	9
Very good	prop	3%	2%	3%
Somewhat good	freq	26	17	9
Somewhat good	prop	5%	7%	3%
Somewhat bad	freq	103	53	50
Somewhat bad	prop	21%	23%	19%
Very bad	freq	357	157	200
Very bad	prop	71%	68%	75%
Top2Box	freq	40	22	18
Top2Box	prop	8%	10%	7%
Low2Box	freq	460	210	250
Low2Box	prop	92%	90%	93%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	135	80	102	293	71	184
537	284	180	171	570	198	362
7	4	2	4	6	1	6
3%	3%	3%	4%	2%	1%	3%
11	7	7	6	15	3	15
4%	5%	9%	6%	5%	4%	8%
59	27	17	27	55	16	37
21%	20%	22%	26%	19%	22%	20%
208	96	53	64	217	52	126
73%	71%	66%	63%	74%	72%	69%
19	12	9	11	21	4	21
7%	9%	12%	10%	7%	6%	11%
266	124	70	91	272	67	163
93%	91%	88%	90%	93%	94%	89%

Brazil
how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	157	262	81	232	268	64
639	122	558	321	494	507	138
8	8	4	2	8	6	6
2%	5%	2%	2%	4%	2%	9%
11	7	14	5	18	8	7
4%	5%	5%	6%	8%	3%	11%
66	22	65	16	49	54	11
21%	14%	25%	20%	21%	20%	17%
230	120	179	58	157	200	40
73%	76%	68%	72%	67%	75%	63%
19	15	18	7	26	14	13
6%	10%	7%	8%	11%	5%	20%
297	142	244	74	206	254	51
94%	90%	93%	92%	89%	95%	80%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
436	82	418	302	181		
863	181	820	645	320		
8	4	10	9	3		
2%	5%	2%	3%	2%	•	
19	9	16	18	7	•	
4%	11%	4%	6%	4%	•	
93	19	85	63	36		
21%	23%	20%	21%	20%		
317	50	307	211	134		
73%	61%	73%	70%	74%		
27	14	26	27	11		
6%	17%	6%	9%	6%		
409	68	392	275	170		
94%	83%	94%	91%	94%		

Inactive_So	
cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1001	499	502
Very good	freq	27	16	11
Very good	prop	5%	7%	4%
Somewhat good	freq	225	110	115
Somewhat good	prop	45%	46%	45%
Somewhat bad	freq	201	95	106
Somewhat bad	prop	40%	39%	41%
Very bad	freq	46	21	26
Very bad	prop	9%	9%	10%
Top2Box	freq	253	127	126
Top2Box	prop	51%	52%	49%
Low2Box	freq	247	115	132
Low2Box	prop	49%	48%	51%

B3 Now, thi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	148	181	75	151	225	240
293	320	388	116	269	521	514
8	8	11	3	8	16	16
5%	6%	6%	5%	5%	7%	7%
71	70	84	28	67	111	117
42%	47%	46%	37%	44%	50%	49%
68	60	74	36	61	80	87
40%	40%	41%	48%	40%	36%	36%
23	10	13	8	16	17	20
14%	7%	7%	11%	10%	8%	8%
80	78	94	31	75	127	133
47%	53%	52%	41%	49%	57%	56%
91	70	87	44	76	98	107
53%	47%	48%	59%	51%	43%	44%

Canada

nking about our economic situation, how would you describe the current economic s

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
260	227	196	77	254	246	47
487	207	409	385	560	441	108
12	14	10	4	20	7	7
4%	6%	5%	5%	8%	3%	15%
108	103	86	37	113	112	25
41%	45%	44%	47%	45%	46%	53%
115	85	83	33	100	101	11
44%	37%	42%	43%	39%	41%	24%
26	25	18	3	20	26	4
10%	11%	9%	4%	8%	10%	9%
119	117	95	41	134	119	32
46%	51%	49%	53%	53%	48%	67%
141	110	101	36	120	127	15
54%	49%	51%	47%	47%	52%	33%

ituation in? Is it...

Business	Senior Executive Decision Maker	Senior Executive Decision Maker	Employmen t Status Total	Employmen t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
453	71	429	325	114		
893	172	829	700	179		
20	8	20	21	3	•	
5%	11%	5%	6%	3%	•	
200	33	192	146	52		
44%	46%	45%	45%	45%	•	
190	24	177	131	46		
42%	34%	41%	40%	40%	•	
42	7	39	27	13	•	
9%	10%	9%	8%	12%		
221	41	212	167	55		
49%	57%	49%	51%	48%		
232	31	217	158	60		
51%	43%	51%	49%	52%		

Inactive_So cial_Media	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
	120	32	67	192	36	53
	300	50	154	334	67	96
	7	2	3	14	ě	2
	5%	7%	4%	7%		5%
	52	19	29	87	17	22
	43%	57%	43%	45%	48%	42%
	53	10	29	74	14	21
	44%	32%	43%	39%	40%	39%
	9	1	6	18	4	8
	8%	4%	9%	9%	12%	15%
	58	21	32	100	17	25
	49%	64%	47%	52%	48%	46%
	62	12	35	92	19	29
	51%	36%	53%	48%	52%	54%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1003	498	505
Very good	freq	43	22	20
Very good	prop	9%	9%	8%
Somewhat good	freq	304	145	160
Somewhat good	prop	61%	57%	65%
Somewhat bad	freq	138	77	60
Somewhat bad	prop	28%	30%	25%
Very bad	freq	15	10	5
Very bad	prop	3%	4%	2%
Top2Box	freq	347	167	180
Top2Box	prop	69%	66%	73%
Low2Box	freq	153	87	65
Low2Box	prop	31%	34%	27%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	204	87	23	136	341	362
460	391	152	45	269	689	752
23	15	5		10	33	28
11%	7%	6%		7%	10%	8%
130	119	55	16	79	210	219
62%	58%	64%	67%	58%	61%	61%
52	63	24	7	40	91	102
25%	31%	27%	29%	29%	27%	28%
4	8	3	1	7	7	13
2%	4%	3%	4%	5%	2%	4%
153	134	60	16	89	242	247
73%	66%	69%	67%	66%	71%	68%
56	70	26	8	47	99	114
27%	34%	31%	33%	34%	29%	32%

China

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
138		417	83	322	178	59
251		824	179	655	348	127
15		36	7	33	10	15
11%		9%	9%	10%	6%	26%
85	•	253	52	193	111	33
62%		61%	62%	60%	63%	55%
36		117	21	86	52	10
26%		28%	25%	27%	29%	17%
2		12	3	10	5	2
2%		3%	4%	3%	3%	3%
100		288	59	226	121	48
72%		69%	71%	70%	68%	80%
39		129	24	96	57	12
28%		31%	29%	30%	32%	20%

	Senior Executive	Senior Executive	Employmen	_		
Business Owner No	Decision Maker Leader Yes	Decision Maker Leader No	t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
441	139	361	435	37		
876	300	703	889	63		
28	24	18	36	4		
6%	18%	5%	8%	12%		
272	87	217	261	23		
62%	63%	60%	60%	63%		
128	26	112	126	8		
29%	19%	31%	29%	21%		
13	2	13	12	2		
3%	1%	4%	3%	5%		
299	111	236	297	28		
68%	80%	65%	68%	75%		
141	28	125	138	9		
32%	20%	35%	32%	25%		

Inactive_S	66
cial_Medi	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	503	498
Very good	freq	4	4	0
Very good	prop	1%	1%	%
Somewhat good	freq	66	38	28
Somewhat good	prop	13%	15%	11%
Somewhat bad	freq	316	153	163
Somewhat bad	prop	63%	62%	64%
Very bad	freq	114	52	61
Very bad	prop	23%	21%	24%
Top2Box	freq	70	42	28
Top2Box	prop	14%	17%	11%
Low2Box	freq	430	206	224
Low2Box	prop	86%	83%	89%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	148	168	115	219	104	223
351	340	310	145	434	282	458
1	2	0	0	1	1	1
1%	2%	%	%	1%	1%	1%
29	27	10	24	22	14	24
16%	18%	6%	21%	10%	13%	11%
116	87	112	50	151	73	156
63%	59%	67%	43%	69%	71%	70%
37	31	46	41	45	16	42
20%	21%	27%	36%	20%	15%	19%
31	29	10	24	23	14	26
17%	20%	6%	21%	11%	14%	11%
154	118	158	91	196	89	198
83%	80%	94%	79%	89%	86%	89%

France how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
277	132	219	148	293	207	22
543	32	370	599	631	370	45
2	-	2	2	2	2	1
1%		1%	1%	1%	1%	6%
42	18	24	25	39	27	3
15%	13%	11%	17%	13%	13%	12%
160	77	142	97	177	139	8
58%	58%	65%	65%	60%	67%	36%
72	37	51	25	75	39	10
26%	28%	23%	17%	26%	19%	46%
45	18	26	26	41	29	4
16%	13%	12%	18%	14%	14%	18%
232	115	193	122	252	178	18
84%	87%	88%	82%	86%	86%	82%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
478	43	457	321	124		
956	111	890	700	202		
3	2	2	3	1		
1%	4%	%	1%	1%	•	
64	5	61	48	16	•	
13%	13%	13%	15%	13%	•	
308	20	296	202	73		
64%	47%	65%	63%	59%		
104	16	98	68	33		
22%	36%	21%	21%	27%		
66	7	63	52	17		
14%	16%	14%	16%	14%		
412	36	394	270	107		
86%	84%	86%	84%	86%		

Inactive_S	66
cial_Medi	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1001	516	485
Very good	freq	45	30	15
Very good	prop	9%	12%	6%
Somewhat good	freq	319	167	152
Somewhat good	prop	64%	66%	62%
Somewhat bad	freq	118	49	69
Somewhat bad	prop	24%	19%	28%
Very bad	freq	17	7	10
Very bad	prop	3%	3%	4%
Top2Box	freq	364	197	168
Top2Box	prop	73%	78%	68%
Low2Box	freq	136	57	79
Low2Box	prop	27%	22%	32%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	157	173	132	122	177	191
323	338	340	249	244	372	386
19	15	11	11	9	17	16
11%	9%	7%	9%	8%	10%	8%
115	96	109	74	85	121	123
67%	61%	63%	56%	69%	68%	64%
32	39	47	42	23	35	47
19%	25%	27%	32%	19%	20%	25%
5	7	6	4	5	4	6
3%	4%	3%	3%	4%	2%	3%
134	110	120	86	94	138	138
79%	70%	69%	65%	77%	78%	72%
36	46	53	46	28	39	53
21%	30%	31%	35%	23%	22%	28%

Germany

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
309	87	287	127	328	172	28
615	66	712	223	668	333	60
29	4	25	16	35	10	8
10%	5%	9%	13%	11%	6%	29%
197	45	182	92	204	115	17
64%	52%	64%	73%	62%	67%	59%
71	32	69	17	74	44	3
23%	37%	24%	14%	23%	25%	11%
11	6	10	1	14	3	0
4%	7%	4%	1%	4%	2%	1%
226	49	207	108	239	125	25
73%	56%	72%	85%	73%	73%	88%
83	38	79	18	88	47	4
27%	44%	28%	15%	27%	27%	12%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
472	73	427	314	137		
941	161	840	656	256		
37	11	34	30	12		
8%	15%	8%	9%	8%	•	
303	48	271	213	81		
64%	66%	63%	68%	59%		
115	11	108	62	41		
24%	15%	25%	20%	30%		
17	3	15	10	4		
4%	4%	3%	3%	3%		
340	59	305	243	93		
72%	82%	71%	77%	67%		
132	13	122	72	45		
28%	18%	29%	23%	33%		

Inactive_So	
cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1133	550	583
Very good	freq	23	11	12
Very good	prop	5%	5%	5%
Somewhat good	freq	216	106	111
Somewhat good	prop	43%	42%	44%
Somewhat bad	freq	218	108	110
Somewhat bad	prop	44%	43%	44%
Very bad	freq	42	24	18
Very bad	prop	8%	10%	7%
Top2Box	freq	240	117	123
Top2Box	prop	48%	47%	49%
Low2Box	freq	260	133	128
Low2Box	prop	52%	53%	51%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	156	148	73	230	148	217
355	401	377	164	521	339	530
12	7	4	3	10	10	13
6%	5%	3%	4%	4%	7%	6%
87	69	60	24	90	79	96
44%	44%	41%	33%	39%	54%	44%
81	68	70	37	106	53	93
41%	44%	47%	51%	46%	36%	43%
17	11	14	9	24	6	16
9%	7%	9%	12%	10%	4%	7%
99	77	64	27	100	89	108
50%	49%	44%	37%	43%	60%	50%
98	80	83	46	130	59	109
50%	51%	56%	63%	57%	40%	50%

Great Britain

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
283	135	124	241	280	220	46
603	305	267	561	659	474	109
11	5	5	13	16	7	4
4%	3%	4%	6%	6%	3%	9%
120	55	48	114	124	93	24
43%	41%	39%	47%	44%	42%	52%
126	62	61	96	120	99	15
44%	46%	49%	40%	43%	45%	33%
26	14	9	19	21	21	3
9%	10%	8%	8%	7%	10%	6%
131	59	53	127	140	100	28
46%	44%	43%	53%	50%	45%	61%
152	75	70	114	140	120	18
54%	56%	57%	47%	50%	55%	39%

	Senior Executive	Senior Executive	Employmen	Flava-		
Business	Decision Maker	Decision Maker	t Status Total	Employmen t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
454	82	418	338	128		
1024	194	939	780	265		
19	11	12	20	3		
4%	13%	3%	6%	2%	•	
193	41	176	150	49		
42%	49%	42%	44%	39%		
203	26	192	146	59		
45%	31%	46%	43%	47%		
39	5	37	23	16		
9%	6%	9%	7%	12%		
212	51	188	170	52		-
47%	62%	45%	50%	41%		
243	31	229	168	75		
53%	38%	55%	50%	59%		

Inactive_So	
cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	500	267	233
Very good	freq	4	4	
Very good	prop	1%	2%	
Somewhat good	freq	96	60	36
Somewhat good	prop	19%	24%	14%
Somewhat bad	freq	264	125	138
Somewhat bad	prop	53%	51%	55%
Very bad	freq	137	58	79
Very bad	prop	27%	24%	31%
Top2Box	freq	99	63	36
Top2Box	prop	20%	26%	14%
Low2Box	freq	401	184	217
Low2Box	prop	80%	74%	86%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	162	157	150	255	32	181
201	160	139	158	245	34	177
3		1	0	2		1
2%		%	%	1%		%
33	39	23	19	53	10	46
18%	24%	15%	13%	21%	31%	25%
96	82	86	81	136	15	99
53%	51%	55%	54%	53%	48%	55%
49	41	47	50	63	7	36
27%	25%	30%	33%	25%	21%	20%
36	39	24	20	56	10	46
20%	24%	15%	13%	22%	31%	26%
145	123	133	130	199	22	135
80%	76%	85%	87%	78%	69%	74%

Hungary

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
319	107	294	99	298	202	44
323	160	195	145	297	203	43
3	1	1	2	3	1	1
1%	1%	%	2%	1%	1%	1%
50	12	60	24	64	32	9
16%	11%	21%	24%	21%	16%	20%
164	54	151	58	150	113	23
52%	51%	52%	58%	50%	56%	52%
101	40	81	16	82	55	12
32%	37%	28%	16%	27%	27%	27%
53	13	61	25	66	33	9
17%	12%	21%	25%	22%	16%	22%
265	94	233	74	232	169	34
83%	88%	79%	75%	78%	84%	78%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
456	60	440	291	124		
457	61	439	295	132	•	
3	1	3	3	1		
1%	1%	1%	1%	1%		
87	11	85	70	16	•	
19%	18%	19%	24%	13%	•	
241	33	231	153	67		
53%	55%	52%	53%	54%		
125	16	121	65	40		
27%	26%	28%	22%	33%		
90	11	88	73	17		
20%	19%	20%	25%	14%		
366	49	352	218	107		
80%	81%	80%	75%	86%		

Inactive_So	
cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	257	243
	unw_base	501	226	275
Very good	freq	96	55	41
Very good	prop	19%	21%	17%
Somewhat good	freq	315	166	149
Somewhat good	prop	63%	65%	61%
Somewhat bad	freq	85	36	49
Somewhat bad	prop	17%	14%	20%
Very bad	freq	5		5
Very bad	prop	1%		2%
Top2Box	freq	410	220	190
Top2Box	prop	82%	86%	78%
Low2Box	freq	90	36	54
Low2Box	prop	18%	14%	22%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	150	83	52	93	355	300
232	170	99	49	91	361	341
56	29	11	14	21	61	57
21%	19%	13%	27%	22%	17%	19%
165	93	57	29	53	233	195
62%	62%	68%	55%	57%	66%	65%
42	28	15	9	15	61	45
16%	19%	18%	18%	16%	17%	15%
4		1		4	1	4
1%		1%		4%	%	1%
221	122	67	43	74	293	252
83%	81%	81%	82%	80%	83%	84%
46	28	15	9	19	61	48
17%	19%	19%	18%	20%	17%	16%

India
how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
200	•	53	447	271	229	146
160		45	456	268	233	145
38		7	88	68	28	47
19%		14%	20%	25%	12%	32%
120		31	283	167	148	81
60%		59%	63%	62%	65%	56%
41		14	72	33	52	18
20%		25%	16%	12%	23%	12%
1		1	4	3	2	
%		1%	1%	1%	1%	
158		39	371	235	176	128
79%		73%	83%	87%	77%	88%
41		14	75	36	53	18
21%		27%	17%	13%	23%	12%

	Senior Executive	Senior Executive	Employmen			
Dusinasa	Decision	Decision	t Status	Employmen	Active Cost	Danaina Ca
Business	Maker	Maker	Total	t Status Not	_	_
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
354	268	232	407	73		
356	272	229	417	62		
48	74	21	84	11		
14%	28%	9%	21%	15%		
234	154	161	253	46		
66%	57%	69%	62%	63%		
68	36	49	66	16		
19%	14%	21%	16%	22%		
5	4	1	5			
1%	1%	%	1%			
282	228	182	337	57		
80%	85%	79%	83%	78%		
72	40	50	71	16		
20%	15%	21%	17%	22%		

Inactive_So	
cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	502	255	247
Very good	freq	22	17	5
Very good	prop	4%	7%	2%
Somewhat good	freq	197	118	79
Somewhat good	prop	39%	48%	31%
Somewhat bad	freq	222	90	132
Somewhat bad	prop	44%	37%	52%
Very bad	freq	59	20	39
Very bad	prop	12%	8%	15%
Top2Box	freq	219	135	84
Top2Box	prop	44%	55%	33%
Low2Box	freq	281	110	171
Low2Box	prop	56%	45%	67%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	153	122		•		307
222	147	133				310
8	9	5				15
4%	6%	4%				5%
74	56	67				135
33%	37%	54%				44%
112	66	44				131
50%	43%	36%				43%
30	22	6				26
13%	14%	5%				9%
83	64	72				150
37%	42%	59%				49%
142	88	51				157
63%	58%	41%				51%

Israel how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
193	136	124	240	217	283	54
192	155	111	236	224	278	56
8	5	3	13	14	8	3
4%	4%	3%	6%	7%	3%	6%
62	47	54	96	84	113	26
32%	35%	43%	40%	39%	40%	48%
91	66	48	108	94	128	19
47%	48%	39%	45%	43%	45%	36%
32	18	19	22	25	34	6
17%	13%	15%	9%	11%	12%	10%
69	52	57	110	99	120	29
36%	38%	46%	46%	45%	43%	54%
124	84	67	130	119	162	25
64%	62%	54%	54%	55%	57%	46%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	_	_
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
446	123	377	363	103		
446	127	375	371	100	•	
19	8	14	19	1		
4%	6%	4%	5%	1%		
171	53	144	139	40		
38%	43%	38%	38%	38%		
203	52	171	161	49		
45%	42%	45%	44%	48%		
53	11	48	44	13		
12%	9%	13%	12%	13%		-
190	60	159	158	41		
43%	49%	42%	44%	39%		-
256	62	219	205	62		
57%	51%	58%	56%	61%		

Inactive_So
cial_Media
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	519	481
Very good	freq	4	2	1
Very good	prop	1%	1%	%
Somewhat good	freq	63	36	27
Somewhat good	prop	13%	15%	11%
Somewhat bad	freq	285	146	140
Somewhat bad	prop	57%	59%	56%
Very bad	freq	148	64	84
Very bad	prop	30%	26%	33%
Top2Box	freq	67	39	28
Top2Box	prop	13%	16%	11%
Low2Box	freq	433	209	224
Low2Box	prop	87%	84%	89%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	178	161	95	188	129	216
329	369	302	161	370	297	425
1	2	0	1	1	1	1
1%	1%	%	1%	1%	1%	%
16	23	24	6	24	24	34
10%	13%	15%	6%	13%	19%	16%
91	90	104	45	113	81	127
57%	51%	65%	48%	60%	63%	59%
52	63	33	43	49	23	54
32%	36%	20%	45%	26%	18%	25%
18	25	24	7	26	25	35
11%	14%	15%	7%	14%	19%	16%
143	153	137	88	162	104	181
89%	86%	85%	93%	86%	81%	84%

Italy
how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
284	213	214	73	241	259	44
575	192	596	212	509	491	101
3		3	1	3	1	2
1%		1%	1%	1%	%	4%
29	25	24	14	35	28	9
10%	12%	11%	19%	15%	11%	20%
158	117	127	42	141	145	23
56%	55%	59%	57%	59%	56%	53%
94	71	60	17	62	86	10
33%	33%	28%	23%	26%	33%	23%
32	25	27	14	38	29	11
11%	12%	13%	20%	16%	11%	24%
252	188	187	59	203	231	34
89%	88%	87%	80%	84%	89%	76%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
456	65	435	284	176		
899	163	837	620	314		
2	2	1	3	0		
%	3%	%	1%	%	•	
54	12	51	43	15	•	
12%	18%	12%	15%	8%	•	
262	35	250	162	95		
58%	54%	58%	57%	54%		
138	16	132	77	67		
30%	24%	30%	27%	38%		
56	14	53	46	15		
12%	21%	12%	16%	9%		
400	51	382	238	161		
88%	79%	88%	84%	91%		

Inactive_S	60
cial_Medi	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	545	455
Very good	freq	10	6	4
Very good	prop	2%	2%	2%
Somewhat good	freq	134	76	58
Somewhat good	prop	27%	30%	23%
Somewhat bad	freq	272	131	141
Somewhat bad	prop	54%	52%	57%
Very bad	freq	84	38	46
Very bad	prop	17%	15%	18%
Top2Box	freq	144	82	62
Top2Box	prop	29%	33%	25%
Low2Box	freq	356	169	187
Low2Box	prop	71%	67%	75%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	173	159	307	165	28	248
352	313	335	566	362	72	521
2	2	5	5	4	1	5
1%	1%	3%	2%	2%	3%	2%
41	42	51	72	50	12	68
24%	24%	32%	24%	30%	43%	27%
100	93	80	171	90	11	138
59%	54%	50%	56%	54%	39%	55%
26	36	23	58	22	4	38
15%	21%	14%	19%	13%	14%	15%
43	45	56	78	54	13	73
26%	26%	36%	25%	32%	46%	29%
125	128	102	229	112	15	175
74%	74%	64%	75%	68%	54%	71%

Japan how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
252	267	101	132	251	249	29
479	313	205	482	534	466	57
5	4	1	5	6	4	1
2%	2%	1%	3%	2%	2%	2%
66	63	29	42	70	65	11
26%	24%	29%	32%	28%	26%	37%
134	149	54	69	134	138	16
53%	56%	54%	52%	53%	56%	56%
46	51	17	17	43	41	2
18%	19%	16%	13%	17%	17%	5%
71	67	30	46	75	69	11
28%	25%	30%	35%	30%	28%	39%
181	200	71	85	176	180	18
72%	75%	70%	65%	70%	72%	61%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
471	54	446	338	132		
943	111	889	708	242	•	
9	3	7	6	1		
2%	6%	1%	2%	1%	•	
124	19	115	92	34		
26%	35%	26%	27%	25%		
256	29	243	187	72		
54%	54%	54%	55%	55%		
83	3	81	54	25		
18%	5%	18%	16%	19%		
133	22	122	97	35		
28%	41%	27%	29%	26%		
338	32	324	241	98		
72%	59%	73%	71%	74%		

Inactive_S	60
cial_Medi	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	506	251	255
Very good	freq	7	4	3
Very good	prop	1%	2%	1%
Somewhat good	freq	109	75	34
Somewhat good	prop	22%	31%	13%
Somewhat bad	freq	241	110	131
Somewhat bad	prop	48%	46%	50%
Very bad	freq	143	51	92
Very bad	prop	29%	21%	35%
Top2Box	freq	116	79	37
Top2Box	prop	23%	33%	14%
Low2Box	freq	384	161	223
Low2Box	prop	77%	67%	86%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	144	96	212	198	68	192
298	136	72	172	192	98	183
6	2	•		4	3	3
2%	1%			2%	4%	1%
63	20	25	30	58	17	24
24%	14%	26%	14%	30%	26%	12%
109	74	59	101	94	35	112
42%	51%	61%	48%	47%	51%	59%
82	48	12	81	41	13	53
32%	33%	13%	38%	21%	19%	28%
69	22	25	30	63	20	26
26%	15%	26%	14%	32%	30%	14%
191	122	71	181	135	48	165
74%	85%	74%	86%	68%	70%	86%

Mexico

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
308	220	161	119	317	183	121
323	19	259	228	280	226	125
4		3	4	6	1	4
1%		2%	3%	2%	1%	3%
85	48	35	26	73	35	25
28%		22%	22%	23%	19%	21%
129	119	72	51	155	86	51
42%		45%	43%	49%	47%	42%
90	53	51	38	83	60	42
29%		32%	32%	26%	33%	34%
89	48	38	30	79	37	29
29%		24%	25%	25%	20%	24%
219	172	123	89	238	146	93
71%		76%	75%	75%	80%	76%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
379	146	354	327	154	•	
381	155	351	369	127		
4	4	3	6	1		
1%	3%	1%	2%	1%		
84	41	68	72	35		
22%	28%	19%	22%	23%		
190	58	183	148	77		
50%	40%	52%	45%	50%		
101	43	100	99	42		
27%	30%	28%	30%	27%		
87	45	71	79	36		
23%	31%	20%	24%	23%		
291	101	283	248	118		
77%	69%	80%	76%	77%		

Inactive_So	
cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	241	259
Very good	freq	20	14	7
Very good	prop	4%	5%	3%
Somewhat good	freq	161	87	75
Somewhat good	prop	32%	35%	30%
Somewhat bad	freq	266	124	142
Somewhat bad	prop	53%	50%	57%
Very bad	freq	53	25	28
Very bad	prop	11%	10%	11%
Top2Box	freq	181	100	81
Top2Box	prop	36%	40%	32%
Low2Box	freq	319	149	170
Low2Box	prop	64%	60%	68%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	155	143	274	137	7	256
177	161	162	267	145	9	271
6	7	7	14	5		11
3%	4%	5%	5%	3%		4%
55	62	44	77	52	2	84
27%	40%	30%	28%	38%		33%
123	70	72	147	71	4	136
61%	46%	50%	54%	52%		53%
18	15	20	37	9	1	26
9%	9%	14%	13%	7%		10%
61	69	51	91	56	2	95
30%	45%	35%	33%	41%		37%
141	85	93	183	81	5	161
70%	55%	65%	67%	59%		63%

Poland how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
244	74	311	115	259	241	64
229	20	344	136	268	232	61
10	7	6	7	14	6	6
4%	10%	2%	6%	5%	3%	10%
77	21	97	43	85	76	24
32%	29%	31%	37%	33%	32%	38%
130	38	172	56	138	128	29
53%	51%	55%	49%	53%	53%	45%
27	7	36	9	22	31	5
11%	10%	12%	8%	9%	13%	8%
87	29	103	50	99	83	30
36%	39%	33%	43%	38%	34%	48%
157	45	208	65	160	158	34
64%	61%	67%	57%	62%	66%	52%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business Owner No	Maker Leader Yes	Maker Leader No	Total Employed	t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
436	110	390	341	101		
439	117	383	347	93		
14	8	12	18	1		
3%	8%	3%	5%	1%		
137	48	113	113	29		
31%	44%	29%	33%	29%		
237	46	220	181	56		
54%	42%	56%	53%	55%		
48	7	45	29	15		
11%	7%	12%	8%	15%		
151	57	125	131	30		
35%	52%	32%	38%	30%		
285	53	265	210	71		
65%	48%	68%	62%	70%		

Inactive_S	60
cial_Medi	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	273	227
	unw_base	505	254	251
Very good	freq	17	12	6
Very good	prop	3%	4%	3%
Somewhat good	freq	130	87	43
Somewhat good	prop	26%	32%	19%
Somewhat bad	freq	288	127	161
Somewhat bad	prop	58%	46%	71%
Very bad	freq	65	48	16
Very bad	prop	13%	18%	7%
Top2Box	freq	148	99	49
Top2Box	prop	30%	36%	22%
Low2Box	freq	352	175	178
Low2Box	prop	70%	64%	78%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	172	121	20	167	207	247
171	213	121	25	163	284	295
12	5	0	0	10	5	8
6%	3%	%	2%	6%	2%	3%
42	59	30	11	41	72	82
20%	34%	25%	56%	24%	35%	33%
131	86	70	6	99	90	113
64%	50%	58%	29%	59%	44%	46%
22	22	21	3	18	40	43
10%	13%	17%	13%	11%	20%	18%
54	64	30	12	51	77	90
26%	37%	25%	58%	30%	37%	36%
153	108	91	8	117	131	157
74%	63%	75%	42%	70%	63%	64%

Russia how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
253	84	290	126	288	212	41
210	33	142	330	320	185	46
9	0	13	4	13	5	4
4%	%	5%	3%	4%	2%	11%
49	0	92	38	81	50	5
19%	%	32%	30%	28%	23%	13%
174	84	140	64	150	138	21
69%	100%	48%	51%	52%	65%	52%
21	0	45	20	45	20	10
8%	%	15%	16%	16%	9%	24%
58	0	105	42	93	54	10
23%	%	36%	34%	32%	26%	24%
196	84	185	84	195	157	31
77%	100%	64%	66%	68%	74%	76%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	_	
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
459	70	430	313	127	•	
459	79	426	403	47	•	
13	8	9	17	0		
3%	12%	2%	5%	%		
125	17	113	98	11		
27%	25%	26%	31%	8%		
267	28	259	149	110		
58%	41%	60%	48%	87%		
55	16	49	49	5		
12%	23%	11%	16%	4%		
138	26	122	115	11		
30%	37%	28%	37%	9%		-
322	44	308	198	116		
70%	63%	72%	63%	91%		

Inactive_S	66
cial_Medi	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	500	359	141
Very good	freq	183	115	68
Very good	prop	37%	39%	33%
Somewhat good	freq	265	143	123
Somewhat good	prop	53%	49%	59%
Somewhat bad	freq	42	28	14
Somewhat bad	prop	8%	10%	7%
Very bad	freq	9	6	3
Very bad	prop	2%	2%	1%
Top2Box	freq	448	258	191
Top2Box	prop	90%	88%	92%
Low2Box	freq	52	34	17
Low2Box	prop	10%	12%	8%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	163	52	209	140	83	285
325	148	27	214	150	77	293
104	51	28	84	45	32	110
37%	31%	53%	40%	32%	39%	39%
150	94	21	101	82	40	151
53%	58%	41%	48%	59%	48%	53%
29	12	2	20	11	9	19
10%	7%	3%	10%	8%	11%	7%
2	6	2	4	2	2	5
1%	3%	3%	2%	2%	2%	2%
254	145	49	185	127	72	261
89%	89%	94%	88%	91%	87%	92%
31	18	3	24	13	11	24
11%	11%	6%	12%	9%	13%	8%

Saudi Arabia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
215	135	135	230	266	234	159
207	130	127	243	302	198	178
73	57	46	81	96	87	52
34%	42%	34%	35%	36%	37%	33%
114	61	74	130	140	126	83
53%	45%	55%	56%	52%	54%	52%
23	13	12	17	22	20	21
11%	10%	9%	8%	8%	9%	13%
5	5	2	2	9	1	2
2%	3%	2%	1%	3%	%	2%
187	118	120	211	235	213	135
87%	87%	89%	91%	88%	91%	85%
28	18	15	20	31	21	24
13%	13%	11%	9%	12%	9%	15%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
341	206	294	320	162	•	
322	228	272	365	120		
131	82	101	116	59		
38%	40%	34%	36%	36%	•	
182	101	164	173	83		
53%	49%	56%	54%	51%		
21	18	24	25	16		
6%	9%	8%	8%	10%		
7	5	4	5	4		
2%	2%	2%	2%	3%		
314	183	265	289	142		
92%	89%	90%	90%	88%		
28	23	29	31	20		
8%	11%	10%	10%	12%		

Inactive_So	
cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	242	258
Very good	freq	7	4	4
Very good	prop	1%	2%	1%
Somewhat good	freq	86	50	35
Somewhat good	prop	17%	21%	14%
Somewhat bad	freq	210	90	120
Somewhat bad	prop	42%	37%	46%
Very bad	freq	197	97	100
Very bad	prop	39%	40%	39%
Top2Box	freq	93	54	39
Top2Box	prop	19%	23%	15%
Low2Box	freq	407	186	221
Low2Box	prop	81%	77%	85%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	127	90	53	141	307	174
190	155	155	40	129	331	212
7		1	1	3	3	5
2%		1%	2%	2%	1%	3%
53	24	9	11	31	44	18
19%	19%	10%	22%	22%	14%	11%
120	53	37	17	57	136	76
42%	42%	41%	32%	41%	44%	44%
104	50	43	23	50	124	74
37%	39%	48%	44%	35%	40%	43%
60	24	9	13	34	47	23
21%	19%	10%	24%	24%	15%	13%
223	103	80	40	107	260	150
79%	81%	90%	76%	76%	85%	87%

South Africa

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	242	121	137	253	247	78
288	223	137	140	280	220	84
3	3	1	4	5	3	4
1%	1%	1%	3%	2%	1%	6%
67	36	23	27	46	40	20
21%	15%	19%	20%	18%	16%	25%
134	106	53	50	97	113	27
41%	44%	44%	37%	39%	46%	34%
122	97	44	56	104	92	27
37%	40%	36%	41%	41%	37%	35%
70	38	24	31	51	42	24
21%	16%	20%	22%	20%	17%	31%
257	203	97	106	202	205	54
79%	84%	80%	78%	80%	83%	69%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
422	157	343	358	125		
416	164	336	377	95		
3	5	3	5	3		
1%	3%	1%	1%	2%	•	
66	31	55	61	23		
16%	20%	16%	17%	18%	٠	
183	60	150	147	59		
43%	38%	44%	41%	47%		
169	62	135	144	42	•	
40%	39%	39%	40%	33%		
69	36	58	66	25		
16%	23%	17%	19%	20%		
353	121	286	291	100		
84%	77%	83%	81%	80%		

Inactive_So	
cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	269	231
Very good	freq	7	4	3
Very good	prop	1%	2%	1%
Somewhat good	freq	81	49	32
Somewhat good	prop	16%	19%	13%
Somewhat bad	freq	252	125	127
Somewhat bad	prop	50%	49%	51%
Very bad	freq	160	75	85
Very bad	prop	32%	30%	34%
Top2Box	freq	88	52	35
Top2Box	prop	18%	21%	14%
Low2Box	freq	412	201	212
Low2Box	prop	82%	79%	86%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	180	128	82	167	250	272
191	167	142	84	164	252	273
3	1	3		4	3	6
2%	%	2%		2%	1%	2%
30	30	21	17	23	42	42
16%	17%	16%	20%	14%	17%	15%
85	93	74	30	91	131	150
45%	52%	57%	36%	55%	52%	55%
73	56	31	36	49	75	75
38%	31%	24%	44%	29%	30%	27%
33	31	24	17	27	44	48
17%	17%	19%	20%	16%	18%	18%
158	149	105	66	141	206	225
83%	83%	81%	80%	84%	82%	82%

South Korea

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	10	118	372	248	252	64
227	11	123	366	250	250	64
1		2	5	6	1	1
%		2%	1%	2%	%	1%
39	3	21	57	48	33	17
17%		18%	15%	19%	13%	26%
102	4	55	192	125	127	31
45%		47%	52%	50%	51%	48%
86	3	40	118	70	91	15
38%		34%	32%	28%	36%	24%
40	3	23	62	54	34	18
18%		19%	17%	22%	13%	28%
188	7	95	310	194	218	46
82%		81%	83%	78%	87%	72%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
436	93	407	341	124		
436	96	404	335	129		
6	6	1	6	1		
1%	6%	%	2%	1%	•	
64	23	58	57	17	•	
15%	25%	14%	17%	14%	•	
221	42	210	176	56		
51%	46%	51%	52%	45%		
145	22	139	101	50		
33%	23%	34%	30%	40%		
70	29	59	63	18		
16%	31%	14%	19%	14%		
366	64	348	278	106		
84%	69%	86%	81%	86%		

Inactive_S	66
cial_Medi	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1003	484	519
Very good	freq	7	3	3
Very good	prop	1%	1%	1%
Somewhat good	freq	77	47	30
Somewhat good	prop	15%	19%	12%
Somewhat bad	freq	215	111	104
Somewhat bad	prop	43%	44%	42%
Very bad	freq	201	90	110
Very bad	prop	40%	36%	44%
Top2Box	freq	84	51	34
Top2Box	prop	17%	20%	14%
Low2Box	freq	416	201	214
Low2Box	prop	83%	80%	86%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	189	137	256	140	23	217
372	361	270	534	269	45	447
5	1	0	4	1	2	2
3%	1%	%	2%	1%	8%	1%
27	27	24	37	27	6	44
15%	14%	17%	14%	19%	26%	20%
71	89	55	104	64	11	91
41%	47%	40%	41%	45%	47%	42%
71	72	58	111	49	4	81
41%	38%	42%	43%	35%	19%	37%
32	28	24	41	28	8	46
18%	15%	18%	16%	20%	34%	21%
142	161	113	215	113	15	171
82%	85%	82%	84%	80%	66%	79%

Spain how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
283	227	118	154	250	250	53
556	558	86	359	489	514	103
5	3	1	3	5	2	3
2%	1%	1%	2%	2%	1%	6%
34	32	17	29	47	30	13
12%	14%	14%	19%	19%	12%	24%
124	102	49	64	109	106	24
44%	45%	42%	41%	44%	42%	46%
120	91	51	59	89	112	13
42%	40%	43%	38%	36%	45%	24%
38	34	18	32	52	32	16
14%	15%	15%	21%	21%	13%	30%
244	193	101	122	198	218	37
86%	85%	85%	79%	79%	87%	70%

	Senior Executive	Senior Executive	Employmen	_		
Business	Decision Maker	Decision Maker	t Status Total	Employmen t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al Media	cial_Media
447	64	436		. ,	_	
900	129	874				
4	3	4	4	2		
1%	5%	1%	1%	1%		
65	16	61	57	17		
14%	26%	14%	18%	11%		
191	27	188	137	63		
43%	42%	43%	44%	42%		
188	18	183	116	71		
42%	28%	42%	37%	46%		
68	20	65	61	19		
15%	30%	15%	19%	12%		
379	45	371	253	134		
85%	70%	85%	81%	88%		

Inactive_S	60
cial_Medi	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	501	250	251
Very good	freq	55	37	18
Very good	prop	11%	15%	7%
Somewhat good	freq	305	147	157
Somewhat good	prop	61%	58%	64%
Somewhat bad	freq	98	49	49
Somewhat bad	prop	20%	19%	20%
Very bad	freq	43	20	22
Very bad	prop	9%	8%	9%
Top2Box	freq	360	185	175
Top2Box	prop	72%	73%	71%
Low2Box	freq	140	69	71
Low2Box	prop	28%	27%	29%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	148	158	116	204	124	147
82	144	275	111	227	102	186
20	11	25	12	25	15	22
10%	7%	16%	10%	12%	12%	15%
120	97	88	58	124	86	94
62%	65%	56%	50%	61%	70%	64%
39	25	33	26	45	14	20
20%	17%	21%	22%	22%	11%	13%
15	16	12	21	9	9	11
8%	11%	8%	18%	5%	7%	8%
140	107	113	69	149	101	116
72%	72%	71%	60%	73%	82%	79%
54	41	45	47	54	23	31
28%	28%	29%	40%	27%	18%	21%

Sweden

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
353	109	231	160	325	175	61
315	268	98	135	338	163	66
33	10	31	15	37	18	9
9%	9%	13%	9%	12%	10%	15%
211	63	147	94	201	104	37
60%	58%	64%	59%	62%	59%	61%
78	29	34	34	66	32	6
22%	27%	15%	21%	20%	18%	10%
32	7	19	16	21	22	8
9%	7%	8%	10%	6%	12%	14%
244	73	178	109	238	122	46
69%	67%	77%	69%	73%	69%	76%
109	36	54	50	86	54	14
31%	33%	23%	31%	27%	31%	24%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	Employmen t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
439	78	422	358	105		
435	84	417	348	79		
46	8	48	38	15		
11%	10%	11%	11%	14%	•	
268	56	248	223	57	•	
61%	71%	59%	62%	55%	•	
91	6	91	72	17		
21%	8%	22%	20%	16%		
34	8	34	24	15		
8%	11%	8%	7%	15%		
314	64	296	261	72		
71%	81%	70%	73%	69%		
126	15	125	96	32		
29%	19%	30%	27%	31%		

Inactive_So	
cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	300	200
Very good	freq	23	21	3
Very good	prop	5%	8%	1%
Somewhat good	freq	123	66	57
Somewhat good	prop	25%	26%	23%
Somewhat bad	freq	201	97	105
Somewhat bad	prop	40%	38%	42%
Very bad	freq	153	69	83
Very bad	prop	31%	27%	34%
Top2Box	freq	146	86	60
Top2Box	prop	29%	34%	24%
Low2Box	freq	354	166	188
Low2Box	prop	71%	66%	76%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	182	76	22	109	369	272
290	175	35	19	73	408	293
13	10	-	0	7	16	15
5%	6%	•		6%	4%	6%
71	41	11	6	27	89	75
29%	23%	14%		25%	24%	27%
92	77	32	9	45	148	100
38%	43%	42%		41%	40%	37%
66	53	34	6	30	116	82
27%	29%	44%		27%	32%	30%
84	52	11	7	34	105	90
35%	28%	14%		31%	29%	33%
158	130	66	15	74	264	182
65%	72%	86%		69%	71%	67%

Turkey
how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	299	35	166	266	234	45
207	111	64	325	318	182	66
8	14	1	9	17	6	4
4%	5%	3%	5%	7%	3%	8%
48	73	7	43	60	62	14
21%	24%	21%	26%	23%	27%	31%
101	119	16	66	112	89	21
44%	40%	45%	40%	42%	38%	47%
70	94	11	48	76	77	7
31%	31%	32%	29%	29%	33%	14%
56	86	8	52	78	68	18
25%	29%	23%	31%	29%	29%	39%
172	213	27	114	188	166	28
75%	71%	77%	69%	71%	71%	61%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
455	132	368	297	140	•	
434	195	305	374	95		
20	7	16	14	10		
4%	5%	4%	5%	7%	•	
109	37	86	75	37		
24%	28%	23%	25%	27%		
180	56	145	133	43		
40%	42%	39%	45%	31%		
146	32	120	75	51		
32%	24%	33%	25%	36%		
129	44	102	89	47		-
28%	33%	28%	30%	33%		-
326	88	266	208	94		
72%	67%	72%	70%	67%		

Inactive_So	
cial_Media	
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	464	536
Very good	freq	41	28	13
Very good	prop	8%	11%	5%
Somewhat good	freq	172	99	73
Somewhat good	prop	34%	40%	29%
Somewhat bad	freq	211	90	121
Somewhat bad	prop	42%	36%	48%
Very bad	freq	76	31	46
Very bad	prop	15%	12%	18%
Top2Box	freq	213	127	86
Top2Box	prop	43%	51%	34%
Low2Box	freq	287	121	166
Low2Box	prop	57%	49%	66%

B3 Now, thinking about

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	149	168	81	188	209	270
309	286	405	111	406	434	579
25	11	5	3	10	27	30
14%	7%	3%	4%	5%	13%	11%
59	56	57	24	59	83	95
32%	38%	34%	30%	32%	40%	35%
71	62	77	33	91	76	107
39%	42%	46%	41%	48%	36%	40%
27	20	29	20	28	23	38
15%	13%	17%	25%	15%	11%	14%
84	67	62	28	69	110	125
46%	45%	37%	34%	37%	53%	46%
99	82	106	54	119	99	145
54%	55%	63%	66%	63%	47%	54%

US

our economic situation, how would you describe the current economic situation in? I

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
230	232	127	141	275	225	64
421	338	338	324	557	443	132
12	10	8	24	35	7	18
5%	4%	7%	17%	13%	3%	28%
77	76	41	55	100	72	21
33%	33%	32%	39%	36%	32%	32%
104	106	55	49	103	108	18
45%	46%	44%	35%	37%	48%	27%
38	41	23	13	37	39	8
16%	18%	18%	9%	14%	17%	13%
88	85	49	79	135	79	39
38%	37%	39%	56%	49%	35%	60%
142	147	78	62	140	147	26
62%	63%	61%	44%	51%	65%	40%

s it...

Business	Senior Executive Decision Maker	Senior Executive Decision Maker	Employmen t Status Total		Active_Soci	_
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
436	89	411	321	137		
868	176	824	663	249		
23	22	19	35	5		
5%	25%	5%	11%	4%	•	
151	34	138	118	40		
35%	38%	34%	37%	30%		
193	25	186	130	62		
44%	28%	45%	40%	45%		
68	8	68	39	29	•	
16%	9%	17%	12%	21%		
174	56	157	153	46		
40%	63%	38%	48%	33%		
261	33	254	168	91		
60%	37%	62%	52%	67%		

Inactive_So cial_Media	US Region Northeast	US Region Midwest	US Region South	US Region West
	91	110	184	115
	185	234	361	220
	10	8	15	10
	11%	7%	8%	8%
	27	42	65	38
	30%	39%	35%	33%
	46	45	76	44
	50%	41%	41%	38%
	9	15	29	24
	10%	14%	16%	21%
	36	50	79	47
	40%	46%	43%	41%
-	55	60	105	68
	60%	54%	57%	59%

			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	12000	6025	5975
	unw_base	17748	8957	8791
7 – Very strong economy	freq	315	197	118
7 – Very strong economy	prop	3%	3%	2%
6	freq	823	485	339
6	prop	7%	8%	6%
5	freq	2506	1336	1170
5	prop	21%	22%	20%
4	freq	3414	1649	1765
4	prop	28%	27%	30%
3	freq	2676	1286	1391
3	prop	22%	21%	23%
2	freq	1205	586	619
2	prop	10%	10%	10%
1 – Very weak economy	freq	1060	486	573
1 – Very weak economy	prop	9%	8%	10%
Top3Box	freq	3645	2017	1627
Тор3Вох	prop	30%	33%	27%
Low3Box	freq	4941	2358	2583
Low3Box	prop	41%	39%	43%
	mean	4.26	4.17	4.36
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5071	3790	3139	2809	3981	3656	5574
6643	5730	5375	3914	6128	5743	8746
164	86	65	78	93	103	156
3%	2%	2%	3%	2%	3%	3%
359	277	188	152	223	334	430
7%	7%	6%	5%	6%	9%	8%
1091	798	618	441	780	926	1231
22%	21%	20%	16%	20%	25%	22%
1480	1057	877	821	1146	1020	1573
29%	28%	28%	29%	29%	28%	28%
1158	795	724	676	930	716	1190
23%	21%	23%	24%	23%	20%	21%
422	414	369	307	442	336	521
8%	11%	12%	11%	11%	9%	9%
398	364	298	333	366	222	473
8%	10%	9%	12%	9%	6%	8%
1614	1160	871	672	1096	1363	1817
32%	31%	28%	24%	28%	37%	33%
1978	1572	1391	1317	1738	1273	2183
39%	41%	44%	47%	44%	35%	39%
4.18	4.29	4.37	4.47	4.35	4.04	4.2
4	4	4	4	4	4	4

All Demos

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6426	3564	4480	3955	6618	5382	1507
9002	3849	6907	6992	10157	7591	2151
159	96	96	123	222	93	99
2%	3%	2%	3%	3%	2%	7%
393	184	297	343	514	309	164
6%	5%	7%	9%	8%	6%	11%
1275	570	1002	935	1481	1025	372
20%	16%	22%	24%	22%	19%	25%
1841	1051	1225	1138	1788	1626	388
29%	29%	27%	29%	27%	30%	26%
1487	905	969	803	1377	1299	273
23%	25%	22%	20%	21%	24%	18%
685	370	472	363	662	543	102
11%	10%	11%	9%	10%	10%	7%
587	390	420	250	573	487	110
9%	11%	9%	6%	9%	9%	7%
1828	849	1395	1401	2217	1427	635
28%	24%	31%	35%	34%	27%	42%
2758	1664	1861	1416	2612	2329	484
43%	47%	42%	36%	39%	43%	32%
4.32	4.45	4.29	4.07	4.19	4.36	3.87
4	4	4	4	4	4	4

onomy.

	Senior	Senior				
	Executive	Executive	Employmen			
	Decision	Decision	t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
10493	2427	9573	7972	3046		
15597	3597	14151	12300	3936		
216	135	180	219	79		
2%	6%	2%	3%	3%		
659	272	551	605	159		
6%	11%	6%	8%	5%		
2134	620	1886	1764	547		
20%	26%	20%	22%	18%		
3026	613	2801	2269	879		
29%	25%	29%	28%	29%		
2404	445	2232	1699	744	•	
23%	18%	23%	21%	24%		
1103	173	1033	777	306		
11%	7%	11%	10%	10%	•	
950	168	891	638	331		
9%	7%	9%	8%	11%	•	
3009	1028	2617	2589	786		
29%	42%	27%	32%	26%		
4457	786	4155	3114	1381		
42%	32%	43%	39%	45%		
4.32	3.89	4.36	4.19	4.41		
4	4	4	4	4		

Inactive_S	0
cial_Media	3
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		All		
Stub	Stat	Countries	Argentina	Australia
	base	12000	500	500
	unw_base	17748	503	1086
7 – Very strong economy	freq	315	9	9
7 – Very strong economy	prop	3%	2%	2%
6	freq	823	28	34
6	prop	7%	6%	7%
5	freq	2506	72	122
5	prop	21%	14%	24%
4	freq	3414	101	191
4	prop	28%	20%	38%
3	freq	2676	119	101
3	prop	22%	24%	20%
2	freq	1205	74	26
2	prop	10%	15%	5%
1 – Very weak economy	freq	1060	97	17
1 – Very weak economy	prop	9%	19%	3%
Top3Box	freq	3645	108	165
Top3Box	prop	30%	22%	33%
Low3Box	freq	4941	290	144
Low3Box	prop	41%	58%	29%
	mean	4.26	4.81	3.97
	median	4	5	4

B6 Rate the current state of the economy in your local area using a scale f

Belgium	Brazil	Canada	China	France	Cormony	Great Britain
					Germany	
500	500	500	500	500	500	500
501	1001	1001	1003	1001	1001	1133
1	10	9	18	2	21	8
%	2%	2%	4%	%	4%	2%
15	12	27	75	14	79	29
3%	2%	5%	15%	3%	16%	6%
92	49	117	176	60	162	130
18%	10%	23%	35%	12%	32%	26%
175	106	181	128	168	140	168
35%	21%	36%	26%	34%	28%	34%
133	119	96	69	154	63	100
27%	24%	19%	14%	31%	13%	20%
45	74	41	17	67	18	42
9%	15%	8%	3%	13%	4%	8%
39	130	27	16	35	17	22
8%	26%	5%	3%	7%	3%	4%
109	71	154	270	76	262	167
22%	14%	31%	54%	15%	52%	33%
217	323	165	102	256	99	164
43%	65%	33%	20%	51%	20%	33%
4.43	5.1	4.12	3.54	4.59	3.54	4.08
4	5	4	3	5	3	4

All Countries

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
500	501	502	1000	1000	506	500
2	29	26	1	3	23	8
%	6%	5%	%	1%	5%	2%
14	59	73	11	5	15	28
3%	12%	15%	2%	1%	3%	6%
55	178	181	53	72	57	107
11%	36%	36%	11%	14%	11%	21%
111	172	139	117	160	145	131
22%	34%	28%	23%	32%	29%	26%
145	44	55	120	178	147	125
29%	9%	11%	24%	36%	29%	25%
98	17	14	83	53	45	55
20%	3%	3%	17%	11%	9%	11%
74	2	13	115	29	69	45
15%	%	3%	23%	6%	14%	9%
72	265	280	66	81	95	143
14%	53%	56%	13%	16%	19%	29%
318	63	81	318	260	260	226
64%	13%	16%	64%	52%	52%	45%
4.95	3.4	3.43	5.1	4.56	4.57	4.37
5	3	3	5	5	5	4

onomy.

	Saudi		South			
Russia	Arabia	South Africa	Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
505	500	500	500	1003	501	500
7	65	3	3	2	23	10
1%	13%	1%	1%	%	5%	2%
17	107	14	9	12	80	28
3%	21%	3%	2%	2%	16%	6%
103	154	62	54	51	198	76
21%	31%	12%	11%	10%	40%	15%
102	127	132	150	137	128	148
20%	25%	26%	30%	27%	26%	30%
165	32	147	159	140	40	130
33%	6%	29%	32%	28%	8%	26%
61	9	77	71	93	12	78
12%	2%	15%	14%	19%	2%	16%
44	6	65	54	65	17	30
9%	1%	13%	11%	13%	3%	6%
127	326	80	66	64	302	113
25%	65%	16%	13%	13%	60%	23%
270	47	288	284	298	70	239
54%	9%	58%	57%	60%	14%	48%
4.52	3.01	4.79	4.77	4.88	3.38	4.43
5	3	5	5	5	3	4

US	
	500
	1000
	21
	4%
	37
	7%
	126
	25%
	155
	31%
	96
	19%
	34
	7%
	31
	6%
	184
	37%
	161
	32%
	3.99
	4

All Regions

B6 Rate the current state of the economy in your local area using a scale from

		All	North	
Stub	Stat	Countries	America	LATAM
	base	12000	1000	1500
	unw_base	17748	2001	2010
7 – Very strong economy	freq	315	30	42
7 – Very strong economy	prop	3%	3%	3%
6	freq	823	64	55
6	prop	7%	6%	4%
5	freq	2506	243	178
5	prop	21%	24%	12%
4	freq	3414	337	352
4	prop	28%	34%	23%
3	freq	2676	192	385
3	prop	22%	19%	26%
2	freq	1205	75	193
2	prop	10%	8%	13%
1 – Very weak economy	freq	1060	59	296
1 – Very weak economy	prop	9%	6%	20%
Top3Box	freq	3645	338	275
Top3Box	prop	30%	34%	18%
Low3Box	freq	4941	326	873
Low3Box	prop	41%	33%	58%
	mean	4.26	4.06	4.83
	median	4	4	5

1 1 to 7, where 7 means a very strong economy today and 1

Europe	APAC	G- 8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7140	4595	7641	3010	2002
69	69	74	64	105
2%	2%	2%	3%	5%
283	199	219	163	222
6%	7%	5%	8%	11%
909	705	823	506	472
20%	23%	21%	25%	24%
1275	904	1192	508	546
28%	30%	30%	25%	27%
1021	715	971	396	364
23%	24%	24%	20%	18%
514	246	399	170	178
11%	8%	10%	8%	9%
429	163	321	192	114
10%	5%	8%	10%	6%
1260	973	1116	733	799
28%	32%	28%	37%	40%
1964	1123	1692	758	656
44%	37%	42%	38%	33%
4.37	4.13	4.31	4.14	3.92
4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	503	258	245
7 – Very strong economy	freq	9	4	4
7 – Very strong economy	prop	2%	2%	2%
6	freq	28	18	10
6	prop	6%	7%	4%
5	freq	72	34	38
5	prop	14%	14%	15%
4	freq	101	57	45
4	prop	20%	23%	18%
3	freq	119	62	57
3	prop	24%	25%	22%
2	freq	74	28	46
2	prop	15%	11%	18%
1 – Very weak economy	freq	97	42	55
1 – Very weak economy	prop	19%	17%	22%
Top3Box	freq	108	56	52
Top3Box	prop	22%	23%	20%
Low3Box	freq	290	132	158
Low3Box	prop	58%	54%	62%
	mean	4.81	4.66	4.96
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	138	114	129	106	152	138
258	143	102	138	112	144	128
1	3	4	2	2	5	5
1%	2%	4%	1%	2%	3%	4%
15	6	7	7	5	11	7
6%	5%	6%	5%	5%	7%	5%
35	16	20	18	17	18	17
14%	12%	18%	14%	16%	12%	12%
67	20	15	31	23	25	23
27%	14%	13%	24%	22%	16%	17%
63	36	21	36	30	26	23
25%	26%	18%	28%	28%	17%	17%
29	23	22	12	12	38	25
12%	16%	19%	10%	11%	25%	18%
37	35	25	24	17	29	38
15%	25%	22%	18%	16%	19%	28%
52	25	31	26	24	34	29
21%	18%	27%	20%	23%	22%	21%
130	93	68	72	58	93	86
52%	67%	60%	56%	55%	61%	62%
4.66	5.07	4.83	4.75	4.67	4.88	5.02
5	5	5	5	5	5	5

Argentina

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
362	170	205	125	272	228	76
375	152	273	78	269	234	72
4	5	4		6	3	1
1%	3%	2%		2%	1%	1%
21	12	10	6	15	13	7
6%	7%	5%	5%	5%	6%	9%
55	28	30	14	36	35	7
15%	17%	15%	11%	13%	15%	9%
79	42	36	23	47	54	17
22%	25%	17%	19%	17%	24%	23%
96	38	51	30	66	54	18
27%	23%	25%	24%	24%	24%	24%
49	13	30	30	46	28	11
14%	8%	15%	24%	17%	12%	15%
59	31	44	22	57	41	14
16%	18%	22%	18%	21%	18%	19%
79	45	43	20	57	51	15
22%	27%	21%	16%	21%	22%	19%
204	82	126	82	168	123	44
56%	48%	62%	66%	62%	54%	58%
4.73	4.53	4.9	5.04	4.89	4.71	4.8
5	4	5	5	5	5	5

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
424	84	416	345			
431	85	418	342	148		
8	1	8	6	1		
2%	1%	2%	2%	1%		
21	8	20	21	7		
5%	9%	5%	6%	5%		
65	9	63	51	19		
15%	10%	15%	15%	14%		
84	15	87	63	36	•	
20%	18%	21%	18%	25%	•	
101	22	98	84	31	•	
24%	26%	23%	24%	22%		
63	13	61	59	15		
15%	16%	15%	17%	10%		
83	17	80	60	34		
20%	20%	19%	17%	24%		
94	17	91	78	27		
22%	21%	22%	23%	19%		
247	52	239	203	79		
58%	62%	57%	59%	56%		
4.81	4.86	4.8	4.78	4.88		
5	5	5	5	5		

Inactive_S	

			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	248	252
	unw_base	1086	457	629
7 – Very strong economy	freq	9	7	2
7 – Very strong economy	prop	2%	3%	1%
6	freq	34	11	23
6	prop	7%	4%	9%
5	freq	122	60	61
5	prop	24%	24%	24%
4	freq	191	90	101
4	prop	38%	36%	40%
3	freq	101	57	43
3	prop	20%	23%	17%
2	freq	26	14	12
2	prop	5%	6%	5%
1 – Very weak economy	freq	17	8	9
1 – Very weak economy	prop	3%	3%	4%
Top3Box	freq	165	79	86
Top3Box	prop	33%	32%	34%
Low3Box	freq	144	79	65
Low3Box	prop	29%	32%	26%
	mean	3.97	4.02	3.93
	median	4	4	4

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	135	168	116	245	139	240
151	262	673	272	536	278	609
6	2	2	2	6	2	6
3%	1%	1%	1%	2%	1%	3%
18	7	9	5	17	11	15
9%	5%	5%	4%	7%	8%	6%
39	40	43	28	50	44	60
20%	29%	25%	24%	20%	31%	25%
85	52	54	40	100	52	88
43%	38%	32%	34%	41%	37%	37%
38	24	38	26	50	25	48
20%	18%	23%	22%	20%	18%	20%
6	6	14	6	16	5	15
3%	4%	9%	5%	6%	3%	6%
5	5	7	9	6	1	6
2%	4%	4%	8%	3%	1%	3%
63	48	53	35	73	57	81
32%	36%	32%	30%	30%	41%	34%
49	35	60	42	72	31	70
25%	26%	36%	36%	29%	22%	29%
3.86	3.94	4.14	4.19	3.99	3.75	3.95
4	4	4	4	4	4	4

Australia

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
260	156	142	202	304	196	72
477	356	348	382	661	425	139
3	1	2	6	9	1	4
1%	1%	1%	3%	3%	%	6%
18	7	11	15	17	17	10
7%	5%	8%	7%	5%	9%	14%
62	30	42	50	78	44	20
24%	19%	30%	25%	26%	22%	28%
103	72	43	77	104	87	19
40%	46%	30%	38%	34%	45%	26%
52	32	29	40	71	30	16
20%	20%	21%	20%	23%	15%	23%
11	7	10	10	15	12	2
4%	4%	7%	5%	5%	6%	3%
11	8	5	4	12	5	1
4%	5%	3%	2%	4%	2%	1%
83	38	56	71	103	62	34
32%	24%	39%	35%	34%	32%	47%
74	46	44	54	97	47	19
28%	29%	31%	27%	32%	24%	27%
3.99	4.13	3.95	3.87	4	3.94	3.6
4	4	4	4	4	4	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
428	92	408	322	107		
947	191	895	653	173		
5	6	3	8	0		
1%	6%	1%	3%	%		
24	11	23	28	4		
6%	12%	6%	9%	3%		
101	23	99	78	25		
24%	25%	24%	24%	23%		
173	26	166	122	47	•	
40%	28%	41%	38%	44%	•	
85	21	80	63	21	•	
20%	22%	20%	20%	20%		
24	5	21	16	4		
6%	6%	5%	5%	3%		
16	1	16	6	7		
4%	1%	4%	2%	6%		
131	40	125	114	28		
31%	43%	31%	35%	26%		
125	27	117	85	32		
29%	29%	29%	26%	30%		
4.04	3.69	4.04	3.86	4.16		
4	4	4	4	4		

Inactive_S	

			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	252	248
7 \/a== atmosphase	unw_base	501	260	241
7 – Very strong economy	freq	1	1	
7 – Very strong economy	prop	%	%	
6	freq	15	5	10
6	prop	3%	2%	4%
5	freq	92	42	50
5	prop	18%	17%	20%
4	freq	175	88	87
4	prop	35%	35%	35%
3	freq	133	74	59
3	prop	27%	29%	24%
2	freq	45	22	22
2	prop	9%	9%	9%
1 – Very weak economy	freq	39	19	19
1 – Very weak economy	prop	8%	8%	8%
Top3Box	freq	109	48	61
Top3Box	prop	22%	19%	24%
Low3Box	freq	217	116	101
Low3Box	prop	43%	46%	41%
	mean	4.43	4.49	4.37
	median	4	4	4

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	145	170	114	186	109	194
174	146	181	103	187	116	201
1		-	-		1	
1%					1%	
7	3	5	4	4	7	4
4%	2%	3%	4%	2%	6%	2%
39	28	25	14	38	24	35
21%	19%	15%	12%	21%	22%	18%
60	47	67	36	65	39	74
32%	33%	40%	32%	35%	36%	38%
50	45	39	32	55	27	51
27%	31%	23%	28%	30%	25%	26%
18	12	15	14	12	5	17
10%	8%	9%	12%	7%	5%	9%
11	10	19	13	12	7	14
6%	7%	11%	12%	6%	6%	7%
48	31	30	18	42	32	38
26%	22%	18%	16%	23%	29%	20%
78	66	73	59	79	39	82
42%	46%	43%	52%	42%	35%	42%
4.32	4.43	4.54	4.68	4.37	4.15	4.44
4	4	4	5	4	4	4

Belgium

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
306	146	194	161	307	193	26
300	78	276	147	326	175	26
1			1	1		
%			1%	%		
12	6	5	5	7	8	-
4%	4%	2%	3%	2%	4%	
58	16	37	39	62	31	9
19%	11%	19%	24%	20%	16%	35%
100	45	72	58	107	68	13
33%	31%	37%	36%	35%	35%	50%
82	48	50	36	77	56	3
27%	33%	26%	22%	25%	29%	11%
28	12	19	14	28	17	1
9%	8%	10%	9%	9%	9%	4%
25	20	11	8	26	13	
8%	13%	6%	5%	8%	7%	
70	22	42	45	70	39	9
23%	15%	22%	28%	23%	20%	35%
135	79	80	58	130	87	4
44%	54%	41%	36%	42%	45%	15%
4.42	4.7	4.39	4.23	4.42	4.43	3.84
4	5	4	4	4	4	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
474	46	454	298			
475	45	456	317	124		
1	1		1			
%	2%		%			
15		15	7	5		
3%		3%	2%	4%		
83	16	76	68	17	•	
18%	36%	17%	23%	12%		
161	19	156	104	45		
34%	41%	34%	35%	32%		
130	7	126	74	46		
27%	16%	28%	25%	33%		
44	1	44	29	12		
9%	2%	10%	10%	8%		
39	1	37	15	15		
8%	3%	8%	5%	11%		
99	17	92	76	22		
21%	38%	20%	25%	16%		
213	10	207	118	73		
45%	21%	46%	40%	52%		
4.46	3.88	4.48	4.31	4.63		
4	4	4	4	5		

Inactive_S	0
cial_Media	3
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1001	490	511
7 – Very strong economy	freq	10	7	3
7 – Very strong economy	prop	2%	3%	1%
6	freq	12	3	9
6	prop	2%	1%	3%
5	freq	49	24	25
5	prop	10%	11%	9%
4	freq	106	54	52
4	prop	21%	23%	19%
3	freq	119	56	63
3	prop	24%	24%	23%
2	freq	74	35	39
2	prop	15%	15%	15%
1 – Very weak economy	freq	130	52	77
1 – Very weak economy	prop	26%	23%	29%
Top3Box	freq	71	34	37
Тор3Вох	prop	14%	15%	14%
Low3Box	freq	323	144	179
Low3Box	prop	65%	62%	67%
	mean	5.1	5	5.19
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	135	80	102	293	71	184
537	284	180	171	570	198	362
5	2	2	5	3	2	3
2%	2%	3%	4%	1%	3%	2%
4	3	6		8	2	5
1%	2%	7%		3%	3%	3%
25	15	9	8	29	9	23
9%	11%	11%	7%	10%	13%	12%
62	27	17	21	61	17	38
22%	20%	22%	20%	21%	24%	21%
79	27	13	23	70	18	40
28%	20%	16%	23%	24%	25%	22%
47	18	9	13	47	11	28
17%	13%	11%	13%	16%	16%	15%
63	44	23	33	75	11	48
22%	32%	29%	32%	26%	16%	26%
34	20	17	12	40	14	30
12%	15%	22%	12%	13%	19%	16%
190	88	45	69	193	40	116
66%	65%	56%	68%	66%	56%	63%
5.1	5.23	4.9	5.24	5.15	4.75	5.08
5	5	5	5	5	5	5

Brazil rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	157	262	81	232	268	64
639	122	558	321	494	507	138
7	2	6	2	5	5	3
2%	1%	2%	3%	2%	2%	5%
7	3	7	3	5	7	3
2%	2%	3%	3%	2%	3%	4%
26	16	25	8	29	20	11
8%	10%	10%	10%	13%	7%	17%
68	31	58	17	48	58	16
22%	20%	22%	21%	21%	21%	26%
79	42	60	17	45	75	10
25%	27%	23%	21%	19%	28%	16%
46	20	40	14	32	42	6
15%	13%	15%	18%	14%	16%	9%
82	43	67	20	67	62	15
26%	27%	25%	25%	29%	23%	23%
41	21	38	13	40	31	17
13%	13%	14%	16%	17%	12%	27%
207	104	167	52	143	179	30
65%	67%	64%	64%	62%	67%	47%
5.12	5.16	5.08	5.08	5.09	5.12	4.6
5	5	5	5	5	5	4

Business	Senior Executive Decision Maker	Senior Executive Decision Maker	Employmen t Status Total	Employmen t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
436	82	418	302	181		
863	181	820	645	320		
7	4	6	7	2		
2%	5%	2%	2%	1%		
9	3	9	8	3		
2%	4%	2%	2%	2%		
38	11	39	35	14		
9%	13%	9%	12%	7%		
89	22	84	64	38		
21%	27%	20%	21%	21%		
109	16	103	68	47		
25%	19%	25%	22%	26%		
68	7	67	47	24		
16%	8%	16%	16%	14%		
115	20	110	73	53		
26%	24%	26%	24%	29%		
54	18	54	50	19		
12%	22%	13%	17%	10%		
293	42	281	188	124		
67%	52%	67%	62%	69%		
5.18	4.73	5.18	5.02	5.26		
5	5	5	5	5		

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cial_Media	3
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			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	242	258
	unw_base	1001	499	502
7 – Very strong economy	freq	9	7	3
7 – Very strong economy	prop	2%	3%	1%
6	freq	27	18	10
6	prop	5%	7%	4%
5	freq	117	58	59
5	prop	23%	24%	23%
4	freq	181	79	103
4	prop	36%	33%	40%
3	freq	96	50	46
3	prop	19%	21%	18%
2	freq	41	19	23
2	prop	8%	8%	9%
1 – Very weak economy	freq	27	12	15
1 – Very weak economy	prop	5%	5%	6%
Top3Box	freq	154	83	71
Тор3Вох	prop	31%	34%	28%
Low3Box	freq	165	81	84
Low3Box	prop	33%	33%	33%
	mean	4.12	4.04	4.2
	median	4	4	4

B6 Rate the current state of the econo

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	148	181	75	151	225	240
293	320	388	116	269	521	514
4	2	3	3	1	5	5
3%	2%	1%	4%	1%	2%	2%
6	8	13	5	10	11	16
4%	6%	7%	7%	7%	5%	7%
36	36	45	11	30	69	64
21%	24%	25%	15%	20%	31%	26%
65	50	66	28	54	73	81
38%	34%	36%	37%	36%	33%	34%
31	31	34	16	32	41	43
18%	21%	19%	22%	21%	18%	18%
12	14	14	6	16	15	18
7%	10%	8%	8%	10%	7%	8%
15	6	7	6	8	9	13
9%	4%	4%	8%	5%	4%	5%
47	47	61	19	41	86	84
27%	31%	34%	25%	27%	38%	35%
59	51	55	28	56	65	74
34%	35%	30%	37%	37%	29%	31%
4.23	4.12	4.02	4.2	4.23	3.96	4.04
4	4	4	4	4	4	4

Canada

my in your local area using a scale from 1 to 7, where 7 means a very strong econom

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
260	227	196	77	254	246	47
487	207	409	385	560	441	108
5	5	3	1	7	3	2
2%	2%	1%	1%	3%	1%	5%
11	10	13	4	18	10	2
4%	5%	7%	5%	7%	4%	5%
54	48	48	21	64	53	15
21%	21%	25%	28%	25%	22%	33%
100	89	67	25	82	100	14
38%	39%	34%	33%	32%	41%	31%
53	38	41	17	50	46	4
20%	17%	21%	22%	20%	19%	9%
23	19	16	7	23	18	4
9%	8%	8%	9%	9%	7%	8%
15	17	9	2	11	17	5
6%	7%	4%	2%	4%	7%	10%
70	64	64	26	89	65	20
27%	28%	33%	34%	35%	27%	42%
90	74	65	25	84	81	13
35%	33%	33%	33%	33%	33%	27%
4.2	4.18	4.08	4.04	4.03	4.21	4
4	4	4	4	4	4	4

y today and 1 means a very weak economy.

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business Owner No	Maker Leader Yes	Maker Leader No	Total Employed	t Status Not Employed	Active_Soci al Media	Passive_So cial_Media
			. ,		ai_ivieuia	Ciai_ivieuia
453	71	429	325	114		
893	172	829	700	179		
7 2%	3 4%	6 1%	6 2%	3 2%		
25	4	23	18	4	•	•
6%	6%	5%	5%	3%		
102	23	94	85	19		•
22%	32%	22%	26%	16%	•	
167	19	163	109	54		
37%	26%	38%	33%	47%		
92	11	85	63	20		
20%	16%	20%	19%	18%		
37	6	35	28	8		
8%	9%	8%	9%	7%		
23	5	23	16	8		
5%	7%	5%	5%	7%	•	
134	30	124	109	25		
30%	43%	29%	34%	22%		
152	22	142	107	36		
33%	31%	33%	33%	31%		
4.13	3.97	4.15	4.09	4.21		
4	4	4	4	4		

Inactive_So cial_Media	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
	120	32	67	192	36	53
	300	50	154	334	67	96
	4		2	3		
	3%		3%	2%		
	6	3	3	13	2	1
	5%	8%	4%	7%	5%	2%
	29	11	17	40	6	13
	24%	34%	26%	21%	17%	25%
	49	15	18	71	12	17
	40%	45%	28%	37%	34%	33%
	21	3	14	36	8	13
	17%	9%	22%	19%	24%	25%
	5	1	9	15	4	7
	4%	2%	14%	8%	12%	12%
	6	1	3	14	3	1
	5%	2%	4%	7%	9%	2%
	39	14	22	56	8	15
	33%	43%	33%	29%	22%	28%
	32	4	26	65	16	21
	27%	12%	39%	34%	45%	40%
	3.97	3.67	4.17	4.17	4.48	4.26
	4	4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1003	498	505
7 – Very strong economy	freq	18	9	9
7 – Very strong economy	prop	4%	4%	4%
6	freq	75	40	35
6	prop	15%	16%	14%
5	freq	176	88	88
5	prop	35%	35%	36%
4	freq	128	55	73
4	prop	26%	22%	30%
3	freq	69	39	29
3	prop	14%	15%	12%
2	freq	17	11	6
2	prop	3%	4%	2%
1 – Very weak economy	freq	16	11	5
1 – Very weak economy	prop	3%	4%	2%
Top3Box	freq	270	138	132
Top3Box	prop	54%	54%	54%
Low3Box	freq	102	62	41
Low3Box	prop	20%	24%	17%
	mean	3.54	3.6	3.48
	median	3	3	3

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	204	87	23	136	341	362
460	391	152	45	269	689	752
11	5	3	1	4	14	12
5%	2%	3%	3%	3%	4%	3%
37	31	8	3	17	55	54
17%	15%	9%	14%	12%	16%	15%
76	68	32	5	48	123	125
36%	33%	37%	24%	35%	36%	35%
56	52	20	9	31	88	95
27%	25%	23%	38%	23%	26%	26%
23	31	15	3	22	43	50
11%	15%	17%	14%	16%	13%	14%
4	10	3	1	7	10	13
2%	5%	4%	4%	5%	3%	4%
3	9	5	1	7	8	13
1%	4%	6%	4%	5%	2%	4%
123	104	43	9	69	192	191
59%	51%	50%	40%	51%	56%	53%
30	49	24	5	36	61	76
14%	24%	27%	22%	27%	18%	21%
3.32	3.67	3.78	3.74	3.73	3.45	3.58
3	3	4	4	3	3	3

China

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
138		417	83	322	178	59
251		824	179	655	348	127
6	-	15	3	13	5	5
5%		4%	4%	4%	3%	8%
21	-	59	16	53	22	15
15%		14%	19%	17%	12%	26%
51		150	26	116	60	19
37%		36%	31%	36%	34%	33%
33		107	21	74	54	13
24%		26%	25%	23%	31%	22%
18		60	8	43	26	4
13%		14%	10%	13%	15%	6%
4		12	6	12	5	1
3%		3%	7%	4%	3%	1%
3		13	3	11	5	3
2%		3%	4%	3%	3%	5%
79		225	45	183	87	39
57%		54%	54%	57%	49%	66%
26		85	17	66	36	7
19%		20%	20%	20%	21%	12%
3.45		3.54	3.53	3.49	3.63	3.15
3		3	3	3	4	3

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
441	139	361	435			
876	300	703	889	63		
14	11	8	15	1		
3%	8%	2%	3%	3%		
60	33	43	69	3		
14%	23%	12%	16%	9%	•	
157	52	124	150	16		
36%	37%	34%	34%	44%		
115	26	102	110	10		
26%	18%	28%	25%	28%		
65	13	56	61	5		
15%	9%	15%	14%	13%		
17	4	14	15	1		
4%	3%	4%	3%	3%		
14	2	14	15	0		
3%	2%	4%	3%	1%		
230	95	175	234	21		
52%	68%	48%	54%	56%		
95	18	84	91	6		
22%	13%	23%	21%	16%		
3.59	3.12	3.7	3.55	3.51		
3	3	4	3	3		

Inactive_S	0
cial_Media	3
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			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	248	252
	unw_base	1001	503	498
7 – Very strong economy	freq	2	2	
7 – Very strong economy	prop	%	1%	
6	freq	14	8	6
6	prop	3%	3%	2%
5	freq	60	35	25
5	prop	12%	14%	10%
4	freq	168	91	77
4	prop	34%	37%	30%
3	freq	154	65	89
3	prop	31%	26%	35%
2	freq	67	31	36
2	prop	13%	13%	14%
1 – Very weak economy	freq	35	15	20
1 – Very weak economy	prop	7%	6%	8%
Top3Box	freq	76	45	31
Top3Box	prop	15%	18%	12%
Low3Box	freq	256	111	144
Low3Box	prop	51%	45%	57%
	mean	4.59	4.46	4.72
	median	5	4	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	148	168	115	219	104	223
351	340	310	145	434	282	458
1	1			0	1	1
1%	1%			%	1%	1%
6	3	5	2	8	3	7
3%	2%	3%	2%	4%	3%	3%
25	18	16	15	23	17	26
14%	12%	10%	13%	10%	16%	12%
76	48	44	49	67	30	64
41%	33%	26%	43%	31%	29%	29%
48	44	61	28	73	33	78
26%	30%	36%	25%	33%	31%	35%
18	23	27	16	31	16	30
10%	15%	16%	14%	14%	15%	13%
10	10	15	6	17	5	17
5%	6%	9%	5%	8%	5%	8%
33	23	21	16	31	20	35
18%	15%	12%	14%	14%	20%	15%
76	77	103	50	121	53	125
41%	52%	61%	43%	55%	51%	56%
4.4	4.61	4.8	4.5	4.67	4.52	4.65
4	5	5	4	5	5	5

France rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today and 1 mea

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
277	132	219	148	293	207	22
543	32	370	599	631	370	45
1		2	1	1	2	
%	-	1%	%	%	1%	
7	3	6	5	8	7	1
3%	3%	3%	3%	3%	3%	3%
34	7	30	23	37	23	2
12%	5%	14%	15%	13%	11%	10%
104	60	62	46	102	66	4
38%	45%	28%	31%	35%	32%	17%
76	37	70	47	87	67	12
27%	28%	32%	32%	30%	32%	52%
38	22	30	16	40	27	3
14%	16%	14%	11%	14%	13%	15%
17	3	21	10	19	16	1
6%	3%	10%	7%	6%	8%	3%
42	11	38	28	45	31	3
15%	8%	17%	19%	15%	15%	13%
131	62	120	74	146	110	15
47%	47%	55%	50%	50%	53%	70%
4.55	4.57	4.66	4.51	4.58	4.62	4.74
4	4	5	4	4	5	5

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
478	43	457	321	124		
956	111	890	700	202		
2	0	2	2	1		
1%	1%	%	1%	1%		
13	2	13	8	2		
3%	4%	3%	3%	1%		
57	4	56	41	16		
12%	9%	12%	13%	13%		
164	8	160	109	44	•	
34%	18%	35%	34%	36%		
142	19	134	96	40		
30%	45%	29%	30%	32%		
64	6	62	44	15		
13%	13%	14%	14%	12%		
34	4	30	21	7		
7%	10%	7%	6%	6%		
73	6	71	52	18		
15%	13%	15%	16%	14%		
240	29	226	161	62		
50%	68%	50%	50%	50%		
4.59	4.82	4.57	4.57	4.56		
5	5	4	5	4		

Inactive_S	0
cial_Media	3
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			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	254	246
	unw_base	1001	516	485
7 – Very strong economy	freq	21	14	7
7 - Very strong economy	prop	4%	6%	3%
6	freq	79	50	29
6	prop	16%	20%	12%
5	freq	162	84	78
5	prop	32%	33%	32%
4	freq	140	57	82
4	prop	28%	23%	33%
3	freq	63	31	32
3	prop	13%	12%	13%
2	freq	18	7	11
2	prop	4%	3%	4%
1 – Very weak economy	freq	17	9	8
1 – Very weak economy	prop	3%	4%	3%
Top3Box	freq	262	148	113
Top3Box	prop	52%	59%	46%
Low3Box	freq	99	48	51
Low3Box	prop	20%	19%	21%
	mean	3.54	3.4	3.68
	median	3	3	4

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	157	173	132	122	177	191
323	338	340	249	244	372	386
9	6	6	5	3	11	6
5%	4%	3%	4%	3%	6%	3%
25	25	28	17	18	36	38
15%	16%	16%	13%	15%	21%	20%
62	53	47	39	44	59	55
36%	34%	27%	30%	36%	33%	29%
48	42	50	38	29	47	47
28%	27%	29%	29%	24%	27%	25%
18	21	25	19	19	16	28
10%	13%	14%	14%	16%	9%	15%
3	6	9	7	5	4	9
2%	4%	5%	5%	4%	2%	5%
5	4	8	7	3	4	7
3%	3%	4%	5%	2%	2%	4%
97	84	81	62	66	106	99
57%	54%	47%	47%	54%	60%	52%
26	31	42	32	28	24	45
15%	20%	24%	25%	22%	13%	23%
3.41	3.52	3.68	3.72	3.58	3.27	3.58
3	3	4	4	3	3	3

Germany

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
309	87	287	127	328	172	28
615	66	712	223	668	333	60
15		11	10	16	5	2
5%	-	4%	8%	5%	3%	8%
41	12	39	28	58	21	8
13%	13%	14%	22%	18%	12%	27%
107	21	95	47	103	60	9
35%	24%	33%	37%	31%	35%	32%
93	30	81	28	86	54	7
30%	35%	28%	22%	26%	31%	25%
35	13	39	10	41	22	1
11%	15%	14%	8%	13%	13%	5%
9	4	11	3	11	7	1
3%	5%	4%	2%	3%	4%	3%
10	7	10	1	14	4	0
3%	8%	3%	%	4%	2%	1%
163	32	145	84	176	86	19
53%	37%	51%	67%	54%	50%	67%
54	24	60	14	66	33	2
17%	28%	21%	11%	20%	19%	9%
3.51	3.98	3.6	3.1	3.5	3.6	3.04
3	4	3	3	3	4	3

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
472	73	427	314	137		
941	161	840	656	256		
18	6	15	16	4		
4%	9%	3%	5%	3%		
71	15	63	54	18	•	
15%	21%	15%	17%	13%	•	
153	23	140	101	46		
32%	31%	33%	32%	34%		
133	16	124	85	45		
28%	22%	29%	27%	33%		
62	9	55	38	15		
13%	12%	13%	12%	11%		
17	3	15	11	6		
4%	4%	4%	4%	4%		
17	1	17	9	3		
4%	1%	4%	3%	2%		
243	44	218	171	68		
51%	61%	51%	55%	50%		
96	12	86	58	24		
20%	17%	20%	18%	18%		
3.57	3.24	3.59	3.46	3.57		
3	3	3	3	4		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1133	550	583
7 – Very strong economy	freq	8	4	4
7 – Very strong economy	prop	2%	2%	2%
6	freq	29	16	12
6	prop	6%	7%	5%
5	freq	130	61	69
5	prop	26%	24%	28%
4	freq	168	81	88
4	prop	34%	32%	35%
3	freq	100	51	50
3	prop	20%	20%	20%
2	freq	42	25	17
2	prop	8%	10%	7%
1 – Very weak economy	freq	22	12	10
1 – Very weak economy	prop	4%	5%	4%
Top3Box	freq	167	81	86
Тор3Вох	prop	33%	33%	34%
Low3Box	freq	164	88	77
Low3Box	prop	33%	35%	31%
	mean	4.08	4.13	4.03
	median	4	4	4

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	156	148	73	230	148	217
355	401	377	164	521	339	530
5	2	2	2	3	2	4
2%	1%	1%	3%	1%	2%	2%
13	7	8	2	12	13	12
7%	5%	6%	2%	5%	9%	6%
54	43	33	12	56	52	60
27%	28%	23%	17%	24%	35%	28%
66	49	53	29	73	45	75
34%	32%	36%	40%	32%	31%	34%
37	32	31	15	50	25	40
19%	20%	21%	20%	22%	17%	18%
16	14	12	7	24	9	16
8%	9%	8%	9%	10%	6%	8%
6	8	8	7	11	1	10
3%	5%	6%	9%	5%	1%	5%
71	53	43	16	71	67	76
36%	34%	29%	22%	31%	46%	35%
59	54	52	28	85	35	67
30%	34%	35%	38%	37%	24%	31%
3.96	4.12	4.18	4.35	4.18	3.74	4.04
4	4	4	4	4	4	4

Great Britain

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
283	135	124	241	280	220	46
603	305	267	561	659	474	109
5	3	2	3	6	3	1
2%	2%	2%	1%	2%	1%	3%
17	6	7	16	17	11	4
6%	4%	6%	7%	6%	5%	9%
70	31	30	70	74	56	12
25%	23%	24%	29%	26%	26%	27%
94	47	45	76	88	80	16
33%	35%	37%	32%	31%	37%	34%
61	29	25	46	58	43	7
21%	22%	20%	19%	21%	19%	16%
26	12	10	20	24	18	4
9%	9%	8%	8%	8%	8%	8%
12	6	5	11	14	8	2
4%	5%	4%	4%	5%	4%	3%
91	40	39	89	97	70	18
32%	29%	31%	37%	35%	32%	39%
98	48	40	76	95	69	13
35%	36%	32%	32%	34%	32%	27%
4.1	4.16	4.07	4.03	4.07	4.08	3.88
4	4	4	4	4	4	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
454	82	418	338			
1024	194	939	780	265		
7	2	7	6	2		
2%	2%	2%	2%	2%		
24	6	22	21	5		
5%	8%	5%	6%	4%		
118	27	103	93	28		
26%	33%	25%	28%	22%		
153	27	141	110	48	•	
34%	33%	34%	33%	37%		
93	11	89	65	28		
21%	14%	21%	19%	22%		
38	6	35	30	9		
8%	8%	8%	9%	7%		
20	3	19	13	8		
4%	3%	5%	4%	6%		
149	35	132	121	35		
33%	42%	32%	36%	28%		
152	20	144	107	45		
33%	25%	34%	32%	35%		
4.09	3.86	4.12	4.03	4.19		
4	4	4	4	4		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
Stub	base	500	247	253
	unw_base	500	267	233
7 – Very strong economy	freq	2	207	233
7 – Very strong economy	prop	%	1%	•
6	freq	14	9	5
6	prop	3%	4%	2%
5	freq	55	29	26
5	prop	11%	12%	10%
4	freq	111	51	60
4	prop	22%	21%	24%
3	freq	145	66	79
3	prop	29%	27%	31%
2	freq	98	49	50
2	prop	20%	20%	20%
1 – Very weak economy	freq	74	40	34
1 – Very weak economy	prop	15%	16%	13%
Тор3Вох	freq	72	41	31
Top3Box	prop	14%	16%	12%
Low3Box	freq	318	155	163
Low3Box	prop	64%	63%	64%
	mean	4.95	4.93	4.97
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	162	157	150	255	32	181
201	160	139	158	245	34	177
	2	-	-	2		1
	1%			1%		1%
5	8	2	2	10	-	5
2%	5%	1%	1%	4%		3%
32	16	7	9	33	7	18
17%	10%	5%	6%	13%	21%	10%
44	46	21	31	59	6	40
24%	28%	13%	21%	23%	18%	22%
53	37	55	48	71	10	52
29%	23%	35%	32%	28%	30%	29%
26	28	44	34	46	4	38
14%	17%	28%	22%	18%	12%	21%
22	25	27	26	33	6	27
12%	16%	17%	17%	13%	18%	15%
36	26	10	11	45	7	25
20%	16%	6%	8%	18%	21%	14%
101	90	126	107	151	19	117
56%	56%	80%	72%	59%	60%	65%
4.72	4.81	5.35	5.2	4.8	4.87	4.97
5	5	5	5	5	5	5

Hungary

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
319	107	294	99	298	202	44
323	160	195	145	297	203	43
1	1		1	2		1
%	1%		1%	1%		1%
9	1	8	5	11	4	1
3%	1%	3%	5%	4%	2%	2%
37	11	33	11	36	19	4
12%	10%	11%	11%	12%	10%	10%
71	21	59	31	67	44	6
22%	20%	20%	31%	22%	22%	13%
93	29	89	26	79	66	20
29%	28%	30%	27%	26%	33%	46%
60	18	68	12	53	46	6
19%	17%	23%	12%	18%	23%	14%
47	25	37	12	52	22	6
15%	23%	13%	12%	17%	11%	14%
47	14	41	17	48	23	6
15%	13%	14%	17%	16%	11%	14%
200	72	194	51	183	134	32
63%	68%	66%	51%	61%	67%	73%
4.93	5.15	4.98	4.64	4.93	4.98	4.95
5	5	5	5	5	5	5

	Senior	Senior				
	Executive	Executive	Employmen			
	Decision	Decision	t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	_	
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
456	60	440	291	124		
457	61	439	295	132		
1	1	1	2		-	
%	2%	%	1%			
14		14	11	2		
3%		3%	4%	2%		
51	6	49	35	14		
11%	11%	11%	12%	11%		
105	14	97	69	31	•	
23%	23%	22%	24%	25%		
125	21	125	82	35	•	
27%	34%	28%	28%	28%	•	
92	7	91	47	24		
20%	12%	21%	16%	19%	•	
68	11	63	45	18	•	
15%	18%	14%	15%	15%	•	
66	8	64	48	16		
14%	13%	14%	17%	13%		
286	38	279	173	77		
63%	64%	63%	60%	63%		
4.95	4.93	4.95	4.84	4.97		
5	5	5	5	5		

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cial_Media	3
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			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	257	243
	unw_base	501	226	275
7 – Very strong economy	freq	29	19	9
7 – Very strong economy	prop	6%	8%	4%
6	freq	59	31	27
6	prop	12%	12%	11%
5	freq	178	91	87
5	prop	36%	35%	36%
4	freq	172	87	85
4	prop	34%	34%	35%
3	freq	44	21	23
3	prop	9%	8%	10%
2	freq	17	7	10
2	prop	3%	3%	4%
1 – Very weak economy	freq	2	1	1
1 – Very weak economy	prop	%	%	%
Тор3Вох	freq	265	141	124
Тор3Вох	prop	53%	55%	51%
Low3Box	freq	63	28	34
Low3Box	prop	13%	11%	14%
	mean	3.4	3.32	3.49
	median	3	3	3

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	150	83	52	93	355	300
232	170	99	49	91	361	341
17	7	4	7	7	15	15
6%	5%	5%	13%	7%	4%	5%
32	19	8	4	14	41	38
12%	13%	10%	7%	15%	12%	13%
101	53	24	14	24	140	109
38%	35%	29%	26%	26%	40%	36%
89	53	30	20	28	124	100
33%	35%	36%	38%	30%	35%	33%
18	13	13	6	14	24	27
7%	8%	16%	11%	15%	7%	9%
10	4	3	2	6	8	10
4%	2%	4%	4%	7%	2%	3%
	2	-		1	1	1
	1%			1%	%	%
149	79	36	24	44	197	162
56%	53%	44%	46%	48%	55%	54%
28	18	16	8	21	34	38
11%	12%	20%	16%	22%	10%	13%
3.34	3.42	3.6	3.41	3.54	3.37	3.39
3	3	4	4	4	3	3

India rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
200		53	447	271	229	146
160		45	456	268	233	145
13		3	26	23	6	18
7%		5%	6%	8%	3%	12%
21		4	54	43	16	19
10%	•	8%	12%	16%	7%	13%
68		14	164	93	85	53
34%		26%	37%	34%	37%	36%
72		22	150	81	92	45
36%		42%	34%	30%	40%	31%
17		4	40	23	21	9
8%		8%	9%	8%	9%	6%
8		5	12	9	9	2
4%		10%	3%	3%	4%	1%
1		1	1	1	1	1
1%		2%	%	%	%	1%
103		21	244	158	107	90
51%		39%	55%	58%	47%	62%
25		10	52	32	30	11
13%		20%	12%	12%	13%	8%
3.42		3.76	3.36	3.25	3.59	3.11
3		4	3	3	4	3

	Senior	Senior				
	Executive	Executive	Employmen			
	Decision	Decision	t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
354	268	232	407	73		
356	272	229	417	62		
11	25	4	23	5		
3%	9%	2%	6%	7%		
39	45	13	53	5		
11%	17%	6%	13%	7%	•	
125	100	78	145	25		
35%	37%	34%	36%	34%		
127	70	102	135	29	•	
36%	26%	44%	33%	40%		
35	21	23	37	5	•	
10%	8%	10%	9%	7%	•	
16	6	11	14	3		
4%	2%	5%	3%	5%	•	
1	1	1	1	1	•	
%	%	%	%	1%	•	
175	170	95	221	35		
50%	63%	41%	54%	48%		
51	28	35	51	9		
14%	10%	15%	13%	12%		
3.53	3.14	3.71	3.38	3.5		
4	3	4	3	4		

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cial_Media	3
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			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	245	255
	unw_base	502	255	247
7 – Very strong economy	freq	26	16	10
7 – Very strong economy	prop	5%	6%	4%
6	freq	73	39	33
6	prop	15%	16%	13%
5	freq	181	93	88
5	prop	36%	38%	34%
4	freq	139	57	83
4	prop	28%	23%	32%
3	freq	55	33	22
3	prop	11%	14%	9%
2	freq	14	5	8
2	prop	3%	2%	3%
1 – Very weak economy	freq	13	2	11
1 – Very weak economy	prop	3%	1%	4%
Top3Box	freq	280	148	131
Top3Box	prop	56%	60%	52%
Low3Box	freq	81	41	41
Low3Box	prop	16%	17%	16%
	mean	3.43	3.31	3.55
	median	3	3	3

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	153	122				307
222	147	133				310
14	9	4		-		14
6%	6%	3%				4%
23	31	19				42
10%	20%	16%				14%
86	49	46				104
38%	32%	38%				34%
64	43	32				97
28%	28%	26%	•	•		31%
30	14	10	•			37
14%	9%	8%				12%
5	5	4				7
2%	3%	3%				2%
3	3	7				7
1%	2%	5%				2%
122	88	70				160
54%	57%	57%				52%
39	22	21				51
17%	14%	17%				17%
3.45	3.32	3.52				3.49
3	3	3				3

Israel

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
193	136	124	240	217	283	54
192	155	111	236	224	278	56
13	11	3	12	10	16	7
7%	8%	3%	5%	5%	6%	13%
31	22	12	38	30	43	6
16%	16%	10%	16%	14%	15%	10%
76	47	51	83	90	91	18
40%	34%	41%	35%	41%	32%	33%
43	34	37	67	52	88	14
22%	25%	30%	28%	24%	31%	26%
18	10	13	32	26	29	8
10%	7%	11%	13%	12%	10%	14%
6	5	5	4	6	7	0
3%	3%	4%	2%	3%	3%	1%
6	7	1	4	4	9	2
3%	5%	1%	2%	2%	3%	3%
120	80	67	133	130	149	30
62%	59%	54%	55%	60%	53%	56%
30	22	20	39	36	45	10
16%	16%	16%	16%	16%	16%	18%
3.33	3.39	3.53	3.4	3.4	3.45	3.33
3	3	3	3	3	3	3

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
446	123	377	363	103		
446	127	375	371	100		
20	8	19	16	6		
4%	6%	5%	4%	6%		
67	13	60	51	17		
15%	10%	16%	14%	17%	•	
163	53	127	131	35		
37%	44%	34%	36%	34%		
125	35	104	102	29		
28%	28%	28%	28%	28%		
47	10	45	42	11		
11%	8%	12%	12%	11%		
13	2	11	13	1		
3%	2%	3%	4%	1%		
11	2	11	8	4		
2%	2%	3%	2%	4%		
250	74	206	198	58		
56%	60%	55%	55%	56%		
71	14	67	63	16		
16%	12%	18%	17%	16%		
3.44	3.34	3.46	3.48	3.4		
3	3	3	3	3		

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cial_Media	3
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	519	481
7 – Very strong economy	freq	1	1	1
7 – Very strong economy	prop	%	%	%
6	freq	11	7	4
6	prop	2%	3%	1%
5	freq	53	30	24
5	prop	11%	12%	9%
4	freq	117	60	56
4	prop	23%	24%	22%
3	freq	120	54	66
3	prop	24%	22%	26%
2	freq	83	43	40
2	prop	17%	17%	16%
1 – Very weak economy	freq	115	53	61
1 – Very weak economy	prop	23%	21%	24%
Top3Box	freq	66	38	28
Тор3Вох	prop	13%	15%	11%
Low3Box	freq	318	150	168
Low3Box	prop	64%	60%	67%
	mean	5.1	5.02	5.18
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	178	161	95	188	129	216
329	369	302	161	370	297	425
0	1	0	0	0	1	0
%	%	%	%	%	%	%
4	3	4	1	2	6	5
2%	2%	3%	1%	1%	5%	2%
18	14	21	4	21	21	25
11%	8%	13%	4%	11%	16%	12%
39	39	39	17	46	36	53
24%	22%	24%	18%	25%	28%	25%
40	42	38	23	42	30	45
25%	24%	24%	24%	22%	23%	21%
29	29	25	15	32	17	33
18%	16%	16%	16%	17%	13%	15%
31	51	33	35	43	19	54
19%	28%	21%	37%	23%	15%	25%
22	18	25	5	24	27	30
14%	10%	16%	5%	13%	21%	14%
100	122	96	73	118	66	133
62%	68%	60%	77%	63%	51%	61%
5.02	5.29	4.98	5.58	5.12	4.67	5.1
5	5	5	6	5	5	5

Italy rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today and 1 mean

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
284	213	214	73	241	259	44
575	192	596	212	509	491	101
1		1	-	1	1	0
%		1%		%	%	1%
6	4	4	3	6	5	4
2%	2%	2%	3%	3%	2%	9%
28	23	24	7	25	29	6
10%	11%	11%	9%	10%	11%	13%
64	44	55	18	54	63	9
22%	21%	26%	24%	22%	24%	19%
74	49	51	20	57	63	12
26%	23%	24%	27%	24%	24%	28%
50	37	32	14	47	36	6
18%	17%	15%	19%	20%	14%	13%
60	55	47	13	51	64	8
21%	26%	22%	18%	21%	25%	17%
35	27	29	9	31	34	10
12%	13%	14%	13%	13%	13%	22%
185	142	130	46	155	162	26
65%	67%	61%	63%	65%	63%	59%
5.1	5.21	5.02	5.02	5.1	5.1	4.74
5	5	5	5	5	5	5

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
456	65	435	284	176		
899	163	837	620	314		
1	0	1	1			
%	%	%	%			
7	5	6	8	2		
2%	8%	1%	3%	1%		
48	6	47	32	14		
10%	9%	11%	11%	8%		
108	15	101	70	32	•	
24%	24%	23%	25%	18%	•	
107	17	103	67	46	•	
24%	27%	24%	23%	26%		
77	10	73	50	28		
17%	15%	17%	18%	16%		
107	12	103	56	53		
23%	18%	24%	20%	30%		
56	11	55	41	17		
12%	17%	13%	14%	10%		
292	39	279	173	127		
64%	59%	64%	61%	72%		
5.14	4.85	5.14	5	5.37		
5	5	5	5	5		

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cial_Media	3
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			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	251	249
	unw_base	1000	545	455
7 – Very strong economy	freq	3	2	2
7 - Very strong economy	prop	1%	1%	1%
6	freq	5	3	2
6	prop	1%	1%	1%
5	freq	72	45	27
5	prop	14%	18%	11%
4	freq	160	77	82
4	prop	32%	31%	33%
3	freq	178	85	93
3	prop	36%	34%	37%
2	freq	53	26	27
2	prop	11%	10%	11%
1 – Very weak economy	freq	29	13	16
1 – Very weak economy	prop	6%	5%	6%
Top3Box	freq	81	50	31
Top3Box	prop	16%	20%	12%
Low3Box	freq	260	124	136
Low3Box	prop	52%	49%	55%
	mean	4.56	4.48	4.64
	median	5	4	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	173	159	307	165	28	248
352	313	335	566	362	72	521
1	2	0	2	1	1	1
1%	1%	%	1%	%	3%	1%
2	2	2	2	2	1	3
1%	1%	1%	1%	1%	3%	1%
26	22	24	33	33	7	39
15%	13%	15%	11%	20%	24%	16%
56	52	51	93	58	9	77
33%	30%	32%	30%	35%	34%	31%
62	64	52	119	53	6	92
37%	37%	33%	39%	32%	21%	37%
12	19	21	38	12	2	23
7%	11%	14%	13%	7%	8%	9%
10	12	8	20	7	2	14
6%	7%	5%	6%	4%	7%	5%
28	26	27	37	35	8	43
17%	15%	17%	12%	21%	30%	17%
84	95	81	177	72	10	128
50%	55%	51%	58%	44%	36%	52%
4.5	4.61	4.55	4.69	4.37	4.19	4.52
4	5	5	5	4	4	5

Japan rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
252	267	101	132	251	249	29
479	313	205	482	534	466	57
2		1	2	2	1	1
1%		1%	2%	1%	%	2%
2	2	1	2	4	2	0
1%	1%	1%	2%	1%	1%	1%
34	35	14	23	44	28	7
13%	13%	14%	17%	18%	11%	26%
83	82	35	42	69	90	9
33%	31%	35%	32%	28%	36%	31%
86	94	35	49	90	87	9
34%	35%	35%	37%	36%	35%	33%
30	35	9	8	26	27	1
12%	13%	9%	6%	10%	11%	4%
16	19	6	5	16	14	1
6%	7%	6%	4%	6%	6%	4%
38	37	16	28	50	31	8
15%	14%	16%	21%	20%	12%	29%
132	148	49	62	132	128	12
52%	55%	49%	47%	52%	51%	40%
4.59	4.68	4.5	4.35	4.52	4.6	4.19
5	5	4	4	5	5	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
471	54	446	338	132		
943	111	889	708	242		
3	1	2	3	0		
1%	2%	1%	1%	%		
5	2	3	5	1		
1%	4%	1%	1%	1%	•	
65	14	58	50	18	•	
14%	26%	13%	15%	13%		
151	17	143	105	48	•	
32%	32%	32%	31%	36%		
168	15	162	123	45		
36%	28%	36%	36%	34%		
52	2	50	33	14		
11%	5%	11%	10%	10%		
28	2	28	20	8		
6%	3%	6%	6%	6%		
72	17	64	57	18		
15%	32%	14%	17%	14%		
248	19	240	176	66		
53%	36%	54%	52%	50%		
4.58	4.08	4.61	4.53	4.57		
5	4	5	5	5		

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cial_Media	3
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Stub	Stat	Overall	Gender Male	Gender Female
Otub	base	500	240	260
	unw_base	506	251	255
7 – Very strong economy	freq	23	3	21
7 – Very strong economy	prop	5%	1%	8%
6	freq	15	14	1
6	prop	3%	6%	1%
5	freq	57	30	27
5	prop	11%	13%	10%
4	freq	145	69	76
4	prop	29%	29%	29%
3	freq	147	83	64
3	prop	29%	34%	25%
2	freq	45	24	20
2	prop	9%	10%	8%
1 – Very weak economy	freq	69	18	51
1 – Very weak economy	prop	14%	7%	20%
Top3Box	freq	95	46	49
Top3Box	prop	19%	19%	19%
Low3Box	freq	260	125	135
Low3Box	prop	52%	52%	52%
	mean	4.57	4.5	4.64
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	144	96	212	198	68	192
298	136	72	172	192	98	183
21	2		1	20	1	1
8%	2%		1%	10%	2%	1%
12	2	1	10	3	3	3
5%	2%	1%	5%	1%	4%	2%
27	22	8	24	19	11	15
10%	16%	8%	11%	10%	17%	8%
78	32	35	76	47	13	49
30%	22%	37%	36%	24%	19%	25%
59	47	40	51	62	27	90
23%	33%	42%	24%	31%	39%	47%
30	10	5	18	16	8	14
12%	7%	5%	9%	8%	12%	7%
34	28	7	31	30	5	20
13%	19%	7%	15%	15%	7%	10%
59	27	9	35	42	15	19
23%	19%	9%	17%	21%	22%	10%
123	85	52	100	108	40	124
47%	59%	54%	47%	55%	58%	65%
4.42	4.8	4.64	4.63	4.5	4.55	4.8
4	5	5	4	5	5	5

Mexico

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
308	220	161	119	317	183	121
323	19	259	228	280	226	125
22	19	4	1	22	1	2
7%		2%	1%	7%	1%	1%
12	8	3	4	5	10	1
4%		2%	3%	2%	6%	1%
42	23	22	12	46	11	17
14%		14%	10%	15%	6%	14%
96	67	46	32	84	61	44
31%		28%	27%	27%	33%	36%
56	72	41	33	89	58	36
18%		26%	28%	28%	32%	30%
31	8	17	19	22	22	10
10%		11%	16%	7%	12%	8%
49	23	28	18	49	20	12
16%		17%	15%	15%	11%	10%
76	50	28	17	73	22	20
25%		18%	14%	23%	12%	17%
136	103	87	70	160	100	57
44%		54%	59%	50%	55%	47%
4.43	4.28	4.76	4.85	4.5	4.7	4.54
4	4	5	5	5	5	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
379	146	354	327	154		
381	155	351	369	127		
21	2	21	3	20		
6%	1%	6%	1%	13%		
14	3	12	6	9		
4%	2%	3%	2%	6%		
40	20	37	28	29		
10%	14%	10%	9%	19%		
101	50	95	101	43	•	
27%	34%	27%	31%	28%		
111	38	109	102	29		
29%	26%	31%	31%	19%		
35	15	30	29	14		
9%	10%	8%	9%	9%		
57	19	50	58	10		
15%	13%	14%	18%	7%		
75	25	70	37	58		
20%	17%	20%	11%	38%		
203	72	188	189	53		
54%	49%	53%	58%	34%		
4.58	4.64	4.54	4.87	3.88		
5	4	5	5	4		

Inactive_S	

Otala	01-1	O	Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	249	251
7 Vancatrana agazare	unw_base	500	241	259
7 – Very strong economy	freq	8	6	2
7 – Very strong economy	prop	2%	2%	1%
6	freq	28	17	11
6	prop	6%	7%	5%
5	freq	107	63	44
5	prop	21%	25%	18%
4	freq	131	56	75
4	prop	26%	22%	30%
3	freq	125	58	67
3	prop	25%	23%	27%
2	freq	55	30	25
2	prop	11%	12%	10%
1 - Very weak economy	freq	45	19	26
1 – Very weak economy	prop	9%	8%	10%
Top3Box	freq	143	86	58
Top3Box	prop	29%	34%	23%
Low3Box	freq	226	107	118
Low3Box	prop	45%	43%	47%
	mean	4.37	4.25	4.49
	median	4	4	4

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	155	143	274	137	7	256
177	161	162	267	145	9	271
5	1	2	5	4		4
2%	1%	2%	2%	3%		2%
11	13	4	16	7	1	11
5%	9%	3%	6%	5%		4%
47	31	29	49	40	3	55
23%	20%	20%	18%	29%		22%
58	42	31	77	31	2	68
29%	27%	22%	28%	23%		26%
55	31	39	77	28	1	64
27%	20%	27%	28%	20%		25%
13	24	18	31	14	2	30
7%	16%	12%	11%	10%		12%
12	13	20	19	13		24
6%	9%	14%	7%	10%		9%
63	45	35	70	51	3	70
31%	29%	25%	25%	37%		27%
81	68	77	127	55	2	118
40%	44%	54%	46%	40%		46%
4.17	4.38	4.63	4.37	4.22	4.03	4.42
4	4	5	4	4	4	4

Poland rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
244	74	311	115	259	241	64
229	20	344	136	268	232	61
4		6	3	7	1	5
2%		2%	2%	3%	%	7%
17	4	18	6	16	12	4
7%	5%	6%	5%	6%	5%	6%
52	14	65	28	63	44	20
21%	19%	21%	24%	24%	18%	31%
63	18	87	27	67	64	12
26%	24%	28%	23%	26%	27%	19%
61	27	69	29	58	68	13
25%	37%	22%	25%	22%	28%	20%
26	4	38	13	26	29	6
10%	5%	12%	12%	10%	12%	9%
21	7	28	10	22	23	5
9%	10%	9%	9%	9%	10%	8%
73	18	89	36	86	57	28
30%	24%	29%	32%	33%	24%	44%
108	38	136	52	106	120	24
44%	52%	44%	45%	41%	50%	37%
4.31	4.47	4.36	4.33	4.23	4.52	3.98
4	5	4	4	4	4	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
436	110	390	341	101		
439	117	383	347	93		
4	5	4	6			
1%	4%	1%	2%		-	
24	7	21	20	7		
6%	6%	5%	6%	7%		
87	35	72	77	19	•	
20%	32%	18%	23%	19%		
119	22	109	90	24		
27%	20%	28%	26%	24%		
113	23	102	84	25		
26%	21%	26%	25%	25%		
50	10	45	35	16		
11%	9%	12%	10%	16%		
40	8	37	28	11		
9%	8%	9%	8%	10%		
115	46	97	103	26		
26%	42%	25%	30%	26%		
202	42	184	148	51		
46%	38%	47%	43%	51%		
4.42	4.06	4.45	4.3	4.54		
4	4	4	4	5		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	273	227
	unw_base	505	254	251
7 – Very strong economy	freq	7	5	2
7 – Very strong economy	prop	1%	2%	1%
6	freq	17	12	6
6	prop	3%	4%	3%
5	freq	103	80	22
5	prop	21%	29%	10%
4	freq	102	67	35
4	prop	20%	25%	16%
3	freq	165	48	117
3	prop	33%	17%	52%
2	freq	61	33	29
2	prop	12%	12%	13%
1 – Very weak economy	freq	44	29	16
1 – Very weak economy	prop	9%	11%	7%
Top3Box	freq	127	97	30
Top3Box	prop	25%	36%	13%
Low3Box	freq	270	109	161
Low3Box	prop	54%	40%	71%
	mean	4.52	4.29	4.8
	median	5	4	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	172	121	20	167	207	247
171	213	121	25	163	284	295
5	3	-		4	3	1
2%	1%			3%	1%	%
8	5	4	2	6	9	8
4%	3%	4%	10%	3%	4%	3%
27	44	32	4	35	60	65
13%	25%	26%	20%	21%	29%	26%
34	45	23	4	38	54	57
16%	26%	19%	21%	23%	26%	23%
108	28	28	3	35	37	56
52%	16%	24%	17%	21%	18%	23%
11	34	16	6	30	22	28
5%	20%	13%	29%	18%	11%	11%
14	13	17	1	19	22	31
7%	8%	14%	3%	11%	11%	13%
40	51	36	6	45	72	74
19%	30%	30%	30%	27%	35%	30%
133	75	62	10	84	81	115
64%	44%	51%	49%	50%	39%	47%
4.56	4.43	4.59	4.45	4.56	4.3	4.5
5	4	5	4	5	4	4

Russia rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today and 1 means a very weak economy today and 2 means a very weak economy today and 3 mea

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
253	84	290	126	288	212	41
210	33	142	330	320	185	46
6		6	2	5	2	3
2%		2%	1%	2%	1%	7%
9	0	10	7	15	3	2
4%	%	3%	6%	5%	1%	4%
38	0	77	25	69	34	14
15%	%	27%	20%	24%	16%	33%
45	0	70	32	73	29	9
18%	%	24%	25%	25%	14%	22%
108	84	52	28	60	105	4
43%	100%	18%	22%	21%	50%	11%
34	0	44	17	46	15	4
13%	%	15%	13%	16%	7%	10%
13	0	30	15	21	23	5
5%	%	10%	12%	7%	11%	12%
53	0	93	34	89	39	18
21%	%	32%	27%	31%	18%	44%
155	84	127	60	127	143	14
61%	100%	44%	47%	44%	68%	34%
4.55	5	4.4	4.48	4.36	4.75	4.07
5	5	4	4	4	5	4

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
459	70	430	313			
459	79	426	403	47		
4	3	4	7	0		
1%	4%	1%	2%	%		
16	3	14	14			
3%	5%	3%	5%			
89	22	81	82	8		
19%	32%	19%	26%	6%		
94	16	87	78	10	•	
20%	22%	20%	25%	8%	•	
160	11	153	65	88	•	
35%	16%	36%	21%	70%		
57	7	55	33	17		
12%	10%	13%	11%	14%		
39	8	36	34	3		
9%	11%	8%	11%	2%		
109	28	99	103	8		
24%	41%	23%	33%	6%		
256	26	244	132	109		
56%	37%	57%	42%	86%		
4.56	4.16	4.58	4.33	4.97		
5	4	5	4	5		

Inactive_S	0
cial_Media	3
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			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	292	208
	unw_base	500	359	141
7 – Very strong economy	freq	65	47	18
7 – Very strong economy	prop	13%	16%	9%
6	freq	107	64	43
6	prop	21%	22%	21%
5	freq	154	91	62
5	prop	31%	31%	30%
4	freq	127	68	59
4	prop	25%	23%	28%
3	freq	32	13	18
3	prop	6%	5%	9%
2	freq	9	5	5
2	prop	2%	2%	2%
1 – Very weak economy	freq	6	3	2
1 – Very weak economy	prop	1%	1%	1%
Top3Box	freq	326	203	123
Top3Box	prop	65%	69%	59%
Low3Box	freq	47	21	26
Low3Box	prop	9%	7%	12%
	mean	3.01	2.87	3.2
	median	3	3	3

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	163	52	209	140	83	285
325	148	27	214	150	77	293
34	18	13	38	16	5	43
12%	11%	25%	18%	12%	6%	15%
64	35	8	42	30	27	67
23%	21%	16%	20%	22%	32%	24%
82	52	20	63	46	22	87
29%	32%	37%	30%	33%	27%	30%
73	43	12	49	36	22	67
26%	26%	22%	24%	26%	26%	24%
24	8		11	7	6	13
8%	5%		5%	5%	7%	4%
6	4		5	2	1	4
2%	2%		2%	1%	2%	2%
3	3		1	2		4
1%	2%		%	2%		1%
180	105	41	144	93	54	197
63%	65%	78%	69%	67%	65%	69%
32	15		16	11	7	21
11%	9%		8%	8%	9%	7%
3.06	3.07	2.56	2.85	3.01	3.02	2.89
3	3	3	3	3	3	3

Saudi Arabia

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
215	135	135	230	266	234	159
207	130	127	243	302	198	178
22	28	15	22	36	29	25
10%	21%	11%	10%	14%	12%	16%
40	34	15	58	66	41	42
19%	25%	11%	25%	25%	18%	26%
67	27	50	76	83	71	42
31%	20%	37%	33%	31%	30%	26%
60	36	38	53	63	64	41
28%	27%	28%	23%	24%	27%	26%
19	6	15	11	11	20	6
9%	5%	11%	5%	4%	9%	4%
5	1	1	7	4	5	3
2%	1%	1%	3%	2%	2%	2%
2	2	1	3	3	2	1
1%	2%	%	1%	1%	1%	%
129	90	80	157	185	141	109
60%	66%	59%	68%	69%	61%	69%
26	10	17	21	19	28	9
12%	7%	12%	9%	7%	12%	6%
3.17	2.78	3.22	3.02	2.9	3.13	2.81
3	3	3	3	3	3	3

Pusitus	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen	Anthon On all	December 0
Business Owner No	Maker Leader Yes	Maker Leader No	Total Employed	t Status Not Employed	Active_Soci al_Media	cial_Media
341	206	294	320	162		
322	228	272	365	120		
40	33	33	38	24		
12%	16%	11%	12%	15%		
66	52	55	72	28		
19%	25%	19%	23%	18%		
112	60	94	98	51	•	
33%	29%	32%	31%	32%		
86	44	82	79	44	•	
25%	22%	28%	25%	27%		
26	10	22	19	13		
8%	5%	7%	6%	8%		
7	5	5	9		•	-
2%	2%	2%	3%		•	
5	2	4	4	2		
2%	1%	1%	1%	1%		-
217	145	181	207	103		
64%	70%	62%	65%	64%		
38	17	30	33	14		
11%	8%	10%	10%	9%		
3.1	2.85	3.12	3.05	2.99		
3	3	3	3	3		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
Ctub	base	500	240	260
	unw_base	500	242	258
7 – Very strong economy	freq	3	3	1
7 – Very strong economy	prop	1%	1%	%
6	freq	14	10	5
6	prop	3%	4%	2%
5	freq	62	31	31
5	prop	12%	13%	12%
4	freq	132	59	72
4	prop	26%	25%	28%
3	freq	147	71	75
3	prop	29%	30%	29%
2	freq	77	40	36
2	prop	15%	17%	14%
1 – Very weak economy	freq	65	27	38
1 – Very weak economy	prop	13%	11%	15%
Top3Box	freq	80	43	37
Top3Box	prop	16%	18%	14%
Low3Box	freq	288	138	150
Low3Box	prop	58%	57%	58%
	mean	4.79	4.72	4.85
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	127	90	53	141	307	174
190	155	155	40	129	331	212
2	1	1		2	2	1
1%	1%	1%		1%	%	%
13	1	1	1	7	6	3
5%	1%	1%	2%	5%	2%	2%
44	14	4	9	17	36	19
16%	11%	5%	18%	12%	12%	11%
83	26	23	8	46	78	42
29%	20%	25%	14%	33%	25%	24%
73	43	30	20	34	93	56
26%	34%	34%	38%	24%	30%	32%
37	21	19	4	19	53	23
13%	16%	21%	8%	13%	17%	13%
31	21	13	10	16	39	31
11%	17%	15%	19%	12%	13%	18%
59	16	5	11	25	44	22
21%	12%	6%	20%	18%	14%	13%
141	85	62	34	69	185	110
50%	67%	69%	65%	49%	60%	63%
4.58	5.02	5.11	4.89	4.61	4.86	4.97
4	5	5	5	4	5	5

South Africa

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	242	121	137	253	247	78
288	223	137	140	280	220	84
3	3	-	-	1	2	2
1%	1%			%	1%	2%
11	7	3	5	5	10	5
4%	3%	3%	3%	2%	4%	6%
43	26	16	20	29	33	15
13%	11%	13%	15%	11%	13%	19%
90	67	27	38	62	70	18
28%	28%	23%	27%	25%	28%	22%
90	69	34	44	78	69	14
28%	29%	28%	32%	31%	28%	18%
54	37	26	14	45	32	9
17%	15%	21%	10%	18%	13%	12%
34	32	15	18	34	31	16
10%	13%	12%	13%	13%	13%	20%
58	36	19	25	34	45	21
18%	15%	15%	18%	14%	18%	27%
179	139	75	75	156	132	39
55%	57%	62%	54%	62%	54%	50%
4.69	4.79	4.9	4.69	4.9	4.68	4.63
5	5	5	5	5	5	5

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
422	157	343	358			
416	164	336	377	95		
2	3	1	3	1		
%	2%	%	1%	%		
9	8	7	6	8		
2%	5%	2%	2%	7%		
47	18	44	41	20		
11%	11%	13%	12%	16%		
114	38	94	90	37	•	
27%	24%	27%	25%	29%		
132	44	103	113	29		
31%	28%	30%	32%	23%		
67	24	53	60	14		
16%	15%	15%	17%	11%		
50	23	42	45	17		
12%	15%	12%	12%	14%		
58	28	52	50	28		
14%	18%	15%	14%	23%		
249	91	198	218	60		
59%	58%	58%	61%	48%		
4.82	4.76	4.8	4.85	4.56		
5	5	5	5	4		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	269	231
7 – Very strong economy	freq	3	1	2
7 – Very strong economy	prop	1%	%	1%
6	freq	9	7	2
6	prop	2%	3%	1%
5	freq	54	35	19
5	prop	11%	14%	8%
4	freq	150	71	79
4	prop	30%	28%	32%
3	freq	159	72	87
3	prop	32%	28%	35%
2	freq	71	38	32
2	prop	14%	15%	13%
1 – Very weak economy	freq	54	28	26
1 – Very weak economy	prop	11%	11%	11%
Top3Box	freq	66	43	23
Top3Box	prop	13%	17%	9%
Low3Box	freq	284	139	145
Low3Box	prop	57%	55%	59%
	mean	4.77	4.72	4.82
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	180	128	82	167	250	272
191	167	142	84	164	252	273
		3		1	2	3
		2%		1%	1%	1%
3	3	3	3	2	4	6
2%	2%	2%	3%	1%	2%	2%
18	19	17	7	19	28	34
10%	10%	13%	9%	11%	11%	13%
43	58	49	27	43	81	88
22%	32%	38%	32%	26%	32%	32%
75	48	36	21	58	80	78
39%	26%	28%	26%	35%	32%	29%
23	34	13	9	29	33	39
12%	19%	10%	11%	17%	13%	14%
28	18	7	15	16	23	25
15%	10%	6%	19%	9%	9%	9%
22	22	23	10	22	33	43
11%	12%	18%	12%	13%	13%	16%
127	100	57	45	102	136	142
66%	56%	44%	55%	61%	54%	52%
4.95	4.81	4.42	4.88	4.82	4.7	4.65
5	5	4	5	5	5	5

South Korea

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	10	118	372	248	252	64
227	11	123	366	250	250	64
			3	2	1	1
			1%	1%	%	1%
3	-	3	6	7	2	2
1%	-	3%	2%	3%	1%	3%
20	3	9	42	32	22	9
9%	-	8%	11%	13%	9%	14%
63	3	36	112	74	76	18
27%		30%	30%	30%	30%	29%
81	3	39	118	74	85	16
36%		33%	32%	30%	34%	25%
32	1	17	53	38	33	11
14%		14%	14%	15%	13%	17%
29	1	14	39	21	33	7
13%		12%	10%	9%	13%	11%
23	3	12	51	41	25	12
10%		10%	14%	16%	10%	19%
142	4	70	209	133	151	34
62%		59%	56%	54%	60%	53%
4.91	4.47	4.85	4.75	4.65	4.88	4.67
5	4	5	5	5	5	5

Business	Senior Executive Decision Maker	Senior Executive Decision Maker	Employmen t Status Total	Employmen t Status Not	_	_
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
436	93	407	341	124		
436	96	404	335	129		
2	2	1	2			
%	2%	%	1%			
7	4	5	8	1	•	
2%	4%	1%	2%	1%		
45	15	39	34	15		
10%	16%	10%	10%			
132	29	121	109			
30%	32%	30%	32%	25%		
143	23	136	106	41		
33%	25%	33%	31%	33%	-	
60	12	59	52	15		
14%	13%	15%	15%	12%		
47	8	46	29	22		
11%	8%	11%	9%	18%	•	
54	21	45	44	16		
12%	23%	11%	13%	13%		
250	43	241	188	78		
57%	46%	59%	55%	62%		
4.78	4.44	4.84	4.71	4.96	-	
5	4	5	5	5		

Inactive_S	0
cial_Media	3
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			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	252	248
	unw_base	1003	484	519
7 – Very strong economy	freq	2	1	1
7 – Very strong economy	prop	%	%	%
6	freq	12	7	5
6	prop	2%	3%	2%
5	freq	51	28	23
5	prop	10%	11%	9%
4	freq	137	73	64
4	prop	27%	29%	26%
3	freq	140	68	72
3	prop	28%	27%	29%
2	freq	93	47	46
2	prop	19%	19%	19%
1 – Very weak economy	freq	65	28	37
1 – Very weak economy	prop	13%	11%	15%
Top3Box	freq	64	36	28
Top3Box	prop	13%	14%	11%
Low3Box	freq	298	143	156
Low3Box	prop	60%	57%	63%
	mean	4.88	4.8	4.97
	median	5	5	5

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	189	137	256	140	23	217
372	361	270	534	269	45	447
1		0	1		0	1
1%		%	%		2%	%
5	2	5	4	3	1	6
3%	1%	4%	2%	2%	6%	3%
15	21	14	22	20	2	28
9%	11%	10%	9%	14%	9%	13%
52	50	35	61	47	6	61
30%	27%	25%	24%	33%	26%	28%
50	58	33	72	37	9	59
29%	31%	24%	28%	26%	38%	27%
27	39	27	51	26	4	32
16%	20%	20%	20%	18%	16%	15%
23	19	23	45	8	1	30
13%	10%	17%	18%	6%	4%	14%
21	24	19	27	23	4	35
12%	12%	14%	11%	16%	16%	16%
100	115	83	168	70	13	122
58%	61%	61%	66%	50%	58%	56%
4.84	4.87	4.96	5.08	4.61	4.56	4.79
5	5	5	5	5	5	5

Spain rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
283	227	118	154	250	250	53
556	558	86	359	489	514	103
1	1		0	1	0	1
%	%		%	%	%	2%
6	4	3	4	9	3	1
2%	2%	3%	3%	4%	1%	2%
23	23	9	18	27	23	8
8%	10%	8%	12%	11%	9%	15%
76	62	36	40	64	74	12
27%	27%	30%	26%	26%	29%	23%
81	58	36	46	70	71	22
29%	26%	30%	30%	28%	28%	42%
60	40	22	30	52	41	4
21%	18%	19%	20%	21%	16%	7%
35	38	12	15	27	38	4
12%	17%	10%	10%	11%	15%	8%
30	29	13	23	37	27	10
11%	13%	11%	15%	15%	11%	19%
177	137	70	92	149	150	31
63%	60%	59%	59%	60%	60%	58%
4.96	4.96	4.84	4.8	4.83	4.94	4.56
5	5	5	5	5	5	5

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
447	64	436	314	153		
900	129	874	626	322		
0	1	0	1	1		
%	2%	%	%	%		
11	3	9	9	2		
2%	5%	2%	3%	1%		
43	6	45	32	16		
10%	9%	10%	10%	10%	•	
125	16	122	90	38	•	
28%	24%	28%	29%	25%	•	
118	24	116	92	43	•	
26%	38%	27%	29%	28%		
89	7	86	55	29		
20%	11%	20%	18%	19%		
61	7	58	35	24		
14%	10%	13%	11%	16%		
54	11	54	42	19		
12%	17%	12%	13%	12%		
268	38	260	182	96		
60%	59%	60%	58%	63%		
4.92	4.66	4.92	4.81	4.98		
5	5	5	5	5		

Inactive_S	0
cial_Media	3
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	501	250	251
7 – Very strong economy	freq	23	13	10
7 – Very strong economy	prop	5%	5%	4%
6	freq	80	54	26
6	prop	16%	21%	11%
5	freq	198	99	99
5	prop	40%	39%	40%
4	freq	128	50	78
4	prop	26%	20%	32%
3	freq	40	17	23
3	prop	8%	7%	9%
2	freq	12	9	4
2	prop	2%	3%	2%
1 – Very weak economy	freq	17	12	6
1 – Very weak economy	prop	3%	5%	2%
Top3Box	freq	302	166	136
Top3Box	prop	60%	65%	55%
Low3Box	freq	70	38	32
Low3Box	prop	14%	15%	13%
	mean	3.38	3.3	3.45
	median	3	3	3

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	148	158	116	204	124	147
82	144	275	111	227	102	186
4	4	15	2	9	10	9
2%	3%	10%	2%	4%	8%	6%
18	40	22	13	25	40	34
9%	27%	14%	11%	12%	32%	23%
89	60	49	35	78	56	61
46%	40%	31%	30%	38%	45%	42%
50	31	47	41	60	14	29
26%	21%	30%	35%	29%	12%	20%
19	6	15	6	24	3	7
10%	4%	10%	6%	12%	3%	5%
5	2	5	4	4	1	3
3%	2%	3%	4%	2%	1%	2%
8	5	4	13	3		5
4%	4%	3%	12%	2%		3%
112	104	86	51	112	105	104
58%	70%	55%	44%	55%	85%	71%
32	14	24	24	31	4	14
17%	9%	15%	21%	15%	4%	9%
3.56	3.16	3.36	3.88	3.44	2.72	3.11
3	3	3	4	3	3	3

Sweden

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
353	109	231	160	325	175	61
315	268	98	135	338	163	66
15	5	11	7	20	4	4
4%	4%	5%	5%	6%	2%	6%
46	9	46	25	61	19	17
13%	9%	20%	15%	19%	11%	28%
137	46	92	61	130	68	27
39%	42%	40%	38%	40%	39%	45%
99	27	53	49	73	55	9
28%	25%	23%	31%	23%	31%	15%
34	6	24	10	27	14	0
9%	6%	10%	6%	8%	8%	1%
10	6		6	6	6	2
3%	6%		4%	2%	3%	4%
13	9	5	2	8	10	1
4%	9%	2%	2%	2%	6%	2%
198	60	149	93	211	91	48
56%	55%	64%	58%	65%	52%	79%
56	22	30	18	40	30	4
16%	20%	13%	11%	12%	17%	6%
3.49	3.71	3.24	3.35	3.23	3.64	2.95
3	3	3	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
439	78	422	358	105		
435	84	417	348	79		
20	3	20	21	2		
4%	4%	5%	6%	2%		
63	25	55	63	12		-
14%	32%	13%	18%	11%		
171	30	168	149	35		
39%	38%	40%	42%	34%		
120	12	117	80	34		
27%	15%	28%	22%	33%		
40	2	38	29	9		
9%	3%	9%	8%	8%		
10	2	10	6	5		
2%	3%	2%	2%	5%		
16	5	13	10	7		
4%	6%	3%	3%	7%		
254	58	244	233	49		
58%	74%	58%	65%	47%		
66	9	61	45	21		
15%	12%	14%	12%	20%		
3.44	3.14	3.42	3.25	3.77		
3	3	3	3	4		

Inactive_S	

			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	252	248
	unw_base	500	300	200
7 – Very strong economy	freq	10	8	2
7 – Very strong economy	prop	2%	3%	1%
6	freq	28	17	11
6	prop	6%	7%	4%
5	freq	76	38	37
5	prop	15%	15%	15%
4	freq	148	80	68
4	prop	30%	32%	27%
3	freq	130	68	62
3	prop	26%	27%	25%
2	freq	78	25	54
2	prop	16%	10%	22%
1 – Very weak economy	freq	30	16	14
1 – Very weak economy	prop	6%	6%	6%
Top3Box	freq	113	63	50
Top3Box	prop	23%	25%	20%
Low3Box	freq	239	109	129
Low3Box	prop	48%	43%	52%
	mean	4.43	4.28	4.59
	median	4	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	182	76	22	109	369	272
290	175	35	19	73	408	293
4	6				10	7
2%	3%				3%	2%
17	8	3	4	2	23	17
7%	4%	4%		1%	6%	6%
35	25	16	2	14	60	49
14%	14%	21%		13%	16%	18%
72	67	9	8	43	97	79
30%	37%	11%		40%	26%	29%
75	36	19	4	23	103	57
31%	20%	25%		21%	28%	21%
26	24	28	0	23	55	47
11%	13%	37%		21%	15%	17%
14	15	1	3	5	22	17
6%	8%	2%		4%	6%	6%
56	39	19	6	15	92	72
23%	21%	25%		14%	25%	27%
114	76	49	7	51	181	121
47%	42%	64%		46%	49%	45%
4.36	4.39	4.75	4.17	4.61	4.4	4.37
4	4	5	4	4	4	4

Turkey rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak eco

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	299	35	166	266	234	45
207	111	64	325	318	182	66
3	3		6	8	2	3
1%	1%		4%	3%	1%	6%
11	17	2	9	13	15	2
5%	6%	5%	6%	5%	6%	5%
27	43	4	29	46	29	10
12%	14%	11%	18%	17%	13%	22%
69	97	11	40	87	61	10
30%	33%	30%	24%	33%	26%	22%
73	73	15	43	57	74	16
32%	24%	42%	26%	21%	31%	35%
32	52	1	25	36	43	3
14%	17%	4%	15%	13%	18%	7%
13	15	3	13	19	11	1
6%	5%	8%	8%	7%	5%	3%
41	63	5	45	67	46	15
18%	21%	16%	27%	25%	20%	32%
117	139	19	81	112	127	21
52%	46%	54%	49%	42%	54%	46%
4.51	4.45	4.55	4.38	4.34	4.54	4.1
5	4	5	4	4	5	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employmen t Status Total Employed	Employmen t Status Not Employed	Active_Soci al_Media	Passive_So cial_Media
455	132	368	297	140		
434	195	305	374	95		
7	4	6	9	1		
2%	3%	2%	3%	%		
26	8	21	18	9		
6%	6%	6%	6%	6%	•	
66	25	50	37	23	•	
14%	19%	14%	13%	17%		
138	37	110	99	37	•	
30%	28%	30%	33%	26%		
114	42	88	71	44		
25%	32%	24%	24%	31%		
75	11	68	41	20		
17%	8%	18%	14%	15%		
29	6	24	23	6		
6%	4%	7%	8%	5%		
99	36	77	64	33		
22%	28%	21%	22%	23%		
218	58	181	134	71		
48%	44%	49%	45%	50%		
4.47	4.22	4.51	4.4	4.43		
4	4	4	4	5		

Inactive_S	

			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	248	252
	unw_base	1000	464	536
7 - Very strong economy	freq	21	15	6
7 - Very strong economy	prop	4%	6%	2%
6	freq	37	24	13
6	prop	7%	10%	5%
5	freq	126	65	61
5	prop	25%	26%	24%
4	freq	155	71	85
4	prop	31%	29%	34%
3	freq	96	42	54
3	prop	19%	17%	21%
2	freq	34	15	19
2	prop	7%	6%	8%
1 – Very weak economy	freq	31	16	16
1 – Very weak economy	prop	6%	6%	6%
Top3Box	freq	184	104	79
Top3Box	prop	37%	42%	31%
Low3Box	freq	161	73	89
Low3Box	prop	32%	29%	35%
	mean	3.99	3.84	4.14
	median	4	4	4

B6 Rate the current state of the economy in your I

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	149	168	81	188	209	270
309	286	405	111	406	434	579
13	7	1	4	5	12	14
7%	5%	1%	5%	3%	6%	5%
13	11	13	2	10	23	24
7%	7%	7%	3%	5%	11%	9%
52	39	35	14	48	60	60
28%	26%	21%	18%	25%	28%	22%
59	43	53	28	59	61	82
32%	29%	32%	35%	31%	29%	31%
28	29	38	15	42	35	54
15%	20%	23%	18%	22%	17%	20%
6	13	14	9	12	12	18
3%	9%	8%	11%	6%	6%	7%
11	7	14	9	12	7	16
6%	4%	8%	11%	6%	3%	6%
78	57	49	20	63	94	99
43%	38%	29%	25%	34%	45%	37%
46	49	66	33	66	54	89
25%	33%	39%	40%	35%	26%	33%
3.76	3.97	4.27	4.37	4.1	3.7	3.96
4	4	4	4	4	4	4

US ocal area using a scale from 1 to 7, where 7 means a very strong economy today and

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
230	232	127	141	275	225	64
421	338	338	324	557	443	132
7	8	3	10	19	2	10
3%	3%	2%	7%	7%	1%	15%
13	11	8	17	28	9	9
6%	5%	6%	12%	10%	4%	14%
65	53	33	40	69	56	18
28%	23%	26%	28%	25%	25%	27%
73	75	43	37	81	74	14
32%	33%	34%	26%	30%	33%	21%
41	46	25	25	44	52	10
18%	20%	19%	18%	16%	23%	16%
16	16	9	9	18	16	3
7%	7%	7%	6%	6%	7%	5%
15	22	7	3	15	16	1
7%	9%	6%	2%	6%	7%	2%
85	72	44	67	116	67	36
37%	31%	34%	48%	42%	30%	56%
72	84	40	36	77	84	14
31%	36%	32%	26%	28%	37%	22%
4.03	4.19	4.04	3.61	3.8	4.23	3.3
4	4	4	4	4	4	3

1 means a very weak economy.

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business Owner No	Maker Leader Yes	Maker Leader No	Total Employed	t Status Not Employed	Active_Soci al Media	cial Media
436	89	411	321	137		
868	176	824	663	249		
11	13	8	16	5		
3%	14%	2%	5%	4%		
28	12	25	27	5		
6%	14%	6%	9%	4%		
108	23	103	90	28		
25%	26%	25%	28%	21%		
142	22	134	96	46		
32%	25%	32%	30%	34%		
86	14	82	57	28	•	
20%	16%	20%	18%	20%		
31	3	31	19	13	•	
7%	3%	7%	6%	9%		
30	2	29	16	12		
7%	3%	7%	5%	9%		
147	47	136	134	38		
34%	53%	33%	42%	28%		
147	20	141	91	53		
34%	22%	34%	28%	38%		
4.09	3.36	4.13	3.84	4.26		
4	3	4	4	4		

Inactive_So	US Region	US Region	US Region	US Region
cial_Media	Northeast	Midwest	South	West
	91	110	184	115
	185	234	361	220
	6	4	8	4
	6%	3%	4%	3%
	6	9	15	7
	7%	8%	8%	6%
	16	32	45	33
	18%	29%	24%	29%
	32	30	60	33
	35%	27%	33%	29%
	20	21	33	22
	22%	19%	18%	19%
	7	8	10	9
	8%	8%	5%	8%
	4	6	14	7
	4%	6%	8%	6%
	28	44	67	44
	31%	41%	37%	38%
	31	35	56	38
	34%	32%	31%	33%
	4.01	3.95	3.98	4.03
	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	12000	6025	5975
	unw_base	17748	8957	8791
Much stronger	freq	503	260	243
Much stronger	prop	4%	4%	4%
Somewhat stronger	freq	2322	1253	1069
Somewhat stronger	prop	19%	21%	18%
About the same	freq	6704	3244	3460
About the same	prop	56%	54%	58%
Somewhat weaker	freq	1866	969	897
Somewhat weaker	prop	16%	16%	15%
Much weaker	freq	605	299	306
Much weaker	prop	5%	5%	5%
Top2Box	freq	2825	1513	1312
Top2Box	prop	24%	25%	22%
Low2Box	freq	2471	1268	1203
Low2Box	prop	21%	21%	20%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5071	3790	3139	2809	3981	3656	5574
6643	5730	5375	3914	6128	5743	8746
323	132	48	119	177	161	227
6%	3%	2%	4%	4%	4%	4%
1141	731	450	544	762	817	1108
22%	19%	14%	19%	19%	22%	20%
2748	2078	1878	1508	2224	1921	3080
54%	55%	60%	54%	56%	53%	55%
646	613	607	461	623	591	880
13%	16%	19%	16%	16%	16%	16%
214	235	156	177	195	166	278
4%	6%	5%	6%	5%	5%	5%
1463	864	498	663	938	978	1335
29%	23%	16%	24%	24%	27%	24%
859	848	764	638	819	757	1158
17%	22%	24%	23%	21%	21%	21%

All Demos

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6426	3564	4480	3955	6618	5382	1507
9002	3849	6907	6992	10157	7591	2151
276	157	169	176	303	200	143
4%	4%	4%	4%	5%	4%	9%
1214	615	841	866	1341	980	432
19%	17%	19%	22%	20%	18%	29%
3624	2023	2532	2149	3530	3175	637
56%	57%	57%	54%	53%	59%	42%
986	569	706	591	1082	784	232
15%	16%	16%	15%	16%	15%	15%
326	201	232	173	361	244	64
5%	6%	5%	4%	5%	5%	4%
1490	772	1010	1042	1645	1180	575
23%	22%	23%	26%	25%	22%	38%
1313	769	938	764	1443	1027	296
20%	22%	21%	19%	22%	19%	20%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
10493	2427	9573	7972	3046		
15597	3597	14151	12300	3936		
360	208	295	334	154		
3%	9%	3%	4%	5%		
1890	692	1630	1627	568		
18%	29%	17%	20%	19%	•	
6068	1064	5640	4357	1749		
58%	44%	59%	55%	57%		
1634	356	1510	1248	415	•	
16%	15%	16%	16%	14%		
541	107	498	406	159		
5%	4%	5%	5%	5%		
2250	900	1925	1961	722		
21%	37%	20%	25%	24%		
2175	463	2008	1654	575		
21%	19%	21%	21%	19%		

Inactive_S	

		All		
Stub	Stat	Countries	Argentina	Australia
	base	12000	500	500
	unw_base	17748	503	1086
Much stronger	freq	503	52	12
Much stronger	prop	4%	10%	2%
Somewhat stronger	freq	2322	161	90
Somewhat stronger	prop	19%	32%	18%
About the same	freq	6704	202	303
About the same	prop	56%	40%	61%
Somewhat weaker	freq	1866	50	87
Somewhat weaker	prop	16%	10%	17%
Much weaker	freq	605	35	8
Much weaker	prop	5%	7%	2%
Top2Box	freq	2825	212	102
Top2Box	prop	24%	42%	20%
Low2Box	freq	2471	86	95
Low2Box	prop	21%	17%	19%

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
501	1001	1001	1003	1001	1001	1133
	93	10	29	2	8	7
	19%	2%	6%	%	2%	1%
45	167	79	192	30	74	76
9%	33%	16%	38%	6%	15%	15%
317	145	335	216	337	302	339
63%	29%	67%	43%	67%	60%	68%
121	50	60	50	106	94	63
24%	10%	12%	10%	21%	19%	13%
17	44	16	12	25	22	15
3%	9%	3%	2%	5%	4%	3%
45	261	89	221	32	83	83
9%	52%	18%	44%	6%	17%	17%
138	95	76	62	131	115	78
28%	19%	15%	12%	26%	23%	16%

All Countries

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
500	501	502	1000	1000	506	500
3	67	8	2	1	40	7
1%	13%	2%	%	%	8%	1%
43	248	43	66	60	166	70
9%	50%	9%	13%	12%	33%	14%
313	165	392	301	277	208	315
63%	33%	78%	60%	55%	42%	63%
107	20	49	68	127	46	92
21%	4%	10%	14%	25%	9%	18%
35	1	8	62	35	40	16
7%	%	2%	12%	7%	8%	3%
45	315	51	68	61	205	77
9%	63%	10%	14%	12%	41%	15%
142	21	57	131	162	86	108
28%	4%	11%	26%	32%	17%	22%

	Saudi		South			
Russia	Arabia	South Africa	Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
505	500	500	500	1003	501	500
14	73	11	4	6	5	21
3%	15%	2%	1%	1%	1%	4%
84	200	49	54	98	54	78
17%	40%	10%	11%	20%	11%	16%
316	166	274	267	324	351	243
63%	33%	55%	53%	65%	70%	49%
54	54	120	129	49	78	129
11%	11%	24%	26%	10%	16%	26%
32	6	46	47	22	11	28
6%	1%	9%	9%	4%	2%	6%
98	273	60	57	104	59	100
20%	55%	12%	11%	21%	12%	20%
86	61	166	176	71	89	158
17%	12%	33%	35%	14%	18%	32%

US	
	500
	1000
	27
	5%
	95
	19%
	298
	60%
	61
	12%
	18
	4%
_	122
	24%
	79
	16%

All Regions B7 Looking ahead six months from now, do you expect the economy in your lo

		A.II	NI. d	
		All	North	
Stub	Stat	Countries	America	LATAM
	base	12000	1000	1500
	unw_base	17748	2001	2010
Much stronger	freq	503	38	185
Much stronger	prop	4%	4%	12%
Somewhat stronger	freq	2322	174	494
Somewhat stronger	prop	19%	17%	33%
About the same	freq	6704	634	555
About the same	prop	56%	63%	37%
Somewhat weaker	freq	1866	121	147
Somewhat weaker	prop	16%	12%	10%
Much weaker	freq	605	34	120
Much weaker	prop	5%	3%	8%
Top2Box	freq	2825	211	678
Top2Box	prop	24%	21%	45%
Low2Box	freq	2471	155	267
Low2Box	prop	21%	16%	18%

cal area to be much stronger, somewhat stronger, about the

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7140	4595	7641	3010	2002
40	127	72	204	113
1%	4%	2%	10%	6%
557	727	564	691	370
12%	24%	14%	35%	19%
2898	1543	2505	841	1075
64%	51%	63%	42%	54%
779	467	633	175	353
17%	16%	16%	9%	18%
226	136	226	90	89
5%	5%	6%	4%	4%
597	854	636	895	484
13%	28%	16%	45%	24%
1005	603	859	264	442
22%	20%	21%	13%	22%

Stub	Stat	Overall	Gender Male	Gender Female
310.00	base	500	245	255
	unw_base	503	258	245
Much stronger	freq	52	23	28
Much stronger	prop	10%	9%	11%
Somewhat stronger	freq	161	74	86
Somewhat stronger	prop	32%	30%	34%
About the same	freq	202	107	95
About the same	prop	40%	44%	37%
Somewhat weaker	freq	50	28	22
Somewhat weaker	prop	10%	11%	9%
Much weaker	freq	35	13	23
Much weaker	prop	7%	5%	9%
Top2Box	freq	212	98	115
Top2Box	prop	42%	40%	45%
Low2Box	freq	86	41	45
Low2Box	prop	17%	17%	18%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	138	114	129	106	152	138
258	143	102	138	112	144	128
31	12	8	20	8	14	15
13%	9%	7%	15%	7%	9%	11%
86	43	32	48	38	40	42
35%	31%	28%	37%	36%	26%	30%
95	55	52	48	40	67	57
38%	40%	45%	37%	37%	44%	41%
18	14	18	9	14	19	14
7%	10%	15%	7%	13%	12%	10%
18	13	4	4	7	13	11
7%	10%	4%	3%	6%	8%	8%
117	55	40	68	46	54	57
47%	40%	35%	53%	43%	35%	41%
36	28	22	13	20	31	25
14%	20%	19%	10%	19%	21%	18%

Argentina

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
362	170	205	125	272	228	76
375	152	273	78	269	234	72
37	23	21	8	18	34	9
10%	13%	10%	6%	6%	15%	12%
119	65	63	32	78	83	23
33%	39%	31%	26%	29%	36%	31%
145	57	83	61	118	84	31
40%	34%	41%	49%	43%	37%	41%
37	16	23	11	36	14	7
10%	10%	11%	9%	13%	6%	9%
24	8	14	13	23	13	5
7%	5%	7%	10%	8%	6%	7%
156	88	84	40	95	117	32
43%	52%	41%	32%	35%	51%	43%
61	24	38	24	59	27	12
17%	14%	18%	19%	22%	12%	16%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
424	84	416	345	142		
431	85	418	342	148		
43	8	43	29	20		
10%	10%	10%	8%	14%		
137	30	130	103	57	•	
32%	36%	31%	30%	40%	•	
171	32	170	150	46		
40%	38%	41%	43%	32%		
43	5	45	37	10	•	
10%	6%	11%	11%	7%		
30	8	27	26	9		
7%	10%	7%	8%	6%		
180	39	174	132	77		
42%	46%	42%	38%	54%		
74	13	73	63	19		
17%	15%	17%	18%	13%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1086	457	629
Much stronger	freq	12	10	2
Much stronger	prop	2%	4%	1%
Somewhat stronger	freq	90	46	44
Somewhat stronger	prop	18%	18%	17%
About the same	freq	303	141	162
About the same	prop	61%	57%	64%
Somewhat weaker	freq	87	46	41
Somewhat weaker	prop	17%	19%	16%
Much weaker	freq	8	5	4
Much weaker	prop	2%	2%	2%
Top2Box	freq	102	56	46
Top2Box	prop	20%	22%	18%
Low2Box	freq	95	51	44
Low2Box	prop	19%	21%	18%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	135	168	116	245	139	240
151	262	673	272	536	278	609
8	2	1	5	5	1	6
4%	2%	1%	4%	2%	1%	2%
51	19	19	23	42	25	44
26%	14%	12%	20%	17%	18%	18%
99	92	112	67	152	84	146
50%	68%	67%	57%	62%	60%	61%
38	19	30	18	41	29	41
19%	14%	18%	15%	17%	21%	17%
1	3	5	4	4	0	3
%	2%	3%	4%	2%	%	1%
59	21	21	28	48	26	49
30%	16%	12%	24%	19%	19%	21%
39	22	34	22	45	29	44
20%	16%	21%	19%	18%	21%	18%

Australia

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
260	156	142	202	304	196	72
477	356	348	382	661	425	139
6	2	4	6	8	4	5
2%	1%	3%	3%	3%	2%	7%
46	25	24	41	61	29	17
18%	16%	17%	20%	20%	15%	23%
157	98	86	120	174	129	32
60%	63%	60%	59%	57%	66%	45%
46	28	25	34	58	29	17
18%	18%	18%	17%	19%	15%	24%
5	3	4	1	5	4	0
2%	2%	3%	1%	2%	2%	1%
52	27	28	47	69	33	22
20%	17%	19%	23%	23%	17%	30%
51	31	29	35	62	33	18
20%	20%	20%	17%	20%	17%	25%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
428	92	408	322	107		
947	191	895	653	173		-
7	6	6	7	4		
2%	6%	1%	2%	3%		
73	18	72	63	20	•	
17%	20%	18%	20%	18%		
271	47	256	187	68	•	
63%	51%	63%	58%	64%		
69	20	67	61	13	•	
16%	22%	16%	19%	12%		
8	0	8	3	3	•	
2%	1%	2%	1%	3%		
80	24	77	70	23		
19%	26%	19%	22%	22%		
77	21	75	64	16		
18%	23%	18%	20%	15%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	501	260	241
Somewhat stronger	freq	45	28	18
Somewhat stronger	prop	9%	11%	7%
About the same	freq	317	150	166
About the same	prop	63%	60%	67%
Somewhat weaker	freq	121	61	60
Somewhat weaker	prop	24%	24%	24%
Much weaker	freq	17	13	4
Much weaker	prop	3%	5%	2%
Top2Box	freq	45	28	18
Top2Box	prop	9%	11%	7%
Low2Box	freq	138	74	64
Low2Box	prop	28%	29%	26%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	145	170	114	186	109	194
174	146	181	103	187	116	201
20	12	13	6	9	20	21
11%	8%	8%	5%	5%	19%	11%
121	85	111	63	132	69	126
65%	59%	66%	56%	71%	64%	65%
40	42	38	39	40	18	42
21%	29%	23%	34%	21%	17%	22%
5	5	7	5	5	1	5
3%	4%	4%	5%	3%	1%	3%
20	12	13	6	9	20	21
11%	8%	8%	5%	5%	19%	11%
45	48	45	44	45	19	47
24%	33%	27%	39%	24%	18%	24%

Belgium

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
306	146	194	161	307	193	26
300	78	276	147	326	175	26
24	8	14	23	31	14	11
8%	5%	7%	15%	10%	7%	42%
191	94	119	103	187	129	13
62%	65%	61%	64%	61%	67%	47%
78	37	55	29	76	45	3
26%	26%	28%	18%	25%	23%	11%
12	7	6	5	13	5	
4%	5%	3%	3%	4%	2%	
24	8	14	23	31	14	11
8%	5%	7%	15%	10%	7%	42%
91	44	60	34	89	49	3
30%	30%	31%	21%	29%	26%	11%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
474	46	454	298	140		
475	45	456	317	124		
34	13	32	36	7		
7%	28%	7%	12%	5%	•	
304	24	292	184	89		
64%	53%	64%	62%	64%		
118	7	114	65	39		
25%	15%	25%	22%	28%		
17	2	16	12	4		
4%	4%	3%	4%	3%		
34	13	32	36	7		
7%	28%	7%	12%	5%		
135	9	129	78	44		
29%	19%	29%	26%	31%		

Inactive_S	66
cial_Medi	
	-
	•
	•
	•

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1001	490	511
Much stronger	freq	93	32	61
Much stronger	prop	19%	14%	23%
Somewhat stronger	freq	167	74	93
Somewhat stronger	prop	33%	32%	35%
About the same	freq	145	78	67
About the same	prop	29%	33%	25%
Somewhat weaker	freq	50	29	21
Somewhat weaker	prop	10%	13%	8%
Much weaker	freq	44	19	25
Much weaker	prop	9%	8%	9%
Top2Box	freq	261	106	154
Top2Box	prop	52%	46%	58%
Low2Box	freq	95	48	47
Low2Box	prop	19%	21%	17%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	135	80	102	293	71	184
537	284	180	171	570	198	362
65	20	8	24	52	8	24
23%	15%	11%	23%	18%	12%	13%
97	47	24	40	99	23	61
34%	35%	30%	40%	34%	32%	33%
81	37	27	21	90	23	57
28%	27%	33%	21%	31%	32%	31%
23	17	11	5	32	10	24
8%	12%	14%	5%	11%	14%	13%
20	15	10	11	21	7	17
7%	11%	12%	11%	7%	10%	9%
162	67	32	64	150	31	86
57%	49%	41%	63%	51%	43%	46%
42	31	21	16	53	17	41
15%	23%	26%	16%	18%	24%	22%

Brazil
be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	157	262	81	232	268	64
639	122	558	321	494	507	138
69	37	47	9	27	66	13
22%	24%	18%	11%	12%	25%	21%
106	55	87	24	78	90	19
34%	35%	33%	30%	34%	33%	29%
87	39	80	26	73	72	18
28%	25%	31%	32%	31%	27%	29%
26	12	25	14	29	21	5
8%	8%	9%	17%	12%	8%	9%
27	13	22	9	25	19	8
9%	8%	9%	11%	11%	7%	13%
175	93	135	33	105	156	32
55%	59%	51%	41%	45%	58%	50%
53	25	47	22	54	40	14
17%	16%	18%	27%	23%	15%	21%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
436	82	418	302	181		
863	181	820	645	320		
80	14	79	48	43	•	
18%	17%	19%	16%	24%	•	
149	28	139	98	62		
34%	34%	33%	32%	34%		
126	21	123	96	45	•	
29%	26%	29%	32%	25%		
45	9	42	34	14	•	
10%	10%	10%	11%	8%		
36	10	35	26	17	•	
8%	12%	8%	9%	10%		
229	42	219	146	105		
52%	52%	52%	48%	58%		
81	18	76	60	31		
19%	22%	18%	20%	17%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1001	499	502
Much stronger	freq	10	6	4
Much stronger	prop	2%	3%	2%
Somewhat stronger	freq	79	37	42
Somewhat stronger	prop	16%	15%	16%
About the same	freq	335	163	172
About the same	prop	67%	67%	67%
Somewhat weaker	freq	60	26	34
Somewhat weaker	prop	12%	11%	13%
Much weaker	freq	16	10	6
Much weaker	prop	3%	4%	2%
Top2Box	freq	89	43	46
Top2Box	prop	18%	18%	18%
Low2Box	freq	76	36	40
Low2Box	prop	15%	15%	15%

B7 Looking ahead six months from now, do you expe

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	148	181	75	151	225	240
293	320	388	116	269	521	514
5	4	2	2	2	6	5
3%	3%	1%	2%	1%	3%	2%
30	21	27	11	26	35	36
18%	14%	15%	15%	17%	15%	15%
112	105	119	47	103	155	161
65%	71%	65%	62%	68%	69%	67%
19	14	27	15	14	22	30
11%	9%	15%	20%	10%	10%	12%
5	4	7	1	6	6	9
3%	3%	4%	1%	4%	3%	4%
35	25	29	13	28	41	41
21%	17%	16%	17%	18%	18%	17%
24	18	34	16	20	28	38
14%	12%	19%	21%	13%	13%	16%

Canada

ect the economy in your local area to be much stronger, somewhat stronger, about the

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
260	227	196	77	254	246	47
487	207	409	385	560	441	108
5	5	3	2	8	2	4
2%	2%	2%	2%	3%	1%	9%
43	30	34	14	41	37	7
16%	13%	17%	19%	16%	15%	14%
174	158	128	49	167	168	27
67%	70%	65%	64%	66%	68%	58%
30	25	24	11	27	33	6
12%	11%	12%	14%	10%	13%	14%
8	9	6	1	11	6	2
3%	4%	3%	1%	4%	2%	5%
48	35	37	16	50	39	11
18%	16%	19%	21%	20%	16%	23%
38	33	31	12	37	39	9
15%	15%	16%	15%	15%	16%	19%

e same, somewhat weaker, or much weaker than it is now?

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
453	71	429	325	114		
893	172	829	700	179		
6	5	5	8	3		
1%	7%	1%	2%	2%	•	
72	15	64	54	16	•	
16%	20%	15%	17%	14%		
308	39	296	215	77	•	
68%	55%	69%	66%	67%		
53	10	50	36	16	•	
12%	13%	12%	11%	14%		
14	3	13	13	3	•	
3%	4%	3%	4%	2%		
78	20	69	62	19		
17%	27%	16%	19%	16%		
67	12	64	48	19		
15%	17%	15%	15%	17%		

Inactive_So cial_Media	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
	120	32	67	192	36	53
	300	50	154	334	67	96
	3		2	4		2
	2%		3%	2%		3%
	21	5	16	26	4	7
	17%	16%	23%	13%	12%	14%
	81	23	41	133	25	32
	68%	71%	61%	69%	70%	61%
	14	4	7	22	5	9
	11%	12%	10%	11%	14%	16%
	2	1	2	7	2	3
	1%	2%	2%	4%	5%	6%
	23	5	18	30	4	9
	19%	16%	26%	16%	12%	17%
	15	4	8	29	7	12
	13%	14%	13%	15%	19%	22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1003	498	505
Much stronger	freq	29	14	15
Much stronger	prop	6%	6%	6%
Somewhat stronger	freq	192	99	94
Somewhat stronger	prop	38%	39%	38%
About the same	freq	216	102	114
About the same	prop	43%	40%	46%
Somewhat weaker	freq	50	31	19
Somewhat weaker	prop	10%	12%	8%
Much weaker	freq	12	8	4
Much weaker	prop	2%	3%	2%
Top2Box	freq	221	113	108
Top2Box	prop	44%	44%	44%
Low2Box	freq	62	39	23
Low2Box	prop	12%	15%	9%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	204	87	23	136	341	362
460	391	152	45	269	689	752
19	9	2		7	22	21
9%	4%	2%		5%	6%	6%
93	67	32	8	49	135	134
45%	33%	37%	36%	36%	40%	37%
77	98	41	9	59	148	160
37%	48%	48%	40%	43%	43%	44%
17	24	9	5	14	31	39
8%	12%	11%	21%	10%	9%	11%
4	6	3	1	6	5	7
2%	3%	3%	4%	5%	2%	2%
112	76	33	8	57	157	155
54%	37%	39%	36%	42%	46%	43%
20	30	12	6	20	36	46
10%	15%	14%	25%	15%	11%	13%

China

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
138	-	417	83	322	178	59
251		824	179	655	348	127
8		25	5	23	6	10
6%		6%	6%	7%	3%	17%
58		159	33	131	61	31
42%		38%	40%	41%	34%	52%
56		183	33	130	86	13
40%		44%	40%	40%	48%	22%
11		41	9	29	21	4
8%		10%	11%	9%	12%	7%
5		10	2	8	4	1
4%		2%	3%	3%	2%	2%
66		183	38	155	67	41
48%		44%	46%	48%	37%	69%
16		51	12	37	25	5
12%		12%	14%	12%	14%	9%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
441	139	361	435	37		
876	300	703	889	63		
19	18	11	27	2		
4%	13%	3%	6%	5%	•	
161	70	122	169	14		
37%	51%	34%	39%	37%	•	
203	40	176	184	17		
46%	29%	49%	42%	46%		
46	9	41	43	3	•	
10%	7%	11%	10%	9%		
11	2	11	11	1	•	
3%	1%	3%	3%	3%		
181	88	133	196	15		
41%	63%	37%	45%	42%		
57	11	52	55	4		
13%	8%	14%	13%	12%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	503	498
Much stronger	freq	2	1	0
Much stronger	prop	%	1%	%
Somewhat stronger	freq	30	23	8
Somewhat stronger	prop	6%	9%	3%
About the same	freq	337	164	173
About the same	prop	67%	66%	69%
Somewhat weaker	freq	106	44	62
Somewhat weaker	prop	21%	18%	25%
Much weaker	freq	25	15	10
Much weaker	prop	5%	6%	4%
Top2Box	freq	32	24	8
Top2Box	prop	6%	10%	3%
Low2Box	freq	131	59	72
Low2Box	prop	26%	24%	28%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	148	168	115	219	104	223
351	340	310	145	434	282	458
0	1	0	0	0	-	1
%	1%	%	%	%		%
16	12	3	11	9	6	8
9%	8%	2%	9%	4%	6%	4%
141	94	102	75	138	78	153
77%	64%	61%	65%	63%	75%	68%
22	33	50	26	57	15	46
12%	23%	30%	23%	26%	15%	21%
5	7	13	3	14	4	15
3%	5%	8%	2%	7%	4%	7%
16	13	3	11	10	6	9
9%	9%	2%	10%	4%	6%	4%
27	41	63	29	71	19	61
15%	27%	38%	25%	33%	18%	28%

France be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital				Chief	Chief	
Status	Education	Education	Education	Income	Income	Business
Other	Low	Medium	High	Earner Yes	Earner No	Owner Yes
277	132	219	148	293	207	22
543	32	370	599	631	370	45
0	-	1	1	1	1	1
%		%	%	%	%	3%
22	7	11	12	24	6	1
8%	5%	5%	8%	8%	3%	4%
184	81	151	105	192	145	11
67%	62%	69%	71%	66%	70%	50%
60	40	42	23	61	45	9
22%	31%	19%	16%	21%	22%	39%
10	3	14	7	15	10	1
4%	3%	7%	5%	5%	5%	3%
23	7	12	13	25	7	2
8%	5%	6%	9%	9%	3%	7%
70	44	56	31	76	55	9
25%	33%	26%	21%	26%	27%	42%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
478	43	457	321	124		
956	111	890	700	202		
1	1	1	2			
%	2%	%	%		•	
29	2	28	25	5		
6%	5%	6%	8%	4%	•	
326	24	313	211	89	•	
68%	57%	68%	66%	72%		
97	13	93	69	26		
20%	30%	20%	21%	21%	•	
24	3	22	15	4		
5%	7%	5%	5%	3%	•	
30	3	29	27	5		
6%	6%	6%	8%	4%		
122	16	115	83	30		
25%	37%	25%	26%	24%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1001	516	485
Much stronger	freq	8	5	4
Much stronger	prop	2%	2%	2%
Somewhat stronger	freq	74	41	33
Somewhat stronger	prop	15%	16%	14%
About the same	freq	302	149	152
About the same	prop	60%	59%	62%
Somewhat weaker	freq	94	46	48
Somewhat weaker	prop	19%	18%	19%
Much weaker	freq	22	12	9
Much weaker	prop	4%	5%	4%
Top2Box	freq	83	46	37
Top2Box	prop	17%	18%	15%
Low2Box	freq	115	58	57
Low2Box	prop	23%	23%	23%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	157	173	132	122	177	191
323	338	340	249	244	372	386
5	2	1	3	1	4	4
3%	2%	1%	2%	1%	2%	2%
40	14	20	20	16	29	23
23%	9%	12%	15%	13%	16%	12%
95	103	104	72	81	106	116
55%	66%	60%	54%	66%	60%	60%
24	27	42	30	21	31	40
14%	18%	24%	23%	17%	17%	21%
7	9	6	7	4	7	9
4%	6%	3%	6%	3%	4%	5%
45	17	21	23	17	33	27
26%	11%	12%	17%	14%	19%	14%
31	37	48	37	24	38	48
18%	23%	28%	28%	20%	21%	25%

Germany

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
			•			
309	87	287	127	328	172	28
615	66	712	223	668	333	60
4	3	3	2	6	2	4
1%	3%	1%	2%	2%	1%	13%
52	13	36	25	53	22	5
17%	15%	13%	20%	16%	13%	16%
186	48	177	76	190	111	13
60%	56%	62%	60%	58%	65%	46%
54	18	56	20	62	32	6
18%	21%	20%	15%	19%	19%	20%
13	4	14	3	17	5	1
4%	5%	5%	3%	5%	3%	4%
56	16	40	27	59	24	8
18%	18%	14%	22%	18%	14%	29%
67	23	70	23	78	37	7
22%	26%	24%	18%	24%	22%	25%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
472	73	427	314	137		
941	161	840	656	256		
5	2	6	5	3		
1%	3%	1%	2%	2%		
70	16	59	51	18	•	
15%	22%	14%	16%	13%		
289	34	268	189	84		
61%	46%	63%	60%	61%		
88	17	77	54	28	•	
19%	23%	18%	17%	20%		
20	4	18	16	4	•	
4%	5%	4%	5%	3%		
75	18	65	56	21		
16%	25%	15%	18%	15%		
108	21	95	70	32		
23%	29%	22%	22%	23%		

Inactive_S	

			Gender	Gender
Stub	Stat	Overall	Male	Female
	base	500	249	251
	unw_base	1133	550	583
Much stronger	freq	7	4	2
Much stronger	prop	1%	2%	1%
Somewhat stronger	freq	76	42	34
Somewhat stronger	prop	15%	17%	14%
About the same	freq	339	160	179
About the same	prop	68%	64%	71%
Somewhat weaker	freq	63	34	29
Somewhat weaker	prop	13%	14%	11%
Much weaker	freq	15	8	7
Much weaker	prop	3%	3%	3%
Top2Box	freq	83	46	36
Top2Box	prop	17%	19%	15%
Low2Box	freq	78	43	35
Low2Box	prop	16%	17%	14%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	156	148	73	230	148	217
355	401	377	164	521	339	530
2	3	1	3	2	1	2
1%	2%	1%	4%	1%	1%	1%
34	23	19	7	32	31	37
17%	15%	13%	10%	14%	21%	17%
134	105	100	49	150	104	146
68%	67%	68%	67%	65%	70%	67%
20	21	22	12	36	10	24
10%	14%	15%	16%	15%	7%	11%
5	4	6	3	9	2	8
3%	3%	4%	4%	4%	2%	4%
36	26	20	10	34	32	39
19%	17%	14%	13%	15%	22%	18%
26	25	27	14	45	12	32
13%	16%	19%	20%	20%	8%	15%

Great Britain

Marital				Chief	Chief	
Status	Education	Education	Education	Income	Income	Business
Other	Low	Medium	High	Earner Yes	Earner No	Owner Yes
283	135	124	241	280	220	46
603	305	267	561	659	474	109
4	2	1	4	7		3
2%	1%	1%	2%	2%		7%
39	15	20	41	49	27	8
14%	11%	16%	17%	18%	12%	17%
193	91	86	162	178	161	28
68%	68%	69%	67%	63%	73%	61%
39	21	14	28	38	25	6
14%	15%	12%	12%	13%	12%	12%
7	7	3	6	9	6	1
3%	5%	2%	2%	3%	3%	3%
43	16	21	45	56	27	11
15%	12%	17%	19%	20%	12%	24%
46	27	17	34	47	32	7
16%	20%	14%	14%	17%	14%	15%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
454	82	418	338	128		
1024	194	939	780	265		
3	3	3	5	1		
1%	4%	1%	2%	1%	•	
68	19	57	58	13		
15%	23%	14%	17%	10%	•	
311	49	290	228	88	•	
68%	59%	69%	67%	69%		
58	11	53	40	19		
13%	13%	13%	12%	15%	•	
14	1	14	7	6	•	
3%	1%	3%	2%	5%		
72	22	61	63	14		
16%	27%	15%	19%	11%		
72	12	67	47	25		
16%	14%	16%	14%	20%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	500	267	233
Much stronger	freq	3	2	1
Much stronger	prop	1%	1%	%
Somewhat stronger	freq	43	20	22
Somewhat stronger	prop	9%	8%	9%
About the same	freq	313	158	155
About the same	prop	63%	64%	61%
Somewhat weaker	freq	107	48	59
Somewhat weaker	prop	21%	20%	23%
Much weaker	freq	35	18	16
Much weaker	prop	7%	7%	7%
Top2Box	freq	45	22	23
Top2Box	prop	9%	9%	9%
Low2Box	freq	142	67	75
Low2Box	prop	28%	27%	30%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	162	157	150	255	32	181
201	160	139	158	245	34	177
2		1	1	1		1
1%		%	%	%		%
18	18	7	5	28	5	15
10%	11%	4%	4%	11%	15%	8%
115	101	97	99	153	21	124
63%	62%	62%	66%	60%	66%	68%
32	30	45	35	55	2	30
18%	18%	29%	23%	21%	7%	17%
14	13	7	10	18	4	12
8%	8%	5%	7%	7%	11%	6%
20	18	7	6	29	5	16
11%	11%	5%	4%	11%	15%	9%
46	43	52	45	73	6	42
26%	27%	34%	30%	29%	19%	23%

Hungary

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
319	107	294	99	298	202	44
323	160	195	145	297	203	43
2	2		1	1	2	1
1%	2%		1%	%	1%	1%
27	7	20	15	30	13	3
9%	7%	7%	15%	10%	6%	8%
189	66	188	59	182	131	26
59%	61%	64%	59%	61%	65%	60%
77	23	63	20	63	44	8
24%	22%	22%	21%	21%	22%	19%
23	9	22	4	23	12	5
7%	8%	7%	4%	8%	6%	12%
30	9	20	16	31	14	4
9%	8%	7%	16%	10%	7%	9%
100	32	85	24	86	56	14
31%	30%	29%	25%	29%	28%	31%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	_	_
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
456	60	440	291	124		
457	61	439	295	132		-
2	1	2	2	1		-
%	1%	1%	1%	1%	•	
39	6	36	35	8	•	
9%	10%	8%	12%	6%		
286	33	279	175	83	•	
63%	55%	64%	60%	67%		
99	14	94	55	26	•	
22%	23%	21%	19%	21%		
30	7	28	24	6		
6%	11%	6%	8%	5%		
41	7	38	37	9		
9%	11%	9%	13%	7%		
128	20	122	79	32		
28%	34%	28%	27%	26%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	257	243
	unw_base	501	226	275
Much stronger	freq	67	36	31
Much stronger	prop	13%	14%	13%
Somewhat stronger	freq	248	140	107
Somewhat stronger	prop	50%	55%	44%
About the same	freq	165	67	97
About the same	prop	33%	26%	40%
Somewhat weaker	freq	20	11	8
Somewhat weaker	prop	4%	4%	3%
Much weaker	freq	1	1	
Much weaker	prop	%	%	
Top2Box	freq	315	177	138
Top2Box	prop	63%	69%	57%
Low2Box	freq	21	12	8
Low2Box	prop	4%	5%	3%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	150	83	52	93	355	300
232	170	99	49	91	361	341
44	15	8	12	11	43	39
16%	10%	10%	24%	12%	12%	13%
143	76	28	21	45	182	139
54%	51%	34%	39%	48%	51%	46%
71	54	40	18	30	116	111
26%	36%	48%	35%	32%	33%	37%
10	4	6	1	7	12	11
4%	3%	7%	2%	7%	3%	4%
		1			1	1
		1%			%	%
187	92	36	33	56	226	177
70%	61%	44%	63%	60%	64%	59%
10	4	7	1	7	13	12
4%	3%	8%	2%	7%	4%	4%

India
be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital				Chief	Chief	
Status	Education	Education	Education	Income	Income	Business
Other	Low	Medium	High	Earner Yes	Earner No	Owner Yes
200	-	53	447	271	229	146
160		45	456	268	233	145
28		8	59	49	18	31
14%		15%	13%	18%	8%	21%
109		25	223	138	109	72
55%		47%	50%	51%	48%	49%
54		16	148	69	96	40
27%		31%	33%	25%	42%	27%
9		4	16	14	6	4
4%		7%	4%	5%	3%	2%
			1	1		
			%	%		
137		33	282	188	127	103
69%		62%	63%	69%	55%	70%
9		4	17	15	6	4
4%		7%	4%	5%	3%	2%

	Senior Executive	Senior Executive	Employmen			
	Decision	Decision	t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
354	268	232	407	73		
356	272	229	417	62		
36	51	16	57	10		
10%	19%	7%	14%	14%		
176	142	106	203	33		
50%	53%	46%	50%	46%		
125	68	96	131	26		
35%	26%	42%	32%	36%		
16	7	13	14	4		
5%	3%	5%	4%	5%		
1		1	1			
%		%	%			
212	193	122	261	43		
60%	72%	53%	64%	59%		
17	7	14	15	4		
5%	3%	6%	4%	5%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	502	255	247
Much stronger	freq	8	8	0
Much stronger	prop	2%	3%	%
Somewhat stronger	freq	43	27	15
Somewhat stronger	prop	9%	11%	6%
About the same	freq	392	177	215
About the same	prop	78%	72%	84%
Somewhat weaker	freq	49	29	20
Somewhat weaker	prop	10%	12%	8%
Much weaker	freq	8	4	4
Much weaker	prop	2%	2%	2%
Top2Box	freq	51	35	16
Top2Box	prop	10%	14%	6%
Low2Box	freq	57	33	24
Low2Box	prop	11%	13%	9%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	153	122		-		307
222	147	133				310
7		2				4
3%		1%				1%
12	25	6				30
5%	16%	5%				10%
187	104	101				235
83%	68%	83%				77%
18	18	12				32
8%	12%	10%				10%
1	6	1				5
1%	4%	1%				2%
19	25	8				34
8%	16%	6%				11%
20	24	13				38
9%	16%	11%				12%

Israel be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
193	136	124	240	217	283	54
192	155	111	236	224	278	56
4	3	3	2	4	4	2
2%	2%	3%	1%	2%	1%	3%
13	8	14	21	17	26	7
6%	6%	11%	9%	8%	9%	12%
157	116	92	184	166	226	35
81%	85%	74%	77%	76%	80%	64%
17	4	12	33	31	18	11
9%	3%	9%	14%	14%	7%	20%
3	5	3			8	
1%	4%	2%			3%	
17	11	17	23	21	30	8
9%	8%	14%	10%	10%	10%	15%
19	9	15	33	31	27	11
10%	7%	12%	14%	14%	9%	20%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
446	123	377	363	103		
446	127	375	371	100		
6	4	4	5	2		
1%	3%	1%	1%	2%		
36	12	31	36	7		
8%	10%	8%	10%	6%		
357	79	313	279	85		
80%	64%	83%	77%	82%		
38	24	25	38	8		
9%	20%	7%	10%	8%		
8	3	5	5	2		
2%	2%	1%	2%	2%		
43	16	35	41	9		
10%	13%	9%	11%	8%		
46	27	30	43	10		
10%	22%	8%	12%	9%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	519	481
Much stronger	freq	2	2	0
Much stronger	prop	%	1%	%
Somewhat stronger	freq	66	39	27
Somewhat stronger	prop	13%	16%	11%
About the same	freq	301	148	153
About the same	prop	60%	60%	61%
Somewhat weaker	freq	68	35	33
Somewhat weaker	prop	14%	14%	13%
Much weaker	freq	62	25	38
Much weaker	prop	12%	10%	15%
Top2Box	freq	68	41	28
Top2Box	prop	14%	16%	11%
Low2Box	freq	131	60	71
Low2Box	prop	26%	24%	28%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	178	161	95	188	129	216
329	369	302	161	370	297	425
1	1	-	0	1	1	1
%	1%	٠	%	1%	1%	%
23	25	18	7	27	24	30
14%	14%	11%	7%	14%	18%	14%
97	99	104	48	114	82	131
61%	56%	65%	51%	61%	64%	60%
22	25	21	19	19	14	31
14%	14%	13%	20%	10%	11%	14%
17	28	17	21	26	9	24
11%	16%	10%	22%	14%	7%	11%
24	26	18	7	28	24	31
15%	15%	11%	8%	15%	19%	14%
40	53	38	40	45	22	55
25%	30%	24%	42%	24%	17%	25%

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
284	213	214	73	241	259	44
575	192	596	212	509	491	101
1	1	0	1	0	2	1
%	%	%	1%	%	1%	2%
36	22	30	14	35	31	9
13%	10%	14%	19%	15%	12%	20%
170	122	136	43	138	163	26
60%	57%	64%	59%	57%	63%	58%
38	35	25	9	36	33	5
13%	17%	11%	12%	15%	13%	11%
39	33	23	7	32	31	4
14%	15%	11%	9%	13%	12%	9%
38	23	31	14	36	33	9
13%	11%	14%	20%	15%	13%	21%
76	68	47	15	67	64	9
27%	32%	22%	21%	28%	25%	21%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
456	65	435	284	176		
899	163	837	620	314		
1	1	1	2	0		
%	1%	%	1%	%		
57	12	54	47	15	•	
13%	18%	12%	16%	8%	•	
275	38	263	165	109	•	
60%	58%	61%	58%	62%		
63	8	60	37	26	•	
14%	13%	14%	13%	15%		
58	6	56	34	26	•	
13%	10%	13%	12%	15%		
59	13	56	48	15		
13%	19%	13%	17%	9%		
122	15	116	71	52		
27%	23%	27%	25%	30%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	545	455
Much stronger	freq	1	1	1
Much stronger	prop	%	%	%
Somewhat stronger	freq	60	37	22
Somewhat stronger	prop	12%	15%	9%
About the same	freq	277	131	146
About the same	prop	55%	52%	59%
Somewhat weaker	freq	127	64	62
Somewhat weaker	prop	25%	26%	25%
Much weaker	freq	35	18	17
Much weaker	prop	7%	7%	7%
Top2Box	freq	61	38	23
Top2Box	prop	12%	15%	9%
Low2Box	freq	162	82	80
Low2Box	prop	32%	33%	32%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	173	159	307	165	28	248
352	313	335	566	362	72	521
0	1	-	0	0	1	1
%	1%	٠	%	%	3%	%
21	17	21	26	28	6	34
13%	10%	13%	8%	17%	21%	14%
101	92	84	174	90	13	127
60%	53%	53%	57%	54%	47%	51%
38	46	42	82	38	7	66
23%	27%	27%	27%	23%	23%	27%
7	17	11	25	9	1	20
4%	10%	7%	8%	6%	5%	8%
22	19	21	26	28	7	34
13%	11%	13%	9%	17%	25%	14%
46	63	53	107	47	8	86
27%	36%	34%	35%	29%	28%	35%

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Marital				Chief	Chief	
Status	Education	Education	Education	Income	Income	Business
Other	Low	Medium	High	Earner Yes	Earner No	Owner Yes
252	267	101	132	251	249	29
479	313	205	482	534	466	57
1			1	1	1	1
%			1%	%	%	2%
26	28	12	20	33	27	6
10%	11%	11%	15%	13%	11%	19%
150	148	59	71	135	142	14
59%	55%	58%	54%	54%	57%	48%
60	69	24	33	63	64	7
24%	26%	24%	25%	25%	26%	26%
15	23	6	6	20	16	1
6%	8%	6%	5%	8%	6%	5%
27	28	12	21	34	27	6
11%	11%	11%	16%	14%	11%	21%
76	91	31	40	82	80	9
30%	34%	31%	30%	33%	32%	31%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
471	54	446	338	132		
943	111	889	708	242		
1	1	1	1	•		
%	2%	%	%	•	•	
54	10	49	39	15		
11%	19%	11%	12%	11%		
263	26	251	188	77		
56%	48%	56%	56%	58%		
119	14	113	88	30	•	
25%	26%	25%	26%	23%		
34	3	33	22	10	•	
7%	5%	7%	7%	8%		
55	11	50	40	15		
12%	21%	11%	12%	11%		
153	17	145	110	40		
32%	31%	33%	33%	30%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	506	251	255
Much stronger	freq	40	6	34
Much stronger	prop	8%	2%	13%
Somewhat stronger	freq	166	75	91
Somewhat stronger	prop	33%	31%	35%
About the same	freq	208	133	76
About the same	prop	42%	55%	29%
Somewhat weaker	freq	46	16	30
Somewhat weaker	prop	9%	7%	11%
Much weaker	freq	40	10	30
Much weaker	prop	8%	4%	12%
Top2Box	freq	205	81	125
Top2Box	prop	41%	34%	48%
Low2Box	freq	86	26	60
Low2Box	prop	17%	11%	23%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	144	96	212	198	68	192
298	136	72	172	192	98	183
33	5	1	4	31	4	5
13%	3%	1%	2%	16%	6%	3%
88	54	24	92	55	12	58
34%	38%	25%	43%	28%	18%	30%
110	50	48	79	88	28	89
42%	35%	50%	38%	45%	41%	46%
13	14	18	11	13	20	27
5%	10%	19%	5%	6%	30%	14%
16	20	5	25	10	3	13
6%	14%	5%	12%	5%	5%	7%
121	59	25	96	86	16	63
47%	41%	26%	45%	44%	23%	33%
29	34	23	37	23	24	40
11%	24%	24%	17%	12%	35%	21%

Mexico

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Marital Status	Education	Education	Education	Chief Income	Chief Income	Business
Other	Low	Medium	High	Earner Yes	Earner No	Owner Yes
308	220	161	119	317	183	121
323	19	259	228	280	226	125
34	27	8	4	35	5	4
11%		5%	4%	11%	3%	3%
108	99	40	27	97	69	56
35%		25%	23%	30%	38%	46%
120	66	81	61	136	73	44
39%		50%	52%	43%	40%	36%
19	14	17	15	18	28	11
6%		11%	12%	6%	15%	9%
28	14	15	11	32	9	7
9%		10%	9%	10%	5%	6%
142	126	48	32	131	74	60
46%	-	30%	27%	41%	40%	49%
46	28	33	26	50	37	18
15%		20%	22%	16%	20%	15%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
379	146	354	327	154		
381	155	351	369	127		
36	13	27	18	21		
9%	9%	8%	6%	14%		
110	58	108	84	81	•	
29%	40%	30%	26%	52%		
165	56	153	170	36		
43%	38%	43%	52%	23%		
35	11	35	23	8	•	
9%	7%	10%	7%	5%		
34	9	31	31	9	•	
9%	6%	9%	9%	6%		
146	71	134	103	102		
38%	48%	38%	31%	66%		
68	20	67	54	16		
18%	13%	19%	17%	11%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	241	259
Much stronger	freq	7	4	3
Much stronger	prop	1%	2%	1%
Somewhat stronger	freq	70	41	28
Somewhat stronger	prop	14%	17%	11%
About the same	freq	315	143	172
About the same	prop	63%	57%	68%
Somewhat weaker	freq	92	53	39
Somewhat weaker	prop	18%	21%	16%
Much weaker	freq	16	8	8
Much weaker	prop	3%	3%	3%
Top2Box	freq	77	45	32
Top2Box	prop	15%	18%	13%
Low2Box	freq	108	61	47
Low2Box	prop	22%	24%	19%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	155	143	274	137	7	256
177	161	162	267	145	9	271
6	1	-	3	2	1	2
3%	1%	٠	1%	2%		1%
28	27	15	35	26	1	34
14%	17%	10%	13%	19%		13%
130	97	88	173	80	5	166
64%	63%	61%	63%	58%		65%
35	25	32	53	26	1	44
17%	16%	22%	19%	19%		17%
3	5	9	11	3		10
1%	3%	6%	4%	2%		4%
34	28	15	38	28	2	36
17%	18%	10%	14%	20%		14%
38	30	41	64	29	1	54
19%	20%	28%	23%	21%		21%

Poland be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
244	74	311	115	259	241	64
229	20	344	136	268	232	61
5		4	3	6	1	3
2%		1%	3%	2%	%	4%
36	3	45	21	40	30	12
15%	4%	15%	18%	15%	12%	19%
149	57	193	65	157	157	26
61%	77%	62%	56%	61%	65%	40%
48	14	56	22	45	47	22
20%	19%	18%	19%	17%	20%	34%
7		12	4	10	6	2
3%		4%	4%	4%	2%	3%
41	3	50	24	46	31	15
17%	4%	16%	21%	18%	13%	24%
55	14	68	26	55	53	23
22%	19%	22%	23%	21%	22%	36%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
436	110	390	341	101		
439	117	383	347	93	•	
5	5	2	7	1	•	
1%	5%	1%	2%	1%	•	
57	25	44	52	10		-
13%	23%	11%	15%	10%	•	
289	53	262	212	65	•	
66%	48%	67%	62%	65%		
71	22	70	58	21		
16%	20%	18%	17%	21%		
15	4	12	12	4	•	
3%	3%	3%	3%	4%	•	
62	31	46	59	11		
14%	28%	12%	17%	11%		
85	26	82	70	25		
20%	24%	21%	21%	25%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	273	227
	unw_base	505	254	251
Much stronger	freq	14	11	4
Much stronger	prop	3%	4%	2%
Somewhat stronger	freq	84	58	26
Somewhat stronger	prop	17%	21%	11%
About the same	freq	316	145	171
About the same	prop	63%	53%	75%
Somewhat weaker	freq	54	43	11
Somewhat weaker	prop	11%	16%	5%
Much weaker	freq	32	17	15
Much weaker	prop	6%	6%	7%
Top2Box	freq	98	68	30
Top2Box	prop	20%	25%	13%
Low2Box	freq	86	60	26
Low2Box	prop	17%	22%	12%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	172	121	20	167	207	247
171	213	121	25	163	284	295
7	5	2	0	7	7	6
3%	3%	2%	%	4%	4%	2%
23	38	23	6	35	38	52
11%	22%	19%	32%	21%	18%	21%
153	95	67	13	94	108	128
74%	55%	56%	66%	56%	52%	52%
13	21	20	0	24	30	38
7%	12%	16%	1%	14%	14%	16%
11	13	9	0	7	24	22
5%	7%	7%	1%	4%	12%	9%
29	43	25	6	42	45	58
14%	25%	21%	32%	25%	22%	24%
24	34	29	0	31	54	61
12%	20%	24%	2%	19%	26%	25%

Russia be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
253	84	290	126	288	212	41
210	33	142	330	320	185	46
8	0	10	5	11	3	4
3%	%	3%	4%	4%	1%	10%
32	0	62	22	52	32	3
12%	%	21%	17%	18%	15%	7%
188	84	159	73	162	154	22
74%	100%	55%	58%	56%	73%	53%
16	0	42	13	45	10	10
6%	%	14%	10%	15%	5%	24%
10	0	18	14	19	13	3
4%	%	6%	11%	7%	6%	7%
40	0	72	26	63	35	7
16%	%	25%	21%	22%	16%	16%
26	0	60	27	63	23	12
10%	%	21%	21%	22%	11%	31%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
459	70	430	313	127		
459	79	426	403	47		
10	4	10	11	0		
2%	6%	2%	4%	%	•	
81	12	72	55	7		
18%	17%	17%	18%	6%	•	
294	37	278	170	115		
64%	53%	65%	54%	91%		
45	10	44	50	1	•	
10%	15%	10%	16%	1%		
29	6	26	26	3	•	
6%	9%	6%	8%	3%		
91	16	82	66	7		
20%	23%	19%	21%	6%		
74	17	70	76	4		
16%	24%	16%	24%	3%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	500	359	141
Much stronger	freq	73	47	26
Much stronger	prop	15%	16%	13%
Somewhat stronger	freq	200	107	93
Somewhat stronger	prop	40%	37%	45%
About the same	freq	166	94	72
About the same	prop	33%	32%	35%
Somewhat weaker	freq	54	40	15
Somewhat weaker	prop	11%	14%	7%
Much weaker	freq	6	4	2
Much weaker	prop	1%	1%	1%
Top2Box	freq	273	154	119
Top2Box	prop	55%	53%	57%
Low2Box	freq	61	44	17
Low2Box	prop	12%	15%	8%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	163	52	209	140	83	285
325	148	27	214	150	77	293
45	25	3	34	22	8	45
16%	15%	6%	16%	16%	10%	16%
118	66	16	89	51	34	109
41%	41%	31%	43%	37%	41%	38%
91	51	24	66	47	32	95
32%	31%	47%	31%	33%	39%	33%
28	20	7	18	18	9	33
10%	12%	13%	9%	13%	10%	12%
3	2	2	1	3		3
1%	1%	3%	1%	2%		1%
163	91	20	123	73	42	154
57%	56%	37%	59%	52%	51%	54%
31	21	8	20	20	9	36
11%	13%	16%	9%	15%	10%	13%

Saudi Arabia

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
215	135	135	230	266	234	159
207	130	127	243	302	198	178
28	21	18	33	45	28	27
13%	16%	14%	14%	17%	12%	17%
91	61	52	87	107	94	77
42%	45%	39%	38%	40%	40%	49%
71	42	47	77	76	90	32
33%	31%	35%	34%	28%	39%	20%
22	9	17	29	35	20	21
10%	6%	13%	13%	13%	8%	13%
3	3		4	4	2	2
2%	2%		2%	2%	1%	1%
119	82	70	121	152	122	104
55%	61%	52%	52%	57%	52%	66%
25	11	17	32	39	22	23
12%	8%	13%	14%	15%	9%	14%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
341	206	294	320	162		
322	228	272	365	120		
46	39	34	51	20		
13%	19%	12%	16%	12%		
123	81	119	122	73		
36%	39%	41%	38%	45%		
134	60	106	99	58	•	
39%	29%	36%	31%	36%		
34	27	28	44	9		
10%	13%	9%	14%	6%	•	
4	-	6	4	2		
1%		2%	1%	1%	•	
169	120	154	173	92		
50%	58%	52%	54%	57%		
38	27	34	48	11		
11%	13%	12%	15%	7%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	242	258
Much stronger	freq	11	10	1
Much stronger	prop	2%	4%	%
Somewhat stronger	freq	49	23	26
Somewhat stronger	prop	10%	10%	10%
About the same	freq	274	125	149
About the same	prop	55%	52%	58%
Somewhat weaker	freq	120	62	57
Somewhat weaker	prop	24%	26%	22%
Much weaker	freq	46	21	26
Much weaker	prop	9%	9%	10%
Top2Box	freq	60	33	27
Top2Box	prop	12%	14%	10%
Low2Box	freq	166	83	83
Low2Box	prop	33%	35%	32%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	127	90	53	141	307	174
190	155	155	40	129	331	212
9	1	1	1	4	6	5
3%	1%	1%	2%	3%	2%	3%
36	7	6	7	17	26	11
13%	6%	6%	12%	12%	8%	6%
160	67	47	26	84	164	89
57%	53%	52%	49%	60%	53%	51%
55	35	30	9	27	84	50
19%	28%	33%	17%	19%	27%	29%
24	16	6	10	9	28	19
8%	13%	7%	19%	6%	9%	11%
45	8	7	8	20	32	16
16%	6%	8%	15%	14%	10%	9%
79	52	36	19	36	111	68
28%	41%	40%	36%	26%	36%	39%

South Africa

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	242	121	137	253	247	78
288	223	137	140	280	220	84
6	3	2	6	8	3	7
2%	1%	2%	4%	3%	1%	9%
38	26	8	14	19	29	6
12%	11%	7%	10%	8%	12%	8%
185	137	60	77	136	138	39
57%	57%	50%	56%	54%	56%	50%
70	54	39	27	62	57	19
21%	22%	32%	20%	25%	23%	24%
28	21	11	14	27	20	7
8%	9%	9%	10%	11%	8%	9%
44	29	11	20	27	33	13
13%	12%	9%	14%	11%	13%	17%
98	75	50	41	89	77	26
30%	31%	41%	30%	35%	31%	33%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
422	157	343	358	125		
416	164	336	377	95		
4	7	4	10	1		
1%	5%	1%	3%	1%		
43	11	38	32	15	•	
10%	7%	11%	9%	12%	•	
235	85	189	187	79	•	
56%	54%	55%	52%	63%		
101	37	83	95	20	•	
24%	24%	24%	27%	16%	•	
39	16	30	34	10	•	
9%	10%	9%	10%	8%		
47	18	41	42	16		
11%	12%	12%	12%	13%		
140	53	113	129	30		
33%	34%	33%	36%	24%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	269	231
Much stronger	freq	4	3	1
Much stronger	prop	1%	1%	%
Somewhat stronger	freq	54	31	23
Somewhat stronger	prop	11%	12%	9%
About the same	freq	267	125	142
About the same	prop	53%	49%	57%
Somewhat weaker	freq	129	69	60
Somewhat weaker	prop	26%	27%	24%
Much weaker	freq	47	25	21
Much weaker	prop	9%	10%	9%
Top2Box	freq	57	34	24
Top2Box	prop	11%	13%	10%
Low2Box	freq	176	94	81
Low2Box	prop	35%	37%	33%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	180	128	82	167	250	272
191	167	142	84	164	252	273
1	-	3		1	3	4
1%	-	2%		1%	1%	1%
18	19	17	11	11	32	32
9%	10%	13%	13%	7%	13%	12%
102	95	70	41	103	122	141
53%	52%	55%	50%	62%	49%	52%
50	48	31	21	35	73	71
26%	27%	24%	26%	21%	29%	26%
20	19	7	9	17	20	25
10%	11%	6%	11%	10%	8%	9%
19	19	20	11	12	35	35
10%	10%	15%	13%	7%	14%	13%
70	67	39	31	52	93	96
37%	37%	30%	37%	31%	37%	35%

South Korea

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	10	118	372	248	252	64
227	11	123	366	250	250	64
			4	3	1	
			1%	1%	%	
22	3	10	41	37	16	15
10%		9%	11%	15%	7%	23%
126	2	72	193	122	144	25
55%		61%	52%	49%	57%	39%
58	4	26	99	64	65	18
25%		22%	27%	26%	26%	28%
22	1	10	35	22	25	6
10%		9%	10%	9%	10%	10%
22	3	10	45	40	17	15
10%		9%	12%	16%	7%	23%
80	5	36	135	86	90	25
35%		30%	36%	35%	36%	38%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
436	93	407	341	124		
436	96	404	335	129		
4	2	2	3			
1%	2%	%	1%			
39	19	34	39	11	•	
9%	21%	8%	11%	9%	•	
242	41	225	178	69	•	
55%	44%	55%	52%	56%		
111	22	107	89	30	•	
26%	24%	26%	26%	24%		
40	8	38	31	14	•	
9%	9%	9%	9%	12%		
43	21	36	42	11		
10%	23%	9%	12%	9%		
151	30	146	121	44		
35%	33%	36%	35%	36%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1003	484	519
Much stronger	freq	6	3	3
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	98	50	48
Somewhat stronger	prop	20%	20%	19%
About the same	freq	324	164	161
About the same	prop	65%	65%	65%
Somewhat weaker	freq	49	23	26
Somewhat weaker	prop	10%	9%	10%
Much weaker	freq	22	12	10
Much weaker	prop	4%	5%	4%
Top2Box	freq	104	53	51
Top2Box	prop	21%	21%	21%
Low2Box	freq	71	35	36
Low2Box	prop	14%	14%	15%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	189	137	256	140	23	217
372	361	270	534	269	45	447
4	1	0	3		1	3
2%	1%	%	1%		4%	1%
31	38	30	41	38	4	52
18%	20%	22%	16%	27%	19%	24%
113	123	88	169	90	15	134
65%	65%	64%	66%	64%	67%	62%
16	21	12	29	10	2	20
9%	11%	9%	11%	7%	10%	9%
10	6	7	14	3		9
6%	3%	5%	5%	2%		4%
35	39	30	44	38	5	55
20%	21%	22%	17%	27%	23%	25%
26	27	19	43	13	2	29
15%	14%	14%	17%	9%	10%	13%

Spain
be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
283	227	118	154	250	250	53
556	558	86	359	489	514	103
3	3	2	1	3	3	1
1%	1%	2%	1%	1%	1%	1%
46	42	25	32	52	46	13
16%	18%	21%	21%	21%	19%	25%
190	145	77	103	158	166	33
67%	64%	65%	67%	63%	66%	62%
29	25	11	13	25	24	4
10%	11%	9%	9%	10%	9%	8%
14	13	4	5	11	11	2
5%	6%	3%	3%	5%	4%	4%
50	44	27	33	55	49	14
18%	20%	23%	21%	22%	20%	26%
42	38	15	18	37	35	6
15%	17%	13%	12%	15%	14%	11%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
447	64	436	314	153		
900	129	874	626	322		
5	3	4	3	3		
1%	4%	1%	1%	2%		
85	21	77	67	24	•	
19%	33%	18%	21%	16%		
291	33	291	198	102		
65%	51%	67%	63%	67%		
45	5	44	33	15	•	
10%	8%	10%	11%	10%		
20	2	20	13	8	•	
5%	4%	5%	4%	5%		
91	24	81	70	27		
20%	37%	19%	22%	18%		
65	8	64	46	23		
15%	12%	15%	15%	15%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	501	250	251
Much stronger	freq	5		5
Much stronger	prop	1%		2%
Somewhat stronger	freq	54	28	27
Somewhat stronger	prop	11%	11%	11%
About the same	freq	351	163	188
About the same	prop	70%	64%	76%
Somewhat weaker	freq	78	57	22
Somewhat weaker	prop	16%	22%	9%
Much weaker	freq	11	6	4
Much weaker	prop	2%	3%	2%
Top2Box	freq	59	28	32
Top2Box	prop	12%	11%	13%
Low2Box	freq	89	63	26
Low2Box	prop	18%	25%	11%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	148	158	116	204	124	147
82	144	275	111	227	102	186
4	1	-	2	2	-	1
2%	1%	•	2%	1%		1%
29	9	16	11	28	11	9
15%	6%	10%	10%	14%	9%	6%
139	101	111	84	136	84	106
72%	68%	71%	72%	67%	68%	72%
21	32	25	14	34	26	26
11%	22%	16%	12%	17%	21%	17%
1	5	5	4	4	2	5
1%	3%	3%	4%	2%	2%	3%
33	10	16	14	30	11	10
17%	7%	10%	12%	15%	9%	7%
22	37	30	19	38	29	30
11%	25%	19%	16%	19%	23%	21%

Sweden

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
353	109	231	160	325	175	61
315	268	98	135	338	163	66
4	4	-	1	3	2	
1%	4%		1%	1%	1%	
45	12	25	17	36	18	7
13%	11%	11%	11%	11%	10%	11%
245	74	161	117	216	135	42
69%	68%	69%	73%	67%	77%	70%
53	16	40	22	63	15	12
15%	15%	17%	14%	20%	9%	19%
6	3	5	2	6	5	0
2%	3%	2%	1%	2%	3%	%
50	16	25	18	39	20	7
14%	15%	11%	11%	12%	11%	11%
59	19	46	25	69	20	12
17%	18%	20%	15%	21%	11%	20%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
439	78	422	358	105		
435	84	417	348	79		-
5		5	1	4		
1%		1%	%	4%		
48	12	42	40	11	•	
11%	15%	10%	11%	11%		
309	51	300	241	83	•	
70%	65%	71%	67%	79%		
67	15	63	68	4	•	
15%	20%	15%	19%	4%		
11	0	11	7	3	•	
2%	%	3%	2%	2%		
53	12	47	42	15		
12%	15%	11%	12%	14%		
77	16	74	75	7		
18%	20%	17%	21%	7%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	300	200
Much stronger	freq	21	15	7
Much stronger	prop	4%	6%	3%
Somewhat stronger	freq	78	54	25
Somewhat stronger	prop	16%	21%	10%
About the same	freq	243	122	121
About the same	prop	49%	48%	49%
Somewhat weaker	freq	129	46	84
Somewhat weaker	prop	26%	18%	34%
Much weaker	freq	28	16	12
Much weaker	prop	6%	6%	5%
Top2Box	freq	100	68	31
Top2Box	prop	20%	27%	13%
Low2Box	freq	158	62	95
Low2Box	prop	32%	25%	39%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	182	76	22	109	369	272
290	175	35	19	73	408	293
8	13	-	0	8	13	14
4%	7%			8%	3%	5%
46	25	6	8	14	56	45
19%	14%	8%		13%	15%	17%
121	87	34	11	57	174	129
50%	48%	45%		53%	47%	47%
56	41	32	1	26	103	64
23%	23%	42%		24%	28%	24%
10	15	3	1	3	24	20
4%	8%	4%		3%	7%	7%
55	38	6	9	23	68	59
23%	21%	8%		21%	18%	22%
66	56	36	2	29	127	84
27%	31%	47%		26%	34%	31%

Turkey
be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	299	35	166	266	234	45
207	111	64	325	318	182	66
7	12	2	7	15	6	2
3%	4%	6%	4%	6%	3%	5%
33	49	2	28	41	37	7
15%	16%	6%	17%	15%	16%	15%
114	156	18	69	116	127	22
50%	52%	51%	42%	44%	54%	50%
65	73	10	46	71	58	12
29%	24%	29%	28%	27%	25%	26%
8	9	3	16	23	5	2
4%	3%	9%	10%	9%	2%	4%
40	61	4	35	56	44	9
18%	20%	12%	21%	21%	19%	20%
73	82	13	62	94	64	14
32%	28%	38%	37%	35%	27%	30%

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
455	132	368	297	140		
434	195	305	374	95		
19	6	15	12	9		
4%	4%	4%	4%	6%	•	
72	31	48	50	27		
16%	23%	13%	17%	19%	•	
220	57	186	131	75		
48%	43%	51%	44%	53%		
118	32	98	80	28	•	
26%	24%	27%	27%	20%		
26	7	21	23	2	•	
6%	6%	6%	8%	2%		
90	36	63	63	36		
20%	28%	17%	21%	25%		
144	39	119	103	30		
32%	30%	32%	35%	21%		

Inactive_S	

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	464	536
Much stronger	freq	27	17	10
Much stronger	prop	5%	7%	4%
Somewhat stronger	freq	95	59	36
Somewhat stronger	prop	19%	24%	14%
About the same	freq	298	136	163
About the same	prop	60%	55%	64%
Somewhat weaker	freq	61	26	35
Somewhat weaker	prop	12%	11%	14%
Much weaker	freq	18	9	9
Much weaker	prop	4%	4%	4%
Top2Box	freq	122	76	46
Top2Box	prop	24%	31%	18%
Low2Box	freq	79	35	44
Low2Box	prop	16%	14%	17%

B7 Looking ahead six months from now, do you expect the econo

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	149	168	81	188	209	270
309	286	405	111	406	434	579
16	8	3	1	8	17	18
9%	6%	2%	2%	4%	8%	7%
40	28	27	10	39	44	54
22%	19%	16%	12%	21%	21%	20%
103	90	106	55	111	121	155
56%	60%	63%	67%	59%	58%	57%
17	19	25	9	25	23	36
9%	13%	15%	12%	13%	11%	13%
7	3	8	6	6	5	8
4%	2%	5%	7%	3%	2%	3%
56	37	29	11	47	61	72
31%	25%	17%	14%	25%	29%	27%
24	22	33	15	30	28	43
13%	15%	20%	18%	16%	13%	16%

US

omy in your local area to be much stronger, somewhat stronger, about the same, som

Marital				Chief	Chief	
Status	Education	Education	Education	Income	Income	Business
Other	Low	Medium	High	Earner Yes	Earner No	Owner Yes
230	232	127	141	275	225	64
421	338	338	324	557	443	132
9	9	6	12	20	7	12
4%	4%	4%	9%	7%	3%	18%
41	37	21	36	61	34	21
18%	16%	17%	26%	22%	15%	32%
143	142	81	75	152	146	25
62%	61%	64%	53%	55%	65%	38%
26	31	15	15	33	28	6
11%	13%	12%	11%	12%	12%	9%
10	12	4	2	8	10	2
5%	5%	3%	2%	3%	4%	3%
51	47	27	49	81	42	32
22%	20%	21%	34%	29%	18%	50%
36	43	19	17	42	38	7
16%	19%	15%	12%	15%	17%	12%

ewhat weaker, or much weaker than it is now?

	Senior Executive Decision	Senior Executive Decision	Employmen t Status	Employmen		
Business	Maker	Maker	Total	t Status Not	Active_Soci	Passive_So
Owner No	Leader Yes	Leader No	Employed	Employed	al_Media	cial_Media
436	89	411	321	137		
868	176	824	663	249		
15	15	12	21	6		
4%	17%	3%	6%	4%	•	
74	28	67	67	23		
17%	31%	16%	21%	17%	•	
274	36	262	189	83	•	
63%	41%	64%	59%	61%		
55	7	54	36	17		
13%	8%	13%	11%	12%	•	
16	3	15	9	8		
4%	3%	4%	3%	6%	•	
90	43	80	88	29		
21%	48%	19%	27%	21%		
72	10	69	45	25		
16%	11%	17%	14%	18%		

Inactive_So cial_Media	US Region Northeast	US Region Midwest	US Region South	US Region West
	91	110	184	115
	185	234	361	220
	4	5	11	7
	4%	5%	6%	6%
	16	15	37	27
	17%	14%	20%	23%
	57	71	109	62
	62%	65%	59%	54%
	12	14	20	15
	14%	13%	11%	13%
	2	4	7	4
	3%	4%	4%	4%
	20	21	49	33
	21%	19%	26%	29%
	15	18	27	20
	16%	17%	14%	17%