Americans Concerned about Trans Pacific Partnership Agreement

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Large Majorities of Registered Voters Think the TPP Should Support American Jobs

Similar amounts say it should prevent currency manipulation

Washington, DC – In a recent poll conducted by Ipsos Public Affairs on behalf of the Alliance for American Manufacturing, the data shows that while most American registered voters are not very familiar with the Trans-Pacific Partnership (TPP), they are concerned about supporting American jobs and a fair economic playing field.

- Among American registered voters, only 1/3 (36%) are familiar with the TPP but almost 2/3 (63%) are aware of the trade deal.
- Large majorities (75% important) think TPP should support manufacturing jobs in the U.S. and have penalties for currency manipulation (79% important).
 - Democrats (77%) and Republicans (76%) alike say that supporting American manufacturing jobs is important.
- About 2/3 (66% important) say the TPP should require components to come from member countries.
- Fewer than 1/5 think Congress should pass the deal (17%). About 1/3 think it should be renegotiated (32%), 1/5 voted down (20%) and 1/3 have no idea (31%).
 - Democrats are more likely to support passing the deal (23%) or renegotiating it (30%).
 - Republicans are more likely to support voting the deal down (25%) and renegotiating (32%).



<u>METHODOLOGY</u>

These are findings from an Ipsos poll conducted on behalf of Alliance for American Manufacturing, fielded November 12-18, 2015. For the survey, a sample of 1,650 U.S. adults registered voters was interviewed online, in English.

The sample for this study was randomly drawn from Ipsos's online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. The source of these population targets is U.S. Census 2014 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.9 percentage points for all respondents (see link below for more info on Ipsos online polling "Credibility Intervals"). Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,650, DEFF=1.5, adjusted Confidence Interval=4.4 for all respondents).

For more information about Ipsos online polling methodology, please go here http://goo.gl/yJBkuf



SURVEY QUESTIONNAIRE

Q1. Are you currently registered to vote, or not?

Yes
No [END INTERVIEW]

Q2. How familiar are you with the Trans-Pacific Partnership (TPP), a new 12-country trade deal that includes the U.S. and is soon to be voted on by Congress? (Select one)

Very familiar Somewhat familiar Not very familiar Not at all familiar

As you may know, the TPP is an international trade deal. Observers say that this deal will could help boost the U.S. economy but may cause U.S. based manufacturing jobs to be lost.

One new TPP rule significantly reduces import taxes between member countries. However, the new rules would allow manufacturers to build many components in non-member countries and still be considered "TPP compliant" -- qualifying for reduced import taxes.

Critics of the TPP also point out that the trade deal does nothing to limit currency manipulation, where a country holds down the value of its currency to get a trade advantage.

Q3. How important is it that the TPP specifically support manufacturing jobs in U.S.? (Select one)

Very important Somewhat important Not very important Not at all important Don't know/Refuse

Q4. How important is it that the TPP require component parts in a product to come from participating countries to qualify for a reduced import tax? (Select one)

Very important Somewhat important Not very important Not at all important

Q5. How important is it to you that the TPP have penalties to prevent currency manipulation...? (Select one)

Very important Somewhat important Not very important



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Not at all important

Q6. Do you think Congress should pass the TPP, try to renegotiate the deal or vote against the deal? (Select one)

YES – Pass the TPP Renegotiate the Deal NO – Vote against the deal Don't know/Refuse

Q7. Do you consider yourself a Democrat, a Republican an Independent or none of these? (Select one)

Strong Democrat
Moderate Democrat
Lean Democrat
Lean Republican
Moderate Republican
Strong Republican
Independent
None of these
Don't know / Refused

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About Ipsos

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