

Stub	Stat	Overall	Gender Male	Gender Female	Age Under 35	Age 35-49	Age 50-64	Household Income Low
	base	12000	5989	6011	5071	3861	3068	2808
	unw_base	17537	8760	8777	6229	5965	5343	3811
Very good	freq	714	431	283	343	251	119	171
Very good	prop	6%	7%	5%	7%	7%	4%	6%
Somewhat good	freq	3976	2179	1797	1698	1273	1005	730
Somewhat good	prop	33%	36%	30%	33%	33%	33%	26%
Somewhat bad	freq	4884	2308	2575	1953	1582	1349	1199
Somewhat bad	prop	41%	39%	43%	39%	41%	44%	43%
Very bad	freq	2427	1071	1355	1077	754	595	708
Very bad	prop	20%	18%	23%	21%	20%	19%	25%
Top2Box	freq	4690	2610	2080	2041	1524	1124	901
Top2Box	prop	39%	44%	35%	40%	39%	37%	32%
Low2Box	freq	7310	3380	3931	3030	2337	1944	1907
Low2Box	prop	61%	56%	65%	60%	61%	63%	68%

All Demos

Thinking about our economic situation, how would you describe the current economic situation in? Is it...

Household Income Medium	Household Income High	Marital Status Married	Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
3996	3640	5802	6198	3582	4502	3916	6510	5490	1438
6130	5625	8871	8666	3720	6887	6930	10122	7415	2105
236	238	431	283	195	202	317	468	246	199
6%	7%	7%	5%	5%	4%	8%	7%	4%	14%
1283	1456	2065	1911	948	1546	1482	2306	1670	495
32%	40%	36%	31%	26%	34%	38%	35%	30%	34%
1610	1355	2321	2562	1530	1881	1473	2529	2355	462
40%	37%	40%	41%	43%	42%	38%	39%	43%	32%
867	590	985	1442	909	873	645	1207	1220	282
22%	16%	17%	23%	25%	19%	16%	19%	22%	20%
1519	1695	2496	2194	1143	1748	1799	2774	1916	694
38%	47%	43%	35%	32%	39%	46%	43%	35%	48%
2477	1945	3306	4004	2439	2754	2117	3736	3574	744
62%	53%	57%	65%	68%	61%	54%	57%	65%	52%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media	Inactive_Social_Media
10562	2457	9543	8073	2959	.	.	.
15432	3641	13896	12319	3770	.	.	.
514	297	416	521	156	.	.	.
5%	12%	4%	6%	5%	.	.	.
3481	936	3040	2847	820	.	.	.
33%	38%	32%	35%	28%	.	.	.
4422	801	4083	3236	1253	.	.	.
42%	33%	43%	40%	42%	.	.	.
2145	422	2004	1469	730	.	.	.
20%	17%	21%	18%	25%	.	.	.
3995	1234	3456	3368	976	.	.	.
38%	50%	36%	42%	33%	.	.	.
6567	1223	6087	4705	1983	.	.	.
62%	50%	64%	58%	67%	.	.	.

Stub	Stat	All Countries	Argentina	Australia
	base	12000	500	500
	unw_base	17537	504	1000
Very good	freq	714	23	23
Very good	prop	6%	5%	5%
Somewhat good	freq	3976	122	254
Somewhat good	prop	33%	24%	51%
Somewhat bad	freq	4884	244	195
Somewhat bad	prop	41%	49%	39%
Very bad	freq	2427	111	28
Very bad	prop	20%	22%	6%
Top2Box	freq	4690	145	277
Top2Box	prop	39%	29%	55%
Low2Box	freq	7310	355	223
Low2Box	prop	61%	71%	45%

B3 Now, thinking about our economic situation,

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
500	1002	1002	1000	1001	1007	1000
5	12	19	39	6	32	17
1%	2%	4%	8%	1%	6%	3%
208	28	242	320	56	325	209
42%	6%	48%	64%	11%	65%	42%
223	124	204	129	304	120	227
45%	25%	41%	26%	61%	24%	45%
64	336	34	13	134	23	48
13%	67%	7%	3%	27%	5%	10%
213	40	261	359	62	357	225
43%	8%	52%	72%	12%	71%	45%
287	460	239	141	438	143	275
57%	92%	48%	28%	88%	29%	55%

All Countries

how would you describe the current economic situation in? Is it...

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
501	503	500	1000	1000	506	502
5	83	12	7	8	16	6
1%	17%	2%	1%	2%	3%	1%
92	298	198	60	123	118	143
18%	60%	40%	12%	25%	24%	29%
253	90	241	273	269	233	286
51%	18%	48%	55%	54%	47%	57%
150	29	49	160	100	133	64
30%	6%	10%	32%	20%	27%	13%
97	381	210	67	131	135	149
19%	76%	42%	13%	26%	27%	30%
403	119	290	433	369	365	351
81%	24%	58%	87%	74%	73%	70%

Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
502	505	500	501	1001	500	500
30	206	11	8	7	31	60
6%	41%	2%	2%	1%	6%	12%
114	252	82	50	78	286	150
23%	50%	16%	10%	16%	57%	30%
247	34	221	254	221	142	153
49%	7%	44%	51%	44%	28%	31%
108	8	187	188	194	41	138
22%	2%	37%	38%	39%	8%	28%
144	457	92	58	85	317	209
29%	91%	18%	12%	17%	63%	42%
356	43	408	442	415	183	291
71%	9%	82%	88%	83%	37%	58%

US
500
1000
48
10%
171
34%
195
39%
87
17%
218
44%
282
56%

All Regions

B3 Now, thinking about our economic situation, how would you de

Stub	Stat	All Countries	North America	LATAM
	base	12000	1000	1500
	unw_base	17537	2002	2012
Very good	freq	714	67	52
Very good	prop	6%	7%	3%
Somewhat good	freq	3976	413	268
Somewhat good	prop	33%	41%	18%
Somewhat bad	freq	4884	399	601
Somewhat bad	prop	41%	40%	40%
Very bad	freq	2427	121	580
Very bad	prop	20%	12%	39%
Top2Box	freq	4690	480	319
Top2Box	prop	39%	48%	21%
Low2Box	freq	7310	520	1181
Low2Box	prop	61%	52%	79%

scribe the current economic situation in? Is it...

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7012	4506	7512	3007	2005
116	191	166	164	288
3%	6%	4%	8%	14%
1457	1159	1299	760	680
32%	39%	32%	38%	34%
2050	1184	1840	591	649
46%	39%	46%	30%	32%
877	466	695	486	382
19%	16%	17%	24%	19%
1573	1349	1465	923	969
35%	45%	37%	46%	48%
2927	1651	2535	1077	1031
65%	55%	63%	54%	52%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	504	220	284
Very good	freq	23	10	14
Very good	prop	5%	4%	5%
Somewhat good	freq	122	76	46
Somewhat good	prop	24%	31%	18%
Somewhat bad	freq	244	119	125
Somewhat bad	prop	49%	48%	49%
Very bad	freq	111	41	70
Very bad	prop	22%	17%	28%
Top2Box	freq	145	86	59
Top2Box	prop	29%	35%	23%
Low2Box	freq	355	160	196
Low2Box	prop	71%	65%	77%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	144	108	147	114	142	144
263	131	110	159	114	132	130
8	7	8	8	11	3	13
3%	5%	7%	5%	10%	2%	9%
60	37	25	30	28	44	37
24%	25%	23%	21%	24%	31%	26%
128	67	49	75	48	69	70
52%	46%	46%	51%	42%	49%	48%
52	34	26	34	27	27	24
21%	23%	24%	23%	24%	19%	17%
68	44	32	38	39	46	50
28%	31%	30%	26%	34%	33%	35%
180	100	75	109	75	95	94
72%	69%	70%	74%	66%	67%	65%

Argentina

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
356	170	205	125	286	214	74
374	132	294	78	266	238	76
10	11	8	4	16	7	3
3%	6%	4%	3%	6%	3%	4%
84	38	54	29	82	40	20
24%	22%	26%	23%	29%	19%	27%
174	80	105	58	134	110	35
49%	47%	51%	47%	47%	51%	48%
87	41	38	33	54	57	16
24%	24%	18%	26%	19%	27%	22%
95	49	62	34	98	47	22
27%	29%	30%	27%	34%	22%	30%
261	121	143	91	188	167	51
73%	71%	70%	73%	66%	78%	70%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
426	88	412	340	152	.	.
428	85	419	329	167	.	.
21	6	17	17	5	.	.
5%	7%	4%	5%	3%	.	.
102	22	100	90	27	.	.
24%	25%	24%	27%	18%	.	.
209	41	202	163	79	.	.
49%	47%	49%	48%	52%	.	.
95	19	92	69	41	.	.
22%	21%	22%	20%	27%	.	.
122	28	117	107	32	.	.
29%	31%	28%	32%	21%	.	.
304	60	295	232	120	.	.
71%	69%	72%	68%	79%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	440	560
Very good	freq	23	10	14
Very good	prop	5%	4%	5%
Somewhat good	freq	254	137	117
Somewhat good	prop	51%	55%	46%
Somewhat bad	freq	195	88	107
Somewhat bad	prop	39%	35%	43%
Very bad	freq	28	13	15
Very bad	prop	6%	5%	6%
Top2Box	freq	277	147	130
Top2Box	prop	55%	59%	52%
Low2Box	freq	223	101	122
Low2Box	prop	45%	41%	48%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	139	164	116	225	159	254
138	282	580	243	474	283	567
13	5	6	5	10	8	14
6%	3%	4%	4%	5%	5%	5%
104	72	77	42	119	92	143
53%	52%	47%	37%	53%	58%	56%
73	53	69	55	83	57	87
37%	38%	42%	47%	37%	35%	34%
8	9	11	14	12	3	11
4%	7%	7%	12%	5%	2%	4%
117	77	83	47	129	100	156
59%	55%	51%	41%	58%	63%	62%
80	62	81	69	95	59	98
41%	45%	49%	59%	42%	37%	38%

Australia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
246	144	163	192	282	218	57
433	309	360	331	590	410	106
10	5	5	13	15	9	9
4%	4%	3%	7%	5%	4%	15%
111	62	83	109	147	107	30
45%	43%	51%	57%	52%	49%	54%
108	68	66	61	104	91	15
44%	47%	40%	32%	37%	42%	27%
17	8	10	10	17	11	2
7%	6%	6%	5%	6%	5%	4%
121	68	88	121	161	116	39
49%	47%	54%	63%	57%	53%	69%
125	77	75	71	121	102	18
51%	53%	46%	37%	43%	47%	31%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
443	87	413	322	116	.	.
894	157	843	616	188	.	.
15	10	13	17	4	.	.
3%	12%	3%	5%	3%	.	.
223	50	204	181	45	.	.
50%	58%	49%	56%	39%	.	.
179	21	173	111	59	.	.
40%	25%	42%	34%	51%	.	.
26	5	23	13	8	.	.
6%	6%	6%	4%	7%	.	.
238	60	217	198	49	.	.
54%	69%	52%	61%	42%	.	.
205	27	196	124	67	.	.
46%	31%	48%	39%	58%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	254	246
Very good	freq	5	3	2
Very good	prop	1%	1%	1%
Somewhat good	freq	208	112	96
Somewhat good	prop	42%	45%	39%
Somewhat bad	freq	223	105	118
Somewhat bad	prop	45%	42%	47%
Very bad	freq	64	32	32
Very bad	prop	13%	13%	13%
Top2Box	freq	213	115	98
Top2Box	prop	43%	46%	40%
Low2Box	freq	287	137	150
Low2Box	prop	57%	54%	60%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	152	162	99	159	120	207
174	157	169	99	161	122	206
4	1	1	1	2	2	3
2%	%	%	1%	1%	1%	1%
79	69	60	26	67	65	98
43%	46%	37%	26%	42%	54%	47%
75	71	77	49	73	46	84
41%	47%	47%	49%	46%	38%	41%
27	11	25	23	17	8	23
15%	7%	16%	23%	11%	7%	11%
83	70	60	27	69	66	100
45%	46%	37%	28%	43%	55%	48%
103	82	102	71	90	53	107
55%	54%	63%	72%	57%	45%	52%

Belgium

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
293	146	194	161	283	217	28
294	97	255	148	293	207	30
2	2	2	1	4	1	2
1%	1%	1%	1%	1%	%	6%
110	55	73	81	120	88	20
38%	38%	37%	50%	43%	40%	70%
139	64	94	64	129	94	7
48%	44%	49%	40%	46%	43%	24%
41	25	24	14	29	34	.
14%	17%	13%	9%	10%	16%	.
113	57	75	82	124	89	21
39%	39%	39%	51%	44%	41%	76%
180	89	119	79	158	128	7
61%	61%	61%	49%	56%	59%	24%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
472	53	447	311	116	.	.
470	57	443	322	108	.	.
3	1	4	4	1	.	.
1%	1%	1%	1%	1%	.	.
188	29	180	139	41	.	.
40%	54%	40%	45%	36%	.	.
216	21	203	140	55	.	.
46%	39%	45%	45%	47%	.	.
64	3	60	28	19	.	.
13%	6%	14%	9%	16%	.	.
192	29	184	143	42	.	.
41%	55%	41%	46%	36%	.	.
280	24	263	168	74	.	.
59%	45%	59%	54%	64%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1002	525	477
Very good	freq	12	5	7
Very good	prop	2%	2%	3%
Somewhat good	freq	28	17	10
Somewhat good	prop	6%	8%	4%
Somewhat bad	freq	124	71	54
Somewhat bad	prop	25%	31%	20%
Very bad	freq	336	139	197
Very bad	prop	67%	60%	73%
Top2Box	freq	40	22	17
Top2Box	prop	8%	10%	6%
Low2Box	freq	460	210	251
Low2Box	prop	92%	90%	94%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	137	78	87	319	65	174
528	280	194	130	624	189	363
7	5	.	3	6	1	6
3%	3%	.	3%	2%	1%	3%
15	7	6	2	20	4	14
5%	5%	8%	2%	6%	7%	8%
70	40	15	20	87	11	46
24%	29%	19%	23%	27%	17%	27%
193	85	57	63	206	49	108
68%	62%	73%	72%	64%	75%	62%
22	12	6	4	26	5	20
8%	9%	8%	5%	8%	8%	11%
263	125	72	82	293	60	154
92%	91%	92%	95%	92%	92%	89%

Brazil

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	157	262	81	228	272	72
639	118	585	299	515	487	152
6	6	4	2	8	4	3
2%	4%	2%	2%	4%	1%	4%
14	9	11	7	16	12	6
4%	6%	4%	9%	7%	4%	9%
78	34	74	16	59	66	18
24%	22%	28%	20%	26%	24%	25%
228	107	173	56	145	191	45
70%	69%	66%	69%	64%	70%	62%
20	15	16	9	24	15	9
6%	10%	6%	11%	11%	6%	13%
306	142	247	72	203	257	63
94%	90%	94%	89%	89%	94%	87%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
428	92	408	326	159	.	.
850	201	801	704	270	.	.
9	5	7	6	5	.	.
2%	5%	2%	2%	3%	.	.
21	7	21	19	8	.	.
5%	7%	5%	6%	5%	.	.
107	19	105	84	39	.	.
25%	21%	26%	26%	24%	.	.
291	60	275	217	107	.	.
68%	66%	67%	67%	67%	.	.
31	12	28	25	13	.	.
7%	13%	7%	8%	8%	.	.
398	80	381	301	146	.	.
93%	87%	93%	92%	92%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1002	507	495
Very good	freq	19	11	8
Very good	prop	4%	5%	3%
Somewhat good	freq	242	124	118
Somewhat good	prop	48%	51%	46%
Somewhat bad	freq	204	91	114
Somewhat bad	prop	41%	37%	44%
Very bad	freq	34	16	18
Very bad	prop	7%	7%	7%
Top2Box	freq	261	135	126
Top2Box	prop	52%	56%	49%
Low2Box	freq	239	107	132
Low2Box	prop	48%	44%	51%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	152	177	57	152	227	224
231	309	462	82	278	513	508
6	7	6	4	7	8	9
3%	5%	3%	6%	5%	3%	4%
79	75	88	22	67	120	119
46%	49%	50%	38%	44%	53%	53%
73	56	76	20	67	93	87
43%	37%	43%	35%	44%	41%	39%
13	14	7	12	11	6	9
8%	9%	4%	21%	7%	3%	4%
85	82	94	25	74	128	128
50%	54%	53%	45%	49%	56%	57%
86	69	83	31	78	99	97
50%	46%	47%	55%	51%	44%	43%

Canada

Thinking about our economic situation, how would you describe the current economic situation?

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
276	227	196	77	259	241	58
494	181	440	381	586	416	130
10	8	8	3	12	7	6
4%	3%	4%	4%	5%	3%	10%
124	106	96	41	129	113	26
45%	47%	49%	53%	50%	47%	45%
117	93	82	30	98	106	22
42%	41%	42%	39%	38%	44%	38%
25	21	10	3	19	15	4
9%	9%	5%	4%	7%	6%	7%
134	114	104	44	141	120	32
49%	50%	53%	57%	55%	50%	55%
142	113	92	33	117	121	26
51%	50%	47%	43%	45%	50%	45%

situation in? Is it...

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
442	86	414	317	122	.	.
872	219	783	702	169	.	.
13	4	15	12	5	.	.
3%	5%	4%	4%	4%	.	.
216	41	201	165	49	.	.
49%	48%	48%	52%	40%	.	.
183	32	172	126	57	.	.
41%	38%	41%	40%	46%	.	.
30	8	27	15	12	.	.
7%	9%	6%	5%	10%	.	.
230	46	216	176	54	.	.
52%	53%	52%	56%	44%	.	.
213	40	199	141	68	.	.
48%	47%	48%	44%	56%	.	.

Inactive_Social_Media	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
.	120	32	67	192	36	53
.	281	65	133	370	58	95
.	3	2	5	7	1	1
.	2%	6%	8%	4%	3%	2%
.	55	17	31	101	17	22
.	46%	52%	46%	53%	49%	40%
.	52	13	28	73	17	22
.	43%	40%	42%	38%	47%	41%
.	10	1	3	11	0	9
.	9%	2%	4%	6%	1%	16%
.	58	19	36	108	19	23
.	48%	57%	54%	56%	52%	42%
.	62	14	31	84	17	31
.	52%	43%	46%	44%	48%	58%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1000	492	508
Very good	freq	39	17	22
Very good	prop	8%	7%	9%
Somewhat good	freq	320	162	158
Somewhat good	prop	64%	64%	64%
Somewhat bad	freq	129	67	61
Somewhat bad	prop	26%	26%	25%
Very bad	freq	13	8	4
Very bad	prop	3%	3%	2%
Top2Box	freq	359	179	180
Top2Box	prop	72%	70%	73%
Low2Box	freq	141	75	66
Low2Box	prop	28%	30%	27%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	200	91	30	125	345	367
492	373	135	58	234	708	748
23	11	5	2	6	30	28
11%	5%	6%	7%	5%	9%	8%
130	132	58	15	80	225	239
62%	66%	64%	48%	64%	65%	65%
52	53	24	12	31	85	90
25%	26%	27%	40%	25%	25%	25%
5	5	3	1	7	4	9
2%	3%	3%	5%	6%	1%	3%
153	143	63	17	86	256	267
73%	71%	70%	55%	69%	74%	73%
56	58	27	14	38	89	99
27%	29%	30%	45%	31%	26%	27%

China

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
133	.	417	83	337	163	60
252	.	801	199	684	316	129
10	.	31	8	34	5	14
8%	.	7%	10%	10%	3%	23%
81	.	273	47	216	104	37
61%	.	65%	57%	64%	64%	62%
39	.	104	24	80	49	8
29%	.	25%	29%	24%	30%	13%
3	.	9	3	7	6	1
3%	.	2%	4%	2%	4%	2%
91	.	303	55	250	108	51
68%	.	73%	67%	74%	66%	85%
42	.	114	28	87	55	9
32%	.	27%	33%	26%	34%	15%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
440	152	348	437	41	.	.
871	328	672	895	73	.	.
25	24	15	35	2	.	.
6%	16%	4%	8%	4%	.	.
283	98	222	284	21	.	.
64%	65%	64%	65%	51%	.	.
121	27	101	108	17	.	.
27%	18%	29%	25%	41%	.	.
11	2	11	9	1	.	.
3%	1%	3%	2%	4%	.	.
308	122	236	319	23	.	.
70%	81%	68%	73%	55%	.	.
132	29	112	118	18	.	.
30%	19%	32%	27%	45%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	477	524
Very good	freq	6	3	3
Very good	prop	1%	1%	1%
Somewhat good	freq	56	38	18
Somewhat good	prop	11%	15%	7%
Somewhat bad	freq	304	136	168
Somewhat bad	prop	61%	55%	67%
Very bad	freq	134	71	63
Very bad	prop	27%	29%	25%
Top2Box	freq	62	40	21
Top2Box	prop	12%	16%	8%
Low2Box	freq	438	206	232
Low2Box	prop	88%	84%	92%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	149	166	93	218	101	227
307	361	333	122	471	284	476
3	0	2	4	1	0	3
2%	%	1%	4%	%	%	1%
30	14	13	10	22	14	21
16%	9%	8%	11%	10%	13%	9%
109	93	102	51	130	66	138
59%	62%	61%	55%	60%	66%	61%
42	43	49	27	65	21	65
23%	29%	30%	30%	30%	21%	29%
33	14	15	14	23	14	24
18%	9%	9%	15%	10%	14%	10%
152	135	151	78	195	87	203
82%	91%	91%	85%	90%	86%	90%

France

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
273	133	219	147	293	207	17
525	41	318	642	672	329	53
3	2	3	1	2	4	3
1%	2%	1%	1%	1%	2%	19%
35	9	21	25	36	20	3
13%	7%	10%	17%	12%	10%	16%
166	72	137	95	184	120	7
61%	54%	63%	64%	63%	58%	42%
69	50	58	26	71	64	4
25%	37%	27%	18%	24%	31%	23%
38	12	24	27	38	24	6
14%	9%	11%	18%	13%	11%	35%
235	122	196	121	255	183	11
86%	91%	89%	82%	87%	89%	65%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
483	37	463	302	138	.	.
948	124	877	714	181	.	.
3	3	3	3	3	.	.
1%	9%	1%	1%	2%	.	.
53	4	51	31	22	.	.
11%	12%	11%	10%	16%	.	.
297	21	282	188	81	.	.
61%	58%	61%	62%	59%	.	.
130	8	126	79	32	.	.
27%	22%	27%	26%	23%	.	.
56	8	54	34	25	.	.
12%	20%	12%	11%	18%	.	.
427	30	408	268	113	.	.
88%	80%	88%	89%	82%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	1007	496	511
Very good	freq	32	20	12
Very good	prop	6%	8%	5%
Somewhat good	freq	325	176	149
Somewhat good	prop	65%	69%	60%
Somewhat bad	freq	120	45	75
Somewhat bad	prop	24%	18%	30%
Very bad	freq	23	13	11
Very bad	prop	5%	5%	4%
Top2Box	freq	357	196	161
Top2Box	prop	71%	77%	65%
Low2Box	freq	143	57	86
Low2Box	prop	29%	23%	35%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	170	160	142	120	167	175
253	400	354	261	251	359	381
9	11	11	9	7	13	15
5%	7%	7%	6%	6%	8%	9%
117	110	99	73	80	127	114
68%	65%	62%	52%	67%	76%	65%
35	41	44	45	27	26	40
21%	24%	27%	32%	22%	15%	23%
9	8	6	14	6	1	5
5%	5%	4%	10%	5%	1%	3%
126	121	110	82	87	140	130
74%	71%	69%	58%	72%	84%	74%
45	49	50	60	33	27	45
26%	29%	31%	42%	28%	16%	26%

Germany

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
325	87	287	126	342	158	39
626	42	730	235	713	294	87
16	6	16	10	23	8	4
5%	6%	6%	8%	7%	5%	10%
210	37	189	99	230	95	23
65%	42%	66%	78%	67%	60%	58%
80	35	69	15	75	44	9
25%	41%	24%	12%	22%	28%	24%
18	9	12	2	13	10	3
6%	11%	4%	2%	4%	7%	8%
227	42	205	109	253	103	27
70%	49%	72%	86%	74%	65%	68%
98	45	81	18	89	55	12
30%	51%	28%	14%	26%	35%	32%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
461	83	417	322	142	.	.
920	179	828	711	217	.	.
28	7	25	22	9	.	.
6%	8%	6%	7%	6%	.	.
302	56	269	221	83	.	.
66%	68%	64%	69%	59%	.	.
111	16	103	69	40	.	.
24%	20%	25%	21%	28%	.	.
20	3	20	10	10	.	.
4%	4%	5%	3%	7%	.	.
330	63	294	243	92	.	.
72%	76%	70%	75%	65%	.	.
131	20	123	79	50	.	.
28%	24%	30%	25%	35%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1000	494	506
Very good	freq	17	11	6
Very good	prop	3%	4%	3%
Somewhat good	freq	209	111	98
Somewhat good	prop	42%	44%	39%
Somewhat bad	freq	227	105	122
Somewhat bad	prop	45%	42%	49%
Very bad	freq	48	23	25
Very bad	prop	10%	9%	10%
Top2Box	freq	225	122	104
Top2Box	prop	45%	49%	41%
Low2Box	freq	275	128	147
Low2Box	prop	55%	51%	59%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	156	148	60	234	148	215
302	361	337	123	470	293	474
7	7	2	2	7	7	9
4%	5%	1%	4%	3%	5%	4%
87	62	60	16	91	79	96
44%	40%	41%	26%	39%	54%	45%
84	72	71	30	113	55	93
43%	46%	48%	51%	48%	37%	43%
18	15	15	12	23	7	16
9%	9%	10%	19%	10%	5%	8%
94	69	62	18	98	86	106
48%	44%	42%	30%	42%	58%	49%
102	87	86	42	137	62	109
52%	56%	58%	70%	58%	42%	51%

Great Britain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
285	157	109	234	275	225	36
526	304	212	484	589	411	78
8	4	3	10	13	4	4
3%	3%	2%	4%	5%	2%	11%
112	56	46	107	119	90	13
39%	36%	42%	46%	43%	40%	36%
134	79	49	99	116	110	15
47%	50%	45%	42%	42%	49%	42%
32	18	11	19	27	21	4
11%	12%	10%	8%	10%	9%	11%
120	60	49	117	132	93	17
42%	38%	45%	50%	48%	42%	47%
166	97	60	117	143	131	19
58%	62%	55%	50%	52%	58%	53%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
464	66	434	338	125	.	.
922	141	859	703	214	.	.
13	6	11	12	4	.	.
3%	9%	3%	4%	4%	.	.
195	30	179	148	45	.	.
42%	44%	41%	44%	36%	.	.
211	24	203	151	59	.	.
46%	36%	47%	45%	47%	.	.
44	7	41	28	17	.	.
9%	11%	9%	8%	14%	.	.
208	36	190	160	49	.	.
45%	53%	44%	47%	40%	.	.
255	31	244	179	76	.	.
55%	47%	56%	53%	60%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	501	278	223
Very good	freq	5	2	3
Very good	prop	1%	1%	1%
Somewhat good	freq	92	55	37
Somewhat good	prop	18%	22%	15%
Somewhat bad	freq	253	127	126
Somewhat bad	prop	51%	52%	50%
Very bad	freq	150	62	87
Very bad	prop	30%	25%	34%
Top2Box	freq	97	57	40
Top2Box	prop	19%	23%	16%
Low2Box	freq	403	190	213
Low2Box	prop	81%	77%	84%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	162	156	134	271	24	190
196	158	147	130	266	30	197
2	3	1	1	1	0	1
1%	2%	%	1%	%	2%	%
31	33	29	23	43	12	39
17%	20%	18%	17%	16%	49%	21%
94	81	78	67	146	9	93
52%	50%	50%	50%	54%	39%	49%
55	46	49	44	81	2	57
30%	28%	31%	33%	30%	10%	30%
33	36	29	24	44	12	40
18%	22%	19%	18%	16%	51%	21%
149	127	127	111	228	12	150
82%	78%	81%	82%	84%	49%	79%

Hungary

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
310	107	294	99	269	231	45
304	139	212	150	283	218	51
5	3	1	0	3	2	0
1%	3%	%	%	1%	1%	1%
53	15	53	24	59	33	13
17%	14%	18%	25%	22%	14%	30%
160	56	143	54	126	127	25
52%	53%	49%	54%	47%	55%	56%
92	33	96	21	81	68	6
30%	31%	33%	21%	30%	30%	14%
58	18	55	25	62	35	14
19%	17%	19%	25%	23%	15%	31%
253	89	239	74	207	196	31
81%	83%	81%	75%	77%	85%	69%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
455	57	443	330	107	.	.
450	65	436	340	101	.	.
5	1	4	4	1	.	.
1%	2%	1%	1%	1%	.	.
79	15	77	53	28	.	.
17%	26%	17%	16%	26%	.	.
228	30	223	179	45	.	.
50%	53%	50%	54%	42%	.	.
144	11	139	94	33	.	.
32%	19%	31%	29%	31%	.	.
83	16	81	57	29	.	.
18%	28%	18%	17%	27%	.	.
371	41	361	273	78	.	.
82%	72%	82%	83%	73%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	503	283	220
Very good	freq	83	52	31
Very good	prop	17%	20%	13%
Somewhat good	freq	298	151	146
Somewhat good	prop	60%	59%	60%
Somewhat bad	freq	90	40	50
Somewhat bad	prop	18%	16%	20%
Very bad	freq	29	13	17
Very bad	prop	6%	5%	7%
Top2Box	freq	381	204	177
Top2Box	prop	76%	79%	73%
Low2Box	freq	119	53	67
Low2Box	prop	24%	21%	27%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	141	92	41	94	365	327
247	155	101	38	94	371	343
51	24	8	9	22	53	54
19%	17%	9%	21%	23%	14%	17%
147	87	64	23	51	224	205
55%	62%	69%	55%	54%	61%	63%
52	22	16	9	16	65	50
20%	16%	17%	21%	17%	18%	15%
16	8	5	1	5	24	17
6%	6%	5%	3%	5%	6%	5%
198	110	72	31	73	276	259
74%	79%	78%	76%	78%	76%	79%
69	30	20	10	21	88	67
26%	21%	22%	24%	22%	24%	21%

India

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
173	.	58	442	289	211	146
160	.	57	446	306	197	149
29	.	11	72	59	24	43
17%	.	18%	16%	20%	11%	30%
92	.	35	263	177	121	78
53%	.	59%	60%	61%	57%	53%
39	.	11	79	42	48	20
23%	.	18%	18%	15%	23%	14%
13	.	2	27	11	18	5
7%	.	4%	6%	4%	9%	3%
121	.	45	335	236	145	121
70%	.	78%	76%	82%	69%	83%
52	.	13	106	53	66	25
30%	.	22%	24%	18%	31%	17%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
354	289	211	413	72	.	.
354	298	205	422	65	.	.
40	68	15	75	7	.	.
11%	23%	7%	18%	10%	.	.
220	163	134	247	39	.	.
62%	56%	64%	60%	54%	.	.
70	50	40	69	19	.	.
20%	17%	19%	17%	26%	.	.
25	8	22	21	7	.	.
7%	3%	10%	5%	10%	.	.
260	231	150	322	46	.	.
73%	80%	71%	78%	64%	.	.
95	58	61	90	26	.	.
27%	20%	29%	22%	36%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	241	259
Very good	freq	12	11	1
Very good	prop	2%	5%	%
Somewhat good	freq	198	131	66
Somewhat good	prop	40%	54%	26%
Somewhat bad	freq	241	88	153
Somewhat bad	prop	48%	36%	60%
Very bad	freq	49	15	34
Very bad	prop	10%	6%	14%
Top2Box	freq	210	142	68
Top2Box	prop	42%	58%	26%
Low2Box	freq	290	102	187
Low2Box	prop	58%	42%	74%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	150	126	.	.	.	313
214	141	145	.	.	.	298
.	7	5	.	.	.	11
.	5%	4%	.	.	.	3%
76	57	65	.	.	.	132
34%	38%	52%	.	.	.	42%
116	77	48	.	.	.	151
52%	51%	38%	.	.	.	48%
33	8	8	.	.	.	20
15%	6%	6%	.	.	.	6%
76	65	70	.	.	.	142
34%	43%	56%	.	.	.	45%
149	85	56	.	.	.	171
66%	57%	44%	.	.	.	55%

Israel

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
187	136	124	240	203	297	43
202	138	125	237	235	265	49
2	2	7	4	5	7	8
1%	1%	6%	1%	3%	2%	18%
66	51	49	98	91	107	14
35%	37%	40%	41%	45%	36%	33%
90	69	58	114	89	152	15
48%	51%	47%	48%	44%	51%	35%
29	15	10	24	18	32	6
15%	11%	8%	10%	9%	11%	14%
68	52	57	101	97	114	22
36%	38%	46%	42%	48%	38%	51%
119	84	67	138	106	184	21
64%	62%	54%	58%	52%	62%	49%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
457	129	371	369	109	.	.
451	125	375	379	97	.	.
5	10	2	12	0	.	.
1%	8%	1%	3%	%	.	.
184	49	149	141	43	.	.
40%	38%	40%	38%	40%	.	.
226	60	181	183	52	.	.
49%	47%	49%	50%	48%	.	.
43	9	40	33	14	.	.
9%	7%	11%	9%	13%	.	.
188	59	151	153	44	.	.
41%	46%	41%	41%	40%	.	.
269	69	221	216	66	.	.
59%	54%	59%	59%	60%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	492	508
Very good	freq	7	5	2
Very good	prop	1%	2%	1%
Somewhat good	freq	60	36	24
Somewhat good	prop	12%	14%	10%
Somewhat bad	freq	273	140	134
Somewhat bad	prop	55%	56%	53%
Very bad	freq	160	67	93
Very bad	prop	32%	27%	37%
Top2Box	freq	67	41	26
Top2Box	prop	13%	16%	10%
Low2Box	freq	433	207	226
Low2Box	prop	87%	84%	90%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	187	152	116	202	118	228
324	387	289	194	401	273	442
4	1	1	2	2	2	3
3%	1%	1%	2%	1%	1%	1%
24	18	19	12	23	21	27
15%	9%	12%	10%	11%	18%	12%
83	103	88	50	120	71	137
51%	55%	58%	43%	59%	60%	60%
51	65	45	52	57	24	61
31%	35%	29%	45%	28%	21%	27%
28	19	20	14	25	22	30
17%	10%	13%	12%	12%	19%	13%
133	168	133	102	177	95	198
83%	90%	87%	88%	88%	81%	87%

Italy

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
272	213	214	73	245	255	48
558	194	602	204	493	507	96
4	1	4	1	4	2	1
1%	1%	2%	2%	2%	1%	3%
33	16	31	14	36	24	5
12%	7%	14%	19%	15%	9%	10%
136	109	123	41	134	140	28
50%	51%	58%	56%	55%	55%	59%
99	87	56	17	71	89	14
36%	41%	26%	24%	29%	35%	28%
37	17	34	15	40	26	6
13%	8%	16%	20%	16%	10%	13%
235	196	180	58	205	229	42
87%	92%	84%	80%	84%	90%	87%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
452	89	411	291	179	.	.
904	197	803	628	316	.	.
5	2	5	4	2	.	.
1%	2%	1%	2%	1%	.	.
55	13	47	37	18	.	.
12%	14%	12%	13%	10%	.	.
245	48	225	167	88	.	.
54%	54%	55%	57%	49%	.	.
147	26	134	83	71	.	.
32%	30%	33%	29%	40%	.	.
60	15	52	41	20	.	.
13%	16%	13%	14%	11%	.	.
392	75	359	250	159	.	.
87%	84%	87%	86%	89%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	525	475
Very good	freq	8	5	3
Very good	prop	2%	2%	1%
Somewhat good	freq	123	74	48
Somewhat good	prop	25%	30%	19%
Somewhat bad	freq	269	133	136
Somewhat bad	prop	54%	53%	55%
Very bad	freq	100	38	61
Very bad	prop	20%	15%	25%
Top2Box	freq	131	80	51
Top2Box	prop	26%	32%	21%
Low2Box	freq	369	171	198
Low2Box	prop	74%	68%	79%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	172	159	312	164	24	264
329	315	356	568	367	65	551
3	3	2	3	4	1	4
2%	2%	1%	1%	3%	2%	1%
43	36	44	67	48	7	68
25%	21%	28%	21%	30%	30%	26%
94	90	85	169	88	12	140
56%	52%	53%	54%	54%	51%	53%
28	43	29	73	23	4	52
17%	25%	18%	23%	14%	16%	20%
46	39	46	70	53	8	72
27%	23%	29%	22%	32%	33%	27%
122	133	114	242	111	16	192
73%	77%	71%	78%	68%	67%	73%

Japan

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
236	267	101	132	244	256	30
449	323	220	457	534	466	67
4	3	1	3	5	3	2
2%	1%	1%	2%	2%	1%	6%
54	58	21	44	66	57	8
23%	22%	21%	34%	27%	22%	28%
129	139	61	70	128	141	15
55%	52%	60%	53%	52%	55%	50%
48	68	18	14	45	55	5
20%	25%	18%	11%	18%	21%	16%
59	61	22	48	71	59	10
25%	23%	22%	36%	29%	23%	34%
177	206	79	84	173	196	20
75%	77%	78%	64%	71%	77%	66%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
470	50	450	329	134	.	.
933	112	888	691	243	.	.
6	2	6	6	2	.	.
1%	4%	1%	2%	1%	.	.
114	15	108	82	32	.	.
24%	30%	24%	25%	24%	.	.
254	24	245	176	73	.	.
54%	49%	54%	54%	54%	.	.
95	8	92	66	28	.	.
20%	17%	20%	20%	21%	.	.
120	17	114	87	33	.	.
26%	34%	25%	27%	25%	.	.
349	33	337	241	101	.	.
74%	66%	75%	73%	75%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	506	267	239
Very good	freq	16	13	3
Very good	prop	3%	6%	1%
Somewhat good	freq	118	70	48
Somewhat good	prop	24%	29%	18%
Somewhat bad	freq	233	130	103
Somewhat bad	prop	47%	54%	40%
Very bad	freq	133	27	106
Very bad	prop	27%	11%	41%
Top2Box	freq	135	84	51
Top2Box	prop	27%	35%	20%
Low2Box	freq	365	156	209
Low2Box	prop	73%	65%	80%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	141	99	216	171	62	205
268	164	74	155	184	109	195
14	2	.	2	13	1	4
5%	2%	.	1%	8%	2%	2%
55	29	34	41	53	21	72
21%	21%	34%	19%	31%	34%	35%
98	85	50	99	74	22	104
38%	60%	50%	46%	43%	36%	51%
93	24	16	75	30	17	26
36%	17%	16%	35%	18%	28%	13%
69	31	34	43	67	22	75
27%	22%	34%	20%	39%	36%	37%
191	109	65	173	105	40	129
73%	78%	66%	80%	61%	64%	63%

Mexico

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
295	220	161	119	246	254	102
311	13	257	236	293	213	114
13	10	1	5	16	1	5
4%	.	1%	5%	6%	%	5%
47	50	42	26	73	45	32
16%	.	26%	22%	30%	18%	32%
129	111	75	46	111	121	47
44%	.	47%	39%	45%	48%	46%
107	49	42	42	46	87	18
36%	.	26%	35%	19%	34%	17%
59	60	44	31	89	46	37
20%	.	27%	26%	36%	18%	37%
236	160	117	88	157	208	64
80%	.	73%	74%	64%	82%	63%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
398	115	385	348	146	.	.
392	139	367	367	131	.	.
11	5	11	16	.	.	.
3%	4%	3%	5%	.	.	.
86	36	83	108	9	.	.
22%	31%	21%	31%	6%	.	.
186	52	180	164	66	.	.
47%	45%	47%	47%	45%	.	.
115	22	111	59	72	.	.
29%	19%	29%	17%	49%	.	.
97	41	94	125	9	.	.
24%	35%	24%	36%	6%	.	.
301	74	291	223	138	.	.
76%	65%	76%	64%	94%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	502	247	255
Very good	freq	6	5	2
Very good	prop	1%	2%	1%
Somewhat good	freq	143	86	57
Somewhat good	prop	29%	35%	23%
Somewhat bad	freq	286	125	161
Somewhat bad	prop	57%	50%	64%
Very bad	freq	64	33	31
Very bad	prop	13%	13%	12%
Top2Box	freq	149	91	58
Top2Box	prop	30%	37%	23%
Low2Box	freq	351	158	193
Low2Box	prop	70%	63%	77%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	143	155	300	118	8	265
179	155	168	292	135	10	275
3	3	1	4	1	1	2
1%	2%	1%	1%	1%	.	1%
61	44	38	69	51	4	75
30%	31%	25%	23%	43%	.	28%
114	81	91	180	55	2	151
57%	56%	59%	60%	47%	.	57%
24	16	25	48	11	1	37
12%	11%	16%	16%	10%	.	14%
64	47	39	72	52	5	77
32%	33%	25%	24%	44%	.	29%
138	96	116	228	67	3	188
68%	67%	75%	76%	56%	.	71%

Poland

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
235	74	311	115	258	242	38
227	28	331	143	272	230	41
5	.	4	3	5	1	3
2%	.	1%	2%	2%	%	7%
68	14	91	38	82	61	9
29%	18%	29%	33%	32%	25%	24%
135	47	182	57	134	152	19
57%	64%	58%	50%	52%	63%	51%
27	13	35	17	36	28	6
12%	18%	11%	14%	14%	12%	17%
73	14	95	41	87	62	12
31%	18%	30%	36%	34%	26%	32%
162	60	217	74	171	180	26
69%	82%	70%	64%	66%	74%	68%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
462	85	415	306	111	.	.
461	97	405	324	96	.	.
4	3	4	6	.	.	.
1%	3%	1%	2%	.	.	.
134	38	105	93	23	.	.
29%	44%	25%	30%	21%	.	.
267	34	252	164	70	.	.
58%	40%	61%	54%	63%	.	.
58	10	54	42	18	.	.
13%	12%	13%	14%	16%	.	.
138	41	109	99	23	.	.
30%	48%	26%	32%	21%	.	.
325	45	306	206	88	.	.
70%	52%	74%	68%	79%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	502	255	247
Very good	freq	30	15	15
Very good	prop	6%	6%	6%
Somewhat good	freq	114	39	76
Somewhat good	prop	23%	16%	29%
Somewhat bad	freq	247	118	130
Somewhat bad	prop	49%	49%	50%
Very bad	freq	108	67	41
Very bad	prop	22%	28%	16%
Top2Box	freq	144	54	90
Top2Box	prop	29%	23%	35%
Low2Box	freq	356	185	171
Low2Box	prop	71%	77%	65%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	183	111	35	173	256	300
147	233	122	23	171	273	295
10	14	6	4	16	4	24
5%	8%	6%	12%	9%	2%	8%
38	45	31	3	48	53	57
18%	25%	28%	10%	28%	21%	19%
105	91	52	21	78	139	157
51%	50%	47%	61%	45%	54%	52%
54	33	21	6	31	60	62
26%	18%	19%	17%	18%	24%	21%
48	59	37	8	64	57	81
23%	32%	34%	22%	37%	22%	27%
159	124	73	27	109	199	219
77%	68%	66%	78%	63%	78%	73%

Russia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
200	84	290	126	302	198	67
207	28	148	326	287	215	47
6	6	16	9	13	17	3
3%	7%	5%	7%	4%	9%	4%
57	14	81	19	48	66	7
29%	16%	28%	15%	16%	33%	10%
90	37	125	86	159	88	12
45%	44%	43%	68%	53%	45%	18%
46	28	68	12	82	26	45
23%	33%	24%	9%	27%	13%	68%
64	19	97	28	61	83	9
32%	23%	33%	22%	20%	42%	14%
136	65	193	98	241	114	57
68%	77%	67%	78%	80%	58%	86%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
433	96	404	367	71	.	.
455	75	427	394	52	.	.
28	6	24	24	.	.	.
6%	6%	6%	7%	.	.	.
108	14	100	79	16	.	.
25%	15%	25%	22%	22%	.	.
235	26	221	184	41	.	.
54%	27%	55%	50%	58%	.	.
63	50	58	80	14	.	.
14%	52%	14%	22%	19%	.	.
135	20	125	103	16	.	.
31%	21%	31%	28%	22%	.	.
298	76	279	263	55	.	.
69%	79%	69%	72%	78%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	505	273	232
Very good	freq	206	133	73
Very good	prop	41%	45%	35%
Somewhat good	freq	252	136	116
Somewhat good	prop	50%	46%	56%
Somewhat bad	freq	34	19	16
Somewhat bad	prop	7%	6%	8%
Very bad	freq	8	5	3
Very bad	prop	2%	2%	1%
Top2Box	freq	457	268	189
Top2Box	prop	91%	92%	91%
Low2Box	freq	43	24	19
Low2Box	prop	9%	8%	9%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	179	36	226	139	51	284
307	173	25	232	144	46	290
102	82	22	88	63	21	133
36%	46%	60%	39%	45%	42%	47%
154	87	10	117	69	27	133
54%	48%	28%	52%	50%	52%	47%
21	9	4	15	7	3	14
7%	5%	12%	7%	5%	6%	5%
6	2	.	6	.	.	4
2%	1%	.	3%	.	.	1%
257	169	32	205	132	48	266
90%	94%	88%	91%	95%	94%	94%
28	11	4	21	7	3	17
10%	6%	12%	9%	5%	6%	6%

Saudi Arabia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
216	137	131	232	232	268	80
215	139	126	240	225	280	82
73	61	47	98	108	98	31
34%	44%	36%	42%	47%	36%	39%
119	62	71	119	105	146	41
55%	45%	55%	51%	45%	55%	51%
21	13	9	12	14	20	6
10%	9%	7%	5%	6%	7%	8%
4	2	3	4	4	4	1
2%	1%	2%	2%	2%	2%	2%
191	122	118	217	213	244	72
88%	89%	90%	93%	92%	91%	91%
25	15	13	16	18	24	8
12%	11%	10%	7%	8%	9%	9%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
420	132	368	273	211	.	.
423	131	374	277	213	.	.
174	58	148	119	81	.	.
41%	44%	40%	44%	38%	.	.
211	61	191	134	108	.	.
50%	46%	52%	49%	51%	.	.
28	11	23	15	18	.	.
7%	9%	6%	5%	9%	.	.
7	1	8	5	4	.	.
2%	1%	2%	2%	2%	.	.
385	119	338	253	189	.	.
92%	91%	92%	93%	90%	.	.
35	12	30	20	22	.	.
8%	9%	8%	7%	10%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	202	298
Very good	freq	11	9	2
Very good	prop	2%	4%	1%
Somewhat good	freq	82	39	42
Somewhat good	prop	16%	16%	16%
Somewhat bad	freq	221	112	109
Somewhat bad	prop	44%	47%	42%
Very bad	freq	187	80	107
Very bad	prop	37%	33%	41%
Top2Box	freq	92	48	44
Top2Box	prop	18%	20%	17%
Low2Box	freq	408	192	215
Low2Box	prop	82%	80%	83%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	133	83	58	97	345	185
182	182	136	42	96	362	230
8	1	1	4	1	5	3
3%	1%	1%	7%	2%	2%	2%
57	18	6	12	20	49	18
20%	14%	7%	21%	21%	14%	10%
127	57	37	25	37	158	90
45%	43%	44%	43%	39%	46%	49%
91	56	39	17	37	133	74
32%	42%	47%	29%	39%	38%	40%
66	20	7	16	22	54	21
23%	15%	8%	28%	23%	16%	12%
218	113	76	42	75	291	164
77%	85%	92%	72%	77%	84%	88%

South Africa

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
315	251	122	127	253	247	107
270	236	133	131	269	231	114
8	5	2	3	8	3	3
2%	2%	2%	3%	3%	1%	3%
63	44	13	24	36	46	13
20%	18%	10%	19%	14%	19%	12%
131	106	66	49	107	114	50
42%	42%	54%	39%	42%	46%	47%
113	96	41	50	103	84	41
36%	38%	34%	39%	41%	34%	38%
71	50	15	28	43	49	17
23%	20%	12%	22%	17%	20%	15%
244	201	107	99	209	198	91
77%	80%	88%	78%	83%	80%	85%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
393	164	336	382	100	.	.
386	176	324	405	70	.	.
7	4	7	8	3	.	.
2%	3%	2%	2%	3%	.	.
68	24	58	58	19	.	.
17%	15%	17%	15%	19%	.	.
171	70	150	167	48	.	.
43%	43%	45%	44%	48%	.	.
146	66	121	150	30	.	.
37%	40%	36%	39%	30%	.	.
76	28	64	66	22	.	.
19%	17%	19%	17%	22%	.	.
317	136	271	316	78	.	.
81%	83%	81%	83%	78%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	276	225
Very good	freq	8	4	4
Very good	prop	2%	1%	2%
Somewhat good	freq	50	27	23
Somewhat good	prop	10%	11%	9%
Somewhat bad	freq	254	131	123
Somewhat bad	prop	51%	52%	50%
Very bad	freq	188	91	97
Very bad	prop	38%	36%	39%
Top2Box	freq	58	31	27
Top2Box	prop	12%	12%	11%
Low2Box	freq	442	222	220
Low2Box	prop	88%	88%	89%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	190	118	78	190	232	283
178	185	138	76	187	238	293
3	2	3	.	2	5	5
2%	1%	2%	.	1%	2%	2%
20	19	11	3	20	27	29
11%	10%	10%	4%	11%	12%	10%
96	92	66	44	89	121	151
50%	49%	56%	56%	47%	52%	53%
72	77	39	31	79	78	98
38%	41%	33%	40%	41%	34%	35%
23	21	14	3	22	33	34
12%	11%	12%	4%	12%	14%	12%
168	170	104	75	168	199	249
88%	89%	88%	96%	88%	86%	88%

South Korea

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
217	6	125	369	269	231	63
208	6	124	371	283	218	67
3	.	1	7	7	1	5
1%	.	1%	2%	2%	%	7%
21	.	7	43	36	14	12
10%	.	6%	12%	13%	6%	19%
103	4	59	191	129	125	28
47%	.	47%	52%	48%	54%	44%
90	2	58	128	98	90	18
42%	.	47%	35%	36%	39%	29%
24	.	8	50	43	15	17
11%	.	6%	14%	16%	7%	27%
193	6	117	319	227	215	46
89%	.	94%	86%	84%	93%	73%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
437	88	412	361	96	.	.
434	95	406	366	91	.	.
3	3	5	7	.	.	.
1%	3%	1%	2%	.	.	.
38	13	38	39	5	.	.
9%	15%	9%	11%	5%	.	.
226	41	213	186	45	.	.
52%	46%	52%	52%	47%	.	.
170	32	156	129	45	.	.
39%	36%	38%	36%	47%	.	.
41	16	42	46	5	.	.
9%	18%	10%	13%	5%	.	.
396	72	369	315	91	.	.
91%	82%	90%	87%	95%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	496	505
Very good	freq	7	3	4
Very good	prop	1%	1%	2%
Somewhat good	freq	78	47	31
Somewhat good	prop	16%	19%	12%
Somewhat bad	freq	221	109	112
Somewhat bad	prop	44%	43%	45%
Very bad	freq	194	92	101
Very bad	prop	39%	37%	41%
Top2Box	freq	85	50	35
Top2Box	prop	17%	20%	14%
Low2Box	freq	415	202	213
Low2Box	prop	83%	80%	86%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	189	137	253	160	22	250
335	379	287	539	292	42	518
2	2	3	4	2	.	5
1%	1%	2%	2%	1%	.	2%
24	29	25	31	39	4	43
14%	15%	18%	12%	24%	19%	17%
72	85	64	100	72	15	114
41%	45%	47%	40%	45%	68%	46%
76	73	45	118	47	3	88
44%	39%	33%	46%	29%	13%	35%
26	31	28	35	41	4	48
15%	17%	21%	14%	26%	19%	19%
148	158	109	218	119	18	202
85%	83%	79%	86%	74%	81%	81%

Spain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
250	227	118	155	255	245	54
483	569	84	348	521	480	103
2	2	1	4	6	1	2
1%	1%	1%	2%	2%	1%	5%
35	29	25	24	49	29	13
14%	13%	21%	15%	19%	12%	24%
107	94	54	73	109	112	22
43%	41%	45%	47%	43%	46%	41%
106	102	38	54	92	102	16
42%	45%	32%	35%	36%	42%	30%
37	31	27	27	55	30	16
15%	14%	23%	18%	22%	12%	29%
212	196	92	127	200	214	38
85%	86%	77%	82%	78%	88%	71%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
446	68	432	311	152	.	.
898	126	875	632	292	.	.
5	3	4	6	1	.	.
1%	5%	1%	2%	1%	.	.
65	21	57	60	14	.	.
15%	32%	13%	19%	9%	.	.
199	21	200	137	69	.	.
45%	31%	46%	44%	45%	.	.
178	22	172	109	68	.	.
40%	32%	40%	35%	45%	.	.
70	25	60	65	15	.	.
16%	37%	14%	21%	10%	.	.
377	43	372	246	137	.	.
84%	63%	86%	79%	90%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	244	256
Very good	freq	31	19	12
Very good	prop	6%	8%	5%
Somewhat good	freq	286	146	140
Somewhat good	prop	57%	57%	57%
Somewhat bad	freq	142	65	77
Somewhat bad	prop	28%	26%	31%
Very bad	freq	41	23	17
Very bad	prop	8%	9%	7%
Top2Box	freq	317	165	152
Top2Box	prop	63%	65%	62%
Low2Box	freq	183	89	94
Low2Box	prop	37%	35%	38%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	151	155	106	226	110	181
108	166	226	108	229	103	202
8	13	10	5	16	10	18
4%	9%	6%	5%	7%	9%	10%
121	81	83	61	140	59	105
63%	54%	54%	57%	62%	54%	58%
51	47	44	28	55	37	49
26%	31%	28%	26%	24%	34%	27%
14	9	18	13	16	4	8
7%	6%	12%	12%	7%	3%	5%
129	95	93	66	156	69	123
67%	63%	60%	62%	69%	63%	68%
65	56	62	41	70	41	57
33%	37%	40%	38%	31%	37%	32%

Sweden

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
319	108	232	160	334	166	61
298	292	85	123	329	171	69
13	5	13	13	25	6	9
4%	5%	5%	8%	7%	4%	14%
181	49	134	103	188	98	35
57%	45%	58%	64%	56%	59%	57%
94	38	68	36	93	49	13
29%	36%	29%	23%	28%	30%	21%
32	16	17	8	28	12	5
10%	14%	7%	5%	8%	7%	7%
194	54	147	116	213	104	44
61%	50%	63%	73%	64%	63%	72%
126	54	85	44	121	62	17
39%	50%	37%	27%	36%	37%	28%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
439	119	381	390	77	.	.
431	106	394	384	68	.	.
22	12	19	26	5	.	.
5%	10%	5%	7%	7%	.	.
251	65	221	239	35	.	.
57%	54%	58%	61%	45%	.	.
129	35	107	102	28	.	.
30%	29%	28%	26%	36%	.	.
36	8	33	23	10	.	.
8%	7%	9%	6%	12%	.	.
273	77	240	265	40	.	.
62%	64%	63%	68%	52%	.	.
165	43	140	125	37	.	.
38%	36%	37%	32%	48%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	297	203
Very good	freq	60	26	34
Very good	prop	12%	10%	14%
Somewhat good	freq	150	91	59
Somewhat good	prop	30%	36%	24%
Somewhat bad	freq	153	73	80
Somewhat bad	prop	31%	29%	32%
Very bad	freq	138	62	75
Very bad	prop	28%	25%	30%
Top2Box	freq	209	117	92
Top2Box	prop	42%	46%	37%
Low2Box	freq	291	136	155
Low2Box	prop	58%	54%	63%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	184	74	21	140	339	267
268	199	33	25	115	360	273
24	25	10	4	20	35	32
10%	14%	14%	21%	14%	10%	12%
82	56	12	11	40	98	89
34%	30%	16%	53%	29%	29%	33%
67	58	28	3	32	118	87
28%	32%	38%	15%	23%	35%	33%
69	45	23	2	48	88	59
29%	24%	32%	10%	34%	26%	22%
106	81	22	15	60	133	121
44%	44%	30%	75%	43%	39%	45%
136	103	52	5	80	206	146
56%	56%	70%	25%	57%	61%	55%

Turkey

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
233	299	42	159	253	247	49
227	131	67	302	295	205	68
27	42	1	17	34	26	13
12%	14%	2%	11%	13%	10%	26%
61	92	9	49	72	78	20
26%	31%	20%	31%	28%	31%	41%
66	90	16	48	83	70	7
28%	30%	37%	30%	33%	29%	15%
79	76	17	45	64	73	9
34%	25%	40%	28%	25%	30%	18%
88	133	9	66	106	103	32
38%	45%	22%	42%	42%	42%	67%
145	166	33	93	148	143	16
62%	55%	78%	58%	58%	58%	33%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
451	138	362	272	144	.	.
432	195	305	336	131	.	.
47	24	35	36	14	.	.
10%	18%	10%	13%	10%	.	.
130	49	101	90	43	.	.
29%	35%	28%	33%	29%	.	.
146	41	113	86	45	.	.
32%	29%	31%	32%	31%	.	.
129	25	113	60	43	.	.
29%	18%	31%	22%	29%	.	.
177	73	136	126	57	.	.
39%	53%	38%	46%	39%	.	.
275	65	226	146	87	.	.
61%	47%	62%	54%	61%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	479	521
Very good	freq	48	41	7
Very good	prop	10%	17%	3%
Somewhat good	freq	171	96	75
Somewhat good	prop	34%	39%	30%
Somewhat bad	freq	195	73	122
Somewhat bad	prop	39%	29%	48%
Very bad	freq	87	38	49
Very bad	prop	17%	15%	19%
Top2Box	freq	218	137	82
Top2Box	prop	44%	55%	32%
Low2Box	freq	282	111	171
Low2Box	prop	56%	45%	68%

B3 Now, thinking about

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	157	160	81	185	210	274
259	319	422	112	372	460	616
28	14	5	4	15	28	33
16%	9%	3%	5%	8%	13%	12%
64	57	49	21	63	81	92
35%	36%	31%	26%	34%	39%	34%
62	61	72	32	78	74	98
34%	39%	45%	39%	42%	35%	36%
28	26	33	24	29	26	51
15%	16%	21%	29%	16%	13%	18%
92	71	55	26	78	109	125
51%	45%	34%	32%	42%	52%	46%
90	86	105	55	107	101	148
49%	55%	66%	68%	58%	48%	54%

US

our economic situation, how would you describe the current economic situation in? I

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
226	232	127	141	271	229	67
384	260	321	419	589	411	147
15	12	11	24	41	6	25
6%	5%	9%	17%	15%	3%	37%
78	84	38	48	93	78	16
35%	36%	30%	34%	34%	34%	24%
97	91	51	52	91	103	18
43%	39%	40%	37%	34%	45%	26%
37	45	26	17	46	42	8
16%	19%	20%	12%	17%	18%	12%
93	96	50	72	134	84	41
41%	42%	39%	51%	49%	37%	61%
133	136	77	69	137	145	26
59%	58%	61%	49%	51%	63%	39%

s it...

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
433	95	405	319	137	.	.
853	213	787	678	217	.	.
23	30	18	43	3	.	.
5%	31%	4%	13%	2%	.	.
154	25	146	111	47	.	.
36%	26%	36%	35%	34%	.	.
177	32	163	117	61	.	.
41%	33%	40%	37%	45%	.	.
79	9	78	48	27	.	.
18%	9%	19%	15%	19%	.	.
177	55	163	154	50	.	.
41%	57%	40%	48%	36%	.	.
256	41	241	165	88	.	.
59%	43%	60%	52%	64%	.	.

Inactive_Social_Media	US Region Northeast	US Region Midwest	US Region South	US Region West
.	91	110	184	115
.	184	214	366	236
.	9	5	19	15
.	10%	5%	10%	13%
.	28	43	63	37
.	31%	39%	34%	32%
.	33	45	70	48
.	36%	41%	38%	41%
.	21	17	33	15
.	23%	16%	18%	13%
.	37	48	81	52
.	41%	44%	44%	45%
.	54	62	103	63
.	59%	56%	56%	55%

Stub	Stat	Overall	Gender Male	Gender Female
	base	12000	5989	6011
	unw_base	17537	8760	8777
7 – Very strong economy	freq	386	221	165
7 – Very strong economy	prop	3%	4%	3%
6	freq	750	430	319
6	prop	6%	7%	5%
5	freq	2484	1321	1163
5	prop	21%	22%	19%
4	freq	3427	1657	1769
4	prop	29%	28%	29%
3	freq	2603	1300	1302
3	prop	22%	22%	22%
2	freq	1223	576	647
2	prop	10%	10%	11%
1 – Very weak economy	freq	1129	484	644
1 – Very weak economy	prop	9%	8%	11%
Top3Box	freq	3619	1972	1647
Top3Box	prop	30%	33%	27%
Low3Box	freq	4954	2360	2594
Low3Box	prop	41%	39%	43%
	mean	4.27	4.18	4.37
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5071	3861	3068	2808	3996	3640	5802
6229	5965	5343	3811	6130	5625	8871
191	132	63	111	119	112	216
4%	3%	2%	4%	3%	3%	4%
305	273	172	113	217	300	424
6%	7%	6%	4%	5%	8%	7%
1130	744	610	428	786	896	1251
22%	19%	20%	15%	20%	25%	22%
1467	1119	841	745	1169	1043	1670
29%	29%	27%	27%	29%	29%	29%
1062	811	729	680	885	756	1230
21%	21%	24%	24%	22%	21%	21%
486	395	343	349	427	314	541
10%	10%	11%	12%	11%	9%	9%
432	387	310	383	392	219	469
9%	10%	10%	14%	10%	6%	8%
1626	1149	845	652	1122	1308	1891
32%	30%	28%	23%	28%	36%	33%
1979	1593	1382	1411	1704	1289	2241
39%	41%	45%	50%	43%	35%	39%
4.2	4.28	4.39	4.55	4.33	4.06	4.17
4	4	4	5	4	4	4

All Demos

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6198	3582	4502	3916	6510	5490	1438
8666	3720	6887	6930	10122	7415	2105
170	131	108	147	251	135	109
3%	4%	2%	4%	4%	2%	8%
325	132	284	335	480	270	130
5%	4%	6%	9%	7%	5%	9%
1233	641	933	910	1368	1116	341
20%	18%	21%	23%	21%	20%	24%
1757	1034	1295	1097	1788	1638	338
28%	29%	29%	28%	27%	30%	23%
1372	805	995	802	1388	1215	249
22%	22%	22%	20%	21%	22%	17%
682	405	460	358	646	577	138
11%	11%	10%	9%	10%	11%	10%
659	434	427	267	589	540	135
11%	12%	9%	7%	9%	10%	9%
1728	903	1325	1391	2099	1520	580
28%	25%	29%	36%	32%	28%	40%
2713	1644	1883	1428	2623	2331	521
44%	46%	42%	36%	40%	42%	36%
4.37	4.45	4.31	4.08	4.21	4.35	4
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
10562	2457	9543	8073	2959	.	.
15432	3641	13896	12319	3770	.	.
277	169	216	281	89	.	.
3%	7%	2%	3%	3%	.	.
620	248	502	569	133	.	.
6%	10%	5%	7%	4%	.	.
2143	582	1902	1763	538	.	.
20%	24%	20%	22%	18%	.	.
3089	626	2800	2304	873	.	.
29%	25%	29%	29%	30%	.	.
2354	433	2169	1690	654	.	.
22%	18%	23%	21%	22%	.	.
1085	196	1027	772	341	.	.
10%	8%	11%	10%	12%	.	.
994	202	926	694	331	.	.
9%	8%	10%	9%	11%	.	.
3040	999	2620	2613	760	.	.
29%	41%	27%	32%	26%	.	.
4434	832	4122	3156	1326	.	.
42%	34%	43%	39%	45%	.	.
4.31	3.94	4.36	4.19	4.43	.	.
4	4	4	4	4	.	.

Stub	Stat	All Countries	Argentina	Australia
	base	12000	500	500
	unw_base	17537	504	1000
7 – Very strong economy	freq	386	9	8
7 – Very strong economy	prop	3%	2%	2%
6	freq	750	22	27
6	prop	6%	4%	5%
5	freq	2484	79	143
5	prop	21%	16%	29%
4	freq	3427	105	180
4	prop	29%	21%	36%
3	freq	2603	123	92
3	prop	22%	25%	18%
2	freq	1223	64	28
2	prop	10%	13%	6%
1 – Very weak economy	freq	1129	97	22
1 – Very weak economy	prop	9%	19%	4%
Top3Box	freq	3619	111	178
Top3Box	prop	30%	22%	36%
Low3Box	freq	4954	284	142
Low3Box	prop	41%	57%	28%
	mean	4.27	4.78	3.98
	median	4	5	4

B6 Rate the current state of the economy in your local area using a scale fi

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
500	1002	1002	1000	1001	1007	1000
4	10	9	20	5	18	6
1%	2%	2%	4%	1%	4%	1%
19	12	20	87	12	79	22
4%	2%	4%	17%	2%	16%	4%
109	68	141	180	59	158	118
22%	14%	28%	36%	12%	32%	24%
164	104	189	128	149	147	186
33%	21%	38%	26%	30%	29%	37%
123	100	93	54	146	62	103
25%	20%	19%	11%	29%	12%	21%
50	82	31	19	76	18	38
10%	16%	6%	4%	15%	4%	8%
30	124	18	11	53	18	27
6%	25%	4%	2%	11%	4%	5%
132	91	170	287	76	255	146
26%	18%	34%	57%	15%	51%	29%
204	305	141	84	275	98	167
41%	61%	28%	17%	55%	20%	33%
4.31	5.02	4	3.42	4.72	3.56	4.16
4	5	4	3	5	3	4

All Countries

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
501	503	500	1000	1000	506	502
3	33	25	4	1	14	8
1%	7%	5%	1%	%	3%	2%
13	54	76	9	8	11	16
3%	11%	15%	2%	2%	2%	3%
57	188	166	52	53	96	77
11%	38%	33%	10%	11%	19%	15%
109	138	147	111	167	133	164
22%	28%	29%	22%	33%	27%	33%
146	55	55	134	178	104	123
29%	11%	11%	27%	36%	21%	25%
77	20	17	81	63	63	59
15%	4%	3%	16%	13%	13%	12%
94	12	15	108	30	79	53
19%	2%	3%	22%	6%	16%	11%
74	275	266	66	62	122	101
15%	55%	53%	13%	12%	24%	20%
317	87	87	323	271	245	235
63%	17%	17%	65%	54%	49%	47%
4.98	3.48	3.48	5.07	4.64	4.61	4.53
5	3	3	5	5	4	4

onomy.

Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
502	505	500	501	1001	500	500
18	89	3	.	3	29	35
4%	18%	1%	.	1%	6%	7%
5	87	4	9	6	81	31
1%	17%	1%	2%	1%	16%	6%
90	136	55	49	64	139	97
18%	27%	11%	10%	13%	28%	19%
146	120	145	133	129	164	121
29%	24%	29%	27%	26%	33%	24%
140	35	148	158	153	55	125
28%	7%	30%	32%	31%	11%	25%
36	17	88	94	79	18	58
7%	3%	18%	19%	16%	4%	12%
64	18	56	57	65	13	33
13%	4%	11%	11%	13%	3%	7%
113	311	63	58	73	250	163
23%	62%	13%	12%	15%	50%	33%
241	69	292	309	298	86	216
48%	14%	58%	62%	60%	17%	43%
4.5	3.09	4.84	4.9	4.85	3.48	4.15
4	3	5	5	5	4	4

US
500
1000
31
6%
41
8%
107
21%
145
29%
99
20%
47
9%
31
6%
178
36%
177
35%
4.01
4

All Regions

B6 Rate the current state of the economy in your local area using a scale from

Stub	Stat	All Countries	North America	LATAM
	base	12000	1000	1500
	unw_base	17537	2002	2012
7 – Very strong economy	freq	386	40	34
7 – Very strong economy	prop	3%	4%	2%
6	freq	750	60	45
6	prop	6%	6%	3%
5	freq	2484	248	244
5	prop	21%	25%	16%
4	freq	3427	334	342
4	prop	29%	33%	23%
3	freq	2603	192	326
3	prop	22%	19%	22%
2	freq	1223	77	209
2	prop	10%	8%	14%
1 – Very weak economy	freq	1129	49	299
1 – Very weak economy	prop	9%	5%	20%
Top3Box	freq	3619	348	323
Top3Box	prop	30%	35%	22%
Low3Box	freq	4954	318	835
Low3Box	prop	41%	32%	56%
	mean	4.27	4.01	4.8
	median	4	4	5

1 to 7, where 7 means a very strong economy today and 1

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7012	4506	7512	3007	2005
79	81	92	82	152
2%	3%	2%	4%	8%
258	189	195	157	197
6%	6%	5%	8%	10%
834	703	778	527	455
19%	23%	19%	26%	23%
1324	893	1241	516	533
29%	30%	31%	26%	27%
1045	678	955	349	362
23%	23%	24%	17%	18%
497	260	389	158	180
11%	9%	10%	8%	9%
462	197	350	211	122
10%	7%	9%	11%	6%
1172	973	1065	766	803
26%	32%	27%	38%	40%
2004	1134	1693	718	663
45%	38%	42%	36%	33%
4.41	4.16	4.33	4.11	3.89
4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	504	220	284
7 – Very strong economy	freq	9	7	2
7 – Very strong economy	prop	2%	3%	1%
6	freq	22	12	10
6	prop	4%	5%	4%
5	freq	79	42	37
5	prop	16%	17%	15%
4	freq	105	52	54
4	prop	21%	21%	21%
3	freq	123	65	58
3	prop	25%	27%	23%
2	freq	64	26	38
2	prop	13%	11%	15%
1 – Very weak economy	freq	97	40	57
1 – Very weak economy	prop	19%	16%	22%
Top3Box	freq	111	62	49
Top3Box	prop	22%	25%	19%
Low3Box	freq	284	132	153
Low3Box	prop	57%	54%	60%
	mean	4.78	4.61	4.95
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	144	108	147	114	142	144
263	131	110	159	114	132	130
4	2	3	3	5	.	5
1%	1%	3%	2%	4%	.	4%
11	8	3	4	6	8	7
5%	6%	3%	3%	5%	6%	5%
44	23	12	22	16	22	26
18%	16%	11%	15%	14%	16%	18%
59	28	18	31	20	34	30
24%	19%	17%	21%	18%	24%	20%
71	26	26	42	24	33	34
29%	18%	24%	28%	21%	24%	24%
27	22	16	19	13	16	19
11%	15%	15%	13%	12%	11%	13%
33	36	29	27	29	28	23
13%	25%	27%	19%	26%	20%	16%
59	33	18	28	27	30	38
24%	23%	17%	19%	24%	21%	26%
130	84	71	88	67	77	77
52%	58%	66%	60%	59%	54%	53%
4.58	4.91	5.08	4.84	4.84	4.78	4.6
5	5	5	5	5	5	5

Argentina

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
356	170	205	125	286	214	74
374	132	294	78	266	238	76
4	5	4	.	7	2	1
1%	3%	2%	.	2%	1%	2%
15	7	10	5	16	7	3
4%	4%	5%	4%	5%	3%	4%
54	25	27	27	41	39	13
15%	15%	13%	22%	14%	18%	17%
76	30	51	24	64	41	15
21%	18%	25%	19%	22%	19%	21%
89	46	47	30	65	58	5
25%	27%	23%	24%	23%	27%	7%
45	23	30	11	36	28	14
13%	13%	15%	9%	13%	13%	19%
74	34	35	28	58	39	23
21%	20%	17%	22%	20%	18%	31%
73	37	41	32	63	48	17
20%	22%	20%	26%	22%	22%	22%
207	102	112	70	160	125	42
58%	60%	55%	56%	56%	58%	57%
4.85	4.81	4.75	4.8	4.77	4.8	5.08
5	5	5	5	5	5	6

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
426	88	412	340	152	.	.
428	85	419	329	167	.	.
8	3	6	6	3	.	.
2%	3%	2%	2%	2%	.	.
19	5	18	18	4	.	.
5%	5%	4%	5%	3%	.	.
67	9	70	51	25	.	.
16%	11%	17%	15%	17%	.	.
90	30	75	73	30	.	.
21%	34%	18%	21%	20%	.	.
118	12	111	78	43	.	.
28%	14%	27%	23%	28%	.	.
50	12	52	44	20	.	.
12%	14%	13%	13%	13%	.	.
74	17	80	71	26	.	.
17%	20%	19%	21%	17%	.	.
94	16	94	74	33	.	.
22%	19%	23%	22%	22%	.	.
242	42	243	192	89	.	.
57%	47%	59%	57%	58%	.	.
4.73	4.71	4.8	4.81	4.77	.	.
5	4	5	5	5	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	440	560
7 – Very strong economy	freq	8	3	5
7 – Very strong economy	prop	2%	1%	2%
6	freq	27	14	13
6	prop	5%	5%	5%
5	freq	143	73	70
5	prop	29%	29%	28%
4	freq	180	88	92
4	prop	36%	35%	36%
3	freq	92	43	49
3	prop	18%	17%	19%
2	freq	28	17	11
2	prop	6%	7%	4%
1 – Very weak economy	freq	22	11	12
1 – Very weak economy	prop	4%	4%	5%
Top3Box	freq	178	90	89
Top3Box	prop	36%	36%	35%
Low3Box	freq	142	70	72
Low3Box	prop	28%	28%	28%
	mean	3.98	3.99	3.98
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	139	164	116	225	159	254
138	282	580	243	474	283	567
6	2	0	6	1	1	3
3%	1%	%	5%	1%	1%	1%
15	4	9	5	16	6	19
7%	3%	5%	4%	7%	4%	7%
62	39	41	25	63	55	75
31%	28%	25%	22%	28%	35%	30%
69	59	52	41	79	60	89
35%	43%	32%	36%	35%	38%	35%
31	24	37	22	43	28	50
16%	17%	22%	19%	19%	17%	19%
7	7	14	8	15	4	11
4%	5%	8%	7%	7%	3%	4%
8	3	11	9	8	5	8
4%	3%	7%	8%	4%	3%	3%
83	45	51	36	80	62	97
42%	32%	31%	31%	36%	39%	38%
46	35	61	39	66	37	68
23%	25%	37%	34%	29%	23%	27%
3.8	3.97	4.22	4.11	3.99	3.88	3.89
4	4	4	4	4	4	4

Australia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
246	144	163	192	282	218	57
433	309	360	331	590	410	106
5	4	2	3	7	2	4
2%	3%	1%	2%	2%	1%	6%
8	3	9	14	18	9	9
3%	2%	6%	7%	7%	4%	16%
68	39	47	57	75	68	12
28%	27%	29%	29%	27%	31%	21%
91	49	60	70	102	78	18
37%	34%	37%	37%	36%	36%	31%
43	29	25	38	50	42	9
17%	20%	15%	20%	18%	19%	16%
17	10	13	5	16	12	3
7%	7%	8%	3%	6%	5%	5%
15	10	8	5	14	8	2
6%	7%	5%	3%	5%	4%	4%
81	46	58	74	100	78	25
33%	32%	35%	38%	36%	36%	43%
74	49	45	48	80	62	14
30%	34%	28%	25%	28%	28%	25%
4.09	4.14	4.02	3.84	3.97	4	3.66
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
443	87	413	322	116	.	.
894	157	843	616	188	.	.
5	4	5	7	.	.	.
1%	4%	1%	2%	.	.	.
18	13	14	19	7	.	.
4%	15%	3%	6%	6%	.	.
131	22	121	93	36	.	.
30%	26%	29%	29%	31%	.	.
162	24	155	119	42	.	.
37%	28%	38%	37%	36%	.	.
83	16	76	56	21	.	.
19%	19%	18%	17%	18%	.	.
25	4	24	17	6	.	.
6%	4%	6%	5%	5%	.	.
20	4	19	11	6	.	.
4%	4%	5%	4%	5%	.	.
154	39	140	119	42	.	.
35%	45%	34%	37%	36%	.	.
128	24	118	84	32	.	.
29%	27%	29%	26%	28%	.	.
4.03	3.73	4.04	3.91	4.01	.	.
4	4	4	4	4	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	254	246
7 – Very strong economy	freq	4	3	1
7 – Very strong economy	prop	1%	1%	%
6	freq	19	11	8
6	prop	4%	4%	3%
5	freq	109	51	58
5	prop	22%	20%	24%
4	freq	164	84	80
4	prop	33%	33%	32%
3	freq	123	67	56
3	prop	25%	27%	23%
2	freq	50	22	28
2	prop	10%	9%	11%
1 – Very weak economy	freq	30	14	16
1 – Very weak economy	prop	6%	6%	7%
Top3Box	freq	132	64	68
Top3Box	prop	26%	26%	27%
Low3Box	freq	204	103	101
Low3Box	prop	41%	41%	41%
	mean	4.31	4.29	4.34
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	152	162	99	159	120	207
174	157	169	99	161	122	206
3	.	1	3	.	1	.
2%	.	1%	3%	.	1%	.
5	7	6	1	7	7	11
3%	5%	4%	1%	4%	6%	5%
42	40	28	17	30	33	47
22%	26%	17%	18%	19%	27%	23%
56	50	58	27	56	45	80
30%	33%	36%	27%	35%	37%	38%
47	36	40	28	44	20	43
25%	24%	25%	28%	28%	17%	21%
21	15	15	12	13	14	15
11%	10%	9%	13%	8%	12%	7%
12	4	14	11	9	.	12
7%	3%	9%	11%	6%	.	6%
50	47	35	21	37	41	58
27%	31%	22%	21%	23%	34%	28%
80	55	69	51	66	34	69
43%	36%	43%	52%	41%	29%	33%
4.34	4.16	4.42	4.58	4.33	3.99	4.18
4	4	4	5	4	4	4

Belgium

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
293	146	194	161	283	217	28
294	97	255	148	293	207	30
4	.	1	3	3	1	4
1%	.	%	2%	1%	%	14%
8	8	4	8	11	8	3
3%	5%	2%	5%	4%	4%	11%
62	30	44	35	66	43	10
21%	21%	23%	22%	23%	20%	36%
84	43	61	60	97	67	6
29%	29%	32%	38%	34%	31%	20%
81	38	56	29	66	57	4
28%	26%	29%	18%	23%	26%	15%
36	14	15	22	28	22	1
12%	9%	8%	14%	10%	10%	3%
18	14	13	3	12	18	.
6%	10%	6%	2%	4%	8%	.
73	38	48	46	80	52	17
25%	26%	25%	29%	28%	24%	62%
135	66	84	54	106	98	5
46%	45%	43%	34%	38%	45%	18%
4.4	4.43	4.37	4.14	4.22	4.44	3.2
4	4	4	4	4	4	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
472	53	447	311	116	.	.
470	57	443	322	108	.	.
.	2	2	3	1	.	.
.	4%	%	1%	1%	.	.
16	1	18	11	5	.	.
3%	2%	4%	4%	4%	.	.
99	18	91	68	27	.	.
21%	34%	20%	22%	24%	.	.
158	14	150	109	29	.	.
34%	27%	34%	35%	25%	.	.
119	12	111	75	32	.	.
25%	23%	25%	24%	28%	.	.
50	6	45	29	13	.	.
11%	11%	10%	9%	11%	.	.
30	.	30	15	9	.	.
6%	.	7%	5%	8%	.	.
114	21	111	83	33	.	.
24%	39%	25%	27%	28%	.	.
199	18	186	119	55	.	.
42%	34%	42%	38%	47%	.	.
4.38	3.97	4.35	4.25	4.4	.	.
4	4	4	4	4	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1002	525	477
7 – Very strong economy	freq	10	7	3
7 – Very strong economy	prop	2%	3%	1%
6	freq	12	5	7
6	prop	2%	2%	3%
5	freq	68	37	31
5	prop	14%	16%	12%
4	freq	104	52	52
4	prop	21%	22%	19%
3	freq	100	42	57
3	prop	20%	18%	21%
2	freq	82	41	41
2	prop	16%	18%	15%
1 – Very weak economy	freq	124	47	76
1 – Very weak economy	prop	25%	20%	28%
Top3Box	freq	91	49	42
Top3Box	prop	18%	21%	16%
Low3Box	freq	305	131	174
Low3Box	prop	61%	56%	65%
	mean	5.02	4.86	5.16
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	137	78	87	319	65	174
528	280	194	130	624	189	363
7	2	1	0	8	2	4
3%	2%	1%	1%	3%	2%	2%
6	6	1	0	9	2	5
2%	4%	1%	1%	3%	3%	3%
41	14	13	7	47	12	21
14%	10%	17%	9%	15%	19%	12%
61	29	14	12	72	11	30
22%	21%	18%	14%	23%	16%	17%
63	25	11	22	58	13	34
22%	18%	14%	26%	18%	20%	20%
46	24	12	16	51	12	28
16%	18%	15%	18%	16%	18%	16%
60	36	27	28	73	13	51
21%	27%	34%	32%	23%	21%	30%
54	22	15	8	64	16	30
19%	16%	19%	10%	20%	25%	17%
170	86	50	66	183	38	114
60%	63%	64%	77%	57%	59%	66%
4.92	5.1	5.26	5.48	4.92	4.86	5.16
5	5	5	6	5	5	5

Brazil

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	157	262	81	228	272	72
639	118	585	299	515	487	152
6	4	5	1	5	5	3
2%	3%	2%	2%	2%	2%	4%
8	2	7	3	6	7	3
2%	2%	3%	4%	2%	3%	5%
47	25	32	11	32	36	12
14%	16%	12%	14%	14%	13%	16%
74	32	56	16	39	65	12
23%	20%	21%	20%	17%	24%	16%
65	24	55	20	41	59	10
20%	16%	21%	24%	18%	22%	14%
54	26	45	11	44	38	18
17%	16%	17%	14%	19%	14%	26%
72	43	62	19	61	62	13
22%	27%	24%	23%	27%	23%	19%
61	32	43	16	43	48	18
19%	20%	17%	20%	19%	18%	25%
192	93	163	49	146	159	42
59%	59%	62%	61%	64%	58%	59%
4.95	5.03	5.04	4.93	5.11	4.95	4.83
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
428	92	408	326	159	.	.
850	201	801	704	270	.	.
7	4	7	9	2	.	.
2%	4%	2%	3%	1%	.	.
9	4	8	9	3	.	.
2%	4%	2%	3%	2%	.	.
57	14	55	49	18	.	.
13%	15%	13%	15%	12%	.	.
92	16	87	62	38	.	.
22%	18%	21%	19%	24%	.	.
89	15	85	60	38	.	.
21%	16%	21%	18%	24%	.	.
64	21	61	56	22	.	.
15%	23%	15%	17%	14%	.	.
110	18	105	82	37	.	.
26%	20%	26%	25%	23%	.	.
73	21	70	66	23	.	.
17%	23%	17%	20%	15%	.	.
263	54	251	198	97	.	.
61%	59%	62%	61%	61%	.	.
5.05	4.87	5.06	5	5.03	.	.
5	5	5	5	5	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1002	507	495
7 – Very strong economy	freq	9	8	1
7 – Very strong economy	prop	2%	3%	1%
6	freq	20	9	10
6	prop	4%	4%	4%
5	freq	141	70	71
5	prop	28%	29%	27%
4	freq	189	89	100
4	prop	38%	37%	39%
3	freq	93	41	52
3	prop	19%	17%	20%
2	freq	31	14	16
2	prop	6%	6%	6%
1 – Very weak economy	freq	18	10	8
1 – Very weak economy	prop	4%	4%	3%
Top3Box	freq	170	87	82
Top3Box	prop	34%	36%	32%
Low3Box	freq	141	66	76
Low3Box	prop	28%	27%	29%
	mean	4	3.95	4.05
	median	4	4	4

B6 Rate the current state of the econo

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	152	177	57	152	227	224
231	309	462	82	278	513	508
0	7	2	3	3	3	5
%	5%	1%	6%	2%	1%	2%
7	5	8	0	5	11	7
4%	3%	5%	1%	4%	5%	3%
58	32	51	10	42	75	62
34%	21%	29%	18%	28%	33%	28%
70	62	57	27	59	79	79
41%	41%	32%	47%	39%	35%	35%
29	27	37	6	30	42	48
17%	18%	21%	11%	20%	18%	21%
3	14	14	5	8	13	15
2%	9%	8%	9%	6%	6%	7%
4	5	8	5	4	4	8
3%	3%	5%	8%	3%	2%	4%
65	44	61	14	50	90	74
38%	29%	34%	25%	33%	39%	33%
37	46	59	16	43	59	71
21%	30%	33%	28%	28%	26%	32%
3.87	4.04	4.09	4.15	4	3.88	4.05
4	4	4	4	4	4	4

Canada

omy in your local area using a scale from 1 to 7, where 7 means a very strong economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
276	227	196	77	259	241	58
494	181	440	381	586	416	130
5	5	3	1	7	2	4
2%	2%	2%	1%	3%	1%	8%
12	5	11	4	9	11	1
4%	2%	6%	5%	4%	4%	2%
79	66	51	24	72	69	19
29%	29%	26%	31%	28%	28%	33%
109	91	69	29	99	90	17
40%	40%	35%	37%	38%	37%	29%
45	36	43	15	47	46	12
16%	16%	22%	19%	18%	19%	21%
16	14	13	4	14	17	1
6%	6%	6%	5%	5%	7%	2%
9	9	7	1	10	8	3
3%	4%	4%	2%	4%	3%	5%
96	77	65	28	89	81	25
35%	34%	33%	37%	34%	33%	43%
71	59	62	20	70	71	16
26%	26%	32%	26%	27%	29%	28%
3.96	4	4.03	3.91	3.97	4.03	3.78
4	4	4	4	4	4	4

y today and 1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
442	86	414	317	122	.	.
872	219	783	702	169	.	.
5	3	6	8	1	.	.
1%	3%	2%	3%	1%	.	.
18	3	16	14	2	.	.
4%	4%	4%	5%	2%	.	.
122	23	118	85	35	.	.
28%	27%	28%	27%	29%	.	.
172	34	155	128	49	.	.
39%	39%	37%	40%	40%	.	.
81	16	77	57	23	.	.
18%	19%	18%	18%	19%	.	.
29	3	28	14	9	.	.
7%	3%	7%	5%	8%	.	.
15	3	15	10	3	.	.
3%	4%	4%	3%	2%	.	.
145	29	140	108	38	.	.
33%	34%	34%	34%	31%	.	.
125	23	119	81	35	.	.
28%	26%	29%	26%	29%	.	.
4.03	3.92	4.02	3.92	4.07	.	.
4	4	4	4	4	.	.

Inactive_Social_Media	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
.	120	32	67	192	36	53
.	281	65	133	370	58	95
.	1	0	2	7	.	.
.	1%	1%	2%	3%	.	.
.	2	1	2	12	1	1
.	2%	4%	3%	6%	2%	1%
.	40	13	18	57	5	8
.	33%	39%	26%	30%	15%	16%
.	47	11	27	66	13	25
.	40%	35%	40%	34%	35%	47%
.	21	6	15	32	11	8
.	17%	19%	22%	17%	32%	16%
.	7	1	1	9	4	8
.	6%	3%	2%	5%	11%	14%
.	2	.	3	9	1	3
.	2%	.	4%	5%	4%	6%
.	43	14	22	76	6	9
.	36%	44%	32%	40%	18%	17%
.	30	7	19	50	17	19
.	25%	21%	28%	26%	47%	36%
.	3.96	3.74	3.98	3.87	4.46	4.42
.	4	4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1000	492	508
7 – Very strong economy	freq	20	8	13
7 – Very strong economy	prop	4%	3%	5%
6	freq	87	45	42
6	prop	17%	18%	17%
5	freq	180	88	93
5	prop	36%	35%	38%
4	freq	128	64	64
4	prop	26%	25%	26%
3	freq	54	29	25
3	prop	11%	11%	10%
2	freq	19	14	6
2	prop	4%	5%	2%
1 – Very weak economy	freq	11	7	4
1 – Very weak economy	prop	2%	3%	2%
Top3Box	freq	287	141	147
Top3Box	prop	57%	55%	60%
Low3Box	freq	84	50	34
Low3Box	prop	17%	20%	14%
	mean	3.42	3.52	3.32
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	200	91	30	125	345	367
492	373	135	58	234	708	748
14	5	1	1	3	17	13
7%	2%	1%	2%	2%	5%	4%
36	36	15	2	19	65	69
17%	18%	17%	7%	15%	19%	19%
83	67	30	11	46	124	127
40%	34%	34%	35%	37%	36%	35%
50	53	25	10	33	86	91
24%	27%	28%	32%	26%	25%	25%
18	24	11	5	15	33	43
9%	12%	13%	17%	12%	10%	12%
5	9	5	0	5	14	15
3%	5%	5%	2%	4%	4%	4%
2	6	3	2	4	6	8
1%	3%	3%	6%	3%	2%	2%
133	108	47	13	68	206	209
64%	54%	51%	44%	55%	60%	57%
26	39	19	7	24	53	66
12%	20%	21%	24%	19%	15%	18%
3.23	3.54	3.61	3.81	3.54	3.34	3.44
3	3	3	4	3	3	3

China

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
133	.	417	83	337	163	60
252	.	801	199	684	316	129
7	.	15	5	16	4	6
6%	.	4%	6%	5%	3%	10%
18	.	72	15	68	18	16
13%	.	17%	18%	20%	11%	27%
53	.	158	23	119	62	26
40%	.	38%	27%	35%	38%	43%
37	.	105	24	80	49	8
28%	.	25%	29%	24%	30%	13%
11	.	45	9	33	20	3
8%	.	11%	11%	10%	13%	4%
5	.	14	5	14	6	1
4%	.	3%	6%	4%	3%	2%
3	.	8	3	7	4	.
2%	.	2%	3%	2%	2%	.
78	.	245	42	203	84	48
59%	.	59%	51%	60%	52%	80%
18	.	67	17	54	30	4
14%	.	16%	20%	16%	18%	7%
3.38	.	3.4	3.52	3.34	3.58	2.81
3	.	3	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
440	152	348	437	41	.	.
871	328	672	895	73	.	.
14	11	10	17	2	.	.
3%	7%	3%	4%	6%	.	.
70	38	49	79	4	.	.
16%	25%	14%	18%	8%	.	.
155	55	125	160	15	.	.
35%	36%	36%	37%	36%	.	.
120	28	100	108	13	.	.
27%	19%	29%	25%	31%	.	.
51	12	42	47	4	.	.
12%	8%	12%	11%	11%	.	.
18	6	13	16	3	.	.
4%	4%	4%	4%	6%	.	.
11	1	10	10	1	.	.
2%	1%	3%	2%	1%	.	.
239	104	183	256	21	.	.
54%	69%	53%	59%	50%	.	.
80	19	65	72	8	.	.
18%	13%	19%	17%	19%	.	.
3.5	3.1	3.56	3.4	3.59	.	.
3	3	3	3	3	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	477	524
7 – Very strong economy	freq	5	5	.
7 – Very strong economy	prop	1%	2%	.
6	freq	12	3	9
6	prop	2%	1%	4%
5	freq	59	34	25
5	prop	12%	14%	10%
4	freq	149	73	76
4	prop	30%	30%	30%
3	freq	146	73	72
3	prop	29%	30%	29%
2	freq	76	31	45
2	prop	15%	13%	18%
1 – Very weak economy	freq	53	28	25
1 – Very weak economy	prop	11%	11%	10%
Top3Box	freq	76	42	34
Top3Box	prop	15%	17%	13%
Low3Box	freq	275	132	143
Low3Box	prop	55%	54%	56%
	mean	4.72	4.67	4.77
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	149	166	93	218	101	227
307	361	333	122	471	284	476
4	.	1	2	3	0	0
2%	.	1%	2%	1%	%	%
8	2	2	7	2	3	3
4%	1%	1%	7%	1%	3%	1%
31	12	17	9	18	15	20
17%	8%	10%	9%	8%	15%	9%
55	49	45	25	59	35	70
30%	33%	27%	27%	27%	34%	31%
48	48	50	24	80	24	65
26%	32%	30%	26%	37%	24%	29%
28	20	28	15	32	19	45
15%	13%	17%	16%	15%	19%	20%
11	19	23	12	24	5	24
6%	13%	14%	13%	11%	5%	11%
43	14	19	17	22	19	23
23%	9%	12%	18%	10%	18%	10%
87	87	102	51	136	48	134
47%	58%	61%	55%	63%	48%	59%
4.43	4.86	4.92	4.69	4.86	4.55	4.88
4	5	5	5	5	4	5

France

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
273	133	219	147	293	207	17
525	41	318	642	672	329	53
4	.	4	1	3	2	2
2%	.	2%	1%	1%	1%	10%
9	6	2	4	9	3	0
3%	4%	1%	3%	3%	1%	2%
39	13	25	21	35	24	3
14%	10%	11%	14%	12%	12%	20%
80	44	58	47	87	62	3
29%	33%	26%	32%	30%	30%	18%
81	27	69	50	94	51	4
30%	20%	31%	34%	32%	25%	26%
32	26	35	14	30	46	2
12%	20%	16%	10%	10%	22%	12%
29	17	27	10	35	18	2
10%	13%	12%	7%	12%	9%	13%
53	19	31	26	47	29	5
19%	14%	14%	18%	16%	14%	31%
141	70	131	74	159	116	9
52%	53%	60%	50%	54%	56%	51%
4.59	4.79	4.82	4.51	4.67	4.79	4.35
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
483	37	463	302	138	.	.
948	124	877	714	181	.	.
3	1	3	1	3	.	.
1%	4%	1%	%	2%	.	.
12	1	12	11	1	.	.
2%	1%	2%	4%	1%	.	.
56	6	53	29	25	.	.
12%	16%	11%	10%	18%	.	.
146	13	136	96	38	.	.
30%	36%	29%	32%	28%	.	.
141	8	138	90	39	.	.
29%	21%	30%	30%	28%	.	.
74	5	71	43	21	.	.
15%	15%	15%	14%	15%	.	.
51	2	51	31	11	.	.
11%	6%	11%	10%	8%	.	.
70	8	68	42	29	.	.
15%	22%	15%	14%	21%	.	.
266	16	259	165	71	.	.
55%	42%	56%	54%	52%	.	.
4.73	4.39	4.75	4.71	4.57	.	.
5	4	5	5	5	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	1007	496	511
7 – Very strong economy	freq	18	14	4
7 – Very strong economy	prop	4%	6%	2%
6	freq	79	47	33
6	prop	16%	18%	13%
5	freq	158	82	76
5	prop	32%	32%	31%
4	freq	147	72	75
4	prop	29%	28%	30%
3	freq	62	24	38
3	prop	12%	10%	15%
2	freq	18	7	11
2	prop	4%	3%	4%
1 – Very weak economy	freq	18	7	11
1 – Very weak economy	prop	4%	3%	4%
Top3Box	freq	255	143	112
Top3Box	prop	51%	56%	46%
Low3Box	freq	98	39	59
Low3Box	prop	20%	15%	24%
	mean	3.56	3.38	3.75
	median	3	3	4

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	170	160	142	120	167	175
253	400	354	261	251	359	381
4	5	9	6	2	9	9
2%	3%	6%	4%	2%	5%	5%
29	24	26	15	20	39	24
17%	14%	16%	11%	16%	23%	14%
62	52	43	41	41	56	55
37%	31%	27%	29%	34%	33%	31%
49	53	46	45	34	39	51
29%	31%	28%	32%	28%	23%	29%
15	23	23	20	15	17	24
9%	14%	15%	14%	13%	10%	13%
3	7	8	7	4	4	7
2%	4%	5%	5%	4%	3%	4%
8	6	4	7	3	3	5
5%	4%	2%	5%	3%	2%	3%
95	81	79	62	63	103	89
56%	48%	49%	44%	53%	62%	51%
26	36	36	35	23	24	36
15%	21%	22%	25%	19%	14%	20%
3.49	3.64	3.56	3.77	3.55	3.24	3.55
3	4	4	4	3	3	3

Germany

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
325	87	287	126	342	158	39
626	42	730	235	713	294	87
9	4	10	4	13	5	1
3%	4%	3%	3%	4%	3%	3%
55	7	40	32	61	18	6
17%	8%	14%	26%	18%	11%	16%
103	22	93	43	104	54	10
32%	25%	32%	34%	31%	34%	27%
96	32	86	29	99	48	9
30%	37%	30%	23%	29%	31%	23%
38	9	39	13	38	24	4
12%	11%	14%	10%	11%	15%	10%
11	4	11	3	14	3	3
3%	4%	4%	2%	4%	2%	7%
13	9	7	2	12	6	6
4%	11%	2%	1%	3%	4%	14%
167	32	143	80	179	76	18
51%	37%	50%	63%	52%	48%	46%
62	22	58	18	64	34	12
19%	26%	20%	14%	19%	21%	31%
3.57	3.97	3.58	3.23	3.52	3.66	3.99
3	4	4	3	3	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
461	83	417	322	142	.	.
920	179	828	711	217	.	.
17	3	15	12	4	.	.
4%	4%	4%	4%	3%	.	.
73	17	62	54	21	.	.
16%	21%	15%	17%	15%	.	.
148	22	136	101	49	.	.
32%	27%	33%	31%	34%	.	.
138	21	126	91	44	.	.
30%	25%	30%	28%	31%	.	.
58	8	54	40	14	.	.
13%	9%	13%	12%	10%	.	.
15	5	13	14	3	.	.
3%	6%	3%	4%	2%	.	.
12	7	11	10	7	.	.
3%	8%	3%	3%	5%	.	.
238	43	213	166	74	.	.
51%	51%	51%	52%	52%	.	.
86	19	79	64	24	.	.
19%	23%	19%	20%	17%	.	.
3.53	3.66	3.54	3.55	3.57	.	.
3	3	3	3	3	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1000	494	506
7 – Very strong economy	freq	6	2	4
7 – Very strong economy	prop	1%	1%	2%
6	freq	22	10	12
6	prop	4%	4%	5%
5	freq	118	65	53
5	prop	24%	26%	21%
4	freq	186	91	96
4	prop	37%	36%	38%
3	freq	103	51	52
3	prop	21%	21%	21%
2	freq	38	18	19
2	prop	8%	7%	8%
1 – Very weak economy	freq	27	12	15
1 – Very weak economy	prop	5%	5%	6%
Top3Box	freq	146	77	69
Top3Box	prop	29%	31%	28%
Low3Box	freq	167	82	86
Low3Box	prop	33%	33%	34%
	mean	4.16	4.13	4.18
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	156	148	60	234	148	215
302	361	337	123	470	293	474
3	2	1	1	3	1	4
2%	1%	1%	2%	1%	1%	2%
10	7	5	2	7	12	12
5%	5%	3%	3%	3%	8%	5%
45	37	36	8	55	43	53
23%	24%	25%	14%	23%	29%	25%
70	60	57	19	91	54	84
36%	38%	38%	31%	39%	36%	39%
41	31	32	16	47	27	41
21%	20%	21%	27%	20%	18%	19%
18	11	9	7	18	6	12
9%	7%	6%	11%	8%	4%	5%
10	9	8	7	13	4	9
5%	6%	5%	12%	5%	2%	4%
58	46	43	11	65	57	69
29%	29%	29%	19%	28%	39%	32%
69	50	49	30	78	37	62
35%	32%	33%	50%	33%	25%	29%
4.17	4.14	4.16	4.58	4.19	3.85	4.01
4	4	4	4	4	4	4

Great Britain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
285	157	109	234	275	225	36
526	304	212	484	589	411	78
2	1	1	3	4	2	1
1%	1%	1%	1%	1%	1%	4%
10	4	4	13	16	6	4
4%	3%	4%	6%	6%	3%	11%
65	30	24	65	65	53	11
23%	19%	22%	28%	24%	24%	29%
102	61	42	83	96	91	12
36%	39%	39%	36%	35%	40%	32%
62	37	22	44	57	46	5
22%	23%	21%	19%	21%	21%	15%
26	15	9	14	21	16	2
9%	9%	8%	6%	8%	7%	5%
18	9	6	11	17	10	2
6%	6%	6%	5%	6%	4%	5%
77	35	29	82	85	62	16
27%	23%	27%	35%	31%	27%	44%
106	60	38	69	95	72	9
37%	38%	35%	30%	34%	32%	25%
4.27	4.32	4.22	4.02	4.15	4.16	3.77
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
464	66	434	338	125	.	.
922	141	859	703	214	.	.
5	1	5	3	3	.	.
1%	2%	1%	1%	2%	.	.
18	6	15	17	4	.	.
4%	10%	4%	5%	3%	.	.
108	24	94	85	24	.	.
23%	36%	22%	25%	19%	.	.
175	20	167	128	44	.	.
38%	29%	38%	38%	35%	.	.
98	8	95	70	27	.	.
21%	12%	22%	21%	22%	.	.
36	3	35	24	11	.	.
8%	5%	8%	7%	9%	.	.
25	4	23	12	12	.	.
5%	6%	5%	4%	10%	.	.
130	32	115	104	31	.	.
28%	48%	26%	31%	25%	.	.
159	15	152	106	51	.	.
34%	23%	35%	31%	40%	.	.
4.19	3.78	4.21	4.08	4.36	.	.
4	4	4	4	4	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	501	278	223
7 – Very strong economy	freq	3	.	3
7 – Very strong economy	prop	1%	.	1%
6	freq	13	5	8
6	prop	3%	2%	3%
5	freq	57	33	24
5	prop	11%	13%	10%
4	freq	109	56	53
4	prop	22%	23%	21%
3	freq	146	74	72
3	prop	29%	30%	28%
2	freq	77	37	40
2	prop	15%	15%	16%
1 – Very weak economy	freq	94	42	52
1 – Very weak economy	prop	19%	17%	21%
Top3Box	freq	74	38	35
Top3Box	prop	15%	15%	14%
Low3Box	freq	317	153	165
Low3Box	prop	63%	62%	65%
	mean	4.98	4.93	5.03
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	162	156	134	271	24	190
196	158	147	130	266	30	197
2	1	.	1	2	.	1
1%	1%	.	1%	1%	.	%
5	8	1	3	4	2	5
3%	5%	%	2%	2%	10%	2%
28	15	14	18	23	5	22
16%	9%	9%	13%	8%	21%	11%
45	41	23	27	57	8	42
25%	25%	15%	20%	21%	33%	22%
52	51	43	35	92	5	55
29%	31%	28%	26%	34%	23%	29%
24	23	31	22	45	1	24
13%	14%	20%	16%	17%	4%	13%
25	24	45	29	49	2	41
14%	15%	29%	22%	18%	9%	22%
35	24	14	21	29	7	27
19%	15%	9%	16%	11%	31%	14%
101	98	118	86	185	9	120
56%	60%	76%	64%	68%	36%	63%
4.73	4.84	5.43	5.04	5.07	4.19	5.02
5	5	5	5	5	4	5

Hungary

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
310	107	294	99	269	231	45
304	139	212	150	283	218	51
2	1	.	2	2	1	1
1%	1%	.	2%	1%	%	2%
9	3	7	4	7	7	1
3%	3%	2%	4%	2%	3%	1%
36	12	33	13	29	29	8
11%	11%	11%	13%	11%	12%	17%
67	26	59	24	56	53	14
22%	24%	20%	24%	21%	23%	31%
91	23	96	27	76	70	11
29%	21%	33%	28%	28%	30%	25%
53	18	46	13	48	30	6
17%	17%	16%	14%	18%	13%	14%
53	24	53	16	52	42	4
17%	23%	18%	17%	19%	18%	10%
46	16	39	18	37	36	9
15%	15%	13%	18%	14%	16%	20%
197	65	195	57	176	141	22
64%	61%	66%	58%	65%	61%	49%
4.96	5.03	5.03	4.79	5.05	4.91	4.56
5	5	5	5	5	5	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
455	57	443	330	107	.	.
450	65	436	340	101	.	.
2	.	3	2	1	.	.
%	.	1%	1%	1%	.	.
13	.	13	9	2	.	.
3%	.	3%	3%	1%	.	.
50	12	45	35	14	.	.
11%	21%	10%	10%	13%	.	.
95	13	96	75	29	.	.
21%	23%	22%	23%	27%	.	.
134	16	129	105	24	.	.
30%	29%	29%	32%	23%	.	.
71	7	70	46	18	.	.
16%	12%	16%	14%	17%	.	.
90	9	85	58	19	.	.
20%	16%	19%	18%	18%	.	.
64	12	62	46	17	.	.
14%	21%	14%	14%	16%	.	.
295	32	285	209	61	.	.
65%	56%	64%	63%	57%	.	.
5.02	4.79	5.01	4.95	4.91	.	.
5	5	5	5	5	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	503	283	220
7 – Very strong economy	freq	33	13	20
7 – Very strong economy	prop	7%	5%	8%
6	freq	54	35	19
6	prop	11%	14%	8%
5	freq	188	103	85
5	prop	38%	40%	35%
4	freq	138	67	71
4	prop	28%	26%	29%
3	freq	55	26	29
3	prop	11%	10%	12%
2	freq	20	9	12
2	prop	4%	3%	5%
1 – Very weak economy	freq	12	5	8
1 – Very weak economy	prop	2%	2%	3%
Top3Box	freq	275	151	124
Top3Box	prop	55%	59%	51%
Low3Box	freq	87	39	48
Low3Box	prop	17%	15%	20%
	mean	3.48	3.4	3.56
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	141	92	41	94	365	327
247	155	101	38	94	371	343
23	8	2	4	6	22	21
8%	6%	2%	11%	6%	6%	6%
28	17	9	2	16	36	35
11%	12%	10%	4%	17%	10%	11%
97	48	44	15	36	138	130
36%	34%	47%	37%	38%	38%	40%
76	39	23	12	29	97	87
28%	28%	25%	29%	30%	27%	27%
26	22	7	6	4	45	37
10%	16%	8%	14%	5%	12%	11%
14	1	6	2	1	17	10
5%	1%	6%	6%	1%	5%	3%
5	6	2		3	10	6
2%	4%	2%		3%	3%	2%
147	73	55	21	58	196	187
55%	52%	59%	52%	61%	54%	57%
44	28	15	8	8	71	53
16%	20%	16%	20%	9%	20%	16%
3.42	3.54	3.53	3.48	3.25	3.53	3.42
3	3	3	3	3	3	3

India

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
173	.	58	442	289	211	146
160	.	57	446	306	197	149
12	.	1	31	26	7	21
7%	.	2%	7%	9%	3%	14%
19	.	5	49	39	15	25
11%	.	8%	11%	13%	7%	17%
58	.	27	162	115	73	50
33%	.	46%	37%	40%	35%	34%
51	.	20	118	66	71	32
30%	.	34%	27%	23%	34%	22%
18	.	2	53	26	29	13
10%	.	3%	12%	9%	14%	9%
10	.	1	19	10	10	3
6%	.	2%	4%	4%	5%	2%
6	.	3	9	7	6	2
4%	.	5%	2%	2%	3%	1%
88	.	33	242	179	95	95
51%	.	56%	55%	62%	45%	66%
34	.	6	81	43	44	18
20%	.	11%	18%	15%	21%	12%
3.57	.	3.56	3.46	3.3	3.72	3.06
3	.	3	3	3	4	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
354	289	211	413	72	.	.
354	298	205	422	65	.	.
12	28	5	28	4	.	.
3%	10%	2%	7%	5%	.	.
29	42	12	51	2	.	.
8%	15%	6%	12%	2%	.	.
139	111	78	160	22	.	.
39%	38%	37%	39%	31%	.	.
106	69	69	108	25	.	.
30%	24%	33%	26%	35%	.	.
42	27	28	41	13	.	.
12%	9%	13%	10%	18%	.	.
17	5	15	15	5	.	.
5%	2%	7%	4%	8%	.	.
10	7	5	10	1	.	.
3%	2%	3%	2%	1%	.	.
179	181	94	239	28	.	.
51%	63%	44%	58%	38%	.	.
69	39	48	66	19	.	.
20%	13%	23%	16%	27%	.	.
3.65	3.23	3.81	3.41	3.87	.	.
3	3	4	3	4	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	241	259
7 – Very strong economy	freq	25	11	14
7 – Very strong economy	prop	5%	4%	6%
6	freq	76	39	37
6	prop	15%	16%	14%
5	freq	166	88	77
5	prop	33%	36%	30%
4	freq	147	68	80
4	prop	29%	28%	31%
3	freq	55	22	33
3	prop	11%	9%	13%
2	freq	17	11	6
2	prop	3%	4%	2%
1 – Very weak economy	freq	15	6	8
1 – Very weak economy	prop	3%	3%	3%
Top3Box	freq	266	138	128
Top3Box	prop	53%	56%	50%
Low3Box	freq	87	39	48
Low3Box	prop	17%	16%	19%
	mean	3.48	3.45	3.52
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	150	126	.	.	.	313
214	141	145	.	.	.	298
6	11	7	.	.	.	18
3%	7%	6%	.	.	.	6%
33	22	21	.	.	.	47
15%	14%	17%	.	.	.	15%
68	55	42	.	.	.	106
30%	37%	34%	.	.	.	34%
68	44	35	.	.	.	92
30%	29%	28%	.	.	.	29%
30	13	12	.	.	.	31
13%	9%	10%	.	.	.	10%
13	1	4	.	.	.	10
6%	1%	3%	.	.	.	3%
8	4	3	.	.	.	9
3%	3%	2%	.	.	.	3%
107	88	71	.	.	.	171
48%	59%	57%	.	.	.	55%
50	18	19	.	.	.	50
22%	12%	15%	.	.	.	16%
3.66	3.31	3.37	.	.	.	3.44
4	3	3	.	.	.	3

Israel

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
187	136	124	240	203	297	43
202	138	125	237	235	265	49
7	7	0	17	8	17	2
4%	5%	%	7%	4%	6%	4%
28	16	21	38	26	50	7
15%	12%	17%	16%	13%	17%	16%
60	41	39	85	69	97	20
32%	30%	31%	36%	34%	33%	48%
56	43	36	68	60	88	11
30%	32%	29%	28%	29%	30%	25%
24	19	14	22	24	31	2
13%	14%	11%	9%	12%	10%	5%
7	6	7	4	9	8	1
4%	4%	6%	2%	4%	3%	2%
6	4	6	5	8	7	.
3%	3%	5%	2%	4%	2%	.
95	65	61	141	103	163	29
51%	47%	49%	59%	51%	55%	68%
36	29	27	31	41	46	3
20%	21%	22%	13%	20%	15%	7%
3.56	3.61	3.7	3.3	3.61	3.4	3.17
3	4	4	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
457	129	371	369	109	.	.
451	125	375	379	97	.	.
23	10	14	19	3	.	.
5%	8%	4%	5%	3%	.	.
69	25	51	54	17	.	.
15%	19%	14%	15%	16%	.	.
145	41	125	131	30	.	.
32%	32%	34%	36%	27%	.	.
137	38	109	102	39	.	.
30%	30%	29%	28%	36%	.	.
53	11	44	36	16	.	.
12%	8%	12%	10%	15%	.	.
16	.	17	13	3	.	.
4%	.	5%	3%	3%	.	.
15	4	11	14	1	.	.
3%	3%	3%	4%	1%	.	.
237	76	190	204	50	.	.
52%	59%	51%	55%	46%	.	.
84	14	73	62	20	.	.
18%	11%	20%	17%	19%	.	.
3.51	3.21	3.58	3.47	3.56	.	.
3	3	3	3	4	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	492	508
7 – Very strong economy	freq	4	3	1
7 – Very strong economy	prop	1%	1%	%
6	freq	9	7	3
6	prop	2%	3%	1%
5	freq	52	31	21
5	prop	10%	13%	8%
4	freq	111	55	56
4	prop	22%	22%	22%
3	freq	134	71	63
3	prop	27%	29%	25%
2	freq	81	40	41
2	prop	16%	16%	16%
1 – Very weak economy	freq	108	40	68
1 – Very weak economy	prop	22%	16%	27%
Top3Box	freq	66	41	25
Top3Box	prop	13%	17%	10%
Low3Box	freq	323	151	172
Low3Box	prop	65%	61%	68%
	mean	5.07	4.88	5.27
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	187	152	116	202	118	228
324	387	289	194	401	273	442
4	.	0	2	2	1	1
3%	.	%	2%	1%	1%	1%
2	4	3	0	4	5	4
1%	2%	2%	%	2%	4%	2%
20	15	16	8	23	17	23
13%	8%	11%	7%	12%	14%	10%
41	43	27	19	50	30	54
25%	23%	18%	17%	25%	25%	24%
37	49	48	27	54	34	68
23%	26%	31%	23%	27%	29%	30%
22	29	29	21	31	15	32
14%	16%	19%	18%	15%	13%	14%
34	45	29	38	38	16	45
21%	24%	19%	33%	19%	13%	20%
26	19	20	10	29	23	29
16%	10%	13%	9%	14%	19%	13%
94	124	105	86	123	65	146
58%	66%	69%	75%	61%	55%	64%
4.92	5.18	5.1	5.47	4.96	4.7	5.02
5	5	5	6	5	5	5

Italy

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
272	213	214	73	245	255	48
558	194	602	204	493	507	96
3	1	2	1	2	2	1
1%	1%	1%	2%	1%	1%	2%
5	4	4	1	7	2	1
2%	2%	2%	2%	3%	1%	2%
29	15	27	10	30	22	5
11%	7%	13%	13%	12%	9%	10%
58	41	52	18	49	62	10
21%	19%	24%	24%	20%	24%	21%
66	64	55	15	66	68	13
24%	30%	25%	21%	27%	27%	27%
48	33	35	13	44	37	8
18%	15%	16%	18%	18%	14%	17%
63	54	40	15	46	62	10
23%	25%	19%	20%	19%	24%	22%
37	21	33	12	40	26	7
14%	10%	15%	17%	16%	10%	14%
177	151	129	43	156	167	31
65%	71%	60%	59%	64%	65%	65%
5.12	5.24	4.95	4.95	4.99	5.16	5.06
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
452	89	411	291	179	.	.
904	197	803	628	316	.	.
4	2	3	2	2	.	.
1%	2%	1%	1%	1%	.	.
8	3	6	6	1	.	.
2%	3%	2%	2%	1%	.	.
47	9	43	33	16	.	.
10%	10%	10%	11%	9%	.	.
101	18	93	68	40	.	.
22%	20%	23%	23%	22%	.	.
121	23	111	82	40	.	.
27%	26%	27%	28%	22%	.	.
73	15	66	46	30	.	.
16%	16%	16%	16%	17%	.	.
98	20	88	55	49	.	.
22%	22%	22%	19%	28%	.	.
59	14	52	41	20	.	.
13%	16%	13%	14%	11%	.	.
292	58	265	183	120	.	.
65%	64%	65%	63%	67%	.	.
5.07	5.03	5.08	4.99	5.25	.	.
5	5	5	5	5	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	525	475
7 – Very strong economy	freq	1	1	.
7 – Very strong economy	prop	%	%	.
6	freq	8	4	4
6	prop	2%	1%	2%
5	freq	53	36	17
5	prop	11%	14%	7%
4	freq	167	80	88
4	prop	33%	32%	35%
3	freq	178	89	89
3	prop	36%	36%	36%
2	freq	63	28	35
2	prop	13%	11%	14%
1 – Very weak economy	freq	30	14	16
1 – Very weak economy	prop	6%	6%	7%
Top3Box	freq	62	41	21
Top3Box	prop	12%	16%	9%
Low3Box	freq	271	131	140
Low3Box	prop	54%	52%	56%
	mean	4.64	4.56	4.73
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	172	159	312	164	24	264
329	315	356	568	367	65	551
1	0	.	.	1	0	1
1%	%	.	.	1%	1%	%
5	2	1	4	4	0	3
3%	1%	1%	1%	2%	1%	1%
18	18	17	28	21	4	27
11%	10%	11%	9%	13%	16%	10%
60	49	58	97	62	8	95
36%	29%	36%	31%	38%	34%	36%
58	67	53	114	57	7	92
34%	39%	33%	37%	35%	31%	35%
17	26	19	46	14	3	32
10%	15%	12%	15%	8%	13%	12%
10	9	11	23	6	1	14
6%	5%	7%	8%	3%	5%	5%
24	20	18	32	26	4	32
14%	12%	11%	10%	16%	18%	12%
85	103	83	183	76	12	138
50%	60%	52%	59%	46%	49%	52%
4.55	4.73	4.66	4.77	4.42	4.49	4.61
5	5	5	5	4	4	5

Japan

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
236	267	101	132	244	256	30
449	323	220	457	534	466	67
.	.	1	1	1	.	0
.	.	1%	1%	%	.	1%
4	3	1	3	3	5	1
2%	1%	1%	2%	1%	2%	5%
26	23	11	20	33	20	5
11%	9%	10%	15%	13%	8%	16%
73	91	30	47	71	96	7
31%	34%	29%	36%	29%	38%	22%
86	93	37	48	93	85	12
36%	35%	37%	36%	38%	33%	39%
30	38	13	11	31	32	3
13%	14%	13%	8%	13%	12%	9%
16	19	8	3	12	18	3
7%	7%	8%	2%	5%	7%	8%
30	26	12	23	37	25	6
13%	10%	12%	18%	15%	10%	21%
132	150	59	62	136	134	17
56%	56%	58%	47%	56%	53%	56%
4.68	4.74	4.73	4.39	4.61	4.67	4.54
5	5	5	4	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
470	50	450	329	134	.	.
933	112	888	691	243	.	.
1	0	1	1	.	.	.
%	1%	%	%	.	.	.
6	2	6	4	3	.	.
1%	3%	1%	1%	2%	.	.
48	7	46	35	17	.	.
10%	15%	10%	11%	13%	.	.
161	15	152	97	52	.	.
34%	31%	34%	30%	39%	.	.
166	17	161	125	42	.	.
35%	34%	36%	38%	31%	.	.
60	4	58	44	15	.	.
13%	9%	13%	13%	11%	.	.
28	4	26	22	5	.	.
6%	8%	6%	7%	4%	.	.
55	9	53	41	21	.	.
12%	19%	12%	12%	15%	.	.
254	25	246	191	61	.	.
54%	51%	55%	58%	46%	.	.
4.65	4.52	4.66	4.71	4.46	.	.
5	5	5	5	4	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	506	267	239
7 – Very strong economy	freq	14	1	14
7 – Very strong economy	prop	3%	%	5%
6	freq	11	7	4
6	prop	2%	3%	1%
5	freq	96	69	27
5	prop	19%	29%	11%
4	freq	133	71	62
4	prop	27%	30%	24%
3	freq	104	58	46
3	prop	21%	24%	18%
2	freq	63	21	42
2	prop	13%	9%	16%
1 – Very weak economy	freq	79	13	65
1 – Very weak economy	prop	16%	5%	25%
Top3Box	freq	122	77	45
Top3Box	prop	24%	32%	17%
Low3Box	freq	245	92	154
Low3Box	prop	49%	38%	59%
	mean	4.61	4.22	4.96
	median	4	4	5

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	141	99	216	171	62	205
268	164	74	155	184	109	195
14	.	.	14	1	.	1
6%	.	.	6%	%	.	1%
5	6	.	2	6	3	7
2%	4%	.	1%	3%	5%	4%
49	15	32	35	48	10	51
19%	11%	32%	16%	28%	17%	25%
41	51	41	38	57	20	83
16%	36%	41%	18%	33%	32%	41%
54	37	12	51	24	11	24
21%	26%	12%	24%	14%	18%	12%
41	14	8	26	22	9	20
16%	10%	8%	12%	13%	15%	10%
54	18	6	50	15	8	18
21%	13%	6%	23%	9%	14%	9%
69	21	32	50	54	13	60
26%	15%	32%	23%	32%	22%	29%
150	69	27	128	60	29	62
58%	49%	27%	59%	35%	47%	30%
4.76	4.65	4.16	4.81	4.29	4.62	4.23
5	4	4	5	4	4	4

Mexico

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
295	220	161	119	246	254	102
311	13	257	236	293	213	114
13	13	0	1	2	13	14
4%	.	%	1%	1%	5%	14%
4	.	7	3	7	3	3
1%	.	5%	3%	3%	1%	3%
45	57	25	15	62	35	11
15%	.	15%	13%	25%	14%	11%
50	59	44	29	66	66	44
17%	.	27%	25%	27%	26%	43%
80	42	38	24	59	45	10
27%	.	24%	20%	24%	18%	10%
43	13	22	28	31	32	13
15%	.	14%	24%	13%	13%	12%
61	36	25	18	19	59	8
21%	.	15%	15%	8%	23%	8%
62	70	32	20	71	51	28
21%	.	20%	17%	29%	20%	27%
184	91	85	70	109	136	30
62%	.	53%	59%	44%	54%	30%
4.87	4.37	4.72	4.91	4.4	4.82	4
5	4	5	5	4	5	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
398	115	385	348	146	.	.
392	139	367	367	131	.	.
0	14	0	14	.	.	.
%	12%	%	4%	.	.	.
8	2	8	9	2	.	.
2%	2%	2%	3%	1%	.	.
86	12	84	91	6	.	.
22%	10%	22%	26%	4%	.	.
89	47	86	103	29	.	.
22%	40%	22%	29%	20%	.	.
94	16	88	63	40	.	.
24%	14%	23%	18%	27%	.	.
51	14	49	39	22	.	.
13%	12%	13%	11%	15%	.	.
71	10	68	30	48	.	.
18%	9%	18%	9%	33%	.	.
94	29	93	114	8	.	.
24%	25%	24%	33%	5%	.	.
215	40	206	131	110	.	.
54%	35%	53%	38%	75%	.	.
4.76	4.13	4.75	4.22	5.49	.	.
5	4	5	4	5	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	502	247	255
7 – Very strong economy	freq	8	5	3
7 – Very strong economy	prop	2%	2%	1%
6	freq	16	10	6
6	prop	3%	4%	2%
5	freq	77	46	31
5	prop	15%	18%	12%
4	freq	164	82	82
4	prop	33%	33%	33%
3	freq	123	54	69
3	prop	25%	22%	27%
2	freq	59	26	33
2	prop	12%	10%	13%
1 – Very weak economy	freq	53	26	27
1 – Very weak economy	prop	11%	10%	11%
Top3Box	freq	101	61	40
Top3Box	prop	20%	25%	16%
Low3Box	freq	235	105	129
Low3Box	prop	47%	42%	51%
	mean	4.53	4.4	4.66
	median	4	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	143	155	300	118	8	265
179	155	168	292	135	10	275
4	2	3	5	1	1	3
2%	1%	2%	2%	1%	.	1%
4	5	8	9	6	1	10
2%	3%	5%	3%	5%	.	4%
32	26	19	36	23	4	42
16%	18%	13%	12%	19%	.	16%
73	50	41	96	36	2	78
36%	35%	26%	32%	31%	.	29%
53	27	43	78	29	.	58
26%	19%	28%	26%	24%	.	22%
15	21	23	38	13	.	44
8%	15%	15%	13%	11%	.	17%
22	13	18	38	10	1	31
11%	9%	12%	13%	8%	.	12%
39	32	30	50	30	6	55
19%	23%	19%	17%	26%	.	21%
90	61	84	154	51	1	132
44%	42%	54%	51%	44%	.	50%
4.49	4.47	4.64	4.66	4.38	3.29	4.63
4	4	5	5	4	3	4

Poland

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
235	74	311	115	258	242	38
227	28	331	143	272	230	41
5	.	4	4	7	1	1
2%	.	1%	3%	3%	%	3%
6	.	10	6	12	4	2
2%	.	3%	5%	5%	2%	4%
35	10	48	19	48	29	13
15%	13%	15%	17%	19%	12%	33%
86	27	106	31	79	85	10
37%	36%	34%	27%	31%	35%	27%
65	13	82	28	56	66	5
28%	17%	26%	25%	22%	27%	13%
15	13	33	13	26	33	3
6%	18%	10%	11%	10%	14%	9%
22	11	29	13	29	24	4
9%	15%	9%	11%	11%	10%	10%
46	10	62	29	67	34	15
20%	13%	20%	25%	26%	14%	40%
102	37	143	54	112	123	12
43%	50%	46%	47%	43%	51%	32%
4.42	4.85	4.49	4.44	4.4	4.68	4.12
4	5	4	4	4	5	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
462	85	415	306	111	.	.
461	97	405	324	96	.	.
7	4	4	6	2	.	.
2%	4%	1%	2%	2%	.	.
15	7	10	12	.	.	.
3%	8%	2%	4%	.	.	.
64	20	57	55	6	.	.
14%	24%	14%	18%	6%	.	.
154	22	142	94	43	.	.
33%	26%	34%	31%	38%	.	.
118	18	105	74	28	.	.
25%	21%	25%	24%	25%	.	.
56	8	51	29	23	.	.
12%	9%	12%	10%	20%	.	.
49	7	46	35	10	.	.
11%	8%	11%	11%	9%	.	.
86	30	71	73	8	.	.
19%	36%	17%	24%	7%	.	.
222	33	202	139	60	.	.
48%	38%	49%	45%	54%	.	.
4.57	4.12	4.62	4.46	4.83	.	.
4	4	4	4	5	.	.

[illegible]

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	502	255	247
7 – Very strong economy	freq	18	8	10
7 – Very strong economy	prop	4%	3%	4%
6	freq	5	2	3
6	prop	1%	1%	1%
5	freq	90	31	58
5	prop	18%	13%	22%
4	freq	146	69	78
4	prop	29%	29%	30%
3	freq	140	83	58
3	prop	28%	35%	22%
2	freq	36	15	22
2	prop	7%	6%	8%
1 – Very weak economy	freq	64	32	32
1 – Very weak economy	prop	13%	13%	12%
Top3Box	freq	113	41	71
Top3Box	prop	23%	17%	27%
Low3Box	freq	241	129	112
Low3Box	prop	48%	54%	43%
	mean	4.5	4.62	4.4
	median	4	5	4

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	183	111	35	173	256	300
147	233	122	23	171	273	295
10	5	3	.	11	7	14
5%	3%	3%	.	6%	3%	5%
1	2	1	.	1	2	2
%	1%	1%	.	1%	1%	1%
32	35	22	5	32	45	33
16%	19%	20%	14%	18%	18%	11%
65	49	32	11	52	75	94
32%	27%	29%	32%	30%	29%	31%
78	31	31	6	40	89	110
38%	17%	28%	17%	23%	35%	37%
5	21	10	8	16	10	23
2%	12%	9%	22%	9%	4%	8%
16	37	11	5	23	28	23
8%	20%	10%	14%	13%	11%	8%
43	43	26	5	44	54	50
21%	24%	24%	14%	25%	21%	17%
98	90	53	19	78	127	156
48%	49%	48%	53%	45%	49%	52%
4.34	4.71	4.47	4.89	4.43	4.48	4.48
4	4	4	5	4	4	5

Russia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
200	84	290	126	302	198	67
207	28	148	326	287	215	47
4	1	13	4	8	11	.
2%	1%	5%	3%	3%	5%	.
2	.	2	2	3	2	0
1%	.	1%	2%	1%	1%	1%
57	16	54	19	52	37	9
28%	20%	19%	15%	17%	19%	14%
52	20	97	30	76	71	6
26%	24%	33%	23%	25%	36%	9%
30	16	79	45	110	30	37
15%	19%	27%	36%	36%	15%	55%
13	3	16	17	13	23	0
7%	4%	5%	14%	4%	12%	%
41	28	28	8	40	25	14
21%	33%	10%	7%	13%	12%	21%
63	17	70	26	63	49	10
31%	20%	24%	20%	21%	25%	14%
85	47	123	71	164	77	51
43%	56%	43%	56%	54%	39%	77%
4.54	5.04	4.33	4.54	4.58	4.39	5.04
4	5	4	5	5	4	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
433	96	404	367	71	.	.
455	75	427	394	52	.	.
18	4	15	14	.	.	.
4%	4%	4%	4%	.	.	.
4	1	3	4	0	.	.
1%	1%	1%	1%	%	.	.
80	7	82	62	14	.	.
19%	8%	20%	17%	20%	.	.
140	17	129	107	25	.	.
32%	18%	32%	29%	35%	.	.
104	44	96	115	13	.	.
24%	46%	24%	31%	19%	.	.
36	1	35	21	8	.	.
8%	1%	9%	6%	11%	.	.
50	21	43	44	11	.	.
12%	22%	11%	12%	15%	.	.
103	12	100	80	15	.	.
24%	13%	25%	22%	21%	.	.
190	66	175	179	32	.	.
44%	69%	43%	49%	45%	.	.
4.42	4.92	4.41	4.48	4.65	.	.
4	5	4	4	4	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	505	273	232
7 – Very strong economy	freq	89	55	33
7 – Very strong economy	prop	18%	19%	16%
6	freq	87	58	29
6	prop	17%	20%	14%
5	freq	136	79	57
5	prop	27%	27%	27%
4	freq	120	55	65
4	prop	24%	19%	31%
3	freq	35	22	12
3	prop	7%	8%	6%
2	freq	17	9	8
2	prop	3%	3%	4%
1 – Very weak economy	freq	18	14	4
1 – Very weak economy	prop	4%	5%	2%
Top3Box	freq	311	193	119
Top3Box	prop	62%	66%	57%
Low3Box	freq	69	45	24
Low3Box	prop	14%	15%	12%
	mean	3.09	3.04	3.16
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	179	36	226	139	51	284
307	173	25	232	144	46	290
43	33	13	48	26	4	56
15%	18%	35%	21%	18%	8%	20%
38	40	9	40	23	13	56
13%	22%	24%	18%	16%	25%	20%
84	46	6	49	44	20	79
30%	26%	16%	21%	32%	39%	28%
74	40	6	50	37	11	56
26%	22%	16%	22%	26%	21%	20%
23	10	1	24	4	1	19
8%	6%	4%	11%	3%	2%	7%
10	6	.	7	3	1	8
4%	4%	.	3%	3%	2%	3%
12	4	1	9	2	1	9
4%	2%	4%	4%	1%	3%	3%
165	119	27	137	93	37	191
58%	66%	75%	60%	67%	72%	67%
45	21	3	40	10	3	36
16%	12%	8%	18%	7%	6%	13%
3.26	2.95	2.47	3.08	2.92	3	2.96
3	3	2	3	3	3	3

Saudi Arabia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
216	137	131	232	232	268	80
215	139	126	240	225	280	82
33	39	18	31	51	38	11
15%	29%	14%	13%	22%	14%	14%
31	16	19	52	46	40	16
14%	11%	14%	22%	20%	15%	20%
57	33	39	65	57	79	24
26%	24%	30%	28%	25%	30%	30%
64	30	36	53	42	78	16
29%	22%	28%	23%	18%	29%	20%
15	11	10	14	19	16	6
7%	8%	7%	6%	8%	6%	8%
9	3	7	7	8	9	5
4%	2%	5%	3%	4%	3%	6%
9	5	2	10	8	9	2
4%	4%	2%	4%	4%	3%	3%
120	87	76	148	154	157	50
56%	64%	58%	64%	67%	59%	63%
32	19	19	31	35	33	14
15%	14%	14%	13%	15%	12%	17%
3.27	2.91	3.23	3.12	2.96	3.21	3.19
3	3	3	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
420	132	368	273	211	.	.
423	131	374	277	213	.	.
77	30	58	49	36	.	.
18%	23%	16%	18%	17%	.	.
71	23	63	51	32	.	.
17%	18%	17%	19%	15%	.	.
113	32	104	73	61	.	.
27%	24%	28%	27%	29%	.	.
104	25	94	60	56	.	.
25%	19%	26%	22%	26%	.	.
28	12	22	21	12	.	.
7%	9%	6%	8%	6%	.	.
12	5	12	9	6	.	.
3%	4%	3%	3%	3%	.	.
15	3	14	9	9	.	.
4%	3%	4%	3%	4%	.	.
261	86	226	174	128	.	.
62%	65%	61%	64%	61%	.	.
55	21	48	39	27	.	.
13%	16%	13%	14%	13%	.	.
3.07	2.96	3.14	3.06	3.14	.	.
3	3	3	3	3	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	202	298
7 – Very strong economy	freq	3	1	3
7 – Very strong economy	prop	1%	%	1%
6	freq	4	3	1
6	prop	1%	1%	%
5	freq	55	26	29
5	prop	11%	11%	11%
4	freq	145	72	73
4	prop	29%	30%	28%
3	freq	148	68	80
3	prop	30%	28%	31%
2	freq	88	49	39
2	prop	18%	20%	15%
1 – Very weak economy	freq	56	22	35
1 – Very weak economy	prop	11%	9%	13%
Top3Box	freq	63	29	33
Top3Box	prop	13%	12%	13%
Low3Box	freq	292	139	153
Low3Box	prop	58%	58%	59%
	mean	4.84	4.82	4.85
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale fr

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	133	83	58	97	345	185
182	182	136	42	96	362	230
.	3	.	1	1	2	3
.	3%	.	1%	1%	1%	2%
1	2	1	.	2	2	3
1%	1%	1%	.	2%	1%	1%
32	17	7	10	4	41	13
11%	12%	8%	17%	4%	12%	7%
99	29	18	8	35	102	46
35%	22%	21%	14%	36%	30%	25%
80	38	30	21	22	105	57
28%	28%	37%	36%	23%	30%	31%
45	26	16	15	19	53	39
16%	20%	20%	26%	20%	15%	21%
27	19	11	3	14	39	25
10%	14%	13%	6%	14%	11%	13%
33	22	8	11	7	45	19
12%	16%	9%	18%	7%	13%	10%
152	83	58	40	55	198	120
54%	62%	69%	68%	57%	57%	65%
4.76	4.86	5.05	4.86	4.94	4.81	4.98
5	5	5	5	5	5	5

South Africa

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
315	251	122	127	253	247	107
270	236	133	131	269	231	114
1	1	1	1	1	2	1
%	1%	1%	1%	1%	1%	1%
1	1	1	2	3	1	1
%	%	1%	2%	1%	%	1%
42	24	12	19	28	27	16
13%	9%	10%	15%	11%	11%	15%
99	77	27	41	68	77	24
31%	31%	22%	32%	27%	31%	23%
91	71	42	35	69	79	31
29%	28%	35%	27%	27%	32%	29%
49	48	22	19	55	33	21
16%	19%	18%	15%	22%	13%	19%
32	29	16	11	28	28	14
10%	12%	13%	9%	11%	11%	13%
44	26	15	22	32	31	18
14%	10%	12%	17%	13%	12%	16%
172	148	80	65	153	140	65
55%	59%	65%	51%	60%	56%	61%
4.75	4.89	4.94	4.64	4.9	4.78	4.87
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
393	164	336	382	100	.	.
386	176	324	405	70	.	.
3	1	2	2	1	.	.
1%	1%	1%	1%	1%	.	.
3	2	2	4	1	.	.
1%	1%	1%	1%	1%	.	.
39	28	27	43	12	.	.
10%	17%	8%	11%	12%	.	.
121	35	110	104	38	.	.
31%	21%	33%	27%	38%	.	.
117	48	100	109	29	.	.
30%	29%	30%	29%	29%	.	.
67	27	60	67	18	.	.
17%	17%	18%	18%	18%	.	.
43	22	34	53	2	.	.
11%	13%	10%	14%	2%	.	.
45	32	31	48	14	.	.
11%	19%	9%	13%	14%	.	.
227	97	195	229	49	.	.
58%	59%	58%	60%	49%	.	.
4.83	4.8	4.85	4.91	4.53	.	.
5	5	5	5	4	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	276	225
6	freq	9	6	3
6	prop	2%	2%	1%
5	freq	49	26	23
5	prop	10%	10%	9%
4	freq	133	62	71
4	prop	27%	25%	29%
3	freq	158	91	67
3	prop	32%	36%	27%
2	freq	94	44	49
2	prop	19%	18%	20%
1 – Very weak economy	freq	57	24	34
1 – Very weak economy	prop	11%	9%	14%
Top3Box	freq	58	32	26
Top3Box	prop	12%	13%	10%
Low3Box	freq	309	159	150
Low3Box	prop	62%	63%	61%
	mean	4.9	4.84	4.96
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale fr

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	190	118	78	190	232	283
178	185	138	76	187	238	293
5	2	2	1	3	5	3
3%	1%	1%	1%	2%	2%	1%
16	15	17	6	14	29	31
8%	8%	15%	8%	7%	12%	11%
47	60	26	24	47	62	79
24%	32%	22%	31%	25%	27%	28%
62	58	38	21	66	72	88
32%	30%	32%	27%	34%	31%	31%
37	32	25	10	36	48	49
19%	17%	21%	13%	19%	21%	17%
25	22	10	15	25	17	33
13%	12%	8%	19%	13%	7%	12%
21	17	19	7	17	34	34
11%	9%	16%	9%	9%	15%	12%
124	113	73	46	126	136	170
65%	59%	61%	59%	66%	59%	60%
4.96	4.89	4.81	5.01	5.01	4.77	4.88
5	5	5	5	5	5	5

South Korea

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
217	6	125	369	269	231	63
208	6	124	371	283	218	67
6	.	1	8	7	2	4
3%	.	1%	2%	3%	1%	6%
18	.	10	39	31	17	10
8%	.	8%	11%	12%	8%	15%
54	1	33	99	72	61	19
25%	.	27%	27%	27%	27%	30%
70	4	38	116	84	74	10
32%	.	31%	31%	31%	32%	17%
45	.	26	68	47	46	13
21%	.	20%	18%	18%	20%	21%
24	1	17	39	28	29	7
11%	.	14%	11%	10%	13%	11%
24	.	11	47	38	19	14
11%	.	9%	13%	14%	8%	22%
139	5	81	223	159	150	31
64%	.	65%	60%	59%	65%	49%
4.93	5.17	5.04	4.85	4.81	5.01	4.64
5	5	5	5	5	5	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
437	88	412	361	96	.	.
434	95	406	366	91	.	.
5	2	7	9	.	.	.
1%	2%	2%	2%	.	.	.
39	9	39	37	5	.	.
9%	11%	10%	10%	5%	.	.
115	26	107	102	20	.	.
26%	30%	26%	28%	20%	.	.
148	24	134	107	36	.	.
34%	27%	33%	30%	38%	.	.
81	15	79	68	19	.	.
18%	17%	19%	19%	20%	.	.
50	12	45	37	16	.	.
11%	14%	11%	10%	17%	.	.
44	11	47	46	5	.	.
10%	12%	11%	13%	5%	.	.
278	51	258	212	71	.	.
64%	58%	63%	59%	74%	.	.
4.94	4.87	4.91	4.83	5.23	.	.
5	5	5	5	5	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	496	505
7 – Very strong economy	freq	3	3	.
7 – Very strong economy	prop	1%	1%	.
6	freq	6	5	1
6	prop	1%	2%	1%
5	freq	64	37	28
5	prop	13%	15%	11%
4	freq	129	55	74
4	prop	26%	22%	30%
3	freq	153	79	75
3	prop	31%	31%	30%
2	freq	79	41	38
2	prop	16%	16%	15%
1 – Very weak economy	freq	65	34	32
1 – Very weak economy	prop	13%	13%	13%
Top3Box	freq	73	44	29
Top3Box	prop	15%	17%	12%
Low3Box	freq	298	153	145
Low3Box	prop	60%	61%	58%
	mean	4.85	4.82	4.87
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	189	137	253	160	22	250
335	379	287	539	292	42	518
1	2	.	0	2	.	2
%	1%	.	%	1%	.	1%
1	2	2	3	1	1	3
1%	1%	2%	1%	1%	6%	1%
23	19	23	25	27	6	36
13%	10%	17%	10%	17%	27%	14%
42	48	38	56	51	3	64
24%	26%	28%	22%	32%	12%	26%
59	55	40	74	49	8	73
34%	29%	29%	29%	30%	34%	29%
28	37	14	50	17	3	37
16%	20%	11%	20%	11%	13%	15%
21	25	19	45	14	2	35
12%	13%	14%	18%	9%	8%	14%
25	24	25	28	30	7	41
14%	12%	18%	11%	19%	33%	16%
107	117	74	170	80	12	146
62%	62%	54%	67%	50%	55%	58%
4.86	4.93	4.73	5.1	4.56	4.44	4.82
5	5	5	5	4	5	5

Spain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
250	227	118	155	255	245	54
483	569	84	348	521	480	103
1	0	2	1	3	.	1
1%	%	1%	1%	1%	.	2%
3	2	1	3	6	.	1
1%	1%	1%	2%	2%	.	2%
28	23	20	22	35	30	13
11%	10%	17%	14%	14%	12%	25%
65	59	32	38	64	65	8
26%	26%	27%	25%	25%	27%	15%
80	66	38	50	73	80	15
32%	29%	32%	32%	29%	33%	27%
42	35	21	23	36	43	7
17%	16%	18%	15%	14%	18%	13%
30	42	6	18	39	26	9
12%	18%	5%	12%	15%	11%	17%
32	25	23	26	43	30	15
13%	11%	19%	17%	17%	12%	28%
153	143	64	91	148	150	31
61%	63%	54%	59%	58%	61%	57%
4.87	5.04	4.58	4.77	4.81	4.89	4.71
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
446	68	432	311	152	.	.
898	126	875	632	292	.	.
2	3	.	3	.	.	.
%	4%	.	1%	.	.	.
5	4	2	6	.	.	.
1%	5%	1%	2%	.	.	.
51	16	48	44	15	.	.
11%	24%	11%	14%	10%	.	.
121	10	118	81	40	.	.
27%	15%	27%	26%	26%	.	.
139	15	139	91	51	.	.
31%	22%	32%	29%	33%	.	.
72	8	72	49	27	.	.
16%	11%	17%	16%	17%	.	.
56	12	53	38	20	.	.
13%	18%	12%	12%	13%	.	.
58	23	50	53	15	.	.
13%	33%	12%	17%	10%	.	.
267	35	263	178	97	.	.
60%	51%	61%	57%	64%	.	.
4.86	4.52	4.9	4.77	4.97	.	.
5	5	5	5	5	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	244	256
7 – Very strong economy	freq	29	18	11
7 – Very strong economy	prop	6%	7%	4%
6	freq	81	45	36
6	prop	16%	18%	15%
5	freq	139	66	73
5	prop	28%	26%	30%
4	freq	164	82	83
4	prop	33%	32%	33%
3	freq	55	27	28
3	prop	11%	11%	11%
2	freq	18	7	11
2	prop	4%	3%	4%
1 – Very weak economy	freq	13	9	5
1 – Very weak economy	prop	3%	3%	2%
Top3Box	freq	250	129	121
Top3Box	prop	50%	51%	49%
Low3Box	freq	86	42	44
Low3Box	prop	17%	17%	18%
	mean	3.48	3.43	3.53
	median	4	3	4

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	151	155	106	226	110	181
108	166	226	108	229	103	202
8	10	12	4	11	10	9
4%	6%	8%	4%	5%	9%	5%
20	38	24	8	39	29	38
10%	25%	15%	7%	17%	26%	21%
62	40	37	28	72	19	57
32%	27%	24%	27%	32%	17%	31%
73	43	49	39	69	39	56
37%	28%	32%	36%	30%	36%	31%
16	17	21	19	19	12	15
8%	11%	14%	18%	8%	11%	8%
10	2	7	4	11	0	2
5%	1%	4%	4%	5%	%	1%
6	2	6	5	6	.	3
3%	1%	4%	4%	3%	.	2%
89	88	72	40	122	58	104
46%	58%	47%	38%	54%	53%	58%
32	20	34	28	35	13	20
16%	14%	22%	26%	16%	11%	11%
3.63	3.21	3.56	3.85	3.44	3.14	3.27
4	3	4	4	3	3	3

Sweden

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
319	108	232	160	334	166	61
298	292	85	123	329	171	69
20	3	12	14	27	2	8
6%	3%	5%	9%	8%	1%	14%
43	12	35	34	56	26	11
13%	11%	15%	21%	17%	15%	18%
82	31	56	52	72	67	19
26%	29%	24%	32%	22%	40%	30%
108	39	86	39	124	40	15
34%	36%	37%	25%	37%	24%	25%
40	15	29	12	29	26	5
12%	14%	12%	7%	9%	16%	8%
16	5	10	4	17	1	2
5%	5%	4%	2%	5%	1%	3%
10	4	4	5	10	4	1
3%	4%	2%	3%	3%	2%	2%
145	46	103	100	154	95	38
45%	42%	45%	63%	46%	57%	62%
66	23	42	20	55	31	8
21%	22%	18%	13%	17%	19%	13%
3.61	3.75	3.56	3.19	3.48	3.48	3.12
4	4	4	3	4	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
439	119	381	390	77	.	.
431	106	394	384	68	.	.
21	13	16	23	6	.	.
5%	11%	4%	6%	8%	.	.
70	28	53	70	9	.	.
16%	23%	14%	18%	11%	.	.
121	30	109	117	13	.	.
27%	25%	29%	30%	16%	.	.
149	33	132	127	27	.	.
34%	27%	35%	33%	35%	.	.
50	8	47	34	12	.	.
11%	6%	12%	9%	15%	.	.
16	4	14	13	5	.	.
4%	4%	4%	3%	6%	.	.
12	3	10	6	6	.	.
3%	3%	3%	2%	8%	.	.
211	71	178	210	27	.	.
48%	60%	47%	54%	35%	.	.
78	16	71	52	23	.	.
18%	13%	19%	13%	29%	.	.
3.53	3.17	3.58	3.36	3.9	.	.
4	3	4	3	4	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	297	203
7 – Very strong economy	freq	35	21	14
7 – Very strong economy	prop	7%	8%	6%
6	freq	31	19	12
6	prop	6%	7%	5%
5	freq	97	52	45
5	prop	19%	21%	18%
4	freq	121	59	62
4	prop	24%	23%	25%
3	freq	125	59	66
3	prop	25%	23%	27%
2	freq	58	29	29
2	prop	12%	12%	12%
1 – Very weak economy	freq	33	14	19
1 – Very weak economy	prop	7%	6%	8%
Top3Box	freq	163	92	71
Top3Box	prop	33%	36%	29%
Low3Box	freq	216	102	114
Low3Box	prop	43%	40%	46%
	mean	4.15	4.02	4.28
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	184	74	21	140	339	267
268	199	33	25	115	360	273
12	23	.	1	19	15	22
5%	13%	.	7%	13%	4%	8%
11	18	2	1	5	25	26
5%	10%	3%	4%	3%	7%	10%
57	31	9	8	22	67	52
23%	17%	13%	38%	16%	20%	20%
73	42	6	8	26	87	62
30%	23%	8%	38%	18%	26%	23%
43	38	43	.	34	90	75
18%	21%	58%	.	25%	27%	28%
33	15	10	2	21	36	19
14%	8%	13%	8%	15%	10%	7%
14	16	3	1	13	19	11
6%	9%	4%	6%	9%	6%	4%
79	72	12	10	46	107	100
33%	39%	16%	49%	33%	32%	38%
90	70	56	3	68	145	105
37%	38%	76%	14%	49%	43%	39%
4.15	3.9	4.78	3.68	4.19	4.17	3.91
4	4	5	4	4	4	4

Turkey

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
233	299	42	159	253	247	49
227	131	67	302	295	205	68
13	29	0	6	28	7	7
6%	10%	1%	4%	11%	3%	14%
5	15	2	13	19	12	5
2%	5%	5%	8%	8%	5%	11%
45	66	5	27	39	58	11
19%	22%	12%	17%	16%	24%	23%
59	64	14	42	59	62	11
25%	21%	34%	27%	23%	25%	23%
49	75	9	41	60	64	10
21%	25%	21%	26%	24%	26%	20%
39	33	5	20	25	33	2
17%	11%	12%	12%	10%	13%	5%
22	17	7	10	22	11	2
10%	6%	16%	6%	9%	4%	5%
63	110	7	46	87	76	23
27%	37%	17%	29%	34%	31%	48%
111	125	20	71	108	108	14
48%	42%	48%	45%	43%	44%	29%
4.43	4.03	4.67	4.25	4.06	4.25	3.56
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
451	138	362	272	144	.	.
432	195	305	336	131	.	.
28	12	23	26	9	.	.
6%	9%	6%	10%	6%	.	.
26	11	20	20	5	.	.
6%	8%	6%	7%	4%	.	.
86	31	66	53	30	.	.
19%	23%	18%	19%	21%	.	.
110	36	85	74	38	.	.
24%	26%	24%	27%	26%	.	.
115	31	93	51	31	.	.
25%	23%	26%	19%	21%	.	.
56	10	48	28	23	.	.
12%	7%	13%	10%	16%	.	.
31	7	26	19	9	.	.
7%	5%	7%	7%	6%	.	.
140	54	109	99	44	.	.
31%	39%	30%	36%	30%	.	.
202	48	167	99	63	.	.
45%	35%	46%	36%	44%	.	.
4.22	3.88	4.25	3.97	4.26	.	.
4	4	4	4	4	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	479	521
7 – Very strong economy	freq	31	24	7
7 – Very strong economy	prop	6%	10%	3%
6	freq	41	31	10
6	prop	8%	12%	4%
5	freq	107	56	51
5	prop	21%	22%	20%
4	freq	145	61	84
4	prop	29%	25%	33%
3	freq	99	42	57
3	prop	20%	17%	23%
2	freq	47	20	27
2	prop	9%	8%	11%
1 – Very weak economy	freq	31	15	16
1 – Very weak economy	prop	6%	6%	6%
Top3Box	freq	178	110	68
Top3Box	prop	36%	45%	27%
Low3Box	freq	177	76	100
Low3Box	prop	35%	31%	40%
	mean	4.01	3.74	4.28
	median	4	4	4

B6 Rate the current state of the economy in your l

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	157	160	81	185	210	274
259	319	422	112	372	460	616
19	9	3	5	10	15	20
10%	5%	2%	6%	5%	7%	7%
20	7	13	6	12	21	23
11%	5%	8%	7%	7%	10%	9%
45	31	31	7	40	55	60
24%	20%	20%	9%	22%	26%	22%
51	49	45	25	60	57	79
28%	31%	28%	31%	32%	27%	29%
28	33	37	19	36	39	47
15%	21%	23%	23%	19%	18%	17%
14	12	20	7	19	16	26
8%	8%	13%	9%	10%	8%	9%
6	17	9	13	9	6	18
3%	11%	6%	16%	5%	3%	6%
84	47	48	18	62	92	104
46%	30%	30%	22%	34%	44%	38%
48	62	67	38	63	61	90
26%	40%	42%	48%	34%	29%	33%
3.62	4.24	4.24	4.47	4.03	3.75	3.94
4	4	4	4	4	4	4

US

ocal area using a scale from 1 to 7, where 7 means a very strong economy today and

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
226	232	127	141	271	229	67
384	260	321	419	589	411	147
10	12	9	10	20	10	14
5%	5%	7%	7%	8%	5%	20%
17	17	7	16	26	14	7
8%	7%	5%	12%	10%	6%	10%
46	40	29	38	58	49	13
21%	17%	23%	27%	21%	21%	20%
66	75	34	37	73	72	12
29%	32%	27%	26%	27%	31%	18%
52	48	27	24	51	48	12
23%	20%	21%	17%	19%	21%	17%
21	25	12	10	28	19	5
9%	11%	9%	7%	10%	8%	7%
14	16	10	5	14	17	4
6%	7%	8%	4%	5%	7%	6%
74	69	44	65	105	73	34
33%	30%	35%	46%	39%	32%	51%
87	89	49	39	93	83	20
38%	38%	38%	28%	34%	36%	31%
4.1	4.16	4.09	3.7	3.92	4.12	3.47
4	4	4	4	4	4	3

1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
433	95	405	319	137	.	.
853	213	787	678	217	.	.
17	16	14	24	7	.	.
4%	17%	4%	8%	5%	.	.
34	8	32	28	9	.	.
8%	9%	8%	9%	7%	.	.
93	21	85	74	22	.	.
22%	22%	21%	23%	16%	.	.
133	21	124	87	49	.	.
31%	22%	31%	27%	35%	.	.
87	16	82	65	24	.	.
20%	17%	20%	20%	17%	.	.
42	7	40	28	13	.	.
10%	8%	10%	9%	9%	.	.
27	4	27	13	14	.	.
6%	5%	7%	4%	10%	.	.
144	46	132	126	38	.	.
33%	48%	33%	40%	28%	.	.
156	28	149	105	51	.	.
36%	29%	37%	33%	37%	.	.
4.1	3.55	4.12	3.86	4.23	.	.
4	4	4	4	4	.	.

Inactive_Social_Media	US Region Northeast	US Region Midwest	US Region South	US Region West
.	91	110	184	115
.	184	214	366	236
.	2	5	12	12
.	2%	4%	7%	10%
.	8	9	16	8
.	8%	8%	8%	7%
.	21	19	34	33
.	23%	17%	19%	29%
.	21	35	60	30
.	23%	32%	32%	26%
.	25	24	32	18
.	27%	22%	17%	16%
.	8	11	20	7
.	9%	10%	11%	6%
.	7	7	10	7
.	8%	7%	5%	6%
.	31	32	62	53
.	34%	30%	34%	46%
.	40	42	62	33
.	44%	38%	34%	28%
.	4.21	4.15	4	3.73
.	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	12000	5989	6011
	unw_base	17537	8760	8777
Much stronger	freq	550	300	250
Much stronger	prop	5%	5%	4%
Somewhat stronger	freq	2386	1273	1114
Somewhat stronger	prop	20%	21%	19%
About the same	freq	6474	3132	3343
About the same	prop	54%	52%	56%
Somewhat weaker	freq	1862	945	917
Somewhat weaker	prop	16%	16%	15%
Much weaker	freq	727	340	387
Much weaker	prop	6%	6%	6%
Top2Box	freq	2936	1573	1364
Top2Box	prop	24%	26%	23%
Low2Box	freq	2589	1285	1304
Low2Box	prop	22%	21%	22%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5071	3861	3068	2808	3996	3640	5802
6229	5965	5343	3811	6130	5625	8871
311	180	58	138	181	179	273
6%	5%	2%	5%	5%	5%	5%
1229	671	487	505	753	908	1170
24%	17%	16%	18%	19%	25%	20%
2496	2144	1835	1480	2238	1787	3162
49%	56%	60%	53%	56%	49%	54%
730	632	500	427	591	609	905
14%	16%	16%	15%	15%	17%	16%
305	233	189	258	233	157	292
6%	6%	6%	9%	6%	4%	5%
1540	852	545	643	934	1087	1443
30%	22%	18%	23%	23%	30%	25%
1035	866	688	685	825	766	1197
20%	22%	22%	24%	21%	21%	21%

All Demos

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
6198	3582	4502	3916	6510	5490	1438
8666	3720	6887	6930	10122	7415	2105
277	186	179	185	336	214	143
4%	5%	4%	5%	5%	4%	10%
1216	638	892	856	1338	1049	412
20%	18%	20%	22%	21%	19%	29%
3313	1900	2468	2106	3418	3057	594
53%	53%	55%	54%	52%	56%	41%
958	554	721	587	1028	834	204
15%	15%	16%	15%	16%	15%	14%
435	303	242	182	390	337	86
7%	8%	5%	5%	6%	6%	6%
1493	824	1071	1041	1674	1263	555
24%	23%	24%	27%	26%	23%	39%
1392	857	962	769	1419	1170	290
22%	24%	21%	20%	22%	21%	20%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
10562	2457	9543	8073	2959	.	.
15432	3641	13896	12319	3770	.	.
407	211	339	374	154	.	.
4%	9%	4%	5%	5%	.	.
1974	678	1708	1709	558	.	.
19%	28%	18%	21%	19%	.	.
5881	1073	5402	4324	1583	.	.
56%	44%	57%	54%	54%	.	.
1659	359	1504	1234	451	.	.
16%	15%	16%	15%	15%	.	.
641	136	590	433	212	.	.
6%	6%	6%	5%	7%	.	.
2382	889	2047	2083	713	.	.
23%	36%	21%	26%	24%	.	.
2299	495	2094	1667	663	.	.
22%	20%	22%	21%	22%	.	.

Stub	Stat	All Countries	Argentina	Australia
	base	12000	500	500
	unw_base	17537	504	1000
Much stronger	freq	550	83	9
Much stronger	prop	5%	17%	2%
Somewhat stronger	freq	2386	221	75
Somewhat stronger	prop	20%	44%	15%
About the same	freq	6474	142	318
About the same	prop	54%	28%	64%
Somewhat weaker	freq	1862	44	79
Somewhat weaker	prop	16%	9%	16%
Much weaker	freq	727	11	19
Much weaker	prop	6%	2%	4%
Top2Box	freq	2936	303	84
Top2Box	prop	24%	61%	17%
Low2Box	freq	2589	55	98
Low2Box	prop	22%	11%	20%

Looking ahead six months from now, do you expect the economy in your local area to

Belgium	Brazil	Canada	China	France	Germany	Great Britain
500	500	500	500	500	500	500
500	1002	1002	1000	1001	1007	1000
3	82	14	30	2	4	4
1%	16%	3%	6%	%	1%	1%
58	171	104	231	23	70	68
12%	34%	21%	46%	5%	14%	14%
300	155	307	190	336	300	352
60%	31%	61%	38%	67%	60%	70%
111	55	51	42	99	89	58
22%	11%	10%	8%	20%	18%	12%
29	37	23	7	40	36	18
6%	7%	5%	1%	8%	7%	4%
60	253	119	261	25	74	72
12%	51%	24%	52%	5%	15%	14%
140	92	75	49	139	126	76
28%	18%	15%	10%	28%	25%	15%

All Countries

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Hungary	India	Israel	Italy	Japan	Mexico	Poland
500	500	500	500	500	500	500
501	503	500	1000	1000	506	502
2	56	13	5	2	24	9
%	11%	3%	1%	%	5%	2%
59	236	42	61	51	135	61
12%	47%	8%	12%	10%	27%	12%
296	162	364	309	287	232	281
59%	32%	73%	62%	57%	46%	56%
104	38	75	70	121	34	112
21%	8%	15%	14%	24%	7%	22%
39	8	7	54	38	75	36
8%	2%	1%	11%	8%	15%	7%
61	292	55	66	54	159	70
12%	58%	11%	13%	11%	32%	14%
143	46	81	125	159	109	148
29%	9%	16%	25%	32%	22%	30%

weaker than it is now?

Russia	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Turkey
500	500	500	500	500	500	500
502	505	500	501	1001	500	500
20	76	9	5	10	2	50
4%	15%	2%	1%	2%	%	10%
98	168	65	54	93	40	109
20%	34%	13%	11%	19%	8%	22%
276	193	238	240	327	367	208
55%	39%	48%	48%	65%	73%	42%
61	54	137	146	42	71	109
12%	11%	27%	29%	8%	14%	22%
46	8	50	55	29	20	24
9%	2%	10%	11%	6%	4%	5%
118	245	75	59	103	42	159
24%	49%	15%	12%	21%	8%	32%
107	62	188	201	71	91	133
21%	12%	38%	40%	14%	18%	27%

US
500
1000
34
7%
93
19%
296
59%
58
12%
18
4%
127
25%
76
15%

All Regions

B7 Looking ahead six months from now, do you expect the economy in your lo

Stub	Stat	All Countries	North America	LATAM
	base	12000	1000	1500
	unw_base	17537	2002	2012
Much stronger	freq	550	48	190
Much stronger	prop	5%	5%	13%
Somewhat stronger	freq	2386	197	526
Somewhat stronger	prop	20%	20%	35%
About the same	freq	6474	603	528
About the same	prop	54%	60%	35%
Somewhat weaker	freq	1862	110	133
Somewhat weaker	prop	16%	11%	9%
Much weaker	freq	727	41	123
Much weaker	prop	6%	4%	8%
Top2Box	freq	2936	246	716
Top2Box	prop	24%	25%	48%
Low2Box	freq	2589	151	256
Low2Box	prop	22%	15%	17%

cal area to be much stronger, somewhat stronger, about the

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7012	4506	7512	3007	2005
42	122	86	188	149
1%	4%	2%	9%	7%
532	745	569	736	385
12%	25%	14%	37%	19%
2867	1473	2463	782	1003
64%	49%	62%	39%	50%
757	487	608	196	375
17%	16%	15%	10%	19%
302	172	274	98	89
7%	6%	7%	5%	4%
574	867	655	924	534
13%	29%	16%	46%	27%
1059	660	882	294	464
24%	22%	22%	15%	23%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	504	220	284
Much stronger	freq	83	36	46
Much stronger	prop	17%	15%	18%
Somewhat stronger	freq	221	101	120
Somewhat stronger	prop	44%	41%	47%
About the same	freq	142	78	64
About the same	prop	28%	32%	25%
Somewhat weaker	freq	44	25	19
Somewhat weaker	prop	9%	10%	8%
Much weaker	freq	11	5	6
Much weaker	prop	2%	2%	2%
Top2Box	freq	303	137	166
Top2Box	prop	61%	56%	65%
Low2Box	freq	55	30	25
Low2Box	prop	11%	12%	10%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	144	108	147	114	142	144
263	131	110	159	114	132	130
44	28	10	26	24	16	21
18%	20%	10%	18%	21%	11%	15%
112	54	55	61	49	58	62
45%	37%	51%	42%	44%	41%	43%
63	47	31	42	29	47	46
26%	33%	29%	29%	26%	33%	32%
23	11	11	14	7	20	12
9%	7%	10%	10%	6%	14%	9%
6	4	1	3	5	1	4
2%	3%	1%	2%	4%	1%	2%
156	82	65	87	73	74	83
63%	57%	60%	60%	64%	52%	57%
28	15	12	17	11	21	16
11%	10%	11%	12%	10%	15%	11%

Argentina

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
356	170	205	125	286	214	74
374	132	294	78	266	238	76
62	35	34	14	44	39	14
17%	21%	17%	11%	15%	18%	20%
159	82	80	58	123	98	35
45%	48%	39%	46%	43%	46%	48%
96	42	62	38	79	63	16
27%	25%	30%	30%	27%	30%	22%
32	7	21	16	31	13	6
9%	4%	10%	13%	11%	6%	8%
7	3	8	.	10	1	2
2%	2%	4%	.	4%	%	3%
221	117	115	72	167	137	50
62%	69%	56%	57%	58%	64%	67%
39	10	29	16	41	14	8
11%	6%	14%	13%	14%	6%	11%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
426	88	412	340	152	.	.
428	85	419	329	167	.	.
68	16	67	52	29	.	.
16%	18%	16%	15%	19%	.	.
185	39	182	142	74	.	.
43%	44%	44%	42%	48%	.	.
125	27	115	101	39	.	.
29%	31%	28%	30%	26%	.	.
38	5	39	36	8	.	.
9%	6%	9%	11%	5%	.	.
9	2	9	9	2	.	.
2%	2%	2%	3%	1%	.	.
254	54	249	194	102	.	.
60%	62%	60%	57%	67%	.	.
47	7	48	45	10	.	.
11%	8%	12%	13%	7%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	440	560
Much stronger	freq	9	4	5
Much stronger	prop	2%	2%	2%
Somewhat stronger	freq	75	39	35
Somewhat stronger	prop	15%	16%	14%
About the same	freq	318	158	160
About the same	prop	64%	64%	64%
Somewhat weaker	freq	79	38	40
Somewhat weaker	prop	16%	16%	16%
Much weaker	freq	19	8	11
Much weaker	prop	4%	3%	4%
Top2Box	freq	84	44	40
Top2Box	prop	17%	18%	16%
Low2Box	freq	98	46	51
Low2Box	prop	20%	19%	20%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	139	164	116	225	159	254
138	282	580	243	474	283	567
5	2	2	5	2	2	6
3%	2%	1%	4%	1%	1%	2%
43	17	14	10	38	26	47
22%	12%	9%	9%	17%	16%	19%
116	92	110	77	140	101	153
59%	66%	67%	66%	62%	63%	60%
27	21	31	17	37	24	43
14%	15%	19%	15%	17%	15%	17%
6	6	7	7	6	6	5
3%	4%	4%	6%	3%	4%	2%
48	20	16	16	41	28	53
25%	14%	10%	13%	18%	17%	21%
33	27	37	24	44	31	48
17%	19%	23%	20%	19%	19%	19%

Australia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
246	144	163	192	282	218	57
433	309	360	331	590	410	106
3	5	2	2	7	2	4
1%	3%	1%	1%	3%	1%	6%
27	14	25	36	46	29	16
11%	10%	16%	19%	16%	13%	29%
165	90	104	124	175	143	25
67%	63%	64%	64%	62%	66%	45%
36	28	27	24	41	37	8
15%	20%	16%	12%	15%	17%	14%
14	7	5	7	12	7	3
6%	5%	3%	4%	4%	3%	5%
31	19	28	38	53	31	20
12%	13%	17%	20%	19%	14%	35%
50	35	32	31	54	44	11
20%	24%	19%	16%	19%	20%	20%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
443	87	413	322	116	.	.
894	157	843	616	188	.	.
6	5	4	8	0	.	.
1%	6%	1%	2%	%	.	.
58	22	53	56	15	.	.
13%	25%	13%	18%	13%	.	.
293	43	275	199	76	.	.
66%	50%	67%	62%	65%	.	.
71	12	67	46	22	.	.
16%	14%	16%	14%	19%	.	.
16	5	15	12	3	.	.
4%	5%	4%	4%	3%	.	.
64	27	57	64	15	.	.
14%	31%	14%	20%	13%	.	.
87	16	81	58	25	.	.
20%	19%	20%	18%	22%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	254	246
Much stronger	freq	3	3	.
Much stronger	prop	1%	1%	.
Somewhat stronger	freq	58	31	27
Somewhat stronger	prop	12%	12%	11%
About the same	freq	300	148	152
About the same	prop	60%	59%	61%
Somewhat weaker	freq	111	57	55
Somewhat weaker	prop	22%	23%	22%
Much weaker	freq	29	13	15
Much weaker	prop	6%	5%	6%
Top2Box	freq	60	34	27
Top2Box	prop	12%	13%	11%
Low2Box	freq	140	70	70
Low2Box	prop	28%	28%	28%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	152	162	99	159	120	207
174	157	169	99	161	122	206
3	.	.	1	.	2	1
2%	.	.	1%	.	2%	1%
23	20	15	9	17	25	29
13%	13%	9%	10%	11%	21%	14%
106	84	109	56	97	67	121
57%	56%	67%	57%	61%	56%	59%
40	43	28	23	38	21	46
21%	29%	17%	23%	24%	17%	22%
13	4	11	10	7	5	10
7%	3%	7%	10%	5%	4%	5%
26	20	15	10	17	27	30
14%	13%	9%	10%	11%	22%	15%
53	48	39	33	46	26	55
29%	32%	24%	33%	29%	21%	27%

Belgium

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
293	146	194	161	283	217	28
294	97	255	148	293	207	30
2	.	1	2	2	1	2
1%	.	%	1%	1%	%	6%
28	15	20	23	34	23	7
10%	10%	10%	14%	12%	11%	25%
178	89	114	97	171	129	15
61%	61%	59%	60%	60%	59%	53%
66	31	48	33	64	47	4
22%	21%	25%	20%	23%	22%	15%
19	12	11	6	12	17	.
6%	8%	6%	3%	4%	8%	.
30	15	20	25	36	24	9
10%	10%	10%	16%	13%	11%	32%
84	43	59	38	76	64	4
29%	29%	30%	24%	27%	29%	15%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
472	53	447	311	116	.	.
470	57	443	322	108	.	.
1	1	2	2	1	.	.
%	1%	%	1%	1%	.	.
51	10	48	43	9	.	.
11%	19%	11%	14%	8%	.	.
285	29	271	182	70	.	.
60%	55%	61%	59%	60%	.	.
107	13	98	69	27	.	.
23%	25%	22%	22%	24%	.	.
29	.	29	15	9	.	.
6%	.	6%	5%	8%	.	.
52	11	50	45	10	.	.
11%	20%	11%	14%	9%	.	.
135	13	127	84	36	.	.
29%	25%	28%	27%	31%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1002	525	477
Much stronger	freq	82	32	51
Much stronger	prop	16%	14%	19%
Somewhat stronger	freq	171	69	101
Somewhat stronger	prop	34%	30%	38%
About the same	freq	155	84	70
About the same	prop	31%	36%	26%
Somewhat weaker	freq	55	31	24
Somewhat weaker	prop	11%	13%	9%
Much weaker	freq	37	16	21
Much weaker	prop	7%	7%	8%
Top2Box	freq	253	101	152
Top2Box	prop	51%	44%	57%
Low2Box	freq	92	47	45
Low2Box	prop	18%	20%	17%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	137	78	87	319	65	174
528	280	194	130	624	189	363
53	18	11	21	48	8	30
19%	13%	13%	24%	15%	12%	17%
102	42	27	26	119	18	56
36%	31%	34%	31%	37%	28%	32%
83	46	26	27	91	25	56
29%	33%	33%	32%	29%	39%	32%
28	18	9	6	37	9	20
10%	13%	12%	7%	11%	13%	12%
19	13	6	6	24	5	12
7%	9%	7%	7%	7%	7%	7%
155	61	37	47	167	26	86
54%	44%	48%	54%	52%	41%	49%
47	30	15	12	60	13	32
16%	22%	19%	14%	19%	21%	19%

Brazil

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
326	157	262	81	228	272	72
639	118	585	299	515	487	152
53	32	40	10	31	51	16
16%	20%	15%	12%	14%	19%	22%
115	50	93	28	72	99	20
35%	32%	35%	35%	32%	36%	28%
99	46	81	27	70	84	21
30%	30%	31%	33%	31%	31%	30%
35	16	28	11	34	21	6
11%	10%	11%	14%	15%	8%	8%
25	13	20	5	20	18	8
8%	8%	8%	6%	9%	6%	12%
167	82	133	39	103	150	36
51%	52%	51%	48%	45%	55%	50%
60	29	48	16	54	38	14
18%	18%	18%	19%	24%	14%	20%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
428	92	408	326	159	.	.
850	201	801	704	270	.	.
66	18	64	50	32	.	.
16%	20%	16%	15%	20%	.	.
151	32	138	109	57	.	.
35%	35%	34%	34%	36%	.	.
133	24	131	100	50	.	.
31%	26%	32%	31%	32%	.	.
49	7	48	38	13	.	.
11%	8%	12%	12%	8%	.	.
29	10	27	30	7	.	.
7%	11%	7%	9%	5%	.	.
217	50	203	159	88	.	.
51%	55%	50%	49%	56%	.	.
78	17	75	68	20	.	.
18%	19%	18%	21%	13%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1002	507	495
Much stronger	freq	14	10	5
Much stronger	prop	3%	4%	2%
Somewhat stronger	freq	104	51	53
Somewhat stronger	prop	21%	21%	21%
About the same	freq	307	141	165
About the same	prop	61%	58%	64%
Somewhat weaker	freq	51	27	25
Somewhat weaker	prop	10%	11%	10%
Much weaker	freq	23	14	10
Much weaker	prop	5%	6%	4%
Top2Box	freq	119	60	58
Top2Box	prop	24%	25%	23%
Low2Box	freq	75	41	34
Low2Box	prop	15%	17%	13%

B7 Looking ahead six months from now, do you expect

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	152	177	57	152	227	224
231	309	462	82	278	513	508
7	4	4	5	4	5	5
4%	3%	2%	10%	3%	2%	2%
49	25	30	14	28	51	37
28%	17%	17%	25%	18%	22%	16%
98	94	114	26	97	142	145
57%	62%	64%	46%	64%	63%	65%
11	16	24	5	15	24	28
7%	10%	14%	9%	10%	11%	12%
6	12	5	6	8	6	9
4%	8%	3%	10%	5%	3%	4%
55	30	34	20	32	55	42
32%	20%	19%	34%	21%	24%	19%
18	28	29	11	23	30	37
10%	18%	17%	19%	15%	13%	17%

Canada

...ect the economy in your local area to be much stronger, somewhat stronger, about the

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
276	227	196	77	259	241	58
494	181	440	381	586	416	130
9	9	4	1	9	6	4
3%	4%	2%	1%	3%	2%	7%
67	44	41	19	54	50	16
24%	20%	21%	25%	21%	21%	28%
162	137	123	47	153	153	24
59%	60%	63%	61%	59%	64%	42%
24	22	21	8	28	23	8
9%	10%	11%	10%	11%	9%	14%
14	15	7	2	14	9	4
5%	7%	3%	2%	6%	4%	8%
77	53	45	20	62	56	20
28%	24%	23%	26%	24%	23%	35%
37	37	28	10	43	32	13
14%	16%	14%	13%	17%	13%	22%

the same, somewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
442	86	414	317	122	.	.
872	219	783	702	169	.	.
10	1	14	9	3	.	.
2%	1%	3%	3%	3%	.	.
88	26	78	68	25	.	.
20%	30%	19%	21%	21%	.	.
283	44	263	199	70	.	.
64%	52%	63%	63%	57%	.	.
43	10	41	28	16	.	.
10%	12%	10%	9%	13%	.	.
19	5	18	12	8	.	.
4%	6%	4%	4%	6%	.	.
98	26	92	77	28	.	.
22%	31%	22%	24%	23%	.	.
62	15	60	41	24	.	.
14%	17%	14%	13%	20%	.	.

Inactive_Social_Media	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
.	120	32	67	192	36	53
.	281	65	133	370	58	95
.	2	0	2	10	1	.
.	1%	1%	3%	5%	3%	.
.	18	6	15	41	9	14
.	15%	20%	23%	21%	24%	27%
.	87	21	41	112	22	24
.	73%	65%	62%	58%	60%	46%
.	10	5	4	18	4	11
.	8%	14%	6%	9%	10%	21%
.	3	.	4	12	1	3
.	2%	.	7%	6%	2%	6%
.	20	7	17	50	10	14
.	17%	21%	26%	26%	28%	27%
.	13	5	9	29	4	15
.	11%	14%	13%	15%	12%	27%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1000	492	508
Much stronger	freq	30	14	16
Much stronger	prop	6%	6%	7%
Somewhat stronger	freq	231	120	111
Somewhat stronger	prop	46%	47%	45%
About the same	freq	190	88	102
About the same	prop	38%	35%	42%
Somewhat weaker	freq	42	28	14
Somewhat weaker	prop	8%	11%	6%
Much weaker	freq	7	4	3
Much weaker	prop	1%	2%	1%
Top2Box	freq	261	134	127
Top2Box	prop	52%	53%	52%
Low2Box	freq	49	32	17
Low2Box	prop	10%	13%	7%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	200	91	30	125	345	367
492	373	135	58	234	708	748
18	8	4	2	3	25	21
9%	4%	4%	6%	2%	7%	6%
107	85	38	12	56	163	167
51%	42%	42%	39%	45%	47%	46%
68	83	39	14	53	124	140
33%	41%	43%	47%	42%	36%	38%
14	20	9	2	10	30	33
7%	10%	9%	5%	8%	9%	9%
1	5	1	1	3	3	6
1%	2%	1%	4%	2%	1%	2%
125	93	42	14	59	188	188
60%	46%	47%	45%	47%	55%	51%
15	24	9	3	13	33	39
7%	12%	10%	9%	11%	10%	11%

China

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
133	.	417	83	337	163	60
252	.	801	199	684	316	129
9	.	24	6	24	7	10
7%	.	6%	8%	7%	4%	17%
63	.	196	35	161	70	36
48%	.	47%	42%	48%	43%	60%
50	.	160	30	117	74	12
38%	.	38%	36%	35%	45%	20%
9	.	33	9	31	11	2
7%	.	8%	11%	9%	7%	3%
1	.	5	2	5	2	.
1%	.	1%	3%	2%	1%	.
73	.	219	41	184	76	46
55%	.	53%	50%	55%	47%	76%
10	.	37	12	36	13	2
8%	.	9%	14%	11%	8%	3%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
440	152	348	437	41	.	.
871	328	672	895	73	.	.
20	17	13	26	3	.	.
5%	11%	4%	6%	7%	.	.
195	82	149	206	18	.	.
44%	54%	43%	47%	43%	.	.
178	40	150	162	16	.	.
41%	27%	43%	37%	39%	.	.
40	10	32	37	3	.	.
9%	7%	9%	8%	8%	.	.
7	2	5	6	1	.	.
2%	1%	1%	1%	2%	.	.
215	99	162	232	21	.	.
49%	65%	46%	53%	50%	.	.
47	12	37	43	4	.	.
11%	8%	11%	10%	10%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	477	524
Much stronger	freq	2	2	.
Much stronger	prop	%	1%	.
Somewhat stronger	freq	23	14	10
Somewhat stronger	prop	5%	6%	4%
About the same	freq	336	154	182
About the same	prop	67%	62%	72%
Somewhat weaker	freq	99	54	44
Somewhat weaker	prop	20%	22%	17%
Much weaker	freq	40	22	18
Much weaker	prop	8%	9%	7%
Top2Box	freq	25	16	10
Top2Box	prop	5%	6%	4%
Low2Box	freq	139	77	62
Low2Box	prop	28%	31%	24%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	149	166	93	218	101	227
307	361	333	122	471	284	476
2	0	.	1	0	0	0
1%	%	.	2%	%	%	%
14	4	5	3	6	8	9
8%	3%	3%	3%	3%	8%	4%
124	104	108	58	156	70	150
67%	70%	65%	62%	72%	69%	66%
37	27	35	20	37	20	47
20%	18%	21%	22%	17%	20%	21%
7	14	19	11	19	3	21
4%	9%	11%	11%	9%	3%	9%
16	5	5	4	6	8	9
9%	3%	3%	4%	3%	8%	4%
45	41	53	31	56	23	68
24%	27%	32%	33%	26%	23%	30%

France

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
273	133	219	147	293	207	17
525	41	318	642	672	329	53
2	.	1	1	2	.	2
1%	.	1%	%	1%	.	10%
15	6	5	13	14	9	2
5%	4%	2%	9%	5%	4%	11%
186	69	162	105	198	138	10
68%	52%	74%	71%	68%	67%	57%
52	40	36	22	56	43	2
19%	30%	17%	15%	19%	21%	10%
19	19	14	7	23	17	2
7%	14%	6%	5%	8%	8%	11%
17	6	7	13	16	9	4
6%	4%	3%	9%	6%	4%	22%
71	59	50	29	79	60	4
26%	44%	23%	20%	27%	29%	21%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
483	37	463	302	138	.	.
948	124	877	714	181	.	.
0	2	0	1	1	.	.
%	5%	%	%	1%	.	.
22	3	20	14	8	.	.
4%	9%	4%	5%	6%	.	.
326	24	312	205	91	.	.
68%	64%	67%	68%	66%	.	.
97	6	93	58	30	.	.
20%	16%	20%	19%	22%	.	.
38	3	37	24	7	.	.
8%	7%	8%	8%	5%	.	.
22	5	20	15	10	.	.
5%	14%	4%	5%	7%	.	.
135	8	130	82	38	.	.
28%	23%	28%	27%	27%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	1007	496	511
Much stronger	freq	4	3	1
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	70	45	25
Somewhat stronger	prop	14%	18%	10%
About the same	freq	300	150	150
About the same	prop	60%	59%	61%
Somewhat weaker	freq	89	37	53
Somewhat weaker	prop	18%	15%	21%
Much weaker	freq	36	19	18
Much weaker	prop	7%	7%	7%
Top2Box	freq	74	48	26
Top2Box	prop	15%	19%	11%
Low2Box	freq	126	55	70
Low2Box	prop	25%	22%	29%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	170	160	142	120	167	175
253	400	354	261	251	359	381
1	1	2	.	.	3	1
1%	1%	1%	.	.	2%	1%
36	19	15	16	16	32	20
21%	11%	9%	12%	14%	19%	11%
88	109	103	87	75	96	107
52%	64%	64%	61%	62%	58%	61%
32	32	25	26	18	29	34
19%	19%	16%	19%	15%	17%	20%
13	7	16	12	10	7	13
8%	4%	10%	9%	8%	4%	7%
38	21	16	16	16	35	21
22%	12%	10%	12%	14%	21%	12%
45	40	41	39	29	36	47
26%	23%	26%	27%	24%	22%	27%

Germany

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
325	87	287	126	342	158	39
626	42	730	235	713	294	87
3	.	2	2	4	1	.
1%	.	1%	1%	1%	%	.
50	12	43	16	47	23	8
15%	13%	15%	12%	14%	14%	19%
193	54	163	83	200	100	19
59%	62%	57%	65%	59%	63%	49%
55	8	62	19	63	26	7
17%	9%	22%	15%	19%	16%	19%
24	13	16	7	27	9	5
7%	15%	6%	6%	8%	6%	13%
53	12	45	18	51	24	8
16%	13%	16%	14%	15%	15%	19%
79	21	78	26	91	35	12
24%	24%	27%	21%	27%	22%	31%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
461	83	417	322	142	.	.
920	179	828	711	217	.	.
4	2	3	3	0	.	.
1%	2%	1%	1%	%	.	.
63	15	55	44	25	.	.
14%	18%	13%	14%	17%	.	.
281	38	262	188	85	.	.
61%	46%	63%	58%	60%	.	.
82	19	71	62	23	.	.
18%	23%	17%	19%	16%	.	.
31	10	27	24	9	.	.
7%	12%	6%	8%	6%	.	.
67	16	58	48	25	.	.
14%	20%	14%	15%	18%	.	.
114	29	97	86	32	.	.
25%	34%	23%	27%	23%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1000	494	506
Much stronger	freq	4	0	3
Much stronger	prop	1%	%	1%
Somewhat stronger	freq	68	38	31
Somewhat stronger	prop	14%	15%	12%
About the same	freq	352	172	179
About the same	prop	70%	69%	72%
Somewhat weaker	freq	58	30	28
Somewhat weaker	prop	12%	12%	11%
Much weaker	freq	18	9	9
Much weaker	prop	4%	4%	4%
Top2Box	freq	72	38	34
Top2Box	prop	14%	15%	14%
Low2Box	freq	76	39	37
Low2Box	prop	15%	16%	15%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	156	148	60	234	148	215
302	361	337	123	470	293	474
2	1	0	1	2	1	3
1%	1%	%	1%	1%	1%	2%
27	24	18	5	34	25	34
14%	15%	12%	9%	15%	17%	16%
137	110	105	40	164	103	149
70%	71%	71%	66%	70%	70%	69%
24	16	18	10	25	16	22
12%	10%	12%	17%	11%	11%	10%
7	5	6	4	9	3	7
4%	3%	4%	7%	4%	2%	3%
29	25	18	6	36	26	37
15%	16%	12%	10%	15%	17%	17%
31	21	25	14	34	19	29
16%	13%	17%	24%	14%	13%	14%

Great Britain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
285	157	109	234	275	225	36
526	304	212	484	589	411	78
1	1	.	2	2	1	2
%	1%	.	1%	1%	1%	5%
35	19	14	36	45	24	6
12%	12%	13%	15%	16%	11%	17%
203	113	76	162	186	166	22
71%	72%	70%	69%	68%	74%	61%
35	19	15	24	30	27	5
12%	12%	14%	10%	11%	12%	13%
12	5	4	9	12	7	1
4%	3%	4%	4%	4%	3%	4%
35	20	14	39	47	25	8
12%	13%	13%	16%	17%	11%	22%
47	24	19	34	42	34	6
17%	15%	17%	14%	15%	15%	17%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
464	66	434	338	125	.	.
922	141	859	703	214	.	.
2	2	1	3	1	.	.
%	4%	%	1%	1%	.	.
62	18	50	51	15	.	.
13%	28%	12%	15%	12%	.	.
329	35	316	237	85	.	.
71%	53%	73%	70%	68%	.	.
53	8	50	40	16	.	.
11%	12%	12%	12%	13%	.	.
17	3	16	8	8	.	.
4%	4%	4%	2%	6%	.	.
64	21	51	54	16	.	.
14%	31%	12%	16%	13%	.	.
70	10	66	48	24	.	.
15%	15%	15%	14%	19%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	501	278	223
Much stronger	freq	2	0	2
Much stronger	prop	%	%	1%
Somewhat stronger	freq	59	39	20
Somewhat stronger	prop	12%	16%	8%
About the same	freq	296	138	158
About the same	prop	59%	56%	63%
Somewhat weaker	freq	104	51	53
Somewhat weaker	prop	21%	21%	21%
Much weaker	freq	39	19	20
Much weaker	prop	8%	8%	8%
Top2Box	freq	61	39	22
Top2Box	prop	12%	16%	9%
Low2Box	freq	143	70	73
Low2Box	prop	29%	28%	29%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	162	156	134	271	24	190
196	158	147	130	266	30	197
1	1	.	2	.	0	.
1%	1%	.	1%	.	2%	.
24	19	15	18	26	7	23
13%	12%	10%	13%	10%	28%	12%
105	100	91	71	173	14	113
58%	62%	58%	53%	64%	57%	60%
37	34	33	31	56	3	38
21%	21%	21%	23%	21%	13%	20%
14	8	17	13	16	.	15
8%	5%	11%	10%	6%	.	8%
25	20	15	20	26	7	23
14%	13%	10%	15%	10%	30%	12%
51	42	50	44	72	3	53
28%	26%	32%	33%	26%	13%	28%

Hungary

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
310	107	294	99	269	231	45
304	139	212	150	283	218	51
2	2	.	0	1	1	0
1%	2%	.	%	%	1%	1%
35	13	32	14	35	24	9
11%	12%	11%	14%	13%	10%	20%
182	58	178	60	157	139	28
59%	54%	61%	60%	58%	60%	61%
67	24	62	18	56	48	6
21%	23%	21%	19%	21%	21%	14%
24	10	22	7	20	19	1
8%	9%	8%	7%	8%	8%	3%
38	15	32	14	36	25	10
12%	14%	11%	14%	13%	11%	21%
90	34	84	25	76	67	8
29%	32%	29%	25%	28%	29%	17%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
455	57	443	330	107	.	.
450	65	436	340	101	.	.
2	0	2	0	2	.	.
%	1%	%	%	2%	.	.
49	9	49	36	14	.	.
11%	16%	11%	11%	13%	.	.
268	36	260	200	61	.	.
59%	63%	59%	61%	57%	.	.
98	9	95	70	23	.	.
22%	16%	22%	21%	22%	.	.
38	3	36	23	6	.	.
8%	5%	8%	7%	6%	.	.
51	10	51	37	16	.	.
11%	17%	12%	11%	15%	.	.
136	12	132	93	30	.	.
30%	20%	30%	28%	28%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	503	283	220
Much stronger	freq	56	32	23
Much stronger	prop	11%	13%	10%
Somewhat stronger	freq	236	126	111
Somewhat stronger	prop	47%	49%	45%
About the same	freq	162	75	86
About the same	prop	32%	29%	35%
Somewhat weaker	freq	38	21	17
Somewhat weaker	prop	8%	8%	7%
Much weaker	freq	8	2	6
Much weaker	prop	2%	1%	2%
Top2Box	freq	292	158	134
Top2Box	prop	58%	62%	55%
Low2Box	freq	46	23	23
Low2Box	prop	9%	9%	10%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	141	92	41	94	365	327
247	155	101	38	94	371	343
33	17	6	6	11	39	43
12%	12%	6%	13%	12%	11%	13%
129	68	39	15	50	171	150
48%	48%	42%	37%	53%	47%	46%
88	41	33	19	24	118	102
33%	29%	35%	47%	26%	32%	31%
16	11	11	1	9	29	27
6%	8%	12%	3%	9%	8%	8%
1	3	4	.	.	8	5
%	2%	4%	.	.	2%	2%
162	85	45	21	61	210	193
61%	60%	48%	50%	65%	58%	59%
17	14	15	1	9	37	32
6%	10%	16%	3%	9%	10%	10%

India

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
173	.	58	442	289	211	146
160	.	57	446	306	197	149
13	.	3	53	46	10	30
7%	.	5%	12%	16%	5%	20%
87	.	26	210	136	100	72
50%	.	45%	48%	47%	48%	50%
60	.	21	140	81	81	33
35%	.	37%	32%	28%	38%	22%
11	.	8	30	22	17	10
6%	.	14%	7%	8%	8%	7%
3	.	.	8	5	3	1
2%	.	.	2%	2%	1%	1%
99	.	29	263	181	111	102
57%	.	50%	60%	63%	52%	70%
14	.	8	38	27	20	11
8%	.	14%	9%	9%	9%	8%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
354	289	211	413	72	.	.
354	298	205	422	65	.	.
26	45	10	53	1	.	.
7%	16%	5%	13%	1%	.	.
164	150	86	199	33	.	.
46%	52%	41%	48%	46%	.	.
129	69	93	120	33	.	.
36%	24%	44%	29%	46%	.	.
28	21	17	33	5	.	.
8%	7%	8%	8%	7%	.	.
7	3	5	7	.	.	.
2%	1%	2%	2%	.	.	.
190	195	97	253	34	.	.
54%	68%	46%	61%	47%	.	.
35	24	22	40	5	.	.
10%	8%	10%	10%	7%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	241	259
Much stronger	freq	13	6	6
Much stronger	prop	3%	3%	3%
Somewhat stronger	freq	42	27	15
Somewhat stronger	prop	8%	11%	6%
About the same	freq	364	175	189
About the same	prop	73%	71%	74%
Somewhat weaker	freq	75	33	42
Somewhat weaker	prop	15%	13%	16%
Much weaker	freq	7	4	2
Much weaker	prop	1%	2%	1%
Top2Box	freq	55	33	22
Top2Box	prop	11%	14%	9%
Low2Box	freq	81	37	44
Low2Box	prop	16%	15%	17%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	150	126	.	.	.	313
214	141	145	.	.	.	298
5	3	5	.	.	.	7
2%	2%	4%	.	.	.	2%
23	10	10	.	.	.	25
10%	7%	8%	.	.	.	8%
160	114	90	.	.	.	229
71%	76%	72%	.	.	.	73%
31	22	21	.	.	.	47
14%	15%	17%	.	.	.	15%
6	0	0	.	.	.	4
3%	%	%	.	.	.	1%
27	14	14	.	.	.	32
12%	9%	11%	.	.	.	10%
37	22	21	.	.	.	51
17%	15%	17%	.	.	.	16%

Israel

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
187	136	124	240	203	297	43
202	138	125	237	235	265	49
5	7	2	4	10	3	3
3%	5%	2%	2%	5%	1%	6%
17	11	13	18	11	32	4
9%	8%	11%	8%	5%	11%	8%
134	96	94	174	151	213	33
72%	70%	76%	73%	74%	72%	78%
28	21	13	40	27	47	3
15%	15%	11%	17%	13%	16%	7%
2	2	2	3	4	3	0
1%	1%	2%	1%	2%	1%	1%
23	18	15	22	21	34	6
12%	13%	12%	9%	10%	12%	14%
30	23	15	44	31	50	3
16%	17%	12%	18%	15%	17%	8%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
457	129	371	369	109	.	.
451	125	375	379	97	.	.
10	7	5	7	4	.	.
2%	6%	1%	2%	4%	.	.
39	12	31	29	12	.	.
9%	9%	8%	8%	11%	.	.
331	92	271	277	71	.	.
72%	72%	73%	75%	65%	.	.
72	14	61	53	21	.	.
16%	11%	16%	14%	19%	.	.
6	3	3	4	1	.	.
1%	3%	1%	1%	1%	.	.
49	19	36	35	16	.	.
11%	15%	10%	10%	15%	.	.
78	17	64	57	22	.	.
17%	13%	17%	15%	20%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	492	508
Much stronger	freq	5	4	1
Much stronger	prop	1%	2%	1%
Somewhat stronger	freq	61	32	28
Somewhat stronger	prop	12%	13%	11%
About the same	freq	309	158	152
About the same	prop	62%	64%	60%
Somewhat weaker	freq	70	33	38
Somewhat weaker	prop	14%	13%	15%
Much weaker	freq	54	21	33
Much weaker	prop	11%	9%	13%
Top2Box	freq	66	36	30
Top2Box	prop	13%	15%	12%
Low2Box	freq	125	54	71
Low2Box	prop	25%	22%	28%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	187	152	116	202	118	228
324	387	289	194	401	273	442
4	0	1	2	2	1	1
3%	%	1%	2%	1%	1%	1%
25	16	20	9	24	19	29
15%	8%	13%	8%	12%	16%	13%
89	118	102	68	134	73	147
55%	63%	67%	59%	67%	62%	65%
25	28	18	17	25	16	29
15%	15%	12%	14%	12%	13%	13%
18	24	12	20	16	8	22
11%	13%	8%	18%	8%	7%	10%
29	16	21	11	26	20	30
18%	9%	14%	9%	13%	17%	13%
43	52	29	37	41	24	51
27%	28%	19%	32%	20%	20%	22%

Italy

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
272	213	214	73	245	255	48
558	194	602	204	493	507	96
4	1	2	2	2	3	1
1%	1%	1%	3%	1%	1%	2%
32	19	29	13	29	32	6
12%	9%	13%	17%	12%	12%	13%
162	127	139	44	152	157	32
60%	59%	65%	60%	62%	62%	68%
42	37	25	8	34	36	5
15%	17%	12%	11%	14%	14%	10%
32	28	19	6	27	27	3
12%	13%	9%	9%	11%	11%	7%
36	21	30	15	31	35	7
13%	10%	14%	20%	13%	14%	15%
74	66	45	14	62	63	8
27%	31%	21%	19%	25%	25%	17%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
452	89	411	291	179	.	.
904	197	803	628	316	.	.
4	2	3	3	2	.	.
1%	2%	1%	1%	1%	.	.
55	13	47	35	23	.	.
12%	15%	12%	12%	13%	.	.
277	52	258	184	102	.	.
61%	58%	63%	63%	57%	.	.
66	13	58	42	26	.	.
15%	14%	14%	14%	14%	.	.
51	9	45	27	26	.	.
11%	10%	11%	9%	14%	.	.
59	16	50	38	25	.	.
13%	17%	12%	13%	14%	.	.
117	22	103	69	51	.	.
26%	25%	25%	24%	29%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1000	525	475
Much stronger	freq	2	2	.
Much stronger	prop	%	1%	.
Somewhat stronger	freq	51	33	18
Somewhat stronger	prop	10%	13%	7%
About the same	freq	287	143	144
About the same	prop	57%	57%	58%
Somewhat weaker	freq	121	54	67
Somewhat weaker	prop	24%	22%	27%
Much weaker	freq	38	18	20
Much weaker	prop	8%	7%	8%
Top2Box	freq	54	35	18
Top2Box	prop	11%	14%	7%
Low2Box	freq	159	72	87
Low2Box	prop	32%	29%	35%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	172	159	312	164	24	264
329	315	356	568	367	65	551
2	0	.	1	1	0	1
1%	%	.	%	%	1%	%
22	14	15	34	15	2	24
13%	8%	10%	11%	9%	9%	9%
94	98	95	166	103	18	155
56%	57%	60%	53%	63%	74%	59%
38	49	34	82	36	3	67
22%	29%	22%	26%	22%	11%	25%
13	11	14	29	8	1	18
8%	6%	9%	9%	5%	4%	7%
24	14	15	35	16	3	25
14%	8%	10%	11%	10%	10%	9%
50	60	49	111	44	4	85
30%	35%	31%	36%	27%	15%	32%

Japan

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
236	267	101	132	244	256	30
449	323	220	457	534	466	67
1	1	1	0	2	1	0
1%	1%	1%	%	1%	%	1%
28	24	9	19	30	21	5
12%	9%	9%	14%	12%	8%	17%
132	151	56	81	142	145	18
56%	56%	55%	61%	58%	57%	58%
54	67	27	27	51	70	5
23%	25%	27%	21%	21%	27%	17%
20	25	8	5	19	19	2
9%	9%	8%	4%	8%	7%	8%
29	25	10	19	32	22	5
12%	9%	10%	14%	13%	9%	18%
74	91	35	32	71	89	7
31%	34%	35%	25%	29%	35%	24%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
470	50	450	329	134	.	.
933	112	888	691	243	.	.
2	0	2	1	1	.	.
%	1%	%	%	1%	.	.
46	6	46	37	9	.	.
10%	11%	10%	11%	7%	.	.
270	33	255	184	84	.	.
57%	66%	57%	56%	63%	.	.
116	7	114	78	36	.	.
25%	14%	25%	24%	27%	.	.
36	4	34	29	4	.	.
8%	8%	8%	9%	3%	.	.
48	6	48	38	10	.	.
10%	12%	11%	12%	8%	.	.
152	11	148	107	40	.	.
32%	22%	33%	33%	30%	.	.

[illegible]

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	506	267	239
Much stronger	freq	24	16	8
Much stronger	prop	5%	7%	3%
Somewhat stronger	freq	135	79	56
Somewhat stronger	prop	27%	33%	22%
About the same	freq	232	121	111
About the same	prop	46%	50%	43%
Somewhat weaker	freq	34	15	19
Somewhat weaker	prop	7%	6%	7%
Much weaker	freq	75	10	65
Much weaker	prop	15%	4%	25%
Top2Box	freq	159	95	64
Top2Box	prop	32%	40%	25%
Low2Box	freq	109	24	84
Low2Box	prop	22%	10%	32%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	141	99	216	171	62	205
268	164	74	155	184	109	195
19	5	0	5	15	2	6
7%	4%	%	2%	9%	3%	3%
60	43	32	61	50	15	53
23%	30%	32%	28%	29%	25%	26%
106	71	55	86	82	29	120
41%	51%	55%	40%	48%	47%	59%
15	14	6	7	13	11	16
6%	10%	6%	3%	8%	17%	8%
61	8	6	57	10	5	10
23%	6%	6%	26%	6%	8%	5%
79	48	33	66	66	17	59
30%	34%	33%	31%	38%	28%	29%
76	22	12	64	23	16	26
29%	15%	12%	30%	14%	25%	13%

Mexico

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
295	220	161	119	246	254	102
311	13	257	236	293	213	114
18	10	9	5	19	6	6
6%	.	6%	4%	8%	2%	6%
82	69	42	24	84	51	30
28%	.	26%	20%	34%	20%	30%
112	92	80	60	107	125	52
38%	.	50%	51%	43%	49%	51%
18	.	17	17	22	13	8
6%	.	11%	14%	9%	5%	8%
65	49	13	13	15	60	6
22%	.	8%	11%	6%	24%	6%
100	79	51	29	103	56	37
34%	.	32%	24%	42%	22%	36%
83	49	30	30	36	72	14
28%	.	19%	25%	15%	29%	13%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
398	115	385	348	146	.	.
392	139	367	367	131	.	.
18	7	18	21	3	.	.
5%	6%	5%	6%	2%	.	.
104	35	100	106	28	.	.
26%	30%	26%	30%	19%	.	.
180	58	174	177	51	.	.
45%	51%	45%	51%	35%	.	.
26	8	26	25	8	.	.
7%	7%	7%	7%	6%	.	.
69	7	67	19	55	.	.
17%	6%	17%	5%	38%	.	.
123	41	118	127	32	.	.
31%	36%	31%	36%	22%	.	.
95	15	93	44	63	.	.
24%	13%	24%	13%	43%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	502	247	255
Much stronger	freq	9	7	2
Much stronger	prop	2%	3%	1%
Somewhat stronger	freq	61	33	28
Somewhat stronger	prop	12%	13%	11%
About the same	freq	281	132	150
About the same	prop	56%	53%	60%
Somewhat weaker	freq	112	51	62
Somewhat weaker	prop	22%	20%	25%
Much weaker	freq	36	26	10
Much weaker	prop	7%	10%	4%
Top2Box	freq	70	40	30
Top2Box	prop	14%	16%	12%
Low2Box	freq	148	77	72
Low2Box	prop	30%	31%	29%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	143	155	300	118	8	265
179	155	168	292	135	10	275
4	4	1	3	4	1	6
2%	3%	1%	1%	4%	.	2%
33	11	17	30	20	3	33
16%	8%	11%	10%	17%	.	13%
110	78	94	179	59	2	148
54%	54%	61%	60%	50%	.	56%
40	36	37	64	27	1	59
20%	25%	24%	21%	23%	.	22%
16	14	6	24	8	1	18
8%	10%	4%	8%	7%	.	7%
36	15	18	33	24	5	40
18%	11%	12%	11%	21%	.	15%
56	50	42	88	35	1	77
28%	35%	27%	29%	30%	.	29%

Poland

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
235	74	311	115	258	242	38
227	28	331	143	272	230	41
3	.	5	4	8	1	1
1%	.	1%	4%	3%	%	3%
28	6	31	24	34	28	7
12%	8%	10%	21%	13%	11%	20%
133	37	187	58	147	135	19
57%	50%	60%	50%	57%	56%	51%
53	21	69	22	54	59	7
23%	28%	22%	19%	21%	24%	19%
18	10	19	7	16	20	3
8%	14%	6%	6%	6%	8%	8%
31	6	36	29	42	28	8
13%	8%	12%	25%	16%	12%	22%
71	31	88	29	70	79	10
30%	43%	28%	25%	27%	33%	26%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
462	85	415	306	111	.	.
461	97	405	324	96	.	.
8	5	4	8	1	.	.
2%	6%	1%	3%	1%	.	.
54	19	42	45	8	.	.
12%	22%	10%	15%	7%	.	.
262	42	239	174	63	.	.
57%	49%	58%	57%	57%	.	.
105	13	99	61	31	.	.
23%	15%	24%	20%	28%	.	.
33	6	30	18	8	.	.
7%	7%	7%	6%	7%	.	.
62	24	46	53	9	.	.
13%	28%	11%	17%	8%	.	.
139	19	130	79	39	.	.
30%	22%	31%	26%	35%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	502	255	247
Much stronger	freq	20	10	10
Much stronger	prop	4%	4%	4%
Somewhat stronger	freq	98	54	43
Somewhat stronger	prop	20%	23%	17%
About the same	freq	276	105	171
About the same	prop	55%	44%	65%
Somewhat weaker	freq	61	44	17
Somewhat weaker	prop	12%	18%	7%
Much weaker	freq	46	26	19
Much weaker	prop	9%	11%	7%
Top2Box	freq	118	64	54
Top2Box	prop	24%	27%	21%
Low2Box	freq	107	70	37
Low2Box	prop	21%	29%	14%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	183	111	35	173	256	300
147	233	122	23	171	273	295
10	7	3	.	10	9	14
5%	4%	3%	.	6%	4%	5%
54	24	20	7	18	67	67
26%	13%	18%	20%	10%	26%	22%
95	112	68	21	121	108	150
46%	62%	62%	62%	70%	42%	50%
35	19	6	4	10	47	50
17%	11%	6%	11%	5%	19%	17%
13	21	12	3	15	24	19
6%	11%	11%	7%	9%	9%	6%
64	30	24	7	28	76	81
31%	17%	21%	20%	16%	30%	27%
48	40	19	6	25	71	69
23%	22%	17%	19%	14%	28%	23%

Russia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
200	84	290	126	302	198	67
207	28	148	326	287	215	47
6	2	14	4	9	11	2
3%	3%	5%	3%	3%	5%	3%
31	11	75	12	61	36	10
15%	13%	26%	9%	20%	18%	15%
126	42	143	90	159	117	7
63%	50%	50%	71%	52%	59%	10%
11	6	42	13	47	14	36
6%	7%	14%	11%	15%	7%	54%
26	23	16	7	26	19	12
13%	27%	6%	5%	9%	10%	18%
37	13	88	16	71	47	12
18%	16%	30%	13%	23%	24%	18%
38	28	58	20	73	34	48
19%	34%	20%	16%	24%	17%	72%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
433	96	404	367	71	.	.
455	75	427	394	52	.	.
18	5	15	16	.	.	.
4%	6%	4%	4%	.	.	.
88	18	80	83	5	.	.
20%	19%	20%	23%	8%	.	.
269	23	253	185	53	.	.
62%	24%	63%	51%	75%	.	.
25	36	25	53	4	.	.
6%	38%	6%	14%	6%	.	.
34	14	32	29	8	.	.
8%	14%	8%	8%	12%	.	.
106	23	95	99	5	.	.
24%	24%	23%	27%	8%	.	.
59	50	57	82	13	.	.
14%	52%	14%	22%	18%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	505	273	232
Much stronger	freq	76	46	30
Much stronger	prop	15%	16%	15%
Somewhat stronger	freq	168	93	75
Somewhat stronger	prop	34%	32%	36%
About the same	freq	193	112	82
About the same	prop	39%	38%	39%
Somewhat weaker	freq	54	36	18
Somewhat weaker	prop	11%	12%	9%
Much weaker	freq	8	6	2
Much weaker	prop	2%	2%	1%
Top2Box	freq	245	139	106
Top2Box	prop	49%	48%	51%
Low2Box	freq	62	41	20
Low2Box	prop	12%	14%	10%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	179	36	226	139	51	284
307	173	25	232	144	46	290
46	26	4	42	22	4	41
16%	14%	12%	19%	15%	7%	14%
95	63	10	79	40	21	99
33%	35%	28%	35%	28%	40%	35%
110	65	19	80	59	19	107
39%	36%	52%	35%	42%	36%	38%
28	23	3	20	18	8	33
10%	13%	8%	9%	13%	16%	12%
5	3	.	5	1	.	4
2%	2%	.	2%	1%	.	1%
141	89	14	122	61	24	140
50%	50%	39%	54%	44%	47%	49%
33	26	3	25	19	8	37
12%	14%	8%	11%	14%	16%	13%

Saudi Arabia

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
216	137	131	232	232	268	80
215	139	126	240	225	280	82
36	25	22	29	37	39	13
16%	19%	17%	13%	16%	15%	17%
69	47	33	87	79	89	35
32%	34%	26%	38%	34%	33%	44%
87	54	56	84	86	108	24
40%	40%	43%	36%	37%	40%	30%
21	8	17	29	27	27	6
10%	5%	13%	13%	12%	10%	8%
4	2	2	3	3	5	1
2%	2%	2%	1%	1%	2%	1%
104	73	55	117	116	128	49
48%	53%	42%	50%	50%	48%	61%
25	10	20	32	30	32	7
12%	7%	15%	14%	13%	12%	9%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
420	132	368	273	211	.	.
423	131	374	277	213	.	.
63	28	49	35	41	.	.
15%	21%	13%	13%	19%	.	.
133	47	121	95	63	.	.
32%	36%	33%	35%	30%	.	.
170	40	153	107	82	.	.
40%	30%	42%	39%	39%	.	.
48	15	39	33	20	.	.
11%	12%	11%	12%	9%	.	.
7	1	7	3	5	.	.
2%	1%	2%	1%	2%	.	.
196	75	170	129	104	.	.
47%	57%	46%	47%	49%	.	.
55	17	45	36	25	.	.
13%	13%	12%	13%	12%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	202	298
Much stronger	freq	9	6	3
Much stronger	prop	2%	3%	1%
Somewhat stronger	freq	65	33	33
Somewhat stronger	prop	13%	14%	13%
About the same	freq	238	105	133
About the same	prop	48%	44%	51%
Somewhat weaker	freq	137	71	66
Somewhat weaker	prop	27%	30%	25%
Much weaker	freq	50	25	25
Much weaker	prop	10%	11%	10%
Top2Box	freq	75	39	36
Top2Box	prop	15%	16%	14%
Low2Box	freq	188	97	91
Low2Box	prop	38%	40%	35%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	133	83	58	97	345	185
182	182	136	42	96	362	230
5	5	.	.	1	9	4
2%	4%	.	.	1%	3%	2%
55	7	4	18	11	36	10
19%	5%	4%	32%	11%	10%	5%
125	72	40	22	54	161	102
44%	54%	48%	39%	56%	47%	55%
77	33	27	12	22	103	47
27%	25%	32%	21%	23%	30%	25%
22	16	13	5	9	36	22
8%	12%	15%	9%	9%	10%	12%
59	12	4	18	12	45	14
21%	9%	4%	32%	12%	13%	7%
99	49	40	17	31	139	69
35%	37%	48%	30%	32%	40%	37%

South Africa

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
315	251	122	127	253	247	107
270	236	133	131	269	231	114
6	5	1	4	4	5	2
2%	2%	1%	3%	2%	2%	2%
55	41	12	13	28	38	13
18%	16%	10%	10%	11%	15%	12%
135	114	61	63	123	114	49
43%	45%	50%	50%	49%	46%	45%
90	68	34	36	65	73	30
29%	27%	28%	28%	26%	29%	28%
28	23	16	11	33	17	14
9%	9%	13%	9%	13%	7%	13%
61	46	12	17	32	43	15
19%	18%	10%	13%	13%	17%	14%
118	91	49	47	98	90	44
38%	36%	40%	37%	39%	36%	41%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
393	164	336	382	100	.	.
386	176	324	405	70	.	.
8	4	5	5	5	.	.
2%	2%	2%	1%	5%	.	.
52	20	45	40	25	.	.
13%	12%	14%	10%	25%	.	.
189	74	164	187	40	.	.
48%	45%	49%	49%	40%	.	.
107	44	93	106	27	.	.
27%	27%	28%	28%	27%	.	.
37	22	28	45	3	.	.
9%	13%	8%	12%	3%	.	.
60	24	51	44	30	.	.
15%	15%	15%	12%	30%	.	.
144	66	121	151	30	.	.
37%	40%	36%	39%	30%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	501	276	225
Much stronger	freq	5	5	.
Much stronger	prop	1%	2%	.
Somewhat stronger	freq	54	25	29
Somewhat stronger	prop	11%	10%	12%
About the same	freq	240	121	119
About the same	prop	48%	48%	48%
Somewhat weaker	freq	146	77	70
Somewhat weaker	prop	29%	30%	28%
Much weaker	freq	55	26	29
Much weaker	prop	11%	10%	12%
Top2Box	freq	59	30	29
Top2Box	prop	12%	12%	12%
Low2Box	freq	201	102	99
Low2Box	prop	40%	40%	40%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	190	118	78	190	232	283
178	185	138	76	187	238	293
3	1	1	.	3	2	3
2%	%	1%	.	2%	1%	1%
22	16	16	7	17	30	30
12%	8%	14%	9%	9%	13%	11%
88	88	65	40	89	112	142
46%	46%	55%	51%	47%	48%	50%
51	64	31	18	58	69	81
27%	33%	26%	24%	31%	30%	29%
27	23	5	12	23	19	27
14%	12%	4%	16%	12%	8%	10%
25	16	17	7	20	31	33
13%	9%	14%	9%	11%	13%	12%
78	86	36	31	81	89	108
41%	45%	31%	40%	43%	38%	38%

South Korea

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
217	6	125	369	269	231	63
208	6	124	371	283	218	67
2	.	.	5	4	1	1
1%	.	.	1%	1%	%	1%
24	1	14	39	34	21	16
11%	.	11%	11%	12%	9%	26%
98	1	55	184	131	109	24
45%	.	44%	50%	49%	47%	37%
65	3	42	102	73	73	16
30%	.	33%	27%	27%	32%	26%
28	1	14	40	28	26	6
13%	.	11%	11%	11%	11%	9%
26	1	14	44	37	22	17
12%	.	11%	12%	14%	9%	27%
93	4	56	142	101	100	22
43%	.	45%	38%	38%	43%	35%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
437	88	412	361	96	.	.
434	95	406	366	91	.	.
4	2	3	4	1	.	.
1%	2%	1%	1%	1%	.	.
38	11	43	43	6	.	.
9%	13%	10%	12%	6%	.	.
217	39	202	178	43	.	.
50%	44%	49%	49%	45%	.	.
130	28	119	101	31	.	.
30%	31%	29%	28%	32%	.	.
49	9	46	35	15	.	.
11%	10%	11%	10%	15%	.	.
42	13	45	47	7	.	.
10%	15%	11%	13%	7%	.	.
179	36	165	136	45	.	.
41%	41%	40%	38%	47%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	496	505
Much stronger	freq	10	7	3
Much stronger	prop	2%	3%	1%
Somewhat stronger	freq	93	48	45
Somewhat stronger	prop	19%	19%	18%
About the same	freq	327	161	165
About the same	prop	65%	64%	67%
Somewhat weaker	freq	42	22	20
Somewhat weaker	prop	8%	9%	8%
Much weaker	freq	29	14	15
Much weaker	prop	6%	6%	6%
Top2Box	freq	103	55	48
Top2Box	prop	21%	22%	19%
Low2Box	freq	71	36	35
Low2Box	prop	14%	14%	14%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	189	137	253	160	22	250
335	379	287	539	292	42	518
4	5	1	7	1	.	5
2%	3%	1%	3%	1%	.	2%
37	24	31	40	34	7	46
21%	13%	23%	16%	21%	29%	19%
111	130	85	160	107	14	162
64%	69%	62%	63%	67%	61%	65%
13	18	11	26	11	2	22
8%	9%	8%	10%	7%	8%	9%
9	12	8	20	7	0	15
5%	6%	6%	8%	4%	2%	6%
41	29	33	47	36	7	52
23%	15%	24%	19%	22%	29%	21%
22	29	19	46	18	2	37
13%	16%	14%	18%	11%	10%	15%

Spain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
250	227	118	155	255	245	54
483	569	84	348	521	480	103
5	5	3	3	7	4	3
2%	2%	2%	2%	3%	2%	5%
46	37	27	29	49	44	16
18%	16%	22%	19%	19%	18%	30%
165	143	77	106	159	167	28
66%	63%	65%	69%	62%	68%	51%
20	23	8	11	24	17	4
8%	10%	6%	7%	10%	7%	7%
14	19	4	5	17	12	4
6%	8%	4%	3%	7%	5%	7%
51	41	29	32	55	48	19
21%	18%	25%	21%	22%	20%	35%
34	42	12	16	41	30	7
14%	19%	10%	11%	16%	12%	13%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
446	68	432	311	152	.	.
898	126	875	632	292	.	.
7	5	5	7	2	.	.
2%	7%	1%	2%	1%	.	.
76	19	74	60	26	.	.
17%	28%	17%	19%	17%	.	.
299	35	292	203	102	.	.
67%	51%	68%	65%	67%	.	.
38	5	37	27	12	.	.
9%	7%	9%	9%	8%	.	.
25	5	24	15	10	.	.
6%	7%	6%	5%	6%	.	.
84	24	79	67	28	.	.
19%	35%	18%	22%	19%	.	.
64	10	61	42	21	.	.
14%	14%	14%	13%	14%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	244	256
Much stronger	freq	2	.	2
Much stronger	prop	%	.	1%
Somewhat stronger	freq	40	22	18
Somewhat stronger	prop	8%	9%	7%
About the same	freq	367	182	185
About the same	prop	73%	72%	75%
Somewhat weaker	freq	71	39	33
Somewhat weaker	prop	14%	15%	13%
Much weaker	freq	20	10	10
Much weaker	prop	4%	4%	4%
Top2Box	freq	42	22	20
Top2Box	prop	8%	9%	8%
Low2Box	freq	91	49	42
Low2Box	prop	18%	19%	17%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	151	155	106	226	110	181
108	166	226	108	229	103	202
0	2	.	2	.	.	0
%	1%	.	2%	.	.	%
20	11	9	11	19	6	9
10%	7%	6%	10%	8%	5%	5%
138	121	108	79	162	85	145
71%	81%	70%	74%	72%	77%	80%
30	12	30	11	32	19	22
15%	8%	19%	10%	14%	17%	12%
7	5	9	4	12	0	4
3%	3%	6%	4%	5%	%	2%
20	13	9	13	19	6	10
10%	9%	6%	12%	8%	5%	5%
36	16	39	14	44	19	27
19%	11%	25%	14%	20%	17%	15%

Sweden

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
319	108	232	160	334	166	61
298	292	85	123	329	171	69
2	0	2	.	2	0	.
1%	%	1%	.	1%	%	.
30	11	7	22	21	18	6
10%	10%	3%	14%	6%	11%	10%
222	77	175	116	241	126	46
70%	71%	75%	72%	72%	76%	74%
49	13	42	16	55	16	9
15%	12%	18%	10%	16%	10%	15%
16	7	6	7	16	4	0
5%	7%	3%	4%	5%	3%	1%
32	11	9	22	23	19	6
10%	11%	4%	14%	7%	11%	10%
65	20	49	23	70	21	10
20%	18%	21%	14%	21%	13%	16%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
439	119	381	390	77	.	.
431	106	394	384	68	.	.
2	.	2	.	2	.	.
%	.	1%	.	3%	.	.
33	9	31	29	9	.	.
8%	7%	8%	8%	11%	.	.
321	86	281	293	53	.	.
73%	72%	74%	75%	68%	.	.
62	21	50	53	9	.	.
14%	18%	13%	14%	12%	.	.
20	3	17	14	4	.	.
4%	3%	4%	4%	5%	.	.
36	9	33	29	11	.	.
8%	7%	9%	8%	14%	.	.
82	24	67	67	14	.	.
19%	20%	18%	17%	18%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	297	203
Much stronger	freq	50	27	23
Much stronger	prop	10%	11%	9%
Somewhat stronger	freq	109	69	40
Somewhat stronger	prop	22%	27%	16%
About the same	freq	208	101	107
About the same	prop	42%	40%	43%
Somewhat weaker	freq	109	43	65
Somewhat weaker	prop	22%	17%	26%
Much weaker	freq	24	12	12
Much weaker	prop	5%	5%	5%
Top2Box	freq	159	96	64
Top2Box	prop	32%	38%	26%
Low2Box	freq	133	56	77
Low2Box	prop	27%	22%	31%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	184	74	21	140	339	267
268	199	33	25	115	360	273
19	31	.	2	19	29	31
8%	17%	.	10%	14%	8%	12%
66	32	11	4	27	78	62
27%	17%	16%	21%	19%	23%	23%
106	63	38	13	54	140	114
44%	34%	52%	65%	39%	41%	43%
39	49	20	.	27	81	50
16%	27%	27%	.	20%	24%	19%
11	9	4	1	12	11	11
5%	5%	6%	4%	9%	3%	4%
85	62	11	6	46	107	93
35%	34%	16%	31%	33%	31%	35%
50	58	24	1	39	93	60
21%	32%	33%	4%	28%	27%	23%

Turkey

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
233	299	42	159	253	247	49
227	131	67	302	295	205	68
19	36	0	14	35	15	10
8%	12%	1%	9%	14%	6%	20%
47	65	8	36	56	53	17
20%	22%	20%	23%	22%	22%	35%
94	126	21	60	91	117	16
40%	42%	51%	38%	36%	47%	32%
59	66	6	37	58	51	4
25%	22%	15%	23%	23%	21%	7%
14	7	6	12	15	9	2
6%	2%	13%	7%	6%	4%	5%
66	100	9	50	90	69	27
28%	34%	20%	32%	36%	28%	55%
73	72	12	48	72	61	6
31%	24%	29%	30%	29%	25%	12%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
451	138	362	272	144	.	.
432	195	305	336	131	.	.
40	16	34	32	14	.	.
9%	12%	9%	12%	9%	.	.
92	39	71	73	26	.	.
20%	28%	20%	27%	18%	.	.
192	54	154	101	73	.	.
43%	39%	43%	37%	51%	.	.
105	23	85	50	24	.	.
23%	17%	24%	19%	17%	.	.
22	6	18	15	8	.	.
5%	4%	5%	6%	5%	.	.
132	55	104	105	40	.	.
29%	40%	29%	39%	27%	.	.
127	29	103	66	32	.	.
28%	21%	29%	24%	22%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1000	479	521
Much stronger	freq	34	27	7
Much stronger	prop	7%	11%	3%
Somewhat stronger	freq	93	53	41
Somewhat stronger	prop	19%	21%	16%
About the same	freq	296	129	167
About the same	prop	59%	52%	66%
Somewhat weaker	freq	58	29	29
Somewhat weaker	prop	12%	12%	12%
Much weaker	freq	18	10	8
Much weaker	prop	4%	4%	3%
Top2Box	freq	127	79	48
Top2Box	prop	25%	32%	19%
Low2Box	freq	76	39	37
Low2Box	prop	15%	16%	15%

B7 Looking ahead six months from now, do you expect the econc

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	157	160	81	185	210	274
259	319	422	112	372	460	616
20	10	4	4	8	20	22
11%	6%	2%	5%	4%	10%	8%
51	23	19	13	36	43	49
28%	14%	12%	16%	20%	20%	18%
88	101	107	48	113	119	160
48%	64%	67%	59%	61%	57%	58%
20	17	21	9	23	23	32
11%	11%	13%	12%	12%	11%	12%
3	7	8	6	5	5	11
2%	4%	5%	7%	3%	2%	4%
71	33	23	17	44	63	71
39%	21%	15%	22%	24%	30%	26%
23	24	29	15	28	28	43
13%	15%	18%	19%	15%	14%	16%

US

omy in your local area to be much stronger, somewhat stronger, about the same, some

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
226	232	127	141	271	229	67
384	260	321	419	589	411	147
12	9	8	17	27	7	18
5%	4%	6%	12%	10%	3%	26%
45	44	18	32	56	37	17
20%	19%	14%	22%	21%	16%	26%
137	142	80	75	143	154	22
60%	61%	63%	53%	53%	67%	33%
26	28	16	14	35	23	6
11%	12%	13%	10%	13%	10%	10%
7	9	5	3	10	8	4
3%	4%	4%	2%	4%	3%	6%
56	52	26	49	83	44	35
25%	23%	21%	34%	31%	19%	52%
33	38	21	18	45	31	10
15%	16%	17%	13%	17%	14%	15%

ewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active_Social_Media	Passive_Social_Media
433	95	405	319	137	.	.
853	213	787	678	217	.	.
16	20	14	28	5	.	.
4%	21%	3%	9%	3%	.	.
76	25	68	64	25	.	.
18%	26%	17%	20%	18%	.	.
275	36	260	181	88	.	.
63%	38%	64%	57%	64%	.	.
52	11	47	36	14	.	.
12%	12%	12%	11%	10%	.	.
14	3	15	10	6	.	.
3%	3%	4%	3%	4%	.	.
92	45	82	92	30	.	.
21%	47%	20%	29%	22%	.	.
66	14	62	45	19	.	.
15%	15%	15%	14%	14%	.	.

Inactive_Social_Media	US Region Northeast	US Region Midwest	US Region South	US Region West
.	91	110	184	115
.	184	214	366	236
.	4	3	13	12
.	5%	3%	7%	11%
.	17	17	33	26
.	18%	16%	18%	23%
.	53	72	108	63
.	58%	66%	59%	55%
.	13	12	23	10
.	14%	11%	12%	9%
.	4	4	7	3
.	4%	4%	4%	3%
.	21	21	47	39
.	23%	19%	25%	34%
.	17	16	29	14
.	19%	15%	16%	12%