Ipsos

America's Favorite

Holiday Movies

TOP THREE FAVORITE MOVIES

Each Selected by 18% of Respondents

We asked 1,000 Americans - what's your favorite holiday movie?

"It's a Wonderful Life," "Home Alone," and "A Miracle on 34th Street," are top ranked, each selected by roughly one in five respondents.

Holiday Classics are significantly more likely to appeal to older respondents; while Home Alone is twice as popular among these ages 18-34

HONORABLE MENTIONS:

- A Charlie Brown Christmas (16%)
- National Lampoon's Christmas Vacation (16%)
- *A Christmas Story (16%)*
- How the Grinch Stole Christmas (16%)
- Rudolf the Red Nosed Reindeer (14%)
- Elf (14%)
- White Christmas (11%)
- **Polar Express (10%)**
- A CHRISTMAS CAROL (9%)

TOP MOVIES ACROSS AGE GROUPS

18-34	35-54	55+
* Home Alone: 30%	* How the Grinch Stole Christmas: 20%	* A Miracle on 34th Street: 31%
* Elf: 26%	* National Lampoon's Christmas Vacation: 20%	* It's a Wonderful Life:30%
* Nightmare Before Christmas: 19%	*Rudolph: 19%	* White Christmas: 19%
	* A Charlie Brown Christmas: 19%	

Cross Generational Favorites,
"A Charlie Brown Christmas," "A Christmas Story," & "Polar Express"
Are Movies Enjoyed Equally by All Ages!

MERRY CHRISTMAS

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