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America's Favorite Holiday Movie December 10th, 2015

Methodology:

These are findings from an Ipsos poll conducted December 3-4, 2015. For the survey, a sample of 1,008 adults age 18 and over was interviewed online. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents.

The data were weighted to the U.S. current population data by gender, age, region and household income based on Census data. Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding.

Topline Data

1. Which of the following, if any, do you consider to be your favorite holiday movies?

Movie Title	Total	Age			Red States and Blue States	
		18-34	35-54	55+	Red State	Blue State
It's a Wonderful Life	18%	9%	15%	30%	19%	19%
Home Alone	18%	30%	13%	13%	18%	16%
A Miracle on 34th Street	18%	5%	16%	31%	20%	18%
A Charlie Brown Christmas	16%	14%	19%	16%	18%	16%
A Christmas Story	16%	14%	18%	16%	14%	17%
How the Grinch Stole Christmas	16%	20%	20%	8%	17%	16%
National Lampoon's Christmas Vacation	16%	14%	20%	13%	16%	16%
Elf	14%	26%	12%	6%	12%	14%
Rudolph the Red Nosed Reindeer	14%	10%	19%	12%	15%	14%
White Christmas	11%	7%	6%	19%	11%	11%
Polar Express	10%	12%	8%	10%	8%	11%
A Christmas Carol	9%	4%	8%	13%	9%	9%
Nightmare Before Christmas	8%	19%	6%	1%	9%	7%
Frosty the Snowman	7%	6%	11%	5%	9%	7%
The Santa Clause	7%	11%	6%	4%	6%	8%
Love Actually	5%	11%	3%	3%	5%	5%
Die Hard	5%	5%	7%	4%	4%	6%
Bad Santa	5%	8%	4%	3%	4%	5%
The Muppet Christmas Carol	4%	7%	2%	4%	3%	5%
Scrooged	4%	3%	4%	4%	3%	4%
Jingle All the Way	3%	6%	3%	-	3%	2%
Other	3%	2%	3%	2%	2%	3%
None of these	9%	6%	9%	12%	9%	10%