

1. Which would you say is more important to you:

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: Have Child Or Foster Child (unwtd)	569	245	324	186	344	39	166	403	120	134	206	109
Base: Have Child Or Foster Child (wtd)	591	290	301	243	308	40	173	418	114	123	230	124
Saving for your own retirement	303	153	151	98	177	29	74	229	54	66	122	62
	51%	53%	50%	40%	57%	72%	43%	55%	48%	54%	53%	50%
Saving for your kids' education					C	C*		F	*			*
	288	137	151	145	132	11	99	189	60	57	109	62
	49%	47%	50%	60%	43%	28%	57%	45%	52%	46%	47%	50%
				DE		*	G		*			*
Sigma	591	290	301	243	308	40	173	418	114	123	230	124
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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1. Which would you say is more important to you:

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Have Child Or Foster Child (unwtd)	569	569	-	257	312	349	64	150	6	453	116	483	86
Base: Have Child Or Foster Child (wtd)	591	591	-	244	347	381	61	144	6	474	117	496	95
Saving for your own retirement	303	303	-	113	190	199	30	73	2	255	48	266	37
	51%	51%	-	46%	55%	52%	49%	51%	30%	54%	41%	54%	39%
							*		**	J		L	*
Saving for your kids' education	288	288	-	131	157	182	31	71	4	218	69	230	57
	49%	49%	-	54%	45%	48%	51%	49%	70%	46%	59%	46%	61%
							*		**		I		K*
Sigma	591	591	-	244	347	381	61	144	6	474	117	496	95
	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

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