

All Demos

B3 Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...

Stub	Stat	Overall	Gender Male	Gender Female	Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married	Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes	Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive	Social Media Inactive
	base	13500	6721	6779	6822	4314	3364	3412	4754	3732	6119	7381	3638	5426	4436	7422	6078	1795	11705	2957	10543	9075	3465	6096	3482	2921
	unw_base	19088	9538	9550	7204	6349	5535	4475	6886	5802	9284	9804	3942	7701	7445	10976	8112	2495	16593	4139	14949	13301	4314	8219	4800	4566
Very good	freq	704	442	263	372	215	118	195	217	226	423	281	174	216	314	484	221	226	478	312	393	537	132	394	138	112
Very good	prop	5%	7%	4%	6%	5%	3%	6%	5%	6%	7%	4%	5%	4%	7%	7%	4%	13%	4%	11%	4%	6%	4%	6%	4%	4%
Somewhat good	freq	4677	2462	2215	2080	1463	1153	1038	1592	1511	2218	2459	991	1063	1723	2662	2015	643	4034	1151	3526	3257	1089	2080	1094	966
Somewhat good	prop	35%	37%	33%	35%	34%	34%	30%	33%	40%	36%	33%	27%	36%	39%	36%	33%	36%	34%	39%	33%	36%	31%	34%	31%	33%
Somewhat bad	freq	5463	2598	2878	2278	1746	1439	1442	1922	1371	2372	3091	1518	2249	1696	2875	2588	590	4873	995	4469	3561	1474	2357	1535	1228
Somewhat bad	prop	40%	38%	42%	39%	40%	43%	42%	40%	37%	39%	42%	42%	41%	38%	39%	43%	33%	42%	34%	42%	36%	43%	38%	44%	42%
Very bad	freq	2655	1232	1424	1112	889	654	737	1022	624	1107	1549	955	997	703	1401	1254	335	2321	500	2155	1719	770	1265	715	616
Very bad	prop	20%	18%	21%	19%	21%	19%	22%	22%	17%	18%	21%	26%	18%	16%	19%	21%	19%	20%	17%	20%	19%	22%	21%	21%	21%
Top2Box	freq	5381	2904	2477	2432	1678	1271	1233	1809	1737	2640	2741	1165	2179	2037	3146	2235	870	4512	1463	3919	3794	1222	2474	1232	1078
Top2Box	prop	40%	43%	37%	42%	39%	38%	36%	38%	47%	43%	37%	32%	40%	46%	42%	37%	46%	38%	49%	37%	42%	35%	41%	35%	37%
Low2Box	freq	8119	3817	4301	3389	2636	2093	2179	2945	1995	3478	4640	2473	3247	2399	4275	3843	925	7194	1495	6624	5280	2244	3622	2251	1844
Low2Box	prop	60%	57%	63%	58%	61%	62%	64%	62%	53%	57%	63%	68%	60%	54%	58%	63%	52%	61%	51%	63%	58%	65%	59%	65%	63%

Stub	Stat	All Countries	Argentina	Australia
	base	13500	500	500
	unw_base	19088	505	1004
Very good	freq	704	14	31
Very good	prop	5%	3%	6%
Somewhat good	freq	4677	121	253
Somewhat good	prop	35%	24%	51%
Somewhat bad	freq	5463	251	182
Somewhat bad	prop	40%	50%	36%
Very bad	freq	2655	115	34
Very bad	prop	20%	23%	7%
Top2Box	freq	5381	134	284
Top2Box	prop	40%	27%	57%
Low2Box	freq	8119	366	216
Low2Box	prop	60%	73%	43%

B3 Now, thinking about our ec

Belgium	Brazil	Canada	Chile	China	Colombia	France
500	500	500	500	500	500	500
500	1003	1002	500	1001	500	1002
7	11	19	4	46	15	12
1%	2%	4%	1%	9%	3%	2%
167	11	236	192	324	198	54
33%	2%	47%	38%	65%	40%	11%
254	106	214	228	119	233	300
51%	21%	43%	46%	24%	47%	60%
71	372	31	76	11	54	135
14%	74%	6%	15%	2%	11%	27%
175	22	255	196	370	213	65
35%	4%	51%	39%	74%	43%	13%
325	478	245	304	130	287	435
65%	96%	49%	61%	26%	57%	87%

All Countries

Economic situation, how would you describe the current economic situation in? Is it...

Germany	Great Britain	Hungary	India	Israel	Italy	Japan
500	500	500	500	500	500	500
1003	1001	500	501	502	1003	1005
37	15	2	84	15	12	8
7%	3%	%	17%	3%	2%	2%
336	208	115	310	213	70	127
67%	42%	23%	62%	43%	14%	25%
115	225	264	83	224	273	258
23%	45%	53%	17%	45%	55%	52%
13	52	119	24	49	145	108
3%	10%	24%	5%	10%	29%	22%
372	223	117	393	228	82	135
74%	45%	23%	79%	46%	16%	27%
128	277	383	107	272	418	365
26%	55%	77%	21%	54%	84%	73%

Mexico	Peru	Poland	Russia	Saudi Arabia	South Africa	South Korea
500	500	500	500	500	500	500
507	502	504	500	508	505	502
7	4	20	10	213	4	6
1%	1%	4%	2%	43%	1%	1%
114	254	161	171	238	57	58
23%	51%	32%	34%	48%	11%	12%
213	195	252	238	38	231	246
43%	39%	50%	48%	8%	46%	49%
167	47	67	81	11	208	190
33%	9%	13%	16%	2%	42%	38%
121	258	181	181	451	61	65
24%	52%	36%	36%	90%	12%	13%
379	242	319	319	49	439	435
76%	48%	64%	64%	10%	88%	87%

Spain	Sweden	Turkey	US
500	500	500	500
1000	517	505	1006
10	31	26	44
2%	6%	5%	9%
76	261	173	179
15%	52%	35%	36%
202	166	159	196
40%	33%	32%	39%
212	42	141	81
42%	8%	28%	16%
86	292	200	223
17%	58%	40%	45%
414	208	300	277
83%	42%	60%	55%

All Regions

B3 Now, thinking about our economic situation, how would you de

Stub	Stat	All Countries	North America	LATAM
	base	13500	1000	1500
	unw_base	19088	2008	2015
Very good	freq	704	62	31
Very good	prop	5%	6%	2%
Somewhat good	freq	4677	415	246
Somewhat good	prop	35%	41%	16%
Somewhat bad	freq	5463	410	570
Somewhat bad	prop	40%	41%	38%
Very bad	freq	2655	112	653
Very bad	prop	20%	11%	44%
Top2Box	freq	5381	477	277
Top2Box	prop	40%	48%	18%
Low2Box	freq	8119	523	1223
Low2Box	prop	60%	52%	82%

scribe the current economic situation in? Is it...

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7030	4513	7522	3005	2020
145	184	156	150	258
3%	6%	4%	7%	13%
1448	1244	1380	817	681
32%	41%	34%	41%	34%
2050	1125	1818	546	652
46%	38%	45%	27%	33%
857	447	646	487	409
19%	15%	16%	24%	20%
1594	1428	1536	967	939
35%	48%	38%	48%	47%
2906	1572	2464	1033	1061
65%	52%	62%	52%	53%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	505	228	277
Very good	freq	14	7	7
Very good	prop	3%	3%	3%
Somewhat good	freq	121	57	64
Somewhat good	prop	24%	23%	25%
Somewhat bad	freq	251	121	130
Somewhat bad	prop	50%	50%	51%
Very bad	freq	115	60	55
Very bad	prop	23%	24%	21%
Top2Box	freq	134	64	70
Top2Box	prop	27%	26%	28%
Low2Box	freq	366	181	184
Low2Box	prop	73%	74%	72%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	133	119	121	129	167	139
290	108	107	134	128	154	124
11	2	1	2	6	5	1
4%	1%	1%	2%	5%	3%	1%
62	31	28	28	27	43	31
25%	23%	23%	23%	21%	26%	22%
125	70	56	69	63	77	69
50%	52%	47%	57%	49%	46%	50%
50	31	34	22	32	41	38
20%	23%	28%	18%	25%	24%	27%
73	32	29	30	33	49	32
29%	24%	24%	25%	26%	29%	23%
175	101	90	91	96	118	107
71%	76%	76%	75%	74%	71%	77%

Argentina

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
361	170	205	125	278	222	93
381	144	261	100	263	242	89
12	4	5	4	8	6	5
3%	2%	3%	3%	3%	3%	6%
90	43	48	29	63	58	18
25%	25%	24%	23%	23%	26%	19%
182	81	114	56	137	114	44
50%	48%	55%	45%	49%	51%	47%
76	41	38	36	70	44	27
21%	24%	18%	28%	25%	20%	29%
102	47	54	33	71	63	23
28%	28%	26%	26%	25%	29%	24%
258	123	151	92	207	158	70
72%	72%	74%	74%	75%	71%	76%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
407	130	370	328	156	359	92
416	125	380	319	171	361	94
8	7	7	12	1	11	1
2%	5%	2%	4%	1%	3%	1%
103	31	89	73	45	93	19
25%	24%	24%	22%	29%	26%	21%
207	54	197	159	80	175	51
51%	41%	53%	49%	51%	49%	55%
88	38	76	83	30	80	21
22%	29%	21%	25%	19%	22%	23%
112	38	96	86	46	104	20
27%	29%	26%	26%	30%	29%	22%
295	92	273	242	110	254	72
73%	71%	74%	74%	70%	71%	78%

Social Media Inactive
50
50
2
4%
8
17%
26
52%
14
27%
10
21%
40
79%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1004	390	614
Very good	freq	31	21	9
Very good	prop	6%	9%	4%
Somewhat good	freq	253	128	125
Somewhat good	prop	51%	52%	50%
Somewhat bad	freq	182	80	102
Somewhat bad	prop	36%	32%	40%
Very bad	freq	34	19	16
Very bad	prop	7%	8%	6%
Top2Box	freq	284	149	135
Top2Box	prop	57%	60%	53%
Low2Box	freq	216	99	117
Low2Box	prop	43%	40%	47%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	143	159	119	251	130	233
208	273	523	259	497	248	533
18	9	4	4	18	9	15
9%	6%	3%	3%	7%	7%	7%
94	76	83	55	121	77	126
48%	53%	52%	46%	48%	59%	54%
69	51	62	47	96	39	79
35%	36%	39%	39%	38%	30%	34%
17	7	10	14	16	4	12
9%	5%	6%	11%	6%	3%	5%
112	85	87	59	139	86	142
57%	59%	55%	49%	55%	66%	61%
86	59	72	60	112	44	91
43%	41%	45%	51%	45%	34%	39%

Australia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
267	158	159	184	294	206	75
471	305	358	341	579	425	131
15	11	5	15	25	6	16
6%	7%	3%	8%	8%	3%	21%
127	72	77	104	143	110	34
48%	46%	48%	57%	49%	53%	45%
103	64	62	56	99	83	21
38%	40%	39%	30%	34%	40%	29%
22	11	15	9	27	7	4
8%	7%	9%	5%	9%	3%	5%
142	83	81	119	168	116	49
53%	53%	51%	65%	57%	56%	66%
125	74	77	64	126	90	25
47%	47%	49%	35%	43%	44%	34%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
425	103	397	319	111	227	125
873	174	830	601	188	415	241
15	17	13	26	3	22	4
3%	17%	3%	8%	3%	10%	3%
220	51	202	163	52	115	64
52%	50%	51%	51%	47%	51%	51%
161	26	156	106	48	78	52
38%	25%	39%	33%	43%	34%	42%
30	9	26	24	8	13	5
7%	8%	6%	7%	7%	6%	4%
235	69	215	189	55	137	67
55%	67%	54%	59%	50%	60%	54%
191	35	182	130	56	90	57
45%	33%	46%	41%	50%	40%	46%

Social Media Inactive
148
348
5
3%
75
50%
53
35%
16
11%
79
54%
69
46%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	250	250
Very good	freq	7	5	3
Very good	prop	1%	2%	1%
Somewhat good	freq	167	98	70
Somewhat good	prop	33%	39%	28%
Somewhat bad	freq	254	120	134
Somewhat bad	prop	51%	48%	54%
Very bad	freq	71	30	42
Very bad	prop	14%	12%	17%
Top2Box	freq	175	102	73
Top2Box	prop	35%	41%	29%
Low2Box	freq	325	149	176
Low2Box	prop	65%	59%	71%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	155	159	131	144	114	204
156	174	170	119	147	126	214
1	3	3	3	2	3	2
1%	2%	2%	2%	1%	2%	1%
68	48	52	30	51	48	72
36%	31%	33%	23%	35%	42%	36%
87	82	85	75	66	51	105
47%	53%	54%	57%	46%	45%	51%
30	22	19	24	25	12	24
16%	14%	12%	18%	17%	10%	12%
69	51	55	32	53	50	75
37%	33%	34%	25%	37%	44%	37%
117	104	104	99	91	63	129
63%	67%	66%	75%	63%	56%	63%

Belgium

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
296	146	194	161	312	188	33
286	66	268	166	330	170	34
5	2	.	6	7	.	4
2%	1%	.	4%	2%	.	12%
95	34	66	68	110	57	11
32%	23%	34%	42%	35%	31%	32%
149	82	97	74	152	102	14
50%	56%	50%	46%	49%	54%	43%
47	28	31	13	43	29	5
16%	19%	16%	8%	14%	15%	13%
100	36	66	73	117	57	14
34%	25%	34%	46%	38%	31%	43%
196	110	128	87	194	131	19
66%	75%	66%	54%	62%	69%	57%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	64	436	299	132	141	144
466	67	433	325	107	140	155
4	4	4	6	.	4	1
1%	6%	1%	2%	.	3%	1%
157	23	144	106	34	50	51
34%	36%	33%	35%	26%	36%	36%
239	32	221	143	78	68	74
51%	51%	51%	48%	59%	48%	51%
67	5	67	45	21	19	18
14%	7%	15%	15%	16%	14%	12%
161	27	148	111	34	54	53
34%	42%	34%	37%	26%	38%	37%
306	37	288	187	98	87	92
66%	58%	66%	63%	74%	62%	63%

Social Media Inactive
214
205
2
1%
66
31%
112
52%
35
16%
68
32%
146
68%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1003	490	513
Very good	freq	11	10	1
Very good	prop	2%	4%	1%
Somewhat good	freq	11	7	4
Somewhat good	prop	2%	3%	2%
Somewhat bad	freq	106	57	49
Somewhat bad	prop	21%	24%	18%
Very bad	freq	372	158	213
Very bad	prop	74%	68%	80%
Top2Box	freq	22	17	6
Top2Box	prop	4%	7%	2%
Low2Box	freq	478	215	262
Low2Box	prop	96%	93%	98%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	148	67	83	312	63	179
514	310	179	116	618	197	380
6	4	1	4	3	1	2
2%	2%	2%	4%	1%	1%	1%
6	3	2	2	8	2	5
2%	2%	3%	2%	3%	2%	3%
56	37	14	23	64	13	31
19%	25%	21%	28%	20%	21%	17%
217	104	51	54	238	47	140
76%	71%	75%	66%	76%	75%	78%
13	7	3	5	11	2	8
4%	5%	4%	6%	4%	3%	4%
272	141	64	78	301	60	171
96%	95%	96%	94%	96%	97%	96%

Brazil

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
321	157	262	81	238	262	67
623	94	538	371	531	472	159
9	6	3	2	7	4	5
3%	4%	1%	2%	3%	1%	7%
6	.	8	4	8	3	3
2%	.	3%	5%	4%	1%	5%
75	33	57	16	50	56	18
23%	21%	22%	19%	21%	21%	26%
231	118	194	60	172	199	41
72%	75%	74%	74%	73%	76%	62%
15	6	11	6	16	7	8
5%	4%	4%	7%	7%	3%	12%
306	151	251	76	222	255	59
95%	96%	96%	93%	93%	97%	88%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
433	97	403	303	185	313	122
844	231	772	691	288	673	223
6	5	6	6	4	5	0
1%	5%	1%	2%	2%	2%	%
8	5	7	9	2	10	2
2%	5%	2%	3%	1%	3%	1%
88	25	81	61	42	69	25
20%	26%	20%	20%	23%	22%	20%
331	62	309	226	138	229	96
76%	64%	77%	75%	74%	73%	78%
14	10	13	16	6	15	2
3%	10%	3%	5%	3%	5%	1%
419	88	390	287	180	298	120
97%	90%	97%	95%	97%	95%	99%

Social Media Inactive
65
107
5
8%
0
%
13
19%
47
72%
6
8%
60
92%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1002	482	520
Very good	freq	19	9	10
Very good	prop	4%	4%	4%
Somewhat good	freq	236	116	120
Somewhat good	prop	47%	48%	46%
Somewhat bad	freq	214	105	109
Somewhat bad	prop	43%	43%	42%
Very bad	freq	31	13	19
Very bad	prop	6%	5%	7%
Top2Box	freq	255	125	130
Top2Box	prop	51%	52%	50%
Low2Box	freq	245	117	128
Low2Box	prop	49%	48%	50%

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	154	175	83	141	215	236
305	309	388	133	253	508	513
8	6	5	1	6	8	9
5%	4%	3%	2%	4%	4%	4%
88	63	85	38	65	110	116
51%	41%	49%	46%	46%	51%	49%
56	79	79	35	61	88	104
32%	51%	45%	42%	44%	41%	44%
19	6	6	8	9	9	8
11%	4%	4%	10%	6%	4%	3%
96	69	89	40	70	118	125
56%	45%	51%	48%	50%	55%	53%
75	85	85	43	70	97	112
44%	55%	49%	52%	50%	45%	47%

Canada

Thinking about our economic situation, how would you describe the current economic situation?

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
264	227	196	77	257	243	59
489	185	430	387	561	441	126
10	11	4	3	10	9	5
4%	5%	2%	4%	4%	4%	9%
120	93	100	43	115	121	26
46%	41%	51%	56%	45%	50%	44%
110	105	83	26	119	95	22
42%	46%	42%	34%	46%	39%	37%
23	18	9	4	13	19	6
9%	8%	5%	6%	5%	8%	10%
130	104	104	47	125	130	31
49%	46%	53%	61%	49%	53%	53%
134	123	92	30	132	113	28
51%	54%	47%	39%	51%	47%	47%

situation in? Is it...

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
441	78	422	307	133	209	145
876	175	827	668	199	426	285
13	3	16	12	5	12	5
3%	4%	4%	4%	4%	6%	3%
210	36	200	146	57	99	63
48%	46%	47%	48%	43%	47%	43%
192	32	182	129	60	81	71
44%	41%	43%	42%	45%	39%	49%
26	7	24	19	11	16	7
6%	9%	6%	6%	8%	8%	5%
223	39	216	159	62	111	67
51%	50%	51%	52%	47%	53%	47%
217	39	206	148	71	98	77
49%	50%	49%	48%	53%	47%	53%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
147	120	32	67	192	36	53
291	264	76	117	359	62	124
2	6	1	2	7	1	2
1%	5%	2%	4%	3%	3%	4%
74	55	16	40	93	15	17
51%	46%	50%	60%	48%	42%	32%
62	55	15	21	80	17	26
42%	46%	46%	31%	42%	48%	50%
9	5	1	4	12	2	7
6%	4%	2%	6%	6%	7%	14%
76	60	17	42	99	16	19
52%	50%	52%	63%	52%	46%	36%
71	60	15	25	92	19	34
48%	50%	48%	37%	48%	54%	64%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	500	237	263
Very good	freq	4	4	.
Very good	prop	1%	2%	.
Somewhat good	freq	192	104	88
Somewhat good	prop	38%	43%	34%
Somewhat bad	freq	228	101	127
Somewhat bad	prop	46%	41%	49%
Very bad	freq	76	35	42
Very bad	prop	15%	14%	16%
Top2Box	freq	196	108	88
Top2Box	prop	39%	44%	34%
Low2Box	freq	304	136	168
Low2Box	prop	61%	56%	66%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
224	155	121	202	172	125	171
282	131	87	224	165	111	143
4	.	.	.	1	3	1
2%	.	.	.	1%	2%	1%
97	60	35	72	73	47	58
43%	39%	29%	36%	42%	38%	34%
95	75	58	99	76	53	80
42%	48%	48%	49%	44%	43%	47%
28	20	28	32	22	22	31
13%	13%	23%	16%	13%	18%	18%
101	60	35	72	74	50	60
45%	39%	29%	36%	43%	40%	35%
123	95	86	131	98	76	111
55%	61%	71%	64%	57%	60%	65%

Chile

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
329	.	319	181	281	219	76
357	.	325	175	253	247	69
3	.	3	1	3	1	2
1%	.	1%	1%	1%	%	3%
133	.	121	71	97	95	34
40%	.	38%	39%	35%	43%	45%
148	.	146	82	137	91	31
45%	.	46%	45%	49%	42%	40%
46	.	49	27	44	32	9
14%	.	15%	15%	16%	15%	12%
136	.	124	72	100	95	36
41%	.	39%	40%	36%	44%	48%
194	.	195	109	181	123	40
59%	.	61%	60%	64%	56%	52%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
424	115	385	338	150	356	88
431	106	394	313	179	347	94
2	2	2	3	1	3	1
%	1%	1%	1%	%	1%	1%
158	49	143	131	61	134	32
37%	42%	37%	39%	41%	38%	37%
197	46	182	152	66	162	45
47%	39%	47%	45%	44%	46%	51%
67	20	56	53	22	56	10
16%	17%	15%	16%	15%	16%	11%
159	50	146	134	62	137	33
38%	43%	38%	40%	41%	39%	37%
264	65	239	205	89	219	55
62%	57%	62%	60%	59%	61%	63%

Social Media Inactive
56
59
.
.
26
46%
20
36%
10
18%
26
46%
30
54%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1001	505	496
Very good	freq	46	25	20
Very good	prop	9%	10%	8%
Somewhat good	freq	324	150	175
Somewhat good	prop	65%	59%	71%
Somewhat bad	freq	119	72	48
Somewhat bad	prop	24%	28%	19%
Very bad	freq	11	7	3
Very bad	prop	2%	3%	1%
Top2Box	freq	370	175	195
Top2Box	prop	74%	69%	79%
Low2Box	freq	130	79	51
Low2Box	prop	26%	31%	21%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	203	88	38	143	319	358
573	334	94	83	297	621	652
24	17	5	2	10	33	35
12%	8%	5%	5%	7%	10%	10%
139	123	63	23	91	210	232
67%	60%	71%	62%	63%	66%	65%
42	57	19	11	39	69	84
20%	28%	22%	30%	27%	22%	23%
3	6	1	1	3	6	7
2%	3%	1%	2%	2%	2%	2%
163	139	67	25	101	243	267
78%	69%	77%	68%	71%	76%	75%
46	64	20	12	42	76	91
22%	31%	23%	32%	29%	24%	25%

China

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
142	.	417	83	316	184	71
349	.	821	180	606	395	158
11	.	38	7	35	11	18
8%	.	9%	9%	11%	6%	25%
92	.	271	53	199	125	45
65%	.	65%	64%	63%	68%	63%
36	.	101	18	75	44	8
25%	.	24%	22%	24%	24%	11%
3	.	6	4	7	4	1
2%	.	2%	5%	2%	2%	1%
103	.	309	61	234	136	63
73%	.	74%	73%	74%	74%	88%
39	.	108	22	82	48	8
27%	.	26%	27%	26%	26%	12%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
429	168	332	426	40	.	.
843	357	644	865	95	.	.
28	27	19	42	3	.	.
6%	16%	6%	10%	7%	.	.
280	107	217	270	29	.	.
65%	64%	65%	63%	72%	.	.
112	31	89	105	8	.	.
26%	18%	27%	25%	19%	.	.
10	3	7	10	1	.	.
2%	2%	2%	2%	2%	.	.
307	134	236	312	32	.	.
72%	80%	71%	73%	79%	.	.
122	34	96	115	9	.	.
28%	20%	29%	27%	21%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	500	235	265
Very good	freq	15	10	5
Very good	prop	3%	4%	2%
Somewhat good	freq	198	116	82
Somewhat good	prop	40%	48%	32%
Somewhat bad	freq	233	93	140
Somewhat bad	prop	47%	38%	54%
Very bad	freq	54	23	31
Very bad	prop	11%	10%	12%
Top2Box	freq	213	126	87
Top2Box	prop	43%	52%	34%
Low2Box	freq	287	116	172
Low2Box	prop	57%	48%	66%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
256	154	90	102	297	101	128
254	148	98	99	298	103	129
4	9	2	2	9	3	6
2%	6%	2%	2%	3%	3%	5%
91	61	45	30	111	57	56
36%	40%	50%	29%	37%	57%	44%
128	69	36	57	140	36	51
50%	45%	40%	56%	47%	35%	40%
32	15	7	12	37	5	14
13%	10%	8%	12%	12%	5%	11%
95	70	47	32	120	60	63
37%	45%	52%	32%	40%	59%	49%
161	84	43	70	177	41	65
63%	55%	48%	68%	60%	41%	51%

Colombia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
372	75	214	211	285	215	111
371	75	211	214	287	213	111
8	6	5	3	13	1	4
2%	8%	3%	1%	5%	1%	4%
142	25	76	97	128	70	51
38%	33%	35%	46%	45%	33%	46%
182	34	106	93	114	119	49
49%	45%	50%	44%	40%	55%	44%
41	10	27	18	29	25	7
11%	13%	12%	8%	10%	12%	6%
150	31	81	100	142	71	55
40%	42%	38%	48%	50%	33%	50%
222	44	133	111	143	144	56
60%	58%	62%	52%	50%	67%	50%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
389	175	325	335	158	357	91
389	177	323	337	155	357	90
10	9	5	11	3	15	.
3%	5%	2%	3%	2%	4%	.
147	80	118	144	50	136	41
38%	46%	36%	43%	32%	38%	46%
184	75	158	143	86	173	42
47%	43%	49%	43%	55%	48%	47%
48	10	44	37	18	33	7
12%	6%	14%	11%	11%	9%	8%
158	89	124	155	54	151	41
40%	51%	38%	46%	34%	42%	46%
232	86	202	180	104	206	49
60%	49%	62%	54%	66%	58%	54%

Social Media Inactive
52
53
.
.
20
39%
18
34%
14
27%
20
39%
32
61%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1002	458	544
Very good	freq	12	6	5
Very good	prop	2%	3%	2%
Somewhat good	freq	54	39	14
Somewhat good	prop	11%	16%	6%
Somewhat bad	freq	300	137	162
Somewhat bad	prop	60%	56%	64%
Very bad	freq	135	64	71
Very bad	prop	27%	26%	28%
Top2Box	freq	65	46	20
Top2Box	prop	13%	19%	8%
Low2Box	freq	435	201	233
Low2Box	prop	87%	81%	92%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	149	166	105	214	99	230
314	366	322	147	447	281	488
11	1	0	11	1	.	4
6%	%	%	10%	%	.	2%
29	15	11	12	16	11	22
15%	10%	6%	12%	8%	11%	9%
105	94	101	50	131	67	136
57%	63%	61%	48%	61%	68%	59%
40	40	55	31	66	21	68
22%	27%	33%	30%	31%	21%	30%
39	15	11	23	17	11	26
21%	10%	7%	22%	8%	11%	11%
145	134	155	82	197	88	204
79%	90%	93%	78%	92%	89%	89%

France

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
270	133	219	147	282	218	23
514	46	368	588	633	369	42
8	9	1	1	10	1	1
3%	7%	%	1%	4%	1%	3%
32	20	16	18	29	25	8
12%	15%	7%	12%	10%	11%	36%
164	67	136	97	165	134	6
61%	50%	62%	66%	59%	62%	28%
67	37	67	31	77	58	7
25%	28%	30%	21%	27%	27%	33%
40	29	17	19	39	26	9
15%	22%	8%	13%	14%	12%	39%
230	104	202	128	242	192	14
85%	78%	92%	87%	86%	88%	61%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	52	448	306	123	169	150
960	121	881	732	171	304	329
11	7	5	11	0	11	0
2%	13%	1%	4%	%	7%	%
46	10	44	28	20	26	12
10%	19%	10%	9%	16%	16%	8%
293	21	278	188	68	88	103
61%	41%	62%	61%	55%	52%	69%
128	14	121	79	34	43	35
27%	27%	27%	26%	28%	26%	23%
57	17	49	39	21	38	12
12%	32%	11%	13%	17%	22%	8%
421	36	399	267	103	131	138
88%	68%	89%	87%	83%	78%	92%

Social Media Inactive
180
369
.
.
15
8%
108
60%
57
31%
15
8%
165
92%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	1003	493	510
Very good	freq	37	25	11
Very good	prop	7%	10%	5%
Somewhat good	freq	336	178	157
Somewhat good	prop	67%	70%	64%
Somewhat bad	freq	115	46	69
Somewhat bad	prop	23%	18%	28%
Very bad	freq	13	4	9
Very bad	prop	3%	1%	4%
Top2Box	freq	372	204	169
Top2Box	prop	74%	80%	69%
Low2Box	freq	128	50	78
Low2Box	prop	26%	20%	31%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	160	169	120	129	191	184
251	387	365	222	261	412	411
13	11	12	9	6	19	13
8%	7%	7%	7%	5%	10%	7%
119	105	112	67	90	138	129
70%	65%	66%	56%	70%	72%	70%
35	40	40	40	31	30	38
20%	25%	24%	33%	24%	16%	20%
4	4	5	5	3	4	5
2%	3%	3%	4%	2%	2%	3%
132	116	124	76	96	157	142
78%	72%	73%	63%	74%	82%	77%
38	44	45	45	33	34	42
22%	28%	27%	37%	26%	18%	23%

Germany

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	87	286	127	341	159	36
592	52	709	242	698	305	81
24	3	22	12	26	10	2
8%	3%	8%	10%	8%	7%	7%
207	46	192	97	228	107	24
65%	53%	67%	77%	67%	67%	66%
77	37	62	16	80	35	8
24%	42%	22%	12%	23%	22%	22%
8	1	10	1	6	6	2
2%	2%	3%	1%	2%	4%	5%
231	49	214	109	255	118	26
73%	56%	75%	86%	75%	74%	73%
85	38	72	17	86	42	10
27%	44%	25%	14%	25%	26%	27%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
464	85	415	332	139	141	176
922	189	814	711	222	289	348
34	10	26	23	11	15	15
7%	12%	6%	7%	8%	10%	9%
312	58	278	231	88	90	120
67%	67%	67%	70%	63%	64%	68%
107	15	100	71	34	31	37
23%	18%	24%	21%	25%	22%	21%
11	2	10	6	6	5	3
2%	3%	3%	2%	4%	4%	2%
347	68	304	255	99	105	136
75%	80%	73%	77%	71%	74%	77%
118	17	110	77	40	36	40
25%	20%	27%	23%	29%	26%	23%

Social Media Inactive
183
366
7
4%
125
68%
46
25%
4
2%
132
72%
51
28%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1001	507	494
Very good	freq	15	9	6
Very good	prop	3%	4%	3%
Somewhat good	freq	208	103	105
Somewhat good	prop	42%	41%	42%
Somewhat bad	freq	225	108	117
Somewhat bad	prop	45%	43%	47%
Very bad	freq	52	30	22
Very bad	prop	10%	12%	9%
Top2Box	freq	223	112	112
Top2Box	prop	45%	45%	45%
Low2Box	freq	277	138	139
Low2Box	prop	55%	55%	55%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	154	150	67	262	135	226
302	353	346	133	526	269	491
9	3	3	1	6	8	9
4%	2%	2%	2%	2%	6%	4%
84	62	62	17	112	65	98
43%	40%	42%	25%	43%	48%	43%
86	71	68	35	121	50	100
44%	46%	45%	53%	46%	37%	44%
17	18	17	13	24	12	19
9%	12%	11%	20%	9%	9%	8%
93	65	65	18	117	73	106
47%	42%	44%	27%	45%	54%	47%
104	89	84	49	145	62	119
53%	58%	56%	73%	55%	46%	53%

Great Britain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
274	146	114	240	297	203	43
510	294	217	490	622	379	92
6	4	5	6	11	5	6
2%	3%	4%	3%	4%	2%	14%
110	50	47	111	128	80	20
40%	34%	41%	46%	43%	39%	46%
125	72	49	104	125	100	11
45%	49%	43%	43%	42%	49%	25%
33	20	13	20	34	18	7
12%	14%	11%	8%	11%	9%	15%
117	54	52	117	139	84	26
43%	37%	46%	49%	47%	42%	60%
157	92	62	123	159	118	17
57%	63%	54%	51%	53%	58%	40%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
457	62	438	341	123	196	126
909	133	868	689	229	380	257
9	8	8	13	2	9	5
2%	12%	2%	4%	2%	5%	4%
188	29	179	151	42	80	52
41%	46%	41%	44%	34%	41%	41%
214	17	208	144	62	83	59
47%	27%	47%	42%	51%	43%	46%
46	9	43	33	16	23	11
10%	15%	10%	10%	13%	12%	8%
197	36	187	164	44	89	57
43%	58%	43%	48%	36%	46%	45%
259	26	251	178	79	106	69
57%	42%	57%	52%	64%	54%	55%

Social Media Inactive
178
364
1
1%
76
43%
83
46%
18
10%
77
43%
101
57%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	500	258	242
Very good	freq	2	2	.
Very good	prop	%	1%	.
Somewhat good	freq	115	64	52
Somewhat good	prop	23%	26%	20%
Somewhat bad	freq	264	127	137
Somewhat bad	prop	53%	51%	54%
Very bad	freq	119	55	64
Very bad	prop	24%	22%	25%
Top2Box	freq	117	65	52
Top2Box	prop	23%	26%	20%
Low2Box	freq	383	182	201
Low2Box	prop	77%	74%	80%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	168	150	139	285	20	191
219	141	140	141	275	24	180
2	.	.	1	1	.	.
1%	.	.	%	%	.	.
50	41	25	34	65	7	39
28%	24%	16%	25%	23%	32%	21%
89	87	88	69	151	11	114
49%	52%	58%	50%	53%	56%	60%
41	40	38	35	69	2	38
23%	24%	25%	25%	24%	12%	20%
52	41	25	35	66	7	39
28%	24%	16%	25%	23%	32%	21%
130	127	126	104	220	14	152
72%	76%	84%	75%	77%	68%	79%

Hungary

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
309	107	294	99	281	219	41
320	160	222	118	271	229	39
2	1	.	1	1	1	1
1%	1%	.	1%	%	%	3%
76	23	69	24	66	50	13
25%	21%	23%	24%	23%	23%	31%
150	53	159	52	149	114	19
49%	50%	54%	52%	53%	52%	47%
81	30	66	23	65	54	8
26%	28%	23%	23%	23%	25%	19%
78	24	69	24	66	51	14
25%	22%	23%	25%	24%	23%	34%
231	83	225	75	215	168	27
75%	78%	77%	75%	76%	77%	66%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	54	446	315	119	186	238
461	55	445	302	135	185	232
0	1	0	1	0	1	1
%	2%	%	%	%	%	%
103	17	98	77	28	43	51
22%	31%	22%	24%	23%	23%	21%
245	24	240	163	62	91	136
53%	45%	54%	52%	52%	49%	57%
111	12	108	75	29	51	51
24%	22%	24%	24%	25%	27%	21%
103	18	99	78	28	43	52
22%	34%	22%	25%	24%	23%	22%
356	36	347	238	91	142	186
78%	66%	78%	75%	76%	77%	78%

Social Media Inactive
76
83
.
.
22
29%
37
49%
17
23%
22
29%
54
71%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	501	257	244
Very good	freq	84	43	41
Very good	prop	17%	17%	17%
Somewhat good	freq	310	159	151
Somewhat good	prop	62%	62%	62%
Somewhat bad	freq	83	41	42
Somewhat bad	prop	17%	16%	17%
Very bad	freq	24	14	10
Very bad	prop	5%	6%	4%
Top2Box	freq	393	201	192
Top2Box	prop	79%	78%	79%
Low2Box	freq	107	55	51
Low2Box	prop	21%	22%	21%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	163	70	72	87	341	306
255	175	71	69	87	345	324
47	30	7	14	18	52	58
17%	18%	10%	19%	20%	15%	19%
168	95	46	37	52	220	186
63%	58%	66%	52%	60%	65%	61%
39	31	13	17	10	56	48
14%	19%	18%	24%	11%	16%	16%
14	6	4	4	7	13	14
5%	4%	6%	5%	8%	4%	5%
215	125	53	51	70	273	244
81%	77%	76%	71%	81%	80%	80%
52	38	17	21	17	69	62
19%	23%	24%	29%	19%	20%	20%

India

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
194	.	65	435	289	211	156
177	.	59	442	298	203	158
26	.	7	77	66	17	47
13%	.	10%	18%	23%	8%	30%
123	.	43	267	167	143	79
64%	.	66%	61%	58%	68%	51%
34	.	9	74	40	43	22
18%	.	14%	17%	14%	20%	14%
10	.	7	17	16	8	8
5%	.	10%	4%	6%	4%	5%
149	.	49	344	233	160	126
77%	.	76%	79%	81%	76%	81%
45	.	15	91	56	51	30
23%	.	24%	21%	19%	24%	19%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
344	284	216	406	78	411	61
343	288	213	415	69	412	60
37	70	14	74	8	76	6
11%	25%	6%	18%	10%	18%	10%
231	159	151	247	51	253	43
67%	56%	70%	61%	66%	62%	70%
61	44	39	65	15	65	10
18%	16%	18%	16%	19%	16%	16%
16	11	13	19	4	16	3
5%	4%	6%	5%	5%	4%	4%
267	229	164	321	59	329	49
78%	81%	76%	79%	76%	80%	80%
77	55	52	84	19	81	12
22%	19%	24%	21%	24%	20%	20%

Social Media Inactive
28
29
2
6%
13
48%
8
29%
5
17%
15
54%
13
46%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	502	244	258
Very good	freq	15	13	2
Very good	prop	3%	5%	1%
Somewhat good	freq	213	111	102
Somewhat good	prop	43%	45%	40%
Somewhat bad	freq	224	103	121
Somewhat bad	prop	45%	42%	48%
Very bad	freq	49	18	30
Very bad	prop	10%	8%	12%
Top2Box	freq	228	124	103
Top2Box	prop	46%	51%	41%
Low2Box	freq	272	121	151
Low2Box	prop	54%	49%	59%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	154	121	.	.	.	313
221	172	109	.	.	.	310
2	5	8	.	.	.	13
1%	3%	6%	.	.	.	4%
89	66	58	.	.	.	137
40%	43%	48%	.	.	.	44%
106	69	48	.	.	.	137
47%	45%	40%	.	.	.	44%
28	13	8	.	.	.	25
12%	9%	6%	.	.	.	8%
91	71	65	.	.	.	150
40%	46%	54%	.	.	.	48%
134	82	56	.	.	.	163
60%	54%	46%	.	.	.	52%

Israel

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
187	136	124	240	207	293	56
192	147	113	242	200	302	59
2	3	7	5	6	9	5
1%	2%	6%	2%	3%	3%	9%
76	50	55	108	88	125	22
40%	37%	44%	45%	42%	43%	40%
86	57	54	113	99	124	24
46%	42%	43%	47%	48%	42%	42%
23	26	8	15	14	35	5
12%	19%	6%	6%	7%	12%	10%
78	53	62	112	94	134	27
42%	39%	50%	47%	45%	46%	48%
110	83	62	128	113	159	29
58%	61%	50%	53%	55%	54%	52%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	117	383	375	103	.	.
443	116	386	372	103	.	.
10	6	9	11	1	.	.
2%	5%	2%	3%	1%	.	.
190	48	165	160	42	.	.
43%	41%	43%	43%	41%	.	.
200	51	173	168	47	.	.
45%	43%	45%	45%	46%	.	.
43	13	36	36	12	.	.
10%	11%	9%	10%	12%	.	.
200	53	174	171	43	.	.
45%	45%	46%	46%	42%	.	.
243	64	209	204	59	.	.
55%	55%	54%	54%	58%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1003	503	500
Very good	freq	12	7	5
Very good	prop	2%	3%	2%
Somewhat good	freq	70	42	28
Somewhat good	prop	14%	17%	11%
Somewhat bad	freq	273	141	132
Somewhat bad	prop	55%	57%	52%
Very bad	freq	145	58	87
Very bad	prop	29%	24%	34%
Top2Box	freq	82	48	33
Top2Box	prop	16%	20%	13%
Low2Box	freq	418	200	219
Low2Box	prop	84%	80%	87%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	179	160	102	198	127	246
316	368	319	176	398	287	495
4	7	1	3	5	2	7
3%	4%	1%	3%	3%	1%	3%
25	22	23	6	31	25	37
16%	12%	14%	6%	16%	20%	15%
92	97	85	47	112	75	129
57%	54%	53%	46%	56%	59%	53%
40	54	51	47	50	25	72
25%	30%	32%	46%	25%	20%	29%
29	28	24	9	36	27	44
18%	16%	15%	9%	18%	21%	18%
132	151	136	93	162	100	202
82%	84%	85%	91%	82%	79%	82%

Italy

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
254	213	214	73	228	272	43
508	241	573	189	469	534	95
5	6	5	1	8	4	5
2%	3%	2%	2%	4%	1%	11%
33	22	32	15	38	32	6
13%	10%	15%	20%	17%	12%	14%
144	112	119	42	123	150	20
57%	53%	56%	57%	54%	55%	46%
72	73	57	15	59	86	12
29%	34%	27%	20%	26%	32%	28%
37	28	37	16	46	35	11
15%	13%	17%	22%	20%	13%	26%
217	185	177	57	182	236	32
85%	87%	83%	78%	80%	87%	74%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
457	69	431	285	179	280	122
908	162	841	611	328	568	246
7	5	7	9	3	12	0
2%	7%	2%	3%	1%	4%	%
63	14	56	45	19	43	17
14%	20%	13%	16%	11%	15%	14%
254	33	240	163	91	147	73
55%	48%	56%	57%	51%	53%	60%
133	18	127	68	65	79	32
29%	25%	30%	24%	36%	28%	26%
71	19	63	54	22	54	17
15%	27%	15%	19%	12%	19%	14%
386	51	368	231	157	226	105
85%	73%	85%	81%	88%	81%	86%

Social Media Inactive
98
189
.
.
10
10%
54
55%
34
35%
10
10%
88
90%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1005	588	417
Very good	freq	8	5	3
Very good	prop	2%	2%	1%
Somewhat good	freq	127	76	51
Somewhat good	prop	25%	30%	20%
Somewhat bad	freq	258	120	138
Somewhat bad	prop	52%	48%	55%
Very bad	freq	108	51	57
Very bad	prop	22%	20%	23%
Top2Box	freq	135	81	54
Top2Box	prop	27%	32%	22%
Low2Box	freq	365	170	195
Low2Box	prop	73%	68%	78%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	170	162	305	170	25	252
227	323	455	544	389	72	579
2	4	2	4	3	1	5
1%	2%	1%	1%	2%	4%	2%
43	39	45	65	56	5	63
26%	23%	28%	21%	33%	22%	25%
85	89	84	161	84	13	133
50%	52%	52%	53%	49%	54%	53%
38	38	31	76	27	5	50
23%	23%	19%	25%	16%	20%	20%
46	43	46	69	59	7	69
27%	25%	29%	23%	35%	26%	27%
123	127	115	236	111	18	183
73%	75%	71%	77%	65%	74%	73%

Japan

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
248	267	101	132	248	252	35
426	296	194	515	594	411	89
3	4	2	3	5	3	3
1%	1%	2%	2%	2%	1%	8%
63	60	25	41	66	60	8
25%	22%	25%	31%	27%	24%	21%
125	128	58	71	125	133	13
50%	48%	58%	54%	50%	53%	36%
57	76	15	17	52	56	12
23%	28%	15%	13%	21%	22%	34%
66	64	27	44	71	64	11
27%	24%	27%	33%	29%	25%	30%
182	203	74	88	177	189	25
73%	76%	73%	67%	71%	75%	70%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
465	55	445	338	126	48	140
916	152	853	723	213	102	286
5	4	5	8	1	3	2
1%	7%	1%	2%	1%	6%	1%
119	14	113	91	24	14	42
26%	25%	25%	27%	19%	29%	30%
245	24	233	166	75	23	70
53%	44%	52%	49%	60%	48%	50%
95	13	94	73	26	9	26
21%	24%	21%	22%	20%	18%	19%
124	17	117	99	24	17	44
27%	31%	26%	29%	19%	35%	31%
340	38	327	239	101	32	97
73%	69%	74%	71%	81%	65%	69%

Social Media Inactive
311
617
4
1%
71
23%
164
53%
72
23%
74
24%
237
76%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	507	284	223
Very good	freq	7	3	3
Very good	prop	1%	1%	1%
Somewhat good	freq	114	57	57
Somewhat good	prop	23%	24%	22%
Somewhat bad	freq	213	122	91
Somewhat bad	prop	43%	51%	35%
Very bad	freq	167	58	109
Very bad	prop	33%	24%	42%
Top2Box	freq	121	60	60
Top2Box	prop	24%	25%	23%
Low2Box	freq	379	179	200
Low2Box	prop	76%	75%	77%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	150	90	174	189	64	178
280	143	84	149	189	114	179
6	1	.	1	4	1	2
2%	%	.	1%	2%	2%	1%
47	37	30	41	55	13	61
18%	24%	33%	24%	29%	21%	34%
147	46	19	76	63	35	59
57%	31%	21%	44%	33%	54%	33%
59	66	41	56	67	15	56
23%	44%	46%	32%	35%	23%	31%
53	37	30	42	59	14	63
21%	25%	33%	24%	31%	23%	35%
207	112	60	132	130	50	115
79%	75%	67%	76%	69%	77%	65%

Mexico

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
322	220	161	119	258	242	111
328	22	266	219	277	230	133
5	.	4	3	5	2	3
2%	.	2%	2%	2%	1%	3%
53	62	26	25	65	48	25
16%	28%	16%	21%	25%	20%	22%
154	85	75	53	97	116	44
48%	38%	47%	45%	37%	48%	40%
111	73	56	38	90	76	40
34%	33%	35%	32%	35%	31%	36%
58	62	30	28	71	50	27
18%	28%	19%	24%	27%	21%	25%
264	158	131	91	187	193	84
82%	72%	81%	76%	73%	79%	75%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
389	158	342	315	180	254	183
374	169	338	354	145	332	117
4	5	2	7	.	7	.
1%	3%	1%	2%	.	3%	.
89	31	83	72	42	62	34
23%	19%	24%	23%	23%	25%	18%
169	80	133	121	88	124	75
43%	51%	39%	38%	49%	49%	41%
127	43	124	116	50	61	75
33%	27%	36%	37%	28%	24%	41%
93	35	85	79	42	69	34
24%	22%	25%	25%	23%	27%	18%
296	123	257	237	138	185	149
76%	78%	75%	75%	77%	73%	82%

Social Media Inactive
63
58
.
.
18
28%
15
23%
31
49%
18
28%
45
72%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	502	250	252
Very good	freq	4	3	1
Very good	prop	1%	1%	1%
Somewhat good	freq	254	129	125
Somewhat good	prop	51%	52%	49%
Somewhat bad	freq	195	97	99
Somewhat bad	prop	39%	39%	39%
Very bad	freq	47	18	29
Very bad	prop	9%	7%	11%
Top2Box	freq	258	132	126
Top2Box	prop	52%	54%	50%
Low2Box	freq	242	114	128
Low2Box	prop	48%	46%	50%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
271	149	80	267	165	17	148
272	144	86	254	173	21	150
2	3	.	2	.	2	2
1%	2%	.	1%	.	12%	1%
125	83	45	125	103	8	82
46%	56%	56%	47%	62%	43%	55%
124	45	27	109	52	7	52
46%	30%	34%	41%	31%	41%	35%
20	19	8	31	10	1	12
7%	12%	10%	12%	6%	4%	8%
127	86	45	127	103	10	84
47%	58%	56%	48%	62%	55%	57%
144	63	35	140	62	8	64
53%	42%	44%	52%	38%	45%	43%

Peru

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
352	.	385	115	260	240	124
352	.	317	185	263	239	126
2	.	4	1	3	1	2
1%	.	1%	1%	1%	1%	2%
172	.	189	64	140	114	67
49%	.	49%	56%	54%	47%	54%
144	.	151	45	94	102	44
41%	.	39%	39%	36%	42%	36%
34	.	41	5	24	23	11
10%	.	11%	5%	9%	10%	9%
174	.	193	65	143	115	69
49%	.	50%	57%	55%	48%	56%
178	.	192	50	118	124	55
51%	.	50%	43%	45%	52%	44%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
376	173	327	344	151	362	99
376	177	325	348	148	367	95
2	.	4	3	1	4	.
1%	.	1%	1%	1%	1%	.
186	101	153	186	64	191	51
50%	58%	47%	54%	42%	53%	51%
151	59	136	125	70	136	41
40%	34%	42%	36%	46%	38%	42%
36	13	33	31	16	30	7
10%	8%	10%	9%	11%	8%	7%
189	101	157	189	65	195	51
50%	58%	48%	55%	43%	54%	51%
188	73	170	155	86	166	48
50%	42%	52%	45%	57%	46%	49%

Social Media Inactive
40
40
.
.
12
30%
19
47%
9
23%
12
30%
28
70%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	504	252	252
Very good	freq	20	15	4
Very good	prop	4%	6%	2%
Somewhat good	freq	161	98	63
Somewhat good	prop	32%	39%	25%
Somewhat bad	freq	252	104	148
Somewhat bad	prop	50%	42%	59%
Very bad	freq	67	31	35
Very bad	prop	13%	13%	14%
Top2Box	freq	181	114	68
Top2Box	prop	36%	46%	27%
Low2Box	freq	319	136	183
Low2Box	prop	64%	54%	73%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	157	141	285	126	4	262
183	157	164	285	141	5	274
14	2	3	10	7	.	10
7%	2%	2%	3%	6%	.	4%
67	45	50	87	58	3	90
33%	28%	36%	30%	46%	.	34%
93	90	69	149	49	2	132
46%	57%	49%	52%	39%	.	51%
27	21	19	40	12	.	29
14%	13%	13%	14%	9%	.	11%
81	47	53	96	65	3	100
40%	30%	38%	34%	52%	.	38%
121	110	88	189	61	2	162
60%	70%	62%	66%	48%	.	62%

Poland

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
238	74	311	115	256	244	40
230	12	354	138	282	222	47
10	8	8	4	11	9	6
4%	.	3%	3%	4%	4%	14%
71	16	97	49	102	59	15
30%	.	31%	42%	40%	24%	37%
120	37	166	49	111	141	15
50%	.	53%	43%	43%	58%	37%
37	14	40	13	33	34	5
16%	.	13%	11%	13%	14%	12%
81	24	105	53	113	68	21
34%	.	34%	46%	44%	28%	51%
157	50	206	62	144	175	20
66%	.	66%	54%	56%	72%	49%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	86	414	344	99	275	124
457	102	402	359	88	272	134
14	8	12	19	.	10	2
3%	9%	3%	6%	.	4%	1%
146	38	124	124	24	95	40
32%	44%	30%	36%	24%	35%	32%
237	34	218	161	65	131	69
52%	39%	53%	47%	65%	48%	56%
62	7	60	40	11	39	13
13%	8%	15%	12%	11%	14%	11%
161	46	136	143	24	106	41
35%	53%	33%	42%	24%	38%	33%
299	41	278	201	76	170	83
65%	47%	67%	58%	76%	62%	67%

Social Media Inactive
101
98
8
8%
26
26%
52
52%
14
14%
34
34%
67
66%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	238	262
	unw_base	500	260	240
Very good	freq	10	6	4
Very good	prop	2%	3%	1%
Somewhat good	freq	171	68	104
Somewhat good	prop	34%	28%	40%
Somewhat bad	freq	238	108	130
Somewhat bad	prop	48%	45%	50%
Very bad	freq	81	57	25
Very bad	prop	16%	24%	9%
Top2Box	freq	181	74	107
Top2Box	prop	36%	31%	41%
Low2Box	freq	319	164	155
Low2Box	prop	64%	69%	59%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	158	136	43	215	200	222
155	218	127	25	183	257	285
4	3	3	.	5	5	8
2%	2%	2%	.	2%	2%	4%
80	50	42	8	64	80	70
38%	32%	31%	20%	30%	40%	31%
101	67	70	23	108	87	104
49%	42%	52%	53%	50%	44%	47%
23	38	21	12	38	28	41
11%	24%	15%	28%	18%	14%	18%
83	53	45	8	69	85	78
40%	34%	33%	20%	32%	43%	35%
123	104	91	35	146	115	144
60%	66%	67%	80%	68%	57%	65%

Russia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
278	84	290	126	252	248	46
215	42	150	308	316	184	53
2	2	4	3	8	2	4
1%	2%	2%	3%	3%	1%	10%
102	26	106	40	83	88	15
37%	30%	36%	32%	33%	36%	34%
134	36	140	62	110	127	16
48%	42%	48%	49%	44%	51%	34%
41	21	40	20	50	31	10
15%	25%	14%	16%	20%	12%	23%
104	28	110	44	91	90	20
37%	33%	38%	35%	36%	36%	43%
174	57	180	82	161	158	26
63%	67%	62%	65%	64%	64%	57%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	68	432	344	93	198	171
447	90	410	384	57	185	200
5	5	5	8	2	7	2
1%	8%	1%	2%	2%	4%	1%
156	26	145	115	33	73	53
34%	38%	34%	34%	35%	37%	31%
222	23	215	160	45	81	95
49%	33%	50%	46%	48%	41%	55%
71	14	67	61	13	37	22
16%	21%	15%	18%	14%	18%	13%
161	31	150	123	35	80	54
36%	46%	35%	36%	38%	41%	32%
293	37	282	221	58	118	116
64%	54%	65%	64%	62%	59%	68%

Social Media Inactive
131
115
1
1%
46
35%
62
47%
23
17%
47
35%
85
65%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	508	300	208
Very good	freq	213	133	80
Very good	prop	43%	45%	39%
Somewhat good	freq	238	137	101
Somewhat good	prop	48%	47%	48%
Somewhat bad	freq	38	16	22
Somewhat bad	prop	8%	6%	10%
Very bad	freq	11	6	5
Very bad	prop	2%	2%	3%
Top2Box	freq	451	270	181
Top2Box	prop	90%	92%	87%
Low2Box	freq	49	22	27
Low2Box	prop	10%	8%	13%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	169	46	232	137	44	316
315	168	25	243	140	41	330
118	64	31	108	62	12	142
41%	38%	68%	47%	45%	28%	45%
131	96	11	100	64	29	152
46%	57%	24%	43%	47%	66%	48%
26	8	4	14	11	3	17
9%	5%	8%	6%	8%	6%	5%
10	2	.	10	.	.	4
3%	1%	.	4%	.	.	1%
249	160	42	208	126	41	295
87%	94%	92%	90%	92%	94%	93%
36	9	4	24	11	3	22
13%	6%	8%	10%	8%	6%	7%

Saudi Arabia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
184	122	135	243	254	246	85
178	122	132	254	263	245	91
71	50	59	104	121	92	46
39%	41%	44%	43%	48%	37%	54%
85	56	61	121	121	117	30
47%	45%	45%	50%	48%	47%	35%
21	12	12	13	8	29	7
11%	10%	9%	5%	3%	12%	9%
7	4	3	4	3	8	2
4%	3%	2%	2%	1%	3%	3%
156	106	120	225	242	208	76
85%	86%	89%	93%	95%	85%	89%
27	17	15	18	12	38	10
15%	14%	11%	7%	5%	15%	11%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
415	116	384	295	174	240	165
417	120	388	313	166	245	168
167	55	158	129	66	98	68
40%	47%	41%	44%	38%	41%	41%
208	49	189	147	80	120	80
50%	42%	49%	50%	46%	50%	48%
31	8	30	16	21	16	15
7%	7%	8%	5%	12%	7%	9%
9	4	8	2	7	6	2
2%	3%	2%	1%	4%	2%	1%
375	104	347	277	146	218	148
90%	90%	90%	94%	84%	91%	90%
40	12	37	18	28	21	17
10%	10%	10%	6%	16%	9%	10%

Social Media Inactive
95
95
47
49%
38
40%
7
7%
4
4%
84
89%
11
11%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	505	206	299
Very good	freq	4	2	2
Very good	prop	1%	1%	1%
Somewhat good	freq	57	32	25
Somewhat good	prop	11%	13%	10%
Somewhat bad	freq	231	112	119
Somewhat bad	prop	46%	47%	46%
Very bad	freq	208	94	114
Very bad	prop	42%	39%	44%
Top2Box	freq	61	34	27
Top2Box	prop	12%	14%	10%
Low2Box	freq	439	206	233
Low2Box	prop	88%	86%	90%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	132	85	56	118	326	189
163	186	156	31	109	365	254
2	2	.	.	1	3	2
1%	1%	.	.	1%	1%	1%
41	13	3	23	12	22	14
14%	10%	4%	41%	10%	7%	8%
133	61	37	22	46	163	81
47%	46%	44%	39%	39%	50%	43%
107	56	45	11	59	138	92
38%	42%	53%	20%	50%	42%	49%
43	15	3	23	13	24	16
15%	11%	4%	41%	11%	8%	8%
241	117	82	33	104	301	173
85%	89%	96%	59%	89%	92%	92%

South Africa

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
311	239	122	138	268	232	110
251	224	143	138	287	218	120
2	1	1	2	2	2	2
1%	%	1%	2%	1%	1%	1%
43	18	26	14	29	28	15
14%	7%	21%	10%	11%	12%	14%
150	113	50	68	132	99	59
48%	47%	41%	49%	49%	43%	53%
116	107	46	54	105	103	35
37%	45%	38%	39%	39%	44%	31%
45	19	26	16	31	30	17
14%	8%	22%	11%	11%	13%	15%
266	221	96	123	238	201	93
86%	92%	78%	89%	89%	87%	85%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
390	152	348	384	99	324	110
385	169	336	416	59	318	121
2	2	2	4	.	3	1
1%	1%	1%	1%	.	1%	1%
42	25	33	37	19	36	12
11%	16%	9%	10%	19%	11%	11%
172	77	154	173	49	145	58
44%	51%	44%	45%	49%	45%	53%
174	49	159	170	31	140	39
44%	32%	46%	44%	32%	43%	35%
44	26	35	41	19	39	13
11%	17%	10%	11%	19%	12%	12%
346	126	313	343	80	285	97
89%	83%	90%	89%	81%	88%	88%

Social Media Inactive
66
66
.
.
9
14%
28
42%
29
44%
9
14%
57
86%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	502	282	220
Very good	freq	6	3	3
Very good	prop	1%	1%	1%
Somewhat good	freq	58	36	22
Somewhat good	prop	12%	14%	9%
Somewhat bad	freq	246	116	130
Somewhat bad	prop	49%	46%	53%
Very bad	freq	190	97	92
Very bad	prop	38%	39%	37%
Top2Box	freq	65	40	25
Top2Box	prop	13%	16%	10%
Low2Box	freq	435	213	222
Low2Box	prop	87%	84%	90%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	187	122	95	168	237	276
146	212	144	85	170	247	309
2	3	2	2	.	5	4
1%	1%	1%	2%	.	2%	1%
24	15	19	14	20	25	31
13%	8%	16%	14%	12%	11%	11%
90	89	66	43	78	125	150
47%	48%	55%	45%	47%	53%	54%
75	80	34	37	70	82	91
39%	43%	28%	39%	42%	35%	33%
26	18	21	15	20	30	35
14%	9%	17%	16%	12%	12%	13%
165	169	101	80	148	207	241
86%	91%	83%	84%	88%	88%	87%

South Korea

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
224	11	119	370	277	223	54
193	7	105	390	305	197	63
3	.	.	6	5	1	2
1%	.	.	2%	2%	%	3%
27	.	17	41	35	24	8
12%	.	14%	11%	12%	11%	15%
96	6	53	186	130	116	24
43%	.	45%	50%	47%	52%	45%
98	5	48	137	107	82	20
44%	.	40%	37%	39%	37%	37%
30	.	17	47	40	25	10
13%	.	14%	13%	14%	11%	18%
194	11	101	323	237	199	44
87%	.	86%	87%	86%	89%	82%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
446	98	402	371	101	169	220
439	112	390	397	76	169	221
5	3	3	6	.	4	1
1%	3%	1%	2%	.	2%	%
50	16	42	39	14	34	9
11%	17%	10%	11%	14%	20%	4%
222	48	198	192	41	78	113
50%	49%	49%	52%	40%	46%	51%
170	30	159	134	47	54	97
38%	31%	40%	36%	46%	32%	44%
55	20	45	46	14	37	10
12%	20%	11%	12%	14%	22%	4%
392	78	357	325	87	132	210
88%	80%	89%	88%	86%	78%	96%

Social Media Inactive
110
112
2
2%
16
14%
55
49%
38
35%
17
16%
93
84%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1000	484	516
Very good	freq	10	5	5
Very good	prop	2%	2%	2%
Somewhat good	freq	76	43	33
Somewhat good	prop	15%	17%	13%
Somewhat bad	freq	202	102	100
Somewhat bad	prop	40%	40%	40%
Very bad	freq	212	103	110
Very bad	prop	42%	41%	44%
Top2Box	freq	86	48	38
Top2Box	prop	17%	19%	15%
Low2Box	freq	414	204	210
Low2Box	prop	83%	81%	85%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	198	128	264	135	32	235
346	413	241	557	253	56	474
4	3	2	6	3	1	7
2%	2%	2%	2%	2%	3%	3%
21	31	24	39	21	9	43
12%	16%	19%	15%	16%	27%	18%
69	83	50	94	67	9	97
40%	42%	39%	36%	50%	28%	41%
80	81	52	126	44	13	88
46%	41%	41%	48%	32%	42%	38%
25	34	26	44	24	10	50
15%	17%	20%	17%	18%	31%	21%
149	164	102	220	111	22	185
85%	83%	80%	83%	82%	69%	79%

Spain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
265	227	118	155	268	232	44
526	593	82	325	524	476	85
3	5	1	3	7	2	1
1%	2%	1%	2%	3%	1%	3%
33	33	16	27	47	29	9
12%	15%	14%	17%	18%	12%	21%
105	87	48	68	103	99	14
40%	38%	40%	44%	38%	43%	32%
124	102	53	57	111	102	20
47%	45%	45%	37%	41%	44%	45%
36	38	17	30	55	31	10
13%	17%	15%	20%	20%	13%	24%
229	189	101	124	213	201	34
87%	83%	85%	80%	80%	87%	76%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	66	434	325	153	247	144
915	125	875	640	317	495	275
8	3	7	8	2	8	0
2%	4%	2%	2%	1%	3%	%
67	19	58	55	16	41	21
15%	28%	13%	17%	10%	17%	15%
188	21	181	135	60	95	63
41%	32%	42%	42%	39%	39%	44%
193	24	188	128	75	102	60
42%	36%	43%	39%	49%	41%	41%
75	21	65	62	18	49	22
16%	32%	15%	19%	12%	20%	15%
381	45	369	263	135	197	122
84%	68%	85%	81%	88%	80%	85%

Social Media Inactive
110
230
1
1%
14
13%
44
40%
51
46%
15
14%
95
86%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	517	254	263
Very good	freq	31	18	14
Very good	prop	6%	7%	6%
Somewhat good	freq	261	138	123
Somewhat good	prop	52%	54%	50%
Somewhat bad	freq	166	68	97
Somewhat bad	prop	33%	27%	39%
Very bad	freq	42	30	12
Very bad	prop	8%	12%	5%
Top2Box	freq	292	156	137
Top2Box	prop	58%	61%	56%
Low2Box	freq	208	98	109
Low2Box	prop	42%	39%	44%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	145	161	101	226	98	143
111	157	249	127	234	88	173
10	7	15	2	15	11	14
5%	5%	9%	2%	7%	11%	9%
103	75	83	47	118	57	78
53%	52%	52%	47%	52%	59%	55%
65	49	51	43	71	27	40
34%	34%	32%	43%	31%	28%	28%
16	15	11	8	21	2	12
8%	10%	7%	8%	9%	2%	8%
113	82	98	50	133	68	92
58%	56%	61%	49%	59%	70%	64%
81	63	63	52	92	29	51
42%	44%	39%	51%	41%	30%	36%

Sweden

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
357	108	232	160	358	142	45
344	305	100	112	358	159	49
18	7	15	9	18	14	6
5%	7%	6%	6%	5%	10%	14%
183	44	122	95	188	73	27
51%	41%	53%	59%	53%	51%	60%
126	43	75	48	116	50	5
35%	40%	32%	30%	32%	35%	11%
30	14	20	8	36	6	7
9%	13%	9%	5%	10%	4%	14%
201	51	137	104	206	87	34
56%	48%	59%	65%	57%	61%	74%
156	56	96	56	152	55	12
44%	52%	41%	35%	43%	39%	26%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	97	403	391	80	158	167
468	88	429	380	84	145	160
25	7	24	28	3	9	12
5%	7%	6%	7%	4%	6%	7%
234	45	217	202	45	87	87
51%	46%	54%	52%	56%	55%	52%
160	26	139	127	27	51	52
35%	27%	34%	32%	34%	32%	31%
35	19	23	35	5	11	15
8%	19%	6%	9%	6%	7%	9%
259	52	241	230	48	96	99
57%	53%	60%	59%	60%	61%	59%
196	45	162	161	32	62	67
43%	47%	40%	41%	40%	39%	41%

Social Media Inactive
175
212
10
6%
87
50%
62
36%
16
9%
97
55%
78
45%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	505	300	205
Very good	freq	26	21	6
Very good	prop	5%	8%	2%
Somewhat good	freq	173	82	91
Somewhat good	prop	35%	33%	37%
Somewhat bad	freq	159	89	71
Somewhat bad	prop	32%	35%	29%
Very bad	freq	141	61	80
Very bad	prop	28%	24%	32%
Top2Box	freq	200	103	97
Top2Box	prop	40%	41%	39%
Low2Box	freq	300	149	151
Low2Box	prop	60%	59%	61%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	176	82	23	148	329	283
253	188	64	19	110	376	289
16	9	1	.	13	14	19
7%	5%	2%	.	8%	4%	7%
104	47	22	11	52	110	94
43%	27%	27%	.	35%	33%	33%
71	59	29	4	42	113	96
29%	33%	36%	.	28%	34%	34%
51	61	29	8	41	93	75
21%	35%	36%	.	28%	28%	26%
120	57	23	11	65	124	113
50%	32%	28%	.	44%	38%	40%
122	119	59	12	83	205	170
50%	68%	72%	.	56%	62%	60%

Turkey

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
217	299	43	158	257	243	49
216	138	78	289	311	194	57
8	18	1	8	19	7	2
4%	6%	2%	5%	8%	3%	4%
79	119	17	37	74	99	12
36%	40%	41%	23%	29%	41%	25%
63	82	13	64	90	70	16
29%	28%	31%	40%	35%	29%	33%
67	80	12	50	74	67	19
31%	27%	27%	31%	29%	28%	38%
87	137	18	45	93	106	14
40%	46%	42%	28%	36%	44%	29%
130	162	25	113	164	137	35
60%	54%	58%	72%	64%	56%	71%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
451	132	368	284	147	246	179
448	155	350	351	103	273	175
24	9	17	18	7	12	9
5%	7%	5%	6%	5%	5%	5%
161	35	138	89	63	77	68
36%	27%	37%	31%	42%	31%	38%
143	47	112	101	36	79	62
32%	36%	30%	36%	25%	32%	35%
122	40	101	76	41	79	40
27%	30%	27%	27%	28%	32%	22%
185	45	155	107	70	88	77
41%	34%	42%	38%	47%	36%	43%
265	88	213	177	78	158	102
59%	66%	58%	62%	53%	64%	57%

Social Media Inactive
75
57
6
8%
29
38%
18
24%
22
30%
34
46%
41
54%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1006	541	465
Very good	freq	44	33	10
Very good	prop	9%	13%	4%
Somewhat good	freq	179	94	85
Somewhat good	prop	36%	38%	34%
Somewhat bad	freq	196	81	115
Somewhat bad	prop	39%	33%	46%
Very bad	freq	81	39	42
Very bad	prop	16%	16%	17%
Top2Box	freq	223	128	95
Top2Box	prop	45%	52%	38%
Low2Box	freq	277	120	158
Low2Box	prop	55%	48%	62%

B3 Now, thinking about

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	150	167	81	192	209	272
293	291	422	101	398	474	601
28	9	7	4	13	26	34
15%	6%	4%	6%	7%	12%	13%
66	62	51	27	55	90	92
36%	41%	31%	33%	29%	43%	34%
64	52	80	29	91	71	106
35%	35%	48%	36%	47%	34%	39%
26	26	29	21	33	22	39
14%	17%	18%	26%	17%	11%	14%
93	71	58	31	68	116	126
51%	48%	35%	39%	35%	55%	47%
89	79	109	50	124	93	145
49%	52%	65%	61%	65%	45%	53%

US

our economic situation, how would you describe the current economic situation in? I

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	231	127	142	280	220	68
405	372	307	327	595	411	139
10	13	7	23	41	3	24
4%	6%	6%	16%	15%	1%	35%
87	79	41	60	105	74	19
38%	34%	32%	42%	37%	34%	28%
90	93	53	50	96	101	17
39%	40%	42%	35%	34%	46%	25%
42	46	26	9	39	42	8
19%	20%	20%	6%	14%	19%	12%
96	92	48	83	146	77	43
42%	40%	38%	58%	52%	35%	63%
132	140	79	59	134	143	25
58%	60%	62%	42%	48%	65%	37%

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	99	401	324	132	232	101
867	204	802	685	219	459	194
20	30	13	39	3	33	2
5%	31%	3%	12%	3%	14%	2%
160	38	141	118	47	78	31
37%	39%	35%	37%	36%	34%	31%
179	19	177	124	50	87	46
41%	19%	44%	38%	38%	38%	45%
73	11	70	43	31	34	21
17%	11%	17%	13%	24%	15%	21%
180	68	154	157	51	111	33
42%	69%	38%	49%	38%	48%	33%
252	30	247	167	82	121	67
58%	31%	62%	51%	62%	52%	67%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
167	91	110	184	115
353	170	218	392	226
8	11	8	12	12
5%	12%	7%	7%	11%
70	29	37	69	44
42%	31%	34%	38%	38%
63	37	45	73	41
38%	41%	41%	40%	36%
26	14	19	30	18
16%	16%	18%	16%	15%
78	40	46	81	56
47%	44%	42%	44%	49%
89	51	64	103	59
53%	56%	58%	56%	51%

Stub	Stat	Overall	Gender Male	Gender Female
	base	13500	6721	6779
	unw_base	19088	9538	9550
7 – Very strong economy	freq	387	246	141
7 – Very strong economy	prop	3%	4%	2%
6	freq	828	469	359
6	prop	6%	7%	5%
5	freq	2731	1465	1266
5	prop	20%	22%	19%
4	freq	3965	1912	2053
4	prop	29%	28%	30%
3	freq	2946	1396	1550
3	prop	22%	21%	23%
2	freq	1328	645	684
2	prop	10%	10%	10%
1 – Very weak economy	freq	1314	589	725
1 – Very weak economy	prop	10%	9%	11%
Top3Box	freq	3946	2179	1767
Top3Box	prop	29%	32%	26%
Low3Box	freq	5589	2630	2959
Low3Box	prop	41%	39%	44%
	mean	4.3	4.2	4.4
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5822	4314	3364	3412	4754	3732	6119
7204	6349	5535	4475	6886	5802	9284
212	113	62	101	107	120	216
4%	3%	2%	3%	2%	3%	4%
368	264	196	147	262	296	433
6%	6%	6%	4%	6%	8%	7%
1217	852	662	516	942	890	1309
21%	20%	20%	15%	20%	24%	21%
1806	1203	956	1019	1402	1079	1748
31%	28%	28%	30%	30%	29%	29%
1252	950	744	844	1053	744	1259
21%	22%	22%	25%	22%	20%	21%
486	447	395	361	492	353	601
8%	10%	12%	11%	10%	9%	10%
482	485	348	424	496	249	552
8%	11%	10%	12%	10%	7%	9%
1796	1229	921	764	1310	1307	1958
31%	28%	27%	22%	28%	35%	32%
2219	1882	1487	1629	2041	1346	2412
38%	44%	44%	48%	43%	36%	39%
4.19	4.37	4.4	4.51	4.37	4.09	4.21
4	4	4	4	4	4	4

All Demos

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
7381	3638	5426	4436	7422	6078	1795
9804	3942	7701	7445	10976	8112	2495
171	102	121	164	261	126	122
2%	3%	2%	4%	4%	2%	7%
395	170	320	338	503	325	163
5%	5%	6%	8%	7%	5%	9%
1422	581	1146	1004	1565	1166	372
19%	16%	21%	23%	21%	19%	21%
2217	1031	1610	1324	2105	1860	503
30%	28%	30%	30%	28%	31%	28%
1687	880	1144	922	1538	1408	316
23%	24%	21%	21%	21%	23%	18%
727	385	544	400	725	604	151
10%	11%	10%	9%	10%	10%	8%
762	489	542	284	726	589	167
10%	13%	10%	6%	10%	10%	9%
1988	853	1587	1506	2328	1618	658
27%	23%	29%	34%	31%	27%	37%
3176	1754	2230	1605	2989	2600	633
43%	48%	41%	36%	40%	43%	35%
4.37	4.52	4.31	4.09	4.24	4.36	4.03
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11705	2957	10543	9075	3465	6096	3482
16593	4139	14949	13301	4314	8219	4800
265	168	219	298	75	208	62
2%	6%	2%	3%	2%	3%	2%
665	267	562	614	156	348	191
6%	9%	5%	7%	4%	6%	5%
2358	680	2050	1917	630	1249	630
20%	23%	19%	21%	18%	20%	18%
3462	818	3147	2645	1042	1757	1011
30%	28%	30%	29%	30%	29%	29%
2630	509	2437	1923	809	1271	887
22%	17%	23%	21%	23%	21%	25%
1178	249	1079	873	359	624	357
10%	8%	10%	10%	10%	10%	10%
1148	266	1048	804	394	640	345
10%	9%	10%	9%	11%	10%	10%
3288	1115	2831	2830	862	1805	883
28%	38%	27%	31%	25%	30%	25%
4955	1024	4565	3600	1562	2534	1589
42%	35%	43%	40%	45%	42%	46%
4.34	4.03	4.37	4.22	4.44	4.31	4.41
4	4	4	4	4	4	4

Social Media Inactive
2921
4566
63
2%
122
4%
485
17%
930
32%
692
24%
319
11%
310
11%
670
23%
1320
45%
4.46
4

Stub	Stat	All Countries	Argentina	Australia
	base	13500	500	500
	unw_base	19088	505	1004
7 – Very strong economy	freq	387	10	17
7 – Very strong economy	prop	3%	2%	3%
6	freq	828	19	37
6	prop	6%	4%	7%
5	freq	2731	60	157
5	prop	20%	12%	31%
4	freq	3965	118	166
4	prop	29%	24%	33%
3	freq	2946	114	87
3	prop	22%	23%	17%
2	freq	1328	75	21
2	prop	10%	15%	4%
1 – Very weak economy	freq	1314	105	16
1 – Very weak economy	prop	10%	21%	3%
Top3Box	freq	3946	88	211
Top3Box	prop	29%	18%	42%
Low3Box	freq	5589	293	124
Low3Box	prop	41%	59%	25%
	mean	4.3	4.9	3.79
	median	4	5	4

B6 Rate the current state of the economy in your local area

Belgium	Brazil	Canada	Chile	China	Colombia	France
500	500	500	500	500	500	500
500	1003	1002	500	1001	500	1002
2	9	7	8	26	7	2
%	2%	1%	2%	5%	1%	%
10	12	25	14	89	17	15
2%	2%	5%	3%	18%	3%	3%
82	48	132	104	177	95	68
16%	10%	26%	21%	35%	19%	14%
168	89	180	178	129	166	146
34%	18%	36%	36%	26%	33%	29%
155	114	98	100	50	134	142
31%	23%	20%	20%	10%	27%	28%
47	79	37	52	16	49	66
9%	16%	7%	10%	3%	10%	13%
36	148	20	44	13	31	60
7%	30%	4%	9%	3%	6%	12%
94	70	164	126	292	119	85
19%	14%	33%	25%	58%	24%	17%
238	341	156	196	79	214	269
48%	68%	31%	39%	16%	43%	54%
4.5	5.23	4.06	4.36	3.38	4.35	4.7
4	5	4	4	3	4	5

All Countries

area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Germany	Great Britain	Hungary	India	Israel	Italy	Japan
500	500	500	500	500	500	500
1003	1001	500	501	502	1003	1005
25	9	7	31	28	1	2
5%	2%	1%	6%	6%	%	%
67	20	15	54	78	10	7
13%	4%	3%	11%	16%	2%	1%
154	118	52	165	190	60	58
31%	24%	10%	33%	38%	12%	12%
154	185	129	171	138	115	163
31%	37%	26%	34%	28%	23%	33%
65	116	130	51	46	125	162
13%	23%	26%	10%	9%	25%	32%
22	35	85	21	13	87	65
4%	7%	17%	4%	3%	17%	13%
13	17	82	8	7	103	43
3%	3%	16%	2%	1%	21%	9%
246	147	74	249	296	71	66
49%	29%	15%	50%	59%	14%	13%
99	168	297	80	66	315	271
20%	34%	59%	16%	13%	63%	54%
3.57	4.11	4.89	3.51	3.33	5.05	4.69
4	4	5	4	3	5	5

ns a very weak economy.

Mexico	Peru	Poland	Russia	Saudi Arabia	South Africa	South Korea
500	500	500	500	500	500	500
507	502	504	500	508	505	502
1	3	13	8	108	3	3
%	1%	3%	2%	22%	1%	1%
3	10	37	23	96	12	8
1%	2%	7%	5%	19%	2%	2%
78	114	83	88	124	43	46
16%	23%	17%	18%	25%	9%	9%
138	183	149	160	101	134	129
28%	37%	30%	32%	20%	27%	26%
146	115	126	97	41	144	155
29%	23%	25%	19%	8%	29%	31%
36	35	48	56	21	72	92
7%	7%	10%	11%	4%	14%	18%
98	39	44	69	8	92	67
20%	8%	9%	14%	2%	18%	13%
82	127	133	118	328	58	56
16%	25%	27%	24%	66%	12%	11%
280	190	218	222	71	308	314
56%	38%	44%	44%	14%	62%	63%
4.85	4.32	4.32	4.52	2.94	4.97	4.94
5	4	4	4	3	5	5

Spain	Sweden	Turkey	US
500	500	500	500
1000	517	505	1006
1	16	16	25
%	3%	3%	5%
10	69	31	41
2%	14%	6%	8%
59	179	85	113
12%	36%	17%	23%
127	164	134	150
25%	33%	27%	30%
142	57	130	102
28%	11%	26%	20%
93	8	58	36
19%	2%	12%	7%
68	7	46	32
14%	1%	9%	6%
70	264	133	179
14%	53%	27%	36%
304	72	234	171
61%	14%	47%	34%
4.9	3.46	4.37	4
5	3	4	4

All Regions

B6 Rate the current state of the economy in your local area using a scale from

Stub	Stat	All Countries	North America	LATAM
	base	13500	1000	1500
	unw_base	19088	2008	2015
7 – Very strong economy	freq	387	32	20
7 – Very strong economy	prop	3%	3%	1%
6	freq	828	66	34
6	prop	6%	7%	2%
5	freq	2731	246	187
5	prop	20%	25%	12%
4	freq	3965	330	345
4	prop	29%	33%	23%
3	freq	2946	201	373
3	prop	22%	20%	25%
2	freq	1328	73	190
2	prop	10%	7%	13%
1 – Very weak economy	freq	1314	52	351
1 – Very weak economy	prop	10%	5%	23%
Top3Box	freq	3946	343	240
Top3Box	prop	29%	34%	16%
Low3Box	freq	5589	326	914
Low3Box	prop	41%	33%	61%
	mean	4.3	4.03	4.99
	median	4	4	5

1 to 7, where 7 means a very strong economy today and 1

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7030	4513	7522	3005	2020
77	85	78	73	155
2%	3%	2%	4%	8%
253	217	208	178	218
6%	7%	5%	9%	11%
853	690	791	478	442
19%	23%	20%	24%	22%
1337	919	1253	549	507
30%	31%	31%	27%	25%
1059	602	908	312	362
24%	20%	23%	16%	18%
492	272	405	173	164
11%	9%	10%	9%	8%
429	215	357	238	153
10%	7%	9%	12%	8%
1183	992	1077	729	815
26%	33%	27%	36%	41%
1980	1090	1670	722	678
44%	36%	42%	36%	34%
4.39	4.14	4.34	4.16	3.9
4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	505	228	277
7 – Very strong economy	freq	10	6	4
7 – Very strong economy	prop	2%	2%	2%
6	freq	19	12	7
6	prop	4%	5%	3%
5	freq	60	28	31
5	prop	12%	12%	12%
4	freq	118	57	62
4	prop	24%	23%	24%
3	freq	114	58	56
3	prop	23%	24%	22%
2	freq	75	38	37
2	prop	15%	15%	14%
1 – Very weak economy	freq	105	47	58
1 – Very weak economy	prop	21%	19%	23%
Top3Box	freq	88	46	42
Top3Box	prop	18%	19%	17%
Low3Box	freq	293	143	151
Low3Box	prop	59%	58%	59%
	mean	4.9	4.83	4.96
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale fr

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	133	119	121	129	167	139
290	108	107	134	128	154	124
6	4	.	3	2	5	2
3%	3%	.	2%	1%	3%	2%
10	4	5	3	5	7	4
4%	3%	4%	3%	4%	4%	3%
32	10	18	11	14	23	17
13%	7%	15%	9%	11%	14%	12%
68	29	21	28	34	37	26
28%	22%	18%	23%	26%	22%	19%
63	26	25	33	30	27	30
25%	20%	21%	27%	23%	16%	22%
26	27	21	13	19	31	27
11%	20%	18%	11%	15%	19%	19%
42	34	29	30	26	37	33
17%	26%	24%	25%	20%	22%	24%
49	17	23	17	21	34	23
20%	13%	20%	14%	16%	20%	17%
131	88	74	76	75	95	90
53%	66%	63%	63%	58%	57%	65%
4.69	5.17	5.05	5.01	4.9	4.9	5.09
5	5	5	5	5	5	5

Argentina

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
361	170	205	125	278	222	93
381	144	261	100	263	242	89
8	3	4	3	6	4	4
2%	2%	2%	2%	2%	2%	4%
14	7	8	4	10	9	4
4%	4%	4%	3%	4%	4%	5%
43	19	26	15	34	25	9
12%	11%	13%	12%	12%	11%	10%
92	40	51	27	68	50	20
26%	23%	25%	22%	24%	23%	22%
84	39	51	25	46	69	17
23%	23%	25%	20%	16%	31%	18%
47	22	26	27	46	29	12
13%	13%	13%	21%	17%	13%	13%
71	40	39	25	68	37	27
20%	24%	19%	20%	24%	17%	29%
65	29	38	21	50	38	17
18%	17%	18%	17%	18%	17%	18%
203	101	116	77	159	134	56
56%	59%	56%	61%	57%	60%	60%
4.83	4.94	4.81	4.99	4.97	4.82	5
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
407	130	370	328	156	359	92
416	125	380	319	171	361	94
6	4	5	9	1	8	1
2%	3%	1%	3%	%	2%	1%
14	7	12	13	5	15	2
3%	5%	3%	4%	3%	4%	2%
51	14	46	34	23	44	12
13%	11%	13%	10%	15%	12%	13%
98	34	85	77	39	93	17
24%	26%	23%	23%	25%	26%	18%
97	18	96	63	46	76	25
24%	14%	26%	19%	30%	21%	27%
63	17	58	58	16	53	16
15%	13%	16%	18%	10%	15%	17%
77	37	68	75	27	70	20
19%	28%	18%	23%	17%	20%	21%
71	25	63	56	28	66	15
18%	19%	17%	17%	18%	19%	16%
237	72	222	195	89	199	60
58%	55%	60%	60%	57%	55%	66%
4.88	4.93	4.89	4.96	4.8	4.82	5.06
5	5	5	5	5	5	5

Social Media Inactive
50
50
1
2%
2
4%
4
9%
8
16%
14
27%
6
12%
15
30%
7
15%
34
69%
5.17
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1004	390	614
7 – Very strong economy	freq	17	12	5
7 – Very strong economy	prop	3%	5%	2%
6	freq	37	21	16
6	prop	7%	8%	6%
5	freq	157	80	77
5	prop	31%	32%	30%
4	freq	166	75	90
4	prop	33%	30%	36%
3	freq	87	40	47
3	prop	17%	16%	19%
2	freq	21	12	10
2	prop	4%	5%	4%
1 – Very weak economy	freq	16	8	8
1 – Very weak economy	prop	3%	3%	3%
Top3Box	freq	211	113	97
Top3Box	prop	42%	46%	39%
Low3Box	freq	124	59	64
Low3Box	prop	25%	24%	25%
	mean	3.79	3.71	3.87
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	143	159	119	251	130	233
208	273	523	259	497	248	533
14	2	1	2	11	4	8
7%	2%	%	2%	4%	3%	3%
16	9	12	6	20	11	17
8%	6%	7%	5%	8%	9%	7%
70	43	43	32	76	49	73
36%	30%	27%	27%	30%	37%	31%
60	52	54	45	77	44	79
30%	36%	34%	38%	31%	34%	34%
29	26	32	20	52	15	38
15%	18%	20%	17%	21%	11%	16%
3	8	10	7	10	4	12
2%	5%	6%	6%	4%	3%	5%
4	4	8	7	5	4	6
2%	2%	5%	6%	2%	3%	3%
100	55	55	40	107	64	98
51%	38%	35%	33%	43%	49%	42%
37	37	50	35	67	22	56
19%	26%	31%	29%	27%	17%	24%
3.52	3.88	4.05	4.06	3.76	3.61	3.78
3	4	4	4	4	4	4

Australia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
267	158	159	184	294	206	75
471	305	358	341	579	425	131
9	6	0	10	11	6	11
4%	4%	%	6%	4%	3%	14%
19	11	8	18	24	13	11
7%	7%	5%	10%	8%	6%	14%
84	50	48	59	88	69	20
31%	32%	30%	32%	30%	33%	27%
87	55	57	54	93	73	21
33%	35%	36%	29%	32%	36%	29%
48	24	32	30	52	34	6
18%	16%	20%	17%	18%	17%	8%
9	4	8	9	14	7	2
4%	3%	5%	5%	5%	4%	3%
10	6	6	3	12	4	4
4%	4%	4%	2%	4%	2%	5%
112	68	56	87	123	87	41
42%	43%	35%	47%	42%	42%	55%
68	35	46	43	78	45	12
25%	22%	29%	23%	27%	22%	16%
3.8	3.75	4.01	3.64	3.82	3.75	3.32
4	4	4	4	4	4	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
425	103	397	319	111	227	125
873	174	830	601	188	415	241
7	15	2	17	.	15	1
2%	14%	1%	5%	.	7%	1%
26	16	20	27	5	22	6
6%	16%	5%	9%	5%	10%	5%
137	30	127	99	42	78	39
32%	29%	32%	31%	38%	34%	32%
144	24	142	103	35	60	50
34%	23%	36%	32%	31%	27%	40%
81	12	75	52	19	39	24
19%	11%	19%	16%	17%	17%	19%
19	2	19	12	6	8	3
5%	2%	5%	4%	5%	4%	3%
12	4	11	9	4	5	1
3%	4%	3%	3%	3%	2%	1%
169	61	149	143	48	114	46
40%	59%	38%	45%	43%	50%	37%
112	18	106	73	29	52	28
26%	17%	27%	23%	26%	23%	23%
3.87	3.24	3.93	3.68	3.9	3.58	3.84
4	3	4	4	4	3	4

Social Media Inactive
148
348
2
1%
8
6%
40
27%
56
38%
24
16%
9
6%
9
6%
50
33%
43
29%
4.07
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	250	250
7 – Very strong economy	freq	2	1	1
7 – Very strong economy	prop	%	%	%
6	freq	10	5	5
6	prop	2%	2%	2%
5	freq	82	53	29
5	prop	16%	21%	12%
4	freq	168	81	87
4	prop	34%	32%	35%
3	freq	155	76	80
3	prop	31%	30%	32%
2	freq	47	28	19
2	prop	9%	11%	7%
1 – Very weak economy	freq	36	8	28
1 – Very weak economy	prop	7%	3%	11%
Top3Box	freq	94	59	35
Top3Box	prop	19%	23%	14%
Low3Box	freq	238	112	126
Low3Box	prop	48%	44%	51%
	mean	4.5	4.36	4.64
	median	4	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	155	159	131	144	114	204
156	174	170	119	147	126	214
1	1	.	2	.	.	.
1%	1%	.	2%	.	.	.
3	4	2	3	1	5	3
2%	3%	2%	3%	%	4%	2%
26	28	28	13	21	26	44
14%	18%	18%	10%	15%	23%	21%
67	54	46	34	56	40	68
36%	35%	29%	26%	39%	35%	33%
60	45	51	48	43	27	59
32%	29%	32%	37%	30%	23%	29%
19	11	17	19	11	11	15
10%	7%	10%	15%	8%	9%	7%
10	12	14	11	12	6	15
5%	8%	9%	8%	9%	5%	7%
30	33	31	19	22	30	47
16%	21%	19%	14%	15%	27%	23%
88	68	82	79	66	43	89
47%	44%	51%	60%	46%	38%	44%
4.49	4.42	4.59	4.71	4.56	4.26	4.41
4	4	5	5	4	4	4

Belgium

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
296	146	194	161	312	188	33
286	66	268	166	330	170	34
2	.	1	1	2	.	1
1%	.	1%	1%	1%	.	4%
6	2	3	5	7	2	3
2%	1%	2%	3%	2%	1%	10%
38	10	31	41	55	27	5
13%	7%	16%	25%	17%	15%	16%
101	42	71	56	95	73	10
34%	29%	37%	35%	30%	39%	30%
96	62	52	41	101	54	8
33%	43%	27%	26%	33%	29%	25%
31	15	21	10	29	18	2
11%	10%	11%	6%	9%	10%	6%
21	15	14	7	23	13	3
7%	10%	7%	4%	7%	7%	10%
47	12	35	47	64	30	10
16%	8%	18%	29%	21%	16%	29%
149	92	88	58	153	85	14
50%	63%	45%	36%	49%	45%	41%
4.56	4.85	4.5	4.17	4.48	4.52	4.19
5	5	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	64	436	299	132	141	144
466	67	433	325	107	140	155
1	1	1	2	.	1	.
%	2%	%	1%	.	1%	.
6	3	6	7	1	3	4
1%	5%	1%	2%	1%	2%	3%
77	15	67	56	12	24	32
16%	24%	15%	19%	9%	17%	22%
158	20	148	107	39	55	41
34%	32%	34%	36%	30%	39%	28%
147	15	141	84	52	29	50
32%	23%	32%	28%	40%	21%	35%
45	6	41	22	16	16	11
10%	9%	9%	7%	12%	12%	7%
33	3	32	21	11	12	7
7%	5%	7%	7%	9%	9%	5%
84	20	74	66	14	28	35
18%	31%	17%	22%	10%	20%	25%
224	24	214	126	79	58	68
48%	37%	49%	42%	60%	41%	47%
4.52	4.16	4.54	4.38	4.78	4.46	4.37
4	4	4	4	5	4	4

Social Media Inactive
214
205
1
%
3
1%
27
12%
72
34%
76
35%
20
9%
17
8%
30
14%
112
52%
4.61
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1003	490	513
7 – Very strong economy	freq	9	7	2
7 – Very strong economy	prop	2%	3%	1%
6	freq	12	7	6
6	prop	2%	3%	2%
5	freq	48	25	24
5	prop	10%	11%	9%
4	freq	89	47	42
4	prop	18%	20%	16%
3	freq	114	59	55
3	prop	23%	25%	20%
2	freq	79	32	47
2	prop	16%	14%	17%
1 – Very weak economy	freq	148	56	93
1 – Very weak economy	prop	30%	24%	35%
Top3Box	freq	70	38	32
Top3Box	prop	14%	16%	12%
Low3Box	freq	341	147	194
Low3Box	prop	68%	63%	72%
	mean	5.23	5	5.43
	median	5	5	6

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	148	67	83	312	63	179
514	310	179	116	618	197	380
5	3	1	2	3	2	1
2%	2%	1%	3%	1%	3%	1%
5	4	3	2	8	2	5
2%	3%	4%	2%	3%	3%	3%
27	15	6	5	34	6	16
10%	10%	9%	6%	11%	10%	9%
53	28	9	14	60	9	35
19%	19%	13%	17%	19%	14%	20%
71	33	10	16	74	18	37
25%	22%	16%	19%	24%	28%	21%
51	15	12	18	46	9	21
18%	10%	18%	22%	15%	14%	12%
72	50	26	26	88	17	63
25%	34%	39%	32%	28%	28%	35%
38	22	10	9	45	10	23
13%	15%	15%	11%	14%	16%	13%
194	98	49	60	208	44	121
68%	66%	73%	73%	67%	70%	68%
5.18	5.23	5.47	5.4	5.19	5.15	5.33
5	5	6	6	5	5	5

Brazil

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
321	157	262	81	238	262	67
623	94	538	371	531	472	159
8	6	2	1	5	4	3
2%	4%	1%	1%	2%	2%	4%
8	3	8	2	6	6	2
2%	2%	3%	2%	3%	2%	3%
32	10	28	10	25	23	9
10%	7%	11%	12%	11%	9%	14%
54	23	52	14	38	51	15
17%	15%	20%	17%	16%	19%	23%
77	34	63	17	53	61	15
24%	22%	24%	21%	22%	23%	23%
58	29	36	15	32	47	6
18%	18%	14%	18%	14%	18%	10%
85	51	75	22	78	70	15
27%	33%	29%	28%	33%	27%	23%
47	20	38	13	36	34	14
15%	13%	14%	16%	15%	13%	21%
220	114	173	54	163	178	37
69%	73%	66%	67%	69%	68%	56%
5.18	5.34	5.18	5.19	5.26	5.21	4.79
5	6	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
433	97	403	303	185	313	122
844	231	772	691	288	673	223
6	3	6	6	4	5	0
1%	3%	2%	2%	2%	2%	%
10	4	8	11	1	7	5
2%	5%	2%	4%	1%	2%	4%
39	14	35	31	16	35	10
9%	14%	9%	10%	8%	11%	8%
74	21	68	55	31	55	21
17%	21%	17%	18%	17%	18%	17%
98	20	94	74	37	78	30
23%	20%	23%	24%	20%	25%	24%
72	15	64	40	38	46	23
17%	15%	16%	13%	20%	15%	19%
133	21	127	86	59	88	33
31%	22%	32%	28%	32%	28%	27%
56	21	49	48	20	46	15
13%	22%	12%	16%	11%	15%	12%
304	56	285	200	134	211	86
70%	57%	71%	66%	72%	67%	70%
5.3	4.84	5.33	5.12	5.41	5.18	5.26
5	5	5	5	6	5	5

Social Media Inactive
65
107
4
6%
1
1%
4
6%
12
19%
6
10%
10
15%
28
43%
9
13%
44
68%
5.43
6

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1002	482	520
7 – Very strong economy	freq	7	3	4
7 – Very strong economy	prop	1%	1%	1%
6	freq	25	13	12
6	prop	5%	5%	5%
5	freq	132	67	65
5	prop	26%	28%	25%
4	freq	180	88	92
4	prop	36%	36%	36%
3	freq	98	44	55
3	prop	20%	18%	21%
2	freq	37	15	22
2	prop	7%	6%	9%
1 – Very weak economy	freq	20	12	8
1 – Very weak economy	prop	4%	5%	3%
Top3Box	freq	164	83	81
Top3Box	prop	33%	34%	31%
Low3Box	freq	156	71	84
Low3Box	prop	31%	29%	33%
	mean	4.06	4.04	4.08
	median	4	4	4

B6 Rate the current state of the econo

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	154	175	83	141	215	236
305	309	388	133	253	508	513
2	3	2	.	3	4	3
1%	2%	1%	.	2%	2%	1%
10	8	7	7	9	6	9
6%	5%	4%	8%	6%	3%	4%
52	35	46	16	32	67	66
30%	22%	26%	20%	23%	31%	28%
61	62	58	34	48	74	81
36%	40%	33%	41%	34%	35%	34%
26	33	40	15	32	41	50
15%	21%	23%	18%	22%	19%	21%
13	11	13	6	10	17	20
8%	7%	8%	8%	7%	8%	8%
8	4	8	5	8	6	7
4%	3%	5%	6%	5%	3%	3%
63	45	55	23	44	77	78
37%	29%	32%	28%	31%	36%	33%
47	48	61	26	49	63	77
27%	31%	35%	31%	35%	30%	32%
3.99	4.05	4.14	4.14	4.12	4.01	4.07
4	4	4	4	4	4	4

Canada

my in your local area using a scale from 1 to 7, where 7 means a very strong economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
264	227	196	77	257	243	59
489	185	430	387	561	441	126
3	5	1	1	5	2	3
1%	2%	%	1%	2%	1%	5%
17	12	7	6	14	11	2
6%	5%	4%	7%	5%	5%	3%
66	56	53	23	59	74	19
25%	25%	27%	31%	23%	30%	32%
99	77	77	27	100	81	19
38%	34%	39%	35%	39%	33%	32%
48	53	33	12	51	48	9
18%	23%	17%	16%	20%	20%	15%
18	15	17	5	20	18	6
7%	7%	9%	7%	8%	7%	10%
13	9	9	2	9	11	2
5%	4%	4%	3%	3%	4%	4%
86	73	60	30	78	86	24
33%	32%	31%	39%	30%	35%	40%
79	77	59	20	79	76	17
30%	34%	30%	26%	31%	31%	29%
4.05	4.06	4.13	3.9	4.06	4.06	3.95
4	4	4	4	4	4	4

y today and 1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
441	78	422	307	133	209	145
876	175	827	668	199	426	285
4	1	6	5	0	4	2
1%	1%	1%	2%	%	2%	2%
23	1	24	15	8	9	10
5%	2%	6%	5%	6%	4%	7%
113	26	106	82	29	64	29
26%	33%	25%	27%	22%	31%	20%
162	25	155	111	50	68	50
37%	32%	37%	36%	38%	32%	35%
90	14	85	58	31	36	38
20%	18%	20%	19%	24%	17%	26%
31	8	30	23	9	16	9
7%	10%	7%	8%	7%	8%	7%
18	3	17	12	5	12	5
4%	4%	4%	4%	4%	6%	3%
140	28	136	102	37	77	42
32%	36%	32%	33%	28%	37%	29%
139	25	131	93	45	64	52
31%	32%	31%	30%	34%	31%	36%
4.08	4.09	4.05	4.04	4.15	4.04	4.1
4	4	4	4	4	4	4

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
147	120	32	67	192	36	53
291	264	76	117	359	62	124
0	2	0	2	2	.	0
%	2%	1%	2%	1%	.	%
6	4	5	1	12	1	2
4%	3%	17%	2%	6%	2%	4%
39	29	10	24	50	12	8
27%	24%	30%	36%	26%	33%	15%
62	42	14	25	76	9	15
43%	35%	42%	38%	39%	25%	28%
25	29	3	8	35	11	13
17%	24%	8%	12%	18%	31%	24%
12	7	1	4	13	2	10
8%	6%	2%	5%	7%	7%	19%
3	6	.	3	5	1	5
2%	5%	.	4%	2%	3%	10%
45	35	16	27	64	12	10
31%	29%	48%	40%	33%	34%	19%
40	42	3	15	52	14	28
27%	35%	10%	22%	27%	40%	53%
4.05	4.15	3.46	3.89	3.98	4.17	4.68
4	4	4	4	4	4	5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	500	237	263
7 – Very strong economy	freq	8	8	.
7 – Very strong economy	prop	2%	3%	.
6	freq	14	7	7
6	prop	3%	3%	3%
5	freq	104	63	41
5	prop	21%	26%	16%
4	freq	178	81	97
4	prop	36%	33%	38%
3	freq	100	44	56
3	prop	20%	18%	22%
2	freq	52	24	29
2	prop	10%	10%	11%
1 – Very weak economy	freq	44	18	26
1 – Very weak economy	prop	9%	7%	10%
Top3Box	freq	126	78	48
Top3Box	prop	25%	32%	19%
Low3Box	freq	196	85	111
Low3Box	prop	39%	35%	43%
	mean	4.36	4.18	4.54
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
224	155	121	202	172	125	171
282	131	87	224	165	111	143
4	4	.	2	2	4	3
2%	2%	.	1%	1%	3%	2%
8	4	3	3	7	4	2
3%	2%	2%	1%	4%	3%	1%
57	28	19	41	36	27	29
25%	18%	16%	20%	21%	22%	17%
78	55	44	77	64	36	64
35%	35%	37%	38%	37%	29%	37%
47	33	19	41	32	27	29
21%	21%	16%	20%	19%	22%	17%
18	19	15	18	20	14	23
8%	12%	13%	9%	12%	11%	13%
12	13	19	21	10	12	21
5%	8%	16%	10%	6%	10%	12%
69	35	22	45	45	35	34
31%	23%	18%	22%	26%	28%	20%
77	65	54	80	62	54	73
35%	42%	45%	40%	36%	43%	43%
4.16	4.41	4.69	4.44	4.27	4.37	4.55
4	4	4	4	4	4	4

Chile

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
329	.	319	181	281	219	76
357	.	325	175	253	247	69
5	.	6	2	6	1	3
1%	.	2%	1%	2%	1%	4%
12	.	9	6	7	7	2
4%	.	3%	3%	3%	3%	3%
75	.	60	45	54	51	16
23%	.	19%	25%	19%	23%	20%
114	.	112	65	100	77	23
35%	.	35%	36%	36%	35%	30%
71	.	63	37	57	44	15
22%	.	20%	21%	20%	20%	20%
29	.	39	14	31	21	10
9%	.	12%	8%	11%	10%	14%
23	.	31	13	26	18	7
7%	.	10%	7%	9%	8%	10%
92	.	74	52	67	59	20
28%	.	23%	29%	24%	27%	27%
124	.	133	64	114	83	33
38%	.	42%	35%	40%	38%	44%
4.26	.	4.44	4.23	4.39	4.32	4.4
4	.	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
424	115	385	338	150	356	88
431	106	394	313	179	347	94
5	5	3	5	2	5	2
1%	4%	1%	2%	1%	1%	2%
12	3	11	11	4	10	2
3%	3%	3%	3%	2%	3%	3%
89	21	84	65	35	80	15
21%	18%	22%	19%	23%	23%	17%
155	35	142	115	57	125	32
37%	31%	37%	34%	38%	35%	36%
85	28	73	74	26	66	24
20%	24%	19%	22%	17%	19%	27%
42	16	36	42	11	39	7
10%	14%	9%	12%	7%	11%	8%
36	7	37	26	16	30	7
9%	6%	10%	8%	11%	9%	8%
106	29	97	81	41	95	19
25%	25%	25%	24%	27%	27%	21%
163	51	146	142	53	136	38
39%	44%	38%	42%	35%	38%	43%
4.36	4.33	4.37	4.39	4.32	4.34	4.39
4	4	4	4	4	4	4

Social Media Inactive
56
59
1
1%
2
3%
9
17%
21
38%
10
18%
6
11%
6
11%
12
21%
23
41%
4.48
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1001	505	496
7 – Very strong economy	freq	26	15	10
7 – Very strong economy	prop	5%	6%	4%
6	freq	89	41	48
6	prop	18%	16%	20%
5	freq	177	84	93
5	prop	35%	33%	38%
4	freq	129	66	63
4	prop	26%	26%	26%
3	freq	50	30	20
3	prop	10%	12%	8%
2	freq	16	9	7
2	prop	3%	4%	3%
1 – Very weak economy	freq	13	9	4
1 – Very weak economy	prop	3%	4%	1%
Top3Box	freq	292	140	151
Top3Box	prop	58%	55%	62%
Low3Box	freq	79	48	31
Low3Box	prop	16%	19%	13%
	mean	3.38	3.46	3.29
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	203	88	38	143	319	358
573	334	94	83	297	621	652
15	9	2	2	7	16	16
7%	4%	2%	7%	5%	5%	4%
39	34	16	5	20	64	69
18%	17%	18%	15%	14%	20%	19%
77	70	30	8	50	119	126
37%	34%	34%	21%	35%	37%	35%
56	47	26	14	44	71	86
27%	23%	30%	39%	31%	22%	24%
15	27	8	4	14	32	39
7%	13%	10%	12%	10%	10%	11%
5	9	3	1	3	12	12
2%	4%	3%	2%	2%	4%	3%
3	7	3	2	5	5	9
1%	4%	3%	5%	4%	2%	3%
131	113	48	16	77	199	211
63%	56%	54%	43%	54%	62%	59%
22	43	14	7	22	49	60
11%	21%	16%	19%	16%	15%	17%
3.2	3.51	3.49	3.6	3.48	3.3	3.38
3	3	3	4	3	3	3

China

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
142	.	417	83	316	184	71
349	.	821	180	606	395	158
10	.	21	4	18	7	10
7%	.	5%	5%	6%	4%	14%
20	.	73	16	55	34	20
14%	.	17%	20%	18%	18%	28%
51	.	147	30	114	63	20
36%	.	35%	36%	36%	34%	27%
43	.	111	18	73	56	11
30%	.	27%	22%	23%	31%	15%
11	.	43	7	37	13	9
7%	.	10%	8%	12%	7%	13%
5	.	11	5	10	7	0
3%	.	3%	6%	3%	4%	1%
3	.	10	3	9	3	1
2%	.	2%	3%	3%	2%	2%
81	.	241	50	188	104	50
57%	.	58%	61%	59%	57%	70%
19	.	64	15	56	23	11
13%	.	15%	18%	18%	13%	15%
3.36	.	3.37	3.39	3.38	3.37	2.93
3	.	3	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
429	168	332	426	40	.	.
843	357	644	865	95	.	.
16	15	11	21	4	.	.
4%	9%	3%	5%	10%	.	.
69	42	47	78	5	.	.
16%	25%	14%	18%	12%	.	.
157	54	123	153	13	.	.
37%	32%	37%	36%	33%	.	.
119	30	99	104	14	.	.
28%	18%	30%	24%	35%	.	.
41	18	32	46	3	.	.
10%	11%	10%	11%	6%	.	.
16	7	10	15	0	.	.
4%	4%	3%	4%	1%	.	.
11	3	10	10	1	.	.
3%	2%	3%	2%	2%	.	.
242	111	181	251	22	.	.
56%	66%	54%	59%	55%	.	.
68	27	52	71	4	.	.
16%	16%	16%	17%	10%	.	.
3.45	3.14	3.5	3.38	3.27	.	.
3	3	3	3	3	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	500	235	265
7 – Very strong economy	freq	7	4	3
7 – Very strong economy	prop	1%	2%	1%
6	freq	17	14	3
6	prop	3%	6%	1%
5	freq	95	62	33
5	prop	19%	26%	13%
4	freq	166	76	91
4	prop	33%	31%	35%
3	freq	134	59	76
3	prop	27%	24%	29%
2	freq	49	20	29
2	prop	10%	8%	11%
1 – Very weak economy	freq	31	7	24
1 – Very weak economy	prop	6%	3%	9%
Top3Box	freq	119	80	39
Top3Box	prop	24%	33%	15%
Low3Box	freq	214	85	129
Low3Box	prop	43%	35%	50%
	mean	4.35	4.07	4.62
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
256	154	90	102	297	101	128
254	148	98	99	298	103	129
.	6	1	.	5	2	5
.	4%	1%	.	2%	2%	4%
8	4	5	2	11	4	8
3%	3%	5%	2%	4%	4%	6%
44	25	26	13	55	27	23
17%	16%	29%	13%	18%	27%	18%
85	51	30	30	95	42	45
33%	33%	34%	29%	32%	41%	35%
80	38	17	35	76	23	30
31%	25%	18%	35%	26%	22%	23%
23	19	7	13	34	3	12
9%	12%	8%	12%	11%	3%	10%
17	10	5	9	21	1	5
7%	6%	5%	9%	7%	1%	4%
52	36	31	15	71	33	36
20%	23%	35%	15%	24%	33%	29%
119	67	28	56	132	26	47
47%	43%	32%	56%	44%	26%	37%
4.45	4.35	4.08	4.68	4.39	3.9	4.11
4	4	4	5	4	4	4

Colombia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
372	75	214	211	285	215	111
371	75	211	214	287	213	111
2	3	2	2	6	1	3
1%	4%	1%	1%	2%	%	3%
9	3	6	8	14	3	6
2%	4%	3%	4%	5%	1%	5%
72	7	41	47	60	35	21
19%	9%	19%	22%	21%	16%	19%
122	19	71	77	99	68	42
33%	25%	33%	36%	35%	31%	38%
105	25	48	61	66	68	25
28%	33%	23%	29%	23%	32%	23%
37	12	24	13	25	24	10
10%	16%	11%	6%	9%	11%	9%
27	6	21	5	15	16	4
7%	8%	10%	2%	5%	8%	3%
83	13	50	56	80	39	30
22%	18%	23%	27%	28%	18%	27%
168	43	93	78	106	109	39
45%	57%	44%	37%	37%	51%	35%
4.44	4.59	4.46	4.15	4.19	4.57	4.13
4	5	4	4	4	5	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
389	175	325	335	158	357	91
389	177	323	337	155	357	90
4	3	4	7	.	7	.
1%	2%	1%	2%	.	2%	.
11	9	8	12	5	12	5
3%	5%	3%	3%	3%	3%	5%
74	34	61	64	30	69	18
19%	20%	19%	19%	19%	19%	20%
124	65	101	115	48	113	35
32%	37%	31%	34%	31%	32%	38%
109	40	94	86	46	97	25
28%	23%	29%	26%	29%	27%	28%
39	14	35	29	20	35	5
10%	8%	11%	9%	13%	10%	6%
27	10	22	23	9	23	3
7%	5%	7%	7%	5%	6%	3%
89	46	73	82	35	89	23
23%	26%	22%	25%	22%	25%	25%
176	64	151	138	75	155	34
45%	36%	46%	41%	47%	43%	37%
4.41	4.2	4.43	4.31	4.46	4.34	4.19
4	4	4	4	4	4	4

Social Media Inactive
52
53
.
.
.
.
.
8
15%
19
36%
12
23%
9
17%
5
10%
8
15%
26
49%
4.71
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1002	458	544
7 – Very strong economy	freq	2	1	1
7 – Very strong economy	prop	%	%	1%
6	freq	15	8	6
6	prop	3%	3%	3%
5	freq	68	45	23
5	prop	14%	18%	9%
4	freq	146	74	72
4	prop	29%	30%	28%
3	freq	142	62	80
3	prop	28%	25%	32%
2	freq	66	28	38
2	prop	13%	11%	15%
1 – Very weak economy	freq	60	29	32
1 – Very weak economy	prop	12%	12%	13%
Top3Box	freq	85	54	31
Top3Box	prop	17%	22%	12%
Low3Box	freq	269	119	150
Low3Box	prop	54%	48%	59%
	mean	4.7	4.56	4.84
	median	5	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	149	166	105	214	99	230
314	366	322	147	447	281	488
2	1	.	2	.	0	0
1%	1%	.	2%	.	%	%
7	3	5	5	6	3	9
4%	2%	3%	5%	3%	3%	4%
39	14	15	15	27	15	23
21%	9%	9%	15%	13%	16%	10%
60	46	39	31	66	23	62
33%	31%	23%	30%	31%	23%	27%
48	47	48	24	62	31	64
26%	31%	29%	23%	29%	31%	28%
13	21	32	13	25	17	37
7%	14%	19%	13%	12%	17%	16%
16	17	27	14	27	9	34
9%	12%	16%	13%	13%	9%	15%
48	18	20	22	33	19	33
26%	12%	12%	21%	15%	19%	14%
77	85	107	51	115	57	135
42%	57%	64%	49%	54%	58%	59%
4.35	4.8	5.01	4.59	4.73	4.71	4.86
4	5	5	4	5	5	5

France

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
270	133	219	147	282	218	23
514	46	368	588	633	369	42
2	.	2	1	1	1	0
1%	.	1%	1%	%	1%	2%
6	6	5	4	9	5	1
2%	4%	2%	3%	3%	2%	3%
45	22	24	22	43	25	9
17%	17%	11%	15%	15%	12%	40%
84	33	67	46	84	62	4
31%	25%	30%	31%	30%	28%	17%
78	22	76	44	80	63	3
29%	17%	35%	30%	28%	29%	14%
29	27	20	19	29	37	3
11%	20%	9%	13%	10%	17%	12%
26	23	26	12	36	25	3
10%	17%	12%	8%	13%	11%	11%
52	28	30	27	53	32	10
19%	21%	14%	18%	19%	15%	46%
134	72	122	75	145	124	8
50%	54%	56%	51%	51%	57%	38%
4.57	4.83	4.71	4.58	4.64	4.78	4.19
4	5	5	5	5	5	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	52	448	306	123	169	150
960	121	881	732	171	304	329
2	0	2	2	1	1	1
%	1%	%	1%	1%	%	%
14	1	14	10	4	8	1
3%	2%	3%	3%	3%	5%	1%
59	19	49	38	21	32	21
12%	36%	11%	12%	17%	19%	14%
142	9	136	85	40	43	42
30%	17%	30%	28%	32%	25%	28%
139	12	130	98	29	42	48
29%	23%	29%	32%	24%	25%	32%
64	7	59	39	15	25	20
13%	13%	13%	13%	12%	15%	13%
58	4	56	34	13	19	17
12%	8%	13%	11%	11%	11%	11%
75	20	65	50	26	40	23
16%	39%	15%	16%	21%	24%	16%
261	23	246	171	58	86	85
55%	44%	55%	56%	47%	51%	57%
4.73	4.3	4.75	4.7	4.56	4.59	4.75
5	4	5	5	4	5	5

Social Media Inactive
180
369
1
1%
6
3%
15
8%
61
34%
52
29%
21
12%
24
13%
22
12%
98
54%
4.76
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	1003	493	510
7 – Very strong economy	freq	25	15	10
7 – Very strong economy	prop	5%	6%	4%
6	freq	67	42	26
6	prop	13%	16%	10%
5	freq	154	86	68
5	prop	31%	34%	27%
4	freq	154	67	88
4	prop	31%	26%	35%
3	freq	65	28	37
3	prop	13%	11%	15%
2	freq	22	10	12
2	prop	4%	4%	5%
1 – Very weak economy	freq	13	6	7
1 – Very weak economy	prop	3%	2%	3%
Top3Box	freq	246	143	103
Top3Box	prop	49%	56%	42%
Low3Box	freq	99	44	56
Low3Box	prop	20%	17%	23%
	mean	3.57	3.41	3.73
	median	4	3	4

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	160	169	120	129	191	184
251	387	365	222	261	412	411
8	8	9	6	5	10	8
5%	5%	6%	5%	4%	5%	4%
21	23	24	15	11	33	25
12%	14%	14%	12%	9%	18%	13%
55	53	46	26	46	63	63
32%	33%	27%	22%	36%	33%	34%
54	49	51	38	38	59	57
32%	30%	30%	31%	30%	31%	31%
21	21	23	21	16	18	21
12%	13%	14%	18%	13%	9%	11%
9	3	10	9	9	3	6
5%	2%	6%	7%	7%	2%	3%
3	5	6	5	3	3	4
2%	3%	3%	5%	2%	2%	2%
84	83	79	47	63	107	96
49%	52%	47%	39%	49%	56%	52%
32	28	39	35	28	24	31
19%	18%	23%	29%	22%	13%	17%
3.56	3.5	3.63	3.83	3.68	3.34	3.51
4	3	4	4	4	3	3

Germany

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	87	286	127	341	159	36
592	52	709	242	698	305	81
17	3	14	9	18	7	2
5%	3%	5%	7%	5%	4%	7%
43	9	35	24	50	17	4
13%	11%	12%	19%	15%	11%	11%
90	18	96	40	109	45	14
29%	20%	34%	31%	32%	28%	40%
98	26	94	34	101	53	10
31%	30%	33%	27%	30%	33%	29%
44	18	31	16	42	23	4
14%	21%	11%	12%	12%	14%	11%
15	10	9	3	13	9	1
5%	11%	3%	2%	4%	5%	3%
9	4	7	2	7	6	.
3%	4%	3%	1%	2%	4%	.
150	29	145	72	177	69	20
48%	34%	50%	57%	52%	43%	57%
68	31	48	20	62	37	5
22%	36%	17%	16%	18%	23%	14%
3.6	4.06	3.53	3.31	3.49	3.73	3.36
4	4	3	3	3	4	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
464	85	415	332	139	141	176
922	189	814	711	222	289	348
23	9	16	17	7	12	8
5%	10%	4%	5%	5%	9%	4%
64	14	54	48	17	19	27
14%	16%	13%	14%	12%	13%	15%
139	29	125	100	47	43	64
30%	34%	30%	30%	34%	31%	37%
144	22	133	107	39	41	47
31%	25%	32%	32%	28%	29%	27%
61	10	55	42	16	18	22
13%	12%	13%	13%	11%	13%	12%
21	1	20	12	8	4	4
4%	2%	5%	4%	6%	3%	2%
13	1	12	8	5	4	4
3%	1%	3%	2%	4%	3%	2%
226	51	195	164	71	74	99
49%	60%	47%	49%	51%	53%	56%
94	12	87	61	29	26	30
20%	14%	21%	18%	21%	18%	17%
3.58	3.21	3.64	3.53	3.61	3.44	3.43
4	3	4	4	3	3	3

Social Media Inactive
183
366
5
3%
21
12%
46
25%
67
36%
25
14%
14
8%
4
2%
73
40%
44
24%
3.79
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1001	507	494
7 – Very strong economy	freq	9	6	3
7 – Very strong economy	prop	2%	2%	1%
6	freq	20	9	11
6	prop	4%	4%	5%
5	freq	118	62	56
5	prop	24%	25%	22%
4	freq	185	82	103
4	prop	37%	33%	41%
3	freq	116	61	55
3	prop	23%	24%	22%
2	freq	35	21	15
2	prop	7%	8%	6%
1 – Very weak economy	freq	17	9	9
1 – Very weak economy	prop	3%	3%	3%
Top3Box	freq	147	77	70
Top3Box	prop	29%	31%	28%
Low3Box	freq	168	90	78
Low3Box	prop	34%	36%	31%
	mean	4.11	4.12	4.09
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	154	150	67	262	135	226
302	353	346	133	526	269	491
4	3	2	.	3	4	5
2%	2%	1%	.	1%	3%	2%
10	5	6	2	9	9	9
5%	3%	4%	2%	4%	6%	4%
47	34	37	8	59	43	54
24%	22%	25%	12%	23%	32%	24%
72	58	55	27	101	43	86
37%	37%	37%	40%	39%	32%	38%
47	38	30	20	60	26	48
24%	25%	20%	30%	23%	19%	21%
12	9	14	7	18	8	18
6%	6%	10%	10%	7%	6%	8%
5	7	6	4	11	2	7
2%	5%	4%	5%	4%	2%	3%
61	42	44	10	71	56	68
31%	27%	29%	14%	27%	41%	30%
63	55	50	30	90	36	72
32%	35%	34%	45%	34%	27%	32%
4.03	4.16	4.15	4.49	4.17	3.82	4.07
4	4	4	4	4	4	4

Great Britain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
274	146	114	240	297	203	43
510	294	217	490	622	379	92
4	2	2	5	4	4	2
1%	1%	2%	2%	1%	2%	6%
11	5	5	11	14	7	2
4%	3%	4%	5%	5%	3%	6%
64	22	27	69	75	44	14
23%	15%	24%	29%	25%	21%	32%
99	59	41	85	108	77	11
36%	40%	36%	35%	36%	38%	26%
68	38	29	49	63	52	8
25%	26%	26%	20%	21%	26%	19%
18	14	5	16	22	13	4
7%	10%	4%	7%	7%	7%	10%
11	7	5	5	11	6	0
4%	5%	4%	2%	4%	3%	1%
79	28	34	85	93	54	19
29%	19%	30%	35%	31%	27%	44%
96	59	39	70	97	71	13
35%	40%	34%	29%	33%	35%	30%
4.14	4.35	4.09	3.97	4.09	4.13	3.82
4	4	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
457	62	438	341	123	196	126
909	133	868	689	229	380	257
6	3	6	7	1	3	2
1%	5%	1%	2%	1%	2%	2%
18	4	16	16	3	10	6
4%	6%	4%	5%	3%	5%	4%
104	20	98	92	18	47	36
23%	32%	22%	27%	15%	24%	28%
173	17	167	118	50	66	47
38%	28%	38%	35%	41%	34%	37%
108	11	105	75	33	46	28
24%	18%	24%	22%	27%	24%	22%
31	6	29	22	11	14	5
7%	10%	7%	6%	9%	7%	4%
17	1	16	11	6	9	3
4%	1%	4%	3%	5%	4%	2%
128	27	120	115	23	61	43
28%	43%	27%	34%	19%	31%	34%
155	18	150	108	50	69	36
34%	29%	34%	32%	41%	35%	29%
4.13	3.81	4.15	4.02	4.35	4.12	3.95
4	4	4	4	4	4	4

Social Media Inactive
178
364
3
2%
5
3%
35
20%
73
41%
41
23%
16
9%
6
3%
43
24%
63
35%
4.2
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	500	258	242
7 – Very strong economy	freq	7	4	3
7 – Very strong economy	prop	1%	2%	1%
6	freq	15	9	6
6	prop	3%	4%	3%
5	freq	52	25	27
5	prop	10%	10%	11%
4	freq	129	65	64
4	prop	26%	26%	25%
3	freq	130	57	73
3	prop	26%	23%	29%
2	freq	85	45	41
2	prop	17%	18%	16%
1 – Very weak economy	freq	82	42	40
1 – Very weak economy	prop	16%	17%	16%
Top3Box	freq	74	38	36
Top3Box	prop	15%	15%	14%
Low3Box	freq	297	144	153
Low3Box	prop	59%	58%	61%
	mean	4.89	4.88	4.89
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	168	150	139	285	20	191
219	141	140	141	275	24	180
4	2	1	1	6	.	1
2%	1%	1%	%	2%	.	1%
5	8	2	4	11	.	5
3%	5%	2%	3%	4%	.	2%
23	19	10	14	29	3	17
12%	11%	7%	10%	10%	15%	9%
53	41	36	36	72	5	51
29%	24%	24%	26%	25%	26%	27%
52	44	34	34	78	5	53
29%	26%	23%	24%	27%	27%	28%
25	20	41	22	50	3	33
14%	12%	27%	16%	17%	15%	17%
21	34	27	29	40	4	31
12%	20%	18%	21%	14%	18%	16%
31	29	13	19	46	3	23
17%	17%	9%	13%	16%	15%	12%
98	98	102	85	168	12	117
54%	58%	68%	61%	59%	59%	61%
4.67	4.86	5.18	5.02	4.81	4.95	4.95
5	5	5	5	5	5	5

Hungary

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
309	107	294	99	281	219	41
320	160	222	118	271	229	39
6	3	2	2	3	4	1
2%	3%	1%	2%	1%	2%	2%
11	6	6	4	7	8	2
3%	5%	2%	4%	3%	4%	4%
35	13	28	10	23	28	4
11%	12%	10%	10%	8%	13%	10%
78	24	73	32	73	56	14
25%	23%	25%	33%	26%	26%	35%
77	26	78	26	71	59	12
25%	24%	27%	27%	25%	27%	29%
52	12	57	16	55	30	2
17%	12%	19%	16%	20%	14%	6%
51	23	50	8	49	33	6
16%	22%	17%	8%	17%	15%	15%
51	21	36	16	34	40	6
17%	20%	12%	17%	12%	18%	15%
180	61	185	50	174	123	20
58%	57%	63%	51%	62%	56%	50%
4.84	4.81	5.01	4.59	5	4.74	4.63
5	5	5	5	5	5	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	54	446	315	119	186	238
461	55	445	302	135	185	232
6	2	4	4	2	4	2
1%	4%	1%	1%	2%	2%	1%
14	3	13	12	3	6	4
3%	5%	3%	4%	3%	3%	2%
48	9	43	36	12	21	20
10%	17%	10%	11%	10%	11%	8%
115	18	111	74	41	51	60
25%	33%	25%	24%	34%	27%	25%
118	12	118	88	27	45	70
26%	22%	26%	28%	23%	24%	29%
83	3	82	51	19	28	43
18%	6%	18%	16%	16%	15%	18%
76	6	75	50	15	31	40
17%	12%	17%	16%	13%	17%	17%
68	14	60	52	17	31	25
15%	26%	13%	16%	14%	17%	11%
277	22	275	190	61	103	153
60%	40%	62%	60%	51%	56%	64%
4.91	4.29	4.96	4.86	4.72	4.79	5.02
5	4	5	5	5	5	5

Social Media Inactive
76
83
2
2%
5
7%
10
14%
18
24%
15
20%
15
20%
11
14%
17
22%
41
54%
4.68
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	501	257	244
7 – Very strong economy	freq	31	13	18
7 – Very strong economy	prop	6%	5%	7%
6	freq	54	32	22
6	prop	11%	12%	9%
5	freq	165	91	74
5	prop	33%	35%	30%
4	freq	171	79	92
4	prop	34%	31%	38%
3	freq	51	24	28
3	prop	10%	9%	11%
2	freq	21	14	8
2	prop	4%	5%	3%
1 – Very weak economy	freq	8	5	3
1 – Very weak economy	prop	2%	2%	1%
Top3Box	freq	249	136	113
Top3Box	prop	50%	53%	47%
Low3Box	freq	80	42	38
Low3Box	prop	16%	16%	16%
	mean	3.51	3.5	3.51
	median	4	3	4

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	163	70	72	87	341	306
255	175	71	69	87	345	324
21	7	2	5	7	18	22
8%	5%	3%	7%	8%	5%	7%
22	26	6	5	12	37	44
8%	16%	8%	8%	14%	11%	14%
86	53	26	23	26	115	96
32%	32%	37%	32%	30%	34%	31%
95	52	24	16	31	124	95
35%	32%	34%	22%	36%	36%	31%
28	17	7	17	4	30	30
10%	10%	10%	23%	5%	9%	10%
12	5	5	5	4	12	13
4%	3%	7%	7%	5%	4%	4%
4	3	1	1	2	5	7
1%	2%	1%	1%	2%	1%	2%
129	86	33	34	45	170	161
48%	53%	48%	47%	52%	50%	53%
43	24	13	22	10	47	49
16%	15%	18%	31%	12%	14%	16%
3.51	3.43	3.66	3.71	3.39	3.49	3.44
4	3	4	4	3	4	3

India

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
194	.	65	435	289	211	156
177	.	59	442	298	203	158
9	.	3	28	26	4	22
5%	.	4%	6%	9%	2%	14%
10	.	2	52	41	13	25
5%	.	3%	12%	14%	6%	16%
69	.	26	139	100	64	43
35%	.	40%	32%	35%	30%	27%
75	.	24	146	81	90	47
39%	.	38%	34%	28%	43%	30%
22	.	7	45	22	30	10
11%	.	10%	10%	7%	14%	6%
8	.	4	18	13	8	5
4%	.	5%	4%	5%	4%	3%
1	.	.	8	5	3	5
%	.	.	2%	2%	1%	3%
88	.	30	219	168	81	89
45%	.	47%	50%	58%	38%	57%
31	.	10	70	40	40	19
16%	.	16%	16%	14%	19%	12%
3.61	.	3.64	3.49	3.31	3.77	3.2
4	.	4	3	3	4	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
344	284	216	406	78	411	61
343	288	213	415	69	412	60
9	28	2	27	4	29	2
3%	10%	1%	7%	5%	7%	3%
29	43	11	53	1	50	4
8%	15%	5%	13%	1%	12%	6%
122	88	76	133	26	143	17
35%	31%	35%	33%	33%	35%	27%
124	82	89	130	31	126	31
36%	29%	41%	32%	40%	31%	51%
42	26	25	38	13	39	5
12%	9%	12%	9%	17%	10%	9%
16	11	10	18	3	17	2
5%	4%	5%	4%	4%	4%	3%
3	5	3	8	.	6	1
1%	2%	1%	2%	.	1%	1%
160	159	90	213	31	222	22
46%	56%	41%	52%	39%	54%	36%
61	43	38	63	16	62	8
18%	15%	17%	16%	20%	15%	13%
3.64	3.31	3.76	3.45	3.74	3.42	3.71
4	3	4	3	4	3	4

Social Media Inactive
28
29
.
.
.
.
5
17%
13
48%
6
23%
3
10%
1
3%
5
17%
10
36%
4.35
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	502	244	258
7 – Very strong economy	freq	28	16	12
7 – Very strong economy	prop	6%	7%	5%
6	freq	78	37	41
6	prop	16%	15%	16%
5	freq	190	96	94
5	prop	38%	39%	37%
4	freq	138	67	71
4	prop	28%	27%	28%
3	freq	46	23	23
3	prop	9%	9%	9%
2	freq	13	5	9
2	prop	3%	2%	3%
1 – Very weak economy	freq	7	2	5
1 – Very weak economy	prop	1%	1%	2%
Top3Box	freq	296	149	146
Top3Box	prop	59%	61%	58%
Low3Box	freq	66	29	37
Low3Box	prop	13%	12%	15%
	mean	3.33	3.26	3.39
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	154	121	.	.	.	313
221	172	109	.	.	.	310
14	7	7	.	.	.	23
6%	5%	6%	.	.	.	8%
39	21	18	.	.	.	43
17%	14%	15%	.	.	.	14%
80	62	48	.	.	.	121
35%	40%	39%	.	.	.	39%
62	43	33	.	.	.	86
28%	28%	27%	.	.	.	27%
23	15	9	.	.	.	27
10%	9%	7%	.	.	.	9%
6	4	3	.	.	.	9
3%	3%	2%	.	.	.	3%
1	2	4	.	.	.	3
%	1%	3%	.	.	.	1%
133	90	73	.	.	.	187
59%	59%	60%	.	.	.	60%
30	21	16	.	.	.	40
13%	14%	13%	.	.	.	13%
3.28	3.37	3.35	.	.	.	3.29
3	3	3	.	.	.	3

Israel

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
187	136	124	240	207	293	56
192	147	113	242	200	302	59
5	7	6	16	14	14	3
3%	5%	5%	6%	7%	5%	6%
35	21	21	36	23	55	9
19%	15%	17%	15%	11%	19%	16%
69	55	43	91	82	108	20
37%	41%	35%	38%	39%	37%	35%
52	32	32	74	59	79	18
28%	24%	26%	31%	28%	27%	31%
19	14	13	19	21	25	3
10%	10%	10%	8%	10%	9%	6%
4	2	8	3	6	8	3
2%	2%	6%	1%	3%	3%	6%
3	5	1	1	3	4	.
2%	3%	1%	%	2%	1%	.
108	82	71	143	119	177	32
58%	61%	57%	59%	57%	60%	57%
27	21	22	24	30	37	7
14%	16%	17%	10%	14%	13%	12%
3.39	3.38	3.42	3.25	3.38	3.29	3.32
3	3	3	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	117	383	375	103	.	.
443	116	386	372	103	.	.
25	5	23	21	7	.	.
6%	5%	6%	6%	7%	.	.
69	12	66	51	22	.	.
16%	10%	17%	14%	22%	.	.
170	37	153	157	24	.	.
38%	31%	40%	42%	23%	.	.
120	47	91	108	25	.	.
27%	40%	24%	29%	24%	.	.
43	9	37	27	17	.	.
10%	8%	10%	7%	16%	.	.
10	6	7	7	5	.	.
2%	5%	2%	2%	5%	.	.
7	0	7	3	3	.	.
2%	%	2%	1%	3%	.	.
264	54	241	230	53	.	.
59%	47%	63%	61%	52%	.	.
60	16	50	37	25	.	.
13%	14%	13%	10%	24%	.	.
3.33	3.53	3.26	3.27	3.48	.	.
3	4	3	3	3	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1003	503	500
7 – Very strong economy	freq	1	1	.
7 – Very strong economy	prop	%	%	.
6	freq	10	7	3
6	prop	2%	3%	1%
5	freq	60	36	24
5	prop	12%	15%	9%
4	freq	115	64	51
4	prop	23%	26%	20%
3	freq	125	54	72
3	prop	25%	22%	28%
2	freq	87	43	44
2	prop	17%	17%	17%
1 – Very weak economy	freq	103	44	58
1 – Very weak economy	prop	21%	18%	23%
Top3Box	freq	71	43	27
Top3Box	prop	14%	18%	11%
Low3Box	freq	315	140	174
Low3Box	prop	63%	57%	69%
	mean	5.05	4.89	5.21
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale fr

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	179	160	102	198	127	246
316	368	319	176	398	287	495
.	0	0	.	1	.	1
.	%	%	.	%	.	%
3	4	3	0	5	4	4
2%	2%	2%	%	3%	3%	2%
19	24	17	5	27	22	33
12%	13%	11%	5%	14%	17%	14%
44	42	29	19	46	32	57
27%	24%	18%	19%	23%	25%	23%
44	41	40	20	52	37	60
27%	23%	25%	20%	26%	29%	24%
25	31	30	16	34	22	42
16%	18%	19%	16%	17%	17%	17%
26	36	41	41	33	12	49
16%	20%	25%	40%	17%	9%	20%
23	28	20	6	33	25	38
14%	16%	12%	5%	17%	20%	15%
95	109	111	77	119	70	151
59%	61%	69%	75%	60%	55%	62%
4.9	5	5.25	5.66	4.91	4.68	5.01
5	5	5	6	5	5	5

Italy

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
254	213	214	73	228	272	43
508	241	573	189	469	534	95
.	.	1	.	1	.	0
.	.	%	.	%	.	1%
6	4	4	3	7	3	2
2%	2%	2%	4%	3%	1%	5%
26	25	25	10	30	30	7
10%	12%	12%	14%	13%	11%	16%
58	49	48	17	55	60	10
23%	23%	22%	24%	24%	22%	24%
65	46	60	19	56	70	10
26%	21%	28%	27%	24%	26%	22%
45	33	40	15	39	48	7
18%	15%	18%	20%	17%	18%	17%
53	57	37	8	41	62	6
21%	27%	17%	11%	18%	23%	15%
33	28	29	13	38	33	9
13%	13%	14%	18%	17%	12%	22%
163	136	137	42	135	179	23
64%	64%	64%	58%	59%	66%	54%
5.09	5.18	5.01	4.79	4.92	5.15	4.73
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
457	69	431	285	179	280	122
908	162	841	611	328	568	246
0	0	0	1	.	1	.
%	%	%	%	.	%	.
8	2	8	7	2	6	2
2%	3%	2%	2%	1%	2%	2%
53	11	49	40	15	37	14
12%	16%	11%	14%	9%	13%	11%
104	18	97	73	37	69	30
23%	26%	22%	26%	21%	25%	25%
116	15	110	69	44	68	33
25%	22%	26%	24%	25%	24%	27%
79	13	74	50	33	44	22
17%	19%	17%	17%	18%	16%	18%
96	10	93	45	47	54	21
21%	14%	22%	16%	26%	19%	17%
61	13	57	48	18	44	16
13%	19%	13%	17%	10%	16%	13%
291	38	276	164	124	166	76
64%	55%	64%	58%	69%	59%	62%
5.08	4.79	5.09	4.88	5.29	4.96	4.99
5	5	5	5	5	5	5

Social Media Inactive
98
189
.
.
2
2%
9
9%
15
16%
24
25%
21
22%
27
28%
10
10%
72
74%
5.39
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1005	588	417
7 – Very strong economy	freq	2	1	2
7 – Very strong economy	prop	%	%	1%
6	freq	7	5	2
6	prop	1%	2%	1%
5	freq	58	36	22
5	prop	12%	14%	9%
4	freq	163	75	88
4	prop	33%	30%	35%
3	freq	162	79	84
3	prop	32%	31%	34%
2	freq	65	33	33
2	prop	13%	13%	13%
1 – Very weak economy	freq	43	24	20
1 – Very weak economy	prop	9%	9%	8%
Top3Box	freq	66	41	25
Top3Box	prop	13%	16%	10%
Low3Box	freq	271	135	136
Low3Box	prop	54%	54%	55%
	mean	4.69	4.67	4.71
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	170	162	305	170	25	252
227	323	455	544	389	72	579
1	1	0	1	1	.	2
%	1%	%	%	1%	.	1%
2	2	2	4	1	1	4
1%	1%	1%	1%	1%	4%	1%
24	12	21	24	29	5	30
14%	7%	13%	8%	17%	19%	12%
62	52	48	88	65	10	81
37%	31%	30%	29%	38%	39%	32%
45	60	57	108	49	5	82
27%	35%	35%	35%	29%	21%	33%
16	28	22	47	16	2	34
9%	16%	13%	15%	10%	7%	13%
18	14	11	32	9	2	19
11%	8%	7%	11%	5%	9%	8%
27	15	23	30	31	6	36
16%	9%	15%	10%	18%	23%	14%
79	102	90	187	74	9	135
47%	60%	56%	61%	44%	38%	54%
4.59	4.82	4.66	4.86	4.44	4.36	4.65
4	5	5	5	4	4	5

Japan

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
248	267	101	132	248	252	35
426	296	194	515	594	411	89
.	1	0	1	1	1	1
.	%	%	1%	%	%	3%
3	5	0	1	4	3	2
1%	2%	%	1%	1%	1%	5%
28	28	7	22	33	25	6
11%	10%	7%	17%	13%	10%	16%
82	75	41	47	74	89	5
33%	28%	40%	36%	30%	35%	14%
80	92	27	43	79	83	8
32%	34%	27%	33%	32%	33%	23%
31	39	16	10	34	31	8
13%	15%	16%	8%	14%	12%	22%
24	28	9	6	23	20	6
10%	10%	9%	5%	9%	8%	17%
31	33	8	25	38	28	8
12%	12%	8%	19%	15%	11%	23%
136	159	52	60	136	135	22
55%	59%	52%	46%	55%	53%	62%
4.73	4.8	4.76	4.42	4.69	4.69	4.85
5	5	5	4	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
465	55	445	338	126	48	140
916	152	853	723	213	102	286
1	1	1	1	1	1	0
%	2%	%	%	1%	3%	%
5	2	5	6	0	1	1
1%	3%	1%	2%	%	1%	1%
52	12	45	44	12	8	18
11%	22%	10%	13%	9%	17%	13%
158	11	152	105	44	18	52
34%	20%	34%	31%	35%	36%	37%
154	15	148	108	42	12	44
33%	27%	33%	32%	33%	25%	32%
58	9	56	43	18	5	15
12%	16%	13%	13%	14%	10%	11%
37	6	37	31	9	4	10
8%	10%	8%	9%	7%	9%	7%
58	15	51	51	13	10	19
12%	27%	12%	15%	10%	21%	14%
249	30	241	182	69	21	69
54%	53%	54%	54%	55%	43%	49%
4.68	4.57	4.71	4.67	4.71	4.43	4.6
5	5	5	5	5	4	4

Social Media Inactive
311
617
0
%
5
2%
31
10%
94
30%
106
34%
45
15%
29
9%
37
12%
180
58%
4.77
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	507	284	223
7 – Very strong economy	freq	1	.	1
7 – Very strong economy	prop	%	.	%
6	freq	3	2	1
6	prop	1%	1%	%
5	freq	78	36	42
5	prop	16%	15%	16%
4	freq	138	81	57
4	prop	28%	34%	22%
3	freq	146	60	86
3	prop	29%	25%	33%
2	freq	36	17	19
2	prop	7%	7%	7%
1 – Very weak economy	freq	98	43	55
1 – Very weak economy	prop	20%	18%	21%
Top3Box	freq	82	38	44
Top3Box	prop	16%	16%	17%
Low3Box	freq	280	120	160
Low3Box	prop	56%	50%	61%
	mean	4.85	4.77	4.93
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	150	90	174	189	64	178
280	143	84	149	189	114	179
0	.	1	0	1	.	.
%	.	1%	%	%	.	.
1	1	1	.	2	1	1
%	1%	1%	.	1%	2%	1%
42	21	16	32	33	12	42
16%	14%	17%	18%	18%	19%	24%
83	32	23	32	52	24	42
32%	22%	25%	18%	28%	38%	24%
66	42	38	64	51	15	43
25%	28%	42%	37%	27%	24%	24%
20	12	4	11	19	3	12
8%	8%	5%	7%	10%	5%	7%
49	42	8	34	31	8	38
19%	28%	9%	19%	16%	13%	21%
43	22	17	32	35	13	43
17%	15%	19%	19%	19%	21%	24%
134	95	50	109	101	27	93
52%	64%	56%	63%	54%	42%	52%
4.79	5.12	4.57	4.89	4.76	4.5	4.76
5	5	5	5	5	4	5

Mexico

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
322	220	161	119	258	242	111
328	22	266	219	277	230	133
1	.	1	.	1	.	.
%	.	1%	.	%	.	.
1	.	1	2	3	.	.
%	.	%	2%	1%	.	.
36	46	16	16	29	49	16
11%	21%	10%	14%	11%	20%	15%
96	51	48	39	73	65	34
30%	23%	30%	33%	28%	27%	30%
103	70	50	26	78	67	39
32%	32%	31%	22%	30%	28%	35%
24	.	21	16	18	19	10
8%	.	13%	13%	7%	8%	9%
60	53	25	20	56	43	12
19%	24%	15%	17%	22%	18%	11%
39	46	18	18	33	49	16
12%	21%	11%	15%	13%	20%	15%
187	123	95	62	152	128	61
58%	56%	59%	52%	59%	53%	55%
4.9	4.83	4.9	4.83	4.94	4.75	4.72
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
389	158	342	315	180	254	183
374	169	338	354	145	332	117
1	0	1	1	.	1	.
%	%	%	%	.	%	.
3	2	1	3	.	3	.
1%	1%	%	1%	.	1%	.
62	20	58	42	36	49	15
16%	13%	17%	13%	20%	19%	8%
104	42	96	88	48	69	61
27%	27%	28%	28%	27%	27%	34%
106	35	111	110	35	65	54
27%	22%	32%	35%	20%	26%	29%
27	11	25	28	7	23	8
7%	7%	7%	9%	4%	9%	4%
86	47	51	43	53	44	45
22%	30%	15%	14%	30%	17%	25%
66	23	59	46	36	53	15
17%	14%	17%	15%	20%	21%	8%
219	93	187	181	96	132	107
56%	59%	55%	58%	53%	52%	58%
4.89	5.1	4.74	4.78	4.97	4.73	5.04
5	5	5	5	5	5	5

Social Media Inactive
63
58
.
.
.
.
14
22%
8
12%
27
43%
6
9%
9
14%
14
22%
41
66%
4.8
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	502	250	252
7 – Very strong economy	freq	3	1	2
7 – Very strong economy	prop	1%	%	1%
6	freq	10	7	3
6	prop	2%	3%	1%
5	freq	114	66	48
5	prop	23%	27%	19%
4	freq	183	91	92
4	prop	37%	37%	36%
3	freq	115	54	61
3	prop	23%	22%	24%
2	freq	35	12	23
2	prop	7%	5%	9%
1 – Very weak economy	freq	39	14	25
1 – Very weak economy	prop	8%	6%	10%
Top3Box	freq	127	74	53
Top3Box	prop	25%	30%	21%
Low3Box	freq	190	81	109
Low3Box	prop	38%	33%	43%
	mean	4.32	4.16	4.48
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
271	149	80	267	165	17	148
272	144	86	254	173	21	150
3	.	.	.	2	.	.
1%	.	.	.	1%	.	.
5	4	1	2	5	1	3
2%	3%	1%	1%	3%	3%	2%
58	34	22	56	44	7	34
21%	23%	27%	21%	27%	38%	23%
106	48	29	97	63	5	52
39%	32%	36%	36%	38%	27%	35%
63	38	14	62	35	5	33
23%	26%	17%	23%	21%	29%	22%
22	10	3	23	8	1	15
8%	7%	4%	9%	5%	4%	10%
13	15	12	27	8	.	11
5%	10%	15%	10%	5%	.	8%
66	38	23	58	51	7	36
24%	26%	28%	22%	31%	41%	24%
98	63	29	112	51	6	59
36%	42%	36%	42%	31%	32%	40%
4.25	4.4	4.4	4.48	4.09	3.92	4.39
4	4	4	4	4	4	4

Peru

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
352	.	385	115	260	240	124
352	.	317	185	263	239	126
3	.	3	1	2	1	2
1%	.	1%	1%	1%	%	2%
7	.	6	4	9	1	5
2%	.	1%	4%	3%	%	4%
80	.	89	25	60	55	25
23%	.	23%	22%	23%	23%	20%
131	.	140	43	95	89	45
37%	.	36%	37%	36%	37%	37%
82	.	88	27	59	56	30
23%	.	23%	23%	23%	23%	24%
21	.	26	9	18	18	6
6%	.	7%	8%	7%	7%	5%
28	.	33	6	19	20	10
8%	.	9%	5%	7%	8%	8%
91	.	97	30	70	56	32
26%	.	25%	26%	27%	24%	26%
130	.	148	42	95	94	46
37%	.	38%	37%	37%	39%	37%
4.29	.	4.34	4.24	4.26	4.39	4.25
4	.	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
376	173	327	344	151	362	99
376	177	325	348	148	367	95
1	2	1	2	1	3	.
%	1%	%	1%	1%	1%	.
5	5	4	9	1	6	2
1%	3%	1%	3%	1%	2%	2%
89	42	72	85	26	89	18
24%	24%	22%	25%	17%	24%	18%
138	60	124	126	57	135	39
37%	35%	38%	37%	38%	37%	40%
85	42	73	72	42	88	20
23%	25%	22%	21%	28%	24%	20%
29	9	27	22	12	20	10
8%	5%	8%	7%	8%	5%	11%
29	13	26	28	11	22	9
8%	8%	8%	8%	7%	6%	9%
95	49	78	96	28	98	20
25%	28%	24%	28%	19%	27%	20%
143	64	125	122	65	129	39
38%	37%	38%	36%	43%	36%	40%
4.34	4.23	4.37	4.27	4.46	4.23	4.46
4	4	4	4	4	4	4

Social Media Inactive
40
40
.
.
1
3%
8
19%
9
24%
8
19%
5
13%
8
21%
9
22%
21
54%
4.84
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	504	252	252
7 – Very strong economy	freq	13	12	1
7 – Very strong economy	prop	3%	5%	%
6	freq	37	26	10
6	prop	7%	11%	4%
5	freq	83	47	35
5	prop	17%	19%	14%
4	freq	149	67	82
4	prop	30%	27%	33%
3	freq	126	60	65
3	prop	25%	24%	26%
2	freq	48	19	29
2	prop	10%	8%	11%
1 – Very weak economy	freq	44	16	28
1 – Very weak economy	prop	9%	7%	11%
Top3Box	freq	133	86	47
Top3Box	prop	27%	34%	19%
Low3Box	freq	218	96	122
Low3Box	prop	44%	39%	49%
	mean	4.32	4.04	4.59
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	157	141	285	126	4	262
183	157	164	285	141	5	274
11	2	.	9	4	.	3
6%	1%	.	3%	3%	.	1%
9	12	15	20	14	1	24
5%	8%	11%	7%	11%	.	9%
27	30	25	34	38	.	50
13%	19%	18%	12%	30%	.	19%
74	33	42	101	28	3	72
37%	21%	30%	35%	22%	.	27%
53	41	32	73	23	1	66
26%	26%	23%	26%	18%	.	25%
17	21	11	22	15	.	28
8%	13%	7%	8%	12%	.	11%
11	17	16	27	5	.	19
5%	11%	12%	9%	4%	.	7%
48	44	40	62	55	1	77
24%	28%	29%	22%	44%	.	29%
80	79	59	122	43	1	113
40%	50%	42%	43%	34%	.	43%
4.19	4.47	4.33	4.35	3.93	3.93	4.28
4	5	4	4	4	4	4

Poland

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
238	74	311	115	256	244	40
230	12	354	138	282	222	47
11	8	4	2	1	12	.
4%	.	1%	1%	%	5%	.
13	10	22	4	24	13	2
5%	.	7%	4%	9%	5%	4%
32	.	60	23	56	26	12
14%	.	19%	20%	22%	11%	29%
78	13	102	35	74	75	16
33%	.	33%	31%	29%	31%	41%
60	30	69	27	61	65	5
25%	.	22%	23%	24%	27%	12%
20	5	29	13	24	24	3
9%	.	9%	12%	9%	10%	9%
25	7	26	11	16	28	2
11%	.	8%	9%	6%	11%	5%
56	18	85	29	81	51	13
23%	.	27%	25%	32%	21%	33%
105	43	124	51	101	117	11
44%	.	40%	44%	39%	48%	26%
4.36	4.25	4.29	4.43	4.2	4.44	4.08
4	5	4	4	4	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	86	414	344	99	275	124
457	102	402	359	88	272	134
13	1	12	11	3	5	.
3%	1%	3%	3%	3%	2%	.
35	9	28	30	3	23	6
8%	10%	7%	9%	4%	9%	5%
71	25	58	66	9	52	13
15%	29%	14%	19%	9%	19%	11%
133	25	125	99	35	85	45
29%	29%	30%	29%	36%	31%	36%
121	12	114	79	35	66	38
26%	14%	27%	23%	35%	24%	31%
45	11	37	36	6	19	14
10%	13%	9%	11%	6%	7%	11%
42	4	40	23	7	24	7
9%	4%	10%	7%	8%	9%	6%
119	35	98	107	15	81	20
26%	40%	24%	31%	15%	29%	16%
207	27	191	138	49	109	59
45%	31%	46%	40%	49%	40%	48%
4.34	3.99	4.39	4.19	4.47	4.22	4.49
4	4	4	4	4	4	4

Social Media Inactive
101
98
8
8%
7
7%
17
17%
19
19%
21
21%
15
15%
13
13%
32
32%
50
49%
4.37
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	238	262
	unw_base	500	260	240
7 – Very strong economy	freq	8	7	1
7 – Very strong economy	prop	2%	3%	%
6	freq	23	3	20
6	prop	5%	1%	8%
5	freq	88	43	45
5	prop	18%	18%	17%
4	freq	160	61	100
4	prop	32%	26%	38%
3	freq	97	42	55
3	prop	19%	18%	21%
2	freq	56	41	15
2	prop	11%	17%	6%
1 – Very weak economy	freq	69	42	27
1 – Very weak economy	prop	14%	18%	10%
Top3Box	freq	118	52	66
Top3Box	prop	24%	22%	25%
Low3Box	freq	222	125	96
Low3Box	prop	44%	53%	37%
	mean	4.52	4.76	4.3
	median	4	5	4

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	158	136	43	215	200	222
155	218	127	25	183	257	285
5	.	2	.	3	5	5
3%	.	2%	.	1%	2%	2%
13	3	7	4	14	5	5
6%	2%	5%	10%	6%	2%	2%
37	33	19	2	30	45	41
18%	21%	14%	6%	14%	23%	19%
87	41	33	23	66	58	61
42%	26%	24%	54%	30%	29%	27%
42	31	24	3	37	49	55
20%	19%	18%	7%	17%	25%	25%
9	20	27	3	25	24	23
4%	13%	20%	7%	12%	12%	11%
15	30	24	7	42	14	32
7%	19%	17%	17%	19%	7%	14%
54	36	28	7	46	54	51
26%	23%	20%	16%	21%	27%	23%
65	81	75	13	104	88	110
32%	51%	55%	30%	48%	44%	49%
4.13	4.78	4.81	4.45	4.68	4.36	4.59
4	5	5	4	4	4	4

Russia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
278	84	290	126	252	248	46
215	42	150	308	316	184	53
3	.	5	2	7	0	4
1%	.	2%	2%	3%	%	8%
18	3	16	4	10	13	.
6%	3%	6%	3%	4%	5%	.
46	8	61	19	46	42	8
17%	9%	21%	15%	18%	17%	17%
99	38	86	36	62	98	15
36%	46%	30%	29%	25%	40%	32%
42	13	49	34	46	50	5
15%	16%	17%	27%	18%	20%	11%
33	7	31	18	37	19	9
12%	8%	11%	14%	15%	7%	19%
37	15	41	12	42	26	6
13%	18%	14%	10%	17%	11%	13%
67	10	82	25	63	55	11
24%	12%	28%	20%	25%	22%	25%
112	35	122	64	126	95	20
40%	42%	42%	51%	50%	38%	43%
4.46	4.7	4.44	4.59	4.64	4.39	4.48
4	4	4	5	5	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	68	432	344	93	198	171
447	90	410	384	57	185	200
4	4	4	6	.	3	3
1%	5%	1%	2%	.	2%	2%
23	1	21	17	.	12	5
5%	2%	5%	5%	.	6%	3%
80	14	73	57	18	34	27
18%	21%	17%	17%	20%	17%	16%
146	23	138	111	39	66	40
32%	33%	32%	32%	42%	33%	24%
92	9	88	71	12	32	48
20%	13%	20%	21%	13%	16%	28%
47	9	47	40	11	24	21
10%	14%	11%	12%	12%	12%	12%
63	8	61	43	13	27	26
14%	12%	14%	12%	14%	14%	15%
107	19	99	80	18	50	35
23%	28%	23%	23%	20%	25%	21%
202	27	195	154	36	82	95
44%	39%	45%	45%	39%	42%	56%
4.52	4.36	4.54	4.5	4.59	4.46	4.71
4	4	4	4	4	4	5

Social Media Inactive
131
115
1
1%
5
4%
27
20%
54
41%
17
13%
11
9%
16
12%
33
25%
44
34%
4.35
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	508	300	208
7 – Very strong economy	freq	108	74	33
7 – Very strong economy	prop	22%	25%	16%
6	freq	96	55	41
6	prop	19%	19%	20%
5	freq	124	70	54
5	prop	25%	24%	26%
4	freq	101	57	44
4	prop	20%	20%	21%
3	freq	41	19	22
3	prop	8%	7%	11%
2	freq	21	11	9
2	prop	4%	4%	4%
1 – Very weak economy	freq	8	5	4
1 – Very weak economy	prop	2%	2%	2%
Top3Box	freq	328	200	128
Top3Box	prop	66%	68%	62%
Low3Box	freq	71	35	35
Low3Box	prop	14%	12%	17%
	mean	2.94	2.81	3.11
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	169	46	232	137	44	316
315	168	25	243	140	41	330
57	33	18	58	23	10	69
20%	19%	40%	25%	17%	22%	22%
55	32	9	38	31	13	64
19%	19%	20%	16%	22%	29%	20%
72	49	4	55	33	14	80
25%	29%	8%	24%	24%	32%	25%
52	40	9	43	35	7	64
18%	24%	20%	19%	25%	16%	20%
29	9	4	22	10	.	24
10%	5%	8%	10%	7%	.	8%
14	4	2	9	4	.	12
5%	3%	4%	4%	3%	.	4%
5	3	.	6	1	.	3
2%	2%	.	3%	1%	.	1%
184	113	31	151	88	37	213
65%	67%	68%	65%	64%	84%	67%
48	17	6	37	15	.	39
17%	10%	12%	16%	11%	.	12%
3.01	2.92	2.49	2.94	2.95	2.43	2.87
3	3	2	3	3	2	3

Saudi Arabia

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
184	122	135	243	254	246	85
178	122	132	254	263	245	91
38	28	31	48	69	39	24
21%	23%	23%	20%	27%	16%	28%
33	14	29	53	52	44	20
18%	12%	22%	22%	21%	18%	23%
44	24	33	67	63	61	18
24%	20%	25%	28%	25%	25%	21%
37	39	23	39	47	54	15
20%	32%	17%	16%	19%	22%	17%
17	10	11	20	13	28	6
9%	8%	8%	8%	5%	11%	7%
9	5	5	12	5	15	2
5%	4%	3%	5%	2%	6%	2%
5	2	2	4	4	4	2
3%	2%	2%	2%	2%	2%	2%
115	67	94	168	184	144	62
63%	54%	70%	69%	73%	59%	72%
31	17	18	36	23	48	9
17%	14%	13%	15%	9%	19%	10%
3.05	3.1	2.82	2.92	2.67	3.21	2.65
3	3	3	3	3	3	2

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
415	116	384	295	174	240	165
417	120	388	313	166	245	168
84	29	78	72	30	54	30
20%	25%	20%	24%	17%	22%	18%
77	28	68	57	29	52	34
19%	24%	18%	19%	17%	22%	21%
106	24	101	76	44	67	40
26%	20%	26%	26%	25%	28%	24%
86	22	79	58	38	39	35
21%	19%	21%	20%	22%	16%	21%
36	8	34	19	19	19	11
9%	7%	9%	7%	11%	8%	7%
19	2	18	8	12	6	11
5%	2%	5%	3%	7%	2%	7%
7	3	5	5	3	4	3
2%	3%	1%	2%	2%	2%	2%
267	81	247	205	103	173	105
64%	70%	64%	69%	59%	72%	63%
62	13	57	32	33	28	26
15%	11%	15%	11%	19%	12%	15%
2.99	2.74	2.99	2.79	3.19	2.78	3.06
3	3	3	3	3	3	3

Social Media Inactive
95
95
24
25%
10
11%
17
18%
27
28%
12
12%
4
4%
2
2%
51
54%
17
18%
3.11
3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	505	206	299
7 – Very strong economy	freq	3	1	2
7 – Very strong economy	prop	1%	1%	1%
6	freq	12	11	1
6	prop	2%	5%	%
5	freq	43	17	26
5	prop	9%	7%	10%
4	freq	134	63	71
4	prop	27%	26%	28%
3	freq	144	78	66
3	prop	29%	32%	26%
2	freq	72	31	41
2	prop	14%	13%	16%
1 – Very weak economy	freq	92	39	53
1 – Very weak economy	prop	18%	16%	20%
Top3Box	freq	58	30	28
Top3Box	prop	12%	12%	11%
Low3Box	freq	308	148	160
Low3Box	prop	62%	62%	62%
	mean	4.97	4.89	5.05
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	132	85	56	118	326	189
163	186	156	31	109	365	254
2	1	.	.	1	2	1
1%	1%	.	.	1%	1%	%
7	3	3	.	1	12	4
2%	2%	3%	.	1%	4%	2%
24	13	6	4	10	29	14
8%	10%	7%	7%	9%	9%	7%
88	32	14	29	27	78	44
31%	24%	16%	51%	23%	24%	23%
79	36	29	12	30	102	56
28%	27%	35%	21%	25%	31%	30%
35	21	17	2	14	56	33
12%	16%	19%	3%	12%	17%	18%
49	27	16	10	35	47	37
17%	20%	19%	17%	29%	14%	20%
33	16	9	4	12	42	19
12%	12%	11%	7%	10%	13%	10%
162	84	62	24	79	205	126
57%	63%	73%	42%	67%	63%	67%
4.88	5.05	5.16	4.73	5.25	4.91	5.11
5	5	5	4	5	5	5

South Africa

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
311	239	122	138	268	232	110
251	224	143	138	287	218	120
2	2		1	2	1	1
1%	1%		1%	1%	%	1%
8	2	2	8	12	0	8
3%	1%	2%	6%	4%	%	7%
29	10	24	9	30	13	10
9%	4%	20%	7%	11%	5%	9%
90	69	26	39	56	78	31
29%	29%	21%	28%	21%	34%	28%
88	70	33	41	74	70	28
28%	29%	27%	30%	28%	30%	26%
39	39	16	17	43	29	11
12%	16%	13%	13%	16%	12%	10%
54	49	21	22	50	41	21
18%	20%	17%	16%	19%	18%	19%
39	13	26	19	44	14	19
13%	6%	21%	14%	17%	6%	17%
181	157	71	80	168	140	60
58%	66%	58%	58%	62%	60%	55%
4.89	5.14	4.83	4.81	4.94	5.02	4.78
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
390	152	348	384	99	324	110
385	169	336	416	59	318	121
2	2	1	3	.	2	1
1%	1%	%	1%	.	1%	1%
4	6	6	7	4	10	2
1%	4%	2%	2%	4%	3%	2%
33	22	21	34	7	28	11
9%	14%	6%	9%	7%	9%	10%
103	40	94	89	41	94	27
26%	26%	27%	23%	41%	29%	25%
116	36	108	109	30	79	45
30%	24%	31%	28%	30%	24%	41%
61	20	52	59	11	54	11
16%	13%	15%	15%	11%	17%	10%
71	26	66	83	6	57	13
18%	17%	19%	22%	6%	18%	12%
40	30	28	44	11	40	14
10%	20%	8%	11%	11%	12%	13%
247	82	226	251	47	190	69
63%	54%	65%	65%	47%	59%	63%
5.03	4.75	5.07	5.09	4.55	4.94	4.81
5	5	5	5	4	5	5

Social Media Inactive
66
66
.
.
1
1%
3
5%
13
20%
20
31%
7
11%
21
32%
4
6%
49
74%
5.42
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	502	282	220
7 – Very strong economy	freq	3	3	.
7 – Very strong economy	prop	1%	1%	.
6	freq	8	6	2
6	prop	2%	2%	1%
5	freq	46	31	15
5	prop	9%	12%	6%
4	freq	129	65	65
4	prop	26%	26%	26%
3	freq	155	67	88
3	prop	31%	27%	36%
2	freq	92	48	44
2	prop	18%	19%	18%
1 – Very weak economy	freq	67	33	34
1 – Very weak economy	prop	13%	13%	14%
Top3Box	freq	56	40	17
Top3Box	prop	11%	16%	7%
Low3Box	freq	314	149	166
Low3Box	prop	63%	59%	67%
	mean	4.94	4.84	5.05
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	187	122	95	168	237	276
146	212	144	85	170	247	309
1	.	2	.	.	3	1
%	.	1%	.	.	1%	%
2	5	1	.	2	6	7
1%	3%	1%	.	1%	3%	3%
16	8	22	5	13	28	28
8%	4%	18%	5%	8%	12%	10%
40	45	45	20	44	66	92
21%	24%	37%	21%	26%	28%	33%
69	58	28	38	42	75	75
36%	31%	23%	40%	25%	32%	27%
28	46	18	13	38	41	49
15%	25%	15%	14%	22%	17%	18%
36	25	6	19	31	18	23
19%	13%	5%	20%	18%	7%	8%
19	13	25	5	14	37	36
10%	7%	20%	5%	9%	16%	13%
133	129	52	70	110	134	148
69%	69%	43%	74%	65%	57%	54%
5.1	5.11	4.45	5.22	5.15	4.69	4.72
5	5	4	5	5	5	5

South Korea

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
224	11	119	370	277	223	54
193	7	105	390	305	197	63
2	.	.	3	3	.	2
1%	.	.	1%	1%	.	3%
1	.	.	8	7	1	2
%	.	.	2%	2%	%	3%
18	.	10	36	30	16	8
8%	.	8%	10%	11%	7%	15%
37	5	23	101	71	59	12
17%	.	19%	27%	26%	26%	21%
80	3	41	111	72	83	11
36%	.	35%	30%	26%	37%	21%
43	1	26	65	57	36	10
19%	.	22%	18%	20%	16%	18%
44	2	18	47	39	28	9
20%	.	15%	13%	14%	13%	17%
20	.	10	46	39	17	12
9%	.	8%	13%	14%	8%	22%
166	6	86	223	167	147	31
74%	.	72%	60%	60%	66%	57%
5.22	4.95	5.17	4.87	4.91	4.99	4.79
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
446	98	402	371	101	169	220
439	112	390	397	76	169	221
1	2	1	3	.	1	.
%	2%	%	1%	.	%	.
6	3	4	8	.	7	1
1%	3%	1%	2%	.	4%	%
38	14	32	33	10	25	15
8%	14%	8%	9%	10%	15%	7%
118	33	96	98	23	44	44
26%	34%	24%	26%	23%	26%	20%
144	20	135	114	34	46	78
32%	21%	33%	31%	34%	27%	35%
82	14	78	71	17	26	51
18%	14%	19%	19%	17%	15%	23%
58	11	55	45	17	20	32
13%	12%	14%	12%	17%	12%	14%
45	19	37	44	10	33	15
10%	19%	9%	12%	10%	19%	7%
284	46	268	229	68	92	160
64%	47%	67%	62%	67%	55%	73%
4.96	4.59	5.03	4.9	5.07	4.7	5.17
5	4	5	5	5	5	5

Social Media Inactive
110
112
2
2%
.
.
6
6%
41
37%
31
28%
16
14%
15
14%
8
7%
62
56%
4.87
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1000	484	516
7 – Very strong economy	freq	1	0	1
7 – Very strong economy	prop	%	%	%
6	freq	10	7	3
6	prop	2%	3%	1%
5	freq	59	32	27
5	prop	12%	13%	11%
4	freq	127	69	58
4	prop	25%	27%	23%
3	freq	142	69	73
3	prop	28%	28%	29%
2	freq	93	44	49
2	prop	19%	18%	20%
1 – Very weak economy	freq	68	31	37
1 – Very weak economy	prop	14%	12%	15%
Top3Box	freq	70	38	31
Top3Box	prop	14%	15%	13%
Low3Box	freq	304	145	159
Low3Box	prop	61%	57%	64%
	mean	4.9	4.81	4.99
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	198	128	264	135	32	235
346	413	241	557	253	56	474
0	1	.	0	1	.	1
%	%	.	%	1%	.	%
4	3	3	5	4	0	5
2%	1%	2%	2%	3%	1%	2%
17	24	18	24	21	7	34
10%	12%	14%	9%	16%	21%	15%
48	49	29	69	30	7	58
28%	25%	23%	26%	22%	21%	25%
47	57	39	69	47	7	67
27%	29%	30%	26%	35%	23%	29%
33	34	26	52	21	8	40
19%	17%	21%	20%	15%	26%	17%
25	30	13	44	11	3	29
14%	15%	10%	17%	8%	8%	13%
21	28	21	29	26	7	40
12%	14%	16%	11%	19%	22%	17%
105	121	78	166	80	18	137
60%	61%	61%	63%	59%	57%	58%
4.93	4.92	4.84	5.02	4.68	4.75	4.8
5	5	5	5	5	5	5

Spain

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
265	227	118	155	268	232	44
526	593	82	325	524	476	85
.	1	.	.	1	.	.
.	%	.	.	%	.	.
5	7	.	2	7	3	1
2%	3%	.	2%	2%	1%	2%
25	24	14	21	37	22	6
9%	10%	12%	14%	14%	9%	13%
68	60	27	39	69	57	9
26%	26%	23%	25%	26%	25%	21%
75	61	33	49	65	77	13
28%	27%	28%	31%	24%	33%	30%
53	40	27	27	51	43	6
20%	17%	23%	17%	19%	18%	14%
38	34	17	17	38	30	9
15%	15%	15%	11%	14%	13%	20%
29	32	14	24	45	25	7
11%	14%	12%	15%	17%	11%	15%
167	135	77	92	154	150	28
63%	59%	65%	59%	57%	65%	64%
4.99	4.88	5.06	4.82	4.85	4.97	5
5	5	5	5	5	5	5

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	66	434	325	153	247	144
915	125	875	640	317	495	275
1	0	1	1	.	1	.
%	1%	%	%	.	%	.
9	1	9	5	3	6	3
2%	1%	2%	1%	2%	2%	2%
53	13	46	45	10	36	14
12%	20%	11%	14%	7%	15%	10%
117	14	113	82	39	59	43
26%	21%	26%	25%	26%	24%	30%
129	19	124	93	43	64	45
28%	28%	29%	29%	28%	26%	31%
87	8	86	60	30	51	20
19%	11%	20%	19%	20%	21%	14%
59	12	56	39	27	30	19
13%	18%	13%	12%	18%	12%	13%
63	14	55	50	14	43	17
14%	21%	13%	15%	9%	17%	12%
276	38	266	192	100	145	84
60%	57%	61%	59%	66%	59%	58%
4.89	4.8	4.92	4.84	5.1	4.83	4.85
5	5	5	5	5	5	5

Social Media Inactive
110
230
.
.
1
1%
9
8%
25
23%
33
30%
22
20%
20
18%
10
9%
75
68%
5.14
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	517	254	263
7 – Very strong economy	freq	16	7	9
7 – Very strong economy	prop	3%	3%	4%
6	freq	69	39	30
6	prop	14%	15%	12%
5	freq	179	77	102
5	prop	36%	30%	41%
4	freq	164	86	79
4	prop	33%	34%	32%
3	freq	57	36	21
3	prop	11%	14%	9%
2	freq	8	4	5
2	prop	2%	1%	2%
1 – Very weak economy	freq	7	6	0
1 – Very weak economy	prop	1%	3%	%
Top3Box	freq	264	122	142
Top3Box	prop	53%	48%	58%
Low3Box	freq	72	46	26
Low3Box	prop	14%	18%	11%
	mean	3.46	3.56	3.35
	median	3	4	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	145	161	101	226	98	143
111	157	249	127	234	88	173
6	7	4	1	5	7	8
3%	5%	2%	1%	2%	8%	6%
24	18	27	5	34	26	19
12%	13%	17%	5%	15%	27%	13%
76	57	46	28	87	33	48
39%	39%	29%	27%	39%	33%	34%
72	34	58	46	69	26	47
37%	24%	36%	46%	30%	27%	33%
15	23	19	18	25	5	14
8%	16%	12%	18%	11%	5%	10%
2	3	4	2	6	.	3
1%	2%	2%	2%	3%	.	2%
.	4	3	1	0	.	4
.	2%	2%	1%	%	.	3%
105	82	77	34	126	66	75
54%	56%	48%	33%	56%	68%	53%
17	29	27	21	31	5	21
9%	20%	16%	21%	14%	5%	15%
3.37	3.48	3.54	3.84	3.41	2.95	3.45
3	3	4	4	3	3	3

Sweden

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
357	108	232	160	358	142	45
344	305	100	112	358	159	49
8	3	7	6	11	5	7
2%	3%	3%	4%	3%	3%	15%
50	11	34	24	45	24	14
14%	10%	15%	15%	13%	17%	30%
130	34	92	53	126	53	14
37%	32%	40%	33%	35%	37%	31%
118	38	67	59	117	47	10
33%	35%	29%	37%	33%	33%	22%
43	16	23	18	48	9	0
12%	15%	10%	11%	13%	6%	1%
5	4	3	1	4	4	1
1%	4%	1%	%	1%	3%	1%
3	1	5	.	6	1	.
1%	1%	2%	.	2%	1%	.
189	48	133	83	182	82	34
53%	45%	57%	52%	51%	58%	76%
51	21	32	19	59	13	1
14%	20%	14%	12%	16%	9%	2%
3.46	3.66	3.42	3.38	3.51	3.32	2.68
3	4	3	3	3	3	3

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	97	403	391	80	158	167
468	88	429	380	84	145	160
10	7	9	14	2	10	3
2%	7%	2%	4%	2%	6%	2%
55	19	50	58	9	15	38
12%	19%	12%	15%	11%	9%	23%
165	34	145	136	38	61	63
36%	35%	36%	35%	47%	38%	38%
154	25	139	132	20	54	42
34%	26%	34%	34%	25%	34%	25%
56	6	51	42	10	15	14
12%	6%	13%	11%	13%	10%	9%
8	1	8	3	2	3	4
2%	1%	2%	1%	2%	2%	2%
7	5	1	6	0	0	2
1%	6%	%	2%	%	%	1%
229	59	204	208	48	85	104
50%	61%	51%	53%	60%	54%	63%
71	12	60	51	12	19	21
16%	12%	15%	13%	15%	12%	12%
3.54	3.29	3.5	3.41	3.44	3.39	3.28
3	3	3	3	3	3	3

Social Media Inactive
175
212
3
2%
17
10%
55
31%
68
39%
27
15%
1
1%
4
2%
75
43%
32
18%
3.68
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	505	300	205
7 – Very strong economy	freq	16	10	6
7 – Very strong economy	prop	3%	4%	2%
6	freq	31	19	13
6	prop	6%	7%	5%
5	freq	85	43	42
5	prop	17%	17%	17%
4	freq	134	64	69
4	prop	27%	26%	28%
3	freq	130	65	65
3	prop	26%	26%	26%
2	freq	58	32	26
2	prop	12%	13%	10%
1 – Very weak economy	freq	46	19	27
1 – Very weak economy	prop	9%	7%	11%
Top3Box	freq	133	72	61
Top3Box	prop	27%	28%	25%
Low3Box	freq	234	116	118
Low3Box	prop	47%	46%	47%
	mean	4.37	4.29	4.45
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale fi

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	176	82	23	148	329	283
253	188	64	19	110	376	289
11	3	2	.	6	10	10
4%	2%	3%	.	4%	3%	4%
17	10	4	2	9	20	17
7%	6%	5%	.	6%	6%	6%
49	25	11	4	30	51	42
20%	14%	13%	.	20%	15%	15%
69	44	21	4	31	98	85
28%	25%	26%	.	21%	30%	30%
61	43	26	8	36	86	69
25%	25%	31%	.	25%	26%	24%
22	22	14	2	17	39	35
9%	12%	18%	.	12%	12%	13%
13	29	4	3	18	24	25
5%	17%	5%	.	12%	7%	9%
78	38	17	6	45	81	69
32%	22%	21%	.	30%	25%	24%
96	94	44	12	72	149	129
40%	54%	53%	.	49%	45%	46%
4.11	4.68	4.49	4.54	4.4	4.35	4.38
4	5	5	5	4	4	4

Turkey

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy today

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
217	299	43	158	257	243	49
216	138	78	289	311	194	57
6	10	1	5	11	5	1
3%	3%	3%	3%	4%	2%	2%
15	19	2	11	13	18	5
7%	6%	4%	7%	5%	7%	10%
43	54	8	23	36	49	7
20%	18%	19%	15%	14%	20%	14%
49	84	11	39	64	70	21
22%	28%	26%	24%	25%	29%	42%
61	65	13	51	71	59	9
28%	22%	31%	32%	28%	24%	18%
23	35	5	18	35	23	6
10%	12%	12%	12%	14%	9%	12%
21	32	2	11	27	19	1
10%	11%	5%	7%	10%	8%	2%
64	83	11	38	60	72	13
29%	28%	26%	24%	24%	30%	26%
104	132	21	81	133	101	16
48%	44%	48%	51%	52%	42%	32%
4.36	4.36	4.35	4.4	4.49	4.25	4.08
4	4	4	5	5	4	4

onomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
451	132	368	284	147	246	179
448	155	350	351	103	273	175
15	6	11	10	5	12	2
3%	4%	3%	4%	3%	5%	1%
26	9	23	18	11	13	11
6%	6%	6%	6%	8%	5%	6%
78	21	64	39	33	31	45
17%	16%	17%	14%	22%	12%	25%
113	38	96	80	37	66	49
25%	29%	26%	28%	25%	27%	28%
121	28	102	75	35	58	50
27%	21%	28%	26%	24%	23%	28%
52	20	38	39	15	37	11
12%	15%	10%	14%	10%	15%	6%
45	11	35	23	12	30	11
10%	8%	9%	8%	8%	12%	6%
120	35	98	67	49	55	58
27%	27%	27%	24%	33%	22%	32%
218	59	174	137	62	125	71
48%	45%	47%	48%	42%	51%	40%
4.41	4.35	4.38	4.41	4.21	4.53	4.17
4	4	4	4	4	5	4

Social Media Inactive
75
57
2
3%
8
10%
10
13%
18
24%
22
29%
10
14%
5
7%
20
26%
37
50%
4.34
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1006	541	465
7 – Very strong economy	freq	25	18	7
7 – Very strong economy	prop	5%	7%	3%
6	freq	41	26	15
6	prop	8%	11%	6%
5	freq	113	64	50
5	prop	23%	26%	20%
4	freq	150	66	84
4	prop	30%	27%	33%
3	freq	102	47	55
3	prop	20%	19%	22%
2	freq	36	9	27
2	prop	7%	4%	11%
1 – Very weak economy	freq	32	18	15
1 – Very weak economy	prop	6%	7%	6%
Top3Box	freq	179	108	72
Top3Box	prop	36%	44%	28%
Low3Box	freq	171	73	97
Low3Box	prop	34%	30%	38%
	mean	4	3.79	4.21
	median	4	4	4

B6 Rate the current state of the economy in your l

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	150	167	81	192	209	272
293	291	422	101	398	474	601
15	5	5	4	6	15	18
8%	3%	3%	5%	3%	7%	6%
22	10	9	5	13	22	26
12%	7%	6%	6%	7%	11%	10%
41	35	38	14	40	55	62
22%	23%	22%	17%	21%	26%	23%
56	44	50	24	63	57	73
31%	29%	30%	29%	33%	27%	27%
32	31	40	19	42	37	57
17%	21%	24%	23%	22%	18%	21%
9	14	13	7	15	13	18
5%	9%	8%	9%	8%	6%	6%
8	11	13	9	13	10	18
4%	8%	8%	11%	7%	5%	7%
78	50	52	23	59	92	106
43%	33%	31%	28%	31%	44%	39%
48	56	66	35	70	60	93
27%	37%	39%	43%	37%	29%	34%
3.69	4.15	4.21	4.31	4.14	3.75	3.93
4	4	4	4	4	4	4

US

ocal area using a scale from 1 to 7, where 7 means a very strong economy today and

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	231	127	142	280	220	68
405	372	307	327	595	411	139
7	13	1	11	23	2	14
3%	5%	1%	8%	8%	1%	20%
15	11	12	19	28	13	11
7%	5%	9%	13%	10%	6%	16%
51	44	28	41	69	45	14
22%	19%	22%	29%	24%	20%	20%
77	79	35	36	77	73	16
34%	34%	28%	25%	27%	33%	23%
45	50	26	26	55	47	6
20%	22%	21%	18%	20%	22%	9%
18	17	14	5	15	21	4
8%	7%	11%	4%	6%	9%	6%
14	18	10	4	13	19	4
6%	8%	8%	3%	5%	9%	5%
74	67	41	71	120	60	38
32%	29%	33%	50%	43%	27%	56%
78	85	50	35	84	87	14
34%	37%	40%	25%	30%	39%	20%
4.09	4.15	4.22	3.55	3.76	4.31	3.24
4	4	4	4	4	4	3

1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	99	401	324	132	232	101
867	204	802	685	219	459	194
11	17	8	22	2	20	2
3%	17%	2%	7%	1%	9%	2%
30	17	24	30	8	23	9
7%	17%	6%	9%	6%	10%	9%
100	20	94	80	26	52	25
23%	20%	23%	25%	19%	22%	25%
134	19	131	95	43	63	31
31%	19%	33%	29%	33%	27%	31%
96	18	84	58	32	48	18
22%	19%	21%	18%	24%	21%	18%
32	3	33	24	8	12	10
7%	3%	8%	7%	6%	5%	10%
29	5	28	15	14	14	6
7%	5%	7%	5%	10%	6%	6%
141	53	126	133	35	95	36
33%	54%	31%	41%	27%	41%	35%
157	26	144	97	53	74	34
36%	27%	36%	30%	40%	32%	33%
4.12	3.33	4.16	3.82	4.32	3.81	4.08
4	3	4	4	4	4	4

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
167	91	110	184	115
353	170	218	392	226
3	6	3	8	8
2%	7%	3%	4%	7%
9	9	7	16	9
5%	10%	7%	8%	8%
36	15	27	43	28
22%	17%	25%	23%	24%
56	29	34	59	28
33%	32%	31%	32%	24%
36	18	26	31	28
22%	19%	23%	17%	24%
14	7	7	13	9
9%	8%	7%	7%	8%
12	7	5	15	5
7%	8%	5%	8%	4%
49	30	37	66	45
29%	33%	34%	36%	39%
63	32	38	59	42
38%	35%	35%	32%	37%
4.22	4.02	4.04	4.02	3.92
4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	13500	6721	6779
	unw_base	19088	9538	9550
Much stronger	freq	713	352	362
Much stronger	prop	5%	5%	5%
Somewhat stronger	freq	2743	1413	1330
Somewhat stronger	prop	20%	21%	20%
About the same	freq	7158	3518	3640
About the same	prop	53%	52%	54%
Somewhat weaker	freq	2066	1014	1052
Somewhat weaker	prop	15%	15%	16%
Much weaker	freq	820	425	395
Much weaker	prop	6%	6%	6%
Top2Box	freq	3456	1764	1692
Top2Box	prop	26%	26%	25%
Low2Box	freq	2886	1439	1447
Low2Box	prop	21%	21%	21%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5822	4314	3364	3412	4754	3732	6119
7204	6349	5535	4475	6886	5802	9284
434	191	88	201	238	197	331
7%	4%	3%	6%	5%	5%	5%
1393	786	565	659	960	871	1199
24%	18%	17%	19%	20%	23%	20%
2937	2336	1884	1786	2551	1854	3260
50%	54%	56%	52%	54%	50%	53%
786	685	596	539	706	595	960
13%	16%	18%	16%	15%	16%	16%
272	316	232	226	299	215	368
5%	7%	7%	7%	6%	6%	6%
1827	977	653	860	1198	1068	1530
31%	23%	19%	25%	25%	29%	25%
1058	1001	827	765	1005	810	1328
18%	23%	25%	22%	21%	22%	22%

All Demos

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
7381	3638	5426	4436	7422	6078	1795
9804	3942	7701	7445	10976	8112	2495
382	190	281	242	434	280	205
5%	5%	5%	5%	6%	5%	11%
1544	578	1196	969	1535	1208	483
21%	16%	22%	22%	21%	20%	27%
3898	1963	2843	2351	3773	3384	778
53%	54%	52%	53%	51%	56%	43%
1106	617	795	654	1216	850	220
15%	17%	15%	15%	16%	14%	12%
451	290	310	220	464	356	109
6%	8%	6%	5%	6%	6%	6%
1926	768	1477	1211	1969	1487	688
26%	21%	27%	27%	27%	24%	38%
1558	907	1106	874	1680	1206	329
21%	25%	20%	20%	23%	20%	18%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11705	2957	10543	9075	3465	6096	3482
16593	4139	14949	13301	4314	8219	4800
508	263	450	489	203	462	132
4%	9%	4%	5%	6%	8%	4%
2260	826	1917	1913	699	1521	604
19%	28%	18%	21%	20%	25%	17%
6380	1295	5863	4707	1880	2814	2006
55%	44%	56%	52%	54%	46%	58%
1847	409	1657	1425	477	883	581
16%	14%	16%	16%	14%	14%	17%
711	165	655	539	207	417	160
6%	6%	6%	6%	6%	7%	5%
2768	1089	2368	2403	902	1983	735
24%	37%	22%	26%	26%	33%	21%
2558	574	2312	1965	684	1300	740
22%	19%	22%	22%	20%	21%	21%

Social Media Inactive
2921
4566
85
3%
352
12%
1754
60%
496
17%
233
8%
438
15%
729
25%

Stub	Stat	All Countries	Argentina	Australia
	base	13500	500	500
	unw_base	19088	505	1004
Much stronger	freq	713	90	14
Much stronger	prop	5%	18%	3%
Somewhat stronger	freq	2743	199	81
Somewhat stronger	prop	20%	40%	16%
About the same	freq	7158	123	316
About the same	prop	53%	25%	63%
Somewhat weaker	freq	2066	46	76
Somewhat weaker	prop	15%	9%	15%
Much weaker	freq	820	42	14
Much weaker	prop	6%	8%	3%
Top2Box	freq	3456	290	95
Top2Box	prop	26%	58%	19%
Low2Box	freq	2886	87	89
Low2Box	prop	21%	17%	18%

B7 Looking ahead six months from now, do you expect the economy in

Belgium	Brazil	Canada	Chile	China	Colombia	France
500	500	500	500	500	500	500
500	1003	1002	500	1001	500	1002
2	88	9	37	29	68	9
%	18%	2%	7%	6%	14%	2%
42	176	79	121	218	181	21
8%	35%	16%	24%	44%	36%	4%
313	131	324	233	205	194	324
63%	26%	65%	47%	41%	39%	65%
112	43	66	70	42	41	101
22%	9%	13%	14%	8%	8%	20%
32	62	22	40	6	16	45
6%	12%	4%	8%	1%	3%	9%
44	264	88	157	247	249	29
9%	53%	18%	31%	49%	50%	6%
143	105	88	110	48	57	146
29%	21%	18%	22%	10%	11%	29%

All Countries

your local area to be much stronger, somewhat stronger, about the same, somewhat

Germany	Great Britain	Hungary	India	Israel	Italy	Japan
500	500	500	500	500	500	500
1003	1001	500	501	502	1003	1005
9	8	4	58	6	4	3
2%	2%	1%	12%	1%	1%	1%
72	67	55	224	47	68	61
14%	13%	11%	45%	9%	14%	12%
317	354	312	185	378	308	268
63%	71%	62%	37%	76%	62%	54%
87	53	96	28	66	62	118
17%	11%	19%	6%	13%	12%	24%
15	18	33	5	3	57	50
3%	4%	7%	1%	1%	11%	10%
81	75	59	282	53	72	64
16%	15%	12%	56%	11%	14%	13%
102	71	129	34	69	119	167
20%	14%	26%	7%	14%	24%	33%

weaker, or much weaker than it is now?

Mexico	Peru	Poland	Russia	Saudi Arabia	South Africa	South Korea
500	500	500	500	500	500	500
507	502	504	500	508	505	502
24	54	9	10	95	9	3
5%	11%	2%	2%	19%	2%	1%
97	179	77	94	170	46	48
19%	36%	15%	19%	34%	9%	10%
244	218	273	295	168	231	224
49%	44%	55%	59%	34%	46%	45%
111	37	101	59	53	154	154
22%	7%	20%	12%	11%	31%	31%
24	12	40	42	13	60	71
5%	2%	8%	8%	3%	12%	14%
121	233	86	104	266	55	51
24%	47%	17%	21%	53%	11%	10%
135	50	141	101	66	214	225
27%	10%	28%	20%	13%	43%	45%

Spain	Sweden	Turkey	US
500	500	500	500
1000	517	505	1006
5	10	27	29
1%	2%	5%	6%
104	33	81	101
21%	7%	16%	20%
310	362	245	303
62%	72%	49%	61%
57	79	104	50
11%	16%	21%	10%
23	16	43	18
5%	3%	9%	4%
110	44	108	130
22%	9%	22%	26%
80	95	147	67
16%	19%	29%	13%

All Regions

B7 Looking ahead six months from now, do you expect the economy in your l

Stub	Stat	All Countries	North America	LATAM
	base	13500	1000	1500
	unw_base	19088	2008	2015
Much stronger	freq	713	38	203
Much stronger	prop	5%	4%	14%
Somewhat stronger	freq	2743	180	472
Somewhat stronger	prop	20%	18%	31%
About the same	freq	7158	626	498
About the same	prop	53%	63%	33%
Somewhat weaker	freq	2066	116	200
Somewhat weaker	prop	15%	12%	13%
Much weaker	freq	820	40	128
Much weaker	prop	6%	4%	9%
Top2Box	freq	3456	218	674
Top2Box	prop	26%	22%	45%
Low2Box	freq	2886	156	328
Low2Box	prop	21%	16%	22%

ocal area to be much stronger, somewhat stronger, about

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7030	4513	7522	3005	2020
60	117	80	185	138
1%	4%	2%	9%	7%
540	726	563	712	345
12%	24%	14%	36%	17%
2873	1493	2493	816	1022
64%	50%	62%	41%	51%
749	476	597	172	377
17%	16%	15%	9%	19%
278	187	266	115	119
6%	6%	7%	6%	6%
600	843	643	897	482
13%	28%	16%	45%	24%
1027	664	863	287	496
23%	22%	22%	14%	25%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	505	228	277
Much stronger	freq	90	35	55
Much stronger	prop	18%	14%	22%
Somewhat stronger	freq	199	99	100
Somewhat stronger	prop	40%	40%	39%
About the same	freq	123	66	57
About the same	prop	25%	27%	22%
Somewhat weaker	freq	46	21	25
Somewhat weaker	prop	9%	8%	10%
Much weaker	freq	42	25	17
Much weaker	prop	8%	10%	7%
Top2Box	freq	290	134	156
Top2Box	prop	58%	55%	61%
Low2Box	freq	87	45	42
Low2Box	prop	17%	18%	17%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	133	119	121	129	167	139
290	108	107	134	128	154	124
52	20	19	23	16	30	30
21%	15%	16%	19%	12%	18%	21%
108	45	47	39	54	70	48
43%	33%	40%	32%	42%	42%	35%
45	49	29	34	37	37	42
18%	37%	25%	28%	29%	22%	30%
22	11	13	14	10	16	9
9%	8%	11%	12%	8%	9%	7%
22	9	11	10	12	13	10
9%	7%	9%	9%	9%	8%	7%
160	64	66	63	70	100	78
64%	48%	55%	52%	54%	60%	56%
43	20	24	25	22	29	19
18%	15%	20%	20%	17%	17%	14%

Argentina

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
361	170	205	125	278	222	93
381	144	261	100	263	242	89
60	43	27	21	46	44	21
17%	25%	13%	17%	17%	20%	22%
151	61	94	44	112	88	41
42%	36%	46%	36%	40%	40%	44%
81	32	51	41	73	50	20
22%	19%	25%	32%	26%	23%	22%
36	15	22	9	22	24	5
10%	9%	11%	7%	8%	11%	5%
32	20	12	10	25	16	6
9%	12%	6%	8%	9%	7%	6%
212	104	120	65	158	132	62
59%	61%	59%	52%	57%	59%	67%
68	34	34	19	47	40	11
19%	20%	16%	15%	17%	18%	12%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
407	130	370	328	156	359	92
416	125	380	319	171	361	94
69	26	64	51	35	66	14
17%	20%	17%	15%	23%	18%	15%
158	47	153	138	58	141	40
39%	36%	41%	42%	38%	39%	44%
103	37	87	85	32	85	26
25%	28%	23%	26%	20%	24%	28%
41	12	34	28	16	34	8
10%	9%	9%	9%	10%	9%	9%
36	9	33	26	14	32	3
9%	7%	9%	8%	9%	9%	4%
227	73	217	188	94	207	54
56%	56%	59%	57%	60%	58%	59%
77	21	66	54	30	66	12
19%	16%	18%	17%	19%	18%	13%

Social Media Inactive
50
50
10
21%
18
36%
12
25%
3
6%
6
13%
28
56%
9
19%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1004	390	614
Much stronger	freq	14	10	4
Much stronger	prop	3%	4%	2%
Somewhat stronger	freq	81	49	32
Somewhat stronger	prop	16%	20%	13%
About the same	freq	316	143	173
About the same	prop	63%	58%	69%
Somewhat weaker	freq	76	37	39
Somewhat weaker	prop	15%	15%	15%
Much weaker	freq	14	9	4
Much weaker	prop	3%	4%	2%
Top2Box	freq	95	59	36
Top2Box	prop	19%	24%	14%
Low2Box	freq	89	46	43
Low2Box	prop	18%	19%	17%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	143	159	119	251	130	233
208	273	523	259	497	248	533
10	3	1	5	7	2	9
5%	2%	%	4%	3%	2%	4%
43	21	17	12	44	24	37
22%	15%	11%	10%	18%	19%	16%
112	92	112	76	157	83	146
57%	64%	70%	64%	63%	64%	63%
29	23	23	23	34	19	35
15%	16%	14%	19%	14%	14%	15%
2	4	7	3	8	2	6
1%	3%	4%	2%	3%	2%	2%
53	24	18	18	51	26	46
27%	17%	11%	15%	20%	20%	20%
32	27	30	26	43	21	41
16%	19%	19%	21%	17%	16%	18%

Australia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
267	158	159	184	294	206	75
471	305	358	341	579	425	131
5	2	5	8	10	4	8
2%	1%	3%	4%	3%	2%	10%
44	25	17	39	52	29	24
16%	16%	11%	21%	18%	14%	32%
169	103	106	107	179	137	33
64%	65%	67%	58%	61%	67%	45%
40	22	25	28	43	32	6
15%	14%	16%	15%	15%	16%	9%
8	5	5	3	10	4	3
3%	3%	3%	2%	3%	2%	4%
49	27	22	46	62	33	32
18%	17%	14%	25%	21%	16%	43%
48	28	31	31	53	36	9
18%	18%	19%	17%	18%	18%	13%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
425	103	397	319	111	227	125
873	174	830	601	188	415	241
6	8	6	10	4	14	.
1%	8%	2%	3%	3%	6%	.
57	34	47	60	15	54	18
13%	33%	12%	19%	13%	24%	15%
283	49	267	192	73	123	85
66%	47%	67%	60%	66%	54%	68%
69	9	67	47	18	32	20
16%	9%	17%	15%	16%	14%	16%
11	4	10	9	2	4	1
2%	4%	2%	3%	2%	2%	1%
63	42	53	71	18	68	18
15%	41%	13%	22%	16%	30%	15%
80	13	76	56	20	36	21
19%	12%	19%	18%	18%	16%	17%

Social Media Inactive
148
348
0
%
8
6%
108
72%
24
16%
8
5%
9
6%
32
22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	250	250
Much stronger	freq	2	1	1
Much stronger	prop	%	%	%
Somewhat stronger	freq	42	26	16
Somewhat stronger	prop	8%	10%	6%
About the same	freq	313	165	148
About the same	prop	63%	66%	59%
Somewhat weaker	freq	112	49	62
Somewhat weaker	prop	22%	20%	25%
Much weaker	freq	32	10	22
Much weaker	prop	6%	4%	9%
Top2Box	freq	44	27	17
Top2Box	prop	9%	11%	7%
Low2Box	freq	143	60	84
Low2Box	prop	29%	24%	34%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	155	159	131	144	114	204
156	174	170	119	147	126	214
.	2	.	2	.	.	1
.	1%	.	1%	.	.	%
21	11	10	9	7	14	18
11%	7%	6%	7%	5%	13%	9%
113	96	104	70	97	75	140
61%	62%	65%	53%	68%	66%	69%
41	36	34	38	32	17	32
22%	23%	22%	29%	22%	15%	16%
12	10	11	13	8	7	13
6%	6%	7%	10%	6%	7%	6%
21	13	10	11	7	14	19
11%	9%	6%	8%	5%	13%	9%
52	46	45	51	40	25	45
28%	29%	28%	39%	28%	22%	22%

Belgium

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
296	146	194	161	312	188	33
286	66	268	166	330	170	34
1	.	1	1	1	1	1
%	.	%	1%	%	%	4%
24	6	14	22	26	16	6
8%	4%	7%	14%	8%	8%	17%
173	81	123	108	199	114	22
58%	56%	64%	67%	64%	61%	67%
80	43	46	23	66	46	2
27%	29%	24%	14%	21%	24%	7%
19	16	10	6	20	12	2
6%	11%	5%	4%	6%	6%	5%
25	6	15	24	27	16	7
8%	4%	8%	15%	9%	9%	20%
98	59	56	29	86	58	4
33%	40%	29%	18%	27%	31%	13%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	64	436	299	132	141	144
466	67	433	325	107	140	155
1	1	1	2	.	1	.
%	2%	%	1%	.	1%	.
36	11	31	29	10	15	11
8%	17%	7%	10%	7%	11%	8%
290	41	271	188	78	86	101
62%	65%	62%	63%	59%	61%	70%
109	8	104	65	35	28	26
23%	12%	24%	22%	26%	20%	18%
30	3	29	16	10	11	7
6%	4%	7%	5%	7%	8%	5%
37	12	32	31	10	16	11
8%	19%	7%	10%	7%	11%	8%
139	10	133	80	45	39	33
30%	16%	31%	27%	34%	27%	23%

Social Media Inactive
214
205
1
%
16
7%
126
59%
58
27%
14
6%
17
8%
72
33%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1003	490	513
Much stronger	freq	88	34	54
Much stronger	prop	18%	15%	20%
Somewhat stronger	freq	176	74	102
Somewhat stronger	prop	35%	32%	38%
About the same	freq	131	68	63
About the same	prop	26%	29%	24%
Somewhat weaker	freq	43	23	20
Somewhat weaker	prop	9%	10%	8%
Much weaker	freq	62	34	29
Much weaker	prop	12%	14%	11%
Top2Box	freq	264	108	156
Top2Box	prop	53%	47%	58%
Low2Box	freq	105	56	49
Low2Box	prop	21%	24%	18%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	148	67	83	312	63	179
514	310	179	116	618	197	380
59	21	8	19	50	8	28
21%	14%	12%	23%	16%	13%	16%
98	53	24	28	120	18	59
34%	36%	36%	33%	38%	28%	33%
70	43	18	21	81	17	42
25%	29%	26%	25%	26%	27%	24%
28	11	5	7	25	7	20
10%	7%	7%	8%	8%	11%	11%
30	20	12	8	36	13	30
11%	14%	18%	10%	11%	21%	17%
157	74	33	47	170	26	87
55%	50%	49%	57%	55%	41%	49%
58	31	17	15	61	20	50
20%	21%	25%	18%	19%	32%	28%

Brazil

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
321	157	262	81	238	262	67
623	94	538	371	531	472	159
60	34	45	9	41	47	12
19%	22%	17%	12%	17%	18%	19%
117	58	87	31	76	100	24
36%	37%	33%	38%	32%	38%	36%
89	34	77	20	64	67	16
28%	22%	29%	25%	27%	26%	25%
23	7	26	10	23	20	7
7%	5%	10%	12%	10%	8%	11%
32	23	28	11	34	28	6
10%	15%	11%	14%	14%	11%	10%
177	92	131	40	117	147	36
55%	59%	50%	50%	49%	56%	55%
55	31	54	21	57	48	14
17%	20%	21%	25%	24%	18%	21%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
433	97	403	303	185	313	122
844	231	772	691	288	673	223
76	18	70	53	34	56	20
17%	18%	17%	18%	18%	18%	16%
152	32	143	106	65	114	44
35%	33%	36%	35%	35%	36%	36%
115	26	105	78	50	82	34
26%	27%	26%	26%	27%	26%	28%
36	12	31	30	12	24	8
8%	13%	8%	10%	7%	8%	7%
56	9	53	35	25	37	15
13%	9%	13%	12%	13%	12%	13%
227	50	214	160	99	169	64
52%	52%	53%	53%	53%	54%	53%
91	21	84	65	37	61	24
21%	21%	21%	21%	20%	20%	19%

Social Media Inactive
65
107
13
19%
18
27%
15
22%
10
16%
10
15%
30
46%
20
31%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1002	482	520
Much stronger	freq	9	3	6
Much stronger	prop	2%	1%	2%
Somewhat stronger	freq	79	39	40
Somewhat stronger	prop	16%	16%	16%
About the same	freq	324	156	168
About the same	prop	65%	64%	65%
Somewhat weaker	freq	66	30	36
Somewhat weaker	prop	13%	13%	14%
Much weaker	freq	22	14	8
Much weaker	prop	4%	6%	3%
Top2Box	freq	88	42	46
Top2Box	prop	18%	17%	18%
Low2Box	freq	88	44	44
Low2Box	prop	18%	18%	17%

B7 Looking ahead six months from now, do you expect

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	154	175	83	141	215	236
305	309	388	133	253	508	513
2	4	3	1	3	3	4
1%	3%	2%	1%	2%	1%	1%
42	14	23	15	23	33	32
25%	9%	13%	18%	16%	15%	14%
100	108	117	56	92	137	155
58%	70%	67%	68%	65%	64%	66%
22	23	22	8	18	31	35
13%	15%	13%	10%	13%	14%	15%
6	6	10	3	5	11	11
4%	4%	6%	4%	4%	5%	5%
44	18	26	16	25	36	36
26%	12%	15%	19%	18%	17%	15%
28	29	32	11	24	42	46
16%	19%	18%	13%	17%	19%	19%

Canada

...ect the economy in your local area to be much stronger, somewhat stronger, about the

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
264	227	196	77	257	243	59
489	185	430	387	561	441	126
5	5	3	1	4	5	3
2%	2%	1%	1%	2%	2%	5%
47	35	32	12	44	35	11
18%	15%	16%	16%	17%	14%	19%
169	150	124	50	166	158	32
64%	66%	63%	65%	65%	65%	54%
32	24	32	10	32	34	10
12%	11%	16%	13%	13%	14%	16%
11	12	6	3	10	12	3
4%	5%	3%	5%	4%	5%	5%
52	40	34	13	48	40	14
20%	18%	17%	17%	19%	16%	24%
43	37	38	13	42	46	13
16%	16%	20%	17%	16%	19%	22%

the same, somewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
441	78	422	307	133	209	145
876	175	827	668	199	426	285
6	2	7	6	1	5	3
1%	2%	2%	2%	1%	2%	2%
68	12	67	52	23	45	20
15%	15%	16%	17%	17%	21%	14%
291	47	277	189	88	124	94
66%	60%	66%	62%	66%	59%	65%
57	14	53	45	14	26	23
13%	17%	13%	15%	10%	13%	16%
19	4	18	14	7	10	4
4%	5%	4%	4%	6%	5%	3%
74	14	74	58	24	49	23
17%	18%	18%	19%	18%	24%	16%
76	18	71	59	21	36	27
17%	23%	17%	19%	16%	17%	19%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
147	120	32	67	192	36	53
291	264	76	117	359	62	124
1	2	0	3	2	1	1
1%	2%	1%	4%	1%	2%	1%
15	14	4	14	31	8	7
10%	12%	14%	21%	16%	23%	14%
106	81	25	42	126	24	25
72%	68%	79%	63%	66%	67%	48%
17	17	2	6	25	3	14
12%	14%	6%	9%	13%	8%	26%
8	5	0	2	8	0	6
5%	4%	1%	3%	4%	%	11%
16	17	5	17	33	9	8
11%	14%	14%	25%	17%	25%	15%
25	22	2	8	32	3	20
17%	18%	7%	12%	17%	8%	38%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	500	237	263
Much stronger	freq	37	19	18
Much stronger	prop	7%	8%	7%
Somewhat stronger	freq	121	52	68
Somewhat stronger	prop	24%	21%	27%
About the same	freq	233	115	118
About the same	prop	47%	47%	46%
Somewhat weaker	freq	70	39	31
Somewhat weaker	prop	14%	16%	12%
Much weaker	freq	40	19	21
Much weaker	prop	8%	8%	8%
Top2Box	freq	157	71	86
Top2Box	prop	31%	29%	34%
Low2Box	freq	110	58	52
Low2Box	prop	22%	24%	20%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
224	155	121	202	172	125	171
282	131	87	224	165	111	143
19	14	3	15	13	9	14
9%	9%	2%	7%	8%	7%	8%
60	40	21	58	39	23	41
27%	26%	17%	29%	23%	19%	24%
113	64	57	94	90	49	75
50%	41%	47%	46%	52%	39%	44%
27	22	21	25	15	30	26
12%	14%	17%	12%	8%	24%	15%
5	15	19	10	15	14	15
2%	10%	16%	5%	9%	11%	9%
79	55	23	73	52	32	55
35%	35%	19%	36%	30%	25%	32%
32	37	40	36	30	44	41
14%	24%	33%	18%	17%	35%	24%

Chile

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
329	.	319	181	281	219	76
357	.	325	175	253	247	69
22	.	27	10	22	14	5
7%	.	8%	6%	8%	7%	6%
80	.	84	37	63	57	21
24%	.	26%	20%	22%	26%	27%
159	.	146	88	125	108	33
48%	.	46%	48%	45%	49%	43%
44	.	35	35	46	24	10
13%	.	11%	19%	16%	11%	13%
24	.	28	12	25	15	8
7%	.	9%	7%	9%	7%	10%
102	.	110	47	85	72	26
31%	.	35%	26%	30%	33%	34%
69	.	63	47	70	39	17
21%	.	20%	26%	25%	18%	23%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
424	115	385	338	150	356	88
431	106	394	313	179	347	94
32	10	26	25	10	26	10
7%	9%	7%	7%	7%	7%	11%
100	27	94	76	42	87	19
24%	23%	24%	22%	28%	24%	22%
200	45	189	154	75	160	46
47%	39%	49%	45%	50%	45%	53%
60	22	48	52	18	51	12
14%	19%	12%	15%	12%	14%	14%
32	12	28	32	5	32	1
8%	10%	7%	9%	3%	9%	1%
131	37	120	101	52	113	29
31%	32%	31%	30%	35%	32%	33%
92	34	76	84	23	83	13
22%	29%	20%	25%	15%	23%	15%

Social Media Inactive
56
59
1
2%
15
26%
27
48%
7
12%
6
11%
16
28%
13
24%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1001	505	496
Much stronger	freq	29	13	16
Much stronger	prop	6%	5%	6%
Somewhat stronger	freq	218	99	119
Somewhat stronger	prop	44%	39%	48%
About the same	freq	205	115	90
About the same	prop	41%	45%	37%
Somewhat weaker	freq	42	24	17
Somewhat weaker	prop	8%	9%	7%
Much weaker	freq	6	3	3
Much weaker	prop	1%	1%	1%
Top2Box	freq	247	112	135
Top2Box	prop	49%	44%	55%
Low2Box	freq	48	27	20
Low2Box	prop	10%	11%	8%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	203	88	38	143	319	358
573	334	94	83	297	621	652
17	10	2	1	11	16	17
8%	5%	2%	3%	8%	5%	5%
101	79	38	16	49	154	156
48%	39%	44%	43%	34%	48%	44%
76	89	40	16	65	124	148
36%	44%	46%	42%	45%	39%	41%
15	21	6	4	15	23	32
7%	10%	6%	11%	10%	7%	9%
0	4	2	0	4	1	4
%	2%	2%	1%	3%	%	1%
118	89	40	17	60	170	173
56%	44%	46%	46%	42%	53%	48%
15	25	7	5	19	24	37
7%	12%	9%	12%	13%	8%	10%

China

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
142	.	417	83	316	184	71
349	.	821	180	606	395	158
12	.	25	4	20	9	16
8%	.	6%	5%	6%	5%	22%
63	.	180	38	137	81	36
44%	.	43%	46%	43%	44%	51%
57	.	172	33	125	80	14
40%	.	41%	40%	40%	43%	20%
9	.	34	8	30	12	4
6%	.	8%	9%	9%	6%	5%
2	.	6	.	4	2	1
1%	.	1%	.	1%	1%	1%
74	.	205	42	157	90	52
52%	.	49%	51%	50%	49%	73%
11	.	40	8	34	14	5
8%	.	10%	9%	11%	7%	7%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
429	168	332	426	40	.	.
843	357	644	865	95	.	.
13	19	10	24	3	.	.
3%	11%	3%	6%	8%	.	.
182	84	135	185	19	.	.
43%	50%	41%	44%	48%	.	.
191	52	153	173	15	.	.
44%	31%	46%	41%	37%	.	.
38	12	30	37	3	.	.
9%	7%	9%	9%	7%	.	.
5	2	4	6	.	.	.
1%	1%	1%	1%	.	.	.
195	103	144	210	22	.	.
46%	61%	44%	49%	56%	.	.
43	14	34	43	3	.	.
10%	8%	10%	10%	7%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	500	235	265
Much stronger	freq	68	34	33
Much stronger	prop	14%	14%	13%
Somewhat stronger	freq	181	92	89
Somewhat stronger	prop	36%	38%	34%
About the same	freq	194	94	100
About the same	prop	39%	39%	39%
Somewhat weaker	freq	41	12	29
Somewhat weaker	prop	8%	5%	11%
Much weaker	freq	16	9	7
Much weaker	prop	3%	4%	3%
Top2Box	freq	249	127	122
Top2Box	prop	50%	52%	47%
Low2Box	freq	57	21	36
Low2Box	prop	11%	9%	14%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
256	154	90	102	297	101	128
254	148	98	99	298	103	129
38	23	7	12	42	14	19
15%	15%	8%	12%	14%	13%	15%
88	49	44	37	104	41	44
34%	32%	49%	36%	35%	40%	34%
106	57	31	40	119	34	53
41%	37%	35%	40%	40%	34%	42%
20	19	3	9	20	12	10
8%	12%	3%	9%	7%	12%	8%
5	6	5	3	12	1	2
2%	4%	5%	3%	4%	1%	1%
126	72	51	49	146	54	63
49%	47%	57%	48%	49%	54%	49%
25	25	7	12	32	13	12
10%	16%	8%	12%	11%	13%	9%

Colombia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
372	75	214	211	285	215	111
371	75	211	214	287	213	111
49	11	31	25	43	25	14
13%	15%	15%	12%	15%	12%	12%
138	27	73	82	108	73	37
37%	35%	34%	39%	38%	34%	34%
141	25	83	86	98	96	46
38%	34%	39%	41%	34%	45%	41%
31	9	17	15	25	16	10
8%	12%	8%	7%	9%	8%	9%
14	3	9	4	10	5	4
4%	4%	4%	2%	4%	2%	4%
186	38	104	107	151	98	51
50%	50%	49%	51%	53%	45%	46%
45	12	27	18	36	22	14
12%	16%	12%	9%	12%	10%	13%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
389	175	325	335	158	357	91
389	177	323	337	155	357	90
54	25	42	46	21	51	13
14%	14%	13%	14%	13%	14%	14%
144	70	111	119	60	138	29
37%	40%	34%	36%	38%	39%	31%
148	63	131	132	60	127	43
38%	36%	40%	39%	38%	36%	48%
31	14	27	29	10	31	5
8%	8%	8%	9%	6%	9%	5%
12	2	14	9	7	11	1
3%	1%	4%	3%	4%	3%	1%
198	95	154	165	80	189	42
51%	55%	47%	49%	51%	53%	46%
43	16	41	38	17	41	6
11%	9%	13%	11%	11%	12%	6%

Social Media Inactive
52
53
4
8%
15
28%
23
44%
6
11%
4
8%
19
36%
10
19%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1002	458	544
Much stronger	freq	9	1	7
Much stronger	prop	2%	1%	3%
Somewhat stronger	freq	21	14	7
Somewhat stronger	prop	4%	6%	3%
About the same	freq	324	166	158
About the same	prop	65%	67%	62%
Somewhat weaker	freq	101	50	52
Somewhat weaker	prop	20%	20%	20%
Much weaker	freq	45	16	30
Much weaker	prop	9%	6%	12%
Top2Box	freq	29	15	14
Top2Box	prop	6%	6%	6%
Low2Box	freq	146	65	81
Low2Box	prop	29%	26%	32%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	149	166	105	214	99	230
314	366	322	147	447	281	488
8	1	0	5	4	.	4
4%	1%	%	5%	2%	.	2%
12	6	3	8	7	5	7
6%	4%	2%	7%	3%	5%	3%
129	97	99	65	141	61	138
70%	65%	59%	62%	66%	61%	60%
21	34	46	16	45	24	58
12%	23%	28%	15%	21%	25%	25%
15	12	18	11	18	9	23
8%	8%	11%	10%	8%	9%	10%
19	7	3	13	10	5	10
11%	4%	2%	12%	5%	5%	5%
36	46	64	27	63	33	81
20%	31%	39%	26%	29%	34%	35%

France

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
270	133	219	147	282	218	23
514	46	368	588	633	369	42
5	7	1	1	4	5	1
2%	5%	%	1%	1%	2%	3%
14	6	8	7	15	6	0
5%	4%	4%	5%	5%	3%	1%
186	77	145	102	179	145	14
69%	58%	66%	69%	64%	66%	64%
43	30	43	28	64	38	3
16%	23%	20%	19%	23%	17%	12%
22	13	23	9	20	25	4
8%	10%	11%	6%	7%	12%	20%
19	13	9	8	19	10	1
7%	10%	4%	6%	7%	5%	4%
65	43	66	37	84	63	7
24%	33%	30%	25%	30%	29%	32%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
477	52	448	306	123	169	150
960	121	881	732	171	304	329
8	0	8	7	1	4	1
2%	%	2%	2%	1%	3%	1%
21	9	12	17	2	12	3
4%	16%	3%	6%	2%	7%	2%
310	27	297	189	95	98	108
65%	51%	66%	62%	77%	58%	72%
99	10	91	69	9	42	29
21%	19%	20%	22%	7%	25%	19%
41	7	39	24	17	13	9
9%	13%	9%	8%	13%	8%	6%
29	9	21	24	4	16	4
6%	17%	5%	8%	3%	9%	2%
139	17	130	93	25	55	39
29%	32%	29%	30%	20%	33%	26%

Social Media Inactive
180
369
3
2%
7
4%
118
65%
30
17%
22
12%
10
6%
53
29%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	1003	493	510
Much stronger	freq	9	7	2
Much stronger	prop	2%	3%	1%
Somewhat stronger	freq	72	42	30
Somewhat stronger	prop	14%	17%	12%
About the same	freq	317	153	164
About the same	prop	63%	60%	67%
Somewhat weaker	freq	87	44	43
Somewhat weaker	prop	17%	17%	17%
Much weaker	freq	15	7	8
Much weaker	prop	3%	3%	3%
Top2Box	freq	81	49	32
Top2Box	prop	16%	19%	13%
Low2Box	freq	102	52	51
Low2Box	prop	20%	20%	21%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	160	169	120	129	191	184
251	387	365	222	261	412	411
2	2	6	5	1	3	3
1%	1%	3%	4%	1%	2%	1%
37	18	17	17	17	30	24
22%	11%	10%	14%	13%	16%	13%
98	105	114	72	82	123	119
57%	65%	67%	60%	63%	64%	65%
29	30	28	21	28	30	33
17%	19%	16%	17%	22%	16%	18%
5	6	4	6	1	5	4
3%	4%	3%	5%	1%	3%	2%
39	19	23	22	18	32	27
23%	12%	14%	18%	14%	17%	15%
34	36	32	27	30	36	37
20%	23%	19%	22%	23%	19%	20%

Germany

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
316	87	286	127	341	159	36
592	52	709	242	698	305	81
7	4	3	1	8	1	1
2%	5%	1%	1%	2%	1%	2%
48	16	35	21	48	24	5
15%	19%	12%	16%	14%	15%	15%
197	50	184	83	212	104	21
62%	57%	64%	66%	62%	65%	59%
54	14	55	18	60	27	7
17%	16%	19%	14%	18%	17%	20%
11	3	9	3	12	4	2
3%	3%	3%	3%	3%	2%	4%
54	21	38	22	56	25	6
17%	24%	13%	17%	17%	15%	17%
65	16	65	21	72	30	9
21%	19%	23%	17%	21%	19%	24%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
464	85	415	332	139	141	176
922	189	814	711	222	289	348
8	3	6	7	2	4	3
2%	4%	1%	2%	2%	3%	2%
67	15	57	44	25	28	26
14%	18%	14%	13%	18%	20%	15%
295	46	271	215	84	81	111
64%	54%	65%	65%	60%	57%	63%
80	17	70	57	23	22	30
17%	20%	17%	17%	17%	15%	17%
14	4	11	9	4	7	5
3%	5%	3%	3%	3%	5%	3%
75	18	63	51	27	32	29
16%	21%	15%	15%	20%	23%	17%
94	21	81	66	28	28	35
20%	25%	20%	20%	20%	20%	20%

Social Media Inactive
183
366
2
1%
18
10%
124
68%
35
19%
3
2%
20
11%
38
21%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1001	507	494
Much stronger	freq	8	6	2
Much stronger	prop	2%	2%	1%
Somewhat stronger	freq	67	31	37
Somewhat stronger	prop	13%	12%	15%
About the same	freq	354	170	185
About the same	prop	71%	68%	74%
Somewhat weaker	freq	53	31	23
Somewhat weaker	prop	11%	12%	9%
Much weaker	freq	18	12	5
Much weaker	prop	4%	5%	2%
Top2Box	freq	75	37	38
Top2Box	prop	15%	15%	15%
Low2Box	freq	71	43	28
Low2Box	prop	14%	17%	11%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	154	150	67	262	135	226
302	353	346	133	526	269	491
3	3	2	0	1	6	5
2%	2%	1%	1%	%	4%	2%
36	16	15	3	37	23	27
18%	10%	10%	5%	14%	17%	12%
135	112	107	53	184	90	160
69%	73%	72%	80%	70%	67%	71%
17	17	19	6	31	12	27
9%	11%	13%	9%	12%	9%	12%
5	6	6	4	8	4	6
3%	4%	4%	5%	3%	3%	3%
39	19	17	3	38	29	33
20%	12%	11%	5%	15%	21%	14%
22	23	26	10	40	16	33
11%	15%	17%	15%	15%	12%	15%

Great Britain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
274	146	114	240	297	203	43
510	294	217	490	622	379	92
2	3	.	5	7	0	3
1%	2%	.	2%	3%	%	8%
40	11	17	39	39	28	9
15%	7%	15%	16%	13%	14%	22%
194	106	83	165	208	146	26
71%	72%	73%	69%	70%	72%	61%
26	17	11	25	31	22	3
10%	12%	9%	10%	11%	11%	6%
12	9	2	6	12	6	1
4%	6%	2%	3%	4%	3%	3%
42	14	17	44	46	28	13
15%	9%	15%	18%	16%	14%	30%
38	27	13	31	43	28	4
14%	18%	11%	13%	15%	14%	9%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
457	62	438	341	123	196	126
909	133	868	689	229	380	257
4	5	3	7	0	4	1
1%	7%	1%	2%	%	2%	1%
58	12	55	51	13	34	17
13%	19%	13%	15%	10%	17%	14%
328	37	317	237	91	124	94
72%	59%	72%	69%	74%	63%	74%
50	6	47	35	13	26	9
11%	10%	11%	10%	10%	13%	7%
16	2	15	11	6	8	5
4%	3%	4%	3%	5%	4%	4%
62	17	58	58	13	38	19
14%	27%	13%	17%	11%	19%	15%
67	9	62	46	19	34	14
15%	14%	14%	14%	15%	17%	11%

Social Media Inactive
178
364
3
2%
16
9%
136
76%
18
10%
5
3%
19
10%
24
13%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	500	258	242
Much stronger	freq	4	2	2
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	55	27	28
Somewhat stronger	prop	11%	11%	11%
About the same	freq	312	150	162
About the same	prop	62%	61%	64%
Somewhat weaker	freq	96	54	42
Somewhat weaker	prop	19%	22%	17%
Much weaker	freq	33	14	19
Much weaker	prop	7%	6%	7%
Top2Box	freq	59	29	30
Top2Box	prop	12%	12%	12%
Low2Box	freq	129	68	61
Low2Box	prop	26%	28%	24%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	168	150	139	285	20	191
219	141	140	141	275	24	180
3	1	.	1	3	.	.
2%	1%	.	%	1%	.	.
18	23	14	15	32	3	20
10%	14%	9%	11%	11%	13%	10%
122	98	92	89	176	12	123
67%	58%	61%	64%	62%	60%	64%
29	29	38	24	57	6	40
16%	17%	25%	17%	20%	27%	21%
10	17	6	11	17	.	8
5%	10%	4%	8%	6%	.	4%
21	24	14	16	35	3	20
11%	14%	9%	11%	12%	13%	10%
39	46	44	34	74	6	48
22%	27%	30%	25%	26%	27%	25%

Hungary

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
309	107	294	99	281	219	41
320	160	222	118	271	229	39
4	2	1	1	3	1	.
1%	2%	%	1%	1%	1%	.
35	11	33	11	31	24	8
11%	10%	11%	11%	11%	11%	20%
189	70	176	66	160	152	23
61%	65%	60%	67%	57%	69%	57%
56	17	62	18	63	33	8
18%	16%	21%	18%	23%	15%	20%
25	7	23	3	24	9	1
8%	6%	8%	3%	8%	4%	3%
39	13	34	12	34	25	8
13%	12%	11%	12%	12%	12%	20%
81	24	84	21	87	42	9
26%	22%	29%	21%	31%	19%	23%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	54	446	315	119	186	238
461	55	445	302	135	185	232
4	1	3	3	1	3	.
1%	2%	1%	1%	1%	2%	.
47	11	44	36	15	26	18
10%	21%	10%	11%	13%	14%	8%
289	29	283	196	76	104	160
63%	53%	63%	62%	63%	56%	67%
88	11	85	57	22	39	49
19%	20%	19%	18%	19%	21%	20%
32	2	31	23	5	14	12
7%	4%	7%	7%	4%	8%	5%
51	12	47	39	17	29	18
11%	23%	10%	12%	14%	15%	8%
120	13	116	81	27	53	60
26%	24%	26%	26%	23%	28%	25%

Social Media Inactive
76
83
1
2%
11
15%
47
62%
9
12%
7
10%
12
16%
17
22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	501	257	244
Much stronger	freq	58	23	35
Much stronger	prop	12%	9%	15%
Somewhat stronger	freq	224	133	90
Somewhat stronger	prop	45%	52%	37%
About the same	freq	185	84	100
About the same	prop	37%	33%	41%
Somewhat weaker	freq	28	14	14
Somewhat weaker	prop	6%	5%	6%
Much weaker	freq	5	2	3
Much weaker	prop	1%	1%	1%
Top2Box	freq	282	156	126
Top2Box	prop	56%	61%	52%
Low2Box	freq	34	16	18
Low2Box	prop	7%	6%	7%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	163	70	72	87	341	306
255	175	71	69	87	345	324
36	17	5	6	12	40	45
14%	10%	7%	9%	13%	12%	15%
119	77	29	34	36	154	139
44%	47%	41%	47%	41%	45%	45%
94	59	31	24	32	128	100
35%	36%	45%	34%	37%	38%	33%
16	7	5	6	6	16	18
6%	5%	7%	9%	7%	5%	6%
3	3	.	1	1	3	3
1%	2%	.	2%	1%	1%	1%
155	93	33	40	47	194	184
58%	57%	48%	56%	55%	57%	60%
18	10	5	8	7	19	22
7%	6%	7%	11%	8%	6%	7%

India

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
194	.	65	435	289	211	156
177	.	59	442	298	203	158
13	.	5	53	46	12	37
7%	.	8%	12%	16%	6%	24%
85	.	31	193	130	94	58
44%	.	48%	44%	45%	45%	37%
84	.	20	165	96	89	50
43%	.	30%	38%	33%	42%	32%
10	.	8	21	14	14	10
5%	.	12%	5%	5%	7%	6%
2	.	1	4	3	2	1
1%	.	2%	1%	1%	1%	1%
98	.	36	246	175	107	95
50%	.	56%	56%	61%	50%	61%
12	.	9	25	17	16	11
6%	.	14%	6%	6%	8%	7%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
344	284	216	406	78	411	61
343	288	213	415	69	412	60
21	48	10	56	3	53	3
6%	17%	5%	14%	3%	13%	4%
166	130	94	182	34	191	26
48%	46%	43%	45%	43%	47%	43%
135	87	98	142	34	139	31
39%	31%	45%	35%	44%	34%	50%
18	14	14	23	5	21	2
5%	5%	6%	6%	7%	5%	3%
4	4	1	3	2	5	.
1%	2%	%	1%	3%	1%	.
187	178	104	238	36	245	29
54%	63%	48%	59%	47%	60%	47%
23	19	15	26	7	26	2
7%	7%	7%	6%	10%	6%	3%

Social Media Inactive
28
29
2
7%
6
22%
15
52%
5
19%
.
.
8
29%
5
19%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	502	244	258
Much stronger	freq	6	5	1
Much stronger	prop	1%	2%	%
Somewhat stronger	freq	47	24	23
Somewhat stronger	prop	9%	10%	9%
About the same	freq	378	177	201
About the same	prop	76%	72%	79%
Somewhat weaker	freq	66	38	28
Somewhat weaker	prop	13%	16%	11%
Much weaker	freq	3	1	2
Much weaker	prop	1%	1%	1%
Top2Box	freq	53	29	24
Top2Box	prop	11%	12%	9%
Low2Box	freq	69	40	29
Low2Box	prop	14%	16%	12%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	154	121	.	.	.	313
221	172	109	.	.	.	310
5	.	1	.	.	.	6
2%	.	1%	.	.	.	2%
33	7	8	.	.	.	22
14%	4%	6%	.	.	.	7%
160	126	92	.	.	.	239
71%	82%	76%	.	.	.	77%
27	18	21	.	.	.	44
12%	12%	17%	.	.	.	14%
0	2	0	.	.	.	2
%	2%	%	.	.	.	1%
38	7	9	.	.	.	27
17%	4%	7%	.	.	.	9%
27	21	21	.	.	.	46
12%	14%	17%	.	.	.	15%

Israel

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
187	136	124	240	207	293	56
192	147	113	242	200	302	59
0	4	0	2	3	3	5
%	3%	%	1%	2%	1%	9%
25	23	9	16	10	37	4
14%	17%	7%	7%	5%	13%	7%
139	91	98	189	151	227	41
74%	67%	79%	79%	73%	78%	72%
21	16	16	34	41	25	6
11%	12%	13%	14%	20%	9%	11%
2	2	0	1	2	1	0
1%	2%	%	%	1%	%	%
26	26	9	17	14	39	9
14%	20%	7%	7%	7%	13%	16%
23	18	17	34	43	26	6
12%	13%	13%	14%	21%	9%	11%

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	117	383	375	103	.	.
443	116	386	372	103	.	.
1	4	2	4	2	.	.
%	3%	1%	1%	2%	.	.
43	12	35	31	11	.	.
10%	11%	9%	8%	10%	.	.
337	82	296	286	77	.	.
76%	70%	77%	76%	75%	.	.
60	18	47	51	12	.	.
13%	16%	12%	14%	12%	.	.
3	0	3	2	1	.	.
1%	%	1%	1%	1%	.	.
44	16	37	36	12	.	.
10%	14%	10%	10%	12%	.	.
63	19	50	53	13	.	.
14%	16%	13%	14%	13%	.	.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1003	503	500
Much stronger	freq	4	3	1
Much stronger	prop	1%	1%	%
Somewhat stronger	freq	68	36	32
Somewhat stronger	prop	14%	15%	13%
About the same	freq	308	157	151
About the same	prop	62%	63%	60%
Somewhat weaker	freq	62	28	34
Somewhat weaker	prop	12%	11%	14%
Much weaker	freq	57	24	33
Much weaker	prop	11%	10%	13%
Top2Box	freq	72	39	33
Top2Box	prop	14%	16%	13%
Low2Box	freq	119	52	68
Low2Box	prop	24%	21%	27%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	179	160	102	198	127	246
316	368	319	176	398	287	495
0	2	2	.	3	0	4
%	1%	1%	.	1%	%	1%
26	26	17	10	27	23	36
16%	14%	11%	9%	14%	18%	15%
100	108	100	54	125	87	154
62%	60%	62%	53%	63%	68%	63%
19	22	21	17	23	13	21
12%	12%	13%	17%	12%	10%	9%
16	21	20	22	21	4	31
10%	12%	13%	21%	10%	3%	13%
26	28	18	10	30	23	40
16%	15%	12%	9%	15%	18%	16%
35	43	42	39	44	17	52
21%	24%	26%	38%	22%	13%	21%

Italy

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
254	213	214	73	228	272	43
508	241	573	189	469	534	95
0	1	3	.	3	1	1
%	%	1%	.	1%	%	2%
32	25	29	15	31	37	10
13%	12%	13%	20%	14%	14%	23%
154	128	136	44	144	164	27
61%	60%	64%	61%	63%	60%	62%
41	26	27	9	32	30	2
16%	12%	13%	12%	14%	11%	6%
26	33	19	5	19	39	3
10%	16%	9%	7%	8%	14%	7%
33	26	31	15	34	39	11
13%	12%	15%	20%	15%	14%	25%
67	59	47	14	51	69	5
27%	28%	22%	19%	22%	25%	12%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
457	69	431	285	179	280	122
908	162	841	611	328	568	246
3	2	2	2	0	3	.
1%	3%	%	1%	%	1%	.
58	13	55	44	20	41	19
13%	19%	13%	16%	11%	15%	15%
282	44	264	173	109	168	78
62%	64%	61%	61%	61%	60%	64%
60	5	57	39	22	36	15
13%	8%	13%	14%	12%	13%	12%
55	4	53	26	27	31	10
12%	6%	12%	9%	15%	11%	8%
61	15	57	47	20	45	19
13%	22%	13%	16%	11%	16%	15%
114	10	110	65	49	67	25
25%	14%	26%	23%	27%	24%	21%

Social Media Inactive
98
189
0
%
8
8%
62
64%
11
11%
16
17%
8
8%
27
28%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1005	588	417
Much stronger	freq	3	0	3
Much stronger	prop	1%	%	1%
Somewhat stronger	freq	61	39	22
Somewhat stronger	prop	12%	16%	9%
About the same	freq	268	131	137
About the same	prop	54%	52%	55%
Somewhat weaker	freq	118	55	63
Somewhat weaker	prop	24%	22%	25%
Much weaker	freq	50	25	24
Much weaker	prop	10%	10%	10%
Top2Box	freq	64	40	25
Top2Box	prop	13%	16%	10%
Low2Box	freq	167	80	87
Low2Box	prop	33%	32%	35%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	170	162	305	170	25	252
227	323	455	544	389	72	579
1	1	1	2	0	1	2
%	1%	1%	1%	%	3%	1%
20	22	20	29	26	6	31
12%	13%	12%	9%	15%	25%	12%
101	85	82	162	95	11	137
60%	50%	51%	53%	56%	45%	54%
32	44	42	77	36	4	63
19%	26%	26%	25%	21%	17%	25%
15	18	16	35	12	2	20
9%	11%	10%	12%	7%	9%	8%
20	23	21	31	27	7	33
12%	14%	13%	10%	16%	28%	13%
47	62	58	112	48	7	82
28%	36%	36%	37%	29%	27%	33%

Japan

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
248	267	101	132	248	252	35
426	296	194	515	594	411	89
1	1	1	0	1	2	1
%	1%	1%	%	%	1%	3%
31	27	11	23	38	24	7
12%	10%	11%	18%	15%	9%	21%
131	143	54	71	123	145	13
53%	54%	53%	54%	50%	58%	37%
55	64	26	29	61	57	9
22%	24%	26%	22%	25%	23%	26%
30	32	9	8	25	24	5
12%	12%	9%	6%	10%	10%	15%
32	29	12	24	39	25	8
13%	11%	12%	18%	16%	10%	23%
85	96	35	37	86	81	14
34%	36%	35%	28%	35%	32%	40%

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
465	55	445	338	126	48	140
916	152	853	723	213	102	286
2	1	2	1	2	2	.
%	2%	%	%	1%	3%	.
54	12	49	44	12	10	22
12%	22%	11%	13%	10%	21%	16%
255	21	248	179	73	22	80
55%	37%	56%	53%	58%	46%	57%
109	16	102	78	29	12	28
23%	29%	23%	23%	23%	25%	20%
44	6	44	36	10	2	10
10%	10%	10%	11%	8%	5%	7%
56	13	51	45	14	12	22
12%	24%	11%	13%	11%	25%	16%
153	21	146	114	39	14	38
33%	39%	33%	34%	31%	30%	27%

Social Media Inactive
311
617
1
%
29
9%
166
53%
78
25%
37
12%
30
10%
115
37%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	507	284	223
Much stronger	freq	24	16	9
Much stronger	prop	5%	7%	3%
Somewhat stronger	freq	97	50	46
Somewhat stronger	prop	19%	21%	18%
About the same	freq	244	120	124
About the same	prop	49%	50%	48%
Somewhat weaker	freq	111	43	69
Somewhat weaker	prop	22%	18%	26%
Much weaker	freq	24	11	12
Much weaker	prop	5%	5%	5%
Top2Box	freq	121	66	55
Top2Box	prop	24%	28%	21%
Low2Box	freq	135	54	81
Low2Box	prop	27%	23%	31%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	150	90	174	189	64	178
280	143	84	149	189	114	179
20	2	2	4	9	4	5
8%	2%	2%	2%	5%	7%	3%
52	15	30	16	47	15	16
20%	10%	33%	9%	25%	23%	9%
129	89	25	103	73	35	114
50%	60%	28%	59%	39%	54%	64%
47	36	28	45	50	6	35
18%	24%	31%	26%	27%	10%	19%
12	7	5	6	10	4	8
4%	5%	6%	3%	5%	6%	5%
72	17	32	19	56	19	21
28%	12%	35%	11%	29%	30%	12%
59	43	34	51	60	10	43
23%	29%	37%	29%	32%	16%	24%

Mexico

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Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
322	220	161	119	258	242	111
328	22	266	219	277	230	133
20	7	12	6	10	15	6
6%	3%	7%	5%	4%	6%	6%
80	37	32	28	59	37	17
25%	17%	20%	23%	23%	15%	16%
130	99	85	60	91	153	60
40%	45%	53%	50%	35%	63%	54%
77	77	21	13	84	27	21
24%	35%	13%	11%	33%	11%	19%
16	.	12	12	14	10	6
5%	.	7%	10%	5%	4%	6%
100	43	44	34	69	52	24
31%	20%	27%	28%	27%	21%	21%
92	77	33	25	98	37	28
29%	35%	20%	21%	38%	15%	25%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
389	158	342	315	180	254	183
374	169	338	354	145	332	117
18	10	15	15	10	14	9
5%	6%	4%	5%	5%	6%	5%
79	25	72	75	22	57	35
20%	16%	21%	24%	12%	23%	19%
184	59	185	133	106	128	79
47%	37%	54%	42%	59%	50%	43%
90	57	54	72	39	43	55
23%	36%	16%	23%	22%	17%	30%
17	7	17	20	3	12	6
4%	4%	5%	6%	2%	5%	3%
97	35	86	89	31	71	44
25%	22%	25%	28%	17%	28%	24%
107	64	71	93	43	55	61
28%	41%	21%	29%	24%	22%	33%

Social Media Inactive
63
58
1
2%
5
8%
38
60%
14
22%
5
8%
6
10%
19
30%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	502	250	252
Much stronger	freq	54	22	32
Much stronger	prop	11%	9%	13%
Somewhat stronger	freq	179	91	88
Somewhat stronger	prop	36%	37%	34%
About the same	freq	218	113	105
About the same	prop	44%	46%	41%
Somewhat weaker	freq	37	18	20
Somewhat weaker	prop	7%	7%	8%
Much weaker	freq	12	3	9
Much weaker	prop	2%	1%	4%
Top2Box	freq	233	113	120
Top2Box	prop	47%	46%	47%
Low2Box	freq	50	21	29
Low2Box	prop	10%	8%	11%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
271	149	80	267	165	17	148
272	144	86	254	173	21	150
41	10	3	29	14	4	14
15%	7%	4%	11%	8%	21%	9%
107	48	24	103	52	6	50
39%	32%	30%	39%	32%	32%	34%
107	73	37	107	82	6	61
40%	49%	46%	40%	50%	32%	41%
14	9	14	22	12	1	16
5%	6%	17%	8%	7%	7%	11%
1	8	3	6	5	1	6
%	5%	4%	2%	3%	8%	4%
148	58	27	132	66	9	64
55%	39%	33%	50%	40%	53%	43%
15	17	17	28	17	3	23
6%	12%	21%	10%	10%	15%	15%

Peru

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
352	.	385	115	260	240	124
352	.	317	185	263	239	126
40	.	43	11	31	23	15
11%	.	11%	9%	12%	10%	12%
129	.	139	40	84	94	47
37%	.	36%	35%	32%	39%	38%
156	.	165	52	120	98	46
44%	.	43%	45%	46%	41%	37%
21	.	30	8	18	19	12
6%	.	8%	7%	7%	8%	10%
6	.	8	4	7	6	4
2%	.	2%	4%	3%	2%	3%
169	.	182	51	116	117	62
48%	.	47%	44%	44%	49%	50%
27	.	38	12	25	25	16
8%	.	10%	10%	10%	10%	13%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
376	173	327	344	151	362	99
376	177	325	348	148	367	95
40	19	35	35	19	39	11
11%	11%	11%	10%	13%	11%	11%
132	68	111	123	53	129	35
35%	39%	34%	36%	35%	36%	36%
171	68	150	148	68	157	44
46%	39%	46%	43%	45%	43%	45%
25	11	26	26	11	29	5
7%	6%	8%	7%	7%	8%	6%
8	8	4	12	.	7	3
2%	5%	1%	4%	.	2%	3%
171	87	146	158	72	168	46
46%	50%	45%	46%	48%	47%	47%
33	19	31	38	11	36	8
9%	11%	9%	11%	7%	10%	8%

Social Media Inactive
40
40
4
10%
14
36%
16
41%
3
6%
3
7%
18
46%
5
13%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	504	252	252
Much stronger	freq	9	3	6
Much stronger	prop	2%	1%	2%
Somewhat stronger	freq	77	32	45
Somewhat stronger	prop	15%	13%	18%
About the same	freq	273	135	138
About the same	prop	55%	54%	55%
Somewhat weaker	freq	101	57	43
Somewhat weaker	prop	20%	23%	17%
Much weaker	freq	40	21	19
Much weaker	prop	8%	8%	8%
Top2Box	freq	86	36	51
Top2Box	prop	17%	14%	20%
Low2Box	freq	141	78	62
Low2Box	prop	28%	31%	25%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	157	141	285	126	4	262
183	157	164	285	141	5	274
6	2	2	4	4	.	5
3%	1%	1%	2%	3%	.	2%
34	16	27	42	21	1	42
17%	10%	19%	15%	17%	.	16%
119	84	70	167	65	2	140
59%	53%	50%	59%	52%	.	53%
36	34	32	50	28	1	56
18%	21%	23%	18%	22%	.	21%
7	22	11	21	8	.	19
4%	14%	8%	7%	6%	.	7%
40	18	28	47	25	1	47
20%	11%	20%	16%	20%	.	18%
43	55	43	71	36	1	75
21%	35%	30%	25%	28%	.	29%

Poland

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
238	74	311	115	256	244	40
230	12	354	138	282	222	47
5	.	7	3	5	4	3
2%	.	2%	2%	2%	2%	7%
35	5	53	19	47	30	10
15%	.	17%	16%	18%	12%	25%
133	39	170	63	123	150	19
56%	.	55%	55%	48%	62%	48%
45	17	62	22	59	42	6
19%	.	20%	19%	23%	17%	14%
21	13	19	8	22	17	3
9%	.	6%	7%	9%	7%	6%
39	5	60	21	52	34	13
17%	.	19%	18%	20%	14%	32%
66	29	81	31	82	59	8
28%	.	26%	27%	32%	24%	20%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
460	86	414	344	99	275	124
457	102	402	359	88	272	134
6	2	7	5	3	6	1
1%	2%	2%	2%	3%	2%	1%
67	18	59	51	18	50	19
15%	20%	14%	15%	18%	18%	15%
254	43	230	186	61	138	76
55%	50%	56%	54%	61%	50%	61%
95	20	81	77	14	54	24
21%	23%	20%	22%	14%	20%	19%
37	4	36	24	3	26	4
8%	5%	9%	7%	3%	10%	3%
73	20	67	57	21	57	20
16%	23%	16%	16%	21%	21%	16%
133	24	117	101	18	80	28
29%	28%	28%	29%	18%	29%	23%

Social Media Inactive
101
98
2
2%
7
7%
59
58%
23
23%
10
10%
9
9%
33
33%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	238	262
	unw_base	500	260	240
Much stronger	freq	10	7	3
Much stronger	prop	2%	3%	1%
Somewhat stronger	freq	94	44	50
Somewhat stronger	prop	19%	19%	19%
About the same	freq	295	113	183
About the same	prop	59%	47%	70%
Somewhat weaker	freq	59	46	13
Somewhat weaker	prop	12%	19%	5%
Much weaker	freq	42	28	13
Much weaker	prop	8%	12%	5%
Top2Box	freq	104	51	52
Top2Box	prop	21%	22%	20%
Low2Box	freq	101	74	27
Low2Box	prop	20%	31%	10%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	158	136	43	215	200	222
155	218	127	25	183	257	285
6	2	2	.	1	8	10
3%	1%	2%	.	1%	4%	4%
39	26	29	6	31	50	35
19%	17%	21%	15%	14%	25%	16%
140	89	66	31	131	104	123
68%	56%	49%	72%	61%	52%	55%
13	26	20	4	30	24	29
6%	17%	15%	9%	14%	12%	13%
9	14	18	2	21	14	26
4%	9%	13%	4%	10%	7%	12%
45	28	31	6	33	58	44
22%	18%	23%	15%	15%	29%	20%
22	41	38	6	52	38	55
10%	26%	28%	13%	24%	19%	25%

Russia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
278	84	290	126	252	248	46
215	42	150	308	316	184	53
0	.	6	4	8	2	4
%	.	2%	3%	3%	1%	8%
59	10	68	16	50	44	8
21%	12%	24%	12%	20%	18%	18%
173	58	162	75	130	165	22
62%	69%	56%	60%	52%	66%	48%
30	7	33	19	44	16	5
11%	9%	11%	15%	17%	6%	11%
16	9	22	11	20	22	7
6%	10%	7%	9%	8%	9%	15%
60	10	74	20	58	46	12
21%	12%	25%	16%	23%	19%	26%
46	16	54	31	64	37	12
16%	19%	19%	25%	25%	15%	26%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	68	432	344	93	198	171
447	90	410	384	57	185	200
6	4	6	8	.	7	1
1%	5%	1%	2%	.	4%	1%
86	15	79	62	17	40	31
19%	22%	18%	18%	18%	20%	18%
273	36	259	199	64	107	100
60%	53%	60%	58%	68%	54%	59%
54	6	53	50	4	26	29
12%	9%	12%	14%	5%	13%	17%
35	8	34	26	8	19	9
8%	11%	8%	8%	9%	9%	6%
92	18	85	70	17	47	32
20%	27%	20%	20%	18%	24%	19%
89	14	87	76	13	44	38
20%	20%	20%	22%	14%	22%	22%

Social Media Inactive
131
115
1
1%
23
18%
88
67%
5
4%
14
10%
25
19%
18
14%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	508	300	208
Much stronger	freq	95	53	42
Much stronger	prop	19%	18%	20%
Somewhat stronger	freq	170	99	71
Somewhat stronger	prop	34%	34%	34%
About the same	freq	168	103	65
About the same	prop	34%	35%	31%
Somewhat weaker	freq	53	26	26
Somewhat weaker	prop	11%	9%	13%
Much weaker	freq	13	10	3
Much weaker	prop	3%	4%	1%
Top2Box	freq	266	153	113
Top2Box	prop	53%	52%	54%
Low2Box	freq	66	37	29
Low2Box	prop	13%	13%	14%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	169	46	232	137	44	316
315	168	25	243	140	41	330
58	27	11	55	15	6	63
20%	16%	24%	24%	11%	15%	20%
96	52	22	73	56	18	110
34%	31%	48%	31%	41%	41%	35%
88	71	9	80	45	16	102
31%	42%	20%	34%	33%	36%	32%
36	13	4	18	20	4	33
13%	8%	8%	8%	14%	9%	10%
6	7	.	7	3	.	8
2%	4%	.	3%	2%	.	3%
154	79	33	127	70	24	173
54%	46%	72%	55%	51%	55%	55%
42	20	4	25	22	4	41
15%	12%	8%	11%	16%	9%	13%

Saudi Arabia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
184	122	135	243	254	246	85
178	122	132	254	263	245	91
32	29	24	42	56	40	22
18%	24%	18%	17%	22%	16%	26%
60	34	52	85	91	80	28
33%	28%	38%	35%	36%	32%	33%
67	45	40	83	82	86	22
36%	37%	30%	34%	32%	35%	26%
20	11	16	26	16	37	8
11%	9%	12%	11%	6%	15%	9%
5	3	3	8	9	4	5
3%	2%	2%	3%	4%	2%	6%
92	63	76	127	146	119	50
50%	52%	56%	52%	58%	48%	59%
25	14	18	34	25	41	13
13%	11%	14%	14%	10%	17%	15%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
415	116	384	295	174	240	165
417	120	388	313	166	245	168
74	19	76	59	32	49	27
18%	17%	20%	20%	18%	20%	16%
142	51	119	105	56	82	55
34%	44%	31%	36%	32%	34%	33%
146	29	139	93	62	76	61
35%	25%	36%	32%	36%	32%	37%
45	10	43	28	22	26	17
11%	9%	11%	10%	13%	11%	10%
8	6	7	10	2	7	6
2%	6%	2%	3%	1%	3%	3%
216	71	195	164	88	131	82
52%	61%	51%	56%	50%	55%	49%
53	16	50	38	24	33	22
13%	14%	13%	13%	14%	14%	13%

Social Media Inactive
95
95
19
20%
33
35%
31
33%
10
11%
1
1%
53
56%
11
12%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	505	206	299
Much stronger	freq	9	4	5
Much stronger	prop	2%	2%	2%
Somewhat stronger	freq	46	25	21
Somewhat stronger	prop	9%	10%	8%
About the same	freq	231	122	110
About the same	prop	46%	51%	42%
Somewhat weaker	freq	154	63	91
Somewhat weaker	prop	31%	26%	35%
Much weaker	freq	60	27	33
Much weaker	prop	12%	11%	13%
Top2Box	freq	55	29	26
Top2Box	prop	11%	12%	10%
Low2Box	freq	214	89	124
Low2Box	prop	43%	37%	48%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	132	85	56	118	326	189
163	186	156	31	109	365	254
7	1	0	1	2	6	3
3%	1%	1%	2%	2%	2%	2%
27	14	4	12	10	24	15
10%	11%	5%	21%	8%	7%	8%
136	57	38	30	56	145	76
48%	43%	45%	54%	48%	44%	40%
86	38	31	10	30	114	66
30%	29%	36%	18%	26%	35%	35%
27	21	11	3	19	37	29
10%	16%	13%	5%	16%	11%	15%
34	16	5	13	12	30	17
12%	12%	6%	23%	10%	9%	9%
113	59	42	13	50	151	95
40%	45%	49%	23%	42%	46%	50%

South Africa

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
311	239	122	138	268	232	110
251	224	143	138	287	218	120
6	3	1	5	6	3	5
2%	1%	1%	4%	2%	1%	5%
31	16	23	7	22	24	12
10%	7%	19%	5%	8%	10%	11%
155	111	53	68	131	100	52
50%	46%	43%	49%	49%	43%	47%
88	84	33	38	76	78	28
28%	35%	27%	27%	28%	34%	25%
30	25	14	21	33	26	13
10%	11%	11%	15%	12%	11%	12%
38	19	24	12	28	27	17
12%	8%	19%	9%	10%	12%	15%
118	109	46	58	109	105	41
38%	46%	38%	42%	41%	45%	37%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
390	152	348	384	99	324	110
385	169	336	416	59	318	121
4	2	7	5	4	8	1
1%	1%	2%	1%	4%	2%	1%
34	18	28	34	10	26	11
9%	12%	8%	9%	10%	8%	10%
179	81	150	173	49	142	60
46%	53%	43%	45%	49%	44%	55%
126	35	119	120	30	106	29
32%	23%	34%	31%	31%	33%	26%
47	17	43	52	5	42	9
12%	11%	12%	14%	6%	13%	8%
38	20	35	39	14	34	13
10%	13%	10%	10%	14%	10%	12%
173	52	162	172	36	148	37
44%	34%	47%	45%	36%	46%	34%

Social Media Inactive
66
66
.
.
9
13%
29
43%
19
29%
9
14%
9
13%
29
44%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	502	282	220
Much stronger	freq	3	2	1
Much stronger	prop	1%	1%	%
Somewhat stronger	freq	48	29	19
Somewhat stronger	prop	10%	11%	8%
About the same	freq	224	111	113
About the same	prop	45%	44%	46%
Somewhat weaker	freq	154	73	81
Somewhat weaker	prop	31%	29%	33%
Much weaker	freq	71	37	34
Much weaker	prop	14%	15%	14%
Top2Box	freq	51	31	20
Top2Box	prop	10%	12%	8%
Low2Box	freq	225	111	114
Low2Box	prop	45%	44%	46%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	187	122	95	168	237	276
146	212	144	85	170	247	309
1	1	1	1	.	2	1
%	%	1%	1%	.	1%	%
18	9	21	8	12	29	34
9%	5%	18%	8%	7%	12%	12%
70	90	64	37	77	110	141
37%	48%	53%	39%	46%	47%	51%
66	60	27	33	57	63	72
35%	32%	22%	35%	34%	27%	26%
36	27	8	17	22	32	28
19%	15%	7%	18%	13%	14%	10%
19	10	22	9	12	30	35
10%	5%	18%	9%	7%	13%	13%
102	88	36	50	80	96	100
53%	47%	29%	52%	47%	40%	36%

South Korea

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
224	11	119	370	277	223	54
193	7	105	390	305	197	63
2	.	.	3	2	1	1
1%	.	.	1%	1%	%	1%
14	2	6	40	34	15	8
6%	.	5%	11%	12%	7%	14%
83	4	52	168	116	108	27
37%	.	44%	45%	42%	48%	50%
82	.	40	114	88	66	10
36%	.	34%	31%	32%	29%	18%
44	5	21	46	37	34	9
19%	.	18%	12%	13%	15%	17%
16	2	6	43	35	16	8
7%	.	5%	12%	13%	7%	15%
125	5	61	159	125	100	19
56%	.	51%	43%	45%	45%	35%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
446	98	402	371	101	169	220
439	112	390	397	76	169	221
2	1	2	3	.	.	1
%	1%	%	1%	.	.	%
41	17	31	40	4	25	15
9%	18%	8%	11%	4%	15%	7%
197	49	175	166	46	65	98
44%	50%	44%	45%	46%	39%	45%
144	20	134	114	32	47	81
32%	20%	33%	31%	32%	28%	37%
62	11	60	49	18	32	25
14%	12%	15%	13%	18%	19%	11%
43	18	33	43	4	25	16
10%	18%	8%	12%	4%	15%	7%
206	31	194	162	51	79	106
46%	31%	48%	44%	50%	46%	48%

Social Media Inactive
110
112
2
2%
8
7%
60
55%
26
23%
14
13%
10
9%
40
36%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1000	484	516
Much stronger	freq	5	4	2
Much stronger	prop	1%	1%	1%
Somewhat stronger	freq	104	49	55
Somewhat stronger	prop	21%	20%	22%
About the same	freq	310	155	155
About the same	prop	62%	62%	63%
Somewhat weaker	freq	57	30	27
Somewhat weaker	prop	11%	12%	11%
Much weaker	freq	23	14	9
Much weaker	prop	5%	6%	4%
Top2Box	freq	110	53	57
Top2Box	prop	22%	21%	23%
Low2Box	freq	80	44	36
Low2Box	prop	16%	17%	15%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	198	128	264	135	32	235
346	413	241	557	253	56	474
2	2	1	2	2	1	3
1%	1%	1%	1%	1%	3%	1%
37	36	32	49	36	7	55
21%	18%	25%	19%	27%	21%	24%
116	124	71	164	84	16	134
67%	62%	55%	62%	62%	52%	57%
16	25	17	33	10	8	28
9%	12%	13%	12%	7%	24%	12%
4	12	7	17	3	.	14
2%	6%	5%	6%	2%	.	6%
39	37	33	51	38	8	58
22%	19%	26%	19%	28%	24%	25%
19	37	24	50	13	8	43
11%	19%	18%	19%	9%	24%	18%

Spain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
265	227	118	155	268	232	44
526	593	82	325	524	476	85
3	4	.	1	4	2	0
1%	2%	.	1%	1%	1%	1%
49	44	24	36	57	47	15
18%	20%	20%	23%	21%	20%	35%
176	139	75	97	159	151	21
66%	61%	63%	62%	60%	65%	48%
29	25	15	17	33	24	4
11%	11%	13%	11%	12%	11%	10%
8	15	4	4	15	8	3
3%	7%	3%	3%	6%	3%	6%
51	48	24	37	61	49	16
19%	21%	20%	24%	23%	21%	36%
37	40	19	21	48	32	7
14%	18%	16%	14%	18%	14%	16%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	66	434	325	153	247	144
915	125	875	640	317	495	275
5	2	4	4	1	5	0
1%	3%	1%	1%	1%	2%	%
89	20	84	72	26	62	31
19%	30%	19%	22%	17%	25%	22%
289	37	274	197	102	141	96
63%	55%	63%	61%	67%	57%	67%
53	5	52	37	16	29	13
12%	8%	12%	11%	11%	12%	9%
20	2	21	15	8	10	4
4%	3%	5%	4%	5%	4%	3%
94	22	88	76	27	66	32
21%	33%	20%	23%	17%	27%	22%
73	8	72	52	24	39	16
16%	12%	17%	16%	16%	16%	11%

Social Media Inactive
110
230
0
%
11
10%
74
67%
16
14%
9
8%
12
11%
24
22%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	517	254	263
Much stronger	freq	10	4	7
Much stronger	prop	2%	1%	3%
Somewhat stronger	freq	33	13	21
Somewhat stronger	prop	7%	5%	8%
About the same	freq	362	185	176
About the same	prop	72%	73%	72%
Somewhat weaker	freq	79	37	42
Somewhat weaker	prop	16%	15%	17%
Much weaker	freq	16	15	1
Much weaker	prop	3%	6%	%
Top2Box	freq	44	17	27
Top2Box	prop	9%	6%	11%
Low2Box	freq	95	52	43
Low2Box	prop	19%	20%	17%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	145	161	101	226	98	143
111	157	249	127	234	88	173
6	4	0	4	7	.	4
3%	3%	%	4%	3%	.	3%
17	11	5	4	10	6	7
9%	8%	3%	4%	4%	6%	5%
141	98	123	77	164	77	101
73%	67%	76%	76%	73%	79%	71%
26	25	28	16	35	14	23
13%	17%	18%	16%	16%	14%	16%
4	7	5	1	10	0	9
2%	5%	3%	1%	4%	%	6%
23	15	5	7	16	6	11
12%	11%	3%	7%	7%	6%	7%
30	32	33	17	45	15	31
15%	22%	20%	17%	20%	15%	22%

Sweden

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
357	108	232	160	358	142	45
344	305	100	112	358	159	49
7	2	7	2	10	.	4
2%	2%	3%	1%	3%	.	8%
26	7	15	11	26	7	2
7%	7%	7%	7%	7%	5%	5%
260	77	165	120	246	116	33
73%	72%	71%	75%	69%	82%	72%
57	18	37	25	61	18	2
16%	17%	16%	15%	17%	12%	5%
7	3	10	3	15	1	5
2%	3%	4%	2%	4%	1%	10%
33	9	22	13	37	7	6
9%	9%	9%	8%	10%	5%	13%
63	21	46	27	76	19	7
18%	20%	20%	17%	21%	13%	15%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
455	97	403	391	80	158	167
468	88	429	380	84	145	160
7	4	7	9	1	5	5
1%	4%	2%	2%	2%	3%	3%
31	4	29	17	14	18	7
7%	4%	7%	4%	17%	11%	4%
329	73	289	283	58	109	127
72%	75%	72%	72%	73%	69%	76%
77	6	73	68	6	22	23
17%	6%	18%	17%	8%	14%	14%
11	10	6	14	1	4	5
2%	10%	1%	4%	1%	3%	3%
38	8	36	26	15	23	12
8%	8%	9%	7%	19%	14%	7%
88	16	79	82	7	26	27
19%	16%	20%	21%	8%	16%	17%

Social Media Inactive
175
212
0
%
9
5%
125
71%
34
19%
7
4%
9
5%
41
23%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	505	300	205
Much stronger	freq	27	18	9
Much stronger	prop	5%	7%	4%
Somewhat stronger	freq	81	45	36
Somewhat stronger	prop	16%	18%	15%
About the same	freq	245	116	129
About the same	prop	49%	46%	52%
Somewhat weaker	freq	104	51	54
Somewhat weaker	prop	21%	20%	22%
Much weaker	freq	43	23	20
Much weaker	prop	9%	9%	8%
Top2Box	freq	108	63	46
Top2Box	prop	22%	25%	18%
Low2Box	freq	147	74	73
Low2Box	prop	29%	29%	30%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	176	82	23	148	329	283
253	188	64	19	110	376	289
17	9	2	1	11	15	15
7%	5%	2%	.	8%	5%	5%
51	25	5	2	31	49	43
21%	14%	6%	.	21%	15%	15%
122	80	42	14	76	155	137
51%	46%	51%	.	52%	47%	49%
41	38	25	6	16	83	64
17%	22%	31%	.	11%	25%	23%
11	24	8	1	14	28	24
5%	13%	10%	.	9%	9%	8%
68	34	7	3	42	63	58
28%	19%	8%	.	29%	19%	20%
52	62	33	7	29	111	88
21%	35%	41%	.	20%	34%	31%

Turkey

be much stronger, somewhat stronger, about the same, somewhat weaker, or much v

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
217	299	43	158	257	243	49
216	138	78	289	311	194	57
12	19	2	7	14	13	3
6%	6%	4%	4%	5%	6%	6%
38	51	8	22	39	42	10
18%	17%	19%	14%	15%	17%	20%
107	152	20	73	117	128	17
49%	51%	46%	46%	46%	52%	35%
40	49	10	45	59	45	17
18%	17%	23%	28%	23%	19%	34%
19	28	3	12	28	15	2
9%	9%	8%	7%	11%	6%	5%
51	70	10	28	53	56	13
23%	23%	23%	18%	21%	23%	26%
59	77	13	56	87	60	19
27%	26%	31%	36%	34%	25%	39%

weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
451	132	368	284	147	246	179
448	155	350	351	103	273	175
24	8	19	16	11	16	5
5%	6%	5%	6%	7%	6%	3%
71	23	58	49	27	31	36
16%	17%	16%	17%	18%	13%	20%
228	54	191	128	77	110	102
50%	41%	52%	45%	52%	45%	57%
87	32	72	63	25	55	32
19%	24%	20%	22%	17%	22%	18%
40	16	27	28	9	34	4
9%	12%	7%	10%	6%	14%	2%
95	31	77	65	37	47	41
21%	23%	21%	23%	25%	19%	23%
128	48	99	91	33	89	36
28%	36%	27%	32%	22%	36%	20%

Social Media Inactive
75
57
6
8%
14
18%
33
44%
18
24%
5
6%
20
26%
22
30%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1006	541	465
Much stronger	freq	29	22	7
Much stronger	prop	6%	9%	3%
Somewhat stronger	freq	101	57	43
Somewhat stronger	prop	20%	23%	17%
About the same	freq	303	136	167
About the same	prop	61%	55%	66%
Somewhat weaker	freq	50	22	28
Somewhat weaker	prop	10%	9%	11%
Much weaker	freq	18	10	8
Much weaker	prop	4%	4%	3%
Top2Box	freq	130	79	50
Top2Box	prop	26%	32%	20%
Low2Box	freq	67	32	35
Low2Box	prop	13%	13%	14%

B7 Looking ahead six months from now, do you expect the econo

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	150	167	81	192	209	272
293	291	422	101	398	474	601
15	9	5	3	8	18	21
8%	6%	3%	4%	4%	9%	8%
56	26	19	17	34	48	52
31%	18%	11%	20%	18%	23%	19%
96	94	114	49	123	119	157
52%	63%	68%	60%	64%	57%	58%
13	14	23	8	21	18	32
7%	9%	14%	10%	11%	9%	12%
4	7	7	5	6	6	10
2%	4%	4%	6%	3%	3%	4%
71	36	23	20	41	66	73
39%	24%	14%	24%	22%	32%	27%
17	20	31	13	27	24	41
9%	14%	18%	16%	14%	12%	15%

US

omy in your local area to be much stronger, somewhat stronger, about the same, some

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
228	231	127	142	280	220	68
405	372	307	327	595	411	139
8	8	4	17	27	2	15
3%	3%	3%	12%	10%	1%	22%
49	40	23	37	65	36	22
22%	17%	18%	26%	23%	16%	32%
145	148	80	75	155	148	26
64%	64%	63%	53%	55%	67%	38%
18	25	15	10	25	25	4
8%	11%	12%	7%	9%	11%	6%
8	10	5	3	9	9	1
4%	4%	4%	2%	3%	4%	2%
57	48	28	54	92	38	37
25%	21%	22%	38%	33%	17%	54%
26	35	20	13	33	34	6
11%	15%	16%	9%	12%	16%	8%

ewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
432	99	401	324	132	232	101
867	204	802	685	219	459	194
14	20	9	26	2	22	2
3%	20%	2%	8%	2%	9%	2%
79	34	67	68	29	64	15
18%	35%	17%	21%	22%	28%	15%
277	35	267	193	78	115	71
64%	36%	67%	60%	59%	50%	71%
45	6	43	28	16	24	10
11%	6%	11%	9%	12%	11%	10%
16	3	15	9	7	7	2
4%	3%	4%	3%	6%	3%	2%
93	54	76	94	31	86	17
22%	55%	19%	29%	24%	37%	17%
62	9	59	36	23	31	12
14%	9%	15%	11%	18%	13%	12%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
167	91	110	184	115
353	170	218	392	226
5	8	4	9	8
3%	8%	3%	5%	7%
22	18	13	46	25
13%	19%	12%	25%	21%
116	52	82	106	64
70%	57%	74%	57%	55%
16	11	10	16	13
9%	12%	10%	9%	11%
9	3	1	8	6
5%	3%	1%	4%	5%
26	25	17	55	33
16%	28%	15%	30%	29%
24	14	11	24	19
15%	15%	10%	13%	16%