



## Rock the Vote / USA Today

### Millennial Survey

*These are findings from an Ipsos poll conducted January 4-7, 2016 on behalf the USA today. For the survey, a sample of 1,141 adults age 18-34 from the continental U.S., Alaska and Hawaii was interviewed online in English.*

*The sample for this study was randomly drawn from Ipsos's online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2015 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, region, race/ethnicity and income.*

*Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents (see link below for more info on Ipsos online polling "Credibility Intervals"). Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,141, DEFF=1.5, adjusted Confidence Interval=4.8).*

Q1. Are you currently registered to vote?

Yes	77%
No	20%
Not sure	3%

Q2. How likely are you to vote in these 2016 elections:

	1 – Not very likely	2	3	4	5	6	7	8	9	10	DK/ Refused	TOP 3 (rated 8-10)
Republican presidential primary	31%	3%	4%	2%	5%	2%	4%	5%	7%	21%	16%	33%
Democratic presidential primary	23%	3%	2%	3%	5%	3%	5%	8%	7%	27%	14%	42%
November general election	11%	1%	2%	2%	6%	4%	5%	7%	8%	45%	9%	60%

Q3. Did you vote in these elections? Base: All Respondents

	No	Yes
2014 midterm Congressional election	65%	35%
2012 presidential election	50%	50%
2010 midterm Congressional election	78%	22%
2008 presidential election	66%	34%
2006 midterm Congressional election	88%	12%
None of these	63%	37%



Q4. How much thought have you given to the 2016 election?

A lot of thought	32%
Much thought	25%
Some thought	26%
A little thought	8%
No thought	9%

Q5a. To what extent do you agree or disagree with the following statements?

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Don't know	Total Agree
I know how and when I need to register to vote	38%	33%	15%	7%	8%	71%
My vote doesn't really matter	11%	26%	26%	30%	8%	37%
Voting is a burden	10%	18%	25%	38%	9%	28%
Voting is a responsibility	43%	31%	14%	6%	6%	74%
It is hard to vote in my state	9%	11%	26%	41%	13%	20%
I know whether I am registered to vote	58%	21%	9%	5%	6%	79%
I encourage my friends and family to vote	33%	32%	17%	11%	7%	65%
Most of my friends vote	29%	35%	16%	9%	12%	64%
There are better ways to make a difference than voting	20%	35%	25%	12%	8%	55%
My vote can change the election	23%	30%	24%	16%	7%	53%
Voting is a way to change things in my community.	32%	41%	14%	8%	5%	73%
Voting is a way to have an impact on an issue I care about.	35%	40%	13%	7%	5%	75%
My vote could decide an election.	19%	32%	25%	19%	5%	51%

Q5. With which political party do you most identify? Base: All Respondents

Strong Democrat	16%
Moderate Democrat	16%
Lean Democrat	9%
Lean Republican	8%
Moderate Republican	12%
Strong Republican	8%
Independent	16%
Other	3%
Don't know	12%

Q6. How would you characterize your political leanings on the following issues?

Economic (jobs, minimum wage, equal pay, education, etc.) policy:

Very Conservative	14%
Moderate Conservative	14%
Lean Conservative	10%
Middle of the road	17%

Lean Liberal	9%
Moderate Liberal	10%
Very Liberal	14%
Don't know/Refuse	11%

Foreign (international agreements, conflict, terrorism, diplomacy, etc.) policy:

Very Conservative	12%
Moderate Conservative	16%
Lean Conservative	9%
Middle of the road	22%
Lean Liberal	9%
Moderate Liberal	9%
Very Liberal	10%
Don't know/Refuse	13%

Social issues (race, LGBTQ rights, civil rights, morality, etc.):

Very Conservative	14%
Moderate Conservative	11%
Lean Conservative	7%
Middle of the road	16%
Lean Liberal	7%
Moderate Liberal	11%
Very Liberal	24%
Don't know/Refuse	11%

**[ASK IF REPUBLICAN OR INDEPENDENT AT Q5]**

Q7. If the Republican presidential primary election was held today, for whom would you vote?

Donald Trump	26%
Benjamin Carson	11%
Marco Rubio	9%
Jeb Bush	8%
Ted Cruz	8%
Rand Paul	5%
Chris Christie	3%
Mike Huckabee	3%
Carly Fiorina	3%
John Kasich	1%
Jim Gilmore	1%
Rick Santorum	0%
Wouldn't vote	22%

**[ASK IF DEMOCRAT OR INDEPENDENT AT Q5]**

Q8. If the Democratic presidential primary election was held today, for whom would you vote?

Bernie Sanders	46%
Hillary Clinton	35%
Martin O'Malley	5%
Wouldn't vote	14%

**[ASK Q9 IF AT Q7 OR Q8 DID NOT SELECT 'WOULDN'T VOTE'. QUESTION CAN BE ASKED UP TO TWO TIMES IF 'INDEPENDENT' AT Q7 OR Q8]**

Q9. How certain are you that you would vote for [INSERT RESPONSE FROM Q7 OR Q8]?

	Very certain	Somewhat certain	Not very certain	Not at all certain	Don't know/Refused	Total Certain
Chris Christie	34%	39%	21%	6%	-	73%
Jeb Bush	19%	50%	21%	10%	-	69%
Marco Rubio	31%	54%	9%	6%	-	85%
Rand Paul	34%	53%	13%	-	-	87%
Ted Cruz	35%	49%	16%	-	-	84%
Rick Santorum	49%	-	51%	-	-	49%
Mike Huckabee	39%	29%	33%	-	-	68%
Carly Fiorina	48%	17%	35%	-	-	65%
Benjamin Carson	29%	44%	18%	8%	1%	73%
Donald Trump	56%	35%	5%	4%	1%	91%
John Kasich	16%	61%	6%	17%	-	77%
Jim Gilmore	38%	33%	29%	-	-	71%
Hillary Clinton	50%	39%	10%	1%	1%	89%
Martin O'Malley	30%	42%	20%	7%	-	72%
Bernie Sanders	55%	35%	7%	2%	1%	90%

Q10. In general, how would you describe your outlook on the future of the United States?

Very optimistic	17%
Somewhat optimistic	40%
Somewhat pessimistic	26%
Very pessimistic	8%
Don't know/Refuse	9%



Q11. Regardless of who wins in November, which of the following do you think are the most important issues for the next President of the United States to prioritize? (Select up to three)

Economy / Jobs / Employment / Minimum Wage / Paid Leave	35%
Foreign Policy / the Middle East / Terrorism / Homeland Security	25%
Education / College Affordability / Student Debt	28%
Health Care / Health Insurance	24%
Gun Laws / Gun Safety	23%
Immigration	19%
Civil Rights / Police Brutality/ Mass Incarceration / Criminal Justice Reform	17%
Federal Spending / Budget Deficits / Balanced Budgets	15%
Taxes	11%
Environmental Issues / Climate Change	13%
Crime	12%
Social Security / Medicare	11%
Energy / Fossil Fuels / Renewable Energy	11%
Abortion	6%
Legalization of Marijuana	8%
LGBTQ Issues	6%
Science / Innovation / Exploration	6%
Election Reform	2%
Something else (SPECIFY)	1%

Q13. To what extent do you agree or disagree with each of the following statements?

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Don't know	Total Agree
America should transition to mostly clean or renewable energy by 2030.	49%	31%	8%	2%	9%	80%
The United States should continue to develop its fossil fuel resources through oil drilling and fracking.	17%	27%	22%	22%	13%	44%
The government should regulate industry to protect air and water	40%	38%	9%	3%	9%	78%
The government should invest more heavily in buses and rail	23%	36%	18%	7%	15%	59%

Q14. To what extent do you agree or disagree with each of the following statements?

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Don't know	Total Agree
The U.S. should commit troops on the ground to combat ISIS.	18%	29%	23%	14%	15%	47%
America should increase security at major events and landmarks to prevent terrorism.	34%	39%	14%	5%	8%	73%
The U.S. should accept refugees from foreign conflicts such as in Syria.	25%	28%	19%	18%	10%	53%
As part of a broader effort to fight terrorism, I think it is	15%	28%	22%	25%	10%	43%



okay for the government to monitor my email or social media accounts.						
The United States should be part of alleviating extreme poverty in other countries as a way to combat extremism.	20%	32%	21%	14%	13%	52%

Q15. To what extent do you agree or disagree with each of the following statements?

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Don't know	Total Agree
Police violence against African Americans is a problem.	34%	27%	16%	14%	9%	61%
The U.S. should reduce prison sentences for people convicted of non-violent crimes like drug possession.	36%	32%	14%	10%	9%	68%
The government should require police to wear body cameras to protect citizens.	41%	35%	12%	4%	8%	76%
The federal government should not provide military weapons to local police.	30%	25%	23%	11%	11%	55%
There should be community oversight of the police.	31%	35%	14%	6%	13%	66%

Q16. To what extent do you agree or disagree with each of the following statements?

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Don't know	Total Agree
Terrorism fueled by religious extremism is a bigger threat than gun violence.	29%	28%	21%	11%	11%	57%
The U.S. should pass a law requiring background checks for all gun purchases in the U.S..	57%	25%	7%	5%	6%	82%
The government should protect the Second Amendment right of all Americans to buy guns if they want to.	30%	28%	21%	13%	9%	58%
Failures in the mental health system are the reason for mass shootings, not gun laws.	25%	31%	22%	11%	10%	56%
Stricter gun laws would to help prevent gun violence.	33%	25%	14%	20%	8%	58%