College of Mount Saint Vincent
Public Policy Study
January 14-22, 2016
N = 1,251 US Adults age 18+

1. Overall, do you think the country is headed in the right direction or the wrong direction?

   Right direction   35%
   Wrong direction   65%

   For each of the following questions, please indicate your level of satisfaction.

   Select one response for each question

2. When you think about US Government policy overall, how satisfied are you?
3. What about domestic policy?
4. What about foreign policy?

	Overall	**Domestic**	**Foreign**
Extremely satisfied	6%	5%	4%
Very satisfied	7%	9%	8%
Somewhat satisfied	34%	33%	27%
Hardly satisfied at all	34%	34%	32%
Not at all satisfied	20%	19%	29%

5. How satisfied are you with the current process of electing a President in the United States?

   Please select one response

   Extremely satisfied   10%
   Very satisfied   22%
   Somewhat satisfied   35%
   Hardly satisfied at all   21%
   Not at all satisfied   13%

7. Are you currently a registered voter?

   Yes   85%
   No   15%

8. Do you plan to vote in the 2016 Presidential Election?

   Yes   86%
   No   14%

9. Were you eligible to vote in the last Presidential Election?

   Yes   85%
   No   15%

10. Did you vote in the last Presidential election?

    Yes   83%
    No   17%

11. If the Presidential election were conducted today, who would you consider voting for? You may select more than one.

    Please select all that apply

    [RANDOMIZE CANDIDATE LIST]

    Hillary Clinton   35%
    Donald Trump   28%
    Bernie Sanders   24%
    Ted Cruz   14%
    Marco Rubio   13%
    Ben Carson   12%
    Joe Biden   10%
    Jeb Bush   7%
    Mitt Romney   7%
    Chris Christie   6%
    Carly Fiorina   5%
    Paul Ryan   4%
    John Kasich   4%
    Rand Paul   4%
    Would not consider any of these   7%

[PROG: Q12 – IF Q11 = "WOULD NOT CONSIDER ANY", SKIP TO Q13; DISPLAY ONLY CANDIDATES SELECTED IN Q11; IF ONLY ONE CANDIDATE SELECTED IN Q11, AUTOPUNCH Q12 AND CONTINUE WITH Q13]

12. Who would be your first choice?

Please select one candidate

[RANDOMIZE CANDIDATE LIST]

Hillary Clinton	29%
Donald Trump	22%
Bernie Sanders	16%
Ted Cruz	6%
Marco Rubio	5%
Ben Carson	5%
Joe Biden	5%
Mitt Romney	3%
Jeb Bush	3%
John Kasich	2%
Chris Christie	2%
Rand Paul	1%
Carly Fiorina	1%
Paul Ryan	1%

13. Who do you think is going to win?

Please select one response

[RANDOMIZE CANDIDATE LIST]

	Total	Probable to vote
Donald Trump	36%	35%
Hillary Clinton	35%	36%
Bernie Sanders	11%	11%
Ted Cruz	5%	5%
Jeb Bush	4%	4%
Ben Carson	2%	2%
Joe Biden	2%	2%
Marco Rubio	2%	2%
Rand Paul	1%	1%
Mitt Romney	1%	LT 1%
Paul Ryan	1%	LT 1%
Carly Fiorina	1%	1%
John Kasich	LT 1%	LT 1%
Chris Christie	LT 1%	LT 1%

14.   How important are each of these to your ultimate selection of a candidate?

Please select one response for each item

	Extremely	Very	Somewhat	Slightly	Hardly at all	Not at all
Content of the candidate's advertising	10%	18%	31%	18%	12%	10%
Source of campaign financing	19%	17%	29%	16%	10%	10%
Extent of media coverage	9%	19%	31%	16%	13%	12%
Candidates' personal qualities	36%	33%	20%	6%	2%	3%
The party debates	17%	25%	31%	13%	9%	6%
The presidential debates	22%	26%	28%	11%	7%	5%
The primary outcomes	19%	25%	29%	13%	7%	6%
Candidates' stand on the issues	51%	26%	15%	3%	2%	2%

15. When do you really begin to start to decide who to vote for?

Please select one response

Before campaigning really starts	21%
After the party debates	19%
After the primaries	17%
After the conventions	9%
After the presidential debates	18%
A few days before the election	11%
In the voting booth	5%

16 .How would you rate each candidate in terms of being qualified to be President of the United States?

Please select one response for each candidate

	Extremely well qualified	Very well qualified	Quite well qualified	Somewhat well qualified	Not very well qualified	Not at all well qualified
Joe Biden	13%	20%	17%	25%	12%	13%
Jeb Bush	6%	13%	22%	26%	16%	17%
Ben Carson	5%	12%	17%	24%	19%	24%
Hillary Clinton	21%	21%	11%	13%	9%	25%
Chris Christie	3%	12%	17%	29%	19%	19%
Ted Cruz	7%	13%	19%	23%	19%	19%
Carly Fiorina	2%	9%	14%	26%	26%	22%
John Kasich	3%	8%	14%	30%	24%	22%
Rand Paul	3%	9%	19%	31%	20%	17%
Mitt Romney	9%	17%	19%	26%	13%	16%
Marco Rubio	6%	11%	19%	28%	20%	16%
Paul Ryan	4%	11%	20%	31%	17%	18%
Bernie Sanders	12%	17%	18%	21%	16%	15%
Donald Trump	14%	12%	13%	13%	11%	37%

17.   How would you rate each candidate on their likeability?

Please select one response for each candidate

	Extremely likeable	Very likeable	Quite likeable	Somewhat likeable	Not very likeable	Not at all likeable
Joe Biden	15%	20%	19%	22%	11%	12%
Jeb Bush	5%	11%	25%	27%	17%	15%
Ben Carson	9%	15%	20%	27%	15%	14%
Hillary Clinton	16%	16%	13%	15%	16%	23%
Chris Christie	3%	11%	21%	26%	21%	18%
Ted Cruz	6%	15%	19%	25%	16%	18%
Carly Fiorina	4%	11%	17%	32%	18%	18%
John Kasich	3%	8%	17%	37%	21%	15%
Rand Paul	2%	11%	22%	31%	20%	14%
Mitt Romney	7%	17%	19%	28%	15%	15%
Marco Rubio	7%	12%	20%	32%	15%	14%
Paul Ryan	5%	14%	20%	29%	18%	14%
Bernie Sanders	15%	16%	19%	25%	13%	12%
Donald Trump	13%	13%	13%	13%	13%	36%

18. How would you rate each of the candidates on their integrity and honesty?

Please select one response for each candidate

	Extremely honest	Very honest	Quite honest	Somewhat honest	Not very honest	Not at all honest
Joe Biden	11%	18%	22%	25%	11%	13%
Jeb Bush	5%	13%	22%	31%	15%	15%
Ben Carson	9%	16%	19%	27%	14%	14%
Hillary Clinton	11%	15%	12%	15%	15%	31%
Chris Christie	4%	12%	21%	29%	18%	17%
Ted Cruz	6%	14%	18%	30%	16%	15%
Carly Fiorina	5%	12%	20%	33%	16%	14%
John Kasich	3%	11%	19%	36%	18%	12%
Rand Paul	4%	11%	25%	32%	16%	13%
Mitt Romney	7%	17%	20%	28%	15%	12%
Marco Rubio	7%	11%	21%	31%	16%	14%
Paul Ryan	5%	12%	22%	32%	16%	14%
Bernie Sanders	15%	16%	21%	25%	12%	11%
Donald Trump	15%	15%	14%	15%	11%	29%