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[illegible]

Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	18601	9400	9201	6828	6309	5464	4569	6732	5699	9032	9569	4026	7519	7056	10675	7926	2339	16262	3687	14914	12975	5423
Base: All Respondents (wtd)	13000	6477	6523	5597	4154	3249	3512	4593	3719	5849	7151	3450	5330	4220	7059	5941	1675	11325	2556	10444	8721	4125
Very concerned	2319	1041	1278	1088	725	507	724	827	568	1043	1276	558	1028	733	1263	1056	461	1858	641	1678	1562	736
	18%	16%	20%	19%	17%	16%	21%	18%	15%	18%	18%	16%	19%	17%	18%	18%	28%	16%	25%	16%	18%	18%
		A	DE	E			GH	H				K	KL		N	O	P	Q	S			
Somewhat concerned	3573	1683	1889	1494	1156	922	911	1281	1060	1751	1822	837	1483	1253	1951	1622	477	3096	750	2823	2407	1131
	27%	26%	29%	27%	28%	28%	26%	28%	28%	30%	25%	24%	28%	30%	28%	27%	28%	27%	29%	27%	28%	27%
		A						F		J			K	KL				P	S			
Not very concerned	3615	1882	1733	1440	1184	992	885	1292	1110	1640	1975	916	1438	1261	1985	1631	400	3216	641	2975	2448	1125
	28%	29%	27%	26%	29%	31%	25%	28%	30%	28%	28%	27%	27%	30%	28%	27%	24%	28%	25%	28%	28%	27%
		B			C	CD		F					KL					P	R			
Not at all concerned	1979	1221	758	753	666	559	467	703	630	845	1134	534	779	666	1179	800	224	1754	343	1635	1394	563
	15%	19%	12%	13%	16%	17%	13%	15%	17%	14%	16%	15%	15%	16%	17%	13%	13%	15%	13%	16%	16%	14%
		B			C			F	FG	I					O			P	R			
I have not heard of Zika virus	1514	649	865	822	423	269	524	491	352	570	945	605	602	307	682	832	113	1401	181	1333	910	570
	12%	10%	13%	15%	10%	8%	15%	11%	9%	10%	13%	18%	11%	7%	10%	14%	7%	12%	7%	13%	10%	14%
		A	DE	E			GH			I		LM	M		N			P	R			
Sigma	13000	6477	6523	5597	4154	3249	3512	4593	3719	5849	7151	3450	5330	4220	7059	5941	1675	11325	2556	10444	8721	4125
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	5892	2725	3167	2582	1881	1429	1636	2107	1627	2794	3097	1394	2512	1986	3214	2678	938	4954	1391	4501	3969	1868
	45%	42%	49%	46%	45%	44%	47%	46%	44%	48%	43%	40%	47%	47%	46%	45%	56%	44%	54%	43%	46%	45%
		A					H			J			K	K				Q	S			
Low2Box(Not Very/Not At All Concerned)	5594	3104	2490	2193	1850	1551	1352	1995	1739	2485	3109	1450	2217	1927	3164	2430	624	4970	984	4610	3842	1687
	43%	48%	38%	39%	45%	48%	39%	43%	47%	42%	43%	42%	42%	46%	45%	41%	37%	44%	39%	44%	44%	41%
		B			C	CD		F	FG					KL	O			P		R	U	

Global @divisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru	Chile	Colombia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	18601	500	501	504	509	506	504	500	505	508	503	506	1002	1006	1002	1001	1006	1006	1004	502	1007	1005	1003	1003	507	500	501
Base: All Respondents (wtd)	13000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very concerned	2319	193	18	158	38	36	71	112	50	10	78	34	38	322	26	45	44	24	25	188	71	42	56	57	233	99	250
	18%	39%	4%	32%	8%	7%	14%	22%	10%	2%	16%	7%	8%	64%	5%	9%	9%	5%	5%	38%	14%	8%	11%	11%	47%	20%	50%
		BCDEFGHIJL NOPQRTUV WY		BDEFGHIJLN OPQRTUVWY	BI	I	BDEIKLNOPQ RU	BDEFHIJLNO PQRTUVW	BIINQR		BDEHIKLNOP QRU	BI	BIINQR	ABCDEFGHIJKL NOPQRSTU VWXYZ	I	BIINQR	BIINQR	I	I	BDEFGHIJLKN OPQRTUVWY	BDEHIKLNOP QRU	BIINQR	BIKLNQR	BDIKLNQRU	ABCDEFGHIJKL NOPQRSTU VWY	BDEFHIKLN OQRTUVW	ABCDEFGHIJKL NOPQRSTU VWY
Somewhat concerned	3573	135	123	171	120	93	117	116	211	87	173	151	144	112	107	173	132	115	114	155	136	126	166	153	135	162	146
	27%	27%	25%	34%	24%	19%	23%	23%	42%	17%	35%	30%	29%	22%	21%	35%	26%	23%	23%	31%	27%	25%	33%	31%	27%	32%	29%
		EIN	I	ABDEFGIMN PQRTUX	I		I		ABCDEFGHIJL MNOPQRSTU VWXYZ		ABDEFGIMN PQRTUX	EFGIMNQR	EFGIMNQR			ABDEFGIMN PQRTUXZ	EIN	I	I	BDEFGIMNQ RU	EIMNR	I	ABDEFGIMN PQRTUX	BDEFGIMNQ RU	EIN	BDEFGIMNP QRTU	EFIMNQR
Not very concerned	3615	105	183	118	145	114	120	103	184	209	111	137	158	41	155	156	163	191	82	141	200	149	157	106	148	85	
	28%	21%	37%	24%	29%	23%	24%	21%	37%	42%	22%	27%	32%	8%	31%	31%	31%	33%	38%	16%	28%	40%	30%	31%	21%	30%	17%
		M	ACDEFGIKMP STVXYZ	MSZ	AGMSXZ	M	MSZ	M	ACDEFGIKM OPSTVXYZ	ACDEFGIKLM NOPQSTVWX YZ		AGMSXZ	ACEFGIMXZ		ACEFGIMXZ	ACEFGIMXZ	ACEFGIMXZ	ACEFGIMXZ	M	AGMSXZ	ACDEFGIKLM NOPQSTVWX YZ	ACFGIMXZ	ACEFGIMXZ	M	ACGIMXZ	M	
Not at all concerned	1979	58	146	34	59	147	91	58	26	129	32	124	85	22	124	32	104	117	126	27	88	73	70	83	22	84	19
	15%	12%	29%	7%	12%	29%	18%	12%	5%	26%	6%	25%	17%	4%	25%	6%	21%	23%	25%	5%	18%	15%	14%	17%	4%	17%	4%
		CHIMOSXZ	ACDFGHJLM OPQSTUVWX Z	CHIMOSXZ	ACDFGHJLM OPSTUVWXY Z	ACDFGHJLM OPSTUVWXY Z	CHIMOSXZ		ACDFGHJLM OPSTUVWXY Z	ACDFGHJLM OPSTUVWXY Z	ACDFGHJLM OPSTUVWXY Z	ACDFGHJLM OPSTUVWXY Z		ACDFGHJLM OPSTUVWXY Z	ACDFGHJLM OPSTUVWXY Z	ACDFGHJLM OPSTUVWXY Z	ACDFGHJLM OPSTUVWXY Z		ACDFGHJLM OPSTUVWXY Z	CHIMOSXZ	CHIMOSXZ	CHIMOSXZ	ACDFGHJLM OPSTUVWXY Z	ACDFGHJLM OPSTUVWXY Z	ACDFGHJLM OPSTUVWXY Z		
I have not heard of Zika virus	1514	10	30	19	137	110	101	111	29	65	105	55	74	2	87	94	67	81	44	48	64	59	59	50	4	7	-
	12%	2%	6%	4%	28%	22%	20%	22%	6%	13%	21%	11%	15%	0%	17%	19%	13%	16%	9%	10%	13%	12%	12%	10%	1%	1%	-
		MZ	AMXYZ	MXYZ	ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ	AMXYZ	ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ		ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ	ACMXYZ	ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ	ABCFHIKLMN OPQSTUVW XYZ		
Sigma	13000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(very/somewhat concerned)	5892	327	141	329	158	129	188	228	261	97	251	185	182	435	133	218	175	139	139	343	207	167	222	210	368	261	396
	45%	65%	28%	66%	32%	26%	38%	46%	52%	19%	50%	37%	36%	87%	27%	44%	35%	28%	28%	69%	41%	33%	44%	42%	74%	52%	79%
		BDEFGHIJLKN OPQRTUVWY	I	BDEFGHIJLKN OPQRTUVWY	I		BEINQR	BDEFIKLNPNQ RU	BDEFIKLNPNQ QRTUVW		BDEFIKLNPNQ RTUW	BEINQR	BEINQR	ABCDEFGHIJKL NOPQRSTU VWXYZ	I	BDEFIKLNPNQ RU	BEINQR	I	I	BDEFGHIJLKN OPQRTUVWY	BDEILNPNQRU	EINQR	BDEFIKLNPNQ RU	BDEILNPNQRU	ABCDEFGHIJKL NOPQRSTU VWY	BDEFIKLNPNQ QRTUVW	ABCDEFGHIJKL NOPQRSTU VWY
Low2Box(not very/not at all concerned)	5594	163	329	151	204	261	211	161	210	338	143	260	243	63	280	188	258	280	317	109	229	273	219	240	128	232	104
	43%	33%	66%	30%	41%	52%	42%	32%	42%	68%	29%	52%	49%	13%	56%	38%	52%	56%	63%	22%	46%	55%	44%	48%	26%	46%	21%
		MSXZ	ACDEFGHIJKL MNOPQSTUV WXYZ	MSZ	ACGIMXZ	ACDFGHJIMO SVXZ	ACGIMXZ	MSXZ	ACGIMXZ	ACDFGHJIL MNOPQSTUV WXYZ	MSZ	ACDFGHJIMO STVXZ	ACDFGHJIMO SVXZ		ACDFGHJIL OSTVWXYZ	CJMSXZ	ACDFGHJIMO STVXZ	ACDFGHJIMO OSTVWXYZ	ACDFGHJIL MNOPQSTUV WXYZ	M	ACGIMOSXZ	ACDFGHJIL MNOPQSTUV WXYZ	ACGIMOSXZ	ACDFGHJIMO SKZ	M	ACGIMOSXZ	M

Global @dvisor: Zika virus

Q1. How concerned, if at all, are you about the Zika virus?

Proportions/Mean: Overlap formulae used

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18601	2005	3518	7050	4521	7539	3015	1507
Base: All Respondents (wtd)	13000	1000	3000	4500	3000	4000	2000	1500
Very concerned	2319	83	1257	321	398	325	591	261
	18%	8%	42%	7%	13%	8%	30%	17%
			ACDEFG		ACE	C	ACDEG	ACDE
Somewhat concerned	3573	260	860	1143	903	975	534	407
	27%	26%	29%	25%	30%	24%	27%	27%
			CE	E	ACEF			
Not very concerned	3615	312	601	1473	895	1276	393	334
	28%	31%	20%	33%	30%	32%	20%	22%
		BFG		BDFG	BFG	BDFG		
Not at all concerned	1979	207	239	962	390	862	228	181
	15%	21%	8%	21%	13%	22%	11%	12%
		BDFG		BDFG	BF	BDFG	B	B
I have not heard of Zika virus	1514	137	43	602	414	562	254	318
	12%	14%	1%	13%	14%	14%	13%	21%
		B		B	B	B	B	ABCDEF
Sigma	13000	1000	3000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	5892	343	2117	1464	1301	1300	1124	667
	45%	34%	71%	33%	43%	32%	56%	45%
			ACDEFG		ACE		ACDEG	ACE
Low2Box(Not Very/Not At All Concerned)	5594	520	840	2434	1285	2138	622	515
	43%	52%	28%	54%	43%	53%	31%	34%
		BDFG		BDFG	BFG	BDFG	B	B

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Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	231	269	259	129	112	133	105	181	121	379	137	273	90	260	240	83	417	105	395	339	161
Base: All Respondents (wtd)	500	245	255	248	136	116	130	99	189	127	373	170	205	125	264	236	85	415	111	389	345	155
Very concerned	193	91	102	100	53	40	62	32	67	43	150	82	75	36	93	100	26	167	37	156	115	78
	39%	37%	40%	40%	39%	34%	47%	32%	35%	34%	40%	48%	37%	29%	35%	42%	31%	40%	34%	40%	33%	50%
Somewhat concerned							GH	*				LM		*			*		*			T
	135	63	71	62	38	35	29	34	55	37	98	40	56	38	76	59	31	103	36	98	101	33
	27%	26%	28%	25%	28%	30%	22%	34%	29%	29%	26%	24%	27%	30%	29%	25%	37%	25%	33%	25%	29%	21%
Not very concerned							*							*			Q*		*			
	105	50	55	45	32	28	20	20	44	34	70	26	48	30	56	49	21	84	26	78	80	25
	21%	20%	21%	18%	23%	24%	16%	20%	23%	27%	19%	15%	23%	24%	21%	21%	24%	20%	24%	20%	23%	16%
Not at all concerned							*							*			*		*			
	58	35	23	35	13	10	16	12	23	11	47	16	24	18	34	24	6	52	8	50	43	16
	12%	14%	9%	14%	10%	9%	12%	12%	12%	9%	13%	10%	12%	15%	13%	10%	7%	13%	8%	13%	12%	10%
I have not heard of Zika virus							*							*			*		*			
	10	5	4	6	1	3	3	1	1	1	8	5	2	3	6	4	1	8	2	8	6	4
	2%	2%	2%	2%	1%	2%	2%	1%	0%	1%	2%	3%	1%	2%	2%	2%	2%	2%	2%	2%	2%	3%
Sigma							*							*			*		*			
	500	245	255	248	136	116	130	99	189	127	373	170	205	125	264	236	85	415	111	389	345	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	327	155	173	162	90	75	91	66	121	80	248	123	131	74	169	158	57	270	74	254	217	111
	65%	63%	68%	65%	67%	64%	70%	66%	64%	63%	66%	72%	64%	59%	64%	67%	67%	65%	67%	65%	63%	71%
Low2Box(Not Very/Not At All Concerned)							*					M		*			*		*			
	163	85	78	80	44	39	36	32	67	46	117	43	72	49	90	73	26	136	35	128	122	40
	33%	35%	30%	32%	33%	33%	28%	32%	35%	36%	31%	25%	35%	39%	34%	31%	31%	33%	31%	33%	36%	26%
							*					K		K*			*		*		U	

Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	Y	U	V	W	X
Base: All Respondents (unwtd)	501	263	238	160	160	181	99	163	133	209	292	91	279	131	301	200	26	475	49	452	313	177	59	289	153
Base: All Respondents (wtd)	500	251	249	186	150	164	100	153	133	200	300	146	193	161	279	221	27	473	50	450	299	192	54	285	160
Very concerned	18	2	16	4	5	9	7	6	2	10	9	8	7	4	9	9	1	17	1	17	7	10	1	8	8
	4%	1%	6%	2%	3%	5%	7%	4%	1%	5%	3%	5%	3%	2%	3%	4%	5%	4%	3%	4%	3%	5%	2%	3%	5%
		A					H*					*					**		*				*		
Somewhat concerned	123	56	67	41	39	42	29	31	38	52	70	29	54	40	73	50	5	117	12	111	79	42	10	75	37
	25%	22%	27%	22%	26%	26%	29%	20%	28%	26%	23%	20%	28%	25%	26%	23%	20%	25%	24%	25%	26%	22%	19%	26%	23%
							*					*					**		*			*			
Not very concerned	183	97	86	60	54	70	31	69	42	78	105	51	71	61	102	81	11	172	20	164	112	68	26	114	44
	37%	39%	35%	32%	36%	42%	31%	45%	31%	39%	35%	35%	37%	38%	37%	37%	42%	36%	40%	36%	37%	36%	47%	40%	28%
							*	FH				*					**		*			X*	X		
Not at all concerned	146	87	59	61	48	37	26	40	48	54	92	43	51	52	88	58	9	137	16	130	93	51	16	76	54
	29%	35%	24%	33%	32%	23%	26%	26%	36%	27%	31%	29%	26%	33%	32%	26%	34%	29%	31%	29%	31%	26%	29%	27%	34%
		B		E			*					*					**		*			*			
I have not heard of Zika virus	30	9	21	19	5	6	7	7	5	6	24	16	11	4	8	22	-	30	1	29	8	20	2	12	17
	6%	4%	9%	10%	3%	4%	7%	5%	4%	3%	8%	11%	6%	2%	3%	10%	-	6%	3%	6%	3%	11%	3%	4%	10%
		A	DE				*				I	M*				N	**		*		T	*		W	
Sigma	500	251	249	186	150	164	100	153	133	200	300	146	193	161	279	221	27	473	50	450	299	192	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	141	58	82	46	44	51	36	37	39	62	79	37	61	44	81	59	7	134	13	128	86	52	12	83	46
	28%	23%	33%	24%	29%	31%	36%	24%	29%	31%	26%	25%	31%	27%	29%	27%	25%	28%	26%	28%	29%	27%	21%	29%	29%
			A				*					*					**		*			*			
Low2Box(Not Very/Not At All Concerned)	329	184	145	122	101	106	57	109	89	132	197	94	122	113	190	139	21	309	35	294	205	119	41	190	98
	66%	73%	58%	65%	67%	65%	57%	71%	67%	66%	66%	64%	63%	70%	68%	63%	75%	65%	71%	65%	68%	62%	76%	67%	61%
		B					*	F				*					**		*			*			

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Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	263	241	283	130	91	155	183	95	178	326	17	259	228	284	220	106	398	132	372	344	160
Base: All Respondents (wtd)	500	240	260	260	152	88	166	184	74	174	326	22	360	118	271	229	100	400	114	386	327	173
Very concerned	158	67	91	74	45	38	54	56	21	59	99	11	107	40	86	73	30	128	43	116	106	52
	32%	28%	35%	29%	30%	43%	33%	31%	28%	34%	30%	51%	30%	34%	32%	32%	30%	32%	37%	30%	33%	30%
Somewhat concerned						C*			*			**					*					
	171	76	95	91	57	24	49	71	28	74	97	10	118	43	87	84	36	135	31	140	107	64
	34%	31%	37%	35%	37%	27%	30%	38%	37%	42%	30%	44%	33%	36%	32%	36%	36%	34%	27%	36%	33%	37%
Not very concerned						*			*	J		**					*					
	118	60	57	55	43	20	42	36	20	34	84	1	90	27	65	53	25	93	31	87	80	38
	24%	25%	22%	21%	28%	23%	25%	20%	26%	19%	26%	4%	25%	23%	24%	23%	24%	23%	27%	23%	24%	22%
Not at all concerned						*			*			**					*					
	34	25	9	26	3	4	9	15	6	8	26	-	26	8	24	10	6	28	6	28	23	11
	7%	10%	3%	10%	2%	5%	5%	8%	8%	4%	8%	-	7%	6%	9%	4%	6%	7%	5%	7%	7%	6%
I have not heard of Zika virus						*			*			**					*					
	19	12	7	14	4	2	11	6	-	-	19	-	18	1	9	11	4	15	4	15	11	9
	4%	5%	3%	5%	2%	2%	7%	3%	-	-	6%	-	5%	1%	3%	5%	4%	4%	4%	4%	3%	5%
Sigma						*	H		*		I	**	M				*					
	500	240	260	260	152	88	166	184	74	174	326	22	360	118	271	229	100	400	114	386	327	173
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)																						
	329	143	186	165	102	62	103	127	49	133	196	21	226	83	173	156	66	263	73	256	214	116
	66%	60%	72%	64%	67%	70%	62%	69%	65%	76%	60%	96%	63%	70%	64%	68%	66%	66%	65%	66%	65%	67%
Low2Box(Not Very/Not At All Concerned)			A			*			*	J		**					*					
	151	85	66	81	46	25	51	51	26	41	110	1	116	35	89	62	30	121	36	115	102	49
	30%	35%	25%	31%	30%	28%	31%	28%	35%	24%	34%	4%	32%	29%	33%	27%	30%	30%	32%	30%	31%	28%
		B				*			*	I		**					*					

Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus:
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
Minimum Base: 30 (**), Small Base: 100 (*)

		Poland																										
	Poland Total	Gender		Age			Household Income			Marital Status		Education			Poland Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Region	Southern Region	Eastern Region	North-west Region	South-West Region	North Region
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	509	256	253	176	172	161	289	136	10	287	222	26	237	246	272	237	45	464	97	412	351	148	89	122	86	83	55	74
	249	251	202	155	143	143	323	97	10	274	226	74	311	115	237	263	40	460	74	426	311	179	100	104	87	81	52	76
	38	21	17	14	15	9	29	8	-	21	17	10	26	3	17	21	9	29	11	28	29	9	8	12	5	9	*	4
	8%	8%	7%	7%	10%	6%	9%	9%		8%	8%	13%	8%	2%	7%	8%	22%	6%	14%	7%	9%	5%	8%	11%	6%	12%	1%	5%
Somewhat concerned									**			**	M				**		5*			*	2*	*	2*	*	*	*
	120	66	55	42	38	40	78	23	3	73	47	13	81	27	48	72	7	113	17	104	76	44	28	29	20	18	11	15
	24%	26%	22%	21%	24%	28%	24%	24%	25%	27%	21%	17%	26%	23%	20%	27%	18%	25%	22%	24%	24%	24%	28%	28%	23%	22%	21%	20%
									**		**	**					**		*		*	*	*	*	*	*	*	*
Not very concerned	145	71	75	61	38	46	87	32	4	78	68	17	88	40	70	76	11	134	22	123	83	58	30	26	30	23	19	17
	29%	28%	30%	30%	24%	32%	27%	33%	36%	28%	30%	22%	28%	35%	29%	29%	29%	29%	30%	29%	27%	33%	30%	25%	35%	28%	36%	22%
									**			**					**		11	*		*	*	*	*	*	*	*
Not at all concerned	59	35	24	26	18	15	37	14	-	29	30	11	28	20	35	24	5	54	11	48	41	17	5	9	15	9	5	15
	12%	14%	9%	13%	11%	11%	12%	15%	**	10%	13%	14%	9%	17%	15%	9%	12%	12%	14%	11%	13%	10%	5%	9%	17%	11%	11%	19%
									**		**	**	L				**		12*	14*	13*	10*	5*	9*	17*	11*	11*	19*
									**																			
I have not heard of Zika virus	137	57	81	59	46	32	91	19	4	73	64	24	88	25	66	71	7	130	14	124	82	51	29	28	17	22	16	25
	28%	23%	32%	29%	30%	23%	28%	20%	38%	27%	28%	33%	28%	22%	28%	27%	18%	28%	18%	29%	26%	29%	29%	27%	19%	27%	31%	33%
									**		**	**					**		18*	28*	26*	29*	29*	27*	19*	27*	31*	33*
									**			**					**						*	*	*	*	*	*
Sigma	500	249	251	202	155	143	323	97	10	274	226	74	311	115	237	263	40	460	74	426	311	179	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	158	86	72	56	53	49	108	31	3	94	64	22	106	30	66	93	16	142	27	131	105	53	35	41	25	27	11	19
	32%	35%	29%	28%	34%	35%	33%	32%	25%	34%	28%	30%	34%	26%	28%	35%	40%	31%	37%	31%	34%	29%	35%	39%	29%	33%	22%	25%
Low2Box(Not Very/Not At All Concerned)	204	106	98	87	56	61	124	47	4	106	98	27	117	60	105	99	16	188	33	171	124	76	35	35	45	32	24	32
	41%	42%	39%	43%	36%	43%	38%	48%	36%	39%	43%	37%	38%	52%	44%	38%	41%	41%	45%	40%	40%	42%	35%	34%	52%	39%	47%	42%

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Minimum Base: 30 (**). Small Base: 100 (*)

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Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	275	229	302	166	36	278	115	55	313	191	134	119	251	244	260	74	430	114	390	308	175
Base: All Respondents (wtd)	500	292	208	285	171	45	276	111	57	306	194	136	122	243	251	249	74	426	116	384	307	170
Very concerned	71	43	28	39	24	8	48	13	6	48	23	22	16	33	43	28	16	55	21	50	50	19
	14%	15%	13%	14%	14%	17%	18%	12%	10%	16%	12%	16%	13%	14%	17%	11%	21%	13%	18%	13%	16%	11%
Somewhat concerned						*			*								*					
	117	65	52	56	49	11	66	27	12	83	34	31	18	67	67	50	19	98	32	86	79	33
	23%	22%	25%	20%	29%	25%	24%	25%	21%	27%	18%	23%	15%	28%	27%	20%	26%	23%	27%	22%	26%	19%
Not very concerned				C	*				*	J				L			*					
	120	73	47	72	41	7	52	38	15	71	49	21	37	62	57	63	18	102	28	92	73	45
	24%	25%	23%	25%	24%	16%	19%	35%	27%	23%	25%	16%	30%	26%	23%	25%	25%	24%	24%	24%	24%	26%
Not at all concerned				*			F		*					K			*					
	91	54	36	43	34	14	49	17	12	62	29	21	20	49	45	45	10	80	20	70	56	29
	18%	19%	17%	15%	20%	31%	18%	15%	22%	20%	15%	16%	16%	20%	18%	18%	14%	19%	17%	18%	18%	17%
I have not heard of Zika virus				C*					*								*					
	101	57	45	74	23	5	61	15	12	42	59	40	31	30	39	62	11	90	15	87	50	45
	20%	19%	21%	26%	13%	11%	22%	14%	21%	14%	30%	30%	25%	12%	15%	25%	15%	21%	13%	23%	16%	26%
Sigma				DE	*				*	I		M	M		N	*			R		T	
	500	292	208	285	171	45	276	111	57	306	194	136	122	243	251	249	74	426	116	384	307	170
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	188	108	80	95	74	19	115	41	18	131	57	53	34	101	110	78	35	153	53	135	128	52
	38%	37%	38%	33%	43%	42%	42%	37%	31%	43%	30%	39%	28%	42%	44%	31%	47%	36%	46%	35%	42%	31%
Low2Box(Not Very/Not At All Concerned)				C	*				*	J				L	O	*			U			
	211	127	83	116	74	21	100	55	28	133	78	43	57	112	102	109	29	182	49	162	129	73
	42%	44%	40%	41%	43%	47%	36%	50%	48%	43%	40%	31%	47%	46%	41%	44%	38%	43%	42%	42%	42%	43%
						*		F	*				K	K			*					

Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	211	289	181	188	131	45	105	350	231	269	218	133	149	280	220	101	399	160	340	411	83
Base: All Respondents (wtd)	500	240	260	284	137	80	62	108	329	182	318	227	119	154	254	246	93	407	154	346	388	107
Very concerned	112	54	58	68	26	18	19	27	66	44	68	52	27	33	65	47	26	86	46	66	93	17
	22%	23%	22%	24%	19%	23%	30%	25%	20%	24%	21%	23%	23%	22%	26%	19%	28%	21%	30%	19%	24%	16%
Somewhat concerned	116	58	58	67	30	20	13	26	77	43	73	48	32	36	55	62	20	96	31	85	86	29
	23%	24%	23%	24%	22%	25%	22%	24%	23%	24%	23%	21%	27%	23%	22%	25%	22%	24%	20%	25%	22%	27%
Not very concerned	103	52	50	55	31	17	5	14	83	40	62	38	24	40	54	49	19	83	31	72	81	21
	21%	22%	19%	19%	23%	21%	8%	13%	25%	22%	20%	17%	21%	26%	21%	20%	21%	20%	20%	21%	21%	20%
Not at all concerned	58	32	26	25	18	14	7	6	45	21	37	22	13	23	26	32	11	47	17	41	47	10
	12%	13%	10%	9%	13%	18%	11%	5%	14%	12%	11%	10%	11%	15%	10%	13%	12%	11%	11%	12%	12%	9%
I have not heard of Zika virus	111	45	67	68	32	11	18	35	58	32	79	67	22	22	54	57	17	94	29	82	81	30
	22%	19%	26%	24%	23%	14%	30%	32%	18%	18%	25%	30%	18%	14%	21%	23%	18%	23%	19%	24%	21%	28%
Sigma	500	240	260	284	137	80	62	108	329	182	318	227	119	154	254	246	93	407	154	346	388	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	228	112	116	135	56	38	32	53	143	88	140	100	59	69	120	108	46	182	77	151	179	47
	46%	46%	45%	48%	41%	47%	51%	49%	43%	48%	44%	44%	50%	45%	47%	44%	49%	45%	50%	44%	46%	43%
Low2Box(Not Very/Not At All Concerned)	161	84	76	80	49	31	12	20	128	62	99	60	38	63	80	80	31	130	48	113	129	31
	32%	35%	29%	28%	36%	39%	19%	19%	39%	34%	31%	26%	32%	41%	32%	33%	33%	32%	31%	33%	33%	29%
							*	*	FG					K			*					*

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	505	267	238	127	229	149	73	171	261	331	174	6	111	388	287	218	80	425	118	387	382	104
Base: All Respondents (wtd)	500	253	247	191	191	117	88	174	238	287	213	8	127	365	254	246	69	431	100	400	351	131
Very concerned	50	21	29	13	20	17	12	16	22	34	16	-	17	32	18	32	8	42	11	39	31	14
	10%	8%	12%	7%	10%	15%	13%	9%	9%	12%	7%	-	14%	9%	7%	13%	11%	10%	11%	10%	9%	11%
Somewhat concerned						C	*					**	*				*					*
	211	99	112	77	84	50	34	73	105	126	86	6	43	163	112	99	33	178	48	164	155	50
	42%	39%	46%	40%	44%	40%	38%	43%	44%	44%	40%	70%	34%	45%	44%	40%	48%	41%	48%	41%	44%	38%
Not very concerned							*					**	*				*					*
	184	108	76	63	78	43	30	63	91	108	76	2	48	135	102	82	25	159	36	148	132	49
	37%	43%	31%	33%	41%	37%	34%	36%	38%	38%	36%	20%	38%	37%	40%	33%	36%	37%	36%	37%	38%	37%
Not at all concerned			B				*					**	*				*					*
	26	14	11	15	7	4	3	8	15	12	14	-	1	24	14	12	2	24	4	22	19	6
	5%	6%	5%	8%	3%	3%	3%	5%	6%	4%	6%	-	1%	7%	5%	5%	2%	6%	4%	5%	5%	5%
I have not heard of Zika virus							*					**	*	L			*					*
	29	11	18	23	3	2	10	13	5	7	22	1	18	11	8	21	2	27	1	28	13	12
	6%	4%	7%	12%	2%	2%	12%	8%	2%	10%	10%	10%	14%	3%	3%	9%	3%	6%	1%	7%	4%	9%
Sigma				DE			H*	H				**	M*				N	*	R			T*
	500	253	247	191	191	117	88	174	238	287	213	8	127	365	254	246	69	431	100	400	351	131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)																						
	261	120	141	90	104	68	45	89	127	160	102	6	60	195	130	131	41	221	59	203	186	63
	52%	47%	57%	47%	54%	58%	51%	51%	53%	56%	48%	70%	51%	53%	51%	53%	59%	51%	59%	51%	53%	49%
Low2Box(Not Very/Not At All Concerned)			A				*					**	*				*					*
	210	122	87	78	84	47	33	71	106	120	89	2	49	159	116	94	26	183	40	170	152	55
	42%	48%	35%	41%	44%	40%	37%	41%	44%	42%	42%	20%	38%	44%	46%	38%	38%	43%	40%	42%	43%	42%
		B					*					**	*				*					*

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Global @divisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden																											
	Sweden Total		Sweden																									
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z		
Base: All Respondents (unwtd)	508	254	254	89	169	250	108	230	106	201	307	306	93	109	317	191	67	441	93	415	374	123	56	114	100	104	134	
Base: All Respondents (wtd)	500	246	246	194	154	152	108	221	94	160	340	269	71	160	286	214	58	442	83	417	363	130	45	124	115	100	115	
Very concerned	10	4	6	-	5	5	3	3	2	1	9	4	1	5	6	4	-	10	2	8	7	3	2	2	3	*	3	
	2%	2%	2%	-	3%	3%	3%	1%	3%	1%	3%	2%	2%	3%	2%	2%	-	2%	2%	2%	2%	3%	2%	2%	0%	3%	*	
				*	C	C	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Somewhat concerned	87	34	53	35	22	31	16	49	11	30	58	46	11	30	44	43	10	78	12	75	65	22	9	28	7	25	18	
	17%	14%	22%	18%	14%	20%	15%	22%	12%	19%	17%	17%	16%	19%	15%	20%	17%	18%	15%	18%	18%	17%	20%	23%	6%	25%	16%	
		A	*			*		*			*		*		*		*		*		*	X*	X*	*	X*	*	*	
Not very concerned	209	106	103	77	66	66	49	93	37	75	134	117	24	68	119	90	24	184	34	175	149	56	16	52	58	36	47	
	42%	42%	42%	40%	43%	43%	46%	42%	39%	47%	39%	44%	33%	42%	42%	42%	42%	42%	41%	42%	41%	43%	35%	42%	50%	36%	41%	*
Not at all concerned	129	80	49	39	47	42	26	54	37	44	85	57	26	46	87	42	17	111	28	101	97	31	11	26	37	23	31	
	26%	31%	20%	20%	31%	28%	24%	24%	39%	27%	25%	21%	36%	29%	30%	20%	30%	25%	34%	24%	27%	24%	25%	21%	32%	23%	27%	*
		B	*			*		G*						O		*		*		*	*	*	*	*	*	*	*	
I have not heard of Zika virus	65	30	35	43	14	8	13	21	7	10	55	44	9	12	30	35	7	58	7	58	45	18	8	16	10	15	16	
	13%	12%	14%	22%	9%	6%	12%	9%	8%	6%	16%	16%	13%	8%	11%	16%	12%	13%	9%	14%	12%	14%	17%	13%	9%	15%	14%	*
			DE*			*		*			I	M	*		*		*		*		*	*	*	*	*	*	*	
Sigma	500	254	246	194	154	152	108	221	94	160	340	269	71	160	286	214	58	442	83	417	363	130	45	124	115	100	115	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	97	38	59	35	27	36	19	52	14	31	66	50	13	34	50	47	10	88	14	83	73	24	10	31	10	25	21	
	19%	15%	24%	18%	17%	24%	18%	24%	14%	19%	20%	19%	18%	21%	18%	22%	17%	20%	17%	20%	20%	19%	23%	25%	9%	25%	18%	
		A	*			*		*			*		*		*		*		*		*	X*	X*	*	X*	*	*	
Low2Box(Not Very/Not At All Concerned)	338	186	152	116	113	108	76	147	74	119	219	175	49	114	206	132	42	296	62	276	246	87	27	78	95	59	78	
	68%	73%	62%	60%	74%	71%	70%	67%	78%	74%	64%	65%	69%	71%	72%	62%	72%	67%	74%	66%	68%	67%	60%	63%	82%	59%	68%	*
		B		*	C		*		*	J			*	*	O		*		*		*	*	*	*	VWYZ*	*	*	

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Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	302	201	254	206	43	11	75	417	325	178	130	61	312	328	175	63	440	206	297	380	119
Base: All Respondents (wtd)	500	252	248	242	170	88	17	111	371	290	210	299	33	168	273	227	51	449	151	349	294	202
Very concerned	78	40	38	39	22	17	3	12	64	50	28	39	9	31	47	31	9	69	35	43	60	17
	16%	16%	15%	16%	13%	20%	16%	10%	17%	17%	13%	13%	26%	18%	17%	14%	17%	15%	23%	12%	20%	9%
Somewhat concerned						**	**	*					K*				*		S		U	*
	173	77	97	79	61	33	7	29	137	112	61	86	10	77	96	77	20	153	55	119	106	67
	35%	30%	39%	33%	36%	37%	41%	26%	37%	39%	29%	29%	31%	46%	35%	34%	39%	34%	36%	34%	36%	33%
Not very concerned						**	**	*					*	K			*					*
	111	60	51	60	40	12	2	27	82	40	71	69	7	35	62	49	8	103	31	80	61	49
	22%	24%	21%	25%	23%	13%	13%	25%	22%	14%	34%	23%	21%	21%	23%	22%	16%	23%	21%	23%	21%	24%
Not at all concerned						**	**	*			I		*				*					*
	32	22	10	15	13	5	4	7	22	18	14	24	1	7	12	20	7	25	14	19	19	14
	6%	9%	4%	6%	8%	5%	22%	6%	6%	6%	7%	8%	2%	4%	5%	9%	14%	6%	9%	5%	6%	7%
I have not heard of Zika virus						**	**	*					*				Q*					*
	105	54	52	49	34	22	1	36	68	70	35	81	6	18	56	49	7	98	16	89	48	54
	21%	21%	21%	20%	20%	25%	8%	33%	18%	24%	17%	27%	19%	11%	21%	22%	14%	22%	11%	26%	16%	27%
Sigma						**	**	H*				M	*				*		R		T*	
	500	252	248	242	170	88	17	111	371	290	210	299	33	168	273	227	51	449	151	349	294	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)																						
	251	116	135	118	83	50	10	41	200	162	89	124	19	108	143	109	29	223	90	161	166	85
	50%	46%	55%	49%	49%	57%	57%	37%	54%	56%	42%	42%	58%	64%	52%	48%	56%	50%	60%	46%	57%	42%
Low2Box(Not Very/Not At All Concerned)						**	**	*	G	J			*	K			*		S		U	*
	143	83	61	75	53	16	6	34	103	58	85	94	8	42	74	69	15	128	45	99	80	63
	29%	33%	25%	31%	31%	19%	35%	31%	28%	20%	41%	31%	24%	25%	27%	31%	30%	29%	30%	28%	27%	31%
						**	**	*			I		*				*					*

Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/d/
Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	506	267	239	244	131	131	157	238	29	176	330	146	234	126	254	252	33	473	51	455	317	185	161	176	169
Base: All Respondents (wtd)	500	247	253	181	154	165	149	257	29	207	293	107	294	99	272	228	34	466	48	452	330	168	149	152	199
Very concerned	34	17	17	15	6	13	18	10	1	18	16	14	17	3	19	15	1	32	2	32	21	13	8	13	12
	7%	7%	7%	9%	4%	8%	12%	4%	5%	9%	5%	13%	6%	3%	7%	6%	4%	7%	4%	7%	6%	8%	6%	9%	6%
							G					LM													
Somewhat concerned	151	55	96	42	44	65	48	77	6	74	77	34	91	26	76	75	8	143	14	137	91	60	44	46	62
	30%	22%	38%	23%	29%	39%	32%	30%	22%	36%	26%	32%	31%	27%	28%	33%	25%	31%	30%	30%	28%	36%	29%	30%	31%
			A			C				J									*						
Not very concerned	137	79	58	52	44	40	34	74	11	59	77	23	83	30	75	61	14	123	19	118	87	49	38	46	52
	27%	32%	23%	29%	28%	25%	23%	29%	36%	29%	26%	22%	28%	31%	28%	27%	41%	26%	39%	26%	26%	29%	26%	30%	26%
			B																*						
Not at all concerned	124	79	45	44	43	36	31	67	8	43	80	19	77	28	78	45	8	116	9	114	95	29	43	33	47
	25%	32%	18%	24%	28%	22%	21%	26%	28%	21%	27%	18%	26%	28%	29%	20%	22%	25%	20%	25%	29%	17%	29%	22%	24%
			B												O				*						
I have not heard of Zika virus	55	19	36	28	17	10	18	29	3	12	43	16	27	12	23	32	3	52	3	52	36	17	16	13	26
	11%	8%	14%	15%	11%	6%	12%	11%	9%	6%	15%	15%	9%	12%	8%	14%	8%	11%	7%	11%	10%	10%	11%	9%	13%
			A								I								*						
Sigma	500	247	253	181	154	165	149	257	29	207	293	107	294	99	272	228	34	466	48	452	330	168	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	185	71	114	57	50	77	65	87	8	92	93	48	108	29	95	89	10	175	16	168	112	73	52	59	74
	37%	29%	45%	32%	33%	47%	44%	34%	27%	44%	32%	45%	37%	30%	35%	39%	29%	38%	34%	37%	34%	44%	35%	39%	37%
			A			CD				J		M							*						
Low2Box(Not Very/Not At All Concerned)	260	157	103	97	87	77	65	141	19	103	157	43	159	58	154	107	22	239	28	232	182	78	81	80	99
	52%	64%	41%	53%	56%	47%	44%	55%	64%	50%	54%	40%	54%	59%	57%	47%	63%	51%	59%	51%	55%	46%	54%	53%	50%
			B									K	K		O			*							

Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

		Australia		Australia																											
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region								
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b		
Base: All Respondents (unwtd)	1002	523	479	312	302	388	234	479	289	475	527	298	352	352	590	412	121	881	161	841	630	360	653	349	271	350	192	86	103		
	500	248	252	197	153	150	114	239	147	224	276	150	168	182	286	214	58	442	79	421	317	177	332	168	136	168	101	42	53		
	38	18	20	11	16	11	8	20	9	23	15	13	10	14	20	18	5	33	5	33	20	17	27	11	9	13	8	4	4		
	8%	7%	8%	6%	10%	7%	7%	9%	6%	10%	6%	9%	6%	8%	7%	8%	8%	8%	7%	8%	6%	10%	8%	7%	6%	8%	8%	9%	7%		
Very concerned				C					J																			*	*		
	144	72	73	59	40	45	35	68	42	71	74	41	51	53	83	61	18	126	27	117	91	52	95	49	37	50	29	9	19		
	29%	29%	29%	30%	26%	30%	31%	28%	28%	32%	27%	27%	30%	29%	29%	29%	32%	29%	34%	28%	29%	30%	29%	29%	27%	30%	29%	22%	36%		
																												*	*		
Somewhat concerned																												*	*		
	144	72	73	59	40	45	35	68	42	71	74	41	51	53	83	61	18	126	27	117	91	52	95	49	37	50	29	9	19		
	29%	29%	29%	30%	26%	30%	31%	28%	28%	32%	27%	27%	30%	29%	29%	29%	32%	29%	34%	28%	29%	30%	29%	29%	27%	30%	29%	22%	36%		
																												*	*		
Not very concerned																												*	*		
	158	82	76	55	54	49	31	73	54	74	85	42	49	68	92	66	18	140	27	132	103	54	110	48	46	55	30	12	15		
	32%	33%	30%	28%	35%	33%	27%	31%	37%	33%	31%	28%	29%	37%	32%	31%	32%	32%	34%	31%	32%	30%	33%	29%	34%	33%	30%	28%	28%		
																												*	*		
Not at all concerned																												*	*		
	85	51	34	27	29	29	13	43	28	38	48	21	34	30	53	32	12	73	13	72	62	22	54	31	25	25	20	8	8		
	17%	20%	14%	13%	19%	19%	12%	18%	19%	17%	17%	14%	20%	17%	19%	15%	21%	17%	17%	17%	19%	13%	16%	19%	18%	15%	20%	19%	15%		
																												*	*		
I have not heard of Zika virus																												*	*		
	74	26	49	45	14	15	27	34	13	20	55	34	24	16	37	37	5	70	6	68	42	31	46	28	20	25	13	9	7		
	15%	10%	19%	23%	9%	10%	23%	14%	9%	9%	20%	23%	14%	9%	13%	17%	8%	16%	8%	16%	13%	18%	14%	17%	14%	15%	13%	22%	14%		
																												*	*		
Sigma																												*	*		
	500	248	252	197	153	150	114	239	147	224	276	150	168	182	286	214	58	442	79	421	317	177	332	168	136	168	101	42	53		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top2Box(Very/Somewhat Concerned)	182	90	93	70	56	56	43	88	51	93	89	54	61	67	103	80	23	159	32	150	111	70	122	60	46	63	37	13	23		
	36%	36%	37%	35%	37%	38%	38%	37%	35%	42%	32%	36%	36%	37%	36%	37%	40%	36%	41%	36%	35%	39%	37%	36%	34%	38%	37%	30%	43%		
Low2Box(Not Very/Not At All Concerned)	243	133	111	82	83	78	44	116	83	111	132	62	83	99	146	98	30	213	40	203	165	76	164	79	71	80	50	20	23		
	49%	54%	44%	42%	54%	52%	39%	49%	56%	50%	48%	41%	49%	54%	51%	46%	53%	48%	51%	48%	52%	43%	49%	47%	52%	48%	50%	47%	43%		
		B			C	C		F	F				K							U							*	*			

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Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1006	524	482	502	293	211	283	571	93	377	629	116	558	332	515	491	161	845	190	816	662	344
Base: All Respondents (wtd)	500	232	268	285	144	70	180	263	25	184	316	156	262	81	221	279	70	430	81	419	303	197
Very concerned	322	135	187	169	104	49	120	166	13	142	181	110	164	49	144	178	40	282	46	277	199	123
	64%	58%	70%	59%	72%	70%	67%	63%	53%	77%	57%	70%	63%	60%	65%	64%	58%	66%	56%	66%	66%	63%
Somewhat concerned		A	C	C	H	F	*	J	I	K									R			
	112	56	56	69	29	15	33	68	6	30	82	26	64	22	54	59	21	92	24	88	71	41
	22%	24%	21%	24%	20%	21%	18%	26%	23%	17%	26%	16%	25%	28%	24%	21%	30%	21%	29%	21%	23%	21%
Not very concerned		A	C	C	H	F	*	J	I	K									R			
	41	23	18	27	9	4	14	21	4	10	31	12	22	7	15	26	6	35	8	33	19	22
	8%	10%	7%	10%	7%	6%	8%	8%	16%	5%	10%	8%	8%	8%	7%	9%	8%	8%	10%	8%	6%	11%
Not at all concerned		A	C	C	H	F	*	J	I	K									R			
	22	17	6	18	2	2	11	8	2	2	21	9	10	3	9	13	3	19	4	19	12	10
	4%	7%	2%	6%	1%	3%	6%	3%	7%	1%	7%	6%	4%	4%	4%	5%	4%	5%	4%	4%	4%	5%
I have not heard of Zika virus		A	C	C	H	F	*	J	I	K									R			
	2	2	*	1	1	-	1	1	-	*	2	-	2	-	*	2	-	2	-	2	2	1
	0%	1%	0%	1%	1%	-	1%	0%	-	0%	1%	-	1%	-	0%	1%	-	1%	-	1%	1%	0%
Sigma		A	C	C	H	F	*	J	I	K									R			
	500	232	268	285	144	70	180	263	25	184	316	156	262	81	221	279	70	430	81	419	303	197
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)		A	C	C	H	F	*	J	I	K									R			
	435	191	244	238	133	64	154	233	19	172	263	135	228	71	198	237	61	373	70	365	270	165
	87%	82%	91%	83%	92%	91%	85%	89%	77%	93%	83%	86%	87%	88%	89%	85%	87%	87%	85%	87%	89%	84%
Low2Box(Not Very/Not At All Concerned)		A	C	C	H	F	*	J	I	K									R			
	63	39	24	46	11	6	25	29	6	11	52	21	32	10	23	40	9	54	12	51	31	32
	13%	17%	9%	16%	8%	9%	14%	11%	23%	6%	16%	14%	12%	13%	11%	14%	13%	13%	15%	12%	10%	16%
		B		DE				G*		I											T	

Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus:
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D,E,F/G/H,I,J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E,F/G/H,I,J,K/L,M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All Respondents (unwtd)	1002	510	492	281	323	398	82	281	528	464	538	213	400	389	582	420	111	891	157	845	715	276	64	67	123	164	-	380	204	
Base: All Respondents (wtd)	500	242	258	171	149	180	59	156	234	207	293	227	196	77	257	243	47	453	63	437	333	158	33	36	53	67	-	192	120	
Very concerned	26	8	18	11	3	12	5	9	8	10	16	9	12	5	11	14	5	21	5	20	14	11	1	3	2	4	-	13	2	
	5%	3%	7%	7%	2%	6%	8%	6%	4%	5%	5%	4%	6%	6%	4%	6%	10%	5%	8%	5%	4%	7%	3%	9%	5%	6%	-	7%	1%	
		A	D		D		*										*					*	b*	*	b			b		
Somewhat concerned	107	56	51	30	34	43	10	40	46	52	55	47	42	19	66	42	7	100	11	96	73	32	11	7	10	14	-	46	19	
	21%	23%	20%	17%	23%	24%	16%	26%	20%	25%	19%	21%	21%	24%	26%	17%	15%	22%	18%	22%	22%	20%	32%	19%	19%	21%	-	24%	16%	
							*										*					b*	*	*	*					
Not very concerned	155	76	79	39	50	66	8	45	89	71	84	66	59	30	77	79	12	143	19	136	103	50	10	10	16	19	-	54	46	
	31%	31%	31%	23%	33%	37%	13%	29%	38%	34%	29%	29%	30%	39%	30%	32%	26%	32%	31%	31%	31%	31%	32%	27%	29%	29%	-	28%	38%	
				C	C		*	F	FG				KL				*					*	*	*	*			a		
Not at all concerned	124	65	59	39	45	40	16	31	63	51	73	46	60	18	67	57	14	110	17	108	82	41	7	8	17	19	-	50	24	
	25%	27%	23%	23%	30%	23%	27%	20%	27%	25%	25%	20%	31%	23%	26%	24%	29%	24%	26%	25%	26%	23%	23%	32%	28%	-	26%	20%		
							*						KM				*					*	*	b*	*					
I have not heard of Zika virus	87	37	50	52	17	18	22	31	28	23	65	58	24	6	36	52	9	79	10	77	60	24	3	8	8	11	-	28	29	
	17%	15%	19%	30%	12%	10%	37%	20%	12%	11%	22%	26%	12%	7%	14%	21%	19%	17%	16%	18%	18%	15%	9%	22%	15%	16%	-	15%	25%	
			DE				GH*	H			I	LM	M			N	*					*	*	*	*			Va		
Sigma	500	242	258	171	149	180	59	156	234	207	293	227	196	77	257	243	47	453	63	437	333	158	33	36	53	67	-	192	120	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	
Top2box(Very/Somewhat Concerned)	133	64	69	41	37	55	14	49	54	62	71	56	53	23	77	56	12	121	17	116	87	43	12	10	13	18	-	59	21	
	27%	26%	27%	24%	25%	31%	24%	32%	23%	30%	24%	25%	27%	30%	30%	23%	25%	27%	26%	27%	26%	27%	36%	29%	24%	27%	-	31%	17%	
							*	H					O				*					b*	*	*	*			b		
Low2box(Not Very/Not At All Concerned)	280	141	138	78	95	107	23	76	151	122	157	113	119	48	143	136	26	254	36	243	186	91	18	18	32	38	-	104	70	
	56%	58%	54%	45%	64%	59%	39%	49%	65%	59%	54%	50%	61%	62%	56%	56%	56%	56%	57%	56%	56%	57%	55%	50%	61%	57%	-	54%	58%	
				C	C		*		FG				K				*					*	*	*	*					

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Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I,J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I,J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Low	Education		Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other		Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	474	527	484	387	130	61	258	682	744	257	-	805	196	621	380	137	864	314	687	892	101
Base: All Respondents (wtd)	500	255	245	209	202	89	36	131	333	363	137	-	417	83	308	192	66	434	148	352	433	63
Very concerned	45	20	25	19	19	7	3	6	35	36	8	-	36	8	29	15	11	34	19	26	39	4
	9%	8%	10%	9%	9%	8%	8%	5%	11%	10%	6%	-	9%	10%	10%	8%	16%	8%	13%	7%	9%	7%
Somewhat concerned							*		G								Q		S			
	173	74	99	81	68	24	10	45	119	132	42	-	141	33	112	61	30	143	67	107	155	18
	35%	29%	40%	39%	34%	27%	27%	34%	36%	36%	31%	-	34%	39%	36%	32%	45%	33%	45%	30%	36%	28%
Not very concerned			A	E			*										Q		S			
	156	98	58	54	66	36	11	34	112	118	39	-	127	29	101	55	17	140	45	112	133	21
	31%	39%	24%	26%	33%	41%	30%	26%	34%	32%	28%	-	31%	35%	33%	29%	25%	32%	30%	32%	31%	34%
Not at all concerned		B		C	C	C	*		G													
	32	19	13	8	14	10	1	10	21	22	11	-	26	6	20	12	3	29	7	26	28	4
	6%	8%	5%	4%	7%	11%	4%	7%	6%	6%	8%	-	6%	7%	7%	6%	4%	7%	4%	7%	7%	6%
I have not heard of Zika virus						C	*															
	94	42	51	46	36	12	11	37	46	56	38	-	86	8	45	49	6	88	11	83	77	16
	19%	17%	21%	22%	18%	13%	32%	28%	14%	15%	28%	-	21%	9%	15%	25%	9%	20%	7%	23%	18%	25%
Sigma				E			H*	H			I					N		P		R		
	500	255	245	209	202	89	36	131	333	363	137	-	417	83	308	192	66	434	148	352	433	63
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	218	94	124	101	86	31	12	51	154	168	50	-	177	41	141	77	41	177	85	133	194	22
	44%	37%	50%	48%	43%	35%	35%	39%	46%	46%	37%	-	42%	49%	46%	40%	61%	41%	58%	38%	45%	35%
Low2Box(Not Very/Not At All Concerned)			A	E			*			J							Q		S			
	188	118	70	62	80	46	12	43	133	139	49	-	154	35	122	67	20	169	51	137	161	25
	38%	46%	29%	30%	40%	52%	34%	33%	40%	38%	36%	-	37%	42%	39%	35%	30%	39%	35%	39%	37%	40%
		B		C	CD		*										P					

Global @divisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)

	France Total		France																								
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Base: All Respondents (unwtd)	1006	471	535	281	361	364	206	473	196	483	523	234	492	280	608	398	45	961	77	929	648	358	190	212	173	193	238
Base: All Respondents (wtd)	500	247	253	184	155	108	95	229	95	219	281	109	244	148	294	206	23	477	38	462	309	191	94	108	87	96	116
Very concerned	44	18	26	17	13	14	11	19	7	22	21	16	19	8	23	21	4	40	5	39	22	22	6	14	5	8	10
	9%	7%	10%	9%	8%	9%	10%	8%	7%	10%	8%	15%	8%	6%	8%	10%	16%	8%	13%	8%	7%	11%	7%	13%	6%	9%	8%
												LM				*		*			T		VX				
Somewhat concerned	132	61	71	46	42	43	28	56	25	55	76	25	64	43	79	52	4	127	11	121	87	45	25	23	25	25	32
	26%	25%	28%	25%	26%	28%	26%	24%	26%	25%	27%	23%	26%	29%	27%	25%	18%	27%	28%	26%	28%	24%	27%	21%	29%	26%	28%
Not very concerned	154	81	73	51	51	53	30	74	33	70	85	32	76	46	96	58	7	147	13	142	97	57	34	26	28	27	39
	31%	33%	29%	28%	32%	34%	28%	32%	35%	32%	30%	29%	31%	31%	33%	28%	32%	31%	33%	31%	32%	30%	37%	24%	32%	28%	34%
																*		*				W				W	
Not at all concerned	104	65	39	31	38	34	17	51	24	52	52	19	48	36	66	38	5	99	8	96	68	36	20	26	16	20	22
	21%	26%	15%	17%	24%	22%	16%	22%	25%	24%	18%	18%	20%	25%	22%	18%	21%	21%	21%	22%	19%	21%	24%	18%	21%	19%	
		B						F		F						*		*									
I have not heard of Zika virus	67	23	44	39	17	11	22	29	6	20	47	17	36	14	30	37	3	64	2	65	35	31	8	19	12	15	12
	13%	9%	17%	21%	10%	7%	20%	13%	6%	9%	17%	15%	15%	10%	10%	18%	13%	13%	5%	14%	11%	16%	9%	18%	14%	16%	10%
		A	DE				GH	H		I				N		*		*	R		T		VZ				
Sigma	500	247	253	184	160	155	108	229	95	219	281	109	244	148	294	206	23	477	38	462	309	191	94	108	87	96	116
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	175	78	97	63	55	57	39	75	32	77	98	41	83	51	102	73	8	167	16	159	108	67	31	37	31	34	42
	35%	32%	38%	34%	34%	37%	36%	33%	34%	35%	35%	37%	34%	35%	35%	36%	34%	35%	41%	35%	35%	35%	33%	35%	35%	35%	36%
		A														*		*									
Low2Box(Not Very/Not At All Concerned)	258	146	112	82	89	87	47	125	57	122	136	52	124	82	162	96	12	246	21	237	165	93	54	52	44	47	62
	52%	59%	44%	45%	55%	56%	44%	54%	60%	56%	49%	47%	51%	56%	55%	47%	53%	52%	54%	51%	53%	49%	58%	48%	51%	49%	53%
		B			C	C		F	F	J					O		*		*								

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Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																													
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region								
																							Region I		Region II		Region IIIa		Region IIIb		Region IV
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region VIa(3,5)	Region VI	Region VII	
Base: All Respondents (unwtd)	1006	484	522	297	350	359	239	264	374	380	626	55	724	227	676	330	81	925	160	846	688	318	159	219	123	126	157	38	82	102	
Base: All Respondents (wtd)	500	253	247	171	159	170	136	129	173	177	323	87	286	127	331	169	44	456	79	421	332	168	80	109	68	67	78	22	39	38	
Very concerned	24	8	10	13	9	8	12	5	6	4	19	7	11	5	15	9	5	19	4	20	15	9	3	2	3	5	1	4	2		
	5%	4%	5%	5%	5%	4%	9%	4%	3%	2%	6%	8%	4%	4%	5%	12%	4%	5%	5%	5%	5%	4%	2%	5%	4%	7%	4%	10%	5%	5%	
Somewhat concerned	115	53	63	39	35	41	GH	32	33	38	54	61	17	68	30	76	39	12	104	21	95	74	41	17	24	15	17	18	3	11	9
	23%	21%	25%	23%	22%	24%	24%	26%	22%	30%	19%	20%	24%	23%	23%	26%	23%	26%	22%	22%	24%	21%	24	23%	26%	23%	12%	29%	24%		
Not very concerned	163	83	80	56	49	58	37	46	58	54	109	25	93	45	110	53	12	151	27	136	111	53	31	33	24	18	24	6	13	14	
	33%	33%	33%	33%	31%	34%	27%	36%	34%	31%	34%	29%	33%	35%	33%	31%	27%	33%	35%	32%	33%	31%	39%	30%	35%	28%	31%	26%	32%	38%	
Not at all concerned	117	75	42	31	38	48	25	26	55	45	72	14	69	33	81	35	12	105	20	97	84	33	19	25	18	13	20	9	6	7	
	23%	30%	17%	18%	24%	18%	20%	18%	32%	25%	22%	16%	24%	26%	25%	21%	26%	23%	25%	23%	25%	20%	24%	23%	26%	20%	26%	38%	14%	18%	
I have not heard of Zika virus	81	32	49	35	29	17	30	19	16	20	61	23	44	13	48	32	4	77	7	74	48	33	9	24	8	15	10	4	5	5	
	16%	13%	20%	20%	18%	10%	22%	15%	9%	11%	19%	27%	15%	10%	15%	19%	8%	17%	9%	18%	14%	20%	11%	22%	11%	23%	13%	20%	14%	14%	
Sigma	500	253	247	171	159	170	H	136	129	173	177	323	87	286	127	331	169	44	456	79	421	332	168	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	139	63	76	48	43	48	44	38	44	58	81	24	79	35	91	48	17	122	25	114	90	49	21	27	19	20	23	4	15	11	
	28%	25%	31%	28%	27%	28%	33%	29%	25%	33%	25%	28%	28%	28%	27%	29%	38%	27%	32%	27%	27%	29%	26%	24%	28%	30%	30%	16%	39%	30%	
Low2Box(Not Very/Not At All Concerned)	280	158	122	88	87	105	62	72	114	99	181	39	163	78	192	88	24	256	47	233	194	86	51	58	42	32	45	14	18	21	
	56%	62%	49%	51%	55%	62%	46%	56%	66%	56%	56%	45%	57%	62%	58%	52%	54%	56%	60%	55%	59%	51%	63%	53%	61%	47%	57%	64%	47%	56%	
		B			C				FG			*		K		*						Yb			*		*	*	*	*	

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Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

		Great Britain																												
	Great Britain Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All Respondents (unwtd) Base: All Respondents (wtd) Very concerned	1004	502	502	315	332	357	130	500	281	465	539	335	232	437	630	374	76	928	119	885	700	304	135	111	172	119	244	145	78	
	500	249	251	196	152	152	64	248	141	216	284	164	118	217	303	197	37	463	58	442	345	155	68	55	86	58	122	71	38	
	25	9	17	16	5	4	5	12	6	12	13	9	6	11	15	10	4	22	6	20	16	10	4	4	5	1	4	7	*	
	5%	4%	7%	8%	3%	3%	8%	5%	4%	6%	5%	6%	5%	5%	5%	5%	10%	5%	10%	4%	5%	6%	5%	7%	6%	2%	4%	10%	1%	
Somewhat concerned	114	51	63	45	34	34	22	54	29	52	62	35	25	53	66	48	7	107	12	102	73	41	13	15	22	15	27	16	6	
	23%	21%	25%	23%	23%	23%	34%	22%	21%	24%	22%	22%	21%	25%	22%	25%	20%	23%	21%	23%	21%	27%	18%	28%	26%	26%	22%	23%	15%	
	191	95	96	68	60	62	17	94	61	88	103	59	42	90	117	74	12	178	17	174	137	54	31	18	28	23	51	23	17	
	38%	38%	38%	35%	40%	41%	26%	38%	44%	41%	36%	36%	35%	42%	39%	38%	34%	39%	30%	39%	40%	34%	46%	33%	33%	39%	41%	32%	43%	
Not very concerned	126	77	50	45	38	44	14	63	38	50	77	40	35	51	82	45	10	117	18	108	91	35	14	12	20	15	31	21	13	
	25%	31%	20%	23%	25%	29%	21%	25%	27%	23%	27%	25%	29%	24%	27%	23%	26%	25%	31%	24%	27%	22%	21%	21%	23%	26%	26%	29%	34%	
	44	18	26	22	15	7	7	25	6	15	29	20	11	12	24	20	4	40	5	39	28	16	6	6	11	4	9	4	3	
	9%	7%	10%	11%	10%	4%	11%	10%	4%	7%	10%	12%	10%	5%	8%	10%	10%	9%	8%	9%	8%	10%	9%	11%	13%	8%	7%	6%	7%	
I have not heard of Zika virus	500	249	251	196	152	152	64	248	141	216	284	164	118	217	303	197	37	463	58	442	345	155	68	55	86	58	122	71	38	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Top2Box(Very/Somewhat Concerned)	139	60	79	61	40	39	27	66	35	64	75	45	31	64	81	59	11	128	18	121	88	51	16	19	27	16	31	23	6
28%	24%	32%	31%	26%	25%	42%	27%	25%	30%	26%	27%	26%	29%	27%	30%	30%	28%	31%	27%	26%	33%	24%	35%	32%	28%	26%	33%	16%		
Low2Box(Not Very/Not At All Concerned)	317	172	145	113	98	106	30	157	100	137	180	99	76	141	198	119	22	295	35	282	229	88	46	30	48	38	82	44	30	
	63%	69%	58%	58%	64%	70%	47%	63%	71%	64%	63%	60%	64%	65%	65%	60%	60%	64%	61%	64%	66%	57%	67%	55%	55%	65%	67%	62%	77%	
		B				C		F		FG							*				U		WX			WX		WXa*		

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Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	226	276	224	154	124	66	83	353	340	162	-	49	453	286	216	141	361	281	221	426	71
Base: All Respondents (wtd)	500	256	244	267	140	93	75	86	339	306	194	-	53	447	288	212	146	354	280	220	420	74
Very concerned	188	89	99	95	52	41	22	39	128	118	70	-	18	170	121	67	71	117	124	64	166	20
	38%	35%	41%	36%	37%	44%	29%	45%	38%	39%	36%	-	34%	38%	42%	31%	48%	33%	44%	29%	40%	27%
Somewhat concerned							*	*					*		O		Q		S		U	*
	155	86	69	72	54	29	18	26	111	104	51	-	17	138	94	61	39	116	90	65	131	23
	31%	33%	28%	27%	39%	31%	24%	30%	33%	34%	26%	-	32%	31%	33%	29%	27%	33%	32%	30%	31%	31%
Not very concerned				C			*	*					*									*
	82	50	32	52	18	13	19	10	53	47	35	-	8	74	42	40	22	60	39	43	60	19
	16%	19%	13%	19%	13%	14%	26%	11%	16%	15%	18%	-	15%	17%	15%	19%	15%	17%	14%	20%	14%	26%
Not at all concerned							G*	*					*								T*	
	27	18	9	16	8	3	5	1	21	13	14	-	1	26	15	12	5	22	9	18	24	3
	5%	7%	4%	6%	6%	3%	7%	1%	6%	4%	7%	-	2%	6%	5%	5%	4%	6%	3%	8%	6%	4%
I have not heard of Zika virus							*	*					*						R			*
	48	14	33	32	8	8	11	11	26	24	23	-	9	39	15	33	9	39	18	30	39	9
	10%	6%	14%	12%	6%	8%	14%	12%	8%	8%	12%	-	17%	9%	5%	16%	6%	11%	6%	14%	9%	12%
Sigma			A	D			*	*					*		N				R			*
	500	256	244	267	140	93	75	86	339	306	194	-	53	447	288	212	146	354	280	220	420	74
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	343	175	168	167	106	70	40	65	238	222	121	-	35	308	216	127	110	233	214	129	297	43
	69%	68%	69%	62%	76%	75%	53%	75%	70%	72%	62%	-	66%	69%	75%	60%	75%	66%	76%	59%	71%	58%
Low2Box(Not Very/Not At All Concerned)				C	C		*	F*	F	J			*		O		Q		S		U	
	109	67	42	68	26	16	24	11	74	60	49	-	9	100	58	52	27	82	48	61	84	22
	22%	26%	17%	25%	18%	17%	33%	12%	22%	20%	25%	-	17%	22%	20%	24%	19%	23%	17%	28%	20%	30%
		B					G*	*					*						R			*

Global @divisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)

		Italy																									
	Italy Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1007	531	476	314	401	292	243	417	181	478	529	248	543	216	484	523	97	910	182	825	616	368	278	197	179	248	105
	500	248	252	161	148	143	201	75	233	267	213	214	73	228	272	44	456	79	421	277	211	131	95	97	120	57	
	71	27	44	24	23	24	24	22	12	36	35	39	27	6	28	43	5	66	9	62	31	37	12	11	11	24	13
Very concerned	14%	11%	18%	15%	13%	16%	17%	11%	16%	15%	13%	18%	12%	8%	12%	16%	11%	15%	12%	15%	11%	18%	9%	11%	11%	20%	23%
		A										LM					*				T					VWX	
Somewhat concerned	136	67	69	40	53	43	35	62	14	71	65	59	57	19	66	70	13	123	18	117	76	56	35	27	22	35	16
	27%	27%	27%	25%	28%	29%	24%	31%	19%	30%	24%	28%	27%	26%	29%	26%	30%	27%	23%	28%	27%	27%	27%	29%	23%	29%	28%
																											*
Not very concerned	141	73	68	47	50	44	39	51	26	64	77	55	65	22	64	76	13	127	27	114	79	57	39	30	30	29	12
	28%	30%	27%	29%	26%	29%	27%	26%	35%	27%	29%	26%	30%	30%	28%	28%	30%	28%	34%	27%	29%	27%	30%	32%	31%	25%	21%
										G							*										*
Not at all concerned	88	53	35	22	39	27	24	39	17	37	51	29	41	18	46	42	10	78	20	68	58	29	25	21	22	15	6
	18%	21%	14%	14%	20%	18%	17%	19%	23%	16%	19%	14%	19%	24%	20%	15%	23%	17%	25%	16%	21%	14%	19%	22%	22%	13%	10%
I have not heard of Zika virus	64	28	36	28	25	11	22	27	6	26	38	32	24	8	23	41	2	62	5	59	33	31	20	6	11	17	11
	13%	11%	14%	18%	13%	8%	15%	13%	8%	11%	14%	15%	11%	12%	10%	15%	5%	14%	6%	14%	12%	15%	15%	6%	12%	14%	19%
Sigma	500	248	252	161	191	148	143	201	75	233	267	213	214	73	228	272	44	456	79	421	277	211	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	207	94	113	63	77	67	59	84	26	107	100	98	84	25	95	112	18	189	28	179	107	94	48	38	33	59	29
	41%	38%	45%	39%	41%	45%	41%	42%	35%	46%	38%	46%	39%	35%	41%	41%	41%	41%	35%	43%	39%	45%	37%	40%	34%	49%	50%
			A															J									VX
Low2Box(Not Very/Not At All Concerned)	229	126	103	70	89	71	63	90	43	101	128	84	106	39	111	118	24	205	46	182	137	86	63	51	52	45	17
	46%	51%	41%	43%	47%	48%	44%	45%	57%	43%	48%	39%	50%	54%	49%	43%	54%	45%	59%	43%	49%	41%	48%	54%	54%	37%	31%
			B							FG				K	K			*		S		U		YZ	YZ	YZ	

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Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1005	580	425	249	361	395	545	356	104	557	448	280	203	522	581	424	76	929	135	870	727	246
Base: All Respondents (wtd)	500	251	249	168	166	166	297	166	38	254	246	267	101	132	254	246	31	469	52	448	337	145
Very concerned	42	21	21	12	14	16	21	17	4	25	17	26	7	8	17	25	4	38	5	36	23	16
	8%	8%	8%	7%	8%	10%	7%	10%	11%	10%	7%	10%	7%	6%	7%	10%	14%	8%	10%	8%	7%	11%
Somewhat concerned									*								*		*			
	126	52	73	51	39	36	73	44	9	69	57	63	29	34	50	75	8	118	14	112	78	46
	25%	21%	29%	30%	23%	24%	25%	27%	23%	27%	23%	24%	28%	26%	20%	31%	26%	25%	26%	25%	23%	32%
Not very concerned			A	E					*						N	*			*		T	
	200	102	98	60	67	73	109	77	14	101	99	101	42	58	107	93	8	192	17	184	140	52
	40%	41%	39%	35%	41%	44%	37%	47%	36%	40%	40%	38%	42%	44%	42%	38%	28%	41%	32%	41%	41%	36%
Not at all concerned								F	*								*		*			
	73	45	28	21	26	26	46	17	10	33	40	37	13	23	44	29	8	65	9	64	57	14
	15%	18%	11%	13%	16%	15%	16%	10%	26%	13%	16%	14%	13%	17%	17%	12%	26%	14%	18%	14%	17%	9%
I have not heard of Zika virus		B							FG*						O		Q*		*		U	
	59	31	29	25	20	15	47	11	2	26	33	40	10	9	36	23	2	57	7	52	40	17
	12%	12%	12%	15%	12%	9%	16%	6%	4%	10%	13%	15%	10%	7%	14%	9%	7%	12%	14%	12%	12%	12%
Sigma								GH	*				M		O		*		*			
	500	251	249	168	166	166	297	166	38	254	246	267	101	132	254	246	31	469	52	448	337	145
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	167	73	94	63	52	52	94	61	13	94	74	89	36	42	67	100	12	155	19	148	100	62
	33%	29%	38%	37%	32%	31%	32%	37%	33%	37%	30%	33%	36%	32%	26%	41%	40%	33%	37%	33%	30%	43%
Low2Box(Not Very/Not At All Concerned)			A						*						N	*			*		T	
	273	147	126	81	93	99	155	94	24	134	140	138	55	80	151	122	16	257	26	247	196	66
	55%	59%	51%	48%	56%	60%	52%	57%	63%	53%	57%	52%	54%	61%	59%	50%	53%	55%	49%	55%	58%	46%
			B			C				*					K	O		*		*		U

Global @visor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total		Spain																							
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Centro	Madrid and Este	Sur and Canarias		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: All Respondents (unwtd)	1003	505	498	340	375	288	527	290	48	491	512	601	90	312	520	483	86	917	112	891	617	372	203	252	288	260
Base: All Respondents (wtd)	500	252	248	174	191	135	253	149	26	238	262	227	118	155	254	246	39	461	56	444	301	191	93	130	145	132
Very concerned	56	28	29	20	17	19	25	16	3	32	25	31	11	15	31	26	7	49	10	46	37	18	11	18	15	13
	11%	11%	12%	11%	9%	14%	10%	11%	11%	13%	9%	13%	9%	10%	12%	10%	18%	11%	18%	10%	12%	10%	12%	14%	10%	10%
									*				*				Q*		S*							
Somewhat concerned	166	71	95	56	67	42	85	45	8	83	83	72	45	49	82	83	10	155	19	147	98	67	34	36	53	43
	33%	28%	38%	32%	35%	31%	33%	30%	32%	35%	32%	32%	38%	31%	32%	34%	27%	34%	33%	33%	32%	35%	36%	28%	36%	33%
									A																	
Not very concerned	149	78	71	51	62	36	71	49	6	69	81	57	36	56	73	77	10	140	16	133	89	57	26	43	43	38
	30%	31%	29%	30%	33%	26%	28%	33%	25%	29%	31%	25%	30%	37%	29%	31%	25%	30%	28%	30%	30%	30%	28%	33%	29%	29%
									*				*	K			*		*							
Not at all concerned	70	48	21	24	22	23	35	24	6	30	40	32	15	23	41	28	8	62	8	62	44	24	14	21	15	20
	14%	19%	9%	14%	12%	17%	14%	16%	21%	13%	15%	14%	13%	15%	16%	12%	19%	14%	14%	14%	15%	12%	15%	16%	10%	15%
		B							*				*				*		*							
I have not heard of Zika virus	59	27	32	23	22	15	37	15	3	25	34	36	12	11	26	33	4	55	4	55	34	24	8	13	20	18
	12%	11%	13%	13%	11%	11%	14%	10%	11%	11%	13%	16%	10%	7%	10%	13%	11%	12%	7%	12%	11%	13%	9%	10%	14%	14%
									*			M	*				*		*							
Sigma	500	252	248	174	191	135	253	149	26	238	262	227	118	155	254	246	39	461	56	444	301	191	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	222	98	124	76	85	61	110	61	11	114	108	103	55	64	113	109	18	204	29	193	134	85	45	54	68	56
	44%	39%	50%	44%	44%	45%	43%	41%	43%	48%	41%	45%	47%	41%	45%	44%	45%	44%	51%	44%	45%	45%	48%	41%	47%	42%
		A							*				*				*		*							
Low2Box(Not Very/Not At All Concerned)	219	126	93	76	84	59	107	73	12	99	120	89	51	79	114	105	17	202	24	195	133	81	40	63	58	58
	44%	50%	37%	43%	44%	44%	42%	49%	46%	41%	46%	39%	43%	51%	45%	43%	44%	44%	42%	44%	44%	42%	43%	49%	40%	44%
		B							*				*	K			*		*							

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Global @visor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
Minimum Base: 30 (**), Small Base: 100 (*)

		United States		United States																								
	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y		
Base: All Respondents (unwtd) Base: All Respondents (wtd) Very concerned	1003	516	487	287	300	416	97	376	503	612	391	333	329	341	606	397	147	856	193	810	697	301	203	194	376	230		
	500	248	252	183	150	168	81	210	210	276	224	233	127	140	290	210	72	428	88	412	330	167	91	110	184	115		
	57	34	24	30	14	13	10	18	29	42	15	19	12	26	38	19	18	39	23	34	43	13	12	5	23	17		
	11%	14%	9%	16%	9%	8%	12%	9%	14%	15%	7%	8%	9%	19%	13%	9%	25%	9%	26%	8%	13%	8%	14%	5%	12%	15%		
Somewhat concerned				DE			*		G		J			KL			Q		S		U		W		W	W		
	153	76	77	49	45	58	23	64	66	84	68	71	40	42	93	59	24	128	29	124	98	55	27	34	63	28		
	31%	31%	31%	27%	30%	35%	28%	31%	32%	31%	30%	30%	31%	30%	32%	28%	34%	30%	33%	30%	30%	33%	30%	31%	34%	25%		
				C			*		C		F														Y			
Not very concerned	157	71	86	49	48	60	20	70	66	93	64	72	43	41	86	71	18	139	20	137	109	47	29	37	55	36		
	31%	29%	34%	27%	32%	36%	25%	34%	32%	34%	29%	31%	34%	29%	30%	34%	25%	32%	22%	33%	33%	28%	32%	34%	30%	31%		
Not at all concerned				B			*		C		F																	
	83	48	35	28	25	30	7	39	36	40	42	38	21	24	52	31	8	75	14	69	56	27	14	23	26	20		
	17%	19%	14%	16%	16%	18%	9%	19%	17%	15%	19%	16%	17%	17%	18%	15%	11%	18%	16%	17%	17%	16%	15%	21%	14%	17%		
I have not heard of Zika virus				B			*		C		F																	
	50	20	30	26	18	6	21	18	11	16	34	33	10	7	20	30	3	47	3	47	24	25	9	10	17	14		
	10%	8%	12%	14%	12%	3%	26%	8%	5%	6%	15%	14%	8%	5%	7%	14%	4%	11%	3%	11%	7%	15%	10%	9%	9%	12%		
Sigma				E			GH*		I		LM																	
	500	248	252	183	150	168	81	210	210	276	224	233	127	140	290	210	72	428	88	412	330	167	91	110	184	115		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top2Box(Very/Somewhat Concerned)	210	109	101	79	59	72	32	82	96	127	83	90	52	69	132	78	43	167	52	158	141	68	40	40	85	45		
	42%	44%	40%	43%	39%	43%	40%	39%	46%	46%	37%	39%	41%	49%	45%	37%	59%	39%	59%	38%	43%	41%	43%	36%	46%	39%		
Low2Box(Not Very/Not At All Concerned)				*																								
	240	119	121	78	72	90	28	110	103	133	107	110	65	65	138	102	26	214	33	207	165	74	43	60	81	56		
	48%	48%	48%	43%	48%	54%	34%	52%	49%	48%	48%	47%	51%	46%	48%	49%	36%	50%	38%	50%	50%	44%	47%	55%	44%	48%		
							C	*	F		F						P		R			X						

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Global @dvisor: Zika virus

Q1. How concerned, if at all, are you about the Zika virus?

Proportions/Means: Overlap formulae used

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	507	234	273	254	172	81	241	186	16	165	342	-	294	213	269	238	128	379	146	361	354	153
Base: All Respondents (wtd)	500	246	254	271	149	80	257	162	13	151	349	-	385	115	263	237	126	374	134	366	334	166
Very concerned	233	110	124	125	78	31	123	69	7	68	166	-	186	48	129	105	67	167	62	172	145	88
	47%	44%	49%	46%	53%	38%	48%	43%	52%	45%	48%	-	48%	41%	49%	44%	53%	45%	46%	47%	44%	53%
Somewhat concerned		E							**													
	135	69	66	66	41	27	63	51	4	45	90	-	106	29	79	56	29	106	37	98	96	39
	27%	28%	26%	24%	28%	34%	24%	31%	27%	30%	26%	-	28%	25%	30%	24%	23%	28%	28%	27%	29%	23%
Not very concerned					*				**													
	106	54	52	61	25	20	57	38	3	33	73	-	74	32	46	60	23	83	30	76	79	27
	21%	22%	20%	22%	17%	25%	22%	23%	21%	22%	21%	-	19%	28%	18%	25%	18%	22%	22%	21%	24%	16%
Not at all concerned					*				**													
	22	12	10	15	4	3	12	5	-	6	16	-	16	6	10	12	7	15	6	16	13	9
	4%	5%	4%	6%	3%	3%	5%	3%	-	4%	5%	-	4%	5%	4%	5%	5%	4%	4%	4%	4%	5%
I have not heard of Zika virus					*				**													
	4	2	2	4	-	-	2	-	-	-	4	-	3	1	-	4	1	3	-	4	1	3
	1%	1%	1%	2%	-	-	1%	-	-	-	1%	-	1%	1%	-	2%	1%	1%	-	1%	0%	2%
Sigma					*				**							N						
	500	246	254	271	149	80	257	162	13	151	349	-	385	115	263	237	126	374	134	366	334	166
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)																						
	368	178	190	191	120	58	186	120	10	113	256	-	292	76	207	161	96	273	99	270	241	127
	74%	72%	75%	70%	80%	72%	72%	74%	79%	74%	73%	-	76%	66%	79%	68%	76%	73%	74%	74%	72%	76%
Low2Box(Not Very/Not At All Concerned)					C	*			**					M		O						
	128	66	62	76	29	23	70	42	3	39	89	-	90	38	56	72	29	98	36	92	91	36
	26%	27%	24%	28%	20%	28%	27%	26%	21%	26%	25%	-	23%	33%	21%	30%	23%	26%	27%	25%	27%	22%
					*				**					L		N						

Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Chile Total	Chile																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	240	260	217	150	133	155	182	102	162	338	-	300	200	282	218	75	425	104	396	337	163
Base: All Respondents (wtd)	500	244	256	224	156	120	155	184	101	157	343	-	297	203	282	218	74	426	104	396	340	160
Very concerned	99	38	61	41	33	26	32	41	16	37	63	-	68	31	60	40	18	81	20	80	69	31
	20%	16%	24%	18%	21%	21%	21%	22%	16%	23%	18%	-	23%	15%	21%	18%	25%	19%	19%	20%	20%	19%
Somewhat concerned		A											M				*					
	162	70	92	74	47	41	53	61	24	44	118	-	104	57	81	81	20	142	31	131	99	63
	32%	29%	36%	33%	30%	34%	34%	33%	24%	28%	34%	-	35%	28%	29%	37%	27%	33%	29%	33%	29%	40%
Not very concerned																	*					T
	148	73	74	68	44	36	48	47	37	49	99	-	82	66	85	63	18	130	24	124	108	40
	30%	30%	29%	30%	28%	30%	31%	26%	37%	31%	29%	-	28%	32%	30%	29%	24%	31%	23%	31%	32%	25%
Not at all concerned													G				*					
	84	56	28	35	32	17	19	33	23	27	57	-	36	48	55	29	17	67	27	56	62	22
	17%	23%	11%	16%	21%	14%	12%	18%	23%	17%	17%	-	12%	23%	19%	13%	23%	16%	26%	14%	18%	14%
I have not heard of Zika virus		B											F				*		S			
	7	6	1	6	-	1	4	1	-	1	6	-	6	1	2	5	1	6	2	5	3	4
	1%	3%	0%	3%	-	1%	3%	0%	-	1%	2%	-	2%	1%	1%	2%	1%	1%	2%	1%	1%	3%
Sigma		B			D												*					
	500	244	256	224	156	120	155	184	101	157	343	-	297	203	282	218	74	426	104	396	340	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	261	109	153	115	80	67	85	103	41	81	180	-	173	89	141	121	38	223	50	211	167	94
	52%	45%	60%	51%	51%	55%	55%	56%	40%	52%	53%	-	58%	44%	50%	55%	52%	52%	48%	53%	49%	59%
Low2Box(Not Very/Not At All Concerned)		A					H	H					M				*					T
	232	129	102	103	76	53	66	80	60	75	156	-	118	113	140	92	34	197	51	180	170	62
	46%	53%	40%	46%	49%	44%	43%	44%	60%	48%	46%	-	40%	56%	49%	42%	47%	46%	50%	45%	50%	39%
		B							FG				L				*				U	

Global @dvisor: Zika virus
Q1. How concerned, if at all, are you about the Zika virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Colombia Total	Colombia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	231	270	252	153	96	90	328	32	179	322	74	218	209	303	198	132	369	154	347	346	155
	500	241	259	256	163	81	90	328	33	179	321	74	218	207	302	198	133	367	155	345	349	151
Very concerned	250	112	139	117	87	45	47	171	12	92	158	37	116	97	155	95	68	182	79	172	175	75
	50%	46%	54%	46%	54%	56%	52%	52%	36%	51%	49%	50%	53%	47%	52%	48%	51%	50%	51%	50%	50%	50%
Somewhat concerned	146	74	71	82	44	20	22	97	8	55	91	24	59	63	92	54	38	108	46	100	104	42
	29%	31%	28%	32%	27%	25%	24%	30%	25%	31%	28%	33%	27%	30%	30%	27%	28%	29%	29%	29%	30%	28%
Not very concerned	85	42	43	46	26	14	17	51	9	26	58	10	36	39	46	39	18	67	21	63	56	29
	17%	17%	16%	18%	16%	17%	19%	15%	29%	15%	18%	13%	16%	19%	15%	20%	13%	18%	14%	18%	16%	19%
Not at all concerned	19	13	6	11	6	2	4	10	3	6	14	3	8	9	9	11	10	9	10	10	14	5
	4%	6%	2%	4%	4%	2%	5%	3%	10%	3%	4%	4%	4%	4%	3%	5%	7%	3%	6%	3%	4%	3%
Sigma	500	241	259	256	163	81	90	328	33	179	321	74	218	207	302	198	133	367	155	345	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box(Very/Somewhat Concerned)	396	186	210	199	132	65	69	268	20	147	249	61	175	160	248	148	106	290	124	272	279	117
	79%	77%	81%	78%	81%	81%	77%	82%	61%	82%	78%	82%	80%	77%	82%	75%	79%	79%	80%	79%	80%	77%
Low2Box(Not Very/Not At All Concerned)	104	56	48	57	32	15	21	60	13	32	72	13	44	47	54	50	28	76	31	73	70	34
	21%	23%	19%	22%	19%	19%	23%	18%	39%	18%	22%	18%	20%	23%	18%	25%	21%	21%	20%	21%	20%	23%

Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	18601	9400	9201	6828	6309	5464	4569	6732	5699	9032	9569	4026	7519	7056	10675	7926	2339	16262	3687	14914	12975	5423
Base: All Respondents (wtd)	13000	6477	6523	5597	4154	3249	3512	4593	3719	5849	7151	3450	5330	4220	7059	5941	1675	11325	2556	10444	8721	4125
More likely	518	286	233	282	145	91	130	188	172	256	262	102	203	213	321	197	165	354	220	298	392	124
	4%	4%	4%	5%	4%	3%	4%	4%	5%	4%	4%	3%	4%	5%	5%	3%	10%	3%	9%	3%	5%	3%
	B			DE						J			KL		O		Q		S		U	
Less likely	4686	2234	2452	2037	1502	1147	1167	1689	1507	2258	2428	1164	1888	1634	2600	2086	691	3995	1073	3613	3232	1407
	36%	35%	38%	36%	36%	35%	33%	37%	41%	39%	34%	34%	35%	39%	37%	35%	41%	35%	42%	35%	37%	34%
	A							F	FG	J				KL	O		Q		S		U	
About the same	3987	2059	1928	1630	1335	1022	930	1448	1289	1697	2290	986	1564	1437	2240	1747	461	3526	745	3242	2720	1232
	31%	32%	30%	29%	32%	31%	26%	32%	35%	29%	32%	29%	29%	34%	32%	29%	28%	31%	29%	31%	31%	30%
	B				C			F	FG	I				KL	O		P					
Don't know	3809	1898	1911	1648	1172	988	1286	1268	751	1637	2171	1197	1676	936	1898	1910	358	3451	518	3291	2377	1361
	29%	29%	29%	29%	28%	30%	37%	28%	20%	28%	30%	35%	31%	22%	27%	32%	21%	30%	20%	32%	27%	33%
					D		GH	H		I		LM	M		N		P		R		T	
Sigma	13000	6477	6523	5597	4154	3249	3512	4593	3719	5849	7151	3450	5330	4220	7059	5941	1675	11325	2556	10444	8721	4125
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Global @divisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)

		Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru	Chile	Colombia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Base: All Respondents (unwtd)	18601	500	501	504	509	506	504	500	505	508	503	506	1002	1006	1002	1001	1006	1006	1004	502	1007	1005	1003	1003	507	500	501	
	13000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
	518	31	14	36	28	3	16	16	8	5	16	8	7	38	13	46	19	20	5	86	9	10	8	21	20	21	13	
	4%	6%	3%	7%	6%	1%	3%	3%	2%	1%	3%	2%	1%	8%	3%	9%	4%	4%	1%	17%	2%	2%	2%	4%	4%	4%	3%	
More likely		BEFGHIKLNRTUVZ	R	BEFGHIKLNRTUVWXZ	EHIKLNRTUVZ		EILR	EILR			R			BEFGHIKLNRTUVWXYZ	R	ABCEFGHIJKNPQRTUVVWX	EHIKLRTUV	EHIKLRTUV		ABCEFGHIJLMNOPQRTUVWXYZ				EHIKLRTUV	EHIKLRTUV	EHIKLRTUV	R	
	4686	195	161	134	104	93	109	248	291	130	213	178	183	192	144	229	167	111	145	229	185	215	169	193	239	222	209	
	36%	39%	32%	27%	21%	19%	22%	50%	58%	26%	43%	36%	37%	38%	29%	46%	33%	22%	29%	46%	37%	43%	34%	39%	48%	44%	42%	
		BCDEFINPQR	DEFQ	E					ABCEFGIKLMNPQRTUVVWZ	ABCEFGHIJKNPQRTUVWXYZ		BCDEFINPQRV	CDEFINQR	CDEFINQR	BCDEFINPQR	DEFQ	ABCEFGIKLMNPQRTVW	CDEFIQR		DEFQ	ABCEFGIKLMNPQRTVW	CDEFINQR	BCDEFIKLNPQRTV	CDEFINQR	BCDEFINPQRV	ABCEFGIKLMNPQRTVW	BCDEFIKLMNPQRTVW	BCDEFINPQRV
About the same	3987	128	163	142	207	198	63	86	120	266	117	156	217	106	236	116	110	280	279	56	112	117	215	230	50	111	108	
	31%	26%	33%	28%	41%	40%	13%	17%	24%	53%	23%	31%	43%	21%	47%	23%	22%	24%	56%	56%	11%	22%	23%	43%	46%	10%	22%	
		FGSX	AFGHJMOPSTUXYZ	FGMOPSTXYZ	ABCEFGHIJKMOPSTUXYZ	ACFGHJMOPSTUXYZ		SX	FGSX	ABCEFGHIJLMOPSTUVWXYZ	FSX	FGHJMOPSTUXYZ	ABCEFGHIJKMOPSTUXYZ	FSX	ABCEFGHIJKMOPSTUXYZ	FGSX	FSX	ABCEFGHIJLMNOPSTUVWXYZ	ABCEFGHIJLMNOPSTUVWXYZ		FGSX	FGSX	ABCEFGHIJKMOPSTUXYZ	ABCEFGHIJKMOPSTUXYZ		FSX	FSX	
	3809	147	162	189	161	206	312	150	80	99	154	158	93	164	107	110	205	90	71	129	195	159	109	56	191	145	170	
Don't know	29%	32%	38%	32%	41%	62%	30%	16%	20%	31%	32%	19%	33%	21%	22%	41%	18%	14%	26%	39%	32%	22%	11%	38%	29%	34%		
		HILNOQRVW	HILNOQRSVW	AGHILNOQRSUVVWY	HILNOQRSVW	ABDGHUJKLMNOQRSUVVWY	ABCEFGHIJLMNOPQRSTUVWXYZ	HILNOQRVW	W	RW	HILNOQRVW	HILNOQRVW	RW	HILNOQRSVW	HRW	HQRW	ABDGHUJKLMNOQRSUVVWYZ	RW		HILQRW	ABDGHUJKLMNOQRSUVVWY	HILNOQRSVW	HRW		AGHIKLNQO	HILNOQRVW	HILNOQRSVW	
Sigma	13000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

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Global @dvisor: Zika virus

Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?

Proportions/Mean: Overlap formulae used

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G
Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18601	2005	3518	7050	4521	7539	3015	1507
Base: All Respondents (wtd)	13000	1000	3000	4500	3000	4000	2000	1500
More likely	518	34	158	117	160	101	173	48
	4%	3%	5%	3%	5%	3%	9%	3%
		E	ACEG		ACEG		ABCDEG	
Less likely	4686	337	1191	1348	1240	1252	744	570
	36%	34%	40%	30%	41%	31%	37%	38%
		CE	ACE		ACEF	C	ACE	ACE
About the same	3987	466	644	1788	823	1560	474	266
	31%	47%	21%	40%	27%	39%	24%	18%
		BCDEFG	G	BDFG	BFG	BDFG	BG	
Don't know	3809	163	1006	1248	777	1088	609	615
	29%	16%	34%	28%	26%	27%	30%	41%
			ACDEF	A	A	A	ACDE	ABCDEF
Sigma	13000	1000	3000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%

Global @dvisor: Zika virus

Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?

Proportions/Mean: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	231	269	259	129	112	133	105	181	121	379	137	273	90	260	240	83	417	105	395	339	161
Base: All Respondents (wtd)	500	245	255	248	136	116	130	99	189	127	373	170	205	125	264	236	85	415	111	389	345	155
More likely	31	20	11	21	4	6	8	5	14	6	25	13	10	9	18	13	8	23	10	21	22	9
	6%	8%	4%	8%	3%	5%	6%	5%	7%	5%	7%	7%	5%	7%	7%	6%	10%	5%	9%	5%	6%	6%
								*						*			*		*			
Less likely	195	83	112	98	48	49	60	39	73	50	145	74	77	43	103	92	31	163	43	151	134	61
	39%	34%	44%	40%	35%	42%	46%	39%	38%	39%	39%	44%	38%	35%	39%	39%	37%	39%	39%	39%	39%	39%
			A					*						*			*		*			
About the same	128	67	61	54	39	34	19	25	64	37	90	17	59	51	76	51	28	99	36	92	103	24
	26%	27%	24%	22%	29%	29%	15%	25%	34%	29%	24%	10%	29%	41%	29%	22%	33%	24%	32%	24%	30%	16%
								*	F					K			*		*		U	
Don't know	147	75	71	75	44	28	43	30	39	34	113	66	59	22	67	79	17	130	22	125	87	60
	29%	31%	28%	30%	33%	24%	33%	30%	21%	27%	30%	39%	29%	18%	26%	34%	20%	31%	20%	32%	25%	39%
							H	*				LM	M	*			*		R		T	
Sigma	500	245	255	248	136	116	130	99	189	127	373	170	205	125	264	236	85	415	111	389	345	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/I
Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	Y	U	V	W	X
Base: All Respondents (unwtd)	501	263	238	160	160	181	99	163	133	209	292	91	279	131	301	200	26	475	49	452	313	177	59	289	153
Base: All Respondents (wtd)	500	251	249	186	150	164	100	153	133	200	300	146	193	161	279	221	27	473	50	450	299	192	54	285	160
More likely	14	4	10	5	1	8	5	3	1	5	9	4	6	4	8	6	1	14	1	13	8	7	1	6	7
	3%	2%	4%	3%	1%	5%	5%	2%	1%	3%	3%	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	4%	3%	2%	4%
						D	*					*					**		*			*			
Less likely	161	65	96	61	50	50	36	47	45	70	91	46	66	49	84	77	12	149	16	145	96	61	14	94	53
	32%	26%	39%	33%	33%	30%	36%	30%	34%	35%	30%	31%	34%	30%	30%	35%	43%	32%	31%	32%	32%	32%	26%	33%	33%
			A				*					*					**		*			*			
About the same	163	95	68	57	58	48	27	55	53	60	103	38	67	58	102	61	9	154	18	145	111	51	22	110	32
	33%	38%	27%	31%	38%	29%	27%	36%	39%	30%	34%	26%	34%	36%	36%	28%	32%	33%	36%	32%	37%	26%	40%	39%	20%
			B				*					*					**		*		U		X*	X	
Don't know	162	88	74	63	41	58	32	48	34	64	98	58	55	50	85	77	6	156	15	147	85	73	17	75	69
	32%	35%	30%	34%	28%	35%	32%	31%	26%	32%	33%	39%	28%	31%	30%	35%	22%	33%	30%	33%	28%	38%	32%	26%	43%
							*					*					**		*			T	*		W
Sigma	500	251	249	186	150	164	100	153	133	200	300	146	193	161	279	221	27	473	50	450	299	192	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	263	241	283	130	91	155	183	95	178	326	17	259	228	284	220	106	398	132	372	344	160
Base: All Respondents (wtd)	500	240	260	260	152	88	166	184	74	174	326	22	360	118	271	229	100	400	114	386	327	173
More likely	36	19	17	21	10	5	8	16	6	17	19	2	24	10	21	15	13	23	13	22	24	12
	7%	8%	7%	8%	6%	5%	5%	9%	8%	10%	6%	9%	7%	8%	8%	6%	13%	6%	12%	6%	7%	7%
						*			*			**					Q*		S			
Less likely	134	66	68	66	36	32	38	54	22	56	78	4	94	35	73	61	30	104	37	97	98	36
	27%	28%	26%	25%	24%	36%	23%	30%	30%	32%	24%	20%	26%	30%	27%	27%	30%	26%	32%	25%	30%	21%
						*			*			**					*				U	
About the same	142	71	71	75	50	17	47	49	29	47	95	5	95	42	84	58	30	112	33	108	86	56
	28%	30%	27%	29%	33%	20%	28%	26%	39%	27%	29%	21%	26%	35%	31%	25%	29%	28%	29%	28%	26%	32%
						*			*			**		L			*					
Don't know	189	84	104	98	56	35	73	64	16	55	134	11	147	31	93	96	28	161	30	158	118	71
	38%	35%	40%	38%	37%	40%	44%	35%	22%	31%	41%	49%	41%	26%	34%	42%	27%	40%	27%	41%	36%	41%
						*	H		*			**	M				*	P	R			
Sigma	500	240	260	260	152	88	166	184	74	174	326	22	360	118	271	229	100	400	114	386	327	173
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus:
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Region	Southern Region	Eastern Region	North-west Region	South-West Region	North Region	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All Respondents (unwtd)	509	256	253	176	172	161	289	136	10	287	222	26	237	246	272	237	45	464	97	412	351	148	89	122	86	83	55	74	
Base: All Respondents (wtd)	500	249	251	202	155	143	323	97	10	274	226	74	311	115	237	263	40	460	74	426	311	179	100	104	87	81	52	76	
More likely	28	16	12	7	13	8	22	5	-	14	14	4	23	1	13	15	3	25	7	21	19	8	8	9	4	4	-	3	
	6%	6%	5%	4%	8%	6%	7%	5%		5%	6%	5%	7%	1%	6%	6%	7%	6%	10%	5%	6%	4%	8%	8%	5%	5%	-	4%	
									**			**	M				**		*			*	*	*	*	*	*	*	
Less likely	104	50	54	47	31	25	61	27	*	60	44	11	66	27	48	56	14	90	20	83	65	38	23	21	16	22	10	12	
	21%	20%	21%	23%	20%	18%	19%	28%	3%	22%	19%	15%	21%	23%	20%	21%	35%	19%	28%	20%	21%	21%	23%	20%	19%	27%	18%	16%	
									**			**					**		*			*	*	*	*	*	*	*	
About the same	207	99	108	93	53	60	134	36	7	104	103	26	125	57	87	120	18	189	34	174	115	87	40	37	32	37	24	38	
	41%	40%	43%	46%	34%	42%	41%	37%	69%	38%	46%	35%	40%	49%	37%	45%	45%	41%	45%	41%	37%	49%	40%	35%	37%	45%	46%	50%	
									**			**	L				**		*			T	*	*	*	*	*	*	
Don't know	161	84	77	54	57	49	106	29	3	96	65	33	98	30	88	73	5	156	12	149	112	46	29	38	35	18	19	23	
	32%	34%	31%	27%	37%	35%	33%	30%	28%	35%	29%	45%	31%	26%	37%	28%	13%	34%	17%	35%	36%	26%	29%	36%	40%	23%	36%	30%	
									**			**					**		*			*	*	*	y*	*	*	*	
Sigma	500	249	251	202	155	143	323	97	10	274	226	74	311	115	237	263	40	460	74	426	311	179	100	104	87	81	52	76	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

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Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?

Proportions/Means: Overlap formulae used

- Column Proportions:
Columns Tested (5%): A/B,C/D,E/F,G/H,I/J,K/L,M/N,O/P,Q/R,S/T,U/V,W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E/F,G/H,I/J,K/L,M/N,O/P,Q/R,S/T,U/V,W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

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Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	275	229	302	166	36	278	115	55	313	191	134	119	251	244	260	74	430	114	390	308	175
Base: All Respondents (wtd)	500	292	208	285	171	45	276	111	57	306	194	136	122	243	251	249	74	426	116	384	307	170
More likely	16	10	7	10	5	1	8	3	5	10	7	4	4	9	10	6	6	10	6	10	12	4
	3%	3%	3%	4%	3%	3%	3%	3%	9%	3%	3%	3%	3%	4%	4%	2%	8%	2%	5%	3%	4%	2%
						*			*								Q*					
Less likely	109	66	43	56	44	9	54	29	18	74	35	16	23	71	67	42	27	82	41	68	80	29
	22%	22%	21%	20%	26%	20%	20%	26%	32%	24%	18%	12%	19%	29%	27%	17%	37%	19%	36%	18%	26%	17%
						*			F*					KL	O		Q*		S		U	
About the same	63	39	24	39	19	5	30	20	7	40	23	13	13	37	31	32	9	54	19	44	40	18
	13%	13%	11%	14%	11%	11%	11%	18%	12%	13%	12%	10%	10%	15%	12%	13%	12%	13%	16%	11%	13%	10%
						*			*								*					
Don't know	312	178	134	179	103	30	184	59	27	182	129	104	82	126	143	169	32	280	50	262	175	120
	62%	61%	65%	63%	60%	66%	66%	53%	47%	60%	67%	76%	67%	52%	57%	68%	43%	66%	43%	68%	57%	70%
						*	GH		*			M	M		N	*	P		R		T	
Sigma	500	292	208	285	171	45	276	111	57	306	194	136	122	243	251	249	74	426	116	384	307	170
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Global @dvisor: Zika virus

Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?

Proportions/Mean: Overlap formulae used

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	211	289	181	188	131	45	105	350	231	269	218	133	149	280	220	101	399	160	340	411	83
Base: All Respondents (wtd)	500	240	260	284	137	80	62	108	329	182	318	227	119	154	254	246	93	407	154	346	388	107
More likely	16	12	4	12	2	2	3	7	6	4	12	8	4	4	6	10	4	12	6	10	8	8
	3%	5%	1%	4%	1%	2%	5%	7%	2%	2%	4%	3%	4%	3%	3%	4%	4%	3%	4%	3%	2%	7%
							*	H*									*				T*	
Less likely	248	115	133	149	60	39	33	50	165	85	163	111	59	78	121	127	57	191	86	162	197	48
	50%	48%	51%	53%	44%	49%	53%	46%	50%	47%	51%	49%	50%	51%	48%	52%	61%	47%	56%	47%	51%	45%
							*	*									Q*				*	
About the same	86	40	46	45	31	11	2	19	65	34	52	33	17	36	48	39	15	71	29	57	72	14
	17%	17%	18%	16%	22%	13%	3%	18%	20%	19%	16%	15%	15%	23%	19%	16%	16%	17%	19%	17%	19%	13%
					E		*	F*	F								*				*	
Don't know	150	73	77	77	44	28	25	31	94	58	92	76	38	36	79	70	17	132	33	117	111	37
	30%	30%	30%	27%	32%	36%	39%	29%	28%	32%	29%	33%	32%	23%	31%	29%	19%	32%	21%	34%	29%	35%
							*	*									*	P	R		*	
Sigma	500	240	260	284	137	80	62	108	329	182	318	227	119	154	254	246	93	407	154	346	388	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	505	267	238	127	229	149	73	171	261	331	174	6	111	388	287	218	80	425	118	387	382	104
Base: All Respondents (wtd)	500	253	247	191	191	117	88	174	238	287	213	8	127	365	254	246	69	431	100	400	351	131
More likely	8	6	3	4	3	2	2	3	3	5	4	-	2	6	6	2	2	7	4	4	6	2
	2%	2%	1%	2%	2%	1%	3%	2%	1%	2%	2%	-	2%	2%	2%	1%	2%	2%	4%	1%	2%	2%
							*					**	*				*	S			*	
Less likely	291	149	142	103	111	77	35	104	152	180	111	3	71	217	153	138	44	247	63	228	206	74
	58%	59%	58%	54%	58%	66%	40%	60%	64%	63%	52%	39%	56%	59%	60%	56%	63%	57%	63%	57%	59%	56%
							*	F	F	J		**	*				*				*	
About the same	120	64	56	46	55	19	22	42	57	70	50	-	24	96	65	56	17	104	25	96	93	22
	24%	25%	23%	24%	29%	17%	25%	24%	24%	24%	24%	-	19%	26%	25%	23%	24%	24%	25%	24%	27%	17%
					E		*					**	*				*				*	
Don't know	80	34	46	39	22	19	29	26	26	32	49	5	29	46	30	50	7	73	8	72	45	32
	16%	14%	19%	21%	11%	16%	32%	15%	11%	11%	23%	61%	23%	13%	12%	20%	10%	17%	8%	18%	13%	25%
					D		GH*			I		**	M*			N	*		R		T*	
Sigma	500	253	247	191	191	117	88	174	238	287	213	8	127	365	254	246	69	431	100	400	351	131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Global @divisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)

		Sweden																									
	Sweden Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	508	254	254	89	169	250	108	230	106	201	307	306	93	109	317	191	67	441	93	415	374	123	56	114	100	104	134
Base: All Respondents (wtd)	500	254	246	194	154	152	108	221	94	160	340	269	71	160	286	214	58	442	83	417	363	130	45	124	115	100	115
More likely	5	5	*	3	1	1	1	4	-	*	5	3	*	1	2	3	-	5	1	4	5	-	1	3	1	-	*
	1%	2%	0%	1%	1%	1%	1%	2%	-	0%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	-	1%	2%	1%	-	0%
			*				*		*			*	*	*			*		*	*	*	*	*	*	*	*	*
Less likely	130	56	74	52	27	52	27	71	21	47	83	70	17	43	74	56	17	113	24	106	92	37	15	35	32	23	25
	26%	22%	30%	27%	17%	34%	25%	32%	23%	29%	24%	26%	23%	27%	26%	26%	30%	26%	28%	26%	25%	28%	33%	28%	27%	23%	22%
				*		D	*		*				*	*			*		*		*	*	*	*	*	*	*
About the same	266	139	128	102	100	65	64	113	57	83	184	129	42	95	157	109	36	231	47	219	193	71	19	65	66	53	63
	53%	55%	52%	52%	65%	43%	59%	51%	60%	52%	54%	48%	59%	59%	55%	51%	62%	52%	56%	53%	53%	55%	43%	53%	57%	53%	55%
			*		E	*	*		*			*	*	*			*	*	*	*	*	*	*	*	*	*	*
Don't know	99	55	43	38	26	35	17	32	16	30	69	66	12	21	54	45	5	94	12	86	73	22	10	21	17	24	27
	20%	22%	18%	19%	17%	23%	16%	15%	17%	19%	20%	24%	17%	13%	19%	21%	9%	21%	15%	21%	20%	17%	22%	17%	14%	24%	23%
				*			*		*		M	*	*	*			*	P	*	*	*	*	*	*	*	*	*
Sigma	500	254	246	194	154	152	108	221	94	160	340	269	71	160	286	214	58	442	83	417	363	130	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	302	201	254	206	43	11	75	417	325	178	130	61	312	328	175	63	440	206	297	380	119
Base: All Respondents (wtd)	500	252	248	242	170	88	17	111	371	290	210	299	33	168	273	227	51	449	151	349	294	202
More likely	16	10	5	10	4	2	-	5	11	7	9	5	2	9	12	4	5	11	7	9	12	3
	3%	4%	2%	4%	2%	2%	-	4%	3%	2%	4%	2%	5%	5%	4%	2%	9%	2%	5%	2%	4%	2%
						**	**	*									Q*				*	
Less likely	213	111	102	115	66	31	8	42	163	130	83	113	18	82	121	92	21	192	72	141	145	68
	43%	44%	41%	48%	39%	36%	49%	38%	44%	45%	40%	38%	55%	49%	44%	41%	41%	43%	48%	40%	49%	34%
						**	**	*					K*	K			*				U	*
About the same	117	62	56	45	56	17	9	18	91	70	47	75	7	36	58	60	17	101	41	77	60	57
	23%	25%	22%	19%	33%	19%	51%	16%	25%	24%	23%	25%	20%	21%	21%	26%	33%	22%	27%	22%	20%	28%
					C	**	**	*					*				*					*
Don't know	154	69	84	72	44	38	-	47	107	84	70	106	6	41	83	71	8	145	31	123	76	73
	31%	27%	34%	30%	26%	43%	-	42%	29%	29%	33%	35%	19%	25%	30%	31%	17%	32%	20%	35%	26%	36%
						**	**	*				LM	*				*		R		*	
Sigma	500	252	248	242	170	88	17	111	371	290	210	299	33	168	273	227	51	449	151	349	294	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/D/
Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubi a	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	506	267	239	244	131	131	157	238	29	176	330	146	234	126	254	252	33	473	51	455	317	185	161	176	169
Base: All Respondents (wtd)	500	247	253	181	154	165	149	257	29	207	293	107	294	99	272	228	34	466	48	452	330	168	149	152	199
More likely	8	2	6	4	1	3	1	6	-	4	4	2	3	4	4	4	1	7	1	7	7	1	6	2	1
	2%	1%	3%	2%	1%	2%	1%	2%	**	2%	1%	2%	1%	4%	2%	2%	3%	2%	2%	2%	2%	1%	4%	1%	0%
Less likely	178	91	87	54	56	67	52	91	11	83	95	38	112	28	93	85	11	166	19	159	109	68	50	65	63
	36%	37%	34%	30%	36%	41%	35%	35%	36%	40%	32%	36%	38%	28%	34%	37%	34%	36%	39%	35%	33%	40%	34%	43%	31%
About the same	156	87	70	63	48	46	40	86	12	58	99	27	90	39	94	62	13	143	20	136	104	52	49	46	61
	31%	35%	28%	35%	31%	28%	27%	34%	42%	28%	34%	25%	31%	40%	35%	27%	39%	31%	42%	30%	32%	31%	33%	30%	31%
Don't know	158	68	90	60	49	48	56	74	7	63	95	40	90	28	81	77	8	150	8	150	109	47	44	40	75
	32%	27%	36%	33%	32%	29%	38%	29%	23%	30%	33%	37%	31%	28%	30%	34%	24%	32%	16%	33%	33%	28%	29%	26%	37%
Sigma	500	247	253	181	154	165	149	257	29	207	293	107	294	99	272	228	34	466	48	452	330	168	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/
Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed T	Non Employed U	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S			V	W	X	Y	Z	a	b	
Base: All Respondents (unwtd)	1002	523	479	312	302	388	234	479	289	475	527	298	352	352	590	412	121	881	161	841	630	360	653	349	271	350	192	86	103	
Base: All Respondents (wtd)	500	248	252	197	153	150	114	239	147	224	276	150	168	182	286	214	58	442	79	421	317	177	332	168	136	168	101	42	53	
More likely	7	4	3	4	2	1	2	4	*	6	1	2	3	2	5	2	2	5	3	4	6	1	4	3	2	2	1	1	1	
	1%	2%	1%	2%	1%	1%	2%	2%	0%	3%	0%	2%	2%	1%	2%	1%	3%	1%	3%	1%	2%	1%	1%	2%	1%	1%	1%	1%	3%	
Less likely	183	93	90	69	57	57	40	92	51	89	94	53	59	70	110	73	26	157	39	144	122	59	130	53	46	66	36	14	21	
	37%	37%	36%	35%	37%	38%	35%	38%	34%	40%	34%	35%	35%	39%	39%	34%	44%	36%	49%	34%	39%	33%	39%	31%	33%	40%	36%	33%	40%	
About the same	217	108	110	79	72	66	44	99	74	91	126	56	76	85	125	93	26	191	31	187	138	78	139	79	67	68	43	19	21	
	43%	43%	44%	40%	47%	44%	38%	42%	51%	41%	46%	37%	45%	47%	44%	43%	45%	43%	39%	44%	43%	44%	42%	47%	49%	40%	43%	45%	40%	
Don't know	93	44	49	45	22	26	28	43	22	37	56	39	30	24	46	47	4	89	7	87	52	39	59	34	22	32	20	9	9	
	19%	18%	20%	23%	15%	17%	25%	18%	15%	17%	20%	26%	18%	13%	16%	22%	7%	20%	8%	21%	16%	22%	18%	20%	16%	19%	20%	21%	18%	
Sigma	500	248	252	197	153	150	114	239	147	224	276	150	168	182	286	214	58	442	79	421	317	177	332	168	136	168	101	42	53	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

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Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	1006	524	482	502	293	211	283	571	93	377	629	116	558	332	515	491	161	845	190	816	662	344	
Base: All Respondents (wtd)	500	232	268	285	144	70	180	263	25	184	316	156	262	81	221	279	70	430	81	419	303	197	
More likely	38	21	17	23	9	5	10	22	2	17	21	16	14	8	20	18	7	31	9	29	24	14	
	8%	9%	6%	8%	6%	8%	6%	8%	8%	9%	7%	10%	5%	10%	9%	6%	10%	7%	11%	7%	8%	7%	
									*					L									
Less likely	192	82	111	105	57	30	67	108	7	78	114	57	105	30	86	106	31	161	34	158	122	71	
	38%	35%	41%	37%	40%	43%	37%	41%	27%	42%	36%	36%	40%	37%	39%	38%	45%	37%	42%	38%	40%	36%	
								H	*														
About the same	106	43	63	65	29	12	26	62	13	34	72	21	61	24	49	57	14	92	21	85	61	45	
	21%	19%	23%	23%	20%	17%	14%	24%	53%	18%	23%	13%	23%	29%	22%	21%	20%	21%	26%	20%	20%	23%	
								F	FG*					K									
Don't know	164	86	78	92	49	23	77	72	3	56	108	63	82	19	67	97	18	146	17	147	96	68	
	33%	37%	29%	32%	34%	33%	43%	27%	12%	30%	34%	41%	31%	23%	30%	35%	25%	34%	21%	35%	32%	35%	
		B					GH	H	*			M	M						R				
Sigma	500	232	268	285	144	70	180	263	25	184	316	156	262	81	221	279	70	430	81	419	303	197	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus:
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Prairies	Atlantic	Alberta	Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed T	Non Employed U				BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S			V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1002	510	492	281	323	398	82	281	528	464	538	213	400	389	582	420	111	891	157	845	715	276	64	67	123	164	-	380	204
Base: All Respondents (wtd)	500	242	258	171	149	180	59	156	234	207	293	227	196	77	257	243	47	453	63	437	333	158	33	36	53	67	-	192	120
More likely	13	6	7	5	2	6	2	4	7	4	9	6	5	3	8	5	2	12	2	11	9	4	2	1	*	1	-	4	6
	3%	3%	3%	3%	2%	3%	4%	3%	3%	2%	3%	3%	2%	4%	3%	2%	3%	3%	4%	2%	3%	3%	5%	2%	1%	2%	-	2%	5%
							*										*					*	*	*					
Less likely	144	74	70	49	43	52	21	54	57	63	82	73	46	25	88	56	10	134	14	131	92	50	7	11	10	17	-	66	33
	29%	31%	27%	29%	29%	29%	36%	35%	25%	30%	28%	32%	24%	32%	34%	23%	21%	30%	22%	30%	28%	32%	21%	32%	18%	25%	-	35%	28%
							*	H					L		O		*					*	*	*				X	
About the same	236	111	125	73	77	86	18	58	138	103	133	89	106	41	116	120	24	212	33	203	166	68	17	16	33	38	-	86	46
	47%	46%	48%	43%	52%	48%	30%	37%	59%	50%	45%	39%	54%	53%	45%	49%	52%	47%	53%	46%	50%	43%	52%	45%	62%	56%	-	45%	38%
							*		FG				K	K			*					*	*	*	ab*	ab			
Don't know	107	50	56	44	27	36	18	39	32	37	70	59	39	8	45	62	11	95	14	93	65	36	7	8	10	11	-	36	35
	21%	21%	22%	26%	18%	20%	30%	25%	14%	18%	24%	26%	20%	11%	17%	26%	24%	21%	22%	21%	20%	23%	22%	22%	19%	17%	-	19%	29%
							H*	H	234	207	293	227	M	M	N		*					*	*	*	*			Ya	
Sigma	500	242	258	171	149	180	59	156	234	207	293	227	196	77	257	243	47	453	63	437	333	158	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Zika virus

Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?

Proportions/Mean: Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Low	Education		Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other		Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	474	527	484	387	130	61	258	682	744	257	-	805	196	621	380	137	864	314	687	892	101
Base: All Respondents (wtd)	500	255	245	209	202	89	36	131	333	363	137	-	417	83	308	192	66	434	148	352	433	63
More likely	46	17	28	26	17	3	5	11	31	31	14	-	38	8	24	22	12	33	20	26	39	6
	9%	7%	12%	12%	8%	4%	13%	8%	9%	9%	11%	-	9%	9%	8%	11%	19%	8%	14%	7%	9%	10%
Less likely	A	E					*										Q		S			*
	229	117	112	87	99	43	11	56	162	180	49	-	189	40	156	73	27	202	69	160	206	23
	46%	46%	46%	42%	49%	48%	31%	43%	49%	50%	36%	-	45%	49%	51%	38%	41%	47%	47%	45%	48%	36%
About the same				C			*		F	J					O						U	*
	116	66	49	52	42	22	6	26	83	80	36	-	92	23	68	47	17	99	40	76	101	13
	23%	26%	20%	25%	21%	25%	17%	20%	25%	22%	26%	-	22%	28%	22%	25%	26%	23%	27%	22%	23%	21%
Don't know	B						*															*
	110	53	56	45	44	20	14	38	58	72	37	-	98	12	59	51	10	100	19	91	87	21
	22%	21%	23%	21%	22%	23%	39%	29%	17%	20%	27%	-	23%	14%	19%	26%	14%	23%	13%	26%	20%	33%
Sigma							H*	H		I			M		N		P		R		T*	
	500	255	245	209	202	89	36	131	333	363	137	-	417	83	308	192	66	434	148	352	433	63
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Global @divisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)

	France Total		France																								
	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Base: All Respondents (unwtd)	1006	471	535	281	361	364	206	473	196	483	523	234	492	280	608	398	45	961	77	929	648	358	190	212	173	193	238
Base: All Respondents (wtd)	500	247	253	184	160	155	108	229	95	219	281	109	244	148	294	206	23	477	38	462	309	191	94	108	87	96	116
More likely	19	10	9	7	6	6	4	6	5	10	9	7	8	4	15	4	4	15	4	15	11	8	1	3	3	9	4
	4%	4%	4%	4%	4%	4%	4%	3%	6%	5%	3%	7%	3%	3%	5%	2%	17%	3%	11%	3%	3%	4%	1%	3%	3%	9%	3%
												LM		O			Q*		S*							VWXZ	
Less likely	167	78	88	70	51	46	38	78	30	67	100	33	85	49	94	73	6	161	13	153	104	63	32	29	33	41	
	33%	32%	35%	38%	32%	30%	35%	34%	32%	31%	36%	30%	35%	33%	32%	35%	27%	34%	35%	33%	34%	33%	34%	29%	33%	34%	36%
				E													*		*								
About the same	110	56	54	44	38	28	17	54	26	48	62	19	45	46	62	47	6	104	10	99	66	44	26	26	14	17	28
	22%	23%	21%	24%	24%	18%	16%	23%	28%	22%	22%	17%	18%	31%	21%	23%	24%	22%	27%	21%	21%	23%	27%	24%	16%	17%	24%
								F	F					KL			*		*			XY				X	
Don't know	205	103	102	64	65	75	49	92	33	94	111	50	106	49	123	81	7	197	10	194	128	76	35	47	42	38	43
	41%	42%	40%	35%	41%	49%	45%	40%	35%	43%	39%	46%	44%	33%	42%	39%	32%	41%	27%	42%	42%	40%	38%	44%	48%	39%	37%
					H							M	M				*		*	R					VZ		
Sigma	500	247	253	184	160	155	108	229	95	219	281	109	244	148	294	206	23	477	38	462	309	191	94	108	87	96	116
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
Minimum Base: 30 (**), Small Base: 100 (*)

Columns Tested (5%): A/B C/D/E F/G/H I/J/K L/M/N O/P/Q R/S/T U/V/W/X/Y/Z/a/b/c

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,

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Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?

Proportions/Means: Overlap formulae used

- Column Proportions:
Columns Tested (5%): A/B,C/D,E/F,G/H,I/J,K/L,M/N,O/P,Q/R,S/T,U/V,W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E/F,G/H,I/J,K/L,M/N,O/P,Q/R,S/T,U/V,W/X/Y/Z/a/b
Minimum Base: 30 (**), Small Base: 100 (*)

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Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	226	276	224	154	124	66	83	353	340	162	-	49	453	286	216	141	361	281	221	426	71
Base: All Respondents (wtd)	500	256	244	267	140	93	75	86	339	306	194	-	53	447	288	212	146	354	280	220	420	74
More likely	86	42	44	56	22	8	12	30	44	52	35	-	4	82	55	31	47	39	69	17	77	10
	17%	17%	18%	21%	16%	9%	16%	35%	13%	17%	18%	-	8%	18%	19%	15%	32%	11%	25%	8%	18%	13%
Less likely								FH*											S			
	229	127	103	112	73	45	23	31	175	152	77	-	21	208	145	84	64	165	138	92	199	29
	46%	49%	42%	42%	52%	48%	31%	36%	52%	50%	40%	-	40%	47%	50%	40%	44%	47%	49%	42%	47%	40%
About the same									FG													
	56	31	24	34	15	7	12	7	36	31	25	-	3	52	32	24	12	43	30	26	46	7
	11%	12%	10%	13%	11%	7%	16%	8%	11%	10%	13%	-	6%	12%	11%	11%	8%	12%	11%	12%	11%	9%
Don't know									J													
	129	56	73	66	30	33	28	18	83	72	57	-	24	105	56	73	22	107	43	86	98	29
	26%	22%	30%	25%	21%	36%	37%	21%	24%	23%	29%	-	45%	23%	19%	34%	15%	30%	15%	39%	23%	39%
Sigma																						
	500	256	244	267	140	93	75	86	339	306	194	-	53	447	288	212	146	354	280	220	420	74
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Global @divisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
Minimum Base: 30 (**), Small Base: 100 (*)

		Italy																									
	Italy Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1007	531	476	314	401	292	243	417	181	478	529	248	543	216	484	523	97	910	182	825	616	368	278	197	179	248	105
	500	248	252	161	191	148	143	201	75	233	267	213	214	73	228	272	44	456	79	421	277	211	131	95	97	120	57
	More likely	9	6	3	3	5	5	1	1	5	3	6	2	1	5	4	2	6	3	6	4	5	2	1	3	2	1
Less likely	2%	2%	1%	2%	3%	0%	4%	1%	2%	2%	1%	3%	1%	2%	2%	1%	5%	1%	4%	1%	1%	2%	1%	1%	3%	2%	2%
					E		G										Q*									*	
	185	91	94	61	69	55	50	78	29	91	94	72	86	27	83	103	17	169	31	155	105	76	41	31	41	48	25
About the same	37%	37%	37%	38%	36%	37%	35%	39%	38%	39%	35%	34%	40%	37%	36%	38%	38%	37%	39%	37%	38%	36%	31%	33%	42%	40%	44%
																	*									V*	
	112	60	51	43	41	28	23	52	23	38	74	32	55	24	56	56	9	102	22	90	68	43	35	27	24	16	10
Don't know	22%	24%	20%	26%	22%	19%	16%	26%	30%	16%	28%	15%	26%	33%	24%	21%	21%	22%	27%	21%	25%	20%	27%	28%	25%	13%	18%
					E		F		F		I		K	KL			*						Y	Y	Y		*
	195	90	105	54	75	65	64	70	22	100	95	103	72	20	85	110	16	179	24	171	99	87	53	36	30	54	21
Sigma	39%	36%	41%	34%	40%	44%	45%	35%	30%	43%	36%	48%	34%	27%	37%	40%	36%	39%	30%	41%	36%	41%	41%	38%	31%	45%	37%
					C		GH			J		LM					R			X			X		X		*
	500	248	252	161	191	148	143	201	75	233	267	213	214	73	228	272	44	456	79	421	277	211	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1005	580	425	249	361	395	545	356	104	557	448	280	203	522	581	424	76	929	135	870	727	246
Base: All Respondents (wtd)	500	251	249	168	166	166	297	166	38	254	246	267	101	132	254	246	31	469	52	448	337	145
More likely	10	3	6	2	4	4	6	3	-	6	4	4	2	3	4	6	2	8	2	7	7	2
	2%	1%	3%	1%	2%	2%	2%	2%	-	2%	2%	2%	2%	2%	2%	2%	7%	2%	5%	2%	2%	2%
									*								Q*		*			
Less likely	215	101	114	77	67	71	112	82	21	116	99	107	45	62	102	113	17	198	24	191	135	70
	43%	40%	46%	46%	40%	43%	38%	49%	57%	46%	40%	40%	45%	47%	40%	46%	54%	42%	46%	43%	40%	48%
							F	F*									*		*			
About the same	117	62	55	45	39	33	74	33	9	49	67	63	22	32	60	56	7	110	10	106	82	34
	23%	25%	22%	27%	23%	20%	25%	20%	24%	19%	27%	24%	21%	24%	24%	23%	24%	23%	20%	24%	24%	23%
									*								*		*			
Don't know	159	85	74	44	57	58	104	47	7	82	76	92	32	35	88	71	5	154	15	143	113	39
	32%	34%	30%	26%	34%	35%	35%	32%	19%	33%	31%	34%	31%	27%	35%	29%	16%	33%	29%	32%	34%	27%
					C	H			*			M			*	P		*				
Sigma	500	251	249	168	166	166	297	166	38	254	246	267	101	132	254	246	31	469	52	448	337	145
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
Minimum Base: 30 (**), Small Base: 100 (*)

		Spain Total		Spain																									
				Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste	Madrid and Centro	Este	Sur and Canarias	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y			
Base: All Respondents (unwtd)	1003	505	498	340	375	288	527	290	48	491	512	601	90	312	520	483	86	917	112	891	617	372	203	252	288	260			
	500	252	248	174	191	135	253	149	26	238	262	227	118	155	254	246	39	461	56	444	301	191	93	130	145	132			
	8	5	2	3	3	2	3	4	-	5	2	3	3	2	4	4	2	6	2	6	5	3	4	2	1	1			
	More likely	2%	2%	1%	2%	2%	2%	1%	3%	-	2%	1%	1%	2%	1%	2%	1%	4%	1%	4%	1%	2%	2%	5%	1%	1%	1%		
									*				*				*		*				WXY						
Less likely	169	76	92	65	65	38	89	47	7	88	81	83	42	43	80	88	13	156	19	150	103	63	30	42	49	47			
	34%	30%	37%	38%	34%	28%	35%	32%	26%	37%	31%	36%	36%	28%	32%	36%	33%	34%	33%	34%	34%	33%	33%	32%	33%	36%			
About the same	215	113	102	66	88	61	104	69	15	99	116	83	48	84	116	100	15	200	24	191	130	82	41	58	65	50			
	43%	45%	41%	38%	46%	45%	41%	46%	60%	42%	44%	37%	40%	54%	46%	40%	39%	43%	43%	43%	43%	43%	44%	45%	45%	38%			
									F*				*	KL			*		*										
Don't know	109	57	51	40	34	35	57	28	4	46	63	58	26	25	54	55	10	99	11	98	64	43	17	28	30	34			
	22%	23%	21%	23%	18%	26%	23%	19%	14%	19%	24%	26%	22%	16%	21%	22%	25%	21%	20%	22%	21%	22%	18%	22%	21%	25%			
					D				*			M	*				*		*										
Sigma	500	252	248	174	191	135	253	149	26	238	262	227	118	155	254	246	39	461	56	444	301	191	93	130	145	132			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

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Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Means: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I,J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
Minimum Base: 30 (**), Small Base: 100 (*)

		United States																								
	United States Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd) Base: All Respondents (wtd) More likely	1003	516	487	287	300	416	97	376	503	612	391	333	329	341	606	397	147	856	193	810	697	301	203	194	376	230
	500	248	252	183	150	168	81	210	210	276	224	233	127	140	290	210	72	428	88	412	330	167	91	110	184	115
	21	16	5	15	5	1	1	4	16	17	4	3	6	12	19	2	15	6	16	5	20	1	5	2	5	10
	4%	6%	2%	8%	3%	0%	1%	2%	8%	6%	2%	1%	4%	9%	7%	1%	21%	1%	18%	1%	6%	1%	6%	2%	3%	8%
Less likely		B		DE	E		*		FG	J		K	KL	O		Q			S		U					WX
	193	93	100	64	55	73	31	80	82	113	79	92	49	52	116	77	29	163	34	158	127	64	29	44	74	45
	39%	37%	40%	35%	37%	43%	38%	38%	39%	41%	35%	40%	38%	37%	40%	37%	41%	38%	39%	38%	39%	38%	32%	40%	40%	39%
About the same					C																					
	230	112	117	82	68	80	28	104	98	123	107	101	61	68	128	102	24	205	33	197	152	76	42	56	83	48
	46%	45%	47%	45%	45%	48%	34%	50%	47%	45%	48%	43%	48%	49%	44%	48%	34%	48%	37%	48%	46%	46%	46%	51%	45%	42%
Don't know							*	F	F									P		R						
	56	27	30	21	22	14	22	21	13	22	34	37	12	8	28	29	3	53	5	51	30	26	15	8	22	12
	11%	11%	12%	11%	14%	8%	27%	10%	6%	8%	15%	16%	9%	6%	10%	14%	4%	12%	6%	12%	9%	16%	16%	7%	12%	10%
Sigma																										
	500	248	252	183	150	168	81	210	210	276	224	233	127	140	290	210	72	428	88	412	330	167	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																					
		Gender		Age			Household Income				Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	507	234	273	254	172	81	241	186	16	165	342	-	294	213	269	238	128	379	146	361	354	153	
Base: All Respondents (wtd)	500	246	254	271	149	80	257	162	13	151	349	-	385	115	263	237	126	374	134	366	334	166	
More likely	20	16	4	10	5	6	8	10	2	8	12	-	14	6	14	6	8	12	9	11	17	3	
	4%	7%	2%	4%	3%	7%	3%	6%	18%	5%	4%	-	4%	5%	5%	2%	6%	3%	7%	3%	5%	2%	
	B					*			**														
Less likely	239	99	140	126	80	33	115	89	6	75	164	-	180	59	133	106	68	171	69	170	164	75	
	48%	40%	55%	46%	54%	41%	45%	55%	46%	49%	47%	-	47%	51%	50%	45%	54%	46%	51%	47%	49%	45%	
	A					*			**														
About the same	50	25	25	30	11	9	26	17	2	12	38	-	33	16	25	25	12	38	18	32	32	18	
	10%	10%	10%	11%	7%	12%	10%	10%	12%	8%	11%	-	9%	14%	9%	10%	9%	10%	13%	9%	10%	11%	
						*			**					L									
Don't know	191	106	85	106	54	32	109	46	3	57	134	-	157	34	91	100	38	153	38	153	120	71	
	38%	43%	34%	39%	36%	40%	42%	38%	24%	38%	38%	-	41%	30%	35%	42%	30%	41%	29%	42%	36%	43%	
	B					*	G		**				M				P		R				
Sigma	500	246	254	271	149	80	257	162	13	151	349	-	385	115	263	237	126	374	134	366	334	166	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Global @dvisor: Zika virus
Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?
Proportions/Mean: Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Chile Total	Chile																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	240	260	217	150	133	155	182	102	162	338	-	300	200	282	218	75	425	104	396	337	163
Base: All Respondents (wtd)	500	244	256	224	156	120	155	184	101	157	343	-	297	203	282	218	74	426	104	396	340	160
More likely	21	12	9	9	8	4	2	12	6	4	17	-	8	13	13	8	5	16	6	15	18	3
	4%	5%	3%	4%	5%	3%	1%	7%	6%	3%	5%	-	3%	7%	5%	4%	7%	4%	6%	4%	5%	2%
								F	F				L				*					
Less likely	222	89	133	96	74	53	74	78	45	74	148	-	129	93	126	96	30	192	43	179	143	79
	44%	36%	52%	43%	47%	44%	47%	43%	45%	47%	43%	-	43%	46%	45%	44%	41%	45%	41%	45%	42%	49%
			A														*					
About the same	111	63	48	61	33	18	34	37	32	34	78	-	48	63	67	45	18	94	32	79	77	35
	22%	26%	19%	27%	21%	15%	22%	20%	32%	21%	23%	-	16%	31%	24%	21%	24%	22%	31%	20%	23%	22%
			E						G					L			*		S			
Don't know	145	79	66	59	41	45	46	56	17	46	100	-	112	34	77	69	20	125	23	123	102	44
	29%	33%	26%	26%	27%	38%	30%	31%	17%	29%	29%	-	38%	17%	27%	32%	28%	29%	22%	31%	30%	27%
						CD	H	H					M				*					
Sigma	500	244	256	224	156	120	155	184	101	157	343	-	297	203	282	218	74	426	104	396	340	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Global @dvisor: Zika virus

Q2. Are you more or less likely to travel to Mexico, Puerto Rico or South America in the next 12 months because of the Zika Virus?

Proportions/Mean: Overlap formulae used

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
Minimum Base: 30 (**), Small Base: 100 (*)

	Colombia Total	Colombia																					
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Base: All Respondents (unwtd)	501	231	270	252	153	96	90	328	32	179	322	74	218	209	303	198	132	369	154	347	346	155	
Base: All Respondents (wtd)	500	241	259	256	163	81	90	328	33	179	321	74	218	207	302	198	133	367	155	345	349	151	
More likely	13	8	5	6	3	4	2	9	2	6	7	-	7	6	12	1	6	7	7	6	9	4	
	3%	3%	2%	2%	2%	4%	2%	3%	7%	3%	2%	-	3%	3%	4%	0%	5%	2%	5%	2%	2%	3%	
						*	*		*			*			O								
Less likely	209	89	120	100	72	37	40	141	11	75	133	33	92	84	131	78	59	150	71	138	145	64	
	42%	37%	46%	39%	44%	46%	44%	43%	34%	42%	42%	45%	42%	40%	43%	40%	44%	41%	46%	40%	41%	42%	
			A			*	*		*			*											
About the same	108	52	56	68	30	10	15	75	10	32	76	13	40	56	63	45	27	81	37	71	79	29	
	22%	21%	22%	27%	18%	13%	17%	23%	32%	18%	24%	17%	18%	27%	21%	23%	21%	22%	24%	20%	23%	19%	
			E			*	*		*			*			L								
Don't know	170	93	78	82	58	30	33	103	9	66	105	28	80	62	97	74	41	130	40	131	116	54	
	34%	38%	30%	32%	36%	38%	36%	31%	28%	37%	33%	38%	37%	30%	32%	37%	30%	35%	26%	38%	33%	36%	
						*	*		*			*							R				
Sigma	500	241	259	256	163	81	90	328	33	179	321	74	218	207	302	198	133	367	155	345	349	151	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

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