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244	EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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270	EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
271	EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
272	EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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297	EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
298	EJ3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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323	EJ3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
324	EJ3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
325	EJ3.6. [A stronger economy in my country] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
326	EJ3.6. [A stronger economy in my country] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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351	EJ3.6. [A stronger economy in my country] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
352	EJ3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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379	EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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406	EJ3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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433	EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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459	EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
460	EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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486	EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
487	EJ3.12. [Solve an interpersonal conflict in my life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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514	EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Strongly agree	3085	1464	1621	1372	987	726	817	1029	1026	1451	1634	734	1328	1022	1742	1343	500	2585	809	2276	2136	908
	26%	24%	27%	27%	25%	24%	25%	25%	29%	26%	25%	22%	28%	27%	26%	25%	33%	25%	33%	24%	27%	24%
			A	E					FG				K	K			Q		S		U	
Somewhat agree	6073	3063	3010	2549	1972	1552	1609	2122	1789	2793	3280	1709	2359	2005	3393	2680	690	5383	1141	4932	4101	1905
	51%	51%	50%	50%	51%	52%	50%	51%	50%	51%	50%	50%	49%	53%	51%	50%	46%	51%	47%	52%	51%	50%
														L				P		R		
Somewhat disagree	2155	1115	1040	919	681	555	597	754	588	949	1206	717	825	612	1175	980	255	1900	369	1786	1368	759
	18%	19%	17%	18%	18%	18%	18%	18%	16%	17%	19%	21%	17%	16%	18%	18%	17%	18%	15%	19%	17%	20%
							H	H				LM								R		T
Strongly disagree	687	349	337	276	235	176	217	217	170	305	382	242	265	180	369	318	69	618	107	580	442	234
	6%	6%	6%	5%	6%	6%	7%	5%	5%	6%	6%	7%	6%	5%	6%	6%	5%	6%	4%	6%	5%	6%
							GH					LM						P		R		
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	9158	4527	4631	3921	2959	2278	2427	3151	2814	4244	4914	2443	3687	3028	5135	4023	1191	7967	1951	7207	6237	2813
	76%	76%	77%	77%	76%	76%	75%	76%	79%	77%	76%	72%	77%	79%	77%	76%	79%	76%	80%	75%	78%	74%
			A						FG	J			K	KL			Q		S		U	
Low2Box (Strongly disagree/Somewhat disagree)	2842	1465	1377	1195	916	731	814	970	758	1253	1588	959	1090	792	1543	1299	325	2517	476	2366	1810	993
	24%	24%	23%	23%	24%	24%	25%	24%	21%	23%	24%	28%	23%	21%	23%	24%	21%	24%	20%	25%	23%	26%
		B					H	H			I	LM	M					P		R		T

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Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	3085	102	99	136	157	223	189	176	93	68	128	231	66	149	80	257	142	109	47	176	79	79	78	91	130
	26%	20%	20%	27%	31%	45%	38%	35%	19%	14%	26%	46%	13%	30%	16%	51%	28%	22%	9%	35%	16%	16%	16%	18%	26%
		ILRTUV	ILR	ABHILNQRTUVW	ABHILNQRTUVW	ABCDFGHIJLMNPQRSTUVWX	ABCDHIJLMNPQRTUVWX	ABCHIJLNPQRTUVWX	LR	R	HILNRTUVW	ABCDFGHIJLMNPQRSTUVWX	R	ABHILNQRTUVW	R	ABCDEFGHIJLMNPQRSTUVWX	ABHILNQRTUVW	ILNRTUV		ABCHIJLNPQRTUVWX	R	R	R	ILR	BHILNRTUVW
Somewhat agree	6073	261	285	242	252	174	221	231	327	244	229	198	304	206	260	213	275	282	261	235	297	334	266	249	227
	51%	52%	57%	48%	50%	35%	44%	46%	65%	49%	46%	40%	61%	41%	52%	43%	55%	56%	52%	47%	59%	67%	53%	50%	45%
		EFKMOX	CDEFGIJKMOSWX	EKM	EKMO		E	E	ABCDEFGIJKMNOPQRSTVWX	EKMO	E		ACDEFGIJKMNOPRSVWX	E	EFKMOX	E	CEFGIJKMOSWX	CDEFGIJKMOSWX	EFKMOX	EK	ACDEFGIJKMNORSVWX	ABCDEFGIJKLMNOPQRSTVWX	EFGJKMOSX	EKMO	E
Somewhat disagree	2155	92	89	93	69	64	65	55	66	138	114	36	111	97	127	24	65	83	160	61	103	77	121	130	114
	18%	18%	18%	19%	14%	13%	13%	11%	13%	28%	23%	7%	22%	19%	25%	5%	13%	17%	32%	12%	21%	15%	24%	26%	23%
		EFGHKOPS	EFGKOPS	EFGHKOPS	KO	KO	KO	O	KO	ABCDEFGHKLMOPQSTU	DEFGHKOPQSU		DEFGHKOPQSU	DEFGHKOPS	ABCDEFGHKMOPQSTU		KO	GKOPS	ABCDEFGHJKLMNOPQSTUVWX	KO	DEFGHKOPQSU	GKO	ABCDEFGHKMOPQSU	ABCDEFGHKMOPQSTU	DEFGHKOPQSU
Strongly disagree	687	45	26	28	21	39	25	38	14	50	29	35	19	48	34	6	18	26	32	28	21	10	35	30	29
	6%	9%	5%	6%	4%	8%	5%	8%	3%	10%	6%	7%	4%	10%	7%	1%	4%	5%	6%	6%	4%	2%	7%	6%	6%
		BDFHLOPQSTUW	OU	HOU	OU	DHLOPTU	OU	DHLOPTU	O	BCDFHJLOPQRSTUWX	HOU	HLOPTU	OU	BCDFHJLOPQRSTUWX	HLOPTU		OU	HOU	HLOPTU	HOU	OU		DHLOPTU	HOPU	HOU
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Strongly agree/Somewhat agree)	9158	363	384	379	409	397	410	407	420	312	357	429	370	355	339	470	417	391	307	411	375	413	344	340	357
	76%	73%	77%	76%	82%	79%	82%	81%	84%	62%	71%	86%	74%	71%	68%	94%	83%	78%	61%	82%	75%	83%	69%	68%	71%
		IR	IMNRVW	INRVW	ACIJLMNRTVWX	AIJLMNRVWX	ACIJLMNRTVWX	AIJLMNRTVWX	ABCIJLMNQRTVWX		IR	ABCEIJLMNQRTVWX	INRVW	IR	R	ABCDEFGHIJKLMNPQRSTUVWX	ABCIJLMNQRTVWX	AIJMNRVWX		ABCIJLMNRTVWX	INRVW	ABCIJLMNQRTVWX	IR	R	IR
Low2Box (Strongly disagree/Somewhat disagree)	2842	137	116	121	91	103	90	93	80	188	143	71	130	145	161	30	83	109	193	89	125	87	156	160	143
	24%	27%	23%	24%	18%	21%	18%	19%	16%	38%	29%	14%	26%	29%	32%	6%	17%	22%	39%	18%	25%	17%	31%	32%	29%
		DEFGHKOPQSU	HKOPSU	DFHKOPSU	O	KO	O	O	O	ABCDEFGHJKLMOPQSTUVx	DEFGHKOPQSU	O	DEFGHKOPSU	BDEFGHKOPQSU	BCDEFGHKLOPQSTU		O	HKOPU	ABCDEFGHJKLMNOPQSTUVWX	O	DFGHKOPSU	O	BCDEFGHKLOPQSTU	BCDEFGHKLOPQSTU	DEFGHKOPQSU

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Global @dvisor: Health and Wellness
EJ1.1. [For me, living better is defined more holistically today - it's no longer just about physical or mental health] To what extent do you agree or disagree with the following statement
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Strongly agree	3085	171	518	1009	895	850	806	493
	26%	17%	26%	22%	30%	21%	40%	33%
			ACE	AE	ABCE	A	ABCDEG	ABCE
Somewhat agree	6073	508	936	2361	1586	2131	827	681
	51%	51%	47%	52%	53%	53%	41%	45%
		BFG	F	BFG	BFG	ABFG		F
Somewhat disagree	2155	257	396	866	403	809	246	234
	18%	26%	20%	19%	13%	20%	12%	16%
		BCDEFG	DFG	DFG	F	CDFG		F
Strongly disagree	687	64	150	265	116	210	121	92
	6%	6%	8%	6%	4%	5%	6%	6%
		DE	CDEF	DE		D	D	D
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Strongly agree/Somewhat agree)	9158	679	1454	3370	2481	2981	1634	1174
	76%	68%	73%	75%	83%	75%	82%	78%
			A	A	ABCEG	A	ABCEG	ABCE
Low2Box (Strongly disagree/Somewhat disagree)	2842	321	546	1130	519	1019	366	326
	24%	32%	27%	25%	17%	25%	18%	22%
		BCDEFG	DFG	DFG		DFG		DF

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Global @dvisor: Health and Wellness
EJ1.1. [For me, living better is defined more holistically today - it's no longer just about physical or mental health] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Strongly agree	102	41	62	59	16	27	29	21	32	26	76	42	37	23	49	53	15	87	19	83	61	41
	20%	17%	24%	24%	11%	25%	25%	18%	19%	19%	21%	25%	18%	18%	19%	23%	24%	20%	19%	21%	18%	25%
			A	D		D*								*			*		*			
Somewhat agree	261	136	125	121	84	56	53	62	96	67	194	76	118	68	149	112	32	229	54	207	184	77
	52%	56%	49%	49%	58%	52%	45%	52%	55%	50%	53%	44%	57%	54%	56%	48%	52%	52%	55%	51%	55%	47%
						*							K	*			*		*			
Somewhat disagree	92	47	44	47	25	19	20	27	31	30	61	32	35	24	43	48	13	79	16	75	61	30
	18%	19%	17%	19%	17%	18%	17%	23%	18%	23%	17%	19%	17%	19%	16%	21%	20%	18%	17%	19%	18%	18%
						*								*			*		*			
Strongly disagree	45	21	24	21	20	5	15	9	14	11	34	20	15	11	23	22	2	43	8	37	30	16
	9%	9%	10%	8%	14%	5%	13%	7%	8%	8%	9%	12%	7%	9%	9%	9%	3%	10%	9%	9%	9%	10%
					E	*								*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	363	177	187	180	100	83	82	82	128	93	271	118	155	90	199	164	47	316	73	290	245	119
	73%	72%	73%	73%	69%	78%	70%	70%	74%	69%	74%	69%	76%	72%	75%	70%	76%	72%	75%	72%	73%	72%
						*								*			*		*			
Low2Box (Strongly disagree/Somewhat disagree)	137	68	68	68	45	24	35	36	46	41	95	52	50	35	67	70	15	122	25	112	91	46
	27%	28%	27%	27%	31%	22%	30%	30%	26%	31%	26%	31%	24%	28%	25%	30%	24%	28%	25%	28%	27%	28%
						*								*			*		*			

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Global @dvisor: Health and Wellness
EJ1.1. [For me, living better is defined more holistically today - it's no longer just about physical or mental health] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Strongly agree	99	39	60	42	32	25	17	30	27	39	60	25	32	43	56	43	5	94	10	89	62	33	14	39	46
	20%	16%	24%	22%	21%	16%	14%	23%	20%	21%	19%	17%	16%	27%	19%	21%	17%	20%	18%	20%	20%	19%	26%	14%	28%
			A									*		L			**		*				*		W
Somewhat agree	285	148	137	101	92	92	73	68	84	103	182	84	119	83	173	112	13	272	30	256	175	105	31	164	90
	57%	59%	55%	54%	59%	58%	59%	52%	64%	55%	59%	57%	61%	52%	58%	56%	46%	58%	52%	58%	57%	59%	58%	58%	56%
												*					**		*				*		
Somewhat disagree	89	50	40	38	23	28	28	29	16	37	52	29	37	24	54	35	8	82	14	75	58	28	7	70	13
	18%	20%	16%	20%	15%	18%	23%	22%	12%	20%	17%	20%	19%	15%	18%	18%	27%	17%	25%	17%	19%	16%	12%	25%	8%
							H	H				*					**		*				*	X	
Strongly disagree	26	14	12	6	8	12	5	4	5	10	16	9	6	11	16	10	3	24	3	24	14	10	2	11	12
	5%	6%	5%	3%	5%	8%	4%	3%	4%	5%	5%	6%	3%	7%	5%	5%	9%	5%	5%	5%	5%	6%	5%	4%	8%
												*					**		*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Strongly agree/Somewhat agree)	384	188	197	143	125	117	90	98	111	142	242	108	150	126	230	155	18	367	40	345	237	138	45	204	135
	77%	75%	79%	77%	80%	74%	73%	75%	84%	75%	78%	74%	78%	78%	77%	77%	64%	78%	70%	78%	77%	78%	83%	71%	84%
									F			*					**		*				*		W
Low2Box (Strongly disagree/Somewhat disagree)	116	64	52	43	32	41	33	33	21	47	69	38	43	35	70	46	10	105	17	99	72	39	9	81	25
	23%	25%	21%	23%	20%	26%	27%	25%	16%	25%	22%	26%	22%	22%	23%	23%	36%	22%	30%	22%	23%	22%	17%	29%	16%
							H					*					**		*				*	X	

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Global @dvisor: Health and Wellness
EJ1.1. [For me, living better is defined more holistically today - it's no longer just about physical or mental health] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Strongly agree	136	75	61	59	55	22	38	55	33	48	88	5	99	32	82	54	59	77	59	78	104	32
	27%	31%	24%	23%	33%	30%	23%	29%	37%	25%	29%	26%	27%	27%	30%	24%	44%	21%	40%	22%	30%	21%
					*	*			F*			**					Q*		S			
Somewhat agree	242	108	135	140	70	33	84	91	36	93	150	14	169	59	132	110	53	190	62	180	169	73
	48%	45%	52%	54%	42%	45%	51%	48%	41%	48%	49%	69%	47%	50%	48%	49%	40%	52%	43%	51%	49%	48%
					*	*			*			**					*	P				
Somewhat disagree	93	42	51	43	36	14	27	37	16	40	53	-	71	22	47	46	15	78	19	74	56	37
	19%	17%	20%	17%	22%	19%	17%	19%	18%	21%	17%	-	20%	19%	17%	20%	11%	21%	13%	21%	16%	24%
					*	*			*			**					*	P				
Strongly disagree	28	15	13	18	6	4	15	7	4	13	15	1	21	6	11	17	6	22	6	23	18	10
	6%	6%	5%	7%	4%	6%	9%	4%	4%	7%	5%	6%	6%	5%	4%	8%	5%	6%	4%	6%	5%	7%
					*	*			*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	379	183	196	199	125	54	122	147	69	141	238	20	268	91	214	164	112	267	121	258	273	106
	76%	76%	75%	76%	75%	75%	75%	77%	78%	73%	78%	94%	74%	77%	79%	72%	84%	73%	83%	73%	79%	69%
					*	*			*			**					Q*		S		U	
Low2Box (Strongly disagree/Somewhat disagree)	121	57	64	61	42	18	42	44	20	53	68	1	92	28	58	63	21	100	24	97	74	48
	24%	24%	25%	24%	25%	25%	25%	23%	22%	27%	22%	6%	26%	23%	21%	28%	16%	27%	17%	27%	21%	31%
					*	*			*			**					*	P		R		T

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EJ1.1. [For me, living better is defined more holistically today - it's no longer just about physical or mental health] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Strongly agree	157	66	91	58	46	53	95	34	2	75	81	34	91	32	74	83	16	141	25	132	91	55	30	26	26	28	20	26
	31%	26%	36%	29%	29%	38%	34%	27%	35%	30%	33%	45%	29%	28%	31%	32%	37%	31%	35%	31%	30%	32%	30%	25%	30%	35%	39%	34%
			A						**			LM*					*		*				*		*	*	*	*
Somewhat agree	252	138	114	109	78	65	137	66	3	135	117	29	159	65	116	137	18	234	32	221	153	90	51	63	45	31	24	38
	50%	56%	45%	54%	49%	47%	49%	53%	48%	53%	48%	39%	51%	56%	49%	52%	42%	51%	44%	51%	50%	52%	51%	61%	52%	38%	47%	50%
		B							**			*					*		*				*	Y	*	*	*	*
Somewhat disagree	69	34	36	26	27	16	35	21	1	34	36	7	47	15	39	31	9	60	13	57	46	23	16	10	14	14	4	11
	14%	13%	14%	13%	17%	12%	13%	17%	17%	13%	15%	9%	15%	13%	16%	12%	21%	13%	18%	13%	15%	13%	16%	9%	16%	17%	8%	15%
									**			*					*		*				*		*	*	*	*
Strongly disagree	21	11	10	8	9	4	12	3	-	10	12	5	13	3	10	12	-	21	2	19	16	6	3	5	2	8	3	1
	4%	5%	4%	4%	5%	3%	4%	3%	-	4%	5%	7%	4%	3%	4%	4%	-	5%	3%	5%	5%	3%	3%	4%	2%	10%	7%	1%
									**			*					*		*				*		*	Xa*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top2Box (Strongly agree/Somewhat agree)	409	204	205	167	125	118	231	100	5	211	198	62	250	97	190	220	34	375	57	353	244	146	81	89	71	59	45	64
	82%	82%	82%	83%	78%	85%	83%	80%	83%	83%	81%	84%	80%	84%	80%	84%	79%	82%	79%	82%	80%	84%	81%	86%	82%	73%	86%	84%
									**			*					*		*				*	Y	*	*	*	*
Low2Box (Strongly disagree/Somewhat disagree)	91	45	46	35	36	20	47	25	1	43	48	12	61	18	49	42	9	82	15	76	62	29	19	14	16	22	7	12
	18%	18%	18%	17%	22%	15%	17%	20%	17%	17%	19%	16%	20%	16%	20%	16%	21%	18%	21%	18%	20%	17%	19%	14%	18%	27%	14%	16%
									**			*					*		*				*		*	W*	*	*

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Global @dvisor: Health and Wellness
EJ1.1. [For me, living better is defined more holistically today - it's no longer just about physical or mental health] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Strongly agree	223	105	118	87	69	67	27	87	96	104	120	38	138	47	96	127	17	206	30	193	135	84	63	19	38	45	20	26	13
	45%	44%	45%	42%	43%	51%	52%	43%	46%	44%	46%	46%	48%	37%	42%	47%	50%	44%	47%	44%	43%	49%	47%	40%	48%	43%	46%	38%	58%
							*										*		*					*	*	*	*	*	**
Somewhat agree	174	82	91	74	58	42	13	73	76	88	85	27	95	52	85	88	15	159	25	149	112	58	49	23	27	36	14	21	4
	35%	34%	35%	36%	36%	32%	25%	36%	37%	37%	33%	32%	33%	41%	37%	33%	43%	34%	39%	34%	36%	33%	36%	47%	34%	34%	33%	31%	17%
							*										*		*					*	*	*	*	*	**
Somewhat disagree	64	31	34	34	16	15	7	28	21	23	41	11	35	19	32	32	2	62	6	58	41	20	17	3	5	15	8	13	3
	13%	13%	13%	16%	10%	11%	13%	14%	10%	10%	16%	13%	12%	15%	14%	12%	7%	13%	10%	13%	13%	11%	12%	7%	7%	14%	18%	19%	15%
							*				I						*		*					*	*	*	*	X*	**
Strongly disagree	39	21	18	12	19	8	5	15	14	24	15	9	22	8	17	22	-	39	3	36	27	12	6	3	9	9	1	8	2
	8%	9%	7%	6%	12%	6%	10%	7%	7%	10%	6%	10%	8%	6%	7%	8%	-	8%	4%	8%	9%	7%	5%	5%	11%	9%	3%	12%	10%
					C		*										*		*					*	*	*	*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	397	187	210	161	127	109	40	160	172	192	205	65	233	99	181	216	32	365	55	342	247	142	112	42	65	81	34	46	17
	79%	78%	80%	78%	79%	83%	77%	79%	83%	80%	78%	77%	80%	78%	79%	80%	93%	78%	86%	78%	78%	82%	83%	88%	82%	77%	79%	69%	75%
							*										Q*		*				a	a*	*	*	*	*	**
Low2Box (Strongly disagree/Somewhat disagree)	103	52	51	46	35	23	12	43	35	47	57	19	57	27	49	54	2	101	9	94	69	31	23	6	14	24	9	21	6
	21%	22%	20%	22%	21%	17%	23%	21%	17%	20%	22%	23%	20%	22%	21%	20%	7%	22%	14%	22%	22%	18%	17%	12%	18%	23%	21%	31%	25%
							*										*	P	*					*	*	*	*	VW*	**

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Global @dvisor: Health and Wellness
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Strongly agree	189	113	75	99	76	13	120	45	14	128	60	44	47	98	98	90	31	157	41	147	124	61
	38%	39%	36%	35%	43%	34%	41%	37%	44%	42%	31%	31%	36%	43%	41%	34%	45%	37%	40%	37%	42%	32%
						*			**	J				K			*				U	
Somewhat agree	221	121	100	130	73	19	123	56	12	132	89	69	55	98	97	124	24	197	42	179	122	95
	44%	42%	48%	46%	41%	48%	42%	46%	36%	43%	46%	48%	43%	42%	41%	47%	35%	46%	41%	45%	41%	49%
						*			**								*					
Somewhat disagree	65	40	25	42	18	5	35	15	4	31	34	18	22	25	28	37	10	55	16	49	36	27
	13%	14%	12%	15%	10%	13%	12%	12%	13%	10%	18%	13%	17%	11%	12%	14%	15%	13%	16%	12%	12%	14%
						*			**		I						*					
Strongly disagree	25	17	8	14	9	2	14	5	2	14	11	11	4	10	14	11	4	22	4	21	14	9
	5%	6%	4%	5%	5%	5%	5%	4%	7%	5%	6%	8%	3%	4%	6%	4%	5%	5%	4%	5%	5%	5%
						*			**								*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	410	235	175	229	149	32	244	101	26	260	149	113	102	195	196	214	56	354	83	326	246	155
	82%	80%	84%	80%	85%	81%	83%	84%	80%	85%	77%	80%	79%	85%	82%	82%	80%	82%	80%	82%	83%	81%
						*			**	J							*					
Low2Box (Strongly disagree/Somewhat disagree)	90	57	33	56	27	7	49	20	6	45	45	29	27	35	42	48	14	76	20	70	50	37
	18%	20%	16%	20%	15%	19%	17%	16%	20%	15%	23%	21%	21%	15%	18%	18%	20%	18%	20%	18%	17%	19%
						*			**		I						*					

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Strongly agree	176	84	92	98	50	28	14	38	124	75	101	71	48	57	92	84	31	146	63	113	146	28
	35%	35%	36%	35%	37%	35%	27%	38%	36%	39%	33%	31%	36%	40%	34%	36%	34%	36%	38%	34%	37%	29%
							**	*					*	*			*					*
Somewhat agree	231	116	114	131	61	39	18	47	166	88	143	107	62	62	124	106	44	187	75	156	191	37
	46%	48%	44%	46%	45%	48%	35%	46%	48%	45%	47%	47%	47%	43%	46%	46%	48%	46%	45%	47%	48%	38%
							**	*					*	*			*					*
Somewhat disagree	55	31	24	27	18	10	9	10	36	19	36	36	7	12	32	23	8	47	14	41	40	14
	11%	13%	9%	10%	13%	12%	17%	9%	10%	10%	12%	16%	6%	8%	12%	10%	9%	11%	8%	12%	10%	14%
							**	*				L	*	*			*					*
Strongly disagree	38	9	29	27	7	4	10	7	21	13	26	12	14	11	20	18	9	30	13	25	20	18
	8%	4%	11%	9%	5%	5%	20%	7%	6%	6%	8%	6%	11%	8%	7%	8%	9%	7%	8%	7%	5%	19%
			A				**	*					*	*			*					T*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	407	200	207	229	110	67	32	85	290	163	244	178	109	119	217	190	74	333	138	268	337	65
	81%	83%	80%	81%	81%	83%	62%	84%	84%	84%	80%	79%	83%	84%	81%	82%	81%	81%	83%	80%	85%	67%
							**	*					*	*			*				U	*
Low2Box (Strongly disagree/Somewhat disagree)	93	40	53	54	25	14	19	16	57	31	62	48	22	23	52	41	17	76	27	66	60	32
	19%	17%	20%	19%	19%	17%	38%	16%	17%	16%	20%	21%	17%	16%	19%	18%	19%	19%	17%	20%	15%	33%
							**	*					*	*			*					T*

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Global @dvisor: Health and Wellness
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Strongly agree	93	51	41	39	30	24	16	33	44	50	43	-	19	74	58	35	13	79	27	65	69	24
	19%	20%	17%	20%	16%	20%	21%	18%	18%	18%	20%	-	15%	20%	21%	15%	26%	18%	30%	16%	19%	19%
							*					**	*				*		S*			*
Somewhat agree	327	157	170	128	119	81	48	115	164	180	147	6	86	235	167	160	22	305	44	283	235	85
	65%	62%	69%	67%	63%	67%	65%	64%	67%	64%	67%	100%	70%	63%	61%	70%	42%	68%	49%	69%	65%	67%
							*					**	*				*	P	*	R		*
Somewhat disagree	66	36	30	25	28	14	8	29	30	40	26	-	16	50	40	27	17	49	18	48	47	18
	13%	14%	12%	13%	15%	11%	11%	16%	12%	14%	12%	-	13%	13%	15%	12%	33%	11%	20%	12%	13%	14%
							*					**	*				Q*		S*			*
Strongly disagree	14	8	6	-	11	3	3	4	7	11	4	-	2	12	8	7	-	14	1	13	13	1
	3%	3%	2%	-	6%	3%	3%	2%	3%	4%	2%	-	2%	3%	3%	3%	-	3%	1%	3%	3%	1%
					C	C	*					**	*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	420	209	211	166	149	105	64	148	208	230	190	6	104	309	225	195	35	384	71	349	304	109
	84%	83%	85%	87%	79%	86%	86%	82%	85%	82%	87%	100%	85%	83%	83%	85%	67%	86%	79%	85%	84%	86%
							*					**	*				*	P	*			*
Low2Box (Strongly disagree/Somewhat disagree)	80	44	36	25	39	17	10	33	37	51	29	-	18	62	47	33	17	63	19	61	60	18
	16%	17%	15%	13%	21%	14%	14%	18%	15%	18%	13%	-	15%	17%	17%	15%	33%	14%	21%	15%	16%	14%
							*					**	*				Q*		*			*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Strongly agree	68	40	28	31	19	18	28	26	8	19	49	37	10	21	49	19	14	54	19	49	35	27	6	20	21	8	13
	14%	16%	11%	16%	12%	12%	17%	13%	11%	13%	14%	13%	15%	13%	15%	11%	22%	12%	22%	12%	11%	16%	13%	16%	18%	8%	12%
									*				*	*			Q*		5*				*	*		*	*
Somewhat agree	244	119	125	94	68	82	69	109	33	72	172	134	33	78	167	77	27	217	32	213	164	77	25	63	54	49	53
	49%	47%	51%	49%	44%	54%	43%	54%	47%	49%	49%	49%	49%	48%	50%	47%	45%	49%	37%	51%	51%	46%	57%	50%	47%	49%	46%
									*				*	*			*		*	R			*	*		*	*
Somewhat disagree	138	74	64	52	46	40	46	47	25	42	96	73	16	49	91	47	19	120	32	106	92	45	10	26	31	34	38
	28%	29%	26%	27%	30%	26%	29%	23%	35%	29%	27%	27%	24%	31%	27%	29%	30%	27%	37%	26%	28%	27%	22%	21%	27%	34%	33%
									*				*	*			*		*				*	*		*	*
Strongly disagree	50	20	29	17	20	13	16	19	5	14	36	29	8	13	30	20	2	48	4	46	33	17	4	16	10	9	11
	10%	8%	12%	9%	13%	9%	10%	10%	7%	9%	10%	11%	12%	8%	9%	12%	3%	11%	5%	11%	10%	10%	9%	13%	8%	9%	10%
									*				*	*			*		*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Strongly agree/Somewhat agree)	312	159	153	125	87	100	96	135	41	91	221	170	43	98	216	96	41	271	51	261	199	104	31	82	75	57	66
	62%	63%	62%	65%	57%	65%	61%	67%	57%	62%	63%	63%	64%	61%	64%	59%	67%	62%	58%	63%	61%	63%	70%	66%	65%	57%	57%
									*				*	*			*		*				*	*		*	*
Low2Box (Strongly disagree/Somewhat disagree)	188	95	93	69	66	53	62	67	31	56	132	102	24	62	121	67	20	168	36	151	125	61	14	42	40	43	49
	38%	37%	38%	35%	43%	35%	39%	33%	43%	38%	37%	37%	36%	39%	36%	41%	33%	38%	42%	37%	39%	37%	30%	34%	35%	43%	43%
									*				*	*			*		*				*	*		*	*

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Global @dvisor: Health and Wellness
EJ1.1. [For me, living better is defined more holistically today - it's no longer just about physical or mental health] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Strongly agree	128	56	71	72	42	14	2	21	105	67	61	78	6	43	70	58	19	109	47	80	85	42
	26%	22%	29%	30%	25%	15%	20%	18%	28%	24%	28%	26%	19%	26%	25%	26%	28%	25%	30%	23%	29%	21%
				E		*	**	*					*				*					*
Somewhat agree	229	130	99	114	71	45	1	69	160	132	97	123	20	86	136	94	33	196	79	150	135	92
	46%	52%	40%	47%	43%	47%	7%	61%	43%	47%	45%	41%	60%	52%	49%	42%	48%	45%	51%	44%	45%	46%
		B				*	**	H*					K*	K			*					*
Somewhat disagree	114	49	65	44	40	31	6	19	89	67	47	77	6	31	59	55	9	105	21	93	58	56
	23%	19%	26%	18%	24%	32%	48%	17%	24%	24%	22%	26%	17%	19%	21%	25%	14%	24%	13%	27%	19%	28%
						C*	**	*					*				*			R		*
Strongly disagree	29	17	12	13	11	5	3	4	22	18	11	21	1	7	14	15	7	22	9	20	20	9
	6%	7%	5%	5%	7%	6%	24%	4%	6%	6%	5%	7%	4%	4%	5%	7%	11%	5%	6%	6%	7%	5%
						*	**	*					*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	357	186	171	186	113	59	3	89	264	199	158	201	26	129	206	151	52	305	126	231	220	134
	71%	74%	69%	77%	69%	62%	28%	79%	70%	70%	73%	67%	79%	77%	74%	68%	76%	71%	81%	67%	74%	67%
				E		*	**	*					*	K			*		S			*
Low2Box (Strongly disagree/Somewhat disagree)	143	66	77	56	51	36	8	24	111	85	58	98	7	38	73	70	17	126	30	113	77	65
	29%	26%	31%	23%	31%	38%	72%	21%	30%	30%	27%	33%	21%	23%	26%	32%	24%	29%	19%	33%	26%	33%
						C*	**	*				M	*				*			R		*

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Global @dvisor: Health and Wellness
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Strongly agree	231	107	124	76	77	79	64	126	17	81	150	54	137	40	139	92	17	213	22	209	163	68	73	62	96
	46%	43%	49%	42%	45%	54%	47%	48%	42%	44%	47%	51%	47%	40%	47%	46%	40%	47%	40%	47%	46%	48%	49%	41%	48%
						C			*								*		*						
Somewhat agree	198	100	98	85	70	44	51	103	17	65	133	33	118	48	123	75	24	175	31	168	135	59	57	62	79
	40%	41%	39%	47%	41%	30%	38%	39%	41%	36%	42%	31%	40%	48%	41%	37%	55%	38%	56%	38%	38%	42%	39%	41%	40%
				E					*					K			Q*		S*						
Somewhat disagree	36	22	14	10	15	12	6	20	5	19	17	11	21	4	21	15	1	35	1	34	29	7	9	14	13
	7%	9%	6%	5%	9%	8%	4%	8%	13%	10%	5%	10%	7%	5%	7%	7%	3%	8%	3%	8%	8%	5%	6%	9%	7%
									*								*		*						
Strongly disagree	35	18	17	12	11	12	14	16	2	18	17	9	19	7	15	20	1	34	1	34	27	8	10	14	12
	7%	7%	7%	7%	6%	8%	10%	6%	4%	10%	5%	9%	6%	7%	5%	10%	2%	8%	2%	8%	8%	6%	6%	9%	6%
									*							N	*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Strongly agree/Somewhat agree)	429	207	222	160	146	123	115	229	34	147	282	87	255	87	262	167	41	388	53	376	298	127	131	124	174
	86%	84%	88%	88%	85%	84%	85%	86%	83%	80%	89%	81%	87%	88%	88%	83%	96%	85%	95%	85%	84%	89%	88%	82%	88%
									*		I						*		S*						
Low2Box (Strongly disagree/Somewhat disagree)	71	40	31	21	26	24	20	37	7	37	34	20	39	12	36	35	2	69	3	68	56	15	18	28	25
	14%	16%	12%	12%	15%	16%	15%	14%	17%	20%	11%	19%	13%	12%	12%	17%	4%	15%	5%	15%	16%	11%	12%	18%	12%
									*	J							*		*	R					

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- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Strongly agree	66	28	37	28	20	18	14	32	20	30	36	18	14	34	41	25	11	54	20	46	45	21	42	24	19	23	14	3	6
	13%	11%	15%	14%	13%	12%	11%	13%	15%	13%	13%	11%	10%	17%	14%	12%	18%	12%	22%	11%	14%	12%	12%	17%	14%	14%	14%	8%	11%
														L			*		S					a				*	*
Somewhat agree	304	148	157	126	88	90	77	146	81	141	163	97	86	122	182	122	39	265	57	247	195	103	225	79	80	105	60	26	33
	61%	59%	62%	64%	58%	59%	62%	60%	62%	61%	60%	59%	61%	62%	61%	60%	62%	61%	63%	60%	63%	57%	63%	55%	59%	63%	60%	61%	62%
																	*						W					*	*
Somewhat disagree	111	60	51	36	38	37	28	56	27	52	59	37	35	38	63	48	10	101	12	99	61	47	78	33	30	33	22	12	13
	22%	24%	20%	18%	25%	24%	22%	23%	21%	22%	22%	23%	25%	20%	21%	24%	17%	23%	13%	24%	20%	26%	22%	23%	22%	20%	22%	29%	25%
																	*			R		T						*	*
Strongly disagree	19	12	7	8	4	7	6	11	2	7	12	11	5	2	12	7	2	17	2	17	10	8	11	8	7	6	4	1	1
	4%	5%	3%	4%	3%	5%	5%	5%	2%	3%	4%	7%	4%	1%	4%	4%	3%	4%	2%	4%	3%	5%	3%	5%	5%	4%	4%	3%	2%
												M	M				*											*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	370	176	194	153	108	109	91	178	101	171	199	115	100	156	223	147	50	320	77	293	240	124	267	103	99	129	75	29	39
	74%	71%	77%	78%	72%	71%	73%	73%	78%	74%	74%	70%	71%	79%	75%	73%	81%	73%	85%	72%	77%	69%	75%	72%	73%	77%	74%	68%	73%
														KL			*		S		U							*	*
Low2Box (Strongly disagree/Somewhat disagree)	130	72	58	44	42	44	34	67	29	59	71	49	41	41	75	55	12	118	14	116	72	56	89	41	37	39	26	13	14
	26%	29%	23%	22%	28%	29%	27%	27%	22%	26%	26%	30%	29%	21%	25%	27%	19%	27%	15%	28%	23%	31%	25%	28%	27%	23%	26%	32%	27%
												M	M				*			R		T						*	*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Strongly agree	149	63	86	81	47	22	45	85	11	52	98	46	81	22	83	66	31	118	41	108	99	51
	30%	27%	32%	28%	33%	30%	28%	33%	30%	31%	29%	29%	31%	28%	31%	29%	38%	28%	44%	27%	32%	26%
									*			*					*		S			
Somewhat agree	206	92	114	112	65	29	59	110	22	64	142	62	104	39	102	104	34	172	32	174	127	79
	41%	39%	43%	39%	46%	39%	36%	42%	59%	38%	43%	40%	40%	48%	38%	45%	41%	41%	34%	43%	42%	41%
									FG*			*		L			*					
Somewhat disagree	97	50	47	64	20	13	39	47	3	37	60	34	49	14	52	44	12	85	17	80	57	40
	19%	22%	18%	22%	14%	18%	24%	18%	8%	22%	18%	21%	19%	17%	20%	19%	15%	20%	18%	20%	19%	21%
				D			H		*			*					*					
Strongly disagree	48	27	21	28	11	9	20	18	1	15	32	15	28	5	32	16	5	42	4	44	23	24
	10%	12%	8%	10%	7%	12%	12%	7%	2%	9%	10%	9%	11%	7%	12%	7%	7%	10%	4%	11%	8%	13%
							H		*			*					*			R		
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	355	155	201	193	112	50	104	194	33	115	240	108	185	62	185	170	65	291	73	282	226	130
	71%	67%	75%	68%	79%	70%	64%	75%	89%	69%	72%	69%	71%	76%	69%	74%	79%	70%	78%	69%	74%	67%
			A		C			F	FG*			*					*					
Low2Box (Strongly disagree/Somewhat disagree)	145	77	67	92	30	22	59	65	4	52	93	48	77	19	84	60	18	127	20	124	80	65
	29%	33%	25%	32%	21%	30%	36%	25%	11%	31%	28%	31%	29%	24%	31%	26%	21%	30%	22%	31%	26%	33%
		B		D			GH	H	*			*					*					

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Strongly agree	80	34	46	28	26	26	13	22	35	29	51	32	34	14	39	41	16	64	15	64	51	27	4	4	6	6	-	28	31
	16%	14%	18%	16%	17%	15%	34%	14%	15%	12%	19%	14%	17%	18%	15%	17%	31%	14%	26%	15%	15%	17%	12%	12%	11%	9%	-	15%	26%
							GH*				I						Q*		S*				*	*	*	*			WXYa
Somewhat agree	260	126	134	96	74	90	21	85	116	116	143	117	99	43	136	124	20	240	28	232	181	77	12	20	24	39	-	95	70
	52%	52%	52%	56%	49%	51%	56%	53%	50%	50%	54%	52%	51%	56%	53%	50%	40%	53%	46%	53%	54%	49%	37%	56%	45%	58%	-	50%	58%
							*										*	p	*				*	*	*	V*			VX
Somewhat disagree	127	67	60	43	36	47	1	43	66	67	60	60	50	17	64	63	12	115	15	112	87	38	14	9	19	17	-	51	17
	25%	27%	23%	25%	24%	27%	3%	27%	28%	29%	22%	26%	26%	22%	25%	26%	23%	26%	25%	25%	26%	24%	43%	25%	36%	25%	-	27%	14%
							*	F	F								*		*				Yab*	*	b*	b*		b	
Strongly disagree	34	16	18	5	16	14	3	10	16	20	14	18	13	4	16	18	3	31	1	33	19	14	3	2	4	5	-	17	2
	7%	7%	7%	3%	10%	8%	8%	6%	7%	9%	5%	8%	6%	5%	6%	7%	6%	7%	2%	7%	6%	9%	8%	7%	8%	8%	-	9%	2%
					C	C	*										*		*				*	*	b*	b*		b	
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	339	160	179	123	100	116	34	107	151	145	194	150	133	57	175	164	36	304	43	296	232	104	16	24	30	45	-	123	101
	68%	66%	70%	72%	66%	66%	89%	67%	65%	62%	73%	66%	68%	73%	69%	67%	70%	68%	72%	67%	69%	66%	49%	68%	56%	67%	-	64%	84%
							GH*				I						*		*				*	*	*	*			VWXYa
Low2Box (Strongly disagree/Somewhat disagree)	161	83	78	48	52	61	4	53	83	87	73	77	63	20	80	81	15	146	16	144	105	53	16	11	23	22	-	68	19
	32%	34%	30%	28%	34%	35%	11%	33%	35%	38%	27%	34%	32%	27%	31%	33%	30%	32%	28%	33%	31%	34%	51%	32%	44%	33%	-	36%	16%
							*	F	F	J							*		*				b*	b*	b*	b*		b	

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Global @dvisor: Health and Wellness
EJ1.1. [For me, living better is defined more holistically today - it's no longer just about physical or mental health] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Strongly agree	257	121	136	110	102	45	13	62	183	188	69	-	213	44	169	88	40	218	97	160	223	33
	51%	48%	55%	52%	54%	45%	44%	45%	55%	52%	49%	-	51%	53%	51%	52%	56%	51%	59%	48%	52%	46%
			A				*		G										S			
Somewhat agree	213	116	97	86	78	49	11	64	139	152	61	-	178	36	141	72	25	188	61	152	180	34
	43%	46%	39%	41%	41%	49%	38%	47%	41%	42%	44%	-	43%	43%	43%	42%	35%	44%	37%	45%	42%	47%
							*													R		
Somewhat disagree	24	13	11	10	9	5	3	9	12	18	6	-	21	3	14	10	5	19	6	18	20	3
	5%	5%	5%	5%	5%	5%	9%	7%	4%	5%	4%	-	5%	3%	4%	6%	7%	4%	3%	5%	5%	4%
							H*	H														
Strongly disagree	6	5	1	4	2	1	2	2	2	2	3	-	5	1	4	2	1	5	2	4	4	2
	1%	2%	0%	2%	1%	1%	8%	1%	0%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%
		B					GH*				I											
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	470	237	233	195	181	94	24	125	321	340	131	-	391	79	310	160	65	406	158	312	402	67
	94%	93%	95%	93%	94%	95%	83%	92%	96%	94%	93%	-	94%	96%	94%	93%	92%	94%	96%	93%	94%	93%
							*		FG													
Low2Box (Strongly disagree/Somewhat disagree)	30	17	12	14	11	5	5	11	13	20	10	-	26	4	18	11	6	24	7	23	24	5
	6%	7%	5%	7%	6%	5%	17%	8%	4%	6%	7%	-	6%	4%	6%	7%	8%	6%	4%	7%	6%	7%
							H*	H														

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Global @dvisor: Health and Wellness
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Strongly agree	142	64	78	57	40	45	33	66	25	58	84	41	59	42	93	49	7	135	15	127	94	48	30	32	27	23	30
	28%	26%	31%	31%	27%	27%	31%	29%	28%	27%	30%	31%	27%	29%	30%	25%	37%	28%	38%	28%	30%	26%	30%	31%	29%	24%	28%
																	*		*								
Somewhat agree	275	139	136	95	87	93	55	126	55	123	153	73	118	85	165	110	7	268	16	259	172	103	51	57	51	53	63
	55%	56%	54%	51%	59%	55%	51%	55%	60%	57%	54%	55%	54%	57%	53%	58%	37%	56%	41%	56%	55%	56%	51%	56%	53%	57%	58%
																	*	P	*	R							
Somewhat disagree	65	37	28	26	15	23	17	28	8	28	37	15	33	17	40	25	4	61	6	59	37	28	13	10	14	14	13
	13%	15%	11%	14%	11%	14%	15%	12%	9%	13%	13%	11%	15%	11%	13%	13%	21%	13%	14%	13%	12%	15%	13%	10%	15%	15%	12%
							H										*		*								
Strongly disagree	18	7	11	7	5	7	3	9	3	8	10	5	9	4	10	8	1	17	3	15	11	7	6	2	3	3	3
	4%	3%	4%	4%	3%	4%	3%	4%	3%	4%	4%	4%	4%	3%	3%	4%	5%	4%	8%	3%	4%	4%	6%	2%	4%	4%	3%
																	*		S*				W				
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Strongly agree/Somewhat agree)	417	203	215	152	127	138	88	191	81	181	236	114	177	127	258	159	14	403	31	386	266	151	82	89	78	76	93
	83%	82%	85%	82%	86%	82%	82%	84%	88%	84%	83%	85%	81%	86%	84%	83%	73%	84%	78%	84%	85%	81%	81%	88%	82%	81%	85%
																	*		*								
Low2Box (Strongly disagree/Somewhat disagree)	83	44	38	32	20	30	20	37	11	36	47	20	43	20	50	33	5	77	9	74	48	34	19	12	17	17	16
	17%	18%	15%	18%	14%	18%	18%	16%	12%	16%	17%	15%	19%	14%	16%	17%	27%	16%	22%	16%	15%	19%	19%	12%	18%	19%	15%
																	*		*								

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region VI&a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Strongly agree	109	45	64	33	35	40	23	32	43	47	62	16	57	37	70	39	9	100	17	92	73	36	18	20	24	14	12	5	7	8
	22%	18%	26%	20%	20%	26%	19%	24%	23%	23%	21%	18%	20%	29%	22%	21%	24%	22%	22%	22%	22%	22%	23%	18%	35%	21%	16%	23%	19%	22%
			A									*		L			*								WYZb*			**	*	*
Somewhat agree	282	143	139	102	99	81	70	73	104	113	169	48	165	69	173	109	20	262	42	240	191	91	47	61	30	41	47	15	21	20
	56%	56%	57%	60%	57%	52%	59%	54%	55%	57%	56%	55%	57%	55%	55%	59%	52%	57%	54%	57%	57%	55%	59%	56%	44%	61%	61%	66%	54%	53%
												*					*						X		*	X	X	**	*	*
Somewhat disagree	83	54	29	30	28	25	19	23	31	26	57	16	49	17	54	29	9	74	15	68	51	32	9	24	11	9	13	2	9	7
	17%	21%	12%	18%	16%	16%	16%	17%	17%	13%	19%	19%	17%	14%	17%	15%	23%	16%	20%	16%	15%	19%	11%	22%	16%	13%	17%	7%	23%	19%
		B									I	*					*							V	*			**	V*	*
Strongly disagree	26	12	14	5	13	8	6	7	10	13	13	7	16	3	16	10	1	25	3	23	18	7	6	4	3	3	5	1	1	2
	5%	5%	6%	3%	7%	5%	5%	5%	5%	7%	4%	8%	6%	3%	5%	5%	2%	5%	4%	5%	6%	5%	8%	4%	5%	4%	7%	4%	3%	6%
					C							*					*								*			**	*	*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top2Box (Strongly agree/Somewhat agree)	391	188	203	135	135	121	93	105	147	160	231	64	221	106	243	148	30	361	59	332	264	127	65	81	54	55	59	20	29	28
	78%	74%	82%	79%	77%	78%	78%	78%	78%	80%	77%	73%	77%	84%	78%	79%	75%	78%	76%	79%	79%	76%	82%	75%	79%	82%	76%	89%	74%	75%
			A									*		L			*								*			**	*	*
Low2Box (Strongly disagree/Somewhat disagree)	109	65	43	35	41	33	26	30	41	39	69	23	65	20	70	38	10	99	19	90	70	39	15	28	14	12	19	3	10	9
	22%	26%	18%	21%	23%	22%	22%	22%	22%	20%	23%	27%	23%	16%	22%	21%	25%	22%	24%	21%	21%	24%	18%	25%	21%	18%	24%	11%	26%	25%
		B										*	M				*								*			**	*	*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Strongly agree	47	22	25	16	17	14	9	19	17	22	25	13	8	26	27	20	7	40	10	37	35	12	5	5	8	7	9	8	5
	9%	9%	10%	8%	11%	9%	12%	8%	11%	10%	9%	9%	7%	11%	9%	9%	14%	9%	16%	8%	10%	8%	8%	9%	9%	10%	8%	13%	12%
																	*		S										*
Somewhat agree	261	118	142	110	73	78	34	120	80	111	150	69	57	135	146	114	23	238	27	233	188	72	30	35	44	36	65	30	20
	52%	47%	57%	56%	49%	50%	47%	54%	51%	52%	52%	47%	49%	57%	51%	53%	48%	53%	45%	53%	53%	50%	47%	56%	52%	50%	58%	49%	47%
			A											K			*												*
Somewhat disagree	160	92	69	59	51	50	24	73	48	68	93	56	42	62	95	65	15	145	19	141	111	49	23	19	27	25	32	20	14
	32%	37%	27%	30%	34%	32%	33%	32%	31%	32%	32%	38%	37%	26%	33%	30%	32%	32%	32%	32%	31%	34%	37%	31%	31%	34%	28%	33%	32%
		B										M	M				*												*
Strongly disagree	32	18	14	11	9	13	6	13	11	13	19	9	8	15	18	15	3	30	5	28	22	10	5	2	6	4	7	4	4
	6%	7%	6%	6%	6%	8%	8%	6%	7%	6%	7%	6%	7%	6%	6%	7%	6%	7%	8%	6%	6%	7%	8%	3%	7%	6%	6%	6%	9%
																	*												*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	307	140	167	126	90	91	43	139	97	133	174	81	65	161	173	134	30	278	37	271	223	84	35	40	52	43	74	38	26
	61%	56%	67%	64%	60%	59%	59%	62%	62%	62%	61%	56%	56%	68%	61%	63%	62%	61%	60%	62%	63%	59%	55%	65%	61%	60%	65%	62%	59%
			A											KL			*												*
Low2Box (Strongly disagree/Somewhat disagree)	193	109	83	70	60	63	30	85	59	81	112	64	51	78	113	80	18	174	24	168	133	60	28	21	33	29	39	24	18
	39%	44%	33%	36%	40%	41%	41%	38%	38%	38%	39%	44%	44%	32%	39%	37%	38%	39%	40%	38%	37%	41%	45%	35%	39%	40%	35%	38%	41%
		B										M	M				*												*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Strongly agree	176	92	85	95	53	29	18	37	121	113	64	-	18	158	116	61	65	111	109	68	139	36
	35%	36%	35%	35%	36%	34%	33%	34%	36%	37%	32%	-	31%	36%	38%	31%	45%	31%	38%	32%	35%	35%
						*	*					**	*				Q					*
Somewhat agree	235	118	117	117	75	43	19	55	161	145	90	2	26	206	142	93	58	177	135	100	191	44
	47%	46%	48%	44%	50%	51%	34%	51%	48%	48%	45%	100%	46%	47%	46%	48%	40%	50%	47%	47%	48%	43%
						*	*	F				**	*									*
Somewhat disagree	61	28	33	37	17	7	10	8	42	33	28	-	7	54	34	27	15	45	29	32	45	14
	12%	11%	13%	14%	11%	9%	19%	8%	12%	11%	14%	-	12%	12%	11%	14%	11%	13%	10%	15%	11%	14%
						*	G*					**	*									*
Strongly disagree	28	18	10	19	4	5	7	7	13	11	17	-	6	22	14	14	5	23	13	15	20	7
	6%	7%	4%	7%	3%	6%	14%	7%	4%	4%	8%	-	11%	5%	5%	7%	4%	6%	5%	7%	5%	7%
						*	H*				I	**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	411	210	201	211	129	71	37	92	283	257	154	2	45	364	258	154	123	288	244	167	329	80
	82%	82%	83%	79%	86%	86%	68%	86%	84%	85%	78%	100%	77%	83%	84%	79%	86%	81%	85%	78%	84%	79%
						*	*	F	F	J		**	*						S			*
Low2Box (Strongly disagree/Somewhat disagree)	89	47	42	56	21	12	18	15	56	45	44	-	13	76	48	41	20	68	42	47	65	22
	18%	18%	17%	21%	14%	14%	32%	14%	16%	15%	22%	-	23%	17%	16%	21%	14%	19%	15%	22%	16%	21%
						*	GH*				I	**	*							R		*

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Global @dvisor: Health and Wellness
EJ1.1. [For me, living better is defined more holistically today - it's no longer just about physical or mental health] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Strongly agree	79	30	49	21	26	32	27	29	13	42	37	35	31	13	34	45	5	73	15	63	44	33	15	14	16	23	10
	16%	12%	19%	13%	14%	20%	17%	15%	18%	17%	14%	16%	14%	18%	14%	17%	11%	16%	17%	15%	15%	17%	12%	15%	17%	19%	17%
			A			C											*									V	*
Somewhat agree	297	153	144	89	121	88	87	117	44	151	146	122	131	44	147	150	28	269	50	247	173	121	82	53	55	73	34
	59%	62%	57%	55%	66%	56%	57%	60%	64%	62%	57%	57%	61%	60%	60%	59%	62%	59%	57%	60%	59%	61%	63%	56%	57%	61%	59%
					CE												*										*
Somewhat disagree	103	56	48	45	28	30	33	41	11	41	63	46	43	15	52	52	11	92	18	85	64	37	28	24	18	22	11
	21%	23%	19%	28%	16%	19%	21%	21%	16%	17%	24%	21%	20%	20%	21%	20%	24%	20%	21%	21%	22%	19%	22%	25%	19%	18%	20%
				DE							I						*										*
Strongly disagree	21	9	12	7	7	7	6	9	1	10	11	11	9	2	11	10	1	20	5	16	15	6	5	4	7	2	2
	4%	4%	5%	5%	4%	4%	4%	5%	2%	4%	4%	5%	4%	2%	5%	4%	3%	4%	5%	4%	5%	3%	4%	4%	8%	2%	4%
																	*								Y		*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Strongly agree/Somewhat agree)	375	183	192	109	146	120	114	146	57	193	183	157	162	57	181	194	34	342	65	311	217	154	97	67	72	96	43
	75%	74%	76%	68%	81%	76%	75%	74%	82%	79%	71%	74%	76%	78%	74%	76%	73%	75%	74%	75%	73%	78%	74%	71%	74%	80%	76%
					C	C				J							*									W	*
Low2Box (Strongly disagree/Somewhat disagree)	125	65	60	52	35	37	39	50	12	51	74	56	52	16	63	61	12	112	23	102	79	43	34	28	25	24	14
	25%	26%	24%	32%	19%	24%	25%	26%	18%	21%	29%	26%	24%	22%	26%	24%	27%	25%	26%	25%	27%	22%	26%	29%	26%	20%	24%
				DE							I						*							Y			*

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Global @dvisor: Health and Wellness
EJ1.1. [For me, living better is defined more holistically today - it's no longer just about physical or mental health] To what extent do you agree or disagree with the following statements:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Strongly agree	79	40	39	33	22	25	50	23	7	35	44	42	15	23	35	45	4	76	11	69	54	24
	16%	16%	16%	20%	14%	14%	16%	15%	24%	13%	19%	16%	15%	17%	15%	17%	18%	16%	20%	15%	16%	17%
									*		I						*		*			
Somewhat agree	334	164	170	97	117	120	214	104	15	188	146	179	69	85	161	173	14	320	35	299	226	95
	67%	65%	68%	57%	72%	71%	67%	70%	55%	69%	64%	67%	69%	65%	67%	66%	65%	67%	67%	67%	67%	67%
					C	C		H	*								*		*			
Somewhat disagree	77	42	35	33	22	22	51	20	5	43	34	40	15	21	39	38	3	74	7	70	50	20
	15%	17%	14%	20%	13%	13%	16%	13%	18%	16%	15%	15%	15%	16%	16%	14%	14%	15%	12%	16%	15%	14%
				E					*								*		*			
Strongly disagree	10	5	5	5	1	4	6	3	1	5	5	6	1	2	4	6	1	9	1	9	6	3
	2%	2%	2%	3%	1%	2%	2%	2%	3%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%
				D					*								*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	413	204	209	130	138	145	264	127	22	223	190	221	84	108	195	218	17	396	46	368	280	119
	83%	81%	84%	77%	86%	85%	82%	85%	79%	82%	83%	83%	83%	82%	82%	83%	83%	83%	87%	82%	83%	84%
					C	C			*								*		*			
Low2Box (Strongly disagree/Somewhat disagree)	87	47	40	39	22	26	58	23	6	48	39	46	17	24	43	44	3	83	7	80	56	23
	17%	19%	16%	23%	14%	15%	18%	15%	21%	18%	17%	17%	17%	18%	18%	17%	17%	17%	13%	18%	17%	16%
				DE					*								*		*			

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Strongly agree	78	38	40	32	23	22	36	28	7	36	42	32	16	30	39	39	8	70	15	63	44	34	13	22	22	22
	16%	15%	16%	18%	12%	17%	14%	19%	25%	15%	16%	14%	14%	19%	15%	17%	16%	16%	21%	15%	14%	19%	13%	17%	15%	16%
				D					*				*	K			*		*							
Somewhat agree	266	143	123	84	108	73	135	74	13	135	131	122	59	84	154	112	26	239	37	229	180	83	45	69	77	75
	53%	57%	50%	48%	55%	56%	53%	51%	48%	56%	50%	54%	50%	54%	57%	48%	55%	53%	53%	53%	57%	46%	49%	53%	53%	57%
									*				*		O		*		*		U					
Somewhat disagree	121	54	67	46	49	26	62	38	4	53	68	53	37	31	55	66	11	110	15	106	70	51	29	30	35	28
	24%	22%	27%	27%	25%	20%	25%	26%	15%	22%	26%	23%	31%	20%	21%	29%	23%	24%	22%	25%	22%	28%	31%	23%	24%	21%
									*				M*			N	*		*				Y			
Strongly disagree	35	17	18	12	15	9	20	7	3	15	20	20	6	9	21	15	3	32	3	32	21	13	6	9	12	8
	7%	7%	7%	7%	8%	7%	8%	5%	11%	6%	8%	9%	5%	6%	8%	6%	6%	7%	4%	7%	7%	7%	7%	7%	8%	6%
									*				*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Strongly agree/Somewhat agree)	344	180	163	116	132	96	172	102	20	170	173	154	76	114	193	151	34	309	52	292	225	117	58	91	99	96
	69%	72%	66%	67%	67%	73%	67%	69%	74%	71%	66%	68%	64%	74%	72%	65%	71%	68%	74%	68%	71%	65%	62%	70%	68%	73%
									*				*		O		*		*							V
Low2Box (Strongly disagree/Somewhat disagree)	156	72	85	58	64	34	83	45	7	68	88	73	43	41	76	81	14	142	18	138	91	64	35	39	47	36
	31%	28%	34%	33%	33%	27%	33%	31%	26%	29%	34%	32%	36%	26%	28%	35%	29%	32%	26%	32%	29%	35%	38%	30%	32%	27%
									*				*			N	*		*				Y			

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Global @dvisor: Health and Wellness
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Strongly agree	91	44	48	49	24	18	18	34	39	53	38	32	22	38	60	31	27	64	35	56	72	20	17	22	35	17
	18%	18%	19%	27%	16%	11%	22%	16%	19%	19%	18%	14%	17%	27%	21%	14%	34%	15%	35%	14%	22%	12%	19%	20%	19%	15%
				DE			*							KL	O		Q		S		U					
Somewhat agree	249	131	118	88	72	89	37	105	107	139	110	118	61	71	146	103	39	209	49	200	167	81	45	55	91	58
	50%	53%	47%	48%	49%	52%	46%	50%	51%	49%	51%	51%	48%	50%	51%	48%	49%	50%	48%	50%	51%	48%	49%	50%	50%	50%
							*																			
Somewhat disagree	130	60	70	41	39	51	19	58	53	72	58	68	35	27	65	66	9	121	12	118	74	56	23	29	44	34
	26%	24%	28%	22%	26%	30%	24%	28%	25%	25%	27%	29%	28%	19%	23%	30%	11%	29%	12%	30%	23%	33%	25%	27%	24%	30%
						C	*					M	M			N		P		R		T				
Strongly disagree	30	12	17	5	13	12	6	13	11	19	10	15	10	5	14	16	5	25	5	25	16	12	7	3	14	6
	6%	5%	7%	3%	9%	7%	8%	6%	5%	7%	5%	6%	8%	3%	5%	7%	6%	6%	5%	6%	5%	7%	7%	3%	7%	5%
					C	C	*						M												W	
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Strongly agree/Somewhat agree)	340	175	165	137	96	107	55	138	146	192	148	149	82	109	206	134	67	273	84	256	238	101	62	77	126	75
	68%	71%	65%	75%	65%	63%	68%	66%	70%	68%	68%	64%	65%	77%	72%	62%	83%	65%	83%	64%	72%	60%	68%	71%	68%	65%
				DE			*							KL	O		Q		S		U					
Low2Box (Strongly disagree/Somewhat disagree)	160	72	87	45	52	63	26	71	63	91	69	83	45	32	79	81	14	146	17	143	91	68	29	32	58	40
	32%	29%	35%	25%	35%	37%	32%	34%	30%	32%	32%	36%	35%	23%	28%	38%	17%	35%	17%	36%	28%	40%	32%	29%	32%	35%
					C	C	*					M	M			N		P		R		T				

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Strongly agree	130	65	64	71	39	20	68	47	2	35	95	-	96	33	72	57	33	97	46	83	93	36
	26%	27%	25%	26%	26%	26%	26%	27%	20%	26%	26%	-	25%	29%	26%	26%	28%	25%	31%	24%	27%	24%
						*			**													
Somewhat agree	227	116	111	123	70	33	120	85	7	61	166	-	173	54	128	99	52	175	68	159	153	74
	45%	47%	44%	46%	46%	43%	46%	49%	61%	45%	46%	-	45%	47%	46%	45%	44%	46%	46%	45%	44%	49%
						*			**													
Somewhat disagree	114	48	66	62	36	16	64	27	2	29	85	-	94	20	60	54	27	88	26	88	76	38
	23%	20%	26%	23%	24%	21%	24%	16%	19%	22%	23%	-	24%	18%	21%	25%	23%	23%	18%	25%	22%	25%
						*	G		**													
Strongly disagree	29	17	12	14	6	9	12	14	-	11	18	-	22	7	20	9	6	23	8	21	26	3
	6%	7%	5%	5%	4%	11%	5%	8%	-	8%	5%	-	6%	6%	7%	4%	5%	6%	5%	6%	7%	2%
						*			**												U	
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	357	181	176	194	109	54	188	132	9	95	261	-	269	87	200	157	85	272	114	242	247	110
	71%	74%	69%	72%	72%	68%	71%	76%	81%	70%	72%	-	70%	76%	71%	71%	72%	71%	77%	69%	71%	73%
						*			**													
Low2Box (Strongly disagree/Somewhat disagree)	143	65	78	77	42	25	76	41	2	40	103	-	116	28	80	63	32	111	34	109	102	41
	29%	26%	31%	28%	28%	32%	29%	24%	19%	30%	28%	-	30%	24%	29%	29%	28%	29%	23%	31%	29%	27%
						*			**													

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Global @dvisor: Health and Wellness
EJ1.2. [I wish I had a plan or recipe for living better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Strongly agree	4001	1921	2080	1807	1329	865	1245	1336	1131	1762	2239	1165	1689	1147	2212	1788	538	3463	860	3140	2647	1312
	33%	32%	35%	35%	34%	29%	38%	32%	32%	32%	34%	34%	35%	30%	33%	34%	35%	33%	35%	33%	33%	34%
			A	E	E		GH				I	M	M						S			
Somewhat agree	5113	2582	2531	2153	1634	1325	1333	1770	1552	2430	2683	1421	2032	1660	2865	2248	601	4512	1014	4099	3443	1596
	43%	43%	42%	42%	42%	44%	41%	43%	43%	44%	41%	42%	43%	43%	43%	42%	40%	43%	42%	43%	43%	42%
									F	J								P				
Somewhat disagree	2139	1104	1035	867	674	599	467	761	692	959	1180	610	759	770	1173	966	267	1872	387	1753	1446	669
	18%	18%	17%	17%	17%	20%	14%	18%	19%	17%	18%	18%	16%	20%	18%	18%	18%	18%	16%	18%	18%	18%
						CD		F	F			L		KL						R		
Strongly disagree	747	385	363	290	238	220	195	254	197	347	400	206	298	243	429	319	110	637	166	581	511	229
	6%	6%	6%	6%	6%	7%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	7%	6%	7%	6%	6%	6%
						CD																
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	9114	4503	4611	3960	2963	2191	2578	3106	2684	4191	4922	2586	3721	2807	5077	4036	1139	7975	1874	7239	6090	2908
	76%	75%	77%	77%	76%	73%	80%	75%	75%	76%	76%	76%	78%	73%	76%	76%	75%	76%	77%	76%	76%	76%
			A	E	E		GH					M	M									
Low2Box (Strongly disagree/Somewhat disagree)	2886	1489	1397	1157	911	818	663	1016	889	1306	1580	816	1057	1013	1601	1285	377	2510	552	2334	1957	898
	24%	25%	23%	23%	24%	27%	20%	25%	25%	24%	24%	24%	22%	27%	24%	24%	25%	24%	23%	24%	24%	24%
		B				CD		F	F					KL								

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Global @dvisor: Health and Wellness
EJ1.2. [I wish I had a plan or recipe for living better] To what extent do you agree or disagree with the following statements:
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- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	4001	209	137	199	126	258	323	212	207	73	195	195	74	263	93	204	153	80	61	187	146	92	158	124	230
	33%	42%	27%	40%	25%	52%	65%	42%	41%	15%	39%	39%	15%	53%	19%	41%	31%	16%	12%	37%	29%	18%	32%	25%	46%
		BDILNPQRTUVW	ILNQRU	BDILNPQRTUVW	ILNQRU	ABCDGHIJKLNOPQRSTUVW	ABCDEGHIJKLMNOPQRSTUVWX	BDILNPQRTUVW	BDILNPQRTUVW		BDILNPQRTUVW	BDILNPQRTUVW		ABCDGHIJKLNOPQRSTUVWX	R	BDILNPQRTUVW	DILNQRUW	R		BDILNPQRTUVW	ILNQRUW	R	DILNQRUW	ILNQRU	BDIKLNPQRSTUVW
Somewhat agree	5113	179	224	182	218	154	145	192	228	197	216	188	263	153	218	255	216	214	221	211	243	324	238	241	193
	43%	36%	45%	36%	44%	31%	29%	38%	46%	39%	43%	38%	53%	31%	44%	51%	43%	43%	44%	42%	49%	65%	48%	48%	39%
		F	ACEFKM	F	ACEFM			EFM	ACEFGKMX	EFM	AEFM	EFM	ABCDEFGHIJKMNPQRSX		ACEFM	ABCDEFGIJKMNPQRSX	ACEFM	ACEFM	ACEFKM	AEFM	ACEFGIKMNPQSX	ABCDEFGHIJKLMNOPQRSTVWX	ACEFGIKMX	ACEFGIKMPQSX	EFM
Somewhat disagree	2139	63	104	74	101	63	24	74	58	163	73	67	134	51	151	35	97	151	187	77	86	71	79	107	50
	18%	13%	21%	15%	20%	13%	5%	15%	12%	33%	15%	13%	27%	10%	30%	7%	19%	30%	37%	15%	17%	14%	16%	21%	10%
		FO	ACEFGHJKMOSUVX	FMOX	ACEFGHJKMOSUVX	FO		FMOX	FO	ABCDEFGHJKLMOPSTUVWX	FOX	FO	ABCDEFGHJKMOPSTUVWX	FO	ABCDEFGHJKMOPSTUVWX		ACEFGHJKMOUVX	ABCDEFGHJKMOPSTUVWX	ABCDEFGHJKLMNOPQSTUVWX	FMOX	AEFHMOX	FMOX	FHMOX	ACEFGHJKMOSTUVX	F
Strongly disagree	747	49	36	45	55	25	8	22	7	67	16	50	29	33	38	5	34	56	31	25	25	12	25	28	27
	6%	10%	7%	9%	11%	5%	2%	4%	1%	13%	3%	10%	6%	7%	8%	1%	7%	11%	6%	5%	5%	2%	5%	6%	5%
		EFGHJLOPRSTUVWX	FHJOU	EFGHJLOSTUVW	BEFGHJLMOPRSTUVWX	FHOU		FHO		BEFGHJLMNOPRSTUVWX	O	EFGHJLOPRSTUVWX	FHOU	FHJOU	FGHJOTUV		FHJOU	BEFGHJLMNOPRSTUVWX	FHJOU	FHOU	FHOU	FHOU	O	FHOU	FHOU	FHOU
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Strongly agree/Somewhat agree)	9114	388	361	381	344	412	468	404	435	270	411	383	337	416	311	459	369	293	282	398	389	417	396	365	423
	76%	78%	72%	76%	69%	82%	94%	81%	87%	54%	82%	77%	67%	83%	62%	92%	74%	59%	56%	80%	78%	83%	79%	73%	85%
		DILNQR	INQR	DILNQR	INQR	BCDIKLNPQRW	ABCDEGHIJKLMNPQRSTUVWX	BDILNPQRW	ABCDEGIKLNPQRSTVW		BDILNPQRW	DILNQR	INQR	ABCDIKLNPQRTW	IR	ABCDEGHIJKLMNPQRSTUVWX	ILNQR			BDILNPQRW	BDILNPQRW	ABCDIKLNPQRTVW	BDILNPQRW	ILNQR	ABCDIKLNPQRSTVW
Low2Box (Strongly disagree/Somewhat disagree)	2886	112	139	119	156	88	32	96	65	230	89	117	163	84	189	41	131	207	218	102	111	83	104	135	77
	24%	22%	28%	24%	31%	18%	6%	19%	13%	46%	18%	23%	33%	17%	38%	8%	26%	41%	44%	20%	22%	17%	21%	27%	15%
		FHMOUX	EFGHJMOSTUVX	EFHMOUX	ACEFGHJKMOSTUVX	FHO		FHO	FO	ABCDEFGHJKLMNOPSTUVWX	FO	EFHMOUX	ACEFGHJKMOPSTUVWX	FO	ABCDEFGHJKLMOPSTUVWX		EFGHJMOSTUVX	ABCDEFGHJKLMOPSTUVWX	ABCDEFGHJKLMNOPSTUVWX	FHOX	FHMOUX	FO	FHOUX	EFGHJMOSTUVX	FO

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Global @dvisor: Health and Wellness
EJ1.2. [I wish I had a plan or recipe for living better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Strongly agree	4001	217	901	1129	1023	1006	913	731
	33%	22%	45%	25%	34%	25%	46%	49%
			ACDE	A	ACE	A	ACDE	ACDE
Somewhat agree	5113	459	707	1960	1435	1832	773	552
	43%	46%	35%	44%	48%	46%	39%	37%
		BFG		BFG	BCEFG	BCFG	B	
Somewhat disagree	2139	258	237	1034	438	914	226	171
	18%	26%	12%	23%	15%	23%	11%	11%
		BCDEFG		BDFG	BFG	BDFG		
Strongly disagree	747	66	155	377	104	248	88	46
	6%	7%	8%	8%	3%	6%	4%	3%
		DFG	DEFG	ADEFG		DFG	D	
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Strongly agree/Somewhat agree)	9114	676	1608	3089	2458	2838	1685	1283
	76%	68%	80%	69%	82%	71%	84%	86%
			ACE		ACE	AC	ABCDE	ABCDE
Low2Box (Strongly disagree/Somewhat disagree)	2886	324	392	1411	542	1162	315	217
	24%	32%	20%	31%	18%	29%	16%	14%
		BDEFG	FG	BDEFG	FG	BDFG		

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Global @dvisor: Health and Wellness
EJ1.2. [I wish I had a plan or recipe for living better] To what extent do you agree or disagree with the following statements:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Strongly agree	209	98	111	99	65	45	52	56	68	60	149	91	83	36	110	99	32	177	44	166	138	71
	42%	40%	43%	40%	45%	42%	44%	48%	39%	45%	41%	53%	40%	28%	41%	42%	52%	40%	45%	41%	41%	43%
						*						LM		*			*		*			
Somewhat agree	179	93	86	87	48	43	38	31	74	48	131	49	80	51	101	78	12	166	30	149	125	54
	36%	38%	34%	35%	34%	40%	33%	27%	43%	36%	36%	29%	39%	40%	38%	33%	20%	38%	30%	37%	37%	33%
						*			G				K	*			*	P	*			
Somewhat disagree	63	28	34	35	17	11	16	19	17	9	54	19	23	21	34	28	8	54	10	53	42	21
	13%	12%	14%	14%	12%	10%	14%	16%	9%	7%	15%	11%	11%	17%	13%	12%	14%	12%	10%	13%	13%	12%
						*					I			*			*		*			
Strongly disagree	49	25	24	27	14	8	11	11	15	17	32	12	20	18	21	28	9	40	14	35	30	19
	10%	10%	10%	11%	10%	8%	9%	10%	9%	13%	9%	7%	10%	14%	8%	12%	14%	9%	15%	9%	9%	11%
						*								*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	388	192	196	186	114	89	90	87	142	108	280	139	163	86	210	178	44	344	73	315	263	125
	78%	78%	77%	75%	79%	82%	77%	74%	82%	80%	77%	82%	79%	69%	79%	76%	72%	78%	75%	78%	78%	76%
						*						M		*			*		*			
Low2Box (Strongly disagree/Somewhat disagree)	112	53	59	62	31	19	27	30	32	26	86	31	42	39	55	57	17	95	24	87	73	39
	22%	22%	23%	25%	21%	18%	23%	26%	18%	20%	23%	18%	21%	31%	21%	24%	28%	22%	25%	22%	22%	24%
						*								K*			*		*			

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Strongly agree	137	65	72	47	43	46	43	38	22	56	81	48	57	32	73	64	5	132	9	128	73	60	17	57	63
	27%	26%	29%	26%	28%	29%	35%	29%	17%	30%	26%	33%	29%	20%	24%	32%	17%	28%	16%	29%	24%	34%	32%	20%	39%
							H	H				M*	M				**		*			T	*		W
Somewhat agree	224	116	107	86	72	65	52	56	68	79	145	55	97	72	139	85	12	212	29	195	149	69	22	138	64
	45%	46%	43%	46%	46%	42%	42%	43%	52%	42%	47%	37%	50%	45%	47%	42%	43%	45%	51%	44%	48%	39%	40%	48%	40%
												*	K				**		*				*		
Somewhat disagree	104	53	51	40	29	35	20	31	30	42	62	35	29	40	64	40	5	98	11	93	66	34	11	70	22
	21%	21%	20%	21%	18%	22%	16%	24%	23%	22%	20%	24%	15%	25%	21%	20%	20%	21%	19%	21%	21%	19%	20%	25%	14%
												*		L			**		*				*	X	
Strongly disagree	36	17	18	12	12	11	8	6	11	12	23	8	11	16	24	12	6	30	8	28	21	15	4	20	11
	7%	7%	7%	7%	8%	7%	6%	4%	8%	7%	7%	6%	6%	10%	8%	6%	20%	6%	13%	6%	7%	8%	8%	7%	7%
												*					**		*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Strongly agree/Somewhat agree)	361	182	179	134	115	112	95	94	90	135	226	103	154	104	212	149	17	344	38	322	222	129	39	194	127
	72%	72%	72%	72%	74%	71%	77%	72%	68%	72%	73%	71%	79%	65%	71%	74%	60%	73%	68%	73%	72%	73%	72%	68%	79%
												*	M				**		*				*		W
Low2Box (Strongly disagree/Somewhat disagree)	139	70	69	52	41	46	28	37	42	54	85	43	40	56	87	52	11	128	18	121	87	49	15	91	33
	28%	28%	28%	28%	26%	29%	23%	28%	32%	28%	27%	29%	21%	35%	29%	26%	40%	27%	32%	27%	28%	28%	28%	32%	21%
												*		L			**		*				*	X	

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Global @dvisor: Health and Wellness
EJ1.2. [I wish I had a plan or recipe for living better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Strongly agree	199	97	102	95	77	28	82	77	23	66	133	15	147	38	117	82	65	134	60	140	143	56
	40%	40%	39%	36%	46%	39%	50%	40%	26%	34%	44%	71%	41%	32%	43%	36%	49%	37%	41%	39%	41%	37%
					*	*	H	H	*			**					Q*					
Somewhat agree	182	86	96	97	58	27	41	73	44	77	105	5	127	49	101	81	38	144	46	136	122	60
	36%	36%	37%	37%	34%	37%	25%	38%	50%	40%	34%	25%	35%	42%	37%	36%	29%	39%	31%	38%	35%	39%
					*	*		F	F*			**					*					
Somewhat disagree	74	36	38	44	23	7	35	19	11	28	46	1	58	15	34	40	17	57	20	54	48	25
	15%	15%	15%	17%	14%	9%	21%	10%	12%	15%	15%	4%	16%	13%	12%	18%	13%	15%	14%	15%	14%	17%
					*	*	G		*			**					*					
Strongly disagree	45	21	24	24	10	11	7	22	11	23	22	-	29	16	21	24	13	32	20	26	33	12
	9%	9%	9%	9%	6%	15%	4%	11%	12%	12%	7%	-	8%	14%	8%	11%	10%	9%	14%	7%	10%	8%
					*	*		F	F*			**		L			*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	381	183	198	192	134	55	122	150	67	143	238	20	274	87	217	164	103	278	105	276	265	116
	76%	76%	76%	74%	80%	76%	75%	79%	76%	74%	78%	96%	76%	74%	80%	72%	78%	76%	73%	78%	77%	75%
					*	*			*			**					*					
Low2Box (Strongly disagree/Somewhat disagree)	119	57	62	68	33	17	41	41	22	51	68	1	87	31	55	64	30	89	40	79	81	38
	24%	24%	24%	26%	20%	24%	25%	21%	24%	26%	22%	4%	24%	26%	20%	28%	22%	24%	27%	22%	23%	25%
					*	*			*			**					*					

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Strongly agree	126	54	73	48	33	45	81	23	2	66	60	27	88	12	55	71	7	119	16	110	65	52	25	24	19	22	17	18
	25%	21%	29%	24%	20%	33%	29%	18%	35%	26%	24%	36%	28%	10%	23%	27%	16%	26%	23%	26%	21%	30%	25%	23%	22%	27%	34%	24%
						D	G		**			M*	M				*		*			T	*		*	*	*	*
Somewhat agree	218	110	108	91	64	62	113	60	2	114	104	22	140	56	98	121	23	195	29	189	140	68	44	50	42	32	18	32
	44%	44%	43%	45%	40%	45%	40%	48%	31%	45%	42%	30%	45%	49%	41%	46%	54%	43%	41%	44%	46%	39%	44%	48%	49%	39%	35%	42%
									**			*		K			*		*				*		*	*	*	*
Somewhat disagree	101	49	52	42	37	23	58	26	2	47	54	14	56	31	53	48	6	95	12	89	61	40	17	20	21	16	13	15
	20%	20%	21%	21%	23%	17%	21%	21%	34%	18%	22%	18%	18%	27%	22%	18%	13%	21%	17%	21%	20%	23%	17%	19%	24%	19%	25%	19%
									**			*		L			*		*				*		*	*	*	*
Strongly disagree	55	36	18	21	26	7	26	16	-	27	27	12	27	16	33	22	7	47	14	41	40	15	14	10	4	12	3	11
	11%	15%	7%	10%	17%	5%	9%	13%	-	11%	11%	16%	9%	14%	14%	8%	17%	10%	19%	10%	13%	8%	14%	10%	5%	14%	7%	15%
		B			E				**			*					*		S*				X*		*	X*	*	X*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top2Box (Strongly agree/Somewhat agree)	344	164	181	140	97	108	194	83	4	180	164	49	228	68	153	191	30	314	46	299	205	120	69	74	62	54	36	50
	69%	66%	72%	69%	61%	78%	70%	66%	66%	71%	67%	66%	73%	59%	64%	73%	70%	69%	64%	70%	67%	69%	69%	71%	71%	66%	69%	66%
						D			**			*	M			N	*		*				*		*	*	*	*
Low2Box (Strongly disagree/Somewhat disagree)	156	85	70	62	63	30	85	42	2	74	82	25	83	47	85	70	13	143	26	130	100	54	31	30	25	28	16	26
	31%	34%	28%	31%	39%	22%	30%	34%	34%	29%	33%	34%	27%	41%	36%	27%	30%	31%	36%	30%	33%	31%	31%	29%	29%	34%	31%	34%
					E				**			*		L	O		*		*				*		*	*	*	*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Strongly agree	258	119	138	113	82	63	29	111	106	124	134	40	155	63	117	141	23	235	37	221	171	82	69	22	41	58	19	36	13
	52%	50%	53%	55%	51%	48%	56%	55%	51%	52%	51%	48%	53%	50%	51%	52%	68%	50%	58%	51%	54%	47%	51%	46%	52%	55%	44%	53%	56%
							*										*		*					*	*	*	*	*	**
Somewhat agree	154	78	76	60	52	42	13	60	67	71	83	32	89	33	73	81	6	147	16	138	89	62	40	18	29	30	12	20	6
	31%	33%	29%	29%	32%	32%	25%	30%	32%	30%	32%	38%	31%	26%	32%	30%	18%	32%	25%	32%	28%	35%	29%	37%	37%	29%	27%	29%	26%
							*										*		*					*	*	*	*	*	**
Somewhat disagree	63	27	36	26	21	15	7	19	26	28	35	8	35	19	28	35	3	60	6	57	43	18	23	6	4	10	11	9	1
	13%	11%	14%	13%	13%	12%	12%	10%	13%	12%	13%	10%	12%	15%	12%	13%	10%	13%	10%	13%	14%	10%	17%	13%	5%	10%	24%	13%	5%
							*										*		*				X	*	*	*	XY*	*	**
Strongly disagree	25	14	11	8	6	11	4	12	8	15	10	4	11	10	12	13	1	24	4	21	12	12	3	2	5	7	2	3	3
	5%	6%	4%	4%	4%	9%	7%	6%	4%	6%	4%	5%	4%	8%	5%	5%	4%	5%	7%	5%	4%	7%	2%	4%	6%	6%	5%	5%	13%
							*										*		*					*	*	*	*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	412	197	214	173	134	105	43	171	173	195	216	72	244	96	190	222	30	382	53	359	260	143	109	40	70	88	30	55	18
	82%	83%	82%	84%	83%	80%	81%	84%	83%	82%	83%	85%	84%	76%	82%	82%	87%	82%	83%	82%	83%	83%	81%	83%	89%	84%	71%	82%	82%
							*										*		*					*	Z*	*	*	*	**
Low2Box (Strongly disagree/Somewhat disagree)	88	42	47	34	28	27	10	31	35	43	45	12	46	30	41	48	5	84	11	77	55	30	26	8	9	17	13	12	4
	18%	17%	18%	16%	17%	20%	19%	16%	17%	18%	17%	15%	16%	24%	18%	18%	13%	18%	17%	18%	17%	17%	19%	17%	11%	16%	29%	18%	18%
							*										*		*					*	*	*	X*	*	**

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Strongly agree	323	189	134	176	126	21	207	74	17	198	125	99	82	142	161	162	33	290	62	261	196	123
	65%	65%	65%	62%	72%	54%	71%	62%	52%	65%	64%	70%	64%	62%	68%	62%	48%	67%	60%	66%	66%	64%
					CE	*			**								*	P				
Somewhat agree	145	83	62	85	42	18	76	34	13	92	53	33	36	76	63	81	29	115	35	109	80	57
	29%	28%	30%	30%	24%	46%	26%	29%	40%	30%	27%	23%	28%	33%	27%	31%	42%	27%	34%	28%	27%	30%
						CD*			**					K			Q*					
Somewhat disagree	24	16	7	19	5	-	8	8	2	10	14	8	8	8	10	13	4	19	5	19	13	11
	5%	6%	3%	7%	3%	-	3%	6%	6%	3%	7%	5%	6%	4%	4%	5%	6%	4%	4%	5%	4%	6%
						*			**								*					
Strongly disagree	8	4	5	5	3	-	1	4	1	5	3	3	2	3	3	6	3	6	2	7	7	1
	2%	1%	2%	2%	2%	-	0%	3%	2%	2%	2%	2%	2%	2%	1%	2%	4%	1%	2%	2%	2%	1%
						*		F	**								*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	468	272	196	261	168	40	284	109	30	290	178	132	118	218	224	243	63	405	97	371	276	180
	94%	93%	94%	92%	95%	100%	97%	90%	92%	95%	91%	93%	92%	95%	94%	93%	90%	94%	94%	94%	93%	94%
						*	G		**								*					
Low2Box (Strongly disagree/Somewhat disagree)	32	20	12	24	8	-	9	12	3	15	17	10	10	12	13	19	7	25	6	26	20	12
	6%	7%	6%	8%	5%	-	3%	10%	8%	5%	9%	7%	8%	5%	6%	7%	10%	6%	6%	6%	7%	6%
						*		F	**								*					

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Strongly agree	212	101	111	124	57	31	28	40	144	70	142	106	55	51	116	96	41	171	67	145	170	41
	42%	42%	43%	44%	42%	39%	54%	40%	41%	36%	46%	47%	42%	36%	43%	42%	45%	42%	40%	43%	43%	42%
							**	*					*	*			*					*
Somewhat agree	192	95	97	105	57	31	15	47	130	87	106	80	49	63	102	91	30	162	62	130	155	33
	38%	40%	37%	37%	42%	38%	29%	46%	38%	45%	35%	36%	38%	44%	38%	39%	33%	40%	37%	39%	39%	34%
							**	*		J			*	*			*					*
Somewhat disagree	74	37	37	47	13	14	7	7	59	27	46	31	20	23	35	39	17	57	25	48	53	21
	15%	15%	14%	17%	9%	18%	14%	7%	17%	14%	15%	14%	15%	16%	13%	17%	19%	14%	15%	15%	13%	22%
						D	**	*	G				*	*			*					*
Strongly disagree	22	7	15	8	10	5	1	7	14	10	12	9	7	6	16	5	3	19	11	10	20	2
	4%	3%	6%	3%	7%	6%	3%	7%	4%	5%	4%	4%	6%	4%	6%	2%	4%	5%	7%	3%	5%	2%
							**	*					*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	404	197	208	229	113	62	42	88	274	157	247	187	104	114	218	187	71	334	129	275	324	74
	81%	82%	80%	81%	84%	77%	83%	86%	79%	81%	81%	82%	79%	80%	81%	81%	78%	82%	78%	82%	82%	76%
							**	*					*	*			*					*
Low2Box (Strongly disagree/Somewhat disagree)	96	44	52	55	22	19	9	14	73	37	59	40	27	29	51	44	20	75	37	59	73	23
	19%	18%	20%	19%	16%	23%	17%	14%	21%	19%	19%	18%	21%	20%	19%	19%	22%	18%	22%	18%	18%	24%
							**	*					*	*			*					*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Strongly agree	207	100	107	77	74	56	40	71	96	115	92	-	63	144	117	90	18	189	31	176	145	61
	41%	40%	43%	40%	40%	46%	54%	39%	39%	41%	42%	-	52%	39%	43%	40%	35%	42%	35%	43%	40%	48%
							H*					**	M*				*		*			*
Somewhat agree	228	116	112	90	86	52	29	83	116	126	102	6	49	173	119	109	21	207	45	183	167	53
	46%	46%	45%	47%	46%	43%	39%	46%	47%	45%	47%	100%	40%	47%	44%	48%	40%	46%	50%	45%	46%	41%
							*					**	*				*		*			*
Somewhat disagree	58	32	25	23	23	12	5	23	31	36	22	-	10	48	34	24	12	46	13	45	45	13
	12%	13%	10%	12%	12%	10%	6%	13%	12%	13%	10%	-	8%	13%	12%	11%	22%	10%	14%	11%	12%	10%
							*					**	*				Q*		*			*
Strongly disagree	7	4	3	1	4	2	1	4	2	4	3	-	1	6	3	4	1	6	1	6	6	1
	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	-	1%	2%	1%	2%	3%	1%	2%	1%	2%	1%
							*					**	*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	435	216	219	167	161	108	70	154	212	241	194	6	112	317	236	200	40	396	76	359	312	113
	87%	86%	89%	87%	86%	89%	93%	85%	87%	86%	89%	100%	91%	85%	87%	88%	75%	88%	84%	88%	86%	89%
							*					**	*				*	P	*			*
Low2Box (Strongly disagree/Somewhat disagree)	65	36	28	24	27	14	5	26	33	40	25	-	11	54	36	28	13	52	14	51	51	14
	13%	14%	11%	13%	14%	11%	7%	15%	13%	14%	11%	-	9%	15%	13%	12%	25%	12%	16%	12%	14%	11%
							*					**	*				Q*		*			*

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Global @dvisor: Health and Wellness
EJ1.2. [I wish I had a plan or recipe for living better] To what extent do you agree or disagree with the following statements:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Strongly agree	73	39	35	27	23	24	34	28	4	13	61	43	10	20	52	21	8	65	8	65	34	34	6	21	23	12	12
	15%	15%	14%	14%	15%	15%	22%	14%	5%	9%	17%	16%	15%	13%	16%	13%	13%	15%	9%	16%	11%	21%	14%	16%	20%	12%	10%
							H		*		I		*	*			*		*			T	*	*		*	*
Somewhat agree	197	96	101	86	52	59	75	71	23	54	143	118	23	56	139	57	21	176	37	159	125	70	13	56	46	37	43
	39%	38%	41%	44%	34%	39%	47%	35%	32%	36%	41%	43%	34%	35%	41%	35%	34%	40%	43%	39%	39%	42%	30%	45%	40%	38%	38%
							H		*				*	*			*		*				*	*		*	*
Somewhat disagree	163	87	76	61	57	45	38	75	28	54	109	81	18	64	101	62	22	141	29	134	111	48	18	36	32	38	39
	33%	34%	31%	31%	38%	29%	24%	37%	39%	37%	31%	30%	27%	40%	30%	38%	36%	32%	33%	33%	34%	29%	40%	29%	28%	38%	34%
								F	F*				*	*			*		*				*	*		*	*
Strongly disagree	67	32	35	21	21	26	10	26	17	27	40	30	17	20	45	22	10	57	13	54	54	14	7	12	14	13	21
	13%	13%	14%	11%	14%	17%	7%	13%	24%	19%	11%	11%	25%	13%	13%	14%	17%	13%	15%	13%	17%	8%	16%	10%	12%	13%	18%
									FG*	J			KM*	*			*		*		U		*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Strongly agree/Somewhat agree)	270	135	135	113	75	83	110	100	26	66	204	161	33	76	192	78	29	241	46	224	159	104	20	77	69	49	55
	54%	53%	55%	58%	49%	54%	69%	50%	37%	45%	58%	59%	48%	48%	57%	48%	47%	55%	52%	54%	49%	63%	44%	62%	60%	49%	48%
							GH		*		I		*	*			*		*			T	*	*		*	*
Low2Box (Strongly disagree/Somewhat disagree)	230	119	111	81	78	70	49	101	45	81	149	111	35	84	146	84	32	198	42	188	165	61	25	48	46	50	60
	46%	47%	45%	42%	51%	46%	31%	50%	63%	55%	42%	41%	52%	52%	43%	52%	53%	45%	48%	46%	51%	37%	56%	38%	40%	51%	52%
								F	F*	J			*	*			*		*		U		*	*		*	*

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EJ1.2. [I wish I had a plan or recipe for living better] To what extent do you agree or disagree with the following statements:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Strongly agree	195	86	109	99	53	43	5	37	153	98	97	125	11	59	100	95	19	176	52	143	112	83
	39%	34%	44%	41%	33%	46%	43%	33%	41%	35%	45%	42%	33%	35%	36%	43%	27%	41%	33%	42%	38%	41%
						*	**	*					*				*					*
Somewhat agree	216	111	104	97	82	37	3	52	161	137	78	115	18	83	132	84	24	192	74	142	137	77
	43%	44%	42%	40%	50%	39%	23%	46%	43%	48%	36%	39%	53%	49%	47%	38%	34%	45%	47%	41%	46%	38%
						*	**	*		J			*	K			*					*
Somewhat disagree	73	45	29	41	19	14	1	18	54	38	35	47	3	23	39	35	26	48	29	45	41	31
	15%	18%	12%	17%	11%	15%	9%	16%	14%	14%	16%	16%	10%	13%	14%	16%	37%	11%	18%	13%	14%	15%
						*	**	*					*				Q*					*
Strongly disagree	16	10	6	6	9	1	3	6	7	10	6	11	1	3	9	7	1	15	2	14	6	9
	3%	4%	2%	2%	6%	1%	24%	6%	2%	3%	3%	4%	3%	2%	3%	3%	1%	4%	1%	4%	2%	5%
						*	**	*					*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	411	198	213	195	135	80	8	88	315	236	175	240	29	142	231	180	42	368	126	285	249	159
	82%	78%	86%	81%	83%	85%	67%	78%	84%	83%	81%	80%	86%	84%	83%	81%	62%	85%	81%	83%	84%	80%
						*	**	*					*				*	P				*
Low2Box (Strongly disagree/Somewhat disagree)	89	55	35	47	28	14	4	25	61	48	41	59	5	26	47	42	26	63	30	59	48	40
	18%	22%	14%	19%	17%	15%	33%	22%	16%	17%	19%	20%	14%	16%	17%	19%	38%	15%	19%	17%	16%	20%
						*	**	*					*				Q*					*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Strongly agree	195	91	104	65	71	59	57	113	10	63	131	51	111	33	121	74	11	183	18	177	139	56	59	49	87
	39%	37%	41%	36%	41%	41%	42%	42%	25%	35%	42%	48%	38%	34%	41%	37%	27%	40%	33%	40%	39%	39%	39%	32%	44%
								H	*			M					*		*						
Somewhat agree	188	93	95	74	60	54	50	98	14	67	122	37	113	39	107	81	18	170	23	165	126	59	46	68	74
	38%	38%	38%	41%	35%	37%	37%	37%	36%	36%	38%	34%	39%	39%	36%	40%	42%	37%	42%	37%	36%	41%	31%	45%	37%
									*								*		*					V	
Somewhat disagree	67	43	24	27	26	14	10	39	8	24	42	10	42	15	41	26	7	60	7	59	50	17	27	24	16
	13%	17%	9%	15%	15%	10%	7%	15%	21%	13%	13%	9%	14%	15%	14%	13%	15%	13%	14%	13%	14%	12%	18%	16%	8%
		B							F*								*		*				X	X	
Strongly disagree	50	20	30	16	15	19	19	16	7	29	21	10	28	12	29	21	7	43	7	43	39	11	17	11	22
	10%	8%	12%	9%	9%	13%	14%	6%	18%	16%	7%	9%	10%	12%	10%	10%	16%	9%	12%	10%	11%	8%	12%	7%	11%
							G		G*	J							*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Strongly agree/Somewhat agree)	383	184	199	138	131	114	106	211	25	130	253	87	224	72	228	155	29	354	41	342	265	114	105	117	161
	77%	75%	79%	76%	76%	78%	79%	79%	61%	71%	80%	82%	76%	73%	77%	77%	68%	77%	75%	77%	75%	80%	71%	77%	81%
							H	H	*		I						*		*						V
Low2Box (Strongly disagree/Somewhat disagree)	117	63	54	43	41	33	29	55	16	54	63	20	70	27	70	47	14	103	14	103	89	28	44	35	38
	23%	25%	21%	24%	24%	22%	21%	21%	39%	29%	20%	18%	24%	27%	23%	23%	32%	23%	25%	23%	25%	20%	29%	23%	19%
									FG*	J							*		*				X		

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Strongly agree	74	29	45	39	20	15	20	37	18	26	49	20	24	30	42	32	10	65	14	60	44	29	51	24	27	24	14	7	4
	15%	12%	18%	20%	14%	10%	16%	15%	13%	11%	18%	12%	17%	15%	14%	16%	15%	15%	16%	15%	14%	16%	14%	16%	20%	14%	14%	16%	7%
			A	E							I						*							b	Vb			*	*
Somewhat agree	263	122	141	111	82	70	73	129	61	120	143	98	70	95	152	110	36	227	53	210	163	95	186	77	70	92	50	15	36
	53%	49%	56%	56%	55%	46%	59%	52%	47%	52%	53%	60%	50%	49%	51%	55%	58%	52%	58%	51%	52%	53%	52%	53%	51%	55%	50%	36%	69%
				E	E		H					LM					*						a	a	a	a	a	*	VWXYZa*
Somewhat disagree	134	79	55	40	42	53	25	66	43	70	65	39	39	56	87	47	13	121	20	114	87	46	99	36	31	43	29	20	11
	27%	32%	22%	20%	28%	35%	20%	27%	33%	30%	24%	24%	28%	29%	29%	23%	21%	28%	22%	28%	28%	25%	28%	25%	23%	25%	29%	47%	20%
		B				CD			F								*											VWXYZb*	*
Strongly disagree	29	17	12	8	6	14	7	14	8	15	14	7	7	14	17	12	4	25	3	26	18	10	21	8	9	10	7	1	2
	6%	7%	5%	4%	4%	9%	5%	6%	6%	7%	5%	4%	5%	7%	6%	6%	6%	6%	3%	6%	6%	6%	6%	5%	6%	6%	7%	2%	4%
						CD											*											*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	337	151	186	149	103	85	93	166	79	145	192	118	94	126	194	143	46	292	67	270	207	124	237	100	96	115	64	22	40
	67%	61%	74%	76%	68%	56%	75%	67%	61%	63%	71%	72%	67%	64%	65%	71%	73%	67%	74%	66%	66%	69%	66%	70%	71%	69%	64%	51%	75%
			A	E	E		H				I						*						a	a	a	a		*	a*
Low2Box (Strongly disagree/Somewhat disagree)	163	96	66	48	48	67	32	80	51	85	78	46	47	71	104	59	17	146	23	140	105	56	120	43	40	53	37	20	13
	33%	39%	26%	24%	32%	44%	25%	33%	39%	37%	29%	28%	33%	36%	35%	29%	27%	33%	26%	34%	34%	31%	34%	30%	29%	31%	36%	49%	25%
		B				CD			F	J							*											VWXYb*	*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Strongly agree	263	126	138	147	80	36	91	135	17	77	186	86	139	38	150	113	41	222	52	211	168	95
	53%	54%	51%	51%	56%	50%	56%	52%	47%	46%	56%	55%	53%	47%	56%	49%	50%	53%	55%	52%	55%	49%
									*		I	*					*					
Somewhat agree	153	64	89	85	42	26	42	84	16	61	92	42	82	30	73	81	27	126	28	125	91	62
	31%	27%	33%	30%	30%	35%	26%	32%	43%	36%	28%	27%	31%	37%	27%	35%	33%	30%	30%	31%	30%	32%
									F*	J		*				N	*					
Somewhat disagree	51	23	28	34	11	6	18	25	3	21	30	16	25	10	26	25	5	45	7	44	30	21
	10%	10%	10%	12%	7%	9%	11%	10%	7%	12%	9%	10%	9%	12%	10%	11%	7%	11%	7%	11%	10%	11%
									*			*					*					
Strongly disagree	33	19	14	19	9	4	13	15	1	9	24	13	17	4	20	13	9	24	7	26	17	16
	7%	8%	5%	7%	7%	6%	8%	6%	3%	5%	7%	8%	6%	4%	7%	6%	11%	6%	7%	6%	5%	8%
									*			*					*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	416	189	227	232	122	62	133	219	33	137	279	128	221	67	223	193	68	348	80	336	259	158
	83%	82%	85%	81%	86%	86%	81%	85%	90%	82%	84%	82%	84%	83%	83%	84%	83%	83%	86%	83%	85%	81%
									*			*					*					
Low2Box (Strongly disagree/Somewhat disagree)	84	43	41	53	20	10	31	40	4	30	54	29	41	14	46	38	14	69	13	71	47	37
	17%	18%	15%	19%	14%	15%	19%	15%	10%	18%	16%	18%	16%	17%	17%	16%	17%	17%	14%	17%	15%	19%
									*			*					*					

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Global @dvisor: Health and Wellness
EJ1.2. [I wish I had a plan or recipe for living better] To what extent do you agree or disagree with the following statements:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Strongly agree	93	45	48	45	25	23	13	38	34	33	60	48	36	9	46	46	9	84	11	82	59	32	5	8	9	11	-	30	29
	19%	19%	19%	26%	16%	13%	33%	24%	14%	14%	22%	21%	18%	11%	18%	19%	17%	19%	18%	19%	18%	20%	16%	23%	17%	17%	-	16%	24%
				DE			H*	H			I	M	M				*		*				*	*	*	*			a
Somewhat agree	218	105	113	70	72	77	18	66	104	102	116	97	87	35	113	105	25	193	27	191	147	68	13	15	24	28	-	87	50
	44%	43%	44%	41%	47%	43%	49%	41%	44%	44%	43%	43%	44%	45%	44%	43%	50%	43%	45%	43%	44%	43%	41%	44%	45%	41%	-	46%	41%
							*										*		*				*	*	*	*			
Somewhat disagree	151	74	77	47	45	59	5	47	74	79	72	68	57	26	73	78	13	138	17	134	105	46	12	11	15	25	-	56	32
	30%	31%	30%	27%	30%	34%	14%	29%	32%	34%	27%	30%	29%	34%	29%	32%	25%	31%	29%	30%	31%	29%	38%	30%	29%	38%	-	29%	26%
							*	F	F	J							*		*				*	*	*	*			
Strongly disagree	38	19	20	10	11	18	2	10	22	18	20	14	16	8	23	16	4	34	5	33	26	11	2	1	5	3	-	18	9
	8%	8%	8%	6%	7%	10%	4%	6%	9%	8%	7%	6%	8%	10%	9%	6%	8%	8%	8%	8%	8%	7%	5%	3%	9%	4%	-	10%	8%
							*										*		*				*	*	*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	311	150	161	114	96	100	31	104	137	135	176	145	122	43	159	152	34	277	37	273	207	100	18	24	33	39	-	118	79
	62%	62%	63%	67%	63%	57%	82%	65%	59%	58%	66%	64%	62%	56%	63%	62%	67%	62%	63%	62%	61%	64%	57%	67%	62%	58%	-	61%	66%
				E			GH*				I						*		*				*	*	*	*			
Low2Box (Strongly disagree/Somewhat disagree)	189	93	97	57	56	77	7	57	96	98	92	82	74	34	95	94	17	173	22	168	131	57	14	12	20	28	-	74	41
	38%	38%	38%	33%	37%	43%	18%	35%	41%	42%	34%	36%	38%	44%	37%	38%	33%	38%	37%	38%	39%	36%	43%	33%	38%	42%	-	39%	34%
						C	*	F	F	J							*		*				*	*	*	*			

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EJ1.2. [I wish I had a plan or recipe for living better] To what extent do you agree or disagree with the following statements:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Strongly agree	204	96	109	98	75	31	7	45	152	148	56	-	169	35	137	68	31	173	81	123	178	25
	41%	38%	44%	47%	39%	32%	25%	33%	45%	41%	40%	-	41%	42%	42%	39%	45%	40%	49%	37%	42%	35%
			A	DE			*		FG										S			
Somewhat agree	255	135	120	94	102	59	16	77	162	183	72	-	213	42	167	88	32	223	73	182	216	39
	51%	53%	49%	45%	53%	59%	55%	57%	48%	51%	52%	-	51%	50%	51%	51%	45%	52%	44%	54%	51%	55%
					C	C	*	H												R		
Somewhat disagree	35	20	15	14	13	9	4	11	20	27	8	-	30	6	22	14	6	29	10	25	30	5
	7%	8%	6%	7%	7%	9%	14%	8%	6%	8%	6%	-	7%	7%	7%	8%	9%	7%	6%	8%	7%	7%
							H*															
Strongly disagree	5	3	2	3	2	1	2	2	1	1	4	-	5	*	3	2	1	4	1	4	3	2
	1%	1%	1%	1%	1%	1%	6%	2%	0%	0%	3%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%
							H*				I											T
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	459	231	228	192	177	90	23	123	314	331	128	-	382	77	304	156	63	396	154	306	394	64
	92%	91%	93%	92%	92%	91%	80%	90%	94%	92%	92%	-	92%	93%	92%	91%	90%	92%	93%	91%	92%	90%
							*	F	F													
Low2Box (Strongly disagree/Somewhat disagree)	41	24	17	17	15	9	6	14	21	29	12	-	35	6	25	16	7	33	11	29	33	7
	8%	9%	7%	8%	8%	9%	20%	10%	6%	8%	8%	-	8%	7%	8%	9%	10%	8%	7%	9%	8%	10%
							GH*															

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Strongly agree	153	69	83	46	47	60	42	68	20	65	88	49	68	35	93	60	6	146	10	142	92	61	25	34	27	29	38
	31%	28%	33%	25%	32%	36%	39%	30%	22%	30%	31%	37%	31%	24%	30%	31%	31%	30%	26%	31%	29%	33%	25%	34%	28%	31%	35%
					C	C	GH	H				M	M				*		*					V			V
Somewhat agree	216	111	105	81	68	68	37	104	45	98	119	52	98	66	136	80	8	208	15	201	141	76	45	44	41	42	45
	43%	45%	41%	44%	46%	40%	34%	45%	50%	45%	42%	39%	45%	45%	44%	42%	43%	43%	38%	44%	45%	41%	45%	43%	43%	45%	41%
								F	F								*		*								
Somewhat disagree	97	49	48	44	24	30	19	42	22	38	59	22	38	37	58	39	3	94	10	87	61	37	25	17	20	18	18
	19%	20%	19%	24%	16%	18%	17%	18%	24%	18%	21%	17%	17%	25%	19%	20%	17%	20%	25%	19%	19%	20%	25%	16%	21%	19%	17%
				D										KL			*		*				WZ				
Strongly disagree	34	17	17	14	9	10	10	14	4	16	18	10	15	9	21	13	2	32	4	29	22	12	6	7	8	5	8
	7%	7%	7%	8%	6%	6%	9%	6%	4%	7%	6%	7%	7%	6%	7%	7%	8%	7%	11%	6%	7%	6%	6%	7%	8%	5%	7%
																	*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Strongly agree/Somewhat agree)	369	181	188	126	115	128	79	172	66	163	206	101	166	101	229	140	15	354	26	343	232	137	70	78	67	71	83
	74%	73%	74%	69%	78%	76%	74%	75%	72%	75%	73%	76%	76%	69%	74%	73%	74%	74%	64%	75%	74%	74%	69%	77%	71%	76%	76%
					C	C							M				*		*	R							
Low2Box (Strongly disagree/Somewhat disagree)	131	66	65	58	33	40	29	56	26	54	77	32	53	46	79	52	5	126	14	117	82	49	31	23	28	23	26
	26%	27%	26%	31%	22%	24%	26%	25%	28%	25%	27%	24%	24%	31%	26%	27%	26%	26%	36%	25%	26%	26%	31%	23%	29%	24%	24%
				DE										L			*		S*								

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region								
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Strongly agree	80	43	37	31	30	19	29	27	19	30	50	29	41	9	54	26	5	75	9	71	46	34	12	17	16	7	11	1	7	8
	16%	17%	15%	18%	17%	12%	24%	20%	10%	15%	17%	33%	14%	7%	17%	14%	12%	16%	11%	17%	14%	20%	15%	16%	23%	10%	15%	5%	19%	21%
							H	H				LM*	M				*					T			Y*			**	*	*
Somewhat agree	214	115	99	83	64	67	52	62	76	76	138	31	133	50	140	74	18	195	33	181	145	69	31	48	26	27	35	12	19	16
	43%	45%	40%	49%	36%	43%	44%	46%	41%	38%	46%	35%	46%	40%	45%	40%	46%	42%	42%	43%	43%	41%	39%	44%	38%	40%	45%	55%	48%	43%
				D							I	*					*								*			**	*	*
Somewhat disagree	151	72	79	45	59	47	28	32	66	65	85	18	82	51	87	64	14	137	27	123	104	47	26	32	20	27	21	7	8	9
	30%	28%	32%	27%	34%	30%	24%	24%	35%	33%	28%	21%	29%	40%	28%	34%	34%	30%	35%	29%	31%	28%	33%	30%	30%	40%	27%	33%	20%	23%
									FG			*		KL			*								*	Zbc		**	*	*
Strongly disagree	56	24	32	12	23	22	10	13	26	28	28	9	30	16	33	23	3	53	9	47	39	17	10	11	7	6	10	2	5	5
	11%	9%	13%	7%	13%	14%	8%	10%	14%	14%	9%	11%	11%	13%	10%	12%	7%	11%	11%	11%	12%	10%	12%	10%	10%	10%	13%	7%	13%	13%
					C	C				J		*					*								*			**	*	*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top2Box (Strongly agree/Somewhat agree)	293	157	136	114	94	86	80	89	95	106	188	60	174	60	194	99	23	270	42	252	191	102	44	65	41	33	47	13	26	24
	59%	62%	55%	67%	54%	56%	68%	66%	51%	53%	62%	69%	61%	47%	62%	53%	59%	59%	54%	60%	57%	62%	55%	60%	61%	50%	60%	60%	67%	64%
				DE			H	H			I	M*	M		O		*								*			**	Y*	*
Low2Box (Strongly disagree/Somewhat disagree)	207	96	110	57	81	68	38	46	92	93	113	27	112	67	119	87	16	190	36	170	143	63	36	43	27	33	31	9	13	14
	41%	38%	45%	33%	46%	44%	32%	34%	49%	47%	38%	31%	39%	53%	38%	47%	41%	41%	46%	40%	43%	38%	45%	40%	40%	50%	40%	40%	33%	36%
					C	C			FG	J		*		KL		N	*								*	b		**	*	*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Strongly agree	61	28	33	25	22	14	10	29	16	23	38	20	19	22	38	23	5	57	7	54	44	18	8	8	12	6	13	7	7
	12%	11%	13%	13%	15%	9%	13%	13%	10%	11%	13%	14%	17%	9%	13%	11%	10%	13%	11%	12%	12%	12%	12%	13%	14%	8%	12%	12%	15%
					E								M				*												*
Somewhat agree	221	112	109	99	59	63	38	100	62	92	129	71	50	100	123	98	18	203	23	198	155	66	26	31	34	29	56	28	18
	44%	45%	44%	51%	39%	41%	52%	45%	40%	43%	45%	49%	43%	42%	43%	46%	38%	45%	38%	45%	43%	46%	41%	50%	40%	40%	49%	45%	42%
				DE			H										*												*
Somewhat disagree	187	95	93	63	60	64	22	83	68	86	101	48	39	100	107	80	22	166	26	162	136	51	26	19	33	32	39	23	15
	37%	38%	37%	32%	40%	41%	30%	37%	44%	40%	35%	33%	33%	42%	37%	38%	45%	37%	42%	37%	38%	35%	40%	31%	39%	44%	35%	37%	35%
					C	C			F					KL			*									W			*
Strongly disagree	31	15	15	9	9	13	4	13	9	13	18	7	7	16	17	13	3	27	6	25	21	9	4	3	6	6	4	4	3
	6%	6%	6%	5%	6%	8%	5%	6%	6%	6%	6%	5%	6%	7%	6%	6%	7%	6%	9%	6%	6%	6%	7%	5%	7%	8%	4%	6%	8%
						C											*												*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	282	140	143	124	81	77	47	129	79	115	167	91	70	122	162	120	23	259	30	253	198	84	33	39	46	35	69	35	25
	56%	56%	57%	63%	54%	50%	65%	57%	50%	54%	58%	62%	60%	51%	57%	56%	48%	57%	49%	58%	56%	58%	53%	64%	54%	48%	61%	57%	57%
				DE			H					M	M				*							Y			Y		*
Low2Box (Strongly disagree/Somewhat disagree)	218	110	108	72	69	77	25	95	77	99	119	55	46	117	124	94	25	193	31	187	158	60	30	22	40	37	44	27	18
	44%	44%	43%	37%	46%	50%	35%	43%	50%	46%	42%	38%	40%	49%	43%	44%	52%	43%	51%	42%	44%	42%	47%	36%	46%	52%	39%	43%	43%
					C	C			F					KL			*									WZ			*

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EJ1.2. [I wish I had a plan or recipe for living better] To what extent do you agree or disagree with the following statements:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Strongly agree	187	96	92	100	71	17	17	42	129	115	72	2	12	173	117	70	64	124	115	73	154	33
	37%	37%	38%	38%	47%	20%	30%	39%	38%	38%	37%	100%	21%	39%	38%	36%	44%	35%	40%	34%	39%	32%
				E	E	*	*					**	*	L			Q					*
Somewhat agree	211	109	102	115	56	40	22	46	143	132	79	-	28	183	138	72	54	156	121	89	171	38
	42%	42%	42%	43%	37%	48%	40%	43%	42%	44%	40%	-	48%	42%	45%	37%	38%	44%	42%	42%	43%	37%
						*	*					**	*									*
Somewhat disagree	77	38	39	39	16	22	11	14	52	40	37	-	13	64	31	45	17	60	33	44	49	27
	15%	15%	16%	15%	10%	27%	21%	13%	15%	13%	19%	-	22%	15%	10%	23%	12%	17%	12%	21%	13%	26%
						CD*	*					**	*			N				R		T*
Strongly disagree	25	15	10	13	8	5	5	5	15	16	10	-	5	20	19	6	9	16	17	8	20	5
	5%	6%	4%	5%	5%	6%	9%	5%	4%	5%	5%	-	9%	5%	6%	3%	6%	5%	6%	4%	5%	4%
						*	*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	398	204	194	215	126	57	38	88	271	247	151	2	40	356	256	142	118	280	236	162	325	71
	80%	80%	80%	81%	84%	68%	70%	82%	80%	82%	76%	100%	69%	81%	84%	73%	82%	79%	83%	76%	83%	69%
				E	E	*	*					**	*	L	O						U	*
Low2Box (Strongly disagree/Somewhat disagree)	102	52	50	52	23	27	16	19	67	55	47	-	18	84	50	52	25	77	50	52	69	31
	20%	20%	20%	19%	16%	32%	30%	18%	20%	18%	24%	-	31%	19%	16%	27%	18%	21%	17%	24%	17%	31%
						CD*	*					**	M*			N						T*

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Global @dvisor: Health and Wellness
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Strongly agree	146	64	82	43	55	48	49	55	18	69	77	69	61	16	67	79	13	133	25	120	82	62	35	23	24	41	23
	29%	26%	32%	26%	30%	31%	32%	28%	26%	28%	30%	32%	28%	22%	27%	31%	29%	29%	29%	29%	28%	31%	27%	24%	25%	34%	40%
			A									M					*									W	VWX*
Somewhat agree	243	125	118	78	90	76	68	97	37	125	118	94	108	41	118	125	22	221	43	200	142	98	61	50	45	62	25
	49%	51%	47%	49%	49%	48%	45%	49%	53%	51%	46%	44%	51%	57%	48%	49%	49%	49%	49%	49%	48%	50%	47%	52%	47%	52%	43%
														K			*										*
Somewhat disagree	86	45	41	32	29	25	27	34	14	40	46	35	38	13	45	41	9	77	16	70	55	30	26	15	23	14	8
	17%	18%	16%	20%	16%	16%	17%	17%	20%	16%	18%	16%	18%	18%	18%	16%	19%	17%	18%	17%	19%	15%	20%	15%	24%	11%	15%
																	*						Y		Y		*
Strongly disagree	25	13	12	9	7	8	9	10	1	10	15	15	7	2	14	11	2	23	3	21	16	8	8	8	4	3	1
	5%	5%	5%	5%	4%	5%	6%	5%	2%	4%	6%	7%	3%	3%	6%	4%	4%	5%	4%	5%	5%	4%	6%	8%	4%	3%	2%
												L					*							Y			*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Strongly agree/Somewhat agree)	389	190	200	121	145	124	117	153	54	194	195	163	169	58	185	204	36	354	69	321	224	160	96	73	70	103	47
	78%	76%	79%	75%	80%	79%	77%	78%	79%	80%	76%	76%	79%	79%	76%	80%	77%	78%	78%	78%	76%	81%	74%	76%	72%	86%	83%
																	*									VWX	*
Low2Box (Strongly disagree/Somewhat disagree)	111	58	52	40	37	34	35	44	15	49	61	50	45	15	59	52	10	100	19	92	72	38	34	23	27	17	10
	22%	24%	21%	25%	20%	21%	23%	22%	21%	20%	24%	24%	21%	21%	24%	20%	23%	22%	22%	22%	24%	19%	26%	24%	28%	14%	17%
																	*						Y	Y	Y		*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Strongly agree	92	39	54	43	25	25	61	25	6	43	49	54	16	22	38	55	7	86	13	79	58	30
	18%	15%	22%	25%	15%	14%	19%	17%	22%	16%	21%	20%	16%	17%	16%	21%	31%	18%	25%	18%	17%	21%
			A	DE					*								Q*		*			
Somewhat agree	324	169	156	94	114	117	210	99	15	182	142	172	69	83	165	160	12	312	33	292	222	91
	65%	67%	63%	56%	71%	69%	65%	66%	52%	67%	62%	64%	69%	63%	69%	61%	59%	65%	62%	65%	66%	64%
					C	C	H	H	*						O		*		*			
Somewhat disagree	71	38	33	24	21	26	42	23	6	38	33	33	14	24	32	39	2	69	7	64	48	18
	14%	15%	13%	14%	13%	15%	13%	15%	22%	14%	14%	12%	14%	18%	13%	15%	10%	14%	13%	14%	14%	12%
									*					K			*		*			
Strongly disagree	12	5	7	7	2	3	9	3	1	7	5	8	1	3	4	8	-	12	-	12	7	4
	2%	2%	3%	4%	1%	2%	3%	2%	4%	3%	2%	3%	1%	2%	2%	3%	-	3%	-	3%	2%	3%
				D					*								*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	417	207	209	137	138	141	271	125	21	226	191	226	86	105	202	214	19	398	46	371	280	121
	83%	83%	84%	81%	86%	83%	84%	83%	74%	83%	83%	85%	85%	80%	85%	82%	90%	83%	87%	83%	84%	85%
							H		*								*		*			
Low2Box (Strongly disagree/Somewhat disagree)	83	44	40	32	23	29	51	25	7	45	38	41	15	27	36	47	2	81	7	77	55	22
	17%	17%	16%	19%	14%	17%	16%	17%	26%	17%	17%	15%	15%	20%	15%	18%	10%	17%	13%	17%	16%	15%
									F*								*		*			

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Strongly agree	158	75	83	51	61	46	89	42	7	75	83	84	30	43	82	77	8	150	18	140	90	67	35	40	42	42
	32%	30%	34%	29%	31%	35%	35%	29%	27%	31%	32%	37%	26%	28%	30%	33%	17%	33%	26%	33%	29%	37%	37%	31%	29%	31%
									*			LM	*				*	P	*			T				
Somewhat agree	238	120	118	87	92	60	122	66	12	115	123	98	70	69	130	108	29	209	36	202	153	84	44	61	68	65
	48%	48%	48%	50%	47%	46%	48%	45%	45%	48%	47%	43%	59%	45%	48%	47%	60%	46%	51%	47%	48%	47%	47%	47%	47%	49%
									*				KM*				Q*		*							
Somewhat disagree	79	43	35	26	36	16	32	31	6	38	40	31	14	34	44	34	8	70	11	67	56	22	12	22	26	18
	16%	17%	14%	15%	18%	13%	12%	21%	24%	16%	15%	14%	11%	22%	17%	15%	18%	16%	16%	16%	18%	12%	13%	17%	18%	14%
								F	*				*	KL			*		*		U					
Strongly disagree	25	14	11	10	7	8	13	8	1	11	14	13	4	8	13	12	3	22	5	20	16	8	2	7	9	7
	5%	6%	5%	6%	4%	6%	5%	6%	5%	5%	5%	6%	3%	5%	5%	5%	6%	5%	7%	5%	5%	5%	2%	5%	6%	6%
									*				*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Strongly agree/Somewhat agree)	396	195	202	138	152	106	210	108	19	189	207	183	101	113	211	185	37	359	54	342	243	150	79	101	110	107
	79%	77%	81%	79%	78%	81%	83%	73%	71%	79%	79%	80%	85%	73%	79%	80%	76%	80%	77%	80%	77%	83%	85%	78%	76%	81%
							G		*			M	M*				*		*			T	X			
Low2Box (Strongly disagree/Somewhat disagree)	104	57	46	36	43	24	44	39	8	49	55	44	18	42	57	47	11	92	16	88	72	30	14	29	35	25
	21%	23%	19%	21%	22%	19%	17%	27%	29%	21%	21%	20%	15%	27%	21%	20%	24%	20%	23%	20%	23%	17%	15%	22%	24%	19%
								F	*				*	KL			*		*		U				V	

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EJ1.2. [I wish I had a plan or recipe for living better] To what extent do you agree or disagree with the following statements:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

		United States																							
	United States Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Strongly agree	124	63	61	56	38	30	32	44	48	65	59	59	28	37	82	42	29	94	37	87	80	44	27	20	53	24
	25%	25%	24%	31%	26%	18%	40%	21%	23%	23%	27%	25%	22%	26%	29%	20%	36%	23%	37%	22%	24%	26%	30%	18%	29%	21%
				E	E		GH*								O		Q		S				W		W	
Somewhat agree	241	122	119	88	69	83	29	110	102	141	100	116	60	65	130	111	38	204	46	195	157	83	38	62	88	54
	48%	49%	47%	48%	47%	49%	36%	52%	49%	50%	46%	50%	48%	46%	46%	52%	47%	49%	45%	49%	48%	49%	41%	57%	48%	47%
							*	F	F															V		
Somewhat disagree	107	50	57	29	33	45	14	47	46	60	47	46	32	29	58	49	11	96	15	92	75	32	21	20	35	32
	21%	20%	22%	16%	22%	26%	18%	22%	22%	21%	22%	20%	25%	20%	20%	23%	13%	23%	15%	23%	23%	19%	23%	18%	19%	28%
						C	*											P		R						WX
Strongly disagree	28	12	15	8	8	11	5	10	13	16	12	12	6	10	15	12	3	25	3	25	17	10	6	8	9	6
	6%	5%	6%	5%	5%	7%	6%	5%	6%	6%	5%	5%	5%	7%	5%	6%	4%	6%	3%	6%	5%	6%	6%	7%	5%	5%
							*																			
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Strongly agree/Somewhat agree)	365	185	180	145	107	113	62	153	150	207	158	175	89	102	212	153	67	298	83	282	237	127	64	82	141	78
	73%	75%	71%	79%	72%	67%	76%	73%	72%	73%	73%	75%	70%	72%	74%	71%	83%	71%	82%	71%	72%	75%	71%	75%	76%	68%
				E			*										Q		S						Y	
Low2Box (Strongly disagree/Somewhat disagree)	135	63	72	38	41	56	19	56	59	76	59	58	38	39	73	62	14	121	18	117	92	42	27	27	44	37
	27%	25%	29%	21%	28%	33%	24%	27%	28%	27%	27%	25%	30%	28%	26%	29%	17%	29%	18%	29%	28%	25%	29%	25%	24%	32%
						C	*											P		R						X

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Global @dvisor: Health and Wellness
EJ1.2. [I wish I had a plan or recipe for living better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Strongly agree	230	110	120	116	76	38	129	78	3	62	168	-	183	46	129	100	48	182	64	166	164	66
	46%	45%	47%	43%	51%	48%	49%	45%	30%	46%	46%	-	48%	40%	46%	46%	41%	48%	43%	47%	47%	44%
						*			**													
Somewhat agree	193	94	99	111	53	30	101	65	5	53	140	-	142	51	107	86	45	148	56	137	127	66
	39%	38%	39%	41%	35%	38%	38%	37%	47%	39%	39%	-	37%	44%	38%	39%	38%	39%	38%	39%	36%	44%
						*			**													
Somewhat disagree	50	22	28	26	17	7	16	22	3	14	36	-	36	13	30	20	16	34	20	29	37	12
	10%	9%	11%	9%	11%	9%	6%	13%	23%	10%	10%	-	9%	12%	11%	9%	14%	9%	14%	8%	11%	8%
						*		F	**													
Strongly disagree	27	20	7	19	5	4	18	7	-	7	20	-	23	4	15	13	8	19	9	19	21	7
	5%	8%	3%	7%	3%	4%	7%	4%	-	5%	6%	-	6%	4%	5%	6%	7%	5%	6%	5%	6%	4%
		B				*			**													
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	423	204	219	226	129	67	230	143	9	115	308	-	325	97	236	187	93	330	120	303	291	132
	85%	83%	86%	84%	85%	86%	87%	83%	77%	85%	85%	-	85%	85%	84%	85%	79%	86%	81%	86%	83%	88%
						*			**													
Low2Box (Strongly disagree/Somewhat disagree)	77	42	35	44	22	11	35	30	3	21	57	-	60	18	44	33	24	53	29	48	58	19
	15%	17%	14%	16%	15%	14%	13%	17%	23%	15%	16%	-	15%	15%	16%	15%	21%	14%	19%	14%	17%	12%
						*			**													

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Strongly agree	4000	1899	2101	1658	1348	994	1139	1386	1118	1787	2213	1249	1677	1074	2226	1773	555	3445	858	3142	2622	1327
	33%	32%	35%	32%	35%	33%	35%	34%	31%	33%	34%	37%	35%	28%	33%	33%	37%	33%	35%	33%	33%	35%
			A		C		H	H				M	M				Q		S			T
Somewhat agree	4936	2521	2415	2123	1561	1251	1332	1695	1482	2360	2575	1323	1953	1660	2762	2173	558	4378	947	3989	3348	1524
	41%	42%	40%	42%	40%	42%	41%	41%	42%	43%	40%	39%	41%	43%	41%	41%	37%	42%	39%	42%	42%	40%
		B								J				KL				P		R		
Somewhat disagree	2299	1169	1130	1014	707	578	566	772	772	1026	1273	607	848	844	1265	1035	308	1991	462	1837	1556	721
	19%	20%	19%	20%	18%	19%	17%	19%	22%	19%	20%	18%	18%	22%	19%	19%	20%	19%	19%	19%	19%	19%
									FG					KL								
Strongly disagree	765	403	362	322	258	185	204	269	200	324	441	224	300	241	425	340	95	670	160	605	522	235
	6%	7%	6%	6%	7%	6%	6%	7%	6%	6%	7%	7%	6%	6%	6%	6%	6%	6%	7%	6%	6%	6%
											I											
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	8936	4420	4516	3781	2909	2245	2471	3081	2601	4147	4789	2572	3630	2734	4989	3947	1112	7823	1805	7131	5970	2851
	74%	74%	75%	74%	75%	75%	76%	75%	73%	75%	74%	76%	76%	72%	75%	74%	73%	75%	74%	74%	74%	75%
							H	H		J		M	M									
Low2Box (Strongly disagree/Somewhat disagree)	3064	1572	1493	1335	965	764	770	1041	972	1351	1714	831	1148	1086	1690	1375	403	2661	622	2442	2077	956
	26%	26%	25%	26%	25%	25%	24%	25%	27%	25%	26%	24%	24%	28%	25%	26%	27%	25%	26%	26%	26%	25%
									FG		I			KL								

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	4000	206	186	223	135	234	236	245	130	59	211	207	105	243	114	140	200	123	88	143	191	64	166	168	184
	33%	41%	37%	45%	27%	47%	47%	49%	26%	12%	42%	42%	21%	49%	23%	28%	40%	25%	18%	29%	38%	13%	33%	34%	37%
		DHILNOQRSUVW	DHILNOQRSU	BDHILNOQRSTUVWX	ILRU	BDHILNOPQRSTUVWX	BDHILNOPQRSTUVWX	ABDHIKLNOPQRSTUVWX	ILRU		DHILNOQRSUVW	DHILNOQRSUVW	IU	ABDHIKLNOPQRSTUVWX	IRU	ILNRU	DHILNOQRSUVW	IRU	IU	ILNRU	DHILNOQRSUV		DHILNOQRU	DHILNOQRU	DHILNOQRSU
Somewhat agree	4936	166	213	163	228	156	190	158	276	220	179	169	245	145	233	251	206	216	229	212	211	276	204	213	178
	41%	33%	43%	33%	46%	31%	38%	32%	55%	44%	36%	34%	49%	29%	47%	50%	41%	43%	46%	42%	42%	55%	41%	43%	36%
			ACEGKMX		ACEFGJKMX		EM		ABCDEFGJKLMNPQRSTVWX	ACEGJKMX	M		ABCEFGJKMPQSTVWX		ACEFGJKMPVX	ABCEFGJKMPQSTVWX	ACEGKMX	ACEGJKMX	ACEFGJKMPVX	ACEGKMX	ACEGKMX	ABCDEFGJKLMNOPQRSTVWX	ACEGKM	ACEGJKMX	M
Somewhat disagree	2299	70	81	63	94	73	54	71	80	168	88	71	122	78	124	94	69	127	152	118	79	141	96	93	95
	19%	14%	16%	13%	19%	15%	11%	14%	16%	34%	18%	14%	24%	16%	25%	19%	14%	25%	30%	24%	16%	28%	19%	19%	19%
			F		CFP				F	ABCDEFGHJKLMNOPQSTVWX	F		ABCDEFGHJKMOPTVWX	F	ABCDEFGHJKMOPTVWX	ACEFKP		ABCDEFGHJKMOPTVWX	ABCDEFGHJKLMNOPQSTVWX	ABCEFGHJKMOPTW	F	ABCDEFGHJKMOPTVWX	ACEFGKP	ACFP	ACFP
Strongly disagree	765	58	20	52	43	36	20	26	13	53	22	52	29	34	29	16	25	33	32	27	20	20	35	27	43
	6%	12%	4%	10%	9%	7%	4%	5%	3%	11%	4%	10%	6%	7%	6%	3%	5%	7%	6%	5%	4%	4%	7%	5%	9%
		BEFGHJLMNOPQRSTUVW		BFGHJLNOPQRSTUW	BFHJOPTUW	BFHOTU				BFGHJLMNOPQRSTUVW		BFGHJLMNOPQRSTUVW	HO	HOTU	HO		HO	HOTU	HOTU	HO			BFHOTU	HO	BFHJOPTUW
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Strongly agree/Somewhat agree)	8936	372	399	385	363	390	426	403	407	278	390	376	350	388	347	390	407	339	317	355	401	340	369	381	362
	74%	74%	80%	77%	73%	78%	85%	81%	81%	56%	78%	75%	70%	78%	69%	78%	81%	68%	63%	71%	80%	68%	74%	76%	72%
		IQRU	DILNQRSUVX	ILNQRSU	IR	ILNQRSUX	ABCDEIJKLMNOQRSTUVWX	ADILNQRSUVX	ADIKLNQRSUVWX		ILNQRSU	INQRU	IR	ILNQRSU	IR	DILNQRSUVX	ADIKLNQRSUVWX	I	I	IR	ADIKLNQRSUVWX	IR	IQRU	ILNQRSU	IR
Low2Box (Strongly disagree/Somewhat disagree)	3064	128	101	115	137	110	74	97	93	222	110	124	150	112	153	110	93	161	183	145	99	160	131	119	138
	26%	26%	20%	23%	27%	22%	15%	19%	19%	44%	22%	25%	30%	22%	31%	22%	19%	32%	37%	29%	20%	32%	26%	24%	28%
		FGHPT	F	F	BFGHOPT	F				ABCDEFGHJKLMNOPQRSTUVWX	F	FHPT	BCEFGHJMOPTW	F	BCEFGHJKMOPTW	F		ABCEFGHJKMOPTVW	ABCDEFGHJKLMNOPSTUVWX	BCEFGHJMOPTW	F	ABCEFGHJKMOPTVW	BFGHOPT	FHPT	BEFGHOPT

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Strongly agree	4000	282	855	1355	816	1182	760	692
	33%	28%	43%	30%	27%	30%	38%	46%
			ACDEF	D		D	ACDE	ACDEF
Somewhat agree	4936	446	653	1895	1416	1739	764	527
	41%	45%	33%	42%	47%	43%	38%	35%
		BFG		BFG	BCEFG	BCFG	B	
Somewhat disagree	2299	217	306	937	627	858	362	213
	19%	22%	15%	21%	21%	21%	18%	14%
		BFG		BFG	BFG	BFG	BG	
Strongly disagree	765	56	186	313	141	221	113	68
	6%	6%	9%	7%	5%	6%	6%	5%
			ACDEFG	DEFG		D	D	
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Strongly agree/Somewhat agree)	8936	728	1508	3250	2232	2921	1524	1219
	74%	73%	75%	72%	74%	73%	76%	81%
			CE		C		ACDE	ABCDEF
Low2Box (Strongly disagree/Somewhat disagree)	3064	272	492	1250	768	1079	476	281
	26%	27%	25%	28%	26%	27%	24%	19%
		FG	G	BDFG	FG	BFG	G	

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Strongly agree	206	100	105	90	68	48	38	51	79	54	151	80	77	49	116	90	26	179	44	162	136	69
	41%	41%	41%	36%	47%	44%	33%	43%	45%	40%	41%	47%	38%	39%	44%	38%	43%	41%	45%	40%	41%	42%
						*			F					*			*		*			
Somewhat agree	166	83	83	89	39	38	45	33	54	50	116	59	74	33	84	82	19	147	27	139	111	55
	33%	34%	32%	36%	27%	35%	38%	28%	31%	37%	32%	35%	36%	26%	32%	35%	30%	34%	28%	34%	33%	34%
						*								*			*		*			
Somewhat disagree	70	32	38	36	20	14	16	14	30	22	48	18	26	26	35	35	9	61	15	56	47	23
	14%	13%	15%	15%	14%	13%	13%	12%	17%	17%	13%	11%	13%	21%	13%	15%	15%	14%	15%	14%	14%	14%
						*								K*			*		*			
Strongly disagree	58	29	29	33	18	7	19	20	11	8	50	13	27	18	30	28	7	50	12	46	41	16
	12%	12%	11%	13%	12%	7%	16%	17%	6%	6%	14%	8%	13%	14%	11%	12%	12%	11%	12%	11%	12%	10%
						*	H	H			I			*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	372	183	188	179	107	86	83	84	133	104	268	139	151	81	200	172	45	327	71	300	247	125
	74%	75%	74%	72%	74%	80%	71%	71%	77%	77%	73%	82%	74%	65%	75%	73%	73%	75%	73%	75%	74%	76%
						*						M		*			*		*			
Low2Box (Strongly disagree/Somewhat disagree)	128	61	67	69	38	22	34	34	41	30	98	31	54	44	65	63	17	112	26	102	89	40
	26%	25%	26%	28%	26%	20%	29%	29%	23%	23%	27%	18%	26%	35%	25%	27%	27%	25%	27%	25%	26%	24%
						*								K*			*		*			

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Strongly agree	186	89	97	63	65	58	44	57	41	78	108	64	77	45	105	81	7	179	13	173	113	64	22	83	81
	37%	35%	39%	34%	41%	37%	36%	44%	31%	41%	35%	44%	40%	28%	35%	41%	24%	38%	23%	39%	37%	36%	40%	29%	51%
								H				M*	M				**		*	R			*		W
Somewhat agree	213	99	114	84	59	70	57	51	52	74	139	59	87	67	126	87	14	199	27	186	131	79	22	138	53
	43%	39%	46%	45%	38%	44%	46%	39%	40%	39%	45%	41%	45%	42%	42%	44%	49%	42%	48%	42%	42%	45%	41%	48%	33%
												*					**		*				*	X	
Somewhat disagree	81	54	27	32	26	23	17	19	31	28	53	18	25	38	55	26	7	73	14	67	53	25	11	53	17
	16%	21%	11%	17%	16%	14%	14%	14%	24%	15%	17%	12%	13%	24%	18%	13%	26%	16%	24%	15%	17%	14%	19%	19%	10%
		B										*		KL			**		*				*	X	
Strongly disagree	20	9	11	6	7	7	5	4	7	9	12	6	5	10	14	6	1	20	3	17	12	9	-	11	9
	4%	4%	5%	3%	5%	5%	4%	3%	5%	5%	4%	4%	2%	6%	5%	3%	2%	4%	5%	4%	4%	5%	-	4%	6%
												*					**		*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Strongly agree/Somewhat agree)	399	188	211	148	124	128	101	109	93	152	247	123	164	112	230	169	20	379	40	359	244	144	44	221	134
	80%	75%	85%	79%	79%	81%	82%	83%	71%	81%	79%	84%	85%	70%	77%	84%	73%	80%	70%	81%	79%	81%	81%	77%	84%
			A				H	H				M*	M				**		*				*		
Low2Box (Strongly disagree/Somewhat disagree)	101	63	38	38	33	30	22	22	39	37	64	23	29	48	69	32	8	93	17	84	65	34	11	64	26
	20%	25%	15%	21%	21%	19%	18%	17%	29%	19%	21%	16%	15%	30%	23%	16%	28%	20%	30%	19%	21%	19%	19%	23%	16%
		B							FG			*		KL			**		*				*		

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Strongly agree	223	102	120	101	90	32	83	81	35	78	145	17	164	41	131	91	67	156	70	153	158	65
	45%	43%	46%	39%	53%	45%	50%	43%	40%	40%	47%	83%	45%	35%	48%	40%	50%	42%	48%	43%	45%	42%
					C*	*			*			**	M				*					
Somewhat agree	163	86	77	101	37	25	52	61	28	68	95	-	119	44	81	82	34	129	46	117	107	56
	33%	36%	30%	39%	22%	35%	32%	32%	31%	35%	31%	-	33%	37%	30%	36%	26%	35%	32%	33%	31%	37%
				D	*	*			*			**					*					
Somewhat disagree	63	24	39	32	19	11	20	23	16	22	41	2	41	20	33	30	15	48	12	51	44	19
	13%	10%	15%	12%	11%	16%	12%	12%	18%	11%	13%	10%	11%	17%	12%	13%	11%	13%	8%	14%	13%	12%
					*	*			*			**					*					
Strongly disagree	52	28	24	27	22	3	9	25	10	26	26	1	37	14	27	25	17	35	18	34	38	14
	10%	12%	9%	10%	13%	5%	6%	13%	12%	14%	8%	7%	10%	11%	10%	11%	13%	9%	12%	10%	11%	9%
					*	*		F	*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	385	188	198	201	127	57	135	142	63	146	240	17	283	85	212	173	101	285	116	270	264	121
	77%	78%	76%	77%	75%	80%	82%	75%	71%	75%	78%	83%	78%	72%	78%	76%	76%	78%	80%	76%	76%	79%
					*	*			*			**					*					
Low2Box (Strongly disagree/Somewhat disagree)	115	52	62	59	41	15	29	48	26	48	66	4	78	33	60	54	32	82	29	85	82	32
	23%	22%	24%	23%	25%	20%	18%	25%	29%	25%	22%	17%	22%	28%	22%	24%	24%	22%	20%	24%	24%	21%
					*	*			*			**					*					

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Strongly agree	135	61	74	53	42	41	78	32	2	71	64	27	84	25	67	68	13	123	19	116	83	45	24	24	22	26	16	24
	27%	25%	30%	26%	26%	30%	28%	26%	35%	28%	26%	36%	27%	21%	28%	26%	29%	27%	27%	27%	27%	26%	24%	23%	25%	32%	30%	31%
									**			*					*		*							*	*	*
Somewhat agree	228	119	109	88	76	63	123	62	3	127	101	23	150	55	103	125	22	206	35	193	141	76	47	53	42	28	24	34
	46%	48%	43%	44%	48%	46%	44%	50%	49%	50%	41%	32%	48%	47%	43%	48%	50%	45%	48%	45%	46%	44%	47%	51%	48%	34%	46%	45%
									**			*	K				*		*				*	Y	*	*	*	*
Somewhat disagree	94	46	47	41	27	25	58	20	-	40	53	10	56	27	49	44	6	87	12	82	56	37	18	17	15	19	10	13
	19%	19%	19%	20%	17%	18%	21%	16%	-	16%	22%	14%	18%	24%	21%	17%	14%	19%	17%	19%	18%	21%	18%	17%	17%	24%	20%	17%
									**			*					*		*				*		*	*	*	*
Strongly disagree	43	22	21	20	15	8	19	11	1	16	27	14	21	8	19	24	3	40	6	37	26	17	11	9	8	8	2	5
	9%	9%	8%	10%	9%	6%	7%	9%	16%	6%	11%	19%	7%	7%	8%	9%	7%	9%	8%	9%	9%	10%	11%	9%	9%	10%	4%	7%
									**			L*					*		*				*		*	*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top2Box (Strongly agree/Somewhat agree)	363	181	183	141	118	104	201	95	5	198	166	50	234	79	170	194	34	329	54	310	224	121	71	77	64	54	40	58
	73%	73%	73%	70%	74%	76%	72%	76%	84%	78%	67%	68%	75%	69%	71%	74%	79%	72%	75%	72%	73%	69%	71%	74%	73%	67%	76%	76%
									**	J		*					*		*				*		*	*	*	*
Low2Box (Strongly disagree/Somewhat disagree)	137	68	68	61	42	34	78	30	1	56	80	24	77	36	68	68	9	128	18	119	82	54	29	27	23	27	12	18
	27%	27%	27%	30%	26%	24%	28%	24%	16%	22%	33%	32%	25%	31%	29%	26%	21%	28%	25%	28%	27%	31%	29%	26%	27%	33%	24%	24%
									**		I	*					*		*				*		*	*	*	*

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Global @dvisor: Health and Wellness
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Strongly agree	234	103	131	88	77	69	30	99	87	106	128	39	148	47	97	137	15	219	26	208	142	85	70	18	44	46	17	29	9
	47%	43%	50%	42%	48%	53%	58%	49%	42%	44%	49%	47%	51%	37%	42%	51%	43%	47%	41%	48%	45%	49%	52%	37%	56%	44%	40%	44%	39%
							H*						M				*		*					*	W*	*	*	*	**
Somewhat agree	156	70	86	70	51	35	13	62	73	73	83	20	96	41	73	83	11	145	22	134	98	55	40	19	24	31	13	23	6
	31%	29%	33%	34%	32%	27%	25%	31%	35%	31%	32%	24%	33%	32%	32%	31%	33%	31%	34%	31%	31%	32%	29%	39%	31%	29%	31%	34%	27%
							*										*		*					*	*	*	*	*	**
Somewhat disagree	73	43	30	36	19	19	7	29	31	38	35	15	30	28	42	31	7	66	12	61	51	22	17	9	6	21	7	9	4
	15%	18%	11%	17%	12%	14%	14%	14%	15%	16%	13%	18%	10%	22%	18%	12%	20%	14%	18%	14%	16%	13%	12%	19%	8%	20%	16%	14%	18%
		B					*					L		L	O		*		*					*	*	X*	*	*	**
Strongly disagree	36	22	14	13	15	9	2	12	17	21	15	10	16	10	17	19	1	35	4	32	25	12	8	3	5	6	6	6	4
	7%	9%	5%	6%	9%	7%	4%	6%	8%	9%	6%	12%	6%	8%	8%	7%	3%	8%	6%	7%	8%	7%	6%	5%	6%	6%	13%	8%	16%
							*					L					*		*					*	*	*	*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	390	174	217	158	128	104	43	162	159	179	212	59	244	88	171	220	26	364	48	342	240	140	110	37	68	77	31	53	15
	78%	73%	83%	76%	79%	79%	82%	80%	77%	75%	81%	70%	84%	70%	74%	82%	77%	78%	76%	78%	76%	80%	82%	76%	87%	74%	71%	78%	66%
			A				*						KM				*		*					*	Y*	*	*	*	**
Low2Box (Strongly disagree/Somewhat disagree)	110	65	44	49	33	27	9	41	48	59	50	25	46	38	60	50	8	102	16	94	75	34	25	12	11	28	12	15	8
	22%	27%	17%	24%	21%	21%	18%	20%	23%	25%	19%	30%	16%	30%	26%	18%	23%	22%	25%	22%	24%	20%	18%	24%	13%	26%	29%	22%	34%
		B					*					L		L			*		*					*	*	X*	*	*	**

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Strongly agree	236	135	101	123	95	18	147	55	13	153	83	66	60	109	114	122	29	206	54	182	147	88
	47%	46%	49%	43%	54%	45%	50%	45%	42%	50%	43%	47%	47%	48%	48%	46%	42%	48%	52%	46%	50%	46%
					C	*			**								*					
Somewhat agree	190	115	75	115	57	18	111	47	11	115	75	51	53	86	91	99	25	165	33	157	107	74
	38%	40%	36%	40%	33%	45%	38%	39%	34%	38%	39%	36%	41%	37%	38%	38%	36%	38%	31%	40%	36%	39%
						*			**								*					
Somewhat disagree	54	28	26	35	16	2	25	12	5	24	29	18	12	23	20	33	11	43	11	43	27	25
	11%	9%	12%	12%	9%	5%	9%	10%	15%	8%	15%	13%	10%	10%	9%	13%	16%	10%	10%	11%	9%	13%
						*			**		I						*					
Strongly disagree	20	14	6	11	7	2	9	7	3	13	7	6	3	11	12	9	4	16	6	14	15	5
	4%	5%	3%	4%	4%	5%	3%	5%	9%	4%	4%	4%	3%	5%	5%	3%	6%	4%	6%	4%	5%	3%
						*			**								*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	426	250	176	238	152	35	259	102	24	267	158	118	113	196	205	221	54	372	87	339	253	162
	85%	86%	85%	84%	87%	89%	88%	85%	76%	88%	81%	83%	88%	85%	86%	84%	78%	86%	84%	86%	86%	84%
						*			**								*					
Low2Box (Strongly disagree/Somewhat disagree)	74	42	32	46	23	4	34	18	8	38	36	24	16	34	32	42	15	59	17	57	42	30
	15%	14%	15%	16%	13%	11%	12%	15%	24%	12%	19%	17%	12%	15%	14%	16%	22%	14%	16%	14%	14%	16%
						*			**								*					

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Strongly agree	245	108	137	128	76	41	19	50	176	102	143	114	61	70	136	109	42	203	84	162	199	41
	49%	45%	53%	45%	56%	51%	38%	49%	51%	53%	47%	50%	47%	49%	51%	47%	46%	50%	50%	48%	50%	42%
							**	*					*	*			*					*
Somewhat agree	158	88	70	85	44	29	16	36	106	67	91	71	43	44	86	72	29	129	49	109	130	28
	32%	37%	27%	30%	32%	36%	32%	35%	30%	34%	30%	32%	33%	31%	32%	31%	32%	31%	29%	33%	33%	29%
							**	*					*	*			*					*
Somewhat disagree	71	32	39	55	8	8	11	10	50	13	58	31	17	23	27	44	14	57	23	49	49	22
	14%	13%	15%	19%	6%	10%	21%	10%	14%	7%	19%	14%	13%	16%	10%	19%	15%	14%	14%	15%	12%	23%
				DE			**	*			I		*	*		N	*					*
Strongly disagree	26	12	13	15	8	3	5	6	15	12	13	10	10	6	20	5	6	20	11	15	19	6
	5%	5%	5%	5%	6%	3%	9%	6%	4%	6%	4%	4%	7%	4%	8%	2%	6%	5%	7%	4%	5%	7%
							**	*					*	*	O		*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	403	196	207	213	119	70	36	86	282	169	235	186	104	113	222	182	71	332	132	271	329	68
	81%	81%	80%	75%	88%	87%	70%	84%	81%	87%	77%	82%	79%	80%	82%	79%	78%	81%	80%	81%	83%	70%
					C	C	**	*		J			*	*			*				U	*
Low2Box (Strongly disagree/Somewhat disagree)	97	45	52	70	16	10	15	16	65	25	71	41	27	29	47	50	20	77	34	63	68	29
	19%	19%	20%	25%	12%	13%	30%	16%	19%	13%	23%	18%	21%	20%	18%	21%	22%	19%	20%	19%	17%	30%
				DE			**	*			I		*	*			*					T*

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Strongly agree	130	65	65	48	52	30	19	51	61	70	61	3	35	93	75	55	13	117	28	103	94	36
	26%	26%	26%	25%	28%	25%	25%	28%	25%	25%	28%	39%	29%	25%	28%	24%	25%	26%	31%	25%	26%	28%
							*					**	*				*		*			*
Somewhat agree	276	136	140	110	99	67	44	92	140	156	121	4	62	211	145	131	25	251	44	232	199	70
	55%	54%	57%	57%	53%	55%	59%	51%	57%	55%	55%	61%	50%	57%	53%	58%	47%	56%	49%	57%	55%	55%
							*					**	*				*		*			*
Somewhat disagree	80	44	36	31	29	20	9	34	36	48	32	-	23	57	46	34	14	66	17	63	58	20
	16%	17%	15%	16%	15%	17%	13%	19%	15%	17%	15%	-	18%	15%	17%	15%	26%	15%	19%	15%	16%	16%
							*					**	*				Q*		*			*
Strongly disagree	13	7	6	2	8	3	3	3	7	8	6	-	3	10	6	7	1	12	1	12	12	1
	3%	3%	2%	1%	4%	3%	4%	2%	3%	3%	3%	-	3%	3%	2%	3%	2%	3%	1%	3%	3%	1%
							*					**	*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	407	201	205	158	151	98	63	143	201	226	181	6	97	303	220	187	38	369	72	334	293	106
	81%	80%	83%	83%	80%	80%	84%	79%	82%	80%	83%	100%	79%	82%	81%	82%	72%	82%	80%	82%	81%	83%
							*					**	*				*		*			*
Low2Box (Strongly disagree/Somewhat disagree)	93	52	42	33	37	24	12	37	44	55	38	-	26	67	52	41	15	79	18	75	70	21
	19%	20%	17%	17%	20%	20%	16%	21%	18%	20%	17%	-	21%	18%	19%	18%	28%	18%	20%	18%	19%	17%
							*					**	*				*		*			*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Strongly agree	59	33	26	15	20	24	30	16	5	16	42	42	6	11	45	14	10	49	11	48	29	28	9	13	11	13	12
	12%	13%	11%	8%	13%	15%	19%	8%	7%	11%	12%	15%	10%	7%	13%	9%	16%	11%	12%	12%	9%	17%	20%	11%	10%	13%	11%
						C	GH		*			M	*	*			*		*			T	*	*		*	*
Somewhat agree	220	114	105	91	68	60	71	96	26	58	161	124	27	69	138	82	23	197	36	183	146	69	12	59	55	43	51
	44%	45%	43%	47%	45%	39%	45%	48%	36%	40%	46%	46%	39%	43%	41%	50%	37%	45%	42%	44%	45%	42%	27%	48%	47%	43%	44%
									*				*	*			*		*				*	V*	V	*	*
Somewhat disagree	168	75	93	69	48	51	46	69	28	53	115	81	25	63	121	47	24	144	25	143	111	53	21	37	39	33	38
	34%	30%	38%	36%	31%	33%	29%	34%	39%	36%	33%	30%	37%	39%	36%	29%	39%	33%	29%	35%	34%	32%	47%	30%	33%	33%	33%
									*				*	*			*		*				*	*		*	*
Strongly disagree	53	32	22	19	16	18	12	21	13	19	34	25	10	18	33	20	5	48	15	39	38	15	3	14	11	11	14
	11%	12%	9%	10%	11%	12%	8%	10%	19%	13%	10%	9%	15%	11%	10%	12%	8%	11%	17%	9%	12%	9%	6%	12%	10%	11%	12%
									F*				*	*			*		*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Strongly agree/Somewhat agree)	278	147	131	106	89	84	100	112	31	75	204	166	33	79	183	96	32	246	47	231	175	97	21	73	66	56	63
	56%	58%	53%	55%	58%	55%	63%	56%	43%	51%	58%	61%	49%	50%	54%	59%	53%	56%	54%	56%	54%	59%	47%	59%	57%	56%	55%
							H		*				*	*			*		*				*	*		*	*
Low2Box (Strongly disagree/Somewhat disagree)	222	107	115	88	64	69	58	89	41	72	149	106	34	81	155	67	29	193	40	182	149	68	24	52	50	44	52
	44%	42%	47%	45%	42%	45%	37%	44%	57%	49%	42%	39%	51%	50%	46%	41%	47%	44%	46%	44%	46%	41%	53%	41%	43%	44%	45%
									F*				*	*			*		*				*	*		*	*

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EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Strongly agree	211	96	114	92	66	53	4	47	159	116	95	146	13	52	113	97	28	182	62	149	130	80
	42%	38%	46%	38%	40%	56%	38%	42%	42%	41%	44%	49%	39%	31%	41%	44%	41%	42%	40%	43%	44%	40%
						CD*	**	*				M	*				*					*
Somewhat agree	179	96	83	97	54	28	1	44	134	101	78	87	13	79	101	78	19	160	57	122	105	73
	36%	38%	33%	40%	33%	29%	7%	39%	36%	36%	36%	29%	39%	47%	36%	35%	28%	37%	36%	36%	35%	37%
						*	**	*					*	K			*					*
Somewhat disagree	88	48	40	47	30	11	4	16	68	51	37	52	7	29	52	36	17	71	31	58	51	36
	18%	19%	16%	19%	19%	12%	30%	14%	18%	18%	17%	17%	20%	17%	19%	16%	25%	16%	20%	17%	17%	18%
						*	**	*					*				*					*
Strongly disagree	22	12	10	7	13	3	3	6	14	16	7	14	1	8	13	9	4	18	7	15	11	10
	4%	5%	4%	3%	8%	3%	24%	5%	4%	5%	3%	5%	2%	5%	5%	4%	6%	4%	5%	4%	4%	5%
					C	*	**	*					*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	390	192	197	189	120	80	5	91	293	217	173	233	26	131	214	176	47	342	119	271	235	153
	78%	76%	80%	78%	74%	85%	45%	80%	78%	76%	80%	78%	78%	78%	77%	79%	69%	79%	76%	79%	79%	77%
						*	**	*					*				*					*
Low2Box (Strongly disagree/Somewhat disagree)	110	60	50	53	43	14	6	22	82	67	43	66	7	37	65	45	21	89	38	73	62	46
	22%	24%	20%	22%	26%	15%	55%	20%	22%	24%	20%	22%	22%	22%	23%	21%	31%	21%	24%	21%	21%	23%
						*	**	*					*				*					*

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EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Strongly agree	207	94	113	58	72	77	61	123	5	67	141	53	119	36	131	76	14	193	20	188	142	63	63	61	83
	42%	38%	45%	32%	42%	52%	45%	46%	13%	36%	45%	49%	40%	36%	44%	38%	33%	42%	36%	42%	40%	44%	43%	40%	42%
						C	H	H	*			M					*		*						
Somewhat agree	169	87	82	69	61	39	47	82	17	70	99	32	100	36	99	70	12	157	15	154	120	49	44	48	77
	34%	35%	32%	38%	35%	26%	35%	31%	43%	38%	31%	30%	34%	36%	33%	35%	28%	34%	27%	35%	34%	34%	30%	32%	38%
				E					*								*		*						
Somewhat disagree	71	44	27	32	25	14	13	35	15	28	43	9	47	15	42	29	13	58	11	60	48	23	23	27	21
	14%	18%	11%	18%	15%	9%	9%	13%	38%	15%	14%	8%	16%	15%	14%	14%	30%	13%	20%	14%	13%	16%	15%	18%	11%
		B		E					FG*								Q*		*						
Strongly disagree	52	22	30	21	13	18	14	26	2	20	32	13	28	12	25	27	4	49	10	43	44	8	18	16	18
	10%	9%	12%	12%	8%	12%	11%	10%	6%	11%	10%	12%	9%	12%	8%	13%	9%	11%	17%	10%	13%	5%	12%	10%	9%
									*								*		*		U				
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Strongly agree/Somewhat agree)	376	181	195	128	133	115	108	205	23	136	240	85	219	72	230	146	26	350	35	342	262	112	108	109	160
	75%	73%	77%	70%	77%	79%	80%	77%	56%	74%	76%	80%	75%	73%	77%	72%	61%	77%	63%	77%	74%	79%	72%	72%	80%
							H	H	*								*	P	*	R					
Low2Box (Strongly disagree/Somewhat disagree)	124	66	58	54	39	31	27	61	18	48	76	22	75	27	67	56	17	107	21	103	92	31	41	43	39
	25%	27%	23%	30%	23%	21%	20%	23%	44%	26%	24%	20%	26%	27%	23%	28%	39%	23%	37%	23%	26%	22%	28%	28%	20%
									FG*								Q*		S*						

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EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Strongly agree	105	48	57	40	38	27	36	48	21	41	64	33	32	39	62	42	14	91	21	83	53	49	66	38	31	31	27	5	10
	21%	19%	23%	20%	25%	18%	29%	19%	16%	18%	24%	20%	23%	20%	21%	21%	22%	21%	23%	20%	17%	27%	19%	27%	23%	18%	27%	13%	18%
					E		GH				I						*					T		VYa			VYa	*	*
Somewhat agree	245	122	123	99	74	72	58	127	60	117	128	79	73	93	148	97	32	213	42	203	163	78	174	71	61	84	44	25	31
	49%	49%	49%	50%	49%	47%	46%	52%	46%	51%	47%	48%	52%	47%	50%	48%	52%	49%	47%	50%	52%	43%	49%	50%	45%	50%	44%	59%	59%
																	*				U							XZ*	XZ*
Somewhat disagree	122	63	59	47	32	43	24	57	41	61	61	40	28	53	72	49	13	109	21	101	78	42	94	27	38	42	21	11	10
	24%	25%	23%	24%	21%	28%	19%	23%	31%	26%	22%	25%	20%	27%	24%	25%	20%	25%	23%	25%	25%	23%	26%	19%	28%	25%	21%	26%	18%
						D			FG					L			*						W		W			*	*
Strongly disagree	29	15	14	11	7	11	7	14	8	11	18	11	7	11	16	13	3	25	6	23	18	11	22	6	6	11	8	1	3
	6%	6%	6%	6%	5%	7%	5%	6%	6%	5%	7%	7%	5%	5%	5%	6%	5%	6%	7%	6%	6%	6%	6%	4%	4%	7%	8%	2%	5%
																	*											*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	350	170	180	139	111	99	94	175	81	158	192	112	105	132	210	139	46	303	64	286	216	127	240	110	92	115	72	30	41
	70%	69%	71%	71%	74%	65%	75%	71%	62%	69%	71%	69%	75%	67%	70%	69%	74%	69%	70%	70%	69%	70%	67%	76%	67%	68%	72%	72%	77%
					E		H	H									*							VXY				*	*
Low2Box (Strongly disagree/Somewhat disagree)	150	78	73	58	39	53	31	71	49	72	78	51	35	64	88	62	16	134	27	123	96	53	116	34	44	53	29	12	12
	30%	31%	29%	29%	26%	35%	25%	29%	38%	31%	29%	31%	25%	33%	30%	31%	26%	31%	30%	30%	31%	30%	33%	24%	33%	32%	29%	28%	23%
						D			FG								*						W		W	W		*	*

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Global @dvisor: Health and Wellness
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- Column Proportions:
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Strongly agree	243	114	129	133	74	35	81	126	16	81	162	90	120	33	136	107	46	197	51	192	147	96
	49%	49%	48%	47%	52%	49%	50%	49%	43%	49%	49%	57%	46%	40%	51%	46%	56%	47%	54%	47%	48%	49%
									*			M*					*					
Somewhat agree	145	59	87	89	39	17	46	82	11	53	92	38	78	29	78	67	22	124	25	121	94	51
	29%	25%	32%	31%	27%	24%	28%	32%	29%	32%	28%	24%	30%	36%	29%	29%	26%	30%	26%	30%	31%	26%
									*			*		KL			*					
Somewhat disagree	78	42	36	47	20	10	24	39	8	23	54	17	47	14	35	43	9	69	13	64	45	33
	16%	18%	13%	17%	14%	14%	15%	15%	21%	14%	16%	11%	18%	17%	13%	19%	11%	17%	14%	16%	15%	17%
									*			*					*					
Strongly disagree	34	17	17	15	9	9	13	12	2	10	24	12	17	5	20	14	6	28	5	29	19	15
	7%	7%	6%	5%	6%	13%	8%	5%	6%	6%	7%	8%	6%	6%	7%	6%	7%	7%	5%	7%	6%	7%
						C			*			*					*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	388	173	215	222	113	53	127	208	27	134	254	128	198	62	215	174	68	320	75	313	241	147
	78%	75%	80%	78%	79%	73%	78%	80%	73%	80%	76%	82%	76%	77%	80%	75%	83%	77%	81%	77%	79%	76%
									*			*					*					
Low2Box (Strongly disagree/Somewhat disagree)	112	59	53	63	29	19	37	51	10	33	79	29	64	19	55	57	14	97	18	94	65	47
	22%	25%	20%	22%	21%	27%	22%	20%	27%	20%	24%	18%	24%	23%	20%	25%	17%	23%	19%	23%	21%	24%
									*			*					*					

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Strongly agree	114	57	57	38	38	39	11	47	43	49	65	57	45	13	58	57	15	99	16	99	71	42	8	13	10	13	-	43	27
	23%	24%	22%	22%	25%	22%	30%	29%	18%	21%	24%	25%	23%	17%	23%	23%	30%	22%	26%	22%	21%	27%	25%	38%	19%	20%	-	22%	22%
							*	H				M					*		*				*	XYab*	*	*			
Somewhat agree	233	117	116	82	68	83	17	69	110	111	121	110	85	38	126	106	21	211	29	204	168	62	17	13	24	29	-	94	55
	47%	48%	45%	48%	45%	47%	46%	43%	47%	48%	45%	48%	43%	49%	50%	43%	42%	47%	48%	46%	50%	40%	54%	38%	45%	43%	-	49%	45%
							*										*		*		U		*	*	*	*			
Somewhat disagree	124	54	70	42	34	48	9	38	63	60	64	48	53	22	57	67	11	113	13	111	84	38	7	7	15	22	-	43	30
	25%	22%	27%	25%	22%	27%	23%	23%	27%	26%	24%	21%	27%	29%	22%	27%	22%	25%	22%	25%	25%	25%	22%	20%	28%	33%	-	22%	25%
							*							K			*		*				*	*	*	a*			
Strongly disagree	29	15	14	9	13	7	1	7	18	12	17	12	13	4	14	15	3	26	2	27	15	14	-	2	4	3	-	12	9
	6%	6%	5%	6%	8%	4%	2%	5%	8%	5%	6%	5%	7%	5%	5%	6%	6%	6%	3%	6%	5%	9%	-	5%	8%	4%	-	6%	7%
							*										*		*			T	*	*	*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	347	174	173	120	105	122	29	116	153	161	186	167	129	51	184	163	37	310	44	303	239	104	25	27	34	42	-	137	81
	69%	72%	67%	70%	69%	69%	76%	72%	65%	69%	70%	73%	66%	66%	72%	66%	72%	69%	75%	69%	71%	67%	78%	76%	65%	63%	-	72%	68%
							*										*		*				*	*	*	*			
Low2Box (Strongly disagree/Somewhat disagree)	153	69	84	51	47	55	9	45	81	72	81	60	67	26	71	82	14	139	15	138	99	52	7	9	19	25	-	55	39
	31%	28%	33%	30%	31%	31%	24%	28%	35%	31%	30%	27%	34%	34%	28%	34%	28%	31%	25%	31%	29%	33%	22%	24%	35%	37%	-	28%	32%
							*										*		*				*	*	*	*			

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EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Strongly agree	140	79	61	64	47	29	4	44	92	100	39	-	119	21	98	42	24	116	51	89	120	20
	28%	31%	25%	31%	25%	29%	14%	32%	28%	28%	28%	-	28%	25%	30%	24%	34%	27%	31%	27%	28%	27%
		B					*	F	F													
Somewhat agree	251	124	127	103	96	52	15	65	170	186	65	-	207	44	166	85	29	222	81	169	217	33
	50%	49%	52%	49%	50%	52%	54%	47%	51%	52%	46%	-	50%	53%	50%	49%	41%	52%	49%	51%	51%	46%
							*											P				
Somewhat disagree	94	43	51	33	46	14	7	24	63	66	28	-	79	15	59	35	17	77	31	63	82	12
	19%	17%	21%	16%	24%	14%	25%	17%	19%	18%	20%	-	19%	18%	18%	20%	24%	18%	19%	19%	19%	17%
					CE		*															
Strongly disagree	16	9	7	9	2	5	2	5	9	8	8	-	13	3	6	10	1	15	3	13	8	7
	3%	4%	3%	4%	1%	5%	8%	3%	3%	2%	6%	-	3%	4%	2%	6%	1%	4%	2%	4%	2%	10%
				D		D	H*				I					N				R		T
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	390	203	188	167	143	81	19	108	263	286	104	-	325	65	264	126	53	338	132	259	336	52
	78%	80%	77%	80%	75%	81%	68%	79%	78%	80%	74%	-	78%	78%	80%	74%	75%	79%	80%	77%	79%	73%
							*								O							
Low2Box (Strongly disagree/Somewhat disagree)	110	52	58	42	48	19	9	28	72	74	36	-	92	18	64	45	18	92	33	76	90	19
	22%	20%	23%	20%	25%	19%	32%	21%	22%	20%	26%	-	22%	22%	20%	26%	25%	21%	20%	23%	21%	27%
							*									N						

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Strongly agree	200	92	109	58	65	78	46	91	29	89	112	66	94	40	127	73	8	193	13	188	130	71	38	42	34	39	47
	40%	37%	43%	31%	44%	46%	43%	40%	32%	41%	39%	50%	43%	27%	41%	38%	38%	40%	31%	41%	41%	38%	37%	42%	36%	42%	44%
					C	C	H					M	M				*		*								
Somewhat agree	206	106	101	82	60	65	44	96	40	94	113	50	89	67	132	75	10	197	19	188	130	76	41	46	39	38	43
	41%	43%	40%	44%	40%	39%	41%	42%	44%	43%	40%	38%	40%	46%	43%	39%	49%	41%	47%	41%	41%	41%	40%	45%	41%	40%	40%
																	*		*								
Somewhat disagree	69	37	31	33	17	19	13	29	20	25	43	9	26	34	36	32	2	67	6	63	43	26	18	12	15	12	12
	14%	15%	12%	18%	11%	11%	12%	13%	22%	12%	15%	7%	12%	23%	12%	17%	10%	14%	14%	14%	14%	14%	18%	11%	15%	13%	11%
				DE					FG				K	KL		N	*		*								
Strongly disagree	25	13	12	12	6	7	5	12	3	9	15	8	11	6	13	12	1	24	3	22	12	13	5	2	8	4	6
	5%	5%	5%	6%	4%	4%	5%	5%	3%	4%	5%	6%	5%	4%	4%	6%	3%	5%	7%	5%	4%	7%	5%	2%	8%	4%	5%
																	*		*			T			W		
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Strongly agree/Somewhat agree)	407	197	210	140	125	142	90	188	69	182	224	117	183	108	259	148	17	390	31	376	260	147	78	88	73	77	91
	81%	80%	83%	76%	84%	85%	83%	82%	75%	84%	79%	87%	83%	73%	84%	77%	87%	81%	78%	82%	83%	79%	77%	87%	77%	82%	84%
					C	C	H	H				M	M		O		*		*					VX			
Low2Box (Strongly disagree/Somewhat disagree)	93	50	44	45	23	26	18	41	23	34	59	17	37	40	49	44	3	91	9	85	55	38	23	14	22	16	18
	19%	20%	17%	24%	16%	15%	17%	18%	25%	16%	21%	13%	17%	27%	16%	23%	13%	19%	22%	18%	17%	21%	23%	13%	23%	18%	16%
				DE					FG					KL		N	*		*				W		W		

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Strongly agree	123	57	66	40	43	39	42	37	33	50	74	32	71	20	79	44	9	114	17	106	81	42	15	26	25	16	20	5	8	9
	25%	23%	27%	24%	25%	26%	36%	27%	18%	25%	25%	37%	25%	15%	25%	24%	23%	25%	22%	25%	24%	25%	19%	24%	36%	23%	26%	20%	21%	25%
							H	H				M*	M				*								VW*			**	*	*
Somewhat agree	216	119	97	76	72	68	48	57	82	87	129	33	126	57	139	77	19	197	34	182	143	73	38	50	23	24	32	10	21	18
	43%	47%	39%	44%	41%	44%	41%	42%	44%	44%	43%	38%	44%	45%	44%	41%	47%	43%	43%	43%	43%	44%	47%	46%	34%	36%	41%	46%	54%	47%
		B										*					*								*			**	XY*	*
Somewhat disagree	127	62	66	46	45	36	25	33	53	48	80	17	73	38	75	52	10	117	21	107	87	41	21	26	16	23	19	6	8	8
	25%	24%	27%	27%	26%	23%	21%	25%	28%	24%	27%	19%	25%	30%	24%	28%	26%	25%	27%	25%	26%	24%	27%	24%	23%	35%	25%	27%	21%	21%
												*					*								*	Wc		**	*	*
Strongly disagree	33	16	18	8	14	11	2	8	19	15	19	5	16	12	20	14	1	32	6	27	24	10	6	7	5	3	7	1	1	3
	7%	6%	7%	5%	8%	7%	2%	6%	10%	7%	6%	6%	6%	10%	6%	7%	3%	7%	8%	6%	7%	6%	8%	6%	7%	5%	8%	6%	4%	7%
									F			*		L			*								*			**	*	*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top2Box (Strongly agree/Somewhat agree)	339	176	163	116	116	107	91	94	116	137	202	65	198	76	218	121	28	311	51	288	224	115	52	76	48	40	52	15	29	27
	68%	69%	66%	68%	66%	70%	77%	70%	62%	69%	67%	75%	69%	60%	70%	65%	70%	68%	65%	68%	67%	70%	65%	70%	70%	60%	67%	66%	75%	72%
							H					M*	M				*								*			**	*	*
Low2Box (Strongly disagree/Somewhat disagree)	161	78	83	55	60	47	28	41	72	62	98	22	89	50	95	66	12	149	27	134	110	50	28	33	20	27	26	8	10	11
	32%	31%	34%	32%	34%	30%	23%	30%	38%	31%	33%	25%	31%	40%	30%	35%	30%	32%	35%	32%	33%	30%	35%	30%	30%	40%	33%	34%	25%	28%
									F			*		KL			*								*			**	*	*

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Strongly agree	88	36	51	34	30	24	21	39	18	32	55	32	22	33	53	35	10	77	11	77	57	30	9	10	13	11	19	19	7
	18%	15%	20%	17%	20%	16%	29%	18%	12%	15%	19%	22%	19%	14%	19%	16%	21%	17%	18%	18%	16%	21%	14%	16%	16%	15%	17%	30%	16%
			A				GH	H				M					*											VWXYZb	*
Somewhat agree	229	119	110	95	65	69	33	100	74	101	128	67	55	107	129	100	18	211	25	204	168	61	34	32	33	28	56	23	23
	46%	48%	44%	49%	43%	45%	45%	45%	47%	47%	45%	46%	47%	45%	45%	47%	38%	47%	42%	46%	47%	43%	53%	52%	39%	39%	49%	37%	52%
																	*						XYa	XYa			a		a*
Somewhat disagree	152	77	75	58	45	49	16	69	54	66	86	38	32	81	84	68	16	136	19	132	108	44	15	17	32	29	32	18	9
	30%	31%	30%	30%	30%	32%	22%	31%	35%	31%	30%	26%	28%	34%	29%	32%	34%	30%	32%	30%	30%	30%	24%	28%	37%	40%	28%	29%	21%
								F	F					K			*								Vb	VZb			*
Strongly disagree	32	17	14	9	11	12	3	16	10	14	17	8	7	17	20	12	3	28	5	26	23	9	5	3	7	5	6	2	4
	6%	7%	6%	4%	7%	8%	5%	7%	6%	7%	6%	6%	6%	7%	7%	5%	7%	6%	9%	6%	6%	6%	8%	4%	8%	6%	5%	4%	10%
						C											*												*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	317	156	161	129	94	93	54	139	92	133	183	99	77	141	182	135	28	288	36	281	225	92	43	42	47	39	75	42	30
	63%	62%	64%	66%	63%	60%	74%	62%	59%	62%	64%	68%	66%	59%	64%	63%	59%	64%	59%	64%	63%	64%	67%	68%	55%	54%	67%	67%	69%
							GH					M					*						XY	XY			XY	XY	XY*
Low2Box (Strongly disagree/Somewhat disagree)	183	94	89	67	55	61	19	85	64	80	103	46	39	98	104	80	19	164	25	158	131	52	21	20	38	33	38	20	14
	37%	38%	36%	34%	37%	40%	26%	38%	41%	38%	36%	32%	34%	41%	36%	37%	41%	36%	41%	36%	37%	36%	33%	32%	45%	46%	33%	33%	31%
								F	F					K			*								VWZab	VWZab			*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Strongly agree	143	75	68	85	46	12	17	32	94	84	59	1	14	128	91	52	55	87	88	54	110	32
	29%	29%	28%	32%	31%	14%	31%	30%	28%	28%	30%	48%	24%	29%	30%	27%	39%	25%	31%	25%	28%	31%
				E	E	*	*					**	*				Q					*
Somewhat agree	212	107	105	109	65	38	23	45	145	133	79	1	24	187	134	78	50	162	118	94	174	37
	42%	42%	43%	41%	44%	46%	42%	42%	43%	44%	40%	52%	42%	42%	44%	40%	35%	46%	41%	44%	44%	36%
						*	*					**	*					P				*
Somewhat disagree	118	58	59	59	30	29	10	23	85	71	47	-	15	103	60	57	33	85	64	54	88	29
	24%	23%	24%	22%	20%	34%	18%	22%	25%	23%	24%	-	26%	23%	20%	30%	23%	24%	22%	25%	22%	28%
						CD*	*					**	*			N						*
Strongly disagree	27	17	11	14	9	5	5	7	15	14	13	-	4	23	20	7	5	22	15	12	22	5
	5%	7%	4%	5%	6%	6%	9%	7%	4%	5%	7%	-	8%	5%	7%	4%	4%	6%	5%	6%	6%	4%
						*	*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	355	182	173	194	111	50	40	76	239	217	138	2	38	315	226	129	105	250	207	148	284	69
	71%	71%	71%	73%	74%	60%	73%	71%	71%	72%	70%	100%	66%	71%	74%	67%	73%	70%	72%	69%	72%	67%
				E	E	*	*					**	*									*
Low2Box (Strongly disagree/Somewhat disagree)	145	75	70	73	39	33	15	31	99	85	60	-	19	125	80	65	38	107	79	66	110	33
	29%	29%	29%	27%	26%	40%	27%	29%	29%	28%	30%	-	34%	29%	26%	33%	27%	30%	28%	31%	28%	33%
						CD*	*					**	*									*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Strongly agree	191	80	110	52	72	67	61	72	25	95	96	90	78	23	86	105	16	174	33	157	107	80	50	32	37	49	23
	38%	32%	44%	32%	39%	43%	40%	37%	37%	39%	37%	42%	36%	31%	35%	41%	36%	38%	38%	38%	36%	40%	38%	33%	38%	40%	41%
			A			C						M					*										*
Somewhat agree	211	113	98	69	75	66	61	86	30	108	103	82	94	35	109	101	20	191	32	179	123	84	55	39	39	55	22
	42%	46%	39%	43%	41%	42%	40%	44%	44%	44%	40%	39%	44%	47%	45%	40%	43%	42%	36%	43%	42%	43%	42%	41%	40%	46%	38%
																	*										*
Somewhat disagree	79	42	37	33	28	18	25	30	12	34	45	30	37	13	39	41	9	71	21	59	54	26	18	21	16	13	11
	16%	17%	15%	20%	16%	11%	16%	15%	17%	14%	18%	14%	17%	18%	16%	16%	19%	16%	24%	14%	18%	13%	14%	22%	17%	11%	20%
				E													*		S					Y			Y*
Strongly disagree	20	12	7	7	7	6	6	8	2	7	13	11	6	3	11	9	1	18	2	17	12	8	7	4	4	4	1
	4%	5%	3%	4%	4%	4%	4%	4%	2%	3%	5%	5%	3%	4%	4%	4%	3%	4%	2%	4%	4%	4%	6%	4%	5%	3%	1%
																	*										*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Strongly agree/Somewhat agree)	401	193	208	121	147	133	122	158	56	203	199	172	172	57	195	206	36	365	65	336	230	164	105	71	76	103	45
	80%	78%	82%	75%	81%	85%	80%	81%	81%	83%	77%	81%	80%	79%	80%	81%	79%	80%	74%	82%	78%	83%	81%	75%	79%	86%	79%
						C				J							*			R						W	*
Low2Box (Strongly disagree/Somewhat disagree)	99	55	44	40	35	24	30	38	13	41	58	41	42	16	49	50	10	89	23	76	66	33	25	24	21	16	12
	20%	22%	18%	25%	19%	15%	20%	19%	19%	17%	23%	19%	20%	21%	20%	19%	21%	20%	26%	18%	22%	17%	19%	25%	21%	14%	21%
				E							I						*		S					Y			*

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Strongly agree	64	30	34	26	19	19	46	14	4	29	35	38	12	14	29	35	3	61	7	57	38	25
	13%	12%	13%	15%	12%	11%	14%	9%	15%	11%	15%	14%	12%	11%	12%	13%	13%	13%	13%	13%	11%	18%
							G		*		I						*		*			T
Somewhat agree	276	134	142	85	97	94	177	85	13	151	125	143	59	74	135	140	14	262	33	243	189	75
	55%	53%	57%	50%	60%	55%	55%	57%	47%	56%	54%	53%	59%	56%	57%	54%	65%	55%	62%	54%	56%	52%
					C				*								*		*			
Somewhat disagree	141	74	66	51	40	49	85	46	9	82	59	77	27	37	63	77	4	136	12	128	96	40
	28%	30%	27%	30%	25%	29%	27%	31%	34%	30%	26%	29%	26%	28%	27%	30%	19%	28%	24%	29%	29%	28%
									*								*		*			
Strongly disagree	20	13	7	8	4	8	13	6	1	10	10	10	3	6	11	9	*	19	1	19	13	3
	4%	5%	3%	4%	3%	5%	4%	4%	5%	4%	5%	4%	3%	5%	5%	3%	2%	4%	1%	4%	4%	2%
									*								*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	340	164	176	110	116	113	223	99	17	179	160	180	71	88	164	175	16	323	40	300	227	100
	68%	65%	70%	65%	72%	66%	69%	66%	62%	66%	70%	68%	70%	67%	69%	67%	78%	67%	75%	67%	68%	70%
									*								*		*			
Low2Box (Strongly disagree/Somewhat disagree)	160	87	74	58	44	58	98	51	11	91	69	87	30	44	74	86	5	156	13	147	109	42
	32%	35%	30%	35%	28%	34%	31%	34%	38%	34%	30%	32%	30%	33%	31%	33%	22%	33%	25%	33%	32%	30%
									*								*		*			

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Strongly agree	166	79	87	64	52	49	88	44	10	77	89	81	40	45	77	89	13	152	24	142	95	69	30	47	47	42
	33%	31%	35%	37%	27%	38%	35%	30%	36%	32%	34%	36%	34%	29%	29%	38%	28%	34%	34%	33%	30%	38%	32%	36%	32%	32%
				D		D			*			M	*			N	*		*			T				
Somewhat agree	204	109	94	64	87	53	98	60	13	105	99	86	52	66	120	84	23	180	30	173	135	67	40	50	58	55
	41%	43%	38%	37%	45%	41%	39%	41%	47%	44%	38%	38%	44%	43%	45%	36%	49%	40%	43%	40%	43%	37%	43%	39%	40%	42%
									*				*		O		*		*							
Somewhat disagree	96	46	50	37	41	18	49	33	4	40	56	39	24	33	54	42	9	87	13	83	63	32	17	23	32	24
	19%	18%	20%	21%	21%	14%	19%	22%	14%	17%	22%	17%	20%	21%	20%	18%	20%	19%	18%	19%	20%	18%	19%	18%	22%	18%
									*				*				*		*							
Strongly disagree	35	18	17	9	15	10	19	11	1	17	18	21	3	10	18	17	2	33	3	32	22	12	6	9	9	11
	7%	7%	7%	5%	8%	8%	8%	8%	3%	7%	7%	9%	3%	7%	7%	7%	4%	7%	4%	7%	7%	7%	7%	7%	6%	9%
									*			L	*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Strongly agree/Somewhat agree)	369	188	181	128	140	102	186	104	22	182	187	167	92	111	196	173	37	332	54	315	230	136	70	97	105	97
	74%	75%	73%	73%	71%	78%	73%	70%	83%	76%	72%	73%	77%	72%	73%	75%	76%	74%	77%	73%	73%	76%	75%	75%	72%	74%
									*				*				*		*							
Low2Box (Strongly disagree/Somewhat disagree)	131	64	67	46	56	28	68	44	5	57	74	60	27	44	72	59	11	119	16	115	86	44	23	32	40	35
	26%	25%	27%	27%	29%	22%	27%	30%	17%	24%	28%	27%	23%	28%	27%	25%	24%	26%	23%	27%	27%	24%	25%	25%	28%	26%
									*				*				*		*							

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

		United States																							
	United States Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Strongly agree	168	84	83	66	49	53	32	71	64	94	73	79	43	45	97	70	33	134	45	122	106	60	26	40	67	35
	34%	34%	33%	36%	33%	31%	40%	34%	31%	33%	34%	34%	34%	32%	34%	33%	41%	32%	45%	31%	32%	36%	28%	36%	36%	31%
							*												S							
Somewhat agree	213	104	109	72	68	74	33	93	87	116	97	102	57	55	123	90	31	182	39	174	138	74	43	41	74	55
	43%	42%	43%	39%	46%	43%	41%	44%	42%	41%	45%	44%	45%	39%	43%	42%	39%	43%	38%	44%	42%	44%	47%	38%	40%	48%
							*																			
Somewhat disagree	93	47	46	30	25	37	9	37	46	56	36	38	22	32	51	42	13	79	13	80	66	27	15	22	35	21
	19%	19%	18%	17%	17%	22%	12%	18%	22%	20%	17%	16%	18%	23%	18%	20%	16%	19%	12%	20%	20%	16%	16%	20%	19%	18%
							*		F					K						R						
Strongly disagree	27	12	14	14	6	6	6	8	12	16	10	14	5	8	15	12	3	23	4	22	19	7	8	7	8	4
	5%	5%	6%	8%	4%	3%	8%	4%	6%	6%	5%	6%	4%	6%	5%	6%	4%	6%	4%	6%	6%	4%	8%	6%	4%	3%
				E			*																			
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Strongly agree/Somewhat agree)	381	188	192	138	116	127	65	164	151	210	170	181	100	100	220	161	64	316	84	296	245	135	69	81	141	90
	76%	76%	76%	75%	79%	75%	81%	78%	72%	74%	78%	78%	79%	71%	77%	75%	79%	75%	83%	74%	74%	80%	75%	74%	76%	79%
							*						M						S							
Low2Box (Strongly disagree/Somewhat disagree)	119	59	60	45	32	43	16	46	58	73	47	52	27	41	65	54	17	103	17	103	84	34	22	29	43	25
	24%	24%	24%	25%	21%	25%	19%	22%	28%	26%	22%	22%	21%	29%	23%	25%	21%	25%	17%	26%	26%	20%	25%	26%	24%	21%
							*							L						R						

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Global @dvisor: Health and Wellness
EJ1.3. [Living better is more difficult today than ever before] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Strongly agree	184	80	104	99	52	33	99	60	5	55	129	-	142	42	103	81	45	139	51	133	136	48
	37%	33%	41%	36%	35%	42%	37%	35%	44%	40%	35%	-	37%	37%	37%	37%	38%	36%	34%	38%	39%	32%
						*			**													
Somewhat agree	178	94	84	100	51	28	99	63	3	41	137	-	132	46	96	82	37	142	51	128	112	66
	36%	38%	33%	37%	34%	36%	37%	37%	27%	30%	38%	-	34%	40%	34%	37%	31%	37%	34%	36%	32%	44%
						*			**													T
Somewhat disagree	95	52	43	50	35	10	45	35	3	27	68	-	77	18	56	39	24	71	34	61	69	26
	19%	21%	17%	18%	23%	13%	17%	20%	29%	20%	19%	-	20%	16%	20%	18%	21%	19%	23%	17%	20%	17%
						*			**													
Strongly disagree	43	19	23	22	13	7	22	15	-	13	30	-	34	8	26	17	12	31	13	30	32	10
	9%	8%	9%	8%	9%	10%	8%	9%	-	9%	8%	-	9%	7%	9%	8%	10%	8%	9%	8%	9%	7%
						*			**													
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	362	175	188	198	103	61	198	123	8	96	266	-	274	88	199	163	81	281	102	261	248	114
	72%	71%	74%	73%	68%	78%	75%	71%	71%	71%	73%	-	71%	77%	71%	74%	69%	73%	68%	74%	71%	76%
						*			**													
Low2Box (Strongly disagree/Somewhat disagree)	138	72	66	72	48	17	67	50	3	39	99	-	111	27	82	56	36	102	47	91	101	37
	28%	29%	26%	27%	32%	22%	25%	29%	29%	29%	27%	-	29%	23%	29%	26%	31%	27%	32%	26%	29%	24%
						*			**													

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Strongly agree	1016	570	445	494	303	218	254	340	347	505	511	284	371	361	622	393	236	780	358	658	716	290
	8%	10%	7%	10%	8%	7%	8%	8%	10%	9%	8%	8%	8%	9%	9%	7%	16%	7%	15%	7%	9%	8%
		B		DE					FG	J				L	O		Q		S		U	
Somewhat agree	3630	1888	1742	1536	1128	966	833	1279	1164	1776	1854	1006	1380	1245	2133	1497	476	3155	782	2848	2527	1060
	30%	32%	29%	30%	29%	32%	26%	31%	33%	32%	29%	30%	29%	33%	32%	28%	31%	30%	32%	30%	31%	28%
		B				CD		F	F	J				KL	O				S		U	
Somewhat disagree	4515	2201	2313	1921	1462	1131	1205	1535	1373	2047	2467	1260	1790	1464	2384	2131	492	4022	807	3707	3012	1451
	38%	37%	39%	38%	38%	38%	37%	37%	38%	37%	38%	37%	37%	38%	36%	40%	32%	38%	33%	39%	37%	38%
			A													N		P		R		
Strongly disagree	2839	1332	1507	1166	980	693	949	968	689	1170	1670	853	1236	750	1539	1300	312	2528	479	2360	1792	1006
	24%	22%	25%	23%	25%	23%	29%	23%	19%	21%	26%	25%	26%	20%	23%	24%	21%	24%	20%	25%	22%	26%
			A		CE		GH	H			I	M	M					P		R		T
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	4646	2458	2188	2030	1432	1185	1087	1619	1510	2281	2365	1290	1751	1606	2755	1891	711	3935	1140	3506	3243	1350
	39%	41%	36%	40%	37%	39%	34%	39%	42%	41%	36%	38%	37%	42%	41%	36%	47%	38%	47%	37%	40%	35%
		B		D		D		F	FG	J				KL	O		Q		S		U	
Low2Box (Strongly disagree/Somewhat disagree)	7354	3533	3821	3087	2443	1824	2154	2503	2062	3217	4137	2113	3026	2214	3923	3431	804	6550	1286	6068	4804	2456
	61%	59%	64%	60%	63%	61%	66%	61%	58%	59%	64%	62%	63%	58%	59%	64%	53%	62%	53%	63%	60%	65%
			A		CE		GH	H			I	M	M			N		P		R		T

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	1016	20	38	42	26	27	84	31	14	57	46	14	38	41	55	51	60	48	33	101	24	16	43	61	47
	8%	4%	8%	8%	5%	5%	17%	6%	3%	11%	9%	3%	8%	8%	11%	10%	12%	10%	7%	20%	5%	3%	9%	12%	9%
			AHKTU	AHKTU		K	ABCDEGHIJKLMNOPQRTUVWX	HKU		ADEGHKLRTU	ADEHKTU		AHKTU	AHKTU	ADEGHKLRTU	ADEGHKRTU	ABDEGHKLMRTUV	ADEHKRTU	AHKU	ABCDEGHIJKLMNOPQRTUVWX			ADEHKTU	ABDEGHKLMRTUV	ADEHKTU
Somewhat agree	3630	107	192	143	147	74	145	105	100	248	94	92	197	106	198	169	211	204	211	173	132	154	175	159	94
	30%	21%	38%	29%	29%	15%	29%	21%	20%	50%	19%	18%	39%	21%	40%	34%	42%	41%	42%	35%	26%	31%	35%	32%	19%
		E	ACDEFGHJKMTUWX	AEGHJKMX	AEGHJKMX		AEGHJKMX	E	E	ABCDEFGHJKLMNOPQRSTUVWX			ACDEFGHJKMOTUWX	E	ACDEFGHJKMOTUWX	AEGHJKMTX	ACDEFGHJKMOSTUVWX	ACDEFGHJKMOSTUVWX	ACDEFGHJKMOSTUVWX	AEGHJKMTX	AEGHJKMX	AEGHJKMX	ACDEFGHJKMTX	AEGHJKMTX	
Somewhat disagree	4515	190	207	179	179	141	163	184	215	133	208	156	211	164	188	191	167	194	208	165	253	244	211	189	176
	38%	38%	41%	36%	36%	28%	33%	37%	43%	27%	42%	31%	42%	33%	38%	38%	33%	39%	42%	33%	51%	49%	42%	38%	35%
		EIK	EFIKMPS	EI	EI			EI	CDEFIKMPSX		EFIKMPS		CDEFIKMPSX	I	EIK	EFIKMP	EI	EFIKMPS	CDEFIKMPSX	I	ABCDEFGHIJKLMNOPQRSVWX	ABCDEFGJKLMNOPQRSVWX	CDEFIKMPSX	EIKP	EI
Strongly disagree	2839	184	63	136	148	258	108	181	171	62	152	239	54	189	59	90	62	53	48	61	91	86	71	91	184
	24%	37%	13%	27%	30%	52%	22%	36%	34%	12%	30%	48%	11%	38%	12%	18%	12%	11%	10%	12%	18%	17%	14%	18%	37%
		BCDFILNOPQRSTUVW		BILNOPQRSTUVW	BFILNOPQRSTUVW	ABCDFGHIJLMNOPQRSTUVWX	BILNPQRSUV	BCFILNOPQRSTUVW	BCFILNOPQRSTUVW		BFILNOPQRSTUVW	ABCDFGHIJLMNOPQRSTUVWX		BCDFIJLNOPQRSTUVW		BILNPQRSV	R			BILNPQRSV	BILNPQRS	QR	BILNPQRSV	BCDFILNOPQRSTUVW
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Strongly agree/Somewhat agree)	4646	127	230	185	173	101	229	136	114	305	140	105	235	147	253	220	271	252	244	274	156	170	218	220	140
	39%	25%	46%	37%	35%	20%	46%	27%	23%	61%	28%	21%	47%	29%	51%	44%	54%	50%	49%	55%	31%	34%	44%	44%	28%
			ACDEGHJKMTUX	AEGHJKMTX	AEGHJKX		ACDEGHJKMTUX	E		ABCDEFGHJKLMNOPQRTUVWX	EK		ACDEGHJKMTUX	EHK	ACDEGHJKMOTUVWX	ACDEGHJKMTUX	ABCDEFGHJKLMORTUVWX	ACDEGHJKMOTUVWX	ACDEGHJKMOTUVWX	ABCDEFGHJKLMORTUVWX	AEHK	AEGHKX	ACDEGHJKMTUX	ACDEGHJKMTUX	EK
Low2Box (Strongly disagree/Somewhat disagree)	7354	373	270	315	327	399	271	364	386	195	360	395	265	353	247	280	229	248	256	226	344	330	282	280	360
	61%	75%	54%	63%	65%	80%	54%	73%	77%	39%	72%	79%	53%	71%	49%	56%	46%	50%	51%	45%	69%	66%	56%	56%	72%
		BCDFILNOPQRSTUVW	IPS	BFILNOPQRSVW	BFILNOPQRSVW	BCDFGIJLMNOPQRSTUVWX	IPS	BCDFILNOPQRSUVW	BCDFILMNOPQRSTUVW		BCDFILNOPQRSVW	BCDFIJLMNOPQRSTUVWX	IPS	BCFILNOPQRSVW	I	INPQRS	I	I	IPS		BCFILNOPQRSVW	BFILNOPQRSVW	INPQRS	INPQRS	BCDFILNOPQRSUVW

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Strongly agree	1016	116	150	341	247	324	220	161
	8%	12%	8%	8%	8%	8%	11%	11%
		BCDE					BCDE	BCDE
Somewhat agree	3630	357	449	1613	868	1343	522	344
	30%	36%	22%	36%	29%	34%	26%	23%
		BDFG		BDEFG	BFG	BDFG	BG	
Somewhat disagree	4515	377	708	1708	1167	1584	661	555
	38%	38%	35%	38%	39%	40%	33%	37%
		F		F	BF	BCF		F
Strongly disagree	2839	150	693	837	719	748	598	441
	24%	15%	35%	19%	24%	19%	30%	29%
			ACDEFG	A	ACE	A	ACDE	ACDE
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Strongly agree/Somewhat agree)	4646	473	599	1955	1115	1668	742	505
	39%	47%	30%	43%	37%	42%	37%	34%
		BCDEFG		BDEFG	BG	BDFG	B	B
Low2Box (Strongly disagree/Somewhat disagree)	7354	527	1401	2545	1885	2332	1258	995
	61%	53%	70%	57%	63%	58%	63%	66%
			ACDEFG	A	ACE	AC	ACE	ACDE

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Strongly agree	20	13	7	12	3	5	6	2	8	8	12	9	8	3	12	8	4	16	8	11	12	7
	4%	5%	3%	5%	2%	5%	5%	2%	5%	6%	3%	5%	4%	2%	4%	3%	7%	4%	9%	3%	4%	5%
						*								*			*		S*			
Somewhat agree	107	58	49	46	35	26	17	30	39	29	78	35	46	25	57	50	12	95	22	85	73	34
	21%	24%	19%	19%	24%	24%	14%	25%	22%	22%	21%	21%	23%	20%	21%	21%	20%	22%	22%	21%	22%	21%
						*		F						*			*		*			
Somewhat disagree	190	91	98	92	55	43	50	41	71	55	134	61	71	58	101	88	26	163	35	155	133	57
	38%	37%	38%	37%	38%	40%	42%	34%	41%	41%	37%	36%	34%	47%	38%	38%	43%	37%	36%	38%	40%	35%
						*								*			*		*			
Strongly disagree	184	83	101	98	53	33	45	45	56	42	142	65	80	39	96	88	19	165	33	151	118	66
	37%	34%	40%	40%	37%	31%	38%	38%	32%	31%	39%	38%	39%	31%	36%	38%	30%	38%	34%	38%	35%	40%
						*								*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	127	71	56	58	37	31	23	32	47	37	90	44	55	28	68	58	17	110	30	97	85	42
	25%	29%	22%	24%	26%	29%	19%	27%	27%	27%	25%	26%	27%	23%	26%	25%	27%	25%	31%	24%	25%	25%
						*								*			*		*			
Low2Box (Strongly disagree/Somewhat disagree)	373	174	199	190	107	76	94	86	127	97	276	126	150	97	197	176	45	328	68	306	251	123
	75%	71%	78%	77%	74%	71%	81%	73%	73%	73%	75%	74%	73%	77%	74%	75%	73%	75%	69%	76%	75%	75%
						*								*			*		*			

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Strongly agree	38	18	19	13	14	11	8	10	13	15	23	10	11	16	19	19	2	35	10	28	24	13	6	25	7
	8%	7%	8%	7%	9%	7%	7%	8%	10%	8%	7%	7%	6%	10%	6%	9%	9%	7%	17%	6%	8%	7%	10%	9%	4%
												*					**		S*				*		
Somewhat agree	192	107	86	66	58	69	35	50	67	85	107	48	76	68	121	71	14	179	22	170	129	60	29	112	51
	38%	42%	34%	35%	37%	44%	29%	38%	51%	45%	35%	33%	39%	43%	40%	35%	49%	38%	39%	38%	42%	34%	54%	39%	32%
									FG	J		*					**		*				X*		
Somewhat disagree	207	97	111	84	63	60	55	54	46	70	137	58	80	69	120	87	11	196	23	184	130	72	15	117	75
	41%	38%	44%	45%	40%	38%	45%	41%	35%	37%	44%	40%	42%	43%	40%	43%	41%	41%	40%	42%	42%	41%	28%	41%	47%
												*					**		*				*		
Strongly disagree	63	30	33	23	23	17	24	17	5	20	43	30	26	7	39	24	1	63	2	61	26	32	4	31	28
	13%	12%	13%	12%	15%	11%	19%	13%	4%	11%	14%	20%	14%	4%	13%	12%	2%	13%	4%	14%	8%	18%	8%	11%	17%
							H	H				M*	M				**		*	R		T	*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Strongly agree/Somewhat agree)	230	125	105	79	71	80	44	60	80	99	130	58	87	85	140	90	16	214	32	198	153	73	35	137	58
	46%	50%	42%	42%	46%	51%	36%	45%	61%	52%	42%	40%	45%	53%	47%	45%	57%	45%	56%	45%	50%	41%	64%	48%	36%
									FG	J		*					**		*				X*	X	
Low2Box (Strongly disagree/Somewhat disagree)	270	126	144	107	85	78	79	72	51	90	180	88	107	76	160	111	12	258	25	245	156	104	20	148	102
	54%	50%	58%	58%	55%	49%	64%	55%	39%	48%	58%	60%	55%	47%	53%	55%	43%	55%	44%	55%	50%	59%	36%	52%	64%
							H	H			I	*					**		*				*		VW

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Strongly agree	42	25	18	19	19	4	11	21	7	20	23	2	33	8	26	17	12	30	18	25	32	10
	8%	10%	7%	7%	11%	6%	6%	11%	8%	10%	7%	10%	9%	7%	9%	7%	9%	8%	12%	7%	9%	7%
					*	*			*			**					*					
Somewhat agree	143	74	69	79	41	23	44	57	26	54	89	3	105	35	79	64	33	109	37	106	100	43
	29%	31%	27%	30%	24%	32%	27%	30%	29%	28%	29%	13%	29%	30%	29%	28%	25%	30%	25%	30%	29%	28%
					*	*			*			**					*					
Somewhat disagree	179	80	98	100	50	29	55	71	31	76	102	4	132	43	91	87	45	134	44	134	112	66
	36%	33%	38%	38%	30%	40%	34%	37%	35%	39%	34%	20%	37%	36%	33%	38%	34%	36%	31%	38%	32%	43%
					*	*			*			**					*					T
Strongly disagree	136	61	75	62	58	15	54	41	25	45	92	12	92	33	77	60	43	94	46	90	103	33
	27%	26%	29%	24%	35%	21%	33%	22%	28%	23%	30%	57%	25%	28%	28%	26%	32%	26%	32%	25%	30%	22%
					C*	*	G		*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	185	98	87	98	60	28	54	78	33	73	112	5	137	43	104	81	46	140	54	131	132	53
	37%	41%	33%	38%	36%	39%	33%	41%	37%	38%	37%	23%	38%	36%	38%	35%	34%	38%	38%	37%	38%	35%
					*	*			*			**					*					
Low2Box (Strongly disagree/Somewhat disagree)	315	142	173	162	108	44	109	113	56	121	194	16	223	75	168	147	87	228	91	224	215	100
	63%	59%	67%	62%	64%	61%	67%	59%	63%	62%	63%	77%	62%	64%	62%	65%	66%	62%	62%	63%	62%	65%
					*	*			*			**					*					

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Strongly agree	26	11	15	14	7	6	16	4	1	10	15	5	10	11	10	16	3	23	7	19	16	10	8	5	4	4	3	3
	5%	4%	6%	7%	4%	4%	6%	3%	16%	4%	6%	7%	3%	9%	4%	6%	7%	5%	10%	4%	5%	6%	8%	4%	5%	5%	5%	4%
									**			*		L			*		*				*		*	*	*	*
Somewhat agree	147	70	78	55	50	42	72	44	-	85	63	22	89	37	73	75	10	138	20	127	92	48	26	33	30	19	14	26
	29%	28%	31%	27%	31%	30%	26%	35%	-	33%	26%	30%	29%	32%	31%	29%	22%	30%	28%	30%	30%	28%	26%	32%	34%	23%	27%	34%
									**			*					*		*				*		*	*	*	*
Somewhat disagree	179	86	92	82	53	44	98	45	3	95	83	20	117	42	77	102	18	161	27	152	112	60	36	35	35	27	22	24
	36%	35%	37%	40%	33%	32%	35%	36%	49%	38%	34%	27%	38%	37%	32%	39%	41%	35%	38%	35%	37%	34%	36%	34%	40%	33%	42%	32%
									**			*					*		*				*		*	*	*	*
Strongly disagree	148	82	66	51	50	46	93	31	2	63	84	27	96	26	79	69	13	135	17	130	86	56	30	30	19	32	14	23
	30%	33%	26%	25%	31%	34%	33%	25%	35%	25%	34%	36%	31%	22%	33%	26%	30%	30%	24%	30%	28%	32%	30%	29%	22%	39%	27%	30%
									**		I	*					*		*				*		*	X*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top2Box (Strongly agree/Somewhat agree)	173	81	93	69	57	47	88	48	1	95	78	27	99	47	82	91	13	161	27	146	108	58	34	38	33	22	17	29
	35%	32%	37%	34%	36%	34%	32%	39%	16%	37%	32%	37%	32%	41%	35%	35%	29%	35%	38%	34%	35%	33%	34%	37%	38%	28%	32%	38%
									**			*					*		*				*		*	*	*	*
Low2Box (Strongly disagree/Somewhat disagree)	327	168	158	133	103	91	191	77	5	159	168	47	212	68	156	171	31	296	44	282	198	116	66	65	54	59	35	47
	65%	68%	63%	66%	64%	66%	68%	61%	84%	63%	68%	63%	68%	59%	65%	65%	71%	65%	62%	66%	65%	67%	66%	63%	62%	72%	68%	62%
									**			*					*		*				*		*	*	*	*

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Strongly agree	27	18	9	13	7	7	3	12	10	13	14	4	17	7	14	13	3	24	4	24	17	9	4	3	4	6	6	3	1
	5%	8%	3%	6%	4%	5%	6%	6%	5%	6%	5%	4%	6%	5%	6%	5%	8%	5%	6%	5%	5%	5%	3%	6%	5%	6%	15%	4%	4%
		B					*										*		*					*	*	*	V*	*	**
Somewhat agree	74	32	42	37	18	18	7	35	28	33	41	13	41	20	39	35	6	68	13	61	51	23	19	11	15	12	6	7	4
	15%	13%	16%	18%	11%	14%	13%	18%	13%	14%	16%	15%	14%	16%	17%	13%	17%	15%	20%	14%	16%	13%	14%	22%	20%	12%	14%	11%	16%
							*										*		*					*	*	*	*	*	**
Somewhat disagree	141	73	68	55	50	36	8	47	74	66	75	21	79	41	71	70	12	129	20	121	92	46	40	17	17	32	14	16	5
	28%	31%	26%	27%	31%	27%	15%	23%	35%	28%	28%	25%	27%	32%	31%	26%	35%	28%	32%	28%	29%	27%	30%	35%	22%	31%	32%	23%	24%
							*		FG								*		*					*	*	*	*	*	**
Strongly disagree	258	116	142	101	87	70	35	108	97	126	132	46	152	59	106	151	13	245	27	231	155	96	72	18	43	54	17	42	13
	52%	48%	55%	49%	54%	53%	66%	53%	47%	53%	51%	55%	53%	47%	46%	56%	39%	53%	43%	53%	49%	55%	53%	38%	54%	51%	39%	62%	56%
							H*									N	*		*					*	*	*	*	W2*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	101	50	51	50	25	26	10	48	37	46	55	17	58	26	53	48	9	92	17	85	69	32	23	13	19	19	13	10	4
	20%	21%	19%	24%	16%	19%	19%	24%	18%	19%	21%	20%	20%	21%	23%	18%	26%	20%	26%	19%	22%	18%	17%	28%	24%	18%	29%	15%	20%
				D			*										*		*					*	*	*	*	*	**
Low2Box (Strongly disagree/Somewhat disagree)	399	189	210	156	137	106	43	155	170	192	207	67	232	100	177	222	25	373	47	352	247	142	112	35	60	86	30	57	18
	80%	79%	81%	76%	84%	81%	81%	76%	82%	81%	79%	80%	80%	79%	77%	82%	74%	80%	74%	81%	78%	82%	83%	72%	76%	82%	71%	85%	80%
					C		*										*		*					*	*	*	*	*	**

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Strongly agree	84	57	27	47	33	4	44	24	6	55	28	36	19	28	46	37	17	67	23	60	58	24
	17%	19%	13%	16%	19%	11%	15%	20%	19%	18%	14%	26%	15%	12%	19%	14%	24%	16%	22%	15%	20%	13%
						*			**			LM					*				U	
Somewhat agree	145	90	55	80	49	16	78	36	13	93	52	32	40	74	74	71	19	126	29	116	86	53
	29%	31%	26%	28%	28%	40%	27%	30%	42%	31%	27%	22%	31%	32%	31%	27%	28%	29%	28%	29%	29%	28%
						*			**								*					
Somewhat disagree	163	83	80	98	53	11	95	40	12	93	70	38	46	79	67	96	27	136	37	126	90	70
	33%	29%	38%	35%	30%	29%	32%	33%	37%	31%	36%	27%	36%	34%	28%	37%	39%	32%	36%	32%	30%	36%
			A			*			**								*					
Strongly disagree	108	62	47	59	41	8	76	20	1	63	45	36	24	49	50	59	6	102	15	93	61	45
	22%	21%	22%	21%	23%	21%	26%	16%	3%	21%	23%	25%	18%	21%	21%	22%	9%	24%	15%	24%	21%	24%
						*	G		**								*	P				
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	229	147	82	127	82	20	122	60	19	149	80	68	59	102	120	108	36	192	52	177	144	77
	46%	50%	39%	45%	46%	51%	42%	50%	60%	49%	41%	48%	46%	44%	51%	41%	52%	45%	50%	45%	49%	40%
		B				*			**						O		*					
Low2Box (Strongly disagree/Somewhat disagree)	271	145	126	158	94	20	171	60	13	157	115	74	69	128	117	154	33	238	52	219	151	115
	54%	50%	61%	55%	54%	49%	58%	50%	40%	51%	59%	52%	54%	56%	49%	59%	48%	55%	50%	55%	51%	60%
			A			*			**							N	*					

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Strongly agree	31	17	14	20	5	6	1	9	22	13	18	10	13	8	15	16	4	28	16	16	24	7
	6%	7%	5%	7%	4%	7%	1%	9%	6%	7%	6%	4%	10%	6%	6%	7%	4%	7%	9%	5%	6%	7%
							**	*					*	*			*					*
Somewhat agree	105	50	55	64	26	15	7	19	79	43	62	46	23	36	56	49	27	78	37	68	85	19
	21%	21%	21%	23%	19%	19%	13%	18%	23%	22%	20%	20%	17%	25%	21%	21%	29%	19%	22%	20%	21%	19%
							**	*					*	*			*					*
Somewhat disagree	184	90	93	103	45	36	17	35	132	81	102	81	50	53	90	94	32	152	60	124	159	23
	37%	37%	36%	36%	33%	44%	32%	35%	38%	42%	33%	36%	38%	37%	33%	40%	35%	37%	36%	37%	40%	24%
						D	**	*					*	*			*				U	*
Strongly disagree	181	83	97	97	59	24	27	38	115	57	123	89	46	45	108	72	29	151	53	127	129	48
	36%	35%	37%	34%	44%	30%	53%	38%	33%	30%	40%	39%	35%	32%	40%	31%	32%	37%	32%	38%	32%	50%
					E		**	*			I		*	*			*					T*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	136	67	69	84	31	21	7	28	101	55	80	56	36	44	71	65	30	105	53	83	109	26
	27%	28%	27%	30%	23%	26%	14%	27%	29%	29%	26%	25%	27%	31%	26%	28%	33%	26%	32%	25%	28%	26%
							**	*					*	*			*					*
Low2Box (Strongly disagree/Somewhat disagree)	364	174	191	199	105	60	44	74	246	139	225	171	96	98	198	166	61	303	113	251	288	71
	73%	72%	73%	70%	77%	74%	86%	73%	71%	71%	74%	75%	73%	69%	74%	72%	67%	74%	68%	75%	72%	74%
							**	*					*	*			*					*

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Strongly agree	14	6	9	9	3	2	5	5	4	5	10	-	6	9	5	9	2	13	5	10	10	3
	3%	2%	3%	4%	2%	2%	7%	3%	2%	2%	4%	-	5%	2%	2%	4%	3%	3%	5%	2%	3%	3%
							H*					**	*				*		*			*
Somewhat agree	100	56	44	42	37	21	19	34	47	53	47	-	27	73	60	40	15	85	23	77	74	22
	20%	22%	18%	22%	20%	17%	25%	19%	19%	19%	21%	-	22%	20%	22%	18%	28%	19%	25%	19%	20%	17%
							*					**	*				*		*			*
Somewhat disagree	215	103	112	89	68	57	24	79	112	121	94	1	54	160	107	108	18	197	32	183	146	66
	43%	41%	45%	47%	37%	47%	32%	44%	46%	43%	43%	22%	44%	43%	39%	47%	35%	44%	35%	45%	40%	52%
						D	*					**	*				*		*			T*
Strongly disagree	171	88	82	52	78	40	27	63	81	102	69	5	36	129	100	71	18	152	31	140	133	36
	34%	35%	33%	27%	42%	33%	36%	35%	33%	36%	31%	78%	30%	35%	37%	31%	34%	34%	34%	34%	37%	28%
					C		*					**	*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	114	61	53	50	41	24	24	39	51	58	56	-	33	82	65	49	16	98	27	87	84	25
	23%	24%	21%	26%	22%	19%	33%	21%	21%	21%	26%	-	27%	22%	24%	22%	31%	22%	30%	21%	23%	20%
							*					**	*				*		*			*
Low2Box (Strongly disagree/Somewhat disagree)	386	192	194	141	147	98	51	142	193	223	163	6	90	289	207	179	36	349	63	323	279	102
	77%	76%	79%	74%	78%	81%	67%	79%	79%	79%	74%	100%	73%	78%	76%	78%	69%	78%	70%	79%	77%	80%
							*					**	*				*		*			*

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Strongly agree	57	32	25	18	16	22	12	23	17	25	32	28	8	20	41	16	19	38	24	33	42	14	6	16	11	5	19
	11%	13%	10%	10%	11%	15%	7%	12%	23%	17%	9%	10%	13%	13%	12%	10%	31%	9%	28%	8%	13%	8%	13%	13%	10%	5%	16%
									FG*	J			*	*			Q*		S*				*	*		*	Y*
Somewhat agree	248	126	122	106	73	69	67	106	40	84	164	132	37	80	160	88	26	222	38	210	170	71	24	62	59	52	50
	50%	50%	50%	55%	48%	45%	42%	53%	56%	57%	46%	48%	54%	50%	47%	54%	42%	51%	44%	51%	52%	43%	54%	50%	51%	52%	43%
									*	J			*	*			*		*				*	*		*	*
Somewhat disagree	133	70	63	54	43	36	48	54	11	27	107	76	12	46	93	40	11	122	19	115	81	52	10	32	31	25	35
	27%	28%	26%	28%	28%	24%	30%	27%	16%	18%	30%	28%	17%	29%	28%	25%	18%	28%	21%	28%	25%	31%	22%	26%	27%	25%	30%
							H		*		I		*	*			*		*				*	*		*	*
Strongly disagree	62	26	35	15	21	26	32	18	3	11	50	37	11	14	44	18	6	56	7	55	31	28	5	14	14	18	11
	12%	10%	14%	8%	13%	17%	20%	9%	5%	8%	14%	13%	16%	9%	13%	11%	9%	13%	8%	13%	10%	17%	11%	11%	12%	18%	10%
						C	GH		*				*	*			*		*			T	*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Strongly agree/Somewhat agree)	305	158	147	125	89	91	78	129	57	109	196	160	45	100	201	104	45	260	62	243	211	85	30	78	70	57	69
	61%	62%	60%	64%	58%	60%	50%	64%	80%	74%	56%	59%	67%	62%	60%	64%	73%	59%	71%	59%	65%	51%	67%	63%	61%	57%	60%
								F	FG*	J			*	*			*		*		U		*	*		*	*
Low2Box (Strongly disagree/Somewhat disagree)	195	96	99	69	63	62	80	72	15	38	157	112	22	60	136	58	17	178	25	170	113	80	15	46	45	43	46
	39%	38%	40%	36%	42%	41%	50%	36%	20%	26%	44%	41%	33%	38%	40%	36%	27%	41%	29%	41%	35%	49%	33%	37%	39%	43%	40%
							GH	H	*		I		*	*			*		*			T	*	*		*	*

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Strongly agree	46	35	11	38	8	1	-	20	26	20	26	32	3	11	21	25	12	34	19	27	23	24
	9%	14%	4%	16%	5%	1%	-	18%	7%	7%	12%	11%	9%	7%	8%	11%	18%	8%	12%	8%	8%	12%
		B		DE		*	**	H*					*				Q*					*
Somewhat agree	94	59	35	57	25	12	1	27	67	45	49	53	8	33	62	32	23	71	39	55	62	32
	19%	24%	14%	23%	15%	13%	7%	24%	18%	16%	23%	18%	25%	20%	22%	14%	34%	16%	25%	16%	21%	16%
		B				*	**	*					*				Q*		S			*
Somewhat disagree	208	99	109	92	74	43	3	35	170	129	79	115	13	81	119	89	22	186	71	137	126	80
	42%	39%	44%	38%	45%	45%	26%	31%	45%	45%	36%	38%	38%	48%	43%	40%	32%	43%	46%	40%	42%	40%
						*	**	*					*				*					*
Strongly disagree	152	58	93	56	57	39	8	31	113	90	62	100	9	43	77	75	11	141	26	126	86	65
	30%	23%	38%	23%	35%	41%	67%	27%	30%	32%	29%	33%	28%	26%	28%	34%	16%	33%	17%	37%	29%	32%
			A		C	C*	**	*					*				*	P		R		*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	140	95	46	95	32	13	1	47	93	65	75	85	11	44	83	57	35	105	59	82	85	55
	28%	37%	18%	39%	20%	14%	7%	42%	25%	23%	35%	28%	34%	26%	30%	26%	52%	24%	38%	24%	28%	28%
		B		DE		*	**	H*			I		*				Q*		S			*
Low2Box (Strongly disagree/Somewhat disagree)	360	158	202	147	131	81	11	66	283	219	141	214	22	123	195	164	33	327	97	262	212	144
	72%	63%	82%	61%	80%	86%	93%	58%	75%	77%	65%	72%	66%	74%	70%	74%	48%	76%	62%	76%	72%	72%
			A		C	C*	**	*	G	J			*				*	P		R		*

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Strongly agree	14	8	6	5	5	3	3	9	1	3	10	5	6	3	10	3	1	12	2	11	10	3	3	2	9
	3%	3%	2%	3%	3%	2%	2%	3%	3%	2%	3%	5%	2%	3%	3%	2%	3%	3%	4%	3%	3%	2%	2%	1%	4%
									*								*		*						
Somewhat agree	92	44	48	36	32	23	15	48	18	31	60	18	54	19	58	34	10	82	19	73	66	24	25	31	36
	18%	18%	19%	20%	19%	16%	11%	18%	44%	17%	19%	17%	18%	20%	19%	17%	22%	18%	34%	16%	19%	17%	17%	20%	18%
									FG*								*		S*						
Somewhat disagree	156	77	79	69	56	31	44	74	15	48	108	27	97	32	79	77	13	144	13	143	108	46	46	55	55
	31%	31%	31%	38%	32%	21%	32%	28%	38%	26%	34%	25%	33%	33%	26%	38%	29%	31%	23%	32%	30%	32%	31%	36%	28%
				E					*							N	*		*						
Strongly disagree	239	119	120	71	78	89	73	135	6	101	137	56	138	44	151	88	19	219	21	217	170	69	76	63	100
	48%	48%	47%	39%	46%	61%	54%	51%	15%	55%	43%	53%	47%	45%	51%	44%	45%	48%	39%	49%	48%	48%	51%	42%	50%
						CD	H	H	*	J							*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top2Box (Strongly agree/Somewhat agree)	105	52	54	41	38	26	18	57	19	35	70	24	60	22	68	37	11	94	21	84	76	28	28	33	45
	21%	21%	21%	23%	22%	18%	14%	21%	47%	19%	22%	22%	20%	22%	23%	18%	25%	21%	38%	19%	21%	19%	19%	22%	22%
									FG*								*		S*						
Low2Box (Strongly disagree/Somewhat disagree)	395	195	199	140	134	120	117	209	21	149	246	83	234	77	229	165	32	363	34	361	278	115	121	119	155
	79%	79%	79%	77%	78%	82%	86%	79%	53%	81%	78%	78%	80%	78%	77%	82%	75%	79%	62%	81%	79%	81%	81%	78%	78%
							H	H	*								*		*	R					

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Strongly agree	38	21	17	11	14	13	11	19	8	20	17	9	13	16	25	12	10	28	12	26	28	10	25	13	14	11	8	2	3
	8%	9%	7%	6%	9%	9%	9%	8%	6%	9%	6%	6%	9%	8%	9%	6%	17%	6%	13%	6%	9%	5%	7%	9%	10%	6%	8%	5%	5%
																	Q*		S						V			*	*
Somewhat agree	197	104	93	73	54	71	43	94	60	104	93	61	55	81	124	73	29	169	42	156	130	65	145	52	52	76	39	14	16
	39%	42%	37%	37%	36%	46%	34%	38%	46%	45%	34%	37%	40%	41%	41%	36%	46%	39%	46%	38%	42%	36%	41%	36%	38%	45%	39%	33%	31%
						CD			F	J							*									Wb		*	*
Somewhat disagree	211	100	110	90	63	58	49	104	58	87	124	75	54	82	118	92	20	191	32	179	132	74	152	59	55	66	35	22	33
	42%	40%	44%	45%	42%	38%	39%	42%	45%	38%	46%	46%	39%	42%	40%	46%	32%	44%	35%	44%	42%	41%	43%	41%	41%	39%	35%	51%	62%
											I						*	P										Z*	VWXYZ*
Strongly disagree	54	22	32	24	19	11	22	29	4	19	35	19	18	18	31	23	3	51	5	49	22	32	34	20	14	15	19	4	2
	11%	9%	13%	12%	13%	7%	17%	12%	3%	8%	13%	11%	13%	9%	10%	12%	5%	12%	6%	12%	7%	18%	10%	14%	11%	9%	19%	10%	3%
					E		H	H			I						*			R		T	b	b			VXYb	*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	235	125	110	84	68	84	54	113	68	125	111	70	68	97	149	86	39	196	54	181	158	74	170	65	67	87	47	16	19
	47%	51%	44%	42%	45%	55%	44%	46%	52%	54%	41%	43%	49%	49%	50%	43%	63%	45%	59%	44%	51%	41%	48%	45%	49%	52%	46%	39%	35%
						CD				J							Q*		S		U		b			b		*	*
Low2Box (Strongly disagree/Somewhat disagree)	265	123	142	114	83	68	70	133	62	105	159	93	72	100	149	116	23	242	37	228	154	106	186	79	70	81	54	26	34
	53%	50%	56%	58%	55%	45%	56%	54%	48%	46%	59%	57%	51%	51%	50%	57%	37%	55%	41%	56%	49%	59%	52%	55%	51%	48%	54%	61%	65%
				E	E						I						*	P		R		T						*	VY*

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Strongly agree	41	26	16	27	10	4	17	17	3	14	27	14	20	7	28	13	10	31	11	30	27	14
	8%	11%	6%	9%	7%	6%	11%	7%	9%	9%	8%	9%	8%	9%	10%	6%	12%	8%	11%	8%	9%	7%
		B							*			*			O		*					
Somewhat agree	106	53	52	59	30	17	30	57	9	38	68	38	52	16	54	52	19	87	23	83	64	41
	21%	23%	20%	21%	21%	23%	18%	22%	24%	23%	20%	24%	20%	20%	20%	23%	23%	21%	24%	20%	21%	21%
									*			*					*					
Somewhat disagree	164	73	90	93	49	22	43	92	16	51	112	41	89	33	85	78	24	140	35	129	104	60
	33%	32%	34%	32%	34%	31%	26%	35%	45%	31%	34%	26%	34%	41%	32%	34%	29%	33%	38%	32%	34%	31%
								F	F*			*		KL			*					
Strongly disagree	189	80	110	107	54	29	73	93	8	64	126	63	101	25	102	87	30	160	25	165	111	79
	38%	34%	41%	37%	38%	40%	45%	36%	22%	38%	38%	41%	39%	30%	38%	38%	36%	38%	27%	40%	36%	41%
							H	H	*			*	M				*			R		
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	147	79	68	86	40	21	47	75	12	52	95	52	72	23	82	65	29	118	33	113	91	56
	29%	34%	25%	30%	28%	29%	29%	29%	33%	31%	29%	33%	27%	28%	30%	28%	35%	28%	36%	28%	30%	29%
		B							*			*					*					
Low2Box (Strongly disagree/Somewhat disagree)	353	153	200	199	103	51	116	184	24	115	238	105	190	58	188	165	53	300	60	293	214	139
	71%	66%	75%	70%	72%	71%	71%	71%	67%	69%	71%	67%	73%	72%	70%	72%	65%	72%	64%	72%	70%	71%
			A						*			*					*					

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Strongly agree	55	31	24	17	14	24	6	14	31	25	29	24	23	8	37	18	11	44	12	43	41	13	2	4	2	7	-	19	20
	11%	13%	9%	10%	9%	14%	15%	9%	13%	11%	11%	11%	12%	10%	14%	7%	21%	10%	20%	10%	12%	8%	7%	11%	4%	11%	-	10%	17%
							*								O		Q*		S*				*	*	*	*			Xa
Somewhat agree	198	105	93	67	60	72	11	56	102	100	98	94	72	33	107	91	21	177	26	172	144	53	9	13	22	25	-	74	56
	40%	43%	36%	39%	39%	40%	29%	35%	44%	43%	37%	41%	37%	42%	42%	37%	41%	39%	45%	39%	43%	34%	27%	35%	41%	38%	-	39%	47%
							*		G								*		*		U		*	*	*	*			V
Somewhat disagree	188	78	110	67	58	63	14	64	82	87	101	81	79	29	85	103	15	173	16	172	124	63	17	15	21	25	-	77	32
	38%	32%	43%	39%	38%	36%	36%	40%	35%	38%	38%	36%	40%	37%	33%	42%	30%	39%	27%	39%	37%	40%	52%	42%	40%	38%	-	40%	27%
			A				*									N	*		*	R			b*	b*	b*	*		b	
Strongly disagree	59	29	30	21	20	18	8	27	19	20	39	29	22	8	26	33	4	55	5	54	29	28	5	4	8	9	-	21	11
	12%	12%	12%	12%	13%	10%	21%	17%	8%	9%	14%	13%	11%	10%	10%	13%	8%	12%	8%	12%	9%	18%	14%	11%	15%	14%	-	11%	9%
							H*	H			I						*		*			T	*	*	*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	253	136	118	84	74	95	16	70	133	125	128	118	95	40	144	109	32	222	38	215	185	66	11	16	24	32	-	93	76
	51%	56%	46%	49%	49%	54%	44%	44%	57%	54%	48%	52%	49%	52%	56%	45%	63%	49%	65%	49%	55%	42%	34%	46%	45%	48%	-	49%	64%
		B					*		G						O		Q*		S*		U		*	*	*	*			VWXYa
Low2Box (Strongly disagree/Somewhat disagree)	247	107	140	87	78	82	21	90	101	107	140	109	101	37	111	136	19	228	21	226	153	91	22	19	29	35	-	99	44
	49%	44%	54%	51%	51%	46%	56%	56%	43%	46%	52%	48%	51%	48%	44%	55%	37%	51%	35%	51%	45%	58%	66%	54%	55%	52%	-	51%	36%
			A				*	H								N	*	P	*	R		T	b*	b*	b*	b*		b	

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Strongly agree	51	26	24	27	16	8	3	15	33	33	18	-	40	10	38	13	15	35	26	25	41	9
	10%	10%	10%	13%	8%	8%	10%	11%	10%	9%	13%	-	10%	12%	12%	7%	21%	8%	16%	7%	10%	13%
							*								O		Q		S			
Somewhat agree	169	85	84	68	60	41	10	48	111	128	41	-	140	29	118	51	32	138	64	105	147	21
	34%	33%	34%	32%	32%	41%	36%	35%	33%	36%	29%	-	34%	35%	36%	30%	45%	32%	39%	31%	34%	30%
						CD	*										Q		S			
Somewhat disagree	191	93	98	79	77	36	9	47	134	134	57	-	160	31	114	76	17	174	52	139	158	32
	38%	36%	40%	38%	40%	36%	32%	35%	40%	37%	41%	-	38%	37%	35%	45%	24%	40%	31%	42%	37%	45%
							*									N		P		R		
Strongly disagree	90	51	39	36	38	15	6	27	57	65	25	-	76	13	58	31	7	83	24	66	80	9
	18%	20%	16%	17%	20%	15%	22%	20%	17%	18%	18%	-	18%	16%	18%	18%	9%	19%	14%	20%	19%	13%
							*											P		R		
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	220	111	109	94	77	49	13	63	144	161	59	-	180	39	156	64	47	173	90	130	188	30
	44%	44%	44%	45%	40%	49%	46%	46%	43%	45%	42%	-	43%	47%	47%	37%	66%	40%	54%	39%	44%	42%
							*								O		Q		S			
Low2Box (Strongly disagree/Somewhat disagree)	280	144	137	115	115	51	15	74	191	199	82	-	237	44	173	108	24	257	76	205	238	41
	56%	56%	56%	55%	60%	51%	54%	54%	57%	55%	58%	-	57%	53%	53%	63%	34%	60%	46%	61%	56%	58%
							*									N		P		R		

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Strongly agree	60	33	27	24	17	19	14	26	11	29	31	17	27	17	36	24	5	55	8	52	40	20	8	11	17	10	15
	12%	14%	11%	13%	11%	11%	13%	11%	12%	13%	11%	12%	12%	11%	12%	12%	24%	12%	20%	11%	13%	11%	8%	10%	17%	11%	14%
																	Q*		S*						VW		V
Somewhat agree	211	107	104	80	62	68	35	94	47	102	109	54	93	65	134	77	7	204	17	194	136	75	45	46	36	35	48
	42%	43%	41%	44%	42%	41%	33%	41%	51%	47%	39%	40%	42%	44%	43%	40%	38%	42%	43%	42%	43%	40%	45%	45%	38%	38%	44%
								F	FG	J							*		*								
Somewhat disagree	167	81	85	61	50	55	36	81	29	63	104	41	75	50	99	67	6	160	11	156	106	61	34	34	31	36	32
	33%	33%	34%	33%	34%	33%	33%	36%	31%	29%	37%	31%	34%	34%	32%	35%	31%	33%	27%	34%	34%	33%	34%	33%	32%	38%	30%
											I						*		*								
Strongly disagree	62	25	37	19	18	26	23	27	5	23	39	22	25	15	39	23	1	61	4	58	32	30	14	11	12	12	13
	12%	10%	15%	10%	12%	15%	21%	12%	5%	11%	14%	17%	11%	10%	13%	12%	7%	13%	10%	13%	10%	16%	14%	11%	13%	13%	12%
			A			C	GH	H				LM					*		*			T					
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Strongly agree/Somewhat agree)	271	141	131	105	79	87	50	120	58	131	140	70	119	82	170	101	12	259	25	246	177	95	53	57	52	45	63
	54%	57%	52%	57%	54%	52%	46%	53%	64%	60%	50%	53%	54%	55%	55%	53%	61%	54%	63%	54%	56%	51%	53%	56%	55%	49%	58%
									FG	J							*		*								
Low2Box (Strongly disagree/Somewhat disagree)	229	106	123	80	68	81	58	108	33	86	143	63	100	66	138	91	8	221	15	214	138	90	48	45	43	48	45
	46%	43%	48%	43%	46%	48%	54%	47%	36%	40%	50%	47%	46%	45%	45%	47%	39%	46%	37%	47%	44%	49%	47%	44%	45%	51%	42%
							H	H			I						*		*								

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V\a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Strongly agree	48	17	30	12	18	17	6	10	27	24	24	10	26	12	28	20	4	44	10	38	29	18	4	10	10	5	7	2	4	6
	10%	7%	12%	7%	10%	11%	5%	7%	14%	12%	8%	12%	9%	9%	9%	11%	9%	10%	12%	9%	9%	11%	6%	9%	14%	8%	9%	7%	10%	15%
			A						FG			*					*								V*			**	*	V*
Somewhat agree	204	99	105	72	78	54	34	50	91	89	115	22	115	67	125	79	16	188	37	168	143	61	39	40	25	34	32	8	13	14
	41%	39%	43%	42%	44%	35%	28%	37%	49%	45%	38%	25%	40%	53%	40%	42%	41%	41%	47%	40%	43%	37%	48%	36%	37%	51%	42%	37%	33%	37%
					E				FG			*	K	KL			*						W		*	Wb		**	*	*
Somewhat disagree	194	109	86	69	60	66	51	62	59	73	121	42	113	39	125	70	16	179	26	169	132	62	27	48	28	21	31	9	14	15
	39%	43%	35%	41%	34%	43%	43%	46%	31%	37%	40%	49%	40%	31%	40%	37%	40%	39%	33%	40%	40%	37%	34%	45%	42%	32%	40%	40%	37%	40%
		B				D	H	H				M*	M				*							Y	*			**	*	*
Strongly disagree	53	28	25	16	20	17	28	13	10	13	40	13	32	9	36	18	4	49	6	48	29	25	10	11	5	6	8	4	8	3
	11%	11%	10%	10%	11%	11%	24%	9%	5%	7%	13%	14%	11%	7%	11%	9%	11%	11%	7%	11%	9%	15%	12%	10%	7%	9%	10%	16%	20%	8%
							GH				I	*					*					T			*			**	WX*	*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top2Box (Strongly agree/Somewhat agree)	252	116	136	85	96	72	39	60	119	113	139	32	141	79	153	99	20	233	46	206	173	79	43	50	35	39	39	10	17	20
	50%	46%	55%	50%	55%	46%	33%	44%	63%	57%	46%	37%	49%	62%	49%	53%	49%	51%	60%	49%	52%	48%	54%	46%	51%	59%	50%	44%	43%	52%
			A					F	FG	J		*		KL			*		S						*	W		**	*	*
Low2Box (Strongly disagree/Somewhat disagree)	248	137	111	86	80	83	79	75	69	86	162	55	145	48	161	87	20	228	31	216	161	87	37	59	33	28	39	13	22	18
	50%	54%	45%	50%	45%	54%	67%	56%	37%	43%	54%	63%	51%	38%	51%	47%	51%	50%	40%	51%	48%	52%	46%	54%	49%	41%	50%	56%	57%	48%
		B					GH	H			I	M*	M				*			R				Y	*			**	*	*

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Strongly agree	33	17	17	11	8	14	4	13	13	18	15	10	5	18	18	16	3	30	6	28	23	10	5	2	7	5	5	6	3
	7%	7%	7%	6%	5%	9%	6%	6%	8%	9%	5%	7%	4%	8%	6%	7%	6%	7%	9%	6%	6%	7%	8%	3%	8%	7%	5%	10%	6%
										J							*											WZ	*
Somewhat agree	211	107	104	84	54	73	25	90	79	105	106	58	50	103	118	93	18	193	26	185	150	61	29	27	40	33	46	23	13
	42%	43%	41%	43%	36%	47%	35%	40%	51%	49%	37%	40%	43%	43%	41%	43%	38%	43%	43%	42%	42%	42%	46%	44%	47%	45%	41%	37%	29%
						D			FG	J							*						b	b	b	b			*
Somewhat disagree	208	102	106	85	70	53	27	104	55	77	131	63	47	97	117	91	22	186	23	185	152	56	24	27	32	27	51	25	23
	42%	41%	42%	43%	47%	34%	37%	47%	35%	36%	46%	44%	41%	41%	41%	42%	47%	41%	38%	42%	43%	39%	38%	43%	37%	38%	45%	40%	52%
				E	E			H			I						*												VXY*
Strongly disagree	48	23	25	15	18	15	17	17	9	14	34	15	13	20	33	15	4	44	6	42	31	17	5	5	6	8	11	7	5
	10%	9%	10%	8%	12%	9%	23%	8%	6%	6%	12%	10%	12%	8%	12%	7%	9%	10%	9%	10%	9%	12%	8%	9%	7%	10%	10%	12%	12%
							GH				I				O		*												*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top2Box (Strongly agree/Somewhat agree)	244	124	120	96	62	87	29	103	92	123	122	68	55	121	136	109	21	223	32	212	173	71	34	29	47	37	51	30	15
	49%	50%	48%	49%	41%	56%	40%	46%	59%	57%	42%	46%	48%	51%	47%	51%	45%	49%	52%	48%	49%	49%	54%	48%	55%	52%	46%	48%	35%
						D			FG	J							*						b		b	b			*
Low2Box (Strongly disagree/Somewhat disagree)	256	126	130	101	88	67	43	121	64	91	165	78	61	117	150	106	27	229	29	227	183	73	29	32	38	35	61	32	28
	51%	50%	52%	51%	59%	44%	60%	54%	41%	43%	58%	54%	52%	49%	53%	49%	55%	51%	48%	52%	51%	51%	46%	52%	45%	48%	54%	52%	65%
					E		H	H			I						*												VXY*

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Strongly agree	101	53	48	63	28	10	9	28	64	59	42	-	9	92	67	34	44	56	66	34	80	19
	20%	21%	20%	24%	19%	12%	17%	26%	19%	20%	21%	-	15%	21%	22%	18%	31%	16%	23%	16%	20%	18%
				E		*	*					**	*				Q		S			*
Somewhat agree	173	86	87	96	50	28	17	39	117	109	64	1	20	153	112	62	47	126	107	67	141	33
	35%	34%	36%	36%	33%	33%	30%	37%	35%	36%	32%	48%	34%	35%	36%	32%	33%	35%	37%	31%	36%	32%
						*	*					**	*									*
Somewhat disagree	165	90	75	79	50	36	18	30	117	96	69	1	22	142	93	73	38	127	84	81	128	36
	33%	35%	31%	30%	33%	44%	33%	28%	35%	32%	35%	52%	38%	32%	30%	38%	27%	36%	30%	38%	33%	35%
						C*	*					**	*					P				*
Strongly disagree	61	27	33	29	22	9	10	10	40	38	23	-	7	53	35	25	14	47	28	32	45	15
	12%	11%	14%	11%	15%	11%	19%	9%	12%	13%	11%	-	13%	12%	12%	13%	10%	13%	10%	15%	11%	14%
						*	*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	274	139	135	159	78	38	26	67	181	168	106	1	28	245	178	96	92	183	173	101	221	52
	55%	54%	55%	59%	52%	45%	47%	63%	54%	56%	53%	48%	49%	56%	58%	49%	64%	51%	61%	47%	56%	50%
				E		*	*					**	*				Q		S			*
Low2Box (Strongly disagree/Somewhat disagree)	226	117	109	108	72	46	29	40	157	134	92	1	30	195	128	98	52	174	113	113	173	51
	45%	46%	45%	41%	48%	55%	53%	37%	46%	44%	47%	52%	51%	44%	42%	51%	36%	49%	39%	53%	44%	50%
						C*	*					**	*					P		R		*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Strongly agree	24	14	10	8	11	5	11	7	3	12	12	10	9	4	14	9	4	20	4	20	16	7	6	4	2	7	3
	5%	6%	4%	5%	6%	3%	7%	4%	4%	5%	5%	5%	4%	6%	6%	4%	8%	4%	4%	5%	6%	4%	5%	4%	2%	6%	6%
																	*										*
Somewhat agree	132	68	64	43	49	41	39	51	20	70	62	55	58	19	68	64	14	118	29	103	79	51	35	24	23	31	18
	26%	27%	25%	27%	27%	26%	25%	26%	29%	29%	24%	26%	27%	26%	28%	25%	30%	26%	33%	25%	27%	26%	27%	25%	24%	26%	32%
																	*		S								*
Somewhat disagree	253	127	126	83	90	80	65	107	38	126	127	104	109	40	119	134	22	231	41	212	150	100	63	52	52	64	23
	51%	51%	50%	52%	50%	51%	43%	54%	55%	52%	50%	49%	51%	55%	49%	52%	48%	51%	47%	51%	51%	51%	48%	54%	54%	53%	40%
								F	F								*							Z	Z	Z	*
Strongly disagree	91	39	52	28	32	32	37	31	8	36	56	43	39	10	42	49	6	85	14	78	51	39	27	15	19	18	12
	18%	16%	21%	17%	18%	20%	24%	16%	11%	15%	22%	20%	18%	14%	17%	19%	14%	19%	15%	19%	17%	20%	20%	16%	20%	15%	22%
							GH				I						*										*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top2Box (Strongly agree/Somewhat agree)	156	82	74	50	60	46	50	59	23	82	74	66	67	23	82	73	18	138	33	123	95	58	42	28	25	39	22
	31%	33%	29%	31%	33%	29%	33%	30%	33%	34%	29%	31%	31%	32%	34%	29%	38%	30%	37%	30%	32%	30%	32%	30%	26%	32%	38%
																	*										*
Low2Box (Strongly disagree/Somewhat disagree)	344	166	178	111	122	111	103	138	46	162	183	147	147	50	162	182	28	316	55	289	201	139	89	67	72	81	35
	69%	67%	71%	69%	67%	71%	67%	70%	67%	66%	71%	69%	69%	68%	66%	71%	62%	70%	63%	70%	68%	70%	68%	70%	74%	68%	62%
																	*										*

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Strongly agree	16	9	7	8	4	5	10	5	2	9	7	9	2	5	9	8	2	14	3	13	10	6
	3%	4%	3%	5%	2%	3%	3%	3%	6%	3%	3%	3%	2%	3%	4%	3%	8%	3%	6%	3%	3%	4%
									*								*		*			
Somewhat agree	154	83	71	53	50	51	90	54	10	87	67	79	32	43	82	72	7	147	20	134	108	42
	31%	33%	28%	32%	31%	30%	28%	36%	35%	32%	29%	30%	32%	33%	34%	28%	33%	31%	39%	30%	32%	30%
								F	*						O		*		*			
Somewhat disagree	244	116	128	71	85	87	162	68	14	137	107	127	52	65	111	132	8	236	21	223	161	69
	49%	46%	51%	42%	53%	51%	50%	45%	48%	50%	47%	48%	52%	49%	47%	51%	37%	49%	40%	50%	48%	49%
					C	C			*								*		*			
Strongly disagree	86	43	43	36	22	28	60	24	3	38	48	52	14	20	37	49	5	81	8	78	56	25
	17%	17%	17%	21%	14%	16%	19%	16%	10%	14%	21%	19%	14%	15%	15%	19%	22%	17%	15%	17%	17%	17%
				D					*		I						*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	170	92	78	61	53	55	100	58	12	96	74	88	35	47	90	80	9	162	24	146	119	48
	34%	37%	31%	36%	33%	33%	31%	39%	42%	35%	32%	33%	34%	36%	38%	31%	41%	34%	45%	33%	35%	34%
								F	*						O		*		S*			
Low2Box (Strongly disagree/Somewhat disagree)	330	159	171	107	107	115	222	92	16	175	155	179	66	85	148	182	12	318	29	301	217	94
	66%	63%	69%	64%	67%	67%	69%	61%	58%	65%	68%	67%	66%	64%	62%	69%	59%	66%	55%	67%	65%	66%
							G		*							N	*		*	R		

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Strongly agree	43	21	21	13	18	12	16	17	4	24	19	16	11	16	25	17	4	38	9	34	29	13	7	17	11	8
	9%	8%	9%	8%	9%	9%	6%	11%	17%	10%	7%	7%	9%	10%	9%	8%	9%	9%	13%	8%	9%	7%	7%	13%	7%	6%
								F	F*				*				*		*					XY		
Somewhat agree	175	93	82	55	72	49	76	58	13	92	83	76	44	55	99	77	24	152	28	147	119	54	35	40	49	51
	35%	37%	33%	32%	37%	37%	30%	39%	49%	39%	32%	34%	37%	36%	37%	33%	49%	34%	40%	34%	38%	30%	38%	31%	34%	39%
								F	F*	J			*				Q*		*		U					
Somewhat disagree	211	105	106	78	78	55	115	59	7	99	112	93	55	62	107	104	15	196	24	187	128	83	40	51	66	54
	42%	41%	43%	45%	40%	42%	45%	40%	25%	41%	43%	41%	47%	40%	40%	45%	31%	43%	34%	44%	41%	46%	43%	39%	46%	41%
							H		*				*				*		*							
Strongly disagree	71	33	38	28	28	15	47	13	3	24	47	41	9	21	38	33	5	66	9	62	40	30	11	21	20	19
	14%	13%	15%	16%	14%	12%	19%	9%	10%	10%	18%	18%	7%	13%	14%	14%	11%	15%	13%	14%	13%	17%	12%	17%	13%	14%
							G		*		I	L	*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Strongly agree/Somewhat agree)	218	115	104	68	90	60	92	75	17	116	102	92	54	71	124	94	28	190	37	181	148	68	42	57	60	59
	44%	45%	42%	39%	46%	46%	36%	51%	65%	49%	39%	41%	46%	46%	46%	41%	58%	42%	53%	42%	47%	38%	45%	44%	41%	45%
								F	F*	J			*				Q*		S*		U					
Low2Box (Strongly disagree/Somewhat disagree)	282	137	144	106	106	70	162	73	9	123	159	135	64	83	144	137	20	262	33	249	168	113	51	72	86	73
	56%	55%	58%	61%	54%	54%	64%	49%	35%	51%	61%	59%	54%	54%	54%	59%	42%	58%	47%	58%	53%	62%	55%	56%	59%	55%
							GH		*		I		*				*	P	*	R		T				

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Strongly agree	61	42	19	37	16	9	12	16	34	43	18	22	12	27	48	14	29	32	33	28	48	13	14	13	21	13
	12%	17%	8%	20%	11%	5%	14%	8%	16%	15%	8%	9%	9%	19%	17%	6%	36%	8%	33%	7%	15%	8%	16%	12%	11%	11%
		B		DE	E		*		G	J				KL	O		Q		S		U					
Somewhat agree	159	88	70	63	37	58	12	70	76	97	62	67	37	54	104	54	27	132	37	121	117	42	27	35	57	39
	32%	36%	28%	34%	25%	35%	15%	34%	36%	34%	28%	29%	29%	39%	37%	25%	33%	32%	37%	30%	36%	25%	30%	32%	31%	34%
		B		D		D	*	F	F					KL	O						U					
Somewhat disagree	189	81	108	60	64	65	31	78	80	104	85	89	51	49	92	97	13	176	18	171	118	70	33	42	72	43
	38%	33%	43%	33%	43%	38%	38%	37%	38%	37%	39%	38%	40%	35%	32%	45%	16%	42%	18%	43%	36%	41%	36%	38%	39%	37%
			A		C		*									N		P		R						
Strongly disagree	91	36	55	23	31	37	27	45	20	39	52	54	26	10	41	50	12	79	12	79	46	44	17	20	34	20
	18%	14%	22%	13%	21%	22%	33%	21%	9%	14%	24%	23%	21%	7%	14%	23%	15%	19%	12%	20%	14%	26%	19%	18%	19%	17%
			A		C	C	GH*	H			I	M	M			N				R		T				
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Strongly agree/Somewhat agree)	220	130	90	99	53	68	23	87	110	140	80	89	49	81	152	68	56	164	71	149	165	55	41	48	78	52
	44%	53%	36%	54%	36%	40%	29%	41%	52%	49%	37%	38%	39%	58%	53%	32%	69%	39%	70%	37%	50%	33%	46%	44%	42%	45%
		B		DE			*	F	FG	J				KL	O		Q		S		U					
Low2Box (Strongly disagree/Somewhat disagree)	280	117	163	83	95	102	58	123	100	143	137	143	78	59	133	147	25	255	30	250	164	114	50	61	106	63
	56%	47%	65%	46%	64%	60%	71%	59%	48%	51%	63%	62%	61%	42%	47%	68%	31%	61%	30%	63%	50%	67%	54%	56%	58%	55%
			A		C	C	GH*	H			I	M	M			N		P		R		T				

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Global @dvisor: Health and Wellness
EJ1.4. [My life is fine the way it is, I don't need to live better] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Strongly agree	47	21	26	29	11	7	26	14	-	7	40	-	41	6	31	16	15	32	23	24	35	12
	9%	8%	10%	11%	7%	9%	10%	8%	-	5%	11%	-	11%	5%	11%	7%	13%	8%	16%	7%	10%	8%
						*			**										S			
Somewhat agree	94	43	50	55	29	10	50	31	4	21	73	-	67	27	52	42	22	71	28	66	62	32
	19%	18%	20%	20%	19%	12%	19%	18%	31%	16%	20%	-	17%	23%	18%	19%	19%	19%	19%	19%	18%	21%
						*			**													
Somewhat disagree	176	95	81	88	59	29	90	62	6	51	124	-	134	42	102	73	41	135	44	132	129	47
	35%	38%	32%	33%	39%	37%	34%	36%	56%	38%	34%	-	35%	37%	36%	33%	35%	35%	30%	37%	37%	31%
						*			**													
Strongly disagree	184	88	96	99	52	33	99	66	1	56	128	-	144	40	96	88	39	145	54	130	124	60
	37%	36%	38%	36%	35%	42%	37%	38%	13%	41%	35%	-	37%	35%	34%	40%	33%	38%	36%	37%	36%	40%
						*			**													
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top2Box (Strongly agree/Somewhat agree)	140	64	76	84	40	17	76	44	4	28	112	-	108	33	82	58	38	103	51	90	96	44
	28%	26%	30%	31%	26%	21%	29%	26%	31%	21%	31%	-	28%	29%	29%	26%	32%	27%	34%	25%	28%	29%
						*			**		I											
Low2Box (Strongly disagree/Somewhat disagree)	360	182	177	187	111	61	189	128	8	107	252	-	277	82	198	162	80	280	98	262	253	107
	72%	74%	70%	69%	74%	79%	71%	74%	69%	79%	69%	-	72%	71%	71%	74%	68%	73%	66%	75%	72%	71%
						*			**	J												

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
For me, living better is defined more holistically today - it's no longer just about physical or mental health	9158	4527	4631	3921	2959	2278	2427	3151	2814	4244	4914	2443	3687	3028	5135	4023	1191	7967	1951	7207	6237	2813
	76%	76%	77%	77%	76%	76%	75%	76%	79%	77%	76%	72%	77%	79%	77%	76%	79%	76%	80%	75%	78%	74%
			A						FG	J			K	KL			Q		S		U	
I wish I had a plan or recipe for living better	9114	4503	4611	3960	2963	2191	2578	3106	2684	4191	4922	2586	3721	2807	5077	4036	1139	7975	1874	7239	6090	2908
	76%	75%	77%	77%	76%	73%	80%	75%	75%	76%	76%	76%	78%	73%	76%	76%	75%	76%	77%	76%	76%	76%
			A	E	E		GH					M	M									
Living better is more difficult today than ever before	8936	4420	4516	3781	2909	2245	2471	3081	2601	4147	4789	2572	3630	2734	4989	3947	1112	7823	1805	7131	5970	2851
	74%	74%	75%	74%	75%	75%	76%	75%	73%	75%	74%	76%	76%	72%	75%	74%	73%	75%	74%	74%	74%	75%
							H	H		J		M	M									
My life is fine the way it is, I don't need to live better	4646	2458	2188	2030	1432	1185	1087	1619	1510	2281	2365	1290	1751	1606	2755	1891	711	3935	1140	3506	3243	1350
	39%	41%	36%	40%	37%	39%	34%	39%	42%	41%	36%	38%	37%	42%	41%	36%	47%	38%	47%	37%	40%	35%
		B		D		D		F	FG	J				KL	O		Q		S		U	

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
For me, living better is defined more holistically today - it's no longer just about physical or mental health	9158	363	384	379	409	397	410	407	420	312	357	429	370	355	339	470	417	391	307	411	375	413	344	340	357
	76%	73%	77%	76%	82%	79%	82%	81%	84%	62%	71%	86%	74%	71%	68%	94%	83%	78%	61%	82%	75%	83%	69%	68%	71%
		IR	IMNRVW	INRVW	ACIJLMNRTVWX	AIJLMNRVWX	ACIJLMNRTVWX	AIJLMNRTVWX	ABCIJLMNQRTVWX		IR	ABCEIJLMNQRTVWX	INRVW	IR	R	ABCDEFGHIJKLMNPQRSTUVWX	ABCIJLMNQRTVWX	AIJMNRVWX		ABCIJLMNRTVWX	INRVW	ABCIJLMNQRTVWX	IR	R	IR
I wish I had a plan or recipe for living better	9114	388	361	381	344	412	468	404	435	270	411	383	337	416	311	459	369	293	282	398	389	417	396	365	423
	76%	78%	72%	76%	69%	82%	94%	81%	87%	54%	82%	77%	67%	83%	62%	92%	74%	59%	56%	80%	78%	83%	79%	73%	85%
		DILNQR	INQR	DILNQR	INQR	BCDIKLNPQRW	ABCDEGHIJKLMNPQRSTUVWX	BDILNPQRW	ABCDEGIKLNPQRSTVW		BDILNPQRW	DILNQR	INQR	ABCDIKLNPQRTW	IR	ABCDEGHIJKLMNPQRSTUVWX	ILNQR			BDILNPQRW	BDILNPQRW	ABCDIKLNPQRTVW	BDILNPQRW	ILNQR	ABCDIKLNPQRSTVW
Living better is more difficult today than ever before	8936	372	399	385	363	390	426	403	407	278	390	376	350	388	347	390	407	339	317	355	401	340	369	381	362
	74%	74%	80%	77%	73%	78%	85%	81%	81%	56%	78%	75%	70%	78%	69%	78%	81%	68%	63%	71%	80%	68%	74%	76%	72%
		IQRU	DILNQRSUVX	ILNQRSU	IR	ILNQRSUX	ABCDEIJKLMNOQRSTUVWX	ADILNQRSUVX	ADIKLNQRSUVWX		ILNQRSU	INQRU	IR	ILNQRSU	IR	DILNQRSUVX	ADIKLNQRSUVWX	I	I	IR	ADIKLNQRSUVWX	IR	IQRU	ILNQRSU	IR
My life is fine the way it is, I don't need to live better	4646	127	230	185	173	101	229	136	114	305	140	105	235	147	253	220	271	252	244	274	156	170	218	220	140
	39%	25%	46%	37%	35%	20%	46%	27%	23%	61%	28%	21%	47%	29%	51%	44%	54%	50%	49%	55%	31%	34%	44%	44%	28%
			ACDEGHJKMTUX	AEGHJKMTX	AEGHJKX		ACDEGHJKMTUX	E		ABCDEFGHJKLMNOPQRTUVWX	EK		ACDEGHJKMTUX	EHK	ACDEGHJKMOTUVWX	ACDEGHJKMTUX	ABCDEFGHJKLMORTUVWX	ACDEGHJKMOTUVWX	ACDEGHJKMOTUVWX	ABCDEFGHJKLMORTUVWX	AEHK	AEGHKX	ACDEGHJKMTUX	ACDEGHJKMTUX	EK

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
For me, living better is defined more holistically today - it's no longer just about physical or mental health	9158	679	1454	3370	2481	2981	1634	1174
	76%	68%	73%	75%	83%	75%	82%	78%
			A	A	ABCEG	A	ABCEG	ABCE
I wish I had a plan or recipe for living better	9114	676	1608	3089	2458	2838	1685	1283
	76%	68%	80%	69%	82%	71%	84%	86%
			ACE		ACE	AC	ABCDE	ABCDE
Living better is more difficult today than ever before	8936	728	1508	3250	2232	2921	1524	1219
	74%	73%	75%	72%	74%	73%	76%	81%
			CE		C		ACDE	ABCDEF
My life is fine the way it is, I don't need to live better	4646	473	599	1955	1115	1668	742	505
	39%	47%	30%	43%	37%	42%	37%	34%
		BCDEFG		BDEFG	BG	BDFG	B	B

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
I wish I had a plan or recipe for living better	388	192	196	186	114	89	90	87	142	108	280	139	163	86	210	178	44	344	73	315	263	125
	78%	78%	77%	75%	79%	82%	77%	74%	82%	80%	77%	82%	79%	69%	79%	76%	72%	78%	75%	78%	78%	76%
						*						M		*			*		*			
Living better is more difficult today than ever before	372	183	188	179	107	86	83	84	133	104	268	139	151	81	200	172	45	327	71	300	247	125
	74%	75%	74%	72%	74%	80%	71%	71%	77%	77%	73%	82%	74%	65%	75%	73%	73%	75%	73%	75%	74%	76%
						*						M		*			*		*			
For me, living better is defined more holistically today - it's no longer just about physical or mental health	363	177	187	180	100	83	82	82	128	93	271	118	155	90	199	164	47	316	73	290	245	119
	73%	72%	73%	73%	69%	78%	70%	70%	74%	69%	74%	69%	76%	72%	75%	70%	76%	72%	75%	72%	73%	72%
						*								*			*		*			
My life is fine the way it is, I don't need to live better	127	71	56	58	37	31	23	32	47	37	90	44	55	28	68	58	17	110	30	97	85	42
	25%	29%	22%	24%	26%	29%	19%	27%	27%	27%	25%	26%	27%	23%	26%	25%	27%	25%	31%	24%	25%	25%
						*								*			*		*			

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Living better is more difficult today than ever	399	188	211	148	124	128	101	109	93	152	247	123	164	112	230	169	20	379	40	359	244	144	44	221	134
before	80%	75%	85%	79%	79%	81%	82%	83%	71%	81%	79%	84%	85%	70%	77%	84%	73%	80%	70%	81%	79%	81%	81%	77%	84%
			A				H	H				M*	M				**		*				*		
For me, living better is defined more holistically	384	188	197	143	125	117	90	98	111	142	242	108	150	126	230	155	18	367	40	345	237	138	45	204	135
today - it's no longer just about physical or	77%	75%	79%	77%	80%	74%	73%	75%	84%	75%	78%	74%	78%	78%	77%	77%	64%	78%	70%	78%	77%	78%	83%	71%	84%
mental health									F			*					**		*				*		W
I wish I had a plan or recipe for living better	361	182	179	134	115	112	95	94	90	135	226	103	154	104	212	149	17	344	38	322	222	129	39	194	127
	72%	72%	72%	72%	74%	71%	77%	72%	68%	72%	73%	71%	79%	65%	71%	74%	60%	73%	68%	73%	72%	73%	72%	68%	79%
												*	M				**		*				*		W
My life is fine the way it is, I don't need to live	230	125	105	79	71	80	44	60	80	99	130	58	87	85	140	90	16	214	32	198	153	73	35	137	58
better	46%	50%	42%	42%	46%	51%	36%	45%	61%	52%	42%	40%	45%	53%	47%	45%	57%	45%	56%	45%	50%	41%	64%	48%	36%
									FG	J		*					**		*				X*	X	

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Living better is more difficult today than ever before	385	188	198	201	127	57	135	142	63	146	240	17	283	85	212	173	101	285	116	270	264	121
	77%	78%	76%	77%	75%	80%	82%	75%	71%	75%	78%	83%	78%	72%	78%	76%	76%	78%	80%	76%	76%	79%
					*	*			*			**					*					
I wish I had a plan or recipe for living better	381	183	198	192	134	55	122	150	67	143	238	20	274	87	217	164	103	278	105	276	265	116
	76%	76%	76%	74%	80%	76%	75%	79%	76%	74%	78%	96%	76%	74%	80%	72%	78%	76%	73%	78%	77%	75%
					*	*			*			**					*					
For me, living better is defined more holistically today - it's no longer just about physical or mental health	379	183	196	199	125	54	122	147	69	141	238	20	268	91	214	164	112	267	121	258	273	106
	76%	76%	75%	76%	75%	75%	75%	77%	78%	73%	78%	94%	74%	77%	79%	72%	84%	73%	83%	73%	79%	69%
					*	*			*			**					Q*		S		U	
My life is fine the way it is, I don't need to live better	185	98	87	98	60	28	54	78	33	73	112	5	137	43	104	81	46	140	54	131	132	53
	37%	41%	33%	38%	36%	39%	33%	41%	37%	38%	37%	23%	38%	36%	38%	35%	34%	38%	38%	37%	38%	35%
					*	*			*			**					*					

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Region	Southern Region	Eastern Region	North-west Region	South-West Region	North Region
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
For me, living better is defined more holistically	409	204	205	167	125	118	231	100	5	211	198	62	250	97	190	220	34	375	57	353	244	146	81	89	71	59	45	64
today - it's no longer just about physical or mental health	82%	82%	82%	83%	78%	85%	83%	80%	83%	83%	81%	84%	80%	84%	80%	84%	79%	82%	79%	82%	80%	84%	81%	86%	82%	73%	86%	84%
									**			*					*		*				*	Y	*	*	*	*
Living better is more difficult today than ever	363	181	183	141	118	104	201	95	5	198	166	50	234	79	170	194	34	329	54	310	224	121	71	77	64	54	40	58
before	73%	73%	73%	70%	74%	76%	72%	76%	84%	78%	67%	68%	75%	69%	71%	74%	79%	72%	75%	72%	73%	69%	71%	74%	73%	67%	76%	76%
									**	J		*					*		*				*		*	*	*	*
I wish I had a plan or recipe for living better	344	164	181	140	97	108	194	83	4	180	164	49	228	68	153	191	30	314	46	299	205	120	69	74	62	54	36	50
	69%	66%	72%	69%	61%	78%	70%	66%	66%	71%	67%	66%	73%	59%	64%	73%	70%	69%	64%	70%	67%	69%	69%	71%	71%	66%	69%	66%
						D			**			*	M			N	*		*				*		*	*	*	*
My life is fine the way it is, I don't need to live	173	81	93	69	57	47	88	48	1	95	78	27	99	47	82	91	13	161	27	146	108	58	34	38	33	22	17	29
better	35%	32%	37%	34%	36%	34%	32%	39%	16%	37%	32%	37%	32%	41%	35%	35%	29%	35%	38%	34%	35%	33%	34%	37%	38%	28%	32%	38%
									**			*					*		*				*		*	*	*	*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
I wish I had a plan or recipe for living better	412	197	214	173	134	105	43	171	173	195	216	72	244	96	190	222	30	382	53	359	260	143	109	40	70	88	30	55	18
	82%	83%	82%	84%	83%	80%	81%	84%	83%	82%	83%	85%	84%	76%	82%	82%	87%	82%	83%	82%	83%	83%	81%	83%	89%	84%	71%	82%	82%
							*										*		*						z*	*	*	*	**
For me, living better is defined more holistically	397	187	210	161	127	109	40	160	172	192	205	65	233	99	181	216	32	365	55	342	247	142	112	42	65	81	34	46	17
today - it's no longer just about physical or mental health	79%	78%	80%	78%	79%	83%	77%	79%	83%	80%	78%	77%	80%	78%	79%	80%	93%	78%	86%	78%	78%	82%	83%	88%	82%	77%	79%	69%	75%
							*										Q*		*				a	a*	*	*	*	*	**
Living better is more difficult today than ever before	390	174	217	158	128	104	43	162	159	179	212	59	244	88	171	220	26	364	48	342	240	140	110	37	68	77	31	53	15
	78%	73%	83%	76%	79%	79%	82%	80%	77%	75%	81%	70%	84%	70%	74%	82%	77%	78%	76%	78%	76%	80%	82%	76%	87%	74%	71%	78%	66%
			A				*						KM				*		*					*	y*	*	*	*	**
My life is fine the way it is, I don't need to live better	101	50	51	50	25	26	10	48	37	46	55	17	58	26	53	48	9	92	17	85	69	32	23	13	19	19	13	10	4
	20%	21%	19%	24%	16%	19%	19%	24%	18%	19%	21%	20%	20%	21%	23%	18%	26%	20%	26%	19%	22%	18%	17%	28%	24%	18%	29%	15%	20%
				D			*										*		*					*	*	*	*	*	**

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
I wish I had a plan or recipe for living better	468	272	196	261	168	40	284	109	30	290	178	132	118	218	224	243	63	405	97	371	276	180
	94%	93%	94%	92%	95%	100%	97%	90%	92%	95%	91%	93%	92%	95%	94%	93%	90%	94%	94%	94%	93%	94%
						*	G		**								*					
Living better is more difficult today than ever before	426	250	176	238	152	35	259	102	24	267	158	118	113	196	205	221	54	372	87	339	253	162
	85%	86%	85%	84%	87%	89%	88%	85%	76%	88%	81%	83%	88%	85%	86%	84%	78%	86%	84%	86%	86%	84%
						*			**								*					
For me, living better is defined more holistically today - it's no longer just about physical or mental health	410	235	175	229	149	32	244	101	26	260	149	113	102	195	196	214	56	354	83	326	246	155
	82%	80%	84%	80%	85%	81%	83%	84%	80%	85%	77%	80%	79%	85%	82%	82%	80%	82%	80%	82%	83%	81%
						*			**	J							*					
My life is fine the way it is, I don't need to live better	229	147	82	127	82	20	122	60	19	149	80	68	59	102	120	108	36	192	52	177	144	77
	46%	50%	39%	45%	46%	51%	42%	50%	60%	49%	41%	48%	46%	44%	51%	41%	52%	45%	50%	45%	49%	40%
		B				*			**						O		*					

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
For me, living better is defined more holistically today - it's no longer just about physical or mental health	407	200	207	229	110	67	32	85	290	163	244	178	109	119	217	190	74	333	138	268	337	65
	81%	83%	80%	81%	81%	83%	62%	84%	84%	84%	80%	79%	83%	84%	81%	82%	81%	81%	83%	80%	85%	67%
							**	*					*	*			*				U	*
I wish I had a plan or recipe for living better	404	197	208	229	113	62	42	88	274	157	247	187	104	114	218	187	71	334	129	275	324	74
	81%	82%	80%	81%	84%	77%	83%	86%	79%	81%	81%	82%	79%	80%	81%	81%	78%	82%	78%	82%	82%	76%
							**	*					*	*			*					*
Living better is more difficult today than ever before	403	196	207	213	119	70	36	86	282	169	235	186	104	113	222	182	71	332	132	271	329	68
	81%	81%	80%	75%	88%	87%	70%	84%	81%	87%	77%	82%	79%	80%	82%	79%	78%	81%	80%	81%	83%	70%
					C	C	**	*		J			*	*			*				U	*
My life is fine the way it is, I don't need to live better	136	67	69	84	31	21	7	28	101	55	80	56	36	44	71	65	30	105	53	83	109	26
	27%	28%	27%	30%	23%	26%	14%	27%	29%	29%	26%	25%	27%	31%	26%	28%	33%	26%	32%	25%	28%	26%
							**	*					*	*			*					*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
I wish I had a plan or recipe for living better	435	216	219	167	161	108	70	154	212	241	194	6	112	317	236	200	40	396	76	359	312	113
	87%	86%	89%	87%	86%	89%	93%	85%	87%	86%	89%	100%	91%	85%	87%	88%	75%	88%	84%	88%	86%	89%
							*					**	*				*	p	*			*
For me, living better is defined more holistically today - it's no longer just about physical or mental health	420	209	211	166	149	105	64	148	208	230	190	6	104	309	225	195	35	384	71	349	304	109
	84%	83%	85%	87%	79%	86%	86%	82%	85%	82%	87%	100%	85%	83%	83%	85%	67%	86%	79%	85%	84%	86%
							*					**	*				*	p	*			*
Living better is more difficult today than ever before	407	201	205	158	151	98	63	143	201	226	181	6	97	303	220	187	38	369	72	334	293	106
	81%	80%	83%	83%	80%	80%	84%	79%	82%	80%	83%	100%	79%	82%	81%	82%	72%	82%	80%	82%	81%	83%
							*					**	*				*		*			*
My life is fine the way it is, I don't need to live better	114	61	53	50	41	24	24	39	51	58	56	-	33	82	65	49	16	98	27	87	84	25
	23%	24%	21%	26%	22%	19%	33%	21%	21%	21%	26%	-	27%	22%	24%	22%	31%	22%	30%	21%	23%	20%
							*					**	*				*		*			*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
For me, living better is defined more holistically	312	159	153	125	87	100	96	135	41	91	221	170	43	98	216	96	41	271	51	261	199	104	31	82	75	57	66
today - it's no longer just about physical or	62%	63%	62%	65%	57%	65%	61%	67%	57%	62%	63%	63%	64%	61%	64%	59%	67%	62%	58%	63%	61%	63%	70%	66%	65%	57%	57%
mental health									*				*	*			*		*				*	*		*	*
My life is fine the way it is, I don't need to live	305	158	147	125	89	91	78	129	57	109	196	160	45	100	201	104	45	260	62	243	211	85	30	78	70	57	69
better	61%	62%	60%	64%	58%	60%	50%	64%	80%	74%	56%	59%	67%	62%	60%	64%	73%	59%	71%	59%	65%	51%	67%	63%	61%	57%	60%
								F	FG*	J			*	*			*		*		U		*	*		*	*
Living better is more difficult today than ever	278	147	131	106	89	84	100	112	31	75	204	166	33	79	183	96	32	246	47	231	175	97	21	73	66	56	63
before	56%	58%	53%	55%	58%	55%	63%	56%	43%	51%	58%	61%	49%	50%	54%	59%	53%	56%	54%	56%	54%	59%	47%	59%	57%	56%	55%
							H		*				*	*			*		*				*	*		*	*
I wish I had a plan or recipe for living better	270	135	135	113	75	83	110	100	26	66	204	161	33	76	192	78	29	241	46	224	159	104	20	77	69	49	55
	54%	53%	55%	58%	49%	54%	69%	50%	37%	45%	58%	59%	48%	48%	57%	48%	47%	55%	52%	54%	49%	63%	44%	62%	60%	49%	48%
							GH		*		I		*	*			*		*			T	*	*		*	*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
I wish I had a plan or recipe for living better	411	198	213	195	135	80	8	88	315	236	175	240	29	142	231	180	42	368	126	285	249	159
	82%	78%	86%	81%	83%	85%	67%	78%	84%	83%	81%	80%	86%	84%	83%	81%	62%	85%	81%	83%	84%	80%
						*	**	*					*				*	P				*
Living better is more difficult today than ever before	390	192	197	189	120	80	5	91	293	217	173	233	26	131	214	176	47	342	119	271	235	153
	78%	76%	80%	78%	74%	85%	45%	80%	78%	76%	80%	78%	78%	78%	77%	79%	69%	79%	76%	79%	79%	77%
						*	**	*					*				*					*
For me, living better is defined more holistically today - it's no longer just about physical or mental health	357	186	171	186	113	59	3	89	264	199	158	201	26	129	206	151	52	305	126	231	220	134
	71%	74%	69%	77%	69%	62%	28%	79%	70%	70%	73%	67%	79%	77%	74%	68%	76%	71%	81%	67%	74%	67%
				E		*	**	*					*	K			*		S			*
My life is fine the way it is, I don't need to live better	140	95	46	95	32	13	1	47	93	65	75	85	11	44	83	57	35	105	59	82	85	55
	28%	37%	18%	39%	20%	14%	7%	42%	25%	23%	35%	28%	34%	26%	30%	26%	52%	24%	38%	24%	28%	28%
		B		DE		*	**	H*			I		*				Q*		S			*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
For me, living better is defined more holistically	429	207	222	160	146	123	115	229	34	147	282	87	255	87	262	167	41	388	53	376	298	127	131	124	174
today - it's no longer just about physical or	86%	84%	88%	88%	85%	84%	85%	86%	83%	80%	89%	81%	87%	88%	88%	83%	96%	85%	95%	85%	84%	89%	88%	82%	88%
mental health									*		I						*		S*						
I wish I had a plan or recipe for living better	383	184	199	138	131	114	106	211	25	130	253	87	224	72	228	155	29	354	41	342	265	114	105	117	161
	77%	75%	79%	76%	76%	78%	79%	79%	61%	71%	80%	82%	76%	73%	77%	77%	68%	77%	75%	77%	75%	80%	71%	77%	81%
							H	H	*		I						*		*						V
Living better is more difficult today than ever	376	181	195	128	133	115	108	205	23	136	240	85	219	72	230	146	26	350	35	342	262	112	108	109	160
before	75%	73%	77%	70%	77%	79%	80%	77%	56%	74%	76%	80%	75%	73%	77%	72%	61%	77%	63%	77%	74%	79%	72%	72%	80%
							H	H	*								*	P	*	R					
My life is fine the way it is, I don't need to live	105	52	54	41	38	26	18	57	19	35	70	24	60	22	68	37	11	94	21	84	76	28	28	33	45
better	21%	21%	21%	23%	22%	18%	14%	21%	47%	19%	22%	22%	20%	22%	23%	18%	25%	21%	38%	19%	21%	19%	19%	22%	22%
									FG*								*		S*						

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
For me, living better is defined more holistically	370	176	194	153	108	109	91	178	101	171	199	115	100	156	223	147	50	320	77	293	240	124	267	103	99	129	75	29	39
today - it's no longer just about physical or	74%	71%	77%	78%	72%	71%	73%	73%	78%	74%	74%	70%	71%	79%	75%	73%	81%	73%	85%	72%	77%	69%	75%	72%	73%	77%	74%	68%	73%
mental health														KL			*		S		U							*	*
Living better is more difficult today than ever	350	170	180	139	111	99	94	175	81	158	192	112	105	132	210	139	46	303	64	286	216	127	240	110	92	115	72	30	41
before	70%	69%	71%	71%	74%	65%	75%	71%	62%	69%	71%	69%	75%	67%	70%	69%	74%	69%	70%	70%	69%	70%	67%	76%	67%	68%	72%	72%	77%
					E		H	H									*							VXY				*	*
I wish I had a plan or recipe for living better	337	151	186	149	103	85	93	166	79	145	192	118	94	126	194	143	46	292	67	270	207	124	237	100	96	115	64	22	40
	67%	61%	74%	76%	68%	56%	75%	67%	61%	63%	71%	72%	67%	64%	65%	71%	73%	67%	74%	66%	66%	69%	66%	70%	71%	69%	64%	51%	75%
			A	E	E		H				I						*						a	a	a	a		*	a*
My life is fine the way it is, I don't need to live	235	125	110	84	68	84	54	113	68	125	111	70	68	97	149	86	39	196	54	181	158	74	170	65	67	87	47	16	19
better	47%	51%	44%	42%	45%	55%	44%	46%	52%	54%	41%	43%	49%	49%	50%	43%	63%	45%	59%	44%	51%	41%	48%	45%	49%	52%	46%	39%	35%
						CD				J							Q*		S		U		b			b		*	*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
I wish I had a plan or recipe for living better	416	189	227	232	122	62	133	219	33	137	279	128	221	67	223	193	68	348	80	336	259	158
	83%	82%	85%	81%	86%	86%	81%	85%	90%	82%	84%	82%	84%	83%	83%	84%	83%	83%	86%	83%	85%	81%
									*			*					*					
Living better is more difficult today than ever before	388	173	215	222	113	53	127	208	27	134	254	128	198	62	215	174	68	320	75	313	241	147
	78%	75%	80%	78%	79%	73%	78%	80%	73%	80%	76%	82%	76%	77%	80%	75%	83%	77%	81%	77%	79%	76%
									*			*					*					
For me, living better is defined more holistically today - it's no longer just about physical or mental health	355	155	201	193	112	50	104	194	33	115	240	108	185	62	185	170	65	291	73	282	226	130
	71%	67%	75%	68%	79%	70%	64%	75%	89%	69%	72%	69%	71%	76%	69%	74%	79%	70%	78%	69%	74%	67%
			A		C			F	FG*			*					*					
My life is fine the way it is, I don't need to live better	147	79	68	86	40	21	47	75	12	52	95	52	72	23	82	65	29	118	33	113	91	56
	29%	34%	25%	30%	28%	29%	29%	29%	33%	31%	29%	33%	27%	28%	30%	28%	35%	28%	36%	28%	30%	29%
		B							*			*					*					

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Living better is more difficult today than ever before	347	174	173	120	105	122	29	116	153	161	186	167	129	51	184	163	37	310	44	303	239	104	25	27	34	42	-	137	81
	69%	72%	67%	70%	69%	69%	76%	72%	65%	69%	70%	73%	66%	66%	72%	66%	72%	69%	75%	69%	71%	67%	78%	76%	65%	63%	-	72%	68%
							*										*		*				*	*	*	*			
For me, living better is defined more holistically today - it's no longer just about physical or mental health	339	160	179	123	100	116	34	107	151	145	194	150	133	57	175	164	36	304	43	296	232	104	16	24	30	45	-	123	101
	68%	66%	70%	72%	66%	66%	89%	67%	65%	62%	73%	66%	68%	73%	69%	67%	70%	68%	72%	67%	69%	66%	49%	68%	56%	67%	-	64%	84%
							GH*				I						*		*				*	*	*	*			VWXYa
I wish I had a plan or recipe for living better	311	150	161	114	96	100	31	104	137	135	176	145	122	43	159	152	34	277	37	273	207	100	18	24	33	39	-	118	79
	62%	62%	63%	67%	63%	57%	82%	65%	59%	58%	66%	64%	62%	56%	63%	62%	67%	62%	63%	62%	61%	64%	57%	67%	62%	58%	-	61%	66%
				E			GH*				I						*		*				*	*	*	*			
My life is fine the way it is, I don't need to live better	253	136	118	84	74	95	16	70	133	125	128	118	95	40	144	109	32	222	38	215	185	66	11	16	24	32	-	93	76
	51%	56%	46%	49%	49%	54%	44%	44%	57%	54%	48%	52%	49%	52%	56%	45%	63%	49%	65%	49%	55%	42%	34%	46%	45%	48%	-	49%	64%
		B					*		G						O		Q*		S*		U		*	*	*	*			VWXYa

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EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
For me, living better is defined more holistically today - it's no longer just about physical or mental health	470	237	233	195	181	94	24	125	321	340	131	-	391	79	310	160	65	406	158	312	402	67
	94%	93%	95%	93%	94%	95%	83%	92%	96%	94%	93%	-	94%	96%	94%	93%	92%	94%	96%	93%	94%	93%
							*		FG													
I wish I had a plan or recipe for living better	459	231	228	192	177	90	23	123	314	331	128	-	382	77	304	156	63	396	154	306	394	64
	92%	91%	93%	92%	92%	91%	80%	90%	94%	92%	92%	-	92%	93%	92%	91%	90%	92%	93%	91%	92%	90%
							*	F	F													
Living better is more difficult today than ever before	390	203	188	167	143	81	19	108	263	286	104	-	325	65	264	126	53	338	132	259	336	52
	78%	80%	77%	80%	75%	81%	68%	79%	78%	80%	74%	-	78%	78%	80%	74%	75%	79%	80%	77%	79%	73%
							*								O							
My life is fine the way it is, I don't need to live better	220	111	109	94	77	49	13	63	144	161	59	-	180	39	156	64	47	173	90	130	188	30
	44%	44%	44%	45%	40%	49%	46%	46%	43%	45%	42%	-	43%	47%	47%	37%	66%	40%	54%	39%	44%	42%
							*								O		Q		S			

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Global @dvisor: Health and Wellness
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
For me, living better is defined more holistically today - it's no longer just about physical or mental health	417	203	215	152	127	138	88	191	81	181	236	114	177	127	258	159	14	403	31	386	266	151	82	89	78	76	93
	83%	82%	85%	82%	86%	82%	82%	84%	88%	84%	83%	85%	81%	86%	84%	83%	73%	84%	78%	84%	85%	81%	81%	88%	82%	81%	85%
																	*		*								
Living better is more difficult today than ever before	407	197	210	140	125	142	90	188	69	182	224	117	183	108	259	148	17	390	31	376	260	147	78	88	73	77	91
	81%	80%	83%	76%	84%	85%	83%	82%	75%	84%	79%	87%	83%	73%	84%	77%	87%	81%	78%	82%	83%	79%	77%	87%	77%	82%	84%
					C	C	H	H				M	M		O		*		*					VX			
I wish I had a plan or recipe for living better	369	181	188	126	115	128	79	172	66	163	206	101	166	101	229	140	15	354	26	343	232	137	70	78	67	71	83
	74%	73%	74%	69%	78%	76%	74%	75%	72%	75%	73%	76%	76%	69%	74%	73%	74%	74%	64%	75%	74%	74%	69%	77%	71%	76%	76%
					C	C							M				*		*	R							
My life is fine the way it is, I don't need to live better	271	141	131	105	79	87	50	120	58	131	140	70	119	82	170	101	12	259	25	246	177	95	53	57	52	45	63
	54%	57%	52%	57%	54%	52%	46%	53%	64%	60%	50%	53%	54%	55%	55%	53%	61%	54%	63%	54%	56%	51%	53%	56%	55%	49%	58%
									FG	J							*		*								

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EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
For me, living better is defined more holistically	391	188	203	135	135	121	93	105	147	160	231	64	221	106	243	148	30	361	59	332	264	127	65	81	54	55	59	20	29	28
today - it's no longer just about physical or	78%	74%	82%	79%	77%	78%	78%	78%	78%	80%	77%	73%	77%	84%	78%	79%	75%	78%	76%	79%	79%	76%	82%	75%	79%	82%	76%	89%	74%	75%
mental health			A									*		L			*								*			**	*	*
Living better is more difficult today than ever	339	176	163	116	116	107	91	94	116	137	202	65	198	76	218	121	28	311	51	288	224	115	52	76	48	40	52	15	29	27
before	68%	69%	66%	68%	66%	70%	77%	70%	62%	69%	67%	75%	69%	60%	70%	65%	70%	68%	65%	68%	67%	70%	65%	70%	70%	60%	67%	66%	75%	72%
							H					M*	M				*								*			**	*	*
I wish I had a plan or recipe for living better	293	157	136	114	94	86	80	89	95	106	188	60	174	60	194	99	23	270	42	252	191	102	44	65	41	33	47	13	26	24
	59%	62%	55%	67%	54%	56%	68%	66%	51%	53%	62%	69%	61%	47%	62%	53%	59%	59%	54%	60%	57%	62%	55%	60%	61%	50%	60%	60%	67%	64%
				DE			H	H			I	M*	M		O		*								*			**	Y*	*
My life is fine the way it is, I don't need to live	252	116	136	85	96	72	39	60	119	113	139	32	141	79	153	99	20	233	46	206	173	79	43	50	35	39	39	10	17	20
better	50%	46%	55%	50%	55%	46%	33%	44%	63%	57%	46%	37%	49%	62%	49%	53%	49%	51%	60%	49%	52%	48%	54%	46%	51%	59%	50%	44%	43%	52%
			A					F	FG	J		*		KL			*		S						*	W		**	*	*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Living better is more difficult today than ever before	317	156	161	129	94	93	54	139	92	133	183	99	77	141	182	135	28	288	36	281	225	92	43	42	47	39	75	42	30
	63%	62%	64%	66%	63%	60%	74%	62%	59%	62%	64%	68%	66%	59%	64%	63%	59%	64%	59%	64%	63%	64%	67%	68%	55%	54%	67%	67%	69%
							GH					M					*						XY	XY			XY	XY	XY*
For me, living better is defined more holistically today - it's no longer just about physical or mental health	307	140	167	126	90	91	43	139	97	133	174	81	65	161	173	134	30	278	37	271	223	84	35	40	52	43	74	38	26
	61%	56%	67%	64%	60%	59%	59%	62%	62%	62%	61%	56%	56%	68%	61%	63%	62%	61%	60%	62%	63%	59%	55%	65%	61%	60%	65%	62%	59%
			A											KL			*												*
I wish I had a plan or recipe for living better	282	140	143	124	81	77	47	129	79	115	167	91	70	122	162	120	23	259	30	253	198	84	33	39	46	35	69	35	25
	56%	56%	57%	63%	54%	50%	65%	57%	50%	54%	58%	62%	60%	51%	57%	56%	48%	57%	49%	58%	56%	58%	53%	64%	54%	48%	61%	57%	57%
				DE			H					M	M				*							Y			Y		*
My life is fine the way it is, I don't need to live better	244	124	120	96	62	87	29	103	92	123	122	68	55	121	136	109	21	223	32	212	173	71	34	29	47	37	51	30	15
	49%	50%	48%	49%	41%	56%	40%	46%	59%	57%	42%	46%	48%	51%	47%	51%	45%	49%	52%	48%	49%	49%	54%	48%	55%	52%	46%	48%	35%
						D			FG	J							*						b		b	b			*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
For me, living better is defined more holistically today - it's no longer just about physical or mental health	411	210	201	211	129	71	37	92	283	257	154	2	45	364	258	154	123	288	244	167	329	80
	82%	82%	83%	79%	86%	86%	68%	86%	84%	85%	78%	100%	77%	83%	84%	79%	86%	81%	85%	78%	84%	79%
						*	*	F	F	J		**	*						S			*
I wish I had a plan or recipe for living better	398	204	194	215	126	57	38	88	271	247	151	2	40	356	256	142	118	280	236	162	325	71
	80%	80%	80%	81%	84%	68%	70%	82%	80%	82%	76%	100%	69%	81%	84%	73%	82%	79%	83%	76%	83%	69%
				E	E	*	*					**	*	L	O						U	*
Living better is more difficult today than ever before	355	182	173	194	111	50	40	76	239	217	138	2	38	315	226	129	105	250	207	148	284	69
	71%	71%	71%	73%	74%	60%	73%	71%	71%	72%	70%	100%	66%	71%	74%	67%	73%	70%	72%	69%	72%	67%
				E	E	*	*					**	*									*
My life is fine the way it is, I don't need to live better	274	139	135	159	78	38	26	67	181	168	106	1	28	245	178	96	92	183	173	101	221	52
	55%	54%	55%	59%	52%	45%	47%	63%	54%	56%	53%	48%	49%	56%	58%	49%	64%	51%	61%	47%	56%	50%
				E		*	*					**	*				Q		S			*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Living better is more difficult today than ever before	401	193	208	121	147	133	122	158	56	203	199	172	172	57	195	206	36	365	65	336	230	164	105	71	76	103	45
	80%	78%	82%	75%	81%	85%	80%	81%	81%	83%	77%	81%	80%	79%	80%	81%	79%	80%	74%	82%	78%	83%	81%	75%	79%	86%	79%
						C				J							*			R						W	*
I wish I had a plan or recipe for living better	389	190	200	121	145	124	117	153	54	194	195	163	169	58	185	204	36	354	69	321	224	160	96	73	70	103	47
	78%	76%	79%	75%	80%	79%	77%	78%	79%	80%	76%	76%	79%	79%	76%	80%	77%	78%	78%	78%	76%	81%	74%	76%	72%	86%	83%
																	*									VWX	*
For me, living better is defined more holistically today - it's no longer just about physical or mental health	375	183	192	109	146	120	114	146	57	193	183	157	162	57	181	194	34	342	65	311	217	154	97	67	72	96	43
	75%	74%	76%	68%	81%	76%	75%	74%	82%	79%	71%	74%	76%	78%	74%	76%	73%	75%	74%	75%	73%	78%	74%	71%	74%	80%	76%
					C	C				J							*									W	*
My life is fine the way it is, I don't need to live better	156	82	74	50	60	46	50	59	23	82	74	66	67	23	82	73	18	138	33	123	95	58	42	28	25	39	22
	31%	33%	29%	31%	33%	29%	33%	30%	33%	34%	29%	31%	31%	32%	34%	29%	38%	30%	37%	30%	32%	30%	32%	30%	26%	32%	38%
																	*										*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
I wish I had a plan or recipe for living better	417	207	209	137	138	141	271	125	21	226	191	226	86	105	202	214	19	398	46	371	280	121
	83%	83%	84%	81%	86%	83%	84%	83%	74%	83%	83%	85%	85%	80%	85%	82%	90%	83%	87%	83%	84%	85%
							H		*								*		*			
For me, living better is defined more holistically today - it's no longer just about physical or mental health	413	204	209	130	138	145	264	127	22	223	190	221	84	108	195	218	17	396	46	368	280	119
	83%	81%	84%	77%	86%	85%	82%	85%	79%	82%	83%	83%	83%	82%	82%	83%	83%	83%	87%	82%	83%	84%
					C	C			*								*		*			
Living better is more difficult today than ever before	340	164	176	110	116	113	223	99	17	179	160	180	71	88	164	175	16	323	40	300	227	100
	68%	65%	70%	65%	72%	66%	69%	66%	62%	66%	70%	68%	70%	67%	69%	67%	78%	67%	75%	67%	68%	70%
									*								*		*			
My life is fine the way it is, I don't need to live better	170	92	78	61	53	55	100	58	12	96	74	88	35	47	90	80	9	162	24	146	119	48
	34%	37%	31%	36%	33%	33%	31%	39%	42%	35%	32%	33%	34%	36%	38%	31%	41%	34%	45%	33%	35%	34%
								F	*						O		*		S*			

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
I wish I had a plan or recipe for living better	396	195	202	138	152	106	210	108	19	189	207	183	101	113	211	185	37	359	54	342	243	150	79	101	110	107
	79%	77%	81%	79%	78%	81%	83%	73%	71%	79%	79%	80%	85%	73%	79%	80%	76%	80%	77%	80%	77%	83%	85%	78%	76%	81%
							G		*			M	M*				*		*			T	X			
Living better is more difficult today than ever before	369	188	181	128	140	102	186	104	22	182	187	167	92	111	196	173	37	332	54	315	230	136	70	97	105	97
	74%	75%	73%	73%	71%	78%	73%	70%	83%	76%	72%	73%	77%	72%	73%	75%	76%	74%	77%	73%	73%	76%	75%	75%	72%	74%
									*				*				*		*							
For me, living better is defined more holistically today - it's no longer just about physical or mental health	344	180	163	116	132	96	172	102	20	170	173	154	76	114	193	151	34	309	52	292	225	117	58	91	99	96
	69%	72%	66%	67%	67%	73%	67%	69%	74%	71%	66%	68%	64%	74%	72%	65%	71%	68%	74%	68%	71%	65%	62%	70%	68%	73%
									*				*		O		*		*							V
My life is fine the way it is, I don't need to live better	218	115	104	68	90	60	92	75	17	116	102	92	54	71	124	94	28	190	37	181	148	68	42	57	60	59
	44%	45%	42%	39%	46%	46%	36%	51%	65%	49%	39%	41%	46%	46%	46%	41%	58%	42%	53%	42%	47%	38%	45%	44%	41%	45%
								F	F*	J			*				Q*		S*		U					

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Global @dvisor: Health and Wellness
EJ1. [Summary - Top2Box (Strongly agree/Somewhat agree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

		United States
	United States Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Living better is more difficult today than ever before	381	188	192	138	116	127	65	164	151	210	170	181	100	100	220	161	64	316	84	296	245	135	69	81	141	90
	76%	76%	76%	75%	79%	75%	81%	78%	72%	74%	78%	78%	79%	71%	77%	75%	79%	75%	83%	74%	74%	80%	75%	74%	76%	79%
							*						M						S							
I wish I had a plan or recipe for living better	365	185	180	145	107	113	62	153	150	207	158	175	89	102	212	153	67	298	83	282	237	127	64	82	141	78
	73%	75%	71%	79%	72%	67%	76%	73%	72%	73%	73%	75%	70%	72%	74%	71%	83%	71%	82%	71%	72%	75%	71%	75%	76%	68%
				E			*										Q		S						Y	
For me, living better is defined more holistically today - it's no longer just about physical or mental health	340	175	165	137	96	107	55	138	146	192	148	149	82	109	206	134	67	273	84	256	238	101	62	77	126	75
	68%	71%	65%	75%	65%	63%	68%	66%	70%	68%	68%	64%	65%	77%	72%	62%	83%	65%	83%	64%	72%	60%	68%	71%	68%	65%
				DE			*							KL	O		Q		S		U					
My life is fine the way it is, I don't need to live better	220	130	90	99	53	68	23	87	110	140	80	89	49	81	152	68	56	164	71	149	165	55	41	48	78	52
	44%	53%	36%	54%	36%	40%	29%	41%	52%	49%	37%	38%	39%	58%	53%	32%	69%	39%	70%	37%	50%	33%	46%	44%	42%	45%
		B		DE			*	F	FG	J				KL	O		Q		S		U					

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
I wish I had a plan or recipe for living better	423	204	219	226	129	67	230	143	9	115	308	-	325	97	236	187	93	330	120	303	291	132
	85%	83%	86%	84%	85%	86%	87%	83%	77%	85%	85%	-	85%	85%	84%	85%	79%	86%	81%	86%	83%	88%
						*			**													
Living better is more difficult today than ever before	362	175	188	198	103	61	198	123	8	96	266	-	274	88	199	163	81	281	102	261	248	114
	72%	71%	74%	73%	68%	78%	75%	71%	71%	71%	73%	-	71%	77%	71%	74%	69%	73%	68%	74%	71%	76%
						*			**													
For me, living better is defined more holistically today - it's no longer just about physical or mental health	357	181	176	194	109	54	188	132	9	95	261	-	269	87	200	157	85	272	114	242	247	110
	71%	74%	69%	72%	72%	68%	71%	76%	81%	70%	72%	-	70%	76%	71%	71%	72%	71%	77%	69%	71%	73%
						*			**													
My life is fine the way it is, I don't need to live better	140	64	76	84	40	17	76	44	4	28	112	-	108	33	82	58	38	103	51	90	96	44
	28%	26%	30%	31%	26%	21%	29%	26%	31%	21%	31%	-	28%	29%	29%	26%	32%	27%	34%	25%	28%	29%
						*			**		I											

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
My life is fine the way it is, I don't need to live better	7354	3533	3821	3087	2443	1824	2154	2503	2062	3217	4137	2113	3026	2214	3923	3431	804	6550	1286	6068	4804	2456
	61%	59%	64%	60%	63%	61%	66%	61%	58%	59%	64%	62%	63%	58%	59%	64%	53%	62%	53%	63%	60%	65%
			A		CE		GH	H			I	M	M			N		P		R		T
Living better is more difficult today than ever before	3064	1572	1493	1335	965	764	770	1041	972	1351	1714	831	1148	1086	1690	1375	403	2661	622	2442	2077	956
	26%	26%	25%	26%	25%	25%	24%	25%	27%	25%	26%	24%	24%	28%	25%	26%	27%	25%	26%	26%	26%	25%
									FG		I			KL								
I wish I had a plan or recipe for living better	2886	1489	1397	1157	911	818	663	1016	889	1306	1580	816	1057	1013	1601	1285	377	2510	552	2334	1957	898
	24%	25%	23%	23%	24%	27%	20%	25%	25%	24%	24%	24%	22%	27%	24%	24%	25%	24%	23%	24%	24%	24%
		B				CD		F	F					KL								
For me, living better is defined more holistically today - it's no longer just about physical or mental health	2842	1465	1377	1195	916	731	814	970	758	1253	1588	959	1090	792	1543	1299	325	2517	476	2366	1810	993
	24%	24%	23%	23%	24%	24%	25%	24%	21%	23%	24%	28%	23%	21%	23%	24%	21%	24%	20%	25%	23%	26%
		B					H	H			I	LM	M					P		R		T

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EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
My life is fine the way it is, I don't need to live better	7354	373	270	315	327	399	271	364	386	195	360	395	265	353	247	280	229	248	256	226	344	330	282	280	360
	61%	75%	54%	63%	65%	80%	54%	73%	77%	39%	72%	79%	53%	71%	49%	56%	46%	50%	51%	45%	69%	66%	56%	56%	72%
		BCDFILNOPQRSTUVW	IPS	BFILNOPQRSVW	BFILNOPQRSVW	BCDFGIJLMNOPQRSTUVWX	IPS	BCDFILNOPQRSUVW	BCDFILMNOPQRSTUVW		BCDFILNOPQRSVW	BCDFIJLMNOPQRSTUVWX	IPS	BCFILNOPQRSVW	I	INPQRS	I	I	IPS		BCFILNOPQRSVW	BFILNOPQRSVW	INPQRS	INPQRS	BCDFILNOPQRSUVW
Living better is more difficult today than ever before	3064	128	101	115	137	110	74	97	93	222	110	124	150	112	153	110	93	161	183	145	99	160	131	119	138
	26%	26%	20%	23%	27%	22%	15%	19%	19%	44%	22%	25%	30%	22%	31%	22%	19%	32%	37%	29%	20%	32%	26%	24%	28%
		FGHPT	F	F	BFGHOPT	F				ABCDEFGHJKLMNOPQRSTUVWX	F	FHPT	BCEFGHJMOPTW	F	BCEFGHJKMOPTW	F		ABCEFGHJKMOPTVW	ABCDEFGHJKLMNOPSTUVWX	BCEFGHJMOPTW	F	ABCEFGHJKMOPTVW	BFGHOPT	FHPT	BEFGHOPT
I wish I had a plan or recipe for living better	2886	112	139	119	156	88	32	96	65	230	89	117	163	84	189	41	131	207	218	102	111	83	104	135	77
	24%	22%	28%	24%	31%	18%	6%	19%	13%	46%	18%	23%	33%	17%	38%	8%	26%	41%	44%	20%	22%	17%	21%	27%	15%
		FHMOUX	EFGHJMOSTUVX	EFHMOUX	ACEFGHJKMOSTUVX	FHO		FHO	FO	ABCDEFGHJKLMNOPSTUVWX	FO	EFHMOUX	ACEFGHJKMOPSTUVWX	FO	ABCDEFGHJKLMOPSTUVWX		EFGHJMOSTUVX	ABCDEFGHJKLMOPSTUVWX	ABCDEFGHJKLMNOPSTUVWX	FHOX	FHMOUX	FO	FHOUX	EFGHJMOSTUVX	FO
For me, living better is defined more holistically today - it's no longer just about physical or mental health	2842	137	116	121	91	103	90	93	80	188	143	71	130	145	161	30	83	109	193	89	125	87	156	160	143
	24%	27%	23%	24%	18%	21%	18%	19%	16%	38%	29%	14%	26%	29%	32%	6%	17%	22%	39%	18%	25%	17%	31%	32%	29%
		DEFGHKOPQSU	HKOPSU	DFHKOPSU	O	KO	O	O	O	ABCDEFGHJKLMOPQSTUVX	DEFGHKOPQSU	O	DEFGHKOPSU	BDEFGHKOPQSU	BCDEFGHKLOPQSTU		O	HKOPU	ABCDEFGHJKLMNOPQSTUVWX	O	DFGHKOPSU	O	BCDEFGHKLOPQSTU	BCDEFGHKLOPQSTU	DEFGHKOPQSU

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EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
My life is fine the way it is, I don't need to live better	7354	527	1401	2545	1885	2332	1258	995
	61%	53%	70%	57%	63%	58%	63%	66%
			ACDEFG	A	ACE	AC	ACE	ACDE
Living better is more difficult today than ever before	3064	272	492	1250	768	1079	476	281
	26%	27%	25%	28%	26%	27%	24%	19%
		FG	G	BDFG	FG	BFG	G	
I wish I had a plan or recipe for living better	2886	324	392	1411	542	1162	315	217
	24%	32%	20%	31%	18%	29%	16%	14%
		BDEFG	FG	BDEFG	FG	BDFG		
For me, living better is defined more holistically today - it's no longer just about physical or mental health	2842	321	546	1130	519	1019	366	326
	24%	32%	27%	25%	17%	25%	18%	22%
		BCDEFG	DFG	DFG		DFG		DF

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
My life is fine the way it is, I don't need to live better	373	174	199	190	107	76	94	86	127	97	276	126	150	97	197	176	45	328	68	306	251	123
	75%	71%	78%	77%	74%	71%	81%	73%	73%	73%	75%	74%	73%	77%	74%	75%	73%	75%	69%	76%	75%	75%
						*								*			*		*			
For me, living better is defined more holistically today - it's no longer just about physical or mental health	137	68	68	68	45	24	35	36	46	41	95	52	50	35	67	70	15	122	25	112	91	46
	27%	28%	27%	27%	31%	22%	30%	30%	26%	31%	26%	31%	24%	28%	25%	30%	24%	28%	25%	28%	27%	28%
						*								*			*		*			
Living better is more difficult today than ever before	128	61	67	69	38	22	34	34	41	30	98	31	54	44	65	63	17	112	26	102	89	40
	26%	25%	26%	28%	26%	20%	29%	29%	23%	23%	27%	18%	26%	35%	25%	27%	27%	25%	27%	25%	26%	24%
						*								K*			*		*			
I wish I had a plan or recipe for living better	112	53	59	62	31	19	27	30	32	26	86	31	42	39	55	57	17	95	24	87	73	39
	22%	22%	23%	25%	21%	18%	23%	26%	18%	20%	23%	18%	21%	31%	21%	24%	28%	22%	25%	22%	22%	24%
						*								K*			*		*			

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
My life is fine the way it is, I don't need to live	270	126	144	107	85	78	79	72	51	90	180	88	107	76	160	111	12	258	25	245	156	104	20	148	102
better	54%	50%	58%	58%	55%	49%	64%	55%	39%	48%	58%	60%	55%	47%	53%	55%	43%	55%	44%	55%	50%	59%	36%	52%	64%
							H	H			I	*					**		*				*		VW
I wish I had a plan or recipe for living better	139	70	69	52	41	46	28	37	42	54	85	43	40	56	87	52	11	128	18	121	87	49	15	91	33
	28%	28%	28%	28%	26%	29%	23%	28%	32%	28%	27%	29%	21%	35%	29%	26%	40%	27%	32%	27%	28%	28%	28%	32%	21%
												*		L			**		*				*	X	
For me, living better is defined more holistically	116	64	52	43	32	41	33	33	21	47	69	38	43	35	70	46	10	105	17	99	72	39	9	81	25
today - it's no longer just about physical or	23%	25%	21%	23%	20%	26%	27%	25%	16%	25%	22%	26%	22%	22%	23%	23%	36%	22%	30%	22%	23%	22%	17%	29%	16%
mental health							H					*					**		*				*	X	
Living better is more difficult today than ever	101	63	38	38	33	30	22	22	39	37	64	23	29	48	69	32	8	93	17	84	65	34	11	64	26
before	20%	25%	15%	21%	21%	19%	18%	17%	29%	19%	21%	16%	15%	30%	23%	16%	28%	20%	30%	19%	21%	19%	19%	23%	16%
		B							FG			*		KL			**		*				*		

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
My life is fine the way it is, I don't need to live better	315	142	173	162	108	44	109	113	56	121	194	16	223	75	168	147	87	228	91	224	215	100
	63%	59%	67%	62%	64%	61%	67%	59%	63%	62%	63%	77%	62%	64%	62%	65%	66%	62%	62%	63%	62%	65%
					*	*			*			**					*					
For me, living better is defined more holistically today - it's no longer just about physical or mental health	121	57	64	61	42	18	42	44	20	53	68	1	92	28	58	63	21	100	24	97	74	48
	24%	24%	25%	24%	25%	25%	25%	23%	22%	27%	22%	6%	26%	23%	21%	28%	16%	27%	17%	27%	21%	31%
					*	*			*			**					*	P		R		T
I wish I had a plan or recipe for living better	119	57	62	68	33	17	41	41	22	51	68	1	87	31	55	64	30	89	40	79	81	38
	24%	24%	24%	26%	20%	24%	25%	21%	24%	26%	22%	4%	24%	26%	20%	28%	22%	24%	27%	22%	23%	25%
					*	*			*			**					*					
Living better is more difficult today than ever before	115	52	62	59	41	15	29	48	26	48	66	4	78	33	60	54	32	82	29	85	82	32
	23%	22%	24%	23%	25%	20%	18%	25%	29%	25%	22%	17%	22%	28%	22%	24%	24%	22%	20%	24%	24%	21%
					*	*			*			**					*					

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Region	Southern Region	Eastern Region	North-west Region	South-West Region	North Region
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
My life is fine the way it is, I don't need to live	327	168	158	133	103	91	191	77	5	159	168	47	212	68	156	171	31	296	44	282	198	116	66	65	54	59	35	47
better	65%	68%	63%	66%	64%	66%	68%	61%	84%	63%	68%	63%	68%	59%	65%	65%	71%	65%	62%	66%	65%	67%	66%	63%	62%	72%	68%	62%
									**			*					*		*							*	*	*
I wish I had a plan or recipe for living better	156	85	70	62	63	30	85	42	2	74	82	25	83	47	85	70	13	143	26	130	100	54	31	30	25	28	16	26
	31%	34%	28%	31%	39%	22%	30%	34%	34%	29%	33%	34%	27%	41%	36%	27%	30%	31%	36%	30%	33%	31%	31%	29%	29%	34%	31%	34%
					E				**			*		L	O		*		*				*			*	*	*
Living better is more difficult today than ever	137	68	68	61	42	34	78	30	1	56	80	24	77	36	68	68	9	128	18	119	82	54	29	27	23	27	12	18
before	27%	27%	27%	30%	26%	24%	28%	24%	16%	22%	33%	32%	25%	31%	29%	26%	21%	28%	25%	28%	27%	31%	29%	26%	27%	33%	24%	24%
									**		I	*					*		*				*		*	*	*	*
For me, living better is defined more holistically	91	45	46	35	36	20	47	25	1	43	48	12	61	18	49	42	9	82	15	76	62	29	19	14	16	22	7	12
today - it's no longer just about physical or	18%	18%	18%	17%	22%	15%	17%	20%	17%	17%	19%	16%	20%	16%	20%	16%	21%	18%	21%	18%	20%	17%	19%	14%	18%	27%	14%	16%
mental health									**			*					*		*				*		*	W*	*	*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
My life is fine the way it is, I don't need to live better	399	189	210	156	137	106	43	155	170	192	207	67	232	100	177	222	25	373	47	352	247	142	112	35	60	86	30	57	18
	80%	79%	81%	76%	84%	81%	81%	76%	82%	81%	79%	80%	80%	79%	77%	82%	74%	80%	74%	81%	78%	82%	83%	72%	76%	82%	71%	85%	80%
					C		*										*		*					*	*	*	*	*	**
Living better is more difficult today than ever before	110	65	44	49	33	27	9	41	48	59	50	25	46	38	60	50	8	102	16	94	75	34	25	12	11	28	12	15	8
	22%	27%	17%	24%	21%	21%	18%	20%	23%	25%	19%	30%	16%	30%	26%	18%	23%	22%	25%	22%	24%	20%	18%	24%	13%	26%	29%	22%	34%
		B					*					L		L			*		*					*	*	X*	*	*	**
For me, living better is defined more holistically today - it's no longer just about physical or mental health	103	52	51	46	35	23	12	43	35	47	57	19	57	27	49	54	2	101	9	94	69	31	23	6	14	24	9	21	6
	21%	22%	20%	22%	21%	17%	23%	21%	17%	20%	22%	23%	20%	22%	21%	20%	7%	22%	14%	22%	22%	18%	17%	12%	18%	23%	21%	31%	25%
							*										*	p	*					*	*	*	*	VW*	**
I wish I had a plan or recipe for living better	88	42	47	34	28	27	10	31	35	43	45	12	46	30	41	48	5	84	11	77	55	30	26	8	9	17	13	12	4
	18%	17%	18%	16%	17%	20%	19%	16%	17%	18%	17%	15%	16%	24%	18%	18%	13%	18%	17%	18%	17%	17%	19%	17%	11%	16%	29%	18%	18%
							*										*		*					*	*	*	X*	*	**

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
My life is fine the way it is, I don't need to live better	271	145	126	158	94	20	171	60	13	157	115	74	69	128	117	154	33	238	52	219	151	115
	54%	50%	61%	55%	54%	49%	58%	50%	40%	51%	59%	52%	54%	56%	49%	59%	48%	55%	50%	55%	51%	60%
			A			*			**							N	*					
For me, living better is defined more holistically today - it's no longer just about physical or mental health	90	57	33	56	27	7	49	20	6	45	45	29	27	35	42	48	14	76	20	70	50	37
	18%	20%	16%	20%	15%	19%	17%	16%	20%	15%	23%	21%	21%	15%	18%	18%	20%	18%	20%	18%	17%	19%
						*			**		I						*					
Living better is more difficult today than ever before	74	42	32	46	23	4	34	18	8	38	36	24	16	34	32	42	15	59	17	57	42	30
	15%	14%	15%	16%	13%	11%	12%	15%	24%	12%	19%	17%	12%	15%	14%	16%	22%	14%	16%	14%	14%	16%
						*			**								*					
I wish I had a plan or recipe for living better	32	20	12	24	8	-	9	12	3	15	17	10	10	12	13	19	7	25	6	26	20	12
	6%	7%	6%	8%	5%	-	3%	10%	8%	5%	9%	7%	8%	5%	6%	7%	10%	6%	6%	6%	7%	6%
						*		F	**								*					

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
My life is fine the way it is, I don't need to live better	364	174	191	199	105	60	44	74	246	139	225	171	96	98	198	166	61	303	113	251	288	71
	73%	72%	73%	70%	77%	74%	86%	73%	71%	71%	74%	75%	73%	69%	74%	72%	67%	74%	68%	75%	72%	74%
							**	*					*	*			*					*
Living better is more difficult today than ever before	97	45	52	70	16	10	15	16	65	25	71	41	27	29	47	50	20	77	34	63	68	29
	19%	19%	20%	25%	12%	13%	30%	16%	19%	13%	23%	18%	21%	20%	18%	21%	22%	19%	20%	19%	17%	30%
				DE			**	*			I		*	*			*					T*
I wish I had a plan or recipe for living better	96	44	52	55	22	19	9	14	73	37	59	40	27	29	51	44	20	75	37	59	73	23
	19%	18%	20%	19%	16%	23%	17%	14%	21%	19%	19%	18%	21%	20%	19%	19%	22%	18%	22%	18%	18%	24%
							**	*					*	*			*					*
For me, living better is defined more holistically today - it's no longer just about physical or mental health	93	40	53	54	25	14	19	16	57	31	62	48	22	23	52	41	17	76	27	66	60	32
	19%	17%	20%	19%	19%	17%	38%	16%	17%	16%	20%	21%	17%	16%	19%	18%	19%	19%	17%	20%	15%	33%
							**	*					*	*			*					T*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
My life is fine the way it is, I don't need to live better	386	192	194	141	147	98	51	142	193	223	163	6	90	289	207	179	36	349	63	323	279	102
	77%	76%	79%	74%	78%	81%	67%	79%	79%	79%	74%	100%	73%	78%	76%	78%	69%	78%	70%	79%	77%	80%
							*					**	*				*		*			*
Living better is more difficult today than ever before	93	52	42	33	37	24	12	37	44	55	38	-	26	67	52	41	15	79	18	75	70	21
	19%	20%	17%	17%	20%	20%	16%	21%	18%	20%	17%	-	21%	18%	19%	18%	28%	18%	20%	18%	19%	17%
							*					**	*				*		*			*
For me, living better is defined more holistically today - it's no longer just about physical or mental health	80	44	36	25	39	17	10	33	37	51	29	-	18	62	47	33	17	63	19	61	60	18
	16%	17%	15%	13%	21%	14%	14%	18%	15%	18%	13%	-	15%	17%	17%	15%	33%	14%	21%	15%	16%	14%
							*					**	*				Q*		*			*
I wish I had a plan or recipe for living better	65	36	28	24	27	14	5	26	33	40	25	-	11	54	36	28	13	52	14	51	51	14
	13%	14%	11%	13%	14%	11%	7%	15%	13%	14%	11%	-	9%	15%	13%	12%	25%	12%	16%	12%	14%	11%
							*					**	*				Q*		*			*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

		Sweden																									
	Sweden Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
I wish I had a plan or recipe for living better	230	119	111	81	78	70	49	101	45	81	149	111	35	84	146	84	32	198	42	188	165	61	25	48	46	50	60
	46%	47%	45%	42%	51%	46%	31%	50%	63%	55%	42%	41%	52%	52%	43%	52%	53%	45%	48%	46%	51%	37%	56%	38%	40%	51%	52%
								F	F*	J			*	*			*		*		U		*	*		*	*
Living better is more difficult today than ever before	222	107	115	88	64	69	58	89	41	72	149	106	34	81	155	67	29	193	40	182	149	68	24	52	50	44	52
	44%	42%	47%	45%	42%	45%	37%	44%	57%	49%	42%	39%	51%	50%	46%	41%	47%	44%	46%	44%	46%	41%	53%	41%	43%	44%	45%
									F*				*	*			*		*				*	*		*	*
My life is fine the way it is, I don't need to live better	195	96	99	69	63	62	80	72	15	38	157	112	22	60	136	58	17	178	25	170	113	80	15	46	45	43	46
	39%	38%	40%	36%	42%	41%	50%	36%	20%	26%	44%	41%	33%	38%	40%	36%	27%	41%	29%	41%	35%	49%	33%	37%	39%	43%	40%
							GH	H	*		I		*	*			*		*			T	*	*		*	*
For me, living better is defined more holistically	188	95	93	69	66	53	62	67	31	56	132	102	24	62	121	67	20	168	36	151	125	61	14	42	40	43	49
today - it's no longer just about physical or mental health	38%	37%	38%	35%	43%	35%	39%	33%	43%	38%	37%	37%	36%	39%	36%	41%	33%	38%	42%	37%	39%	37%	30%	34%	35%	43%	43%
									*				*	*			*		*				*	*		*	*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
My life is fine the way it is, I don't need to live better	360	158	202	147	131	81	11	66	283	219	141	214	22	123	195	164	33	327	97	262	212	144
	72%	63%	82%	61%	80%	86%	93%	58%	75%	77%	65%	72%	66%	74%	70%	74%	48%	76%	62%	76%	72%	72%
			A		C	C*	**	*	G	J			*				*	P		R		*
For me, living better is defined more holistically today - it's no longer just about physical or mental health	143	66	77	56	51	36	8	24	111	85	58	98	7	38	73	70	17	126	30	113	77	65
	29%	26%	31%	23%	31%	38%	72%	21%	30%	30%	27%	33%	21%	23%	26%	32%	24%	29%	19%	33%	26%	33%
						C*	**	*				M	*				*			R		*
Living better is more difficult today than ever before	110	60	50	53	43	14	6	22	82	67	43	66	7	37	65	45	21	89	38	73	62	46
	22%	24%	20%	22%	26%	15%	55%	20%	22%	24%	20%	22%	22%	22%	23%	21%	31%	21%	24%	21%	21%	23%
						*	**	*					*				*					*
I wish I had a plan or recipe for living better	89	55	35	47	28	14	4	25	61	48	41	59	5	26	47	42	26	63	30	59	48	40
	18%	22%	14%	19%	17%	15%	33%	22%	16%	17%	19%	20%	14%	16%	17%	19%	38%	15%	19%	17%	16%	20%
						*	**	*					*				Q*					*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
My life is fine the way it is, I don't need to live better	395	195	199	140	134	120	117	209	21	149	246	83	234	77	229	165	32	363	34	361	278	115	121	119	155
	79%	79%	79%	77%	78%	82%	86%	79%	53%	81%	78%	78%	80%	78%	77%	82%	75%	79%	62%	81%	79%	81%	81%	78%	78%
							H	H	*								*		*	R					
Living better is more difficult today than ever before	124	66	58	54	39	31	27	61	18	48	76	22	75	27	67	56	17	107	21	103	92	31	41	43	39
	25%	27%	23%	30%	23%	21%	20%	23%	44%	26%	24%	20%	26%	27%	23%	28%	39%	23%	37%	23%	26%	22%	28%	28%	20%
									FG*								Q*		S*						
I wish I had a plan or recipe for living better	117	63	54	43	41	33	29	55	16	54	63	20	70	27	70	47	14	103	14	103	89	28	44	35	38
	23%	25%	21%	24%	24%	22%	21%	21%	39%	29%	20%	18%	24%	27%	23%	23%	32%	23%	25%	23%	25%	20%	29%	23%	19%
									FG*	J							*		*				X		
For me, living better is defined more holistically today - it's no longer just about physical or mental health	71	40	31	21	26	24	20	37	7	37	34	20	39	12	36	35	2	69	3	68	56	15	18	28	25
	14%	16%	12%	12%	15%	16%	15%	14%	17%	20%	11%	19%	13%	12%	12%	17%	4%	15%	5%	15%	16%	11%	12%	18%	12%
									*	J							*		*	R					

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
My life is fine the way it is, I don't need to live better	265	123	142	114	83	68	70	133	62	105	159	93	72	100	149	116	23	242	37	228	154	106	186	79	70	81	54	26	34
	53%	50%	56%	58%	55%	45%	56%	54%	48%	46%	59%	57%	51%	51%	50%	57%	37%	55%	41%	56%	49%	59%	52%	55%	51%	48%	54%	61%	65%
				E	E						I						*	P		R		T						*	VY*
I wish I had a plan or recipe for living better	163	96	66	48	48	67	32	80	51	85	78	46	47	71	104	59	17	146	23	140	105	56	120	43	40	53	37	20	13
	33%	39%	26%	24%	32%	44%	25%	33%	39%	37%	29%	28%	33%	36%	35%	29%	27%	33%	26%	34%	34%	31%	34%	30%	29%	31%	36%	49%	25%
		B				CD			F	J							*											VWXYb*	*
Living better is more difficult today than ever before	150	78	73	58	39	53	31	71	49	72	78	51	35	64	88	62	16	134	27	123	96	53	116	34	44	53	29	12	12
	30%	31%	29%	29%	26%	35%	25%	29%	38%	31%	29%	31%	25%	33%	30%	31%	26%	31%	30%	30%	31%	30%	33%	24%	33%	32%	29%	28%	23%
						D			FG								*						W		W	W		*	*
For me, living better is defined more holistically today - it's no longer just about physical or mental health	130	72	58	44	42	44	34	67	29	59	71	49	41	41	75	55	12	118	14	116	72	56	89	41	37	39	26	13	14
	26%	29%	23%	22%	28%	29%	27%	27%	22%	26%	26%	30%	29%	21%	25%	27%	19%	27%	15%	28%	23%	31%	25%	28%	27%	23%	26%	32%	27%
												M	M				*			R		T						*	*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
My life is fine the way it is, I don't need to live better	353	153	200	199	103	51	116	184	24	115	238	105	190	58	188	165	53	300	60	293	214	139
	71%	66%	75%	70%	72%	71%	71%	71%	67%	69%	71%	67%	73%	72%	70%	72%	65%	72%	64%	72%	70%	71%
			A						*			*					*					
For me, living better is defined more holistically today - it's no longer just about physical or mental health	145	77	67	92	30	22	59	65	4	52	93	48	77	19	84	60	18	127	20	124	80	65
	29%	33%	25%	32%	21%	30%	36%	25%	11%	31%	28%	31%	29%	24%	31%	26%	21%	30%	22%	31%	26%	33%
		B		D			GH	H	*			*					*					
Living better is more difficult today than ever before	112	59	53	63	29	19	37	51	10	33	79	29	64	19	55	57	14	97	18	94	65	47
	22%	25%	20%	22%	21%	27%	22%	20%	27%	20%	24%	18%	24%	23%	20%	25%	17%	23%	19%	23%	21%	24%
									*			*					*					
I wish I had a plan or recipe for living better	84	43	41	53	20	10	31	40	4	30	54	29	41	14	46	38	14	69	13	71	47	37
	17%	18%	15%	19%	14%	15%	19%	15%	10%	18%	16%	18%	16%	17%	17%	16%	17%	17%	14%	17%	15%	19%
									*			*					*					

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
My life is fine the way it is, I don't need to live better	247	107	140	87	78	82	21	90	101	107	140	109	101	37	111	136	19	228	21	226	153	91	22	19	29	35	-	99	44
	49%	44%	54%	51%	51%	46%	56%	56%	43%	46%	52%	48%	51%	48%	44%	55%	37%	51%	35%	51%	45%	58%	66%	54%	55%	52%	-	51%	36%
			A				*	H								N	*	P	*	R		T	b*	b*	b*	b*		b	
I wish I had a plan or recipe for living better	189	93	97	57	56	77	7	57	96	98	92	82	74	34	95	94	17	173	22	168	131	57	14	12	20	28	-	74	41
	38%	38%	38%	33%	37%	43%	18%	35%	41%	42%	34%	36%	38%	44%	37%	38%	33%	38%	37%	38%	39%	36%	43%	33%	38%	42%	-	39%	34%
						C	*	F	F	J							*		*				*	*	*	*			
For me, living better is defined more holistically today - it's no longer just about physical or mental health	161	83	78	48	52	61	4	53	83	87	73	77	63	20	80	81	15	146	16	144	105	53	16	11	23	22	-	68	19
	32%	34%	30%	28%	34%	35%	11%	33%	35%	38%	27%	34%	32%	27%	31%	33%	30%	32%	28%	33%	31%	34%	51%	32%	44%	33%	-	36%	16%
							*	F	F	J							*		*				b*	b*	b*	b*		b	
Living better is more difficult today than ever before	153	69	84	51	47	55	9	45	81	72	81	60	67	26	71	82	14	139	15	138	99	52	7	9	19	25	-	55	39
	31%	28%	33%	30%	31%	31%	24%	28%	35%	31%	30%	27%	34%	34%	28%	34%	28%	31%	25%	31%	29%	33%	22%	24%	35%	37%	-	28%	32%
							*										*		*				*	*	*	*			

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EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
My life is fine the way it is, I don't need to live better	280	144	137	115	115	51	15	74	191	199	82	-	237	44	173	108	24	257	76	205	238	41
	56%	56%	56%	55%	60%	51%	54%	54%	57%	55%	58%	-	57%	53%	53%	63%	34%	60%	46%	61%	56%	58%
							*									N		P		R		
Living better is more difficult today than ever before	110	52	58	42	48	19	9	28	72	74	36	-	92	18	64	45	18	92	33	76	90	19
	22%	20%	23%	20%	25%	19%	32%	21%	22%	20%	26%	-	22%	22%	20%	26%	25%	21%	20%	23%	21%	27%
							*									N						
I wish I had a plan or recipe for living better	41	24	17	17	15	9	6	14	21	29	12	-	35	6	25	16	7	33	11	29	33	7
	8%	9%	7%	8%	8%	9%	20%	10%	6%	8%	8%	-	8%	7%	8%	9%	10%	8%	7%	9%	8%	10%
							GH*															
For me, living better is defined more holistically today - it's no longer just about physical or mental health	30	17	12	14	11	5	5	11	13	20	10	-	26	4	18	11	6	24	7	23	24	5
	6%	7%	5%	7%	6%	5%	17%	8%	4%	6%	7%	-	6%	4%	6%	7%	8%	6%	4%	7%	6%	7%
							H*	H														

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
My life is fine the way it is, I don't need to live better	229	106	123	80	68	81	58	108	33	86	143	63	100	66	138	91	8	221	15	214	138	90	48	45	43	48	45
	46%	43%	48%	43%	46%	48%	54%	47%	36%	40%	50%	47%	46%	45%	45%	47%	39%	46%	37%	47%	44%	49%	47%	44%	45%	51%	42%
							H	H			I						*		*								
I wish I had a plan or recipe for living better	131	66	65	58	33	40	29	56	26	54	77	32	53	46	79	52	5	126	14	117	82	49	31	23	28	23	26
	26%	27%	26%	31%	22%	24%	26%	25%	28%	25%	27%	24%	24%	31%	26%	27%	26%	26%	36%	25%	26%	26%	31%	23%	29%	24%	24%
				DE										L			*		S*								
Living better is more difficult today than ever before	93	50	44	45	23	26	18	41	23	34	59	17	37	40	49	44	3	91	9	85	55	38	23	14	22	16	18
	19%	20%	17%	24%	16%	15%	17%	18%	25%	16%	21%	13%	17%	27%	16%	23%	13%	19%	22%	18%	17%	21%	23%	13%	23%	18%	16%
				DE					FG					KL		N	*		*				W		W		
For me, living better is defined more holistically today - it's no longer just about physical or mental health	83	44	38	32	20	30	20	37	11	36	47	20	43	20	50	33	5	77	9	74	48	34	19	12	17	17	16
	17%	18%	15%	18%	14%	18%	18%	16%	12%	16%	17%	15%	19%	14%	16%	17%	27%	16%	22%	16%	15%	19%	19%	12%	18%	19%	15%
																	*		*								

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Global @dvisor: Health and Wellness
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
My life is fine the way it is, I don't need to live better	248	137	111	86	80	83	79	75	69	86	162	55	145	48	161	87	20	228	31	216	161	87	37	59	33	28	39	13	22	18
	50%	54%	45%	50%	45%	54%	67%	56%	37%	43%	54%	63%	51%	38%	51%	47%	51%	50%	40%	51%	48%	52%	46%	54%	49%	41%	50%	56%	57%	48%
		B					GH	H			I	M*	M				*			R				Y	*			**	*	*
I wish I had a plan or recipe for living better	207	96	110	57	81	68	38	46	92	93	113	27	112	67	119	87	16	190	36	170	143	63	36	43	27	33	31	9	13	14
	41%	38%	45%	33%	46%	44%	32%	34%	49%	47%	38%	31%	39%	53%	38%	47%	41%	41%	46%	40%	43%	38%	45%	40%	40%	50%	40%	40%	33%	36%
					C	C			FG	J		*		KL		N	*								*	b		**	*	*
Living better is more difficult today than ever before	161	78	83	55	60	47	28	41	72	62	98	22	89	50	95	66	12	149	27	134	110	50	28	33	20	27	26	8	10	11
	32%	31%	34%	32%	34%	30%	23%	30%	38%	31%	33%	25%	31%	40%	30%	35%	30%	32%	35%	32%	33%	30%	35%	30%	30%	40%	33%	34%	25%	28%
									F			*		KL			*								*			**	*	*
For me, living better is defined more holistically today - it's no longer just about physical or mental health	109	65	43	35	41	33	26	30	41	39	69	23	65	20	70	38	10	99	19	90	70	39	15	28	14	12	19	3	10	9
	22%	26%	18%	21%	23%	22%	22%	22%	22%	20%	23%	27%	23%	16%	22%	21%	25%	22%	24%	21%	21%	24%	18%	25%	21%	18%	24%	11%	26%	25%
		B										*	M				*								*			**	*	*

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EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
My life is fine the way it is, I don't need to live better	256	126	130	101	88	67	43	121	64	91	165	78	61	117	150	106	27	229	29	227	183	73	29	32	38	35	61	32	28
	51%	50%	52%	51%	59%	44%	60%	54%	41%	43%	58%	54%	52%	49%	53%	49%	55%	51%	48%	52%	51%	51%	46%	52%	45%	48%	54%	52%	65%
					E		H	H			I						*												VXY*
I wish I had a plan or recipe for living better	218	110	108	72	69	77	25	95	77	99	119	55	46	117	124	94	25	193	31	187	158	60	30	22	40	37	44	27	18
	44%	44%	43%	37%	46%	50%	35%	43%	50%	46%	42%	38%	40%	49%	43%	44%	52%	43%	51%	42%	44%	42%	47%	36%	46%	52%	39%	43%	43%
					C	C			F					KL			*									WZ			*
For me, living better is defined more holistically today - it's no longer just about physical or mental health	193	109	83	70	60	63	30	85	59	81	112	64	51	78	113	80	18	174	24	168	133	60	28	21	33	29	39	24	18
	39%	44%	33%	36%	40%	41%	41%	38%	38%	38%	39%	44%	44%	32%	39%	37%	38%	39%	40%	38%	37%	41%	45%	35%	39%	40%	35%	38%	41%
		B										M	M				*												*
Living better is more difficult today than ever before	183	94	89	67	55	61	19	85	64	80	103	46	39	98	104	80	19	164	25	158	131	52	21	20	38	33	38	20	14
	37%	38%	36%	34%	37%	40%	26%	38%	41%	38%	36%	32%	34%	41%	36%	37%	41%	36%	41%	36%	37%	36%	33%	32%	45%	46%	33%	33%	31%
								F	F					K			*								VWZab	VWZab			*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
My life is fine the way it is, I don't need to live better	226	117	109	108	72	46	29	40	157	134	92	1	30	195	128	98	52	174	113	113	173	51
	45%	46%	45%	41%	48%	55%	53%	37%	46%	44%	47%	52%	51%	44%	42%	51%	36%	49%	39%	53%	44%	50%
						C*	*					**	*					P		R		*
Living better is more difficult today than ever before	145	75	70	73	39	33	15	31	99	85	60	-	19	125	80	65	38	107	79	66	110	33
	29%	29%	29%	27%	26%	40%	27%	29%	29%	28%	30%	-	34%	29%	26%	33%	27%	30%	28%	31%	28%	33%
						CD*	*					**	*									*
I wish I had a plan or recipe for living better	102	52	50	52	23	27	16	19	67	55	47	-	18	84	50	52	25	77	50	52	69	31
	20%	20%	20%	19%	16%	32%	30%	18%	20%	18%	24%	-	31%	19%	16%	27%	18%	21%	17%	24%	17%	31%
						CD*	*					**	M*			N						T*
For me, living better is defined more holistically today - it's no longer just about physical or mental health	89	47	42	56	21	12	18	15	56	45	44	-	13	76	48	41	20	68	42	47	65	22
	18%	18%	17%	21%	14%	14%	32%	14%	16%	15%	22%	-	23%	17%	16%	21%	14%	19%	15%	22%	16%	21%
						*	GH*				I	**	*							R		*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
My life is fine the way it is, I don't need to live better	344	166	178	111	122	111	103	138	46	162	183	147	147	50	162	182	28	316	55	289	201	139	89	67	72	81	35
	69%	67%	71%	69%	67%	71%	67%	70%	67%	66%	71%	69%	69%	68%	66%	71%	62%	70%	63%	70%	68%	70%	68%	70%	74%	68%	62%
																	*										*
For me, living better is defined more holistically today - it's no longer just about physical or mental health	125	65	60	52	35	37	39	50	12	51	74	56	52	16	63	61	12	112	23	102	79	43	34	28	25	24	14
	25%	26%	24%	32%	19%	24%	25%	26%	18%	21%	29%	26%	24%	22%	26%	24%	27%	25%	26%	25%	27%	22%	26%	29%	26%	20%	24%
				DE							I						*							Y			*
I wish I had a plan or recipe for living better	111	58	52	40	37	34	35	44	15	49	61	50	45	15	59	52	10	100	19	92	72	38	34	23	27	17	10
	22%	24%	21%	25%	20%	21%	23%	22%	21%	20%	24%	24%	21%	21%	24%	20%	23%	22%	22%	22%	24%	19%	26%	24%	28%	14%	17%
																	*						Y	Y	Y		*
Living better is more difficult today than ever before	99	55	44	40	35	24	30	38	13	41	58	41	42	16	49	50	10	89	23	76	66	33	25	24	21	16	12
	20%	22%	18%	25%	19%	15%	20%	19%	19%	17%	23%	19%	20%	21%	20%	19%	21%	20%	26%	18%	22%	17%	19%	25%	21%	14%	21%
				E							I						*		S					Y			*

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
My life is fine the way it is, I don't need to live better	330	159	171	107	107	115	222	92	16	175	155	179	66	85	148	182	12	318	29	301	217	94
	66%	63%	69%	64%	67%	67%	69%	61%	58%	65%	68%	67%	66%	64%	62%	69%	59%	66%	55%	67%	65%	66%
							G		*							N	*		*	R		
Living better is more difficult today than ever before	160	87	74	58	44	58	98	51	11	91	69	87	30	44	74	86	5	156	13	147	109	42
	32%	35%	30%	35%	28%	34%	31%	34%	38%	34%	30%	32%	30%	33%	31%	33%	22%	33%	25%	33%	32%	30%
									*								*		*			
For me, living better is defined more holistically today - it's no longer just about physical or mental health	87	47	40	39	22	26	58	23	6	48	39	46	17	24	43	44	3	83	7	80	56	23
	17%	19%	16%	23%	14%	15%	18%	15%	21%	18%	17%	17%	17%	18%	18%	17%	17%	17%	13%	18%	17%	16%
				DE					*								*		*			
I wish I had a plan or recipe for living better	83	44	40	32	23	29	51	25	7	45	38	41	15	27	36	47	2	81	7	77	55	22
	17%	17%	16%	19%	14%	17%	16%	17%	26%	17%	17%	15%	15%	20%	15%	18%	10%	17%	13%	17%	16%	15%
									F*								*		*			

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
My life is fine the way it is, I don't need to live	282	137	144	106	106	70	162	73	9	123	159	135	64	83	144	137	20	262	33	249	168	113	51	72	86	73
better	56%	55%	58%	61%	54%	54%	64%	49%	35%	51%	61%	59%	54%	54%	54%	59%	42%	58%	47%	58%	53%	62%	55%	56%	59%	55%
							GH		*		I		*				*	P	*	R		T				
For me, living better is defined more holistically	156	72	85	58	64	34	83	45	7	68	88	73	43	41	76	81	14	142	18	138	91	64	35	39	47	36
today - it's no longer just about physical or	31%	28%	34%	33%	33%	27%	33%	31%	26%	29%	34%	32%	36%	26%	28%	35%	29%	32%	26%	32%	29%	35%	38%	30%	32%	27%
mental health									*				*			N	*		*				Y			
Living better is more difficult today than ever	131	64	67	46	56	28	68	44	5	57	74	60	27	44	72	59	11	119	16	115	86	44	23	32	40	35
before	26%	25%	27%	27%	29%	22%	27%	30%	17%	24%	28%	27%	23%	28%	27%	25%	24%	26%	23%	27%	27%	24%	25%	25%	28%	26%
									*				*				*		*							
I wish I had a plan or recipe for living better	104	57	46	36	43	24	44	39	8	49	55	44	18	42	57	47	11	92	16	88	72	30	14	29	35	25
	21%	23%	19%	21%	22%	19%	17%	27%	29%	21%	21%	20%	15%	27%	21%	20%	24%	20%	23%	20%	23%	17%	15%	22%	24%	19%
								F	*				*	KL			*		*		U				V	

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

		United States																							
	United States Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
My life is fine the way it is, I don't need to live better	280	117	163	83	95	102	58	123	100	143	137	143	78	59	133	147	25	255	30	250	164	114	50	61	106	63
	56%	47%	65%	46%	64%	60%	71%	59%	48%	51%	63%	62%	61%	42%	47%	68%	31%	61%	30%	63%	50%	67%	54%	56%	58%	55%
			A		C	C	GH*	H			I	M	M			N		P		R		T				
For me, living better is defined more holistically today - it's no longer just about physical or mental health	160	72	87	45	52	63	26	71	63	91	69	83	45	32	79	81	14	146	17	143	91	68	29	32	58	40
	32%	29%	35%	25%	35%	37%	32%	34%	30%	32%	32%	36%	35%	23%	28%	38%	17%	35%	17%	36%	28%	40%	32%	29%	32%	35%
					C	C	*					M	M			N		P		R		T				
I wish I had a plan or recipe for living better	135	63	72	38	41	56	19	56	59	76	59	58	38	39	73	62	14	121	18	117	92	42	27	27	44	37
	27%	25%	29%	21%	28%	33%	24%	27%	28%	27%	27%	25%	30%	28%	26%	29%	17%	29%	18%	29%	28%	25%	29%	25%	24%	32%
						C	*											P		R						X
Living better is more difficult today than ever before	119	59	60	45	32	43	16	46	58	73	47	52	27	41	65	54	17	103	17	103	84	34	22	29	43	25
	24%	24%	24%	25%	21%	25%	19%	22%	28%	26%	22%	22%	21%	29%	23%	25%	21%	25%	17%	26%	26%	20%	25%	26%	24%	21%
							*							L						R						

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Global @dvisor: Health and Wellness
EJ1. [Summary - Low2Box (Strongly disagree/Somewhat disagree)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
My life is fine the way it is, I don't need to live better	360	182	177	187	111	61	189	128	8	107	252	-	277	82	198	162	80	280	98	262	253	107
	72%	74%	70%	69%	74%	79%	71%	74%	69%	79%	69%	-	72%	71%	71%	74%	68%	73%	66%	75%	72%	71%
						*			**	j												
For me, living better is defined more holistically today - it's no longer just about physical or mental health	143	65	78	77	42	25	76	41	2	40	103	-	116	28	80	63	32	111	34	109	102	41
	29%	26%	31%	28%	28%	32%	29%	24%	19%	30%	28%	-	30%	24%	29%	29%	28%	29%	23%	31%	29%	27%
						*			**													
Living better is more difficult today than ever before	138	72	66	72	48	17	67	50	3	39	99	-	111	27	82	56	36	102	47	91	101	37
	28%	29%	26%	27%	32%	22%	25%	29%	29%	29%	27%	-	29%	23%	29%	26%	31%	27%	32%	26%	29%	24%
						*			**													
I wish I had a plan or recipe for living better	77	42	35	44	22	11	35	30	3	21	57	-	60	18	44	33	24	53	29	48	58	19
	15%	17%	14%	16%	15%	14%	13%	17%	23%	15%	16%	-	15%	15%	16%	15%	21%	14%	19%	14%	17%	12%
						*			**													

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Global @dvisor: Health and Wellness
EJ2. Which of the following statements best reflects your personal view about living better?
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Living better requires a plan	8418	4223	4194	3653	2716	2048	2163	2908	2691	3854	4563	2255	3337	2826	4736	3681	1121	7296	1826	6591	5749	2571
	70%	70%	70%	71%	70%	68%	67%	71%	75%	70%	70%	66%	70%	74%	71%	69%	74%	70%	75%	69%	71%	68%
				E	E			F	FG				K	KL	O		Q		S		U	
Living better just happens, it's not something you can plan	3582	1768	1814	1464	1158	961	1077	1214	882	1643	1939	1148	1441	994	1942	1640	394	3188	600	2982	2299	1235
	30%	30%	30%	29%	30%	32%	33%	29%	25%	30%	30%	34%	30%	26%	29%	31%	26%	30%	25%	31%	29%	32%
						CD	GH	H				LM	M			N		P		R		T
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Health and Wellness
EJ2. Which of the following statements best reflects your personal view about living better?
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Living better requires a plan	8418	362	255	409	292	360	379	452	433	389	405	432	355	388	373	350	149	235	340	357	268	373	225	401	435
	70%	72%	51%	82%	58%	72%	76%	90%	87%	78%	81%	86%	71%	78%	75%	70%	30%	47%	68%	71%	54%	75%	45%	80%	87%
		BDPQTV	PV	ABDEFLNOPQRSTUV	BPQV	BDPQTV	BDOPQRTV	ABCDEFIJLMNOPQRSTUVW	ABDEFIJLMNOPQRSTUVW	BDLOPQRSTV	ABDELNOPQRSTUV	ABDEFILMNOPQRSTUVW	BDPQTV	BDELOPQRSTV	BDOPQRTV	BDPQTV		P	BDPQTV	BDPQTV	PQV	BDOPQRTV	P	ABDELNOPQRSTUV	ABCDEFIJLMNOPQRSTUVW
Living better just happens, it's not something you can plan	3582	138	245	91	208	140	121	48	67	111	95	68	145	112	127	150	351	265	160	143	232	127	275	99	65
	30%	28%	49%	18%	42%	28%	24%	10%	13%	22%	19%	14%	29%	22%	25%	30%	70%	53%	32%	29%	46%	25%	55%	20%	13%
		CGHJKWX	ACDEFGHIJKLMNORSUWX	GX	ACEFGHIJKLMNORSUWX	CGHJKMWX	CGHKX			GHKX	GHX		CGHIJKMWX	GHKX	CGHJKWX	CFGHIJKMNUWX	ABCDEFGHIJKLMNOQRSTUVWX	ACDEFGHIJKLMNORSTUWX	CFGHIJKMNUWX	CGHIJKMWX	ACEFGHIJKLMNORSUWX	CGHJKWX	ABCDEFGHIJKLMNORSTUWX	GHKX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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EJ2. Which of the following statements best reflects your personal view about living better?
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Living better requires a plan	8418	774	1594	2586	2228	2499	1455	1236
	70%	77%	80%	57%	74%	62%	73%	82%
		CDEF	CDEF		CEF	C	CE	ACDEF
Living better just happens, it's not something you can plan	3582	226	406	1914	772	1501	545	264
	30%	23%	20%	43%	26%	38%	27%	18%
		G		ABDEFG	ABG	ABDFG	ABDG	
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%

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EJ2. Which of the following statements best reflects your personal view about living better?
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Living better requires a plan	362	178	184	169	113	80	80	83	142	111	251	105	152	105	205	157	47	315	77	285	254	108
	72%	73%	72%	68%	78%	75%	68%	71%	82%	83%	69%	62%	74%	84%	77%	67%	76%	72%	79%	71%	76%	66%
						*			FG	J			K	K*	O		*		*		U	
Living better just happens, it's not something you can plan	138	67	71	79	32	27	37	35	32	23	115	65	53	20	60	78	15	123	21	117	82	56
	28%	27%	28%	32%	22%	25%	32%	29%	18%	17%	31%	38%	26%	16%	23%	33%	24%	28%	21%	29%	24%	34%
						*	H	H			I	LM		*		N	*		*			T
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Living better requires a plan	255	132	123	99	81	75	59	70	61	89	166	68	106	81	158	97	19	235	35	219	147	98	20	162	72
	51%	53%	49%	53%	52%	47%	48%	54%	47%	47%	53%	46%	55%	50%	53%	48%	69%	50%	62%	49%	48%	55%	37%	57%	45%
												*					**		*				*	VX	
Living better just happens, it's not something you can plan	245	119	126	87	76	83	64	61	70	100	145	78	87	80	142	103	9	237	21	224	162	80	34	123	88
	49%	47%	51%	47%	48%	53%	52%	46%	53%	53%	47%	54%	45%	50%	47%	52%	31%	50%	38%	51%	52%	45%	63%	43%	55%
												*					**		*				W*		W
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Living better requires a plan	409	196	213	208	140	61	128	153	81	164	245	16	287	105	231	178	106	302	121	288	291	118
	82%	82%	82%	80%	83%	85%	78%	81%	92%	84%	80%	79%	80%	89%	85%	78%	80%	82%	83%	81%	84%	77%
					*	*			FG*			**		L			*					
Living better just happens, it's not something you can plan	91	44	47	52	28	11	36	37	7	30	61	4	73	13	42	50	26	65	24	67	56	35
	18%	18%	18%	20%	17%	15%	22%	19%	8%	16%	20%	21%	20%	11%	15%	22%	20%	18%	17%	19%	16%	23%
					*	*	H	H	*			**	M				*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Region	Southern Region	Eastern Region	North-west Region	South-West Region	North Region
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Living better requires a plan	292	155	137	129	93	70	163	75	4	140	152	45	176	72	135	158	25	267	48	244	177	102	48	68	53	47	29	47
	58%	62%	55%	64%	58%	51%	58%	60%	66%	55%	62%	60%	56%	63%	57%	60%	58%	59%	67%	57%	58%	58%	48%	66%	61%	57%	57%	62%
				E					**			*					*		*				*	V	*	*	*	*
Living better just happens, it's not something you can plan	208	94	114	73	67	67	116	50	2	114	94	29	135	43	104	104	18	189	23	184	129	72	52	35	34	35	23	29
	42%	38%	45%	36%	42%	49%	42%	40%	34%	45%	38%	40%	44%	37%	43%	40%	42%	41%	33%	43%	42%	42%	52%	34%	39%	43%	43%	38%
						C			**			*					*		*				W*		*	*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Living better requires a plan	360	172	188	155	109	96	34	143	161	166	194	57	210	93	175	185	26	334	47	313	229	124	89	37	57	80	33	46	18
	72%	72%	72%	75%	67%	73%	65%	70%	78%	70%	74%	68%	72%	74%	76%	69%	75%	72%	73%	72%	73%	72%	66%	76%	72%	77%	76%	69%	79%
							*										*		*					*	*	*	*	*	**
Living better just happens, it's not something you can plan	140	67	73	51	53	36	18	60	46	73	67	27	80	33	56	85	9	131	17	123	86	49	46	12	22	24	10	21	5
	28%	28%	28%	25%	33%	27%	35%	30%	22%	31%	26%	33%	28%	26%	24%	31%	25%	28%	27%	28%	27%	28%	34%	24%	28%	23%	24%	31%	21%
							*										*		*					*	*	*	*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Living better requires a plan	379	217	162	205	141	33	231	82	24	237	142	99	97	183	184	195	39	340	71	308	226	148
	76%	74%	78%	72%	80%	83%	79%	68%	76%	78%	73%	70%	76%	80%	77%	74%	57%	79%	68%	78%	76%	77%
					C	*	G		**					K			*	P				
Living better just happens, it's not something you can plan	121	75	46	80	34	7	62	38	8	68	53	43	31	47	54	67	30	91	33	88	70	45
	24%	26%	22%	28%	20%	17%	21%	32%	24%	22%	27%	30%	24%	20%	23%	26%	43%	21%	32%	22%	24%	23%
				D		*		F	**			M					Q*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Living better requires a plan	452	217	235	251	126	75	46	84	322	172	279	204	118	130	239	213	85	367	154	298	355	91
	90%	90%	91%	89%	93%	93%	89%	83%	93%	89%	91%	90%	90%	92%	89%	92%	93%	90%	93%	89%	89%	94%
							**	*	G				*	*			*					*
Living better just happens, it's not something you can plan	48	24	25	33	10	6	6	17	25	22	26	22	14	12	30	18	6	42	12	36	42	6
	10%	10%	9%	11%	7%	7%	11%	17%	7%	11%	9%	10%	10%	9%	11%	8%	7%	10%	7%	11%	11%	7%
							**	H*					*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Living better requires a plan	433	221	211	163	164	105	64	148	221	250	183	5	103	325	242	191	44	388	80	353	319	105
	87%	87%	86%	85%	88%	87%	85%	82%	90%	89%	83%	72%	84%	88%	89%	84%	84%	87%	88%	86%	88%	83%
							*		G			**	*				*		*			*
Living better just happens, it's not something you can plan	67	32	36	28	23	16	11	33	24	31	36	2	20	46	30	37	8	59	10	57	44	22
	13%	13%	14%	15%	12%	13%	15%	18%	10%	11%	17%	28%	16%	12%	11%	16%	16%	13%	12%	14%	12%	17%
							*	H				**	*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Living better requires a plan	389	196	193	146	121	122	121	160	58	122	267	208	55	126	274	115	44	345	66	323	265	116	37	93	98	84	77
	78%	77%	79%	75%	79%	80%	76%	79%	82%	83%	76%	76%	81%	79%	81%	71%	72%	79%	76%	78%	82%	70%	83%	74%	85%	85%	67%
									*				*	*	O		*		*		U		*	*	Z	Z*	*
Living better just happens, it's not something you can plan	111	58	53	48	32	31	38	42	13	25	86	64	13	34	64	47	17	94	21	90	59	49	8	32	17	15	39
	22%	23%	21%	25%	21%	20%	24%	21%	18%	17%	24%	24%	19%	21%	19%	29%	28%	21%	24%	22%	18%	30%	17%	26%	15%	15%	33%
									*				*	*		N	*		*			T	*	*		*	XY*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Health and Wellness
EJ2. Which of the following statements best reflects your personal view about living better?
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Living better requires a plan	405	207	197	207	117	82	12	91	302	231	174	246	27	132	219	186	57	348	125	280	242	163
	81%	82%	80%	85%	72%	86%	100%	81%	81%	81%	80%	82%	80%	79%	79%	84%	83%	81%	80%	81%	81%	81%
				D		D*	**	*					*				*					*
Living better just happens, it's not something you can plan	95	45	50	35	47	13	-	22	73	53	42	53	7	35	59	36	12	84	31	64	55	37
	19%	18%	20%	15%	28%	14%	-	19%	20%	19%	20%	18%	20%	21%	21%	16%	17%	19%	20%	19%	19%	19%
					CE	*	**	*					*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Health and Wellness
EJ2. Which of the following statements best reflects your personal view about living better?
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Living better requires a plan	432	216	216	158	147	127	116	233	37	156	276	85	257	90	257	175	41	391	52	380	300	129	129	136	167
	86%	87%	86%	87%	86%	86%	86%	88%	93%	85%	87%	79%	88%	91%	86%	87%	95%	86%	94%	85%	85%	90%	87%	90%	84%
									*					K			*		*						
Living better just happens, it's not something you can plan	68	31	37	24	25	20	19	33	3	28	40	22	37	9	41	27	2	66	3	65	54	14	20	16	32
	14%	13%	14%	13%	14%	14%	14%	12%	7%	15%	13%	21%	12%	9%	14%	13%	5%	14%	6%	15%	15%	10%	13%	10%	16%
									*			M					*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Health and Wellness
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Living better requires a plan	355	176	179	138	107	110	84	170	101	166	190	106	99	149	213	143	45	311	65	290	218	132	259	96	97	113	75	29	41
	71%	71%	71%	70%	71%	72%	68%	69%	78%	72%	70%	65%	71%	76%	71%	71%	72%	71%	72%	71%	70%	73%	73%	67%	71%	67%	75%	69%	77%
									FG					K			*						Y				W	*	*
Living better just happens, it's not something you can plan	145	72	73	60	43	42	40	76	29	65	80	57	41	47	86	59	17	127	26	119	93	48	97	47	39	55	25	13	12
	29%	29%	29%	30%	29%	28%	32%	31%	22%	28%	30%	35%	29%	24%	29%	29%	28%	29%	28%	29%	30%	27%	27%	33%	29%	33%	25%	31%	23%
							H	H				M					*							Z		V		*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Health and Wellness
EJ2. Which of the following statements best reflects your personal view about living better?
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Living better requires a plan	388	183	205	222	106	59	122	205	32	133	255	119	204	65	208	180	67	321	81	307	244	144
	78%	79%	77%	78%	75%	82%	75%	79%	88%	80%	77%	76%	78%	80%	77%	78%	81%	77%	87%	75%	80%	74%
									F*			*					*		S			
Living better just happens, it's not something you can plan	112	49	63	63	36	13	41	54	5	34	78	38	58	16	61	51	15	97	12	100	61	50
	22%	21%	23%	22%	25%	18%	25%	21%	12%	20%	23%	24%	22%	20%	23%	22%	19%	23%	13%	25%	20%	26%
							H		*			*					*			R		
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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EJ2. Which of the following statements best reflects your personal view about living better?
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Living better requires a plan	373	177	196	122	115	136	22	117	179	171	202	163	152	58	192	181	38	335	42	331	249	119	27	31	41	50	-	149	75
	75%	73%	76%	71%	76%	77%	58%	73%	77%	74%	75%	72%	77%	75%	75%	74%	76%	74%	71%	75%	74%	76%	83%	86%	78%	74%	-	78%	62%
							*		F								*		*				b*	b*	b*	b*		b	
Living better just happens, it's not something	127	66	61	49	37	41	16	44	55	61	66	64	44	19	63	64	12	115	17	110	88	38	5	5	12	17	-	42	45
you can plan	25%	27%	24%	29%	24%	23%	42%	27%	23%	26%	25%	28%	23%	25%	25%	26%	24%	26%	29%	25%	26%	24%	17%	14%	22%	26%	-	22%	38%
							H*										*		*				*	*	*	*			VWXYa
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Living better requires a plan	350	176	173	151	138	61	12	94	243	253	97	-	287	63	232	118	47	302	122	227	308	40
	70%	69%	71%	72%	72%	61%	42%	69%	73%	70%	69%	-	69%	76%	71%	69%	67%	70%	74%	68%	72%	56%
				E	E		*	F	F												U	
Living better just happens, it's not something you can plan	150	78	72	58	53	39	17	42	92	107	43	-	130	20	97	54	23	127	43	107	118	32
	30%	31%	29%	28%	28%	39%	58%	31%	27%	30%	31%	-	31%	24%	29%	31%	33%	30%	26%	32%	28%	44%
						CD	GH*															T
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

		France																									
	France Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Living better requires a plan	149	82	68	60	47	42	35	70	25	56	94	37	70	42	98	51	8	141	13	136	96	54	32	28	23	34	33
	30%	33%	27%	33%	32%	25%	32%	31%	28%	26%	33%	28%	32%	28%	32%	27%	43%	29%	33%	30%	30%	29%	31%	27%	24%	36%	30%
		B		E							I						*		*							X	
Living better just happens, it's not something you can plan	351	165	185	124	100	126	73	158	66	161	189	96	149	105	210	140	11	339	27	324	219	131	69	74	72	59	76
	70%	67%	73%	67%	68%	75%	68%	69%	72%	74%	67%	72%	68%	72%	68%	73%	57%	71%	67%	70%	70%	71%	69%	73%	76%	64%	70%
			A			C				J							*		*						Y		
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Living better requires a plan	235	120	114	90	71	74	54	70	83	87	148	29	137	68	151	84	21	214	40	194	157	78	40	45	38	32	30	10	21	17
	47%	47%	46%	53%	41%	48%	46%	52%	44%	43%	49%	34%	48%	54%	48%	45%	53%	46%	52%	46%	47%	47%	51%	41%	57%	48%	39%	45%	55%	45%
				D								*		K			*							WZ*			**	Z*	*
Living better just happens, it's not something you can plan	265	133	132	80	104	81	64	65	105	113	153	58	149	59	162	103	19	247	37	228	177	88	40	64	30	35	48	12	17	21
	53%	53%	54%	47%	59%	52%	54%	48%	56%	57%	51%	66%	52%	46%	52%	55%	47%	54%	48%	54%	53%	53%	49%	59%	44%	52%	61%	55%	45%	55%
					C							M*					*							X	*		Xb	**	*	*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Health and Wellness
EJ2. Which of the following statements best reflects your personal view about living better?
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Living better requires a plan	340	166	174	139	102	99	41	158	104	145	195	90	79	171	193	147	34	306	47	293	251	89	40	43	53	50	79	45	29
	68%	66%	70%	71%	68%	64%	57%	70%	67%	68%	68%	62%	68%	72%	68%	69%	71%	68%	76%	67%	70%	62%	64%	69%	62%	69%	70%	74%	67%
								F	F					K			*		S		U							X	*
Living better just happens, it's not something you can plan	160	84	76	57	48	55	32	66	51	69	91	55	37	68	93	67	14	146	14	146	105	55	23	19	32	23	33	16	14
	32%	34%	30%	29%	32%	36%	43%	30%	33%	32%	32%	38%	32%	28%	32%	31%	29%	32%	24%	33%	30%	38%	36%	31%	38%	31%	30%	26%	33%
							GH					M					*			R		T			a			*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Health and Wellness
EJ2. Which of the following statements best reflects your personal view about living better?
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Living better requires a plan	357	187	170	177	118	62	33	72	252	223	134	2	36	319	223	134	106	251	213	145	288	69
	71%	73%	70%	66%	79%	75%	61%	68%	74%	74%	68%	100%	62%	73%	73%	69%	74%	70%	74%	68%	73%	67%
					C	*	*		F			**	*									*
Living better just happens, it's not something you can plan	143	69	74	90	32	21	21	35	86	79	64	-	22	121	82	60	37	105	73	70	106	33
	29%	27%	30%	34%	21%	25%	39%	32%	26%	26%	32%	-	38%	27%	27%	31%	26%	30%	26%	32%	27%	33%
				D		*	H*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Health and Wellness
EJ2. Which of the following statements best reflects your personal view about living better?
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Living better requires a plan	268	137	132	87	97	84	75	110	42	128	140	104	117	47	140	128	27	241	53	215	167	97	72	54	58	56	28
	54%	55%	52%	54%	53%	54%	49%	56%	61%	52%	55%	49%	55%	64%	57%	50%	59%	53%	60%	52%	56%	49%	55%	57%	60%	47%	49%
									F					KL	O		*				U				Y		*
Living better just happens, it's not something you can plan	232	111	120	74	85	73	78	87	27	116	116	109	97	26	104	128	19	213	35	197	129	100	59	41	39	64	29
	46%	45%	48%	46%	47%	46%	51%	44%	39%	48%	45%	51%	45%	36%	43%	50%	41%	47%	40%	48%	44%	51%	45%	43%	40%	53%	51%
							H					M	M			N	*					T				X	*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Health and Wellness
EJ2. Which of the following statements best reflects your personal view about living better?
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Living better requires a plan	373	188	185	120	127	125	232	120	21	210	163	192	74	107	181	192	17	356	43	330	252	107
	75%	75%	74%	71%	79%	74%	72%	80%	75%	78%	71%	72%	73%	81%	76%	73%	80%	74%	82%	74%	75%	75%
					C			F	*	J				KL			*		*			
Living better just happens, it's not something you can plan	127	63	64	48	34	45	90	30	7	61	66	75	27	25	57	70	4	123	10	117	83	35
	25%	25%	26%	29%	21%	26%	28%	20%	25%	22%	29%	28%	27%	19%	24%	27%	20%	26%	18%	26%	25%	25%
				D			G		*		I	M	M				*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Health and Wellness
EJ2. Which of the following statements best reflects your personal view about living better?
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Living better requires a plan	225	114	111	81	87	57	105	77	11	101	124	90	58	77	122	103	20	205	35	191	144	79	38	62	68	57
	45%	45%	45%	47%	44%	44%	41%	53%	40%	42%	48%	40%	49%	50%	46%	44%	41%	45%	49%	44%	46%	44%	41%	48%	47%	44%
								F	*				*	K			*		*							
Living better just happens, it's not something	275	138	137	93	109	73	149	70	16	138	137	137	61	77	146	129	28	247	36	239	172	101	55	68	78	75
you can plan	55%	55%	55%	53%	56%	56%	59%	47%	60%	58%	52%	60%	51%	50%	54%	56%	59%	55%	51%	56%	54%	56%	59%	52%	53%	57%
							G		*			M	*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Health and Wellness
EJ2. Which of the following statements best reflects your personal view about living better?
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Living better requires a plan	401	194	207	139	118	144	56	173	172	226	175	183	105	113	226	176	56	345	73	328	264	135	60	93	151	98
	80%	78%	82%	76%	80%	85%	69%	82%	82%	80%	81%	79%	83%	80%	79%	82%	70%	82%	72%	82%	80%	80%	66%	85%	82%	85%
						C	*	F	F									P		R				V	V	V
Living better just happens, it's not something	99	54	45	44	30	25	25	37	37	57	42	49	22	28	59	39	24	74	28	71	65	34	31	17	34	17
you can plan	20%	22%	18%	24%	20%	15%	31%	18%	18%	20%	19%	21%	17%	20%	21%	18%	30%	18%	28%	18%	20%	20%	34%	15%	18%	15%
				E			GH*										Q		S				WXY			
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Health and Wellness
EJ2. Which of the following statements best reflects your personal view about living better?
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Living better requires a plan	435	216	219	236	129	69	239	149	9	118	317	-	332	103	240	195	100	335	123	312	307	128
	87%	88%	86%	87%	86%	89%	90%	86%	75%	87%	87%	-	86%	89%	85%	89%	85%	87%	83%	89%	88%	85%
						*			**													
Living better just happens, it's not something you can plan	65	30	35	34	22	9	25	24	3	18	47	-	53	12	41	24	17	48	26	39	42	23
	13%	12%	14%	13%	14%	11%	10%	14%	25%	13%	13%	-	14%	11%	15%	11%	15%	13%	17%	11%	12%	15%
						*			**													
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: Health and Wellness
EI3.1. [Eat better] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	4861	2171	2690	2304	1532	1025	1377	1661	1443	2138	2723	1404	1980	1478	2584	2277	680	4181	1102	3759	3228	1586
	41%	36%	45%	45%	40%	34%	42%	40%	40%	39%	42%	41%	41%	39%	39%	43%	45%	40%	45%	39%	40%	42%
			A	DE	E						I	M	M			N	Q		S			
Somewhat important	4886	2544	2342	1964	1613	1309	1237	1690	1478	2290	2597	1384	1936	1567	2775	2111	579	4307	912	3974	3309	1515
	41%	42%	39%	38%	42%	44%	38%	41%	41%	42%	40%	41%	41%	41%	42%	40%	38%	41%	38%	42%	41%	40%
		B			C	C		F	F	J					O			P		R		
A little bit important	1793	1001	792	678	586	529	478	631	532	873	920	477	675	640	1059	734	203	1590	336	1457	1205	560
	15%	17%	13%	13%	15%	18%	15%	15%	15%	16%	14%	14%	14%	17%	16%	14%	13%	15%	14%	15%	15%	15%
		B			C	CD				J				KL	O							
Not important at all	460	275	185	170	144	145	149	139	120	197	263	138	187	135	260	200	53	407	77	383	305	146
	4%	5%	3%	3%	4%	5%	5%	3%	3%	4%	4%	4%	4%	4%	4%	4%	4%	4%	3%	4%	4%	4%
		B				CD	GH															
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	11540	5717	5823	4946	3730	2864	3092	3982	3452	5300	6240	3265	4590	3685	6418	5122	1462	10078	2349	9191	7743	3660
	96%	95%	97%	97%	96%	95%	95%	97%	97%	96%	96%	96%	96%	96%	96%	96%	96%	96%	97%	96%	96%	96%
			A	E	E			F	F													

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Global @dvisor: Health and Wellness
EJ3.1. [Eat better] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	4861	236	102	329	170	227	231	297	94	105	275	199	203	337	220	137	150	132	148	290	171	116	195	226	273
	41%	47%	20%	66%	34%	45%	46%	59%	19%	21%	55%	40%	41%	67%	44%	27%	30%	26%	30%	58%	34%	23%	39%	45%	55%
		BDHIKLOPQRTUV		ABDEFHIJKLNOPQRSTUVWX	BHIOQU	BDHIOPQRTUV	BDHIOPQRTUV	ABDEFHIKLNOPQRTUVW			ABDEFHIKLNOPQRTUVW	BHIOPQRU	BDHIOPQRTU	ABDEFGHIJKLNOPQRSTUVWX	BDHIOPQRTU	BHIU	BHIU	BHI	BHIU	ABDEFHIKLNOPQRTUVW	BHIOQRU		BHIOPQRTU	BDHIOPQRTUV	ABDEFHIKLNOPQRTUVW
Somewhat important	4886	185	229	148	209	191	167	157	210	269	183	210	189	109	217	257	238	251	230	150	223	254	237	200	173
	41%	37%	46%	30%	42%	38%	33%	31%	42%	54%	37%	42%	38%	22%	43%	51%	48%	50%	46%	30%	45%	51%	47%	40%	35%
		CMS	ACEFGJLMSX	M	CFGMSX	CGMS	M	M	CFGMSX	ABCDEFGHJKLMNPRSTVWX	MS	CFGMSX	CGMS		ACFGJLMSX	ABCDEFGHJKLMNRSTWX	ACDEFGHJLMSWX	ACDEFGHJKLMNSTWX	ACEFGJLMSWX	M	ACEFGJLMSX	ACDEFGHJKLMNRSTWX	ACEFGJLMSWX	CFGMS	M
A little bit important	1793	64	127	19	97	64	74	37	164	104	38	65	82	47	52	92	78	99	99	46	77	102	59	59	47
	15%	13%	25%	4%	19%	13%	15%	7%	33%	21%	8%	13%	16%	9%	10%	18%	16%	20%	20%	9%	15%	20%	12%	12%	9%
		CGJ	ACDEFGJKLMNOPQRSTUVWX		ACEGJKMNSVWX	CGJ	CGJMNSX	C	ABCDEFGJKLMNOPQRSTUVWX	ACEFGJKMNPSTVWX	C	CGJ	CGJMNSVWX	C	C	ACEGJKMNSVWX	CGJMNSVWX	ACEFGJKMNPSTVWX	ACEFGJKMNPSTVWX	C	CGJMNSVWX	ACEFGJKLMNPSTVWX	CGJ	CGJ	C
Not important at all	460	14	42	3	24	18	28	9	33	23	4	26	25	7	11	13	34	18	23	14	30	28	9	15	8
	4%	3%	8%	1%	5%	4%	6%	2%	7%	5%	1%	5%	5%	1%	2%	3%	7%	4%	5%	3%	6%	6%	2%	3%	2%
		CJ	ACDEGIJLMNOORSVWX		CGJMNOVX	CJMVX	ACGJMNOSVWX		ACEGJMNOQSVWX	CGJMNVX		CGJMNOVX	CGJMNOVWX			CJ	ACEGJMNOQRSVWX	CJMVX	CGJMNOVX	CJ	ACGJMNOQSVWX	ACGJMNOSVWX		CJM	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	11540	486	458	497	476	482	472	491	467	477	496	474	475	493	489	487	466	482	477	486	470	472	491	485	492
	96%	97%	92%	99%	95%	96%	94%	98%	93%	95%	99%	95%	95%	99%	98%	97%	93%	96%	95%	97%	94%	94%	98%	97%	98%
		BFHPTU		ABDEFHIKLOPQRSTUW	B	BHP		BDFHIKLPRTU		B	ABDEFHIKLOPQRSTUW		B	BDEFHIKLPQRTUW	BDFHIKLPRTU	BDFHKLPRTU		BHPT	BP	BFHPTU			BDEFHIKLPQRTU	BFHLPTU	BDEFHIKLPQRTU

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	4861	445	1176	1370	1067	1389	991	803
	41%	45%	59%	30%	36%	35%	50%	54%
		CDE	ACDEFG		C	C	ACDE	ACDEF
Somewhat important	4886	418	615	2096	1252	1805	707	506
	41%	42%	31%	47%	42%	45%	35%	34%
		BFG		ABDEFG	BFG	ABDFG	B	
A little bit important	1793	111	177	805	549	629	249	150
	15%	11%	9%	18%	18%	16%	12%	10%
		B		ABEFG	ABEFG	ABFG	BG	
Not important at all	460	26	33	228	132	177	53	41
	4%	3%	2%	5%	4%	4%	3%	3%
				ABEFG	ABFG	ABFG	B	B
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	11540	974	1967	4272	2868	3823	1947	1459
	96%	97%	98%	95%	96%	96%	97%	97%
		CDE	CDEFG			C	CDE	CDE

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	236	109	127	133	54	50	63	60	71	62	174	85	100	51	114	122	32	204	45	191	151	85
	47%	45%	50%	54%	37%	46%	54%	51%	41%	47%	48%	50%	49%	41%	43%	52%	53%	47%	46%	48%	45%	52%
				D		*	H							*			*		*			
Somewhat important	185	94	91	81	59	45	39	38	72	46	139	58	72	55	108	77	21	164	35	150	129	56
	37%	38%	36%	33%	41%	42%	34%	32%	41%	34%	38%	34%	35%	44%	41%	33%	34%	37%	36%	37%	39%	34%
						*								*			*		*			
A little bit important	64	34	30	30	27	8	10	17	27	21	43	23	27	14	33	31	8	56	14	50	46	18
	13%	14%	12%	12%	18%	7%	9%	15%	15%	15%	12%	13%	13%	12%	12%	13%	13%	13%	14%	13%	14%	11%
					E	*								*			*		*			
Not important at all	14	8	6	4	5	5	4	2	5	5	9	4	6	5	10	4	-	14	4	10	9	6
	3%	3%	2%	2%	4%	4%	3%	2%	3%	4%	3%	2%	3%	4%	4%	2%	-	3%	4%	3%	3%	3%
						*								*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	486	237	249	244	139	103	113	115	169	129	356	166	199	120	256	230	62	424	94	392	327	159
	97%	97%	98%	98%	96%	96%	97%	98%	97%	96%	97%	98%	97%	96%	96%	98%	100%	97%	96%	97%	97%	97%
						*								*			*		*			

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Global @dvisor: Health and Wellness
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	102	47	55	41	26	34	33	28	25	45	56	36	32	34	54	48	6	96	13	89	52	47	9	57	36
	20%	19%	22%	22%	17%	22%	26%	21%	19%	24%	18%	25%	17%	21%	18%	24%	22%	20%	22%	20%	17%	26%	16%	20%	22%
												*					**		*			T	*		
Somewhat important	229	119	110	87	77	65	46	59	63	90	139	60	90	78	140	89	11	218	23	206	155	66	25	128	76
	46%	47%	44%	47%	49%	41%	37%	45%	48%	48%	45%	41%	47%	49%	47%	44%	38%	46%	41%	46%	50%	37%	46%	45%	47%
												*					**		*		U		*		
A little bit important	127	64	63	45	40	42	35	31	35	42	85	38	51	39	80	47	7	120	17	110	76	48	16	76	35
	25%	25%	25%	24%	25%	27%	28%	24%	26%	22%	27%	26%	26%	24%	27%	23%	26%	25%	29%	25%	25%	27%	29%	27%	22%
												*					**		*				*		
Not important at all	42	21	21	13	13	16	10	14	9	11	31	12	21	10	25	17	4	39	4	38	26	16	5	25	13
	8%	8%	9%	7%	9%	10%	8%	10%	7%	6%	10%	8%	11%	6%	8%	9%	14%	8%	7%	9%	9%	9%	9%	9%	8%
												*					**		*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	458	230	227	173	143	142	113	117	123	178	280	134	173	151	274	183	24	434	53	405	283	162	50	260	147
	92%	92%	91%	93%	91%	90%	92%	90%	93%	94%	90%	92%	89%	94%	92%	91%	86%	92%	93%	91%	92%	91%	91%	91%	92%
												*					**		*				*		

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	329	144	185	170	113	47	115	127	57	131	199	14	238	77	180	150	96	233	103	226	235	94
	66%	60%	71%	65%	67%	65%	70%	67%	64%	67%	65%	65%	66%	65%	66%	66%	72%	64%	71%	64%	68%	61%
			A		*	*			*			**					*					
Somewhat important	148	81	67	75	51	22	38	55	29	56	92	6	107	35	83	65	31	117	38	110	96	52
	30%	34%	26%	29%	30%	31%	23%	29%	33%	29%	30%	30%	30%	29%	31%	29%	24%	32%	26%	31%	28%	34%
					*	*			*			**					*					
A little bit important	19	11	8	12	4	2	10	5	2	5	14	1	13	5	7	12	5	14	2	17	12	7
	4%	4%	3%	5%	3%	3%	6%	3%	3%	3%	5%	4%	4%	4%	3%	5%	4%	4%	1%	5%	3%	5%
					*	*			*			**					*					
Not important at all	3	3	-	3	-	1	-	3	1	2	2	-	2	1	3	1	*	3	2	2	3	-
	1%	1%	-	1%	-	1%	-	1%	1%	1%	1%	-	1%	1%	1%	0%	0%	1%	1%	0%	1%	-
					*	*			*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	497	237	260	257	168	71	164	188	88	192	304	21	358	117	270	227	132	364	143	353	343	153
	99%	99%	100%	99%	100%	99%	100%	99%	99%	99%	99%	100%	99%	99%	99%	100%	100%	99%	99%	100%	99%	100%
					*	*			*			**					*					

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	170	72	98	69	49	52	104	38	4	82	87	22	104	44	71	98	15	154	25	145	100	65	43	32	22	29	20	24
	34%	29%	39%	34%	30%	38%	37%	31%	55%	32%	36%	29%	33%	38%	30%	38%	35%	34%	35%	34%	33%	37%	43%	30%	25%	36%	38%	31%
			A						**			*					*		*				X*		*	*	*	*
Somewhat important	209	103	106	85	66	58	111	53	2	112	97	32	125	52	105	104	17	192	31	178	124	76	34	49	45	31	19	31
	42%	42%	42%	42%	41%	42%	40%	43%	28%	44%	39%	43%	40%	45%	44%	40%	39%	42%	44%	41%	41%	43%	34%	47%	52%	38%	37%	41%
									**			*					*		*				*		V*	*	*	*
A little bit important	97	58	39	37	34	26	47	30	1	48	49	12	68	17	47	50	8	89	11	86	64	29	17	17	19	16	11	17
	19%	23%	16%	18%	21%	19%	17%	24%	17%	19%	20%	16%	22%	15%	20%	19%	19%	19%	16%	20%	21%	17%	17%	16%	22%	19%	22%	23%
		B							**			*					*		*				*		*	*	*	*
Not important at all	24	16	8	11	11	2	16	4	-	12	12	8	13	2	15	9	3	21	4	20	18	4	6	6	1	5	2	4
	5%	6%	3%	5%	7%	1%	6%	3%	-	5%	5%	11%	4%	2%	6%	3%	7%	5%	5%	5%	6%	3%	6%	6%	1%	7%	3%	5%
				E	E				**			M*					*		*				*		*	*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat	476	233	243	191	149	136	263	121	6	242	234	66	298	113	223	253	40	436	68	408	288	170	94	97	86	76	50	72
important/A little bit important)	95%	94%	97%	95%	93%	99%	94%	97%	100%	95%	95%	89%	96%	98%	94%	97%	93%	95%	95%	95%	94%	97%	94%	94%	99%	93%	97%	95%
						CD			**			*		K			*		*				*		*	*	*	*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	227	91	136	90	76	61	30	96	85	102	125	48	138	42	97	130	13	215	26	201	141	79	62	19	36	49	14	36	12
	45%	38%	52%	44%	47%	47%	57%	47%	41%	43%	48%	57%	47%	33%	42%	48%	37%	46%	41%	46%	45%	45%	46%	40%	45%	47%	32%	53%	53%
			A				H*					M	M				*		*					*	*	*	*	Z*	**
Somewhat important	191	99	92	78	60	52	12	77	88	95	96	25	103	63	95	96	15	176	30	161	122	66	49	21	32	45	20	19	4
	38%	41%	35%	38%	37%	40%	24%	38%	43%	40%	37%	29%	36%	50%	41%	35%	44%	38%	46%	37%	39%	38%	37%	43%	41%	43%	46%	29%	18%
							*		F					KL			*		*					*	*	*	*	*	**
A little bit important	64	36	28	31	20	12	8	22	29	32	31	9	38	17	26	38	3	61	5	59	37	25	19	5	7	10	5	12	5
	13%	15%	11%	15%	12%	9%	15%	11%	14%	14%	12%	10%	13%	13%	11%	14%	8%	13%	7%	14%	12%	14%	14%	11%	8%	10%	11%	19%	22%
							*										*		*					*	*	*	*	*	**
Not important at all	18	13	5	6	6	6	2	8	5	9	9	3	11	5	12	6	4	14	3	15	15	3	5	3	5	-	5	-	1
	4%	6%	2%	3%	4%	4%	5%	4%	3%	4%	4%	3%	4%	4%	5%	2%	11%	3%	5%	3%	5%	2%	3%	6%	6%	-	11%	-	7%
		B					*										Q*		*					Ya*	Y*	*	Ya*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	482	226	256	200	156	126	50	194	202	229	252	81	279	121	218	264	30	451	60	421	301	170	130	46	74	104	38	68	21
	96%	94%	98%	97%	96%	96%	95%	96%	97%	96%	96%	97%	96%	96%	95%	98%	89%	97%	95%	97%	95%	98%	97%	94%	94%	100%	89%	100%	93%
			A				*										*	P	*					*	*	WXZ*	*	WZ*	**

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	231	134	97	127	90	14	148	40	13	145	86	69	61	101	116	116	29	203	51	180	135	90
	46%	46%	47%	45%	51%	36%	51%	33%	40%	48%	44%	49%	48%	44%	49%	44%	41%	47%	49%	46%	46%	47%
						*	G		**								*					
Somewhat important	167	96	70	92	57	18	85	54	12	100	66	44	46	77	75	92	28	138	34	132	105	57
	33%	33%	34%	32%	32%	45%	29%	45%	36%	33%	34%	31%	36%	33%	32%	35%	41%	32%	33%	33%	35%	30%
						*		F	**								*					
A little bit important	74	45	29	47	22	5	41	24	4	44	30	21	14	39	37	37	11	63	17	58	41	33
	15%	16%	14%	16%	13%	14%	14%	20%	12%	15%	15%	15%	11%	17%	16%	14%	16%	15%	16%	15%	14%	17%
						*			**								*					
Not important at all	28	16	12	19	6	2	19	2	3	15	12	8	7	13	10	18	1	26	2	26	15	13
	6%	5%	6%	7%	4%	5%	6%	2%	11%	5%	6%	6%	5%	6%	4%	7%	2%	6%	2%	6%	5%	7%
						*			**								*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	472	276	196	265	169	38	274	118	29	290	183	134	122	217	228	245	68	404	102	371	280	180
	94%	95%	94%	93%	96%	95%	94%	98%	89%	95%	94%	94%	95%	94%	96%	93%	98%	94%	98%	94%	95%	93%
						*			**								*					

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	297	126	171	184	79	34	39	59	198	109	187	143	71	82	157	140	52	244	90	206	233	61
	59%	52%	66%	65%	58%	42%	76%	58%	57%	56%	61%	63%	54%	58%	58%	61%	57%	60%	55%	62%	59%	63%
			A	E	E		**	*					*	*			*					*
Somewhat important	157	87	70	79	43	35	11	28	118	64	92	65	43	48	82	74	32	125	62	95	129	24
	31%	36%	27%	28%	31%	43%	21%	27%	34%	33%	30%	29%	33%	34%	31%	32%	35%	30%	37%	28%	32%	25%
						CD	**	*					*	*			*					*
A little bit important	37	23	14	18	10	9	2	12	24	16	22	15	14	9	23	15	5	32	9	28	28	9
	7%	10%	5%	6%	7%	12%	3%	12%	7%	8%	7%	7%	11%	6%	8%	6%	6%	8%	6%	8%	7%	10%
							**	*					*	*			*					*
Not important at all	9	4	5	2	4	3	-	2	7	5	4	3	3	4	8	2	2	8	4	5	7	2
	2%	2%	2%	1%	3%	4%	-	2%	2%	3%	1%	1%	2%	3%	3%	1%	2%	2%	3%	1%	2%	2%
						C	**	*					*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	491	236	255	281	132	78	51	99	340	189	302	224	128	139	261	229	90	401	162	329	390	95
	98%	98%	98%	99%	97%	96%	100%	98%	98%	97%	99%	99%	98%	97%	97%	99%	98%	98%	97%	99%	98%	98%
				E			**	*					*	*			*					*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	94	40	54	52	27	15	21	33	40	40	54	2	37	55	44	50	11	83	17	77	53	41
	19%	16%	22%	27%	14%	12%	28%	18%	16%	14%	25%	28%	30%	15%	16%	22%	20%	19%	19%	19%	15%	32%
				DE			H*				I	**	M*				*		*			T*
Somewhat important	210	109	101	83	81	45	27	79	104	115	95	5	52	153	114	96	20	189	36	174	163	44
	42%	43%	41%	44%	44%	37%	36%	44%	42%	41%	43%	72%	42%	41%	42%	42%	39%	42%	40%	42%	45%	34%
							*					**	*				*		*			*
A little bit important	164	85	79	47	68	49	23	60	81	107	57	-	24	140	100	64	22	142	34	130	128	31
	33%	34%	32%	24%	36%	40%	30%	33%	33%	38%	26%	-	19%	38%	37%	28%	41%	32%	38%	32%	35%	25%
					C	C	*			J		**	*	L			*		*			*
Not important at all	33	19	13	9	11	13	4	8	20	19	14	-	10	22	15	18	-	33	3	30	19	11
	7%	8%	5%	5%	6%	11%	6%	4%	8%	7%	6%	-	8%	6%	5%	8%	-	7%	3%	7%	5%	9%
						C	*					**	*				*	P	*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	467	234	234	182	177	108	71	172	224	262	206	6	113	348	257	210	53	415	87	380	344	116
	93%	92%	95%	95%	94%	89%	94%	96%	92%	93%	94%	100%	92%	94%	95%	92%	100%	93%	97%	93%	95%	91%
				E			*					**	*				Q*		*			*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

		Sweden																									
	Sweden Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	105	40	65	43	34	27	27	39	16	32	73	66	10	29	63	41	7	97	12	92	61	39	7	33	32	15	18
	21%	16%	26%	22%	22%	18%	17%	19%	22%	22%	21%	24%	15%	18%	19%	25%	12%	22%	14%	22%	19%	24%	15%	26%	28%	15%	16%
			A						*				*	*			*		*				*	*	YZ	*	*
Somewhat important	269	142	127	112	74	83	86	111	37	74	194	142	40	87	180	88	32	236	44	225	181	84	17	59	61	65	67
	54%	56%	52%	58%	49%	54%	54%	55%	52%	51%	55%	52%	59%	54%	53%	54%	53%	54%	50%	55%	56%	51%	37%	47%	53%	65%	58%
									*				*	*			*		*				*	*		VW*	V*
A little bit important	104	57	47	31	39	33	35	47	15	38	66	52	14	38	75	29	15	89	24	80	69	33	18	28	16	18	24
	21%	22%	19%	16%	26%	22%	22%	23%	21%	26%	19%	19%	20%	24%	22%	18%	24%	20%	28%	19%	21%	20%	39%	23%	14%	18%	21%
									*				*	*			*		*				XYZ*	*		*	*
Not important at all	23	16	7	7	6	10	10	4	4	3	20	13	4	6	19	4	7	16	6	16	13	9	4	4	6	2	6
	5%	6%	3%	4%	4%	6%	7%	2%	5%	2%	6%	5%	6%	4%	6%	2%	11%	4%	7%	4%	4%	6%	9%	3%	5%	2%	5%
									*				*	*			Q*		*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat	477	238	239	187	147	143	148	197	68	144	333	259	64	154	318	159	54	423	81	397	311	156	41	120	109	97	109
important/A little bit important)	95%	94%	97%	96%	96%	94%	93%	98%	95%	98%	94%	95%	94%	96%	94%	98%	89%	96%	93%	96%	96%	94%	91%	97%	95%	98%	95%
									*				*	*			*	P	*				*	*		*	*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	275	126	149	130	89	56	9	53	213	152	123	170	14	91	152	123	36	239	82	192	166	107
	55%	50%	60%	54%	54%	60%	74%	47%	57%	54%	57%	57%	43%	54%	54%	56%	52%	55%	53%	56%	56%	53%
						*	**	*					*				*					*
Somewhat important	183	102	81	91	64	28	3	48	132	105	78	106	17	60	102	81	26	157	60	123	108	74
	37%	40%	33%	37%	39%	30%	26%	42%	35%	37%	36%	36%	51%	36%	36%	37%	38%	36%	38%	36%	36%	37%
						*	**	*					M*				*					*
A little bit important	38	20	18	18	10	10	-	12	26	26	12	20	2	16	25	13	4	34	13	25	22	16
	8%	8%	7%	7%	6%	10%	-	10%	7%	9%	6%	7%	5%	10%	9%	6%	6%	8%	8%	7%	7%	8%
						*	**	*					*				*					*
Not important at all	4	4	-	4	*	-	-	1	4	1	3	3	*	1	1	3	3	1	1	3	1	3
	1%	2%	-	2%	0%	-	-	0%	1%	0%	2%	1%	1%	1%	0%	2%	4%	0%	1%	1%	0%	2%
						*	**	*					*				Q*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	496	248	248	238	163	95	12	112	372	283	213	296	33	167	278	218	66	430	155	341	296	196
	99%	98%	100%	98%	100%	100%	100%	100%	99%	100%	98%	99%	99%	99%	100%	98%	96%	100%	99%	99%	100%	98%
						*	**	*					*				*	P				*

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Global @dvisor: Health and Wellness
EJ3.1. [Eat better] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	199	94	105	76	63	60	59	108	15	66	133	43	117	40	122	76	15	184	24	175	145	54	58	59	82
	40%	38%	42%	42%	36%	41%	44%	41%	36%	36%	42%	40%	40%	40%	41%	38%	34%	40%	44%	39%	41%	38%	39%	39%	41%
									*								*		*						
Somewhat important	210	102	108	72	80	58	52	113	17	74	136	43	126	41	128	82	17	193	19	191	142	65	65	59	86
	42%	41%	43%	40%	47%	39%	39%	42%	43%	40%	43%	40%	43%	41%	43%	41%	39%	42%	34%	43%	40%	45%	43%	39%	43%
									*								*		*						
A little bit important	65	39	26	23	20	23	13	36	7	34	31	14	37	15	36	29	11	54	9	56	47	18	17	26	22
	13%	16%	10%	13%	11%	16%	10%	13%	17%	19%	10%	13%	12%	15%	12%	15%	25%	12%	17%	13%	13%	13%	11%	17%	11%
									*	J							Q*		*						
Not important at all	26	12	14	10	10	6	11	10	2	10	16	8	14	4	11	14	1	25	3	23	20	6	9	8	9
	5%	5%	5%	6%	6%	4%	8%	4%	4%	5%	5%	7%	5%	4%	4%	7%	1%	6%	6%	5%	6%	4%	6%	5%	5%
									*								*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	474	235	239	171	162	141	124	256	39	174	300	99	280	95	286	188	42	432	52	422	334	136	140	144	190
	95%	95%	95%	94%	94%	96%	92%	96%	96%	95%	95%	93%	95%	96%	96%	93%	99%	94%	94%	95%	94%	96%	94%	95%	95%
									*								*		*						

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Global @dvisor: Health and Wellness
EJ3.1. [Eat better] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	203	81	122	91	64	48	57	94	52	88	115	58	56	88	117	86	22	181	39	164	126	76	140	63	60	63	43	18	20
	41%	33%	48%	46%	43%	31%	46%	38%	40%	38%	43%	36%	40%	45%	39%	43%	35%	41%	43%	40%	40%	42%	39%	44%	44%	37%	43%	42%	37%
			A	E	E									K			*											*	*
Somewhat important	189	103	86	71	57	61	45	96	49	96	93	65	54	70	112	78	26	163	28	161	116	68	135	55	46	73	36	13	22
	38%	42%	34%	36%	38%	40%	36%	39%	37%	42%	35%	40%	39%	35%	37%	39%	42%	37%	31%	39%	37%	38%	38%	38%	34%	43%	35%	32%	41%
		B								J							*									VX		*	*
A little bit important	82	48	34	26	24	31	14	45	23	36	46	25	24	33	54	28	8	74	16	66	54	27	65	17	24	24	15	10	9
	16%	20%	13%	13%	16%	21%	11%	18%	18%	16%	17%	15%	17%	17%	18%	14%	14%	17%	17%	16%	17%	15%	18%	12%	17%	15%	15%	24%	16%
		B				C		F									*						W		W			W*	*
Not important at all	25	16	10	9	5	12	8	10	7	10	15	14	6	5	16	10	6	20	8	17	16	9	16	9	7	8	6	1	3
	5%	6%	4%	4%	3%	8%	7%	4%	5%	4%	6%	9%	4%	3%	5%	5%	9%	4%	9%	4%	5%	5%	5%	6%	5%	5%	6%	2%	6%
						D						LM					*		S									*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	475	232	242	189	146	140	116	235	123	220	254	149	135	191	283	192	56	418	83	392	296	171	340	135	129	160	94	41	50
	95%	94%	96%	96%	97%	92%	93%	96%	95%	96%	94%	91%	96%	97%	95%	95%	91%	96%	91%	96%	95%	95%	95%	94%	95%	95%	94%	98%	94%
					E								K	K			*			R								*	*

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Global @dvisor: Health and Wellness
EI3.1. [Eat better] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	337	144	193	187	102	49	109	180	23	114	223	104	180	53	172	165	57	280	62	275	208	129
	67%	62%	72%	66%	71%	67%	67%	70%	63%	68%	67%	67%	69%	65%	64%	71%	69%	67%	66%	68%	68%	66%
			A						*			*					*					
Somewhat important	109	57	52	64	27	18	35	61	8	40	69	30	58	21	65	44	15	94	18	90	70	39
	22%	25%	19%	22%	19%	25%	22%	24%	23%	24%	21%	19%	22%	25%	24%	19%	18%	22%	20%	22%	23%	20%
									*			*					*					
A little bit important	47	27	20	32	11	4	15	16	4	11	36	22	19	6	27	20	9	39	11	36	22	25
	9%	12%	8%	11%	8%	6%	9%	6%	11%	7%	11%	14%	7%	8%	10%	9%	11%	9%	12%	9%	7%	13%
									*			*					*					T
Not important at all	7	4	3	3	3	1	4	1	1	2	4	-	5	2	5	2	1	5	2	5	5	2
	1%	2%	1%	1%	2%	2%	2%	1%	2%	1%	1%	-	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%
									*			*					*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	493	228	265	283	140	71	160	258	36	165	328	156	257	79	264	229	81	412	92	402	301	192
	99%	98%	99%	99%	98%	98%	98%	100%	98%	99%	99%	100%	98%	98%	98%	99%	98%	99%	98%	99%	98%	99%
									*			*					*					

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	220	95	125	83	68	69	24	75	97	98	121	107	81	31	100	120	23	197	27	193	142	75	14	15	28	31	-	84	47
	44%	39%	48%	48%	45%	39%	64%	47%	41%	42%	45%	47%	41%	41%	39%	49%	45%	44%	46%	44%	42%	48%	45%	43%	52%	47%	-	44%	39%
			A	E			GH*									N	*		*				*	*	b*	*			
Somewhat important	217	104	114	73	62	83	10	66	107	104	114	95	90	33	117	100	23	194	27	191	152	64	14	17	20	26	-	85	57
	43%	43%	44%	42%	41%	47%	27%	41%	46%	45%	43%	42%	46%	43%	46%	41%	46%	43%	45%	43%	45%	41%	42%	48%	37%	39%	-	44%	47%
							*		F								*		*				*	*	*	*			
A little bit important	52	35	17	11	19	22	3	16	26	26	27	21	21	10	32	21	4	48	4	48	35	16	4	3	5	9	-	19	13
	10%	14%	7%	6%	13%	13%	7%	10%	11%	11%	10%	9%	11%	13%	12%	8%	8%	11%	7%	11%	10%	10%	12%	8%	10%	13%	-	10%	10%
		B			C	C	*										*		*				*	*	*	*			
Not important at all	11	8	2	5	2	3	1	4	4	5	6	3	4	3	6	5	*	10	1	9	8	2	*	*	1	1	-	4	4
	2%	4%	1%	3%	1%	2%	2%	2%	2%	2%	2%	1%	2%	4%	2%	2%	1%	2%	2%	2%	2%	1%	1%	1%	1%	1%	-	2%	4%
		B					*										*		*				*	*	*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat	489	234	255	166	150	174	37	157	230	228	262	224	192	74	249	241	50	439	58	431	329	155	32	35	52	66	-	188	116
important/A little bit important)	98%	97%	99%	97%	99%	98%	98%	98%	98%	98%	98%	99%	98%	96%	98%	98%	99%	98%	98%	98%	98%	99%	99%	99%	99%	99%	-	98%	96%
			A				*										*		*				*	*	*	*			

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EJ3.1. [Eat better] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	137	62	75	72	41	23	7	41	90	91	46	-	114	23	86	51	18	119	46	91	118	18
	27%	24%	31%	35%	22%	23%	23%	30%	27%	25%	33%	-	27%	27%	26%	29%	26%	28%	28%	27%	28%	25%
			A	DE			*				I											
Somewhat important	257	139	119	96	109	52	14	69	174	191	66	-	213	44	170	88	39	218	87	171	222	34
	51%	54%	48%	46%	57%	52%	50%	50%	52%	53%	47%	-	51%	53%	52%	51%	56%	51%	53%	51%	52%	48%
					C		*															
A little bit important	92	48	44	34	37	21	7	23	62	68	24	-	77	15	64	28	10	82	27	65	76	16
	18%	19%	18%	16%	19%	21%	23%	17%	19%	19%	17%	-	18%	18%	20%	16%	15%	19%	16%	19%	18%	23%
							*															
Not important at all	13	6	7	6	4	3	1	4	9	9	4	-	12	1	8	5	2	11	5	8	10	3
	3%	2%	3%	3%	2%	3%	4%	3%	3%	3%	3%	-	3%	1%	3%	3%	3%	3%	3%	2%	2%	4%
							*															
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	487	249	238	203	187	97	28	133	326	351	136	-	405	82	320	166	68	418	160	327	416	69
	97%	98%	97%	97%	98%	97%	96%	97%	97%	97%	97%	-	97%	99%	97%	97%	97%	97%	97%	98%	98%	96%
							*															

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Global @dvisor: Health and Wellness
EJ3.1. [Eat better] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	150	67	83	59	39	52	40	70	21	60	90	40	68	41	94	56	6	144	14	136	93	57	38	27	28	28	29
	30%	27%	33%	32%	26%	31%	37%	30%	23%	28%	32%	30%	31%	28%	31%	29%	31%	30%	34%	30%	30%	31%	38%	27%	29%	30%	27%
			A				H										*		*				W2				
Somewhat important	238	115	123	88	71	79	48	107	47	105	133	64	101	72	144	94	8	229	18	219	144	94	44	52	43	44	55
	48%	46%	49%	48%	48%	47%	45%	47%	51%	49%	47%	48%	46%	49%	47%	49%	43%	48%	46%	48%	46%	51%	43%	52%	45%	47%	51%
																	*		*								
A little bit important	78	47	31	26	25	28	14	38	15	40	38	22	31	26	48	31	4	75	5	73	54	25	13	15	17	15	18
	16%	19%	12%	14%	17%	16%	13%	17%	16%	18%	14%	16%	14%	18%	15%	16%	18%	16%	12%	16%	17%	13%	13%	14%	18%	17%	17%
		B								J							*		*								
Not important at all	34	19	15	11	13	10	6	14	9	12	22	7	19	8	23	11	1	32	3	31	24	10	6	8	8	7	6
	7%	8%	6%	6%	8%	6%	5%	6%	10%	6%	8%	5%	9%	5%	7%	6%	8%	7%	7%	7%	8%	5%	6%	7%	8%	7%	5%
																	*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	466	228	238	173	135	158	102	215	83	205	261	126	200	139	286	180	18	448	37	429	290	176	95	94	88	87	103
	93%	92%	94%	94%	92%	94%	95%	94%	90%	94%	92%	95%	91%	95%	93%	94%	92%	93%	93%	93%	92%	95%	94%	93%	92%	93%	95%
																	*		*								

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EJ3.1. [Eat better] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region VI&7&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	132	54	79	51	49	32	33	40	46	53	79	27	74	32	85	47	8	124	20	112	87	45	20	24	21	15	23	5	13	11
	26%	21%	32%	30%	28%	21%	28%	30%	24%	27%	26%	31%	26%	25%	27%	25%	20%	27%	25%	27%	26%	27%	25%	22%	31%	23%	30%	24%	33%	29%
			A	E	E							*					*								*			**	*	*
Somewhat important	251	127	125	78	93	81	58	62	95	104	148	43	142	67	152	100	22	229	37	215	166	86	40	65	33	37	35	11	16	14
	50%	50%	51%	46%	53%	52%	49%	46%	51%	52%	49%	49%	50%	53%	48%	53%	56%	50%	47%	51%	50%	52%	50%	60%	49%	55%	45%	49%	41%	37%
												*					*							Zbc	*	c		**	*	*
A little bit important	99	65	34	38	28	33	24	28	41	34	65	16	59	24	66	33	8	91	20	79	68	31	18	17	12	12	15	6	10	9
	20%	26%	14%	22%	16%	22%	20%	20%	22%	17%	22%	18%	21%	19%	21%	17%	21%	20%	26%	19%	20%	18%	22%	15%	18%	18%	20%	27%	27%	23%
		B										*					*								*			**	*	*
Not important at all	18	8	9	4	5	8	4	5	5	8	9	1	12	4	10	8	1	16	1	16	13	5	2	3	2	3	4	-	-	4
	4%	3%	4%	3%	3%	5%	3%	3%	3%	4%	3%	1%	4%	3%	3%	4%	3%	4%	2%	4%	4%	3%	3%	3%	3%	4%	5%	-	-	10%
												*					*		*						*			**	*	VWXb*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	482	245	237	166	170	146	115	130	182	191	292	86	274	122	303	179	39	444	76	406	321	161	78	106	66	64	74	22	39	34
	96%	97%	96%	97%	97%	95%	97%	97%	97%	96%	97%	99%	96%	97%	97%	96%	97%	96%	98%	96%	96%	97%	97%	97%	97%	96%	95%	100%	100%	90%
												*					*						c	c	c*			**	c*	*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	148	60	87	68	45	34	19	71	42	58	90	47	31	70	81	66	13	135	17	131	110	38	16	17	23	21	30	25	15
	30%	24%	35%	35%	30%	22%	26%	32%	27%	27%	31%	32%	27%	29%	28%	31%	27%	30%	27%	30%	31%	26%	26%	28%	27%	29%	27%	41%	34%
			A	E	E												*											VWXZ	*
Somewhat important	230	124	106	94	67	70	32	104	74	98	132	70	53	107	129	101	23	207	28	202	161	70	30	32	39	29	56	22	22
	46%	50%	42%	48%	45%	45%	44%	46%	47%	46%	46%	48%	46%	45%	45%	47%	48%	46%	47%	46%	45%	48%	48%	53%	46%	41%	49%	35%	51%
		B															*							a			a		a*
A little bit important	99	50	48	31	32	36	17	39	33	47	52	24	24	51	60	39	10	89	14	85	69	30	14	10	18	18	22	11	5
	20%	20%	19%	16%	21%	23%	24%	17%	21%	22%	18%	16%	21%	21%	21%	18%	21%	20%	23%	19%	19%	21%	23%	16%	21%	25%	19%	18%	12%
						C											*									b			*
Not important at all	23	15	9	4	5	14	4	11	7	11	13	5	7	11	15	8	2	22	2	21	17	7	2	2	6	4	5	3	1
	5%	6%	3%	2%	3%	9%	6%	5%	5%	5%	4%	3%	6%	5%	5%	4%	4%	5%	4%	5%	5%	5%	4%	3%	7%	5%	4%	6%	3%
						CD											*												*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	477	235	242	192	145	140	69	213	149	203	274	141	109	227	271	206	46	431	59	418	339	137	61	60	79	69	108	58	42
	95%	94%	97%	98%	97%	91%	94%	95%	95%	95%	96%	97%	94%	95%	95%	96%	96%	95%	96%	95%	95%	95%	96%	97%	93%	95%	96%	94%	97%
				E	E												*												*

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EI3.1. [Eat better] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	290	142	148	152	97	41	30	60	200	182	107	1	31	257	173	117	80	210	177	113	238	50
	58%	55%	61%	57%	65%	49%	54%	56%	59%	60%	54%	48%	55%	58%	56%	60%	55%	59%	62%	53%	60%	48%
					E	*	*					**	*						S		U	*
Somewhat important	150	81	69	80	37	32	12	33	104	86	63	1	17	132	96	54	51	99	79	71	111	39
	30%	31%	28%	30%	25%	39%	23%	31%	31%	29%	32%	52%	29%	30%	31%	28%	35%	28%	28%	33%	28%	38%
						D*	*					**	*									*
A little bit important	46	25	21	26	12	8	8	8	30	27	19	-	5	41	31	16	8	38	22	25	37	8
	9%	10%	9%	10%	8%	10%	16%	7%	9%	9%	10%	-	9%	9%	10%	8%	5%	11%	8%	12%	9%	8%
						*	*					**	*									*
Not important at all	14	9	5	9	4	2	4	5	5	7	8	-	4	10	7	8	5	9	8	6	8	5
	3%	4%	2%	3%	3%	2%	7%	5%	1%	2%	4%	-	8%	2%	2%	4%	4%	3%	3%	3%	2%	5%
						*	H*	H				**	M*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	486	247	238	258	146	82	50	102	333	295	190	2	53	430	299	186	138	347	277	208	386	97
	97%	96%	98%	97%	97%	98%	93%	95%	99%	98%	96%	100%	92%	98%	98%	96%	96%	97%	97%	97%	98%	95%
						*	*		FG			**	*	L								*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	171	76	95	59	68	43	54	63	24	83	87	73	72	26	79	92	14	156	31	139	107	62	41	30	35	48	16
	34%	30%	38%	37%	38%	28%	35%	32%	35%	34%	34%	34%	33%	36%	32%	36%	31%	34%	36%	34%	36%	31%	31%	32%	36%	40%	28%
			A	E	E												*									Z	*
Somewhat important	223	111	112	67	79	76	67	85	31	109	114	94	98	31	114	109	19	203	37	186	130	89	62	40	40	53	28
	45%	45%	44%	42%	43%	49%	44%	44%	45%	45%	44%	44%	46%	43%	46%	43%	42%	45%	42%	45%	44%	45%	47%	42%	41%	44%	50%
																	*										*
A little bit important	77	43	34	27	21	29	20	39	10	37	39	29	36	12	40	37	10	67	15	62	43	33	18	17	17	16	10
	15%	17%	14%	17%	12%	18%	13%	20%	14%	15%	15%	14%	17%	16%	16%	14%	22%	15%	17%	15%	14%	17%	13%	17%	18%	13%	17%
						D		F									*										*
Not important at all	30	19	11	8	13	8	11	9	4	14	16	17	9	3	12	18	2	28	4	26	17	13	11	8	5	3	3
	6%	8%	4%	5%	7%	5%	7%	5%	6%	6%	6%	8%	4%	5%	5%	7%	5%	6%	5%	6%	6%	7%	8%	9%	5%	3%	5%
												L					*						Y	Y			*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	470	229	241	153	168	149	141	187	65	230	240	196	205	70	232	238	44	426	83	387	279	184	120	87	92	117	54
	94%	92%	96%	95%	93%	95%	93%	95%	94%	94%	94%	92%	96%	95%	95%	93%	95%	94%	95%	94%	94%	93%	92%	91%	95%	97%	95%
													K				*									VW	*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	116	50	66	49	35	31	78	32	6	56	59	61	24	30	55	60	5	111	15	101	72	39
	23%	20%	26%	29%	22%	18%	24%	21%	21%	21%	26%	23%	24%	23%	23%	23%	23%	23%	28%	23%	21%	28%
			A	E					*								*		*			
Somewhat important	254	130	124	76	92	86	159	82	13	141	113	133	52	69	123	132	13	242	28	226	176	70
	51%	52%	50%	45%	57%	51%	49%	55%	47%	52%	49%	50%	52%	52%	51%	50%	61%	50%	54%	51%	52%	49%
					C				*								*		*			
A little bit important	102	54	48	31	29	41	67	27	7	59	43	56	19	27	46	55	3	99	9	93	69	26
	20%	22%	19%	19%	18%	24%	21%	18%	26%	22%	19%	21%	19%	20%	19%	21%	13%	21%	17%	21%	21%	18%
									*								*		*			
Not important at all	28	16	12	12	4	12	18	9	1	15	13	17	6	6	14	14	1	28	1	27	19	7
	6%	7%	5%	7%	3%	7%	6%	6%	5%	6%	6%	6%	6%	4%	6%	5%	2%	6%	2%	6%	6%	5%
				D		D			*								*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	472	235	237	157	157	159	304	141	27	256	216	250	95	126	224	248	20	452	52	420	317	135
	94%	93%	95%	93%	97%	93%	94%	94%	95%	94%	94%	94%	94%	96%	94%	95%	98%	94%	98%	94%	94%	95%
					CE				*								*		*			

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Global @dvisor: Health and Wellness
EJ3.1. [Eat better] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	195	96	99	70	78	48	104	60	6	90	105	86	52	57	101	94	16	179	27	168	114	79	28	49	52	65
	39%	38%	40%	40%	40%	37%	41%	41%	23%	38%	40%	38%	44%	37%	38%	41%	34%	40%	39%	39%	36%	44%	30%	38%	36%	49%
							H	H	*				*				*		*			T				VWX
Somewhat important	237	122	115	83	91	63	115	70	15	113	124	109	53	76	127	109	26	211	35	202	160	75	49	59	73	55
	47%	48%	46%	48%	46%	48%	45%	47%	56%	47%	47%	48%	44%	49%	47%	47%	53%	47%	49%	47%	51%	42%	53%	46%	50%	42%
									*				*				*		*		U		Y			
A little bit important	59	28	31	18	24	18	32	15	3	30	29	27	13	19	36	23	5	54	8	52	36	22	15	17	18	9
	12%	11%	12%	10%	12%	14%	13%	10%	13%	13%	11%	12%	11%	12%	14%	10%	10%	12%	11%	12%	11%	12%	16%	13%	12%	7%
									*				*				*		*				Y	Y		
Not important at all	9	6	3	3	3	2	3	2	2	5	4	5	1	2	4	5	1	7	1	8	5	3	1	4	2	2
	2%	2%	1%	2%	2%	2%	1%	1%	8%	2%	1%	2%	1%	2%	1%	2%	3%	2%	1%	2%	2%	2%	1%	3%	1%	2%
									FG*				*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	491	246	245	171	192	128	251	145	25	234	258	222	117	152	265	227	47	445	69	422	310	177	92	126	143	130
	98%	98%	99%	98%	98%	98%	99%	99%	92%	98%	99%	98%	99%	98%	99%	98%	97%	98%	99%	98%	98%	98%	99%	97%	99%	98%
							H	H	*				*				*		*							

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Global @dvisor: Health and Wellness
EJ3.1. [Eat better] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	226	90	136	95	67	64	36	94	95	126	99	101	64	60	118	107	36	189	47	179	144	81	39	45	95	46
	45%	36%	54%	52%	45%	38%	45%	45%	45%	45%	46%	44%	50%	43%	42%	50%	45%	45%	46%	45%	44%	48%	43%	41%	52%	40%
			A	E			*									N									WY	
Somewhat important	200	113	87	66	61	73	32	85	83	119	81	95	48	58	120	80	32	168	42	158	132	68	34	53	67	47
	40%	46%	35%	36%	41%	43%	40%	41%	40%	42%	37%	41%	37%	41%	42%	37%	40%	40%	41%	40%	40%	40%	38%	48%	36%	40%
		B					*																	X		
A little bit important	59	35	24	17	16	26	10	23	25	32	27	31	11	17	37	22	11	48	11	48	42	16	13	10	18	18
	12%	14%	9%	9%	11%	15%	13%	11%	12%	11%	13%	13%	9%	12%	13%	10%	13%	12%	10%	12%	13%	10%	15%	9%	10%	16%
		B				C	*																			X
Not important at all	15	10	5	4	4	7	2	7	6	6	10	6	4	5	9	6	2	13	2	13	11	4	4	2	5	5
	3%	4%	2%	2%	3%	4%	3%	3%	3%	2%	4%	2%	3%	4%	3%	3%	2%	3%	2%	3%	3%	2%	5%	1%	3%	4%
							*																			
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	485	238	247	178	144	163	79	203	203	277	207	227	123	135	276	209	79	406	99	385	318	165	87	108	179	110
	97%	96%	98%	98%	97%	96%	97%	97%	97%	98%	96%	98%	97%	96%	97%	97%	98%	97%	98%	97%	97%	98%	95%	99%	97%	96%
							*																			

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Global @dvisor: Health and Wellness
EI3.1. [Eat better] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	273	132	141	153	79	41	139	99	7	70	203	-	209	64	151	122	70	203	91	182	196	77
	55%	54%	55%	56%	52%	53%	53%	58%	59%	52%	56%	-	54%	56%	54%	56%	60%	53%	61%	52%	56%	51%
						*			**													
Somewhat important	173	85	88	93	53	27	98	56	3	49	123	-	134	39	94	78	30	142	36	137	116	56
	35%	34%	35%	34%	35%	34%	37%	32%	22%	37%	34%	-	35%	34%	34%	36%	26%	37%	24%	39%	33%	37%
						*			**									P		R		
A little bit important	47	23	23	23	13	11	21	16	2	14	33	-	36	10	30	16	14	33	21	26	31	15
	9%	10%	9%	8%	9%	13%	8%	9%	19%	10%	9%	-	9%	9%	11%	7%	12%	9%	14%	7%	9%	10%
						*			**										S			
Not important at all	8	6	2	3	5	-	7	1	-	2	6	-	6	2	5	3	4	4	2	6	5	3
	2%	2%	1%	1%	4%	-	3%	1%	-	2%	2%	-	2%	1%	2%	1%	3%	1%	1%	2%	2%	2%
						*			**													
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	492	241	252	268	146	78	258	171	11	133	359	-	379	113	276	216	114	378	147	345	344	149
	98%	98%	99%	99%	97%	100%	97%	99%	100%	98%	98%	-	98%	99%	98%	99%	97%	99%	99%	98%	98%	98%
						*			**													

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Global @dvisor: Health and Wellness
EI3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	5567	2549	3018	2554	1825	1188	1691	1867	1537	2446	3121	1561	2341	1666	3042	2526	745	4822	1194	4373	3700	1811
	46%	43%	50%	50%	47%	39%	52%	45%	43%	44%	48%	46%	49%	44%	46%	47%	49%	46%	49%	46%	46%	48%
			A	DE	E		GH	H			I		KM			N	Q		S			
Somewhat important	4474	2400	2073	1811	1460	1203	1096	1568	1386	2125	2349	1231	1754	1489	2544	1930	546	3928	873	3600	3074	1344
	37%	40%	35%	35%	38%	40%	34%	38%	39%	39%	36%	36%	37%	39%	38%	36%	36%	37%	36%	38%	38%	35%
		B			C	CD		F	F	J				KL	O						U	
A little bit important	1443	786	658	567	449	428	352	526	450	680	763	429	513	501	800	643	168	1275	262	1181	940	475
	12%	13%	11%	11%	12%	14%	11%	13%	13%	12%	12%	13%	11%	13%	12%	12%	11%	12%	11%	12%	12%	12%
		B				CD		F	F			L		L						R		
Not important at all	516	257	259	185	141	190	102	161	199	247	269	182	170	164	293	223	57	460	97	419	333	177
	4%	4%	4%	4%	4%	6%	3%	4%	6%	5%	4%	5%	4%	4%	4%	4%	4%	4%	4%	4%	4%	5%
						CD			FG			LM										
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	11484	5735	5749	4932	3734	2819	3139	3961	3373	5250	6234	3221	4607	3656	6385	5098	1459	10025	2330	9154	7714	3630
	96%	96%	96%	96%	96%	94%	97%	96%	94%	96%	96%	95%	96%	96%	96%	96%	96%	96%	96%	96%	96%	95%
				E	E		H	H					K	K								

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Global @dvisor: Health and Wellness
EJ3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	5567	321	153	362	204	272	353	280	173	102	303	288	150	375	142	237	190	102	113	286	218	144	259	166	373
	46%	64%	31%	72%	41%	54%	71%	56%	35%	20%	61%	58%	30%	75%	28%	47%	38%	20%	23%	57%	44%	29%	52%	33%	75%
		BDEGHIKLNOPQRSTUVW	IQR	ABDEGHIJKLNOPQRSTUVW	BHILNQRUW	BDHILNOPQRTUW	ABDEGHIJKLNOPQRSTUVW	BDHILNOPQRTUW	INQRU		BDHILNOPQRTUVW	BDHILNOPQRTUW	IQR	ABDEGHIJKLNOPQRSTUVW	IQR	BDHILNPQRUW	BILNQRUW			BDHILNOPQRTUW	BHILNPQRUW	IQR	BDHILNPQRTUW	IQR	ABDEGHIJKLNOPQRSTUVW
Somewhat important	4474	154	235	120	239	145	106	146	232	244	167	168	196	88	184	230	232	260	205	159	219	238	209	184	115
	37%	31%	47%	24%	48%	29%	21%	29%	46%	49%	34%	34%	39%	18%	37%	46%	46%	52%	41%	32%	44%	48%	42%	37%	23%
		CFMX	ACEFGJKLMNRSWX	M	ACEFGJKLMNRSVWX	FMX		FM	ACEFGJKLMNSWX	ACEFGJKLMNRSVWX	CFMX	CFMX	ACEFGMSX		ACEFGMX	ACEFGJKLMNRSWX	ACEFGJKLMNRSVWX	ACEFGJKLMNOPRSTVWX	ACEFGJKMSX	CFMX	ACEFGJKMNSWX	ACEFGJKLMNRSVWX	ACEFGJKMSX	ACEFGMX	M
A little bit important	1443	22	86	17	48	58	27	42	83	128	26	36	110	28	103	28	56	109	103	41	52	101	28	101	10
	12%	4%	17%	3%	10%	12%	5%	9%	17%	26%	5%	7%	22%	6%	21%	6%	11%	22%	21%	8%	10%	20%	6%	20%	2%
		X	ACDEFGJKMOPSTVX		ACFJMOVX	ACFJKMOVX	X	ACX	ACDEFGJKMOPSTVX	ABCDEFGHJKMOPRSTUVWX	X	CX	ABCDEFGHJKMOPSTVX	X	ACDEFJGKMOPSTVX	X	ACFJKMOVX	ACDEFGHJKMOPSTVX	ACDEFGJKMOPSTVX	ACX	ACFJMOVX	ACDEFGJKMOPSTVX	X	ACDEFGJKMOPSTVX	
Not important at all	516	3	26	1	9	26	13	32	13	26	3	8	44	10	71	5	21	29	79	14	12	17	4	49	2
	4%	1%	5%	0%	2%	5%	3%	6%	3%	5%	1%	2%	9%	2%	14%	1%	4%	6%	16%	3%	2%	3%	1%	10%	0%
			ACDFHJKMOTVX		C	ACDFHJKMOTVX	ACJOVX	ACDFHJKMOSTUVX	ACJVX	ACDHJKMOTVX		C	ABCDEFHIJKMOPQSTUVX	CX	ABCDEFGHIJKLMOPQSTUVWX		ACDJKMOTVX	ACDFHJKMOSTUVX	ABCDEFGHIJKLMOPQSTUVWX	ACJOVX	ACJOVX	ACJOVX		ABCDEFHIJKMOPQSTUVX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	11484	497	474	499	491	474	487	468	487	474	497	492	456	490	429	495	479	471	421	486	488	483	496	451	498
	96%	99%	95%	100%	98%	95%	97%	94%	97%	95%	99%	98%	91%	98%	86%	99%	96%	94%	84%	97%	98%	97%	99%	90%	100%
		BEFGHILNPQRSTUW	LNRW	BDEFGHIKLMNPQRSTUW	BEGILNPQRW	LNRW	BEGLNQRW	NR	BEGILNQRW	LNRW	BEFGHILNPQRSTUW	BEGILNPQRW	NR	BEGILNPQRW		BEFGILNPQRSTUW	LNRW	LNRW		GLNQRW	BEGILNPQRW	GLNQRW	BEFGHILNPQRSTUW	NR	BEFGHILMNPQRSTUW

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Global @dvisor: Health and Wellness
EJ3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	5567	308	1431	1631	1261	1347	1169	937
	46%	31%	72%	36%	42%	34%	58%	62%
			ACDEFG	AE	ACE	A	ACDE	ACDEF
Somewhat important	4474	369	476	2010	1200	1668	622	419
	37%	37%	24%	45%	40%	42%	31%	28%
		BFG		ABDEFG	ABFG	ABFG	B	B
A little bit important	1443	204	76	647	420	683	154	96
	12%	20%	4%	14%	14%	17%	8%	6%
		BCDEFG		BFG	BFG	BCDFG	B	B
Not important at all	516	120	16	213	119	303	55	48
	4%	12%	1%	5%	4%	8%	3%	3%
		BCDEFG		BFG	BF	BCDFG	B	B
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	11484	880	1984	4287	2881	3697	1945	1452
	96%	88%	99%	95%	96%	92%	97%	97%
			ACDEFG	AE	AE	A	ACDE	ACE

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	321	137	184	163	92	67	78	85	95	83	239	112	126	84	166	155	39	282	61	260	215	107
	64%	56%	72%	66%	63%	62%	67%	72%	55%	62%	65%	66%	61%	67%	63%	66%	64%	64%	62%	65%	64%	65%
			A			*	H	H						*			*		*			
Somewhat important	154	93	61	70	47	37	31	30	70	45	109	53	67	33	85	68	20	134	35	119	106	47
	31%	38%	24%	28%	33%	34%	27%	26%	40%	34%	30%	31%	33%	27%	32%	29%	33%	30%	35%	30%	32%	29%
		B				*			FG					*			*		*			
A little bit important	22	13	9	12	6	4	7	3	8	6	16	5	10	8	13	9	2	20	2	20	15	7
	4%	5%	4%	5%	4%	4%	6%	2%	5%	4%	5%	3%	5%	6%	5%	4%	4%	4%	2%	5%	4%	4%
						*								*			*		*			
Not important at all	3	2	1	3	-	-	1	-	1	1	2	1	2	-	1	2	-	3	-	3	-	3
	1%	1%	0%	1%	-	-	1%	-	0%	1%	1%	1%	1%	-	0%	1%	-	1%	-	1%	-	2%
						*								*			*		*			T
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	497	243	254	245	145	107	116	118	173	133	364	169	203	125	265	232	62	435	98	399	336	161
	99%	99%	100%	99%	100%	100%	99%	100%	100%	99%	99%	100%	99%	100%	100%	99%	100%	99%	100%	99%	100%	98%
						*								*			*		*		U	

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	153	64	89	55	45	53	46	44	32	62	91	63	56	34	89	64	3	150	5	148	86	60	14	80	59
	31%	26%	36%	29%	29%	34%	38%	33%	25%	33%	29%	43%	29%	21%	30%	32%	11%	32%	9%	33%	28%	34%	26%	28%	37%
			A				H					LM*					**		*	R			*		
Somewhat important	235	128	106	95	72	68	47	60	66	78	157	55	98	81	145	90	16	219	31	204	155	75	22	133	80
	47%	51%	43%	51%	46%	43%	39%	46%	50%	41%	50%	38%	51%	51%	48%	45%	58%	46%	55%	46%	50%	42%	40%	47%	50%
												*	K				**		*				*		
A little bit important	86	47	39	27	30	28	22	23	25	39	47	20	30	36	51	34	7	78	17	69	50	35	14	55	17
	17%	19%	16%	15%	19%	18%	18%	17%	19%	21%	15%	13%	15%	23%	17%	17%	27%	17%	30%	16%	16%	20%	26%	19%	10%
												*					**		S*				X*	X	
Not important at all	26	12	14	9	9	9	7	5	8	10	16	8	10	9	15	11	1	25	3	23	18	8	4	17	5
	5%	5%	6%	5%	6%	5%	6%	4%	6%	5%	5%	5%	5%	5%	5%	6%	4%	5%	6%	5%	6%	4%	8%	6%	3%
												*					**		*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	474	239	234	177	148	149	116	126	123	179	295	138	184	152	285	189	27	447	53	420	291	170	50	268	156
	95%	95%	94%	95%	94%	95%	94%	96%	94%	95%	95%	95%	95%	95%	95%	94%	96%	95%	94%	95%	94%	96%	92%	94%	97%
												*					**		*				*		

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	362	161	201	180	132	50	126	137	61	141	221	19	262	81	196	166	104	258	110	252	252	110
	72%	67%	77%	69%	79%	69%	77%	72%	69%	72%	72%	90%	73%	68%	72%	73%	78%	70%	76%	71%	73%	72%
			A		*	*			*			**					*					
Somewhat important	120	71	49	71	29	20	32	46	26	41	79	1	85	34	66	54	23	97	30	90	85	34
	24%	30%	19%	27%	17%	28%	19%	24%	30%	21%	26%	4%	24%	29%	24%	24%	17%	26%	21%	25%	25%	22%
		B		D	*	*			*			**					*					
A little bit important	17	7	11	9	6	2	6	7	*	12	6	1	14	3	10	8	6	11	5	13	9	8
	3%	3%	4%	3%	4%	3%	4%	4%	0%	6%	2%	6%	4%	2%	4%	3%	4%	3%	3%	4%	3%	6%
					*	*			*	J		**					*					
Not important at all	1	1	-	*	1	-	-	-	1	1	*	-	-	1	1	*	1	*	1	*	1	-
	0%	0%	-	0%	0%	-	-	-	1%	0%	0%	-	-	1%	0%	0%	0%	0%	0%	0%	0%	-
					*	*			*			**		L			*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	499	239	260	260	167	72	164	191	88	193	306	21	361	117	272	227	132	367	144	354	346	153
	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
					*	*			*			**	M				*					

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	204	93	111	84	66	55	122	43	3	105	100	35	131	39	89	116	14	191	24	180	116	79	45	46	31	32	25	25
	41%	37%	44%	42%	41%	40%	44%	34%	53%	41%	41%	48%	42%	34%	37%	44%	31%	42%	34%	42%	38%	45%	45%	44%	35%	40%	47%	33%
									**			*					*		*						*	*	*	*
Somewhat important	239	126	113	93	76	70	124	69	2	126	113	32	144	62	122	117	22	217	39	200	153	78	41	47	47	41	23	40
	48%	50%	45%	46%	47%	51%	45%	56%	31%	50%	46%	43%	46%	54%	51%	45%	51%	47%	54%	47%	50%	45%	41%	46%	54%	50%	44%	53%
								F	**			*					*		*				*		*	*	*	*
A little bit important	48	26	22	21	15	11	28	10	1	20	28	5	33	10	24	24	5	43	6	42	30	15	13	9	9	4	4	9
	10%	11%	9%	11%	9%	8%	10%	8%	16%	8%	11%	7%	11%	8%	10%	9%	11%	9%	8%	10%	10%	9%	13%	9%	11%	5%	8%	11%
									**			*					*		*				*		*	*	*	*
Not important at all	9	4	5	4	4	1	5	3	-	3	6	2	3	4	4	5	3	6	3	6	7	2	1	1	-	5	-	2
	2%	2%	2%	2%	2%	1%	2%	2%	-	1%	2%	2%	1%	4%	2%	2%	7%	1%	4%	1%	2%	1%	1%	1%	-	6%	-	3%
									**			*		L			Q*		*				*		*	X*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat	491	245	246	198	156	137	274	122	6	251	240	72	308	111	234	257	40	451	68	423	299	173	99	103	87	77	52	74
important/A little bit important)	98%	98%	98%	98%	98%	99%	98%	98%	100%	99%	98%	98%	99%	96%	98%	98%	93%	99%	96%	99%	98%	99%	99%	99%	100%	94%	100%	97%
									**			*	M				*	P	*				*		Y*	*	*	*

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EJ3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	272	112	159	128	89	55	34	117	107	119	153	49	169	54	116	156	13	259	26	246	178	89	69	23	44	57	22	44	14
	54%	47%	61%	62%	55%	42%	65%	58%	51%	50%	58%	58%	58%	43%	50%	58%	38%	56%	41%	56%	57%	51%	51%	47%	56%	54%	51%	65%	64%
			A	E	E		*					M	M				*		*	R				*	*	*	*	*	**
Somewhat important	145	84	61	57	46	42	11	55	65	73	72	23	78	45	73	72	17	128	29	116	91	50	39	22	25	28	12	15	5
	29%	35%	23%	28%	28%	32%	22%	27%	31%	31%	27%	27%	27%	35%	32%	27%	51%	27%	45%	27%	29%	29%	29%	46%	31%	26%	27%	22%	22%
		B					*										Q*		S*					VYa*	*	*	*	*	**
A little bit important	58	32	25	13	22	22	4	22	24	32	26	10	35	13	26	32	3	55	4	54	31	24	19	3	7	12	6	9	2
	12%	14%	10%	6%	14%	17%	8%	11%	12%	13%	10%	11%	12%	11%	11%	12%	8%	12%	6%	12%	10%	14%	14%	6%	9%	12%	13%	14%	8%
					C	C	*										*		*					*	*	*	*	*	**
Not important at all	26	10	16	8	5	12	2	9	12	14	12	3	9	14	16	10	1	24	5	20	15	10	8	1	4	8	4	-	1
	5%	4%	6%	4%	3%	9%	5%	4%	6%	6%	5%	3%	3%	11%	7%	4%	4%	5%	9%	5%	5%	6%	6%	2%	5%	7%	9%	-	6%
						D	*							KL			*		*				a	*	*	a*	a*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	474	229	245	198	157	119	50	194	196	224	250	81	281	112	214	260	33	441	58	416	301	164	127	48	75	97	39	68	21
	95%	96%	94%	96%	97%	91%	95%	96%	94%	94%	96%	97%	97%	89%	93%	96%	96%	95%	91%	95%	95%	94%	94%	98%	95%	93%	91%	100%	94%
					E		*					M	M				*		*					*	*	*	*	VYZ*	**

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Global @dvisor: Health and Wellness
EI3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	353	200	154	197	133	24	220	75	22	212	141	101	94	159	167	187	46	307	74	280	210	137
	71%	68%	74%	69%	75%	60%	75%	62%	69%	70%	72%	71%	73%	69%	70%	71%	66%	71%	71%	71%	71%	71%
						*	G		**								*					
Somewhat important	106	66	40	58	32	16	55	33	9	70	36	31	21	54	52	54	15	91	21	85	61	41
	21%	23%	19%	20%	18%	40%	19%	27%	27%	23%	19%	22%	16%	23%	22%	20%	21%	21%	20%	22%	21%	21%
						CD*			**								*					
A little bit important	27	17	10	20	7	-	10	8	1	15	12	6	10	11	11	17	4	23	5	22	17	9
	5%	6%	5%	7%	4%	-	4%	7%	2%	5%	6%	4%	8%	5%	4%	6%	6%	5%	5%	6%	6%	5%
						*			**								*					
Not important at all	13	9	4	9	4	-	7	4	1	8	5	3	4	6	8	5	4	9	4	9	8	5
	3%	3%	2%	3%	2%	-	2%	3%	2%	3%	3%	2%	3%	3%	3%	2%	6%	2%	4%	2%	3%	3%
						*			**								Q*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	487	283	204	275	172	40	286	116	31	297	190	139	124	224	230	257	65	422	100	387	287	187
	97%	97%	98%	97%	98%	100%	98%	97%	98%	97%	97%	98%	97%	97%	97%	98%	94%	98%	96%	98%	97%	97%
						*			**								*	P				

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Global @dvisor: Health and Wellness
EI3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	280	120	160	162	83	35	31	55	194	104	176	134	68	78	159	120	51	229	88	192	225	51
	56%	50%	62%	57%	61%	43%	60%	54%	56%	54%	57%	59%	52%	55%	59%	52%	56%	56%	53%	57%	57%	52%
			A	E	E		**	*					*	*			*					*
Somewhat important	146	84	62	84	35	26	16	25	105	65	81	66	40	40	76	69	30	116	53	92	119	25
	29%	35%	24%	30%	26%	33%	30%	25%	30%	33%	26%	29%	30%	28%	28%	30%	33%	28%	32%	28%	30%	25%
		B					**	*					*	*			*					*
A little bit important	42	25	18	19	10	14	1	13	29	16	26	16	12	15	19	23	4	38	9	34	33	9
	9%	10%	7%	7%	8%	17%	1%	13%	8%	8%	9%	7%	9%	11%	7%	10%	5%	9%	5%	10%	8%	10%
						CD	**	*					*	*			*					*
Not important at all	32	12	21	18	8	6	4	8	20	9	23	12	12	9	14	18	6	27	16	16	20	12
	6%	5%	8%	6%	6%	8%	8%	8%	6%	5%	8%	5%	9%	6%	5%	8%	6%	6%	10%	5%	5%	13%
							**	*					*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	468	229	239	265	128	75	47	94	327	185	283	215	119	134	255	213	85	382	150	318	377	85
	94%	95%	92%	94%	94%	92%	92%	92%	94%	95%	93%	95%	91%	94%	95%	92%	94%	94%	90%	95%	95%	87%
							**	*					*	*			*					*

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Global @dvisor: Health and Wellness
EI3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	173	84	89	68	64	41	29	63	80	96	76	1	55	116	96	77	16	157	29	144	118	52
	35%	33%	36%	35%	34%	34%	39%	35%	33%	34%	35%	15%	45%	31%	35%	34%	30%	35%	32%	35%	33%	41%
							*					**	M*				*		*			*
Somewhat important	232	112	120	91	86	54	29	92	112	131	101	5	47	179	130	102	23	209	42	190	174	51
	46%	44%	49%	48%	46%	45%	38%	51%	46%	47%	46%	85%	38%	48%	48%	45%	44%	47%	46%	46%	48%	40%
							*					**	*				*		*			*
A little bit important	83	50	33	26	33	24	14	23	46	50	33	-	18	65	42	41	13	70	18	65	64	18
	17%	20%	13%	14%	18%	20%	19%	13%	19%	18%	15%	-	14%	18%	15%	18%	24%	16%	20%	16%	18%	14%
							*					**	*				*		*			*
Not important at all	13	7	5	6	4	2	3	3	7	4	9	-	3	10	5	8	1	12	2	11	7	6
	3%	3%	2%	3%	2%	2%	3%	2%	3%	1%	4%	-	2%	3%	2%	4%	2%	3%	2%	3%	2%	5%
							*					**	*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	487	246	242	185	183	119	72	178	237	277	211	6	120	361	267	220	52	435	88	399	357	121
	97%	97%	98%	97%	98%	98%	97%	98%	97%	99%	96%	100%	98%	97%	98%	96%	98%	97%	98%	97%	98%	95%
							*					**	*				*		*			*

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Global @dvisor: Health and Wellness
EJ3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	102	40	63	36	33	33	32	42	10	22	81	55	10	38	72	30	13	90	15	87	60	41	6	29	27	22	19
	20%	16%	26%	19%	22%	22%	20%	21%	14%	15%	23%	20%	15%	23%	21%	19%	21%	20%	18%	21%	19%	25%	13%	23%	23%	23%	16%
			A						*				*	*			*		*				*	*		*	*
Somewhat important	244	127	117	95	70	78	81	94	32	72	172	135	37	72	164	80	26	218	37	207	170	71	20	65	50	46	63
	49%	50%	48%	49%	46%	51%	51%	47%	45%	49%	49%	50%	55%	45%	49%	49%	43%	50%	43%	50%	52%	43%	45%	52%	43%	46%	54%
									*				*	*			*		*				*	*		*	*
A little bit important	128	78	50	55	42	32	37	58	24	46	82	70	13	45	82	46	19	109	29	99	77	44	18	25	31	28	27
	26%	31%	20%	28%	28%	21%	23%	29%	33%	31%	23%	26%	19%	28%	24%	29%	31%	25%	33%	24%	24%	27%	40%	20%	27%	28%	24%
		B							*				*	*			*		*				W*	*		*	*
Not important at all	26	10	16	8	7	10	8	7	5	8	18	13	8	5	19	6	4	22	6	20	17	9	1	6	8	4	7
	5%	4%	6%	4%	5%	7%	5%	3%	8%	5%	5%	5%	12%	3%	6%	4%	6%	5%	7%	5%	5%	6%	2%	5%	7%	4%	6%
									*				KM*	*			*		*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	474	244	230	186	146	143	150	194	66	139	335	260	60	155	318	156	58	417	81	393	307	156	44	118	107	96	109
	95%	96%	94%	96%	95%	93%	95%	97%	92%	95%	95%	95%	88%	97%	94%	96%	94%	95%	93%	95%	95%	94%	98%	95%	93%	96%	94%
									*			L	*	L*			*		*				*	*		*	*

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Global @dvisor: Health and Wellness
EI3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	303	135	169	135	105	63	10	55	238	174	130	188	14	101	164	140	29	274	82	221	173	128
	61%	53%	68%	56%	64%	67%	87%	49%	64%	61%	60%	63%	43%	60%	59%	63%	43%	64%	53%	64%	58%	64%
			A			*	**	*	G			L	*	L			*	P		R		*
Somewhat important	167	98	70	87	50	31	1	43	124	98	70	97	16	54	95	73	32	135	58	109	104	63
	34%	39%	28%	36%	30%	32%	6%	38%	33%	34%	32%	33%	47%	32%	34%	33%	47%	31%	37%	32%	35%	32%
		B				*	**	*					M*				Q*					*
A little bit important	26	17	9	17	8	1	1	13	12	10	16	12	3	11	18	8	6	21	13	13	18	7
	5%	7%	4%	7%	5%	1%	7%	12%	3%	4%	7%	4%	10%	7%	6%	4%	8%	5%	8%	4%	6%	4%
						*	**	H*					*				*					*
Not important at all	3	3	-	3	-	-	-	2	1	2	1	2	-	1	2	1	2	1	3	-	2	1
	1%	1%	-	1%	-	-	-	2%	0%	1%	0%	1%	-	1%	1%	0%	3%	0%	2%	-	1%	0%
						*	**	*					*				*		S			*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	497	250	248	239	163	95	12	110	375	282	215	297	33	167	276	221	67	430	153	344	295	199
	99%	99%	100%	99%	100%	100%	100%	98%	100%	99%	100%	99%	100%	99%	99%	100%	97%	100%	98%	100%	99%	100%
						*	**	*					*				*			R		*

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Global @dvisor: Health and Wellness
EJ3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	288	139	149	100	99	90	80	161	18	98	190	70	170	48	184	105	21	268	32	257	213	75	91	83	114
	58%	56%	59%	55%	57%	61%	59%	60%	44%	53%	60%	65%	58%	49%	62%	52%	48%	59%	57%	58%	60%	53%	61%	55%	57%
									*			M			O		*		*						
Somewhat important	168	78	90	60	61	47	45	78	20	72	96	26	101	41	91	77	19	149	17	151	107	57	41	53	73
	34%	32%	35%	33%	35%	32%	33%	30%	49%	39%	30%	24%	34%	41%	31%	38%	43%	33%	30%	34%	30%	40%	28%	35%	37%
									G*					K			*		*						
A little bit important	36	26	10	17	11	8	9	22	2	12	25	9	17	10	18	18	4	32	5	31	26	10	13	12	11
	7%	11%	4%	9%	7%	5%	7%	8%	4%	6%	8%	9%	6%	10%	6%	9%	9%	7%	10%	7%	7%	7%	9%	8%	6%
		B							*								*		*						
Not important at all	8	4	4	5	1	2	1	5	1	2	6	2	6	-	5	3	-	8	1	6	7	1	3	3	1
	2%	2%	2%	3%	1%	2%	1%	2%	3%	1%	2%	2%	2%	-	2%	2%	-	2%	3%	1%	2%	1%	2%	2%	1%
									*								*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	492	243	249	177	171	144	134	261	39	182	310	105	288	99	293	199	43	449	54	438	347	142	146	148	198
	98%	98%	98%	97%	99%	98%	99%	98%	97%	99%	98%	98%	98%	100%	98%	98%	100%	98%	97%	99%	98%	99%	98%	98%	99%
									*								*		*						

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Global @dvisor: Health and Wellness
EJ3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	150	63	87	78	40	32	44	68	37	59	91	50	43	57	89	61	16	134	35	115	93	57	103	47	47	49	23	14	17
	30%	25%	35%	40%	27%	21%	36%	28%	29%	26%	34%	31%	31%	29%	30%	30%	26%	31%	39%	28%	30%	32%	29%	32%	35%	29%	23%	33%	31%
			A	DE							I						*		S					Z	VZ			*	*
Somewhat important	196	100	96	63	72	61	48	99	49	103	93	57	53	86	117	79	31	165	32	163	129	63	145	51	55	69	38	15	20
	39%	40%	38%	32%	48%	40%	38%	40%	38%	45%	35%	35%	38%	44%	39%	39%	49%	38%	36%	40%	41%	35%	41%	35%	40%	41%	37%	35%	38%
					CE					J				K			Q*											*	*
A little bit important	110	59	50	43	28	38	22	57	31	46	64	40	30	40	64	46	9	101	16	94	62	46	84	26	24	38	25	10	13
	22%	24%	20%	22%	19%	25%	18%	23%	24%	20%	24%	24%	22%	20%	22%	23%	15%	23%	17%	23%	20%	25%	24%	18%	18%	23%	25%	24%	24%
						D											*						X				W	*	*
Not important at all	44	25	19	13	9	22	11	21	12	22	22	17	14	14	28	16	6	38	8	36	28	15	24	21	10	12	15	3	3
	9%	10%	7%	7%	6%	14%	9%	9%	9%	10%	8%	10%	10%	7%	9%	8%	10%	9%	9%	9%	9%	8%	7%	14%	8%	7%	15%	8%	6%
						CD											*							VXY			VXY	*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat	456	223	233	184	141	131	114	224	118	208	248	146	127	183	270	186	56	400	83	373	284	165	333	123	126	156	85	39	50
important/A little bit important)	91%	90%	93%	93%	94%	86%	91%	91%	91%	90%	92%	90%	90%	93%	91%	92%	90%	91%	91%	91%	91%	92%	93%	86%	92%	93%	85%	92%	94%
				E	E												*						WZ		WZ	WZ		*	*

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EI3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	375	155	219	208	109	58	127	194	25	126	248	119	196	60	193	182	56	319	61	314	230	145
	75%	67%	82%	73%	76%	80%	78%	75%	69%	75%	75%	76%	75%	74%	72%	79%	68%	76%	65%	77%	75%	74%
			A						*			*					*			R		
Somewhat important	88	54	34	50	27	11	19	55	8	29	58	27	44	17	53	35	18	70	24	64	57	31
	18%	23%	13%	17%	19%	16%	12%	21%	23%	18%	18%	17%	17%	21%	20%	15%	22%	17%	26%	16%	19%	16%
		B						F	F*			*					*		S			
A little bit important	28	17	10	23	3	2	12	9	3	8	20	7	17	4	15	12	5	23	6	22	14	13
	6%	7%	4%	8%	2%	2%	7%	3%	7%	5%	6%	4%	6%	5%	6%	5%	6%	5%	6%	5%	5%	7%
				D					*			*					*					
Not important at all	10	5	4	5	4	1	5	1	1	4	6	4	5	1	8	2	3	7	3	7	5	5
	2%	2%	2%	2%	3%	1%	3%	0%	2%	2%	2%	3%	2%	1%	3%	1%	4%	2%	3%	2%	2%	3%
									*			*					*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	490	227	264	280	139	71	159	258	36	164	326	153	257	80	261	229	79	411	90	400	301	189
	98%	98%	98%	98%	97%	99%	97%	100%	98%	98%	98%	97%	98%	99%	97%	99%	96%	98%	97%	98%	98%	97%
									*			*					*					

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Global @dvisor: Health and Wellness
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	142	67	75	56	42	44	15	49	58	54	88	72	51	19	70	72	17	125	18	124	91	48	4	14	12	20	-	47	45
	28%	28%	29%	33%	28%	25%	41%	30%	25%	23%	33%	32%	26%	24%	27%	29%	34%	28%	31%	28%	27%	31%	13%	39%	22%	29%	-	25%	38%
							H*				I						*		*				*	VX*	*	V*			VXa
Somewhat important	184	92	93	66	60	58	14	65	81	84	100	71	82	32	98	86	17	168	20	165	127	57	13	10	19	23	-	65	54
	37%	38%	36%	39%	40%	33%	38%	41%	35%	36%	37%	31%	42%	41%	39%	35%	33%	37%	33%	37%	38%	36%	39%	28%	35%	35%	-	34%	45%
							*						K	K			*		*				*	*	*	*			Wa
A little bit important	103	50	53	31	28	44	5	34	49	51	51	41	44	18	50	53	12	91	13	90	70	31	10	7	12	16	-	41	18
	21%	20%	21%	18%	18%	25%	14%	21%	21%	22%	19%	18%	23%	23%	20%	22%	23%	20%	22%	20%	21%	20%	30%	18%	22%	24%	-	21%	15%
							*										*		*				b*	*	*	*			
Not important at all	71	34	37	18	22	31	2	13	46	42	28	43	19	9	37	34	5	66	9	62	50	21	6	5	11	8	-	38	3
	14%	14%	14%	10%	14%	18%	6%	8%	19%	18%	11%	19%	10%	11%	14%	14%	10%	15%	15%	14%	15%	13%	19%	15%	21%	11%	-	20%	2%
						C	*		FG	J		LM					*		*				b*	b*	b*	b*		b	
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat	429	209	221	153	130	146	35	148	188	190	239	184	177	68	218	212	46	384	51	379	288	136	26	30	42	59	-	154	117
important/A little bit important)	86%	86%	86%	90%	86%	83%	94%	92%	81%	82%	89%	81%	90%	89%	86%	86%	90%	85%	85%	86%	85%	87%	81%	85%	79%	89%	-	80%	98%
				E			H*	H			I		K	K			*		*				*	*	*	*			VWXYa

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	237	113	124	105	89	43	11	61	165	174	63	-	198	39	156	80	32	205	87	150	205	31
	47%	44%	50%	50%	47%	43%	38%	45%	49%	48%	45%	-	47%	47%	48%	47%	45%	48%	53%	45%	48%	43%
							*												S			
Somewhat important	230	124	106	87	89	54	13	63	154	168	62	-	191	39	149	82	29	201	65	165	192	37
	46%	49%	43%	42%	47%	54%	46%	46%	46%	47%	44%	-	46%	48%	45%	48%	41%	47%	39%	49%	45%	52%
						C	*													R		
A little bit important	28	15	12	14	10	3	3	10	15	16	11	-	24	4	20	8	8	19	11	16	25	2
	6%	6%	5%	7%	5%	3%	10%	7%	4%	5%	8%	-	6%	5%	6%	4%	12%	5%	7%	5%	6%	3%
							*				I						Q					
Not important at all	5	2	3	3	2	-	2	3	1	2	4	-	5	*	4	2	1	4	2	3	4	2
	1%	1%	1%	2%	1%	-	6%	2%	0%	0%	3%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	3%
							H*	H			I											
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	495	252	242	206	189	100	27	134	334	358	136	-	412	83	325	170	69	425	163	331	423	70
	99%	99%	99%	98%	99%	100%	94%	98%	100%	100%	97%	-	99%	99%	99%	99%	98%	99%	99%	99%	99%	97%
							*		FG	J												

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	190	89	102	65	52	73	52	80	33	75	115	57	82	51	124	67	4	186	11	179	115	75	43	35	31	38	44
	38%	36%	40%	35%	35%	44%	48%	35%	37%	35%	41%	43%	37%	35%	40%	35%	21%	39%	29%	39%	37%	40%	42%	34%	32%	41%	40%
						CD	GH					M					*	P	*				X				
Somewhat important	232	120	113	88	73	71	41	117	41	106	126	57	103	72	139	93	12	220	20	212	151	82	44	49	51	40	48
	46%	48%	45%	48%	49%	42%	38%	51%	44%	49%	45%	43%	47%	49%	45%	48%	61%	46%	50%	46%	48%	44%	43%	48%	54%	43%	44%
								F									*		*						VYZ		
A little bit important	56	27	30	22	18	16	12	23	13	27	29	13	23	21	32	25	3	53	6	50	37	20	9	14	11	11	11
	11%	11%	12%	12%	12%	10%	11%	10%	14%	13%	10%	9%	10%	14%	10%	13%	16%	11%	16%	11%	12%	11%	9%	13%	12%	11%	10%
																	*		*								
Not important at all	21	12	9	9	5	7	4	7	5	8	13	6	12	4	14	8	*	21	2	19	12	9	5	4	2	4	6
	4%	5%	4%	5%	3%	4%	3%	3%	5%	4%	5%	4%	5%	2%	4%	4%	2%	4%	6%	4%	4%	5%	5%	4%	2%	4%	6%
																	*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	479	235	244	175	143	161	104	221	87	209	270	127	207	144	294	184	19	459	38	441	303	176	96	98	93	89	103
	96%	95%	96%	95%	97%	96%	97%	97%	95%	96%	95%	96%	95%	98%	96%	96%	98%	96%	94%	96%	96%	95%	95%	96%	98%	96%	94%
																	*		*								

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Global @dvisor: Health and Wellness
EJ3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V&a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	102	46	56	41	35	26	28	29	35	41	61	20	57	25	66	36	7	95	13	89	65	37	13	25	19	13	13	6	6	7
	20%	18%	23%	24%	20%	17%	24%	21%	19%	21%	20%	23%	20%	20%	21%	19%	18%	21%	17%	21%	19%	22%	16%	23%	28%	20%	16%	25%	17%	18%
												*					*								VZ*			**	*	*
Somewhat important	260	138	122	81	98	81	60	68	98	102	158	39	155	66	161	99	26	234	49	211	180	80	40	60	32	39	39	11	21	19
	52%	54%	50%	47%	56%	53%	51%	50%	53%	51%	53%	44%	54%	53%	51%	53%	66%	51%	63%	50%	54%	48%	50%	55%	48%	58%	50%	47%	53%	51%
												*					Q*		S						*			**	*	*
A little bit important	109	55	54	41	34	34	25	32	42	43	66	27	54	28	70	39	5	104	12	97	69	40	22	19	15	13	20	5	8	7
	22%	22%	22%	24%	19%	22%	21%	23%	22%	22%	22%	31%	19%	22%	22%	21%	12%	23%	15%	23%	21%	24%	28%	17%	22%	20%	26%	20%	21%	19%
												L*					*	P					W		*			**	*	*
Not important at all	29	14	14	8	8	13	4	7	12	13	16	1	20	7	16	12	2	27	4	25	20	9	5	5	1	1	6	2	4	5
	6%	6%	6%	4%	5%	8%	4%	5%	6%	6%	5%	1%	7%	5%	5%	7%	4%	6%	5%	6%	6%	5%	6%	5%	2%	2%	8%	7%	9%	12%
												*					*								*			**	X*	XY*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	471	239	232	163	167	141	114	128	175	186	285	86	266	120	297	174	38	434	74	397	314	157	75	103	67	65	72	21	35	33
	94%	94%	94%	96%	95%	92%	96%	95%	94%	94%	95%	99%	93%	95%	95%	93%	96%	94%	95%	94%	94%	95%	94%	95%	98%	98%	92%	93%	91%	88%
												*					*								bc*	c		**	*	*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	113	50	63	50	39	25	16	54	30	44	70	42	24	47	63	50	11	103	14	99	80	33	14	13	17	16	26	19	9
	23%	20%	25%	25%	26%	16%	22%	24%	19%	20%	24%	29%	21%	20%	22%	23%	22%	23%	23%	23%	22%	23%	22%	21%	20%	22%	23%	30%	22%
			A	E	E							M					*											X	*
Somewhat important	205	107	98	90	57	57	34	93	62	79	126	57	47	101	116	89	24	181	26	179	148	57	24	29	33	28	47	25	20
	41%	43%	39%	46%	38%	37%	47%	42%	39%	37%	44%	39%	41%	42%	40%	42%	51%	40%	43%	41%	42%	39%	37%	48%	38%	38%	41%	41%	45%
				E							I						Q*												*
A little bit important	103	52	51	38	31	35	14	45	35	51	52	24	25	53	60	42	6	96	11	92	74	29	16	7	19	19	26	8	7
	21%	21%	20%	19%	20%	22%	19%	20%	23%	24%	18%	17%	22%	22%	21%	20%	13%	21%	18%	21%	21%	20%	26%	12%	22%	26%	23%	13%	17%
										J							*						Wa		Wa	Wa	Wa		*
Not important at all	79	41	38	19	23	37	9	33	29	40	39	23	19	37	47	32	7	72	10	69	54	25	10	12	16	10	14	10	7
	16%	16%	15%	9%	16%	24%	13%	15%	19%	19%	14%	16%	17%	15%	16%	15%	14%	16%	16%	16%	15%	17%	16%	20%	19%	14%	12%	16%	16%
					C	CD				J							*												*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	421	208	213	178	127	117	64	192	127	174	247	123	96	202	239	182	41	380	51	370	302	119	53	49	69	62	99	52	36
	84%	84%	85%	91%	84%	76%	87%	85%	81%	81%	86%	84%	83%	85%	84%	85%	86%	84%	84%	84%	85%	83%	84%	80%	81%	86%	88%	84%	84%
				DE	E						I						*												*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	286	143	143	156	88	42	31	67	187	175	111	-	25	260	169	117	79	207	157	128	230	54
	57%	56%	59%	58%	59%	50%	58%	63%	55%	58%	56%	-	44%	59%	55%	60%	55%	58%	55%	60%	58%	53%
						*	*					**	*	L								*
Somewhat important	159	86	73	80	48	31	12	30	117	100	59	2	19	138	100	59	48	111	93	66	121	37
	32%	34%	30%	30%	32%	38%	23%	28%	35%	33%	30%	100%	34%	31%	33%	30%	34%	31%	33%	31%	31%	37%
						*	*					**	*									*
A little bit important	41	19	22	20	12	8	8	8	25	19	21	-	11	30	26	14	15	26	27	14	33	8
	8%	7%	9%	8%	8%	10%	14%	7%	7%	6%	11%	-	18%	7%	9%	7%	11%	7%	9%	6%	8%	7%
						*	*					**	M*									*
Not important at all	14	9	5	10	2	2	3	2	9	8	7	-	2	12	10	4	1	13	8	6	10	3
	3%	3%	2%	4%	1%	2%	6%	2%	3%	3%	3%	-	4%	3%	3%	2%	1%	4%	3%	3%	3%	3%
						*	*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	486	248	238	257	148	82	51	105	329	295	191	2	56	428	296	190	142	344	278	208	384	99
	97%	97%	98%	96%	99%	98%	94%	98%	97%	98%	97%	100%	96%	97%	97%	98%	99%	96%	97%	97%	97%	97%
						*	*					**	*									*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	218	92	126	68	83	66	75	80	26	103	115	92	91	34	102	115	17	201	34	184	124	90	55	32	45	60	25
	44%	37%	50%	43%	46%	42%	49%	41%	38%	42%	45%	43%	42%	47%	42%	45%	37%	44%	39%	45%	42%	45%	42%	34%	46%	50%	44%
			A				H										*								W	W	*
Somewhat important	219	119	100	65	80	74	58	90	35	110	108	94	95	30	108	111	22	197	39	179	136	81	60	47	40	48	23
	44%	48%	39%	40%	44%	47%	38%	46%	50%	45%	42%	44%	44%	41%	44%	43%	47%	43%	45%	43%	46%	41%	46%	50%	41%	40%	40%
		B							F								*										*
A little bit important	52	29	23	22	15	15	15	23	8	27	25	20	24	8	26	26	6	46	12	40	28	23	10	13	10	10	8
	10%	12%	9%	14%	8%	10%	10%	12%	11%	11%	10%	9%	11%	11%	11%	10%	13%	10%	14%	10%	9%	12%	8%	14%	11%	8%	14%
				D													*										*
Not important at all	12	8	4	5	4	3	5	4	1	4	8	7	4	1	8	4	2	10	2	9	8	4	5	2	2	1	1
	2%	3%	2%	3%	2%	2%	3%	2%	1%	2%	3%	3%	2%	1%	3%	2%	4%	2%	3%	2%	3%	2%	4%	2%	2%	1%	2%
																	*										*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	488	240	248	156	178	155	148	193	68	240	249	206	210	72	237	252	44	444	85	403	288	194	126	93	95	118	56
	98%	97%	98%	97%	98%	98%	97%	98%	99%	98%	97%	97%	98%	99%	97%	98%	96%	98%	97%	98%	97%	98%	96%	98%	98%	99%	98%
																	*										*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	144	64	80	55	48	40	97	41	6	72	72	79	28	37	65	78	7	137	17	126	98	40
	29%	25%	32%	33%	30%	24%	30%	27%	22%	27%	31%	29%	28%	28%	27%	30%	31%	29%	33%	28%	29%	28%
			A	E					*								*		*			
Somewhat important	238	125	113	70	80	88	147	76	15	130	108	121	49	69	124	114	11	227	26	212	166	63
	48%	50%	45%	42%	50%	51%	46%	50%	54%	48%	47%	45%	48%	52%	52%	44%	52%	47%	49%	47%	49%	44%
						C			*						O		*		*			
A little bit important	101	53	48	33	31	37	65	31	5	60	42	57	23	21	44	58	3	99	8	93	61	35
	20%	21%	19%	20%	19%	22%	20%	21%	17%	22%	18%	21%	22%	16%	18%	22%	13%	21%	16%	21%	18%	25%
									*								*		*			T
Not important at all	17	9	8	10	1	6	12	3	2	9	8	10	1	5	6	11	1	16	1	16	11	4
	3%	4%	3%	6%	1%	3%	4%	2%	6%	3%	3%	4%	1%	4%	2%	4%	4%	3%	2%	3%	3%	3%
				D					*								*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	483	242	241	159	160	165	310	147	26	262	221	257	100	127	233	250	20	463	52	432	324	138
	97%	96%	97%	94%	99%	97%	96%	98%	94%	97%	97%	96%	99%	96%	98%	96%	96%	97%	98%	97%	97%	97%
					C				*								*		*			

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	259	121	139	90	98	71	141	72	12	118	141	119	66	74	134	125	21	238	36	223	158	99	41	72	67	78
	52%	48%	56%	52%	50%	55%	55%	49%	45%	49%	54%	52%	56%	48%	50%	54%	43%	53%	52%	52%	50%	55%	44%	56%	46%	59%
			A						*				*				*		*					V		VX
Somewhat important	209	115	94	73	84	51	98	65	12	108	101	95	48	65	113	95	23	186	28	181	136	71	45	48	68	48
	42%	46%	38%	42%	43%	39%	39%	44%	46%	45%	39%	42%	41%	42%	42%	41%	48%	41%	39%	42%	43%	39%	48%	37%	47%	36%
		B							*				*				*		*				WY		Y	
A little bit important	28	14	14	9	13	6	14	10	2	10	18	11	4	13	19	10	4	25	5	23	19	9	7	7	9	5
	6%	6%	6%	5%	6%	5%	5%	7%	7%	4%	7%	5%	4%	8%	7%	4%	7%	5%	8%	5%	6%	5%	8%	5%	6%	4%
									*				*	K			*		*							
Not important at all	4	3	2	2	1	2	2	*	*	3	1	2	-	2	3	1	1	3	1	3	2	2	-	2	2	1
	1%	1%	1%	1%	0%	1%	1%	0%	2%	1%	0%	1%	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	2%	1%	0%
									*				*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	496	249	246	173	195	128	252	147	26	236	260	225	119	153	265	230	47	449	69	426	313	179	93	128	144	131
	99%	99%	99%	99%	100%	99%	99%	100%	98%	99%	100%	99%	100%	99%	99%	100%	98%	99%	99%	99%	99%	99%	100%	98%	99%	100%
									*				*				*		*							

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Global @dvisor: Health and Wellness
EJ3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	166	81	84	78	49	39	46	67	53	82	84	84	38	43	97	69	34	132	41	125	99	66	29	41	65	32
	33%	33%	33%	43%	33%	23%	57%	32%	25%	29%	39%	36%	30%	31%	34%	32%	43%	31%	41%	31%	30%	39%	32%	37%	35%	27%
				DE	E		GH*				I						Q		S			T				
Somewhat important	184	97	87	67	55	62	19	83	82	112	72	87	45	52	110	74	27	157	39	146	132	51	36	34	66	48
	37%	39%	34%	37%	37%	37%	24%	39%	39%	40%	33%	38%	36%	37%	39%	34%	33%	38%	38%	37%	40%	30%	40%	31%	36%	42%
							*	F	F												U					W
A little bit important	101	49	51	27	30	43	12	39	49	60	40	37	33	31	54	47	16	85	18	83	70	30	15	27	34	24
	20%	20%	20%	15%	20%	26%	15%	19%	24%	21%	19%	16%	26%	22%	19%	22%	19%	20%	18%	21%	21%	18%	17%	24%	19%	21%
						C	*						K													
Not important at all	49	19	30	10	14	25	3	21	25	29	20	24	10	15	24	25	4	45	3	46	27	22	10	8	20	11
	10%	8%	12%	6%	10%	15%	4%	10%	12%	10%	9%	10%	8%	10%	8%	12%	5%	11%	3%	11%	8%	13%	11%	7%	11%	10%
						C	*		F									P		R		T				
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	451	228	223	172	134	145	78	188	185	254	197	208	117	126	261	190	77	374	98	353	302	147	81	102	165	104
	90%	92%	88%	94%	90%	85%	96%	90%	88%	90%	91%	90%	92%	90%	92%	88%	95%	89%	97%	89%	92%	87%	89%	93%	89%	90%
				E			H*										Q		S		U					

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Global @dvisor: Health and Wellness
EI3.2. [Better living conditions] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	373	181	193	196	114	63	199	130	8	108	266	-	287	87	216	157	96	278	123	251	267	107
	75%	73%	76%	73%	76%	80%	75%	75%	69%	80%	73%	-	75%	75%	77%	72%	82%	73%	83%	71%	77%	71%
						*			**										S			
Somewhat important	115	57	58	70	31	14	59	39	2	22	93	-	89	25	57	58	16	99	21	93	73	42
	23%	23%	23%	26%	21%	18%	22%	22%	15%	16%	25%	-	23%	22%	20%	26%	14%	26%	14%	27%	21%	28%
						*			**		I							P		R		
A little bit important	10	8	2	5	3	1	4	4	2	4	6	-	6	3	6	3	4	5	5	5	7	3
	2%	3%	1%	2%	2%	2%	2%	2%	15%	3%	2%	-	2%	3%	2%	2%	4%	1%	3%	1%	2%	2%
						*			**													
Not important at all	2	1	1	-	2	-	2	-	-	2	-	-	2	-	1	1	1	1	-	2	2	-
	0%	0%	0%	-	2%	-	1%	-	-	2%	-	-	1%	-	0%	1%	1%	0%	-	1%	1%	-
					C	*			**	J												
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	498	245	253	271	149	78	262	173	11	133	365	-	383	115	279	218	116	381	149	349	347	151
	100%	100%	100%	100%	98%	100%	99%	100%	100%	98%	100%	-	99%	100%	100%	99%	99%	100%	100%	99%	99%	100%
				D		*			**		I											

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Global @dvisor: Health and Wellness
EI3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	3214	1398	1816	1422	1062	730	889	1114	979	1514	1700	970	1245	999	1744	1470	476	2738	733	2481	2122	1061
	27%	23%	30%	28%	27%	24%	27%	27%	27%	28%	26%	29%	26%	26%	26%	28%	31%	26%	30%	26%	26%	28%
			A	E	E							LM					Q		S			
Somewhat important	4099	2068	2031	1680	1371	1047	1034	1420	1291	1956	2143	1115	1625	1359	2343	1756	511	3588	847	3252	2843	1200
	34%	35%	34%	33%	35%	35%	32%	34%	36%	36%	33%	33%	34%	36%	35%	33%	34%	34%	35%	34%	35%	32%
					C			F	F	J				K	O						U	
A little bit important	2878	1535	1342	1197	917	763	805	984	821	1333	1545	770	1167	940	1644	1234	344	2534	564	2314	1955	886
	24%	26%	22%	23%	24%	25%	25%	24%	23%	24%	24%	23%	24%	25%	25%	23%	23%	24%	23%	24%	24%	23%
		B				C								K								
Not important at all	1809	991	819	817	524	468	513	605	482	694	1115	548	740	521	948	861	185	1624	283	1527	1127	660
	15%	17%	14%	16%	14%	16%	16%	15%	14%	13%	17%	16%	16%	14%	14%	16%	12%	15%	12%	16%	14%	17%
		B		D		D	H				I	M	M			N		P		R		T
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	10191	5001	5190	4299	3350	2541	2727	3517	3090	4803	5387	2855	4037	3299	5730	4460	1330	8860	2144	8047	6921	3147
	85%	83%	86%	84%	86%	84%	84%	85%	87%	87%	83%	84%	85%	86%	86%	84%	88%	85%	88%	84%	86%	83%
			A		CE				F	J				KL	O		Q		S		U	

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	3214	137	77	192	86	123	199	194	102	69	152	140	136	228	149	98	94	96	118	195	108	93	113	166	149
	27%	27%	15%	38%	17%	25%	40%	39%	20%	14%	30%	28%	27%	46%	30%	20%	19%	19%	24%	39%	22%	19%	23%	33%	30%
		BDHIOPQTU		ABDEHIJKLNOPQRTUVX		BDIOPQU	ABDEHIJKLNOPQRTUVWX	ABDEHIJKLNOPQRTUVX	I		BDHIOPQRTUV	BDHIOPQTUV	BDHIOPQTUV	ABCDEGHIJKLNOPQRSTUVWX	BDEHIOPQRTUV	I	I	I	BDIOPQU	ABDEHIJKLNOPQRTUVWX	BI	I	BDIPU	ABDEHILOPQRTUV	BDHIOPQRTUV
Somewhat important	4099	167	181	169	188	143	146	149	196	186	188	156	174	103	178	182	163	197	163	171	167	186	197	168	181
	34%	33%	36%	34%	38%	29%	29%	30%	39%	37%	38%	31%	35%	21%	36%	36%	33%	39%	33%	34%	33%	37%	39%	34%	36%
		M	EFM	M	EFGKM	M	M	M	EFGKMPRTW	EFGM	EFGM	M	EFM		EFM	EFGM	M	AEFGKMPRTW	M	M	M	EFGKMPR	AEFGKMPRTW	M	EFM
A little bit important	2878	117	144	103	155	105	89	88	142	146	116	130	110	87	92	156	133	129	119	85	131	139	134	100	126
	24%	23%	29%	21%	31%	21%	18%	18%	28%	29%	23%	26%	22%	17%	18%	31%	27%	26%	24%	17%	26%	28%	27%	20%	25%
		FGMNS	CEFGLMNSW		ACEFGJLMNRSW				CEFGLMNSW	CEFGLMNRSW	MS	FGMNSW	MS			ACEFGJKLMNPQRSTVWX	CEFGLMNSW	FGMNSW	FGMNS		CEFGMNSW	CEFGLMNSW	CEFGLMNSW		FGMNSW
Not important at all	1809	79	97	36	71	128	65	70	59	100	44	75	80	82	81	64	110	78	100	49	94	82	57	66	44
	15%	16%	19%	7%	14%	26%	13%	14%	12%	20%	9%	15%	16%	16%	16%	13%	22%	16%	20%	10%	19%	16%	11%	13%	9%
		CJSVX	CDFGHJOSVWX		CJSX	ABCDFGHIJKLMNOQRSTUVWX	CX	CJX	C	CDFGHJOSVWX		CJSX	CHJSVX	CHJSVX	CHJSVX	CJX	ACDFGHJKLMNOQSUVWX	CJSVX	CDFGHJKLNOQSVWX		CDFGHJOSVWX	CHJOSVX	C	CJX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	10191	421	403	464	429	372	435	430	441	400	456	425	420	418	419	436	390	422	400	451	406	418	443	434	456
	85%	84%	81%	93%	86%	74%	87%	86%	88%	80%	91%	85%	84%	84%	84%	87%	78%	84%	80%	90%	81%	84%	89%	87%	91%
		EP	E	ABDEFGHIKLMNOPQRTUVW	BEIPRT		BEIPRT	BEIPRT	BEILMNPRTU	E	ABDEGIKLMNOPQRTUW	EPR	EPR	EP	EPR	BEIPRTU		EPR	E	ABDEIKLMNPQRTU	E	EP	ABEILMNPQRTU	BEIPRT	ABDEFGIKLMNOPQRTUW

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	3214	315	706	900	747	947	644	545
	27%	32%	35%	20%	25%	24%	32%	36%
		CDE	ACDEF		C	C	CDE	ACDEF
Somewhat important	4099	346	620	1597	1053	1366	599	483
	34%	35%	31%	35%	35%	34%	30%	32%
		BF		BEFG	BF	BF		
A little bit important	2878	192	433	1221	738	948	434	294
	24%	19%	22%	27%	25%	24%	22%	20%
				ABDEFG	ABFG	AFG		
Not important at all	1809	146	241	782	462	739	323	178
	15%	15%	12%	17%	15%	18%	16%	12%
		BG		ABDG	BG	ABCDFG	BG	
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	10191	854	1759	3718	2538	3261	1677	1322
	85%	85%	88%	83%	85%	82%	84%	88%
		CE	ACDEF	E	CE		E	ACDEF

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Global @dvisor: Health and Wellness
EI3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	137	50	86	62	43	31	29	29	49	39	98	44	54	38	76	60	14	122	26	111	94	42
	27%	21%	34%	25%	30%	29%	25%	25%	28%	29%	27%	26%	26%	31%	29%	26%	23%	28%	27%	28%	28%	26%
			A			*								*			*		*			
Somewhat important	167	90	76	81	52	33	35	42	62	46	121	47	78	42	92	75	16	151	35	132	116	51
	33%	37%	30%	33%	36%	31%	30%	36%	36%	34%	33%	27%	38%	34%	35%	32%	26%	34%	36%	33%	35%	31%
						*							K	*			*		*			
A little bit important	117	60	58	67	22	28	32	28	37	25	93	50	45	22	55	62	20	97	21	96	79	38
	23%	24%	23%	27%	15%	26%	27%	24%	22%	18%	25%	29%	22%	18%	21%	27%	33%	22%	22%	24%	24%	23%
				D		*								*			*		*			
Not important at all	79	44	35	37	27	15	20	18	25	25	54	29	28	22	42	37	11	68	15	64	46	33
	16%	18%	14%	15%	18%	14%	17%	15%	15%	19%	15%	17%	14%	18%	16%	16%	18%	16%	16%	16%	14%	20%
						*								*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	421	201	220	211	118	92	97	100	149	109	312	141	177	103	224	197	51	370	82	339	289	132
	84%	82%	86%	85%	82%	86%	83%	85%	85%	81%	85%	83%	86%	82%	84%	84%	82%	84%	84%	84%	86%	80%
						*								*			*		*			

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	77	34	43	24	25	28	16	26	21	34	43	27	30	20	41	36	5	72	9	68	44	30	5	50	22
	15%	14%	17%	13%	16%	18%	13%	20%	16%	18%	14%	18%	15%	13%	14%	18%	17%	15%	17%	15%	14%	17%	10%	18%	13%
												*					**		*				*		
Somewhat important	181	92	89	64	58	59	44	44	53	73	108	55	69	58	115	66	8	173	22	159	123	52	19	102	60
	36%	37%	36%	35%	37%	38%	36%	33%	41%	39%	35%	37%	36%	36%	38%	33%	30%	37%	39%	36%	40%	29%	36%	36%	38%
												*					**		*		U		*		
A little bit important	144	75	69	55	48	42	37	35	34	57	87	41	50	54	88	56	7	137	16	128	84	58	17	77	50
	29%	30%	28%	29%	31%	26%	30%	26%	26%	30%	28%	28%	26%	34%	30%	28%	26%	29%	28%	29%	27%	33%	32%	27%	31%
												*					**		*				*		
Not important at all	97	50	47	42	26	29	25	27	22	24	73	24	45	28	55	42	8	89	9	88	58	37	12	56	28
	19%	20%	19%	23%	16%	18%	21%	20%	17%	13%	23%	16%	23%	18%	18%	21%	27%	19%	16%	20%	19%	21%	23%	20%	18%
											I	*					**		*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	403	201	202	144	131	129	98	105	109	165	238	122	149	132	245	158	20	383	48	355	251	141	42	229	132
	81%	80%	81%	77%	84%	82%	79%	80%	83%	87%	77%	84%	77%	82%	82%	79%	73%	81%	84%	80%	81%	79%	77%	80%	82%
										J		*					**		*				*		

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Global @dvisor: Health and Wellness
EI3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	192	90	102	102	71	19	70	79	25	74	119	12	141	39	114	79	59	133	58	134	146	46
	38%	38%	39%	39%	42%	26%	43%	41%	29%	38%	39%	58%	39%	33%	42%	35%	45%	36%	40%	38%	42%	30%
					E*	*			*			**					*				U	
Somewhat important	169	84	85	76	58	35	51	63	42	59	110	7	119	43	88	81	42	127	52	118	111	58
	34%	35%	33%	29%	34%	49%	31%	33%	47%	31%	36%	33%	33%	36%	32%	36%	32%	35%	36%	33%	32%	38%
					*	C*			F*			**					*					
A little bit important	103	49	54	61	28	14	29	40	17	47	56	2	74	27	56	47	20	83	25	78	70	33
	21%	20%	21%	24%	17%	19%	17%	21%	19%	24%	18%	9%	21%	23%	21%	21%	15%	22%	17%	22%	20%	21%
					*	*			*			**					*					
Not important at all	36	17	18	20	11	4	14	8	5	14	22	-	26	10	15	20	11	25	10	25	20	16
	7%	7%	7%	8%	7%	6%	9%	4%	5%	7%	7%	-	7%	8%	6%	9%	8%	7%	7%	7%	6%	10%
					*	*			*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	464	223	242	240	157	68	150	182	84	180	284	21	335	109	257	207	122	343	135	330	327	137
	93%	93%	93%	92%	93%	94%	91%	96%	95%	93%	93%	100%	93%	92%	94%	91%	92%	93%	93%	93%	94%	90%
					*	*			*			**					*					

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	86	44	41	36	22	28	53	18	1	39	47	10	59	17	41	45	6	80	12	73	49	35	18	18	14	16	10	10
	17%	18%	16%	18%	14%	20%	19%	15%	22%	15%	19%	13%	19%	15%	17%	17%	13%	18%	17%	17%	16%	20%	18%	17%	16%	20%	19%	14%
									**			*					*		*						*		*	*
Somewhat important	188	92	95	62	66	60	99	55	2	105	83	28	109	50	88	99	21	166	24	164	117	64	36	40	35	28	23	26
	38%	37%	38%	31%	41%	44%	36%	44%	31%	41%	34%	38%	35%	44%	37%	38%	49%	36%	34%	38%	38%	37%	36%	38%	40%	35%	44%	34%
					C	C			**			*					*		*				*		*	*	*	*
A little bit important	155	65	90	78	43	34	90	32	3	72	84	26	92	37	73	82	11	144	24	131	96	52	32	30	29	22	15	27
	31%	26%	36%	39%	27%	24%	32%	26%	47%	28%	34%	35%	30%	32%	31%	31%	25%	32%	34%	31%	31%	30%	32%	29%	34%	27%	29%	35%
			A	DE					**			*					*		*				*		*	*	*	*
Not important at all	71	47	24	25	29	17	37	20	-	39	33	10	51	11	36	35	6	66	11	60	44	23	14	16	10	15	4	13
	14%	19%	10%	13%	18%	12%	13%	16%	-	15%	13%	14%	16%	9%	15%	13%	13%	14%	15%	14%	14%	13%	14%	16%	11%	18%	7%	17%
		B							**			*					*		*				*		*	*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat	429	202	227	177	131	121	242	105	6	215	213	64	260	104	202	226	38	391	60	368	262	151	86	87	77	67	48	63
important/A little bit important)	86%	81%	90%	87%	82%	88%	87%	84%	100%	85%	87%	86%	84%	91%	85%	87%	87%	86%	85%	86%	86%	87%	86%	84%	89%	82%	93%	83%
			A						**			*					*		*				*		*	*	*	*

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	123	41	82	39	35	49	17	47	51	64	59	17	73	33	58	65	10	113	19	104	78	41	37	9	19	27	10	16	4
	25%	17%	31%	19%	22%	37%	33%	23%	25%	27%	23%	20%	25%	26%	25%	24%	29%	24%	30%	24%	25%	24%	28%	18%	25%	26%	23%	24%	19%
			A			CD	*										*		*					*	*	*	*	*	**
Somewhat important	143	69	74	59	48	36	16	53	62	69	74	23	85	35	57	86	8	135	16	127	90	50	38	14	21	23	13	29	6
	29%	29%	28%	29%	30%	27%	31%	26%	30%	29%	28%	28%	29%	28%	25%	32%	24%	29%	25%	29%	28%	29%	28%	29%	26%	22%	30%	42%	25%
							*										*		*					*	*	*	*	VY*	**
A little bit important	105	58	47	47	30	28	6	43	48	53	52	18	62	25	52	53	7	98	15	91	68	37	26	13	18	23	10	9	5
	21%	24%	18%	23%	18%	21%	12%	21%	23%	22%	20%	22%	21%	20%	23%	20%	21%	21%	23%	21%	21%	21%	19%	27%	23%	22%	24%	13%	24%
							*										*		*					*	*	*	*	*	**
Not important at all	128	70	58	60	49	19	13	58	46	52	76	26	70	33	64	65	9	120	14	115	81	46	34	12	20	31	10	14	7
	26%	29%	22%	29%	30%	14%	24%	29%	22%	22%	29%	31%	24%	26%	28%	24%	26%	26%	21%	26%	26%	26%	25%	26%	26%	30%	22%	21%	32%
				E	E		*										*		*					*	*	*	*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	372	169	203	146	113	113	40	144	161	186	185	58	220	93	166	205	25	346	50	322	235	128	101	36	59	74	33	53	15
	74%	71%	78%	71%	70%	86%	76%	71%	78%	78%	71%	69%	76%	74%	72%	76%	74%	74%	79%	74%	74%	74%	75%	74%	74%	70%	78%	79%	68%
						CD	*										*		*					*	*	*	*	*	**

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	199	106	94	101	86	13	127	44	12	134	65	57	52	91	91	109	20	179	40	159	116	81
	40%	36%	45%	35%	49%	34%	43%	37%	37%	44%	34%	40%	40%	40%	38%	41%	29%	42%	39%	40%	39%	42%
					C	*			**	J							*					
Somewhat important	146	93	53	83	50	13	76	43	8	93	53	42	39	65	77	70	27	119	31	115	84	55
	29%	32%	26%	29%	29%	33%	26%	36%	26%	31%	27%	30%	31%	28%	32%	27%	39%	28%	30%	29%	28%	29%
						*			**								Q*					
A little bit important	89	60	30	55	25	9	48	23	8	49	40	22	22	46	48	41	17	73	25	64	62	26
	18%	20%	14%	19%	14%	22%	16%	19%	25%	16%	21%	15%	17%	20%	20%	16%	24%	17%	25%	16%	21%	13%
						*			**								*				U	
Not important at all	65	34	31	46	15	4	42	10	4	28	36	21	15	29	22	43	5	60	7	58	33	30
	13%	12%	15%	16%	8%	11%	14%	8%	12%	9%	19%	15%	12%	12%	9%	16%	7%	14%	7%	15%	11%	16%
				D		*			**		I					N	*			R		
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	435	258	177	239	161	35	251	111	28	277	158	120	113	201	216	220	65	370	97	338	262	162
	87%	88%	85%	84%	92%	89%	86%	92%	88%	91%	81%	85%	88%	88%	91%	84%	93%	86%	93%	85%	89%	84%
					C	*			**	J					O		*		S			

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Global @dvisor: Health and Wellness
EI3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	194	83	110	120	51	22	21	40	133	71	123	88	48	58	95	98	37	157	58	136	166	27
	39%	35%	42%	42%	38%	28%	41%	39%	38%	37%	40%	39%	36%	40%	35%	43%	41%	38%	35%	41%	42%	28%
				E			**	*					*	*			*					*
Somewhat important	149	74	75	85	40	24	10	24	115	61	88	69	38	42	86	63	22	127	49	100	119	28
	30%	31%	29%	30%	30%	29%	20%	24%	33%	31%	29%	30%	29%	29%	32%	27%	24%	31%	29%	30%	30%	28%
							**	*					*	*			*					*
A little bit important	88	39	49	43	30	15	14	23	51	38	50	32	30	25	45	43	15	73	30	58	65	22
	18%	16%	19%	15%	22%	19%	27%	23%	15%	19%	16%	14%	23%	18%	17%	19%	17%	18%	18%	17%	16%	23%
							**	*					*	*			*					*
Not important at all	70	45	25	35	15	20	6	14	49	24	45	37	15	18	43	27	17	53	29	41	48	20
	14%	19%	10%	12%	11%	25%	13%	14%	14%	13%	15%	16%	11%	12%	16%	12%	19%	13%	17%	12%	12%	21%
		B				CD	**	*					*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	430	196	234	248	121	61	45	87	298	170	261	189	116	125	226	204	74	356	137	293	349	77
	86%	81%	90%	88%	89%	75%	87%	86%	86%	87%	85%	84%	89%	88%	84%	88%	81%	87%	83%	88%	88%	79%
			A	E	E		**	*					*	*			*					*

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	102	49	53	45	32	26	14	33	56	61	42	-	34	68	49	53	13	90	26	76	64	36
	20%	19%	22%	24%	17%	21%	18%	18%	23%	22%	19%	-	28%	18%	18%	23%	24%	20%	29%	19%	18%	29%
							*					**	M*				*		S*			T*
Somewhat important	196	103	94	64	79	53	30	75	92	112	84	4	38	154	114	82	18	178	32	164	160	32
	39%	41%	38%	34%	42%	44%	40%	41%	38%	40%	39%	65%	31%	42%	42%	36%	34%	40%	36%	40%	44%	25%
							*					**	*				*		*		U	*
A little bit important	142	73	69	52	59	32	18	51	74	87	55	-	29	113	84	58	15	127	25	117	109	30
	28%	29%	28%	27%	31%	26%	24%	28%	30%	31%	25%	-	24%	30%	31%	25%	28%	28%	28%	28%	30%	24%
							*					**	*				*		*			*
Not important at all	59	28	31	30	18	11	14	22	23	21	38	2	21	36	24	35	7	52	7	53	31	28
	12%	11%	13%	16%	10%	9%	19%	12%	10%	8%	17%	35%	17%	10%	9%	15%	13%	12%	7%	13%	8%	22%
							*				I	**	M*			N	*		*			T*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	441	225	216	161	169	111	61	158	221	259	181	4	102	335	248	193	46	395	84	357	333	99
	88%	89%	87%	84%	90%	91%	81%	88%	90%	92%	83%	65%	83%	90%	91%	85%	87%	88%	93%	87%	92%	78%
							*			J		**	*	L	O		*		*		U	*

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	69	29	40	22	30	17	20	30	7	20	49	50	5	13	43	25	5	63	11	58	44	24	5	21	19	9	15
	14%	11%	16%	11%	19%	11%	12%	15%	10%	14%	14%	18%	8%	8%	13%	16%	8%	14%	13%	14%	14%	14%	10%	17%	17%	9%	13%
					E				*			LM	*	*			*		*				*	*		*	*
Somewhat important	186	97	88	72	49	65	58	81	26	57	129	100	27	59	129	57	26	160	32	154	131	51	16	51	35	42	41
	37%	38%	36%	37%	32%	42%	37%	40%	37%	39%	37%	37%	40%	37%	38%	35%	42%	37%	37%	37%	40%	31%	37%	41%	30%	42%	36%
									*				*	*			*		*				*	*		*	*
A little bit important	146	74	72	58	44	44	48	56	24	45	100	67	18	61	101	45	16	129	27	119	92	48	16	34	31	28	37
	29%	29%	29%	30%	29%	29%	30%	28%	34%	31%	28%	24%	27%	38%	30%	27%	27%	30%	31%	29%	29%	29%	35%	27%	27%	28%	32%
									*				*	K*			*		*				*	*		*	*
Not important at all	100	55	45	42	30	27	33	34	14	25	75	56	17	27	64	36	14	85	17	82	57	43	8	18	30	21	23
	20%	21%	18%	22%	20%	18%	21%	17%	20%	17%	21%	20%	25%	17%	19%	22%	23%	19%	20%	20%	18%	26%	18%	14%	26%	21%	20%
									*				*	*			*		*				*	*	W	*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat	400	200	201	152	123	126	125	167	57	122	278	217	50	133	274	127	47	353	70	331	267	122	37	106	85	79	93
important/A little bit important)	80%	79%	82%	78%	80%	82%	79%	83%	80%	83%	79%	80%	75%	83%	81%	78%	77%	81%	80%	80%	82%	74%	82%	86%	74%	79%	80%
									*				*	*			*		*				*	X*		*	*

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Global @dvisor: Health and Wellness
EI3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	152	73	79	68	52	31	5	27	121	96	57	103	10	39	85	67	17	135	43	109	88	63
	30%	29%	32%	28%	32%	33%	42%	24%	32%	34%	26%	35%	29%	23%	31%	30%	24%	31%	28%	32%	30%	32%
						*	**	*				M	*				*					*
Somewhat important	188	82	106	88	65	35	2	51	135	109	79	109	15	63	102	86	33	155	61	127	113	73
	38%	32%	43%	36%	40%	37%	17%	45%	36%	38%	37%	37%	46%	38%	37%	39%	47%	36%	39%	37%	38%	37%
						*	**	*					*				*					*
A little bit important	116	71	45	55	38	23	4	27	85	57	60	65	7	44	72	44	15	101	40	76	72	45
	23%	28%	18%	23%	23%	25%	36%	24%	23%	20%	28%	22%	22%	26%	26%	20%	23%	23%	26%	22%	24%	22%
		B				*	**	*					*				*					*
Not important at all	44	26	17	30	9	5	1	8	35	23	20	21	1	22	20	24	4	40	12	32	25	19
	9%	10%	7%	12%	5%	5%	5%	7%	9%	8%	9%	7%	3%	13%	7%	11%	6%	9%	8%	9%	8%	9%
				D		*	**	*					*	L			*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	456	226	230	212	155	90	11	105	341	261	196	278	33	146	259	197	65	391	144	312	272	181
	91%	90%	93%	88%	95%	95%	95%	93%	91%	92%	91%	93%	97%	87%	93%	89%	94%	91%	92%	91%	92%	91%
					C	*	**	*					M*				*					*

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	140	63	77	56	44	39	36	70	17	49	91	34	77	29	96	44	10	130	19	121	92	47	41	48	51
	28%	25%	31%	31%	26%	27%	27%	26%	43%	27%	29%	32%	26%	29%	32%	22%	23%	28%	34%	27%	26%	33%	27%	32%	26%
									G*						O		*		*						
Somewhat important	156	76	80	57	51	47	41	90	7	51	105	28	93	35	98	57	10	145	10	146	112	43	41	40	75
	31%	31%	31%	31%	30%	32%	30%	34%	18%	27%	33%	26%	32%	35%	33%	28%	24%	32%	17%	33%	32%	30%	27%	27%	37%
									*								*		*	R					
A little bit important	130	72	58	37	53	39	36	65	11	55	74	26	81	23	66	63	11	119	16	113	87	39	41	40	49
	26%	29%	23%	21%	31%	27%	27%	25%	28%	30%	23%	25%	27%	23%	22%	31%	26%	26%	30%	25%	25%	27%	28%	26%	24%
					C				*							N	*		*						
Not important at all	75	36	39	31	23	21	22	41	5	29	46	19	44	12	37	38	12	63	10	65	62	13	27	23	25
	15%	15%	15%	17%	14%	14%	16%	15%	12%	16%	15%	18%	15%	13%	13%	19%	28%	14%	19%	15%	17%	9%	18%	15%	13%
									*								Q*		*		U				
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	425	211	214	151	149	126	114	226	36	155	270	88	250	87	260	165	31	394	45	380	292	129	122	129	174
	85%	85%	85%	83%	86%	86%	84%	85%	88%	84%	85%	83%	85%	87%	87%	81%	72%	86%	81%	85%	83%	91%	82%	85%	87%
									*								*	P	*			T			

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	136	53	84	61	39	36	38	67	31	57	79	49	35	53	75	61	18	118	23	114	80	55	94	42	40	45	31	11	9
	27%	21%	33%	31%	26%	24%	31%	27%	24%	25%	29%	30%	25%	27%	25%	30%	29%	27%	25%	28%	26%	31%	26%	29%	29%	27%	31%	27%	17%
			A														*							b			b	*	*
Somewhat important	174	94	80	67	58	50	40	81	53	88	86	47	52	75	104	71	22	152	30	144	115	55	126	48	48	61	28	14	23
	35%	38%	32%	34%	38%	33%	32%	33%	41%	38%	32%	29%	37%	38%	35%	35%	36%	35%	33%	35%	37%	30%	35%	34%	35%	36%	28%	34%	43%
														K			*											*	Z*
A little bit important	110	58	52	44	31	35	24	56	30	53	57	41	28	41	69	41	13	97	26	84	71	36	84	26	27	37	19	10	17
	22%	23%	21%	22%	21%	23%	19%	23%	23%	23%	21%	25%	20%	21%	23%	20%	21%	22%	28%	21%	23%	20%	24%	18%	20%	22%	19%	25%	31%
																	*		S									*	WZ*
Not important at all	80	43	36	25	23	32	22	41	17	32	48	27	26	28	51	29	9	71	12	68	45	33	52	28	22	26	22	6	4
	16%	18%	14%	13%	15%	21%	18%	17%	13%	14%	18%	16%	18%	14%	17%	14%	14%	16%	13%	17%	15%	19%	15%	19%	16%	15%	22%	14%	8%
						C											*							b			Vb	*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	420	205	216	172	127	121	102	205	113	198	222	137	115	169	248	172	54	367	79	342	266	147	304	116	115	142	78	36	49
	84%	82%	86%	87%	85%	79%	82%	83%	87%	86%	82%	84%	82%	86%	83%	86%	86%	84%	87%	84%	85%	81%	85%	81%	84%	85%	78%	86%	92%
				E													*						Z					*	WZ*

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	228	91	137	113	78	38	71	120	21	86	142	84	109	35	123	105	43	185	50	178	138	90
	46%	39%	51%	40%	55%	52%	44%	46%	58%	51%	43%	54%	42%	43%	46%	45%	52%	44%	53%	44%	45%	46%
			A		C	C			*			*					*					
Somewhat important	103	52	51	67	27	9	32	59	6	34	69	19	62	21	65	38	16	87	18	85	72	31
	21%	23%	19%	23%	19%	13%	19%	23%	18%	20%	21%	12%	24%	27%	24%	17%	20%	21%	19%	21%	24%	16%
				E					*			*	K	K	O		*				U	
A little bit important	87	47	40	51	21	14	33	38	5	27	60	29	46	12	48	39	15	72	14	73	53	34
	17%	20%	15%	18%	15%	20%	20%	15%	14%	16%	18%	18%	18%	15%	18%	17%	18%	17%	15%	18%	17%	17%
									*			*					*					
Not important at all	82	42	40	54	16	11	27	41	4	20	62	25	44	13	33	49	8	74	11	71	42	40
	16%	18%	15%	19%	11%	16%	16%	16%	11%	12%	19%	16%	17%	16%	12%	21%	9%	18%	12%	17%	14%	21%
				D					*			*				N	*					T
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	418	190	228	231	126	61	136	218	33	147	271	132	218	68	236	182	74	344	82	336	264	154
	84%	82%	85%	81%	89%	84%	84%	84%	89%	88%	81%	84%	83%	84%	88%	79%	91%	82%	88%	83%	86%	79%
					C				*			*			O		*				U	

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	149	65	84	46	49	54	15	54	67	75	74	79	51	18	69	80	22	128	22	127	103	43	11	12	19	21	-	58	27
	30%	27%	33%	27%	32%	30%	40%	33%	29%	32%	28%	35%	26%	24%	27%	33%	43%	28%	38%	29%	30%	27%	35%	35%	37%	31%	-	31%	22%
							*					LM					Q*		*				*	*	b*	*			
Somewhat important	178	88	90	61	58	59	6	48	95	86	92	74	75	29	91	87	15	163	22	156	119	57	15	12	18	25	-	61	47
	36%	36%	35%	35%	38%	34%	15%	30%	41%	37%	34%	33%	38%	38%	36%	35%	30%	36%	37%	35%	35%	36%	45%	35%	35%	37%	-	32%	39%
							*	F	FG								*		*				*	*	*	*			
A little bit important	92	48	44	27	29	36	6	32	42	43	49	31	43	18	54	38	7	85	7	85	70	22	5	6	8	10	-	39	24
	18%	20%	17%	16%	19%	20%	16%	20%	18%	19%	18%	14%	22%	24%	21%	15%	14%	19%	11%	19%	21%	14%	15%	16%	16%	15%	-	20%	20%
							*						K	K			*		*				*	*	*	*			
Not important at all	81	41	39	37	16	28	11	26	29	29	52	42	27	11	40	41	7	74	8	72	46	35	2	5	7	12	-	34	22
	16%	17%	15%	22%	10%	16%	29%	16%	13%	12%	19%	19%	14%	15%	16%	17%	13%	17%	14%	16%	14%	22%	5%	15%	13%	17%	-	18%	18%
				D			H*				I						*		*			T	*	*	*	*		V	V
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	419	201	218	134	136	149	27	134	205	204	216	185	169	66	214	205	44	375	51	368	292	122	31	30	46	55	-	158	98
	84%	83%	85%	78%	90%	84%	71%	84%	87%	88%	81%	81%	86%	85%	84%	83%	87%	84%	86%	84%	86%	78%	95%	85%	87%	83%	-	82%	82%
					C		*		F	J							*		*		U		ab*	*	*	*			

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	98	43	55	51	31	16	8	26	64	67	31	-	77	21	62	36	19	80	37	61	82	16
	20%	17%	22%	24%	16%	16%	27%	19%	19%	19%	22%	-	19%	25%	19%	21%	26%	19%	23%	18%	19%	22%
			A	DE			*										Q					
Somewhat important	182	88	94	79	72	31	11	55	117	129	53	-	154	28	120	61	26	155	66	116	155	26
	36%	35%	38%	38%	38%	31%	37%	40%	35%	36%	38%	-	37%	33%	37%	36%	37%	36%	40%	35%	36%	36%
							*															
A little bit important	156	83	73	51	73	32	8	37	112	122	34	-	129	27	109	48	21	135	52	105	137	19
	31%	33%	30%	24%	38%	33%	26%	27%	34%	34%	25%	-	31%	32%	33%	28%	30%	31%	31%	31%	32%	27%
					C	C	*			J												
Not important at all	64	40	24	28	16	20	3	19	42	42	22	-	56	8	37	27	4	60	10	54	53	11
	13%	16%	10%	13%	8%	20%	10%	14%	13%	12%	16%	-	13%	9%	11%	15%	6%	14%	6%	16%	12%	15%
		B		D		CD	*											P		R		
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	436	214	222	181	176	79	26	117	293	318	118	-	361	75	291	145	66	370	155	281	374	61
	87%	84%	90%	87%	92%	80%	90%	86%	88%	88%	84%	-	87%	91%	89%	85%	94%	86%	94%	84%	88%	85%
			A	E	CE		*										Q		S			

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

		France																								
	France Total	Gender		Age			Household Income			Marital Status		Education			Chief income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	94	39	55	38	24	32	26	43	14	38	56	24	47	22	55	38	5	89	7	87	54	39	22	16	18	16	22
	19%	16%	22%	20%	16%	19%	24%	19%	15%	17%	20%	18%	22%	15%	18%	20%	26%	18%	17%	19%	17%	21%	22%	16%	18%	17%	21%
			A				H						M				*		*								
Somewhat important	163	79	84	63	47	54	32	77	30	75	88	46	67	50	102	61	8	156	17	147	108	55	33	35	27	33	35
	33%	32%	33%	34%	32%	32%	30%	34%	33%	35%	31%	35%	30%	34%	33%	32%	38%	32%	41%	32%	34%	30%	32%	35%	28%	35%	33%
																	*		*								
A little bit important	133	70	63	40	45	48	23	63	27	62	71	37	55	41	78	55	3	129	7	126	83	50	26	30	26	24	27
	27%	28%	25%	22%	31%	29%	21%	28%	29%	29%	25%	28%	25%	28%	25%	29%	18%	27%	18%	27%	26%	27%	26%	30%	27%	25%	24%
					C	C											*		*								
Not important at all	110	59	51	44	31	35	26	45	20	43	68	26	50	34	73	37	4	107	9	101	70	40	20	20	25	21	24
	22%	24%	20%	24%	21%	21%	24%	20%	22%	20%	24%	20%	23%	23%	24%	19%	18%	22%	23%	22%	22%	22%	20%	20%	26%	22%	22%
																	*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	390	188	202	140	116	134	82	183	71	174	215	107	169	114	235	154	16	374	31	359	245	145	81	82	70	72	84
	78%	76%	80%	76%	79%	79%	76%	80%	78%	80%	76%	80%	77%	77%	76%	81%	82%	78%	77%	78%	78%	78%	80%	80%	74%	78%	78%
																	*		*								

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V&a&b	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	96	41	56	34	37	25	27	29	32	33	64	26	50	21	64	32	7	90	9	88	62	34	14	19	17	13	15	4	6	9
	19%	16%	23%	20%	21%	16%	23%	21%	17%	16%	21%	30%	17%	16%	20%	17%	17%	19%	11%	21%	19%	21%	17%	18%	25%	19%	20%	16%	15%	24%
			A									LM*					*			R					*			**	*	*
Somewhat important	197	101	95	59	75	62	41	48	81	88	109	34	113	50	123	74	15	182	35	162	139	58	39	48	20	30	29	6	11	12
	39%	40%	39%	35%	43%	40%	34%	35%	43%	44%	36%	39%	39%	40%	39%	39%	38%	39%	45%	38%	41%	35%	49%	44%	30%	46%	38%	28%	28%	33%
										J		*					*						Xbc	Xb	*	Xb		**	*	*
A little bit important	129	72	58	48	41	40	33	35	47	51	78	18	80	31	80	49	12	117	24	105	89	40	17	25	19	16	20	7	15	9
	26%	28%	23%	28%	23%	26%	28%	26%	25%	26%	26%	21%	28%	25%	26%	26%	31%	25%	31%	25%	27%	24%	21%	23%	29%	24%	25%	32%	40%	25%
												*					*											**	VWY*	*
Not important at all	78	40	38	28	22	27	17	24	28	27	50	9	44	25	46	31	5	72	10	68	44	33	11	16	11	7	14	5	7	7
	16%	16%	15%	17%	13%	17%	15%	18%	15%	14%	17%	10%	15%	20%	15%	17%	14%	16%	13%	16%	13%	20%	13%	15%	17%	11%	17%	24%	17%	19%
												*					*					T			*			**	*	*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	422	213	209	142	153	127	101	111	159	172	251	78	243	102	267	155	34	388	68	354	290	133	69	93	57	59	64	17	32	31
	84%	84%	85%	83%	87%	83%	85%	82%	85%	86%	83%	90%	85%	80%	85%	83%	86%	84%	87%	84%	87%	80%	87%	85%	83%	89%	83%	76%	83%	81%
												*					*				U				*			**	*	*

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	118	46	71	51	33	35	19	55	34	51	67	37	32	49	68	49	8	110	11	107	82	35	17	12	22	17	26	13	10
	24%	19%	29%	26%	22%	22%	26%	25%	22%	24%	23%	25%	27%	21%	24%	23%	16%	24%	18%	24%	23%	24%	27%	20%	25%	24%	23%	22%	23%
			A														*												*
Somewhat important	163	76	87	64	49	50	20	75	49	72	91	44	35	84	92	71	20	143	23	140	118	45	20	20	22	22	45	19	16
	33%	31%	35%	33%	33%	32%	28%	33%	32%	34%	32%	30%	30%	35%	32%	33%	41%	32%	38%	32%	33%	31%	32%	32%	26%	31%	40%	30%	36%
																	*										X		*
A little bit important	119	68	52	44	40	36	20	57	36	49	71	35	28	56	71	49	11	108	14	105	83	36	14	14	24	19	24	14	10
	24%	27%	21%	22%	27%	23%	27%	26%	23%	23%	25%	24%	24%	24%	25%	23%	24%	24%	23%	24%	23%	25%	22%	22%	29%	26%	22%	23%	24%
		B															*												*
Not important at all	100	59	41	38	29	34	14	37	36	42	58	30	21	49	55	45	9	91	13	87	72	28	13	15	18	14	18	15	8
	20%	24%	16%	19%	19%	22%	19%	16%	23%	20%	20%	20%	18%	21%	19%	21%	19%	20%	21%	20%	20%	20%	20%	25%	21%	20%	16%	25%	17%
		B							G								*							Z				Z	*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	400	190	210	159	121	120	59	187	120	172	228	116	94	190	231	169	39	361	48	352	284	116	51	46	68	58	95	46	36
	80%	76%	84%	81%	81%	78%	81%	84%	77%	81%	80%	80%	82%	79%	81%	79%	81%	80%	79%	80%	80%	80%	80%	75%	79%	80%	84%	75%	83%
			A					H									*										Wa		*

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Global @dvisor: Health and Wellness
EI3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	195	96	99	103	73	19	17	50	128	125	69	-	15	179	112	82	61	134	113	81	158	35
	39%	37%	41%	39%	48%	23%	32%	46%	38%	42%	35%	-	27%	41%	37%	42%	43%	38%	40%	38%	40%	34%
				E	E	*	*					**	*	L								*
Somewhat important	171	87	85	93	45	34	13	28	130	105	67	2	20	149	111	61	44	127	104	67	135	37
	34%	34%	35%	35%	30%	40%	24%	26%	39%	35%	34%	100%	34%	34%	36%	31%	31%	36%	37%	31%	34%	36%
						*	*		FG			**	*									*
A little bit important	85	48	37	45	22	18	14	22	49	48	37	-	12	74	54	31	29	57	43	42	64	22
	17%	19%	15%	17%	14%	22%	26%	21%	15%	16%	19%	-	21%	17%	18%	16%	20%	16%	15%	20%	16%	21%
						*	H*					**	*									*
Not important at all	49	26	23	26	11	12	10	8	31	24	25	-	10	38	29	20	9	40	25	24	37	9
	10%	10%	9%	10%	7%	14%	19%	7%	9%	8%	13%	-	18%	9%	9%	10%	6%	11%	9%	11%	10%	9%
						*	GH*					**	M*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	451	231	221	241	139	71	44	100	307	278	173	2	47	402	277	174	134	317	261	190	356	93
	90%	90%	91%	90%	93%	86%	81%	93%	91%	92%	87%	100%	82%	91%	91%	90%	94%	89%	91%	89%	90%	91%
						*	*	F	F			**	*	L								*

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	108	45	63	35	38	34	33	41	17	55	53	42	49	17	53	55	8	100	15	92	60	47	26	16	22	30	14
	22%	18%	25%	22%	21%	22%	21%	21%	25%	23%	21%	20%	23%	23%	22%	22%	17%	22%	18%	22%	20%	24%	20%	17%	23%	25%	25%
			A														*										*
Somewhat important	167	77	90	52	66	49	52	65	23	85	83	65	78	25	77	91	17	150	30	137	100	65	47	29	30	45	16
	33%	31%	36%	32%	36%	31%	34%	33%	33%	35%	32%	31%	36%	34%	31%	35%	37%	33%	35%	33%	34%	33%	36%	30%	31%	38%	29%
																	*										*
A little bit important	131	70	61	39	42	50	38	56	17	65	66	63	48	20	67	63	14	116	28	103	82	46	26	32	28	30	15
	26%	28%	24%	24%	23%	32%	25%	28%	24%	27%	26%	30%	22%	28%	28%	25%	31%	26%	32%	25%	28%	23%	20%	33%	29%	25%	27%
						D						L					*							V			*
Not important at all	94	56	38	34	36	24	30	35	13	39	55	43	39	12	48	47	7	87	14	80	54	40	31	19	18	15	11
	19%	23%	15%	21%	20%	15%	20%	18%	18%	16%	21%	20%	18%	16%	19%	18%	15%	19%	16%	19%	18%	20%	24%	20%	18%	13%	20%
		B									I						*						Y				*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	406	192	214	127	146	133	122	162	57	204	201	170	175	61	197	209	39	367	73	332	242	158	100	76	79	105	46
	81%	77%	85%	79%	80%	85%	80%	82%	82%	84%	79%	80%	82%	84%	81%	82%	85%	81%	84%	81%	82%	80%	76%	80%	82%	88%	80%
			A							J							*									V	*

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Global @dvisor: Health and Wellness
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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	93	35	58	42	28	23	60	30	3	47	46	55	16	22	40	52	4	89	12	81	56	33
	19%	14%	23%	25%	18%	13%	19%	20%	10%	17%	20%	21%	16%	16%	17%	20%	19%	19%	23%	18%	17%	23%
			A	DE					*								*		*			T
Somewhat important	186	91	96	60	65	61	113	61	12	113	73	99	35	52	94	92	7	179	19	167	132	49
	37%	36%	38%	36%	40%	36%	35%	41%	42%	42%	32%	37%	35%	39%	39%	35%	34%	37%	37%	37%	39%	34%
									*	J							*		*			
A little bit important	139	80	59	37	45	56	87	42	10	75	63	71	29	39	68	71	7	132	15	123	92	41
	28%	32%	24%	22%	28%	33%	27%	28%	35%	28%	28%	27%	28%	30%	28%	27%	33%	28%	29%	28%	28%	29%
		B				C			*								*		*			
Not important at all	82	45	37	30	22	30	62	16	4	36	46	42	21	20	37	46	3	79	6	77	56	19
	16%	18%	15%	18%	14%	18%	19%	11%	13%	13%	20%	16%	21%	15%	15%	18%	14%	17%	11%	17%	17%	14%
							G		*		I						*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	418	206	212	139	139	140	259	134	25	235	183	225	80	112	202	216	18	400	47	371	280	123
	84%	82%	85%	82%	86%	82%	81%	89%	87%	87%	80%	84%	79%	85%	85%	83%	86%	83%	89%	83%	83%	86%
								F	*	J							*		*			

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	113	44	69	34	45	35	61	31	3	56	57	58	23	33	52	61	10	103	13	101	57	53	12	35	29	37
	23%	18%	28%	20%	23%	27%	24%	21%	10%	23%	22%	26%	19%	21%	19%	27%	20%	23%	18%	23%	18%	30%	13%	27%	20%	28%
			A				H		*				*			N	*		*			T		V		V
Somewhat important	197	108	89	72	77	48	93	64	12	101	96	89	47	61	112	85	20	176	34	162	136	60	45	51	49	52
	39%	43%	36%	41%	39%	37%	36%	44%	45%	42%	37%	39%	39%	40%	42%	37%	42%	39%	49%	38%	43%	33%	48%	39%	34%	39%
									*				*				*		S*		U		X			
A little bit important	134	70	64	45	53	35	71	42	7	63	70	56	33	45	78	55	14	120	16	117	92	41	23	31	46	34
	27%	28%	26%	26%	27%	27%	28%	28%	28%	26%	27%	25%	28%	29%	29%	24%	29%	27%	23%	27%	29%	23%	25%	24%	31%	26%
									*				*				*		*							
Not important at all	57	30	26	23	21	12	29	10	5	19	38	24	17	16	27	30	4	53	7	49	30	26	14	13	21	9
	11%	12%	11%	13%	11%	10%	12%	7%	17%	8%	15%	11%	14%	10%	10%	13%	9%	12%	10%	12%	10%	14%	15%	10%	14%	7%
									G*		I		*				*		*				Y		Y	
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	443	222	222	151	174	118	225	137	22	220	223	203	102	138	241	202	44	399	63	380	285	154	79	116	124	123
	89%	88%	89%	87%	89%	90%	88%	93%	83%	92%	85%	89%	86%	90%	90%	87%	91%	88%	90%	89%	90%	86%	85%	90%	86%	93%
								H	*	J			*				*		*							VX

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Global @dvisor: Health and Wellness
EJ3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	166	76	90	67	50	49	32	67	67	98	68	73	46	47	96	70	30	136	42	124	108	58	26	38	72	31
	33%	31%	36%	37%	34%	29%	40%	32%	32%	35%	31%	31%	37%	33%	34%	33%	37%	32%	42%	31%	33%	34%	28%	35%	39%	27%
							*												S						VY	
Somewhat important	168	82	86	58	53	58	20	74	73	97	71	83	36	49	97	71	32	137	40	128	111	56	36	41	51	40
	34%	33%	34%	32%	36%	34%	25%	36%	35%	34%	33%	36%	29%	35%	34%	33%	39%	33%	39%	32%	34%	33%	40%	37%	28%	35%
							*																X	X		
A little bit important	100	57	43	36	28	36	15	41	44	60	41	41	27	33	63	37	14	86	13	87	68	31	19	18	40	23
	20%	23%	17%	20%	19%	21%	19%	19%	21%	21%	19%	18%	21%	23%	22%	17%	18%	20%	13%	22%	21%	18%	21%	16%	22%	20%
		B					*													R						
Not important at all	66	32	34	22	17	27	13	28	25	28	37	36	17	12	28	37	5	61	5	60	42	24	10	13	22	21
	13%	13%	14%	12%	11%	16%	17%	13%	12%	10%	17%	15%	14%	9%	10%	17%	6%	15%	5%	15%	13%	14%	11%	12%	12%	19%
							*				I	M				N		P		R						X
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	434	216	218	160	131	143	68	182	185	255	180	196	110	128	256	178	76	358	96	339	287	145	81	97	163	94
	87%	87%	86%	88%	89%	84%	83%	87%	88%	90%	83%	85%	86%	91%	90%	83%	94%	85%	95%	85%	87%	86%	89%	88%	88%	81%
							*			J				K	O		Q		S						Y	

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Global @dvisor: Health and Wellness
EI3.3. [Lose weight] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	149	62	87	71	47	31	72	56	4	47	102	-	111	38	84	65	47	102	56	93	102	47
	30%	25%	34%	26%	31%	40%	27%	33%	38%	35%	28%	-	29%	33%	30%	29%	40%	27%	38%	26%	29%	31%
			A			C*			**								Q		S			
Somewhat important	181	92	89	93	65	23	99	62	4	50	131	-	140	41	109	72	36	145	45	136	129	52
	36%	37%	35%	34%	43%	29%	37%	36%	36%	37%	36%	-	36%	35%	39%	33%	30%	38%	30%	39%	37%	34%
						*			**													
A little bit important	126	70	56	79	27	20	72	39	2	29	97	-	99	27	64	62	27	99	38	88	87	40
	25%	28%	22%	29%	18%	26%	27%	22%	14%	22%	27%	-	26%	23%	23%	28%	23%	26%	26%	25%	25%	26%
				D		*			**													
Not important at all	44	23	21	28	12	4	21	15	1	9	35	-	35	9	23	21	8	36	10	34	31	13
	9%	9%	8%	10%	8%	5%	8%	9%	11%	7%	10%	-	9%	8%	8%	10%	7%	9%	7%	10%	9%	8%
						*			**													
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	456	223	233	243	139	74	243	157	10	126	330	-	350	106	257	199	109	347	139	317	317	139
	91%	91%	92%	90%	92%	95%	92%	91%	89%	93%	91%	-	91%	92%	92%	90%	93%	91%	93%	90%	91%	92%
						*			**													

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Global @dvisor: Health and Wellness
EI3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	5533	2555	2979	2214	1816	1503	1581	1881	1606	2574	2959	1616	2220	1697	2995	2539	707	4826	1131	4403	3544	1921
	46%	43%	50%	43%	47%	50%	49%	46%	45%	47%	46%	48%	46%	44%	45%	48%	47%	46%	47%	46%	44%	50%
			A		C	CD	GH					M	M			N						T
Somewhat important	3647	1873	1774	1590	1195	862	987	1252	1086	1720	1927	967	1488	1192	2090	1557	468	3179	740	2907	2534	1076
	30%	31%	30%	31%	31%	29%	30%	30%	30%	31%	30%	28%	31%	31%	31%	29%	31%	30%	31%	30%	31%	28%
		B		E	E					J			K	K	O						U	
A little bit important	1662	938	724	802	487	373	424	587	492	722	940	447	646	569	936	726	208	1454	343	1319	1147	488
	14%	16%	12%	16%	13%	12%	13%	14%	14%	13%	14%	13%	14%	15%	14%	14%	14%	14%	14%	14%	14%	13%
		B		DE							I			K							U	
Not important at all	1158	626	532	511	377	271	249	401	388	482	676	373	423	362	658	500	132	1026	213	945	823	322
	10%	10%	9%	10%	10%	9%	8%	10%	11%	9%	10%	11%	9%	9%	10%	9%	9%	10%	9%	10%	10%	8%
		B						F	F		I	LM									U	
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	10842	5365	5477	4606	3498	2738	2992	3721	3184	5016	5826	3029	4354	3458	6020	4822	1383	9459	2214	8628	7224	3485
	90%	90%	91%	90%	90%	91%	92%	90%	89%	91%	90%	89%	91%	91%	90%	91%	91%	90%	91%	90%	90%	92%
			A				GH			J			K	K								T

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Global @dvisor: Health and Wellness
EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	5533	263	210	299	230	254	264	240	268	148	342	242	173	327	185	196	217	172	153	246	145	186	278	191	301
	46%	53%	42%	60%	46%	51%	53%	48%	54%	30%	68%	48%	35%	65%	37%	39%	43%	34%	31%	49%	29%	37%	56%	38%	60%
		BDILNOPQRTUW	ILQRT	ABDEFGIKLNOPQRSTUW	ILNOQRTUW	BILNOPQRTUW	BDILNOPQRTUW	ILNOQRTUW	BDILNOPQRTUW		ABCDEFGHIKLNOPQRSTUVWX	ILNOQRTUW	T	ABDEFGHIKLNOPQRSTUVW	IRT	IQRT	ILNQRTUW	T		BILNOPQRTUW		IRT	BDGIKLNOPQRSTUW	IRT	ABDEFGHIKLNOPQRSTUW
Somewhat important	3647	151	151	138	182	134	120	129	143	163	122	135	155	79	138	229	169	176	134	161	184	205	150	151	146
	30%	30%	30%	28%	36%	27%	24%	26%	29%	33%	24%	27%	31%	16%	28%	46%	34%	35%	27%	32%	37%	41%	30%	30%	29%
		FM	FM	M	ABCEFGHJKMNRVWX	M	M	M	M	FGJMR	M	M	FJM		M	ABCDEFGHIJKLMNPQRSTUVWX	CEFGJKMNR	CEFGHJKMNRVWX	M	FGJMR	ABCEFGHJKLMNRVWX	ABCEFGHIJKLMNPQRSVWX	FM	FM	M
A little bit important	1662	54	90	44	58	67	67	71	73	100	32	80	83	51	86	55	66	96	88	68	89	76	58	74	36
	14%	11%	18%	9%	12%	13%	13%	14%	15%	20%	6%	16%	17%	10%	17%	11%	13%	19%	18%	14%	18%	15%	12%	15%	7%
		J	ACDJMOPVX		JX	CJX	CJX	CJX	CJMX	ACDEFGHJMOPSUVWX		ACJMOVX	ACDJMOVX		ACDJMOPVX	JX	CJX	ACDEFGHJMOPSUVWX	ACDEFJMOPVX	CJX	ACDEFJMOPSVX	ACJMOVX	JX	ACJMOX	
Not important at all	1158	32	49	18	29	45	50	60	16	89	4	43	89	43	91	20	47	56	125	24	82	32	14	84	16
	10%	6%	10%	4%	6%	9%	10%	12%	3%	18%	1%	9%	18%	9%	18%	4%	10%	11%	25%	5%	16%	6%	3%	17%	3%
		HJVX	CDHJOSUVX	J	JV	CHJOSVX	CDHJOSUVX	ACDHJOSUVX	J	ABCDEFGHJKMOPQSUVX		CHJOSVX	ABCDEFGHJKMOPQSUVX	CHJOSVX	ABCDEFGHJKMOPQSUVX	J	ACDHJOSUVX	ACDHJOSUVX	ABCDEFGHJKLMNOPQSTUVWX	J	ABCDEFGHJKMOPQSUVX	CHJOVX	J	ABCDEFGHJKMOPQSUVX	J
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	10842	468	451	482	471	455	450	440	484	411	496	457	411	457	409	480	453	444	375	476	418	468	486	416	484
	90%	94%	90%	96%	94%	91%	90%	88%	97%	82%	99%	91%	82%	91%	82%	96%	91%	89%	75%	95%	84%	94%	97%	83%	97%
		GILNPQRTW	ILNRTW	BEFGIKLMNPQRTUW	BFGILNPQRTW	ILNRTW	ILNRTW	ILNRTW	ABEFGIKLMNPQRTUW	R	ABCDEFGHIKLMNOPQRSTUVWX	ILNRTW	R	ILNRTW	R	BEFGIKLMNPQRTUW	ILNRTW	ILNRTW		BEFGIKLMNPQRTW	R	BFGILNPQRTW	ABDEFGIKLMNPQRTUW	R	ABEFGIKLMNPQRTUW

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Global @dvisor: Health and Wellness
EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general heal
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	5533	376	1191	1797	1323	1504	1022	846
	46%	38%	60%	40%	44%	38%	51%	56%
			ACDEF	E	ACE		ACDE	ACDEF
Somewhat important	3647	289	514	1444	1029	1291	604	371
	30%	29%	26%	32%	34%	32%	30%	25%
		BG		ABG	ABCEFG	ABG	BG	
A little bit important	1662	160	185	725	422	643	241	170
	14%	16%	9%	16%	14%	16%	12%	11%
		BFG		BDFG	BFG	BDFG	B	
Not important at all	1158	175	110	534	227	562	133	113
	10%	17%	5%	12%	8%	14%	7%	8%
		BCDEFG		BDFG	BF	BCDFG		B
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	10842	825	1890	3966	2773	3438	1867	1387
	90%	83%	95%	88%	92%	86%	93%	92%
			ACDEG	AE	ACE	A	ACDE	ACE

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Global @dvisor: Health and Wellness
EI3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	263	115	149	123	76	64	56	71	88	75	188	95	106	62	138	125	30	233	46	217	173	90
	53%	47%	58%	50%	52%	60%	48%	60%	51%	56%	51%	56%	52%	50%	52%	53%	48%	53%	47%	54%	51%	55%
			A			*								*			*		*			
Somewhat important	151	75	76	78	44	29	38	29	55	35	116	51	62	38	80	71	22	129	31	120	99	51
	30%	30%	30%	32%	30%	27%	33%	25%	32%	26%	32%	30%	30%	30%	30%	30%	36%	29%	32%	30%	30%	31%
						*								*			*		*			
A little bit important	54	38	16	34	13	7	17	9	18	13	41	16	24	14	30	24	7	47	13	42	40	14
	11%	16%	6%	14%	9%	7%	14%	7%	10%	10%	11%	10%	12%	11%	11%	10%	11%	11%	13%	10%	12%	9%
		B				*								*			*		*			
Not important at all	32	18	14	12	12	7	6	9	13	11	21	8	13	11	18	14	3	29	8	24	24	9
	6%	7%	6%	5%	9%	7%	5%	7%	8%	9%	6%	5%	6%	9%	7%	6%	5%	7%	8%	6%	7%	5%
						*								*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	468	227	241	235	132	100	111	109	161	123	345	162	192	114	247	220	59	409	90	378	312	156
	94%	93%	94%	95%	91%	93%	95%	93%	92%	91%	94%	95%	94%	91%	93%	94%	95%	93%	92%	94%	93%	95%
						*								*			*		*			

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Global @dvisor: Health and Wellness
EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	210	96	115	62	63	85	43	62	53	88	123	65	81	65	123	87	10	201	21	189	130	74	23	132	56
	42%	38%	46%	33%	40%	54%	35%	48%	40%	46%	39%	45%	42%	40%	41%	44%	34%	43%	37%	43%	42%	42%	41%	46%	35%
						CD						*					**		*				*	X	
Somewhat important	151	75	76	58	52	41	42	38	41	58	93	37	64	49	96	55	10	141	14	137	97	53	11	73	67
	30%	30%	31%	31%	33%	26%	34%	29%	31%	30%	30%	25%	33%	31%	32%	27%	37%	30%	25%	31%	31%	30%	21%	26%	42%
												*					**		*				*		VW
A little bit important	90	51	39	43	25	22	29	19	23	33	56	32	33	24	50	40	3	87	11	79	51	34	11	56	23
	18%	20%	16%	23%	16%	14%	23%	14%	17%	18%	18%	22%	17%	15%	17%	20%	9%	18%	20%	18%	16%	19%	20%	20%	14%
				E								*					**		*				*		
Not important at all	49	30	19	23	16	10	9	12	15	10	39	12	15	22	30	19	6	44	10	39	32	17	10	24	15
	10%	12%	8%	12%	10%	6%	7%	9%	11%	5%	12%	8%	8%	14%	10%	9%	20%	9%	18%	9%	10%	10%	18%	8%	9%
											I	*					**		S*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	451	222	229	163	140	148	114	120	117	179	272	134	179	138	269	182	22	429	47	404	277	160	45	261	145
	90%	88%	92%	88%	90%	94%	93%	91%	89%	95%	88%	92%	92%	86%	90%	91%	80%	91%	82%	91%	90%	90%	82%	92%	91%
										J		*					**		*	R			*		

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Global @dvisor: Health and Wellness
EI3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	299	134	165	138	118	44	99	115	55	119	181	14	216	69	165	134	91	208	97	202	208	91
	60%	56%	63%	53%	70%	61%	60%	60%	63%	61%	59%	69%	60%	58%	61%	59%	69%	57%	67%	57%	60%	60%
					C*	*			*			**					Q*					
Somewhat important	138	71	68	85	31	22	49	52	20	51	87	3	104	31	75	64	25	114	31	108	94	45
	28%	29%	26%	33%	19%	30%	30%	27%	23%	26%	28%	13%	29%	26%	27%	28%	19%	31%	21%	30%	27%	29%
				D	*	*			*			**					*	P				
A little bit important	44	23	21	23	16	5	9	21	7	17	27	-	31	13	24	20	12	32	10	34	33	11
	9%	10%	8%	9%	9%	8%	6%	11%	8%	9%	9%	-	9%	11%	9%	9%	9%	9%	7%	10%	9%	7%
					*	*			*			**					*					
Not important at all	18	12	6	14	3	1	6	4	6	7	11	4	9	5	9	9	5	13	7	11	12	6
	4%	5%	2%	5%	2%	2%	4%	2%	6%	4%	4%	18%	3%	5%	3%	4%	4%	4%	5%	3%	3%	4%
					*	*			*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	482	228	254	246	165	71	158	187	83	187	295	17	352	113	264	218	128	354	138	344	335	147
	96%	95%	98%	95%	98%	98%	96%	98%	94%	96%	96%	82%	97%	95%	97%	96%	96%	96%	95%	97%	97%	96%
					*	*			*			**					*					

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Global @dvisor: Health and Wellness
EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	230	101	130	81	71	79	136	52	3	124	106	35	139	56	103	128	24	207	36	195	127	91	53	40	38	35	24	40
	46%	40%	52%	40%	44%	57%	49%	42%	40%	49%	43%	48%	45%	48%	43%	49%	55%	45%	50%	45%	42%	52%	53%	39%	44%	42%	47%	53%
			A			CD			**			*					*		*			T	*		*	*	*	*
Somewhat important	182	94	88	72	65	45	102	49	3	91	91	25	109	49	95	87	12	170	23	160	126	53	36	42	35	23	22	25
	36%	38%	35%	36%	41%	33%	37%	40%	45%	36%	37%	34%	35%	42%	40%	33%	27%	37%	32%	37%	41%	31%	36%	40%	40%	28%	42%	33%
									**			*					*		*		U		*		*	*	*	*
A little bit important	58	36	22	30	16	12	25	21	1	31	27	2	46	11	31	27	8	50	12	46	40	18	7	15	12	12	5	7
	12%	15%	9%	15%	10%	9%	9%	17%	16%	12%	11%	2%	15%	9%	13%	10%	18%	11%	17%	11%	13%	10%	7%	14%	14%	15%	10%	9%
								F	**			*	K				*		*				*		*	*	*	*
Not important at all	29	18	11	20	8	2	15	3	-	8	21	12	17	-	9	20	-	29	1	28	12	12	3	7	2	12	1	5
	6%	7%	4%	10%	5%	1%	5%	2%	-	3%	9%	16%	6%	-	4%	8%	-	6%	1%	7%	4%	7%	3%	7%	2%	14%	2%	6%
				E					**		I	LM*	M				*		*				*		*	VXZ*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat important/A little bit important)	471	231	240	182	152	136	264	122	6	246	225	62	294	115	230	241	43	428	70	400	293	162	97	97	85	70	51	71
	94%	93%	96%	90%	95%	99%	95%	98%	100%	97%	91%	84%	95%	100%	96%	92%	100%	94%	99%	93%	96%	93%	97%	93%	98%	86%	98%	94%
						C			**	J		*	K	KL			*		*				Y*		Y*	*	Y*	*

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Global @dvisor: Health and Wellness
EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	254	105	148	84	89	81	32	107	97	118	136	46	156	52	102	152	14	240	29	224	141	105	73	17	36	61	19	33	14
	51%	44%	57%	41%	55%	61%	60%	53%	47%	49%	52%	55%	54%	41%	44%	56%	41%	51%	46%	51%	45%	60%	54%	36%	46%	58%	45%	49%	64%
			A		C	C	*					M	M			N	*		*			T	W	*	*	W*	*	*	**
Somewhat important	134	68	67	66	37	31	14	44	65	68	66	18	73	43	77	58	15	119	20	114	96	37	41	16	21	23	13	16	4
	27%	28%	26%	32%	23%	24%	26%	22%	32%	29%	25%	21%	25%	35%	33%	21%	45%	26%	32%	26%	30%	21%	31%	33%	27%	22%	31%	24%	16%
							*		G					K	O		Q*		*		U			*	*	*	*	*	**
A little bit important	67	35	32	32	21	14	2	30	29	33	34	12	37	18	31	36	2	65	7	60	46	20	11	14	7	16	4	12	2
	13%	15%	12%	16%	13%	11%	3%	15%	14%	14%	13%	14%	13%	15%	13%	14%	5%	14%	12%	14%	15%	12%	8%	29%	9%	15%	10%	18%	10%
							*	F	F								*		*					VXYZ*	*	*	*	V*	**
Not important at all	45	31	14	24	15	6	6	22	16	19	26	8	24	13	21	24	3	42	7	38	33	12	9	1	14	5	6	7	2
	9%	13%	5%	12%	9%	4%	11%	11%	8%	8%	10%	10%	8%	10%	9%	9%	9%	9%	10%	9%	10%	7%	7%	2%	18%	5%	14%	10%	11%
		B		E			*										*		*					*	VWY*	*	W*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	455	208	247	183	147	126	47	181	191	219	236	76	266	113	209	246	31	424	57	398	283	161	126	48	65	99	37	61	20
	91%	87%	95%	88%	91%	96%	89%	89%	92%	92%	90%	90%	92%	90%	91%	91%	91%	91%	90%	91%	90%	93%	93%	98%	82%	95%	86%	90%	89%
			A			C	*										*		*				X	XZ*	*	X*	*	*	**

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Global @dvisor: Health and Wellness
EI3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	264	153	111	148	96	20	162	63	12	158	106	82	69	113	124	140	34	230	52	212	154	103
	53%	52%	53%	52%	55%	49%	55%	52%	38%	52%	55%	58%	54%	49%	52%	54%	48%	53%	50%	54%	52%	54%
						*			**								*					
Somewhat important	120	63	57	65	43	12	64	32	8	79	41	28	26	66	54	66	17	103	27	93	64	51
	24%	21%	28%	23%	24%	31%	22%	27%	25%	26%	21%	20%	20%	29%	23%	25%	24%	24%	26%	23%	22%	27%
						*			**								*					
A little bit important	67	43	24	45	17	5	38	16	5	38	29	17	22	27	33	33	12	55	14	53	41	26
	13%	15%	11%	16%	10%	12%	13%	13%	16%	12%	15%	12%	17%	12%	14%	13%	17%	13%	13%	13%	14%	14%
						*			**								*					
Not important at all	50	33	16	27	20	3	28	9	7	31	19	15	11	24	27	23	8	42	11	38	36	12
	10%	11%	8%	9%	11%	8%	10%	7%	21%	10%	10%	11%	8%	10%	11%	9%	11%	10%	11%	10%	12%	6%
						*			**								*				U	
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	450	259	192	258	156	36	264	112	25	274	176	127	118	206	211	240	62	388	93	358	259	180
	90%	89%	92%	91%	89%	92%	90%	93%	79%	90%	90%	89%	92%	90%	89%	91%	89%	90%	89%	90%	88%	94%
						*			**								*					T

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Global @dvisor: Health and Wellness
EI3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	240	113	128	137	65	38	27	51	163	86	154	104	70	66	127	114	33	207	63	177	183	55
	48%	47%	49%	48%	48%	48%	52%	50%	47%	44%	50%	46%	54%	46%	47%	49%	36%	51%	38%	53%	46%	56%
							**	*					*	*			*	P		R		*
Somewhat important	129	66	63	75	34	20	9	30	90	53	76	62	27	39	67	61	25	103	47	82	107	20
	26%	27%	24%	26%	25%	25%	18%	29%	26%	27%	25%	27%	21%	28%	25%	27%	28%	25%	28%	25%	27%	20%
							**	*					*	*			*					*
A little bit important	71	34	38	41	20	11	11	14	47	31	41	32	21	19	34	37	18	54	31	41	58	12
	14%	14%	15%	15%	15%	13%	21%	14%	13%	16%	13%	14%	16%	13%	13%	16%	19%	13%	18%	12%	15%	12%
							**	*					*	*			*					*
Not important at all	60	28	31	31	17	12	5	7	48	24	35	29	13	18	41	19	15	44	25	34	49	10
	12%	12%	12%	11%	12%	15%	9%	7%	14%	12%	12%	13%	10%	13%	15%	8%	17%	11%	15%	10%	12%	11%
							**	*					*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	440	212	228	253	119	69	47	94	299	170	270	198	118	124	228	212	76	364	141	300	348	87
	88%	88%	88%	89%	88%	85%	91%	93%	86%	88%	88%	87%	90%	87%	85%	92%	83%	89%	85%	90%	88%	89%
							**	*					*	*			*					*

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Global @dvisor: Health and Wellness
EI3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	268	126	142	95	93	80	38	88	141	156	112	3	70	195	145	123	27	241	48	220	184	79
	54%	50%	58%	50%	50%	66%	51%	49%	58%	56%	51%	54%	57%	53%	53%	54%	50%	54%	53%	54%	51%	62%
						CD	*					**	*				*		*			*
Somewhat important	143	76	68	56	63	25	19	58	67	84	59	-	34	109	85	58	16	127	26	117	110	31
	29%	30%	27%	29%	33%	21%	25%	32%	27%	30%	27%	-	28%	29%	31%	26%	31%	28%	29%	29%	30%	25%
					E		*					**	*				*		*			*
A little bit important	73	42	31	34	23	15	11	30	31	34	39	1	16	56	38	35	9	64	14	58	61	12
	15%	17%	12%	18%	12%	12%	15%	17%	13%	12%	18%	11%	13%	15%	14%	15%	16%	14%	16%	14%	17%	9%
							*					**	*				*		*			*
Not important at all	16	10	6	6	8	2	7	4	5	6	10	2	3	11	4	12	1	15	2	14	9	5
	3%	4%	3%	3%	4%	1%	9%	2%	2%	2%	4%	35%	2%	3%	1%	5%	3%	3%	3%	3%	3%	4%
							GH*					**	*			N	*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	484	243	241	185	179	120	68	176	240	275	209	4	120	360	268	216	51	433	88	396	354	122
	97%	96%	97%	97%	96%	99%	91%	98%	98%	98%	96%	65%	98%	97%	99%	95%	97%	97%	97%	97%	97%	96%
							*	F	F			**	*		O		*		*			*

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Global @dvisor: Health and Wellness
EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	148	68	80	46	44	58	43	65	15	41	107	79	18	51	103	44	16	132	24	124	92	54	10	37	37	28	36
	30%	27%	32%	24%	29%	38%	27%	32%	21%	28%	30%	29%	26%	32%	31%	27%	26%	30%	28%	30%	28%	33%	23%	30%	32%	28%	31%
						C			*				*	*			*		*				*	*		*	*
Somewhat important	163	79	85	68	49	47	65	59	20	41	122	94	25	44	106	58	26	138	26	137	102	59	14	46	34	36	33
	33%	31%	34%	35%	32%	30%	41%	29%	28%	28%	35%	34%	37%	28%	31%	35%	42%	31%	30%	33%	32%	36%	31%	37%	30%	36%	29%
							G		*				*	*			*		*				*	*		*	*
A little bit important	100	60	40	47	26	27	27	48	12	37	63	51	11	37	70	30	9	91	20	80	65	28	14	19	22	24	21
	20%	23%	16%	24%	17%	18%	17%	24%	17%	25%	18%	19%	17%	23%	21%	18%	15%	21%	23%	19%	20%	17%	32%	15%	19%	24%	18%
									*				*	*			*		*				W*	*		*	*
Not important at all	89	47	42	33	34	22	23	29	25	28	61	48	13	28	59	30	10	79	17	72	65	24	7	22	22	12	26
	18%	19%	17%	17%	22%	14%	14%	15%	35%	19%	17%	18%	20%	17%	17%	19%	17%	18%	20%	17%	20%	15%	15%	18%	19%	12%	22%
					E				FG*				*	*			*		*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	411	207	204	161	119	131	136	172	47	119	292	224	54	132	279	132	51	360	70	341	259	141	38	102	93	88	90
	82%	81%	83%	83%	78%	86%	86%	85%	65%	81%	83%	82%	80%	83%	83%	81%	83%	82%	80%	83%	80%	85%	85%	82%	81%	88%	78%
						D	H	H	*				*	*			*		*				*	*		*	*

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Global @dvisor: Health and Wellness
EI3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	342	168	174	157	119	66	10	69	264	189	153	219	18	105	189	153	39	303	91	251	190	149
	68%	67%	70%	65%	73%	70%	84%	61%	70%	66%	71%	73%	54%	63%	68%	69%	57%	70%	59%	73%	64%	75%
						*	**	*				LM	*				*			R		*
Somewhat important	122	60	62	59	38	24	1	36	86	75	48	66	12	45	64	58	18	104	41	81	80	42
	24%	24%	25%	25%	23%	26%	9%	31%	23%	26%	22%	22%	35%	27%	23%	26%	26%	24%	26%	24%	27%	21%
						*	**	*					*				*					*
A little bit important	32	21	11	22	6	4	1	8	23	17	14	12	3	17	21	11	8	23	20	11	23	9
	6%	8%	4%	9%	4%	4%	7%	7%	6%	6%	7%	4%	10%	10%	8%	5%	12%	5%	13%	3%	8%	4%
						*	**	*					*	K			*		S			*
Not important at all	4	3	1	4	*	-	-	1	3	4	*	3	*	1	4	-	3	1	4	*	4	-
	1%	1%	0%	1%	0%	-	-	1%	1%	1%	0%	1%	1%	0%	1%	-	4%	0%	2%	0%	1%	-
						*	**	*					*				Q*		S			*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	496	250	246	238	163	95	12	112	372	281	215	296	33	167	275	221	66	430	153	343	293	200
	99%	99%	100%	99%	100%	100%	100%	99%	99%	99%	100%	99%	99%	100%	99%	100%	96%	100%	98%	100%	99%	100%
						*	**	*					*				*	P		R		*

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Global @dvisor: Health and Wellness
EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	242	103	139	80	88	75	73	122	15	85	157	60	134	48	144	98	16	226	27	216	159	81	66	65	111
	48%	42%	55%	44%	51%	51%	54%	46%	38%	46%	50%	56%	46%	48%	48%	48%	38%	49%	48%	48%	45%	57%	44%	43%	56%
			A						*								*		*			T			VW
Somewhat important	135	77	59	51	46	38	36	69	14	61	74	23	86	26	80	56	12	124	14	121	103	30	45	47	43
	27%	31%	23%	28%	27%	26%	27%	26%	34%	33%	24%	22%	29%	27%	27%	27%	27%	27%	25%	27%	29%	21%	30%	31%	21%
									*	J							*		*						
A little bit important	80	47	33	31	29	20	22	45	8	24	56	14	48	18	49	31	10	70	9	71	57	23	22	26	33
	16%	19%	13%	17%	17%	14%	16%	17%	19%	13%	18%	13%	16%	18%	16%	15%	24%	15%	17%	16%	16%	16%	15%	17%	16%
									*								*		*						
Not important at all	43	20	22	20	9	13	4	30	3	14	28	10	26	7	25	17	5	38	6	37	34	8	17	14	12
	9%	8%	9%	11%	5%	9%	3%	11%	8%	8%	9%	9%	9%	7%	8%	9%	11%	8%	10%	8%	10%	6%	11%	9%	6%
								F	*								*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	457	227	231	162	163	133	131	236	37	170	288	97	268	92	272	185	38	419	50	408	319	134	132	138	187
	91%	92%	91%	89%	95%	91%	97%	89%	92%	92%	91%	91%	91%	93%	92%	91%	89%	92%	90%	92%	90%	94%	89%	91%	94%
							G		*								*		*						

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Global @dvisor: Health and Wellness
EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	173	85	88	55	57	62	49	88	36	81	92	48	53	72	101	73	21	152	30	143	96	76	124	49	47	60	37	14	16
	35%	34%	35%	28%	38%	40%	40%	36%	28%	35%	34%	30%	38%	37%	34%	36%	33%	35%	33%	35%	31%	42%	35%	34%	34%	36%	37%	34%	29%
					C	C	H										*					T						*	*
Somewhat important	155	80	76	68	43	44	40	72	43	75	80	52	41	62	96	59	27	128	35	121	104	48	116	40	42	52	29	13	20
	31%	32%	30%	35%	29%	29%	32%	30%	33%	33%	30%	32%	30%	31%	32%	29%	43%	29%	38%	29%	33%	27%	32%	28%	31%	31%	28%	32%	37%
																	Q*		S									*	*
A little bit important	83	42	41	38	23	22	17	42	23	35	48	30	19	34	43	40	5	78	14	69	53	28	62	20	22	30	14	7	9
	17%	17%	16%	20%	15%	14%	14%	17%	18%	15%	18%	18%	14%	17%	14%	20%	8%	18%	15%	17%	17%	15%	17%	14%	16%	18%	14%	17%	18%
																	*	P										*	*
Not important at all	89	42	47	36	28	25	18	43	27	38	50	33	27	29	59	30	9	79	12	77	58	28	54	35	26	26	21	7	9
	18%	17%	19%	18%	18%	16%	15%	18%	21%	17%	19%	20%	19%	15%	20%	15%	15%	18%	13%	19%	19%	16%	15%	24%	19%	15%	21%	17%	16%
																	*							VY				*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	411	206	205	161	123	127	106	202	103	192	220	131	113	167	240	172	53	358	79	333	253	151	302	109	111	142	79	35	44
	82%	83%	81%	82%	82%	84%	85%	82%	79%	83%	81%	80%	81%	85%	80%	85%	85%	82%	87%	81%	81%	84%	85%	76%	81%	85%	79%	83%	84%
																	*						W			W		*	*

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Global @dvisor: Health and Wellness
EI3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	327	137	190	165	104	59	112	170	23	124	203	113	163	51	180	147	56	271	63	264	197	131
	65%	59%	71%	58%	73%	81%	69%	66%	64%	74%	61%	72%	62%	63%	67%	64%	68%	65%	68%	65%	64%	67%
			A		C	C			*	J		*					*					
Somewhat important	79	43	36	57	15	6	21	49	8	23	56	14	45	19	44	35	13	66	13	66	58	21
	16%	18%	14%	20%	11%	9%	13%	19%	21%	13%	17%	9%	17%	24%	16%	15%	16%	16%	14%	16%	19%	11%
				DE					*			*		KL			*				U	
A little bit important	51	30	21	35	11	4	15	21	2	10	41	19	28	4	25	25	7	43	10	41	23	28
	10%	13%	8%	12%	8%	6%	9%	8%	5%	6%	12%	12%	11%	5%	9%	11%	9%	10%	11%	10%	7%	14%
									*		I	*	M				*					T
Not important at all	43	22	21	28	13	3	15	19	4	11	32	10	27	6	20	23	5	38	7	36	28	15
	9%	10%	8%	10%	9%	4%	9%	7%	11%	7%	10%	7%	10%	8%	7%	10%	6%	9%	8%	9%	9%	8%
									*			*					*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	457	210	247	257	130	70	148	240	33	156	300	146	236	75	249	208	77	380	86	371	277	180
	91%	90%	92%	90%	91%	96%	91%	93%	89%	94%	90%	93%	90%	92%	93%	90%	94%	91%	92%	91%	91%	92%
									*			*					*					

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Global @dvisor: Health and Wellness
EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	185	83	101	56	55	73	20	64	78	83	101	96	68	21	83	102	20	165	24	161	109	73	9	12	15	26	-	70	53
	37%	34%	39%	33%	36%	41%	54%	40%	33%	36%	38%	42%	34%	27%	33%	41%	40%	37%	41%	36%	32%	47%	27%	34%	29%	39%	-	37%	44%
							H*					M	M			N	*		*			T	*	*	*	*			VX
Somewhat important	138	65	73	49	42	48	9	44	60	60	78	55	59	24	76	62	11	128	18	120	96	40	11	11	17	15	-	49	34
	28%	27%	28%	28%	28%	27%	25%	28%	26%	26%	29%	24%	30%	32%	30%	25%	22%	28%	31%	27%	29%	26%	35%	31%	33%	23%	-	26%	28%
							*										*		*				*	*	*	*			
A little bit important	86	49	38	32	26	29	6	31	39	43	43	37	32	17	48	38	7	79	7	79	63	22	5	6	7	14	-	35	20
	17%	20%	15%	19%	17%	16%	15%	19%	17%	18%	16%	16%	16%	22%	19%	16%	15%	17%	13%	18%	19%	14%	16%	16%	12%	20%	-	18%	17%
							*							L			*		*				*	*	*	*			
Not important at all	91	45	46	35	29	27	3	21	57	46	45	38	38	15	47	43	12	79	10	81	70	21	7	7	14	13	-	37	13
	18%	19%	18%	20%	19%	15%	7%	13%	24%	20%	17%	17%	19%	19%	19%	18%	24%	18%	16%	18%	21%	13%	22%	19%	26%	19%	-	20%	11%
							*		FG								*		*		U		b*	*	b*	*		b	
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat	409	197	212	136	123	150	35	140	177	187	223	189	158	62	207	202	39	371	50	360	268	136	25	29	39	55	-	154	107
important/A little bit important)	82%	81%	82%	80%	81%	85%	93%	87%	76%	80%	83%	83%	81%	81%	81%	82%	76%	83%	84%	82%	79%	87%	78%	81%	74%	81%	-	80%	89%
							H*	H									*		*			T	*	*	*	*			VXa

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Global @dvisor: Health and Wellness
EI3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	196	92	103	85	72	38	13	59	124	144	52	-	163	33	122	73	30	166	68	128	166	30
	39%	36%	42%	41%	38%	38%	44%	43%	37%	40%	37%	-	39%	39%	37%	43%	42%	39%	41%	38%	39%	41%
							*															
Somewhat important	229	119	110	88	92	50	11	61	157	162	67	-	192	37	155	74	31	198	72	157	198	30
	46%	47%	45%	42%	48%	50%	40%	45%	47%	45%	48%	-	46%	44%	47%	43%	45%	46%	44%	47%	46%	42%
							*															
A little bit important	55	31	24	25	20	10	3	13	39	42	13	-	45	10	38	17	9	46	20	35	47	8
	11%	12%	10%	12%	10%	10%	11%	10%	12%	12%	9%	-	11%	12%	12%	10%	13%	11%	12%	11%	11%	11%
							*															
Not important at all	20	12	9	10	8	2	2	4	15	12	8	-	17	3	13	7	*	20	5	15	16	4
	4%	5%	4%	5%	4%	2%	6%	3%	4%	3%	6%	-	4%	4%	4%	4%	0%	5%	3%	5%	4%	5%
							*											P				
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	480	243	237	199	184	97	27	133	320	348	132	-	400	80	316	164	70	410	160	320	410	68
	96%	95%	96%	95%	96%	98%	94%	97%	96%	97%	94%	-	96%	96%	96%	96%	100%	95%	97%	95%	96%	95%
							*										Q					

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Global @dvisor: Health and Wellness
EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	217	99	118	62	61	95	49	104	39	106	111	70	94	53	138	80	9	208	18	199	139	78	46	41	39	41	51
	43%	40%	47%	34%	41%	56%	46%	45%	42%	49%	39%	53%	43%	36%	45%	42%	46%	43%	45%	43%	44%	42%	45%	40%	41%	44%	47%
			A		C	CD				J		LM					*		*								
Somewhat important	169	84	85	71	48	49	37	75	30	72	97	44	74	52	99	70	7	162	13	156	102	68	32	41	28	35	34
	34%	34%	34%	39%	33%	29%	34%	33%	33%	33%	34%	33%	34%	35%	32%	36%	34%	34%	32%	34%	32%	36%	31%	40%	30%	37%	31%
				E													*		*					X			
A little bit important	66	35	31	31	23	13	12	31	12	20	46	10	30	26	40	26	1	65	4	62	42	25	16	11	17	10	13
	13%	14%	12%	17%	16%	8%	11%	14%	13%	9%	16%	8%	14%	18%	13%	14%	8%	14%	10%	14%	13%	13%	16%	10%	18%	10%	12%
				E	E						I		K	K			*		*						WY		
Not important at all	47	29	19	21	15	11	10	18	10	19	29	9	22	16	31	16	3	45	6	42	32	15	8	10	11	8	11
	10%	12%	7%	11%	11%	7%	9%	8%	11%	9%	10%	7%	10%	11%	10%	8%	13%	9%	14%	9%	10%	8%	8%	10%	12%	8%	10%
		B		E													*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	453	218	234	164	132	157	98	210	81	198	254	124	197	131	277	176	17	435	34	418	283	170	93	92	84	85	98
	91%	88%	93%	89%	90%	93%	91%	92%	89%	91%	90%	93%	90%	89%	90%	92%	87%	91%	86%	91%	90%	92%	92%	90%	89%	92%	90%
			A			C											*		*								

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	172	76	96	52	58	62	48	47	61	72	100	40	98	34	105	66	13	159	26	146	102	69	24	40	25	22	22	8	16	14
	34%	30%	39%	31%	33%	40%	40%	35%	32%	36%	33%	45%	34%	27%	34%	36%	32%	34%	33%	35%	31%	42%	30%	37%	37%	32%	29%	35%	40%	38%
			A			C						M*	M				*					T			*			**	*	*
Somewhat important	176	88	88	57	68	51	33	46	72	65	111	22	108	47	106	70	15	161	27	150	127	49	25	42	22	29	28	6	12	12
	35%	35%	36%	34%	39%	33%	28%	34%	39%	33%	37%	25%	38%	37%	34%	37%	38%	35%	34%	35%	38%	30%	32%	39%	32%	44%	35%	27%	31%	31%
									F			*					*				U				*			**	*	*
A little bit important	96	59	37	44	29	22	31	27	29	35	61	22	46	28	64	32	7	89	15	81	62	35	22	18	13	10	16	4	9	3
	19%	23%	15%	26%	17%	14%	26%	20%	16%	18%	20%	26%	16%	22%	20%	17%	18%	19%	20%	19%	18%	21%	28%	17%	19%	15%	20%	19%	23%	9%
		B		DE			H					*		L			*						WYc		*			**	c*	*
Not important at all	56	31	26	17	20	19	7	16	25	27	29	3	34	18	38	18	5	52	11	46	43	13	8	7	8	6	12	4	2	8
	11%	12%	10%	10%	12%	12%	6%	12%	13%	14%	10%	4%	12%	15%	12%	10%	12%	11%	14%	11%	13%	8%	11%	7%	11%	9%	15%	20%	5%	22%
									F			*		K			*				U				*		W	**	*	VWYb*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	444	223	221	154	155	135	112	119	163	172	271	84	252	108	275	168	35	409	67	376	291	153	72	101	60	61	66	18	37	29
	89%	88%	90%	90%	88%	88%	94%	88%	87%	86%	90%	96%	88%	85%	88%	90%	88%	89%	87%	89%	87%	92%	89%	93%	89%	91%	85%	80%	95%	78%
							H					M*					*					T	c	Zc	*	c		**	c*	*

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EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	153	71	82	50	46	57	22	73	37	67	87	52	34	68	86	68	15	139	17	137	101	52	20	20	24	18	33	21	17
	31%	28%	33%	25%	31%	37%	30%	33%	24%	31%	30%	36%	29%	28%	30%	32%	31%	31%	28%	31%	28%	36%	32%	33%	29%	25%	30%	34%	38%
						C		H				M					*					T							Y*
Somewhat important	134	68	66	58	39	37	20	60	42	53	81	42	36	56	71	63	14	120	16	118	91	42	17	18	21	23	29	17	8
	27%	27%	26%	30%	26%	24%	28%	27%	27%	25%	28%	29%	31%	23%	25%	29%	28%	27%	26%	27%	26%	29%	27%	29%	25%	32%	26%	27%	19%
													M				*									b			*
A little bit important	88	45	43	39	23	26	15	34	35	40	49	18	18	53	57	32	6	82	9	79	68	20	11	5	19	17	19	10	8
	18%	18%	17%	20%	16%	17%	20%	15%	22%	19%	17%	12%	16%	22%	20%	15%	13%	18%	15%	18%	19%	14%	17%	8%	22%	23%	17%	16%	18%
									G					K	O		*						W		W	W	W		*
Not important at all	125	65	59	49	41	34	16	57	42	54	70	33	28	63	73	52	13	111	19	106	95	29	15	18	21	14	31	14	11
	25%	26%	24%	25%	28%	22%	22%	26%	27%	26%	25%	23%	24%	26%	25%	24%	28%	25%	31%	24%	27%	20%	24%	30%	24%	20%	28%	23%	25%
																	*				U								*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	375	184	191	147	108	120	57	167	114	159	216	112	87	176	213	162	35	341	42	334	261	115	48	43	64	58	82	47	33
	75%	74%	76%	75%	72%	78%	78%	74%	73%	75%	76%	77%	76%	74%	75%	76%	72%	75%	69%	76%	73%	80%	76%	70%	76%	80%	72%	77%	75%
																	*					T							*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	246	118	128	119	79	48	26	45	174	158	88	-	27	219	144	102	65	181	136	109	195	49
	49%	46%	53%	45%	53%	58%	49%	42%	51%	52%	44%	-	46%	50%	47%	53%	45%	51%	48%	51%	50%	48%
						C*	*					**	*									*
Somewhat important	161	86	76	95	49	18	16	40	106	102	60	1	18	143	106	55	54	108	97	64	129	33
	32%	33%	31%	36%	33%	21%	28%	37%	31%	34%	30%	48%	31%	32%	35%	28%	37%	30%	34%	30%	33%	32%
				E		*	*					**	*									*
A little bit important	68	37	32	39	18	11	8	16	44	32	37	1	10	57	39	30	21	48	37	31	52	16
	14%	14%	13%	15%	12%	13%	16%	15%	13%	11%	19%	52%	18%	13%	13%	15%	15%	13%	13%	15%	13%	15%
						*	*				I	**	*									*
Not important at all	24	16	8	14	4	6	4	6	14	10	14	-	3	21	17	7	4	20	15	10	18	5
	5%	6%	3%	5%	3%	8%	7%	6%	4%	3%	7%	-	5%	5%	6%	4%	3%	6%	5%	4%	5%	5%
						*	*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	476	240	235	253	146	77	50	101	324	292	184	2	55	419	289	187	140	336	271	205	376	97
	95%	94%	97%	95%	97%	92%	93%	94%	96%	97%	93%	100%	95%	95%	94%	96%	97%	94%	95%	96%	95%	95%
						*	*					**	*									*

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Global @dvisor: Health and Wellness
EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	145	61	84	46	51	49	44	51	23	80	65	67	60	18	56	89	8	137	22	124	73	70	38	27	29	38	14
	29%	25%	33%	29%	28%	31%	29%	26%	33%	33%	25%	31%	28%	25%	23%	35%	17%	30%	25%	30%	25%	35%	29%	28%	30%	31%	25%
			A							J						N	*	P				T					*
Somewhat important	184	94	90	55	69	60	62	78	19	88	96	83	74	27	103	81	19	165	34	150	115	67	41	36	32	51	24
	37%	38%	36%	34%	38%	38%	41%	40%	27%	36%	37%	39%	34%	37%	42%	32%	41%	36%	39%	36%	39%	34%	31%	37%	33%	43%	42%
							H	H							Q		*									V	*
A little bit important	89	43	46	34	29	26	24	36	14	42	47	29	44	16	42	47	13	76	22	67	55	32	23	17	22	19	8
	18%	17%	18%	21%	16%	17%	16%	18%	20%	17%	18%	14%	20%	22%	17%	18%	28%	17%	25%	16%	19%	16%	18%	18%	23%	16%	14%
													K	K			Q*		S								*
Not important at all	82	50	32	26	33	23	22	32	13	34	48	33	36	12	43	39	6	76	11	71	53	29	28	16	14	12	11
	16%	20%	13%	16%	18%	14%	14%	16%	19%	14%	19%	16%	17%	16%	18%	15%	14%	17%	12%	17%	18%	15%	22%	17%	15%	10%	19%
		B															*						Y				Y*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	418	198	220	135	149	135	130	164	56	210	208	180	178	61	201	217	40	379	77	341	243	168	102	79	83	108	46
	84%	80%	87%	84%	82%	86%	86%	84%	81%	86%	81%	84%	83%	84%	82%	85%	86%	83%	88%	83%	82%	85%	78%	83%	85%	90%	81%
			A														*									VZ	*

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Global @dvisor: Health and Wellness
EI3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	186	86	100	55	62	70	130	46	11	93	93	102	38	47	91	96	11	176	25	161	124	55
	37%	34%	40%	33%	38%	41%	40%	31%	37%	34%	41%	38%	37%	35%	38%	37%	52%	37%	48%	36%	37%	38%
						C	G		*								*		S*			
Somewhat important	205	103	102	65	75	65	123	74	8	122	83	103	42	60	100	105	8	197	18	187	140	57
	41%	41%	41%	39%	47%	38%	38%	50%	27%	45%	36%	39%	42%	45%	42%	40%	37%	41%	35%	42%	42%	40%
								FH	*	J							*		*			
A little bit important	76	45	31	33	16	27	48	20	8	41	35	43	15	18	36	40	2	74	8	68	49	23
	15%	18%	13%	19%	10%	16%	15%	13%	28%	15%	15%	16%	15%	14%	15%	15%	10%	15%	16%	15%	15%	16%
		B		D					FG*								*		*			
Not important at all	32	17	15	16	8	9	20	10	2	15	18	19	6	7	12	20	*	32	1	32	23	8
	6%	7%	6%	9%	5%	5%	6%	7%	8%	5%	8%	7%	6%	6%	5%	8%	1%	7%	1%	7%	7%	6%
				D					*								*		*	R		
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	468	234	234	153	153	162	302	140	26	256	211	248	95	125	226	241	21	447	52	416	313	134
	94%	93%	94%	91%	95%	95%	94%	93%	92%	95%	92%	93%	94%	94%	95%	92%	99%	93%	99%	93%	93%	94%
					C				*								*		S*			

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Global @dvisor: Health and Wellness
EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	278	133	145	90	103	85	146	82	18	134	144	124	69	85	153	125	21	257	37	241	174	104	45	71	80	82
	56%	53%	59%	52%	53%	65%	57%	56%	67%	56%	55%	55%	58%	55%	57%	54%	44%	57%	53%	56%	55%	57%	48%	54%	55%	62%
						CD			*				*				*	P	*							V
Somewhat important	150	77	73	53	68	29	78	41	4	74	76	73	32	44	79	71	14	136	19	131	98	50	32	40	43	35
	30%	31%	29%	31%	35%	22%	31%	28%	15%	31%	29%	32%	27%	29%	29%	31%	29%	30%	27%	30%	31%	28%	34%	31%	30%	26%
					E		H		*				*				*		*							
A little bit important	58	34	24	22	22	14	22	20	5	27	31	22	15	21	31	27	11	47	11	47	39	18	12	16	18	13
	12%	13%	10%	13%	11%	11%	9%	13%	18%	11%	12%	10%	13%	13%	11%	12%	22%	10%	16%	11%	12%	10%	13%	12%	12%	9%
									*				*				Q*		*							
Not important at all	14	8	6	8	3	2	7	4	-	4	10	7	3	4	5	8	2	12	3	11	4	9	5	3	4	3
	3%	3%	2%	5%	2%	2%	3%	3%	-	2%	4%	3%	2%	3%	2%	4%	4%	3%	4%	3%	1%	5%	5%	2%	3%	2%
				D					*				*				*		*			T				
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	486	244	242	166	192	128	247	143	27	235	251	220	116	150	263	223	46	440	67	419	311	172	88	127	141	129
	97%	97%	98%	95%	98%	98%	97%	97%	100%	98%	96%	97%	98%	97%	98%	96%	96%	97%	96%	97%	99%	95%	95%	98%	97%	98%
					C				*				*				*		*		U					

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Global @dvisor: Health and Wellness
EJ3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	191	90	102	67	50	74	40	83	69	107	85	100	41	50	107	84	33	158	38	154	115	74	34	41	76	40
	38%	36%	40%	37%	34%	44%	49%	39%	33%	38%	39%	43%	33%	36%	38%	39%	41%	38%	37%	39%	35%	44%	37%	38%	41%	35%
						D	H*					L										T				
Somewhat important	151	90	61	59	44	47	22	64	65	91	60	70	36	44	90	61	27	124	37	114	99	52	31	34	51	34
	30%	36%	24%	32%	30%	28%	27%	30%	31%	32%	28%	30%	29%	31%	32%	28%	33%	30%	36%	29%	30%	31%	34%	31%	28%	30%
		B					*																			
A little bit important	74	36	38	26	26	21	9	28	37	44	30	27	23	24	46	28	14	60	17	57	54	19	11	16	27	19
	15%	15%	15%	15%	18%	12%	11%	13%	18%	16%	14%	12%	18%	17%	16%	13%	18%	14%	16%	14%	17%	12%	13%	15%	15%	17%
							*						K	K												
Not important at all	84	32	52	30	27	27	11	35	38	42	42	35	26	22	42	42	6	78	10	74	60	24	15	17	30	22
	17%	13%	21%	16%	18%	16%	13%	17%	18%	15%	20%	15%	21%	16%	15%	20%	8%	19%	10%	19%	18%	14%	17%	16%	16%	19%
			A				*											P		R						
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	416	216	200	153	121	142	70	174	171	241	175	197	101	118	243	173	74	342	91	325	269	145	76	92	155	93
	83%	87%	79%	84%	82%	84%	87%	83%	82%	85%	80%	85%	79%	84%	85%	80%	92%	81%	90%	81%	82%	86%	83%	84%	84%	81%
		B					*										Q		S							

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Global @dvisor: Health and Wellness
EI3.4. [No longer have a current disease or ailment] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	301	140	161	159	99	44	162	105	6	86	216	-	235	66	166	136	72	229	92	210	210	92
	60%	57%	64%	59%	65%	57%	61%	61%	51%	63%	59%	-	61%	57%	59%	62%	62%	60%	62%	60%	60%	61%
						*			**													
Somewhat important	146	74	72	83	40	23	74	51	3	38	108	-	108	38	85	61	31	115	42	104	99	47
	29%	30%	28%	31%	26%	30%	28%	30%	30%	28%	30%	-	28%	33%	30%	28%	26%	30%	28%	30%	28%	31%
						*			**													
A little bit important	36	24	13	22	9	6	22	10	2	5	32	-	29	7	19	18	7	29	9	28	28	8
	7%	10%	5%	8%	6%	8%	8%	6%	19%	3%	9%	-	8%	6%	7%	8%	6%	8%	6%	8%	8%	5%
						*			**		I											
Not important at all	16	8	8	8	4	4	7	6	-	7	9	-	12	4	11	5	7	9	6	10	11	5
	3%	3%	3%	3%	3%	6%	3%	4%	-	5%	3%	-	3%	4%	4%	2%	6%	2%	4%	3%	3%	3%
						*			**													
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	484	238	246	263	147	74	257	166	11	128	356	-	373	111	269	214	110	373	142	341	337	146
	97%	97%	97%	97%	97%	94%	97%	96%	100%	95%	98%	-	97%	96%	96%	98%	94%	98%	96%	97%	97%	97%
						*			**													

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Global @dvisor: Health and Wellness
EI3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	2973	1355	1618	1429	955	590	913	970	877	1408	1565	825	1121	1027	1600	1373	559	2414	818	2155	1953	991
	25%	23%	27%	28%	25%	20%	28%	24%	25%	26%	24%	24%	23%	27%	24%	26%	37%	23%	34%	23%	24%	26%
			A	DE	E		GH			J				KL		N	Q		S			T
Somewhat important	3055	1489	1566	1323	1035	697	771	1030	1010	1442	1613	773	1232	1050	1748	1307	421	2634	704	2351	2122	895
	25%	25%	26%	26%	27%	23%	24%	25%	28%	26%	25%	23%	26%	27%	26%	25%	28%	25%	29%	25%	26%	24%
				E	E				FG				K	K	O		Q		S		U	
A little bit important	2894	1507	1388	1212	900	782	759	1026	843	1335	1559	817	1197	880	1618	1276	308	2586	522	2373	1949	901
	24%	25%	23%	24%	23%	26%	23%	25%	24%	24%	24%	24%	25%	23%	24%	24%	20%	25%	21%	25%	24%	24%
		B				CD							M					P		R		
Not important at all	3078	1641	1438	1153	985	940	797	1095	842	1312	1766	988	1227	863	1713	1366	227	2851	384	2695	2023	1019
	26%	27%	24%	23%	25%	31%	25%	27%	24%	24%	27%	29%	26%	23%	26%	26%	15%	27%	16%	28%	25%	27%
		B			C	CD		H			I	LM	M					P		R		
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	8922	4351	4571	3963	2890	2069	2444	3027	2730	4185	4736	2415	3550	2957	4966	3956	1288	7634	2043	6879	6024	2787
	74%	73%	76%	77%	75%	69%	75%	73%	76%	76%	73%	71%	74%	77%	74%	74%	85%	73%	84%	72%	75%	73%
			A	DE	E				G	J			K	KL			Q		S			

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- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	2973	115	32	183	81	74	399	302	55	33	183	82	78	238	99	68	41	27	44	261	72	18	65	193	231
	25%	23%	6%	37%	16%	15%	80%	60%	11%	7%	37%	16%	16%	48%	20%	14%	8%	5%	9%	52%	14%	4%	13%	39%	46%
		BDEHIKLOPQRTUV	U	ABDEHIKLNOPQRTUV	BHIPQRU	BIPQRU	ABCDEGHIJKLMNOPQRSTUVWX	ABCDEHIJKLMNOPQRSTUVWX	BIQU	U	ABDEHIKLNOPQRTUV	BHIPQRU	BHIPQRU	ABCDEHIJKLNOPQRTUVW	BEHILOPQRTUV	BIPQRU	QU		QU	ABCDEHIJKLNOPQRTUVW	BIPQRU		BIPQRU	ABDEHIKLNOPQRTUV	ABCDEHIJKLNOPQRTUVW
Somewhat important	3055	169	89	176	128	126	57	117	169	105	187	115	131	124	107	167	75	97	70	159	135	99	149	130	172
	25%	34%	18%	35%	26%	25%	11%	23%	34%	21%	37%	23%	26%	25%	21%	33%	15%	19%	14%	32%	27%	20%	30%	26%	34%
		BDEFGIKLMNPQRTUW	F	BDEFGIKLMNPQRTUW	BFPQRU	BFPQRU		FPR	BDEFGIKLMNPQRTUW	FPR	BDEFGIKLMNPQRTUVW	FPR	BFNPQRU	BFPQRU	FPR	BDEFGIKLMNPQRTUW		FPR		BDEFGIKLMNPQRUW	BFINPQRU	FPR	BFGIKMNPQRU	BFNPQRU	BDEFGIKLMNPQRTUW
A little bit important	2894	130	111	91	153	136	32	54	199	138	95	170	113	86	121	179	120	172	113	58	147	156	155	86	77
	24%	26%	22%	18%	31%	27%	6%	11%	40%	28%	19%	34%	23%	17%	24%	36%	24%	34%	23%	12%	29%	31%	31%	17%	15%
		CFGJMSWX	FGSWX	FGS	BCFGJLMNPRSWX	CFGJMSWX		F	ABCDEFGIJLMNPRSTUVWX	CFGJMSWX	FGS	ABCEFGJLMNPRSWX	FGMSWX	FGS	CFGMSWX	ABCEFGIJLMNPRSTVWX	CFGMSWX	ABCEFGIJLMNPRSTWX	FGMSWX	F	BCFGJLMNPRSWX	ABCFGJLMNPRSWX	BCFGJLMNPRSWX	FGS	F
Not important at all	3078	86	268	50	138	164	11	27	78	224	34	133	178	51	173	87	264	204	274	22	145	227	130	90	19
	26%	17%	54%	10%	28%	33%	2%	5%	16%	45%	7%	27%	36%	10%	35%	17%	53%	41%	55%	4%	29%	45%	26%	18%	4%
		CFGJMSX	ACDEFGHIJKLMNOQSTUVWX	FGSX	ACFGHJMOSWX	ACFGHJKMOSVWX		F	CFGJMSX	ACDEFGHJKLMNOSTVWX	F	ACFGHJMOSWX	ACDFGHJKMOSTVWX	FGSX	ACDFGHJKMOSTVWX	CFGJMSX	ACDEFGHIJKLMNOQSTUVWX	ACDEFGHJKLMNOSTVWX	ACDEFGHIJKLMNOQSTUVWX		ACFGHJMOSWX	ACDEFGHJKLMNOSTVWX	ACFGHJMOSWX	CFGJMSX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	8922	414	232	450	362	336	489	473	422	276	466	367	322	449	327	413	236	296	226	478	355	273	370	410	481
	74%	83%	46%	90%	72%	67%	98%	95%	84%	55%	93%	73%	64%	90%	65%	83%	47%	59%	45%	96%	71%	55%	74%	82%	96%
		BDEIKLNPQRTUV		ABDEHIKLNOPQRTUVW	BILNPQRU	BIPQRU	ABCDEGHIJKLMNOPQRTUVW	ABCDEHIKLMNOPQRTUVW	BDEIKLNPQRTUV	BPR	ABDEHIKLNOPQRTUVW	BEILNPQRU	BIPQRU	ABDEHIKLNOPQRTUVW	BIPQRU	BDEIKLNPQRTUV		BPR		ABCDEHIKLMNOPQRTUVW	BILNPQRU	BPR	BEILNPQRU	BDEIKLNPQRTUV	ABCDEHIKLMNOPQRTUVW

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  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	2973	292	768	476	553	567	641	884
	25%	29%	38%	11%	18%	14%	32%	59%
		CDE	ACDEF		CE	C	CDE	ABCDEF
Somewhat important	3055	237	641	963	852	839	577	361
	25%	24%	32%	21%	28%	21%	29%	24%
		E	ACDEFG		ACEG		ACEG	E
A little bit important	2894	207	384	1281	840	1052	458	182
	24%	21%	19%	28%	28%	26%	23%	12%
		G	G	ABEFG	ABEFG	ABFG	BG	
Not important at all	3078	264	207	1780	755	1542	324	72
	26%	26%	10%	40%	25%	39%	16%	5%
		BFG	G	ABDFG	BFG	ABDFG	BG	
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	8922	736	1793	2720	2245	2458	1676	1428
	74%	74%	90%	60%	75%	61%	84%	95%
		CE	ACDEF		CE		ACDE	ABCDEF

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- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	115	42	73	55	35	25	33	31	29	38	77	45	49	21	54	61	21	94	24	91	72	43
	23%	17%	29%	22%	24%	23%	28%	26%	17%	28%	21%	27%	24%	16%	20%	26%	34%	21%	24%	23%	22%	26%
			A			*	H							*			Q*		*			
Somewhat important	169	82	87	79	55	35	35	40	61	42	127	65	57	47	95	74	17	151	30	139	114	55
	34%	33%	34%	32%	38%	32%	30%	34%	35%	31%	35%	38%	28%	37%	36%	31%	28%	35%	31%	35%	34%	33%
						*						L		*			*		*			
A little bit important	130	73	57	65	38	27	30	33	50	40	90	37	59	34	71	59	18	112	32	98	93	37
	26%	30%	22%	26%	26%	25%	26%	28%	29%	30%	25%	22%	29%	27%	27%	25%	28%	26%	32%	24%	28%	23%
						*								*			*		*			
Not important at all	86	48	39	49	17	21	19	14	34	14	72	23	40	24	45	41	5	81	12	74	56	30
	17%	19%	15%	20%	12%	19%	16%	12%	19%	11%	20%	13%	20%	19%	17%	17%	9%	18%	13%	18%	17%	18%
						*					I			*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	414	197	217	199	128	87	98	104	140	120	294	147	165	101	220	194	56	358	85	328	279	135
	83%	81%	85%	80%	88%	81%	84%	88%	81%	89%	80%	87%	80%	81%	83%	83%	91%	82%	87%	82%	83%	82%
						*				J				*			*		*			

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	32	14	18	16	7	10	9	11	8	11	22	7	12	13	13	19	3	29	4	28	13	16	5	18	9
	6%	6%	7%	8%	4%	6%	8%	8%	6%	6%	7%	5%	6%	8%	4%	9%	11%	6%	8%	6%	4%	9%	9%	6%	6%
												*				N	**		*			T	*		
Somewhat important	89	49	40	26	32	30	23	26	19	39	50	24	32	32	62	27	6	83	14	75	57	30	15	56	18
	18%	19%	16%	14%	21%	19%	19%	20%	15%	20%	16%	17%	17%	20%	21%	13%	20%	18%	24%	17%	18%	17%	28%	20%	11%
												*					**		*				X*	X	
A little bit important	111	56	55	44	31	36	30	34	22	42	69	32	45	34	62	50	7	104	14	97	71	37	9	68	34
	22%	22%	22%	24%	20%	23%	24%	26%	17%	22%	22%	22%	23%	21%	21%	25%	25%	22%	25%	22%	23%	21%	17%	24%	21%
												*					**		*				*		
Not important at all	268	132	136	100	86	81	60	61	82	97	170	82	104	82	163	105	12	256	24	243	168	94	25	143	99
	54%	53%	55%	54%	55%	51%	49%	46%	62%	52%	55%	56%	54%	51%	54%	52%	44%	54%	43%	55%	54%	53%	46%	50%	62%
									G			*					**		*				*		W
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	232	119	113	86	70	77	63	71	50	92	140	64	90	79	136	96	16	217	32	200	141	83	29	142	61
	46%	47%	45%	46%	45%	49%	51%	54%	38%	48%	45%	44%	46%	49%	46%	48%	56%	46%	57%	45%	46%	47%	54%	50%	38%
								H				*					**		*				*	X	

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	183	86	98	84	68	32	64	76	23	69	114	10	131	42	105	78	68	115	72	111	123	61
	37%	36%	38%	32%	40%	44%	39%	40%	26%	36%	37%	46%	36%	36%	39%	34%	51%	31%	50%	31%	35%	40%
					*	*			*			**					Q*		S			
Somewhat important	176	83	93	85	62	29	53	71	38	79	96	4	132	39	93	83	40	136	42	134	128	48
	35%	34%	36%	33%	37%	41%	32%	37%	43%	41%	32%	21%	37%	33%	34%	36%	30%	37%	29%	38%	37%	31%
					*	*			*			**					*					
A little bit important	91	46	45	59	24	8	24	30	23	27	63	5	59	27	47	44	15	76	22	69	59	32
	18%	19%	17%	23%	14%	12%	15%	16%	26%	14%	21%	23%	16%	23%	17%	19%	11%	21%	15%	19%	17%	21%
					*	*			*			**					*	P				
Not important at all	50	26	24	33	15	3	23	14	4	18	32	2	38	10	27	24	10	40	9	42	38	12
	10%	11%	9%	13%	9%	4%	14%	7%	4%	9%	10%	9%	11%	9%	10%	10%	7%	11%	6%	12%	11%	8%
					*	*	H		*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	450	214	236	227	153	70	141	177	85	176	274	19	323	108	246	204	123	327	136	313	309	141
	90%	89%	91%	87%	91%	96%	86%	93%	96%	91%	90%	91%	89%	91%	90%	90%	93%	89%	94%	88%	89%	92%
					*	*			F*			**					*					

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Global @dvisor: Health and Wellness
EJ3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	81	34	46	35	22	24	51	12	2	34	47	15	45	20	34	46	7	74	14	67	42	36	23	14	11	15	6	11
	16%	14%	19%	17%	14%	17%	18%	10%	31%	13%	19%	21%	14%	18%	14%	18%	16%	16%	19%	16%	14%	20%	23%	13%	13%	18%	11%	15%
							G		**			*					*		*				*		*	*	*	*
Somewhat important	128	64	64	48	43	37	68	38	-	69	59	11	85	31	67	61	12	117	18	110	80	46	23	27	29	19	16	14
	26%	26%	26%	24%	27%	27%	24%	30%	-	27%	24%	15%	27%	27%	28%	23%	27%	26%	25%	26%	26%	26%	23%	26%	33%	23%	32%	19%
									**			*					*		*				*		*	*	*	*
A little bit important	153	73	80	70	47	37	81	38	4	78	75	28	92	34	70	84	11	142	16	137	96	48	30	29	23	26	16	30
	31%	29%	32%	34%	29%	27%	29%	30%	69%	31%	31%	38%	29%	29%	29%	32%	26%	31%	23%	32%	31%	28%	30%	28%	26%	32%	30%	39%
									**			*					*		*				*		*	*	*	*
Not important at all	138	78	60	49	48	40	79	36	-	73	65	19	89	30	67	70	14	124	24	114	88	45	23	34	24	22	14	20
	28%	31%	24%	24%	30%	29%	28%	29%	-	29%	26%	25%	29%	26%	28%	27%	31%	27%	33%	27%	29%	26%	23%	33%	28%	26%	27%	27%
									**			*					*		*				*		*	*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat important/A little bit important)	362	171	191	153	112	98	200	88	6	181	181	55	222	85	171	191	30	332	48	314	218	130	77	69	63	60	38	56
	72%	69%	76%	76%	70%	71%	72%	71%	100%	71%	74%	75%	71%	74%	72%	73%	69%	73%	67%	73%	71%	74%	77%	67%	72%	74%	73%	73%
									**			*					*		*				*		*	*	*	*

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	74	30	43	26	19	28	13	33	24	33	40	13	44	17	36	38	8	65	14	60	47	26	22	3	13	22	2	8	3
	15%	13%	17%	13%	12%	21%	25%	16%	11%	14%	15%	15%	15%	13%	16%	14%	25%	14%	22%	14%	15%	15%	17%	6%	17%	21%	5%	12%	12%
						CD	H*										*		*					*	*	WZ*	*	*	**
Somewhat important	126	57	69	44	50	33	11	47	60	69	58	12	80	34	60	66	3	123	14	112	84	40	33	13	20	24	15	19	4
	25%	24%	27%	21%	31%	25%	21%	23%	29%	29%	22%	14%	28%	27%	26%	24%	10%	26%	23%	26%	26%	23%	24%	26%	25%	23%	34%	28%	18%
					C		*						K	K			*	p	*					*	*	*	*	*	**
A little bit important	136	65	70	59	48	29	11	58	57	60	75	25	84	27	60	76	12	124	18	118	82	51	32	18	17	27	15	19	7
	27%	27%	27%	28%	30%	22%	21%	29%	27%	25%	29%	30%	29%	21%	26%	28%	34%	27%	28%	27%	26%	29%	24%	37%	22%	26%	34%	29%	32%
							*										*		*					*	*	*	*	*	**
Not important at all	164	87	78	78	45	41	17	64	67	76	88	34	82	49	74	90	10	154	18	147	103	58	48	15	29	31	11	21	9
	33%	36%	30%	38%	28%	31%	33%	32%	32%	32%	34%	41%	28%	39%	32%	33%	31%	33%	28%	34%	33%	33%	36%	31%	36%	30%	27%	31%	38%
							*					L					*		*					*	*	*	*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	336	152	183	129	116	90	35	138	140	162	173	50	208	77	156	180	24	312	46	290	213	116	87	33	50	73	32	46	14
	67%	64%	70%	62%	72%	69%	67%	68%	68%	68%	66%	59%	72%	61%	68%	67%	69%	67%	72%	66%	67%	67%	64%	69%	64%	70%	73%	69%	62%
							*						K				*		*					*	*	*	*	*	**

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Global @dvisor: Health and Wellness
EI3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	399	223	176	217	150	32	247	85	24	246	153	110	106	183	187	212	46	354	73	326	228	161
	80%	76%	85%	76%	85%	81%	84%	70%	76%	81%	79%	78%	83%	80%	79%	81%	65%	82%	70%	82%	77%	84%
			A		C	*	G		**								*	P		R		
Somewhat important	57	44	14	37	14	6	25	20	5	34	23	19	11	28	29	28	13	44	15	42	38	18
	11%	15%	7%	13%	8%	16%	8%	17%	15%	11%	12%	13%	8%	12%	12%	11%	19%	10%	15%	11%	13%	9%
		B				*		F	**								Q*					
A little bit important	32	19	13	25	7	1	16	11	2	17	16	11	9	12	17	16	9	24	11	21	22	10
	6%	7%	6%	9%	4%	3%	5%	9%	5%	5%	8%	8%	7%	5%	7%	6%	13%	5%	11%	5%	8%	5%
				D		*			**								Q*					
Not important at all	11	6	5	6	5	-	5	4	1	8	3	2	2	7	4	7	2	9	4	7	7	4
	2%	2%	2%	2%	3%	-	2%	3%	3%	3%	1%	1%	2%	3%	2%	3%	3%	2%	4%	2%	2%	2%
						*			**								*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	489	286	203	279	171	40	288	117	31	297	192	140	126	223	234	255	67	422	100	389	289	188
	98%	98%	98%	98%	97%	100%	98%	97%	97%	97%	99%	99%	98%	97%	98%	97%	97%	98%	96%	98%	98%	98%
						*			**								*					

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EI3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	302	129	173	176	80	46	36	62	204	109	193	141	77	84	151	151	54	248	96	206	229	70
	60%	54%	67%	62%	59%	57%	70%	61%	59%	56%	63%	62%	59%	59%	56%	65%	60%	61%	58%	62%	58%	73%
			A				**	*					*	*			*					*
Somewhat important	117	62	55	60	39	18	6	24	86	52	65	51	25	41	69	48	24	93	43	74	100	14
	23%	26%	21%	21%	29%	23%	12%	24%	25%	27%	21%	23%	19%	28%	26%	21%	26%	23%	26%	22%	25%	14%
							**	*					*	*			*					*
A little bit important	54	32	22	37	10	7	9	11	34	20	34	27	19	9	30	25	5	49	17	37	42	11
	11%	13%	8%	13%	7%	9%	18%	11%	10%	10%	11%	12%	15%	6%	11%	11%	6%	12%	10%	11%	11%	12%
							**	*					*	*			*					*
Not important at all	27	18	9	11	7	10	-	4	23	13	14	8	10	9	20	7	8	19	10	17	25	2
	5%	7%	4%	4%	5%	12%	-	4%	7%	7%	4%	3%	8%	7%	7%	3%	8%	5%	6%	5%	6%	2%
						CD	**	*					*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	473	223	250	273	129	71	51	97	324	181	292	219	121	133	249	224	83	390	156	317	372	95
	95%	93%	96%	96%	95%	88%	100%	96%	93%	93%	96%	97%	92%	93%	93%	97%	92%	95%	94%	95%	94%	98%
				E	E		**	*					*	*			*					*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	55	32	23	19	21	15	12	22	20	33	22	-	16	39	32	23	6	49	11	44	36	19
	11%	13%	9%	10%	11%	13%	17%	12%	8%	12%	10%	-	13%	10%	12%	10%	12%	11%	12%	11%	10%	15%
							*					**	*				*		*			*
Somewhat important	169	85	84	58	65	45	21	56	92	100	68	2	32	136	94	75	20	149	42	127	132	34
	34%	33%	34%	30%	35%	37%	28%	31%	38%	36%	31%	26%	26%	37%	35%	33%	37%	33%	46%	31%	36%	27%
							*					**	*				*		S*			*
A little bit important	199	102	96	81	73	45	32	72	95	110	88	3	51	145	115	83	22	177	30	168	148	45
	40%	41%	39%	42%	39%	37%	42%	40%	39%	39%	40%	46%	42%	39%	42%	36%	41%	40%	33%	41%	41%	35%
							*					**	*				*		*			*
Not important at all	78	34	44	34	28	16	10	30	38	37	40	2	24	52	31	47	5	73	7	71	47	30
	16%	14%	18%	18%	15%	13%	13%	17%	16%	13%	18%	28%	20%	14%	11%	21%	10%	16%	8%	17%	13%	23%
							*					**	*			N	*		*	R		T*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	422	219	203	157	160	105	65	151	207	243	179	5	99	319	241	181	48	375	83	339	316	98
	84%	86%	82%	82%	85%	87%	87%	83%	84%	87%	82%	72%	80%	86%	89%	79%	90%	84%	92%	83%	87%	77%
							*					**	*		O		*		S*		U	*

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EJ3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	33	10	22	13	13	7	13	15	3	11	22	17	5	10	22	11	8	25	11	22	20	13	3	8	8	4	8
	7%	4%	9%	7%	8%	5%	8%	7%	4%	7%	6%	6%	8%	6%	6%	7%	13%	6%	12%	5%	6%	8%	8%	7%	7%	4%	7%
			A						*				*	*			Q*		S*				*	*		*	*
Somewhat important	105	51	55	57	30	19	45	39	13	26	79	51	11	43	73	32	12	93	23	82	62	38	10	25	27	19	25
	21%	20%	22%	29%	20%	12%	28%	20%	18%	18%	22%	19%	16%	27%	22%	20%	20%	21%	27%	20%	19%	23%	22%	20%	23%	19%	21%
				E					*				*	*			*		*				*	*		*	*
A little bit important	138	68	70	56	36	47	39	69	11	39	100	76	19	43	84	54	16	122	17	121	81	52	13	30	21	36	38
	28%	27%	29%	29%	23%	30%	24%	34%	15%	26%	28%	28%	28%	27%	25%	33%	26%	28%	19%	29%	25%	31%	29%	24%	18%	36%	33%
								H	*				*	*			*		*				*	*		X*	X*
Not important at all	224	125	99	69	74	81	62	79	45	72	152	128	33	64	158	66	25	199	36	188	161	62	18	61	59	41	44
	45%	49%	40%	35%	49%	53%	39%	39%	63%	49%	43%	47%	48%	40%	47%	40%	41%	45%	42%	45%	50%	38%	41%	49%	51%	41%	38%
					C	C			FG*				*	*			*		*		U		*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	276	129	147	125	79	72	96	123	26	75	201	145	35	96	179	97	36	240	51	225	162	103	26	63	56	59	71
	55%	51%	60%	65%	51%	47%	61%	61%	37%	51%	57%	53%	52%	60%	53%	60%	59%	55%	58%	55%	50%	62%	59%	51%	49%	59%	62%
				DE			H	H	*				*	*			*		*			T	*	*		*	*

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Global @dvisor: Health and Wellness
EI3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	183	93	90	101	61	20	8	53	122	102	81	118	13	52	103	80	31	152	63	119	112	70
	37%	37%	37%	42%	38%	21%	68%	47%	32%	36%	38%	40%	38%	31%	37%	36%	45%	35%	41%	35%	38%	35%
				E	E	*	**	H*					*				*					*
Somewhat important	187	85	103	79	66	42	1	37	149	109	78	113	10	64	96	91	20	167	51	136	108	78
	37%	34%	42%	33%	40%	45%	12%	33%	40%	38%	36%	38%	29%	38%	34%	41%	29%	39%	33%	40%	36%	39%
						*	**	*					*				*					*
A little bit important	95	58	37	41	29	25	2	16	77	57	39	51	7	38	59	36	16	80	33	62	58	37
	19%	23%	15%	17%	18%	27%	21%	14%	21%	20%	18%	17%	20%	23%	21%	16%	23%	18%	21%	18%	20%	19%
						*	**	*					*				*					*
Not important at all	34	17	17	20	7	7	-	7	28	17	18	16	4	14	20	14	2	32	8	26	20	14
	7%	7%	7%	8%	5%	7%	-	6%	7%	6%	8%	5%	13%	8%	7%	6%	3%	7%	5%	8%	7%	7%
						*	**	*					*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	466	235	230	222	156	88	12	106	348	267	198	283	29	154	259	207	67	399	148	318	277	185
	93%	93%	93%	92%	96%	93%	100%	94%	93%	94%	92%	95%	87%	92%	93%	94%	97%	93%	95%	92%	93%	93%
						*	**	*					*				*					*

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Global @dvisor: Health and Wellness
EJ3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	82	36	45	27	32	23	23	42	5	33	49	16	48	17	57	24	7	75	11	71	66	16	22	24	36
	16%	15%	18%	15%	18%	16%	17%	16%	13%	18%	16%	15%	16%	18%	19%	12%	15%	16%	19%	16%	19%	11%	15%	16%	18%
									*								*		*						
Somewhat important	115	49	66	41	46	29	39	48	13	36	79	25	67	24	73	43	9	106	13	103	78	37	37	34	45
	23%	20%	26%	23%	26%	20%	29%	18%	32%	20%	25%	23%	23%	24%	25%	21%	22%	23%	23%	23%	22%	26%	25%	22%	23%
							G		G*								*		*						
A little bit important	170	88	82	61	55	54	43	91	14	71	99	34	104	32	93	76	16	153	21	149	119	48	40	51	79
	34%	36%	32%	34%	32%	37%	31%	34%	35%	38%	31%	32%	35%	32%	31%	38%	38%	34%	38%	33%	34%	34%	27%	33%	39%
									*								*		*						V
Not important at all	133	73	60	53	40	41	31	85	8	45	88	33	74	26	74	59	11	123	11	122	92	41	50	44	40
	27%	30%	24%	29%	23%	28%	23%	32%	20%	24%	28%	31%	25%	26%	25%	29%	25%	27%	20%	27%	26%	29%	33%	29%	20%
									*								*		*				X		
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	367	174	193	129	132	106	104	181	32	139	228	74	220	73	223	144	32	334	44	323	262	101	99	108	159
	73%	70%	76%	71%	77%	72%	77%	68%	80%	76%	72%	69%	75%	74%	75%	71%	75%	73%	80%	73%	74%	71%	67%	71%	80%
									*								*		*						V

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Global @dvisor: Health and Wellness
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	78	29	49	38	22	18	26	34	18	34	43	21	16	41	46	32	10	67	19	58	47	30	58	20	22	31	15	4	6
	16%	12%	19%	19%	15%	12%	21%	14%	13%	15%	16%	13%	11%	21%	15%	16%	17%	15%	21%	14%	15%	16%	16%	14%	16%	18%	15%	10%	11%
			A	E										KL			*		S									*	*
Somewhat important	131	65	66	60	44	28	33	64	34	60	72	40	35	56	71	60	22	110	23	108	86	44	100	31	40	42	24	9	16
	26%	26%	26%	30%	29%	18%	26%	26%	26%	26%	27%	24%	25%	29%	24%	30%	35%	25%	26%	26%	27%	24%	28%	22%	29%	25%	24%	22%	31%
				E	E												Q*								W			*	*
A little bit important	113	51	62	47	34	33	29	54	30	54	59	41	32	40	65	48	14	99	25	88	67	43	83	30	29	39	24	8	13
	23%	21%	25%	24%	22%	21%	23%	22%	23%	23%	22%	25%	23%	20%	22%	24%	22%	23%	28%	22%	22%	24%	23%	21%	21%	23%	24%	20%	24%
																	*											*	*
Not important at all	178	103	75	53	51	74	37	93	48	82	96	62	57	59	117	61	16	162	23	155	112	63	114	63	45	57	37	20	18
	36%	41%	30%	27%	34%	48%	30%	38%	37%	36%	36%	38%	41%	30%	39%	30%	26%	37%	25%	38%	36%	35%	32%	44%	33%	34%	37%	48%	34%
		B				CD							M		O		*	P		R				VXY				VXY*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	322	145	177	144	99	78	87	153	82	148	174	101	83	138	182	140	46	276	68	254	200	116	242	80	91	111	63	22	35
	64%	59%	70%	73%	66%	52%	70%	62%	63%	64%	64%	62%	59%	70%	61%	70%	74%	63%	75%	62%	64%	65%	68%	56%	67%	66%	63%	52%	66%
			A	E	E									L		N	Q*		S				Wa		Wa	Wa		*	*

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Global @dvisor: Health and Wellness
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	238	94	144	117	82	40	78	125	18	84	155	74	125	40	134	104	44	194	49	189	156	83
	48%	41%	54%	41%	57%	55%	48%	48%	50%	50%	46%	47%	47%	50%	50%	45%	53%	47%	53%	46%	51%	43%
			A		C	C			*			*					*					
Somewhat important	124	54	70	78	32	14	43	67	7	45	78	38	61	24	65	58	23	101	19	105	73	51
	25%	23%	26%	27%	22%	20%	26%	26%	20%	27%	24%	25%	23%	30%	24%	25%	28%	24%	21%	26%	24%	26%
									*			*		L			*					
A little bit important	86	55	32	59	17	10	26	41	7	23	63	31	45	10	46	41	10	76	18	69	48	38
	17%	24%	12%	21%	12%	13%	16%	16%	20%	14%	19%	20%	17%	13%	17%	18%	12%	18%	19%	17%	16%	20%
		B		D					*			*					*					
Not important at all	51	29	23	31	11	9	17	26	4	15	36	14	31	6	24	27	5	46	7	45	29	23
	10%	12%	9%	11%	8%	12%	10%	10%	10%	9%	11%	9%	12%	8%	9%	12%	6%	11%	7%	11%	9%	12%
									*			*	M				*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	449	203	245	254	131	64	146	233	33	152	296	143	231	75	245	204	77	372	87	362	277	172
	90%	88%	91%	89%	92%	88%	90%	90%	90%	91%	89%	91%	88%	92%	91%	88%	94%	89%	93%	89%	91%	88%
									*			*		L			*					

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	99	40	59	35	28	36	10	36	37	52	47	50	35	14	45	53	16	83	18	81	58	40	8	6	6	16	-	48	15
	20%	16%	23%	21%	18%	20%	26%	23%	16%	22%	18%	22%	18%	18%	18%	22%	31%	18%	30%	18%	17%	26%	26%	16%	11%	23%	-	25%	13%
			A				*	H									Q*		S*			T	Xb*	*	*	Xb*		Xb	
Somewhat important	107	47	60	40	31	36	8	36	45	47	60	40	45	22	58	49	14	93	20	87	77	30	6	10	13	18	-	35	24
	21%	20%	23%	24%	20%	20%	22%	22%	19%	20%	22%	18%	23%	28%	23%	20%	28%	21%	34%	20%	23%	19%	19%	27%	25%	26%	-	19%	20%
							*							K			*		S*				*	*	*	*			
A little bit important	121	57	65	38	39	44	11	40	58	56	65	52	48	20	67	54	13	108	12	109	86	33	7	10	11	12	-	46	35
	24%	23%	25%	22%	26%	25%	30%	25%	25%	24%	24%	23%	25%	27%	26%	22%	26%	24%	20%	25%	25%	21%	21%	28%	21%	18%	-	24%	29%
							*										*		*				*	*	*	*			
Not important at all	173	99	74	57	54	62	8	48	94	77	96	84	68	21	84	89	8	166	9	164	117	54	11	10	23	21	-	63	45
	35%	41%	29%	33%	36%	35%	22%	30%	40%	33%	36%	37%	35%	28%	33%	36%	15%	37%	16%	37%	35%	34%	34%	29%	43%	32%	-	33%	37%
		B					*		FG			M	M				*	P	*	R			*	*	*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	327	143	183	114	98	115	29	112	140	155	171	143	128	56	170	157	43	284	50	277	221	103	21	25	30	46	-	129	75
	65%	59%	71%	67%	64%	65%	78%	70%	60%	67%	64%	63%	65%	72%	67%	64%	85%	63%	84%	63%	65%	66%	66%	71%	57%	68%	-	67%	63%
			A				H*	H						KL			Q*		S*				*	*	*	*			

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Global @dvisor: Health and Wellness
EI3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	68	34	34	37	21	9	3	22	43	45	22	-	53	15	45	23	14	54	28	40	59	8
	14%	13%	14%	18%	11%	9%	11%	16%	13%	13%	16%	-	13%	17%	14%	13%	20%	12%	17%	12%	14%	11%
				DE			*										Q		S			
Somewhat important	167	80	88	76	61	30	10	41	116	123	44	-	138	30	112	55	27	140	58	110	143	24
	33%	31%	36%	36%	32%	30%	34%	30%	35%	34%	31%	-	33%	36%	34%	32%	39%	33%	35%	33%	33%	34%
							*															
A little bit important	179	98	81	66	76	37	9	48	122	131	48	-	151	27	119	60	20	159	54	124	154	23
	36%	38%	33%	32%	40%	37%	31%	35%	36%	36%	34%	-	36%	33%	36%	35%	28%	37%	33%	37%	36%	32%
					C		*											P				
Not important at all	87	44	43	31	33	23	7	26	54	61	26	-	75	12	52	34	10	77	26	61	70	16
	17%	17%	18%	15%	17%	23%	23%	19%	16%	17%	18%	-	18%	14%	16%	20%	14%	18%	15%	18%	16%	23%
						C	*															
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	413	211	202	178	159	76	22	110	281	299	114	-	342	71	276	137	61	353	140	274	356	55
	83%	83%	82%	85%	83%	77%	77%	81%	84%	83%	82%	-	82%	86%	84%	80%	86%	82%	85%	82%	84%	77%
				E			*															

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Global @dvisor: Health and Wellness
EJ3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	41	17	24	16	14	11	14	18	4	16	25	10	20	11	26	15	6	35	8	33	26	15	13	6	7	5	10
	8%	7%	9%	9%	10%	6%	13%	8%	4%	8%	9%	7%	9%	8%	9%	8%	29%	7%	20%	7%	8%	8%	13%	6%	8%	5%	9%
							GH										Q*		S*				WY				
Somewhat important	75	32	43	32	18	24	22	32	10	30	45	19	34	21	43	32	3	71	7	67	41	33	16	12	11	16	19
	15%	13%	17%	17%	12%	15%	20%	14%	11%	14%	16%	14%	16%	14%	14%	17%	17%	15%	18%	15%	13%	18%	16%	12%	12%	17%	17%
							GH										*		*			T					
A little bit important	120	62	58	39	33	48	22	58	25	57	64	34	46	40	74	47	4	117	7	114	78	42	25	26	24	22	24
	24%	25%	23%	21%	22%	29%	20%	25%	27%	26%	23%	26%	21%	27%	24%	24%	19%	24%	17%	25%	25%	23%	24%	26%	25%	24%	22%
						C											*		*								
Not important at all	264	136	129	97	82	85	50	120	53	114	150	70	119	75	165	99	7	257	18	246	169	95	47	57	53	50	56
	53%	55%	51%	53%	56%	50%	46%	53%	58%	53%	53%	52%	54%	51%	54%	51%	35%	54%	45%	54%	54%	51%	47%	56%	55%	54%	52%
									F								*	P	*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	236	111	125	87	65	84	58	108	38	103	133	63	101	72	143	93	13	223	22	214	146	90	54	44	42	43	52
	47%	45%	49%	47%	44%	50%	54%	47%	42%	47%	47%	48%	46%	49%	46%	49%	65%	46%	55%	46%	46%	49%	53%	44%	45%	46%	48%
							H										Q*		*								

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Global @dvisor: Health and Wellness
EJ3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	27	10	17	13	6	7	8	7	9	10	17	3	14	9	19	8	5	22	6	21	17	10	2	7	4	4	5	1	1	3
	5%	4%	7%	8%	4%	5%	7%	5%	5%	5%	6%	4%	5%	7%	6%	4%	13%	5%	7%	5%	5%	6%	3%	6%	6%	6%	7%	4%	3%	8%
												*					Q*		*						*			**	*	*
Somewhat important	97	43	54	30	35	31	17	29	39	45	52	11	58	27	58	39	11	86	17	80	69	28	15	23	12	17	17	5	4	6
	19%	17%	22%	18%	20%	20%	15%	22%	21%	23%	17%	13%	20%	22%	18%	21%	27%	19%	22%	19%	21%	17%	18%	21%	18%	25%	21%	20%	10%	15%
												*					*								*	b		**	*	*
A little bit important	172	86	86	62	64	46	39	50	66	71	102	36	94	43	108	64	11	162	26	146	116	56	30	35	19	25	29	8	14	11
	34%	34%	35%	36%	37%	30%	33%	37%	35%	35%	34%	41%	33%	34%	34%	35%	27%	35%	34%	35%	35%	34%	38%	32%	29%	37%	38%	37%	37%	30%
												*					*								*			**	*	*
Not important at all	204	114	90	65	70	69	53	49	74	73	131	37	120	48	128	76	13	191	29	175	132	72	33	44	32	21	27	9	19	18
	41%	45%	36%	38%	40%	45%	45%	36%	39%	37%	43%	42%	42%	38%	41%	41%	34%	41%	37%	41%	40%	43%	42%	40%	48%	32%	35%	39%	50%	47%
		B										*					*								y*			**	y*	y*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	296	139	157	106	105	85	65	86	113	126	170	50	167	79	185	111	26	270	49	247	202	94	47	65	36	45	51	14	19	20
	59%	55%	64%	62%	60%	55%	55%	64%	61%	63%	57%	58%	58%	62%	59%	59%	66%	59%	63%	59%	60%	57%	58%	60%	52%	68%	65%	61%	50%	53%
			A									*					*								*	Xbc		**	*	*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	44	18	25	21	10	13	8	21	12	19	24	12	9	22	25	18	5	39	6	38	30	14	6	6	8	6	5	8	4
	9%	7%	10%	11%	7%	8%	11%	9%	8%	9%	9%	8%	8%	9%	9%	9%	10%	9%	10%	9%	8%	9%	9%	10%	10%	8%	5%	12%	10%
																	*							Z				Z	*
Somewhat important	70	26	43	27	24	19	10	29	24	32	38	18	10	42	38	31	9	60	10	60	56	13	8	8	11	7	14	13	9
	14%	11%	17%	14%	16%	12%	14%	13%	15%	15%	13%	12%	9%	17%	13%	15%	20%	13%	16%	14%	16%	9%	13%	13%	13%	10%	12%	21%	20%
			A											L			*				U							YZ	Y*
A little bit important	113	51	62	48	35	30	19	49	35	48	65	28	24	60	68	45	11	102	15	98	78	35	11	12	17	21	27	15	9
	23%	20%	25%	24%	23%	20%	26%	22%	22%	22%	23%	19%	21%	25%	24%	21%	23%	22%	24%	22%	22%	24%	17%	20%	20%	29%	24%	24%	22%
																	*									V			*
Not important at all	274	154	120	101	81	92	36	126	85	115	160	87	72	115	155	120	23	251	30	244	192	82	39	34	48	38	67	26	21
	55%	62%	48%	51%	54%	60%	49%	56%	54%	54%	56%	60%	63%	48%	54%	56%	48%	56%	50%	56%	54%	57%	61%	56%	57%	53%	60%	42%	49%
		B				C						M	M				*						a	a	a		a		*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	226	95	130	95	69	62	37	99	71	99	127	58	43	124	131	94	25	201	31	195	164	62	25	27	37	34	45	36	22
	45%	38%	52%	49%	46%	40%	51%	44%	46%	46%	44%	40%	37%	52%	46%	44%	52%	44%	50%	44%	46%	43%	39%	44%	43%	47%	40%	58%	51%
			A	E										KL			*											VWXZ	*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	261	117	144	140	79	42	27	49	186	161	100	-	26	235	150	111	82	179	141	120	204	54
	52%	46%	59%	52%	53%	50%	49%	45%	55%	53%	51%	-	46%	53%	49%	57%	57%	50%	49%	56%	52%	53%
			A			*	*					**	*									*
Somewhat important	159	92	67	79	50	29	15	40	104	100	59	2	20	137	108	51	40	119	100	59	131	28
	32%	36%	27%	30%	34%	35%	28%	37%	31%	33%	30%	100%	34%	31%	35%	26%	28%	33%	35%	28%	33%	27%
		B				*	*					**	*		O							*
A little bit important	58	35	23	34	13	10	11	14	33	31	27	-	6	51	34	23	16	42	31	26	42	15
	12%	14%	9%	13%	9%	12%	20%	13%	10%	10%	14%	-	11%	12%	11%	12%	11%	12%	11%	12%	11%	15%
						*	H*					**	*									*
Not important at all	22	12	10	13	7	2	2	5	15	10	12	-	5	17	14	8	5	17	13	9	17	4
	4%	5%	4%	5%	5%	2%	4%	5%	4%	3%	6%	-	9%	4%	4%	4%	3%	5%	4%	4%	4%	4%
						*	*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	478	244	234	254	143	82	53	102	323	292	186	2	52	424	292	186	139	339	273	205	377	98
	96%	95%	96%	95%	95%	98%	96%	95%	96%	97%	94%	100%	91%	96%	96%	96%	97%	95%	96%	96%	96%	96%
						*	*					**	*									*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	72	33	39	20	31	22	18	30	9	43	29	33	29	11	33	39	7	65	12	60	45	26	11	12	16	25	9
	14%	13%	15%	12%	17%	14%	12%	15%	13%	18%	11%	15%	14%	14%	13%	15%	16%	14%	14%	15%	15%	13%	8%	13%	16%	21%	15%
										J							*								V	V	*
Somewhat important	135	64	72	41	50	44	45	53	15	70	65	53	63	20	72	63	14	122	26	110	78	54	33	23	22	38	19
	27%	26%	28%	26%	28%	28%	29%	27%	22%	29%	25%	25%	30%	27%	30%	25%	30%	27%	29%	27%	26%	27%	25%	24%	23%	32%	34%
																	*									X	*
A little bit important	147	71	76	50	49	48	45	58	20	71	76	63	61	23	71	76	15	133	29	118	89	56	41	29	29	34	14
	29%	29%	30%	31%	27%	30%	29%	30%	28%	29%	30%	30%	29%	32%	29%	30%	32%	29%	33%	29%	30%	29%	32%	30%	30%	28%	25%
																	*										*
Not important at all	145	79	66	49	52	44	45	55	25	59	86	64	61	20	68	77	10	135	21	124	83	61	46	32	30	23	15
	29%	32%	26%	31%	29%	28%	30%	28%	37%	24%	33%	30%	28%	27%	28%	30%	23%	30%	24%	30%	28%	31%	35%	33%	31%	19%	26%
											I						*						Y	Y	Y		*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	355	169	186	112	130	113	107	141	44	184	171	149	153	53	176	179	36	319	67	288	212	136	85	64	67	97	42
	71%	68%	74%	69%	71%	72%	70%	72%	63%	76%	67%	70%	72%	73%	72%	70%	77%	70%	76%	70%	72%	69%	65%	67%	69%	81%	74%
										J							*									VWX	*

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Global @dvisor: Health and Wellness
EI3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	18	10	9	11	2	6	13	5	1	9	10	8	3	6	10	8	1	18	3	15	12	7
	4%	4%	3%	6%	1%	3%	4%	3%	3%	3%	4%	3%	3%	5%	4%	3%	2%	4%	6%	3%	3%	5%
				D					*								*		*			
Somewhat important	99	52	46	42	33	24	61	30	8	45	54	54	19	26	45	54	5	94	12	87	71	21
	20%	21%	19%	25%	20%	14%	19%	20%	27%	17%	23%	20%	18%	20%	19%	20%	22%	20%	22%	19%	21%	15%
				E					*		I						*		*		U	
A little bit important	156	83	73	46	45	64	94	55	7	94	63	86	28	43	83	74	9	147	18	139	106	45
	31%	33%	29%	28%	28%	38%	29%	36%	26%	35%	27%	32%	28%	32%	35%	28%	44%	31%	33%	31%	32%	32%
						CD		F	*	J							*		*			
Not important at all	227	106	121	69	81	77	153	61	12	124	103	119	51	57	101	126	7	220	20	207	147	70
	45%	42%	49%	41%	50%	45%	48%	41%	44%	46%	45%	44%	51%	43%	42%	48%	32%	46%	38%	46%	44%	49%
					C				*								*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	273	145	128	99	80	94	168	89	16	147	126	148	50	75	138	135	14	259	33	240	189	73
	55%	58%	51%	59%	50%	55%	52%	59%	56%	54%	55%	56%	49%	57%	58%	52%	68%	54%	62%	54%	56%	51%
				D					*								*		*			

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EJ3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	65	29	36	23	23	18	32	19	2	32	33	27	18	21	33	32	7	58	12	53	35	29	6	19	21	19
	13%	12%	14%	13%	12%	14%	13%	13%	9%	13%	13%	12%	15%	13%	12%	14%	14%	13%	16%	12%	11%	16%	7%	15%	14%	14%
									*				*				*		*			T		V	V	V
Somewhat important	149	78	72	52	61	36	74	45	8	73	77	65	39	45	83	66	17	133	25	124	105	43	22	41	43	43
	30%	31%	29%	30%	31%	28%	29%	31%	32%	30%	29%	29%	33%	29%	31%	29%	35%	29%	36%	29%	33%	24%	24%	32%	29%	33%
									*				*				*		*		U					
A little bit important	155	78	77	52	59	44	86	42	6	77	78	81	28	47	85	70	16	139	21	134	96	58	35	40	43	38
	31%	31%	31%	30%	30%	34%	34%	28%	21%	32%	30%	36%	24%	30%	32%	30%	34%	31%	30%	31%	31%	32%	38%	30%	30%	29%
									*			L	*				*		*							
Not important at all	130	67	63	47	52	31	62	41	10	57	73	55	34	42	68	62	8	122	12	118	80	49	29	30	39	33
	26%	27%	26%	27%	27%	24%	24%	28%	39%	24%	28%	24%	28%	27%	25%	27%	18%	27%	17%	27%	25%	27%	31%	23%	27%	25%
									*				*				*		*	R						
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	370	185	185	127	144	99	192	106	16	182	188	172	85	112	201	169	40	330	58	312	236	131	64	100	107	99
	74%	73%	74%	73%	73%	76%	76%	72%	61%	76%	72%	76%	72%	73%	75%	73%	82%	73%	83%	73%	75%	73%	69%	77%	73%	75%
									*				*				*		S*							

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Global @dvisor: Health and Wellness
EJ3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	193	87	106	72	57	64	42	83	69	112	81	95	48	50	107	87	36	157	41	152	116	77	23	45	83	42
	39%	35%	42%	39%	39%	38%	51%	40%	33%	39%	38%	41%	38%	36%	37%	40%	45%	37%	41%	38%	35%	45%	25%	41%	45%	36%
			A				H*															T		V	V	V
Somewhat important	130	67	63	53	39	39	15	54	61	79	52	54	34	42	85	46	25	105	36	94	95	36	22	27	45	37
	26%	27%	25%	29%	26%	23%	19%	26%	29%	28%	24%	23%	27%	30%	30%	21%	31%	25%	36%	24%	29%	21%	24%	24%	24%	32%
							*		F						O				S		U					
A little bit important	86	51	35	31	20	35	11	33	42	45	41	35	23	28	50	36	13	74	17	69	60	26	18	21	30	16
	17%	21%	14%	17%	14%	21%	14%	16%	20%	16%	19%	15%	18%	20%	18%	17%	16%	18%	17%	17%	18%	15%	20%	19%	17%	14%
		B				D	*																			
Not important at all	90	42	48	27	32	31	13	39	38	47	43	49	22	20	43	47	7	84	6	84	58	31	28	17	26	20
	18%	17%	19%	15%	22%	19%	16%	19%	18%	17%	20%	21%	17%	14%	15%	22%	8%	20%	6%	21%	18%	18%	31%	15%	14%	17%
							*					M				N		P		R			WXY			
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	410	205	204	156	116	138	68	170	172	236	174	184	105	121	242	168	74	335	95	315	271	138	63	93	158	95
	82%	83%	81%	85%	78%	81%	84%	81%	82%	83%	80%	79%	83%	86%	85%	78%	92%	80%	94%	79%	82%	82%	69%	85%	86%	83%
							*							K	O		Q		S					V	V	V

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Global @dvisor: Health and Wellness
EI3.5. [Meditation or prayer] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	231	108	123	119	70	42	126	79	5	74	158	-	177	54	131	100	67	165	80	151	161	70
	46%	44%	48%	44%	47%	54%	47%	46%	40%	54%	43%	-	46%	47%	47%	46%	57%	43%	54%	43%	46%	46%
						*			**	J							Q		S			
Somewhat important	172	79	93	99	56	18	90	63	2	38	134	-	133	39	97	75	35	138	46	127	119	53
	34%	32%	37%	36%	37%	23%	34%	36%	14%	28%	37%	-	35%	34%	35%	34%	30%	36%	31%	36%	34%	35%
				E	E	*			**													
A little bit important	77	46	31	41	20	16	41	23	4	17	60	-	63	14	41	36	11	66	17	60	57	20
	15%	19%	12%	15%	13%	20%	16%	13%	37%	12%	17%	-	16%	12%	15%	16%	10%	17%	11%	17%	16%	14%
						*			**													
Not important at all	19	13	7	12	5	2	8	9	1	7	13	-	12	7	11	9	5	15	7	13	12	7
	4%	5%	3%	5%	3%	3%	3%	5%	9%	5%	3%	-	3%	6%	4%	4%	4%	4%	4%	4%	4%	5%
						*			**													
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	481	233	247	258	146	76	257	164	10	129	352	-	373	108	270	211	113	368	142	338	337	144
	96%	95%	97%	95%	97%	97%	97%	95%	91%	95%	97%	-	97%	94%	96%	96%	96%	96%	96%	96%	96%	95%
						*			**													

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EI3.6. [A stronger economy in my country] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	6190	2976	3214	2524	2040	1626	1725	2095	1857	2911	3279	1820	2575	1796	3406	2784	842	5348	1360	4830	4103	2011
	52%	50%	54%	49%	53%	54%	53%	51%	52%	53%	50%	53%	54%	47%	51%	52%	56%	51%	56%	50%	51%	53%
			A		C	C	G			J		M	M				Q		S			
Somewhat important	4115	2097	2019	1774	1342	999	1067	1430	1232	1898	2217	1091	1617	1407	2328	1787	487	3628	771	3345	2823	1240
	34%	35%	34%	35%	35%	33%	33%	35%	35%	35%	34%	32%	34%	37%	35%	34%	32%	35%	32%	35%	35%	33%
														KL						R	U	
A little bit important	1368	734	634	665	395	308	345	487	408	566	802	400	455	513	765	603	156	1212	248	1120	907	447
	11%	12%	11%	13%	10%	10%	11%	12%	11%	10%	12%	12%	10%	13%	11%	11%	10%	12%	10%	12%	11%	12%
		B		DE							I	L		KL						R		
Not important at all	327	185	142	154	97	76	104	110	75	122	204	92	130	104	180	147	30	296	48	278	215	108
	3%	3%	2%	3%	3%	3%	3%	3%	2%	2%	3%	3%	3%	3%	3%	3%	2%	3%	2%	3%	3%	3%
		B					H				I									R		
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	11673	5807	5867	4963	3777	2933	3137	4012	3497	5375	6298	3310	4647	3716	6499	5175	1485	10188	2378	9295	7833	3699
	97%	97%	98%	97%	98%	97%	97%	97%	98%	98%	97%	97%	97%	97%	97%	97%	98%	97%	98%	97%	97%	97%
			A						F	J									S			

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Global @dvisor: Health and Wellness
EJ3.6. [A stronger economy in my country] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	6190	392	186	359	230	364	341	372	169	127	348	306	168	379	168	264	182	104	132	294	216	183	298	236	373
	52%	78%	37%	72%	46%	73%	68%	74%	34%	25%	70%	61%	34%	76%	34%	53%	36%	21%	26%	59%	43%	37%	60%	47%	75%
		BCDEFHIJKLNOPQRSTUVW	IQR	BDHIKLNOPQRSTUVW	BHILNPQRU	BDHIKLNOPQRSTUVW	BDHIKLNOPQRSTUVW	BDHIKLNOPQRSTUVW	IQR		BDHIKLNOPQRSTUVW	BDHILNOPQRTUW	IQR	BDFHIKLNOPQRSTUVW	IQR	BDHILNPQRTUW	IQR		Q	BDHILNOPQRTUW	BHILNPQRU	IQR	BDHILNOPQRTUW	BHILNPQRU	BDFHIKLNOPQRSTUVW
Somewhat important	4115	88	219	119	205	97	118	95	206	262	130	141	197	83	218	202	220	256	218	154	209	226	167	182	102
	34%	18%	44%	24%	41%	19%	24%	19%	41%	52%	26%	28%	39%	17%	44%	40%	44%	51%	44%	31%	42%	45%	33%	36%	20%
			ACEFGJKMSVWX	AM	ACEFGJKMSVX		AM		ACEFGJKMSVX	ABCDEFGHJKLMNOPRSTUVWX	AEGM	AEGMX	ACEFGJKMSVX		ACEFGJKMSVWX	ACEFGJKMSVX	ACEFGJKMSVWX	ABCDEFGHJKLMNOPRSTUVWX	ACEFGJKMSVWX	ACEFGMX	ACEFGJKMSVWX	ACEFGJKLMOSVWX	ACEFGJMX	ACEFGJKMSX	
A little bit important	1368	19	75	21	52	27	33	26	110	92	21	43	105	25	94	28	72	114	120	41	57	73	31	71	19
	11%	4%	15%	4%	10%	5%	7%	5%	22%	18%	4%	9%	21%	5%	19%	6%	14%	23%	24%	8%	11%	15%	6%	14%	4%
			ACDEFGJKMOSVX		ACEFGJMOVX				ABCDEFGJKMOPSTUVWX	ACDEFGJKMOSTVX		ACEJMOX	ABCDEFGJKMOPSTUVWX		ACDEFGJKMOPSTUVWX		ACDEFGJKMOSVX	ABCDEFGJKMOPSTUVWX	ABCDEFGJKMNOPSTUVWX	ACJMX	ACEFGJMOVX	ACDEFGJKMOSVX		ACDEFGJKMOSVX	
Not important at all	327	2	20	*	13	13	8	7	15	19	1	10	29	13	21	6	26	25	31	11	18	18	4	11	6
	3%	0%	4%	0%	3%	3%	2%	1%	3%	4%	0%	2%	6%	3%	4%	1%	5%	5%	6%	2%	4%	4%	1%	2%	1%
			ACFGJOVX		ACJV	ACJV	ACJ	C	ACJOV	ACJOVX		ACJ	ACDEFGHJKMOSTUVWX	ACJV	ACFGJKOVWX	C	ACDEFGJKMOSVWX	ACDEFGJKMOSVWX	ACDEFGHJKMOSTUVWX	ACJV	ACFGJOVX	ACFGJOVX		ACJV	C
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	11673	498	480	500	487	487	492	493	485	481	499	490	471	487	479	494	474	475	469	489	482	482	496	489	494
	97%	100%	96%	100%	97%	97%	98%	99%	97%	96%	100%	98%	94%	97%	96%	99%	95%	95%	94%	98%	96%	96%	99%	98%	99%
		BDEFHIKLMNPQRSTUW		BDEFGHIKLMNOPQRSTUWX	LPQR	LPQR	BLNPQRTU	BLNPQRTU	LR		BDEFHIKLMNPQRSTUW	LNPQR		LPQR		BHILNPQRTU				LPQR	LR	LR	BDEHILMNPQRSTUW	LNPQR	BILNPQRTU

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	6190	403	1503	1781	1442	1585	1302	1061
	52%	40%	75%	40%	48%	40%	65%	71%
			ACDEFG		ACE		ACDE	ACDEF
Somewhat important	4115	400	392	1897	1082	1626	535	343
	34%	40%	20%	42%	36%	41%	27%	23%
		BDFG		BDEFG	BFG	BDFG	BG	B
A little bit important	1368	165	84	657	383	627	120	79
	11%	16%	4%	15%	13%	16%	6%	5%
		BDFG		BDFG	BFG	BCDFG	B	
Not important at all	327	32	21	165	92	162	43	17
	3%	3%	1%	4%	3%	4%	2%	1%
		BFG		BFG	BFG	BDFG	BG	
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	11673	968	1979	4335	2908	3838	1957	1483
	97%	97%	99%	96%	97%	96%	98%	99%
			ACDEF		E		ACDE	ACDEF

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	392	183	208	185	117	89	86	92	141	110	282	133	160	99	215	177	47	345	77	315	263	129
	78%	75%	82%	75%	81%	83%	74%	78%	81%	82%	77%	78%	78%	79%	81%	75%	76%	79%	79%	78%	78%	78%
						*								*			*		*			
Somewhat important	88	46	42	49	24	16	24	21	28	19	69	28	37	23	39	49	12	75	13	75	59	29
	18%	19%	16%	20%	16%	15%	21%	18%	16%	14%	19%	16%	18%	18%	15%	21%	20%	17%	13%	19%	18%	18%
						*								*			*		*			
A little bit important	19	14	5	12	4	2	5	5	5	4	14	8	7	3	11	8	2	16	7	11	14	5
	4%	6%	2%	5%	3%	2%	4%	4%	3%	3%	4%	5%	4%	2%	4%	3%	4%	4%	7%	3%	4%	3%
		B				*								*			*		*			
Not important at all	2	2	-	2	-	-	2	-	-	1	1	1	1	-	1	1	-	2	-	2	-	2
	0%	1%	-	1%	-	-	1%	-	-	1%	0%	1%	0%	-	0%	0%	-	0%	-	0%	-	1%
						*								*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	498	243	255	246	145	107	115	118	174	133	365	169	204	125	265	234	62	437	98	401	336	163
	100%	99%	100%	99%	100%	100%	99%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
						*								*			*		*			

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	186	81	105	66	45	75	47	55	39	83	102	66	77	42	104	82	15	171	22	163	106	71	21	101	63
	37%	32%	42%	35%	29%	48%	39%	42%	30%	44%	33%	45%	40%	26%	35%	41%	53%	36%	39%	37%	34%	40%	39%	36%	39%
			A			CD				J		M*	M				**		*				*		
Somewhat important	219	114	105	76	81	63	49	58	66	76	143	52	80	87	139	80	11	209	24	195	149	68	19	132	69
	44%	45%	42%	41%	52%	40%	40%	44%	51%	40%	46%	35%	42%	55%	47%	40%	39%	44%	43%	44%	48%	38%	35%	46%	43%
					E							*		KL			**		*		U		*		
A little bit important	75	45	30	35	27	14	20	13	21	23	52	22	27	26	47	28	2	73	8	67	44	29	12	43	20
	15%	18%	12%	19%	17%	9%	16%	10%	16%	12%	17%	15%	14%	16%	16%	14%	8%	15%	14%	15%	14%	16%	22%	15%	12%
				E	E							*					**		*				*		
Not important at all	20	12	8	10	4	6	6	6	5	6	14	6	9	5	9	11	-	20	2	18	10	10	2	9	9
	4%	5%	3%	5%	3%	4%	5%	5%	3%	3%	4%	4%	5%	3%	3%	5%	-	4%	4%	4%	3%	6%	4%	3%	6%
												*					**		*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	480	240	240	176	152	152	117	125	127	183	297	140	185	155	290	190	28	452	55	425	299	167	52	276	152
	96%	95%	97%	95%	97%	96%	95%	96%	97%	97%	96%	96%	96%	97%	97%	95%	100%	96%	96%	96%	97%	94%	96%	97%	94%
												*					**		*				*		

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	359	158	200	178	130	51	120	142	61	131	228	16	257	85	203	156	97	262	103	256	254	105
	72%	66%	77%	68%	78%	70%	73%	75%	69%	68%	74%	79%	71%	72%	74%	69%	73%	71%	71%	72%	73%	68%
			A		*	*			*			**					*					
Somewhat important	119	68	51	68	34	17	37	39	26	51	68	3	88	28	58	61	31	88	33	86	79	40
	24%	28%	20%	26%	20%	23%	22%	21%	29%	26%	22%	16%	24%	24%	21%	27%	23%	24%	23%	24%	23%	26%
		B			*	*			*			**					*					
A little bit important	21	13	9	14	3	5	8	8	2	12	10	1	16	5	12	10	5	17	9	12	14	8
	4%	5%	3%	5%	2%	6%	5%	4%	2%	6%	3%	6%	4%	4%	4%	4%	3%	5%	6%	4%	4%	5%
					*	*			*			**					*					
Not important at all	*	*	-	*	-	-	-	*	-	-	*	-	-	*	-	*	-	*	-	*	*	-
	0%	0%	-	0%	-	-	-	0%	-	-	0%	-	-	0%	-	0%	-	0%	-	0%	0%	-
					*	*			*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	500	240	260	260	168	72	164	190	89	194	306	21	361	118	272	227	133	367	145	354	346	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
					*	*			*			**					*					

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	230	111	120	80	72	78	129	53	3	123	107	40	137	53	102	129	22	208	32	199	133	87	56	42	40	30	22	41
	46%	45%	48%	40%	45%	57%	46%	42%	53%	48%	44%	54%	44%	46%	43%	49%	51%	46%	45%	46%	43%	50%	56%	40%	46%	37%	42%	54%
						CD			**			*					*		*				WY*		*	*	*	y*
Somewhat important	205	107	98	81	72	52	114	57	1	104	101	20	132	53	103	102	16	189	33	172	132	64	33	48	34	34	25	31
	41%	43%	39%	40%	45%	38%	41%	46%	14%	41%	41%	27%	43%	46%	43%	39%	38%	41%	46%	40%	43%	37%	33%	46%	39%	42%	48%	41%
									**			*		K			*		*				*		*	*	*	*
A little bit important	52	21	31	32	13	7	26	15	1	24	28	8	36	7	28	24	4	48	6	46	31	21	8	11	12	13	4	4
	10%	8%	12%	16%	8%	5%	9%	12%	17%	9%	11%	11%	12%	7%	12%	9%	9%	11%	8%	11%	10%	12%	8%	11%	14%	16%	9%	5%
				DE					**			*					*		*				*		*	a*	*	*
Not important at all	13	10	3	9	4	-	10	-	1	3	10	5	5	2	5	7	1	12	1	12	10	3	3	3	1	4	1	-
	3%	4%	1%	4%	2%	-	4%	-	16%	1%	4%	7%	2%	2%	2%	3%	2%	3%	1%	3%	3%	2%	3%	3%	1%	5%	2%	-
		B		E			G		**		I	L*					*		*				*		*	a*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat	487	239	248	193	157	138	269	125	5	251	236	69	306	113	233	254	42	445	70	417	296	172	97	101	86	77	51	76
important/A little bit important)	97%	96%	99%	96%	98%	100%	97%	100%	84%	99%	96%	93%	98%	98%	98%	97%	98%	97%	99%	97%	97%	98%	97%	97%	99%	95%	98%	100%
			A			C		F	**	J		*	K				*		*				*		*	*	*	y*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	364	170	194	137	117	110	39	146	154	180	184	62	217	85	162	202	25	339	48	316	229	127	99	31	61	80	25	50	18
	73%	71%	75%	67%	72%	83%	74%	72%	75%	75%	70%	74%	75%	67%	71%	75%	73%	73%	75%	72%	73%	73%	73%	63%	78%	76%	59%	74%	80%
						CD	*										*		*					*	*	*	*	*	**
Somewhat important	97	50	46	50	32	14	8	38	41	44	53	15	52	30	49	48	6	90	14	83	63	31	28	14	12	18	11	11	2
	19%	21%	18%	24%	20%	11%	14%	19%	20%	18%	20%	18%	18%	24%	21%	18%	18%	19%	22%	19%	20%	18%	20%	29%	15%	17%	27%	17%	10%
				E	E		*										*		*					*	*	*	*	*	**
A little bit important	27	14	13	15	8	4	3	10	11	10	17	5	12	9	13	13	3	23	1	25	18	9	8	3	2	6	1	5	1
	5%	6%	5%	7%	5%	3%	5%	5%	5%	4%	6%	6%	4%	7%	6%	5%	9%	5%	2%	6%	6%	5%	6%	6%	3%	6%	3%	7%	5%
							*										*		*					*	*	*	*	*	**
Not important at all	13	5	8	4	5	3	3	8	-	5	8	1	9	3	5	7	-	13	1	12	6	7	1	1	4	-	5	1	1
	3%	2%	3%	2%	3%	3%	7%	4%	-	2%	3%	2%	3%	2%	2%	3%	-	3%	1%	3%	2%	4%	1%	2%	5%	-	11%	2%	6%
							H*	H									*		*					*	Y*	*	VY*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	487	234	253	202	156	128	49	195	207	233	254	83	281	123	225	263	34	453	63	424	309	167	134	48	75	104	38	66	21
	97%	98%	97%	98%	97%	97%	93%	96%	100%	98%	97%	98%	97%	98%	98%	97%	100%	97%	99%	97%	98%	96%	99%	98%	95%	100%	89%	98%	94%
							*		FG								*		*				Z	*	*	XZ*	*	*	**

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	341	209	132	173	136	31	211	74	21	222	119	99	88	153	180	161	40	300	66	275	214	117
	68%	71%	64%	61%	78%	79%	72%	61%	64%	73%	61%	70%	69%	67%	76%	61%	58%	70%	63%	69%	73%	61%
					C	C*	G		**	J					O		*				U	
Somewhat important	118	61	58	76	34	8	61	37	11	67	51	30	30	59	44	75	18	100	27	92	59	56
	24%	21%	28%	27%	19%	21%	21%	31%	36%	22%	26%	21%	23%	26%	18%	28%	26%	23%	26%	23%	20%	29%
						*		F	**							N	*					T
A little bit important	33	17	15	29	4	-	16	8	-	13	19	12	8	13	10	23	9	24	9	23	16	16
	7%	6%	7%	10%	2%	-	5%	7%	-	4%	10%	8%	6%	6%	4%	9%	13%	6%	9%	6%	6%	9%
				DE		*			**		I					N	Q*					
Not important at all	8	5	3	6	2	-	5	2	-	3	5	1	3	5	4	4	2	6	2	6	6	3
	2%	2%	1%	2%	1%	-	2%	2%	-	1%	3%	1%	2%	2%	2%	2%	3%	1%	2%	2%	2%	1%
						*			**								*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	492	287	205	278	174	40	288	118	32	302	190	141	126	225	233	258	67	424	102	390	290	190
	98%	98%	99%	98%	99%	100%	98%	98%	100%	99%	98%	99%	98%	98%	98%	99%	97%	99%	98%	98%	98%	99%
						*			**								*					

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	372	182	190	188	112	72	42	74	256	154	218	171	104	97	206	166	70	301	128	244	300	67
	74%	76%	73%	66%	83%	88%	83%	72%	74%	79%	71%	75%	80%	68%	77%	72%	77%	74%	77%	73%	76%	69%
					C	C	**	*					*	*			*					*
Somewhat important	95	37	58	66	22	7	3	21	71	34	61	39	20	35	51	44	19	76	27	68	77	17
	19%	15%	22%	23%	16%	9%	6%	21%	20%	17%	20%	17%	15%	25%	19%	19%	21%	19%	16%	20%	19%	18%
				E			**	*					*	*			*					*
A little bit important	26	18	8	23	1	2	3	7	16	6	20	12	5	8	7	18	2	24	9	17	16	10
	5%	7%	3%	8%	1%	3%	6%	7%	5%	3%	7%	5%	4%	6%	3%	8%	2%	6%	6%	5%	4%	11%
				D			**	*					*	*		N	*					*
Not important at all	7	4	4	7	1	-	3	-	5	1	6	4	1	2	5	3	-	7	2	5	5	3
	1%	2%	1%	2%	1%	-	6%	-	1%	1%	2%	2%	1%	1%	2%	1%	-	2%	1%	2%	1%	3%
							**	*					*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	493	237	256	277	135	81	48	102	343	193	300	222	130	140	264	228	91	401	164	329	393	94
	99%	98%	99%	98%	99%	100%	94%	100%	99%	99%	98%	98%	99%	99%	98%	99%	100%	98%	99%	98%	99%	97%
							**	*					*	*			*					*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	169	81	88	51	61	57	26	53	89	104	65	3	46	120	93	75	16	153	32	137	118	47
	34%	32%	36%	27%	32%	47%	35%	29%	36%	37%	29%	39%	37%	32%	34%	33%	29%	34%	35%	33%	32%	37%
						CD	*					**	*				*		*			*
Somewhat important	206	100	106	88	79	40	30	80	96	112	95	3	57	146	107	99	22	184	38	168	145	57
	41%	40%	43%	46%	42%	33%	39%	45%	39%	40%	43%	50%	47%	39%	40%	43%	42%	41%	42%	41%	40%	45%
				E			*					**	*				*		*			*
A little bit important	110	66	44	49	40	21	16	41	53	55	55	1	15	94	66	44	14	95	19	91	91	19
	22%	26%	18%	26%	21%	17%	21%	23%	22%	20%	25%	11%	12%	25%	24%	19%	27%	21%	21%	22%	25%	15%
		B					*					**	*	L			*		*		U	*
Not important at all	15	6	9	4	8	3	3	6	6	10	6	-	4	11	5	10	1	14	2	13	10	3
	3%	3%	4%	2%	4%	3%	5%	3%	2%	3%	3%	-	3%	3%	2%	4%	2%	3%	2%	3%	3%	3%
							*					**	*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	485	247	238	188	179	118	71	174	239	271	214	6	119	360	267	218	52	433	88	397	353	124
	97%	97%	96%	98%	96%	97%	95%	97%	98%	97%	97%	100%	97%	97%	98%	96%	98%	97%	98%	97%	97%	97%
							*					**	*				*		*			*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

		Sweden																								
	Sweden Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	127	63	64	30	42	55	27	63	24	46	81	77	19	31	80	47	18	109	22	105	90	36	8	33	30	20	35
	25%	25%	26%	15%	28%	36%	17%	31%	33%	31%	23%	28%	28%	20%	24%	29%	29%	25%	25%	25%	28%	22%	17%	27%	26%	20%	31%
					C	C		F	F*				*	*			*		*				*	*		*	*
Somewhat important	262	135	126	111	76	75	98	92	30	70	191	142	30	90	188	74	25	237	32	229	160	92	25	60	66	57	55
	52%	53%	51%	57%	50%	49%	62%	46%	42%	48%	54%	52%	44%	56%	56%	45%	40%	54%	37%	56%	49%	56%	55%	48%	57%	57%	47%
							GH		*				*	*			*		*	R			*	*		*	*
A little bit important	92	44	48	45	29	19	28	41	14	24	68	46	14	32	56	36	17	75	25	68	61	31	8	23	17	21	24
	18%	17%	20%	23%	19%	12%	18%	21%	19%	17%	19%	17%	21%	20%	17%	22%	28%	17%	28%	16%	19%	19%	18%	19%	14%	21%	20%
				E					*				*	*			*		S*				*	*		*	*
Not important at all	19	12	8	8	6	5	6	5	4	7	12	7	5	7	13	6	2	17	8	11	13	6	5	8	3	2	2
	4%	5%	3%	4%	4%	3%	4%	2%	6%	4%	4%	2%	8%	4%	4%	3%	3%	4%	9%	3%	4%	4%	10%	6%	2%	2%	2%
									*				K*	*			*		S*				Z*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	481	243	238	186	147	148	153	196	68	140	341	266	62	153	324	157	59	422	79	402	311	159	40	116	113	98	114
	96%	95%	97%	96%	96%	97%	96%	98%	94%	96%	96%	98%	92%	96%	96%	97%	97%	96%	91%	97%	96%	96%	90%	94%	98%	98%	98%
									*			L	*	*			*		*	R			*	*		*	V*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	348	166	182	157	119	72	10	72	267	191	157	218	17	113	185	163	39	309	96	252	183	162
	70%	66%	73%	65%	73%	76%	81%	63%	71%	67%	73%	73%	51%	67%	67%	73%	56%	72%	61%	73%	62%	81%
						*	**	*				L	*	L			*	P		R		T*
Somewhat important	130	70	61	71	39	21	1	31	98	81	49	73	12	45	77	53	26	104	50	80	97	33
	26%	28%	24%	29%	24%	22%	12%	28%	26%	29%	23%	24%	37%	27%	28%	24%	38%	24%	32%	23%	33%	17%
						*	**	*					*				*				U	*
A little bit important	21	15	5	13	5	2	1	10	10	12	9	8	4	9	15	5	4	17	9	11	16	4
	4%	6%	2%	6%	3%	2%	7%	8%	3%	4%	4%	3%	12%	5%	5%	2%	5%	4%	6%	3%	5%	2%
						*	**	*					KM*				*					*
Not important at all	1	1	-	1	-	-	-	1	1	-	1	-	-	1	1	1	1	1	1	1	1	1
	0%	0%	-	0%	-	-	-	0%	0%	-	1%	-	-	1%	0%	0%	1%	0%	0%	0%	0%	0%
						*	**	*					*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	499	251	248	241	163	95	12	112	375	284	215	299	33	167	278	221	68	431	156	343	296	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%
						*	**	*					*				*					*

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Global @dvisor: Health and Wellness
EJ3.6. [A stronger economy in my country] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	306	152	153	96	106	104	82	167	26	115	191	73	185	48	192	114	24	281	29	276	207	96	86	95	125
	61%	62%	61%	53%	62%	71%	61%	63%	65%	62%	60%	68%	63%	49%	65%	56%	57%	62%	53%	62%	58%	67%	58%	63%	62%
						C			*			M	M				*		*							
Somewhat important	141	69	72	58	50	33	40	67	12	53	88	24	78	39	78	63	15	126	19	121	109	32	43	41	57
	28%	28%	28%	32%	29%	23%	30%	25%	30%	29%	28%	23%	26%	39%	26%	31%	35%	28%	35%	27%	31%	22%	29%	27%	29%
									*					KL			*		*							
A little bit important	43	21	22	21	13	9	10	25	2	15	29	9	24	11	24	19	3	40	5	38	30	14	15	13	16
	9%	9%	9%	11%	8%	6%	8%	9%	5%	8%	9%	8%	8%	11%	8%	10%	8%	9%	9%	9%	8%	10%	10%	9%	8%
									*								*		*						
Not important at all	10	4	6	7	3	1	3	6	-	1	9	1	8	1	3	7	-	10	1	9	9	1	5	3	2
	2%	2%	2%	4%	2%	0%	2%	2%	-	1%	3%	1%	3%	1%	1%	3%	-	2%	3%	2%	3%	1%	3%	2%	1%
									*								*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	490	243	247	175	169	146	132	260	40	183	307	106	286	98	294	196	43	447	54	436	345	141	144	149	197
	98%	98%	98%	96%	98%	100%	98%	98%	100%	99%	97%	99%	97%	99%	99%	97%	100%	98%	97%	98%	97%	99%	97%	98%	99%
									*								*		*						

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	168	82	86	63	50	55	43	87	38	76	92	55	50	63	99	68	20	148	33	135	101	64	117	51	52	51	35	12	17
	34%	33%	34%	32%	34%	36%	34%	35%	30%	33%	34%	34%	36%	32%	33%	34%	32%	34%	37%	33%	32%	36%	33%	35%	38%	30%	35%	29%	32%
																	*											*	*
Somewhat important	197	103	94	73	65	59	53	95	50	98	100	65	57	75	119	78	26	172	31	166	125	70	138	59	48	70	37	21	21
	39%	42%	37%	37%	43%	39%	42%	39%	38%	43%	37%	40%	40%	38%	40%	39%	41%	39%	34%	41%	40%	39%	39%	41%	35%	42%	37%	49%	40%
																	*											X*	*
A little bit important	105	46	60	50	26	29	21	52	32	46	60	33	26	47	59	47	13	93	21	84	66	37	80	26	28	36	20	8	14
	21%	18%	24%	25%	18%	19%	17%	21%	25%	20%	22%	20%	18%	24%	20%	23%	21%	21%	23%	21%	21%	21%	22%	18%	21%	21%	20%	19%	26%
				D													*											*	*
Not important at all	29	17	12	12	8	9	8	12	10	11	19	10	8	12	21	8	4	26	5	24	20	9	22	8	7	11	8	1	1
	6%	7%	5%	6%	6%	6%	6%	5%	7%	5%	7%	6%	6%	6%	7%	4%	6%	6%	6%	6%	6%	5%	6%	5%	5%	7%	8%	2%	2%
																	*											*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	471	231	240	186	142	143	117	234	120	219	251	154	132	185	277	193	58	412	86	385	291	171	335	136	129	157	92	41	52
	94%	93%	95%	94%	94%	94%	94%	95%	93%	95%	93%	94%	94%	94%	93%	96%	94%	94%	94%	94%	94%	95%	94%	95%	95%	93%	92%	98%	98%
																	*											*	*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	379	165	214	198	116	65	121	202	26	134	245	124	195	60	204	175	60	319	70	309	238	141
	76%	71%	80%	69%	81%	90%	74%	78%	71%	80%	74%	79%	74%	74%	76%	76%	73%	76%	75%	76%	78%	73%
			A		C	C			*			*					*					
Somewhat important	83	45	38	56	22	6	29	45	7	25	58	19	49	16	46	37	17	66	17	66	50	33
	17%	20%	14%	20%	15%	8%	17%	17%	20%	15%	18%	12%	19%	20%	17%	16%	21%	16%	18%	16%	17%	17%
				E					*			*					*					
A little bit important	25	13	12	22	2	1	9	9	3	7	18	10	10	4	11	14	4	21	6	19	11	14
	5%	6%	4%	8%	1%	1%	5%	3%	7%	4%	6%	7%	4%	5%	4%	6%	4%	5%	6%	5%	4%	7%
				DE					*			*					*					
Not important at all	13	8	5	9	3	1	5	4	1	2	11	3	8	1	8	5	1	12	*	13	6	7
	3%	3%	2%	3%	2%	1%	3%	1%	2%	1%	3%	2%	3%	2%	3%	2%	2%	3%	0%	3%	2%	3%
									*			*					*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	487	224	263	276	140	71	158	255	36	165	322	153	254	80	261	226	81	406	93	394	299	188
	97%	97%	98%	97%	98%	99%	97%	99%	98%	99%	97%	98%	97%	99%	97%	98%	98%	97%	100%	97%	98%	97%
									*			*					*					

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	168	78	90	54	51	63	21	57	75	76	91	83	63	22	87	81	20	148	25	143	105	60	8	14	23	21	-	68	34
	34%	32%	35%	31%	34%	36%	56%	35%	32%	33%	34%	36%	32%	28%	34%	33%	39%	33%	42%	32%	31%	38%	25%	39%	43%	31%	-	35%	28%
							GH*										*		*				*	*	b*	*			
Somewhat important	218	106	112	69	66	83	12	64	106	103	115	87	95	36	114	104	18	199	25	193	153	62	14	17	23	26	-	84	54
	44%	44%	44%	40%	43%	47%	31%	40%	45%	44%	43%	38%	48%	47%	45%	42%	36%	44%	42%	44%	45%	40%	43%	49%	43%	38%	-	44%	45%
							*						K				*		*				*	*	*	*			
A little bit important	94	50	43	41	27	25	5	30	46	42	52	49	27	17	45	49	10	84	9	85	63	30	7	4	6	18	-	33	25
	19%	21%	17%	24%	18%	14%	13%	19%	20%	18%	19%	22%	14%	22%	18%	20%	20%	19%	15%	19%	19%	19%	23%	11%	11%	27%	-	17%	21%
				E			*					L		L			*		*				*	*	*	WXa*			X
Not important at all	21	9	12	7	7	6	-	10	7	11	9	8	10	2	9	12	2	19	1	20	17	4	3	*	2	2	-	7	6
	4%	4%	5%	4%	5%	4%	-	6%	3%	5%	4%	4%	5%	3%	4%	5%	4%	4%	1%	4%	5%	3%	10%	1%	3%	3%	-	4%	5%
							*										*		*				*	*	*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	479	234	246	164	145	171	38	151	227	221	258	219	186	75	245	234	48	431	59	421	321	153	29	35	51	65	-	185	114
	96%	96%	95%	96%	95%	96%	100%	94%	97%	95%	96%	96%	95%	97%	96%	95%	96%	96%	99%	96%	95%	97%	90%	99%	97%	97%	-	96%	95%
							*										*		*				*	*	*	*			

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	264	137	128	105	97	62	13	71	180	195	69	-	220	45	175	89	37	227	90	174	223	40
	53%	54%	52%	50%	51%	63%	46%	52%	54%	54%	50%	-	53%	54%	53%	52%	53%	53%	55%	52%	52%	55%
						CD	*															
Somewhat important	202	99	103	86	83	33	10	56	136	145	57	-	167	35	129	73	28	174	65	136	176	25
	40%	39%	42%	41%	43%	33%	35%	41%	41%	40%	41%	-	40%	42%	39%	42%	39%	41%	40%	41%	41%	35%
					E		*															
A little bit important	28	15	13	15	9	4	4	8	16	17	11	-	25	3	21	7	5	23	9	19	23	5
	6%	6%	5%	7%	5%	4%	15%	6%	5%	5%	8%	-	6%	3%	6%	4%	7%	5%	5%	6%	5%	7%
							GH*															
Not important at all	6	4	2	3	2	1	1	2	3	3	3	-	5	1	3	2	1	5	1	5	4	2
	1%	2%	1%	2%	1%	1%	4%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	0%	2%	1%	3%
							*															
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	494	251	243	206	189	99	28	135	332	357	137	-	412	82	325	169	70	424	164	330	423	70
	99%	99%	99%	98%	99%	99%	96%	99%	99%	99%	98%	-	99%	99%	99%	99%	99%	99%	100%	98%	99%	97%
							*															

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

		France																								
	France Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	182	85	97	51	53	78	47	82	28	83	99	65	79	38	114	69	5	177	14	168	109	74	39	34	32	38	40
	36%	34%	38%	28%	36%	46%	43%	36%	31%	38%	35%	49%	36%	26%	37%	36%	28%	37%	36%	36%	35%	40%	39%	33%	34%	41%	37%
					C	CD	H					LM	M				*		*								
Somewhat important	220	109	112	92	67	61	43	103	44	95	125	47	101	73	134	86	12	209	18	203	145	75	45	45	45	38	48
	44%	44%	44%	50%	46%	37%	40%	45%	48%	44%	44%	35%	46%	49%	44%	45%	60%	43%	44%	44%	46%	41%	44%	44%	47%	40%	44%
				E	E								K	K			O*		*								
A little bit important	72	38	34	29	23	20	13	32	15	29	43	16	26	30	44	28	2	70	5	67	45	26	14	17	14	11	16
	14%	15%	13%	16%	15%	12%	12%	14%	17%	13%	15%	12%	12%	20%	14%	14%	8%	15%	11%	15%	14%	14%	14%	16%	15%	12%	14%
														KL			*		*								
Not important at all	26	16	10	12	4	9	5	12	4	10	16	6	13	7	16	10	1	25	3	23	15	10	3	7	4	7	5
	5%	6%	4%	7%	3%	5%	5%	5%	5%	4%	6%	4%	6%	5%	5%	5%	4%	5%	8%	5%	5%	6%	3%	7%	4%	7%	5%
				D													*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	474	231	243	172	143	159	103	217	87	207	267	128	206	140	292	182	19	455	37	438	299	175	98	95	91	86	103
	95%	94%	96%	93%	97%	95%	95%	95%	95%	96%	94%	96%	94%	95%	95%	95%	96%	95%	92%	95%	95%	94%	97%	93%	96%	93%	95%
					C												*		*								

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EJ3.6. [A stronger economy in my country] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	104	52	52	26	40	38	33	29	33	42	63	25	61	18	70	34	8	96	18	87	71	33	12	24	19	12	16	4	8	8
	21%	21%	21%	15%	23%	25%	28%	21%	18%	21%	21%	29%	21%	14%	22%	18%	21%	21%	23%	21%	21%	20%	15%	22%	28%	18%	20%	19%	21%	21%
					C	C	H					M*	M				*								V*			**	*	*
Somewhat important	256	126	130	87	94	75	54	72	96	105	151	36	153	67	156	100	21	235	38	218	175	81	43	56	29	38	36	12	21	21
	51%	50%	53%	51%	54%	49%	45%	53%	51%	53%	50%	41%	53%	53%	50%	53%	52%	51%	49%	52%	52%	49%	53%	51%	43%	57%	46%	55%	55%	55%
												*					*								*	X		**	*	*
A little bit important	114	59	55	51	33	30	28	30	46	40	74	22	59	33	71	43	9	106	18	97	70	45	19	24	18	13	23	4	8	6
	23%	23%	22%	30%	19%	20%	24%	22%	25%	20%	25%	25%	21%	26%	23%	23%	22%	23%	23%	23%	21%	27%	24%	22%	26%	19%	29%	19%	20%	17%
				DE								*					*								*			**	*	*
Not important at all	25	16	9	7	8	11	4	5	12	12	13	4	14	8	16	10	2	24	4	21	18	7	6	5	2	3	4	1	2	3
	5%	6%	4%	4%	5%	7%	3%	3%	6%	6%	4%	4%	5%	6%	5%	5%	5%	5%	5%	5%	6%	4%	8%	4%	3%	5%	5%	7%	4%	7%
												*					*								*			**	*	*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	475	238	237	164	167	143	115	130	176	187	288	83	273	119	298	177	38	437	74	401	316	159	74	104	66	63	74	21	37	35
	95%	94%	96%	96%	95%	93%	97%	97%	94%	94%	96%	96%	95%	94%	95%	95%	95%	95%	95%	95%	94%	96%	92%	96%	97%	95%	95%	93%	96%	93%
												*					*								*			**	*	*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	132	61	71	55	36	40	18	60	37	53	78	51	31	49	74	58	13	119	14	118	86	46	17	16	20	17	27	22	12
	26%	24%	28%	28%	24%	26%	25%	27%	24%	25%	27%	35%	27%	21%	26%	27%	27%	26%	23%	27%	24%	32%	28%	26%	24%	23%	24%	36%	27%
												M					*					T						XYZ	*
Somewhat important	218	112	106	84	65	69	30	99	70	95	123	57	52	110	124	94	22	196	30	188	163	55	25	29	36	31	55	22	20
	44%	45%	43%	43%	43%	45%	42%	44%	45%	44%	43%	39%	45%	46%	43%	44%	45%	43%	50%	43%	46%	38%	39%	48%	42%	43%	49%	36%	45%
																	*				U						a		*
A little bit important	120	61	59	46	41	33	19	51	39	56	64	30	26	64	69	51	10	110	13	107	87	32	18	13	22	23	24	13	6
	24%	24%	24%	23%	27%	22%	26%	23%	25%	26%	22%	20%	23%	27%	24%	24%	21%	24%	21%	24%	25%	23%	29%	21%	26%	32%	21%	22%	14%
																	*						b		b	WZb			*
Not important at all	31	16	14	11	8	11	5	15	9	10	21	9	6	16	19	12	3	27	4	27	20	11	2	3	8	2	6	4	6
	6%	6%	6%	6%	6%	7%	7%	7%	6%	5%	7%	6%	5%	7%	7%	5%	7%	6%	7%	6%	6%	8%	4%	5%	9%	2%	6%	6%	13%
																	*								Y				VYZ*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	469	233	236	185	141	143	67	209	147	204	266	137	110	223	267	202	45	425	57	413	336	133	61	58	78	71	106	58	38
	94%	94%	94%	94%	94%	93%	93%	93%	94%	95%	93%	94%	95%	93%	93%	95%	93%	94%	93%	94%	94%	92%	96%	95%	91%	98%	94%	94%	87%
																	*						b			Xb	b		*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	294	147	147	137	101	57	27	57	210	196	98	2	25	267	178	116	83	212	170	125	235	57
	59%	57%	60%	51%	67%	68%	50%	53%	62%	65%	49%	100%	43%	61%	58%	60%	58%	59%	59%	58%	60%	56%
					C	C*	*			J		**	*	L								*
Somewhat important	154	80	74	97	38	19	19	35	101	82	72	-	24	130	99	55	48	106	92	62	121	32
	31%	31%	30%	36%	25%	23%	35%	32%	30%	27%	36%	-	42%	30%	32%	28%	33%	30%	32%	29%	31%	31%
				DE		*	*				I	**	*									*
A little bit important	41	22	18	25	9	6	4	13	24	19	21	-	5	35	21	20	9	32	19	22	29	11
	8%	9%	8%	9%	6%	8%	8%	12%	7%	6%	11%	-	9%	8%	7%	10%	6%	9%	7%	10%	7%	11%
						*	*					**	*									*
Not important at all	11	7	4	8	2	1	4	3	4	5	6	-	3	8	8	3	4	7	5	6	8	2
	2%	3%	2%	3%	1%	1%	7%	3%	1%	2%	3%	-	6%	2%	3%	2%	3%	2%	2%	3%	2%	2%
						*	H*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	489	250	239	259	148	82	50	104	334	297	191	2	54	432	298	191	139	350	281	208	386	100
	98%	97%	98%	97%	99%	99%	93%	97%	99%	98%	97%	100%	94%	98%	97%	98%	97%	98%	98%	97%	98%	98%
						*	*		F			**	*									*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	216	101	115	61	78	77	65	87	29	117	100	101	85	30	107	110	15	202	35	181	124	90	49	37	43	61	27
	43%	41%	46%	38%	43%	49%	43%	44%	42%	48%	39%	47%	40%	41%	44%	43%	32%	44%	40%	44%	42%	45%	38%	39%	44%	51%	47%
						C				J							*	P								VW	*
Somewhat important	209	104	104	75	73	61	61	83	31	94	115	83	96	30	100	109	24	185	38	171	128	79	60	40	42	46	21
	42%	42%	41%	47%	40%	39%	40%	42%	44%	38%	45%	39%	45%	41%	41%	43%	52%	41%	43%	41%	43%	40%	46%	42%	43%	38%	36%
																	*										*
A little bit important	57	31	27	19	20	18	20	21	9	27	31	21	26	11	29	28	7	51	13	45	34	22	17	13	12	8	7
	11%	12%	11%	12%	11%	11%	13%	10%	14%	11%	12%	10%	12%	15%	12%	11%	15%	11%	15%	11%	12%	11%	13%	14%	13%	7%	12%
																	*						Y	Y			*
Not important at all	18	12	6	6	10	1	7	6	*	7	11	8	7	3	9	9	1	17	2	16	10	8	5	5	*	5	3
	4%	5%	2%	4%	6%	1%	4%	3%	0%	3%	4%	4%	3%	4%	4%	3%	2%	4%	2%	4%	3%	4%	4%	5%	0%	4%	5%
				E	E		H										*						X	X		X	X*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	482	236	246	155	171	156	146	191	69	237	245	205	207	70	235	247	45	437	86	397	286	190	126	91	97	115	54
	96%	95%	98%	96%	94%	99%	96%	97%	100%	97%	96%	96%	97%	96%	96%	97%	98%	96%	98%	96%	97%	96%	96%	95%	100%	96%	95%
						CD			F								*								VWYZ		*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	183	82	101	54	62	67	121	54	8	102	81	100	39	44	83	100	8	176	21	162	124	52
	37%	33%	41%	32%	38%	39%	38%	36%	30%	38%	35%	38%	38%	33%	35%	38%	36%	37%	41%	36%	37%	36%
			A						*								*		*			
Somewhat important	226	116	110	76	78	73	140	72	15	127	99	114	46	67	108	118	10	217	23	203	150	69
	45%	46%	44%	45%	48%	43%	43%	48%	52%	47%	43%	43%	45%	51%	45%	45%	46%	45%	43%	45%	45%	48%
									*					K			*		*			
A little bit important	73	45	28	26	19	28	47	21	5	36	37	43	13	17	40	33	3	69	8	65	49	17
	15%	18%	11%	15%	12%	16%	15%	14%	17%	13%	16%	16%	13%	13%	17%	13%	17%	14%	16%	14%	15%	12%
		B							*								*		*			
Not important at all	18	9	9	13	2	3	14	4	*	6	12	10	3	4	7	11	*	17	*	17	12	4
	4%	3%	4%	8%	1%	2%	4%	2%	2%	2%	5%	4%	3%	3%	3%	4%	1%	4%	1%	4%	4%	3%
				DE					*		I						*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	482	242	240	156	159	168	308	146	28	265	217	257	98	128	231	251	21	462	52	430	323	138
	96%	97%	96%	92%	99%	98%	96%	98%	98%	98%	95%	96%	97%	97%	97%	96%	99%	96%	99%	96%	96%	97%
					C	C			*	J							*		*			

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Global @dvisor: Health and Wellness
EJ3.6. [A stronger economy in my country] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	298	142	156	99	112	86	154	87	16	139	158	133	76	88	149	148	22	276	37	260	177	119	46	83	82	87
	60%	56%	63%	57%	57%	66%	60%	59%	59%	58%	61%	59%	64%	57%	56%	64%	45%	61%	53%	61%	56%	66%	49%	64%	57%	66%
									*				*			N	*	P	*			T		V		V
Somewhat important	167	89	78	60	71	36	82	52	8	86	82	78	34	55	95	72	19	149	26	142	118	48	37	38	54	39
	33%	35%	32%	34%	36%	28%	32%	35%	30%	36%	31%	34%	29%	36%	35%	31%	39%	33%	37%	33%	37%	26%	40%	29%	37%	29%
					E				*				*				*		*		U		W			
A little bit important	31	18	13	13	12	6	16	8	3	12	19	14	9	9	21	10	6	25	6	25	19	11	10	8	8	6
	6%	7%	5%	8%	6%	5%	6%	5%	10%	5%	7%	6%	7%	6%	8%	4%	13%	6%	9%	6%	6%	6%	11%	6%	5%	4%
									*				*		O		Q*		*				Y			
Not important at all	4	3	1	2	1	2	2	*	-	1	3	2	-	2	3	1	1	2	1	3	2	2	*	2	1	1
	1%	1%	0%	1%	0%	1%	1%	0%	-	1%	1%	1%	-	1%	1%	0%	3%	1%	1%	1%	1%	1%	0%	1%	1%	0%
									*				*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	496	249	247	173	195	128	252	147	27	237	259	225	119	152	266	231	47	449	70	427	314	178	93	128	144	131
	99%	99%	100%	99%	100%	99%	99%	100%	100%	99%	99%	99%	100%	99%	99%	100%	97%	99%	99%	99%	99%	99%	100%	99%	99%	100%
									*				*				*		*							

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	236	111	125	85	73	78	45	104	87	135	101	121	58	57	133	103	43	193	53	183	148	86	34	51	97	53
	47%	45%	49%	46%	49%	46%	55%	49%	42%	48%	46%	52%	46%	41%	47%	48%	53%	46%	52%	46%	45%	51%	37%	47%	52%	46%
							H*	H				M													V	
Somewhat important	182	97	85	70	47	66	21	76	85	106	77	76	48	57	113	70	27	155	36	146	125	57	38	40	57	46
	36%	39%	34%	38%	31%	39%	26%	36%	41%	37%	35%	33%	38%	41%	39%	32%	34%	37%	36%	37%	38%	34%	42%	37%	31%	40%
							*		F						O								X			X
A little bit important	71	36	35	24	25	22	12	26	34	37	34	29	18	24	35	36	10	61	11	60	49	22	17	16	26	13
	14%	15%	14%	13%	17%	13%	15%	12%	16%	13%	16%	13%	14%	17%	12%	17%	12%	15%	11%	15%	15%	13%	18%	15%	14%	11%
							*																			
Not important at all	11	3	8	4	4	3	3	4	4	5	6	6	3	2	5	6	1	10	1	10	7	4	2	2	5	2
	2%	1%	3%	2%	3%	2%	4%	2%	2%	2%	3%	3%	2%	2%	2%	3%	2%	2%	1%	2%	2%	3%	2%	2%	3%	2%
							*																			
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	489	244	245	179	144	166	78	205	206	278	211	226	124	138	280	209	79	409	100	389	322	164	89	108	179	113
	98%	99%	97%	98%	97%	98%	96%	98%	98%	98%	97%	97%	98%	98%	98%	97%	98%	98%	99%	98%	98%	97%	98%	98%	97%	98%
							*																			

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	373	176	197	195	111	67	199	130	6	104	269	-	285	88	211	162	96	277	124	249	266	107
	75%	72%	77%	72%	74%	86%	75%	75%	54%	77%	74%	-	74%	77%	75%	74%	82%	72%	83%	71%	76%	71%
						C*			**								Q		S			
Somewhat important	102	52	50	58	33	10	49	37	5	28	74	-	81	21	57	45	16	86	21	81	67	35
	20%	21%	20%	22%	22%	13%	18%	21%	42%	20%	20%	-	21%	19%	20%	21%	13%	23%	14%	23%	19%	23%
						*			**									P		R		
A little bit important	19	13	5	15	3	1	12	5	*	1	18	-	15	4	10	9	4	15	3	16	10	9
	4%	5%	2%	6%	2%	1%	4%	3%	4%	1%	5%	-	4%	4%	3%	4%	3%	4%	2%	4%	3%	6%
						*			**		I											
Not important at all	6	4	2	3	4	-	6	1	-	2	4	-	5	1	3	3	2	4	1	6	6	1
	1%	2%	1%	1%	2%	-	2%	0%	-	2%	1%	-	1%	1%	1%	1%	1%	1%	0%	2%	2%	0%
						*			**													
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	494	242	252	268	148	78	259	172	11	133	361	-	380	114	277	216	116	378	148	346	343	151
	99%	98%	99%	99%	98%	100%	98%	100%	100%	98%	99%	-	99%	99%	99%	99%	99%	99%	100%	98%	98%	100%
						*			**													

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	5425	2483	2942	2378	1784	1264	1511	1811	1646	2661	2765	1502	2257	1667	2945	2481	752	4673	1217	4208	3622	1752
	45%	41%	49%	46%	46%	42%	47%	44%	46%	48%	43%	44%	47%	44%	44%	47%	50%	45%	50%	44%	45%	46%
			A	E	E		G			J			KM			N	Q		S			
Somewhat important	4413	2275	2137	1840	1423	1150	1106	1544	1366	2016	2396	1213	1732	1468	2476	1937	514	3898	845	3568	2997	1350
	37%	38%	36%	36%	37%	38%	34%	37%	38%	37%	37%	36%	36%	38%	37%	36%	34%	37%	35%	37%	37%	35%
		B				C		F	F					KL				P		R		
A little bit important	1570	907	663	681	482	406	447	574	414	613	956	482	568	520	919	650	188	1382	271	1298	1038	513
	13%	15%	11%	13%	12%	14%	14%	14%	12%	11%	15%	14%	12%	14%	14%	12%	12%	13%	11%	14%	13%	13%
		B					H	H			I	L		L	O					R		
Not important at all	592	326	266	218	185	189	177	192	147	207	385	206	221	165	339	253	61	531	93	499	390	192
	5%	5%	4%	4%	5%	6%	5%	5%	4%	4%	6%	6%	5%	4%	5%	5%	4%	5%	4%	5%	5%	5%
		B				CD	H				I	LM								R		
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	11408	5665	5742	4899	3689	2820	3064	3929	3426	5290	6117	3197	4556	3655	6340	5068	1454	9954	2333	9075	7657	3615
	95%	95%	96%	96%	95%	94%	95%	95%	96%	96%	94%	94%	95%	96%	95%	95%	96%	95%	96%	95%	95%	95%
			A	E	E				F	J			K	K					S			

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- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	5425	269	146	333	215	257	349	312	175	102	294	249	160	327	170	255	147	150	120	304	146	153	220	221	352
	45%	54%	29%	67%	43%	51%	70%	62%	35%	20%	59%	50%	32%	65%	34%	51%	29%	30%	24%	61%	29%	31%	44%	44%	70%
		BDHILNPQRTUVW	IR	ABDEHIJKLNOPQRTUVW	BHILNPQRTU	BDHILNPQRTUVW	ABDEGHIJKLNOPQRSTUVW	ABDEHIKLNOPQRTUVW	IPRT		BDEHIKLNOPQRTUVW	BDHILNPQRTU	IR	ABDEHIKLNOPQRTUVW	IPRT	BDHILNPQRTUVW	IR	IR		ABDEHIKLNOPQRTUVW	IR	IR	BHILNPQRTU	BHILNPQRTU	ABDEGHIJKLNOPQRSTUVW
Somewhat important	4413	166	218	137	205	160	109	128	232	234	168	164	205	101	209	211	213	246	202	142	228	221	218	171	124
	37%	33%	44%	27%	41%	32%	22%	26%	46%	47%	34%	33%	41%	20%	42%	42%	43%	49%	40%	28%	46%	44%	44%	34%	25%
		FGMX	ACEFGJKMSWX	M	ACEFGJKMSWX	FGMX			ACEFGJKMRSWX	ACEFGJKMRSWX	FGMX	FGMX	ACEFGJKMSWX		ACEFGJKMSWX	ACEFGJKMSWX	ACEFGJKMSWX	ACDEFGJKLMNOPRSVWX	ACEFGJKMSWX	FM	ACEFGJKMRSWX	ACEFGJKMSWX	ACEFGJKMSWX	CFGMSX	
A little bit important	1570	50	92	24	63	55	34	42	75	126	31	60	91	53	85	29	87	76	112	44	94	93	50	83	20
	13%	10%	18%	5%	13%	11%	7%	8%	15%	25%	6%	12%	18%	11%	17%	6%	17%	15%	22%	9%	19%	19%	10%	17%	4%
		CJOX	ACDEFGJKMOSVX		CFJOX	CFJOX		X	ACFGJMOSVX	ABCDEFGHIJKLMNOPQSTUVWX		CFJOX	ACDEFGJKMOSVX	CFJOX	ACDEFGJKMOSVX		ACDEFGJKMOSVX	ACEFGJMOSVX	ACDEFGHJKLMNOPQSUVWX	COX	ACDEFGJKMOSVX	ACDEFGJKMOSVX	CFJOX	ACEFGJKMOSVX	
Not important at all	592	15	45	6	17	28	8	18	18	37	7	27	43	19	36	5	53	28	65	11	32	33	12	26	4
	5%	3%	9%	1%	3%	6%	2%	4%	4%	7%	1%	5%	9%	4%	7%	1%	11%	6%	13%	2%	6%	7%	2%	5%	1%
		OX	ACDEFGHJKMOQSVWX		COX	ACFJOSVX		COX	COX	ACDFGHJMOSVX		CFJOSVX	ACDEFGHJKMOQSVWX	CFJOX	ACDFGHJMOSVX		ACDEFGHJKMNOQSTUVWX	ACFJOSVX	ABCDEFGHIJKLMNOQSTUVWX		ACDFGHJMOSVX	ACDFGHJMOSVX	OX	CFJOSVX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	11408	485	455	494	483	472	492	482	482	463	493	473	457	481	464	495	447	472	435	489	468	467	488	474	496
	95%	97%	91%	99%	97%	94%	98%	96%	96%	93%	99%	95%	91%	96%	93%	99%	89%	94%	87%	98%	94%	93%	98%	95%	99%
		BEILNPQRTU	R	BDEGHIKLMNPQRTUW	BILNPRTU	BLPR	BEIKLMNPQRTUW	BILNPRTU	BILNPRTU	R	BEIKLMNPQRTUW	BLPR	R	BILNPRTU	PR	ABDEGHIKLMNPQRTUVW		BLPR		BEIKLNPQRTUW	PR	PR	BEIKLNPQRTUW	BLPR	ABDEGHIKLMNPQRTUVW

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- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	5425	391	1281	1495	1304	1364	1142	955
	45%	39%	64%	33%	43%	34%	57%	64%
		CE	ACDEF		ACE		ACDE	ACDEF
Somewhat important	4413	380	528	1928	1172	1651	614	406
	37%	38%	26%	43%	39%	41%	31%	27%
		BFG		ABDEFG	BFG	ABDFG	BG	
A little bit important	1570	168	148	761	386	686	181	107
	13%	17%	7%	17%	13%	17%	9%	7%
		BDFG		BDFG	BFG	BDFG	B	
Not important at all	592	62	43	317	138	300	63	33
	5%	6%	2%	7%	5%	8%	3%	2%
		BDFG		BDFG	BFG	ABDFG	B	
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	11408	938	1957	4183	2862	3700	1937	1467
	95%	94%	98%	93%	95%	93%	97%	98%
		E	ACDEF		ACE		ACDE	ACDE

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	269	106	163	132	76	62	70	61	85	80	189	99	113	57	135	134	34	235	48	221	167	102
	54%	43%	64%	53%	52%	57%	60%	52%	49%	60%	52%	58%	55%	46%	51%	57%	56%	54%	49%	55%	50%	62%
			A			*								*			*		*			T
Somewhat important	166	103	63	86	50	30	30	39	67	39	127	56	64	46	92	73	20	146	36	129	122	44
	33%	42%	25%	35%	35%	28%	26%	33%	39%	29%	35%	33%	31%	37%	35%	31%	32%	33%	37%	32%	36%	27%
		B				*			F					*			*		*		U	
A little bit important	50	30	20	23	17	11	13	13	16	11	39	11	25	14	33	17	7	43	12	39	37	14
	10%	12%	8%	9%	11%	10%	11%	11%	9%	8%	11%	7%	12%	11%	13%	7%	12%	10%	12%	10%	11%	8%
						*								*			*		*			
Not important at all	15	5	9	7	3	6	4	4	5	4	11	4	3	8	4	10	-	15	1	13	11	4
	3%	2%	4%	3%	2%	5%	4%	4%	3%	3%	3%	2%	2%	6%	2%	4%	-	3%	2%	3%	3%	2%
						*								*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	485	240	246	241	142	102	113	114	169	130	355	166	202	117	261	224	62	424	96	389	325	160
	97%	98%	96%	97%	98%	95%	96%	96%	97%	97%	97%	98%	98%	94%	98%	96%	100%	97%	98%	97%	97%	98%
						*								*			*		*			

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	146	71	75	49	44	52	35	36	33	64	82	52	51	42	81	65	8	138	10	135	81	58	19	78	49
	29%	28%	30%	27%	28%	33%	29%	27%	25%	34%	26%	36%	26%	26%	27%	32%	29%	29%	18%	31%	26%	33%	35%	27%	30%
												*					**		*				*		
Somewhat important	218	104	114	87	70	60	50	54	69	83	135	55	87	75	130	88	10	207	33	184	141	74	20	132	65
	44%	41%	46%	47%	45%	38%	40%	41%	53%	44%	43%	38%	45%	47%	43%	44%	36%	44%	58%	42%	46%	42%	37%	46%	41%
												*					**		S*				*		
A little bit important	92	51	41	38	27	27	21	31	24	31	61	23	36	32	59	32	7	85	11	81	58	32	12	48	32
	18%	20%	17%	20%	17%	17%	17%	24%	18%	16%	20%	16%	19%	20%	20%	16%	25%	18%	19%	18%	19%	18%	22%	17%	20%
												*					**		*				*		
Not important at all	45	26	18	11	16	18	16	10	5	12	33	15	19	11	29	16	3	42	2	43	28	13	3	27	15
	9%	11%	7%	6%	10%	11%	13%	8%	4%	6%	11%	10%	10%	7%	10%	8%	11%	9%	4%	10%	9%	8%	6%	9%	9%
							H					*					**		*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	455	225	230	175	141	140	106	121	127	178	277	131	174	150	270	185	25	430	54	401	280	164	51	258	146
	91%	89%	93%	94%	90%	89%	87%	92%	96%	94%	89%	90%	90%	93%	90%	92%	89%	91%	96%	90%	91%	92%	94%	91%	91%
									F			*					**		*				*		

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	333	150	183	166	118	48	112	126	59	138	195	13	250	70	182	150	92	241	102	230	235	98
	67%	62%	70%	64%	71%	67%	68%	66%	66%	71%	64%	62%	69%	59%	67%	66%	69%	66%	70%	65%	68%	64%
					*	*			*			**	M				*					
Somewhat important	137	71	67	79	35	23	45	55	23	46	92	6	93	38	72	66	29	108	32	106	90	48
	27%	30%	26%	30%	21%	32%	27%	29%	26%	24%	30%	28%	26%	32%	26%	29%	22%	29%	22%	30%	26%	31%
					*	*			*			**					*					
A little bit important	24	15	9	12	11	1	6	9	4	10	14	2	12	10	16	8	8	16	9	15	18	6
	5%	6%	3%	5%	7%	1%	4%	5%	5%	5%	5%	10%	3%	8%	6%	3%	6%	4%	6%	4%	5%	4%
					*	*			*			**		L			*					
Not important at all	6	4	2	3	3	-	1	-	3	1	5	-	5	1	2	4	4	2	2	4	4	2
	1%	2%	1%	1%	2%	-	1%	-	3%	0%	2%	-	1%	1%	1%	2%	3%	1%	1%	1%	1%	1%
					*	*			G*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	494	236	258	257	165	72	163	191	86	193	301	21	355	118	270	224	129	365	143	351	343	151
	99%	98%	99%	99%	98%	100%	99%	100%	97%	100%	98%	100%	99%	99%	99%	98%	97%	99%	99%	99%	99%	99%
					*	*		H	*			**					*					

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	215	86	129	79	71	65	125	48	3	119	95	28	130	56	89	125	14	201	32	183	124	81	53	40	38	28	24	33
	43%	35%	51%	39%	44%	47%	45%	38%	53%	47%	39%	38%	42%	49%	38%	48%	33%	44%	44%	43%	41%	46%	53%	38%	44%	34%	46%	43%
			A						**			*				N	*		*				WY*		*	*	*	*
Somewhat important	205	115	90	76	67	62	110	61	2	106	99	26	133	46	111	94	21	183	28	177	133	63	32	44	32	37	25	35
	41%	46%	36%	38%	42%	45%	39%	49%	31%	42%	40%	36%	43%	40%	47%	36%	49%	40%	39%	41%	43%	36%	32%	42%	37%	46%	49%	46%
		B							**			*			O		*		*				*		*	*	V*	*
A little bit important	63	38	25	37	18	8	37	14	-	25	38	14	38	11	30	32	6	57	8	55	39	23	13	17	14	11	2	6
	13%	15%	10%	18%	11%	6%	13%	11%	-	10%	15%	19%	12%	9%	13%	12%	14%	13%	12%	13%	13%	13%	13%	16%	16%	14%	3%	8%
				E					**			*					*		*				*	Z	Z*	Z*	*	*
Not important at all	17	10	7	10	5	3	7	2	1	3	14	5	10	2	7	10	2	16	3	14	10	7	3	4	3	5	1	2
	3%	4%	3%	5%	3%	2%	3%	1%	16%	1%	6%	7%	3%	2%	3%	4%	4%	3%	5%	3%	3%	4%	3%	3%	3%	6%	2%	2%
									**		I	*					*		*				*		*	*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat important/A little bit important)	483	239	244	192	156	135	272	123	5	251	232	69	301	113	231	252	42	441	68	415	296	167	97	100	84	76	51	74
	97%	96%	97%	95%	97%	98%	97%	99%	84%	99%	94%	93%	97%	98%	97%	96%	96%	97%	95%	97%	97%	96%	97%	97%	97%	94%	98%	98%
									**	J		*					*		*				*		*	*	*	*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	257	111	146	100	86	71	29	100	107	125	132	47	157	54	108	148	14	243	30	227	162	89	61	22	41	56	24	37	15
	51%	46%	56%	48%	53%	54%	54%	50%	52%	53%	50%	55%	54%	43%	47%	55%	41%	52%	47%	52%	51%	51%	46%	45%	52%	54%	57%	55%	68%
			A				*						M				*		*					*	*	*	*	*	**
Somewhat important	160	83	77	70	48	42	14	67	71	78	82	24	86	50	77	83	17	143	26	134	103	54	44	17	26	35	13	20	5
	32%	35%	30%	34%	30%	32%	26%	33%	34%	33%	31%	29%	30%	40%	34%	31%	51%	31%	41%	31%	33%	31%	33%	36%	32%	34%	30%	30%	23%
							*										Q*		*					*	*	*	*	*	**
A little bit important	55	32	23	24	18	13	8	21	21	23	32	7	34	15	27	28	1	54	4	51	30	24	19	7	8	10	2	9	1
	11%	13%	9%	12%	11%	10%	15%	11%	10%	10%	12%	8%	12%	12%	12%	11%	3%	12%	7%	12%	10%	14%	14%	15%	10%	9%	5%	13%	4%
							*										*		*					*	*	*	*	*	**
Not important at all	28	13	14	13	9	6	2	13	8	12	16	7	13	8	18	10	2	26	4	24	20	6	11	2	5	4	4	1	1
	6%	6%	6%	6%	6%	5%	5%	7%	4%	5%	6%	8%	5%	6%	8%	4%	6%	6%	6%	6%	6%	4%	8%	4%	6%	4%	9%	2%	6%
							*										*		*					*	*	*	*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	472	226	247	194	153	126	50	189	199	227	246	77	277	118	213	260	32	440	60	412	295	167	124	47	74	101	39	66	21
	94%	94%	95%	94%	94%	95%	95%	93%	96%	95%	94%	92%	95%	94%	92%	96%	94%	95%	94%	94%	94%	96%	92%	96%	94%	96%	91%	98%	94%
							*										*		*					*	*	*	*	*	**

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	349	195	154	188	138	23	212	75	22	222	127	97	93	158	165	184	40	308	68	281	203	139
	70%	67%	74%	66%	78%	59%	73%	62%	68%	73%	65%	69%	73%	69%	69%	70%	58%	72%	65%	71%	69%	72%
					CE	*	G		**								*	P				
Somewhat important	109	72	37	67	27	15	56	33	9	62	47	29	27	54	56	54	23	86	28	81	64	40
	22%	25%	18%	24%	15%	39%	19%	27%	29%	20%	24%	20%	21%	24%	23%	21%	34%	20%	27%	20%	22%	21%
				D		D*			**								Q*					
A little bit important	34	19	15	24	9	1	20	9	1	19	15	11	7	16	13	21	3	31	7	27	22	12
	7%	7%	7%	8%	5%	3%	7%	7%	3%	6%	8%	8%	6%	7%	6%	8%	4%	7%	6%	7%	7%	6%
						*			**								*					
Not important at all	8	6	2	6	2	-	4	4	-	3	5	5	1	2	4	4	3	5	1	7	6	2
	2%	2%	1%	2%	1%	-	1%	3%	-	1%	3%	4%	1%	1%	2%	2%	4%	1%	1%	2%	2%	1%
						*			**								*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	492	286	206	278	174	40	288	117	32	302	189	137	127	228	234	258	67	425	103	389	289	190
	98%	98%	99%	98%	99%	100%	99%	97%	100%	99%	97%	96%	99%	99%	98%	98%	96%	99%	99%	98%	98%	99%
						*			**								*					

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Global @dvisor: Health and Wellness
EI3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	312	138	175	180	90	42	39	61	212	122	190	159	78	75	156	156	53	259	99	213	248	60
	62%	57%	67%	64%	66%	52%	76%	60%	61%	63%	62%	70%	59%	53%	58%	68%	58%	63%	60%	64%	62%	62%
				E	E		**	*				M	*	*			*					*
Somewhat important	128	70	59	67	35	26	6	29	92	50	78	50	33	45	77	51	28	100	44	84	100	27
	26%	29%	23%	24%	26%	32%	12%	29%	27%	26%	25%	22%	25%	32%	29%	22%	31%	24%	27%	25%	25%	28%
							**	*					*	*			*					*
A little bit important	42	25	17	29	6	8	3	9	30	13	29	13	16	14	22	20	5	37	14	28	36	6
	8%	10%	7%	10%	4%	10%	7%	8%	9%	7%	9%	6%	12%	10%	8%	9%	5%	9%	9%	8%	9%	6%
						D	**	*					*	*			*					*
Not important at all	18	8	9	7	5	6	3	2	12	8	9	5	5	8	14	4	5	13	8	9	13	5
	4%	3%	4%	3%	3%	7%	6%	2%	4%	4%	3%	2%	4%	6%	5%	2%	5%	3%	5%	3%	3%	5%
						C	**	*					*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	482	232	250	276	131	75	48	99	335	186	297	222	126	134	255	227	86	396	158	325	384	92
	96%	97%	96%	97%	97%	93%	94%	98%	96%	96%	97%	98%	96%	94%	95%	98%	95%	97%	95%	97%	97%	95%
				E			**	*					*	*			*					*

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EI3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	175	88	87	60	65	50	24	55	97	110	65	1	52	122	101	74	20	156	35	140	128	47
	35%	35%	35%	31%	35%	41%	31%	30%	40%	39%	30%	15%	42%	33%	37%	32%	37%	35%	39%	34%	35%	37%
							*			J		**	*				*		*			*
Somewhat important	232	117	114	92	86	54	32	96	104	127	104	1	44	187	126	105	26	206	45	186	170	55
	46%	46%	46%	48%	46%	44%	42%	53%	43%	45%	48%	11%	36%	50%	46%	46%	49%	46%	50%	45%	47%	43%
							*	H				**	*	L			*		*			*
A little bit important	75	38	37	30	29	16	13	26	36	39	36	3	23	50	39	36	6	69	7	68	55	18
	15%	15%	15%	16%	15%	13%	18%	14%	15%	14%	16%	39%	19%	13%	14%	16%	11%	15%	8%	17%	15%	14%
							*					**	*				*		*	R		*
Not important at all	18	9	9	9	7	1	7	4	7	4	14	2	4	12	6	13	2	17	2	16	11	7
	4%	4%	3%	5%	4%	1%	9%	2%	3%	1%	6%	35%	3%	3%	2%	6%	3%	4%	3%	4%	3%	6%
							GH*				I	**	*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	482	244	238	182	180	120	68	176	237	277	205	4	119	359	266	215	51	431	88	394	352	120
	96%	96%	97%	95%	96%	99%	91%	98%	97%	99%	94%	65%	97%	97%	98%	94%	97%	96%	97%	96%	97%	94%
							*	F	F	J		**	*				*		*			*

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Global @dvisor: Health and Wellness
EJ3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	102	31	71	37	33	33	29	44	14	31	71	56	13	33	63	39	11	92	16	86	66	36	8	25	30	17	23
	20%	12%	29%	19%	21%	21%	19%	22%	20%	21%	20%	21%	20%	20%	19%	24%	17%	21%	18%	21%	20%	22%	18%	20%	26%	17%	20%
			A						*				*	*			*		*				*	*		*	*
Somewhat important	234	122	112	95	68	71	68	91	35	77	158	127	31	77	158	77	25	209	43	191	158	68	19	67	50	50	48
	47%	48%	46%	49%	44%	46%	43%	45%	48%	52%	45%	47%	45%	48%	47%	47%	42%	48%	50%	46%	49%	41%	43%	54%	43%	50%	42%
									*				*	*			*		*				*	*		*	*
A little bit important	126	78	49	51	42	33	42	60	16	29	97	67	15	44	90	36	20	106	19	108	75	50	16	23	26	24	37
	25%	31%	20%	26%	27%	22%	27%	30%	23%	20%	28%	25%	23%	28%	27%	22%	33%	24%	22%	26%	23%	30%	35%	18%	23%	24%	32%
		B							*				*	*			*		*				W*	*		*	W*
Not important at all	37	23	14	11	10	16	19	6	6	10	27	22	8	6	27	10	5	32	9	28	25	12	2	10	9	10	7
	7%	9%	6%	6%	7%	10%	12%	3%	9%	7%	8%	8%	12%	4%	8%	6%	8%	7%	10%	7%	8%	7%	4%	8%	8%	10%	6%
							G		G*				M*	*			*		*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	463	231	232	183	143	137	140	196	65	137	326	250	59	154	311	152	56	407	78	385	299	153	43	115	106	90	109
	93%	91%	95%	94%	93%	90%	88%	97%	91%	93%	92%	92%	88%	96%	92%	94%	92%	93%	90%	93%	92%	93%	96%	92%	92%	90%	94%
								FH	*				*	L*			*		*				*	*		*	*

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Global @dvisor: Health and Wellness
EI3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	294	148	146	137	98	59	9	61	223	188	106	187	15	92	165	129	41	253	94	200	175	117
	59%	58%	59%	57%	60%	62%	78%	54%	59%	66%	49%	63%	44%	55%	59%	58%	60%	59%	60%	58%	59%	59%
						*	**	*		J		L	*				*					*
Somewhat important	168	80	88	81	55	32	3	42	124	83	85	91	15	62	88	80	19	149	46	122	99	68
	34%	32%	36%	33%	34%	34%	22%	37%	33%	29%	40%	30%	44%	37%	32%	36%	28%	35%	30%	35%	33%	34%
						*	**	*					*				*					*
A little bit important	31	21	10	17	10	4	-	10	21	13	18	14	3	13	21	10	7	23	13	17	19	11
	6%	8%	4%	7%	6%	4%	-	9%	6%	5%	8%	5%	10%	8%	8%	4%	11%	5%	8%	5%	6%	6%
						*	**	*					*				*					*
Not important at all	7	4	3	7	-	-	-	-	7	1	7	6	1	1	5	3	1	7	3	5	5	3
	1%	2%	1%	3%	-	-	-	-	2%	0%	3%	2%	2%	0%	2%	1%	1%	2%	2%	1%	2%	1%
						*	**	*			I		*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	493	248	244	235	163	95	12	113	368	284	209	293	33	167	274	218	68	424	153	339	292	197
	99%	98%	99%	97%	100%	100%	100%	100%	98%	100%	97%	98%	98%	100%	98%	99%	99%	98%	98%	99%	98%	99%
						*	**	*		J			*				*					*

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Global @dvisor: Health and Wellness
EJ3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	249	113	136	85	81	83	65	145	16	89	160	61	147	41	165	84	19	230	25	224	180	68	70	73	106
	50%	46%	54%	47%	47%	57%	48%	55%	39%	48%	51%	57%	50%	42%	56%	41%	44%	50%	46%	50%	51%	48%	47%	48%	53%
									*			M			O		*		*						
Somewhat important	164	89	74	62	63	38	50	76	17	63	101	25	101	38	87	76	20	144	21	142	112	48	49	53	61
	33%	36%	29%	34%	37%	26%	37%	28%	41%	34%	32%	23%	34%	38%	29%	38%	47%	31%	39%	32%	32%	34%	33%	35%	31%
									*				K	K			*		*						
A little bit important	60	37	23	23	18	19	14	30	7	25	35	18	24	18	32	29	3	57	7	53	37	23	19	17	24
	12%	15%	9%	13%	11%	13%	11%	11%	16%	13%	11%	17%	8%	18%	11%	14%	8%	12%	12%	12%	10%	16%	13%	11%	12%
									*			L		L			*		*						
Not important at all	27	8	19	11	10	6	6	15	1	8	19	3	21	2	13	14	1	27	2	25	24	3	11	9	8
	5%	3%	8%	6%	6%	4%	4%	6%	3%	4%	6%	3%	7%	2%	4%	7%	1%	6%	3%	6%	7%	2%	7%	6%	4%
									*								*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	473	239	234	170	162	141	129	251	39	176	297	104	273	97	284	189	42	430	53	419	330	139	138	143	192
	95%	97%	93%	94%	94%	96%	96%	94%	97%	96%	94%	97%	93%	98%	96%	93%	99%	94%	97%	94%	93%	98%	93%	94%	96%
									*								*		*						

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Global @dvisor: Health and Wellness
EJ3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	160	68	93	72	48	41	43	78	39	78	83	49	40	71	90	71	17	144	29	131	93	67	112	48	40	58	32	14	15
	32%	27%	37%	36%	32%	27%	34%	32%	30%	34%	31%	30%	29%	36%	30%	35%	27%	33%	32%	32%	30%	37%	32%	33%	29%	35%	32%	34%	29%
			A	E													*					T						*	*
Somewhat important	205	105	100	79	64	62	47	104	55	94	111	66	57	82	119	87	31	175	39	167	133	67	148	57	64	63	40	15	24
	41%	42%	40%	40%	43%	41%	37%	42%	42%	41%	41%	41%	40%	42%	40%	43%	50%	40%	43%	41%	43%	37%	42%	40%	47%	37%	39%	37%	46%
																	*								Y			*	*
A little bit important	91	49	42	32	27	32	22	43	26	43	48	29	31	31	58	33	11	80	18	73	60	30	68	23	20	33	18	8	11
	18%	20%	17%	16%	18%	21%	18%	17%	20%	19%	18%	18%	22%	16%	20%	16%	18%	18%	20%	18%	19%	17%	19%	16%	15%	20%	18%	20%	21%
																	*											*	*
Not important at all	43	26	17	14	12	17	13	21	9	15	29	19	12	12	32	12	3	40	6	38	26	16	28	16	12	14	10	4	3
	9%	11%	7%	7%	8%	11%	11%	8%	7%	6%	11%	12%	9%	6%	11%	6%	5%	9%	6%	9%	8%	9%	8%	11%	9%	8%	10%	10%	5%
											I	M			O		*											*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	457	222	235	183	138	135	111	225	121	215	241	144	128	184	267	190	59	398	85	371	285	164	328	128	124	154	90	38	50
	91%	89%	93%	93%	92%	89%	89%	92%	93%	94%	89%	88%	91%	94%	89%	94%	95%	91%	94%	91%	92%	91%	92%	89%	91%	92%	90%	90%	95%
										J				K		N	*											*	*

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Global @dvisor: Health and Wellness
EI3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	327	139	188	171	101	55	103	176	22	121	206	101	171	55	181	146	56	271	65	262	210	117
	65%	60%	70%	60%	71%	76%	63%	68%	60%	72%	62%	65%	65%	68%	67%	63%	68%	65%	70%	64%	69%	60%
			A		C	C			*	J		*					*					
Somewhat important	101	51	50	63	25	12	33	54	9	30	70	30	54	16	52	49	15	86	15	86	60	41
	20%	22%	19%	22%	18%	16%	20%	21%	24%	18%	21%	19%	21%	20%	19%	21%	18%	21%	16%	21%	20%	21%
									*			*					*					
A little bit important	53	35	18	40	9	4	19	22	5	12	41	19	26	8	27	26	7	46	7	46	24	29
	11%	15%	7%	14%	6%	6%	12%	9%	14%	7%	12%	12%	10%	10%	10%	11%	8%	11%	8%	11%	8%	15%
		B		DE					*			*					*					T
Not important at all	19	7	12	10	7	2	9	7	1	4	15	6	11	2	9	10	4	15	6	13	12	7
	4%	3%	4%	4%	5%	2%	5%	3%	2%	3%	4%	4%	4%	2%	3%	4%	5%	4%	6%	3%	4%	4%
									*			*					*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	481	225	256	275	135	71	154	252	36	163	318	150	251	79	260	221	78	403	87	393	294	187
	96%	97%	96%	96%	95%	98%	95%	97%	98%	97%	96%	96%	96%	98%	97%	96%	95%	96%	94%	97%	96%	96%
									*			*					*					

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EJ3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	170	78	92	57	56	57	18	57	70	87	83	84	65	21	87	83	21	149	26	145	101	66	10	15	18	24	-	70	33
	34%	32%	36%	33%	37%	32%	49%	35%	30%	37%	31%	37%	33%	27%	34%	34%	42%	33%	43%	33%	30%	42%	32%	42%	34%	36%	-	36%	28%
							H*					M					*		*			T	*	*	*	*			
Somewhat important	209	96	113	70	65	73	13	61	108	97	112	92	82	35	102	107	17	192	23	186	151	57	13	13	22	25	-	78	59
	42%	40%	44%	41%	43%	42%	34%	38%	46%	42%	42%	40%	42%	46%	40%	44%	34%	43%	38%	42%	45%	36%	39%	35%	41%	37%	-	41%	49%
							*										*		*		U		*	*	*	*			
A little bit important	85	46	39	28	25	32	4	33	37	33	52	30	39	16	49	36	9	77	8	78	61	22	6	4	9	16	-	28	22
	17%	19%	15%	16%	16%	18%	12%	21%	16%	14%	19%	13%	20%	21%	19%	15%	17%	17%	13%	18%	18%	14%	18%	11%	17%	24%	-	15%	18%
							*						K	K			*		*				*	*	*	a*			
Not important at all	36	22	14	15	6	14	2	9	20	16	20	20	11	5	16	20	4	32	4	32	24	12	3	4	4	2	-	15	7
	7%	9%	5%	9%	4%	8%	6%	6%	8%	7%	7%	9%	5%	6%	6%	8%	7%	7%	6%	7%	7%	7%	10%	12%	8%	3%	-	8%	5%
				D			*										*		*				*	Y*	*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat	464	220	244	156	146	163	36	151	214	216	248	207	185	72	238	226	47	417	56	408	313	145	29	31	49	65	-	176	114
important/A little bit important)	93%	91%	95%	91%	96%	92%	94%	94%	92%	93%	93%	91%	95%	94%	94%	92%	93%	93%	94%	93%	93%	93%	90%	88%	92%	97%	-	92%	95%
					C		*										*		*				*	*	*	W*			

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Global @dvisor: Health and Wellness
EI3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	255	128	127	113	98	45	12	71	172	183	72	-	211	44	166	89	38	217	91	164	215	39
	51%	50%	52%	54%	51%	45%	41%	52%	51%	51%	52%	-	51%	53%	50%	52%	53%	51%	55%	49%	51%	54%
				E			*															
Somewhat important	211	108	104	77	86	49	10	55	146	157	54	-	176	35	143	68	27	184	64	147	186	25
	42%	42%	42%	37%	45%	49%	33%	40%	44%	44%	38%	-	42%	42%	44%	40%	38%	43%	39%	44%	44%	34%
					C	C	*															
A little bit important	29	16	12	16	7	6	6	8	15	18	11	-	25	4	19	10	6	23	9	19	24	5
	6%	6%	5%	8%	4%	6%	20%	6%	4%	5%	8%	-	6%	5%	6%	6%	8%	5%	6%	6%	6%	6%
				D			GH*															
Not important at all	5	3	3	4	1	1	2	2	1	2	3	-	5	*	1	4	*	5	*	5	1	4
	1%	1%	1%	2%	1%	1%	6%	2%	0%	1%	2%	-	1%	1%	0%	2%	0%	1%	0%	1%	0%	5%
							H*				I					N						T
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	495	252	243	205	190	99	27	134	334	358	137	-	412	83	327	168	70	425	165	330	425	68
	99%	99%	99%	98%	99%	99%	94%	98%	100%	99%	98%	-	99%	99%	100%	98%	100%	99%	100%	99%	100%	95%
							*		F	J					O						U	

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Global @dvisor: Health and Wellness
EJ3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	147	61	86	57	38	52	41	59	24	61	86	44	65	38	92	55	5	142	12	135	93	54	33	25	26	29	34
	29%	25%	34%	31%	26%	31%	38%	26%	26%	28%	30%	33%	29%	26%	30%	29%	26%	30%	29%	29%	29%	29%	32%	25%	27%	31%	31%
			A				GH										*		*								
Somewhat important	213	101	112	86	56	71	41	105	38	92	121	59	86	67	128	85	9	204	17	196	131	82	39	45	41	37	51
	43%	41%	44%	46%	38%	42%	38%	46%	42%	43%	43%	45%	39%	46%	42%	44%	44%	43%	44%	43%	42%	44%	39%	44%	43%	39%	47%
				D													*		*								
A little bit important	87	54	33	25	33	29	18	42	18	40	47	19	41	27	55	32	3	84	5	82	57	31	18	19	18	18	14
	17%	22%	13%	14%	23%	17%	16%	18%	19%	19%	17%	14%	19%	19%	18%	17%	18%	17%	13%	18%	18%	16%	18%	19%	19%	19%	13%
		B			C												*		*								
Not important at all	53	31	22	17	20	16	8	23	12	23	30	11	27	15	32	20	2	50	6	47	34	19	12	13	10	9	9
	11%	13%	9%	9%	14%	10%	8%	10%	13%	11%	10%	8%	12%	10%	11%	11%	12%	10%	14%	10%	11%	10%	11%	12%	11%	10%	8%
		B															*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	447	216	231	168	127	152	100	205	79	194	253	122	192	133	276	171	17	430	34	413	281	167	90	89	85	84	100
	89%	87%	91%	91%	86%	90%	92%	90%	87%	89%	90%	92%	88%	90%	89%	89%	88%	90%	86%	90%	89%	90%	89%	88%	89%	90%	92%
			A														*		*								

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	150	59	90	42	61	47	34	37	62	78	72	26	89	34	89	61	12	137	24	125	103	46	17	35	23	18	18	6	20	12
	30%	23%	37%	24%	35%	30%	29%	28%	33%	39%	24%	30%	31%	27%	28%	32%	31%	30%	31%	30%	31%	28%	21%	32%	34%	27%	23%	25%	52%	33%
			A		C					J		*					*								V*			**	VWXYZc*	*
Somewhat important	246	133	114	94	79	73	56	67	92	92	154	42	140	64	151	95	16	230	35	211	165	82	36	55	30	34	47	12	15	19
	49%	52%	46%	55%	45%	47%	47%	50%	49%	46%	51%	49%	49%	50%	48%	51%	40%	50%	46%	50%	49%	49%	45%	50%	44%	51%	60%	53%	38%	49%
				D								*					*								*		VXb	**	*	*
A little bit important	76	48	28	28	26	22	20	23	27	20	57	14	41	21	57	20	9	68	13	63	49	28	21	13	10	12	9	4	3	4
	15%	19%	11%	16%	15%	14%	17%	17%	14%	10%	19%	16%	14%	17%	18%	11%	22%	15%	17%	15%	15%	17%	27%	12%	15%	18%	12%	18%	7%	10%
		B									I	*			O		*						WXZbc		*			**	*	*
Not important at all	28	13	15	6	8	13	8	7	7	9	19	4	16	7	16	11	3	25	5	23	17	10	5	6	5	3	3	1	1	3
	6%	5%	6%	4%	5%	8%	7%	5%	4%	5%	6%	5%	6%	6%	5%	6%	7%	5%	7%	5%	5%	6%	7%	6%	7%	4%	4%	5%	3%	8%
						C						*					*								*			**	*	*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	472	240	232	164	167	141	110	128	181	190	282	83	270	119	297	175	37	435	73	399	317	155	75	103	63	64	75	21	38	34
	94%	95%	94%	96%	95%	92%	93%	95%	96%	95%	94%	95%	94%	94%	95%	94%	93%	95%	93%	95%	95%	94%	93%	94%	93%	96%	96%	95%	97%	92%
				E								*					*								*			**	*	*

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Global @dvisor: Health and Wellness
EJ3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	120	50	70	48	40	33	13	59	34	56	64	39	24	58	70	50	11	110	14	107	85	35	15	15	19	18	22	20	11
	24%	20%	28%	24%	27%	21%	18%	26%	22%	26%	22%	27%	20%	24%	25%	23%	22%	24%	22%	24%	24%	25%	24%	25%	23%	25%	20%	32%	24%
			A					F									*											Z	*
Somewhat important	202	98	104	89	55	58	29	88	65	83	120	59	51	92	103	100	18	184	22	180	142	60	24	25	34	28	51	21	18
	40%	39%	42%	45%	37%	38%	39%	39%	42%	39%	42%	41%	44%	39%	36%	47%	38%	41%	36%	41%	40%	42%	38%	41%	40%	39%	45%	34%	42%
				D												N	*										a		*
A little bit important	112	60	52	44	36	32	18	48	36	51	61	28	26	57	68	44	12	100	15	97	82	30	15	15	18	17	26	12	9
	22%	24%	21%	22%	24%	21%	25%	22%	23%	24%	21%	20%	23%	24%	24%	21%	26%	22%	25%	22%	23%	21%	23%	25%	21%	24%	23%	19%	20%
																	*												*
Not important at all	65	41	24	16	19	31	13	29	20	24	41	19	15	31	45	20	7	58	10	55	47	19	9	5	13	9	13	9	6
	13%	16%	10%	8%	13%	20%	18%	13%	13%	11%	14%	13%	13%	13%	16%	9%	15%	13%	17%	13%	13%	13%	15%	9%	16%	12%	12%	14%	14%
		B				CD									O		*												*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	435	209	226	181	131	123	60	196	136	190	245	127	101	207	241	194	41	394	51	384	309	125	54	56	72	63	99	53	38
	87%	84%	90%	92%	87%	80%	82%	87%	87%	89%	86%	87%	87%	87%	84%	91%	85%	87%	83%	87%	87%	87%	85%	91%	84%	88%	88%	86%	86%
			A	E	E											N	*												*

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EI3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	304	149	155	155	94	54	28	60	216	189	115	1	31	272	181	123	85	218	163	141	242	59
	61%	58%	64%	58%	63%	65%	51%	56%	64%	63%	58%	52%	53%	62%	59%	63%	59%	61%	57%	66%	61%	57%
						*	*					**	*									*
Somewhat important	142	76	65	73	44	24	14	34	94	90	52	1	20	121	90	52	38	104	87	55	109	33
	28%	30%	27%	28%	30%	29%	26%	31%	28%	30%	26%	48%	35%	27%	29%	27%	26%	29%	31%	26%	28%	33%
						*	*					**	*									*
A little bit important	44	23	20	31	8	5	9	12	24	17	26	-	3	40	28	16	19	25	28	16	35	8
	9%	9%	8%	12%	5%	5%	16%	11%	7%	6%	13%	-	6%	9%	9%	8%	13%	7%	10%	7%	9%	8%
				D		*	H*				I	**	*				Q					*
Not important at all	11	8	3	7	3	1	4	2	5	6	5	-	3	8	8	3	2	9	8	3	8	2
	2%	3%	1%	3%	2%	1%	7%	2%	1%	2%	3%	-	5%	2%	3%	2%	1%	2%	3%	1%	2%	2%
						*	H*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	489	249	240	260	147	82	51	105	334	296	193	2	55	432	298	191	142	348	278	211	386	100
	98%	97%	99%	97%	98%	99%	93%	98%	99%	98%	97%	100%	95%	98%	98%	98%	99%	98%	97%	99%	98%	98%
						*	*		F			**	*									*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	146	66	79	45	50	51	42	60	20	74	72	61	64	21	71	75	11	135	25	121	84	61	35	22	30	41	18
	29%	27%	31%	28%	27%	33%	27%	30%	29%	30%	28%	29%	30%	29%	29%	29%	24%	30%	28%	29%	28%	31%	27%	23%	31%	34%	32%
																	*									W	*
Somewhat important	228	113	115	69	86	73	68	89	35	115	113	95	98	34	119	109	19	209	39	189	136	89	55	49	42	55	28
	46%	46%	46%	43%	47%	47%	45%	46%	50%	47%	44%	45%	46%	47%	49%	43%	41%	46%	45%	46%	46%	45%	42%	51%	43%	46%	49%
																	*										*
A little bit important	94	53	41	37	34	24	32	37	10	37	57	39	41	14	43	52	13	81	20	75	58	35	31	17	20	19	8
	19%	21%	16%	23%	19%	15%	21%	19%	15%	15%	22%	18%	19%	19%	17%	20%	29%	18%	22%	18%	19%	18%	23%	17%	20%	16%	15%
				E							I						Q*						Y				*
Not important at all	32	16	17	10	13	9	11	10	4	17	15	17	11	4	12	20	3	29	4	28	18	14	10	9	5	5	3
	6%	6%	7%	6%	7%	6%	7%	5%	5%	7%	6%	8%	5%	5%	5%	8%	7%	6%	5%	7%	6%	7%	8%	9%	5%	4%	5%
																	*										*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	468	232	235	151	169	148	142	186	66	226	242	196	203	69	232	235	43	425	83	385	277	184	120	87	92	115	54
	94%	94%	93%	94%	93%	94%	93%	95%	95%	93%	94%	92%	95%	95%	95%	92%	93%	94%	95%	93%	94%	93%	92%	91%	95%	96%	95%
																	*										*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	153	75	78	55	46	52	96	50	8	101	52	85	26	43	77	76	8	145	20	133	106	42
	31%	30%	31%	33%	29%	31%	30%	33%	28%	37%	23%	32%	25%	32%	32%	29%	39%	30%	38%	30%	32%	30%
									*	J							*		*			
Somewhat important	221	104	118	63	77	81	137	71	14	126	95	108	53	61	102	119	10	212	24	198	146	66
	44%	41%	47%	38%	48%	48%	43%	47%	49%	47%	42%	40%	52%	46%	43%	45%	46%	44%	45%	44%	43%	46%
					C	C			*				K				*		*			
A little bit important	93	52	41	37	25	31	64	24	5	34	58	57	15	21	43	50	3	90	8	85	63	25
	19%	21%	16%	22%	15%	18%	20%	16%	18%	13%	25%	21%	15%	16%	18%	19%	13%	19%	15%	19%	19%	18%
									*		I						*		*			
Not important at all	33	20	13	13	13	6	25	6	1	9	24	17	7	8	17	16	1	32	1	31	20	9
	7%	8%	5%	8%	8%	4%	8%	4%	5%	3%	10%	7%	7%	6%	7%	6%	2%	7%	2%	7%	6%	6%
					E		G		*		I						*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	467	231	236	156	148	164	296	144	27	262	205	250	94	124	222	246	20	447	51	416	315	134
	93%	92%	95%	92%	92%	96%	92%	96%	95%	97%	90%	93%	93%	94%	93%	94%	98%	93%	98%	93%	94%	94%
						D		F	*	J							*		*			

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	220	100	121	71	83	66	112	74	12	118	102	103	53	64	109	111	15	206	28	192	133	86	34	62	60	65
	44%	40%	49%	41%	43%	51%	44%	51%	44%	50%	39%	46%	45%	41%	41%	48%	30%	46%	40%	45%	42%	48%	36%	48%	41%	49%
			A			C			*	J			*			N	*	P	*					V		V
Somewhat important	218	118	100	80	89	48	107	61	12	95	122	96	52	69	125	93	27	191	33	184	146	70	46	48	69	55
	44%	47%	40%	46%	45%	37%	42%	42%	45%	40%	47%	42%	44%	45%	46%	40%	56%	42%	47%	43%	46%	39%	50%	37%	47%	42%
									*				*				Q*		*		U		W		W	
A little bit important	50	30	20	16	21	13	30	10	1	22	28	23	9	18	28	22	5	45	6	44	31	18	11	15	13	10
	10%	12%	8%	9%	11%	10%	12%	7%	5%	9%	11%	10%	8%	12%	10%	9%	10%	10%	9%	10%	10%	10%	12%	12%	9%	7%
									*				*				*		*							
Not important at all	12	5	7	7	3	3	6	1	2	3	9	5	4	3	7	6	2	10	3	9	5	6	2	4	3	2
	2%	2%	3%	4%	1%	2%	2%	1%	6%	1%	3%	2%	4%	2%	2%	2%	4%	2%	4%	2%	2%	3%	2%	3%	2%	2%
									G*				*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	488	247	241	167	193	127	249	146	25	235	252	222	114	151	262	226	46	442	67	420	310	174	91	125	142	130
	98%	98%	97%	96%	99%	98%	98%	99%	94%	99%	97%	98%	96%	98%	98%	98%	96%	98%	96%	98%	98%	97%	98%	97%	98%	98%
								H	*				*				*		*							

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	221	99	121	99	61	61	45	90	86	125	96	107	52	62	120	100	33	187	44	177	137	83	36	47	89	49
	44%	40%	48%	54%	41%	36%	55%	43%	41%	44%	44%	46%	41%	44%	42%	47%	41%	45%	43%	44%	42%	49%	39%	43%	48%	42%
			A	DE			GH*																			
Somewhat important	171	93	78	54	57	60	13	74	83	105	66	72	48	51	102	69	31	140	40	131	121	48	35	40	55	41
	34%	38%	31%	30%	38%	35%	17%	35%	40%	37%	30%	31%	38%	36%	36%	32%	38%	33%	39%	33%	37%	28%	38%	36%	30%	36%
		B					*	F	F												U					
A little bit important	83	41	42	26	22	34	18	33	31	42	41	40	21	21	51	32	14	69	15	68	54	29	16	19	28	20
	17%	16%	17%	14%	15%	20%	22%	16%	15%	15%	19%	17%	17%	15%	18%	15%	17%	17%	15%	17%	16%	17%	18%	17%	15%	17%
							*																			
Not important at all	26	15	11	3	9	15	5	12	9	11	14	13	6	7	12	13	3	23	3	23	17	9	5	4	12	5
	5%	6%	4%	1%	6%	9%	6%	6%	4%	4%	7%	5%	5%	5%	4%	6%	4%	5%	3%	6%	5%	5%	5%	3%	6%	5%
					C	C	*																			
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	474	233	241	180	140	155	76	197	201	272	203	220	121	134	273	202	78	397	98	376	312	160	86	106	172	110
	95%	94%	96%	99%	94%	91%	94%	94%	96%	96%	93%	95%	95%	95%	96%	94%	96%	95%	97%	94%	95%	95%	95%	97%	94%	95%
				DE			*																			

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Global @dvisor: Health and Wellness
EI3.7. [Strengthen my family relationships] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	352	175	177	181	109	62	176	128	8	102	250	-	267	85	199	153	94	258	118	234	251	101
	70%	71%	70%	67%	72%	80%	67%	74%	70%	75%	69%	-	69%	74%	71%	70%	80%	67%	79%	67%	72%	67%
						C*			**								Q		S			
Somewhat important	124	53	71	76	36	12	76	37	1	25	99	-	101	24	66	58	18	106	23	101	81	44
	25%	22%	28%	28%	24%	15%	29%	21%	11%	19%	27%	-	26%	21%	23%	27%	16%	28%	15%	29%	23%	29%
				E		*			**									P		R		
A little bit important	20	16	4	13	4	3	11	6	2	6	14	-	16	4	12	8	5	15	8	12	15	5
	4%	6%	2%	5%	3%	3%	4%	3%	19%	4%	4%	-	4%	4%	4%	4%	4%	4%	5%	4%	4%	3%
		B				*			**													
Not important at all	4	2	2	1	2	1	2	2	-	2	1	-	1	3	4	-	1	3	1	3	2	1
	1%	1%	1%	0%	1%	2%	1%	1%	-	2%	0%	-	0%	2%	1%	-	0%	1%	0%	1%	1%	1%
						*			**					L								
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	496	244	252	270	149	77	263	171	11	133	363	-	384	112	277	220	117	380	148	348	346	150
	99%	99%	99%	100%	99%	98%	99%	99%	100%	98%	100%	-	100%	98%	99%	100%	100%	99%	100%	99%	99%	99%
						*			**				M									

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Global @dvisor: Health and Wellness
EI3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	2356	1206	1149	1196	719	441	690	811	659	1041	1315	639	986	731	1318	1038	405	1951	621	1735	1568	770
	20%	20%	19%	23%	19%	15%	21%	20%	18%	19%	20%	19%	21%	19%	20%	20%	27%	19%	26%	18%	19%	20%
				DE	E		H						K				Q		S			
Somewhat important	4453	2305	2148	1869	1455	1128	1204	1543	1353	2104	2349	1125	1845	1483	2561	1892	560	3893	942	3511	3125	1281
	37%	38%	36%	37%	38%	38%	37%	37%	38%	38%	36%	33%	39%	39%	38%	36%	37%	37%	39%	37%	39%	34%
		B								J			K	K	O				S		U	
A little bit important	3710	1798	1912	1473	1231	1006	943	1273	1116	1677	2033	1120	1403	1186	2027	1683	408	3302	634	3075	2409	1241
	31%	30%	32%	29%	32%	33%	29%	31%	31%	31%	31%	33%	29%	31%	30%	32%	27%	31%	26%	32%	30%	33%
			A		C	C						L						P		R		T
Not important at all	1482	683	799	579	470	433	403	495	444	677	805	518	544	420	773	709	143	1339	230	1252	946	514
	12%	11%	13%	11%	12%	14%	12%	12%	12%	12%	12%	15%	11%	11%	12%	13%	9%	13%	9%	13%	12%	14%
			A			CD						LM				N		P		R		T
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	10518	5309	5209	4538	3405	2576	2838	3627	3128	4821	5697	2885	4233	3400	5905	4613	1372	9146	2197	8321	7102	3292
	88%	89%	87%	89%	88%	86%	88%	88%	88%	88%	88%	85%	89%	89%	88%	87%	91%	87%	91%	87%	88%	86%
		B		E	E								K	K	O		Q		S		U	

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	2356	105	47	144	84	84	171	81	53	49	110	97	74	219	54	165	49	57	55	194	96	58	93	96	120
	20%	21%	9%	29%	17%	17%	34%	16%	11%	10%	22%	19%	15%	44%	11%	33%	10%	11%	11%	39%	19%	12%	19%	19%	24%
		BHILNPQRU		ABDEGHIJKLNPQRTUVW	BHINPQRU	BHINPQRU	ABDEGHIJKLNPQRTUVWX	BHINPQRU			BHILNPQRU	BHINPQRU	BHINPQR	ABCDEFGHIJKLNOPQRTUVWX		ABDEGHIJKLNPQRTUVWX				ABCDEGHIJKLNOPQRTUVWX	BHILNPQRU		BHILNPQRU	BHILNPQRU	BDEGHILNPQRTUVW
Somewhat important	4453	203	157	183	196	171	179	150	222	150	163	206	182	156	162	267	165	204	147	192	190	204	231	147	227
	37%	41%	31%	37%	39%	34%	36%	30%	44%	30%	33%	41%	36%	31%	32%	53%	33%	41%	29%	38%	38%	41%	46%	29%	45%
		BEGIJMNPRW		RW	BGIMNPRW		RW		BCEFGIJLMNPRTW			BEGIJMNPRW	GIRW			ABCDEFGHIJKLMNPQRSTUVWX		BEGIJMNPRW		BGIMNPRW	BGIMNPRW	BEGIJMNPRW	BCDEFGIJLMNPQRSTUW		BCEFGIJLMNPRSTW
A little bit important	3710	150	202	139	166	172	98	154	178	245	197	128	148	98	177	62	177	188	172	88	159	169	143	171	130
	31%	30%	40%	28%	33%	34%	20%	31%	36%	49%	39%	26%	30%	20%	35%	12%	35%	38%	34%	18%	32%	34%	29%	34%	26%
		FMOS	ACDFGKLMORSTUVWX	FMOS	FKMOSX	CFKMOSVX	O	FMOS	CFKLMOSVX	ABCDEFGHIJKLMNOPQRSTUVWX	ACFGKLMOSTVX	FMOS	FMOS	O	CFKLMOSVX		ACFKLMOSVX	ACFGKLMOSTVX	CFKLMOSVX	O	FKMOSX	CFKMOSVX	FMOS	CFKMOSVX	FMOS
Not important at all	1482	42	95	35	54	73	52	115	46	55	30	69	96	27	108	6	109	51	126	26	55	70	33	86	23
	12%	8%	19%	7%	11%	15%	10%	23%	9%	11%	6%	14%	19%	5%	22%	1%	22%	10%	25%	5%	11%	14%	7%	17%	5%
		OX	ACDFHIJKMOQSTUVX	O	JMOSVX	ACFHJMOQSVX	JMOSVX	ACDEFHIJKMOQSTUVWX	MOSX	CJMOSVX	O	ACHJMOSVX	ACDEFHIJKMOQSTUVX	O	ACDEFHIJKMOQSTUVWX		ACDEFHIJKMOQSTUVWX	JMOSVX	ABCDEFHIJKLMOQSTUVWX	O	CJMOSVX	ACHJMOQSVX	O	ACDFHIJMOQSTVX	O
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	10518	458	405	465	446	427	448	385	454	445	470	431	404	473	392	494	391	449	374	474	445	430	467	414	477
	88%	92%	81%	93%	89%	85%	90%	77%	91%	89%	94%	86%	81%	95%	78%	99%	78%	90%	75%	95%	89%	86%	93%	83%	95%
		BEGKLNPRUW	R	BEGIKLNPRTUW	BGLNPRW	GLNPR	BEGLNPRW		BEGKLNPRUW	BGLNPRW	BDEFGIKLNPQRTUW	BGLNPR	R	BDEFGHIKLNPQRTUW		ABCDEFGHIJKLMNPQRSTUVWX		BEGLNPRUW		BDEFGHIKLNPQRTUW	BGLNPRW	BGLNPR	BDEFGIKLNPQRTUW	GNPR	ABDEFGHIKLNPQRTUW

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	2356	150	588	627	628	548	662	363
	20%	15%	29%	14%	21%	14%	33%	24%
			ACDEG		ACE		ABCDEG	ACDE
Somewhat important	4453	309	769	1647	1236	1390	785	492
	37%	31%	38%	37%	41%	35%	39%	33%
			AEG	AEG	ACEFG	A	ACEG	
A little bit important	3710	348	517	1579	817	1384	421	449
	31%	35%	26%	35%	27%	35%	21%	30%
		BDFG	F	BDFG	F	BDFG		BF
Not important at all	1482	194	127	647	318	678	133	196
	12%	19%	6%	14%	11%	17%	7%	13%
		BCDEFG		BDF	BF	BCDFG		BDF
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	10518	806	1873	3853	2682	3322	1867	1304
	88%	81%	94%	86%	89%	83%	93%	87%
			ACDEG	AE	ACEG	A	ACDEG	AE

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Global @dvisor: Health and Wellness
EI3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	105	44	61	62	29	14	32	24	30	27	78	39	45	21	49	56	8	97	11	94	67	39
	21%	18%	24%	25%	20%	13%	27%	20%	17%	20%	21%	23%	22%	17%	18%	24%	14%	22%	11%	23%	20%	23%
				E		*	H							*			*		*	R		
Somewhat important	203	100	103	89	60	54	33	56	78	61	142	57	85	61	115	87	32	171	47	155	149	54
	41%	41%	40%	36%	42%	50%	28%	48%	45%	45%	39%	33%	42%	49%	43%	37%	52%	39%	48%	39%	44%	33%
						C*		F	F					K*			*		*		U	
A little bit important	150	80	70	75	45	30	38	31	53	30	120	57	59	34	83	67	17	133	34	116	101	49
	30%	33%	27%	30%	31%	28%	32%	26%	30%	22%	33%	34%	29%	27%	31%	29%	28%	30%	35%	29%	30%	30%
						*					I			*			*		*			
Not important at all	42	21	21	22	10	10	15	6	14	16	26	17	16	9	18	24	4	38	6	37	20	22
	8%	9%	8%	9%	7%	10%	13%	5%	8%	12%	7%	10%	8%	7%	7%	10%	7%	9%	6%	9%	6%	14%
						*								*			*		*			T
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	458	224	234	226	134	97	102	112	160	118	340	153	189	116	247	211	57	400	92	366	316	142
	92%	91%	92%	91%	93%	90%	87%	95%	92%	88%	93%	90%	92%	93%	93%	90%	93%	91%	94%	91%	94%	86%
						*								*			*		*		U	

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	47	25	22	17	11	19	11	18	8	16	31	21	14	12	24	23	2	44	5	42	22	21	6	35	6
	9%	10%	9%	9%	7%	12%	9%	14%	6%	9%	10%	15%	7%	7%	8%	11%	9%	9%	8%	10%	7%	12%	11%	12%	4%
								H				L*					**		*				*	X	
Somewhat important	157	82	75	57	45	55	43	44	34	66	90	45	67	45	94	63	7	150	17	140	106	46	18	100	39
	31%	32%	30%	31%	29%	35%	35%	33%	26%	35%	29%	31%	35%	28%	31%	31%	24%	32%	30%	32%	34%	26%	33%	35%	24%
												*					**		*				*	X	
A little bit important	202	108	94	86	68	48	43	46	63	70	132	55	72	75	118	84	13	189	25	177	117	80	21	105	77
	40%	43%	38%	46%	43%	31%	35%	35%	48%	37%	42%	38%	37%	47%	39%	42%	46%	40%	43%	40%	38%	45%	38%	37%	48%
				E	E				FG			*					**		*				*		W
Not important at all	95	37	57	26	33	36	27	24	27	36	58	25	41	29	63	31	6	89	10	84	63	30	10	45	39
	19%	15%	23%	14%	21%	23%	22%	18%	20%	19%	19%	17%	21%	18%	21%	16%	20%	19%	18%	19%	20%	17%	18%	16%	24%
			A									*					**		*				*		W
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	405	214	191	160	124	122	96	107	105	153	252	121	153	132	236	169	22	383	46	359	246	147	44	240	121
	81%	85%	77%	86%	79%	77%	78%	82%	80%	81%	81%	83%	79%	82%	79%	84%	80%	81%	82%	81%	80%	83%	82%	84%	76%
		B										*					**		*				*	X	

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	144	82	61	79	51	13	56	49	18	46	97	9	103	32	71	72	51	93	55	88	93	51
	29%	34%	24%	31%	30%	18%	34%	26%	20%	24%	32%	41%	28%	27%	26%	32%	38%	25%	38%	25%	27%	33%
		B			*	*	H		*			**					Q*		S			
Somewhat important	183	91	92	91	57	36	50	77	44	71	112	5	135	43	114	69	47	136	52	131	138	45
	37%	38%	35%	35%	34%	49%	30%	41%	49%	37%	36%	23%	38%	36%	42%	30%	36%	37%	36%	37%	40%	29%
					*	*			F*			**			O		*				U	
A little bit important	139	52	87	73	47	20	44	56	20	59	80	3	101	35	70	69	28	111	30	109	93	46
	28%	22%	33%	28%	28%	27%	27%	29%	23%	30%	26%	14%	28%	29%	26%	30%	21%	30%	21%	31%	27%	30%
			A		*	*			*			**					*					
Not important at all	35	15	20	17	13	4	14	8	7	18	16	5	21	8	17	17	7	28	9	26	23	12
	7%	6%	8%	7%	8%	5%	9%	4%	8%	9%	5%	22%	6%	7%	6%	8%	5%	8%	6%	7%	6%	8%
					*	*			*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	465	225	240	243	154	68	150	183	82	176	289	16	339	110	255	210	126	339	137	329	324	141
	93%	94%	92%	93%	92%	95%	91%	96%	93%	91%	95%	78%	94%	93%	94%	92%	95%	92%	94%	93%	94%	92%
					*	*			*			**					*					

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	84	45	39	40	19	26	51	20	1	34	50	14	45	26	38	46	10	75	16	68	55	28	24	14	10	12	12	12
	17%	18%	16%	20%	12%	19%	18%	16%	18%	13%	20%	18%	14%	22%	16%	18%	22%	16%	22%	16%	18%	16%	24%	14%	12%	14%	24%	16%
									**		I	*					*		*				X*		*	*	*	*
Somewhat important	196	97	98	72	64	60	115	51	3	109	87	21	115	59	100	96	16	180	29	166	120	71	45	44	30	29	21	27
	39%	39%	39%	36%	40%	43%	41%	41%	53%	43%	36%	29%	37%	52%	42%	37%	36%	40%	41%	39%	39%	41%	45%	42%	34%	35%	41%	36%
									**			*		KL			*		*				*		*	*	*	*
A little bit important	166	75	90	63	59	44	89	43	-	86	80	24	122	20	75	91	14	152	20	146	101	56	22	33	35	31	15	30
	33%	30%	36%	31%	37%	32%	32%	35%	-	34%	32%	32%	39%	18%	31%	35%	33%	33%	28%	34%	33%	32%	22%	32%	40%	38%	28%	40%
									**			*	M				*		*				*		V*	V*	*	V*
Not important at all	54	31	23	27	19	8	24	10	2	25	29	16	29	10	25	28	4	50	6	48	30	20	9	12	12	10	4	6
	11%	12%	9%	14%	12%	6%	9%	8%	29%	10%	12%	21%	9%	8%	11%	11%	9%	11%	8%	11%	10%	11%	9%	12%	14%	12%	7%	8%
				E					**			LM*					*		*				*		*	*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat	446	218	228	175	141	130	255	115	5	229	217	58	282	105	213	233	39	407	66	381	276	155	91	91	75	72	48	70
important/A little bit important)	89%	88%	91%	86%	88%	94%	91%	92%	71%	90%	88%	79%	91%	92%	89%	89%	91%	89%	92%	89%	90%	89%	91%	88%	86%	88%	93%	92%
						C			**			*	K	K			*		*				*		*	*	*	*

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	84	47	37	39	26	19	11	36	33	45	40	17	51	16	39	45	8	76	9	75	50	34	22	5	19	17	7	10	3
	17%	20%	14%	19%	16%	14%	21%	18%	16%	19%	15%	21%	18%	12%	17%	17%	23%	16%	14%	17%	16%	20%	17%	10%	24%	16%	17%	15%	14%
							*										*		*					*	*	*	*	*	**
Somewhat important	171	93	78	67	54	49	16	70	70	77	93	29	96	46	96	75	11	159	30	141	110	57	41	19	25	42	13	26	5
	34%	39%	30%	32%	34%	37%	29%	35%	34%	32%	36%	34%	33%	36%	42%	28%	33%	34%	47%	32%	35%	33%	30%	40%	31%	40%	30%	39%	20%
		B					*								O		*		S*					*	*	*	*	*	**
A little bit important	172	72	100	68	56	49	17	67	77	77	95	27	99	47	70	102	13	159	17	155	111	56	51	15	20	34	16	25	10
	34%	30%	38%	33%	34%	37%	32%	33%	37%	32%	36%	32%	34%	37%	31%	38%	38%	34%	26%	36%	35%	32%	38%	32%	25%	33%	38%	37%	45%
							*										*		*					*	*	*	*	*	**
Not important at all	73	28	46	33	26	15	9	29	28	40	34	11	44	18	25	48	2	71	8	65	45	27	20	9	15	11	6	7	5
	15%	12%	17%	16%	16%	11%	18%	14%	14%	17%	13%	14%	15%	14%	11%	18%	7%	15%	13%	15%	14%	15%	15%	18%	19%	11%	15%	10%	20%
							*									N	*		*					*	*	*	*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	427	211	215	174	136	117	43	174	179	199	228	73	246	108	205	222	32	395	55	371	271	147	115	40	64	93	37	61	18
	85%	88%	83%	84%	84%	89%	82%	86%	86%	83%	87%	86%	85%	86%	89%	82%	93%	85%	87%	85%	86%	85%	85%	82%	81%	89%	85%	90%	80%
							*								O		*		*					*	*	*	*	*	**

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Global @dvisor: Health and Wellness
EI3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	171	116	56	105	60	6	101	38	13	103	68	46	48	77	84	88	27	144	41	130	110	60
	34%	40%	27%	37%	34%	16%	35%	32%	41%	34%	35%	33%	38%	33%	35%	33%	38%	34%	39%	33%	37%	31%
		B		E	E	*			**								*					
Somewhat important	179	104	75	94	67	18	108	43	8	113	66	56	36	87	96	83	26	153	43	136	107	67
	36%	36%	36%	33%	38%	44%	37%	36%	24%	37%	34%	40%	28%	38%	41%	31%	37%	36%	42%	34%	36%	35%
						*			**			L			O		*					
A little bit important	98	55	43	55	35	9	52	23	10	58	40	22	27	49	42	57	12	87	13	85	55	39
	20%	19%	21%	19%	20%	22%	18%	19%	30%	19%	21%	16%	21%	21%	18%	22%	17%	20%	12%	22%	19%	20%
						*			**								*			R		
Not important at all	52	18	34	31	14	7	31	16	2	31	21	17	17	17	16	36	5	46	7	45	23	27
	10%	6%	16%	11%	8%	18%	11%	13%	5%	10%	11%	12%	13%	8%	7%	14%	8%	11%	6%	11%	8%	14%
			A			*			**							N	*					T
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	448	274	174	254	162	33	261	104	30	274	174	125	111	213	222	227	64	384	97	351	272	165
	90%	94%	84%	89%	92%	82%	89%	87%	95%	90%	89%	88%	87%	92%	93%	86%	92%	89%	94%	89%	92%	86%
		B				*			**						O		*				U	

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EI3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	81	46	35	48	23	9	6	23	52	27	54	38	29	14	47	34	9	72	21	60	67	11
	16%	19%	13%	17%	17%	12%	12%	23%	15%	14%	18%	17%	22%	10%	17%	15%	10%	18%	13%	18%	17%	12%
							**	*					M*	*			*					*
Somewhat important	150	74	76	84	38	28	8	23	119	57	93	68	35	48	75	75	25	125	41	109	123	27
	30%	31%	29%	30%	28%	34%	16%	22%	34%	30%	30%	30%	26%	34%	28%	33%	28%	31%	25%	33%	31%	28%
							**	*					*	*			*					*
A little bit important	154	73	81	82	46	26	20	34	100	61	93	70	40	45	82	72	31	123	53	102	117	34
	31%	31%	31%	29%	34%	33%	39%	33%	29%	32%	30%	31%	30%	31%	31%	31%	34%	30%	32%	30%	29%	36%
							**	*					*	*			*					*
Not important at all	115	47	68	69	28	18	17	22	76	48	66	51	28	36	65	49	27	88	51	64	90	24
	23%	19%	26%	24%	21%	22%	34%	21%	22%	25%	22%	23%	21%	25%	24%	21%	29%	22%	31%	19%	23%	25%
							**	*					*	*			*		S			*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	385	194	191	215	107	63	34	80	271	146	239	175	103	107	204	182	65	321	115	270	307	73
	77%	81%	74%	76%	79%	78%	66%	79%	78%	75%	78%	77%	79%	75%	76%	79%	71%	78%	69%	81%	77%	75%
							**	*					*	*			*			R		*

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Global @dvisor: Health and Wellness
EI3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	53	31	22	26	16	11	9	20	24	26	27	-	19	34	27	26	6	48	9	45	30	21
	11%	12%	9%	14%	9%	9%	11%	11%	10%	9%	12%	-	16%	9%	10%	11%	11%	11%	10%	11%	8%	16%
							*					**	*				*		*			T*
Somewhat important	222	112	110	85	76	61	38	78	106	122	100	2	58	163	129	93	24	199	44	178	165	54
	44%	44%	45%	45%	40%	50%	51%	43%	43%	43%	46%	26%	47%	44%	47%	41%	45%	44%	49%	43%	45%	43%
							*					**	*				*		*			*
A little bit important	178	94	84	54	81	43	17	65	96	113	66	-	29	150	102	76	22	156	34	144	139	36
	36%	37%	34%	28%	43%	36%	23%	36%	39%	40%	30%	-	23%	40%	38%	33%	41%	35%	38%	35%	38%	28%
					C		*		F	J		**	*	L			*		*			*
Not important at all	46	16	31	26	14	6	11	17	19	20	27	5	17	25	14	33	2	44	3	44	29	16
	9%	6%	12%	13%	8%	5%	15%	9%	8%	7%	12%	74%	14%	7%	5%	14%	3%	10%	3%	11%	8%	13%
			A	E			*					**	M*			N	*		*	R		*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	454	237	216	166	173	115	64	164	226	261	193	2	106	346	258	195	51	403	87	366	334	111
	91%	94%	88%	87%	92%	95%	85%	91%	92%	93%	88%	26%	86%	93%	95%	86%	97%	90%	97%	89%	92%	87%
		B				C	*					**	*	L	O		*		S*			*

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	49	23	26	29	12	8	24	13	5	7	42	33	5	11	38	11	13	36	16	33	27	20	5	10	13	8	12
	10%	9%	11%	15%	8%	5%	15%	7%	7%	5%	12%	12%	8%	7%	11%	7%	21%	8%	19%	8%	8%	12%	12%	8%	11%	8%	11%
				E			G		*		I		*	*			Q*		S*					*		*	*
Somewhat important	150	82	68	56	51	44	43	67	19	43	107	86	14	50	97	54	16	135	21	129	102	43	12	44	29	30	35
	30%	32%	28%	29%	33%	29%	27%	33%	27%	29%	30%	32%	21%	31%	29%	33%	25%	31%	24%	31%	32%	26%	27%	36%	25%	30%	30%
									*				*	*			*		*				*	*		*	*
A little bit important	245	118	127	93	73	79	71	106	32	80	165	123	37	85	165	80	26	219	39	207	160	80	25	59	56	52	53
	49%	47%	52%	48%	48%	51%	45%	53%	45%	55%	47%	45%	56%	53%	49%	49%	42%	50%	44%	50%	50%	49%	57%	47%	48%	52%	46%
									*				*	*			*		*				*	*		*	*
Not important at all	55	30	25	15	18	22	20	15	15	17	39	30	10	14	37	18	7	48	11	44	34	21	2	11	18	9	15
	11%	12%	10%	8%	12%	14%	13%	7%	20%	11%	11%	11%	16%	9%	11%	11%	12%	11%	13%	11%	10%	13%	5%	9%	16%	9%	13%
									G*				*	*			*		*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	445	224	221	179	135	131	138	186	57	130	314	242	57	146	300	144	54	391	76	369	290	144	43	113	97	91	101
	89%	88%	90%	92%	88%	86%	87%	93%	80%	89%	89%	89%	84%	91%	89%	89%	88%	89%	87%	89%	90%	87%	95%	91%	84%	91%	87%
								H	*				*	*			*		*				*	*		*	*

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Global @dvisor: Health and Wellness
EI3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	110	59	51	51	37	23	4	29	77	67	44	73	9	28	60	50	18	93	35	75	61	48
	22%	24%	21%	21%	22%	25%	38%	26%	21%	24%	20%	24%	27%	17%	22%	23%	26%	22%	23%	22%	21%	24%
						*	**	*					*				*					*
Somewhat important	163	82	81	75	52	37	1	32	130	99	64	87	10	67	98	65	31	132	65	98	112	51
	33%	33%	33%	31%	32%	39%	9%	28%	35%	35%	30%	29%	29%	40%	35%	29%	45%	31%	42%	29%	38%	25%
						*	**	*					*	K			*		S		U	*
A little bit important	197	94	103	96	70	30	6	42	149	109	88	119	12	65	104	93	19	178	49	148	106	90
	39%	37%	42%	40%	43%	32%	54%	37%	40%	38%	41%	40%	37%	39%	37%	42%	28%	41%	31%	43%	36%	45%
						*	**	*					*				*			R		*
Not important at all	30	17	13	21	5	4	-	11	19	9	21	20	2	8	17	12	1	29	7	23	17	12
	6%	7%	5%	9%	3%	5%	-	9%	5%	3%	10%	7%	7%	5%	6%	6%	2%	7%	4%	7%	6%	6%
						*	**	*			I		*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	470	235	235	221	159	90	12	102	356	275	195	279	31	160	261	209	68	403	149	321	280	188
	94%	93%	95%	91%	97%	95%	100%	91%	95%	97%	90%	93%	93%	95%	94%	94%	98%	93%	96%	93%	94%	94%
						*	**	*		J			*				*					*

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	97	40	56	39	31	27	25	54	8	36	60	21	62	14	65	32	5	92	9	87	69	27	31	31	34
	19%	16%	22%	21%	18%	19%	18%	20%	20%	20%	19%	19%	21%	15%	22%	16%	11%	20%	17%	20%	20%	19%	21%	21%	17%
									*								*		*						
Somewhat important	206	109	97	78	74	54	65	103	14	69	137	48	120	38	116	90	15	191	17	189	141	65	48	66	93
	41%	44%	38%	43%	43%	37%	48%	39%	34%	38%	43%	45%	41%	38%	39%	45%	35%	42%	31%	43%	40%	45%	32%	43%	47%
									*								*		*						V
A little bit important	128	68	60	43	42	42	26	70	14	53	75	22	71	34	77	50	18	110	22	106	95	31	44	36	47
	26%	27%	24%	24%	25%	29%	20%	26%	35%	29%	24%	21%	24%	34%	26%	25%	41%	24%	39%	24%	27%	21%	30%	24%	24%
									*					KL			Q*		S*						
Not important at all	69	29	40	22	25	23	19	39	4	25	44	16	41	13	40	30	6	64	7	62	48	20	25	18	25
	14%	12%	16%	12%	14%	16%	14%	15%	11%	14%	14%	15%	14%	13%	13%	15%	14%	14%	13%	14%	14%	14%	17%	12%	13%
									*								*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	431	218	213	160	147	124	116	227	36	159	272	91	253	86	258	173	37	394	48	383	306	122	123	133	174
	86%	88%	84%	88%	86%	84%	86%	85%	89%	86%	86%	85%	86%	87%	87%	85%	86%	86%	87%	86%	86%	86%	83%	88%	87%
									*								*		*						

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	74	36	39	39	20	15	23	38	13	25	49	27	17	30	43	31	6	69	13	62	41	34	50	25	26	23	11	7	7
	15%	14%	15%	20%	13%	10%	19%	15%	10%	11%	18%	17%	12%	16%	14%	16%	9%	16%	14%	15%	13%	19%	14%	17%	19%	14%	11%	18%	13%
				E			H				I						*					T		Z	VZ			*	*
Somewhat important	182	82	100	84	55	43	47	91	43	86	96	52	46	84	104	77	31	151	37	145	119	60	141	41	46	63	38	15	20
	36%	33%	40%	42%	37%	28%	38%	37%	33%	37%	36%	32%	33%	43%	35%	38%	50%	34%	41%	35%	38%	33%	40%	28%	34%	37%	38%	35%	38%
				E	E									KL			Q*						WX			W	W	*	*
A little bit important	148	78	70	47	44	57	29	74	45	72	75	52	48	48	86	62	18	130	27	120	89	54	101	46	39	49	31	14	14
	30%	31%	28%	24%	29%	38%	23%	30%	35%	31%	28%	32%	35%	24%	29%	31%	28%	30%	30%	29%	29%	30%	28%	32%	29%	29%	30%	34%	27%
						CD			F				M				*											*	*
Not important at all	96	53	43	27	32	37	25	42	29	47	49	32	29	34	65	31	8	89	14	82	62	32	64	32	26	33	20	6	12
	19%	21%	17%	14%	21%	24%	20%	17%	22%	20%	18%	20%	21%	18%	22%	15%	12%	20%	15%	20%	20%	18%	18%	22%	19%	19%	20%	14%	22%
					C	C									O		*											*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	404	195	209	170	119	115	99	203	101	183	221	131	111	162	233	170	55	349	77	327	249	148	292	112	111	135	80	36	41
	81%	79%	83%	86%	79%	76%	80%	83%	78%	80%	82%	80%	79%	82%	78%	85%	88%	80%	85%	80%	80%	82%	82%	78%	81%	81%	80%	86%	78%
				DE												N	*											*	*

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EI3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	219	97	122	116	69	34	69	118	15	75	144	74	110	34	122	97	38	181	46	173	134	85
	44%	42%	45%	41%	48%	47%	42%	45%	42%	45%	43%	48%	42%	42%	45%	42%	46%	43%	49%	43%	44%	44%
									*			*					*					
Somewhat important	156	75	81	94	36	26	48	90	10	59	97	42	87	27	82	74	24	132	27	129	96	60
	31%	32%	30%	33%	25%	36%	29%	35%	28%	35%	29%	27%	33%	33%	30%	32%	29%	32%	29%	32%	31%	31%
									*			*					*					
A little bit important	98	49	50	62	25	11	37	37	10	29	69	33	51	15	54	45	19	79	18	80	61	37
	20%	21%	19%	22%	18%	15%	23%	14%	28%	17%	21%	21%	19%	18%	20%	19%	23%	19%	20%	20%	20%	19%
							G		G*			*					*					
Not important at all	27	11	16	13	12	2	9	14	1	5	22	8	14	5	12	15	2	25	2	25	15	12
	5%	5%	6%	4%	9%	3%	6%	5%	3%	3%	7%	5%	5%	6%	4%	7%	2%	6%	3%	6%	5%	6%
									*			*					*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	473	221	252	273	130	70	154	245	36	163	310	149	248	76	258	215	81	392	91	382	291	182
	95%	95%	94%	96%	91%	97%	94%	95%	97%	97%	93%	95%	95%	94%	96%	93%	98%	94%	97%	94%	95%	94%
									*			*					*					

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	54	31	23	21	18	15	6	16	21	20	34	29	16	9	28	26	11	43	13	41	35	19	4	5	6	9	-	25	6
	11%	13%	9%	12%	12%	9%	17%	10%	9%	9%	13%	13%	8%	11%	11%	10%	21%	10%	21%	9%	10%	12%	11%	14%	11%	14%	-	13%	5%
							*										Q*		S*				*	b*	b*	b*		b	
Somewhat important	162	82	80	57	52	52	8	54	75	69	93	66	66	30	87	75	16	146	18	144	114	46	9	11	19	24	-	59	40
	32%	34%	31%	33%	34%	30%	21%	33%	32%	30%	35%	29%	34%	39%	34%	31%	31%	32%	30%	33%	34%	29%	29%	31%	35%	36%	-	31%	33%
							*							K			*		*				*	*	*	*			
A little bit important	177	81	95	55	53	69	16	60	80	85	92	80	71	26	94	83	13	164	17	160	119	55	9	13	14	22	-	67	51
	35%	34%	37%	32%	35%	39%	42%	38%	34%	36%	34%	35%	36%	34%	37%	34%	26%	36%	28%	36%	35%	35%	28%	38%	26%	32%	-	35%	43%
							*										*		*				*	*	*	*			X
Not important at all	108	48	60	39	29	40	8	31	59	59	49	53	43	12	46	62	11	96	12	95	70	37	10	6	15	12	-	41	23
	22%	20%	23%	23%	19%	23%	20%	19%	25%	25%	18%	23%	22%	16%	18%	25%	22%	21%	21%	22%	21%	24%	32%	17%	28%	18%	-	21%	19%
							*			J		M	M			N	*		*				*	*	*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat	392	195	198	132	123	137	30	130	175	174	219	174	153	65	209	184	39	353	47	345	267	119	22	29	38	55	-	151	97
important/A little bit important)	78%	80%	77%	77%	81%	77%	80%	81%	75%	75%	82%	77%	78%	84%	82%	75%	78%	79%	79%	78%	79%	76%	68%	83%	72%	82%	-	79%	81%
							*				I			KL	O		*		*				*	*	*	*			

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	165	75	90	93	49	23	11	48	106	110	55	-	140	25	103	62	30	135	64	101	140	24
	33%	29%	37%	44%	25%	23%	38%	35%	32%	31%	39%	-	34%	30%	31%	36%	43%	31%	39%	30%	33%	34%
			A	DE			*				I						Q		S			
Somewhat important	267	141	125	93	116	57	11	69	187	199	67	-	220	47	182	84	34	233	88	178	233	33
	53%	55%	51%	44%	61%	58%	38%	51%	56%	55%	48%	-	53%	56%	56%	49%	48%	54%	53%	53%	55%	46%
					C	C	*		F	J												
A little bit important	62	34	28	19	25	18	5	17	40	49	13	-	51	11	41	21	5	57	12	50	50	12
	12%	13%	11%	9%	13%	18%	18%	12%	12%	14%	10%	-	12%	13%	12%	12%	7%	13%	7%	15%	12%	17%
						C	*											P		R		
Not important at all	6	4	2	4	1	1	2	3	2	2	5	-	5	1	3	4	1	5	1	5	4	3
	1%	2%	1%	2%	1%	1%	6%	2%	1%	1%	3%	-	1%	1%	1%	2%	2%	1%	1%	2%	1%	3%
							H*				I											T
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	494	250	243	205	190	98	27	134	333	358	136	-	412	82	326	168	69	424	164	330	423	69
	99%	98%	99%	98%	99%	99%	94%	98%	99%	99%	97%	-	99%	99%	99%	98%	98%	99%	99%	98%	99%	97%
							*		F	J											U	

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

		France																								
	France Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	49	22	27	21	12	16	13	21	5	18	32	13	22	15	33	16	3	46	4	45	30	19	13	7	9	8	12
	10%	9%	11%	11%	8%	10%	12%	9%	6%	8%	11%	10%	10%	10%	11%	8%	15%	10%	11%	10%	10%	10%	12%	7%	9%	9%	11%
							H										*		*								
Somewhat important	165	83	82	60	44	60	30	84	32	78	87	41	78	46	104	61	7	157	15	150	112	52	31	30	32	31	40
	33%	34%	32%	32%	30%	36%	28%	37%	35%	36%	31%	31%	35%	31%	34%	32%	37%	33%	37%	33%	36%	28%	30%	29%	34%	34%	37%
								F									*		*		U						
A little bit important	177	95	82	62	55	61	38	77	34	71	105	48	74	55	106	71	5	171	12	165	105	72	36	40	34	33	34
	35%	38%	32%	33%	37%	36%	36%	34%	37%	33%	37%	36%	34%	37%	34%	37%	27%	36%	30%	36%	33%	39%	35%	39%	35%	36%	32%
		B															*		*								
Not important at all	109	47	62	42	37	31	26	47	20	50	59	31	46	32	65	44	4	105	9	101	68	42	23	25	20	20	22
	22%	19%	25%	23%	25%	18%	24%	21%	22%	23%	21%	23%	21%	22%	21%	23%	20%	22%	22%	22%	21%	23%	22%	24%	21%	22%	20%
			A		E												*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	391	200	191	143	111	137	81	181	71	167	224	102	173	115	243	148	16	375	31	359	247	143	79	77	75	73	87
	78%	81%	75%	77%	75%	82%	76%	79%	78%	77%	79%	77%	79%	78%	79%	77%	80%	78%	78%	78%	79%	77%	78%	76%	79%	78%	80%
		B				D											*		*								

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	57	28	29	23	17	17	15	15	21	15	41	9	38	10	40	16	5	51	8	49	40	17	10	14	8	6	9	2	3	5
	11%	11%	12%	13%	10%	11%	13%	11%	11%	8%	14%	10%	13%	8%	13%	9%	13%	11%	10%	11%	12%	10%	12%	13%	12%	9%	11%	9%	8%	13%
											I	*	M				*								*			**	*	*
Somewhat important	204	113	91	72	78	54	54	51	73	81	124	40	108	56	129	76	17	187	32	172	140	64	30	45	25	33	27	11	17	16
	41%	45%	37%	42%	45%	35%	46%	38%	39%	40%	41%	46%	38%	45%	41%	40%	42%	41%	41%	41%	42%	39%	37%	41%	37%	50%	34%	48%	44%	43%
		B			E							*					*								*	Z		**	*	*
A little bit important	188	90	98	63	62	63	41	56	72	77	111	32	112	44	118	70	14	174	29	159	120	68	34	38	27	20	36	8	15	10
	38%	35%	40%	37%	35%	41%	34%	41%	38%	39%	37%	36%	39%	35%	38%	37%	36%	38%	37%	38%	36%	41%	42%	35%	40%	30%	46%	37%	39%	25%
												*					*						c		*		Yc	**	*	*
Not important at all	51	23	28	12	18	21	8	13	21	26	25	7	29	15	26	25	3	48	9	42	35	16	7	12	8	7	7	1	4	7
	10%	9%	11%	7%	10%	13%	7%	10%	11%	13%	8%	8%	10%	12%	8%	13%	8%	10%	11%	10%	10%	10%	8%	11%	11%	11%	8%	6%	9%	18%
						C				J		*				N	*								*			**	*	*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	449	230	219	158	157	133	110	122	166	173	276	80	258	111	287	161	36	413	69	380	299	150	73	97	60	59	71	21	35	31
	90%	91%	89%	93%	90%	87%	93%	90%	89%	87%	92%	92%	90%	88%	92%	87%	92%	90%	89%	90%	90%	90%	92%	89%	89%	89%	92%	94%	91%	82%
				E							I	*			O		*								*			**	*	*

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	55	21	34	29	15	12	7	23	20	21	34	17	13	25	30	25	5	50	7	48	40	15	9	7	10	4	9	11	6
	11%	9%	14%	15%	10%	8%	10%	10%	13%	10%	12%	12%	12%	10%	11%	12%	10%	11%	11%	11%	11%	11%	14%	11%	12%	5%	8%	18%	13%
			A	E													*						Y		Y			YZ	Y*
Somewhat important	147	76	71	62	46	39	22	65	48	63	84	43	34	70	80	68	16	131	19	128	105	43	14	21	22	23	35	21	12
	29%	31%	28%	31%	31%	26%	30%	29%	31%	30%	29%	30%	29%	29%	28%	32%	34%	29%	31%	29%	29%	30%	22%	35%	26%	31%	31%	33%	28%
																	*							V				V	*
A little bit important	172	83	89	73	50	49	27	79	48	70	102	45	40	87	100	72	15	157	19	153	124	48	26	21	30	32	37	13	14
	34%	33%	36%	37%	33%	32%	37%	35%	31%	33%	36%	31%	35%	37%	35%	34%	31%	35%	32%	35%	35%	33%	41%	34%	35%	44%	33%	21%	32%
																	*						a	a	a	Za	a		*
Not important at all	126	69	57	33	39	54	17	58	40	59	66	41	29	56	76	49	12	114	16	110	87	38	15	12	24	14	31	17	12
	25%	28%	23%	17%	26%	35%	23%	26%	25%	28%	23%	28%	25%	24%	27%	23%	25%	25%	26%	25%	24%	27%	24%	20%	28%	20%	27%	28%	28%
					C	CD											*												*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	374	181	194	163	111	100	56	167	116	154	220	105	87	183	210	165	36	338	45	329	269	106	48	49	61	58	82	44	31
	75%	72%	77%	83%	74%	65%	77%	74%	75%	72%	77%	72%	75%	76%	73%	77%	75%	75%	74%	75%	76%	73%	76%	80%	72%	80%	73%	72%	72%
				DE	E												*												*

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Global @dvisor: Health and Wellness
EI3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	194	98	96	101	68	25	21	41	132	130	64	1	15	178	122	72	70	123	122	72	161	32
	39%	38%	39%	38%	45%	30%	38%	38%	39%	43%	32%	48%	26%	40%	40%	37%	49%	35%	43%	34%	41%	31%
					E	*	*			J		**	*	L			Q		S			*
Somewhat important	192	105	87	103	55	33	23	40	129	113	79	1	21	169	119	73	46	146	103	88	151	39
	38%	41%	36%	39%	37%	40%	41%	37%	38%	37%	40%	52%	37%	38%	39%	37%	32%	41%	36%	41%	38%	38%
						*	*					**	*									*
A little bit important	88	38	50	49	21	19	6	22	60	48	41	-	17	72	49	39	22	66	48	41	61	26
	18%	15%	21%	18%	14%	22%	11%	20%	18%	16%	21%	-	29%	16%	16%	20%	15%	19%	17%	19%	16%	26%
						*	*					**	M*									T*
Not important at all	26	16	10	14	6	6	5	4	17	12	14	-	5	21	16	10	5	21	13	13	20	5
	5%	6%	4%	5%	4%	8%	9%	4%	5%	4%	7%	-	9%	5%	5%	5%	4%	6%	5%	6%	5%	5%
						*	*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	474	241	233	253	144	77	49	103	322	290	183	2	53	419	290	184	138	335	272	201	374	97
	95%	94%	96%	95%	96%	92%	91%	96%	95%	96%	93%	100%	91%	95%	95%	95%	96%	94%	95%	94%	95%	95%
						*	*					**	*									*

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	96	44	51	34	34	27	28	40	11	40	56	38	42	16	48	48	8	87	20	76	55	40	23	16	16	25	16
	19%	18%	20%	21%	19%	17%	18%	20%	16%	16%	22%	18%	20%	21%	20%	19%	18%	19%	22%	18%	19%	20%	18%	16%	17%	21%	28%
																	*										VWX*
Somewhat important	190	105	85	63	72	55	55	80	30	93	97	69	89	33	98	92	16	174	31	159	115	73	48	34	37	53	18
	38%	42%	34%	39%	40%	35%	36%	41%	43%	38%	38%	32%	42%	45%	40%	36%	35%	38%	36%	39%	39%	37%	37%	36%	39%	44%	32%
		B											K	K			*									Z	*
A little bit important	159	72	86	44	56	59	51	58	21	84	74	75	65	19	74	85	17	142	29	130	93	62	40	35	32	32	20
	32%	29%	34%	27%	31%	37%	33%	29%	30%	35%	29%	35%	30%	26%	30%	33%	36%	31%	33%	32%	31%	31%	30%	36%	33%	27%	35%
						C						M					*										*
Not important at all	55	26	29	19	20	16	18	19	7	26	30	32	18	6	24	31	5	51	8	47	32	23	20	11	11	10	3
	11%	11%	12%	12%	11%	10%	12%	10%	10%	11%	12%	15%	8%	8%	10%	12%	10%	11%	9%	11%	11%	12%	15%	12%	11%	8%	6%
												LM					*						YZ				*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	445	222	223	142	162	141	134	177	62	218	227	181	196	67	220	225	41	403	79	365	264	175	111	84	86	110	54
	89%	89%	88%	88%	89%	90%	88%	90%	90%	89%	89%	85%	92%	92%	90%	88%	90%	89%	91%	89%	89%	89%	85%	88%	89%	92%	94%
													K	K			*									V	V*

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Global @dvisor: Health and Wellness
EI3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	58	32	26	25	15	18	35	19	4	29	28	28	10	19	32	25	5	53	11	46	42	16
	12%	13%	10%	15%	9%	11%	11%	13%	12%	11%	12%	11%	10%	14%	14%	10%	23%	11%	22%	10%	12%	11%
									*								Q*		S*			
Somewhat important	204	107	97	70	62	72	125	66	13	115	89	103	45	56	104	99	8	195	22	182	146	50
	41%	43%	39%	41%	38%	42%	39%	44%	46%	42%	39%	38%	44%	43%	44%	38%	38%	41%	42%	41%	43%	35%
									*								*		*		U	
A little bit important	169	84	85	48	58	62	112	48	9	92	77	94	34	41	76	93	6	163	16	153	108	52
	34%	33%	34%	29%	36%	37%	35%	32%	31%	34%	34%	35%	33%	31%	32%	36%	30%	34%	31%	34%	32%	36%
									*								*		*			
Not important at all	70	29	41	26	26	18	50	17	3	36	34	41	13	16	26	44	2	68	3	67	40	25
	14%	11%	17%	15%	16%	11%	15%	12%	10%	13%	15%	15%	13%	12%	11%	17%	8%	14%	5%	15%	12%	18%
			A						*							N	*		*	R		T
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	430	222	208	143	135	152	272	133	25	235	195	226	88	116	213	218	19	411	50	380	296	117
	86%	89%	83%	85%	84%	89%	85%	88%	90%	87%	85%	85%	87%	88%	89%	83%	92%	86%	95%	85%	88%	82%
		B							*						O		*		S*		U	

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	93	43	51	32	32	29	48	26	4	43	50	47	21	26	48	45	10	84	15	78	53	39	13	28	22	31
	19%	17%	20%	18%	17%	22%	19%	18%	16%	18%	19%	21%	18%	17%	18%	20%	20%	19%	22%	18%	17%	22%	14%	21%	15%	23%
									*				*				*		*							VX
Somewhat important	231	116	115	77	92	62	122	73	10	114	118	104	65	62	129	103	21	210	35	197	154	76	48	58	66	59
	46%	46%	46%	44%	47%	48%	48%	49%	37%	48%	45%	46%	55%	40%	48%	44%	45%	46%	49%	46%	49%	42%	52%	45%	45%	45%
									*				M*				*		*							
A little bit important	143	76	67	51	61	30	68	42	9	69	74	63	27	53	73	70	13	130	16	127	89	53	27	37	46	33
	29%	30%	27%	30%	31%	23%	27%	29%	34%	29%	28%	28%	22%	34%	27%	30%	27%	29%	22%	30%	28%	29%	29%	28%	32%	25%
					E				*				*	KL			*		*							
Not important at all	33	17	15	14	10	9	15	6	3	13	20	13	6	14	19	14	4	29	5	28	19	13	5	7	12	9
	7%	7%	6%	8%	5%	7%	6%	4%	13%	5%	8%	6%	5%	9%	7%	6%	8%	6%	7%	7%	6%	7%	5%	5%	8%	7%
									G*				*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	467	235	233	160	186	121	239	141	23	226	242	214	113	140	249	218	44	423	65	402	296	168	88	123	133	123
	93%	93%	94%	92%	95%	93%	94%	96%	87%	95%	92%	94%	95%	91%	93%	94%	92%	94%	93%	93%	94%	93%	95%	95%	92%	93%
								H	*				*				*		*							

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Global @dvisor: Health and Wellness
EJ3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	96	54	42	53	29	14	17	44	35	49	47	44	20	32	58	37	27	68	34	62	66	30	18	23	37	18
	19%	22%	17%	29%	19%	8%	21%	21%	17%	17%	22%	19%	15%	23%	21%	17%	34%	16%	33%	16%	20%	18%	20%	21%	20%	16%
				DE	E		*							L			Q		S							
Somewhat important	147	81	66	64	40	43	17	59	71	84	63	62	39	46	87	60	25	122	37	110	99	48	27	36	46	38
	29%	33%	26%	35%	27%	25%	21%	28%	34%	30%	29%	27%	31%	33%	31%	28%	31%	29%	37%	28%	30%	29%	30%	32%	25%	33%
		B		E			*		F										S							X
A little bit important	171	76	95	45	54	71	28	71	72	98	73	78	48	46	98	73	18	153	23	148	111	58	28	37	65	41
	34%	31%	37%	25%	37%	42%	35%	34%	34%	35%	33%	33%	38%	33%	34%	34%	22%	36%	23%	37%	34%	34%	30%	33%	35%	36%
					C	C	*											P		R						
Not important at all	86	36	50	20	25	41	19	36	31	52	35	49	21	17	41	45	10	76	8	79	53	32	18	15	36	17
	17%	15%	20%	11%	17%	24%	24%	17%	15%	18%	16%	21%	16%	12%	15%	21%	12%	18%	7%	20%	16%	19%	20%	14%	20%	15%
						CD	*					M				N				R						
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	414	211	202	163	123	129	62	174	178	231	182	184	106	124	244	170	71	343	94	320	276	136	73	95	148	98
	83%	85%	80%	89%	83%	76%	76%	83%	85%	82%	84%	79%	84%	88%	85%	79%	88%	82%	93%	80%	84%	81%	80%	86%	80%	85%
				E	E		*							K	O				S							

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Global @dvisor: Health and Wellness
EI3.8. [Have more friends] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	120	67	54	74	28	19	66	39	2	31	90	-	92	28	67	54	32	89	37	83	79	41
	24%	27%	21%	27%	18%	24%	25%	22%	16%	23%	25%	-	24%	24%	24%	24%	27%	23%	25%	24%	23%	27%
						*			**													
Somewhat important	227	112	115	122	68	37	125	76	6	62	165	-	176	51	127	100	48	179	72	155	168	59
	45%	46%	45%	45%	45%	47%	47%	44%	56%	46%	45%	-	46%	45%	45%	46%	41%	47%	48%	44%	48%	39%
						*			**													
A little bit important	130	53	77	66	45	19	61	49	3	37	93	-	98	32	71	59	31	99	35	95	83	47
	26%	21%	30%	24%	30%	24%	23%	28%	27%	27%	26%	-	25%	28%	25%	27%	26%	26%	23%	27%	24%	31%
			A			*			**													
Not important at all	23	15	8	9	10	4	12	9	-	6	17	-	19	4	16	7	6	16	5	17	18	5
	5%	6%	3%	3%	7%	5%	5%	5%	-	4%	5%	-	5%	3%	6%	3%	5%	4%	4%	5%	5%	3%
						*			**													
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	477	232	246	262	141	74	252	164	11	130	348	-	366	111	265	213	111	366	144	334	331	147
	95%	94%	97%	97%	93%	95%	95%	95%	100%	96%	95%	-	95%	97%	94%	97%	95%	96%	96%	95%	95%	97%
						*			**													

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Global @dvisor: Health and Wellness
EI3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	4882	2151	2731	2204	1584	1094	1312	1700	1473	2185	2697	1411	2007	1463	2608	2274	665	4217	1050	3832	3263	1571
	41%	36%	45%	43%	41%	36%	40%	41%	41%	40%	41%	41%	42%	38%	39%	43%	44%	40%	43%	40%	41%	41%
			A	DE	E						I	M	M			N	Q		S			
Somewhat important	4873	2516	2358	2023	1584	1266	1329	1650	1454	2288	2586	1336	1941	1597	2761	2112	592	4282	953	3920	3327	1487
	41%	42%	39%	40%	41%	42%	41%	40%	41%	42%	40%	39%	41%	42%	41%	40%	39%	41%	39%	41%	41%	39%
		B				C				J				K							U	
A little bit important	1739	1018	721	699	554	487	452	596	513	821	919	489	636	615	1000	739	203	1536	331	1408	1143	564
	15%	17%	12%	14%	14%	16%	14%	14%	14%	15%	14%	14%	13%	16%	15%	14%	13%	15%	14%	15%	14%	15%
		B				CD								KL								
Not important at all	506	307	199	190	153	162	147	176	133	204	302	166	194	145	309	196	56	450	92	414	313	185
	4%	5%	3%	4%	4%	5%	5%	4%	4%	4%	5%	5%	4%	4%	5%	4%	4%	4%	4%	4%	4%	5%
		B				CD					I	M			O							T
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	11494	5684	5810	4926	3721	2847	3093	3946	3440	5293	6201	3236	4583	3675	6369	5125	1459	10035	2335	9159	7734	3622
	96%	95%	97%	96%	96%	95%	95%	96%	96%	96%	95%	95%	96%	96%	95%	96%	96%	96%	96%	96%	96%	95%
			A	E	E					J				K		N					U	

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	4882	218	142	288	148	204	195	266	115	134	183	208	220	338	223	255	161	157	187	265	152	165	206	224	228
	41%	44%	28%	58%	30%	41%	39%	53%	23%	27%	37%	42%	44%	68%	45%	51%	32%	31%	37%	53%	30%	33%	41%	45%	46%
		BDHIJPQRTU		ABDEFHIJKLNOPQRTUVWX	H	BDHIPQTU	BDHIPQTU	ABDEFHIJKLNPQRTUVWX			BDHIT	BDHIPQTU	BDHIJPQRTU	ABCDEFGHIJKLNOPQRSTUVWX	BDHIJPQRTU	ABDEFHIJKLNPQRTUVW	H	H	BDHIPQT	ABDEFHIJKLNPQRTUVWX	H	HI	BDHIPQTU	BDFHIJPQRTU	BDFHIJPQRTU
Somewhat important	4873	180	232	167	253	201	189	176	219	237	225	210	188	112	198	201	222	230	189	164	230	227	221	197	207
	41%	36%	46%	33%	51%	40%	38%	35%	44%	47%	45%	42%	38%	22%	40%	40%	44%	46%	38%	33%	46%	45%	44%	39%	41%
		M	ACFGLMNORSW	M	ACEFGHKLMNOPRSVWX	CMS	M	M	ACGLMRS	ACEFGLMNORSW	ACFGLMRS	CMS	M		CMS	CMS	ACFGLMNRSW	ACEFGLMNORSW	M	M	ACEFGLMNORSW	ACFGLMNORSW	ACFGLMRS	CMS	CMS
A little bit important	1739	78	96	41	80	66	86	48	139	105	73	63	62	36	63	37	90	85	88	56	85	84	68	56	54
	15%	16%	19%	8%	16%	13%	17%	10%	28%	21%	15%	13%	12%	7%	13%	7%	18%	17%	18%	11%	17%	17%	14%	11%	11%
		CGMOSWX	CEGKLMNOSVWX		CGMOSWX	CMO	CGLMNOSWX		ABCDEFGIJKLMNOPQRSTUVWX	ACEGJKLMNOSVWX	CGMO	CMO	CMO		CMO		CEGKLMNOSVWX	CGKLMNOSWX	CEGKLMNOSVWX	MO	CGKLMNOSWX	CGLMNOSWX	CGMO	MO	MO
Not important at all	506	23	29	4	19	30	30	10	27	24	20	19	30	14	16	7	27	28	36	16	33	24	5	23	11
	4%	5%	6%	1%	4%	6%	6%	2%	5%	5%	4%	4%	6%	3%	3%	1%	5%	6%	7%	3%	7%	5%	1%	5%	2%
		COVX	CGMNOSVX		COV	CGMNOSVX	CGMNOSVX		CGMOVX	CGOVX	COV	COV	CGMNOSVX	CV	COV		CGMNOSVX	CGMNOSVX	ACDGJKMNOSUVWX	COV	CDGKMNOSVX	CGOVX		CGOVX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	11494	477	471	496	481	470	470	490	473	476	480	481	470	486	484	493	473	472	464	484	467	476	495	477	489
	96%	95%	94%	99%	96%	94%	94%	98%	95%	95%	96%	96%	94%	97%	97%	99%	95%	94%	93%	97%	94%	95%	99%	95%	98%
		R		ABDEFHIJKLMNPQRSTUW	RT			BEFHILPQRTUW			R	RT		BEFHLPQRT	BEFLPQRT	ABDEFHIJKLNPQRSTUW				BEFLPQRT		R	ABDEFHIJKLMNPQRSTUW	R	ABEFHILPQRTUW

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	4882	447	1072	1495	1223	1472	1062	645
	41%	45%	54%	33%	41%	37%	53%	43%
		CDE	ACDEG		CE	C	ACDEG	CE
Somewhat important	4873	395	667	2024	1199	1693	677	589
	41%	39%	33%	45%	40%	42%	34%	39%
		BF		ABDEFG	BF	ABDF		BF
A little bit important	1739	119	210	761	445	617	194	206
	15%	12%	10%	17%	15%	15%	10%	14%
		F		ABDEFG	ABF	ABF		BF
Not important at all	506	40	52	221	133	218	66	60
	4%	4%	3%	5%	4%	5%	3%	4%
		B		BF	BF	ABCDFG		B
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	11494	960	1948	4279	2867	3782	1934	1440
	96%	96%	97%	95%	96%	95%	97%	96%
		E	ACDEG	E	E		CDE	E

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	218	95	123	111	59	49	47	63	71	66	153	72	89	58	119	100	31	188	39	180	149	70
	44%	39%	48%	45%	40%	46%	40%	54%	41%	49%	42%	43%	43%	46%	45%	43%	50%	43%	40%	45%	44%	42%
			A			*		FH						*			*		*			
Somewhat important	180	88	92	88	57	36	44	34	66	38	142	60	76	44	87	93	22	158	40	140	118	62
	36%	36%	36%	35%	39%	33%	38%	29%	38%	29%	39%	35%	37%	35%	33%	40%	36%	36%	41%	35%	35%	38%
						*					I			*			*		*			
A little bit important	78	48	31	39	23	16	17	18	28	23	55	28	33	17	47	32	6	72	15	64	57	22
	16%	20%	12%	16%	16%	15%	15%	16%	16%	17%	15%	17%	16%	14%	18%	14%	10%	16%	15%	16%	17%	13%
		B				*								*			*		*			
Not important at all	23	14	9	10	6	6	9	2	10	7	16	9	8	6	13	10	3	20	4	18	12	10
	5%	6%	4%	4%	4%	6%	7%	2%	6%	5%	4%	5%	4%	5%	5%	4%	5%	5%	4%	5%	4%	6%
						*	G							*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	477	231	246	237	139	101	108	116	164	127	350	161	197	119	252	225	59	419	93	384	323	154
	95%	94%	96%	96%	96%	94%	93%	98%	94%	95%	96%	95%	96%	95%	95%	96%	95%	95%	96%	95%	96%	94%
						*		F						*			*		*			

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	142	58	84	48	39	56	35	38	39	61	82	52	54	37	88	55	7	136	15	128	85	54	10	89	43
	28%	23%	34%	26%	25%	35%	28%	29%	30%	32%	26%	36%	28%	23%	29%	27%	24%	29%	26%	29%	28%	30%	18%	31%	27%
			A									M*					**		*				*		
Somewhat important	232	113	119	95	78	60	56	61	61	78	154	54	89	89	136	97	15	218	26	206	155	74	30	132	70
	46%	45%	48%	51%	50%	38%	46%	46%	47%	41%	50%	37%	46%	56%	45%	48%	52%	46%	46%	47%	50%	42%	55%	46%	44%
				E	E							*		K			**		*				*		
A little bit important	96	64	32	37	27	32	26	24	24	41	55	33	38	25	57	39	4	92	11	85	57	33	10	49	37
	19%	25%	13%	20%	17%	20%	21%	18%	19%	22%	18%	23%	20%	16%	19%	20%	16%	19%	20%	19%	18%	19%	19%	17%	23%
		B										*					**		*				*		
Not important at all	29	17	13	7	12	10	7	9	7	10	20	7	13	9	20	10	2	27	5	24	12	17	4	15	10
	6%	7%	5%	4%	8%	6%	5%	7%	5%	5%	6%	5%	7%	6%	7%	5%	8%	6%	9%	6%	4%	10%	8%	5%	6%
												*					**		*			T	*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	471	235	236	179	144	147	116	123	125	180	291	139	181	151	280	191	26	445	52	419	297	160	50	270	150
	94%	93%	95%	96%	92%	94%	95%	93%	95%	95%	94%	95%	93%	94%	93%	95%	92%	94%	91%	94%	96%	90%	92%	95%	94%
												*					**		*		U		*		

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	288	129	159	151	100	37	103	115	46	109	179	13	213	62	147	141	89	199	90	198	202	85
	58%	54%	61%	58%	60%	51%	63%	60%	51%	56%	58%	61%	59%	52%	54%	62%	67%	54%	62%	56%	58%	56%
					*	*			*			**					Q*					
Somewhat important	167	83	83	86	52	29	52	58	34	67	100	4	116	47	99	67	35	132	39	128	115	52
	33%	35%	32%	33%	31%	40%	32%	31%	38%	34%	33%	19%	32%	39%	37%	30%	26%	36%	27%	36%	33%	34%
					*	*			*			**					*					
A little bit important	41	24	17	21	14	6	7	15	9	16	25	4	27	9	23	18	7	34	13	28	27	14
	8%	10%	6%	8%	8%	8%	4%	8%	10%	8%	8%	20%	8%	8%	8%	8%	5%	9%	9%	8%	8%	9%
					*	*			*			**					*					
Not important at all	4	4	1	1	1	1	1	2	-	2	2	-	4	1	3	1	3	1	3	1	3	1
	1%	2%	0%	1%	1%	2%	1%	1%	-	1%	1%	-	1%	0%	1%	1%	2%	0%	2%	0%	1%	1%
					*	*			*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	496	236	259	259	166	71	162	189	89	192	304	21	357	118	269	226	130	366	142	353	344	152
	99%	98%	100%	99%	99%	98%	99%	99%	100%	99%	99%	100%	99%	100%	99%	99%	98%	100%	98%	100%	99%	99%
					*	*			*			**					*					

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Global @dvisor: Health and Wellness
EJ3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	148	61	87	62	52	35	80	36	3	77	71	22	92	35	61	87	10	138	24	124	89	56	32	32	21	24	20	20
	30%	25%	35%	31%	32%	25%	29%	29%	53%	30%	29%	29%	29%	30%	26%	33%	23%	30%	34%	29%	29%	32%	32%	31%	24%	29%	38%	26%
			A						**			*					*		*				*		*	*	*	*
Somewhat important	253	129	124	99	77	76	144	66	2	134	119	32	160	61	130	123	24	229	34	218	163	80	49	51	49	39	27	39
	51%	52%	49%	49%	48%	55%	52%	53%	30%	53%	48%	43%	51%	53%	55%	47%	56%	50%	48%	51%	53%	46%	49%	49%	56%	48%	51%	51%
									**			*					*		*				*		*	*	*	*
A little bit important	80	47	32	31	26	23	43	19	1	35	45	13	48	18	38	42	9	71	12	68	45	28	18	19	13	12	5	13
	16%	19%	13%	15%	16%	16%	16%	15%	17%	14%	18%	18%	15%	16%	16%	16%	20%	16%	16%	16%	15%	16%	18%	19%	15%	15%	9%	16%
									**			*					*		*				*		*	*	*	*
Not important at all	19	11	8	10	5	4	11	4	-	8	11	7	11	1	10	10	1	19	1	18	9	11	1	2	4	7	1	5
	4%	5%	3%	5%	3%	3%	4%	3%	-	3%	5%	10%	4%	1%	4%	4%	2%	4%	1%	4%	3%	6%	1%	2%	5%	9%	2%	6%
									**			M*					*		*				*		*	VW*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat important/A little bit important)	481	238	243	192	155	133	267	121	6	246	235	67	300	114	229	252	43	438	70	410	297	164	99	102	83	75	51	71
	96%	95%	97%	95%	97%	97%	96%	97%	100%	97%	95%	91%	96%	99%	96%	96%	98%	96%	99%	96%	97%	94%	99%	98%	95%	91%	98%	94%
									**			*		K			*		*				Y*	Y	*	*	*	*

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EJ3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	204	87	116	83	63	57	24	85	82	93	111	40	119	45	89	115	16	187	25	178	130	68	55	18	30	44	16	30	11
	41%	36%	45%	40%	39%	43%	45%	42%	40%	39%	42%	47%	41%	36%	39%	43%	47%	40%	40%	41%	41%	39%	41%	38%	39%	42%	36%	44%	48%
							*										*		*					*	*	*	*	*	**
Somewhat important	201	105	95	88	63	49	18	76	91	98	102	29	115	56	98	103	13	187	31	169	133	64	57	21	32	40	16	27	7
	40%	44%	37%	43%	39%	37%	35%	38%	44%	41%	39%	35%	40%	45%	43%	38%	39%	40%	49%	39%	42%	37%	43%	43%	40%	38%	38%	40%	33%
							*										*		*					*	*	*	*	*	**
A little bit important	66	31	35	22	24	20	6	27	25	37	28	10	39	17	28	38	5	61	6	60	37	29	16	8	9	15	6	8	4
	13%	13%	13%	11%	15%	15%	12%	13%	12%	16%	11%	12%	13%	14%	12%	14%	13%	13%	9%	14%	12%	17%	12%	17%	12%	14%	14%	12%	16%
							*										*		*					*	*	*	*	*	**
Not important at all	30	16	14	13	11	5	4	14	9	10	20	5	17	8	15	15	-	30	1	29	16	12	7	1	8	6	5	3	1
	6%	7%	5%	6%	7%	4%	8%	7%	4%	4%	8%	6%	6%	6%	7%	6%	-	6%	2%	7%	5%	7%	5%	2%	10%	6%	12%	4%	2%
							*										*		*					*	*	*	*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	470	223	247	193	150	126	48	189	199	228	242	79	273	118	215	255	34	436	62	408	299	161	128	48	71	98	38	65	22
	94%	93%	95%	94%	93%	96%	92%	93%	96%	96%	92%	94%	94%	94%	93%	95%	100%	94%	98%	93%	95%	93%	95%	98%	90%	94%	88%	96%	98%
							*										*		*					*	*	*	*	*	**

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Global @dvisor: Health and Wellness
EI3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	195	99	96	119	64	12	116	42	14	114	81	54	52	89	90	105	25	170	41	154	104	85
	39%	34%	46%	42%	36%	31%	40%	35%	42%	37%	41%	38%	41%	39%	38%	40%	36%	39%	40%	39%	35%	44%
			A			*			**								*					
Somewhat important	189	112	77	103	67	19	116	47	12	118	71	49	53	87	85	104	33	156	45	145	116	68
	38%	38%	37%	36%	38%	48%	40%	39%	36%	39%	36%	35%	41%	38%	36%	40%	48%	36%	43%	37%	39%	35%
						*			**								*					
A little bit important	86	57	28	46	36	4	43	24	5	51	34	29	18	39	43	43	9	77	15	71	54	31
	17%	20%	14%	16%	20%	11%	15%	20%	15%	17%	18%	20%	14%	17%	18%	16%	13%	18%	14%	18%	18%	16%
						*			**								*					
Not important at all	30	24	6	16	10	4	17	7	2	21	9	9	6	15	20	10	2	28	3	27	22	8
	6%	8%	3%	6%	6%	11%	6%	6%	7%	7%	5%	7%	5%	6%	8%	4%	3%	7%	3%	7%	7%	4%
		B				*			**						O		*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	470	268	202	269	166	35	275	114	30	284	186	132	122	215	218	252	68	402	101	369	274	184
	94%	92%	97%	94%	94%	89%	94%	94%	93%	93%	95%	93%	95%	94%	92%	96%	97%	93%	97%	93%	93%	96%
			A			*			**							N	*					

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EI3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	266	105	162	157	69	41	30	56	181	99	168	134	67	65	138	129	47	220	81	186	204	60
	53%	44%	62%	55%	51%	51%	59%	55%	52%	51%	55%	59%	51%	46%	51%	56%	51%	54%	49%	56%	51%	62%
			A				**	*				M	*	*			*					*
Somewhat important	176	97	78	93	52	30	13	30	132	76	99	74	46	56	95	81	36	139	67	109	146	26
	35%	40%	30%	33%	39%	37%	26%	30%	38%	39%	32%	33%	35%	39%	35%	35%	40%	34%	40%	33%	37%	27%
		B					**	*					*	*			*					*
A little bit important	48	32	15	31	10	6	8	12	28	15	33	14	16	17	28	20	5	42	13	35	38	9
	10%	13%	6%	11%	8%	8%	15%	12%	8%	8%	11%	6%	12%	12%	10%	9%	6%	10%	8%	10%	9%	9%
		B					**	*					*	*			*					*
Not important at all	10	6	4	2	4	4	-	4	7	4	6	4	2	4	8	2	3	7	6	5	9	2
	2%	3%	2%	1%	3%	5%	-	4%	2%	2%	2%	2%	2%	3%	3%	1%	4%	2%	3%	1%	2%	2%
						C	**	*					*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	490	234	255	281	131	77	51	98	340	190	300	222	129	138	261	229	88	402	160	329	388	95
	98%	97%	98%	99%	97%	95%	100%	96%	98%	98%	98%	98%	98%	97%	97%	99%	96%	98%	97%	99%	98%	98%
				E			**	*					*	*			*					*

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	115	48	67	53	39	23	23	34	59	51	63	1	39	76	58	56	13	102	23	92	66	47
	23%	19%	27%	28%	21%	19%	30%	19%	24%	18%	29%	11%	31%	20%	21%	25%	25%	23%	25%	22%	18%	37%
			A				*				I	**	M*				*		*			T*
Somewhat important	219	118	101	81	86	52	26	80	112	132	86	4	44	171	125	94	21	198	41	178	172	43
	44%	47%	41%	42%	46%	43%	35%	45%	46%	47%	39%	61%	36%	46%	46%	41%	39%	44%	45%	43%	47%	34%
							*					**	*				*		*		U	*
A little bit important	139	72	67	46	56	37	16	60	64	83	56	2	29	109	76	63	18	122	23	116	107	30
	28%	29%	27%	24%	30%	31%	21%	33%	26%	30%	26%	28%	24%	29%	28%	28%	33%	27%	26%	28%	29%	24%
							*					**	*				*		*			*
Not important at all	27	15	12	10	7	9	10	7	10	14	13	-	11	16	12	15	2	25	4	23	18	7
	5%	6%	5%	5%	4%	8%	14%	4%	4%	5%	6%	-	9%	4%	4%	7%	3%	6%	4%	6%	5%	5%
							GH*					**	*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	473	238	235	181	180	112	65	174	235	267	206	6	112	355	260	213	51	422	87	387	345	120
	95%	94%	95%	95%	96%	92%	86%	96%	96%	95%	94%	100%	91%	96%	96%	93%	97%	94%	96%	94%	95%	95%
							*	F	F			**	*				*		*			*

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	134	51	83	47	42	45	34	62	15	36	98	79	12	43	92	42	13	121	17	117	93	41	11	34	35	24	30
	27%	20%	34%	24%	28%	29%	22%	31%	21%	25%	28%	29%	18%	27%	27%	26%	20%	28%	20%	28%	29%	25%	25%	28%	30%	24%	26%
			A						*				*	*			*		*				*	*		*	*
Somewhat important	237	120	117	103	72	62	81	91	31	73	164	124	37	76	154	83	26	211	42	195	155	75	18	54	60	53	52
	47%	47%	48%	53%	47%	40%	51%	45%	44%	49%	47%	46%	54%	48%	46%	51%	42%	48%	49%	47%	48%	46%	40%	44%	52%	53%	45%
				E					*				*	*			*		*				*	*		*	*
A little bit important	105	66	39	38	33	34	38	39	18	31	73	56	13	36	71	34	17	88	19	86	58	43	14	30	14	18	28
	21%	26%	16%	20%	22%	22%	24%	19%	25%	21%	21%	21%	19%	22%	21%	21%	27%	20%	21%	21%	18%	26%	32%	24%	12%	18%	24%
		B							*				*	*			*		*				X*	X*		*	X*
Not important at all	24	18	6	7	5	13	5	9	8	7	17	13	6	5	21	4	6	18	9	15	18	6	2	5	6	5	6
	5%	7%	3%	3%	3%	8%	3%	4%	11%	5%	5%	5%	8%	3%	6%	2%	10%	4%	10%	4%	6%	4%	4%	4%	5%	5%	5%
		B				D			F*				*	*			*		S*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	476	236	240	187	148	141	154	192	64	140	336	259	62	155	317	159	55	421	78	398	306	159	43	119	109	95	110
	95%	93%	97%	97%	97%	92%	97%	96%	89%	95%	95%	95%	92%	97%	94%	98%	90%	96%	90%	96%	94%	96%	96%	96%	95%	95%	95%
			A		E		H		*				*	*			*		*	R			*	*		*	*

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Global @dvisor: Health and Wellness
EI3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	183	87	96	92	62	29	9	38	136	110	73	119	10	54	96	87	29	154	61	122	110	71
	37%	35%	39%	38%	38%	31%	74%	34%	36%	39%	34%	40%	31%	32%	34%	39%	42%	36%	39%	35%	37%	36%
						*	**	*					*				*					*
Somewhat important	225	111	114	102	75	48	2	45	177	121	104	131	14	81	125	100	29	196	62	163	132	92
	45%	44%	46%	42%	46%	50%	19%	40%	47%	43%	48%	44%	40%	48%	45%	45%	42%	45%	40%	47%	45%	46%
						*	**	*					*				*					*
A little bit important	73	46	27	34	21	17	1	18	54	48	24	35	8	30	45	27	9	64	25	47	43	29
	15%	18%	11%	14%	13%	18%	7%	16%	14%	17%	11%	12%	25%	18%	16%	12%	13%	15%	16%	14%	14%	14%
						*	**	*					K*				*					*
Not important at all	20	9	11	14	6	1	-	11	9	5	15	15	1	4	13	7	2	17	8	12	11	8
	4%	4%	4%	6%	3%	1%	-	10%	2%	2%	7%	5%	3%	2%	5%	3%	3%	4%	5%	4%	4%	4%
						*	**	H*			I		*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	480	243	237	228	158	94	12	102	367	279	201	284	32	164	266	214	66	414	149	332	286	191
	96%	96%	96%	94%	97%	99%	100%	90%	98%	98%	93%	95%	97%	98%	96%	97%	97%	96%	95%	96%	96%	96%
						*	**	*	G	J			*				*					*

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Global @dvisor: Health and Wellness
EJ3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	208	91	117	77	82	49	63	108	12	68	140	47	122	39	128	80	17	191	22	186	152	55	61	60	86
	42%	37%	46%	42%	48%	34%	47%	41%	31%	37%	44%	43%	42%	40%	43%	40%	39%	42%	40%	42%	43%	39%	41%	40%	43%
					E				*								*		*						
Somewhat important	210	108	102	76	62	72	56	108	20	81	128	42	124	44	125	85	14	196	18	191	144	63	64	65	80
	42%	44%	40%	42%	36%	49%	41%	41%	49%	44%	41%	39%	42%	44%	42%	42%	32%	43%	33%	43%	41%	44%	43%	43%	40%
						D			*								*		*						
A little bit important	63	38	25	22	22	19	15	34	6	29	34	16	34	14	37	27	9	54	9	54	43	20	14	23	26
	13%	15%	10%	12%	13%	13%	11%	13%	16%	16%	11%	15%	12%	14%	12%	13%	21%	12%	17%	12%	12%	14%	9%	15%	13%
									*								*		*						
Not important at all	19	10	9	7	6	6	1	16	2	6	13	3	14	2	9	10	4	15	6	13	15	4	10	3	6
	4%	4%	4%	4%	3%	4%	1%	6%	4%	3%	4%	3%	5%	2%	3%	5%	8%	3%	11%	3%	4%	3%	7%	2%	3%
								F	*								*		S*				W		
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	481	237	244	174	166	141	134	250	39	178	303	104	280	97	289	192	39	442	50	432	339	138	139	149	193
	96%	96%	96%	96%	97%	96%	99%	94%	96%	97%	96%	97%	95%	98%	97%	95%	92%	97%	89%	97%	96%	97%	93%	98%	97%
							G		*								*		*	R				V	

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Global @dvisor: Health and Wellness
EJ3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	220	88	132	103	66	51	59	108	53	93	127	75	57	88	120	100	26	194	42	178	129	89	156	64	64	70	45	17	23
	44%	35%	52%	52%	44%	34%	47%	44%	41%	40%	47%	46%	41%	45%	40%	50%	41%	44%	46%	44%	42%	49%	44%	45%	47%	42%	45%	41%	44%
			A	E	E											N	*											*	*
Somewhat important	188	102	86	66	60	62	43	90	55	99	89	56	56	76	116	72	27	161	33	155	124	59	135	53	49	67	34	15	22
	38%	41%	34%	34%	40%	41%	35%	37%	42%	43%	33%	34%	40%	39%	39%	36%	44%	37%	37%	38%	40%	33%	38%	37%	36%	40%	34%	36%	42%
		B								J							*											*	*
A little bit important	62	40	23	21	16	25	13	34	15	27	36	22	19	21	40	23	6	57	12	51	39	22	47	15	15	20	13	8	6
	12%	16%	9%	11%	10%	17%	11%	14%	11%	12%	13%	14%	13%	11%	13%	11%	9%	13%	13%	12%	12%	12%	13%	11%	11%	12%	13%	19%	12%
		B				D											*											W*	*
Not important at all	30	18	11	7	9	13	9	14	7	12	18	10	9	11	23	7	3	26	4	26	19	10	18	11	9	10	8	1	1
	6%	7%	4%	4%	6%	9%	7%	6%	6%	5%	7%	6%	6%	6%	8%	3%	5%	6%	4%	6%	6%	6%	5%	8%	6%	6%	8%	3%	3%
						C									O		*											*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat	470	229	241	190	141	139	116	232	123	218	252	153	132	186	276	195	59	411	87	384	293	170	338	132	128	158	92	41	52
important/A little bit important)	94%	93%	96%	96%	94%	91%	93%	94%	94%	95%	93%	94%	94%	94%	92%	97%	95%	94%	96%	94%	94%	94%	95%	92%	94%	94%	92%	97%	97%
				E												N	*											*	*

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Global @dvisor: Health and Wellness
EI3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	338	145	193	181	106	51	107	179	26	116	222	106	178	54	176	162	55	283	65	273	208	130
	68%	63%	72%	64%	75%	70%	66%	69%	71%	69%	67%	68%	68%	67%	65%	70%	67%	68%	70%	67%	68%	67%
			A		C				*			*					*					
Somewhat important	112	57	55	69	27	16	38	63	7	38	74	34	59	19	63	49	22	90	22	90	71	41
	22%	24%	21%	24%	19%	22%	23%	24%	19%	23%	22%	22%	22%	24%	24%	21%	26%	22%	23%	22%	23%	21%
									*			*					*					
A little bit important	36	21	15	29	4	3	13	13	2	12	24	12	18	7	20	16	4	32	6	30	21	16
	7%	9%	6%	10%	2%	4%	8%	5%	5%	7%	7%	8%	7%	8%	8%	7%	5%	8%	6%	7%	7%	8%
				D					*			*					*					
Not important at all	14	9	5	6	5	3	5	4	2	1	13	4	9	1	10	4	1	13	*	13	6	8
	3%	4%	2%	2%	4%	4%	3%	2%	6%	1%	4%	3%	3%	1%	4%	2%	1%	3%	0%	3%	2%	4%
									G*		I	*	M				*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	486	223	263	280	137	70	158	255	35	166	320	152	254	80	259	227	81	405	93	393	300	186
	97%	96%	98%	98%	96%	96%	97%	98%	94%	99%	96%	97%	97%	99%	96%	98%	99%	97%	100%	97%	98%	96%
								H	*	J		*		L			*					

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Global @dvisor: Health and Wellness
EJ3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	223	95	128	87	68	69	21	71	100	102	121	114	79	29	95	128	19	204	24	199	141	78	15	18	24	30	-	85	51
	45%	39%	50%	51%	45%	39%	54%	44%	43%	44%	45%	50%	41%	38%	37%	52%	38%	45%	40%	45%	42%	50%	47%	50%	45%	45%	-	44%	42%
			A	E			*					LM				N	*		*				*	*	*	*			
Somewhat important	198	98	99	65	58	74	12	66	93	88	109	82	82	34	110	87	21	177	24	174	138	59	13	14	24	22	-	75	50
	40%	41%	39%	38%	38%	42%	32%	41%	40%	38%	41%	36%	42%	44%	43%	36%	42%	39%	40%	39%	41%	38%	39%	40%	45%	33%	-	39%	42%
							*								O		*		*				*	*	*	*			
A little bit important	63	39	24	16	21	27	4	20	32	33	30	27	26	11	38	25	8	55	9	54	48	14	5	3	4	13	-	23	16
	13%	16%	9%	9%	14%	15%	10%	13%	14%	14%	11%	12%	13%	14%	15%	10%	16%	12%	15%	12%	14%	9%	14%	9%	7%	19%	-	12%	13%
		B					*								O		*		*				*	*	*	X*			
Not important at all	16	10	7	4	5	7	2	4	9	9	7	4	9	3	11	5	2	14	3	13	11	5	-	*	2	2	-	9	3
	3%	4%	3%	2%	3%	4%	4%	2%	4%	4%	3%	2%	5%	4%	4%	2%	4%	3%	5%	3%	3%	3%	-	1%	4%	3%	-	5%	3%
							*										*		*				*	*	*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	484	233	251	167	147	170	36	157	225	223	261	223	187	74	244	240	48	435	56	427	327	151	33	35	51	65	-	183	117
	97%	96%	97%	98%	97%	96%	96%	98%	96%	96%	97%	98%	95%	96%	96%	98%	96%	97%	95%	97%	97%	97%	100%	99%	96%	97%	-	95%	97%
							*										*		*				*	*	*	*			

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Global @dvisor: Health and Wellness
EI3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	255	118	137	109	101	45	13	68	173	180	75	-	212	43	162	93	41	214	87	168	221	34
	51%	46%	56%	52%	53%	45%	47%	50%	52%	50%	53%	-	51%	52%	49%	54%	58%	50%	53%	50%	52%	47%
			A				*															
Somewhat important	201	115	86	80	76	45	10	61	130	150	51	-	167	34	137	64	21	180	63	138	172	28
	40%	45%	35%	38%	40%	46%	37%	44%	39%	42%	37%	-	40%	41%	42%	37%	30%	42%	38%	41%	40%	39%
		B					*											P				
A little bit important	37	18	19	16	13	8	3	5	29	27	10	-	31	6	26	11	7	30	13	24	31	6
	7%	7%	8%	8%	7%	8%	11%	4%	9%	7%	7%	-	8%	7%	8%	7%	10%	7%	8%	7%	7%	8%
							G*		G													
Not important at all	7	4	3	4	2	1	2	2	3	3	4	-	7	*	3	4	2	5	2	5	3	4
	1%	2%	1%	2%	1%	1%	6%	2%	1%	1%	3%	-	2%	1%	1%	2%	3%	1%	1%	2%	1%	5%
							H*				I											T
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	493	250	243	205	189	98	27	134	332	357	136	-	410	83	325	168	68	425	164	330	423	68
	99%	98%	99%	98%	99%	99%	94%	98%	99%	99%	97%	-	98%	99%	99%	98%	97%	99%	99%	98%	99%	95%
							*		F	J											U	

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Global @dvisor: Health and Wellness
EJ3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

		France																								
	France Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	161	70	91	69	47	45	40	70	25	65	95	43	74	44	97	64	6	155	14	146	103	57	35	29	31	29	37
	32%	28%	36%	37%	32%	27%	37%	31%	27%	30%	34%	32%	34%	30%	31%	33%	31%	32%	36%	32%	33%	31%	35%	28%	33%	31%	34%
			A	E			H										*		*								
Somewhat important	222	110	113	82	59	81	44	108	39	99	124	61	94	67	135	87	11	212	19	204	136	86	42	47	38	45	50
	44%	44%	44%	44%	40%	48%	41%	47%	43%	45%	44%	46%	43%	46%	44%	45%	54%	44%	47%	44%	43%	46%	42%	46%	40%	48%	46%
						D											*		*								
A little bit important	90	54	37	26	33	31	16	42	21	43	47	22	37	31	59	31	3	88	6	84	59	32	18	21	20	13	18
	18%	22%	15%	14%	22%	19%	15%	18%	23%	20%	17%	16%	17%	21%	19%	16%	13%	18%	15%	18%	19%	17%	18%	21%	21%	14%	17%
		B			C				F								*		*								
Not important at all	27	14	13	8	8	11	7	9	6	10	17	8	14	5	17	10	*	26	1	26	17	10	6	5	6	6	4
	5%	6%	5%	4%	5%	6%	7%	4%	7%	5%	6%	6%	6%	3%	6%	5%	2%	6%	2%	6%	5%	6%	6%	5%	6%	6%	4%
																	*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	473	233	240	176	139	157	101	220	85	207	267	125	206	142	291	182	19	454	39	434	298	175	95	97	89	87	104
	95%	94%	95%	96%	95%	94%	93%	96%	93%	95%	94%	94%	94%	97%	94%	95%	98%	95%	98%	94%	95%	94%	94%	95%	94%	94%	96%
																	*		*								

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V&a&b	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	157	71	86	60	54	43	38	46	54	63	94	34	94	29	100	57	10	147	23	134	102	55	32	27	20	22	21	8	15	11
	31%	28%	35%	35%	31%	28%	33%	34%	29%	31%	31%	40%	33%	23%	32%	31%	25%	32%	29%	32%	31%	33%	40%	25%	30%	33%	27%	35%	40%	30%
												M*	M				*						W		*			**	W*	*
Somewhat important	230	117	113	72	86	71	50	61	88	92	137	33	128	69	143	87	17	213	29	200	158	72	25	58	40	34	34	10	14	16
	46%	46%	46%	42%	49%	46%	42%	45%	47%	46%	46%	38%	45%	54%	46%	46%	43%	46%	38%	47%	47%	43%	31%	53%	59%	51%	43%	42%	36%	43%
												*		KL			*			R				Vb	VZb*	V		**	*	*
A little bit important	85	48	37	30	29	25	23	19	37	32	53	15	51	19	54	31	10	75	20	65	57	28	16	21	7	6	16	4	9	6
	17%	19%	15%	18%	17%	16%	20%	14%	20%	16%	18%	17%	18%	15%	17%	16%	26%	16%	26%	15%	17%	17%	20%	20%	10%	10%	20%	17%	23%	17%
												*					Q*		S				Y	XY	*		XY	**	XY*	*
Not important at all	28	17	12	7	7	15	7	9	8	13	16	5	14	10	17	12	2	26	5	23	17	11	8	2	1	4	7	1	1	4
	6%	7%	5%	4%	4%	10%	6%	7%	4%	6%	5%	6%	5%	8%	5%	6%	6%	6%	7%	5%	5%	7%	10%	2%	2%	6%	9%	6%	1%	10%
						CD						*					*						WXb		*		WX	**	*	WXb*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	472	237	235	163	169	139	112	126	179	187	285	82	273	117	297	175	37	434	72	399	317	155	72	106	67	62	71	21	38	34
	94%	93%	95%	96%	96%	91%	94%	94%	96%	94%	95%	94%	95%	92%	95%	94%	94%	94%	93%	95%	95%	93%	90%	98%	98%	94%	91%	94%	99%	90%
				E	E							*					*							VZc	VZc*			**	Vc*	*

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Global @dvisor: Health and Wellness
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	187	85	102	76	61	50	25	86	57	81	106	56	43	88	106	81	16	171	22	165	129	58	16	25	29	30	42	29	16
	37%	34%	41%	39%	41%	32%	35%	38%	37%	38%	37%	38%	37%	37%	37%	38%	33%	38%	36%	38%	36%	40%	25%	40%	34%	42%	37%	47%	38%
			A		E												*							V		V	V	VX	*
Somewhat important	189	96	93	82	51	56	28	86	55	76	113	58	46	85	102	86	19	170	19	169	136	53	30	23	33	25	43	18	17
	38%	39%	37%	42%	34%	36%	39%	39%	35%	35%	40%	40%	40%	36%	36%	40%	39%	38%	32%	39%	38%	37%	48%	37%	39%	35%	38%	28%	40%
				D													*						Ya						*
A little bit important	88	45	43	29	28	31	14	34	33	43	45	21	19	48	55	33	9	79	14	74	68	20	16	9	15	13	18	12	5
	18%	18%	17%	15%	18%	20%	19%	15%	21%	20%	16%	15%	17%	20%	19%	15%	19%	17%	22%	17%	19%	14%	25%	15%	18%	18%	16%	19%	12%
									G								*						Zb						*
Not important at all	36	24	13	9	10	18	5	18	11	14	22	11	7	18	23	13	5	32	6	31	23	13	2	5	7	4	11	3	5
	7%	10%	5%	4%	7%	11%	7%	8%	7%	7%	8%	7%	6%	8%	8%	6%	10%	7%	10%	7%	7%	9%	3%	8%	8%	5%	9%	6%	11%
		B				CD											*								V		V		V*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	464	226	238	187	140	136	68	206	145	199	264	135	108	221	263	201	43	420	55	409	333	131	62	57	78	69	102	58	39
	93%	90%	95%	96%	93%	89%	93%	92%	93%	93%	92%	93%	94%	92%	92%	94%	90%	93%	90%	93%	93%	91%	97%	92%	92%	95%	91%	94%	89%
			A	E	E												*						XZb						*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	265	127	138	137	83	46	24	53	188	164	101	-	24	242	152	113	73	192	153	113	216	47
	53%	49%	57%	51%	56%	55%	45%	49%	56%	54%	51%	-	41%	55%	50%	58%	51%	54%	53%	53%	55%	46%
						*	*					**	*									*
Somewhat important	164	88	76	87	50	27	20	31	113	100	63	1	23	139	106	58	51	113	95	69	124	39
	33%	34%	31%	33%	33%	32%	36%	29%	33%	33%	32%	48%	40%	32%	35%	30%	36%	32%	33%	32%	31%	38%
						*	*					**	*									*
A little bit important	56	32	24	31	15	10	5	19	31	34	22	-	6	49	40	16	17	39	31	24	46	10
	11%	12%	10%	11%	10%	12%	10%	18%	9%	11%	11%	-	11%	11%	13%	8%	12%	11%	11%	11%	12%	10%
						*	*	H				**	*									*
Not important at all	16	10	5	13	2	1	5	4	6	4	12	1	4	10	8	7	2	13	7	8	8	6
	3%	4%	2%	5%	1%	1%	9%	4%	2%	1%	6%	52%	7%	2%	3%	4%	2%	4%	3%	4%	2%	6%
						*	H*				I	**	M*									T*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	484	246	238	254	148	82	49	103	332	298	186	1	54	430	298	187	141	343	278	206	385	96
	97%	96%	98%	95%	99%	99%	91%	96%	98%	99%	94%	48%	93%	98%	97%	96%	98%	96%	97%	96%	98%	94%
						*	*		F	J		**	*	L							U	*

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Global @dvisor: Health and Wellness
EJ3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	152	65	87	45	56	51	40	59	26	80	72	64	63	26	71	82	9	144	21	131	88	63	40	28	30	35	19
	30%	26%	35%	28%	31%	33%	26%	30%	37%	33%	28%	30%	29%	35%	29%	32%	18%	32%	24%	32%	30%	32%	31%	29%	31%	29%	33%
			A						F								*	P		R							*
Somewhat important	230	113	117	77	87	67	77	90	30	108	122	97	106	27	116	114	26	204	44	186	143	85	60	41	45	60	24
	46%	46%	46%	48%	48%	42%	51%	46%	43%	45%	48%	45%	50%	37%	48%	45%	57%	45%	50%	45%	48%	43%	46%	43%	47%	50%	41%
													M				O*										*
A little bit important	85	48	37	30	25	30	25	34	10	38	47	31	37	17	39	46	9	76	17	67	46	37	20	15	16	21	13
	17%	19%	14%	19%	14%	19%	17%	17%	14%	16%	18%	15%	17%	23%	16%	18%	19%	17%	20%	16%	16%	19%	15%	16%	16%	18%	22%
														K			*										*
Not important at all	33	21	11	9	14	10	10	13	4	16	16	21	8	3	18	14	2	30	5	27	19	13	10	11	6	4	2
	7%	9%	4%	6%	8%	6%	7%	7%	6%	7%	6%	10%	4%	5%	7%	6%	5%	7%	6%	7%	7%	7%	8%	12%	6%	3%	3%
		B										LM					*						Y	YZ			*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	467	227	241	152	168	148	142	183	65	227	241	192	206	70	226	241	44	424	82	385	276	184	121	84	91	116	55
	94%	91%	96%	94%	92%	94%	93%	93%	94%	93%	94%	90%	96%	95%	93%	94%	95%	93%	94%	93%	93%	93%	92%	88%	94%	97%	97%
			A										K	K			*									VW	W*

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Global @dvisor: Health and Wellness
EI3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	165	77	88	63	60	42	109	48	8	84	81	83	39	43	78	87	10	155	22	143	110	47
	33%	31%	35%	37%	37%	25%	34%	32%	29%	31%	35%	31%	39%	32%	33%	33%	47%	32%	42%	32%	33%	33%
				E	E				*								*		*			
Somewhat important	227	116	111	66	74	87	138	74	14	129	98	121	42	64	110	117	10	217	22	204	158	62
	45%	46%	45%	39%	46%	51%	43%	49%	51%	48%	43%	45%	41%	49%	46%	45%	48%	45%	43%	46%	47%	44%
						C			*								*		*			
A little bit important	84	45	39	28	21	35	57	23	4	45	40	48	16	20	39	45	1	83	7	78	51	28
	17%	18%	16%	17%	13%	21%	18%	16%	15%	16%	17%	18%	16%	15%	16%	17%	4%	17%	13%	17%	15%	20%
						D			*								*	P	*			
Not important at all	24	14	11	11	6	7	18	5	1	13	11	15	4	6	12	12	*	24	1	23	17	5
	5%	5%	4%	7%	4%	4%	6%	3%	5%	5%	5%	6%	4%	4%	5%	5%	1%	5%	3%	5%	5%	4%
									*								*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	476	237	238	157	155	164	303	145	27	258	218	252	97	126	226	249	21	455	51	425	319	137
	95%	95%	96%	93%	96%	96%	94%	97%	95%	95%	95%	94%	96%	96%	95%	95%	99%	95%	97%	95%	95%	96%
									*								*		*			

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Global @dvisor: Health and Wellness
EJ3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	206	99	107	74	77	55	107	61	11	92	113	96	47	62	108	97	18	188	29	177	121	82	26	56	59	65
	41%	39%	43%	42%	39%	42%	42%	41%	42%	39%	43%	42%	40%	40%	40%	42%	38%	42%	41%	41%	38%	46%	27%	44%	41%	49%
									*				*				*		*					V	V	V
Somewhat important	221	115	106	76	89	56	117	64	10	113	108	100	54	67	118	103	18	203	29	193	147	73	51	54	62	54
	44%	46%	43%	44%	46%	43%	46%	44%	36%	47%	41%	44%	46%	43%	44%	44%	38%	45%	41%	45%	46%	41%	55%	42%	43%	41%
									*				*				*		*				WXY			
A little bit important	68	36	32	22	28	18	28	22	6	32	36	29	16	24	40	29	12	57	13	56	46	21	16	18	21	12
	14%	14%	13%	13%	15%	14%	11%	15%	22%	13%	14%	13%	14%	15%	15%	12%	24%	13%	18%	13%	15%	12%	17%	14%	15%	9%
									F*				*				Q*		*				Y			
Not important at all	5	2	3	2	1	1	3	*	-	1	3	2	1	1	2	3	-	5	-	5	2	3	*	1	3	1
	1%	1%	1%	1%	1%	1%	1%	0%	-	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	2%	0%	1%	2%	1%
									*				*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	495	250	245	172	195	129	252	147	27	237	258	225	117	153	267	229	48	447	70	425	314	177	93	129	142	131
	99%	99%	99%	99%	99%	99%	99%	100%	100%	99%	99%	99%	99%	99%	99%	99%	100%	99%	100%	99%	100%	98%	100%	99%	98%	99%
									*				*				*		*							

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Global @dvisor: Health and Wellness
EJ3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	224	98	126	85	69	69	44	91	89	119	105	108	57	59	119	105	36	187	42	181	142	80	40	49	84	50
	45%	39%	50%	47%	47%	41%	54%	43%	42%	42%	48%	47%	45%	42%	42%	49%	45%	45%	42%	45%	43%	47%	44%	45%	45%	44%
			A				H*									N										
Somewhat important	197	105	93	71	61	65	30	88	80	120	77	91	46	60	124	73	32	165	45	152	135	62	36	45	75	41
	39%	42%	37%	39%	41%	39%	37%	42%	38%	43%	35%	39%	36%	43%	44%	34%	40%	39%	45%	38%	41%	37%	39%	41%	41%	36%
							*			J					O											
A little bit important	56	30	25	21	12	23	5	23	29	31	25	22	18	15	28	28	8	48	9	46	37	19	8	12	18	18
	11%	12%	10%	11%	8%	13%	6%	11%	14%	11%	12%	10%	14%	11%	10%	13%	10%	11%	9%	12%	11%	11%	9%	11%	10%	16%
							*		F																	X
Not important at all	23	15	8	5	6	12	3	8	12	13	10	11	6	6	14	10	5	19	4	19	16	7	7	3	8	5
	5%	6%	3%	3%	4%	7%	3%	4%	6%	5%	5%	5%	5%	4%	5%	4%	6%	4%	4%	5%	5%	4%	8%	3%	4%	4%
						C	*																			
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	477	233	244	177	142	157	78	201	197	270	207	221	121	135	271	205	76	400	97	379	313	161	84	106	176	110
	95%	94%	97%	97%	96%	93%	97%	96%	94%	95%	95%	95%	95%	96%	95%	96%	94%	96%	96%	95%	95%	96%	92%	97%	96%	96%
				E			*																			

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Global @dvisor: Health and Wellness
EI3.9. [More or better sleep] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	228	103	125	117	66	45	122	82	5	61	167	-	172	56	121	107	52	176	68	160	169	59
	46%	42%	49%	43%	44%	57%	46%	48%	43%	45%	46%	-	45%	49%	43%	49%	44%	46%	46%	46%	48%	39%
						C*			**													
Somewhat important	207	100	107	116	63	28	110	71	4	59	149	-	165	42	121	86	49	158	63	145	139	69
	41%	41%	42%	43%	42%	35%	42%	41%	32%	43%	41%	-	43%	37%	43%	39%	42%	41%	42%	41%	40%	45%
						*			**													
A little bit important	54	37	17	31	18	6	26	17	3	14	40	-	38	16	29	25	14	40	14	40	32	22
	11%	15%	7%	11%	12%	7%	10%	10%	25%	11%	11%	-	10%	14%	10%	11%	12%	11%	10%	11%	9%	15%
		B				*			**													
Not important at all	11	6	5	7	4	-	7	3	-	1	9	-	10	1	9	1	3	8	4	7	9	1
	2%	2%	2%	3%	2%	-	3%	1%	-	1%	3%	-	3%	1%	3%	1%	2%	2%	3%	2%	3%	1%
						*			**						O							
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	489	241	249	264	147	78	258	170	11	134	355	-	375	114	271	218	115	375	145	344	339	150
	98%	98%	98%	97%	98%	100%	97%	99%	100%	99%	97%	-	97%	99%	97%	99%	98%	98%	97%	98%	97%	99%
						*			**							N						

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Global @dvisor: Health and Wellness
EI3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	2818	1537	1280	1446	858	514	852	913	792	1131	1687	748	1110	959	1608	1210	438	2379	676	2141	1912	876
	23%	26%	21%	28%	22%	17%	26%	22%	22%	21%	26%	22%	23%	25%	24%	23%	29%	23%	28%	22%	24%	23%
		B		DE	E		GH				I			KL			Q		S			
Somewhat important	3599	1916	1684	1689	1157	753	989	1250	1082	1481	2119	942	1465	1192	2071	1529	486	3113	780	2820	2506	1043
	30%	32%	28%	33%	30%	25%	31%	30%	30%	27%	33%	28%	31%	31%	31%	29%	32%	30%	32%	29%	31%	27%
		B		DE	E						I		K	K	O				S		U	
A little bit important	2542	1193	1350	1063	829	650	709	879	726	1105	1438	696	1048	798	1400	1142	272	2271	482	2060	1615	899
	21%	20%	22%	21%	21%	22%	22%	21%	20%	20%	22%	20%	22%	21%	21%	21%	18%	22%	20%	22%	20%	24%
			A								I							P				T
Not important at all	3041	1346	1695	918	1031	1093	691	1079	972	1782	1259	1016	1154	870	1599	1441	319	2721	489	2552	2015	988
	25%	22%	28%	18%	27%	36%	21%	26%	27%	32%	19%	30%	24%	23%	24%	27%	21%	26%	20%	27%	25%	26%
			A		C	CD		F	F	J		LM				N		P		R		
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	8959	4646	4314	4199	2844	1916	2550	3042	2600	3716	5244	2387	3623	2949	5079	3880	1196	7763	1938	7021	6033	2819
	75%	78%	72%	82%	73%	64%	79%	74%	73%	68%	81%	70%	76%	77%	76%	73%	79%	74%	80%	73%	75%	74%
		B		DE	E		GH				I		K	K	O		Q		S			

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EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	2818	137	90	130	162	104	238	120	78	80	133	136	101	167	105	93	135	53	76	195	101	73	107	106	97
	23%	27%	18%	26%	32%	21%	48%	24%	16%	16%	27%	27%	20%	33%	21%	19%	27%	11%	15%	39%	20%	15%	21%	21%	19%
		BEHILNOQRTUVWX	Q	BHILOQRTUX	BCEGHILNOPQRTUVWX	HQRU	ABCDEGHIJKLMNOPQRSTUVWX	BHIOQRU	Q	Q	BHILOQRTUX	BEHILNOQRTUVWX	HQRU	ABCEGHIJKLNOPQRTUVWX	HIQRU	QU	BEHILNOQRTUVWX		Q	ABCDEGHIJKLNOPQRTUVWX	HQRU	Q	HIQRU	HIQRU	QU
Somewhat important	3599	142	137	169	177	178	125	130	165	132	185	147	130	112	102	206	141	123	112	175	158	148	198	119	189
	30%	28%	27%	34%	35%	36%	25%	26%	33%	26%	37%	29%	26%	22%	20%	41%	28%	25%	22%	35%	32%	30%	40%	24%	38%
		MNR	NR	BFGILMNPQRW	ABFGILMNPQRUW	ABFGILMNPQRUW			FGILMNQRW	N	ABFGIKLMNPQRUW	MNRW	N			ABCDEFGHIKLMNPQRSTUW	MNRW			ABFGILMNPQRW	FLMNQRW	MNQRW	ABFGHIKLMNPQRTUW		ABFGIKLMNPQRTUW
A little bit important	2542	110	89	127	80	136	65	91	163	132	107	105	97	96	88	133	76	134	85	78	88	128	117	81	135
	21%	22%	18%	25%	16%	27%	13%	18%	33%	26%	22%	21%	19%	19%	18%	27%	15%	27%	17%	16%	18%	26%	23%	16%	27%
		DFPRSW	F	BDFGLMNPRSTW		BDFGKLMNPRSTW		F	ABCDFGIJKLMNOPQRSTUVW	BDFGLMNPRSTW	FPSW	FPSW	FP	FP	F	BDFGKLMNPRSTW		BDFGKLMNPRSTW	F		F	BDFGLMNPRSTW	BDFNPRSTW		BDFGKLMNPRSTW
Not important at all	3041	111	185	74	81	82	72	159	95	156	74	112	172	124	204	69	147	190	226	52	153	151	77	194	79
	25%	22%	37%	15%	16%	16%	14%	32%	19%	31%	15%	22%	34%	25%	41%	14%	29%	38%	45%	10%	31%	30%	15%	39%	16%
		CDEFJOSVX	ACDEFHJKMOPSTUVX		S	S		ACDEFHJKMOSVX	OS	ACDEFHJKMOSVX		CDEFJOSVX	ACDEFHJKMOPSVX	CDEFHJOSVX	ACDEFGHIJKLMOPSTUVX		ACDEFHJKOSVX	ACDEFHIJKMOPSTUVX	ABCDEFGHIJKLMOPQSTUVWX		ACDEFHJKMOSVX	ACDEFHJKMOSVX	S	ACDEFGHIJKMOPSTUVX	S
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	8959	389	315	426	419	418	428	341	405	344	426	388	328	376	296	431	353	310	274	448	347	349	423	306	421
	75%	78%	63%	85%	84%	84%	86%	68%	81%	69%	85%	78%	66%	75%	59%	86%	71%	62%	55%	90%	69%	70%	85%	61%	84%
		BGILNPQRTUW	R	ABGIKLMNPQRTUW	ABGIKLMNPQRTUW	ABGIKLMNPQRTUW	ABGIKLMNPQRTUW	NRW	BGILMNPQRTUW	NQRW	ABGIKLMNPQRTUW	BGILNPQRTUW	NR	BGILNQRTUW		ABGHIKLMNPQRTUW	BLNQRW	R		ABDEGHIKLMNPQRTUVWX	BNQRW	BNQRW	ABGIKLMNPQRTUW	R	ABGIKLMNPQRTUW

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EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of lif
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	2818	211	531	941	643	754	559	492
	23%	21%	27%	21%	21%	19%	28%	33%
		E	ACDE	E	E		ACDE	ABCDEF
Somewhat important	3599	221	612	1326	1001	1082	670	439
	30%	22%	31%	29%	33%	27%	34%	29%
			AE	AE	ABCEG	A	ABCEG	A
A little bit important	2542	169	468	906	735	816	444	263
	21%	17%	23%	20%	25%	20%	22%	18%
			ACEG	AG	ACEFG	AG	ACG	
Not important at all	3041	398	388	1328	621	1348	327	306
	25%	40%	19%	30%	21%	34%	16%	20%
		BCDEFG	F	BDFG	F	BCDFG		F
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	8959	602	1612	3172	2379	2652	1673	1194
	75%	60%	81%	71%	79%	66%	84%	80%
			ACE	AE	ACE	A	ABCDEG	ACE

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	137	69	68	66	37	34	34	28	45	34	103	46	61	30	71	66	14	123	25	112	88	49
	27%	28%	27%	27%	26%	31%	29%	24%	26%	26%	28%	27%	30%	24%	27%	28%	22%	28%	26%	28%	26%	30%
						*								*			*		*			
Somewhat important	142	77	64	69	48	25	32	31	56	36	106	48	59	35	84	57	20	122	29	113	100	41
	28%	31%	25%	28%	33%	23%	27%	26%	32%	27%	29%	28%	29%	28%	32%	24%	32%	28%	30%	28%	30%	25%
						*								*			*		*			
A little bit important	110	44	66	56	35	19	23	33	39	19	91	36	44	31	56	54	13	97	20	90	82	29
	22%	18%	26%	23%	24%	18%	20%	28%	22%	14%	25%	21%	22%	24%	21%	23%	22%	22%	21%	22%	24%	17%
			A			*					I			*			*		*			
Not important at all	111	55	57	57	25	29	28	25	35	45	66	40	41	30	53	58	14	97	23	88	66	45
	22%	22%	22%	23%	17%	27%	24%	22%	20%	33%	18%	24%	20%	24%	20%	25%	23%	22%	24%	22%	20%	27%
						*				J				*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	389	190	198	191	120	78	89	92	139	89	299	130	164	95	212	177	47	342	75	314	269	119
	78%	78%	78%	77%	83%	73%	76%	78%	80%	67%	82%	76%	80%	76%	80%	75%	77%	78%	76%	78%	80%	73%
						*					I			*			*		*			

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Global @dvisor: Health and Wellness
EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	90	56	34	42	22	26	26	13	24	25	64	25	29	35	51	39	6	83	9	81	56	29	8	48	33
	18%	22%	14%	23%	14%	16%	21%	10%	18%	13%	21%	17%	15%	22%	17%	19%	22%	18%	16%	18%	18%	16%	15%	17%	21%
		B					G					*					**		*				*		
Somewhat important	137	74	63	59	46	31	36	35	31	39	98	25	61	52	88	49	8	129	19	118	86	49	20	81	36
	27%	30%	25%	32%	30%	20%	30%	26%	24%	20%	32%	17%	31%	32%	30%	24%	29%	27%	33%	27%	28%	28%	37%	28%	22%
				E							I	*	K	K			**		*				*		
A little bit important	89	49	40	30	30	30	26	23	20	33	56	36	26	28	55	34	7	82	12	77	47	41	6	53	30
	18%	19%	16%	16%	19%	19%	21%	18%	15%	17%	18%	25%	13%	17%	18%	17%	26%	17%	21%	17%	15%	23%	11%	19%	19%
												L*					**		*				*		
Not important at all	185	73	112	55	59	71	34	61	56	92	92	60	78	46	105	79	7	178	17	168	120	59	21	102	62
	37%	29%	45%	30%	38%	45%	28%	46%	43%	49%	30%	41%	41%	29%	35%	40%	24%	38%	30%	38%	39%	33%	38%	36%	38%
			A			C		F	F	J		*	M				**		*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	315	178	137	131	98	87	89	71	75	97	219	86	115	115	194	121	21	294	40	276	189	119	34	183	99
	63%	71%	55%	70%	62%	55%	72%	54%	57%	51%	70%	59%	59%	71%	65%	60%	76%	62%	70%	62%	61%	67%	62%	64%	62%
		B		E			GH				I	*		L			**		*				*		

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Global @dvisor: Health and Wellness
EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	130	74	55	66	45	18	45	48	23	52	78	5	96	28	75	55	43	87	41	89	88	42
	26%	31%	21%	25%	27%	25%	27%	25%	26%	27%	25%	24%	27%	24%	27%	24%	32%	24%	28%	25%	25%	27%
		B			*	*			*			**					*					
Somewhat important	169	83	86	83	61	25	54	71	34	54	115	9	125	36	98	71	49	120	55	114	129	40
	34%	35%	33%	32%	36%	35%	33%	37%	38%	28%	38%	41%	35%	30%	36%	31%	37%	33%	38%	32%	37%	26%
					*	*			*			**					*				U	
A little bit important	127	40	87	82	31	14	48	47	13	46	81	3	95	29	51	76	19	108	25	102	72	55
	25%	17%	33%	31%	19%	19%	29%	25%	14%	24%	27%	13%	26%	24%	19%	33%	14%	29%	17%	29%	21%	36%
			A	D	*	*	H		*			**				N	*	P		R		T
Not important at all	74	42	32	29	31	15	17	25	18	42	32	5	44	26	49	26	22	53	25	50	59	16
	15%	18%	12%	11%	18%	21%	10%	13%	21%	22%	10%	23%	12%	22%	18%	11%	16%	14%	17%	14%	17%	10%
					*	*			F*	J		**		L			*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	426	198	228	231	137	57	147	166	70	152	274	16	317	93	224	202	111	314	121	305	288	137
	85%	82%	88%	89%	82%	79%	90%	87%	79%	78%	90%	77%	88%	78%	82%	89%	84%	86%	83%	86%	83%	90%
					*	*	H		*		I	**	M				*					

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Global @dvisor: Health and Wellness
EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	162	83	79	75	44	43	93	39	4	81	80	17	101	44	79	83	16	146	26	136	103	56	36	31	29	26	16	24
	32%	33%	31%	37%	28%	31%	33%	31%	55%	32%	33%	23%	32%	39%	33%	32%	36%	32%	37%	32%	34%	32%	36%	30%	34%	31%	31%	31%
									**			*					*		*						*	*	*	*
Somewhat important	177	88	89	70	60	47	90	46	2	76	100	32	105	41	82	95	14	163	22	155	107	58	32	37	29	30	21	28
	35%	35%	35%	35%	38%	34%	32%	37%	31%	30%	41%	43%	34%	35%	34%	36%	32%	36%	31%	36%	35%	33%	32%	36%	34%	37%	39%	37%
									**		I	*					*		*						*	*	*	*
A little bit important	80	38	42	29	28	23	48	20	-	38	42	15	48	16	37	43	3	77	12	68	41	35	19	14	16	12	7	12
	16%	15%	17%	15%	17%	16%	17%	16%	-	15%	17%	21%	16%	14%	16%	16%	7%	17%	16%	16%	14%	20%	19%	14%	18%	15%	13%	16%
									**			*					*		*						*	*	*	*
Not important at all	81	40	41	28	28	25	47	20	1	58	23	10	58	14	40	41	11	70	11	70	54	25	13	22	12	13	9	12
	16%	16%	17%	14%	17%	18%	17%	16%	13%	23%	9%	14%	19%	12%	17%	16%	25%	15%	16%	16%	18%	14%	13%	21%	14%	17%	17%	16%
									**	J		*					*		*				*		*	*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat important/A little bit important)	419	209	210	174	133	112	232	105	6	196	223	64	253	101	198	221	32	386	60	359	252	149	87	82	75	68	43	64
	84%	84%	84%	86%	83%	82%	83%	84%	87%	77%	91%	86%	81%	88%	83%	84%	75%	85%	84%	84%	82%	86%	87%	79%	86%	83%	83%	84%
									**		I	*					*		*				*		*	*	*	*

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Global @dvisor: Health and Wellness
EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	104	48	56	57	27	20	15	38	45	49	55	17	66	21	41	63	8	96	15	88	66	34	27	11	16	24	6	14	6
	21%	20%	21%	28%	17%	15%	28%	19%	22%	21%	21%	21%	23%	17%	18%	23%	22%	21%	24%	20%	21%	20%	20%	24%	21%	23%	13%	21%	27%
				DE			*										*		*					*	*	*	*	*	**
Somewhat important	178	82	96	74	69	35	18	75	72	79	99	32	99	47	82	96	9	169	22	156	116	58	43	14	29	41	15	27	9
	36%	34%	37%	36%	43%	27%	35%	37%	35%	33%	38%	38%	34%	37%	36%	35%	26%	36%	34%	36%	37%	34%	32%	29%	36%	39%	35%	39%	40%
					E		*										*		*					*	*	*	*	*	**
A little bit important	136	68	68	51	39	47	9	54	61	68	68	17	83	36	66	70	13	123	18	118	81	53	37	15	24	28	17	12	3
	27%	28%	26%	24%	24%	36%	17%	26%	29%	28%	26%	20%	28%	29%	29%	26%	38%	26%	28%	27%	26%	30%	27%	32%	30%	27%	40%	17%	15%
						CD	*										*		*					*	*	*	a*	*	**
Not important at all	82	41	41	25	27	30	11	36	30	42	40	17	43	22	41	41	5	78	8	74	53	29	28	8	10	12	5	15	4
	16%	17%	16%	12%	17%	23%	20%	18%	14%	18%	15%	21%	15%	18%	18%	15%	14%	17%	13%	17%	17%	17%	21%	16%	13%	11%	12%	22%	17%
						C	*										*		*					*	*	*	*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	418	198	220	181	134	102	42	167	177	196	222	67	247	104	189	229	29	388	55	362	263	145	107	41	69	93	38	52	19
	84%	83%	84%	88%	83%	77%	80%	82%	86%	82%	85%	79%	85%	82%	82%	85%	86%	83%	87%	83%	83%	84%	79%	84%	87%	89%	88%	78%	83%
				E			*										*		*					*	*	*	*	*	**

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EI3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	238	140	99	133	89	16	154	47	14	143	96	66	67	106	114	125	40	198	47	192	144	90
	48%	48%	47%	47%	51%	40%	53%	39%	45%	47%	49%	46%	52%	46%	48%	48%	58%	46%	45%	48%	49%	47%
						*	G		**								*					
Somewhat important	125	77	48	78	34	13	68	35	10	72	53	42	25	58	60	65	16	109	30	95	78	42
	25%	26%	23%	27%	19%	33%	23%	29%	30%	24%	27%	29%	20%	25%	25%	25%	23%	25%	29%	24%	26%	22%
						*			**								*					
A little bit important	65	36	29	43	20	2	33	18	3	35	30	15	19	31	27	38	9	56	15	50	30	33
	13%	12%	14%	15%	11%	5%	11%	15%	9%	11%	15%	10%	15%	13%	11%	15%	13%	13%	14%	13%	10%	17%
						*			**								*					T
Not important at all	72	39	33	31	32	9	38	20	5	55	17	20	17	36	37	35	4	68	13	59	43	27
	14%	13%	16%	11%	18%	22%	13%	16%	16%	18%	9%	14%	13%	16%	16%	13%	6%	16%	12%	15%	15%	14%
					C	*			**	J							*	P				
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	428	253	175	254	143	31	255	101	27	250	178	122	112	194	201	227	65	363	91	337	252	165
	86%	87%	84%	89%	82%	78%	87%	84%	84%	82%	91%	86%	87%	84%	84%	87%	94%	84%	88%	85%	85%	86%
				D		*			**		I						Q*					

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EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	120	64	56	86	22	12	9	28	83	26	94	49	41	30	62	58	12	108	33	87	100	18
	24%	27%	21%	30%	16%	15%	17%	27%	24%	13%	31%	22%	31%	21%	23%	25%	14%	26%	20%	26%	25%	19%
				DE			**	*			I		*	*			*	P				*
Somewhat important	130	66	63	81	32	16	12	27	90	41	89	60	24	45	71	59	27	102	45	85	105	22
	26%	28%	24%	29%	24%	20%	24%	27%	26%	21%	29%	26%	19%	32%	26%	26%	30%	25%	27%	25%	26%	23%
							**	*					*	L*			*					*
A little bit important	91	42	49	51	26	14	15	18	58	31	60	41	27	23	41	50	20	71	34	57	63	27
	18%	17%	19%	18%	19%	17%	30%	18%	17%	16%	20%	18%	21%	16%	15%	22%	22%	17%	20%	17%	16%	28%
							**	*					*	*			*					T*
Not important at all	159	68	92	65	56	39	15	29	116	97	63	77	38	44	95	64	32	128	54	105	129	30
	32%	28%	35%	23%	41%	48%	29%	29%	33%	50%	21%	34%	29%	31%	35%	28%	35%	31%	33%	32%	32%	31%
					C	C	**	*		J			*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	341	173	168	219	80	42	36	73	232	97	243	150	93	98	174	167	59	281	112	229	268	67
	68%	72%	65%	77%	59%	52%	71%	71%	67%	50%	80%	66%	71%	69%	65%	72%	65%	69%	67%	69%	68%	69%
				DE			**	*			I		*	*			*					*

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Global @dvisor: Health and Wellness
EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	78	46	31	40	25	13	15	31	32	31	46	-	26	52	46	31	8	70	14	64	51	24
	16%	18%	13%	21%	13%	10%	20%	17%	13%	11%	21%	-	21%	14%	17%	14%	15%	16%	15%	16%	14%	19%
				E			*				I	**	*				*		*			*
Somewhat important	165	92	73	58	65	42	23	62	80	93	71	1	37	127	98	67	19	146	31	134	131	30
	33%	36%	29%	30%	35%	34%	30%	34%	33%	33%	32%	11%	30%	34%	36%	29%	36%	33%	34%	33%	36%	23%
							*					**	*				*		*		U	*
A little bit important	163	70	93	64	64	35	24	53	86	95	68	1	34	128	81	81	18	145	34	129	115	46
	33%	28%	38%	33%	34%	29%	32%	29%	35%	34%	31%	15%	28%	35%	30%	36%	33%	32%	38%	31%	32%	36%
			A				*					**	*				*		*			*
Not important at all	95	45	50	29	34	32	14	35	46	61	34	5	26	64	46	49	8	87	12	83	66	27
	19%	18%	20%	15%	18%	26%	18%	20%	19%	22%	16%	74%	21%	17%	17%	21%	16%	19%	13%	20%	18%	22%
						C	*					**	*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	405	208	197	163	153	89	61	145	198	220	185	2	97	307	226	179	45	360	78	326	297	100
	81%	82%	80%	85%	82%	74%	82%	80%	81%	78%	84%	26%	79%	83%	83%	79%	84%	81%	87%	80%	82%	78%
				E			*					**	*				*		*			*

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EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	80	41	39	42	26	12	22	40	5	15	65	43	6	31	58	23	10	70	12	68	52	27	4	15	20	18	22
	16%	16%	16%	22%	17%	8%	14%	20%	7%	10%	18%	16%	9%	20%	17%	14%	17%	16%	14%	16%	16%	16%	9%	12%	18%	18%	19%
				E	E			H	*		I		*	*			*		*				*	*		*	*
Somewhat important	132	81	51	57	39	35	54	53	16	20	112	71	18	43	98	34	16	116	22	110	80	47	6	40	28	28	30
	26%	32%	21%	30%	26%	23%	34%	26%	22%	13%	32%	26%	26%	27%	29%	21%	26%	26%	25%	27%	25%	28%	12%	32%	25%	28%	26%
		B							*		I		*	*			*		*				*	V*		*	*
A little bit important	132	68	64	52	38	42	47	51	13	41	91	73	19	39	87	44	11	120	18	113	81	47	20	34	24	26	27
	26%	27%	26%	27%	25%	28%	30%	25%	18%	28%	26%	27%	29%	25%	26%	27%	19%	27%	21%	27%	25%	28%	44%	27%	21%	26%	24%
									*				*	*			*		*				XZ*	*		*	*
Not important at all	156	65	91	43	50	63	35	57	38	72	85	86	24	46	94	62	23	133	35	121	110	45	15	36	42	27	36
	31%	26%	37%	22%	32%	41%	22%	28%	54%	49%	24%	31%	36%	29%	28%	38%	38%	30%	40%	29%	34%	27%	34%	29%	37%	27%	31%
			A			C			FG*	J			*	*		N	*		*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	344	189	154	151	103	90	123	144	33	75	268	187	43	114	243	101	38	306	52	291	214	120	30	89	73	73	79
	69%	74%	63%	78%	68%	59%	78%	72%	46%	51%	76%	69%	64%	71%	72%	62%	62%	70%	60%	71%	66%	73%	66%	71%	63%	73%	69%
		B		E			H	H	*		I		*	*	O		*		*				*	*		*	*

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EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	133	75	59	71	44	18	3	27	103	67	66	82	11	40	78	55	22	111	43	90	83	50
	27%	30%	24%	29%	27%	19%	26%	24%	27%	24%	31%	27%	34%	24%	28%	25%	32%	26%	28%	26%	28%	25%
						*	**	*					*				*					*
Somewhat important	185	91	94	100	51	34	-	47	138	100	85	111	11	63	99	86	31	154	58	127	116	68
	37%	36%	38%	41%	31%	36%	-	41%	37%	35%	40%	37%	33%	37%	36%	39%	45%	36%	37%	37%	39%	34%
						*	**	*					*				*					*
A little bit important	107	56	51	49	38	21	5	23	79	68	40	55	7	45	66	41	11	96	41	66	58	49
	22%	22%	21%	20%	23%	22%	45%	20%	21%	24%	18%	18%	22%	27%	24%	19%	16%	22%	27%	19%	20%	25%
						*	**	*					*				*					*
Not important at all	74	31	44	22	30	22	3	16	55	49	25	51	4	20	35	39	5	70	14	61	40	32
	15%	12%	18%	9%	18%	23%	29%	14%	15%	17%	11%	17%	11%	12%	13%	18%	7%	16%	9%	18%	13%	16%
					C	C*	**	*					*				*			R		*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	426	222	204	220	133	73	8	97	321	235	191	248	30	148	243	183	64	362	142	283	257	168
	85%	88%	82%	91%	82%	77%	71%	86%	85%	83%	89%	83%	89%	88%	87%	82%	93%	84%	91%	82%	87%	84%
				DE		*	**	*					*				*		S			*

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EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	136	66	70	67	43	27	37	69	12	36	100	27	76	33	84	52	8	128	19	117	99	37	44	42	50
	27%	27%	28%	37%	25%	18%	27%	26%	31%	20%	32%	25%	26%	33%	28%	26%	18%	28%	35%	26%	28%	26%	30%	28%	25%
				DE					*		I						*		*						
Somewhat important	147	70	77	53	57	38	48	74	9	54	93	33	90	24	93	54	10	137	13	134	110	37	41	40	67
	29%	28%	31%	29%	33%	26%	35%	28%	23%	29%	29%	31%	31%	24%	31%	27%	23%	30%	24%	30%	31%	26%	27%	26%	33%
									*								*		*						
A little bit important	105	61	44	36	37	32	27	58	10	43	62	23	61	21	65	40	14	91	13	92	66	39	29	35	41
	21%	25%	17%	20%	22%	22%	20%	22%	25%	23%	20%	22%	21%	21%	22%	20%	32%	20%	23%	21%	19%	27%	20%	23%	21%
									*								*		*			T			
Not important at all	112	49	62	26	35	50	24	65	8	51	61	23	67	21	55	56	12	100	10	102	79	29	34	35	42
	22%	20%	25%	15%	21%	34%	18%	25%	20%	28%	19%	22%	23%	21%	19%	28%	27%	22%	18%	23%	22%	20%	23%	23%	21%
						CD			*							N	*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	388	198	191	155	137	97	111	201	32	133	255	84	227	78	242	146	31	357	45	343	274	113	114	117	157
	78%	80%	75%	86%	79%	66%	82%	75%	80%	72%	81%	78%	77%	79%	81%	72%	73%	78%	82%	77%	78%	80%	77%	77%	79%
				E	E				*						O		*		*						

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Global @dvisor: Health and Wellness
EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	101	48	52	47	28	26	29	48	24	39	62	27	27	47	62	39	14	87	23	78	65	35	74	27	29	34	17	8	12
	20%	20%	21%	24%	18%	17%	23%	20%	18%	17%	23%	16%	19%	24%	21%	19%	23%	20%	25%	19%	21%	20%	21%	19%	21%	20%	17%	20%	23%
											I			K			*											*	*
Somewhat important	130	69	62	57	44	30	33	59	39	56	74	43	33	54	78	52	21	110	25	105	87	41	94	36	36	47	19	11	17
	26%	28%	25%	29%	29%	19%	26%	24%	30%	25%	27%	26%	23%	28%	26%	26%	33%	25%	28%	26%	28%	23%	26%	25%	27%	28%	19%	26%	33%
				E	E												*						Z			Z		*	Z*
A little bit important	97	46	51	44	27	26	25	51	21	39	58	42	24	31	57	40	8	89	18	79	52	42	73	24	24	37	19	10	7
	19%	18%	20%	22%	18%	17%	20%	21%	16%	17%	21%	25%	17%	16%	19%	20%	13%	20%	20%	19%	17%	23%	20%	17%	17%	22%	19%	23%	14%
												LM					*					T						*	*
Not important at all	172	85	87	50	51	71	38	88	46	96	76	52	56	64	101	71	19	153	25	147	107	62	115	56	48	50	46	13	16
	34%	34%	34%	25%	34%	46%	30%	36%	36%	42%	28%	32%	40%	32%	34%	35%	31%	35%	28%	36%	34%	34%	32%	39%	35%	30%	45%	31%	30%
					C	CD				J							*							Y			VXYab	*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	328	163	165	147	99	82	87	158	84	134	194	111	84	133	197	131	43	285	66	262	204	118	241	87	89	118	55	29	37
	66%	66%	66%	75%	66%	54%	70%	64%	64%	58%	72%	68%	60%	68%	66%	65%	69%	65%	72%	64%	66%	66%	68%	61%	65%	70%	55%	69%	70%
				DE	E						I						*						Z		Z	WZ		Z*	Z*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	167	92	75	93	52	22	64	79	14	51	117	60	83	24	101	66	35	132	46	121	108	60
	33%	40%	28%	33%	36%	30%	39%	30%	38%	30%	35%	38%	32%	29%	38%	29%	42%	32%	49%	30%	35%	31%
		B							*			*			O		*		S			
Somewhat important	112	57	55	72	25	16	31	65	9	33	79	33	58	21	60	52	19	94	19	93	64	48
	22%	25%	21%	25%	17%	22%	19%	25%	24%	20%	24%	21%	22%	26%	22%	23%	23%	22%	21%	23%	21%	25%
									*			*					*					
A little bit important	96	34	62	61	23	12	31	47	6	21	75	31	50	16	42	54	13	83	12	84	52	44
	19%	15%	23%	21%	16%	17%	19%	18%	16%	13%	23%	20%	19%	19%	16%	24%	16%	20%	13%	21%	17%	23%
			A						*		I	*				N	*					
Not important at all	124	49	76	59	43	22	38	68	8	62	62	32	71	21	66	58	16	109	16	108	81	43
	25%	21%	28%	21%	30%	31%	23%	26%	22%	37%	19%	20%	27%	26%	25%	25%	19%	26%	17%	27%	27%	22%
					C	C			*	J		*					*			R		
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	376	183	192	226	100	50	125	192	29	105	271	125	191	60	203	173	67	309	77	299	224	152
	75%	79%	72%	79%	70%	69%	77%	74%	78%	63%	81%	80%	73%	74%	75%	75%	81%	74%	83%	73%	73%	78%
				DE					*		I	*					*		S			

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Global @dvisor: Health and Wellness
EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	105	60	45	47	30	29	14	37	42	40	66	59	31	16	57	48	15	91	17	88	71	32	7	9	4	15	-	36	34
	21%	25%	18%	27%	20%	16%	37%	23%	18%	17%	25%	26%	16%	20%	23%	20%	29%	20%	29%	20%	21%	21%	21%	27%	8%	22%	-	19%	28%
		B		E			H*				I	L					*		S*				X*	X*	*	X*		X	Xa
Somewhat important	102	52	50	42	33	27	9	30	48	32	70	32	49	21	56	46	10	92	14	88	68	34	3	5	16	10	-	36	32
	20%	22%	19%	25%	22%	15%	24%	18%	21%	14%	26%	14%	25%	28%	22%	19%	20%	20%	24%	20%	20%	22%	9%	15%	30%	15%	-	19%	27%
				E			*				I		K	K			*		*				*	*	VYa*	*			VY
A little bit important	88	42	46	35	24	29	5	36	32	31	57	39	36	13	47	41	5	83	5	83	54	33	5	7	8	16	-	32	20
	18%	17%	18%	21%	15%	17%	14%	23%	14%	13%	21%	17%	19%	17%	18%	17%	10%	19%	9%	19%	16%	21%	16%	19%	16%	24%	-	17%	17%
							*	H			I						*		*	R			*	*	*	*			
Not important at all	204	88	116	47	65	92	10	58	112	130	74	97	80	27	94	110	21	184	23	182	144	58	18	14	25	26	-	88	34
	41%	36%	45%	27%	43%	52%	25%	36%	48%	56%	28%	43%	41%	35%	37%	45%	41%	41%	38%	41%	43%	37%	54%	39%	47%	39%	-	46%	29%
			A		C	C	*		FG	J						N	*		*				b*	*	b*	*		b	
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat	296	154	141	124	87	85	28	103	122	103	193	130	116	50	160	135	30	266	37	259	194	99	15	22	28	41	-	104	86
important/A little bit important)	59%	64%	55%	73%	57%	48%	75%	64%	52%	44%	72%	57%	59%	65%	63%	55%	59%	59%	62%	59%	57%	63%	46%	61%	53%	61%	-	54%	71%
		B		DE			H*	H			I				O		*		*				*	*	*	*			VXa

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Global @dvisor: Health and Wellness
EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	93	46	46	51	33	9	5	26	62	57	35	-	73	19	59	33	19	74	36	57	83	9
	19%	18%	19%	24%	17%	9%	18%	19%	18%	16%	25%	-	18%	23%	18%	19%	26%	17%	22%	17%	19%	13%
				DE	E		*				I						Q					
Somewhat important	206	112	94	98	70	37	13	63	130	131	75	-	172	34	139	67	32	174	74	131	174	31
	41%	44%	38%	47%	37%	37%	44%	46%	39%	36%	53%	-	41%	41%	42%	39%	45%	40%	45%	39%	41%	43%
				DE			*	H			I											
A little bit important	133	64	69	42	66	25	6	32	95	112	21	-	113	20	90	43	15	119	42	91	119	14
	27%	25%	28%	20%	34%	25%	22%	23%	28%	31%	15%	-	27%	24%	27%	25%	21%	28%	26%	27%	28%	20%
					CE		*			J												
Not important at all	69	32	36	18	23	28	5	16	48	59	9	-	59	10	40	28	5	63	13	56	51	17
	14%	13%	15%	8%	12%	28%	16%	12%	14%	16%	7%	-	14%	12%	12%	16%	8%	15%	8%	17%	12%	24%
						CD	*			J								P		R		T
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	431	222	209	191	169	71	24	121	287	301	131	-	358	73	288	143	65	366	152	279	376	55
	86%	87%	85%	92%	88%	72%	84%	88%	86%	84%	93%	-	86%	88%	88%	84%	92%	85%	92%	83%	88%	76%
				E	E		*				I						Q		S		U	

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EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	135	73	62	60	38	38	28	63	24	45	90	27	60	48	89	46	6	129	11	124	91	45	26	27	29	23	30
	27%	30%	25%	33%	26%	22%	25%	27%	26%	21%	32%	21%	27%	33%	29%	24%	31%	27%	28%	27%	29%	24%	26%	26%	31%	25%	28%
				E							I		K	K			*		*								
Somewhat important	141	68	73	62	40	39	33	62	29	63	79	31	64	46	86	55	6	135	13	128	91	51	28	29	25	28	31
	28%	28%	29%	34%	27%	23%	30%	27%	32%	29%	28%	24%	29%	31%	28%	29%	31%	28%	34%	28%	29%	27%	28%	29%	26%	30%	29%
				E										K			*		*								
A little bit important	76	37	40	21	25	31	15	39	12	34	43	24	33	19	48	28	2	75	4	73	48	28	20	14	10	15	17
	15%	15%	16%	12%	17%	18%	14%	17%	14%	16%	15%	18%	15%	13%	16%	15%	8%	16%	9%	16%	15%	15%	20%	14%	11%	16%	15%
						C											*		*				X				
Not important at all	147	69	78	41	45	61	32	64	26	76	71	51	62	34	84	62	6	141	12	135	85	62	27	31	31	27	31
	29%	28%	31%	22%	30%	36%	30%	28%	29%	35%	25%	38%	28%	23%	27%	33%	30%	29%	29%	29%	27%	33%	26%	31%	32%	29%	28%
					C	C				J		LM					*		*			T					
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	353	178	175	144	103	107	76	164	65	141	212	83	157	113	224	129	14	339	28	325	230	123	75	70	64	66	78
	71%	72%	69%	78%	70%	64%	70%	72%	71%	65%	75%	62%	72%	77%	73%	67%	70%	71%	71%	71%	73%	67%	74%	69%	68%	71%	72%
				DE							I		K	K			*		*		U						

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	53	30	22	25	16	12	19	15	14	8	44	10	31	13	37	16	4	49	7	46	32	21	9	12	7	4	8	1	7	4
	11%	12%	9%	15%	9%	8%	16%	11%	7%	4%	15%	11%	11%	10%	12%	8%	10%	11%	9%	11%	10%	12%	12%	11%	10%	6%	10%	6%	18%	12%
				E			H				I	*					*								*			**	Y*	*
Somewhat important	123	72	52	51	41	31	33	35	41	25	98	21	71	32	90	33	12	111	19	105	84	39	20	34	15	16	19	5	5	9
	25%	28%	21%	30%	23%	20%	28%	26%	22%	13%	33%	24%	25%	25%	29%	18%	31%	24%	24%	25%	25%	24%	25%	31%	23%	24%	25%	22%	13%	23%
		B		E							I	*			O		*							b	*			**	*	*
A little bit important	134	72	62	43	50	41	33	40	46	52	82	25	74	34	89	45	9	125	19	115	88	46	23	31	16	21	20	5	9	8
	27%	28%	25%	25%	29%	26%	28%	30%	24%	26%	27%	29%	26%	27%	28%	24%	23%	27%	25%	27%	26%	28%	29%	29%	23%	32%	25%	24%	24%	21%
												*					*								*			**	*	*
Not important at all	190	80	110	52	68	71	33	44	87	114	76	31	111	48	97	93	15	176	33	157	130	60	28	31	30	25	31	11	17	16
	38%	31%	45%	30%	39%	46%	28%	32%	47%	57%	25%	36%	39%	38%	31%	50%	37%	38%	43%	37%	39%	36%	35%	29%	44%	37%	40%	48%	45%	44%
			A			C			FG	J		*				N	*								W*			**	W*	W*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	310	174	136	119	108	84	85	91	100	85	225	56	175	79	216	94	25	285	45	265	204	106	52	77	38	42	47	12	21	21
	62%	69%	55%	70%	61%	54%	72%	68%	53%	43%	75%	64%	61%	62%	69%	50%	63%	62%	57%	63%	61%	64%	65%	71%	56%	63%	60%	52%	55%	56%
		B		E			H	H			I	*			O		*							Xbc	*			**	*	*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	76	41	35	37	21	18	11	33	22	29	47	26	17	33	44	33	10	67	10	66	54	22	12	5	15	11	16	10	7
	15%	16%	14%	19%	14%	12%	16%	15%	14%	14%	17%	18%	15%	14%	15%	15%	20%	15%	17%	15%	15%	15%	18%	9%	18%	15%	14%	16%	17%
				E													*						W		W				*
Somewhat important	112	57	55	57	27	27	15	55	38	37	75	30	27	55	57	55	10	102	12	100	81	31	12	16	21	14	26	15	9
	22%	23%	22%	29%	18%	18%	21%	24%	24%	17%	26%	21%	23%	23%	20%	26%	21%	23%	19%	23%	23%	21%	19%	26%	24%	20%	23%	24%	20%
				DE							I					N	*												*
A little bit important	85	35	50	38	27	21	17	41	18	29	56	23	24	37	47	38	5	80	7	79	62	24	11	10	15	16	19	10	5
	17%	14%	20%	19%	18%	14%	23%	18%	12%	14%	20%	16%	21%	16%	16%	18%	11%	18%	11%	18%	17%	16%	17%	16%	17%	22%	17%	16%	11%
			A				H	H			I						*												*
Not important at all	226	116	110	64	75	88	29	96	77	119	108	65	47	114	138	88	23	204	32	194	159	68	29	30	35	31	52	27	23
	45%	47%	44%	33%	50%	57%	40%	43%	50%	56%	38%	45%	41%	48%	48%	41%	48%	45%	53%	44%	45%	47%	46%	48%	41%	43%	46%	44%	52%
					C	C				J					O		*												*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	274	133	140	132	75	66	43	128	79	95	179	80	68	125	148	126	25	249	29	245	197	76	34	32	50	41	61	35	21
	55%	53%	56%	67%	50%	43%	60%	57%	50%	44%	62%	55%	59%	52%	52%	59%	52%	55%	47%	56%	55%	53%	54%	52%	59%	57%	54%	56%	48%
				DE							I					N	*												*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	195	98	97	116	66	13	25	36	134	114	81	1	17	177	121	74	69	126	124	72	156	38
	39%	38%	40%	44%	44%	16%	46%	34%	40%	38%	41%	48%	30%	40%	40%	38%	48%	35%	43%	33%	40%	37%
				E	E	*	*					**	*				Q		S			*
Somewhat important	175	95	79	100	50	24	18	40	116	111	63	-	23	151	106	69	41	133	95	80	143	31
	35%	37%	33%	37%	34%	29%	34%	38%	34%	37%	32%	-	40%	34%	35%	35%	29%	37%	33%	37%	36%	30%
						*	*					**	*									*
A little bit important	78	40	38	36	16	26	5	19	54	43	35	1	13	65	49	29	22	56	44	35	55	23
	16%	16%	16%	13%	11%	31%	10%	18%	16%	14%	18%	52%	22%	15%	16%	15%	15%	16%	15%	16%	14%	22%
						CD*	*					**	*									T*
Not important at all	52	23	29	15	17	20	6	11	35	33	19	-	5	47	30	22	11	41	24	29	39	11
	10%	9%	12%	6%	11%	25%	11%	11%	10%	11%	9%	-	8%	11%	10%	11%	8%	12%	8%	13%	10%	11%
					C	CD*	*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	448	233	215	252	133	63	49	96	304	269	179	2	53	393	276	172	133	315	262	186	354	91
	90%	91%	88%	94%	89%	75%	89%	89%	90%	89%	91%	100%	92%	89%	90%	89%	92%	88%	92%	87%	90%	89%
				DE	E	*	*					**	*									*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	101	53	48	44	35	23	28	45	11	34	67	34	47	20	49	52	9	92	15	86	59	42	23	18	18	32	11
	20%	21%	19%	27%	19%	15%	18%	23%	16%	14%	26%	16%	22%	28%	20%	21%	21%	20%	18%	21%	20%	21%	18%	18%	18%	27%	19%
				DE							I		K	K			*									V	*
Somewhat important	158	86	72	53	59	45	55	59	20	66	92	69	65	23	84	74	15	142	31	127	98	58	43	30	29	36	19
	32%	35%	28%	33%	33%	29%	36%	30%	29%	27%	36%	32%	30%	32%	34%	29%	33%	31%	35%	31%	33%	29%	33%	31%	30%	30%	34%
											I						*										*
A little bit important	88	42	46	30	28	29	31	32	11	39	49	39	37	12	44	44	8	80	18	70	50	37	16	19	23	17	12
	18%	17%	18%	19%	15%	19%	20%	17%	16%	16%	19%	18%	17%	16%	18%	17%	16%	18%	20%	17%	17%	19%	13%	20%	24%	14%	22%
																	*								VY		V*
Not important at all	153	67	86	33	60	60	40	60	27	105	49	72	64	17	67	86	14	139	23	130	89	62	48	29	27	35	15
	31%	27%	34%	21%	33%	38%	26%	30%	39%	43%	19%	34%	30%	24%	27%	34%	30%	31%	27%	31%	30%	31%	37%	30%	28%	29%	26%
			A		C	C			F	J		M					*										*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	347	181	166	128	122	97	113	137	42	139	208	141	150	56	177	170	32	315	64	283	207	136	83	67	70	85	42
	69%	73%	66%	79%	67%	62%	74%	70%	61%	57%	81%	66%	70%	76%	73%	66%	70%	69%	73%	69%	70%	69%	63%	70%	72%	71%	74%
		B		DE			H				I			K			*										*

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	73	38	35	35	21	17	52	18	3	27	46	39	14	19	39	34	5	68	10	63	52	17
	15%	15%	14%	21%	13%	10%	16%	12%	10%	10%	20%	15%	14%	15%	16%	13%	25%	14%	18%	14%	16%	12%
				DE					*		I						*		*			
Somewhat important	148	87	62	65	45	38	91	46	11	65	84	72	31	46	77	72	8	141	20	129	114	29
	30%	35%	25%	38%	28%	23%	28%	31%	38%	24%	37%	27%	30%	35%	32%	27%	38%	29%	37%	29%	34%	20%
		B		DE					*		I			K			*		*		U	
A little bit important	128	70	57	35	45	47	88	33	7	70	58	68	26	34	66	61	3	125	13	115	82	40
	26%	28%	23%	21%	28%	28%	27%	22%	24%	26%	25%	26%	25%	25%	28%	23%	14%	26%	25%	26%	24%	28%
									*								*		*			
Not important at all	151	56	95	34	49	68	91	52	8	110	41	87	30	33	56	95	5	146	10	141	88	56
	30%	22%	38%	20%	31%	40%	28%	35%	28%	40%	18%	33%	30%	25%	24%	36%	24%	30%	20%	31%	26%	40%
			A		C	CD			*	J		M				N	*		*	R		T
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	349	195	154	135	112	102	231	97	20	161	188	180	71	99	182	167	16	333	42	307	248	86
	70%	78%	62%	80%	69%	60%	72%	65%	72%	60%	82%	67%	70%	75%	76%	64%	76%	70%	80%	69%	74%	60%
		B		DE	E				*		I			K	O		*		S*		U	

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EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	107	59	48	41	38	29	54	31	5	48	60	47	30	30	57	51	12	96	17	90	62	45	15	29	24	39
	21%	23%	19%	24%	19%	22%	21%	21%	21%	20%	23%	21%	25%	20%	21%	22%	24%	21%	24%	21%	20%	25%	16%	22%	17%	30%
									*				*				*		*							VX
Somewhat important	198	106	93	78	78	43	103	63	8	95	103	90	50	58	108	90	23	176	31	168	135	62	37	50	58	54
	40%	42%	37%	45%	40%	33%	41%	43%	31%	40%	40%	40%	42%	38%	40%	39%	47%	39%	43%	39%	43%	34%	40%	38%	40%	41%
				E					*				*				*		*		U					
A little bit important	117	54	64	36	49	32	62	32	5	51	66	52	26	40	65	52	9	108	15	102	72	45	27	28	39	23
	23%	21%	26%	21%	25%	25%	24%	22%	20%	22%	25%	23%	22%	26%	24%	22%	19%	24%	21%	24%	23%	25%	30%	21%	27%	17%
									*				*				*		*				Y		Y	
Not important at all	77	34	44	19	32	26	36	20	8	45	32	38	13	26	38	39	5	72	8	69	47	29	14	23	24	16
	15%	13%	18%	11%	16%	20%	14%	14%	29%	19%	12%	17%	11%	17%	14%	17%	10%	16%	11%	16%	15%	16%	15%	18%	17%	12%
						C			FG*	J			*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	423	218	204	155	164	104	218	127	19	194	229	189	105	128	230	193	43	379	62	361	269	151	79	107	121	116
	85%	87%	82%	89%	84%	80%	86%	86%	71%	81%	88%	83%	89%	83%	86%	83%	90%	84%	89%	84%	85%	84%	85%	82%	83%	88%
				E			H	H	*		I		*				*		*							

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EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	106	65	41	53	29	23	24	36	46	52	54	42	28	36	72	34	27	78	37	69	76	30	22	25	36	24
	21%	26%	16%	29%	20%	14%	30%	17%	22%	18%	25%	18%	22%	25%	25%	16%	34%	19%	37%	17%	23%	18%	24%	22%	19%	21%
		B		DE			G*				I			K	O		Q		S							
Somewhat important	119	76	43	58	32	29	19	49	52	60	59	56	24	39	81	38	23	96	31	88	79	38	25	23	42	29
	24%	31%	17%	32%	22%	17%	23%	23%	25%	21%	27%	24%	19%	28%	29%	18%	29%	23%	31%	22%	24%	22%	27%	21%	23%	25%
		B		DE			*							L	O				S							
A little bit important	81	37	44	29	19	33	14	35	32	34	47	37	21	23	47	34	11	70	10	71	54	28	12	21	30	18
	16%	15%	18%	16%	13%	19%	17%	17%	15%	12%	22%	16%	17%	16%	17%	16%	13%	17%	10%	18%	16%	16%	13%	19%	17%	16%
						D	*				I									R						
Not important at all	194	69	125	42	67	84	24	90	80	138	56	97	54	43	85	109	19	175	23	171	120	73	33	41	76	44
	39%	28%	49%	23%	46%	50%	30%	43%	38%	49%	26%	42%	42%	31%	30%	51%	24%	42%	23%	43%	36%	44%	36%	37%	41%	38%
			A		C	C	*	F		J		M	M			N		P		R						
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	306	178	128	141	81	85	57	120	130	145	161	135	73	98	200	106	62	245	78	228	209	95	58	69	108	71
	61%	72%	51%	77%	54%	50%	70%	57%	62%	51%	74%	58%	58%	69%	70%	49%	76%	58%	77%	57%	64%	56%	64%	63%	59%	62%
		B		DE			G*				I			KL	O		Q		S							

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EJ3.10. [Find a romantic partner] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	97	71	27	52	28	17	46	40	2	26	71	-	72	25	62	35	26	71	39	59	73	25
	19%	29%	10%	19%	18%	22%	18%	23%	20%	19%	19%	-	19%	22%	22%	16%	22%	19%	26%	17%	21%	16%
		B				*			**										S			
Somewhat important	189	97	92	113	51	26	101	69	3	43	146	-	146	43	94	95	47	142	51	138	129	60
	38%	39%	36%	42%	34%	33%	38%	40%	24%	32%	40%	-	38%	38%	34%	43%	40%	37%	34%	39%	37%	40%
						*			**							N						
A little bit important	135	48	86	71	44	20	72	41	5	34	101	-	106	29	75	60	24	111	34	101	91	43
	27%	20%	34%	26%	29%	25%	27%	24%	47%	25%	28%	-	28%	25%	27%	27%	21%	29%	23%	29%	26%	29%
			A			*			**													
Not important at all	79	30	49	34	29	16	45	23	1	32	47	-	61	18	49	29	20	59	26	53	56	23
	16%	12%	19%	13%	19%	20%	17%	13%	9%	24%	13%	-	16%	15%	18%	13%	17%	15%	17%	15%	16%	15%
			A			*			**	J												
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	421	216	205	236	122	63	220	150	10	104	318	-	324	97	231	190	98	324	123	298	293	128
	84%	88%	81%	87%	81%	80%	83%	87%	91%	76%	87%	-	84%	85%	82%	87%	83%	85%	83%	85%	84%	85%
		B				*			**		I											

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	4066	1915	2151	1984	1302	781	1093	1342	1325	1805	2261	1047	1719	1300	2217	1850	611	3455	1012	3055	2793	1245
	34%	32%	36%	39%	34%	26%	34%	33%	37%	33%	35%	31%	36%	34%	33%	35%	40%	33%	42%	32%	35%	33%
			A	DE	E				FG		I		KM	K			Q		S		U	
Somewhat important	5053	2580	2473	2086	1649	1318	1317	1747	1529	2368	2685	1423	1997	1633	2875	2178	615	4438	984	4069	3442	1550
	42%	43%	41%	41%	43%	44%	41%	42%	43%	43%	41%	42%	42%	43%	43%	41%	41%	42%	41%	43%	43%	41%
		B				C				J					O						U	
A little bit important	2141	1105	1037	807	675	660	582	778	563	988	1153	654	775	712	1187	955	228	1913	331	1810	1361	743
	18%	18%	17%	16%	17%	22%	18%	19%	16%	18%	18%	19%	16%	19%	18%	18%	15%	18%	14%	19%	17%	20%
					C	CD	H	H				L		L				P		R		T
Not important at all	739	391	348	240	249	250	249	255	155	336	403	279	286	175	400	339	60	679	100	639	451	269
	6%	7%	6%	5%	6%	8%	8%	6%	4%	6%	6%	8%	6%	5%	6%	6%	4%	6%	4%	7%	6%	7%
					C	CD	GH	H				LM	M					P		R		T
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	11261	5600	5661	4876	3626	2759	2992	3867	3417	5162	6099	3124	4491	3645	6279	4982	1455	9806	2327	8934	7596	3538
	94%	93%	94%	95%	94%	92%	92%	94%	96%	94%	94%	92%	94%	95%	94%	94%	96%	94%	96%	93%	94%	93%
				DE	E			F	FG				K	KL			Q		S		U	

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	4066	232	95	274	106	97	214	245	96	97	190	131	137	302	167	255	115	137	108	264	147	74	163	181	242
	34%	46%	19%	55%	21%	19%	43%	49%	19%	19%	38%	26%	27%	60%	33%	51%	23%	27%	22%	53%	29%	15%	33%	36%	48%
		BDEHIJKLNP QRTUVW		ABDEFHIJKLN PQRTUVW	U	U	BDEHIKLNPQ RTUVW	BDEHIJKLNP QRTUVW	U	U	BDEHIKLPQR TU	BEHIU	BDEHIPRU	ABDEFGHIJKL NOPQRSTUV WX	BDEHIKLPQR U	BDEFHIJKLNP QRTUVW	U	BDEHIPRU	U	ABDEFHIJKLN PQRTUVW	BDEHIPRU		BDEHIKLPQR U	BDEHIKLPQR TU	BDEHIJKLNP QRTUVW
Somewhat important	5053	181	247	184	221	201	168	191	234	249	224	218	210	136	231	212	229	246	213	156	231	204	259	211	196
	42%	36%	49%	37%	44%	40%	34%	38%	47%	50%	45%	44%	42%	27%	46%	42%	46%	49%	43%	31%	46%	41%	52%	42%	39%
		M	ACEFGLMOR SUWX	M	ACFMS	FMS	M	MS	ACEFGMSUX	ACEFGLMOR SUWX	ACFMS	AFMS	AFMS		ACEFGMSUX	AFMS	ACEFGMSUX	ACEFGLMOR SUWX	AFMS		ACEFGMSUX	FMS	ACDEFGJKLM NOPRSTUWX	AFMS	MS
A little bit important	2141	65	114	38	127	131	87	51	146	118	74	113	109	49	81	29	103	86	118	66	85	155	66	80	52
	18%	13%	23%	8%	25%	26%	17%	10%	29%	24%	15%	23%	22%	10%	16%	6%	21%	17%	24%	13%	17%	31%	13%	16%	10%
		CO	ACFGJMNOQ STVWX		ACFGJMNOP QSTVWX	ACFGJMNOP QSTVWX	CGMOVX	O	ABCFGJKLMN OPQRSTVWX	ACFGJMNOQ STVWX	CMO	ACGJMNOQS TVWX	ACGJMNOQS TVWX	O	CGMOX		ACGJMNOSV WX	ACGMOVX	ACFGJMNOQ STVWX	CO	CGMOVX	ABCDFGIJKL MNOPQRSTV WX	CO	CGMOX	O
Not important at all	739	22	45	4	47	71	31	13	24	36	12	38	44	13	21	4	53	31	61	14	37	66	13	28	10
	6%	4%	9%	1%	9%	14%	6%	3%	5%	7%	2%	8%	9%	3%	4%	1%	11%	6%	12%	3%	7%	13%	3%	6%	2%
		COX	ACGHJMNOS VWX		ACGHJMNOQ SVWX	ABCDFGHIJKL MNOQSTVW X	CGJMOSVX	O	COVX	CGJMNOSVX		ACGJMNOSV X	ACGHJMNOS VWX	CO	COX		ACFGHIJMNO QSTVWX	CGJMOSVX	ACFGHIJKLM NOQSTVWX	CO	ACGJMNOSV X	ABCDFGHIJKL MNOQSTVW X	CO	CGJMOSVX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	11261	478	455	496	453	429	469	487	476	464	488	462	456	487	479	496	447	469	439	486	463	434	487	472	490
	94%	96%	91%	99%	91%	86%	94%	97%	95%	93%	98%	92%	91%	97%	96%	99%	89%	94%	88%	97%	93%	87%	97%	94%	98%
		BDEKLPRTU	EU	ABDEFHIKLM NPQRSTUVW	EU		EPRU	BDEFIKLPQRT UW	BDELPRU	EPRU	BDEFIKLPQRT UW	ERU	ERU	BDEFIKLPQRT UW	BDEIKLPRTU	ABDEFGHIKL MNPQRSTUV W		DEPRU		BDEFIKLPQRT UW	EPRU		BDEFHIKLPQ RTUW	BDELPRU	ABDEFHIKLN PQRTUW

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	4066	348	1050	1097	923	1024	918	649
	34%	35%	52%	24%	31%	26%	46%	43%
		CDE	ACDEFG		CE	C	ACDE	ACDE
Somewhat important	5053	441	698	2113	1218	1766	705	583
	42%	44%	35%	47%	41%	44%	35%	39%
		BDFG		BDEFG	BF	BDFG		BF
A little bit important	2141	162	204	929	636	840	275	211
	18%	16%	10%	21%	21%	21%	14%	14%
		BF		ABFG	ABFG	ABFG	B	B
Not important at all	739	49	49	362	223	369	102	56
	6%	5%	2%	8%	7%	9%	5%	4%
		B		ABFG	ABFG	ABCDFG	B	B
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	11261	951	1951	4138	2777	3631	1898	1444
	94%	95%	98%	92%	93%	91%	95%	96%
		CDE	ACDEFG	E	E		CDE	CDE

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	232	104	128	126	61	45	59	55	73	58	173	84	99	49	119	113	35	197	50	182	152	80
	46%	42%	50%	51%	42%	42%	50%	47%	42%	44%	47%	49%	48%	39%	45%	48%	56%	45%	51%	45%	45%	49%
						*								*			*		*			
Somewhat important	181	103	78	84	57	40	37	45	73	46	135	51	76	55	99	82	20	161	36	146	135	47
	36%	42%	31%	34%	40%	37%	31%	38%	42%	35%	37%	30%	37%	44%	37%	35%	33%	37%	37%	36%	40%	28%
		B				*								K*			*		*		U	
A little bit important	65	27	38	30	18	17	14	14	21	21	44	28	22	15	34	31	4	61	8	57	37	28
	13%	11%	15%	12%	12%	16%	12%	12%	12%	15%	12%	16%	11%	12%	13%	13%	7%	14%	8%	14%	11%	17%
						*								*			*		*			
Not important at all	22	11	11	8	8	6	8	4	7	9	13	8	8	6	13	9	3	19	4	18	12	10
	4%	4%	4%	3%	6%	5%	6%	3%	4%	6%	4%	5%	4%	5%	5%	4%	4%	4%	4%	4%	4%	6%
						*								*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	478	234	244	240	136	102	109	114	167	125	353	162	197	119	252	226	59	419	93	385	323	155
	96%	96%	96%	97%	94%	95%	94%	97%	96%	94%	96%	95%	96%	95%	95%	96%	96%	96%	96%	96%	96%	94%
						*								*			*		*			

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	95	41	53	39	28	28	23	20	31	39	56	23	32	40	49	45	5	89	10	85	50	40	13	57	24
	19%	16%	21%	21%	18%	18%	19%	16%	24%	20%	18%	16%	17%	25%	16%	23%	19%	19%	17%	19%	16%	23%	24%	20%	15%
												*					**		*				*		
Somewhat important	247	130	116	90	79	78	64	69	62	95	152	73	97	77	155	92	13	234	27	220	159	81	23	145	78
	49%	52%	47%	49%	50%	49%	52%	52%	47%	50%	49%	50%	50%	48%	52%	46%	47%	50%	47%	50%	52%	46%	42%	51%	49%
												*					**		*				*		
A little bit important	114	57	57	43	38	32	22	28	30	40	74	34	45	35	69	44	6	108	15	99	75	38	14	61	39
	23%	23%	23%	23%	24%	21%	18%	21%	23%	21%	24%	23%	23%	22%	23%	22%	22%	23%	27%	22%	24%	21%	25%	21%	24%
												*					**		*				*		
Not important at all	45	23	22	13	12	19	14	14	8	15	29	16	19	9	26	19	3	41	5	40	24	18	5	21	19
	9%	9%	9%	7%	8%	12%	11%	11%	6%	8%	9%	11%	10%	6%	9%	9%	12%	9%	8%	9%	8%	10%	8%	7%	12%
												*					**		*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	455	229	226	173	145	138	109	117	123	174	282	130	174	151	273	182	24	431	52	403	284	159	50	264	142
	91%	91%	91%	93%	92%	88%	89%	89%	94%	92%	91%	89%	90%	94%	91%	91%	88%	91%	92%	91%	92%	90%	92%	93%	88%
												*					**		*				*		

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EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	274	124	150	147	94	33	103	106	40	98	176	12	202	60	142	131	79	194	81	192	198	75
	55%	52%	58%	57%	56%	45%	63%	56%	45%	50%	57%	56%	56%	51%	52%	58%	60%	53%	56%	54%	57%	49%
					*	*	H		*			**					*					
Somewhat important	184	94	90	90	58	35	49	68	43	78	106	7	131	46	111	73	45	139	55	129	124	61
	37%	39%	35%	35%	35%	49%	30%	36%	48%	40%	35%	34%	36%	39%	41%	32%	34%	38%	38%	36%	36%	40%
					*	*			F*			**					*					
A little bit important	38	19	19	19	15	4	12	14	4	17	22	2	26	11	17	22	7	31	7	31	22	16
	8%	8%	7%	7%	9%	6%	7%	7%	4%	9%	7%	10%	7%	9%	6%	9%	6%	8%	5%	9%	6%	10%
					*	*			*			**					*					
Not important at all	4	2	2	3	1	-	-	2	2	1	3	-	3	1	2	2	1	3	1	3	3	1
	1%	1%	1%	1%	0%	-	-	1%	3%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
					*	*			*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	496	238	258	257	167	72	164	189	86	193	303	21	358	117	270	226	131	365	144	352	344	152
	99%	99%	99%	99%	100%	100%	100%	99%	97%	99%	99%	100%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%
					*	*			*			**					*					

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	106	52	53	51	26	29	60	29	4	48	58	15	67	23	50	56	9	97	18	88	61	43	22	20	14	19	18	12
	21%	21%	21%	25%	16%	21%	22%	23%	55%	19%	23%	20%	22%	20%	21%	21%	20%	21%	25%	20%	20%	25%	22%	19%	17%	24%	35%	16%
				D					**			*					*		*				*		*	*	WXa*	*
Somewhat important	221	114	107	84	74	62	121	58	2	115	106	29	136	56	103	118	19	202	28	193	140	71	42	49	37	36	24	34
	44%	46%	43%	42%	46%	45%	43%	46%	31%	45%	43%	39%	44%	49%	43%	45%	43%	44%	39%	45%	46%	41%	42%	47%	42%	44%	46%	44%
									**			*					*		*				*		*	*	*	*
A little bit important	127	59	67	50	42	35	69	30	1	69	58	17	82	28	64	63	12	115	21	106	72	50	26	27	26	18	7	23
	25%	24%	27%	25%	26%	25%	25%	24%	13%	27%	24%	23%	26%	24%	27%	24%	27%	25%	29%	25%	24%	29%	26%	26%	30%	23%	13%	30%
									**			*					*		*				*		Z*	*	*	Z*
Not important at all	47	23	23	17	18	12	29	9	-	23	24	14	26	8	22	25	4	42	5	42	32	10	10	8	10	8	3	8
	9%	9%	9%	8%	11%	9%	10%	7%	-	9%	10%	18%	8%	7%	9%	10%	10%	9%	7%	10%	10%	6%	10%	8%	11%	10%	6%	10%
									**			LM*					*		*				*		*	*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat	453	226	228	185	142	125	250	116	6	231	222	60	285	107	216	237	39	414	67	387	274	164	90	95	77	73	49	68
important/A little bit important)	91%	91%	91%	92%	89%	91%	90%	93%	100%	91%	90%	82%	92%	93%	91%	90%	90%	91%	93%	90%	90%	94%	90%	92%	89%	90%	94%	90%
									**			*	K	K			*		*				*		*	*	*	*

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EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	97	47	50	44	24	29	12	31	46	40	57	16	53	29	42	55	5	92	16	81	64	31	33	6	22	15	8	11	1
	19%	20%	19%	21%	15%	22%	23%	16%	22%	17%	22%	19%	18%	23%	18%	20%	16%	20%	25%	19%	20%	18%	24%	12%	28%	15%	20%	16%	7%
							*										*		*					*	WY*	*	*	*	**
Somewhat important	201	107	94	94	55	53	23	80	84	97	104	35	116	50	97	104	16	185	29	172	127	71	46	19	31	51	18	27	9
	40%	45%	36%	45%	34%	40%	44%	40%	40%	41%	40%	42%	40%	40%	42%	39%	46%	40%	46%	39%	40%	41%	34%	40%	39%	49%	42%	40%	41%
				D			*										*		*					*	*	V*	*	*	**
A little bit important	131	53	78	43	52	36	8	54	57	66	65	17	81	34	55	76	9	123	12	119	82	43	32	16	13	29	9	23	8
	26%	22%	30%	21%	32%	28%	16%	27%	28%	28%	25%	20%	28%	27%	24%	28%	25%	26%	18%	27%	26%	25%	24%	33%	17%	28%	21%	34%	35%
			A		C		*										*		*					X*	*	*	*	X*	**
Not important at all	71	32	39	26	32	13	9	36	20	35	36	16	41	14	37	34	4	66	7	63	42	29	24	7	13	8	7	7	4
	14%	13%	15%	12%	20%	10%	17%	18%	10%	15%	14%	20%	14%	11%	16%	13%	13%	14%	11%	15%	13%	17%	18%	15%	17%	8%	17%	10%	17%
					E		*	H									*		*				Y	*	*	*	*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	429	207	222	181	130	119	43	166	187	203	226	68	249	112	193	236	30	400	57	373	274	145	111	41	66	96	36	61	19
	86%	87%	85%	88%	80%	90%	83%	82%	90%	85%	86%	80%	86%	89%	84%	87%	87%	86%	89%	85%	87%	83%	82%	85%	83%	92%	83%	90%	83%
						D	*		G								*		*					*	*	V*	*	*	**

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	214	121	93	120	84	10	136	45	11	133	81	60	58	95	101	113	30	184	49	165	125	85
	43%	41%	45%	42%	48%	25%	46%	38%	33%	44%	42%	42%	46%	41%	42%	43%	43%	43%	47%	42%	42%	44%
				E	E	*			**								*					
Somewhat important	168	99	68	89	58	21	86	46	13	111	57	42	35	91	87	81	26	142	36	132	101	61
	34%	34%	33%	31%	33%	54%	29%	38%	41%	36%	29%	29%	28%	39%	36%	31%	37%	33%	35%	33%	34%	32%
						CD*			**					L			*					
A little bit important	87	53	35	56	24	7	55	20	7	45	42	29	23	35	37	51	12	75	15	72	54	33
	17%	18%	17%	20%	14%	19%	19%	17%	23%	15%	21%	21%	18%	15%	15%	19%	18%	17%	14%	18%	18%	17%
						*			**								*					
Not important at all	31	19	12	20	10	1	16	9	1	16	15	11	11	9	14	17	1	30	4	28	15	14
	6%	7%	6%	7%	6%	3%	6%	7%	3%	5%	8%	8%	9%	4%	6%	7%	2%	7%	3%	7%	5%	7%
						*			**								*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	469	273	196	265	166	39	276	112	31	289	180	131	117	221	224	245	68	401	100	369	280	179
	94%	93%	94%	93%	94%	97%	94%	93%	97%	95%	92%	92%	91%	96%	94%	93%	98%	93%	97%	93%	95%	93%
						*			**								*					

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	245	113	132	155	65	25	33	40	172	76	169	107	70	68	119	126	44	201	78	167	193	49
	49%	47%	51%	55%	48%	31%	64%	40%	50%	39%	55%	47%	53%	48%	44%	55%	49%	49%	47%	50%	49%	51%
				E	E		**	*			I		*	*			*					*
Somewhat important	191	100	92	109	51	31	16	44	131	91	101	100	39	52	112	79	32	160	66	125	151	37
	38%	41%	35%	39%	38%	38%	31%	43%	38%	47%	33%	44%	30%	36%	42%	34%	35%	39%	40%	37%	38%	38%
							**	*		J		L	*	*			*					*
A little bit important	51	22	29	17	14	20	3	14	34	23	27	15	17	19	28	23	12	38	17	34	42	9
	10%	9%	11%	6%	10%	24%	5%	13%	10%	12%	9%	6%	13%	13%	10%	10%	14%	9%	10%	10%	11%	9%
						CD	**	*					*	*			*					*
Not important at all	13	6	7	2	6	5	-	4	9	5	8	5	4	4	10	3	3	11	5	8	11	2
	3%	2%	3%	1%	4%	6%	-	4%	3%	2%	3%	2%	3%	3%	4%	1%	3%	3%	3%	2%	3%	2%
					C	C	**	*					*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	487	235	252	281	130	76	51	98	338	190	297	222	127	139	259	228	89	398	161	326	386	95
	97%	98%	97%	99%	96%	94%	100%	96%	97%	98%	97%	98%	97%	97%	96%	99%	97%	97%	97%	98%	97%	98%
				DE			**	*					*	*			*					*

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	96	50	47	41	31	24	11	33	52	53	43	-	28	68	57	39	13	83	23	73	66	29
	19%	20%	19%	22%	16%	20%	15%	18%	21%	19%	20%	-	23%	18%	21%	17%	25%	19%	26%	18%	18%	23%
							*					**	*				*		*			*
Somewhat important	234	122	112	86	87	61	33	81	120	133	101	2	56	176	136	98	20	214	41	193	175	55
	47%	48%	45%	45%	47%	50%	44%	45%	49%	47%	46%	26%	46%	48%	50%	43%	38%	48%	45%	47%	48%	43%
							*					**	*				*		*			*
A little bit important	146	66	79	56	61	29	25	58	63	83	63	2	31	112	72	74	18	128	24	121	108	35
	29%	26%	32%	29%	32%	24%	33%	32%	26%	30%	29%	35%	26%	30%	26%	33%	33%	29%	27%	30%	30%	27%
							*					**	*				*		*			*
Not important at all	24	15	9	8	8	7	6	8	10	11	13	3	7	15	8	16	2	22	2	22	14	8
	5%	6%	4%	4%	5%	6%	8%	4%	4%	4%	6%	39%	6%	4%	3%	7%	3%	5%	2%	5%	4%	7%
							*					**	*			N	*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	476	238	238	183	179	114	69	173	234	270	206	4	116	356	264	212	51	425	88	388	349	119
	95%	94%	96%	96%	95%	94%	92%	96%	96%	96%	94%	61%	94%	96%	97%	93%	97%	95%	98%	95%	96%	93%
							*					**	*		O		*		*			*

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	97	43	54	42	36	19	29	39	15	27	70	57	11	29	66	31	11	86	17	80	65	30	6	27	32	12	20
	19%	17%	22%	22%	24%	12%	18%	19%	21%	18%	20%	21%	16%	18%	20%	19%	18%	20%	20%	19%	20%	18%	14%	21%	27%	12%	18%
				E	E				*				*	*			*		*				*	*	Y	*	*
Somewhat important	249	125	124	105	69	76	80	111	29	72	177	130	38	81	175	75	31	218	47	202	175	70	26	65	51	57	51
	50%	49%	51%	54%	45%	49%	51%	55%	40%	49%	50%	48%	57%	50%	52%	46%	50%	50%	54%	49%	54%	43%	58%	52%	44%	57%	44%
								H	*				*	*			*		*		U		*	*		*	*
A little bit important	118	65	53	39	33	45	34	43	20	36	81	66	13	39	75	43	16	102	16	101	60	52	11	25	25	24	33
	24%	26%	21%	20%	22%	29%	22%	21%	28%	25%	23%	24%	19%	24%	22%	26%	26%	23%	19%	25%	19%	31%	25%	20%	22%	24%	28%
									*				*	*			*		*			T	*	*		*	*
Not important at all	36	21	15	8	15	14	15	8	8	12	24	19	5	12	21	15	4	32	7	30	23	13	2	8	8	7	12
	7%	8%	6%	4%	10%	9%	10%	4%	11%	8%	7%	7%	8%	7%	6%	9%	6%	7%	8%	7%	7%	8%	4%	6%	7%	7%	10%
									*				*	*			*		*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	464	233	231	186	138	139	143	193	64	135	329	253	62	148	316	148	58	406	81	383	301	152	43	117	107	93	104
	93%	92%	94%	96%	90%	91%	90%	96%	89%	92%	93%	93%	92%	93%	94%	91%	94%	93%	92%	93%	93%	92%	96%	94%	93%	93%	90%
									*				*	*			*		*				*	*		*	*

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	190	95	95	95	68	27	8	36	147	113	78	124	12	55	106	84	23	167	63	127	126	62
	38%	38%	39%	39%	42%	29%	68%	32%	39%	40%	36%	41%	36%	33%	38%	38%	34%	39%	41%	37%	43%	31%
						*	**	*					*				*					*
Somewhat important	224	108	116	100	77	47	2	51	170	130	94	124	16	84	122	102	32	192	66	158	121	101
	45%	43%	47%	41%	47%	50%	20%	46%	45%	46%	44%	41%	48%	50%	44%	46%	46%	45%	42%	46%	41%	51%
						*	**	*					*				*					*
A little bit important	74	47	27	38	16	20	1	26	47	33	41	44	4	26	43	30	13	61	23	51	41	32
	15%	18%	11%	16%	10%	21%	12%	23%	12%	12%	19%	15%	12%	16%	16%	14%	19%	14%	14%	15%	14%	16%
						D*	**	*					*				*					*
Not important at all	12	3	9	10	2	-	-	-	12	9	3	8	1	3	7	5	1	11	5	7	8	4
	2%	1%	4%	4%	1%	-	-	-	3%	3%	1%	3%	4%	2%	2%	2%	1%	3%	3%	2%	3%	2%
						*	**	*					*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	488	249	239	232	161	95	12	113	363	275	213	291	32	165	272	216	68	420	151	337	289	196
	98%	99%	96%	96%	99%	100%	100%	100%	97%	97%	99%	97%	96%	98%	98%	98%	99%	97%	97%	98%	97%	98%
						*	**	*					*				*					*

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	131	59	73	63	44	24	34	70	14	41	91	20	80	31	82	49	17	115	25	107	107	24	37	39	55
	26%	24%	29%	35%	26%	16%	25%	26%	35%	22%	29%	19%	27%	32%	28%	24%	39%	25%	44%	24%	30%	17%	25%	26%	28%
				E					*					K			*		S*		U				
Somewhat important	218	109	108	74	74	70	71	103	18	84	134	44	135	38	131	87	16	201	20	197	145	71	57	59	102
	44%	44%	43%	41%	43%	48%	53%	39%	46%	45%	42%	41%	46%	39%	44%	43%	38%	44%	37%	44%	41%	50%	38%	39%	51%
							G		*								*		*						VW
A little bit important	113	55	58	35	39	38	23	66	8	41	72	27	61	25	66	47	8	104	8	104	72	39	40	45	28
	23%	22%	23%	19%	23%	26%	17%	25%	20%	22%	23%	25%	21%	25%	22%	23%	19%	23%	15%	23%	20%	28%	27%	30%	14%
									*								*		*				X	X	
Not important at all	38	24	14	10	15	14	8	27	-	19	19	16	18	5	18	20	2	36	2	36	30	8	15	9	14
	8%	10%	6%	5%	9%	9%	6%	10%	-	10%	6%	15%	6%	5%	6%	10%	4%	8%	4%	8%	9%	6%	10%	6%	7%
								H	*			LM					*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	462	223	239	172	157	133	128	239	40	165	297	91	276	94	279	182	41	421	53	409	323	134	134	143	185
	92%	90%	94%	95%	91%	91%	94%	90%	100%	90%	94%	85%	94%	95%	94%	90%	96%	92%	96%	92%	91%	94%	90%	94%	93%
									G*				K	K			*		*						

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EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	137	62	75	65	41	30	35	65	37	60	77	40	33	64	78	59	14	123	28	108	85	51	99	37	41	45	27	10	13
	27%	25%	30%	33%	27%	20%	28%	26%	29%	26%	28%	24%	23%	33%	26%	29%	22%	28%	31%	26%	27%	28%	28%	26%	30%	27%	27%	25%	25%
				E	E									KL			*											*	*
Somewhat important	210	99	111	81	68	61	47	105	59	103	107	61	62	87	122	88	33	178	38	173	138	67	152	59	53	77	42	17	20
	42%	40%	44%	41%	45%	40%	38%	43%	45%	45%	40%	38%	44%	44%	41%	44%	53%	41%	42%	42%	44%	37%	43%	41%	39%	46%	42%	41%	38%
																	Q*											*	*
A little bit important	109	60	49	38	28	43	31	52	26	50	59	43	32	34	70	40	12	98	18	92	66	42	77	33	33	34	24	9	9
	22%	24%	19%	19%	19%	28%	25%	21%	20%	22%	22%	26%	23%	17%	23%	20%	19%	22%	19%	22%	21%	23%	22%	23%	24%	20%	24%	22%	17%
						CD						M					*											*	*
Not important at all	44	26	17	13	12	18	12	23	8	17	27	19	13	11	28	15	4	40	7	37	22	20	29	15	10	12	7	5	10
	9%	11%	7%	7%	8%	12%	10%	9%	6%	7%	10%	12%	9%	6%	9%	8%	6%	9%	8%	9%	7%	11%	8%	10%	7%	7%	7%	12%	19%
						C						M					*											*	VWXYZ*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	456	222	235	184	138	134	112	222	122	213	243	144	127	185	270	186	58	398	84	373	289	159	328	129	127	156	93	37	43
	91%	89%	93%	93%	92%	88%	90%	91%	94%	93%	90%	88%	91%	94%	91%	92%	94%	91%	92%	91%	93%	89%	92%	90%	93%	93%	93%	88%	81%
				E										K			*						b	b	b	b	b	*	*

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EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	302	128	174	167	91	44	100	163	21	105	197	89	163	50	161	140	51	251	57	245	190	112
	60%	55%	65%	59%	64%	61%	61%	63%	58%	63%	59%	57%	62%	62%	60%	61%	62%	60%	61%	60%	62%	58%
			A						*			*					*					
Somewhat important	136	69	67	82	37	17	43	69	10	44	92	48	65	23	71	65	26	110	29	107	82	54
	27%	30%	25%	29%	26%	24%	26%	27%	27%	26%	28%	30%	25%	28%	26%	28%	32%	26%	31%	26%	27%	28%
									*			*					*					
A little bit important	49	31	18	30	11	9	13	24	5	14	36	17	26	7	27	22	5	44	6	43	25	24
	10%	14%	7%	10%	7%	12%	8%	9%	13%	8%	11%	11%	10%	8%	10%	10%	6%	11%	7%	11%	8%	12%
		B							*			*					*					
Not important at all	13	4	8	7	4	2	8	3	1	5	8	3	9	1	10	3	*	13	1	12	8	5
	3%	2%	3%	2%	3%	3%	5%	1%	2%	3%	2%	2%	3%	2%	4%	1%	0%	3%	1%	3%	3%	2%
							G		*			*					*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	487	228	260	278	138	70	156	256	36	162	325	154	254	80	259	228	82	405	93	395	297	190
	97%	98%	97%	98%	97%	97%	95%	99%	98%	97%	98%	98%	97%	98%	96%	99%	100%	97%	99%	97%	97%	98%
								F	*			*					*					

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	167	71	96	67	49	51	20	55	77	71	96	77	64	26	79	88	19	148	22	145	108	55	11	13	16	24	-	64	40
	33%	29%	37%	39%	32%	29%	52%	34%	33%	30%	36%	34%	33%	34%	31%	36%	37%	33%	37%	33%	32%	35%	33%	36%	30%	35%	-	33%	33%
			A	E			GH*										*		*				*	*	*	*			
Somewhat important	231	111	120	74	73	83	10	67	117	111	120	101	93	37	123	108	22	209	28	202	162	69	14	16	25	29	-	90	57
	46%	46%	47%	44%	48%	47%	27%	42%	50%	48%	45%	45%	48%	47%	48%	44%	44%	46%	48%	46%	48%	44%	42%	45%	46%	44%	-	47%	48%
							*		F								*		*				*	*	*	*			
A little bit important	81	47	35	23	22	36	7	30	31	39	42	38	31	12	45	36	7	74	8	73	52	27	6	6	8	13	-	30	18
	16%	19%	13%	13%	15%	21%	20%	19%	13%	17%	16%	17%	16%	16%	18%	15%	15%	16%	14%	17%	15%	17%	18%	17%	16%	19%	-	16%	15%
		B				C	*										*		*				*	*	*	*			
Not important at all	21	13	8	7	8	7	*	8	10	11	10	11	8	2	8	13	2	19	1	20	16	5	2	1	4	1	-	8	4
	4%	5%	3%	4%	5%	4%	1%	5%	4%	5%	4%	5%	4%	2%	3%	5%	5%	4%	1%	5%	5%	3%	7%	2%	8%	2%	-	4%	4%
							*										*		*				*	*	Y*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat	479	229	250	164	144	170	37	152	224	221	258	216	188	75	247	232	48	431	59	421	322	151	30	35	49	66	-	184	116
important/A little bit important)	96%	95%	97%	96%	95%	96%	99%	95%	96%	95%	96%	95%	96%	98%	97%	95%	96%	96%	99%	95%	95%	97%	94%	98%	92%	98%	-	96%	96%
							*										*		*				*	*	*	X*			

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	255	124	131	112	95	48	12	71	172	184	71	-	210	45	162	93	35	220	88	167	222	32
	51%	49%	53%	54%	50%	48%	41%	52%	51%	51%	51%	-	50%	54%	49%	54%	50%	51%	53%	50%	52%	45%
							*															
Somewhat important	212	115	97	81	82	49	13	53	145	155	57	-	180	32	146	66	28	184	66	146	178	33
	42%	45%	40%	39%	43%	49%	47%	39%	43%	43%	41%	-	43%	38%	45%	38%	39%	43%	40%	44%	42%	46%
						C	*															
A little bit important	29	14	15	14	11	3	2	10	17	19	10	-	23	6	18	11	7	22	10	19	23	5
	6%	5%	6%	7%	6%	3%	6%	8%	5%	5%	7%	-	6%	7%	5%	6%	9%	5%	6%	6%	5%	7%
							*										Q					
Not important at all	4	2	2	2	2	-	2	2	1	3	2	-	3	1	2	2	1	4	2	3	3	2
	1%	1%	1%	1%	1%	-	6%	1%	0%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%
							GH*															T
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	496	252	243	207	189	100	27	135	334	357	138	-	414	82	326	169	70	426	163	332	424	70
	99%	99%	99%	99%	99%	100%	94%	99%	100%	99%	99%	-	99%	99%	99%	99%	99%	99%	99%	99%	99%	97%
							*	F	F												U	

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

		France																								
	France Total	Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	115	56	59	51	31	32	28	53	20	40	74	27	49	39	75	39	5	110	12	103	72	43	30	22	20	18	25
	23%	23%	23%	28%	21%	19%	26%	23%	22%	19%	26%	20%	22%	26%	24%	21%	24%	23%	29%	22%	23%	23%	29%	22%	21%	19%	23%
				DE							I						*		*				Y				
Somewhat important	229	114	116	85	65	80	45	113	40	108	121	61	103	65	134	95	12	217	19	210	147	83	48	45	39	47	50
	46%	46%	46%	46%	44%	47%	42%	49%	44%	50%	43%	46%	47%	44%	43%	50%	62%	45%	48%	46%	47%	45%	47%	44%	41%	51%	46%
										J						N	O*		*								
A little bit important	103	51	51	32	36	35	18	47	22	45	58	27	41	34	65	38	2	100	6	97	66	37	16	22	25	17	23
	21%	21%	20%	17%	24%	21%	17%	21%	24%	21%	20%	21%	19%	23%	21%	20%	12%	21%	16%	21%	21%	20%	15%	21%	26%	19%	21%
					C												*		*						V		
Not important at all	53	26	27	16	16	21	17	16	9	23	30	18	26	9	34	19	*	53	3	51	30	23	8	13	11	10	10
	11%	11%	11%	9%	11%	12%	16%	7%	10%	11%	11%	14%	12%	6%	11%	10%	2%	11%	7%	11%	10%	12%	8%	13%	12%	11%	10%
							G					M	M				*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	447	221	226	168	131	147	91	213	82	194	253	115	194	138	274	172	19	428	37	410	285	162	93	89	84	83	98
	89%	89%	89%	91%	89%	88%	84%	93%	90%	89%	89%	86%	88%	94%	89%	90%	98%	89%	93%	89%	90%	88%	92%	87%	88%	89%	90%
								F						KL			*		*								

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	137	65	72	56	43	38	31	37	53	55	82	24	77	35	87	50	9	128	22	115	87	50	23	25	20	19	19	6	10	14
	27%	26%	29%	33%	24%	25%	26%	27%	28%	27%	27%	28%	27%	28%	28%	27%	22%	28%	28%	27%	26%	30%	29%	23%	29%	29%	25%	27%	26%	37%
				D								*					*								*			**	*	W*
Somewhat important	246	125	121	76	98	72	58	57	98	96	150	37	143	66	148	99	22	224	40	206	174	72	36	64	30	36	41	9	19	12
	49%	49%	49%	45%	56%	47%	49%	42%	52%	48%	50%	43%	50%	52%	47%	53%	56%	49%	52%	49%	52%	43%	45%	59%	45%	55%	52%	39%	48%	32%
					CE				G			*					*				U			VXc	*	c	c	**	*	*
A little bit important	86	48	38	28	27	31	21	29	29	36	50	17	47	22	59	27	7	79	13	73	54	32	17	13	13	10	14	4	8	8
	17%	19%	15%	17%	15%	20%	18%	22%	16%	18%	17%	20%	16%	17%	19%	15%	18%	17%	16%	17%	16%	19%	21%	12%	19%	14%	17%	16%	21%	21%
												*					*								*			**	*	*
Not important at all	31	15	16	10	8	13	8	12	7	13	18	8	19	4	21	10	2	29	3	28	18	13	5	6	5	1	4	4	2	4
	6%	6%	7%	6%	5%	9%	6%	9%	4%	7%	6%	9%	7%	3%	7%	6%	4%	6%	4%	7%	6%	8%	6%	6%	7%	2%	6%	18%	5%	10%
								H				*	M				*								*			**	*	V*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	469	238	230	161	167	141	111	123	180	186	283	79	267	123	293	176	38	431	75	394	316	153	75	102	63	65	74	19	37	34
	94%	94%	93%	94%	95%	92%	94%	91%	96%	93%	94%	91%	93%	97%	93%	94%	96%	94%	96%	93%	94%	92%	94%	94%	93%	98%	94%	82%	95%	90%
									G			*		L			*								*	c		**	*	*

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	108	48	60	46	34	28	11	48	35	48	59	33	26	49	60	48	10	98	13	94	78	29	12	8	20	19	22	17	10
	22%	19%	24%	24%	22%	18%	15%	21%	22%	23%	21%	23%	22%	21%	21%	22%	21%	22%	22%	21%	22%	20%	19%	13%	24%	26%	19%	28%	23%
																	*								W	W		W	*
Somewhat important	213	102	111	98	59	55	30	99	66	84	129	58	52	103	115	98	20	193	25	187	151	61	26	33	31	29	50	29	15
	43%	41%	44%	50%	39%	36%	41%	44%	43%	39%	45%	40%	45%	43%	40%	46%	41%	43%	42%	43%	43%	42%	40%	53%	36%	40%	45%	47%	35%
				DE													*							XYb					*
A little bit important	118	60	59	37	40	41	18	52	37	54	64	34	23	62	71	47	12	107	15	104	87	31	17	13	22	17	26	12	13
	24%	24%	24%	19%	27%	27%	24%	23%	24%	25%	22%	23%	20%	26%	25%	22%	24%	24%	24%	24%	25%	22%	27%	21%	26%	23%	23%	19%	29%
					C	C											*												*
Not important at all	61	40	21	14	18	29	14	25	17	27	34	21	16	25	39	22	7	55	8	54	39	23	9	8	12	8	15	4	6
	12%	16%	8%	7%	12%	19%	19%	11%	11%	13%	12%	14%	14%	10%	14%	10%	14%	12%	12%	12%	11%	16%	14%	13%	14%	11%	14%	6%	13%
		B				CD	GH										*						a		a		a		*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	439	209	229	182	132	124	59	199	139	186	252	125	100	214	246	192	41	397	53	385	317	122	54	53	73	65	98	58	38
	88%	84%	92%	93%	88%	81%	81%	89%	89%	87%	88%	86%	86%	90%	86%	90%	86%	88%	88%	88%	89%	84%	86%	87%	86%	89%	87%	94%	87%
			A	E	E			F	F								*											VXZ	*

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EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	264	131	132	143	83	37	19	53	192	161	103	2	26	235	153	110	72	192	152	112	211	51
	53%	51%	54%	54%	56%	45%	34%	49%	57%	53%	52%	100%	46%	53%	50%	57%	50%	54%	53%	52%	53%	50%
						*	*		F			**	*									*
Somewhat important	156	80	76	80	42	33	22	30	104	99	57	-	20	136	97	59	45	111	88	68	121	34
	31%	31%	31%	30%	28%	40%	41%	28%	31%	33%	29%	-	34%	31%	32%	31%	32%	31%	31%	32%	31%	33%
						*	*					**	*									*
A little bit important	66	37	29	34	22	10	8	20	37	36	30	-	6	60	48	18	24	42	38	28	53	13
	13%	14%	12%	13%	15%	12%	15%	19%	11%	12%	15%	-	11%	14%	16%	9%	17%	12%	13%	13%	13%	13%
						*	*	H				**	*		O							*
Not important at all	14	8	7	10	2	3	5	4	5	6	9	-	5	9	8	6	2	12	8	6	9	4
	3%	3%	3%	4%	1%	3%	9%	4%	1%	2%	4%	-	9%	2%	3%	3%	2%	3%	3%	3%	2%	4%
						*	H*					**	M*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	486	249	237	257	148	81	49	103	334	297	189	2	52	431	298	188	141	345	278	208	384	98
	97%	97%	97%	96%	99%	97%	91%	96%	99%	98%	96%	100%	91%	98%	97%	97%	98%	97%	97%	97%	98%	96%
						*	*		F			**	*	L								*

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	147	71	76	51	59	36	39	53	29	71	76	52	68	27	74	72	11	135	26	121	90	55	39	29	26	39	14
	29%	29%	30%	32%	32%	23%	26%	27%	42%	29%	29%	24%	32%	37%	30%	28%	24%	30%	29%	29%	31%	28%	30%	30%	27%	32%	24%
				E	E				FG				K	K			*										*
Somewhat important	231	119	112	74	81	77	74	91	27	115	116	100	99	32	111	120	24	207	42	189	139	90	60	38	48	58	27
	46%	48%	45%	46%	44%	49%	48%	46%	40%	47%	45%	47%	46%	44%	46%	47%	52%	46%	48%	46%	47%	46%	46%	40%	50%	48%	48%
																	*										*
A little bit important	85	41	44	26	25	33	29	37	10	37	48	36	37	12	44	41	7	78	12	73	44	38	21	18	15	17	14
	17%	17%	17%	16%	14%	21%	19%	19%	14%	15%	19%	17%	17%	17%	18%	16%	14%	17%	14%	18%	15%	19%	16%	19%	15%	14%	24%
						D											*										Y*
Not important at all	37	17	20	10	17	11	11	16	3	21	17	25	11	2	15	23	5	33	8	30	22	14	11	10	8	7	2
	7%	7%	8%	6%	9%	7%	7%	8%	5%	9%	6%	12%	5%	2%	6%	9%	10%	7%	9%	7%	8%	7%	8%	10%	8%	6%	3%
												LM					*										*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	463	231	232	151	165	146	142	180	66	223	240	188	203	71	230	233	41	421	80	383	273	184	120	85	89	113	55
	93%	93%	92%	94%	91%	93%	93%	92%	95%	91%	94%	88%	95%	98%	94%	91%	90%	93%	91%	93%	92%	93%	92%	90%	92%	94%	97%
													K	K			*										*

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	74	37	38	35	21	18	48	22	4	36	38	38	15	22	38	36	4	70	13	61	49	24
	15%	15%	15%	21%	13%	10%	15%	15%	15%	13%	17%	14%	14%	16%	16%	14%	20%	15%	26%	14%	15%	17%
				DE					*								*		S*			
Somewhat important	204	104	100	72	72	60	124	71	10	110	95	104	42	59	102	102	9	195	21	184	147	49
	41%	42%	40%	43%	45%	35%	38%	47%	35%	40%	41%	39%	42%	44%	43%	39%	43%	41%	39%	41%	44%	34%
					E			F	*								*		*		U	
A little bit important	155	79	76	42	46	67	100	45	10	95	60	86	31	37	69	87	5	150	13	142	99	49
	31%	31%	31%	25%	29%	39%	31%	30%	36%	35%	26%	32%	31%	28%	29%	33%	22%	31%	24%	32%	30%	34%
						CD			*	J							*		*			
Not important at all	66	31	35	19	21	26	50	13	4	30	36	39	13	14	29	37	3	63	6	61	41	21
	13%	12%	14%	11%	13%	15%	16%	8%	13%	11%	16%	15%	13%	11%	12%	14%	15%	13%	11%	14%	12%	15%
							G		*								*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	434	220	214	150	140	144	272	137	24	241	193	228	88	118	209	224	18	416	47	387	294	122
	87%	88%	86%	89%	87%	85%	84%	92%	87%	89%	84%	85%	87%	89%	88%	86%	85%	87%	89%	86%	88%	85%
								F	*								*		*			

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	163	76	87	58	62	42	83	55	4	78	84	68	44	50	78	84	15	148	24	138	99	62	23	47	39	54
	33%	30%	35%	34%	32%	32%	33%	38%	14%	33%	32%	30%	38%	32%	29%	36%	31%	33%	35%	32%	32%	34%	24%	37%	27%	41%
							H	H	*				*			N	*		*					VX		VX
Somewhat important	259	133	126	95	105	58	131	73	19	123	136	113	61	84	145	114	31	228	40	218	171	86	52	61	83	62
	52%	53%	51%	55%	54%	45%	52%	50%	70%	51%	52%	50%	52%	55%	54%	49%	64%	50%	57%	51%	54%	48%	56%	47%	57%	47%
				E	E				FG*				*				Q*		*						WY	
A little bit important	66	35	31	17	25	24	34	18	4	33	33	39	10	18	37	29	3	63	5	61	38	28	16	17	20	13
	13%	14%	12%	10%	13%	18%	14%	12%	16%	14%	13%	17%	8%	11%	14%	13%	5%	14%	7%	14%	12%	15%	17%	13%	14%	10%
						C			*			LM	*				*	P	*				Y			
Not important at all	13	8	5	3	3	6	5	1	-	5	8	7	3	3	9	4	-	13	*	12	7	4	2	4	3	3
	3%	3%	2%	2%	2%	5%	2%	1%	-	2%	3%	3%	3%	2%	3%	2%	-	3%	1%	3%	2%	2%	2%	3%	2%	2%
						D			*				*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	487	244	243	171	193	124	249	146	27	234	254	220	115	152	260	228	48	439	70	418	308	176	91	126	142	129
	97%	97%	98%	98%	98%	95%	98%	99%	100%	98%	97%	97%	97%	98%	97%	98%	100%	97%	99%	97%	98%	98%	98%	97%	98%	98%
					E				*				*				*		*							

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	181	82	99	76	59	46	30	79	72	104	77	81	47	53	102	79	34	146	45	136	121	60	30	42	69	40
	36%	33%	39%	42%	40%	27%	37%	38%	34%	37%	35%	35%	37%	38%	36%	37%	43%	35%	45%	34%	37%	35%	33%	38%	37%	34%
				E	E		*												S							
Somewhat important	211	102	108	75	66	70	34	91	86	117	93	103	50	57	124	87	30	181	38	173	140	69	41	44	75	51
	42%	41%	43%	41%	45%	41%	42%	43%	41%	41%	43%	44%	40%	41%	43%	40%	37%	43%	37%	43%	43%	41%	45%	40%	41%	44%
							*																			
A little bit important	80	47	34	27	18	35	10	31	39	45	36	37	21	22	47	33	11	69	13	67	52	27	15	19	28	18
	16%	19%	13%	15%	12%	21%	13%	15%	19%	16%	17%	16%	17%	16%	17%	15%	14%	17%	13%	17%	16%	16%	17%	17%	15%	16%
		B				D	*																			
Not important at all	28	16	12	4	6	18	7	8	13	17	11	12	8	8	12	16	5	23	5	23	15	12	5	5	12	6
	6%	7%	5%	2%	4%	11%	9%	4%	6%	6%	5%	5%	7%	5%	4%	7%	6%	6%	5%	6%	5%	7%	5%	5%	6%	6%
						CD	*																			
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	472	231	241	178	142	151	74	201	197	266	206	220	119	133	273	199	76	396	96	376	314	156	86	105	172	109
	94%	93%	95%	98%	96%	89%	91%	96%	94%	94%	95%	95%	93%	95%	96%	93%	94%	95%	95%	94%	95%	93%	95%	95%	94%	94%
				E	E		*																			

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Global @dvisor: Health and Wellness
EJ3.11. [Do more exercise/play more sports] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	242	115	127	129	75	38	132	83	5	66	176	-	186	57	133	109	61	182	78	164	170	72
	48%	47%	50%	48%	50%	48%	50%	48%	43%	49%	48%	-	48%	49%	48%	50%	52%	47%	52%	47%	49%	48%
						*			**													
Somewhat important	196	95	101	108	61	28	102	71	4	53	143	-	149	47	112	85	45	151	59	138	139	58
	39%	39%	40%	40%	40%	35%	38%	41%	36%	39%	39%	-	39%	41%	40%	39%	38%	40%	39%	39%	40%	38%
						*			**													
A little bit important	52	31	21	31	11	9	25	16	2	12	39	-	43	9	29	22	10	41	9	42	35	16
	10%	13%	8%	12%	7%	12%	10%	9%	22%	9%	11%	-	11%	8%	10%	10%	9%	11%	6%	12%	10%	11%
						*			**													
Not important at all	10	4	5	2	4	4	6	3	-	4	6	-	8	2	6	3	1	8	3	7	5	5
	2%	2%	2%	1%	3%	5%	2%	1%	-	3%	2%	-	2%	2%	2%	2%	1%	2%	2%	2%	1%	3%
						C*			**													
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	490	242	248	269	147	74	259	170	11	131	359	-	377	113	274	216	116	374	146	344	344	146
	98%	98%	98%	99%	97%	95%	98%	99%	100%	97%	98%	-	98%	98%	98%	98%	99%	98%	98%	98%	99%	97%
				E		*			**													

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Global @dvisor: Health and Wellness
EJ3.12. [Solve an interpersonal conflict in my life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	3490	1574	1916	1693	1102	694	1058	1192	974	1512	1977	988	1450	1052	1874	1616	514	2976	822	2668	2330	1127
	29%	26%	32%	33%	28%	23%	33%	29%	27%	28%	30%	29%	30%	28%	28%	30%	34%	28%	34%	28%	29%	30%
			A	DE	E		GH				I		M			N	Q		S			
Somewhat important	4615	2305	2310	1979	1532	1103	1235	1572	1415	2174	2441	1247	1866	1502	2588	2027	564	4051	940	3675	3159	1393
	38%	38%	38%	39%	40%	37%	38%	38%	40%	40%	38%	37%	39%	39%	39%	38%	37%	39%	39%	38%	39%	37%
					E					J			K	K							U	
A little bit important	2454	1338	1116	958	810	686	612	869	738	1158	1296	692	926	836	1394	1060	284	2170	440	2014	1640	781
	20%	22%	19%	19%	21%	23%	19%	21%	21%	21%	20%	20%	19%	22%	21%	20%	19%	21%	18%	21%	20%	21%
		B			C	CD		F						L						R		
Not important at all	1442	774	667	486	430	525	335	488	445	654	788	476	536	430	823	618	154	1287	225	1217	918	505
	12%	13%	11%	10%	11%	17%	10%	12%	12%	12%	12%	14%	11%	11%	12%	12%	10%	12%	9%	13%	11%	13%
		B			C	CD		F	F			LM						P		R		T
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	10558	5217	5341	4630	3444	2484	2905	3633	3127	4844	5715	2927	4241	3390	5855	4703	1361	9197	2202	8357	7129	3301
	88%	87%	89%	91%	89%	83%	90%	88%	88%	88%	88%	86%	89%	89%	88%	88%	90%	88%	91%	87%	89%	87%
			A	DE	E		GH						K	K			Q		S		U	

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Global @dvisor: Health and Wellness
EJ3.12. [Solve an interpersonal conflict in my life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	3490	179	77	235	105	146	225	202	89	84	191	204	102	239	97	159	85	93	66	213	115	97	117	153	218
	29%	36%	15%	47%	21%	29%	45%	40%	18%	17%	38%	41%	20%	48%	19%	32%	17%	19%	13%	43%	23%	19%	23%	31%	44%
		BDEHILNPQRTUV		ABDEHIJLNOPQRTUVW	BR	BDHILNPQRTUV	ABDEHILNOPQRTUVW	BDEHILNOPQRTUVW	R		BDEHILNOPQRTUVW	BDEHILNOPQRTUVW	BR	ABDEGHIJKLNOPQRTUVW	R	BDHILNPQRTUV	R	R		ABDEHILNOPQRTUVW	BHIPQR	R	BHIPQR	BDHILNPQRTUV	ABDEHILNOPQRTUVW
Somewhat important	4615	189	191	189	223	178	167	168	233	158	236	169	186	140	177	279	198	213	133	177	182	237	237	156	199
	38%	38%	38%	38%	45%	36%	33%	34%	47%	32%	47%	34%	37%	28%	35%	56%	40%	43%	27%	35%	36%	47%	47%	31%	40%
		MRW	MRW	MRW	ABCEFGIKLMNRSTW	MR	R	R	ABCEFGIKLMNPRSTWX		ABCEFGIKLMNPRSTWX	R	MRW		MR	ABCDEFGHIJKLMNPQRSTUVWX	FIKMRW	EFGIKLMNRSTW		MR	MRW	ABCEFGIKLMNPRSTWX	ABCEFGIKLMNPRSTWX	R	FIMRW
A little bit important	2454	88	130	61	118	100	71	70	155	152	69	94	109	76	119	53	110	135	120	84	123	127	115	107	70
	20%	18%	26%	12%	24%	20%	14%	14%	31%	30%	14%	19%	22%	15%	24%	11%	22%	27%	24%	17%	25%	25%	23%	21%	14%
		CO	ACEFGJKMOSX		ACFGJMOSX	CFGJOX			ACDEFGJKLMNOPRSTUVWX	ACDEFGJKLMNOPRSTVWX		CO	CFGJMOSX	O	ACFGJMOSX		CFGJMOSX	ACEFGJKLMOPSWX	ACFGJKMOSX	O	ACFGJKMOSX	ACEFGJKMOSX	ACFGJMOSX	CFGJMOSX	
Not important at all	1442	44	103	15	54	76	38	60	24	106	4	33	102	44	107	9	108	58	181	27	81	40	31	84	13
	12%	9%	21%	3%	11%	15%	8%	12%	5%	21%	1%	7%	20%	9%	21%	2%	22%	12%	36%	5%	16%	8%	6%	17%	3%
		CHJOSX	ACDEFGHJKMOQSUVX	J	CHJKOSVX	ACDFHJKMOSUVX	CJOX	CFHJKOSUVX	JO	ACDEFGHJKMOQSTUVX		CJOX	ACDEFGHJKMOQSTUVX	CHJOSX	ACDEFGHJKMOQSTUVWX		ACDEFGHJKMOQSTUVWX	CFHJKOSUVX	ABCDEFGHIJKLMNOPQSTUVWX	JOX	ACDFHJKMOQSUVX	CHJOX	CJOX	ACDFGHJKMOQSUVX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	10558	456	397	485	446	424	462	440	476	394	496	467	398	456	393	491	392	442	319	473	419	460	469	416	487
	88%	91%	79%	97%	89%	85%	92%	88%	95%	79%	99%	93%	80%	91%	79%	98%	79%	88%	64%	95%	84%	92%	94%	83%	97%
		BEILNPRTW	R	ABDEFGIKLMNPQRTUVW	BEILNPRTW	BILNPR	BEGILNPQRTW	BILNPRW	ABDEGILMNPQRTUW	R	ABCDEFGHIKLMNPQRSTUVW	BDEGILNPQRTW	R	BEILNPRTW	R	ABDEFGHIKLMNPQRSTUVW	R	BILNPRTW		ABDEGILMNPQRTW	ILNPR	BEGILNPQRTW	BDEGILNPQRTW	NPR	ABDEFGIKLMNPQRSTUVW

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Global @dvisor: Health and Wellness
EJ3.12. [Solve an interpersonal conflict in my life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	3490	250	870	947	806	853	757	618
	29%	25%	44%	21%	27%	21%	38%	41%
		CE	ACDEF		CE		ACDE	ACDE
Somewhat important	4615	333	717	1702	1291	1474	775	571
	38%	33%	36%	38%	43%	37%	39%	38%
				A	ABCEFG	A	AB	A
A little bit important	2454	226	295	1096	627	939	313	210
	20%	23%	15%	24%	21%	23%	16%	14%
		BFG		BDFG	BFG	BDFG		
Not important at all	1442	191	117	755	276	734	156	101
	12%	19%	6%	17%	9%	18%	8%	7%
		BCDFG		BDFG	BFG	BCDFG	B	
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	10558	809	1883	3745	2724	3266	1844	1399
	88%	81%	94%	83%	91%	82%	92%	93%
			ACDEF	AE	ACE		ACDE	ACDE

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Global @dvisor: Health and Wellness
EJ3.12. [Solve an interpersonal conflict in my life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	179	68	111	93	49	37	49	48	45	42	137	66	77	36	94	85	22	156	36	143	114	64
	36%	28%	43%	37%	34%	35%	42%	41%	26%	31%	37%	39%	37%	28%	35%	36%	36%	36%	37%	35%	34%	39%
			A			*	H	H						*			*		*			
Somewhat important	189	95	94	87	59	43	38	45	76	55	134	60	82	47	101	88	23	166	37	152	136	53
	38%	39%	37%	35%	41%	40%	33%	38%	44%	41%	37%	36%	40%	38%	38%	38%	37%	38%	38%	38%	41%	32%
						*								*			*		*			
A little bit important	88	55	33	46	25	18	23	16	34	22	66	29	34	25	49	39	13	75	16	72	59	29
	18%	22%	13%	18%	17%	17%	20%	13%	19%	17%	18%	17%	17%	20%	18%	17%	21%	17%	16%	18%	17%	18%
		B				*								*			*		*			
Not important at all	44	27	18	23	12	10	7	9	19	15	29	14	12	18	22	22	4	41	9	36	26	18
	9%	11%	7%	9%	8%	9%	6%	8%	11%	11%	8%	9%	6%	14%	8%	10%	6%	9%	9%	9%	8%	11%
						*								L*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	456	218	237	225	133	98	110	108	155	119	337	156	193	107	243	212	58	398	89	367	309	146
	91%	89%	93%	91%	92%	91%	94%	92%	89%	89%	92%	91%	94%	86%	92%	90%	94%	91%	91%	91%	92%	89%
						*							M	*			*		*			

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EJ3.12. [Solve an interpersonal conflict in my life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	77	34	43	26	22	28	20	21	23	29	48	24	24	29	44	33	3	74	7	69	47	29	11	41	24
	15%	13%	17%	14%	14%	18%	16%	16%	18%	15%	15%	16%	12%	18%	15%	16%	9%	16%	13%	16%	15%	16%	20%	15%	15%
												*					**		*				*		
Somewhat important	191	95	96	84	57	50	54	50	39	68	123	55	83	53	118	73	10	181	20	171	118	65	17	106	67
	38%	38%	38%	45%	36%	32%	44%	38%	29%	36%	39%	38%	43%	33%	39%	36%	36%	38%	35%	38%	38%	37%	31%	37%	42%
				E			H					*					**		*				*		
A little bit important	130	75	55	49	40	41	31	33	36	54	75	38	51	41	77	52	8	122	15	115	78	47	14	83	33
	26%	30%	22%	26%	25%	26%	25%	25%	27%	29%	24%	26%	26%	25%	26%	26%	27%	26%	26%	26%	25%	26%	25%	29%	21%
												*					**		*				*		
Not important at all	103	48	55	27	38	38	18	27	33	38	65	29	36	38	60	43	8	96	15	89	65	36	13	54	36
	21%	19%	22%	14%	24%	24%	15%	20%	25%	20%	21%	20%	19%	24%	20%	21%	27%	20%	26%	20%	21%	20%	24%	19%	22%
					C	C						*					**		*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	397	203	194	159	118	119	104	105	98	151	246	117	157	123	239	158	20	377	42	355	244	141	41	231	124
	79%	81%	78%	86%	76%	76%	85%	80%	75%	80%	79%	80%	81%	76%	80%	79%	73%	80%	74%	80%	79%	80%	76%	81%	78%
				DE								*					**		*				*		

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	235	105	130	134	77	24	90	92	33	80	154	11	175	49	125	110	63	172	66	168	170	65
	47%	44%	50%	51%	46%	33%	55%	48%	37%	41%	50%	51%	48%	42%	46%	48%	47%	47%	46%	47%	49%	42%
				E	*	*	H		*			**					*					
Somewhat important	189	81	107	94	65	30	57	73	33	84	105	4	137	47	101	88	44	145	48	141	125	64
	38%	34%	41%	36%	38%	42%	35%	38%	37%	43%	34%	21%	38%	40%	37%	39%	33%	39%	33%	40%	36%	42%
					*	*			*			**					*					
A little bit important	61	42	19	27	22	12	13	22	18	20	41	5	38	18	32	29	21	41	24	38	39	22
	12%	17%	7%	11%	13%	16%	8%	12%	21%	11%	13%	23%	11%	15%	12%	13%	15%	11%	16%	11%	11%	14%
		B			*	*			F*			**					*					
Not important at all	15	12	3	5	4	6	4	3	5	10	6	1	10	4	14	1	5	10	7	8	13	2
	3%	5%	1%	2%	3%	9%	3%	2%	5%	5%	2%	4%	3%	3%	5%	0%	4%	3%	5%	2%	4%	1%
		B			*	C*			*			**			O		*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	485	228	257	255	164	66	160	187	84	185	300	20	350	114	258	227	127	357	138	347	333	151
	97%	95%	99%	98%	97%	91%	97%	98%	95%	95%	98%	96%	97%	97%	95%	100%	96%	97%	95%	98%	96%	99%
			A	E	*	*			*			**				N	*					

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	105	47	59	38	34	33	66	24	-	55	50	19	64	22	43	62	13	93	21	85	57	47	26	13	19	20	9	18
	21%	19%	23%	19%	21%	24%	24%	19%	-	22%	20%	25%	21%	19%	18%	24%	29%	20%	29%	20%	19%	27%	26%	13%	22%	24%	18%	24%
									**			*					*		*			T	W*		*	*	*	*
Somewhat important	223	108	115	87	75	61	115	60	3	119	104	29	131	62	108	115	16	207	29	194	147	63	42	54	36	33	24	34
	45%	43%	46%	43%	47%	44%	41%	48%	50%	47%	42%	40%	42%	54%	45%	44%	37%	45%	40%	45%	48%	36%	42%	52%	41%	41%	45%	44%
									**			*		L			*		*		U		*		*	*	*	*
A little bit important	118	66	52	51	38	29	64	32	3	54	64	15	77	25	65	53	13	105	17	101	75	38	25	26	24	14	14	15
	24%	26%	21%	25%	24%	21%	23%	26%	51%	21%	26%	21%	25%	22%	27%	20%	30%	23%	24%	23%	25%	22%	25%	25%	28%	17%	27%	19%
									**			*					*		*				*		*	*	*	*
Not important at all	54	28	26	26	14	14	33	8	-	26	28	10	38	5	22	32	2	52	5	49	27	26	7	11	7	14	5	10
	11%	11%	10%	13%	8%	10%	12%	7%	-	10%	12%	14%	12%	5%	9%	12%	4%	11%	6%	12%	9%	15%	7%	10%	8%	18%	9%	13%
									**			*	M				*		*				*		*	V*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat	446	221	225	176	147	123	246	117	6	228	218	64	273	110	216	230	41	405	67	379	279	149	93	93	80	67	47	66
important/A little bit important)	89%	89%	90%	87%	92%	90%	88%	93%	100%	90%	88%	86%	88%	95%	91%	88%	96%	89%	94%	89%	91%	85%	93%	90%	92%	82%	91%	87%
									**			*		L			*		*				y*		*	*	*	*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	146	65	81	64	48	34	20	62	53	66	80	32	86	28	56	90	7	139	17	130	90	55	32	15	20	36	9	25	9
	29%	27%	31%	31%	30%	26%	38%	31%	26%	28%	31%	38%	30%	23%	25%	33%	21%	30%	26%	30%	28%	32%	24%	31%	25%	35%	21%	37%	40%
							*					M				N	*		*					*	*	*	*	*	**
Somewhat important	178	87	91	75	56	47	15	80	73	85	94	27	109	42	81	97	13	165	23	155	116	56	51	15	30	36	16	25	5
	36%	36%	35%	36%	35%	36%	29%	39%	35%	35%	36%	32%	38%	34%	35%	36%	39%	35%	36%	36%	37%	32%	38%	32%	38%	35%	38%	37%	23%
							*										*		*					*	*	*	*	*	**
A little bit important	100	46	54	36	36	28	6	33	52	54	46	12	55	33	47	53	8	91	14	86	62	37	31	15	13	23	7	8	3
	20%	19%	21%	17%	22%	21%	11%	16%	25%	23%	17%	14%	19%	26%	20%	20%	24%	20%	21%	20%	20%	21%	23%	32%	17%	22%	17%	11%	12%
							*		FG					K			*		*					a*	*	*	*	*	**
Not important at all	76	41	35	31	22	22	12	28	30	34	42	13	40	23	46	30	5	70	11	65	48	26	21	3	16	9	10	10	6
	15%	17%	13%	15%	14%	17%	23%	14%	14%	14%	16%	16%	14%	18%	20%	11%	16%	15%	17%	15%	15%	15%	16%	6%	20%	9%	24%	15%	25%
							*								O		*		*					*	WY*	*	WY*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	424	198	226	175	140	109	41	175	178	205	220	71	250	103	184	240	29	396	53	371	267	147	114	46	63	95	33	57	17
	85%	83%	87%	85%	86%	83%	77%	86%	86%	86%	84%	84%	86%	82%	80%	89%	84%	85%	83%	85%	85%	85%	84%	94%	80%	91%	76%	85%	75%
							*									N	*		*					XZ*	*	XZ*	*	*	**

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	225	140	85	120	90	15	141	44	17	140	84	70	59	95	117	108	27	197	47	177	144	74
	45%	48%	41%	42%	51%	38%	48%	37%	52%	46%	43%	49%	46%	41%	49%	41%	39%	46%	45%	45%	49%	38%
						*	G		**								*				U	
Somewhat important	167	94	73	96	54	17	93	46	9	104	63	39	39	89	74	93	24	143	35	132	95	69
	33%	32%	35%	34%	31%	42%	32%	38%	28%	34%	32%	28%	30%	39%	31%	35%	35%	33%	33%	33%	32%	36%
						*			**					K			*					
A little bit important	71	42	29	46	19	5	37	20	5	38	32	19	17	35	31	40	10	61	14	57	40	30
	14%	14%	14%	16%	11%	14%	13%	17%	17%	13%	17%	13%	13%	15%	13%	15%	15%	14%	13%	14%	14%	15%
						*			**								*					
Not important at all	38	16	22	23	13	2	20	10	1	22	15	14	13	11	15	22	8	30	8	29	17	20
	8%	5%	10%	8%	7%	6%	7%	8%	3%	7%	8%	10%	10%	5%	6%	8%	11%	7%	8%	7%	6%	10%
			A			*			**				M				*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	462	276	186	262	163	37	272	111	31	283	180	128	115	219	222	240	62	400	95	367	279	172
	92%	95%	90%	92%	93%	94%	93%	92%	97%	93%	92%	90%	90%	95%	94%	92%	89%	93%	92%	93%	94%	90%
		B				*			**					L			*					

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Global @dvisor: Health and Wellness
EJ3.12. [Solve an interpersonal conflict in my life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	202	77	125	121	58	24	34	41	128	74	128	98	56	48	90	112	30	172	57	145	147	53
	40%	32%	48%	43%	42%	30%	66%	40%	37%	38%	42%	43%	42%	34%	34%	48%	33%	42%	34%	43%	37%	55%
			A	E	E		**	*					*	*		N	*					T*
Somewhat important	168	92	76	108	38	22	12	36	120	59	110	81	35	52	94	74	28	140	58	110	140	26
	34%	38%	29%	38%	28%	27%	24%	35%	35%	30%	36%	36%	27%	36%	35%	32%	31%	34%	35%	33%	35%	27%
				E			**	*					*	*			*					*
A little bit important	70	33	37	27	24	19	4	14	52	34	36	27	14	29	46	24	21	49	27	43	61	8
	14%	14%	14%	10%	18%	23%	8%	13%	15%	18%	12%	12%	11%	20%	17%	10%	23%	12%	16%	13%	15%	9%
					C	C	**	*					*	*			Q*					*
Not important at all	60	37	22	27	16	16	1	11	47	27	33	20	26	13	39	21	12	47	24	36	49	9
	12%	16%	9%	10%	12%	20%	2%	11%	14%	14%	11%	9%	20%	9%	14%	9%	13%	12%	14%	11%	12%	9%
		B				CD	**	*					KM*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	440	203	237	256	120	65	50	90	300	167	273	206	105	129	230	210	79	361	142	298	348	88
	88%	84%	91%	90%	88%	80%	98%	89%	86%	86%	89%	91%	80%	91%	86%	91%	87%	88%	86%	89%	88%	91%
			A	E	E		**	*				L	*	L*			*					*

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Global @dvisor: Health and Wellness
EJ3.12. [Solve an interpersonal conflict in my life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	89	45	44	44	27	17	18	33	37	42	47	-	30	58	41	47	12	77	16	73	51	36
	18%	18%	18%	23%	15%	14%	24%	18%	15%	15%	21%	-	25%	16%	15%	21%	22%	17%	18%	18%	14%	28%
							*					**	*				*		*			T*
Somewhat important	233	113	121	93	84	57	30	84	119	133	100	3	51	179	138	95	25	208	50	183	177	52
	47%	44%	49%	48%	45%	47%	40%	47%	49%	47%	46%	39%	42%	48%	51%	42%	47%	47%	56%	45%	49%	41%
							*					**	*				*		*			*
A little bit important	155	87	67	45	68	42	20	55	80	97	58	1	31	122	82	72	14	140	22	132	120	32
	31%	35%	27%	23%	36%	34%	26%	30%	33%	34%	26%	15%	26%	33%	30%	32%	27%	31%	25%	32%	33%	25%
					C	C	*					**	*				*		*			*
Not important at all	24	9	15	10	8	6	8	8	8	9	15	3	10	11	10	13	2	22	2	22	16	7
	5%	3%	6%	5%	4%	5%	10%	5%	3%	3%	7%	46%	8%	3%	4%	6%	3%	5%	2%	5%	4%	6%
							H*					**	M*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	476	244	232	181	179	116	67	172	237	272	204	3	113	360	262	215	51	425	89	388	348	120
	95%	97%	94%	95%	96%	95%	90%	95%	97%	97%	93%	54%	92%	97%	96%	94%	97%	95%	98%	95%	96%	94%
							*		F			**	*	L			*		*			*

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Global @dvisor: Health and Wellness
EJ3.12. [Solve an interpersonal conflict in my life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	84	36	48	38	24	22	25	39	5	17	67	53	9	21	51	32	9	75	13	71	49	32	5	27	23	11	18
	17%	14%	20%	20%	15%	15%	16%	19%	7%	12%	19%	20%	14%	13%	15%	20%	15%	17%	15%	17%	15%	19%	11%	22%	20%	11%	16%
								H	*				*	*			*		*				*	*		*	*
Somewhat important	158	64	93	64	52	42	62	57	24	42	116	92	20	46	111	47	20	138	28	130	107	47	16	36	33	29	44
	32%	25%	38%	33%	34%	27%	39%	28%	33%	29%	33%	34%	30%	29%	33%	29%	32%	32%	32%	32%	33%	29%	35%	29%	28%	29%	38%
			A						*				*	*			*		*				*	*		*	*
A little bit important	152	91	61	58	49	45	38	69	26	58	94	71	19	62	101	51	22	130	30	123	101	47	16	40	33	34	29
	30%	36%	25%	30%	32%	29%	24%	34%	36%	39%	27%	26%	27%	39%	30%	31%	37%	30%	34%	30%	31%	28%	36%	32%	28%	34%	25%
		B							*	J			*	K*			*		*				*	*		*	*
Not important at all	106	63	44	34	28	44	33	36	17	30	76	56	19	31	74	32	10	96	17	89	67	39	8	21	27	26	25
	21%	25%	18%	18%	18%	29%	21%	18%	24%	20%	22%	21%	29%	19%	22%	20%	17%	22%	19%	22%	21%	24%	17%	17%	24%	26%	21%
						CD			*				*	*			*		*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat	394	191	202	160	125	109	125	165	54	117	277	216	48	129	263	130	51	343	70	324	257	126	37	103	88	74	91
important/A little bit important)	79%	75%	82%	82%	82%	71%	79%	82%	76%	80%	78%	79%	71%	81%	78%	80%	83%	78%	81%	78%	79%	76%	83%	83%	76%	74%	79%
				E	E				*				*	*			*		*				*	*		*	*

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Global @dvisor: Health and Wellness
EJ3.12. [Solve an interpersonal conflict in my life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	191	90	101	102	63	26	8	49	134	96	95	127	12	52	101	90	26	165	56	135	120	70
	38%	36%	41%	42%	38%	27%	68%	43%	36%	34%	44%	42%	35%	31%	36%	41%	38%	38%	36%	39%	41%	35%
				E		*	**	*				M	*				*					*
Somewhat important	236	112	124	100	79	57	3	43	190	154	82	134	14	88	134	102	32	204	72	164	130	103
	47%	44%	50%	41%	48%	61%	28%	38%	51%	54%	38%	45%	42%	52%	48%	46%	46%	47%	46%	48%	44%	52%
						C*	**	*		J			*				*					*
A little bit important	69	46	23	39	19	11	1	19	49	32	37	36	7	26	40	29	10	59	26	43	44	24
	14%	18%	9%	16%	12%	11%	5%	17%	13%	11%	17%	12%	21%	15%	14%	13%	14%	14%	17%	12%	15%	12%
		B				*	**	*					*				*					*
Not important at all	4	4	-	1	3	1	-	2	2	3	2	2	1	2	4	-	1	3	1	3	2	2
	1%	2%	-	0%	2%	1%	-	2%	1%	1%	1%	1%	2%	1%	2%	-	2%	1%	1%	1%	1%	1%
						*	**	*					*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	496	248	248	241	161	94	12	111	373	281	214	297	33	166	274	221	68	428	155	341	295	198
	99%	98%	100%	100%	98%	99%	100%	98%	99%	99%	99%	99%	98%	99%	98%	100%	98%	99%	99%	99%	99%	99%
						*	**	*					*				*					*

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Global @dvisor: Health and Wellness
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	204	89	115	71	63	70	64	108	14	75	129	47	122	35	129	75	13	191	23	181	150	52	56	50	98
	41%	36%	45%	39%	36%	48%	48%	41%	34%	41%	41%	44%	42%	36%	43%	37%	31%	42%	41%	41%	42%	36%	37%	33%	49%
									*								*		*						VW
Somewhat important	169	87	82	66	61	42	41	83	19	59	109	35	95	39	95	73	19	150	23	145	118	48	48	59	61
	34%	35%	32%	36%	35%	29%	31%	31%	47%	32%	35%	32%	32%	40%	32%	36%	44%	33%	42%	33%	33%	34%	32%	39%	31%
									*								*		*						
A little bit important	94	54	40	32	39	23	24	56	5	40	55	18	60	16	58	36	5	89	5	90	62	32	34	29	32
	19%	22%	16%	18%	23%	16%	18%	21%	12%	22%	17%	17%	20%	16%	19%	18%	12%	19%	8%	20%	18%	23%	23%	19%	16%
									*								*		*	R					
Not important at all	33	17	16	12	10	11	5	19	3	10	23	8	17	8	15	18	6	28	5	28	23	10	11	13	8
	7%	7%	6%	7%	6%	8%	4%	7%	6%	6%	7%	7%	6%	9%	5%	9%	13%	6%	9%	6%	7%	7%	8%	9%	4%
									*								*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	467	230	237	170	162	135	130	247	38	174	293	99	277	91	282	185	37	429	50	416	331	132	137	138	191
	93%	93%	94%	93%	94%	92%	96%	93%	94%	94%	93%	93%	94%	91%	95%	91%	87%	94%	91%	94%	94%	93%	92%	91%	96%
									*								*		*						

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	102	39	63	49	32	21	33	49	20	42	61	34	23	44	55	47	12	90	19	83	58	44	70	32	23	38	21	7	13
	20%	16%	25%	25%	21%	14%	27%	20%	16%	18%	22%	21%	17%	23%	18%	23%	20%	21%	21%	20%	19%	24%	20%	22%	17%	23%	21%	17%	24%
			A	E	E		H										*											*	*
Somewhat important	186	87	100	85	56	46	51	91	44	83	104	64	48	75	103	84	28	158	37	149	117	66	138	49	56	62	33	16	19
	37%	35%	40%	43%	37%	30%	41%	37%	34%	36%	38%	39%	34%	38%	34%	42%	45%	36%	41%	36%	38%	37%	39%	34%	41%	37%	33%	39%	37%
				E	E												*											*	*
A little bit important	109	56	54	40	35	34	13	58	39	58	51	32	36	42	65	45	12	98	21	89	75	32	86	24	25	42	21	7	14
	22%	22%	21%	20%	23%	22%	10%	24%	30%	25%	19%	19%	25%	21%	22%	22%	19%	22%	23%	22%	24%	18%	24%	17%	18%	25%	21%	18%	26%
								F	F	J							*						WX			W		*	*
Not important at all	102	67	35	23	28	51	27	48	28	47	55	33	33	35	76	26	10	92	14	88	62	38	63	39	32	26	26	11	7
	20%	27%	14%	11%	19%	34%	22%	19%	21%	21%	20%	20%	24%	18%	25%	13%	16%	21%	15%	22%	20%	21%	18%	27%	24%	15%	26%	27%	13%
		B			C	CD									O		*							VYb	VY		VYb	VYb*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	398	181	217	175	123	101	98	198	102	183	215	130	107	161	223	175	52	346	77	321	250	142	294	104	104	142	75	31	46
	80%	73%	86%	89%	81%	66%	78%	81%	79%	79%	80%	80%	76%	82%	75%	87%	84%	79%	85%	78%	80%	79%	82%	73%	76%	85%	74%	73%	87%
			A	DE	E											N	*						WXZa			WXZa		*	WZa*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	239	98	141	127	78	34	82	124	15	83	156	75	125	39	132	107	45	194	55	184	151	88
	48%	42%	53%	45%	54%	48%	51%	48%	40%	50%	47%	48%	48%	48%	49%	47%	54%	47%	59%	45%	50%	45%
			A						*			*					*		S			
Somewhat important	140	76	65	87	36	17	42	80	11	46	95	43	73	24	73	67	21	119	21	120	88	52
	28%	33%	24%	31%	25%	24%	26%	31%	31%	27%	28%	27%	28%	30%	27%	29%	26%	29%	22%	29%	29%	27%
		B							*			*					*					
A little bit important	76	38	38	49	14	14	27	35	5	25	51	24	40	12	42	34	10	66	10	66	42	34
	15%	17%	14%	17%	10%	19%	17%	14%	13%	15%	15%	15%	15%	15%	16%	15%	13%	16%	11%	16%	14%	18%
				D		D			*			*					*					
Not important at all	44	20	24	22	16	7	12	20	6	13	31	15	24	5	22	22	6	38	7	37	24	20
	9%	9%	9%	8%	11%	10%	7%	8%	17%	8%	9%	9%	9%	7%	8%	10%	8%	9%	8%	9%	8%	10%
									FG*			*					*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	456	212	244	263	127	65	151	239	31	154	302	142	238	76	247	209	76	380	86	369	282	174
	91%	91%	91%	92%	89%	90%	93%	92%	83%	92%	91%	91%	91%	93%	92%	90%	92%	91%	92%	91%	92%	90%
							H	H	*			*					*					

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	97	42	55	41	26	30	11	36	37	37	60	49	34	13	50	47	14	83	17	80	58	35	8	7	10	9	-	41	20
	19%	17%	21%	24%	17%	17%	30%	23%	16%	16%	22%	22%	18%	17%	20%	19%	27%	18%	29%	18%	17%	23%	24%	21%	19%	14%	-	22%	17%
							H*	H			I						*		S*				*	*	*	*			
Somewhat important	177	89	88	66	58	53	16	60	78	79	98	76	71	30	86	91	12	165	17	160	118	59	9	14	17	24	-	60	54
	35%	37%	34%	39%	38%	30%	42%	37%	33%	34%	36%	34%	36%	38%	34%	37%	23%	37%	28%	36%	35%	37%	28%	39%	32%	35%	-	31%	45%
				E			*										*	p	*				*	*	*	*			Va
A little bit important	119	58	61	34	38	47	4	40	59	61	58	51	50	18	62	57	14	105	13	106	86	33	8	8	11	20	-	47	26
	24%	24%	24%	20%	25%	27%	11%	25%	25%	26%	22%	22%	25%	24%	24%	23%	27%	23%	21%	24%	26%	21%	25%	23%	20%	30%	-	24%	21%
							*		F								*		*				*	*	*	*			
Not important at all	107	53	54	30	30	46	6	25	60	55	52	50	41	16	57	51	11	96	13	94	75	30	8	6	15	14	-	44	20
	21%	22%	21%	18%	20%	26%	17%	15%	26%	24%	20%	22%	21%	21%	22%	21%	22%	21%	22%	21%	22%	19%	23%	18%	28%	21%	-	23%	17%
						C	*		G								*		*				*	*	b*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat	393	189	204	141	122	130	31	136	174	178	215	177	155	61	198	195	39	354	46	346	262	127	25	29	38	53	-	148	100
important/A little bit important)	79%	78%	79%	82%	80%	74%	83%	85%	74%	76%	80%	78%	79%	79%	78%	79%	78%	79%	78%	79%	78%	81%	77%	82%	72%	79%	-	77%	83%
				E			*	H									*		*				*	*	*	*			X

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	159	76	83	82	54	23	11	41	107	109	50	-	129	30	102	57	24	135	59	100	137	22
	32%	30%	34%	39%	28%	23%	38%	30%	32%	30%	36%	-	31%	36%	31%	33%	34%	31%	36%	30%	32%	30%
				DE			*															
Somewhat important	279	145	134	104	116	59	11	81	188	209	70	-	234	45	190	90	40	240	93	187	243	35
	56%	57%	55%	50%	61%	59%	38%	59%	56%	58%	50%	-	56%	55%	58%	52%	56%	56%	56%	56%	57%	49%
					C	C	*	F	F	J												
A little bit important	53	30	23	19	19	14	6	12	35	37	16	-	46	7	32	21	5	48	13	40	42	11
	11%	12%	9%	9%	10%	14%	21%	9%	10%	10%	11%	-	11%	9%	10%	12%	7%	11%	8%	12%	10%	16%
							GH*													R		
Not important at all	9	4	5	4	2	3	1	2	5	5	4	-	8	*	5	3	2	7	1	7	5	4
	2%	1%	2%	2%	1%	3%	4%	2%	2%	1%	3%	-	2%	1%	2%	2%	3%	2%	1%	2%	1%	5%
							*															T
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	491	251	241	205	189	97	28	134	330	355	136	-	409	83	323	168	68	423	164	327	422	68
	98%	99%	98%	98%	99%	97%	96%	98%	98%	99%	97%	-	98%	99%	98%	98%	97%	98%	99%	98%	99%	95%
							*														U	

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

		France																								
	France Total	Gender		Age			Household Income			Marital Status		Education			Chief income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	85	31	54	34	21	30	26	35	11	33	52	25	39	22	55	30	4	81	9	76	55	30	19	13	15	17	21
	17%	13%	21%	19%	14%	18%	24%	15%	12%	15%	18%	18%	18%	15%	18%	16%	18%	17%	23%	16%	18%	16%	19%	13%	15%	19%	19%
			A				GH										*		*								
Somewhat important	198	92	106	83	57	58	40	95	38	81	116	49	88	60	119	78	7	191	11	187	124	73	39	41	38	35	45
	40%	37%	42%	45%	39%	34%	38%	41%	41%	37%	41%	37%	40%	41%	39%	41%	34%	40%	28%	41%	39%	40%	38%	40%	40%	38%	41%
				E													*		*	R							
A little bit important	110	61	49	39	31	40	23	48	23	52	58	26	48	36	69	41	5	105	10	99	71	39	22	25	21	22	20
	22%	25%	19%	21%	21%	24%	21%	21%	25%	24%	21%	20%	22%	24%	22%	22%	25%	22%	26%	22%	23%	21%	22%	25%	22%	24%	18%
		B															*		*								
Not important at all	108	63	45	28	39	40	19	51	20	51	57	33	45	30	65	42	4	103	9	98	64	43	22	23	22	18	23
	22%	25%	18%	15%	26%	24%	18%	23%	22%	23%	20%	25%	20%	20%	21%	22%	22%	21%	23%	21%	20%	23%	22%	22%	23%	20%	21%
		B			C	C											*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	392	184	208	156	109	128	89	177	72	166	226	100	174	118	243	150	15	377	31	362	251	142	79	79	73	75	86
	79%	75%	82%	85%	74%	76%	82%	77%	78%	77%	80%	75%	80%	80%	79%	78%	78%	79%	77%	79%	80%	77%	78%	78%	77%	80%	79%
			A	DE													*		*								

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	93	34	59	30	32	32	21	28	36	40	53	19	54	20	53	41	8	85	16	78	59	34	12	27	13	10	12	5	9	7
	19%	14%	24%	17%	18%	21%	18%	20%	19%	20%	18%	22%	19%	16%	17%	22%	21%	18%	20%	18%	18%	21%	15%	25%	19%	15%	15%	20%	23%	18%
			A									*					*							VYZ	*			**	*	*
Somewhat important	213	115	99	72	77	64	46	51	86	83	130	31	126	57	133	80	15	198	32	182	146	67	36	48	25	33	34	8	13	16
	43%	45%	40%	42%	44%	42%	39%	38%	46%	42%	43%	35%	44%	45%	43%	43%	39%	43%	41%	43%	44%	40%	45%	45%	36%	50%	43%	36%	34%	42%
												*					*								*	b		**	*	*
A little bit important	135	74	61	53	51	30	38	42	44	50	85	33	68	34	92	43	9	126	20	115	87	47	25	22	21	17	24	7	13	6
	27%	29%	25%	31%	29%	20%	32%	31%	24%	25%	28%	38%	24%	27%	29%	23%	23%	27%	26%	27%	26%	29%	31%	21%	31%	25%	31%	31%	33%	16%
				E	E							L*					*						c		c*		Wc	**	c*	*
Not important at all	58	30	28	16	16	27	13	15	22	26	32	4	39	16	35	23	7	52	11	48	41	17	8	11	10	6	8	3	4	9
	12%	12%	11%	9%	9%	18%	11%	11%	12%	13%	11%	5%	13%	12%	11%	12%	17%	11%	14%	11%	12%	10%	10%	10%	14%	10%	11%	13%	11%	24%
						CD						*					*								*			**	*	VWYZ*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	442	223	219	155	160	127	105	120	166	173	268	83	248	111	278	163	33	409	67	374	293	149	72	98	58	60	70	20	35	29
	88%	88%	89%	91%	91%	82%	89%	89%	88%	87%	89%	95%	87%	88%	89%	88%	83%	89%	86%	89%	88%	90%	90%	90%	86%	90%	89%	87%	89%	77%
				E	E							*					*						c	c	*	c	c	**	*	*

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Global @dvisor: Health and Wellness
EJ3.12. [Solve an interpersonal conflict in my life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	66	30	37	31	21	14	8	30	21	25	41	16	14	37	39	28	7	59	10	57	49	18	8	6	11	11	13	11	7
	13%	12%	15%	16%	14%	9%	11%	13%	14%	12%	14%	11%	12%	16%	14%	13%	15%	13%	16%	13%	14%	12%	13%	9%	13%	15%	11%	18%	16%
				E													*												*
Somewhat important	133	64	69	55	44	34	22	66	35	54	79	42	33	58	71	62	16	117	17	116	94	39	15	19	16	20	34	17	12
	27%	26%	27%	28%	29%	22%	30%	29%	22%	25%	28%	29%	28%	24%	25%	29%	33%	26%	28%	26%	26%	27%	24%	30%	19%	27%	30%	28%	28%
					E			H									*							X			X		*
A little bit important	120	60	60	45	38	36	18	56	33	51	68	33	29	57	71	49	9	111	11	109	86	34	18	10	26	18	24	13	10
	24%	24%	24%	23%	26%	24%	24%	25%	21%	24%	24%	23%	25%	24%	25%	23%	18%	25%	18%	25%	24%	23%	29%	17%	30%	25%	21%	22%	24%
																	*						W		WZ				*
Not important at all	181	95	85	65	47	69	25	72	67	83	98	54	40	86	105	75	16	164	24	157	127	54	21	27	32	24	43	20	14
	36%	38%	34%	33%	31%	45%	35%	32%	43%	39%	34%	37%	35%	36%	37%	35%	34%	36%	39%	36%	36%	37%	34%	44%	37%	33%	38%	32%	33%
						CD			G								*												*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	319	154	165	131	103	85	47	152	89	130	189	91	75	152	180	139	31	288	37	282	229	90	42	35	53	48	70	42	29
	64%	62%	66%	67%	69%	55%	65%	68%	57%	61%	66%	63%	65%	64%	63%	65%	66%	64%	61%	64%	64%	63%	66%	56%	63%	67%	62%	68%	67%
				E	E			H									*												*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	213	100	113	117	70	25	17	52	143	132	81	1	21	191	127	85	69	144	120	92	171	38
	43%	39%	46%	44%	47%	30%	32%	48%	42%	44%	41%	48%	36%	43%	42%	44%	48%	40%	42%	43%	43%	38%
				E	E	*	*	F				**	*									*
Somewhat important	177	94	83	97	48	31	21	38	118	103	74	-	23	154	111	66	48	129	108	69	136	41
	35%	37%	34%	36%	32%	38%	38%	35%	35%	34%	37%	-	40%	35%	36%	34%	33%	36%	38%	32%	34%	40%
						*	*					**	*									*
A little bit important	84	46	38	39	25	19	11	13	59	52	32	1	11	72	54	29	19	64	45	39	68	15
	17%	18%	15%	15%	17%	23%	21%	12%	17%	17%	16%	52%	19%	16%	18%	15%	13%	18%	16%	18%	17%	15%
						*	*					**	*									*
Not important at all	27	17	10	13	6	7	5	4	18	15	12	-	3	24	14	13	8	19	12	14	19	7
	5%	6%	4%	5%	4%	9%	9%	4%	5%	5%	6%	-	5%	5%	4%	7%	5%	5%	4%	7%	5%	7%
						*	*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	473	240	233	254	144	76	49	103	321	287	186	2	55	416	292	181	136	338	273	200	375	95
	95%	94%	96%	95%	96%	91%	91%	96%	95%	95%	94%	100%	95%	95%	96%	93%	95%	95%	96%	93%	95%	93%
						*	*					**	*									*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	115	49	66	38	42	35	37	44	19	58	57	46	49	19	56	59	6	108	21	94	65	47	27	20	23	32	13
	23%	20%	26%	24%	23%	22%	24%	22%	27%	24%	22%	22%	23%	27%	23%	23%	14%	24%	24%	23%	22%	24%	21%	21%	23%	27%	23%
			A														*										*
Somewhat important	182	91	90	60	69	52	55	71	22	77	105	76	78	27	87	94	17	164	30	152	109	72	47	36	31	44	24
	36%	37%	36%	38%	38%	33%	36%	36%	32%	32%	41%	36%	37%	38%	36%	37%	38%	36%	34%	37%	37%	37%	36%	37%	32%	36%	43%
											I						*										*
A little bit important	123	65	58	38	45	40	43	47	16	62	60	54	51	18	67	56	14	108	25	98	75	47	36	25	22	27	12
	25%	26%	23%	24%	25%	25%	28%	24%	23%	26%	24%	25%	24%	24%	27%	22%	31%	24%	28%	24%	25%	24%	27%	26%	23%	23%	22%
																	*										*
Not important at all	81	42	39	24	26	31	19	35	13	46	35	37	35	8	35	46	8	73	13	68	47	31	21	14	21	17	7
	16%	17%	15%	15%	14%	20%	12%	18%	19%	19%	13%	18%	16%	12%	14%	18%	17%	16%	15%	17%	16%	16%	16%	15%	22%	14%	12%
										J							*										*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	419	206	213	137	156	126	134	161	56	197	222	176	179	65	209	210	38	381	75	344	249	166	110	81	76	103	50
	84%	83%	85%	85%	86%	80%	88%	82%	81%	81%	87%	82%	84%	88%	86%	82%	83%	84%	85%	83%	84%	84%	84%	85%	78%	86%	88%
											I						*										*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	97	45	52	41	27	29	66	26	5	45	52	53	16	28	50	48	6	91	13	84	66	30
	19%	18%	21%	25%	16%	17%	21%	17%	17%	17%	23%	20%	16%	21%	21%	18%	31%	19%	24%	19%	20%	21%
				DE					*		I						*		*			
Somewhat important	237	120	116	74	84	78	146	77	14	133	104	120	54	63	115	122	10	227	27	210	167	60
	47%	48%	47%	44%	52%	46%	45%	51%	48%	49%	45%	45%	54%	47%	48%	47%	47%	47%	51%	47%	50%	42%
									*				K				*		*			
A little bit important	127	69	58	37	39	51	82	38	7	71	56	73	22	31	58	69	4	123	12	114	81	37
	25%	27%	23%	22%	24%	30%	25%	25%	25%	26%	24%	27%	22%	24%	24%	26%	18%	26%	23%	26%	24%	26%
						C			*								*		*			
Not important at all	40	17	23	16	11	13	27	9	3	23	17	21	8	10	16	23	1	39	1	39	21	17
	8%	7%	9%	9%	7%	7%	8%	6%	11%	8%	7%	8%	8%	8%	7%	9%	4%	8%	2%	9%	6%	12%
									*								*		*	R		T
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	460	234	226	153	150	158	295	141	25	248	212	246	93	122	222	238	20	440	52	409	315	126
	92%	93%	91%	91%	93%	93%	92%	94%	89%	92%	93%	92%	92%	92%	93%	91%	96%	92%	98%	91%	94%	88%
									*								*		S*		U	

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	117	54	64	40	46	31	59	36	6	57	60	50	30	37	61	57	10	107	18	99	70	46	14	35	32	36
	23%	21%	26%	23%	24%	24%	23%	24%	22%	24%	23%	22%	26%	24%	23%	24%	21%	24%	26%	23%	22%	26%	15%	27%	22%	27%
									*				*				*		*					V		V
Somewhat important	237	122	115	79	99	60	132	69	9	119	118	115	50	72	136	101	21	216	30	207	159	75	49	60	66	61
	47%	48%	47%	45%	50%	46%	52%	47%	34%	50%	45%	51%	42%	47%	51%	44%	44%	48%	43%	48%	50%	42%	53%	47%	46%	46%
							H		*				*				*		*		U					
A little bit important	115	60	55	44	39	32	47	37	7	51	64	48	33	34	57	58	13	102	17	98	69	46	23	27	39	26
	23%	24%	22%	25%	20%	25%	19%	25%	25%	21%	25%	21%	28%	22%	21%	25%	27%	23%	24%	23%	22%	26%	24%	21%	27%	20%
									*				*				*		*							
Not important at all	31	17	14	11	12	8	16	6	5	13	19	14	6	12	16	16	4	27	5	26	17	13	7	7	7	10
	6%	7%	6%	6%	6%	6%	6%	4%	19%	5%	7%	6%	5%	8%	6%	7%	8%	6%	7%	6%	5%	7%	7%	6%	5%	7%
									FG*				*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	469	235	234	163	184	122	238	141	22	226	243	213	113	143	253	216	44	425	65	404	298	167	86	122	138	122
	94%	93%	94%	94%	94%	94%	94%	96%	81%	95%	93%	94%	95%	92%	94%	93%	92%	94%	93%	94%	95%	93%	93%	94%	95%	93%
							H	H	*				*				*		*							

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	153	73	80	79	44	30	33	58	62	74	79	72	34	46	89	64	36	117	45	107	97	55	26	32	57	38
	31%	30%	32%	43%	30%	18%	40%	28%	30%	26%	37%	31%	27%	33%	31%	30%	45%	28%	45%	27%	29%	33%	28%	29%	31%	33%
				DE	E		G*				I						Q		S							
Somewhat important	156	88	68	60	46	50	21	70	65	92	64	71	39	46	99	57	27	130	37	119	112	44	24	37	61	35
	31%	36%	27%	33%	31%	29%	26%	34%	31%	33%	29%	31%	31%	33%	35%	27%	33%	31%	37%	30%	34%	26%	26%	33%	33%	30%
		B					*								O						U					
A little bit important	107	49	58	33	33	41	13	46	48	66	41	45	33	29	55	52	11	96	12	95	69	37	25	24	34	24
	21%	20%	23%	18%	22%	24%	16%	22%	23%	23%	19%	20%	26%	21%	19%	24%	13%	23%	12%	24%	21%	22%	27%	22%	18%	21%
							*											P		R			X			
Not important at all	84	37	47	11	24	49	15	35	35	51	33	43	22	19	42	42	7	77	6	78	51	33	17	17	32	18
	17%	15%	19%	6%	16%	29%	18%	17%	16%	18%	15%	19%	17%	14%	15%	20%	9%	18%	6%	19%	16%	19%	18%	16%	17%	16%
					C	CD	*											P		R						
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	416	210	206	171	124	121	66	175	175	232	184	189	105	121	243	173	74	342	95	321	278	136	74	93	152	97
	83%	85%	81%	94%	84%	71%	82%	83%	84%	82%	85%	81%	83%	86%	85%	80%	91%	82%	94%	81%	85%	81%	82%	84%	83%	84%
				DE	E		*										Q		S							

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Global @dvisor: Health and Wellness
EJ3.12. [Solve an interpersonal conflict in my life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	218	109	109	133	57	27	118	73	4	61	157	-	168	50	114	104	48	170	61	157	154	64
	44%	44%	43%	49%	38%	35%	45%	42%	34%	45%	43%	-	44%	43%	41%	47%	41%	44%	41%	45%	44%	42%
				DE		*			**													
Somewhat important	199	93	106	102	63	34	110	67	4	53	147	-	152	48	111	88	48	151	58	141	137	62
	40%	38%	42%	38%	42%	44%	42%	39%	32%	39%	40%	-	39%	41%	40%	40%	41%	39%	39%	40%	39%	41%
						*			**													
A little bit important	70	35	35	32	24	14	28	29	4	18	52	-	56	13	43	26	14	56	24	46	48	22
	14%	14%	14%	12%	16%	18%	11%	17%	34%	13%	14%	-	15%	12%	16%	12%	12%	15%	16%	13%	14%	15%
						*			**													
Not important at all	13	10	3	4	7	2	8	4	-	3	10	-	9	4	11	2	7	6	6	7	11	3
	3%	4%	1%	1%	5%	3%	3%	2%	-	3%	3%	-	2%	4%	4%	1%	6%	1%	4%	2%	3%	2%
						*			**						O		Q					
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	487	237	250	267	144	76	256	169	11	132	355	-	376	111	269	218	110	377	143	344	338	149
	97%	96%	99%	99%	95%	97%	97%	98%	100%	97%	97%	-	98%	96%	96%	99%	94%	99%	96%	98%	97%	98%
						*			**							N		P				

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Global @dvisor: Health and Wellness
EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	4008	1870	2138	2164	1202	643	1354	1334	956	1532	2477	1092	1721	1195	2033	1976	511	3498	831	3177	2445	1521
	33%	31%	36%	42%	31%	21%	42%	32%	27%	28%	38%	32%	36%	31%	30%	37%	34%	33%	34%	33%	30%	40%
			A	DE	E		GH	H			I		KM			N						T
Somewhat important	3917	1981	1936	1711	1342	864	1046	1354	1189	1839	2078	1052	1548	1316	2183	1734	492	3425	806	3111	2769	1093
	33%	33%	32%	33%	35%	29%	32%	33%	33%	33%	32%	31%	32%	34%	33%	33%	32%	33%	33%	32%	34%	29%
				E	E									KL							U	
A little bit important	2414	1298	1116	844	870	700	531	851	831	1231	1183	687	903	824	1466	948	318	2096	506	1908	1759	622
	20%	22%	19%	17%	22%	23%	16%	21%	23%	22%	18%	20%	19%	22%	22%	18%	21%	20%	21%	20%	22%	16%
		B			C	C		F	FG	J				L	O						U	
Not important at all	1661	842	819	398	462	801	310	582	597	896	765	572	604	484	997	663	195	1466	283	1378	1074	571
	14%	14%	14%	8%	12%	27%	10%	14%	17%	16%	12%	17%	13%	13%	15%	12%	13%	14%	12%	14%	13%	15%
					C	CD		F	FG	J		LM			O					R		T
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	10339	5149	5190	4719	3413	2208	2931	3540	2975	4602	5738	2831	4173	3336	5681	4658	1320	9019	2144	8196	6973	3236
	86%	86%	86%	92%	88%	73%	90%	86%	83%	84%	88%	83%	87%	87%	85%	88%	87%	86%	88%	86%	87%	85%
				DE	E		GH	H			I		K	K		N			S		U	

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Global @dvisor: Health and Wellness
EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	4008	232	76	256	158	278	296	192	112	79	179	180	131	288	94	116	97	79	88	233	158	69	187	139	290
	33%	46%	15%	51%	32%	56%	59%	38%	22%	16%	36%	36%	26%	58%	19%	23%	19%	16%	18%	47%	32%	14%	37%	28%	58%
		BDGHIJKLNOPQRTUVW		BDGHIJKLNOPQRTUVW	BHILNOPQRU	ABDGHIJKLNOPQRSTUVW	ABCDGHIJKLNOPQRSTUVW	BHILNOPQRTUW	BIQRU		BHILNOPQRUW	BHILNOPQRUW	BINPQRU	ABDGHIJKLNOPQRSTUVW	U	BINPQRU	QU		U	BDGHIJKLNOPQRTUVW	BHILNOPQRU		BDHILNOPQRTUW	BHINOPQRU	ABDGHIJKLNOPQRSTUVW
Somewhat important	3917	155	149	162	227	149	122	162	195	165	189	169	149	118	131	220	157	153	131	171	170	192	196	120	165
	33%	31%	30%	32%	45%	30%	24%	32%	39%	33%	38%	34%	30%	24%	26%	44%	31%	31%	26%	34%	34%	38%	39%	24%	33%
		FMW	MW	FMNRW	ABCEFGHIJKLMNPQRSTUVWX	MW		FMNRW	ABEFLMNPQRW	FMNRW	ABEFLMNPQRW	FMNRW	FMW			ABCEFGIKLMNPQRSTUVWX	FMNRW	FMRW		FMNRW	FMNRW	ABCEFLMNPQRW	ABCEFGILMNPQRTWX		FMNRW
A little bit important	2414	77	143	58	88	43	56	70	155	140	112	99	109	63	124	129	114	160	133	63	94	158	86	114	30
	20%	15%	29%	12%	18%	9%	11%	14%	31%	28%	22%	20%	22%	13%	25%	26%	23%	32%	27%	13%	19%	32%	17%	23%	6%
		EX	ACDEFGKLMPSTVWX	X	CEFMSX		X	EX	ACDEFGJKLMNOPSTVWX	ACDEFGKLMPSTVX	ACEFGMSVX	CEFGMSX	ACEFGMSVX	EX	ACDEFGMSTVX	ACDEFGKMSTVX	ACDEFGMSTVX	ACDEFGJKLMNOPRSTVWX	ACDEFGKLMSTVX	EX	CEFGMSX	ACDEFGJKLMNOPRSTVWX	CEFMSX	ACDEFGMSTVX	
Not important at all	1661	36	133	24	27	29	26	76	38	116	20	52	111	31	151	35	132	108	149	33	79	81	31	127	16
	14%	7%	27%	5%	5%	6%	5%	15%	8%	23%	4%	10%	22%	6%	30%	7%	26%	22%	30%	7%	16%	16%	6%	25%	3%
		JX	ACDEFGHJKMOSTUVX			X		ACDEFHJKMOSVX	JX	ACDEFGHJKMOSTUVX		CDEFJMOSVX	ACDEFGHJKMOSTUVX	X	ACDEFGHIJKLMOQSTUVWX	JX	ACDEFGHJKLMOQSTUVX	ACDEFGHJKMOSTUVX	ACDEFGHIJKLMOQSTUVWX	X	ACDEFHJKMOSVX	ACDEFHJKMOSVX	X	ACDEFGHJKMOSTUVX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	10339	464	367	476	473	471	474	424	462	384	480	448	389	469	349	465	368	392	351	467	421	419	469	373	484
	86%	93%	73%	95%	95%	94%	95%	85%	93%	77%	96%	90%	78%	94%	70%	93%	74%	78%	70%	93%	84%	84%	94%	75%	97%
		BGILNPQRTUW		BGIKLNPQRTUW	BGIKLNPQRTUW	BGIKLNPQRTUW	BGIKLNPQRTUW	BILNPQRW	BGILNPQRTUW	NR	ABGHIKLNOPQRTUW	BGILNPQRTUW	NPR	BGIKLNPQRTUW		BGIKLNPQRTUW		NPR		BGIKLNPQRTUW	BILNPQRW	BILNPQRW	BGIKLNPQRTUW	NR	ABEGHIKLMNOPQRSTUVW

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of lif
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	4008	233	1066	1103	940	1001	915	667
	33%	23%	53%	25%	31%	25%	46%	44%
			ACDEFG		ACE		ACDE	ACDE
Somewhat important	3917	251	600	1516	1076	1204	659	473
	33%	25%	30%	34%	36%	30%	33%	32%
			A	ABE	ABCEFG	A	ABE	A
A little bit important	2414	238	227	1055	657	939	298	238
	20%	24%	11%	23%	22%	23%	15%	16%
		BFG		BFG	BFG	BDFG	B	B
Not important at all	1661	278	107	827	327	856	128	122
	14%	28%	5%	18%	11%	21%	6%	8%
		BCDEFG		BDFG	BFG	BCDFG		B
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	10339	722	1893	3673	2673	3144	1872	1378
	86%	72%	95%	82%	89%	79%	94%	92%
			ACDEG	AE	ACE	A	ACDE	ACDE

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Global @dvisor: Health and Wellness
EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	232	100	132	143	55	33	77	56	52	39	193	95	94	43	106	126	21	211	37	195	128	103
	46%	41%	52%	58%	38%	31%	65%	48%	30%	29%	53%	56%	46%	34%	40%	54%	34%	48%	38%	48%	38%	63%
			A	DE		*	GH	H			I	M		*		N	*		*			T
Somewhat important	155	86	69	72	50	33	28	36	60	52	103	45	61	49	88	67	23	132	35	120	119	36
	31%	35%	27%	29%	35%	30%	24%	30%	35%	39%	28%	26%	30%	39%	33%	29%	38%	30%	36%	30%	35%	22%
						*				J				K*			*		*		U	
A little bit important	77	42	35	24	30	23	10	18	41	24	53	21	35	21	51	26	12	65	19	58	62	15
	15%	17%	14%	10%	21%	22%	9%	16%	23%	18%	14%	12%	17%	17%	19%	11%	20%	15%	19%	14%	19%	9%
					C	C*			F					*	O		*		*		U	
Not important at all	36	17	19	9	9	18	2	7	21	19	18	10	15	11	21	15	5	32	7	30	26	10
	7%	7%	7%	4%	6%	17%	2%	6%	12%	14%	5%	6%	7%	9%	8%	7%	8%	7%	7%	7%	8%	6%
						CD*			F	J				*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	464	228	236	239	135	89	115	111	153	116	348	160	190	114	245	219	57	407	91	373	309	154
	93%	93%	93%	96%	94%	83%	98%	94%	88%	86%	95%	94%	93%	91%	92%	93%	92%	93%	93%	93%	92%	94%
				E	E	*	H				I			*			*		*			

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	76	30	46	42	18	15	30	17	13	35	41	33	26	17	38	38	5	71	9	67	34	36	5	47	23
	15%	12%	19%	23%	12%	10%	25%	13%	10%	18%	13%	23%	14%	10%	13%	19%	18%	15%	16%	15%	11%	20%	10%	17%	15%
				DE			GH					LM*					**		*			T	*		
Somewhat important	149	80	69	61	48	39	37	43	27	42	107	37	63	48	90	58	6	142	9	139	100	44	19	78	52
	30%	32%	28%	33%	31%	25%	30%	33%	21%	22%	34%	25%	33%	30%	30%	29%	23%	30%	16%	31%	32%	25%	34%	28%	32%
								H			I	*					**		*	R			*		
A little bit important	143	80	62	53	44	45	33	35	44	55	87	37	51	55	90	52	9	134	21	122	89	51	12	92	38
	29%	32%	25%	29%	28%	29%	27%	26%	33%	29%	28%	25%	26%	34%	30%	26%	31%	28%	36%	28%	29%	29%	23%	32%	24%
												*					**		*				*		
Not important at all	133	62	71	29	46	58	23	36	48	58	76	39	53	41	81	52	8	125	18	115	86	46	18	67	48
	27%	25%	29%	15%	30%	37%	19%	28%	36%	30%	24%	27%	28%	25%	27%	26%	29%	26%	32%	26%	28%	26%	34%	24%	30%
					C	C			F			*					**		*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	367	190	177	157	110	100	100	95	84	132	235	107	140	120	218	149	20	347	39	328	223	131	36	218	113
	73%	75%	71%	85%	70%	63%	81%	72%	64%	70%	76%	73%	72%	75%	73%	74%	71%	74%	68%	74%	72%	74%	66%	77%	70%
				DE			H					*					**		*				*		

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	256	127	129	142	84	31	86	104	33	85	171	11	191	54	141	115	72	184	77	180	177	79
	51%	53%	50%	54%	50%	43%	53%	54%	38%	44%	56%	54%	53%	46%	52%	51%	54%	50%	53%	51%	51%	52%
					*	*	H	H	*		I	**					*					
Somewhat important	162	71	91	86	53	22	61	57	30	69	93	9	114	40	80	82	35	127	38	124	107	55
	32%	30%	35%	33%	32%	31%	37%	30%	34%	35%	30%	41%	31%	34%	29%	36%	26%	35%	26%	35%	31%	36%
					*	*			*			**					*					
A little bit important	58	27	31	22	22	14	13	19	17	27	30	1	38	19	36	22	14	44	19	38	40	17
	12%	11%	12%	9%	13%	19%	8%	10%	19%	14%	10%	6%	10%	16%	13%	10%	10%	12%	13%	11%	12%	11%
					*	C*			F*			**					*					
Not important at all	24	15	9	10	9	5	3	10	8	12	12	-	18	6	16	8	12	12	11	13	23	1
	5%	6%	3%	4%	6%	7%	2%	5%	9%	6%	4%	-	5%	5%	6%	4%	9%	3%	8%	4%	7%	1%
					*	*			F*			**					Q*				U	
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	476	225	251	250	158	67	161	181	80	182	294	21	342	113	257	219	121	355	134	342	324	152
	95%	94%	97%	96%	94%	93%	98%	95%	91%	94%	96%	100%	95%	95%	94%	96%	91%	97%	92%	96%	93%	99%
					*	*	H		*			**					*	P				T

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	158	75	83	65	45	48	93	34	2	79	80	27	95	37	67	91	11	147	21	137	91	63	32	31	33	23	14	27
	32%	30%	33%	32%	28%	35%	33%	27%	35%	31%	32%	36%	30%	32%	28%	35%	26%	32%	29%	32%	30%	36%	32%	30%	38%	28%	26%	35%
									**			*					*		*						*	*	*	*
Somewhat important	227	109	118	91	79	57	122	61	4	116	111	36	136	55	112	115	19	208	35	192	141	77	41	51	36	41	30	28
	45%	44%	47%	45%	50%	41%	44%	49%	65%	46%	45%	48%	44%	48%	47%	44%	44%	46%	49%	45%	46%	44%	41%	50%	41%	50%	57%	37%
									**			*					*		*				*		*	*	a*	*
A little bit important	88	50	38	36	28	23	48	23	-	47	41	10	59	19	44	44	11	77	12	76	55	26	21	18	18	9	6	15
	18%	20%	15%	18%	18%	17%	17%	18%	-	18%	17%	13%	19%	16%	18%	17%	26%	17%	16%	18%	18%	15%	21%	17%	20%	11%	12%	20%
									**			*					*		*				*		*	*	*	*
Not important at all	27	15	12	9	8	10	16	7	-	13	14	2	21	4	16	11	2	25	4	23	19	8	6	4	1	9	2	6
	5%	6%	5%	5%	5%	7%	6%	6%	-	5%	6%	2%	7%	4%	7%	4%	5%	5%	5%	5%	6%	5%	6%	3%	1%	11%	5%	7%
									**			*					*		*				*		*	X*	*	X*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat important/A little bit important)	473	234	239	193	152	128	263	118	6	241	232	72	290	111	223	250	41	432	67	406	287	166	94	100	86	73	50	70
	95%	94%	95%	95%	95%	93%	94%	94%	100%	95%	94%	98%	93%	96%	93%	96%	95%	95%	95%	95%	94%	95%	94%	97%	99%	89%	95%	93%
									**			*					*		*				*		Ya*	*	*	*

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	278	122	156	136	81	61	38	121	99	123	155	52	167	59	107	171	13	265	25	253	162	109	68	24	44	68	19	43	12
	56%	51%	60%	66%	50%	46%	72%	60%	48%	51%	59%	62%	58%	47%	46%	63%	39%	57%	39%	58%	51%	63%	50%	49%	56%	65%	44%	63%	55%
				DE			H*	H				M				N	*	P	*	R		T		*	*	V2*	*	*	**
Somewhat important	149	75	74	51	56	43	8	52	75	81	68	20	83	47	86	63	11	139	27	123	112	35	48	18	23	28	12	15	7
	30%	31%	29%	25%	35%	32%	15%	26%	36%	34%	26%	23%	29%	37%	37%	23%	32%	30%	42%	28%	36%	20%	35%	36%	30%	27%	27%	22%	32%
					C		*		FG					K	O		*		S*		U			*	*	*	*	*	**
A little bit important	43	26	17	11	21	11	2	18	22	17	27	6	28	8	20	24	6	37	8	36	24	17	15	6	4	3	5	9	2
	9%	11%	7%	6%	13%	9%	4%	9%	10%	7%	10%	8%	10%	7%	9%	9%	19%	8%	12%	8%	8%	10%	11%	12%	5%	3%	11%	14%	7%
					C		*										O*		*				Y	Y*	*	*	*	Y*	**
Not important at all	29	16	13	8	4	17	5	11	11	18	12	6	12	12	18	12	4	26	4	25	17	13	5	1	8	6	8	1	1
	6%	7%	5%	4%	3%	13%	9%	6%	5%	7%	4%	7%	4%	9%	8%	4%	10%	6%	6%	6%	5%	7%	3%	2%	10%	6%	18%	1%	6%
						CD	*							L			*		*					*	a*	*	VWYa*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	471	223	248	198	157	115	48	191	196	221	250	78	278	114	212	258	31	440	60	411	299	161	130	47	71	99	35	67	21
	94%	93%	95%	96%	97%	87%	91%	94%	95%	93%	96%	93%	96%	91%	92%	96%	90%	94%	94%	94%	95%	93%	97%	98%	90%	94%	82%	99%	94%
				E	E		*						M				*		*				Z	Z*	*	Z*	*	XZ*	**

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	296	170	126	173	101	22	194	55	16	173	123	87	83	126	135	162	34	263	54	242	168	125
	59%	58%	61%	61%	57%	56%	66%	46%	51%	57%	63%	62%	65%	55%	57%	62%	48%	61%	52%	61%	57%	65%
						*	G		**								*					
Somewhat important	122	75	47	72	40	10	64	39	5	73	49	36	25	60	61	60	22	99	27	95	72	41
	24%	26%	23%	25%	23%	25%	22%	33%	16%	24%	25%	26%	20%	26%	26%	23%	32%	23%	26%	24%	24%	22%
						*		F	**								*					
A little bit important	56	31	26	29	24	3	26	18	6	39	17	12	12	32	28	28	6	50	14	42	37	19
	11%	10%	12%	10%	14%	9%	9%	15%	17%	13%	9%	8%	10%	14%	12%	11%	8%	12%	14%	11%	12%	10%
						*			**								*					
Not important at all	26	17	9	11	11	4	9	9	5	20	6	6	8	12	14	12	8	18	8	18	19	7
	5%	6%	4%	4%	6%	11%	3%	7%	16%	6%	3%	5%	6%	5%	6%	5%	11%	4%	8%	4%	6%	4%
						*			**								Q*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	474	275	199	274	165	35	284	112	27	285	189	135	121	218	223	251	62	412	95	379	277	186
	95%	94%	96%	96%	94%	89%	97%	93%	84%	94%	97%	95%	94%	95%	94%	95%	89%	96%	92%	96%	94%	96%
						*			**								*	P				

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	192	88	104	119	53	20	30	46	115	58	134	99	47	45	104	88	24	168	45	147	142	46
	38%	36%	40%	42%	39%	25%	59%	45%	33%	30%	44%	44%	36%	32%	39%	38%	26%	41%	27%	44%	36%	47%
				E	E		**	*			I		*	*			*	P		R		*
Somewhat important	162	73	89	93	43	27	18	31	113	60	102	73	36	52	78	84	28	134	60	102	130	30
	32%	30%	34%	33%	31%	33%	34%	30%	33%	31%	33%	32%	28%	37%	29%	36%	31%	33%	36%	30%	33%	31%
							**	*					*	*			*					*
A little bit important	70	40	30	34	24	12	2	16	52	35	35	27	21	22	39	31	19	51	25	45	62	8
	14%	17%	12%	12%	18%	14%	3%	16%	15%	18%	12%	12%	16%	15%	14%	13%	21%	12%	15%	13%	16%	8%
							**	*					*	*			*					*
Not important at all	76	40	36	38	16	22	2	8	66	42	35	27	26	23	48	28	20	56	36	40	63	14
	15%	17%	14%	13%	12%	28%	3%	8%	19%	21%	11%	12%	20%	16%	18%	12%	22%	14%	22%	12%	16%	14%
						CD	**	*	G	J			*	*			*		S			*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	424	200	223	246	119	58	50	93	281	153	271	200	105	119	221	203	71	353	130	294	334	83
	85%	83%	86%	87%	88%	72%	97%	92%	81%	79%	89%	88%	80%	84%	82%	88%	78%	86%	78%	88%	84%	86%
				E	E		**	H*			I		*	*			*			R		*

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Global @dvisor: Health and Wellness
EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	112	46	67	62	31	19	26	37	50	54	58	-	41	72	50	63	9	103	16	96	61	50
	22%	18%	27%	32%	17%	16%	34%	20%	21%	19%	27%	-	33%	19%	18%	27%	17%	23%	18%	24%	17%	39%
			A	DE			GH*					**	M*			N	*		*			T*
Somewhat important	195	97	97	67	76	52	27	75	93	111	84	3	39	153	104	91	14	181	29	166	148	41
	39%	38%	39%	35%	40%	42%	36%	42%	38%	39%	38%	39%	32%	41%	38%	40%	26%	40%	32%	41%	41%	33%
							*					**	*				*		*			*
A little bit important	155	85	70	54	61	41	17	59	79	93	62	1	38	117	95	61	24	131	37	119	121	32
	31%	34%	29%	28%	32%	34%	23%	33%	32%	33%	28%	15%	31%	31%	35%	27%	46%	29%	41%	29%	33%	25%
							*					**	*				Q*		S*			*
Not important at all	38	25	12	8	19	10	5	10	22	23	15	3	5	29	24	14	6	32	9	29	33	4
	8%	10%	5%	4%	10%	8%	7%	6%	9%	8%	7%	46%	4%	8%	9%	6%	10%	7%	10%	7%	9%	3%
					C		*					**	*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	462	228	235	183	168	111	70	170	222	258	205	3	118	341	248	214	47	415	81	381	330	123
	93%	90%	95%	96%	90%	92%	93%	94%	91%	92%	93%	54%	96%	92%	91%	94%	90%	93%	90%	93%	91%	97%
				D			*					**	*				*		*			*

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Global @dvisor: Health and Wellness
EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	79	41	38	35	28	16	34	27	9	11	69	42	9	28	56	23	6	73	14	65	39	36	9	14	27	15	13
	16%	16%	16%	18%	19%	10%	21%	13%	12%	7%	19%	15%	14%	17%	17%	14%	10%	17%	16%	16%	12%	22%	21%	11%	24%	15%	11%
					E				*		I		*	*			*		*			T	*	*	WZ	*	*
Somewhat important	165	81	84	88	44	33	55	68	19	37	127	98	19	47	99	65	21	144	29	135	103	61	11	42	28	35	48
	33%	32%	34%	45%	29%	22%	35%	34%	26%	25%	36%	36%	28%	30%	29%	40%	34%	33%	33%	33%	32%	37%	24%	34%	25%	35%	42%
				DE					*		I		*	*		N	*		*				*	*		*	X*
A little bit important	140	75	65	42	57	41	36	67	19	55	85	67	22	51	98	42	16	124	23	117	109	26	15	37	35	22	31
	28%	30%	26%	22%	37%	27%	23%	33%	27%	37%	24%	25%	33%	32%	29%	26%	26%	28%	27%	28%	34%	16%	33%	30%	30%	22%	27%
					CE				*	J			*	*			*		*		U		*	*		*	*
Not important at all	116	57	59	29	24	64	33	39	25	44	72	65	17	34	84	32	18	98	21	95	73	43	10	31	25	28	23
	23%	22%	24%	15%	15%	42%	21%	20%	35%	30%	20%	24%	26%	21%	25%	20%	30%	22%	24%	23%	23%	26%	22%	25%	21%	28%	20%
						CD			FG*	J			*	*			*		*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	384	197	187	165	129	89	125	162	47	103	281	208	50	126	254	130	43	341	66	318	251	122	35	93	91	72	92
	77%	78%	76%	85%	85%	58%	79%	80%	65%	70%	80%	76%	74%	79%	75%	80%	70%	78%	76%	77%	77%	74%	78%	75%	79%	72%	80%
				E	E		H	H	*		I		*	*			*		*				*	*		*	*

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Global @dvisor: Health and Wellness
EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	179	82	98	96	56	27	8	47	124	90	89	113	11	55	90	89	20	159	53	127	104	76
	36%	32%	39%	40%	34%	29%	71%	42%	33%	32%	41%	38%	33%	33%	32%	40%	29%	37%	34%	37%	35%	38%
						*	**	*					*				*					*
Somewhat important	189	90	99	85	70	35	1	46	143	116	73	112	13	65	105	85	22	167	53	137	120	67
	38%	36%	40%	35%	43%	37%	10%	40%	38%	41%	34%	37%	38%	39%	38%	38%	32%	39%	34%	40%	40%	34%
						*	**	*					*				*					*
A little bit important	112	69	42	48	36	28	2	14	95	74	38	63	9	40	70	42	25	87	46	66	66	45
	22%	28%	17%	20%	22%	30%	19%	13%	25%	26%	18%	21%	26%	24%	25%	19%	36%	20%	29%	19%	22%	23%
		B				*	**	*	G				*				Q*		S			*
Not important at all	20	11	8	13	2	5	-	6	14	4	15	11	1	8	14	6	1	18	5	15	7	12
	4%	5%	3%	5%	1%	5%	-	5%	4%	1%	7%	4%	4%	5%	5%	3%	2%	4%	3%	4%	2%	6%
						*	**	*			I		*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	480	241	239	229	161	90	12	107	361	280	201	288	32	160	265	215	67	413	151	329	290	188
	96%	95%	97%	95%	99%	95%	100%	95%	96%	99%	93%	96%	96%	95%	95%	97%	98%	96%	97%	96%	98%	94%
						*	**	*		J			*				*					*

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Global @dvisor: Health and Wellness
EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	180	83	97	62	68	50	53	96	9	55	125	46	107	27	115	65	9	171	17	163	124	56	52	50	78
	36%	34%	38%	34%	39%	34%	40%	36%	21%	30%	40%	43%	36%	28%	39%	32%	21%	37%	31%	37%	35%	39%	35%	33%	39%
							H		*		I	M					*	P	*						
Somewhat important	169	82	88	69	66	34	54	79	18	70	99	31	100	38	87	82	11	158	15	154	121	45	41	62	66
	34%	33%	35%	38%	38%	23%	40%	30%	44%	38%	31%	29%	34%	39%	29%	41%	26%	35%	27%	35%	34%	32%	28%	41%	33%
				E	E				*							N	*		*					V	
A little bit important	99	55	44	38	24	36	21	55	9	39	60	17	59	22	65	34	15	83	17	82	72	26	32	29	37
	20%	22%	17%	21%	14%	25%	15%	21%	22%	21%	19%	16%	20%	23%	22%	17%	36%	18%	31%	18%	20%	18%	22%	19%	19%
						D			*								Q*		S*						
Not important at all	52	27	25	12	14	26	7	37	5	20	32	13	28	11	30	22	7	45	6	46	36	15	23	10	19
	10%	11%	10%	7%	8%	18%	5%	14%	13%	11%	10%	12%	10%	11%	10%	11%	17%	10%	11%	10%	10%	11%	15%	7%	9%
						CD		F	*								*		*				W		
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	448	220	228	170	158	121	128	229	35	164	284	94	266	88	267	181	36	412	49	399	317	127	126	142	180
	90%	89%	90%	93%	92%	82%	95%	86%	87%	89%	90%	88%	90%	89%	90%	89%	83%	90%	89%	90%	90%	89%	85%	93%	91%
				E	E		G		*								*		*					V	

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Global @dvisor: Health and Wellness
EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	131	52	79	73	39	19	44	61	26	48	83	40	30	61	71	60	17	114	28	103	69	61	95	36	36	44	28	8	16
	26%	21%	31%	37%	26%	12%	35%	25%	20%	21%	31%	24%	21%	31%	24%	30%	28%	26%	30%	25%	22%	34%	27%	25%	26%	26%	28%	18%	30%
			A	DE	E		GH				I			L			*					T						*	*
Somewhat important	149	72	77	63	46	40	37	68	44	69	80	48	41	61	88	61	19	129	28	121	105	41	112	37	47	49	27	12	13
	30%	29%	30%	32%	31%	26%	30%	28%	34%	30%	30%	29%	29%	31%	29%	30%	31%	30%	30%	30%	34%	23%	31%	26%	35%	29%	27%	29%	25%
																	*				U				W			*	*
A little bit important	109	54	55	38	42	29	20	58	31	54	55	42	30	37	66	43	11	98	21	88	73	34	80	29	29	38	17	10	15
	22%	22%	22%	19%	28%	19%	16%	24%	23%	24%	20%	26%	21%	19%	22%	22%	17%	22%	23%	21%	24%	19%	23%	20%	21%	23%	17%	23%	29%
					CE												*											*	2*
Not important at all	111	69	42	23	23	65	23	58	30	59	52	34	40	37	74	37	15	96	14	97	64	45	68	42	25	37	28	12	9
	22%	28%	17%	12%	15%	43%	19%	24%	23%	26%	19%	21%	28%	19%	25%	18%	24%	22%	16%	24%	20%	25%	19%	30%	18%	22%	28%	29%	16%
		B				CD				J			M				*			R				VXYb			VX	V*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	389	179	210	174	128	87	101	187	100	171	218	129	101	159	225	164	47	342	76	313	248	135	288	101	111	131	72	30	44
	78%	72%	83%	88%	85%	57%	81%	76%	77%	74%	81%	79%	72%	81%	75%	82%	76%	78%	84%	76%	80%	75%	81%	70%	82%	78%	72%	71%	84%
			A	E	E						I			L			*		S				WZa		WZ	W		*	W*

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	288	124	163	174	79	34	103	140	16	83	204	94	155	38	141	147	40	248	54	234	161	127
	58%	54%	61%	61%	55%	47%	63%	54%	43%	50%	61%	60%	59%	47%	52%	64%	49%	59%	58%	58%	53%	65%
				E			H		*		I	M*	M			N	*					T
Somewhat important	118	60	58	67	32	20	34	71	11	45	73	28	68	23	70	48	26	92	23	95	91	27
	24%	26%	22%	23%	22%	27%	21%	27%	31%	27%	22%	18%	26%	28%	26%	21%	31%	22%	25%	23%	30%	14%
									*			*					*				U	
A little bit important	63	36	27	33	19	12	13	35	7	25	38	22	28	13	41	22	13	50	12	51	39	24
	13%	16%	10%	11%	13%	16%	8%	14%	18%	15%	11%	14%	11%	16%	15%	9%	16%	12%	13%	12%	13%	12%
									F*			*		L	O		*					
Not important at all	31	12	20	11	13	7	13	13	3	14	17	12	12	8	17	15	4	28	4	27	15	17
	6%	5%	7%	4%	9%	10%	8%	5%	8%	9%	5%	8%	5%	10%	6%	6%	4%	7%	5%	7%	5%	9%
					C	C			*			*		L			*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	469	220	248	274	129	65	150	246	34	153	316	145	251	73	252	216	79	390	89	379	291	178
	94%	95%	93%	96%	91%	90%	92%	95%	92%	91%	95%	92%	95%	90%	94%	94%	96%	93%	96%	93%	95%	92%
				DE					*			*	M				*					

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	94	51	43	56	26	13	14	33	35	26	68	44	36	14	44	50	11	83	16	79	54	38	5	8	10	9	-	46	17
	19%	21%	17%	32%	17%	7%	37%	20%	15%	11%	26%	19%	18%	19%	17%	20%	23%	18%	26%	18%	16%	24%	15%	22%	19%	13%	-	24%	14%
				DE	E		GH*				I						*		*			T	*	*	*	*		Yb	
Somewhat important	131	66	65	47	51	34	11	45	56	53	78	56	54	21	67	64	12	119	13	118	87	43	5	9	17	19	-	50	30
	26%	27%	25%	27%	33%	19%	29%	28%	24%	23%	29%	25%	28%	27%	26%	26%	24%	26%	22%	27%	26%	27%	17%	25%	33%	29%	-	26%	25%
				E	E		*				I						*		*				*	*	*	*			
A little bit important	124	53	71	39	43	41	5	45	60	61	63	55	45	24	66	58	15	109	18	106	99	25	12	11	9	17	-	41	34
	25%	22%	27%	23%	28%	23%	13%	28%	26%	26%	23%	24%	23%	31%	26%	23%	29%	24%	30%	24%	29%	16%	36%	31%	16%	25%	-	22%	28%
							*	F						L			*		*		U		Xa*	*	*	*			X
Not important at all	151	72	79	29	32	89	8	38	83	93	58	72	61	18	78	73	12	139	13	138	98	51	11	8	17	22	-	55	39
	30%	30%	31%	17%	21%	51%	21%	24%	35%	40%	22%	32%	31%	23%	31%	30%	24%	31%	23%	31%	29%	32%	33%	22%	32%	32%	-	29%	32%
						CD	*		G	J		M	M				*		*				*	*	*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	349	170	179	142	120	88	30	122	151	139	210	155	135	59	177	172	38	311	46	303	240	106	22	28	36	45	-	137	81
	70%	70%	69%	83%	79%	49%	79%	76%	65%	60%	78%	68%	69%	77%	70%	70%	76%	69%	77%	69%	71%	68%	67%	78%	68%	68%	-	71%	68%
				E	E		*	H			I			KL			*		*				*	*	*	*			

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	116	51	65	72	31	14	10	40	67	68	48	-	99	17	67	50	19	97	42	74	96	20
	23%	20%	27%	34%	16%	14%	33%	29%	20%	19%	34%	-	24%	21%	20%	29%	27%	23%	25%	22%	22%	28%
			A	DE			H*	H			I					N						
Somewhat important	220	114	106	89	96	35	10	59	151	159	62	-	183	37	146	74	28	193	72	148	196	24
	44%	45%	43%	43%	50%	35%	36%	44%	45%	44%	44%	-	44%	45%	44%	43%	39%	45%	44%	44%	46%	33%
					CE		*														U	
A little bit important	129	72	57	39	54	36	7	26	96	105	24	-	106	23	93	36	20	109	44	84	112	17
	26%	28%	23%	19%	28%	36%	23%	19%	29%	29%	17%	-	25%	28%	28%	21%	28%	25%	27%	25%	26%	24%
					C	C	*		G	J					O							
Not important at all	35	18	17	9	11	15	2	10	22	28	7	-	29	6	23	12	4	31	7	28	24	11
	7%	7%	7%	4%	6%	15%	8%	8%	7%	8%	5%	-	7%	7%	7%	7%	5%	7%	4%	8%	6%	16%
						CD	*													R		T
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	465	237	228	200	180	85	26	126	313	332	133	-	388	77	306	159	67	399	158	307	403	61
	93%	93%	93%	96%	94%	85%	92%	92%	93%	92%	95%	-	93%	93%	93%	93%	95%	93%	96%	92%	94%	84%
				E	E		*												S		U	

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	97	41	56	53	27	17	28	40	14	35	62	19	42	36	52	46	4	93	7	90	55	43	22	19	19	15	22
	19%	17%	22%	29%	18%	10%	26%	17%	15%	16%	22%	14%	19%	25%	17%	24%	19%	19%	17%	20%	17%	23%	21%	19%	20%	16%	20%
			A	DE	E		GH				I			K		N	*		*			T					
Somewhat important	157	74	84	61	49	47	38	72	26	62	95	37	77	44	98	60	8	149	16	142	101	56	32	34	28	31	32
	31%	30%	33%	33%	33%	28%	35%	32%	28%	29%	34%	28%	35%	30%	32%	31%	41%	31%	40%	31%	32%	30%	32%	34%	29%	33%	29%
													K				*		*								
A little bit important	114	61	52	42	39	33	20	56	24	48	66	27	48	38	71	42	5	109	10	103	83	30	26	22	25	18	22
	23%	25%	21%	23%	26%	20%	18%	24%	27%	22%	23%	20%	22%	26%	23%	22%	23%	23%	25%	22%	26%	16%	26%	22%	27%	19%	20%
					E				F								*		*		U						
Not important at all	132	71	61	28	33	71	22	61	27	73	59	50	53	29	88	44	3	129	7	125	76	56	21	27	23	29	32
	26%	29%	24%	15%	22%	42%	20%	27%	30%	34%	21%	38%	24%	20%	29%	23%	17%	27%	18%	27%	24%	30%	21%	26%	24%	31%	30%
					C	CD			F	J		LM					*		*			T				V	V
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	368	176	192	156	114	98	86	167	64	144	224	83	167	118	220	148	16	352	33	335	239	129	80	75	72	64	76
	74%	71%	76%	85%	78%	58%	80%	73%	70%	67%	79%	62%	76%	80%	72%	77%	83%	73%	82%	73%	76%	70%	79%	74%	76%	69%	70%
				DE	E		H				I		K	K			*		*		U		YZ				

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	79	36	42	36	23	20	31	21	20	26	53	17	45	17	48	31	4	75	8	71	46	32	12	17	14	10	8	4	6	7
	16%	14%	17%	21%	13%	13%	26%	15%	11%	13%	18%	20%	16%	13%	15%	16%	11%	16%	11%	17%	14%	20%	15%	15%	21%	15%	11%	20%	16%	20%
				DE			GH					*					*		*						*			**	*	*
Somewhat important	153	80	73	73	43	38	46	43	46	52	101	32	84	37	88	65	11	142	17	136	85	68	25	38	23	21	22	4	12	9
	31%	31%	30%	43%	24%	24%	39%	32%	25%	26%	34%	37%	29%	29%	28%	35%	27%	31%	22%	32%	25%	41%	31%	35%	33%	32%	28%	18%	31%	24%
				DE			H				I	*				N	*			R		T			*			**	*	*
A little bit important	160	85	74	46	72	41	29	46	67	70	89	26	91	43	106	54	15	145	28	132	124	36	22	31	19	22	28	9	16	13
	32%	34%	30%	27%	41%	27%	24%	34%	36%	35%	30%	30%	32%	34%	34%	29%	38%	31%	36%	31%	37%	21%	27%	29%	27%	33%	36%	38%	40%	34%
					CE				F			*					*				U				*			**	*	*
Not important at all	108	52	57	16	38	55	13	25	53	51	57	11	66	31	72	37	10	99	24	84	79	30	21	23	13	14	19	5	5	8
	22%	20%	23%	9%	21%	36%	11%	18%	28%	26%	19%	13%	23%	24%	23%	20%	25%	21%	31%	20%	24%	18%	27%	21%	19%	20%	25%	24%	13%	22%
					C	CD			FG	J		*					*		S				b		*			**	*	*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	392	202	190	155	138	99	105	110	134	148	243	76	220	96	242	150	30	362	53	338	255	136	59	86	55	53	59	17	34	29
	78%	80%	77%	91%	79%	64%	89%	82%	72%	74%	81%	87%	77%	76%	77%	80%	75%	79%	69%	80%	76%	82%	73%	79%	81%	80%	75%	76%	87%	78%
				DE	E		H	H			I	*					*			R					*			**	V*	*

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	88	43	45	54	23	10	12	39	25	27	61	23	23	42	47	41	9	79	9	79	59	29	8	12	15	11	11	19	12
	18%	17%	18%	28%	16%	7%	17%	17%	16%	13%	21%	16%	20%	18%	16%	19%	19%	17%	15%	18%	17%	20%	13%	19%	18%	15%	10%	30%	27%
				DE	E						I						*							Z	Z			VXYZ	VYZ*
Somewhat important	131	68	63	61	44	26	21	61	39	52	78	37	27	67	72	58	14	117	15	116	103	28	16	18	20	21	34	14	9
	26%	27%	25%	31%	30%	17%	29%	27%	25%	24%	27%	26%	23%	28%	25%	27%	29%	26%	24%	26%	29%	19%	25%	29%	23%	28%	30%	22%	21%
				E	E												*				U								*
A little bit important	133	72	61	50	44	39	18	61	42	57	76	40	33	59	75	58	12	121	15	118	99	33	21	12	26	21	29	14	10
	27%	29%	24%	25%	29%	26%	25%	27%	27%	27%	27%	27%	29%	25%	26%	27%	25%	27%	25%	27%	28%	23%	33%	20%	30%	28%	26%	23%	24%
																	*						W						*
Not important at all	149	67	81	32	38	79	21	63	49	77	71	46	32	71	92	57	13	136	22	127	95	54	18	19	24	21	38	16	12
	30%	27%	33%	16%	26%	51%	29%	28%	31%	36%	25%	31%	28%	30%	32%	27%	27%	30%	35%	29%	27%	37%	29%	32%	29%	28%	34%	25%	28%
					C	CD				J							*					T							*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	351	182	169	165	111	75	52	161	107	136	215	100	83	168	194	157	35	317	39	312	261	90	45	42	61	52	75	46	31
	70%	73%	67%	84%	74%	49%	71%	72%	69%	64%	75%	69%	72%	70%	68%	73%	73%	70%	65%	71%	73%	63%	71%	68%	71%	72%	66%	75%	72%
				DE	E						I						*				U								*

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EJ3.13. [Get a new job or career] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	233	113	120	147	70	16	28	54	151	123	110	-	24	209	134	99	63	170	125	108	177	54
	47%	44%	49%	55%	47%	19%	52%	50%	45%	41%	56%	-	42%	47%	44%	51%	44%	48%	44%	50%	45%	53%
				E	E	*	*				I	**	*									*
Somewhat important	171	81	90	85	51	34	13	35	124	114	57	1	20	150	105	66	49	122	104	67	137	34
	34%	32%	37%	32%	34%	41%	23%	32%	37%	38%	29%	48%	35%	34%	34%	34%	34%	34%	36%	31%	35%	33%
						*	*			J		**	*									*
A little bit important	63	40	23	25	17	21	8	9	46	45	18	1	6	56	44	19	21	41	37	26	54	8
	13%	16%	9%	9%	11%	25%	14%	8%	14%	15%	9%	52%	11%	13%	14%	10%	15%	12%	13%	12%	14%	8%
		B				CD*	*					**	*									*
Not important at all	33	22	11	10	11	12	6	10	17	20	13	-	7	26	23	10	10	23	20	13	26	6
	7%	9%	5%	4%	7%	14%	11%	9%	5%	7%	6%	-	12%	6%	8%	5%	7%	7%	7%	6%	7%	6%
						C*	*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	467	235	233	257	139	71	49	97	321	282	185	2	51	414	283	184	134	333	266	201	368	97
	93%	91%	95%	96%	93%	86%	89%	91%	95%	93%	94%	100%	88%	94%	92%	95%	93%	94%	93%	94%	93%	94%
				E		*	*					**	*									*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	158	69	89	64	54	40	55	62	15	59	99	59	71	27	63	95	12	146	23	135	73	81	39	24	29	47	20
	32%	28%	35%	40%	30%	25%	36%	31%	22%	24%	39%	28%	33%	38%	26%	37%	25%	32%	26%	33%	25%	41%	30%	25%	30%	39%	34%
			A	DE			H	H			I			K		N	*					T				VW	*
Somewhat important	170	87	83	60	62	48	57	68	22	89	81	73	72	24	83	87	16	153	30	139	109	60	46	28	35	41	20
	34%	35%	33%	37%	34%	30%	38%	35%	31%	36%	31%	34%	34%	33%	34%	34%	35%	34%	35%	34%	37%	30%	35%	29%	36%	34%	36%
																	*										*
A little bit important	94	51	43	27	36	30	26	37	15	46	48	39	41	13	55	39	12	82	25	69	67	26	22	24	19	19	9
	19%	21%	17%	17%	20%	19%	17%	19%	21%	19%	19%	18%	19%	18%	22%	15%	26%	18%	29%	17%	23%	13%	17%	25%	20%	16%	17%
															O		*		S		U			Y			*
Not important at all	79	41	37	10	28	40	14	30	17	50	29	41	29	8	43	35	7	72	9	70	47	30	24	20	14	13	8
	16%	17%	15%	6%	16%	25%	9%	15%	25%	21%	11%	19%	14%	11%	18%	14%	14%	16%	10%	17%	16%	15%	18%	21%	15%	11%	13%
					C	CD		F	FG	J		M					*			R			Y	Y			*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	421	207	215	151	153	117	138	166	52	193	228	172	185	65	201	220	39	382	79	342	248	167	107	75	83	107	49
	84%	83%	85%	94%	84%	75%	91%	85%	75%	79%	89%	81%	86%	89%	82%	86%	86%	84%	90%	83%	84%	85%	82%	79%	85%	89%	87%
				DE	E		GH	H			I			K			*		S							VW	*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	69	32	37	37	19	13	46	19	3	27	42	36	12	20	33	36	2	66	9	60	44	23
	14%	13%	15%	22%	12%	8%	14%	13%	12%	10%	18%	14%	12%	15%	14%	14%	12%	14%	18%	13%	13%	16%
				DE					*		I						*		*			
Somewhat important	192	104	88	68	69	55	118	61	12	101	91	101	38	52	95	97	10	182	23	169	139	45
	38%	42%	35%	40%	43%	32%	37%	41%	44%	37%	40%	38%	38%	40%	40%	37%	50%	38%	45%	38%	41%	32%
				E	E				*								*		*		U	
A little bit important	158	75	82	42	52	64	110	41	7	91	66	79	37	41	76	81	4	154	12	145	105	44
	32%	30%	33%	25%	32%	37%	34%	27%	25%	34%	29%	30%	37%	31%	32%	31%	18%	32%	24%	32%	31%	31%
						C			*								*		*			
Not important at all	81	39	43	21	21	39	48	28	5	51	31	50	13	18	35	47	4	77	7	74	48	30
	16%	16%	17%	12%	13%	23%	15%	19%	19%	19%	13%	19%	13%	14%	15%	18%	20%	16%	14%	17%	14%	21%
						CD			*	J							*		*			T
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	419	212	207	148	140	131	274	122	23	220	198	217	88	114	204	215	17	402	45	373	288	113
	84%	84%	83%	88%	87%	77%	85%	81%	81%	81%	87%	81%	87%	86%	85%	82%	80%	84%	86%	83%	86%	79%
				E	E				*		I						*		*		U	

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	187	84	103	82	69	36	111	42	8	74	113	87	51	49	86	101	16	172	24	163	93	93	31	49	50	57
	37%	33%	42%	47%	35%	27%	44%	28%	31%	31%	43%	38%	43%	32%	32%	44%	32%	38%	34%	38%	29%	52%	33%	38%	34%	43%
			A	DE			G		*		I		*			N	*		*			T				
Somewhat important	196	102	94	64	82	51	96	67	10	100	96	84	47	65	112	84	20	176	30	166	141	53	36	52	62	46
	39%	41%	38%	37%	42%	39%	38%	46%	36%	42%	37%	37%	40%	42%	42%	36%	42%	39%	43%	39%	45%	29%	39%	40%	43%	35%
									*				*				*		*		U					
A little bit important	86	49	36	22	33	31	38	30	5	45	40	43	12	30	53	32	9	76	12	73	61	24	19	23	26	18
	17%	20%	15%	13%	17%	24%	15%	20%	19%	19%	15%	19%	11%	20%	20%	14%	20%	17%	18%	17%	19%	14%	20%	17%	18%	14%
						C			*				*	L	O		*		*		U					
Not important at all	31	16	14	6	11	13	9	9	4	19	12	13	7	10	17	13	3	28	4	27	20	10	7	6	7	11
	6%	7%	6%	4%	6%	10%	3%	6%	15%	8%	5%	6%	6%	7%	7%	6%	6%	6%	5%	6%	6%	5%	8%	4%	5%	8%
						C			FG*				*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	469	236	234	168	185	117	245	139	23	220	249	214	111	144	251	218	45	424	67	403	295	171	86	124	138	121
	94%	93%	94%	96%	94%	90%	97%	94%	85%	92%	95%	94%	94%	93%	94%	94%	94%	94%	95%	94%	94%	95%	92%	96%	95%	92%
				E			H	H	*				*				*		*							

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	139	71	68	76	39	24	34	56	48	62	77	67	32	39	84	55	30	109	39	100	89	49	24	27	53	34
	28%	29%	27%	42%	26%	14%	42%	27%	23%	22%	35%	29%	25%	28%	29%	25%	37%	26%	38%	25%	27%	29%	27%	25%	29%	29%
				DE	E		GH*				I						Q		S							
Somewhat important	120	70	50	51	39	30	16	49	56	68	53	55	28	38	70	51	23	98	32	88	87	32	29	23	42	27
	24%	28%	20%	28%	26%	18%	20%	23%	27%	24%	24%	23%	22%	27%	24%	24%	28%	23%	32%	22%	26%	19%	32%	21%	23%	23%
		B		E	E		*												S		U		WX			
A little bit important	114	54	60	32	40	42	15	53	46	73	41	49	31	34	68	46	14	101	17	97	80	34	16	27	44	27
	23%	22%	24%	18%	27%	25%	19%	25%	22%	26%	19%	21%	24%	24%	24%	21%	17%	24%	17%	24%	24%	20%	17%	24%	24%	23%
					C	C	*			J										R						
Not important at all	127	53	74	23	30	73	15	52	60	80	47	61	36	30	63	64	15	112	13	114	73	54	22	32	45	28
	25%	21%	29%	13%	20%	43%	19%	25%	29%	28%	21%	26%	28%	21%	22%	30%	18%	27%	13%	29%	22%	32%	24%	30%	24%	24%
			A		C	CD	*			J						N		P		R		T				
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	373	195	178	159	118	96	66	158	150	203	170	171	91	110	222	151	66	307	88	285	256	115	69	77	139	87
	75%	79%	71%	87%	80%	57%	81%	75%	71%	72%	79%	74%	72%	79%	78%	70%	82%	73%	87%	71%	78%	68%	76%	70%	76%	76%
		B		DE	E		*				I				O		Q		S		U					

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	290	140	150	164	82	44	168	87	5	72	218	-	229	61	155	136	58	232	80	211	198	92
	58%	57%	59%	61%	54%	56%	63%	51%	40%	54%	60%	-	59%	53%	55%	62%	49%	61%	54%	60%	57%	61%
						*	G		**									P				
Somewhat important	165	83	81	87	52	26	75	68	5	48	117	-	120	45	100	64	42	123	46	118	116	49
	33%	34%	32%	32%	34%	33%	28%	39%	47%	36%	32%	-	31%	39%	36%	29%	36%	32%	31%	34%	33%	32%
						*		F	**													
A little bit important	30	16	14	15	9	5	12	13	2	6	23	-	22	7	18	12	11	18	14	16	26	4
	6%	6%	5%	6%	6%	6%	5%	8%	14%	5%	6%	-	6%	6%	6%	5%	10%	5%	9%	4%	7%	2%
						*			**										S		U	
Not important at all	16	7	8	4	7	4	10	4	-	9	7	-	14	2	8	8	6	9	9	7	9	6
	3%	3%	3%	2%	5%	5%	4%	3%	-	6%	2%	-	4%	2%	3%	3%	5%	2%	6%	2%	3%	4%
					C	*			**	J									S			
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	484	239	245	267	144	74	255	168	11	127	358	-	371	113	273	212	111	373	140	344	340	145
	97%	97%	97%	99%	95%	95%	96%	97%	100%	94%	98%	-	96%	98%	97%	97%	95%	98%	94%	98%	97%	96%
				D		*			**		I									R		

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	4291	2059	2232	2144	1332	815	1265	1418	1264	1832	2459	1056	1811	1423	2354	1937	669	3622	1071	3220	2885	1365
	36%	34%	37%	42%	34%	27%	39%	34%	35%	33%	38%	31%	38%	37%	35%	36%	44%	35%	44%	34%	36%	36%
			A	DE	E		GH				I		K	K			Q		S			
Somewhat important	5015	2533	2482	2006	1691	1318	1270	1724	1573	2348	2667	1409	2028	1578	2835	2179	590	4425	959	4056	3427	1524
	42%	42%	41%	39%	44%	44%	39%	42%	44%	43%	41%	41%	42%	41%	42%	41%	39%	42%	40%	42%	43%	40%
					C	C		F	FG									P		R	U	
A little bit important	2106	1090	1016	800	646	659	545	767	589	1024	1081	712	728	666	1156	950	194	1911	314	1792	1363	710
	18%	18%	17%	16%	17%	22%	17%	19%	17%	19%	17%	21%	15%	17%	17%	18%	13%	18%	13%	19%	17%	19%
						CD		FH		J		LM		L				P		R		T
Not important at all	589	310	279	166	206	217	160	212	147	294	295	226	210	153	333	255	62	527	83	506	373	208
	5%	5%	5%	3%	5%	7%	5%	5%	4%	5%	5%	7%	4%	4%	5%	5%	4%	5%	3%	5%	5%	5%
					C	CD		H		J		LM								R		
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	11411	5682	5729	4951	3669	2792	3081	3910	3426	5204	6207	3177	4567	3667	6345	5066	1453	9958	2344	9067	7674	3599
	95%	95%	95%	97%	95%	93%	95%	95%	96%	95%	95%	93%	96%	96%	95%	95%	96%	95%	97%	95%	95%	95%
				DE	E				G		I		K	K					S			

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- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	4291	243	98	312	139	246	298	260	104	87	225	201	117	271	116	175	106	100	94	265	125	93	161	147	308
	36%	49%	20%	62%	28%	49%	60%	52%	21%	17%	45%	40%	23%	54%	23%	35%	21%	20%	19%	53%	25%	19%	32%	29%	62%
		BDHIKLNOPQRTUVW		ABDEGHIJKLMNOPQRSTUVW	BHIPQRU	BDHIKLNOPQRTUVW	ABDEGHIJKLNOPQRSTUVW	BDHIKLNOPQRTUVW			BDHILNOPQRTUVW	BDHILNPQRTUVW	IRU	BDHIJKLNOPQRTUVW	IRU	BDHILNPQRTUW				BDHIJKLNOPQRTUVW	BIPQRU		BHILNPQRTU	BHILNPQRU	ABDEGHIJKLMNOPQRSTUVW
Somewhat important	5015	198	242	162	256	184	141	167	241	244	217	201	223	150	226	258	201	257	202	164	232	228	251	205	164
	42%	40%	48%	32%	51%	37%	28%	33%	48%	49%	43%	40%	45%	30%	45%	52%	40%	51%	40%	33%	46%	46%	50%	41%	33%
		CFMSX	ACEFGKMPRSWX		ACEFGJKLMNPRSWX	FM			ACEFGKMPRSWX	ACEFGKMPRSWX	CFGMSX	CFMSX	CEFGMSX		CEFGMPRSX	ACEFGJKLMNPRSTUWX	CFGMSX	ACEFGJKLMNPRSUWX	CFGMSX		ACEFGKMPRSWX	ACEFGMPRSX	ACEFGJKLMPRSWX	CFGMSX	
A little bit important	2106	47	122	25	93	50	47	60	136	134	58	77	117	66	126	59	129	118	144	53	104	134	76	107	25
	18%	9%	24%	5%	19%	10%	9%	12%	27%	27%	12%	15%	23%	13%	25%	12%	26%	24%	29%	11%	21%	27%	15%	21%	5%
		CX	ACDEFGJKMOSVX		ACEFGJMOSX	CX	CX	CX	ACDEFGJKMOSTVWX	ACDEFGJKMOSTVWX	CX	ACEFSX	ACDEFGJKMOSVX	CX	ACDEFGJKMOSVX	CX	ACDEFGJKMOSTVWX	ACDEFGJKMOSVX	ACDEFGJKLMQOSTVWX	CX	ACEFGJKMOSVX	ACDEFGJKMOSTVWX	ACEFOSX	ACEFGJKMOSVX	
Not important at all	589	12	39	2	12	19	15	12	19	35	*	21	43	13	32	8	65	25	60	19	38	45	12	41	2
	5%	2%	8%	0%	2%	4%	3%	2%	4%	7%	0%	4%	9%	3%	6%	2%	13%	5%	12%	4%	8%	9%	2%	8%	0%
		CJX	ACDEFGHJKMOSVX		CJX	CJOX	CJX	CJX	CJOX	ACDEFGHJMOSVX		CJOX	ACDEFGHJKMOQSVX	CJX	ACDFGJMOSVX	CJX	ABCDEFGHIJKLMNOQSTUVWX	ACDGJMOVX	ABCDEFGHIJKLMNOQSTUVWX	CJOX	ACDEFGHJKMOQSVX	ACDEFGHJKMOQSVX	CJX	ACDEFGHJKMOQSVX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	11411	488	461	498	488	481	485	488	481	465	500	479	457	487	468	492	435	475	440	481	462	455	488	459	498
	95%	98%	92%	100%	98%	96%	97%	98%	96%	93%	100%	96%	91%	97%	94%	98%	87%	95%	88%	96%	92%	91%	98%	92%	100%
		BILNPQRTUW	PR	ABDEFGHIKLMNOPQRSTUVW	BILNPQRTUW	BILPRTUW	BILNPRTUW	BILNPQRTUW	BILPRTUW	PR	ABDEFGHIKLMNOPQRSTUVW	BLPRTUW	PR	BILNPQRTUW	PR	BEHIKLNPQRSTUW		LPRTUW		BILNPRTUW	PR	PR	BILNPQRTUW	PR	ABDEFGHIKLMNOPQRSTUVW

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	4291	263	1134	1111	1000	1028	957	783
	36%	26%	57%	25%	33%	26%	48%	52%
			ACDEFG		ACE		ACDE	ACDEF
Somewhat important	5015	432	673	2086	1298	1735	755	525
	42%	43%	34%	46%	43%	43%	38%	35%
		BFG		ABDEFG	BFG	BFG	B	
A little bit important	2106	233	163	996	549	912	228	165
	18%	23%	8%	22%	18%	23%	11%	11%
		BDFG		BDFG	BFG	BDFG	B	B
Not important at all	589	73	29	306	154	325	60	27
	5%	7%	1%	7%	5%	8%	3%	2%
		BDFG		BDFG	BFG	BCDFG	BG	
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	11411	927	1971	4194	2846	3675	1940	1473
	95%	93%	99%	93%	95%	92%	97%	98%
			ACDEF	E	ACE		ACDE	ACDEF

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	243	114	129	133	57	53	71	49	76	53	191	91	99	53	120	123	33	210	51	192	152	92
	49%	47%	51%	54%	39%	50%	61%	41%	43%	39%	52%	54%	48%	42%	45%	52%	54%	48%	53%	48%	45%	56%
				D		*	GH				I			*			*		*			T
Somewhat important	198	105	93	86	67	44	33	59	75	59	138	56	82	60	118	80	22	175	37	161	151	47
	40%	43%	36%	35%	47%	41%	28%	50%	43%	44%	38%	33%	40%	48%	44%	34%	36%	40%	38%	40%	45%	28%
					C	*		F	F					K*	O		*		*		U	
A little bit important	47	22	26	24	16	7	10	7	18	19	28	18	19	10	21	27	5	43	8	40	27	20
	9%	9%	10%	10%	11%	7%	8%	6%	10%	15%	8%	11%	9%	8%	8%	11%	7%	10%	8%	10%	8%	12%
						*				J				*			*		*			
Not important at all	12	4	8	5	4	3	3	4	5	3	9	5	5	2	7	5	1	10	1	10	6	6
	2%	2%	3%	2%	3%	2%	3%	3%	3%	2%	2%	3%	3%	1%	3%	2%	2%	2%	1%	3%	2%	4%
						*								*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	488	241	247	243	140	105	114	114	169	132	357	165	200	123	258	230	60	428	96	392	330	158
	98%	98%	97%	98%	97%	98%	97%	97%	97%	98%	98%	97%	97%	99%	97%	98%	98%	98%	99%	97%	98%	96%
						*								*			*		*			

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	98	45	52	44	31	23	26	21	27	38	60	28	29	41	49	48	7	91	10	87	51	42	12	60	26
	20%	18%	21%	24%	20%	15%	22%	16%	21%	20%	19%	19%	15%	25%	16%	24%	24%	19%	18%	20%	16%	24%	21%	21%	17%
				E								*		L			**		*				*		
Somewhat important	242	125	117	91	78	73	62	64	64	89	153	62	100	79	152	90	14	228	30	212	162	74	22	133	87
	48%	50%	47%	49%	50%	46%	50%	49%	49%	47%	49%	42%	52%	49%	51%	45%	48%	48%	53%	48%	52%	42%	40%	47%	54%
												*					**		*		U		*		
A little bit important	122	62	60	41	38	43	25	36	32	50	71	42	48	32	75	47	5	117	12	110	72	46	17	72	32
	24%	24%	24%	22%	24%	27%	21%	27%	24%	27%	23%	29%	25%	20%	25%	23%	17%	25%	21%	25%	23%	26%	32%	25%	20%
												*					**		*				*		
Not important at all	39	20	19	10	10	19	9	10	8	12	27	14	17	9	23	16	3	36	5	34	24	15	4	20	15
	8%	8%	8%	5%	7%	12%	7%	8%	6%	7%	9%	9%	9%	5%	8%	8%	10%	8%	8%	8%	8%	8%	7%	7%	9%
						C						*					**		*				*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	461	232	230	176	146	139	114	121	123	177	284	132	177	152	276	185	25	436	52	409	285	162	51	265	145
	92%	92%	92%	95%	93%	88%	93%	92%	94%	93%	91%	91%	91%	95%	92%	92%	90%	92%	92%	92%	92%	92%	93%	93%	91%
				E								*					**		*				*		

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	312	151	161	169	102	41	109	126	47	121	191	10	226	76	176	136	95	217	103	209	224	87
	62%	63%	62%	65%	61%	57%	67%	66%	53%	62%	62%	48%	63%	64%	64%	60%	71%	59%	71%	59%	65%	57%
					*	*			*			**					Q*		S			
Somewhat important	162	75	86	80	54	28	48	56	34	60	102	11	114	37	86	76	33	128	39	122	107	55
	32%	31%	33%	31%	32%	38%	29%	30%	39%	31%	33%	52%	32%	31%	31%	33%	25%	35%	27%	34%	31%	36%
					*	*			*			**					*					
A little bit important	25	14	11	11	10	4	5	8	7	12	13	-	19	6	11	14	3	21	3	22	14	11
	5%	6%	4%	4%	6%	5%	3%	4%	8%	6%	4%	-	5%	5%	4%	6%	2%	6%	2%	6%	4%	7%
					*	*			*			**					*					
Not important at all	2	*	2	*	2	-	2	-	*	2	*	-	2	*	*	2	2	*	-	2	2	-
	0%	0%	1%	0%	1%	-	1%	-	0%	1%	0%	-	1%	0%	0%	1%	1%	0%	-	1%	1%	-
					*	*			*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	498	240	258	260	166	72	162	191	88	192	306	21	359	118	272	226	131	367	145	353	345	153
	100%	100%	99%	100%	99%	100%	99%	100%	100%	99%	100%	100%	99%	100%	100%	99%	99%	100%	100%	99%	99%	100%
					*	*			*			**					*					

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EJ3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	139	65	74	56	44	39	79	32	1	73	66	20	85	33	65	74	15	124	25	114	89	45	34	23	23	25	14	20
	28%	26%	29%	28%	27%	28%	28%	26%	22%	29%	27%	27%	27%	29%	27%	28%	34%	27%	35%	27%	29%	26%	34%	22%	27%	30%	27%	27%
									**			*					*		*				*		*	*	*	*
Somewhat important	256	129	127	98	83	75	146	66	3	133	124	33	164	59	125	132	21	235	35	221	154	92	47	61	43	35	30	40
	51%	52%	51%	49%	52%	55%	52%	53%	46%	52%	50%	45%	53%	51%	52%	50%	49%	51%	49%	52%	50%	53%	47%	59%	50%	43%	58%	52%
									**			*					*		*				*	Y	*	*	*	*
A little bit important	93	47	46	45	28	20	47	23	2	43	49	19	52	22	41	52	6	87	11	82	56	33	19	19	19	15	6	15
	19%	19%	18%	22%	17%	14%	17%	18%	33%	17%	20%	26%	17%	19%	17%	20%	13%	19%	15%	19%	18%	19%	19%	18%	21%	19%	11%	19%
									**			*					*		*				*		*	*	*	*
Not important at all	12	8	4	3	6	3	7	3	-	5	7	2	9	1	8	4	2	10	1	11	7	5	-	1	2	6	2	1
	2%	3%	2%	1%	4%	2%	2%	3%	-	2%	3%	2%	3%	1%	3%	2%	4%	2%	1%	3%	2%	3%	-	1%	2%	8%	4%	1%
									**			*					*		*				*		*	VW*	V*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat important/A little bit important)	488	241	247	199	154	135	272	121	6	249	239	72	302	114	230	257	42	446	71	417	299	169	100	103	85	75	50	75
	98%	97%	98%	99%	96%	98%	98%	97%	100%	98%	97%	98%	97%	99%	97%	98%	96%	98%	99%	97%	98%	97%	100%	99%	98%	92%	96%	99%
									**			*					*		*				YZ*	Y	*	*	*	*

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EJ3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	246	108	138	113	76	57	28	94	114	111	135	43	133	70	104	142	21	226	40	206	160	81	59	27	41	60	15	28	18
	49%	45%	53%	55%	47%	43%	53%	46%	55%	47%	52%	51%	46%	55%	45%	53%	60%	48%	63%	47%	51%	46%	43%	55%	52%	57%	35%	41%	79%
				E			*										*		S*					*	*	VZa*	*	*	**
Somewhat important	184	94	90	69	64	52	17	71	76	91	93	29	116	39	91	93	10	174	18	166	112	69	51	17	29	32	20	33	3
	37%	39%	34%	33%	39%	39%	32%	35%	37%	38%	36%	34%	40%	31%	39%	35%	28%	37%	29%	38%	35%	40%	38%	35%	36%	31%	46%	48%	11%
							*										*		*					*	*	*	*	Y*	**
A little bit important	50	23	27	16	16	18	6	28	16	28	22	9	31	11	25	25	4	46	4	46	34	14	20	5	6	10	4	5	1
	10%	10%	10%	8%	10%	14%	11%	14%	7%	12%	9%	10%	11%	9%	11%	9%	12%	10%	6%	11%	11%	8%	15%	10%	7%	9%	10%	8%	4%
							*	H									*		*					*	*	*	*	*	**
Not important at all	19	13	6	8	6	5	3	10	2	8	11	3	10	7	10	9	-	19	1	18	10	10	6	-	4	3	4	2	1
	4%	6%	2%	4%	4%	4%	5%	5%	1%	4%	4%	4%	3%	5%	5%	3%	-	4%	2%	4%	3%	6%	4%	-	5%	3%	9%	3%	6%
							*	H									*		*					*	*	*	W*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	481	226	255	198	156	126	50	193	205	230	251	81	280	119	220	261	34	446	62	418	306	164	129	48	75	101	39	66	21
	96%	94%	98%	96%	96%	96%	95%	95%	99%	96%	96%	96%	97%	95%	96%	97%	100%	96%	98%	96%	97%	94%	96%	100%	95%	97%	91%	97%	94%
							*		G								*		*					Z*	*	*	*	*	**

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	298	169	129	171	106	21	188	59	17	184	114	87	73	137	149	149	40	258	67	230	177	115
	60%	58%	62%	60%	60%	54%	64%	49%	54%	60%	58%	62%	57%	60%	63%	57%	57%	60%	65%	58%	60%	60%
						*	G		**								*					
Somewhat important	141	90	51	77	49	15	70	46	11	87	54	37	36	69	67	74	25	117	28	114	88	48
	28%	31%	25%	27%	28%	38%	24%	38%	34%	29%	28%	26%	28%	30%	28%	28%	36%	27%	27%	29%	30%	25%
						*		F	**								*					
A little bit important	47	22	24	30	15	2	29	11	3	27	19	13	16	17	16	30	3	44	7	40	22	24
	9%	8%	12%	10%	8%	5%	10%	9%	9%	9%	10%	9%	12%	7%	7%	12%	4%	10%	7%	10%	7%	13%
						*			**								*					
Not important at all	15	11	4	7	6	1	6	5	1	7	8	4	3	7	6	9	2	13	2	12	9	5
	3%	4%	2%	3%	4%	3%	2%	4%	3%	2%	4%	3%	3%	3%	2%	3%	3%	3%	2%	3%	3%	3%
						*			**								*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	485	281	204	277	170	39	287	115	31	298	187	138	125	223	232	254	68	418	102	384	286	187
	97%	96%	98%	97%	97%	97%	98%	96%	97%	98%	96%	97%	97%	97%	98%	97%	97%	97%	98%	97%	97%	97%
						*			**								*					

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	260	124	136	156	73	31	32	50	178	93	167	113	75	72	143	117	51	209	84	176	207	51
	52%	52%	52%	55%	54%	38%	63%	49%	51%	48%	55%	50%	57%	51%	53%	50%	56%	51%	51%	53%	52%	52%
				E	E		**	*					*	*			*					*
Somewhat important	167	81	87	84	50	33	12	37	119	72	96	85	39	43	96	72	33	135	59	108	135	29
	33%	34%	33%	30%	37%	41%	23%	36%	34%	37%	31%	38%	30%	30%	36%	31%	36%	33%	36%	32%	34%	30%
						C	**	*					*	*			*					*
A little bit important	60	31	30	38	9	13	4	13	44	23	37	27	15	18	23	38	4	56	18	42	47	12
	12%	13%	11%	13%	7%	16%	8%	12%	13%	12%	12%	12%	12%	13%	8%	16%	5%	14%	11%	13%	12%	13%
						D	**	*					*	*		N	*	P				*
Not important at all	12	5	7	5	3	4	3	2	7	6	6	2	2	9	7	5	3	9	5	7	7	5
	2%	2%	3%	2%	2%	5%	7%	2%	2%	3%	2%	1%	1%	6%	3%	2%	4%	2%	3%	2%	2%	5%
							**	*					*	K*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	488	235	253	278	132	77	48	100	340	188	300	225	130	133	262	226	88	400	161	327	390	92
	98%	98%	97%	98%	98%	95%	93%	98%	98%	97%	98%	99%	99%	94%	97%	98%	96%	98%	97%	98%	98%	95%
							**	*				M	*	*			*					*

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EI3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	104	44	59	50	30	23	18	40	45	58	46	-	36	68	48	56	8	96	20	84	63	41
	21%	18%	24%	26%	16%	19%	25%	22%	19%	21%	21%	-	29%	18%	18%	24%	14%	22%	22%	20%	17%	32%
				D			*					**	M*				*		*			T*
Somewhat important	241	124	117	96	89	56	36	85	120	131	110	3	53	185	131	110	27	215	47	195	177	59
	48%	49%	47%	50%	47%	46%	48%	47%	49%	47%	50%	46%	43%	50%	48%	48%	50%	48%	52%	47%	49%	46%
							*					**	*				*		*			*
A little bit important	136	75	62	42	57	38	20	48	69	78	58	3	28	105	80	57	16	120	22	114	106	26
	27%	29%	25%	22%	30%	31%	26%	27%	28%	28%	27%	54%	23%	28%	29%	25%	30%	27%	25%	28%	29%	21%
							*					**	*				*		*			*
Not important at all	19	10	9	3	12	4	1	8	10	14	5	-	6	13	13	6	3	16	2	17	17	1
	4%	4%	4%	2%	6%	3%	1%	4%	4%	5%	2%	-	5%	4%	5%	3%	5%	4%	2%	4%	5%	1%
					C		*					**	*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	481	243	238	188	176	117	74	173	234	267	214	6	117	358	259	222	50	431	89	393	346	126
	96%	96%	96%	98%	94%	97%	99%	96%	96%	95%	98%	100%	95%	96%	95%	97%	95%	96%	98%	96%	95%	99%
				D			*					**	*				*		*			*

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Global @dvisor: Health and Wellness
EJ3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

		Sweden																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
	Sweden Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	87	40	47	41	28	18	24	42	14	23	64	51	10	26	57	30	11	76	19	69	51	35	6	22	15	21	24
	17%	16%	19%	21%	18%	12%	15%	21%	20%	16%	18%	19%	14%	16%	17%	19%	18%	17%	21%	17%	16%	21%	14%	17%	13%	21%	20%
				E					*				*	*			*		*				*	*		*	*
Somewhat important	244	125	119	98	79	67	86	92	29	65	180	135	35	75	172	72	29	215	42	203	169	67	19	61	62	45	57
	49%	49%	49%	50%	52%	44%	54%	46%	40%	44%	51%	49%	51%	47%	51%	44%	47%	49%	48%	49%	52%	41%	42%	49%	54%	46%	49%
									*				*	*			*		*		U		*	*		*	*
A little bit important	134	69	65	49	35	50	37	59	20	47	87	72	14	48	82	51	13	121	15	118	82	50	14	37	30	26	27
	27%	27%	27%	25%	23%	33%	24%	29%	28%	32%	25%	26%	20%	30%	24%	32%	21%	28%	18%	29%	25%	30%	31%	30%	26%	26%	23%
									*				*	*			*		*				*	*		*	*
Not important at all	35	21	14	6	10	18	11	9	8	12	22	15	9	11	26	9	8	26	11	23	22	13	6	5	8	8	8
	7%	8%	6%	3%	7%	12%	7%	4%	12%	8%	6%	5%	14%	7%	8%	6%	14%	6%	13%	6%	7%	8%	13%	4%	7%	8%	7%
						C			G*				K*	*			Q*		S*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	465	233	232	188	143	135	147	192	63	135	331	258	58	149	312	154	53	412	76	389	302	152	39	120	107	92	107
	93%	92%	94%	97%	93%	88%	93%	96%	88%	92%	94%	95%	86%	93%	92%	94%	86%	94%	87%	94%	93%	92%	87%	96%	93%	92%	93%
				E				H	*			L	*	*			*	P	*	R			*	*		*	*

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Global @dvisor: Health and Wellness
EI3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	225	106	119	119	74	32	8	57	161	119	106	134	14	77	114	111	27	198	62	163	133	89
	45%	42%	48%	49%	45%	34%	68%	50%	43%	42%	49%	45%	42%	46%	41%	50%	40%	46%	40%	47%	45%	45%
						*	**	*					*				*					*
Somewhat important	217	106	111	93	69	55	3	40	174	129	87	134	13	69	126	90	31	186	71	146	131	85
	43%	42%	45%	38%	42%	58%	25%	35%	46%	46%	40%	45%	40%	41%	45%	41%	45%	43%	45%	42%	44%	43%
						CD*	**	*					*				*					*
A little bit important	58	40	17	30	20	7	1	17	40	35	23	31	5	21	38	19	11	47	23	34	32	25
	12%	16%	7%	13%	12%	8%	7%	15%	11%	12%	11%	10%	16%	12%	14%	9%	15%	11%	15%	10%	11%	12%
		B				*	**	*					*				*					*
Not important at all	*	-	*	-	*	-	-	-	*	*	-	-	*	-	-	*	-	*	-	*	*	-
	0%	-	0%	-	0%	-	-	-	0%	0%	-	-	1%	-	-	0%	-	0%	-	0%	0%	-
						*	**	*					KM*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	500	252	247	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	343	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
						*	**	*				L	*	L			*					*

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Global @dvisor: Health and Wellness
EJ3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	201	103	98	70	71	60	55	107	19	70	131	43	121	37	138	63	18	183	19	181	148	52	51	67	83
	40%	42%	39%	39%	41%	41%	40%	40%	48%	38%	41%	40%	41%	38%	46%	31%	42%	40%	35%	41%	42%	37%	34%	44%	42%
									*						O		*		*						
Somewhat important	201	95	106	75	73	53	52	100	17	80	122	42	115	44	106	95	20	181	30	172	146	53	64	58	79
	40%	39%	42%	42%	43%	36%	39%	38%	42%	43%	39%	40%	39%	44%	36%	47%	47%	40%	54%	39%	41%	37%	43%	39%	40%
									*							N	*		S*						
A little bit important	77	40	37	24	23	30	26	45	4	28	49	14	46	17	46	32	3	75	3	74	45	31	24	21	32
	15%	16%	15%	13%	13%	21%	19%	17%	10%	15%	16%	13%	16%	17%	15%	16%	7%	16%	6%	17%	13%	22%	16%	14%	16%
									*								*		*			T			
Not important at all	21	9	12	12	5	4	2	13	-	7	14	8	12	1	8	13	2	19	3	18	15	6	10	5	6
	4%	3%	5%	6%	3%	3%	2%	5%	-	4%	4%	7%	4%	1%	3%	6%	4%	4%	5%	4%	4%	4%	6%	3%	3%
									*			M					*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	479	238	241	170	167	143	133	253	40	177	302	99	282	98	290	189	41	438	53	427	339	136	139	147	194
	96%	97%	95%	94%	97%	97%	98%	95%	100%	96%	96%	93%	96%	99%	97%	94%	96%	96%	95%	96%	96%	96%	94%	97%	97%
									*					K			*		*						

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Global @dvisor: Health and Wellness
EJ3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	117	54	63	53	36	28	35	54	28	48	69	32	29	56	74	44	15	102	26	92	74	42	82	35	34	42	20	11	11
	23%	22%	25%	27%	24%	19%	28%	22%	22%	21%	26%	19%	21%	29%	25%	22%	25%	23%	28%	22%	24%	23%	23%	25%	25%	25%	19%	25%	20%
				E										KL			*											*	*
Somewhat important	223	111	112	89	69	65	55	111	57	107	116	70	68	85	126	97	32	191	40	183	139	80	161	62	64	69	47	19	26
	45%	45%	45%	45%	46%	43%	44%	45%	44%	47%	43%	43%	49%	43%	42%	48%	51%	44%	44%	45%	45%	44%	45%	43%	47%	41%	47%	45%	48%
																	*											*	*
A little bit important	117	60	57	44	31	42	24	59	33	54	63	41	32	43	71	45	11	106	21	96	76	39	88	29	27	43	24	9	15
	23%	24%	23%	22%	21%	27%	19%	24%	26%	23%	23%	25%	23%	22%	24%	23%	17%	24%	23%	23%	24%	22%	25%	20%	19%	25%	23%	21%	28%
						D											*						X					*	*
Not important at all	43	23	20	11	15	17	10	21	11	21	22	20	10	12	28	15	4	39	4	39	23	19	25	17	12	15	11	4	2
	9%	9%	8%	6%	10%	11%	8%	9%	9%	9%	8%	12%	7%	6%	9%	8%	6%	9%	5%	9%	7%	11%	7%	12%	9%	9%	11%	9%	3%
						C						M					*							Vb				*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	457	225	232	186	136	135	114	224	119	209	248	143	130	184	271	186	58	399	87	371	289	161	331	126	125	153	90	38	51
	91%	91%	92%	94%	90%	89%	92%	91%	91%	91%	92%	88%	93%	94%	91%	92%	94%	91%	95%	91%	93%	89%	93%	88%	91%	91%	89%	91%	97%
				E										K			*						W					*	W*

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Global @dvisor: Health and Wellness
EI3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	271	123	149	151	80	40	90	143	20	87	184	72	154	45	152	120	47	224	58	213	173	98
	54%	53%	55%	53%	56%	56%	55%	55%	54%	52%	55%	46%	59%	56%	56%	52%	57%	54%	62%	52%	57%	51%
									*			*	K				*					
Somewhat important	150	75	75	80	43	26	44	85	14	54	95	49	76	24	78	71	19	131	21	128	90	59
	30%	32%	28%	28%	30%	36%	27%	33%	37%	32%	29%	32%	29%	30%	29%	31%	23%	31%	23%	32%	30%	31%
									*			*					*					
A little bit important	66	28	39	46	16	4	22	27	3	25	42	30	26	10	33	33	16	50	11	55	39	27
	13%	12%	14%	16%	11%	6%	14%	11%	7%	15%	12%	19%	10%	12%	12%	14%	20%	12%	12%	14%	13%	14%
				E					*			L*					*					
Not important at all	13	7	6	7	4	2	7	3	1	2	12	5	7	2	7	6	*	13	3	10	4	9
	3%	3%	2%	3%	3%	2%	4%	1%	2%	1%	4%	3%	3%	2%	3%	3%	0%	3%	3%	3%	1%	5%
									*			*					*					T
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	487	225	262	278	138	71	156	256	36	166	321	152	256	79	262	224	82	405	90	397	302	185
	97%	97%	98%	97%	97%	98%	96%	99%	98%	99%	96%	97%	97%	98%	97%	97%	100%	97%	97%	97%	99%	95%
									*			*					*				U	

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Global @dvisor: Health and Wellness
EJ3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	116	63	53	50	30	36	15	40	47	44	72	55	43	18	61	55	18	98	20	96	74	41	5	7	11	19	-	47	26
	23%	26%	21%	29%	19%	21%	41%	25%	20%	19%	27%	24%	22%	24%	24%	22%	36%	22%	34%	22%	22%	26%	17%	19%	21%	29%	-	25%	22%
				DE			GH*				I						Q*		S*				*	*	*	*			
Somewhat important	226	100	126	77	75	75	14	70	111	98	129	92	97	37	112	115	20	207	24	202	151	73	12	18	24	27	-	86	60
	45%	41%	49%	45%	49%	42%	37%	44%	47%	42%	48%	41%	50%	48%	44%	47%	39%	46%	41%	46%	45%	46%	35%	49%	46%	40%	-	45%	50%
			A				*						K				*		*				*	*	*	*			
A little bit important	126	62	64	40	32	53	6	40	60	68	58	62	45	19	64	62	10	116	11	115	90	35	12	10	15	16	-	45	28
	25%	25%	25%	24%	21%	30%	15%	25%	26%	29%	22%	27%	23%	24%	25%	25%	20%	26%	18%	26%	27%	22%	37%	28%	28%	24%	-	24%	23%
						D	*			J							*		*				*	*	*	*			
Not important at all	32	18	14	3	16	13	3	9	17	23	9	18	11	3	18	14	3	29	4	28	23	8	3	1	3	5	-	14	6
	6%	7%	5%	2%	10%	7%	7%	6%	7%	10%	3%	8%	5%	4%	7%	6%	5%	6%	7%	6%	7%	5%	10%	4%	6%	7%	-	7%	5%
					C	C	*			J							*		*				*	*	*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat	468	224	244	168	136	164	35	151	217	210	259	209	185	74	237	232	48	421	55	413	314	148	29	34	50	63	-	178	114
important/A little bit important)	94%	93%	95%	98%	90%	93%	93%	94%	93%	90%	97%	92%	95%	96%	93%	94%	95%	94%	93%	94%	93%	95%	90%	96%	94%	93%	-	93%	95%
				DE			*				I						*		*				*	*	*	*			

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Global @dvisor: Health and Wellness
EI3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	175	80	95	95	52	28	10	49	117	117	58	-	141	34	110	65	28	147	69	106	146	28
	35%	31%	39%	45%	27%	28%	33%	36%	35%	33%	41%	-	34%	40%	34%	38%	40%	34%	42%	32%	34%	39%
			A	DE			*				I								S			
Somewhat important	258	136	122	88	116	54	11	68	180	195	64	-	217	41	172	86	34	224	82	177	223	34
	52%	53%	50%	42%	61%	54%	37%	49%	54%	54%	45%	-	52%	49%	53%	50%	48%	52%	49%	53%	52%	47%
					C	C	*		F	J												
A little bit important	59	34	25	22	19	17	7	17	34	43	16	-	51	8	39	19	6	52	12	46	50	9
	12%	13%	10%	11%	10%	17%	25%	12%	10%	12%	11%	-	12%	9%	12%	11%	9%	12%	8%	14%	12%	12%
						CD	GH*													R		
Not important at all	8	5	3	4	4	1	1	3	4	5	3	-	7	1	7	2	2	6	2	6	7	1
	2%	2%	1%	2%	2%	1%	4%	2%	1%	1%	2%	-	2%	1%	2%	1%	3%	1%	1%	2%	2%	2%
							*															
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	492	249	242	205	187	99	28	133	331	354	137	-	410	82	322	170	68	423	163	328	419	71
	98%	98%	99%	98%	98%	99%	96%	98%	99%	99%	98%	-	98%	99%	98%	99%	97%	99%	99%	98%	98%	98%
							*															

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Global @dvisor: Health and Wellness
EJ3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	106	51	55	51	25	30	30	46	17	35	70	25	44	36	72	34	4	102	11	95	67	39	25	17	24	18	22
	21%	21%	22%	28%	17%	18%	28%	20%	18%	16%	25%	19%	20%	25%	23%	18%	21%	21%	26%	21%	21%	21%	25%	17%	25%	19%	21%
				DE			GH				I				O		*		*				W		W		
Somewhat important	201	103	97	80	57	64	41	94	39	83	117	46	90	65	124	77	9	192	16	185	125	75	41	39	37	42	42
	40%	42%	38%	44%	38%	38%	38%	41%	43%	38%	41%	34%	41%	44%	40%	40%	44%	40%	39%	40%	40%	41%	40%	39%	39%	45%	38%
														K			*		*								
A little bit important	129	60	69	37	45	47	20	62	24	64	65	41	52	35	70	58	6	123	9	119	83	45	24	30	22	23	30
	26%	24%	27%	20%	30%	28%	19%	27%	26%	30%	23%	31%	24%	24%	23%	30%	31%	26%	24%	26%	26%	25%	23%	30%	23%	25%	27%
					C	C		F		J						N	*		*								
Not important at all	65	33	32	16	21	28	16	26	11	34	31	22	33	11	42	23	1	64	4	61	40	25	12	15	12	11	15
	13%	14%	12%	9%	14%	16%	15%	11%	13%	16%	11%	16%	15%	7%	14%	12%	4%	13%	11%	13%	13%	14%	12%	15%	13%	12%	14%
					C	C				J		M	M				*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat	435	214	221	168	126	141	92	202	80	183	252	112	187	137	266	169	19	416	36	399	275	160	89	86	83	82	94
important/A little bit important)	87%	86%	88%	91%	86%	84%	85%	89%	87%	84%	89%	84%	85%	93%	86%	88%	96%	87%	89%	87%	87%	86%	88%	85%	87%	88%	86%
				DE							I			KL			*		*								

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Global @dvisor: Health and Wellness
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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V&a&b	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	100	45	55	43	30	27	28	24	35	37	63	13	55	32	68	32	9	91	20	80	67	33	16	19	13	14	17	4	6	11
	20%	18%	22%	25%	17%	17%	24%	18%	18%	19%	21%	15%	19%	25%	22%	17%	23%	20%	26%	19%	20%	20%	20%	17%	19%	21%	22%	18%	16%	30%
				DE								*					*								*			**	*	W*
Somewhat important	257	125	132	77	98	81	54	70	103	99	158	36	155	66	152	104	21	236	37	219	178	79	36	63	38	36	34	13	19	16
	51%	49%	53%	45%	56%	53%	46%	52%	55%	49%	53%	42%	54%	52%	49%	56%	53%	51%	48%	52%	53%	48%	45%	58%	57%	55%	43%	57%	50%	44%
					C							*					*							VZ	*			**	*	*
A little bit important	118	70	48	44	39	36	30	37	40	50	68	34	61	24	77	42	8	111	17	101	73	45	22	22	14	14	24	6	11	6
	24%	28%	20%	26%	22%	23%	26%	27%	22%	25%	23%	39%	21%	19%	25%	22%	19%	24%	22%	24%	22%	27%	28%	20%	20%	21%	30%	25%	28%	17%
		B										LM*					*								*		Wc	**	*	*
Not important at all	25	14	11	6	9	10	6	4	9	13	12	4	16	5	16	9	2	23	3	22	17	8	6	5	3	2	4	-	2	4
	5%	5%	5%	4%	5%	7%	5%	3%	5%	7%	4%	4%	5%	4%	5%	5%	5%	5%	4%	5%	5%	5%	7%	5%	4%	3%	5%	-	5%	10%
												*					*								*			**	*	*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	475	240	235	164	167	144	112	131	178	186	289	83	271	121	297	178	38	437	75	401	317	158	74	104	65	64	74	22	37	34
	95%	95%	95%	96%	95%	93%	95%	97%	95%	93%	96%	96%	95%	96%	95%	95%	95%	95%	96%	95%	95%	95%	93%	95%	96%	97%	95%	100%	95%	91%
												*					*								*			**	*	*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	94	44	50	38	30	27	10	42	30	40	55	21	25	48	57	37	13	81	15	79	67	28	10	10	15	12	19	16	12
	19%	18%	20%	19%	20%	17%	14%	19%	19%	19%	19%	15%	22%	20%	20%	18%	28%	18%	25%	18%	19%	19%	16%	17%	18%	17%	17%	25%	27%
													K				Q*												V*
Somewhat important	202	93	109	84	60	58	30	91	65	82	120	55	48	99	113	88	19	183	24	178	148	54	21	26	35	31	50	26	13
	40%	37%	44%	43%	40%	38%	42%	41%	42%	38%	42%	38%	41%	41%	40%	41%	40%	40%	39%	41%	42%	37%	33%	43%	41%	43%	44%	43%	30%
			A														*										b		*
A little bit important	144	76	68	61	43	40	23	66	41	63	81	44	28	72	79	65	12	132	15	129	98	46	26	18	24	22	28	14	12
	29%	30%	27%	31%	28%	26%	32%	29%	26%	29%	28%	30%	24%	30%	28%	30%	25%	29%	25%	29%	27%	32%	41%	29%	28%	30%	25%	22%	29%
																	*						XZa						*
Not important at all	60	37	23	14	18	28	9	25	20	30	30	25	15	20	37	23	3	57	7	53	43	17	6	7	11	7	16	6	6
	12%	15%	9%	7%	12%	18%	13%	11%	13%	14%	11%	17%	13%	8%	13%	11%	7%	13%	11%	12%	12%	12%	10%	11%	13%	10%	14%	10%	15%
		B			C	CD						M					*												*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	440	213	227	182	132	126	64	199	136	184	256	121	101	218	249	191	44	395	54	386	313	127	57	54	74	65	97	56	37
	88%	85%	91%	93%	88%	82%	87%	89%	87%	86%	89%	83%	87%	92%	87%	89%	93%	87%	89%	88%	88%	88%	90%	89%	87%	90%	86%	90%	85%
			A	DE	E									K			*												*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	265	134	130	142	84	38	21	65	179	165	100	-	25	240	160	104	79	186	157	108	221	41
	53%	52%	53%	53%	56%	46%	39%	60%	53%	55%	50%	-	43%	55%	52%	54%	55%	52%	55%	50%	56%	40%
						*	*	F				**	*								U	*
Somewhat important	164	86	78	87	47	30	18	27	118	96	68	2	22	140	105	59	47	116	89	74	121	42
	33%	34%	32%	32%	32%	35%	34%	26%	35%	32%	34%	100%	38%	32%	34%	30%	33%	33%	31%	35%	31%	41%
						*	*					**	*									T*
A little bit important	53	24	28	28	15	10	13	9	31	33	20	-	7	46	30	23	13	40	29	23	40	13
	11%	10%	12%	10%	10%	12%	23%	9%	9%	11%	10%	-	12%	10%	10%	12%	9%	11%	10%	11%	10%	13%
						*	GH*					**	*									*
Not important at all	19	12	7	10	3	6	2	6	11	9	10	-	4	15	11	8	5	14	10	9	12	6
	4%	5%	3%	4%	2%	7%	4%	6%	3%	3%	5%	-	7%	3%	4%	4%	3%	4%	4%	4%	3%	6%
						*	*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	481	245	236	257	147	78	53	101	328	294	188	2	54	425	295	186	139	343	276	205	382	96
	96%	95%	97%	96%	98%	93%	96%	94%	97%	97%	95%	100%	93%	97%	96%	96%	97%	96%	97%	96%	97%	94%
						*	*					**	*									*

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Global @dvisor: Health and Wellness
EJ3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	125	62	63	42	54	29	37	46	19	57	69	46	58	22	59	66	9	116	22	103	72	52	28	21	26	35	16
	25%	25%	25%	26%	30%	19%	25%	24%	28%	23%	27%	22%	27%	30%	24%	26%	21%	26%	25%	25%	24%	27%	21%	22%	27%	29%	28%
				E	E									K			*										*
Somewhat important	232	113	119	76	83	73	66	97	34	119	114	95	100	37	115	118	21	211	41	192	136	94	62	48	37	57	28
	46%	46%	47%	47%	46%	46%	43%	49%	49%	49%	44%	45%	47%	51%	47%	46%	46%	47%	46%	46%	46%	47%	47%	51%	39%	47%	50%
																	*							X			*
A little bit important	104	53	52	34	33	38	38	39	12	48	56	48	46	11	53	52	8	96	16	88	60	41	29	19	25	23	9
	21%	21%	21%	21%	18%	24%	25%	20%	17%	20%	22%	22%	21%	15%	22%	20%	17%	21%	19%	21%	20%	21%	22%	20%	25%	19%	16%
												M	M				*										*
Not important at all	38	20	18	9	12	17	12	14	4	20	18	24	10	4	18	20	7	30	8	29	27	10	12	7	9	6	4
	8%	8%	7%	5%	7%	11%	8%	7%	6%	8%	7%	11%	5%	5%	7%	8%	16%	7%	10%	7%	9%	5%	9%	8%	9%	5%	7%
						C						LM					Q*				U						*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	462	228	234	152	170	140	141	183	65	224	239	189	204	69	226	236	39	424	79	383	269	187	119	88	88	114	53
	92%	92%	93%	95%	93%	89%	92%	93%	94%	92%	93%	89%	95%	95%	93%	92%	84%	93%	90%	93%	91%	95%	91%	92%	91%	95%	93%
				E									K	K			*	P				T					*

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Global @dvisor: Health and Wellness
EI3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	93	44	49	46	26	21	64	23	6	41	52	45	17	31	42	51	4	89	13	80	61	28
	19%	18%	20%	27%	16%	12%	20%	15%	20%	15%	23%	17%	17%	23%	18%	19%	18%	19%	25%	18%	18%	19%
				DE					*		I			KL			*		*			
Somewhat important	228	117	112	78	74	76	138	77	13	128	100	119	50	59	112	116	12	216	26	202	158	62
	46%	46%	45%	47%	46%	44%	43%	51%	48%	47%	44%	45%	50%	44%	47%	44%	57%	45%	50%	45%	47%	44%
								F	*								*		*			
A little bit important	134	71	63	30	42	62	89	38	7	78	56	75	26	33	64	70	3	131	10	124	87	41
	27%	28%	25%	18%	26%	36%	28%	25%	26%	29%	24%	28%	25%	25%	27%	27%	14%	27%	19%	28%	26%	28%
					C	CD			*								*		*			
Not important at all	45	20	25	14	19	12	32	12	2	23	22	28	8	9	20	25	2	43	3	42	29	12
	9%	8%	10%	8%	12%	7%	10%	8%	6%	9%	9%	10%	8%	7%	9%	9%	11%	9%	5%	9%	9%	8%
									*								*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	455	231	224	155	142	158	290	138	26	247	207	239	93	123	218	237	19	436	50	405	306	130
	91%	92%	90%	92%	88%	93%	90%	92%	94%	91%	91%	90%	92%	93%	91%	91%	89%	91%	95%	91%	91%	92%
									*								*		*			

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Global @dvisor: Health and Wellness
EJ3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	161	74	88	64	61	36	78	52	9	68	93	61	43	56	76	85	14	147	25	136	94	65	23	46	43	49
	32%	29%	35%	36%	31%	28%	31%	35%	35%	28%	36%	27%	37%	36%	28%	37%	29%	33%	35%	32%	30%	36%	25%	35%	30%	37%
									*		I		*	K		N	*		*					V		V
Somewhat important	251	127	124	85	105	62	134	68	14	126	125	120	58	73	141	110	24	227	33	218	171	78	51	63	76	61
	50%	50%	50%	49%	53%	48%	53%	46%	51%	53%	48%	53%	49%	48%	53%	47%	51%	50%	48%	51%	54%	44%	55%	48%	53%	46%
									*				*				*		*		U					
A little bit important	76	46	30	21	27	28	37	21	4	38	37	40	15	22	45	31	9	67	11	65	44	30	16	19	23	18
	15%	18%	12%	12%	14%	21%	15%	14%	14%	16%	14%	18%	12%	14%	17%	13%	19%	15%	16%	15%	14%	17%	17%	15%	16%	14%
		B				CD			*				*				*		*							
Not important at all	12	6	6	5	3	4	5	6	-	6	6	6	3	3	6	6	1	11	1	11	6	6	2	2	3	4
	2%	2%	2%	3%	2%	3%	2%	4%	-	3%	2%	3%	2%	2%	2%	3%	2%	2%	1%	3%	2%	3%	3%	2%	2%	3%
									*				*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	488	246	242	169	193	126	250	142	27	232	256	221	116	151	263	225	47	441	69	419	310	174	91	127	142	128
	98%	98%	98%	97%	98%	97%	98%	96%	100%	97%	98%	97%	98%	98%	98%	97%	98%	98%	99%	97%	98%	97%	97%	98%	98%	97%
									*				*				*		*							

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Global @dvisor: Health and Wellness
EJ3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	147	71	76	70	47	30	34	58	54	70	77	64	34	48	88	58	27	120	36	111	99	48	24	31	57	34
	29%	29%	30%	38%	32%	17%	42%	28%	26%	25%	35%	28%	27%	34%	31%	27%	33%	29%	36%	28%	30%	28%	26%	28%	31%	30%
				E	E		GH*				I															
Somewhat important	205	114	91	73	58	74	21	88	96	123	82	97	55	54	122	84	33	173	45	161	142	63	37	48	70	51
	41%	46%	36%	40%	39%	44%	27%	42%	46%	44%	38%	42%	43%	38%	43%	39%	41%	41%	44%	40%	43%	37%	40%	44%	38%	44%
		B					*	F	F																	
A little bit important	107	49	58	32	29	45	16	46	46	61	46	48	30	30	60	47	16	90	18	89	67	39	21	23	40	23
	21%	20%	23%	17%	20%	27%	19%	22%	22%	22%	21%	20%	23%	21%	21%	22%	20%	22%	17%	22%	20%	23%	23%	21%	22%	20%
						C	*																			
Not important at all	41	13	28	8	13	20	10	17	14	28	13	24	8	9	15	26	5	37	3	38	21	19	10	8	16	7
	8%	5%	11%	4%	9%	12%	12%	8%	7%	10%	6%	10%	7%	6%	5%	12%	6%	9%	3%	10%	6%	11%	11%	7%	9%	6%
			A		C	C	*			J						N				R		T				
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	459	234	225	175	135	150	71	192	196	255	204	209	119	132	270	189	76	383	98	361	308	150	81	102	168	108
	92%	95%	89%	96%	91%	88%	88%	92%	93%	90%	94%	90%	93%	94%	95%	88%	94%	91%	97%	90%	94%	89%	89%	93%	91%	94%
		B		DE			*				I				O				S		U					

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Global @dvisor: Health and Wellness
EI3.14. [Learn something new/find a new challenge] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	308	146	162	175	87	46	173	99	4	81	228	-	241	67	170	138	76	232	98	210	216	93
	62%	59%	64%	65%	58%	59%	65%	57%	39%	60%	62%	-	63%	59%	61%	63%	65%	61%	66%	60%	62%	61%
						*			**													
Somewhat important	164	84	80	84	52	28	79	62	6	44	120	-	124	40	94	70	35	129	45	119	110	54
	33%	34%	32%	31%	35%	36%	30%	36%	56%	32%	33%	-	32%	35%	33%	32%	30%	34%	30%	34%	32%	35%
						*			**													
A little bit important	25	15	10	12	9	4	11	12	1	9	17	-	18	8	15	10	5	21	5	20	21	5
	5%	6%	4%	5%	6%	5%	4%	7%	5%	7%	5%	-	5%	7%	5%	5%	4%	5%	4%	6%	6%	3%
						*			**													
Not important at all	2	1	1	-	2	-	2	-	-	2	-	-	2	-	1	1	1	1	-	2	2	-
	0%	0%	0%	-	2%	-	1%	-	-	2%	-	-	1%	-	0%	1%	1%	0%	-	1%	1%	-
					C	*			**	J												
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	498	245	253	271	149	78	262	173	11	133	365	-	383	115	279	218	116	381	149	349	347	151
	100%	100%	100%	100%	98%	100%	99%	100%	100%	98%	100%	-	99%	100%	100%	99%	99%	100%	100%	99%	99%	100%
				D		*			**		I											

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Global @dvisor: Health and Wellness
EJ3.15. [Improve my sex life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: Total Answering (unwtd)	17038	8520	8518	6208	5720	5110	4053	6085	5422	8325	8713	3870	7029	6139	9899	7139	2060	14978	3385	13653	11912	4948
Base: Total Answering (wtd)	11500	5700	5800	4832	3699	2969	2948	4001	3540	5192	6308	3261	4649	3590	6441	5059	1446	10054	2323	9177	7752	3614
Very important	2596	1494	1101	1227	877	492	664	932	826	1157	1439	730	1085	781	1547	1048	439	2156	688	1907	1869	707
	23%	26%	19%	25%	24%	17%	23%	23%	23%	22%	23%	22%	23%	22%	24%	21%	30%	21%	30%	21%	24%	20%
		B		E	E										O		Q		S		U	
Somewhat important	4386	2273	2113	1869	1444	1073	1079	1492	1451	2073	2313	1120	1835	1430	2491	1894	555	3831	918	3468	3058	1280
	38%	40%	36%	39%	39%	36%	37%	37%	41%	40%	37%	34%	39%	40%	39%	37%	38%	38%	40%	38%	39%	35%
		B		E	E				FG	J			K	K							U	
A little bit important	2864	1299	1565	1148	899	817	726	1017	836	1306	1558	831	1105	928	1543	1321	314	2550	482	2382	1875	944
	25%	23%	27%	24%	24%	28%	25%	25%	24%	25%	25%	25%	24%	26%	24%	26%	22%	25%	21%	26%	24%	26%
			A			CD								L		N		P		R		T
Not important at all	1655	634	1021	589	479	587	479	560	428	657	998	580	625	450	859	796	137	1518	235	1420	950	683
	14%	11%	18%	12%	13%	20%	16%	14%	12%	13%	16%	18%	13%	13%	13%	16%	10%	15%	10%	15%	12%	19%
			A			CD	GH	H			I	LM				N		P		R		T
Sigma	11500	5700	5800	4832	3699	2969	2948	4001	3540	5192	6308	3261	4649	3590	6441	5059	1446	10054	2323	9177	7752	3614
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	9845	5066	4779	4244	3219	2382	2469	3441	3112	4535	5310	2681	4024	3140	5582	4263	1308	8537	2088	7757	6802	2931
	86%	89%	82%	88%	87%	80%	84%	86%	88%	87%	84%	82%	87%	87%	87%	84%	90%	85%	90%	85%	88%	81%
		B		E	E			F	FG	J			K	K	O		Q		S		U	

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EJ3.15. [Improve my sex life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Total Answering (unwtd)	17038	504	500	500	500	500	-	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: Total Answering (wtd)	11500	500	500	500	500	500	-	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	2596	112	63	169	109	115	-	146	64	76	136	134	100	197	109	120	81	78	78	156	100	59	128	135	129
	23%	22%	13%	34%	22%	23%	-	29%	13%	15%	27%	27%	20%	39%	22%	24%	16%	16%	16%	31%	20%	12%	26%	27%	26%
		BHIPQRU		ABDEHIKLNOPQRTUVWX	BHIPQRU	BHIPQRU		ABDEHILNPQRTU			BHILPQRTU	BHILPQRTU	BHIPQRU	ABDEGHIJKLNOPQRSTUVWX	BHIPQRU	BHILPQRTU	U	U	U	ABDEHILNOPQRTUV	BHIPQRU		BHILPQRTU	BDHILNPQRTU	BHILPQRTU
Somewhat important	4386	194	181	185	211	195	-	151	192	201	185	186	172	168	193	259	183	212	159	183	204	159	237	176	200
	38%	39%	36%	37%	42%	39%	-	30%	38%	40%	37%	37%	35%	34%	39%	52%	37%	42%	32%	37%	41%	32%	47%	35%	40%
		GRU			GLMPRUW	GRU			GRU	GMRU		G			GRU	ABCDEGHIJKLMNPQRSTUWX	GRU	BGLMPRSUW			GLMRUW		ABCEGHIJKLMNPQRSTUWX		GMRU
A little bit important	2864	122	153	104	123	117	-	94	174	161	135	105	126	87	120	100	139	142	133	106	119	151	113	106	134
	25%	24%	31%	21%	25%	23%	-	19%	35%	32%	27%	21%	25%	17%	24%	20%	28%	28%	27%	21%	24%	30%	23%	21%	27%
		M	ACDEGKMNOSTVW		M	M			ACDEGJKLMNOPQRSTVWX	ACDEGKLMNORSTVW	GMOW		GMO		M		CGKMOSVW	CEGKMOSTVW	CGKMOSW		M	ACDEGKLMNOSTVW	M		CGKMOSW
Not important at all	1655	73	103	41	57	73	-	109	70	62	44	75	101	48	78	21	97	68	130	55	77	132	21	82	37
	14%	15%	21%	8%	11%	15%	-	22%	14%	12%	9%	15%	20%	10%	16%	4%	19%	14%	26%	11%	15%	26%	4%	16%	7%
		CJMOVX	ACDEHIJKMNOQSTVX	OV	OVX	CJMOVX		ACDEHIJKMNOQSTVWX	CJMOVX	OVX	OV	CJMOVX	ACDEHIJKMNOQSTVX	OV	CDJMOSVX		ACDEHIJKMNOQSTVX	CJMOVX	ABCDEHIJKLMNOPQSTVWX	OV	CDJMOSVX	ABCDEHIJKLMNOPQSTVWX		CDJMOSVX	OV
Sigma	11500	500	500	500	500	500	-	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	9845	427	397	459	443	427	-	391	430	438	456	425	399	452	422	479	403	432	370	445	423	368	479	418	463
	86%	85%	79%	92%	89%	85%	-	78%	86%	88%	91%	85%	80%	90%	84%	96%	81%	86%	74%	89%	85%	74%	96%	84%	93%
		BGLPRU	RU	ABEGHKLNPQRTUW	BGLNPRTUW	BGLPRU			BGLPRU	BGLPRU	ABEGHKLNPQRTUW	BGLPRU	RU	ABEGHKLNPQRTUW	BGLPRU	ABCDEGHIJKLMNPQRSTUWX	RU	BGLPRU		BGLNPRTUW	BGLPRU		ABCDEGHIJKLMNPQRSTUWX	GRU	ABDEGHIKLNPQRTUW

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- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: Total Answering (unwtd)	17038	2006	2508	7022	4502	7518	3003	1000
Base: Total Answering (wtd)	11500	1000	2000	4500	3000	4000	2000	1000
Very important	2596	244	607	847	614	755	588	283
	23%	24%	30%	19%	20%	19%	29%	28%
		CDE	ACDE		E		ACDE	CDE
Somewhat important	4386	369	747	1774	1160	1481	805	336
	38%	37%	37%	39%	39%	37%	40%	34%
				EG	G		ABEG	
A little bit important	2864	226	447	1188	774	1027	410	229
	25%	23%	22%	26%	26%	26%	21%	23%
				ABF	ABF	ABF		
Not important at all	1655	160	199	691	452	738	197	153
	14%	16%	10%	15%	15%	18%	10%	15%
		BF		BF	BF	ABCDFG		BF
Sigma	11500	1000	2000	4500	3000	4000	2000	1000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	9845	840	1801	3809	2548	3262	1803	847
	86%	84%	90%	85%	85%	82%	90%	85%
		E	ACDEG	E	E		ACDEG	E

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: Total Answering (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: Total Answering (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	112	65	47	58	30	23	26	28	33	34	78	44	48	20	61	51	13	99	23	89	75	37
	22%	27%	18%	24%	21%	22%	23%	23%	19%	25%	21%	26%	23%	16%	23%	22%	21%	23%	24%	22%	22%	22%
		B				*								*			*		*			
Somewhat important	194	93	101	84	64	46	45	41	72	51	143	51	87	55	101	93	26	167	43	150	137	57
	39%	38%	40%	34%	44%	43%	38%	35%	42%	38%	39%	30%	43%	44%	38%	40%	43%	38%	44%	37%	41%	35%
						*							K	K*			*		*			
A little bit important	122	59	63	57	42	23	22	32	53	34	88	47	40	35	69	53	15	106	24	98	88	34
	24%	24%	25%	23%	29%	22%	19%	27%	30%	25%	24%	28%	19%	28%	26%	23%	25%	24%	25%	24%	26%	21%
						*			F			L		*			*		*			
Not important at all	73	29	44	49	9	15	24	17	16	15	57	28	30	14	35	37	7	66	7	65	36	37
	15%	12%	17%	20%	6%	14%	20%	14%	9%	12%	16%	17%	15%	12%	13%	16%	11%	15%	8%	16%	11%	23%
				D		D*	H							*			*		*	R		T
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	427	216	211	199	136	92	93	101	158	119	309	142	175	111	230	197	55	373	90	337	300	127
	85%	88%	83%	80%	94%	86%	80%	86%	91%	88%	84%	83%	85%	88%	87%	84%	89%	85%	92%	84%	89%	77%
					CE	*			F					*			*		S*		U	

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Total Answering (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: Total Answering (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	63	42	22	24	23	16	18	13	22	25	38	22	17	24	41	22	7	56	7	56	41	21	6	38	20
	13%	17%	9%	13%	15%	10%	15%	10%	16%	13%	12%	15%	9%	15%	14%	11%	25%	12%	12%	13%	13%	12%	10%	13%	12%
		B										*					**		*				*		
Somewhat important	181	96	85	77	53	50	38	47	58	71	110	37	78	65	110	71	11	170	31	150	117	58	13	119	48
	36%	38%	34%	42%	34%	32%	31%	36%	44%	38%	35%	26%	40%	41%	37%	35%	40%	36%	54%	34%	38%	33%	24%	42%	30%
												*	K	K			**		S*				*	VX	
A little bit important	153	73	79	59	44	49	45	43	25	50	103	56	48	49	89	63	6	147	10	142	86	62	18	81	54
	31%	29%	32%	32%	28%	31%	37%	33%	19%	26%	33%	38%	25%	30%	30%	31%	20%	31%	18%	32%	28%	35%	33%	28%	34%
							H	H				L*					**		*	R			*		
Not important at all	103	40	63	25	36	42	22	28	27	43	60	31	50	22	58	45	4	99	9	94	64	36	17	47	39
	21%	16%	25%	14%	23%	27%	18%	21%	21%	23%	19%	21%	26%	14%	19%	22%	14%	21%	16%	21%	21%	20%	32%	17%	24%
			A		C	C						*	M				**		*				W*		
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	397	211	186	161	121	116	101	104	104	146	251	115	143	138	241	156	24	373	48	349	245	141	37	238	122
	79%	84%	75%	86%	77%	73%	82%	79%	79%	77%	81%	79%	74%	86%	81%	78%	86%	79%	84%	79%	79%	80%	68%	83%	76%
		B		DE								*		L			**		*				*	V	

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: Total Answering (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: Total Answering (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	169	93	76	78	73	18	55	69	31	72	98	11	117	42	103	67	70	100	68	101	134	36
	34%	39%	29%	30%	44%	25%	34%	36%	35%	37%	32%	51%	32%	35%	38%	29%	52%	27%	47%	29%	39%	23%
					CE*	*			*			**					Q*		S		U	
Somewhat important	185	93	93	93	57	35	54	79	37	74	111	4	137	44	103	82	41	144	53	133	131	55
	37%	39%	36%	36%	34%	49%	33%	41%	42%	38%	36%	19%	38%	38%	38%	36%	31%	39%	36%	37%	38%	36%
					*	*			*			**					*					
A little bit important	104	42	62	64	29	11	39	29	18	38	66	2	78	24	49	54	21	83	18	85	60	43
	21%	17%	24%	25%	17%	15%	24%	15%	20%	19%	22%	10%	22%	20%	18%	24%	15%	23%	13%	24%	17%	28%
					*	*			*			**					*			R		T
Not important at all	41	12	29	25	8	8	16	14	2	10	31	4	29	8	17	24	1	40	6	35	22	20
	8%	5%	11%	9%	5%	12%	10%	7%	3%	5%	10%	20%	8%	7%	6%	11%	1%	11%	4%	10%	6%	13%
			A		*	*			*			**					*	P				T
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	459	228	231	235	159	64	148	176	86	184	275	17	332	110	255	203	132	327	139	319	325	133
	92%	95%	89%	91%	95%	88%	90%	93%	97%	95%	90%	80%	92%	93%	94%	89%	99%	89%	96%	90%	94%	87%
		B			*	*			*			**					Q*				U	

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: Total Answering (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: Total Answering (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	109	61	47	50	36	23	65	27	1	54	55	15	78	16	50	59	11	98	16	93	66	41	25	19	17	16	15	17
	22%	25%	19%	25%	23%	17%	23%	22%	22%	21%	22%	20%	25%	14%	21%	22%	25%	22%	22%	22%	22%	24%	25%	18%	19%	19%	29%	23%
									**			*	M				*		*				*		*	*	*	*
Somewhat important	211	106	105	96	60	56	127	49	2	108	104	26	124	61	97	114	17	195	27	184	134	69	29	51	37	38	29	28
	42%	43%	42%	47%	37%	41%	45%	40%	30%	42%	42%	36%	40%	53%	41%	44%	38%	43%	38%	43%	44%	40%	29%	49%	42%	47%	55%	36%
									**			*		L			*		*				*	V	*	V*	Va*	*
A little bit important	123	50	72	32	50	41	57	37	3	69	54	19	76	27	62	60	10	113	20	103	76	40	32	24	25	13	6	23
	25%	20%	29%	16%	31%	30%	20%	30%	48%	27%	22%	25%	25%	24%	26%	23%	23%	25%	28%	24%	25%	23%	32%	23%	29%	16%	11%	30%
			A		C	C		F	**			*					*		*				YZ*		Z*	*	*	Z*
Not important at all	57	31	26	24	14	18	30	11	-	23	34	14	33	11	29	28	6	51	9	49	30	24	14	10	8	14	2	8
	11%	12%	10%	12%	9%	13%	11%	9%	-	9%	14%	19%	11%	9%	12%	11%	14%	11%	12%	11%	10%	14%	14%	10%	10%	18%	5%	11%
									**			*					*		*				*		*	Z*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat important/A little bit important)	443	218	225	178	146	120	249	114	6	231	212	60	278	104	209	234	37	405	63	380	276	151	86	94	79	67	50	68
	89%	88%	90%	88%	91%	87%	89%	91%	100%	91%	86%	81%	89%	91%	88%	89%	86%	89%	88%	89%	90%	86%	86%	90%	90%	82%	95%	89%
									**			*					*		*				*		*	*	Y*	*

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Global @dvisor: Health and Wellness
EJ3.15. [Improve my sex life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: Total Answering (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: Total Answering (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	115	68	47	56	37	22	12	51	45	55	60	19	68	28	47	68	11	105	17	99	75	38	33	6	19	27	6	15	9
	23%	28%	18%	27%	23%	16%	23%	25%	22%	23%	23%	23%	23%	22%	20%	25%	31%	22%	26%	23%	24%	22%	25%	13%	24%	26%	13%	22%	41%
		B		E			*										*		*					*	*	*	*	*	**
Somewhat important	195	100	95	77	57	61	20	70	93	100	95	31	115	49	93	101	12	182	29	166	122	68	44	23	29	44	19	31	3
	39%	42%	36%	37%	35%	46%	38%	35%	45%	42%	36%	36%	40%	39%	40%	38%	36%	39%	45%	38%	39%	39%	33%	47%	37%	42%	44%	47%	15%
							*		G								*		*					*	*	*	*	*	**
A little bit important	117	47	70	46	43	27	8	50	49	55	62	17	66	35	54	63	10	107	12	105	80	35	30	17	20	19	12	13	5
	23%	20%	27%	22%	27%	21%	14%	25%	24%	23%	24%	20%	23%	28%	24%	23%	28%	23%	20%	24%	25%	20%	22%	36%	25%	19%	29%	20%	24%
							*										*		*					Y*	*	*	*	*	**
Not important at all	73	24	49	27	24	22	13	31	20	28	45	17	41	14	36	37	2	72	6	68	39	33	28	2	11	14	6	8	5
	15%	10%	19%	13%	15%	17%	25%	15%	10%	12%	17%	21%	14%	11%	16%	14%	5%	15%	9%	15%	12%	19%	20%	4%	14%	13%	14%	12%	21%
			A				H*										*		*				W	*	*	*	*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	427	215	212	180	137	110	40	171	187	210	217	67	249	112	194	232	33	394	58	369	276	141	107	47	68	91	37	60	18
	85%	90%	81%	87%	85%	83%	75%	85%	90%	88%	83%	79%	86%	89%	84%	86%	95%	85%	91%	85%	88%	81%	80%	96%	86%	87%	86%	88%	79%
		B					*		F								*		*					V*	*	*	*	*	**

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Global @dvisor: Health and Wellness
EI3.15. [Improve my sex life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: Total Answering (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: Total Answering (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	146	75	71	91	41	14	11	27	108	59	87	74	31	41	87	59	18	128	35	111	123	22
	29%	31%	28%	32%	31%	17%	22%	27%	31%	31%	28%	33%	23%	29%	32%	26%	20%	31%	21%	33%	31%	23%
				E	E		**	*					*	*			*			R		*
Somewhat important	151	75	76	82	40	29	12	33	106	65	86	67	45	39	76	75	29	122	53	98	124	23
	30%	31%	29%	29%	30%	36%	23%	32%	31%	33%	28%	30%	34%	27%	28%	33%	32%	30%	32%	29%	31%	24%
							**	*					*	*			*					*
A little bit important	94	49	45	53	25	16	17	22	55	34	60	42	24	28	43	51	18	76	38	56	75	18
	19%	20%	17%	19%	18%	20%	33%	22%	16%	18%	20%	19%	18%	20%	16%	22%	20%	18%	23%	17%	19%	18%
							**	*					*	*			*					*
Not important at all	109	42	66	58	29	22	11	20	78	36	73	43	32	34	64	45	26	83	40	69	75	34
	22%	18%	26%	20%	22%	27%	22%	19%	22%	18%	24%	19%	25%	24%	24%	20%	28%	20%	24%	21%	19%	35%
							**	*					*	*			*					T*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	391	198	193	226	106	59	40	82	269	158	233	184	99	109	205	186	65	326	126	265	323	63
	78%	82%	74%	80%	78%	73%	78%	81%	78%	82%	76%	81%	75%	76%	76%	80%	72%	80%	76%	79%	81%	65%
							**	*					*	*			*				U	*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: Total Answering (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: Total Answering (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	64	51	13	26	25	13	12	25	27	33	31	-	17	47	44	20	8	55	15	49	50	12
	13%	20%	5%	14%	13%	11%	16%	14%	11%	12%	14%	-	14%	13%	16%	9%	16%	12%	16%	12%	14%	9%
		B					*					**	*		O		*		*			*
Somewhat important	192	106	86	71	74	48	26	71	95	110	82	3	44	144	108	84	19	173	41	151	143	46
	38%	42%	35%	37%	39%	39%	34%	39%	39%	39%	37%	54%	36%	39%	40%	37%	37%	39%	45%	37%	39%	36%
							*					**	*				*		*			*
A little bit important	174	74	100	68	63	42	23	60	91	103	71	-	40	134	94	80	19	155	27	147	127	43
	35%	29%	40%	36%	34%	35%	30%	33%	37%	37%	32%	-	33%	36%	35%	35%	35%	35%	30%	36%	35%	34%
			A				*					**	*				*		*			*
Not important at all	70	22	48	26	25	19	15	24	32	34	36	3	22	45	26	44	6	64	7	63	43	26
	14%	9%	20%	14%	14%	15%	20%	13%	13%	12%	16%	46%	18%	12%	10%	19%	12%	14%	8%	15%	12%	20%
			A				*					**	*			N	*		*			T*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	430	231	199	165	162	103	60	157	213	246	183	3	101	325	246	184	46	383	83	347	320	101
	86%	91%	80%	86%	86%	85%	80%	87%	87%	88%	84%	54%	82%	88%	90%	81%	88%	86%	92%	85%	88%	80%
		B					*					**	*		O		*		*		U	*

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Global @dvisor: Health and Wellness
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total Answering (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: Total Answering (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	76	48	28	30	27	19	22	33	14	18	58	45	12	19	53	23	14	62	16	60	48	26	4	25	21	9	18
	15%	19%	12%	15%	18%	13%	14%	16%	20%	12%	16%	17%	18%	12%	16%	14%	23%	14%	19%	14%	15%	16%	8%	20%	18%	9%	16%
									*				*	*			*		*				*	y*		*	*
Somewhat important	201	107	94	87	60	54	63	79	29	61	140	111	22	68	137	64	23	177	38	162	131	66	20	52	46	43	39
	40%	42%	38%	45%	39%	35%	40%	39%	41%	42%	40%	41%	32%	42%	41%	39%	38%	40%	44%	39%	40%	40%	46%	42%	40%	43%	34%
									*				*	*			*		*				*	*		*	*
A little bit important	161	72	89	53	47	62	49	70	18	57	104	85	25	51	105	57	19	142	20	141	114	43	18	28	34	38	44
	32%	28%	36%	27%	31%	40%	31%	35%	25%	39%	30%	31%	38%	32%	31%	35%	32%	32%	23%	34%	35%	26%	40%	22%	30%	38%	38%
						C			*				*	*			*		*				*	*		W*	W*
Not important at all	62	28	34	25	19	18	23	20	10	11	51	31	9	22	43	19	4	57	12	50	31	30	3	19	14	10	15
	12%	11%	14%	13%	12%	12%	15%	10%	14%	7%	14%	12%	13%	14%	13%	12%	7%	13%	14%	12%	10%	18%	7%	16%	12%	10%	13%
									*		I		*	*			*		*			T	*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	438	226	212	169	134	135	135	182	61	136	302	241	59	138	294	144	57	381	75	363	292	135	42	105	101	90	101
	88%	89%	86%	87%	88%	88%	85%	90%	86%	93%	86%	88%	87%	86%	87%	88%	93%	87%	86%	88%	90%	82%	93%	84%	88%	90%	87%
									*	J			*	*			*		*		U		*	*		*	*

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: Total Answering (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: Total Answering (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	136	85	51	66	46	24	2	24	110	87	50	75	12	50	86	50	25	111	53	84	95	40
	27%	34%	21%	27%	28%	25%	19%	21%	29%	30%	23%	25%	34%	30%	31%	23%	37%	26%	34%	24%	32%	20%
		B				*	**	*					*				*				U	*
Somewhat important	185	92	93	90	61	35	1	30	153	109	76	103	12	69	106	79	26	159	59	126	110	75
	37%	36%	38%	37%	37%	37%	12%	27%	41%	38%	35%	34%	36%	41%	38%	36%	37%	37%	38%	37%	37%	37%
						*	**	*	G				*				*					*
A little bit important	135	56	79	61	42	32	5	41	88	77	57	84	8	43	64	71	17	117	36	99	71	62
	27%	22%	32%	25%	26%	34%	45%	37%	23%	27%	27%	28%	24%	25%	23%	32%	25%	27%	23%	29%	24%	31%
			A			*	**	H*					*				*					*
Not important at all	44	20	24	25	14	4	3	18	24	11	33	37	2	6	22	22	*	44	8	36	21	24
	9%	8%	10%	11%	9%	5%	24%	16%	6%	4%	15%	12%	5%	3%	8%	10%	1%	10%	5%	10%	7%	12%
						*	**	H*			I	M	*				*	P				*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	456	232	223	217	149	90	9	95	352	273	183	262	32	162	256	200	68	387	148	308	276	176
	91%	92%	90%	89%	91%	95%	76%	84%	94%	96%	85%	88%	95%	97%	92%	90%	99%	90%	95%	90%	93%	88%
						*	**	*	G	J			*	K			Q*					*

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Global @dvisor: Health and Wellness
EJ3.15. [Improve my sex life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Total Answering (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: Total Answering (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	134	71	63	56	50	28	32	79	7	40	94	28	80	26	79	55	11	123	19	116	105	28	40	38	56
	27%	29%	25%	31%	29%	19%	23%	30%	17%	22%	30%	26%	27%	27%	27%	27%	26%	27%	34%	26%	30%	20%	27%	25%	28%
				E					*								*		*		U				
Somewhat important	186	94	92	72	61	53	56	93	19	69	116	36	110	40	117	69	12	173	19	166	133	52	47	61	77
	37%	38%	36%	40%	36%	36%	41%	35%	47%	38%	37%	34%	37%	41%	39%	34%	29%	38%	35%	37%	38%	36%	32%	40%	39%
									*								*		*						
A little bit important	105	56	49	35	37	32	28	53	12	43	62	25	62	19	60	45	16	89	12	93	65	37	33	36	36
	21%	23%	19%	20%	22%	22%	20%	20%	30%	24%	19%	23%	21%	19%	20%	22%	37%	20%	22%	21%	18%	26%	22%	24%	18%
									*								Q*		*						
Not important at all	75	25	50	18	23	34	20	41	3	31	44	18	43	14	41	35	4	72	5	70	50	25	28	17	30
	15%	10%	20%	10%	13%	23%	15%	16%	6%	17%	14%	17%	15%	14%	14%	17%	8%	16%	9%	16%	14%	18%	19%	11%	15%
			A			C			*								*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	425	222	203	163	149	113	115	225	38	153	272	89	251	85	257	168	39	385	50	375	304	117	120	135	169
	85%	90%	80%	90%	87%	77%	85%	84%	94%	83%	86%	83%	85%	86%	86%	83%	92%	84%	91%	84%	86%	82%	81%	89%	85%
		B		E					*								*		*						

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Global @dvisor: Health and Wellness
EJ3.15. [Improve my sex life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: Total Answering (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: Total Answering (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	100	58	42	48	28	24	26	49	25	38	62	36	24	39	66	34	12	88	24	76	67	33	69	31	26	32	19	11	12
	20%	23%	17%	24%	19%	16%	21%	20%	19%	17%	23%	22%	17%	20%	22%	17%	20%	20%	26%	19%	21%	18%	19%	22%	19%	19%	19%	27%	23%
		B		E							I						*											*	*
Somewhat important	172	88	84	67	56	50	36	87	49	92	80	51	46	76	100	72	27	146	33	140	116	54	122	50	50	56	36	12	18
	35%	36%	33%	34%	37%	33%	29%	35%	38%	40%	30%	31%	33%	39%	34%	36%	43%	33%	36%	34%	37%	30%	34%	35%	37%	34%	36%	28%	34%
										J							*											*	*
A little bit important	126	58	68	51	38	37	23	65	38	64	62	41	38	47	69	57	15	111	23	103	79	44	96	30	34	44	22	12	14
	25%	23%	27%	26%	25%	24%	19%	27%	29%	28%	23%	25%	27%	24%	23%	28%	25%	25%	25%	25%	25%	25%	27%	21%	25%	26%	22%	29%	26%
									F								*											*	*
Not important at all	101	44	58	32	28	41	39	44	18	35	66	35	32	35	62	39	7	94	12	90	50	49	70	32	27	36	23	7	9
	20%	18%	23%	16%	19%	27%	32%	18%	14%	15%	25%	21%	23%	18%	21%	20%	12%	21%	13%	22%	16%	27%	20%	22%	20%	21%	23%	16%	17%
						CD	GH				I						*	P		R		T						*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	399	204	194	165	122	111	85	202	112	195	204	129	108	162	236	162	55	344	79	320	261	131	287	112	110	132	77	35	44
	80%	82%	77%	84%	81%	73%	68%	82%	86%	85%	75%	79%	77%	82%	79%	80%	88%	79%	87%	78%	84%	73%	80%	78%	80%	79%	77%	84%	83%
				E	E			F	F	J							Q*		S		U							*	*

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EI3.15. [Improve my sex life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: Total Answering (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: Total Answering (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	197	95	102	103	65	28	65	103	16	70	126	61	100	36	112	85	36	160	48	148	127	70
	39%	41%	38%	36%	46%	39%	40%	40%	43%	42%	38%	39%	38%	44%	41%	37%	44%	38%	52%	36%	41%	36%
									*			*					*		S			
Somewhat important	168	80	88	103	42	23	58	88	13	60	108	50	91	27	89	79	27	141	28	140	108	60
	34%	35%	33%	36%	30%	31%	35%	34%	36%	36%	33%	32%	35%	33%	33%	34%	33%	34%	30%	34%	35%	31%
									*			*					*					
A little bit important	87	39	49	57	19	12	23	48	4	27	60	30	45	13	46	41	13	74	10	77	46	42
	17%	17%	18%	20%	13%	16%	14%	19%	11%	16%	18%	19%	17%	15%	17%	18%	16%	18%	11%	19%	15%	21%
									*			*					*			R		
Not important at all	48	18	29	22	17	9	17	20	3	10	38	15	26	6	23	25	6	42	7	41	25	23
	10%	8%	11%	8%	12%	13%	10%	8%	9%	6%	11%	10%	10%	7%	8%	11%	7%	10%	7%	10%	8%	12%
									*		I	*					*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	452	214	239	263	126	63	147	240	33	158	294	141	236	75	246	206	76	376	86	366	280	172
	90%	92%	89%	92%	88%	87%	90%	92%	91%	94%	89%	90%	90%	93%	92%	89%	93%	90%	93%	90%	92%	88%
									*	J		*					*					

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Global @dvisor: Health and Wellness
EJ3.15. [Improve my sex life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: Total Answering (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: Total Answering (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	109	69	40	40	43	26	11	36	55	52	57	54	41	14	61	48	15	95	20	89	84	25	7	9	11	20	-	43	20
	22%	29%	16%	23%	28%	15%	29%	23%	23%	22%	21%	24%	21%	18%	24%	20%	29%	21%	34%	20%	25%	16%	21%	24%	20%	29%	-	23%	17%
		B		E	E		*										*		S*		U		*	*	*	b*			
Somewhat important	193	96	97	72	59	62	9	64	94	88	104	79	83	31	99	94	18	175	22	171	135	57	11	14	24	18	-	72	54
	39%	40%	38%	42%	39%	35%	24%	40%	40%	38%	39%	35%	42%	41%	39%	38%	35%	39%	37%	39%	40%	36%	34%	39%	46%	27%	-	38%	45%
							*		F								*		*				*	*	y*	*			Y
A little bit important	120	48	73	38	31	51	9	42	53	60	60	57	45	19	60	60	11	109	10	110	78	38	9	11	11	18	-	40	32
	24%	20%	28%	22%	20%	29%	23%	26%	23%	26%	23%	25%	23%	24%	24%	24%	23%	24%	17%	25%	23%	25%	26%	30%	21%	27%	-	21%	27%
			A			D	*										*		*				*	*	*	*			
Not important at all	78	30	48	21	19	37	9	18	33	32	46	38	27	13	34	44	7	71	7	71	41	37	6	3	7	12	-	37	14
	16%	12%	19%	12%	13%	21%	24%	12%	14%	14%	17%	17%	14%	16%	13%	18%	14%	16%	12%	16%	12%	23%	18%	8%	13%	17%	-	19%	12%
			A			CD	G*										*		*			T	*	*	*	*		b	
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	422	212	210	150	133	140	29	142	201	200	222	189	169	64	221	202	44	379	52	370	297	120	27	33	46	55	-	155	106
	84%	88%	81%	88%	87%	79%	76%	88%	86%	86%	83%	83%	86%	84%	87%	82%	86%	84%	88%	84%	88%	77%	82%	92%	87%	83%	-	81%	88%
		B		E	E		*	F									*		*		U		*	*	*	*			a

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: Total Answering (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: Total Answering (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	120	68	52	54	47	20	6	34	80	86	34	-	98	22	88	33	21	99	51	69	108	12
	24%	27%	21%	26%	24%	20%	22%	25%	24%	24%	24%	-	24%	27%	27%	19%	30%	23%	31%	21%	25%	17%
							*								O				S		U	
Somewhat important	259	137	122	105	104	50	10	75	174	196	63	-	214	45	173	86	36	223	84	175	224	35
	52%	54%	50%	50%	54%	50%	34%	55%	52%	55%	45%	-	51%	54%	53%	50%	51%	52%	51%	52%	53%	48%
							*	F	F	J												
A little bit important	100	43	57	42	36	22	9	23	68	67	33	-	86	14	57	43	10	90	26	74	84	15
	20%	17%	23%	20%	19%	22%	31%	16%	20%	19%	24%	-	21%	16%	17%	25%	14%	21%	16%	22%	20%	21%
			A				G*									N				R		
Not important at all	21	7	14	8	5	8	4	5	12	10	10	-	18	2	11	9	3	18	4	17	11	10
	4%	3%	6%	4%	2%	8%	13%	4%	4%	3%	7%	-	4%	3%	3%	5%	4%	4%	2%	5%	2%	14%
			A			D	GH*				I											T
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	479	248	232	201	187	92	25	132	323	349	130	-	399	81	317	162	67	412	161	318	416	62
	96%	97%	94%	96%	98%	92%	87%	96%	96%	97%	93%	-	96%	97%	97%	95%	96%	96%	98%	95%	98%	86%
		B			E		*	F	F	J											U	

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Proportions/Means: Overlap formula used
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total Answering (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: Total Answering (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	81	47	34	39	21	21	19	40	13	28	53	14	45	22	53	28	2	79	5	76	52	29	20	14	14	15	18
	16%	19%	14%	21%	14%	12%	18%	17%	15%	13%	19%	11%	21%	15%	17%	15%	8%	17%	13%	16%	16%	16%	20%	14%	15%	16%	16%
		B		DE							I		K				*		*								
Somewhat important	183	96	87	72	53	58	39	76	41	83	101	41	84	58	116	67	10	174	18	165	121	63	33	36	37	37	40
	37%	39%	34%	39%	36%	35%	36%	33%	45%	38%	36%	31%	38%	40%	38%	35%	50%	36%	45%	36%	38%	34%	33%	35%	39%	40%	37%
									G					K			*		*								
A little bit important	139	64	75	47	47	45	23	70	24	67	72	39	57	43	83	56	5	133	10	129	86	53	30	30	28	22	29
	28%	26%	30%	25%	32%	27%	21%	31%	26%	31%	25%	30%	26%	29%	27%	29%	27%	28%	25%	28%	27%	28%	30%	29%	30%	23%	27%
								F		J							*		*								
Not important at all	97	40	57	27	27	44	27	42	13	40	58	39	34	24	57	40	3	94	7	90	56	41	17	22	16	19	22
	19%	16%	23%	14%	18%	26%	25%	19%	14%	18%	20%	29%	16%	16%	19%	21%	15%	20%	17%	20%	18%	22%	17%	22%	17%	21%	20%
			A			CD	H					LM					*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	403	207	196	158	121	124	81	186	79	177	226	95	185	123	251	152	17	386	33	370	259	144	84	79	79	74	87
	81%	84%	77%	86%	82%	74%	75%	81%	86%	82%	80%	71%	84%	84%	81%	79%	85%	80%	83%	80%	82%	78%	83%	78%	83%	79%	80%
		B		E	E				F				K	K			*		*								

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Global @dvisor: Health and Wellness
EJ3.15. [Improve my sex life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V\a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: Total Answering (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: Total Answering (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	78	44	34	33	26	19	22	21	29	24	53	18	42	17	54	24	7	71	9	69	50	27	14	21	10	9	10	1	6	6
	16%	17%	14%	19%	15%	12%	19%	16%	16%	12%	18%	21%	15%	14%	17%	13%	18%	15%	12%	16%	15%	16%	18%	19%	14%	14%	13%	6%	16%	16%
				E							I	*					*								*			**	*	*
Somewhat important	212	117	94	81	75	56	50	54	79	89	123	43	117	52	128	84	17	195	33	179	140	72	31	44	31	30	34	10	16	17
	42%	46%	38%	48%	43%	36%	42%	40%	42%	45%	41%	49%	41%	41%	41%	45%	44%	42%	42%	42%	42%	44%	38%	40%	46%	45%	44%	44%	41%	44%
		B		E								*					*								*			**	*	*
A little bit important	142	67	75	40	53	49	31	43	51	55	88	19	82	41	91	51	10	133	22	120	100	43	24	31	21	17	23	7	11	7
	28%	27%	30%	24%	30%	32%	26%	32%	27%	27%	29%	22%	29%	32%	29%	27%	25%	29%	29%	28%	30%	26%	30%	29%	31%	26%	30%	32%	29%	17%
												*					*								*			**	*	*
Not important at all	68	25	43	16	21	31	15	17	27	31	37	7	46	16	40	28	6	63	14	55	45	24	11	12	6	10	10	4	6	9
	14%	10%	18%	9%	12%	20%	13%	12%	15%	16%	12%	8%	16%	13%	13%	15%	14%	14%	17%	13%	13%	14%	14%	11%	9%	15%	13%	19%	14%	23%
			A			CD						*					*								*			**	*	WX*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	432	228	203	155	154	123	103	118	160	168	264	80	241	111	273	159	34	398	64	368	290	142	69	96	62	57	68	18	33	29
	86%	90%	83%	91%	88%	80%	87%	88%	85%	84%	88%	92%	84%	87%	87%	85%	86%	86%	83%	87%	87%	86%	86%	89%	91%	85%	87%	81%	86%	77%
		B		E	E							*					*							c	c*			**	*	*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: Total Answering (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: Total Answering (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	78	44	34	39	24	15	11	38	23	31	48	23	22	33	48	31	9	69	11	67	58	20	10	6	12	11	21	11	7
	16%	18%	13%	20%	16%	10%	15%	17%	15%	14%	17%	16%	19%	14%	17%	14%	19%	15%	18%	15%	16%	14%	16%	10%	14%	16%	19%	18%	16%
				E	E												*										W		*
Somewhat important	159	83	75	73	49	37	19	70	59	68	91	44	31	84	84	75	17	142	22	136	119	39	14	21	27	22	39	19	17
	32%	33%	30%	37%	33%	24%	26%	31%	38%	32%	32%	30%	27%	35%	29%	35%	35%	31%	36%	31%	34%	27%	22%	34%	31%	31%	34%	30%	39%
				E	E				F					L			*							V			V		V*
A little bit important	133	69	64	51	41	42	21	55	42	62	71	35	32	66	79	55	9	124	12	121	98	36	20	19	23	21	25	15	10
	27%	28%	26%	26%	27%	27%	28%	25%	27%	29%	25%	24%	28%	28%	28%	26%	19%	28%	20%	28%	28%	25%	32%	32%	27%	29%	22%	24%	23%
																	*						Z						*
Not important at all	130	53	77	33	36	60	23	61	32	53	77	43	30	56	76	54	13	117	16	114	81	49	19	15	24	17	27	18	10
	26%	21%	31%	17%	24%	39%	31%	27%	20%	25%	27%	30%	26%	24%	27%	25%	26%	26%	26%	26%	23%	34%	30%	24%	28%	24%	24%	29%	23%
			A		C	CD	H	H									*					T							*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	370	196	174	163	114	94	50	163	124	161	210	102	85	183	210	160	35	335	45	325	275	95	44	46	61	55	86	44	34
	74%	79%	69%	83%	76%	61%	69%	73%	80%	75%	73%	70%	74%	76%	73%	75%	74%	74%	74%	74%	77%	66%	70%	76%	72%	76%	76%	71%	77%
		B		DE	E				FG								*				U								*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: Total Answering (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: Total Answering (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	156	93	63	90	49	17	16	32	107	101	55	-	14	142	99	57	53	103	110	46	131	23
	31%	36%	26%	34%	33%	20%	30%	30%	32%	33%	28%	-	24%	32%	32%	29%	37%	29%	39%	21%	33%	23%
		B		E	E	*	*					**	*						S		U	*
Somewhat important	183	88	95	89	64	31	15	34	133	124	59	1	17	165	118	65	54	129	100	83	148	34
	37%	34%	39%	33%	43%	37%	28%	32%	39%	41%	30%	48%	30%	37%	39%	34%	38%	36%	35%	39%	38%	34%
						*	*			J		**	*									*
A little bit important	106	57	50	62	23	21	14	28	63	53	53	1	14	91	64	42	29	78	56	50	80	26
	21%	22%	20%	23%	15%	25%	27%	26%	19%	17%	27%	52%	25%	21%	21%	22%	20%	22%	20%	24%	20%	25%
						*	*				I	**	*									*
Not important at all	55	20	35	26	14	15	8	13	34	24	31	-	12	42	25	30	7	48	20	35	35	19
	11%	8%	14%	10%	9%	18%	15%	12%	10%	8%	16%	-	22%	10%	8%	15%	5%	13%	7%	16%	9%	19%
			A			CD*	*				I	**	M*			N		P		R		T*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	445	237	208	241	136	68	46	95	304	278	167	2	45	398	281	164	136	309	266	179	359	83
	89%	92%	86%	90%	91%	82%	85%	88%	90%	92%	84%	100%	78%	90%	92%	85%	95%	87%	93%	84%	91%	81%
		B		E	E	*	*			J		**	*	L	O		Q		S		U	*

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EJ3.15. [Improve my sex life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Total Answering (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: Total Answering (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	100	56	43	37	41	22	31	39	15	41	59	41	40	18	50	49	6	93	17	82	62	37	28	14	20	26	12
	20%	23%	17%	23%	22%	14%	20%	20%	21%	17%	23%	19%	19%	25%	21%	19%	13%	21%	20%	20%	21%	19%	21%	14%	21%	22%	21%
				E	E						I			L			*										*
Somewhat important	204	108	97	68	75	62	56	83	33	95	109	83	90	31	104	101	24	180	41	164	123	80	50	40	42	51	22
	41%	43%	38%	42%	41%	39%	37%	42%	47%	39%	43%	39%	42%	42%	42%	39%	53%	40%	46%	40%	42%	40%	38%	42%	43%	42%	39%
									F								O*										*
A little bit important	119	51	68	36	36	47	45	42	16	64	55	46	57	16	54	65	10	109	19	100	68	48	30	24	22	28	14
	24%	21%	27%	23%	20%	30%	29%	22%	23%	26%	22%	22%	27%	22%	22%	25%	21%	24%	22%	24%	23%	25%	23%	25%	23%	23%	25%
			A			D	G										*										*
Not important at all	77	33	44	20	31	26	21	32	6	44	33	43	27	8	36	41	6	71	10	67	44	32	23	18	12	15	9
	15%	13%	18%	13%	17%	17%	14%	16%	9%	18%	13%	20%	13%	11%	15%	16%	13%	16%	12%	16%	15%	16%	18%	18%	13%	13%	16%
								H		J		LM					*										*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	423	215	208	141	151	131	131	164	63	199	223	170	187	65	208	215	40	383	77	345	252	165	108	78	85	105	48
	85%	87%	82%	87%	83%	83%	86%	84%	91%	82%	87%	80%	87%	89%	85%	84%	87%	84%	88%	84%	85%	84%	82%	82%	87%	87%	85%
									G		I		K	K			*										*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: Total Answering (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: Total Answering (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	59	33	26	28	19	11	37	18	3	26	33	30	10	18	33	26	2	57	9	50	41	15
	12%	13%	10%	17%	12%	6%	12%	12%	10%	10%	14%	11%	10%	14%	14%	10%	9%	12%	16%	11%	12%	10%
				E	E				*		I						*		*			
Somewhat important	159	96	63	57	59	42	95	53	11	84	75	78	34	47	89	70	11	148	21	138	122	30
	32%	38%	25%	34%	37%	25%	30%	36%	38%	31%	33%	29%	34%	35%	37%	27%	53%	31%	40%	31%	36%	21%
		B		E	E				*						O		Q*		*		U	
A little bit important	151	80	70	48	47	56	98	45	8	87	64	76	33	41	66	85	4	147	13	138	99	46
	30%	32%	28%	28%	29%	33%	30%	30%	28%	32%	28%	28%	33%	31%	28%	33%	18%	31%	25%	31%	30%	32%
									*								*		*			
Not important at all	132	42	90	35	35	62	92	33	7	74	58	83	23	26	51	80	4	128	10	122	74	52
	26%	17%	36%	21%	22%	36%	28%	22%	24%	27%	25%	31%	23%	19%	22%	31%	20%	27%	18%	27%	22%	36%
			A			CD			*			M				N	*		*			T
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	368	209	159	134	126	109	230	117	21	197	171	184	78	106	187	181	17	352	43	325	262	91
	74%	83%	64%	79%	78%	64%	72%	78%	76%	73%	75%	69%	77%	81%	78%	69%	80%	73%	82%	73%	78%	64%
		B		E	E				*					K	O		*		*		U	

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Global @dvisor: Health and Wellness
EJ3.15. [Improve my sex life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Total Answering (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: Total Answering (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	128	69	59	47	46	36	69	41	4	62	66	59	36	33	73	55	12	117	20	109	80	47	19	33	35	41
	26%	27%	24%	27%	23%	27%	27%	28%	13%	26%	25%	26%	30%	22%	27%	24%	24%	26%	28%	25%	25%	26%	21%	26%	24%	31%
									*				*				*		*							V
Somewhat important	237	124	113	82	103	52	120	69	17	112	125	102	61	75	128	110	26	211	35	202	155	81	47	58	69	63
	47%	49%	46%	47%	53%	40%	47%	47%	64%	47%	48%	45%	51%	48%	48%	47%	55%	47%	50%	47%	49%	45%	51%	45%	48%	47%
					E				F*				*				*		*							
A little bit important	113	49	64	38	40	35	54	33	5	56	58	55	19	39	54	60	9	104	14	99	66	46	22	31	34	26
	23%	20%	26%	22%	21%	27%	21%	22%	19%	23%	22%	24%	16%	26%	20%	26%	20%	23%	20%	23%	21%	26%	24%	24%	24%	19%
			A						*				*				*		*							
Not important at all	21	9	11	7	7	8	11	4	1	8	13	11	3	7	14	7	1	20	1	20	14	6	4	7	7	3
	4%	4%	5%	4%	3%	6%	4%	3%	3%	3%	5%	5%	2%	4%	5%	3%	2%	4%	2%	5%	4%	4%	5%	5%	4%	2%
									*				*				*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	479	243	237	167	189	123	243	143	26	230	249	216	116	148	255	225	47	432	69	410	301	174	89	123	139	129
	96%	96%	95%	96%	97%	94%	96%	97%	97%	97%	95%	95%	98%	96%	95%	97%	98%	96%	98%	95%	96%	96%	95%	95%	96%	98%
									*				*				*		*							

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EJ3.15. [Improve my sex life] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Total Answering (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: Total Answering (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	135	79	56	65	36	34	31	50	55	77	58	59	35	41	80	56	34	101	43	93	92	43	29	30	52	24
	27%	32%	22%	35%	25%	20%	38%	24%	26%	27%	27%	25%	28%	29%	28%	26%	43%	24%	42%	23%	28%	25%	32%	27%	28%	21%
		B		DE			GH*										Q		S				Y			
Somewhat important	176	89	88	67	55	54	23	76	77	106	71	79	44	54	100	77	28	149	37	140	125	49	30	44	63	40
	35%	36%	35%	37%	37%	32%	29%	36%	37%	37%	33%	34%	35%	38%	35%	36%	34%	36%	36%	35%	38%	29%	33%	40%	34%	34%
							*														U					
A little bit important	106	50	55	29	30	47	15	44	47	58	48	55	23	28	68	38	10	96	14	92	69	37	14	18	43	31
	21%	20%	22%	16%	20%	28%	18%	21%	22%	21%	22%	24%	18%	20%	24%	18%	13%	23%	14%	23%	21%	22%	16%	16%	23%	27%
						CD	*								O			P		R						VW
Not important at all	82	29	53	22	26	34	13	39	30	42	41	40	25	18	38	44	9	74	8	74	43	39	18	18	26	20
	16%	12%	21%	12%	18%	20%	16%	19%	14%	15%	19%	17%	19%	13%	13%	21%	11%	18%	8%	19%	13%	23%	20%	16%	14%	17%
			A			C	*						M			N				R		T				
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	418	218	199	161	122	135	68	170	179	241	176	193	102	123	247	171	72	345	93	324	286	129	73	92	158	95
	84%	88%	79%	88%	82%	80%	84%	81%	86%	85%	81%	83%	81%	87%	87%	79%	89%	82%	92%	81%	87%	77%	80%	84%	86%	83%
		B		E			*							L	O				S		U					

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: Total Answering (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: Total Answering (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	129	81	48	67	41	21	63	55	3	42	87	-	98	30	81	48	42	87	53	76	104	25
	26%	33%	19%	25%	27%	27%	24%	32%	30%	31%	24%	-	26%	26%	29%	22%	36%	23%	35%	22%	30%	16%
		B				*			**								Q		S		U	
Somewhat important	200	110	89	106	64	30	109	69	4	58	142	-	149	50	118	82	42	158	52	147	142	58
	40%	45%	35%	39%	42%	38%	41%	40%	36%	43%	39%	-	39%	44%	42%	37%	36%	41%	35%	42%	41%	39%
		B				*			**													
A little bit important	134	46	88	80	35	19	69	39	4	26	108	-	106	28	62	72	28	106	33	101	81	54
	27%	19%	35%	30%	23%	24%	26%	23%	34%	19%	30%	-	28%	24%	22%	33%	24%	28%	22%	29%	23%	35%
			A			*			**		I					N						T
Not important at all	37	10	28	18	10	9	24	8	-	10	28	-	31	7	20	17	6	31	10	27	23	14
	7%	4%	11%	7%	7%	11%	9%	5%	-	7%	8%	-	8%	6%	7%	8%	5%	8%	7%	8%	7%	10%
			A			*			**													
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	463	237	226	252	141	70	241	164	11	126	337	-	354	108	261	202	111	351	138	324	326	137
	93%	96%	89%	93%	93%	89%	91%	95%	100%	93%	92%	-	92%	94%	93%	92%	95%	92%	93%	92%	93%	90%
		B				*			**													

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Global @dvisor: Health and Wellness
EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	2129	963	1166	1076	667	386	670	664	633	998	1131	615	824	689	1130	999	366	1763	595	1534	1397	706
	18%	16%	19%	21%	17%	13%	21%	16%	18%	18%	17%	18%	17%	18%	17%	19%	24%	17%	25%	16%	17%	19%
			A	DE	E		GH		G							N	Q		S			
Somewhat important	4297	2126	2171	1876	1356	1065	1109	1478	1350	1966	2331	1071	1804	1422	2445	1852	613	3684	965	3332	2967	1281
	36%	35%	36%	37%	35%	35%	34%	36%	38%	36%	36%	31%	38%	37%	37%	35%	40%	35%	40%	35%	37%	34%
									F				K	K	O		Q		S		U	
A little bit important	3775	1884	1891	1517	1224	1034	975	1318	1126	1737	2037	1124	1463	1188	2088	1687	364	3411	612	3162	2478	1245
	31%	31%	31%	30%	32%	34%	30%	32%	32%	32%	31%	33%	31%	31%	31%	32%	24%	33%	25%	33%	31%	33%
					C	CD						L						P		R		T
Not important at all	1799	1019	781	648	627	524	488	662	464	797	1003	592	686	521	1015	784	172	1627	254	1545	1206	574
	15%	17%	13%	13%	16%	17%	15%	16%	13%	14%	15%	17%	14%	14%	15%	15%	11%	16%	10%	16%	15%	15%
		B			C	C	H	H				LM						P		R		
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	10201	4973	5228	4469	3247	2485	2753	3460	3109	4701	5500	2810	4092	3299	5663	4537	1343	8858	2172	8028	6842	3233
	85%	83%	87%	87%	84%	83%	85%	84%	87%	86%	85%	83%	86%	86%	85%	85%	89%	84%	90%	84%	85%	85%
			A	DE					FG				K	K			Q		S			

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- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	2129	103	39	122	46	62	231	135	46	32	132	74	62	196	63	94	42	29	34	169	63	27	69	113	145
	18%	21%	8%	25%	9%	12%	46%	27%	9%	6%	26%	15%	12%	39%	13%	19%	8%	6%	7%	34%	13%	5%	14%	23%	29%
		BDEHIKLNPQRTUV		BDEHIKLNOPQRTUV	QU	BIPQRU	ABCDEGHIJKLMNOPQRSTUVWX	ABDEHIKLNOPQRTUV	QU		BDEHIKLNOPQRTUV	BDHIPQRU	BIPQRU	ABCDEGHIJKLNOPQRTUVWX	BIPQRU	BDEHILNPQRTUV	QU			ABCDEGHIJKLNOPQRTUVW	BIPQRU		BDHIPQRU	BDEHIKLNPQRTUV	ABDEHIKLNOPQRTUVW
Somewhat important	4297	234	150	225	164	145	160	198	176	152	204	202	162	176	155	267	127	144	120	203	178	132	223	163	236
	36%	47%	30%	45%	33%	29%	32%	40%	35%	30%	41%	40%	32%	35%	31%	53%	25%	29%	24%	41%	36%	26%	45%	33%	47%
		BDEFGHILMNPQRSTUW	R	BDEFHILMNPQRTUW	PRU	R	PRU	BDEFILNPQRUW	EPQRU	R	BDEFILNPQRUW	BDEFILNPQRUW	PRU	EPQRU	PRU	ABCDEFGHIJKLMNPQRSTUVWX		R		BDEFILNPQRUW	EPQRU		BDEFHILMNPQRTUW	PRU	BDEFGHIKLMNPQRSTUW
A little bit important	3775	120	177	126	192	178	89	135	203	194	136	158	173	103	191	117	187	211	184	99	180	201	163	155	102
	31%	24%	35%	25%	38%	36%	18%	27%	41%	39%	27%	32%	35%	21%	38%	23%	37%	42%	37%	20%	36%	40%	33%	31%	20%
		F	ACFGJMOSX	F	ACFGJKMOSVWX	ACFGJMOSX		FMSX	ACFGJKLMOSVWX	ACFGJKMOSVWX	FMSX	AFMOSX	ACFGJMOSX		ACFGJKMOSVWX	F	ACFGJKMOSVWX	ABCEFGJKLMOPRSTVWX	ACFGJMOSWX		ACFGJMOSWX	ACFGJKLMOSVWX	ACFMOSX	ACFMOSX	
Not important at all	1799	42	134	26	97	115	20	31	75	123	28	65	104	25	91	21	143	116	163	29	80	140	44	69	17
	15%	9%	27%	5%	19%	23%	4%	6%	15%	25%	6%	13%	21%	5%	18%	4%	29%	23%	33%	6%	16%	28%	9%	14%	3%
		FMOX	ACDFGHJKLMNOSTVWX		ACFGJKMOSVWX	ACFGHJKMNOSTVWX			ACFGJMOSVX	ACFGHJKMNOSTVWX		ACFGJMOSVX	ACFGHJKMOSTVWX		ACFGJKMOSVWX		ACDEFGHJKLMNOQSTVWX	ACFGHJKMNOSTVWX	ABCDEFGHIJKLMNOQSTUVWX		ACFGJMOSVX	ACDEFGHJKLMNOQSTVWX	CFMOSX	ACFGJMOSVX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	10201	458	366	474	403	385	480	469	425	377	472	435	396	475	409	479	357	384	337	471	420	360	456	431	483
	85%	92%	73%	95%	81%	77%	96%	94%	85%	75%	94%	87%	79%	95%	82%	96%	71%	77%	67%	94%	84%	72%	91%	86%	97%
		BDEHIKLNPQRTUW	R	BDEHIKLNPQRTUVW	BPRU	PRU	ABDEHIKLNPQRTUVW	BDEHIKLNPQRTUW	BEILPQRU	R	BDEHIKLNPQRTUW	BDEILNPQRU	BPRU	ABDEHIKLNPQRTUVW	BEIPQRU	ABDEHIKLNPQRTUVW		PRU		BDEHIKLNPQRTUVW	BEILPQRU	R	BDEHIKLNPQRTUW	BDEILNPQRU	ABDEHIKLNPQRTUVW

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Global @dvisor: Health and Wellness
EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	2129	176	566	428	461	432	522	497
	18%	18%	28%	10%	15%	11%	26%	33%
		CE	ACDE		CE	C	ACDE	ABCDEF
Somewhat important	4297	318	872	1460	1084	1163	791	563
	36%	32%	44%	32%	36%	29%	40%	38%
		E	ACDEFG	E	ACE		ACDE	ACE
A little bit important	3775	346	451	1645	971	1487	497	361
	31%	35%	23%	37%	32%	37%	25%	24%
		BFG		BDFG	BFG	ABDFG	B	
Not important at all	1799	160	110	966	484	917	190	79
	15%	16%	6%	21%	16%	23%	10%	5%
		BFG		ABDFG	BFG	ABCDFG	BG	
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	10201	840	1890	3534	2516	3083	1810	1421
	85%	84%	94%	79%	84%	77%	91%	95%
		CE	ACDEF	E	CE		ACDE	ACDEF

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EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	103	34	69	55	26	21	29	23	31	34	69	39	42	22	44	58	10	93	15	88	57	45
	21%	14%	27%	22%	18%	20%	25%	19%	18%	25%	19%	23%	20%	18%	17%	25%	16%	21%	15%	22%	17%	28%
			A			*								*		N	*		*			T
Somewhat important	234	128	106	121	62	52	54	59	79	58	177	79	104	51	127	108	35	199	47	188	160	74
	47%	52%	42%	49%	43%	48%	46%	50%	46%	43%	48%	47%	51%	41%	48%	46%	57%	45%	48%	47%	48%	45%
		B				*								*			*		*			
A little bit important	120	62	59	52	43	25	24	27	49	29	91	43	42	36	72	48	12	108	29	91	90	31
	24%	25%	23%	21%	30%	23%	21%	23%	28%	22%	25%	25%	20%	29%	27%	20%	20%	25%	30%	23%	27%	19%
						*								*			*		*		U	
Not important at all	42	21	21	20	13	9	10	8	15	14	29	9	17	16	22	20	4	39	7	35	28	14
	9%	9%	8%	8%	9%	8%	8%	7%	9%	10%	8%	6%	8%	13%	8%	9%	6%	9%	7%	9%	8%	9%
						*								*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	458	224	234	227	132	98	107	110	159	121	337	161	188	109	243	214	58	400	90	367	307	150
	92%	91%	92%	92%	91%	92%	92%	93%	91%	90%	92%	94%	92%	87%	92%	91%	94%	91%	93%	91%	92%	91%
						*								*			*		*			

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	39	23	16	17	11	10	11	9	7	19	20	14	12	13	19	20	3	36	5	34	16	22	2	26	11
	8%	9%	7%	9%	7%	7%	9%	7%	6%	10%	6%	9%	6%	8%	6%	10%	9%	8%	9%	8%	5%	12%	4%	9%	7%
												*					**		*			T	*		
Somewhat important	150	70	81	50	41	59	38	39	38	55	95	40	59	52	94	56	9	141	19	131	97	45	22	88	40
	30%	28%	32%	27%	26%	38%	31%	30%	29%	29%	31%	27%	30%	32%	31%	28%	34%	30%	34%	30%	31%	25%	40%	31%	25%
						D						*					**		*				*		
A little bit important	177	92	85	69	54	54	37	55	44	70	107	48	70	58	108	68	8	168	20	157	110	66	25	102	50
	35%	37%	34%	37%	35%	34%	30%	42%	33%	37%	34%	33%	36%	36%	36%	34%	29%	36%	35%	35%	36%	37%	46%	36%	31%
												*					**		*				*		
Not important at all	134	67	67	50	50	34	36	28	42	44	90	44	53	37	78	56	8	126	13	121	87	45	6	68	59
	27%	27%	27%	27%	32%	22%	29%	21%	32%	23%	29%	30%	27%	23%	26%	28%	27%	27%	23%	27%	28%	25%	11%	24%	37%
					E							*					**		*				*		VW
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	366	184	182	136	106	124	87	104	89	145	221	102	141	123	221	145	20	346	44	322	222	133	49	217	101
	73%	73%	73%	73%	68%	78%	71%	79%	68%	77%	71%	70%	73%	77%	74%	72%	73%	73%	77%	73%	72%	75%	89%	76%	63%
						D						*					**		*				X*	X	

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	122	58	64	58	47	17	50	52	16	49	74	6	89	27	68	55	37	85	45	77	92	30
	25%	24%	25%	22%	28%	24%	30%	28%	18%	25%	24%	30%	25%	23%	25%	24%	28%	23%	31%	22%	27%	20%
					*	*			*			**					*					
Somewhat important	225	99	127	118	68	39	75	88	40	78	147	7	165	53	118	107	64	161	70	155	153	73
	45%	41%	49%	45%	41%	55%	46%	46%	45%	40%	48%	34%	46%	45%	43%	47%	48%	44%	48%	44%	44%	47%
					*	*			*			**					*					
A little bit important	126	63	63	67	44	15	33	40	29	56	71	7	89	31	70	56	20	106	19	107	80	46
	25%	26%	24%	26%	26%	21%	20%	21%	32%	29%	23%	31%	25%	26%	26%	25%	15%	29%	13%	30%	23%	30%
					*	*			*			**					*	P		R		
Not important at all	26	20	6	17	8	*	6	10	4	11	14	1	17	8	16	9	11	14	11	15	22	4
	5%	8%	2%	6%	5%	1%	3%	5%	5%	6%	5%	4%	5%	6%	6%	4%	9%	4%	7%	4%	6%	3%
		B			*	*			*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	474	220	254	243	159	72	158	180	84	183	292	20	343	111	256	218	121	353	134	340	325	149
	95%	92%	98%	94%	95%	99%	97%	95%	95%	94%	95%	96%	95%	94%	94%	96%	91%	96%	93%	96%	94%	97%
			A		*	*			*			**					*					

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

  Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	46	21	25	22	10	14	26	9	-	22	24	2	34	10	20	26	6	41	9	38	22	22	9	8	5	15	6	4
	9%	8%	10%	11%	6%	10%	9%	7%	-	9%	10%	2%	11%	9%	8%	10%	13%	9%	12%	9%	7%	13%	9%	8%	5%	18%	12%	5%
									**			*					*		*				*		*	WXa*	*	*
Somewhat important	164	80	84	59	49	56	91	43	4	84	80	20	100	44	81	83	15	149	23	141	104	55	36	29	27	27	18	27
	33%	32%	34%	29%	31%	41%	33%	34%	63%	33%	33%	27%	32%	39%	34%	32%	34%	33%	32%	33%	34%	31%	36%	28%	31%	33%	35%	35%
						C			**			*					*		*				*		*	*	*	*
A little bit important	192	85	107	83	61	48	109	46	2	95	97	34	116	42	92	100	13	180	27	166	108	74	36	47	34	24	21	29
	38%	34%	43%	41%	38%	35%	39%	37%	38%	37%	40%	46%	37%	37%	39%	38%	29%	39%	37%	39%	35%	42%	36%	45%	40%	30%	41%	39%
									**			*					*		*				*	Y	*	*	*	*
Not important at all	97	63	34	38	40	20	52	27	-	52	45	19	60	18	45	52	10	87	13	84	71	24	19	19	21	15	6	16
	19%	25%	14%	19%	25%	14%	19%	22%	-	21%	18%	25%	19%	16%	19%	20%	24%	19%	19%	20%	23%	14%	19%	19%	24%	19%	12%	22%
		B			E				**			*					*		*		U		*		*	*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat	403	186	217	164	121	118	227	97	6	202	201	55	251	97	193	210	33	370	58	345	235	150	81	84	66	66	46	60
important/A little bit important)	81%	75%	86%	81%	75%	86%	81%	78%	100%	79%	82%	75%	81%	84%	81%	80%	76%	81%	81%	80%	77%	86%	81%	81%	76%	81%	88%	78%
			A			D			**			*					*		*			T	*		*	*	*	*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	62	25	37	27	17	18	14	24	21	32	30	15	34	13	24	38	4	58	7	55	33	28	16	3	11	19	4	7	2
	12%	11%	14%	13%	10%	14%	27%	12%	10%	13%	12%	18%	12%	10%	10%	14%	12%	12%	11%	13%	10%	16%	12%	7%	15%	18%	8%	11%	8%
							GH*										*		*					*	*	*	*	*	**
Somewhat important	145	64	81	53	53	39	15	55	65	67	78	19	84	42	70	75	8	137	23	122	98	43	37	11	24	32	10	24	7
	29%	27%	31%	26%	33%	29%	28%	27%	31%	28%	30%	23%	29%	33%	30%	28%	23%	29%	36%	28%	31%	25%	27%	23%	31%	30%	24%	35%	30%
							*										*		*					*	*	*	*	*	**
A little bit important	178	88	91	82	51	46	11	76	76	76	102	29	106	43	76	102	11	168	18	161	108	65	45	19	24	40	17	25	7
	36%	37%	35%	40%	31%	35%	20%	38%	37%	32%	39%	34%	37%	34%	33%	38%	32%	36%	28%	37%	34%	37%	33%	40%	31%	39%	40%	37%	32%
							*	F	F								*		*					*	*	*	*	*	**
Not important at all	115	62	53	44	42	29	13	48	45	63	52	21	66	28	60	55	11	104	16	99	77	38	37	15	19	14	12	12	7
	23%	26%	20%	21%	26%	22%	24%	23%	22%	27%	20%	26%	23%	22%	26%	20%	33%	22%	25%	23%	24%	22%	27%	30%	24%	13%	29%	17%	30%
							*										*		*				Y	Y*	*	*	Y*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	385	177	208	163	120	102	40	155	162	175	210	63	224	98	170	215	23	362	48	337	239	136	98	34	60	91	31	56	16
	77%	74%	80%	79%	74%	78%	76%	77%	78%	73%	80%	74%	77%	78%	74%	80%	67%	78%	75%	77%	76%	78%	73%	70%	76%	87%	71%	83%	70%
							*										*		*					*	*	VWZ*	*	*	**

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Global @dvisor: Health and Wellness
EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	231	128	103	134	83	14	139	46	21	135	96	78	54	98	108	123	35	196	57	174	136	87
	46%	44%	49%	47%	47%	35%	48%	38%	64%	44%	49%	55%	42%	43%	45%	47%	50%	45%	55%	44%	46%	45%
						*			**			LM					*					
Somewhat important	160	99	62	103	44	13	90	46	7	89	71	40	43	77	71	89	18	142	23	137	87	72
	32%	34%	30%	36%	25%	34%	31%	38%	21%	29%	36%	28%	33%	34%	30%	34%	26%	33%	22%	35%	29%	37%
				D		*			**								*			R		
A little bit important	89	51	38	42	38	9	51	24	5	68	22	17	28	44	47	42	14	76	22	67	57	30
	18%	18%	18%	15%	22%	23%	17%	20%	15%	22%	11%	12%	22%	19%	20%	16%	19%	18%	21%	17%	19%	16%
						*			**	J			K				*					
Not important at all	20	14	5	6	11	3	13	5	-	14	6	7	3	10	12	8	3	17	2	18	16	4
	4%	5%	3%	2%	6%	8%	4%	4%	-	5%	3%	5%	2%	4%	5%	3%	5%	4%	2%	4%	5%	2%
					C	C*			**								*					
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	480	277	203	279	165	36	280	116	32	291	189	135	125	220	226	254	66	414	102	378	279	188
	96%	95%	97%	98%	94%	92%	96%	96%	100%	95%	97%	95%	98%	96%	95%	97%	95%	96%	98%	96%	95%	98%
				DE		*			**								*					

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Global @dvisor: Health and Wellness
EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	135	55	80	82	39	13	22	22	92	50	85	62	42	31	63	72	21	114	38	97	108	26
	27%	23%	31%	29%	29%	17%	42%	21%	26%	26%	28%	27%	32%	22%	23%	31%	23%	28%	23%	29%	27%	27%
				E	E		**	*					*	*			*					*
Somewhat important	198	95	104	112	53	33	19	46	133	71	127	96	44	58	107	91	47	152	77	122	155	40
	40%	39%	40%	40%	39%	41%	38%	46%	38%	37%	42%	43%	34%	41%	40%	40%	51%	37%	46%	36%	39%	41%
							**	*					*	*			Q*					*
A little bit important	135	75	60	80	30	25	7	28	100	58	78	57	33	45	78	58	20	115	43	93	110	25
	27%	31%	23%	28%	22%	31%	13%	28%	29%	30%	25%	25%	25%	32%	29%	25%	22%	28%	26%	28%	28%	26%
							**	*					*	*			*					*
Not important at all	31	16	16	9	13	9	3	5	22	15	16	12	11	8	21	10	3	28	8	23	25	6
	6%	6%	6%	3%	10%	12%	7%	5%	6%	8%	5%	5%	9%	6%	8%	4%	3%	7%	5%	7%	6%	6%
					C	C	**	*					*	*			*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	469	225	244	275	123	71	48	96	325	179	290	215	120	134	248	221	88	381	158	311	372	91
	94%	94%	94%	97%	90%	88%	93%	95%	94%	92%	95%	95%	91%	94%	92%	96%	97%	93%	95%	93%	94%	94%
				DE			**	*					*	*			*					*

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Global @dvisor: Health and Wellness
EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	46	24	22	12	22	13	10	17	19	30	16	-	14	32	24	22	6	40	11	35	30	15
	9%	10%	9%	6%	12%	10%	13%	10%	8%	11%	7%	-	12%	9%	9%	10%	11%	9%	12%	9%	8%	12%
							*					**	*				*		*			*
Somewhat important	176	90	86	74	60	42	31	62	84	95	81	2	42	132	107	69	17	159	39	137	131	42
	35%	36%	35%	39%	32%	35%	41%	34%	34%	34%	37%	26%	34%	36%	39%	30%	32%	36%	43%	33%	36%	33%
							*					**	*		O		*		*			*
A little bit important	203	99	103	69	80	54	21	71	110	124	79	2	45	156	105	97	23	179	34	168	151	47
	41%	39%	42%	36%	43%	45%	28%	39%	45%	44%	36%	28%	37%	42%	39%	43%	44%	40%	38%	41%	42%	37%
							*		F			**	*				*		*			*
Not important at all	75	39	36	37	26	13	13	30	32	32	43	3	21	51	35	40	7	69	6	69	52	22
	15%	15%	15%	19%	14%	10%	17%	17%	13%	11%	20%	46%	18%	14%	13%	18%	12%	15%	7%	17%	14%	17%
				E			*				I	**	*				*		*	R		*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	425	214	211	155	161	109	62	150	213	249	176	3	101	320	237	188	46	379	84	341	312	105
	85%	85%	85%	81%	86%	90%	83%	83%	87%	89%	80%	54%	82%	86%	87%	82%	88%	85%	93%	83%	86%	83%
						C	*			J		**	*				*		S*			*

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Global @dvisor: Health and Wellness
EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	32	18	14	18	7	7	16	12	2	8	24	20	3	9	26	6	8	24	10	21	17	12	5	4	10	6	7
	6%	7%	6%	9%	5%	5%	10%	6%	3%	5%	7%	7%	4%	5%	8%	4%	13%	5%	12%	5%	5%	7%	10%	3%	9%	6%	6%
									*				*	*			Q*		S*				*	*		*	*
Somewhat important	152	67	85	66	45	41	50	60	25	41	110	70	19	63	109	42	18	133	27	124	104	47	16	32	36	30	38
	30%	26%	34%	34%	29%	27%	32%	30%	35%	28%	31%	26%	28%	39%	32%	26%	30%	30%	32%	30%	32%	29%	36%	25%	31%	30%	33%
									*				*	K*			*		*				*	*		*	*
A little bit important	194	93	101	69	68	57	56	82	23	62	131	117	27	50	113	81	19	175	25	169	118	69	16	55	40	40	42
	39%	36%	41%	35%	45%	37%	35%	41%	32%	42%	37%	43%	40%	31%	34%	50%	31%	40%	28%	41%	36%	42%	37%	45%	35%	40%	37%
									*				*	*		N	*		*	R			*	*		*	*
Not important at all	123	77	46	42	33	48	36	47	22	36	87	65	19	39	89	34	16	107	25	98	85	38	8	34	30	25	27
	25%	30%	19%	22%	22%	31%	23%	23%	30%	24%	25%	24%	28%	24%	26%	21%	26%	24%	28%	24%	26%	23%	17%	27%	26%	25%	24%
		B				D			*				*	*			*		*				*	*		*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	377	177	200	152	120	105	122	154	50	111	266	207	48	121	248	129	45	332	62	315	239	128	37	91	86	75	88
	75%	70%	81%	78%	78%	69%	77%	77%	70%	76%	75%	76%	72%	76%	74%	79%	74%	76%	72%	76%	74%	77%	83%	73%	74%	75%	76%
			A		E				*				*	*			*		*				*	*		*	*

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Global @dvisor: Health and Wellness
EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	132	63	69	62	47	23	8	27	98	81	51	88	7	37	70	62	19	113	44	88	83	49
	26%	25%	28%	25%	29%	24%	68%	24%	26%	29%	24%	29%	22%	22%	25%	28%	28%	26%	28%	26%	28%	25%
						*	**	*					*				*					*
Somewhat important	204	95	109	103	65	36	-	50	154	112	92	116	15	73	111	93	28	175	64	140	114	89
	41%	38%	44%	43%	40%	38%	-	44%	41%	39%	43%	39%	45%	43%	40%	42%	41%	41%	41%	41%	38%	45%
						*	**	*					*				*					*
A little bit important	136	75	61	65	44	27	3	23	110	71	66	77	10	50	82	54	17	119	38	98	80	54
	27%	30%	25%	27%	27%	29%	23%	21%	29%	25%	30%	26%	29%	30%	30%	24%	25%	28%	25%	29%	27%	27%
						*	**	*					*				*					*
Not important at all	28	19	8	12	7	8	1	13	13	21	7	19	1	8	15	13	4	24	10	18	20	8
	6%	8%	3%	5%	4%	9%	9%	12%	4%	7%	3%	6%	4%	5%	5%	6%	6%	5%	6%	5%	7%	4%
						*	**	H*					*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	472	233	239	230	156	86	11	100	362	263	209	280	32	160	264	209	65	408	146	326	277	192
	94%	92%	97%	95%	96%	91%	91%	88%	96%	93%	97%	94%	96%	95%	95%	94%	94%	95%	94%	95%	93%	96%
						*	**	*	G				*				*					*

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Global @dvisor: Health and Wellness
EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	74	30	45	25	24	25	20	40	5	28	46	19	42	13	50	25	3	72	5	70	57	17	21	21	32
	15%	12%	18%	14%	14%	17%	15%	15%	13%	15%	15%	18%	14%	13%	17%	12%	7%	16%	9%	16%	16%	12%	14%	14%	16%
									*								*		*						
Somewhat important	202	104	99	63	74	65	55	110	14	80	122	44	126	33	125	78	18	184	22	180	140	60	48	70	85
	40%	42%	39%	35%	43%	44%	41%	41%	36%	43%	39%	41%	43%	33%	42%	38%	42%	40%	40%	41%	40%	42%	32%	46%	43%
									*								*		*					V	
A little bit important	158	77	80	61	53	43	48	75	17	52	106	33	87	38	88	70	17	141	20	138	108	49	51	41	66
	32%	31%	32%	34%	31%	30%	36%	28%	41%	28%	34%	31%	30%	38%	29%	35%	40%	31%	36%	31%	31%	34%	34%	27%	33%
									*								*		*						
Not important at all	65	36	29	32	21	13	12	42	4	24	41	11	39	16	35	30	5	61	9	56	48	17	29	20	16
	13%	15%	12%	17%	12%	9%	9%	16%	10%	13%	13%	10%	13%	16%	12%	15%	11%	13%	16%	13%	14%	12%	19%	13%	8%
				E					*								*		*				X		
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	435	211	224	150	151	134	123	224	36	160	275	96	255	83	262	172	38	396	46	388	305	125	120	131	183
	87%	85%	88%	83%	88%	91%	91%	84%	90%	87%	87%	90%	87%	84%	88%	85%	89%	87%	84%	87%	86%	88%	81%	87%	92%
						C			*								*		*						V

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Global @dvisor: Health and Wellness
EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	62	25	37	34	16	12	21	26	15	24	38	18	12	31	36	26	12	50	19	43	38	23	41	21	18	28	11	2	3
	12%	10%	15%	17%	10%	8%	17%	10%	11%	10%	14%	11%	9%	16%	12%	13%	19%	11%	21%	11%	12%	13%	11%	15%	13%	17%	11%	5%	6%
				DE			G							L			Q*		S					ab		Vab		*	*
Somewhat important	162	86	75	63	51	47	41	73	48	81	80	52	36	74	94	68	24	138	30	131	104	54	127	35	54	49	26	15	18
	32%	35%	30%	32%	34%	31%	33%	30%	37%	35%	30%	32%	26%	37%	31%	34%	38%	31%	33%	32%	33%	30%	36%	24%	40%	29%	25%	36%	34%
														L			*						WYZ		WYZ			W*	*
A little bit important	173	80	93	69	50	53	37	92	43	77	96	55	60	58	100	73	16	157	27	146	107	62	115	57	36	61	40	15	21
	35%	32%	37%	35%	33%	35%	30%	38%	33%	33%	36%	33%	43%	30%	34%	36%	26%	36%	30%	36%	34%	35%	32%	40%	27%	36%	39%	35%	40%
													KM				*						X	X		X	X	*	X*
Not important at all	104	56	47	30	34	40	25	55	24	48	56	39	32	33	69	35	10	93	15	89	61	41	73	31	29	29	24	10	11
	21%	23%	19%	15%	22%	26%	20%	22%	18%	21%	21%	24%	23%	17%	23%	17%	17%	21%	17%	22%	20%	23%	21%	21%	21%	17%	24%	24%	21%
						C											*											*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	396	192	205	167	117	112	100	191	106	182	214	125	109	163	230	167	52	345	76	320	250	139	283	113	108	139	76	32	42
	79%	77%	81%	85%	78%	74%	80%	78%	82%	79%	79%	76%	77%	83%	77%	83%	83%	79%	84%	78%	80%	77%	79%	79%	79%	83%	76%	76%	79%
				E													*											*	*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	196	82	115	114	57	25	72	94	14	63	134	75	93	29	109	87	40	156	52	145	125	71
	39%	35%	43%	40%	40%	35%	44%	36%	40%	38%	40%	48%	35%	36%	41%	38%	49%	37%	56%	36%	41%	37%
									*			LM*					*		S			
Somewhat important	176	87	89	95	52	29	45	106	13	63	113	42	102	32	96	80	25	151	24	152	111	64
	35%	38%	33%	33%	36%	40%	28%	41%	34%	38%	34%	27%	39%	39%	36%	35%	30%	36%	26%	37%	36%	33%
								F	*			*	K	K			*			R		
A little bit important	103	48	55	65	24	14	38	47	7	37	66	35	51	17	50	53	14	88	12	90	55	47
	21%	21%	20%	23%	17%	19%	24%	18%	20%	22%	20%	22%	19%	21%	18%	23%	18%	21%	13%	22%	18%	24%
									*			*					*			R		
Not important at all	25	15	10	12	9	4	7	12	2	5	20	5	17	3	14	11	3	22	5	20	14	11
	5%	6%	4%	4%	7%	5%	4%	5%	6%	3%	6%	3%	7%	4%	5%	5%	4%	5%	5%	5%	4%	6%
									*			*					*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	475	217	258	274	133	68	156	247	34	163	313	152	245	78	255	220	79	396	89	387	292	183
	95%	94%	96%	96%	93%	95%	96%	95%	94%	97%	94%	97%	93%	96%	95%	95%	96%	95%	95%	95%	96%	94%
									*			*					*					

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	63	32	31	25	19	19	7	20	27	29	34	31	21	10	28	35	12	51	12	51	42	21	4	3	10	9	-	30	7
	13%	13%	12%	15%	12%	11%	19%	12%	12%	13%	13%	14%	11%	14%	11%	14%	25%	11%	20%	12%	12%	13%	12%	8%	18%	14%	-	16%	6%
							*										Q*		S*				*	*	b*	b*		b	
Somewhat important	155	68	87	52	43	60	12	46	74	69	86	59	70	26	82	73	14	141	21	134	104	49	9	10	18	22	-	64	33
	31%	28%	34%	31%	28%	34%	32%	29%	32%	30%	32%	26%	36%	34%	32%	30%	27%	31%	36%	30%	31%	32%	27%	27%	34%	33%	-	33%	27%
							*						K	K			*		*				*	*	*	*			
A little bit important	191	88	104	64	60	68	12	65	88	84	108	95	68	28	95	96	14	177	15	177	128	61	12	16	15	23	-	68	57
	38%	36%	40%	37%	39%	39%	32%	41%	38%	36%	40%	42%	35%	36%	37%	39%	27%	39%	25%	40%	38%	39%	37%	44%	29%	35%	-	36%	47%
							*										*		*	R			*	*	*	*			XYa
Not important at all	91	54	36	30	31	30	7	29	44	50	40	41	37	12	49	41	10	80	11	79	64	26	8	7	10	12	-	30	24
	18%	22%	14%	18%	20%	17%	18%	18%	19%	22%	15%	18%	19%	16%	19%	17%	20%	18%	19%	18%	19%	16%	23%	21%	19%	18%	-	15%	20%
		B					*			J							*		*				*	*	*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat	409	188	221	141	121	147	31	131	189	182	228	186	159	65	205	204	40	369	48	361	274	131	25	28	43	55	-	162	97
important/A little bit important)	82%	78%	86%	82%	80%	83%	82%	82%	81%	78%	85%	82%	81%	84%	81%	83%	80%	82%	81%	82%	81%	84%	77%	79%	81%	82%	-	85%	80%
			A				*				I						*		*				*	*	*	*			

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	94	40	54	48	31	15	5	26	63	65	29	-	77	17	58	36	16	79	40	54	80	14
	19%	16%	22%	23%	16%	15%	19%	19%	19%	18%	21%	-	18%	21%	18%	21%	22%	18%	24%	16%	19%	20%
			A	DE			*												S			
Somewhat important	267	137	131	110	105	52	11	70	187	194	74	-	221	46	184	83	42	225	95	173	235	31
	53%	54%	53%	53%	55%	52%	37%	51%	56%	54%	52%	-	53%	55%	56%	49%	60%	52%	57%	52%	55%	44%
							*		F						O						U	
A little bit important	117	65	52	41	47	29	9	32	75	87	30	-	100	17	76	41	9	108	26	91	96	20
	23%	26%	21%	20%	24%	29%	33%	24%	22%	24%	21%	-	24%	21%	23%	24%	13%	25%	16%	27%	23%	28%
						C	*											P		R		
Not important at all	21	12	9	9	9	3	3	8	10	13	8	-	19	2	10	11	3	18	4	17	15	6
	4%	5%	4%	5%	5%	3%	11%	6%	3%	4%	5%	-	4%	3%	3%	6%	5%	4%	3%	5%	4%	8%
							H*									N						T
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	479	242	237	200	183	97	25	129	325	346	133	-	398	81	318	161	67	412	161	318	411	66
	96%	95%	96%	95%	95%	97%	89%	94%	97%	96%	95%	-	96%	97%	97%	94%	95%	96%	97%	95%	96%	92%
							*		F						O						U	

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	42	19	24	16	12	14	10	20	5	14	29	12	17	14	31	12	3	39	6	37	27	16	11	7	9	5	10
	8%	8%	9%	9%	8%	8%	10%	9%	5%	6%	10%	9%	8%	9%	10%	6%	16%	8%	14%	8%	8%	9%	11%	7%	10%	5%	9%
											I				O		*		*				Y				
Somewhat important	127	56	71	49	32	45	33	61	18	52	75	36	57	35	78	49	5	122	8	119	76	51	30	22	20	23	32
	25%	23%	28%	27%	22%	27%	30%	27%	19%	24%	26%	27%	26%	23%	25%	26%	26%	25%	21%	26%	24%	28%	29%	22%	21%	25%	30%
			A				H	H									*		*								X
A little bit important	187	87	100	77	49	61	41	83	37	83	104	48	82	57	111	76	7	180	15	172	119	68	31	39	40	41	36
	37%	35%	39%	42%	33%	36%	38%	36%	40%	38%	37%	36%	38%	39%	36%	40%	36%	37%	39%	37%	38%	37%	31%	39%	42%	44%	33%
				D													*		*						V	VZ	
Not important at all	143	85	58	41	54	48	24	64	32	68	75	38	63	42	89	55	4	139	10	133	94	50	29	33	26	24	31
	29%	35%	23%	22%	37%	29%	22%	28%	35%	31%	27%	29%	29%	28%	29%	29%	22%	29%	26%	29%	30%	27%	29%	33%	27%	26%	28%
		B			CE				F								*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	357	162	195	143	93	120	84	164	59	149	208	95	156	105	220	137	15	341	29	327	221	136	72	68	69	69	78
	71%	66%	77%	78%	63%	71%	78%	72%	65%	69%	73%	71%	71%	72%	71%	71%	78%	71%	74%	71%	70%	73%	71%	67%	73%	74%	72%
			A	D		D	H										*		*								

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V&a&b	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	29	13	16	14	7	8	8	6	12	9	20	4	17	7	21	8	6	23	7	22	20	8	4	6	2	3	6	3	2	4
	6%	5%	6%	8%	4%	5%	7%	5%	6%	4%	7%	4%	6%	6%	7%	4%	15%	5%	9%	5%	6%	5%	5%	5%	2%	4%	7%	13%	6%	10%
												*					Q*								*			**	*	X*
Somewhat important	144	72	72	48	52	44	30	39	57	65	79	21	77	46	92	52	14	130	26	118	101	44	22	31	21	25	23	7	8	6
	29%	29%	29%	28%	30%	28%	25%	29%	30%	33%	26%	24%	27%	36%	29%	28%	35%	28%	33%	28%	30%	26%	28%	29%	31%	38%	30%	31%	19%	17%
												*		L			*								*	bc		**	*	*
A little bit important	211	110	101	73	76	62	53	57	79	83	129	43	119	50	131	81	13	198	28	183	137	74	35	45	30	25	35	7	19	15
	42%	43%	41%	43%	43%	40%	45%	43%	42%	41%	43%	49%	42%	39%	42%	43%	33%	43%	36%	43%	41%	45%	44%	41%	44%	38%	45%	30%	49%	39%
												*					*								*			**	*	*
Not important at all	116	58	58	36	40	40	28	33	40	43	73	20	73	23	70	46	7	109	16	100	76	40	19	27	15	13	13	6	10	13
	23%	23%	24%	21%	23%	26%	24%	24%	21%	22%	24%	23%	25%	19%	22%	25%	17%	24%	21%	24%	23%	24%	23%	25%	23%	20%	17%	26%	26%	34%
												*	M				*								*			**	*	YZ*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	384	195	188	135	135	114	90	102	148	156	228	67	214	103	244	140	33	351	61	322	258	126	61	82	53	53	64	17	29	25
	77%	77%	76%	79%	77%	74%	76%	76%	79%	78%	76%	77%	75%	81%	78%	75%	83%	76%	79%	76%	77%	76%	77%	75%	77%	80%	83%	74%	74%	66%
												*		L			*								*	c	c	**	*	*

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Global @dvisor: Health and Wellness
EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	34	15	19	17	9	9	4	13	12	21	13	10	7	17	20	14	4	30	6	28	24	9	4	3	6	4	5	6	5
	7%	6%	8%	9%	6%	6%	6%	6%	8%	10%	5%	7%	6%	7%	7%	7%	9%	7%	9%	6%	7%	7%	6%	5%	7%	5%	5%	10%	12%
										J							*												Z*
Somewhat important	120	52	68	53	32	35	16	49	44	52	68	28	29	62	63	57	11	109	14	106	86	33	12	14	21	17	31	15	10
	24%	21%	27%	27%	21%	22%	22%	22%	28%	24%	24%	19%	25%	26%	22%	26%	22%	24%	23%	24%	24%	23%	19%	23%	25%	24%	27%	24%	22%
			A											K			*												*
A little bit important	184	90	93	78	55	50	30	83	55	73	110	49	45	89	106	77	17	166	21	162	129	54	21	22	30	30	42	24	15
	37%	36%	37%	40%	37%	33%	41%	37%	35%	34%	38%	34%	39%	37%	37%	36%	36%	37%	35%	37%	36%	37%	34%	36%	36%	41%	37%	39%	34%
																	*												*
Not important at all	163	93	70	49	54	60	23	79	45	68	95	58	34	71	97	66	16	147	20	143	116	47	26	22	28	22	35	17	14
	33%	37%	28%	25%	36%	39%	32%	35%	29%	32%	33%	40%	29%	30%	34%	31%	34%	33%	33%	33%	33%	33%	41%	36%	32%	30%	31%	27%	32%
		B			C	C						LM					*						a						*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	337	157	180	147	96	94	50	145	111	146	191	87	82	168	189	148	32	305	41	296	240	97	37	39	58	51	78	45	30
	67%	63%	72%	75%	64%	61%	68%	65%	71%	68%	67%	60%	71%	70%	66%	69%	66%	68%	67%	67%	67%	67%	59%	64%	68%	70%	69%	73%	68%
			A	DE									K	K			*											V	*

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Global @dvisor: Health and Wellness
EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	169	76	94	94	55	20	17	41	111	107	62	-	14	155	96	73	54	116	99	70	132	34
	34%	30%	38%	35%	37%	24%	32%	38%	33%	35%	32%	-	24%	35%	31%	38%	37%	32%	35%	33%	34%	33%
			A		E	*	*					**	*									*
Somewhat important	203	107	95	108	58	37	17	39	147	125	78	1	26	176	124	79	60	143	117	86	168	34
	41%	42%	39%	40%	38%	44%	30%	37%	43%	41%	39%	48%	45%	40%	40%	41%	42%	40%	41%	40%	43%	34%
						*	*					**	*									*
A little bit important	99	54	45	49	31	19	13	22	65	56	43	-	11	88	66	33	25	74	54	45	74	25
	20%	21%	18%	18%	21%	23%	23%	20%	19%	19%	22%	-	20%	20%	22%	17%	17%	21%	19%	21%	19%	24%
						*	*					**	*									*
Not important at all	29	19	10	17	6	6	8	5	16	14	15	1	6	22	20	9	5	24	16	14	19	9
	6%	7%	4%	6%	4%	8%	15%	5%	5%	5%	8%	52%	11%	5%	6%	5%	4%	7%	5%	6%	5%	9%
						*	GH*					**	*									*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	471	238	233	250	144	77	46	102	322	288	183	1	51	418	286	185	138	332	270	201	375	93
	94%	93%	96%	94%	96%	92%	85%	95%	95%	95%	92%	48%	89%	95%	94%	95%	96%	93%	95%	94%	95%	91%
						*	*	F	F			**	*									*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	63	29	33	18	26	19	21	21	9	35	28	28	25	10	34	28	3	60	10	52	38	24	13	11	10	21	8
	13%	12%	13%	11%	14%	12%	14%	11%	13%	14%	11%	13%	12%	14%	14%	11%	6%	13%	12%	13%	13%	12%	10%	11%	10%	17%	14%
																	*									V	*
Somewhat important	178	88	89	58	66	54	51	70	25	86	92	63	83	32	89	89	17	161	31	146	106	69	43	33	33	44	24
	36%	36%	36%	36%	36%	34%	33%	35%	36%	35%	36%	29%	39%	44%	36%	35%	36%	35%	36%	35%	36%	35%	33%	35%	34%	37%	42%
													K	K			*										*
A little bit important	180	86	94	54	59	67	55	75	23	92	87	83	72	24	87	93	19	161	35	145	100	77	47	35	36	44	18
	36%	35%	37%	34%	32%	42%	36%	38%	33%	38%	34%	39%	34%	33%	36%	36%	41%	35%	40%	35%	34%	39%	36%	36%	37%	37%	32%
						CD											*										*
Not important at all	80	45	35	31	31	18	25	31	13	30	50	39	34	6	34	46	8	72	11	69	52	27	27	17	18	11	6
	16%	18%	14%	19%	17%	11%	17%	16%	18%	13%	19%	19%	16%	9%	14%	18%	17%	16%	12%	17%	18%	14%	21%	18%	18%	10%	11%
				E							I	M	M				*						Y	Y	Y		*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	420	203	217	130	151	139	127	165	57	213	207	174	180	67	210	210	38	382	77	343	244	171	104	78	79	108	51
	84%	82%	86%	81%	83%	89%	83%	84%	82%	87%	81%	81%	84%	91%	86%	82%	83%	84%	88%	83%	82%	86%	79%	82%	82%	90%	89%
						C				J				KL			*									VWX	*

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	27	13	14	15	6	6	17	8	2	15	12	13	5	9	14	13	1	26	4	24	17	10
	5%	5%	6%	9%	4%	4%	5%	5%	7%	5%	5%	5%	5%	7%	6%	5%	4%	6%	7%	5%	5%	7%
				DE					*								*		*			
Somewhat important	132	68	63	49	44	39	78	47	7	74	58	65	33	34	68	63	6	126	18	114	96	28
	26%	27%	25%	29%	27%	23%	24%	31%	26%	27%	25%	24%	32%	26%	29%	24%	29%	26%	34%	25%	29%	20%
								F	*				K				*		*		U	
A little bit important	201	96	106	60	60	81	131	58	12	115	87	109	39	53	92	109	6	196	20	181	133	61
	40%	38%	42%	36%	37%	47%	41%	39%	43%	42%	38%	41%	38%	40%	39%	42%	27%	41%	38%	41%	40%	43%
						CD			*								*		*			
Not important at all	140	74	66	44	52	45	96	37	7	68	72	80	25	35	63	77	8	132	11	129	90	43
	28%	30%	26%	26%	32%	26%	30%	25%	23%	25%	32%	30%	25%	27%	27%	29%	40%	27%	22%	29%	27%	30%
									*		I						*		*			
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	360	177	183	125	109	126	226	113	22	203	157	187	76	97	175	185	12	348	41	319	246	99
	72%	70%	74%	74%	68%	74%	70%	75%	77%	75%	68%	70%	75%	73%	73%	71%	60%	73%	78%	71%	73%	70%
									*	J							*		*			

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EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	69	32	37	24	26	20	38	20	3	34	35	29	22	18	31	39	5	64	10	59	38	31	7	20	22	21
	14%	13%	15%	14%	13%	15%	15%	14%	13%	14%	13%	13%	19%	12%	12%	17%	11%	14%	15%	14%	12%	17%	7%	15%	15%	16%
									*				*			N	*		*			T		V	V	V
Somewhat important	223	108	115	78	86	59	111	72	11	110	113	103	48	71	124	98	27	196	36	187	152	69	41	59	62	62
	45%	43%	46%	45%	44%	45%	44%	49%	41%	46%	43%	45%	41%	46%	46%	43%	57%	43%	51%	43%	48%	39%	44%	46%	42%	47%
									*				*				Q*		*		U					
A little bit important	163	83	80	55	69	40	84	45	6	77	86	73	39	51	91	72	13	151	19	144	105	57	35	40	49	39
	33%	33%	32%	32%	35%	31%	33%	31%	24%	32%	33%	32%	33%	33%	34%	31%	27%	33%	28%	33%	33%	32%	38%	31%	34%	30%
									*				*				*		*							
Not important at all	44	29	16	17	16	11	20	10	6	17	27	22	9	14	22	22	3	42	4	40	21	23	11	10	12	11
	9%	11%	6%	10%	8%	9%	8%	7%	21%	7%	10%	10%	7%	9%	8%	10%	6%	9%	6%	9%	7%	12%	12%	8%	9%	8%
		B							FG*				*				*		*			T				
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	456	223	232	157	180	119	234	137	21	222	234	205	110	141	246	209	45	410	66	390	294	158	82	119	133	121
	91%	89%	94%	90%	92%	91%	92%	93%	79%	93%	90%	90%	93%	91%	92%	90%	94%	91%	94%	91%	93%	88%	88%	92%	91%	92%
			A				H	H	*				*				*		*		U					

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Global @dvisor: Health and Wellness
EJ3.16. [Volunteer/donate to charity] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	113	55	57	55	32	26	23	43	46	60	53	54	23	36	65	47	27	85	36	77	75	38	16	21	44	31
	23%	22%	23%	30%	22%	15%	28%	21%	22%	21%	24%	23%	18%	25%	23%	22%	34%	20%	36%	19%	23%	22%	17%	20%	24%	27%
				DE			*							L			Q		S							V
Somewhat important	163	81	83	62	48	54	22	69	72	96	67	68	44	51	97	66	32	132	40	124	114	49	29	37	58	39
	33%	33%	33%	34%	32%	32%	28%	33%	34%	34%	31%	29%	35%	36%	34%	31%	39%	31%	39%	31%	35%	29%	32%	34%	32%	34%
							*																			
A little bit important	155	78	77	48	47	60	21	67	66	88	66	72	42	40	87	67	16	138	20	135	98	56	24	39	56	35
	31%	31%	30%	26%	32%	36%	26%	32%	32%	31%	31%	31%	33%	29%	31%	31%	20%	33%	20%	34%	30%	33%	26%	36%	30%	31%
						C	*											P		R						
Not important at all	69	34	36	18	22	29	15	30	25	39	30	38	17	14	36	34	5	64	6	64	42	26	22	12	26	10
	14%	14%	14%	10%	15%	17%	18%	14%	12%	14%	14%	16%	14%	10%	12%	16%	7%	15%	6%	16%	13%	16%	24%	11%	14%	9%
						C	*					M						P		R			WXY			
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	431	214	217	164	126	140	66	180	185	244	187	194	110	127	249	181	75	355	95	335	287	142	69	98	158	105
	86%	86%	86%	90%	85%	83%	82%	86%	88%	86%	86%	84%	86%	90%	88%	84%	93%	85%	94%	84%	87%	84%	76%	89%	86%	91%
				E			*							K			Q		S				V	V	V

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Global @dvisor: Health and Wellness
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	145	54	91	90	39	17	80	45	3	36	109	-	116	29	72	73	32	113	49	96	91	54
	29%	22%	36%	33%	26%	21%	30%	26%	24%	27%	30%	-	30%	25%	26%	33%	27%	30%	33%	27%	26%	36%
			A			*			**													
Somewhat important	236	125	111	127	75	34	125	81	6	67	169	-	177	59	134	102	59	178	69	167	172	64
	47%	51%	44%	47%	49%	44%	47%	47%	50%	50%	46%	-	46%	51%	48%	47%	50%	46%	47%	48%	49%	43%
						*			**													
A little bit important	102	58	44	46	30	25	50	42	3	26	75	-	80	22	62	40	20	81	25	77	74	28
	20%	23%	17%	17%	20%	32%	19%	24%	25%	19%	21%	-	21%	19%	22%	18%	17%	21%	17%	22%	21%	18%
						C*			**													
Not important at all	17	9	8	8	7	3	10	5	-	6	11	-	13	5	13	4	6	11	5	12	12	6
	3%	4%	3%	3%	5%	3%	4%	3%	-	4%	3%	-	3%	4%	5%	2%	5%	3%	3%	3%	3%	4%
						*			**													
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	483	237	246	263	144	76	254	168	11	129	354	-	372	110	268	215	111	372	144	339	337	146
	97%	96%	97%	97%	95%	97%	96%	97%	100%	96%	97%	-	97%	96%	95%	98%	95%	97%	97%	97%	97%	96%
						*			**													

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Global @dvisor: Health and Wellness
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	17538	8833	8705	6500	5892	5146	4350	6205	5453	8641	8897	4010	7151	6377	10151	7387	2130	15408	3489	14049	12229	5120
Base: All Respondents (wtd)	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
Very important	1966	954	1012	975	613	378	649	663	497	822	1144	621	795	550	1061	905	355	1610	494	1472	1243	707
	16%	16%	17%	19%	16%	13%	20%	16%	14%	15%	18%	18%	17%	14%	16%	17%	23%	15%	20%	15%	15%	19%
				DE	E		GH	H			I	M	M				Q		S			T
Somewhat important	3494	1790	1704	1603	1160	731	984	1152	1087	1532	1962	929	1408	1157	2009	1485	448	3046	753	2740	2436	1019
	29%	30%	28%	31%	30%	24%	30%	28%	30%	28%	30%	27%	29%	30%	30%	28%	30%	29%	31%	29%	30%	27%
				E	E		G		G		I		K	K	O				S		U	
A little bit important	2945	1541	1403	1251	937	757	791	1006	876	1368	1576	805	1157	983	1638	1307	344	2601	566	2379	2001	908
	25%	26%	23%	24%	24%	25%	24%	24%	25%	25%	24%	24%	24%	26%	25%	25%	23%	25%	23%	25%	25%	24%
		B												K								
Not important at all	3596	1706	1890	1288	1164	1143	817	1301	1112	1776	1820	1047	1418	1131	1971	1625	368	3228	614	2982	2367	1173
	30%	28%	31%	25%	30%	38%	25%	32%	31%	32%	28%	31%	30%	30%	30%	31%	24%	31%	25%	31%	29%	31%
			A		C	CD		F	F	J								P		R		
Sigma	12000	5992	6008	5117	3874	3009	3241	4122	3572	5498	6502	3403	4777	3820	6679	5321	1515	10485	2427	9573	8047	3807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	8404	4286	4119	3828	2710	1866	2424	2821	2461	3722	4682	2356	3359	2689	4707	3697	1147	7257	1813	6591	5680	2634
	70%	72%	69%	75%	70%	62%	75%	68%	69%	68%	72%	69%	70%	70%	70%	69%	76%	69%	75%	69%	71%	69%
		B		DE	E		GH				I						Q		S			

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	17538	504	500	500	500	500	500	500	500	506	500	503	1001	1002	1001	1000	1003	1002	1005	501	1002	1000	1001	1005	502
Base: All Respondents (wtd)	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very important	1966	100	51	123	61	87	140	109	46	37	130	86	54	183	56	57	67	41	46	101	59	42	65	93	130
	16%	20%	10%	25%	12%	18%	28%	22%	9%	7%	26%	17%	11%	37%	11%	11%	13%	8%	9%	20%	12%	8%	13%	19%	26%
		BDHILNOPQRTUV		BDEHIKLNOPQRTUVW	IQU	BDHILNOPQRTUV	ABDEGHIKLNOPQRSTUVW	BDHILNOPQRTUV			BDEHIKLNOPQRTUVW	BDHILNOQRTU		ABCDEFGHIJKLNOPQRSTUVWX	I	IQU	HIQRU			BDHILNOPQRTUV	IQU		HIQRU	BDHILNOPQRTUV	ABDEHIKLNOPQRSTUVW
Somewhat important	3494	135	111	118	164	110	124	140	161	154	145	129	141	105	127	215	130	185	102	191	160	165	187	129	167
	29%	27%	22%	24%	33%	22%	25%	28%	32%	31%	29%	26%	28%	21%	25%	43%	26%	37%	20%	38%	32%	33%	37%	26%	33%
		MR			BCEFKMNPRW			EMR	BCEFKMNPRW	BCEMR	BEMR	R	BEMR		R	ABCDEFGHIJKLMNPQRTUVWX	MR	ABCEFGIJKLMNPRTW		ABCEFGIJKLMNPRTW	BCEFKMNPRW	ABCEFKLMNPRW	ABCEFGIJKLMNPRTW	MR	ABCEFKMNPRW
A little bit important	2945	100	122	110	143	84	96	102	195	156	122	118	117	79	131	143	115	162	113	95	131	147	132	123	108
	25%	20%	24%	22%	29%	17%	19%	20%	39%	31%	24%	24%	23%	16%	26%	29%	23%	32%	23%	19%	26%	29%	26%	25%	22%
			EMS	M	ACEFGLMPRSX				ABCDEFGIJKLMNOPQRSTUVWX	ABCEFGJKLMPRSWX	EM	EM	EM		AEFGMS	ACEFGLMPRSX	EM	ABCEFGJKLMNPRSTVWX	EM		AEFGMS	ACEFGKLMPRSWX	AEFGMS	EFMS	M
Not important at all	3596	165	216	149	132	218	140	149	98	153	103	167	188	134	186	84	188	112	240	113	149	146	116	155	95
	30%	33%	43%	30%	26%	44%	28%	30%	20%	31%	21%	33%	38%	27%	37%	17%	38%	22%	48%	23%	30%	29%	23%	31%	19%
		DHJMOQSVX	ACDFGHIJKMNOQSTUVWX	HJOQSVX	HOX	ACDFGHIJKLMNOPQSTUVWX	HJOQSX	HJOQSVX		HJOQSVX		DHJMOQSVX	CDFGHIJMOQSTUVWX	HJOX	CDFGHIJMOQSTUVWX		CDFGHIJMOQSTUVWX	O	ACDFGHIJKLMNOPQSTUVWX	O	HJOQSVX	HJOQSVX	O	HJOQSVX	
Sigma	12000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	8404	335	284	351	368	282	360	351	402	347	397	333	312	366	314	416	312	388	260	387	351	354	384	345	405
	70%	67%	57%	70%	74%	56%	72%	70%	80%	69%	79%	67%	62%	73%	63%	83%	62%	78%	52%	77%	70%	71%	77%	69%	81%
		BER		BELNPR	ABEKLNPR		BELNPR	BELNPR	ABCDEFGIKLMNPRTUW	BELNPR	ABCEFGIKLMNPRTUW	BER	ER	ABEKLNPR	BER	ABCDEFGIKLMNPQRSTUVW	ER	ABCEFGIKLNPRTUW		ABCEFGIKLNPRTUW	BELNPR	BELNPR	ABCEGIKLNPRTUW	BELNPR	ABCDEFGIKLMNPRTUW

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  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	17538	2006	2508	7022	4502	7518	3003	1500
Base: All Respondents (wtd)	12000	1000	2000	4500	3000	4000	2000	1500
Very important	1966	149	537	513	388	491	429	380
	16%	15%	27%	11%	13%	12%	21%	25%
		CE	ACDEF		C	C	ACDE	ACDEF
Somewhat important	3494	256	524	1321	983	1107	621	409
	29%	26%	26%	29%	33%	28%	31%	27%
				ABE	ABCEFG	A	ABEG	
A little bit important	2945	254	397	1192	782	1006	402	320
	25%	25%	20%	27%	26%	25%	20%	21%
		BFG		BEFG	BFG	BFG		
Not important at all	3596	341	542	1474	847	1395	549	392
	30%	34%	27%	33%	28%	35%	27%	26%
		BDFG		BDFG		BCDFG		
Sigma	12000	1000	2000	4500	3000	4000	2000	1500
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top3Box (Very important/Somewhat important/A little bit important)	8404	659	1458	3026	2153	2605	1451	1108
	70%	66%	73%	67%	72%	65%	73%	74%
			ACE	E	ACE		ACE	ACE

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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	504	251	253	278	120	106	132	115	160	125	379	174	254	76	253	251	59	445	90	414	323	181
Base: All Respondents (wtd)	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
Very important	100	52	48	54	29	17	31	26	24	24	76	45	33	23	47	53	13	88	21	79	58	42
	20%	21%	19%	22%	20%	16%	26%	22%	14%	18%	21%	26%	16%	18%	18%	23%	21%	20%	22%	20%	17%	26%
						*	H					L		*			*		*			T
Somewhat important	135	68	67	71	38	26	32	27	53	34	101	42	60	33	75	60	19	116	32	104	97	38
	27%	28%	26%	29%	27%	24%	28%	23%	31%	25%	28%	25%	29%	26%	28%	26%	32%	26%	32%	26%	29%	23%
						*								*			*		*			
A little bit important	100	55	45	51	21	28	23	28	28	24	76	33	48	19	53	47	13	87	17	83	70	30
	20%	22%	18%	21%	14%	26%	20%	24%	16%	18%	21%	19%	24%	15%	20%	20%	20%	20%	18%	21%	21%	18%
						D*								*			*		*			
Not important at all	165	70	94	72	56	37	30	36	69	52	112	50	64	50	90	75	17	148	28	137	111	54
	33%	29%	37%	29%	39%	34%	26%	31%	39%	39%	31%	29%	31%	40%	34%	32%	27%	34%	29%	34%	33%	33%
						*			F					*			*		*			
Sigma	500	245	255	248	145	107	117	118	174	134	366	170	205	125	265	235	62	438	98	402	336	164
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	335	175	161	176	88	71	87	81	105	82	254	120	141	75	176	159	45	291	70	266	225	111
	67%	71%	63%	71%	61%	66%	74%	69%	61%	61%	69%	71%	69%	60%	66%	68%	73%	66%	71%	66%	67%	67%
						*	H							*			*		*			

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																						
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	261	239	167	164	169	117	138	131	194	306	97	278	125	306	194	31	469	59	441	313	172	39	313	148
Base: All Respondents (wtd)	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
Very important	51	24	27	13	19	19	17	19	7	23	28	16	18	16	30	21	4	47	10	40	25	22	6	31	13
	10%	9%	11%	7%	12%	12%	14%	14%	5%	12%	9%	11%	9%	10%	10%	10%	15%	10%	18%	9%	8%	12%	12%	11%	8%
							H	H				*					**		S*				*		
Somewhat important	111	59	52	46	36	30	32	26	23	32	80	31	44	37	67	44	4	108	8	104	76	33	13	63	35
	22%	24%	21%	24%	23%	19%	26%	20%	17%	17%	26%	21%	23%	23%	23%	22%	13%	23%	14%	23%	25%	19%	24%	22%	22%
											I	*					**		*				*		
A little bit important	122	75	47	43	39	41	29	32	33	46	76	35	47	40	81	41	9	113	16	106	74	46	15	76	30
	24%	30%	19%	23%	25%	26%	24%	24%	25%	24%	25%	24%	24%	25%	27%	20%	31%	24%	28%	24%	24%	26%	28%	27%	19%
		B										*					**		*				*		
Not important at all	216	94	122	85	63	68	45	54	69	89	127	64	84	67	121	95	12	204	23	193	132	77	20	114	83
	43%	37%	49%	46%	40%	43%	37%	41%	53%	47%	41%	44%	43%	42%	40%	47%	41%	43%	40%	44%	43%	43%	36%	40%	51%
			A						F			*					**		*				*		W
Sigma	500	252	248	186	156	158	123	131	131	189	311	146	194	161	299	201	28	472	57	443	309	177	54	285	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	284	158	126	101	94	90	78	77	62	100	184	82	109	93	178	106	16	268	34	250	176	101	35	171	78
	57%	63%	51%	54%	60%	57%	63%	59%	47%	53%	59%	56%	57%	58%	60%	53%	59%	57%	60%	56%	57%	57%	64%	60%	49%
		B					H					*					**		*				*	X	

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	277	223	290	138	72	140	192	109	189	311	13	248	239	273	227	135	365	148	352	354	146
Base: All Respondents (wtd)	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
Very important	123	62	61	69	44	10	39	55	13	51	72	6	96	21	65	58	44	79	43	80	82	42
	25%	26%	24%	27%	26%	14%	24%	29%	15%	26%	24%	28%	27%	18%	24%	26%	33%	22%	30%	23%	24%	27%
					*	*		H	*			**	M				Q*					
Somewhat important	118	56	62	66	38	14	46	35	25	41	77	6	85	26	62	56	31	87	39	79	85	33
	24%	23%	24%	25%	23%	19%	28%	19%	28%	21%	25%	29%	24%	22%	23%	24%	23%	24%	27%	22%	24%	22%
					*	*			*			**					*					
A little bit important	110	59	51	60	34	16	38	43	19	41	69	2	76	31	64	46	24	86	25	86	74	36
	22%	25%	20%	23%	20%	22%	23%	22%	22%	21%	23%	11%	21%	27%	23%	20%	18%	24%	17%	24%	21%	23%
					*	*			*			**					*					
Not important at all	149	63	86	65	51	33	42	57	31	60	88	7	102	40	81	67	34	114	38	111	106	42
	30%	26%	33%	25%	31%	45%	26%	30%	35%	31%	29%	32%	28%	33%	30%	29%	26%	31%	26%	31%	31%	28%
					*	C*			*			**					*					
Sigma	500	240	260	260	168	72	164	191	89	194	306	21	361	118	272	228	133	367	145	355	347	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	351	177	174	195	116	40	122	133	57	134	218	14	258	79	191	161	99	253	107	244	241	111
	70%	74%	67%	75%	69%	55%	74%	70%	65%	69%	71%	68%	72%	67%	70%	71%	74%	69%	74%	69%	69%	72%
				E	*	*			*			**					*					

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Reeion	Southern Reeion	Eastern Reeion	North-west Reeion	South-West Reeion	North Reeion
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	186	162	152	275	134	6	269	231	44	349	107	250	250	46	454	75	425	316	168	94	106	86	82	57	75
Base: All Respondents (wtd)	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
Very important	61	28	33	22	17	21	38	9	2	34	27	8	42	11	28	33	7	54	6	55	33	28	18	11	9	11	5	7
	12%	11%	13%	11%	11%	15%	14%	7%	35%	13%	11%	11%	13%	10%	12%	13%	15%	12%	8%	13%	11%	16%	18%	11%	11%	14%	9%	9%
									**			*					*		*						*		*	*
Somewhat important	164	89	74	58	60	46	95	44	1	73	91	24	108	31	87	76	13	151	22	142	102	58	29	39	33	24	22	18
	33%	36%	30%	29%	37%	34%	34%	35%	14%	29%	37%	33%	35%	27%	37%	29%	29%	33%	30%	33%	33%	33%	29%	38%	38%	29%	42%	23%
									**			*					*		*				*	a	*	*	a*	*
A little bit important	143	68	75	67	43	33	70	45	1	73	71	22	86	34	65	78	15	129	25	119	90	43	29	21	26	24	12	32
	29%	27%	30%	33%	27%	24%	25%	36%	17%	29%	29%	30%	28%	30%	27%	30%	34%	28%	34%	28%	30%	25%	29%	20%	30%	29%	23%	42%
								F	**			*					*		*				*		*	*	*	WZ*
Not important at all	132	64	68	55	41	37	77	28	2	75	57	19	75	39	58	74	9	123	19	113	81	45	25	33	19	22	14	20
	26%	26%	27%	27%	25%	27%	28%	22%	34%	29%	23%	26%	24%	34%	24%	28%	22%	27%	27%	26%	26%	26%	25%	31%	21%	27%	26%	27%
									**			*					*		*				*		*	*	*	*
Sigma	500	249	251	202	160	138	279	125	6	254	246	74	311	115	238	262	43	457	71	429	306	174	100	104	87	81	52	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top3Box (Very important/Somewhat important/A little bit important)	368	185	183	147	119	101	202	97	4	179	189	55	236	76	181	187	34	334	52	316	225	129	75	71	68	59	38	56
	74%	74%	73%	73%	75%	73%	73%	78%	66%	71%	77%	74%	76%	66%	76%	72%	78%	73%	73%	74%	74%	74%	75%	69%	79%	73%	74%	73%
									**			*					*		*				*		*	*	*	*

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	500	243	257	212	162	126	56	205	201	232	268	118	280	102	224	276	33	467	60	440	308	181	147	51	72	101	36	64	29
Base: All Respondents (wtd)	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
Very important	87	44	43	38	19	31	14	33	35	34	53	14	51	23	44	43	7	81	10	78	50	35	24	7	20	18	7	10	1
	18%	19%	17%	18%	12%	23%	27%	16%	17%	14%	20%	17%	17%	18%	19%	16%	19%	17%	16%	18%	16%	20%	18%	14%	25%	17%	16%	15%	6%
						D	*										*		*					*	*	*	*	*	**
Somewhat important	110	66	44	62	24	24	15	37	51	44	65	21	65	23	49	61	6	104	11	99	68	38	34	7	16	24	11	12	6
	22%	28%	17%	30%	15%	18%	28%	18%	24%	19%	25%	26%	22%	18%	21%	22%	16%	22%	17%	23%	21%	22%	25%	15%	20%	23%	25%	17%	28%
		B		DE			*										*		*					*	*	*	*	*	**
A little bit important	84	37	48	35	33	16	6	37	36	42	42	12	51	21	28	57	6	78	14	71	53	29	18	9	14	18	2	16	6
	17%	15%	18%	17%	20%	12%	12%	18%	17%	18%	16%	14%	18%	17%	12%	21%	18%	17%	22%	16%	17%	16%	13%	19%	18%	17%	6%	24%	26%
							*									N	*		*					*	*	*	*	z*	**
Not important at all	218	92	126	71	86	61	17	96	86	117	101	37	123	59	109	109	16	202	29	189	145	72	58	25	29	44	23	29	9
	44%	39%	48%	34%	53%	47%	33%	47%	42%	49%	39%	44%	42%	47%	47%	40%	47%	43%	45%	43%	46%	42%	43%	52%	37%	42%	53%	43%	40%
			A		C	C	*			J							*		*					*	*	*	*	*	**
Sigma	500	239	261	207	162	132	53	202	207	238	262	84	290	126	230	270	34	466	64	436	315	174	135	48	79	104	43	68	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	282	147	135	136	76	70	35	107	121	121	160	47	167	67	121	161	18	263	35	247	170	102	77	23	50	60	20	38	14
	56%	61%	52%	66%	47%	53%	67%	53%	59%	51%	61%	56%	58%	53%	53%	60%	53%	57%	55%	57%	54%	58%	57%	48%	63%	58%	47%	57%	60%
		B		DE			*				I						*		*					*	*	*	*	*	**

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Global @dvisor: Health and Wellness
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	313	187	292	172	36	297	120	31	316	184	140	122	238	252	248	70	430	104	396	317	172
Base: All Respondents (wtd)	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
Very important	140	88	52	82	51	8	94	26	9	84	56	46	36	59	69	71	20	120	35	106	88	50
	28%	30%	25%	29%	29%	19%	32%	21%	28%	28%	29%	33%	28%	25%	29%	27%	29%	28%	33%	27%	30%	26%
						*	G		**								*					
Somewhat important	124	79	45	68	49	7	62	42	8	79	44	34	24	66	63	61	17	106	31	93	74	46
	25%	27%	21%	24%	28%	17%	21%	35%	24%	26%	23%	24%	19%	29%	27%	23%	25%	25%	29%	24%	25%	24%
						*		F	**					L			*					
A little bit important	96	54	42	60	26	10	59	18	5	52	43	25	22	49	39	57	13	83	18	78	55	41
	19%	19%	20%	21%	15%	25%	20%	15%	15%	17%	22%	17%	17%	21%	16%	22%	19%	19%	17%	20%	19%	21%
						*			**								*					
Not important at all	140	71	70	75	50	16	78	35	11	89	51	37	47	56	67	73	19	121	21	119	78	56
	28%	24%	33%	26%	28%	39%	27%	29%	33%	29%	26%	26%	36%	24%	28%	28%	28%	28%	20%	30%	26%	29%
			A			*			**				M				*			R		
Sigma	500	292	208	285	176	40	293	121	32	305	195	142	128	230	238	262	70	430	104	396	295	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	360	221	138	210	126	24	215	86	22	216	144	105	81	174	171	189	50	309	83	277	217	136
	72%	76%	67%	74%	72%	61%	73%	71%	67%	71%	74%	74%	64%	76%	72%	72%	72%	72%	80%	70%	74%	71%
		B				*			**					L			*		S			

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	230	270	166	179	155	36	102	362	248	252	223	142	135	305	195	107	393	179	321	416	77
Base: All Respondents (wtd)	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
Very important	109	51	58	62	31	16	17	16	76	46	63	56	32	21	54	55	23	86	31	78	83	24
	22%	21%	22%	22%	23%	20%	33%	16%	22%	24%	21%	25%	24%	15%	20%	24%	25%	21%	19%	23%	21%	25%
							**	*					*	*			*					*
Somewhat important	140	69	72	93	31	16	14	34	92	40	100	66	34	40	65	75	25	116	47	93	113	24
	28%	29%	28%	33%	23%	20%	27%	34%	27%	21%	33%	29%	26%	28%	24%	32%	27%	28%	28%	28%	29%	25%
				E			**	*			I		*	*			*					*
A little bit important	102	48	53	61	30	10	13	21	68	37	64	40	23	39	51	51	21	81	42	60	81	19
	20%	20%	21%	22%	22%	13%	25%	21%	20%	19%	21%	18%	17%	27%	19%	22%	23%	20%	25%	18%	20%	20%
					E		**	*					*	*			*					*
Not important at all	149	73	76	68	43	38	8	30	111	70	79	64	43	43	98	51	23	126	46	103	120	30
	30%	30%	29%	24%	32%	48%	16%	30%	32%	36%	26%	28%	32%	30%	37%	22%	25%	31%	28%	31%	30%	30%
						CD	**	*		J			*	*	O		*					*
Sigma	500	241	259	284	136	81	51	102	347	194	306	226	131	142	269	231	91	409	166	334	397	97
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	351	168	183	216	93	42	43	71	236	124	227	163	89	100	171	180	68	283	120	231	277	67
	70%	70%	71%	76%	68%	52%	84%	70%	68%	64%	74%	72%	68%	70%	63%	78%	75%	69%	72%	69%	70%	70%
				E	E		**	*			I		*	*		N	*					*

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	246	254	128	222	150	66	174	260	321	179	5	108	387	286	214	56	444	99	401	383	107
Base: All Respondents (wtd)	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
Very important	46	20	26	19	17	10	9	20	17	25	21	-	18	28	22	24	5	40	13	32	27	18
	9%	8%	10%	10%	9%	8%	11%	11%	7%	9%	10%	-	14%	8%	8%	10%	10%	9%	15%	8%	7%	14%
							*					**	M*				*		S*			*
Somewhat important	161	72	89	65	55	41	25	61	76	90	71	3	37	121	80	81	17	144	30	131	116	40
	32%	28%	36%	34%	30%	33%	33%	34%	31%	32%	32%	54%	30%	33%	29%	36%	33%	32%	33%	32%	32%	31%
							*					**	*				*		*			*
A little bit important	195	114	81	74	77	44	24	70	101	107	88	-	43	153	115	80	18	177	32	163	152	42
	39%	45%	33%	39%	41%	36%	33%	39%	41%	38%	40%	-	35%	41%	42%	35%	35%	40%	36%	40%	42%	33%
		B					*					**	*				*		*			*
Not important at all	98	47	51	32	38	27	17	29	51	58	39	3	26	69	55	43	12	86	14	83	68	27
	20%	19%	21%	17%	20%	23%	23%	16%	21%	21%	18%	46%	21%	19%	20%	19%	23%	19%	16%	20%	19%	22%
							*					**	*				*		*			*
Sigma	500	253	247	191	187	121	75	180	245	281	219	6	123	371	272	228	53	447	90	410	363	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	402	206	196	159	149	94	58	151	193	222	180	3	97	302	217	185	41	361	76	326	295	100
	80%	81%	79%	83%	80%	77%	77%	84%	79%	79%	82%	54%	79%	81%	80%	81%	77%	81%	84%	80%	81%	78%
							*					**	*				*		*			*

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	506	233	273	117	168	221	146	208	79	178	328	306	88	112	345	161	64	442	84	422	348	151	45	121	133	86	121
Base: All Respondents (wtd)	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
Very important	37	21	16	14	9	14	17	14	3	6	31	23	4	10	31	6	8	29	10	27	17	20	9	7	5	9	6
	7%	8%	7%	7%	6%	9%	11%	7%	4%	4%	9%	8%	7%	6%	9%	4%	14%	7%	11%	7%	5%	12%	19%	6%	5%	10%	5%
																						T	WXZ*	*		*	*
Somewhat important	154	79	75	68	50	35	55	56	18	35	119	81	18	55	107	46	20	134	30	124	103	48	10	45	35	28	36
	31%	31%	30%	35%	33%	23%	35%	28%	25%	24%	34%	30%	27%	34%	32%	28%	33%	30%	35%	30%	32%	29%	22%	36%	31%	28%	31%
				E	F				*		I		*	*			*		*				*	*		*	*
A little bit important	156	73	83	68	47	42	46	69	21	51	105	89	16	52	103	53	20	136	20	136	102	52	19	36	30	31	41
	31%	29%	34%	35%	31%	27%	29%	34%	30%	35%	30%	33%	24%	32%	31%	33%	32%	31%	23%	33%	31%	31%	42%	29%	26%	31%	35%
									*				*	*			*		*				*	*		*	*
Not important at all	153	82	71	44	46	62	40	63	29	55	98	80	29	44	96	57	13	140	27	126	102	46	8	36	44	32	32
	31%	32%	29%	23%	30%	41%	25%	31%	41%	38%	28%	29%	43%	27%	28%	35%	21%	32%	31%	30%	32%	28%	17%	29%	38%	32%	28%
						CD			F*	J			KM*	*			*		*				*	*	V	*	*
Sigma	500	254	246	194	153	153	158	201	71	147	353	273	67	160	337	163	61	439	87	413	324	165	45	124	115	100	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	347	172	175	150	107	91	118	138	42	92	256	192	38	116	241	106	49	299	60	287	222	119	37	88	71	68	83
	69%	68%	71%	77%	70%	59%	75%	69%	59%	62%	72%	71%	57%	73%	72%	65%	79%	68%	69%	70%	68%	72%	83%	71%	62%	68%	72%
				E	E		H		*		I	L	*	L*			*		*				X*	*		*	*

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	278	222	210	207	83	8	76	416	330	170	144	59	297	339	161	73	427	197	303	360	136
Base: All Respondents (wtd)	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
Very important	130	68	62	74	43	13	7	31	92	60	70	93	9	29	61	69	25	105	43	87	76	52
	26%	27%	25%	31%	26%	14%	59%	27%	25%	21%	33%	31%	26%	17%	22%	31%	37%	24%	28%	25%	26%	26%
				E		*	**	*			I	M	*				*					*
Somewhat important	145	70	75	72	48	25	1	34	110	80	65	78	11	57	81	64	20	125	49	96	92	53
	29%	28%	30%	30%	29%	27%	9%	30%	29%	28%	30%	26%	32%	34%	29%	29%	29%	29%	31%	28%	31%	26%
						*	**	*					*				*					*
A little bit important	122	57	65	50	41	31	2	24	96	84	38	64	9	49	80	42	13	109	36	86	73	48
	24%	23%	26%	21%	25%	32%	19%	22%	25%	30%	18%	21%	28%	29%	29%	19%	19%	25%	23%	25%	25%	24%
						*	**	*		J			*		O		*					*
Not important at all	103	56	46	46	32	26	2	24	78	60	43	64	5	34	57	46	10	93	28	75	55	47
	21%	22%	19%	19%	19%	27%	13%	21%	21%	21%	20%	22%	14%	20%	20%	21%	15%	21%	18%	22%	19%	23%
						*	**	*					*				*					*
Sigma	500	252	248	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	344	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	397	196	201	196	132	69	10	89	298	224	173	235	29	134	222	175	58	339	128	269	242	153
	79%	78%	81%	81%	81%	73%	87%	79%	79%	79%	80%	78%	86%	80%	80%	79%	85%	79%	82%	78%	81%	77%
						*	**	*					*				*					*

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	503	254	249	230	146	127	137	259	45	169	334	126	212	165	277	226	47	456	62	441	344	155	181	147	175
Base: All Respondents (wtd)	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
Very important	86	30	56	34	32	20	22	50	5	24	62	19	52	15	59	27	6	80	9	77	62	24	35	25	26
	17%	12%	22%	19%	19%	14%	16%	19%	12%	13%	20%	18%	18%	16%	20%	14%	15%	17%	17%	17%	18%	17%	24%	17%	13%
			A						*								*		*				X		
Somewhat important	129	64	64	55	44	30	46	61	12	37	91	34	71	24	81	48	11	117	18	111	88	40	31	42	55
	26%	26%	25%	30%	26%	20%	34%	23%	29%	20%	29%	32%	24%	24%	27%	24%	27%	26%	33%	25%	25%	28%	21%	28%	28%
							G		*								*		*						
A little bit important	118	65	54	42	45	31	28	63	12	61	57	21	73	25	64	54	11	107	12	107	92	26	35	40	43
	24%	26%	21%	23%	26%	21%	21%	24%	30%	33%	18%	19%	25%	25%	22%	27%	26%	23%	21%	24%	26%	18%	24%	26%	22%
									*	J							*		*						
Not important at all	167	88	79	52	50	65	39	93	11	62	106	34	99	35	94	74	14	154	17	151	112	53	47	45	75
	33%	36%	31%	28%	29%	45%	29%	35%	28%	34%	33%	31%	34%	35%	31%	36%	32%	34%	30%	34%	32%	37%	32%	29%	38%
						CD			*								*		*						
Sigma	500	247	253	182	172	147	135	266	40	184	316	107	294	99	298	202	43	457	55	445	354	142	149	152	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																									
Top3Box (Very important/Somewhat important/A little bit important)	333	159	174	130	121	81	96	173	29	122	210	73	195	64	204	129	29	304	39	294	242	90	102	107	124
	67%	64%	69%	72%	71%	55%	71%	65%	72%	66%	67%	69%	66%	65%	69%	64%	68%	66%	70%	66%	68%	63%	68%	71%	62%
				E	E				*								*		*						

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	565	436	249	335	417	231	503	267	532	469	297	314	390	652	349	123	878	185	816	646	336	707	294	283	325	197	97	99
Base: All Respondents (wtd)	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
Very important	54	18	37	30	16	9	16	31	7	19	36	17	12	25	31	23	6	48	12	43	29	25	38	16	14	26	6	5	3
	11%	7%	15%	15%	10%	6%	13%	13%	6%	8%	13%	11%	8%	13%	10%	12%	10%	11%	13%	10%	9%	14%	11%	11%	10%	16%	6%	12%	5%
			A	E	E		H	H			I						*							Z		VZb		*	*
Somewhat important	141	62	78	69	46	26	44	61	37	62	78	43	36	62	80	61	28	113	32	109	94	44	113	28	47	42	23	14	15
	28%	25%	31%	35%	31%	17%	35%	25%	28%	27%	29%	26%	25%	32%	27%	30%	44%	26%	35%	27%	30%	24%	32%	19%	34%	25%	23%	33%	29%
				E	E		G										Q*						WYZ		WYZ			W*	*
A little bit important	117	55	62	49	34	34	25	58	34	53	64	41	38	38	64	53	13	104	24	93	76	39	82	35	25	39	24	9	19
	23%	22%	25%	25%	23%	22%	20%	24%	26%	23%	24%	25%	27%	19%	21%	26%	21%	24%	27%	23%	24%	21%	23%	24%	19%	23%	24%	22%	37%
													M				*											*	VWXY*
Not important at all	188	113	75	50	54	84	40	95	52	96	92	62	55	71	124	64	15	173	23	165	113	72	123	65	50	61	47	14	15
	38%	46%	30%	25%	36%	55%	32%	39%	40%	42%	34%	38%	39%	36%	42%	32%	25%	39%	26%	40%	36%	40%	35%	45%	37%	36%	47%	33%	29%
		B			C	CD				J					O		*	P		R				VXYb			VXYb	*	*
Sigma	500	248	252	197	151	152	124	246	130	230	270	163	140	196	299	201	62	438	91	409	311	180	356	144	136	168	101	42	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	312	135	177	147	96	68	84	150	78	134	178	101	85	126	174	137	47	265	68	244	199	108	233	79	86	107	53	28	38
	62%	54%	70%	75%	64%	45%	68%	61%	60%	58%	66%	62%	61%	64%	58%	68%	75%	61%	74%	60%	64%	60%	65%	55%	63%	64%	53%	67%	71%
			A	DE	E						I					N	Q*		S				WZ		WZ	WZ		*	WZ*

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	481	521	509	282	211	245	568	123	362	640	85	514	403	589	413	161	841	218	784	707	295
Base: All Respondents (wtd)	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
Very important	183	82	100	108	52	23	72	88	11	63	120	76	85	22	92	91	35	148	39	144	112	71
	37%	36%	37%	38%	36%	32%	44%	34%	30%	38%	36%	48%	32%	27%	34%	39%	42%	35%	41%	35%	37%	37%
							G		*			LM*					*					
Somewhat important	105	48	57	67	26	11	31	60	11	33	72	23	63	19	59	46	13	91	17	88	66	38
	21%	21%	21%	24%	19%	15%	19%	23%	29%	20%	22%	15%	24%	24%	22%	20%	16%	22%	18%	22%	22%	20%
									*			*					*					
A little bit important	79	48	31	49	18	11	24	38	4	20	58	21	42	15	47	31	16	63	17	62	49	29
	16%	21%	12%	17%	13%	16%	15%	15%	11%	12%	18%	14%	16%	18%	18%	14%	19%	15%	18%	15%	16%	15%
		B							*			*					*					
Not important at all	134	54	80	61	46	27	36	73	11	51	83	36	73	25	72	62	18	116	21	113	78	56
	27%	23%	30%	21%	32%	37%	22%	28%	30%	30%	25%	23%	28%	31%	27%	27%	22%	28%	23%	28%	26%	29%
					C	C			*			*					*					
Sigma	500	232	268	285	143	72	163	259	37	167	333	156	262	81	269	231	82	418	93	407	306	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	366	178	188	224	97	45	127	186	25	116	250	120	190	56	198	169	64	302	72	294	227	139
	73%	77%	70%	79%	68%	63%	78%	72%	70%	70%	75%	77%	72%	69%	73%	73%	78%	72%	77%	72%	74%	71%
				DE					*			*					*					

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	515	486	293	328	380	58	299	524	492	509	203	432	366	579	422	105	896	136	865	714	279	61	66	122	141	-	362	249
Base: All Respondents (wtd)	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
Very important	56	30	26	24	16	16	7	18	21	20	35	33	16	7	26	30	10	46	8	48	29	26	2	3	6	8	-	25	11
	11%	12%	10%	14%	11%	9%	19%	11%	9%	9%	13%	15%	8%	9%	10%	12%	20%	10%	14%	11%	9%	17%	7%	7%	12%	12%	-	13%	9%
							H*					LM					Q*		*			T	*	*	*	*			
Somewhat important	127	56	71	46	46	35	11	40	57	58	69	47	57	23	70	58	12	115	16	111	87	40	7	9	13	16	-	51	32
	25%	23%	28%	27%	30%	20%	30%	25%	25%	25%	26%	21%	29%	30%	27%	23%	24%	26%	27%	25%	26%	26%	21%	24%	24%	24%	-	26%	27%
					E		*						K	K			*		*				*	*	*	*			
A little bit important	131	72	59	41	45	45	10	49	59	60	71	60	52	20	65	66	15	116	18	113	90	39	10	13	13	18	-	49	29
	26%	30%	23%	24%	29%	26%	26%	30%	25%	26%	26%	26%	26%	26%	26%	27%	30%	26%	30%	26%	27%	25%	31%	35%	24%	26%	-	25%	24%
							*										*		*				*	*	*	*			
Not important at all	186	85	101	60	45	81	10	53	96	94	92	87	72	28	94	92	13	173	18	168	131	51	13	12	21	25	-	67	48
	37%	35%	39%	35%	30%	46%	25%	33%	41%	40%	34%	38%	37%	36%	37%	37%	26%	38%	30%	38%	39%	33%	41%	33%	40%	38%	-	35%	40%
						CD	*		F								*		*				*	*	*	*			
Sigma	500	242	258	171	152	177	38	160	234	232	268	227	196	77	254	246	51	449	59	441	338	157	33	36	53	67	-	192	120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%
Summary																													
Top3Box (Very important/Somewhat	314	158	156	111	107	96	28	107	138	138	176	140	124	49	160	154	37	277	42	272	206	106	19	24	32	42	-	125	72
important/A little bit important)	63%	65%	61%	65%	70%	54%	75%	67%	59%	60%	66%	62%	63%	64%	63%	63%	74%	62%	70%	62%	61%	67%	59%	67%	60%	62%	-	65%	60%
				E	E		H*										*		*				*	*	*	*			

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Global @dvisor: Health and Wellness
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	523	477	469	363	168	52	263	685	739	261	-	815	185	677	323	146	854	350	650	878	118
Base: All Respondents (wtd)	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
Very important	57	26	32	35	12	10	4	21	33	37	20	-	48	9	33	24	10	48	20	37	51	6
	11%	10%	13%	17%	6%	10%	15%	15%	10%	10%	14%	-	12%	11%	10%	14%	14%	11%	12%	11%	12%	9%
				DE			*	H														
Somewhat important	215	111	104	84	93	39	7	60	148	155	60	-	181	34	145	71	30	185	68	147	185	30
	43%	44%	42%	40%	48%	39%	25%	44%	44%	43%	43%	-	43%	41%	44%	41%	43%	43%	41%	44%	43%	42%
					CE		*	F	F													
A little bit important	143	77	66	56	55	32	13	35	96	105	38	-	118	26	100	43	19	125	50	93	122	20
	29%	30%	27%	27%	29%	32%	44%	26%	29%	29%	27%	-	28%	31%	31%	25%	26%	29%	30%	28%	29%	29%
							GH*															
Not important at all	84	40	44	34	31	18	5	21	58	62	22	-	70	14	50	34	12	72	27	57	68	15
	17%	16%	18%	16%	16%	18%	17%	15%	17%	17%	15%	-	17%	17%	15%	20%	17%	17%	16%	17%	16%	21%
							*															
Sigma	500	255	245	209	191	100	29	136	335	360	140	-	417	83	328	172	70	430	165	335	427	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	416	214	202	175	160	81	24	116	276	298	119	-	347	69	279	137	58	358	139	277	358	57
	83%	84%	82%	84%	84%	82%	83%	85%	83%	83%	85%	-	83%	83%	85%	80%	83%	83%	84%	83%	84%	79%
							*															

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1003	492	511	338	303	362	210	460	190	449	554	259	442	302	626	377	39	964	81	922	642	361	204	203	191	186	219
Base: All Respondents (wtd)	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
Very important	67	32	35	26	19	22	23	30	6	22	45	17	35	15	44	23	3	64	6	61	39	29	16	14	12	10	14
	13%	13%	14%	14%	13%	13%	21%	13%	7%	10%	16%	13%	16%	10%	14%	12%	15%	13%	15%	13%	12%	15%	16%	14%	13%	11%	13%
							GH	H			I		M				*		*								
Somewhat important	130	60	70	57	36	36	31	60	25	51	78	32	55	43	84	45	7	122	13	116	88	41	28	25	23	25	28
	26%	24%	28%	31%	25%	22%	29%	26%	27%	24%	28%	24%	25%	29%	27%	24%	37%	26%	34%	25%	28%	22%	28%	25%	24%	27%	26%
				E													*		*		U						
A little bit important	115	57	58	41	35	38	23	51	21	53	61	33	45	37	66	49	5	110	8	107	71	44	21	21	22	22	28
	23%	23%	23%	22%	24%	23%	21%	22%	23%	25%	22%	24%	21%	25%	21%	26%	23%	23%	20%	23%	22%	24%	21%	20%	24%	24%	26%
																	*		*								
Not important at all	188	98	90	60	57	72	32	87	39	90	99	52	84	52	114	75	5	184	13	176	117	71	35	42	37	36	38
	38%	40%	36%	33%	38%	43%	30%	38%	43%	41%	35%	39%	38%	35%	37%	39%	25%	38%	32%	38%	37%	38%	35%	41%	39%	38%	35%
						C		F	F	J							*		*								
Sigma	500	247	253	184	147	168	108	228	92	217	283	133	219	147	308	192	20	480	40	460	315	185	101	102	95	93	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat	312	149	163	124	91	97	76	141	52	127	184	81	135	95	195	117	15	297	27	284	197	114	66	60	58	57	70
important/A little bit important)	62%	60%	64%	67%	62%	57%	70%	62%	57%	59%	65%	61%	62%	65%	63%	61%	75%	62%	68%	62%	63%	62%	65%	59%	61%	62%	65%
				E			GH				I						*		*								

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V\a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1002	448	554	266	405	331	207	261	399	423	579	53	705	244	612	390	85	917	162	840	708	294	162	241	135	127	156	34	73	74
Base: All Respondents (wtd)	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
Very important	41	17	24	14	13	14	15	7	14	12	29	11	22	8	23	18	4	37	7	34	23	18	2	12	6	4	6	2	5	4
	8%	7%	10%	8%	7%	9%	13%	5%	8%	6%	10%	12%	8%	7%	7%	10%	11%	8%	9%	8%	7%	11%	2%	11%	9%	6%	8%	10%	12%	11%
							G					*					*							V	V*		V	**	V*	V*
Somewhat important	185	94	91	61	72	51	46	48	70	68	116	34	108	43	126	59	14	171	24	161	130	54	31	41	23	33	23	7	14	12
	37%	37%	37%	36%	41%	33%	39%	36%	37%	34%	39%	39%	38%	34%	40%	31%	34%	37%	31%	38%	39%	33%	39%	38%	34%	49%	30%	31%	37%	33%
												*			O		*								*	XZc		**	*	*
A little bit important	162	91	72	66	51	45	40	49	55	63	99	32	90	40	99	63	12	150	25	137	102	60	31	35	23	19	28	7	11	8
	32%	36%	29%	39%	29%	29%	34%	37%	30%	32%	33%	37%	31%	32%	32%	34%	30%	33%	32%	33%	31%	36%	38%	32%	33%	28%	36%	33%	30%	22%
				DE								*					*						c		*		c	**	*	*
Not important at all	112	53	60	29	39	44	17	30	48	56	56	10	67	35	66	47	10	103	22	91	79	33	17	21	16	11	20	6	8	13
	22%	21%	24%	17%	22%	29%	15%	22%	26%	28%	19%	12%	23%	28%	21%	25%	25%	22%	28%	21%	24%	20%	21%	19%	24%	17%	26%	26%	21%	35%
						C			F	J		*	K	K			*								*			**	*	VWY*
Sigma	500	253	247	171	175	154	118	135	187	199	301	87	287	126	313	187	40	460	78	422	334	166	80	109	68	67	78	22	39	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																														
Top3Box (Very important/Somewhat important/A little bit important)	388	201	187	141	136	110	101	105	140	143	244	77	219	91	248	140	30	358	56	332	255	132	63	88	52	55	58	17	31	24
	78%	79%	76%	83%	78%	71%	85%	78%	74%	72%	81%	88%	77%	72%	79%	75%	75%	78%	72%	79%	76%	80%	79%	81%	76%	83%	74%	74%	79%	65%
				E			H				I	LM*					*						c	c	*	c		**	*	*

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1005	466	539	287	356	362	148	452	312	472	533	290	228	487	602	403	100	905	129	876	728	277	129	119	168	147	232	126	84
Base: All Respondents (wtd)	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
Very important	46	20	26	16	18	12	7	20	14	18	28	14	11	21	28	18	7	39	9	37	31	15	6	4	10	6	9	7	4
	9%	8%	10%	8%	12%	8%	9%	9%	9%	8%	10%	10%	9%	9%	10%	8%	14%	9%	14%	8%	9%	10%	10%	6%	11%	8%	8%	11%	10%
																	*		S										*
Somewhat important	102	53	48	51	26	24	16	44	33	33	69	29	22	51	59	43	14	88	15	87	72	30	9	14	14	17	23	13	11
	20%	21%	19%	26%	17%	16%	22%	20%	21%	16%	24%	20%	19%	21%	20%	20%	29%	19%	24%	20%	20%	21%	14%	24%	17%	23%	21%	22%	25%
				DE							I						Q*												V*
A little bit important	113	58	55	54	33	26	21	52	29	44	69	34	27	51	58	55	9	104	8	105	81	32	14	14	17	20	28	12	8
	23%	23%	22%	27%	22%	17%	29%	23%	19%	21%	24%	23%	24%	22%	20%	26%	18%	23%	13%	24%	23%	22%	22%	22%	20%	27%	25%	19%	19%
				E			H										*			R									*
Not important at all	240	118	122	75	73	92	29	109	80	119	121	68	56	116	142	98	18	222	30	210	172	68	35	30	44	30	52	30	20
	48%	47%	49%	38%	49%	60%	39%	48%	51%	56%	42%	47%	48%	48%	50%	46%	38%	49%	49%	48%	48%	47%	55%	48%	52%	41%	46%	48%	46%
					C	CD			F	J							*	P					Y						*
Sigma	500	249	251	196	150	154	73	224	156	214	286	146	116	239	286	214	48	452	61	439	356	144	63	61	85	72	113	62	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																													
Top3Box (Very important/Somewhat important/A little bit important)	260	131	129	121	77	62	44	116	76	95	165	77	60	123	144	116	29	231	31	229	184	76	29	32	41	42	61	32	24
	52%	53%	51%	62%	51%	40%	61%	52%	49%	44%	58%	53%	52%	52%	50%	54%	62%	51%	51%	52%	52%	53%	45%	52%	48%	59%	54%	52%	54%
				DE	E		H				I						Q*									V			*

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	261	240	260	151	90	53	106	342	314	187	2	55	444	311	190	144	357	290	211	399	98
Base: All Respondents (wtd)	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
Very important	101	55	46	56	38	7	14	24	62	62	39	1	7	92	62	39	41	60	62	39	79	22
	20%	21%	19%	21%	25%	9%	26%	23%	18%	21%	20%	48%	13%	21%	20%	20%	29%	17%	22%	18%	20%	22%
				E	E	*	*					**	*				Q					*
Somewhat important	191	97	94	111	57	23	17	34	140	116	75	1	24	166	119	72	54	138	110	81	150	41
	38%	38%	39%	42%	38%	28%	31%	32%	41%	38%	38%	52%	42%	38%	39%	37%	37%	39%	39%	38%	38%	40%
				E		*	*					**	*									*
A little bit important	95	46	49	50	24	21	10	19	66	52	44	-	12	84	56	39	25	70	50	46	72	23
	19%	18%	20%	19%	16%	25%	18%	18%	19%	17%	22%	-	20%	19%	18%	20%	17%	20%	17%	21%	18%	23%
						*	*					**	*									*
Not important at all	113	59	54	50	31	31	13	29	70	72	40	-	14	98	69	44	24	89	64	49	93	16
	23%	23%	22%	19%	21%	38%	25%	27%	21%	24%	20%	-	25%	22%	23%	23%	17%	25%	22%	23%	24%	16%
						CD*	*					**	*					P				*
Sigma	500	257	243	267	150	83	54	107	338	302	198	2	58	440	306	194	143	357	286	214	394	102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	387	198	190	217	118	52	41	78	268	230	158	2	43	342	237	150	120	268	222	165	301	86
	77%	77%	78%	81%	79%	62%	75%	73%	79%	76%	80%	100%	75%	78%	77%	77%	83%	75%	78%	77%	76%	84%
				E	E	*	*					**	*				Q					*

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	510	492	330	362	310	263	407	175	493	509	233	525	244	509	493	97	905	198	804	649	339	259	174	202	258	109
Base: All Respondents (wtd)	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
Very important	59	27	32	19	23	18	26	20	5	27	33	28	23	9	28	31	4	55	9	51	33	26	14	11	9	18	8
	12%	11%	13%	12%	12%	12%	17%	10%	7%	11%	13%	13%	11%	12%	11%	12%	9%	12%	10%	12%	11%	13%	10%	11%	9%	15%	15%
							GH										*										*
Somewhat important	160	84	76	55	62	43	52	67	19	73	88	68	70	22	86	74	17	143	30	130	101	58	38	34	31	39	18
	32%	34%	30%	34%	34%	27%	34%	34%	27%	30%	34%	32%	33%	30%	35%	29%	37%	32%	34%	32%	34%	29%	29%	36%	32%	33%	32%
																	*										*
A little bit important	131	71	60	51	43	37	43	45	21	55	76	44	62	25	67	64	15	116	31	100	78	51	35	24	24	31	18
	26%	29%	24%	32%	24%	23%	28%	23%	30%	23%	30%	21%	29%	34%	27%	25%	32%	26%	35%	24%	26%	26%	27%	25%	25%	26%	31%
				DE							I		K	K			*		S								*
Not important at all	149	66	84	36	54	59	33	64	25	89	60	73	59	18	63	86	10	139	19	131	84	63	44	27	33	32	13
	30%	26%	33%	22%	30%	38%	21%	33%	36%	37%	23%	34%	28%	24%	26%	34%	22%	31%	21%	32%	28%	32%	34%	28%	34%	27%	23%
			A		C	C		F	F	J		M				N	*			R							*
Sigma	500	248	252	161	182	157	152	196	69	243	257	213	214	73	244	256	46	454	88	412	296	198	131	95	97	120	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																											
Top3Box (Very important/Somewhat important/A little bit important)	351	182	168	125	128	98	120	132	44	154	196	140	155	55	181	170	36	315	69	282	212	135	87	68	64	88	44
	70%	74%	67%	78%	70%	62%	79%	67%	64%	63%	77%	66%	72%	76%	74%	66%	78%	69%	79%	68%	72%	68%	66%	72%	66%	73%	77%
		B		DE			GH				I			K	O		*		S								*

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1000	527	473	333	324	343	598	324	78	547	453	309	207	484	508	492	47	953	115	885	703	259
Base: All Respondents (wtd)	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
Very important	42	21	21	18	11	13	28	13	1	19	23	26	6	11	22	20	2	40	8	34	32	10
	8%	8%	8%	11%	7%	8%	9%	9%	4%	7%	10%	10%	6%	8%	9%	8%	11%	8%	15%	8%	9%	7%
									*								*		S*			
Somewhat important	165	88	77	58	55	52	103	53	10	85	80	88	32	45	84	81	8	157	21	145	115	42
	33%	35%	31%	35%	34%	30%	32%	35%	35%	31%	35%	33%	31%	34%	35%	31%	39%	33%	39%	32%	34%	30%
									*								*		*			
A little bit important	147	77	69	46	44	57	102	37	8	83	63	79	30	38	71	76	6	141	13	133	102	38
	29%	31%	28%	27%	28%	33%	32%	24%	30%	31%	28%	30%	29%	29%	30%	29%	27%	29%	26%	30%	30%	27%
							G		*								*		*			
Not important at all	146	64	82	47	50	49	89	48	9	84	62	74	34	38	61	85	5	141	11	135	87	52
	29%	26%	33%	28%	31%	29%	28%	32%	32%	31%	27%	28%	33%	29%	25%	33%	23%	29%	20%	30%	26%	37%
			A						*							N	*		*	R		T
Sigma	500	251	249	169	161	171	322	150	28	271	229	267	101	132	238	262	21	479	53	447	336	143
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	354	187	167	122	111	121	233	102	19	187	167	193	67	94	178	176	16	338	42	312	249	90
	71%	74%	67%	72%	69%	71%	72%	68%	68%	69%	73%	72%	67%	71%	75%	67%	77%	71%	80%	70%	74%	63%
		B							*						O		*		S*		U	

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1001	494	507	348	389	264	531	279	48	478	523	585	84	332	528	473	91	910	126	875	637	353	185	263	301	252
Base: All Respondents (wtd)	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
Very important	65	33	32	19	24	22	37	17	4	30	35	31	19	16	36	29	6	59	12	53	37	28	10	20	14	21
	13%	13%	13%	11%	12%	17%	14%	12%	14%	12%	14%	13%	16%	10%	14%	12%	13%	13%	16%	12%	12%	15%	11%	16%	9%	16%
									*				*				*		*					X		X
Somewhat important	187	92	95	71	80	36	94	60	10	91	96	82	47	58	105	83	18	170	23	165	123	63	38	47	55	46
	37%	36%	39%	41%	41%	28%	37%	41%	37%	38%	37%	36%	40%	38%	39%	36%	36%	38%	33%	38%	39%	35%	41%	37%	38%	35%
				E	E				*				*				*		*							
A little bit important	132	69	62	45	48	38	67	36	7	63	68	56	34	41	70	61	10	122	17	115	85	45	22	33	40	36
	26%	28%	25%	26%	25%	29%	26%	24%	25%	27%	26%	25%	29%	27%	26%	26%	20%	27%	24%	27%	27%	25%	24%	26%	28%	27%
									*				*				*		*							
Not important at all	116	57	59	38	43	34	57	35	6	55	61	58	18	40	57	59	14	102	19	97	69	44	23	29	36	29
	23%	23%	24%	22%	22%	26%	22%	23%	24%	23%	24%	26%	16%	26%	21%	25%	30%	23%	27%	23%	22%	24%	24%	22%	25%	22%
									*			L	*	L			*		*							
Sigma	500	252	248	174	196	130	254	147	27	239	261	227	119	154	268	232	48	452	70	430	315	180	93	130	145	132
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	384	195	189	136	152	96	197	113	20	184	200	169	100	115	211	173	34	350	51	333	246	136	70	101	109	103
	77%	77%	76%	78%	78%	74%	78%	77%	76%	77%	76%	74%	84%	74%	79%	75%	70%	78%	73%	77%	78%	76%	76%	78%	75%	78%
									*				KM*				*		*							

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1005	475	530	289	283	433	100	366	494	620	385	304	388	313	558	447	154	851	189	816	671	328	185	211	367	242
Base: All Respondents (wtd)	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
Very important	93	46	47	49	26	18	21	37	34	53	40	42	20	30	58	35	29	64	34	59	58	35	21	20	31	20
	19%	18%	19%	27%	17%	11%	27%	18%	16%	19%	18%	18%	16%	22%	20%	16%	35%	15%	34%	15%	18%	21%	24%	18%	17%	17%
				DE	E		H*										Q		S							
Somewhat important	129	79	51	50	40	40	21	50	59	74	55	61	31	38	83	47	21	108	30	99	94	35	19	29	48	33
	26%	32%	20%	27%	27%	23%	26%	24%	28%	26%	26%	26%	24%	27%	29%	22%	26%	26%	30%	25%	29%	21%	21%	27%	26%	28%
		B					*								O						U					
A little bit important	123	59	64	35	37	51	21	49	53	68	55	62	30	31	67	56	13	111	18	106	81	42	21	27	49	27
	25%	24%	25%	19%	25%	30%	26%	23%	25%	24%	25%	27%	23%	22%	24%	26%	16%	26%	17%	27%	25%	25%	23%	24%	27%	23%
						C	*											P		R						
Not important at all	155	64	91	49	46	60	18	74	64	88	67	67	46	41	77	78	19	136	19	136	95	57	30	34	55	36
	31%	26%	36%	27%	31%	35%	22%	35%	30%	31%	31%	29%	36%	29%	27%	36%	23%	33%	19%	34%	29%	34%	33%	31%	30%	31%
			A			C	*	F								N		P		R						
Sigma	500	248	252	183	148	169	81	209	210	283	217	233	127	140	285	215	81	419	101	399	329	169	91	110	184	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top3Box (Very important/Somewhat important/A little bit important)	345	184	162	134	102	109	63	136	146	195	150	165	81	99	208	137	62	283	82	263	233	112	61	76	129	79
	69%	74%	64%	73%	69%	65%	78%	65%	70%	69%	69%	71%	64%	71%	73%	64%	77%	67%	81%	66%	71%	66%	67%	69%	70%	69%
		B		E			G*								O		Q		S							

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Global @dvisor: Health and Wellness
EJ3.17. [Something else] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	240	262	253	171	78	244	194	16	149	353	-	302	200	290	212	117	385	153	349	365	137
Base: All Respondents (wtd)	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
Very important	130	60	71	80	33	17	75	39	3	29	101	-	102	29	68	62	35	95	37	94	90	41
	26%	24%	28%	30%	22%	21%	28%	22%	26%	22%	28%	-	26%	25%	24%	28%	30%	25%	25%	27%	26%	27%
						*			**													
Somewhat important	167	94	73	98	48	21	89	59	2	47	120	-	126	40	91	75	30	137	40	127	117	50
	33%	38%	29%	36%	32%	27%	34%	34%	13%	35%	33%	-	33%	35%	33%	34%	25%	36%	27%	36%	33%	33%
		B				*			**									P				
A little bit important	108	57	51	56	32	20	56	38	3	28	80	-	82	26	62	46	27	81	32	76	73	35
	22%	23%	20%	21%	21%	25%	21%	22%	26%	21%	22%	-	21%	22%	22%	21%	23%	21%	22%	22%	21%	23%
						*			**													
Not important at all	95	36	59	36	38	21	44	37	4	31	64	-	74	20	58	36	26	69	40	55	69	26
	19%	15%	23%	13%	25%	26%	17%	22%	34%	23%	17%	-	19%	18%	21%	17%	22%	18%	27%	16%	20%	17%
			A		C	C*			**										S			
Sigma	500	246	254	271	151	78	265	173	11	135	365	-	385	115	280	220	117	383	149	351	349	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																						
Top3Box (Very important/Somewhat important/A little bit important)	405	210	195	234	113	58	221	135	7	104	301	-	311	95	222	183	92	313	109	296	280	125
	81%	85%	77%	87%	75%	74%	83%	78%	66%	77%	83%	-	81%	82%	79%	83%	78%	82%	73%	84%	80%	83%
		B		DE		*			**											R		

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Global @dvisor: Health and Wellness
EI3. [Summary - Top3Box (Very important/Somewhat important/A little bit important)] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
A stronger economy in my country	11673	5807	5867	4963	3777	2933	3137	4012	3497	5375	6298	3310	4647	3716	6499	5175	1485	10188	2378	9295	7833	3699
	97%	97%	98%	97%	98%	97%	97%	97%	98%	98%	97%	97%	97%	97%	97%	97%	98%	97%	98%	97%	97%	97%
			A						F	J									S			
Eat better	11540	5717	5823	4946	3730	2864	3092	3982	3452	5300	6240	3265	4590	3685	6418	5122	1462	10078	2349	9191	7743	3660
	96%	95%	97%	97%	96%	95%	95%	97%	97%	96%	96%	96%	96%	96%	96%	96%	96%	96%	97%	96%	96%	96%
			A	E	E			F	F													
More or better sleep	11494	5684	5810	4926	3721	2847	3093	3946	3440	5293	6201	3236	4583	3675	6369	5125	1459	10035	2335	9159	7734	3622
	96%	95%	97%	96%	96%	95%	95%	96%	96%	96%	95%	95%	96%	96%	95%	96%	96%	96%	96%	96%	96%	95%
			A	E	E					J				K		N					U	
Better living conditions	11484	5735	5749	4932	3734	2819	3139	3961	3373	5250	6234	3221	4607	3656	6385	5098	1459	10025	2330	9154	7714	3630
	96%	96%	96%	96%	96%	94%	97%	96%	94%	96%	96%	95%	96%	96%	96%	96%	96%	96%	96%	96%	96%	95%
				E	E		H	H					K	K								
Learn something new/find a new challenge	11411	5682	5729	4951	3669	2792	3081	3910	3426	5204	6207	3177	4567	3667	6345	5066	1453	9958	2344	9067	7674	3599
	95%	95%	95%	97%	95%	93%	95%	95%	96%	95%	95%	93%	96%	96%	95%	95%	96%	95%	97%	95%	95%	95%
				DE	E				G		I		K	K					S			
Strengthen my family relationships	11408	5665	5742	4899	3689	2820	3064	3929	3426	5290	6117	3197	4556	3655	6340	5068	1454	9954	2333	9075	7657	3615
	95%	95%	96%	96%	95%	94%	95%	95%	96%	96%	94%	94%	95%	96%	95%	95%	96%	95%	96%	95%	95%	95%
			A	E	E				F	J			K	K					S			
Do more exercise/play more sports	11261	5600	5661	4876	3626	2759	2992	3867	3417	5162	6099	3124	4491	3645	6279	4982	1455	9806	2327	8934	7596	3538
	94%	93%	94%	95%	94%	92%	92%	94%	96%	94%	94%	92%	94%	95%	94%	94%	96%	94%	96%	93%	94%	93%
				DE	E			F	FG				K	KL			Q		S		U	
No longer have a current disease or ailment	10842	5365	5477	4606	3498	2738	2992	3721	3184	5016	5826	3029	4354	3458	6020	4822	1383	9459	2214	8628	7224	3485
	90%	90%	91%	90%	90%	91%	92%	90%	89%	91%	90%	89%	91%	91%	90%	91%	91%	90%	91%	90%	90%	92%
			A				GH			J			K	K								T
Solve an interpersonal conflict in my life	10558	5217	5341	4630	3444	2484	2905	3633	3127	4844	5715	2927	4241	3390	5855	4703	1361	9197	2202	8357	7129	3301
	88%	87%	89%	91%	89%	83%	90%	88%	88%	88%	88%	86%	89%	89%	88%	88%	90%	88%	91%	87%	89%	87%
			A	DE	E		GH						K	K			Q		S		U	
Have more friends	10518	5309	5209	4538	3405	2576	2838	3627	3128	4821	5697	2885	4233	3400	5905	4613	1372	9146	2197	8321	7102	3292
	88%	89%	87%	89%	88%	86%	88%	88%	88%	88%	88%	85%	89%	89%	88%	87%	91%	87%	91%	87%	88%	86%
		B		E	E								K	K	O		Q		S		U	
Get a new job or career	10339	5149	5190	4719	3413	2208	2931	3540	2975	4602	5738	2831	4173	3336	5681	4658	1320	9019	2144	8196	6973	3236
	86%	86%	86%	92%	88%	73%	90%	86%	83%	84%	88%	83%	87%	87%	85%	88%	87%	86%	88%	86%	87%	85%
				DE	E		GH	H			I		K	K		N			S		U	
Volunteer/donate to charity	10201	4973	5228	4469	3247	2485	2753	3460	3109	4701	5500	2810	4092	3299	5663	4537	1343	8858	2172	8028	6842	3233
	85%	83%	87%	87%	84%	83%	85%	84%	87%	86%	85%	83%	86%	86%	85%	85%	89%	84%	90%	84%	85%	85%
			A	DE					FG				K	K			Q		S			
Lose weight	10191	5001	5190	4299	3350	2541	2727	3517	3090	4803	5387	2855	4037	3299	5730	4460	1330	8860	2144	8047	6921	3147
	85%	83%	86%	84%	86%	84%	84%	85%	87%	87%	83%	84%	85%	86%	86%	84%	88%	85%	88%	84%	86%	83%
			A		CE				F	J				KL	O		Q		S		U	
Improve my sex life	9845	5066	4779	4244	3219	2382	2469	3441	3112	4535	5310	2681	4024	3140	5582	4263	1308	8537	2088	7757	6802	2931
	86%	89%	82%	88%	87%	80%	84%	86%	88%	87%	84%	82%	87%	87%	87%	84%	90%	85%	90%	85%	88%	81%
		B		E	E			F	FG	J			K	K	O		Q		S		U	
Find a romantic partner	8959	4646	4314	4199	2844	1916	2550	3042	2600	3716	5244	2387	3623	2949	5079	3880	1196	7763	1938	7021	6033	2819
	75%	78%	72%	82%	73%	64%	79%	74%	73%	68%	81%	70%	76%	77%	76%	73%	79%	74%	80%	73%	75%	74%
		B		DE	E		GH				I		K	K	O		Q		S			
Meditation or prayer	8922	4351	4571	3963	2890	2069	2444	3027	2730	4185	4736	2415	3550	2957	4966	3956	1288	7634	2043	6879	6024	2787
	74%	73%	76%	77%	75%	69%	75%	73%	76%	76%	73%	71%	74%	77%	74%	74%	85%	73%	84%	72%	75%	73%
			A	DE	E				G	J			K	KL			Q		S			
Something else	8404	4286	4119	3828	2710	1866	2424	2821	2461	3722	4682	2356	3359	2689	4707	3697	1147	7257	1813	6591	5680	2634
	70%	72%	69%	75%	70%	62%	75%	68%	69%	68%	72%	69%	70%	70%	70%	69%	76%	69%	75%	69%	71%	69%
		B		DE	E		GH				I						Q		S			

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Global @dvisor: Health and Wellness
EJ3. [Summary - Top3Box (Very important/Somewhat important/A little bit important)] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
A stronger economy in my country	11673	498	480	500	487	487	492	493	485	481	499	490	471	487	479	494	474	475	469	489	482	482	496	489	494
	97%	100%	96%	100%	97%	97%	98%	99%	97%	96%	100%	98%	94%	97%	96%	99%	95%	95%	94%	98%	96%	96%	99%	98%	99%
		BDEFHIKLMNPQRSTUW		BDEFGHIKLMNOPQRSTUWX	LPQR	LPQR	BLNPQRTU	BLNPQRTU	LR		BDEFHIKLMNPQRSTUW	LNPQR		LPQR		BHILNPQRTU				LPQR	LR	LR	BDEHILMNPQRSTUW	LNPQR	BILNPQRTU
Eat better	11540	486	458	497	476	482	472	491	467	477	496	474	475	493	489	487	466	482	477	486	470	472	491	485	492
	96%	97%	92%	99%	95%	96%	94%	98%	93%	95%	99%	95%	95%	99%	98%	97%	93%	96%	95%	97%	94%	94%	98%	97%	98%
		BFHPTU		ABDEFHIKLOPQRSTUW	B	BHP		BDFHIKLPRTU		B	ABDEFHIKLOPQRSTUW		B	BDEFHIKLPQRTUW	BDFHIKLPRTU	BDFHKLPRTU		BHPT	BP	BFHPTU			BDEFHIKLPQRTU	BFHLPTU	BDEFHIKLPQRTU
More or better sleep	11494	477	471	496	481	470	470	490	473	476	480	481	470	486	484	493	473	472	464	484	467	476	495	477	489
	96%	95%	94%	99%	96%	94%	94%	98%	95%	95%	96%	96%	94%	97%	97%	99%	95%	94%	93%	97%	94%	95%	99%	95%	98%
		R		ABDEFHIJKLMNPQRSTUW	RT			BEFHILPQRTUW			R	RT		BEFHLPQRT	BEFLPQRT	ABDEFHIJKLNPQRSTUW				BEFLPQRT		R	ABDEFHIJKLMNPQRSTUW	R	ABEFHILPQRTUW
Better living conditions	11484	497	474	499	491	474	487	468	487	474	497	492	456	490	429	495	479	471	421	486	488	483	496	451	498
	96%	99%	95%	100%	98%	95%	97%	94%	97%	95%	99%	98%	91%	98%	86%	99%	96%	94%	84%	97%	98%	97%	99%	90%	100%
		BEFGHILNPQRSTUW	LNRW	BDEFGHIKLMNPQRSTUW	BEGILNPQRW	LNRW	BEGLNQRW	NR	BEGILNQRW	LNRW	BEFGHILNPQRSTUW	BEGILNPQRW	NR	BEGILNPQRW		BEFGILNPQRSTUW	LNRW	LNRW		GLNQRW	BEGILNPQRW	GLNQRW	BEFGHILNPQRSTUW	NR	BEFGHILMNPQRSTUW
Learn something new/find a new challenge	11411	488	461	498	488	481	485	488	481	465	500	479	457	487	468	492	435	475	440	481	462	455	488	459	498
	95%	98%	92%	100%	98%	96%	97%	98%	96%	93%	100%	96%	91%	97%	94%	98%	87%	95%	88%	96%	92%	91%	98%	92%	100%
		BILNPQRTUW	PR	ABDEFGHIKLMNOPQRSTUVW	BILNPQRTUW	BILPRTUW	BILNPRTUW	BILNPQRTUW	BILPRTUW	PR	ABDEFGHIKLMNOPQRSTUVW	BLPRTUW	PR	BILNPQRTUW	PR	BEHIKLNPQRSTUW		LPRTUW		BILNPRTUW	PR	PR	BILNPQRTUW	PR	ABDEFGHIKLMNOPQRSTUVW
Strengthen my family relationships	11408	485	455	494	483	472	492	482	482	463	493	473	457	481	464	495	447	472	435	489	468	467	488	474	496
	95%	97%	91%	99%	97%	94%	98%	96%	96%	93%	99%	95%	91%	96%	93%	99%	89%	94%	87%	98%	94%	93%	98%	95%	99%
		BEILNPQRTU	R	BDEGHIKLMNPQRTUW	BILNPRTU	BLPR	BEIKLMNPQRTUW	BILNPRTU	BILNPRTU	R	BEIKLMNPQRTUW	BLPR	R	BILNPRTU	PR	ABDEGHIKLMNPQRTUVW		BLPR		BEIKLNPQRTUW	PR	PR	BEIKLNPQRTUW	BLPR	ABDEGHIKLMNPQRTUVW
Do more exercise/play more sports	11261	478	455	496	453	429	469	487	476	464	488	462	456	487	479	496	447	469	439	486	463	434	487	472	490
	94%	96%	91%	99%	91%	86%	94%	97%	95%	93%	98%	92%	91%	97%	96%	99%	89%	94%	88%	97%	93%	87%	97%	94%	98%
		BDEKLPRTU	EU	ABDEFHIKLMNPQRSTUVW	EU		EPRU	BDEFIKLPQRTUW	BDELPRU	EPRU	BDEFIKLPQRTUW	ERU	ERU	BDEFIKLPQRTUW	BDEIKLPRTU	ABDEFGHIKLMNPQRSTUVW		DEPRU		BDEFIKLPQRTUW	EPRU		BDEFHIKLPQRTUW	BDELPRU	ABDEFHIKLNPQRTUW
No longer have a current disease or ailment	10842	468	451	482	471	455	450	440	484	411	496	457	411	457	409	480	453	444	375	476	418	468	486	416	484
	90%	94%	90%	96%	94%	91%	90%	88%	97%	82%	99%	91%	82%	91%	82%	96%	91%	89%	75%	95%	84%	94%	97%	83%	97%
		GILNPQRTW	ILNRTW	BEFGIKLMNPQRTUW	BFGILNPQRTW	ILNRTW	ILNRTW	ILNRTW	ABEFGIKLMNPQRTUW	R	ABCDEFGHIKLMNOPQRSTUVWX	ILNRTW	R	ILNRTW	R	BEFGIKLMNPQRTUW	ILNRTW	ILNRTW		BEFGIKLMNPQRTW	R	BFGILNPQRTW	ABDEFGIKLMNPQRTUW	R	ABEFGIKLMNPQRTUW
Solve an interpersonal conflict in my life	10558	456	397	485	446	424	462	440	476	394	496	467	398	456	393	491	392	442	319	473	419	460	469	416	487
	88%	91%	79%	97%	89%	85%	92%	88%	95%	79%	99%	93%	80%	91%	79%	98%	79%	88%	64%	95%	84%	92%	94%	83%	97%
		BEILNPRTW	R	ABDEFGIKLMNPQRTUVW	BEILNPRTW	BILNPR	BEGILNPQRTW	BILNPRW	ABDEGILMNPQRTUW	R	ABCDEFGHIKLMNPQRSTUVW	BDEGILNPQRTW	R	BEILNPRTW	R	ABDEFGHIKLMNPQRSTUVW	R	BILNPRTW		ABDEGILMNPQRTW	ILNPR	BEGILNPQRTW	BDEGILNPQRTW	NPR	ABDEFGIKLMNPQRSTUVW
Have more friends	10518	458	405	465	446	427	448	385	454	445	470	431	404	473	392	494	391	449	374	474	445	430	467	414	477
	88%	92%	81%	93%	89%	85%	90%	77%	91%	89%	94%	86%	81%	95%	78%	99%	78%	90%	75%	95%	89%	86%	93%	83%	95%
		BEGKLNPRUW	R	BEGIKLNPRTUW	BGLNPRW	GLNPR	BEGLNPRW		BEGKLNPRUW	BGLNPRW	BDEFGIKLNPQRTUW	BGLNPR	R	BDEFGHIKLNPQRTUW		ABCDEFGHIJKLMNPQRSTUVWX		BEGLNPRUW		BDEFGHIKLNPQRTUW	BGLNPRW	BGLNPR	BDEFGIKLNPQRTUW	GNPR	ABDEFGHIKLNPQRTUW
Get a new job or career	10339	464	367	476	473	471	474	424	462	384	480	448	389	469	349	465	368	392	351	467	421	419	469	373	484
	86%	93%	73%	95%	95%	94%	95%	85%	93%	77%	96%	90%	78%	94%	70%	93%	74%	78%	70%	93%	84%	84%	94%	75%	97%
		BGILNPQRTUW		BGIKLNPQRTUW	BGIKLNPQRTUW	BGIKLNPQRTUW	BGIKLNPQRTUW	BILNPQRW	BGILNPQRTUW	NR	ABGHIKLNPQRTUW	BGILNPQRTUW	NPR	BGIKLNPQRTUW		BGIKLNPQRTUW		NPR		BGIKLNPQRTUW	BILNPQRW	BILNPQRW	BGIKLNPQRTUW	NR	ABEGHIKLMNOPQRSTUVW
Volunteer/donate to charity	10201	458	366	474	403	385	480	469	425	377	472	435	396	475	409	479	357	384	337	471	420	360	456	431	483
	85%	92%	73%	95%	81%	77%	96%	94%	85%	75%	94%	87%	79%	95%	82%	96%	71%	77%	67%	94%	84%	72%	91%	86%	97%
		BDEHIKLNPQRTUW	R	BDEHIKLNPQRTUVW	BPRU	PRU	ABDEHIKLNPQRTUVW	BDEHIKLNPQRTUW	BEILPQRU	R	BDEHIKLNPQRTUW	BDEILNPQRU	BPRU	ABDEHIKLNPQRTUVW	BEIPQRU	ABDEHIKLNPQRTUVW		PRU		BDEHIKLNPQRTUVW	BEILPQRU	R	BDEHIKLNPQRTUW	BDEILNPQRU	ABDEHIKLNPQRTUVW
Lose weight	10191	421	403	464	429	372	435	430	441	400	456	425	420	418	419	436	390	422	400	451	406	418	443	434	456
	85%	84%	81%	93%	86%	74%	87%	86%	88%	80%	91%	85%	84%	84%	84%	87%	78%	84%	80%	90%	81%	84%	89%	87%	91%
		EP	E	ABDEFGHIKLMNOPQRTUVW	BEIPRT		BEIPRT	BEIPRT	BEILMNPRTU	E	ABDEGIKLMNOPQRTUW	EPR	EPR	EP	EPR	BEIPRTU		EPR	E	ABDEIKLMNPQRTU	E	EP	ABEILMNPQRTU	BEIPRT	ABDEFGIKLMNOPQRTUW
Improve my sex life	9845	427	397	459	443	427	-	391	430	438	456	425	399	452	422	479	403	432	370	445	423	368	479	418	463
	86%	85%	79%	92%	89%	85%	-	78%	86%	88%	91%	85%	80%	90%	84%	96%	81%	86%	74%	89%	85%	74%	96%	84%	93%
		BGLPRU	RU	ABEGHKLNPQRTUW	BGLNPRTUW	BGLPRU			BGLPRU	BGLPRU	ABEGHKLNPQRTUW	BGLPRU	RU	ABEGHKLNPQRTUW	BGLPRU	ABCDEGHIJKLMNPQRSTUWX	RU	BGLPRU		BGLNPRTUW	BGLPRU		ABCDEGHIJKLMNPQRSTUWX	GRU	ABDEGHIKLNPQRTUW
Find a romantic partner	8959	389	315	426	419	418	428	341	405	344	426	388	328	376	296	431	353	310	274	448	347	349	423	306	421
	75%	78%	63%	85%	84%	84%	86%	68%	81%	69%	85%	78%	66%	75%	59%	86%	71%	62%	55%	90%	69%	70%	85%	61%	84%
		BGILNPQRTUW	R	ABGIKLMNPQRTUW	ABGIKLMNPQRTUW	ABGIKLMNPQRTUW	ABGIKLMNPQRTUW	NRW	BGILMNPQRTUW	NQRW	ABGIKLMNPQRTUW	BGILNPQRTUW	NR	BGILNQRTUW		ABGHIKLMNPQRTUW	BLNQRW	R		ABDEGHIKLMNPQRTUVWX	BNQRW	BNQRW	ABGIKLMNPQRTUW	R	ABGIKLMNPQRTUW
Meditation or prayer	8922	414	232	450	362	336	489	473	422	276	466	367	322	449	327	413	236	296	226	478	355	273	370	410	481
	74%	83%	46%	90%	72%	67%	98%	95%	84%	55%	93%	73%	64%	90%	65%	83%	47%	59%	45%	96%	71%	55%	74%	82%	96%
		BDEIKLNPQRTUV		ABDEHIKLNOPQRTUVW	BILNPQRU	BIPQRU	ABCDEGHIJKLMNOPQRTUVW	ABCDEHIKLMNOPQRTUVW	BDEIKLNPQRTUV	BPR	ABDEHIKLNOPQRTUVW	BEILNPQRU	BIPQRU	ABDEHIKLNOPQRTUVW	BIPQRU	BDEIKLNPQRTUV		BPR		ABCDEHIKLMNOPQRTUVW	BILNPQRU	BPR	BEILNPQRU	BDEIKLNPQRTUV	ABCDEHIKLMNOPQRTUVW
Something else	8404	335	284	351	368	282	360	351	402	347	397	333	312	366	314	416	312	388	260	387	351	354	384	345	405
	70%	67%	57%	70%	74%	56%	72%	70%	80%	69%	79%	67%	62%	73%	63%	83%	62%	78%	52%	77%	70%	71%	77%	69%	81%
		BER		BELNPR	ABEKLNPR		BELNPR	BELNPR	ABCDEFGIKLMNPRTUW	BELNPR	ABCEFGIKLMNPRTUW	BER	ER	ABEKLNPR	BER	ABCDEFGIKLMNPQRSTUVW	ER	ABCEFGIKLNPRTUW		ABCEFGIKLNPRTUW	BELNPR	BELNPR	ABCEGIKLNPRTUW	BELNPR	ABCDEFGIKLMNPRTUW

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- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
A stronger economy in my country	11673	968	1979	4335	2908	3838	1957	1483
	97%	97%	99%	96%	97%	96%	98%	99%
			ACDEF		E		ACDE	ACDEF
Eat better	11540	974	1967	4272	2868	3823	1947	1459
	96%	97%	98%	95%	96%	96%	97%	97%
		CDE	CDEFG			C	CDE	CDE
More or better sleep	11494	960	1948	4279	2867	3782	1934	1440
	96%	96%	97%	95%	96%	95%	97%	96%
		E	ACDEG	E	E		CDE	E
Better living conditions	11484	880	1984	4287	2881	3697	1945	1452
	96%	88%	99%	95%	96%	92%	97%	97%
			ACDEFG	AE	AE	A	ACDE	ACE
Learn something new/find a new challenge	11411	927	1971	4194	2846	3675	1940	1473
	95%	93%	99%	93%	95%	92%	97%	98%
			ACDEF	E	ACE		ACDE	ACDEF
Strengthen my family relationships	11408	938	1957	4183	2862	3700	1937	1467
	95%	94%	98%	93%	95%	93%	97%	98%
		E	ACDEF		ACE		ACDE	ACDE
Do more exercise/play more sports	11261	951	1951	4138	2777	3631	1898	1444
	94%	95%	98%	92%	93%	91%	95%	96%
		CDE	ACDEFG	E	E		CDE	CDE
No longer have a current disease or ailment	10842	825	1890	3966	2773	3438	1867	1387
	90%	83%	95%	88%	92%	86%	93%	92%
			ACDEG	AE	ACE	A	ACDE	ACE
Solve an interpersonal conflict in my life	10558	809	1883	3745	2724	3266	1844	1399
	88%	81%	94%	83%	91%	82%	92%	93%
			ACDEF	AE	ACE		ACDE	ACDE
Have more friends	10518	806	1873	3853	2682	3322	1867	1304

	88%	81%	94%	86%	89%	83%	93%	87%
			ACDEG	AE	ACEG	A	ACDEG	AE
Get a new job or career	10339	722	1893	3673	2673	3144	1872	1378
	86%	72%	95%	82%	89%	79%	94%	92%
			ACDEG	AE	ACE	A	ACDE	ACDE
Volunteer/donate to charity	10201	840	1890	3534	2516	3083	1810	1421
	85%	84%	94%	79%	84%	77%	91%	95%
		CE	ACDEF	E	CE		ACDE	ACDEF
Lose weight	10191	854	1759	3718	2538	3261	1677	1322
	85%	85%	88%	83%	85%	82%	84%	88%
		CE	ACDEF	E	CE		E	ACDEF
Improve my sex life	9845	840	1801	3809	2548	3262	1803	847
	86%	84%	90%	85%	85%	82%	90%	85%
		E	ACDEG	E	E		ACDEG	E
Find a romantic partner	8959	602	1612	3172	2379	2652	1673	1194
	75%	60%	81%	71%	79%	66%	84%	80%
			ACE	AE	ACE	A	ABCDEG	ACE
Meditation or prayer	8922	736	1793	2720	2245	2458	1676	1428
	74%	74%	90%	60%	75%	61%	84%	95%
		CE	ACDEF		CE		ACDE	ABCDEF
Something else	8404	659	1458	3026	2153	2605	1451	1108
	70%	66%	73%	67%	72%	65%	73%	74%
			ACE	E	ACE		ACE	ACE

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Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
A stronger economy in my country	498	243	255	246	145	107	115	118	174	133	365	169	204	125	265	234	62	437	98	401	336	163
	100%	99%	100%	99%	100%	100%	99%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
						*								*			*		*			
Better living conditions	497	243	254	245	145	107	116	118	173	133	364	169	203	125	265	232	62	435	98	399	336	161
	99%	99%	100%	99%	100%	100%	99%	100%	100%	99%	99%	100%	99%	100%	100%	99%	100%	99%	100%	99%	100%	98%
						*								*			*		*		U	
Learn something new/find a new challenge	488	241	247	243	140	105	114	114	169	132	357	165	200	123	258	230	60	428	96	392	330	158
	98%	98%	97%	98%	97%	98%	97%	97%	97%	98%	98%	97%	97%	99%	97%	98%	98%	98%	99%	97%	98%	96%
						*								*			*		*			
Eat better	486	237	249	244	139	103	113	115	169	129	356	166	199	120	256	230	62	424	94	392	327	159
	97%	97%	98%	98%	96%	96%	97%	98%	97%	96%	97%	98%	97%	96%	96%	98%	100%	97%	96%	97%	97%	97%
						*								*			*		*			
Strengthen my family relationships	485	240	246	241	142	102	113	114	169	130	355	166	202	117	261	224	62	424	96	389	325	160
	97%	98%	96%	97%	98%	95%	96%	96%	97%	97%	97%	98%	98%	94%	98%	96%	100%	97%	98%	97%	97%	98%
						*								*			*		*			
Do more exercise/play more sports	478	234	244	240	136	102	109	114	167	125	353	162	197	119	252	226	59	419	93	385	323	155
	96%	96%	96%	97%	94%	95%	94%	97%	96%	94%	96%	95%	96%	95%	95%	96%	96%	96%	96%	96%	96%	94%
						*								*			*		*			
More or better sleep	477	231	246	237	139	101	108	116	164	127	350	161	197	119	252	225	59	419	93	384	323	154
	95%	94%	96%	96%	96%	94%	93%	98%	94%	95%	96%	95%	96%	95%	95%	96%	95%	95%	96%	95%	96%	94%
						*		F						*			*		*			
No longer have a current disease or ailment	468	227	241	235	132	100	111	109	161	123	345	162	192	114	247	220	59	409	90	378	312	156
	94%	93%	94%	95%	91%	93%	95%	93%	92%	91%	94%	95%	94%	91%	93%	94%	95%	93%	92%	94%	93%	95%
						*								*			*		*			
Get a new job or career	464	228	236	239	135	89	115	111	153	116	348	160	190	114	245	219	57	407	91	373	309	154
	93%	93%	93%	96%	94%	83%	98%	94%	88%	86%	95%	94%	93%	91%	92%	93%	92%	93%	93%	93%	92%	94%
				E	E	*	H				I			*			*		*			
Have more friends	458	224	234	226	134	97	102	112	160	118	340	153	189	116	247	211	57	400	92	366	316	142
	92%	91%	92%	91%	93%	90%	87%	95%	92%	88%	93%	90%	92%	93%	93%	90%	93%	91%	94%	91%	94%	86%
						*								*			*		*		U	
Volunteer/donate to charity	458	224	234	227	132	98	107	110	159	121	337	161	188	109	243	214	58	400	90	367	307	150
	92%	91%	92%	92%	91%	92%	92%	93%	91%	90%	92%	94%	92%	87%	92%	91%	94%	91%	93%	91%	92%	91%
						*								*			*		*			
Solve an interpersonal conflict in my life	456	218	237	225	133	98	110	108	155	119	337	156	193	107	243	212	58	398	89	367	309	146
	91%	89%	93%	91%	92%	91%	94%	92%	89%	89%	92%	91%	94%	86%	92%	90%	94%	91%	91%	91%	92%	89%
						*							M	*			*		*			
Improve my sex life	427	216	211	199	136	92	93	101	158	119	309	142	175	111	230	197	55	373	90	337	300	127
	85%	88%	83%	80%	94%	86%	80%	86%	91%	88%	84%	83%	85%	88%	87%	84%	89%	85%	92%	84%	89%	77%
					CE	*			F					*			*		S*		U	
Lose weight	421	201	220	211	118	92	97	100	149	109	312	141	177	103	224	197	51	370	82	339	289	132
	84%	82%	86%	85%	82%	86%	83%	85%	85%	81%	85%	83%	86%	82%	84%	84%	82%	84%	84%	84%	86%	80%
						*								*			*		*			
Meditation or prayer	414	197	217	199	128	87	98	104	140	120	294	147	165	101	220	194	56	358	85	328	279	135
	83%	81%	85%	80%	88%	81%	84%	88%	81%	89%	80%	87%	80%	81%	83%	83%	91%	82%	87%	82%	83%	82%
						*				J				*			*		*			
Find a romantic partner	389	190	198	191	120	78	89	92	139	89	299	130	164	95	212	177	47	342	75	314	269	119
	78%	78%	78%	77%	83%	73%	76%	78%	80%	67%	82%	76%	80%	76%	80%	75%	77%	78%	76%	78%	80%	73%
						*					I			*			*		*			
Something else	335	175	161	176	88	71	87	81	105	82	254	120	141	75	176	159	45	291	70	266	225	111
	67%	71%	63%	71%	61%	66%	74%	69%	61%	61%	69%	71%	69%	60%	66%	68%	73%	66%	71%	66%	67%	67%
						*	H							*			*		*			

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Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
A stronger economy in my country	480	240	240	176	152	152	117	125	127	183	297	140	185	155	290	190	28	452	55	425	299	167	52	276	152
	96%	95%	97%	95%	97%	96%	95%	96%	97%	97%	96%	96%	96%	97%	97%	95%	100%	96%	96%	96%	97%	94%	96%	97%	94%
												*					**		*				*		
Better living conditions	474	239	234	177	148	149	116	126	123	179	295	138	184	152	285	189	27	447	53	420	291	170	50	268	156
	95%	95%	94%	95%	94%	95%	94%	96%	94%	95%	95%	95%	95%	95%	95%	94%	96%	95%	94%	95%	94%	96%	92%	94%	97%
												*					**		*				*		
More or better sleep	471	235	236	179	144	147	116	123	125	180	291	139	181	151	280	191	26	445	52	419	297	160	50	270	150
	94%	93%	95%	96%	92%	94%	95%	93%	95%	95%	94%	95%	93%	94%	93%	95%	92%	94%	91%	94%	96%	90%	92%	95%	94%
												*					**		*		U		*		
Learn something new/find a new challenge	461	232	230	176	146	139	114	121	123	177	284	132	177	152	276	185	25	436	52	409	285	162	51	265	145
	92%	92%	92%	95%	93%	88%	93%	92%	94%	93%	91%	91%	91%	95%	92%	92%	90%	92%	92%	92%	92%	92%	93%	93%	91%
				E								*					**		*				*		
Eat better	458	230	227	173	143	142	113	117	123	178	280	134	173	151	274	183	24	434	53	405	283	162	50	260	147
	92%	92%	91%	93%	91%	90%	92%	90%	93%	94%	90%	92%	89%	94%	92%	91%	86%	92%	93%	91%	92%	91%	91%	91%	92%
												*					**		*				*		
Do more exercise/play more sports	455	229	226	173	145	138	109	117	123	174	282	130	174	151	273	182	24	431	52	403	284	159	50	264	142
	91%	91%	91%	93%	92%	88%	89%	89%	94%	92%	91%	89%	90%	94%	91%	91%	88%	91%	92%	91%	92%	90%	92%	93%	88%
												*					**		*				*		
Strengthen my family relationships	455	225	230	175	141	140	106	121	127	178	277	131	174	150	270	185	25	430	54	401	280	164	51	258	146
	91%	89%	93%	94%	90%	89%	87%	92%	96%	94%	89%	90%	90%	93%	90%	92%	89%	91%	96%	90%	91%	92%	94%	91%	91%
									F			*					**		*				*		
No longer have a current disease or ailment	451	222	229	163	140	148	114	120	117	179	272	134	179	138	269	182	22	429	47	404	277	160	45	261	145
	90%	88%	92%	88%	90%	94%	93%	91%	89%	95%	88%	92%	92%	86%	90%	91%	80%	91%	82%	91%	90%	90%	82%	92%	91%
										J		*					**		*	R			*		
Have more friends	405	214	191	160	124	122	96	107	105	153	252	121	153	132	236	169	22	383	46	359	246	147	44	240	121
	81%	85%	77%	86%	79%	77%	78%	82%	80%	81%	81%	83%	79%	82%	79%	84%	80%	81%	82%	81%	80%	83%	82%	84%	76%
		B										*					**		*				*	X	
Lose weight	403	201	202	144	131	129	98	105	109	165	238	122	149	132	245	158	20	383	48	355	251	141	42	229	132
	81%	80%	81%	77%	84%	82%	79%	80%	83%	87%	77%	84%	77%	82%	82%	79%	73%	81%	84%	80%	81%	79%	77%	80%	82%
										J		*					**		*				*		
Solve an interpersonal conflict in my life	397	203	194	159	118	119	104	105	98	151	246	117	157	123	239	158	20	377	42	355	244	141	41	231	124
	79%	81%	78%	86%	76%	76%	85%	80%	75%	80%	79%	80%	81%	76%	80%	79%	73%	80%	74%	80%	79%	80%	76%	81%	78%
				DE								*					**		*				*		
Improve my sex life	397	211	186	161	121	116	101	104	104	146	251	115	143	138	241	156	24	373	48	349	245	141	37	238	122
	79%	84%	75%	86%	77%	73%	82%	79%	79%	77%	81%	79%	74%	86%	81%	78%	86%	79%	84%	79%	79%	80%	68%	83%	76%
		B		DE								*		L			**		*				*	V	
Get a new job or career	367	190	177	157	110	100	100	95	84	132	235	107	140	120	218	149	20	347	39	328	223	131	36	218	113
	73%	75%	71%	85%	70%	63%	81%	72%	64%	70%	76%	73%	72%	75%	73%	74%	71%	74%	68%	74%	72%	74%	66%	77%	70%
				DE			H					*					**		*				*		
Volunteer/donate to charity	366	184	182	136	106	124	87	104	89	145	221	102	141	123	221	145	20	346	44	322	222	133	49	217	101
	73%	73%	73%	73%	68%	78%	71%	79%	68%	77%	71%	70%	73%	77%	74%	72%	73%	73%	77%	73%	72%	75%	89%	76%	63%
						D						*					**		*				X*	X	
Find a romantic partner	315	178	137	131	98	87	89	71	75	97	219	86	115	115	194	121	21	294	40	276	189	119	34	183	99
	63%	71%	55%	70%	62%	55%	72%	54%	57%	51%	70%	59%	59%	71%	65%	60%	76%	62%	70%	62%	61%	67%	62%	64%	62%
		B		E			GH				I	*		L			**		*				*		
Something else	284	158	126	101	94	90	78	77	62	100	184	82	109	93	178	106	16	268	34	250	176	101	35	171	78
	57%	63%	51%	54%	60%	57%	63%	59%	47%	53%	59%	56%	57%	58%	60%	53%	59%	57%	60%	56%	57%	57%	64%	60%	49%
		B					H					*					**		*				*	X	
Meditation or prayer	232	119	113	86	70	77	63	71	50	92	140	64	90	79	136	96	16	217	32	200	141	83	29	142	61
	46%	47%	45%	46%	45%	49%	51%	54%	38%	48%	45%	44%	46%	49%	46%	48%	56%	46%	57%	45%	46%	47%	54%	50%	38%
								H				*					**		*				*	X	

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
A stronger economy in my country	500	240	260	260	168	72	164	190	89	194	306	21	361	118	272	227	133	367	145	354	346	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
					*	*			*			**					*					
Better living conditions	499	239	260	260	167	72	164	191	88	193	306	21	361	117	272	227	132	367	144	354	346	153
	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
					*	*			*			**	M				*					
Learn something new/find a new challenge	498	240	258	260	166	72	162	191	88	192	306	21	359	118	272	226	131	367	145	353	345	153
	100%	100%	99%	100%	99%	100%	99%	100%	100%	99%	100%	100%	99%	100%	100%	99%	99%	100%	100%	99%	99%	100%
					*	*			*			**					*					
Eat better	497	237	260	257	168	71	164	188	88	192	304	21	358	117	270	227	132	364	143	353	343	153
	99%	99%	100%	99%	100%	99%	100%	99%	99%	99%	99%	100%	99%	99%	99%	100%	100%	99%	99%	100%	99%	100%
					*	*			*			**					*					
Do more exercise/play more sports	496	238	258	257	167	72	164	189	86	193	303	21	358	117	270	226	131	365	144	352	344	152
	99%	99%	99%	99%	100%	100%	100%	99%	97%	99%	99%	100%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%
					*	*			*			**					*					
More or better sleep	496	236	259	259	166	71	162	189	89	192	304	21	357	118	269	226	130	366	142	353	344	152
	99%	98%	100%	99%	99%	98%	99%	99%	100%	99%	99%	100%	99%	100%	99%	99%	98%	100%	98%	100%	99%	99%
					*	*			*			**					*					
Strengthen my family relationships	494	236	258	257	165	72	163	191	86	193	301	21	355	118	270	224	129	365	143	351	343	151
	99%	98%	99%	99%	98%	100%	99%	100%	97%	100%	98%	100%	99%	99%	99%	98%	97%	99%	99%	99%	99%	99%
					*	*		H	*			**					*					
Solve an interpersonal conflict in my life	485	228	257	255	164	66	160	187	84	185	300	20	350	114	258	227	127	357	138	347	333	151
	97%	95%	99%	98%	97%	91%	97%	98%	95%	95%	98%	96%	97%	97%	95%	100%	96%	97%	95%	98%	96%	99%
			A	E	*	*			*			**				N	*					
No longer have a current disease or ailment	482	228	254	246	165	71	158	187	83	187	295	17	352	113	264	218	128	354	138	344	335	147
	96%	95%	98%	95%	98%	98%	96%	98%	94%	96%	96%	82%	97%	95%	97%	96%	96%	96%	95%	97%	97%	96%
					*	*			*			**					*					
Get a new job or career	476	225	251	250	158	67	161	181	80	182	294	21	342	113	257	219	121	355	134	342	324	152
	95%	94%	97%	96%	94%	93%	98%	95%	91%	94%	96%	100%	95%	95%	94%	96%	91%	97%	92%	96%	93%	99%
					*	*	H		*			**					*	P				T
Volunteer/donate to charity	474	220	254	243	159	72	158	180	84	183	292	20	343	111	256	218	121	353	134	340	325	149
	95%	92%	98%	94%	95%	99%	97%	95%	95%	94%	95%	96%	95%	94%	94%	96%	91%	96%	93%	96%	94%	97%
			A		*	*			*			**					*					
Have more friends	465	225	240	243	154	68	150	183	82	176	289	16	339	110	255	210	126	339	137	329	324	141
	93%	94%	92%	93%	92%	95%	91%	96%	93%	91%	95%	78%	94%	93%	94%	92%	95%	92%	94%	93%	94%	92%
					*	*			*			**					*					
Lose weight	464	223	242	240	157	68	150	182	84	180	284	21	335	109	257	207	122	343	135	330	327	137
	93%	93%	93%	92%	93%	94%	91%	96%	95%	93%	93%	100%	93%	92%	94%	91%	92%	93%	93%	93%	94%	90%
					*	*			*			**					*					
Improve my sex life	459	228	231	235	159	64	148	176	86	184	275	17	332	110	255	203	132	327	139	319	325	133
	92%	95%	89%	91%	95%	88%	90%	93%	97%	95%	90%	80%	92%	93%	94%	89%	99%	89%	96%	90%	94%	87%
		B			*	*			*			**					Q*				U	
Meditation or prayer	450	214	236	227	153	70	141	177	85	176	274	19	323	108	246	204	123	327	136	313	309	141
	90%	89%	91%	87%	91%	96%	86%	93%	96%	91%	90%	91%	89%	91%	90%	90%	93%	89%	94%	88%	89%	92%
					*	*			F*			**					*					
Find a romantic partner	426	198	228	231	137	57	147	166	70	152	274	16	317	93	224	202	111	314	121	305	288	137
	85%	82%	88%	89%	82%	79%	90%	87%	79%	78%	90%	77%	88%	78%	82%	89%	84%	86%	83%	86%	83%	90%
					*	*	H		*		I	**	M				*					
Something else	351	177	174	195	116	40	122	133	57	134	218	14	258	79	191	161	99	253	107	244	241	111
	70%	74%	67%	75%	69%	55%	74%	70%	65%	69%	71%	68%	72%	67%	70%	71%	74%	69%	74%	69%	69%	72%
				E	*	*			*			**					*					

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Region	Southern Region	Eastern Region	North-west Region	South-West Region	North Region
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Better living conditions	491	245	246	198	156	137	274	122	6	251	240	72	308	111	234	257	40	451	68	423	299	173	99	103	87	77	52	74
	98%	98%	98%	98%	98%	99%	98%	98%	100%	99%	98%	98%	99%	96%	98%	98%	93%	99%	96%	99%	98%	99%	99%	99%	100%	94%	100%	97%
									**			*	M				*	P	*				*		Y*	*	*	*
Learn something new/find a new challenge	488	241	247	199	154	135	272	121	6	249	239	72	302	114	230	257	42	446	71	417	299	169	100	103	85	75	50	75
	98%	97%	98%	99%	96%	98%	98%	97%	100%	98%	97%	98%	97%	99%	97%	98%	96%	98%	99%	97%	98%	97%	100%	99%	98%	92%	96%	99%
	*								**			*					*		*				YZ*	Y	*	*	*	*
A stronger economy in my country	487	239	248	193	157	138	269	125	5	251	236	69	306	113	233	254	42	445	70	417	296	172	97	101	86	77	51	76
	97%	96%	99%	96%	98%	100%	97%	100%	84%	99%	96%	93%	98%	98%	98%	97%	98%	97%	99%	97%	97%	98%	97%	97%	99%	95%	98%	100%
			A			C		F	**	J		*	K				*		*				*		*	*	*	Y*
Strengthen my family relationships	483	239	244	192	156	135	272	123	5	251	232	69	301	113	231	252	42	441	68	415	296	167	97	100	84	76	51	74
	97%	96%	97%	95%	97%	98%	97%	99%	84%	99%	94%	93%	97%	98%	97%	96%	96%	97%	95%	97%	97%	96%	97%	97%	97%	94%	98%	98%
									**	J		*					*		*				*		*	*	*	*
More or better sleep	481	238	243	192	155	133	267	121	6	246	235	67	300	114	229	252	43	438	70	410	297	164	99	102	83	75	51	71
	96%	95%	97%	95%	97%	97%	96%	97%	100%	97%	95%	91%	96%	99%	96%	96%	98%	96%	99%	96%	97%	94%	99%	98%	95%	91%	98%	94%
									**			*		K			*		*				Y*	Y	*	*	*	*
Eat better	476	233	243	191	149	136	263	121	6	242	234	66	298	113	223	253	40	436	68	408	288	170	94	97	86	76	50	72
	95%	94%	97%	95%	93%	99%	94%	97%	100%	95%	95%	89%	96%	98%	94%	97%	93%	95%	95%	95%	94%	97%	94%	94%	99%	93%	97%	95%
						CD			**			*		K			*		*				*		*	*	*	*
Get a new job or career	473	234	239	193	152	128	263	118	6	241	232	72	290	111	223	250	41	432	67	406	287	166	94	100	86	73	50	70
	95%	94%	95%	95%	95%	93%	94%	94%	100%	95%	94%	98%	93%	96%	93%	96%	95%	95%	95%	95%	94%	95%	94%	97%	99%	89%	95%	93%
									**			*					*		*				*		Ya*	*	*	*
No longer have a current disease or ailment	471	231	240	182	152	136	264	122	6	246	225	62	294	115	230	241	43	428	70	400	293	162	97	97	85	70	51	71
	94%	93%	96%	90%	95%	99%	95%	98%	100%	97%	91%	84%	95%	100%	96%	92%	100%	94%	99%	93%	96%	93%	97%	93%	98%	86%	98%	94%
						C			**	J		*	K	KL			*		*				Y*		Y*	*	Y*	*
Do more exercise/play more sports	453	226	228	185	142	125	250	116	6	231	222	60	285	107	216	237	39	414	67	387	274	164	90	95	77	73	49	68
	91%	91%	91%	92%	89%	91%	90%	93%	100%	91%	90%	82%	92%	93%	91%	90%	90%	91%	93%	90%	90%	94%	90%	92%	89%	90%	94%	90%
									**			*	K	K			*		*				*		*	*	*	*
Have more friends	446	218	228	175	141	130	255	115	5	229	217	58	282	105	213	233	39	407	66	381	276	155	91	91	75	72	48	70
	89%	88%	91%	86%	88%	94%	91%	92%	71%	90%	88%	79%	91%	92%	89%	89%	91%	89%	92%	89%	90%	89%	91%	88%	86%	88%	93%	92%
	*					C			**			*	K	K			*		*				*		*	*	*	*
Solve an interpersonal conflict in my life	446	221	225	176	147	123	246	117	6	228	218	64	273	110	216	230	41	405	67	379	279	149	93	93	80	67	47	66
	89%	89%	90%	87%	92%	90%	88%	93%	100%	90%	88%	86%	88%	95%	91%	88%	96%	89%	94%	89%	91%	85%	93%	90%	92%	82%	91%	87%
									**			*		L			*		*				Y*		*	*	*	*
Improve my sex life	443	218	225	178	146	120	249	114	6	231	212	60	278	104	209	234	37	405	63	380	276	151	86	94	79	67	50	68
	89%	88%	90%	88%	91%	87%	89%	91%	100%	91%	86%	81%	89%	91%	88%	89%	86%	89%	88%	89%	90%	86%	86%	90%	90%	82%	95%	89%
									**			*					*		*				*		*	*	Y*	*
Lose weight	429	202	227	177	131	121	242	105	6	215	213	64	260	104	202	226	38	391	60	368	262	151	86	87	77	67	48	63
	86%	81%	90%	87%	82%	88%	87%	84%	100%	85%	87%	86%	84%	91%	85%	87%	87%	86%	85%	86%	86%	87%	86%	84%	89%	82%	93%	83%
			A						**			*					*		*				*		*	*	*	*
Find a romantic partner	419	209	210	174	133	112	232	105	6	196	223	64	253	101	198	221	32	386	60	359	252	149	87	82	75	68	43	64
	84%	84%	84%	86%	83%	82%	83%	84%	87%	77%	91%	86%	81%	88%	83%	84%	75%	85%	84%	84%	82%	86%	87%	79%	86%	83%	83%	84%
									**		I	*					*		*				*		*	*	*	*
Volunteer/donate to charity	403	186	217	164	121	118	227	97	6	202	201	55	251	97	193	210	33	370	58	345	235	150	81	84	66	66	46	60
	81%	75%	86%	81%	75%	86%	81%	78%	100%	79%	82%	75%	81%	84%	81%	80%	76%	81%	81%	80%	77%	86%	81%	81%	76%	81%	88%	78%
			A			D			**			*					*		*			T	*		*	*	*	*
Something else	368	185	183	147	119	101	202	97	4	179	189	55	236	76	181	187	34	334	52	316	225	129	75	71	68	59	38	56
	74%	74%	73%	73%	75%	73%	73%	78%	66%	71%	77%	74%	76%	66%	76%	72%	78%	73%	73%	74%	74%	74%	75%	69%	79%	73%	74%	73%
									**			*					*		*				*		*	*	*	*
Meditation or prayer	362	171	191	153	112	98	200	88	6	181	181	55	222	85	171	191	30	332	48	314	218	130	77	69	63	60	38	56
	72%	69%	76%	76%	70%	71%	72%	71%	100%	71%	74%	75%	71%	74%	72%	73%	69%	73%	67%	73%	71%	74%	77%	67%	72%	74%	73%	73%
									**			*					*		*				*		*	*	*	*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
A stronger economy in my country	487	234	253	202	156	128	49	195	207	233	254	83	281	123	225	263	34	453	63	424	309	167	134	48	75	104	38	66	21
	97%	98%	97%	98%	97%	97%	93%	96%	100%	98%	97%	98%	97%	98%	98%	97%	100%	97%	99%	97%	98%	96%	99%	98%	95%	100%	89%	98%	94%
							*		FG								*		*				Z	*	*	XZ*	*	*	**
Eat better	482	226	256	200	156	126	50	194	202	229	252	81	279	121	218	264	30	451	60	421	301	170	130	46	74	104	38	68	21
	96%	94%	98%	97%	96%	96%	95%	96%	97%	96%	96%	97%	96%	96%	95%	98%	89%	97%	95%	97%	95%	98%	97%	94%	94%	100%	89%	100%	93%
			A				*										*	P	*					*	*	WXZ*	*	WZ*	**
Learn something new/find a new challenge	481	226	255	198	156	126	50	193	205	230	251	81	280	119	220	261	34	446	62	418	306	164	129	48	75	101	39	66	21
	96%	94%	98%	96%	96%	96%	95%	95%	99%	96%	96%	96%	97%	95%	96%	97%	100%	96%	98%	96%	97%	94%	96%	100%	95%	97%	91%	97%	94%
							*		G								*		*					Z*	*	*	*	*	**
Better living conditions	474	229	245	198	157	119	50	194	196	224	250	81	281	112	214	260	33	441	58	416	301	164	127	48	75	97	39	68	21
	95%	96%	94%	96%	97%	91%	95%	96%	94%	94%	96%	97%	97%	89%	93%	96%	96%	95%	91%	95%	95%	94%	94%	98%	95%	93%	91%	100%	94%
					E		*					M	M				*		*					*	*	*	*	VYZ*	**
Strengthen my family relationships	472	226	247	194	153	126	50	189	199	227	246	77	277	118	213	260	32	440	60	412	295	167	124	47	74	101	39	66	21
	94%	94%	95%	94%	94%	95%	95%	93%	96%	95%	94%	92%	95%	94%	92%	96%	94%	95%	94%	94%	94%	96%	92%	96%	94%	96%	91%	98%	94%
							*										*		*					*	*	*	*	*	**
Get a new job or career	471	223	248	198	157	115	48	191	196	221	250	78	278	114	212	258	31	440	60	411	299	161	130	47	71	99	35	67	21
	94%	93%	95%	96%	97%	87%	91%	94%	95%	93%	96%	93%	96%	91%	92%	96%	90%	94%	94%	94%	95%	93%	97%	98%	90%	94%	82%	99%	94%
				E	E		*						M				*		*				Z	Z*	*	Z*	*	XZ*	**
More or better sleep	470	223	247	193	150	126	48	189	199	228	242	79	273	118	215	255	34	436	62	408	299	161	128	48	71	98	38	65	22
	94%	93%	95%	94%	93%	96%	92%	93%	96%	96%	92%	94%	94%	94%	93%	95%	100%	94%	98%	93%	95%	93%	95%	98%	90%	94%	88%	96%	98%
							*										*		*					*	*	*	*	*	**
No longer have a current disease or ailment	455	208	247	183	147	126	47	181	191	219	236	76	266	113	209	246	31	424	57	398	283	161	126	48	65	99	37	61	20
	91%	87%	95%	88%	91%	96%	89%	89%	92%	92%	90%	90%	92%	90%	91%	91%	91%	91%	90%	91%	90%	93%	93%	98%	82%	95%	86%	90%	89%
			A			C	*										*		*				X	XZ*	*	X*	*	*	**
Do more exercise/play more sports	429	207	222	181	130	119	43	166	187	203	226	68	249	112	193	236	30	400	57	373	274	145	111	41	66	96	36	61	19
	86%	87%	85%	88%	80%	90%	83%	82%	90%	85%	86%	80%	86%	89%	84%	87%	87%	86%	89%	85%	87%	83%	82%	85%	83%	92%	83%	90%	83%
						D	*		G								*		*					*	*	V*	*	*	**
Improve my sex life	427	215	212	180	137	110	40	171	187	210	217	67	249	112	194	232	33	394	58	369	276	141	107	47	68	91	37	60	18
	85%	90%	81%	87%	85%	83%	75%	85%	90%	88%	83%	79%	86%	89%	84%	86%	95%	85%	91%	85%	88%	81%	80%	96%	86%	87%	86%	88%	79%
		B					*		F								*		*					V*	*	*	*	*	**
Have more friends	427	211	215	174	136	117	43	174	179	199	228	73	246	108	205	222	32	395	55	371	271	147	115	40	64	93	37	61	18
	85%	88%	83%	84%	84%	89%	82%	86%	86%	83%	87%	86%	85%	86%	89%	82%	93%	85%	87%	85%	86%	85%	85%	82%	81%	89%	85%	90%	80%
							*								O		*		*					*	*	*	*	*	**
Solve an interpersonal conflict in my life	424	198	226	175	140	109	41	175	178	205	220	71	250	103	184	240	29	396	53	371	267	147	114	46	63	95	33	57	17
	85%	83%	87%	85%	86%	83%	77%	86%	86%	86%	84%	84%	86%	82%	80%	89%	84%	85%	83%	85%	85%	85%	84%	94%	80%	91%	76%	85%	75%
							*									N	*		*					XZ*	*	XZ*	*	*	**
Find a romantic partner	418	198	220	181	134	102	42	167	177	196	222	67	247	104	189	229	29	388	55	362	263	145	107	41	69	93	38	52	19
	84%	83%	84%	88%	83%	77%	80%	82%	86%	82%	85%	79%	85%	82%	82%	85%	86%	83%	87%	83%	83%	84%	79%	84%	87%	89%	88%	78%	83%
				E			*										*		*					*	*	*	*	*	**
Volunteer/donate to charity	385	177	208	163	120	102	40	155	162	175	210	63	224	98	170	215	23	362	48	337	239	136	98	34	60	91	31	56	16
	77%	74%	80%	79%	74%	78%	76%	77%	78%	73%	80%	74%	77%	78%	74%	80%	67%	78%	75%	77%	76%	78%	73%	70%	76%	87%	71%	83%	70%
							*										*		*					*	*	VWZ*	*	*	**
Lose weight	372	169	203	146	113	113	40	144	161	186	185	58	220	93	166	205	25	346	50	322	235	128	101	36	59	74	33	53	15
	74%	71%	78%	71%	70%	86%	76%	71%	78%	78%	71%	69%	76%	74%	72%	76%	74%	74%	79%	74%	74%	74%	75%	74%	74%	70%	78%	79%	68%
						CD	*										*		*					*	*	*	*	*	**
Meditation or prayer	336	152	183	129	116	90	35	138	140	162	173	50	208	77	156	180	24	312	46	290	213	116	87	33	50	73	32	46	14
	67%	64%	70%	62%	72%	69%	67%	68%	68%	68%	66%	59%	72%	61%	68%	67%	69%	67%	72%	66%	67%	67%	64%	69%	64%	70%	73%	69%	62%
							*						K				*		*					*	*	*	*	*	**
Something else	282	147	135	136	76	70	35	107	121	121	160	47	167	67	121	161	18	263	35	247	170	102	77	23	50	60	20	38	14
	56%	61%	52%	66%	47%	53%	67%	53%	59%	51%	61%	56%	58%	53%	53%	60%	53%	57%	55%	57%	54%	58%	57%	48%	63%	58%	47%	57%	60%
		B		DE			*				I						*		*					*	*	*	*	*	**

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Global @dvisor: Health and Wellness
EI3. [Summary - Top3Box (Very important/Somewhat important/A little bit important)] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Strengthen my family relationships	492	286	206	278	174	40	288	117	32	302	189	137	127	228	234	258	67	425	103	389	289	190
	98%	98%	99%	98%	99%	100%	99%	97%	100%	99%	97%	96%	99%	99%	98%	98%	96%	99%	99%	98%	98%	99%
						*			**								*					
A stronger economy in my country	492	287	205	278	174	40	288	118	32	302	190	141	126	225	233	258	67	424	102	390	290	190
	98%	98%	99%	98%	99%	100%	98%	98%	100%	99%	98%	99%	98%	98%	98%	99%	97%	99%	98%	98%	98%	99%
						*			**								*					
Meditation or prayer	489	286	203	279	171	40	288	117	31	297	192	140	126	223	234	255	67	422	100	389	289	188
	98%	98%	98%	98%	97%	100%	98%	97%	97%	97%	99%	99%	98%	97%	98%	97%	97%	98%	96%	98%	98%	98%
						*			**								*					
Better living conditions	487	283	204	275	172	40	286	116	31	297	190	139	124	224	230	257	65	422	100	387	287	187
	97%	97%	98%	97%	98%	100%	98%	97%	98%	97%	97%	98%	97%	97%	97%	98%	94%	98%	96%	98%	97%	97%
						*			**								*	P				
Learn something new/find a new challenge	485	281	204	277	170	39	287	115	31	298	187	138	125	223	232	254	68	418	102	384	286	187
	97%	96%	98%	97%	97%	97%	98%	96%	97%	98%	96%	97%	97%	97%	98%	97%	97%	97%	98%	97%	97%	97%
						*			**								*					
Volunteer/donate to charity	480	277	203	279	165	36	280	116	32	291	189	135	125	220	226	254	66	414	102	378	279	188
	96%	95%	97%	98%	94%	92%	96%	96%	100%	95%	97%	95%	98%	96%	95%	97%	95%	96%	98%	96%	95%	98%
				DE		*			**								*					
Get a new job or career	474	275	199	274	165	35	284	112	27	285	189	135	121	218	223	251	62	412	95	379	277	186
	95%	94%	96%	96%	94%	89%	97%	93%	84%	94%	97%	95%	94%	95%	94%	95%	89%	96%	92%	96%	94%	96%
						*			**								*	P				
Eat better	472	276	196	265	169	38	274	118	29	290	183	134	122	217	228	245	68	404	102	371	280	180
	94%	95%	94%	93%	96%	95%	94%	98%	89%	95%	94%	94%	95%	94%	96%	93%	98%	94%	98%	94%	95%	93%
						*			**								*					
More or better sleep	470	268	202	269	166	35	275	114	30	284	186	132	122	215	218	252	68	402	101	369	274	184
	94%	92%	97%	94%	94%	89%	94%	94%	93%	93%	95%	93%	95%	94%	92%	96%	97%	93%	97%	93%	93%	96%
			A			*			**							N	*					
Do more exercise/play more sports	469	273	196	265	166	39	276	112	31	289	180	131	117	221	224	245	68	401	100	369	280	179
	94%	93%	94%	93%	94%	97%	94%	93%	97%	95%	92%	92%	91%	96%	94%	93%	98%	93%	97%	93%	95%	93%
						*			**								*					
Solve an interpersonal conflict in my life	462	276	186	262	163	37	272	111	31	283	180	128	115	219	222	240	62	400	95	367	279	172
	92%	95%	90%	92%	93%	94%	93%	92%	97%	93%	92%	90%	90%	95%	94%	92%	89%	93%	92%	93%	94%	90%
		B				*			**					L			*					
No longer have a current disease or ailment	450	259	192	258	156	36	264	112	25	274	176	127	118	206	211	240	62	388	93	358	259	180
	90%	89%	92%	91%	89%	92%	90%	93%	79%	90%	90%	89%	92%	90%	89%	91%	89%	90%	89%	90%	88%	94%
						*			**								*					T
Have more friends	448	274	174	254	162	33	261	104	30	274	174	125	111	213	222	227	64	384	97	351	272	165
	90%	94%	84%	89%	92%	82%	89%	87%	95%	90%	89%	88%	87%	92%	93%	86%	92%	89%	94%	89%	92%	86%
		B				*			**						O		*				U	
Lose weight	435	258	177	239	161	35	251	111	28	277	158	120	113	201	216	220	65	370	97	338	262	162
	87%	88%	85%	84%	92%	89%	86%	92%	88%	91%	81%	85%	88%	88%	91%	84%	93%	86%	93%	85%	89%	84%
					C	*			**	J					O		*		S			
Find a romantic partner	428	253	175	254	143	31	255	101	27	250	178	122	112	194	201	227	65	363	91	337	252	165
	86%	87%	84%	89%	82%	78%	87%	84%	84%	82%	91%	86%	87%	84%	84%	87%	94%	84%	88%	85%	85%	86%
				D		*			**		I						Q*					
Something else	360	221	138	210	126	24	215	86	22	216	144	105	81	174	171	189	50	309	83	277	217	136
	72%	76%	67%	74%	72%	61%	73%	71%	67%	71%	74%	74%	64%	76%	72%	72%	72%	72%	80%	70%	74%	71%
		B				*			**					L			*		S			

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
A stronger economy in my country	493	237	256	277	135	81	48	102	343	193	300	222	130	140	264	228	91	401	164	329	393	94
	99%	98%	99%	98%	99%	100%	94%	100%	99%	99%	98%	98%	99%	99%	98%	99%	100%	98%	99%	98%	99%	97%
							**	*					*	*			*					*
Eat better	491	236	255	281	132	78	51	99	340	189	302	224	128	139	261	229	90	401	162	329	390	95
	98%	98%	98%	99%	97%	96%	100%	98%	98%	97%	99%	99%	98%	97%	97%	99%	98%	98%	97%	99%	98%	98%
				E			**	*					*	*			*					*
More or better sleep	490	234	255	281	131	77	51	98	340	190	300	222	129	138	261	229	88	402	160	329	388	95
	98%	97%	98%	99%	97%	95%	100%	96%	98%	98%	98%	98%	98%	97%	97%	99%	96%	98%	97%	99%	98%	98%
				E			**	*					*	*			*					*
Learn something new/find a new challenge	488	235	253	278	132	77	48	100	340	188	300	225	130	133	262	226	88	400	161	327	390	92
	98%	98%	97%	98%	98%	95%	93%	98%	98%	97%	98%	99%	99%	94%	97%	98%	96%	98%	97%	98%	98%	95%
							**	*				M	*	*			*					*
Do more exercise/play more sports	487	235	252	281	130	76	51	98	338	190	297	222	127	139	259	228	89	398	161	326	386	95
	97%	98%	97%	99%	96%	94%	100%	96%	97%	98%	97%	98%	97%	97%	96%	99%	97%	97%	97%	98%	97%	98%
				DE			**	*					*	*			*					*
Strengthen my family relationships	482	232	250	276	131	75	48	99	335	186	297	222	126	134	255	227	86	396	158	325	384	92
	96%	97%	96%	97%	97%	93%	94%	98%	96%	96%	97%	98%	96%	94%	95%	98%	95%	97%	95%	97%	97%	95%
				E			**	*					*	*			*					*
Meditation or prayer	473	223	250	273	129	71	51	97	324	181	292	219	121	133	249	224	83	390	156	317	372	95
	95%	93%	96%	96%	95%	88%	100%	96%	93%	93%	96%	97%	92%	93%	93%	97%	92%	95%	94%	95%	94%	98%
				E	E		**	*					*	*			*					*
Volunteer/donate to charity	469	225	244	275	123	71	48	96	325	179	290	215	120	134	248	221	88	381	158	311	372	91
	94%	94%	94%	97%	90%	88%	93%	95%	94%	92%	95%	95%	91%	94%	92%	96%	97%	93%	95%	93%	94%	94%
				DE			**	*					*	*			*					*
Better living conditions	468	229	239	265	128	75	47	94	327	185	283	215	119	134	255	213	85	382	150	318	377	85
	94%	95%	92%	94%	94%	92%	92%	92%	94%	95%	93%	95%	91%	94%	95%	92%	94%	94%	90%	95%	95%	87%
							**	*					*	*			*					*
No longer have a current disease or ailment	440	212	228	253	119	69	47	94	299	170	270	198	118	124	228	212	76	364	141	300	348	87
	88%	88%	88%	89%	88%	85%	91%	93%	86%	88%	88%	87%	90%	87%	85%	92%	83%	89%	85%	90%	88%	89%
							**	*					*	*			*					*
Solve an interpersonal conflict in my life	440	203	237	256	120	65	50	90	300	167	273	206	105	129	230	210	79	361	142	298	348	88
	88%	84%	91%	90%	88%	80%	98%	89%	86%	86%	89%	91%	80%	91%	86%	91%	87%	88%	86%	89%	88%	91%
			A	E	E		**	*				L	*	L*			*					*
Lose weight	430	196	234	248	121	61	45	87	298	170	261	189	116	125	226	204	74	356	137	293	349	77
	86%	81%	90%	88%	89%	75%	87%	86%	86%	87%	85%	84%	89%	88%	84%	88%	81%	87%	83%	88%	88%	79%
			A	E	E		**	*					*	*			*					*
Get a new job or career	424	200	223	246	119	58	50	93	281	153	271	200	105	119	221	203	71	353	130	294	334	83
	85%	83%	86%	87%	88%	72%	97%	92%	81%	79%	89%	88%	80%	84%	82%	88%	78%	86%	78%	88%	84%	86%
				E	E		**	H*			I		*	*			*			R		*
Improve my sex life	391	198	193	226	106	59	40	82	269	158	233	184	99	109	205	186	65	326	126	265	323	63
	78%	82%	74%	80%	78%	73%	78%	81%	78%	82%	76%	81%	75%	76%	76%	80%	72%	80%	76%	79%	81%	65%
							**	*					*	*			*				U	*
Have more friends	385	194	191	215	107	63	34	80	271	146	239	175	103	107	204	182	65	321	115	270	307	73
	77%	81%	74%	76%	79%	78%	66%	79%	78%	75%	78%	77%	79%	75%	76%	79%	71%	78%	69%	81%	77%	75%
							**	*					*	*			*			R		*
Something else	351	168	183	216	93	42	43	71	236	124	227	163	89	100	171	180	68	283	120	231	277	67
	70%	70%	71%	76%	68%	52%	84%	70%	68%	64%	74%	72%	68%	70%	63%	78%	75%	69%	72%	69%	70%	70%
				E	E		**	*			I		*	*		N	*					*
Find a romantic partner	341	173	168	219	80	42	36	73	232	97	243	150	93	98	174	167	59	281	112	229	268	67
	68%	72%	65%	77%	59%	52%	71%	71%	67%	50%	80%	66%	71%	69%	65%	72%	65%	69%	67%	69%	68%	69%
				DE			**	*			I		*	*			*					*

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EI3. [Summary - Top3Box (Very important/Somewhat important/A little bit important)] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
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- Column Proportions:
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Better living conditions	487	246	242	185	183	119	72	178	237	277	211	6	120	361	267	220	52	435	88	399	357	121
	97%	97%	98%	97%	98%	98%	97%	98%	97%	99%	96%	100%	98%	97%	98%	96%	98%	97%	98%	97%	98%	95%
							*					**	*				*		*			*
A stronger economy in my country	485	247	238	188	179	118	71	174	239	271	214	6	119	360	267	218	52	433	88	397	353	124
	97%	97%	96%	98%	96%	97%	95%	97%	98%	97%	97%	100%	97%	97%	98%	96%	98%	97%	98%	97%	97%	97%
							*					**	*				*		*			*
No longer have a current disease or ailment	484	243	241	185	179	120	68	176	240	275	209	4	120	360	268	216	51	433	88	396	354	122
	97%	96%	97%	97%	96%	99%	91%	98%	98%	98%	96%	65%	98%	97%	99%	95%	97%	97%	97%	97%	97%	96%
							*	F	F			**	*		O		*		*			*
Strengthen my family relationships	482	244	238	182	180	120	68	176	237	277	205	4	119	359	266	215	51	431	88	394	352	120
	96%	96%	97%	95%	96%	99%	91%	98%	97%	99%	94%	65%	97%	97%	98%	94%	97%	96%	97%	96%	97%	94%
							*	F	F	J		**	*				*		*			*
Learn something new/find a new challenge	481	243	238	188	176	117	74	173	234	267	214	6	117	358	259	222	50	431	89	393	346	126
	96%	96%	96%	98%	94%	97%	99%	96%	96%	95%	98%	100%	95%	96%	95%	97%	95%	96%	98%	96%	95%	99%
				D			*					**	*				*		*			*
Solve an interpersonal conflict in my life	476	244	232	181	179	116	67	172	237	272	204	3	113	360	262	215	51	425	89	388	348	120
	95%	97%	94%	95%	96%	95%	90%	95%	97%	97%	93%	54%	92%	97%	96%	94%	97%	95%	98%	95%	96%	94%
							*		F			**	*	L			*		*			*
Do more exercise/play more sports	476	238	238	183	179	114	69	173	234	270	206	4	116	356	264	212	51	425	88	388	349	119
	95%	94%	96%	96%	95%	94%	92%	96%	96%	96%	94%	61%	94%	96%	97%	93%	97%	95%	98%	95%	96%	93%
							*					**	*		O		*		*			*
More or better sleep	473	238	235	181	180	112	65	174	235	267	206	6	112	355	260	213	51	422	87	387	345	120
	95%	94%	95%	95%	96%	92%	86%	96%	96%	95%	94%	100%	91%	96%	96%	93%	97%	94%	96%	94%	95%	95%
							*	F	F			**	*				*		*			*
Eat better	467	234	234	182	177	108	71	172	224	262	206	6	113	348	257	210	53	415	87	380	344	116
	93%	92%	95%	95%	94%	89%	94%	96%	92%	93%	94%	100%	92%	94%	95%	92%	100%	93%	97%	93%	95%	91%
				E			*					**	*				Q*		*			*
Get a new job or career	462	228	235	183	168	111	70	170	222	258	205	3	118	341	248	214	47	415	81	381	330	123
	93%	90%	95%	96%	90%	92%	93%	94%	91%	92%	93%	54%	96%	92%	91%	94%	90%	93%	90%	93%	91%	97%
				D			*					**	*				*		*			*
Have more friends	454	237	216	166	173	115	64	164	226	261	193	2	106	346	258	195	51	403	87	366	334	111
	91%	94%	88%	87%	92%	95%	85%	91%	92%	93%	88%	26%	86%	93%	95%	86%	97%	90%	97%	89%	92%	87%
		B				C	*					**	*	L	O		*		S*			*
Lose weight	441	225	216	161	169	111	61	158	221	259	181	4	102	335	248	193	46	395	84	357	333	99
	88%	89%	87%	84%	90%	91%	81%	88%	90%	92%	83%	65%	83%	90%	91%	85%	87%	88%	93%	87%	92%	78%
							*			J		**	*	L	O		*		*		U	*
Improve my sex life	430	231	199	165	162	103	60	157	213	246	183	3	101	325	246	184	46	383	83	347	320	101
	86%	91%	80%	86%	86%	85%	80%	87%	87%	88%	84%	54%	82%	88%	90%	81%	88%	86%	92%	85%	88%	80%
		B					*					**	*		O		*		*		U	*
Volunteer/donate to charity	425	214	211	155	161	109	62	150	213	249	176	3	101	320	237	188	46	379	84	341	312	105
	85%	85%	85%	81%	86%	90%	83%	83%	87%	89%	80%	54%	82%	86%	87%	82%	88%	85%	93%	83%	86%	83%
						C	*			J		**	*				*		S*			*
Meditation or prayer	422	219	203	157	160	105	65	151	207	243	179	5	99	319	241	181	48	375	83	339	316	98
	84%	86%	82%	82%	85%	87%	87%	83%	84%	87%	82%	72%	80%	86%	89%	79%	90%	84%	92%	83%	87%	77%
							*					**	*		O		*		S*		U	*
Find a romantic partner	405	208	197	163	153	89	61	145	198	220	185	2	97	307	226	179	45	360	78	326	297	100
	81%	82%	80%	85%	82%	74%	82%	80%	81%	78%	84%	26%	79%	83%	83%	79%	84%	81%	87%	80%	82%	78%
				E			*					**	*				*		*			*
Something else	402	206	196	159	149	94	58	151	193	222	180	3	97	302	217	185	41	361	76	326	295	100
	80%	81%	79%	83%	80%	77%	77%	84%	79%	79%	82%	54%	79%	81%	80%	81%	77%	81%	84%	80%	81%	78%
							*					**	*				*		*			*

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Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
A stronger economy in my country	481	243	238	186	147	148	153	196	68	140	341	266	62	153	324	157	59	422	79	402	311	159	40	116	113	98	114
	96%	95%	97%	96%	96%	97%	96%	98%	94%	96%	96%	98%	92%	96%	96%	97%	97%	96%	91%	97%	96%	96%	90%	94%	98%	98%	98%
									*			L	*	*			*		*	R			*	*		*	V*
Eat better	477	238	239	187	147	143	148	197	68	144	333	259	64	154	318	159	54	423	81	397	311	156	41	120	109	97	109
	95%	94%	97%	96%	96%	94%	93%	98%	95%	98%	94%	95%	94%	96%	94%	98%	89%	96%	93%	96%	96%	94%	91%	97%	95%	98%	95%
									*				*	*			*	p	*				*	*		*	*
More or better sleep	476	236	240	187	148	141	154	192	64	140	336	259	62	155	317	159	55	421	78	398	306	159	43	119	109	95	110
	95%	93%	97%	97%	97%	92%	97%	96%	89%	95%	95%	95%	92%	97%	94%	98%	90%	96%	90%	96%	94%	96%	96%	96%	95%	95%	95%
			A		E		H		*				*	*			*		*	R			*	*		*	*
Better living conditions	474	244	230	186	146	143	150	194	66	139	335	260	60	155	318	156	58	417	81	393	307	156	44	118	107	96	109
	95%	96%	94%	96%	95%	93%	95%	97%	92%	95%	95%	95%	88%	97%	94%	96%	94%	95%	93%	95%	95%	94%	98%	95%	93%	96%	94%
									*			L	*	L*			*		*				*	*		*	*
Learn something new/find a new challenge	465	233	232	188	143	135	147	192	63	135	331	258	58	149	312	154	53	412	76	389	302	152	39	120	107	92	107
	93%	92%	94%	97%	93%	88%	93%	96%	88%	92%	94%	95%	86%	93%	92%	94%	86%	94%	87%	94%	93%	92%	87%	96%	93%	92%	93%
				E				H	*			L	*	*			*	P	*	R			*	*		*	*
Do more exercise/play more sports	464	233	231	186	138	139	143	193	64	135	329	253	62	148	316	148	58	406	81	383	301	152	43	117	107	93	104
	93%	92%	94%	96%	90%	91%	90%	96%	89%	92%	93%	93%	92%	93%	94%	91%	94%	93%	92%	93%	93%	92%	96%	94%	93%	93%	90%
									*				*	*			*		*				*	*		*	*
Strengthen my family relationships	463	231	232	183	143	137	140	196	65	137	326	250	59	154	311	152	56	407	78	385	299	153	43	115	106	90	109
	93%	91%	95%	94%	93%	90%	88%	97%	91%	93%	92%	92%	88%	96%	92%	94%	92%	93%	90%	93%	92%	93%	96%	92%	92%	90%	94%
								FH	*				*	L*			*		*				*	*		*	*
Have more friends	445	224	221	179	135	131	138	186	57	130	314	242	57	146	300	144	54	391	76	369	290	144	43	113	97	91	101
	89%	88%	90%	92%	88%	86%	87%	93%	80%	89%	89%	89%	84%	91%	89%	89%	88%	89%	87%	89%	90%	87%	95%	91%	84%	91%	87%
								H	*				*	*			*		*				*	*		*	*
Improve my sex life	438	226	212	169	134	135	135	182	61	136	302	241	59	138	294	144	57	381	75	363	292	135	42	105	101	90	101
	88%	89%	86%	87%	88%	88%	85%	90%	86%	93%	86%	88%	87%	86%	87%	88%	93%	87%	86%	88%	90%	82%	93%	84%	88%	90%	87%
									*	J			*	*			*		*		U		*	*		*	*
No longer have a current disease or ailment	411	207	204	161	119	131	136	172	47	119	292	224	54	132	279	132	51	360	70	341	259	141	38	102	93	88	90
	82%	81%	83%	83%	78%	86%	86%	85%	65%	81%	83%	82%	80%	83%	83%	81%	83%	82%	80%	83%	80%	85%	85%	82%	81%	88%	78%
						D	H	H	*				*	*			*		*				*	*		*	*
Lose weight	400	200	201	152	123	126	125	167	57	122	278	217	50	133	274	127	47	353	70	331	267	122	37	106	85	79	93
	80%	79%	82%	78%	80%	82%	79%	83%	80%	83%	79%	80%	75%	83%	81%	78%	77%	81%	80%	80%	82%	74%	82%	86%	74%	79%	80%
									*				*	*			*		*				*	X*		*	*
Solve an interpersonal conflict in my life	394	191	202	160	125	109	125	165	54	117	277	216	48	129	263	130	51	343	70	324	257	126	37	103	88	74	91
	79%	75%	82%	82%	82%	71%	79%	82%	76%	80%	78%	79%	71%	81%	78%	80%	83%	78%	81%	78%	79%	76%	83%	83%	76%	74%	79%
				E	E				*				*	*			*		*				*	*		*	*
Get a new job or career	384	197	187	165	129	89	125	162	47	103	281	208	50	126	254	130	43	341	66	318	251	122	35	93	91	72	92
	77%	78%	76%	85%	85%	58%	79%	80%	65%	70%	80%	76%	74%	79%	75%	80%	70%	78%	76%	77%	77%	74%	78%	75%	79%	72%	80%
				E	E		H	H	*		I		*	*			*		*				*	*		*	*
Volunteer/donate to charity	377	177	200	152	120	105	122	154	50	111	266	207	48	121	248	129	45	332	62	315	239	128	37	91	86	75	88
	75%	70%	81%	78%	78%	69%	77%	77%	70%	76%	75%	76%	72%	76%	74%	79%	74%	76%	72%	76%	74%	77%	83%	73%	74%	75%	76%
			A		E				*				*	*			*		*				*	*		*	*
Something else	347	172	175	150	107	91	118	138	42	92	256	192	38	116	241	106	49	299	60	287	222	119	37	88	71	68	83
	69%	68%	71%	77%	70%	59%	75%	69%	59%	62%	72%	71%	57%	73%	72%	65%	79%	68%	69%	70%	68%	72%	83%	71%	62%	68%	72%
				E	E		H		*		I	L	*	L*			*		*				X*	*		*	*
Find a romantic partner	344	189	154	151	103	90	123	144	33	75	268	187	43	114	243	101	38	306	52	291	214	120	30	89	73	73	79
	69%	74%	63%	78%	68%	59%	78%	72%	46%	51%	76%	69%	64%	71%	72%	62%	62%	70%	60%	71%	66%	73%	66%	71%	63%	73%	69%
		B		E			H	H	*		I		*	*	O		*		*				*	*		*	*
Meditation or prayer	276	129	147	125	79	72	96	123	26	75	201	145	35	96	179	97	36	240	51	225	162	103	26	63	56	59	71
	55%	51%	60%	65%	51%	47%	61%	61%	37%	51%	57%	53%	52%	60%	53%	60%	59%	55%	58%	55%	50%	62%	59%	51%	49%	59%	62%
				DE			H	H	*				*	*			*		*			T	*	*		*	*

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- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Learn something new/find a new challenge	500	252	247	242	163	95	12	113	375	284	216	299	33	168	279	221	69	431	156	343	297	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
						*	**	*				L	*	L			*					*
A stronger economy in my country	499	251	248	241	163	95	12	112	375	284	215	299	33	167	278	221	68	431	156	343	296	199
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%
						*	**	*					*				*					*
Better living conditions	497	250	248	239	163	95	12	110	375	282	215	297	33	167	276	221	67	430	153	344	295	199
	99%	99%	100%	99%	100%	100%	100%	98%	100%	99%	100%	99%	100%	99%	99%	100%	97%	100%	98%	100%	99%	100%
						*	**	*					*				*			R		*
No longer have a current disease or ailment	496	250	246	238	163	95	12	112	372	281	215	296	33	167	275	221	66	430	153	343	293	200
	99%	99%	100%	99%	100%	100%	100%	99%	99%	99%	100%	99%	99%	100%	99%	100%	96%	100%	98%	100%	99%	100%
						*	**	*					*				*	P		R		*
Solve an interpersonal conflict in my life	496	248	248	241	161	94	12	111	373	281	214	297	33	166	274	221	68	428	155	341	295	198
	99%	98%	100%	100%	98%	99%	100%	98%	99%	99%	99%	99%	98%	99%	98%	100%	98%	99%	99%	99%	99%	99%
						*	**	*					*				*					*
Eat better	496	248	248	238	163	95	12	112	372	283	213	296	33	167	278	218	66	430	155	341	296	196
	99%	98%	100%	98%	100%	100%	100%	100%	99%	100%	98%	99%	99%	99%	100%	98%	96%	100%	99%	99%	100%	98%
						*	**	*					*				*	P				*
Strengthen my family relationships	493	248	244	235	163	95	12	113	368	284	209	293	33	167	274	218	68	424	153	339	292	197
	99%	98%	99%	97%	100%	100%	100%	100%	98%	100%	97%	98%	98%	100%	98%	99%	99%	98%	98%	99%	98%	99%
						*	**	*		J			*				*					*
Do more exercise/play more sports	488	249	239	232	161	95	12	113	363	275	213	291	32	165	272	216	68	420	151	337	289	196
	98%	99%	96%	96%	99%	100%	100%	100%	97%	97%	99%	97%	96%	98%	98%	98%	99%	97%	97%	98%	97%	98%
						*	**	*					*				*					*
Get a new job or career	480	241	239	229	161	90	12	107	361	280	201	288	32	160	265	215	67	413	151	329	290	188
	96%	95%	97%	95%	99%	95%	100%	95%	96%	99%	93%	96%	96%	95%	95%	97%	98%	96%	97%	96%	98%	94%
						*	**	*		J			*				*					*
More or better sleep	480	243	237	228	158	94	12	102	367	279	201	284	32	164	266	214	66	414	149	332	286	191
	96%	96%	96%	94%	97%	99%	100%	90%	98%	98%	93%	95%	97%	98%	96%	97%	97%	96%	95%	96%	96%	96%
						*	**	*	G	J			*				*					*
Volunteer/donate to charity	472	233	239	230	156	86	11	100	362	263	209	280	32	160	264	209	65	408	146	326	277	192
	94%	92%	97%	95%	96%	91%	91%	88%	96%	93%	97%	94%	96%	95%	95%	94%	94%	95%	94%	95%	93%	96%
						*	**	*	G				*				*					*
Have more friends	470	235	235	221	159	90	12	102	356	275	195	279	31	160	261	209	68	403	149	321	280	188
	94%	93%	95%	91%	97%	95%	100%	91%	95%	97%	90%	93%	93%	95%	94%	94%	98%	93%	96%	93%	94%	94%
						*	**	*		J			*				*					*
Meditation or prayer	466	235	230	222	156	88	12	106	348	267	198	283	29	154	259	207	67	399	148	318	277	185
	93%	93%	93%	92%	96%	93%	100%	94%	93%	94%	92%	95%	87%	92%	93%	94%	97%	93%	95%	92%	93%	93%
						*	**	*					*				*					*
Lose weight	456	226	230	212	155	90	11	105	341	261	196	278	33	146	259	197	65	391	144	312	272	181
	91%	90%	93%	88%	95%	95%	95%	93%	91%	92%	91%	93%	97%	87%	93%	89%	94%	91%	92%	91%	92%	91%
					C	*	**	*					M*				*					*
Improve my sex life	456	232	223	217	149	90	9	95	352	273	183	262	32	162	256	200	68	387	148	308	276	176
	91%	92%	90%	89%	91%	95%	76%	84%	94%	96%	85%	88%	95%	97%	92%	90%	99%	90%	95%	90%	93%	88%
						*	**	*	G	J			*	K			Q*					*
Find a romantic partner	426	222	204	220	133	73	8	97	321	235	191	248	30	148	243	183	64	362	142	283	257	168
	85%	88%	82%	91%	82%	77%	71%	86%	85%	83%	89%	83%	89%	88%	87%	82%	93%	84%	91%	82%	87%	84%
				DE		*	**	*					*				*		S			*
Something else	397	196	201	196	132	69	10	89	298	224	173	235	29	134	222	175	58	339	128	269	242	153
	79%	78%	81%	81%	81%	73%	87%	79%	79%	79%	80%	78%	86%	80%	80%	79%	85%	79%	82%	78%	81%	77%
						*	**	*					*				*					*

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  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Better living conditions	492	243	249	177	171	144	134	261	39	182	310	105	288	99	293	199	43	449	54	438	347	142	146	148	198
	98%	98%	98%	97%	99%	98%	99%	98%	97%	99%	98%	98%	98%	100%	98%	98%	100%	98%	97%	99%	98%	99%	98%	98%	99%
									*								*		*						
A stronger economy in my country	490	243	247	175	169	146	132	260	40	183	307	106	286	98	294	196	43	447	54	436	345	141	144	149	197
	98%	98%	98%	96%	98%	100%	98%	98%	100%	99%	97%	99%	97%	99%	99%	97%	100%	98%	97%	98%	97%	99%	97%	98%	99%
									*								*		*						
More or better sleep	481	237	244	174	166	141	134	250	39	178	303	104	280	97	289	192	39	442	50	432	339	138	139	149	193
	96%	96%	96%	96%	97%	96%	99%	94%	96%	97%	96%	97%	95%	98%	97%	95%	92%	97%	89%	97%	96%	97%	93%	98%	97%
							G		*								*		*	R				V	
Learn something new/find a new challenge	479	238	241	170	167	143	133	253	40	177	302	99	282	98	290	189	41	438	53	427	339	136	139	147	194
	96%	97%	95%	94%	97%	97%	98%	95%	100%	96%	96%	93%	96%	99%	97%	94%	96%	96%	95%	96%	96%	96%	94%	97%	97%
									*					K			*		*						
Eat better	474	235	239	171	162	141	124	256	39	174	300	99	280	95	286	188	42	432	52	422	334	136	140	144	190
	95%	95%	95%	94%	94%	96%	92%	96%	96%	95%	95%	93%	95%	96%	96%	93%	99%	94%	94%	95%	94%	96%	94%	95%	95%
									*								*		*						
Strengthen my family relationships	473	239	234	170	162	141	129	251	39	176	297	104	273	97	284	189	42	430	53	419	330	139	138	143	192
	95%	97%	93%	94%	94%	96%	96%	94%	97%	96%	94%	97%	93%	98%	96%	93%	99%	94%	97%	94%	93%	98%	93%	94%	96%
									*								*		*						
Solve an interpersonal conflict in my life	467	230	237	170	162	135	130	247	38	174	293	99	277	91	282	185	37	429	50	416	331	132	137	138	191
	93%	93%	94%	93%	94%	92%	96%	93%	94%	94%	93%	93%	94%	91%	95%	91%	87%	94%	91%	94%	94%	93%	92%	91%	96%
									*								*		*						
Do more exercise/play more sports	462	223	239	172	157	133	128	239	40	165	297	91	276	94	279	182	41	421	53	409	323	134	134	143	185
	92%	90%	94%	95%	91%	91%	94%	90%	100%	90%	94%	85%	94%	95%	94%	90%	96%	92%	96%	92%	91%	94%	90%	94%	93%
									G*				K	K			*		*						
No longer have a current disease or ailment	457	227	231	162	163	133	131	236	37	170	288	97	268	92	272	185	38	419	50	408	319	134	132	138	187
	91%	92%	91%	89%	95%	91%	97%	89%	92%	92%	91%	91%	91%	93%	92%	91%	89%	92%	90%	92%	90%	94%	89%	91%	94%
							G		*								*		*						
Get a new job or career	448	220	228	170	158	121	128	229	35	164	284	94	266	88	267	181	36	412	49	399	317	127	126	142	180
	90%	89%	90%	93%	92%	82%	95%	86%	87%	89%	90%	88%	90%	89%	90%	89%	83%	90%	89%	90%	90%	89%	85%	93%	91%
				E	E		G		*								*		*					V	
Volunteer/donate to charity	435	211	224	150	151	134	123	224	36	160	275	96	255	83	262	172	38	396	46	388	305	125	120	131	183
	87%	85%	88%	83%	88%	91%	91%	84%	90%	87%	87%	90%	87%	84%	88%	85%	89%	87%	84%	87%	86%	88%	81%	87%	92%
						C			*								*		*						V
Have more friends	431	218	213	160	147	124	116	227	36	159	272	91	253	86	258	173	37	394	48	383	306	122	123	133	174
	86%	88%	84%	88%	86%	84%	86%	85%	89%	86%	86%	85%	86%	87%	87%	85%	86%	86%	87%	86%	86%	86%	83%	88%	87%
									*								*		*						
Lose weight	425	211	214	151	149	126	114	226	36	155	270	88	250	87	260	165	31	394	45	380	292	129	122	129	174
	85%	85%	85%	83%	86%	86%	84%	85%	88%	84%	85%	83%	85%	87%	87%	81%	72%	86%	81%	85%	83%	91%	82%	85%	87%
									*								*	P	*			T			
Improve my sex life	425	222	203	163	149	113	115	225	38	153	272	89	251	85	257	168	39	385	50	375	304	117	120	135	169
	85%	90%	80%	90%	87%	77%	85%	84%	94%	83%	86%	83%	85%	86%	86%	83%	92%	84%	91%	84%	86%	82%	81%	89%	85%
		B		E					*								*		*						
Find a romantic partner	388	198	191	155	137	97	111	201	32	133	255	84	227	78	242	146	31	357	45	343	274	113	114	117	157
	78%	80%	75%	86%	79%	66%	82%	75%	80%	72%	81%	78%	77%	79%	81%	72%	73%	78%	82%	77%	78%	80%	77%	77%	79%
				E	E				*						O		*		*						
Meditation or prayer	367	174	193	129	132	106	104	181	32	139	228	74	220	73	223	144	32	334	44	323	262	101	99	108	159
	73%	70%	76%	71%	77%	72%	77%	68%	80%	76%	72%	69%	75%	74%	75%	71%	75%	73%	80%	73%	74%	71%	67%	71%	80%
									*								*		*						V
Something else	333	159	174	130	121	81	96	173	29	122	210	73	195	64	204	129	29	304	39	294	242	90	102	107	124
	67%	64%	69%	72%	71%	55%	71%	65%	72%	66%	67%	69%	66%	65%	69%	64%	68%	66%	70%	66%	68%	63%	68%	71%	62%
				E	E				*								*		*						

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- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Eat better	475	232	242	189	146	140	116	235	123	220	254	149	135	191	283	192	56	418	83	392	296	171	340	135	129	160	94	41	50
	95%	94%	96%	96%	97%	92%	93%	96%	95%	96%	94%	91%	96%	97%	95%	95%	91%	96%	91%	96%	95%	95%	95%	94%	95%	95%	94%	98%	94%
					E								K	K			*			R								*	*
A stronger economy in my country	471	231	240	186	142	143	117	234	120	219	251	154	132	185	277	193	58	412	86	385	291	171	335	136	129	157	92	41	52
	94%	93%	95%	94%	94%	94%	94%	95%	93%	95%	93%	94%	94%	94%	93%	96%	94%	94%	94%	94%	94%	95%	94%	95%	95%	93%	92%	98%	98%
																	*											*	*
More or better sleep	470	229	241	190	141	139	116	232	123	218	252	153	132	186	276	195	59	411	87	384	293	170	338	132	128	158	92	41	52
	94%	93%	96%	96%	94%	91%	93%	94%	94%	95%	93%	94%	94%	94%	92%	97%	95%	94%	96%	94%	94%	94%	95%	92%	94%	94%	92%	97%	97%
				E												N	*											*	*
Learn something new/find a new challenge	457	225	232	186	136	135	114	224	119	209	248	143	130	184	271	186	58	399	87	371	289	161	331	126	125	153	90	38	51
	91%	91%	92%	94%	90%	89%	92%	91%	91%	91%	92%	88%	93%	94%	91%	92%	94%	91%	95%	91%	93%	89%	93%	88%	91%	91%	89%	91%	97%
				E										K			*						W					*	W*
Strengthen my family relationships	457	222	235	183	138	135	111	225	121	215	241	144	128	184	267	190	59	398	85	371	285	164	328	128	124	154	90	38	50
	91%	89%	93%	93%	92%	89%	89%	92%	93%	94%	89%	88%	91%	94%	89%	94%	95%	91%	94%	91%	92%	91%	92%	89%	91%	92%	90%	90%	95%
										J				K		N	*											*	*
Do more exercise/play more sports	456	222	235	184	138	134	112	222	122	213	243	144	127	185	270	186	58	398	84	373	289	159	328	129	127	156	93	37	43
	91%	89%	93%	93%	92%	88%	90%	91%	94%	93%	90%	88%	91%	94%	91%	92%	94%	91%	92%	91%	93%	89%	92%	90%	93%	93%	93%	88%	81%
				E										K			*						b	b	b	b	b	*	*
Better living conditions	456	223	233	184	141	131	114	224	118	208	248	146	127	183	270	186	56	400	83	373	284	165	333	123	126	156	85	39	50
	91%	90%	93%	93%	94%	86%	91%	91%	91%	90%	92%	90%	90%	93%	91%	92%	90%	91%	91%	91%	91%	92%	93%	86%	92%	93%	85%	92%	94%
				E	E												*						WZ		WZ	WZ		*	*
Lose weight	420	205	216	172	127	121	102	205	113	198	222	137	115	169	248	172	54	367	79	342	266	147	304	116	115	142	78	36	49
	84%	82%	86%	87%	85%	79%	82%	83%	87%	86%	82%	84%	82%	86%	83%	86%	86%	84%	87%	84%	85%	81%	85%	81%	84%	85%	78%	86%	92%
				E													*						Z					*	WZ*
No longer have a current disease or ailment	411	206	205	161	123	127	106	202	103	192	220	131	113	167	240	172	53	358	79	333	253	151	302	109	111	142	79	35	44
	82%	83%	81%	82%	82%	84%	85%	82%	79%	83%	81%	80%	81%	85%	80%	85%	85%	82%	87%	81%	81%	84%	85%	76%	81%	85%	79%	83%	84%
																	*						W			W		*	*
Have more friends	404	195	209	170	119	115	99	203	101	183	221	131	111	162	233	170	55	349	77	327	249	148	292	112	111	135	80	36	41
	81%	79%	83%	86%	79%	76%	80%	83%	78%	80%	82%	80%	79%	82%	78%	85%	88%	80%	85%	80%	80%	82%	82%	78%	81%	81%	80%	86%	78%
				DE												N	*											*	*
Improve my sex life	399	204	194	165	122	111	85	202	112	195	204	129	108	162	236	162	55	344	79	320	261	131	287	112	110	132	77	35	44
	80%	82%	77%	84%	81%	73%	68%	82%	86%	85%	75%	79%	77%	82%	79%	80%	88%	79%	87%	78%	84%	73%	80%	78%	80%	79%	77%	84%	83%
				E	E			F	F	J							Q*		S		U							*	*
Solve an interpersonal conflict in my life	398	181	217	175	123	101	98	198	102	183	215	130	107	161	223	175	52	346	77	321	250	142	294	104	104	142	75	31	46
	80%	73%	86%	89%	81%	66%	78%	81%	79%	79%	80%	80%	76%	82%	75%	87%	84%	79%	85%	78%	80%	79%	82%	73%	76%	85%	74%	73%	87%
			A	DE	E											N	*						WXZa			WXZa		*	WZa*
Volunteer/donate to charity	396	192	205	167	117	112	100	191	106	182	214	125	109	163	230	167	52	345	76	320	250	139	283	113	108	139	76	32	42
	79%	77%	81%	85%	78%	74%	80%	78%	82%	79%	79%	76%	77%	83%	77%	83%	83%	79%	84%	78%	80%	77%	79%	79%	79%	83%	76%	76%	79%
				E													*											*	*
Get a new job or career	389	179	210	174	128	87	101	187	100	171	218	129	101	159	225	164	47	342	76	313	248	135	288	101	111	131	72	30	44
	78%	72%	83%	88%	85%	57%	81%	76%	77%	74%	81%	79%	72%	81%	75%	82%	76%	78%	84%	76%	80%	75%	81%	70%	82%	78%	72%	71%	84%
			A	E	E						I			L			*		S				WZa		WZ	W		*	W*
Find a romantic partner	328	163	165	147	99	82	87	158	84	134	194	111	84	133	197	131	43	285	66	262	204	118	241	87	89	118	55	29	37
	66%	66%	66%	75%	66%	54%	70%	64%	64%	58%	72%	68%	60%	68%	66%	65%	69%	65%	72%	64%	66%	66%	68%	61%	65%	70%	55%	69%	70%
				DE	E						I						*						Z		Z	WZ		Z*	Z*
Meditation or prayer	322	145	177	144	99	78	87	153	82	148	174	101	83	138	182	140	46	276	68	254	200	116	242	80	91	111	63	22	35
	64%	59%	70%	73%	66%	52%	70%	62%	63%	64%	64%	62%	59%	70%	61%	70%	74%	63%	75%	62%	64%	65%	68%	56%	67%	66%	63%	52%	66%
			A	E	E									L		N	O*		S				Wa		Wa	Wa		*	*
Something else	312	135	177	147	96	68	84	150	78	134	178	101	85	126	174	137	47	265	68	244	199	108	233	79	86	107	53	28	38
	62%	54%	70%	75%	64%	45%	68%	61%	60%	58%	66%	62%	61%	64%	58%	68%	75%	61%	74%	60%	64%	60%	65%	55%	63%	64%	53%	67%	71%
			A	DE	E						I					N	Q*		S				WZ		WZ	WZ		*	WZ*

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Eat better	493	228	265	283	140	71	160	258	36	165	328	156	257	79	264	229	81	412	92	402	301	192
	99%	98%	99%	99%	98%	98%	98%	100%	98%	99%	99%	100%	98%	98%	98%	99%	98%	99%	98%	99%	98%	99%
									*			*					*					
Better living conditions	490	227	264	280	139	71	159	258	36	164	326	153	257	80	261	229	79	411	90	400	301	189
	98%	98%	98%	98%	97%	99%	97%	100%	98%	98%	98%	97%	98%	99%	97%	99%	96%	98%	97%	98%	98%	97%
									*			*					*					
Do more exercise/play more sports	487	228	260	278	138	70	156	256	36	162	325	154	254	80	259	228	82	405	93	395	297	190
	97%	98%	97%	98%	97%	97%	95%	99%	98%	97%	98%	98%	97%	98%	96%	99%	100%	97%	99%	97%	97%	98%
								F	*			*					*					
A stronger economy in my country	487	224	263	276	140	71	158	255	36	165	322	153	254	80	261	226	81	406	93	394	299	188
	97%	97%	98%	97%	98%	99%	97%	99%	98%	99%	97%	98%	97%	99%	97%	98%	98%	97%	100%	97%	98%	97%
									*			*					*					
Learn something new/find a new challenge	487	225	262	278	138	71	156	256	36	166	321	152	256	79	262	224	82	405	90	397	302	185
	97%	97%	98%	97%	97%	98%	96%	99%	98%	99%	96%	97%	97%	98%	97%	97%	100%	97%	97%	97%	99%	95%
									*			*					*				U	
More or better sleep	486	223	263	280	137	70	158	255	35	166	320	152	254	80	259	227	81	405	93	393	300	186
	97%	96%	98%	98%	96%	96%	97%	98%	94%	99%	96%	97%	97%	99%	96%	98%	99%	97%	100%	97%	98%	96%
								H	*	J		*		L			*					
Strengthen my family relationships	481	225	256	275	135	71	154	252	36	163	318	150	251	79	260	221	78	403	87	393	294	187
	96%	97%	96%	96%	95%	98%	95%	97%	98%	97%	96%	96%	96%	98%	97%	96%	95%	96%	94%	97%	96%	96%
									*			*					*					
Volunteer/donate to charity	475	217	258	274	133	68	156	247	34	163	313	152	245	78	255	220	79	396	89	387	292	183
	95%	94%	96%	96%	93%	95%	96%	95%	94%	97%	94%	97%	93%	96%	95%	95%	96%	95%	95%	95%	96%	94%
									*			*					*					
Have more friends	473	221	252	273	130	70	154	245	36	163	310	149	248	76	258	215	81	392	91	382	291	182
	95%	95%	94%	96%	91%	97%	94%	95%	97%	97%	93%	95%	95%	94%	96%	93%	98%	94%	97%	94%	95%	94%
									*			*					*					
Get a new job or career	469	220	248	274	129	65	150	246	34	153	316	145	251	73	252	216	79	390	89	379	291	178
	94%	95%	93%	96%	91%	90%	92%	95%	92%	91%	95%	92%	95%	90%	94%	94%	96%	93%	96%	93%	95%	92%
				DE					*			*	M				*					
No longer have a current disease or ailment	457	210	247	257	130	70	148	240	33	156	300	146	236	75	249	208	77	380	86	371	277	180
	91%	90%	92%	90%	91%	96%	91%	93%	89%	94%	90%	93%	90%	92%	93%	90%	94%	91%	92%	91%	91%	92%
									*			*					*					
Solve an interpersonal conflict in my life	456	212	244	263	127	65	151	239	31	154	302	142	238	76	247	209	76	380	86	369	282	174
	91%	91%	91%	92%	89%	90%	93%	92%	83%	92%	91%	91%	91%	93%	92%	90%	92%	91%	92%	91%	92%	90%
							H	H	*			*					*					
Improve my sex life	452	214	239	263	126	63	147	240	33	158	294	141	236	75	246	206	76	376	86	366	280	172
	90%	92%	89%	92%	88%	87%	90%	92%	91%	94%	89%	90%	90%	93%	92%	89%	93%	90%	93%	90%	92%	88%
									*	J		*					*					
Meditation or prayer	449	203	245	254	131	64	146	233	33	152	296	143	231	75	245	204	77	372	87	362	277	172
	90%	88%	91%	89%	92%	88%	90%	90%	90%	91%	89%	91%	88%	92%	91%	88%	94%	89%	93%	89%	91%	88%
									*			*		L			*					
Lose weight	418	190	228	231	126	61	136	218	33	147	271	132	218	68	236	182	74	344	82	336	264	154
	84%	82%	85%	81%	89%	84%	84%	84%	89%	88%	81%	84%	83%	84%	88%	79%	91%	82%	88%	83%	86%	79%
					C				*			*			O		*				U	
Find a romantic partner	376	183	192	226	100	50	125	192	29	105	271	125	191	60	203	173	67	309	77	299	224	152
	75%	79%	72%	79%	70%	69%	77%	74%	78%	63%	81%	80%	73%	74%	75%	75%	81%	74%	83%	73%	73%	78%
				DE					*		I	*					*		S			
Something else	366	178	188	224	97	45	127	186	25	116	250	120	190	56	198	169	64	302	72	294	227	139
	73%	77%	70%	79%	68%	63%	78%	72%	70%	70%	75%	77%	72%	69%	73%	73%	78%	72%	77%	72%	74%	71%
				DE					*			*					*					

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Global @dvisor: Health and Wellness
EJ3. [Summary - Top3Box (Very important/Somewhat important/A little bit important)] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Eat better	489	234	255	166	150	174	37	157	230	228	262	224	192	74	249	241	50	439	58	431	329	155	32	35	52	66	-	188	116
	98%	97%	99%	97%	99%	98%	98%	98%	98%	98%	98%	99%	98%	96%	98%	98%	99%	98%	98%	98%	98%	99%	99%	99%	99%	99%	-	98%	96%
			A				*										*		*				*	*	*	*			
More or better sleep	484	233	251	167	147	170	36	157	225	223	261	223	187	74	244	240	48	435	56	427	327	151	33	35	51	65	-	183	117
	97%	96%	97%	98%	97%	96%	96%	98%	96%	96%	97%	98%	95%	96%	96%	98%	96%	97%	95%	97%	97%	97%	100%	99%	96%	97%	-	95%	97%
							*										*		*				*	*	*	*			
A stronger economy in my country	479	234	246	164	145	171	38	151	227	221	258	219	186	75	245	234	48	431	59	421	321	153	29	35	51	65	-	185	114
	96%	96%	95%	96%	95%	96%	100%	94%	97%	95%	96%	96%	95%	97%	96%	95%	96%	96%	99%	96%	95%	97%	90%	99%	97%	97%	-	96%	95%
							*										*		*				*	*	*	*			
Do more exercise/play more sports	479	229	250	164	144	170	37	152	224	221	258	216	188	75	247	232	48	431	59	421	322	151	30	35	49	66	-	184	116
	96%	95%	97%	96%	95%	96%	99%	95%	96%	95%	96%	95%	96%	98%	97%	95%	96%	96%	99%	95%	95%	97%	94%	98%	92%	98%	-	96%	96%
							*										*		*				*	*	*	X*			
Learn something new/find a new challenge	468	224	244	168	136	164	35	151	217	210	259	209	185	74	237	232	48	421	55	413	314	148	29	34	50	63	-	178	114
	94%	93%	95%	98%	90%	93%	93%	94%	93%	90%	97%	92%	95%	96%	93%	94%	95%	94%	93%	94%	93%	95%	90%	96%	94%	93%	-	93%	95%
				DE			*				I						*		*				*	*	*	*			
Strengthen my family relationships	464	220	244	156	146	163	36	151	214	216	248	207	185	72	238	226	47	417	56	408	313	145	29	31	49	65	-	176	114
	93%	91%	95%	91%	96%	92%	94%	94%	92%	93%	93%	91%	95%	94%	94%	92%	93%	93%	94%	93%	93%	93%	90%	88%	92%	97%	-	92%	95%
					C		*										*		*				*	*	*	W*			
Better living conditions	429	209	221	153	130	146	35	148	188	190	239	184	177	68	218	212	46	384	51	379	288	136	26	30	42	59	-	154	117
	86%	86%	86%	90%	86%	83%	94%	92%	81%	82%	89%	81%	90%	89%	86%	86%	90%	85%	85%	86%	85%	87%	81%	85%	79%	89%	-	80%	98%
				E			H*	H			I		K	K			*		*				*	*	*	*			VWXYa
Improve my sex life	422	212	210	150	133	140	29	142	201	200	222	189	169	64	221	202	44	379	52	370	297	120	27	33	46	55	-	155	106
	84%	88%	81%	88%	87%	79%	76%	88%	86%	86%	83%	83%	86%	84%	87%	82%	86%	84%	88%	84%	88%	77%	82%	92%	87%	83%	-	81%	88%
		B		E	E		*	F									*		*		U		*	*	*	*			a
Lose weight	419	201	218	134	136	149	27	134	205	204	216	185	169	66	214	205	44	375	51	368	292	122	31	30	46	55	-	158	98
	84%	83%	85%	78%	90%	84%	71%	84%	87%	88%	81%	81%	86%	85%	84%	83%	87%	84%	86%	84%	86%	78%	95%	85%	87%	83%	-	82%	82%
					C		*		F	J							*		*		U		ab*	*	*	*			
Volunteer/donate to charity	409	188	221	141	121	147	31	131	189	182	228	186	159	65	205	204	40	369	48	361	274	131	25	28	43	55	-	162	97
	82%	78%	86%	82%	80%	83%	82%	82%	81%	78%	85%	82%	81%	84%	81%	83%	80%	82%	81%	82%	81%	84%	77%	79%	81%	82%	-	85%	80%
			A				*				I						*		*				*	*	*	*			
No longer have a current disease or ailment	409	197	212	136	123	150	35	140	177	187	223	189	158	62	207	202	39	371	50	360	268	136	25	29	39	55	-	154	107
	82%	81%	82%	80%	81%	85%	93%	87%	76%	80%	83%	83%	81%	81%	81%	82%	76%	83%	84%	82%	79%	87%	78%	81%	74%	81%	-	80%	89%
							H*	H									*		*			T	*	*	*	*			VXa
Solve an interpersonal conflict in my life	393	189	204	141	122	130	31	136	174	178	215	177	155	61	198	195	39	354	46	346	262	127	25	29	38	53	-	148	100
	79%	78%	79%	82%	80%	74%	83%	85%	74%	76%	80%	78%	79%	79%	78%	79%	78%	79%	78%	79%	78%	81%	77%	82%	72%	79%	-	77%	83%
				E			*	H									*		*				*	*	*	*			X
Have more friends	392	195	198	132	123	137	30	130	175	174	219	174	153	65	209	184	39	353	47	345	267	119	22	29	38	55	-	151	97
	78%	80%	77%	77%	81%	77%	80%	81%	75%	75%	82%	77%	78%	84%	82%	75%	78%	79%	79%	78%	79%	76%	68%	83%	72%	82%	-	79%	81%
							*				I			KL	O		*		*				*	*	*	*			
Get a new job or career	349	170	179	142	120	88	30	122	151	139	210	155	135	59	177	172	38	311	46	303	240	106	22	28	36	45	-	137	81
	70%	70%	69%	83%	79%	49%	79%	76%	65%	60%	78%	68%	69%	77%	70%	70%	76%	69%	77%	69%	71%	68%	67%	78%	68%	68%	-	71%	68%
				E	E		*	H			I			KL			*		*				*	*	*	*			
Meditation or prayer	327	143	183	114	98	115	29	112	140	155	171	143	128	56	170	157	43	284	50	277	221	103	21	25	30	46	-	129	75
	65%	59%	71%	67%	64%	65%	78%	70%	60%	67%	64%	63%	65%	72%	67%	64%	85%	63%	84%	63%	65%	66%	66%	71%	57%	68%	-	67%	63%
			A				H*	H						KL			Q*		S*				*	*	*	*			
Something else	314	158	156	111	107	96	28	107	138	138	176	140	124	49	160	154	37	277	42	272	206	106	19	24	32	42	-	125	72
	63%	65%	61%	65%	70%	54%	75%	67%	59%	60%	66%	62%	63%	64%	63%	63%	74%	62%	70%	62%	61%	67%	59%	67%	60%	62%	-	65%	60%
				E	E		H*										*		*				*	*	*	*			
Find a romantic partner	296	154	141	124	87	85	28	103	122	103	193	130	116	50	160	135	30	266	37	259	194	99	15	22	28	41	-	104	86
	59%	64%	55%	73%	57%	48%	75%	64%	52%	44%	72%	57%	59%	65%	63%	55%	59%	59%	62%	59%	57%	63%	46%	61%	53%	61%	-	54%	71%
		B		DE			H*	H			I				O		*		*				*	*	*	*			VXa

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Global @dvisor: Health and Wellness
EI3. [Summary - Top3Box (Very important/Somewhat important/A little bit important)] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Do more exercise/play more sports	496	252	243	207	189	100	27	135	334	357	138	-	414	82	326	169	70	426	163	332	424	70
	99%	99%	99%	99%	99%	100%	94%	99%	100%	99%	99%	-	99%	99%	99%	99%	99%	99%	99%	99%	99%	97%
							*	F	F												U	
Strengthen my family relationships	495	252	243	205	190	99	27	134	334	358	137	-	412	83	327	168	70	425	165	330	425	68
	99%	99%	99%	98%	99%	99%	94%	98%	100%	99%	98%	-	99%	99%	100%	98%	100%	99%	100%	99%	100%	95%
							*		F	J					O						U	
Better living conditions	495	252	242	206	189	100	27	134	334	358	136	-	412	83	325	170	69	425	163	331	423	70
	99%	99%	99%	98%	99%	100%	94%	98%	100%	100%	97%	-	99%	99%	99%	99%	98%	99%	99%	99%	99%	97%
							*		FG	J												
A stronger economy in my country	494	251	243	206	189	99	28	135	332	357	137	-	412	82	325	169	70	424	164	330	423	70
	99%	99%	99%	98%	99%	99%	96%	99%	99%	99%	98%	-	99%	99%	99%	99%	99%	99%	100%	98%	99%	97%
							*															
Have more friends	494	250	243	205	190	98	27	134	333	358	136	-	412	82	326	168	69	424	164	330	423	69
	99%	98%	99%	98%	99%	99%	94%	98%	99%	99%	97%	-	99%	99%	99%	98%	98%	99%	99%	98%	99%	97%
							*		F	J											U	
More or better sleep	493	250	243	205	189	98	27	134	332	357	136	-	410	83	325	168	68	425	164	330	423	68
	99%	98%	99%	98%	99%	99%	94%	98%	99%	99%	97%	-	98%	99%	99%	98%	97%	99%	99%	98%	99%	95%
							*		F	J											U	
Learn something new/find a new challenge	492	249	242	205	187	99	28	133	331	354	137	-	410	82	322	170	68	423	163	328	419	71
	98%	98%	99%	98%	98%	99%	96%	98%	99%	99%	98%	-	98%	99%	98%	99%	97%	99%	99%	98%	98%	98%
							*															
Solve an interpersonal conflict in my life	491	251	241	205	189	97	28	134	330	355	136	-	409	83	323	168	68	423	164	327	422	68
	98%	99%	98%	98%	99%	97%	96%	98%	98%	99%	97%	-	98%	99%	98%	98%	97%	98%	99%	98%	99%	95%
							*														U	
Eat better	487	249	238	203	187	97	28	133	326	351	136	-	405	82	320	166	68	418	160	327	416	69
	97%	98%	97%	97%	98%	97%	96%	97%	97%	97%	97%	-	97%	99%	97%	97%	97%	97%	97%	98%	98%	96%
							*															
No longer have a current disease or ailment	480	243	237	199	184	97	27	133	320	348	132	-	400	80	316	164	70	410	160	320	410	68
	96%	95%	96%	95%	96%	98%	94%	97%	96%	97%	94%	-	96%	96%	96%	96%	100%	95%	97%	95%	96%	95%
							*										Q					
Improve my sex life	479	248	232	201	187	92	25	132	323	349	130	-	399	81	317	162	67	412	161	318	416	62
	96%	97%	94%	96%	98%	92%	87%	96%	96%	97%	93%	-	96%	97%	97%	95%	96%	96%	98%	95%	98%	86%
		B			E		*	F	F	J											U	
Volunteer/donate to charity	479	242	237	200	183	97	25	129	325	346	133	-	398	81	318	161	67	412	161	318	411	66
	96%	95%	96%	95%	95%	97%	89%	94%	97%	96%	95%	-	96%	97%	97%	94%	95%	96%	97%	95%	96%	92%
							*		F						O						U	
Get a new job or career	465	237	228	200	180	85	26	126	313	332	133	-	388	77	306	159	67	399	158	307	403	61
	93%	93%	93%	96%	94%	85%	92%	92%	93%	92%	95%	-	93%	93%	93%	93%	95%	93%	96%	92%	94%	84%
				E	E		*												S		U	
Lose weight	436	214	222	181	176	79	26	117	293	318	118	-	361	75	291	145	66	370	155	281	374	61
	87%	84%	90%	87%	92%	80%	90%	86%	88%	88%	84%	-	87%	91%	89%	85%	94%	86%	94%	84%	88%	85%
			A	E	CE		*										Q		S			
Find a romantic partner	431	222	209	191	169	71	24	121	287	301	131	-	358	73	288	143	65	366	152	279	376	55
	86%	87%	85%	92%	88%	72%	84%	88%	86%	84%	93%	-	86%	88%	88%	84%	92%	85%	92%	83%	88%	76%
				E	E		*				I						Q		S		U	
Something else	416	214	202	175	160	81	24	116	276	298	119	-	347	69	279	137	58	358	139	277	358	57
	83%	84%	82%	84%	84%	82%	83%	85%	83%	83%	85%	-	83%	83%	85%	80%	83%	83%	84%	83%	84%	79%
							*															
Meditation or prayer	413	211	202	178	159	76	22	110	281	299	114	-	342	71	276	137	61	353	140	274	356	55
	83%	83%	82%	85%	83%	77%	77%	81%	84%	83%	82%	-	82%	86%	84%	80%	86%	82%	85%	82%	84%	77%
				E			*															

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Global @dvisor: Health and Wellness
EJ3. [Summary - Top3Box (Very important/Somewhat important/A little bit important)] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Better living conditions	479	235	244	175	143	161	104	221	87	209	270	127	207	144	294	184	19	459	38	441	303	176	96	98	93	89	103
	96%	95%	96%	95%	97%	96%	97%	97%	95%	96%	95%	96%	95%	98%	96%	96%	98%	96%	94%	96%	96%	95%	95%	96%	98%	96%	94%
																	*		*								
A stronger economy in my country	474	231	243	172	143	159	103	217	87	207	267	128	206	140	292	182	19	455	37	438	299	175	98	95	91	86	103
	95%	94%	96%	93%	97%	95%	95%	95%	95%	96%	94%	96%	94%	95%	95%	95%	96%	95%	92%	95%	95%	94%	97%	93%	96%	93%	95%
					C												*		*								
More or better sleep	473	233	240	176	139	157	101	220	85	207	267	125	206	142	291	182	19	454	39	434	298	175	95	97	89	87	104
	95%	94%	95%	96%	95%	94%	93%	96%	93%	95%	94%	94%	94%	97%	94%	95%	98%	95%	98%	94%	95%	94%	94%	95%	94%	94%	96%
																	*		*								
Eat better	466	228	238	173	135	158	102	215	83	205	261	126	200	139	286	180	18	448	37	429	290	176	95	94	88	87	103
	93%	92%	94%	94%	92%	94%	95%	94%	90%	94%	92%	95%	91%	95%	93%	94%	92%	93%	93%	93%	92%	95%	94%	93%	92%	93%	95%
																	*		*								
No longer have a current disease or ailment	453	218	234	164	132	157	98	210	81	198	254	124	197	131	277	176	17	435	34	418	283	170	93	92	84	85	98
	91%	88%	93%	89%	90%	93%	91%	92%	89%	91%	90%	93%	90%	89%	90%	92%	87%	91%	86%	91%	90%	92%	92%	90%	89%	92%	90%
			A			C											*		*								
Strengthen my family relationships	447	216	231	168	127	152	100	205	79	194	253	122	192	133	276	171	17	430	34	413	281	167	90	89	85	84	100
	89%	87%	91%	91%	86%	90%	92%	90%	87%	89%	90%	92%	88%	90%	89%	89%	88%	90%	86%	90%	89%	90%	89%	88%	89%	90%	92%
			A														*		*								
Do more exercise/play more sports	447	221	226	168	131	147	91	213	82	194	253	115	194	138	274	172	19	428	37	410	285	162	93	89	84	83	98
	89%	89%	89%	91%	89%	88%	84%	93%	90%	89%	89%	86%	88%	94%	89%	90%	98%	89%	93%	89%	90%	88%	92%	87%	88%	89%	90%
								F						KL			*		*								
Learn something new/find a new challenge	435	214	221	168	126	141	92	202	80	183	252	112	187	137	266	169	19	416	36	399	275	160	89	86	83	82	94
	87%	86%	88%	91%	86%	84%	85%	89%	87%	84%	89%	84%	85%	93%	86%	88%	96%	87%	89%	87%	87%	86%	88%	85%	87%	88%	86%
				DE							I			KL			*		*								
Improve my sex life	403	207	196	158	121	124	81	186	79	177	226	95	185	123	251	152	17	386	33	370	259	144	84	79	79	74	87
	81%	84%	77%	86%	82%	74%	75%	81%	86%	82%	80%	71%	84%	84%	81%	79%	85%	80%	83%	80%	82%	78%	83%	78%	83%	79%	80%
		B		E	E				F				K	K			*		*								
Solve an interpersonal conflict in my life	392	184	208	156	109	128	89	177	72	166	226	100	174	118	243	150	15	377	31	362	251	142	79	79	73	75	86
	79%	75%	82%	85%	74%	76%	82%	77%	78%	77%	80%	75%	80%	80%	79%	78%	78%	79%	77%	79%	80%	77%	78%	78%	77%	80%	79%
			A	DE													*		*								
Have more friends	391	200	191	143	111	137	81	181	71	167	224	102	173	115	243	148	16	375	31	359	247	143	79	77	75	73	87
	78%	81%	75%	77%	75%	82%	76%	79%	78%	77%	79%	77%	79%	78%	79%	77%	80%	78%	78%	78%	79%	77%	78%	76%	79%	78%	80%
		B				D											*		*								
Lose weight	390	188	202	140	116	134	82	183	71	174	215	107	169	114	235	154	16	374	31	359	245	145	81	82	70	72	84
	78%	76%	80%	76%	79%	79%	76%	80%	78%	80%	76%	80%	77%	77%	76%	81%	82%	78%	77%	78%	78%	78%	80%	80%	74%	78%	78%
																	*		*								
Get a new job or career	368	176	192	156	114	98	86	167	64	144	224	83	167	118	220	148	16	352	33	335	239	129	80	75	72	64	76
	74%	71%	76%	85%	78%	58%	80%	73%	70%	67%	79%	62%	76%	80%	72%	77%	83%	73%	82%	73%	76%	70%	79%	74%	76%	69%	70%
				DE	E		H				I		K	K			*		*		U		YZ				
Volunteer/donate to charity	357	162	195	143	93	120	84	164	59	149	208	95	156	105	220	137	15	341	29	327	221	136	72	68	69	69	78
	71%	66%	77%	78%	63%	71%	78%	72%	65%	69%	73%	71%	71%	72%	71%	71%	78%	71%	74%	71%	70%	73%	71%	67%	73%	74%	72%
			A	D		D	H										*		*								
Find a romantic partner	353	178	175	144	103	107	76	164	65	141	212	83	157	113	224	129	14	339	28	325	230	123	75	70	64	66	78
	71%	72%	69%	78%	70%	64%	70%	72%	71%	65%	75%	62%	72%	77%	73%	67%	70%	71%	71%	71%	73%	67%	74%	69%	68%	71%	72%
				DE							I		K	K			*		*		U						
Something else	312	149	163	124	91	97	76	141	52	127	184	81	135	95	195	117	15	297	27	284	197	114	66	60	58	57	70
	62%	60%	64%	67%	62%	57%	70%	62%	57%	59%	65%	61%	62%	65%	63%	61%	75%	62%	68%	62%	63%	62%	65%	59%	61%	62%	65%
				E			GH				I						*		*								
Meditation or prayer	236	111	125	87	65	84	58	108	38	103	133	63	101	72	143	93	13	223	22	214	146	90	54	44	42	43	52
	47%	45%	49%	47%	44%	50%	54%	47%	42%	47%	47%	48%	46%	49%	46%	49%	65%	46%	55%	46%	46%	49%	53%	44%	45%	46%	48%
							H										O*		*								

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  Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Emploved	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Eat better	482	245	237	166	170	146	115	130	182	191	292	86	274	122	303	179	39	444	76	406	321	161	78	106	66	64	74	22	39	34
	96%	97%	96%	97%	97%	95%	97%	97%	97%	96%	97%	99%	96%	97%	97%	96%	97%	96%	98%	96%	96%	97%	97%	97%	97%	96%	95%	100%	100%	90%
												*					*						c	c	c*			**	c*	*
Learn something new/find a new challenge	475	240	235	164	167	144	112	131	178	186	289	83	271	121	297	178	38	437	75	401	317	158	74	104	65	64	74	22	37	34
	95%	95%	95%	96%	95%	93%	95%	97%	95%	93%	96%	96%	95%	96%	95%	95%	95%	95%	96%	95%	95%	95%	93%	95%	96%	97%	95%	100%	95%	91%
												*					*								*			**	*	*
A stronger economy in my country	475	238	237	164	167	143	115	130	176	187	288	83	273	119	298	177	38	437	74	401	316	159	74	104	66	63	74	21	37	35
	95%	94%	96%	96%	95%	93%	97%	97%	94%	94%	96%	96%	95%	94%	95%	95%	95%	95%	95%	95%	94%	96%	92%	96%	97%	95%	95%	93%	96%	93%
												*					*								*			**	*	*
Strengthen my family relationships	472	240	232	164	167	141	110	128	181	190	282	83	270	119	297	175	37	435	73	399	317	155	75	103	63	64	75	21	38	34
	94%	95%	94%	96%	95%	92%	93%	95%	96%	95%	94%	95%	94%	94%	95%	94%	93%	95%	93%	95%	95%	94%	93%	94%	93%	96%	96%	95%	97%	92%
				E								*					*								*			**	*	*
More or better sleep	472	237	235	163	169	139	112	126	179	187	285	82	273	117	297	175	37	434	72	399	317	155	72	106	67	62	71	21	38	34
	94%	93%	95%	96%	96%	91%	94%	94%	96%	94%	95%	94%	95%	92%	95%	94%	94%	94%	93%	95%	95%	93%	90%	98%	98%	94%	91%	94%	99%	90%
				E	E							*					*							VZc	VZc*			**	Vc*	*
Better living conditions	471	239	232	163	167	141	114	128	175	186	285	86	266	120	297	174	38	434	74	397	314	157	75	103	67	65	72	21	35	33
	94%	94%	94%	96%	95%	92%	96%	95%	94%	94%	95%	99%	93%	95%	95%	93%	96%	94%	95%	94%	94%	95%	94%	95%	98%	98%	92%	93%	91%	88%
												*					*								bc*	c		**	*	*
Do more exercise/play more sports	469	238	230	161	167	141	111	123	180	186	283	79	267	123	293	176	38	431	75	394	316	153	75	102	63	65	74	19	37	34
	94%	94%	93%	94%	95%	92%	94%	91%	96%	93%	94%	91%	93%	97%	93%	94%	96%	94%	96%	93%	94%	92%	94%	94%	93%	98%	94%	82%	95%	90%
									G			*		L			*								*	c		**	*	*
Have more friends	449	230	219	158	157	133	110	122	166	173	276	80	258	111	287	161	36	413	69	380	299	150	73	97	60	59	71	21	35	31
	90%	91%	89%	93%	90%	87%	93%	90%	89%	87%	92%	92%	90%	88%	92%	87%	92%	90%	89%	90%	90%	90%	92%	89%	89%	89%	92%	94%	91%	82%
				E							I	*			O		*								*			**	*	*
No longer have a current disease or ailment	444	223	221	154	155	135	112	119	163	172	271	84	252	108	275	168	35	409	67	376	291	153	72	101	60	61	66	18	37	29
	89%	88%	90%	90%	88%	88%	94%	88%	87%	86%	90%	96%	88%	85%	88%	90%	88%	89%	87%	89%	87%	92%	89%	93%	89%	91%	85%	80%	95%	78%
							H					M*					*					T	c	Zc	*	c		**	c*	*
Solve an interpersonal conflict in my life	442	223	219	155	160	127	105	120	166	173	268	83	248	111	278	163	33	409	67	374	293	149	72	98	58	60	70	20	35	29
	88%	88%	89%	91%	91%	82%	89%	89%	88%	87%	89%	95%	87%	88%	89%	88%	83%	89%	86%	89%	88%	90%	90%	90%	86%	90%	89%	87%	89%	77%
				E	E							*					*						c	c	*	c	c	**	*	*
Improve my sex life	432	228	203	155	154	123	103	118	160	168	264	80	241	111	273	159	34	398	64	368	290	142	69	96	62	57	68	18	33	29
	86%	90%	83%	91%	88%	80%	87%	88%	85%	84%	88%	92%	84%	87%	87%	85%	86%	86%	83%	87%	87%	86%	86%	89%	91%	85%	87%	81%	86%	77%
		B		E	E							*					*							c	c*			**	*	*
Lose weight	422	213	209	142	153	127	101	111	159	172	251	78	243	102	267	155	34	388	68	354	290	133	69	93	57	59	64	17	32	31
	84%	84%	85%	83%	87%	83%	85%	82%	85%	86%	83%	90%	85%	80%	85%	83%	86%	84%	87%	84%	87%	80%	87%	85%	83%	89%	83%	76%	83%	81%
												*					*				U				*			**	*	*
Get a new job or career	392	202	190	155	138	99	105	110	134	148	243	76	220	96	242	150	30	362	53	338	255	136	59	86	55	53	59	17	34	29
	78%	80%	77%	91%	79%	64%	89%	82%	72%	74%	81%	87%	77%	76%	77%	80%	75%	79%	69%	80%	76%	82%	73%	79%	81%	80%	75%	76%	87%	78%
				DE	E		H	H			I	*					*			R					*			**	V*	*
Something else	388	201	187	141	136	110	101	105	140	143	244	77	219	91	248	140	30	358	56	332	255	132	63	88	52	55	58	17	31	24
	78%	79%	76%	83%	78%	71%	85%	78%	74%	72%	81%	88%	77%	72%	79%	75%	75%	78%	72%	79%	76%	80%	79%	81%	76%	83%	74%	74%	79%	65%
				E			H				I	LM*					*						c	c	*	c		**	*	*
Volunteer/donate to charity	384	195	188	135	135	114	90	102	148	156	228	67	214	103	244	140	33	351	61	322	258	126	61	82	53	53	64	17	29	25
	77%	77%	76%	79%	77%	74%	76%	76%	79%	78%	76%	77%	75%	81%	78%	75%	83%	76%	79%	76%	77%	76%	77%	75%	77%	80%	83%	74%	74%	66%
												*		L			*								*	c	c	**	*	*
Find a romantic partner	310	174	136	119	108	84	85	91	100	85	225	56	175	79	216	94	25	285	45	265	204	106	52	77	38	42	47	12	21	21
	62%	69%	55%	70%	61%	54%	72%	68%	53%	43%	75%	64%	61%	62%	69%	50%	63%	62%	57%	63%	61%	64%	65%	71%	56%	63%	60%	52%	55%	56%
		B		E			H	H			I	*			O		*							Xbc	*			**	*	*
Meditation or prayer	296	139	157	106	105	85	65	86	113	126	170	50	167	79	185	111	26	270	49	247	202	94	47	65	36	45	51	14	19	20
	59%	55%	64%	62%	60%	55%	55%	64%	61%	63%	57%	58%	58%	62%	59%	59%	66%	59%	63%	59%	60%	57%	58%	60%	52%	68%	65%	61%	50%	53%
			A									*					*								*	Xbc		**	*	*

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  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Eat better	477	235	242	192	145	140	69	213	149	203	274	141	109	227	271	206	46	431	59	418	339	137	61	60	79	69	108	58	42
	95%	94%	97%	98%	97%	91%	94%	95%	95%	95%	96%	97%	94%	95%	95%	96%	96%	95%	96%	95%	95%	95%	96%	97%	93%	95%	96%	94%	97%
				E	E												*												*
A stronger economy in my country	469	233	236	185	141	143	67	209	147	204	266	137	110	223	267	202	45	425	57	413	336	133	61	58	78	71	106	58	38
	94%	94%	94%	94%	94%	93%	93%	93%	94%	95%	93%	94%	95%	93%	93%	95%	93%	94%	93%	94%	94%	92%	96%	95%	91%	98%	94%	94%	87%
																	*						b			Xb	b		*
More or better sleep	464	226	238	187	140	136	68	206	145	199	264	135	108	221	263	201	43	420	55	409	333	131	62	57	78	69	102	58	39
	93%	90%	95%	96%	93%	89%	93%	92%	93%	93%	92%	93%	94%	92%	92%	94%	90%	93%	90%	93%	93%	91%	97%	92%	92%	95%	91%	94%	89%
			A	E	E												*						XZb						*
Learn something new/find a new challenge	440	213	227	182	132	126	64	199	136	184	256	121	101	218	249	191	44	395	54	386	313	127	57	54	74	65	97	56	37
	88%	85%	91%	93%	88%	82%	87%	89%	87%	86%	89%	83%	87%	92%	87%	89%	93%	87%	89%	88%	88%	88%	90%	89%	87%	90%	86%	90%	85%
			A	DE	E									K			*												*
Do more exercise/play more sports	439	209	229	182	132	124	59	199	139	186	252	125	100	214	246	192	41	397	53	385	317	122	54	53	73	65	98	58	38
	88%	84%	92%	93%	88%	81%	81%	89%	89%	87%	88%	86%	86%	90%	86%	90%	86%	88%	88%	88%	89%	84%	86%	87%	86%	89%	87%	94%	87%
			A	E	E			F	F								*											VXZ	*
Strengthen my family relationships	435	209	226	181	131	123	60	196	136	190	245	127	101	207	241	194	41	394	51	384	309	125	54	56	72	63	99	53	38
	87%	84%	90%	92%	87%	80%	82%	87%	87%	89%	86%	87%	87%	87%	84%	91%	85%	87%	83%	87%	87%	87%	85%	91%	84%	88%	88%	86%	86%
			A	E	E											N	*												*
Better living conditions	421	208	213	178	127	117	64	192	127	174	247	123	96	202	239	182	41	380	51	370	302	119	53	49	69	62	99	52	36
	84%	84%	85%	91%	84%	76%	87%	85%	81%	81%	86%	84%	83%	85%	84%	85%	86%	84%	84%	84%	85%	83%	84%	80%	81%	86%	88%	84%	84%
				DE	E						I						*												*
Lose weight	400	190	210	159	121	120	59	187	120	172	228	116	94	190	231	169	39	361	48	352	284	116	51	46	68	58	95	46	36
	80%	76%	84%	81%	81%	78%	81%	84%	77%	81%	80%	80%	82%	79%	81%	79%	81%	80%	79%	80%	80%	80%	80%	75%	79%	80%	84%	75%	83%
			A					H									*										Wa		*
No longer have a current disease or ailment	375	184	191	147	108	120	57	167	114	159	216	112	87	176	213	162	35	341	42	334	261	115	48	43	64	58	82	47	33
	75%	74%	76%	75%	72%	78%	78%	74%	73%	75%	76%	77%	76%	74%	75%	76%	72%	75%	69%	76%	73%	80%	76%	70%	76%	80%	72%	77%	75%
																	*					T							*
Have more friends	374	181	194	163	111	100	56	167	116	154	220	105	87	183	210	165	36	338	45	329	269	106	48	49	61	58	82	44	31
	75%	72%	77%	83%	74%	65%	77%	74%	75%	72%	77%	72%	75%	76%	73%	77%	75%	75%	74%	75%	76%	73%	76%	80%	72%	80%	73%	72%	72%
				DE	E												*												*
Improve my sex life	370	196	174	163	114	94	50	163	124	161	210	102	85	183	210	160	35	335	45	325	275	95	44	46	61	55	86	44	34
	74%	79%	69%	83%	76%	61%	69%	73%	80%	75%	73%	70%	74%	76%	73%	75%	74%	74%	74%	74%	77%	66%	70%	76%	72%	76%	76%	71%	77%
		B		DE	E				FG								*				U								*
Get a new job or career	351	182	169	165	111	75	52	161	107	136	215	100	83	168	194	157	35	317	39	312	261	90	45	42	61	52	75	46	31
	70%	73%	67%	84%	74%	49%	71%	72%	69%	64%	75%	69%	72%	70%	68%	73%	73%	70%	65%	71%	73%	63%	71%	68%	71%	72%	66%	75%	72%
				DE	E						I						*				U								*
Volunteer/donate to charity	337	157	180	147	96	94	50	145	111	146	191	87	82	168	189	148	32	305	41	296	240	97	37	39	58	51	78	45	30
	67%	63%	72%	75%	64%	61%	68%	65%	71%	68%	67%	60%	71%	70%	66%	69%	66%	68%	67%	67%	67%	67%	59%	64%	68%	70%	69%	73%	68%
			A	DE									K	K			*											V	*
Solve an interpersonal conflict in my life	319	154	165	131	103	85	47	152	89	130	189	91	75	152	180	139	31	288	37	282	229	90	42	35	53	48	70	42	29
	64%	62%	66%	67%	69%	55%	65%	68%	57%	61%	66%	63%	65%	64%	63%	65%	66%	64%	61%	64%	64%	63%	66%	56%	63%	67%	62%	68%	67%
				E	E			H									*												*
Find a romantic partner	274	133	140	132	75	66	43	128	79	95	179	80	68	125	148	126	25	249	29	245	197	76	34	32	50	41	61	35	21
	55%	53%	56%	67%	50%	43%	60%	57%	50%	44%	62%	55%	59%	52%	52%	59%	52%	55%	47%	56%	55%	53%	54%	52%	59%	57%	54%	56%	48%
				DE							I			N			*												*
Something else	260	131	129	121	77	62	44	116	76	95	165	77	60	123	144	116	29	231	31	229	184	76	29	32	41	42	61	32	24
	52%	53%	51%	62%	51%	40%	61%	52%	49%	44%	58%	53%	52%	52%	50%	54%	62%	51%	51%	52%	52%	53%	45%	52%	48%	59%	54%	52%	54%
				DE	E		H				I						Q*									V			*
Meditation or prayer	226	95	130	95	69	62	37	99	71	99	127	58	43	124	131	94	25	201	31	195	164	62	25	27	37	34	45	36	22
	45%	38%	52%	49%	46%	40%	51%	44%	46%	46%	44%	40%	37%	52%	46%	44%	52%	44%	50%	44%	46%	43%	39%	44%	43%	47%	40%	58%	51%
			A	E										KL			*											VWXZ	*

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Global @dvisor: Health and Wellness
EI3. [Summary - Top3Box (Very important/Somewhat important/A little bit important)] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Strengthen my family relationships	489	249	240	260	147	82	51	105	334	296	193	2	55	432	298	191	142	348	278	211	386	100
	98%	97%	99%	97%	98%	99%	93%	98%	99%	98%	97%	100%	95%	98%	98%	98%	99%	98%	97%	99%	98%	98%
						*	*		F			**	*									*
A stronger economy in my country	489	250	239	259	148	82	50	104	334	297	191	2	54	432	298	191	139	350	281	208	386	100
	98%	97%	98%	97%	99%	99%	93%	97%	99%	98%	97%	100%	94%	98%	97%	98%	97%	98%	98%	97%	98%	98%
						*	*		F			**	*									*
Better living conditions	486	248	238	257	148	82	51	105	329	295	191	2	56	428	296	190	142	344	278	208	384	99
	97%	97%	98%	96%	99%	98%	94%	98%	97%	98%	97%	100%	96%	97%	97%	98%	99%	96%	97%	97%	97%	97%
						*	*					**	*									*
Do more exercise/play more sports	486	249	237	257	148	81	49	103	334	297	189	2	52	431	298	188	141	345	278	208	384	98
	97%	97%	97%	96%	99%	97%	91%	96%	99%	98%	96%	100%	91%	98%	97%	97%	98%	97%	97%	97%	98%	96%
						*	*		F			**	*	L								*
Eat better	486	247	238	258	146	82	50	102	333	295	190	2	53	430	299	186	138	347	277	208	386	97
	97%	96%	98%	97%	97%	98%	93%	95%	99%	98%	96%	100%	92%	98%	98%	96%	96%	97%	97%	97%	98%	95%
						*	*		FG			**	*	L								*
More or better sleep	484	246	238	254	148	82	49	103	332	298	186	1	54	430	298	187	141	343	278	206	385	96
	97%	96%	98%	95%	99%	99%	91%	96%	98%	99%	94%	48%	93%	98%	97%	96%	98%	96%	97%	96%	98%	94%
						*	*		F	J		**	*	L							U	*
Learn something new/find a new challenge	481	245	236	257	147	78	53	101	328	294	188	2	54	425	295	186	139	343	276	205	382	96
	96%	95%	97%	96%	98%	93%	96%	94%	97%	97%	95%	100%	93%	97%	96%	96%	97%	96%	97%	96%	97%	94%
						*	*					**	*									*
Meditation or prayer	478	244	234	254	143	82	53	102	323	292	186	2	52	424	292	186	139	339	273	205	377	98
	96%	95%	96%	95%	95%	98%	96%	95%	96%	97%	94%	100%	91%	96%	96%	96%	97%	95%	96%	96%	96%	96%
						*	*					**	*									*
No longer have a current disease or ailment	476	240	235	253	146	77	50	101	324	292	184	2	55	419	289	187	140	336	271	205	376	97
	95%	94%	97%	95%	97%	92%	93%	94%	96%	97%	93%	100%	95%	95%	94%	96%	97%	94%	95%	96%	95%	95%
						*	*					**	*									*
Have more friends	474	241	233	253	144	77	49	103	322	290	183	2	53	419	290	184	138	335	272	201	374	97
	95%	94%	96%	95%	96%	92%	91%	96%	95%	96%	93%	100%	91%	95%	95%	95%	96%	94%	95%	94%	95%	95%
						*	*					**	*									*
Solve an interpersonal conflict in my life	473	240	233	254	144	76	49	103	321	287	186	2	55	416	292	181	136	338	273	200	375	95
	95%	94%	96%	95%	96%	91%	91%	96%	95%	95%	94%	100%	95%	95%	96%	93%	95%	95%	96%	93%	95%	93%
						*	*					**	*									*
Volunteer/donate to charity	471	238	233	250	144	77	46	102	322	288	183	1	51	418	286	185	138	332	270	201	375	93
	94%	93%	96%	94%	96%	92%	85%	95%	95%	95%	92%	48%	89%	95%	94%	95%	96%	93%	95%	94%	95%	91%
						*	*	F	F			**	*									*
Get a new job or career	467	235	233	257	139	71	49	97	321	282	185	2	51	414	283	184	134	333	266	201	368	97
	93%	91%	95%	96%	93%	86%	89%	91%	95%	93%	94%	100%	88%	94%	92%	95%	93%	94%	93%	94%	93%	94%
				E		*	*					**	*									*
Lose weight	451	231	221	241	139	71	44	100	307	278	173	2	47	402	277	174	134	317	261	190	356	93
	90%	90%	91%	90%	93%	86%	81%	93%	91%	92%	87%	100%	82%	91%	91%	90%	94%	89%	91%	89%	90%	91%
						*	*	F	F			**	*	L								*
Find a romantic partner	448	233	215	252	133	63	49	96	304	269	179	2	53	393	276	172	133	315	262	186	354	91
	90%	91%	88%	94%	89%	75%	89%	89%	90%	89%	91%	100%	92%	89%	90%	89%	92%	88%	92%	87%	90%	89%
				DE	E	*	*					**	*									*
Improve my sex life	445	237	208	241	136	68	46	95	304	278	167	2	45	398	281	164	136	309	266	179	359	83
	89%	92%	86%	90%	91%	82%	85%	88%	90%	92%	84%	100%	78%	90%	92%	85%	95%	87%	93%	84%	91%	81%
		B		E	E	*	*			J		**	*	L	O		Q		S		U	*
Something else	387	198	190	217	118	52	41	78	268	230	158	2	43	342	237	150	120	268	222	165	301	86
	77%	77%	78%	81%	79%	62%	75%	73%	79%	76%	80%	100%	75%	78%	77%	77%	83%	75%	78%	77%	76%	84%
				E	E	*	*					**	*				Q					*

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Global @dvisor: Health and Wellness
EJ3. [Summary - Top3Box (Very important/Somewhat important/A little bit important)] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Better living conditions	488	240	248	156	178	155	148	193	68	240	249	206	210	72	237	252	44	444	85	403	288	194	126	93	95	118	56
	98%	97%	98%	97%	98%	98%	97%	98%	99%	98%	97%	97%	98%	99%	97%	98%	96%	98%	97%	98%	97%	98%	96%	98%	98%	99%	98%
																	*										*
A stronger economy in my country	482	236	246	155	171	156	146	191	69	237	245	205	207	70	235	247	45	437	86	397	286	190	126	91	97	115	54
	96%	95%	98%	96%	94%	99%	96%	97%	100%	97%	96%	96%	97%	96%	96%	97%	98%	96%	98%	96%	97%	96%	96%	95%	100%	96%	95%
						CD			F								*								VWYZ		*
Eat better	470	229	241	153	168	149	141	187	65	230	240	196	205	70	232	238	44	426	83	387	279	184	120	87	92	117	54
	94%	92%	96%	95%	93%	95%	93%	95%	94%	94%	94%	92%	96%	95%	95%	93%	95%	94%	95%	94%	94%	93%	92%	91%	95%	97%	95%
													K				*									VW	*
Strengthen my family relationships	468	232	235	151	169	148	142	186	66	226	242	196	203	69	232	235	43	425	83	385	277	184	120	87	92	115	54
	94%	94%	93%	94%	93%	94%	93%	95%	95%	93%	94%	92%	95%	95%	95%	92%	93%	94%	95%	93%	94%	93%	92%	91%	95%	96%	95%
																	*										*
More or better sleep	467	227	241	152	168	148	142	183	65	227	241	192	206	70	226	241	44	424	82	385	276	184	121	84	91	116	55
	94%	91%	96%	94%	92%	94%	93%	93%	94%	93%	94%	90%	96%	95%	93%	94%	95%	93%	94%	93%	93%	93%	92%	88%	94%	97%	97%
			A										K	K			*									VW	W*
Do more exercise/play more sports	463	231	232	151	165	146	142	180	66	223	240	188	203	71	230	233	41	421	80	383	273	184	120	85	89	113	55
	93%	93%	92%	94%	91%	93%	93%	92%	95%	91%	94%	88%	95%	98%	94%	91%	90%	93%	91%	93%	92%	93%	92%	90%	92%	94%	97%
													K	K			*										*
Learn something new/find a new challenge	462	228	234	152	170	140	141	183	65	224	239	189	204	69	226	236	39	424	79	383	269	187	119	88	88	114	53
	92%	92%	93%	95%	93%	89%	92%	93%	94%	92%	93%	89%	95%	95%	93%	92%	84%	93%	90%	93%	91%	95%	91%	92%	91%	95%	93%
				E									K	K			*	P				T					*
Have more friends	445	222	223	142	162	141	134	177	62	218	227	181	196	67	220	225	41	403	79	365	264	175	111	84	86	110	54
	89%	89%	88%	88%	89%	90%	88%	90%	90%	89%	89%	85%	92%	92%	90%	88%	90%	89%	91%	89%	89%	89%	85%	88%	89%	92%	94%
													K	K			*									V	V*
Improve my sex life	423	215	208	141	151	131	131	164	63	199	223	170	187	65	208	215	40	383	77	345	252	165	108	78	85	105	48
	85%	87%	82%	87%	83%	83%	86%	84%	91%	82%	87%	80%	87%	89%	85%	84%	87%	84%	88%	84%	85%	84%	82%	82%	87%	87%	85%
									G		I		K	K			*										*
Get a new job or career	421	207	215	151	153	117	138	166	52	193	228	172	185	65	201	220	39	382	79	342	248	167	107	75	83	107	49
	84%	83%	85%	94%	84%	75%	91%	85%	75%	79%	89%	81%	86%	89%	82%	86%	86%	84%	90%	83%	84%	85%	82%	79%	85%	89%	87%
				DE	E		GH	H			I			K			*		S							VW	*
Volunteer/donate to charity	420	203	217	130	151	139	127	165	57	213	207	174	180	67	210	210	38	382	77	343	244	171	104	78	79	108	51
	84%	82%	86%	81%	83%	89%	83%	84%	82%	87%	81%	81%	84%	91%	86%	82%	83%	84%	88%	83%	82%	86%	79%	82%	82%	90%	89%
						C				J				KL			*									VWX	*
Solve an interpersonal conflict in my life	419	206	213	137	156	126	134	161	56	197	222	176	179	65	209	210	38	381	75	344	249	166	110	81	76	103	50
	84%	83%	85%	85%	86%	80%	88%	82%	81%	81%	87%	82%	84%	88%	86%	82%	83%	84%	85%	83%	84%	84%	84%	85%	78%	86%	88%
											I						*										*
No longer have a current disease or ailment	418	198	220	135	149	135	130	164	56	210	208	180	178	61	201	217	40	379	77	341	243	168	102	79	83	108	46
	84%	80%	87%	84%	82%	86%	86%	84%	81%	86%	81%	84%	83%	84%	82%	85%	86%	83%	88%	83%	82%	85%	78%	83%	85%	90%	81%
			A														*									VZ	*
Lose weight	406	192	214	127	146	133	122	162	57	204	201	170	175	61	197	209	39	367	73	332	242	158	100	76	79	105	46
	81%	77%	85%	79%	80%	85%	80%	82%	82%	84%	79%	80%	82%	84%	81%	82%	85%	81%	84%	81%	82%	80%	76%	80%	82%	88%	80%
			A							J							*									V	*
Meditation or prayer	355	169	186	112	130	113	107	141	44	184	171	149	153	53	176	179	36	319	67	288	212	136	85	64	67	97	42
	71%	68%	74%	69%	71%	72%	70%	72%	63%	76%	67%	70%	72%	73%	72%	70%	77%	70%	76%	70%	72%	69%	65%	67%	69%	81%	74%
										J							*									VWX	*
Something else	351	182	168	125	128	98	120	132	44	154	196	140	155	55	181	170	36	315	69	282	212	135	87	68	64	88	44
	70%	74%	67%	78%	70%	62%	79%	67%	64%	63%	77%	66%	72%	76%	74%	66%	78%	69%	79%	68%	72%	68%	66%	72%	66%	73%	77%
		B		DE			GH				I			K	O		*		S								*
Find a romantic partner	347	181	166	128	122	97	113	137	42	139	208	141	150	56	177	170	32	315	64	283	207	136	83	67	70	85	42
	69%	73%	66%	79%	67%	62%	74%	70%	61%	57%	81%	66%	70%	76%	73%	66%	70%	69%	73%	69%	70%	69%	63%	70%	72%	71%	74%
		B		DE			H				I			K			*										*

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Global @dvisor: Health and Wellness
EI3. [Summary - Top3Box (Very important/Somewhat important/A little bit important)] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Better living conditions	483	242	241	159	160	165	310	147	26	262	221	257	100	127	233	250	20	463	52	432	324	138
	97%	96%	97%	94%	99%	97%	96%	98%	94%	97%	97%	96%	99%	96%	98%	96%	96%	97%	98%	97%	97%	97%
					C				*								*		*			
A stronger economy in my country	482	242	240	156	159	168	308	146	28	265	217	257	98	128	231	251	21	462	52	430	323	138
	96%	97%	96%	92%	99%	98%	96%	98%	98%	98%	95%	96%	97%	97%	97%	96%	99%	96%	99%	96%	96%	97%
					C	C			*	J							*		*			
More or better sleep	476	237	238	157	155	164	303	145	27	258	218	252	97	126	226	249	21	455	51	425	319	137
	95%	95%	96%	93%	96%	96%	94%	97%	95%	95%	95%	94%	96%	96%	95%	95%	99%	95%	97%	95%	95%	96%
									*								*		*			
Eat better	472	235	237	157	157	159	304	141	27	256	216	250	95	126	224	248	20	452	52	420	317	135
	94%	93%	95%	93%	97%	93%	94%	94%	95%	94%	94%	94%	94%	96%	94%	95%	98%	94%	98%	94%	94%	95%
					CE				*								*		*			
No longer have a current disease or ailment	468	234	234	153	153	162	302	140	26	256	211	248	95	125	226	241	21	447	52	416	313	134
	94%	93%	94%	91%	95%	95%	94%	93%	92%	95%	92%	93%	94%	94%	95%	92%	99%	93%	99%	93%	93%	94%
					C				*								*		S*			
Strengthen my family relationships	467	231	236	156	148	164	296	144	27	262	205	250	94	124	222	246	20	447	51	416	315	134
	93%	92%	95%	92%	92%	96%	92%	96%	95%	97%	90%	93%	93%	94%	93%	94%	98%	93%	98%	93%	94%	94%
						D		F	*	J							*		*			
Solve an interpersonal conflict in my life	460	234	226	153	150	158	295	141	25	248	212	246	93	122	222	238	20	440	52	409	315	126
	92%	93%	91%	91%	93%	93%	92%	94%	89%	92%	93%	92%	92%	92%	93%	91%	96%	92%	98%	91%	94%	88%
									*								*		S*		U	
Learn something new/find a new challenge	455	231	224	155	142	158	290	138	26	247	207	239	93	123	218	237	19	436	50	405	306	130
	91%	92%	90%	92%	88%	93%	90%	92%	94%	91%	91%	90%	92%	93%	91%	91%	89%	91%	95%	91%	91%	92%
									*								*		*			
Do more exercise/play more sports	434	220	214	150	140	144	272	137	24	241	193	228	88	118	209	224	18	416	47	387	294	122
	87%	88%	86%	89%	87%	85%	84%	92%	87%	89%	84%	85%	87%	89%	88%	86%	85%	87%	89%	86%	88%	85%
								F	*								*		*			
Have more friends	430	222	208	143	135	152	272	133	25	235	195	226	88	116	213	218	19	411	50	380	296	117
	86%	89%	83%	85%	84%	89%	85%	88%	90%	87%	85%	85%	87%	88%	89%	83%	92%	86%	95%	85%	88%	82%
		B							*						O		*		S*		U	
Get a new job or career	419	212	207	148	140	131	274	122	23	220	198	217	88	114	204	215	17	402	45	373	288	113
	84%	84%	83%	88%	87%	77%	85%	81%	81%	81%	87%	81%	87%	86%	85%	82%	80%	84%	86%	83%	86%	79%
				E	E				*		I						*		*		U	
Lose weight	418	206	212	139	139	140	259	134	25	235	183	225	80	112	202	216	18	400	47	371	280	123
	84%	82%	85%	82%	86%	82%	81%	89%	87%	87%	80%	84%	79%	85%	85%	83%	86%	83%	89%	83%	83%	86%
								F	*	J							*		*			
Improve my sex life	368	209	159	134	126	109	230	117	21	197	171	184	78	106	187	181	17	352	43	325	262	91
	74%	83%	64%	79%	78%	64%	72%	78%	76%	73%	75%	69%	77%	81%	78%	69%	80%	73%	82%	73%	78%	64%
		B		E	E				*					K	O		*		*		U	
Volunteer/donate to charity	360	177	183	125	109	126	226	113	22	203	157	187	76	97	175	185	12	348	41	319	246	99
	72%	70%	74%	74%	68%	74%	70%	75%	77%	75%	68%	70%	75%	73%	73%	71%	60%	73%	78%	71%	73%	70%
									*	J							*		*			
Something else	354	187	167	122	111	121	233	102	19	187	167	193	67	94	178	176	16	338	42	312	249	90
	71%	74%	67%	72%	69%	71%	72%	68%	68%	69%	73%	72%	67%	71%	75%	67%	77%	71%	80%	70%	74%	63%
		B							*						O		*		S*		U	
Find a romantic partner	349	195	154	135	112	102	231	97	20	161	188	180	71	99	182	167	16	333	42	307	248	86
	70%	78%	62%	80%	69%	60%	72%	65%	72%	60%	82%	67%	70%	75%	76%	64%	76%	70%	80%	69%	74%	60%
		B		DE	E				*		I			K	O		*		S*		U	
Meditation or prayer	273	145	128	99	80	94	168	89	16	147	126	148	50	75	138	135	14	259	33	240	189	73
	55%	58%	51%	59%	50%	55%	52%	59%	56%	54%	55%	56%	49%	57%	58%	52%	68%	54%	62%	54%	56%	51%
				D					*								*		*			

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Emploved	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
A stronger economy in my country	496	249	247	173	195	128	252	147	27	237	259	225	119	152	266	231	47	449	70	427	314	178	93	128	144	131
	99%	99%	100%	99%	100%	99%	99%	100%	100%	99%	99%	99%	100%	99%	99%	100%	97%	99%	99%	99%	99%	99%	100%	99%	99%	100%
									*				*				*		*							
Better living conditions	496	249	246	173	195	128	252	147	26	236	260	225	119	153	265	230	47	449	69	426	313	179	93	128	144	131
	99%	99%	99%	99%	100%	99%	99%	100%	98%	99%	100%	99%	100%	99%	99%	100%	98%	99%	99%	99%	99%	99%	100%	98%	99%	100%
									*				*				*		*							
More or better sleep	495	250	245	172	195	129	252	147	27	237	258	225	117	153	267	229	48	447	70	425	314	177	93	129	142	131
	99%	99%	99%	99%	99%	99%	99%	100%	100%	99%	99%	99%	99%	99%	99%	99%	100%	99%	100%	99%	100%	98%	100%	99%	98%	99%
									*				*				*		*							
Eat better	491	246	245	171	192	128	251	145	25	234	258	222	117	152	265	227	47	445	69	422	310	177	92	126	143	130
	98%	98%	99%	98%	98%	98%	99%	99%	92%	98%	99%	98%	99%	98%	99%	98%	97%	98%	99%	98%	98%	98%	99%	97%	99%	98%
							H	H	*				*				*		*							
Learn something new/find a new challenge	488	246	242	169	193	126	250	142	27	232	256	221	116	151	263	225	47	441	69	419	310	174	91	127	142	128
	98%	98%	98%	97%	98%	97%	98%	96%	100%	97%	98%	97%	98%	98%	98%	97%	98%	98%	99%	97%	98%	97%	97%	98%	98%	97%
									*				*				*		*							
Strengthen my family relationships	488	247	241	167	193	127	249	146	25	235	252	222	114	151	262	226	46	442	67	420	310	174	91	125	142	130
	98%	98%	97%	96%	99%	98%	98%	99%	94%	99%	97%	98%	96%	98%	98%	98%	96%	98%	96%	98%	98%	97%	98%	97%	98%	98%
								H	*				*				*		*							
Do more exercise/play more sports	487	244	243	171	193	124	249	146	27	234	254	220	115	152	260	228	48	439	70	418	308	176	91	126	142	129
	97%	97%	98%	98%	98%	95%	98%	99%	100%	98%	97%	97%	97%	98%	97%	98%	100%	97%	99%	97%	98%	98%	98%	97%	98%	98%
					E				*				*				*		*							
No longer have a current disease or ailment	486	244	242	166	192	128	247	143	27	235	251	220	116	150	263	223	46	440	67	419	311	172	88	127	141	129
	97%	97%	98%	95%	98%	98%	97%	97%	100%	98%	96%	97%	98%	97%	98%	96%	96%	97%	96%	97%	99%	95%	95%	98%	97%	98%
					C				*				*				*		*		U					
Improve my sex life	479	243	237	167	189	123	243	143	26	230	249	216	116	148	255	225	47	432	69	410	301	174	89	123	139	129
	96%	96%	95%	96%	97%	94%	96%	97%	97%	97%	95%	95%	98%	96%	95%	97%	98%	96%	98%	95%	96%	96%	95%	95%	96%	98%
									*				*				*		*							
Get a new job or career	469	236	234	168	185	117	245	139	23	220	249	214	111	144	251	218	45	424	67	403	295	171	86	124	138	121
	94%	93%	94%	96%	94%	90%	97%	94%	85%	92%	95%	94%	94%	93%	94%	94%	94%	94%	95%	94%	94%	95%	92%	96%	95%	92%
				E			H	H	*				*				*		*							
Solve an interpersonal conflict in my life	469	235	234	163	184	122	238	141	22	226	243	213	113	143	253	216	44	425	65	404	298	167	86	122	138	122
	94%	93%	94%	94%	94%	94%	94%	96%	81%	95%	93%	94%	95%	92%	94%	93%	92%	94%	93%	94%	95%	93%	93%	94%	95%	93%
							H	H	*				*				*		*							
Have more friends	467	235	233	160	186	121	239	141	23	226	242	214	113	140	249	218	44	423	65	402	296	168	88	123	133	123
	93%	93%	94%	92%	95%	93%	94%	96%	87%	95%	92%	94%	95%	91%	93%	94%	92%	94%	93%	93%	94%	93%	95%	95%	92%	93%
								H	*				*				*		*							
Volunteer/donate to charity	456	223	232	157	180	119	234	137	21	222	234	205	110	141	246	209	45	410	66	390	294	158	82	119	133	121
	91%	89%	94%	90%	92%	91%	92%	93%	79%	93%	90%	90%	93%	91%	92%	90%	94%	91%	94%	91%	93%	88%	88%	92%	91%	92%
			A				H	H	*				*				*		*		U					
Lose weight	443	222	222	151	174	118	225	137	22	220	223	203	102	138	241	202	44	399	63	380	285	154	79	116	124	123
	89%	88%	89%	87%	89%	90%	88%	93%	83%	92%	85%	89%	86%	90%	90%	87%	91%	88%	90%	89%	90%	86%	85%	90%	86%	93%
								H	*	J			*				*		*							VX
Find a romantic partner	423	218	204	155	164	104	218	127	19	194	229	189	105	128	230	193	43	379	62	361	269	151	79	107	121	116
	85%	87%	82%	89%	84%	80%	86%	86%	71%	81%	88%	83%	89%	83%	86%	83%	90%	84%	89%	84%	85%	84%	85%	82%	83%	88%
				E			H	H	*		I		*				*		*							
Something else	384	195	189	136	152	96	197	113	20	184	200	169	100	115	211	173	34	350	51	333	246	136	70	101	109	103
	77%	77%	76%	78%	78%	74%	78%	77%	76%	77%	76%	74%	84%	74%	79%	75%	70%	78%	73%	77%	78%	76%	76%	78%	75%	78%
									*				KM*				*		*							
Meditation or prayer	370	185	185	127	144	99	192	106	16	182	188	172	85	112	201	169	40	330	58	312	236	131	64	100	107	99
	74%	73%	74%	73%	73%	76%	76%	72%	61%	76%	72%	76%	72%	73%	75%	73%	82%	73%	83%	73%	75%	73%	69%	77%	73%	75%
									*				*				*		5*							

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
A stronger economy in my country	489	244	245	179	144	166	78	205	206	278	211	226	124	138	280	209	79	409	100	389	322	164	89	108	179	113
	98%	99%	97%	98%	97%	98%	96%	98%	98%	98%	97%	97%	98%	98%	98%	97%	98%	98%	99%	98%	98%	97%	98%	98%	97%	98%
							*																			
Eat better	485	238	247	178	144	163	79	203	203	277	207	227	123	135	276	209	79	406	99	385	318	165	87	108	179	110
	97%	96%	98%	98%	97%	96%	97%	97%	97%	98%	96%	98%	97%	96%	97%	97%	98%	97%	98%	97%	97%	98%	95%	99%	97%	96%
							*																			
More or better sleep	477	233	244	177	142	157	78	201	197	270	207	221	121	135	271	205	76	400	97	379	313	161	84	106	176	110
	95%	94%	97%	97%	96%	93%	97%	96%	94%	95%	95%	95%	95%	96%	95%	96%	94%	96%	96%	95%	95%	96%	92%	97%	96%	96%
				E			*																			
Strengthen my family relationships	474	233	241	180	140	155	76	197	201	272	203	220	121	134	273	202	78	397	98	376	312	160	86	106	172	110
	95%	94%	96%	99%	94%	91%	94%	94%	96%	96%	93%	95%	95%	95%	96%	94%	96%	95%	97%	94%	95%	95%	95%	97%	94%	95%
				DE			*																			
Do more exercise/play more sports	472	231	241	178	142	151	74	201	197	266	206	220	119	133	273	199	76	396	96	376	314	156	86	105	172	109
	94%	93%	95%	98%	96%	89%	91%	96%	94%	94%	95%	95%	93%	95%	96%	93%	94%	95%	95%	94%	95%	93%	95%	95%	94%	94%
				E	E		*																			
Learn something new/find a new challenge	459	234	225	175	135	150	71	192	196	255	204	209	119	132	270	189	76	383	98	361	308	150	81	102	168	108
	92%	95%	89%	96%	91%	88%	88%	92%	93%	90%	94%	90%	93%	94%	95%	88%	94%	91%	97%	90%	94%	89%	89%	93%	91%	94%
		B		DE			*				I				O				S		U					
Better living conditions	451	228	223	172	134	145	78	188	185	254	197	208	117	126	261	190	77	374	98	353	302	147	81	102	165	104
	90%	92%	88%	94%	90%	85%	96%	90%	88%	90%	91%	90%	92%	90%	92%	88%	95%	89%	97%	89%	92%	87%	89%	93%	89%	90%
				E			H*										Q		S		U					
Lose weight	434	216	218	160	131	143	68	182	185	255	180	196	110	128	256	178	76	358	96	339	287	145	81	97	163	94
	87%	87%	86%	88%	89%	84%	83%	87%	88%	90%	83%	85%	86%	91%	90%	83%	94%	85%	95%	85%	87%	86%	89%	88%	88%	81%
							*			J				K	O		Q		S						Y	
Volunteer/donate to charity	431	214	217	164	126	140	66	180	185	244	187	194	110	127	249	181	75	355	95	335	287	142	69	98	158	105
	86%	86%	86%	90%	85%	83%	82%	86%	88%	86%	86%	84%	86%	90%	88%	84%	93%	85%	94%	84%	87%	84%	76%	89%	86%	91%
				E			*							K			Q		S					V	V	V
Improve my sex life	418	218	199	161	122	135	68	170	179	241	176	193	102	123	247	171	72	345	93	324	286	129	73	92	158	95
	84%	88%	79%	88%	82%	80%	84%	81%	86%	85%	81%	83%	81%	87%	87%	79%	89%	82%	92%	81%	87%	77%	80%	84%	86%	83%
		B		E			*							L	O				S		U					
Solve an interpersonal conflict in my life	416	210	206	171	124	121	66	175	175	232	184	189	105	121	243	173	74	342	95	321	278	136	74	93	152	97
	83%	85%	81%	94%	84%	71%	82%	83%	84%	82%	85%	81%	83%	86%	85%	80%	91%	82%	94%	81%	85%	81%	82%	84%	83%	84%
				DE	E		*										Q		S							
No longer have a current disease or ailment	416	216	200	153	121	142	70	174	171	241	175	197	101	118	243	173	74	342	91	325	269	145	76	92	155	93
	83%	87%	79%	84%	82%	84%	87%	83%	82%	85%	80%	85%	79%	84%	85%	80%	92%	81%	90%	81%	82%	86%	83%	84%	84%	81%
		B					*										Q		S							
Have more friends	414	211	202	163	123	129	62	174	178	231	182	184	106	124	244	170	71	343	94	320	276	136	73	95	148	98
	83%	85%	80%	89%	83%	76%	76%	83%	85%	82%	84%	79%	84%	88%	85%	79%	88%	82%	93%	80%	84%	81%	80%	86%	80%	85%
				E	E		*				I			K	O		Q		S		U					
Meditation or prayer	410	205	204	156	116	138	68	170	172	236	174	184	105	121	242	168	74	335	95	315	271	138	63	93	158	95
	82%	83%	81%	85%	78%	81%	84%	81%	82%	83%	80%	79%	83%	86%	85%	78%	92%	80%	94%	79%	82%	82%	69%	85%	86%	83%
							*							K	O		Q		S					V	V	V
Get a new job or career	373	195	178	159	118	96	66	158	150	203	170	171	91	110	222	151	66	307	88	285	256	115	69	77	139	87
	75%	79%	71%	87%	80%	57%	81%	75%	71%	72%	79%	74%	72%	79%	78%	70%	82%	73%	87%	71%	78%	68%	76%	70%	76%	76%
		B		DE	E		*				I				O		Q		S		U					
Something else	345	184	162	134	102	109	63	136	146	195	150	165	81	99	208	137	62	283	82	263	233	112	61	76	129	79
	69%	74%	64%	73%	69%	65%	78%	65%	70%	69%	69%	71%	64%	71%	73%	64%	77%	67%	81%	66%	71%	66%	67%	69%	70%	69%
		B		E			G*								O		Q		S							
Find a romantic partner	306	178	128	141	81	85	57	120	130	145	161	135	73	98	200	106	62	245	78	228	209	95	58	69	108	71
	61%	72%	51%	77%	54%	50%	70%	57%	62%	51%	74%	58%	58%	69%	70%	49%	76%	58%	77%	57%	64%	56%	64%	63%	59%	62%
		B		DE			G*				I			KL	O		Q		S							

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Global @dvisor: Health and Wellness
EI3. [Summary - Top3Box (Very important/Somewhat important/A little bit important)] For each of the following, please indicate how important the factor is in improving your own personal well-being - your general health and quality of life:
Proportions/Means: Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Better living conditions	498	245	253	271	149	78	262	173	11	133	365	-	383	115	279	218	116	381	149	349	347	151
	100%	100%	100%	100%	98%	100%	99%	100%	100%	98%	100%	-	99%	100%	100%	99%	99%	100%	100%	99%	99%	100%
				D		*			**		I											
Learn something new/find a new challenge	498	245	253	271	149	78	262	173	11	133	365	-	383	115	279	218	116	381	149	349	347	151
	100%	100%	100%	100%	98%	100%	99%	100%	100%	98%	100%	-	99%	100%	100%	99%	99%	100%	100%	99%	99%	100%
				D		*			**		I											
Strengthen my family relationships	496	244	252	270	149	77	263	171	11	133	363	-	384	112	277	220	117	380	148	348	346	150
	99%	99%	99%	100%	99%	98%	99%	99%	100%	98%	100%	-	100%	98%	99%	100%	100%	99%	100%	99%	99%	99%
						*			**				M									
A stronger economy in my country	494	242	252	268	148	78	259	172	11	133	361	-	380	114	277	216	116	378	148	346	343	151
	99%	98%	99%	99%	98%	100%	98%	100%	100%	98%	99%	-	99%	99%	99%	99%	99%	99%	100%	98%	98%	100%
						*			**													
Eat better	492	241	252	268	146	78	258	171	11	133	359	-	379	113	276	216	114	378	147	345	344	149
	98%	98%	99%	99%	97%	100%	97%	99%	100%	98%	98%	-	98%	99%	98%	99%	97%	99%	99%	98%	98%	98%
						*			**													
Do more exercise/play more sports	490	242	248	269	147	74	259	170	11	131	359	-	377	113	274	216	116	374	146	344	344	146
	98%	98%	98%	99%	97%	95%	98%	99%	100%	97%	98%	-	98%	98%	98%	98%	99%	98%	98%	98%	99%	97%
				E		*			**													
More or better sleep	489	241	249	264	147	78	258	170	11	134	355	-	375	114	271	218	115	375	145	344	339	150
	98%	98%	98%	97%	98%	100%	97%	99%	100%	99%	97%	-	97%	99%	97%	99%	98%	98%	97%	98%	97%	99%
						*			**							N						
Solve an interpersonal conflict in my life	487	237	250	267	144	76	256	169	11	132	355	-	376	111	269	218	110	377	143	344	338	149
	97%	96%	99%	99%	95%	97%	97%	98%	100%	97%	97%	-	98%	96%	96%	99%	94%	99%	96%	98%	97%	98%
						*			**							N		P				
Get a new job or career	484	239	245	267	144	74	255	168	11	127	358	-	371	113	273	212	111	373	140	344	340	145
	97%	97%	97%	99%	95%	95%	96%	97%	100%	94%	98%	-	96%	98%	97%	97%	95%	98%	94%	98%	97%	96%
				D		*			**		I									R		
No longer have a current disease or ailment	484	238	246	263	147	74	257	166	11	128	356	-	373	111	269	214	110	373	142	341	337	146
	97%	97%	97%	97%	97%	94%	97%	96%	100%	95%	98%	-	97%	96%	96%	98%	94%	98%	96%	97%	97%	97%
						*			**													
Volunteer/donate to charity	483	237	246	263	144	76	254	168	11	129	354	-	372	110	268	215	111	372	144	339	337	146
	97%	96%	97%	97%	95%	97%	96%	97%	100%	96%	97%	-	97%	96%	95%	98%	95%	97%	97%	97%	97%	96%
						*			**													
Meditation or prayer	481	233	247	258	146	76	257	164	10	129	352	-	373	108	270	211	113	368	142	338	337	144
	96%	95%	97%	95%	97%	97%	97%	95%	91%	95%	97%	-	97%	94%	96%	96%	96%	96%	96%	96%	96%	95%
						*			**													
Have more friends	477	232	246	262	141	74	252	164	11	130	348	-	366	111	265	213	111	366	144	334	331	147
	95%	94%	97%	97%	93%	95%	95%	95%	100%	96%	95%	-	95%	97%	94%	97%	95%	96%	96%	95%	95%	97%
						*			**													
Improve my sex life	463	237	226	252	141	70	241	164	11	126	337	-	354	108	261	202	111	351	138	324	326	137
	93%	96%	89%	93%	93%	89%	91%	95%	100%	93%	92%	-	92%	94%	93%	92%	95%	92%	93%	92%	93%	90%
		B				*			**													
Lose weight	456	223	233	243	139	74	243	157	10	126	330	-	350	106	257	199	109	347	139	317	317	139
	91%	91%	92%	90%	92%	95%	92%	91%	89%	93%	91%	-	91%	92%	92%	90%	93%	91%	93%	90%	91%	92%
						*			**													
Find a romantic partner	421	216	205	236	122	63	220	150	10	104	318	-	324	97	231	190	98	324	123	298	293	128
	84%	88%	81%	87%	81%	80%	83%	87%	91%	76%	87%	-	84%	85%	82%	87%	83%	85%	83%	85%	84%	85%
		B				*			**		I											
Something else	405	210	195	234	113	58	221	135	7	104	301	-	311	95	222	183	92	313	109	296	280	125
	81%	85%	77%	87%	75%	74%	83%	78%	66%	77%	83%	-	81%	82%	79%	83%	78%	82%	73%	84%	80%	83%
		B		DE		*			**											R		

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