

Findings from an Ipsos Global @visor Study
International Perspectives of Clinton vs. Trump

June 7, 2016

Methodology

These are the findings of the Global @visor Wave 82 (G@82), an Ipsos survey conducted between May 20th and June 3rd.

The survey instrument is conducted monthly in 25 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America. For the results of the survey presented herein, an international sample of 12,500 adults aged 18-64 in the US, Israel and Canada, and age 16-64 in all other countries, were interviewed. Approximately 500+ individuals participated on a country by country basis via the Ipsos Online Panel.

Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data, and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/- 4.5 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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1. The United States is electing a new President this year. If you had a vote in this election, would you vote for (ROTATE) Republican candidate Donald Trump, or Democrat candidate Hillary Clinton.

| | <u>Global</u> |
|--------------------------|----------------------|
| Republican Donald Trump | 13% |
| Democrat Hillary Clinton | 57% |
| Don't know | 30% |

1. The United States is electing a new President this year. If you had a vote in this election, would you vote for (ROTATE) Republican candidate Donald Trump, or Democrat candidate Hillary Clinton.

By Country

| | <u>Trump</u> | <u>Clinton</u> | <u>Don't Know</u> |
|---------------|--------------|----------------|-------------------|
| Argentina | 6% | 64% | 30% |
| Australia | 12% | 54% | 34% |
| Belgium | 8% | 74% | 18% |
| Brazil | 12% | 52% | 36% |
| Canada | 15% | 58% | 28% |
| China | 32% | 30% | 39% |
| France | 7% | 58% | 35% |
| Germany | 9% | 70% | 21% |
| Hungary | 12% | 41% | 47% |
| India | 27% | 48% | 25% |
| Italy | 13% | 52% | 34% |
| Japan | 9% | 52% | 39% |
| Mexico | 1% | 88% | 11% |
| Poland | 17% | 46% | 37% |
| Russia | 28% | 12% | 60% |
| South Africa | 17% | 57% | 26% |
| South Korea | 7% | 68% | 25% |
| Spain | 6% | 62% | 33% |
| Sweden | 11% | 77% | 13% |
| Turkey | 13% | 57% | 30% |
| Great Britain | 11% | 64% | 25% |
| the US | 32% | 40% | 28% |
| Colombia | 8% | 72% | 20% |
| Chile | 8% | 63% | 29% |
| Peru | 10% | 69% | 21% |

2. Regardless of who you would vote for in the American Presidential election, if elected, which new President do you believe would have the most positive impact on each of the following:

a. The world economy :

| | Global |
|---------------------|---------------|
| Hillary Clinton | 46% |
| Donald Trump | 14% |
| Both about the same | 17% |
| Don't know | 23% |

By Country

| | <u>Hillary Clinton</u> | <u>Donald Trump</u> | <u>Both about the same</u> | <u>Don't know</u> |
|---------------|------------------------|---------------------|----------------------------|-------------------|
| Argentina | 48% | 12% | 14% | 26% |
| Australia | 48% | 13% | 15% | 24% |
| Belgium | 59% | 7% | 13% | 21% |
| Brazil | 45% | 14% | 16% | 26% |
| Canada | 50% | 16% | 13% | 21% |
| China | 16% | 19% | 41% | 24% |
| France | 45% | 5% | 16% | 34% |
| Germany | 60% | 9% | 9% | 22% |
| Hungary | 34% | 13% | 15% | 39% |
| India | 42% | 18% | 23% | 17% |
| Italy | 40% | 10% | 25% | 25% |
| Japan | 38% | 11% | 21% | 30% |
| Mexico | 74% | 9% | 8% | 9% |
| Poland | 32% | 15% | 24% | 29% |
| Russia | 10% | 27% | 14% | 49% |
| South Africa | 43% | 27% | 14% | 16% |
| South Korea | 59% | 6% | 18% | 17% |
| Spain | 53% | 6% | 14% | 28% |
| Sweden | 64% | 12% | 11% | 13% |
| Turkey | 41% | 9% | 31% | 19% |
| Great Britain | 57% | 8% | 13% | 22% |
| the US | 35% | 35% | 12% | 18% |
| Colombia | 57% | 18% | 11% | 14% |
| Chile | 46% | 17% | 17% | 20% |
| Peru | 54% | 15% | 18% | 13% |

b. Global peace and security :

| | <u>Global</u> |
|---------------------|---------------|
| Hillary Clinton | 54% |
| Donald Trump | 9% |
| Both about the same | 14% |
| Don't know | 22% |

By Country

| | <u>Hillary Clinton</u> | <u>Donald Trump</u> | <u>Both about the same</u> | <u>Don't know</u> |
|---------------|------------------------|---------------------|----------------------------|-------------------|
| Argentina | 59% | 4% | 12% | 25% |
| Australia | 57% | 8% | 13% | 22% |
| Belgium | 68% | 3% | 9% | 20% |
| Brazil | 50% | 10% | 13% | 27% |
| Canada | 59% | 11% | 10% | 20% |
| China | 17% | 19% | 40% | 24% |
| France | 55% | 5% | 11% | 30% |
| Germany | 68% | 5% | 8% | 19% |
| Hungary | 39% | 6% | 16% | 39% |
| India | 43% | 20% | 24% | 14% |
| Italy | 51% | 7% | 19% | 23% |
| Japan | 50% | 6% | 17% | 27% |
| Mexico | 78% | 8% | 6% | 9% |
| Poland | 41% | 11% | 20% | 28% |
| Russia | 13% | 22% | 13% | 52% |
| South Africa | 60% | 11% | 12% | 17% |
| South Korea | 66% | 4% | 14% | 16% |
| Spain | 59% | 5% | 10% | 26% |
| Sweden | 74% | 6% | 9% | 11% |
| Turkey | 48% | 6% | 27% | 19% |
| Great Britain | 63% | 7% | 10% | 20% |
| the US | 41% | 25% | 13% | 21% |
| Colombia | 70% | 6% | 10% | 14% |
| Chile | 63% | 6% | 11% | 21% |
| Peru | 64% | 10% | 15% | 11% |

c. Issues that are important to your country :

| | <u>Global</u> |
|---------------------|---------------|
| Hillary Clinton | 47% |
| Donald Trump | 12% |
| Both about the same | 17% |
| Don't know | 24% |

By Country

| | <u>Hillary Clinton</u> | <u>Donald Trump</u> | <u>Both about the same</u> | <u>Don't know</u> |
|---------------|------------------------|---------------------|----------------------------|-------------------|
| Argentina | 52% | 9% | 16% | 24% |
| Australia | 48% | 10% | 16% | 26% |
| Belgium | 54% | 6% | 15% | 26% |
| Brazil | 45% | 11% | 16% | 28% |
| Canada | 53% | 12% | 15% | 21% |
| China | 17% | 19% | 39% | 26% |
| France | 40% | 6% | 16% | 39% |
| Germany | 61% | 9% | 10% | 20% |
| Hungary | 32% | 9% | 13% | 46% |
| India | 40% | 22% | 21% | 18% |
| Italy | 40% | 10% | 27% | 23% |
| Japan | 47% | 10% | 16% | 28% |
| Mexico | 74% | 8% | 7% | 12% |
| Poland | 31% | 12% | 23% | 34% |
| Russia | 9% | 28% | 13% | 49% |
| South Africa | 51% | 13% | 15% | 21% |
| South Korea | 60% | 7% | 17% | 17% |
| Spain | 53% | 7% | 13% | 28% |
| Sweden | 56% | 7% | 22% | 15% |
| Turkey | 48% | 7% | 25% | 20% |
| Great Britain | 55% | 9% | 14% | 22% |
| the US | 37% | 32% | 12% | 19% |
| Colombia | 64% | 9% | 12% | 15% |
| Chile | 57% | 10% | 14% | 19% |
| Peru | 55% | 13% | 22% | 11% |

The Ipsos Global @dvisor Omnibus is a monthly, online survey of consumer citizens in 24 countries and produces syndicated reports and studies specifically tailored to the needs of corporations, advertising and PR agencies, and governments. For information on this omnibus or other Global @dvisor products contact:

Chris Deeney

Senior Vice President and Managing Director, Omnibus Division

Ipsos Public Affairs +1 (312) 526-4088

chris.deeney@ipsos.com

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