Stub	Stat	Overall	Gender Male	Gender Female
	base	13500	6721	6779
	unw_base	19031	9791	9240
Very good	freq	751	484	267
Very good	prop	6.%	7.%	4.%
Somewhat good	freq	4277	2269	2009
Somewhat good	prop	32.%	34.%	30.%
Somewhat bad	freq	5529	2616	2912
Somewhat bad	prop	41.%	39.%	43.%
Very bad	freq	2943	1352	1591
Very bad	prop	22.%	20.%	23.%
Top2Box	freq	5028	2753	2276
Top2Box	prop	37.%	41.%	34.%
Low2Box	freq	8472	3968	4503
Low2Box	prop	63.%	59.%	66.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5822	4286	3392	3499	4621	3860	5749
6890	6543	5598	4510	6845	5751	8765
420	234	96	191	216	271	433
7.%	5.%	3.%	5.%	5.%	7.%	8.%
1826	1348	1103	929	1390	1477	1999
31.%	31.%	33.%	27.%	30.%	38.%	35.%
2347	1728	1454	1465	1982	1388	2201
40.%	40.%	43.%	42.%	43.%	36.%	38.%
1228	976	739	914	1034	724	1115
21.%	23.%	22.%	26.%	22.%	19.%	19.%
2246	1582	1200	1120	1606	1748	2432
39.%	37.%	35.%	32.%	35.%	45.%	42.%
3575	2704	2193	2379	3016	2112	3317
61.%	63.%	65.%	68.%	65.%	55.%	58.%

All Demos

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
7251	3655	5411	4434	7484	6016	1780
9265	4120	7783	7128	11088	7943	2470
309	193	217	340	514	237	257
4.%	5.%	4.%	8.%	7.%	4.%	14.%
2216	926	1758	1593	2529	1749	634
31.%	25.%	32.%	36.%	34.%	29.%	36.%
3051	1488	2319	1722	2921	2608	558
42.%	41.%	43.%	39.%	39.%	43.%	31.%
1676	1046	1117	779	1520	1423	331
23.%	29.%	21.%	18.%	20.%	24.%	19.%
2524	1120	1975	1933	3043	1985	890
35.%	31.%	37.%	44.%	41.%	33.%	50.%
4727	2535	3436	2501	4441	4031	889
65.%	69.%	63.%	56.%	59.%	67.%	50.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11720	2706	10794	9033	2826	5958	3366
16561	3829	15202	13294	3664	8027	4645
494	352	399	573	131	437	119
4.%	13.%	4.%	6.%	5.%	7.%	4.%
3644	1043	3234	3000	766	1831	987
31.%	39.%	30.%	33.%	27.%	31.%	29.%
4971	839	4690	3693	1156	2267	1503
42.%	31.%	43.%	41.%	41.%	38.%	45.%
2612	472	2471	1767	773	1424	756
22.%	17.%	23.%	20.%	27.%	24.%	22.%
4138	1395	3633	3573	897	2268	1107
35.%	52.%	34.%	40.%	32.%	38.%	33.%
7582	1311	7161	5460	1929	3690	2259
65.%	48.%	66.%	60.%	68.%	62.%	67.%

Social Media Inactive
3176
4857
110
3.%
959
30.%
1403
44.%
704
22.%
1069
34.%
2107
66.%

Stub	Stat	All Countries	Argentina	Australia
	base	13500	500	500
	unw_base	19031	501	1001
Very good	freq	751	5	28
Very good	prop	6.%	1.%	6.%
Somewhat good	freq	4277	99	227
Somewhat good	prop	32.%	20.%	45.%
Somewhat bad	freq	5529	296	205
Somewhat bad	prop	41.%	59.%	41.%
Very bad	freq	2943	100	40
Very bad	prop	22.%	20.%	8.%
Top2Box	freq	5028	105	255
Top2Box	prop	37.%	21.%	51.%
Low2Box	freq	8472	395	245
Low2Box	prop	63.%	79.%	49.%

B3 Now, thinking about our e

Belgium	Brazil	Canada	Chile	China	Colombia	France
500	500	500	500	500	500	500
500	1004	1001	500	1002	500	1001
3	11	19	5	57	7	7
1.%	2.%	4.%	1.%	11.%	1.%	1.%
135	20	246	158	289	123	51
27.%	4.%	49.%	32.%	58.%	25.%	10.%
273	95	196	243	141	276	291
55.%	19.%	39.%	49.%	28.%	55.%	58.%
90	374	38	94	13	94	152
18.%	75.%	8.%	19.%	3.%	19.%	30.%
137	31	265	163	346	129	57
27.%	6.%	53.%	33.%	69.%	26.%	11.%
363	469	235	337	154	371	443
73.%	94.%	47.%	67.%	31.%	74.%	89.%

All Countries

conomic situation, how would you describe the current economic situation in? Is it...

Germany	Great Britain	Hungary	India	Israel	Italy	Japan
500	500	500	500	500	500	500
1001	1009	501	500	500	1001	1003
37	16	10	106	27	9	8
7.%	3.%	2.%	21.%	5.%	2.%	2.%
331	223	79	297	212	63	89
66.%	45.%	16.%	59.%	42.%	13.%	18.%
119	216	253	79	215	277	286
24.%	43.%	51.%	16.%	43.%	55.%	57.%
13	44	159	19	46	151	118
3.%	9.%	32.%	4.%	9.%	30.%	24.%
368	240	88	403	238	72	96
74.%	48.%	18.%	81.%	48.%	14.%	19.%
132	260	412	97	262	428	404
26.%	52.%	82.%	19.%	52.%	86.%	81.%

Mexico	Peru	Poland	Russia	Saudi Arabia	South Africa	South Korea
500	500	500	500	500	500	500
500	500	500	501	502	501	500
3	7	8	7	208	10	9
1.%	1.%	2.%	1.%	42.%	2.%	2.%
91	264	149	125	231	55	42
18.%	53.%	30.%	25.%	46.%	11.%	8.%
220	194	284	279	50	181	225
44.%	39.%	57.%	56.%	10.%	36.%	45.%
186	35	59	90	11	254	223
37.%	7.%	12.%	18.%	2.%	51.%	45.%
94	271	157	131	439	65	51
19.%	54.%	31.%	26.%	88.%	13.%	10.%
406	229	343	369	61	435	449
81.%	46.%	69.%	74.%	12.%	87.%	90.%

Spain	Sweden	Turkey	US
500	500	500	500
1001	500	500	1001
5	34	43	65
1.%	7.%	9.%	13.%
60	293	154	175
12.%	59.%	31.%	35.%
202	127	129	176
40.%	25.%	26.%	35.%
233	46	174	84
47.%	9.%	35.%	17.%
65	327	196	239
13.%	65.%	39.%	48.%
435	173	304	261
87.%	35.%	61.%	52.%

All Regions

B3 Now, thinking about our economic situation, how would you de

Stub	Stat	All Countries	North America	LATAM
	base	13500	1000	3000
	unw_base	19031	2002	3505
Very good	freq	751	83	37
Very good	prop	6.%	8.%	1.%
Somewhat good	freq	4277	421	755
Somewhat good	prop	32.%	42.%	25.%
Somewhat bad	freq	5529	373	1324
Somewhat bad	prop	41.%	37.%	44.%
Very bad	freq	2943	123	884
Very bad	prop	22.%	12.%	29.%
Top2Box	freq	5028	504	792
Top2Box	prop	37.%	50.%	26.%
Low2Box	freq	8472	496	2208
Low2Box	prop	63.%	50.%	74.%

escribe the current economic situation in? Is it...

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7014	4507	7518	3007	2003
129	215	167	181	287
3.%	7.%	4.%	9.%	14.%
1382	1068	1301	730	651
31.%	36.%	33.%	36.%	33.%
2042	1214	1841	593	576
45.%	40.%	46.%	30.%	29.%
947	503	690	496	486
21.%	17.%	17.%	25.%	24.%
1511	1282	1468	910	938
34.%	43.%	37.%	46.%	47.%
2989	1718	2532	1090	1062
66.%	57.%	63.%	54.%	53.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	501	223	278
Very good	freq	5	3	3
Very good	prop	1.%	1.%	1.%
Somewhat good	freq	99	51	48
Somewhat good	prop	20.%	21.%	19.%
Somewhat bad	freq	296	141	155
Somewhat bad	prop	59.%	58.%	61.%
Very bad	freq	100	50	50
Very bad	prop	20.%	20.%	20.%
Top2Box	freq	105	54	51
Top2Box	prop	21.%	22.%	20.%
Low2Box	freq	395	191	205
Low2Box	prop	79.%	78.%	80.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	142	110	100	110	185	151
223	159	119	93	112	194	163
3	2	.	1	1	4	2
1.%	1.%	.	1.%	1.%	2.%	1.%
46	23	30	11	24	48	42
19.%	16.%	27.%	11.%	22.%	26.%	28.%
145	91	60	59	61	110	77
58.%	64.%	54.%	59.%	56.%	59.%	51.%
53	26	20	29	23	24	30
22.%	18.%	18.%	29.%	21.%	13.%	20.%
50	25	30	12	25	51	44
20.%	18.%	27.%	12.%	23.%	28.%	29.%
198	117	80	89	84	134	107
80.%	82.%	73.%	88.%	77.%	72.%	71.%

Argentina

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
349	170	205	125	259	241	77
338	128	254	119	268	233	77
3	.	4	1	2	3	3
1.%	.	2.%	1.%	1.%	1.%	3.%
57	35	40	24	55	45	20
16.%	21.%	20.%	19.%	21.%	19.%	26.%
218	91	125	80	154	142	41
63.%	54.%	61.%	64.%	59.%	59.%	53.%
70	44	36	20	48	52	13
20.%	26.%	18.%	16.%	19.%	21.%	17.%
61	35	44	25	57	47	23
17.%	21.%	22.%	20.%	22.%	20.%	29.%
288	135	161	100	202	193	55
83.%	79.%	78.%	80.%	78.%	80.%	71.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
423	87	413	329	74	323	125
424	90	411	341	71	326	124
3	2	3	3	.	4	1
1.%	3.%	1.%	1.%	.	1.%	1.%
79	28	71	72	12	61	24
19.%	32.%	17.%	22.%	16.%	19.%	19.%
255	46	250	205	35	196	80
60.%	52.%	61.%	62.%	47.%	61.%	64.%
86	11	89	48	27	62	20
20.%	13.%	21.%	15.%	37.%	19.%	16.%
82	31	74	75	12	65	25
19.%	35.%	18.%	23.%	16.%	20.%	20.%
341	57	339	253	62	258	100
81.%	65.%	82.%	77.%	84.%	80.%	80.%

Social Media Inactive
52
51
.
.
14
28.%
20
38.%
18
35.%
14
28.%
38
72.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	516	485
Very good	freq	28	20	9
Very good	prop	6.%	8.%	3.%
Somewhat good	freq	227	114	113
Somewhat good	prop	45.%	46.%	45.%
Somewhat bad	freq	205	93	112
Somewhat bad	prop	41.%	37.%	44.%
Very bad	freq	40	21	19
Very bad	prop	8.%	9.%	8.%
Top2Box	freq	255	134	121
Top2Box	prop	51.%	54.%	48.%
Low2Box	freq	245	114	131
Low2Box	prop	49.%	46.%	52.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	151	151	109	237	154	237
259	328	414	211	482	308	528
16	8	5	5	16	7	16
8.%	5.%	3.%	5.%	7.%	4.%	7.%
94	67	66	44	102	81	110
48.%	44.%	43.%	40.%	43.%	53.%	46.%
74	63	68	46	101	58	98
38.%	42.%	45.%	42.%	43.%	38.%	41.%
13	14	13	15	17	8	13
7.%	9.%	9.%	14.%	7.%	5.%	6.%
110	75	70	49	118	88	126
56.%	49.%	46.%	45.%	50.%	57.%	53.%
87	77	81	61	119	66	111
44.%	51.%	54.%	55.%	50.%	43.%	47.%

Australia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
263	144	153	203	289	211	57
473	285	330	386	610	391	114
12	7	8	13	22	6	11
5.%	5.%	5.%	6.%	8.%	3.%	19.%
117	57	72	98	132	95	20
45.%	40.%	47.%	48.%	46.%	45.%	36.%
107	66	59	80	115	89	17
41.%	46.%	38.%	39.%	40.%	42.%	30.%
27	14	15	12	19	21	9
10.%	9.%	10.%	6.%	7.%	10.%	15.%
129	64	80	111	154	101	31
49.%	45.%	52.%	55.%	53.%	48.%	55.%
134	80	73	92	135	110	26
51.%	55.%	48.%	45.%	47.%	52.%	45.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
443	85	415	322	116	204	128
887	172	829	652	187	393	249
17	12	16	20	7	22	3
4.%	14.%	4.%	6.%	6.%	11.%	2.%
207	36	191	153	47	99	56
47.%	42.%	46.%	48.%	40.%	49.%	44.%
188	28	177	130	49	68	62
42.%	33.%	43.%	40.%	43.%	33.%	48.%
32	10	30	19	12	15	7
7.%	12.%	7.%	6.%	11.%	8.%	6.%
224	48	208	173	54	121	59
51.%	56.%	50.%	54.%	47.%	59.%	46.%
219	38	207	148	62	83	69
49.%	44.%	50.%	46.%	53.%	41.%	54.%

Social Media Inactive
168
359
3
2.%
71
43.%
76
45.%
17
10.%
75
45.%
93
55.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	266	234
Very good	freq	3	2	1
Very good	prop	1.%	1.%	.%
Somewhat good	freq	135	74	61
Somewhat good	prop	27.%	29.%	24.%
Somewhat bad	freq	273	129	144
Somewhat bad	prop	55.%	51.%	58.%
Very bad	freq	90	47	43
Very bad	prop	18.%	19.%	17.%
Top2Box	freq	137	76	61
Top2Box	prop	27.%	30.%	25.%
Low2Box	freq	363	176	187
Low2Box	prop	73.%	70.%	75.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	153	161	103	162	132	183
185	145	170	101	164	135	193
2	.	1	2	1	.	1
1.%	.	.%	2.%	.%	.	.%
45	45	44	17	45	44	58
24.%	30.%	28.%	17.%	28.%	33.%	32.%
110	80	82	59	87	70	94
59.%	53.%	51.%	57.%	54.%	53.%	52.%
29	27	34	25	29	18	30
16.%	18.%	21.%	24.%	18.%	14.%	16.%
47	45	45	19	46	44	59
25.%	30.%	28.%	19.%	28.%	33.%	32.%
139	108	116	84	116	89	124
75.%	70.%	72.%	81.%	72.%	67.%	68.%

Belgium

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
317	146	194	161	307	193	26
307	100	259	141	310	190	26
2	1	2	.	3	.	1
1.%	1.%	1.%	.	1.%	.	3.%
77	28	58	49	90	44	8
24.%	19.%	30.%	30.%	29.%	23.%	31.%
178	74	105	94	158	115	14
56.%	50.%	54.%	58.%	51.%	60.%	54.%
60	43	28	18	56	34	3
19.%	30.%	15.%	11.%	18.%	18.%	12.%
79	29	60	49	93	44	9
25.%	20.%	31.%	30.%	30.%	23.%	34.%
239	117	134	112	214	149	17
75.%	80.%	69.%	70.%	70.%	77.%	66.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
474	55	445	291	140	125	144
474	54	446	298	134	129	148
2	1	2	2	1	1	.
.%	2.%	.%	1.%	1.%	1.%	.
126	21	113	87	25	33	39
27.%	38.%	25.%	30.%	18.%	26.%	27.%
258	29	243	158	81	60	88
55.%	53.%	55.%	54.%	58.%	48.%	61.%
87	4	86	45	33	32	17
18.%	7.%	19.%	15.%	23.%	25.%	12.%
129	22	115	89	26	34	39
27.%	40.%	26.%	30.%	19.%	27.%	27.%
345	33	329	203	114	91	106
73.%	60.%	74.%	70.%	81.%	73.%	73.%

Social Media Inactive
230
223
2
1.%
63
27.%
124
54.%
41
18.%
65
28.%
166
72.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1004	521	483
Very good	freq	11	6	5
Very good	prop	2.%	3.%	2.%
Somewhat good	freq	20	11	9
Somewhat good	prop	4.%	5.%	3.%
Somewhat bad	freq	95	56	39
Somewhat bad	prop	19.%	24.%	14.%
Very bad	freq	374	159	215
Very bad	prop	75.%	69.%	80.%
Top2Box	freq	31	17	14
Top2Box	prop	6.%	7.%	5.%
Low2Box	freq	469	215	254
Low2Box	prop	94.%	93.%	95.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	140	75	181	292	27	169
474	307	223	247	654	103	388
6	5	0	1	6	3	5
2.%	4.%	.%	1.%	2.%	11.%	3.%
13	4	2	9	10	1	7
5.%	3.%	3.%	5.%	3.%	4.%	4.%
56	27	12	35	57	3	28
19.%	20.%	16.%	19.%	19.%	11.%	17.%
211	103	60	135	219	20	129
74.%	74.%	80.%	75.%	75.%	74.%	76.%
19	9	3	11	16	4	12
7.%	7.%	3.%	6.%	5.%	15.%	7.%
267	131	72	170	276	23	158
93.%	93.%	97.%	94.%	95.%	85.%	93.%

Brazil

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
331	157	262	81	242	258	66
616	90	506	408	562	442	161
6	5	3	3	11	0	5
2.%	3.%	1.%	3.%	4.%	.%	8.%
14	6	11	3	12	8	4
4.%	4.%	4.%	4.%	5.%	3.%	6.%
67	30	52	13	49	46	13
20.%	19.%	20.%	16.%	20.%	18.%	20.%
245	116	196	62	171	203	44
74.%	74.%	75.%	77.%	71.%	79.%	66.%
19	11	14	6	22	9	9
6.%	7.%	5.%	7.%	9.%	3.%	14.%
312	146	248	75	220	249	57
94.%	93.%	95.%	93.%	91.%	97.%	86.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
434	87	413	314	103	340	110
843	216	788	693	200	715	207
5	9	1	11	.	11	.
1.%	11.%	.%	3.%	.	3.%	.
16	4	16	14	2	14	5
4.%	5.%	4.%	4.%	2.%	4.%	4.%
82	17	78	65	13	64	22
19.%	20.%	19.%	21.%	12.%	19.%	20.%
330	56	318	224	88	250	83
76.%	64.%	77.%	71.%	86.%	74.%	76.%
22	14	17	25	2	25	5
5.%	16.%	4.%	8.%	2.%	7.%	4.%
412	74	396	289	101	315	105
95.%	84.%	96.%	92.%	98.%	93.%	96.%

Social Media Inactive
51
82
.
.
1
2.%
9
18.%
41
80.%
1
2.%
50
98.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1001	469	532
Very good	freq	19	12	6
Very good	prop	4.%	5.%	2.%
Somewhat good	freq	246	125	122
Somewhat good	prop	49.%	51.%	47.%
Somewhat bad	freq	196	85	111
Somewhat bad	prop	39.%	35.%	43.%
Very bad	freq	38	20	18
Very bad	prop	8.%	8.%	7.%
Top2Box	freq	265	137	128
Top2Box	prop	53.%	56.%	50.%
Low2Box	freq	235	106	129
Low2Box	prop	47.%	44.%	50.%

B3 Now, th

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	153	176	48	181	210	225
247	363	391	63	296	523	519
9	5	5	2	10	6	7
5.%	3.%	3.%	4.%	5.%	3.%	3.%
84	77	85	21	83	115	113
49.%	51.%	48.%	44.%	46.%	55.%	50.%
67	59	70	20	71	75	89
39.%	39.%	40.%	41.%	39.%	36.%	40.%
11	11	16	5	17	13	16
7.%	7.%	9.%	10.%	10.%	6.%	7.%
92	82	90	23	93	122	120
54.%	54.%	51.%	49.%	51.%	58.%	53.%
79	70	86	25	88	89	105
46.%	46.%	49.%	51.%	49.%	42.%	47.%

Canada

inking about our economic situation, how would you describe the current economic sit

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
275	227	196	77	265	235	46
482	197	397	407	572	429	106
12	8	8	3	13	6	7
4.%	3.%	4.%	3.%	5.%	2.%	15.%
133	101	103	42	134	112	20
48.%	44.%	53.%	55.%	51.%	48.%	43.%
107	97	70	30	101	95	16
39.%	43.%	36.%	39.%	38.%	41.%	34.%
23	22	15	2	17	21	4
8.%	10.%	7.%	3.%	7.%	9.%	8.%
145	108	112	45	147	118	27
53.%	48.%	57.%	58.%	55.%	50.%	58.%
130	118	84	32	118	116	19
47.%	52.%	43.%	42.%	45.%	50.%	42.%

tuation in? Is it...

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	57	443	338	92	196	123
895	136	865	730	176	368	281
12	7	12	16	1	12	2
3.%	12.%	3.%	5.%	1.%	6.%	2.%
226	30	216	168	47	92	67
50.%	54.%	49.%	50.%	51.%	47.%	54.%
181	15	181	135	35	71	48
40.%	27.%	41.%	40.%	38.%	36.%	39.%
35	4	34	19	10	21	6
8.%	7.%	8.%	6.%	11.%	11.%	5.%
238	37	228	183	48	105	69
52.%	66.%	51.%	54.%	52.%	53.%	56.%
216	19	216	155	44	92	54
48.%	34.%	49.%	46.%	48.%	47.%	44.%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
180	120	32	67	192	36	53
352	248	67	159	356	69	102
4	2	1	3	10	0	3
2.%	2.%	3.%	4.%	5.%	1.%	5.%
87	73	12	42	85	17	17
48.%	61.%	37.%	63.%	45.%	49.%	31.%
77	38	17	20	79	15	27
43.%	31.%	52.%	30.%	41.%	43.%	51.%
12	8	3	2	17	3	7
6.%	6.%	8.%	3.%	9.%	8.%	13.%
91	75	13	45	95	18	19
51.%	62.%	40.%	67.%	50.%	50.%	37.%
89	45	20	22	96	18	34
49.%	38.%	60.%	33.%	50.%	50.%	63.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	500	245	255
Very good	freq	5	4	1
Very good	prop	1.%	2.%	.%
Somewhat good	freq	158	85	73
Somewhat good	prop	32.%	35.%	28.%
Somewhat bad	freq	243	114	129
Somewhat bad	prop	49.%	47.%	50.%
Very bad	freq	94	41	53
Very bad	prop	19.%	17.%	21.%
Top2Box	freq	163	89	73
Top2Box	prop	33.%	37.%	29.%
Low2Box	freq	337	155	182
Low2Box	prop	67.%	63.%	71.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
224	155	121	199	163	139	153
203	179	118	190	167	143	161
1	4	.	4	.	1	3
1.%	2.%	.	2.%	.	1.%	2.%
81	47	30	59	41	57	47
36.%	31.%	25.%	30.%	25.%	41.%	31.%
102	78	63	88	95	60	72
45.%	51.%	52.%	44.%	58.%	44.%	47.%
40	25	29	47	27	20	31
18.%	16.%	24.%	24.%	17.%	15.%	20.%
82	51	30	63	41	58	50
36.%	33.%	25.%	32.%	25.%	42.%	33.%
142	104	91	135	122	81	103
64.%	67.%	75.%	68.%	75.%	58.%	67.%

Chile

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
347	.	302	198	274	226	77
339	.	300	200	280	220	79
2	.	1	4	3	2	3
.%	.	.%	2.%	1.%	1.%	4.%
111	.	97	61	90	68	21
32.%	.	32.%	31.%	33.%	30.%	27.%
171	.	145	98	132	111	40
49.%	.	48.%	49.%	48.%	49.%	51.%
64	.	59	35	49	45	14
18.%	.	20.%	18.%	18.%	20.%	18.%
112	.	98	65	93	70	24
32.%	.	32.%	33.%	34.%	31.%	31.%
235	.	204	133	181	156	54
68.%	.	68.%	67.%	66.%	69.%	69.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
423	98	402	335	71	362	87
421	99	401	343	69	364	86
2	2	3	4	1	5	.
.%	2.%	1.%	1.%	1.%	1.%	.
137	30	127	106	20	118	24
32.%	31.%	32.%	32.%	28.%	33.%	28.%
203	46	197	166	29	170	46
48.%	47.%	49.%	50.%	41.%	47.%	53.%
80	20	74	59	21	69	17
19.%	21.%	18.%	18.%	29.%	19.%	19.%
139	32	130	110	21	122	24
33.%	33.%	32.%	33.%	29.%	34.%	28.%
284	66	272	225	50	239	63
67.%	67.%	68.%	67.%	71.%	66.%	72.%

Social Media Inactive
51
50
.
.
16
31.%
27
52.%
9
17.%
16
31.%
35
69.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1002	498	504
Very good	freq	57	25	33
Very good	prop	11.%	10.%	13.%
Somewhat good	freq	289	141	148
Somewhat good	prop	58.%	55.%	60.%
Somewhat bad	freq	141	79	62
Somewhat bad	prop	28.%	31.%	25.%
Very bad	freq	13	10	3
Very bad	prop	3.%	4.%	1.%
Top2Box	freq	346	165	180
Top2Box	prop	69.%	65.%	73.%
Low2Box	freq	154	89	65
Low2Box	prop	31.%	35.%	27.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	205	86	43	132	326	372
484	382	136	81	263	658	753
33	18	6	5	15	37	43
16.%	9.%	7.%	13.%	11.%	11.%	12.%
120	116	53	22	72	195	216
57.%	56.%	62.%	52.%	54.%	60.%	58.%
52	64	24	15	39	87	103
25.%	31.%	29.%	35.%	30.%	27.%	28.%
4	7	2	.	6	8	10
2.%	4.%	2.%	.	4.%	2.%	3.%
152	134	59	27	87	232	259
73.%	65.%	69.%	65.%	66.%	71.%	70.%
57	71	26	15	45	94	113
27.%	35.%	31.%	35.%	34.%	29.%	30.%

China

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
128	.	417	83	307	193	77
249	.	822	180	618	384	161
14	.	45	12	44	13	24
11.%	.	11.%	14.%	14.%	7.%	31.%
72	.	242	47	173	116	45
57.%	.	58.%	56.%	56.%	60.%	58.%
38	.	118	23	83	58	8
29.%	.	28.%	28.%	27.%	30.%	10.%
4	.	12	1	7	6	1
3.%	.	3.%	1.%	2.%	3.%	1.%
86	.	287	59	217	129	68
67.%	.	69.%	71.%	71.%	67.%	89.%
42	.	130	24	90	64	9
33.%	.	31.%	29.%	29.%	33.%	11.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
423	164	336	432	34	.	.
841	341	661	882	62	.	.
33	35	22	53	2	.	.
8.%	21.%	7.%	12.%	7.%	.	.
244	93	196	242	21	.	.
58.%	57.%	58.%	56.%	63.%	.	.
133	34	107	126	10	.	.
31.%	21.%	32.%	29.%	29.%	.	.
13	2	11	12	1	.	.
3.%	1.%	3.%	3.%	2.%	.	.
277	127	218	295	24	.	.
66.%	78.%	65.%	68.%	70.%	.	.
146	37	118	137	10	.	.
34.%	22.%	35.%	32.%	30.%	.	.

Social Media Inactive
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	500	258	242
Very good	freq	7	4	2
Very good	prop	1.%	2.%	1.%
Somewhat good	freq	123	61	62
Somewhat good	prop	25.%	25.%	24.%
Somewhat bad	freq	276	137	139
Somewhat bad	prop	55.%	57.%	54.%
Very bad	freq	94	39	56
Very bad	prop	19.%	16.%	22.%
Top2Box	freq	129	66	64
Top2Box	prop	26.%	27.%	25.%
Low2Box	freq	371	176	195
Low2Box	prop	74.%	73.%	75.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
256	147	97	102	283	116	129
234	152	114	100	279	121	136
2	4	1	1	4	2	2
1.%	2.%	1.%	1.%	1.%	2.%	1.%
49	43	31	18	62	42	39
19.%	29.%	32.%	18.%	22.%	36.%	31.%
156	71	49	61	168	48	68
61.%	48.%	51.%	59.%	59.%	42.%	53.%
49	30	15	22	49	24	19
19.%	21.%	16.%	22.%	17.%	20.%	15.%
51	46	32	19	66	44	41
20.%	31.%	33.%	19.%	23.%	38.%	32.%
205	101	65	83	216	72	87
80.%	69.%	67.%	81.%	77.%	62.%	68.%

Colombia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
371	60	229	211	326	174	114
364	60	225	215	333	167	119
5	2	2	3	4	3	4
1.%	3.%	1.%	1.%	1.%	2.%	3.%
83	16	47	59	88	35	34
22.%	28.%	21.%	28.%	27.%	20.%	30.%
209	30	140	106	173	103	56
56.%	51.%	61.%	50.%	53.%	59.%	49.%
75	11	40	44	60	34	21
20.%	19.%	17.%	21.%	19.%	19.%	18.%
88	18	49	62	92	37	38
24.%	30.%	22.%	29.%	28.%	21.%	33.%
284	41	180	150	234	137	76
76.%	70.%	78.%	71.%	72.%	79.%	67.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
386	153	347	334	88	349	102
381	157	343	337	89	349	102
3	4	3	6	1	7	.
1.%	2.%	1.%	2.%	1.%	2.%	.
88	47	76	88	17	89	23
23.%	31.%	22.%	26.%	19.%	26.%	22.%
221	75	201	188	44	198	55
57.%	49.%	58.%	56.%	50.%	57.%	54.%
74	27	68	52	27	56	24
19.%	17.%	19.%	16.%	30.%	16.%	24.%
91	51	79	94	18	96	23
24.%	33.%	23.%	28.%	20.%	27.%	22.%
294	102	269	241	71	254	79
76.%	67.%	77.%	72.%	80.%	73.%	78.%

Social Media Inactive
48
49
.
.
11
22.%
23
48.%
14
29.%
11
22.%
38
78.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	491	510
Very good	freq	7	4	3
Very good	prop	1.%	1.%	1.%
Somewhat good	freq	51	33	17
Somewhat good	prop	10.%	13.%	7.%
Somewhat bad	freq	291	142	149
Somewhat bad	prop	58.%	58.%	59.%
Very bad	freq	152	68	84
Very bad	prop	30.%	27.%	33.%
Top2Box	freq	57	37	20
Top2Box	prop	11.%	15.%	8.%
Low2Box	freq	443	210	233
Low2Box	prop	89.%	85.%	92.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	152	163	98	219	111	230
301	357	343	176	444	250	477
4	1	1	2	3	0	2
2.%	1.%	1.%	2.%	1.%	.%	1.%
26	14	11	9	23	13	23
14.%	9.%	7.%	9.%	10.%	12.%	10.%
110	85	97	44	129	72	142
60.%	56.%	59.%	45.%	59.%	65.%	62.%
45	52	54	42	65	26	62
24.%	34.%	33.%	43.%	29.%	23.%	27.%
30	15	12	11	26	13	25
16.%	10.%	7.%	12.%	12.%	12.%	11.%
155	137	151	86	194	98	204
84.%	90.%	93.%	88.%	88.%	88.%	89.%

France

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
270	133	219	147	306	194	24
524	174	476	351	640	361	50
4	2	2	2	5	2	2
2.%	1.%	1.%	2.%	2.%	1.%	9.%
27	5	21	24	37	13	3
10.%	4.%	10.%	16.%	12.%	7.%	12.%
149	74	127	90	172	119	13
55.%	55.%	58.%	61.%	56.%	61.%	56.%
89	52	68	31	91	60	6
33.%	39.%	31.%	21.%	30.%	31.%	23.%
32	7	24	26	42	15	5
12.%	5.%	11.%	18.%	14.%	8.%	21.%
238	126	196	121	264	179	19
88.%	95.%	89.%	82.%	86.%	92.%	79.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
476	40	460	310	119	139	130
951	92	909	662	225	272	264
4	3	4	5	1	5	.
1.%	7.%	1.%	2.%	1.%	4.%	.
48	6	45	33	9	24	12
10.%	14.%	10.%	11.%	7.%	17.%	9.%
278	24	267	185	62	74	82
58.%	61.%	58.%	60.%	52.%	53.%	63.%
146	7	144	86	48	37	37
31.%	19.%	31.%	28.%	40.%	26.%	28.%
52	8	49	38	9	29	12
11.%	21.%	11.%	12.%	8.%	21.%	9.%
424	32	411	271	110	110	119
89.%	79.%	89.%	88.%	92.%	79.%	91.%

Social Media Inactive
230
465
1
.%
15
7.%
136
59.%
78
34.%
16
7.%
214
93.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1001	491	510
Very good	freq	37	24	13
Very good	prop	7.%	10.%	5.%
Somewhat good	freq	331	169	161
Somewhat good	prop	66.%	67.%	65.%
Somewhat bad	freq	119	54	65
Somewhat bad	prop	24.%	21.%	26.%
Very bad	freq	13	6	7
Very bad	prop	3.%	2.%	3.%
Top2Box	freq	368	194	174
Top2Box	prop	74.%	76.%	71.%
Low2Box	freq	132	60	72
Low2Box	prop	26.%	24.%	29.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	158	171	129	132	182	178
284	342	375	235	273	371	375
17	13	7	9	10	15	13
10.%	8.%	4.%	7.%	7.%	8.%	7.%
112	96	122	79	78	133	117
66.%	61.%	71.%	61.%	59.%	73.%	66.%
36	45	37	35	40	34	46
21.%	29.%	22.%	27.%	31.%	19.%	26.%
5	3	5	5	4	1	2
3.%	2.%	3.%	4.%	3.%	.%	1.%
129	110	129	88	88	148	130
76.%	69.%	75.%	69.%	67.%	81.%	73.%
41	49	42	40	44	35	49
24.%	31.%	25.%	31.%	33.%	19.%	27.%

Germany

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
322	87	287	127	326	174	33
626	48	724	229	665	336	74
25	3	20	15	28	10	6
8.%	4.%	7.%	11.%	8.%	6.%	17.%
214	55	183	92	212	119	21
66.%	64.%	64.%	73.%	65.%	68.%	65.%
73	26	73	20	77	42	6
23.%	30.%	25.%	16.%	24.%	24.%	18.%
11	2	11	.	10	3	.
3.%	2.%	4.%	.	3.%	2.%	.
238	59	203	107	239	129	27
74.%	68.%	71.%	84.%	73.%	74.%	82.%
83	28	84	20	86	46	6
26.%	32.%	29.%	16.%	27.%	26.%	18.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	82	418	351	67	123	172
927	173	828	726	133	248	348
32	12	26	28	2	13	13
7.%	14.%	6.%	8.%	3.%	11.%	7.%
309	51	279	231	44	82	115
66.%	63.%	67.%	66.%	65.%	67.%	67.%
113	17	102	84	19	25	41
24.%	21.%	24.%	24.%	28.%	20.%	24.%
13	2	11	8	3	2	3
3.%	2.%	3.%	2.%	4.%	2.%	2.%
341	63	305	259	46	95	128
73.%	77.%	73.%	74.%	68.%	78.%	74.%
126	19	113	92	22	27	44
27.%	23.%	27.%	26.%	32.%	22.%	26.%

Social Media Inactive
205
405
12
6.%
133
65.%
53
26.%
8
4.%
145
71.%
60
29.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1009	471	538
Very good	freq	16	10	6
Very good	prop	3.%	4.%	3.%
Somewhat good	freq	223	112	111
Somewhat good	prop	45.%	45.%	44.%
Somewhat bad	freq	216	105	111
Somewhat bad	prop	43.%	42.%	44.%
Very bad	freq	44	23	21
Very bad	prop	9.%	9.%	8.%
Top2Box	freq	240	122	118
Top2Box	prop	48.%	49.%	47.%
Low2Box	freq	260	128	133
Low2Box	prop	52.%	51.%	53.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	150	154	58	240	147	214
297	356	356	119	479	302	462
10	4	3	3	6	7	9
5.%	3.%	2.%	5.%	3.%	5.%	4.%
86	69	69	13	101	84	108
44.%	46.%	45.%	22.%	42.%	57.%	50.%
80	65	71	32	111	50	82
41.%	43.%	46.%	55.%	46.%	34.%	38.%
20	13	11	10	21	6	15
10.%	8.%	7.%	18.%	9.%	4.%	7.%
96	73	71	15	107	91	117
49.%	49.%	46.%	27.%	45.%	62.%	55.%
101	77	82	42	133	56	97
51.%	51.%	54.%	73.%	55.%	38.%	45.%

Great Britain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
286	156	112	232	281	219	46
547	298	223	488	597	412	95
7	2	3	12	14	2	7
3.%	1.%	3.%	5.%	5.%	1.%	14.%
115	66	45	112	124	99	20
40.%	42.%	40.%	48.%	44.%	45.%	43.%
134	70	54	93	118	98	16
47.%	45.%	48.%	40.%	42.%	45.%	35.%
29	18	10	15	23	21	3
10.%	12.%	9.%	7.%	8.%	9.%	7.%
122	68	48	123	139	101	27
43.%	44.%	43.%	53.%	49.%	46.%	58.%
163	88	64	108	142	118	20
57.%	56.%	57.%	47.%	51.%	54.%	42.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	56	444	330	77	198	115
914	118	891	685	169	389	232
10	9	8	15	1	13	1
2.%	15.%	2.%	5.%	2.%	7.%	1.%
203	24	199	152	35	84	52
45.%	43.%	45.%	46.%	45.%	42.%	46.%
200	19	197	139	33	81	53
44.%	34.%	44.%	42.%	43.%	41.%	47.%
41	4	40	24	8	20	7
9.%	7.%	9.%	7.%	10.%	10.%	6.%
213	33	207	167	36	97	54
47.%	58.%	47.%	51.%	47.%	49.%	47.%
241	24	237	163	41	101	61
53.%	42.%	53.%	49.%	53.%	51.%	53.%

Social Media Inactive
187
388
2
1.%
86
46.%
82
44.%
17
9.%
89
47.%
99
53.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	501	285	216
Very good	freq	10	5	5
Very good	prop	2.%	2.%	2.%
Somewhat good	freq	79	57	21
Somewhat good	prop	16.%	23.%	8.%
Somewhat bad	freq	253	116	137
Somewhat bad	prop	51.%	47.%	54.%
Very bad	freq	159	69	90
Very bad	prop	32.%	28.%	36.%
Top2Box	freq	88	63	26
Top2Box	prop	18.%	25.%	10.%
Low2Box	freq	412	184	227
Low2Box	prop	82.%	75.%	90.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	179	140	123	270	26	180
205	154	142	119	261	30	175
5	1	3	2	4	1	3
3.%	1.%	2.%	1.%	2.%	3.%	2.%
25	30	24	10	49	10	29
14.%	17.%	17.%	8.%	18.%	38.%	16.%
99	85	69	63	140	8	91
54.%	48.%	49.%	51.%	52.%	32.%	50.%
53	62	44	48	77	7	57
29.%	35.%	32.%	39.%	28.%	27.%	31.%
30	31	27	12	53	11	33
17.%	17.%	19.%	10.%	20.%	42.%	18.%
151	147	113	111	217	15	148
83.%	83.%	81.%	90.%	80.%	58.%	82.%

Hungary

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
320	107	294	99	285	215	41
326	139	198	164	298	203	47
7	3	5	2	6	4	1
2.%	2.%	2.%	2.%	2.%	2.%	3.%
49	14	47	17	58	21	13
15.%	13.%	16.%	17.%	20.%	10.%	33.%
162	54	147	52	134	118	17
51.%	50.%	50.%	53.%	47.%	55.%	42.%
102	36	95	28	87	72	9
32.%	34.%	32.%	28.%	31.%	33.%	21.%
56	17	52	19	63	25	15
17.%	16.%	18.%	19.%	22.%	12.%	36.%
264	90	242	80	221	190	26
83.%	84.%	82.%	81.%	78.%	88.%	64.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	52	448	344	91	203	219
454	65	436	333	105	205	215
8	1	9	9	1	7	2
2.%	2.%	2.%	3.%	1.%	3.%	1.%
65	16	62	60	9	27	37
14.%	32.%	14.%	17.%	10.%	13.%	17.%
235	23	230	176	45	92	126
51.%	44.%	51.%	51.%	49.%	46.%	57.%
150	12	147	99	36	77	54
33.%	22.%	33.%	29.%	40.%	38.%	25.%
74	18	71	69	10	34	39
16.%	34.%	16.%	20.%	11.%	17.%	18.%
386	34	377	275	81	169	180
84.%	66.%	84.%	80.%	89.%	83.%	82.%

Social Media Inactive
78
81
1
1.%
15
19.%
35
44.%
28
35.%
16
20.%
62
80.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	500	298	202
Very good	freq	106	67	39
Very good	prop	21.%	26.%	16.%
Somewhat good	freq	297	152	145
Somewhat good	prop	59.%	59.%	59.%
Somewhat bad	freq	79	31	47
Somewhat bad	prop	16.%	12.%	19.%
Very bad	freq	19	6	13
Very bad	prop	4.%	2.%	5.%
Top2Box	freq	403	219	184
Top2Box	prop	81.%	85.%	75.%
Low2Box	freq	97	38	60
Low2Box	prop	19.%	15.%	25.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	163	70	81	77	342	285
310	150	40	89	79	332	263
65	38	3	17	21	68	67
24.%	23.%	4.%	21.%	27.%	20.%	23.%
153	88	56	45	41	211	173
57.%	54.%	79.%	55.%	53.%	62.%	61.%
39	32	8	15	13	51	36
14.%	20.%	11.%	19.%	16.%	15.%	13.%
10	5	4	4	3	12	9
4.%	3.%	5.%	5.%	3.%	4.%	3.%
218	126	59	62	62	279	240
82.%	77.%	84.%	76.%	80.%	82.%	84.%
49	37	11	19	15	63	45
18.%	23.%	16.%	24.%	20.%	18.%	16.%

India

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
215	3	65	432	293	207	144
237	3	71	426	304	196	144
39	1	14	91	87	19	50
18.%	.	21.%	21.%	30.%	9.%	35.%
123	.	36	260	164	132	73
58.%	.	56.%	60.%	56.%	64.%	50.%
43	1	12	65	30	49	15
20.%	.	19.%	15.%	10.%	24.%	10.%
9	.	3	16	12	7	6
4.%	.	4.%	4.%	4.%	3.%	4.%
163	1	50	351	251	151	123
76.%	.	77.%	81.%	86.%	73.%	85.%
52	1	15	81	42	56	22
24.%	.	23.%	19.%	14.%	27.%	15.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
356	285	215	395	89	396	71
356	283	217	399	92	404	64
56	77	29	101	5	98	5
16.%	27.%	13.%	25.%	6.%	25.%	7.%
224	170	127	223	62	236	43
63.%	60.%	59.%	57.%	70.%	60.%	60.%
64	27	52	58	17	48	20
18.%	9.%	24.%	15.%	20.%	12.%	29.%
12	11	7	13	4	14	3
3.%	4.%	3.%	3.%	4.%	4.%	4.%
280	247	156	324	68	334	47
79.%	87.%	72.%	82.%	76.%	84.%	67.%
76	38	59	71	21	62	23
21.%	13.%	28.%	18.%	24.%	16.%	33.%

Social Media Inactive
33
32
3
10.%
18
53.%
11
33.%
2
5.%
21
63.%
12
37.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	248	252
Very good	freq	27	23	4
Very good	prop	5.%	9.%	2.%
Somewhat good	freq	212	124	87
Somewhat good	prop	42.%	51.%	34.%
Somewhat bad	freq	215	77	138
Somewhat bad	prop	43.%	31.%	54.%
Very bad	freq	46	21	25
Very bad	prop	9.%	9.%	10.%
Top2Box	freq	238	147	91
Top2Box	prop	48.%	60.%	36.%
Low2Box	freq	262	98	163
Low2Box	prop	52.%	40.%	64.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	162	114	.	.	.	299
200	170	130	.	.	.	316
13	9	5	.	.	.	19
6.%	6.%	4.%	.	.	.	6.%
76	73	62	.	.	.	145
34.%	45.%	55.%	.	.	.	48.%
117	61	37	.	.	.	114
52.%	38.%	33.%	.	.	.	38.%
18	19	9	.	.	.	21
8.%	12.%	8.%	.	.	.	7.%
89	82	67	.	.	.	164
40.%	51.%	59.%	.	.	.	55.%
135	80	46	.	.	.	135
60.%	49.%	41.%	.	.	.	45.%

Israel

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
201	135	124	240	247	253	59
184	137	123	240	238	262	55
8	12	2	13	14	13	4
4.%	9.%	2.%	6.%	5.%	5.%	7.%
67	46	59	107	111	100	26
33.%	34.%	47.%	45.%	45.%	40.%	43.%
101	61	46	108	94	121	22
51.%	45.%	37.%	45.%	38.%	48.%	37.%
25	17	18	12	28	18	8
13.%	13.%	14.%	5.%	11.%	7.%	13.%
74	57	61	121	125	114	29
37.%	42.%	49.%	50.%	51.%	45.%	50.%
127	78	64	120	122	140	30
63.%	58.%	51.%	50.%	49.%	55.%	50.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
441	123	377	373	98	.	.
445	114	386	385	92	.	.
23	10	17	22	5	.	.
5.%	8.%	5.%	6.%	5.%	.	.
186	55	157	159	36	.	.
42.%	45.%	42.%	43.%	36.%	.	.
193	46	169	159	45	.	.
44.%	37.%	45.%	43.%	46.%	.	.
39	13	33	34	12	.	.
9.%	11.%	9.%	9.%	12.%	.	.
209	65	174	181	41	.	.
47.%	52.%	46.%	48.%	42.%	.	.
232	59	203	193	57	.	.
53.%	48.%	54.%	52.%	58.%	.	.

Social Media Inactive
.
.
.
.
.
.
.
.
.
.
.
.
.
.

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	505	496
Very good	freq	9	6	3
Very good	prop	2.%	3.%	1.%
Somewhat good	freq	63	40	23
Somewhat good	prop	13.%	16.%	9.%
Somewhat bad	freq	277	141	136
Somewhat bad	prop	55.%	57.%	54.%
Very bad	freq	151	60	91
Very bad	prop	30.%	24.%	36.%
Top2Box	freq	72	46	26
Top2Box	prop	14.%	19.%	10.%
Low2Box	freq	428	202	227
Low2Box	prop	86.%	81.%	90.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	186	153	140	191	83	.
304	387	310	250	403	191	.
4	5	.	1	3	2	.
3.%	3.%	.	1.%	1.%	3.%	.
22	19	22	13	28	12	.
14.%	10.%	15.%	9.%	14.%	14.%	.
88	100	90	76	110	52	.
54.%	53.%	59.%	54.%	58.%	63.%	.
47	63	40	50	51	17	.
29.%	34.%	26.%	36.%	27.%	20.%	.
26	24	22	14	30	14	.
16.%	13.%	15.%	10.%	16.%	17.%	.
135	163	130	126	161	69	.
84.%	87.%	85.%	90.%	84.%	83.%	.

Italy

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
.	213	214	73	241	259	41
.	229	573	199	509	492	94
.	2	3	4	5	4	2
.	1.%	1.%	5.%	2.%	1.%	5.%
.	27	24	11	41	22	12
.	13.%	11.%	16.%	17.%	9.%	30.%
.	110	127	40	133	144	15
.	52.%	59.%	54.%	55.%	56.%	37.%
.	73	60	18	62	89	12
.	34.%	28.%	25.%	26.%	34.%	28.%
.	30	27	15	46	26	14
.	14.%	12.%	21.%	19.%	10.%	35.%
.	183	187	58	195	233	27
.	86.%	88.%	79.%	81.%	90.%	65.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	71	429	293	180	256	117
907	167	834	635	321	527	234
7	4	5	8	1	7	1
1.%	5.%	1.%	3.%	1.%	3.%	1.%
51	16	47	45	11	43	7
11.%	22.%	11.%	15.%	6.%	17.%	6.%
262	33	244	171	92	136	70
57.%	46.%	57.%	58.%	51.%	53.%	59.%
140	19	132	70	75	69	40
30.%	27.%	31.%	24.%	42.%	27.%	34.%
57	19	52	53	13	50	8
12.%	27.%	12.%	18.%	7.%	20.%	7.%
401	52	376	241	167	205	109
88.%	73.%	88.%	82.%	93.%	80.%	93.%

Social Media Inactive
127
240
1
1.%
13
10.%
71
56.%
42
33.%
14
11.%
114
89.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1003	578	425
Very good	freq	8	4	3
Very good	prop	2.%	2.%	1.%
Somewhat good	freq	89	52	37
Somewhat good	prop	18.%	21.%	15.%
Somewhat bad	freq	286	131	154
Somewhat bad	prop	57.%	52.%	62.%
Very bad	freq	118	63	55
Very bad	prop	24.%	25.%	22.%
Top2Box	freq	96	56	40
Top2Box	prop	19.%	22.%	16.%
Low2Box	freq	404	194	209
Low2Box	prop	81.%	78.%	84.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	164	167	321	149	30	258
248	381	374	584	341	78	567
5	0	3	5	2	1	2
3.%	.%	2.%	2.%	1.%	3.%	1.%
36	22	30	48	34	7	44
22.%	13.%	18.%	15.%	23.%	22.%	17.%
82	100	103	180	90	15	156
49.%	61.%	61.%	56.%	61.%	50.%	60.%
45	41	32	87	23	8	56
27.%	25.%	19.%	27.%	15.%	26.%	22.%
41	22	33	54	35	7	46
25.%	14.%	20.%	17.%	24.%	24.%	18.%
127	142	135	267	113	23	211
75.%	86.%	80.%	83.%	76.%	76.%	82.%

Japan

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
242	267	101	132	228	272	22
436	305	202	496	543	460	55
5	5	1	2	2	6	1
2.%	2.%	1.%	1.%	1.%	2.%	5.%
45	50	13	25	46	43	5
18.%	19.%	13.%	19.%	20.%	16.%	22.%
130	141	64	80	128	158	9
54.%	53.%	63.%	61.%	56.%	58.%	41.%
62	71	23	24	53	65	7
26.%	26.%	23.%	18.%	23.%	24.%	32.%
50	55	14	27	48	49	6
21.%	21.%	14.%	21.%	21.%	18.%	27.%
192	212	87	105	181	223	16
79.%	79.%	86.%	79.%	79.%	82.%	73.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
478	39	461	314	155	46	119
948	103	900	690	256	95	255
7	1	7	3	2	2	1
1.%	3.%	1.%	1.%	1.%	4.%	1.%
84	9	80	59	25	14	26
18.%	23.%	17.%	19.%	16.%	29.%	22.%
276	19	267	183	85	20	62
58.%	49.%	58.%	58.%	54.%	43.%	52.%
111	10	108	68	44	11	30
23.%	25.%	23.%	22.%	29.%	24.%	25.%
90	10	86	63	26	15	27
19.%	26.%	19.%	20.%	17.%	33.%	23.%
387	29	375	251	129	31	91
81.%	74.%	81.%	80.%	83.%	67.%	77.%

Social Media Inactive
335
653
5
1.%
49
15.%
204
61.%
77
23.%
54
16.%
282
84.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	277	223
Very good	freq	3	1	2
Very good	prop	1.%	1.%	1.%
Somewhat good	freq	91	24	67
Somewhat good	prop	18.%	10.%	26.%
Somewhat bad	freq	220	116	104
Somewhat bad	prop	44.%	48.%	40.%
Very bad	freq	186	99	88
Very bad	prop	37.%	41.%	34.%
Top2Box	freq	94	25	69
Top2Box	prop	19.%	10.%	26.%
Low2Box	freq	406	215	191
Low2Box	prop	81.%	90.%	74.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	138	102	197	173	70	162
248	167	85	129	180	140	200
3	0	.	0	2	1	1
1.%	.%	.	.%	1.%	1.%	1.%
42	41	8	29	41	15	20
16.%	29.%	8.%	15.%	24.%	21.%	12.%
126	45	50	90	64	34	73
48.%	32.%	49.%	46.%	37.%	49.%	45.%
90	53	44	77	66	20	68
35.%	38.%	43.%	39.%	38.%	29.%	42.%
45	41	8	30	43	16	21
17.%	30.%	8.%	15.%	25.%	22.%	13.%
215	97	93	167	130	54	141
83.%	70.%	92.%	85.%	75.%	78.%	87.%

Mexico

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
338	220	161	119	298	202	61
300	13	232	255	289	211	113
2	.	2	1	3	0	2
1.%	.	1.%	1.%	1.%	.%	4.%
71	41	29	21	49	42	14
21.%	.	18.%	17.%	16.%	21.%	22.%
147	89	77	55	147	73	28
43.%	.	48.%	46.%	49.%	36.%	47.%
119	91	53	42	100	86	17
35.%	.	33.%	35.%	33.%	43.%	28.%
73	41	31	22	51	43	16
22.%	.	19.%	19.%	17.%	21.%	26.%
265	179	130	96	247	159	45
78.%	.	81.%	81.%	83.%	79.%	74.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
439	75	425	310	56	298	84
387	143	357	361	45	342	101
1	1	2	3	.	1	2
.%	2.%	.%	1.%	.	.%	2.%
77	17	74	58	6	56	11
18.%	23.%	17.%	19.%	11.%	19.%	13.%
192	38	182	151	27	146	27
44.%	51.%	43.%	49.%	48.%	49.%	33.%
169	19	168	97	23	95	44
39.%	25.%	39.%	31.%	41.%	32.%	52.%
78	18	76	61	6	57	13
18.%	24.%	18.%	20.%	11.%	19.%	15.%
361	57	349	249	49	241	71
82.%	76.%	82.%	80.%	89.%	81.%	85.%

Social Media Inactive
118
57
0
.%
23
20.%
47
39.%
48
40.%
24
20.%
95
80.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	500	277	223
Very good	freq	7	5	1
Very good	prop	1.%	2.%	.%
Somewhat good	freq	264	139	125
Somewhat good	prop	53.%	57.%	49.%
Somewhat bad	freq	194	87	107
Somewhat bad	prop	39.%	36.%	42.%
Very bad	freq	35	14	20
Very bad	prop	7.%	6.%	8.%
Top2Box	freq	271	145	127
Top2Box	prop	54.%	59.%	50.%
Low2Box	freq	229	102	127
Low2Box	prop	46.%	41.%	50.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
271	142	87	295	181	24	150
317	129	54	270	200	30	158
6	1	.	3	3	.	1
2.%	.%	.	1.%	2.%	.	1.%
138	74	52	145	103	16	81
51.%	52.%	60.%	49.%	57.%	70.%	54.%
105	55	34	120	69	6	53
39.%	39.%	39.%	41.%	38.%	27.%	35.%
21	13	1	27	7	1	15
8.%	9.%	1.%	9.%	4.%	4.%	10.%
144	74	52	148	106	16	82
53.%	52.%	60.%	50.%	59.%	70.%	55.%
126	68	35	147	75	7	68
47.%	48.%	40.%	50.%	41.%	30.%	45.%

Peru

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
350	.	385	115	315	185	152
342	.	286	214	326	174	160
5	.	5	1	4	2	3
2.%	.	1.%	1.%	1.%	1.%	2.%
184	.	196	68	176	89	88
52.%	.	51.%	60.%	56.%	48.%	58.%
142	.	152	42	114	81	53
40.%	.	39.%	37.%	36.%	44.%	35.%
19	.	32	3	21	13	8
6.%	.	8.%	3.%	7.%	7.%	5.%
189	.	201	70	180	91	91
54.%	.	52.%	61.%	57.%	49.%	60.%
161	.	184	45	135	94	61
46.%	.	48.%	39.%	43.%	51.%	40.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
348	173	327	361	41	373	104
340	183	317	375	39	390	88
3	3	3	6	.	5	1
1.%	2.%	1.%	2.%	.	1.%	1.%
177	107	158	198	20	201	49
51.%	62.%	48.%	55.%	50.%	54.%	47.%
141	56	138	134	17	144	44
41.%	32.%	42.%	37.%	41.%	38.%	42.%
26	7	27	24	4	23	10
8.%	4.%	8.%	7.%	9.%	6.%	10.%
180	110	161	204	20	206	50
52.%	63.%	49.%	56.%	50.%	55.%	48.%
168	63	166	157	21	167	54
48.%	37.%	51.%	44.%	50.%	45.%	52.%

Social Media Inactive
23
22
.
.
14
63.%
7
31.%
1
6.%
14
63.%
9
37.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	263	237
Very good	freq	8	7	1
Very good	prop	2.%	3.%	.%
Somewhat good	freq	149	84	65
Somewhat good	prop	30.%	34.%	26.%
Somewhat bad	freq	284	125	159
Somewhat bad	prop	57.%	50.%	63.%
Very bad	freq	59	33	26
Very bad	prop	12.%	13.%	10.%
Top2Box	freq	157	91	66
Top2Box	prop	31.%	37.%	26.%
Low2Box	freq	343	158	185
Low2Box	prop	69.%	63.%	74.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	145	153	278	132	9	234
165	162	173	274	144	6	258
5	1	2	5	2	.	2
2.%	1.%	1.%	2.%	1.%	.	1.%
57	42	51	81	44	.	76
28.%	29.%	33.%	29.%	33.%	.	33.%
122	84	78	152	76	6	127
60.%	58.%	51.%	55.%	58.%	.	54.%
19	17	23	40	10	3	28
9.%	12.%	15.%	14.%	8.%	.	12.%
61	43	52	86	45	.	78
30.%	30.%	34.%	31.%	34.%	.	34.%
141	101	101	192	86	9	155
70.%	70.%	66.%	69.%	66.%	.	66.%

Poland

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
266	74	311	115	251	249	53
242	23	366	111	274	226	51
5	.	8	.	6	2	3
2.%	.	2.%	.	2.%	1.%	5.%
73	13	90	47	86	63	21
27.%	17.%	29.%	41.%	34.%	25.%	39.%
157	53	175	56	129	156	17
59.%	71.%	56.%	49.%	51.%	63.%	32.%
31	9	38	12	30	28	13
11.%	12.%	12.%	10.%	12.%	11.%	24.%
79	13	97	47	92	65	24
30.%	17.%	31.%	41.%	37.%	26.%	44.%
188	61	214	68	159	184	29
70.%	83.%	69.%	59.%	63.%	74.%	56.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	97	403	320	118	239	161
449	99	401	349	85	239	163
5	4	4	2	4	7	.
1.%	4.%	1.%	1.%	3.%	3.%	.
129	36	114	103	29	66	57
29.%	37.%	28.%	32.%	25.%	28.%	36.%
267	42	242	175	75	133	91
60.%	44.%	60.%	55.%	64.%	56.%	56.%
46	15	44	40	10	33	13
10.%	15.%	11.%	12.%	8.%	14.%	8.%
134	39	118	105	33	73	57
30.%	41.%	29.%	33.%	28.%	30.%	36.%
314	57	286	215	85	166	104
70.%	59.%	71.%	67.%	72.%	70.%	64.%

Social Media Inactive
100
98
1
1.%
26
26.%
61
61.%
13
13.%
27
27.%
73
73.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	501	242	259
Very good	freq	7	3	4
Very good	prop	1.%	1.%	1.%
Somewhat good	freq	125	64	60
Somewhat good	prop	25.%	27.%	23.%
Somewhat bad	freq	279	132	147
Somewhat bad	prop	56.%	55.%	56.%
Very bad	freq	90	40	50
Very bad	prop	18.%	17.%	19.%
Top2Box	freq	131	67	64
Top2Box	prop	26.%	28.%	25.%
Low2Box	freq	369	172	197
Low2Box	prop	74.%	72.%	75.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	169	125	35	226	201	248
165	191	145	35	225	205	258
4	1	1	1	2	2	3
2.%	.%	1.%	2.%	1.%	1.%	1.%
47	47	30	12	54	47	60
23.%	28.%	24.%	34.%	24.%	24.%	24.%
117	92	70	10	129	120	138
56.%	55.%	56.%	29.%	57.%	60.%	56.%
39	29	23	12	40	31	47
19.%	17.%	18.%	35.%	18.%	16.%	19.%
52	48	32	13	56	50	63
25.%	28.%	25.%	36.%	25.%	25.%	26.%
155	121	93	23	170	151	185
75.%	72.%	75.%	64.%	75.%	75.%	74.%

Russia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
252	84	290	126	242	258	44
243	100	270	131	255	246	42
4	3	3	1	1	6	2
1.%	3.%	1.%	1.%	.%	2.%	5.%
64	22	67	35	56	68	11
25.%	26.%	23.%	28.%	23.%	27.%	25.%
141	43	167	68	135	144	24
56.%	52.%	58.%	54.%	56.%	56.%	55.%
43	16	52	21	50	40	6
17.%	19.%	18.%	17.%	21.%	15.%	15.%
68	25	70	37	57	74	13
27.%	29.%	24.%	29.%	24.%	29.%	30.%
184	60	220	89	185	184	31
73.%	71.%	76.%	71.%	76.%	71.%	70.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	59	441	335	117	151	222
459	59	442	341	106	151	224
5	1	5	5	1	1	.
1.%	2.%	1.%	1.%	1.%	1.%	.
114	10	115	77	33	39	60
25.%	17.%	26.%	23.%	28.%	26.%	27.%
255	38	241	190	62	83	126
56.%	64.%	55.%	57.%	53.%	55.%	57.%
84	10	80	62	21	28	36
18.%	17.%	18.%	19.%	18.%	18.%	16.%
118	11	120	82	34	40	60
26.%	19.%	27.%	25.%	29.%	27.%	27.%
338	48	321	253	83	111	162
74.%	81.%	73.%	75.%	71.%	73.%	73.%

Social Media Inactive
127
126
5
4.%
26
20.%
70
55.%
26
21.%
31
24.%
96
76.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	502	311	191
Very good	freq	208	134	74
Very good	prop	42.%	46.%	35.%
Somewhat good	freq	231	130	101
Somewhat good	prop	46.%	44.%	49.%
Somewhat bad	freq	50	25	25
Somewhat bad	prop	10.%	9.%	12.%
Very bad	freq	11	3	8
Very bad	prop	2.%	1.%	4.%
Top2Box	freq	439	264	175
Top2Box	prop	88.%	90.%	84.%
Low2Box	freq	61	28	33
Low2Box	prop	12.%	10.%	16.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	169	46	241	136	62	301
301	159	42	242	137	63	305
121	68	19	103	52	24	123
42.%	40.%	40.%	43.%	38.%	38.%	41.%
124	87	20	107	68	31	147
44.%	51.%	43.%	45.%	50.%	50.%	49.%
32	10	8	27	12	7	30
11.%	6.%	17.%	11.%	9.%	12.%	10.%
7	4	.	4	4	.	2
2.%	3.%	.	2.%	3.%	.	1.%
245	155	39	210	120	55	269
86.%	92.%	83.%	87.%	88.%	88.%	89.%
39	14	8	31	16	7	32
14.%	8.%	17.%	13.%	12.%	12.%	11.%

Saudi Arabia

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
199	152	130	219	239	261	100
197	150	130	222	248	254	103
85	71	53	84	109	99	51
43.%	47.%	41.%	38.%	45.%	38.%	51.%
84	67	57	107	109	122	44
42.%	44.%	44.%	49.%	46.%	47.%	45.%
20	10	17	23	18	32	3
10.%	7.%	13.%	10.%	8.%	12.%	3.%
9	3	3	5	3	8	2
5.%	2.%	2.%	2.%	1.%	3.%	2.%
169	138	110	191	218	221	95
85.%	91.%	85.%	87.%	91.%	85.%	95.%
29	14	20	28	21	40	5
15.%	9.%	15.%	13.%	9.%	15.%	5.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
400	141	359	291	182	219	185
399	144	358	303	173	220	188
157	69	139	127	68	88	71
39.%	49.%	39.%	44.%	37.%	40.%	38.%
186	58	173	134	86	107	87
47.%	41.%	48.%	46.%	47.%	49.%	47.%
47	10	40	25	23	20	23
12.%	7.%	11.%	9.%	13.%	9.%	12.%
9	4	7	4	5	4	4
2.%	3.%	2.%	1.%	3.%	2.%	2.%
344	127	312	262	154	195	158
86.%	90.%	87.%	90.%	84.%	89.%	85.%
57	14	47	29	28	24	27
14.%	10.%	13.%	10.%	16.%	11.%	15.%

Social Media Inactive
97
94
49
51.%
37
38.%
8
8.%
3
3.%
86
89.%
11
11.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	501	234	267
Very good	freq	10	8	2
Very good	prop	2.%	3.%	1.%
Somewhat good	freq	55	34	21
Somewhat good	prop	11.%	14.%	8.%
Somewhat bad	freq	181	86	95
Somewhat bad	prop	36.%	36.%	37.%
Very bad	freq	254	112	142
Very bad	prop	51.%	47.%	55.%
Top2Box	freq	65	42	23
Top2Box	prop	13.%	18.%	9.%
Low2Box	freq	435	198	237
Low2Box	prop	87.%	82.%	91.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	132	85	72	92	336	185
169	173	159	52	92	357	234
8	2	1	2	1	6	3
3.%	1.%	1.%	3.%	2.%	2.%	2.%
40	11	4	15	9	31	19
14.%	9.%	4.%	20.%	10.%	9.%	10.%
106	51	24	26	36	120	61
38.%	39.%	28.%	36.%	39.%	36.%	33.%
130	68	56	29	46	179	103
46.%	51.%	67.%	40.%	50.%	53.%	55.%
47	13	4	17	10	38	22
17.%	10.%	5.%	23.%	11.%	11.%	12.%
236	119	80	55	81	298	163
83.%	90.%	95.%	77.%	89.%	89.%	88.%

South Africa

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
315	253	110	137	239	261	113
267	248	123	130	272	229	117
7	6	.	4	6	4	1
2.%	2.%	.	3.%	2.%	2.%	1.%
36	26	9	20	25	30	17
11.%	10.%	8.%	15.%	10.%	12.%	15.%
121	88	43	50	86	96	38
38.%	35.%	39.%	36.%	36.%	37.%	34.%
151	133	58	63	123	131	56
48.%	53.%	53.%	46.%	51.%	50.%	50.%
43	31	9	24	31	34	18
14.%	12.%	8.%	18.%	13.%	13.%	16.%
272	221	101	113	209	226	95
86.%	88.%	92.%	82.%	87.%	87.%	84.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
387	166	334	373	108	317	128
384	173	328	391	77	307	134
9	5	5	6	4	9	1
2.%	3.%	2.%	2.%	4.%	3.%	.%
37	23	32	40	15	39	13
10.%	14.%	10.%	11.%	14.%	12.%	10.%
143	54	127	134	41	110	51
37.%	33.%	38.%	36.%	38.%	35.%	40.%
198	84	170	192	48	158	64
51.%	51.%	51.%	52.%	44.%	50.%	50.%
47	27	37	46	19	49	14
12.%	17.%	11.%	12.%	17.%	15.%	11.%
340	139	296	327	89	268	115
88.%	83.%	89.%	88.%	83.%	85.%	89.%

Social Media Inactive
55
60
.
.
2
4.%
20
37.%
32
58.%
2
4.%
53
96.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	289	211
Very good	freq	9	7	2
Very good	prop	2.%	3.%	1.%
Somewhat good	freq	42	20	22
Somewhat good	prop	8.%	8.%	9.%
Somewhat bad	freq	225	115	110
Somewhat bad	prop	45.%	46.%	45.%
Very bad	freq	223	111	113
Very bad	prop	45.%	44.%	46.%
Top2Box	freq	51	27	24
Top2Box	prop	10.%	11.%	10.%
Low2Box	freq	449	226	223
Low2Box	prop	90.%	89.%	90.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	185	124	96	166	238	283
128	218	154	81	164	255	318
3	4	2	.	3	6	8
1.%	2.%	2.%	.	2.%	3.%	3.%
16	14	12	9	13	20	23
9.%	8.%	9.%	9.%	8.%	8.%	8.%
83	83	60	39	78	108	137
43.%	45.%	48.%	41.%	47.%	45.%	48.%
89	84	50	48	71	104	116
47.%	45.%	40.%	50.%	43.%	44.%	41.%
19	18	14	9	16	26	31
10.%	10.%	11.%	9.%	10.%	11.%	11.%
172	167	110	87	150	212	253
90.%	90.%	89.%	91.%	90.%	89.%	89.%

South Korea

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
217	1	123	376	262	238	63
182	1	116	383	298	202	75
1	.	2	7	9	.	4
.%	.	1.%	2.%	3.%	.	6.%
20	.	11	32	26	16	8
9.%	.	9.%	8.%	10.%	7.%	13.%
88	1	45	179	111	115	30
41.%	.	37.%	48.%	42.%	48.%	47.%
108	.	66	157	116	107	21
50.%	.	53.%	42.%	44.%	45.%	33.%
21	.	12	39	35	16	12
10.%	.	10.%	10.%	13.%	7.%	20.%
196	1	111	337	227	222	51
90.%	.	90.%	90.%	87.%	93.%	80.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
437	100	400	354	114	182	191
425	120	380	377	89	192	185
5	9	.	8	1	7	1
1.%	9.%	.	2.%	1.%	4.%	1.%
34	15	28	35	7	27	11
8.%	15.%	7.%	10.%	6.%	15.%	6.%
195	36	189	151	55	73	89
45.%	36.%	47.%	43.%	48.%	40.%	47.%
202	40	183	160	51	74	88
46.%	40.%	46.%	45.%	45.%	41.%	46.%
39	24	28	43	8	35	13
9.%	24.%	7.%	12.%	7.%	19.%	7.%
398	77	372	311	106	148	178
91.%	76.%	93.%	88.%	93.%	81.%	93.%

Social Media Inactive
127
123
.
.
4
3.%
63
49.%
60
47.%
4
3.%
123
97.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	510	491
Very good	freq	5	3	2
Very good	prop	1.%	1.%	1.%
Somewhat good	freq	60	37	24
Somewhat good	prop	12.%	15.%	10.%
Somewhat bad	freq	202	105	96
Somewhat bad	prop	40.%	42.%	39.%
Very bad	freq	233	107	126
Very bad	prop	47.%	43.%	51.%
Top2Box	freq	65	39	26
Top2Box	prop	13.%	16.%	10.%
Low2Box	freq	435	213	222
Low2Box	prop	87.%	84.%	90.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	183	143	255	131	30	219
329	376	296	522	251	56	470
1	1	2	3	1	.	2
1.%	1.%	2.%	1.%	1.%	.	1.%
20	19	22	30	18	5	28
11.%	10.%	15.%	12.%	14.%	16.%	13.%
77	73	52	95	60	13	96
44.%	40.%	36.%	37.%	46.%	45.%	44.%
76	90	67	126	52	12	92
44.%	49.%	47.%	49.%	40.%	39.%	42.%
21	20	24	34	19	5	30
12.%	11.%	17.%	13.%	15.%	16.%	14.%
153	164	118	221	112	25	188
88.%	89.%	83.%	87.%	85.%	84.%	86.%

Spain

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
281	227	118	154	264	236	43
531	594	72	335	536	465	83
2	2	.	3	4	0	2
1.%	1.%	.	2.%	2.%	.%	5.%
32	28	10	22	40	20	6
11.%	12.%	9.%	14.%	15.%	8.%	13.%
106	86	51	65	103	98	15
38.%	38.%	43.%	42.%	39.%	42.%	34.%
141	112	57	64	116	117	20
50.%	49.%	48.%	42.%	44.%	50.%	47.%
35	30	10	25	45	20	8
12.%	13.%	9.%	16.%	17.%	9.%	18.%
247	197	108	130	219	216	35
88.%	87.%	91.%	84.%	83.%	91.%	82.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
457	61	439	328	147	255	139
918	121	880	664	286	499	262
3	3	2	4	1	4	.
1.%	4.%	.%	1.%	1.%	2.%	.
54	12	48	40	15	42	10
12.%	20.%	11.%	12.%	10.%	16.%	7.%
187	22	180	137	55	91	66
41.%	35.%	41.%	42.%	38.%	35.%	47.%
213	25	209	147	76	119	64
47.%	40.%	48.%	45.%	52.%	46.%	46.%
57	15	50	44	16	46	10
12.%	24.%	11.%	13.%	11.%	18.%	7.%
400	46	389	284	131	209	129
88.%	76.%	89.%	87.%	89.%	82.%	93.%

Social Media Inactive
106
240
1
.%
9
8.%
46
43.%
51
48.%
9
9.%
96
91.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	500	247	253
Very good	freq	34	21	13
Very good	prop	7.%	8.%	5.%
Somewhat good	freq	293	151	142
Somewhat good	prop	59.%	59.%	58.%
Somewhat bad	freq	127	61	66
Somewhat bad	prop	25.%	24.%	27.%
Very bad	freq	46	21	25
Very bad	prop	9.%	8.%	10.%
Top2Box	freq	327	172	155
Top2Box	prop	65.%	68.%	63.%
Low2Box	freq	173	82	91
Low2Box	prop	35.%	32.%	37.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	151	155	101	213	131	119
104	173	223	130	215	102	143
7	12	15	6	17	9	7
4.%	8.%	10.%	6.%	8.%	7.%	6.%
123	75	95	53	126	87	76
63.%	50.%	61.%	52.%	59.%	66.%	64.%
48	43	36	40	48	19	26
25.%	29.%	23.%	40.%	22.%	14.%	22.%
15	21	10	3	23	16	10
8.%	14.%	6.%	3.%	11.%	12.%	9.%
130	87	110	58	143	96	83
67.%	58.%	71.%	58.%	67.%	73.%	69.%
64	64	45	43	70	35	37
33.%	42.%	29.%	42.%	33.%	27.%	31.%

Sweden

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
381	108	232	160	342	158	56
357	283	83	134	359	141	55
27	9	13	12	24	10	8
7.%	9.%	6.%	8.%	7.%	6.%	14.%
217	47	139	106	205	88	31
57.%	44.%	60.%	66.%	60.%	56.%	55.%
101	41	57	29	81	46	11
26.%	38.%	24.%	18.%	24.%	29.%	19.%
36	10	23	13	32	14	6
9.%	9.%	10.%	8.%	9.%	9.%	11.%
244	56	152	118	229	98	39
64.%	52.%	66.%	74.%	67.%	62.%	70.%
137	51	80	42	113	60	17
36.%	48.%	34.%	26.%	33.%	38.%	30.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	81	419	370	100	151	140
445	76	424	360	72	149	148
26	7	27	26	7	19	7
6.%	9.%	6.%	7.%	7.%	13.%	5.%
262	53	240	222	52	78	77
59.%	65.%	57.%	60.%	52.%	52.%	55.%
117	13	114	93	26	35	42
26.%	16.%	27.%	25.%	26.%	23.%	30.%
40	8	38	29	15	19	13
9.%	10.%	9.%	8.%	15.%	13.%	9.%
288	60	267	248	58	97	85
65.%	74.%	64.%	67.%	58.%	64.%	60.%
156	21	152	122	41	54	55
35.%	26.%	36.%	33.%	42.%	36.%	40.%

Social Media Inactive
209
203
8
4.%
138
66.%
50
24.%
14
7.%
145
69.%
64
31.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	268	232
Very good	freq	43	24	19
Very good	prop	9.%	10.%	7.%
Somewhat good	freq	154	90	64
Somewhat good	prop	31.%	36.%	26.%
Somewhat bad	freq	129	63	67
Somewhat bad	prop	26.%	25.%	27.%
Very bad	freq	174	76	99
Very bad	prop	35.%	30.%	40.%
Top2Box	freq	196	114	82
Top2Box	prop	39.%	45.%	33.%
Low2Box	freq	304	139	165
Low2Box	prop	61.%	55.%	67.%

B3 Now, thinking about our economic situation,

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	161	97	14	147	339	278
224	179	97	13	112	375	294
23	10	9	.	12	31	36
10.%	6.%	9.%	.	8.%	9.%	13.%
82	50	21	7	49	98	89
34.%	31.%	22.%	.	33.%	29.%	32.%
67	34	29	4	36	89	69
28.%	21.%	29.%	.	25.%	26.%	25.%
69	67	38	3	50	121	85
29.%	42.%	39.%	.	34.%	36.%	31.%
106	60	30	7	61	129	124
44.%	37.%	31.%	.	41.%	38.%	45.%
136	101	67	7	86	210	154
56.%	63.%	69.%	.	59.%	62.%	55.%

Turkey

how would you describe the current economic situation in? Is it...

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
222	299	49	152	271	229	58
206	143	86	271	313	187	59
7	30	3	10	30	13	9
3.%	10.%	5.%	7.%	11.%	6.%	16.%
65	99	12	42	83	70	18
29.%	33.%	25.%	28.%	31.%	31.%	31.%
60	67	14	49	61	68	12
27.%	22.%	29.%	32.%	23.%	30.%	20.%
89	104	20	51	97	77	18
40.%	35.%	40.%	34.%	36.%	34.%	32.%
72	129	15	52	113	83	28
33.%	43.%	31.%	35.%	42.%	36.%	48.%
149	170	34	99	158	146	30
67.%	57.%	69.%	65.%	58.%	64.%	52.%

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
442	118	382	268	149	279	153
441	146	354	325	107	303	145
33	16	27	28	8	32	3
8.%	13.%	7.%	11.%	6.%	12.%	2.%
136	41	113	75	55	75	49
31.%	35.%	30.%	28.%	37.%	27.%	32.%
118	20	110	72	39	70	45
27.%	17.%	29.%	27.%	26.%	25.%	30.%
156	42	132	93	46	102	56
35.%	36.%	35.%	35.%	31.%	36.%	37.%
169	56	140	103	64	107	52
38.%	48.%	37.%	39.%	43.%	39.%	34.%
274	61	242	164	85	171	102
62.%	52.%	63.%	61.%	57.%	61.%	66.%

Social Media Inactive
68
52
7
10.%
30
44.%
14
21.%
17
24.%
37
55.%
31
45.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	510	491
Very good	freq	65	52	13
Very good	prop	13.%	21.%	5.%
Somewhat good	freq	175	95	80
Somewhat good	prop	35.%	38.%	32.%
Somewhat bad	freq	176	67	109
Somewhat bad	prop	35.%	27.%	43.%
Very bad	freq	84	34	51
Very bad	prop	17.%	14.%	20.%
Top2Box	freq	239	146	93
Top2Box	prop	48.%	59.%	37.%
Low2Box	freq	261	101	160
Low2Box	prop	52.%	41.%	63.%

B3 Now, thinking abou

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	149	168	81	190	209	306
282	304	415	104	428	423	651
45	16	4	6	21	37	52
24.%	11.%	2.%	7.%	11.%	18.%	17.%
69	55	51	21	72	75	110
38.%	37.%	30.%	26.%	38.%	36.%	36.%
51	50	75	35	61	72	95
28.%	34.%	44.%	43.%	32.%	35.%	31.%
18	28	39	19	35	25	50
10.%	19.%	23.%	24.%	19.%	12.%	16.%
113	71	55	27	93	112	162
62.%	48.%	33.%	33.%	49.%	54.%	53.%
69	78	113	54	96	97	144
38.%	52.%	67.%	67.%	51.%	46.%	47.%

US

t our economic situation, how would you describe the current economic situation in? Is

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
194	232	127	141	283	217	84
350	372	336	293	571	430	155
12	20	8	37	57	8	41
6.%	8.%	6.%	26.%	20.%	4.%	49.%
65	77	37	60	106	68	30
34.%	33.%	29.%	43.%	37.%	32.%	36.%
82	85	57	35	85	91	8
42.%	37.%	45.%	25.%	30.%	42.%	10.%
35	51	25	9	36	49	4
18.%	22.%	20.%	6.%	13.%	22.%	5.%
77	97	45	97	163	76	71
40.%	42.%	36.%	69.%	57.%	35.%	85.%
116	135	82	44	121	140	12
60.%	58.%	64.%	31.%	43.%	65.%	15.%

; it...

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
416	99	401	318	102	234	97
846	185	816	657	204	451	198
24	47	17	54	4	55	4
6.%	48.%	4.%	17.%	4.%	24.%	4.%
144	36	139	124	29	84	33
35.%	36.%	35.%	39.%	28.%	36.%	34.%
168	11	165	102	42	61	44
40.%	11.%	41.%	32.%	42.%	26.%	46.%
80	5	80	39	26	34	15
19.%	5.%	20.%	12.%	26.%	14.%	16.%
168	83	156	178	33	139	37
40.%	84.%	39.%	56.%	32.%	60.%	38.%
248	16	245	140	69	95	60
60.%	16.%	61.%	44.%	68.%	40.%	62.%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
169	91	110	184	115
352	190	214	364	233
5	14	4	28	19
3.%	15.%	3.%	15.%	17.%
57	33	44	62	36
34.%	36.%	40.%	34.%	31.%
71	32	38	71	35
42.%	36.%	35.%	38.%	31.%
35	12	24	24	24
21.%	13.%	22.%	13.%	21.%
63	46	48	89	56
37.%	51.%	44.%	49.%	48.%
106	45	62	95	60
63.%	49.%	56.%	51.%	52.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	13500	6721	6779
	unw_base	19031	9791	9240
7 – Very strong economy	freq	364	227	137
7 – Very strong economy	prop	3.%	3.%	2.%
6	freq	870	478	392
6	prop	6.%	7.%	6.%
5	freq	2536	1390	1146
5	prop	19.%	21.%	17.%
4	freq	3880	1872	2007
4	prop	29.%	28.%	30.%
3	freq	2981	1455	1525
3	prop	22.%	22.%	23.%
2	freq	1429	650	779
2	prop	11.%	10.%	11.%
1 – Very weak economy	freq	1441	649	792
1 – Very weak economy	prop	11.%	10.%	12.%
Top3Box	freq	3770	2095	1675
Top3Box	prop	28.%	31.%	25.%
Low3Box	freq	5851	2754	3097
Low3Box	prop	43.%	41.%	46.%
	mean	4.36	4.25	4.46
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5822	4286	3392	3499	4621	3860	5749
6890	6543	5598	4510	6845	5751	8765
180	117	67	96	106	118	215
3.%	3.%	2.%	3.%	2.%	3.%	4.%
391	302	177	143	253	331	439
7.%	7.%	5.%	4.%	5.%	9.%	8.%
1117	784	635	529	794	879	1177
19.%	18.%	19.%	15.%	17.%	23.%	20.%
1767	1167	946	987	1362	1062	1611
30.%	27.%	28.%	28.%	29.%	28.%	28.%
1246	943	791	791	1110	798	1186
21.%	22.%	23.%	23.%	24.%	21.%	21.%
546	467	416	463	502	347	567
9.%	11.%	12.%	13.%	11.%	9.%	10.%
574	506	361	489	494	325	553
10.%	12.%	11.%	14.%	11.%	8.%	10.%
1688	1203	878	768	1153	1328	1832
29.%	28.%	26.%	22.%	25.%	34.%	32.%
2367	1916	1568	1744	2106	1470	2306
41.%	45.%	46.%	50.%	46.%	38.%	40.%
4.28	4.39	4.45	4.59	4.43	4.15	4.22
4	4	4	4	4	4	4

All Demos

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
7251	3655	5411	4434	7484	6016	1780
9265	4120	7783	7128	11088	7943	2470
143	101	116	147	248	116	125
2.%	3.%	2.%	3.%	3.%	2.%	7.%
418	194	299	377	549	321	175
6.%	5.%	6.%	9.%	7.%	5.%	10.%
1297	576	1036	924	1459	1077	374
18.%	16.%	19.%	21.%	19.%	18.%	21.%
2159	1034	1596	1250	2099	1781	489
30.%	28.%	29.%	28.%	28.%	30.%	27.%
1679	786	1210	984	1607	1373	312
23.%	22.%	22.%	22.%	21.%	23.%	18.%
782	451	566	412	779	651	149
11.%	12.%	10.%	9.%	10.%	11.%	8.%
775	513	588	340	743	697	156
11.%	14.%	11.%	8.%	10.%	12.%	9.%
1857	871	1451	1448	2255	1514	673
26.%	24.%	27.%	33.%	30.%	25.%	38.%
3235	1750	2364	1736	3129	2721	617
45.%	48.%	44.%	39.%	42.%	45.%	35.%
4.41	4.54	4.39	4.16	4.28	4.45	3.99
4	4	4	4	4	4	4

nomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11720	2706	10794	9033	2826	5958	3366
16561	3829	15202	13294	3664	8027	4645
240	167	197	271	64	196	67
2.%	6.%	2.%	3.%	2.%	3.%	2.%
695	276	594	644	152	366	182
6.%	10.%	6.%	7.%	5.%	6.%	5.%
2162	633	1903	1799	456	1113	560
18.%	23.%	18.%	20.%	16.%	19.%	17.%
3390	705	3175	2615	773	1677	980
29.%	26.%	29.%	29.%	27.%	28.%	29.%
2669	495	2486	1964	667	1298	821
23.%	18.%	23.%	22.%	24.%	22.%	24.%
1280	208	1221	902	336	620	415
11.%	8.%	11.%	10.%	12.%	10.%	12.%
1285	223	1218	837	378	687	342
11.%	8.%	11.%	9.%	13.%	12.%	10.%
3097	1075	2694	2715	672	1676	809
26.%	40.%	25.%	30.%	24.%	28.%	24.%
5233	926	4925	3703	1381	2605	1577
45.%	34.%	46.%	41.%	49.%	44.%	47.%
4.41	3.96	4.45	4.26	4.54	4.36	4.46
4	4	4	4	4	4	4

Social Media Inactive
3176
4857
60
2.%
150
5.%
524
16.%
956
30.%
734
23.%
360
11.%
393
12.%
733
23.%
1487
47.%
4.51
4

Stub	Stat	All Countries	Argentina	Australia
	base	13500	500	500
	unw_base	19031	501	1001
7 – Very strong economy	freq	364	3	9
7 – Very strong economy	prop	3.%	1.%	2.%
6	freq	870	12	26
6	prop	6.%	2.%	5.%
5	freq	2536	72	125
5	prop	19.%	14.%	25.%
4	freq	3880	159	195
4	prop	29.%	32.%	39.%
3	freq	2981	124	91
3	prop	22.%	25.%	18.%
2	freq	1429	66	34
2	prop	11.%	13.%	7.%
1 – Very weak economy	freq	1441	63	21
1 – Very weak economy	prop	11.%	13.%	4.%
Top3Box	freq	3770	87	159
Top3Box	prop	28.%	17.%	32.%
Low3Box	freq	5851	253	146
Low3Box	prop	43.%	51.%	29.%
	mean	4.36	4.68	4.04
	median	4	5	4

B6 Rate the current state of the economy in your local a

Belgium	Brazil	Canada	Chile	China	Colombia	France
500	500	500	500	500	500	500
500	1004	1001	500	1002	500	1001
1	8	10	6	29	8	2
.%	2.%	2.%	1.%	6.%	2.%	.%
11	12	20	11	81	10	9
2.%	2.%	4.%	2.%	16.%	2.%	2.%
68	40	138	86	163	62	65
14.%	8.%	28.%	17.%	33.%	12.%	13.%
173	105	155	187	133	139	141
35.%	21.%	31.%	37.%	27.%	28.%	28.%
143	107	111	99	57	157	145
29.%	21.%	22.%	20.%	11.%	31.%	29.%
60	65	43	56	21	71	69
12.%	13.%	9.%	11.%	4.%	14.%	14.%
43	163	23	55	16	52	69
9.%	33.%	5.%	11.%	3.%	10.%	14.%
81	60	169	102	273	80	76
16.%	12.%	34.%	20.%	55.%	16.%	15.%
247	334	176	211	94	280	283
49.%	67.%	35.%	42.%	19.%	56.%	57.%
4.6	5.27	4.11	4.51	3.47	4.7	4.8
4	5	4	4	3	5	5

All Countries

ırea using a scale from 1 to 7, where 7 means a very strong economy today and 1 mean

Germany	Great Britain	Hungary	India	Israel	Italy	Japan
500	500	500	500	500	500	500
1001	1009	501	500	500	1001	1003
21	5	2	32	12	5	1
4.%	1.%	.%	6.%	2.%	1.%	.%
79	24	20	62	91	14	5
16.%	5.%	4.%	12.%	18.%	3.%	1.%
154	108	56	178	176	62	61
31.%	22.%	11.%	36.%	35.%	12.%	12.%
157	198	108	154	134	110	141
31.%	40.%	22.%	31.%	27.%	22.%	28.%
51	104	144	56	70	117	180
10.%	21.%	29.%	11.%	14.%	23.%	36.%
17	36	84	7	13	80	60
3.%	7.%	17.%	1.%	3.%	16.%	12.%
21	25	86	11	3	113	51
4.%	5.%	17.%	2.%	1.%	23.%	10.%
253	136	78	272	279	81	67
51.%	27.%	16.%	54.%	56.%	16.%	13.%
90	166	314	73	87	309	292
18.%	33.%	63.%	15.%	17.%	62.%	58.%
3.55	4.17	4.94	3.41	3.42	5.02	4.76
3	4	5	3	3	5	5

s a very weak economy.

Mexico	Peru	Poland	Russia	Saudi Arabia	South Africa	South Korea
500	500	500	500	500	500	500
500	500	500	501	502	501	500
2	0	12	9	98	5	2
.%	.%	2.%	2.%	20.%	1.%	.%
30	21	22	10	90	4	10
6.%	4.%	4.%	2.%	18.%	1.%	2.%
30	117	100	64	130	45	38
6.%	23.%	20.%	13.%	26.%	9.%	8.%
142	192	151	142	121	118	112
28.%	38.%	30.%	28.%	24.%	24.%	22.%
111	99	122	132	42	143	183
22.%	20.%	24.%	26.%	8.%	29.%	37.%
90	43	51	58	4	89	97
18.%	9.%	10.%	12.%	1.%	18.%	19.%
96	28	42	86	14	97	58
19.%	6.%	8.%	17.%	3.%	19.%	12.%
62	139	134	83	318	53	50
12.%	28.%	27.%	17.%	64.%	11.%	10.%
297	170	215	276	60	328	338
59.%	34.%	43.%	55.%	12.%	66.%	68.%
4.97	4.22	4.34	4.79	2.97	5.09	4.98
5	4	4	5	3	5	5

Spain	Sweden	Turkey	US
500	500	500	500
1001	500	500	1001
2	23	24	33
.%	5.%	5.%	7.%
5	109	38	46
1.%	22.%	8.%	9.%
49	152	82	114
10.%	30.%	16.%	23.%
130	122	118	143
26.%	24.%	24.%	29.%
138	62	101	89
28.%	12.%	20.%	18.%
91	11	71	42
18.%	2.%	14.%	8.%
85	20	67	32
17.%	4.%	13.%	6.%
55	284	144	193
11.%	57.%	29.%	39.%
314	94	239	164
63.%	19.%	48.%	33.%
5.02	3.41	4.43	3.93
5	3	4	4

All Regions

B6 Rate the current state of the economy in your local area using a scale from

Stub	Stat	All Countries	North America	LATAM
	base	13500	1000	3000
	unw_base	19031	2002	3505
7 – Very strong economy	freq	364	43	27
7 – Very strong economy	prop	3.%	4.%	1.%
6	freq	870	66	97
6	prop	6.%	7.%	3.%
5	freq	2536	253	407
5	prop	19.%	25.%	14.%
4	freq	3880	298	924
4	prop	29.%	30.%	31.%
3	freq	2981	200	697
3	prop	22.%	20.%	23.%
2	freq	1429	85	391
2	prop	11.%	9.%	13.%
1 – Very weak economy	freq	1441	55	458
1 – Very weak economy	prop	11.%	5.%	15.%
Top3Box	freq	3770	362	531
Top3Box	prop	28.%	36.%	18.%
Low3Box	freq	5851	340	1546
Low3Box	prop	43.%	34.%	52.%
	mean	4.36	4.02	4.72
	median	4	4	5

1 to 7, where 7 means a very strong economy today and 1

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7014	4507	7518	3007	2003
73	81	87	78	139
2.%	3.%	2.%	4.%	7.%
292	193	205	165	222
6.%	6.%	5.%	8.%	11.%
813	630	766	445	433
18.%	21.%	19.%	22.%	22.%
1291	877	1187	534	491
29.%	29.%	30.%	27.%	25.%
1027	700	930	353	357
23.%	23.%	23.%	18.%	18.%
499	277	405	150	177
11.%	9.%	10.%	7.%	9.%
505	242	420	275	181
11.%	8.%	11.%	14.%	9.%
1178	905	1058	689	795
26.%	30.%	26.%	34.%	40.%
2032	1219	1756	777	715
45.%	41.%	44.%	39.%	36.%
4.43	4.24	4.39	4.23	3.98
4	4	4	4	4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	501	223	278
7 – Very strong economy	freq	3	1	3
7 – Very strong economy	prop	1.%	.%	1.%
6	freq	12	5	7
6	prop	2.%	2.%	3.%
5	freq	72	38	34
5	prop	14.%	16.%	13.%
4	freq	159	74	86
4	prop	32.%	30.%	33.%
3	freq	124	66	58
3	prop	25.%	27.%	23.%
2	freq	66	27	39
2	prop	13.%	11.%	15.%
1 – Very weak economy	freq	63	34	29
1 – Very weak economy	prop	13.%	14.%	12.%
Top3Box	freq	87	44	44
Top3Box	prop	17.%	18.%	17.%
Low3Box	freq	253	127	126
Low3Box	prop	51.%	52.%	49.%
	mean	4.68	4.7	4.66
	median	5	5	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	142	110	100	110	185	151
223	159	119	93	112	194	163
1	.	3	.	1	1	2
.%	.	2.%	.	1.%	.%	1.%
6	5	2	1	3	6	7
2.%	3.%	1.%	1.%	3.%	3.%	4.%
36	17	19	15	8	32	22
14.%	12.%	17.%	15.%	7.%	17.%	14.%
75	49	35	30	41	63	55
30.%	34.%	32.%	30.%	37.%	34.%	36.%
61	38	25	21	28	48	34
25.%	26.%	23.%	21.%	25.%	26.%	22.%
39	16	11	20	14	15	12
16.%	11.%	10.%	20.%	13.%	8.%	8.%
30	19	15	14	16	20	21
12.%	13.%	13.%	14.%	14.%	11.%	14.%
43	21	23	16	11	39	30
17.%	15.%	21.%	16.%	10.%	21.%	20.%
130	72	51	54	58	83	66
52.%	51.%	47.%	54.%	52.%	45.%	44.%
4.71	4.7	4.57	4.84	4.8	4.5	4.53
5	5	4	5	5	4	4

Argentina

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
349	170	205	125	259	241	77
338	128	254	119	268	233	77
2	.	2	2	3	1	.
1.%	.	1.%	1.%	1.%	.%	.
5	4	6	2	5	7	3
2.%	2.%	3.%	2.%	2.%	3.%	4.%
50	26	29	16	37	34	11
14.%	15.%	14.%	13.%	14.%	14.%	14.%
104	54	64	42	80	80	30
30.%	31.%	31.%	34.%	31.%	33.%	39.%
91	42	54	29	67	57	15
26.%	25.%	26.%	23.%	26.%	24.%	19.%
54	27	25	14	33	33	9
16.%	16.%	12.%	11.%	13.%	14.%	12.%
42	18	26	20	35	29	9
12.%	11.%	12.%	16.%	13.%	12.%	11.%
57	30	37	21	45	43	14
16.%	17.%	18.%	17.%	17.%	18.%	19.%
187	87	105	62	135	119	33
54.%	51.%	51.%	49.%	52.%	49.%	42.%
4.74	4.68	4.66	4.7	4.7	4.65	4.54
5	5	5	4	5	4	4

ıomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
423	87	413	329	74	323	125
424	90	411	341	71	326	124
3	2	2	3	.	3	1
1.%	2.%	.%	1.%	.	1.%	1.%
9	5	7	7	2	7	4
2.%	6.%	2.%	2.%	3.%	2.%	3.%
61	19	53	47	8	44	19
14.%	22.%	13.%	14.%	11.%	14.%	15.%
129	25	134	110	25	108	42
31.%	29.%	33.%	33.%	34.%	33.%	34.%
109	18	106	79	16	81	29
26.%	21.%	26.%	24.%	22.%	25.%	23.%
57	7	59	42	10	39	19
13.%	9.%	14.%	13.%	14.%	12.%	15.%
55	10	53	41	12	41	11
13.%	12.%	13.%	12.%	16.%	13.%	9.%
73	26	61	57	10	53	24
17.%	30.%	15.%	17.%	14.%	17.%	19.%
221	36	217	162	38	161	59
52.%	41.%	53.%	49.%	52.%	50.%	47.%
4.7	4.34	4.75	4.66	4.81	4.67	4.57
5	4	5	4	5	4	4

Social Media Inactive
52
51
.
.
1
3.%
9
17.%
9
18.%
14
27.%
9
17.%
10
20.%
10
19.%
33
63.%
4.97
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	516	485
7 – Very strong economy	freq	9	6	3
7 – Very strong economy	prop	2.%	2.%	1.%
6	freq	26	15	10
6	prop	5.%	6.%	4.%
5	freq	125	66	59
5	prop	25.%	27.%	23.%
4	freq	195	83	112
4	prop	39.%	33.%	44.%
3	freq	91	51	40
3	prop	18.%	21.%	16.%
2	freq	34	17	17
2	prop	7.%	7.%	7.%
1 – Very weak economy	freq	21	10	11
1 – Very weak economy	prop	4.%	4.%	5.%
Top3Box	freq	159	87	72
Top3Box	prop	32.%	35.%	29.%
Low3Box	freq	146	78	68
Low3Box	prop	29.%	31.%	27.%
	mean	4.04	4	4.08
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	151	151	109	237	154	237
259	328	414	211	482	308	528
6	2	1	4	5	.	5
3.%	1.%	.%	3.%	2.%	.	2.%
14	4	8	4	12	10	13
7.%	3.%	5.%	4.%	5.%	6.%	5.%
54	37	34	20	61	44	56
27.%	25.%	22.%	19.%	26.%	29.%	24.%
81	59	55	38	92	65	95
41.%	39.%	36.%	35.%	39.%	42.%	40.%
29	29	33	24	45	22	43
15.%	19.%	22.%	22.%	19.%	14.%	18.%
11	10	13	11	14	9	16
5.%	7.%	9.%	10.%	6.%	6.%	7.%
3	10	7	8	8	5	9
2.%	7.%	5.%	8.%	3.%	3.%	4.%
73	44	43	28	78	54	74
37.%	29.%	28.%	25.%	33.%	35.%	31.%
43	49	54	43	67	36	68
22.%	32.%	35.%	40.%	28.%	23.%	29.%
3.81	4.18	4.2	4.29	3.99	3.95	4.02
4	4	4	4	4	4	4

Australia

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
263	144	153	203	289	211	57
473	285	330	386	610	391	114
4	2	3	4	7	1	5
1.%	1.%	2.%	2.%	3.%	1.%	9.%
13	6	7	13	15	11	4
5.%	4.%	5.%	6.%	5.%	5.%	8.%
69	31	36	58	71	54	9
26.%	21.%	24.%	29.%	25.%	25.%	16.%
100	62	56	76	110	85	18
38.%	43.%	37.%	38.%	38.%	40.%	32.%
48	26	31	34	54	37	9
18.%	18.%	20.%	17.%	19.%	17.%	17.%
18	11	12	11	16	18	7
7.%	8.%	8.%	6.%	6.%	8.%	12.%
12	6	9	6	14	7	4
5.%	4.%	6.%	3.%	5.%	3.%	8.%
85	39	46	75	94	65	18
32.%	27.%	30.%	37.%	33.%	31.%	32.%
78	43	51	52	85	61	20
30.%	30.%	33.%	26.%	29.%	29.%	36.%
4.06	4.12	4.14	3.91	4.02	4.07	4.05
4	4	4	4	4	4	4

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
443	85	415	322	116	204	128
887	172	829	652	187	393	249
3	6	2	6	2	7	.
1.%	7.%	1.%	2.%	2.%	4.%	.
21	5	21	16	6	16	5
5.%	5.%	5.%	5.%	5.%	8.%	4.%
116	18	107	86	27	53	35
26.%	21.%	26.%	27.%	23.%	26.%	27.%
177	30	164	129	46	76	52
40.%	35.%	40.%	40.%	39.%	37.%	41.%
81	14	77	54	20	34	25
18.%	16.%	19.%	17.%	18.%	17.%	19.%
27	8	26	18	10	10	7
6.%	10.%	6.%	5.%	9.%	5.%	5.%
17	5	16	12	5	8	5
4.%	6.%	4.%	4.%	4.%	4.%	4.%
141	28	131	109	35	76	40
32.%	33.%	32.%	34.%	30.%	37.%	31.%
126	27	119	84	35	52	36
28.%	32.%	29.%	26.%	31.%	26.%	28.%
4.04	4	4.05	3.96	4.09	3.86	4.05
4	4	4	4	4	4	4

Social Media Inactive
168
359
1
1.%
5
3.%
37
22.%
66
40.%
32
19.%
17
10.%
9
5.%
43
26.%
58
35.%
4.25
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	266	234
7 – Very strong economy	freq	1	.	1
7 – Very strong economy	prop	.%	.	.%
6	freq	11	4	7
6	prop	2.%	2.%	3.%
5	freq	68	37	31
5	prop	14.%	15.%	13.%
4	freq	173	81	92
4	prop	35.%	32.%	37.%
3	freq	143	73	70
3	prop	29.%	29.%	28.%
2	freq	60	33	27
2	prop	12.%	13.%	11.%
1 – Very weak economy	freq	43	24	20
1 – Very weak economy	prop	9.%	9.%	8.%
Top3Box	freq	81	41	39
Top3Box	prop	16.%	16.%	16.%
Low3Box	freq	247	129	118
Low3Box	prop	49.%	51.%	47.%
	mean	4.6	4.65	4.55
	median	4	5	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	153	161	103	162	132	183
185	145	170	101	164	135	193
1	.	.	1	.	.	1
.%	.	.	1.%	.	.	.%
4	2	5	.	6	4	4
2.%	2.%	3.%	.	4.%	3.%	2.%
28	18	23	7	26	20	29
15.%	12.%	14.%	7.%	16.%	15.%	16.%
58	60	56	33	50	47	64
31.%	39.%	34.%	32.%	31.%	35.%	35.%
58	44	42	27	49	41	53
31.%	28.%	26.%	26.%	30.%	31.%	29.%
21	20	19	19	16	16	19
11.%	13.%	12.%	18.%	10.%	12.%	10.%
16	10	17	16	16	4	12
9.%	6.%	11.%	16.%	10.%	3.%	7.%
33	20	27	8	31	24	34
18.%	13.%	17.%	8.%	19.%	18.%	19.%
95	73	78	62	80	62	85
51.%	48.%	49.%	60.%	50.%	47.%	46.%
4.6	4.58	4.62	5	4.57	4.44	4.48
5	4	4	5	4	4	4

Belgium

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
317	146	194	161	307	193	26
307	100	259	141	310	190	26
.	.	1	.	1	.	1
.	.	.%	.	.%	.	3.%
7	1	4	6	5	6	1
2.%	1.%	2.%	4.%	2.%	3.%	3.%
40	13	27	28	44	24	4
12.%	9.%	14.%	18.%	14.%	13.%	16.%
109	42	76	55	111	62	9
34.%	29.%	39.%	34.%	36.%	32.%	33.%
90	45	53	45	78	65	7
28.%	31.%	27.%	28.%	25.%	34.%	27.%
41	26	17	17	42	18	3
13.%	18.%	9.%	11.%	14.%	9.%	11.%
31	18	16	9	27	16	2
10.%	12.%	8.%	6.%	9.%	8.%	6.%
46	15	32	34	50	31	6
15.%	10.%	16.%	21.%	16.%	16.%	22.%
162	89	86	71	147	100	12
51.%	61.%	45.%	44.%	48.%	52.%	45.%
4.67	4.93	4.51	4.41	4.61	4.59	4.37
5	5	4	4	4	5	4

ıomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
474	55	445	291	140	125	144
474	54	446	298	134	129	148
.	1	.	1	.	1	.
.	2.%	.	.%	.	1.%	.
10	1	10	5	3	1	2
2.%	3.%	2.%	2.%	2.%	1.%	1.%
64	11	57	43	17	16	23
14.%	20.%	13.%	15.%	12.%	13.%	16.%
164	21	152	106	41	40	52
35.%	38.%	34.%	36.%	29.%	32.%	36.%
136	13	130	86	38	37	46
29.%	23.%	29.%	29.%	27.%	29.%	32.%
57	4	56	33	18	13	16
12.%	7.%	13.%	11.%	13.%	10.%	11.%
42	4	39	17	24	18	5
9.%	7.%	9.%	6.%	17.%	14.%	3.%
75	14	67	49	20	18	25
16.%	25.%	15.%	17.%	14.%	14.%	17.%
235	21	226	136	79	67	67
50.%	37.%	51.%	47.%	56.%	54.%	47.%
4.61	4.29	4.64	4.5	4.86	4.76	4.46
4	4	5	4	5	5	4

Social Media Inactive
230
223
.
.
9
4.%
29
13.%
80
35.%
60
26.%
31
14.%
21
9.%
38
17.%
112
49.%
4.6
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1004	521	483
7 – Very strong economy	freq	8	6	2
7 – Very strong economy	prop	2.%	3.%	1.%
6	freq	12	9	3
6	prop	2.%	4.%	1.%
5	freq	40	16	24
5	prop	8.%	7.%	9.%
4	freq	105	53	52
4	prop	21.%	23.%	19.%
3	freq	107	58	49
3	prop	21.%	25.%	18.%
2	freq	65	26	39
2	prop	13.%	11.%	15.%
1 – Very weak economy	freq	163	64	99
1 – Very weak economy	prop	33.%	27.%	37.%
Top3Box	freq	60	31	29
Top3Box	prop	12.%	14.%	11.%
Low3Box	freq	334	147	187
Low3Box	prop	67.%	63.%	70.%
	mean	5.27	5.06	5.45
	median	5	5	6

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	140	75	181	292	27	169
474	307	223	247	654	103	388
6	2	1	3	2	3	1
2.%	1.%	1.%	2.%	1.%	12.%	1.%
7	4	1	6	5	1	4
3.%	3.%	2.%	3.%	2.%	4.%	2.%
23	13	4	9	29	2	14
8.%	9.%	5.%	5.%	10.%	7.%	8.%
59	29	17	30	69	6	37
21.%	21.%	23.%	17.%	24.%	20.%	22.%
65	27	15	32	71	4	28
23.%	19.%	20.%	18.%	24.%	14.%	17.%
41	15	9	25	36	4	22
14.%	10.%	12.%	14.%	12.%	16.%	13.%
83	52	27	75	80	7	63
29.%	37.%	37.%	42.%	28.%	26.%	37.%
37	18	6	18	36	6	19
13.%	13.%	8.%	10.%	12.%	23.%	11.%
189	94	52	132	187	16	113
66.%	67.%	70.%	73.%	64.%	57.%	67.%
5.19	5.34	5.44	5.53	5.16	4.75	5.4
5	5	5	6	5	5	6

Brazil

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
331	157	262	81	242	258	66
616	90	506	408	562	442	161
7	4	3	2	7	1	4
2.%	2.%	1.%	2.%	3.%	.%	6.%
9	4	7	2	5	7	3
3.%	2.%	3.%	2.%	2.%	3.%	4.%
26	10	23	7	20	20	6
8.%	6.%	9.%	8.%	8.%	8.%	8.%
68	35	53	17	55	51	16
21.%	23.%	20.%	21.%	23.%	20.%	24.%
78	27	60	20	49	58	13
24.%	17.%	23.%	25.%	20.%	22.%	19.%
43	16	36	13	25	40	8
13.%	10.%	14.%	16.%	10.%	15.%	13.%
99	61	80	21	81	82	17
30.%	39.%	31.%	26.%	33.%	32.%	26.%
42	17	33	10	33	28	12
13.%	11.%	13.%	13.%	14.%	11.%	19.%
221	104	176	54	155	180	38
67.%	66.%	67.%	66.%	64.%	70.%	58.%
5.21	5.37	5.25	5.15	5.19	5.34	4.88
5	5	5	5	5	5	5

iomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
434	87	413	314	103	340	110
843	216	788	693	200	715	207
4	4	5	6	1	8	0
1.%	4.%	1.%	2.%	1.%	2.%	.%
10	3	9	8	2	8	4
2.%	4.%	2.%	3.%	2.%	2.%	4.%
34	8	32	31	3	34	5
8.%	9.%	8.%	10.%	3.%	10.%	5.%
90	21	85	64	24	64	26
21.%	24.%	20.%	20.%	23.%	19.%	24.%
94	14	93	65	23	70	30
22.%	16.%	23.%	21.%	22.%	21.%	27.%
57	11	54	42	14	43	15
13.%	12.%	13.%	13.%	14.%	13.%	14.%
145	27	136	97	36	113	28
33.%	31.%	33.%	31.%	35.%	33.%	25.%
48	15	45	46	6	50	10
11.%	17.%	11.%	15.%	6.%	15.%	9.%
296	51	283	204	74	226	73
68.%	59.%	69.%	65.%	71.%	66.%	67.%
5.33	5.03	5.32	5.19	5.47	5.24	5.18
5	5	5	5	5	5	5

Social Media Inactive
51
82
.
.
.
.
1
1.%
14
28.%
7
13.%
7
14.%
22
44.%
1
1.%
36
71.%
5.7
6

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1001	469	532
7 – Very strong economy	freq	10	4	6
7 – Very strong economy	prop	2.%	2.%	2.%
6	freq	20	8	12
6	prop	4.%	3.%	5.%
5	freq	138	75	63
5	prop	28.%	31.%	24.%
4	freq	155	76	79
4	prop	31.%	31.%	31.%
3	freq	111	47	64
3	prop	22.%	19.%	25.%
2	freq	43	21	22
2	prop	9.%	9.%	8.%
1 – Very weak economy	freq	23	12	11
1 – Very weak economy	prop	5.%	5.%	4.%
Top3Box	freq	169	87	81
Top3Box	prop	34.%	36.%	32.%
Low3Box	freq	176	79	97
Low3Box	prop	35.%	33.%	38.%
	mean	4.11	4.08	4.14
	median	4	4	4

B6 Rate the current state of the econ

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	153	176	48	181	210	225
247	363	391	63	296	523	519
4	3	4	.	5	4	6
2.%	2.%	2.%	.	3.%	2.%	3.%
3	11	6	3	4	11	9
2.%	7.%	3.%	6.%	2.%	5.%	4.%
51	44	44	14	48	65	61
30.%	29.%	25.%	29.%	27.%	31.%	27.%
53	49	53	11	57	63	71
31.%	32.%	30.%	22.%	32.%	30.%	31.%
42	27	42	11	40	46	48
25.%	17.%	24.%	22.%	22.%	22.%	22.%
14	12	17	6	14	18	18
8.%	8.%	9.%	13.%	8.%	9.%	8.%
4	7	12	4	12	4	12
3.%	5.%	7.%	8.%	7.%	2.%	5.%
57	58	54	17	57	79	76
34.%	38.%	30.%	35.%	32.%	38.%	34.%
61	46	70	21	66	68	78
35.%	30.%	40.%	43.%	37.%	32.%	35.%
4.09	3.98	4.24	4.32	4.18	3.99	4.1
4	4	4	4	4	4	4

Canada

omy in your local area using a scale from 1 to 7, where 7 means a very strong economy

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
275	227	196	77	265	235	46
482	197	397	407	572	429	106
4	5	4	1	6	4	4
1.%	2.%	2.%	2.%	2.%	2.%	8.%
12	5	12	3	11	9	4
4.%	2.%	6.%	4.%	4.%	4.%	8.%
77	56	57	25	78	61	14
28.%	24.%	29.%	33.%	29.%	26.%	30.%
84	72	57	26	78	77	11
31.%	32.%	29.%	33.%	29.%	33.%	24.%
62	53	43	14	59	52	9
23.%	24.%	22.%	19.%	22.%	22.%	19.%
25	21	17	6	24	19	4
9.%	9.%	8.%	7.%	9.%	8.%	9.%
11	15	6	2	9	14	1
4.%	7.%	3.%	2.%	3.%	6.%	2.%
93	66	73	30	95	74	21
34.%	29.%	37.%	39.%	36.%	31.%	46.%
98	89	66	22	92	85	14
36.%	39.%	34.%	28.%	35.%	36.%	30.%
4.12	4.25	4.01	3.94	4.05	4.17	3.74
4	4	4	4	4	4	4

y today and 1 means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	57	443	338	92	196	123
895	136	865	730	176	368	281
7	3	7	9	1	8	2
1.%	6.%	2.%	3.%	1.%	4.%	2.%
16	3	18	17	3	8	6
4.%	5.%	4.%	5.%	3.%	4.%	5.%
125	22	117	91	26	59	38
27.%	38.%	26.%	27.%	29.%	30.%	31.%
144	14	141	108	29	53	41
32.%	24.%	32.%	32.%	31.%	27.%	33.%
102	8	103	72	21	41	20
22.%	14.%	23.%	21.%	23.%	21.%	16.%
38	6	37	30	7	16	12
8.%	11.%	8.%	9.%	8.%	8.%	10.%
22	1	22	12	5	12	3
5.%	2.%	5.%	3.%	6.%	6.%	3.%
148	28	141	116	30	74	46
33.%	49.%	32.%	34.%	33.%	38.%	38.%
162	15	161	114	34	69	36
36.%	27.%	36.%	34.%	36.%	35.%	29.%
4.15	3.77	4.15	4.05	4.19	4.07	3.99
4	4	4	4	4	4	4

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
180	120	32	67	192	36	53
352	248	67	159	356	69	102
1	0	.	4	6	.	.
.%	.%	.	6.%	3.%	.	.
6	4	1	6	8	1	0
3.%	3.%	4.%	9.%	4.%	2.%	1.%
41	39	9	22	47	10	11
23.%	33.%	27.%	33.%	25.%	27.%	20.%
61	38	9	21	69	8	10
34.%	32.%	28.%	31.%	36.%	23.%	18.%
50	21	7	12	41	11	19
28.%	17.%	22.%	18.%	21.%	31.%	35.%
14	11	4	2	10	6	10
8.%	9.%	13.%	3.%	5.%	17.%	19.%
7	6	2	0	10	0	3
4.%	5.%	6.%	1.%	5.%	1.%	7.%
48	44	10	32	61	10	11
27.%	37.%	31.%	48.%	32.%	29.%	21.%
71	38	13	14	61	17	32
40.%	32.%	41.%	21.%	32.%	49.%	61.%
4.24	4.1	4.32	3.57	4.05	4.37	4.72
4	4	4	4	4	4	5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	500	245	255
7 – Very strong economy	freq	6	3	3
7 – Very strong economy	prop	1.%	1.%	1.%
6	freq	11	6	5
6	prop	2.%	2.%	2.%
5	freq	86	46	39
5	prop	17.%	19.%	15.%
4	freq	187	97	90
4	prop	37.%	40.%	35.%
3	freq	99	39	60
3	prop	20.%	16.%	24.%
2	freq	56	27	30
2	prop	11.%	11.%	12.%
1 – Very weak economy	freq	55	26	29
1 – Very weak economy	prop	11.%	11.%	11.%
Top3Box	freq	102	55	47
Top3Box	prop	20.%	23.%	18.%
Low3Box	freq	211	92	119
Low3Box	prop	42.%	38.%	47.%
	mean	4.51	4.43	4.58
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
224	155	121	199	163	139	153
203	179	118	190	167	143	161
3	2	1	1	3	2	3
2.%	1.%	1.%	1.%	2.%	1.%	2.%
3	4	3	6	1	4	3
1.%	3.%	3.%	3.%	1.%	3.%	2.%
32	38	15	30	30	26	33
14.%	24.%	13.%	15.%	18.%	19.%	22.%
98	48	40	76	54	56	45
44.%	31.%	33.%	38.%	33.%	41.%	29.%
45	30	24	35	39	25	28
20.%	19.%	19.%	18.%	24.%	18.%	18.%
21	14	22	25	21	11	18
9.%	9.%	18.%	12.%	13.%	8.%	12.%
21	18	16	25	16	15	24
9.%	12.%	14.%	13.%	10.%	10.%	15.%
39	44	20	37	34	31	39
17.%	28.%	16.%	19.%	21.%	23.%	26.%
87	63	62	85	75	51	69
39.%	40.%	51.%	43.%	46.%	37.%	45.%
4.45	4.4	4.75	4.58	4.53	4.38	4.57
4	4	5	4	4	4	4

Chile

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
347	.	302	198	274	226	77
339	.	300	200	280	220	79
3	.	2	4	3	3	2
1.%	.	1.%	2.%	1.%	1.%	3.%
8	.	4	7	6	5	2
2.%	.	1.%	4.%	2.%	2.%	2.%
52	.	56	30	47	39	11
15.%	.	18.%	15.%	17.%	17.%	14.%
142	.	108	79	101	85	30
41.%	.	36.%	40.%	37.%	38.%	39.%
72	.	61	38	52	47	13
21.%	.	20.%	19.%	19.%	21.%	17.%
38	.	34	23	35	22	10
11.%	.	11.%	12.%	13.%	10.%	13.%
32	.	38	18	31	25	9
9.%	.	13.%	9.%	11.%	11.%	11.%
63	.	61	41	55	47	15
18.%	.	20.%	21.%	20.%	21.%	19.%
142	.	133	78	118	94	32
41.%	.	44.%	39.%	43.%	41.%	42.%
4.48	.	4.58	4.4	4.53	4.47	4.5
4	.	4	4	4	4	4

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
423	98	402	335	71	362	87
421	99	401	343	69	364	86
4	1	5	3	1	5	.
1.%	1.%	1.%	1.%	2.%	1.%	.
9	2	9	8	2	8	3
2.%	2.%	2.%	2.%	3.%	2.%	4.%
75	12	73	60	8	65	13
18.%	12.%	18.%	18.%	11.%	18.%	15.%
156	39	147	127	24	131	31
37.%	40.%	37.%	38.%	34.%	36.%	36.%
86	20	80	70	11	70	24
20.%	20.%	20.%	21.%	16.%	19.%	27.%
46	10	46	34	14	45	7
11.%	11.%	11.%	10.%	19.%	12.%	8.%
47	14	42	33	11	38	10
11.%	14.%	10.%	10.%	16.%	11.%	11.%
88	15	88	71	11	78	16
21.%	15.%	22.%	21.%	15.%	21.%	18.%
179	44	167	137	36	153	40
42.%	45.%	42.%	41.%	51.%	42.%	46.%
4.51	4.65	4.47	4.46	4.81	4.49	4.55
4	4	4	4	5	4	4

Social Media Inactive
51
50
1
2.%
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8
15.%
24
48.%
6
11.%
5
10.%
7
14.%
9
17.%
18
35.%
4.52
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1002	498	504
7 – Very strong economy	freq	29	14	15
7 – Very strong economy	prop	6.%	6.%	6.%
6	freq	81	38	43
6	prop	16.%	15.%	18.%
5	freq	163	79	84
5	prop	33.%	31.%	34.%
4	freq	133	68	65
4	prop	27.%	27.%	26.%
3	freq	57	33	25
3	prop	11.%	13.%	10.%
2	freq	21	12	8
2	prop	4.%	5.%	3.%
1 – Very weak economy	freq	16	11	5
1 – Very weak economy	prop	3.%	4.%	2.%
Top3Box	freq	273	130	142
Top3Box	prop	55.%	51.%	58.%
Low3Box	freq	94	56	38
Low3Box	prop	19.%	22.%	15.%
	mean	3.47	3.58	3.35
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	205	86	43	132	326	372
484	382	136	81	263	658	753
16	8	4	3	10	16	23
8.%	4.%	5.%	8.%	7.%	5.%	6.%
37	30	14	4	17	60	63
18.%	14.%	17.%	10.%	13.%	18.%	17.%
70	61	32	12	42	109	124
34.%	30.%	38.%	28.%	32.%	33.%	33.%
58	61	14	17	34	83	92
28.%	30.%	17.%	39.%	26.%	25.%	25.%
19	26	13	6	15	37	42
9.%	13.%	15.%	13.%	11.%	11.%	11.%
5	12	4	0	8	12	17
2.%	6.%	4.%	1.%	6.%	4.%	5.%
5	7	4	0	6	9	12
2.%	3.%	4.%	1.%	4.%	3.%	3.%
123	99	51	19	69	185	209
59.%	48.%	60.%	46.%	52.%	57.%	56.%
29	45	20	6	29	58	71
14.%	22.%	23.%	15.%	22.%	18.%	19.%
3.29	3.63	3.5	3.47	3.58	3.42	3.45
3	4	3	4	3	3	3

China

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
128	.	417	83	307	193	77
249	.	822	180	618	384	161
6	.	22	7	21	7	14
5.%	.	5.%	9.%	7.%	4.%	18.%
18	.	66	15	55	25	22
14.%	.	16.%	18.%	18.%	13.%	28.%
40	.	135	28	96	67	23
31.%	.	32.%	34.%	31.%	35.%	30.%
42	.	115	19	76	58	13
33.%	.	27.%	23.%	25.%	30.%	16.%
16	.	48	9	37	21	3
12.%	.	12.%	11.%	12.%	11.%	4.%
3	.	18	3	13	8	1
2.%	.	4.%	3.%	4.%	4.%	1.%
4	.	14	2	8	7	1
3.%	.	3.%	2.%	3.%	4.%	1.%
64	.	223	50	173	100	59
50.%	.	53.%	60.%	56.%	52.%	77.%
23	.	80	14	58	36	5
18.%	.	19.%	17.%	19.%	18.%	7.%
3.53	.	3.5	3.29	3.4	3.57	2.69
4	.	3	3	3	3	3

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
423	164	336	432	34	.	.
841	341	661	882	62	.	.
15	19	10	26	0	.	.
4.%	12.%	3.%	6.%	1.%	.	.
59	38	43	71	4	.	.
14.%	23.%	13.%	16.%	12.%	.	.
140	50	113	135	14	.	.
33.%	31.%	34.%	31.%	41.%	.	.
121	34	100	116	10	.	.
29.%	21.%	30.%	27.%	31.%	.	.
54	16	42	51	4	.	.
13.%	10.%	12.%	12.%	13.%	.	.
20	4	17	19	0	.	.
5.%	2.%	5.%	4.%	1.%	.	.
15	3	13	14	0	.	.
3.%	2.%	4.%	3.%	1.%	.	.
214	108	165	232	18	.	.
51.%	66.%	49.%	54.%	54.%	.	.
89	23	71	84	5	.	.
21.%	14.%	21.%	19.%	15.%	.	.
3.61	3.07	3.66	3.48	3.5	.	.
3	3	4	3	3	.	.

Social Media Inactive
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	500	258	242
7 – Very strong economy	freq	8	4	4
7 – Very strong economy	prop	2.%	2.%	1.%
6	freq	10	6	5
6	prop	2.%	2.%	2.%
5	freq	62	36	26
5	prop	12.%	15.%	10.%
4	freq	139	79	60
4	prop	28.%	33.%	23.%
3	freq	157	68	89
3	prop	31.%	28.%	35.%
2	freq	71	27	44
2	prop	14.%	11.%	17.%
1 – Very weak economy	freq	52	22	30
1 – Very weak economy	prop	10.%	9.%	12.%
Top3Box	freq	80	46	35
Top3Box	prop	16.%	19.%	13.%
Low3Box	freq	280	116	164
Low3Box	prop	56.%	48.%	63.%
	mean	4.7	4.53	4.86
	median	5	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
256	147	97	102	283	116	129
234	152	114	100	279	121	136
2	3	3	1	6	1	2
1.%	2.%	3.%	1.%	2.%	1.%	1.%
7	4	.	2	4	4	3
3.%	3.%	.	2.%	2.%	3.%	2.%
33	15	15	10	33	19	17
13.%	10.%	16.%	9.%	12.%	17.%	13.%
80	31	29	24	83	32	34
31.%	21.%	29.%	24.%	29.%	28.%	27.%
78	49	30	35	87	35	40
30.%	34.%	31.%	34.%	31.%	30.%	31.%
37	22	12	21	39	11	20
14.%	15.%	12.%	20.%	14.%	10.%	16.%
20	24	9	9	31	13	13
8.%	16.%	9.%	9.%	11.%	11.%	10.%
41	21	18	13	43	24	21
16.%	15.%	18.%	12.%	15.%	21.%	17.%
135	95	50	65	157	59	73
53.%	64.%	52.%	64.%	55.%	51.%	57.%
4.63	4.91	4.59	4.86	4.7	4.57	4.71
5	5	5	5	5	5	5

Colombia

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
371	60	229	211	326	174	114
364	60	225	215	333	167	119
6	1	5	2	6	2	3
2.%	2.%	2.%	1.%	2.%	1.%	2.%
7	3	4	3	5	5	5
2.%	5.%	2.%	1.%	2.%	3.%	4.%
46	6	29	27	41	22	18
12.%	11.%	13.%	13.%	13.%	12.%	15.%
105	17	70	53	91	48	28
28.%	28.%	31.%	25.%	28.%	28.%	25.%
117	16	66	75	104	53	38
31.%	27.%	29.%	35.%	32.%	30.%	33.%
51	14	29	29	43	29	13
14.%	23.%	13.%	14.%	13.%	16.%	11.%
40	3	26	23	37	16	11
11.%	5.%	11.%	11.%	11.%	9.%	9.%
59	10	38	32	52	28	25
16.%	17.%	17.%	15.%	16.%	16.%	22.%
207	33	121	126	183	97	61
56.%	55.%	53.%	60.%	56.%	56.%	53.%
4.7	4.63	4.66	4.77	4.71	4.69	4.52
5	5	5	5	5	5	5

ıomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
386	153	347	334	88	349	102
381	157	343	337	89	349	102
5	3	5	5	2	6	.
1.%	2.%	1.%	1.%	2.%	2.%	.
5	7	3	6	1	6	1
1.%	4.%	1.%	2.%	1.%	2.%	1.%
45	27	35	43	8	44	14
12.%	18.%	10.%	13.%	10.%	13.%	13.%
111	36	104	88	22	103	27
29.%	23.%	30.%	26.%	25.%	30.%	26.%
119	50	107	112	28	109	32
31.%	33.%	31.%	34.%	32.%	31.%	32.%
58	16	55	50	13	53	14
15.%	10.%	16.%	15.%	14.%	15.%	14.%
42	15	38	30	14	29	14
11.%	10.%	11.%	9.%	16.%	8.%	14.%
55	37	43	54	12	56	15
14.%	24.%	12.%	16.%	13.%	16.%	15.%
219	80	200	192	55	191	60
57.%	53.%	58.%	57.%	62.%	55.%	59.%
4.75	4.5	4.79	4.69	4.88	4.65	4.85
5	5	5	5	5	5	5

Social Media Inactive
48
49
2
4.%
3
6.%
5
9.%
9
19.%
16
33.%
4
8.%
10
20.%
10
20.%
30
61.%
4.75
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	491	510
7 – Very strong economy	freq	2	0	2
7 – Very strong economy	prop	.%	.%	1.%
6	freq	9	5	4
6	prop	2.%	2.%	2.%
5	freq	65	34	31
5	prop	13.%	14.%	12.%
4	freq	141	77	63
4	prop	28.%	31.%	25.%
3	freq	145	69	77
3	prop	29.%	28.%	30.%
2	freq	69	31	37
2	prop	14.%	13.%	15.%
1 – Very weak economy	freq	69	30	39
1 – Very weak economy	prop	14.%	12.%	15.%
Top3Box	freq	76	39	37
Top3Box	prop	15.%	16.%	14.%
Low3Box	freq	283	130	153
Low3Box	prop	57.%	53.%	60.%
	mean	4.8	4.72	4.88
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	152	163	98	219	111	230
301	357	343	176	444	250	477
2	1	.	1	1	1	.
1.%	.%	.	1.%	.%	1.%	.
5	2	2	2	2	3	3
2.%	1.%	1.%	2.%	1.%	3.%	1.%
34	15	17	16	24	18	29
18.%	10.%	10.%	16.%	11.%	17.%	12.%
59	39	43	19	68	27	63
32.%	26.%	26.%	19.%	31.%	24.%	27.%
49	45	52	22	67	37	69
27.%	30.%	32.%	23.%	31.%	33.%	30.%
18	26	24	17	32	11	30
10.%	17.%	15.%	17.%	15.%	10.%	13.%
18	25	26	22	25	14	35
10.%	16.%	16.%	22.%	11.%	12.%	15.%
40	17	19	18	27	22	32
22.%	11.%	12.%	18.%	12.%	20.%	14.%
86	96	101	61	124	62	135
46.%	63.%	62.%	62.%	57.%	56.%	59.%
4.5	5	4.95	5.04	4.8	4.67	4.87
4	5	5	5	5	5	5

France

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
270	133	219	147	306	194	24
524	174	476	351	640	361	50
2	.	1	2	1	1	1
1.%	.	.%	1.%	.%	1.%	5.%
5	.	3	6	5	4	1
2.%	.	1.%	4.%	2.%	2.%	3.%
36	17	25	23	44	21	3
13.%	13.%	11.%	16.%	14.%	11.%	12.%
78	32	61	48	87	54	7
29.%	24.%	28.%	33.%	28.%	28.%	29.%
76	38	65	42	83	63	6
28.%	29.%	30.%	28.%	27.%	32.%	23.%
39	20	33	16	47	22	4
14.%	15.%	15.%	11.%	15.%	11.%	16.%
34	26	32	11	40	29	3
12.%	19.%	14.%	8.%	13.%	15.%	12.%
44	17	29	30	50	26	5
16.%	13.%	13.%	21.%	16.%	14.%	20.%
148	84	130	69	169	114	12
55.%	63.%	59.%	47.%	55.%	59.%	51.%
4.74	5.04	4.88	4.46	4.78	4.83	4.59
5	5	5	4	5	5	5

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
476	40	460	310	119	139	130
951	92	909	662	225	272	264
1	1	1	2	.	2	1
.%	3.%	.%	1.%	.	1.%	1.%
8	2	7	5	1	4	1
2.%	4.%	2.%	2.%	1.%	3.%	1.%
62	5	60	39	13	24	17
13.%	13.%	13.%	12.%	11.%	18.%	13.%
134	10	131	92	30	46	32
28.%	25.%	28.%	30.%	25.%	33.%	24.%
140	12	133	90	34	35	46
29.%	30.%	29.%	29.%	29.%	25.%	36.%
65	5	64	44	16	15	18
14.%	13.%	14.%	14.%	14.%	11.%	14.%
66	5	64	38	24	13	14
14.%	12.%	14.%	12.%	20.%	9.%	11.%
71	8	68	45	14	30	19
15.%	20.%	15.%	15.%	12.%	22.%	15.%
271	22	261	172	74	63	79
57.%	55.%	57.%	56.%	62.%	45.%	61.%
4.81	4.62	4.82	4.77	5.03	4.47	4.8
5	5	5	5	5	4	5

Social Media Inactive
230
465
.
.
3
1.%
23
10.%
63
27.%
64
28.%
35
15.%
42
18.%
27
12.%
141
61.%
5
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1001	491	510
7 – Very strong economy	freq	21	12	9
7 – Very strong economy	prop	4.%	5.%	4.%
6	freq	79	45	34
6	prop	16.%	18.%	14.%
5	freq	154	89	65
5	prop	31.%	35.%	26.%
4	freq	157	64	93
4	prop	31.%	25.%	38.%
3	freq	51	24	27
3	prop	10.%	10.%	11.%
2	freq	17	8	9
2	prop	3.%	3.%	4.%
1 – Very weak economy	freq	21	11	9
1 – Very weak economy	prop	4.%	5.%	4.%
Top3Box	freq	253	146	107
Top3Box	prop	51.%	58.%	44.%
Low3Box	freq	90	44	46
Low3Box	prop	18.%	17.%	19.%
	mean	3.55	3.45	3.66
	median	3	3	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	158	171	129	132	182	178
284	342	375	235	273	371	375
5	8	7	5	6	8	7
3.%	5.%	4.%	4.%	4.%	4.%	4.%
33	22	24	12	20	40	32
19.%	14.%	14.%	9.%	15.%	22.%	18.%
59	43	52	38	32	60	50
34.%	27.%	31.%	30.%	24.%	33.%	28.%
47	58	53	42	46	53	58
27.%	36.%	31.%	33.%	35.%	29.%	32.%
15	19	17	16	17	14	17
9.%	12.%	10.%	12.%	13.%	8.%	9.%
6	3	9	6	6	5	7
3.%	2.%	5.%	4.%	5.%	3.%	4.%
6	6	8	9	5	4	8
4.%	4.%	5.%	7.%	4.%	2.%	4.%
97	73	84	55	58	107	89
57.%	46.%	49.%	43.%	44.%	59.%	50.%
27	28	34	31	28	22	32
16.%	18.%	20.%	24.%	21.%	12.%	18.%
3.45	3.57	3.63	3.82	3.65	3.3	3.55
3	4	4	4	4	3	4

Germany

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
322	87	287	127	326	174	33
626	48	724	229	665	336	74
14	4	8	9	13	8	2
4.%	4.%	3.%	7.%	4.%	5.%	6.%
47	8	42	30	50	29	4
15.%	9.%	15.%	23.%	15.%	16.%	14.%
103	25	90	39	108	46	14
32.%	28.%	31.%	31.%	33.%	26.%	44.%
99	34	93	30	94	63	6
31.%	39.%	32.%	24.%	29.%	36.%	18.%
34	6	33	12	33	18	3
11.%	7.%	12.%	10.%	10.%	11.%	9.%
10	.	13	5	10	7	2
3.%	.	4.%	4.%	3.%	4.%	6.%
13	11	9	1	18	3	1
4.%	13.%	3.%	1.%	5.%	2.%	3.%
164	36	139	78	171	83	21
51.%	41.%	49.%	62.%	52.%	47.%	64.%
58	17	54	18	61	28	6
18.%	20.%	19.%	14.%	19.%	16.%	18.%
3.55	3.88	3.61	3.2	3.57	3.51	3.4
3	4	4	3	3	4	3

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	82	418	351	67	123	172
927	173	828	726	133	248	348
19	4	17	14	3	6	8
4.%	5.%	4.%	4.%	4.%	5.%	5.%
74	16	63	53	8	19	33
16.%	19.%	15.%	15.%	12.%	15.%	19.%
139	31	122	113	19	38	48
30.%	38.%	29.%	32.%	28.%	31.%	28.%
151	15	142	117	20	33	52
32.%	18.%	34.%	33.%	30.%	27.%	30.%
48	9	43	34	7	17	18
10.%	11.%	10.%	10.%	10.%	14.%	11.%
16	3	14	11	3	4	8
3.%	4.%	3.%	3.%	5.%	3.%	4.%
20	4	17	10	7	6	5
4.%	5.%	4.%	3.%	11.%	5.%	3.%
232	51	202	179	30	63	89
50.%	62.%	48.%	51.%	44.%	51.%	52.%
84	16	74	55	18	27	31
18.%	20.%	18.%	16.%	26.%	22.%	18.%
3.56	3.42	3.58	3.51	3.88	3.59	3.49
4	3	4	3	4	3	3

Social Media Inactive
205
405
7
3.%
27
13.%
68
33.%
72
35.%
15
8.%
6
3.%
10
5.%
102
50.%
31
15.%
3.58
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1009	471	538
7 – Very strong economy	freq	5	1	3
7 – Very strong economy	prop	1.%	1.%	1.%
6	freq	24	13	10
6	prop	5.%	5.%	4.%
5	freq	108	58	50
5	prop	22.%	23.%	20.%
4	freq	198	90	108
4	prop	40.%	36.%	43.%
3	freq	104	54	50
3	prop	21.%	21.%	20.%
2	freq	36	20	16
2	prop	7.%	8.%	6.%
1 – Very weak economy	freq	25	13	12
1 – Very weak economy	prop	5.%	5.%	5.%
Top3Box	freq	136	73	63
Top3Box	prop	27.%	29.%	25.%
Low3Box	freq	166	87	79
Low3Box	prop	33.%	35.%	31.%
	mean	4.17	4.18	4.16
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	150	154	58	240	147	214
297	356	356	119	479	302	462
2	2	1	0	1	3	2
1.%	1.%	1.%	1.%	.%	2.%	1.%
8	7	8	1	10	10	10
4.%	5.%	5.%	1.%	4.%	7.%	5.%
38	31	39	4	54	42	54
19.%	20.%	25.%	7.%	23.%	29.%	25.%
84	61	53	24	93	52	90
43.%	40.%	35.%	41.%	39.%	35.%	42.%
37	32	35	15	56	25	37
19.%	21.%	23.%	26.%	23.%	17.%	17.%
16	10	10	5	17	11	15
8.%	7.%	7.%	9.%	7.%	7.%	7.%
11	8	7	9	10	5	6
5.%	5.%	4.%	15.%	4.%	3.%	3.%
48	39	48	5	65	55	65
25.%	26.%	32.%	9.%	27.%	37.%	31.%
64	50	52	29	83	40	59
32.%	34.%	34.%	50.%	34.%	27.%	27.%
4.2	4.18	4.11	4.77	4.18	3.93	4.03
4	4	4	4	4	4	4

Great Britain

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
286	156	112	232	281	219	46
547	298	223	488	597	412	95
3	1	.	3	3	1	1
1.%	1.%	.	1.%	1.%	1.%	2.%
14	7	5	11	14	10	4
5.%	5.%	4.%	5.%	5.%	4.%	8.%
54	29	25	54	63	45	13
19.%	18.%	22.%	23.%	22.%	21.%	27.%
108	66	45	88	104	95	16
38.%	42.%	40.%	38.%	37.%	43.%	34.%
67	29	27	48	59	45	7
23.%	19.%	24.%	21.%	21.%	20.%	15.%
21	11	5	20	24	12	3
7.%	7.%	5.%	9.%	9.%	6.%	6.%
19	14	5	7	14	12	3
7.%	9.%	5.%	3.%	5.%	5.%	7.%
70	37	30	69	80	56	17
25.%	24.%	26.%	30.%	28.%	25.%	37.%
107	53	38	75	97	69	13
38.%	34.%	34.%	32.%	35.%	31.%	28.%
4.27	4.28	4.17	4.09	4.17	4.17	3.99
4	4	4	4	4	4	4

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	56	444	330	77	198	115
914	118	891	685	169	389	232
4	2	3	4	0	2	1
1.%	3.%	1.%	1.%	.%	1.%	1.%
20	5	18	18	2	12	6
4.%	9.%	4.%	5.%	2.%	6.%	5.%
95	14	93	78	17	48	18
21.%	26.%	21.%	24.%	23.%	24.%	15.%
182	19	180	126	30	67	52
40.%	33.%	40.%	38.%	39.%	34.%	45.%
97	10	95	65	18	42	24
21.%	17.%	21.%	20.%	23.%	21.%	21.%
33	4	33	28	4	14	11
7.%	6.%	7.%	9.%	5.%	7.%	9.%
22	3	22	11	6	13	3
5.%	5.%	5.%	3.%	8.%	7.%	3.%
119	21	114	100	20	61	25
26.%	38.%	26.%	30.%	25.%	31.%	22.%
153	16	150	104	27	70	38
34.%	29.%	34.%	32.%	36.%	35.%	33.%
4.19	3.92	4.2	4.09	4.27	4.16	4.19
4	4	4	4	4	4	4

Social Media Inactive
187
388
1
1.%
6
3.%
42
23.%
79
42.%
38
20.%
12
6.%
9
5.%
50
27.%
58
31.%
4.16
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	501	285	216
7 – Very strong economy	freq	2	1	1
7 – Very strong economy	prop	.%	.%	1.%
6	freq	20	13	7
6	prop	4.%	5.%	3.%
5	freq	56	33	23
5	prop	11.%	13.%	9.%
4	freq	108	56	52
4	prop	22.%	23.%	21.%
3	freq	144	76	68
3	prop	29.%	31.%	27.%
2	freq	84	35	49
2	prop	17.%	14.%	19.%
1 – Very weak economy	freq	86	33	53
1 – Very weak economy	prop	17.%	13.%	21.%
Top3Box	freq	78	46	31
Top3Box	prop	16.%	19.%	12.%
Low3Box	freq	314	145	170
Low3Box	prop	63.%	59.%	67.%
	mean	4.94	4.75	5.12
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	179	140	123	270	26	180
205	154	142	119	261	30	175
1	.	1	1	.	.	.
.%	.	1.%	1.%	.	.	.
11	6	2	1	11	4	8
6.%	3.%	2.%	1.%	4.%	16.%	4.%
18	23	14	7	34	8	22
10.%	13.%	10.%	6.%	13.%	30.%	12.%
54	33	21	21	62	4	36
30.%	18.%	15.%	17.%	23.%	17.%	20.%
43	55	46	31	85	5	52
24.%	31.%	33.%	25.%	31.%	20.%	29.%
32	30	22	29	39	3	31
18.%	17.%	16.%	24.%	15.%	13.%	17.%
22	32	32	32	39	1	32
12.%	18.%	23.%	26.%	14.%	5.%	18.%
30	29	18	10	45	12	30
17.%	16.%	13.%	8.%	17.%	45.%	17.%
97	117	100	92	163	10	114
54.%	65.%	72.%	75.%	60.%	38.%	63.%
4.72	4.98	5.16	5.39	4.83	3.99	4.94
5	5	5	5	5	4	5

Hungary

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
320	107	294	99	285	215	41
326	139	198	164	298	203	47
2	1	.	1	1	1	1
1.%	1.%	.	1.%	.%	.%	3.%
12	2	11	7	12	8	3
4.%	2.%	4.%	7.%	4.%	4.%	7.%
33	9	32	15	35	20	8
10.%	9.%	11.%	15.%	12.%	9.%	20.%
72	26	61	21	57	51	14
23.%	25.%	21.%	21.%	20.%	24.%	34.%
92	25	93	26	89	55	7
29.%	23.%	32.%	26.%	31.%	26.%	18.%
54	21	48	15	49	36	4
17.%	20.%	16.%	15.%	17.%	17.%	9.%
54	22	49	15	42	44	4
17.%	21.%	17.%	15.%	15.%	21.%	9.%
47	12	43	23	49	29	13
15.%	12.%	14.%	23.%	17.%	13.%	31.%
200	68	190	56	179	135	14
63.%	64.%	65.%	56.%	63.%	63.%	36.%
4.94	5.09	4.96	4.71	4.87	5.03	4.18
5	5	5	5	5	5	4

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	52	448	344	91	203	219
454	65	436	333	105	205	215
1	1	1	2	.	1	1
.%	1.%	.%	1.%	.	.%	1.%
17	3	17	16	3	10	8
4.%	6.%	4.%	5.%	4.%	5.%	4.%
47	10	45	40	11	25	26
10.%	20.%	10.%	12.%	13.%	12.%	12.%
94	15	94	79	19	38	51
21.%	28.%	21.%	23.%	21.%	19.%	23.%
137	12	132	106	20	64	60
30.%	23.%	29.%	31.%	22.%	31.%	27.%
80	7	77	54	16	31	40
18.%	13.%	17.%	16.%	17.%	15.%	18.%
82	4	82	47	22	35	32
18.%	8.%	18.%	14.%	24.%	17.%	15.%
65	14	63	58	15	36	35
14.%	27.%	14.%	17.%	16.%	18.%	16.%
300	23	291	207	57	130	133
65.%	45.%	65.%	60.%	63.%	64.%	61.%
5.01	4.39	5	4.81	5.08	4.91	4.88
5	4	5	5	5	5	5

Social Media Inactive
78
81
.
.
2
3.%
4
6.%
20
26.%
20
26.%
13
17.%
19
24.%
7
8.%
52
66.%
5.2
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	500	298	202
7 – Very strong economy	freq	32	18	14
7 – Very strong economy	prop	6.%	7.%	6.%
6	freq	62	35	27
6	prop	12.%	14.%	11.%
5	freq	178	108	70
5	prop	36.%	42.%	29.%
4	freq	154	66	88
4	prop	31.%	26.%	36.%
3	freq	56	23	34
3	prop	11.%	9.%	14.%
2	freq	7	5	2
2	prop	1.%	2.%	1.%
1 – Very weak economy	freq	11	2	8
1 – Very weak economy	prop	2.%	1.%	3.%
Top3Box	freq	272	161	111
Top3Box	prop	54.%	63.%	46.%
Low3Box	freq	73	29	44
Low3Box	prop	15.%	11.%	18.%
	mean	3.41	3.24	3.58
	median	3	3	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	163	70	81	77	342	285
310	150	40	89	79	332	263
23	9	.	5	8	19	21
9.%	6.%	.	6.%	10.%	6.%	7.%
22	23	17	5	10	47	43
8.%	14.%	25.%	6.%	13.%	14.%	15.%
100	53	25	27	30	122	108
37.%	33.%	36.%	33.%	39.%	36.%	38.%
85	51	18	28	21	106	80
32.%	31.%	26.%	34.%	27.%	31.%	28.%
26	21	9	9	7	41	29
10.%	13.%	13.%	11.%	8.%	12.%	10.%
3	4	.	3	2	3	2
1.%	2.%	.	3.%	2.%	1.%	1.%
9	2	.	5	1	5	3
3.%	1.%	.	6.%	1.%	1.%	1.%
144	85	43	37	47	188	172
54.%	52.%	61.%	46.%	61.%	55.%	60.%
37	27	9	16	9	48	34
14.%	17.%	13.%	20.%	12.%	14.%	12.%
3.42	3.44	3.27	3.71	3.23	3.38	3.25
3	3	3	4	3	3	3

India

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
215	3	65	432	293	207	144
237	3	71	426	304	196	144
11	1	3	28	27	4	20
5.%	.	5.%	6.%	9.%	2.%	14.%
19	.	9	53	47	15	19
9.%	.	14.%	12.%	16.%	7.%	13.%
70	1	25	152	108	70	49
33.%	.	39.%	35.%	37.%	34.%	34.%
75	.	17	137	74	80	41
35.%	.	26.%	32.%	25.%	39.%	29.%
27	.	7	50	26	31	11
13.%	.	10.%	11.%	9.%	15.%	7.%
4	1	1	4	4	3	3
2.%	.	1.%	1.%	1.%	1.%	2.%
8	.	3	8	6	5	1
4.%	.	4.%	2.%	2.%	2.%	1.%
101	1	38	233	183	89	88
47.%	.	58.%	54.%	63.%	43.%	61.%
39	1	10	62	35	38	15
18.%	.	16.%	14.%	12.%	18.%	11.%
3.61	4.01	3.43	3.4	3.2	3.7	3.13
4	6	3	3	3	4	3

nomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
356	285	215	395	89	396	71
356	283	217	399	92	404	64
12	28	3	29	3	30	1
3.%	10.%	2.%	7.%	3.%	8.%	1.%
43	49	14	54	4	56	6
12.%	17.%	6.%	14.%	5.%	14.%	9.%
129	99	79	147	27	154	19
36.%	35.%	37.%	37.%	31.%	39.%	27.%
113	75	80	111	37	107	33
32.%	26.%	37.%	28.%	41.%	27.%	47.%
45	26	30	41	13	40	9
13.%	9.%	14.%	10.%	14.%	10.%	13.%
3	2	5	5	2	3	1
1.%	1.%	2.%	1.%	2.%	1.%	2.%
10	6	5	8	3	6	1
3.%	2.%	2.%	2.%	3.%	2.%	1.%
185	176	96	230	35	240	26
52.%	62.%	45.%	58.%	39.%	61.%	37.%
58	34	40	54	17	49	12
16.%	12.%	18.%	14.%	20.%	12.%	16.%
3.52	3.18	3.71	3.32	3.77	3.26	3.74
3	3	4	3	4	3	4

Social Media Inactive
33
32
1
2.%
.
.
6
17.%
14
42.%
7
23.%
2
7.%
3
9.%
6
19.%
13
39.%
4.4
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	248	252
7 – Very strong economy	freq	12	8	4
7 – Very strong economy	prop	2.%	3.%	2.%
6	freq	91	43	48
6	prop	18.%	18.%	19.%
5	freq	176	99	77
5	prop	35.%	40.%	30.%
4	freq	134	53	81
4	prop	27.%	22.%	32.%
3	freq	70	33	38
3	prop	14.%	13.%	15.%
2	freq	13	8	6
2	prop	3.%	3.%	2.%
1 – Very weak economy	freq	3	1	2
1 – Very weak economy	prop	1.%	1.%	1.%
Top3Box	freq	279	150	129
Top3Box	prop	56.%	61.%	51.%
Low3Box	freq	87	42	45
Low3Box	prop	17.%	17.%	18.%
	mean	3.42	3.36	3.49
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	162	114	.	.	.	299
200	170	130	.	.	.	316
6	5	1	.	.	.	10
3.%	3.%	1.%	.	.	.	3.%
26	45	20	.	.	.	60
12.%	28.%	17.%	.	.	.	20.%
66	56	54	.	.	.	108
29.%	34.%	47.%	.	.	.	36.%
74	36	24	.	.	.	74
33.%	22.%	22.%	.	.	.	25.%
43	15	13	.	.	.	36
19.%	9.%	11.%	.	.	.	12.%
8	4	1	.	.	.	9
4.%	2.%	1.%	.	.	.	3.%
2	1	.	.	.	.	2
1.%	1.%	.	.	.	.	1.%
98	106	75	.	.	.	178
44.%	66.%	66.%	.	.	.	59.%
53	20	14	.	.	.	47
24.%	12.%	13.%	.	.	.	16.%
3.69	3.16	3.28	.	.	.	3.34
4	3	3	.	.	.	3

Israel

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
201	135	124	240	247	253	59
184	137	123	240	238	262	55
2	5	1	6	9	3	1
1.%	4.%	1.%	3.%	4.%	1.%	1.%
31	24	13	54	46	45	15
16.%	18.%	10.%	22.%	18.%	18.%	26.%
68	41	48	86	87	89	23
34.%	31.%	39.%	36.%	35.%	35.%	39.%
60	42	33	58	63	71	12
30.%	31.%	27.%	24.%	25.%	28.%	19.%
34	18	24	29	35	36	7
17.%	13.%	19.%	12.%	14.%	14.%	13.%
4	3	5	6	6	7	1
2.%	2.%	4.%	2.%	2.%	3.%	2.%
1	2	.	1	1	2	.
1.%	1.%	.	1.%	1.%	1.%	.
101	70	63	146	142	137	39
50.%	52.%	50.%	61.%	57.%	54.%	66.%
40	22	28	36	42	45	9
20.%	16.%	23.%	15.%	17.%	18.%	15.%
3.56	3.44	3.64	3.31	3.37	3.48	3.23
3	3	3	3	3	3	3

ıomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
441	123	377	373	98	.	.
445	114	386	385	92	.	.
12	3	9	11	1	.	.
3.%	2.%	3.%	3.%	1.%	.	.
76	28	63	79	12	.	.
17.%	22.%	17.%	21.%	12.%	.	.
153	55	120	131	32	.	.
35.%	45.%	32.%	35.%	33.%	.	.
122	23	110	99	27	.	.
28.%	19.%	29.%	26.%	28.%	.	.
63	12	58	42	22	.	.
14.%	10.%	15.%	11.%	22.%	.	.
12	1	12	11	2	.	.
3.%	1.%	3.%	3.%	2.%	.	.
3	.	3	1	2	.	.
1.%	.	1.%	.%	2.%	.	.
240	86	193	221	45	.	.
54.%	70.%	51.%	59.%	46.%	.	.
78	14	73	54	25	.	.
18.%	11.%	19.%	14.%	26.%	.	.
3.45	3.16	3.51	3.32	3.71	.	.
3	3	3	3	4	.	.

Social Media Inactive
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Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	505	496
7 – Very strong economy	freq	5	3	2
7 – Very strong economy	prop	1.%	1.%	1.%
6	freq	14	10	4
6	prop	3.%	4.%	2.%
5	freq	62	38	24
5	prop	12.%	15.%	10.%
4	freq	110	52	58
4	prop	22.%	21.%	23.%
3	freq	117	62	55
3	prop	23.%	25.%	22.%
2	freq	80	34	45
2	prop	16.%	14.%	18.%
1 – Very weak economy	freq	113	49	64
1 – Very weak economy	prop	23.%	20.%	25.%
Top3Box	freq	81	50	30
Top3Box	prop	16.%	20.%	12.%
Low3Box	freq	309	145	165
Low3Box	prop	62.%	58.%	65.%
	mean	5.02	4.85	5.19
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	186	153	140	191	83	.
304	387	310	250	403	191	.
1	3	1	3	0	2	.
1.%	2.%	1.%	2.%	.%	2.%	.
6	4	3	5	5	3	.
4.%	2.%	2.%	4.%	3.%	4.%	.
23	23	15	11	22	16	.
15.%	12.%	10.%	8.%	12.%	19.%	.
37	36	37	29	44	19	.
23.%	19.%	24.%	21.%	23.%	23.%	.
37	39	41	27	52	22	.
23.%	21.%	27.%	19.%	27.%	26.%	.
22	32	25	26	29	12	.
14.%	17.%	17.%	18.%	15.%	15.%	.
34	49	29	39	38	10	.
21.%	26.%	19.%	28.%	20.%	12.%	.
31	30	20	19	28	21	.
19.%	16.%	13.%	14.%	15.%	25.%	.
93	120	96	92	120	43	.
58.%	65.%	63.%	65.%	63.%	52.%	.
4.89	5.14	5.01	5.17	5	4.58	.
5	5	5	5	5	5	.

Italy

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
.	213	214	73	241	259	41
.	229	573	199	509	492	94
.	3	1	1	4	1	3
.	1.%	1.%	2.%	2.%	.%	8.%
.	7	3	3	8	6	3
.	3.%	2.%	4.%	3.%	2.%	6.%
.	31	21	10	29	33	5
.	14.%	10.%	13.%	12.%	13.%	12.%
.	39	53	18	56	54	8
.	18.%	25.%	25.%	23.%	21.%	20.%
.	47	51	19	58	59	10
.	22.%	24.%	26.%	24.%	23.%	23.%
.	33	37	9	37	43	4
.	15.%	17.%	13.%	15.%	16.%	10.%
.	54	47	13	49	64	8
.	25.%	22.%	17.%	21.%	25.%	20.%
.	40	26	14	41	40	11
.	19.%	12.%	20.%	17.%	15.%	26.%
.	133	135	41	144	165	22
.	63.%	63.%	56.%	60.%	64.%	54.%
.	5.04	5.09	4.76	4.93	5.11	4.56
.	5	5	5	5	5	5

ıomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	71	429	293	180	256	117
907	167	834	635	321	527	234
2	2	3	5	0	3	1
.%	3.%	1.%	2.%	.%	1.%	1.%
11	2	12	8	5	11	1
2.%	3.%	3.%	3.%	3.%	4.%	1.%
57	11	50	42	15	31	17
12.%	16.%	12.%	14.%	8.%	12.%	15.%
102	17	93	66	37	54	26
22.%	24.%	22.%	23.%	21.%	21.%	22.%
107	17	100	71	37	62	29
23.%	23.%	23.%	24.%	21.%	24.%	25.%
75	8	72	45	33	40	18
16.%	11.%	17.%	15.%	18.%	16.%	15.%
105	15	98	56	53	55	24
23.%	20.%	23.%	19.%	29.%	21.%	21.%
70	15	65	55	20	45	20
15.%	22.%	15.%	19.%	11.%	18.%	17.%
287	39	271	172	123	157	72
63.%	54.%	63.%	59.%	68.%	61.%	61.%
5.06	4.75	5.06	4.87	5.31	4.95	4.98
5	5	5	5	5	5	5

Social Media Inactive
127
240
1
1.%
1
1.%
14
11.%
30
23.%
26
20.%
22
17.%
34
27.%
16
13.%
81
64.%
5.19
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1003	578	425
7 – Very strong economy	freq	1	1	1
7 – Very strong economy	prop	.%	.%	.%
6	freq	5	3	1
6	prop	1.%	1.%	1.%
5	freq	61	32	29
5	prop	12.%	13.%	12.%
4	freq	141	58	83
4	prop	28.%	23.%	33.%
3	freq	180	92	88
3	prop	36.%	37.%	35.%
2	freq	60	31	29
2	prop	12.%	12.%	12.%
1 – Very weak economy	freq	51	33	18
1 – Very weak economy	prop	10.%	13.%	7.%
Top3Box	freq	67	36	31
Top3Box	prop	13.%	15.%	12.%
Low3Box	freq	292	156	136
Low3Box	prop	58.%	62.%	54.%
	mean	4.76	4.85	4.67
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	164	167	321	149	30	258
248	381	374	584	341	78	567
1	.	1	1	.	.	1
.%	.	.%	.%	.	.	.%
3	0	1	4	1	.	1
2.%	.%	.%	1.%	1.%	.	1.%
25	12	23	37	17	7	35
15.%	7.%	14.%	12.%	11.%	23.%	14.%
50	49	42	82	52	7	74
30.%	30.%	25.%	26.%	35.%	23.%	29.%
53	63	64	117	52	12	92
32.%	38.%	38.%	36.%	35.%	38.%	36.%
19	21	21	39	20	2	32
11.%	13.%	12.%	12.%	14.%	5.%	12.%
17	18	16	42	7	3	23
10.%	11.%	9.%	13.%	4.%	10.%	9.%
29	13	25	42	18	7	37
17.%	8.%	15.%	13.%	12.%	23.%	14.%
89	102	101	197	79	16	147
53.%	62.%	60.%	61.%	53.%	54.%	57.%
4.65	4.89	4.75	4.84	4.63	4.55	4.71
5	5	5	5	5	5	5

Japan

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
242	267	101	132	228	272	22
436	305	202	496	543	460	55
1	1	.	1	1	.	1
.%	.%	.	.%	1.%	.	2.%
3	3	0	1	3	1	0
1.%	1.%	.%	1.%	1.%	1.%	1.%
26	38	9	15	27	34	5
11.%	14.%	9.%	11.%	12.%	12.%	21.%
67	76	28	38	58	83	6
28.%	28.%	27.%	28.%	26.%	30.%	27.%
88	85	42	53	84	97	6
36.%	32.%	42.%	40.%	37.%	36.%	25.%
29	34	13	14	27	33	2
12.%	13.%	13.%	10.%	12.%	12.%	10.%
29	31	9	11	27	24	3
12.%	11.%	9.%	9.%	12.%	9.%	13.%
30	41	9	16	32	35	6
12.%	15.%	9.%	12.%	14.%	13.%	25.%
145	150	64	78	138	154	11
60.%	56.%	64.%	59.%	60.%	57.%	48.%
4.81	4.74	4.85	4.73	4.8	4.73	4.53
5	5	5	5	5	5	4

nomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
478	39	461	314	155	46	119
948	103	900	690	256	95	255
1	1	1	1	.	1	.
.%	1.%	.%	.%	.	1.%	.
4	0	4	4	1	2	1
1.%	1.%	1.%	1.%	1.%	4.%	1.%
56	8	53	39	19	9	18
12.%	21.%	11.%	12.%	13.%	20.%	15.%
135	9	132	86	40	13	32
28.%	24.%	29.%	27.%	26.%	28.%	27.%
175	13	167	115	57	13	48
37.%	33.%	36.%	37.%	36.%	27.%	41.%
58	4	57	35	23	5	13
12.%	9.%	12.%	11.%	15.%	10.%	11.%
48	4	47	34	15	5	7
10.%	10.%	10.%	11.%	10.%	11.%	6.%
61	9	58	44	20	11	19
13.%	24.%	12.%	14.%	13.%	25.%	16.%
281	20	272	183	95	22	68
59.%	52.%	59.%	59.%	61.%	48.%	57.%
4.77	4.53	4.78	4.75	4.82	4.48	4.63
5	5	5	5	5	4	5

Social Media Inactive
335
653
1
.%
2
1.%
34
10.%
97
29.%
119
36.%
43
13.%
39
12.%
37
11.%
202
60.%
4.85
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	277	223
7 – Very strong economy	freq	2	2	.
7 – Very strong economy	prop	.%	1.%	.
6	freq	30	4	26
6	prop	6.%	2.%	10.%
5	freq	30	16	14
5	prop	6.%	7.%	6.%
4	freq	142	91	50
4	prop	28.%	38.%	19.%
3	freq	111	55	56
3	prop	22.%	23.%	22.%
2	freq	90	42	47
2	prop	18.%	18.%	18.%
1 – Very weak economy	freq	96	31	65
1 – Very weak economy	prop	19.%	13.%	25.%
Top3Box	freq	62	21	41
Top3Box	prop	12.%	9.%	16.%
Low3Box	freq	297	128	169
Low3Box	prop	59.%	53.%	65.%
	mean	4.97	4.85	5.08
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	138	102	197	173	70	162
248	167	85	129	180	140	200
1	0	.	0	1	0	0
.%	.%	.	.%	.%	.%	.%
3	25	1	.	28	2	3
1.%	18.%	1.%	.	16.%	2.%	2.%
16	10	4	7	13	8	14
6.%	7.%	4.%	3.%	7.%	12.%	9.%
95	22	25	57	36	20	49
36.%	16.%	25.%	29.%	21.%	28.%	30.%
40	43	28	54	31	19	26
15.%	31.%	27.%	28.%	18.%	27.%	16.%
41	11	38	46	30	9	42
16.%	8.%	37.%	23.%	17.%	14.%	26.%
64	26	6	32	35	12	26
25.%	19.%	6.%	16.%	20.%	17.%	16.%
20	36	6	7	42	10	17
8.%	26.%	5.%	4.%	24.%	14.%	11.%
145	81	71	132	96	40	95
56.%	58.%	70.%	67.%	55.%	57.%	59.%
5.11	4.59	5.12	5.19	4.72	4.87	5.05
5	5	5	5	5	5	5

Mexico

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
338	220	161	119	298	202	61
300	13	232	255	289	211	113
1	.	1	0	0	1	1
.%	.	1.%	.%	.%	1.%	1.%
27	25	3	2	27	3	3
8.%	.	2.%	2.%	9.%	1.%	6.%
16	.	17	13	18	12	8
5.%	.	11.%	11.%	6.%	6.%	13.%
92	70	39	32	89	53	16
27.%	.	24.%	27.%	30.%	26.%	27.%
85	37	43	31	78	33	14
25.%	.	27.%	26.%	26.%	16.%	24.%
47	44	29	17	57	33	6
14.%	.	18.%	14.%	19.%	16.%	9.%
70	45	28	23	29	67	12
21.%	.	18.%	19.%	10.%	33.%	20.%
44	25	21	16	46	16	12
13.%	.	13.%	13.%	15.%	8.%	20.%
202	126	101	70	164	133	32
60.%	.	62.%	59.%	55.%	66.%	53.%
4.93	4.96	4.99	4.95	4.69	5.38	4.73
5	5	5	5	5	5	5

ıomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
439	75	425	310	56	298	84
387	143	357	361	45	342	101
1	1	1	1	.	2	.
.%	1.%	.%	.%	.	1.%	.
26	3	26	29	.	28	2
6.%	5.%	6.%	9.%	.	10.%	2.%
22	13	18	23	2	22	4
5.%	17.%	4.%	7.%	4.%	8.%	5.%
125	22	120	106	6	100	15
29.%	29.%	28.%	34.%	10.%	34.%	18.%
97	16	95	74	24	51	19
22.%	21.%	22.%	24.%	44.%	17.%	23.%
84	7	82	43	17	44	21
19.%	10.%	19.%	14.%	31.%	15.%	25.%
84	13	83	33	6	50	23
19.%	17.%	20.%	11.%	11.%	17.%	27.%
49	17	45	54	2	52	6
11.%	22.%	11.%	17.%	4.%	18.%	7.%
265	36	261	150	48	145	63
60.%	48.%	61.%	48.%	86.%	49.%	75.%
5	4.63	5.03	4.56	5.35	4.69	5.45
5	4	5	4	5	4	6

Social Media Inactive
118
57
.
.
.
.
4
3.%
26
22.%
41
35.%
24
21.%
23
20.%
4
3.%
89
75.%
5.32
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	500	277	223
7 – Very strong economy	freq	0	0	.
7 – Very strong economy	prop	.%	.%	.
6	freq	21	19	2
6	prop	4.%	8.%	1.%
5	freq	117	69	48
5	prop	23.%	28.%	19.%
4	freq	192	83	109
4	prop	38.%	34.%	43.%
3	freq	99	44	55
3	prop	20.%	18.%	22.%
2	freq	43	17	26
2	prop	9.%	7.%	10.%
1 – Very weak economy	freq	28	15	13
1 – Very weak economy	prop	6.%	6.%	5.%
Top3Box	freq	139	88	51
Top3Box	prop	28.%	36.%	20.%
Low3Box	freq	170	76	94
Low3Box	prop	34.%	31.%	37.%
	mean	4.22	4.06	4.37
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
271	142	87	295	181	24	150
317	129	54	270	200	30	158
0	.	.	.	0	.	0
.%	.	.	.	.%	.	.%
9	7	5	12	7	2	8
3.%	5.%	6.%	4.%	4.%	8.%	6.%
69	26	21	60	49	8	34
26.%	19.%	25.%	20.%	27.%	35.%	23.%
102	55	35	113	69	10	61
38.%	38.%	40.%	38.%	38.%	41.%	41.%
53	31	14	62	36	1	28
20.%	22.%	16.%	21.%	20.%	4.%	19.%
19	17	7	26	16	1	11
7.%	12.%	8.%	9.%	9.%	4.%	7.%
17	6	5	22	4	2	8
6.%	4.%	5.%	8.%	2.%	9.%	5.%
79	34	27	73	56	10	43
29.%	24.%	31.%	25.%	31.%	42.%	28.%
90	54	25	110	56	4	47
33.%	38.%	29.%	37.%	31.%	17.%	31.%
4.21	4.3	4.11	4.32	4.08	3.89	4.14
4	4	4	4	4	4	4

Peru

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
350	.	385	115	315	185	152
342	.	286	214	326	174	160
.	.	.	0	0	.	0
.	.	.	.%	.%	.	.%
13	.	14	7	19	2	9
4.%	.	4.%	6.%	6.%	1.%	6.%
84	.	88	30	79	38	33
24.%	.	23.%	26.%	25.%	21.%	22.%
131	.	154	38	112	80	62
37.%	.	40.%	33.%	35.%	43.%	40.%
71	.	67	32	57	42	32
20.%	.	17.%	28.%	18.%	23.%	21.%
32	.	37	6	30	13	10
9.%	.	10.%	5.%	10.%	7.%	6.%
20	.	26	2	18	10	7
6.%	.	7.%	2.%	6.%	6.%	5.%
96	.	101	38	98	40	42
27.%	.	26.%	33.%	31.%	22.%	28.%
123	.	130	39	105	64	49
35.%	.	34.%	34.%	33.%	35.%	32.%
4.25	.	4.27	4.03	4.17	4.3	4.14
4	.	4	4	4	4	4

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Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
348	173	327	361	41	373	104
340	183	317	375	39	390	88
.	0	.	0	.	0	.
.	.%	.	.%	.	.%	.
12	12	9	18	2	16	5
4.%	7.%	3.%	5.%	6.%	4.%	5.%
84	44	74	89	8	90	24
24.%	25.%	23.%	25.%	20.%	24.%	23.%
130	61	131	134	15	149	29
37.%	35.%	40.%	37.%	37.%	40.%	27.%
67	38	60	70	6	75	23
19.%	22.%	18.%	19.%	16.%	20.%	22.%
33	11	32	30	6	25	16
10.%	6.%	10.%	8.%	14.%	7.%	15.%
21	7	21	19	3	18	8
6.%	4.%	6.%	5.%	7.%	5.%	7.%
96	56	82	107	11	106	29
28.%	32.%	25.%	30.%	26.%	29.%	28.%
121	56	113	120	15	117	46
35.%	33.%	35.%	33.%	37.%	31.%	45.%
4.25	4.07	4.29	4.18	4.34	4.14	4.42
4	4	4	4	4	4	4

Social Media Inactive
23
22
.
.
.
.
3
14.%
14
60.%
1
6.%
2
8.%
3
12.%
3
14.%
6
26.%
4.45
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	263	237
7 – Very strong economy	freq	12	6	6
7 – Very strong economy	prop	2.%	2.%	2.%
6	freq	22	14	8
6	prop	4.%	6.%	3.%
5	freq	100	49	51
5	prop	20.%	20.%	20.%
4	freq	151	71	80
4	prop	30.%	28.%	32.%
3	freq	122	63	60
3	prop	24.%	25.%	24.%
2	freq	51	19	31
2	prop	10.%	8.%	13.%
1 – Very weak economy	freq	42	27	15
1 – Very weak economy	prop	8.%	11.%	6.%
Top3Box	freq	134	69	65
Top3Box	prop	27.%	28.%	26.%
Low3Box	freq	215	109	106
Low3Box	prop	43.%	44.%	42.%
	mean	4.34	4.35	4.33
	median	4	4	4

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	145	153	278	132	9	234
165	162	173	274	144	6	258
8	1	3	3	5	.	6
4.%	1.%	2.%	1.%	4.%	.	3.%
5	6	12	11	9	.	12
2.%	4.%	8.%	4.%	7.%	.	5.%
44	31	25	66	24	.	35
22.%	21.%	16.%	24.%	18.%	.	15.%
62	46	42	83	36	2	66
31.%	32.%	28.%	30.%	27.%	.	28.%
54	32	37	61	39	4	66
27.%	22.%	24.%	22.%	30.%	.	28.%
12	18	20	31	10	1	28
6.%	13.%	13.%	11.%	8.%	.	12.%
17	10	15	23	8	2	20
8.%	7.%	10.%	8.%	6.%	.	8.%
57	38	39	80	38	.	53
28.%	26.%	26.%	29.%	29.%	.	23.%
83	60	72	115	58	6	114
41.%	42.%	47.%	41.%	44.%	.	49.%
4.26	4.36	4.42	4.34	4.2	5.27	4.44
4	4	4	4	4	5	4

Poland

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
266	74	311	115	251	249	53
242	23	366	111	274	226	51
6	4	5	3	8	4	6
2.%	5.%	2.%	3.%	3.%	2.%	11.%
10	.	16	6	12	10	2
4.%	.	5.%	6.%	5.%	4.%	4.%
65	21	57	22	43	57	10
24.%	29.%	18.%	19.%	17.%	23.%	18.%
84	18	103	29	83	68	15
32.%	25.%	33.%	26.%	33.%	27.%	28.%
56	16	72	35	61	62	7
21.%	21.%	23.%	31.%	24.%	25.%	13.%
23	6	33	12	25	26	6
9.%	8.%	11.%	11.%	10.%	10.%	12.%
22	9	26	6	20	22	7
8.%	13.%	8.%	5.%	8.%	9.%	13.%
81	25	77	32	63	71	18
30.%	34.%	25.%	28.%	25.%	29.%	33.%
101	31	131	54	105	109	20
38.%	41.%	42.%	47.%	42.%	44.%	38.%
4.25	4.3	4.36	4.29	4.31	4.36	4.17
4	4	4	4	4	4	4

iomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	97	403	320	118	239	161
449	99	401	349	85	239	163
6	8	4	6	5	7	5
1.%	8.%	1.%	2.%	4.%	3.%	3.%
20	4	18	15	4	12	7
5.%	5.%	4.%	5.%	3.%	5.%	4.%
90	15	85	56	30	46	34
20.%	16.%	21.%	18.%	26.%	19.%	21.%
136	32	119	100	32	74	50
30.%	33.%	29.%	31.%	27.%	31.%	31.%
116	20	102	85	28	64	36
26.%	21.%	25.%	27.%	24.%	27.%	22.%
44	8	42	29	9	18	19
10.%	9.%	10.%	9.%	8.%	7.%	12.%
35	8	34	28	9	19	10
8.%	9.%	8.%	9.%	8.%	8.%	6.%
117	28	107	78	39	65	46
26.%	29.%	26.%	24.%	33.%	27.%	28.%
195	37	178	143	47	100	65
44.%	38.%	44.%	45.%	39.%	42.%	40.%
4.36	4.14	4.38	4.38	4.18	4.27	4.26
4	4	4	4	4	4	4

Social Media Inactive
100
98
.
.
4
4.%
20
20.%
27
27.%
22
22.%
14
14.%
13
13.%
24
24.%
49
49.%
4.63
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	501	242	259
7 – Very strong economy	freq	9	4	5
7 – Very strong economy	prop	2.%	2.%	2.%
6	freq	10	6	4
6	prop	2.%	2.%	2.%
5	freq	64	34	30
5	prop	13.%	14.%	12.%
4	freq	142	67	75
4	prop	28.%	28.%	29.%
3	freq	132	66	66
3	prop	26.%	28.%	25.%
2	freq	58	27	31
2	prop	12.%	11.%	12.%
1 – Very weak economy	freq	86	36	50
1 – Very weak economy	prop	17.%	15.%	19.%
Top3Box	freq	83	44	39
Top3Box	prop	17.%	18.%	15.%
Low3Box	freq	276	129	147
Low3Box	prop	55.%	54.%	56.%
	mean	4.79	4.71	4.86
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	169	125	35	226	201	248
165	191	145	35	225	205	258
7	2	.	1	1	4	4
4.%	1.%	.	2.%	1.%	2.%	2.%
5	2	3	.	5	4	6
3.%	1.%	2.%	.	2.%	2.%	2.%
26	21	17	5	24	30	34
13.%	12.%	14.%	13.%	11.%	15.%	14.%
63	42	36	9	61	57	68
31.%	25.%	29.%	24.%	27.%	29.%	27.%
55	50	27	8	71	48	63
27.%	30.%	22.%	23.%	31.%	24.%	25.%
15	22	20	2	29	23	29
7.%	13.%	16.%	5.%	13.%	12.%	12.%
35	30	21	11	34	34	44
17.%	18.%	17.%	32.%	15.%	17.%	18.%
39	24	20	5	31	38	44
19.%	14.%	16.%	16.%	14.%	19.%	18.%
105	102	68	21	134	105	136
51.%	61.%	55.%	60.%	59.%	52.%	55.%
4.63	4.93	4.86	5.08	4.85	4.73	4.79
5	5	5	5	5	5	5

Russia

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
252	84	290	126	242	258	44
243	100	270	131	255	246	42
5	1	4	4	4	5	3
2.%	2.%	1.%	3.%	2.%	2.%	6.%
4	2	5	3	4	6	2
2.%	2.%	2.%	2.%	1.%	2.%	4.%
30	11	30	23	26	38	9
12.%	13.%	10.%	18.%	11.%	15.%	20.%
73	28	81	33	64	77	14
29.%	34.%	28.%	26.%	27.%	30.%	32.%
70	16	89	27	68	64	5
28.%	19.%	31.%	22.%	28.%	25.%	11.%
28	11	29	17	31	26	5
11.%	13.%	10.%	14.%	13.%	10.%	12.%
42	14	52	20	45	41	7
17.%	17.%	18.%	16.%	18.%	16.%	15.%
39	14	39	29	34	49	13
16.%	17.%	14.%	23.%	14.%	19.%	30.%
139	42	170	64	144	132	17
55.%	49.%	59.%	51.%	59.%	51.%	38.%
4.79	4.75	4.86	4.65	4.91	4.68	4.34
5	4	5	5	5	5	4

ıomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	59	441	335	117	151	222
459	59	442	341	106	151	224
7	3	7	7	1	2	3
1.%	4.%	2.%	2.%	1.%	1.%	2.%
8	1	9	5	4	3	6
2.%	1.%	2.%	2.%	4.%	2.%	3.%
55	5	59	40	14	20	23
12.%	9.%	13.%	12.%	12.%	13.%	10.%
128	19	122	93	37	45	67
28.%	32.%	28.%	28.%	32.%	30.%	30.%
127	15	117	92	29	42	58
28.%	25.%	27.%	27.%	25.%	27.%	26.%
52	8	50	39	10	20	28
11.%	13.%	11.%	12.%	9.%	14.%	13.%
79	9	77	58	22	20	37
17.%	16.%	17.%	17.%	18.%	13.%	17.%
70	8	74	52	19	24	32
15.%	14.%	17.%	16.%	16.%	16.%	15.%
259	31	244	189	61	82	123
57.%	53.%	55.%	57.%	52.%	54.%	55.%
4.83	4.73	4.8	4.81	4.76	4.73	4.81
5	5	5	5	5	5	5

Social Media Inactive
127
126
4
3.%
1
1.%
22
17.%
30
24.%
32
26.%
9
7.%
29
23.%
26
20.%
71
56.%
4.82
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	502	311	191
7 – Very strong economy	freq	98	67	32
7 – Very strong economy	prop	20.%	23.%	15.%
6	freq	90	53	37
6	prop	18.%	18.%	18.%
5	freq	130	76	54
5	prop	26.%	26.%	26.%
4	freq	121	66	56
4	prop	24.%	22.%	27.%
3	freq	42	22	21
3	prop	8.%	7.%	10.%
2	freq	4	1	3
2	prop	1.%	.%	2.%
1 – Very weak economy	freq	14	8	5
1 – Very weak economy	prop	3.%	3.%	3.%
Top3Box	freq	318	196	123
Top3Box	prop	64.%	67.%	59.%
Low3Box	freq	60	31	29
Low3Box	prop	12.%	11.%	14.%
	mean	2.97	2.86	3.14
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	169	46	241	136	62	301
301	159	42	242	137	63	305
46	41	11	55	20	10	63
16.%	24.%	24.%	23.%	14.%	16.%	21.%
57	29	4	40	27	10	56
20.%	17.%	9.%	17.%	20.%	16.%	19.%
79	40	11	56	34	24	73
28.%	24.%	24.%	23.%	25.%	39.%	24.%
69	38	13	61	36	13	69
24.%	23.%	29.%	25.%	27.%	21.%	23.%
27	10	5	21	13	4	26
10.%	6.%	12.%	9.%	10.%	6.%	9.%
2	2	.	2	1	.	3
1.%	1.%	.	1.%	1.%	.	1.%
4	8	1	6	4	1	11
2.%	5.%	2.%	2.%	3.%	2.%	4.%
182	110	26	151	82	44	192
64.%	65.%	57.%	63.%	60.%	71.%	64.%
33	21	7	29	18	5	40
12.%	12.%	14.%	12.%	13.%	8.%	13.%
2.99	2.93	3.05	2.92	3.11	2.93	2.97
3	3	3	3	3	3	3

Saudi Arabia

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
199	152	130	219	239	261	100
197	150	130	222	248	254	103
35	38	29	31	51	47	22
18.%	25.%	22.%	14.%	22.%	18.%	22.%
33	31	20	39	52	37	23
17.%	20.%	15.%	18.%	22.%	14.%	24.%
57	38	30	62	59	71	28
29.%	25.%	23.%	28.%	25.%	27.%	28.%
52	33	31	57	52	69	24
26.%	22.%	24.%	26.%	22.%	26.%	24.%
16	10	16	16	14	28	2
8.%	7.%	13.%	7.%	6.%	11.%	2.%
1	1	.	3	1	3	.
1.%	1.%	.	1.%	.%	1.%	.
3	.	3	10	9	5	1
1.%	.	3.%	5.%	4.%	2.%	1.%
126	107	79	132	163	156	73
63.%	71.%	61.%	60.%	68.%	60.%	73.%
20	11	20	29	23	37	3
10.%	8.%	15.%	13.%	10.%	14.%	3.%
2.98	2.67	2.99	3.17	2.84	3.1	2.65
3	3	3	3	3	3	3

ıomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
400	141	359	291	182	219	185
399	144	358	303	173	220	188
77	33	65	64	28	41	33
19.%	24.%	18.%	22.%	15.%	19.%	18.%
66	30	60	58	28	42	32
17.%	21.%	17.%	20.%	15.%	19.%	18.%
102	39	91	77	47	55	47
26.%	28.%	25.%	26.%	26.%	25.%	25.%
97	31	90	63	53	51	50
24.%	22.%	25.%	22.%	29.%	23.%	27.%
41	5	38	17	22	22	15
10.%	3.%	10.%	6.%	12.%	10.%	8.%
4	.	4	1	3	2	1
1.%	.	1.%	.%	2.%	1.%	1.%
13	3	11	12	.	6	6
3.%	2.%	3.%	4.%	.	3.%	3.%
246	103	216	199	103	137	113
61.%	73.%	60.%	68.%	57.%	63.%	61.%
58	8	52	29	25	30	22
14.%	6.%	15.%	10.%	14.%	14.%	12.%
3.05	2.69	3.09	2.86	3.13	3.01	3.05
3	3	3	3	3	3	3

Social Media Inactive
97
94
24
25.%
15
16.%
28
29.%
20
21.%
6
6.%
1
1.%
1
1.%
68
70.%
8
8.%
2.75
3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	501	234	267
7 – Very strong economy	freq	5	5	.
7 – Very strong economy	prop	1.%	2.%	.
6	freq	4	4	.
6	prop	1.%	2.%	.
5	freq	45	25	20
5	prop	9.%	10.%	8.%
4	freq	118	66	52
4	prop	24.%	28.%	20.%
3	freq	143	62	81
3	prop	29.%	26.%	31.%
2	freq	89	43	46
2	prop	18.%	18.%	18.%
1 – Very weak economy	freq	97	37	60
1 – Very weak economy	prop	19.%	15.%	23.%
Top3Box	freq	53	33	20
Top3Box	prop	11.%	14.%	8.%
Low3Box	freq	328	141	187
Low3Box	prop	66.%	59.%	72.%
	mean	5.09	4.88	5.29
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	132	85	72	92	336	185
169	173	159	52	92	357	234
4	.	1	.	1	3	1
1.%	.	1.%	.	2.%	1.%	.%
3	1	.	.	.	4	2
1.%	1.%	.	.	.	1.%	1.%
26	14	5	7	9	29	17
9.%	11.%	6.%	10.%	10.%	9.%	9.%
84	19	15	23	25	70	33
30.%	14.%	18.%	31.%	28.%	21.%	18.%
85	37	21	24	17	102	56
30.%	28.%	25.%	33.%	19.%	30.%	30.%
37	27	25	8	20	60	35
13.%	21.%	29.%	11.%	22.%	18.%	19.%
46	34	18	11	18	68	42
16.%	25.%	21.%	15.%	20.%	20.%	23.%
32	15	6	7	11	36	20
11.%	11.%	8.%	10.%	12.%	11.%	11.%
168	98	63	42	56	230	133
59.%	74.%	74.%	59.%	61.%	69.%	72.%
4.9	5.34	5.34	4.89	5.08	5.14	5.23
5	5	5	5	5	5	5

South Africa

from 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
315	253	110	137	239	261	113
267	248	123	130	272	229	117
4	4	.	1	2	2	.
1.%	2.%	.	.%	1.%	1.%	.
1	1	.	2	2	1	3
.%	1.%	.	2.%	1.%	1.%	3.%
28	21	14	10	26	19	13
9.%	8.%	13.%	8.%	11.%	7.%	11.%
85	57	25	36	58	60	26
27.%	23.%	23.%	26.%	24.%	23.%	23.%
87	71	27	46	61	81	33
28.%	28.%	24.%	33.%	26.%	31.%	29.%
54	47	20	22	39	49	19
17.%	18.%	18.%	16.%	16.%	19.%	17.%
55	52	24	20	49	48	19
18.%	21.%	22.%	15.%	21.%	18.%	17.%
34	26	14	13	31	22	16
11.%	10.%	13.%	10.%	13.%	9.%	14.%
196	169	71	88	150	178	72
62.%	67.%	65.%	64.%	63.%	68.%	63.%
5	5.13	5.14	4.98	5.04	5.13	4.98
5	5	5	5	5	5	5

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
387	166	334	373	108	317	128
384	173	328	391	77	307	134
5	2	3	2	2	4	1
1.%	1.%	1.%	1.%	2.%	1.%	.%
1	3	1	4	.	4	.
.%	2.%	.%	1.%	.	1.%	.
32	13	32	38	7	31	12
8.%	8.%	10.%	10.%	7.%	10.%	9.%
92	39	79	84	30	78	25
24.%	23.%	24.%	22.%	28.%	25.%	19.%
110	50	93	103	33	88	45
28.%	30.%	28.%	28.%	30.%	28.%	35.%
70	30	58	69	16	59	21
18.%	18.%	17.%	18.%	15.%	19.%	16.%
78	29	68	74	19	54	26
20.%	18.%	20.%	20.%	18.%	17.%	20.%
38	18	36	43	9	38	12
10.%	11.%	11.%	12.%	9.%	12.%	10.%
257	110	219	246	68	200	91
66.%	66.%	66.%	66.%	63.%	63.%	71.%
5.12	5.05	5.11	5.1	5.01	5	5.17
5	5	5	5	5	5	5

Social Media Inactive
55
60
1
1.%
.
.
2
4.%
15
28.%
10
19.%
9
17.%
17
31.%
3
5.%
37
67.%
5.39
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	289	211
7 – Very strong economy	freq	2	1	1
7 – Very strong economy	prop	.%	.%	.%
6	freq	10	6	4
6	prop	2.%	2.%	2.%
5	freq	38	20	18
5	prop	8.%	8.%	7.%
4	freq	112	49	63
4	prop	22.%	19.%	25.%
3	freq	183	101	81
3	prop	37.%	40.%	33.%
2	freq	97	41	56
2	prop	19.%	16.%	23.%
1 – Very weak economy	freq	58	35	23
1 – Very weak economy	prop	12.%	14.%	9.%
Top3Box	freq	50	27	24
Top3Box	prop	10.%	11.%	10.%
Low3Box	freq	338	177	161
Low3Box	prop	68.%	70.%	65.%
	mean	4.98	5.01	4.94
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	185	124	96	166	238	283
128	218	154	81	164	255	318
.	.	2	.	.	2	1
.	.	1.%	.	.	1.%	.%
5	4	1	3	2	5	5
2.%	2.%	1.%	3.%	1.%	2.%	2.%
11	11	16	4	9	25	26
6.%	6.%	13.%	4.%	5.%	11.%	9.%
45	35	31	20	35	57	67
24.%	19.%	25.%	20.%	21.%	24.%	24.%
71	70	42	26	69	87	106
37.%	38.%	34.%	27.%	41.%	37.%	37.%
41	36	20	31	28	38	48
22.%	20.%	16.%	32.%	17.%	16.%	17.%
18	29	11	12	23	23	30
10.%	15.%	9.%	12.%	14.%	10.%	11.%
15	16	19	8	11	32	32
8.%	8.%	16.%	8.%	6.%	13.%	11.%
131	134	73	69	120	149	184
68.%	73.%	59.%	72.%	73.%	62.%	65.%
4.99	5.12	4.73	5.17	5.1	4.81	4.89
5	5	5	5	5	5	5

South Korea

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
217	1	123	376	262	238	63
182	1	116	383	298	202	75
1	.	1	1	2	.	2
.%	.	1.%	.%	1.%	.	3.%
5	.	.	10	7	3	2
2.%	.	.	3.%	3.%	1.%	4.%
12	.	7	31	26	12	8
6.%	.	6.%	8.%	10.%	5.%	13.%
45	.	27	85	53	58	14
21.%	.	22.%	23.%	20.%	25.%	22.%
76	.	39	144	101	82	22
35.%	.	31.%	38.%	38.%	34.%	34.%
49	.	29	68	42	55	10
23.%	.	24.%	18.%	16.%	23.%	15.%
28	1	20	37	31	27	6
13.%	.	17.%	10.%	12.%	11.%	9.%
18	.	8	42	35	15	13
8.%	.	6.%	11.%	13.%	6.%	20.%
154	1	89	249	174	164	37
71.%	.	72.%	66.%	66.%	69.%	59.%
5.08	7	5.21	4.89	4.89	5.07	4.63
5	7	5	5	5	5	5

iomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
437	100	400	354	114	182	191
425	120	380	377	89	192	185
.	2	.	1	1	1	1
.	2.%	.	.%	1.%	1.%	.%
8	4	6	9	2	6	2
2.%	4.%	2.%	2.%	1.%	3.%	1.%
30	13	26	30	5	23	10
7.%	13.%	6.%	9.%	5.%	13.%	5.%
98	19	93	81	21	36	49
22.%	19.%	23.%	23.%	18.%	20.%	26.%
161	37	146	127	48	64	73
37.%	37.%	36.%	36.%	42.%	35.%	38.%
88	15	83	62	28	29	39
20.%	15.%	21.%	17.%	25.%	16.%	21.%
52	12	46	45	9	24	16
12.%	12.%	12.%	13.%	8.%	13.%	9.%
38	18	32	40	8	29	13
9.%	18.%	8.%	11.%	7.%	16.%	7.%
301	63	275	234	86	117	129
69.%	63.%	69.%	66.%	75.%	64.%	67.%
5.03	4.76	5.03	4.95	5.07	4.87	4.97
5	5	5	5	5	5	5

Social Media Inactive
127
123
.
.
2
2.%
6
5.%
27
21.%
45
36.%
29
23.%
17
14.%
8
6.%
92
72.%
5.15
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	510	491
7 – Very strong economy	freq	2	1	0
7 – Very strong economy	prop	.%	.%	.%
6	freq	5	4	1
6	prop	1.%	1.%	.%
5	freq	49	24	25
5	prop	10.%	10.%	10.%
4	freq	130	69	61
4	prop	26.%	28.%	25.%
3	freq	138	76	62
3	prop	28.%	30.%	25.%
2	freq	91	39	52
2	prop	18.%	15.%	21.%
1 – Very weak economy	freq	85	39	46
1 – Very weak economy	prop	17.%	15.%	19.%
Top3Box	freq	55	29	26
Top3Box	prop	11.%	12.%	11.%
Low3Box	freq	314	153	161
Low3Box	prop	63.%	61.%	65.%
	mean	5.02	4.93	5.12
	median	5	5	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	183	143	255	131	30	219
329	376	296	522	251	56	470
1	0	0	1	0	.	1
.%	.%	.%	.%	.%	.	.%
1	3	1	2	2	1	3
1.%	1.%	1.%	1.%	1.%	3.%	1.%
19	13	17	21	12	4	23
11.%	7.%	12.%	8.%	9.%	12.%	11.%
45	48	38	64	39	7	58
26.%	26.%	27.%	25.%	30.%	22.%	26.%
57	40	40	66	39	11	56
33.%	22.%	28.%	26.%	30.%	37.%	25.%
27	42	22	49	21	5	40
16.%	23.%	16.%	19.%	16.%	18.%	18.%
24	37	24	52	18	3	38
14.%	20.%	17.%	20.%	13.%	9.%	18.%
21	16	18	24	14	4	27
12.%	9.%	13.%	9.%	11.%	15.%	12.%
109	119	86	167	78	19	134
62.%	65.%	61.%	66.%	59.%	64.%	61.%
4.93	5.17	4.95	5.15	4.89	4.82	5.01
5	5	5	5	5	5	5

Spain

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
281	227	118	154	264	236	43
531	594	72	335	536	465	83
1	1	.	1	2	.	0
.%	.%	.	1.%	1.%	.	1.%
2	3	.	2	2	3	1
1.%	1.%	.	1.%	1.%	1.%	2.%
26	22	10	17	29	20	5
9.%	10.%	8.%	11.%	11.%	8.%	11.%
73	50	39	41	71	59	10
26.%	22.%	33.%	27.%	27.%	25.%	23.%
82	67	27	44	68	70	11
29.%	30.%	23.%	28.%	26.%	29.%	27.%
51	42	24	25	47	44	6
18.%	18.%	20.%	16.%	18.%	19.%	13.%
47	43	18	24	44	41	10
17.%	19.%	15.%	15.%	17.%	17.%	23.%
29	25	10	20	33	22	6
10.%	11.%	8.%	13.%	13.%	9.%	14.%
180	152	70	93	160	154	27
64.%	67.%	59.%	60.%	60.%	65.%	63.%
5.04	5.1	5.02	4.92	4.97	5.08	5.04
5	5	5	5	5	5	5

omy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
457	61	439	328	147	255	139
918	121	880	664	286	499	262
1	0	1	2	.	1	0
.%	1.%	.%	1.%	.	1.%	.%
4	2	3	4	1	2	2
1.%	3.%	1.%	1.%	1.%	1.%	1.%
44	10	39	30	16	30	8
10.%	16.%	9.%	9.%	11.%	12.%	6.%
120	15	116	89	35	63	39
26.%	24.%	26.%	27.%	24.%	25.%	28.%
127	17	121	93	36	76	36
28.%	27.%	28.%	28.%	25.%	30.%	26.%
85	11	80	59	31	40	33
19.%	18.%	18.%	18.%	21.%	16.%	24.%
75	7	78	53	28	44	21
16.%	12.%	18.%	16.%	19.%	17.%	15.%
49	12	44	35	16	33	10
11.%	19.%	10.%	11.%	11.%	13.%	7.%
287	35	279	204	95	159	90
63.%	57.%	64.%	62.%	65.%	62.%	65.%
5.02	4.75	5.06	4.99	5.12	4.97	5.1
5	5	5	5	5	5	5

Social Media Inactive
106
240
.
.
1
1.%
11
10.%
29
27.%
26
25.%
18
17.%
20
19.%
12
11.%
64
61.%
5.04
5

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	500	247	253
7 – Very strong economy	freq	23	18	5
7 – Very strong economy	prop	5.%	7.%	2.%
6	freq	109	59	51
6	prop	22.%	23.%	21.%
5	freq	152	78	73
5	prop	30.%	31.%	30.%
4	freq	122	64	59
4	prop	24.%	25.%	24.%
3	freq	62	24	39
3	prop	12.%	9.%	16.%
2	freq	11	7	4
2	prop	2.%	3.%	2.%
1 – Very weak economy	freq	20	5	15
1 – Very weak economy	prop	4.%	2.%	6.%
Top3Box	freq	284	155	129
Top3Box	prop	57.%	61.%	52.%
Low3Box	freq	94	35	58
Low3Box	prop	19.%	14.%	24.%
	mean	3.41	3.23	3.6
	median	3	3	3

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	151	155	101	213	131	119
104	173	223	130	215	102	143
5	3	14	3	12	5	10
3.%	2.%	9.%	3.%	6.%	4.%	8.%
59	34	16	14	33	49	22
30.%	22.%	11.%	14.%	16.%	37.%	19.%
56	49	47	30	64	50	39
29.%	32.%	30.%	29.%	30.%	38.%	32.%
34	38	51	25	64	15	31
17.%	25.%	33.%	24.%	30.%	11.%	26.%
25	22	15	23	20	9	15
13.%	15.%	10.%	23.%	9.%	7.%	13.%
1	2	8	5	4	1	1
1.%	1.%	5.%	5.%	2.%	1.%	1.%
14	3	3	1	15	2	2
7.%	2.%	2.%	1.%	7.%	2.%	2.%
120	86	78	47	110	104	70
62.%	57.%	50.%	47.%	51.%	79.%	59.%
40	27	26	29	39	12	18
21.%	18.%	17.%	29.%	18.%	9.%	15.%
3.39	3.39	3.47	3.68	3.56	2.89	3.25
3	3	3	4	3	3	3

Sweden

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
381	108	232	160	342	158	56
357	283	83	134	359	141	55
13	4	13	6	18	5	6
3.%	3.%	6.%	4.%	5.%	3.%	10.%
87	16	38	56	70	39	12
23.%	14.%	16.%	35.%	20.%	25.%	21.%
113	30	78	44	94	58	11
30.%	28.%	34.%	27.%	28.%	37.%	19.%
92	35	64	23	90	33	20
24.%	33.%	27.%	15.%	26.%	21.%	35.%
47	14	30	18	47	15	7
12.%	13.%	13.%	11.%	14.%	10.%	12.%
10	3	5	3	10	1	1
3.%	3.%	2.%	2.%	3.%	.%	2.%
18	6	4	10	13	8	.
5.%	6.%	2.%	6.%	4.%	5.%	.
214	49	129	105	182	102	29
56.%	46.%	56.%	66.%	53.%	64.%	51.%
75	23	39	31	70	24	8
20.%	21.%	17.%	20.%	20.%	15.%	14.%
3.46	3.69	3.39	3.26	3.46	3.3	3.23
3	4	3	3	3	3	3

ıomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	81	419	370	100	151	140
445	76	424	360	72	149	148
17	7	16	20	3	13	3
4.%	8.%	4.%	5.%	3.%	8.%	2.%
97	19	90	73	34	28	32
22.%	23.%	22.%	20.%	35.%	18.%	23.%
141	21	131	119	22	48	40
32.%	26.%	31.%	32.%	22.%	31.%	28.%
103	25	97	94	19	28	47
23.%	31.%	23.%	25.%	19.%	19.%	33.%
56	8	54	49	9	24	11
13.%	10.%	13.%	13.%	9.%	16.%	8.%
10	1	10	9	1	1	3
2.%	1.%	2.%	2.%	1.%	.%	2.%
20	.	20	5	12	11	5
5.%	.	5.%	1.%	12.%	7.%	3.%
255	47	237	212	59	88	74
58.%	57.%	57.%	57.%	59.%	58.%	53.%
86	9	84	64	22	35	19
19.%	11.%	20.%	17.%	23.%	23.%	14.%
3.43	3.15	3.46	3.35	3.5	3.45	3.43
3	3	3	3	3	3	3

Social Media Inactive
209
203
7
4.%
50
24.%
64
31.%
48
23.%
28
13.%
7
3.%
5
2.%
122
58.%
39
19.%
3.38
3

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	268	232
7 – Very strong economy	freq	24	13	11
7 – Very strong economy	prop	5.%	5.%	4.%
6	freq	38	22	16
6	prop	8.%	9.%	6.%
5	freq	82	49	32
5	prop	16.%	20.%	13.%
4	freq	118	59	59
4	prop	24.%	23.%	24.%
3	freq	101	48	52
3	prop	20.%	19.%	21.%
2	freq	71	35	36
2	prop	14.%	14.%	15.%
1 – Very weak economy	freq	67	26	41
1 – Very weak economy	prop	13.%	10.%	17.%
Top3Box	freq	144	85	59
Top3Box	prop	29.%	34.%	24.%
Low3Box	freq	239	109	130
Low3Box	prop	48.%	43.%	52.%
	mean	4.43	4.25	4.61
	median	4	4	5

B6 Rate the current state of the economy in your local area using a scale f

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	161	97	14	147	339	278
224	179	97	13	112	375	294
12	9	3	.	10	14	19
5.%	6.%	4.%	.	7.%	4.%	7.%
20	9	9	.	12	26	25
8.%	6.%	9.%	.	8.%	8.%	9.%
36	36	9	3	22	56	52
15.%	23.%	9.%	.	15.%	17.%	19.%
66	34	17	4	42	72	56
27.%	21.%	18.%	.	28.%	21.%	20.%
55	25	21	3	29	70	45
23.%	16.%	21.%	.	19.%	21.%	16.%
28	21	22	4	19	48	39
12.%	13.%	23.%	.	13.%	14.%	14.%
25	26	16	.	13	54	41
10.%	16.%	17.%	.	9.%	16.%	15.%
68	55	22	3	45	96	96
28.%	34.%	22.%	.	30.%	28.%	35.%
108	72	59	7	61	171	125
45.%	45.%	60.%	.	41.%	51.%	45.%
4.31	4.39	4.77	4.53	4.2	4.52	4.31
4	4	5	4	4	5	4

Turkey

rom 1 to 7, where 7 means a very strong economy today and 1 means a very weak econ

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
222	299	49	152	271	229	58
206	143	86	271	313	187	59
5	14	3	7	16	8	3
2.%	5.%	6.%	5.%	6.%	3.%	5.%
12	27	2	9	24	14	4
6.%	9.%	4.%	6.%	9.%	6.%	7.%
30	53	6	23	56	26	13
13.%	18.%	12.%	15.%	21.%	11.%	22.%
61	69	9	39	59	58	15
28.%	23.%	19.%	26.%	22.%	25.%	25.%
55	56	12	33	42	59	9
25.%	19.%	24.%	21.%	15.%	26.%	15.%
32	37	9	25	42	29	6
14.%	12.%	18.%	16.%	16.%	13.%	11.%
26	42	8	17	32	35	8
12.%	14.%	17.%	11.%	12.%	15.%	14.%
47	95	11	38	96	48	20
21.%	32.%	22.%	25.%	35.%	21.%	34.%
113	135	29	75	116	123	23
51.%	45.%	59.%	49.%	43.%	54.%	40.%
4.58	4.35	4.74	4.48	4.25	4.63	4.27
5	4	5	4	4	5	4

ıomy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
442	118	382	268	149	279	153
441	146	354	325	107	303	145
21	7	17	14	6	18	2
5.%	6.%	4.%	5.%	4.%	7.%	2.%
34	6	31	20	12	22	9
8.%	5.%	8.%	7.%	8.%	8.%	6.%
69	33	49	56	20	51	19
16.%	28.%	13.%	21.%	14.%	18.%	12.%
103	29	89	63	34	67	30
23.%	24.%	23.%	23.%	23.%	24.%	20.%
92	17	84	45	41	47	44
21.%	14.%	22.%	17.%	28.%	17.%	29.%
65	13	58	38	19	36	27
15.%	11.%	15.%	14.%	13.%	13.%	18.%
59	13	54	33	17	36	22
13.%	11.%	14.%	12.%	12.%	13.%	14.%
124	46	97	89	38	92	30
28.%	39.%	25.%	33.%	25.%	33.%	20.%
216	43	196	116	77	120	93
49.%	36.%	51.%	43.%	52.%	43.%	60.%
4.45	4.13	4.52	4.32	4.47	4.28	4.77
4	4	5	4	5	4	5

Social Media Inactive
68
52
3
5.%
7
11.%
11
16.%
20
30.%
9
14.%
8
11.%
9
13.%
21
32.%
26
39.%
4.26
4

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	510	491
7 – Very strong economy	freq	33	27	6
7 – Very strong economy	prop	7.%	11.%	2.%
6	freq	46	31	14
6	prop	9.%	13.%	6.%
5	freq	114	65	50
5	prop	23.%	26.%	20.%
4	freq	143	60	83
4	prop	29.%	24.%	33.%
3	freq	89	31	59
3	prop	18.%	12.%	23.%
2	freq	42	18	24
2	prop	8.%	7.%	10.%
1 – Very weak economy	freq	32	15	17
1 – Very weak economy	prop	6.%	6.%	7.%
Top3Box	freq	193	123	70
Top3Box	prop	39.%	50.%	28.%
Low3Box	freq	164	64	100
Low3Box	prop	33.%	26.%	39.%
	mean	3.93	3.6	4.25
	median	4	4	4

B6 Rate the current state of the economy in your

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	149	168	81	190	209	306
282	304	415	104	428	423	651
17	12	4	3	8	21	27
10.%	8.%	2.%	4.%	4.%	10.%	9.%
29	11	6	5	16	23	34
16.%	7.%	4.%	6.%	9.%	11.%	11.%
46	35	34	12	44	56	70
25.%	23.%	20.%	15.%	23.%	27.%	23.%
50	41	52	26	54	56	85
27.%	28.%	31.%	32.%	29.%	27.%	28.%
24	25	40	16	37	31	48
13.%	17.%	24.%	19.%	20.%	15.%	16.%
10	16	16	9	17	15	23
6.%	11.%	9.%	11.%	9.%	7.%	7.%
6	9	17	11	13	6	18
3.%	6.%	10.%	14.%	7.%	3.%	6.%
92	57	44	19	68	100	131
50.%	38.%	26.%	24.%	36.%	48.%	43.%
41	51	72	36	67	53	89
22.%	34.%	43.%	44.%	35.%	25.%	29.%
3.49	3.96	4.38	4.47	4.04	3.59	3.77
3	4	4	4	4	4	4

US

local area using a scale from 1 to 7, where 7 means a very strong economy today and 1

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
194	232	127	141	283	217	84
350	372	336	293	571	430	155
6	8	5	20	28	6	20
3.%	3.%	4.%	14.%	10.%	3.%	24.%
12	15	5	25	37	9	21
6.%	7.%	4.%	18.%	13.%	4.%	25.%
44	49	32	34	66	49	21
23.%	21.%	25.%	24.%	23.%	22.%	25.%
58	75	37	31	74	69	10
30.%	32.%	29.%	22.%	26.%	32.%	12.%
41	43	30	16	44	46	7
21.%	19.%	24.%	12.%	15.%	21.%	8.%
20	23	9	10	20	23	2
10.%	10.%	7.%	7.%	7.%	10.%	2.%
14	20	8	4	16	16	3
7.%	8.%	7.%	3.%	6.%	7.%	4.%
62	71	43	79	130	63	62
32.%	31.%	34.%	56.%	46.%	29.%	74.%
74	86	47	31	79	84	12
38.%	37.%	37.%	22.%	28.%	39.%	14.%
4.18	4.2	4.11	3.32	3.68	4.26	2.76
4	4	4	3	4	4	3

. means a very weak economy.

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
416	99	401	318	102	234	97
846	185	816	657	204	451	198
13	23	10	27	4	27	1
3.%	24.%	2.%	9.%	4.%	12.%	1.%
25	24	22	36	5	38	6
6.%	24.%	6.%	11.%	5.%	16.%	6.%
94	25	90	77	18	54	27
22.%	25.%	22.%	24.%	18.%	23.%	28.%
133	12	131	85	31	52	29
32.%	12.%	33.%	27.%	30.%	22.%	30.%
82	8	81	55	20	31	20
20.%	8.%	20.%	17.%	20.%	13.%	21.%
41	4	38	22	11	18	7
10.%	4.%	9.%	7.%	11.%	8.%	7.%
29	2	30	17	12	14	5
7.%	2.%	7.%	5.%	12.%	6.%	5.%
131	72	122	140	27	119	35
32.%	72.%	30.%	44.%	27.%	51.%	36.%
152	15	148	93	44	63	33
36.%	15.%	37.%	29.%	43.%	27.%	34.%
4.16	2.81	4.21	3.74	4.37	3.57	4.07
4	3	4	4	4	3	4

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
169	91	110	184	115
352	190	214	364	233
5	3	2	17	11
3.%	3.%	2.%	9.%	10.%
2	13	6	17	11
1.%	14.%	5.%	9.%	9.%
33	18	30	37	30
19.%	20.%	27.%	20.%	26.%
62	30	29	58	26
36.%	33.%	27.%	31.%	23.%
38	15	26	29	19
22.%	16.%	24.%	15.%	17.%
17	9	7	13	13
10.%	10.%	7.%	7.%	11.%
13	4	9	14	5
8.%	4.%	8.%	8.%	4.%
40	34	38	71	51
23.%	37.%	34.%	38.%	45.%
68	28	43	56	37
40.%	31.%	39.%	30.%	33.%
4.35	3.92	4.18	3.87	3.79
4	4	4	4	4

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	13500	6721	6779
	unw_base	19031	9791	9240
Much stronger	freq	766	392	374
Much stronger	prop	6.%	6.%	6.%
Somewhat stronger	freq	2770	1430	1339
Somewhat stronger	prop	21.%	21.%	20.%
About the same	freq	7098	3410	3688
About the same	prop	53.%	51.%	54.%
Somewhat weaker	freq	2028	1072	955
Somewhat weaker	prop	15.%	16.%	14.%
Much weaker	freq	839	416	422
Much weaker	prop	6.%	6.%	6.%
Top2Box	freq	3536	1822	1714
Top2Box	prop	26.%	27.%	25.%
Low2Box	freq	2866	1488	1378
Low2Box	prop	21.%	22.%	20.%

′ Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
5822	4286	3392	3499	4621	3860	5749
6890	6543	5598	4510	6845	5751	8765
455	216	96	227	271	202	348
8.%	5.%	3.%	6.%	6.%	5.%	6.%
1402	808	559	715	960	854	1196
24.%	19.%	16.%	20.%	21.%	22.%	21.%
2915	2264	1919	1745	2446	1955	3032
50.%	53.%	57.%	50.%	53.%	51.%	53.%
780	685	563	544	672	632	847
13.%	16.%	17.%	16.%	15.%	16.%	15.%
271	313	255	267	274	216	325
5.%	7.%	8.%	8.%	6.%	6.%	6.%
1856	1024	655	942	1230	1056	1544
32.%	24.%	19.%	27.%	27.%	27.%	27.%
1050	998	818	812	945	849	1172
18.%	23.%	24.%	23.%	20.%	22.%	20.%

All Demos

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
7251	3655	5411	4434	7484	6016	1780
9265	4120	7783	7128	11088	7943	2470
412	231	289	246	437	329	229
6.%	6.%	5.%	6.%	6.%	5.%	13.%
1521	641	1152	976	1632	1137	534
21.%	18.%	21.%	22.%	22.%	19.%	30.%
3770	1946	2884	2268	3810	3287	708
52.%	53.%	53.%	51.%	51.%	55.%	40.%
1108	556	761	710	1112	916	220
15.%	15.%	14.%	16.%	15.%	15.%	12.%
440	280	325	234	493	346	89
6.%	8.%	6.%	5.%	7.%	6.%	5.%
1934	873	1441	1222	2070	1466	763
27.%	24.%	27.%	28.%	28.%	24.%	43.%
1548	836	1086	944	1604	1262	309
21.%	23.%	20.%	21.%	21.%	21.%	17.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
11720	2706	10794	9033	2826	5958	3366
16561	3829	15202	13294	3664	8027	4645
537	291	475	526	138	498	136
5.%	11.%	4.%	6.%	5.%	8.%	4.%
2235	804	1966	1937	518	1527	585
19.%	30.%	18.%	21.%	18.%	26.%	17.%
6390	1112	5986	4692	1510	2689	1930
55.%	41.%	55.%	52.%	53.%	45.%	57.%
1807	363	1664	1366	441	878	540
15.%	13.%	15.%	15.%	16.%	15.%	16.%
750	136	703	512	220	366	174
6.%	5.%	7.%	6.%	8.%	6.%	5.%
2773	1095	2441	2464	656	2025	722
24.%	40.%	23.%	27.%	23.%	34.%	21.%
2557	499	2367	1877	660	1244	714
22.%	18.%	22.%	21.%	23.%	21.%	21.%

Social Media Inactive
3176
4857
81
3.%
377
12.%
1919
60.%
520
16.%
280
9.%
458
14.%
799
25.%

Stub	Stat	All Countries	Argentina	Australia
	base	13500	500	500
	unw_base	19031	501	1001
Much stronger	freq	766	79	11
Much stronger	prop	6.%	16.%	2.%
Somewhat stronger	freq	2770	208	71
Somewhat stronger	prop	21.%	42.%	14.%
About the same	freq	7098	122	332
About the same	prop	53.%	24.%	66.%
Somewhat weaker	freq	2028	46	65
Somewhat weaker	prop	15.%	9.%	13.%
Much weaker	freq	839	46	20
Much weaker	prop	6.%	9.%	4.%
Top2Box	freq	3536	287	83
Top2Box	prop	26.%	57.%	17.%
Low2Box	freq	2866	92	85
Low2Box	prop	21.%	18.%	17.%

B7 Looking ahead six months from now, do you expect the economy ir

Belgium	Brazil	Canada	Chile	China	Colombia	France
500	500	500	500	500	500	500
500	1004	1001	500	1002	500	1001
2	75	12	31	35	66	3
.%	15.%	2.%	6.%	7.%	13.%	1.%
38	200	71	100	211	151	20
8.%	40.%	14.%	20.%	42.%	30.%	4.%
296	158	343	262	198	211	324
59.%	32.%	69.%	52.%	40.%	42.%	65.%
117	41	61	79	45	53	103
23.%	8.%	12.%	16.%	9.%	11.%	21.%
46	26	14	28	11	19	49
9.%	5.%	3.%	6.%	2.%	4.%	10.%
40	275	83	132	246	217	24
8.%	55.%	17.%	26.%	49.%	43.%	5.%
163	67	75	106	56	72	152
33.%	13.%	15.%	21.%	11.%	14.%	30.%

All Countries

n your local area to be much stronger, somewhat stronger, about the same, somewhat w

Germany	Great Britain	Hungary	India	Israel	Italy	Japan
500	500	500	500	500	500	500
1001	1009	501	500	500	1001	1003
5	5	5	61	16	6	1
1.%	1.%	1.%	12.%	3.%	1.%	.%
74	46	52	242	70	52	45
15.%	9.%	10.%	48.%	14.%	10.%	9.%
329	354	290	169	362	296	247
66.%	71.%	58.%	34.%	72.%	59.%	49.%
76	74	104	21	44	72	146
15.%	15.%	21.%	4.%	9.%	14.%	29.%
16	21	49	7	8	74	61
3.%	4.%	10.%	1.%	2.%	15.%	12.%
79	50	57	303	85	58	46
16.%	10.%	11.%	61.%	17.%	12.%	9.%
92	95	153	28	52	146	207
18.%	19.%	31.%	6.%	10.%	29.%	41.%

weaker, or much weaker than it is now?

Mexico	Peru	Poland	Russia	Saudi Arabia	South Africa	South Korea
500	500	500	500	500	500	500
500	500	500	501	502	501	500
32	77	8	9	127	8	4
6.%	15.%	2.%	2.%	25.%	2.%	1.%
120	213	84	93	164	71	46
24.%	43.%	17.%	19.%	33.%	14.%	9.%
227	188	295	306	162	211	227
45.%	38.%	59.%	61.%	32.%	42.%	45.%
61	14	86	62	39	152	171
12.%	3.%	17.%	12.%	8.%	30.%	34.%
60	8	27	30	9	58	51
12.%	2.%	5.%	6.%	2.%	12.%	10.%
152	290	91	102	291	79	50
30.%	58.%	18.%	20.%	58.%	16.%	10.%
121	22	114	92	47	210	223
24.%	4.%	23.%	18.%	9.%	42.%	45.%

Spain	Sweden	Turkey	US
500	500	500	500
1001	500	500	1001
9	3	34	43
2.%	1.%	7.%	9.%
78	58	89	103
16.%	12.%	18.%	21.%
325	354	223	287
65.%	71.%	45.%	57.%
65	69	108	50
13.%	14.%	22.%	10.%
23	17	46	16
5.%	3.%	9.%	3.%
87	60	123	146
17.%	12.%	25.%	29.%
87	86	154	67
17.%	17.%	31.%	13.%

All Regions

B7 Looking ahead six months from now, do you expect the economy in your lo

Stub	Stat	All Countries	North America	LATAM
	base	13500	1000	3000
	unw_base	19031	2002	3505
Much stronger	freq	766	55	360
Much stronger	prop	6.%	5.%	12.%
Somewhat stronger	freq	2770	174	992
Somewhat stronger	prop	21.%	17.%	33.%
About the same	freq	7098	630	1168
About the same	prop	53.%	63.%	39.%
Somewhat weaker	freq	2028	111	293
Somewhat weaker	prop	15.%	11.%	10.%
Much weaker	freq	839	30	186
Much weaker	prop	6.%	3.%	6.%
Top2Box	freq	3536	229	1352
Top2Box	prop	26.%	23.%	45.%
Low2Box	freq	2866	141	480
Low2Box	prop	21.%	14.%	16.%

cal area to be much stronger, somewhat stronger, about the

Europe	APAC	G-8	BRIC	Middle East Africa
4500	3000	4000	2000	2000
7014	4507	7518	3007	2003
45	122	83	181	184
1.%	4.%	2.%	9.%	9.%
502	708	504	745	393
11.%	24.%	13.%	37.%	20.%
2863	1479	2486	831	958
64.%	49.%	62.%	42.%	48.%
768	511	645	169	344
17.%	17.%	16.%	8.%	17.%
322	180	282	74	120
7.%	6.%	7.%	4.%	6.%
547	830	587	926	578
12.%	28.%	15.%	46.%	29.%
1090	691	927	243	464
24.%	23.%	23.%	12.%	23.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	501	223	278
Much stronger	freq	79	24	54
Much stronger	prop	16.%	10.%	21.%
Somewhat stronger	freq	208	94	114
Somewhat stronger	prop	42.%	38.%	45.%
About the same	freq	122	73	48
About the same	prop	24.%	30.%	19.%
Somewhat weaker	freq	46	24	21
Somewhat weaker	prop	9.%	10.%	8.%
Much weaker	freq	46	29	17
Much weaker	prop	9.%	12.%	7.%
Top2Box	freq	287	118	169
Top2Box	prop	57.%	48.%	66.%
Low2Box	freq	92	53	39
Low2Box	prop	18.%	22.%	15.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
248	142	110	100	110	185	151
223	159	119	93	112	194	163
38	24	17	18	20	25	29
15.%	17.%	16.%	18.%	18.%	14.%	19.%
105	52	52	37	51	85	61
42.%	37.%	47.%	37.%	46.%	46.%	40.%
57	43	21	27	21	43	37
23.%	30.%	20.%	27.%	19.%	23.%	25.%
30	7	8	9	9	13	8
12.%	5.%	8.%	9.%	8.%	7.%	5.%
19	17	10	9	9	19	17
7.%	12.%	10.%	9.%	8.%	10.%	11.%
142	76	69	55	71	111	89
57.%	53.%	63.%	55.%	64.%	60.%	59.%
49	24	19	18	18	32	24
20.%	17.%	17.%	18.%	17.%	17.%	16.%

Argentina

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
349	170	205	125	259	241	77
338	128	254	119	268	233	77
50	31	26	22	33	46	9
14.%	18.%	13.%	18.%	13.%	19.%	11.%
148	73	84	51	107	102	40
42.%	43.%	41.%	41.%	41.%	42.%	52.%
84	39	53	29	64	57	16
24.%	23.%	26.%	23.%	25.%	24.%	21.%
38	16	21	9	27	18	4
11.%	9.%	10.%	7.%	10.%	8.%	6.%
29	12	20	14	28	18	8
8.%	7.%	10.%	11.%	11.%	7.%	10.%
198	104	110	73	140	147	49
57.%	61.%	54.%	58.%	54.%	61.%	63.%
67	28	41	23	55	36	12
19.%	16.%	20.%	18.%	21.%	15.%	16.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
423	87	413	329	74	323	125
424	90	411	341	71	326	124
70	13	66	48	12	54	17
16.%	15.%	16.%	15.%	17.%	17.%	14.%
168	44	164	139	28	135	60
40.%	50.%	40.%	42.%	38.%	42.%	48.%
106	17	104	85	13	69	33
25.%	20.%	25.%	26.%	18.%	21.%	27.%
41	6	40	27	7	30	10
10.%	7.%	10.%	8.%	9.%	9.%	8.%
38	7	39	29	13	36	5
9.%	8.%	9.%	9.%	18.%	11.%	4.%
238	57	230	188	40	189	77
56.%	65.%	56.%	57.%	55.%	58.%	62.%
79	13	78	56	20	66	15
19.%	15.%	19.%	17.%	27.%	20.%	12.%

Social Media Inactive
52
51
8
15.%
14
26.%
20
38.%
6
11.%
5
10.%
21
41.%
11
21.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	516	485
Much stronger	freq	11	9	3
Much stronger	prop	2.%	3.%	1.%
Somewhat stronger	freq	71	30	41
Somewhat stronger	prop	14.%	12.%	16.%
About the same	freq	332	161	171
About the same	prop	66.%	65.%	68.%
Somewhat weaker	freq	65	37	28
Somewhat weaker	prop	13.%	15.%	11.%
Much weaker	freq	20	10	10
Much weaker	prop	4.%	4.%	4.%
Top2Box	freq	83	39	44
Top2Box	prop	17.%	16.%	17.%
Low2Box	freq	85	48	37
Low2Box	prop	17.%	19.%	15.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
197	151	151	109	237	154	237
259	328	414	211	482	308	528
7	2	1	5	6	1	9
4.%	2.%	1.%	4.%	2.%	.%	4.%
38	18	16	11	36	25	28
19.%	12.%	11.%	10.%	15.%	16.%	12.%
126	105	101	72	156	104	159
64.%	69.%	67.%	66.%	66.%	68.%	67.%
20	17	28	15	30	21	35
10.%	11.%	19.%	13.%	13.%	14.%	15.%
6	9	4	7	9	4	6
3.%	6.%	3.%	6.%	4.%	2.%	2.%
45	20	17	16	42	25	36
23.%	13.%	12.%	14.%	18.%	16.%	15.%
26	26	32	22	39	25	41
13.%	17.%	21.%	20.%	16.%	16.%	17.%

Australia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
263	144	153	203	289	211	57
473	285	330	386	610	391	114
2	2	3	6	10	1	7
1.%	2.%	2.%	3.%	4.%	.%	12.%
44	20	18	33	41	30	8
17.%	14.%	12.%	16.%	14.%	14.%	15.%
173	94	108	130	189	143	31
66.%	66.%	71.%	64.%	65.%	68.%	54.%
30	22	18	25	37	28	8
11.%	15.%	12.%	12.%	13.%	13.%	14.%
14	5	6	9	12	8	3
5.%	4.%	4.%	4.%	4.%	4.%	6.%
46	22	21	39	52	31	15
18.%	16.%	14.%	19.%	18.%	15.%	27.%
44	27	24	34	48	36	11
17.%	19.%	16.%	17.%	17.%	17.%	20.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
443	85	415	322	116	204	128
887	172	829	652	187	393	249
4	6	5	8	2	9	1
1.%	7.%	1.%	3.%	2.%	4.%	.%
63	15	57	48	18	37	14
14.%	17.%	14.%	15.%	16.%	18.%	11.%
302	48	284	215	74	124	91
68.%	57.%	68.%	67.%	64.%	61.%	71.%
57	12	53	39	16	29	19
13.%	15.%	13.%	12.%	14.%	14.%	15.%
17	4	16	11	5	5	5
4.%	4.%	4.%	4.%	4.%	2.%	4.%
68	21	62	56	20	46	14
15.%	24.%	15.%	18.%	18.%	22.%	11.%
74	16	69	51	21	34	23
17.%	19.%	17.%	16.%	18.%	17.%	18.%

Social Media Inactive
168
359
2
1.%
21
12.%
117
70.%
18
10.%
10
6.%
23
13.%
28
17.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	500	266	234
Much stronger	freq	2	1	2
Much stronger	prop	.%	.%	1.%
Somewhat stronger	freq	38	25	13
Somewhat stronger	prop	8.%	10.%	5.%
About the same	freq	296	138	158
About the same	prop	59.%	55.%	64.%
Somewhat weaker	freq	117	64	53
Somewhat weaker	prop	23.%	25.%	21.%
Much weaker	freq	46	24	22
Much weaker	prop	9.%	10.%	9.%
Top2Box	freq	40	26	15
Top2Box	prop	8.%	10.%	6.%
Low2Box	freq	163	88	75
Low2Box	prop	33.%	35.%	30.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
186	153	161	103	162	132	183
185	145	170	101	164	135	193
1	2	.	1	.	2	2
.%	1.%	.	1.%	.	1.%	1.%
10	12	16	6	18	8	14
6.%	8.%	10.%	5.%	11.%	6.%	8.%
107	91	99	56	89	86	116
57.%	60.%	61.%	54.%	55.%	65.%	64.%
52	34	31	26	36	29	39
28.%	22.%	19.%	25.%	22.%	22.%	21.%
16	15	15	15	18	7	11
9.%	10.%	10.%	15.%	11.%	6.%	6.%
11	13	16	6	18	10	16
6.%	9.%	10.%	6.%	11.%	8.%	9.%
68	49	47	41	55	37	50
37.%	32.%	29.%	40.%	34.%	28.%	28.%

Belgium

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
317	146	194	161	307	193	26
307	100	259	141	310	190	26
1	.	1	2	.	2	.
.%	.	.%	1.%	.	1.%	.
24	8	19	11	27	11	2
8.%	6.%	10.%	7.%	9.%	6.%	7.%
180	75	121	100	183	113	17
57.%	51.%	63.%	62.%	60.%	59.%	64.%
78	43	36	39	66	51	7
25.%	29.%	19.%	24.%	22.%	26.%	27.%
35	20	17	9	31	16	1
11.%	14.%	9.%	6.%	10.%	8.%	3.%
24	8	19	13	27	13	2
8.%	6.%	10.%	8.%	9.%	7.%	7.%
113	63	53	48	97	67	8
36.%	43.%	27.%	30.%	32.%	34.%	30.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
474	55	445	291	140	125	144
474	54	446	298	134	129	148
2	.	2	2	1	2	.
.%	.	1.%	1.%	.%	2.%	.
36	9	29	22	9	9	12
8.%	16.%	7.%	8.%	6.%	7.%	8.%
279	35	261	176	76	62	97
59.%	63.%	59.%	61.%	54.%	49.%	67.%
110	10	107	71	33	38	27
23.%	18.%	24.%	25.%	24.%	30.%	19.%
45	2	44	20	22	14	8
10.%	4.%	10.%	7.%	16.%	12.%	6.%
39	9	32	24	9	11	12
8.%	16.%	7.%	8.%	7.%	9.%	8.%
156	12	152	91	55	52	35
33.%	21.%	34.%	31.%	39.%	42.%	25.%

Social Media Inactive
230
223
.
.
17
7.%
138
60.%
52
23.%
23
10.%
17
7.%
76
33.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	232	268
	unw_base	1004	521	483
Much stronger	freq	75	37	37
Much stronger	prop	15.%	16.%	14.%
Somewhat stronger	freq	200	88	112
Somewhat stronger	prop	40.%	38.%	42.%
About the same	freq	158	73	85
About the same	prop	32.%	31.%	32.%
Somewhat weaker	freq	41	19	22
Somewhat weaker	prop	8.%	8.%	8.%
Much weaker	freq	26	15	11
Much weaker	prop	5.%	6.%	4.%
Top2Box	freq	275	125	150
Top2Box	prop	55.%	54.%	56.%
Low2Box	freq	67	34	33
Low2Box	prop	13.%	15.%	12.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	140	75	181	292	27	169
474	307	223	247	654	103	388
50	15	10	30	38	7	19
17.%	11.%	14.%	17.%	13.%	24.%	11.%
106	63	31	69	119	12	74
37.%	45.%	41.%	38.%	41.%	43.%	44.%
92	41	25	54	98	6	54
32.%	29.%	34.%	30.%	34.%	20.%	32.%
23	14	4	15	24	2	12
8.%	10.%	5.%	8.%	8.%	6.%	7.%
14	8	4	12	12	2	10
5.%	5.%	6.%	7.%	4.%	7.%	6.%
156	78	41	99	157	18	93
55.%	55.%	55.%	55.%	54.%	67.%	55.%
37	21	8	27	36	3	22
13.%	15.%	11.%	15.%	12.%	13.%	13.%

Brazil

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
331	157	262	81	242	258	66
616	90	506	408	562	442	161
56	30	33	13	33	42	14
17.%	19.%	12.%	16.%	14.%	16.%	22.%
126	62	106	32	95	105	21
38.%	40.%	40.%	39.%	39.%	41.%	32.%
104	47	86	26	79	80	24
31.%	30.%	33.%	32.%	33.%	31.%	36.%
29	12	22	7	21	20	2
9.%	8.%	8.%	8.%	9.%	8.%	4.%
16	5	16	5	14	12	4
5.%	4.%	6.%	6.%	6.%	4.%	7.%
182	92	139	44	128	147	36
55.%	59.%	53.%	55.%	53.%	57.%	54.%
45	18	38	11	35	32	7
14.%	11.%	15.%	14.%	15.%	12.%	10.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
434	87	413	314	103	340	110
843	216	788	693	200	715	207
61	15	59	53	13	50	18
14.%	18.%	14.%	17.%	13.%	15.%	16.%
179	34	166	129	40	130	52
41.%	38.%	40.%	41.%	39.%	38.%	47.%
135	31	127	95	36	114	33
31.%	35.%	31.%	30.%	35.%	33.%	30.%
39	4	37	24	9	28	4
9.%	4.%	9.%	8.%	9.%	8.%	3.%
22	4	22	14	6	19	4
5.%	4.%	5.%	4.%	6.%	6.%	3.%
239	49	226	181	53	179	69
55.%	56.%	55.%	58.%	51.%	53.%	63.%
60	8	59	38	15	47	7
14.%	9.%	14.%	12.%	14.%	14.%	7.%

Social Media Inactive
51
82
8
15.%
18
36.%
12
23.%
9
18.%
4
7.%
26
51.%
13
25.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	242	258
	unw_base	1001	469	532
Much stronger	freq	12	7	5
Much stronger	prop	2.%	3.%	2.%
Somewhat stronger	freq	71	31	40
Somewhat stronger	prop	14.%	13.%	16.%
About the same	freq	343	165	177
About the same	prop	69.%	68.%	69.%
Somewhat weaker	freq	61	30	31
Somewhat weaker	prop	12.%	12.%	12.%
Much weaker	freq	14	9	4
Much weaker	prop	3.%	4.%	2.%
Top2Box	freq	83	38	45
Top2Box	prop	17.%	16.%	17.%
Low2Box	freq	75	39	35
Low2Box	prop	15.%	16.%	14.%

B7 Looking ahead six months from now, do you exp

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	153	176	48	181	210	225
247	363	391	63	296	523	519
8	2	2	1	8	3	4
4.%	1.%	1.%	1.%	5.%	1.%	2.%
32	21	17	10	28	28	30
19.%	14.%	10.%	20.%	15.%	13.%	13.%
116	106	121	32	116	146	153
68.%	69.%	69.%	66.%	64.%	69.%	68.%
13	19	29	6	23	28	31
8.%	12.%	16.%	11.%	13.%	13.%	14.%
2	5	7	1	5	5	7
1.%	3.%	4.%	1.%	3.%	3.%	3.%
40	23	20	10	36	31	34
23.%	15.%	11.%	21.%	20.%	15.%	15.%
15	24	36	6	28	33	39
9.%	15.%	20.%	13.%	16.%	16.%	17.%

Canada

ect the economy in your local area to be much stronger, somewhat stronger, about the

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
275	227	196	77	265	235	46
482	197	397	407	572	429	106
8	7	4	1	10	2	6
3.%	3.%	2.%	1.%	4.%	1.%	13.%
41	24	35	12	38	33	8
15.%	11.%	18.%	15.%	14.%	14.%	18.%
190	163	124	55	181	162	25
69.%	72.%	63.%	72.%	68.%	69.%	55.%
29	27	26	8	28	32	6
11.%	12.%	14.%	10.%	11.%	14.%	13.%
6	6	7	1	8	6	0
2.%	3.%	3.%	1.%	3.%	2.%	1.%
49	31	39	13	48	35	14
18.%	14.%	20.%	17.%	18.%	15.%	31.%
36	32	33	9	36	38	7
13.%	14.%	17.%	12.%	14.%	16.%	14.%

same, somewhat weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	57	443	338	92	196	123
895	136	865	730	176	368	281
6	7	5	9	2	9	.
1.%	12.%	1.%	3.%	2.%	5.%	.
63	13	58	56	6	42	12
14.%	23.%	13.%	17.%	7.%	22.%	10.%
317	30	312	223	65	115	96
70.%	54.%	70.%	66.%	70.%	58.%	78.%
55	6	55	40	15	25	12
12.%	10.%	12.%	12.%	17.%	13.%	9.%
13	1	13	10	4	5	4
3.%	1.%	3.%	3.%	5.%	3.%	3.%
68	20	63	65	8	51	12
15.%	35.%	14.%	19.%	9.%	26.%	10.%
68	6	68	50	19	31	16
15.%	11.%	15.%	15.%	21.%	16.%	13.%

Social Media Inactive	Canada Region Quebec	Canada Region Praries	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta
180	120	32	67	192	36	53
352	248	67	159	356	69	102
3	1	.	1	8	.	2
2.%	1.%	.	1.%	4.%	.	4.%
17	10	3	15	26	5	11
9.%	9.%	9.%	23.%	14.%	14.%	21.%
132	95	21	43	127	26	30
73.%	79.%	64.%	65.%	66.%	74.%	56.%
24	10	7	7	23	4	10
13.%	8.%	21.%	10.%	12.%	11.%	18.%
4	3	2	1	7	0	1
2.%	2.%	6.%	1.%	4.%	1.%	1.%
20	12	3	16	34	5	13
11.%	10.%	9.%	24.%	18.%	14.%	25.%
28	13	9	8	31	4	10
16.%	11.%	27.%	11.%	16.%	12.%	19.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	244	256
	unw_base	500	245	255
Much stronger	freq	31	13	18
Much stronger	prop	6.%	5.%	7.%
Somewhat stronger	freq	100	47	54
Somewhat stronger	prop	20.%	19.%	21.%
About the same	freq	262	126	136
About the same	prop	52.%	52.%	53.%
Somewhat weaker	freq	79	43	35
Somewhat weaker	prop	16.%	18.%	14.%
Much weaker	freq	28	15	13
Much weaker	prop	6.%	6.%	5.%
Top2Box	freq	132	60	71
Top2Box	prop	26.%	25.%	28.%
Low2Box	freq	106	58	48
Low2Box	prop	21.%	24.%	19.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
224	155	121	199	163	139	153
203	179	118	190	167	143	161
18	11	2	11	14	6	7
8.%	7.%	2.%	6.%	9.%	4.%	5.%
39	39	23	44	35	21	36
17.%	25.%	19.%	22.%	22.%	15.%	24.%
130	70	63	107	85	70	78
58.%	45.%	52.%	54.%	52.%	51.%	51.%
32	25	22	24	20	35	23
14.%	16.%	18.%	12.%	13.%	25.%	15.%
5	10	12	13	8	7	9
2.%	6.%	10.%	6.%	5.%	5.%	6.%
57	50	25	55	49	27	43
25.%	32.%	20.%	28.%	30.%	19.%	28.%
37	35	34	36	28	42	32
17.%	23.%	28.%	18.%	17.%	30.%	21.%

Chile

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
347	.	302	198	274	226	77
339	.	300	200	280	220	79
24	.	21	10	15	16	5
7.%	.	7.%	5.%	5.%	7.%	6.%
64	.	59	41	60	41	14
19.%	.	20.%	21.%	22.%	18.%	18.%
184	.	165	97	133	129	40
53.%	.	55.%	49.%	48.%	57.%	52.%
55	.	40	39	49	29	15
16.%	.	13.%	19.%	18.%	13.%	19.%
19	.	16	11	18	10	3
5.%	.	5.%	6.%	6.%	4.%	4.%
88	.	81	51	75	57	19
25.%	.	27.%	26.%	27.%	25.%	24.%
74	.	56	50	67	39	19
21.%	.	19.%	25.%	24.%	17.%	24.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
423	98	402	335	71	362	87
421	99	401	343	69	364	86
27	6	25	19	7	26	4
6.%	6.%	6.%	6.%	9.%	7.%	5.%
86	18	82	63	15	73	19
20.%	18.%	20.%	19.%	22.%	20.%	21.%
222	48	214	181	33	180	50
53.%	49.%	53.%	54.%	46.%	50.%	57.%
64	20	58	53	10	60	10
15.%	21.%	15.%	16.%	14.%	17.%	12.%
24	6	22	20	6	22	4
6.%	6.%	5.%	6.%	8.%	6.%	5.%
113	24	108	81	22	99	23
27.%	24.%	27.%	24.%	31.%	27.%	26.%
88	26	80	73	16	83	14
21.%	26.%	20.%	22.%	23.%	23.%	16.%

Social Media Inactive
51
50
1
2.%
9
17.%
32
63.%
8
16.%
1
2.%
10
19.%
9
18.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	255	245
	unw_base	1002	498	504
Much stronger	freq	35	15	20
Much stronger	prop	7.%	6.%	8.%
Somewhat stronger	freq	211	111	100
Somewhat stronger	prop	42.%	44.%	41.%
About the same	freq	198	96	102
About the same	prop	40.%	38.%	42.%
Somewhat weaker	freq	45	26	19
Somewhat weaker	prop	9.%	10.%	8.%
Much weaker	freq	11	6	4
Much weaker	prop	2.%	2.%	2.%
Top2Box	freq	246	126	120
Top2Box	prop	49.%	50.%	49.%
Low2Box	freq	56	32	24
Low2Box	prop	11.%	13.%	10.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
209	205	86	43	132	326	372
484	382	136	81	263	658	753
22	10	3	3	8	24	27
11.%	5.%	4.%	7.%	6.%	7.%	7.%
93	79	38	15	54	141	154
45.%	38.%	45.%	35.%	41.%	43.%	41.%
74	92	32	20	55	124	150
35.%	45.%	38.%	46.%	41.%	38.%	40.%
16	19	10	4	11	31	33
8.%	9.%	12.%	9.%	8.%	9.%	9.%
4	5	2	1	4	6	8
2.%	3.%	2.%	2.%	3.%	2.%	2.%
115	89	42	18	62	166	181
55.%	43.%	49.%	42.%	47.%	51.%	49.%
20	24	12	5	15	36	41
10.%	12.%	14.%	12.%	11.%	11.%	11.%

China

be much stronger, somewhat stronger, about the same, somewhat weaker, or much w

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
128	.	417	83	307	193	77
249	.	822	180	618	384	161
8	.	25	10	25	10	17
6.%	.	6.%	13.%	8.%	5.%	22.%
56	.	177	34	133	78	40
44.%	.	42.%	41.%	43.%	40.%	52.%
49	.	168	30	116	82	18
38.%	.	40.%	36.%	38.%	43.%	23.%
13	.	39	6	27	18	2
10.%	.	9.%	8.%	9.%	9.%	3.%
2	.	9	2	5	5	.
2.%	.	2.%	2.%	2.%	3.%	.
64	.	201	44	158	87	57
50.%	.	48.%	54.%	52.%	45.%	74.%
15	.	48	8	33	23	2
12.%	.	11.%	10.%	11.%	12.%	3.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
423	164	336	432	34	.	.
841	341	661	882	62	.	.
18	25	10	32	2	.	.
4.%	15.%	3.%	7.%	7.%	.	.
171	82	129	186	12	.	.
40.%	50.%	38.%	43.%	35.%	.	.
180	47	151	165	16	.	.
43.%	29.%	45.%	38.%	47.%	.	.
43	8	38	40	3	.	.
10.%	5.%	11.%	9.%	10.%	.	.
11	2	8	9	0	.	.
3.%	1.%	3.%	2.%	1.%	.	.
189	107	139	218	14	.	.
45.%	65.%	41.%	50.%	41.%	.	.
54	10	46	49	4	.	.
13.%	6.%	14.%	11.%	11.%	.	.

Social Media Inactive
.
.
.
.
.
.
.
.
.
.
.
.
.
.
.
.

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	500	258	242
Much stronger	freq	66	25	41
Much stronger	prop	13.%	10.%	16.%
Somewhat stronger	freq	151	70	81
Somewhat stronger	prop	30.%	29.%	31.%
About the same	freq	211	111	100
About the same	prop	42.%	46.%	39.%
Somewhat weaker	freq	53	28	25
Somewhat weaker	prop	11.%	12.%	10.%
Much weaker	freq	19	7	13
Much weaker	prop	4.%	3.%	5.%
Top2Box	freq	217	95	122
Top2Box	prop	43.%	40.%	47.%
Low2Box	freq	72	35	37
Low2Box	prop	14.%	15.%	14.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
256	147	97	102	283	116	129
234	152	114	100	279	121	136
39	19	8	12	43	11	20
15.%	13.%	8.%	12.%	15.%	9.%	16.%
80	41	30	31	90	30	41
31.%	28.%	31.%	30.%	32.%	26.%	32.%
104	61	46	45	109	57	50
41.%	41.%	48.%	44.%	38.%	50.%	39.%
26	17	10	11	30	12	13
10.%	11.%	10.%	11.%	11.%	10.%	10.%
7	10	3	3	11	5	5
3.%	7.%	3.%	3.%	4.%	5.%	4.%
119	60	38	44	133	41	61
47.%	41.%	39.%	43.%	47.%	35.%	48.%
33	27	13	14	41	17	18
13.%	18.%	13.%	13.%	15.%	15.%	14.%

Colombia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
371	60	229	211	326	174	114
364	60	225	215	333	167	119
46	20	30	16	38	28	27
12.%	33.%	13.%	7.%	12.%	16.%	24.%
110	15	75	61	97	54	34
30.%	25.%	33.%	29.%	30.%	31.%	30.%
161	16	95	99	142	69	38
43.%	27.%	42.%	47.%	43.%	40.%	33.%
40	7	21	25	34	19	10
11.%	11.%	9.%	12.%	10.%	11.%	9.%
15	2	7	10	15	4	5
4.%	4.%	3.%	5.%	5.%	2.%	4.%
156	35	105	77	135	82	62
42.%	58.%	46.%	37.%	41.%	47.%	54.%
55	9	29	35	49	23	15
15.%	15.%	13.%	16.%	15.%	13.%	13.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
386	153	347	334	88	349	102
381	157	343	337	89	349	102
39	30	36	46	13	53	9
10.%	20.%	10.%	14.%	14.%	15.%	9.%
117	47	105	93	25	105	34
30.%	30.%	30.%	28.%	29.%	30.%	33.%
173	49	162	145	35	144	44
45.%	32.%	47.%	44.%	40.%	41.%	43.%
43	21	32	37	13	38	9
11.%	14.%	9.%	11.%	15.%	11.%	9.%
15	6	13	13	2	10	6
4.%	4.%	4.%	4.%	2.%	3.%	6.%
156	77	140	139	38	158	43
40.%	50.%	40.%	42.%	43.%	45.%	42.%
57	27	45	50	15	48	15
15.%	18.%	13.%	15.%	17.%	14.%	15.%

Social Media Inactive
48
49
4
8.%
13
26.%
23
47.%
6
12.%
3
6.%
17
34.%
9
19.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	491	510
Much stronger	freq	3	3	0
Much stronger	prop	1.%	1.%	.%
Somewhat stronger	freq	20	13	8
Somewhat stronger	prop	4.%	5.%	3.%
About the same	freq	324	166	158
About the same	prop	65.%	67.%	62.%
Somewhat weaker	freq	103	46	57
Somewhat weaker	prop	21.%	19.%	23.%
Much weaker	freq	49	20	30
Much weaker	prop	10.%	8.%	12.%
Top2Box	freq	24	16	8
Top2Box	prop	5.%	6.%	3.%
Low2Box	freq	152	65	87
Low2Box	prop	30.%	27.%	34.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
185	152	163	98	219	111	230
301	357	343	176	444	250	477
1	1	1	1	1	1	2
.%	1.%	1.%	1.%	1.%	1.%	1.%
12	5	4	3	7	8	10
6.%	3.%	2.%	3.%	3.%	7.%	4.%
132	89	103	59	143	74	143
71.%	58.%	63.%	60.%	65.%	67.%	62.%
29	39	35	18	47	21	49
16.%	26.%	22.%	19.%	21.%	19.%	21.%
11	18	20	17	21	7	26
6.%	12.%	12.%	17.%	10.%	6.%	11.%
12	6	5	4	8	9	11
7.%	4.%	3.%	4.%	4.%	8.%	5.%
40	57	55	35	68	28	75
22.%	37.%	34.%	36.%	31.%	25.%	33.%

France

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
270	133	219	147	306	194	24
524	174	476	351	640	361	50
1	1	1	1	3	0	1
.%	1.%	1.%	1.%	1.%	.%	4.%
11	3	6	12	13	8	4
4.%	2.%	3.%	8.%	4.%	4.%	16.%
181	83	149	92	204	120	12
67.%	62.%	68.%	63.%	67.%	62.%	51.%
54	31	39	33	59	44	5
20.%	24.%	18.%	22.%	19.%	23.%	20.%
23	16	24	9	27	22	2
9.%	12.%	11.%	6.%	9.%	12.%	9.%
12	4	7	13	16	8	5
4.%	3.%	3.%	9.%	5.%	4.%	20.%
77	47	63	42	86	66	7
29.%	35.%	29.%	28.%	28.%	34.%	29.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
476	40	460	310	119	139	130
951	92	909	662	225	272	264
2	1	2	3	0	2	0
.%	3.%	.%	1.%	.%	1.%	.%
17	8	13	16	1	14	2
3.%	20.%	3.%	5.%	1.%	10.%	2.%
312	18	306	197	80	81	85
65.%	44.%	67.%	64.%	67.%	58.%	65.%
98	10	94	65	24	30	32
21.%	24.%	20.%	21.%	20.%	22.%	25.%
47	4	46	28	14	12	10
10.%	9.%	10.%	9.%	11.%	9.%	8.%
19	9	14	19	1	16	2
4.%	23.%	3.%	6.%	1.%	12.%	2.%
145	13	139	93	38	42	43
31.%	33.%	30.%	30.%	32.%	30.%	33.%

Social Media Inactive
230
465
1
.%
4
2.%
158
68.%
41
18.%
27
12.%
5
2.%
68
29.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	1001	491	510
Much stronger	freq	5	3	2
Much stronger	prop	1.%	1.%	1.%
Somewhat stronger	freq	74	46	29
Somewhat stronger	prop	15.%	18.%	12.%
About the same	freq	329	160	169
About the same	prop	66.%	63.%	69.%
Somewhat weaker	freq	76	39	37
Somewhat weaker	prop	15.%	15.%	15.%
Much weaker	freq	16	6	10
Much weaker	prop	3.%	2.%	4.%
Top2Box	freq	79	48	31
Top2Box	prop	16.%	19.%	12.%
Low2Box	freq	92	45	47
Low2Box	prop	18.%	18.%	19.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
171	158	171	129	132	182	178
284	342	375	235	273	371	375
2	2	1	1	2	2	2
1.%	1.%	1.%	1.%	1.%	1.%	1.%
33	19	22	23	19	24	23
19.%	12.%	13.%	18.%	14.%	13.%	13.%
108	105	115	82	87	122	119
64.%	66.%	67.%	63.%	66.%	67.%	67.%
23	27	26	17	21	31	30
13.%	17.%	15.%	14.%	16.%	17.%	17.%
5	5	6	6	4	4	5
3.%	3.%	4.%	4.%	3.%	2.%	3.%
35	21	23	24	20	26	24
20.%	13.%	13.%	19.%	15.%	14.%	14.%
28	32	33	23	24	35	35
16.%	20.%	19.%	18.%	19.%	19.%	20.%

Germany

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
322	87	287	127	326	174	33
626	48	724	229	665	336	74
3	.	1	3	4	1	1
1.%	.	.%	3.%	1.%	1.%	3.%
52	17	37	20	54	20	6
16.%	20.%	13.%	15.%	17.%	12.%	17.%
210	55	189	86	210	119	21
65.%	63.%	66.%	68.%	65.%	68.%	63.%
46	11	50	15	45	31	4
14.%	13.%	17.%	12.%	14.%	18.%	14.%
11	4	9	3	12	4	1
3.%	4.%	3.%	2.%	4.%	2.%	3.%
55	17	39	23	58	21	7
17.%	20.%	13.%	18.%	18.%	12.%	20.%
57	15	59	18	58	35	5
18.%	17.%	21.%	14.%	18.%	20.%	17.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
467	82	418	351	67	123	172
927	173	828	726	133	248	348
4	1	3	4	0	1	1
1.%	2.%	1.%	1.%	.%	1.%	1.%
69	16	59	52	8	30	25
15.%	19.%	14.%	15.%	12.%	24.%	15.%
308	49	280	230	42	68	112
66.%	60.%	67.%	65.%	62.%	55.%	65.%
72	12	64	53	14	18	30
15.%	15.%	15.%	15.%	21.%	15.%	17.%
15	3	13	12	3	5	3
3.%	4.%	3.%	4.%	5.%	4.%	2.%
72	17	62	56	8	31	26
15.%	21.%	15.%	16.%	12.%	25.%	15.%
87	15	77	65	17	24	33
19.%	19.%	18.%	19.%	25.%	19.%	19.%

Social Media Inactive
205
405
2
1.%
19
9.%
148
72.%
28
14.%
8
4.%
21
10.%
36
18.%

				B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	1009	471	538
Much stronger	freq	5	4	1
Much stronger	prop	1.%	1.%	.%
Somewhat stronger	freq	46	24	21
Somewhat stronger	prop	9.%	10.%	8.%
About the same	freq	354	169	185
About the same	prop	71.%	68.%	74.%
Somewhat weaker	freq	74	40	35
Somewhat weaker	prop	15.%	16.%	14.%
Much weaker	freq	21	12	8
Much weaker	prop	4.%	5.%	3.%
Top2Box	freq	50	28	22
Top2Box	prop	10.%	11.%	9.%
Low2Box	freq	95	52	43
Low2Box	prop	19.%	21.%	17.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
196	150	154	58	240	147	214
297	356	356	119	479	302	462
3	1	.	1	1	2	3
2.%	1.%	.	2.%	.%	1.%	1.%
16	16	14	3	25	16	20
8.%	11.%	9.%	5.%	10.%	11.%	9.%
137	105	112	38	165	109	159
70.%	70.%	73.%	65.%	69.%	74.%	74.%
31	19	25	11	42	17	27
16.%	12.%	16.%	18.%	17.%	11.%	13.%
9	8	3	6	8	4	4
5.%	6.%	2.%	10.%	3.%	2.%	2.%
19	18	14	4	26	18	23
10.%	12.%	9.%	7.%	11.%	12.%	11.%
40	27	28	16	49	20	32
20.%	18.%	18.%	28.%	21.%	14.%	15.%

Great Britain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
286	156	112	232	281	219	46
547	298	223	488	597	412	95
2	2	2	1	5	.	2
1.%	1.%	1.%	1.%	2.%	.	5.%
25	10	7	29	33	12	10
9.%	7.%	6.%	12.%	12.%	6.%	21.%
195	113	79	162	191	163	26
68.%	73.%	71.%	70.%	68.%	74.%	57.%
47	21	20	33	40	34	6
17.%	14.%	18.%	14.%	14.%	16.%	12.%
16	9	5	7	12	9	3
6.%	6.%	4.%	3.%	4.%	4.%	6.%
27	12	8	30	38	12	12
9.%	8.%	7.%	13.%	14.%	6.%	25.%
64	31	25	40	52	44	8
22.%	20.%	22.%	17.%	18.%	20.%	18.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
454	56	444	330	77	198	115
914	118	891	685	169	389	232
3	3	2	5	.	4	.
1.%	5.%	.%	1.%	.	2.%	.
36	10	36	36	6	25	11
8.%	17.%	8.%	11.%	8.%	12.%	9.%
328	33	322	232	57	127	85
72.%	58.%	73.%	70.%	74.%	64.%	74.%
69	7	67	47	9	33	16
15.%	13.%	15.%	14.%	12.%	17.%	14.%
18	4	17	11	4	10	3
4.%	6.%	4.%	3.%	6.%	5.%	2.%
39	13	38	41	6	29	11
9.%	23.%	8.%	12.%	8.%	15.%	9.%
87	11	85	57	13	42	19
19.%	19.%	19.%	17.%	17.%	21.%	16.%

Social Media Inactive
187
388
0
.%
10
5.%
143
76.%
25
14.%
9
5.%
10
6.%
34
18.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	501	285	216
Much stronger	freq	5	2	3
Much stronger	prop	1.%	1.%	1.%
Somewhat stronger	freq	52	33	20
Somewhat stronger	prop	10.%	13.%	8.%
About the same	freq	290	149	141
About the same	prop	58.%	60.%	56.%
Somewhat weaker	freq	104	45	59
Somewhat weaker	prop	21.%	18.%	23.%
Much weaker	freq	49	19	30
Much weaker	prop	10.%	8.%	12.%
Top2Box	freq	57	34	23
Top2Box	prop	11.%	14.%	9.%
Low2Box	freq	153	64	89
Low2Box	prop	31.%	26.%	35.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
182	179	140	123	270	26	180
205	154	142	119	261	30	175
1	2	1	1	2	.	.
1.%	1.%	1.%	1.%	1.%	.	.
24	14	14	5	36	6	21
13.%	8.%	10.%	4.%	13.%	22.%	12.%
100	112	78	59	160	18	109
55.%	63.%	56.%	48.%	59.%	71.%	60.%
38	32	34	36	55	1	33
21.%	18.%	24.%	30.%	20.%	3.%	18.%
18	18	12	22	17	1	17
10.%	10.%	9.%	18.%	6.%	5.%	10.%
25	16	16	6	38	6	21
14.%	9.%	11.%	5.%	14.%	22.%	12.%
56	51	46	58	72	2	50
31.%	28.%	33.%	47.%	27.%	7.%	28.%

Hungary

be much stronger, somewhat stronger, about the same, somewhat weaker, or much w

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
320	107	294	99	285	215	41
326	139	198	164	298	203	47
5	2	2	1	1	3	1
1.%	1.%	1.%	1.%	1.%	1.%	2.%
31	9	29	14	36	16	9
10.%	9.%	10.%	14.%	13.%	7.%	23.%
181	59	171	60	164	126	20
57.%	55.%	58.%	61.%	57.%	59.%	49.%
72	21	64	19	59	46	8
22.%	20.%	22.%	19.%	21.%	21.%	20.%
31	16	28	5	25	24	2
10.%	15.%	10.%	5.%	9.%	11.%	6.%
36	11	31	15	38	19	10
11.%	10.%	11.%	15.%	13.%	9.%	25.%
103	37	92	24	83	70	11
32.%	34.%	31.%	25.%	29.%	32.%	26.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	52	448	344	91	203	219
454	65	436	333	105	205	215
4	.	5	4	1	3	1
1.%	.	1.%	1.%	1.%	1.%	1.%
43	13	40	40	8	24	18
9.%	24.%	9.%	12.%	8.%	12.%	8.%
270	28	261	207	48	110	142
59.%	55.%	58.%	60.%	53.%	54.%	65.%
96	7	98	66	21	46	45
21.%	13.%	22.%	19.%	23.%	22.%	21.%
46	4	45	27	14	20	12
10.%	8.%	10.%	8.%	15.%	10.%	6.%
47	13	44	44	9	27	19
10.%	24.%	10.%	13.%	9.%	13.%	9.%
143	11	143	93	35	66	57
31.%	21.%	32.%	27.%	38.%	33.%	26.%

Social Media Inactive
78
81
1
1.%
11
14.%
37
47.%
14
18.%
16
20.%
11
15.%
30
38.%

				B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	256	244
	unw_base	500	298	202
Much stronger	freq	61	34	27
Much stronger	prop	12.%	13.%	11.%
Somewhat stronger	freq	242	137	105
Somewhat stronger	prop	48.%	53.%	43.%
About the same	freq	169	71	98
About the same	prop	34.%	28.%	40.%
Somewhat weaker	freq	21	13	8
Somewhat weaker	prop	4.%	5.%	3.%
Much weaker	freq	7	2	5
Much weaker	prop	1.%	1.%	2.%
Top2Box	freq	303	171	132
Top2Box	prop	61.%	67.%	54.%
Low2Box	freq	28	14	14
Low2Box	prop	6.%	6.%	6.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
267	163	70	81	77	342	285
310	150	40	89	79	332	263
38	20	4	10	13	39	37
14.%	12.%	5.%	12.%	16.%	11.%	13.%
123	79	41	35	33	174	146
46.%	48.%	58.%	44.%	43.%	51.%	51.%
89	54	26	31	28	110	89
33.%	33.%	37.%	38.%	36.%	32.%	31.%
12	10	.	3	2	16	11
4.%	6.%	.	3.%	3.%	5.%	4.%
6	1	.	2	2	3	3
2.%	.%	.	3.%	2.%	1.%	1.%
161	98	44	45	45	213	183
60.%	60.%	63.%	56.%	59.%	62.%	64.%
17	10	.	5	4	19	14
7.%	6.%	.	6.%	5.%	6.%	5.%

India

be much stronger, somewhat stronger, about the same, somewhat weaker, or much w

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
215	3	65	432	293	207	144
237	3	71	426	304	196	144
25	.	7	54	47	14	30
12.%	.	11.%	12.%	16.%	7.%	21.%
96	1	32	209	152	90	71
45.%	.	49.%	48.%	52.%	43.%	49.%
80	1	19	149	75	93	37
37.%	.	29.%	34.%	26.%	45.%	26.%
10	.	4	17	15	6	6
5.%	.	6.%	4.%	5.%	3.%	4.%
4	.	3	4	3	4	.
2.%	.	4.%	1.%	1.%	2.%	.
121	1	39	263	200	103	102
56.%	.	60.%	61.%	68.%	50.%	71.%
14	.	7	21	18	10	6
7.%	.	11.%	5.%	6.%	5.%	4.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
356	285	215	395	89	396	71
356	283	217	399	92	404	64
31	45	16	55	6	59	1
9.%	16.%	7.%	14.%	7.%	15.%	2.%
171	151	91	200	36	196	35
48.%	53.%	42.%	51.%	41.%	50.%	49.%
132	73	96	119	39	121	30
37.%	26.%	44.%	30.%	44.%	31.%	42.%
16	13	8	16	5	17	4
4.%	5.%	4.%	4.%	6.%	4.%	6.%
7	3	4	5	2	3	1
2.%	1.%	2.%	1.%	2.%	1.%	1.%
202	196	107	255	42	255	36
57.%	69.%	50.%	65.%	48.%	64.%	50.%
22	16	12	21	7	20	6
6.%	6.%	6.%	5.%	8.%	5.%	8.%

Social Media Inactive
33
32
2
5.%
11
33.%
18
54.%
.
.
3
8.%
13
38.%
3
8.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	245	255
	unw_base	500	248	252
Much stronger	freq	16	13	3
Much stronger	prop	3.%	5.%	1.%
Somewhat stronger	freq	70	38	31
Somewhat stronger	prop	14.%	16.%	12.%
About the same	freq	362	160	202
About the same	prop	72.%	65.%	79.%
Somewhat weaker	freq	44	29	15
Somewhat weaker	prop	9.%	12.%	6.%
Much weaker	freq	8	5	3
Much weaker	prop	2.%	2.%	1.%
Top2Box	freq	85	51	34
Top2Box	prop	17.%	21.%	13.%
Low2Box	freq	52	34	19
Low2Box	prop	10.%	14.%	7.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
225	162	114	.	.	.	299
200	170	130	.	.	.	316
6	8	2	.	.	.	7
3.%	5.%	1.%	.	.	.	2.%
41	17	12	.	.	.	35
18.%	10.%	11.%	.	.	.	12.%
157	116	89	.	.	.	230
70.%	72.%	78.%	.	.	.	77.%
19	16	9	.	.	.	22
8.%	10.%	8.%	.	.	.	7.%
2	5	1	.	.	.	5
1.%	3.%	1.%	.	.	.	2.%
47	25	14	.	.	.	42
21.%	15.%	12.%	.	.	.	14.%
21	21	11	.	.	.	27
9.%	13.%	10.%	.	.	.	9.%

Israel

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
201	135	124	240	247	253	59
184	137	123	240	238	262	55
9	9	1	6	7	8	2
4.%	6.%	1.%	2.%	3.%	3.%	4.%
35	13	19	37	33	37	12
17.%	9.%	16.%	16.%	13.%	15.%	20.%
132	106	90	166	173	189	35
66.%	78.%	73.%	69.%	70.%	75.%	59.%
23	7	11	26	29	15	8
11.%	5.%	9.%	11.%	12.%	6.%	14.%
3	1	2	5	5	3	3
1.%	1.%	2.%	2.%	2.%	1.%	4.%
44	21	21	43	40	45	14
22.%	16.%	17.%	18.%	16.%	18.%	24.%
25	8	13	31	34	19	11
13.%	6.%	11.%	13.%	14.%	7.%	18.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
441	123	377	373	98	.	.
445	114	386	385	92	.	.
14	3	12	13	3	.	.
3.%	3.%	3.%	3.%	3.%	.	.
58	15	54	57	11	.	.
13.%	12.%	14.%	15.%	12.%	.	.
328	88	274	264	76	.	.
74.%	71.%	73.%	71.%	78.%	.	.
36	14	30	34	5	.	.
8.%	11.%	8.%	9.%	5.%	.	.
6	3	6	6	2	.	.
1.%	2.%	1.%	2.%	2.%	.	.
71	19	67	70	14	.	.
16.%	15.%	18.%	19.%	15.%	.	.
42	17	36	39	8	.	.
9.%	14.%	9.%	11.%	8.%	.	.

Social Media Inactive
.
.
.
.
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.
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.
.
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.
.
.
.
.
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B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	248	252
	unw_base	1001	505	496
Much stronger	freq	6	4	2
Much stronger	prop	1.%	2.%	1.%
Somewhat stronger	freq	52	32	20
Somewhat stronger	prop	10.%	13.%	8.%
About the same	freq	296	142	154
About the same	prop	59.%	57.%	61.%
Somewhat weaker	freq	72	34	38
Somewhat weaker	prop	14.%	14.%	15.%
Much weaker	freq	74	35	38
Much weaker	prop	15.%	14.%	15.%
Top2Box	freq	58	36	22
Top2Box	prop	12.%	15.%	9.%
Low2Box	freq	146	69	77
Low2Box	prop	29.%	28.%	30.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
161	186	153	140	191	83	.
304	387	310	250	403	191	.
1	4	1	1	3	1	.
1.%	2.%	.%	.%	1.%	2.%	.
25	14	12	13	22	10	.
16.%	8.%	8.%	9.%	12.%	12.%	.
91	109	96	81	113	55	.
56.%	59.%	63.%	58.%	59.%	66.%	.
19	30	24	23	30	10	.
12.%	16.%	16.%	16.%	16.%	12.%	.
25	29	19	23	23	8	.
16.%	16.%	13.%	16.%	12.%	9.%	.
26	18	13	14	25	11	.
16.%	10.%	8.%	10.%	13.%	13.%	.
44	59	43	46	53	18	.
27.%	32.%	28.%	33.%	28.%	21.%	.

Italy

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
.	213	214	73	241	259	41
.	229	573	199	509	492	94
.	3	1	2	4	2	4
.	1.%	1.%	2.%	2.%	1.%	10.%
.	23	18	11	27	25	6
.	11.%	8.%	15.%	11.%	10.%	14.%
.	123	131	42	136	160	20
.	58.%	61.%	58.%	56.%	62.%	49.%
.	30	32	10	39	34	6
.	14.%	15.%	14.%	16.%	13.%	14.%
.	34	31	8	36	38	5
.	16.%	15.%	11.%	15.%	15.%	13.%
.	26	19	12	31	27	10
.	12.%	9.%	17.%	13.%	10.%	24.%
.	64	63	18	74	72	11
.	30.%	30.%	25.%	31.%	28.%	27.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
459	71	429	293	180	256	117
907	167	834	635	321	527	234
2	2	4	5	1	4	1
.%	2.%	1.%	2.%	1.%	2.%	1.%
46	13	39	33	14	31	8
10.%	18.%	9.%	11.%	8.%	12.%	7.%
276	35	261	168	110	150	76
60.%	50.%	61.%	57.%	61.%	59.%	64.%
66	12	61	48	22	38	19
14.%	16.%	14.%	16.%	12.%	15.%	16.%
68	10	64	39	33	32	15
15.%	14.%	15.%	13.%	18.%	13.%	13.%
48	15	43	38	15	36	8
10.%	20.%	10.%	13.%	8.%	14.%	7.%
135	21	125	87	54	70	34
29.%	30.%	29.%	30.%	30.%	27.%	29.%

Social Media Inactive
127
240
1
1.%
13
10.%
71
56.%
16
13.%
27
21.%
14
11.%
42
33.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	251	249
	unw_base	1003	578	425
Much stronger	freq	1	0	1
Much stronger	prop	.%	.%	.%
Somewhat stronger	freq	45	24	21
Somewhat stronger	prop	9.%	10.%	8.%
About the same	freq	247	107	139
About the same	prop	49.%	43.%	56.%
Somewhat weaker	freq	146	85	61
Somewhat weaker	prop	29.%	34.%	24.%
Much weaker	freq	61	34	28
Much weaker	prop	12.%	13.%	11.%
Top2Box	freq	46	25	21
Top2Box	prop	9.%	10.%	9.%
Low2Box	freq	207	119	89
Low2Box	prop	41.%	47.%	36.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
169	164	167	321	149	30	258
248	381	374	584	341	78	567
1	.	.	1	0	.	1
.%	.	.	.%	.%	.	.%
19	10	16	25	14	5	20
11.%	6.%	9.%	8.%	10.%	18.%	8.%
97	79	71	154	80	13	134
58.%	48.%	42.%	48.%	54.%	42.%	52.%
31	55	61	95	42	9	73
18.%	33.%	36.%	30.%	28.%	30.%	28.%
21	20	20	46	12	3	29
12.%	12.%	12.%	14.%	8.%	10.%	11.%
20	10	16	26	15	5	21
12.%	6.%	9.%	8.%	10.%	18.%	8.%
52	75	81	141	55	12	103
31.%	46.%	48.%	44.%	37.%	40.%	40.%

Japan

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
242	267	101	132	228	272	22
436	305	202	496	543	460	55
.	.	.	1	1	.	1
.	.	.	1.%	.%	.	4.%
25	25	9	11	25	20	4
10.%	9.%	9.%	9.%	11.%	7.%	20.%
113	134	47	65	97	150	7
47.%	50.%	47.%	49.%	42.%	55.%	32.%
73	70	34	43	77	70	7
30.%	26.%	34.%	32.%	34.%	26.%	30.%
32	38	11	12	29	32	3
13.%	14.%	11.%	9.%	13.%	12.%	14.%
25	25	9	12	26	20	5
10.%	9.%	9.%	9.%	11.%	7.%	24.%
105	108	45	54	106	102	10
43.%	40.%	45.%	41.%	46.%	37.%	44.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
478	39	461	314	155	46	119
948	103	900	690	256	95	255
.	1	.	1	.	1	.
.	2.%	.	.%	.	2.%	.
41	5	40	31	13	10	9
9.%	13.%	9.%	10.%	8.%	22.%	8.%
239	14	233	145	83	17	64
50.%	35.%	51.%	46.%	54.%	37.%	54.%
139	16	130	101	37	12	37
29.%	40.%	28.%	32.%	24.%	27.%	31.%
58	4	58	37	22	6	9
12.%	9.%	13.%	12.%	14.%	13.%	7.%
41	6	40	31	13	11	9
9.%	15.%	9.%	10.%	8.%	23.%	8.%
198	19	188	138	59	18	46
41.%	49.%	41.%	44.%	38.%	40.%	38.%

Social Media Inactive
335
653
.
.
26
8.%
166
49.%
97
29.%
47
14.%
26
8.%
144
43.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	240	260
	unw_base	500	277	223
Much stronger	freq	32	15	17
Much stronger	prop	6.%	6.%	7.%
Somewhat stronger	freq	120	45	74
Somewhat stronger	prop	24.%	19.%	29.%
About the same	freq	227	116	111
About the same	prop	45.%	48.%	43.%
Somewhat weaker	freq	61	37	24
Somewhat weaker	prop	12.%	15.%	9.%
Much weaker	freq	60	26	33
Much weaker	prop	12.%	11.%	13.%
Top2Box	freq	152	60	92
Top2Box	prop	30.%	25.%	35.%
Low2Box	freq	121	63	57
Low2Box	prop	24.%	26.%	22.%

′ Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
260	138	102	197	173	70	162
248	167	85	129	180	140	200
30	2	0	1	18	1	2
11.%	1.%	.%	1.%	11.%	1.%	1.%
57	38	24	37	45	11	24
22.%	28.%	24.%	19.%	26.%	15.%	15.%
145	52	30	107	68	36	88
56.%	37.%	30.%	54.%	39.%	51.%	54.%
18	34	9	27	17	14	19
7.%	25.%	9.%	14.%	10.%	21.%	12.%
10	12	38	24	25	8	30
4.%	9.%	37.%	12.%	14.%	12.%	18.%
87	40	25	38	63	11	26
33.%	29.%	24.%	19.%	36.%	16.%	16.%
28	46	47	51	42	23	48
11.%	34.%	46.%	26.%	24.%	32.%	30.%

Mexico

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
338	220	161	119	298	202	61
300	13	232	255	289	211	113
30	29	2	2	2	31	1
9.%	.	1.%	1.%	1.%	15.%	2.%
96	63	39	18	91	28	15
28.%	.	24.%	15.%	31.%	14.%	25.%
140	79	87	61	112	115	30
41.%	.	54.%	52.%	38.%	57.%	49.%
43	18	18	25	42	19	9
13.%	.	11.%	21.%	14.%	10.%	15.%
30	32	15	13	51	8	5
9.%	.	9.%	11.%	17.%	4.%	9.%
126	92	41	19	93	59	16
37.%	.	25.%	16.%	31.%	29.%	27.%
72	50	33	38	93	27	14
21.%	.	20.%	32.%	31.%	14.%	24.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
439	75	425	310	56	298	84
387	143	357	361	45	342	101
31	0	32	2	0	19	13
7.%	.%	7.%	1.%	1.%	6.%	16.%
105	15	104	86	22	85	11
24.%	20.%	25.%	28.%	39.%	29.%	14.%
197	39	188	138	28	128	48
45.%	52.%	44.%	44.%	51.%	43.%	57.%
52	12	49	51	2	32	7
12.%	17.%	12.%	17.%	4.%	11.%	9.%
54	8	52	33	3	34	4
12.%	10.%	12.%	11.%	5.%	11.%	5.%
135	16	136	88	22	104	25
31.%	21.%	32.%	28.%	40.%	35.%	29.%
106	20	101	84	5	65	12
24.%	27.%	24.%	27.%	9.%	22.%	14.%

Social Media Inactive
118
57
1
.%
23
19.%
51
43.%
22
19.%
22
18.%
23
20.%
44
37.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	246	254
	unw_base	500	277	223
Much stronger	freq	77	28	50
Much stronger	prop	15.%	11.%	20.%
Somewhat stronger	freq	213	110	103
Somewhat stronger	prop	43.%	45.%	40.%
About the same	freq	188	100	88
About the same	prop	38.%	41.%	35.%
Somewhat weaker	freq	14	5	9
Somewhat weaker	prop	3.%	2.%	4.%
Much weaker	freq	8	4	4
Much weaker	prop	2.%	2.%	2.%
Top2Box	freq	290	138	152
Top2Box	prop	58.%	56.%	60.%
Low2Box	freq	22	9	13
Low2Box	prop	4.%	4.%	5.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
271	142	87	295	181	24	150
317	129	54	270	200	30	158
42	21	15	38	36	4	21
15.%	15.%	17.%	13.%	20.%	18.%	14.%
113	62	38	126	78	9	77
42.%	44.%	43.%	43.%	43.%	37.%	52.%
103	52	34	119	60	9	49
38.%	36.%	39.%	40.%	33.%	38.%	32.%
12	2	1	8	5	2	2
4.%	1.%	1.%	3.%	3.%	8.%	1.%
2	5	.	4	3	.	1
1.%	4.%	.	1.%	2.%	.	1.%
154	84	52	164	113	13	98
57.%	59.%	60.%	56.%	62.%	54.%	66.%
14	7	1	12	8	2	3
5.%	5.%	1.%	4.%	4.%	8.%	2.%

Peru

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
350	.	385	115	315	185	152
342	.	286	214	326	174	160
56	.	67	10	47	31	18
16.%	.	17.%	9.%	15.%	17.%	12.%
135	.	160	53	142	71	70
39.%	.	41.%	46.%	45.%	38.%	46.%
139	.	143	46	113	75	58
40.%	.	37.%	40.%	36.%	41.%	38.%
12	.	9	5	9	5	5
3.%	.	2.%	4.%	3.%	3.%	3.%
7	.	6	1	5	3	1
2.%	.	2.%	1.%	2.%	1.%	1.%
192	.	227	63	188	102	88
55.%	.	59.%	55.%	60.%	55.%	58.%
19	.	16	6	14	8	6
5.%	.	4.%	5.%	4.%	4.%	4.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
348	173	327	361	41	373	104
340	183	317	375	39	390	88
59	27	50	54	7	63	13
17.%	16.%	15.%	15.%	18.%	17.%	13.%
143	78	135	151	19	153	50
41.%	45.%	41.%	42.%	46.%	41.%	48.%
130	61	127	138	13	144	34
37.%	35.%	39.%	38.%	31.%	39.%	33.%
9	7	8	11	2	11	3
3.%	4.%	2.%	3.%	6.%	3.%	3.%
6	1	7	8	.	2	4
2.%	.%	2.%	2.%	.	1.%	4.%
202	105	186	205	26	215	63
58.%	60.%	57.%	57.%	64.%	58.%	61.%
16	7	15	18	2	13	7
5.%	4.%	4.%	5.%	6.%	3.%	7.%

Social Media Inactive
23
22
1
5.%
10
45.%
10
42.%
.
.
2
9.%
11
49.%
2
9.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	249	251
	unw_base	500	263	237
Much stronger	freq	8	8	.
Much stronger	prop	2.%	3.%	.
Somewhat stronger	freq	84	34	50
Somewhat stronger	prop	17.%	14.%	20.%
About the same	freq	295	154	141
About the same	prop	59.%	62.%	56.%
Somewhat weaker	freq	86	36	51
Somewhat weaker	prop	17.%	14.%	20.%
Much weaker	freq	27	18	9
Much weaker	prop	5.%	7.%	4.%
Top2Box	freq	91	42	50
Top2Box	prop	18.%	17.%	20.%
Low2Box	freq	114	54	60
Low2Box	prop	23.%	22.%	24.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
202	145	153	278	132	9	234
165	162	173	274	144	6	258
3	3	1	5	2	.	4
2.%	2.%	1.%	2.%	2.%	.	2.%
50	21	13	47	17	1	32
25.%	14.%	9.%	17.%	13.%	.	14.%
112	88	95	162	80	6	140
55.%	61.%	62.%	58.%	61.%	.	60.%
28	25	33	48	23	1	42
14.%	17.%	22.%	17.%	18.%	.	18.%
9	9	10	15	8	1	15
4.%	6.%	7.%	5.%	6.%	.	6.%
53	23	15	52	19	1	36
26.%	16.%	10.%	19.%	15.%	.	16.%
37	34	43	63	32	2	57
18.%	23.%	28.%	23.%	24.%	.	25.%

Poland

be much stronger, somewhat stronger, about the same, somewhat weaker, or much w

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
266	74	311	115	251	249	53
242	23	366	111	274	226	51
3	.	8	.	6	2	1
1.%	.	2.%	.	2.%	1.%	2.%
52	19	44	21	36	48	13
19.%	25.%	14.%	19.%	14.%	19.%	25.%
155	47	183	65	146	148	24
58.%	63.%	59.%	57.%	58.%	60.%	45.%
44	5	59	22	47	40	9
17.%	7.%	19.%	19.%	19.%	16.%	16.%
13	3	18	7	16	11	6
5.%	4.%	6.%	6.%	6.%	5.%	12.%
55	19	51	21	42	49	14
21.%	25.%	16.%	19.%	17.%	20.%	26.%
57	9	77	28	63	51	15
21.%	12.%	25.%	25.%	25.%	21.%	28.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
447	97	403	320	118	239	161
449	99	401	349	85	239	163
7	2	5	6	1	4	2
1.%	2.%	1.%	2.%	1.%	2.%	1.%
71	20	64	47	34	40	25
16.%	21.%	16.%	15.%	29.%	17.%	15.%
271	52	243	185	70	141	99
61.%	53.%	60.%	58.%	59.%	59.%	61.%
78	16	70	60	11	42	31
17.%	17.%	17.%	19.%	10.%	18.%	19.%
21	6	21	22	2	11	4
5.%	7.%	5.%	7.%	1.%	5.%	3.%
77	22	69	53	35	44	27
17.%	23.%	17.%	17.%	30.%	18.%	17.%
99	23	91	82	13	54	35
22.%	24.%	23.%	26.%	11.%	22.%	22.%

Social Media Inactive
100
98
2
2.%
19
19.%
55
55.%
13
13.%
12
12.%
20
20.%
25
25.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	239	261
	unw_base	501	242	259
Much stronger	freq	9	7	3
Much stronger	prop	2.%	3.%	1.%
Somewhat stronger	freq	93	51	41
Somewhat stronger	prop	19.%	22.%	16.%
About the same	freq	306	134	172
About the same	prop	61.%	56.%	66.%
Somewhat weaker	freq	62	30	32
Somewhat weaker	prop	12.%	13.%	12.%
Much weaker	freq	30	16	14
Much weaker	prop	6.%	7.%	5.%
Top2Box	freq	102	58	44
Top2Box	prop	20.%	24.%	17.%
Low2Box	freq	92	46	46
Low2Box	prop	18.%	19.%	18.%

Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
207	169	125	35	226	201	248
165	191	145	35	225	205	258
5	4	.	1	5	3	5
2.%	3.%	.	2.%	2.%	2.%	2.%
39	28	26	8	37	39	45
19.%	16.%	21.%	23.%	16.%	19.%	18.%
132	98	75	18	138	124	151
64.%	58.%	61.%	51.%	61.%	62.%	61.%
26	23	12	3	34	23	31
13.%	14.%	10.%	9.%	15.%	11.%	13.%
4	15	11	5	13	12	16
2.%	9.%	9.%	15.%	6.%	6.%	6.%
44	32	26	9	42	42	50
21.%	19.%	21.%	25.%	18.%	21.%	20.%
30	38	23	8	47	35	47
15.%	23.%	19.%	24.%	21.%	17.%	19.%

Russia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
252	84	290	126	242	258	44
243	100	270	131	255	246	42
4	3	3	3	4	6	1
2.%	4.%	1.%	2.%	2.%	2.%	3.%
48	19	54	19	48	45	12
19.%	22.%	19.%	15.%	20.%	17.%	28.%
155	46	173	86	150	156	25
61.%	55.%	60.%	69.%	62.%	60.%	56.%
31	13	37	12	21	41	4
12.%	15.%	13.%	10.%	9.%	16.%	10.%
14	3	22	5	19	11	1
6.%	3.%	8.%	4.%	8.%	4.%	3.%
52	22	57	22	51	51	14
21.%	26.%	20.%	18.%	21.%	20.%	31.%
45	15	59	17	40	52	6
18.%	18.%	20.%	14.%	17.%	20.%	13.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
456	59	441	335	117	151	222
459	59	442	341	106	151	224
8	1	9	4	3	3	2
2.%	1.%	2.%	1.%	2.%	2.%	1.%
80	13	79	58	24	35	36
18.%	22.%	18.%	17.%	21.%	23.%	16.%
281	37	269	207	69	84	149
62.%	62.%	61.%	62.%	59.%	56.%	67.%
57	7	55	44	14	19	29
13.%	12.%	12.%	13.%	12.%	13.%	13.%
29	1	29	22	6	10	6
6.%	2.%	7.%	7.%	5.%	7.%	3.%
88	14	88	62	27	38	38
19.%	24.%	20.%	19.%	23.%	25.%	17.%
86	8	84	66	20	29	36
19.%	14.%	19.%	20.%	17.%	19.%	16.%

Social Media Inactive
127
126
5
4.%
22
17.%
73
57.%
13
11.%
14
11.%
27
21.%
27
21.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	292	208
	unw_base	502	311	191
Much stronger	freq	127	79	47
Much stronger	prop	25.%	27.%	23.%
Somewhat stronger	freq	164	100	64
Somewhat stronger	prop	33.%	34.%	31.%
About the same	freq	162	86	76
About the same	prop	32.%	29.%	36.%
Somewhat weaker	freq	39	22	17
Somewhat weaker	prop	8.%	8.%	8.%
Much weaker	freq	9	5	4
Much weaker	prop	2.%	2.%	2.%
Top2Box	freq	291	179	111
Top2Box	prop	58.%	61.%	54.%
Low2Box	freq	47	27	21
Low2Box	prop	9.%	9.%	10.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
285	169	46	241	136	62	301
301	159	42	242	137	63	305
75	40	11	73	25	15	77
26.%	24.%	24.%	30.%	18.%	24.%	25.%
97	52	15	77	46	20	94
34.%	31.%	32.%	32.%	34.%	32.%	31.%
85	58	18	68	51	20	98
30.%	35.%	39.%	28.%	38.%	33.%	33.%
23	15	1	19	13	6	24
8.%	9.%	2.%	8.%	9.%	9.%	8.%
4	3	1	4	2	1	8
2.%	2.%	2.%	2.%	1.%	2.%	3.%
172	92	26	149	70	35	171
61.%	55.%	56.%	62.%	52.%	56.%	57.%
27	18	2	23	14	7	32
9.%	11.%	5.%	9.%	11.%	11.%	11.%

Saudi Arabia

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
199	152	130	219	239	261	100
197	150	130	222	248	254	103
50	50	36	40	67	60	36
25.%	33.%	28.%	18.%	28.%	23.%	36.%
70	55	41	68	78	86	35
35.%	36.%	32.%	31.%	33.%	33.%	36.%
64	41	37	84	71	91	25
32.%	27.%	29.%	38.%	30.%	35.%	25.%
15	6	11	21	18	21	3
7.%	4.%	9.%	10.%	7.%	8.%	3.%
1	.	3	5	6	3	.
.%	.	3.%	2.%	2.%	1.%	.
119	105	78	108	145	146	71
60.%	69.%	60.%	49.%	61.%	56.%	72.%
16	6	15	27	23	24	3
8.%	4.%	12.%	12.%	10.%	9.%	3.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
400	141	359	291	182	219	185
399	144	358	303	173	220	188
91	43	84	78	43	56	41
23.%	30.%	23.%	27.%	24.%	25.%	22.%
129	47	117	95	59	66	63
32.%	33.%	33.%	33.%	32.%	30.%	34.%
137	39	123	90	63	74	62
34.%	28.%	34.%	31.%	35.%	34.%	34.%
35	10	29	23	16	19	14
9.%	7.%	8.%	8.%	9.%	9.%	8.%
9	2	7	6	1	4	4
2.%	1.%	2.%	2.%	1.%	2.%	2.%
219	90	201	173	101	122	105
55.%	63.%	56.%	59.%	56.%	56.%	57.%
44	12	35	28	17	23	18
11.%	9.%	10.%	10.%	9.%	11.%	10.%

Social Media Inactive
97
94
30
31.%
34
36.%
26
27.%
6
6.%
1
1.%
64
66.%
6
7.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	241	259
	unw_base	501	234	267
Much stronger	freq	8	5	3
Much stronger	prop	2.%	2.%	1.%
Somewhat stronger	freq	71	32	39
Somewhat stronger	prop	14.%	13.%	15.%
About the same	freq	211	98	113
About the same	prop	42.%	41.%	43.%
Somewhat weaker	freq	152	79	73
Somewhat weaker	prop	30.%	33.%	28.%
Much weaker	freq	58	26	32
Much weaker	prop	12.%	11.%	12.%
Top2Box	freq	79	37	42
Top2Box	prop	16.%	15.%	16.%
Low2Box	freq	210	105	105
Low2Box	prop	42.%	44.%	40.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
284	132	85	72	92	336	185
169	173	159	52	92	357	234
7	1	1	3	1	4	2
2.%	1.%	1.%	4.%	2.%	1.%	1.%
54	14	3	12	26	33	22
19.%	10.%	4.%	17.%	28.%	10.%	12.%
124	53	33	35	36	141	72
44.%	40.%	39.%	48.%	39.%	42.%	39.%
80	41	31	16	22	115	65
28.%	31.%	37.%	22.%	23.%	34.%	35.%
18	23	17	6	7	44	24
6.%	17.%	20.%	9.%	8.%	13.%	13.%
61	14	4	15	27	37	24
21.%	11.%	4.%	21.%	30.%	11.%	13.%
98	64	48	23	29	159	89
35.%	49.%	57.%	31.%	31.%	47.%	48.%

South Africa

be much stronger, somewhat stronger, about the same, somewhat weaker, or much w

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
315	253	110	137	239	261	113
267	248	123	130	272	229	117
6	4	.	5	4	4	2
2.%	1.%	.	4.%	2.%	2.%	2.%
49	37	11	23	29	41	20
15.%	15.%	10.%	17.%	12.%	16.%	18.%
139	114	51	46	94	117	43
44.%	45.%	47.%	33.%	39.%	45.%	38.%
87	71	35	46	78	74	33
28.%	28.%	32.%	34.%	33.%	28.%	29.%
34	27	13	17	34	24	16
11.%	11.%	12.%	13.%	14.%	9.%	14.%
55	41	11	28	33	46	22
18.%	16.%	10.%	20.%	14.%	18.%	20.%
121	98	48	64	112	98	48
38.%	39.%	43.%	47.%	47.%	38.%	43.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
387	166	334	373	108	317	128
384	173	328	391	77	307	134
6	5	3	6	2	8	1
2.%	3.%	1.%	2.%	2.%	2.%	.%
51	22	49	48	22	54	13
13.%	13.%	15.%	13.%	20.%	17.%	10.%
168	61	150	150	52	123	62
43.%	36.%	45.%	40.%	48.%	39.%	49.%
120	54	99	123	22	99	34
31.%	32.%	30.%	33.%	21.%	31.%	26.%
42	25	33	45	10	32	19
11.%	15.%	10.%	12.%	9.%	10.%	15.%
57	27	52	54	24	62	13
15.%	16.%	16.%	15.%	22.%	20.%	10.%
162	79	132	168	32	131	53
42.%	47.%	39.%	45.%	30.%	41.%	41.%

Social Media Inactive
55
60
.
.
4
7.%
25
46.%
19
35.%
7
12.%
4
7.%
26
47.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	289	211
Much stronger	freq	4	2	2
Much stronger	prop	1.%	1.%	1.%
Somewhat stronger	freq	46	26	20
Somewhat stronger	prop	9.%	10.%	8.%
About the same	freq	227	98	129
About the same	prop	45.%	39.%	52.%
Somewhat weaker	freq	171	95	76
Somewhat weaker	prop	34.%	38.%	31.%
Much weaker	freq	51	32	20
Much weaker	prop	10.%	13.%	8.%
Top2Box	freq	50	28	22
Top2Box	prop	10.%	11.%	9.%
Low2Box	freq	223	127	96
Low2Box	prop	45.%	50.%	39.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
191	185	124	96	166	238	283
128	218	154	81	164	255	318
.	1	3	.	1	3	3
.	1.%	3.%	.	1.%	1.%	1.%
19	13	14	10	12	24	29
10.%	7.%	11.%	11.%	7.%	10.%	10.%
79	84	64	33	79	115	137
41.%	45.%	52.%	35.%	47.%	48.%	48.%
75	60	36	42	60	70	90
39.%	33.%	29.%	43.%	36.%	29.%	32.%
18	27	6	11	15	26	25
10.%	14.%	5.%	11.%	9.%	11.%	9.%
19	14	17	10	13	27	32
10.%	8.%	14.%	11.%	8.%	11.%	11.%
93	87	43	52	75	96	115
49.%	47.%	35.%	54.%	45.%	40.%	41.%

South Korea

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
217	1	123	376	262	238	63
182	1	116	383	298	202	75
1	.	1	3	4	.	3
.%	.	1.%	1.%	2.%	.	4.%
18	.	8	38	30	16	11
8.%	.	7.%	10.%	12.%	7.%	17.%
90	1	55	171	116	111	28
42.%	.	44.%	46.%	44.%	47.%	45.%
81	.	42	129	88	84	17
37.%	.	34.%	34.%	33.%	35.%	27.%
27	.	17	34	24	27	5
12.%	.	14.%	9.%	9.%	12.%	7.%
19	.	9	41	35	16	13
9.%	.	7.%	11.%	13.%	7.%	21.%
108	.	59	164	112	111	22
50.%	.	48.%	44.%	43.%	47.%	34.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
437	100	400	354	114	182	191
425	120	380	377	89	192	185
1	4	.	3	1	3	1
.%	4.%	.	1.%	1.%	1.%	1.%
35	18	29	36	8	31	11
8.%	18.%	7.%	10.%	7.%	17.%	6.%
198	43	184	169	41	61	95
45.%	43.%	46.%	48.%	36.%	34.%	50.%
155	26	146	111	51	66	69
35.%	26.%	36.%	31.%	45.%	36.%	36.%
47	10	41	35	13	21	15
11.%	10.%	10.%	10.%	12.%	12.%	8.%
37	22	29	39	8	34	12
8.%	22.%	7.%	11.%	7.%	19.%	6.%
201	36	187	146	65	87	84
46.%	36.%	47.%	41.%	57.%	48.%	44.%

Social Media Inactive
127
123
.
.
4
3.%
71
56.%
37
29.%
15
12.%
4
3.%
52
41.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	252	248
	unw_base	1001	510	491
Much stronger	freq	9	3	7
Much stronger	prop	2.%	1.%	3.%
Somewhat stronger	freq	78	41	37
Somewhat stronger	prop	16.%	16.%	15.%
About the same	freq	325	159	166
About the same	prop	65.%	63.%	67.%
Somewhat weaker	freq	65	38	27
Somewhat weaker	prop	13.%	15.%	11.%
Much weaker	freq	23	12	11
Much weaker	prop	5.%	5.%	4.%
Top2Box	freq	87	43	44
Top2Box	prop	17.%	17.%	18.%
Low2Box	freq	87	50	38
Low2Box	prop	17.%	20.%	15.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
174	183	143	255	131	30	219
329	376	296	522	251	56	470
7	1	1	5	1	.	2
4.%	1.%	1.%	2.%	1.%	.	1.%
32	24	22	42	18	7	28
18.%	13.%	16.%	17.%	14.%	22.%	13.%
100	130	95	156	93	18	153
58.%	71.%	66.%	61.%	71.%	60.%	70.%
28	18	19	40	14	4	25
16.%	10.%	13.%	16.%	11.%	14.%	11.%
6	10	7	12	5	1	12
4.%	5.%	5.%	5.%	4.%	5.%	5.%
39	25	23	47	18	7	29
22.%	14.%	16.%	19.%	14.%	22.%	13.%
35	28	25	51	19	6	37
20.%	15.%	18.%	20.%	15.%	19.%	17.%

Spain

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
281	227	118	154	264	236	43
531	594	72	335	536	465	83
8	3	5	1	3	6	1
3.%	1.%	4.%	1.%	1.%	2.%	2.%
50	30	18	29	46	32	10
18.%	13.%	16.%	19.%	17.%	14.%	23.%
173	152	75	99	167	158	25
61.%	67.%	63.%	64.%	63.%	67.%	57.%
40	29	17	18	34	31	6
14.%	13.%	14.%	12.%	13.%	13.%	14.%
11	13	3	7	14	9	2
4.%	6.%	3.%	4.%	5.%	4.%	4.%
58	33	23	31	49	38	11
21.%	15.%	20.%	20.%	19.%	16.%	25.%
51	42	20	25	48	40	8
18.%	18.%	17.%	16.%	18.%	17.%	18.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
457	61	439	328	147	255	139
918	121	880	664	286	499	262
8	1	8	4	5	4	5
2.%	2.%	2.%	1.%	3.%	1.%	3.%
68	16	62	46	26	54	13
15.%	26.%	14.%	14.%	18.%	21.%	9.%
301	33	293	221	89	151	101
66.%	53.%	67.%	67.%	60.%	59.%	73.%
59	10	55	43	20	37	13
13.%	16.%	13.%	13.%	13.%	15.%	9.%
21	2	21	14	7	9	8
5.%	3.%	5.%	4.%	5.%	4.%	6.%
76	17	70	50	31	58	17
17.%	28.%	16.%	15.%	21.%	23.%	13.%
80	12	76	57	27	46	21
17.%	19.%	17.%	17.%	18.%	18.%	15.%

Social Media Inactive
106
240
1
1.%
12
11.%
73
69.%
14
14.%
6
6.%
12
12.%
20
19.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	254	246
	unw_base	500	247	253
Much stronger	freq	3	.	3
Much stronger	prop	1.%	.	1.%
Somewhat stronger	freq	58	29	28
Somewhat stronger	prop	12.%	12.%	11.%
About the same	freq	354	168	185
About the same	prop	71.%	66.%	75.%
Somewhat weaker	freq	69	51	19
Somewhat weaker	prop	14.%	20.%	8.%
Much weaker	freq	17	5	11
Much weaker	prop	3.%	2.%	5.%
Top2Box	freq	60	29	31
Top2Box	prop	12.%	12.%	13.%
Low2Box	freq	86	56	30
Low2Box	prop	17.%	22.%	12.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
194	151	155	101	213	131	119
104	173	223	130	215	102	143
2	1	0	0	.	1	1
1.%	1.%	.%	.%	.	1.%	1.%
33	8	16	6	29	15	15
17.%	6.%	10.%	6.%	14.%	12.%	13.%
126	114	114	78	154	89	88
65.%	76.%	73.%	77.%	72.%	68.%	74.%
23	26	20	16	16	26	15
12.%	17.%	13.%	16.%	8.%	20.%	13.%
10	2	5	0	13	1	0
5.%	1.%	3.%	.%	6.%	1.%	.%
35	9	16	7	29	16	16
18.%	6.%	11.%	7.%	14.%	12.%	13.%
33	28	25	17	30	26	16
17.%	18.%	16.%	17.%	14.%	20.%	13.%

Sweden

be much stronger, somewhat stronger, about the same, somewhat weaker, or much we

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
381	108	232	160	342	158	56
357	283	83	134	359	141	55
2	2	.	1	3	.	2
.%	2.%	.	1.%	1.%	.	3.%
43	13	24	21	41	17	7
11.%	12.%	10.%	13.%	12.%	10.%	12.%
266	73	177	104	245	109	31
70.%	68.%	76.%	65.%	72.%	69.%	56.%
54	17	27	25	40	29	16
14.%	15.%	12.%	16.%	12.%	19.%	28.%
16	3	4	9	13	3	1
4.%	3.%	2.%	6.%	4.%	2.%	1.%
44	15	24	22	44	17	8
12.%	14.%	10.%	14.%	13.%	10.%	15.%
70	20	31	35	53	33	17
18.%	18.%	14.%	22.%	16.%	21.%	29.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
444	81	419	370	100	151	140
445	76	424	360	72	149	148
1	2	1	1	2	3	.
.%	2.%	.%	.%	2.%	2.%	.
51	14	43	46	11	21	20
11.%	18.%	10.%	12.%	12.%	14.%	15.%
322	48	306	270	58	97	88
73.%	59.%	73.%	73.%	58.%	64.%	63.%
54	16	53	48	20	22	29
12.%	20.%	13.%	13.%	20.%	14.%	20.%
16	1	16	5	9	9	3
4.%	1.%	4.%	1.%	9.%	6.%	2.%
52	16	44	47	13	23	20
12.%	20.%	11.%	13.%	13.%	16.%	15.%
69	17	69	53	29	31	32
16.%	21.%	16.%	14.%	29.%	20.%	23.%

Social Media Inactive
209
203
0
.%
16
8.%
169
81.%
19
9.%
5
2.%
16
8.%
24
11.%

B7

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	253	247
	unw_base	500	268	232
Much stronger	freq	34	18	15
Much stronger	prop	7.%	7.%	6.%
Somewhat stronger	freq	89	56	33
Somewhat stronger	prop	18.%	22.%	13.%
About the same	freq	223	109	114
About the same	prop	45.%	43.%	46.%
Somewhat weaker	freq	108	51	57
Somewhat weaker	prop	22.%	20.%	23.%
Much weaker	freq	46	18	28
Much weaker	prop	9.%	7.%	11.%
Top2Box	freq	123	74	48
Top2Box	prop	25.%	29.%	20.%
Low2Box	freq	154	70	85
Low2Box	prop	31.%	28.%	34.%

' Looking ahead six months from now, do you expect the economy in your local area to

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
242	161	97	14	147	339	278
224	179	97	13	112	375	294
20	7	6	.	11	22	29
8.%	4.%	7.%	.	8.%	7.%	11.%
55	23	11	6	28	55	49
23.%	14.%	12.%	.	19.%	16.%	18.%
111	66	46	7	71	144	113
46.%	41.%	47.%	.	48.%	43.%	41.%
42	44	22	.	25	84	64
17.%	27.%	23.%	.	17.%	25.%	23.%
14	20	11	1	12	34	23
6.%	13.%	12.%	.	8.%	10.%	8.%
75	30	18	6	39	77	79
31.%	19.%	18.%	.	27.%	23.%	28.%
56	64	34	1	37	117	87
23.%	40.%	35.%	.	25.%	35.%	31.%

Turkey

be much stronger, somewhat stronger, about the same, somewhat weaker, or much w

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
222	299	49	152	271	229	58
206	143	86	271	313	187	59
4	24	2	8	24	10	8
2.%	8.%	5.%	5.%	9.%	4.%	14.%
40	59	3	27	48	41	17
18.%	20.%	6.%	18.%	18.%	18.%	29.%
110	141	25	57	118	105	17
50.%	47.%	51.%	37.%	43.%	46.%	29.%
45	53	12	43	56	52	10
20.%	18.%	24.%	29.%	21.%	23.%	16.%
23	22	7	17	27	20	7
10.%	7.%	14.%	11.%	10.%	9.%	11.%
44	83	6	34	71	52	25
20.%	28.%	11.%	23.%	26.%	23.%	43.%
68	76	18	61	83	72	16
31.%	25.%	38.%	40.%	30.%	31.%	28.%

eaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
442	118	382	268	149	279	153
441	146	354	325	107	303	145
26	13	21	26	7	22	4
6.%	11.%	5.%	10.%	5.%	8.%	2.%
72	30	59	49	30	57	19
16.%	26.%	15.%	18.%	20.%	20.%	12.%
206	34	189	105	78	101	88
47.%	29.%	49.%	39.%	53.%	36.%	58.%
99	25	83	61	24	68	30
22.%	21.%	22.%	23.%	16.%	25.%	19.%
39	16	30	27	9	30	13
9.%	13.%	8.%	10.%	6.%	11.%	8.%
98	43	80	75	37	79	23
22.%	36.%	21.%	28.%	25.%	28.%	15.%
138	41	114	88	33	99	42
31.%	35.%	30.%	33.%	22.%	35.%	28.%

Social Media Inactive
68
52
8
12.%
13
19.%
33
49.%
10
15.%
3
4.%
21
31.%
13
20.%

Stub	Stat	Overall	Gender Male	Gender Female
	base	500	247	253
	unw_base	1001	510	491
Much stronger	freq	43	34	9
Much stronger	prop	9.%	14.%	4.%
Somewhat stronger	freq	103	63	40
Somewhat stronger	prop	21.%	25.%	16.%
About the same	freq	287	118	169
About the same	prop	57.%	48.%	67.%
Somewhat weaker	freq	50	25	26
Somewhat weaker	prop	10.%	10.%	10.%
Much weaker	freq	16	7	9
Much weaker	prop	3.%	3.%	4.%
Top2Box	freq	146	97	49
Top2Box	prop	29.%	39.%	20.%
Low2Box	freq	67	32	35
Low2Box	prop	13.%	13.%	14.%

B7 Looking ahead six months from now, do you expect the econ

Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married
183	149	168	81	190	209	306
282	304	415	104	428	423	651
28	12	3	5	11	26	34
15.%	8.%	2.%	7.%	6.%	12.%	11.%
59	25	19	12	39	49	69
32.%	17.%	11.%	15.%	20.%	23.%	22.%
82	90	116	46	111	117	164
45.%	60.%	69.%	56.%	59.%	56.%	54.%
12	18	21	14	21	15	31
6.%	12.%	12.%	17.%	11.%	7.%	10.%
3	4	9	5	7	3	9
2.%	3.%	5.%	6.%	4.%	1.%	3.%
87	37	23	17	50	75	103
47.%	25.%	13.%	22.%	27.%	36.%	34.%
15	22	30	18	28	18	39
8.%	15.%	18.%	22.%	15.%	8.%	13.%

US

omy in your local area to be much stronger, somewhat stronger, about the same, some

Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes
194	232	127	141	283	217	84
350	372	336	293	571	430	155
9	12	6	25	37	6	29
5.%	5.%	5.%	18.%	13.%	3.%	34.%
34	41	20	42	73	31	35
18.%	18.%	15.%	30.%	26.%	14.%	42.%
123	145	82	60	142	145	15
63.%	62.%	64.%	43.%	50.%	67.%	18.%
20	26	15	10	27	24	4
10.%	11.%	12.%	7.%	9.%	11.%	5.%
8	8	4	4	5	11	1
4.%	4.%	3.%	3.%	2.%	5.%	1.%
44	53	26	67	110	37	63
23.%	23.%	21.%	48.%	39.%	17.%	76.%
28	34	19	14	32	35	5
14.%	15.%	15.%	10.%	11.%	16.%	6.%

what weaker, or much weaker than it is now?

Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Social Media Active	Social Media Passive
416	99	401	318	102	234	97
846	185	816	657	204	451	198
14	33	10	36	4	39	1
3.%	34.%	2.%	11.%	4.%	17.%	2.%
68	41	62	75	12	70	16
16.%	41.%	16.%	23.%	12.%	30.%	17.%
272	21	266	172	64	102	66
65.%	21.%	66.%	54.%	63.%	43.%	68.%
46	4	47	29	14	20	9
11.%	4.%	12.%	9.%	13.%	9.%	9.%
16	0	16	6	8	4	4
4.%	.%	4.%	2.%	8.%	2.%	4.%
83	74	72	111	16	109	17
20.%	75.%	18.%	35.%	16.%	46.%	18.%
62	4	63	36	21	24	13
15.%	4.%	16.%	11.%	21.%	10.%	14.%

Social Media Inactive	US Region Northeast	US Region Midwest	US Region South	US Region West
169	91	110	184	115
352	190	214	364	233
2	8	2	18	16
1.%	8.%	2.%	10.%	14.%
18	22	14	43	25
10.%	24.%	13.%	23.%	21.%
119	55	73	98	61
71.%	60.%	67.%	53.%	53.%
21	2	18	20	11
13.%	2.%	16.%	11.%	9.%
8	4	3	6	3
5.%	5.%	3.%	3.%	2.%
20	30	16	60	41
12.%	33.%	14.%	33.%	35.%
30	6	20	26	14
17.%	7.%	19.%	14.%	12.%