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New York, NY – More than half of Americans (53%) haven't taken a vacation in the past twelve months, according to a new Ipsos poll conducted on behalf of Allianz Global Assistance. Specifically, 16% haven't been on vacation in more than a year (unchanged), and 37% haven't been in more than two years (down 4 points). Even among those for whom an annual vacation is important, four in ten (41%) haven't been on one for at least a year.

Seniors are the least likely to have taken a vacation over the past year: six in ten (61%) Americans aged 65 and up say their last vacation was more than twelve months ago. Conversely, only four in ten Millennials (43%) say the same. At a regional level, those living in the South (57%) and West (57%) are more likely to have gone a full year or more with no vacation compared to Americans in the Northeast (47%) and Mid-West (46%).

Just 15% of Americans have been on vacation in the last three months (down 1 point since last year). Those for whom an annual vacation is important (20%) are, unsurprisingly, significantly more likely to have taken one in the past three months compared to those who find it less important (6%).

For the purposes of this study, a vacation is defined as leisure travel of at least one week to a destination at least 100 miles from home.

These are some of the findings of an Ipsos poll conducted June 2nd to 5th, 2016 on behalf of Allianz Global Assistance. For the survey, a nationally representative sample of 1,007 randomly-selected adults residing in the U.S. was interviewed by random-digit dialing telephone via the ORC Caravan omnibus. With a sample of this size, the results are considered accurate within ± 3.1 percentage points, 19 times out of 20, of what they would have been had the entire population of adults in the U.S. been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population. These data were weighted to ensure the sample's regional and age/gender composition reflects that of the actual U.S. population according to data from the U.S. Census Bureau.



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