



The Guardian: Survey of Americans in Relationships Since 2012

These are findings from an Ipsos poll conducted August 16-19, 2016 on behalf of the Guardian. For the survey, a sample of 1,249 adults age 18+ who have been in a relationship since 2012 from the continental U.S., Alaska and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos's online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2015 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, region, race/ethnicity and income.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval.

In this case, the poll has a credibility interval of plus or minus 3.1 percentage points for all respondents (see link below for more info on Ipsos online polling "Credibility Intervals"). Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,249, DEFF=1.5, adjusted Confidence Interval=4.6).

1. In the 2012 presidential election (Barack Obama vs. Mitt Romney) did you and your partner...

	Total	Male	Female	Democrat	Republican	Independent
Vote for the same person	64%	68%	59%	73%	69%	53%
Vote for difference people	11%	11%	11%	10%	11%	16%
One voted and the other did not vote	13%	12%	14%	10%	12%	13%
Both did not vote	13%	9%	16%	7%	7%	18%

2. Looking forward to the 2016 presidential election (Donald Trump vs. Hillary Clinton), do you think you and your partner will...

	Total	Male	Female	Democrat	Republican	Independent
Vote for the same person	68%	73%	63%	76%	73%	56%
Vote for difference people	14%	14%	13%	13%	14%	18%
One voted and the other did not vote	11%	9%	14%	8%	11%	14%
Both did not vote	7%	5%	9%	2%	2%	12%

	Clinton supporter - Female	Clinton supporter - Male	Trump supporter - Female	Trump supporter - Male
Vote for the same person	70%	84%	77%	74%
Vote for difference people	14%	10%	10%	17%
One voted and the other did not vote	14%	4%	10%	9%
Both did not vote	2%	2%	3%	1%

