



## IPSOS POLL DATA

Prepared by Ipsos Public Affairs

### Ipsos Poll Conducted for The Hill & Washington Diplomat

Ambassador Topline 8.29.2016

These are findings from an Ipsos poll conducted June 27-July 29, 2016 on behalf of The Hill & Washington Diplomat. For the survey, a sample of roughly 30 ambassadors to the US were interviewed online in English.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 20.4 percentage points for all respondents (see link below for more info on Ipsos online polling "Credibility Intervals"). Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=30$ ,  $DEFF=1.5$ , adjusted Confidence Interval=21.9).

For more information about Ipsos online polling methodology, please go here <http://goo.gl/yJBkuf>

Q1. In which region of the world is your home nation?	Americas	Total 30%
	Middle East	7%
	Africa	7%
	Europe	43%
	Asia and Pacific	13%
	Total	30
Q2. How long have you been stationed in the United States?	Less than a year	7%
	1-3 years	43%
	4-8 years	33%
	9 or more years	17%
	Total	30
Q3_1. How important are each of the following issues in the context of <u>your country's relationship with the United States</u> ? Trade and Investment	Very important	77%
	Somewhat important	23%
	Not very important	0%
	Not at all important	0%
	Total	30
Q3_2. How important are each of the following issues in the context of <u>your country's relationship with the United States</u> ? International Security	Very important	87%
	Somewhat important	13%
	Not very important	0%
	Not at all important	0%
	Total	30
Q3_3. How important are each of the following issues in the context of <u>your country's relationship with the United States</u> ? Defenses sales and support	Very important	30%
	Somewhat important	43%
	Not very important	27%
	Not at all important	0%
	Total	30



## IPSOS POLL DATA

Prepared by Ipsos Public Affairs

Q3_4. How important are each of the following issues in the context of <u>your country's relationship with the United States</u> ? Development assistance	Very important Somewhat important Not very important Not at all important Total	43% 37% 20% 0% 30
Q3_5. How important are each of the following issues in the context of <u>your country's relationship with the United States</u> ? Terrorism	Very important Somewhat important Not very important Not at all important Total	73% 27% 0% 0% 30
Q3_6. How important are each of the following issues in the context of <u>your country's relationship with the United States</u> ? Immigration	Very important Somewhat important Not very important Not at all important Total	20% 37% 43% 0% 30
Q3_7. How important are each of the following issues in the context of <u>your country's relationship with the United States</u> ? International rule of law	Very important Somewhat important Not very important Not at all important Total	57% 43% 0% 0% 30
Q3_8. How important are each of the following issues in the context of <u>your country's relationship with the United States</u> ? Stability of the Global Economy	Very important Somewhat important Not very important Not at all important Total	83% 13% 3% 0% 30
Q4_1. How familiar, if at all, are you with the following U.S. presidential candidates? Hillary Clinton	Very familiar Somewhat familiar Not very familiar Just know the name Never heard of Total	90% 10% 0% 0% 0% 30
Q4_2. How familiar, if at all, are you with the following U.S. presidential candidates? Donald Trump	Very familiar Somewhat familiar Not very familiar Just know the name Never heard of Total	53% 37% 10% 0% 0% 30
Q5. How closely, if at all, is the leadership of <u>your home country</u> following the U.S. presidential election this year?	Very closely Somewhat closely Not very closely Not at all closely Don't know Total	57% 33% 7% 0% 3% 30



## IPSOS POLL DATA

Prepared by Ipsos Public Affairs

Q6_1. Which presidential candidate do you think would be better <u>for your country</u> on the following issues? Trade and investment	Strongly Donald Trump	0%
	Slightly Donald Trump	3%
	Both the same	13%
	Slightly Hillary Clinton	33%
	Strongly Hillary Clinton	33%
	Neither	7%
	Don't know	10%
	Total	30
Q6_2. Which presidential candidate do you think would be better <u>for your country</u> on the following issues? International security	Strongly Donald Trump	7%
	Slightly Donald Trump	3%
	Both the same	3%
	Slightly Hillary Clinton	13%
	Strongly Hillary Clinton	60%
	Neither	3%
	Don't know	10%
	Total	30
Q6_3. Which presidential candidate do you think would be better <u>for your country</u> on the following issues? Defense sales and support	Strongly Donald Trump	3%
	Slightly Donald Trump	10%
	Both the same	27%
	Slightly Hillary Clinton	10%
	Strongly Hillary Clinton	27%
	Neither	7%
	Don't know	17%
	Total	30
Q6_4. Which presidential candidate do you think would be better <u>for your country</u> on the following issues? Development assistance	Strongly Donald Trump	0%
	Slightly Donald Trump	0%
	Both the same	3%
	Slightly Hillary Clinton	23%
	Strongly Hillary Clinton	53%
	Neither	7%
	Don't know	13%
	Total	30
Q6_5. Which presidential candidate do you think would be better <u>for your country</u> on the following issues? Terrorism	Strongly Donald Trump	7%
	Slightly Donald Trump	7%
	Both the same	20%
	Slightly Hillary Clinton	10%
	Strongly Hillary Clinton	37%
	Neither	7%
	Don't know	13%
	Total	30
Q6_6. Which presidential candidate do you think would be better <u>for your country</u> on the following issues? Immigration	Strongly Donald Trump	3%
	Slightly Donald Trump	3%
	Both the same	3%
	Slightly Hillary Clinton	27%
	Strongly Hillary Clinton	40%
	Neither	10%
	Don't know	13%
	Total	30



## IPSOS POLL DATA

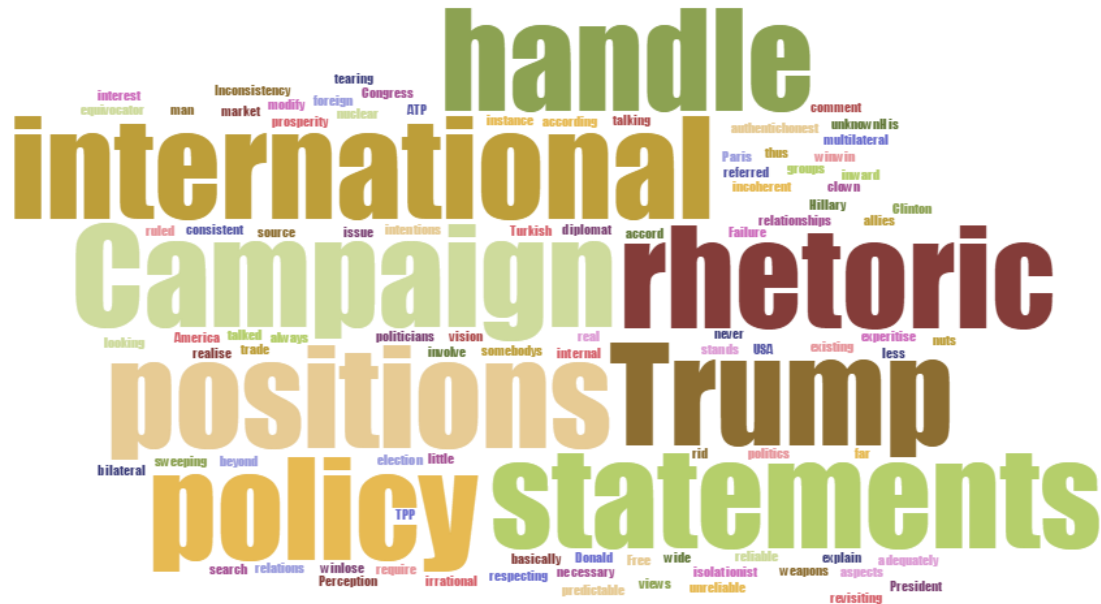
Prepared by Ipsos Public Affairs

Q6_7. Which presidential candidate do you think would be better <u>for your country</u> on the following issues? International rule of law	Strongly Donald Trump	0%
	Slightly Donald Trump	0%
	Both the same	17%
	Slightly Hillary Clinton	17%
	Strongly Hillary Clinton	50%
	Neither	3%
	Don't know	13%
	Total	30
Q6_8. Which presidential candidate do you think would be better <u>for your country</u> on the following issues? Stability of the Global Economy	Strongly Donald Trump	0%
	Slightly Donald Trump	0%
	Both the same	10%
	Slightly Hillary Clinton	27%
	Strongly Hillary Clinton	47%
	Neither	3%
	Don't know	13%
	Total	30
Q7. How important do you think foreign policy and security issues are to American voters?	Very important	13%
	Somewhat important	43%
	Not very important	40%
	Not at all important	3%
	Don't know	0%
	Total	30
Q8_1. To what extent, if at all, do you trust each of the following to maintain existing agreements and relationships? Hillary Clinton	Very much	73%
	Somewhat	20%
	A little	0%
	Not at all	3%
	Don't know	3%
	Total	30
Q8_2. To what extent, if at all, do you trust each of the following to maintain existing agreements and relationships? Donald Trump	Very much	3%
	Somewhat	17%
	A little	43%
	Not at all	27%
	Don't know	10%
	Total	30



IPSOS POLL DATA  
Prepared by Ipsos Public Affairs

Q9. You said you trust Donald Trump [insert response from Q8] to maintain existing agreements and relationships. Why is that?



	Total	30
Q10_1. How strong are the foreign policy credentials of each candidate? Hillary Clinton	Very strong	77%
	Somewhat strong	13%
	Not very strong	0%
	Not at all strong	3%
	Don't know	7%
	Total	30
Q10_2. How strong are the foreign policy credentials of each candidate? Donald Trump	Very strong	0%
	Somewhat strong	3%
	Not very strong	17%
	Not at all strong	73%
	Don't know	7%
	Total	30
Q11. Hypothetically, if you could vote in the U.S. presidential election, which candidate would you support	Hillary Clinton	60%
	Donald Trump	7%
	None of these	13%
	Don't know	20%
	Total	30



## IPSOS POLL DATA

Prepared by Ipsos Public Affairs

### How to Calculate Bayesian Credibility Intervals

The calculation of credibility intervals assumes that  $Y$  has a binomial distribution conditioned on the parameter  $\theta$ , i.e.,  $Y|\theta \sim \text{Bin}(n, \theta)$ , where  $n$  is the size of our sample. In this setting,  $Y$  counts the number of “yes”, or “1”, observed in the sample, so that the sample mean ( $\bar{y}$ ) is a natural estimate of the true population proportion  $\theta$ . This model is often called the likelihood function, and it is a standard concept in both the Bayesian and the Classical framework. The Bayesian <sup>1</sup> statistics combines both the prior distribution and the likelihood function to create a posterior distribution. The posterior distribution represents our opinion about which are the plausible values for  $\theta$  adjusted after observing the sample data. In reality, the posterior distribution is one’s knowledge base updated using the latest survey information. For the prior and likelihood functions specified here, the posterior distribution is also a beta distribution ( $\pi(\theta/y) \sim \beta(y+a, n-y+b)$ ), but with updated hyper-parameters.

Our credibility interval for  $\theta$  is based on this posterior distribution. As mentioned above, these intervals represent our belief about which are the most plausible values for  $\theta$  given our updated knowledge base. There are different ways to calculate these intervals based on  $\pi(\theta/y)$ . Since we want only one measure of precision for all variables in the survey, analogous to what is done within the Classical framework, we will compute the largest possible credibility interval for any observed sample. The worst case occurs when we assume that  $a=1$  and  $b=1$  and  $y=n/2$ . Using a simple approximation of the posterior by the normal distribution, the 95% credibility interval is given by, approximately:

$$\bar{y} \pm \frac{1}{\sqrt{n}}$$

For this poll, the Bayesian Credibility Interval was adjusted using standard weighting design effect  $1+L=1.3$  to account for complex weighting<sup>2</sup>

Examples of credibility intervals for different base sizes are below. Ipsos does not publish data for base sizes (sample sizes) below 100.

Sample size	Credibility intervals
2,000	2.5
1,500	2.9
1,000	3.5
750	4.1
500	5.0
350	6.0
200	7.9
100	11.2