



IPSOS PUBLIC AFFAIRS: RULES OF THE ROAD POLL AMONG AMERICANS

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These are findings from an Ipsos poll conducted July 27-28, 2016. For the survey, a sample of roughly 1,006 adults age 18+ from the continental U.S., Alaska and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos's online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2015 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, region, race/ethnicity and income.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents (see link below for more info on Ipsos online polling "Credibility Intervals"). Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,010, DEFF=1.5, adjusted Confidence Interval=5).

For more information about Ipsos online polling methodology, please go here <http://goo.gl/yJBkuf>

Q1. How often, if at all, do you drive on interstates or highways with at least two lanes in each direction?

| | Total |
|-----------------------|-------|
| Daily | 25% |
| Several times a week | 31% |
| Several times a month | 24% |
| Several times a year | 9% |
| Once a year or less | 4% |
| Never | 8% |

Q2. Did you receive formal driving training or driver's education in the U.S.?

| | Total |
|------------|-------|
| Yes | 72% |
| No | 26% |
| Don't know | 2% |

Q3. Please indicate whether you agree or disagree with each of the following statements

| | Agree | Disagree | Don't know |
|--|--------------|-----------------|-------------------|
| I am an above-average driver | 80% | 9% | 10% |
| I enjoy highway driving | 68% | 26% | 6% |
| I follow the 'rules of the road' closely | 88% | 8% | 4% |

Q4. How frequently, if at all, do you do each of the following while driving on highways or interstates?

| | Often | Occasionally | Never | Don't know |
|---|--------------|---------------------|--------------|-------------------|
| Go at least 10 miles per hour over the speed limit | 16% | 47% | 33% | 4% |
| Cruise (drive at a consistent speed) in the far-left lane | 21% | 43% | 32% | 4% |
| Pass other cars on the right | 11% | 50% | 36% | 4% |
| Switch to a lane on the right to let faster cars pass | 46% | 43% | 8% | 3% |
| Use cruise control | 33% | 36% | 28% | 3% |
| Use cruise control to avoid speeding | 31% | 33% | 32% | 3% |

Q5. Please indicate how often, if at all, you do these:

| | Often | Occasionally | Never | Don't know |
|---|--------------|---------------------|--------------|-------------------|
| When I am going the speed limit or less, I move over to let others pass | 60% | 30% | 7% | 3% |
| Even if I am going faster than the speed limit, I move over to let others pass | 49% | 36% | 11% | 4% |
| I slow down to annoy or educate people who want me to move over just so they can speed past | 9% | 23% | 64% | 4% |
| I cruise (drive at a consistent speed) in the far-left lane | 17% | 47% | 32% | 5% |

Q6. Please indicate whether you agree or disagree with each of the following statements:

| | Agree | Disagree | Don't know |
|--|-------|----------|------------|
| I do not feel obligated to move over just because someone comes up behind me and wants to pass | 30% | 61% | 9% |
| The far-left lane of an interstate or highway is for passing only, not cruising | 64% | 26% | 10% |
| Too many people cruise (drive at a consistent speed) in the far-left lane | 54% | 30% | 16% |
| Too many people speed in the far-left lane | 63% | 26% | 12% |
| Every driver has a right to drive in any lane, regardless of speed or intent to pass. | 22% | 69% | 9% |

Q7. What type of vehicle do you drive most frequently? [Choose one]

| | Total |
|---------------|-------|
| 4-door sedan | 45% |
| SUV | 20% |
| Truck | 8% |
| 2-door coupe | 7% |
| Minivan | 5% |
| Crossover | 4% |
| Sports Car | 3% |
| Station Wagon | 1% |
| Motorcycle | >1% |
| Other | 9% |

Q8. How is your vehicle powered? [Choose one]

| | Total |
|---------------|-------|
| Gas or diesel | 92% |
| Hybrid | 7% |
| Electric | 1% |