



IPSOS POLL DATA

Prepared by Ipsos Public Affairs

IPSOS PUBLIC AFFAIRS: GOLDILOCKS ZONE

09-01-2016

These are findings from an Ipsos poll conducted August 31-September 1, 2016. For the survey, a sample of roughly 1,005 adults age 18+ from the continental U.S., Alaska and Hawaii was interviewed online in English.

The sample for this study was randomly drawn from Ipsos's online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2015 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, region, race/ethnicity and income.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents (see link below for more info on Ipsos online polling "Credibility Intervals"). Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=5).

For more information about Ipsos online polling methodology, please go here <http://goo.gl/yJBkuf>

Q1_1. In the last month, have you heard news about any of the following: - A concept referred to as the "goldilocks zone" where planets are near enough to a star so that liquid water could form

	18-34	35-54	55+	Total
Yes	41%	28%	23%	30%
No	59%	72%	77%	70%

Q1_2. In the last month, have you heard news about any of the following: - The discovery of a planet in the "goldilocks zone" at Proxima Centauri, the closest star to us

	18-34	35-54	55+	Total
Yes	41%	30%	28%	32%
No	59%	70%	72%	68%



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Q2. Would you support or oppose a special tax on all Americans (including you) of \$10 in 2017 to pay for an unmanned mission to Proxima Centauri to survey this newly discovered planet?

	18-34	35-54	55+	Total
Support	63%	40%	29%	43%
Oppose	37%	60%	71%	57%

Q3_1. Please indicate the extent to which you agree or disagree with each of the following statements: -
I believe that UFO's exist

	18-34	35-54	55+	Total
Strongly Agree	27%	17%	11%	18%
Somewhat Agree	39%	45%	44%	43%
Agree (NET)	66%	62%	55%	61%
Somewhat Disagree	24%	20%	31%	25%
Strongly Disagree	10%	18%	14%	14%
Disagree (NET)	34%	38%	45%	39%

Q3_2. Please indicate the extent to which you agree or disagree with each of the following statements: -
Life on other planets is plausible

	18-34	35-54	55+	Total
Strongly Agree	46%	33%	23%	33%
Somewhat Agree	39%	46%	56%	48%
Agree (NET)	85%	79%	79%	81%
Somewhat Disagree	10%	14%	13%	12%
Strongly Disagree	5%	7%	8%	7%
Disagree (NET)	15%	21%	21%	19%

Q3_3. Please indicate the extent to which you agree or disagree with each of the following statements: -
Aliens/extraterrestrials have visited Earth

	18-34	35-54	55+	Total
Strongly Agree	26%	14%	9%	16%
Somewhat Agree	28%	39%	32%	34%
Agree (NET)	54%	53%	41%	50%
Somewhat Disagree	31%	27%	38%	32%
Strongly Disagree	14%	20%	20%	18%
Disagree (NET)	45%	47%	58%	50%