



Ipsos Poll Conducted for Reuters

States of the Nation

10.17.2016

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IPSOS POLL CONDUCTED FOR REUTERS

States of the Nation Poll

These are findings from an Ipsos poll conducted

for

date



Sept 16-Oct 6, 2016



For the survey,

a sample of

ages

29,909
Americans

18+

were interviewed online

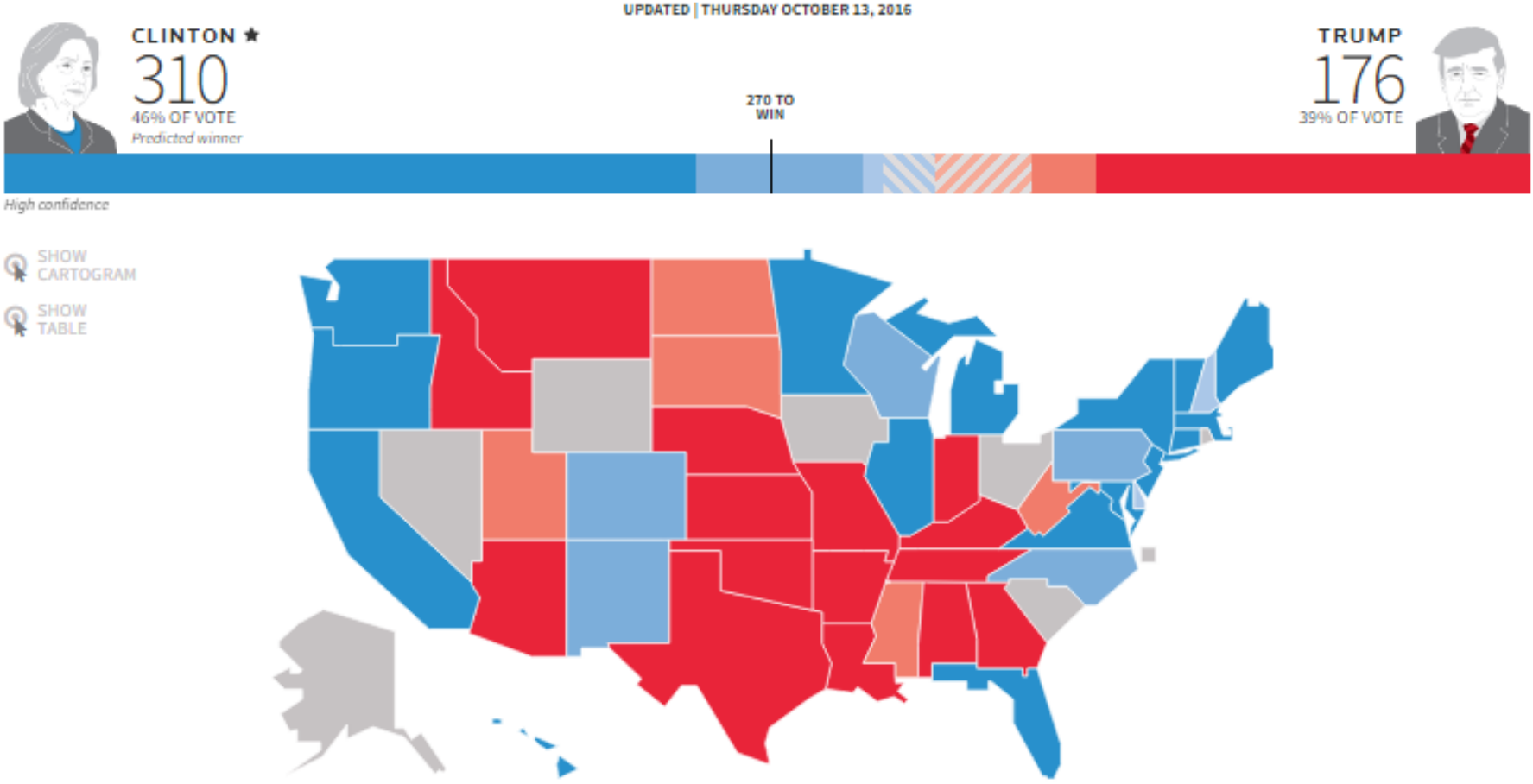
States of the Nation Poll

- The data were weighted to the U.S. current population data.
- Statistical margins of error are not applicable to online polls.
- All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error.
- Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of one per cent.
- Where figures do not sum to 100, this is due to the effects of rounding.
- *To see more information on this and other Reuters/Ipsos polls, please visit:*

[Reuters.com/statesofthenation](https://www.reuters.com/statesofthenation)

LIKELY VOTERS

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STATE	SAMPLE	CONFIDENCE	CLINTON	TRUMP	DK/OTR
Alabama	550	High	38%	54%	8%
Alaska	51	—	—	—	
Arizona	1665	High	39%	45%	16%
Arkansas	495	High	36%	52%	12%
California	1196	High	66%	22%	12%
Colorado	695	Moderate	47%	41%	12%
Connecticut	741	High	53%	36%	11%
Delaware	242	Low	47%	39%	14%
Florida	1799	High	48%	42%	10%
Georgia	1020	High	42%	50%	8%
Hawaii	175	—	—	—	
Idaho	323	High	31%	54%	15%
Illinois	612	High	60%	27%	13%
Indiana	822	High	38%	47%	15%
Iowa	549	Tossup	45%	44%	11%
Kansas	565	High	38%	50%	12%
Kentucky	576	High	39%	53%	8%
Louisiana	644	High	36%	49%	15%
Maine	281	High	48%	35%	17%
Maryland	686	High	54%	32%	14%
Massachusetts	829	High	54%	29%	17%
Michigan	2192	High	44%	37%	19%
Minnesota	689	High	43%	36%	21%
Mississippi	404	Moderate	41%	49%	10%
Missouri	812	High	36%	48%	16%
Montana	222	High	34%	54%	12%

STATE	SAMPLE	CONFIDENCE	CLINTON	TRUMP	DK/OTH
Nebraska	386	High	33%	49%	18%
Nevada	641	Tossup	41%	39%	20%
New Hampshire	282	Low	46%	42%	12%
New Jersey	1084	High	50%	32%	18%
New Mexico	263	Moderate	44%	36%	20%
New York	986	High	53%	27%	20%
North Carolina	2059	Moderate	46%	42%	12%
North Dakota	148	Moderate	35%	45%	20%
Ohio	2192	Tossup	42%	43%	15%
Oklahoma	647	High	36%	51%	13%
Oregon	616	High	47%	37%	16%
Pennsylvania	2271	Moderate	46%	42%	12%
Rhode Island	204	—	—	—	—
South Carolina	751	Tossup	46%	49%	5%
South Dakota	139	Moderate	34%	48%	18%
Tennessee	799	High	35%	47%	18%
Texas	831	High	32%	57%	11%
DC	145	—	—	—	—
Utah	543	Moderate	35%	41%	24%
Vermont	101	—	—	—	—
Virginia	1075	High	49%	39%	12%
Washington	905	High	47%	37%	16%
West Virginia	360	Moderate	41%	54%	5%
Wisconsin	810	Moderate	42%	37%	21%
Wyoming	93	—	—	—	—

States of the Nation

SURVEY METHODOLOGY

The poll is conducted entirely online, using the approach described in our standard political tracking survey. We use a sampling approach that includes a mix of respondents from pre-screened panels and non-panel respondents recruited online, in real-time. In line with industry practice, some of these respondents are awarded points for participating. Those points can be redeemed for various rewards. The questions included in the States of the Nation Poll are simple: standard demographics; our Party ID question; our Likelihood of Voting question; and our Vote Intention question.

The sample comprises data from three separate surveys: our standard tracking survey (about 2,500 interviews/week) with two additional surveys that are conducted as part of Ipsos' other online survey systems (about 6,000-7,000 interviews/week each), totaling up to 16,000 a week. The survey questions and order are identical for all surveys.

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We believe that our work is important. Security, simplicity, speed and substance applies to everything we do.

Through specialisation, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

By nurturing a culture of collaboration and curiosity, we attract the highest calibre of people who have the ability and desire to influence and shape the future.

“GAME CHANGERS” – our tagline – summarises our ambition.