



Ipsos Poll Conducted for Reuters

States of the Nation

10.24.2016

© 2016 Ipsos. All rights reserved. Contains Ipsos' Confidential and Proprietary information and may not be disclosed or reproduced without the prior written consent of Ipsos.

IPSOS POLL CONDUCTED FOR REUTERS

States of the Nation Poll

These are findings from an Ipsos poll conducted

for



REUTERS

date

Sept 30-Oct 20, 2016



For the survey,

a sample of

29,135
Americans

ages

18+

were interviewed online

States of the Nation Poll

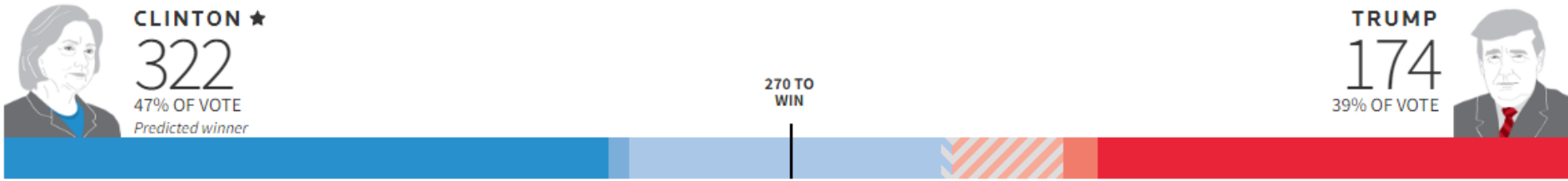
- The data were weighted to the U.S. current population data.
- Statistical margins of error are not applicable to online polls.
- All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error.
- Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of one per cent.
- Where figures do not sum to 100, this is due to the effects of rounding.
- *To see more information on this and other Reuters/Ipsos polls, please visit:*

Reuters.com/statesofthenation



LIKELY VOTERS

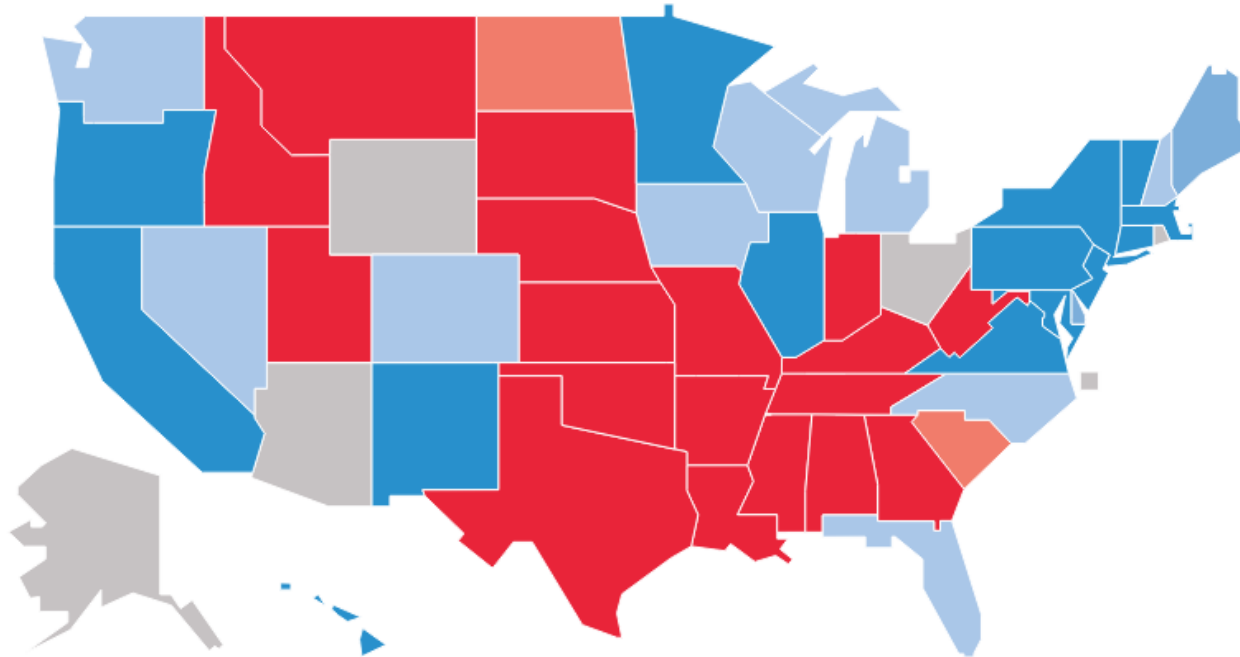
States of the Nation Poll

UPDATED | THURSDAY OCTOBER 20, 2016



High confidence

-  SHOW CARTOGRAM
-  SHOW TABLE



States of the Nation Poll

STATE	SAMPLE	CONFIDENCE	CLINTON	TRUMP	DK/OTR	STATE	SAMPLE	CONFIDENCE	CLINTON	TRUMP	DK/OTH
Alabama	773	High	38%	52%	10%	Nebraska	326	High	35%	47%	18%
Alaska	49	—	—	—		Nevada	562	Low	48%	43%	9%
Arizona	675	Tossup	43%	45%	12%	New Hampshire	262	Low	45%	39%	16%
Arkansas	464	High	34%	53%	13%	New Jersey	906	High	53%	32%	15%
California	1013	High	64%	26%	10%	New Mexico	239	High	51%	35%	14%
Colorado	575	Low	45%	41%	14%	New York	886	High	54%	30%	16%
Connecticut	647	High	53%	35%	12%	North Carolina	755	Low	47%	43%	10%
Delaware	226	Moderate	48%	34%	18%	North Dakota	130	—	—	—	—
Florida	879	Low	48%	44%	8%	Ohio	2687	Tossup	43%	43%	14%
Georgia	826	High	41%	49%	10%	Oklahoma	589	High	36%	51%	13%
Hawaii	177	—	—	—		Oregon	824	High	46%	37%	17%
Idaho	287	High	35%	51%	14%	Pennsylvania	1022	High	49%	39%	12%
Illinois	530	High	57%	28%	15%	Rhode Island	207	—	—	—	—
Indiana	666	High	38%	49%	13%	South Carolina	671	Moderate	44%	51%	5%
Iowa	537	Low	46%	43%	11%	South Dakota	141	High	33%	50%	17%
Kansas	517	High	38%	50%	12%	Tennessee	636	High	35%	44%	21%
Kentucky	791	High	41%	52%	7%	Texas	758	High	39%	52%	9%
Louisiana	612	High	35%	51%	14%	DC	133	—	—	—	—
Maine	242	Moderate	48%	39%	13%	Utah	508	High	29%	41%	30%
Maryland	533	High	53%	29%	18%	Vermont	85	—	—	—	—
Massachusetts	648	High	57%	25%	18%	Virginia	821	High	49%	37%	14%
Michigan	853	Low	45%	41%	14%	Washington	724	Low	46%	42%	12%
Minnesota	553	High	44%	32%	24%	West Virginia	324	High	39%	56%	5%
Mississippi	367	High	37%	52%	11%	Wisconsin	646	Low	45%	42%	13%
Missouri	611	High	37%	48%	15%	Wyoming	82	—	—	—	—
Montana	160	High	32%	51%	17%						

States of the Nation

SURVEY METHODOLOGY

The poll is conducted entirely online, using the approach described in our standard political tracking survey. We use a sampling approach that includes a mix of respondents from pre-screened panels and non-panel respondents recruited online, in real-time. In line with industry practice, some of these respondents are awarded points for participating. Those points can be redeemed for various rewards. The questions included in the States of the Nation Poll are simple: standard demographics; our Party ID question; our Likelihood of Voting question; and our Vote Intention question.

The sample comprises data from three separate surveys: our standard tracking survey (about 2,500 interviews/week) with two additional surveys that are conducted as part of Ipsos' other online survey systems (about 6,000-7,000 interviews/week each), totaling up to 16,000 a week. The survey questions and order are identical for all surveys.

ABOUT IPSOS

Ipsos ranks third in the global research industry. With a strong presence in 87 countries, Ipsos employs more than 16,000 people and has the ability to conduct research programs in more than 100 countries. Founded in France in 1975, Ipsos is controlled and managed by research professionals. They have built a solid Group around a multi-specialist positioning – Media and advertising research; Marketing research; Client and employee relationship management; Opinion & social research; Mobile, Online, Offline data collection and delivery.

Ipsos is listed on Eurolist – NYSE – Euronext. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

www.ipsos.com

GAME CHANGERS

At Ipsos we are passionately curious about people, markets, brands and society. We deliver information and analysis that makes our complex world easier and faster to navigate and inspires our clients to make smarter decisions.

We believe that our work is important. Security, simplicity, speed and substance applies to everything we do.

Through specialisation, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

By nurturing a culture of collaboration and curiosity, we attract the highest calibre of people who have the ability and desire to influence and shape the future.

“GAME CHANGERS” – our tagline – summarises our ambition.