



Ipsos Poll Conducted for Reuters

States of the Nation

10.31.2016

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IPSOS POLL CONDUCTED FOR REUTERS

States of the Nation Poll

These are findings from an Ipsos poll conducted

for



REUTERS

date

Oct 7-27, 2016

For the survey,

a sample of

29,693
Americans

ages

18+

were interviewed online



States of the Nation Poll

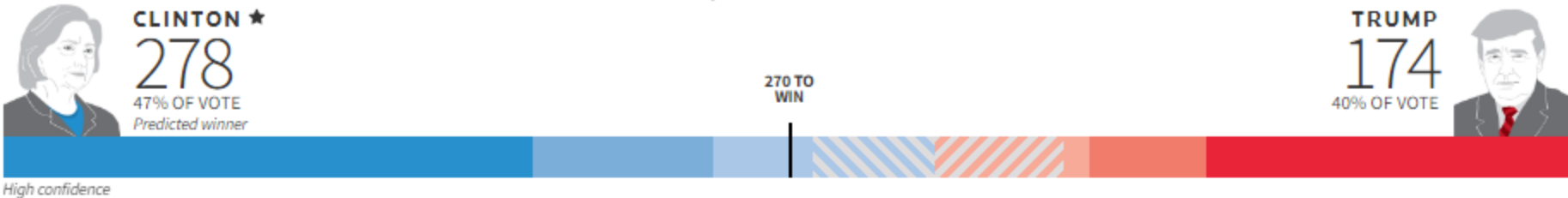
- The data were weighted to the U.S. current population data.
- Statistical margins of error are not applicable to online polls.
- All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error.
- Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of one per cent.
- Where figures do not sum to 100, this is due to the effects of rounding.
- *To see more information on this and other Reuters/Ipsos polls, please visit:*


[Reuters.com/statesofthenation](https://www.reuters.com/statesofthenation)

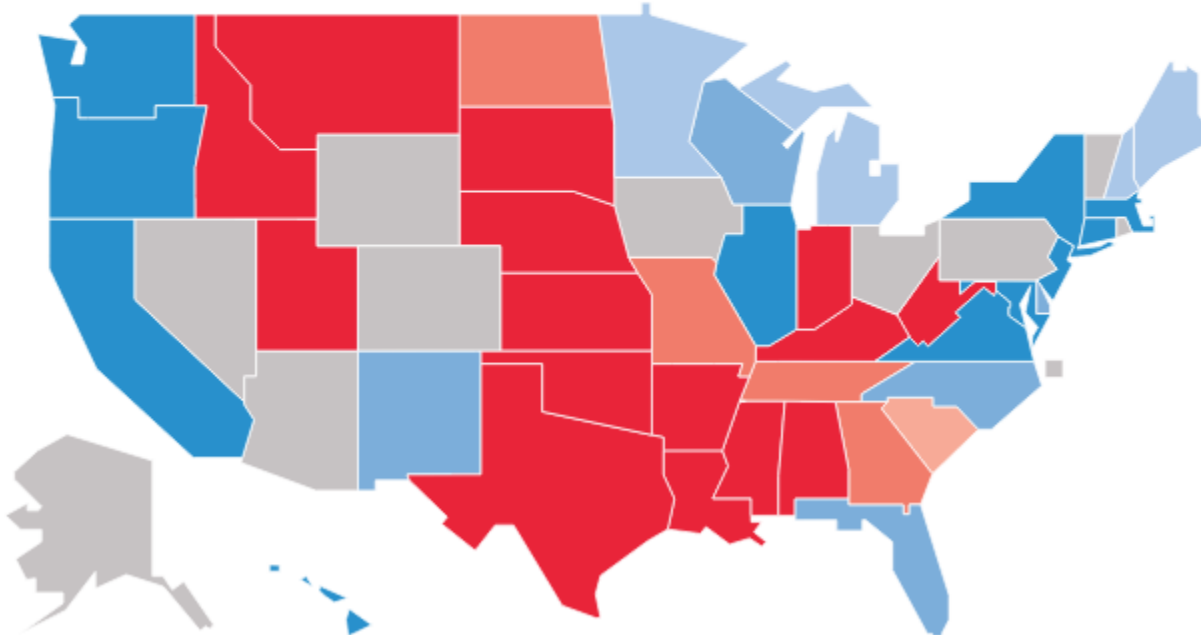
LIKELY VOTERS

States of the Nation Poll

UPDATED | THURSDAY OCTOBER 27, 2016



-  SHOW CARTOGRAM
-  SHOW TABLE



States of the Nation Poll

STATE	SAMPLE	CONFIDENCE	CLINTON	TRUMP	DK/OTR
Alabama	505	High	39%	51%	10%
Alaska	92	—	—	—	—
Arizona	954	Tossup	43%	42%	15%
Arkansas	681	High	34%	53%	13%
California	1779	High	65%	26%	9%
Colorado	598	Tossup	46%	43%	11%
Connecticut	640	High	51%	36%	13%
Delaware	204	Moderate	48%	36%	16%
Florida	1110	Moderate	49%	45%	6%
Georgia	861	Moderate	43%	48%	9%
Hawaii	268	—	—	—	—
Idaho	181	High	30%	54%	16%
Illinois	591	High	56%	35%	9%
Indiana	555	High	39%	54%	7%
Iowa	547	Tossup	44%	42%	14%
Kansas	474	High	38%	52%	10%
Kentucky	838	High	38%	56%	6%
Louisiana	934	High	34%	53%	13%
Maine	274	Low	46%	39%	15%
Maryland	728	High	54%	34%	12%
Massachusetts	627	High	56%	27%	17%
Michigan	1256	Low	41%	37%	22%
Minnesota	881	Low	41%	37%	22%
Mississippi	390	High	33%	52%	15%
Missouri	593	Moderate	42%	48%	10%
Montana	99	High	32%	48%	20%

STATE	SAMPLE	CONFIDENCE	CLINTON	TRUMP	DK/OTH
Nebraska	332	High	35%	50%	15%
Nevada	391	Tossup	40%	40%	20%
New Hampshire	264	Low	44%	40%	16%
New Jersey	774	High	51%	34%	15%
New Mexico	204	Moderate	49%	39%	12%
New York	989	High	52%	30%	18%
North Carolina	1285	Moderate	48%	44%	8%
North Dakota	150	—	—	—	—
Ohio	649	Tossup	45%	45%	10%
Oklahoma	842	High	36%	52%	12%
Oregon	621	High	46%	38%	16%
Pennsylvania	705	Tossup	48%	46%	6%
Rhode Island	228	—	—	—	—
South Carolina	604	Low	44%	49%	7%
South Dakota	138	—	—	—	—
Tennessee	596	Moderate	35%	43%	22%
Texas	1251	High	34%	48%	18%
DC	87	—	—	—	—
Utah	297	High	31%	44%	25%
Vermont	77	—	—	—	—
Virginia	716	High	48%	39%	13%
Washington	929	High	47%	37%	16%
West Virginia	294	High	37%	56%	7%
Wisconsin	563	Moderate	47%	42%	11%
Wyoming	47	—	—	—	—

States of the Nation

SURVEY METHODOLOGY

The poll is conducted entirely online, using the approach described in our standard political tracking survey. We use a sampling approach that includes a mix of respondents from pre-screened panels and non-panel respondents recruited online, in real-time. In line with industry practice, some of these respondents are awarded points for participating. Those points can be redeemed for various rewards. The questions included in the States of the Nation Poll are simple: standard demographics; our Party ID question; our Likelihood of Voting question; and our Vote Intention question.

The sample comprises data from three separate surveys: our standard tracking survey (about 2,500 interviews/week) with two additional surveys that are conducted as part of Ipsos' other online survey systems (about 6,000-7,000 interviews/week each), totaling up to 16,000 a week. The survey questions and order are identical for all surveys.

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GAME CHANGERS

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We believe that our work is important. Security, simplicity, speed and substance applies to everything we do.

Through specialisation, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

By nurturing a culture of collaboration and curiosity, we attract the highest calibre of people who have the ability and desire to influence and shape the future.

“GAME CHANGERS” – our tagline – summarises our ambition.