

Ipsos Poll Conducted for Reuters

States of the Nation

11.07.2016

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IPSOS POLL CONDUCTED FOR REUTERS

States of the Nation Poll

These are findings from an Ipsos poll conducted

for



REUTERS

date

Oct 17 - Nov 6, 2016

For the survey,

a sample of

29,413
Americans

ages

18+

were interviewed online



States of the Nation Poll


- The data were weighted to the U.S. current population data.
- Statistical margins of error are not applicable to online polls.
- All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error.
- Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of one per cent.
- Where figures do not sum to 100, this is due to the effects of rounding.
- *To see more information on this and other Reuters/Ipsos polls, please visit:*

[Reuters.com/statesofthenation](https://www.reuters.com/statesofthenation)

LIKELY VOTERS

States of the Nation Poll

UPDATED | SUNDAY NOVEMBER 06, 2016




CLINTON ★

247

45% OF VOTE

Predicted winner



TRUMP

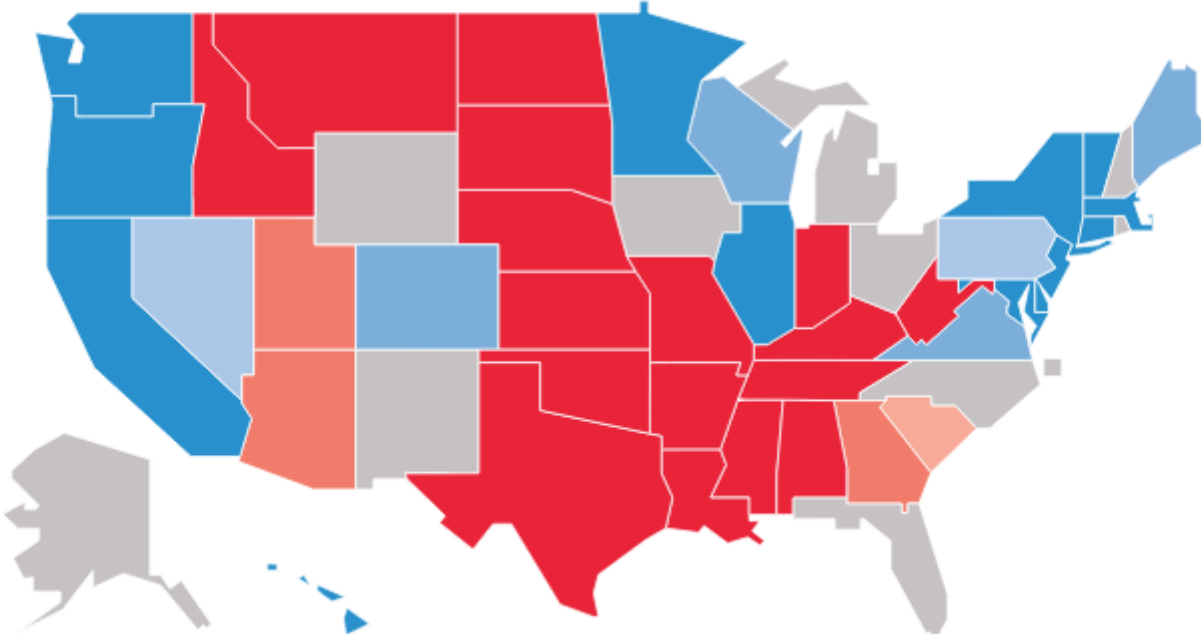
185

42% OF VOTE

270 TO WIN



- SHOW CARTOGRAM
- SHOW TABLE



States of the Nation Poll

STATE	SAMPLE	CONFIDENCE	CLINTON	TRUMP	DK/OTR
Alabama	585	High	38%	54%	8%
Alaska	70	—	—	—	—
Arizona	857	Moderate	42%	47%	11%
Arkansas	515	High	38%	53%	9%
California	1393	High	59%	32%	9%
Colorado	696	Moderate	48%	42%	10%
Connecticut	515	High	50%	40%	10%
Delaware	244	High	52%	36%	12%
Florida	1274	Tossup	48%	47%	5%
Georgia	691	Moderate	42%	48%	10%
Hawaii	185	High	47%	29%	24%
Idaho	325	High	30%	53%	17%
Illinois	781	High	51%	39%	10%
Indiana	541	High	38%	54%	8%
Iowa	595	Tossup	44%	44%	12%
Kansas	519	High	38%	54%	8%
Kentucky	651	High	38%	58%	4%
Louisiana	633	High	36%	52%	12%
Maine	304	Moderate	42%	35%	23%
Maryland	720	High	56%	34%	10%
Massachusetts	512	High	53%	36%	11%
Michigan	609	Tossup	46%	45%	9%
Minnesota	762	High	44%	36%	20%
Mississippi	388	High	36%	53%	11%
Missouri	836	High	40%	48%	12%
Montana	166	High	35%	54%	11%

STATE	SAMPLE	CONFIDENCE	CLINTON	TRUMP	DK/OTH
Nebraska	350	High	32%	53%	15%
Nevada	571	Low	45%	42%	13%
New Hampshire	316	Tossup	44%	42%	14%
New Jersey	658	High	48%	38%	14%
New Mexico	275	Tossup	41%	38%	21%
New York	1383	High	51%	33%	16%
North Carolina	650	Tossup	46%	47%	7%
North Dakota	144	—	—	—	—
Ohio	775	Tossup	47%	46%	7%
Oklahoma	664	High	30%	61%	9%
Oregon	636	High	47%	37%	16%
Pennsylvania	955	Low	48%	45%	7%
Rhode Island	238	Tossup	—	—	—
South Carolina	617	Low	44%	49%	7%
South Dakota	157	High	29%	52%	19%
Tennessee	823	High	36%	50%	14%
Texas	1213	High	39%	49%	12%
DC	141	—	—	—	—
Utah	532	Moderate	33%	40%	27%
Vermont	106	—	—	—	—
Virginia	636	Moderate	46%	41%	13%
Washington	863	High	47%	38%	15%
West Virginia	422	High	34%	58%	8%
Wisconsin	842	Moderate	46%	40%	14%
Wyoming	79	—	—	—	—

States of the Nation

SURVEY METHODOLOGY

The poll is conducted entirely online, using the approach described in our standard political tracking survey. We use a sampling approach that includes a mix of respondents from pre-screened panels and non-panel respondents recruited online, in real-time. In line with industry practice, some of these respondents are awarded points for participating. Those points can be redeemed for various rewards. The questions included in the States of the Nation Poll are simple: standard demographics; our Party ID question; our Likelihood of Voting question; and our Vote Intention question.

The sample comprises data from three separate surveys: our standard tracking survey (about 2,500 interviews/week) with two additional surveys that are conducted as part of Ipsos' other online survey systems (about 6,000-7,000 interviews/week each), totaling up to 16,000 a week. The survey questions and order are identical for all surveys.

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GAME CHANGERS

At Ipsos we are passionately curious about people, markets, brands and society. We deliver information and analysis that makes our complex world easier and faster to navigate and inspires our clients to make smarter decisions.

We believe that our work is important. Security, simplicity, speed and substance applies to everything we do.

Through specialisation, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

By nurturing a culture of collaboration and curiosity, we attract the highest calibre of people who have the ability and desire to influence and shape the future.

“GAME CHANGERS” – our tagline – summarises our ambition.