

November 28, 2018

POTUS RADIO

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CORE POLITICAL

IPSOS POLL CONDUCTED FOR REUTERS

Core Political Data

These are findings from an Ipsos poll conducted

for

date



REUTERS

November 14 - 20, 2018



For the survey,

a sample of

including

ages

2,232

Americans

889

Democrats

850

Republicans

290

Independents

18+

were interviewed online

IPSOS POLL CONDUCTED FOR REUTERS

Core Political Data

The precision of the Reuters/Ipsos online polls is measured using a credibility interval.

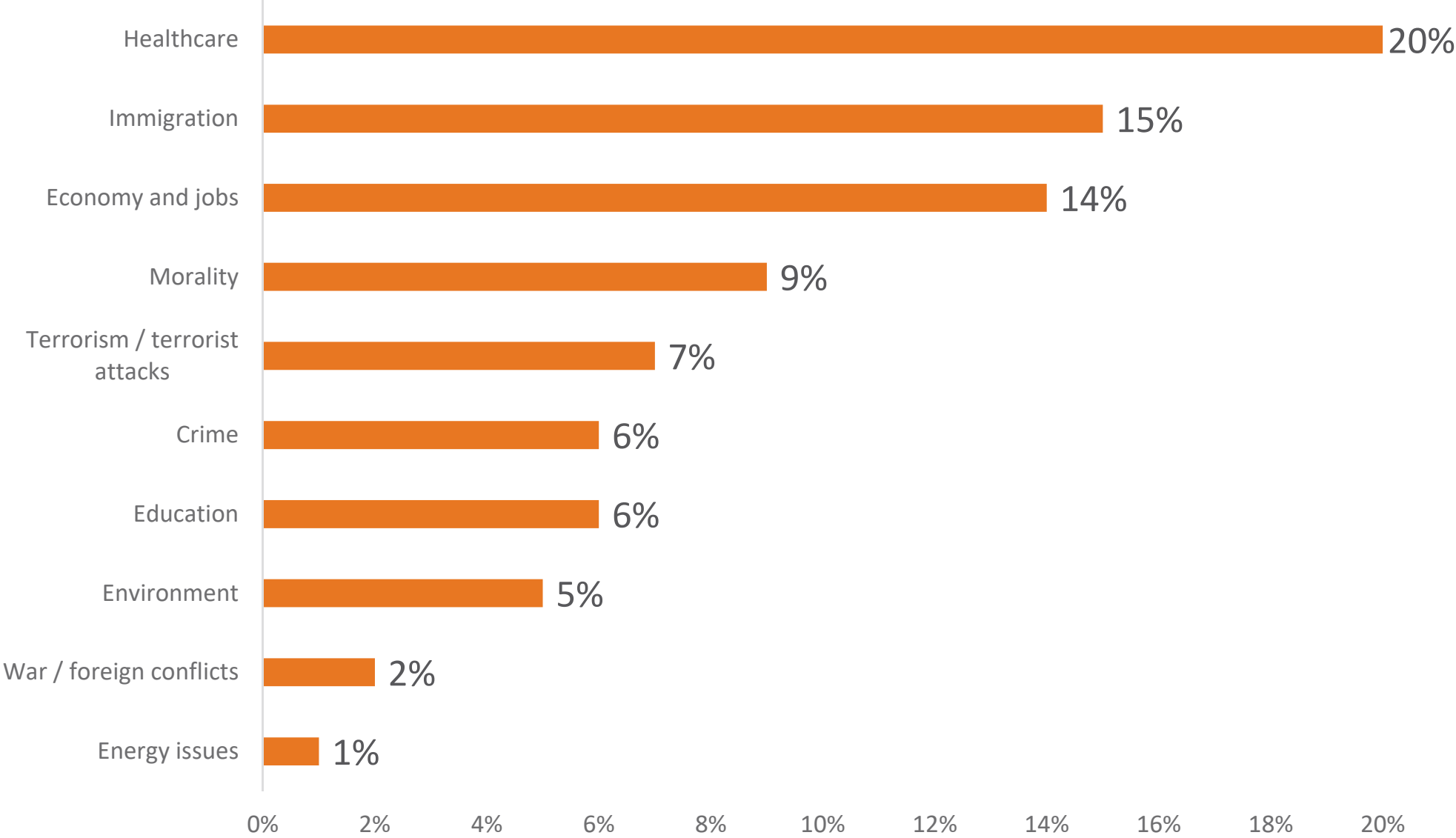
In this case, the poll has a credibility interval of plus or minus the following percentage points



For more information about credibility intervals, please see the appendix.

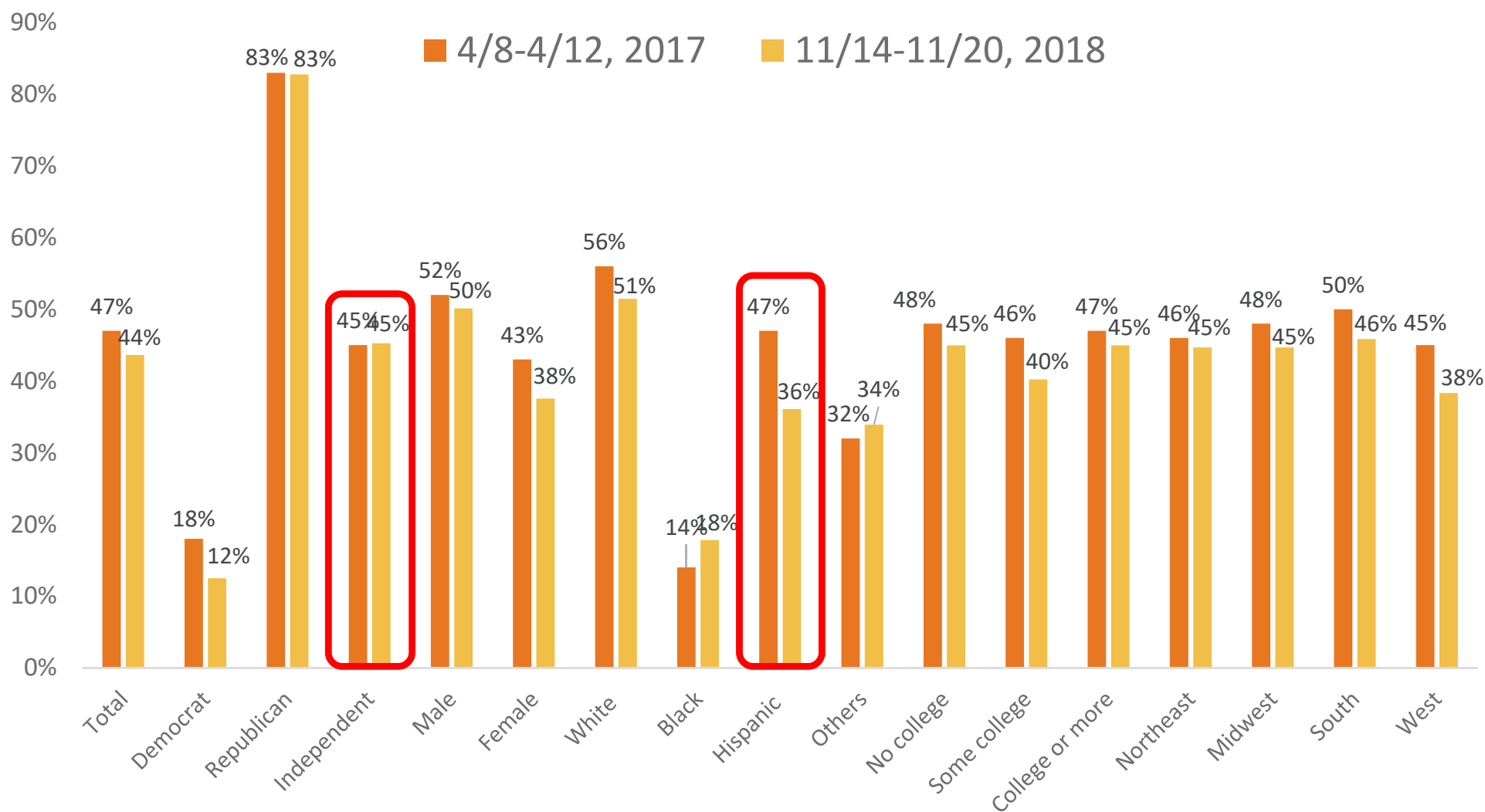
Main Problems

In your opinion, what is the most important problem facing the US today?



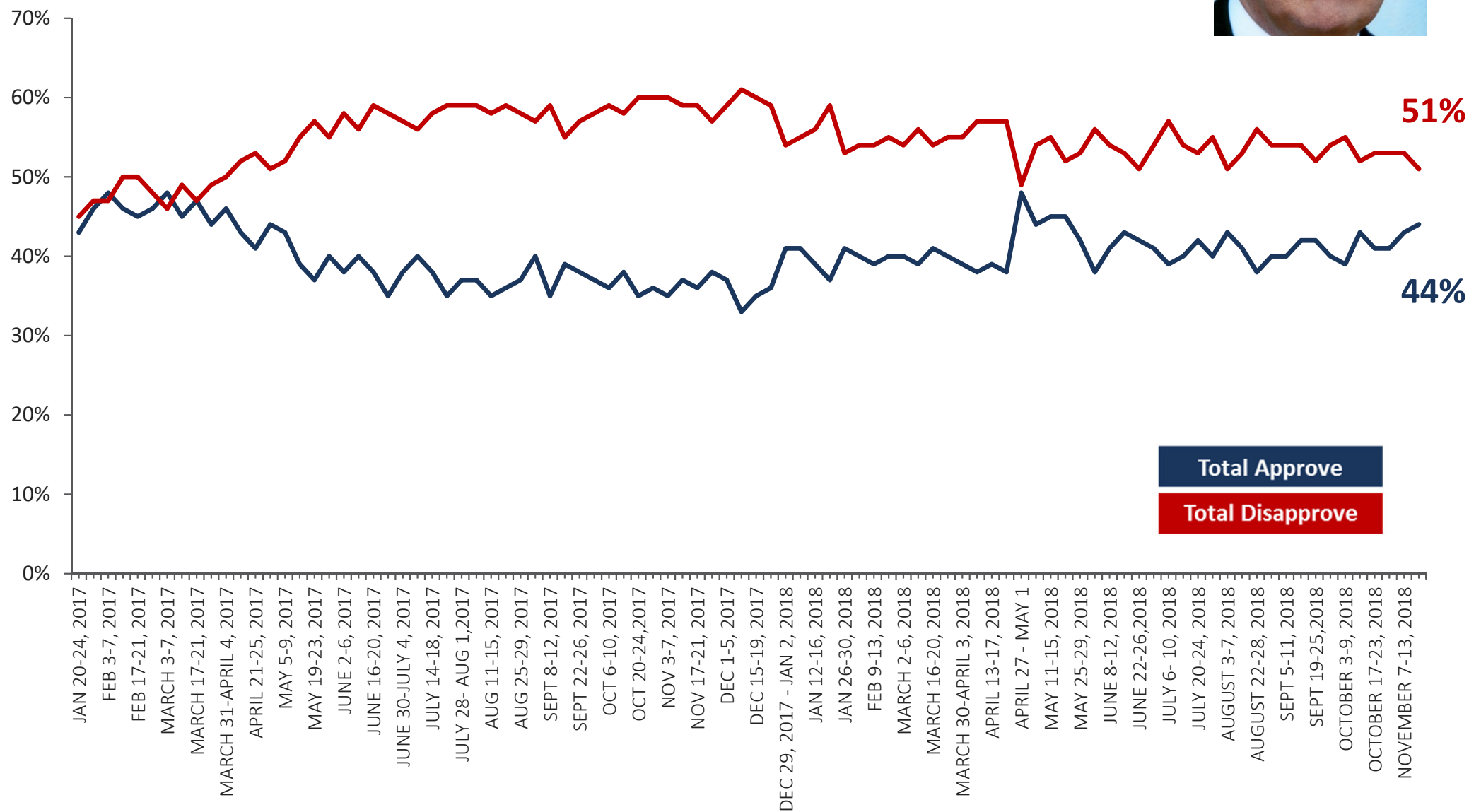
Approval by Demographic

Overall, do you approve or disapprove about the way Donald Trump is handling his job as President? *Approve*



ALL ADULT AMERICANS

Weekly Approval



ALL ADULT AMERICANS

Approval Attributes



Do you approve or disapprove about the way Donald Trump is handling the following issues?

	Strongly approve	Somewhat approve	Lean towards approve	Lean towards disapprove	Somewhat disapprove	Strongly disapprove	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
The US economy	25%	14%	11%	8%	9%	26%	7%	50%	42%
US foreign policy	20%	13%	9%	9%	8%	33%	8%	42%	50%
Healthcare reform	15%	14%	11%	8%	8%	35%	8%	40%	52%
Employment and jobs	27%	13%	14%	9%	8%	22%	7%	54%	39%
Dealing with Congress	17%	13%	11%	9%	9%	34%	8%	41%	51%
Dealing with ISIS / ISIL	23%	13%	11%	8%	8%	26%	11%	47%	42%
International trade	20%	14%	10%	9%	9%	30%	9%	43%	48%
Taxation	19%	14%	10%	9%	7%	31%	9%	43%	47%
Corruption	18%	11%	10%	8%	7%	36%	10%	39%	51%
The environment	15%	13%	10%	10%	7%	36%	9%	38%	53%
Immigration	25%	11%	8%	6%	7%	37%	5%	45%	50%
The way he treats people like me	17%	11%	9%	8%	6%	41%	8%	37%	55%
The effort he is making to unify the country	19%	12%	10%	8%	5%	39%	7%	41%	52%
Russia	16%	11%	10%	9%	8%	37%	9%	38%	53%

ALL ADULT AMERICANS

Congressional Approval

Split Sampled

Overall, do you approve or disapprove about the way your Congressperson is handling their job as Representative?

	Total	Democrat	Republican	Independent
Strongly approve	14%	19%	13%	12%
Somewhat approve	30%	28%	38%	23%
Somewhat disapprove	21%	20%	20%	30%
Strongly disapprove	14%	16%	14%	11%
Don't know	20%	16%	15%	24%
TOTAL APPROVE	45%	47%	51%	35%
TOTAL DISAPPROVE	36%	36%	34%	41%

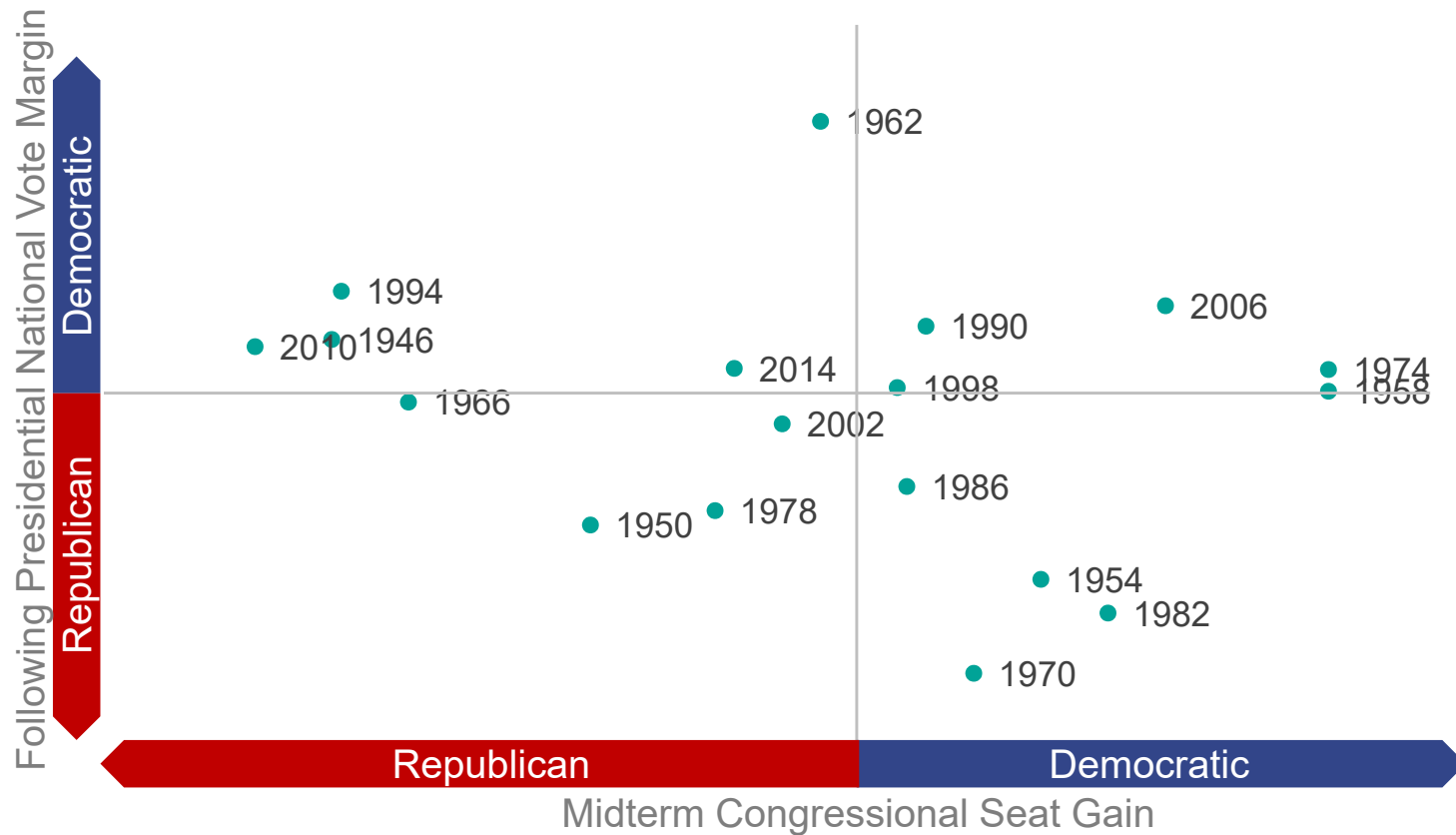
Overall, do you approve or disapprove about the way Congress as a whole is handling its job?

	Total	Democrat	Republican	Independent
Strongly approve	7%	7%	9%	4%
Somewhat approve	23%	18%	33%	22%
Somewhat disapprove	33%	36%	31%	36%
Strongly disapprove	27%	32%	23%	25%
Don't know	9%	8%	5%	12%
TOTAL APPROVE	30%	24%	42%	27%
TOTAL DISAPPROVE	60%	68%	53%	61%

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EARLY LOOK AT 2020 ODDS FOR REELECTION

Midterm Results Have No Bearing on Following Presidential



Is Trump too Partisan a President?

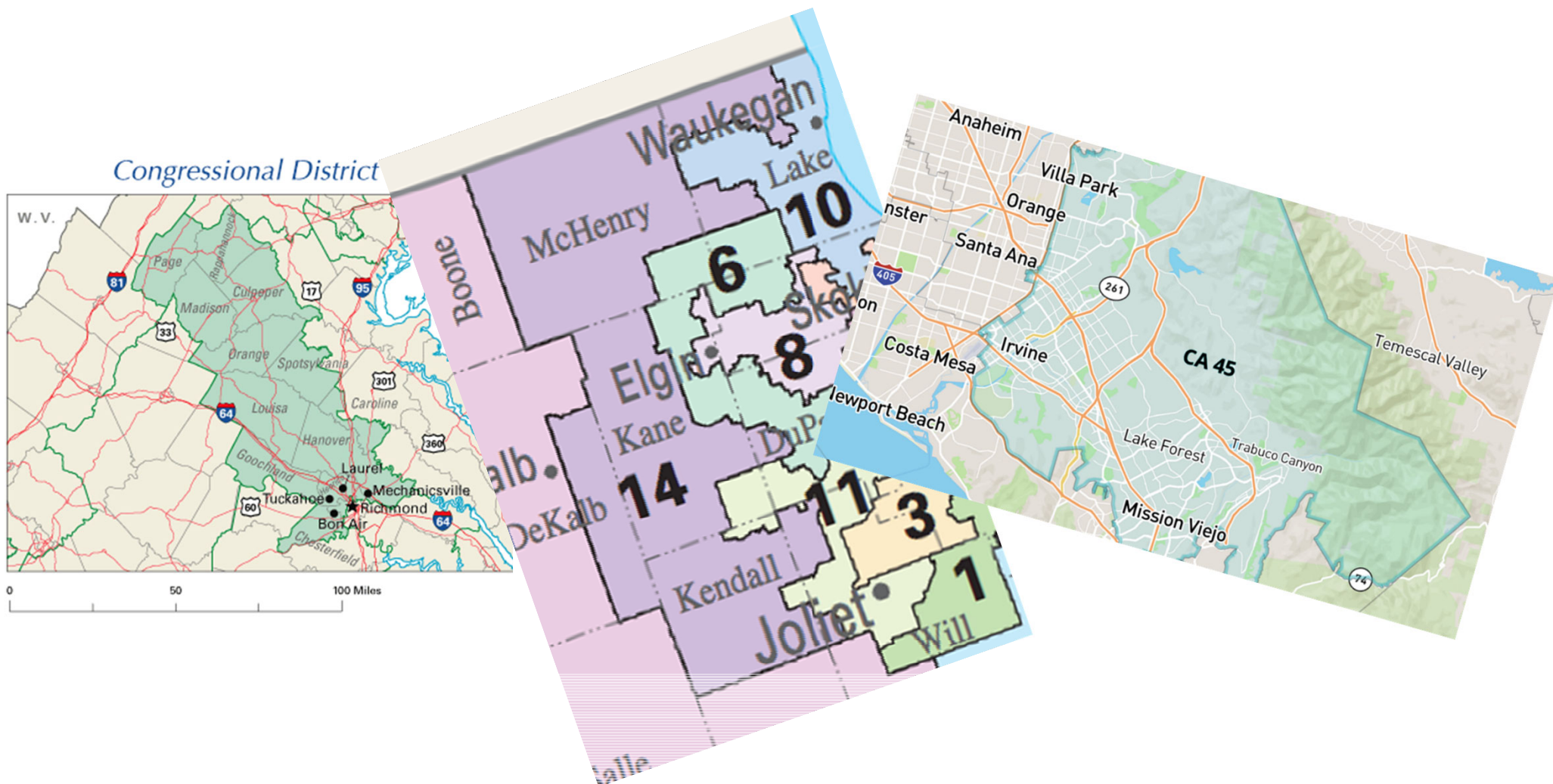


	OBAMA		TRUMP
	June 20, 2010	June 20, 2014	June 18, 2018
ALL- Approval	46%	44%	43%
ALL – Disapproval	48%	52%	52%
Democrat – Approval	80%	78%	10%
Democrat – Disapproval	14%	17%	86%
Republican – Approval	11%	10%	84%
Republican - Disapproval	85%	88%	13%
Independent – Approval	40%	33%	36%
Independent – Disapproval	52%	60%	53%

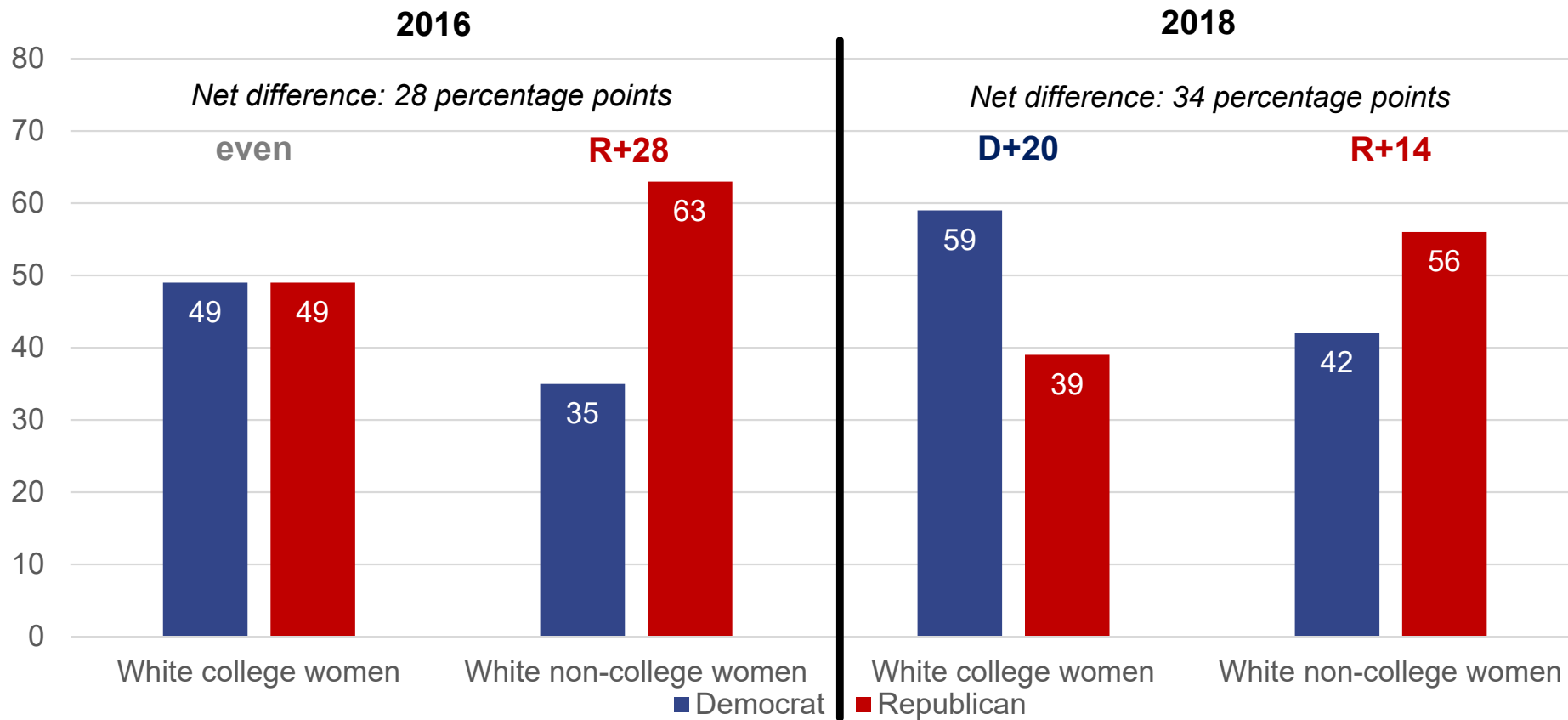
Will Scandals or the Economy Have An Impact?

- **For every 1 point increase in unemployment, 2 point decrease in approval ratings**
- **Constant noise around scandals 3-5 points impact**

White Educated Suburbia/Exurbia at Risk



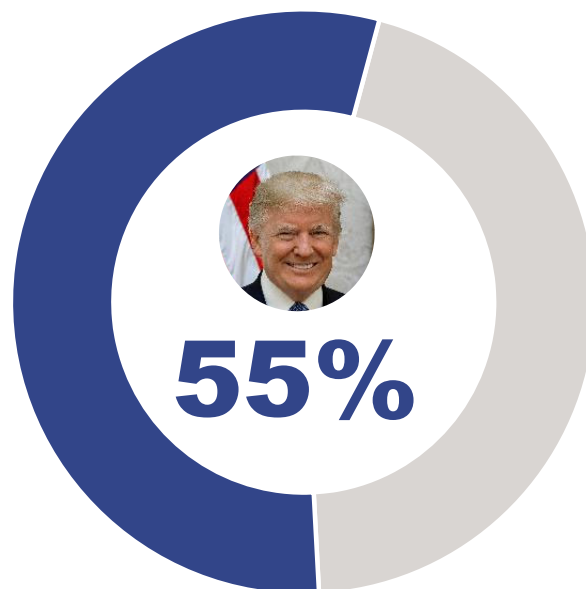
Voting Behavior: White College Women



Source: CNN national exit polls, 2016 and 2018



Trump Odds at Discounted Rate

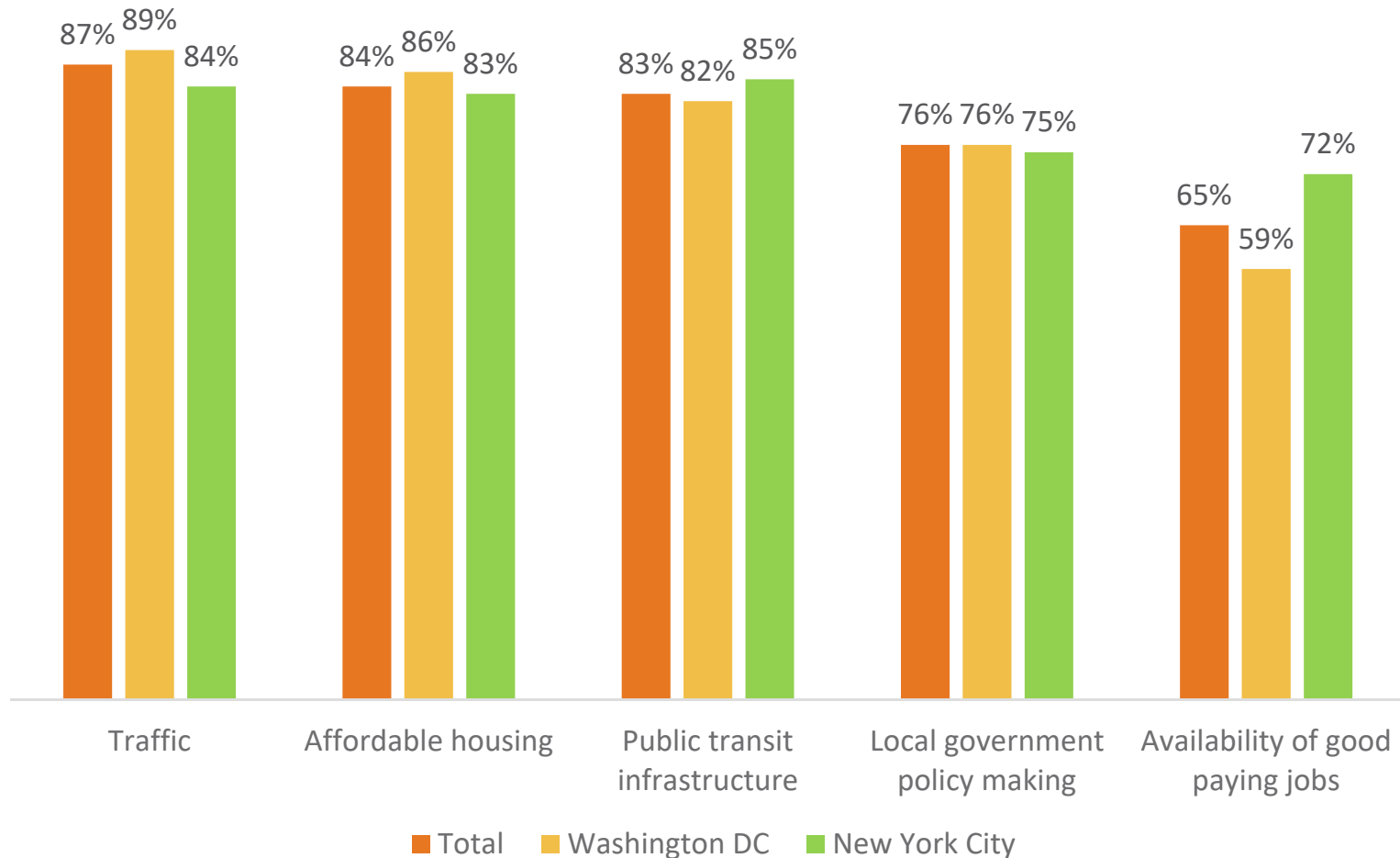


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AMAZON HQ2

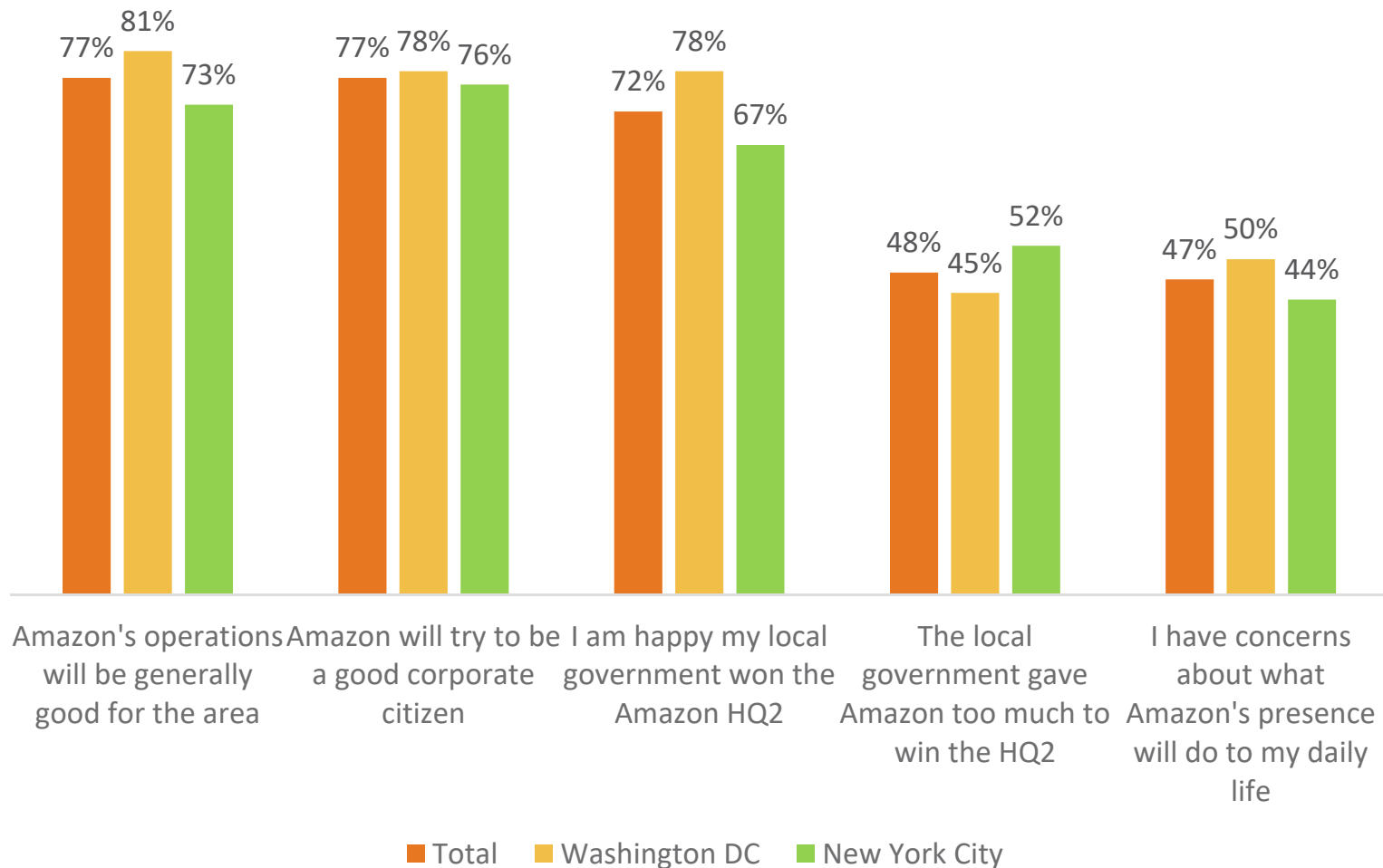
HQ2 Confronts a Population Already Concerned with Traffic and Housing

How concerned are you, if at all, with the following issues in your area?



Citizens are mostly optimistic about Amazon's new headquarters; New Yorkers are slightly less optimistic

Do you agree or disagree with each of the following?





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