

December 26, 2018

# POTUS RADIO

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President, Ipsos Public Affairs

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# CORE POLITICAL

# IPSOS POLL CONDUCTED FOR REUTERS

## Core Political Data

These are findings from an Ipsos poll conducted

*for*



*date*

December 12 – 18, 2018



For the survey,

*a sample of*

2,201

Americans

*including*

902

Democrats

783

Republicans

280

Independents

*ages*

18+

were interviewed online

IPSOS POLL CONDUCTED FOR REUTERS

# Core Political Data

The precision of the Reuters/Ipsos online polls is measured using a credibility interval.

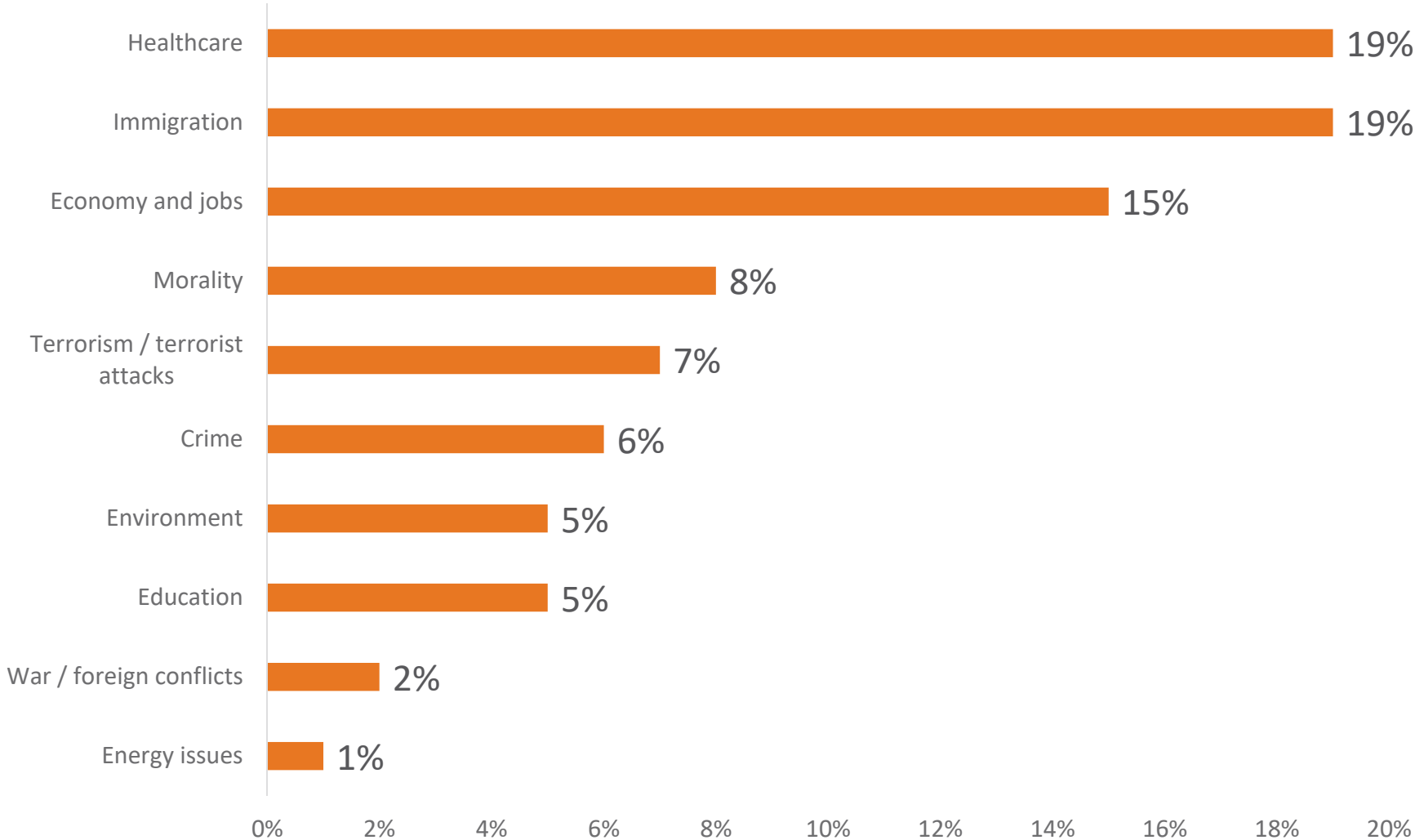
In this case, the poll has a credibility interval of plus or minus the following percentage points



For more information about credibility intervals, please see the appendix.

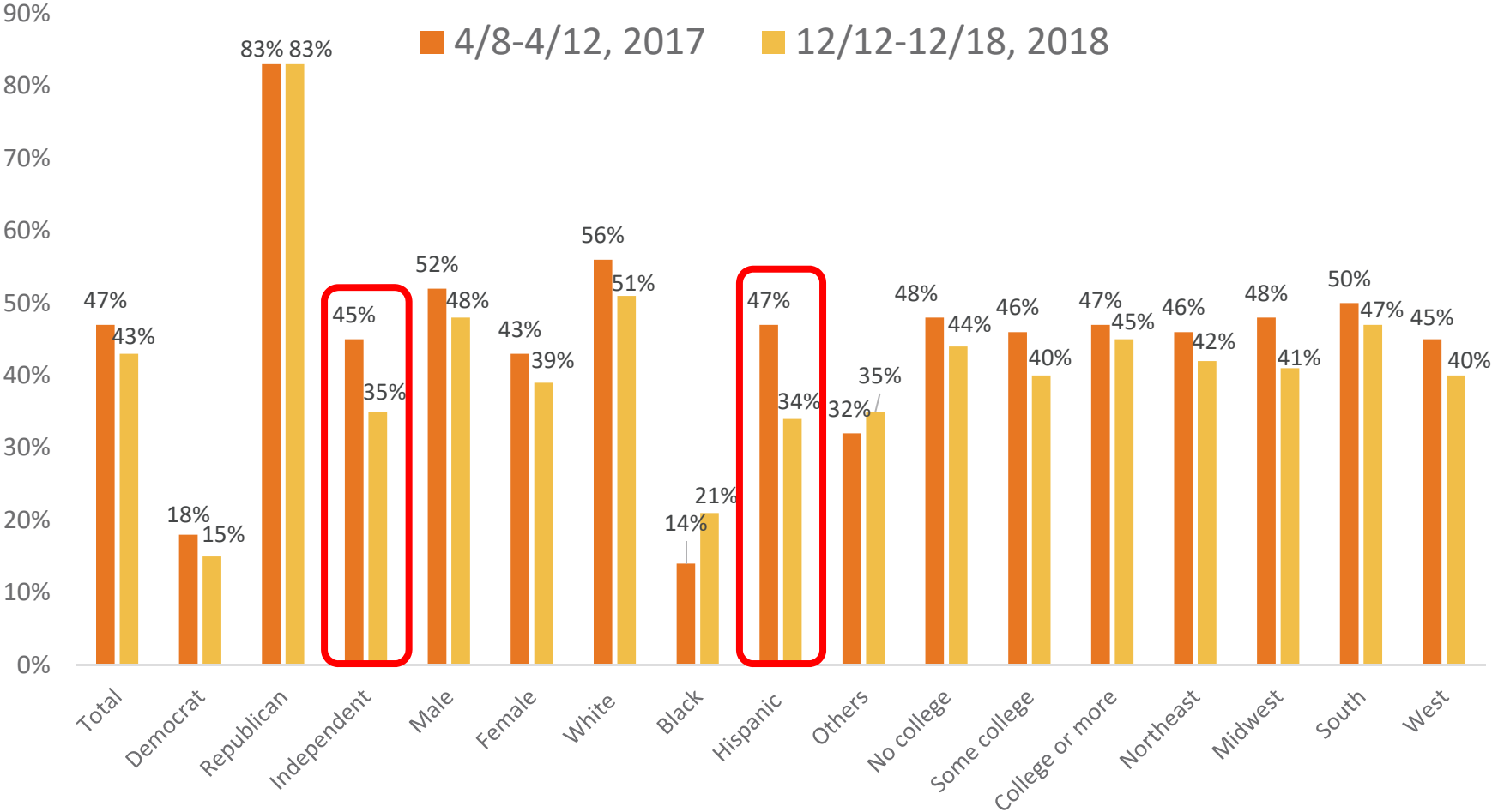
# Main Problems

In your opinion, what is the most important problem facing the US today?



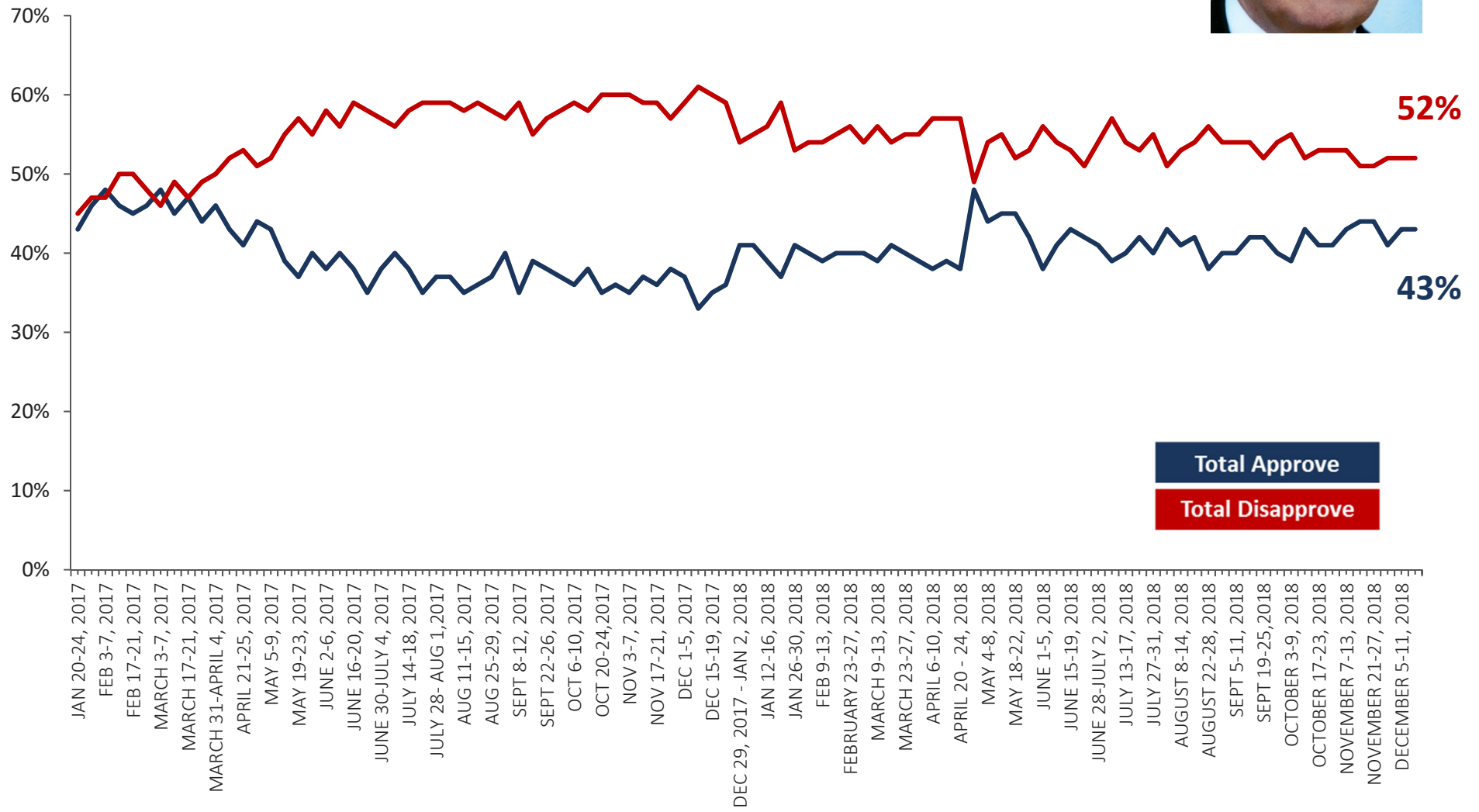
# Approval by Demographic

Overall, do you approve or disapprove about the way Donald Trump is handling his job as President? *Approve*



# ALL ADULT AMERICANS

## Weekly Approval



ALL ADULT AMERICANS

# Approval Attributes



Do you approve or disapprove about the way Donald Trump is handling the following issues?

	Strongly approve	Somewhat approve	Lean towards approve	Lean towards disapprove	Somewhat disapprove	Strongly disapprove	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
The US economy	24%	14%	11%	8%	8%	26%	7%	50%	42%
US foreign policy	19%	13%	9%	8%	7%	35%	9%	41%	50%
Healthcare reform	15%	14%	12%	8%	7%	36%	8%	40%	52%
Employment and jobs	25%	14%	12%	9%	8%	24%	7%	51%	41%
Dealing with Congress	17%	12%	11%	9%	9%	35%	8%	39%	53%
Dealing with ISIS / ISIL	21%	13%	11%	7%	9%	27%	11%	46%	43%
International trade	20%	12%	10%	8%	8%	33%	9%	42%	49%
Taxation	19%	13%	12%	9%	7%	31%	9%	43%	48%
Corruption	17%	11%	10%	9%	6%	38%	9%	38%	53%
The environment	14%	12%	10%	10%	7%	37%	9%	36%	54%
Immigration	26%	10%	7%	7%	6%	38%	7%	43%	51%
The way he treats people like me	18%	10%	9%	7%	6%	43%	8%	37%	55%
The effort he is making to unify the country	19%	11%	9%	8%	7%	39%	8%	39%	54%
Russia	16%	10%	11%	8%	7%	38%	10%	36%	54%



ALL ADULT AMERICANS

# Congressional Approval

*Split Sampled*

Overall, do you approve or disapprove about the way your Congressperson is handling their job as Representative?

	Total	Democrat	Republican	Independent
Strongly approve	15%	15%	21%	5%
Somewhat approve	36%	37%	40%	30%
Somewhat disapprove	19%	19%	16%	30%
Strongly disapprove	13%	15%	13%	12%
Don't know	17%	15%	10%	24%
<b>TOTAL APPROVE</b>	<b>50%</b>	<b>52%</b>	<b>61%</b>	<b>35%</b>
<b>TOTAL DISAPPROVE</b>	<b>33%</b>	<b>33%</b>	<b>29%</b>	<b>41%</b>

Overall, do you approve or disapprove about the way Congress as a whole is handling its job?

	Total	Democrat	Republican	Independent
Strongly approve	6%	4%	10%	4%
Somewhat approve	22%	19%	27%	25%
Somewhat disapprove	34%	36%	35%	32%
Strongly disapprove	27%	34%	23%	27%
Don't know	10%	6%	4%	12%
<b>TOTAL APPROVE</b>	<b>28%</b>	<b>24%</b>	<b>38%</b>	<b>29%</b>
<b>TOTAL DISAPPROVE</b>	<b>62%</b>	<b>70%</b>	<b>58%</b>	<b>59%</b>

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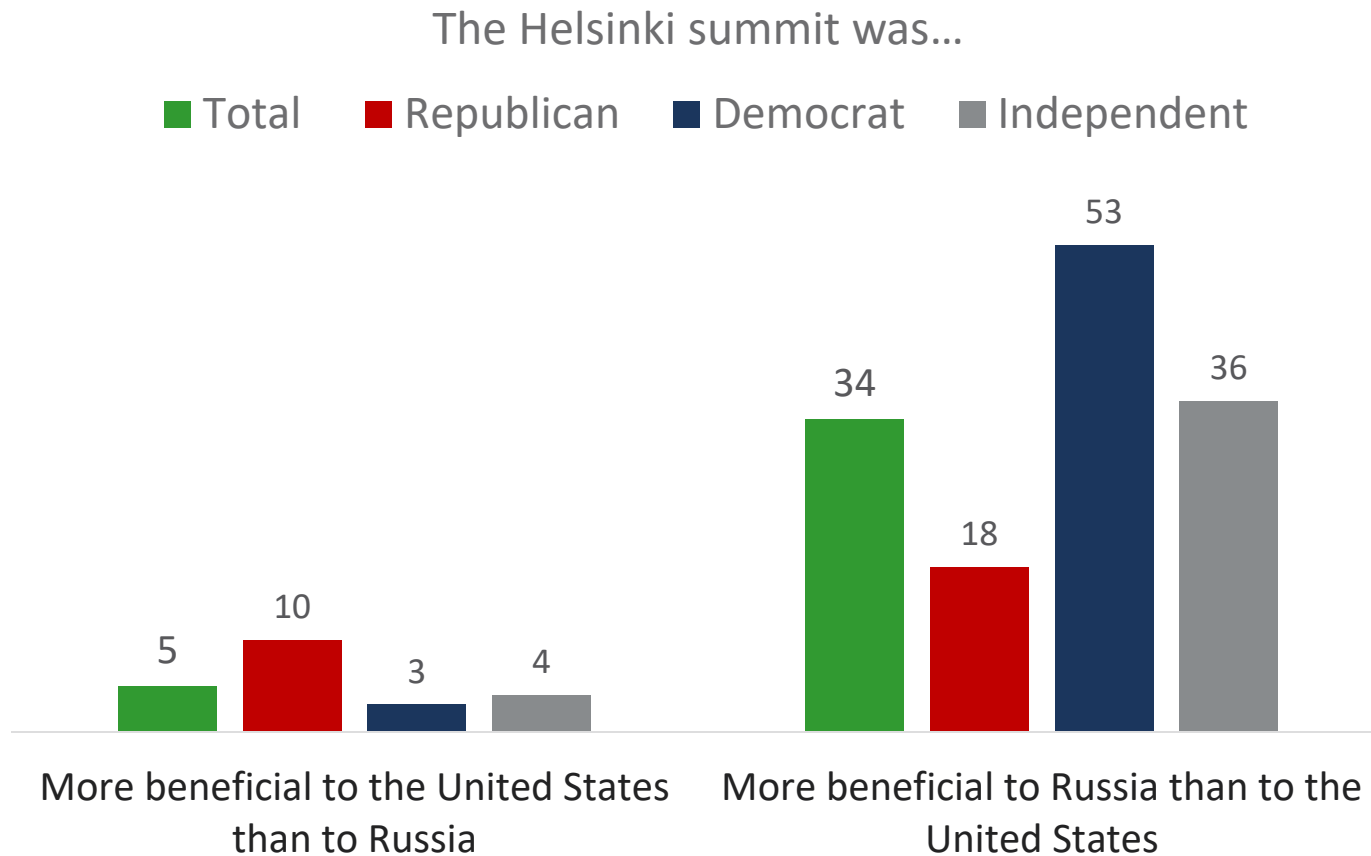
# 2018: A YEAR IN REVIEW

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# FOREIGN POLICY: THE HELSINKI SUMMIT

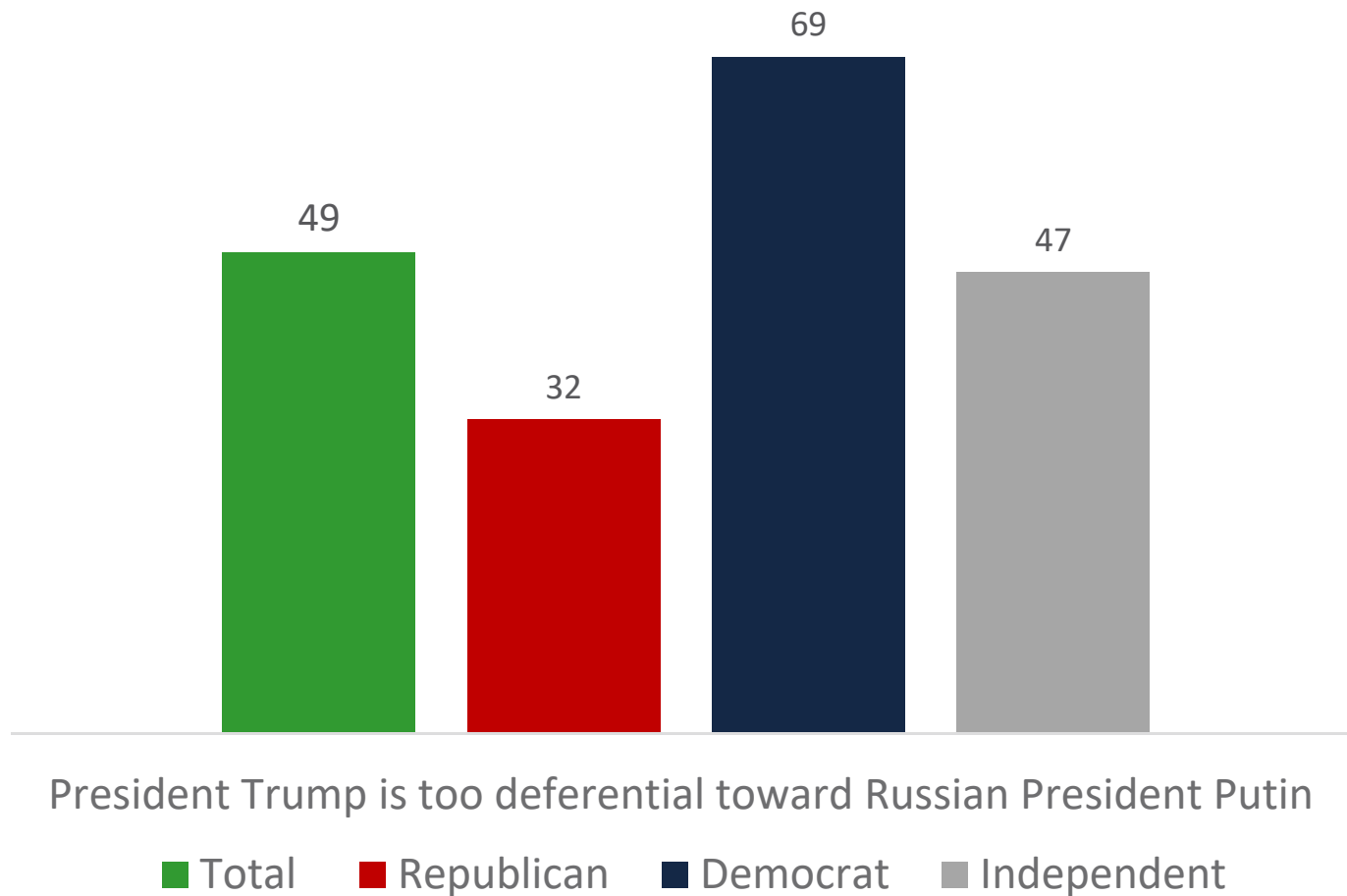
# A win for the U.S. or Russia?

Among all Americans, the plurality believe the Helsinki summit was a win for Russia



# Trump & Putin

Half of all Americans believe Trump is too deferential toward Putin



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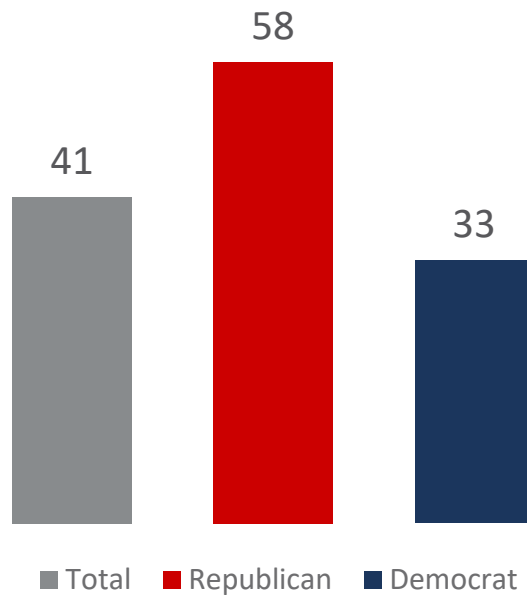
# IMMIGRATION

## IMMIGRATION

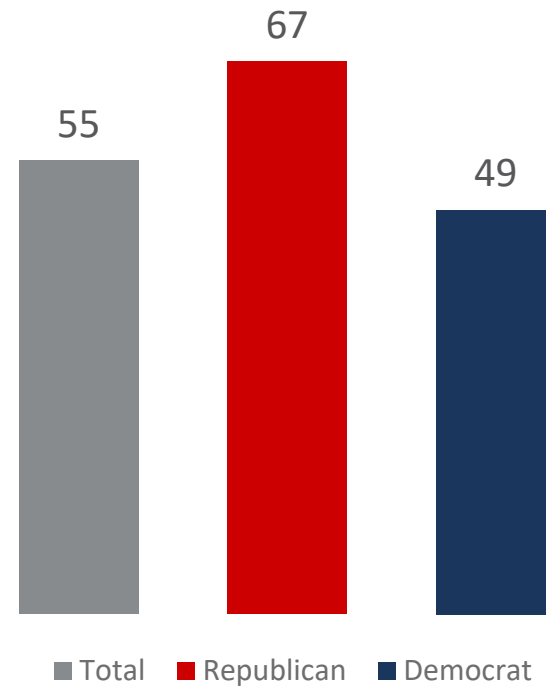
# Immigration Policy

Americans disagree about whether those who have spoken out in opposition to immigration have been treated fairly, but find greater common ground in the belief that the government is hiding the true cost of immigration.

Politicians, media outlets and others in the U.S. who have spoken out in opposition to immigration have been treated unfairly.



The government is hiding the true cost of immigration.



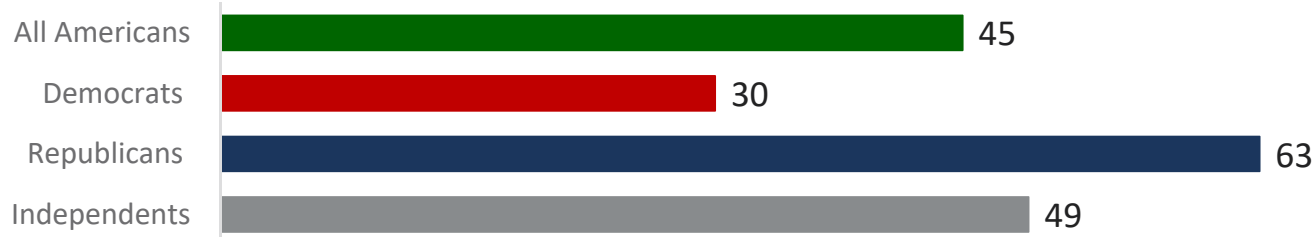
## IMMIGRATION

# Illegal Immigration

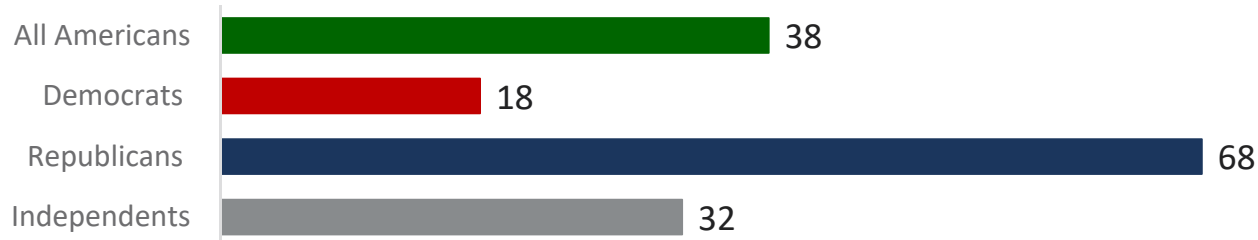
Percent who support **giving legal status to undocumented or illegal immigrants brought to the U.S. as children.**



Percent who support **ending the ability of legal immigrants to bring their extended family members to the U.S.**



Percent who support **building a wall or fence along the entire U.S.**





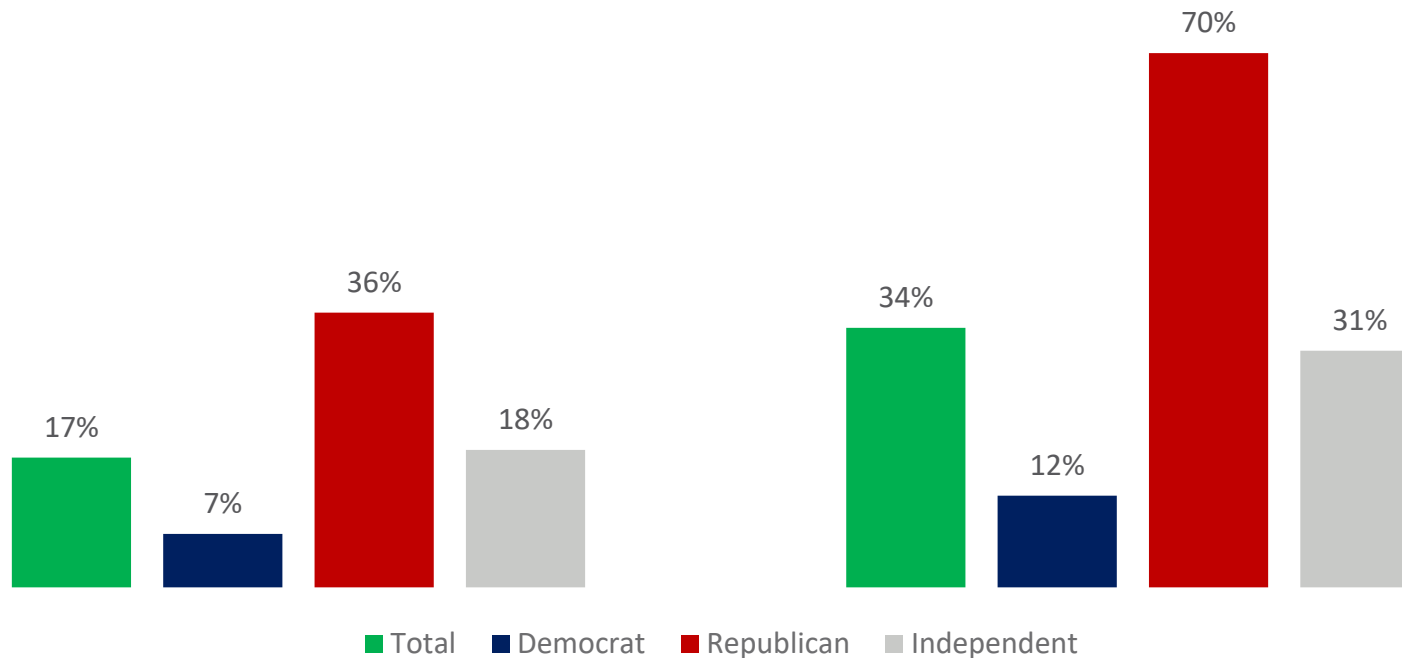
## IMMIGRATION

# The Border Wall & The Government Budget

The wall appears likely to become an issue for the 2019 budget. Support for a wall mostly exists among Republicans.

President Trump shutting down the federal government until Congress approves funding for the US-Mexico border wall

A Congressional spending bill that includes funding for a wall on the southern US border



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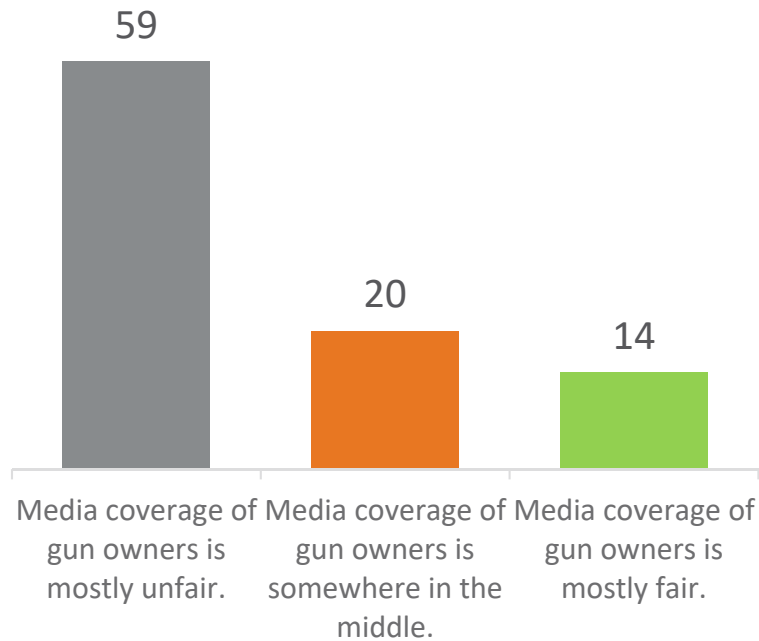
# GUN POLICY

## AMERICAN GUN OWNERS

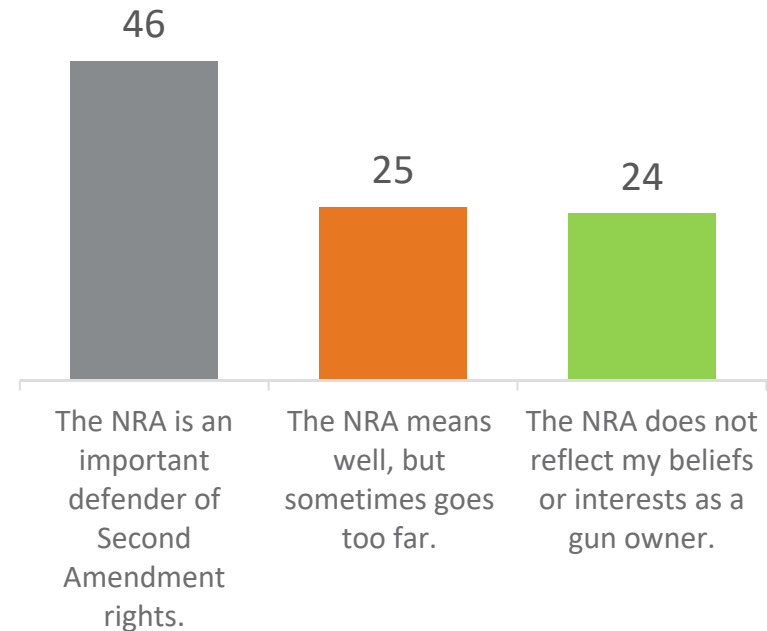
# Views on gun-related coverage & The NRA

Most American gun owners believe media coverage is unfair, but still believe the NRA is an important defender of 2<sup>nd</sup> Amendment rights.

Opinions on media gun coverage



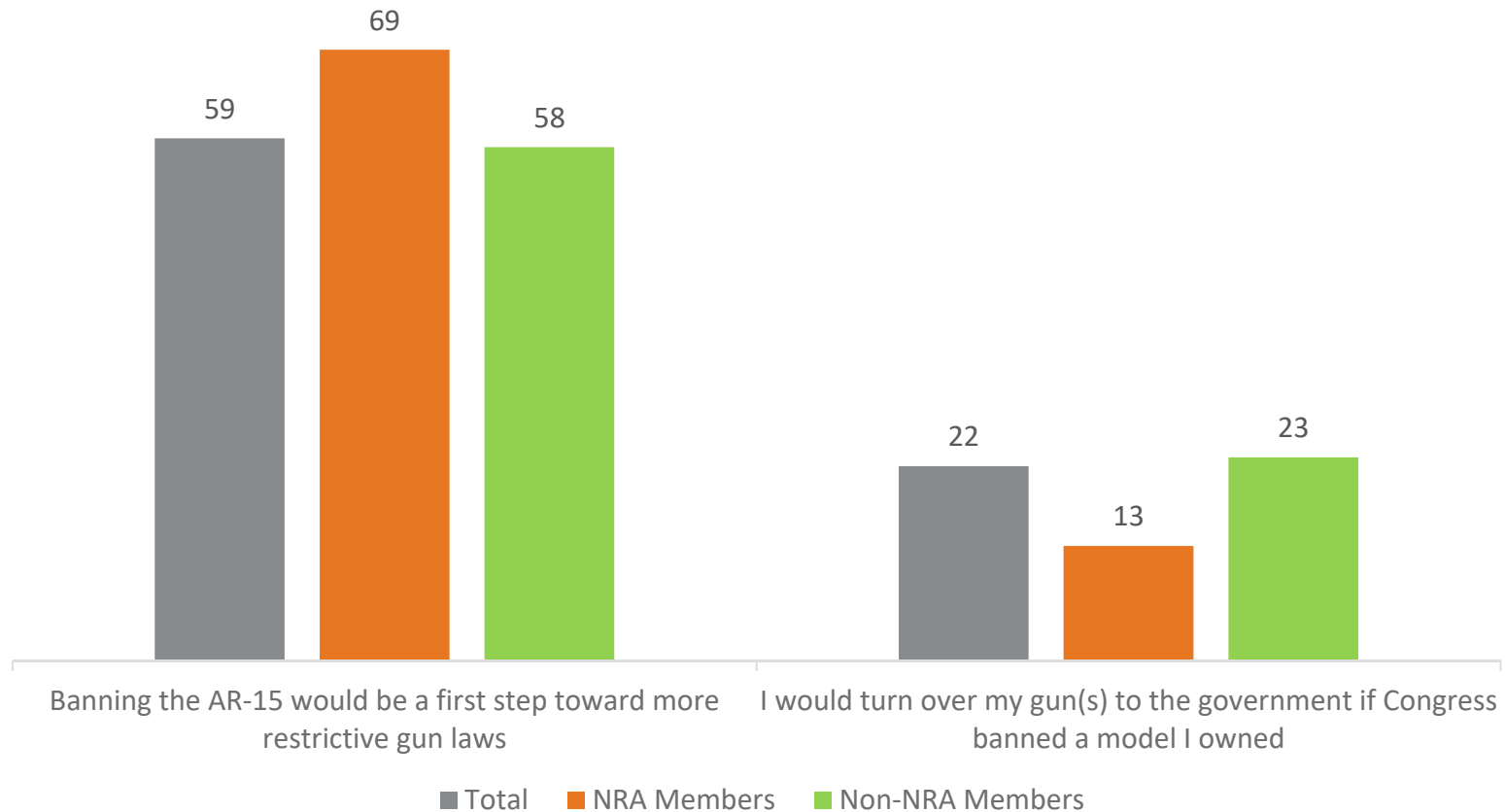
Opinions on the NRA



## AMERICAN GUN OWNERS

# Views on gun bans

Gun owners are amenable to tighter restrictions, but are resistant to outright bans.



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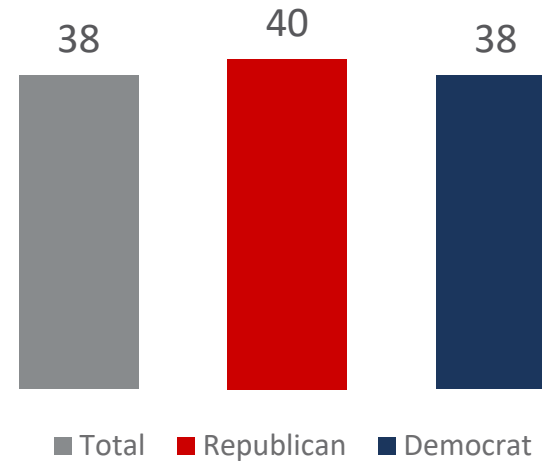
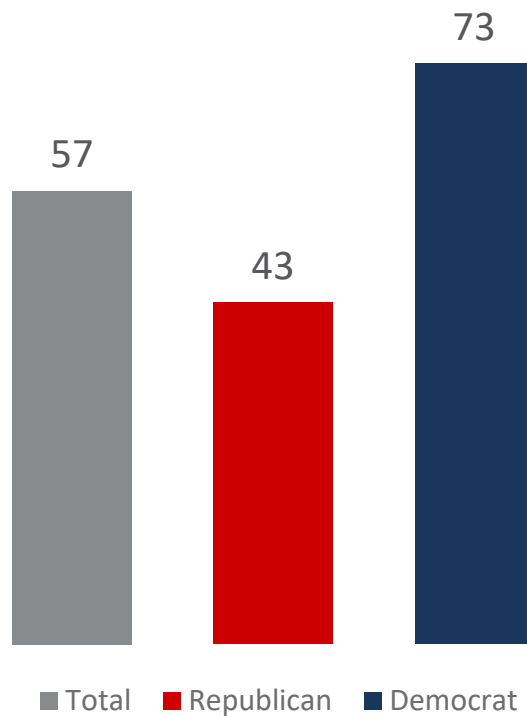
# #METOO & THE KAVANAUGH NOMINATION

# The #MeToo Movement: One Year Later

Parties are very divided on whether the movement will have a lasting positive impact on society, but agree that it has only changed things for famous people.

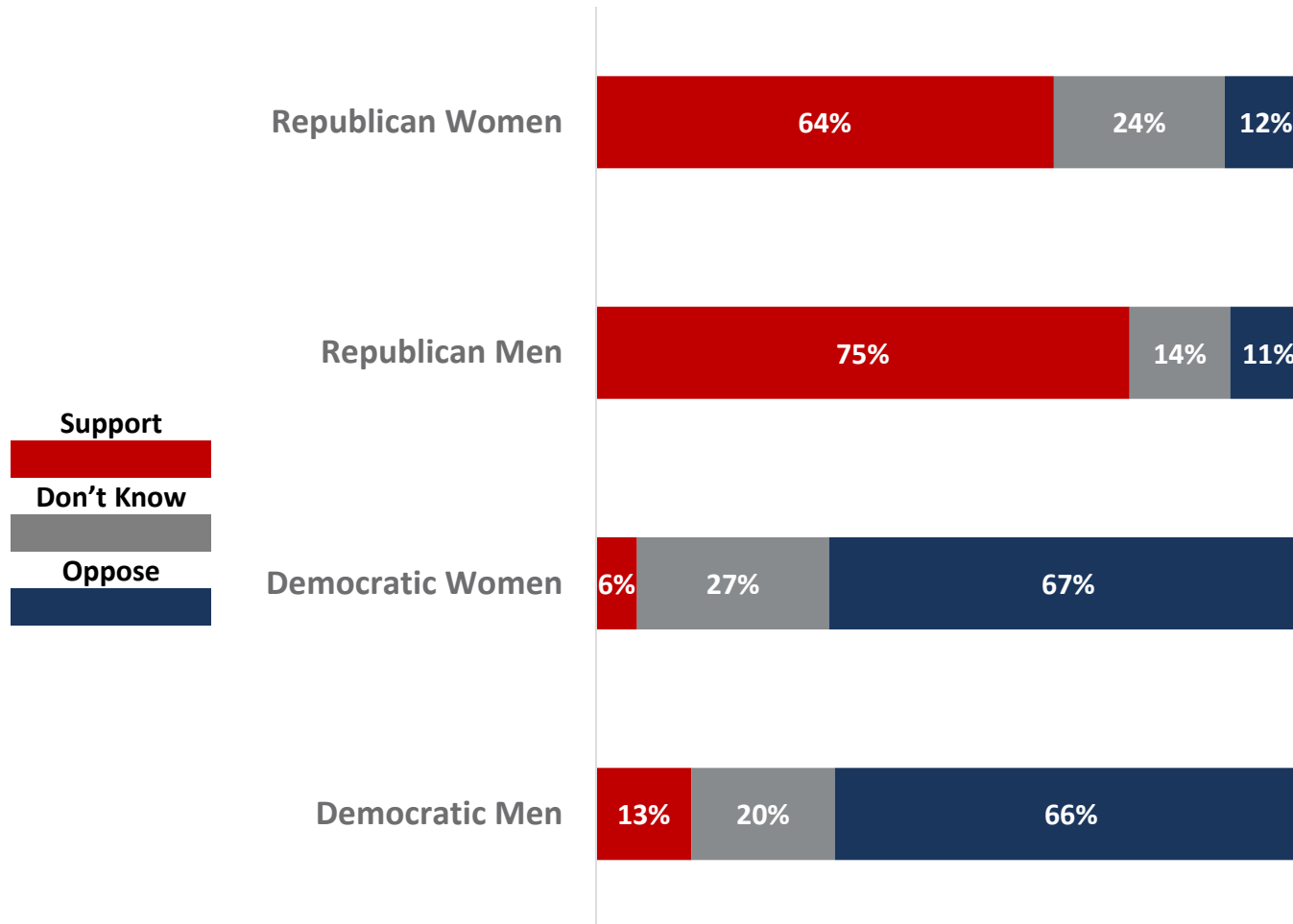
The #MeToo movement will have a lasting positive impact on society as a whole.

The #MeToo movement only changed things for famous people.



# The Kavanaugh Nomination

Support for Kavanaugh's confirmation was deeply partisan, but women in both parties were less likely than men to support.



Do you support or oppose Brett Kavanaugh's confirmation as the next Supreme Court justice?  
Base: 1,008. September 19-20, 2018.

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# 2018 MIDTERM ELECTION

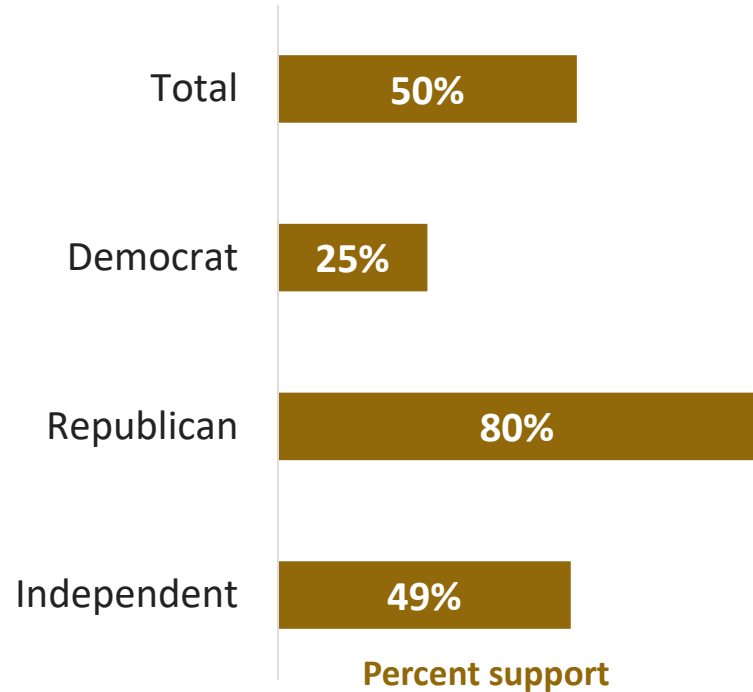


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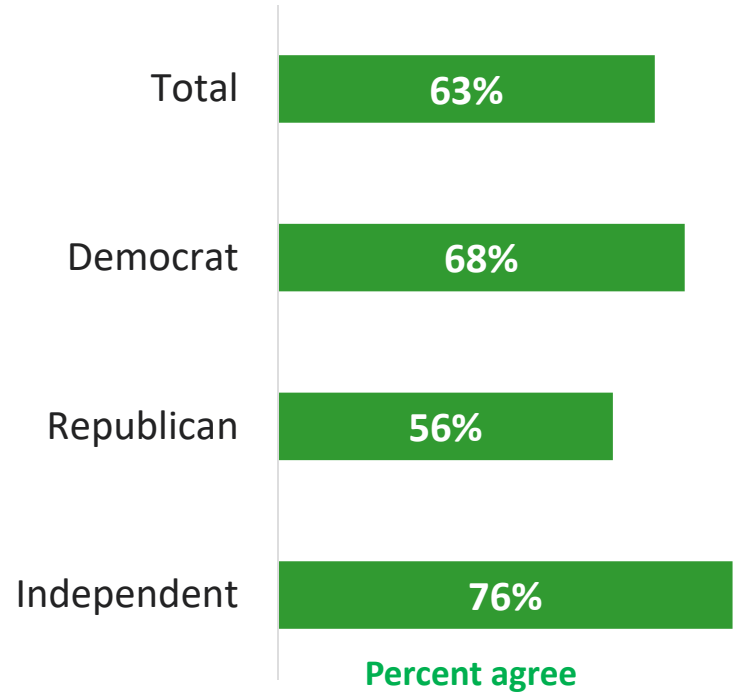
# 2018 was marred by political polarization and a breakdown in institutional trust

Immigration and views of parties/politicians divide American voters...

Do you support or oppose... increasing the deportation of illegal immigrants

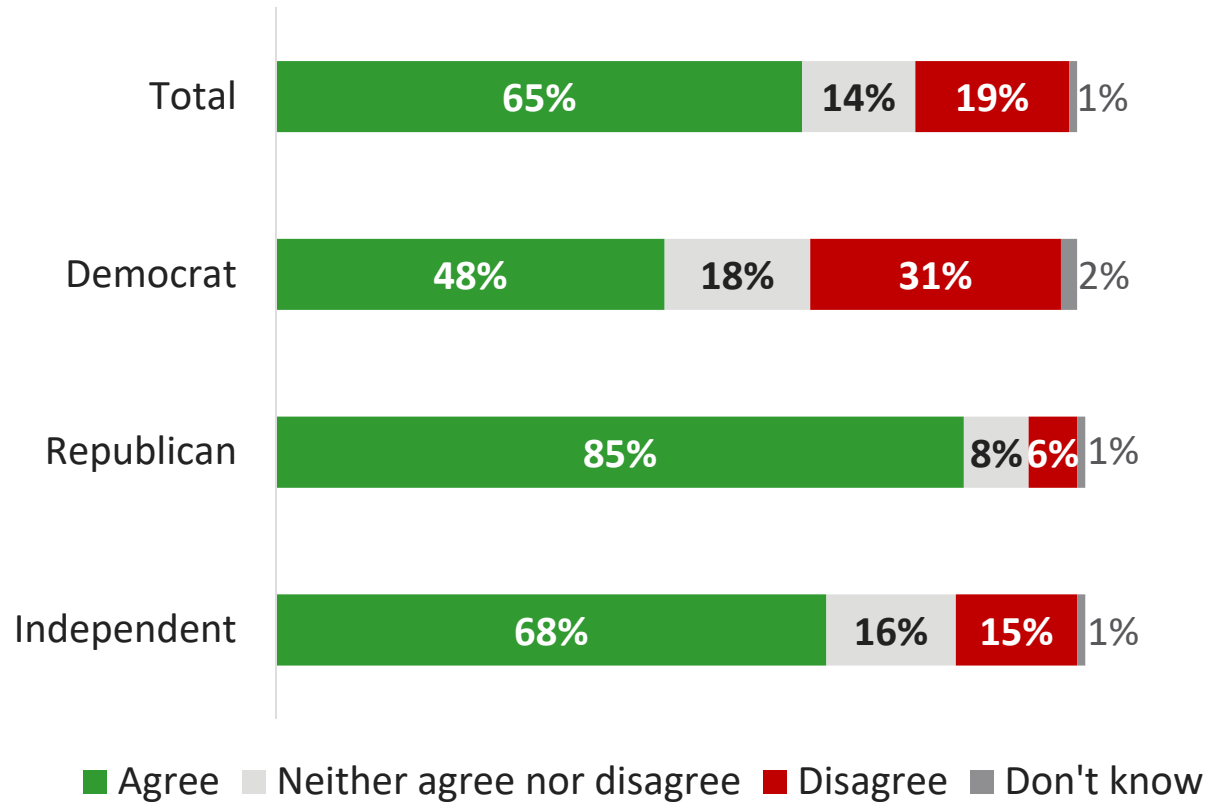


Do you agree or disagree... Traditional parties and politicians don't care about me



# Opinions of the Media

The mainstream media is more interested in making money than telling the truth



# Main Issue: 2014 vs. 2018

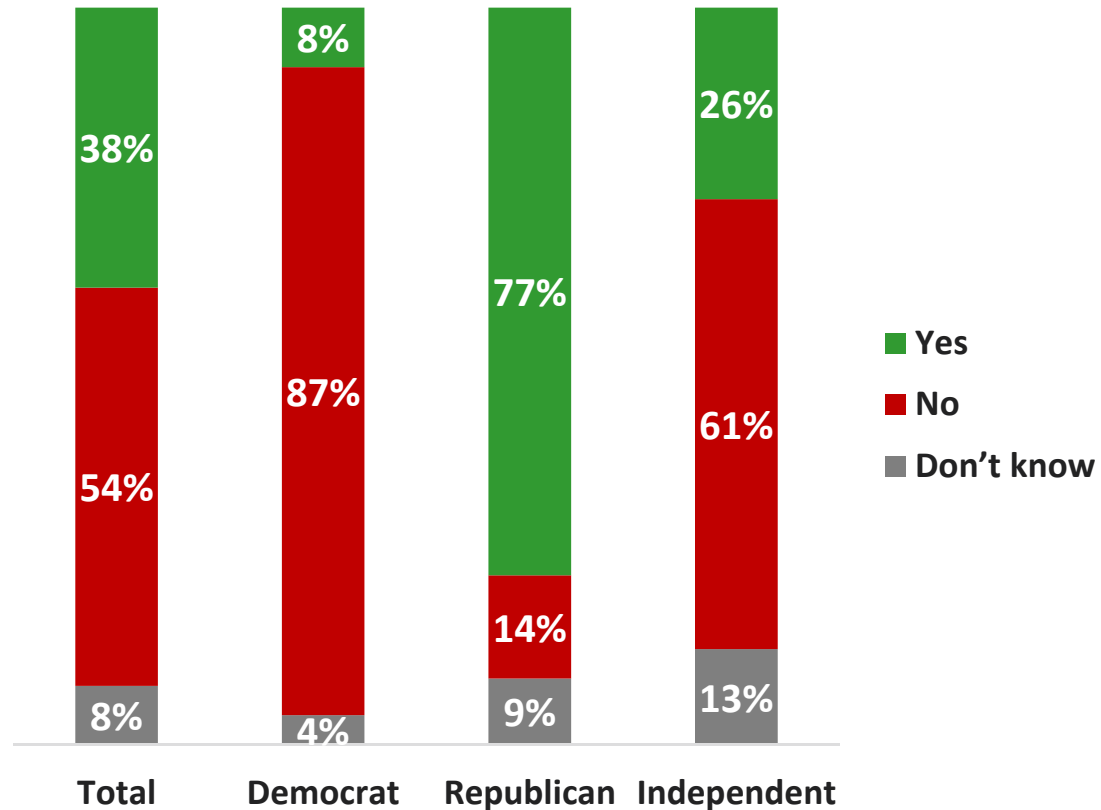
In your opinion, what is the most important problem facing the US today?

	2014		2018
Economy generally	24%	↓	10%
Unemployment / lack of jobs	13%	↓	4%
War / foreign conflicts	5%	↓	3%
Immigration	6%	↑	14%
Terrorism / terrorist attacks	8%	↑	10%
Healthcare	9%	↑	19%

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# Trump's Reelection

Thinking about the last two years, do you believe President Trump deserves to be re-elected as President in 2020?



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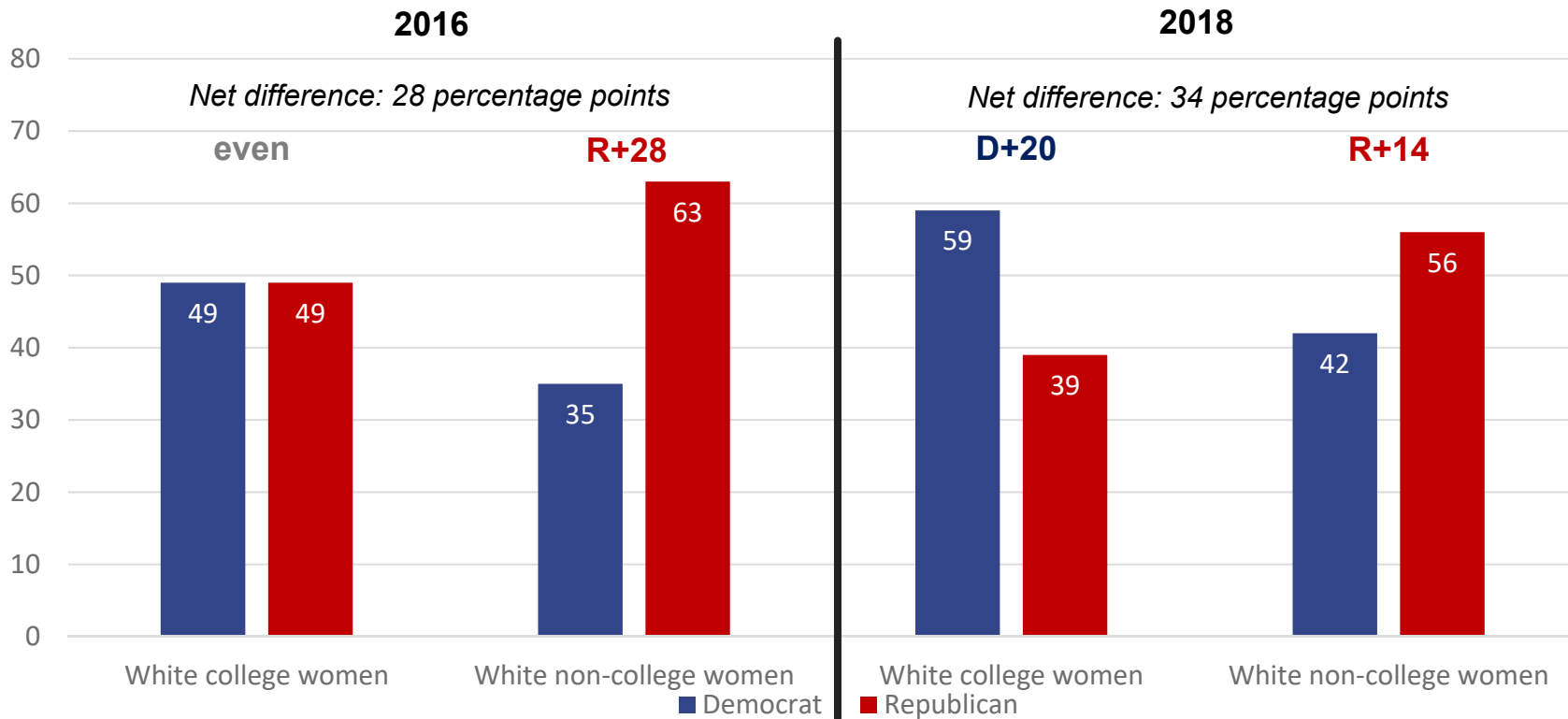
# LOOKING FORWARD: 2020

# Is Trump too Partisan a President?



	OBAMA		TRUMP
	June 20, 2010	June 20, 2014	June 18, 2018
ALL- Approval	46%	44%	43%
ALL – Disapproval	48%	52%	52%
Democrat – Approval	80%	78%	10%
Democrat – Disapproval	14%	17%	86%
Republican – Approval	11%	10%	84%
Republican - Disapproval	85%	88%	13%
Independent – Approval	40%	33%	36%
Independent – Disapproval	52%	60%	53%

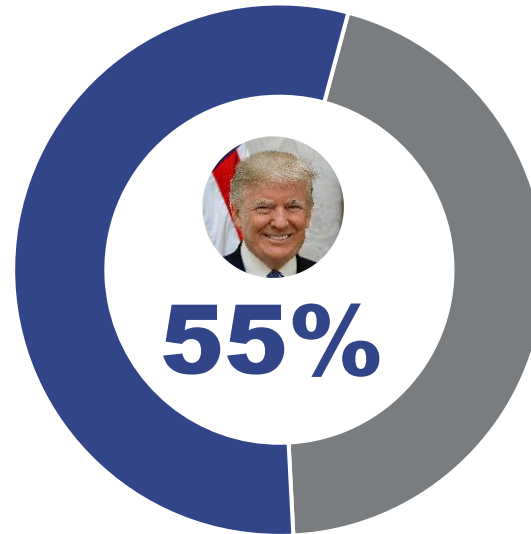
# Voting Behavior: White College Women



Source: CNN national exit polls, 2016 and 2018



# Trump Odds at Discounted Rate





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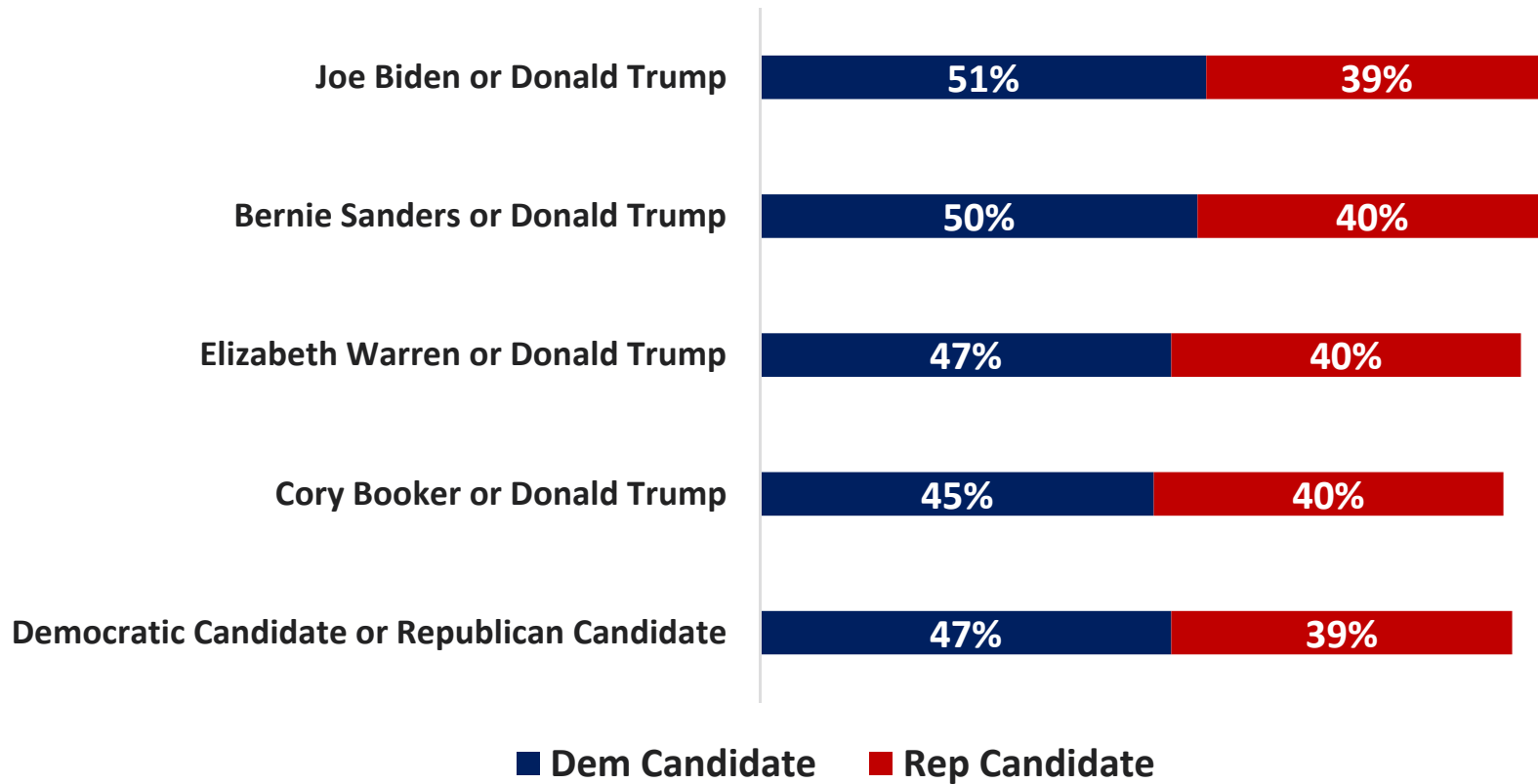
# 2020 Democratic Primary

If the Democratic presidential primary in 2020 came down to these candidates, for whom would you vote?

	Democrat	Independent
Joe Biden	29%	19%
Bernie Sanders	22%	20%
Elizabeth Warren	7%	5%
Kamala Harris	7%	3%
Michael Bloomberg	4%	5%
Cory Booker	4%	2%
Andrew Cuomo	3%	1%
Kirsten Gillibrand	2%	2%
Amy Klobuchar	2%	2%
Eric Holder	1%	1%
Terry McAuliffe	1%	0%

# 2020 Presidential Election

Thinking about the election for president in 2020, if the election were held today, and the candidates were Donald Trump and [...], for whom would you vote?





## Clifford Young

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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice. He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections. Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others. Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO: <http://spotlight.ipsosna.com/index.php/author/clifford-young/>)