POTUS RADIO

**Clifford Young** 

President, Ipsos Public Affairs



**POTUS Radio** 

## CORE POLITICAL



#### **Core Political Data**

# These are findings from an Ipsos poll conducted for date REUTERS April 17-23, 2019 For the survey, a sample of including ages 4,018 1,449 1,437 788 18+

Republicans

Independents

were interviewed online

**Democrats** 



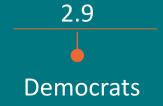
Americans

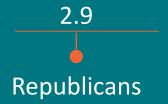
#### **Core Political Data**

The precision of the Reuters/Ipsos online polls is measured using a credibility interval.

In this case, the poll has a credibility interval of plus or minus the following percentage points









For more information about credibility intervals, please see the appendix.

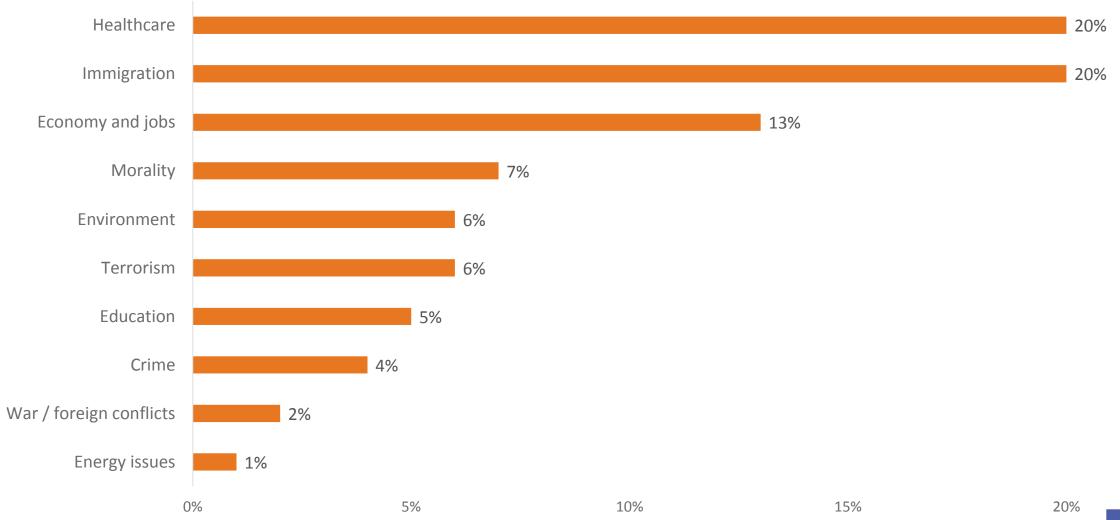
#### IPSOS POLL CONDUCTED FOR REUTERS

#### **Core Political Data**

- The data were weighted to the U.S. current population data by:
  - Gender
  - Age
  - Education
  - Ethnicity
  - Region
- Statistical margins of error are not applicable to online polls.
- All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error.
- Figures marked by an asterisk (\*) indicate a percentage value of greater than zero but less than one half of one per cent.
- Where figures do not sum to 100, this is due to the effects of rounding.
- To see more information on this and other Reuters/Ipsos polls, please visit: http://polling.reuters.com/

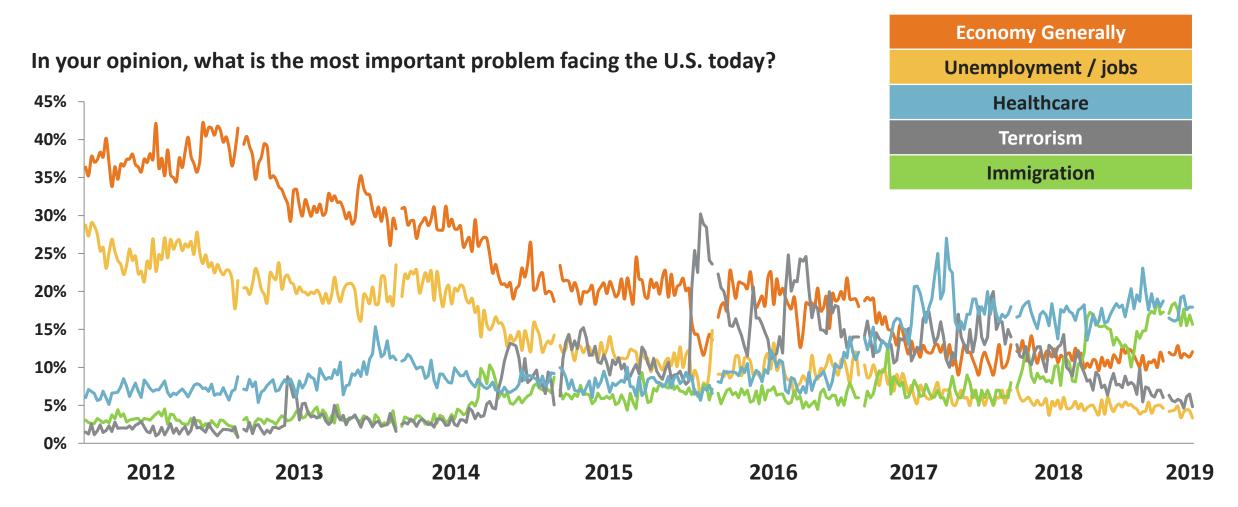
#### **Main Problems**

In your opinion, what is the most important problem facing the US today?





#### **Most Important Problem Facing America**

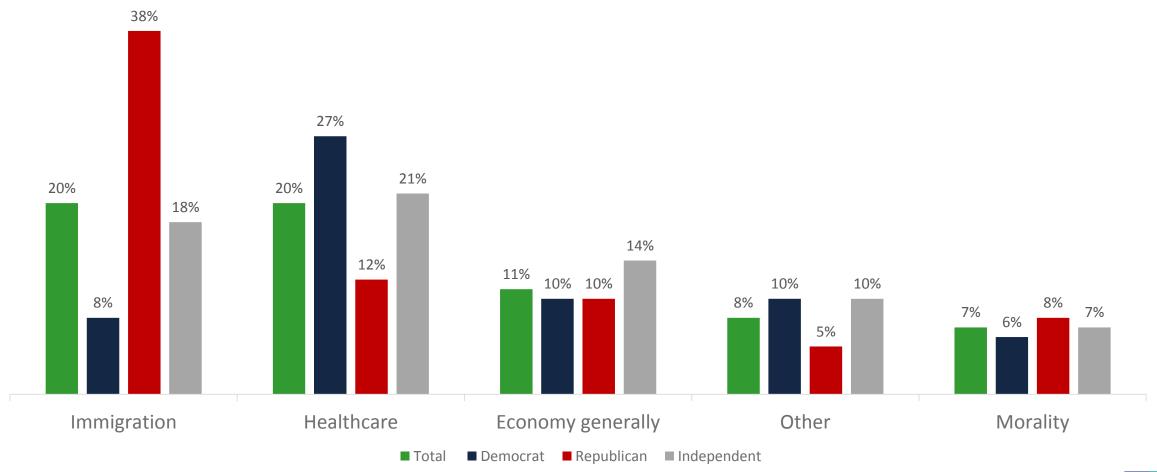




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#### Parties are split on their top issues

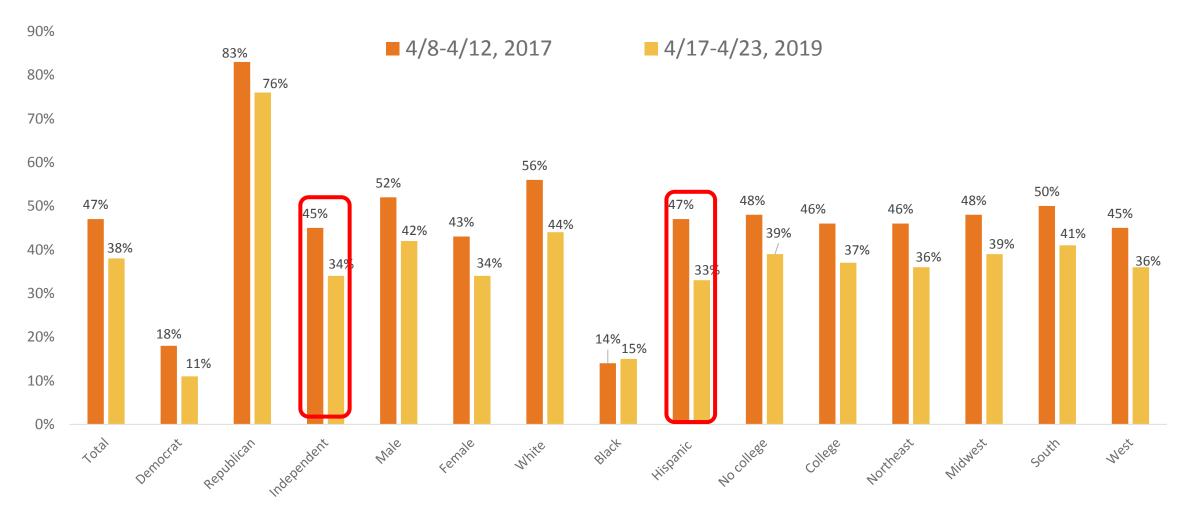
In your opinion, what is the most important problem facing the US today?





#### **Approval by Demographic**

Overall, do you approve or disapprove about the way Donald Trump is handling his job as President? *Approve* 

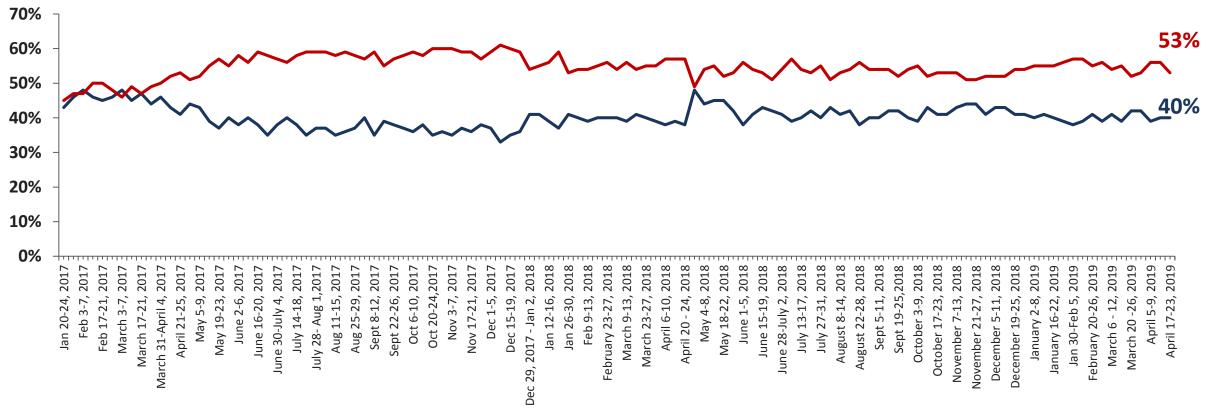




#### **Weekly Approval**



#### Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?





#### **DONALD TRUMP**



#### Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove") Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Democrat	Republican	Independent
Strongly approve	22%	4%	50%	16%
Somewhat approve	16%	6%	26%	19%
Lean towards approve	2%	1%	2%	3%
Lean towards disapprove	1%	1%	1%	2%
Somewhat disapprove	11%	10%	8%	16%
Strongly disapprove	41%	71%	7%	40%
Not sure	7%	6%	6%	5%
TOTAL APPROVE	40%	12%	79%	37%
TOTAL DISAPPROVE	<i>53%</i>	83%	16%	58%

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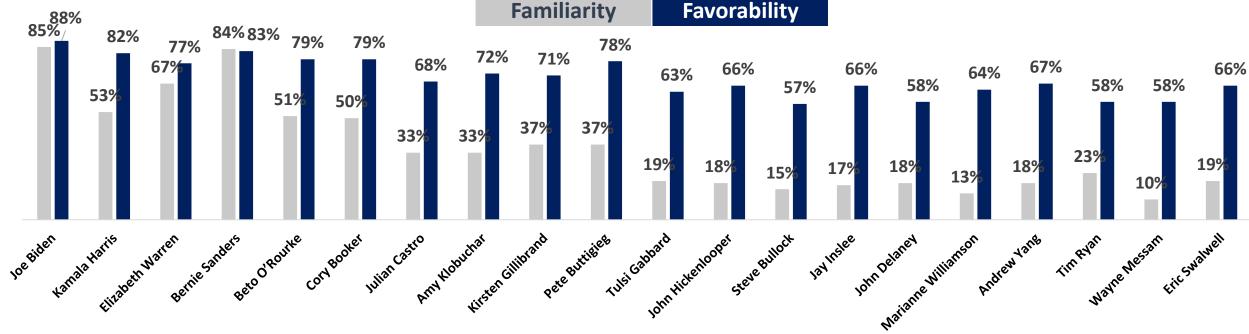
# 2020 DEMOCRATIC CANDIDATES

#### **2020 Democratic Presidential Candidates**

How familiar are you with the following public figures, taking into account all the ways you may have heard about them?

Would you say you are generally favorable or unfavorable towards these public figures? (Asked only of those aware of the

individual people in the previous question)



































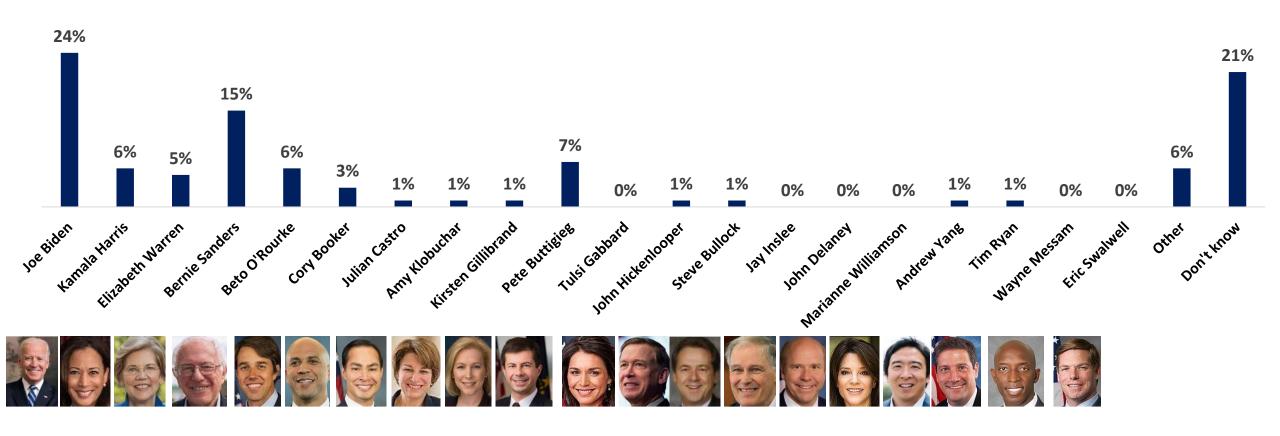




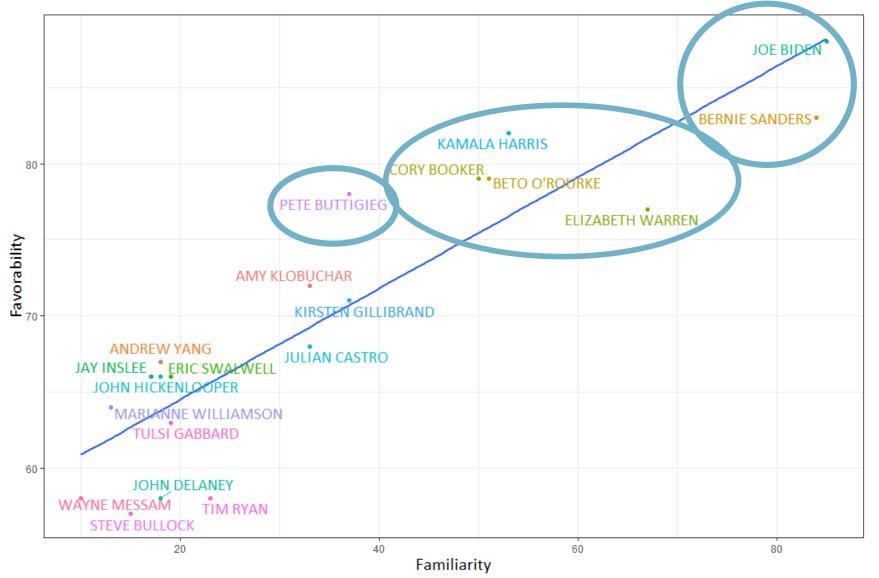


#### **2020 Democratic Primary Horserace**

If the 2020 Democratic presidential primary election were held today, and you had to choose from the list of candidates below, for whom would you vote?



#### **2020 Democratic Presidential Candidates**





### **Top Priorities – 1<sup>st</sup> Choice**

If the 2020 Democratic presidential primary election were held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

	All Adults	Democrat	Republican	Independent
Can beat President Trump in the general election	28%	49%	9%	22%
Don't know	18%	6%	21%	24%
Strong on the economy and job creation	13%	6%	22%	12%
Strong on immigration	12%	3%	25%	10%
Strong on healthcare	12%	13%	10%	15%
Someone new and different	7%	5%	7%	9%
Can unify the Democratic Party	5%	10%	2%	2%
Strong on the environment	3%	4%	2%	3%
Strong progressive	3%	4%	2%	1%



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### Top Priorities – COMBINED 1<sup>st</sup>/2<sup>nd</sup> Choice

If the 2020 Democratic presidential primary election were held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for? And which of the following traits is the second most important factor for you in deciding who to vote for? (Ranked by combined  $1^{st}/2^{nd}$  choice among all adults)

	All Adults	Democrat	Republican	Independent
Can beat President Trump in the general election	48%	64%	12%	29%
Strong on the economy and job creation	32%	17%	46%	36%
Strong on immigration	24%	6%	47%	19%
Strong on healthcare	22%	35%	29%	34%
Someone new and different	17%	13%	14%	20%
Can unify the Democratic Party	14%	31%	6%	6%
Strong on the environment	11%	11%	11%	16%
Strong progressive	9%	12%	6%	7%
Don't know	24%	10%	29%	31%

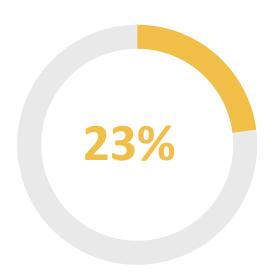


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# ATTITUDES TOWARD THE OPIOID CRISIS, MEDICATIONS & BIG PHARMA

A third of Americans have been *personally affected* by the opioid crisis, either by knowing someone with an addiction or knowing someone who overdosed.

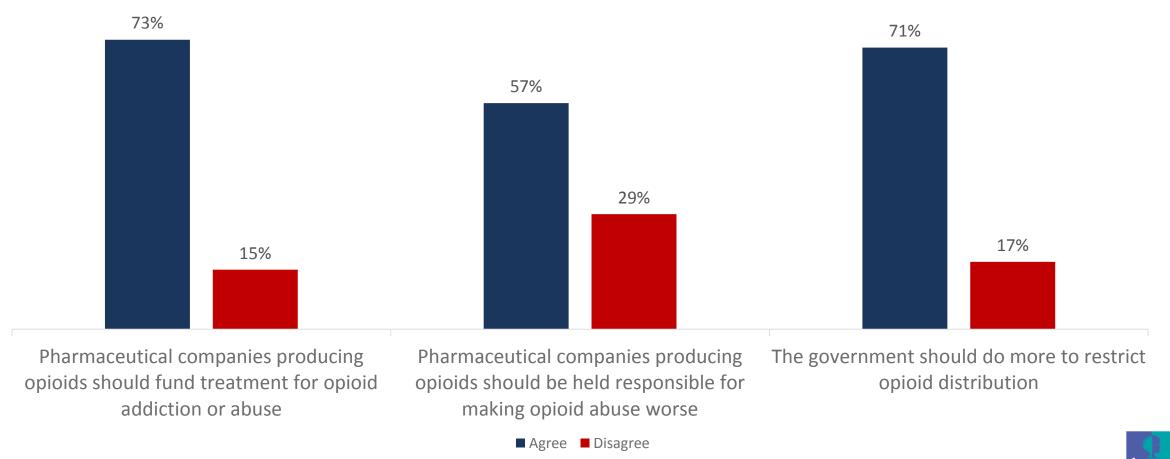




I know someone personally who has had an opioid addiction

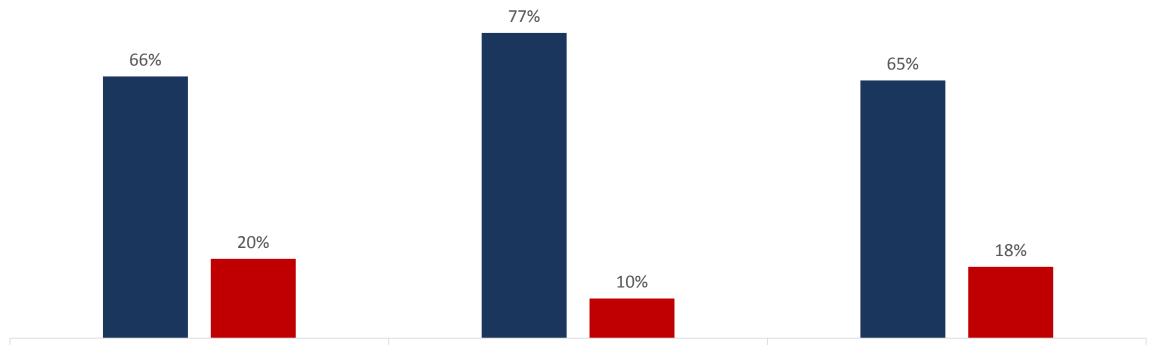
I know someone personally who has overdosed on opioids.

#### Americans overwhelmingly supportive of having opioid producers play a role in prevention and treatment of overdoses



Source: Ipsos NPR Poll April 12-17, 2019

## Americans also support Good Samaritan laws - which protect bystanders from legal liabilities - and widening the distribution of naloxone - the opioid antidote.



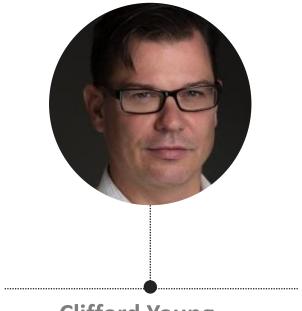
Increasing the distribution and availability of naloxone will help combat opioid overdose deaths

Good Samaritan laws ensure bystanders are willing to call for help in the event of an opioid overdose

Good Samaritan laws ensure bystanders are willing to administer naloxone in the event of an opioid overdose

■ Agree ■ Disagree





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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice. He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections. Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others. Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO: http://spotlight.ipsosna.com/index.php/author/clifford-young/)