

August 21, 2019

# POTUS RADIO

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POTUS Radio

# CORE POLITICAL

# Core Political Data

These are findings from an Ipsos poll conducted

*for*



*date*

August 12-13, 2019



For the survey,

*a sample of*

1,116  
Americans

*including*

980  
Registered  
Voters

473  
Democratic  
Registered  
Voters

392  
Republican  
Registered  
Voters

82  
Independent  
Registered  
Voters

*ages*

18+

were interviewed online

# Core Political Data

The precision of the Reuters/Ipsos online polls is measured using a credibility interval.

In this case, the poll has a credibility interval of plus or minus the following percentage points



For more information about credibility intervals, please see the appendix.

# Core Political Data

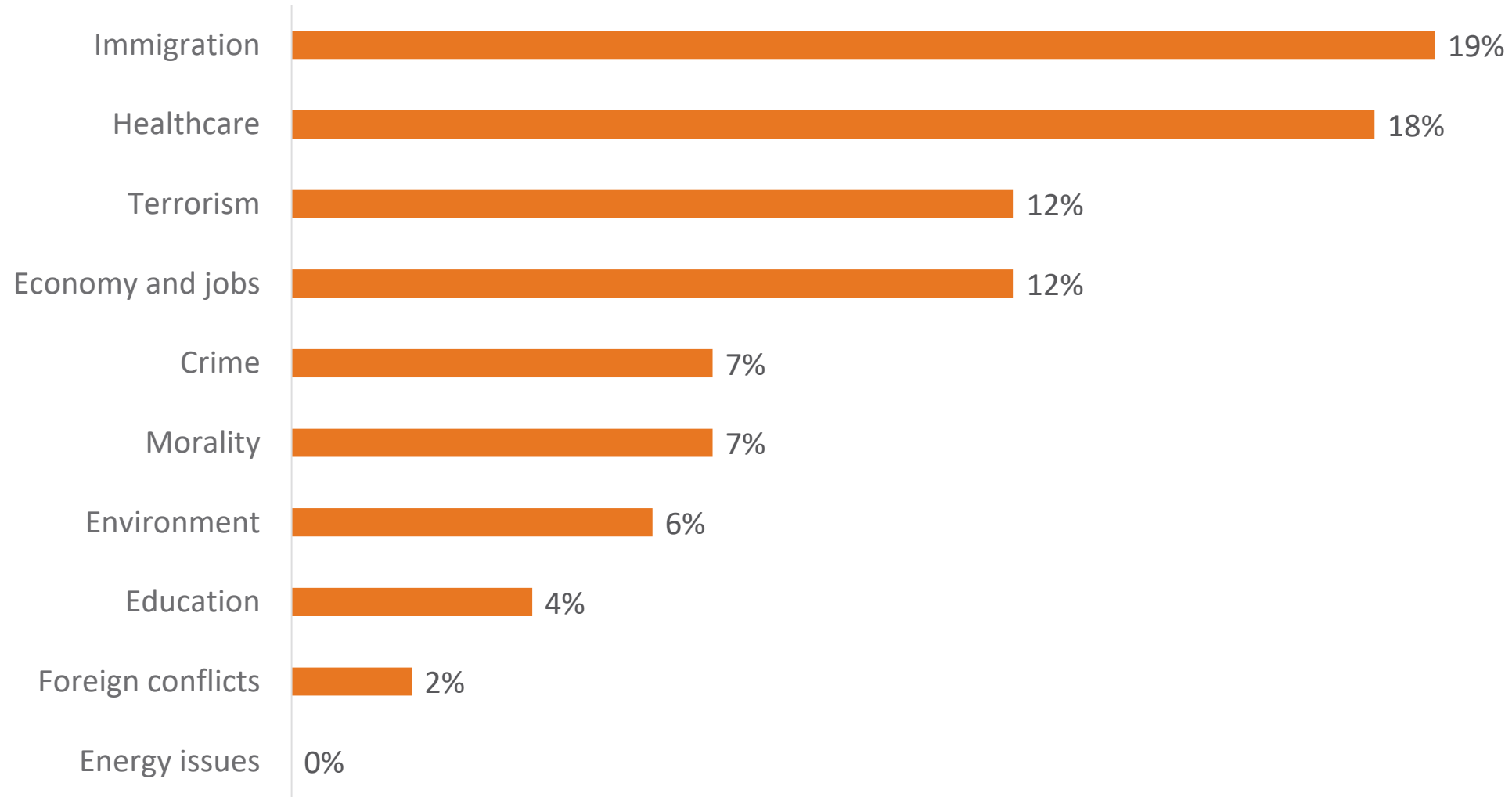
- The data were weighted to the U.S. current population data by:

- Gender
- Age
- Education
- Ethnicity
- Region

- Statistical margins of error are not applicable to online polls.
- All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error.
- Figures marked by an asterisk (\*) indicate a percentage value of greater than zero but less than one half of one per cent.
- Where figures do not sum to 100, this is due to the effects of rounding.
- *To see more information on this and other Reuters/Ipsos polls, please visit: <http://polling.reuters.com/>*

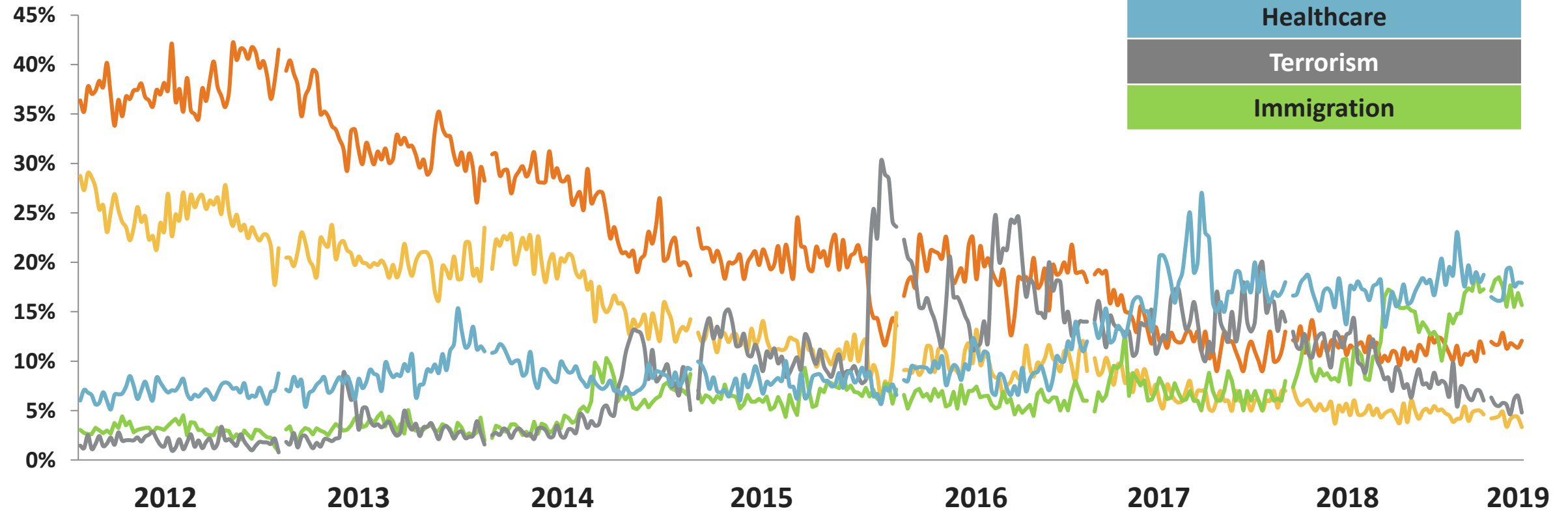
# Main Problems

In your opinion, what is the most important problem facing the US today?



# Most Important Problem Facing America

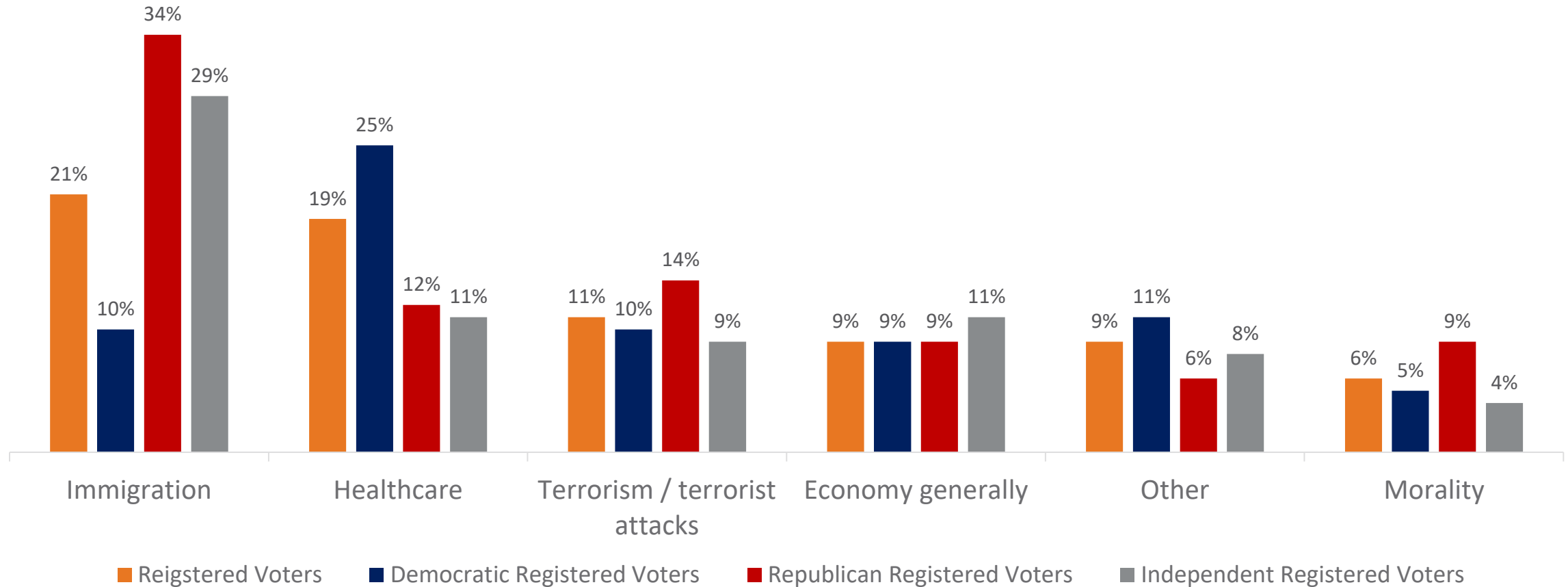
In your opinion, what is the most important problem facing the U.S. today?



ALL REGISTERED VOTERS

# Parties are split on their top issues

In your opinion, what is the most important problem facing the US today?



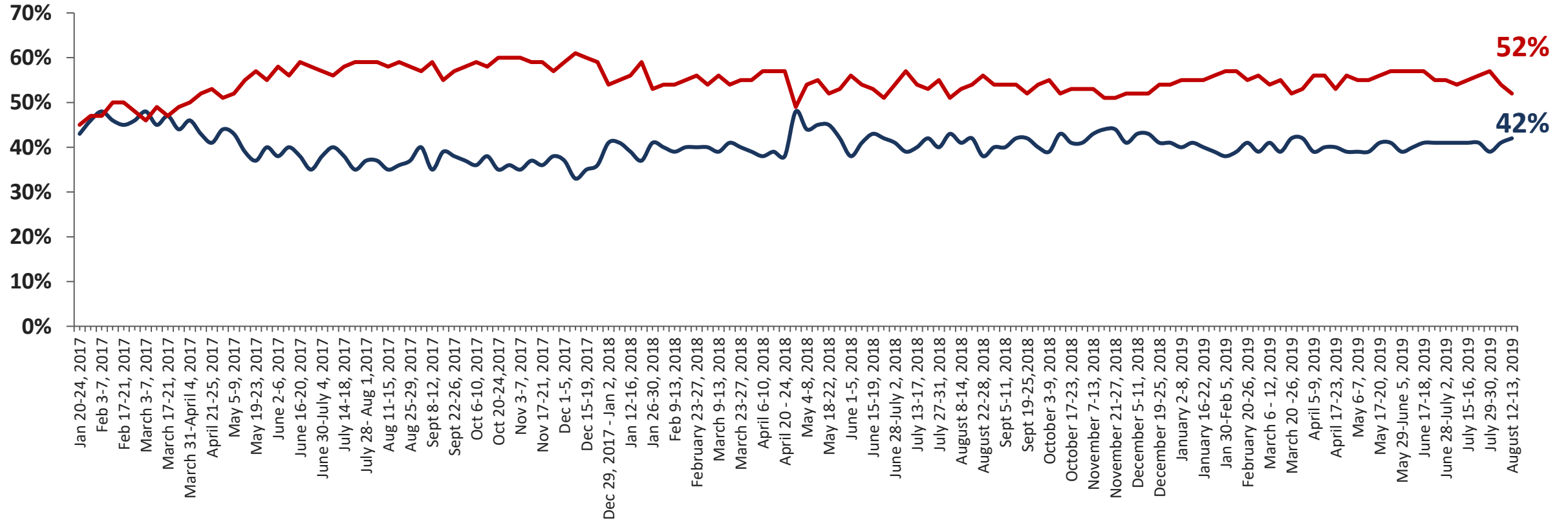


ALL ADULT AMERICANS

# Donald Trump's Weekly Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?



# Donald Trump's Approval



## Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")

Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

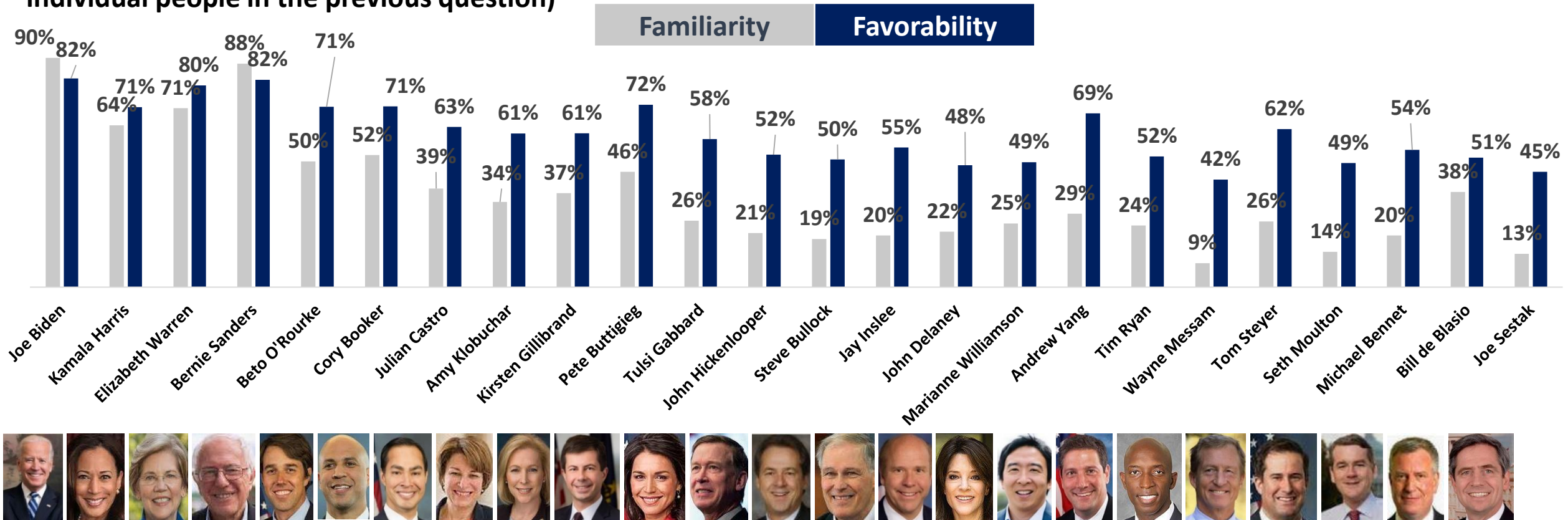
	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
<b>Strongly approve</b>	24%	26%	7%	54%	23%
<b>Somewhat approve</b>	16%	15%	9%	25%	13%
<b>Lean towards approve</b>	2%	2%	0%	3%	2%
<b>Lean towards disapprove</b>	2%	2%	1%	1%	3%
<b>Somewhat disapprove</b>	11%	10%	11%	7%	17%
<b>Strongly disapprove</b>	39%	41%	70%	8%	35%
<b>Not sure</b>	7%	4%	4%	1%	7%
<b>TOTAL APPROVE</b>	<b>42%</b>	<b>43%</b>	<b>15%</b>	<b>83%</b>	<b>37%</b>
<b>TOTAL DISAPPROVE</b>	<b>52%</b>	<b>53%</b>	<b>81%</b>	<b>16%</b>	<b>56%</b>

# 2020 DEMOCRATIC UPDATE

# 2020 Democratic Presidential Candidates

How familiar are you with the following public figures, taking into account all the ways you may have heard about them?

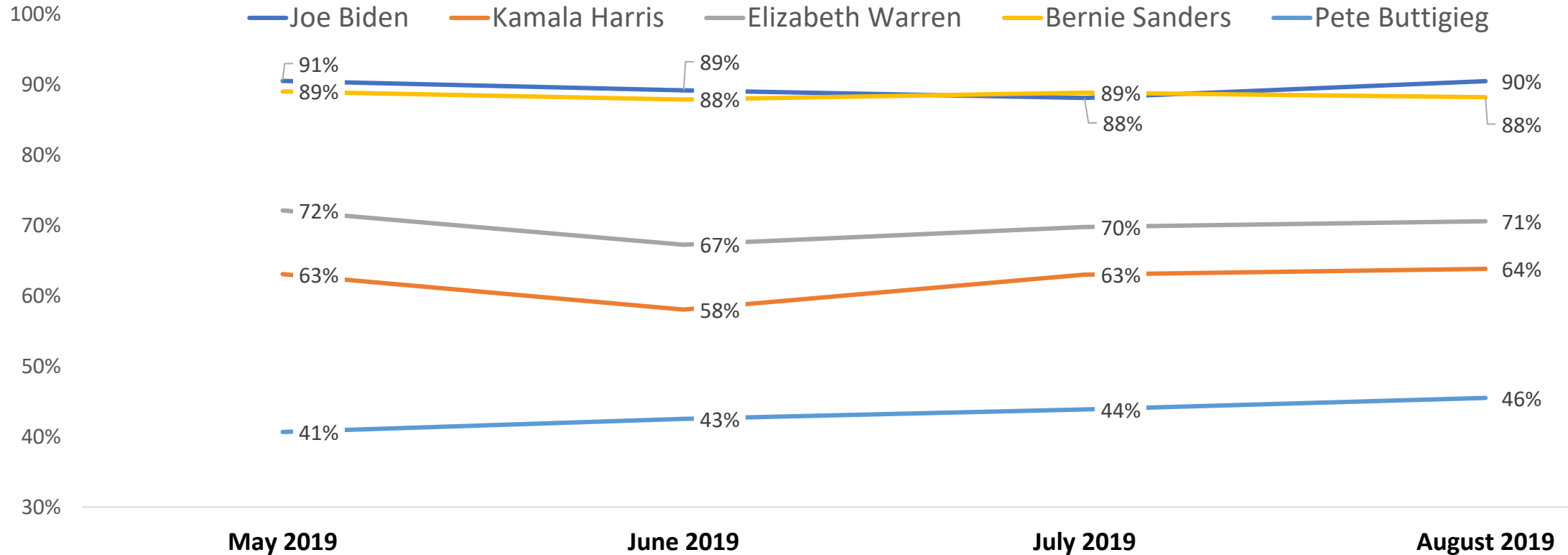
Would you say you are generally favorable or unfavorable towards these public figures? (Asked only of those aware of the individual people in the previous question)



Base: Registered Democrats  
 Source: Ipsos/Reuters Data, August

# Familiarity Trend

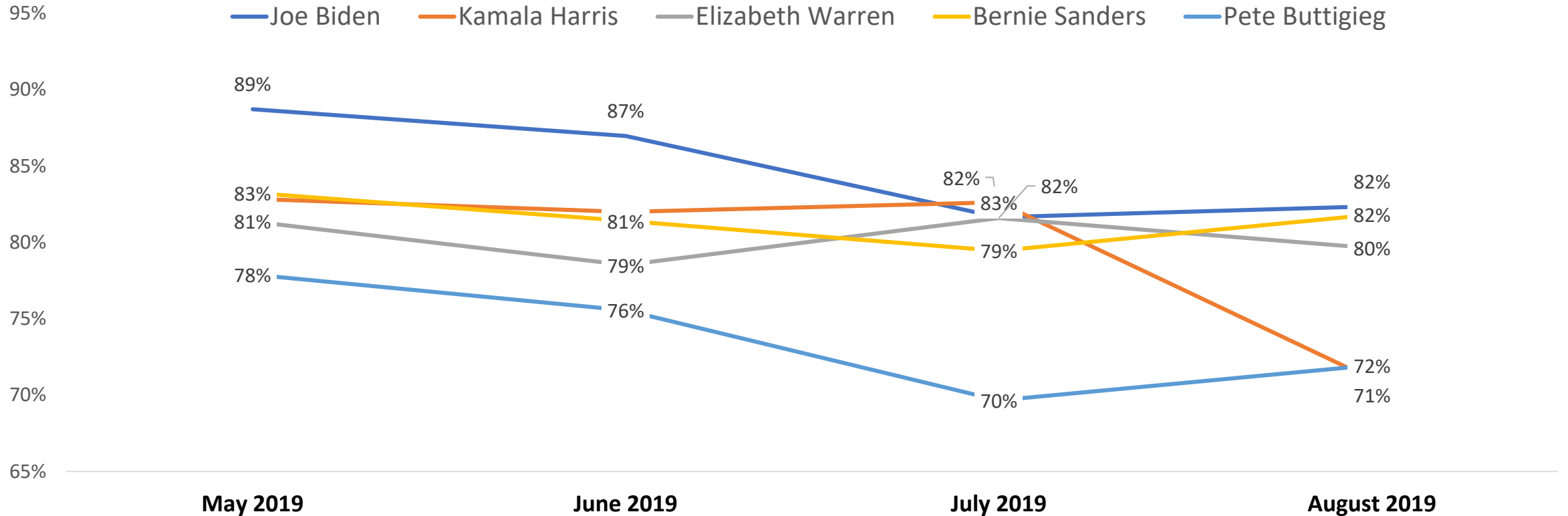
How familiar are you with the following public figures, taking into account all the ways you may have heard about them?



Base: Registered Democrats  
Source: Ipsos/Reuters Data, May-August, Ipsos Data

# Favorability Trend

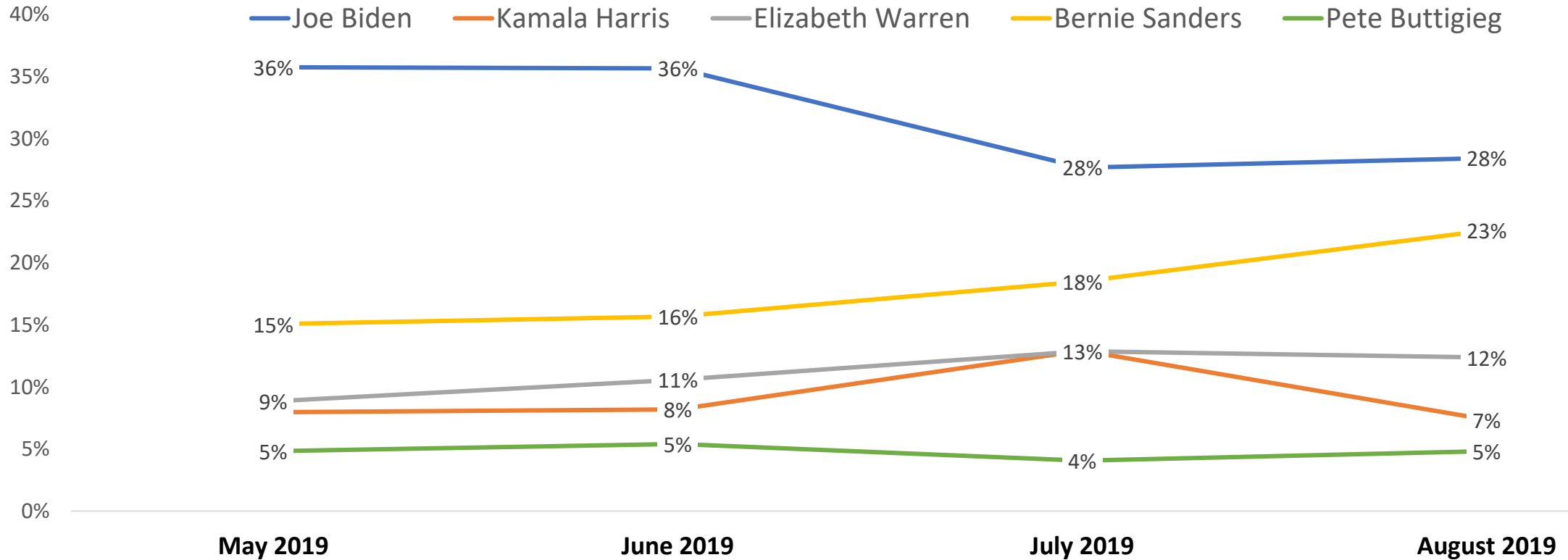
Would you say you are generally favorable or unfavorable towards these public figures? (Asked only of those aware of the individual people in the previous question)



Base: Registered Democrats  
Source: Ipsos/Reuters Data, May-August, Ipsos Data

# 2020 Democratic Primary Horseshoe - Trend

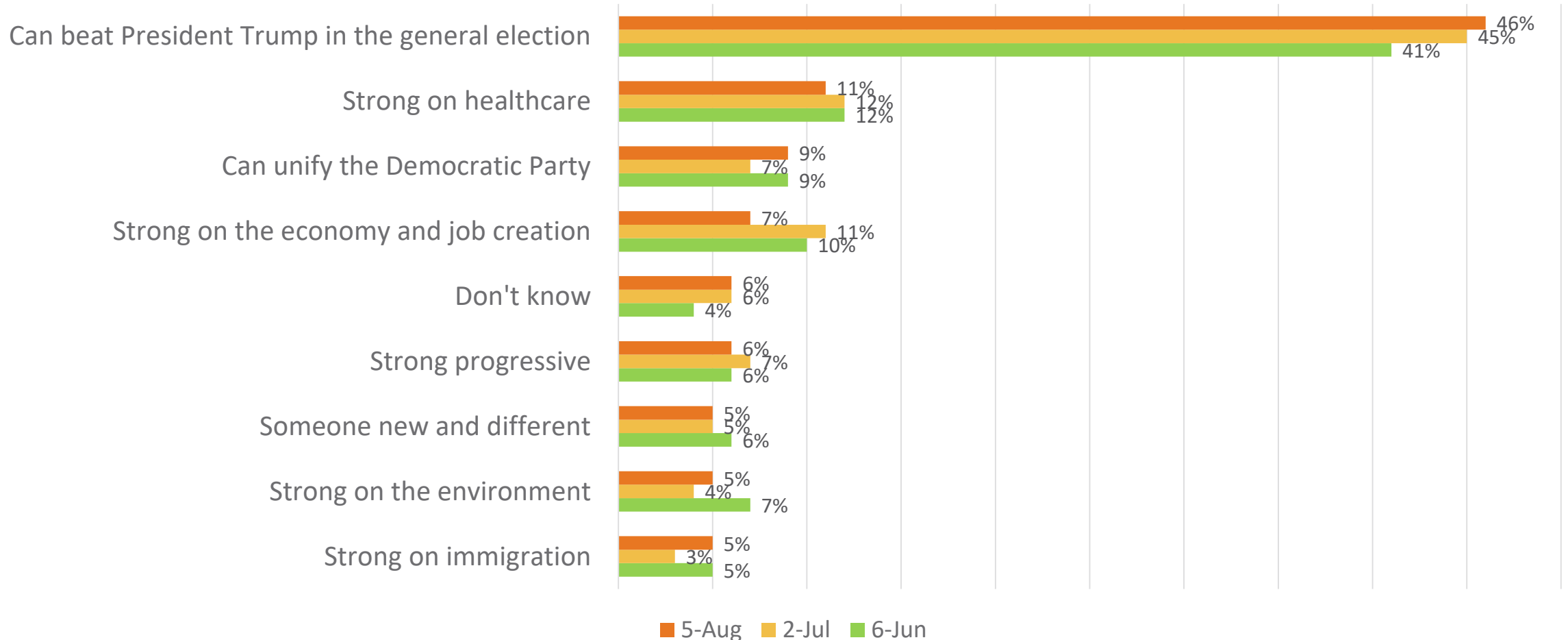
If the 2020 Democratic presidential primary election were held today, and you had to choose from the list of candidates below, for whom would you vote?



Base: Registered Democrats  
Source: Ipsos/Reuters Data, May-August, Ipsos Data

# Most prioritized issues in deciding who to vote for – Trend

If the 2020 Democratic presidential primary election were held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?



Base: Registered Democrats  
 Source: Ipsos/Reuters Data, June-August, Ipsos Data

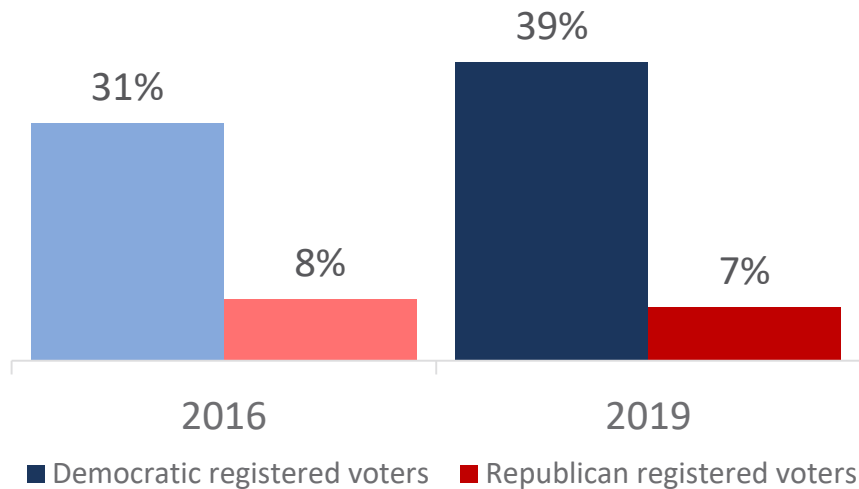


# PERCEPTIONS OF RACE AHEAD OF 2020 ELECTION

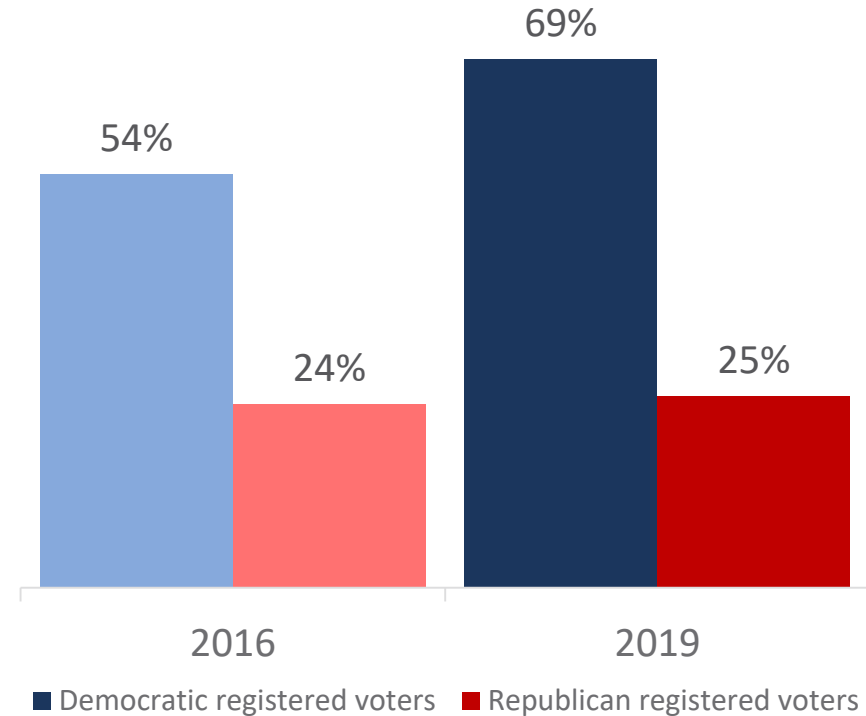
# Since 2016, the number of Democrats who believe black Americans are treated less fairly has increased. For Republicans, perceptions have not changed.

Thinking now about your own community, how would you describe the treatment of black people and white people in the following situations?

Black people are treated less fairly on the job or at work



Black people are treated less fairly in dealing with the police

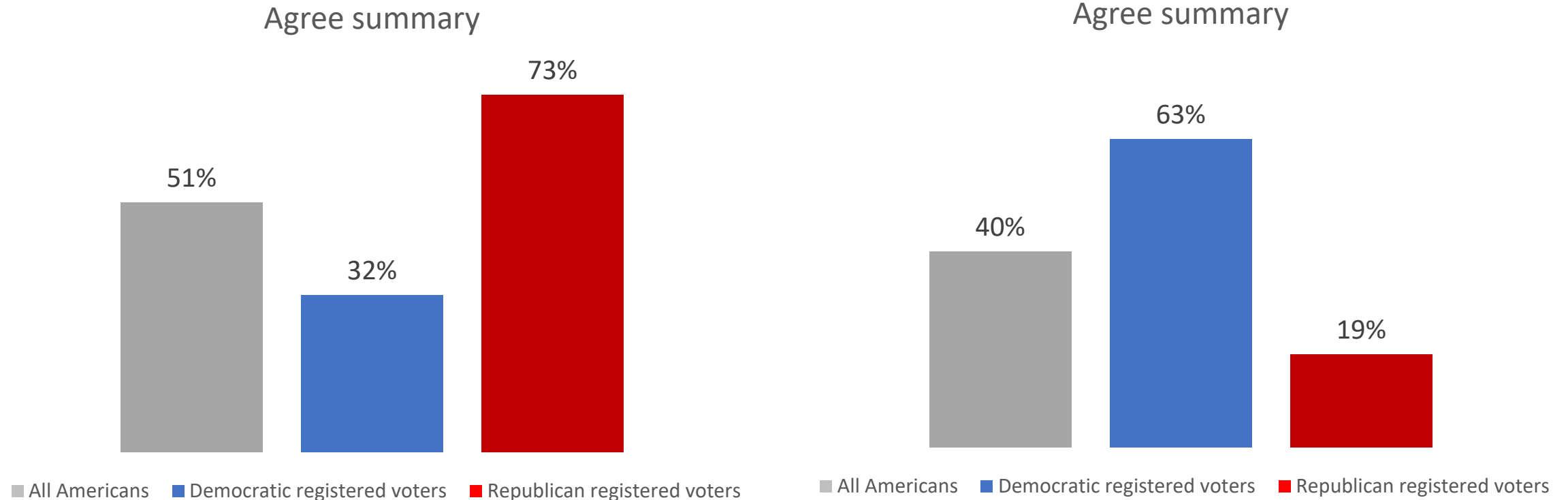


# The vast majority of Republicans believe that black people should overcome racial prejudice without any special favors. Less than a third of Democrats agree.

Do you agree or disagree with the following statements?

Irish, Italians, Jewish, and many other minorities overcame prejudice and worked their way up. Blacks should do the same without any special favors

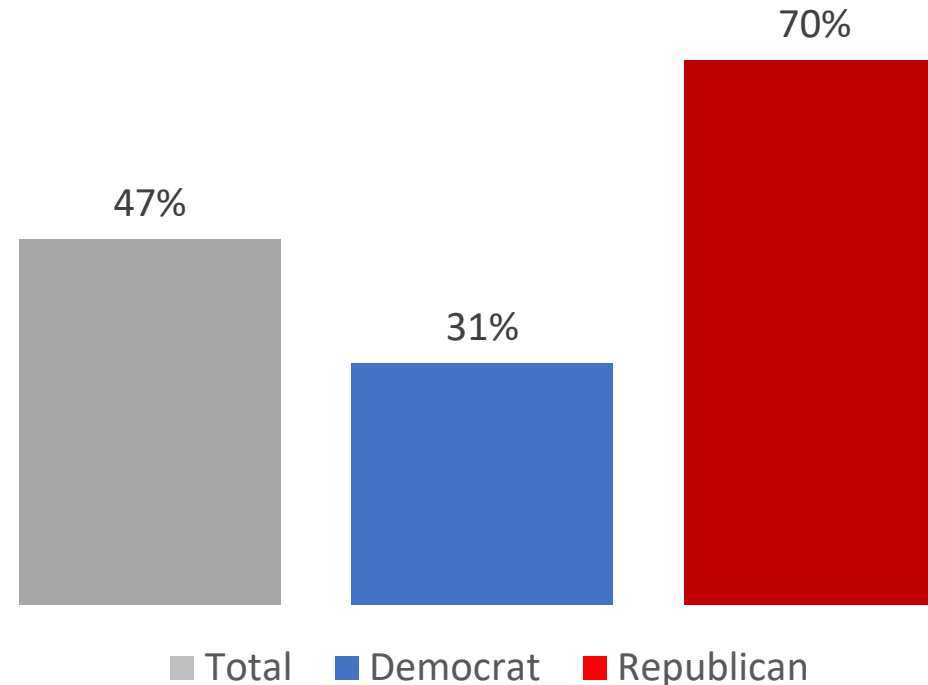
Generations of slavery and discrimination have created conditions that make it difficult for blacks to work their way out of the lower class



# Large partisan differences in the belief that racism is real, as shown in sentiments toward Trump's Twitter attack on 'The Squad' last month.

Do you agree or disagree with the following statements?  
People who call others "racist" usually do so in bad faith.

Agree summary





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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice. He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections. Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others. Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO: <http://spotlight.ipsosna.com/index.php/author/clifford-young/>)