

Table I

CANADIANS' VIEWS ON THE CBC BUDGET CUTS							
		REGION					
	Canada	B.C.	Alberta	Man/Sask.	Ontario	Quebec	Atlantic
(Weighted Bases)	(1516) (%)	(185) (%)	(136) (%)	(113) (%)	(565) (%)	(389) (%)	(128) (%)
OVERALL PUBLIC REACTION TO THE CUTS:							
Support strongly	19	26	33	16	20	14	6
Support moderately	33	28	29	33	32	37	36
Oppose moderately	25	24	22	23	23	28	30
Oppose strongly	20	19	13	25	19	19	25
(Unsure)	4	4	4	3	6	2	4
IN LIGHT OF THE RECENT CUTS, THE CBC'S BUDGET...							
Has been cut too far	32	31	22	38	34	29	40
Is now at the right level	43	39	42	37	38	53	42
Should be cut further	13	14	21	15	14	10	6
(Unsure)	12	17	15	10	14	8	12

"Canada's public broadcasting corporation – the CBC – has had its government funding reduced in recent years, leading the company to make budget cuts for both staffing and programming. Further budget cuts at the CBC have just been announced. (Some/Other) people support these CBC budget cuts because they feel our government can no longer afford to subsidize the CBC to past levels. (Some/Other) people oppose these CBC budget cuts because they believe they could weaken the important cultural role that the CBC plays in Canada. All things considered, do you yourself support or oppose these cuts to the CBC's budget? (Would that be strongly or moderately?)"

"And thinking about these most recent cuts to the CBC's budget, all things considered, would you say the CBC budget: Is now at the right level; Should be cut further; Has been cut too far?"