

Table I

ONTARIO VOTERS' PARTY PREFERENCES
- June 1995 Election to September 1996 -

												SEPTEMBER 1996								
ONTARIO												GENDER		AGE			INCOME			
	June '95 Election*	Late June	July '95	Sept. '95	Oct. '95	Dec. '95	Jan. '96	Apr. '96	June '96	Aug. '96	Sept. '96	Men	Women	18 to 34	35 to 54	55+	<\$30K	\$30 - 59K	\$60K+	
(Unweighted Bases)		(477)	(425)	(438)	(441)	(401)	(419)	(437)	(359)	(379)	(394)									
(Weighted Bases)		(508) (%)	(456) (%)	(464) (%)	(467) (%)	(426) (%)	(445) (%)	(456) (%)	(379) (%)	(401) (%)	(416) (%)	(229) (%)	(187) (%)	(140) (%)	(155) (%)	(121) (%)	(73) (%)	(155) (%)	(137) (%)	
Conservative	45	51	53	52	58	53	44	51	48	52	44	50	37	38	46	49	39	46	47	
Liberal	31	26	25	27	25	29	36	34	37	35	37	34	42	43	31	39	32	39	36	
New Democrat	21	22	18	17	16	16	16	13	14	12	17	15	20	17	22	10	27	14	17	
Other	3	2	4	3	2	2	4	1	1	1	1	2	1	2	1	2	2	1	1	

Decided Voters Only: Undecided/Refused Excluded.

* Actual election results.

"Thinking about provincial politics, based on how you feel right now, which party's candidate would you be most likely to support if a provincial election were held tomorrow here in Ontario?"

Table 2

THE ONTARIO GOVERNMENT'S APPROVAL RATINGS																	
- September 1995 to September 1996 -																	
										SEPTEMBER 1996							
ONTARIO										GENDER		AGE			INCOME		
	Sept. '95	Oct. '95	Dec. '95	Jan. '96	Mar. '96	Apr. '96	June '96	Aug. '96	Sept. '96	Men	Women	18 to 34	35 to 54	55+	<\$30K	\$30 - 59K	\$60K+
(Unweighted Bases)	(525)	(526)	(525)	(528)	(530)	(525)	(525)	(526)	(526)	(274)	(291)	(209)	(200)	(155)	(111)	(196)	(174)
(Weighted Bases)	(560)	(560)	(559)	(563)	(567)	(549)	(559)	(559)	(565)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Approve	59	60	51	46	47	54	52	55	52	61	43	51	54	50	35	61	55
Disapprove	32	34	43	48	48	43	43	42	43	34	52	42	42	47	58	36	41
(Unsure)	9	5	6	6	5	3	5	3	5	5	5	7	5	3	7	3	4

"And, generally speaking, would you say you approve or disapprove of the overall performance of the Ontario provincial government?"