

CANADIANS' GLOBAL ENVIRONMENTAL PRIORITIES
- 1989 to 1998 -

	CANADA								REGION - JANUARY 1998					
	'89	'90	'91	'92	'93	'94	'96	'98	B.C.	Alberta	Man/Sask.	Ontario	Québec	Atlantic
(Weighted Bases)	(1521)	(1504)	(1508)	(1500)	(1654)	(1502)	(1500)	(1510)	(197)	(136)	(106)	(570)	(379)	(122)
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Air pollution	18	25	25	24	23	30	33	24	29	15	21	24	26	24
Global warming	4	7	7	4	4	4	7	22	23	19	15	26	17	24
Water pollution	26	33	34	34	33	39	31	22	21	15	14	20	32	19
Ozone depletion	21	20	20	33	35	20	18	20	9	25	19	23	19	16
Pollution (general)	15	7	7	5	9	14	13	15	18	18	19	14	13	16
Forestry/Deforestation	4	8	10	9	8	12	12	14	22	14	16	12	11	14
Rainforest destruction	7	9	10	11	14	8	8	7	8	7	11	8	3	13
Garbage/Landfill waste	5	13	12	13	9	11	12	6	4	3	9	6	8	8
Industry/Factories	7	7	11	11	11	5	6	4	4	6	4	4	5	5
Nuclear/Toxic waste	7	6	8	6	5	7	6	4	0	3	2	4	4	7
Over-population	0	0	2	4	3	4	5	4	9	5	1	4	2	0
Auto exhaust	3	3	5	8	6	1	3	3	4	2	3	1	4	1
Acid rain	28	22	10	7	5	4	3	3	3	4	1	3	3	3
Chemicals	7	7	4	4	4	5	4	2	2	2	5	3	3	1
Fish stock depletion	-	-	-	-	-	-	1	2	6	2	3	1	1	2
Species extinction	-	-	-	-	-	-	-	2	5	3	2	1	1	1
Drought/Famine	2	2	1	2	2	3	1	1	2	3	1	1	1	0
Lack of recycling	-	-	-	-	-	-	2	1	2	1	0	1	2	1
Oil spills	5	3	12	2	3	1	1	0	0	0	1	0	0	0
(Unsure)	12	3	2	2	2	4	5	4	5	7	3	4	4	3

Figures represent "Total Mentions": Up to two answers were accepted from each respondent, therefore, percentages will add to more than 100.

CANADIANS' COMMUNITY ENVIRONMENTAL PRIORITIES
- 1989 to 1998 -

	CANADA								REGION - JANUARY 1998					
	'89	'90	'91	'92	'93	'94	'96	'98	B.C.	Alberta	Man/Sask.	Ontario	Québec	Atlantic
(Weighted Bases)	(1521)	(1504)	(1508)	(1500)	(1654)	(1502)	(1500)	(1510)	(197)	(136)	(106)	(570)	(379)	(122)
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Water pollution	29	38	36	33	31	35	29	24	36	18	13	20	30	17
Air pollution	18	22	22	18	21	25	23	21	35	16	13	22	17	13
Garbage/Landfill waste	15	31	27	29	27	23	20	15	6	17	13	18	14	24
Forestry/Deforestation	4	5	6	6	5	8	8	10	23	11	6	6	7	15
Pollution (general)	9	5	3	2	4	7	6	8	7	8	9	8	9	4
Auto exhaust	4	7	8	12	9	5	7	7	10	7	6	7	5	3
Industry/Factories	7	8	12	13	10	4	4	6	2	3	6	7	7	5
Chemicals	7	9	5	5	5	5	6	5	3	6	6	5	2	7
Lack of recycling	0	0	7	8	7	5	4	5	1	5	7	6	4	6
Over-population/Congestion	1	2	2	3	3	2	2	3	9	3	0	4	1	0
Sewage problems	3	3	3	3	2	5	3	2	1	1	1	2	1	8
Acid rain	15	9	5	3	3	3	2	2	0	1	1	1	5	5
Ozone depletion	3	1	1	5	4	2	2	2	0	3	3	1	2	1
Global warming	-	-	-	-	-	-	-	2	1	5	0	2	3	0
Farmland depletion/erosion	-	-	-	-	-	-	-	2	1	2	1	2	1	1
Noise pollution	0	0	2	4	2	2	2	1	1	2	0	1	2	1
Nuclear/Toxic waste	3	3	3	2	2	1	1	1	0	2	0	2	1	1
Fish stock depletion	-	-	-	-	-	-	1	1	6	0	0	0	0	3
(Unsure)	28	11	13	6	8	13	20	16	7	15	22	17	16	14

Figures represent "Total Mentions": Up to two answers were accepted from each respondent, therefore, percentages will add to more than 100.

PUBLIC SPLIT ON KYOTO ENVIRONMENTAL ACCORD

<i>PUBLIC REACTION TO CANADA'S TARGET OF A 6% REDUCTION IN FOSSIL FUEL EMISSIONS</i>							
		REGION					
	Canada	B.C.	Alberta	Man/Sask.	Ontario	Québec	Atlantic
(Weighted Bases)	(1510) (%)	(197) (%)	(136) (%)	(106) (%)	(570) (%)	(379) (%)	(122) (%)
Goes too far	6	5	19	8	5	5	4
About right	46	45	47	43	48	46	44
Does not go far enough	42	42	29	44	42	46	49